

PS

June 27, 2007

NOTICE TO THE TRADE – DeCA NOTICE 07-119

SUBJECT: Gravy and Dry Sauce Mix Category Review Cancellation for 2007

The Gravy and Dry Sauce Mix Review, scheduled for July, has been cancelled for calendar year 2007. Recent consumer trends and category over view have indicated performance of the category is well balance at this time. The next review will be in 2008. New items and phase-outs will be processed on a case-by-case basis, and can be submitted to the category buyer at any time.

Point of contact for this action is Mr. Angel Ramos, Category Manager, at (804) 734-8221.

/s/

Thomas E. Milks  
Director of Sales