



REPLY TO
ATTENTION OF

DEFENSE COMMISSARY AGENCY

HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

DOB

MAR 5 2009

NOTICE TO THE TRADE – DeCA NOTICE 09-34

SUBJECT: Economic Difficulties Halt CertifiChecks Inc. Program

Subject Notice to The Trade (NTT 09-34) provides clarification on action taken by CertifiChecks Inc. to halt the CertifiChecks gift certificate program effective February 26, 2009.

CertifiChecks Inc., the third-party provider that has provided commissary gift certificates for use by authorized customers since 2002 has ceased operations. As a result, all sales of CertifiChecks have halted and customers possessing them are advised not to use them.

Please refrain from distributing any CertifiChecks to patrons, military organizations, etc.

Brokers and manufacturer representatives who have negotiated to provide CertifiChecks as part of their promotional programs through the Marketing Business Unit must contact Mr. Charlie Dowlen, DSN 687-8000 or 804-734-8000, extension 4-8385 or Mr. Louis Kennedy DSN 687-8000 or 804-734-8000, extension 4-8232 to renegotiate promotional support.

My point of contact is Ms. Patricia Lepore, DSN 687-8000 or 804-734-8000, extension 4-8267.

A handwritten signature in black ink, appearing to read "James J. Hudson, Jr.", written in a cursive style.

James J. Hudson, Jr.
Director, Performance and Policy