

PS

June 25, 2007

NOTICE TO THE TRADE – DeCA NOTICE 07-116

SUBJECT: Frozen Pizza Category Review Cancellation

Referencing published Notice to the Trade 07-08 Category Review Schedule posted November 2, 2006, the Pizza Category Review has been cancelled for this year. At this time, major changes to the category are not needed. New items rollouts and phase-outs will be processed on a case-by-case basis and can be submitted to the category buyer at any time.

Point of contact for this action is Mr. Jon Sanders, Acting Category Manager, Chill and Frozen Department, 804-734-4234.

/s/

Thomas E. Milks
Director of Sales