

MPSP

January 24, 2012

NOTICE TO THE TRADE – DeCA NOTICE 12-30

SUBJECT: Lamb and Veal Category Review

The purpose of this Notice to the Trade (NTT) is to announce the Defense Commissary Agency's (DeCA) request for review and presentations seeking CONUS and OCONUS (Europe), supplier(s) for fresh pre-packaged Lamb and Veal.

Presentations will be taken during the first 2 weeks of February. You may schedule your meeting with Mr. Les Simpson, by contacting Elvia Buenrostro, Secretary, 804-734-8000, extension 4-8084, or elvia.buenrostro@deca.mil. Your presentations may also be submitted via mail at, Defense Commissary Agency, Sales, Marketing, and Policy, ATTN: MPSP (Mr. Les Simpson), 1300 E. Avenue, Fort Lee, Virginia 23801-1800, or les.simpson@deca.mil. All presentations should be received at DeCA no later than February 15.

Selection criteria will be based on the following: best value, quality, national market share, and packaging; remaining shelf life at point of delivery, order lead time, and distribution capabilities as related to minimum order quantities.

The core presentation items for fresh pre-packaged Lamb are:

- Bone-in Lamb Loin Chops
- Bone-in/Semi Boneless Leg of Lamb
- Boneless Lamb Stew
- Bone-in Shoulder Chops
- Ground Lamb

The core presentation items for fresh pre-packaged Veal are:

- Boneless Veal Cutlet
- Boneless Veal Stew
- Boneless Veal Scaloppini
- Bone-in Loin Veal Chop
- Ground Veal

Non-core items may be added to the Resale Ordering Agreement for the sole source supplier based on individual store requests and core items will apply based on individual store demand and available display space.

Questions or concerns related to this NTT may be directed to my point of contact, Mr. Les Simpson, Meat Program Manager, (804) 734-8000, extension 4-8446, or les.simpson@deca.mil. Thank you for your participation in this endeavor. We look forward to working with you.

//signed//
Christopher T. Burns
Director of Sales