

June 9, 2010

PSM

NOTICE TO THE TRADE – DeCA NOTICE 10-107

SUBJECT: Category Plans

The purpose of this Notice to the Trade (NTT) is to provide Marketing Business Unit (MBU) category plans to Industry for category reviews that will take place in August and September 2010. As required, the MBU staff is providing 60 days notice.

The August category plans include Miscellaneous Snacks (DIBS commodity codes 0778, 0779, 0783, 0784, 0788, 2410), German Foods (DIBS commodity code 0491), Dry Potatoes and Stuffing (DIBS commodity codes 0058 and 7801), Dry Pasta (DIBS commodity codes 0210, 0211, 0212, 0213, 0214, 0215, 0216, 0217, 0218, 0219, and 0220), and Shampoo – Conditioners (DIBS commodity codes 8372 and 8375). The only September category plan is Cat Litter (DIBS code 1570).

Points of contact for this NTT are Mr. Angel Ramos, Category Manager for Edibles, 804-734-8000, extension 4-8221 and Mr. Bill Wood, Category Manager for Non-edibles, 804-734-8000, extension 4-8222.

/s/

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Director of Sales