PSM November 1, 2006

NOTICE TO THE TRADE – DeCA NOTICE 07-08

SUBJECT: Category Review Schedule – 2007

The purpose of this Notice to the Trade is to provide our industry partners with the approved MBU category review schedule for calendar year 2007. If you have any questions, concerns or comments about the schedule, the point of contact is Mr. Randy Chandler, Chief, Semi-Perishable Division, at (804) 734-8696.

/S/ Thomas E. Milks Director of Sales

Attachment: As stated