



### University Alliance Enrollment Form

Kaplan University is pleased to invite Defense Acquisition University (DAU) to join its University Alliance Program. Enrollment in this program entitles any member of the Department of Defense (DoD) Acquisition, Technology and Logistics (AT&L) workforce (DoD AT&L Workforce) to participate in a flexible, accredited, and quality online educational program at a discounted tuition rate.

Kaplan University is part of Kaplan, Inc., a 70 year old educational services company that is a leader in providing innovative solutions to the individual's educational needs. Participation in the Kaplan University Alliance makes the DoD AT&L Workforce eligible for applicable discounts at Kaplan University as well as at Kaplan, Inc.'s other educational divisions including, SCORE! (early childhood learning programs) and Kaplan Professional (training to become an accountant, architect, real estate professional, CFA or other licensed business professional). Discounts may also be available at Kaplan Test Prep and Admissions programs pending conversations with account executives. In addition, University Alliance members are entitled to a consultation on Kaplan University's customized degree programs developed with DAU's unique organizational needs in mind.

#### Educational Opportunities Provided:

1. Eligible military and civilian employees in the DoD AT&L Workforce as well as all other federal employees will receive a tuition discount on all Kaplan University courses, excluding fees, for so long as DAU is a participant in the University Alliance Program.

The tuition discount will be **15% for undergraduate courses** (books included in the cost of tuition) and **10% for graduate courses**

Any member of the DoD AT&L Workforce will also receive an immediate discount at the following Kaplan educational services:

Concord Law School: 3.5% off the then current tuition

SCORE!: 15% discount or the most favorable discount for all such programs, whichever is greater

Kaplan IT: 10% discount off the KIT corporate partner practice test price schedule.

Kaplan Publishing: 10% additional discount off the corporate partner price schedule

Kaplan Test Prep and Admissions (KTPA): Discounts on KTPA programs may also be available pending conversations with account executives at Kaplan Test Prep and Admissions.

2. Kaplan University will provide DAU with a toll-free telephone number for members of the DoD AT&L Workforce to contact Kaplan University.
3. Kaplan University will provide a welcome page for the DoD AT&L Workforce on its website ([dau.kaplan.edu](http://dau.kaplan.edu)).
4. Kaplan University will designate an Alliance Coordinator as the primary contact for DAU to facilitate coordination with the Kaplan University Program.
5. Kaplan University, through the Alliance Coordinator or his or her designee, will be available to participate in education fairs.
6. Kaplan University will provide explanatory publications describing its online courses and programs.

7. Kaplan University will provide literature (ex: pamphlets) to DAU to provide the DoD AT&L Workforce with information about Kaplan's continuing education.
8. Kaplan University tuition discounts will extend to all Kaplan University online certificates, undergraduate, and graduate programs, as and when offered. No discounts are retroactive.
9. DAU may be invited to attend various networking and roundtable events hosted by Kaplan University and attended by University Alliance members, educational leaders or Kaplan, Inc. affiliated educational providers.
10. If requested, Kaplan University will make faculty available from time to time as appropriate to provide presentations on issues of interest to DAU. These presentations may be online, web-based, or in person and may include such topics as change management, financial controls, and ethics training.
11. Kaplan University agrees to offer consultation with DAU designees to discuss customized degree opportunities.

#### Facilitation Needed

1. DAU will identify Kaplan University as an online university provider at its Strategic Partnership site on the DAU Homepage.
2. DAU will maintain a link from its Strategic Partnership site to the Kaplan University website so that the DoD AT&L Workforce may click through to Kaplan University for information, course registration and financial aid information.
3. DAU will on occasion and through coordination with the DAU Program Director for Strategic Partnerships, allow Kaplan University to visit DAU campuses and talk with the DoD AT&L Workforce students during class breaks and at lunch time about the benefits and variety of programs that Kaplan offers.
4. DAU will assign a person to be the primary point of contact to work with Kaplan University in order better to implement partnership benefits as well as identify a technical contact for Kaplan University to facilitate web links and internet access.
5. DAU agrees to explore joint presentation opportunities with Kaplan University at conferences and trade shows when possible and consistent with agency ethics provisions.

#### Mutual assistance:

1. DAU and Kaplan University may issue joint press releases and other announcements, with prior approval of both parties.
2. Any written materials published and distributed by DAU and/or Kaplan University which specifically reference this agreement between the two institutions and general representation of each other's institution should be approved by respective party prior to use.
3. Kaplan University grants to DAU, and DAU grants to Kaplan University, a non-exclusive non-transferable license to use each others trademarks in furtherance of the University Alliance. Neither party grants to the other any interest in the other party's trademarks.
4. Kaplan University shall provide to DAU on its request, and only upon written consent given by the employee, the following information: student's name; field of study, dates of attendance; enrollment status; student classification; and degrees.
5. The terms of this agreement, as modified with the consent of both parties, will remain in effect until three years from the time both parties have signed the partnership agreement. The agreement may be extended by the mutual written agreement of the parties. Either party upon 60 days written notice to the other party may terminate this agreement, unless matters of national security require otherwise.
6. While Kaplan University will try to keep student costs down, it reserves the right to change tuition levels and (on notice to DAU) the discounts that it will offer eligible employees in the future.
7. DAU acknowledges it has no ownership interest in the computer programs, Internet web pages, course materials, data, analyses, screens, manuals and other information of any kind that are used in Kaplan University's courses, as well as all updates and enhancements.

8. Kaplan University shall not be liable for any viruses transmitted in connection with Kaplan University's website or any course.
9. Kaplan University disclaims all warranties or conditions including but not limited to the implied warranties or conditions of merchantability and absence of viruses and damaging or disabling code.
10. No agreements concerning the transfer or exchange of any asset of either party is intended or implied by this memorandum. Kaplan University and DAU are separate and independent institutions of higher education and by this agreement both will continue to operate as separate institutions. The administrators of Kaplan University and DAU are authorized to sign, prepare and implement plans of action and procedures necessary to effect this agreement.
11. This University Alliance sets forth the entire understanding between the parties. Any amendments must be in writing and executed in the same manner as this agreement. It shall be governed by the law of the State of Florida
12. As this strategic partnership evolves and specific opportunities for additional partnering and collaboration are identified on our programs, this agreement will be updated with addenda that will reflect bilateral and multilateral agreements as appropriate.

We look forward to working with you and to helping improve the capacity of the DoD AT&L Workforce. If you choose to enroll in the University Alliance as described here, please have your authorized representative sign below:

IOWA COLLEGE ACQUISITION CORP.  
d/b/a KAPLAN UNIVERSITY

DEFENSE ACQUISITION UNIVERSITY

By

Name & Title:

Date:

Joseph Morgan

6/14/07

By

Name & Title:

Dr. James S. McMichael  
Vice President,  
Defense Acquisition University

Date:

6/13/07