

PS

December 22, 2006

NOTICE TO THE TRADE – DeCA NOTICE 07-27

SUBJECT: Fresh Dairy Products Pre-Solicitation Roundtable Discussion – CONUS DeCA West to include Hawaii and Alaska

A roundtable discussion on the upcoming Fresh Dairy Products contract will be held on Wednesday, January 24, 2007, from 9 a.m. to 12 noon. The discussion will take place in the Marketing Business Unit Conference Room, 3rd floor, at the Defense Commissary Agency Headquarters. All interested participants are invited. Attached is a product description list that represents those items currently being considered for solicitation. However, this does not represent the final solicitation list. Due to conference room seating capabilities we ask that you limit your company's attendees to two representatives.

The purpose of this meeting is to discuss concerns, suggestions, and questions as they relate to the upcoming DeCA West CONUS Fresh Dairy Product solicitation. If unable to attend, interested parties may submit their comments via e-mail to mark.arland@deca.mil or, if sending U.S. mail, address it to Marketing Business Unit, Attn: PSM (Mr. Mark Arland), 1300 E Avenue, Fort Lee, Virginia 23801-1800. Be sure your comments arrive at Headquarters no later than January 13, 2007.

Topics for discussion include, but are not limited to, the following:

- Program Marketing Areas
- Delivery Schedules and Delivery Times
- Product Specifications
- Core and Discretionary Items
- Price Reductions/Coupons
- Future Strategies
- Mandatory Requirements

My point of contact for this action is Mr. Mark Arland, Frozen and Chill Category Manager, at 804-734-8226.

/s/

Scott E. Simpson
Chief Operating Officer

Attachment
As stated: