



2002 ECONOMIC CENSUS

U.S. VIRGIN ISLANDS

FORM
IA-98173

OMB No. 0607-0894: Approval Expires 06/30/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:
U.S. CENSUS BUREAU
ATTENTION: Island Areas
1201 East 10th Street
Jeffersonville, IN 47134-0001

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit our Web site at www.census.gov/econhelp

Call 1-800-681-3012, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

IA-98173

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed or a permanent office, payroll office, or other place where business activities related to construction are conducted. For further clarification, see information sheet(s).

1 MONTHS IN OPERATION Mark "X" if None

Number of months in operation during 2002 (If none, mark "X" and go to 29.) 0002	<input type="checkbox"/>	2002	
		Number of months	

2 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2002 Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return?

0021 Yes 0022 No - Enter current EIN (9 digits) → 0025 -

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street or location description			
0036 City, town, etc.	0037 State, other	0038 ZIP Code	
		-	

B. On what island is this establishment physically located? (Mark "X" only ONE box.)

6031 St. John - Go to 4 6032 St. Croix - Go to line C 6033 St. Thomas - Go to line C

C. Legal boundary of town where this establishment is physically located (Mark "X" only ONE box.)

6041 Christiansted 6042 Frederiksted 6043 Charlotte Amalie 6044 Outside of legal town boundaries

98173016

HOW TO REPORT DOLLAR FIGURES		Dollar figures should be rounded to thousands of dollars.	Mark "X" if None	2002			
		If a figure is \$1,025,628.79 :	Report <input type="checkbox"/>	\$ Mil.	Thou.	Dol.	
		If a value is "0" (or less than \$500.00):	Report <input checked="" type="checkbox"/>	1	0	2	6

4	SALES, SHIPMENTS, RECEIPTS, OR REVENUE	Mark "X" if None	2002		
	Sales of merchandise, operating receipts, and/or revenue (Exclude sales or other taxes collected.) 0100	<input type="checkbox"/>	\$ Mil.	Thou.	Dol.

5	E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE	Mark "X" if None	2002		
	A. Did this establishment have any e-commerce sales, receipts, and/or revenue in 2002? (E-commerce includes sales, receipts, and/or revenue from any transaction completed over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)				
	0181 <input type="checkbox"/> Yes - Go to line B				
	0182 <input type="checkbox"/> No - Go to 6				
	B. E-commerce sales, receipts, and/or revenue of this establishment (Include e-commerce sales, receipts, and/or revenue in 4 . Exclude sales taxes.) 0185		\$ Mil.	Thou.	Dol.

6	EMPLOYMENT AND PAYROLL				
	Include: <ul style="list-style-type: none"> • Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 2. • Proprietors, partners, and unpaid family members working at this establishment. 				
	Exclude: <ul style="list-style-type: none"> • Temporary staffing obtained from a staffing service. • Subcontractors and their employees. 				
	For further clarification, see information sheet(s).	Mark "X" if None	2002		
	A. Number of paid employees for pay period including March 12 0320	<input type="checkbox"/>	Number		
	B. Proprietors and partners that worked 15 or more hours during the week which included March 12. 0345	<input type="checkbox"/>			
	C. Unpaid family members that worked 15 or more hours during the week which included March 12. 0346	<input type="checkbox"/>			
	D. Payroll before deductions (Exclude employer's cost for fringe benefits.)	Mark "X" if None	2002		
	1. Annual payroll 0300	<input type="checkbox"/>	\$ Mil.	Thou.	Dol.
	2. First quarter payroll (January-March, 2002) 0310	<input type="checkbox"/>			

7-14	Not Applicable.				
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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

15 SELECTED EXPENSES

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

A. Purchases of supplies, materials, and services (Exclude payroll and purchases of goods for resale.) 0420

B. Percentage of the value reported on line A from each listed class

2002	
Whole percent of purchases	
	%
	%
	%
	%
1 0 0	%

- 1. Supplies and materials purchased locally 6401
- 2. Supplies and materials purchased not locally 6402
- 3. Services purchased locally 6403
- 4. Services purchased not locally 6404
- 5. TOTAL

16-17 Not Applicable.

18 KIND OF BUSINESS

Principal kind of business in 2002
(Mark "X" only ONE box.)

Health care and social assistance

- 0700 621 110 00 18 Office of physician (M.D. or D.O.)
- 621 210 00 25 Office of dentist
- 621 310 00 24 Office of chiropractor
- 621 320 00 48 Office of optometrist
- 621 390 00 19 Offices of all other health practitioners
- 621 410 00 31 Family planning centers
- 621 420 00 62 Outpatient mental health and substance abuse center
- 621 610 00 62 Home health care service
- 621 910 00 36 Ambulance services
- 623 310 00 12 Residential care facilities for the elderly
- 624 110 00 D6 Social assistance service for children, and youth
- 624 120 00 C6 Social assistance service for the elderly and disabled
- 624 410 00 76 Child day care service
- 772 000 00 B0 Other health care and social assistance - Specify ↴

0701

CONTINUE WITH 16 ON PAGE 4

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18 KIND OF BUSINESS - Continued

Automotive repair services and maintenance

- 0700 811 110 00 15 General automotive repair shop
- 811 120 00 13 Automotive body, paint, interior, and glass repair
- 811 190 00 18 Carwash, oil change, lubrication, or other automotive services and maintenance
- 811 210 00 14 Electronic repair and maintenance
- 811 310 00 13 Commercial or industrial equipment repair and maintenance
- 811 410 00 12 Appliance repair and maintenance
- 811 420 00 36 Reupholstery and furniture repair
- 772 000 00 87 Other maintenance and repair services - *Specify* ↴

0701

Accommodations

- 721 110 00 65 Hotel or motel
- 772 000 00 46 Other traveler accommodation - *Specify* ↴

0701

Food services

- 722 110 00 48 Full-service restaurant
- 722 210 00 13 Refreshment place, limited service restaurant or fast food restaurant
- 722 410 00 94 Bar, tavern, pub, or other drinking place (alcoholic beverages)
- 722 320 00 36 Caterer for banquets, weddings, conferences, seminars, etc.
- 772 000 00 20 Other food service - *Specify* ↴

0701

Information, professional, business, educational and personal services

- 511 110 00 11 Newspaper publishers, except Internet publishers
- 511 120 00 27 Periodical publishers and shopping news publishers, except Internet publishers
- 516 110 00 10 Internet publishers, including newspapers, books, periodicals, greeting cards, databases, etc.
- 511 190 00 63 Other publishers, except Internet publishers
- 512 130 00 15 Motion picture theaters
- 532 230 00 46 Video tape rental
- 541 110 00 34 Offices of lawyers
- 541 190 00 11 All other legal services
- 541 211 00 65 Accounting, tax preparation, bookkeeping, and payroll services

CONTINUE WITH **19** ON PAGE 5

CONTINUE ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

18 KIND OF BUSINESS - Continued

Information, professional, business, educational and personal services - Continued

- 0700 541 310 00 16 Architectural services, excluding landscape
- 561 730 00 32 Landscaping services
- 541 330 00 E3 Engineering services
- 541 430 00 11 Graphic design services
- 541 610 00 13 Management consulting service
- 541 810 00 37 Advertising agencies
- 561 310 00 48 Employment placement agencies
- 561 320 00 61 Temporary help services
- 561 720 00 18 Janitorial services
- 561 740 00 14 Rug, carpet, and upholstery cleaning services
- 611 620 00 12 Sports and recreation instruction services
- 713 120 00 11 Arcades and family fun centers
- 713 910 00 31 Golf courses
- 713 940 00 19 Fitness center, gymnasium, or athletic club
- 812 190 00 16 Diet or weight reducing services
- 812 110 00 54 Beauty shops, barber shops, facial or nail salons
- 315 210 00 32 Custom sewing shop
- 812 310 00 11 Coin-operated laundry
- 812 320 00 19 Drycleaning and laundry services
- 541 920 00 18 Photographic studio, portrait
- 812 920 00 13 Photofinishing, including one-hour
- 812 210 00 12 Funeral home
- 813 410 00 34 Civic, social, or fraternal organizations
- 772 000 00 53 Other information, professional, business, educational and personal services - *Specify* ↴

0701

Transportation and storage services

- 484 110 00 11 General freight trucking
- 484 210 00 10 Used household and office goods moving
- 485 310 00 57 Taxi service
- 485 990 00 21 Other transit and ground passenger transportation

CONTINUE WITH **18** ON PAGE 6

CONTINUE ON PAGE 6

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18 KIND OF BUSINESS - Continued

Transportation and storage services - Continued

- 0700 561 510 00 12 Travel agencies
- 561 520 00 28 Tour operators
- 488 110 00 46 Airport operation and terminal services
- 488 410 00 27 Towing services
- 488 510 00 26 Air, ocean, or other freight forwarder
- 492 110 00 22 Courier services
- 492 210 00 47 Local messenger and delivery services
- 493 110 00 20 Warehousing and storage - general merchandise
- 562 110 00 14 Waste collection
- 774 000 00 34 Other transportation and storage services - *Specify* ↴

0701

Retail

- 441 110 00 11 Motor vehicle dealer, new and used
- 441 120 00 27 Motor vehicle dealer, used only
- 441 310 00 19 Automotive parts and accessories store
- 441 320 00 25 Tire dealer
- 442 110 00 19 Furniture store
- 442 210 00 18 Floor coverings store
- 442 290 00 11 Homefurnishing store
- 443 110 00 17 Household appliance/electronics store
- 443 120 00 15 Computer and/or software store
- 444 130 00 11 Hardware store
- 444 210 00 48 Outdoor power equipment store or dealer
- 444 220 00 20 Nursery, garden center or farm supplies store or dealer
- 445 110 00 61 Supermarket or grocery store
- 445 120 00 10 Convenience food store
- 445 210 00 29 Meat market
- 445 310 00 10 Liquor store
- 446 110 00 10 Pharmacy or drug store
- 446 130 00 73 Optical goods store including sunglasses stores
- 447 110 00 18 Gasoline station with convenience store

CONTINUE WITH **19** ON PAGE 7

CONTINUE ON PAGE 7

98173065

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

18 KIND OF BUSINESS - Continued

Retail - Continued

- 0700 447 190 00 11 Gasoline station with no convenience store
- 448 110 00 16 Men's clothing store
- 448 120 00 14 Women's clothing store
- 448 140 00 10 Family clothing store
- 448 210 00 15 Shoe store
- 448 310 00 14 Jewelry store
- 448 320 00 12 Luggage and leather goods store
- 451 110 00 10 Sporting goods store
- 451 210 00 19 Book/newsstand/comic book store
- 452 110 00 18 Department store including discount or mass merchandising
- 452 990 00 13 General merchandise store, including variety, dollar, and home and auto supply
- 453 110 00 16 Florist
- 453 220 00 88 Gift, novelty, craft, and souvenir store
- 453 210 00 64 Office supply/stationary/school supplies store
- 453 310 00 14 Used merchandise store
- 453 910 00 67 Pet and pet supplies store
- 522 290 00 77 Consumer (personal) finance or small loan company
- 772 000 00 95 Other retail business - Specify ↴

0701

Wholesale

- 423 000 00 12 Merchant wholesaler, durable goods such as automobiles, furniture, hardware, appliances, machinery, etc. - Specify ↴

0701

- 424 000 00 10 Merchant wholesaler, nondurable goods such as paper, medicine, apparel, groceries, books, flowers, etc. - Specify ↴

0701

- 425 000 00 17 Wholesale electronic markets and agents and brokers - Specify ↴

0701

CONTINUE WITH 18 ON PAGE 8

18 KIND OF BUSINESS - Continued

Manufacturing

- 0700 311 000 00 35 Food manufacturing
- 315 000 00 36 Apparel manufacturing
- 323 000 00 14 Printing and related support activities
- 310 000 00 11 Other manufacturing - *Specify* ↴

0701

Construction

- 237 210 00 12 Land subdivision
- 236 000 00 18 Building construction - residential and nonresidential construction or remodeling/additions of buildings by general contractors or operative builders
- 237 000 00 16 Heavy and civil engineering construction including street, bridges, sewers, etc.
- 238 000 00 14 Specialty trade contractors including painting, electrical work, plumbing, etc.

Finance, insurance, and real estate

- 521 110 00 44 Bank
- 522 290 00 85 Consumer finance or small loan company
- 524 110 00 14 Life, accident and health, and medical insurance carrier
- 524 210 00 E4 Insurance agent
- 531 110 00 27 Lessor of residential buildings and dwellings
- 531 120 00 25 Lessor of nonresidential buildings
- 522 310 00 32 Mortgage and other loan brokers
- 531 210 00 34 Real estate agent or broker
- 772 000 00 61 Other finance, insurance and real estate - *Specify* ↴

0701

Rental and leasing services, except real estate

- 532 110 00 25 Passenger car rental and leasing
- 532 120 00 23 Truck, utility trailer, and recreational vehicle
- 532 310 00 31 General rental center
- 532 410 00 14 Heavy construction and earthmoving equipment, aircraft, or tugboats **without operators**
- 238 900 00 15 Construction equipment rental with operator
- 523 420 00 29 Office machinery and equipment, including computers
- 532 490 00 58 Other commercial and industrial machinery and equipment
- 532 210 00 16 Consumer electronics and appliances

CONTINUE WITH **18** ON PAGE 9

CONTINUE ON PAGE 9

98173081

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

18 KIND OF BUSINESS - Continued

Rental and leasing services, except real estate - Continued

- 0700 532 220 00 14 Formal wear and costume rental
- 532 230 00 38 Video tape/DVD rental store
- 532 290 00 50 Rental of personal items or items for the home, including hospital beds, party supplies, etc.
- 775 000 00 23 Other rental and leasing, excluding real estate - *Specify* ↴

0701

Other kinds of business or activity

- 813 110 00 29 Churches and other religious organizations
- 220 000 00 12 Utilities - *Specify* ↴

0701

- 814 110 00 19 Private household, employing domestic help, e.g., cooks, maids, etc.
- 110 000 00 15 Crop or animal production or agricultural services
- 772 000 00 C8 Other business or activity - *Specify* ↴

0701

19 CLASS OF CUSTOMER

Estimate the percentage of this establishment's total sales (reported in **4**, line A) by class of customer

1.	Local residents	6251
2.	Visiting tourists	6252
3.	Local hotels or other traveler accommodations	6255
4.	Other local tourist-related businesses.	6256
5.	Other local nontourist-related businesses	6257
6.	Nonlocal businesses or to federal and territorial governments	6258
7. TOTAL	

2002	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%
	%
1 0 0	%

20 Not Applicable.

98173099

HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

Report whole percents

2002	
Percent	
39	%

21 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

2002	
Whole percent of sales and receipts	
	%

A. Percent of this establishment's sales, revenue, or other operating receipts (reported in **4**), for products manufactured at this location 0110

B. Report sales for the principal merchandise lines sold, type of construction work done, products produced, or services provided as whole percent of total sales, revenue, or other operating receipts reported in **4** (e.g., gasoline 85%, auto repairs 10%, oil 5%).

Description of sales, shipments, receipts, or revenue	Census use	2002	
		Whole percent of sales and receipts	
0723	0720	0722	
1.	19811		%
2.	19812		%
3.	19813		%
4.	29811		%
5.	29812		%
6. TOTAL		100	%

Note - Answer **21C** AND **25A** and **B**, only if the principal kind of business activity reported in **18** for this establishment is **HOTEL, MOTEL, or OTHER TRAVELER ACCOMMODATION**. Otherwise, go to **22**.

C. Report receipts by source, as a whole percent of total receipts (reported in **4**). Do not combine data for two or more receipt lines.

Description of sales, shipments, receipts, or revenue	Census use	2002	
		Whole percent of sales and receipts	
0723	0720	0722	
1. Guestroom or unit rentals, including campground and RV rental fees EXCLUDING OCCUPANCY TAXES (If meals are included as a room package, estimate the percentage for meals on line 2.)	20010		%
2. Meals, unpackaged snacks, sandwiches, unpacked ice cream and yogurt, bakery items, and nonalcoholic beverages generally served for immediate consumption	20120		%
3. Alcoholic drinks served at this establishment	20130		%
4. Packaged liquor, wine, and beer	20140		%
5. All other merchandise	29810		%
6. All other nonmerchandise receipts, including receipts from rental of conference/convention meeting rooms, ballrooms, and other public rooms; storage and other services provided to customers EXCLUDING SALES AND OTHER TAXES	29980		%
7. TOTAL		100	%

22-25 Not Applicable.

98173107

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES

NOTE - Answer only if the principal kind of business reported in 13 for this establishment is HOTEL, MOTEL, OR OTHER TRAVELER ACCOMMODATION. Otherwise, go to 2.

A. RECEIPTS FROM OTHER SOURCES

Receipts OTHER than from customers received by this establishment in its business operation (Include rental and commission receipts from operators of leased departments, concessions and stores, and coin-operated machines.) . . . 2910

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

B. NUMBER AND TYPE OF ACCOMMODATIONS

1. Number of rooms, units, or quarters primarily rented as transient as of December 31, 2002 (Consists of the number which can be rented as single units. Suites of rooms which cannot be subdivided should be counted as a single unit.) 2402

2002
Number as of December 31

2. Were more than half of guestroom or unit rental receipts from transient guests?

2921 Yes

2922 No

27 LEGAL FORM OF ORGANIZATION

A. Organization that best describes this establishment's status at the end of 2002 (Mark "X" only ONE box.)

0691 Individual proprietorship

0692 Partnership

0694 Corporation

0695 Government - Specify ↴

0805 _____

0696 Other - Specify ↴

0806 _____

B. Ownership status of this establishment in 2002 (Mark "X" ALL that apply.)

6081 Black-owned

6082 Puerto Rican-owned

6083 Other Hispanic-owned - Specify ↴

0883 _____

6084 Women-owned

6085 Other - Specify ↴

0885 _____

28 Not Applicable.



98173115

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002
(Mark "X" only ONE box.)

0011 <input type="checkbox"/> In operation	0013 <input type="checkbox"/> Temporarily or seasonally inactive							
0012 <input type="checkbox"/> Under construction, development, or exploration	0014 <input type="checkbox"/> Ceased operation - Give date at right	→ 0018 <table border="1"> <tr> <th>Month</th> <th>Day</th> <th>Year</th> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> </table>	Month	Day	Year			
Month	Day	Year						
	0015 <input type="checkbox"/> Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴	→						

0060 Name of new owner or operator		0061 Employer Identification Number		
		Enter EIN of new owner (9 digits) →		
			-	
0062 Mailing address (number and street, P.O. Box, etc.)				
0063 Island, city, town, etc.		0064 State, other		0065 ZIP Code
				-

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?								
0078 <input type="checkbox"/> Yes	0079 <input type="checkbox"/> No - Enter time period covered →	FROM	Month	Year	TO	Month	Year	
		0070			0071			
0072 Name of person to contact regarding this report				0073 Title				
Telephone		Area code	Number		Extension	Fax		
0074				-		0075		
0076 Internet e-mail address					Date completed	Month	Day	Year
					0069			

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

98173123