

MPSS

February 7, 2012

NOTICE TO THE TRADE – DeCA NOTICE 12- 44

SUBJECT: Can Fruit Category Review Live Test Set Date

The purpose of this “Notice to the Trade” is to provide information for the upcoming Can Fruit Category Review live set that has been scheduled. The live set for Can Fruit will include a complete change in the current planogram. The live set for Can Fruit will be conducted on Friday, March 2. The set will be held at the Defense Commissary Agency, 1300 E. Avenue, Fort Lee, Virginia 23801-1800 starting at 8 a.m. in Multipurpose Rooms 103 and 104.

Thank you for your participation and cooperation in the endeavor. My point of contact is Ms. Barbara Merriweather, Category Manager Edibles, (804) 734-8000, extension 4-8861.

//signed//

Christopher T. Burns
Director of Sales