NOTICE TO THE TRADE - DeCA NOTICE 06-84

SUBJECT: Store Reset Dates - Columbus Commissary, July 23-25, 2006

This Notice to the Trade provides information on the reset dates Columbus Commissary. The commissary is a 6-day-a-week operation. This is a complete shelving change out in the dry grocery and HBC section.

Columbus Commissary - Complete Dry Grocery and HBC Reset

<u>Start Date:</u> <u>Sunday</u>, <u>July 23</u>, <u>2006</u>. After store closure, tear down the complete dry grocery and HBC merchandising sections in the store (until completed). Industry partners and local vendors will be in attendance.

<u>Monday and Tuesday, July 24-25, 2006</u>, starting at 8:00 a.m., reset the complete dry grocery and HBC sections of the store (until completed). Reopen store on Wednesday July 26, 2006, regular hours.

Point of contact for this action is Mr. Steve Sones, Chief, Resets/Planogram Division, (804) 734-8273.

/s/ Robert G. Vitikacs Director of Sales

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