



DEFENSE COMMISSARY AGENCY

HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

REPLY TO
ATTENTION OF

PS

May 16, 2008

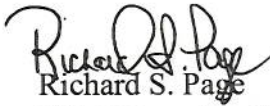
NOTICE TO THE TRADE – DeCA NOTICE 08-69

SUBJECT: Brand Name Fresh Chicken Program

The purpose of this notice to the trade (NTT) is to advise industry that DeCA will be advertising in the near future for a new merchandising program for Brand Name Fresh Chicken products - throughout CONUS.

Given the unprecedented market conditions for chicken products at this time, the Agency has decided not to exercise the remaining option year on the current program established in 2006 under previous NTT 06-54. Performance under the incumbent program will continue through July 31, 2008. The new program will target a commencement of performance of August 1, 2008.

Details of the new requirement will be forthcoming in a separate NTT, to be released to the public within the next ten days.


Richard S. Page
Chief Operating Officer