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April 13, 2007

NOTICE TO THE TRADE – DeCA NOTICE 07-77

SUBJECT: Category Review Postponed

The Dairy Flavored Milk/Creams/Creamers Category Review, scheduled for May has been postponed until July 2007. This change is necessary to accommodate personnel changes being made in the Sales Directorate.

Point of contact for this action is Mr. LaRue Smith, Acting Category Manager, Chill and Frozen Department, (804) 734-8255.

/s/

Thomas E. Milks
Director of Sales