



## DEFENSE COMMISSARY AGENCY

HEADQUARTERS

1300 E AVENUE

FORT LEE, VIRGINIA 23801-1800

REPLY TO  
ATTENTION OF

PS

JUN 4 2008

NOTICE TO THE TRADE – DeCA NOTICE 08-77

SUBJECT: Frozen Pizza Category Review

A category review has been completed for the pizza category. Many thanks to our industry partners who provided business updates and worked with us to accumulate the necessary data.

The goal of this review was to determine the best product assortment by commissary size, taking into consideration national, regional and local brand products; space availability; and category growth potential.

The category stock assortment is provided as an attachment for all interested parties, and a summary of K codes is as follows:

K1: 36	K2: 28	K3: 24	K4: 14	K5: 0
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This category review reflects the negotiated stock assortment for the category. Having completed the reclama process, all decisions are final. All products are currently being reclassified to conform to this review.

Items pending deletion will remain in the system for 60 days from the time the intent to delete notification was sent out. Items will be "P" coded after the first 30 days. You should work with your suppliers immediately to liquidate residual stock.

Thank you for your participation and cooperation in this endeavor. Point of contact is Mr. LaRue Smith, Category Manager, at (804) 734-8255.

  
Randall Chandler  
Director of Sales

Attachment:  
As stated

## Frozen Pizza Category Review 2008

Cat Code	UPC	Product Description	Brand	Size	UM	RSL (HQ)	RSL (CE)	RSL (NE)	RSL (SO)	RSL (MW NW)	RSL (EU SW)	RSL (HI)	RSL (AK)	RSL (FE PR)	RS L RSL Add Date	FINAL
3682	007218063416	PIZZA PEPPERONI ALL NAT	WOLFGANG PUCK	13.58 OZ	M1	P1	P1	P1	P1	M1	M1	K1	K1	P1	Jan-07	DELETE
3682	007218063504	PIZZA CHEESE ALL NAT	WOLFGANG PUCK	14.35 OZ	M2	P2	P2	P2	P2	M2	M2	K1	K1	P2	Jan-07	DELETE
3682	007218063427	PIZZA CHICKEN BBQ ALL NAT	WOLFGANG PUCK	14.75 OZ	M3	P3	P3	P3	P3	M3	M3	K1	K1	P3	Jan-07	DELETE
3682	003862870002	PIZZA PRONI DEEP DISH 9IN UNO	UNO	27.00 OZ	K1	K1	K1	K1	K1	M3	M3	K1	K1	K1	Mar-07	K1
3682	003862870003	PIZZA SAUSAGE DEEP DISH 9IN UNO	UNO	27.00 OZ	K3	K3	K3	K3	K3	M3	M3	K3	K3	K3	Mar-07	DELETE/SWAP
3682	003862870001	PIZZA CHEESE DEEP DISH 9IN UNO	UNO	26.00 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	Mar-07	DELETE/SWAP
3682	004280011400	PIZZA PEPPERONI TOTINOS	TOTINOS	10.20 OZ	K1	K1	K1	K1	K1	M1	M1	K1	K1	K1	Jun-92	K1
3682	004280011600	PIZZA PARTY COMBO	TOTINOS	10.70 OZ	K1	K1	K1	K1	K1	M1	M1	K1	K1	K1	Jun-92	K1
3682	004280011300	PIZZA CHEESE	TOTINOS	9.80 OZ	K1	K1	K1	K1	K1	M4	M4	K1	K1	K1	Sep-97	K1
3682	004280011520	PIZZA THREE CHEESE PARTY	TOTINOS	9.80 OZ	K2	K2	K2	K2	K2	M3	M3	K2	K2	K2	Jun-03	K2
3682	004280010800	PIZZA 3 MEAT	TOTINOS	10.50 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Sep-97	DELETE
3682	004280010700	PIZZA PARTY SUPREME	TOTINOS	10.90 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Jun-04	DELETE
3682	004280011200	PIZZA PARTY HAMBURGER	TOTINOS	10.20 OZ	K2	K2	K2	K2	K2	M3	M2	K2	K2	K2	Dec-05	DELETE
3682	004280011797	PIZZA PARTY MINI MITBALL	TOTINOS	10.20 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Dec-05	SWAP OUT
3682	004280072368	PIZZA ROLLS CHEESE MEGA	TOTINOS	17.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Nov-06	CHG TO 3681
3682	007218063020	PIZZA PEPPERONI	TONYS	15.70 OZ	K1	K1	K1	K1	K1	M4	M4	K1	K1	K1	May-01	K1
3682	007218063100	PIZZA PEPPERONI	TONYS	15.70 OZ	K2	K2	K2	K2	K2	M2	M2	K2	K2	K2	May-01	K2
3682	007218063250	PIZZA SAUSAGE PEPPERONI ORIG	TONYS	16.55 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Dec-02	DELETE
3682	007218063300	PIZZA SUPREME	TONYS	17.20 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	Jul-01	DELETE
3682	007192100519	PIZZA PEPPERONI ORIGINAL	TOMBSTONE	21.60 OZ	K1	K1	K1	K1	K1	M2	M1	K1	K1	K1	Oct-05	K1
3682	007192100006	PIZZA 12IN CHEESE	TOMBSTONE	20.50 OZ	K1	K1	K1	K1	K1	M2	M1	K1	K1	K1	Jun-92	K1
3682	007192101090	PIZZA 12IN SUPREME	TOMBSTONE	22.85 OZ	K1	K1	K1	K1	K1	M2	M1	K1	K1	K1	Jun-92	K1
3682	007192100008	PIZZA 12IN CMBO MEAT	TOMBSTONE	21.40 OZ	K1	K1	K1	K1	K1	M1	M1	K1	K1	K1	Jun-92	K1
3682	007192100539	PIZZA PEPPERONI BRICK OVEN	TOMBSTONE	17.50 OZ	K2	K2	K2	K2	K2	M3	M2	K2	K2	K2	Jun-04	K2
3682	007192100066	PIZZA FOUR MEAT ORIGINAL	TOMBSTONE	23.00 OZ	K4	K4	K4	K4	K4	M3	M4	K4	K4	K4	Apr-03	K3
3682	007192103830	PIZZA DEEP DISH VARIETY 6 PK	TOMBSTONE	38.00 OZ	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Sep-99	K1
3682	007192100909	PIZZA BREAD GRLC PPRN12IN	TOMBSTONE	27.77 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	May-07	K4
3682	007192100908	PIZZA BREAD GRLC CHS 12 IN	TOMBSTONE	27.63 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	May-07	K4
3682	007192101349	PIZZA PEPPERONI MW	SOUTH BEACH	6.30 OZ	K1	K1	K1	K1	K1	T2	K1	K1	K1	K1	Jan-05	K1
3682	007192101343	PIZZA CHICKEN W VEGETABLES MW	SOUTH BEACH	6.80 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	Jan-05	K2
3682	007192101347	PIZZA DELUXE MW	SOUTH BEACH	6.80 OZ	K1	K1	K1	K1	K1	K1	K1	K1	K1	K1	Jan-05	K3
3682	007218063473	PIZZA PEPPERONI	FRED BARON	22.00 OZ	K1	K1	K1	K1	K1	M1	M1	K1	K1	K1	Dec-02	K1
3682	0072180633751	PIZZA PEPPERONI DEEP DISH	FRED BARON	12.00 OZ	K2	K2	K2	K2	K2	M3	M2	K2	K2	K2	Jul-92	K2
3682	007218063429	PIZZA PEPPERONI 4 CHEESE	FRED BARON	24.20 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	Jul-92	K2
3682	007218063469	PIZZA FAMILY SPEC DLX	FRED BARON	21.80 OZ	K1	K1	K1	K1	K1	M3	M1	K1	K1	K1	Jul-92	K2
3682	007218063470	PIZZA SAUSAGE PEPPERONI MW	FRED BARON	23.10 OZ	K1	K1	K1	K1	K1	M3	K1	K1	K1	K1	Dec-02	K1
3682	007218063754	PIZZA SUPREME DEEP DISH	FRED BARON	20.40 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Apr-05	K3
3682	0072180633761	PIZZA FAMILY SUPREME	FRED BARON	27.75 OZ	K2	K2	K2	K2	K2	T3	K2	K2	K2	K2	Sep-98	K2
3682	0072180633961	PIZZA 4 CHEESE BAKE TO RISE	FRED BARON	9.00 OZ	K1	K1	K1	K1	K1	M3	M3	K1	K1	K1	Apr-06	K2
3682	007218063692	PIZZA MCRWV PPPRFN CLSSC CRST	FRED BARON	29.45 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Dec-02	K3
3682	007218063322	PIZZA ULT PPPRN THIN CRUST	FRED BARON	8.70 OZ	K1	K1	K1	K1	K1	T3	K1	K1	K1	K1	Apr-06	DELETE
3682	0072180633471	PIZZA MCRWV 4 CHS CLSSC CRST	FRED BARON	31.80 OZ	K3	K3	K3	K3	K3	M3	K3	K3	K3	K3	Sep-98	K2
3682	0072180633429	PIZZA SUPREME BAKE TO RISE	FRED BARON	22.10 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	Apr-05	DELETE
3682	0072180633469	PIZZA SUPREME THIN CRUST	FRED BARON	24.99 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Aug-07	DELETE/SWAP
3682	0072180633976	PIZZA GRLC CRST PEPPERONI	FRED BARON	26.36 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Aug-07	DELETE/SWAP
3683	007218063245	PIZZA BREAD FIVE CHS GARLIC	FRED BARON	8.80 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	Jan-06	K3



Cat Code	UPC	Product Description	Brand	Size	UM (HQ)	RSL (CE)	RSL (NE)	RSL (NW)	RSL (SW)	RSL (EU)	RSL (H)	RSL (AK)	RSL (FE)	RSL (PR)	Add Date	FINAL	
3682	196000456800	PIZZA DELUXE	CELESTE	7.15 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Jun-05	K3	
3682	19600047400	PIZZA CHEESEBURGER	CELESTE	7.26 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	DELETE/SWAP	K3	
3682	196000463900	PIZZA FOR ONE CHEESE CRUST	CELESTE	5.58 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	Sep-06	K2	
3682	007192100761	PIZZA 12IN CRISPY THIN	CALIF PIZZA	12.70 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Dec-05	K3	
3682	007192100764	PIZZA 12IN CRISPY THIN	CALIF PIZZA	13.40 OZ	K3	K3	K3	K3	K3	K3	T4	K4	K4	K4	Jun-05	K4	
3682	007192100765	PIZZA WHITE THIN CRUST	CALIF PIZZA	11.90 OZ	K4	K4	K4	K4	K4	K4	T4	K4	K4	K4	May-07	K4	
3682	007192100768	PIZZA MARGHERITA THIN CRUST	CALIF PIZZA	12.80 OZ	K4	K4	K4	K4	K4	K4	M4	K4	K4	K4	DELETE	K4	
3682	007192100721	PIZZA HAWAIIAN STYLE 9 IN	CALIF PIZZA	13.00 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	May-07	K4	
3682	007192100722	PIZZA CAJUN REC 9 IN	CALIF PIZZA	12.30 OZ	K4	K4	K4	K4	K4	K4	M4	K4	K4	K4	May-07	K4	
3682	004227200102	PIZZA ORGANIC SPINACH	AMYS	14.00 OZ	K1	K1	K1	K1	K1	K1	M3	K1	K1	K1	Apr-02	K1	
3682	004227200104	PIZZA ORGANIC PESTO TOMATO	AMYS	13.50 OZ	K3	K3	K3	K3	K3	K3	M3	K3	K3	K3	Jul-03	K3	
3682	004227200101	PIZZA ORGANIC CHEESE	AMYS	13.00 OZ	K2	K2	K2	K2	K2	K2	T3	K2	K2	K2	Nov-05	K2	
3682	004227200103	PIZZA ORGANIC RSTD VEG	AMYS	12.00 OZ	K2	K2	K2	K2	K2	K2	M4	K2	K2	K2	DELETE	K2	
3682	004227200105	PIZZA SOY CHEESE	AMYS	13.00 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	Jul-06	K3	
3682	004227200100	PIZZA CHEESE RICE CRUST	AMYS	12.00 OZ	K4	K4	K4	K4	K4	K4	T3	K4	K4	K4	Apr-06	DELETE	
<b>ADDS:</b>																	
3682	3952870006	PIZZA FLATBREAD BBQ CHK	UNO	14 OZ	K2	K2	K2	K2	K2	K2	M2	K3	K3	K2	3/8/2008	SWAP/K3	
3682	3952870005	PIZZA FLATBREAD MARGHERITA	UNO	11 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	3/8/2008	K1/NEW	
3682	7570616501	PIZZA THIN PEPPERONI	PALERMO'S	15.7 OZ	K1	K1	K1	K1	K1	K1	K1	K1	K1	K1	3/8/2008	K2/NEW	
3682	7570616502	PIZZA THIN SUPREME	PALERMO'S	16.15 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	3/8/2008	K3/NEW	
3682	7570616507	PIZZA THIN GRILLED CHICKEN	PALERMO'S	16.25 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	3/8/2008	SWAPIN/K2	
3682	19600050300	PIZZA CELESTE 4 CHEESE	CELESTE	5.74 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	3/8/2008	5/1/2008	
3682	7192100928	PIZZA CHEESE ULTIM W/SUN DRIED TOM	DIGIORNO	25.00 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	NEW/K4	
3682	7192100927	PIZZA ULTIMATE SUP W/FOC CRUST	DIGIORNO	30.70 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	5/1/2008	NEW/K3	
3682	7192100926	PIZZA MEAT ULTIMA/ASIA GO FOC CRUST	DIGIORNO	30.60 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	NEW/K4	
3682	7192101461	PIZZA SICILIAN RECIPE CPK	CALIF PIZZA	5.50 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	SWAPIN/K4	
3682	7192100979	PIZZA BREAD GARLIC PEPPERONI	DIGIORNO	9.70 OZ	K1	K1	K1	K1	K1	K1	K1	K1	K1	K1	5/1/2008	NEW/K1	
3682	7192100770	PIZZA MEDITERRANEAN VEGGIE	CALIF PIZZA	10.20 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	NEW/K4	
3682	7192100772	PIZZA CHICKEN FAJITA	CALIF PIZZA	9.90 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	NEW/K4	
3682	7192100827	PIZZA TRADITIONAL SUPREME	DIGIORNO	10.00 OZ	K1	K1	K1	K1	K1	K1	K1	K1	K1	K1	5/1/2008	SWAPIN/K1	
3682	7192100983	PIZZA THIN CHICKEN & VEGETABLE	DIGIORNO	8.50 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	NEW/K4	
3682	7192100829	PIZZA FOR ONE TRADITIONAL PEPPERONI	DIGIORNO	9.30 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	5/1/2008	SWAPIN/K2	
3682	7192100989	PIZZA FOR ONE THIN CRUST PEPPERONI	DIGIORNO	8.40 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	5/1/2008	SWAPIN/K2	
3682	7192100828	PIZZA TRADITIONAL 4 CHEESE	DIGIORNO	9.20 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	SWAPIN/K4	
3682	7192100987	PIZZA THIN CRUST SUPREME	DIGIORNO	30.70 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	5/1/2008	SWAPIN/K3	
3682	7192101466	PIZZA FOR ONE THIN CRUST MARGHERITA	CALIF PIZZA	7.5 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	SWAP/K4	
3682	7192101484	PIZZA FOR ONE CRISPY BBQ CHICKEN	CALIF PIZZA	6.1 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	SWAP/K3	
3682	7218063787	PIZZA PIZZAMORE SUPREME	FRESCHETTA	30.38 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	5/1/2008	SWAP/K4	
3682	7218063789	PIZZA PIZZAMORE MEAT MEDLEY	FRESCHETTA	29.62 OZ	K4	K4	K4	K4	K4	K4	K4	K4	K4	K4	5/1/2008	SWAP/K2	
3682	7218063361	PIZZA PIZZAMORE PEPPERONI	FRESCHETTA	20.04 OZ	K2	K2	K2	K2	K2	K2	K2	K2	K2	K2	5/1/2008	SWAP/K1	
3682	7218063778	PIZZA PIZZAMORE SIX CHEESE	FRESCHETTA	28.53 OZ	K1	K1	K1	K1	K1	K1	K1	K1	K1	K1	5/1/2008	SWAP/K1	
3682	7218063775	PIZZA PIZZAMORE MEDIUM SUPREME	FRESCHETTA	26.35 OZ	K1	K1	K1	K1	K1	K1	K1	K1	K1	K1	5/1/2008	SWAP/K3	
3682	7218063362	PIZZA PIZZAMORE PARTY SAUSAGE	TOTINOS	21.69 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	5/1/2008	K3/NEW	
3682	4280011100	PIZZA PARTY SAUSAGE	TOTINOS	10.8 OZ	K3	K3	K3	K3	K3	K3	K3	K3	K3	K3	5/1/2008	SWAP/K3	