

July 7, 2010

PSSR

NOTICE TO THE TRADE-DeCA NOTICE 10-111

SUBJECT: Store Reset Dates-Eielson AFB Commissary, August 1-3, 2010

The purpose of this "Notice to the Trade" is to provide reset information as well as the scheduled dates for Eielson AFB Commissary. The reset will include a complete Dry Grocery/Frozen reset with full shelving change-out. The actual schedule is as follows:

- Sunday, August 1, pull down dry merchandise throughout the store starting at 4:00 p.m.
- Monday and Tuesday, August 2-3, reset the complete Dry Grocery/Frozen section in the store starting 8:00 a.m.
- Wednesday, August 4, reopen the store at the regular hours of operation.

If there are any questions or concerns please contact Mr. Mark Arland, Chief, Reset and Planogram Branch, 804.734.8000, extension 4-8226.

/s/

Christopher T. Burns
Director of Sales

cc:
DeCA East/RB-DC
Region Public Affairs Officer
Zone Manager, Zone 12
Store Director, Eielson AFB Commissary