



DEFENSE COMMISSARY AGENCY

HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

REPLY TO
ATTENTION OF

PSM

MAY 7 2009

NOTICE TO THE TRADE – DeCA NOTICE 09-54

SUBJECT: Ketchup and Mustard Category Review

A category review has been completed for ketchup and mustard. Many thanks to our industry partners for providing business updates and working with us to accumulate the necessary data.

The goal of this review was to determine the best product assortment by commissary size, taking into consideration national, regional and local brand name products; space availability; and category growth potential.

The category stock assortment is provided as an attachment for all interested parties, and a summary of K codes is as follows:

K1: 25	K2: 0	K3: 9	K4: 0	K5: 0
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This category review reflects the negotiated stock assortment for the category. Having completed the reclama process, all decisions are final. All products are currently being reclassified to conform to this review.

Items pending deletion will remain in the system for 60 days from the time the intent to delete notification was sent out. Items will be "P" coded after the first 30 days. You should work with your supplier immediately to liquidate any residual stock.

Thank you in advance for your participation and cooperation in this endeavor. Point of contact is Mr. Angel Ramos, Category Manager, (804) 734-8000, extension 4-8221.

Randall Chandler
Director of Sales

Attachment:
As stated

Cat Code	UPC	Product Description	Brand	SEGEMNT	Size	UM	RSL (HQ)	RSL (CE)	RSL (NE)	RSL (SO)	RSL (MW)	RSL (NW)	RSL (SW)	RSL (EU)	RSL (HI)	RSL (AK)	RSL (FE)	RSL (PR)	Add Date	FINAL	
		KETCHUP																			
0012	001300000133	KETCHUP REGULAR SQUEEZE	HEINZ		36.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Aug-99	K1	
0012	001300000605	KETCHUP EASY SQUEEZE	HEINZ		32.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M2	K1	K1	K1	K1	Jul-02	K1	
0012	002700038354	KETCHUP	HUNTS		36.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Feb-05	K1	
0012	002400000643	KETCHUP	DEL MONTE		36.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Feb-00	K1	
0012	002700038184	KETCHUP PERFECT SQUEEZE	HUNTS		20.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Aug-03	K1	
0012	001300000124	KETCHUP REGULAR SQUEEZE	HEINZ		20.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Apr-97	K1	
0012	001300000640	KETCHUP EASY SQUEEZE	HEINZ		14.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M2	K1	K1	K1	K1	Jul-92	K1	
0012	001300000138	KETCHUP REGULAR SQUEEZE	HEINZ		46.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Aug-99	K1	
0012	002700038249	KETCHUP TOMATO	HUNTS		24.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M2	K1	K1	K1	K1	Jun-92	K1	
0012	001300000121	KETCHUP REGULAR SQUEEZE	HEINZ		64.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Jul-92	K1	
0012	002700038206	KETCHUP	HUNTS		46.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M2	K1	K1	K1	K1	Feb-05	K1	
0012	002400000641	KETCHUP	DEL MONTE		24.00 OZ	K1	P1	P1	P1	P1	P1	P1	P1	T3	P1	P1	P1	P1	Aug-00	P1	
0012	001300000101	KETCHUP ORGANIC	HEINZ		15.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M2	K1	K1	K1	K1	Mar-03	K1	
0012	002700038207	KETCHUP NO SALT ADDED	HUNTS		14.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M3	K3	K3	K3	K3	Jun-92	K3	
0012	001300000103	KETCHUP REGULAR SQUEEZE TWNP	HEINZ		101.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	T1	K3	K3	K3	K3	Oct-04	K3	
0012	001300000411	KETCHUP KICKRS HOT SPICY	HEINZ		19.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M4	K1	K1	K1	K1	Dec-01	P	
0012	002400005533	KETCHUP INVRTD QUICK SQZZ	DEL MONTE		24.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Aug-08	K1	
0012	001300000702	KETCHUP REDUCED SUGAR	HEINZ		14.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M3	K3	K3	K3	K3	Jul-06	P	
0012	007245788011	KETCHUP SUGAR FREE	WALDEN FARMS		12.00 OZ	S1	S1	S1	S1	S1	S1	S1	S1					S1	Jul-07	S1	
0012	002300095625	KETCHUP RICH AND TANGY	BROOKS		28.00 OZ		S1												May-96		
0012		YELLOW MUSTARD																			
0014	004150000700	MUSTARD SQUEEZE	FRENCHS		8.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Jan-93	K1	
0014	004150000031	MUSTARD YELLOW CLASSIC SQZ	FRENCHS		20.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Jan-02	K1	
0014	007008000006	MUSTARD YELLOW SQUEEZE BARREL	PLOCHMANS		24.00 OZ	P1	P1	P1	P1	P1	P1	P1	P1	M3	P1	P1	P1	P1	Jan-99	P1	
0014	001300000648	MUSTARD YELLOW EZ SQZ	HEINZ		17.50 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Dec-03	K1	
0014	004150000300	MUSTARD	FRENCHS		24.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Aug-92	K1	
0014	007008010212	MUSTARD YELLOW CHILI DOG	PLOCHMANS		10.50 OZ	K1	K1	K1	K1	K1	K1	K1	K1	T1	K1	K1	K1	K1	Mar-04	P	
0014	007008010215	MUSTARD PLOCHMANS CHICAGO FIRE	PLOCHMANS		10.50 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M3	K3	K3	K3	K3	Dec-04	K3	
0014	009232522224	MUSTARD ORGANIC YELLOW	ANNIES		9.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M3	K3	K3	K3	K3	Mar-06	K3	
0014	078099150588	MUSTARD ORGANIC YELLOW	WILD OATS		8.00 OZ	S1	P1	P1	P1	P1	P1	P1	P1					P1	Jan-07	S1	
0014		SPECIALTY MUSTARD																			
0019	006414432160	MUSTARD SPICY BROWN	GULDENS		12.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Jun-92	K1	
0019	004150000042	MUSTARD BROWN SQZ SPICY	FRENCHS		12.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M2	K1	K1	K1	K1	Aug-92	K1	
0019	005444000024	MUSTARD DIJON	GREY POUAPON		8.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M1	K1	K1	K1	K1	Jul-92	K1	
0019	004150000052	MUSTARD HONEY SQUEEZE	FRENCHS		12.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Oct-97	K1	
0019	005440001503	MUSTARD DIJON SQUEEZE	GREY POUAPON		10.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Jan-95	K1	
0019	001300000645	MUSTARD SPICY BROWN EZ SQZ	HEINZ		17.50 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M4	K1	K1	K1	K1	Dec-03	K1	
0019	005440000040	MUSTARD DIJON COUNTRY	GREY POUAPON		8.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Jul-92	K1	
0019	006414432130	MUSTARD SPICY BROWN	GULDENS		8.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	T4	K3	K3	K3	K3	Jun-92	K3	
0019	005440001504	MUSTARD DELI SQUEEZE	GREY POUAPON		10.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Feb-99	K1	
0019	004150000029	MUSTARD HONEY DIJON SQZ	FRENCHS		12.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M2	K3	K3	K3	K3	Jun-96	K3	
0019	006414432139	MUSTARD ZESTY HONEY	GULDENS		12.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jun-00	K3	
0019	0041500078410	MUSTARD W HORSE RADISH SQZ	FRENCHS		12.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M2	K3	K3	K3	K3	Mar-07	K3	
0019	004800126365	MUSTARD DIJONNAISE	HELLMANN'S		10.75 OZ	P1	P1	P1	P1	P1	P1	P1	P1	M2	K3	K3	K3	K3	Apr-04	P1	
0019	007008000004	MUSTARD STONE GROUND GLASS	PLOCHMANS		9.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M4	K3	K3	K3	K3	Jan-99	P	
0019	005440000179	MUSTARD HARVEST CRS GRND	GREY POUAPON		8.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Mar-07	K3	
0019	007020050230	MUSTARD W HORSE RADISH	JACK DANIELS		9.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	M3	K3	K3	K3	K3	Mar-06	P	
0019	005440000181	MUSTARD SAVORY HONEY	GREY POUAPON		8.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Mar-07	P	
0019	007020050235	MUSTARD SPICY SW	JACK DANIELS		9.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Jan-07	P	

