

West Virginia

1997

Issued December 1999

EC97R72A-WV

**1997 Economic Census**

*Accommodation and Foodservices*

Geographic Area Series



**U S C E N S U S B U R E A U**

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U.S. Department of Commerce  
Economics and Statistics Administration  
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## **1997 Economic Census** *Accommodation and Foodservices* Geographic Area Series



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Accommodation and Foodservices

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## SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 72 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
  9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST VIRGINIA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3 290</b>	<b>1 633 164</b>	<b>462 334</b>	<b>103 209</b>	<b>51 529</b>	<b>14.0</b>	<b>9.4</b>
721	Accommodation .....	377	376 217	113 700	23 400	8 380	6.3	12.1
7211	Traveler accommodation .....	314	364 063	109 973	22 735	8 170	6.0	11.7
72111	Hotels (except casino hotels) & motels .....	291	361 486	109 318	22 593	8 082	6.0	11.8
721110	Hotels (except casino hotels) & motels .....	291	361 486	109 318	22 593	8 082	6.0	11.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	96	275 618	87 210	17 891	5 814	2.2	13.9
7211102	Hotels with less than 25 guestrooms .....	19	3 434	866	191	106	46.4	5.5
7211103	Motels .....	161	69 753	17 861	3 868	1 883	17.9	6.0
7211104	Motor hotels .....	15	12 681	3 381	643	279	12.1	.1
72119	Other traveler accommodation .....	23	2 577	655	142	88	14.0	5.8
721191	Bed & breakfast inns .....	21	D	D	D	b	D	D
721199	All other traveler accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	45	10 061	3 066	516	137	14.3	19.6
72121	RV (recreational vehicle) parks & recreational camps .....	45	10 061	3 066	516	137	14.3	19.6
721211	RV (recreational vehicle) parks & campgrounds .....	17	4 139	1 134	207	58	25.5	25.5
721214	Recreational & vacation camps (except campgrounds) .....	28	5 922	1 932	309	79	6.5	15.5
7213	Rooming & boarding houses .....	18	2 093	661	149	73	9.7	32.8
72131	Rooming & boarding houses .....	18	2 093	661	149	73	9.7	32.8
721310	Rooming & boarding houses .....	18	2 093	661	149	73	9.7	32.8
722	Foodservices & drinking places .....	2 913	1 256 947	348 634	79 809	43 149	16.3	8.6
7221	Full-service restaurants .....	1 042	472 312	147 546	34 118	18 138	19.7	6.6
72211	Full-service restaurants .....	1 042	472 312	147 546	34 118	18 138	19.7	6.6
722110	Full-service restaurants .....	1 042	472 312	147 546	34 118	18 138	19.7	6.6
7222	Limited-service eating places .....	1 328	686 854	178 502	40 600	22 449	12.7	8.7
72221	Limited-service eating places .....	1 328	686 854	178 502	40 600	22 449	12.7	8.7
722211	Limited-service restaurants .....	1 161	648 371	167 744	38 310	20 985	12.7	8.8
722212	Cafeterias .....	16	11 513	3 564	848	383	.3	1.0
722213	Snack & nonalcoholic beverage bars .....	151	26 970	7 194	1 442	1 081	18.3	11.5
7223	Special foodservices .....	113	45 619	12 663	2 830	1 216	4.4	19.6
72231	Foodservice contractors .....	76	41 423	11 695	2 676	1 045	.6	21.2
722310	Foodservice contractors .....	76	41 423	11 695	2 676	1 045	.6	21.2
72232	Caterers .....	25	3 213	792	125	156	38.8	2.7
722320	Caterers .....	25	3 213	792	125	156	38.8	2.7
72233	Mobile foodservices .....	12	983	176	29	15	49.9	8.1
722330	Mobile foodservices .....	12	983	176	29	15	49.9	8.1
7224	Drinking places (alcoholic beverages) .....	430	52 162	9 923	2 261	1 346	43.5	15.9
72241	Drinking places (alcoholic beverages) .....	430	52 162	9 923	2 261	1 346	43.5	15.9
722410	Drinking places (alcoholic beverages) .....	430	52 162	9 923	2 261	1 346	43.5	15.9

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLESTON, WV MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>487</b>	<b>312 891</b>	<b>84 345</b>	<b>19 548</b>	<b>9 337</b>	<b>10.7</b>	<b>7.4</b>
721	Accommodation .....	35	52 619	13 471	2 953	1 100	.7	1.1
72111	Hotels (except casino hotels) & motels .....	33	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	33	D	D	D	g	D	D
722	Foodservices & drinking places .....	452	260 272	70 874	16 595	8 237	12.8	8.7
7222	Limited-service eating places .....	255	145 717	37 398	8 650	4 491	14.9	10.8
72221	Limited-service eating places .....	255	145 717	37 398	8 650	4 491	14.9	10.8
722211	Limited-service restaurants .....	228	138 989	35 660	8 288	4 266	15.3	10.2
7223	Special foodservices .....	21	9 899	1 784	413	163	3.3	3.0
<b>CUMBERLAND, MD–WV MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>213</b>	<b>88 614</b>	<b>23 198</b>	<b>5 303</b>	<b>2 920</b>	<b>15.3</b>	<b>11.1</b>
721	Accommodation .....	18	10 060	2 599	595	263	6.5	.2
722	Foodservices & drinking places .....	195	78 554	20 599	4 708	2 657	16.4	12.4
7222	Limited-service eating places .....	72	37 277	8 985	1 969	1 187	14.1	17.9
<b>HUNTINGTON–ASHLAND, WV–KY–OH MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>550</b>	<b>288 470</b>	<b>78 809</b>	<b>18 354</b>	<b>9 860</b>	<b>13.1</b>	<b>12.1</b>
721	Accommodation .....	44	30 945	7 770	1 824	820	6.2	15.8
72111	Hotels (except casino hotels) & motels .....	36	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels .....	36	D	D	D	f	D	D
722	Foodservices & drinking places .....	506	257 525	71 039	16 530	9 040	13.9	11.7
7222	Limited-service eating places .....	276	163 170	41 912	9 387	5 402	12.6	13.2
72221	Limited-service eating places .....	276	163 170	41 912	9 387	5 402	12.6	13.2
722211	Limited-service restaurants .....	246	154 772	39 486	8 841	5 100	12.6	13.8
7223	Special foodservices .....	14	5 137	1 366	323	144	5.7	13.0
<b>PARKERSBURG–MARIETTA, WV–OH MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>320</b>	<b>176 132</b>	<b>50 699</b>	<b>11 393</b>	<b>5 790</b>	<b>9.5</b>	<b>6.2</b>
721	Accommodation .....	26	21 421	6 925	1 422	596	16.0	2.1
722	Foodservices & drinking places .....	294	154 711	43 774	9 971	5 194	8.6	6.8
7222	Limited-service eating places .....	158	90 211	24 685	5 562	2 926	4.2	9.8
72221	Limited-service eating places .....	158	90 211	24 685	5 562	2 926	4.2	9.8
7223	Special foodservices .....	11	5 552	1 116	273	115	1.4	5.4
<b>STEBENVILLE–WEIRTON, OH–WV MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>308</b>	<b>89 907</b>	<b>25 468</b>	<b>5 953</b>	<b>3 266</b>	<b>17.0</b>	<b>7.1</b>
721	Accommodation .....	14	6 209	1 792	344	157	15.6	1.8
722	Foodservices & drinking places .....	294	83 698	23 676	5 609	3 109	17.1	7.5
7222	Limited-service eating places .....	105	38 726	10 306	2 362	1 393	14.5	4.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON—BALTIMORE, DC—MD—VA—WV CMSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13 376</b>	<b>10 802 780</b>	<b>3 067 609</b>	<b>712 753</b>	<b>263 545</b>	<b>11.5</b>	<b>11.5</b>
721	Accommodation .....	813	2 933 617	835 301	194 715	45 464	3.3	10.1
7211	Traveler accommodation .....	711	D	D	D	k	D	D
72111	Hotels (except casino hotels) & motels .....	676	2 872 064	819 423	191 860	44 433	3.1	9.8
721110	Hotels (except casino hotels) & motels .....	676	2 872 064	819 423	191 860	44 433	3.1	9.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	421	2 717 445	781 999	183 738	41 486	2.8	9.9
7211103	Motels .....	215	D	D	D	g	D	D
7211104	Motor hotels .....	25	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	66	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	66	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	29	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds) .....	37	D	D	D	c	D	D
7213	Rooming & boarding houses .....	36	10 504	2 340	507	180	21.6	22.1
72131	Rooming & boarding houses .....	36	10 504	2 340	507	180	21.6	22.1
721310	Rooming & boarding houses .....	36	10 504	2 340	507	180	21.6	22.1
722	Foodservices & drinking places .....	12 563	7 869 163	2 232 308	518 038	218 081	14.5	12.0
7221	Full-service restaurants .....	4 874	3 630 449	1 106 471	260 513	106 172	15.6	11.0
72211	Full-service restaurants .....	4 874	3 630 449	1 106 471	260 513	106 172	15.6	11.0
722110	Full-service restaurants .....	4 874	3 630 449	1 106 471	260 513	106 172	15.6	11.0
7222	Limited-service eating places .....	5 873	3 043 074	779 864	179 595	87 488	14.9	11.5
72221	Limited-service eating places .....	5 873	3 043 074	779 864	179 595	87 488	14.9	11.5
722211	Limited-service restaurants .....	4 801	2 665 700	683 761	158 074	77 186	13.8	11.9
722212	Cafeterias .....	167	59 025	16 099	3 549	1 265	38.7	14.1
722213	Snack & nonalcoholic beverage bars .....	905	318 349	80 004	17 972	9 037	19.2	7.4
7223	Special foodservices .....	1 082	957 290	289 967	64 683	18 640	5.6	16.7
7224	Drinking places (alcoholic beverages) .....	734	238 350	56 006	13 247	5 781	28.3	13.5
72241	Drinking places (alcoholic beverages) .....	734	238 350	56 006	13 247	5 781	28.3	13.5
722410	Drinking places (alcoholic beverages) .....	734	238 350	56 006	13 247	5 781	28.3	13.5
<b>Baltimore, MD PMSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4 492</b>	<b>2 923 144</b>	<b>808 253</b>	<b>184 877</b>	<b>80 323</b>	<b>14.2</b>	<b>10.6</b>
721	Accommodation .....	208	529 686	141 365	31 183	8 644	4.1	7.1
7211	Traveler accommodation .....	178	520 124	139 342	30 925	8 509	3.9	7.0
72111	Hotels (except casino hotels) & motels .....	170	516 566	138 449	30 794	8 432	3.9	6.9
721110	Hotels (except casino hotels) & motels .....	170	516 566	138 449	30 794	8 432	3.9	6.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	92	474 786	129 683	28 930	7 657	3.5	7.0
7211103	Motels .....	69	D	D	D	f	D	D
7211104	Motor hotels .....	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	23	8 907	1 908	230	117	8.7	11.9
72121	RV (recreational vehicle) parks & recreational camps .....	23	8 907	1 908	230	117	8.7	11.9
721211	RV (recreational vehicle) parks & campgrounds ..	7	3 606	719	81	51	—	23.8
721214	Recreational & vacation camps (except campgrounds) .....	16	5 301	1 189	149	66	14.7	3.8
722	Foodservices & drinking places .....	4 284	2 393 458	666 888	153 694	71 679	16.5	11.4
7221	Full-service restaurants .....	1 456	1 034 927	311 662	72 439	32 387	16.5	10.5
72211	Full-service restaurants .....	1 456	1 034 927	311 662	72 439	32 387	16.5	10.5
722110	Full-service restaurants .....	1 456	1 034 927	311 662	72 439	32 387	16.5	10.5
7222	Limited-service eating places .....	2 012	964 880	244 684	56 427	29 683	16.9	11.5
72221	Limited-service eating places .....	2 012	964 880	244 684	56 427	29 683	16.9	11.5
722211	Limited-service restaurants .....	1 655	851 422	215 221	49 979	26 383	15.8	11.4
722212	Cafeterias .....	45	18 931	5 178	1 138	450	35.6	22.0
722213	Snack & nonalcoholic beverage bars .....	312	94 527	24 285	5 310	2 850	23.0	10.2
7223	Special foodservices .....	327	273 529	86 031	18 905	6 891	5.7	12.2
7224	Drinking places (alcoholic beverages) .....	489	120 122	24 511	5 923	2 718	37.5	16.6
72241	Drinking places (alcoholic beverages) .....	489	120 122	24 511	5 923	2 718	37.5	16.6
722410	Drinking places (alcoholic beverages) .....	489	120 122	24 511	5 923	2 718	37.5	16.6
<b>Hagerstown, MD PMSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>230</b>	<b>127 582</b>	<b>36 436</b>	<b>8 401</b>	<b>4 135</b>	<b>15.8</b>	<b>7.8</b>
721	Accommodation .....	23	26 996	7 836	1 689	665	5.4	.8
72111	Hotels (except casino hotels) & motels .....	17	24 678	7 227	1 616	641	5.9	—
721110	Hotels (except casino hotels) & motels .....	17	24 678	7 227	1 616	641	5.9	—
7212	RV (recreational vehicle) parks & recreational camps ..	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	207	100 586	28 600	6 712	3 470	18.6	9.7
7222	Limited-service eating places .....	81	45 144	11 679	2 771	1 450	11.4	11.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON—BALTIMORE, DC—MD—VA—WV CMSA—Con.</b>								
<b>Washington, DC—MD—VA—WV PMSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8 654</b>	<b>7 752 054</b>	<b>2 222 920</b>	<b>519 475</b>	<b>179 087</b>	<b>10.4</b>	<b>11.8</b>
721	Accommodation .....	582	2 376 935	686 100	161 843	36 155	3.2	10.9
7211	Traveler accommodation .....	515	2 349 718	678 753	160 469	35 739	3.0	10.9
72111	Hotels (except casino hotels) & motels .....	489	2 330 820	673 747	159 450	35 360	2.9	10.6
721110	Hotels (except casino hotels) & motels .....	489	2 330 820	673 747	159 450	35 360	2.9	10.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	318	2 220 198	645 518	153 278	33 239	2.6	10.7
7211103	Motels .....	140	79 557	20 234	4 456	1 640	12.5	4.1
7211104	Motor hotels .....	19	28 873	7 314	1 579	409	4.9	26.0
7212	RV (recreational vehicle) parks & recreational camps .....	38	17 368	5 122	895	254	17.5	6.0
72121	RV (recreational vehicle) parks & recreational camps .....	38	17 368	5 122	895	254	17.5	6.0
721211	RV (recreational vehicle) parks & campgrounds ..	18	10 829	3 099	610	169	15.5	1.3
721214	Recreational & vacation camps (except campgrounds) .....	20	6 539	2 023	285	85	20.9	14.0
7213	Rooming & boarding houses .....	29	9 849	2 225	479	162	18.3	21.6
72131	Rooming & boarding houses .....	29	9 849	2 225	479	162	18.3	21.6
721310	Rooming & boarding houses .....	29	9 849	2 225	479	162	18.3	21.6
722	Foodservices & drinking places .....	8 072	5 375 119	1 536 820	357 632	142 932	13.6	12.3
7221	Full-service restaurants .....	3 336	2 548 519	779 901	184 581	71 935	15.1	11.3
72211	Full-service restaurants .....	3 336	2 548 519	779 901	184 581	71 935	15.1	11.3
722110	Full-service restaurants .....	3 336	2 548 519	779 901	184 581	71 935	15.1	11.3
7222	Limited-service eating places .....	3 780	2 033 050	523 501	120 397	56 355	14.0	11.5
72221	Limited-service eating places .....	3 780	2 033 050	523 501	120 397	56 355	14.0	11.5
722211	Limited-service restaurants .....	3 076	1 771 964	457 743	105 506	49 432	12.9	12.1
722212	Cafeterias .....	122	40 094	10 921	2 411	815	40.1	10.4
722213	Snack & nonalcoholic beverage bars .....	582	220 992	54 837	12 480	6 108	17.8	6.3
7223	Special foodservices .....	748	681 331	202 955	45 563	11 684	5.6	18.6
7224	Drinking places (alcoholic beverages) .....	208	112 219	30 463	7 091	2 958	17.6	10.9
72241	Drinking places (alcoholic beverages) .....	208	112 219	30 463	7 091	2 958	17.6	10.9
722410	Drinking places (alcoholic beverages) .....	208	112 219	30 463	7 091	2 958	17.6	10.9
<b>WHEELING, WV—OH MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>361</b>	<b>147 446</b>	<b>41 047</b>	<b>9 228</b>	<b>5 078</b>	<b>15.8</b>	<b>10.1</b>
721	Accommodation .....	25	14 663	3 722	791	361	.1	—
722	Foodservices & drinking places .....	336	132 783	37 325	8 437	4 717	17.6	11.3
7222	Limited-service eating places .....	142	62 499	16 688	3 682	2 303	10.8	12.7
72221	Limited-service eating places .....	142	62 499	16 688	3 682	2 303	10.8	12.7
722212	Cafeterias .....	3	6 093	2 523	559	206	—	—
7223	Special foodservices .....	21	10 302	2 744	566	225	4.1	26.9
<b>AREA OUTSIDE WEST VIRGINIA METROPOLITAN AREAS</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1 693</b>	<b>816 707</b>	<b>237 591</b>	<b>51 303</b>	<b>25 163</b>	<b>14.9</b>	<b>10.1</b>
721	Accommodation .....	261	D	D	D	i	D	D
7211	Traveler accommodation .....	212	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels .....	194	247 890	78 927	16 105	5 342	4.3	15.0
721110	Hotels (except casino hotels) & motels .....	194	247 890	78 927	16 105	5 342	4.3	15.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	59	198 739	66 691	13 499	4 054	1.2	18.0
7211103	Motels .....	113	40 791	10 178	2 252	1 088	15.2	3.4
7212	RV (recreational vehicle) parks & recreational camps ..	36	7 403	2 293	361	102	6.2	26.5
72121	RV (recreational vehicle) parks & recreational camps .....	36	7 403	2 293	361	102	6.2	26.5
721214	Recreational & vacation camps (except campgrounds) .....	23	D	D	D	b	D	D
7213	Rooming & boarding houses .....	13	D	D	D	b	D	D
72131	Rooming & boarding houses .....	13	D	D	D	b	D	D
721310	Rooming & boarding houses .....	13	D	D	D	b	D	D
722	Foodservices & drinking places .....	1 432	D	D	D	j	D	D
7221	Full-service restaurants .....	566	201 615	62 959	14 028	8 146	25.9	7.4
72211	Full-service restaurants .....	566	201 615	62 959	14 028	8 146	25.9	7.4
722110	Full-service restaurants .....	566	201 615	62 959	14 028	8 146	25.9	7.4
7222	Limited-service eating places .....	646	322 249	84 056	18 841	10 477	14.8	6.7
72221	Limited-service eating places .....	646	322 249	84 056	18 841	10 477	14.8	6.7
722211	Limited-service restaurants .....	569	D	D	D	i	D	D
722212	Cafeterias .....	6	D	D	D	c	D	D
7223	Special foodservices .....	53	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages) .....	167	18 171	3 307	674	477	50.6	13.7
72241	Drinking places (alcoholic beverages) .....	167	18 171	3 307	674	477	50.6	13.7
722410	Drinking places (alcoholic beverages) .....	167	18 171	3 307	674	477	50.6	13.7

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARBOUR COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>22</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	20	D	D	D	c	D	D
<b>BERKELEY COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>129</b>	<b>67 640</b>	<b>17 024</b>	<b>3 771</b>	<b>1 947</b>	<b>16.6</b>	<b>4.9</b>
721	Accommodation .....	15	16 494	4 204	838	339	29.4	—
72111	Hotels (except casino hotels) & motels .....	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	12	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	5	10 519	2 662	507	232	10.0	—
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	114	51 146	12 820	2 933	1 608	12.4	6.5
7222	Limited-service eating places .....	43	24 989	6 060	1 399	798	4.7	7.2
72221	Limited-service eating places .....	43	24 989	6 060	1 399	798	4.7	7.2
<b>BOONE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>22</b>	<b>8 269</b>	<b>2 355</b>	<b>540</b>	<b>259</b>	<b>16.9</b>	<b>.7</b>
721	Accommodation .....	4	930	332	70	19	13.2	—
722	Foodservices & drinking places .....	18	7 339	2 023	470	240	17.4	.8
<b>BRAXTON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>32</b>	<b>14 348</b>	<b>3 962</b>	<b>820</b>	<b>444</b>	<b>33.2</b>	<b>10.3</b>
721	Accommodation .....	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	28	D	D	D	e	D	D
<b>BROOKE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>58</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	55	D	D	D	f	D	D
7222	Limited-service eating places .....	16	8 727	2 180	503	279	9.2	—
<b>CABELL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>253</b>	<b>140 895</b>	<b>39 332</b>	<b>9 426</b>	<b>4 933</b>	<b>9.9</b>	<b>13.6</b>
721	Accommodation .....	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	12	D	D	D	e	D	D
7211103	Motels .....	6	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
7213	Rooming & boarding houses .....	4	D	D	D	a	D	D
72131	Rooming & boarding houses .....	4	D	D	D	a	D	D
721310	Rooming & boarding houses .....	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	234	D	D	D	h	D	D
7221	Full-service restaurants .....	69	45 312	14 632	3 655	1 804	7.6	9.4
72211	Full-service restaurants .....	69	45 312	14 632	3 655	1 804	7.6	9.4
722110	Full-service restaurants .....	69	45 312	14 632	3 655	1 804	7.6	9.4
7222	Limited-service eating places .....	120	70 213	18 473	4 319	2 405	12.5	14.6
72221	Limited-service eating places .....	120	70 213	18 473	4 319	2 405	12.5	14.6
722211	Limited-service restaurants .....	103	D	D	D	g	D	D
722212	Cafeterias .....	2	D	D	D	b	D	D
7223	Special foodservices .....	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	41	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	41	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	41	D	D	D	c	D	D
<b>CALHOUN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>5</b>	<b>3 869</b>	<b>716</b>	<b>55</b>	<b>88</b>	<b>14.3</b>	<b>1.1</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	4	D	D	D	b	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAY COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>488</b>	<b>58</b>	<b>17</b>	<b>12</b>	<b>54.1</b>	<b>45.9</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	a	D	D
<b>DODDRIDGE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>FAYETTE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>65</b>	<b>27 864</b>	<b>8 468</b>	<b>1 793</b>	<b>918</b>	<b>16.0</b>	<b>2.6</b>
721	Accommodation .....	5	4 442	1 850	342	120	1.6	1.1
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
722	Foodservices & drinking places .....	60	23 422	6 618	1 451	798	18.7	2.9
7222	Limited-service eating places .....	23	13 768	3 710	836	406	13.7	2.7
722212	Cafeterias .....	1	D	D	D	b	D	D
7223	Special foodservices .....	3	1 343	469	105	41	—	—
<b>GILMER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>2 548</b>	<b>612</b>	<b>134</b>	<b>92</b>	<b>21.7</b>	<b>8.4</b>
721	Accommodation .....	3	382	117	20	12	—	52.4
722	Foodservices & drinking places .....	8	2 166	495	114	80	25.6	.6
<b>GRANT COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>21</b>	<b>4 365</b>	<b>1 014</b>	<b>225</b>	<b>166</b>	<b>23.6</b>	<b>—</b>
721	Accommodation .....	7	913	137	25	23	26.6	—
722	Foodservices & drinking places .....	14	3 452	877	200	143	22.8	—
<b>GREENBRIER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>78</b>	<b>118 391</b>	<b>41 828</b>	<b>7 182</b>	<b>2 098</b>	<b>2.9</b>	<b>1.5</b>
721	Accommodation .....	18	D	D	D	g	D	D
7211	Traveler accommodation .....	15	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels .....	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	15	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	2	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	60	D	D	D	f	D	D
7222	Limited-service eating places .....	23	12 749	3 345	734	417	8.8	6.9
<b>HAMPSHIRE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>32</b>	<b>11 150</b>	<b>3 307</b>	<b>560</b>	<b>311</b>	<b>8.2</b>	<b>7.1</b>
721	Accommodation .....	10	6 238	2 003	276	72	—	12.2
7212	RV (recreational vehicle) parks & recreational camps .....	6	3 170	948	158	43	—	23.9
72121	RV (recreational vehicle) parks & recreational camps .....	6	3 170	948	158	43	—	23.9
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	22	4 912	1 304	284	239	18.5	.8
<b>HANCOCK COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>84</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	81	22 396	6 421	1 481	860	16.2	8.1
7222	Limited-service eating places .....	26	10 904	2 920	713	438	4.5	7.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HARDY COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>21</b>	<b>7 525</b>	<b>1 992</b>	<b>480</b>	<b>341</b>	<b>32.0</b>	<b>.3</b>
721	Accommodation .....	5	868	208	50	34	1.0	—
722	Foodservices & drinking places .....	16	6 657	1 784	430	307	36.1	.3
<b>HARRISON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>151</b>	<b>73 049</b>	<b>20 576</b>	<b>4 518</b>	<b>2 340</b>	<b>12.1</b>	<b>4.0</b>
721	Accommodation .....	15	9 329	2 256	497	248	5.0	2.2
72111	Hotels (except casino hotels) & motels .....	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	14	D	D	D	c	D	D
722	Foodservices & drinking places .....	136	63 720	18 320	4 021	2 092	13.2	4.2
7222	Limited-service eating places .....	70	35 111	9 151	2 011	1 062	12.4	5.7
72221	Limited-service eating places .....	70	35 111	9 151	2 011	1 062	12.4	5.7
7223	Special foodservices .....	5	1 642	523	113	62	28.5	—
<b>JACKSON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>36</b>	<b>20 076</b>	<b>5 205</b>	<b>1 096</b>	<b>637</b>	<b>14.4</b>	<b>5.6</b>
721	Accommodation .....	5	3 914	870	218	82	22.8	—
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	31	16 162	4 335	878	555	12.4	6.9
7222	Limited-service eating places .....	15	11 893	3 221	639	440	2.8	6.7
<b>JEFFERSON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>82</b>	<b>37 569</b>	<b>10 205</b>	<b>2 142</b>	<b>1 114</b>	<b>29.6</b>	<b>16.8</b>
721	Accommodation .....	11	6 106	1 960	393	222	41.0	13.6
72111	Hotels (except casino hotels) & motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	71	31 463	8 245	1 749	892	27.4	17.4
7222	Limited-service eating places .....	24	11 235	2 685	571	348	9.3	7.8
7223	Special foodservices .....	5	D	D	D	c	D	D
<b>KANAWHA COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>420</b>	<b>280 726</b>	<b>75 852</b>	<b>17 736</b>	<b>8 287</b>	<b>10.0</b>	<b>6.8</b>
721	Accommodation .....	29	49 241	12 741	2 814	1 029	.8	.7
7211	Traveler accommodation .....	29	49 241	12 741	2 814	1 029	.8	.7
72111	Hotels (except casino hotels) & motels .....	28	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	28	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	12	D	D	D	f	D	D
7211103	Motels .....	13	D	D	D	c	D	D
7211104	Motor hotels .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	391	231 485	63 111	14 922	7 258	11.9	8.1
7221	Full-service restaurants .....	113	87 701	27 328	6 515	3 093	7.3	5.4
72211	Full-service restaurants .....	113	87 701	27 328	6 515	3 093	7.3	5.4
722110	Full-service restaurants .....	113	87 701	27 328	6 515	3 093	7.3	5.4
7222	Limited-service eating places .....	216	D	D	D	h	D	D
72221	Limited-service eating places .....	216	D	D	D	h	D	D
722211	Limited-service restaurants .....	196	121 963	31 244	7 350	3 697	15.5	8.8
7223	Special foodservices .....	21	9 899	1 784	413	163	3.3	3.0
7224	Drinking places (alcoholic beverages) .....	41	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	41	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	41	D	D	D	c	D	D
<b>LEWIS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>30</b>	<b>12 374</b>	<b>3 280</b>	<b>625</b>	<b>341</b>	<b>24.8</b>	<b>3.2</b>
721	Accommodation .....	4	2 520	693	124	52	.8	—
722	Foodservices & drinking places .....	26	9 854	2 587	501	289	31.0	4.0
7222	Limited-service eating places .....	17	8 412	2 252	426	240	28.6	1.1
<b>LINCOLN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	1 877	457	106	65	19.2	12.3

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LOGAN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>63</b>	<b>24 045</b>	<b>6 121</b>	<b>1 445</b>	<b>751</b>	<b>16.9</b>	<b>8.8</b>
721	Accommodation .....	8	2 055	443	100	46	5.1	9.3
722	Foodservices & drinking places .....	55	21 990	5 678	1 345	705	18.0	8.7
7222	Limited-service eating places .....	29	14 793	3 683	867	444	9.7	7.6
<b>MCDOWELL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>5 608</b>	<b>1 447</b>	<b>344</b>	<b>176</b>	<b>29.0</b>	<b>.1</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	D	D	D	c	D	D
<b>MARION COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>96</b>	<b>36 893</b>	<b>10 499</b>	<b>2 314</b>	<b>1 295</b>	<b>25.3</b>	<b>8.5</b>
721	Accommodation .....	9	4 700	1 294	267	133	1.0	—
72111	Hotels (except casino hotels) & motels .....	9	4 700	1 294	267	133	1.0	—
721110	Hotels (except casino hotels) & motels .....	9	4 700	1 294	267	133	1.0	—
722	Foodservices & drinking places .....	87	32 193	9 205	2 047	1 162	28.9	9.7
7222	Limited-service eating places .....	44	19 486	5 285	1 202	649	20.5	13.5
72221	Limited-service eating places .....	44	19 486	5 285	1 202	649	20.5	13.5
<b>MARSHALL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>61</b>	<b>19 609</b>	<b>5 481</b>	<b>1 228</b>	<b>661</b>	<b>13.4</b>	<b>11.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	59	D	D	D	f	D	D
7222	Limited-service eating places .....	24	12 072	3 142	659	383	4.5	6.8
<b>MASON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>30</b>	<b>7 574</b>	<b>2 101</b>	<b>533</b>	<b>307</b>	<b>4.6</b>	<b>12.5</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	28	D	D	D	e	D	D
<b>MERCER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>100</b>	<b>64 283</b>	<b>17 110</b>	<b>3 887</b>	<b>2 010</b>	<b>11.1</b>	<b>4.6</b>
721	Accommodation .....	14	11 053	2 348	566	285	11.8	—
72111	Hotels (except casino hotels) & motels .....	11	10 819	2 291	554	281	12.1	—
721110	Hotels (except casino hotels) & motels .....	11	10 819	2 291	554	281	12.1	—
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	86	53 230	14 762	3 321	1 725	11.0	5.5
7222	Limited-service eating places .....	50	33 063	8 577	1 988	1 081	11.2	6.9
72221	Limited-service eating places .....	50	33 063	8 577	1 988	1 081	11.2	6.9
722212	Cafeterias .....	2	D	D	D	b	D	D
7223	Special foodservices .....	4	D	D	D	b	D	D
<b>MINERAL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>48</b>	<b>13 154</b>	<b>3 399</b>	<b>810</b>	<b>486</b>	<b>10.2</b>	<b>25.8</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	44	D	D	D	e	D	D
<b>MINGO COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>42</b>	<b>10 801</b>	<b>3 089</b>	<b>730</b>	<b>346</b>	<b>47.9</b>	<b>11.0</b>
721	Accommodation .....	5	2 970	947	219	81	—	—
722	Foodservices & drinking places .....	37	7 831	2 142	511	265	66.0	15.2

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONONGALIA COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>207</b>	<b>95 533</b>	<b>28 400</b>	<b>6 462</b>	<b>3 795</b>	<b>12.1</b>	<b>8.9</b>
721	Accommodation	27	22 580	7 227	1 611	767	3.9	9.8
7211	Traveler accommodation	14	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	13	21 044	6 772	1 530	736	3.0	6.5
721110	Hotels (except casino hotels) & motels	13	21 044	6 772	1 530	736	3.0	6.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	19 030	6 320	1 441	686	—	7.2
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	9	D	D	D	b	D	D
72131	Rooming & boarding houses	9	D	D	D	b	D	D
721310	Rooming & boarding houses	9	D	D	D	b	D	D
722	Foodservices & drinking places	180	72 953	21 173	4 851	3 028	14.6	8.6
7221	Full-service restaurants	71	36 682	12 195	2 765	1 849	9.6	10.6
72211	Full-service restaurants	71	36 682	12 195	2 765	1 849	9.6	10.6
722110	Full-service restaurants	71	36 682	12 195	2 765	1 849	9.6	10.6
7222	Limited-service eating places	77	32 464	8 133	1 879	1 059	17.7	5.4
72221	Limited-service eating places	77	32 464	8 133	1 879	1 059	17.7	5.4
<b>MONROE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	1 359	323	72	49	69.3	16.5
<b>MORGAN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>20</b>	<b>11 807</b>	<b>4 218</b>	<b>901</b>	<b>375</b>	<b>7.1</b>	<b>13.7</b>
721	Accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
<b>NICHOLAS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>45</b>	<b>18 595</b>	<b>5 311</b>	<b>1 244</b>	<b>590</b>	<b>11.7</b>	<b>5.5</b>
721	Accommodation	11	4 437	1 466	322	109	3.6	6.1
722	Foodservices & drinking places	34	14 158	3 845	922	481	14.2	5.3
7222	Limited-service eating places	14	8 741	2 235	542	290	7.0	5.3
<b>OHIO COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>148</b>	<b>60 250</b>	<b>17 541</b>	<b>4 144</b>	<b>2 136</b>	<b>19.2</b>	<b>9.4</b>
721	Accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	141	D	D	D	g	D	D
7222	Limited-service eating places	48	16 487	4 306	971	631	15.4	14.3
7223	Special foodservices	12	D	D	D	c	D	D
<b>PENDLETON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>11</b>	<b>2 685</b>	<b>661</b>	<b>130</b>	<b>105</b>	<b>55.6</b>	<b>.3</b>
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
<b>PLEASANTS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>11</b>	<b>3 646</b>	<b>1 083</b>	<b>242</b>	<b>127</b>	<b>24.4</b>	<b>2.4</b>
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POCAHONTAS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>40 294</b>	<b>11 039</b>	<b>3 511</b>	<b>1 011</b>	<b>5.2</b>	<b>85.7</b>
721	Accommodation .....	13	D	D	D	f	D	D
7211	Traveler accommodation .....	11	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	3	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	D	D	D	c	D	D
<b>PRESTON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>30</b>	<b>6 703</b>	<b>1 747</b>	<b>369</b>	<b>244</b>	<b>33.9</b>	<b>7.1</b>
721	Accommodation .....	5	1 083	309	71	36	41.6	1.8
722	Foodservices & drinking places .....	25	5 620	1 438	298	208	32.5	8.1
<b>PUTNAM COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>67</b>	<b>32 165</b>	<b>8 493</b>	<b>1 812</b>	<b>1 050</b>	<b>17.3</b>	<b>12.7</b>
721	Accommodation .....	6	3 378	730	139	71	—	6.7
722	Foodservices & drinking places .....	61	28 787	7 763	1 673	979	19.3	13.4
7222	Limited-service eating places .....	39	D	D	D	f	D	D
<b>RALEIGH COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>140</b>	<b>84 361</b>	<b>23 290</b>	<b>5 033</b>	<b>2 489</b>	<b>14.6</b>	<b>8.1</b>
721	Accommodation .....	21	19 264	5 434	1 117	451	15.4	2.9
7211	Traveler accommodation .....	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	19	D	D	D	e	D	D
7211103	Motels .....	11	9 802	2 276	511	226	26.2	5.3
722	Foodservices & drinking places .....	119	65 097	17 856	3 916	2 038	14.4	9.6
7222	Limited-service eating places .....	64	41 047	10 891	2 453	1 273	10.8	6.8
72221	Limited-service eating places .....	64	41 047	10 891	2 453	1 273	10.8	6.8
722211	Limited-service restaurants .....	60	40 066	10 581	2 391	1 239	10.6	6.2
<b>RANDOLPH COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>62</b>	<b>23 579</b>	<b>6 579</b>	<b>1 499</b>	<b>876</b>	<b>23.2</b>	<b>6.6</b>
721	Accommodation .....	17	4 748	1 119	255	154	32.4	8.3
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	45	18 831	5 460	1 244	722	20.9	6.2
7222	Limited-service eating places .....	16	11 583	3 041	698	400	15.8	—
<b>RITCHIE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>2 177</b>	<b>509</b>	<b>107</b>	<b>97</b>	<b>24.2</b>	<b>30.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	D	D	D	b	D	D
<b>ROANE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>4 528</b>	<b>1 270</b>	<b>270</b>	<b>133</b>	<b>18.9</b>	<b>8.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	D	D	D	c	D	D
<b>SUMMERS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>18</b>	<b>7 367</b>	<b>2 158</b>	<b>396</b>	<b>202</b>	<b>12.4</b>	<b>.9</b>
721	Accommodation .....	4	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAYLOR COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>3 635</b>	<b>893</b>	<b>179</b>	<b>119</b>	<b>35.8</b>	<b>5.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	D	D	D	c	D	D
<b>TUCKER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>28</b>	<b>11 757</b>	<b>3 475</b>	<b>748</b>	<b>326</b>	<b>10.8</b>	<b>31.0</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Foodservices & drinking places .....	22	D	D	D	c	D	D
7223	Special foodservices .....	5	D	D	D	b	D	D
<b>TYLER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	13	D	D	D	b	D	D
<b>UPSHUR COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>42</b>	<b>13 728</b>	<b>4 218</b>	<b>958</b>	<b>552</b>	<b>21.4</b>	<b>10.8</b>
721	Accommodation .....	7	1 294	340	78	40	—	—
722	Foodservices & drinking places .....	35	12 434	3 878	880	512	23.6	12.0
7222	Limited-service eating places .....	15	7 269	1 938	454	248	7.3	16.0
7223	Special foodservices .....	3	D	D	D	b	D	D
<b>WAYNE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>49</b>	<b>12 384</b>	<b>3 429</b>	<b>803</b>	<b>443</b>	<b>35.1</b>	<b>15.2</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	48	D	D	D	e	D	D
7222	Limited-service eating places .....	19	6 893	1 752	409	235	7.6	20.9
<b>WEBSTER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	D	D	D	b	D	D
<b>WETZEL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>42</b>	<b>12 280</b>	<b>3 585</b>	<b>765</b>	<b>420</b>	<b>34.3</b>	<b>.7</b>
721	Accommodation .....	3	619	173	33	13	D	—
722	Foodservices & drinking places .....	39	11 661	3 412	732	407	34.7	.7
7222	Limited-service eating places .....	21	6 704	1 856	442	227	13.4	1.2
<b>WIRT COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>607</b>	<b>117</b>	<b>26</b>	<b>13</b>	<b>22.6</b>	<b>56.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	3	D	D	D	a	D	D
<b>WOOD COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>198</b>	<b>110 746</b>	<b>32 139</b>	<b>7 305</b>	<b>3 767</b>	<b>9.5</b>	<b>3.6</b>
721	Accommodation .....	16	13 511	4 352	912	383	24.6	3.3
722	Foodservices & drinking places .....	182	97 235	27 787	6 393	3 384	7.3	3.6
7222	Limited-service eating places .....	95	53 447	14 541	3 331	1 825	3.8	5.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WYOMING COUNTY, WV</b>							
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>8 156</b>	<b>1 848</b>	<b>440</b>	<b>267</b>	<b>49.2</b>	<b>4.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	28	D	D	D	e	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARBOURSVILLE, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>42</b>	<b>31 469</b>	<b>8 650</b>	<b>2 081</b>	<b>1 056</b>	<b>4.7</b>	<b>17.6</b>
721	Accommodation .....	3	5 043	1 585	401	146	—	33.8
72111	Hotels (except casino hotels) & motels .....	3	5 043	1 585	401	146	—	33.8
721110	Hotels (except casino hotels) & motels .....	3	5 043	1 585	401	146	—	33.8
7211103	Motels .....	3	5 043	1 585	401	146	—	33.8
722	Foodservices & drinking places .....	39	26 426	7 065	1 680	910	5.6	14.5
7222	Limited-service eating places .....	25	D	D	D	e	D	D
72221	Limited-service eating places .....	25	D	D	D	e	D	D
722212	Cafeterias .....	1	D	D	D	b	D	D
<b>BECKLEY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>81</b>	<b>58 491</b>	<b>15 569</b>	<b>3 546</b>	<b>1 773</b>	<b>15.0</b>	<b>4.2</b>
721	Accommodation .....	11	10 414	2 266	513	217	28.0	—
72111	Hotels (except casino hotels) & motels .....	11	10 414	2 266	513	217	28.0	—
721110	Hotels (except casino hotels) & motels .....	11	10 414	2 266	513	217	28.0	—
7211103	Motels .....	6	D	D	D	c	D	D
722	Foodservices & drinking places .....	70	48 077	13 303	3 033	1 556	12.2	5.2
7222	Limited-service eating places .....	41	29 291	7 945	1 814	927	9.0	.1
72221	Limited-service eating places .....	41	29 291	7 945	1 814	927	9.0	.1
722211	Limited-service restaurants .....	39	D	D	D	f	D	D
<b>BETHLEHEM, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>BLUEFIELD, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>32</b>	<b>22 223</b>	<b>5 486</b>	<b>1 297</b>	<b>690</b>	<b>9.9</b>	<b>9.5</b>
721	Accommodation .....	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
722	Foodservices & drinking places .....	27	D	D	D	f	D	D
7222	Limited-service eating places .....	19	13 144	3 317	773	428	16.0	12.9
72221	Limited-service eating places .....	19	13 144	3 317	773	428	16.0	12.9
722212	Cafeterias .....	1	D	D	D	b	D	D
<b>BRIDGEPORT, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>45</b>	<b>29 619</b>	<b>8 808</b>	<b>1 781</b>	<b>870</b>	<b>10.4</b>	<b>2.4</b>
721	Accommodation .....	6	4 980	1 070	213	104	9.4	—
72111	Hotels (except casino hotels) & motels .....	6	4 980	1 070	213	104	9.4	—
721110	Hotels (except casino hotels) & motels .....	6	4 980	1 070	213	104	9.4	—
7211103	Motels .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	39	24 639	7 738	1 568	766	10.6	2.9
7222	Limited-service eating places .....	24	D	D	D	e	D	D
72221	Limited-service eating places .....	24	D	D	D	e	D	D
<b>BUCKHANNON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>34</b>	<b>12 011</b>	<b>3 709</b>	<b>840</b>	<b>495</b>	<b>17.0</b>	<b>11.5</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Foodservices & drinking places .....	28	D	D	D	e	D	D
7222	Limited-service eating places .....	13	D	D	D	c	D	D
7223	Special foodservices .....	3	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLESTON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>210</b>	<b>147 649</b>	<b>38 850</b>	<b>9 107</b>	<b>3 967</b>	<b>7.5</b>	<b>5.1</b>
721	Accommodation .....	16	36 647	9 842	2 166	701	.5	—
7211	Traveler accommodation .....	16	36 647	9 842	2 166	701	.5	—
721111	Hotels (except casino hotels) & motels .....	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels .....	15	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	9	32 099	8 797	1 954	620	.6	—
7211103	Motels .....	5	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	194	111 002	29 008	6 941	3 266	9.8	6.7
7221	Full-service restaurants .....	62	49 804	14 649	3 515	1 593	8.8	4.8
72211	Full-service restaurants .....	62	49 804	14 649	3 515	1 593	8.8	4.8
722110	Full-service restaurants .....	62	49 804	14 649	3 515	1 593	8.8	4.8
7222	Limited-service eating places .....	101	50 997	12 768	3 009	1 504	10.9	7.6
72221	Limited-service eating places .....	101	50 997	12 768	3 009	1 504	10.9	7.6
722211	Limited-service restaurants .....	89	47 478	11 905	2 821	1 408	11.7	5.1
7223	Special foodservices .....	13	7 722	1 128	307	118	3.8	3.8
7224	Drinking places (alcoholic beverages) .....	18	2 479	463	110	51	27.0	35.8
72241	Drinking places (alcoholic beverages) .....	18	2 479	463	110	51	27.0	35.8
722410	Drinking places (alcoholic beverages) .....	18	2 479	463	110	51	27.0	35.8
<b>CHARLES TOWN, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>13 291</b>	<b>3 195</b>	<b>749</b>	<b>401</b>	<b>8.0</b>	<b>28.6</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	21	D	D	D	e	D	D
7222	Limited-service eating places .....	10	6 412	1 428	337	196	2.5	7.5
7223	Special foodservices .....	1	D	D	D	c	D	D
<b>CHESTER, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	11	2 571	535	132	105	20.7	6.1
<b>CLARKSBURG, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>62</b>	<b>28 192</b>	<b>7 455</b>	<b>1 808</b>	<b>918</b>	<b>10.0</b>	<b>6.9</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	58	D	D	D	f	D	D
7222	Limited-service eating places .....	29	16 435	3 926	899	472	7.5	8.5
72221	Limited-service eating places .....	29	16 435	3 926	899	472	7.5	8.5
<b>CORPORATION OF RANSON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>1 998</b>	<b>420</b>	<b>77</b>	<b>34</b>	<b>39.5</b>	<b>.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>DUNBAR, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>11 260</b>	<b>2 839</b>	<b>700</b>	<b>373</b>	<b>2.4</b>	<b>8.5</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	15	D	D	D	e	D	D
7222	Limited-service eating places .....	10	6 623	1 614	412	262	4.1	5.5
<b>ELKINS, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>39</b>	<b>16 938</b>	<b>4 949</b>	<b>1 152</b>	<b>653</b>	<b>10.6</b>	<b>7.4</b>
721	Accommodation .....	7	2 096	717	167	100	11.5	17.1
722	Foodservices & drinking places .....	32	14 842	4 232	985	553	10.4	6.0
7222	Limited-service eating places .....	12	9 297	2 385	557	303	6.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAIRMONT, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>67</b>	<b>30 665</b>	<b>8 922</b>	<b>1 956</b>	<b>1 036</b>	<b>25.5</b>	<b>9.0</b>
721	Accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
722	Foodservices & drinking places .....	59	D	D	D	f	D	D
7222	Limited-service eating places .....	31	16 391	4 532	1 030	537	21.8	14.9
72221	Limited-service eating places .....	31	16 391	4 532	1 030	537	21.8	14.9
7223	Special foodservices .....	2	D	D	D	a	D	D
<b>FOLLANSBEE, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	3 488	941	226	144	9.3	2.8
<b>GRAFTON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	D	D	D	c	D	D
<b>HINTON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>3 205</b>	<b>759</b>	<b>174</b>	<b>96</b>	<b>4.5</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>HUNTINGTON, WV *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>187</b>	<b>102 095</b>	<b>28 645</b>	<b>6 895</b>	<b>3 573</b>	<b>11.0</b>	<b>12.4</b>
721	Accommodation .....	13	11 984	2 635	570	307	—	14.1
7211	Traveler accommodation .....	9	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	9	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	9	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	4	7 456	1 607	391	171	—	22.6
7211103	Motels .....	3	D	D	D	c	D	D
7211104	Motor hotels .....	1	D	D	D	a	D	D
7213	Rooming & boarding houses .....	4	D	D	D	a	D	D
72131	Rooming & boarding houses .....	4	D	D	D	a	D	D
721310	Rooming & boarding houses .....	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	174	90 111	26 010	6 325	3 266	12.4	12.1
7221	Full-service restaurants .....	44	30 295	10 516	2 651	1 231	6.5	9.6
72211	Full-service restaurants .....	44	30 295	10 516	2 651	1 231	6.5	9.6
722110	Full-service restaurants .....	44	30 295	10 516	2 651	1 231	6.5	9.6
7222	Limited-service eating places .....	88	52 682	13 928	3 281	1 806	13.7	13.8
72221	Limited-service eating places .....	88	52 682	13 928	3 281	1 806	13.7	13.8
722211	Limited-service restaurants .....	77	50 141	13 200	3 118	1 712	13.5	14.3
7223	Special foodservices .....	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	39	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	39	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	39	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUNTINGTON, WV (CABELL COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>177</b>	<b>99 638</b>	<b>28 026</b>	<b>6 747</b>	<b>3 489</b>	<b>10.6</b>	<b>12.5</b>
721	Accommodation .....	13	11 984	2 635	570	307	—	14.1
7211	Traveler accommodation .....	9	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	9	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	9	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	4	7 456	1 607	391	171	—	22.6
7211103	Motels .....	3	D	D	D	c	D	D
7211104	Motor hotels .....	1	D	D	D	a	D	D
7213	Rooming & boarding houses .....	4	D	D	D	a	D	D
72131	Rooming & boarding houses .....	4	D	D	D	a	D	D
721310	Rooming & boarding houses .....	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	164	87 654	25 391	6 177	3 182	12.1	12.3
7221	Full-service restaurants .....	44	30 295	10 516	2 651	1 231	6.5	9.6
72211	Full-service restaurants .....	44	30 295	10 516	2 651	1 231	6.5	9.6
722110	Full-service restaurants .....	44	30 295	10 516	2 651	1 231	6.5	9.6
7222	Limited-service eating places .....	83	50 574	13 363	3 148	1 736	13.7	14.2
72221	Limited-service eating places .....	83	50 574	13 363	3 148	1 736	13.7	14.2
722211	Limited-service restaurants .....	72	48 033	12 635	2 985	1 642	13.5	14.7
7223	Special foodservices .....	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	34	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	34	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	34	D	D	D	c	D	D
<b>HUNTINGTON, WV (WAYNE COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>10</b>	<b>2 457</b>	<b>619</b>	<b>148</b>	<b>84</b>	<b>25.4</b>	<b>5.0</b>
722	Foodservices & drinking places .....	10	2 457	619	148	84	25.4	5.0
<b>HURRICANE, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>23</b>	<b>11 481</b>	<b>3 069</b>	<b>707</b>	<b>363</b>	<b>3.0</b>	<b>12.1</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	20	D	D	D	e	D	D
7222	Limited-service eating places .....	13	6 280	1 569	363	196	.3	16.0
<b>KENOVA, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	4 255	1 348	291	165	39.2	7.9
<b>KEYSER, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>25</b>	<b>9 152</b>	<b>2 440</b>	<b>583</b>	<b>337</b>	<b>3.9</b>	<b>34.1</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	23	D	D	D	e	D	D
<b>KINGWOOD, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>10</b>	<b>3 661</b>	<b>933</b>	<b>207</b>	<b>126</b>	<b>15.7</b>	<b>12.5</b>
722	Foodservices & drinking places .....	10	3 661	933	207	126	15.7	12.5
<b>LEWISBURG, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>27</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	6	4 262	1 000	160	98	4.6	—
721110	Hotels (except casino hotels) & motels .....	6	4 262	1 000	160	98	4.6	—
7211104	Motor hotels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	20	D	D	D	e	D	D
<b>MADISON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	3	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARTINSBURG, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>74</b>	<b>47 722</b>	<b>11 701</b>	<b>2 675</b>	<b>1 360</b>	<b>15.9</b>	<b>5.5</b>
721	Accommodation .....	8	10 454	2 368	488	216	36.9	—
72111	Hotels (except casino hotels) & motels .....	8	10 454	2 368	488	216	36.9	—
721110	Hotels (except casino hotels) & motels .....	8	10 454	2 368	488	216	36.9	—
7211103	Motels .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	66	37 268	9 333	2 187	1 144	10.0	7.1
7222	Limited-service eating places .....	30	19 016	4 629	1 093	598	3.3	8.9
72221	Limited-service eating places .....	30	19 016	4 629	1 093	598	3.3	8.9
<b>MORGANTOWN, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>150</b>	<b>72 448</b>	<b>21 019</b>	<b>4 662</b>	<b>2 726</b>	<b>11.0</b>	<b>8.7</b>
721	Accommodation .....	18	15 403	4 737	959	472	1.6	12.6
7211	Traveler accommodation .....	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	7	14 343	4 437	893	447	—	9.5
721110	Hotels (except casino hotels) & motels .....	7	14 343	4 437	893	447	—	9.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	5	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
7213	Rooming & boarding houses .....	9	D	D	D	b	D	D
72131	Rooming & boarding houses .....	9	D	D	D	b	D	D
721310	Rooming & boarding houses .....	9	D	D	D	b	D	D
722	Foodservices & drinking places .....	132	57 045	16 282	3 703	2 254	13.6	7.7
7221	Full-service restaurants .....	49	26 802	8 720	1 922	1 266	8.8	9.1
72211	Full-service restaurants .....	49	26 802	8 720	1 922	1 266	8.8	9.1
722110	Full-service restaurants .....	49	26 802	8 720	1 922	1 266	8.8	9.1
7222	Limited-service eating places .....	60	27 064	6 810	1 591	877	16.8	4.6
72221	Limited-service eating places .....	60	27 064	6 810	1 591	877	16.8	4.6
722211	Limited-service restaurants .....	51	25 418	6 368	1 480	813	13.7	4.9
7224	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
<b>MOUNDSVILLE, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>37</b>	<b>12 379</b>	<b>3 535</b>	<b>774</b>	<b>414</b>	<b>14.6</b>	<b>17.3</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	36	D	D	D	e	D	D
7222	Limited-service eating places .....	15	7 173	1 819	350	222	4.6	11.5
<b>NEW MARTINSVILLE, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>30</b>	<b>11 260</b>	<b>3 278</b>	<b>696</b>	<b>371</b>	<b>32.3</b>	<b>.7</b>
721	Accommodation .....	3	619	173	33	13	D	—
722	Foodservices & drinking places .....	27	10 641	3 105	663	358	32.6	.7
7222	Limited-service eating places .....	15	6 344	1 719	412	209	12.7	1.2
<b>NITRO, WV *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	17 087	4 713	1 123	489	67.5	15.6
7222	Limited-service eating places .....	8	14 142	3 884	944	401	73.7	12.0
72221	Limited-service eating places .....	8	14 142	3 884	944	401	73.7	12.0
<b>NITRO, WV (KANAWHA COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>15 942</b>	<b>4 415</b>	<b>1 064</b>	<b>451</b>	<b>71.7</b>	<b>13.4</b>
722	Foodservices & drinking places .....	10	15 942	4 415	1 064	451	71.7	13.4
7222	Limited-service eating places .....	5	12 997	3 586	885	363	79.4	9.0
72221	Limited-service eating places .....	5	12 997	3 586	885	363	79.4	9.0
<b>NITRO, WV (PUTNAM COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	3	1 145	298	59	38	D	45.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OAK HILL, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>21</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	20	11 477	3 055	667	345	23.1	3.0
7222	Limited-service eating places .....	12	7 876	1 999	447	221	22.6	4.3
<b>PADEN CITY, WV *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>389</b>	<b>129</b>	<b>29</b>	<b>18</b>	<b>D</b>	<b>—</b>
722	Foodservices & drinking places .....	3	389	129	29	18	D	—
<b>PADEN CITY, WV (TYLER COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>PADEN CITY, WV (WETZEL COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>PARKERSBURG, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>129</b>	<b>69 094</b>	<b>19 588</b>	<b>4 556</b>	<b>2 367</b>	<b>7.4</b>	<b>4.2</b>
721	Accommodation .....	7	5 498	1 693	382	154	—	—
72111	Hotels (except casino hotels) & motels .....	7	5 498	1 693	382	154	—	—
721110	Hotels (except casino hotels) & motels .....	7	5 498	1 693	382	154	—	—
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	122	63 596	17 895	4 174	2 213	8.1	4.6
7221	Full-service restaurants .....	31	22 141	6 757	1 597	848	12.3	.1
72211	Full-service restaurants .....	31	22 141	6 757	1 597	848	12.3	.1
722110	Full-service restaurants .....	31	22 141	6 757	1 597	848	12.3	.1
7222	Limited-service eating places .....	64	37 273	10 184	2 354	1 240	3.0	6.8
72221	Limited-service eating places .....	64	37 273	10 184	2 354	1 240	3.0	6.8
722211	Limited-service restaurants .....	54	35 466	9 716	2 259	1 132	3.1	7.1
7223	Special foodservices .....	2	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages) .....	25	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	25	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	25	D	D	D	c	D	D
<b>PETERSBURG, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13</b>	<b>3 524</b>	<b>856</b>	<b>194</b>	<b>146</b>	<b>25.3</b>	<b>—</b>
721	Accommodation .....	4	654	101	23	19	37.2	—
722	Foodservices & drinking places .....	9	2 870	755	171	127	22.6	—
<b>PHILIPPI, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13</b>	<b>4 189</b>	<b>1 347</b>	<b>291</b>	<b>173</b>	<b>17.0</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	D	D	D	c	D	D
<b>POINT PLEASANT, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>19</b>	<b>6 607</b>	<b>1 856</b>	<b>491</b>	<b>287</b>	<b>2.1</b>	<b>9.1</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	18	D	D	D	e	D	D
7222	Limited-service eating places .....	9	D	D	D	c	D	D
<b>PRINCETON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>48</b>	<b>35 653</b>	<b>9 497</b>	<b>2 122</b>	<b>1 061</b>	<b>10.8</b>	<b>2.1</b>
721	Accommodation .....	6	3 698	643	141	113	35.3	—
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	42	31 955	8 854	1 981	948	8.0	2.4
7222	Limited-service eating places .....	24	18 676	4 880	1 128	602	6.1	3.1
72221	Limited-service eating places .....	24	18 676	4 880	1 128	602	6.1	3.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RAVENSWOOD, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	6	D	D	D	c	D	D
<b>RICHWOOD, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>5</b>	<b>1 015</b>	<b>239</b>	<b>51</b>	<b>33</b>	<b>47.0</b>	<b>23.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>RIPLEY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>18</b>	<b>14 919</b>	<b>4 119</b>	<b>897</b>	<b>502</b>	<b>5.7</b>	<b>5.3</b>
721	Accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	3	D	D	D	b	D	D
7211103	Motels .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	15	D	D	D	e	D	D
7222	Limited-service eating places .....	10	8 867	2 383	494	336	1.1	8.9
<b>ST. ALBANS, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>27</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	26	15 395	4 452	1 061	552	5.2	15.5
7222	Limited-service eating places .....	18	10 595	2 769	643	323	7.2	21.0
72221	Limited-service eating places .....	18	10 595	2 769	643	323	7.2	21.0
<b>SHINNSTON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>1 848</b>	<b>470</b>	<b>89</b>	<b>60</b>	<b>25.1</b>	<b>.5</b>
722	Foodservices & drinking places .....	8	1 848	470	89	60	25.1	.5
<b>SOUTH CHARLESTON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>52</b>	<b>40 996</b>	<b>11 419</b>	<b>2 637</b>	<b>1 302</b>	<b>2.7</b>	<b>.9</b>
721	Accommodation .....	4	8 018	1 814	414	222	—	.4
72111	Hotels (except casino hotels) & motels .....	4	8 018	1 814	414	222	—	.4
721110	Hotels (except casino hotels) & motels .....	4	8 018	1 814	414	222	—	.4
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	48	32 978	9 605	2 223	1 080	3.4	1.1
7222	Limited-service eating places .....	26	16 290	4 181	985	499	3.7	1.3
72221	Limited-service eating places .....	26	16 290	4 181	985	499	3.7	1.3
<b>SUMMERSVILLE, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>16 215</b>	<b>4 705</b>	<b>1 117</b>	<b>505</b>	<b>8.5</b>	<b>4.5</b>
721	Accommodation .....	6	3 734	1 244	286	87	—	7.3
72111	Hotels (except casino hotels) & motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	23	12 481	3 461	831	418	11.1	3.7
7222	Limited-service eating places .....	11	D	D	D	e	D	D
<b>VIENNA, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	23	14 849	4 082	921	531	3.7	.6
7222	Limited-service eating places .....	17	10 386	2 749	641	376	3.3	.2
72221	Limited-service eating places .....	17	10 386	2 749	641	376	3.3	.2

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEIRTON, WV *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>73</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	70	25 709	7 373	1 732	927	12.2	6.1
7222	Limited-service eating places .....	24	13 202	3 367	824	446	3.4	6.0
72221	Limited-service eating places .....	24	13 202	3 367	824	446	3.4	6.0
7224	Drinking places (alcoholic beverages) .....	24	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	24	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	24	D	D	D	b	D	D
<b>WEIRTON, WV (BROOKE COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	7 800	1 999	487	251	10.1	—
7222	Limited-service eating places .....	5	4 572	1 002	237	111	—	—
<b>WEIRTON, WV (HANCOCK COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>56</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	54	17 909	5 374	1 245	676	13.1	8.8
7222	Limited-service eating places .....	19	8 630	2 365	587	335	5.2	9.2
<b>WELCH, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>11</b>	<b>3 993</b>	<b>1 098</b>	<b>255</b>	<b>128</b>	<b>23.7</b>	<b>.2</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	D	D	D	c	D	D
<b>WELLSBURG, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	2 417	633	185	104	36.4	.8
<b>WESTON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>19</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	18	D	D	D	c	D	D
7222	Limited-service eating places .....	11	4 899	1 184	252	137	23.7	—
<b>WESTOVER, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>16</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	14	D	D	D	e	D	D
<b>WHEELING, WV *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>130</b>	<b>51 629</b>	<b>14 980</b>	<b>3 546</b>	<b>1 837</b>	<b>21.3</b>	<b>9.4</b>
721	Accommodation .....	5	5 511	1 501	339	162	—	—
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
7213	Rooming & boarding houses .....	1	D	D	D	b	D	D
72131	Rooming & boarding houses .....	1	D	D	D	b	D	D
721310	Rooming & boarding houses .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	125	46 118	13 479	3 207	1 675	23.9	10.5
7221	Full-service restaurants .....	42	22 744	7 502	1 877	900	29.1	9.0
72211	Full-service restaurants .....	42	22 744	7 502	1 877	900	29.1	9.0
722110	Full-service restaurants .....	42	22 744	7 502	1 877	900	29.1	9.0
7222	Limited-service eating places .....	46	D	D	D	f	D	D
72221	Limited-service eating places .....	46	D	D	D	f	D	D
7223	Special foodservices .....	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	29	3 020	640	132	71	55.5	15.3
72241	Drinking places (alcoholic beverages) .....	29	3 020	640	132	71	55.5	15.3
722410	Drinking places (alcoholic beverages) .....	29	3 020	640	132	71	55.5	15.3

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WHEELING, WV (OHIO COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>130</b>	<b>51 629</b>	<b>14 980</b>	<b>3 546</b>	<b>1 837</b>	<b>21.3</b>	<b>9.4</b>
721	Accommodation .....	5	5 511	1 501	339	162	—	—
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
7213	Rooming & boarding houses .....	1	D	D	D	b	D	D
72131	Rooming & boarding houses .....	1	D	D	D	b	D	D
721310	Rooming & boarding houses .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	125	46 118	13 479	3 207	1 675	23.9	10.5
7221	Full-service restaurants .....	42	22 744	7 502	1 877	900	29.1	9.0
72211	Full-service restaurants .....	42	22 744	7 502	1 877	900	29.1	9.0
722110	Full-service restaurants .....	42	22 744	7 502	1 877	900	29.1	9.0
7222	Limited-service eating places .....	46	D	D	D	f	D	D
72221	Limited-service eating places .....	46	D	D	D	f	D	D
7223	Special foodservices .....	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	29	3 020	640	132	71	55.5	15.3
72241	Drinking places (alcoholic beverages) .....	29	3 020	640	132	71	55.5	15.3
722410	Drinking places (alcoholic beverages) .....	29	3 020	640	132	71	55.5	15.3
<b>WHITE SULPHUR SPRINGS, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	11	3 439	897	191	126	8.3	9.9
<b>WILLIAMSON, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>12</b>	<b>3 763</b>	<b>1 136</b>	<b>271</b>	<b>130</b>	<b>49.4</b>	<b>1.2</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	10	D	D	D	b	D	D
<b>WILLIAMSTOWN, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>3 355</b>	<b>1 299</b>	<b>272</b>	<b>135</b>	<b>2.5</b>	<b>3.1</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	5	D	D	D	c	D	D
<b>BALANCE OF BARBOUR COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>BALANCE OF BERKELEY COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>55</b>	<b>19 918</b>	<b>5 323</b>	<b>1 096</b>	<b>587</b>	<b>18.2</b>	<b>3.4</b>
721	Accommodation .....	7	6 040	1 836	350	123	16.3	—
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	48	13 878	3 487	746	464	19.0	4.9
7222	Limited-service eating places .....	13	5 973	1 431	306	200	9.0	2.0
7224	Drinking places (alcoholic beverages) .....	16	2 730	544	121	60	35.8	1.8
72241	Drinking places (alcoholic beverages) .....	16	2 730	544	121	60	35.8	1.8
722410	Drinking places (alcoholic beverages) .....	16	2 730	544	121	60	35.8	1.8
<b>BALANCE OF BOONE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>19</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	930	332	70	19	13.2	—
722	Foodservices & drinking places .....	15	D	D	D	c	D	D
7222	Limited-service eating places .....	10	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BRAXTON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>32</b>	<b>14 348</b>	<b>3 962</b>	<b>820</b>	<b>444</b>	<b>33.2</b>	<b>10.3</b>
721	Accommodation .....	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	28	D	D	D	e	D	D
<b>BALANCE OF BROOKE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	15	D	D	D	c	D	D
<b>BALANCE OF CABELL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>34</b>	<b>9 788</b>	<b>2 656</b>	<b>598</b>	<b>388</b>	<b>19.5</b>	<b>11.1</b>
721	Accommodation .....	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	31	D	D	D	e	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D
<b>BALANCE OF CALHOUN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>5</b>	<b>3 869</b>	<b>716</b>	<b>55</b>	<b>88</b>	<b>14.3</b>	<b>1.1</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>BALANCE OF CLAY COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>488</b>	<b>58</b>	<b>17</b>	<b>12</b>	<b>54.1</b>	<b>45.9</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	a	D	D
<b>BALANCE OF DODDRIDGE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>BALANCE OF FAYETTE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>44</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	40	11 945	3 563	784	453	14.5	2.8
7222	Limited-service eating places .....	11	5 892	1 711	389	185	1.8	.7
722212	Cafeterias .....	1	D	D	D	b	D	D
7223	Special foodservices .....	3	1 343	469	105	41	—	—
<b>BALANCE OF GILMER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>2 548</b>	<b>612</b>	<b>134</b>	<b>92</b>	<b>21.7</b>	<b>8.4</b>
721	Accommodation .....	3	382	117	20	12	—	52.4
722	Foodservices & drinking places .....	8	2 166	495	114	80	25.6	.6
<b>BALANCE OF GRANT COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>841</b>	<b>158</b>	<b>31</b>	<b>20</b>	<b>16.4</b>	<b>—</b>
721	Accommodation .....	3	259	36	2	4	—	—
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	5	582	122	29	16	23.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GREENBRIER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>37</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	8	D	D	D	g	D	D
7211	Traveler accommodation .....	6	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels .....	6	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	6	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	29	D	D	D	e	D	D
7222	Limited-service eating places .....	15	D	D	D	e	D	D
<b>BALANCE OF HAMPSHIRE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>32</b>	<b>11 150</b>	<b>3 307</b>	<b>560</b>	<b>311</b>	<b>8.2</b>	<b>7.1</b>
721	Accommodation .....	10	6 238	2 003	276	72	—	12.2
7212	RV (recreational vehicle) parks & recreational camps .....	6	3 170	948	158	43	—	23.9
72121	RV (recreational vehicle) parks & recreational camps .....	6	3 170	948	158	43	—	23.9
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	22	4 912	1 304	284	239	18.5	.8
<b>BALANCE OF HANCOCK COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>16</b>	<b>1 916</b>	<b>512</b>	<b>104</b>	<b>79</b>	<b>39.1</b>	<b>4.6</b>
722	Foodservices & drinking places .....	16	1 916	512	104	79	39.1	4.6
<b>BALANCE OF HARDY COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>21</b>	<b>7 525</b>	<b>1 992</b>	<b>480</b>	<b>341</b>	<b>32.0</b>	<b>.3</b>
721	Accommodation .....	5	868	208	50	34	1.0	—
722	Foodservices & drinking places .....	16	6 657	1 784	430	307	36.1	.3
<b>BALANCE OF HARRISON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>36</b>	<b>13 390</b>	<b>3 843</b>	<b>840</b>	<b>492</b>	<b>18.7</b>	<b>1.7</b>
721	Accommodation .....	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	31	D	D	D	e	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D
<b>BALANCE OF JACKSON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	D	D	D	b	D	D
<b>BALANCE OF JEFFERSON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>49</b>	<b>22 280</b>	<b>6 590</b>	<b>1 316</b>	<b>679</b>	<b>41.6</b>	<b>11.2</b>
721	Accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	42	D	D	D	e	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D
7223	Special foodservices .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF KANAWHA COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>104</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Foodservices & drinking places .....	98	D	D	D	g	D	D
7222	Limited-service eating places .....	56	D	D	D	f	D	D
72221	Limited-service eating places .....	56	D	D	D	f	D	D
722211	Limited-service restaurants .....	53	D	D	D	f	D	D
7223	Special foodservices .....	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	15	2 952	688	180	58	24.6	10.6
72241	Drinking places (alcoholic beverages) .....	15	2 952	688	180	58	24.6	10.6
722410	Drinking places (alcoholic beverages) .....	15	2 952	688	180	58	24.6	10.6
<b>BALANCE OF LEWIS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	8	D	D	D	c	D	D
<b>BALANCE OF LINCOLN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	1 877	457	106	65	19.2	12.3
<b>BALANCE OF LOGAN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>63</b>	<b>24 045</b>	<b>6 121</b>	<b>1 445</b>	<b>751</b>	<b>16.9</b>	<b>8.8</b>
721	Accommodation .....	8	2 055	443	100	46	5.1	9.3
722	Foodservices & drinking places .....	55	21 990	5 678	1 345	705	18.0	8.7
7222	Limited-service eating places .....	29	14 793	3 683	867	444	9.7	7.6
<b>BALANCE OF MCDOWELL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>1 615</b>	<b>349</b>	<b>89</b>	<b>48</b>	<b>42.2</b>	<b>—</b>
722	Foodservices & drinking places .....	6	1 615	349	89	48	42.2	—
<b>BALANCE OF MARION COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>6 228</b>	<b>1 577</b>	<b>358</b>	<b>259</b>	<b>24.5</b>	<b>5.7</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	28	D	D	D	c	D	D
<b>BALANCE OF MARSHALL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>7 230</b>	<b>1 946</b>	<b>454</b>	<b>247</b>	<b>11.5</b>	<b>.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	23	D	D	D	c	D	D
7222	Limited-service eating places .....	9	4 899	1 323	309	161	4.4	—
722212	Cafeterias .....	1	D	D	D	b	D	D
<b>BALANCE OF MASON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>967</b>	<b>245</b>	<b>42</b>	<b>20</b>	<b>22.1</b>	<b>35.9</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	D	D	D	a	D	D
<b>BALANCE OF MERCER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>20</b>	<b>6 407</b>	<b>2 127</b>	<b>468</b>	<b>259</b>	<b>16.9</b>	<b>1.4</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	17	D	D	D	c	D	D
7223	Special foodservices .....	2	D	D	D	b	D	D
<b>BALANCE OF MINERAL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>23</b>	<b>4 002</b>	<b>959</b>	<b>227</b>	<b>149</b>	<b>24.7</b>	<b>6.8</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	21	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MINGO COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>30</b>	<b>7 038</b>	<b>1 953</b>	<b>459</b>	<b>216</b>	<b>47.1</b>	<b>16.3</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	27	D	D	D	c	D	D
<b>BALANCE OF MONONGALIA COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>41</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	476	155	15	6	—	54.4
72121	RV (recreational vehicle) parks & recreational camps .....	3	476	155	15	6	—	54.4
721214	Recreational & vacation camps (except campgrounds) .....	3	476	155	15	6	—	54.4
722	Foodservices & drinking places .....	34	D	D	D	e	D	D
<b>BALANCE OF MONROE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	1 359	323	72	49	69.3	16.5
<b>BALANCE OF MORGAN COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>20</b>	<b>11 807</b>	<b>4 218</b>	<b>901</b>	<b>375</b>	<b>7.1</b>	<b>13.7</b>
721	Accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	4	D	D	D	c	D	D
722	Foodservices & drinking places .....	13	D	D	D	c	D	D
<b>BALANCE OF NICHOLAS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>1 365</b>	<b>367</b>	<b>76</b>	<b>52</b>	<b>22.7</b>	<b>4.2</b>
721	Accommodation .....	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D
<b>BALANCE OF OHIO COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	15	D	D	D	c	D	D
7223	Special foodservices .....	4	D	D	D	c	D	D
<b>BALANCE OF PENDLETON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>2 685</b>	<b>661</b>	<b>130</b>	<b>105</b>	<b>55.6</b>	<b>.3</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	9	D	D	D	b	D	D
<b>BALANCE OF PLEASANTS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>3 646</b>	<b>1 083</b>	<b>242</b>	<b>127</b>	<b>24.4</b>	<b>2.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF POCAHONTAS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>40 294</b>	<b>11 039</b>	<b>3 511</b>	<b>1 011</b>	<b>5.2</b>	<b>85.7</b>
721	Accommodation .....	13	D	D	D	f	D	D
7211	Traveler accommodation .....	11	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	3	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	D	D	D	c	D	D
<b>BALANCE OF PRESTON COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>20</b>	<b>3 042</b>	<b>814</b>	<b>162</b>	<b>118</b>	<b>55.9</b>	<b>.6</b>
721	Accommodation .....	5	1 083	309	71	36	41.6	1.8
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	15	1 959	505	91	82	63.8	—
<b>BALANCE OF PUTNAM COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>40</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	38	D	D	D	f	D	D
7222	Limited-service eating places .....	23	D	D	D	e	D	D
72221	Limited-service eating places .....	23	D	D	D	e	D	D
<b>BALANCE OF RALEIGH COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>59</b>	<b>25 870</b>	<b>7 721</b>	<b>1 487</b>	<b>716</b>	<b>13.7</b>	<b>16.7</b>
721	Accommodation .....	10	8 850	3 168	604	234	.6	6.4
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
7211103	Motels .....	5	D	D	D	b	D	D
722	Foodservices & drinking places .....	49	17 020	4 553	883	482	20.5	22.1
7222	Limited-service eating places .....	23	11 756	2 946	639	346	15.3	23.5
72221	Limited-service eating places .....	23	11 756	2 946	639	346	15.3	23.5
<b>BALANCE OF RANDOLPH COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>23</b>	<b>6 641</b>	<b>1 630</b>	<b>347</b>	<b>223</b>	<b>55.5</b>	<b>4.8</b>
721	Accommodation .....	10	2 652	402	88	54	48.9	1.3
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	3 989	1 228	259	169	60.0	7.1
<b>BALANCE OF RITCHIE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>2 177</b>	<b>509</b>	<b>107</b>	<b>97</b>	<b>24.2</b>	<b>30.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	D	D	D	b	D	D
<b>BALANCE OF ROANE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>4 528</b>	<b>1 270</b>	<b>270</b>	<b>133</b>	<b>18.9</b>	<b>8.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SUMMERS COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>4 162</b>	<b>1 399</b>	<b>222</b>	<b>106</b>	<b>18.6</b>	<b>1.5</b>
721	Accommodation .....	3	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>BALANCE OF TAYLOR COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>BALANCE OF TUCKER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>28</b>	<b>11 757</b>	<b>3 475</b>	<b>748</b>	<b>326</b>	<b>10.8</b>	<b>31.0</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Foodservices & drinking places .....	22	D	D	D	c	D	D
7223	Special foodservices .....	5	D	D	D	b	D	D
<b>BALANCE OF TYLER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	12	D	D	D	b	D	D
<b>BALANCE OF UPSHUR COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>1 717</b>	<b>509</b>	<b>118</b>	<b>57</b>	<b>52.4</b>	<b>6.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D
<b>BALANCE OF WAYNE COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	24	D	D	D	c	D	D
<b>BALANCE OF WEBSTER COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	D	D	D	b	D	D
<b>BALANCE OF WETZEL COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	10	D	D	D	b	D	D
<b>BALANCE OF WIRT COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>607</b>	<b>117</b>	<b>26</b>	<b>13</b>	<b>22.6</b>	<b>56.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	3	D	D	D	a	D	D
<b>BALANCE OF WOOD COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>38</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	5	D	D	D	c	D	D
7211103	Motels .....	5	D	D	D	c	D	D
722	Foodservices & drinking places .....	32	D	D	D	f	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WYOMING COUNTY, WV</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>8 156</b>	<b>1 848</b>	<b>440</b>	<b>267</b>	<b>49.2</b>	<b>4.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	28	D	D	D	e	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

### **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.



# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

#### 721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

#### 7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

##### 72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

##### 721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

##### 7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

##### 7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

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### **7211103 Motels**

Establishments, known as motels, primarily engaged in providing short-term lodging.

### **7211104 Motor Hotels**

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

### **7211105 Organization Hotels**

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

### **72112 Casino Hotels**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

### **721120 Casino Hotels**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

### **72119 Other Traveler Accommodation**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

### **721191 Bed-and-Breakfast Inns**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

### **7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More**

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

### **7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms**

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

### **721199 All Other Traveler Accommodation**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

### **7212 RV (Recreational Vehicle) Parks and Recreational Camps**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

### **72121 RV (Recreational Vehicle) Parks and Recreational Camps**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

### **721211 RV (Recreational Vehicle) Parks and Campgrounds**

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

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The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

### **721214 Recreational and Vacation Camps (Except Campgrounds)**

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

### **7213 Rooming and Boarding Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

#### **72131 Rooming and Boarding Houses**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

#### **721310 Rooming and Boarding Houses**

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

### **7213101 Rooming and Boarding Houses**

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

### **7213102 Organization Rooming and Boarding Houses**

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

### **722 Food Services and Drinking Places**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

#### **7221 Full-Service Restaurants**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

#### **72211 Full-Service Restaurants**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

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this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

### **722110 Full-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

### **7222 Limited-Service Eating Places**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

#### **72221 Limited-Service Eating Places**

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

#### **722211 Limited-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

#### **722212 Cafeterias**

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

#### **722213 Snack and Nonalcoholic Beverage Bars**

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

#### **7222131 Ice Cream and Soft Serve Shops**

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

#### **7222132 Frozen Yogurt Shops**

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

#### **7222133 Donut Shops**

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

#### **72221331 Donut Shops, Baking on Premises**

Establishments primarily engaged in selling donuts baked on the premises.

#### **72221332 Donut Shops, No Baking on Premises**

Establishments primarily engaged in selling donuts not baked on the premises.

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### **7222134 Bagel Shops**

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

### **7222135 Coffee Shops**

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

### **7222136 Cookie Shops**

Establishments primarily engaged in selling cookies.

### **7222137 Other Snack and Nonalcoholic Beverage Bars**

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

### **7223 Special Food Services**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

### **72231 Food Service Contractors**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

### **722310 Food Service Contractors**

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

### **72232 Caterers**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

### **722320 Caterers**

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

### **72233 Mobile Food Services**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

### **722330 Mobile Food Services**

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

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The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

**7224 Drinking Places (Alcoholic Beverages)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

**72241 Drinking Places (Alcoholic Beverages)**

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

**722410 Drinking Places (Alcoholic Beverages)**

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.



## Appendix D. Geographic Notes

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### **WEST VIRGINIA**

**Huntington** is in Cabell and Wayne Counties.

**Nitro** is in Kanawha and Putnam Counties.

**Paden City** is in Tyler and Wetzel Counties.

**Weirton** is in Brooke and Hancock Counties.

**Wheeling** is in Marshall and Ohio Counties.

# Appendix E. Metropolitan Areas

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## **WEST VIRGINIA**

### **Charleston, WV MSA**

Kanawha County, WV

Putnam County, WV

### **Cumberland, MD—WV MSA**

Allegany County, MD

Mineral County, WV

### **Huntington—Ashland, WV—KY—OH MSA**

Boyd County, KY

Carter County, KY

Greenup County, KY

Lawrence County, OH

Cabell County, WV

Wayne County, WV

### **Parkersburg—Marietta, WV—OH MSA**

Washington County, OH

Wood County, WV

### **Steubenville—Weirton, OH—WV MSA**

Jefferson County, OH

Brooke County, WV

Hancock County, WV

### **Washington, DC—MD—VA—WV PMSA**

District of Columbia, DC

Calvert County, MD

Charles County, MD

Frederick County, MD

Montgomery County, MD

Prince George's County, MD

Arlington County, VA

Clarke County, VA

Culpeper County, VA

Fairfax County, VA

### **Washington, DC—MD—VA—WV PMSA—Con.**

Fauquier County, VA

King George County, VA

Loudoun County, VA

Prince William County, VA

Spotsylvania County, VA

Stafford County, VA

Warren County, VA

Alexandria, VA (IC)

Fairfax, VA (IC)

Falls Church, VA (IC)

Fredericksburg, VA (IC)

Manassas, VA (IC)

Manassas Park, VA (IC)

Berkeley County, WV

Jefferson County, WV

### **Washington—Baltimore, DC—MD—VA—WV CMSA**

Baltimore, MD PMSA

Anne Arundel County, MD

Baltimore County, MD

Carroll County, MD

Harford County, MD

Howard County, MD

Queen Anne's County, MD

Baltimore, MD (IC)

Hagerstown, MD PMSA

Washington County, MD

Washington, DC—MD—VA—WV PMSA

District of Columbia, DC

Calvert County, MD

Charles County, MD

Frederick County, MD

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**Washington—Baltimore, DC—MD—VA—WV  
CMSA—Con.**

Washington, DC—MD—VA—WV PMSA—Con.

Montgomery County, MD

Prince George's County, MD

Arlington County, VA

Clarke County, VA

Culpeper County, VA

Fairfax County, VA

Fauquier County, VA

King George County, VA

Loudoun County, VA

Prince William County, VA

Spotsylvania County, VA

Stafford County, VA

Warren County, VA

**Washington—Baltimore, DC—MD—VA—WV  
CMSA—Con.**

Washington, DC—MD—VA—WV PMSA—Con.

Alexandria, VA (IC)

Fairfax, VA (IC)

Falls Church, VA (IC)

Fredericksburg, VA (IC)

Manassas, VA (IC)

Manassas Park, VA (IC)

Berkeley County, WV

Jefferson County, WV

**Wheeling, WV—OH MSA**

Belmont County, OH

Marshall County, WV

Ohio County, WV

