



DEFENSE COMMISSARY AGENCY

HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

REPLY TO
ATTENTION OF

PSP

JUN 5 2009

NOTICE TO THE TRADE – DeCA NOTICE 09-63

SUBJECT: Round Table Discussion – DeCA Fresh/ Frozen Turkey Program

A round table discussion on the DeCA Fresh/Frozen Turkey Program will be held on Wednesday, August 19, from 0900-1100. The discussion will take place in the MBU conference room at the Defense Commissary Agency Headquarters. All interested participants are invited.

The purpose of this meeting is to discuss concerns, suggestions, and questions as they relate to the DeCA Fresh/Frozen Turkey Cooperative Marketing Agreement Program. If unable to attend, interested parties may submit their comments through e-mail or via standard U.S. mail. Please send e-mails to larue.smith@deca.mil or if sending U.S. mail, to Defense Commissary Agency, 1300 E Avenue, ATTN: Mr. LaRue Smith (PSP), Fort Lee, Virginia 23801-1800. Be sure your comments arrive at Headquarters no later than August 17.

Topics for discussion include, but are not limited to, the following:

- Program Marketing Areas
- Delivery Schedules and Delivery Times
- Future Growth Potential
- Core and Discretionary Items
- Price Reductions/Coupons
- USDA Grading Requirements
- Display Space Requirements

Point of contact for this action is Mr. LaRue Smith, Category Manager at 804-734-8000, extension 48255.

Randall Chandler
Director of Sales