

MPSM

July 27, 2012

NOTICE TO THE TRADE - DeCA NOTICE 12-107

SUBJECT: Feds Feed Families 2012

The Office of Personnel Management is overseeing the Feds Feed Families (FFF) Program to federal entities throughout the nation. This program provides an opportunity for federal employees and others to donate non-perishable food items to support local food banks. All stateside commissaries are eligible to participate in this program. The program runs from June 1 through August 31.

The purpose of this Notice to the Trade is to inform our Industry partners about the FFF Program. If a broker or manufacturer is interested in contributing to this cause, please see your local store director to obtain the installation's point of contact for the FFF program or local food bank.

If you have any further questions regarding this Notice to the Trade, please contact Mr. Charlie Dowlen, Promotions Manager, 804-734-8000, extension 4-8385 or Ms. Michelle Frost, Promotions and Marketing Chief, 804-734-8000, extension 4-8696.

//signed// Christopher T. Burns Director of Sales

Your Commissary ... It's Worth the Trip!