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October 6, 2009

NOTICE TO THE TRADE – DeCA NOTICE 10-03

SUBJECT: Fiscal 2009 Sales Record

I am pleased to announce that DeCA has had another record year, posting sales of \$5.9 billion for fiscal 2009 – just shy of our \$6 billion target. Our success is due largely to the tremendous support DeCA receives from you, our Industry partners, and I thank you for that.

Many of you were at the American Logistics Association Convention in Baltimore, Md., last week when I announced DeCA's final fiscal 2009 figures; so I was able to thank you personally for your valued partnership. This note serves to reinforce my appreciation and extend my thanks to those of you who were not there.

Throughout 2009, you supported DeCA programs that provided a renewed understanding and an appreciation of the benefit. For your support of those endeavors, again I thank you.

Now that we are into fiscal 2010, I am excited about taking advantage of the great many opportunities before us and programs in place that will ensure we take our success to the next level. With that, I invite you to join me in "living the dream" – providing the benefit to the wonderful men and women who protect our freedom around the world.

Thank you again for all you do for DeCA and its customers, and thank you for joining forces with us to make the commissary truly "*worth the trip!*"

Philip E. Sakowitz, Jr.  
Director