



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

PSM

SEP 18 2004

NOTICE TO THE TRADE – DeCA NOTICE 09-104

SUBJECT: Peanut Butter Category Review

A category review has been completed for peanut butter. Many thanks to our industry partners who provided business updates and worked with us to accumulate the necessary data.

The goal of this review was to determine the best product assortment by commissary size, taking into consideration national, regional and local brand name products; space availability; and category growth potential.

The category stock assortment is provided as an attachment for all interested parties, and a summary of K codes is as follows:

K1: 14	K2: 5	K3: 21	K4: 0	K5: 0
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This category review reflects the negotiated stock assortment for the category. Having completed the reclama process, all decisions are final. All products are currently being reclassified to conform with this review.

Items pending deletion will remain in the system for 60 days from the time the intent to delete notification was sent out. Items will be "P" coded after the first 30 days. You should immediately work with your suppliers to liquidate residual stock.

Thank you in advance for your participation and cooperation in this endeavor. Point of contact is Mr. Angel Ramos, Category Manager, at 804-734-8000, extension 48221.


Randall Chandler
Director of Sales

Attachment:
As stated

DCG	UPC	Product Description	Brand	SEGMENT	Size	UM	RSL (HQ)	RSL (CE)	RSL (NE)	RSL (SO)	RSL (MMW)	RSL (NWW)	RSL (SW)	RSL (EU)	RSL (HI)	RSL (AK)	RSL (FE)	RSL (PR)	Add Date	FINAL	
		PEANUT BUTTER CHUNKY																			
0035	004800100641	PEANUT BUTTER SUPER CHUNK	SKIPPY	CHUNK	16.30 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jan-08	K1	
0035	005150024163	PEANUT BUTTER CHUNKY	JIF	CHUNK	28.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Sep-02	K1	
0035	004800127044	PEANUT BUTTER CHUNKY	SKIPPY	CHUNK	28.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jun-92	K1	
0035	005150024135	PEANUT BUTTER CHUNKY	JIF	CHUNK	18.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Sep-02	K3	
0035	004530000055	PEANUT BUTTER CHUNKY	PETER PAN	CHUNK	28.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jul-00	K2	
0035	004800100678	PEANUT BUTTER SPR CHNKY RED FT	SKIPPY	CHUNK	16.30 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jan-08	K1	
0035	004800127048	PEANUT BUTTER CHUNKY	SKIPPY	CHUNK	40.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jun-92	K2	
0035	005150072002	PEANUT BUTTER CHUNKY	JIF	CHUNK	40.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Sep-02	K3	
0035	003700000410	PEANUT BUTTER CHUNKY	JIF	CHUNK	18.00 OZ		P3	P3	P3	P3	P3	P3	P3		P3	P3	P3	P3	Jan-97		
0035	078099110192																				
		PEANUT BUTTER SMOOTH																			
0036	005150024128	PEANUT BUTTER SMOOTH	JIF	SMOOTH	18.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Sep-02	K1	
0036	005150024177	PEANUT BUTTER SMOOTH	JIF	SMOOTH	28.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Sep-02	K1	
0036	000980089500	PEANUT BUTTER HAZELNUT	NUTELLA	SMOOTH	13.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jun-93	K1	
0036	004800127068	PEANUT BUTTER SMOOTH	SKIPPY	SMOOTH	28.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jun-92	K1	
0036	004530000050	PEANUT BUTTER SMOOTH	PETER PAN	SMOOTH	28.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jan-92	K1	
0036	004800100643	PEANUT BUTTER SMOOTH	SKIPPY	SMOOTH	16.30 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jan-08	K1	
0036	005150072001	PEANUT BUTTER SMOOTH	JIF	SMOOTH	40.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Sep-02	K1	
0036	004530000040	PEANUT BUTTER SMOOTH	PETER PAN	SMOOTH	18.00 OZ	P1	P1	P1	P1	P1	P1	P1	P1		P1	P1	P1	P1	Jul-00	P1	
0036	.045300000549	PEANUT BUTTER SMOOTH	PETER PAN	SMOOTH	16.30 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jun-09	K2	
0036	005150025544	PEANUT BUTTER SMOOTH RED FAT	JIF	SMOOTH	18.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Sep-02	K1	
0036	005150072000	PEANUT BUTTER SMOOTH	JIF	SMOOTH	17.30 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Sep-02	K2	
0036	004800100681	PEANUT BUTTER SMOOTH RED FAT	SKIPPY	SMOOTH	16.30 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Jan-08	K3	
0036	004800127072	PEANUT BUTTER SMOOTH	SKIPPY	SMOOTH	40.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jun-92	K3	
0036	004530000060	PEANUT BUTTER SMOOTH	PETER PAN	SMOOTH	40.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jun-92	K3	
0036	.0045300000510	PEANUT BUTTER WHIPPED SMOOTH	PETER PAN	SMOOTH	13.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3K		K3	K3	K3	K3	Jun-09	K3	
0036	005150000065	PEANUT BUTTER GOOBER GRAPE	SMUCKERS	SMOOTH	18.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Jun-92	K3	
0036	005150024334	PEANUT BUTTER SMOOTH TO GO	JIF	SMOOTH	13.50 OZ	K1	K1	K1	K1	K1	K1	K1	K1		K1	K1	K1	K1	Jun-06	K2	
0036	005150025525	PEANUT BUTTER W HONEY SMOOTH	JIF	SMOOTH	18.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jun-04	K3	
0036	004530000220	PEANUT BUTTER SMOOTH RED FT	PETER PAN	SMOOTH	28.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Oct-93	K3	
0036	004530000277	PEANUT BUTTER SMOOTH HNY RSTD	PETER PAN	SMOOTH	18.00 OZ	P3	P3	P3	P3	P3	P3	P3	P3		P3	P3	P3	P3	Jun-06	P3	
0036	.0045300000542	PEANUT BUTTER SMOOTH HONEY ROASTED	PETER PAN	SMOOTH	16.30 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Jun-09	K3	
0036	005150024331	PEANUT BUTTER SMOOTH	JIF	SMOOTH	64.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Sep-02	K3	
0036	005150000065	PEANUT BUTTER N STRWBRY GOOBER	SMUCKERS	SMOOTH	18.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3		K3	K3	K3	K3	Jun-92	K3	
0036	004800190570	PEANUT BUTTER SMOOTH	SKIPPY	SMOOTH	64.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jun-92	P	
0036	004530000006	PEANUT BUTTER SMOOTH NSA	PETER PAN	SMOOTH	18.00 OZ	P3	P3	P3	P3	P3	P3	P3	P3		P3	P3	P3	P3	Jun-06	P3	
0036	005150005029	PEANUT BUTTER SMOOTH	LAURA SCUDDERS	SMOOTH	16.00 OZ	R1									R1				May-95	R1	
0036	005150019615	PEANUT BUTTER SMOOTH UNSALTED	LAURA SCUDDERS	SMOOTH	16.00 OZ	R1									R1				May-95	R1	
0036	005150070016	PEANUT BUTTER SMOOTH	ADAMS	SMOOTH	16.00 OZ	R1									R1				Jul-99	R1	
0036	004530000006			SMOOTH																	
0036	004800127665	WIC PNUT BTR CREAMY RED FT	SKIPPY	SMOOTH	18.00 OZ		P3	P3	P3	P3	P3	P3	P3		P3	P3	P3	P3	Oct-97	P3	
0036																					
		PEANUT BUTTER SMOOTH NATURAL / ORGANIC																			
0037	004800100687	PEANUT BUTTER SMOOTH NATURAL	SKIPPY	NATURAL/ORGANIC	15.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2		K2	K2	K2	K2	Jan-08	K1	
0037	005150001700	PEANUT BUTTER NATURAL	SMUCKERS	NATURAL/ORGANIC	16.00 OZ	M1	M1	M1	M1	M1	M1	M1	M1		M1	M1	M1	M1	Jun-92	M1	

