

PS

April 13, 2007

NOTICE TO THE TRADE – DeCA NOTICE 07-74

SUBJECT: Selection of Suppliers for DeCA CONUS and OCONUS Brand Name Frozen Whole Turkey and Fresh Turkey Parts Merchandising Program

The purpose of this Notice to the Trade is to notify Industry of the final selection of suppliers for the Brand Name Frozen Whole Turkey and Fresh Turkey Parts Program for the period August 1, 2007 – July 31, 2008.

Based on the overall best value to the customer, the following companies have been selected as our suppliers of Brand Name Frozen Whole Turkeys and Fresh Turkey Parts:

- **Central, Northeast, Europe Marketing Area: Butterball LLC**
- **Southern, Midwest, Puerto Rico, Gitmo Marketing Area: Butterball LLC**
- **Southwest, Northwest, Alaska, Hawaii, Far East Marketing Area: Foster Farms, Inc.**

My point of contact for this action is Mr. LaRue Smith, Acting Category Manager, at (804) 734-8255.

/s/
Scott E. Simpson
Chief Operating Officer

Customers, Workforce, Partners  Raving Fans!
DeCA's VISION will focus on people - all working together to create "Raving Fans."

