

PSM

September 14, 2010

NOTICE TO THE TRADE – DeCA NOTICE 10-151

SUBJECT: Cancellation of Category Review Bleaches/Prewashes/Fabric Softeners

The purpose of this Notice to the Trade is to advise Industry of the cancellation of the Category Review of Bleaches/Prewashes/Fabric Softeners for October 2010, Reference: Notice to the Trade 10-135, August 13, 2010, Subject: Category Plans.

The point of contact for this action is Bill Wood, Category Manager at 804-734-8000, extension 4-8222.

//Signed//

Christopher T. Burns
Director of Sales