



**DEFENSE COMMISSARY AGENCY**  
HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

REPLY TO  
ATTENTION OF

PSP

JUN 5 2009

NOTICE TO THE TRADE – DeCA NOTICE 09-62

SUBJECT: Frankfurter Category Review

A category review has been completed for frankfurters. Many thanks to our industry partners who provided business updates and worked with us to accumulate the necessary data.

The goal of this review was to determine the best product assortment by commissary size, taking into consideration national, regional and local brand products; space availability; and category growth potential.

The category stock assortment is provided as an attachment for all interested parties, and a summary of K codes is as follows:

|        |       |        |       |       |
|--------|-------|--------|-------|-------|
| K1: 12 | K2: 1 | K3: 13 | K4: 0 | K5: 0 |
|--------|-------|--------|-------|-------|

This category review reflects the negotiated stock assortment for the category. Having completed the reclama process, all decisions are final. All products are currently being reclassified to conform to this review.

Items pending deletion will remain in the system for 60 days from the time the intent to delete notification was sent out. Items will be "P" coded after the first 30 days. You should work with your suppliers immediately to liquidate residual stock.

Thank you for your participation and cooperation in this endeavor. Point of contact is Mr. LaRue Smith, Category Manager at 804-734-8000, extension 4-8255.

  
Randall Chandler  
Director of Sales

Attachment:  
As stated



# Frankfurters Category Review 2009

| UPC           | Category Code | Product Description           | Brand         | Size     | UM | RSL (HQ) | NEW RSL HQ | RSL (CE) | NEW RSL CE | RSL (NE) | NEW RSL NE | RSL (SO) | NEW RSL SO | RSL (MW) | NEW RSL MW | RSL (NW) | NEW RSL NW | RSL (SW) | NEW RSL SW | Add Date   |
|---------------|---------------|-------------------------------|---------------|----------|----|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|------------|
| 007010001637  | 5934          | FRANK MEAT                    | JOHN MORRELL  | 12.00 OZ |    | M1       | K3         | M1       | K3         | M2       | K3         | M2       | K3         | M2       | K3         | M2       | K3         | M2       | K3         | 2/20/2002  |
| 007010001645  | 5934          | FRANK JUMBO                   | JOHN MORRELL  | 16.00 OZ |    | M3       | P3         | M3       | P3         | M3       | P3         | M3       | P3         | M2       | P2         | P3       | P3         | P3       | P3         | 7/27/1992  |
| 007010001613  | 5934          | FRANK MEAT BUN LENGTH         | JOHN MORRELL  | 16.00 OZ |    | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | NEW        |
| 007778201837  | 5935          | FRANK BEEF STADIUM STYL       | JOHNSONVILLE  | 14.00 OZ |    | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | K3       | P3         | 12/1/2005  |
| 007778202023  | 5934          | FRANK BUTCHER SHOP WIENERS    | JOHNSONVILLE  | 24.00 OZ |    | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | 11/20/2008 |
| 004158810365  | 5934          | FRANK NAT CASING              | JORDANS       | 48.00 OZ |    | S1       | S3         |          |            | S1       | S3         |          |            |          |            |          |            |          |            | 8/17/1993  |
| 002788201540  | 5935          | FRANK BEEF NITTANY LION       | KESSLERS      | 16.00 OZ |    | OZ       |            |          |            | S1       | S1         |          |            |          |            |          |            |          |            | 12/3/2002  |
| 002788201580  | 5934          | FRANK NITTANY LION LOCAL AREA | KESSLERS      | 16.00 OZ |    | OZ       |            |          |            | S1       | S1         |          |            |          |            |          |            |          |            | 11/14/1992 |
| 002608626046  | 5934          | FRANK NAT CASE                | KOWALSKI      | 15.00 OZ |    | OZ       |            |          | S1         |          |            |          |            |          |            |          |            |          |            | 10/18/2005 |
| 063690691699  | 5935          | FRANK BEEF SKNLS              | NATHANS       | 16.00 OZ |    | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | 12/1/2005  |
| 063690691690  | 5935          | FRANK BEEF BTB                | NATHANS       | 16.00 OZ |    | M1       | M1         | M2       | M2         | M1       | M1         | M3       | M3         | M3       | M3         | M3       | M3         | M3       | M3         | 1/13/2004  |
| 004470000077  | 5935          | FRANK BEEF BN LENGTH          | OSCAR MAYER   | 16.00 OZ |    | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | 6/30/1992  |
| 004470000063  | 5934          | FRANK EZ                      | OSCAR MAYER   | 16.00 OZ |    | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | 12/20/1994 |
| 004470000004  | 5934          | FRANK BUN LENGTH              | OSCAR MAYER   | 16.00 OZ |    | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | 12/7/1993  |
| 004470000053  | 5934          | FRANK CHEESE                  | OSCAR MAYER   | 16.00 OZ |    | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | 6/30/1992  |
| 007187154464  | 5937          | FRANK TURKEY EZ BUN LENGTH    | OSCAR MAYER   | 16.00 OZ |    | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | K1       | K1         | 6/30/1992  |
| 0044700000541 | 5934          | FRANK FAST MEAT               | OSCAR MAYER   | 10.20 OZ |    | K1       | P1         | K1       | P1         | K1       | P1         | K1       | P1         | K1       | P1         | K1       | P1         | K1       | P1         | 3/29/2006  |
| 004470000098  | 5934          | FRANK FAT FREE                | OSCAR MAYER   | 14.00 OZ |    | K2       | K1         | K2       | K1         | K2       | K1         | K2       | K1         | K2       | K1         | K2       | K1         | K2       | K1         | 6/30/1992  |
| 004470000210  | 5934          | FRANK JUMBO                   | OSCAR MAYER   | 16.00 OZ |    | K2       | M2         | K2       | M2         | K2       | M2         | K2       | M2         | K2       | M2         | K2       | M2         | K2       | M2         | 3/5/1997   |
| 0044700000543 | 5935          | FRANK FAST BEEF               | OSCAR MAYER   | 10.20 OZ |    | K2       | P2         | K2       | P2         | K2       | P2         | K2       | P2         | K2       | P2         | K2       | P2         | K2       | P2         | 3/29/2006  |
| 0044700000641 | 5935          | FRANK BEEF AND CHEDDAR        | OSCAR MAYER   | 16.00 OZ |    | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | 2/27/2009  |
| 44700000667   | 5934          | FRANK JALAPENO AND CHEDDAR    | OSCAR MAYER   | 16.00 OZ |    | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | K3       | K3         | 2/27/2009  |
| 004470000095  | 5935          | FRANK BEEF EZ                 | OSCAR MAYER   | 16.00 OZ |    | M1       | K1         | M1       | K1         | M1       | K1         | M1       | K1         | M1       | K1         | M1       | K1         | M1       | K1         | 12/20/1994 |
| 004470000045  | 5935          | FRANK BEEF XXL DELI STYL      | OSCAR MAYER   | 16.00 OZ |    | M1       | K2         | M2       | K2         | M2       | K2         | M2       | K2         | M2       | K2         | M2       | K2         | M2       | K2         | 4/5/1999   |
| 004470000211  | 5935          | FRANK BEEF JUMBO              | OSCAR MAYER   | 16.00 OZ |    | M2       | M2         | M2       | M2         | M2       | M2         | M2       | M2         | M2       | M2         | M2       | M2         | M2       | M2         | 3/5/1997   |
| 004470000151  | 5934          | FRANK XXL HOT N SPICY HOT DOG | OSCAR MAYER   | 16.00 OZ |    | P2       | P2         | M3       | P2         | P2       | P2         | P2       | P2         | P2       | P2         | P2       | P2         | P2       | P2         | 4/5/1999   |
| 004470002272  | 5935          | FRANK NAT BEEF                | OSCAR MAYER   | 12.00 OZ |    | P3       | P3         | K3       | P3         | P3       | P3         | P3       | P3         | P3       | P3         | P3       | P3         | P3       | P3         | 8/30/2006  |
| 004470000708  | 5934          | FRANK MINI CHEESE WIENERS     | OSCAR MAYER   | 10.00 OZ |    | P3       | P3         | K3       | P3         | P3       | P3         | P3       | P3         | P3       | P3         | P3       | P3         | P3       | P3         | 11/6/2007  |
| 007433800413  | 5935          | FRANK BEEF KING SIZE          | SABRETT       | 16.00 OZ |    | R3       | P3         | P3       |            | R3       | P3         | P3       |            | P3       |            | P3       |            | P3       |            | 5/9/2008   |
| 007433800412  | 5935          | FRANK BEEF BUN SIZE           | SABRETT       | 16.00 OZ |    | R3       | P3         | P3       |            | R3       | P3         | P3       |            | P3       |            | P3       |            | P3       |            | 5/21/2008  |
| 007671300005  | 5943          | FRANK GERMAN FANCY REG        | SCHWAB        | 12.00 OZ |    | OZ       |            |          |            |          |            |          |            | S1       | S1         |          |            |          |            | 10/1/1993  |
| 007671300006  | 5943          | FRANK SMKD                    | SCHWAB        | 12.00 OZ |    | OZ       |            |          |            |          |            |          |            | S1       | S1         |          |            |          |            | 9/25/1997  |
| 0026956610198 | 5943          | FRANK                         | SILVER STAR   | 16.00 OZ |    | OZ       |            |          |            | S1       | S1         |          |            |          |            |          |            |          |            | 10/24/2002 |
| 002695661064  | 5943          | FRANK NAT CASE                | SILVER STAR   | 16.00 OZ |    | OZ       |            |          |            | S1       | P1         |          |            |          |            |          |            |          |            | 4/5/2006   |
| 002695661071  | 5943          | FRANK PORK SKNLS              | SILVER STAR   | 16.00 OZ |    | OZ       |            |          |            | S1       | S1         |          |            |          |            |          |            |          |            | 4/5/2006   |
| 001890002835  | 5934          | FRANK JUMBO 8 CT              | SUNNYLAND     | 16.00 OZ |    | OZ       |            |          |            |          |            |          |            |          |            |          |            |          |            | 3/25/1993  |
| 024532822491  | 5934          | FRANK PORK NAT CASE           | WEYHAUPT BROS | 1.00 LB  |    | LB       |            |          |            |          |            |          |            |          |            |          |            |          |            | 6/13/2003  |
| 024532823881  | 5934          | FRANK PORK NAT CASE           | WEYHAUPT BROS | 1.00 LB  |    | LB       |            |          |            | S1       | P1         |          |            |          |            |          |            |          |            | 6/13/2003  |
| 007509400101  | 5940          | FRANK GERMAN NAT CASE WEINER  | WIMMERS       | 12.00 OZ |    | OZ       |            |          |            |          |            |          |            | S1       | S1         |          |            |          |            | 11/8/2005  |