

## DEFENSE COMMISSARY AGENCY

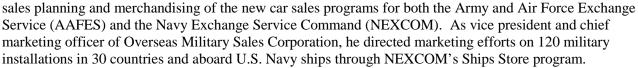
1300 E Avenue, Fort Lee, Virginia 23801-1800

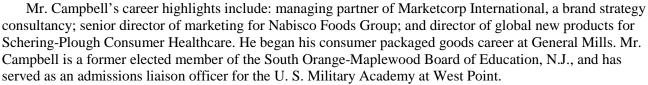
## Rogers E. Campbell Executive Director for Sales, Marketing and Policy

Rogers E. Campbell, a member of the Senior Executive Service, is the Defense Commissary Agency's Executive Director for Sales, Marketing and Policy with oversight of directorates responsible for the agency's \$5.9 billion sales, operations and policy, health and safety and resale contracting. Mr. Campbell assumed this position in October 2011 as part of DeCA's reorganization.

Mr. Campbell entered federal government service in March 2010 with an appointment as director of the agency's East region, after having worked extensively for more than 30 years in the private sector in a career associated with selling and marketing various consumer goods.

A former captain in the U.S. Army, Mr. Campbell's career has taken him from commanding a tank platoon to leading the marketing,







1974, Master of Business Administration, Rutgers University, N.J.

1973, Bachelor of Science in marketing, Distinguished Military Graduate, Saint Peter's College, N.J.

## **CAREER CHRONOLOGY**

2010-2011, director, DeCA East, Fort Lee, Va.

2004-2008, vice president and chief marketing officer, Overseas Military Sales Corp., Woodbury, N.Y.

1999-2004, president and managing partner, Marketcorp International, Inc., Short Hills, N.J.

1994-1999, senior director of marketing, Nabisco Foods Group, Inc., East Hanover, N.J.

1988-1994, vice president and general manager, TMG Advertising, Inc., New York, N.Y.

1983-1988, marketing director of global new products, Schering-Plough Corp., Kenilworth, N.J.

1981-1983, brand manager, Mattel, Inc., El Segundo, Calif.

1978-1981, assistant product manager, General Mills, Inc., Minneapolis, Minn.

1974-1977, armor officer, U. S. Army, Ft. Hood, Texas, and Stuttgart, Germany

## **AWARDS AND HONORS**

Army Parachutist Badge, Army Commendation Medal American Marketing Association – Best New Product Award

