

JUN 19, 2009

PSSR

NOTICE TO THE TRADE-DeCA NOTICE 09-72

SUBJECT: Store Reset Date- Imperial Beach Commissary, July 22, 2009

This Notice to the Trade provides information on the reset date at Imperial Beach Commissary. The commissary is a 7-day-a-week operation.

Imperial Beach Commissary-Complete Frozen Food Reset.

Wednesday, July 22, starting at 5 p.m., set entire Frozen Food in the store (until complete). Industry partners and local vendors will be in attendance.

Point of contact for this action is Mr. Mark Arland, Chief, Reset and Planogram Branch, 804.734.8000, extension 48226.

/s/

Randall Chandler
Director of Sales

cc:

DeCA West/RB-DC
Region Public Affairs Officer
Zone Manager, Zone 16
Store Director, Imperial Beach Commissary