

# 2011 DoD BIOMETRICS COLLABORA TION FORUM

USMC Identity Operations  
Strategy

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**BIMA** BIOMETRICS  
IDENTITY  
MANAGEMENT  
AGENCY



- Strategy Purpose
- Background
- The Problem & Solution
- Approach
  - “As-Is” USMC IdOps
  - “To-Be” USMC IdOps
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# Strategy Purpose

*Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat.*

*Sun Tzŭ c. 490 BC, Chinese military strategist*

- Describes using IdOps to support Marine Corps operating concepts
  - Provides a structure to integrate traditional and emerging DoD identity operations enablers
- Drives identity dominance planning and guides resourcing to train and equip Marines to employ IdOps across the full Range Of Military Operations (ROMO)
- Illustrates potential gaps between current capabilities and the desired end state - attain and maintain identity dominance over the nation's adversaries while contributing to the national intelligence enterprise and ultimately homeland defense.

**USMC lacks a coordinated and synchronized expeditionary Identity Operations capability to support identity dominance across the full ROMO.**

- Operations Enduring Freedom and Iraqi Freedom
  - A largely anonymous enemy often hidden indistinguishable from the civilian population
- Urgent operational requirements
  - “Supplemental Funding” vs. “Base Budget”
  - Moving from “ad hoc” to Programs of Record
- Identity Operations
  - Emerging USMC Capability
  - Biometrics + Forensics + Identity management

**“[IDOPS is] a mission enabler for law enforcement, intelligence, force protection, counterinsurgency operations, humanitarian operations, site exploitation, physical security, and other mission sets.” (IdOps OIPT DTG 011842Z Oct 10)**

# The Problem & Solution

## The Problem

Lack of a coordinated, synchronized expeditionary IdOps capability supporting identity dominance across the full ROMO

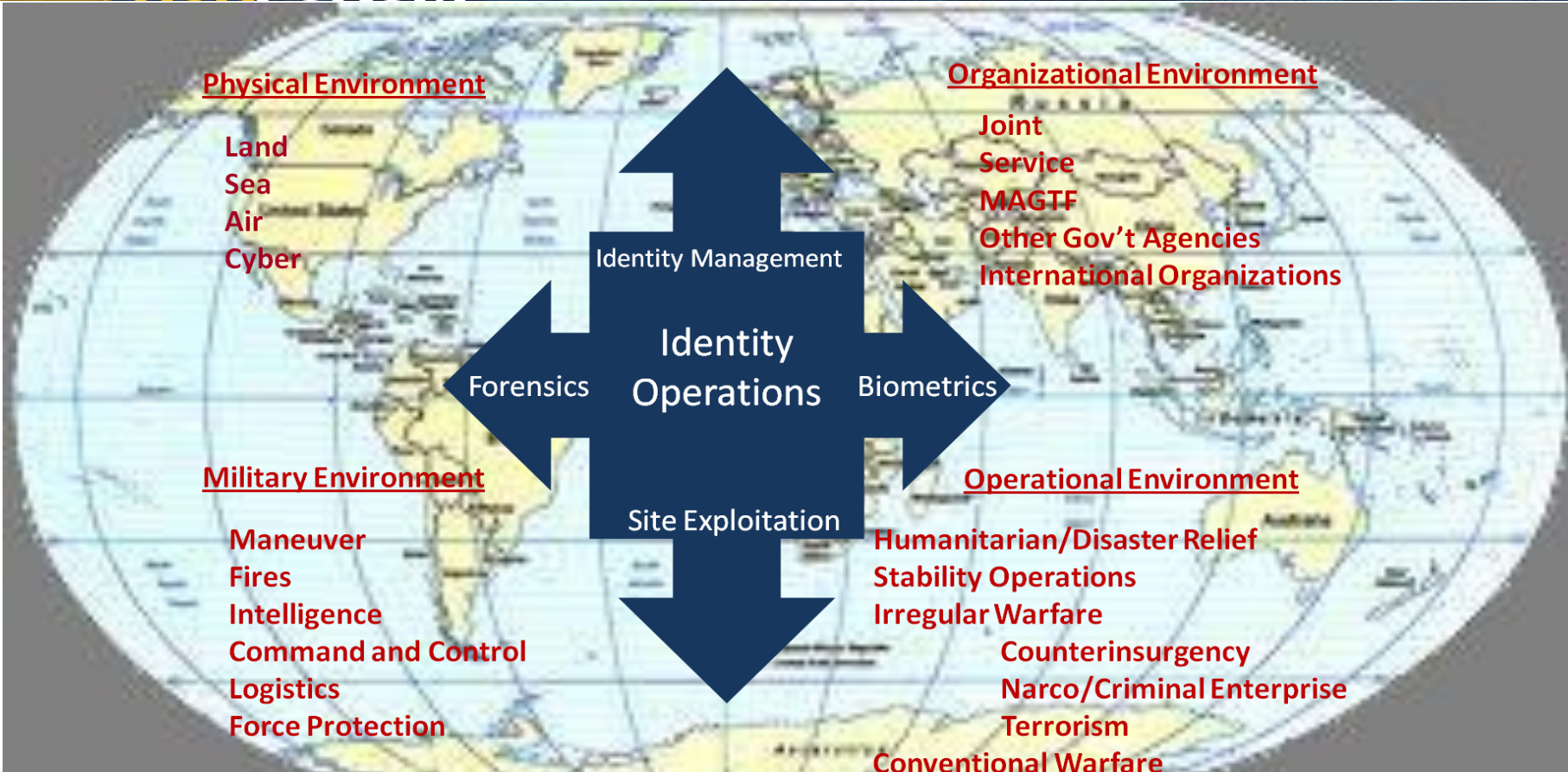
## The Solution

A concept which leverages joint and organic capabilities, enabling the Marine Corps to fully integrate value added identity operations into all aspects of USMC operations and missions, to the maximum extent possible

**USMC Identity Operations Strategy**



# Approach



**“First, we have been warning since 9/11 that al-Qa’ida, al-Qa’ida-associated groups, and al-Qa’ida inspired terrorists remain committed to striking the United States and US interests. What is different is that we have names and faces to go with that warning.”**  
**Dennis C. Blair, Former Director of National Intelligence**

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## “As-Is” USMC IdOps

| Forensics | Biometrics | Identity Mgt |
|-----------|------------|--------------|
| ◐         | ◐          | ◐            |
| ○         | ○          | ○            |
|           | ○          | ○            |
| ◐         | ◐          | ◐            |

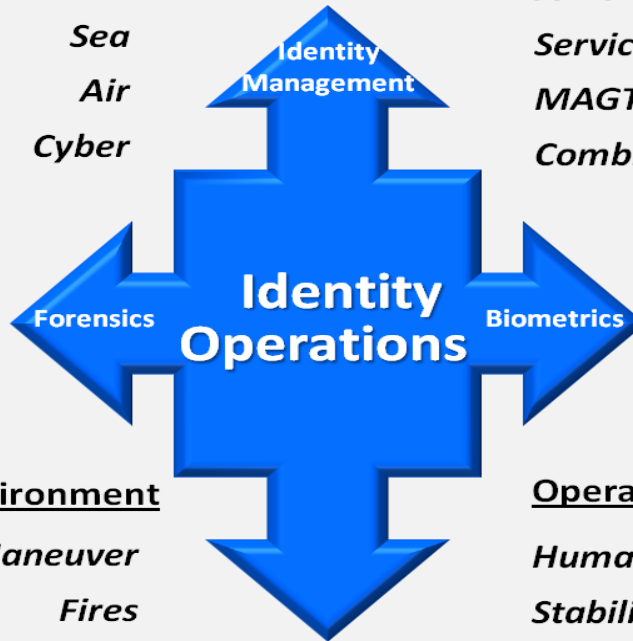
### Physical Environment

*Land*  
*Sea*  
*Air*  
*Cyber*

### Organizational Environment

*Joint*  
*Service*  
*MAGTF*  
*Combined*

| Forensics | Biometrics | Identity Mgt |
|-----------|------------|--------------|
| ◐         | ◐          | ◐            |
|           |            |              |
| ◐         | ◐          | ◐            |
| ◐         | ◐          | ◐            |



### Military Environment

*Maneuver*  
*Fires*  
*Intelligence*  
*Command and Control*  
*Logistics*  
*Force Protection*

### Operational Environment

*Humanitarian/Disaster Relief*  
*Stability Operations \**  
*Irregular Warfare \*\**  
*Counterinsurgency*  
*Narco/Crim Enterprise*  
*Terrorism*  
*Conventional Warfare*

|   |   |   |
|---|---|---|
| ◐ | ◐ | ◐ |
| ◐ | ◐ | ◐ |
| ◐ | ◐ | ◐ |
| ◐ | ◐ | ◐ |
|   |   | ◐ |
|   |   |   |
| ◐ | ◐ | ◐ |

|   |   |   |
|---|---|---|
| ◐ | ◐ | ○ |
| ◐ | ◐ | ○ |
| ◐ | ◐ | ○ |
|   |   |   |
|   |   |   |
| ◐ | ◐ | ○ |

\* Stability Operations can be a mission within Irregular Warfare

\*\* Can also include other missions such as Foreign Internal Defense, Unconventional Warfare and Security Force Assistance

Blank = No existing capability; none needed    ○ = No existing capability; capability needed    ◐ = Some existing capability; more needed



# “To-Be” USMC IdOps Strategy

- Institutionalize Identity Operations in the Marine Corps
  - Portfolio and Program Management
  - PPBES
  - Guidance and Doctrine
- Unity of effort through Joint and Interagency collaboration
  - Lean, lethal, agile expeditionary force
  - Reduce duplication of effort, avoid unnecessary resource expenditure or utilization
  - Enhance mission success
- Integrate identity operations into Marine Corps operations and missions
  - Denying anonymity to the adversary
  - Protecting our assets, facilities and forces
  - Contributing to the successful completion of Service and Joint missions

**Robust and integrated use of IdOps across the full Range of Military Operations missions would significantly enhance safety, situational awareness and mission accomplishment**



- Action Officer Staffing
  - 2-4 November 2010
  - USMC IdOps OIPT
- MCATS Staffing
  - 21 December 2010 – Entered O-6/GS-15 Level Staffing
  - O-6/GS-15 Level Comments – Receiving Comments
  - GO/SES Level Staffing - TBD
- ACMC Signature - TBD

- IdOps Strategy Implementation Plan Development
  - In Progress
  - Commence coordination/staffing at March 2011 IdOps OIPT
    - Tentative dates: 8-10 March 2011
    - Location: TBD
  - Enter into MCATS O-6/GS-15 Staffing – Late March 2011
  - GO/SES Staffing – Early April 2011
  - ACMC Signature – TBD



# QUESTIONS

2011 DoD  
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