



## DEFENSE COMMISSARY AGENCY

HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

REPLY TO  
ATTENTION OF

PS

JAN 3 2008

NOTICE TO THE TRADE – DeCA NOTICE 08-30 (**REVISED**)

SUBJECT: DeCA NAS JRB Fort Worth Store Opening

The purpose of this Notice to the Trade is to provide information regarding the establishment of a commissary at the Naval Air Station (NAS) Joint Reserve Base (JRB) Fort Worth, Texas. This high visibility grand opening will require more preparation than for a typical grand opening. Industry support will be critical to achieving a successful outcome.

DODAAC and Store Class: The NAS JRB Fort Worth Commissary will have the new DODAAC of **HQCMDK**. The store will be a K-3 class store for all categories: dry, freeze, and chill. The initial file build was based on the Sheppard AFB, Texas, item file – a nearby K-3 store.

Store Management: The NAS JRB Fort Worth Store Director is Mr. Sam Tresenriter. He is on-site and can direct you to the proper individuals to complete preparations for doing business with DeCA and preparing for the grand opening.

Reset Dates: The scheduled grand opening is Tuesday, March 25. Currently, AAFES is operating a BX Mart that will cease operations at close of business on Saturday, March 15. Store pull down will begin at 7 a.m. on Sunday, March 16. The reset is scheduled to begin Tuesday, March 18 at 7:30 a.m. and continue through Wednesday, March 19. Vendor support is critical during the 9 days from March 16 to 25, in order to achieve an outstanding grand opening.

Vendor Supplied Fixtures: All equipment necessary for the new store reset including vendor supplied racks, e.g., Millstone racks, Skillcraft racks, McCormick racks, peg bars, etc., should be ordered and at the store prior to March 16.

Vendor Stocking: Manufacturers/brokers are encouraged to start hiring vendor stockers for the reset and continuing operations.

Distributor Support: As required by the DeCA Resale Ordering Agreements that apply to merchandise offered for sale in this facility, it is the responsibility of the manufacturer or their representative to ensure the delivery of their products to this facility. DeCA has preliminary indications that Grocery Supply Company in San Antonio, Texas, may be available to support this store.

"Patrons, Workforce and Stakeholders working together to create "Raving Fans."

DSD Resale Ordering Agreement (ROA) and Blanket Purchase Agreement (BPA) Contracts: To help local suppliers a team will be on-site at Fort Worth January 8-9. An informational flyer regarding local item pricing, contract establishment, and item approval is now posted inside the NAS JRB Fort Worth store.

Web-Based Pricing: All DSD/local type contacts utilize Web-based pricing. Vendors must register for Web-based pricing/EDI with DeCA before pricing can be accepted.

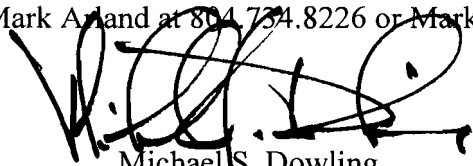
National Brand (ROA) Contracts: All national manufacturers and brokers should contact DeCA to ensure the Fort Worth DODAAC is allocated to current contracts.

Display Layout: The store layout will include a center store full pallet drop area, 25 end displays, and a 124-foot wall of values. There is a lot of room for creativity; companies wishing to sponsor events, promotions, and demonstrations (both product and equipment) are encouraged to “think outside the box.” Please work these requests by February 21 through the Zone Manager, Mr. Dave Carey or Store Director, Mr. Sam Tresenriter.

Points of contact for site visit appointments, ROA and BPA contracts, Web pricing, and display layout are shown below.

<b>Site Visit Personnel</b>			
Judge Mays	Contracting Officer for both National and Local ROA’s (e.g., Kraft, P & G as well as DSD ROA and BPA contracts (e.g., chips, soda, & cookies)	804.734.8923	Judge.Mays@deca.mil
Carol Ricker	Business Systems Manager	804.734.8366	Carol.Ricker@deca.mil
Vicki Sliwicki	DeCA West Buyer	916.569.4823	Vicki.Sliwicki@deca.mil
<b>Other DSD Personnel</b>			
Alan Flowers	DSD Category Manager	804.734.8381	Alan.Flowers@deca.mil
<b>Web Pricing</b>			
Shirley Smith	Web Pricing Coordinator	804.734.8312	Shirley.Smith@deca.mil
<b>Zone/Store Management</b>			
David Carey	Zone 6 Manager	210.221.4678	David.Carey@deca.mil
Sam Tresenriter	NAS JRB Fort Worth Store Director	817.757.2720	Sam.Tresenriter@deca.mil

My point of contact is Mr. Mark Arland at 804.734.8226 or Mark.Arland@deca.mil



Michael S. Dowling  
Acting Chief Operating Officer