

Wisconsin

1997

Issued December 1999

EC97S81A-WI

**1997 Economic Census**

*Other Services (Except Public Administration)*

Geographic Area Series



U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Other Services (Except Public Administration)

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## SCOPE

The Other Services (Except Public Administration) sector (sector 81) of the 1997 Economic Census covers establishments with payroll engaged in providing services not specifically provided for elsewhere in the North American Industry Classification System (NAICS). Establishments in this sector are primarily engaged in activities such as repair and maintenance of equipment and machinery, personal and laundry services, and religious, grantmaking, civic, professional, and similar organizations. Establishments providing death care services, pet care services, photofinishing services, temporary parking services, and dating services are also included.

Private households that employ workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector, but are not included in the scope of the census.

Excluded from this sector are establishments primarily engaged in selling (at retail locations) new equipment and also performing repairs and general maintenance on new equipment. These establishments are classified in Sector 44-45, Retail Trade.

Data for this sector are shown for establishments of firms subject to Federal income tax and separately of firms which are exempt from Federal income tax under provisions of the Internal Revenue Code.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

## GENERAL

A list of reports that provide statistics on sector 81 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax,

each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For establishments of firms exempt from Federal income tax, each state report presents statistics on number of establishments, revenue, expenses, payroll, and employment by kind of business, for the state and MAs. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax, as well as those exempt from Federal income tax, for detailed kind-of-business classifications.

**Sources of receipts or revenue report.** This report presents sources of receipts or revenue data for establishments with payroll by kind of business. Data are presented for the United States and states.

**Establishment and firm size (including legal form of organization) report.** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments; and receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget

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(OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population

or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.



**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WISCONSIN—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services—Con.							
8129	Other personal services .....	201	156 265	46 210	10 478	2 420	10.2	3.3
81292	Photofinishing .....	87	108 617	32 921	7 002	1 636	12.9	2.4
812921	Photofinishing laboratories (except one-hour) .....	54	96 649	29 495	6 121	1 389	12.8	2.7
812922	One-hour photofinishing .....	33	11 968	3 426	881	247	13.7	.5
81293	Parking lots & garages .....	77	39 488	11 260	2 982	658	.5	5.1
812930	Parking lots & garages .....	77	39 488	11 260	2 982	658	.5	5.1
81299	All other personal services .....	37	8 160	2 029	494	126	21.2	6.4
812990	All other personal services .....	37	8 160	2 029	494	126	21.2	6.4
8129902	Dating services .....	4	D	D	D	b	D	D
8129903	Pay telephone operators .....	2	D	D	D	a	D	D
8129909	All other miscellaneous personal services .....	31	6 552	1 383	320	81	23.7	7.6

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WISCONSIN</b>									
<b>81</b>	<b>Other services (except public administration)</b>	<b>1 664</b>	<b>1 526 604</b>	<b>766 309</b>	<b>243 100</b>	<b>58 108</b>	<b>14 402</b>	<b>20.8</b>	<b>5.8</b>
813	Religious/grantmaking/civic/professional & similar org .....	1 664	1 526 604	766 309	243 100	58 108	14 402	20.8	5.8
8132	Grantmaking & giving services .....	212	782 550	98 720	38 656	9 310	1 522	24.2	2.5
81321	Grantmaking & giving services .....	212	782 550	98 720	38 656	9 310	1 522	24.2	2.5
813211	Grantmaking foundations .....	85	388 687	32 929	10 619	2 715	414	37.7	3.9
813212	Voluntary health organizations .....	63	52 269	25 614	11 783	2 717	442	11.7	7.0
813219	Other grantmaking & giving services .....	64	341 594	40 177	16 254	3 878	666	10.7	.2
8133	Social advocacy organizations .....	237	96 211	83 837	33 518	7 933	1 755	24.1	16.6
81331	Social advocacy organizations .....	237	96 211	83 837	33 518	7 933	1 755	24.1	16.6
813311	Human rights organizations .....	42	21 280	19 386	8 629	2 167	447	21.5	6.4
813312	Environment, conservation, & wildlife organizations .....	92	31 062	27 715	9 825	2 274	631	25.3	9.8
813319	Other social advocacy organizations .....	103	43 869	36 736	15 064	3 492	677	24.5	26.3
8134	Civic & social organizations .....	457	154 683	141 442	50 753	11 474	6 503	20.0	12.0
81341	Civic & social organizations .....	457	154 683	141 442	50 753	11 474	6 503	20.0	12.0
813410	Civic & social organizations .....	457	154 683	141 442	50 753	11 474	6 503	20.0	12.0
8134101	Civic & social organizations, with restaurants & bars .....	243	64 764	59 809	18 700	4 136	2 473	29.0	12.4
8134102	Civic & social organizations, without restaurants & bars .....	214	89 919	81 633	32 053	7 338	4 030	13.6	11.8
8139	Business/professional/labor/political/& similar organizations .....	758	493 160	442 310	120 173	29 391	4 622	14.9	7.1
81391	Business associations .....	391	252 142	236 882	78 582	19 188	2 489	17.8	5.2
813910	Business associations .....	391	252 142	236 882	78 582	19 188	2 489	17.8	5.2
81392	Professional organizations .....	104	108 450	94 728	22 011	5 392	871	13.7	3.0
813920	Professional organizations .....	104	108 450	94 728	22 011	5 392	871	13.7	3.0
81399	Other similar organizations (exc bus, prof, labor, & political) .....	263	132 568	110 700	19 580	4 811	1 262	10.4	14.0
813990	Other similar organizations (exc bus, prof, labor, & political) .....	263	132 568	110 700	19 580	4 811	1 262	10.4	14.0

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.



Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
811	Repair & maintenance—Con.							
8112	Electronic & precision equipment repair & maintenance .....	592	598 828	178 734	41 320	4 885	16.5	6.8
81121	Electronic & precision equipment repair & maintenance .....	592	598 828	178 734	41 320	4 885	16.5	6.8
811211	Consumer electronics repair & maintenance .....	151	84 669	32 431	7 707	1 254	18.2	8.8
811212	Computer & office machine repair & maintenance .....	290	397 434	111 938	25 966	2 629	15.8	6.6
811213	Communication equipment repair & maintenance .....	61	53 808	14 953	3 005	401	26.8	7.5
811219	Other electronic & precision equipment repair & maintenance .....	90	62 917	19 412	4 642	601	10.3	4.6
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	724	846 521	269 052	60 933	7 159	13.6	8.9
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	724	846 521	269 052	60 933	7 159	13.6	8.9
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	724	846 521	269 052	60 933	7 159	13.6	8.9
8114	Personal & household goods repair & maintenance .....	939	369 203	131 288	28 036	4 890	27.2	5.2
81141	Home & garden equipment & appliance repair & maintenance .....	269	188 965	68 823	14 389	2 136	22.5	4.0
811411	Home & garden equipment repair & maintenance .....	98	39 629	11 662	2 580	451	33.9	12.9
811412	Appliance repair & maintenance .....	171	149 336	57 161	11 809	1 685	19.5	1.6
81142	Reupholstery & furniture repair .....	222	51 638	18 285	3 964	875	37.1	5.4
811420	Reupholstery & furniture repair .....	222	51 638	18 285	3 964	875	37.1	5.4
81143	Footwear & leather goods repair .....	58	7 335	2 281	582	171	33.4	3.8
811430	Footwear & leather goods repair .....	58	7 335	2 281	582	171	33.4	3.8
81149	Other personal & household goods repair & maintenance .....	390	121 265	41 899	9 101	1 708	29.8	7.0
811490	Other personal & household goods repair & maintenance .....	390	121 265	41 899	9 101	1 708	29.8	7.0
8114901	Watch, clock, & jewelry repair .....	75	14 236	3 773	805	246	43.3	4.1
8114902	Boat repair .....	12	2 665	632	123	37	36.9	4.6
8114903	Welding repair .....	106	52 657	20 486	4 269	664	21.1	3.8
8114904	Garment repair & alteration services .....	73	11 652	5 217	1 187	330	34.3	3.6
8114909	All other repair & related services .....	124	40 055	11 791	2 717	431	34.8	13.5
812	Personal & laundry services .....	6 197	2 404 880	755 590	174 735	45 631	19.5	8.5
8121	Personal care services .....	3 178	605 562	274 861	63 010	20 337	27.6	8.7
81211	Hair, nail, & skin care services .....	2 707	517 680	252 531	57 893	18 503	28.2	8.9
812111	Barber shops .....	88	8 115	3 561	859	236	36.9	6.2
812112	Beauty shops .....	2 494	495 748	243 197	55 813	17 774	27.4	9.1
812113	Nail salons .....	125	13 817	5 773	1 221	493	50.3	4.0
81219	Other personal care services .....	471	87 882	22 330	5 117	1 834	23.9	7.6
812191	Diet & weight reducing services .....	100	34 782	7 842	1 898	450	8.8	3.4
812199	Other personal care services .....	371	53 100	14 488	3 219	1 384	33.9	10.3
8122	Death care services .....	614	459 177	125 772	27 844	4 800	17.4	5.2
81221	Funeral homes & funeral services .....	450	305 897	73 309	16 300	2 514	21.8	4.5
812210	Funeral homes & funeral services .....	450	305 897	73 309	16 300	2 514	21.8	4.5
8122101	Funeral homes .....	443	304 656	72 731	16 194	2 490	21.8	4.5
81222	Cemeteries & crematories .....	164	153 280	52 463	11 544	2 286	8.8	6.6
812220	Cemeteries & crematories .....	164	153 280	52 463	11 544	2 286	8.8	6.6
8123	Drycleaning & laundry services .....	1 664	657 126	203 170	48 307	12 787	24.9	12.9
81231	Coin-operated laundries & drycleaners .....	527	124 207	24 072	5 706	2 079	35.4	4.3
812310	Coin-operated laundries & drycleaners .....	527	124 207	24 072	5 706	2 079	35.4	4.3
8123101	Coin-operated laundry routes .....	17	43 200	6 128	1 530	196	32.5	1.2
8123102	Coin-operated laundries & drycleaning stores .....	510	81 007	17 944	4 176	1 883	37.0	6.0
81232	Drycleaning & laundry services (except coin-operated) .....	1 047	257 316	86 503	19 951	6 669	40.1	8.4
812320	Drycleaning & laundry services (except coin-operated) .....	1 047	257 316	86 503	19 951	6 669	40.1	8.4
8123201	Laundries, family & commercial .....	75	37 191	16 052	3 676	1 087	20.5	11.4
8123202	Drycleaning plants .....	793	192 443	64 942	14 966	5 028	40.2	7.9
8123203	Garment pressing & agents for laundries .....	166	D	D	D	e	D	D
8123204	All other laundry & garment services .....	13	D	D	D	b	D	D
81233	Linen & uniform supply .....	90	275 603	92 595	22 650	4 039	6.0	20.9
812331	Linen supply .....	39	D	D	D	g	D	D
8123311	Linen supply (except diaper service) .....	35	80 284	33 131	7 644	1 343	7.3	12.2
812332	Industrial launderers .....	51	D	D	D	h	D	D
8129	Other personal services .....	741	683 015	151 787	35 574	7 707	8.6	6.3
81292	Photofinishing .....	180	D	D	D	h	D	D
812921	Photofinishing laboratories (except one-hour) .....	97	D	D	D	g	D	D
812922	One-hour photofinishing .....	83	25 384	5 962	1 348	376	25.8	27.2
81293	Parking lots & garages .....	443	D	D	D	h	D	D
812930	Parking lots & garages .....	443	D	D	D	h	D	D
81299	All other personal services .....	118	D	D	D	g	D	D
812990	All other personal services .....	118	D	D	D	g	D	D
8129902	Dating services .....	15	D	D	D	c	D	D
8129903	Pay telephone operators .....	23	D	D	D	c	D	D
8129909	All other miscellaneous personal services .....	77	45 736	16 814	3 488	1 272	41.2	.4

See footnotes at end of table.





Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.</b>								
<b>Chicago, IL PMSA—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services—Con.							
8129	Other personal services .....	714	649 199	141 957	33 588	7 272	8.3	6.5
81292	Photofinishing .....	162	D	D	D	g	D	D
812921	Photofinishing laboratories (except one-hour) .....	86	114 529	44 656	10 008	1 770	18.2	6.1
812922	One-hour photofinishing .....	76	D	D	D	e	D	D
81293	Parking lots & garages .....	442	426 802	65 224	16 464	3 493	1.7	5.4
812930	Parking lots & garages .....	442	426 802	65 224	16 464	3 493	1.7	5.4
81299	All other personal services .....	110	D	D	D	g	D	D
812990	All other personal services .....	110	D	D	D	g	D	D
8129902	Dating services .....	14	D	D	D	c	D	D
8129903	Pay telephone operators .....	23	D	D	D	c	D	D
8129909	All other miscellaneous personal services .....	73	D	D	D	g	D	D
<b>Gary, IN PMSA</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>979</b>	<b>451 189</b>	<b>147 999</b>	<b>34 737</b>	<b>7 336</b>	<b>20.0</b>	<b>7.1</b>
811	Repair & maintenance .....	584	322 935	101 847	24 364	4 251	19.9	6.4
8111	Automotive repair & maintenance .....	429	181 728	53 079	12 292	2 634	26.7	8.3
81111	Automotive mechanical & electrical repair & maintenance .....	234	89 457	25 178	5 887	1 115	27.5	8.3
811111	General automotive repair .....	161	55 354	15 193	3 569	727	28.9	12.1
811112	Automotive exhaust system repair .....	32	16 659	4 491	985	169	32.9	2.1
811113	Automotive transmission repair .....	20	6 103	1 866	459	81	27.4	6.3
811118	Other automotive mechanical & electrical repair & maintenance .....	21	11 341	3 628	874	138	12.8	—
8111182	Brake, front end, & wheel alignment .....	7	D	D	D	b	D	D
8111183	Electrical repair shops, motor vehicle .....	3	D	D	D	b	D	D
8111184	Radiator repair shops .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	106	63 818	19 256	4 396	698	26.7	8.3
811121	Automotive body, paint, & interior repair & maintenance .....	93	54 240	16 429	3 868	598	23.8	4.9
8111211	Paint or body repair shops .....	92	D	D	D	f	D	D
811122	Automotive glass replacement shops .....	13	9 578	2 827	528	100	43.0	27.9
81119	Other automotive repair & maintenance .....	89	28 453	8 645	2 009	821	24.3	8.1
811191	Automotive oil change & lubrication shops .....	25	D	D	D	e	D	D
811192	Carwashes .....	56	D	D	D	e	D	D
811198	All other automotive repair & maintenance .....	8	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	29	5 646	1 574	373	108	53.2	13.4
81121	Electronic & precision equipment repair & maintenance .....	29	5 646	1 574	373	108	53.2	13.4
811211	Consumer electronics repair & maintenance .....	10	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	74	124 462	42 539	10 548	1 268	6.1	3.9
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	74	124 462	42 539	10 548	1 268	6.1	3.9
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	74	124 462	42 539	10 548	1 268	6.1	3.9
8114	Personal & household goods repair & maintenance .....	52	11 099	4 655	1 151	241	46.1	.5
81141	Home & garden equipment & appliance repair & maintenance .....	16	6 141	3 009	719	128	41.1	—
811412	Appliance repair & maintenance .....	11	5 188	2 777	659	112	40.2	—
81149	Other personal & household goods repair & maintenance .....	25	3 526	1 136	292	76	60.4	1.4
811490	Other personal & household goods repair & maintenance .....	25	3 526	1 136	292	76	60.4	1.4
812	Personal & laundry services .....	395	128 254	46 152	10 373	3 085	20.1	8.9
8121	Personal care services .....	228	32 043	14 429	3 339	1 321	27.9	5.1
81211	Hair, nail, & skin care services .....	201	27 548	13 367	3 076	1 191	30.1	5.1
812112	Beauty shops .....	194	26 960	13 067	3 016	1 170	30.7	4.9
812113	Nail salons .....	6	D	D	D	b	D	D
81219	Other personal care services .....	27	4 495	1 062	263	130	14.2	4.8
812191	Diet & weight reducing services .....	6	D	D	D	b	D	D
812199	Other personal care services .....	21	D	D	D	b	D	D
8122	Death care services .....	59	35 670	11 185	2 535	507	22.2	3.3
81221	Funeral homes & funeral services .....	46	24 259	6 949	1 580	290	24.1	4.8
812210	Funeral homes & funeral services .....	46	24 259	6 949	1 580	290	24.1	4.8
8122101	Funeral homes .....	45	D	D	D	e	D	D
81222	Cemeteries & crematories .....	13	11 411	4 236	955	217	18.0	—
812220	Cemeteries & crematories .....	13	11 411	4 236	955	217	18.0	—
8123	Drycleaning & laundry services .....	85	27 319	10 847	2 545	832	16.7	30.5
81231	Coin-operated laundries & drycleaners .....	38	D	D	D	c	D	D
812310	Coin-operated laundries & drycleaners .....	38	D	D	D	c	D	D
8123102	Coin-operated laundries & drycleaning stores .....	38	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	39	13 010	5 774	1 339	476	21.2	9.2
812320	Drycleaning & laundry services (except coin-operated) .....	39	13 010	5 774	1 339	476	21.2	9.2
8123201	Laundries, family & commercial .....	3	D	D	D	c	D	D
8123202	Drycleaning plants .....	31	D	D	D	e	D	D
8123203	Garment pressing & agents for laundries .....	5	D	D	D	b	D	D
81233	Linen & uniform supply .....	8	D	D	D	c	D	D
8129	Other personal services .....	23	33 222	9 691	1 954	425	13.2	1.0
81292	Photofinishing .....	15	D	D	D	e	D	D
812921	Photofinishing laboratories (except one-hour) .....	10	D	D	D	e	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.</b>								
<b>Kankakee, IL PMSA</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>162</b>	<b>59 830</b>	<b>18 281</b>	<b>4 250</b>	<b>954</b>	<b>20.7</b>	<b>5.2</b>
811	Repair & maintenance . . . . .	109	44 510	12 817	3 103	565	22.5	5.7
8111	Automotive repair & maintenance . . . . .	85	34 201	10 136	2 445	432	21.7	7.2
81111	Automotive mechanical & electrical repair & maintenance . . . . .	46	19 392	5 783	1 438	232	20.1	10.1
811111	General automotive repair . . . . .	36	14 838	4 388	1 109	182	26.2	12.5
811112	Automotive exhaust system repair . . . . .	4	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	4	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	26	12 053	3 312	775	131	25.5	.3
811121	Automotive body, paint, & interior repair & maintenance . . . . .	23	D	D	D	c	D	D
8111211	Paint or body repair shops . . . . .	22	D	D	D	c	D	D
81119	Other automotive repair & maintenance . . . . .	13	2 756	1 041	232	69	16.8	16.5
811192	Carwashes . . . . .	10	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance . . . . .	6	2 381	487	90	22	34.5	.3
81121	Electronic & precision equipment repair & maintenance . . . . .	6	2 381	487	90	22	34.5	.3
811211	Consumer electronics repair & maintenance . . . . .	4	D	D	D	a	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	7	5 327	1 602	361	64	19.9	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	7	5 327	1 602	361	64	19.9	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	7	5 327	1 602	361	64	19.9	—
8114	Personal & household goods repair & maintenance . . . . .	11	2 601	592	207	47	27.1	3.2
81149	Other personal & household goods repair & maintenance . . . . .	4	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance . . . . .	4	D	D	D	b	D	D
812	Personal & laundry services . . . . .	53	15 320	5 464	1 147	389	15.6	3.9
8121	Personal care services . . . . .	23	D	D	D	c	D	D
81211	Hair, nail, & skin care services . . . . .	22	2 320	969	229	106	41.8	7.7
812112	Beauty shops . . . . .	21	D	D	D	c	D	D
8122	Death care services . . . . .	10	D	D	D	b	D	D
81221	Funeral homes & funeral services . . . . .	7	D	D	D	a	D	D
812210	Funeral homes & funeral services . . . . .	7	D	D	D	a	D	D
8122101	Funeral homes . . . . .	7	D	D	D	a	D	D
8123	Drycleaning & laundry services . . . . .	17	D	D	D	c	D	D
81231	Coin-operated laundries & drycleaners . . . . .	9	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners . . . . .	9	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores . . . . .	9	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	7	5 063	2 233	479	158	3.7	.6
812320	Drycleaning & laundry services (except coin-operated) . . . . .	7	5 063	2 233	479	158	3.7	.6
8123201	Laundries, family & commercial . . . . .	2	D	D	D	c	D	D
81233	Linen & uniform supply . . . . .	1	D	D	D	b	D	D
812331	Linen supply . . . . .	1	D	D	D	b	D	D
<b>Kenosha, WI PMSA</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>222</b>	<b>68 055</b>	<b>19 310</b>	<b>4 295</b>	<b>1 262</b>	<b>26.0</b>	<b>9.8</b>
811	Repair & maintenance . . . . .	118	48 030	11 876	2 723	615	27.9	12.0
8111	Automotive repair & maintenance . . . . .	93	41 266	9 728	2 321	532	26.9	12.9
81111	Automotive mechanical & electrical repair & maintenance . . . . .	56	24 402	5 075	1 226	294	33.5	14.4
811111	General automotive repair . . . . .	41	18 279	3 686	867	215	35.8	17.5
811112	Automotive exhaust system repair . . . . .	6	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	6	1 995	437	99	18	41.5	—
81112	Automotive body, paint, interior, & glass repair . . . . .	26	12 904	3 637	818	142	16.8	14.0
811121	Automotive body, paint, & interior repair & maintenance . . . . .	25	D	D	D	c	D	D
8111211	Paint or body repair shops . . . . .	25	D	D	D	c	D	D
81119	Other automotive repair & maintenance . . . . .	11	3 960	1 016	277	96	19.1	—
811192	Carwashes . . . . .	8	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance . . . . .	5	2 562	830	125	23	16.1	—
81121	Electronic & precision equipment repair & maintenance . . . . .	5	2 562	830	125	23	16.1	—
8114	Personal & household goods repair & maintenance . . . . .	13	1 365	292	64	21	85.2	7.8
81149	Other personal & household goods repair & maintenance . . . . .	5	811	132	26	7	86.9	13.1
811490	Other personal & household goods repair & maintenance . . . . .	5	811	132	26	7	86.9	13.1
812	Personal & laundry services . . . . .	104	20 025	7 434	1 572	647	21.5	4.6
8121	Personal care services . . . . .	75	D	D	D	e	D	D
81211	Hair, nail, & skin care services . . . . .	66	10 858	5 060	1 057	416	30.8	3.2
812112	Beauty shops . . . . .	59	D	D	D	e	D	D
812113	Nail salons . . . . .	5	D	D	D	b	D	D
81219	Other personal care services . . . . .	9	D	D	D	b	D	D
8122	Death care services . . . . .	10	D	D	D	b	D	D
81221	Funeral homes & funeral services . . . . .	6	D	D	D	b	D	D
812210	Funeral homes & funeral services . . . . .	6	D	D	D	b	D	D
8122101	Funeral homes . . . . .	5	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	18	D	D	D	b	D	D
81231	Coin-operated laundries & drycleaners . . . . .	7	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners . . . . .	7	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores . . . . .	6	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	11	2 104	653	121	60	2.1	23.9
812320	Drycleaning & laundry services (except coin-operated) . . . . .	11	2 104	653	121	60	2.1	23.9
8123202	Drycleaning plants . . . . .	10	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DULUTH-SUPERIOR, MN-WI MSA</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>395</b>	<b>146 844</b>	<b>41 961</b>	<b>9 775</b>	<b>2 204</b>	<b>27.6</b>	<b>6.2</b>
811	Repair & maintenance .....	229	101 806	26 184	6 107	1 091	31.4	6.3
8111	Automotive repair & maintenance .....	170	61 440	15 036	2 972	733	35.5	4.4
81111	Automotive mechanical & electrical repair & maintenance .....	92	28 799	6 425	1 335	317	30.9	4.4
811111	General automotive repair .....	67	22 215	5 019	1 007	246	23.1	2.8
811112	Automotive exhaust system repair .....	8	1 893	404	88	17	68.6	—
811113	Automotive transmission repair .....	7	2 560	548	129	27	30.4	20.8
811118	Other automotive mechanical & electrical repair & maintenance .....	10	2 131	454	111	27	78.9	4.2
81112	Automotive body, paint, interior, & glass repair .....	61	26 533	7 179	1 312	271	39.5	5.3
811121	Automotive body, paint, & interior repair & maintenance .....	52	19 371	4 610	1 022	210	44.8	7.2
8111211	Paint or body repair shops .....	52	19 371	4 610	1 022	210	44.8	7.2
811122	Automotive glass replacement shops .....	9	7 162	2 569	290	61	25.1	—
81119	Other automotive repair & maintenance .....	17	6 108	1 432	325	145	39.7	1.3
811191	Automotive oil change & lubrication shops .....	6	2 569	488	121	44	37.8	—
811192	Carwashes .....	8	2 904	723	162	82	32.6	2.8
8112	Electronic & precision equipment repair & maintenance .....	11	6 963	1 575	382	70	25.0	10.2
81121	Electronic & precision equipment repair & maintenance .....	11	6 963	1 575	382	70	25.0	10.2
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	20	27 715	8 080	2 426	199	20.7	7.5
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	20	27 715	8 080	2 426	199	20.7	7.5
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	20	27 715	8 080	2 426	199	20.7	7.5
8114	Personal & household goods repair & maintenance .....	28	5 688	1 493	327	89	48.0	16.2
81141	Home & garden equipment & appliance repair & maintenance .....	9	2 432	843	193	51	15.2	35.0
81149	Other personal & household goods repair & maintenance .....	14	2 805	495	112	31	76.5	—
811490	Other personal & household goods repair & maintenance .....	14	2 805	495	112	31	76.5	—
812	Personal & laundry services .....	166	45 038	15 777	3 668	1 113	18.9	6.1
8121	Personal care services .....	88	12 620	5 775	1 328	540	22.9	2.3
81211	Hair, nail, & skin care services .....	81	12 073	5 588	1 277	502	23.5	2.0
812112	Beauty shops .....	80	D	D	D	f	D	D
8122	Death care services .....	39	14 997	4 137	971	201	23.5	11.2
81221	Funeral homes & funeral services .....	22	12 760	3 281	787	136	20.6	10.5
812210	Funeral homes & funeral services .....	22	12 760	3 281	787	136	20.6	10.5
8122101	Funeral homes .....	22	12 760	3 281	787	136	20.6	10.5
81222	Cemeteries & crematories .....	17	2 237	856	184	65	39.7	15.5
812220	Cemeteries & crematories .....	17	2 237	856	184	65	39.7	15.5
8123	Drycleaning & laundry services .....	22	14 546	4 977	1 163	296	8.8	.2
81232	Drycleaning & laundry services (except coin-operated) .....	10	5 521	1 863	451	154	14.7	.4
812320	Drycleaning & laundry services (except coin-operated) .....	10	5 521	1 863	451	154	14.7	.4
8123201	Laundries, family & commercial .....	1	D	D	D	b	D	D
8123202	Drycleaning plants .....	8	D	D	D	D	D	D
81233	Linen & uniform supply .....	3	D	D	D	c	D	D
8129	Other personal services .....	17	2 875	888	206	76	28.1	25.3
81292	Photofinishing .....	9	2 264	707	165	61	33.7	29.1
<b>EAU CLAIRE, WI MSA</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>279</b>	<b>84 289</b>	<b>24 300</b>	<b>5 564</b>	<b>1 525</b>	<b>27.3</b>	<b>8.1</b>
811	Repair & maintenance .....	153	52 252	13 601	3 164	736	28.8	5.1
8111	Automotive repair & maintenance .....	113	37 482	9 559	2 228	533	30.7	1.4
81111	Automotive mechanical & electrical repair & maintenance .....	67	19 911	4 494	1 054	243	35.2	2.4
811111	General automotive repair .....	50	14 846	3 042	741	175	40.5	1.4
811118	Other automotive mechanical & electrical repair & maintenance .....	9	2 850	841	159	34	19.9	—
8111182	Brake, front end, & wheel alignment .....	4	2 263	719	133	26	16.2	—
81112	Automotive body, paint, interior, & glass repair .....	34	15 146	4 262	963	187	27.0	.4
811121	Automotive body, paint, & interior repair & maintenance .....	28	10 362	3 152	745	145	37.1	.6
8111211	Paint or body repair shops .....	25	D	D	D	c	D	D
811122	Automotive glass replacement shops .....	6	4 784	1 110	218	42	5.0	—
81119	Other automotive repair & maintenance .....	12	2 425	803	211	103	17.9	—
811192	Carwashes .....	10	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	10	3 525	919	202	53	41.6	.6
81121	Electronic & precision equipment repair & maintenance .....	10	3 525	919	202	53	41.6	.6
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	16	7 433	2 213	517	85	22.1	8.5
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	16	7 433	2 213	517	85	22.1	8.5
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	16	7 433	2 213	517	85	22.1	8.5
8114	Personal & household goods repair & maintenance .....	14	3 812	910	217	65	10.4	38.4
81149	Other personal & household goods repair & maintenance .....	6	1 749	190	49	13	17.9	82.1
811490	Other personal & household goods repair & maintenance .....	6	1 749	190	49	13	17.9	82.1

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>EAU CLAIRE, WI MSA—Con.</b>							
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	126	32 037	10 699	2 400	789	24.9	13.0
8121	Personal care services .....	79	9 383	4 233	952	430	24.1	4.9
81211	Hair, nail, & skin care services .....	73	8 617	4 008	900	379	24.0	5.2
812112	Beauty shops .....	71	D	D	D	e	D	D
8122	Death care services .....	22	5 655	1 492	352	60	62.1	4.9
81221	Funeral homes & funeral services .....	13	5 300	1 388	341	53	62.6	3.5
812210	Funeral homes & funeral services .....	13	5 300	1 388	341	53	62.6	3.5
8122101	Funeral homes .....	12	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	21	14 875	4 259	937	223	10.6	23.1
81231	Coin-operated laundries & drycleaners .....	8	980	163	28	27	68.6	—
812310	Coin-operated laundries & drycleaners .....	8	980	163	28	27	68.6	—
8123102	Coin-operated laundries & drycleaning stores.....	8	980	163	28	27	68.6	—
81232	Drycleaning & laundry services (except coin-operated).....	9	1 524	620	141	64	6.6	—
812320	Drycleaning & laundry services (except coin-operated).....	9	1 524	620	141	64	6.6	—
81233	Linen & uniform supply .....	4	12 371	3 476	768	132	6.5	27.7
8129	Other personal services .....	4	2 124	715	159	76	29.3	—
81292	Photofinishing .....	4	2 124	715	159	76	29.3	—
	<b>GREEN BAY, WI MSA</b>							
<b>81</b>	<b>Other services (except public administration).....</b>	<b>391</b>	<b>143 425</b>	<b>46 399</b>	<b>10 368</b>	<b>2 650</b>	<b>19.3</b>	<b>2.8</b>
811	Repair & maintenance .....	209	93 859	27 149	6 072	1 356	21.2	2.6
8111	Automotive repair & maintenance .....	134	47 756	14 517	3 369	855	24.4	3.7
81111	Automotive mechanical & electrical repair & maintenance .....	64	23 618	6 431	1 487	283	22.4	4.0
811111	General automotive repair .....	51	18 694	4 909	1 119	222	22.9	5.1
811112	Automotive exhaust system repair .....	6	2 955	994	243	39	9.8	—
81112	Automotive body, paint, interior, & glass repair.....	40	14 122	4 120	936	175	31.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	37	D	D	D	c	D	D
8111211	Paint or body repair shops .....	36	D	D	D	c	D	D
81119	Other automotive repair & maintenance.....	30	10 016	3 966	946	397	19.8	8.2
811191	Automotive oil change & lubrication shops .....	9	D	D	D	b	D	D
811192	Carwashes.....	19	6 621	2 903	718	321	9.8	4.6
8112	Electronic & precision equipment repair & maintenance .....	14	2 126	572	163	53	68.5	6.8
81121	Electronic & precision equipment repair & maintenance .....	14	2 126	572	163	53	68.5	6.8
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	27	36 054	9 238	1 946	300	11.7	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	27	36 054	9 238	1 946	300	11.7	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	27	36 054	9 238	1 946	300	11.7	—
8114	Personal & household goods repair & maintenance .....	34	7 923	2 822	594	148	32.8	6.9
81141	Home & garden equipment & appliance repair & maintenance .....	14	3 675	1 407	281	65	40.9	3.6
81149	Other personal & household goods repair & maintenance .....	15	3 407	1 182	254	67	29.9	9.3
811490	Other personal & household goods repair & maintenance .....	15	3 407	1 182	254	67	29.9	9.3
812	Personal & laundry services .....	182	49 566	19 250	4 296	1 294	15.8	3.2
8121	Personal care services .....	120	15 889	6 952	1 596	586	23.8	1.8
81211	Hair, nail, & skin care services .....	105	13 866	6 396	1 460	508	24.8	1.7
812112	Beauty shops .....	98	12 992	6 164	1 412	481	22.4	1.8
812113	Nail salons.....	3	548	110	17	18	D	—
81219	Other personal care services .....	15	2 023	556	136	78	16.8	2.5
8122	Death care services .....	16	8 298	2 255	498	116	18.6	4
81221	Funeral homes & funeral services .....	11	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	11	D	D	D	b	D	D
8122101	Funeral homes .....	11	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	35	20 338	8 630	1 879	493	8.2	1.0
81231	Coin-operated laundries & drycleaners .....	14	2 266	480	101	42	42.1	2.6
812310	Coin-operated laundries & drycleaners .....	14	2 266	480	101	42	42.1	2.6
8123102	Coin-operated laundries & drycleaning stores.....	14	2 266	480	101	42	42.1	2.6
81232	Drycleaning & laundry services (except coin-operated).....	18	4 603	2 106	529	173	15.4	3.1
812320	Drycleaning & laundry services (except coin-operated).....	18	4 603	2 106	529	173	15.4	3.1
8123202	Drycleaning plants .....	11	3 403	1 651	398	133	8.5	4.2
81233	Linen & uniform supply .....	3	13 469	6 044	1 249	278	—	—
8129	Other personal services .....	11	5 041	1 413	323	99	16.8	20.8
81292	Photofinishing .....	10	D	D	D	b	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JANESVILLE-BELOIT, WI MSA</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>241</b>	<b>63 817</b>	<b>16 799</b>	<b>3 859</b>	<b>1 052</b>	<b>28.8</b>	<b>3.1</b>
811	Repair & maintenance . . . . .	115	44 871	10 144	2 349	452	28.4	2.1
8111	Automotive repair & maintenance . . . . .	84	34 128	8 167	1 895	351	23.4	2.2
81111	Automotive mechanical & electrical repair & maintenance . . . . .	49	17 848	3 776	923	168	21.4	1.7
811111	General automotive repair . . . . .	34	13 733	2 807	694	126	19.1	1.3
81112	Automotive body, paint, interior, & glass repair . . . . .	23	12 754	3 560	785	132	22.5	3.3
811121	Automotive body, paint, & interior repair & maintenance . . . . .	22	D	D	D	c	D	D
8111211	Paint or body repair shops . . . . .	20	D	D	D	c	D	D
81119	Other automotive repair & maintenance . . . . .	12	3 526	831	187	51	36.9	—
811192	Carwashes . . . . .	7	1 533	325	56	16	47.1	—
8112	Electronic & precision equipment repair & maintenance . . . . .	3	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance . . . . .	3	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance . . . . .	21	4 866	816	184	57	70.7	4.6
81141	Home & garden equipment & appliance repair & maintenance . . . . .	8	2 855	494	115	29	69.2	7.8
81149	Other personal & household goods repair & maintenance . . . . .	9	1 853	282	59	22	72.8	—
811490	Other personal & household goods repair & maintenance . . . . .	9	1 853	282	59	22	72.8	—
812	Personal & laundry services . . . . .	126	18 946	6 655	1 510	600	29.6	5.4
8121	Personal care services . . . . .	92	10 041	4 300	928	425	31.1	6.8
81211	Hair, nail, & skin care services . . . . .	81	8 629	4 003	869	333	32.8	7.6
812112	Beauty shops . . . . .	73	7 924	3 792	842	319	33.1	8.0
812113	Nail salons . . . . .	4	521	176	20	11	4.0	3.6
81219	Other personal care services . . . . .	11	1 412	297	59	92	21.1	2.3
8122	Death care services . . . . .	15	6 472	1 504	380	83	27.4	2.8
81221	Funeral homes & funeral services . . . . .	10	5 856	1 310	341	64	21.4	3.1
812210	Funeral homes & funeral services . . . . .	10	5 856	1 310	341	64	21.4	3.1
8122101	Funeral homes . . . . .	10	5 856	1 310	341	64	21.4	3.1
8123	Drycleaning & laundry services . . . . .	16	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	10	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	10	D	D	D	b	D	D
<b>LA CROSSE, WI-MN MSA</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>226</b>	<b>71 675</b>	<b>22 012</b>	<b>5 159</b>	<b>1 348</b>	<b>20.2</b>	<b>19.2</b>
811	Repair & maintenance . . . . .	118	37 902	10 226	2 414	570	25.4	3.5
8111	Automotive repair & maintenance . . . . .	81	27 901	7 264	1 708	445	26.0	3.0
81111	Automotive mechanical & electrical repair & maintenance . . . . .	45	11 353	2 846	741	147	27.1	.9
811111	General automotive repair . . . . .	29	7 358	1 873	517	106	28.6	—
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	8	2 130	523	115	22	13.2	4.6
81112	Automotive body, paint, interior, & glass repair . . . . .	25	13 675	3 586	747	150	27.0	2.2
811121	Automotive body, paint, & interior repair & maintenance . . . . .	22	D	D	D	c	D	D
8111211	Paint or body repair shops . . . . .	21	10 046	2 405	560	120	34.7	2.4
811122	Automotive glass replacement shops . . . . .	3	D	D	D	b	D	D
81119	Other automotive repair & maintenance . . . . .	11	2 873	832	220	148	17.0	15.3
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	11	6 263	1 606	380	58	13.4	1.6
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	11	6 263	1 606	380	58	13.4	1.6
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	11	6 263	1 606	380	58	13.4	1.6
8114	Personal & household goods repair & maintenance . . . . .	21	2 633	851	208	51	52.4	—
81149	Other personal & household goods repair & maintenance . . . . .	9	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance . . . . .	9	D	D	D	a	D	D
812	Personal & laundry services . . . . .	108	33 773	11 786	2 745	778	14.3	36.8
8121	Personal care services . . . . .	62	7 344	3 354	761	363	35.6	1.5
81211	Hair, nail, & skin care services . . . . .	54	6 475	3 113	700	264	35.3	1.2
812112	Beauty shops . . . . .	51	6 308	3 067	691	262	33.9	1.0
81219	Other personal care services . . . . .	8	869	241	61	99	37.6	3.7
8122	Death care services . . . . .	18	D	D	D	b	D	D
81221	Funeral homes & funeral services . . . . .	11	4 336	1 352	214	29	11.3	7.9
812210	Funeral homes & funeral services . . . . .	11	4 336	1 352	214	29	11.3	7.9
8122101	Funeral homes . . . . .	11	4 336	1 352	214	29	11.3	7.9
8123	Drycleaning & laundry services . . . . .	23	17 242	5 762	1 430	304	4.0	66.5
81231	Coin-operated laundries & drycleaners . . . . .	9	1 017	161	39	14	45.4	—
812310	Coin-operated laundries & drycleaners . . . . .	9	1 017	161	39	14	45.4	—
8123102	Coin-operated laundries & drycleaning stores . . . . .	9	1 017	161	39	14	45.4	—
81232	Drycleaning & laundry services (except coin-operated) . . . . .	12	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	12	D	D	D	b	D	D
81233	Linen & uniform supply . . . . .	2	D	D	D	c	D	D
812331	Linen supply . . . . .	1	D	D	D	c	D	D
8123311	Linen supply (except diaper service) . . . . .	1	D	D	D	c	D	D
8129	Other personal services . . . . .	5	D	D	D	b	D	D
81292	Photofinishing . . . . .	3	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MADISON, WI MSA</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>664</b>	<b>258 549</b>	<b>88 774</b>	<b>20 642</b>	<b>4 412</b>	<b>20.2</b>	<b>7.6</b>
811	Repair & maintenance .....	353	145 160	41 841	9 377	1 775	26.7	8.2
8111	Automotive repair & maintenance .....	240	107 451	30 562	6 964	1 353	26.8	3.1
81111	Automotive mechanical & electrical repair & maintenance .....	141	61 374	16 290	3 474	622	23.1	1.0
811111	General automotive repair .....	119	46 291	12 551	2 723	514	20.1	1.3
811112	Automotive exhaust system repair .....	6	7 171	1 155	206	44	54.3	—
811118	Other automotive mechanical & electrical repair & maintenance .....	10	6 376	2 169	456	51	7.4	—
8111182	Brake, front end, & wheel alignment .....	4	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	64	32 025	9 020	2 089	350	37.3	7.3
811121	Automotive body, paint, & interior repair & maintenance .....	57	27 501	8 061	1 878	311	42.9	8.5
8111211	Paint or body repair shops .....	51	26 616	7 731	1 806	296	42.5	8.7
811122	Automotive glass replacement shops .....	7	4 524	959	211	39	3.1	—
81119	Other automotive repair & maintenance .....	35	14 052	5 252	1 401	381	19.2	2.6
811191	Automotive oil change & lubrication shops .....	18	D	D	D	c	D	D
811192	Carwashes .....	15	7 835	3 430	989	238	22.7	4.7
8112	Electronic & precision equipment repair & maintenance .....	36	13 695	4 319	974	141	21.9	29.0
81121	Electronic & precision equipment repair & maintenance .....	36	13 695	4 319	974	141	21.9	29.0
811211	Consumer electronics repair & maintenance .....	12	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	24	13 935	3 311	681	94	20.5	31.6
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	24	13 935	3 311	681	94	20.5	31.6
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	24	13 935	3 311	681	94	20.5	31.6
8114	Personal & household goods repair & maintenance .....	53	10 079	3 649	758	187	40.0	2.4
81141	Home & garden equipment & appliance repair & maintenance .....	12	4 335	1 887	405	89	30.3	2.4
811412	Appliance repair & maintenance .....	9	3 862	1 834	395	86	21.7	2.7
81142	Reupholstery & furniture repair .....	10	1 127	373	80	22	62.1	—
811420	Reupholstery & furniture repair .....	10	1 127	373	80	22	62.1	—
81149	Other personal & household goods repair & maintenance .....	28	4 282	1 284	249	70	46.2	3.2
811490	Other personal & household goods repair & maintenance .....	28	4 282	1 284	249	70	46.2	3.2
8114903	Welding repair .....	11	D	D	D	b	D	D
812	Personal & laundry services .....	311	113 389	46 933	11 265	2 637	12.0	6.8
8121	Personal care services .....	212	38 442	18 056	3 925	1 230	14.0	18.8
81211	Hair, nail, & skin care services .....	183	34 303	16 813	3 642	1 080	13.9	19.5
812111	Barber shops .....	11	1 539	698	164	31	13.3	—
812112	Beauty shops .....	169	32 257	15 849	3 411	1 028	13.8	20.7
812113	Nail salons .....	3	507	266	67	21	D	—
81219	Other personal care services .....	29	4 139	1 243	283	150	15.2	12.8
812191	Diet & weight reducing services .....	7	2 170	493	117	50	5.3	—
812199	Other personal care services .....	22	1 969	750	166	100	26.1	26.8
8122	Death care services .....	25	10 639	3 433	928	105	16.3	.6
81221	Funeral homes & funeral services .....	18	9 253	2 967	810	72	6.9	—
812210	Funeral homes & funeral services .....	18	9 253	2 967	810	72	6.9	—
8122101	Funeral homes .....	18	9 253	2 967	810	72	6.9	—
8123	Drycleaning & laundry services .....	54	42 369	15 538	3 990	913	10.6	.5
81231	Coin-operated laundries & drycleaners .....	10	1 484	348	85	29	59.9	8.3
812310	Coin-operated laundries & drycleaners .....	10	1 484	348	85	29	59.9	8.3
8123102	Coin-operated laundries & drycleaning stores .....	9	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	37	9 642	4 140	1 019	314	12.2	1.0
812320	Drycleaning & laundry services (except coin-operated) .....	37	9 642	4 140	1 019	314	12.2	1.0
8123202	Drycleaning plants .....	33	8 886	3 855	947	290	9.9	1.1
81233	Linen & uniform supply .....	7	31 243	11 050	2 886	570	7.8	—
812331	Linen supply .....	4	D	D	D	c	D	D
812332	Industrial launderers .....	3	D	D	D	e	D	D
8129	Other personal services .....	20	21 939	9 906	2 422	389	9.2	1.1
81292	Photofinishing .....	10	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) .....	6	9 137	4 225	918	136	19.8	—
812922	One-hour photofinishing .....	4	D	D	D	b	D	D
81293	Parking lots & garages .....	3	D	D	D	c	D	D
812930	Parking lots & garages .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 2a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILWAUKEE—RACINE, WI CMSA</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>2 707</b>	<b>1 256 935</b>	<b>391 880</b>	<b>90 383</b>	<b>19 486</b>	<b>18.9</b>	<b>8.9</b>
811	Repair & maintenance .....	1 403	828 976	237 824	54 983	9 550	19.2	10.6
8111	Automotive repair & maintenance .....	950	431 603	127 010	29 409	6 149	25.2	4.2
81111	Automotive mechanical & electrical repair & maintenance .....	548	219 442	60 108	13 383	2 479	20.7	3.9
811111	General automotive repair .....	433	157 348	42 232	9 372	1 764	24.6	4.1
811112	Automotive exhaust system repair .....	36	20 174	4 904	1 134	241	14.4	2.4
811113	Automotive transmission repair .....	28	14 684	4 480	1 084	161	8.0	2.5
811118	Other automotive mechanical & electrical repair & maintenance .....	51	27 236	8 492	1 793	313	9.8	4.7
8111181	Carburetor repair shops .....	8	3 053	1 058	263	46	—	6.3
8111182	Brake, front end, & wheel alignment .....	26	D	D	D	c	D	D
8111184	Radiator repair .....	9	2 696	802	181	31	17.3	35.9
81112	Automotive body, paint, interior, & glass repair .....	248	148 379	45 209	10 784	1 677	36.2	4.3
811121	Automotive body, paint, & interior repair & maintenance .....	225	132 580	40 998	9 770	1 524	39.5	3.0
8111211	Paint or body repair shops .....	207	D	D	D	g	D	D
8111212	Van conversion services .....	6	D	D	D	c	D	D
8111213	Upholstery & interior repair shops .....	12	1 466	406	82	21	71.4	11.7
811122	Automotive glass replacement shops .....	23	15 799	4 211	1 014	153	8.7	15.1
81119	Other automotive repair & maintenance .....	154	63 782	21 693	5 242	1 993	14.7	5.1
811191	Automotive oil change & lubrication shops .....	51	18 851	5 215	1 280	479	20.3	.9
811192	Carwashes .....	78	32 378	13 370	3 275	1 261	14.5	4.9
811198	All other automotive repair & maintenance .....	25	12 553	3 108	687	253	6.7	11.7
8112	Electronic & precision equipment repair & maintenance .....	112	124 307	30 032	7 043	943	14.0	35.3
81121	Electronic & precision equipment repair & maintenance .....	112	124 307	30 032	7 043	943	14.0	35.3
811211	Consumer electronics repair & maintenance .....	36	D	D	D	c	D	D
811212	Computer & office machine repair & maintenance .....	48	96 351	21 065	4 900	570	11.6	44.5
811219	Other electronic & precision equipment repair & maintenance .....	22	D	D	D	c	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	158	210 272	60 147	14 017	1 565	9.1	11.2
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	158	210 272	60 147	14 017	1 565	9.1	11.2
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	158	210 272	60 147	14 017	1 565	9.1	11.2
8114	Personal & household goods repair & maintenance .....	183	62 794	20 635	4 514	893	21.9	3.3
81141	Home & garden equipment & appliance repair & maintenance .....	48	27 539	8 007	1 729	369	18.5	1.7
811411	Home & garden equipment repair & maintenance .....	17	5 536	1 272	286	69	28.0	6.4
811412	Appliance repair & maintenance .....	31	22 003	6 735	1 443	300	16.1	.6
81142	Reupholstery & furniture repair .....	47	8 377	2 836	614	156	37.5	1.8
811420	Reupholstery & furniture repair .....	47	8 377	2 836	614	156	37.5	1.8
81149	Other personal & household goods repair & maintenance .....	78	26 221	9 588	2 130	348	19.7	5.4
811490	Other personal & household goods repair & maintenance .....	78	26 221	9 588	2 130	348	19.7	5.4
8114901	Watch, clock, & jewelry repair .....	13	2 089	858	213	46	60.4	4.7
8114902	Boat repair .....	5	4 222	780	146	21	8.3	—
8114903	Welding repair .....	17	12 322	5 168	1 184	152	7.9	1.2
8114904	Garment repair & alteration services .....	12	1 181	438	95	36	27.5	9.8
8114909	All other repair & related services .....	31	6 407	2 344	492	93	35.3	16.3
812	Personal & laundry services .....	1 304	427 959	154 056	35 400	9 936	18.4	5.6
8121	Personal care services .....	817	131 913	57 515	13 329	4 748	28.4	11.0
81211	Hair, nail, & skin care services .....	726	111 386	52 614	12 211	4 247	24.8	12.7
812111	Barber shops .....	53	5 524	2 428	510	160	44.6	4.1
812112	Beauty shops .....	650	103 269	48 949	11 413	3 976	23.0	13.5
812113	Nail salons .....	23	2 593	1 237	288	111	56.2	—
81219	Other personal care services .....	91	20 527	4 901	1 118	501	48.0	1.8
812191	Diet & weight reducing services .....	23	13 593	2 555	636	237	53.3	1.1
812199	Other personal care services .....	68	6 934	2 346	482	264	37.5	3.1
8122	Death care services .....	143	82 930	23 641	5 307	924	14.8	2.7
81221	Funeral homes & funeral services .....	106	D	D	D	f	D	D
812210	Funeral homes & funeral services .....	106	D	D	D	f	D	D
8122101	Funeral homes .....	105	67 280	17 098	3 880	607	16.1	1.4
81222	Cemeteries & crematories .....	37	D	D	D	e	D	D
812220	Cemeteries & crematories .....	37	D	D	D	e	D	D
8123	Drycleaning & laundry services .....	227	123 634	48 283	11 102	2 874	15.7	5.1
81231	Coin-operated laundries & drycleaners .....	66	D	D	D	e	D	D
812310	Coin-operated laundries & drycleaners .....	66	D	D	D	e	D	D
8123102	Coin-operated laundries & drycleaning stores .....	65	D	D	D	e	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	146	45 609	17 664	4 127	1 436	17.3	7.7
812320	Drycleaning & laundry services (except coin-operated) .....	146	45 609	17 664	4 127	1 436	17.3	7.7
8123201	Laundries, family & commercial .....	15	D	D	D	c	D	D
8123202	Drycleaning plants .....	116	39 525	15 430	3 642	1 242	17.5	8.9
8123203	Garment pressing & agents for laundries .....	13	1 486	429	79	45	16.0	—
81233	Linen & uniform supply .....	15	D	D	D	g	D	D
812331	Linen supply .....	6	15 034	6 196	1 469	329	10.2	—
8123311	Linen supply (except diaper service) .....	5	D	D	D	e	D	D
812332	Industrial laundries .....	9	D	D	D	f	D	D
8129	Other personal services .....	117	89 482	24 617	5 662	1 390	10.4	.9
81292	Photofinishing .....	30	D	D	D	f	D	D
812921	Photofinishing laboratories (except one-hour) .....	22	D	D	D	f	D	D
812922	One-hour photofinishing .....	8	D	D	D	b	D	D
81293	Parking lots & garages .....	71	D	D	D	e	D	D
812930	Parking lots & garages .....	71	D	D	D	e	D	D
81299	All other personal services .....	16	D	D	D	b	D	D
812990	All other personal services .....	16	D	D	D	b	D	D
8129909	All other miscellaneous personal services .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 2a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MILWAUKEE—RACINE, WI CMSA—Con.</b>							
	<b>Milwaukee—Waukesha, WI PMSA</b>							
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>2 416</b>	<b>1 131 584</b>	<b>351 538</b>	<b>81 551</b>	<b>17 291</b>	<b>16.6</b>	<b>9.5</b>
811	Repair & maintenance . . . . .	1 252	732 930	208 789	48 539	8 211	15.9	11.7
8111	Automotive repair & maintenance . . . . .	841	360 619	105 617	24 576	5 042	19.4	4.6
81111	Automotive mechanical & electrical repair & maintenance . . . . .	491	198 389	54 611	12 093	2 231	19.6	3.6
811111	General automotive repair . . . . .	390	144 168	39 065	8 650	1 607	22.9	3.6
811112	Automotive exhaust system repair . . . . .	32	17 708	4 134	981	213	15.6	2.8
811113	Automotive transmission repair . . . . .	24	13 510	4 103	925	150	6.8	2.7
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	45	23 003	7 309	1 537	261	10.0	5.3
8111181	Carburetor repair shops . . . . .	8	3 053	1 058	263	46	—	6.3
8111182	Brake, front end, & wheel alignment . . . . .	20	D	D	D	c	D	D
8111184	Radiator repair . . . . .	9	2 696	802	181	31	17.3	35.9
81112	Automotive body, paint, interior, & glass repair . . . . .	215	106 767	33 213	8 176	1 238	20.8	6.0
811121	Automotive body, paint, & interior repair & maintenance . . . . .	196	92 624	29 410	7 242	1 106	23.5	4.3
8111211	Paint or body repair shops . . . . .	181	D	D	D	g	D	D
8111213	Upholstery & interior repair shops . . . . .	10	D	D	D	a	D	D
811122	Automotive glass replacement shops . . . . .	19	14 143	3 803	934	132	3.4	16.9
81119	Other automotive repair & maintenance . . . . .	135	55 463	17 793	4 307	1 573	15.9	5.1
811191	Automotive oil change & lubrication shops . . . . .	47	D	D	D	e	D	D
811192	Carwashes . . . . .	65	26 116	10 037	2 482	892	15.9	4.7
811198	All other automotive repair & maintenance . . . . .	23	D	D	D	c	D	D
8112	Electronic & precision equipment repair & maintenance . . . . .	105	123 418	29 766	6 979	923	13.4	35.5
81121	Electronic & precision equipment repair & maintenance . . . . .	105	123 418	29 766	6 979	923	13.4	35.5
811211	Consumer electronics repair & maintenance . . . . .	32	D	D	D	f	D	D
811212	Computer & office machine repair & maintenance . . . . .	47	D	D	D	c	D	D
811219	Other electronic & precision equipment repair & maintenance . . . . .	22	D	D	D	c	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	141	197 986	57 092	13 426	1 474	8.8	11.9
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	141	197 986	57 092	13 426	1 474	8.8	11.9
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	141	197 986	57 092	13 426	1 474	8.8	11.9
8114	Personal & household goods repair & maintenance . . . . .	165	50 907	16 314	3 558	772	24.2	4.0
81141	Home & garden equipment & appliance repair & maintenance . . . . .	40	D	D	D	e	D	D
811411	Home & garden equipment repair & maintenance . . . . .	16	D	D	D	b	D	D
811412	Appliance repair & maintenance . . . . .	24	D	D	D	e	D	D
81142	Reupholstery & furniture repair . . . . .	44	D	D	D	c	D	D
811420	Reupholstery & furniture repair . . . . .	44	D	D	D	c	D	D
81149	Other personal & household goods repair & maintenance . . . . .	72	D	D	D	e	D	D
811490	Other personal & household goods repair & maintenance . . . . .	72	D	D	D	e	D	D
8114901	Watch, clock, & jewelry repair . . . . .	12	D	D	D	b	D	D
8114903	Welding repair . . . . .	13	D	D	D	b	D	D
8114904	Garment repair & alteration services . . . . .	12	1 181	438	95	36	27.5	9.8
8114909	All other repair & related services . . . . .	31	6 407	2 344	492	93	35.3	16.3
812	Personal & laundry services . . . . .	1 164	398 654	142 749	33 012	9 080	17.9	5.5
8121	Personal care services . . . . .	719	119 124	51 564	12 006	4 247	28.0	11.0
81211	Hair, nail, & skin care services . . . . .	638	99 900	46 984	10 955	3 790	23.8	12.8
812111	Barber shops . . . . .	44	D	D	D	c	D	D
812112	Beauty shops . . . . .	573	92 937	43 981	10 298	3 550	22.1	13.5
812113	Nail salons . . . . .	21	D	D	D	b	D	D
81219	Other personal care services . . . . .	81	19 224	4 580	1 051	457	50.2	1.9
812191	Diet & weight reducing services . . . . .	21	D	D	D	c	D	D
812199	Other personal care services . . . . .	60	D	D	D	c	D	D
8122	Death care services . . . . .	125	73 395	20 918	4 798	795	15.1	2.7
81221	Funeral homes & funeral services . . . . .	94	60 686	15 458	3 588	549	16.8	1.4
812210	Funeral homes & funeral services . . . . .	94	60 686	15 458	3 588	549	16.8	1.4
8122101	Funeral homes . . . . .	93	D	D	D	f	D	D
81222	Cemeteries & crematories . . . . .	31	12 709	5 460	1 210	246	6.7	8.9
812220	Cemeteries & crematories . . . . .	31	12 709	5 460	1 210	246	6.7	8.9
8123	Drycleaning & laundry services . . . . .	206	117 157	45 835	10 580	2 661	15.5	5.1
81231	Coin-operated laundries & drycleaners . . . . .	58	17 071	4 669	1 017	334	57.8	2.6
812310	Coin-operated laundries & drycleaners . . . . .	58	17 071	4 669	1 017	334	57.8	2.6
8123102	Coin-operated laundries & drycleaning stores . . . . .	57	D	D	D	e	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	134	40 522	15 562	3 688	1 270	16.6	8.6
812320	Drycleaning & laundry services (except coin-operated) . . . . .	134	40 522	15 562	3 688	1 270	16.6	8.6
8123202	Drycleaning plants . . . . .	107	D	D	D	g	D	D
8123203	Garment pressing & agents for laundries . . . . .	13	1 486	429	79	45	16.0	—
81233	Linen & uniform supply . . . . .	14	59 564	25 604	5 875	1 057	2.6	3.4
812331	Linen supply . . . . .	6	15 034	6 196	1 469	329	10.2	—
8123311	Linen supply (except diaper service) . . . . .	5	D	D	D	e	D	D
812332	Industrial launderers . . . . .	8	44 530	19 408	4 406	728	—	4.6
8129	Other personal services . . . . .	114	88 978	24 432	5 628	1 377	9.9	.9
81292	Photofinishing . . . . .	28	D	D	D	f	D	D
812921	Photofinishing laboratories (except one-hour) . . . . .	21	50 757	15 355	3 215	783	14.7	—
812922	One-hour photofinishing . . . . .	7	D	D	D	b	D	D
81293	Parking lots & garages . . . . .	70	D	D	D	e	D	D
812930	Parking lots & garages . . . . .	70	D	D	D	e	D	D
81299	All other personal services . . . . .	16	D	D	D	b	D	D
812990	All other personal services . . . . .	16	D	D	D	b	D	D
8129909	All other miscellaneous personal services . . . . .	12	D	D	D	b	D	D

See footnotes at end of table.









Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
811	Repair & maintenance—Con.							
8114	Personal & household goods repair & maintenance .....	186	45 578	9 405	2 161	525	58.0	1.0
81141	Home & garden equipment & appliance repair & maintenance .....	72	21 183	3 830	841	186	53.0	.2
811411	Home & garden equipment repair & maintenance .....	45	17 542	3 112	683	138	48.2	.2
811412	Appliance repair & maintenance .....	27	3 641	718	158	48	76.1	.6
81142	Reupholstery & furniture repair .....	19	4 449	939	247	62	87.0	2.5
811420	Reupholstery & furniture repair .....	19	4 449	939	247	62	87.0	2.5
81149	Other personal & household goods repair & maintenance .....	92	19 684	4 610	1 066	274	56.3	1.5
811490	Other personal & household goods repair & maintenance .....	92	19 684	4 610	1 066	274	56.3	1.5
8114903	Welding repair .....	45	8 567	2 019	465	114	76.6	1.6
8114909	All other repair & related services .....	33	9 221	2 088	475	109	43.0	1.8
812	Personal & laundry services .....	1 313	222 488	67 887	14 636	5 217	39.4	4.2
8121	Personal care services .....	779	D	D	D	h	D	D
81211	Hair, nail, & skin care services .....	739	69 891	29 775	6 639	2 874	46.7	3.9
812111	Barber shops .....	25	1 411	561	147	45	56.8	.8
812112	Beauty shops .....	700	67 761	28 959	6 438	2 799	46.1	3.8
812113	Nail salons .....	14	719	255	54	30	83.3	16.7
81219	Other personal care services .....	40	D	D	D	c	D	D
812199	Other personal care services .....	31	2 426	587	120	90	42.3	16.2
8122	Death care services .....	330	79 650	20 687	4 485	925	50.0	4.0
81221	Funeral homes & funeral services .....	195	72 254	17 717	3 713	673	52.0	1.2
812210	Funeral homes & funeral services .....	195	72 254	17 717	3 713	673	52.0	1.2
8122101	Funeral homes .....	193	D	D	D	f	D	D
81222	Cemeteries & crematories .....	135	7 396	2 970	772	252	30.4	31.0
812220	Cemeteries & crematories .....	135	7 396	2 970	772	252	30.4	31.0
8123	Drycleaning & laundry services .....	181	50 048	12 650	2 745	1 124	25.0	1.3
81231	Coin-operated laundries & drycleaners .....	96	11 765	2 573	567	341	48.1	4.4
812310	Coin-operated laundries & drycleaners .....	96	11 765	2 573	567	341	48.1	4.4
8123102	Coin-operated laundries & drycleaning stores .....	95	D	D	D	e	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	76	14 100	5 326	1 222	513	37.2	.4
812320	Drycleaning & laundry services (except coin-operated) .....	76	14 100	5 326	1 222	513	37.2	.4
8123201	Laundries, family & commercial .....	10	2 961	1 117	216	95	33.6	—
8123202	Drycleaning plants .....	60	10 563	4 095	980	399	40.2	.6
81233	Linen & uniform supply .....	9	24 183	4 751	956	270	6.6	.4
812331	Linen supply .....	4	D	D	D	c	D	D
812332	Industrial launderers .....	5	D	D	D	c	D	D
8129	Other personal services .....	23	D	D	D	c	D	D
81292	Photofinishing .....	14	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) .....	8	D	D	D	c	D	D
812922	One-hour photofinishing .....	6	D	D	D	b	D	D

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.











Table 2b. **Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MINNEAPOLIS—ST. PAUL, MN—WI MSA</b>									
<b>81</b>	<b>Other services (except public administration) .</b>	<b>1 278</b>	<b>1 710 917</b>	<b>737 613</b>	<b>224 990</b>	<b>53 094</b>	<b>12 636</b>	<b>18.2</b>	<b>6.5</b>
813	Religious/grantmaking/civic/professional & similar org . . . . .	1 278	1 710 917	737 613	224 990	53 094	12 636	18.2	6.5
8132	Grantmaking & giving services . . . . .	185	999 597	141 879	64 298	15 154	2 774	16.8	2.6
81321	Grantmaking & giving services . . . . .	185	999 597	141 879	64 298	15 154	2 774	16.8	2.6
813211	Grantmaking foundations . . . . .	95	758 322	44 137	15 963	3 633	481	12.1	1.9
813212	Voluntary health organizations . . . . .	41	88 114	64 283	34 431	8 274	1 796	10.9	5.7
813219	Other grantmaking & giving services . . . . .	49	153 161	33 459	13 904	3 247	497	43.2	4.2
8133	Social advocacy organizations . . . . .	175	93 219	79 202	27 951	6 425	1 417	33.8	18.6
81331	Social advocacy organizations . . . . .	175	93 219	79 202	27 951	6 425	1 417	33.8	18.6
813311	Human rights organizations . . . . .	18	8 130	7 229	3 450	857	212	49.2	8.4
813312	Environment, conservation, & wildlife organizations . . . . .	52	49 086	38 441	12 364	2 680	607	23.0	23.0
813319	Other social advocacy organizations . . . . .	105	36 003	33 532	12 137	2 888	598	45.0	14.8
8134	Civic & social organizations . . . . .	407	323 894	247 534	53 741	12 537	5 576	5.9	14.7
81341	Civic & social organizations . . . . .	407	323 894	247 534	53 741	12 537	5 576	5.9	14.7
813410	Civic & social organizations . . . . .	407	323 894	247 534	53 741	12 537	5 576	5.9	14.7
8134101	Civic & social organizations, with restaurants & bars . . . . .	176	127 013	119 263	22 736	5 462	2 980	6.3	14.7
8134102	Civic & social organizations, without restaurants & bars . . . . .	231	196 881	128 271	31 005	7 075	2 596	5.7	14.7
8139	Business/professional/labor/political/& similar organizations . . . . .	511	294 207	268 998	79 000	18 978	2 869	31.3	6.9
81391	Business associations . . . . .	231	171 693	157 423	49 722	11 965	1 513	30.8	3.6
813910	Business associations . . . . .	231	171 693	157 423	49 722	11 965	1 513	30.8	3.6
81392	Professional organizations . . . . .	98	67 105	58 840	17 360	4 127	588	25.9	1.3
813920	Professional organizations . . . . .	98	67 105	58 840	17 360	4 127	588	25.9	1.3
81399	Other similar organizations (exc bus, prof, labor, & political) . . . . .	182	55 409	52 735	11 918	2 886	768	39.7	23.8
813990	Other similar organizations (exc bus, prof, labor, & political) . . . . .	182	55 409	52 735	11 918	2 886	768	39.7	23.8
<b>SHEBOYGAN, WI MSA</b>									
<b>81</b>	<b>Other services (except public administration) .</b>	<b>29</b>	<b>7 290</b>	<b>4 680</b>	<b>1 399</b>	<b>322</b>	<b>148</b>	<b>57.4</b>	<b>20.3</b>
813	Religious/grantmaking/civic/professional & similar org . . . . .	29	7 290	4 680	1 399	322	148	57.4	20.3
<b>WAUSAU, WI MSA</b>									
<b>81</b>	<b>Other services (except public administration) .</b>	<b>43</b>	<b>24 568</b>	<b>16 719</b>	<b>6 456</b>	<b>1 541</b>	<b>431</b>	<b>42.7</b>	<b>9.2</b>
813	Religious/grantmaking/civic/professional & similar org . . . . .	43	24 568	16 719	6 456	1 541	431	42.7	9.2
8134	Civic & social organizations . . . . .	13	5 605	5 662	2 332	543	230	3.9	3.9
81341	Civic & social organizations . . . . .	13	5 605	5 662	2 332	543	230	3.9	3.9
813410	Civic & social organizations . . . . .	13	5 605	5 662	2 332	543	230	3.9	3.9
8134101	Civic & social organizations, with restaurants & bars . . . . .	6	D	D	D	D	c	D	D
8134102	Civic & social organizations, without restaurants & bars . . . . .	7	D	D	D	D	c	D	D
8139	Business/professional/labor/political/& similar organizations . . . . .	15	6 673	6 113	1 529	370	65	27.9	14.5
81399	Other similar organizations (exc bus, prof, labor, & political) . . . . .	6	D	D	D	D	b	D	D
813990	Other similar organizations (exc bus, prof, labor, & political) . . . . .	6	D	D	D	D	b	D	D
<b>AREA OUTSIDE WISCONSIN METROPOLITAN AREAS</b>									
<b>81</b>	<b>Other services (except public administration) .</b>	<b>466</b>	<b>126 987</b>	<b>96 322</b>	<b>28 115</b>	<b>6 133</b>	<b>2 442</b>	<b>31.6</b>	<b>16.4</b>
813	Religious/grantmaking/civic/professional & similar org . . . . .	466	126 987	96 322	28 115	6 133	2 442	31.6	16.4
8132	Grantmaking & giving services . . . . .	36	D	D	D	D	c	D	D
81321	Grantmaking & giving services . . . . .	36	D	D	D	D	c	D	D
8133	Social advocacy organizations . . . . .	61	D	D	D	D	e	D	D
81331	Social advocacy organizations . . . . .	61	D	D	D	D	e	D	D
813312	Environment, conservation, & wildlife organizations . . . . .	41	11 361	10 523	2 820	632	186	30.0	9.9
813319	Other social advocacy organizations . . . . .	17	D	D	D	D	b	D	D
8134	Civic & social organizations . . . . .	124	20 674	19 015	5 658	1 234	1 087	34.1	19.1
81341	Civic & social organizations . . . . .	124	20 674	19 015	5 658	1 234	1 087	34.1	19.1
813410	Civic & social organizations . . . . .	124	20 674	19 015	5 658	1 234	1 087	34.1	19.1
8134101	Civic & social organizations, with restaurants & bars . . . . .	83	14 228	13 053	3 654	774	684	42.9	16.3
8134102	Civic & social organizations, without restaurants & bars . . . . .	41	6 446	5 962	2 004	460	403	14.7	25.3
8139	Business/professional/labor/political/& similar organizations . . . . .	245	58 465	55 472	15 951	3 422	912	25.7	19.1
81391	Business associations . . . . .	138	26 131	24 514	8 053	1 843	410	36.6	9.3
813910	Business associations . . . . .	138	26 131	24 514	8 053	1 843	410	36.6	9.3

See footnotes at end of table.

**Table 2b. Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>81</b>	<b>AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.</b>								
	<b>Other services (except public administration)—Con.</b>								
813	Religious/grantmaking/civic/professional & similar org—Con.								
8139	Business/professional/labor/political/& similar organizations—Con.								
81399	Other similar organizations (exc bus, prof, labor, & political) .....	92	28 997	27 848	7 155	1 402	432	12.9	26.9
813990	Other similar organizations (exc bus, prof, labor, & political) .....	92	28 997	27 848	7 155	1 402	432	12.9	26.9

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ADAMS COUNTY, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>2 243</b>	<b>604</b>	<b>144</b>	<b>38</b>	<b>53.7</b>	<b>.1</b>
811	Repair & maintenance .....	6	1 275	327	75	15	72.2	—
812	Personal & laundry services .....	6	968	277	69	23	29.3	.3
	<b>ASHLAND COUNTY, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>31</b>	<b>5 653</b>	<b>1 396</b>	<b>370</b>	<b>91</b>	<b>28.4</b>	<b>4.3</b>
811	Repair & maintenance .....	17	3 788	761	220	42	28.5	2.3
8111	Automotive repair & maintenance .....	10	2 092	405	134	21	30.6	—
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	14	1 865	635	150	49	28.3	8.5
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
	<b>BARRON COUNTY, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>89</b>	<b>17 215</b>	<b>4 521</b>	<b>1 032</b>	<b>303</b>	<b>51.5</b>	<b>1.9</b>
811	Repair & maintenance .....	48	12 236	2 918	677	161	50.3	.2
8111	Automotive repair & maintenance .....	36	10 081	2 419	563	137	51.7	—
81111	Automotive mechanical & electrical repair & maintenance .....	19	4 851	1 191	261	66	44.2	—
811111	General automotive repair .....	15	3 593	884	190	49	47.8	—
81112	Automotive body, paint, interior, & glass repair .....	14	4 360	1 013	255	48	50.3	—
811121	Automotive body, paint, & interior repair & maintenance .....	13	D	D	D	b	D	D
8111211	Paint or body repair shops .....	11	D	D	D	b	D	D
812	Personal & laundry services .....	41	4 979	1 603	355	142	54.4	6.0
8121	Personal care services .....	24	2 390	1 006	224	96	41.9	11.9
81211	Hair, nail, & skin care services .....	22	D	D	D	b	D	D
81212	Beauty shops .....	22	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	9	D	D	D	b	D	D
	<b>BAYFIELD COUNTY, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>1 510</b>	<b>372</b>	<b>89</b>	<b>28</b>	<b>35.4</b>	<b>7.7</b>
811	Repair & maintenance .....	7	948	198	49	16	37.2	12.2
812	Personal & laundry services .....	5	562	174	40	12	32.4	—

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROWN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>391</b>	<b>143 425</b>	<b>46 399</b>	<b>10 368</b>	<b>2 650</b>	<b>19.3</b>	<b>2.8</b>
811	Repair & maintenance .....	209	93 859	27 149	6 072	1 356	21.2	2.6
8111	Automotive repair & maintenance .....	134	47 756	14 517	3 369	855	24.4	3.7
81111	Automotive mechanical & electrical repair & maintenance .....	64	23 618	6 431	1 487	283	22.4	4.0
811111	General automotive repair .....	51	18 694	4 909	1 119	222	22.9	5.1
811112	Automotive exhaust system repair .....	6	2 955	994	243	39	9.8	—
81112	Automotive body, paint, interior, & glass repair .....	40	14 122	4 120	936	175	31.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	37	D	D	D	c	D	D
8111211	Paint or body repair shops .....	36	D	D	D	c	D	D
81119	Other automotive repair & maintenance .....	30	10 016	3 966	946	397	19.8	8.2
811191	Automotive oil change & lubrication shops .....	9	D	D	D	b	D	D
811192	Carwashes .....	19	6 621	2 903	718	321	9.8	4.6
8112	Electronic & precision equipment repair & maintenance .....	14	2 126	572	163	53	68.5	6.8
81121	Electronic & precision equipment repair & maintenance .....	14	2 126	572	163	53	68.5	6.8
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	27	36 054	9 238	1 946	300	11.7	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	27	36 054	9 238	1 946	300	11.7	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	27	36 054	9 238	1 946	300	11.7	—
8114	Personal & household goods repair & maintenance .....	34	7 923	2 822	594	148	32.8	6.9
81141	Home & garden equipment & appliance repair & maintenance .....	14	3 675	1 407	281	65	40.9	3.6
81149	Other personal & household goods repair & maintenance .....	15	3 407	1 182	254	67	29.9	9.3
811490	Other personal & household goods repair & maintenance .....	15	3 407	1 182	254	67	29.9	9.3
812	Personal & laundry services .....	182	49 566	19 250	4 296	1 294	15.8	3.2
8121	Personal care services .....	120	15 889	6 952	1 596	586	23.8	1.8
81211	Hair, nail, & skin care services .....	105	13 866	6 396	1 460	508	24.8	1.7
812112	Beauty shops .....	98	12 992	6 164	1 412	481	22.4	1.8
812113	Nail salons .....	3	548	110	17	18	D	—
81219	Other personal care services .....	15	2 023	556	136	78	16.8	2.5
8122	Death care services .....	16	8 298	2 255	498	116	18.6	4
81221	Funeral homes & funeral services .....	11	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	11	D	D	D	b	D	D
8122101	Funeral homes .....	11	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	35	20 338	8 630	1 879	493	8.2	1.0
81231	Coin-operated laundries & drycleaners .....	14	2 266	480	101	42	42.1	2.6
812310	Coin-operated laundries & drycleaners .....	14	2 266	480	101	42	42.1	2.6
8123102	Coin-operated laundries & drycleaning stores .....	14	2 266	480	101	42	42.1	2.6
81232	Drycleaning & laundry services (except coin-operated) .....	18	4 603	2 106	529	173	15.4	3.1
812320	Drycleaning & laundry services (except coin-operated) .....	18	4 603	2 106	529	173	15.4	3.1
8123202	Drycleaning plants .....	11	3 403	1 651	398	133	8.5	4.2
81233	Linen & uniform supply .....	3	13 469	6 044	1 249	278	—	—
8129	Other personal services .....	11	5 041	1 413	323	99	16.8	20.8
81292	Photofinishing .....	10	D	D	D	b	D	D
<b>BUFFALO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>21</b>	<b>2 961</b>	<b>466</b>	<b>104</b>	<b>38</b>	<b>60.8</b>	<b>5.5</b>
811	Repair & maintenance .....	13	2 006	340	78	21	47.6	7.2
8111	Automotive repair & maintenance .....	11	D	D	D	a	D	D
812	Personal & laundry services .....	8	955	126	26	17	88.6	1.8
<b>BURNETT COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>23</b>	<b>4 363</b>	<b>926</b>	<b>210</b>	<b>57</b>	<b>85.5</b>	<b>.1</b>
811	Repair & maintenance .....	16	3 681	735	162	44	82.9	—
8111	Automotive repair & maintenance .....	15	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	10	D	D	D	b	D	D
811111	General automotive repair .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	1 498	355	88	20	58.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	5	1 498	355	88	20	58.0	—
812	Personal & laundry services .....	7	682	191	48	13	99.6	.4
<b>CALUMET COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>48</b>	<b>8 123</b>	<b>2 091</b>	<b>451</b>	<b>130</b>	<b>64.4</b>	<b>18.0</b>
811	Repair & maintenance .....	21	4 657	1 107	256	52	72.9	15.2
8111	Automotive repair & maintenance .....	14	3 842	880	200	45	81.4	13.2
81111	Automotive mechanical & electrical repair & maintenance .....	7	1 506	402	87	17	79.9	20.1
81112	Automotive body, paint, interior, & glass repair .....	5	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	5	D	D	D	b	D	D
812	Personal & laundry services .....	27	3 466	984	195	78	52.9	21.8
8121	Personal care services .....	17	1 558	602	122	54	52.3	.8
81211	Hair, nail, & skin care services .....	16	D	D	D	b	D	D
812112	Beauty shops .....	16	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHIPPEWA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>74</b>	<b>20 135</b>	<b>4 988</b>	<b>1 112</b>	<b>283</b>	<b>37.0</b>	<b>1.5</b>
811	Repair & maintenance .....	41	11 712	2 187	463	99	43.0	2.3
8111	Automotive repair & maintenance .....	34	9 909	1 947	419	88	41.5	2.7
81111	Automotive mechanical & electrical repair & maintenance .....	21	5 359	677	153	33	62.2	3.8
811111	General automotive repair .....	20	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	11	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	10	D	D	D	b	D	D
812	Personal & laundry services .....	33	8 423	2 801	649	184	28.8	.3
8121	Personal care services .....	19	1 682	772	162	85	40.7	—
81211	Hair, nail, & skin care services .....	18	D	D	D	b	D	D
812112	Beauty shops .....	18	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	4	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	b	D	D
<b>CLARK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>51</b>	<b>9 292</b>	<b>1 449</b>	<b>321</b>	<b>127</b>	<b>82.1</b>	<b>9.0</b>
811	Repair & maintenance .....	27	7 080	913	196	72	77.7	10.6
8111	Automotive repair & maintenance .....	20	6 120	705	157	56	75.6	12.3
81111	Automotive mechanical & electrical repair & maintenance .....	11	3 337	274	67	26	100.0	—
811111	General automotive repair .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	9	2 783	431	90	30	46.3	27.1
811121	Automotive body, paint, & interior repair & maintenance .....	9	2 783	431	90	30	46.3	27.1
8111211	Paint or body repair shops .....	9	2 783	431	90	30	46.3	27.1
812	Personal & laundry services .....	24	2 212	536	125	55	96.2	3.8
8121	Personal care services .....	17	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	17	D	D	D	b	D	D
812112	Beauty shops .....	16	D	D	D	b	D	D
<b>COLUMBIA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>86</b>	<b>20 577</b>	<b>5 608</b>	<b>1 171</b>	<b>320</b>	<b>34.2</b>	<b>5.7</b>
811	Repair & maintenance .....	45	14 888	3 840	802	189	30.5	7.2
8111	Automotive repair & maintenance .....	32	9 723	2 346	581	149	30.0	11.0
81111	Automotive mechanical & electrical repair & maintenance .....	22	7 379	1 631	420	94	26.5	12.6
811111	General automotive repair .....	19	6 927	1 572	404	89	21.7	13.5
8112	Electronic & precision equipment repair & maintenance .....	3	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	3	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	6	1 358	211	44	13	42.3	.2
812	Personal & laundry services .....	41	5 689	1 768	369	131	43.9	1.9
8121	Personal care services .....	25	2 345	906	199	80	58.3	.4
81211	Hair, nail, & skin care services .....	23	D	D	D	b	D	D
812112	Beauty shops .....	22	2 007	814	179	71	64.7	.5
8122	Death care services .....	10	2 779	675	129	32	33.9	—
<b>CRAWFORD COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>22</b>	<b>4 882</b>	<b>1 122</b>	<b>249</b>	<b>87</b>	<b>84.8</b>	<b>.6</b>
811	Repair & maintenance .....	7	1 291	256	52	11	67.5	—
8111	Automotive repair & maintenance .....	7	1 291	256	52	11	67.5	—
812	Personal & laundry services .....	15	3 591	866	197	76	91.0	.8
8121	Personal care services .....	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
81231	Coin-operated laundries & drycleaners .....	2	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	2	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DANE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>664</b>	<b>258 549</b>	<b>88 774</b>	<b>20 642</b>	<b>4 412</b>	<b>20.2</b>	<b>7.6</b>
811	Repair & maintenance . . . . .	353	145 160	41 841	9 377	1 775	26.7	8.2
8111	Automotive repair & maintenance . . . . .	240	107 451	30 562	6 964	1 353	26.8	3.1
81111	Automotive mechanical & electrical repair & maintenance . . . . .	141	61 374	16 290	3 474	622	23.1	1.0
811111	General automotive repair . . . . .	119	46 291	12 551	2 723	514	20.1	1.3
811112	Automotive exhaust system repair . . . . .	6	7 171	1 155	206	44	54.3	—
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	10	6 376	2 169	456	51	7.4	—
8111182	Brake, front end, & wheel alignment . . . . .	4	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	64	32 025	9 020	2 089	350	37.3	7.3
811121	Automotive body, paint, & interior repair & maintenance . . . . .	57	27 501	8 061	1 878	311	42.9	8.5
8111211	Paint or body repair shops . . . . .	51	26 616	7 731	1 806	296	42.5	8.7
811122	Automotive glass replacement shops . . . . .	7	4 524	959	211	39	3.1	—
81119	Other automotive repair & maintenance . . . . .	35	14 052	5 252	1 401	381	19.2	2.6
811191	Automotive oil change & lubrication shops . . . . .	18	D	D	D	c	D	D
811192	Carwashes . . . . .	15	7 835	3 430	989	238	22.7	4.7
8112	Electronic & precision equipment repair & maintenance . . . . .	36	13 695	4 319	974	141	21.9	29.0
81121	Electronic & precision equipment repair & maintenance . . . . .	36	13 695	4 319	974	141	21.9	29.0
811211	Consumer electronics repair & maintenance . . . . .	12	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	24	13 935	3 311	681	94	20.5	31.6
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	24	13 935	3 311	681	94	20.5	31.6
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	24	13 935	3 311	681	94	20.5	31.6
8114	Personal & household goods repair & maintenance . . . . .	53	10 079	3 649	758	187	40.0	2.4
81141	Home & garden equipment & appliance repair & maintenance . . . . .	12	4 335	1 887	405	89	30.3	2.4
811412	Appliance repair & maintenance . . . . .	9	3 862	1 834	395	86	21.7	2.7
81142	Reupholstery & furniture repair . . . . .	10	1 127	373	80	22	62.1	—
811420	Reupholstery & furniture repair . . . . .	10	1 127	373	80	22	62.1	—
81149	Other personal & household goods repair & maintenance . . . . .	28	4 282	1 284	249	70	46.2	3.2
811490	Other personal & household goods repair & maintenance . . . . .	28	4 282	1 284	249	70	46.2	3.2
8114903	Welding repair . . . . .	11	D	D	D	b	D	D
812	Personal & laundry services . . . . .	311	113 389	46 933	11 265	2 637	12.0	6.8
8121	Personal care services . . . . .	212	38 442	18 056	3 925	1 230	14.0	18.8
81211	Hair, nail, & skin care services . . . . .	183	34 303	16 813	3 642	1 080	13.9	19.5
812111	Barber shops . . . . .	11	1 539	698	164	31	13.3	—
812112	Beauty shops . . . . .	169	32 257	15 849	3 411	1 028	13.8	20.7
812113	Nail salons . . . . .	3	507	266	67	21	D	—
81219	Other personal care services . . . . .	29	4 139	1 243	283	150	15.2	12.8
812191	Diet & weight reducing services . . . . .	7	2 170	493	117	50	5.3	—
812199	Other personal care services . . . . .	22	1 969	750	166	100	26.1	26.8
8122	Death care services . . . . .	25	10 639	3 433	928	105	16.3	.6
81221	Funeral homes & funeral services . . . . .	18	9 253	2 967	810	72	6.9	—
812210	Funeral homes & funeral services . . . . .	18	9 253	2 967	810	72	6.9	—
8122101	Funeral homes . . . . .	18	9 253	2 967	810	72	6.9	—
8123	Drycleaning & laundry services . . . . .	54	42 369	15 538	3 990	913	10.6	.5
81231	Coin-operated laundries & drycleaners . . . . .	10	1 484	348	85	29	59.9	8.3
812310	Coin-operated laundries & drycleaners . . . . .	10	1 484	348	85	29	59.9	8.3
8123102	Coin-operated laundries & drycleaning stores . . . . .	9	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	37	9 642	4 140	1 019	314	12.2	1.0
812320	Drycleaning & laundry services (except coin-operated) . . . . .	37	9 642	4 140	1 019	314	12.2	1.0
8123202	Drycleaning plants . . . . .	33	8 886	3 855	947	290	9.9	1.1
81233	Linen & uniform supply . . . . .	7	31 243	11 050	2 886	570	7.8	—
812331	Linen supply . . . . .	4	D	D	D	c	D	D
812332	Industrial laundrers . . . . .	3	D	D	D	e	D	D
8129	Other personal services . . . . .	20	21 939	9 906	2 422	389	9.2	1.1
81292	Photofinishing . . . . .	10	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) . . . . .	6	9 137	4 225	918	136	19.8	—
812922	One-hour photofinishing . . . . .	4	D	D	D	b	D	D
81293	Parking lots & garages . . . . .	3	D	D	D	c	D	D
812930	Parking lots & garages . . . . .	3	D	D	D	c	D	D
<b>DODGE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>113</b>	<b>22 218</b>	<b>5 982</b>	<b>1 467</b>	<b>402</b>	<b>37.2</b>	<b>3.5</b>
811	Repair & maintenance . . . . .	54	13 486	3 573	884	191	42.9	2.7
8111	Automotive repair & maintenance . . . . .	37	9 440	2 523	615	141	35.3	3.8
81111	Automotive mechanical & electrical repair & maintenance . . . . .	23	5 010	1 354	320	73	55.8	4.5
811111	General automotive repair . . . . .	19	3 832	994	228	57	55.1	5.9
81112	Automotive body, paint, interior, & glass repair . . . . .	9	3 672	977	256	48	4.0	3.3
811121	Automotive body, paint, & interior repair & maintenance . . . . .	9	3 672	977	256	48	4.0	3.3
8111211	Paint or body repair shops . . . . .	9	3 672	977	256	48	4.0	3.3
8114	Personal & household goods repair & maintenance . . . . .	11	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	8	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance . . . . .	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DODGE COUNTY, WI—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	59	8 732	2 409	583	211	28.5	4.9
8121	Personal care services .....	29	D	D	D	c	D	D
812111	Hair, nail, & skin care services .....	26	2 088	869	204	94	66.5	—
812112	Beauty shops .....	24	D	D	D	b	D	D
8122	Death care services .....	17	4 773	1 020	252	58	15.3	4.8
81221	Funeral homes & funeral services .....	9	4 307	876	227	35	9.2	2.5
812210	Funeral homes & funeral services .....	9	4 307	876	227	35	9.2	2.5
8122101	Funeral homes .....	9	4 307	876	227	35	9.2	2.5
8123	Drycleaning & laundry services .....	11	D	D	D	b	D	D
81231	Coin-operated laundries & drycleaners .....	5	863	206	46	18	4.2	—
812310	Coin-operated laundries & drycleaners .....	5	863	206	46	18	4.2	—
<b>DOOR COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>55</b>	<b>12 685</b>	<b>2 830</b>	<b>602</b>	<b>207</b>	<b>47.1</b>	<b>2.0</b>
811	Repair & maintenance .....	24	7 294	987	256	65	46.1	2.2
8111	Automotive repair & maintenance .....	17	5 108	615	173	47	42.2	—
81111	Automotive mechanical & electrical repair & maintenance .....	9	4 240	440	135	29	30.4	—
811111	General automotive repair .....	9	4 240	440	135	29	30.4	—
812	Personal & laundry services .....	31	5 391	1 843	346	142	48.5	1.7
8121	Personal care services .....	19	2 462	1 010	203	85	19.0	—
81211	Hair, nail, & skin care services .....	17	D	D	D	b	D	D
812112	Beauty shops .....	17	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	7	1 454	616	102	45	56.3	—
81232	Drycleaning & laundry services (except coin-operated) .....	6	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	6	D	D	D	b	D	D
<b>DOUGLAS COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>68</b>	<b>22 484</b>	<b>6 028</b>	<b>1 409</b>	<b>397</b>	<b>28.0</b>	<b>10.9</b>
811	Repair & maintenance .....	42	13 735	3 204	747	167	38.3	6.4
8111	Automotive repair & maintenance .....	33	9 052	1 957	442	112	51.0	2.6
81111	Automotive mechanical & electrical repair & maintenance .....	18	4 991	1 147	248	62	40.3	—
811111	General automotive repair .....	13	3 728	872	186	47	27.4	—
81112	Automotive body, paint, interior, & glass repair .....	12	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	11	2 565	588	140	23	59.6	5.9
8111211	Paint or body repair shops .....	11	2 565	588	140	23	59.6	5.9
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	26	8 749	2 824	662	230	11.7	18.0
8121	Personal care services .....	11	1 709	767	183	75	23.8	—
81211	Hair, nail, & skin care services .....	11	1 709	767	183	75	23.8	—
812112	Beauty shops .....	10	D	D	D	b	D	D
8122	Death care services .....	8	2 778	736	158	46	8.9	54.6
81221	Funeral homes & funeral services .....	4	2 585	639	137	36	9.6	51.2
812210	Funeral homes & funeral services .....	4	2 585	639	137	36	9.6	51.2
8123	Drycleaning & laundry services .....	6	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	c	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	c	D	D
8123201	Laundries, family & commercial .....	1	D	D	D	b	D	D
<b>DUNN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>59</b>	<b>13 173</b>	<b>3 520</b>	<b>805</b>	<b>268</b>	<b>33.9</b>	<b>2.8</b>
811	Repair & maintenance .....	31	9 489	2 187	491	136	31.4	—
8111	Automotive repair & maintenance .....	25	6 141	1 343	319	87	43.7	—
81111	Automotive mechanical & electrical repair & maintenance .....	14	D	D	D	b	D	D
811111	General automotive repair .....	12	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	10	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	28	3 684	1 333	314	132	40.4	9.9
8121	Personal care services .....	19	2 165	882	216	86	23.7	13.1
81211	Hair, nail, & skin care services .....	16	1 762	807	198	78	26.3	—
812112	Beauty shops .....	16	1 762	807	198	78	26.3	—

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAU CLAIRE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>205</b>	<b>64 154</b>	<b>19 312</b>	<b>4 452</b>	<b>1 242</b>	<b>24.2</b>	<b>10.2</b>
811	Repair & maintenance .....	112	40 540	11 414	2 701	637	24.7	5.9
8111	Automotive repair & maintenance .....	79	27 573	7 612	1 809	445	26.9	1.0
81111	Automotive mechanical & electrical repair & maintenance .....	46	14 552	3 817	901	210	25.2	1.9
811111	General automotive repair .....	30	D	D	D	c	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	8	D	D	D	b	D	D
8111182	Brake, front end, & wheel alignment .....	4	2 263	719	133	26	16.2	—
81112	Automotive body, paint, interior, & glass repair .....	23	D	D	D	c	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	18	D	D	D	c	D	D
8111211	Paint or body repair shops .....	16	D	D	D	b	D	D
811122	Automotive glass replacement shops .....	5	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	10	D	D	D	b	D	D
811192	Carwashes .....	8	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	9	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	9	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	11	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	11	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	11	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	13	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	6	1 749	190	49	13	17.9	82.1
811490	Other personal & household goods repair & maintenance .....	6	1 749	190	49	13	17.9	82.1
812	Personal & laundry services .....	93	23 614	7 898	1 751	605	23.5	17.6
8121	Personal care services .....	60	7 701	3 461	790	345	20.5	6.0
81211	Hair, nail, & skin care services .....	55	D	D	D	e	D	D
812112	Beauty shops .....	53	D	D	D	e	D	D
8122	Death care services .....	13	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	8	3 871	969	224	37	68.6	4.3
812210	Funeral homes & funeral services .....	8	3 871	969	224	37	68.6	4.3
8122101	Funeral homes .....	8	3 871	969	224	37	68.6	4.3
8123	Drycleaning & laundry services .....	17	D	D	D	c	D	D
81231	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	7	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	8	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	8	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	b	D	D
8129	Other personal services .....	3	D	D	D	b	D	D
81292	Photofinishing .....	3	D	D	D	b	D	D
<b>FLORENCE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
<b>FOND DU LAC COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>162</b>	<b>44 381</b>	<b>13 693</b>	<b>3 182</b>	<b>945</b>	<b>23.9</b>	<b>8.7</b>
811	Repair & maintenance .....	90	31 873	8 746	2 143	491	24.6	10.4
8111	Automotive repair & maintenance .....	71	26 563	7 328	1 805	417	21.4	12.5
81111	Automotive mechanical & electrical repair & maintenance .....	35	14 552	3 939	970	178	11.9	11.4
811111	General automotive repair .....	27	10 694	2 425	679	111	9.4	15.6
811118	Other automotive mechanical & electrical repair & maintenance .....	5	2 560	1 147	236	55	—	—
81112	Automotive body, paint, interior, & glass repair .....	24	8 711	2 050	510	84	43.9	13.4
811121	Automotive body, paint, & interior repair & maintenance .....	23	D	D	D	b	D	D
8111211	Paint or body repair shops .....	22	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	12	3 300	1 339	325	155	3.8	14.6
811192	Carwashes .....	9	D	D	D	c	D	D
8114	Personal & household goods repair & maintenance .....	13	3 179	830	194	42	42.8	—
81149	Other personal & household goods repair & maintenance .....	7	1 968	566	132	29	33.4	—
811490	Other personal & household goods repair & maintenance .....	7	1 968	566	132	29	33.4	—
812	Personal & laundry services .....	72	12 508	4 947	1 039	454	22.0	4.5
8121	Personal care services .....	46	6 834	2 921	636	296	23.1	3.3
81211	Hair, nail, & skin care services .....	44	D	D	D	e	D	D
812112	Beauty shops .....	38	6 309	2 807	612	264	20.9	3.3
8122	Death care services .....	16	3 688	1 210	215	69	25.5	9.3
81221	Funeral homes & funeral services .....	5	2 817	889	161	26	25.5	—
812210	Funeral homes & funeral services .....	5	2 817	889	161	26	25.5	—
8123	Drycleaning & laundry services .....	10	1 986	816	188	89	11.4	—
81232	Drycleaning & laundry services (except coin-operated) .....	4	1 326	588	137	59	—	—
812320	Drycleaning & laundry services (except coin-operated) .....	4	1 326	588	137	59	—	—
<b>FOREST COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>1 395</b>	<b>440</b>	<b>125</b>	<b>21</b>	<b>35.7</b>	<b>20.3</b>
812	Personal & laundry services .....	7	834	351	103	14	24.0	2.4

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRANT COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>103</b>	<b>18 652</b>	<b>4 220</b>	<b>940</b>	<b>331</b>	<b>64.2</b>	<b>3.0</b>
811	Repair & maintenance .....	50	13 329	2 922	662	196	57.8	1.4
8111	Automotive repair & maintenance .....	36	8 837	2 124	480	135	58.6	2.2
81111	Automotive mechanical & electrical repair & maintenance .....	18	4 950	1 053	231	61	43.7	1.1
811111	General automotive repair .....	17	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	14	3 358	1 009	234	59	77.9	4.1
811121	Automotive body, paint, & interior repair & maintenance .....	14	3 358	1 009	234	59	77.9	4.1
8111211	Paint or body repair shops .....	14	3 358	1 009	234	59	77.9	4.1
8114	Personal & household goods repair & maintenance .....	6	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	4	1 066	232	52	14	100.0	—
811490	Other personal & household goods repair & maintenance .....	4	1 066	232	52	14	100.0	—
812	Personal & laundry services .....	53	5 323	1 298	278	135	80.1	7.0
8121	Personal care services .....	34	1 892	657	149	78	86.9	—
81211	Hair, nail, & skin care services .....	32	D	D	D	b	D	D
812112	Beauty shops .....	32	D	D	D	b	D	D
8122	Death care services .....	13	2 900	488	93	32	89.6	3.4
81221	Funeral homes & funeral services .....	9	2 810	452	91	30	90.6	2.2
812210	Funeral homes & funeral services .....	9	2 810	452	91	30	90.6	2.2
<b>GREEN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>73</b>	<b>19 024</b>	<b>5 275</b>	<b>997</b>	<b>271</b>	<b>47.7</b>	<b>3.3</b>
811	Repair & maintenance .....	41	15 088	3 780	686	153	48.6	1.5
8111	Automotive repair & maintenance .....	30	8 733	1 711	370	102	58.1	2.6
81111	Automotive mechanical & electrical repair & maintenance .....	17	4 841	882	169	45	57.0	4.8
811111	General automotive repair .....	17	4 841	882	169	45	57.0	4.8
81112	Automotive body, paint, interior, & glass repair .....	8	3 029	658	155	34	53.7	—
811121	Automotive body, paint, & interior repair & maintenance .....	7	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	5	1 181	211	40	12	100.0	—
81149	Other personal & household goods repair & maintenance .....	3	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	32	3 936	1 495	311	118	44.3	10.1
8121	Personal care services .....	20	2 080	927	209	85	30.5	9.1
81211	Hair, nail, & skin care services .....	18	D	D	D	b	D	D
812112	Beauty shops .....	18	D	D	D	b	D	D
<b>GREEN LAKE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>32</b>	<b>6 870</b>	<b>1 616</b>	<b>340</b>	<b>104</b>	<b>67.2</b>	<b>2.3</b>
811	Repair & maintenance .....	18	4 426	1 031	210	47	57.3	1.7
8111	Automotive repair & maintenance .....	12	3 421	851	166	36	62.1	2.2
81112	Automotive body, paint, interior, & glass repair .....	4	1 379	257	52	13	100.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	4	1 379	257	52	13	100.0	—
812	Personal & laundry services .....	14	2 444	585	130	57	85.2	3.5
8121	Personal care services .....	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
<b>IOWA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>27</b>	<b>5 691</b>	<b>1 173</b>	<b>266</b>	<b>81</b>	<b>41.9</b>	<b>4.0</b>
811	Repair & maintenance .....	17	4 538	889	202	59	31.0	5.0
8111	Automotive repair & maintenance .....	13	4 156	778	178	47	28.3	5.5
81111	Automotive mechanical & electrical repair & maintenance .....	8	2 373	308	71	23	46.7	6.1
811111	General automotive repair .....	8	2 373	308	71	23	46.7	6.1
81112	Automotive body, paint, interior, & glass repair .....	3	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	10	1 153	284	64	22	84.8	—
<b>IRON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>1 201</b>	<b>281</b>	<b>54</b>	<b>36</b>	<b>56.5</b>	<b>—</b>
811	Repair & maintenance .....	6	D	D	D	a	D	D
812	Personal & laundry services .....	4	D	D	D	b	D	D
<b>JACKSON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>3 398</b>	<b>652</b>	<b>155</b>	<b>66</b>	<b>71.4</b>	<b>.9</b>
811	Repair & maintenance .....	11	1 803	383	99	32	67.6	—
8111	Automotive repair & maintenance .....	11	1 803	383	99	32	67.6	—
812	Personal & laundry services .....	14	1 595	269	56	34	75.6	2.0
8121	Personal care services .....	6	D	D	D	a	D	D
81211	Hair, nail, & skin care services .....	6	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JEFFERSON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>129</b>	<b>28 347</b>	<b>8 252</b>	<b>1 902</b>	<b>553</b>	<b>36.3</b>	<b>4.7</b>
811	Repair & maintenance .....	60	16 404	3 676	866	204	38.0	6.8
8111	Automotive repair & maintenance .....	50	14 462	3 428	807	186	36.5	2.9
81111	Automotive mechanical & electrical repair & maintenance .....	34	9 223	2 093	477	108	37.7	.5
811111	General automotive repair .....	29	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	11	4 608	1 184	295	60	29.6	8.1
811121	Automotive body, paint, & interior repair & maintenance .....	10	D	D	D	b	D	D
8111211	Paint or body repair shops .....	10	D	D	D	b	D	D
812	Personal & laundry services .....	69	11 943	4 576	1 036	349	34.0	1.9
8121	Personal care services .....	46	5 314	2 485	563	205	34.2	2.6
81211	Hair, nail, & skin care services .....	43	5 069	2 436	553	196	31.0	2.8
812112	Beauty shops .....	38	D	D	D	c	D	D
8122	Death care services .....	13	3 668	899	154	40	53.9	2.3
81221	Funeral homes & funeral services .....	6	3 220	754	134	23	56.2	—
812210	Funeral homes & funeral services .....	6	3 220	754	134	23	56.2	—
8122101	Funeral homes .....	6	3 220	754	134	23	56.2	—
8123	Drycleaning & laundry services .....	8	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	4	1 595	892	243	72	11.5	—
812320	Drycleaning & laundry services (except coin-operated) .....	4	1 595	892	243	72	11.5	—
8123202	Drycleaning plants .....	4	1 595	892	243	72	11.5	—
<b>JUNEAU COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>40</b>	<b>9 421</b>	<b>2 518</b>	<b>542</b>	<b>155</b>	<b>33.1</b>	<b>21.8</b>
811	Repair & maintenance .....	21	7 042	1 582	357	83	31.0	27.6
8111	Automotive repair & maintenance .....	20	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	9	2 665	538	126	37	44.5	—
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	19	2 379	936	185	72	39.3	4.6
8121	Personal care services .....	11	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	11	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	4	D	D	D	b	D	D
<b>KENOSHA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>222</b>	<b>68 055</b>	<b>19 310</b>	<b>4 295</b>	<b>1 262</b>	<b>26.0</b>	<b>9.8</b>
811	Repair & maintenance .....	118	48 030	11 876	2 723	615	27.9	12.0
8111	Automotive repair & maintenance .....	93	41 266	9 728	2 321	532	26.9	12.9
81111	Automotive mechanical & electrical repair & maintenance .....	56	24 402	5 075	1 226	294	33.5	14.4
811111	General automotive repair .....	41	18 279	3 686	867	215	35.8	17.5
811112	Automotive exhaust system repair .....	6	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	6	1 995	437	99	18	41.5	—
81112	Automotive body, paint, interior, & glass repair .....	26	12 904	3 637	818	142	16.8	14.0
811121	Automotive body, paint, & interior repair & maintenance .....	25	D	D	D	c	D	D
8111211	Paint or body repair shops .....	25	D	D	D	c	D	D
81119	Other automotive repair & maintenance .....	11	3 960	1 016	277	96	19.1	—
811192	Carwashes .....	8	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	5	2 562	830	125	23	16.1	—
81121	Electronic & precision equipment repair & maintenance .....	5	2 562	830	125	23	16.1	—
8114	Personal & household goods repair & maintenance .....	13	1 365	292	64	21	85.2	7.8
81149	Other personal & household goods repair & maintenance .....	5	811	132	26	7	86.9	13.1
811490	Other personal & household goods repair & maintenance .....	5	811	132	26	7	86.9	13.1
812	Personal & laundry services .....	104	20 025	7 434	1 572	647	21.5	4.6
8121	Personal care services .....	75	D	D	D	e	D	D
81211	Hair, nail, & skin care services .....	66	10 858	5 060	1 057	416	30.8	3.2
812112	Beauty shops .....	59	D	D	D	e	D	D
812113	Nail salons .....	5	D	D	D	b	D	D
81219	Other personal care services .....	9	D	D	D	b	D	D
8122	Death care services .....	10	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	6	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	6	D	D	D	b	D	D
8122101	Funeral homes .....	5	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	18	D	D	D	b	D	D
81231	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	6	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	11	2 104	653	121	60	2.1	23.9
812320	Drycleaning & laundry services (except coin-operated) .....	11	2 104	653	121	60	2.1	23.9
8123202	Drycleaning plants .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEWAUNEE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>28</b>	<b>4 821</b>	<b>1 024</b>	<b>242</b>	<b>76</b>	<b>60.4</b>	<b>11.1</b>
811	Repair & maintenance .....	13	3 229	679	173	39	62.2	6.4
8111	Automotive repair & maintenance .....	12	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	7	D	D	D	b	D	D
811111	General automotive repair .....	7	D	D	D	b	D	D
812	Personal & laundry services .....	15	1 592	345	69	37	56.9	20.5
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
<b>LA CROSSE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>193</b>	<b>65 130</b>	<b>20 728</b>	<b>4 896</b>	<b>1 271</b>	<b>17.2</b>	<b>20.4</b>
811	Repair & maintenance .....	98	32 846	9 379	2 226	521	21.4	2.7
8111	Automotive repair & maintenance .....	68	23 624	6 602	1 563	405	22.5	1.7
81111	Automotive mechanical & electrical repair & maintenance .....	38	D	D	D	c	D	D
811111	General automotive repair .....	23	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	7	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	20	11 872	3 315	683	130	18.9	2.5
811121	Automotive body, paint, & interior repair & maintenance .....	17	D	D	D	c	D	D
8111211	Paint or body repair shops .....	16	8 243	2 134	496	100	24.8	3.0
811122	Automotive glass replacement shops .....	3	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	10	D	D	D	c	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	9	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	9	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	9	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	17	D	D	D	b	D	D
812	Personal & laundry services .....	95	32 284	11 349	2 670	750	12.9	38.5
8121	Personal care services .....	54	6 916	3 181	718	344	31.6	1.6
81211	Hair, nail, & skin care services .....	46	6 047	2 940	657	245	30.7	1.3
812112	Beauty shops .....	43	5 880	2 894	648	243	29.1	1.0
81219	Other personal care services .....	8	869	241	61	99	37.6	3.7
8122	Death care services .....	14	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	9	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	9	D	D	D	b	D	D
8122101	Funeral homes .....	9	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	22	D	D	D	e	D	D
81231	Coin-operated laundries & drycleaners .....	9	1 017	161	39	14	45.4	—
812310	Coin-operated laundries & drycleaners .....	9	1 017	161	39	14	45.4	—
8123102	Coin-operated laundries & drycleaning stores .....	9	1 017	161	39	14	45.4	—
81232	Drycleaning & laundry services (except coin-operated) .....	11	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	11	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	c	D	D
812331	Linen supply .....	1	D	D	D	c	D	D
8123311	Linen supply (except diaper service) .....	1	D	D	D	c	D	D
8129	Other personal services .....	5	D	D	D	b	D	D
81292	Photofinishing .....	3	D	D	D	b	D	D
<b>LAFAYETTE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>5 231</b>	<b>934</b>	<b>207</b>	<b>68</b>	<b>94.2</b>	<b>.5</b>
811	Repair & maintenance .....	11	3 495	541	125	33	91.9	—
8111	Automotive repair & maintenance .....	8	D	D	D	a	D	D
812	Personal & laundry services .....	14	1 736	393	82	35	98.6	1.4
8121	Personal care services .....	9	469	167	39	17	100.0	—
81211	Hair, nail, & skin care services .....	9	469	167	39	17	100.0	—
<b>LANGLADE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>41</b>	<b>7 515</b>	<b>1 909</b>	<b>404</b>	<b>150</b>	<b>46.2</b>	<b>3.2</b>
811	Repair & maintenance .....	25	4 490	919	196	79	62.0	2.8
8111	Automotive repair & maintenance .....	19	3 355	685	142	59	64.9	3.8
81111	Automotive mechanical & electrical repair & maintenance .....	9	1 882	465	97	27	55.1	6.7
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	16	3 025	990	208	71	22.7	3.8
8121	Personal care services .....	11	1 125	496	105	43	17.7	2.1
81211	Hair, nail, & skin care services .....	11	1 125	496	105	43	17.7	2.1
812112	Beauty shops .....	11	1 125	496	105	43	17.7	2.1

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>43</b>	<b>10 267</b>	<b>3 076</b>	<b>722</b>	<b>190</b>	<b>37.3</b>	<b>4.5</b>
811	Repair & maintenance . . . . .	24	6 853	1 960	473	104	37.3	5.4
8111	Automotive repair & maintenance . . . . .	20	5 781	1 581	355	82	40.4	6.4
81111	Automotive mechanical & electrical repair & maintenance . . . . .	9	2 301	480	110	27	70.2	1.1
811111	General automotive repair . . . . .	9	2 301	480	110	27	70.2	1.1
81112	Automotive body, paint, interior, & glass repair . . . . .	7	2 978	966	213	37	20.1	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	6	D	D	D	b	D	D
8111211	Paint or body repair shops . . . . .	6	D	D	D	b	D	D
812	Personal & laundry services . . . . .	19	3 414	1 116	249	86	37.4	2.7
8121	Personal care services . . . . .	12	1 256	500	107	63	49.6	7.3
81211	Hair, nail, & skin care services . . . . .	12	1 256	500	107	63	49.6	7.3
812112	Beauty shops . . . . .	12	1 256	500	107	63	49.6	7.3
<b>MANITOWOC COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>129</b>	<b>27 929</b>	<b>7 922</b>	<b>1 712</b>	<b>496</b>	<b>40.3</b>	<b>1.8</b>
811	Repair & maintenance . . . . .	64	17 823	4 296	946	224	35.6	2.4
8111	Automotive repair & maintenance . . . . .	45	13 383	3 320	751	175	30.7	2.5
81111	Automotive mechanical & electrical repair & maintenance . . . . .	28	9 110	2 432	554	127	20.4	3.4
811111	General automotive repair . . . . .	26	D	D	D	c	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	12	3 681	772	171	31	45.2	.8
811121	Automotive body, paint, & interior repair & maintenance . . . . .	12	3 681	772	171	31	45.2	.8
8111211	Paint or body repair shops . . . . .	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	13	2 302	470	96	26	66.4	—
81141	Home & garden equipment & appliance repair & maintenance . . . . .	6	1 480	335	79	17	49.5	—
812	Personal & laundry services . . . . .	65	10 106	3 626	766	272	48.6	.8
8121	Personal care services . . . . .	43	3 750	1 614	347	186	47.1	2.1
81211	Hair, nail, & skin care services . . . . .	40	3 587	1 564	340	173	46.1	2.2
812112	Beauty shops . . . . .	37	3 474	1 534	333	169	44.6	1.9
8122	Death care services . . . . .	11	4 465	1 506	303	42	52.0	.1
81221	Funeral homes & funeral services . . . . .	8	D	D	D	b	D	D
812210	Funeral homes & funeral services . . . . .	8	D	D	D	b	D	D
8122101	Funeral homes . . . . .	8	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	8	D	D	D	b	D	D
<b>MARATHON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>222</b>	<b>79 226</b>	<b>20 918</b>	<b>4 899</b>	<b>1 201</b>	<b>22.0</b>	<b>2.9</b>
811	Repair & maintenance . . . . .	133	64 253	16 111	3 796	771	19.3	2.6
8111	Automotive repair & maintenance . . . . .	93	30 232	7 648	1 757	473	31.8	3.1
81111	Automotive mechanical & electrical repair & maintenance . . . . .	44	14 276	3 135	723	162	39.0	3.6
811111	General automotive repair . . . . .	35	9 924	2 188	503	116	41.7	5.2
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	6	3 679	772	176	33	35.0	—
81112	Automotive body, paint, interior, & glass repair . . . . .	29	11 195	3 080	670	139	21.7	3.9
811121	Automotive body, paint, & interior repair & maintenance . . . . .	23	7 361	2 313	523	102	27.3	5.9
8111211	Paint or body repair shops . . . . .	20	D	D	D	b	D	D
8111212	Automotive glass replacement shops . . . . .	6	3 834	767	147	37	10.9	—
81119	Other automotive repair & maintenance . . . . .	20	4 761	1 433	364	172	34.2	—
811192	Carwashes . . . . .	13	3 298	982	222	144	40.0	—
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	16	28 573	6 624	1 620	221	1.9	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	16	28 573	6 624	1 620	221	1.9	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	16	28 573	6 624	1 620	221	1.9	—
8114	Personal & household goods repair & maintenance . . . . .	17	4 459	1 585	361	68	36.5	9.6
81141	Home & garden equipment & appliance repair & maintenance . . . . .	6	1 709	653	159	36	25.8	7.7
81149	Other personal & household goods repair & maintenance . . . . .	7	2 532	895	197	29	42.3	9.3
811490	Other personal & household goods repair & maintenance . . . . .	7	2 532	895	197	29	42.3	9.3
812	Personal & laundry services . . . . .	89	14 973	4 807	1 103	430	33.6	4.0
8121	Personal care services . . . . .	59	6 561	2 764	612	296	44.6	2.2
81211	Hair, nail, & skin care services . . . . .	52	5 820	2 604	579	251	42.7	2.5
812112	Beauty shops . . . . .	50	D	D	D	c	D	D
8122	Death care services . . . . .	14	4 337	955	226	47	41.2	1.5
81221	Funeral homes & funeral services . . . . .	7	3 703	711	176	32	32.9	—
812210	Funeral homes & funeral services . . . . .	7	3 703	711	176	32	32.9	—
8122101	Funeral homes . . . . .	7	3 703	711	176	32	32.9	—
8123	Drycleaning & laundry services . . . . .	15	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	8	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	8	D	D	D	b	D	D
8123202	Drycleaning plants . . . . .	4	D	D	D	b	D	D
81233	Linen & uniform supply . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARINETTE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>53</b>	<b>11 786</b>	<b>3 344</b>	<b>779</b>	<b>202</b>	<b>35.6</b>	<b>1.2</b>
811	Repair & maintenance .....	27	8 196	2 269	569	126	31.1	—
8111	Automotive repair & maintenance .....	21	7 186	2 135	538	118	24.6	—
81111	Automotive mechanical & electrical repair & maintenance .....	9	3 282	1 181	302	58	17.1	—
811111	General automotive repair .....	9	3 282	1 181	302	58	17.1	—
81112	Automotive body, paint, interior, & glass repair .....	5	2 725	651	173	29	28.3	—
811121	Automotive body, paint, & interior repair & maintenance .....	5	2 725	651	173	29	28.3	—
8111211	Paint or body repair shops .....	5	2 725	651	173	29	28.3	—
812	Personal & laundry services .....	26	3 590	1 075	210	76	45.8	3.8
8121	Personal care services .....	14	1 119	441	102	45	64.8	—
81211	Hair, nail, & skin care services .....	13	D	D	D	b	D	D
812112	Beauty shops .....	12	D	D	D	b	D	D
<b>MARQUETTE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>21</b>	<b>3 881</b>	<b>981</b>	<b>231</b>	<b>64</b>	<b>45.0</b>	<b>3.7</b>
811	Repair & maintenance .....	12	3 338	713	164	37	46.0	4.1
8111	Automotive repair & maintenance .....	10	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	7	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	1 247	343	85	17	D	—
811121	Automotive body, paint, & interior repair & maintenance .....	3	1 247	343	85	17	D	—
812	Personal & laundry services .....	9	543	268	67	27	39.0	.7
<b>MENOMINEE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	3	D	D	D	b	D	D
<b>MILWAUKEE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>1 412</b>	<b>580 609</b>	<b>187 346</b>	<b>43 189</b>	<b>9 778</b>	<b>19.1</b>	<b>6.3</b>
811	Repair & maintenance .....	688	351 069	109 910	24 981	4 622	16.8	5.9
8111	Automotive repair & maintenance .....	489	210 747	63 991	14 889	3 173	17.0	5.3
81111	Automotive mechanical & electrical repair & maintenance .....	300	123 092	35 057	7 700	1 444	18.7	3.7
811111	General automotive repair .....	230	84 537	23 436	5 147	966	22.7	3.2
811112	Automotive exhaust system repair .....	24	13 081	3 049	717	164	19.5	3.7
811113	Automotive transmission repair .....	15	7 603	2 832	629	104	2.9	4.9
811118	Other automotive mechanical & electrical repair & maintenance .....	31	17 871	5 740	1 207	210	6.3	5.6
8111181	Carburetor repair shops .....	7	D	D	D	b	D	D
8111182	Brake, front end, & wheel alignment .....	14	12 484	3 926	780	131	5.7	—
8111184	Radiator repair .....	6	1 794	584	133	24	10.6	53.9
81112	Automotive body, paint, interior, & glass repair .....	107	50 123	16 233	4 112	606	18.8	8.0
811121	Automotive body, paint, & interior repair & maintenance .....	97	42 676	14 291	3 631	536	21.7	3.8
8111211	Paint or body repair shops .....	90	41 507	13 949	3 542	520	20.5	3.4
811122	Automotive glass replacement shops .....	10	7 447	1 942	481	70	2.2	31.9
81119	Other automotive repair & maintenance .....	82	37 532	12 701	3 077	1 123	8.8	6.9
811191	Automotive oil change & lubrication shops .....	27	10 436	2 947	711	286	4.7	—
811192	Carwashes .....	44	20 481	7 960	1 980	700	13.3	5.4
811198	All other automotive repair & maintenance .....	11	6 615	1 794	386	137	1.3	22.2
8112	Electronic & precision equipment repair & maintenance .....	53	37 846	11 371	2 542	348	22.0	17.7
81121	Electronic & precision equipment repair & maintenance .....	53	37 846	11 371	2 542	348	22.0	17.7
811211	Consumer electronics repair & maintenance .....	19	D	D	D	b	D	D
811212	Computer & office machine repair & maintenance .....	26	D	D	D	c	D	D
811219	Other electronic & precision equipment repair & maintenance .....	5	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	63	68 220	23 800	5 222	616	12.1	2.4
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	63	68 220	23 800	5 222	616	12.1	2.4
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	63	68 220	23 800	5 222	616	12.1	2.4
8114	Personal & household goods repair & maintenance .....	83	34 256	10 748	2 328	485	19.6	4.0
81141	Home & garden equipment & appliance repair & maintenance .....	19	22 143	6 237	1 315	270	9.9	1.6
811411	Home & garden equipment repair & maintenance .....	5	2 780	615	150	29	12.7	12.8
811412	Appliance repair & maintenance .....	14	19 363	5 622	1 165	241	9.5	—
81142	Reupholstery & furniture repair .....	22	4 459	1 614	348	83	36.9	3.5
811420	Reupholstery & furniture repair .....	22	4 459	1 614	348	83	36.9	3.5
81149	Other personal & household goods repair & maintenance .....	35	7 265	2 784	641	122	36.5	11.4
811490	Other personal & household goods repair & maintenance .....	35	7 265	2 784	641	122	36.5	11.4
8114901	Watch, clock, & jewelry repair .....	8	1 631	707	171	37	62.2	—
8114909	All other repair & related services .....	17	4 543	1 695	373	62	24.9	17.5

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILWAUKEE COUNTY, WI—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	724	229 540	77 436	18 208	5 156	22.7	7.0
8121	Personal care services .....	423	65 525	26 852	6 322	2 303	33.0	15.6
81211	Hair, nail, & skin care services .....	379	50 435	23 261	5 505	1 989	26.6	19.8
812111	Barber shops .....	33	D	D	D	b	D	D
812112	Beauty shops .....	329	45 852	21 319	5 075	1 818	24.7	21.5
812113	Nail salons .....	17	D	D	D	b	D	D
81219	Other personal care services .....	44	15 090	3 591	817	314	54.2	1.7
812191	Diet & weight reducing services .....	15	10 720	2 017	507	182	63.0	1.4
812199	Other personal care services .....	29	4 370	1 574	310	132	32.8	2.4
8122	Death care services .....	84	48 787	14 456	3 327	563	16.4	2.9
81221	Funeral homes & funeral services .....	64	41 889	11 261	2 597	402	17.7	1.1
812210	Funeral homes & funeral services .....	64	41 889	11 261	2 597	402	17.7	1.1
8122101	Funeral homes .....	64	41 889	11 261	2 597	402	17.7	1.1
81222	Cemeteries & crematories .....	20	6 898	3 195	730	161	8.6	13.7
812220	Cemeteries & crematories .....	20	6 898	3 195	730	161	8.6	13.7
8123	Drycleaning & laundry services .....	121	67 922	24 666	5 910	1 608	21.9	5.3
81231	Coin-operated laundries & drycleaners .....	37	D	D	D	c	D	D
812310	Coin-operated laundries & drycleaners .....	37	D	D	D	c	D	D
8123102	Coin-operated laundries & drycleaning stores .....	36	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	76	24 989	9 934	2 380	864	18.4	13.0
812320	Drycleaning & laundry services (except coin-operated) .....	76	24 989	9 934	2 380	864	18.4	13.0
8123202	Drycleaning plants .....	63	22 655	9 143	2 221	796	18.1	14.3
81233	Linen & uniform supply .....	8	D	D	D	f	D	D
812331	Linen supply .....	5	D	D	D	e	D	D
8123311	Linen supply (except diaper service) .....	4	D	D	D	e	D	D
8129	Other personal services .....	96	47 306	11 462	2 649	682	15.9	1.6
81292	Photofinishing .....	17	19 146	6 594	1 453	310	36.1	—
812921	Photofinishing laboratories (except one-hour) .....	13	D	D	D	e	D	D
812922	One-hour photofinishing .....	4	D	D	D	b	D	D
81293	Parking lots & garages .....	68	23 069	3 934	970	326	—	3.3
812930	Parking lots & garages .....	68	23 069	3 934	970	326	—	3.3
81299	All other personal services .....	11	5 091	934	226	46	11.7	.2
812990	All other personal services .....	11	5 091	934	226	46	11.7	.2
8129909	All other miscellaneous personal services .....	8	4 664	836	199	35	10.2	.2
<b>MONROE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>65</b>	<b>14 392</b>	<b>4 560</b>	<b>978</b>	<b>310</b>	<b>46.6</b>	<b>1.3</b>
811	Repair & maintenance .....	29	7 935	1 541	382	99	53.3	—
8111	Automotive repair & maintenance .....	21	5 735	1 341	336	83	52.8	—
81111	Automotive mechanical & electrical repair & maintenance .....	14	D	D	D	b	D	D
811111	General automotive repair .....	10	2 352	552	134	32	58.5	—
81112	Automotive body, paint, interior, & glass repair .....	5	2 176	490	127	25	40.6	—
811121	Automotive body, paint, & interior repair & maintenance .....	5	2 176	490	127	25	40.6	—
8114	Personal & household goods repair & maintenance .....	4	1 494	155	37	9	33.1	—
81149	Other personal & household goods repair & maintenance .....	3	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	36	6 457	3 019	596	211	38.3	2.8
8121	Personal care services .....	18	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	17	D	D	D	b	D	D
812112	Beauty shops .....	16	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	6	D	D	D	c	D	D
81233	Linen & uniform supply .....	1	D	D	D	b	D	D
812331	Linen supply .....	1	D	D	D	b	D	D
<b>OCONTO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>50</b>	<b>6 447</b>	<b>1 139</b>	<b>268</b>	<b>86</b>	<b>70.8</b>	<b>.9</b>
811	Repair & maintenance .....	22	3 995	611	140	37	67.4	—
8111	Automotive repair & maintenance .....	12	2 238	410	102	22	61.3	—
8114	Personal & household goods repair & maintenance .....	7	1 425	166	33	13	69.5	—
81149	Other personal & household goods repair & maintenance .....	3	1 119	135	28	10	D	—
811490	Other personal & household goods repair & maintenance .....	3	1 119	135	28	10	D	—
812	Personal & laundry services .....	28	2 452	528	128	49	76.3	2.3
8121	Personal care services .....	15	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	15	D	D	D	b	D	D
812112	Beauty shops .....	13	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ONEIDA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>89</b>	<b>23 987</b>	<b>5 994</b>	<b>1 550</b>	<b>336</b>	<b>53.1</b>	<b>1.4</b>
811	Repair & maintenance . . . . .	55	17 055	3 343	720	175	54.6	1.1
8111	Automotive repair & maintenance . . . . .	39	12 836	2 677	580	142	44.6	1.4
81111	Automotive mechanical & electrical repair & maintenance . . . . .	21	5 420	896	215	54	65.1	3.2
811111	General automotive repair . . . . .	18	5 131	868	209	51	63.5	3.0
81112	Automotive body, paint, interior, & glass repair . . . . .	13	6 369	1 516	315	72	21.0	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	11	D	D	D	b	D	D
8111211	Paint or body repair shops . . . . .	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	10	3 287	427	97	23	94.9	.1
81141	Home & garden equipment & appliance repair & maintenance . . . . .	3	D	D	D	a	D	D
811411	Home & garden equipment repair & maintenance . . . . .	1	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance . . . . .	5	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance . . . . .	5	D	D	D	a	D	D
812	Personal & laundry services . . . . .	34	6 932	2 651	830	161	49.3	2.4
8121	Personal care services . . . . .	18	2 787	1 335	267	97	36.2	6.0
81211	Hair, nail, & skin care services . . . . .	18	2 787	1 335	267	97	36.2	6.0
812112	Beauty shops . . . . .	18	2 787	1 335	267	97	36.2	6.0
8122	Death care services . . . . .	5	2 567	928	485	18	40.3	—
8123	Drycleaning & laundry services . . . . .	11	1 578	388	78	46	87.1	—
81231	Coin-operated laundries & drycleaners . . . . .	8	834	138	25	22	75.5	—
812310	Coin-operated laundries & drycleaners . . . . .	8	834	138	25	22	75.5	—
8123102	Coin-operated laundries & drycleaning stores . . . . .	8	834	138	25	22	75.5	—
<b>OUTAGAMIE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>303</b>	<b>130 931</b>	<b>38 859</b>	<b>9 141</b>	<b>2 270</b>	<b>19.6</b>	<b>9.0</b>
811	Repair & maintenance . . . . .	167	79 203	21 122	4 978	1 060	27.0	11.7
8111	Automotive repair & maintenance . . . . .	116	48 334	12 587	2 892	748	33.2	8.5
81111	Automotive mechanical & electrical repair & maintenance . . . . .	62	29 324	7 404	1 644	308	28.8	10.7
811111	General automotive repair . . . . .	50	21 814	5 173	1 139	231	36.3	13.6
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	7	5 883	1 764	399	59	6.9	2.1
8111182	Brake, front end, & wheel alignment . . . . .	5	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	35	D	D	D	c	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	31	D	D	D	c	D	D
8111211	Paint or body repair shops . . . . .	29	D	D	D	c	D	D
81119	Other automotive repair & maintenance . . . . .	19	D	D	D	e	D	D
811191	Automotive oil change & lubrication shops . . . . .	5	D	D	D	b	D	D
811192	Carwashes . . . . .	14	D	D	D	c	D	D
8112	Electronic & precision equipment repair & maintenance . . . . .	8	6 834	1 666	454	50	9.2	43.9
81121	Electronic & precision equipment repair & maintenance . . . . .	8	6 834	1 666	454	50	9.2	43.9
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	18	16 371	4 011	967	118	12.8	13.0
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	18	16 371	4 011	967	118	12.8	13.0
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	18	16 371	4 011	967	118	12.8	13.0
8114	Personal & household goods repair & maintenance . . . . .	25	7 664	2 858	665	144	33.6	.9
81141	Home & garden equipment & appliance repair & maintenance . . . . .	10	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	12	4 055	1 227	265	68	40.8	—
811490	Other personal & household goods repair & maintenance . . . . .	12	4 055	1 227	265	68	40.8	—
8114903	Welding repair . . . . .	4	D	D	D	b	D	D
812	Personal & laundry services . . . . .	136	51 728	17 737	4 163	1 210	8.4	4.9
8121	Personal care services . . . . .	92	15 233	6 827	1 548	543	22.6	2.4
81211	Hair, nail, & skin care services . . . . .	89	D	D	D	f	D	D
812112	Beauty shops . . . . .	85	D	D	D	f	D	D
81219	Other personal care services . . . . .	3	D	D	D	a	D	D
8122	Death care services . . . . .	15	8 047	2 256	540	189	4.0	2.7
81221	Funeral homes & funeral services . . . . .	7	5 875	1 398	362	48	—	—
812210	Funeral homes & funeral services . . . . .	7	5 875	1 398	362	48	—	—
8122101	Funeral homes . . . . .	7	5 875	1 398	362	48	—	—
8123	Drycleaning & laundry services . . . . .	23	16 682	4 780	1 201	283	3.4	11.8
81231	Coin-operated laundries & drycleaners . . . . .	5	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners . . . . .	5	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores . . . . .	5	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	16	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	16	D	D	D	b	D	D
8123202	Drycleaning plants . . . . .	4	1 538	651	156	45	9.8	90.2
81233	Linen & uniform supply . . . . .	2	D	D	D	c	D	D
8129	Other personal services . . . . .	6	11 766	3 874	874	195	—	—
81292	Photofinishing . . . . .	6	11 766	3 874	874	195	—	—
812921	Photofinishing laboratories (except one-hour) . . . . .	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OZAUKEE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>161</b>	<b>41 884</b>	<b>13 842</b>	<b>3 201</b>	<b>877</b>	<b>28.5</b>	<b>5.3</b>
811	Repair & maintenance . . . . .	82	24 296	6 563	1 497	362	34.0	7.9
8111	Automotive repair & maintenance . . . . .	46	16 448	4 158	1 014	248	36.6	8.3
81111	Automotive mechanical & electrical repair & maintenance . . . . .	28	10 131	2 309	520	117	23.7	12.2
811111	General automotive repair . . . . .	25	9 594	2 210	498	113	21.7	12.9
81112	Automotive body, paint, interior, & glass repair . . . . .	13	4 697	1 200	322	53	62.2	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	13	4 697	1 200	322	53	62.2	—
8111211	Paint or body repair shops . . . . .	13	4 697	1 200	322	53	62.2	—
81119	Other automotive repair & maintenance . . . . .	5	1 620	649	172	78	42.7	8.0
8114	Personal & household goods repair & maintenance . . . . .	17	4 263	1 739	355	72	22.8	3.4
81142	Reupholstery & furniture repair . . . . .	5	D	D	D	b	D	D
811420	Reupholstery & furniture repair . . . . .	5	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	10	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance . . . . .	10	D	D	D	b	D	D
8114903	Welding repair . . . . .	3	D	D	D	b	D	D
812	Personal & laundry services . . . . .	79	17 588	7 279	1 704	515	21.0	1.7
8121	Personal care services . . . . .	53	11 519	5 583	1 294	393	19.4	1.9
81211	Hair, nail, & skin care services . . . . .	49	11 074	5 454	1 254	377	17.2	1.0
812111	Barber shops . . . . .	3	D	D	D	b	D	D
812112	Beauty shops . . . . .	45	D	D	D	e	D	D
8122	Death care services . . . . .	7	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	17	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	15	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	15	D	D	D	b	D	D
8123202	Drycleaning plants . . . . .	11	D	D	D	b	D	D
<b>PEPIN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>8</b>	<b>1 671</b>	<b>449</b>	<b>96</b>	<b>29</b>	<b>40.8</b>	<b>38.0</b>
811	Repair & maintenance . . . . .	3	1 005	207	46	12	43.4	56.6
812	Personal & laundry services . . . . .	5	666	242	50	17	36.9	9.9
<b>PIERCE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>46</b>	<b>9 781</b>	<b>2 651</b>	<b>641</b>	<b>168</b>	<b>35.0</b>	<b>.3</b>
811	Repair & maintenance . . . . .	24	6 959	1 641	400	82	35.3	—
8111	Automotive repair & maintenance . . . . .	19	6 118	1 303	312	66	35.4	—
81111	Automotive mechanical & electrical repair & maintenance . . . . .	9	D	D	D	b	D	D
811111	General automotive repair . . . . .	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	7	3 203	617	146	25	20.7	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	6	D	D	D	b	D	D
8111211	Paint or body repair shops . . . . .	6	D	D	D	b	D	D
812	Personal & laundry services . . . . .	22	2 822	1 010	241	86	34.2	1.0
8121	Personal care services . . . . .	14	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	12	1 634	737	173	57	27.6	1.7
812112	Beauty shops . . . . .	12	1 634	737	173	57	27.6	1.7
<b>POLK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>63</b>	<b>12 271</b>	<b>3 198</b>	<b>777</b>	<b>226</b>	<b>57.4</b>	<b>5.4</b>
811	Repair & maintenance . . . . .	31	8 047	1 845	468	107	59.6	2.8
8111	Automotive repair & maintenance . . . . .	23	5 808	1 294	324	70	60.1	2.7
81111	Automotive mechanical & electrical repair & maintenance . . . . .	15	2 690	491	121	28	74.9	5.8
811111	General automotive repair . . . . .	12	1 937	354	91	19	69.3	8.1
81112	Automotive body, paint, interior, & glass repair . . . . .	7	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	6	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	3	752	71	15	7	D	9.2
812	Personal & laundry services . . . . .	32	4 224	1 353	309	119	53.4	10.3
8121	Personal care services . . . . .	19	1 781	738	174	78	66.5	1.3
81211	Hair, nail, & skin care services . . . . .	19	1 781	738	174	78	66.5	1.3
812112	Beauty shops . . . . .	18	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	5	895	253	59	32	59.2	18.1

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORTAGE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>101</b>	<b>44 502</b>	<b>10 791</b>	<b>2 397</b>	<b>554</b>	<b>24.7</b>	<b>.8</b>
811	Repair & maintenance .....	56	23 425	5 228	1 329	260	35.4	.5
8111	Automotive repair & maintenance .....	40	13 807	3 152	810	173	29.4	.8
81111	Automotive mechanical & electrical repair & maintenance .....	21	7 731	1 748	563	84	21.2	—
811111	General automotive repair .....	18	7 262	1 634	545	79	21.7	—
81112	Automotive body, paint, interior, & glass repair .....	14	5 243	1 202	197	70	38.1	1.0
811121	Automotive body, paint, & interior repair & maintenance .....	11	D	D	D	b	D	D
8111211	Paint or body repair shops .....	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	6	5 563	1 057	291	51	61.9	—
81142	Reupholstery & furniture repair .....	2	D	D	D	b	D	D
811420	Reupholstery & furniture repair .....	2	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	4	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	45	21 077	5 563	1 068	294	12.8	1.1
8121	Personal care services .....	27	D	D	D	c	D	D
81211	Hair, nail, & skin care services .....	24	D	D	D	c	D	D
812112	Beauty shops .....	23	D	D	D	c	D	D
8122	Death care services .....	7	D	D	D	a	D	D
81221	Funeral homes & funeral services .....	6	2 346	790	187	15	45.1	—
812210	Funeral homes & funeral services .....	6	2 346	790	187	15	45.1	—
8123	Drycleaning & laundry services .....	8	D	D	D	b	D	D
8129	Other personal services .....	3	D	D	D	c	D	D
81292	Photofinishing .....	3	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) .....	2	D	D	D	c	D	D
<b>PRICE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>22</b>	<b>3 599</b>	<b>759</b>	<b>199</b>	<b>59</b>	<b>78.2</b>	<b>.6</b>
811	Repair & maintenance .....	8	1 850	323	99	18	69.6	—
8111	Automotive repair & maintenance .....	6	D	D	D	a	D	D
812	Personal & laundry services .....	14	1 749	436	100	41	87.2	1.2
8121	Personal care services .....	9	622	222	49	24	67.5	—
81211	Hair, nail, & skin care services .....	9	622	222	49	24	67.5	—
<b>RACINE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>291</b>	<b>125 351</b>	<b>40 342</b>	<b>8 832</b>	<b>2 195</b>	<b>39.6</b>	<b>3.1</b>
811	Repair & maintenance .....	151	96 046	29 035	6 444	1 339	44.3	2.0
8111	Automotive repair & maintenance .....	109	70 984	21 393	4 833	1 107	54.5	2.6
81111	Automotive mechanical & electrical repair & maintenance .....	57	21 053	5 497	1 290	248	31.3	6.8
811111	General automotive repair .....	43	13 180	3 167	722	157	44.2	10.5
811112	Automotive exhaust system repair .....	4	2 466	770	153	28	6.1	—
811118	Other automotive mechanical & electrical repair & maintenance .....	6	4 233	1 183	256	52	8.6	1.2
8111182	Brake, front end, & wheel alignment .....	6	4 233	1 183	256	52	8.6	1.2
81112	Automotive body, paint, interior, & glass repair .....	33	41 612	11 996	2 608	439	75.9	—
811121	Automotive body, paint, & interior repair & maintenance .....	29	39 956	11 588	2 528	418	76.7	—
8111211	Paint or body repair shops .....	26	D	D	D	c	D	D
8111212	Van conversion services .....	1	D	D	D	c	D	D
81119	Other automotive repair & maintenance .....	19	8 319	3 900	935	420	6.5	5.1
811192	Carwashes .....	13	6 262	3 333	793	369	8.6	5.7
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	17	12 286	3 055	591	91	12.7	.1
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	17	12 286	3 055	591	91	12.7	.1
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	17	12 286	3 055	591	91	12.7	.1
8114	Personal & household goods repair & maintenance .....	18	11 887	4 321	956	121	11.9	.4
81149	Other personal & household goods repair & maintenance .....	6	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	6	D	D	D	b	D	D
8114902	Boat repair .....	1	D	D	D	a	D	D
8114903	Welding repair .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	140	29 305	11 307	2 388	856	24.2	6.6
8121	Personal care services .....	98	12 789	5 951	1 323	501	32.0	10.8
81211	Hair, nail, & skin care services .....	88	11 486	5 630	1 256	457	33.9	12.0
812111	Barber shops .....	9	D	D	D	a	D	D
812112	Beauty shops .....	77	10 332	4 968	1 115	426	30.8	13.4
81219	Other personal care services .....	10	1 303	321	67	44	14.8	—
8122	Death care services .....	18	9 535	2 723	509	129	12.4	2.3
81221	Funeral homes & funeral services .....	12	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	12	D	D	D	b	D	D
8122101	Funeral homes .....	12	D	D	D	b	D	D
81222	Cemeteries & crematories .....	6	D	D	D	b	D	D
812220	Cemeteries & crematories .....	6	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	21	6 477	2 448	522	213	20.4	5.3
81231	Coin-operated laundries & drycleaners .....	8	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	8	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	8	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	12	5 087	2 102	439	166	22.4	—
812320	Drycleaning & laundry services (except coin-operated) .....	12	5 087	2 102	439	166	22.4	—
8123201	Laundries, family & commercial .....	3	D	D	D	b	D	D
8123202	Drycleaning plants .....	9	D	D	D	b	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RICHLAND COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>19</b>	<b>4 467</b>	<b>942</b>	<b>201</b>	<b>58</b>	<b>59.3</b>	<b>6.5</b>
811	Repair & maintenance . . . . .	12	2 875	381	89	25	80.8	10.2
8111	Automotive repair & maintenance . . . . .	7	2 072	293	71	19	85.9	14.1
812	Personal & laundry services . . . . .	7	1 592	561	112	33	20.6	—
8121	Personal care services . . . . .	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	5	D	D	D	b	D	D
<b>ROCK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>241</b>	<b>63 817</b>	<b>16 799</b>	<b>3 859</b>	<b>1 052</b>	<b>28.8</b>	<b>3.1</b>
811	Repair & maintenance . . . . .	115	44 871	10 144	2 349	452	28.4	2.1
8111	Automotive repair & maintenance . . . . .	84	34 128	8 167	1 895	351	23.4	2.2
81111	Automotive mechanical & electrical repair & maintenance . . . . .	49	17 848	3 776	923	168	21.4	1.7
811111	General automotive repair . . . . .	34	13 733	2 807	694	126	19.1	1.3
81112	Automotive body, paint, interior, & glass repair . . . . .	23	12 754	3 560	785	132	22.5	3.3
811121	Automotive body, paint, & interior repair & maintenance . . . . .	22	D	D	D	c	D	D
8111211	Paint or body repair shops . . . . .	20	D	D	D	c	D	D
81119	Other automotive repair & maintenance . . . . .	12	3 526	831	187	51	36.9	—
811192	Carwashes . . . . .	7	1 533	325	56	16	47.1	—
8112	Electronic & precision equipment repair & maintenance . . . . .	3	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance . . . . .	3	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance . . . . .	21	4 866	816	184	57	70.7	4.6
81141	Home & garden equipment & appliance repair & maintenance . . . . .	8	2 855	494	115	29	69.2	7.8
81149	Other personal & household goods repair & maintenance . . . . .	9	1 853	282	59	22	72.8	—
811490	Other personal & household goods repair & maintenance . . . . .	9	1 853	282	59	22	72.8	—
812	Personal & laundry services . . . . .	126	18 946	6 655	1 510	600	29.6	5.4
8121	Personal care services . . . . .	92	10 041	4 300	928	425	31.1	6.8
81211	Hair, nail, & skin care services . . . . .	81	8 629	4 003	869	333	32.8	7.6
812112	Beauty shops . . . . .	73	7 924	3 792	842	319	33.1	8.0
812113	Nail salons . . . . .	4	521	176	20	11	4.0	3.6
81219	Other personal care services . . . . .	11	1 412	297	59	92	21.1	2.3
8122	Death care services . . . . .	15	6 472	1 504	380	83	27.4	2.8
81221	Funeral homes & funeral services . . . . .	10	5 856	1 310	341	64	21.4	3.1
812210	Funeral homes & funeral services . . . . .	10	5 856	1 310	341	64	21.4	3.1
8122101	Funeral homes . . . . .	10	5 856	1 310	341	64	21.4	3.1
8123	Drycleaning & laundry services . . . . .	16	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	10	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	10	D	D	D	b	D	D
<b>RUSK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>21</b>	<b>3 270</b>	<b>657</b>	<b>136</b>	<b>44</b>	<b>44.6</b>	<b>5.1</b>
811	Repair & maintenance . . . . .	13	2 119	436	102	24	57.6	7.7
8111	Automotive repair & maintenance . . . . .	10	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	5	1 270	296	67	13	48.8	12.9
812	Personal & laundry services . . . . .	8	1 151	221	34	20	20.9	.3
<b>ST. CROIX COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>90</b>	<b>21 335</b>	<b>5 622</b>	<b>1 222</b>	<b>324</b>	<b>38.2</b>	<b>2.8</b>
811	Repair & maintenance . . . . .	51	16 779	4 183	897	201	34.5	2.6
8111	Automotive repair & maintenance . . . . .	32	12 541	3 097	713	159	32.9	3.5
81111	Automotive mechanical & electrical repair & maintenance . . . . .	15	D	D	D	b	D	D
811111	General automotive repair . . . . .	14	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	12	5 224	1 167	257	50	13.3	3.3
811121	Automotive body, paint, & interior repair & maintenance . . . . .	9	D	D	D	b	D	D
8111211	Paint or body repair shops . . . . .	8	D	D	D	b	D	D
81119	Other automotive repair & maintenance . . . . .	5	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	7	D	D	D	a	D	D
812	Personal & laundry services . . . . .	39	4 556	1 439	325	123	51.5	3.6
8121	Personal care services . . . . .	20	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	19	2 055	910	213	81	41.2	3.1
812112	Beauty shops . . . . .	18	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAUK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>97</b>	<b>23 054</b>	<b>5 839</b>	<b>1 471</b>	<b>345</b>	<b>36.2</b>	<b>12.9</b>
811	Repair & maintenance .....	49	17 009	4 014	1 059	170	27.4	16.0
8111	Automotive repair & maintenance .....	37	13 383	3 371	877	129	27.6	9.1
81111	Automotive mechanical & electrical repair & maintenance .....	18	7 405	1 917	470	58	17.0	12.8
811111	General automotive repair .....	17	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	15	5 491	1 328	375	56	39.4	4.8
811121	Automotive body, paint, & interior repair & maintenance .....	14	D	D	D	b	D	D
8111211	Paint or body repair shops .....	13	D	D	D	b	D	D
812	Personal & laundry services .....	48	6 045	1 825	412	175	61.0	4.1
8121	Personal care services .....	28	D	D	D	c	D	D
81211	Hair, nail, & skin care services .....	26	D	D	D	c	D	D
812112	Beauty shops .....	26	D	D	D	c	D	D
8122	Death care services .....	14	3 099	704	157	53	59.1	7.7
81221	Funeral homes & funeral services .....	7	2 670	561	133	30	61.9	—
812210	Funeral homes & funeral services .....	7	2 670	561	133	30	61.9	—
<b>SAWYER COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>33</b>	<b>6 427</b>	<b>1 748</b>	<b>341</b>	<b>112</b>	<b>38.7</b>	<b>1.9</b>
811	Repair & maintenance .....	21	4 337	1 042	218	68	47.7	—
8111	Automotive repair & maintenance .....	15	3 554	913	202	63	41.7	—
81112	Automotive body, paint, interior, & glass repair .....	6	1 985	569	123	25	11.7	—
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	12	2 090	706	123	44	20.0	5.7
8121	Personal care services .....	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	504	205	44	20	66.7	—
<b>SHAWANO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>56</b>	<b>13 329</b>	<b>2 932</b>	<b>613</b>	<b>203</b>	<b>53.5</b>	<b>2.7</b>
811	Repair & maintenance .....	33	9 496	1 778	377	115	62.1	3.4
8111	Automotive repair & maintenance .....	22	6 558	948	206	58	62.7	—
81111	Automotive mechanical & electrical repair & maintenance .....	9	2 944	441	109	28	36.8	—
811111	General automotive repair .....	9	2 944	441	109	28	36.8	—
81112	Automotive body, paint, interior, & glass repair .....	9	2 900	387	89	23	86.3	—
811121	Automotive body, paint, & interior repair & maintenance .....	9	2 900	387	89	23	86.3	—
8111211	Paint or body repair shops .....	9	2 900	387	89	23	86.3	—
8114	Personal & household goods repair & maintenance .....	6	D	D	D	b	D	D
812	Personal & laundry services .....	23	3 833	1 154	236	88	32.2	1.0
8121	Personal care services .....	12	987	381	89	46	55.1	—
81211	Hair, nail, & skin care services .....	12	987	381	89	46	55.1	—
812112	Beauty shops .....	11	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	4	D	D	D	a	D	D
<b>SHEBOYGAN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>172</b>	<b>56 547</b>	<b>14 596</b>	<b>3 489</b>	<b>967</b>	<b>23.6</b>	<b>1.6</b>
811	Repair & maintenance .....	82	40 959	8 882	2 196	446	20.7	1.3
8111	Automotive repair & maintenance .....	61	17 392	4 614	1 048	254	29.2	2.9
81111	Automotive mechanical & electrical repair & maintenance .....	34	9 452	2 131	474	106	36.2	5.4
811111	General automotive repair .....	30	8 753	1 948	437	91	37.7	5.8
81112	Automotive body, paint, interior, & glass repair .....	16	5 351	1 759	401	74	22.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	15	D	D	D	b	D	D
8111211	Paint or body repair shops .....	15	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	11	2 589	724	173	74	18.9	—
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	8	10 870	2 689	743	66	12.2	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	8	10 870	2 689	743	66	12.2	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	8	10 870	2 689	743	66	12.2	—
8114	Personal & household goods repair & maintenance .....	11	D	D	D	c	D	D
81141	Home & garden equipment & appliance repair & maintenance .....	3	D	D	D	c	D	D
811412	Appliance repair & maintenance .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHEBOYGAN COUNTY, WI—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	90	15 588	5 714	1 293	521	31.0	2.5
8121	Personal care services .....	62	8 205	3 655	855	377	25.3	2.9
81211	Hair, nail, & skin care services .....	54	7 383	3 401	798	312	23.6	3.0
812112	Beauty shops .....	52	D	D	D	e	D	D
81219	Other personal care services .....	8	822	254	57	65	40.6	2.1
8122	Death care services .....	15	4 927	1 299	311	65	29.7	3.1
81221	Funeral homes & funeral services .....	8	4 173	1 155	286	52	27.7	—
812210	Funeral homes & funeral services .....	8	4 173	1 155	286	52	27.7	—
8122101	Funeral homes .....	8	4 173	1 155	286	52	27.7	—
8123	Drycleaning & laundry services .....	12	D	D	D	b	D	D
81231	Coin-operated laundries & drycleaners .....	7	1 155	304	73	43	58.6	—
812310	Coin-operated laundries & drycleaners .....	7	1 155	304	73	43	58.6	—
8123102	Coin-operated laundries & drycleaning stores .....	6	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	b	D	D
<b>TAYLOR COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>31</b>	<b>7 122</b>	<b>1 455</b>	<b>314</b>	<b>97</b>	<b>62.4</b>	<b>.5</b>
811	Repair & maintenance .....	16	4 855	758	177	46	74.0	—
8111	Automotive repair & maintenance .....	13	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	6	D	D	D	a	D	D
811111	General automotive repair .....	6	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	6	1 498	222	57	16	100.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	6	1 498	222	57	16	100.0	—
812	Personal & laundry services .....	15	2 267	697	137	51	37.5	1.5
8121	Personal care services .....	9	1 087	454	104	41	17.4	—
81211	Hair, nail, & skin care services .....	9	1 087	454	104	41	17.4	—
812112	Beauty shops .....	8	D	D	D	b	D	D
<b>TREMPEALEAU COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>50</b>	<b>10 629</b>	<b>2 396</b>	<b>514</b>	<b>168</b>	<b>68.7</b>	<b>1.0</b>
811	Repair & maintenance .....	31	8 840	2 036	438	141	62.9	.7
8111	Automotive repair & maintenance .....	20	4 678	912	165	45	83.7	—
81111	Automotive mechanical & electrical repair & maintenance .....	11	3 292	672	99	28	76.9	—
811111	General automotive repair .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	7	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	3	2 667	880	215	80	D	—
81121	Electronic & precision equipment repair & maintenance .....	3	2 667	880	215	80	D	—
812	Personal & laundry services .....	19	1 789	360	76	27	97.7	2.3
8121	Personal care services .....	12	472	145	33	17	100.0	—
81211	Hair, nail, & skin care services .....	12	472	145	33	17	100.0	—
<b>VERNON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>46</b>	<b>4 518</b>	<b>927</b>	<b>215</b>	<b>72</b>	<b>79.9</b>	<b>6.0</b>
811	Repair & maintenance .....	19	2 192	325	88	29	71.0	—
8111	Automotive repair & maintenance .....	16	2 008	309	84	27	68.4	—
812	Personal & laundry services .....	27	2 326	602	127	43	88.3	11.6
<b>VILAS COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>34</b>	<b>5 977</b>	<b>1 418</b>	<b>300</b>	<b>99</b>	<b>57.3</b>	<b>9.0</b>
811	Repair & maintenance .....	23	4 231	849	184	48	50.1	10.2
8111	Automotive repair & maintenance .....	15	3 306	726	155	37	37.0	12.2
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	7	D	D	D	a	D	D
812	Personal & laundry services .....	11	1 746	569	116	51	74.7	5.8
8121	Personal care services .....	7	694	277	48	26	51.0	—
81211	Hair, nail, & skin care services .....	7	694	277	48	26	51.0	—

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALWORTH COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>137</b>	<b>26 801</b>	<b>7 893</b>	<b>1 676</b>	<b>496</b>	<b>44.3</b>	<b>11.4</b>
811	Repair & maintenance .....	61	14 722	3 979	916	204	48.6	1.2
8111	Automotive repair & maintenance .....	45	11 342	2 941	646	146	51.8	1.6
81111	Automotive mechanical & electrical repair & maintenance .....	27	6 775	1 679	360	71	49.2	.3
811111	General automotive repair .....	24	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	11	3 262	910	205	47	45.7	3.6
811121	Automotive body, paint, & interior repair & maintenance .....	11	3 262	910	205	47	45.7	3.6
8111211	Paint or body repair shops .....	11	3 262	910	205	47	45.7	3.6
8114	Personal & household goods repair & maintenance .....	8	1 974	658	174	35	41.6	—
81149	Other personal & household goods repair & maintenance .....	6	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	6	D	D	D	b	D	D
812	Personal & laundry services .....	76	12 079	3 914	760	292	39.1	23.8
8121	Personal care services .....	45	4 615	2 039	423	181	46.3	13.2
81211	Hair, nail, & skin care services .....	43	D	D	D	c	D	D
812112	Beauty shops .....	42	D	D	D	c	D	D
8122	Death care services .....	15	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	9	2 730	667	151	20	54.8	5.3
812210	Funeral homes & funeral services .....	9	2 730	667	151	20	54.8	5.3
8123	Drycleaning & laundry services .....	15	D	D	D	b	D	D
81231	Coin-operated laundries & drycleaners .....	9	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	9	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	9	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	6	1 133	347	84	38	57.7	—
812320	Drycleaning & laundry services (except coin-operated) .....	6	1 133	347	84	38	57.7	—
8129	Other personal services .....	1	D	D	D	a	D	D
81292	Photofinishing .....	1	D	D	D	a	D	D
<b>WASHBURN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>31</b>	<b>5 890</b>	<b>1 299</b>	<b>290</b>	<b>95</b>	<b>50.1</b>	<b>1.6</b>
811	Repair & maintenance .....	15	4 679	975	227	60	39.6	—
8111	Automotive repair & maintenance .....	13	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	9	2 484	538	134	37	35.3	—
811111	General automotive repair .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	16	1 211	324	63	35	90.7	7.7
8121	Personal care services .....	11	777	267	50	29	91.4	8.6
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
<b>WASHINGTON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>195</b>	<b>85 848</b>	<b>24 140</b>	<b>5 432</b>	<b>1 374</b>	<b>23.4</b>	<b>.9</b>
811	Repair & maintenance .....	115	41 032	10 490	2 577	464	36.3	.8
8111	Automotive repair & maintenance .....	87	28 808	7 916	1 810	372	30.4	1.0
81111	Automotive mechanical & electrical repair & maintenance .....	49	15 320	3 906	843	167	28.7	1.4
811111	General automotive repair .....	40	12 643	3 260	699	143	26.6	1.7
81112	Automotive body, paint, interior, & glass repair .....	22	9 946	3 014	719	113	26.0	.7
811121	Automotive body, paint, & interior repair & maintenance .....	20	D	D	D	b	D	D
8111211	Paint or body repair shops .....	19	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	16	3 542	996	248	92	50.5	—
8112	Electronic & precision equipment repair & maintenance .....	6	2 615	1 032	455	22	17.6	—
81121	Electronic & precision equipment repair & maintenance .....	6	2 615	1 032	455	22	17.6	—
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	11	7 078	977	183	35	56.9	.1
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	11	7 078	977	183	35	56.9	.1
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	11	7 078	977	183	35	56.9	.1
8114	Personal & household goods repair & maintenance .....	11	2 531	565	129	35	64.6	2.1
81149	Other personal & household goods repair & maintenance .....	5	1 000	311	70	13	94.8	5.2
811490	Other personal & household goods repair & maintenance .....	5	1 000	311	70	13	94.8	5.2
812	Personal & laundry services .....	80	44 816	13 650	2 855	910	11.6	1.0
8121	Personal care services .....	52	7 877	3 749	796	343	32.2	—
81211	Hair, nail, & skin care services .....	44	7 255	3 635	768	313	33.0	—
812112	Beauty shops .....	42	D	D	D	e	D	D
8122	Death care services .....	11	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	8	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	8	D	D	D	b	D	D
8122101	Funeral homes .....	8	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	15	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	10	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	10	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	b	D	D
8129	Other personal services .....	2	D	D	D	e	D	D
81292	Photofinishing .....	2	D	D	D	e	D	D
812921	Photofinishing laboratories (except one-hour) .....	2	D	D	D	e	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAUKESHA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>648</b>	<b>423 243</b>	<b>126 210</b>	<b>29 729</b>	<b>5 262</b>	<b>10.5</b>	<b>16.0</b>
811	Repair & maintenance . . . . .	367	316 533	81 826	19 484	2 763	10.8	19.8
8111	Automotive repair & maintenance . . . . .	219	104 616	29 552	6 863	1 249	18.6	3.5
81111	Automotive mechanical & electrical repair & maintenance . . . . .	114	49 846	13 339	3 030	503	18.2	2.4
811111	General automotive repair . . . . .	95	37 394	10 159	2 306	385	22.3	2.6
811112	Automotive exhaust system repair . . . . .	6	D	D	D	b	D	D
811113	Automotive transmission repair . . . . .	7	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	7	3 687	1 216	252	38	8.3	5.7
81112	Automotive body, paint, interior, & glass repair . . . . .	73	42 001	12 766	3 023	466	17.4	5.6
811121	Automotive body, paint, & interior repair & maintenance . . . . .	66	D	D	D	e	D	D
8111211	Paint or body repair shops . . . . .	59	D	D	D	e	D	D
811122	Automotive glass replacement shops . . . . .	7	D	D	D	b	D	D
81119	Other automotive repair & maintenance . . . . .	32	12 769	3 447	810	280	24.0	.7
811191	Automotive oil change & lubrication shops . . . . .	13	5 370	1 428	357	127	42.4	1.8
811192	Carwashes . . . . .	11	D	D	D	b	D	D
811198	All other automotive repair & maintenance . . . . .	8	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance . . . . .	39	82 187	17 101	3 935	528	8.7	45.0
81121	Electronic & precision equipment repair & maintenance . . . . .	39	82 187	17 101	3 935	528	8.7	45.0
811211	Consumer electronics repair & maintenance . . . . .	11	6 183	1 413	357	87	23.3	—
811212	Computer & office machine repair & maintenance . . . . .	17	67 755	13 028	2 974	358	6.1	54.3
811219	Other electronic & precision equipment repair & maintenance . . . . .	11	8 249	2 660	604	83	18.8	1.7
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	55	119 873	31 911	7 940	806	3.7	18.1
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	55	119 873	31 911	7 940	806	3.7	18.1
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	55	119 873	31 911	7 940	806	3.7	18.1
8114	Personal & household goods repair & maintenance . . . . .	54	9 857	3 262	746	180	30.5	4.7
81141	Home & garden equipment & appliance repair & maintenance . . . . .	16	2 262	634	131	33	44.3	5.5
811411	Home & garden equipment repair & maintenance . . . . .	9	1 597	414	86	25	36.3	—
81142	Reupholstery & furniture repair . . . . .	14	D	D	D	b	D	D
811420	Reupholstery & furniture repair . . . . .	14	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	22	5 471	2 054	496	102	20.4	6.3
811490	Other personal & household goods repair & maintenance . . . . .	22	5 471	2 054	496	102	20.4	6.3
8114903	Welding repair . . . . .	6	3 624	1 371	373	62	15.2	—
812	Personal & laundry services . . . . .	281	106 710	44 384	10 245	2 499	9.9	4.8
8121	Personal care services . . . . .	191	34 203	15 380	3 594	1 208	20.6	7.8
81211	Hair, nail, & skin care services . . . . .	166	31 136	14 634	3 428	1 111	19.5	8.6
812111	Barber shops . . . . .	6	805	176	37	15	76.9	11.8
812112	Beauty shops . . . . .	157	30 045	14 314	3 353	1 083	17.2	8.5
81219	Other personal care services . . . . .	25	3 067	746	166	97	32.1	.2
812191	Diet & weight reducing services . . . . .	5	1 973	362	86	40	24.8	—
812199	Other personal care services . . . . .	20	1 094	384	80	57	45.4	.5
8122	Death care services . . . . .	23	D	D	D	c	D	D
81221	Funeral homes & funeral services . . . . .	16	D	D	D	c	D	D
812210	Funeral homes & funeral services . . . . .	16	D	D	D	c	D	D
8122101	Funeral homes . . . . .	15	D	D	D	c	D	D
81222	Cemeteries & crematories . . . . .	7	D	D	D	b	D	D
812220	Cemeteries & crematories . . . . .	7	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	53	42 813	19 111	4 231	884	4.3	5.4
81231	Coin-operated laundries & drycleaners . . . . .	15	2 884	934	200	105	24.1	4.4
812310	Coin-operated laundries & drycleaners . . . . .	15	2 884	934	200	105	24.1	4.4
8123102	Coin-operated laundries & drycleaning stores . . . . .	15	2 884	934	200	105	24.1	4.4
81232	Drycleaning & laundry services (except coin-operated) . . . . .	33	11 394	4 197	1 000	277	10.0	1.4
812320	Drycleaning & laundry services (except coin-operated) . . . . .	33	11 394	4 197	1 000	277	10.0	1.4
8123202	Drycleaning plants . . . . .	26	D	D	D	c	D	D
81233	Linen & uniform supply . . . . .	5	28 535	13 980	3 031	502	—	7.1
812332	Industrial launderers . . . . .	4	D	D	D	e	D	D
8129	Other personal services . . . . .	14	D	D	D	c	D	D
81292	Photofinishing . . . . .	8	D	D	D	b	D	D
81293	Parking lots & garages . . . . .	2	D	D	D	c	D	D
812930	Parking lots & garages . . . . .	2	D	D	D	c	D	D
<b>WAUPACA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>94</b>	<b>18 056</b>	<b>4 633</b>	<b>1 006</b>	<b>277</b>	<b>57.8</b>	<b>1.3</b>
811	Repair & maintenance . . . . .	45	11 518	2 104	442	104	69.4	.6
8111	Automotive repair & maintenance . . . . .	33	8 478	1 508	315	70	67.9	.8
81111	Automotive mechanical & electrical repair & maintenance . . . . .	15	D	D	D	b	D	D
811111	General automotive repair . . . . .	14	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	15	2 956	739	156	30	53.5	.7
811121	Automotive body, paint, & interior repair & maintenance . . . . .	15	2 956	739	156	30	53.5	.7
8111211	Paint or body repair shops . . . . .	14	D	D	D	b	D	D
812	Personal & laundry services . . . . .	49	6 538	2 529	564	173	37.5	2.6
8121	Personal care services . . . . .	28	D	D	D	c	D	D
81211	Hair, nail, & skin care services . . . . .	27	D	D	D	c	D	D
812112	Beauty shops . . . . .	26	D	D	D	b	D	D
8122	Death care services . . . . .	17	3 400	1 228	277	35	31.0	4.4
81221	Funeral homes & funeral services . . . . .	9	3 250	1 185	272	31	32.5	—
812210	Funeral homes & funeral services . . . . .	9	3 250	1 185	272	31	32.5	—
8122101	Funeral homes . . . . .	9	3 250	1 185	272	31	32.5	—
8123	Drycleaning & laundry services . . . . .	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAUSHARA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>35</b>	<b>6 597</b>	<b>1 543</b>	<b>331</b>	<b>92</b>	<b>53.1</b>	<b>.4</b>
811	Repair & maintenance .....	20	5 032	1 260	270	63	54.5	.4
8111	Automotive repair & maintenance .....	14	4 150	1 028	216	47	56.5	—
81111	Automotive mechanical & electrical repair & maintenance .....	5	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	7	1 814	599	119	23	54.9	—
811121	Automotive body, paint, & interior repair & maintenance .....	7	1 814	599	119	23	54.9	—
812	Personal & laundry services .....	15	1 565	283	61	29	48.8	.4
<b>WINNEBAGO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>260</b>	<b>97 295</b>	<b>28 947</b>	<b>6 836</b>	<b>1 778</b>	<b>22.1</b>	<b>10.1</b>
811	Repair & maintenance .....	137	64 320	16 369	3 901	833	22.9	4.2
8111	Automotive repair & maintenance .....	104	49 169	12 796	3 074	692	20.5	5.4
81111	Automotive mechanical & electrical repair & maintenance .....	64	31 416	7 909	1 954	355	12.8	7.1
811111	General automotive repair .....	49	25 249	6 177	1 535	274	9.8	8.8
811112	Automotive exhaust system repair .....	5	D	D	D	b	D	D
811113	Automotive transmission repair .....	6	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	4	1 710	502	119	27	11.2	—
81112	Automotive body, paint, interior, & glass repair .....	28	14 298	3 915	884	178	32.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	27	D	D	D	c	D	D
8111211	Paint or body repair shops .....	24	D	D	D	c	D	D
81119	Other automotive repair & maintenance .....	12	3 455	972	236	159	42.9	12.7
811192	Carwashes .....	6	1 839	481	134	109	43.9	5.3
8112	Electronic & precision equipment repair & maintenance .....	7	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	7	D	D	D	b	D	D
811211	Consumer electronics repair & maintenance .....	3	D	D	D	a	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	11	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	11	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	11	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	15	D	D	D	b	D	D
812	Personal & laundry services .....	123	32 975	12 578	2 935	945	20.5	21.7
8121	Personal care services .....	79	10 733	4 856	1 137	486	31.8	2.5
81211	Hair, nail, & skin care services .....	75	D	D	D	e	D	D
812112	Beauty shops .....	71	9 495	4 471	1 045	391	31.3	2.2
8122	Death care services .....	15	D	D	D	c	D	D
81221	Funeral homes & funeral services .....	10	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	10	D	D	D	b	D	D
8122101	Funeral homes .....	10	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	24	14 746	5 206	1 271	307	10.1	46.1
81231	Coin-operated laundries & drycleaners .....	6	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	6	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	6	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	14	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	14	D	D	D	b	D	D
8123202	Drycleaning plants .....	8	1 610	750	153	57	22.2	—
81233	Linen & uniform supply .....	4	D	D	D	c	D	D
812331	Linen supply .....	1	D	D	D	c	D	D
8129	Other personal services .....	5	D	D	D	b	D	D
81292	Photofinishing .....	3	D	D	D	b	D	D
<b>WOOD COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>129</b>	<b>54 001</b>	<b>11 391</b>	<b>2 476</b>	<b>651</b>	<b>19.0</b>	<b>2.1</b>
811	Repair & maintenance .....	74	25 273	5 525	1 242	273	29.4	4.3
8111	Automotive repair & maintenance .....	56	15 453	3 327	767	198	36.7	6.9
81111	Automotive mechanical & electrical repair & maintenance .....	34	8 582	1 775	417	101	43.8	12.5
811111	General automotive repair .....	24	6 235	1 382	331	75	36.5	7.8
81112	Automotive body, paint, interior, & glass repair .....	16	4 856	858	173	43	37.4	—
811121	Automotive body, paint, & interior repair & maintenance .....	11	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	6	2 015	694	177	54	5.1	—
8114	Personal & household goods repair & maintenance .....	9	7 406	1 653	359	49	13.5	—
81141	Home & garden equipment & appliance repair & maintenance .....	6	7 123	1 620	353	46	10.1	—
811411	Home & garden equipment repair & maintenance .....	3	6 404	1 534	333	41	—	—
812	Personal & laundry services .....	55	28 728	5 866	1 234	378	9.9	.1
8121	Personal care services .....	30	D	D	D	c	D	D
81211	Hair, nail, & skin care services .....	29	D	D	D	c	D	D
812112	Beauty shops .....	27	D	D	D	c	D	D
8122	Death care services .....	10	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	6	3 741	1 393	244	51	32.0	—
812210	Funeral homes & funeral services .....	6	3 741	1 393	244	51	32.0	—
8122101	Funeral homes .....	6	3 741	1 393	244	51	32.0	—

See footnotes at end of table.

**Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>81</b>	<b>WOOD COUNTY, WI—Con.</b>							
	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services—Con.							
8123	Drycleaning & laundry services .....	12	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	4	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	4	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	b	D	D
812332	Industrial laundriers .....	2	D	D	D	b	D	D

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>81</b>	<b>ALGOMA, WI</b>							
	<b>Other services (except public administration) .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
	<b>ALLOUEZ, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>3 827</b>	<b>2 048</b>	<b>492</b>	<b>150</b>	<b>12.5</b>	<b>—</b>
812	Personal & laundry services .....	11	D	D	D	c	D	D
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	6	D	D	D	b	D	D
812112	Beauty shops .....	6	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	2	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	2	D	D	D	b	D	D
8123202	Drycleaning plants .....	2	D	D	D	b	D	D
	<b>ALTOONA, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>6 725</b>	<b>1 707</b>	<b>388</b>	<b>76</b>	<b>21.1</b>	<b>21.4</b>
811	Repair & maintenance .....	15	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	13	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	9	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	3	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	4	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
	<b>AMERY, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>2 911</b>	<b>1 047</b>	<b>252</b>	<b>58</b>	<b>42.4</b>	<b>2.9</b>
811	Repair & maintenance .....	5	1 921	611	149	28	51.6	3.6
812	Personal & laundry services .....	7	990	436	103	30	24.4	1.4
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
	<b>ANTIGO, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>27</b>	<b>4 911</b>	<b>1 410</b>	<b>291</b>	<b>111</b>	<b>38.9</b>	<b>4.9</b>
811	Repair & maintenance .....	12	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	11	D	D	D	b	D	D
812	Personal & laundry services .....	15	D	D	D	b	D	D
8121	Personal care services .....	10	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	10	D	D	D	b	D	D
812112	Beauty shops .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>APPLETON, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>158</b>	<b>71 984</b>	<b>20 484</b>	<b>4 951</b>	<b>1 218</b>	<b>15.6</b>	<b>8.0</b>
811	Repair & maintenance .....	64	32 321	7 668	1 816	310	24.8	10.1
8111	Automotive repair & maintenance .....	39	14 934	3 764	864	185	40.2	5.9
81111	Automotive mechanical & electrical repair & maintenance .....	27	11 237	2 810	647	137	35.8	6.2
811111	General automotive repair .....	23	10 315	2 578	596	123	37.9	6.8
81112	Automotive body, paint, interior, & glass repair .....	9	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	7	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	7	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	7	D	D	D	a	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	12 367	2 736	667	82	2.6	18.7
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	12 367	2 736	667	82	2.6	18.7
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	7	12 367	2 736	667	82	2.6	18.7
8114	Personal & household goods repair & maintenance .....	11	D	D	D	b	D	D
812	Personal & laundry services .....	94	39 663	12 816	3 135	908	8.0	6.4
8121	Personal care services .....	58	9 593	4 629	1 098	374	20.8	3.9
81211	Hair, nail, & skin care services .....	54	9 135	4 524	1 074	350	21.5	4.1
812112	Beauty shops .....	49	8 980	4 450	1 057	343	21.1	3.6
8122	Death care services .....	8	D	D	D	c	D	D
81221	Funeral homes & funeral services .....	3	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	3	D	D	D	b	D	D
8122101	Funeral homes .....	3	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	22	16 648	4 770	1 200	281	3.3	11.8
81231	Coin-operated laundries & drycleaners .....	5	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	5	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	5	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	15	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	15	D	D	D	b	D	D
8123202	Drycleaning plants .....	3	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	c	D	D
8129	Other personal services .....	6	D	D	D	b	D	D
81292	Photofinishing .....	6	D	D	D	b	D	D
<b>APPLETON, WI (CALUMET COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>11</b>	<b>1 862</b>	<b>638</b>	<b>119</b>	<b>39</b>	<b>53.3</b>	<b>16.8</b>
811	Repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	8	D	D	D	b	D	D
8121	Personal care services .....	5	D	D	D	b	D	D
<b>APPLETON, WI (OUTAGAMIE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>140</b>	<b>68 541</b>	<b>19 222</b>	<b>4 679</b>	<b>1 121</b>	<b>14.1</b>	<b>8.0</b>
811	Repair & maintenance .....	59	30 972	7 261	1 729	293	22.5	9.9
8111	Automotive repair & maintenance .....	37	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	25	D	D	D	c	D	D
811111	General automotive repair .....	21	D	D	D	c	D	D
81112	Automotive body, paint, interior, & glass repair .....	9	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	7	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	5	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	5	D	D	D	a	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	6	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	6	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	6	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	11	D	D	D	b	D	D
812	Personal & laundry services .....	81	37 569	11 961	2 950	828	7.2	6.4
8121	Personal care services .....	48	D	D	D	e	D	D
81211	Hair, nail, & skin care services .....	46	D	D	D	e	D	D
812112	Beauty shops .....	42	D	D	D	e	D	D
8122	Death care services .....	8	D	D	D	c	D	D
81221	Funeral homes & funeral services .....	3	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	3	D	D	D	b	D	D
8122101	Funeral homes .....	3	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	20	D	D	D	e	D	D
81231	Coin-operated laundries & drycleaners .....	5	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	5	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	5	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	13	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	13	D	D	D	b	D	D
8123202	Drycleaning plants .....	3	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	c	D	D
8129	Other personal services .....	5	D	D	D	b	D	D
81292	Photofinishing .....	5	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>APPLETON, WI (WINNEBAGO COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>1 581</b>	<b>624</b>	<b>153</b>	<b>58</b>	<b>33.5</b>	<b>—</b>
812	Personal & laundry services .....	5	D	D	D	b	D	D
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	4	D	D	D	b	D	D
812112	Beauty shops .....	3	D	D	D	b	D	D
<b>ASHLAND, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>24</b>	<b>4 224</b>	<b>1 038</b>	<b>287</b>	<b>66</b>	<b>30.6</b>	<b>3.3</b>
811	Repair & maintenance .....	13	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	8	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	11	D	D	D	b	D	D
8121	Personal care services .....	6	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	6	D	D	D	b	D	D
<b>ASHWAUBENON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>75</b>	<b>36 401</b>	<b>12 142</b>	<b>2 783</b>	<b>701</b>	<b>14.4</b>	<b>4.3</b>
811	Repair & maintenance .....	40	22 570	7 331	1 623	351	16.6	2.6
8111	Automotive repair & maintenance .....	22	11 718	3 547	820	210	9.9	1.0
81111	Automotive mechanical & electrical repair & maintenance .....	8	4 158	1 201	278	41	12.5	2.9
811111	General automotive repair .....	6	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	5 080	1 476	333	68	10.9	—
811121	Automotive body, paint, & interior repair & maintenance .....	7	D	D	D	b	D	D
8111211	Paint or body repair shops .....	7	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	6	2 480	870	209	101	3.3	—
811192	Carwashes .....	3	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	7 470	2 288	475	63	16.9	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	7 470	2 288	475	63	16.9	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	7	7 470	2 288	475	63	16.9	—
8114	Personal & household goods repair & maintenance .....	8	D	D	D	b	D	D
81141	Home & garden equipment & appliance repair & maintenance .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	35	13 831	4 811	1 160	350	11.0	7.1
8121	Personal care services .....	24	5 143	2 345	549	166	11.6	—
81211	Hair, nail, & skin care services .....	22	D	D	D	c	D	D
812112	Beauty shops .....	20	D	D	D	c	D	D
8123	Drycleaning & laundry services .....	7	D	D	D	c	D	D
81231	Coin-operated laundries & drycleaners .....	3	D	D	D	a	D	D
812310	Coin-operated laundries & drycleaners .....	3	D	D	D	a	D	D
8123102	Coin-operated laundries & drycleaning stores .....	3	D	D	D	a	D	D
81233	Linen & uniform supply .....	1	D	D	D	c	D	D
8129	Other personal services .....	3	D	D	D	b	D	D
<b>BARABOO, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>3 617</b>	<b>1 205</b>	<b>279</b>	<b>65</b>	<b>27.2</b>	<b>8.0</b>
811	Repair & maintenance .....	7	2 082	624	152	31	17.7	3.6
8111	Automotive repair & maintenance .....	7	2 082	624	152	31	17.7	3.6
812	Personal & laundry services .....	11	1 535	581	127	34	40.0	13.9
<b>BARRON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>1 008</b>	<b>189</b>	<b>46</b>	<b>15</b>	<b>96.8</b>	<b>3.2</b>
812	Personal & laundry services .....	5	538	95	23	10	94.1	5.9
<b>BAYSIDE, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>2 688</b>	<b>831</b>	<b>206</b>	<b>55</b>	<b>1.9</b>	<b>18.8</b>
811	Repair & maintenance .....	1	D	D	D	a	D	D
812	Personal & laundry services .....	7	D	D	D	b	D	D
8121	Personal care services .....	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	3	D	D	D	b	D	D
812112	Beauty shops .....	3	D	D	D	b	D	D
<b>BAYSIDE, WI (MILWAUKEE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>2 688</b>	<b>831</b>	<b>206</b>	<b>55</b>	<b>1.9</b>	<b>18.8</b>
811	Repair & maintenance .....	1	D	D	D	a	D	D
812	Personal & laundry services .....	7	D	D	D	b	D	D
8121	Personal care services .....	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	3	D	D	D	b	D	D
812112	Beauty shops .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEAVER DAM, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>30</b>	<b>7 679</b>	<b>2 029</b>	<b>500</b>	<b>155</b>	<b>33.4</b>	<b>2.6</b>
811	Repair & maintenance . . . . .	10	3 573	826	200	40	54.9	—
8111	Automotive repair & maintenance . . . . .	6	D	D	D	b	D	D
812	Personal & laundry services . . . . .	20	4 106	1 203	300	115	14.6	4.8
8121	Personal care services . . . . .	13	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	11	1 253	590	135	60	44.2	—
812112	Beauty shops . . . . .	10	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	4	D	D	D	b	D	D
<b>BELOIT, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>55</b>	<b>11 245</b>	<b>2 885</b>	<b>703</b>	<b>222</b>	<b>35.0</b>	<b>.4</b>
811	Repair & maintenance . . . . .	21	6 120	1 352	310	75	43.9	.7
8111	Automotive repair & maintenance . . . . .	18	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	8	1 899	536	131	23	23.5	2.3
81112	Automotive body, paint, interior, & glass repair . . . . .	7	2 561	449	86	20	53.5	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	7	2 561	449	86	20	53.5	—
812	Personal & laundry services . . . . .	34	5 125	1 533	393	147	24.5	—
8121	Personal care services . . . . .	24	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	22	D	D	D	b	D	D
812112	Beauty shops . . . . .	18	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	7	D	D	D	b	D	D
<b>BERLIN, WI *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>15</b>	<b>3 300</b>	<b>677</b>	<b>152</b>	<b>62</b>	<b>62.9</b>	<b>1.9</b>
811	Repair & maintenance . . . . .	8	1 890	339	75	21	49.8	3.4
812	Personal & laundry services . . . . .	7	1 410	338	77	41	80.4	—
8121	Personal care services . . . . .	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	4	D	D	D	b	D	D
<b>BERLIN, WI (GREEN LAKE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance . . . . .	7	D	D	D	a	D	D
812	Personal & laundry services . . . . .	7	1 410	338	77	41	80.4	—
8121	Personal care services . . . . .	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	4	D	D	D	b	D	D
<b>BERLIN, WI (WAUSHARA COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
<b>BLACK RIVER FALLS, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>13</b>	<b>1 931</b>	<b>372</b>	<b>82</b>	<b>32</b>	<b>62.8</b>	<b>.2</b>
811	Repair & maintenance . . . . .	5	703	138	31	9	49.1	—
812	Personal & laundry services . . . . .	8	1 228	234	51	23	70.7	.2
<b>BLOOMER, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>9</b>	<b>1 103</b>	<b>309</b>	<b>64</b>	<b>22</b>	<b>59.3</b>	<b>26.8</b>
812	Personal & laundry services . . . . .	6	D	D	D	a	D	D
<b>BOSCOBEL, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>16</b>	<b>2 129</b>	<b>377</b>	<b>80</b>	<b>27</b>	<b>93.5</b>	<b>6.5</b>
811	Repair & maintenance . . . . .	8	1 647	300	66	18	91.7	8.3
8111	Automotive repair & maintenance . . . . .	7	D	D	D	a	D	D
812	Personal & laundry services . . . . .	8	482	77	14	9	99.4	.6
<b>BRILLION, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>10</b>	<b>1 958</b>	<b>482</b>	<b>102</b>	<b>31</b>	<b>49.2</b>	<b>47.9</b>
811	Repair & maintenance . . . . .	5	1 046	253	61	16	71.0	29.0
812	Personal & laundry services . . . . .	5	912	229	41	15	24.2	69.6

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRODHEAD, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>11</b>	<b>2 192</b>	<b>346</b>	<b>83</b>	<b>38</b>	<b>88.6</b>	<b>3.9</b>
811	Repair & maintenance . . . . .	5	1 872	217	55	18	95.5	4.5
8111	Automotive repair & maintenance . . . . .	5	1 872	217	55	18	95.5	4.5
<b>BROOKFIELD, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>110</b>	<b>86 863</b>	<b>29 396</b>	<b>7 074</b>	<b>1 153</b>	<b>7.2</b>	<b>38.6</b>
811	Repair & maintenance . . . . .	47	54 793	16 401	3 813	437	6.5	59.4
8111	Automotive repair & maintenance . . . . .	22	13 199	3 842	795	132	17.4	—
81111	Automotive mechanical & electrical repair & maintenance . . . . .	12	8 587	2 399	513	81	17.4	—
811111	General automotive repair . . . . .	9	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	2	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	7	3 596	1 190	250	35	17.1	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	7	3 596	1 190	250	35	17.1	—
8111211	Paint or body repair shops . . . . .	4	3 199	954	209	29	16.4	—
8112	Electronic & precision equipment repair & maintenance . . . . .	9	18 580	5 271	1 260	119	4.5	71.3
81121	Electronic & precision equipment repair & maintenance . . . . .	9	18 580	5 271	1 260	119	4.5	71.3
811212	Computer & office machine repair & maintenance . . . . .	5	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	6	D	D	D	c	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	6	D	D	D	c	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	6	D	D	D	c	D	D
8114	Personal & household goods repair & maintenance . . . . .	10	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	4	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance . . . . .	4	D	D	D	b	D	D
812	Personal & laundry services . . . . .	63	32 070	12 995	3 261	716	8.4	3.2
8121	Personal care services . . . . .	43	12 980	5 880	1 446	402	14.1	8.0
81211	Hair, nail, & skin care services . . . . .	38	11 455	5 507	1 357	371	11.8	9.0
812112	Beauty shops . . . . .	36	D	D	D	e	D	D
81219	Other personal care services . . . . .	5	1 525	373	89	31	31.8	.4
8122	Death care services . . . . .	5	8 434	2 654	619	90	—	—
81221	Funeral homes & funeral services . . . . .	4	D	D	D	b	D	D
812210	Funeral homes & funeral services . . . . .	4	D	D	D	b	D	D
8122101	Funeral homes . . . . .	3	D	D	D	b	D	D
81222	Cemeteries & crematories . . . . .	1	D	D	D	b	D	D
812220	Cemeteries & crematories . . . . .	1	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	7	2 009	632	119	35	25.1	—
81232	Drycleaning & laundry services (except coin-operated) . . . . .	5	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	5	D	D	D	b	D	D
8123202	Drycleaning plants . . . . .	5	D	D	D	b	D	D
8129	Other personal services . . . . .	8	8 647	3 829	1 077	189	4.1	—
81292	Photofinishing . . . . .	5	D	D	D	b	D	D
81293	Parking lots & garages . . . . .	2	D	D	D	c	D	D
812930	Parking lots & garages . . . . .	2	D	D	D	c	D	D
<b>BROWN DEER, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>28</b>	<b>8 574</b>	<b>2 352</b>	<b>536</b>	<b>145</b>	<b>44.2</b>	<b>1.4</b>
811	Repair & maintenance . . . . .	13	5 293	1 210	291	61	64.9	—
8111	Automotive repair & maintenance . . . . .	8	2 171	702	153	38	47.5	—
81111	Automotive mechanical & electrical repair & maintenance . . . . .	5	1 653	561	110	29	31.1	—
8112	Electronic & precision equipment repair & maintenance . . . . .	1	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance . . . . .	1	D	D	D	a	D	D
812	Personal & laundry services . . . . .	15	3 281	1 142	245	84	10.7	3.7
8121	Personal care services . . . . .	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	7	923	439	102	38	5.5	13.1
<b>BURLINGTON, WI *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>41</b>	<b>35 578</b>	<b>9 899</b>	<b>2 035</b>	<b>418</b>	<b>77.4</b>	<b>.9</b>
811	Repair & maintenance . . . . .	23	33 109	8 905	1 809	323	81.5	.3
8111	Automotive repair & maintenance . . . . .	14	28 878	7 895	1 654	280	91.4	.3
81112	Automotive body, paint, interior, & glass repair . . . . .	6	D	D	D	c	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	5	D	D	D	c	D	D
8111212	Van conversion services . . . . .	1	D	D	D	c	D	D
812	Personal & laundry services . . . . .	18	2 469	994	226	95	22.4	8.7
8121	Personal care services . . . . .	13	1 883	870	196	83	29.3	.5
81211	Hair, nail, & skin care services . . . . .	12	D	D	D	b	D	D
812112	Beauty shops . . . . .	11	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON, WI (RACINE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>41</b>	<b>35 578</b>	<b>9 899</b>	<b>2 035</b>	<b>418</b>	<b>77.4</b>	<b>.9</b>
811	Repair & maintenance .....	23	33 109	8 905	1 809	323	81.5	.3
8111	Automotive repair & maintenance .....	14	28 878	7 895	1 654	280	91.4	.3
81112	Automotive body, paint, interior, & glass repair .....	6	D	D	D	c	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	5	D	D	D	c	D	D
8111212	Van conversion services .....	1	D	D	D	c	D	D
812	Personal & laundry services .....	18	2 469	994	226	95	22.4	8.7
8121	Personal care services .....	13	1 883	870	196	83	29.3	.5
81211	Hair, nail, & skin care services .....	12	D	D	D	b	D	D
812112	Beauty shops .....	11	D	D	D	b	D	D
<b>CALEDONIA TOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>19</b>	<b>6 866</b>	<b>3 447</b>	<b>739</b>	<b>296</b>	<b>25.6</b>	<b>.6</b>
811	Repair & maintenance .....	9	5 304	2 754	591	254	16.2	.7
8111	Automotive repair & maintenance .....	8	D	D	D	e	D	D
81119	Other automotive repair & maintenance .....	2	D	D	D	c	D	D
811192	Carwashes .....	2	D	D	D	c	D	D
812	Personal & laundry services .....	10	1 562	693	148	42	57.7	.3
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
<b>CEDARBURG, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>29</b>	<b>7 746</b>	<b>2 453</b>	<b>558</b>	<b>141</b>	<b>19.0</b>	<b>16.4</b>
811	Repair & maintenance .....	20	6 134	1 734	392	79	21.8	20.7
8111	Automotive repair & maintenance .....	14	5 586	1 495	340	65	17.2	22.1
81111	Automotive mechanical & electrical repair & maintenance .....	10	D	D	D	b	D	D
811111	General automotive repair .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	9	1 612	719	166	62	8.3	—
8121	Personal care services .....	5	793	418	93	38	16.8	—
81211	Hair, nail, & skin care services .....	5	793	418	93	38	16.8	—
<b>CHILTON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>1 221</b>	<b>273</b>	<b>70</b>	<b>23</b>	<b>59.1</b>	<b>17.6</b>
812	Personal & laundry services .....	5	D	D	D	a	D	D
<b>CHIPPEWA FALLS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>37</b>	<b>10 083</b>	<b>2 706</b>	<b>577</b>	<b>166</b>	<b>36.2</b>	<b>—</b>
811	Repair & maintenance .....	19	6 692	1 315	254	51	32.6	—
8111	Automotive repair & maintenance .....	17	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	11	3 383	414	89	19	54.6	—
811111	General automotive repair .....	10	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	18	3 391	1 391	323	115	43.2	—
8121	Personal care services .....	11	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	10	D	D	D	b	D	D
812112	Beauty shops .....	10	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
<b>CLINTONVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>4 728</b>	<b>1 302</b>	<b>266</b>	<b>69</b>	<b>51.6</b>	<b>—</b>
811	Repair & maintenance .....	11	3 355	723	146	32	57.2	—
8111	Automotive repair & maintenance .....	6	D	D	D	a	D	D
812	Personal & laundry services .....	6	1 373	579	120	37	38.0	—
<b>COLUMBUS, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>13</b>	<b>1 785</b>	<b>265</b>	<b>59</b>	<b>30</b>	<b>94.5</b>	<b>—</b>
811	Repair & maintenance .....	6	870	92	20	14	91.5	—
812	Personal & laundry services .....	7	915	173	39	16	97.3	—
<b>COLUMBUS, WI (COLUMBIA COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>13</b>	<b>1 785</b>	<b>265</b>	<b>59</b>	<b>30</b>	<b>94.5</b>	<b>—</b>
811	Repair & maintenance .....	6	870	92	20	14	91.5	—
812	Personal & laundry services .....	7	915	173	39	16	97.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CROSS PLAINS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
<b>CUDAHY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>33</b>	<b>14 864</b>	<b>4 500</b>	<b>1 121</b>	<b>245</b>	<b>11.9</b>	<b>2.9</b>
811	Repair & maintenance .....	16	9 751	2 516	639	113	11.1	—
8111	Automotive repair & maintenance .....	15	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	8	6 234	1 515	334	58	11.1	—
811111	General automotive repair .....	5	4 587	953	220	32	3.4	—
81112	Automotive body, paint, interior, & glass repair .....	4	2 172	569	204	19	18.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	4	2 172	569	204	19	18.0	—
812	Personal & laundry services .....	17	5 113	1 984	482	132	13.6	8.4
8121	Personal care services .....	11	1 072	535	123	47	53.2	—
81211	Hair, nail, & skin care services .....	10	D	D	D	b	D	D
812112	Beauty shops .....	9	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	b	D	D
812331	Linen supply .....	1	D	D	D	b	D	D
<b>DE FOREST, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>4 965</b>	<b>1 422</b>	<b>352</b>	<b>66</b>	<b>32.5</b>	<b>.5</b>
811	Repair & maintenance .....	7	4 346	1 098	285	36	35.4	.3
8111	Automotive repair & maintenance .....	6	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	4	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	3	2 198	572	151	21	D	—
812	Personal & laundry services .....	5	619	324	67	30	12.3	2.4
8121	Personal care services .....	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	4	D	D	D	b	D	D
<b>DELAFIELD, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>2 903</b>	<b>960</b>	<b>235</b>	<b>58</b>	<b>24.5</b>	<b>4.5</b>
811	Repair & maintenance .....	3	1 797	496	125	18	D	—
8111	Automotive repair & maintenance .....	3	1 797	496	125	18	D	—
812	Personal & laundry services .....	7	1 106	464	110	40	24.5	11.9
8121	Personal care services .....	4	814	365	73	28	30.7	16.2
81211	Hair, nail, & skin care services .....	4	814	365	73	28	30.7	16.2
812112	Beauty shops .....	4	814	365	73	28	30.7	16.2
<b>DELAVAN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>3 499</b>	<b>1 124</b>	<b>251</b>	<b>72</b>	<b>60.9</b>	<b>3.4</b>
811	Repair & maintenance .....	5	1 756	418	92	17	64.4	—
8111	Automotive repair & maintenance .....	4	D	D	D	a	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	13	1 743	706	159	55	57.4	6.8
8121	Personal care services .....	10	1 043	493	121	46	28.9	11.4
81211	Hair, nail, & skin care services .....	10	1 043	493	121	46	28.9	11.4
812112	Beauty shops .....	10	1 043	493	121	46	28.9	11.4
<b>DE PERE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>34</b>	<b>10 501</b>	<b>3 300</b>	<b>750</b>	<b>185</b>	<b>16.2</b>	<b>.6</b>
811	Repair & maintenance .....	16	7 898	2 255	524	104	14.4	.5
8111	Automotive repair & maintenance .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	18	2 603	1 045	226	81	21.6	1.1
8121	Personal care services .....	13	1 568	782	172	65	35.9	.3
81211	Hair, nail, & skin care services .....	12	D	D	D	b	D	D
812112	Beauty shops .....	11	D	D	D	b	D	D
<b>DODGEVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>3 262</b>	<b>800</b>	<b>181</b>	<b>41</b>	<b>26.9</b>	<b>4.4</b>
811	Repair & maintenance .....	6	2 404	597	136	28	8.0	6.0
8111	Automotive repair & maintenance .....	4	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	1	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	1	D	D	D	a	D	D
812	Personal & laundry services .....	4	858	203	45	13	79.6	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAST TROY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>1 643</b>	<b>446</b>	<b>143</b>	<b>49</b>	<b>33.7</b>	<b>8.8</b>
811	Repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	5	D	D	D	b	D	D
<b>EAU CLAIRE, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>150</b>	<b>50 971</b>	<b>15 806</b>	<b>3 623</b>	<b>1 026</b>	<b>20.6</b>	<b>9.8</b>
811	Repair & maintenance .....	69	25 030	7 295	1 718	416	23.4	3.7
8111	Automotive repair & maintenance .....	51	18 487	5 219	1 255	325	23.4	1.5
81111	Automotive mechanical & electrical repair & maintenance .....	27	8 087	2 027	496	116	26.4	3.4
811111	General automotive repair .....	18	6 342	1 524	378	89	22.5	—
81112	Automotive body, paint, interior, & glass repair .....	15	D	D	D	c	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	11	D	D	D	b	D	D
8111211	Paint or body repair shops .....	9	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	9	D	D	D	b	D	D
811192	Carwashes .....	7	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	6	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	6	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	6	D	D	D	a	D	D
812	Personal & laundry services .....	81	25 941	8 511	1 905	610	17.9	15.7
8121	Personal care services .....	52	7 223	3 282	757	322	18.9	6.0
81211	Hair, nail, & skin care services .....	47	D	D	D	e	D	D
812112	Beauty shops .....	45	D	D	D	e	D	D
8122	Death care services .....	9	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	6	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	6	D	D	D	b	D	D
8122101	Funeral homes .....	6	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	18	13 778	3 834	839	193	5.1	24.9
81231	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	7	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	8	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	8	D	D	D	b	D	D
81233	Linen & uniform supply .....	3	D	D	D	c	D	D
8129	Other personal services .....	2	D	D	D	b	D	D
81292	Photofinishing .....	2	D	D	D	b	D	D
<b>EAU CLAIRE, WI (CHIPPEWA COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	2	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	1	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	b	D	D
<b>EAU CLAIRE, WI (EAU CLAIRE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>146</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	67	D	D	D	e	D	D
8111	Automotive repair & maintenance .....	49	D	D	D	e	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	27	8 087	2 027	496	116	26.4	3.4
811111	General automotive repair .....	18	6 342	1 524	378	89	22.5	—
81112	Automotive body, paint, interior, & glass repair .....	13	D	D	D	c	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	9	D	D	D	b	D	D
8111211	Paint or body repair shops .....	8	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	9	D	D	D	b	D	D
811192	Carwashes .....	7	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	6	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	6	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	6	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>EAU CLAIRE, WI (EAU CLAIRE COUNTY PART) *—Con.</b>							
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	79	D	D	D	f	D	D
8121	Personal care services .....	52	7 223	3 282	757	322	18.9	6.0
81211	Hair, nail, & skin care services .....	47	D	D	D	e	D	D
812112	Beauty shops .....	45	D	D	D	e	D	D
8122	Death care services .....	8	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	6	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	6	D	D	D	b	D	D
8122101	Funeral homes .....	6	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	17	D	D	D	c	D	D
81231	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	7	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	7	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	8	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	8	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	b	D	D
8129	Other personal services .....	2	D	D	D	b	D	D
81292	Photofinishing .....	2	D	D	D	b	D	D
	<b>EDGERTON, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>949</b>	<b>306</b>	<b>66</b>	<b>33</b>	<b>15.7</b>	<b>29.6</b>
812	Personal & laundry services .....	4	D	D	D	b	D	D
	<b>ELKHORN, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>22</b>	<b>4 225</b>	<b>1 513</b>	<b>322</b>	<b>80</b>	<b>19.0</b>	<b>13.1</b>
811	Repair & maintenance .....	10	2 704	933	238	44	11.9	4.4
8111	Automotive repair & maintenance .....	8	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	1	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	1	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	1	D	D	D	b	D	D
812	Personal & laundry services .....	12	1 521	580	84	36	31.4	28.5
8121	Personal care services .....	8	956	395	56	30	35.6	44.5
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
	<b>ELLSWORTH, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>1 433</b>	<b>283</b>	<b>63</b>	<b>15</b>	<b>23.7</b>	<b>—</b>
811	Repair & maintenance .....	2	D	D	D	a	D	D
	<b>ELM GROVE, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>15</b>	<b>3 293</b>	<b>1 606</b>	<b>377</b>	<b>80</b>	<b>34.3</b>	<b>3.9</b>
811	Repair & maintenance .....	5	997	316	65	15	85.0	—
812	Personal & laundry services .....	10	2 296	1 290	312	65	12.3	5.7
8121	Personal care services .....	10	2 296	1 290	312	65	12.3	5.7
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
812112	Beauty shops .....	6	1 989	1 222	298	58	8.1	1.8
	<b>EVANSVILLE, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>1 512</b>	<b>373</b>	<b>99</b>	<b>20</b>	<b>54.8</b>	<b>21.2</b>
811	Repair & maintenance .....	3	1 095	265	74	12	D	29.2
	<b>FITCHBURG, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>3 265</b>	<b>1 169</b>	<b>282</b>	<b>80</b>	<b>19.5</b>	<b>24.1</b>
811	Repair & maintenance .....	3	945	159	39	12	D	—
812	Personal & laundry services .....	11	2 320	1 010	243	68	5.6	33.9
8121	Personal care services .....	6	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
812112	Beauty shops .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FOND DU LAC, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>98</b>	<b>31 248</b>	<b>10 364</b>	<b>2 380</b>	<b>709</b>	<b>20.3</b>	<b>8.7</b>
811	Repair & maintenance .....	53	21 897	6 617	1 610	370	20.5	10.3
8111	Automotive repair & maintenance .....	44	18 492	5 546	1 357	323	20.2	12.2
81111	Automotive mechanical & electrical repair & maintenance .....	24	11 154	3 357	834	151	11.8	14.7
811111	General automotive repair .....	17	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	4	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	11	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	10	D	D	D	b	D	D
8111211	Paint or body repair shops .....	9	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	9	D	D	D	c	D	D
811192	Carwashes .....	6	D	D	D	c	D	D
8114	Personal & household goods repair & maintenance .....	7	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	4	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	45	9 351	3 747	770	339	19.8	5.0
8121	Personal care services .....	30	4 804	2 043	433	209	21.4	4.7
81211	Hair, nail, & skin care services .....	28	D	D	D	c	D	D
812112	Beauty shops .....	24	D	D	D	c	D	D
8122	Death care services .....	8	2 848	976	167	49	24.4	8.6
8123	Drycleaning & laundry services .....	7	1 699	728	170	81	7.7	—
81232	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	b	D	D
<b>FORT ATKINSON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>35</b>	<b>7 803</b>	<b>2 372</b>	<b>560</b>	<b>140</b>	<b>39.1</b>	<b>.8</b>
811	Repair & maintenance .....	20	5 232	1 308	308	69	43.9	—
8111	Automotive repair & maintenance .....	18	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	12	2 927	806	185	37	37.6	—
811111	General automotive repair .....	9	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	4	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	15	2 571	1 064	252	71	29.3	2.5
8121	Personal care services .....	10	1 357	636	148	50	21.2	3.2
81211	Hair, nail, & skin care services .....	10	1 357	636	148	50	21.2	3.2
812112	Beauty shops .....	10	1 357	636	148	50	21.2	3.2
<b>FOX POINT, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
812	Personal & laundry services .....	7	D	D	D	b	D	D
8121	Personal care services .....	4	D	D	D	a	D	D
8123	Drycleaning & laundry services .....	3	786	233	58	17	D	—
<b>FRANKLIN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>43</b>	<b>14 400</b>	<b>4 261</b>	<b>966</b>	<b>271</b>	<b>21.2</b>	<b>7.7</b>
811	Repair & maintenance .....	25	11 582	3 263	740	169	22.0	7.7
8111	Automotive repair & maintenance .....	14	9 445	2 657	603	142	17.0	9.4
81111	Automotive mechanical & electrical repair & maintenance .....	10	4 304	931	221	39	33.3	—
811111	General automotive repair .....	9	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	2	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	2	D	D	D	a	D	D
81119	Other automotive repair & maintenance .....	2	D	D	D	b	D	D
811192	Carwashes .....	1	D	D	D	b	D	D
812	Personal & laundry services .....	18	2 818	998	226	102	18.2	7.7
8121	Personal care services .....	13	1 882	796	184	87	8.3	11.5
81211	Hair, nail, & skin care services .....	9	1 531	699	169	76	10.3	—
812112	Beauty shops .....	7	D	D	D	b	D	D
<b>GERMANTOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>7 470</b>	<b>2 317</b>	<b>752</b>	<b>110</b>	<b>23.7</b>	<b>—</b>
811	Repair & maintenance .....	17	6 391	1 912	655	67	24.8	—
8111	Automotive repair & maintenance .....	12	3 482	810	183	42	26.7	—
81111	Automotive mechanical & electrical repair & maintenance .....	9	2 927	647	140	27	27.8	—
811111	General automotive repair .....	7	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	8	1 079	405	97	43	17.5	—
8121	Personal care services .....	6	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
812112	Beauty shops .....	5	D	D	D	b	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLENDALE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>40</b>	<b>12 070</b>	<b>4 154</b>	<b>1 026</b>	<b>252</b>	<b>14.7</b>	<b>4.9</b>
811	Repair & maintenance .....	16	6 888	1 858	411	84	16.1	1.1
8111	Automotive repair & maintenance .....	10	5 024	1 391	321	67	5.4	1.1
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	2	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	1	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	3	1 763	445	85	15	D	—
81121	Electronic & precision equipment repair & maintenance .....	3	1 763	445	85	15	D	—
812	Personal & laundry services .....	24	5 182	2 296	615	168	12.7	9.9
8121	Personal care services .....	18	3 444	1 614	437	119	12.4	11.3
81211	Hair, nail, & skin care services .....	16	D	D	D	c	D	D
812112	Beauty shops .....	14	D	D	D	c	D	D
8123	Drycleaning & laundry services .....	4	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	4	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	4	D	D	D	b	D	D
8123202	Drycleaning plants .....	4	D	D	D	b	D	D
<b>GRAFTON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>24</b>	<b>7 328</b>	<b>2 763</b>	<b>585</b>	<b>179</b>	<b>35.8</b>	<b>5.8</b>
811	Repair & maintenance .....	14	4 911	1 927	409	116	39.1	8.6
8111	Automotive repair & maintenance .....	8	2 480	963	257	81	68.9	5.2
81112	Automotive body, paint, interior, & glass repair .....	3	1 244	468	118	16	D	—
811121	Automotive body, paint, & interior repair & maintenance .....	3	1 244	468	118	16	D	—
8114	Personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
812	Personal & laundry services .....	10	2 417	836	176	63	29.0	—
8121	Personal care services .....	6	1 091	500	114	47	32.4	—
81211	Hair, nail, & skin care services .....	6	1 091	500	114	47	32.4	—
812112	Beauty shops .....	6	1 091	500	114	47	32.4	—
<b>GRAND CHUTE TOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>42</b>	<b>26 949</b>	<b>8 763</b>	<b>2 155</b>	<b>455</b>	<b>12.8</b>	<b>13.2</b>
811	Repair & maintenance .....	30	23 396	7 377	1 893	362	14.2	14.9
8111	Automotive repair & maintenance .....	19	16 580	4 906	1 182	271	14.2	2.9
81111	Automotive mechanical & electrical repair & maintenance .....	9	9 095	2 570	600	88	2.9	—
811111	General automotive repair .....	5	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	3	D	D	D	b	D	D
8111182	Brake, front end, & wheel alignment .....	3	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	7	4 292	1 202	288	51	48.7	—
811121	Automotive body, paint, & interior repair & maintenance .....	7	4 292	1 202	288	51	48.7	—
8111211	Paint or body repair shops .....	7	4 292	1 202	288	51	48.7	—
81119	Other automotive repair & maintenance .....	3	3 193	1 134	294	132	—	15.1
811192	Carwashes .....	2	D	D	D	c	D	D
8112	Electronic & precision equipment repair & maintenance .....	3	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	3	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	3	1 195	701	190	38	D	—
812	Personal & laundry services .....	12	3 553	1 386	262	93	4.0	1.9
8121	Personal care services .....	11	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	10	D	D	D	b	D	D
812112	Beauty shops .....	10	D	D	D	b	D	D
81219	Other personal care services .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREEN BAY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>191</b>	<b>76 463</b>	<b>24 829</b>	<b>5 398</b>	<b>1 332</b>	<b>16.3</b>	<b>3.0</b>
811	Repair & maintenance .....	100	51 096	14 707	3 257	735	19.6	3.3
8111	Automotive repair & maintenance .....	67	23 187	7 596	1 747	456	28.3	6.9
81111	Automotive mechanical & electrical repair & maintenance .....	32	11 975	3 480	814	155	28.7	6.6
811111	General automotive repair .....	24	8 731	2 474	570	112	29.4	9.0
811112	Automotive exhaust system repair .....	3	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	18	4 999	1 349	292	56	42.1	—
811121	Automotive body, paint, & interior repair & maintenance .....	16	D	D	D	b	D	D
8111211	Paint or body repair shops .....	16	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	17	6 213	2 767	641	245	16.4	13.2
811192	Carwashes .....	11	4 323	2 185	525	206	1.6	7.0
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	22 269	5 472	1 139	182	6.6	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	22 269	5 472	1 139	182	6.6	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	7	22 269	5 472	1 139	182	6.6	—
8114	Personal & household goods repair & maintenance .....	18	D	D	D	b	D	D
81141	Home & garden equipment & appliance repair & maintenance .....	6	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	8	2 451	812	182	33	18.5	—
811490	Other personal & household goods repair & maintenance .....	8	2 451	812	182	33	18.5	—
812	Personal & laundry services .....	91	25 367	10 122	2 141	597	9.7	2.2
8121	Personal care services .....	58	6 113	2 405	530	219	26.6	4.5
81211	Hair, nail, & skin care services .....	48	4 694	2 011	431	181	29.5	4.8
812112	Beauty shops .....	45	D	D	D	c	D	D
81219	Other personal care services .....	10	1 419	394	99	38	17.0	3.6
8122	Death care services .....	7	5 420	1 649	364	85	2.9	—
81221	Funeral homes & funeral services .....	6	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	6	D	D	D	b	D	D
8122101	Funeral homes .....	6	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	20	11 055	5 228	1 048	239	6.2	1.7
81231	Coin-operated laundries & drycleaners .....	6	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	6	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	6	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	12	2 179	828	217	71	27.3	6.5
812320	Drycleaning & laundry services (except coin-operated) .....	12	2 179	828	217	71	27.3	6.5
8123202	Drycleaning plants .....	7	D	D	D	b	D	D
81233	Linen & uniform supply .....	2	D	D	D	c	D	D
8129	Other personal services .....	6	2 779	840	199	54	—	3.2
81292	Photofinishing .....	6	2 779	840	199	54	—	3.2
<b>GREENDALE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>13</b>	<b>4 402</b>	<b>1 648</b>	<b>392</b>	<b>119</b>	<b>6.7</b>	<b>1.7</b>
811	Repair & maintenance .....	3	1 460	459	98	18	D	—
8111	Automotive repair & maintenance .....	3	1 460	459	98	18	D	—
812	Personal & laundry services .....	10	2 942	1 189	294	101	—	2.5
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
<b>GREENFIELD, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>78</b>	<b>26 096</b>	<b>8 974</b>	<b>2 100</b>	<b>537</b>	<b>19.1</b>	<b>12.7</b>
811	Repair & maintenance .....	36	14 820	4 773	1 111	227	17.0	2.1
8111	Automotive repair & maintenance .....	25	11 060	3 299	791	176	10.4	2.3
81111	Automotive mechanical & electrical repair & maintenance .....	15	8 682	2 561	616	118	5.5	2.9
811111	General automotive repair .....	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	5	1 570	601	135	29	63.5	1.9
81149	Other personal & household goods repair & maintenance .....	4	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	42	11 276	4 201	989	310	21.9	26.6
8121	Personal care services .....	20	3 919	1 543	389	129	20.0	20.1
81211	Hair, nail, & skin care services .....	17	2 744	1 297	330	116	23.3	28.7
812112	Beauty shops .....	15	D	D	D	c	D	D
81219	Other personal care services .....	3	1 175	246	59	13	D	—
8122	Death care services .....	5	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	14	3 778	1 250	318	133	40.3	57.6
81232	Drycleaning & laundry services (except coin-operated) .....	12	D	D	D	c	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	12	D	D	D	c	D	D
8123202	Drycleaning plants .....	10	3 146	1 116	283	121	28.4	69.2

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HALES CORNERS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>28</b>	<b>9 373</b>	<b>3 297</b>	<b>778</b>	<b>210</b>	<b>8.0</b>	<b>1.3</b>
811	Repair & maintenance .....	9	5 277	1 708	411	77	6.0	1.1
8111	Automotive repair & maintenance .....	7	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	5	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	2	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	1	D	D	D	a	D	D
812	Personal & laundry services .....	19	4 096	1 589	367	133	10.5	1.7
8121	Personal care services .....	15	1 954	888	213	87	20.5	3.5
81211	Hair, nail, & skin care services .....	13	D	D	D	b	D	D
812112	Beauty shops .....	11	D	D	D	b	D	D
<b>HARTFORD, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>19</b>	<b>4 461</b>	<b>1 404</b>	<b>308</b>	<b>98</b>	<b>41.1</b>	<b>7.8</b>
811	Repair & maintenance .....	8	D	D	D	a	D	D
812	Personal & laundry services .....	11	D	D	D	b	D	D
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
<b>HARTFORD, WI (DODGE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
<b>HARTFORD, WI (WASHINGTON COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	7	D	D	D	a	D	D
812	Personal & laundry services .....	11	D	D	D	b	D	D
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
<b>HARTLAND, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>21</b>	<b>5 611</b>	<b>1 786</b>	<b>433</b>	<b>113</b>	<b>28.0</b>	<b>5.0</b>
811	Repair & maintenance .....	8	3 652	1 107	281	49	22.6	.7
8111	Automotive repair & maintenance .....	5	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
811211	Consumer electronics repair & maintenance .....	2	D	D	D	b	D	D
812	Personal & laundry services .....	13	1 959	679	152	64	38.0	13.0
8121	Personal care services .....	9	1 065	493	111	47	37.7	23.4
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
<b>HOLMEN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>11</b>	<b>2 116</b>	<b>489</b>	<b>112</b>	<b>36</b>	<b>46.7</b>	<b>.4</b>
811	Repair & maintenance .....	8	D	D	D	b	D	D
<b>HORICON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>1 300</b>	<b>250</b>	<b>75</b>	<b>22</b>	<b>17.4</b>	<b>8.4</b>
811	Repair & maintenance .....	4	D	D	D	a	D	D
<b>HOWARD, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>20</b>	<b>4 738</b>	<b>1 295</b>	<b>340</b>	<b>90</b>	<b>38.4</b>	<b>1.1</b>
811	Repair & maintenance .....	14	3 880	945	255	56	34.8	1.4
8111	Automotive repair & maintenance .....	12	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	6	D	D	D	a	D	D
812	Personal & laundry services .....	6	858	350	85	34	54.7	—
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
<b>HOWARDS GROVE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>5</b>	<b>1 170</b>	<b>212</b>	<b>51</b>	<b>17</b>	<b>97.5</b>	<b>2.5</b>
811	Repair & maintenance .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUDSON, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>18</b>	<b>6 226</b>	<b>1 576</b>	<b>335</b>	<b>99</b>	<b>22.6</b>	<b>.9</b>
811	Repair & maintenance . . . . .	9	4 563	1 064	225	60	14.3	—
8111	Automotive repair & maintenance . . . . .	7	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	3	D	D	D	b	D	D
812	Personal & laundry services . . . . .	9	1 663	512	110	39	45.5	3.3
8121	Personal care services . . . . .	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	3	562	254	56	20	D	—
<b>JACKSON, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
812	Personal & laundry services . . . . .	4	D	D	D	e	D	D
8129	Other personal services . . . . .	1	D	D	D	e	D	D
81292	Photofinishing . . . . .	1	D	D	D	e	D	D
812921	Photofinishing laboratories (except one-hour) . . . . .	1	D	D	D	e	D	D
<b>JANESVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>107</b>	<b>32 655</b>	<b>8 776</b>	<b>1 933</b>	<b>542</b>	<b>20.5</b>	<b>3.1</b>
811	Repair & maintenance . . . . .	51	23 249	5 124	1 150	212	19.4	2.6
8111	Automotive repair & maintenance . . . . .	39	21 027	4 730	1 070	175	14.8	1.8
81111	Automotive mechanical & electrical repair & maintenance . . . . .	27	13 056	2 555	610	103	12.9	2.1
811111	General automotive repair . . . . .	18	10 311	1 874	455	75	10.5	1.7
81112	Automotive body, paint, interior, & glass repair . . . . .	8	6 137	1 758	380	58	15.5	1.7
811121	Automotive body, paint, & interior repair & maintenance . . . . .	7	D	D	D	b	D	D
8111211	Paint or body repair shops . . . . .	6	D	D	D	b	D	D
81119	Other automotive repair & maintenance . . . . .	4	1 834	417	80	14	26.4	—
8114	Personal & household goods repair & maintenance . . . . .	10	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	4	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance . . . . .	4	D	D	D	a	D	D
812	Personal & laundry services . . . . .	56	9 406	3 652	783	330	23.3	4.3
8121	Personal care services . . . . .	41	5 660	2 405	527	251	21.4	4.4
81211	Hair, nail, & skin care services . . . . .	32	D	D	D	c	D	D
812112	Beauty shops . . . . .	29	D	D	D	c	D	D
81219	Other personal care services . . . . .	9	D	D	D	b	D	D
8122	Death care services . . . . .	6	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	8	D	D	D	b	D	D
<b>JEFFERSON, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>21</b>	<b>2 732</b>	<b>707</b>	<b>158</b>	<b>59</b>	<b>62.5</b>	<b>3.1</b>
811	Repair & maintenance . . . . .	7	1 201	226	55	16	53.9	2.1
812	Personal & laundry services . . . . .	14	1 531	481	103	43	69.3	4.0
8121	Personal care services . . . . .	10	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	9	D	D	D	b	D	D
<b>KAUKAUNA, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>32</b>	<b>11 567</b>	<b>3 980</b>	<b>837</b>	<b>224</b>	<b>32.0</b>	<b>1.1</b>
811	Repair & maintenance . . . . .	18	4 923	1 046	178	58	69.3	1.2
8111	Automotive repair & maintenance . . . . .	13	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	6	2 947	566	77	18	83.7	—
811111	General automotive repair . . . . .	6	2 947	566	77	18	83.7	—
8114	Personal & household goods repair & maintenance . . . . .	5	D	D	D	a	D	D
812	Personal & laundry services . . . . .	14	6 644	2 934	659	166	4.3	1.1
8121	Personal care services . . . . .	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	9	D	D	D	b	D	D
812112	Beauty shops . . . . .	9	D	D	D	b	D	D
8129	Other personal services . . . . .	1	D	D	D	c	D	D
81292	Photofinishing . . . . .	1	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KENOSHA, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>159</b>	<b>46 889</b>	<b>13 993</b>	<b>3 186</b>	<b>931</b>	<b>20.9</b>	<b>13.0</b>
811	Repair & maintenance . . . . .	72	31 159	8 182	1 976	443	19.0	16.6
8111	Automotive repair & maintenance . . . . .	59	28 164	7 190	1 754	397	17.6	17.9
81111	Automotive mechanical & electrical repair & maintenance . . . . .	36	13 651	2 992	735	186	27.1	25.0
811111	General automotive repair . . . . .	22	D	D	D	c	D	D
811112	Automotive exhaust system repair . . . . .	5	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	6	1 995	437	99	18	41.5	—
81112	Automotive body, paint, interior, & glass repair . . . . .	16	11 132	3 240	753	124	9.7	14.7
811121	Automotive body, paint, & interior repair & maintenance . . . . .	15	D	D	D	c	D	D
8111211	Paint or body repair shops . . . . .	15	D	D	D	c	D	D
81119	Other automotive repair & maintenance . . . . .	7	3 381	958	266	87	5.2	—
812	Personal & laundry services . . . . .	87	15 730	5 811	1 210	488	24.5	5.8
8121	Personal care services . . . . .	62	8 548	3 874	795	365	34.3	4.1
81211	Hair, nail, & skin care services . . . . .	53	D	D	D	e	D	D
812112	Beauty shops . . . . .	46	D	D	D	c	D	D
812113	Nail salons . . . . .	5	D	D	D	b	D	D
81219	Other personal care services . . . . .	9	D	D	D	b	D	D
8122	Death care services . . . . .	9	D	D	D	b	D	D
81221	Funeral homes & funeral services . . . . .	6	D	D	D	b	D	D
812210	Funeral homes & funeral services . . . . .	6	D	D	D	b	D	D
8122101	Funeral homes . . . . .	5	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	15	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	11	2 104	653	121	60	2.1	23.9
812320	Drycleaning & laundry services (except coin-operated) . . . . .	11	2 104	653	121	60	2.1	23.9
8123202	Drycleaning plants . . . . .	10	D	D	D	b	D	D
<b>KEWASKUM, WI *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>8</b>	<b>1 531</b>	<b>408</b>	<b>82</b>	<b>31</b>	<b>44.0</b>	<b>3.4</b>
811	Repair & maintenance . . . . .	4	D	D	D	a	D	D
<b>KEWASKUM, WI (WASHINGTON COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>8</b>	<b>1 531</b>	<b>408</b>	<b>82</b>	<b>31</b>	<b>44.0</b>	<b>3.4</b>
811	Repair & maintenance . . . . .	4	D	D	D	a	D	D
<b>KEWAUNEE, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>7</b>	<b>1 417</b>	<b>277</b>	<b>64</b>	<b>27</b>	<b>79.5</b>	<b>20.5</b>
811	Repair & maintenance . . . . .	3	868	100	26	8	100.0	—
812	Personal & laundry services . . . . .	4	549	177	38	19	47.0	53.0
<b>KIEL, WI *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>11</b>	<b>1 495</b>	<b>367</b>	<b>85</b>	<b>32</b>	<b>88.1</b>	<b>—</b>
812	Personal & laundry services . . . . .	8	1 079	306	69	24	83.5	—
<b>KIEL, WI (MANITOWOC COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>11</b>	<b>1 495</b>	<b>367</b>	<b>85</b>	<b>32</b>	<b>88.1</b>	<b>—</b>
812	Personal & laundry services . . . . .	8	1 079	306	69	24	83.5	—
<b>KIMBERLY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>10</b>	<b>4 216</b>	<b>1 216</b>	<b>252</b>	<b>81</b>	<b>2.5</b>	<b>62.8</b>
811	Repair & maintenance . . . . .	4	D	D	D	b	D	D
8111	Automotive repair & maintenance . . . . .	4	D	D	D	a	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	3	D	D	D	b	D	D
811111	General automotive repair . . . . .	2	D	D	D	a	D	D
812	Personal & laundry services . . . . .	6	D	D	D	b	D	D
8121	Personal care services . . . . .	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	5	D	D	D	b	D	D
812112	Beauty shops . . . . .	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LA CROSSE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>123</b>	<b>47 364</b>	<b>15 935</b>	<b>3 825</b>	<b>882</b>	<b>13.1</b>	<b>27.5</b>
811	Repair & maintenance .....	60	23 207	7 225	1 678	329	14.2	3.8
8111	Automotive repair & maintenance .....	39	15 938	4 849	1 105	237	17.7	2.5
81111	Automotive mechanical & electrical repair & maintenance .....	21	5 794	1 716	447	76	22.6	1.7
811111	General automotive repair .....	13	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	14	9 117	2 760	560	87	15.8	3.3
811121	Automotive body, paint, & interior repair & maintenance .....	11	D	D	D	b	D	D
8111211	Paint or body repair shops .....	10	5 488	1 579	373	57	22.5	4.4
811122	Automotive glass replacement shops .....	3	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	6	4 757	1 313	311	42	1.1	2.1
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	6	4 757	1 313	311	42	1.1	2.1
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	6	4 757	1 313	311	42	1.1	2.1
8114	Personal & household goods repair & maintenance .....	12	D	D	D	b	D	D
812	Personal & laundry services .....	63	24 157	8 710	2 147	553	12.1	50.2
8121	Personal care services .....	34	4 116	1 897	456	213	27.5	1.8
81211	Hair, nail, & skin care services .....	29	3 554	1 760	411	158	26.8	1.2
812112	Beauty shops .....	26	3 387	1 714	402	156	23.8	.7
8122	Death care services .....	10	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	6	D	D	D	a	D	D
812210	Funeral homes & funeral services .....	6	D	D	D	a	D	D
8123	Drycleaning & laundry services .....	15	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	7	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	7	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	c	D	D
812331	Linen supply .....	1	D	D	D	c	D	D
8123311	Linen supply (except diaper service) .....	1	D	D	D	c	D	D
8129	Other personal services .....	4	3 382	865	246	57	5.0	13.7
81292	Photofinishing .....	3	D	D	D	b	D	D
<b>LADYSMITH, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>1 466</b>	<b>246</b>	<b>50</b>	<b>26</b>	<b>42.2</b>	<b>11.2</b>
812	Personal & laundry services .....	6	D	D	D	a	D	D
<b>LAKE GENEVA, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>26</b>	<b>7 373</b>	<b>1 994</b>	<b>354</b>	<b>106</b>	<b>28.0</b>	<b>29.3</b>
811	Repair & maintenance .....	7	2 174	495	110	27	47.6	—
8111	Automotive repair & maintenance .....	6	D	D	D	b	D	D
812	Personal & laundry services .....	19	5 199	1 499	244	79	19.8	41.5
8121	Personal care services .....	11	1 379	613	125	53	42.3	3.5
81211	Hair, nail, & skin care services .....	10	D	D	D	b	D	D
812112	Beauty shops .....	9	D	D	D	b	D	D
8129	Other personal services .....	1	D	D	D	a	D	D
81292	Photofinishing .....	1	D	D	D	a	D	D
<b>LAKE MILLS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>13</b>	<b>4 368</b>	<b>1 591</b>	<b>391</b>	<b>108</b>	<b>16.0</b>	<b>.6</b>
811	Repair & maintenance .....	5	2 015	459	103	30	9.5	1.2
8111	Automotive repair & maintenance .....	5	2 015	459	103	30	9.5	1.2
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	b	D	D
811111	General automotive repair .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	8	2 353	1 132	288	78	21.5	—
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
812112	Beauty shops .....	5	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	1	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	1	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	1	D	D	D	b	D	D
<b>LANCASTER, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>11</b>	<b>3 014</b>	<b>762</b>	<b>192</b>	<b>56</b>	<b>58.0</b>	<b>—</b>
811	Repair & maintenance .....	4	1 454	497	133	28	12.9	—
8111	Automotive repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	7	1 560	265	59	28	100.0	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LITTLE CHUTE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>6 028</b>	<b>2 108</b>	<b>427</b>	<b>111</b>	<b>27.0</b>	<b>—</b>
811	Repair & maintenance .....	12	5 426	1 859	377	87	24.5	—
8111	Automotive repair & maintenance .....	6	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	5	3 434	1 379	288	64	13.7	—
81149	Other personal & household goods repair & maintenance .....	3	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	3	D	D	D	b	D	D
8114903	Welding repair .....	1	D	D	D	a	D	D
812	Personal & laundry services .....	6	602	249	50	24	49.5	—
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
<b>LODI, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>1 567</b>	<b>435</b>	<b>102</b>	<b>23</b>	<b>42.6</b>	<b>—</b>
811	Repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	5	D	D	D	a	D	D
<b>MCFARLAND, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>1 817</b>	<b>600</b>	<b>111</b>	<b>28</b>	<b>37.4</b>	<b>—</b>
811	Repair & maintenance .....	5	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	4	D	D	D	b	D	D
<b>MADISON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>343</b>	<b>162 800</b>	<b>57 617</b>	<b>13 688</b>	<b>2 911</b>	<b>15.5</b>	<b>9.1</b>
811	Repair & maintenance .....	167	78 484	23 417	5 343	1 021	20.5	11.8
8111	Automotive repair & maintenance .....	115	58 704	17 472	4 075	822	22.9	2.9
81111	Automotive mechanical & electrical repair & maintenance .....	63	32 183	8 879	1 898	320	24.3	.1
811111	General automotive repair .....	45	18 020	5 314	1 183	220	18.6	.1
811112	Automotive exhaust system repair .....	6	7 171	1 155	206	44	54.3	—
811118	Other automotive mechanical & electrical repair & maintenance .....	7	D	D	D	b	D	D
8111182	Brake, front end, & wheel alignment .....	3	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	30	15 717	4 281	985	187	23.6	9.3
811121	Automotive body, paint, & interior repair & maintenance .....	26	D	D	D	c	D	D
8111211	Paint or body repair shops .....	22	D	D	D	c	D	D
811122	Automotive glass replacement shops .....	4	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	22	10 804	4 312	1 192	315	17.4	2.0
811191	Automotive oil change & lubrication shops .....	11	D	D	D	b	D	D
811192	Carwashes .....	10	7 192	3 243	948	228	21.7	2.9
8112	Electronic & precision equipment repair & maintenance .....	25	10 861	3 373	760	105	10.8	36.6
81121	Electronic & precision equipment repair & maintenance .....	25	10 861	3 373	760	105	10.8	36.6
811211	Consumer electronics repair & maintenance .....	9	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	24	D	D	D	b	D	D
81141	Home & garden equipment & appliance repair & maintenance .....	4	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	14	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	14	D	D	D	b	D	D
812	Personal & laundry services .....	176	84 316	34 200	8 345	1 890	10.8	6.6
8121	Personal care services .....	123	25 107	11 545	2 517	738	14.6	21.3
81211	Hair, nail, & skin care services .....	105	21 648	10 540	2 290	624	14.8	22.8
812111	Barber shops .....	10	D	D	D	b	D	D
812112	Beauty shops .....	92	D	D	D	f	D	D
812113	Nail salons .....	3	507	266	67	21	D	—
81219	Other personal care services .....	18	3 459	1 005	227	114	13.4	12.0
812191	Diet & weight reducing services .....	6	D	D	D	b	D	D
812199	Other personal care services .....	12	D	D	D	b	D	D
8122	Death care services .....	7	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	5	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	5	D	D	D	b	D	D
8122101	Funeral homes .....	5	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	31	38 378	14 120	3 648	799	8.1	—
81232	Drycleaning & laundry services (except coin-operated) .....	20	6 685	2 981	737	214	6.8	—
812320	Drycleaning & laundry services (except coin-operated) .....	20	6 685	2 981	737	214	6.8	—
8123202	Drycleaning plants .....	19	D	D	D	c	D	D
81233	Linen & uniform supply .....	7	31 243	11 050	2 886	570	7.8	—
812331	Linen supply .....	4	D	D	D	c	D	D
812332	Industrial laundrers .....	3	D	D	D	e	D	D
8129	Other personal services .....	15	D	D	D	e	D	D
81292	Photofinishing .....	7	D	D	D	c	D	D
812922	One-hour photofinishing .....	4	D	D	D	b	D	D
81293	Parking lots & garages .....	3	D	D	D	c	D	D
812930	Parking lots & garages .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MANITOWOC, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>55</b>	<b>14 095</b>	<b>4 294</b>	<b>931</b>	<b>257</b>	<b>33.6</b>	<b>.7</b>
811	Repair & maintenance .....	29	8 948	2 269	489	113	32.6	.7
8111	Automotive repair & maintenance .....	19	7 021	1 817	401	91	23.3	.9
81111	Automotive mechanical & electrical repair & maintenance .....	11	4 886	1 437	314	70	8.8	1.3
811111	General automotive repair .....	9	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	5	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	7	1 218	245	57	17	46.6	—
812	Personal & laundry services .....	26	5 147	2 025	442	144	35.4	.6
8121	Personal care services .....	19	2 051	966	204	101	28.6	1.5
81211	Hair, nail, & skin care services .....	18	D	D	D	b	D	D
812112	Beauty shops .....	16	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
<b>MARINETTE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>21</b>	<b>5 783</b>	<b>1 866</b>	<b>430</b>	<b>110</b>	<b>26.3</b>	<b>—</b>
811	Repair & maintenance .....	10	3 939	1 233	306	65	16.6	—
8111	Automotive repair & maintenance .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	2	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	2	D	D	D	b	D	D
812	Personal & laundry services .....	11	1 844	633	124	45	47.2	—
8121	Personal care services .....	7	792	343	84	34	50.3	—
81211	Hair, nail, & skin care services .....	6	D	D	D	b	D	D
812112	Beauty shops .....	6	D	D	D	b	D	D
<b>MARSHALL, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>5</b>	<b>872</b>	<b>239</b>	<b>45</b>	<b>16</b>	<b>17.5</b>	<b>14.1</b>
<b>MARSHFIELD, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>38</b>	<b>8 909</b>	<b>2 774</b>	<b>556</b>	<b>152</b>	<b>20.2</b>	<b>.4</b>
811	Repair & maintenance .....	20	5 292	1 157	261	64	20.7	.6
8111	Automotive repair & maintenance .....	14	3 453	735	170	43	26.2	.6
81111	Automotive mechanical & electrical repair & maintenance .....	8	2 031	437	99	27	12.7	1.1
811111	General automotive repair .....	5	D	D	D	b	D	D
812	Personal & laundry services .....	18	3 617	1 617	295	88	19.5	.1
8121	Personal care services .....	10	1 471	742	165	63	14.5	—
81211	Hair, nail, & skin care services .....	10	1 471	742	165	63	14.5	—
812112	Beauty shops .....	9	D	D	D	b	D	D
<b>MARSHFIELD, WI (MARATHON COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
<b>MARSHFIELD, WI (WOOD COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>37</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	19	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	13	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	8	2 031	437	99	27	12.7	1.1
811111	General automotive repair .....	5	D	D	D	b	D	D
812	Personal & laundry services .....	18	3 617	1 617	295	88	19.5	.1
8121	Personal care services .....	10	1 471	742	165	63	14.5	—
81211	Hair, nail, & skin care services .....	10	1 471	742	165	63	14.5	—
812112	Beauty shops .....	9	D	D	D	b	D	D
<b>MAUSTON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>15</b>	<b>3 779</b>	<b>1 166</b>	<b>236</b>	<b>71</b>	<b>19.5</b>	<b>28.5</b>
811	Repair & maintenance .....	6	2 093	445	102	22	23.0	46.8
8111	Automotive repair & maintenance .....	6	2 093	445	102	22	23.0	46.8
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	9	1 686	721	134	49	15.1	5.8
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
<b>MAYVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>3 602</b>	<b>850</b>	<b>193</b>	<b>38</b>	<b>49.2</b>	<b>—</b>
811	Repair & maintenance .....	11	2 231	513	114	26	71.6	—
8111	Automotive repair & maintenance .....	6	1 392	330	77	15	54.5	—
812	Personal & laundry services .....	6	1 371	337	79	12	12.8	—

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEDFORD, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>22</b>	<b>6 358</b>	<b>1 277</b>	<b>276</b>	<b>82</b>	<b>61.5</b>	<b>—</b>
811	Repair & maintenance .....	12	4 630	730	173	41	72.7	—
8111	Automotive repair & maintenance .....	9	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	a	D	D
811111	General automotive repair .....	4	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	4	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	10	1 728	547	103	41	31.5	—
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	6	D	D	D	b	D	D
<b>MENASHA, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>27</b>	<b>13 223</b>	<b>4 327</b>	<b>1 033</b>	<b>245</b>	<b>24.0</b>	<b>48.0</b>
811	Repair & maintenance .....	13	6 156	1 885	425	80	39.7	5.5
8111	Automotive repair & maintenance .....	9	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	6	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	1	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	1	D	D	D	a	D	D
812	Personal & laundry services .....	14	7 067	2 442	608	165	10.4	85.0
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	c	D	D
81233	Linen & uniform supply .....	1	D	D	D	c	D	D
812331	Linen supply .....	1	D	D	D	c	D	D
<b>MENASHA, WI (CALUMET COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	2	D	D	D	a	D	D
8111	Automotive repair & maintenance .....	1	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	1	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	1	D	D	D	a	D	D
<b>MENASHA, WI (WINNEBAGO COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	11	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	8	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	6	D	D	D	b	D	D
812	Personal & laundry services .....	14	7 067	2 442	608	165	10.4	85.0
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	c	D	D
81233	Linen & uniform supply .....	1	D	D	D	c	D	D
812331	Linen supply .....	1	D	D	D	c	D	D
<b>MENASHA TOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>20</b>	<b>8 873</b>	<b>2 076</b>	<b>484</b>	<b>121</b>	<b>18.6</b>	<b>—</b>
811	Repair & maintenance .....	14	8 263	1 822	423	96	13.9	—
8111	Automotive repair & maintenance .....	11	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	3 292	1 004	227	48	3.6	—
811121	Automotive body, paint, & interior repair & maintenance .....	5	3 292	1 004	227	48	3.6	—
812	Personal & laundry services .....	6	610	254	61	25	81.6	—
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MENOMONEE FALLS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>70</b>	<b>113 552</b>	<b>28 372</b>	<b>6 908</b>	<b>964</b>	<b>4.2</b>	<b>21.1</b>
811	Repair & maintenance .....	36	99 023	22 240	5 680	683	2.9	24.2
8111	Automotive repair & maintenance .....	20	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	9	3 985	913	192	42	11.3	.5
811111	General automotive repair .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	9	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	2	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	3	D	D	D	c	D	D
81121	Electronic & precision equipment repair & maintenance .....	3	D	D	D	c	D	D
811212	Computer & office machine repair & maintenance .....	1	D	D	D	c	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	65 673	14 476	3 822	369	1.1	—
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	65 673	14 476	3 822	369	1.1	—
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	7	65 673	14 476	3 822	369	1.1	—
8114	Personal & household goods repair & maintenance .....	6	D	D	D	b	D	D
812	Personal & laundry services .....	34	14 529	6 132	1 228	281	12.8	—
8121	Personal care services .....	21	2 753	1 252	281	103	36.9	—
81211	Hair, nail, & skin care services .....	19	D	D	D	c	D	D
812112	Beauty shops .....	18	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	8	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	4	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	4	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	c	D	D
<b>MENOMONIE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>32</b>	<b>7 136</b>	<b>2 187</b>	<b>519</b>	<b>163</b>	<b>32.2</b>	<b>4.6</b>
811	Repair & maintenance .....	14	4 164	1 003	243	64	30.8	—
8111	Automotive repair & maintenance .....	12	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	7	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	18	2 972	1 184	276	99	34.2	10.9
8121	Personal care services .....	13	1 997	821	202	74	17.3	14.2
81211	Hair, nail, & skin care services .....	10	1 594	746	184	66	18.6	—
812112	Beauty shops .....	10	1 594	746	184	66	18.6	—
<b>MEQUON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>48</b>	<b>16 567</b>	<b>5 810</b>	<b>1 404</b>	<b>333</b>	<b>15.5</b>	<b>1.0</b>
811	Repair & maintenance .....	19	7 205	1 823	429	99	14.8	—
8111	Automotive repair & maintenance .....	12	4 523	1 086	264	68	22.9	—
81111	Automotive mechanical & electrical repair & maintenance .....	8	D	D	D	b	D	D
811111	General automotive repair .....	7	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	29	9 362	3 987	975	234	16.1	1.8
8121	Personal care services .....	21	7 289	3 533	840	199	12.5	2.3
81211	Hair, nail, & skin care services .....	18	D	D	D	c	D	D
812111	Barber shops .....	2	D	D	D	b	D	D
812112	Beauty shops .....	15	D	D	D	c	D	D
8123	Drycleaning & laundry services .....	6	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	5	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	5	D	D	D	b	D	D
<b>MERRILL, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>22</b>	<b>4 981</b>	<b>1 646</b>	<b>359</b>	<b>93</b>	<b>33.4</b>	<b>8.7</b>
811	Repair & maintenance .....	9	2 569	944	216	45	25.8	13.3
8111	Automotive repair & maintenance .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	13	2 412	702	143	48	41.5	3.8
8121	Personal care services .....	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
812112	Beauty shops .....	8	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLETON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>32</b>	<b>10 443</b>	<b>3 812</b>	<b>864</b>	<b>169</b>	<b>15.8</b>	<b>3.5</b>
811	Repair & maintenance .....	16	7 081	2 377	548	89	18.9	—
8111	Automotive repair & maintenance .....	11	6 021	1 988	469	68	8.0	—
81111	Automotive mechanical & electrical repair & maintenance .....	6	D	D	D	b	D	D
811111	General automotive repair .....	5	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	4	3 297	1 020	241	27	7.9	—
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	b	D	D
8111211	Paint or body repair shops .....	3	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	16	3 362	1 435	316	80	9.0	11.0
8121	Personal care services .....	10	2 034	1 008	206	63	4.7	18.2
81211	Hair, nail, & skin care services .....	10	2 034	1 008	206	63	4.7	18.2
812112	Beauty shops .....	10	2 034	1 008	206	63	4.7	18.2
8123	Drycleaning & laundry services .....	5	D	D	D	a	D	D
<b>MILTON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>15</b>	<b>6 161</b>	<b>1 105</b>	<b>260</b>	<b>42</b>	<b>23.6</b>	<b>—</b>
811	Repair & maintenance .....	9	5 478	898	212	28	22.5	—
8112	Electronic & precision equipment repair & maintenance .....	1	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	1	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	6	683	207	48	14	32.4	—
<b>MILWAUKEE, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>755</b>	<b>307 407</b>	<b>97 330</b>	<b>22 677</b>	<b>5 080</b>	<b>21.4</b>	<b>6.6</b>
811	Repair & maintenance .....	383	177 002	56 577	13 097	2 430	17.6	7.7
8111	Automotive repair & maintenance .....	289	124 185	38 859	9 127	1 867	17.2	5.1
81111	Automotive mechanical & electrical repair & maintenance .....	186	75 044	22 088	4 823	889	19.5	3.8
811111	General automotive repair .....	146	51 855	14 962	3 221	602	24.6	3.3
811112	Automotive exhaust system repair .....	16	8 735	2 069	485	115	18.3	5.6
811113	Automotive transmission repair .....	10	5 466	2 205	521	79	1.3	6.8
811118	Other automotive mechanical & electrical repair & maintenance .....	14	8 988	2 852	596	93	2.1	3.5
8111182	Brake, front end, & wheel alignment .....	6	6 669	2 060	407	60	—	—
81112	Automotive body, paint, interior, & glass repair .....	60	30 123	9 929	2 595	388	17.4	10.4
811121	Automotive body, paint, & interior repair & maintenance .....	53	24 803	8 723	2 277	341	20.4	3.1
8111211	Paint or body repair shops .....	51	D	D	D	e	D	D
811122	Automotive glass replacement shops .....	7	5 320	1 206	318	47	3.1	44.7
81119	Other automotive repair & maintenance .....	43	19 018	6 842	1 709	590	8.3	1.6
811191	Automotive oil change & lubrication shops .....	14	D	D	D	c	D	D
811192	Carwashes .....	23	9 707	4 213	1 092	348	12.2	.3
811198	All other automotive repair & maintenance .....	6	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	27	16 512	5 608	1 277	180	16.4	40.6
81121	Electronic & precision equipment repair & maintenance .....	27	16 512	5 608	1 277	180	16.4	40.6
811211	Consumer electronics repair & maintenance .....	12	D	D	D	b	D	D
811212	Computer & office machine repair & maintenance .....	9	D	D	D	b	D	D
811219	Other electronic & precision equipment repair & maintenance .....	5	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	28	30 893	10 217	2 278	278	14.1	1.8
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	28	30 893	10 217	2 278	278	14.1	1.8
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	28	30 893	10 217	2 278	278	14.1	1.8
8114	Personal & household goods repair & maintenance .....	39	5 412	1 893	415	105	48.2	2.6
81142	Reupholstery & furniture repair .....	13	D	D	D	b	D	D
811420	Reupholstery & furniture repair .....	13	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	18	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	18	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MILWAUKEE, WI *—Con.</b>							
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	372	130 405	40 753	9 580	2 650	26.6	5.2
8121	Personal care services .....	188	D	D	D	f	D	D
81211	Hair, nail, & skin care services .....	175	19 190	8 533	1 991	779	32.8	26.4
812111	Barber shops .....	18	1 127	551	113	42	58.4	6.8
812112	Beauty shops .....	150	17 724	7 823	1 846	721	31.2	28.1
81219	Other personal care services .....	13	D	D	D	c	D	D
812191	Diet & weight reducing services .....	5	D	D	D	b	D	D
812199	Other personal care services .....	8	D	D	D	b	D	D
8122	Death care services .....	52	29 134	9 288	2 060	354	17.1	2.1
81221	Funeral homes & funeral services .....	41	24 786	7 058	1 581	256	19.2	.5
812210	Funeral homes & funeral services .....	41	24 786	7 058	1 581	256	19.2	.5
8122101	Funeral homes .....	41	24 786	7 058	1 581	256	19.2	.5
81222	Cemeteries & crematories .....	11	4 348	2 230	479	98	5.4	11.2
812220	Cemeteries & crematories .....	11	4 348	2 230	479	98	5.4	11.2
8123	Drycleaning & laundry services .....	58	38 865	14 584	3 443	928	30.3	.7
81231	Coin-operated laundries & drycleaners .....	24	D	D	D	c	D	D
812310	Coin-operated laundries & drycleaners .....	24	D	D	D	c	D	D
8123102	Coin-operated laundries & drycleaning stores .....	23	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	30	13 285	5 581	1 318	462	20.3	2.2
812320	Drycleaning & laundry services (except coin-operated) .....	30	13 285	5 581	1 318	462	20.3	2.2
8123202	Drycleaning plants .....	24	12 510	5 342	1 265	446	20.0	2.3
81233	Linen & uniform supply .....	4	D	D	D	e	D	D
812331	Linen supply .....	3	D	D	D	c	D	D
8129	Other personal services .....	74	D	D	D	e	D	D
81292	Photofinishing .....	6	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) .....	6	D	D	D	c	D	D
81293	Parking lots & garages .....	66	D	D	D	e	D	D
812930	Parking lots & garages .....	66	D	D	D	e	D	D
81299	All other personal services .....	2	D	D	D	a	D	D
812990	All other personal services .....	2	D	D	D	a	D	D
8129909	All other miscellaneous personal services .....	1	D	D	D	a	D	D
	<b>MILWAUKEE, WI (MILWAUKEE COUNTY PART) *</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>754</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>i</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	383	177 002	56 577	13 097	2 430	17.6	7.7
8111	Automotive repair & maintenance .....	289	124 185	38 859	9 127	1 867	17.2	5.1
81111	Automotive mechanical & electrical repair & maintenance .....	186	75 044	22 088	4 823	889	19.5	3.8
811111	General automotive repair .....	146	51 855	14 962	3 221	602	24.6	3.3
811112	Automotive exhaust system repair .....	16	8 735	2 069	485	115	18.3	5.6
811113	Automotive transmission repair .....	10	5 466	2 205	521	79	1.3	6.8
811118	Other automotive mechanical & electrical repair & maintenance .....	14	8 988	2 852	596	93	2.1	3.5
8111182	Brake, front end, & wheel alignment .....	6	6 669	2 060	407	60	—	—
81112	Automotive body, paint, interior, & glass repair .....	60	30 123	9 929	2 595	388	17.4	10.4
811121	Automotive body, paint, & interior repair & maintenance .....	53	24 803	8 723	2 277	341	20.4	3.1
8111211	Paint or body repair shops .....	51	D	D	D	e	D	D
811122	Automotive glass replacement shops .....	7	5 320	1 206	318	47	3.1	44.7
81119	Other automotive repair & maintenance .....	43	19 018	6 842	1 709	590	8.3	1.6
811191	Automotive oil change & lubrication shops .....	14	D	D	D	c	D	D
811192	Carwashes .....	23	9 707	4 213	1 092	348	12.2	.3
811198	All other automotive repair & maintenance .....	6	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	27	16 512	5 608	1 277	180	16.4	40.6
81121	Electronic & precision equipment repair & maintenance .....	27	16 512	5 608	1 277	180	16.4	40.6
811211	Consumer electronics repair & maintenance .....	12	D	D	D	b	D	D
811212	Computer & office machine repair & maintenance .....	9	D	D	D	b	D	D
811219	Other electronic & precision equipment repair & maintenance .....	5	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	28	30 893	10 217	2 278	278	14.1	1.8
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	28	30 893	10 217	2 278	278	14.1	1.8
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	28	30 893	10 217	2 278	278	14.1	1.8
8114	Personal & household goods repair & maintenance .....	39	5 412	1 893	415	105	48.2	2.6
81142	Reupholstery & furniture repair .....	13	D	D	D	b	D	D
811420	Reupholstery & furniture repair .....	13	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	18	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	18	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MILWAUKEE, WI (MILWAUKEE COUNTY PART) *—Con.</b>							
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	371	D	D	D	h	D	D
8121	Personal care services .....	188	D	D	D	f	D	D
81211	Hair, nail, & skin care services .....	175	19 190	8 533	1 991	779	32.8	26.4
812111	Barber shops .....	18	1 127	551	113	42	58.4	6.8
812112	Beauty shops .....	150	17 724	7 823	1 846	721	31.2	28.1
81219	Other personal care services .....	13	D	D	D	c	D	D
812191	Diet & weight reducing services .....	5	D	D	D	b	D	D
812199	Other personal care services .....	8	D	D	D	b	D	D
8122	Death care services .....	52	29 134	9 288	2 060	354	17.1	2.1
81221	Funeral homes & funeral services .....	41	24 786	7 058	1 581	256	19.2	.5
812210	Funeral homes & funeral services .....	41	24 786	7 058	1 581	256	19.2	.5
8122101	Funeral homes .....	41	24 786	7 058	1 581	256	19.2	.5
81222	Cemeteries & crematories .....	11	4 348	2 230	479	98	5.4	11.2
812220	Cemeteries & crematories .....	11	4 348	2 230	479	98	5.4	11.2
8123	Drycleaning & laundry services .....	57	D	D	D	f	D	D
81231	Coin-operated laundries & drycleaners .....	23	D	D	D	c	D	D
812310	Coin-operated laundries & drycleaners .....	23	D	D	D	c	D	D
8123102	Coin-operated laundries & drycleaning stores .....	22	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	30	13 285	5 581	1 318	462	20.3	2.2
812320	Drycleaning & laundry services (except coin-operated) .....	30	13 285	5 581	1 318	462	20.3	2.2
8123202	Drycleaning plants .....	24	12 510	5 342	1 265	446	20.0	2.3
81233	Linen & uniform supply .....	4	D	D	D	e	D	D
812331	Linen supply .....	3	D	D	D	c	D	D
8129	Other personal services .....	74	D	D	D	e	D	D
81292	Photofinishing .....	6	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) .....	6	D	D	D	c	D	D
81293	Parking lots & garages .....	66	D	D	D	e	D	D
812930	Parking lots & garages .....	66	D	D	D	e	D	D
81299	All other personal services .....	2	D	D	D	a	D	D
812990	All other personal services .....	2	D	D	D	a	D	D
8129909	All other miscellaneous personal services .....	1	D	D	D	a	D	D
	<b>MILWAUKEE, WI (WASHINGTON COUNTY PART) *</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
	<b>MINERAL POINT, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>1 010</b>	<b>242</b>	<b>55</b>	<b>20</b>	<b>27.7</b>	<b>8.2</b>
811	Repair & maintenance .....	7	D	D	D	a	D	D
	<b>MONDOVI, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>2 064</b>	<b>359</b>	<b>81</b>	<b>26</b>	<b>51.0</b>	<b>7.8</b>
811	Repair & maintenance .....	9	D	D	D	a	D	D
8111	Automotive repair & maintenance .....	8	D	D	D	a	D	D
812	Personal & laundry services .....	5	D	D	D	a	D	D
	<b>MONONA, WI</b>							
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>9 639</b>	<b>3 967</b>	<b>906</b>	<b>182</b>	<b>29.2</b>	<b>3.7</b>
811	Repair & maintenance .....	9	3 572	1 297	286	45	35.2	—
8111	Automotive repair & maintenance .....	6	2 446	810	165	29	23.5	—
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	b	D	D
811111	General automotive repair .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	16	6 067	2 670	620	137	25.6	5.8
8121	Personal care services .....	10	2 505	1 354	289	91	6.2	14.1
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
812112	Beauty shops .....	8	D	D	D	b	D	D
8122	Death care services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>41</b>	<b>10 480</b>	<b>2 720</b>	<b>619</b>	<b>171</b>	<b>42.3</b>	<b>5.2</b>
811	Repair & maintenance . . . . .	19	7 672	1 564	374	88	45.3	1.9
8111	Automotive repair & maintenance . . . . .	12	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	5	D	D	D	b	D	D
811111	General automotive repair . . . . .	5	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	3	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance . . . . .	3	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance . . . . .	2	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance . . . . .	2	D	D	D	a	D	D
812	Personal & laundry services . . . . .	22	2 808	1 156	245	83	34.2	14.2
8121	Personal care services . . . . .	13	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	12	D	D	D	b	D	D
812112	Beauty shops . . . . .	12	D	D	D	b	D	D
<b>MOSINEE, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>17</b>	<b>2 801</b>	<b>898</b>	<b>203</b>	<b>58</b>	<b>61.3</b>	<b>1.1</b>
811	Repair & maintenance . . . . .	11	2 170	800	187	49	51.6	—
8111	Automotive repair & maintenance . . . . .	6	1 253	207	43	17	61.2	—
8114	Personal & household goods repair & maintenance . . . . .	4	D	D	D	b	D	D
812	Personal & laundry services . . . . .	6	631	98	16	9	94.9	5.1
<b>MOUNT HOREB, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>11</b>	<b>2 759</b>	<b>889</b>	<b>283</b>	<b>40</b>	<b>16.0</b>	<b>20.3</b>
811	Repair & maintenance . . . . .	5	1 799	517	108	22	18.7	31.1
8111	Automotive repair & maintenance . . . . .	5	1 799	517	108	22	18.7	31.1
812	Personal & laundry services . . . . .	6	960	372	175	18	10.8	—
<b>MOUNT PLEASANT TOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>32</b>	<b>11 910</b>	<b>4 510</b>	<b>1 024</b>	<b>309</b>	<b>19.9</b>	<b>8.0</b>
811	Repair & maintenance . . . . .	15	6 768	2 199	512	123	25.8	6.3
8111	Automotive repair & maintenance . . . . .	12	6 023	1 646	369	98	25.5	7.1
81111	Automotive mechanical & electrical repair & maintenance . . . . .	8	4 323	1 222	259	54	18.6	—
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	3	D	D	D	b	D	D
8111182	Brake, front end, & wheel alignment . . . . .	3	D	D	D	b	D	D
812	Personal & laundry services . . . . .	17	5 142	2 311	512	186	12.0	10.2
8121	Personal care services . . . . .	14	D	D	D	c	D	D
81211	Hair, nail, & skin care services . . . . .	11	D	D	D	c	D	D
812112	Beauty shops . . . . .	8	D	D	D	b	D	D
<b>MUKWONAGO, WI *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>18</b>	<b>9 003</b>	<b>2 681</b>	<b>593</b>	<b>120</b>	<b>13.9</b>	<b>.2</b>
811	Repair & maintenance . . . . .	12	7 843	2 334	515	91	10.8	.3
8111	Automotive repair & maintenance . . . . .	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	2	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	2	D	D	D	a	D	D
8111211	Paint or body repair shops . . . . .	2	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance . . . . .	2	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance . . . . .	1	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance . . . . .	1	D	D	D	a	D	D
812	Personal & laundry services . . . . .	6	1 160	347	78	29	34.3	—
8121	Personal care services . . . . .	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	5	D	D	D	b	D	D
812112	Beauty shops . . . . .	5	D	D	D	b	D	D
<b>MUKWONAGO, WI (WAUKESHA COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>18</b>	<b>9 003</b>	<b>2 681</b>	<b>593</b>	<b>120</b>	<b>13.9</b>	<b>.2</b>
811	Repair & maintenance . . . . .	12	7 843	2 334	515	91	10.8	.3
8111	Automotive repair & maintenance . . . . .	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	2	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	2	D	D	D	a	D	D
8111211	Paint or body repair shops . . . . .	2	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance . . . . .	2	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance . . . . .	1	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance . . . . .	1	D	D	D	a	D	D
812	Personal & laundry services . . . . .	6	1 160	347	78	29	34.3	—
8121	Personal care services . . . . .	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	5	D	D	D	b	D	D
812112	Beauty shops . . . . .	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MUSKEGO, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>30</b>	<b>6 950</b>	<b>2 218</b>	<b>465</b>	<b>111</b>	<b>20.5</b>	<b>6.2</b>
811	Repair & maintenance .....	17	5 458	1 684	337	62	19.2	5.7
8111	Automotive repair & maintenance .....	11	1 930	609	105	24	45.8	16.2
812	Personal & laundry services .....	13	1 492	534	128	49	25.1	8.0
8121	Personal care services .....	10	1 181	432	106	38	29.0	—
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
812112	Beauty shops .....	8	D	D	D	b	D	D
<b>NEENAH, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>56</b>	<b>22 472</b>	<b>6 991</b>	<b>1 706</b>	<b>361</b>	<b>37.1</b>	<b>1.4</b>
811	Repair & maintenance .....	21	11 359	2 681	669	118	49.3	—
8111	Automotive repair & maintenance .....	14	6 586	1 441	367	74	46.6	—
81111	Automotive mechanical & electrical repair & maintenance .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	3 185	484	127	33	73.2	—
811121	Automotive body, paint, & interior repair & maintenance .....	5	3 185	484	127	33	73.2	—
8111211	Paint or body repair shops .....	3	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	3	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	3	D	D	D	a	D	D
811211	Consumer electronics repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	35	11 113	4 310	1 037	243	24.5	2.8
8121	Personal care services .....	20	2 964	1 393	342	102	25.4	1.7
81211	Hair, nail, & skin care services .....	20	2 964	1 393	342	102	25.4	1.7
812112	Beauty shops .....	19	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	8	D	D	D	c	D	D
81233	Linen & uniform supply .....	2	D	D	D	b	D	D
<b>NEILLSVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>1 095</b>	<b>200</b>	<b>51</b>	<b>26</b>	<b>100.0</b>	<b>—</b>
811	Repair & maintenance .....	3	760	92	21	9	100.0	—
<b>NEKOOSA, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>4</b>	<b>812</b>	<b>117</b>	<b>29</b>	<b>10</b>	<b>60.6</b>	<b>—</b>
<b>NEW BERLIN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>61</b>	<b>71 004</b>	<b>19 918</b>	<b>4 434</b>	<b>741</b>	<b>7.7</b>	<b>5.3</b>
811	Repair & maintenance .....	36	45 825	8 445	1 870	261	11.0	3.8
8111	Automotive repair & maintenance .....	17	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	10	5 326	1 228	292	51	2.4	7.2
811111	General automotive repair .....	10	5 326	1 228	292	51	2.4	7.2
81112	Automotive body, paint, interior, & glass repair .....	4	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	b	D	D
8111211	Paint or body repair shops .....	4	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	3	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	3	D	D	D	b	D	D
811212	Computer & office machine repair & maintenance .....	1	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	13	12 758	4 161	1 061	120	16.4	9.9
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	13	12 758	4 161	1 061	120	16.4	9.9
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	13	12 758	4 161	1 061	120	16.4	9.9
8114	Personal & household goods repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	25	25 179	11 473	2 564	480	1.8	8.1
8121	Personal care services .....	14	2 100	927	210	78	16.3	—
81211	Hair, nail, & skin care services .....	12	D	D	D	b	D	D
812112	Beauty shops .....	11	1 899	862	196	70	14.6	—
8122	Death care services .....	3	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	2	D	D	D	a	D	D
812210	Funeral homes & funeral services .....	2	D	D	D	a	D	D
8123	Drycleaning & laundry services .....	7	18 099	9 153	2 077	352	.6	11.2
81233	Linen & uniform supply .....	3	D	D	D	e	D	D
812332	Industrial launderers .....	2	D	D	D	e	D	D
8129	Other personal services .....	1	D	D	D	a	D	D
81292	Photofinishing .....	1	D	D	D	a	D	D
<b>NEW HOLSTEIN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>550</b>	<b>138</b>	<b>28</b>	<b>9</b>	<b>82.5</b>	<b>—</b>
812	Personal & laundry services .....	5	D	D	D	a	D	D

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW LONDON, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>20</b>	<b>3 575</b>	<b>1 000</b>	<b>210</b>	<b>58</b>	<b>27.6</b>	<b>.8</b>
811	Repair & maintenance .....	7	1 692	481	100	23	15.2	—
8111	Automotive repair & maintenance .....	6	D	D	D	b	D	D
812	Personal & laundry services .....	13	1 883	519	110	35	38.8	1.6
8121	Personal care services .....	7	655	257	52	22	27.0	—
81211	Hair, nail, & skin care services .....	7	655	257	52	22	27.0	—
<b>NEW LONDON, WI (OUTAGAMIE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
<b>NEW LONDON, WI (WAUPACA COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	6	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	11	D	D	D	b	D	D
8121	Personal care services .....	6	D	D	D	a	D	D
81211	Hair, nail, & skin care services .....	6	D	D	D	a	D	D
<b>NEW RICHMOND, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>3 257</b>	<b>1 000</b>	<b>236</b>	<b>67</b>	<b>52.0</b>	<b>—</b>
811	Repair & maintenance .....	6	2 167	566	126	27	55.9	—
8111	Automotive repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	8	1 090	434	110	40	44.2	—
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
<b>NORTH FOND DU LAC, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3</b>	<b>794</b>	<b>320</b>	<b>77</b>	<b>24</b>	<b>D</b>	<b>—</b>
<b>NORTH HUDSON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
<b>OAK CREEK, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>36</b>	<b>11 277</b>	<b>3 490</b>	<b>750</b>	<b>200</b>	<b>25.5</b>	<b>6.6</b>
811	Repair & maintenance .....	24	8 785	2 756	529	134	29.1	7.5
8111	Automotive repair & maintenance .....	13	5 704	1 620	324	93	18.5	5.8
81111	Automotive mechanical & electrical repair & maintenance .....	7	3 148	710	121	35	22.3	—
811111	General automotive repair .....	7	3 148	710	121	35	22.3	—
81119	Other automotive repair & maintenance .....	3	2 339	868	190	53	D	13.3
811192	Carwashes .....	2	D	D	D	b	D	D
812	Personal & laundry services .....	12	2 492	734	221	66	12.8	3.6
8121	Personal care services .....	6	518	188	40	18	55.6	—
<b>OCONOMOWOC, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>33</b>	<b>15 868</b>	<b>5 482</b>	<b>1 331</b>	<b>291</b>	<b>13.4</b>	<b>4.6</b>
811	Repair & maintenance .....	12	6 325	1 802	435	60	28.3	—
8111	Automotive repair & maintenance .....	9	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	5	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	4	3 527	1 079	249	36	7.8	—
811121	Automotive body, paint, & interior repair & maintenance .....	4	3 527	1 079	249	36	7.8	—
8111211	Paint or body repair shops .....	4	3 527	1 079	249	36	7.8	—
812	Personal & laundry services .....	21	9 543	3 680	896	231	3.4	7.6
8121	Personal care services .....	12	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	12	D	D	D	b	D	D
812112	Beauty shops .....	12	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	5	6 020	2 287	588	137	—	—
81231	Coin-operated laundries & drycleaners .....	2	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	2	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	2	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	c	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	c	D	D
8123202	Drycleaning plants .....	3	D	D	D	c	D	D
<b>OCONTO, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>1 495</b>	<b>326</b>	<b>83</b>	<b>26</b>	<b>57.7</b>	<b>1.7</b>
812	Personal & laundry services .....	10	957	212	51	19	71.6	2.6

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCONTO FALLS, WI</b>								
81	Other services (except public administration) .....	7	1 040	172	41	13	98.7	1.3
812	Personal & laundry services .....	5	D	D	D	a	D	D
<b>OMRO, WI</b>								
81	Other services (except public administration) .....	3	457	131	32	6	D	50.3
<b>ONALASKA, WI</b>								
81	Other services (except public administration) .....	31	9 873	2 818	604	213	21.1	2.7
811	Repair & maintenance .....	14	3 570	846	213	96	43.1	—
8111	Automotive repair & maintenance .....	12	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	17	6 303	1 972	391	117	8.7	4.3
8121	Personal care services .....	10	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
812112	Beauty shops .....	8	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	5	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	b	D	D
<b>OREGON, WI</b>								
81	Other services (except public administration) .....	14	2 797	1 007	237	72	26.0	.9
811	Repair & maintenance .....	6	1 684	496	109	25	30.9	—
8111	Automotive repair & maintenance .....	5	D	D	D	b	D	D
812	Personal & laundry services .....	8	1 113	511	128	47	18.4	2.2
8121	Personal care services .....	5	695	345	83	34	4.7	—
81211	Hair, nail, & skin care services .....	4	D	D	D	b	D	D
<b>OSHKOSH, WI</b>								
81	Other services (except public administration) .....	101	31 593	9 403	2 181	711	15.2	3.1
811	Repair & maintenance .....	47	20 351	4 920	1 186	329	15.8	.7
8111	Automotive repair & maintenance .....	35	17 189	4 389	1 073	298	13.6	.8
81111	Automotive mechanical & electrical repair & maintenance .....	18	10 788	2 433	626	123	9.1	.4
811111	General automotive repair .....	15	9 292	2 115	555	107	6.3	.4
81112	Automotive body, paint, interior, & glass repair .....	9	4 262	1 300	274	47	19.7	—
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
8111211	Paint or body repair shops .....	8	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	8	2 139	656	173	128	23.7	4.6
811192	Carwashes .....	5	D	D	D	c	D	D
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	54	11 242	4 483	995	382	14.3	7.3
8121	Personal care services .....	35	D	D	D	e	D	D
81211	Hair, nail, & skin care services .....	33	4 523	2 159	486	200	26.8	3.6
812112	Beauty shops .....	31	D	D	D	c	D	D
8122	Death care services .....	5	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	5	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	5	D	D	D	b	D	D
8122101	Funeral homes .....	5	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	11	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	5	1 203	559	122	40	19.3	4.9
812320	Drycleaning & laundry services (except coin-operated) .....	5	1 203	559	122	40	19.3	4.9
<b>PADDOCK LAKE, WI</b>								
81	Other services (except public administration) .....	2	D	D	D	a	D	D
<b>PARK FALLS, WI</b>								
81	Other services (except public administration) .....	8	1 744	384	110	21	71.8	—
811	Repair & maintenance .....	4	889	136	54	7	67.4	—
812	Personal & laundry services .....	4	855	248	56	14	76.4	—
<b>PESHTIGO, WI</b>								
81	Other services (except public administration) .....	7	1 116	342	69	22	17.2	9.5
811	Repair & maintenance .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEWAUKEE TOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>11 516</b>	<b>3 414</b>	<b>781</b>	<b>127</b>	<b>4.2</b>	<b>2.1</b>
811	Repair & maintenance .....	13	11 067	3 276	741	114	1.7	2.2
8111	Automotive repair & maintenance .....	6	4 133	1 187	239	34	2.1	.3
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	b	D	D
811111	General automotive repair .....	4	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	1	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	1	D	D	D	b	D	D
811211	Consumer electronics repair & maintenance .....	1	D	D	D	b	D	D
<b>PEWAUKEE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>22</b>	<b>14 470</b>	<b>4 498</b>	<b>1 081</b>	<b>195</b>	<b>5.0</b>	<b>2.8</b>
811	Repair & maintenance .....	12	12 624	3 810	924	126	2.5	3.2
8111	Automotive repair & maintenance .....	5	4 251	1 153	339	46	—	9.6
81112	Automotive body, paint, interior, & glass repair .....	2	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	2	D	D	D	b	D	D
8111211	Paint or body repair shops .....	2	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	4	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	4	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	4	D	D	D	b	D	D
812	Personal & laundry services .....	10	1 846	688	157	69	22.2	—
8121	Personal care services .....	6	1 140	483	109	45	15.2	—
81211	Hair, nail, & skin care services .....	6	1 140	483	109	45	15.2	—
812112	Beauty shops .....	6	1 140	483	109	45	15.2	—
<b>PLATTEVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>21</b>	<b>3 369</b>	<b>830</b>	<b>195</b>	<b>78</b>	<b>47.4</b>	<b>1.9</b>
811	Repair & maintenance .....	8	2 085	407	95	41	41.2	—
812	Personal & laundry services .....	13	1 284	423	100	37	57.4	4.9
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
<b>PLEASANT PRAIRIE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>2 501</b>	<b>950</b>	<b>184</b>	<b>79</b>	<b>31.4</b>	<b>—</b>
811	Repair & maintenance .....	5	1 171	265	32	14	55.7	—
812	Personal & laundry services .....	5	1 330	685	152	65	10.1	—
8121	Personal care services .....	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	4	D	D	D	b	D	D
812112	Beauty shops .....	4	D	D	D	b	D	D
<b>PLOVER, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>5 108</b>	<b>1 082</b>	<b>247</b>	<b>54</b>	<b>18.6</b>	<b>—</b>
811	Repair & maintenance .....	10	4 679	933	210	41	16.7	—
8111	Automotive repair & maintenance .....	7	1 993	406	83	18	39.2	—
81111	Automotive mechanical & electrical repair & maintenance .....	5	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
<b>PLYMOUTH, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>3 964</b>	<b>1 113</b>	<b>274</b>	<b>95</b>	<b>50.9</b>	<b>3.2</b>
811	Repair & maintenance .....	5	1 354	326	91	16	31.0	—
812	Personal & laundry services .....	12	2 610	787	183	79	61.3	4.8
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	6	776	341	70	32	42.9	16.1
812112	Beauty shops .....	6	776	341	70	32	42.9	16.1
<b>PORTAGE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>27</b>	<b>8 285</b>	<b>2 268</b>	<b>535</b>	<b>139</b>	<b>24.7</b>	<b>10.0</b>
811	Repair & maintenance .....	15	6 342	1 473	357	78	25.8	13.1
8111	Automotive repair & maintenance .....	10	4 158	1 077	258	60	21.3	19.9
81111	Automotive mechanical & electrical repair & maintenance .....	7	D	D	D	b	D	D
811111	General automotive repair .....	5	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	12	1 943	795	178	61	21.0	—
8121	Personal care services .....	8	1 069	439	96	37	32.8	—
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT WASHINGTON, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>3 102</b>	<b>1 044</b>	<b>248</b>	<b>74</b>	<b>35.1</b>	<b>1.3</b>
811	Repair & maintenance .....	3	976	303	82	17	D	—
812	Personal & laundry services .....	14	2 126	741	166	57	36.5	1.8
8121	Personal care services .....	9	991	469	101	42	34.7	—
81211	Hair, nail, & skin care services .....	9	991	469	101	42	34.7	—
812112	Beauty shops .....	9	991	469	101	42	34.7	—
<b>PRAIRIE DU CHIEN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>4 025</b>	<b>946</b>	<b>214</b>	<b>79</b>	<b>81.6</b>	<b>.7</b>
811	Repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	13	D	D	D	b	D	D
8121	Personal care services .....	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
81231	Coin-operated laundries & drycleaners .....	2	D	D	D	b	D	D
812310	Coin-operated laundries & drycleaners .....	2	D	D	D	b	D	D
8123102	Coin-operated laundries & drycleaning stores .....	2	D	D	D	b	D	D
<b>PRAIRIE DU SAC, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>9</b>	<b>3 721</b>	<b>1 198</b>	<b>289</b>	<b>43</b>	<b>18.0</b>	<b>—</b>
811	Repair & maintenance .....	6	3 453	1 099	263	30	15.3	—
8111	Automotive repair & maintenance .....	4	D	D	D	a	D	D
<b>PRESCOTT, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>5</b>	<b>749</b>	<b>160</b>	<b>46</b>	<b>13</b>	<b>38.6</b>	<b>—</b>
<b>RACINE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>141</b>	<b>52 675</b>	<b>18 483</b>	<b>4 139</b>	<b>979</b>	<b>24.0</b>	<b>2.0</b>
811	Repair & maintenance .....	69	35 850	12 134	2 831	504	24.0	.5
8111	Automotive repair & maintenance .....	48	22 732	7 346	1 797	382	29.2	.6
81111	Automotive mechanical & electrical repair & maintenance .....	23	8 481	2 660	667	114	22.2	1.5
811111	General automotive repair .....	18	5 942	1 712	401	86	31.7	1.4
81112	Automotive body, paint, interior, & glass repair .....	17	11 643	3 710	872	156	40.7	—
811121	Automotive body, paint, & interior repair & maintenance .....	14	D	D	D	c	D	D
8111211	Paint or body repair shops .....	13	D	D	D	c	D	D
81119	Other automotive repair & maintenance .....	8	2 608	976	258	112	.5	—
811192	Carwashes .....	5	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	12	10 744	3 710	796	90	8.3	.4
81149	Other personal & household goods repair & maintenance .....	5	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	5	D	D	D	b	D	D
8114902	Boat repair .....	1	D	D	D	a	D	D
8114903	Welding repair .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	72	16 825	6 349	1 308	475	24.1	5.0
8121	Personal care services .....	47	6 188	2 867	632	240	29.1	13.7
81211	Hair, nail, & skin care services .....	42	5 572	2 704	604	211	29.9	15.2
812112	Beauty shops .....	38	5 089	2 437	552	202	30.0	16.7
8122	Death care services .....	8	4 732	1 167	180	40	12.9	—
81221	Funeral homes & funeral services .....	8	4 732	1 167	180	40	12.9	—
812210	Funeral homes & funeral services .....	8	4 732	1 167	180	40	12.9	—
8122101	Funeral homes .....	8	4 732	1 167	180	40	12.9	—
8123	Drycleaning & laundry services .....	14	5 401	2 130	462	182	21.1	—
81232	Drycleaning & laundry services (except coin-operated) .....	11	D	D	D	c	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	11	D	D	D	c	D	D
8123201	Laundries, family & commercial .....	3	D	D	D	b	D	D
8123202	Drycleaning plants .....	8	D	D	D	b	D	D
<b>REEDSBURG, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>23</b>	<b>5 914</b>	<b>1 345</b>	<b>354</b>	<b>91</b>	<b>33.0</b>	<b>27.9</b>
811	Repair & maintenance .....	10	3 885	776	223	40	9.9	42.0
8111	Automotive repair & maintenance .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	13	2 029	569	131	51	77.0	.9
8121	Personal care services .....	7	715	273	61	27	57.2	—
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RHINELANDER, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>34</b>	<b>9 778</b>	<b>2 955</b>	<b>621</b>	<b>178</b>	<b>36.2</b>	<b>.3</b>
811	Repair & maintenance . . . . .	18	6 346	1 534	315	71	42.9	.4
8111	Automotive repair & maintenance . . . . .	13	5 479	1 265	252	59	42.1	.4
81112	Automotive body, paint, interior, & glass repair . . . . .	5	3 278	750	142	31	29.0	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	4	D	D	D	b	D	D
812	Personal & laundry services . . . . .	16	3 432	1 421	306	107	23.9	—
8121	Personal care services . . . . .	9	1 597	878	195	70	10.6	—
81211	Hair, nail, & skin care services . . . . .	9	1 597	878	195	70	10.6	—
812112	Beauty shops . . . . .	9	1 597	878	195	70	10.6	—
<b>RICE LAKE, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>32</b>	<b>7 762</b>	<b>2 101</b>	<b>463</b>	<b>144</b>	<b>42.2</b>	<b>.3</b>
811	Repair & maintenance . . . . .	20	5 973	1 394	315	75	43.0	.4
8111	Automotive repair & maintenance . . . . .	14	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	7	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	5	2 180	444	108	19	31.8	—
811121	Automotive body, paint, & interior repair & maintenance . . . . .	4	D	D	D	a	D	D
812	Personal & laundry services . . . . .	12	1 789	707	148	69	39.5	—
8121	Personal care services . . . . .	8	1 294	581	117	53	28.1	—
81211	Hair, nail, & skin care services . . . . .	7	D	D	D	b	D	D
812112	Beauty shops . . . . .	7	D	D	D	b	D	D
<b>RICHFIELD TOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>15</b>	<b>3 402</b>	<b>1 214</b>	<b>280</b>	<b>75</b>	<b>29.5</b>	<b>—</b>
811	Repair & maintenance . . . . .	8	D	D	D	b	D	D
8111	Automotive repair & maintenance . . . . .	7	2 539	814	197	38	18.7	—
812	Personal & laundry services . . . . .	7	D	D	D	b	D	D
8121	Personal care services . . . . .	4	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	4	D	D	D	b	D	D
<b>RICHLAND CENTER, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>15</b>	<b>3 749</b>	<b>772</b>	<b>167</b>	<b>45</b>	<b>56.9</b>	<b>7.8</b>
811	Repair & maintenance . . . . .	10	D	D	D	a	D	D
8111	Automotive repair & maintenance . . . . .	6	D	D	D	a	D	D
812	Personal & laundry services . . . . .	5	D	D	D	b	D	D
8121	Personal care services . . . . .	3	D	D	D	a	D	D
81211	Hair, nail, & skin care services . . . . .	3	D	D	D	a	D	D
<b>RIPON, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>16</b>	<b>4 147</b>	<b>1 164</b>	<b>263</b>	<b>76</b>	<b>16.6</b>	<b>—</b>
811	Repair & maintenance . . . . .	6	2 335	519	115	25	13.6	—
8111	Automotive repair & maintenance . . . . .	5	D	D	D	b	D	D
812	Personal & laundry services . . . . .	10	1 812	645	148	51	20.4	—
8121	Personal care services . . . . .	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	5	D	D	D	b	D	D
812112	Beauty shops . . . . .	5	D	D	D	b	D	D
<b>RIVER FALLS, WI *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>22</b>	<b>4 763</b>	<b>1 626</b>	<b>387</b>	<b>105</b>	<b>33.4</b>	<b>.3</b>
811	Repair & maintenance . . . . .	10	2 735	805	195	40	35.5	—
8111	Automotive repair & maintenance . . . . .	8	D	D	D	b	D	D
812	Personal & laundry services . . . . .	12	2 028	821	192	65	30.6	.6
8121	Personal care services . . . . .	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	5	D	D	D	b	D	D
812112	Beauty shops . . . . .	5	D	D	D	b	D	D
<b>RIVER FALLS, WI (PIERCE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>16</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance . . . . .	7	D	D	D	b	D	D
8111	Automotive repair & maintenance . . . . .	5	D	D	D	b	D	D
812	Personal & laundry services . . . . .	9	D	D	D	b	D	D
8121	Personal care services . . . . .	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	5	D	D	D	b	D	D
812112	Beauty shops . . . . .	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RIVER FALLS, WI (ST. CROIX COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	3	D	D	D	a	D	D
<b>ROTHSCHILD, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>2 563</b>	<b>800</b>	<b>192</b>	<b>94</b>	<b>11.4</b>	<b>11.0</b>
811	Repair & maintenance .....	4	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	3	D	D	D	b	D	D
8121	Personal care services .....	3	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	3	D	D	D	b	D	D
812112	Beauty shops .....	3	D	D	D	b	D	D
<b>ST. FRANCIS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>6 639</b>	<b>2 230</b>	<b>509</b>	<b>99</b>	<b>9.6</b>	<b>8.5</b>
811	Repair & maintenance .....	11	5 197	1 650	371	51	9.8	10.9
8111	Automotive repair & maintenance .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	2	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	7	1 442	580	138	48	9.2	—
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	4	768	380	85	33	17.2	—
812112	Beauty shops .....	4	768	380	85	33	17.2	—
<b>SAUK CITY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>2 553</b>	<b>665</b>	<b>153</b>	<b>52</b>	<b>34.6</b>	<b>34.3</b>
811	Repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	9	D	D	D	b	D	D
8121	Personal care services .....	6	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	6	D	D	D	b	D	D
812112	Beauty shops .....	6	D	D	D	b	D	D
<b>SAUKVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3</b>	<b>443</b>	<b>239</b>	<b>56</b>	<b>24</b>	<b>—</b>	<b>—</b>
<b>SEYMOUR, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>1 301</b>	<b>349</b>	<b>54</b>	<b>18</b>	<b>39.4</b>	<b>—</b>
812	Personal & laundry services .....	4	D	D	D	a	D	D
<b>SHAWANO, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>23</b>	<b>5 246</b>	<b>1 639</b>	<b>319</b>	<b>113</b>	<b>50.5</b>	<b>—</b>
811	Repair & maintenance .....	9	2 298	650	121	44	73.6	—
8114	Personal & household goods repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	14	2 948	989	198	69	32.4	—
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHEBOYGAN, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>97</b>	<b>40 989</b>	<b>10 470</b>	<b>2 586</b>	<b>685</b>	<b>13.4</b>	<b>1.7</b>
811	Repair & maintenance . . . . .	42	30 812	6 467	1 634	315	11.0	1.7
8111	Automotive repair & maintenance . . . . .	29	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	17	5 149	1 356	277	58	12.5	9.9
811111	General automotive repair . . . . .	13	4 450	1 173	240	43	11.8	11.5
81112	Automotive body, paint, interior, & glass repair . . . . .	5	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	4	D	D	D	b	D	D
81119	Other automotive repair & maintenance . . . . .	7	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	4	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	4	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	4	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	8	D	D	D	c	D	D
81141	Home & garden equipment & appliance repair & maintenance . . . . .	2	D	D	D	c	D	D
811412	Appliance repair & maintenance . . . . .	1	D	D	D	b	D	D
812	Personal & laundry services . . . . .	55	10 177	4 003	952	370	20.6	1.9
8121	Personal care services . . . . .	42	6 286	2 900	694	300	18.2	1.4
81211	Hair, nail, & skin care services . . . . .	37	5 768	2 748	659	248	19.1	1.2
812112	Beauty shops . . . . .	35	D	D	D	c	D	D
8122	Death care services . . . . .	6	2 844	797	190	42	21.0	3.7
81221	Funeral homes & funeral services . . . . .	4	D	D	D	b	D	D
812210	Funeral homes & funeral services . . . . .	4	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	6	D	D	D	b	D	D
<b>SHEBOYGAN FALLS, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>13</b>	<b>3 103</b>	<b>1 172</b>	<b>206</b>	<b>67</b>	<b>43.4</b>	<b>—</b>
811	Repair & maintenance . . . . .	7	1 804	585	121	33	62.9	—
8111	Automotive repair & maintenance . . . . .	5	D	D	D	b	D	D
812	Personal & laundry services . . . . .	6	1 299	587	85	34	16.2	—
<b>SHOREWOOD, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>22</b>	<b>4 554</b>	<b>1 794</b>	<b>401</b>	<b>153</b>	<b>16.7</b>	<b>20.1</b>
812	Personal & laundry services . . . . .	22	4 554	1 794	401	153	16.7	20.1
8121	Personal care services . . . . .	15	2 180	913	201	105	28.3	26.7
81211	Hair, nail, & skin care services . . . . .	13	D	D	D	b	D	D
812112	Beauty shops . . . . .	13	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	3	847	339	79	30	—	—
81232	Drycleaning & laundry services (except coin-operated) . . . . .	3	847	339	79	30	—	—
812320	Drycleaning & laundry services (except coin-operated) . . . . .	3	847	339	79	30	—	—
<b>SLINGER, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>11</b>	<b>2 852</b>	<b>870</b>	<b>204</b>	<b>47</b>	<b>32.7</b>	<b>—</b>
811	Repair & maintenance . . . . .	6	D	D	D	b	D	D
8111	Automotive repair & maintenance . . . . .	6	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	2	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	2	D	D	D	a	D	D
812	Personal & laundry services . . . . .	5	D	D	D	a	D	D
8121	Personal care services . . . . .	4	D	D	D	a	D	D
<b>SOUTH MILWAUKEE, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>28</b>	<b>30 486</b>	<b>10 702</b>	<b>2 361</b>	<b>277</b>	<b>16.0</b>	<b>1.7</b>
811	Repair & maintenance . . . . .	14	27 573	10 149	2 232	228	8.8	1.6
8111	Automotive repair & maintenance . . . . .	10	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	6	D	D	D	b	D	D
811111	General automotive repair . . . . .	6	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	2	D	D	D	c	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	2	D	D	D	c	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	2	D	D	D	c	D	D
812	Personal & laundry services . . . . .	14	2 913	553	129	49	83.8	3.3
8121	Personal care services . . . . .	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	7	477	222	47	26	100.0	—
<b>SPARTA, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>24</b>	<b>3 741</b>	<b>1 041</b>	<b>255</b>	<b>75</b>	<b>50.4</b>	<b>.7</b>
811	Repair & maintenance . . . . .	10	2 207	479	120	29	50.0	—
8111	Automotive repair & maintenance . . . . .	7	D	D	D	b	D	D
812	Personal & laundry services . . . . .	14	1 534	562	135	46	50.9	1.8
8121	Personal care services . . . . .	6	D	D	D	a	D	D
81211	Hair, nail, & skin care services . . . . .	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPOONER, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>16</b>	<b>3 201</b>	<b>804</b>	<b>181</b>	<b>51</b>	<b>39.6</b>	<b>2.5</b>
811	Repair & maintenance . . . . .	7	2 458	612	142	31	25.5	—
8111	Automotive repair & maintenance . . . . .	6	D	D	D	b	D	D
812	Personal & laundry services . . . . .	9	743	192	39	20	86.4	10.9
<b>STEVENS POINT, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>58</b>	<b>30 238</b>	<b>7 400</b>	<b>1 518</b>	<b>372</b>	<b>27.8</b>	<b>1.2</b>
811	Repair & maintenance . . . . .	30	10 762	2 341	573	129	57.9	1.1
8111	Automotive repair & maintenance . . . . .	23	6 130	1 326	292	86	38.7	1.9
81111	Automotive mechanical & electrical repair & maintenance . . . . .	11	D	D	D	b	D	D
811111	General automotive repair . . . . .	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	8	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	5	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	3	D	D	D	b	D	D
81142	Reupholstery & furniture repair . . . . .	2	D	D	D	b	D	D
811420	Reupholstery & furniture repair . . . . .	2	D	D	D	b	D	D
812	Personal & laundry services . . . . .	28	19 476	5 059	945	243	11.2	1.2
8121	Personal care services . . . . .	16	D	D	D	c	D	D
81211	Hair, nail, & skin care services . . . . .	14	D	D	D	b	D	D
812112	Beauty shops . . . . .	13	D	D	D	b	D	D
8129	Other personal services . . . . .	3	D	D	D	c	D	D
81292	Photofinishing . . . . .	3	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) . . . . .	2	D	D	D	c	D	D
<b>STOUGHTON, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>21</b>	<b>4 041</b>	<b>1 096</b>	<b>211</b>	<b>55</b>	<b>25.0</b>	<b>5.5</b>
811	Repair & maintenance . . . . .	11	3 309	816	148	26	25.2	4.7
8111	Automotive repair & maintenance . . . . .	8	2 868	705	137	25	26.1	5.4
81111	Automotive mechanical & electrical repair & maintenance . . . . .	6	D	D	D	b	D	D
811111	General automotive repair . . . . .	5	D	D	D	a	D	D
812	Personal & laundry services . . . . .	10	732	280	63	29	24.2	9.2
<b>STURGEON BAY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>26</b>	<b>7 047</b>	<b>1 636</b>	<b>362</b>	<b>113</b>	<b>38.6</b>	<b>—</b>
811	Repair & maintenance . . . . .	10	3 528	371	108	26	37.6	—
8111	Automotive repair & maintenance . . . . .	9	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	4	D	D	D	a	D	D
811111	General automotive repair . . . . .	4	D	D	D	a	D	D
812	Personal & laundry services . . . . .	16	3 519	1 265	254	87	39.6	—
8121	Personal care services . . . . .	11	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	10	D	D	D	b	D	D
812112	Beauty shops . . . . .	10	D	D	D	b	D	D
8123	Drycleaning & laundry services . . . . .	3	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	3	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	3	D	D	D	b	D	D
<b>STURTEVANT, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>8</b>	<b>7 367</b>	<b>1 322</b>	<b>294</b>	<b>50</b>	<b>13.2</b>	<b>20.7</b>
811	Repair & maintenance . . . . .	6	D	D	D	b	D	D
8111	Automotive repair & maintenance . . . . .	4	D	D	D	a	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	1	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	1	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M . . . . .	1	D	D	D	b	D	D
812	Personal & laundry services . . . . .	2	D	D	D	a	D	D
<b>SUN PRAIRIE, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>40</b>	<b>15 559</b>	<b>5 470</b>	<b>1 120</b>	<b>253</b>	<b>14.8</b>	<b>9.4</b>
811	Repair & maintenance . . . . .	25	7 399	1 752	344	80	24.9	14.6
8111	Automotive repair & maintenance . . . . .	15	3 134	805	178	42	24.3	5.6
81111	Automotive mechanical & electrical repair & maintenance . . . . .	11	1 976	494	106	20	19.4	8.9
811111	General automotive repair . . . . .	10	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance . . . . .	3	D	D	D	a	D	D
812	Personal & laundry services . . . . .	15	8 160	3 718	776	173	5.6	4.6
8121	Personal care services . . . . .	11	1 787	819	167	79	17.5	21.2
81211	Hair, nail, & skin care services . . . . .	9	D	D	D	b	D	D
812112	Beauty shops . . . . .	9	D	D	D	b	D	D
8129	Other personal services . . . . .	1	D	D	D	b	D	D
81292	Photofinishing . . . . .	1	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUPERIOR, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>61</b>	<b>20 907</b>	<b>5 527</b>	<b>1 297</b>	<b>357</b>	<b>26.0</b>	<b>10.7</b>
811	Repair & maintenance .....	40	D	D	D	c	D	D
8111	Automotive repair & maintenance .....	31	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	18	4 991	1 147	248	62	40.3	—
811111	General automotive repair .....	13	3 728	872	186	47	27.4	—
81112	Automotive body, paint, interior, & glass repair .....	10	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	9	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	21	D	D	D	c	D	D
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
812112	Beauty shops .....	8	D	D	D	b	D	D
8122	Death care services .....	6	D	D	D	b	D	D
81221	Funeral homes & funeral services .....	3	D	D	D	b	D	D
812210	Funeral homes & funeral services .....	3	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	5	D	D	D	c	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	c	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	3	D	D	D	c	D	D
8123201	Laundries, family & commercial .....	1	D	D	D	b	D	D
<b>SUSSEX, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>2 144</b>	<b>604</b>	<b>130</b>	<b>48</b>	<b>19.0</b>	<b>7.9</b>
811	Repair & maintenance .....	5	1 267	304	64	17	27.7	—
812	Personal & laundry services .....	7	877	300	66	31	6.4	19.4
<b>THIENSVILLE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>15</b>	<b>2 115</b>	<b>761</b>	<b>167</b>	<b>63</b>	<b>31.4</b>	<b>5.6</b>
811	Repair & maintenance .....	4	743	120	31	10	26.8	3.2
812	Personal & laundry services .....	11	1 372	641	136	53	34.0	6.9
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	D	D	D	b	D	D
812112	Beauty shops .....	8	D	D	D	b	D	D
<b>TOMAH, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>28</b>	<b>8 022</b>	<b>3 110</b>	<b>625</b>	<b>202</b>	<b>33.9</b>	<b>1.9</b>
811	Repair & maintenance .....	11	3 669	761	190	46	38.5	—
8111	Automotive repair & maintenance .....	7	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	17	4 353	2 349	435	156	29.9	3.4
8121	Personal care services .....	10	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	9	D	D	D	b	D	D
812112	Beauty shops .....	9	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	3	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	b	D	D
812331	Linen supply .....	1	D	D	D	b	D	D
<b>TOMAHAWK, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>3 336</b>	<b>1 118</b>	<b>300</b>	<b>75</b>	<b>10.8</b>	<b>.8</b>
811	Repair & maintenance .....	7	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	5	D	D	D	b	D	D
812	Personal & laundry services .....	5	D	D	D	b	D	D
<b>TWIN LAKES, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>1 699</b>	<b>560</b>	<b>125</b>	<b>51</b>	<b>24.4</b>	<b>—</b>
812	Personal & laundry services .....	4	1 310	500	108	45	2.0	—
8121	Personal care services .....	3	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	3	D	D	D	b	D	D
812112	Beauty shops .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TWO RIVERS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>24</b>	<b>3 693</b>	<b>972</b>	<b>223</b>	<b>76</b>	<b>74.1</b>	<b>—</b>
811	Repair & maintenance .....	7	1 562	431	104	22	71.3	—
8111	Automotive repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	17	2 131	541	119	54	76.2	—
8121	Personal care services .....	12	689	253	52	38	92.6	—
81211	Hair, nail, & skin care services .....	10	D	D	D	b	D	D
<b>UNION GROVE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>853</b>	<b>241</b>	<b>57</b>	<b>20</b>	<b>64.7</b>	<b>—</b>
811	Repair & maintenance .....	3	664	174	42	8	D	—
<b>VERONA, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>11</b>	<b>2 401</b>	<b>815</b>	<b>190</b>	<b>43</b>	<b>14.7</b>	<b>—</b>
811	Repair & maintenance .....	4	1 476	450	105	14	20.9	—
8111	Automotive repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	7	925	365	85	29	4.6	—
<b>VIROQUA, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>1 677</b>	<b>411</b>	<b>86</b>	<b>28</b>	<b>92.4</b>	<b>7.6</b>
812	Personal & laundry services .....	13	D	D	D	b	D	D
<b>WALES, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>1 102</b>	<b>305</b>	<b>67</b>	<b>22</b>	<b>40.5</b>	<b>5.6</b>
811	Repair & maintenance .....	2	D	D	D	a	D	D
<b>WATERFORD, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>1 557</b>	<b>389</b>	<b>67</b>	<b>21</b>	<b>76.9</b>	<b>—</b>
811	Repair & maintenance .....	4	822	67	16	6	100.0	—
812	Personal & laundry services .....	8	735	322	51	15	51.0	—
<b>WATERLOO, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>6</b>	<b>636</b>	<b>181</b>	<b>42</b>	<b>12</b>	<b>46.9</b>	<b>4.7</b>
<b>WATERTOWN, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>41</b>	<b>9 367</b>	<b>2 806</b>	<b>615</b>	<b>190</b>	<b>45.6</b>	<b>.9</b>
811	Repair & maintenance .....	16	4 393	1 065	261	55	55.6	—
8111	Automotive repair & maintenance .....	13	3 905	943	229	46	50.1	—
81111	Automotive mechanical & electrical repair & maintenance .....	8	D	D	D	b	D	D
811111	General automotive repair .....	7	D	D	D	a	D	D
812	Personal & laundry services .....	25	4 974	1 741	354	135	36.7	1.7
8121	Personal care services .....	17	2 112	993	217	75	30.9	4.0
81211	Hair, nail, & skin care services .....	15	D	D	D	b	D	D
812112	Beauty shops .....	12	D	D	D	b	D	D
<b>WATERTOWN, WI (DODGE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>5</b>	<b>1 112</b>	<b>400</b>	<b>98</b>	<b>29</b>	<b>41.8</b>	<b>—</b>
812	Personal & laundry services .....	3	D	D	D	a	D	D
<b>WATERTOWN, WI (JEFFERSON COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>36</b>	<b>8 255</b>	<b>2 406</b>	<b>517</b>	<b>161</b>	<b>46.1</b>	<b>1.0</b>
811	Repair & maintenance .....	14	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	11	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	8	D	D	D	b	D	D
811111	General automotive repair .....	7	D	D	D	a	D	D
812	Personal & laundry services .....	22	D	D	D	c	D	D
8121	Personal care services .....	17	2 112	993	217	75	30.9	4.0
81211	Hair, nail, & skin care services .....	15	D	D	D	b	D	D
812112	Beauty shops .....	12	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAUKESHA, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>126</b>	<b>41 238</b>	<b>13 256</b>	<b>3 116</b>	<b>774</b>	<b>15.5</b>	<b>3.3</b>
811	Repair & maintenance .....	82	32 156	9 854	2 379	496	14.7	2.9
8111	Automotive repair & maintenance .....	61	27 117	8 615	2 095	432	9.0	2.0
81111	Automotive mechanical & electrical repair & maintenance .....	30	10 451	3 369	802	138	12.9	3.4
811111	General automotive repair .....	21	6 134	1 999	483	85	17.0	2.6
811113	Automotive transmission repair .....	3	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	15	10 696	3 477	890	144	4.8	.8
811121	Automotive body, paint, & interior repair & maintenance .....	13	D	D	D	c	D	D
8111211	Paint or body repair shops .....	12	D	D	D	c	D	D
81119	Other automotive repair & maintenance .....	16	5 970	1 769	403	150	9.5	1.6
811191	Automotive oil change & lubrication shops .....	6	2 059	598	125	67	16.6	4.6
811192	Carwashes .....	5	1 914	751	175	40	6.1	—
8112	Electronic & precision equipment repair & maintenance .....	7	1 783	362	79	14	69.7	14.9
81121	Electronic & precision equipment repair & maintenance .....	7	1 783	362	79	14	69.7	14.9
8114	Personal & household goods repair & maintenance .....	10	1 131	297	80	30	72.9	10.3
81149	Other personal & household goods repair & maintenance .....	6	738	211	60	22	58.4	15.7
811490	Other personal & household goods repair & maintenance .....	6	738	211	60	22	58.4	15.7
812	Personal & laundry services .....	44	9 082	3 402	737	278	18.7	5.1
8121	Personal care services .....	32	4 451	1 898	405	191	19.4	9.8
81211	Hair, nail, & skin care services .....	25	3 942	1 737	374	152	21.2	11.1
812112	Beauty shops .....	24	D	D	D	c	D	D
8122	Death care services .....	3	2 314	730	154	22	—	—
81221	Funeral homes & funeral services .....	3	2 314	730	154	22	—	—
812210	Funeral homes & funeral services .....	3	2 314	730	154	22	—	—
8123	Drycleaning & laundry services .....	7	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) .....	6	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	6	D	D	D	b	D	D
<b>WAUNAKEE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>15</b>	<b>6 583</b>	<b>1 291</b>	<b>266</b>	<b>70</b>	<b>14.7</b>	<b>—</b>
811	Repair & maintenance .....	8	5 562	879	174	40	10.3	—
8111	Automotive repair & maintenance .....	6	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	b	D	D
811111	General automotive repair .....	4	D	D	D	b	D	D
812	Personal & laundry services .....	7	1 021	412	92	30	38.6	—
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	4	627	327	66	22	—	—
<b>WAUPACA, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>24</b>	<b>4 826</b>	<b>1 527</b>	<b>329</b>	<b>83</b>	<b>58.6</b>	<b>1.8</b>
811	Repair & maintenance .....	14	3 050	583	127	27	81.6	2.2
8111	Automotive repair & maintenance .....	11	2 508	501	113	19	77.6	2.6
81112	Automotive body, paint, interior, & glass repair .....	6	1 388	370	85	12	62.8	1.5
811121	Automotive body, paint, & interior repair & maintenance .....	6	1 388	370	85	12	62.8	1.5
812	Personal & laundry services .....	10	1 776	944	202	56	19.0	1.3
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
812112	Beauty shops .....	7	D	D	D	b	D	D
<b>WAUPUN, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>22</b>	<b>5 184</b>	<b>1 329</b>	<b>313</b>	<b>94</b>	<b>23.9</b>	<b>.4</b>
811	Repair & maintenance .....	11	3 442	862	203	47	24.5	.6
8111	Automotive repair & maintenance .....	10	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	5	D	D	D	b	D	D
811111	General automotive repair .....	5	D	D	D	b	D	D
812	Personal & laundry services .....	11	1 742	467	110	47	22.7	—
8121	Personal care services .....	6	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	6	D	D	D	b	D	D
<b>WAUPUN, WI (DODGE COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>2 477</b>	<b>789</b>	<b>185</b>	<b>46</b>	<b>20.3</b>	<b>—</b>
811	Repair & maintenance .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	7	D	D	D	b	D	D
<b>WAUPUN, WI (FOND DU LAC COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>2 707</b>	<b>540</b>	<b>128</b>	<b>48</b>	<b>27.2</b>	<b>.7</b>
811	Repair & maintenance .....	8	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	7	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAUSAU, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>84</b>	<b>19 935</b>	<b>5 933</b>	<b>1 370</b>	<b>477</b>	<b>28.3</b>	<b>3.5</b>
811	Repair & maintenance . . . . .	36	10 956	2 981	667	205	26.7	1.9
8111	Automotive repair & maintenance . . . . .	30	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	14	5 777	1 322	306	66	23.6	—
811111	General automotive repair . . . . .	11	3 811	937	211	46	18.4	—
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	3	1 966	385	95	20	D	—
81112	Automotive body, paint, interior, & glass repair . . . . .	8	2 273	576	116	42	13.2	9.0
81119	Other automotive repair & maintenance . . . . .	8	D	D	D	b	D	D
811192	Carwashes . . . . .	5	1 576	654	141	78	62.9	—
812	Personal & laundry services . . . . .	48	8 979	2 952	703	272	30.2	5.5
8121	Personal care services . . . . .	30	D	D	D	c	D	D
81211	Hair, nail, & skin care services . . . . .	25	D	D	D	c	D	D
812112	Beauty shops . . . . .	23	D	D	D	c	D	D
8122	Death care services . . . . .	6	2 712	637	162	33	37.8	.6
8123	Drycleaning & laundry services . . . . .	12	D	D	D	b	D	D
81232	Drycleaning & laundry services (except coin-operated) . . . . .	7	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	7	D	D	D	b	D	D
8123202	Drycleaning plants . . . . .	4	D	D	D	b	D	D
<b>WAUWATOSA, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>89</b>	<b>43 908</b>	<b>14 056</b>	<b>3 208</b>	<b>822</b>	<b>13.2</b>	<b>4.5</b>
811	Repair & maintenance . . . . .	39	30 665	9 050	1 988	465	11.7	1.1
8111	Automotive repair & maintenance . . . . .	18	7 076	2 264	512	181	17.5	2.4
81111	Automotive mechanical & electrical repair & maintenance . . . . .	5	1 749	566	134	20	12.8	—
811111	General automotive repair . . . . .	5	1 749	566	134	20	12.8	—
81112	Automotive body, paint, interior, & glass repair . . . . .	7	2 246	735	153	33	8.0	7.6
811121	Automotive body, paint, & interior repair & maintenance . . . . .	6	D	D	D	b	D	D
81119	Other automotive repair & maintenance . . . . .	6	3 081	963	225	128	27.0	—
811192	Carwashes . . . . .	4	D	D	D	c	D	D
812	Electronic & precision equipment repair & maintenance . . . . .	7	3 960	1 254	299	45	18.3	—
8121	Electronic & precision equipment repair & maintenance . . . . .	7	3 960	1 254	299	45	18.3	—
814	Personal & household goods repair & maintenance . . . . .	10	D	D	D	c	D	D
8141	Home & garden equipment & appliance repair & maintenance . . . . .	4	D	D	D	c	D	D
81411	Home & garden equipment repair & maintenance . . . . .	1	D	D	D	a	D	D
81412	Appliance repair & maintenance . . . . .	3	D	D	D	c	D	D
812	Personal & laundry services . . . . .	50	13 243	5 006	1 220	357	16.6	12.2
8121	Personal care services . . . . .	35	7 622	3 505	763	242	17.8	17.5
81211	Hair, nail, & skin care services . . . . .	31	5 984	2 800	647	209	22.0	22.2
812112	Beauty shops . . . . .	31	5 984	2 800	647	209	22.0	22.2
81219	Other personal care services . . . . .	4	1 638	705	116	33	2.7	—
812199	Other personal care services . . . . .	3	D	D	D	b	D	D
8122	Death care services . . . . .	2	D	D	D	a	D	D
81221	Funeral homes & funeral services . . . . .	2	D	D	D	a	D	D
812210	Funeral homes & funeral services . . . . .	2	D	D	D	a	D	D
8123	Drycleaning & laundry services . . . . .	9	2 406	851	211	79	23.2	11.9
81232	Drycleaning & laundry services (except coin-operated) . . . . .	8	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) . . . . .	8	D	D	D	b	D	D
8123202	Drycleaning plants . . . . .	7	D	D	D	b	D	D
<b>WEST ALLIS, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>164</b>	<b>77 220</b>	<b>25 104</b>	<b>5 567</b>	<b>1 167</b>	<b>16.7</b>	<b>6.9</b>
811	Repair & maintenance . . . . .	90	42 519	12 780	2 808	522	17.4	9.0
8111	Automotive repair & maintenance . . . . .	61	22 568	6 743	1 503	328	20.1	9.5
81111	Automotive mechanical & electrical repair & maintenance . . . . .	35	11 166	3 235	698	138	26.5	4.5
811111	General automotive repair . . . . .	24	7 490	1 985	455	84	31.8	.5
811118	Other automotive mechanical & electrical repair & maintenance . . . . .	6	1 685	591	130	29	13.4	28.0
81112	Automotive body, paint, interior, & glass repair . . . . .	15	7 051	2 319	520	73	21.1	8.9
811121	Automotive body, paint, & interior repair & maintenance . . . . .	14	D	D	D	b	D	D
8111211	Paint or body repair shops . . . . .	13	D	D	D	b	D	D
81119	Other automotive repair & maintenance . . . . .	11	4 351	1 189	285	117	2.0	23.4
811192	Carwashes . . . . .	6	1 520	533	138	60	5.7	67.1
812	Electronic & precision equipment repair & maintenance . . . . .	8	10 137	3 189	658	77	1.6	—
8121	Electronic & precision equipment repair & maintenance . . . . .	8	10 137	3 189	658	77	1.6	—
81212	Computer & office machine repair & maintenance . . . . .	2	D	D	D	b	D	D
814	Personal & household goods repair & maintenance . . . . .	14	6 020	1 940	413	80	32.9	18.9
8141	Home & garden equipment & appliance repair & maintenance . . . . .	8	D	D	D	b	D	D
8142	Reupholstery & furniture repair . . . . .	3	D	D	D	b	D	D
81420	Reupholstery & furniture repair . . . . .	3	D	D	D	b	D	D
8149	Other personal & household goods repair & maintenance . . . . .	2	D	D	D	a	D	D
81490	Other personal & household goods repair & maintenance . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST ALLIS, WI—Con.</b>								
<b>81</b>	<b>Other services (except public administration)—Con.</b>							
812	Personal & laundry services .....	74	34 701	12 324	2 759	645	15.9	4.4
8121	Personal care services .....	51	6 047	2 402	564	243	40.0	16.9
81211	Hair, nail, & skin care services .....	47	5 490	2 290	539	220	38.3	18.6
812112	Beauty shops .....	42	5 025	2 198	519	210	36.3	20.3
8122	Death care services .....	6	4 269	1 123	240	44	11.3	.5
81221	Funeral homes & funeral services .....	6	4 269	1 123	240	44	11.3	.5
812210	Funeral homes & funeral services .....	6	4 269	1 123	240	44	11.3	.5
8122101	Funeral homes .....	6	4 269	1 123	240	44	11.3	.5
8123	Drycleaning & laundry services .....	10	14 298	4 793	1 153	202	1.8	3.5
81232	Drycleaning & laundry services (except coin-operated) .....	7	D	D	D	b	D	D
812320	Drycleaning & laundry services (except coin-operated) .....	7	D	D	D	b	D	D
8123202	Drycleaning plants .....	6	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	c	D	D
8129	Other personal services .....	7	10 087	4 006	802	156	23.4	—
81292	Photofinishing .....	6	D	D	D	c	D	D
812921	Photofinishing laboratories (except one-hour) .....	5	D	D	D	c	D	D
<b>WEST BEND, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>66</b>	<b>23 083</b>	<b>6 645</b>	<b>1 434</b>	<b>418</b>	<b>40.7</b>	<b>.7</b>
811	Repair & maintenance .....	35	14 587	3 445	747	176	51.3	.5
8111	Automotive repair & maintenance .....	27	10 244	2 753	614	142	37.9	.7
81111	Automotive mechanical & electrical repair & maintenance .....	13	3 665	957	187	38	43.2	1.9
811111	General automotive repair .....	9	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	3 936	972	218	34	30.2	—
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	a	D	D
81119	Other automotive repair & maintenance .....	9	2 643	824	209	70	41.8	—
8114	Personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	31	8 496	3 200	687	242	22.5	1.1
8121	Personal care services .....	23	3 998	1 869	404	165	34.5	—
81211	Hair, nail, & skin care services .....	19	3 615	1 794	388	152	37.6	—
812112	Beauty shops .....	18	D	D	D	c	D	D
8123	Drycleaning & laundry services .....	5	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	b	D	D
<b>WEST MILWAUKEE, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>3 598</b>	<b>1 215</b>	<b>263</b>	<b>57</b>	<b>14.3</b>	<b>—</b>
811	Repair & maintenance .....	6	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	4	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	4	D	D	D	b	D	D
811118	Other automotive mechanical & electrical repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	4	D	D	D	b	D	D
<b>WESTON TOWN, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>36</b>	<b>27 213</b>	<b>6 996</b>	<b>1 651</b>	<b>294</b>	<b>8.3</b>	<b>2.3</b>
811	Repair & maintenance .....	26	25 014	6 441	1 538	236	6.3	2.4
8111	Automotive repair & maintenance .....	18	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	7	2 576	716	168	33	7.8	14.3
81112	Automotive body, paint, interior, & glass repair .....	6	4 678	1 214	274	46	9.9	5.0
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	b	D	D
8111211	Paint or body repair shops .....	4	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	6	D	D	D	c	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	6	D	D	D	c	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	6	D	D	D	c	D	D
812	Personal & laundry services .....	10	2 199	555	113	58	31.7	1.7
8121	Personal care services .....	7	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	6	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	2	D	D	D	a	D	D
<b>WEST SALEM, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>2 168</b>	<b>611</b>	<b>181</b>	<b>37</b>	<b>25.4</b>	<b>.7</b>
811	Repair & maintenance .....	4	1 263	294	116	26	35.5	—
8111	Automotive repair & maintenance .....	4	1 263	294	116	26	35.5	—
812	Personal & laundry services .....	4	905	317	65	11	11.3	1.7

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WHITEFISH BAY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>1 814</b>	<b>949</b>	<b>218</b>	<b>56</b>	<b>18.3</b>	<b>4.9</b>
812	Personal & laundry services .....	11	D	D	D	b	D	D
8121	Personal care services .....	9	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	8	1 617	868	197	48	8.3	5.4
812112	Beauty shops .....	6	D	D	D	b	D	D
<b>WHITEWATER, WI *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>20</b>	<b>3 407</b>	<b>830</b>	<b>199</b>	<b>76</b>	<b>79.9</b>	<b>1.3</b>
811	Repair & maintenance .....	9	2 146	451	117	32	90.9	2.0
8111	Automotive repair & maintenance .....	9	2 146	451	117	32	90.9	2.0
812	Personal & laundry services .....	11	1 261	379	82	44	61.1	—
8121	Personal care services .....	6	543	281	61	26	42.9	—
81211	Hair, nail, & skin care services .....	6	543	281	61	26	42.9	—
<b>WHITEWATER, WI (WALWORTH COUNTY PART) *</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>20</b>	<b>3 407</b>	<b>830</b>	<b>199</b>	<b>76</b>	<b>79.9</b>	<b>1.3</b>
811	Repair & maintenance .....	9	2 146	451	117	32	90.9	2.0
8111	Automotive repair & maintenance .....	9	2 146	451	117	32	90.9	2.0
812	Personal & laundry services .....	11	1 261	379	82	44	61.1	—
8121	Personal care services .....	6	543	281	61	26	42.9	—
81211	Hair, nail, & skin care services .....	6	543	281	61	26	42.9	—
<b>WISCONSIN RAPIDS, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>53</b>	<b>37 159</b>	<b>7 300</b>	<b>1 639</b>	<b>418</b>	<b>11.7</b>	<b>.1</b>
811	Repair & maintenance .....	23	12 785	3 302	756	150	19.3	.2
8111	Automotive repair & maintenance .....	20	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	10	2 939	808	188	38	55.0	1.0
811111	General automotive repair .....	6	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	6	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	4	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	3	D	D	D	b	D	D
81141	Home & garden equipment & appliance repair & maintenance .....	3	D	D	D	b	D	D
811411	Home & garden equipment repair & maintenance .....	2	D	D	D	b	D	D
812	Personal & laundry services .....	30	24 374	3 998	883	268	7.7	.1
8121	Personal care services .....	16	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	15	D	D	D	b	D	D
812112	Beauty shops .....	14	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	6	D	D	D	c	D	D
81233	Linen & uniform supply .....	2	D	D	D	b	D	D
812332	Industrial laundries .....	2	D	D	D	b	D	D
<b>BALANCE OF ADAMS COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>2 243</b>	<b>604</b>	<b>144</b>	<b>38</b>	<b>53.7</b>	<b>.1</b>
811	Repair & maintenance .....	6	1 275	327	75	15	72.2	—
812	Personal & laundry services .....	6	968	277	69	23	29.3	.3
<b>BALANCE OF ASHLAND COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>1 429</b>	<b>358</b>	<b>83</b>	<b>25</b>	<b>22.0</b>	<b>7.3</b>
811	Repair & maintenance .....	4	D	D	D	a	D	D
<b>BALANCE OF BARRON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>49</b>	<b>8 445</b>	<b>2 231</b>	<b>523</b>	<b>144</b>	<b>54.6</b>	<b>3.2</b>
811	Repair & maintenance .....	25	5 793	1 430	339	81	53.7	—
8111	Automotive repair & maintenance .....	20	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	9	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	24	2 652	801	184	63	56.5	10.1
8121	Personal care services .....	12	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	11	D	D	D	b	D	D
812112	Beauty shops .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BAYFIELD COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>1 510</b>	<b>372</b>	<b>89</b>	<b>28</b>	<b>35.4</b>	<b>7.7</b>
811	Repair & maintenance .....	7	948	198	49	16	37.2	12.2
812	Personal & laundry services .....	5	562	174	40	12	32.4	—
<b>BALANCE OF BROWN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>59</b>	<b>11 495</b>	<b>2 785</b>	<b>605</b>	<b>192</b>	<b>52.5</b>	<b>.7</b>
811	Repair & maintenance .....	38	D	D	D	c	D	D
8111	Automotive repair & maintenance .....	23	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	14	D	D	D	b	D	D
811111	General automotive repair .....	14	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	a	D	D
812	Personal & laundry services .....	21	D	D	D	b	D	D
8121	Personal care services .....	13	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	12	D	D	D	b	D	D
812112	Beauty shops .....	12	D	D	D	b	D	D
<b>BALANCE OF BUFFALO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>897</b>	<b>107</b>	<b>23</b>	<b>12</b>	<b>83.5</b>	<b>—</b>
812	Personal & laundry services .....	3	D	D	D	a	D	D
<b>BALANCE OF BURNETT COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>23</b>	<b>4 363</b>	<b>926</b>	<b>210</b>	<b>57</b>	<b>85.5</b>	<b>.1</b>
811	Repair & maintenance .....	16	3 681	735	162	44	82.9	—
8111	Automotive repair & maintenance .....	15	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	10	D	D	D	b	D	D
811111	General automotive repair .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	1 498	355	88	20	58.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	5	1 498	355	88	20	58.0	—
812	Personal & laundry services .....	7	682	191	48	13	99.6	.4
<b>BALANCE OF CALUMET COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	7	D	D	D	a	D	D
<b>BALANCE OF CHIPPEWA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>24</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	17	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	12	D	D	D	a	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	9	D	D	D	a	D	D
811111	General automotive repair .....	9	D	D	D	a	D	D
<b>BALANCE OF CLARK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>43</b>	<b>8 197</b>	<b>1 249</b>	<b>270</b>	<b>101</b>	<b>79.8</b>	<b>10.2</b>
811	Repair & maintenance .....	24	6 320	821	175	63	75.1	11.9
8111	Automotive repair & maintenance .....	17	5 360	613	136	47	72.1	14.1
81111	Automotive mechanical & electrical repair & maintenance .....	9	D	D	D	b	D	D
811111	General automotive repair .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
8111211	Paint or body repair shops .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	19	1 877	428	95	38	95.6	4.4
8121	Personal care services .....	13	731	217	48	26	90.2	9.8
81211	Hair, nail, & skin care services .....	13	731	217	48	26	90.2	9.8
<b>BALANCE OF COLUMBIA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>39</b>	<b>8 940</b>	<b>2 640</b>	<b>475</b>	<b>128</b>	<b>29.6</b>	<b>3.9</b>
811	Repair & maintenance .....	22	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	15	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	11	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	2	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	2	D	D	D	a	D	D
812	Personal & laundry services .....	17	D	D	D	b	D	D
8121	Personal care services .....	9	710	230	48	22	67.0	1.4
81211	Hair, nail, & skin care services .....	9	710	230	48	22	67.0	1.4

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CRAWFORD COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>4</b>	<b>857</b>	<b>176</b>	<b>35</b>	<b>8</b>	<b>100.0</b>	<b>—</b>
812	Personal & laundry services . . . . .	2	D	D	D	a	D	D
<b>BALANCE OF DANE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>114</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance . . . . .	85	D	D	D	e	D	D
8111	Automotive repair & maintenance . . . . .	53	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	32	D	D	D	c	D	D
811111	General automotive repair . . . . .	31	D	D	D	c	D	D
81112	Automotive body, paint, interior, & glass repair . . . . .	15	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance . . . . .	14	6 538	1 929	445	70	71.0	4.8
8111211	Paint or body repair shops . . . . .	13	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	17	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	10	1 809	715	143	28	40.7	1.0
811490	Other personal & household goods repair & maintenance . . . . .	10	1 809	715	143	28	40.7	1.0
8114903	Welding repair . . . . .	8	D	D	D	b	D	D
812	Personal & laundry services . . . . .	29	D	D	D	b	D	D
8121	Personal care services . . . . .	19	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	15	D	D	D	b	D	D
812112	Beauty shops . . . . .	15	D	D	D	b	D	D
<b>BALANCE OF DODGE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>42</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance . . . . .	23	D	D	D	b	D	D
8111	Automotive repair & maintenance . . . . .	17	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	13	D	D	D	b	D	D
811111	General automotive repair . . . . .	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance . . . . .	5	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance . . . . .	5	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance . . . . .	5	D	D	D	b	D	D
812	Personal & laundry services . . . . .	19	D	D	D	b	D	D
<b>BALANCE OF DOOR COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>29</b>	<b>5 638</b>	<b>1 194</b>	<b>240</b>	<b>94</b>	<b>57.8</b>	<b>4.5</b>
811	Repair & maintenance . . . . .	14	3 766	616	148	39	54.1	4.3
8111	Automotive repair & maintenance . . . . .	8	D	D	D	b	D	D
812	Personal & laundry services . . . . .	15	1 872	578	92	55	65.1	4.8
8121	Personal care services . . . . .	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	7	D	D	D	b	D	D
812112	Beauty shops . . . . .	7	D	D	D	b	D	D
<b>BALANCE OF DOUGLAS COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>7</b>	<b>1 577</b>	<b>501</b>	<b>112</b>	<b>40</b>	<b>53.8</b>	<b>14.5</b>
812	Personal & laundry services . . . . .	5	D	D	D	b	D	D
8121	Personal care services . . . . .	2	D	D	D	b	D	D
81211	Hair, nail, & skin care services . . . . .	2	D	D	D	b	D	D
<b>BALANCE OF DUNN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>27</b>	<b>6 037</b>	<b>1 333</b>	<b>286</b>	<b>105</b>	<b>35.9</b>	<b>.6</b>
811	Repair & maintenance . . . . .	17	5 325	1 184	248	72	31.9	—
8111	Automotive repair & maintenance . . . . .	13	D	D	D	b	D	D
812	Personal & laundry services . . . . .	10	712	149	38	33	66.0	5.3
<b>BALANCE OF EAU CLAIRE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>42</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance . . . . .	30	D	D	D	c	D	D
8111	Automotive repair & maintenance . . . . .	17	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance . . . . .	10	D	D	D	b	D	D
811111	General automotive repair . . . . .	7	2 181	579	138	36	29.1	—
81112	Automotive body, paint, interior, & glass repair . . . . .	6	1 887	415	97	17	49.8	—
8114	Personal & household goods repair & maintenance . . . . .	6	D	D	D	b	D	D
812	Personal & laundry services . . . . .	12	D	D	D	b	D	D
<b>BALANCE OF FLORENCE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) . . . . .</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF FOND DU LAC COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>33</b>	<b>5 485</b>	<b>1 305</b>	<b>334</b>	<b>88</b>	<b>49.9</b>	<b>20.5</b>
811	Repair & maintenance .....	21	4 949	1 127	297	66	46.5	20.8
8111	Automotive repair & maintenance .....	13	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	2 993	744	201	35	32.1	34.3
811121	Automotive body, paint, & interior repair & maintenance .....	8	2 993	744	201	35	32.1	34.3
8111211	Paint or body repair shops .....	8	2 993	744	201	35	32.1	34.3
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	12	536	178	37	22	82.1	17.9
<b>BALANCE OF FOREST COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>1 395</b>	<b>440</b>	<b>125</b>	<b>21</b>	<b>35.7</b>	<b>20.3</b>
812	Personal & laundry services .....	7	834	351	103	14	24.0	2.4
<b>BALANCE OF GRANT COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>55</b>	<b>10 140</b>	<b>2 251</b>	<b>473</b>	<b>170</b>	<b>65.4</b>	<b>3.6</b>
811	Repair & maintenance .....	30	8 143	1 718	368	109	63.2	.7
8111	Automotive repair & maintenance .....	19	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	12	D	D	D	b	D	D
811111	General automotive repair .....	11	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	1 488	358	72	21	100.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	5	1 488	358	72	21	100.0	—
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	4	1 066	232	52	14	100.0	—
811490	Other personal & household goods repair & maintenance .....	4	1 066	232	52	14	100.0	—
812	Personal & laundry services .....	25	1 997	533	105	61	74.5	15.4
8121	Personal care services .....	15	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	13	D	D	D	b	D	D
<b>BALANCE OF GREEN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>21</b>	<b>6 352</b>	<b>2 209</b>	<b>295</b>	<b>62</b>	<b>42.4</b>	<b>—</b>
811	Repair & maintenance .....	17	5 544	1 999	257	47	37.2	—
8111	Automotive repair & maintenance .....	13	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	9	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	1	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	1	D	D	D	b	D	D
812	Personal & laundry services .....	4	808	210	38	15	77.7	—
<b>BALANCE OF GREEN LAKE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	11	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	9	2 568	704	139	26	52.0	.4
812	Personal & laundry services .....	7	1 034	247	53	16	91.8	8.2
<b>BALANCE OF IOWA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>7</b>	<b>1 419</b>	<b>131</b>	<b>30</b>	<b>20</b>	<b>86.6</b>	<b>—</b>
811	Repair & maintenance .....	4	D	D	D	a	D	D
8111	Automotive repair & maintenance .....	3	D	D	D	a	D	D
<b>BALANCE OF IRON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>10</b>	<b>1 201</b>	<b>281</b>	<b>54</b>	<b>36</b>	<b>56.5</b>	<b>—</b>
811	Repair & maintenance .....	6	D	D	D	a	D	D
812	Personal & laundry services .....	4	D	D	D	b	D	D
<b>BALANCE OF JACKSON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>12</b>	<b>1 467</b>	<b>280</b>	<b>73</b>	<b>34</b>	<b>82.6</b>	<b>2.0</b>
811	Repair & maintenance .....	6	1 100	245	68	23	79.5	—
<b>BALANCE OF JEFFERSON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>4 553</b>	<b>995</b>	<b>234</b>	<b>73</b>	<b>16.0</b>	<b>23.0</b>
811	Repair & maintenance .....	10	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	D	D	D	b	D	D
812	Personal & laundry services .....	8	D	D	D	b	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JUNEAU COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>5 642</b>	<b>1 352</b>	<b>306</b>	<b>84</b>	<b>42.3</b>	<b>17.3</b>
811	Repair & maintenance .....	15	4 949	1 137	255	61	34.4	19.4
8111	Automotive repair & maintenance .....	14	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	7	D	D	D	b	D	D
811111	General automotive repair .....	7	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	7	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	6	D	D	D	b	D	D
812	Personal & laundry services .....	10	693	215	51	23	98.3	1.7
8121	Personal care services .....	7	D	D	D	a	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	a	D	D
<b>BALANCE OF KENOSHA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>44</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	38	15 311	3 369	698	152	41.8	3.6
8111	Automotive repair & maintenance .....	28	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	20	10 751	2 083	491	108	41.6	1.1
811111	General automotive repair .....	19	D	D	D	c	D	D
8112	Electronic & precision equipment repair & maintenance .....	1	D	D	D	a	D	D
81121	Electronic & precision equipment repair & maintenance .....	1	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	7	D	D	D	a	D	D
812	Personal & laundry services .....	6	D	D	D	b	D	D
8121	Personal care services .....	5	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	5	D	D	D	b	D	D
812112	Beauty shops .....	5	D	D	D	b	D	D
<b>BALANCE OF KEWAUNEE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	9	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	8	D	D	D	a	D	D
812	Personal & laundry services .....	8	920	154	27	15	57.1	3.8
<b>BALANCE OF LA CROSSE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>20</b>	<b>3 609</b>	<b>875</b>	<b>174</b>	<b>103</b>	<b>37.7</b>	<b>-</b>
811	Repair & maintenance .....	12	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	8	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	1 687	332	61	24	D	-
811121	Automotive body, paint, & interior repair & maintenance .....	3	1 687	332	61	24	D	-
812	Personal & laundry services .....	8	D	D	D	b	D	D
8121	Personal care services .....	6	D	D	D	b	D	D
<b>BALANCE OF LAFAYETTE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>5 231</b>	<b>934</b>	<b>207</b>	<b>68</b>	<b>94.2</b>	<b>.5</b>
811	Repair & maintenance .....	11	3 495	541	125	33	91.9	-
8111	Automotive repair & maintenance .....	8	D	D	D	a	D	D
812	Personal & laundry services .....	14	1 736	393	82	35	98.6	1.4
8121	Personal care services .....	9	469	167	39	17	100.0	-
81211	Hair, nail, & skin care services .....	9	469	167	39	17	100.0	-
<b>BALANCE OF LANGLADE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>2 604</b>	<b>499</b>	<b>113</b>	<b>39</b>	<b>59.9</b>	<b>-</b>
811	Repair & maintenance .....	13	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	8	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
<b>BALANCE OF LINCOLN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>9</b>	<b>1 950</b>	<b>312</b>	<b>63</b>	<b>22</b>	<b>92.7</b>	<b>-</b>
811	Repair & maintenance .....	8	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	7	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MANITOWOC COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>39</b>	<b>8 646</b>	<b>2 289</b>	<b>473</b>	<b>131</b>	<b>28.6</b>	<b>4.8</b>
811	Repair & maintenance .....	25	6 897	1 535	337	81	27.6	5.2
8111	Automotive repair & maintenance .....	18	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	12	D	D	D	b	D	D
811111	General automotive repair .....	12	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	6	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	6	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	4	D	D	D	a	D	D
812	Personal & laundry services .....	14	1 749	754	136	50	32.4	3.0
8121	Personal care services .....	8	616	256	56	30	52.6	7.6
81211	Hair, nail, & skin care services .....	8	616	256	56	30	52.6	7.6
<b>BALANCE OF MARATHON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>77</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	55	D	D	D	c	D	D
8111	Automotive repair & maintenance .....	35	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	18	D	D	D	b	D	D
811111	General automotive repair .....	16	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	12	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	10	D	D	D	b	D	D
8111211	Paint or body repair shops .....	10	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	D	D	D	b	D	D
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	7	D	D	D	b	D	D
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	7	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	11	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	5	D	D	D	b	D	D
811490	Other personal & household goods repair & maintenance .....	5	D	D	D	b	D	D
812	Personal & laundry services .....	22	D	D	D	b	D	D
8121	Personal care services .....	16	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	16	D	D	D	b	D	D
812112	Beauty shops .....	16	D	D	D	b	D	D
<b>BALANCE OF MARINETTE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>4 887</b>	<b>1 136</b>	<b>280</b>	<b>70</b>	<b>50.7</b>	<b>.6</b>
811	Repair & maintenance .....	14	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	11	D	D	D	b	D	D
<b>BALANCE OF MARQUETTE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>21</b>	<b>3 881</b>	<b>981</b>	<b>231</b>	<b>64</b>	<b>45.0</b>	<b>3.7</b>
811	Repair & maintenance .....	12	3 338	713	164	37	46.0	4.1
8111	Automotive repair & maintenance .....	10	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	7	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	3	1 247	343	85	17	D	—
811121	Automotive body, paint, & interior repair & maintenance .....	3	1 247	343	85	17	D	—
812	Personal & laundry services .....	9	543	268	67	27	39.0	.7
<b>BALANCE OF MENOMINEE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	3	D	D	D	b	D	D
<b>BALANCE OF MONROE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>13</b>	<b>2 629</b>	<b>409</b>	<b>98</b>	<b>33</b>	<b>80.0</b>	<b>.1</b>
811	Repair & maintenance .....	8	2 059	301	72	24	83.1	—
8111	Automotive repair & maintenance .....	7	D	D	D	b	D	D
812	Personal & laundry services .....	5	570	108	26	9	68.4	.4

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OCONTO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>29</b>	<b>3 912</b>	<b>641</b>	<b>144</b>	<b>47</b>	<b>68.4</b>	<b>.4</b>
811	Repair & maintenance .....	16	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	7	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	6	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	3	1 119	135	28	10	D	—
811490	Other personal & household goods repair & maintenance .....	3	1 119	135	28	10	D	—
812	Personal & laundry services .....	13	D	D	D	a	D	D
<b>BALANCE OF ONEIDA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>55</b>	<b>14 209</b>	<b>3 039</b>	<b>929</b>	<b>158</b>	<b>64.6</b>	<b>2.3</b>
811	Repair & maintenance .....	37	10 709	1 809	405	104	61.5	1.4
8111	Automotive repair & maintenance .....	26	7 357	1 412	328	83	46.5	2.1
81111	Automotive mechanical & electrical repair & maintenance .....	15	D	D	D	b	D	D
811111	General automotive repair .....	13	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	3 091	766	173	41	12.6	—
811121	Automotive body, paint, & interior repair & maintenance .....	7	D	D	D	b	D	D
8111211	Paint or body repair shops .....	7	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	7	D	D	D	a	D	D
81141	Home & garden equipment & appliance repair & maintenance .....	2	D	D	D	a	D	D
811411	Home & garden equipment repair & maintenance .....	1	D	D	D	a	D	D
81149	Other personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
811490	Other personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	18	3 500	1 230	524	54	74.2	4.8
8121	Personal care services .....	9	1 190	457	72	27	70.5	14.0
81211	Hair, nail, & skin care services .....	9	1 190	457	72	27	70.5	14.0
812112	Beauty shops .....	9	1 190	457	72	27	70.5	14.0
8123	Drycleaning & laundry services .....	6	D	D	D	a	D	D
<b>BALANCE OF OUTAGAMIE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>52</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	41	D	D	D	c	D	D
8111	Automotive repair & maintenance .....	34	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	14	D	D	D	b	D	D
811111	General automotive repair .....	12	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	13	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	12	D	D	D	b	D	D
81119	Other automotive repair & maintenance .....	7	2 279	717	194	118	13.0	—
812	Personal & laundry services .....	11	D	D	D	b	D	D
8121	Personal care services .....	10	725	276	61	27	74.1	—
81211	Hair, nail, & skin care services .....	10	725	276	61	27	74.1	—
<b>BALANCE OF OZAUKEE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>25</b>	<b>4 583</b>	<b>772</b>	<b>183</b>	<b>63</b>	<b>77.0</b>	<b>4.4</b>
811	Repair & maintenance .....	21	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	9	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	4	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	a	D	D
<b>BALANCE OF PEPIN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>8</b>	<b>1 671</b>	<b>449</b>	<b>96</b>	<b>29</b>	<b>40.8</b>	<b>38.0</b>
811	Repair & maintenance .....	3	1 005	207	46	12	43.4	56.6
812	Personal & laundry services .....	5	666	242	50	17	36.9	9.9
<b>BALANCE OF PIERCE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>18</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	13	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	11	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF POLK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>51</b>	<b>9 360</b>	<b>2 151</b>	<b>525</b>	<b>168</b>	<b>62.1</b>	<b>6.2</b>
811	Repair & maintenance .....	26	6 126	1 234	319	79	62.1	2.5
8111	Automotive repair & maintenance .....	21	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	14	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	6	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	25	3 234	917	206	89	62.2	13.0
8121	Personal care services .....	14	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	14	D	D	D	b	D	D
812112	Beauty shops .....	14	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	5	895	253	59	32	59.2	18.1
<b>BALANCE OF PORTAGE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>29</b>	<b>9 156</b>	<b>2 309</b>	<b>632</b>	<b>128</b>	<b>17.7</b>	<b>-</b>
811	Repair & maintenance .....	16	7 984	1 954	546	90	15.9	-
8111	Automotive repair & maintenance .....	10	5 684	1 420	435	69	16.0	-
81111	Automotive mechanical & electrical repair & maintenance .....	5	3 408	791	348	36	7.7	-
811111	General automotive repair .....	4	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	2 276	629	87	33	28.3	-
811121	Automotive body, paint, & interior repair & maintenance .....	5	2 276	629	87	33	28.3	-
812	Personal & laundry services .....	13	1 172	355	86	38	29.7	-
8121	Personal care services .....	8	698	248	64	27	41.7	-
81211	Hair, nail, & skin care services .....	7	D	D	D	b	D	D
<b>BALANCE OF PRICE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>14</b>	<b>1 855</b>	<b>375</b>	<b>89</b>	<b>38</b>	<b>84.2</b>	<b>1.1</b>
811	Repair & maintenance .....	4	961	187	45	11	71.7	-
812	Personal & laundry services .....	10	894	188	44	27	97.7	2.3
<b>BALANCE OF RACINE COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>32</b>	<b>8 545</b>	<b>2 051</b>	<b>477</b>	<b>102</b>	<b>30.7</b>	<b>.2</b>
811	Repair & maintenance .....	22	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	16	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	10	D	D	D	b	D	D
812	Personal & laundry services .....	10	D	D	D	a	D	D
8121	Personal care services .....	8	D	D	D	a	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	a	D	D
<b>BALANCE OF RICHLAND COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>4</b>	<b>718</b>	<b>170</b>	<b>34</b>	<b>13</b>	<b>72.1</b>	<b>-</b>
<b>BALANCE OF ROCK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>50</b>	<b>11 295</b>	<b>3 354</b>	<b>798</b>	<b>193</b>	<b>46.8</b>	<b>3.0</b>
811	Repair & maintenance .....	29	D	D	D	c	D	D
8111	Automotive repair & maintenance .....	19	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	5	3 257	1 198	276	41	10.3	-
811121	Automotive body, paint, & interior repair & maintenance .....	5	3 257	1 198	276	41	10.3	-
8111211	Paint or body repair shops .....	5	3 257	1 198	276	41	10.3	-
8114	Personal & household goods repair & maintenance .....	5	D	D	D	b	D	D
81141	Home & garden equipment & appliance repair & maintenance .....	3	D	D	D	a	D	D
812	Personal & laundry services .....	21	D	D	D	b	D	D
8121	Personal care services .....	17	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	17	D	D	D	b	D	D
812112	Beauty shops .....	17	D	D	D	b	D	D
<b>BALANCE OF RUSK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>11</b>	<b>1 804</b>	<b>411</b>	<b>86</b>	<b>18</b>	<b>46.6</b>	<b>.2</b>
811	Repair & maintenance .....	9	D	D	D	a	D	D
8111	Automotive repair & maintenance .....	7	D	D	D	a	D	D

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. CROIX COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>49</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	32	8 581	2 182	460	98	43.1	5.1
8111	Automotive repair & maintenance .....	18	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	17	D	D	D	b	D	D
8121	Personal care services .....	9	618	209	49	23	64.6	10.2
81211	Hair, nail, & skin care services .....	9	618	209	49	23	64.6	10.2
<b>BALANCE OF SAUK COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>35</b>	<b>7 249</b>	<b>1 426</b>	<b>396</b>	<b>94</b>	<b>53.3</b>	<b>2.1</b>
811	Repair & maintenance .....	23	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	16	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	7	D	D	D	b	D	D
811111	General automotive repair .....	7	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	2 893	684	220	26	56.5	1.3
811121	Automotive body, paint, & interior repair & maintenance .....	8	2 893	684	220	26	56.5	1.3
8111211	Paint or body repair shops .....	8	2 893	684	220	26	56.5	1.3
812	Personal & laundry services .....	12	D	D	D	b	D	D
<b>BALANCE OF SAWYER COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>33</b>	<b>6 427</b>	<b>1 748</b>	<b>341</b>	<b>112</b>	<b>38.7</b>	<b>1.9</b>
811	Repair & maintenance .....	21	4 337	1 042	218	68	47.7	—
8111	Automotive repair & maintenance .....	15	3 554	913	202	63	41.7	—
81112	Automotive body, paint, interior, & glass repair .....	6	1 985	569	123	25	11.7	—
811121	Automotive body, paint, & interior repair & maintenance .....	4	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D
812	Personal & laundry services .....	12	2 090	706	123	44	20.0	5.7
8121	Personal care services .....	8	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	7	504	205	44	20	66.7	—
<b>BALANCE OF SHAWANO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>33</b>	<b>8 083</b>	<b>1 293</b>	<b>294</b>	<b>90</b>	<b>55.5</b>	<b>4.5</b>
811	Repair & maintenance .....	24	7 198	1 128	256	71	58.5	4.5
8111	Automotive repair & maintenance .....	18	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	9	2 944	441	109	28	36.8	—
811111	General automotive repair .....	9	2 944	441	109	28	36.8	—
81112	Automotive body, paint, interior, & glass repair .....	8	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
8111211	Paint or body repair shops .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	9	885	165	38	19	31.3	4.3
<b>BALANCE OF SHEBOYGAN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>40</b>	<b>7 321</b>	<b>1 629</b>	<b>372</b>	<b>103</b>	<b>45.7</b>	<b>.7</b>
811	Repair & maintenance .....	24	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	20	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	11	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	7	2 175	663	156	29	28.9	—
811121	Automotive body, paint, & interior repair & maintenance .....	7	2 175	663	156	29	28.9	—
812	Personal & laundry services .....	16	D	D	D	b	D	D
8121	Personal care services .....	8	D	D	D	a	D	D
81211	Hair, nail, & skin care services .....	7	D	D	D	a	D	D
<b>BALANCE OF TAYLOR COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>9</b>	<b>764</b>	<b>178</b>	<b>38</b>	<b>15</b>	<b>69.2</b>	<b>4.3</b>
812	Personal & laundry services .....	5	539	150	34	10	56.4	6.1

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF TREMPALEAU COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>50</b>	<b>10 629</b>	<b>2 396</b>	<b>514</b>	<b>168</b>	<b>68.7</b>	<b>1.0</b>
811	Repair & maintenance .....	31	8 840	2 036	438	141	62.9	.7
8111	Automotive repair & maintenance .....	20	4 678	912	165	45	83.7	—
81111	Automotive mechanical & electrical repair & maintenance .....	11	3 292	672	99	28	76.9	—
811111	General automotive repair .....	10	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	7	D	D	D	a	D	D
8112	Electronic & precision equipment repair & maintenance .....	3	2 667	880	215	80	D	—
81121	Electronic & precision equipment repair & maintenance .....	3	2 667	880	215	80	D	—
812	Personal & laundry services .....	19	1 789	360	76	27	97.7	2.3
8121	Personal care services .....	12	472	145	33	17	100.0	—
81211	Hair, nail, & skin care services .....	12	472	145	33	17	100.0	—
<b>BALANCE OF VERNON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>32</b>	<b>2 841</b>	<b>516</b>	<b>129</b>	<b>44</b>	<b>72.5</b>	<b>5.0</b>
811	Repair & maintenance .....	18	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	15	D	D	D	b	D	D
812	Personal & laundry services .....	14	D	D	D	a	D	D
<b>BALANCE OF VILAS COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>34</b>	<b>5 977</b>	<b>1 418</b>	<b>300</b>	<b>99</b>	<b>57.3</b>	<b>9.0</b>
811	Repair & maintenance .....	23	4 231	849	184	48	50.1	10.2
8111	Automotive repair & maintenance .....	15	3 306	726	155	37	37.0	12.2
81111	Automotive mechanical & electrical repair & maintenance .....	11	D	D	D	b	D	D
811111	General automotive repair .....	10	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	7	D	D	D	a	D	D
812	Personal & laundry services .....	11	1 746	569	116	51	74.7	5.8
8121	Personal care services .....	7	694	277	48	26	51.0	—
81211	Hair, nail, & skin care services .....	7	694	277	48	26	51.0	—
<b>BALANCE OF WALWORTH COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>43</b>	<b>6 654</b>	<b>1 986</b>	<b>407</b>	<b>113</b>	<b>54.1</b>	<b>.5</b>
811	Repair & maintenance .....	27	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	16	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	9	D	D	D	b	D	D
811111	General automotive repair .....	9	D	D	D	b	D	D
8114	Personal & household goods repair & maintenance .....	6	D	D	D	a	D	D
812	Personal & laundry services .....	16	D	D	D	b	D	D
<b>BALANCE OF WASHBURN COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>15</b>	<b>2 689</b>	<b>495</b>	<b>109</b>	<b>44</b>	<b>62.5</b>	<b>.4</b>
811	Repair & maintenance .....	8	2 221	363	85	29	55.2	—
8111	Automotive repair & maintenance .....	7	D	D	D	b	D	D
812	Personal & laundry services .....	7	468	132	24	15	97.4	2.6
<b>BALANCE OF WASHINGTON COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>46</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	37	D	D	D	c	D	D
8111	Automotive repair & maintenance .....	28	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	18	D	D	D	b	D	D
811111	General automotive repair .....	15	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	8	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	8	D	D	D	b	D	D
812	Personal & laundry services .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WAUKESHA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>97</b>	<b>37 726</b>	<b>11 714</b>	<b>2 704</b>	<b>465</b>	<b>30.3</b>	<b>6.9</b>
811	Repair & maintenance .....	77	D	D	D	e	D	D
8111	Automotive repair & maintenance .....	46	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	24	D	D	D	b	D	D
811111	General automotive repair .....	21	D	D	D	b	D	D
811113	Automotive transmission repair .....	2	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	18	D	D	D	b	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	16	6 884	1 901	438	67	29.2	18.8
8111211	Paint or body repair shops .....	15	D	D	D	b	D	D
8112	Electronic & precision equipment repair & maintenance .....	7	D	D	D	b	D	D
81121	Electronic & precision equipment repair & maintenance .....	7	D	D	D	b	D	D
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	12	6 545	2 284	480	65	10.7	17.3
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M .....	12	6 545	2 284	480	65	10.7	17.3
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M ..	12	6 545	2 284	480	65	10.7	17.3
8114	Personal & household goods repair & maintenance .....	12	D	D	D	b	D	D
81149	Other personal & household goods repair & maintenance .....	5	1 196	497	138	21	7.9	—
811490	Other personal & household goods repair & maintenance .....	5	1 196	497	138	21	7.9	—
812	Personal & laundry services .....	20	D	D	D	c	D	D
8121	Personal care services .....	13	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	12	D	D	D	b	D	D
812112	Beauty shops .....	12	D	D	D	b	D	D
8123	Drycleaning & laundry services .....	6	D	D	D	b	D	D
81233	Linen & uniform supply .....	1	D	D	D	b	D	D
<b>BALANCE OF WAUPACA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>36</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	14	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	11	3 203	299	65	17	97.0	—
81111	Automotive mechanical & electrical repair & maintenance .....	5	2 660	192	43	11	96.4	—
811111	General automotive repair .....	5	2 660	192	43	11	96.4	—
812	Personal & laundry services .....	22	D	D	D	b	D	D
8121	Personal care services .....	11	D	D	D	b	D	D
81211	Hair, nail, & skin care services .....	10	D	D	D	b	D	D
<b>BALANCE OF WAUSHARA COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>34</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	19	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	14	4 150	1 028	216	47	56.5	—
81111	Automotive mechanical & electrical repair & maintenance .....	5	D	D	D	a	D	D
81112	Automotive body, paint, interior, & glass repair .....	7	1 814	599	119	23	54.9	—
811121	Automotive body, paint, & interior repair & maintenance .....	7	1 814	599	119	23	54.9	—
812	Personal & laundry services .....	15	1 565	283	61	29	48.8	.4
<b>BALANCE OF WINNEBAGO COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>48</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	40	D	D	D	c	D	D
8111	Automotive repair & maintenance .....	33	D	D	D	c	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	24	D	D	D	c	D	D
811111	General automotive repair .....	19	D	D	D	c	D	D
81112	Automotive body, paint, interior, & glass repair .....	9	3 559	1 127	256	50	36.0	—
811121	Automotive body, paint, & interior repair & maintenance .....	9	3 559	1 127	256	50	36.0	—
8111211	Paint or body repair shops .....	9	3 559	1 127	256	50	36.0	—
812	Personal & laundry services .....	8	1 775	584	112	77	60.2	.1
<b>BALANCE OF WOOD COUNTY, WI</b>								
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>35</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
811	Repair & maintenance .....	30	D	D	D	b	D	D
8111	Automotive repair & maintenance .....	21	D	D	D	b	D	D
81111	Automotive mechanical & electrical repair & maintenance .....	14	D	D	D	b	D	D
811111	General automotive repair .....	11	D	D	D	b	D	D
81112	Automotive body, paint, interior, & glass repair .....	7	D	D	D	a	D	D
811121	Automotive body, paint, & interior repair & maintenance .....	6	D	D	D	a	D	D
8114	Personal & household goods repair & maintenance .....	5	D	D	D	a	D	D

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Also included are tips and gratuities received by employees from patrons and reported to employers and the value of payments in kind (e.g., free meals and lodging). If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of professional service organizations or associations which operate under state professional corporation statutes and file a corporate Federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **EXPENSES (\$1,000)**

Includes program service grants, specified assistance to individuals, benefits paid to or for members, payroll, employee benefits, payroll taxes, interest and rent expenses, cost of supplies used for operation, cost of merchandise sold, depreciation expenses, fundraising expenses, contracted or purchased services, and other expenses charged to operations during 1997. Expenses exclude outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; incomes taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or Federal tax agency; and, for fundraising organizations, funds transferred to charities and other organizations.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise,

which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; and members of a professional service organization or association which operates under state professional corporation statutes and files a corporate Federal income tax return. Not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used on IRS Form 941.

### **OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)**



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## **RECEIPTS/REVENUE (\$1,000)**

Receipts (basic dollar volume measure for service establishments of firms subject to Federal income tax). Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997 whether or not payment was received in 1997. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., which are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include the total value of service contracts, market value of compensation received in lieu of cash, amounts received for work subcontracted to others, and dues and assessments from members and affiliates. Receipts from services provided to foreign customers from U.S. locations, including services preformed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency, nor do they include income from such sources as contributions, gifts, and grants; dividends, interest, and investments; or sale or rental of real estate. Also excluded are receipts (gross) of departments and concessions which are operated by others; sales of used equipment rented or leased to customers; domestic intracompany transfers; receipts of foreign subsidiaries; and other nonoperating income, such as royalties, franchise fees, etc. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other

than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from Federal income tax). Includes revenue from customers or clients for services rendered and merchandise sold during 1997, whether or not payment was received in 1997, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Receipts from taxable business activities of firms exempt from Federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales, admissions, or other taxes collected by the organization from customers or clients and paid directly to a local, state, or Federal tax agency; income from the sale of real estate, investments, or other assets (except inventory held for resale); gross receipts of departments, concessions, etc., that are operated by others; and amounts transferred to operating funds from capital or reserve funds.

## **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

## **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **81 OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)**

The Other Services (except Public Administration) sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system. Establishments in this sector are primarily engaged in activities, such as equipment and machinery repairing, promoting or administering religious activities, grantmaking, advocacy, and providing drycleaning and laundry services, personal care services, death care services, pet care services, photofinishing services, temporary parking services, and dating services.

Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

Excluded from this sector are establishments primarily engaged in retailing new equipment and also performing repairs and general maintenance on equipment. These establishments are classified in Sector 44-45, Retail Trade.

### **811 Repair and Maintenance**

Industries in the Repair and Maintenance subsector restore machinery, equipment, and other products to working order. These establishments also typically provide general or routine maintenance (i.e., servicing) on such products to ensure they work efficiently and to prevent breakdown and unnecessary repairs.

The NAICS structure for this subsector brings together most types of repair and maintenance establishments and categorizes them based on production processes (i.e., on the type of repair and maintenance activity performed, and the necessary skills, expertise, and processes that are found in different repair and maintenance establishments). This NAICS classification does not delineate between repair services provided to businesses versus those that serve households. Although some industries primarily serve either businesses or households, separation by class of customer is limited by the fact that many establishments serve both. Establishments repairing computers and consumer electronics products are two examples of such overlap.

The Repair and Maintenance subsector does not include all establishments that do repair and maintenance. For example, a substantial amount of repair is done by establishments that also manufacture machinery, equipment, and other goods. These establishments are included in the

Manufacturing sector in NAICS. In addition, repair of transportation equipment is often provided by or based at transportation facilities, such as airports, seaports, and these activities are included in the Transportation and Warehousing sector. A particularly unique situation exists with repair of buildings. Plumbing, electrical installation and repair, painting and decorating, and other construction-related establishments are often involved in performing installation or other work on new construction as well as providing repair services on existing structures. While some specialize in repair, it is difficult to distinguish between the two types and all have been included in the Construction sector.

Excluded from this subsector are establishments primarily engaged in rebuilding or remanufacturing machinery and equipment. These are classified in Sector 31-33, Manufacturing. Also excluded are retail establishments that provide after-sale services and repair. These are classified in Sector 44-45, Retail Trade.

### **8111 Automotive Repair and Maintenance**

This industry group comprises establishments involved in providing repair and maintenance services for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers. Establishments in this industry group employ mechanics with specialized technical skills to diagnose and repair the mechanical and electrical systems for automotive vehicles, repair automotive interiors, and paint or repair automotive exteriors.

### **81111 Automotive Mechanical and Electrical Repair and Maintenance**

This industry comprises establishments primarily engaged in providing mechanical or electrical repair and maintenance services for automotive vehicles, such as passenger cars, trucks and vans, and all trailers. These establishments specialize in or may provide a wide range of these services.

### **811111 General Automotive Repair**

This U.S. industry comprises establishments primarily engaged in providing (1) a wide range of mechanical and electrical repair and maintenance services for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers or (2) engine repair and replacement.

The data published with NAICS code 811111 are comprised of the following SIC industry:

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7538 General Automotive Repair

### **811112 Automotive Exhaust System Repair**

This U.S. industry comprises establishments primarily engaged in replacing or repairing exhaust systems of automotive vehicles, such as passenger cars, trucks, and vans.

The data published with NAICS code 811112 are comprised of the following SIC industry:

7533 Motor Vehicle Exhaust System Repair Shops

### **811113 Automotive Transmission Repair**

This U.S. industry comprises establishments primarily engaged in replacing or repairing transmissions of automotive vehicles, such as passenger cars, trucks, and vans.

The data published with NAICS code 811113 are comprised of the following SIC industry:

7537 Automotive Transmission Repair

### **811118 Other Automotive Mechanical and Electrical Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in providing specialized mechanical or electrical repair and maintenance services (except engine repair and replacement, exhaust systems repair, and transmission repair) for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers.

The data published with NAICS code 811118 are comprised of the following SIC industry:

7539 Automotive Repair Shops, NEC

### **8111181 Carburetor Repair Shops**

Establishments primarily engaged in repairing carburetors and providing tune-ups.

### **8111182 Brake, Front End, and Wheel Alignment**

Establishments primarily engaged in repairing, replacing, and adjusting brakes; performing front end and wheel alignment work; and installing springs, axles, and shock absorbers.

### **8111183 Electrical Repair Shops, Motor Vehicle**

Establishments primarily engaged in performing electrical repair and maintenance services for motor vehicles.

### **8111184 Radiator Repair**

Establishments primarily engaged in repairing, cleaning, and installing radiators and heater cores.

### **8111189 All Other Motor Vehicle Repair Shops**

Establishments primarily engaged in specialized repair of individual auto components (except radiator repair; brake, front end, and wheel alignment; carburetor repair; and electrical repair, motor vehicle). Included are auto repair shops specializing in air conditioning, clutch, and valve repair.

### **81112 Automotive Body, Paint, Interior, and Glass Repair**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) repairing or customizing automotive vehicles, such as passenger cars, trucks, and vans, and all trailer bodies and interiors; (2) painting automotive vehicle and trailer bodies; (3) replacing, repairing, and/or tinting automotive vehicle glass; and (4) customizing automobile, truck, and van interiors for the physically disabled or other customers with special requirements.

### **811121 Automotive Body, Paint, and Interior Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing or customizing automotive vehicles, such as passenger cars, trucks, and vans, and all trailer bodies and interiors; and/or painting automotive vehicles and trailer bodies.

The data published with NAICS code 811121 are comprised of the following SIC industry:

7532 Top, Body, and Upholstery Repair Shops and Paint Shops

### **8111211 Paint or Body Repair Shops**

Establishments primarily engaged in repairing or painting car, truck, and trailer bodies.

### **8111212 Van Conversion Services**

Establishments primarily engaged in customizing automobiles, trucks, and vans. Adapting vehicles for the physically handicapped or other special requirements are also included.

### **8111213 Upholstery and Interior Repair Shops**

Establishments primarily engaged in repairing and replacing motor vehicle upholstery and interiors.

### **811122 Automotive Glass Replacement Shops**

This U.S. industry comprises establishments primarily engaged in replacing, repairing, and/or tinting automotive vehicle, such as passenger car, truck, and van, glass.

The data published with NAICS code 811122 are comprised of the following SIC industry:

7536 Automotive Glass Replacement Shops

OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)

## **81119 Other Automotive Repair and Maintenance**

This industry comprises establishments primarily engaged in providing automotive repair and maintenance services (except mechanical and electrical repair and maintenance; transmission repair; and body, paint, interior, and glass repair) for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers.

### **811191 Automotive Oil Change and Lubrication Shops**

This U.S. industry comprises establishments primarily engaged in changing motor oil and lubricating the chassis of automotive vehicles, such as passenger cars, trucks, and vans.

The data published with NAICS code 811191 are comprised of this part of the following SIC industry:

7549 (pt) Automotive Oil Change and Lubrication Shops

### **811192 Carwashes**

This U.S. industry comprises establishments primarily engaged in cleaning, washing, and/or waxing automotive vehicles, such as passenger cars, trucks, and vans, and trailers.

The data published with NAICS code 811192 are comprised of the following SIC industry:

7542 Carwashes

### **811198 All Other Automotive Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in providing automotive repair and maintenance services (except mechanical and electrical repair and maintenance; body, paint, interior, and glass repair; motor oil change and lubrication; and car washing) for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers.

The data published with NAICS code 811198 are comprised of these parts of the following SIC industries:

7534 (pt) Tire Repair Shop

7549 (pt) Motor Vehicle Services, Except Repair and Carwashes (Except Lubrication and Towing)

### **8111981 Tire Repair Shops**

Establishments primarily engaged in repairing motor vehicle tires.

### **8111982 All Other Motor Vehicle Services (Except Repair and Carwashes)**

Establishments primarily engaged in providing motor vehicle services (except repair and maintenance and carwashes). Included are establishments providing rustproofing and undercoating services.

## **8112 Electronic and Precision Equipment Repair and Maintenance**

This industry group comprises establishments primarily engaged in repairing electronic equipment, such as computers and communications equipment, and highly specialized precision instruments. Establishments in this industry group typically have staff skilled in repairing items having complex, electronic components.

### **81121 Electronic and Precision Equipment Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and maintaining one or more of the following: (1) consumer electronic equipment; (2) computers; (3) office machines; (4) communication equipment; and (5) other electronic and precision equipment and instruments, without retailing these products as new. Establishments in this industry repair items, such as microscopes, radar and sonar equipment, televisions, stereos, video recorders, computers, fax machines, photocopying machines, two-way radios and other communications equipment, scientific instruments, and medical equipment.

#### **811211 Consumer Electronics Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing and maintaining consumer electronics, such as televisions, stereos, speakers, video recorders, CD players, radios, and cameras, without retailing new consumer electronics.

The data published with NAICS code 811211 are comprised of this part of the following SIC industry:

7622 (pt) Stereo, Television, VCR, and Other Consumer Electronic Equipment Repair, (Except Computer)

#### **811212 Computer and Office Machine Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing and maintaining computers and office machines without retailing new computers and office machines, such as photocopying machines; and computer terminals, storage devices, printers; and CD-ROM drives.

The data published with NAICS code 811212 are comprised of these parts of the following SIC industries:

7378 Computer Maintenance and Repair

7629 (pt) Business and Office Machine Repair, Electrical (Except Computers)

7699 (pt) Typewriter Repair

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**8112121 Business and Office Machine Repair, Electrical (Except Computers)**

Establishments primarily engaged in repairing and maintaining office machines (except facsimile machines, computers and computer peripheral equipment, and typewriters).

**8112122 Typewriter Repair**

Establishments primarily engaged in repairing typewriters.

**8112123 Computer Maintenance and Repair**

Establishments primarily engaged in the repair and maintenance of computer equipment and computer peripheral equipment.

**811213 Communication Equipment Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing and maintaining communications equipment without retailing new communication equipment, such as telephones, fax machines, communications transmission equipment, and two-way radios.

The data published with NAICS code 811213 are comprised of these parts of the following SIC industries:

- 7622 (pt) Telecommunication Equipment Repair
- 7629 (pt) Telephone Set Repair

**8112131 Telephone Set Repair**

Establishments primarily engaged in the repair and maintenance of telephone sets.

**8112132 Telecommunication Equipment Repair**

Establishments primarily engaged in repairing and maintaining telecommunication equipment (except telephone set repair), such as fax machines and two-way radios.

**811219 Other Electronic and Precision Equipment Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing and maintaining (without retailing) electronic and precision equipment (except consumer electronics, computers and office machines, and communications equipment). Establishments in this industry repair and maintain equipment, such as medical diagnostic imaging equipment, measuring and surveying instruments, laboratory instruments, and radar and sonar equipment.

The data published with NAICS code 811219 are comprised of these parts of the following SIC industries:

- 7629 (pt) Electrical Equipment Repair and Maintenance, Including Medical Equipment

- 7699 (pt) Dental and Lab Instrument and Other Precision Equipment Repair (Except Typewriters)

**8112191 Electrical Equipment Repair and Maintenance, Including Medical Equipment**

Establishments primarily engaged in repairing and maintaining electrical medical precision equipment, such as medical diagnostic imaging equipment and measuring and surveying instruments.

**8112199 Dental and Lab Instrument and Other Precision Equipment Repair (Except Typewriters)**

Establishments primarily engaged in repair and maintenance of dental and laboratory instruments and nonelectrical medical and precision equipment.

**8113 Commercial and Industrial Machinery and Equipment (Except Automotive and Electronic) Repair and Maintenance**

This industry comprises establishments primarily engaged in the repair and maintenance of commercial and industrial machinery and equipment. Establishments in this industry either sharpen/install commercial and industrial machinery blades and saws or provide welding (e.g., automotive, general) repair services; or repair agricultural and other heavy and industrial machinery and equipment (e.g., forklifts and other materials handling equipment, machine tools, commercial refrigeration equipment, construction equipment, and mining machinery).

**81131 Commercial and Industrial Machinery and Equipment (Except Automotive and Electronic) Repair and Maintenance**

This industry comprises establishments primarily engaged in the repair and maintenance of commercial and industrial machinery and equipment. Establishments in this industry either sharpen/install commercial and industrial machinery blades and saws or provide welding (e.g., automotive, general) repair services; or repair agricultural and other heavy and industrial machinery and equipment (e.g., forklifts and other materials handling equipment, machine tools, commercial refrigeration equipment, construction equipment, and mining machinery).

**811310 Commercial and Industrial Machinery and Equipment (Except Automotive and Electronic) Repair and Maintenance**

This industry comprises establishments primarily engaged in the repair and maintenance of commercial and industrial machinery and equipment. Establishments in this industry either sharpen/install commercial and industrial machinery blades and saws or provide welding (e.g., automotive, general) repair services; or repair agricultural and other heavy and industrial machinery and equipment

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(e.g., forklifts and other materials handling equipment, machine tools, commercial refrigeration equipment, construction equipment, and mining machinery).

The data published with NAICS code 811310 are comprised of these parts of the following SIC industries:

7623 (pt) Commercial Refrigeration Equipment Repair

7694 (pt) Armature Rewinding and Repair Shops

7699 (pt) Industrial and Farm Machinery and Equipment Repair

### **8113101 Industrial Machines and Equipment Repair**

Establishments primarily engaged in repairing and maintaining industrial machinery and equipment. Establishments repairing farm machinery and equipment are also classified here.

### **8113102 Armature Rewinding and Repair Shops**

Establishments primarily engaged in rewinding armature and repairing electric motors (except on a factory basis).

### **8113103 Commercial Refrigeration Equipment Repair**

Establishments primarily engaged in repairing and maintaining commercial refrigeration equipment.

### **8114 Personal and Household Goods Repair and Maintenance**

This NAICS industry group includes establishments classified in the following NAICS industries: 81141, Home and Garden Equipment and Appliance Repair and Maintenance; 81142, Reupholstery and Furniture Repair; 81143, Footwear and Leather Goods Repair; and 81149, Other Personal and Household Goods Repair and Maintenance.

### **81141 Home and Garden Equipment and Appliance Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and servicing home and garden equipment and/or household-type appliances without retailing new equipment or appliances. Establishments in this industry repair and maintain items, such as lawnmowers, edgers, snow- and leaf-blowers, washing machines, clothes dryers, and refrigerators.

### **811411 Home and Garden Equipment Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing and servicing home and garden equipment without retailing new home and garden equipment, such as lawnmowers, handheld power tools, edgers, snow- and leaf-blowers, and trimmers.

The data published with NAICS code 811411 are comprised of these parts of the following SIC industries:

7629 (pt) Electric Tools and Other Household Equipment Repair

7699 (pt) Home and Garden Equipment Repair and Maintenance

### **8114111 Home and Garden Equipment Repair and Maintenance (Except Consumer Equipment Repair)**

Establishments primarily engaged in the repair and maintenance of lawnmowers, saws, and other tools; and knife and tool sharpening.

### **8114112 Consumer Equipment Repair (Except Computer, Television, VCR, and Stereo)**

Establishments primarily engaged in repairing and maintaining consumer equipment (except appliance repair and home and garden repair).

### **811412 Appliance Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing and servicing household appliances without retailing new appliances, such as refrigerators, stoves, washing machines, clothes dryers, and room air-conditioners.

The data published with NAICS code 811412 are comprised of these parts of the following SIC industries:

7623 (pt) Refrigeration and Air-Conditioning Service and Repair Shops, (Except Commercial)

7629 (pt) Electric Appliance and Washing Machine Repair

7699 (pt) Nonelectrical Appliances and Other Nonelectrical Equipment Repair

### **8114121 Electric Appliance and Washing Machine Repair**

Establishments primarily engaged in repairing and maintaining household appliances, washing machines, and electric razors.

### **8114122 Refrigeration and Air-Conditioning Service and Repair Shops (Except Commercial)**

Establishments primarily engaged in repairing and maintaining household refrigeration and air-conditioning equipment. Establishments repairing equipment in which the gas is compressed by means of electric motors are also included here.

### **8114129 Nonelectrical Appliances and Other Nonelectronic Equipment Repair**

Establishments primarily engaged in repairing and maintaining gas appliances, sewing machines, and other nonelectronic equipment.

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### **81142 Reupholstery and Furniture Repair**

This industry comprises establishments primarily engaged in one or more of the following: (1) reupholstering furniture; (2) refinishing furniture; (3) repairing furniture; and (4) repairing and restoring furniture.

### **811420 Reupholstery and Furniture Repair**

This industry comprises establishments primarily engaged in one or more of the following: (1) reupholstering furniture; (2) refinishing furniture; (3) repairing furniture; and (4) repairing and restoring furniture.

The data published with NAICS code 811420 are comprised of the following SIC industry:

7641 Reupholstery and Furniture Repair

### **81143 Footwear and Leather Goods Repair**

This industry comprises establishments primarily engaged in repairing footwear and/or repairing other leather or leather-like goods without retailing new footwear and leather or leather-like goods, such as handbags and briefcases.

### **811430 Footwear and Leather Goods Repair**

This industry comprises establishments primarily engaged in repairing footwear and/or repairing other leather or leather-like goods without retailing new footwear and leather or leather-like goods, such as handbags and briefcases.

The data published with NAICS code 811430 are comprised of these parts of the following SIC industries:

7251 Shoe Repair Shops and Shoeshine Parlors

7699 (pt) Leather Goods, Luggage, and Pocketbook Repair

### **8114301 Leather Goods, Luggage, and Pocketbook Repair**

Establishments primarily engaged in repairing luggage, handbags, briefcases, and other leather goods (except footwear). Establishments in this industry may repair similar items made of materials, such as plastics or other synthetics.

### **8114302 Shoe Repair Shops and Shoeshine Parlors**

Establishments primarily engaged in repairing footwear.

### **81149 Other Personal and Household Goods Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and servicing personal or household-type goods without retailing new personal and household-type goods (except home and garden equipment, appliances, furniture, and footwear and leather goods).

Establishments in this industry repair items, such as garments; watches; jewelry; musical instruments; bicycles and motorcycles; motorboats, canoes, sailboats, and other recreational boats.

### **811490 Other Personal and Household Goods Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and servicing personal or household-type goods without retailing new personal and household-type goods (except home and garden equipment, appliances, furniture, and footwear and leather goods). Establishments in this industry repair items, such as garments; watches; jewelry; musical instruments; bicycles and motorcycles; motorboats, canoes, sailboats, and other recreational boats.

The data published with NAICS code 811490 are comprised of these parts of the following SIC industries:

3732 (pt) Boat Repair

7219 (pt) Garment Repair and Alteration Services

7631 Watch, Clock, and Jewelry Repair

7692 Welding Repair

7699 (pt) All Other Repair and Related Services

### **8114901 Watch, Clock, and Jewelry Repair**

Establishments primarily engaged in repairing watches, clocks, and jewelry.

### **8114902 Boat Repair**

Establishments primarily engaged in the repair of boats.

### **8114903 Welding Repair**

Establishments primarily engaged in repair work by welding, including automotive welding.

### **8114904 Garment Repair and Alteration Services**

Establishments primarily engaged in altering and repairing garments.

### **8114909 All Other Repair and Related Services**

Establishments primarily engaged in repairing and maintaining personal or household goods (except home and garden equipment and appliances, furniture, and footwear and leather goods).

### **812 Personal and Laundry Services**

Industries in the Personal and Laundry Services subsector group establishments that provide personal and laundry services to individuals, households, and businesses. Services performed include: personal care services; death care services; laundry and drycleaning services; and a

OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)

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wide range of other personal services, such as pet care (except veterinary) services, photofinishing services, temporary parking services, and dating services.

The Personal and Laundry Services subsector is by no means all-inclusive of the services that could be termed personal services (i.e., those provided to individuals rather than businesses). There are many other subsectors, as well as sectors, that provide services to persons. Establishments providing legal, accounting, tax preparation, architectural, portrait photography, and similar professional services are classified in Sector 54, Professional, Scientific, and Technical Services; those providing job placement, travel arrangement, home security, interior and exterior house cleaning, exterminating, lawn and garden care, and similar support services are classified in Sector 56, Administrative and Support, Waste Management and Remediation Services; those providing health and social services are classified in Sector 62, Health Care and Social Assistance; those providing amusement and recreation services are classified in Sector 71, Arts, Entertainment and Recreation; those providing educational instruction are classified in Sector 61, Educational Services; those providing repair services are classified in Subsector 811, Repair and Maintenance; and those providing spiritual, civic, and advocacy services are classified in Subsector 813, Religious, Grantmaking, Civic, Professional, and Similar Organizations.

### **8121 Personal Care Services**

This industry group comprises establishments, such as barber and beauty shops, that provide appearance care services to individual consumers.

#### **81211 Hair, Nail, and Skin Care Services**

This industry comprises establishments primarily engaged in one or more of the following: (1) providing hair care services; (2) providing nail care services; and (3) providing facials or applying makeup (except permanent makeup).

##### **812111 Barber Shops**

This U.S. industry comprises establishments known as barber shops or men's hair stylist shops primarily engaged in cutting, trimming, and styling boys' and men's hair; and/or shaving and trimming men's beards.

The data published with NAICS code 812111 are comprised of this part of the following SIC industry:

7241 (pt) Barber Shops

##### **812112 Beauty Salons**

This U.S. industry comprises establishments (except those known as barber shops or men's hair stylist shops) primarily engaged in one or more of the following: (1) cutting, trimming, shampooing, weaving, coloring, waving, or styling hair; (2) providing facials; and (3) applying makeup (except permanent makeup).

The data published with NAICS code 812112 are comprised of this part of the following SIC industry:

7231 (pt) Beauty Shops

##### **812113 Nail Salons**

This U.S. industry comprises establishments primarily engaged in providing nail care services, such as manicures, pedicures, and nail extensions.

The data published with NAICS code 812113 are comprised of this part of the following SIC industry:

7231 (pt) Nail Salons

#### **81219 Other Personal Care Services**

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, or nonpermanent makeup services).

##### **812191 Diet and Weight Reducing Centers**

This U.S. industry comprises establishments primarily engaged in providing nonmedical services to assist clients in attaining or maintaining a desired weight. The sale of weight reduction products, such as food supplements, may be an integral component of the program. These services typically include individual or group counseling, menu and exercise planning, and weight and body measurement monitoring.

The data published with NAICS code 812191 are comprised of this part of the following SIC industry:

7299 (pt) Diet and Weight Reducing Services

##### **812199 Other Personal Care Services**

This U.S. industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, nonpermanent makeup, or nonmedical diet and weight reducing services).

The data published with NAICS code 812199 are comprised of this part of the following SIC industry:

7299 (pt) Other Personal Care Services

#### **8122 Death Care Services**

This NAICS industry group includes establishments classified in the following NAICS industries: 81221, Funeral Homes and Funeral Services; and 81222, Cemeteries and Crematories.

##### **81221 Funeral Homes and Funeral Services**

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.



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## **812210 Funeral Homes and Funeral Services**

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

The data published with NAICS code 812210 are comprised of these parts of the following SIC industries:

- 7261 (pt) Funeral Homes
- 7261 (pt) Other Funeral Services (Except Funeral Homes and Crematories)

### **8122101 Funeral Homes**

Establishments primarily engaged in providing services, such as preparing the dead for burial, providing facilities for wakes, arranging transportation for the dead, and conducting funerals. The sale of caskets and related merchandise is often an integral part of the service provided by establishments in this industry. Independent funeral directors and embalmers are included in this industry.

### **8122102 Other Funeral Services**

Establishments primarily engaged in providing funeral services (except funeral homes and crematories).

## **81222 Cemeteries and Crematories**

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

### **812220 Cemeteries and Crematories**

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

The data published with NAICS code 812220 are comprised of these parts of the following SIC industries:

- 6531 (pt) Cemetery Management
- 6553 Cemetery Subdividers and Developers
- 7261 (pt) Crematories

### **8122201 Crematories**

Establishments primarily engaged in cremating bodies and presenting the ashes to a family member or other appropriate person.

### **8122202 Cemetery and Mausoleum Operators**

Establishments primarily engaged in operating cemeteries and mausoleums and/or primarily engaged in subdividing real property into cemetery lots and in developing it for resale on their own account.

## **8122203 Animal Cemetery Operators**

Establishments primarily engaged in subdividing real property into lots to be used for animal burial.

### **8122204 Cemetery Management**

Establishments primarily engaged in the management of a cemetery (or cemeteries) on a fee or contract basis.

## **8123 Drycleaning and Laundry Services**

This NAICS industry group includes establishments classified in the following NAICS industries: 81231, Coin-Operated Laundries and Drycleaners; and 81232, Drycleaning and Laundry Services (except Coin-Operated); and 81233, Linen and Uniform Supply.

### **81231 Coin-Operated Laundries and Drycleaners**

This industry comprises (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

### **812310 Coin-Operated Laundries and Drycleaners**

This industry comprises (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

The data published with NAICS code 812310 are comprised of the following SIC industry:

- 7215 Coin-Operated Laundries and Drycleaning

### **8123101 Coin-Operated Laundry Routes**

Establishments primarily engaged in installing and operating coin-operated laundry equipment in apartments, dormitories, and similar locations.

### **8123102 Coin-Operated Laundries and Drycleaning Stores**

Establishments primarily engaged in the operation of coin-operated or similar self-service laundry and drycleaning equipment for use on the premises. Laundry in these establishments is always done in individual machines, usually by the customer.

### **81232 Drycleaning and Laundry Services (Except Coin-Operated)**

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); (3) providing dropoff and pickup sites for laundries and/or drycleaners; and (4) providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

### **812320 Drycleaning and Laundry Services (Except Coin-Operated)**

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); (3) providing dropoff and pickup sites for laundries and/or drycleaners; and (4) providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

The data published with NAICS code 812320 are comprised of these parts of the following SIC industries:

- 7211 Laundries, Family and Commercial
- 7212 Garment Pressing and Agents for Laundries and Drycleaners
- 7216 Drycleaning Plants
- 7219 (pt) All Other Laundry and Garment Services

### **8123201 Laundries, Family and Commercial**

Establishments primarily engaged in operating mechanical laundries, except coin-operated or self-service laundries.

### **8123202 Drycleaning Plants**

Establishments primarily engaged in operating drycleaning plants, except rug cleaning.

### **8123203 Garment Pressing and Agents for Laundries**

Establishments primarily engaged in providing dropoff and pickup sites for laundries and drycleaners. Establishments in this industry act as intermediaries between customers who dropoff their garments and the drycleaning plants who do the cleaning work. Establishments in this industry may provide pressing and finishing work.

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### **8123204 All Other Laundry and Garment Services**

Establishments primarily engaged in providing laundry and garment services (except laundries, drycleaning plants, garment pressing and agents for laundries).

### **81233 Linen and Uniform Supply**

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as uniforms, gowns and coats, table linens, bed linens, towels, clean room apparel, and treated mops or shop towels.

### **812331 Linen Supply**

This U.S. industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as table and bed linens; towels; diapers; and uniforms, gowns, or coats of the type used by doctors, nurses, barbers, beauticians, and waitresses.

The data published with NAICS code 812331 are comprised of these parts of the following SIC industries:

- 7213 Linen Supply
- 7219 (pt) Diaper Service

### **8123311 Linen Supply**

Establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as table and bed linens; towels; uniforms; or gowns and coats used by doctors, nurses, barbers, beauticians, and waitresses.

### **8123312 Diaper Service**

Establishments primarily engaged in furnishing diaper services. These establishments may deliver, pickup, and clean the diapers.

### **812332 Industrial Launderers**

This U.S. industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered industrial work uniforms and related work clothing, such as protective apparel (flame and heat resistant) and clean room apparel; dust control items, such as treated mops, rugs, mats, dust tool covers, cloths, and shop or wiping towels.

The data published with NAICS code 812332 are comprised of the following SIC industry:

- 7218 Industrial Launderers

### **8129 Other Personal Services**

This industry group comprises establishments primarily engaged in providing personal services (except personal care services, death care services, or drycleaning and laundry services).

## **81292 Photofinishing**

This industry comprises establishments primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

### **812921 Photofinishing Laboratories (Except One-Hour)**

This U.S. industry comprises establishments (except those known as “one-hour” photofinishing labs) primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

The data published with NAICS code 812921 are comprised of this part of the following SIC industry:

7384 (pt) Photofinishing Laboratories, (Except One-Hour)

### **812922 One-Hour Photofinishing**

This U.S. industry comprises establishments known as “one-hour” photofinishing labs primarily engaged in developing film and/or making photographic slides, prints, and enlargements on a short turnaround or while-you-wait basis.

The data published with NAICS code 812922 are comprised of this part of the following SIC industry:

7384 (pt) One-Hour Photofinishing

### **81293 Parking Lots and Garages**

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

### **812930 Parking Lots and Garages**

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

The data published with NAICS code 812930 are comprised of the following SIC industry:

7521 Parking Lots and Garages

### **81299 All Other Personal Services**

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

### **812990 All Other Personal Services**

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

The data published with NAICS code 812990 are comprised of these parts of the following SIC industries:

4899 (pt) Pay Telephone Operators

7299 (pt) Dating Services

7299 (pt) All Other Miscellaneous Personal Services

7389 (pt) Bail Bonding Services

### **8129901 Bail Bonding Services**

Establishments primarily engaged in providing bail bonding services.

### **8129902 Dating Services**

Establishments primarily engaged in providing dating services for their clients.

### **8129903 Pay Telephone Operators**

Establishments primarily engaged in installing and operating pay phones.

### **8129909 All Other Miscellaneous Personal Services**

Establishments primarily engaged in providing miscellaneous personal services, such as buyers clubs and shopping services.

## **813 Religious, Grantmaking, Civic, Professional, and Similar Organizations**

Industries in the Religious, Grantmaking, Civic, Professional, and Similar Organizations subsector group establishments that organize and promote religious activities; support various causes through grantmaking; advocate various social and political causes; and promote and defend the interests of their members.

The industry groups within the subsector are defined in terms of their activities, such as establishments that provide funding for specific causes or for a variety of charitable causes; establishments that advocate and actively promote causes and beliefs for the public good; and establishments that have an active membership structure to promote causes and represent the interests of their members. Establishments in this subsector may publish newsletters, books, and periodicals, for distribution to their members.

### **8132 Grantmaking and Giving Services**

This industry comprises (1) establishments known as grantmaking foundations or charitable trusts and (2) establishments primarily engaged in raising funds for a wide range of social welfare activities, such as health, educational, scientific, and cultural activities.

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### **81321 Grantmaking and Giving Services**

This industry comprises (1) establishments known as grantmaking foundations or charitable trusts and (2) establishments primarily engaged in raising funds for a wide range of social welfare activities, such as health, educational, scientific, and cultural activities.

#### **813211 Grantmaking Foundations**

This U.S. industry comprises establishments known as grantmaking foundations or charitable trusts. Establishments in this industry award grants from trust funds based on a competitive selection process or the preferences of the foundation managers and grantors; or fund a single entity, such as a museum or university.

The data published with NAICS code 813211 are comprised of the following SIC industry:

6732 Grantmaking Foundations

#### **813212 Voluntary Health Organizations**

This U.S. industry comprises establishments primarily engaged in raising funds for health related research, such as disease (e.g., heart, cancer, diabetes) prevention, health education, and patient services.

The data published with NAICS code 813212 are comprised of this part of the following SIC industry:

8399 (pt) Voluntary Health Organizations

#### **813219 Other Grantmaking and Giving Services**

This U.S. industry comprises establishments (except voluntary health organizations) primarily engaged in raising funds for a wide range of social welfare activities, such as educational, scientific, cultural, and health.

The data published with NAICS code 813219 are comprised of this part of the following SIC industry:

8399 (pt) Other Grantmaking and Giving Services,  
(Except Foundations)

### **8133 Social Advocacy Organizations**

This industry comprises establishments primarily engaged in promoting a particular cause or working for the realization of a specific social or political goal to benefit a broad or specific constituency. These organizations may solicit contributions and offer memberships to support these goals.

#### **81331 Social Advocacy Organizations**

This industry comprises establishments primarily engaged in promoting a particular cause or working for the realization of a specific social or political goal to benefit a broad or specific constituency. These organizations may solicit contributions and offer memberships to support these goals.

### **813311 Human Rights Organizations**

This U.S. industry comprises establishments primarily engaged in promoting causes associated with human rights either for a broad or specific constituency. Establishments in this industry address issues, such as protecting and promoting the broad constitutional rights and civil liberties of individuals and those suffering from neglect, abuse, or exploitation; promoting the interests of specific groups, such as children, women, senior citizens, or persons with disabilities; improving relations between racial, ethnic, and cultural groups; and promoting voter education and registration. These organizations may solicit contributions and offer memberships to support these causes.

The data published with NAICS code 813311 are comprised of this part of the following SIC industry:

8399 (pt) Human Right Organizations

#### **813312 Environment, Conservation, and Wildlife Organizations**

This U.S. industry comprises establishments primarily engaged in promoting the preservation and protection of the environment and wildlife. Establishments in this industry address issues, such as clean air and water; global warming; conserving and developing natural resources, including land, plant, water, and energy resources; and protecting and preserving wildlife and endangered species. These organizations may solicit contributions and offer memberships to support these causes.

The data published with NAICS code 813312 are comprised of these parts of the following SIC industries:

8399 (pt) Environment, Conservation, and Wildlife  
Organizations

8699 (pt) Humane Societies

#### **8133121 Humane Societies**

Establishments primarily engaged in promoting the protection and proper care of animals. These establishments may solicit contributions and offer memberships to support their activities.

#### **8133122 Other Environment, Conservation, and Wildlife Organizations**

Establishments primarily engaged in promoting the preservation and protection of the environment and wildlife. These establishments are concerned with issues, such as clean air and water; reducing and preventing exposure to radiation, hazardous wastes, and toxic substances; global warming; conserving and developing natural resources, including land, plant, water, and energy resources; and protecting and preserving wildlife and endangered species. These organizations may solicit contributions and offer memberships to support their activities but the primary focus is the advocacy of beliefs and causes intended to benefit a broad constituency.

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### **813319 Other Social Advocacy Organizations**

This U.S. industry comprises establishments primarily engaged in social advocacy (except human rights and environmental protection, conservation, and wildlife preservation). Establishments in this industry address issues, such as peace and international understanding; community action (excluding civic organizations); or advancing social causes, such as firearms safety, drunk driving prevention, drug abuse awareness. These organizations may solicit contributions and offer memberships to support these causes.

The data published with NAICS code 813319 are comprised of this part of the following SIC industry:

8399 (pt) Other Social Advocacy Organizations

### **8134 Civic and Social Organizations**

This industry comprises establishments primarily engaged in promoting the civic and social interests of their members. Establishments in this industry may operate bars and restaurants for their members.

#### **81341 Civic and Social Organizations**

This industry comprises establishments primarily engaged in promoting the civic and social interests of their members. Establishments in this industry may operate bars and restaurants for their members.

#### **813410 Civic and Social Organizations**

This industry comprises establishments primarily engaged in promoting the civic and social interests of their members. Establishments in this industry may operate bars and restaurants for their members.

The data published with NAICS code 813410 are comprised of these parts of the following SIC industries:

8641 (pt) Civic and Social Organizations With Restaurants and Bars

8641 (pt) Civic and Social Organizations Without Restaurants and Bars

8699 (pt) Farm Granges With Restaurants and Bars

8699 (pt) Farm Granges Without Restaurants and Bars

For the 1997 Economic Census, scouting and related youth development organizations are classified in 624110.

#### **8134101 Civic and Social Organizations With Restaurants and Bars**

Establishments primarily engaged in promoting the civic and social interests of their members and offering bar and restaurant facilities for their members and their guests.

#### **81341011 Farm Granges With Restaurants and Bars**

Establishments known as Farm Granges primarily operating on a membership basis for the promotion of the civic and social interests of their members and offering bar and restaurant facilities for their members and their guests.

#### **81341012 Other Civic and Social Organizations (Except Farm Granges) With Restaurants and Bars**

Establishments primarily engaged in promoting the civic and social interests of their members and offering bar and restaurant facilities for their members and their guests.

#### **8134102 Civic and Social Organizations Without Restaurants and Bars**

Establishments primarily engaged in promoting the civic and social interests of their members. Bar and restaurant facilities are not available at these establishments.

#### **81341021 Farm Granges Without Restaurants and Bars**

Establishments known as Farm Granges primarily operating on a membership basis for the promotion of the civic and social interests of their members. Bar and restaurant facilities are not available at these establishments.

#### **81341022 Other Civic and Social Organizations (Except Farm Granges) Without Restaurants and Bars**

Establishments primarily engaged in promoting the civic and social interests of their members. Bar and restaurant facilities are not available at these establishments.

### **8139 Business, Professional, Labor, Political, and Similar Organizations**

This industry group comprises establishments primarily engaged in promoting the interests of their members (except religious organizations, social advocacy organizations, and civic and social organizations). Examples of establishments in this industry are business associations, professional organizations, labor unions, and political organizations.

#### **81391 Business Associations**

This industry comprises establishments primarily engaged in promoting the business interests of their members. These establishments may conduct research on new products and services; develop market statistics; sponsor quality and certification standards; lobby public officials; or publish newsletters, books, or periodicals for distribution to their members.

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### **813910 Business Associations**

This industry comprises establishments primarily engaged in promoting the business interests of their members. These establishments may conduct research on new products and services; develop market statistics; sponsor quality and certification standards; lobby public officials; or publish newsletters, books, or periodicals for distribution to their members.

The data published with NAICS code 813910 are comprised of these parts of the following SIC industries:

8611 Business Associations

8699 (pt) Farm Bureaus

### **8139101 Farm Bureaus**

Establishments of membership organizations, known as Farm Bureaus, primarily engaged in promoting the business interests of their members.

### **8139102 Business Associations (Except Farm Bureaus)**

Establishments of membership organizations primarily engaged in promoting the business interests of their members (except Farm Bureaus). These establishments may conduct research on new products and services, develop market statistics, sponsor quality and certification standards, lobby public officials, or publish newsletters, books, or periodicals, for distribution to their members.

### **81392 Professional Organizations**

This industry comprises establishments primarily engaged in promoting the professional interests of their members and the profession as a whole. These establishments may conduct research; develop statistics; sponsor quality and certification standards; lobby public officials; or publish newsletters, books, or periodicals, for distribution to their members.

### **813920 Professional Organizations**

This industry comprises establishments primarily engaged in promoting the professional interests of their members and the profession as a whole. These establishments may conduct research; develop statistics; sponsor quality and certification standards; lobby public officials; or publish newsletters, books, or periodicals, for distribution to their members.

The data published with NAICS code 813920 are comprised of the following SIC industry:

8621 Professional Organizations

### **81399 Other Similar Organizations (Except Business, Professional, Labor, and Political Organizations)**

This industry comprises establishments (except religious organizations, social advocacy organizations, civic

and social organizations, business associations, professional organizations, labor unions, and political organizations) primarily engaged in promoting the interest of their members.

### **813990 Other Similar Organizations (Except Business, Professional, Labor, and Political Organizations)**

This industry comprises establishments (except religious organizations, social advocacy organizations, civic and social organizations, business associations, professional organizations, labor unions, and political organizations) primarily engaged in promoting the interest of their members.

The data published with NAICS code 813990 are comprised of these parts of the following SIC industries:

6531 (pt) Condominium, Cooperative Housing, and Home Owner's Associations

8641 (pt) Home Owner's and Condominium Associations (Not Providing Property Management)

8699 (pt) Other Similar Organizations

### **8139901 Other Similar Membership Organizations**

Establishments primarily engaged in promoting the interests of their members (except religious organizations, social advocacy organizations; labor unions; political organizations; and condominium, cooperative housing and home owners associations).

### **8139902 Home Owner's and Condominium Associations (Not Providing Property Management)**

Establishments formed on the behalf of individual real estate owners or tenants which arrange and organize civic and social functions.

### **8139903 Condominium or Cooperative Owners Associations (Engaged in Property Management)**

Establishments formed, on behalf of individual real estate owners, to make collective decisions based on the wishes of individual owners. The establishments in this industry may conduct activities, such as provide overall management, publish a telephone directory of the owners, sponsor seasonal events for the owners, establish and collect funds to operate the project, enforce rules and regulations, and settle differences of opinion among residents.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Establishments exempt from Federal income tax with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
  - a. Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.
2. The nonmail universe.
  - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the Federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census questionnaire. Establishments that indicated that all or part of their income was exempt from Federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipt or Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data;

however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts or revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts or revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts or revenue of all establishments included in the category. In a few cases expansion on the basis of the receipts or revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts or revenue of establishments responding to the industry-specific inquiry as a percent of total receipts or revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.



# Appendix D.

## Geographic Notes

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### WISCONSIN

**Appleton** is in Calumet, Outagamie, and Winnebago Counties.

**Bayside** is in Milwaukee and Ozaukee Counties.

**Berlin** is in Green Lake and Waushara Counties.

**Burlington** is in Racine and Walworth Counties.

**Columbus** is in Columbia and Dodge Counties.

**Eau Claire** is in Chippewa and Eau Claire Counties.

**Hartford** is in Dodge and Washington Counties.

**Kewaskum** is in Fond du Lac and Washington Counties.

**Kiel** is in Calumet and Manitowoc Counties.

**Marshfield** is in Marathon and Wood Counties.

**Menasha** is in Calumet and Winnebago Counties.

**Milwaukee** is in Milwaukee, Washington, and Waukesha Counties.

**Mukwonago** is in Walworth and Waukesha Counties.

**New London** is in Outagamie and Waupaca Counties.

**River Falls** is in Pierce and St. Croix Counties.

**Watertown** is in Dodge and Jefferson Counties.

**Waupun** is in Dodge and Fond du Lac Counties.

**Whitewater** is in Jefferson and Walworth Counties.

# Appendix E. Metropolitan Areas

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## WISCONSIN

### **Appleton—Oshkosh—Neenah, WI MSA**

Calumet County, WI  
Outagamie County, WI  
Winnebago County, WI

### **Chicago—Gary—Kenosha, IL—IN—WI CMSA**

Chicago, IL PMSA  
Cook County, IL  
DeKalb County, IL  
DuPage County, IL  
Grundy County, IL  
Kane County, IL  
Kendall County, IL  
Lake County, IL  
McHenry County, IL  
Will County, IL

Gary, IN PMSA  
Lake County, IN  
Porter County, IN

Kankakee, IL PMSA  
Kankakee County, IL

Kenosha, WI PMSA  
Kenosha County, WI

### **Duluth—Superior, MN—WI MSA**

St. Louis County, MN  
Douglas County, WI

### **Eau Claire, WI MSA**

Chippewa County, WI  
Eau Claire County, WI

### **Green Bay, WI MSA**

Brown County, WI

### **Janesville—Beloit, WI MSA**

Rock County, WI

### **Kenosha, WI PMSA**

Kenosha County, WI

### **La Crosse, WI—MN MSA**

Houston County, MN  
La Crosse County, WI

### **Madison, WI MSA**

Dane County, WI

### **Milwaukee—Waukesha, WI PMSA**

Milwaukee County, WI  
Ozaukee County, WI  
Washington County, WI  
Waukesha County, WI

### **Milwaukee—Racine, WI CMSA**

Milwaukee—Waukesha, WI PMSA  
Milwaukee County, WI  
Ozaukee County, WI  
Washington County, WI  
Waukesha County, WI

Racine, WI PMSA

Racine County, WI

### **Minneapolis—St. Paul, MN—WI MSA**

Anoka County, MN  
Carver County, MN  
Chisago County, MN  
Dakota County, MN  
Hennepin County, MN  
Isanti County, MN  
Ramsey County, MN  
Scott County, MN  
Sherburne County, MN

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**Minneapolis—St. Paul, MN—WI MSA—Con.**

Washington County, MN

Wright County, MN

Pierce County, WI

St. Croix County, WI

**Racine, WI PMSA**

Racine County, WI

**Sheboygan, WI MSA**

Sheboygan County, WI

**Wausau, WI MSA**

Marathon County, WI

