

New Jersey

1997

Issued May 2000

EC97R72A-NJ(RV)

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

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Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW JERSEY								
72	Accommodation & foodservices	'16 975	'13 416 088	'3 610 740	'836 607	'252 031	'13.9	'7.2
721	Accommodation	1 362	6 228 128	1 650 904	388 592	71 529	2.4	1.6
7211	Traveler accommodation	1 153	6 145 934	1 630 009	385 106	70 435	2.3	1.5
72111	Hotels (except casino hotels) & motels	1 065	1 531 870	410 932	90 013	24 104	8.5	6.0
721110	Hotels (except casino hotels) & motels	1 065	1 531 870	410 932	90 013	24 104	8.5	6.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	365	1 240 290	342 787	79 105	20 299	5.6	5.9
7211102	Hotels with less than 25 guestrooms	53	15 440	3 680	657	204	21.1	2.2
7211103	Motels	580	220 019	51 573	7 900	2 898	22.0	6.6
7211104	Motor hotels	67	56 121	12 892	2 351	703	18.0	6.0
72112	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
721120	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
72119	Other traveler accommodation	76	18 722	4 418	752	376	41.7	3.9
721191	Bed & breakfast inns	75	D	D	D	e	D	D
721199	All other traveler accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	126	63 934	15 225	2 204	665	12.1	5.2
72121	RV (recreational vehicle) parks & recreational camps	126	63 934	15 225	2 204	665	12.1	5.2
721211	RV (recreational vehicle) parks & campgrounds	83	39 193	7 819	1 229	316	15.2	3.2
721214	Recreational & vacation camps (except campgrounds)	43	24 741	7 406	975	349	7.3	8.3
7213	Rooming & boarding houses	83	18 260	5 670	1 282	429	18.9	15.3
72131	Rooming & boarding houses	83	18 260	5 670	1 282	429	18.9	15.3
721310	Rooming & boarding houses	83	18 260	5 670	1 282	429	18.9	15.3
722	Foodservices & drinking places	'15 613	'7 187 960	'1 959 836	'448 015	'180 502	'23.9	'12.1
7221	Full-service restaurants	5 330	3 091 004	902 383	208 047	83 155	24.1	10.2
72211	Full-service restaurants	5 330	3 091 004	902 383	208 047	83 155	24.1	10.2
722110	Full-service restaurants	5 330	3 091 004	902 383	208 047	83 155	24.1	10.2
7222	Limited-service eating places	'6 851	'2 606 028	'628 479	'141 221	'64 124	'28.3	'14.9
72221	Limited-service eating places	'6 851	'2 606 028	'628 479	'141 221	'64 124	'28.3	'14.9
722211	Limited-service restaurants	'5 069	'2 100 942	'506 777	'114 944	'52 665	'27.9	'15.4
722212	Cafeterias	140	34 575	9 574	2 004	680	33.5	18.3
722213	Snack & nonalcoholic beverage bars	1 642	470 511	112 128	24 273	10 779	29.7	12.2
7223	Special foodservices	1 661	1 076 201	342 128	80 147	25 005	7.6	9.1
72231	Foodservice contractors	1 235	794 466	263 835	64 604	19 540	3.4	10.2
722310	Foodservice contractors	1 235	794 466	263 835	64 604	19 540	3.4	10.2
72232	Caterers	325	248 951	71 672	14 147	5 141	17.6	5.7
722320	Caterers	325	248 951	71 672	14 147	5 141	17.6	5.7
72233	Mobile foodservices	101	32 784	6 621	1 396	324	33.1	6.2
722330	Mobile foodservices	101	32 784	6 621	1 396	324	33.1	6.2
7224	Drinking places (alcoholic beverages)	1 771	414 727	86 846	18 600	8 218	37.4	15.7
72241	Drinking places (alcoholic beverages)	1 771	414 727	86 846	18 600	8 218	37.4	15.7
722410	Drinking places (alcoholic beverages)	1 771	414 727	86 846	18 600	8 218	37.4	15.7

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW YORK–NORTHERN NEW JERSEY–LONG ISLAND, NY–NJ–CT–PA CMSA								
72	Accommodation & foodservices	'39 807	'24 553 039	'6 822 349	'1 564 395	'494 851	'20.2	'12.4
721	Accommodation	'1 735	'5 799 706	'1 628 403	'374 983	'70 661	'7.9	'7.7
7211	Traveler accommodation	1 379	5 618 992	1 574 701	365 657	68 332	7.7	7.6
72111	Hotels (except casino hotels) & motels	1 299	D	D	D	I	D	D
721110	Hotels (except casino hotels) & motels	1 299	D	D	D	I	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	641	5 181 636	1 461 137	341 691	61 238	6.6	6.9
7211102	Hotels with less than 25 guestrooms	64	D	D	D	e	D	D
7211103	Motels	515	280 718	74 312	15 647	4 721	20.5	17.5
7211104	Motor hotels	75	82 094	20 964	4 354	1 251	18.4	13.8
7212	RV (recreational vehicle) parks & recreational camps	169	97 907	28 403	3 613	952	13.3	10.8
72121	RV (recreational vehicle) parks & recreational camps	169	97 907	28 403	3 613	952	13.3	10.8
721211	RV (recreational vehicle) parks & campgrounds	40	15 241	3 120	386	89	7.9	12.6
721214	Recreational & vacation camps (except campgrounds)	129	82 666	25 283	3 227	863	14.3	10.5
7213	Rooming & boarding houses	'187	'82 807	'25 299	'5 713	'1 377	'12.6	'7.8
72131	Rooming & boarding houses	'187	'82 807	'25 299	'5 713	'1 377	'12.6	'7.8
721310	Rooming & boarding houses	'187	'82 807	'25 299	'5 713	'1 377	'12.6	'7.8
722	Foodservices & drinking places	'38 072	'18 753 333	'5 193 946	'1 189 412	'424 190	'24.0	'13.8
7221	Full-service restaurants	14 036	8 545 412	2 537 575	586 603	196 971	25.3	13.3
72211	Full-service restaurants	14 036	8 545 412	2 537 575	586 603	196 971	25.3	13.3
722110	Full-service restaurants	14 036	8 545 412	2 537 575	586 603	196 971	25.3	13.3
7222	Limited-service eating places	'16 590	'6 331 598	'1 510 364	'345 602	'149 665	'28.2	'15.4
72221	Limited-service eating places	'16 590	'6 331 598	'1 510 364	'345 602	'149 665	'28.2	'15.4
722211	Limited-service restaurants	'12 352	'4 964 082	'1 181 590	'272 730	'119 045	'27.5	'16.0
722212	Cafeterias	369	88 725	24 988	5 303	1 840	50.9	16.2
722213	Snack & nonalcoholic beverage bars	'3 869	'1 278 791	'303 786	'67 569	'28 780	'29.1	'13.1
7223	Special foodservices	3 622	3 027 419	957 967	214 106	60 844	7.3	10.9
7224	Drinking places (alcoholic beverages)	3 824	848 904	188 040	43 101	16 710	38.9	16.8
72241	Drinking places (alcoholic beverages)	3 824	848 904	188 040	43 101	16 710	38.9	16.8
722410	Drinking places (alcoholic beverages)	3 824	848 904	188 040	43 101	16 710	38.9	16.8
Bergen–Passaic, NJ PMSA								
72	Accommodation & foodservices	2 674	1 455 853	394 986	94 737	32 527	21.8	9.7
721	Accommodation	87	267 798	72 453	17 615	4 079	3.3	2.0
7211	Traveler accommodation	78	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	77	265 874	71 752	17 519	3 922	3.2	2.0
721110	Hotels (except casino hotels) & motels	77	265 874	71 752	17 519	3 922	3.2	2.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	48	245 615	67 258	16 554	3 654	.5	1.9
7211104	Motor hotels	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	c	D	D
722	Foodservices & drinking places	2 587	1 188 055	322 533	77 122	28 448	25.9	11.4
7221	Full-service restaurants	926	517 551	144 624	36 080	12 641	27.6	11.9
72211	Full-service restaurants	926	517 551	144 624	36 080	12 641	27.6	11.9
722110	Full-service restaurants	926	517 551	144 624	36 080	12 641	27.6	11.9
7222	Limited-service eating places	1 113	400 727	94 936	22 503	9 615	31.4	13.5
72221	Limited-service eating places	1 113	400 727	94 936	22 503	9 615	31.4	13.5
722211	Limited-service restaurants	817	314 050	75 119	18 110	7 644	31.9	13.3
722212	Cafeterias	28	6 229	1 589	256	91	77.2	20.7
722213	Snack & nonalcoholic beverage bars	268	80 448	18 228	4 137	1 880	25.8	13.4
7223	Special foodservices	304	219 176	72 833	16 103	5 118	9.6	5.5
7224	Drinking places (alcoholic beverages)	244	50 601	10 140	2 436	1 074	36.6	16.5
72241	Drinking places (alcoholic beverages)	244	50 601	10 140	2 436	1 074	36.6	16.5
722410	Drinking places (alcoholic beverages)	244	50 601	10 140	2 436	1 074	36.6	16.5
Bridgeport, CT PMSA								
72	Accommodation & foodservices	800	437 166	112 781	26 826	10 904	18.0	12.9
721	Accommodation	28	56 064	12 657	2 674	791	.8	12.6
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	26	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	26	D	D	D	f	D	D
7211104	Motor hotels	5	5 890	1 367	281	94	4.9	—
722	Foodservices & drinking places	772	381 102	100 124	24 152	10 113	20.5	13.0
7221	Full-service restaurants	268	144 313	41 967	10 309	4 045	26.5	11.4
72211	Full-service restaurants	268	144 313	41 967	10 309	4 045	26.5	11.4
722110	Full-service restaurants	268	144 313	41 967	10 309	4 045	26.5	11.4
7222	Limited-service eating places	336	155 706	38 280	9 153	4 299	16.7	17.5
72221	Limited-service eating places	336	155 706	38 280	9 153	4 299	16.7	17.5
722211	Limited-service restaurants	237	117 657	28 048	6 900	3 289	16.0	21.9
722213	Snack & nonalcoholic beverage bars	94	37 539	10 098	2 218	997	18.0	3.8
7223	Special foodservices	92	65 987	16 781	3 969	1 478	10.8	4.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.								
Danbury, CT PMSA								
72	Accommodation & foodservices	457	233 280	65 120	14 812	5 832	19.4	6.1
721	Accommodation	19	31 349	8 502	1 969	525	1.4	1.6
72111	Hotels (except casino hotels) & motels	13	29 099	7 831	1 846	498	1.5	—
721110	Hotels (except casino hotels) & motels	13	29 099	7 831	1 846	498	1.5	—
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	438	201 931	56 618	12 843	5 307	22.2	6.8
7222	Limited-service eating places	164	69 161	16 940	3 610	1 601	15.2	11.8
72221	Limited-service eating places	164	69 161	16 940	3 610	1 601	15.2	11.8
7223	Special foodservices	62	19 252	5 799	1 363	466	13.8	5.5
Dutchess County, NY PMSA								
72	Accommodation & foodservices	558	252 143	64 378	14 509	6 243	19.8	9.7
721	Accommodation	59	61 766	16 423	3 273	1 064	4.6	4.5
72111	Hotels (except casino hotels) & motels	36	46 724	11 532	2 483	923	5.7	4.5
721110	Hotels (except casino hotels) & motels	36	46 724	11 532	2 483	923	5.7	4.5
7212	RV (recreational vehicle) parks & recreational camps	15	13 330	4 466	712	105	.1	5.2
72121	RV (recreational vehicle) parks & recreational camps	15	13 330	4 466	712	105	.1	5.2
721214	Recreational & vacation camps (except campgrounds)	13	D	D	D	c	D	D
722	Foodservices & drinking places	499	190 377	47 955	11 236	5 179	24.7	11.3
7222	Limited-service eating places	203	65 900	14 971	3 507	1 796	24.1	16.7
72221	Limited-service eating places	203	65 900	14 971	3 507	1 796	24.1	16.7
7223	Special foodservices	30	20 625	5 302	1 209	455	7.7	4.8
Jersey City, NJ PMSA								
72	Accommodation & foodservices	1 127	466 491	119 647	28 594	10 056	25.5	12.4
721	Accommodation	53	91 812	23 138	5 401	1 239	8.5	10.0
7211	Traveler accommodation	37	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	36	89 357	22 447	5 256	1 183	7.7	9.9
721110	Hotels (except casino hotels) & motels	36	89 357	22 447	5 256	1 183	7.7	9.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	77 855	20 226	4 785	1 029	7.0	11.4
7213	Rooming & boarding houses	15	D	D	D	b	D	D
72131	Rooming & boarding houses	15	D	D	D	b	D	D
721310	Rooming & boarding houses	15	D	D	D	b	D	D
722	Foodservices & drinking places	1 074	374 679	96 509	23 193	8 817	29.6	13.0
7221	Full-service restaurants	333	142 522	40 549	9 654	3 226	31.8	8.9
72211	Full-service restaurants	333	142 522	40 549	9 654	3 226	31.8	8.9
722110	Full-service restaurants	333	142 522	40 549	9 654	3 226	31.8	8.9
7222	Limited-service eating places	425	153 772	35 257	8 219	3 740	29.9	15.7
72221	Limited-service eating places	425	153 772	35 257	8 219	3 740	29.9	15.7
722211	Limited-service restaurants	320	127 220	28 977	6 832	3 162	30.2	15.5
722212	Cafeterias	24	5 818	1 690	382	143	23.7	17.2
7223	Special foodservices	87	48 575	14 630	3 861	1 236	9.9	15.5
7224	Drinking places (alcoholic beverages)	229	29 810	6 073	1 459	615	50.2	14.9
72241	Drinking places (alcoholic beverages)	229	29 810	6 073	1 459	615	50.2	14.9
722410	Drinking places (alcoholic beverages)	229	29 810	6 073	1 459	615	50.2	14.9
Middlesex—Somerset—Hunterdon, NJ PMSA								
72	Accommodation & foodservices	'2 174	'1 229 477	'334 508	'79 484	'28 631	'19.0	'11.8
721	Accommodation	104	223 898	64 394	15 039	4 220	8.9	10.6
7211	Traveler accommodation	92	220 404	63 262	14 884	4 181	8.9	10.6
72111	Hotels (except casino hotels) & motels	87	219 554	63 118	14 857	4 163	8.8	10.7
721110	Hotels (except casino hotels) & motels	87	219 554	63 118	14 857	4 163	8.8	10.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	39	191 402	56 907	13 535	3 785	7.7	11.5
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211103	Motels	36	17 714	3 405	756	231	17.0	6.3
7211104	Motor hotels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	8	D	D	D	b	D	D
72131	Rooming & boarding houses	8	D	D	D	b	D	D
721310	Rooming & boarding houses	8	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.							
	Middlesex—Somerset—Hunterdon, NJ PMSA—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	'2 070	'1 005 579	'270 114	'64 445	'24 411	'21.3	'12.1
7221	Full-service restaurants	636	415 230	120 025	29 030	11 014	21.7	13.7
72211	Full-service restaurants	636	415 230	120 025	29 030	11 014	21.7	13.7
722110	Full-service restaurants	636	415 230	120 025	29 030	11 014	21.7	13.7
7222	Limited-service eating places	'944	'371 860	'88 530	'20 564	'8 841	'26.0	'12.8
72221	Limited-service eating places	'944	'371 860	'88 530	'20 564	'8 841	'26.0	'12.8
722211	Limited-service restaurants	'702	'307 848	'73 842	'17 312	'7 335	'25.1	'13.5
722213	Snack & nonalcoholic beverage bars	222	60 466	13 852	3 042	1 450	30.1	9.3
7223	Special foodservices	288	169 504	51 783	12 480	3 562	4.6	5.0
7224	Drinking places (alcoholic beverages)	202	48 985	9 776	2 371	994	39.9	17.7
72241	Drinking places (alcoholic beverages)	202	48 985	9 776	2 371	994	39.9	17.7
722410	Drinking places (alcoholic beverages)	202	48 985	9 776	2 371	994	39.9	17.7
	Monmouth—Ocean, NJ PMSA							
72	Accommodation & foodservices	2 323	1 110 034	303 213	63 503	28 700	23.5	10.4
721	Accommodation	197	129 314	36 301	6 921	2 386	15.4	3.1
7211	Traveler accommodation	167	120 384	34 265	6 592	2 276	14.9	2.2
72111	Hotels (except casino hotels) & motels	143	116 492	33 628	6 524	2 221	14.5	2.2
721110	Hotels (except casino hotels) & motels	143	116 492	33 628	6 524	2 221	14.5	2.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	46	75 981	22 715	4 647	1 571	6.3	1.6
7211103	Motels	76	31 836	8 792	1 465	510	36.8	1.9
7211104	Motor hotels	13	7 900	2 058	403	134	2.3	9.9
7212	RV (recreational vehicle) parks & recreational camps	16	5 698	1 138	110	45	18.8	17.8
72121	RV (recreational vehicle) parks & recreational camps	16	5 698	1 138	110	45	18.8	17.8
721211	RV (recreational vehicle) parks & campgrounds	14	D	D	D	b	D	D
7213	Rooming & boarding houses	14	3 232	898	219	65	26.9	11.7
72131	Rooming & boarding houses	14	3 232	898	219	65	26.9	11.7
721310	Rooming & boarding houses	14	3 232	898	219	65	26.9	11.7
722	Foodservices & drinking places	2 126	980 720	266 912	56 582	26 314	24.5	11.3
7221	Full-service restaurants	794	470 532	138 705	29 731	13 566	21.6	9.2
72211	Full-service restaurants	794	470 532	138 705	29 731	13 566	21.6	9.2
722110	Full-service restaurants	794	470 532	138 705	29 731	13 566	21.6	9.2
7222	Limited-service eating places	1 020	370 910	90 039	19 405	9 415	29.0	14.0
72221	Limited-service eating places	1 020	370 910	90 039	19 405	9 415	29.0	14.0
722211	Limited-service restaurants	745	283 080	67 192	14 741	7 486	29.4	15.0
722213	Snack & nonalcoholic beverage bars	266	86 243	22 479	4 622	1 911	27.3	10.8
7223	Special foodservices	156	81 864	25 681	5 446	2 333	10.6	13.0
7224	Drinking places (alcoholic beverages)	156	57 414	12 487	2 000	1 000	39.7	8.9
72241	Drinking places (alcoholic beverages)	156	57 414	12 487	2 000	1 000	39.7	8.9
722410	Drinking places (alcoholic beverages)	156	57 414	12 487	2 000	1 000	39.7	8.9
	Nassau—Suffolk, NY PMSA							
72	Accommodation & foodservices	'5 677	'2 811 868	'767 690	'169 886	'64 924	'23.4	'11.4
721	Accommodation	239	313 639	84 587	18 569	4 765	6.2	2.9
7211	Traveler accommodation	202	293 928	79 067	17 909	4 568	4.8	1.9
72111	Hotels (except casino hotels) & motels	187	288 990	77 586	17 615	4 506	4.5	2.0
721110	Hotels (except casino hotels) & motels	187	288 990	77 586	17 615	4 506	4.5	2.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	47	229 484	60 445	14 330	3 559	2.2	.3
7211103	Motels	124	54 766	16 025	3 134	901	11.5	8.8
7212	RV (recreational vehicle) parks & recreational camps	26	15 814	4 833	536	173	26.2	20.4
72121	RV (recreational vehicle) parks & recreational camps	26	15 814	4 833	536	173	26.2	20.4
721214	Recreational & vacation camps (except campgrounds)	23	13 536	4 488	501	165	30.6	16.4
7213	Rooming & boarding houses	11	3 897	687	124	24	32.4	8.2
72131	Rooming & boarding houses	11	3 897	687	124	24	32.4	8.2
721310	Rooming & boarding houses	11	3 897	687	124	24	32.4	8.2
722	Foodservices & drinking places	'5 438	'2 498 229	'683 103	'151 317	'60 159	'25.5	'12.5
7221	Full-service restaurants	1 913	1 075 453	313 848	68 737	26 655	26.0	10.5
72211	Full-service restaurants	1 913	1 075 453	313 848	68 737	26 655	26.0	10.5
722110	Full-service restaurants	1 913	1 075 453	313 848	68 737	26 655	26.0	10.5
7222	Limited-service eating places	'2 566	'929 600	'214 911	'50 700	'22 834	'28.9	'14.5
72221	Limited-service eating places	'2 566	'929 600	'214 911	'50 700	'22 834	'28.9	'14.5
722211	Limited-service restaurants	1 905	734 664	169 632	40 306	18 193	26.8	14.2
722212	Cafeterias	50	11 915	3 353	757	283	48.6	14.8
722213	Snack & nonalcoholic beverage bars	'611	'183 021	'41 926	'9 637	'4 358	'36.2	'15.3
7223	Special foodservices	392	406 325	136 371	28 075	8 821	12.1	12.6
7224	Drinking places (alcoholic beverages)	567	86 851	17 973	3 805	1 849	46.4	15.2
72241	Drinking places (alcoholic beverages)	567	86 851	17 973	3 805	1 849	46.4	15.2
722410	Drinking places (alcoholic beverages)	567	86 851	17 973	3 805	1 849	46.4	15.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.								
New Haven—Meriden, CT PMSA								
72	Accommodation & foodservices	1 088	549 011	151 651	35 191	14 436	23.6	11.1
721	Accommodation	54	58 499	14 802	3 526	1 001	14.2	6.5
7211	Traveler accommodation	49	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	47	56 024	14 172	3 409	968	14.8	5.9
721110	Hotels (except casino hotels) & motels	47	56 024	14 172	3 409	968	14.8	5.9
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	1 034	490 512	136 849	31 665	13 435	24.7	11.6
7221	Full-service restaurants	417	204 488	62 030	14 891	6 220	30.9	11.9
72211	Full-service restaurants	417	204 488	62 030	14 891	6 220	30.9	11.9
722110	Full-service restaurants	417	204 488	62 030	14 891	6 220	30.9	11.9
7222	Limited-service eating places	431	190 920	49 434	11 262	5 136	21.1	10.9
72221	Limited-service eating places	431	190 920	49 434	11 262	5 136	21.1	10.9
722211	Limited-service restaurants	314	140 546	35 675	8 355	3 829	24.6	13.3
722213	Snack & nonalcoholic beverage bars	112	49 499	13 357	2 892	1 302	9.7	4.1
7223	Special foodservices	89	76 133	21 618	4 621	1 642	9.6	11.1
7224	Drinking places (alcoholic beverages)	97	18 971	3 767	891	437	56.2	18.2
72241	Drinking places (alcoholic beverages)	97	18 971	3 767	891	437	56.2	18.2
722410	Drinking places (alcoholic beverages)	97	18 971	3 767	891	437	56.2	18.2
New York, NY PMSA								
72	Accommodation & foodservices	'16 263	'12 319 034	'3 484 423	'798 885	'209 107	'18.4	'13.9
721	Accommodation	'544	'3 809 438	'1 087 484	'252 146	'38 332	'7.9	'8.7
7211	Traveler accommodation	415	3 727 561	1 061 955	247 201	37 275	7.7	8.7
72111	Hotels (except casino hotels) & motels	401	3 711 967	1 058 370	246 117	36 985	7.7	8.6
721110	Hotels (except casino hotels) & motels	401	3 711 967	1 058 370	246 117	36 985	7.7	8.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	269	3 577 200	1 021 420	237 935	34 928	7.3	7.8
7211102	Hotels with less than 25 guestrooms	18	D	D	D	b	D	D
7211103	Motels	95	93 145	27 666	6 174	1 504	21.9	38.9
7211104	Motor hotels	16	25 565	6 940	1 477	423	10.6	18.0
7212	RV (recreational vehicle) parks & recreational camps	42	24 452	7 582	885	230	18.5	14.8
72121	RV (recreational vehicle) parks & recreational camps	42	24 452	7 582	885	230	18.5	14.8
721214	Recreational & vacation camps (except campgrounds)	41	D	D	D	c	D	D
7213	Rooming & boarding houses	'87	'57 425	'17 947	'4 060	'827	'10.3	'5.1
72131	Rooming & boarding houses	'87	'57 425	'17 947	'4 060	'827	'10.3	'5.1
721310	Rooming & boarding houses	'87	'57 425	'17 947	'4 060	'827	'10.3	'5.1
722	Foodservices & drinking places	'15 719	'8 509 596	'2 396 939	'546 739	'170 775	'23.2	'16.3
7221	Full-service restaurants	6 131	4 145 782	1 256 238	287 707	82 192	24.5	16.4
72211	Full-service restaurants	6 131	4 145 782	1 256 238	287 707	82 192	24.5	16.4
722110	Full-service restaurants	6 131	4 145 782	1 256 238	287 707	82 192	24.5	16.4
7222	Limited-service eating places	'6 772	'2 590 631	'613 502	'139 220	'57 101	'29.0	'17.8
72221	Limited-service eating places	'6 772	'2 590 631	'613 502	'139 220	'57 101	'29.0	'17.8
722211	Limited-service restaurants	5 162	2 043 835	485 823	110 742	45 739	27.9	18.0
722212	Cafeterias	160	41 648	11 817	2 570	873	62.8	18.6
722213	Snack & nonalcoholic beverage bars	'1 450	'505 148	'115 862	'25 908	'10 489	'30.6	'16.6
7223	Special foodservices	1 365	1 392 073	434 373	97 643	24 301	5.4	12.5
7224	Drinking places (alcoholic beverages)	1 451	381 110	92 826	22 169	7 181	34.7	18.4
72241	Drinking places (alcoholic beverages)	1 451	381 110	92 826	22 169	7 181	34.7	18.4
722410	Drinking places (alcoholic beverages)	1 451	381 110	92 826	22 169	7 181	34.7	18.4
Newark, NJ PMSA								
72	Accommodation & foodservices	3 942	2 219 624	608 611	143 213	48 837	21.2	10.9
721	Accommodation	195	456 549	122 460	28 293	6 991	6.5	6.7
7211	Traveler accommodation	140	428 175	114 260	26 913	6 681	6.2	6.8
72111	Hotels (except casino hotels) & motels	133	421 955	112 336	26 540	6 533	5.2	6.9
721110	Hotels (except casino hotels) & motels	133	421 955	112 336	26 540	6 533	5.2	6.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	64	387 398	103 386	24 656	5 856	3.0	6.9
7211103	Motels	49	22 398	5 445	1 115	453	36.3	8.7
7211104	Motor hotels	12	10 634	3 058	657	173	19.8	1.6
7212	RV (recreational vehicle) parks & recreational camps	32	20 126	5 104	711	128	8.4	1.1
72121	RV (recreational vehicle) parks & recreational camps	32	20 126	5 104	711	128	8.4	1.1
721211	RV (recreational vehicle) parks & campgrounds ..	12	5 116	1 175	137	27	2.6	—
721214	Recreational & vacation camps (except campgrounds)	20	15 010	3 929	574	101	10.3	1.5
7213	Rooming & boarding houses	23	8 248	3 096	669	182	15.9	16.5
72131	Rooming & boarding houses	23	8 248	3 096	669	182	15.9	16.5
721310	Rooming & boarding houses	23	8 248	3 096	669	182	15.9	16.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.								
Newark, NJ PMSA—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	3 747	1 763 075	486 151	114 920	41 846	25.0	12.0
7221	Full-service restaurants	1 190	663 376	190 798	46 174	16 639	27.9	9.4
72211	Full-service restaurants	1 190	663 376	190 798	46 174	16 639	27.9	9.4
722110	Full-service restaurants	1 190	663 376	190 798	46 174	16 639	27.9	9.4
7222	Limited-service eating places	1 600	610 885	148 590	34 101	14 845	31.1	14.9
72221	Limited-service eating places	1 600	610 885	148 590	34 101	14 845	31.1	14.9
722211	Limited-service restaurants	1 158	478 476	116 243	26 812	11 829	30.8	16.1
722212	Cafeterias	40	10 785	3 045	629	213	25.9	9.1
722213	Snack & nonalcoholic beverage bars	402	121 624	29 302	6 660	2 803	32.8	11.1
7223	Special foodservices	485	392 273	128 162	30 244	8 461	5.5	10.5
7224	Drinking places (alcoholic beverages)	472	96 541	18 601	4 401	1 901	45.8	17.6
72241	Drinking places (alcoholic beverages)	472	96 541	18 601	4 401	1 901	45.8	17.6
722410	Drinking places (alcoholic beverages)	472	96 541	18 601	4 401	1 901	45.8	17.6
Newburgh, NY—PA PMSA								
72	Accommodation & foodservices	778	305 502	82 214	17 652	7 984	24.1	9.9
721	Accommodation	77	64 750	18 026	3 687	1 264	8.9	11.4
72111	Hotels (except casino hotels) & motels	48	51 876	14 637	3 193	1 128	8.5	11.3
721110	Hotels (except casino hotels) & motels	48	51 876	14 637	3 193	1 128	8.5	11.3
7212	RV (recreational vehicle) parks & recreational camps	21	10 790	2 706	335	85	12.7	13.1
72121	RV (recreational vehicle) parks & recreational camps	21	10 790	2 706	335	85	12.7	13.1
721214	Recreational & vacation camps (except campgrounds)	15	9 360	2 369	314	79	14.7	15.1
7213	Rooming & boarding houses	4	1 014	357	75	23	—	—
72131	Rooming & boarding houses	4	1 014	357	75	23	—	—
721310	Rooming & boarding houses	4	1 014	357	75	23	—	—
722	Foodservices & drinking places	701	240 752	64 188	13 965	6 720	28.2	9.5
7222	Limited-service eating places	276	100 992	24 740	5 344	2 690	26.8	9.4
72221	Limited-service eating places	276	100 992	24 740	5 344	2 690	26.8	9.4
7223	Special foodservices	54	22 465	7 149	1 360	633	15.2	7.6
Stamford—Norwalk, CT PMSA								
72	Accommodation & foodservices	849	606 433	176 576	40 538	12 128	19.7	8.9
721	Accommodation	39	155 321	45 155	10 499	2 500	9.9	2.8
7211	Traveler accommodation	34	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	33	152 914	44 642	10 385	2 471	9.6	2.9
721110	Hotels (except casino hotels) & motels	33	152 914	44 642	10 385	2 471	9.6	2.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	20	138 435	40 322	9 540	2 276	7.3	—
7211102	Hotels with less than 25 guestrooms	3	5 890	2 117	353	63	D	37.5
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	810	451 112	131 421	30 039	9 628	23.0	11.0
7221	Full-service restaurants	336	243 420	76 264	18 049	5 197	25.8	9.2
72211	Full-service restaurants	336	243 420	76 264	18 049	5 197	25.8	9.2
722110	Full-service restaurants	336	243 420	76 264	18 049	5 197	25.8	9.2
7222	Limited-service eating places	320	145 435	35 217	8 061	3 233	21.2	14.6
72221	Limited-service eating places	320	145 435	35 217	8 061	3 233	21.2	14.6
722213	Snack & nonalcoholic beverage bars	95	41 848	10 596	2 363	920	14.7	6.1
7223	Special foodservices	123	51 189	17 546	3 371	955	13.0	10.5
Trenton, NJ PMSA								
72	Accommodation & foodservices	703	393 956	109 917	25 852	9 870	23.7	10.5
721	Accommodation	32	63 370	17 377	4 098	1 021	30.3	4.2
7211	Traveler accommodation	25	60 474	16 558	3 923	921	31.7	4.2
72111	Hotels (except casino hotels) & motels	25	60 474	16 558	3 923	921	31.7	4.2
721110	Hotels (except casino hotels) & motels	25	60 474	16 558	3 923	921	31.7	4.2
7213	Rooming & boarding houses	6	D	D	D	c	D	D
72131	Rooming & boarding houses	6	D	D	D	c	D	D
721310	Rooming & boarding houses	6	D	D	D	c	D	D
722	Foodservices & drinking places	671	330 586	92 540	21 754	8 849	22.4	11.7
7221	Full-service restaurants	233	143 112	42 414	10 543	4 520	19.3	12.0
72211	Full-service restaurants	233	143 112	42 414	10 543	4 520	19.3	12.0
722110	Full-service restaurants	233	143 112	42 414	10 543	4 520	19.3	12.0
7222	Limited-service eating places	277	115 558	29 147	6 540	2 798	33.8	11.8
72221	Limited-service eating places	277	115 558	29 147	6 540	2 798	33.8	11.8
722213	Snack & nonalcoholic beverage bars	58	25 960	5 633	1 318	553	39.9	14.6
7223	Special foodservices	70	49 081	15 829	3 660	1 094	5.8	8.8
7224	Drinking places (alcoholic beverages)	91	22 835	5 150	1 011	437	20.0	15.8
72241	Drinking places (alcoholic beverages)	91	22 835	5 150	1 011	437	20.0	15.8
722410	Drinking places (alcoholic beverages)	91	22 835	5 150	1 011	437	20.0	15.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.								
Waterbury, CT PMSA								
72	Accommodation & foodservices	394	163 167	46 634	10 713	4 672	20.9	8.9
721	Accommodation	8	16 139	4 644	1 273	483	—	17.1
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	386	147 028	41 990	9 440	4 189	23.2	8.0
7222	Limited-service eating places	143	59 541	15 870	3 413	1 721	15.9	5.1
7223	Special foodservices	25	12 897	4 110	701	289	14.1	4.9
PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA								
72	Accommodation & foodservices	12 299	11 327 799	3 046 957	706 420	216 197	11.3	6.4
721	Accommodation	1 056	5 870 041	1 561 519	369 301	65 968	1.9	1.9
7211	Traveler accommodation	873	D	D	D	l	D	D
72111	Hotels (except casino hotels) & motels	794	1 175 743	322 885	70 866	18 787	8.2	8.9
721110	Hotels (except casino hotels) & motels	794	1 175 743	322 885	70 866	18 787	8.2	8.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	255	945 035	270 529	62 660	15 621	6.5	9.3
7211102	Hotels with less than 25 guestrooms	43	12 343	3 056	528	233	6.4	4.5
7211103	Motels	455	175 077	39 751	5 750	2 208	16.6	8.2
7211104	Motor hotels	40	D	D	D	f	D	D
72112	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
721120	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
7212	RV (recreational vehicle) parks & recreational camps	131	66 747	15 382	2 198	516	17.2	7.4
72121	RV (recreational vehicle) parks & recreational camps	131	66 747	15 382	2 198	516	17.2	7.4
721211	RV (recreational vehicle) parks & campgrounds	74	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds)	57	D	D	D	c	D	D
7213	Rooming & boarding houses	52	D	D	D	e	D	D
72131	Rooming & boarding houses	52	D	D	D	e	D	D
721310	Rooming & boarding houses	52	D	D	D	e	D	D
722	Foodservices & drinking places	11 243	5 457 758	1 485 438	337 119	150 229	21.4	11.3
7221	Full-service restaurants	3 894	2 455 610	742 259	171 487	75 496	21.0	8.1
72211	Full-service restaurants	3 894	2 455 610	742 259	171 487	75 496	21.0	8.1
722110	Full-service restaurants	3 894	2 455 610	742 259	171 487	75 496	21.0	8.1
7222	Limited-service eating places	4 729	1 922 270	461 623	102 579	50 648	23.6	15.7
72221	Limited-service eating places	4 729	1 922 270	461 623	102 579	50 648	23.6	15.7
722211	Limited-service restaurants	3 655	1 627 501	389 643	87 527	43 197	23.2	16.0
722212	Cafeterias	67	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	1 007	D	D	D	i	D	D
7223	Special foodservices	1 031	722 162	206 329	46 571	16 512	8.0	7.9
7224	Drinking places (alcoholic beverages)	1 589	357 716	75 227	16 482	7 573	39.4	16.0
72241	Drinking places (alcoholic beverages)	1 589	357 716	75 227	16 482	7 573	39.4	16.0
722410	Drinking places (alcoholic beverages)	1 589	357 716	75 227	16 482	7 573	39.4	16.0
Atlantic—Cape May, NJ PMSA								
72	Accommodation & foodservices	1 727	5 383 258	1 423 295	327 803	60 280	3.0	1.4
721	Accommodation	548	4 874 953	1 283 039	304 205	49 260	.7	.4
7211	Traveler accommodation	496	4 848 915	1 277 638	303 315	49 020	.6	.4
72111	Hotels (except casino hotels) & motels	449	246 749	61 553	8 745	2 944	11.7	7.3
721110	Hotels (except casino hotels) & motels	449	246 749	61 553	8 745	2 944	11.7	7.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	98	130 073	34 827	6 275	1 999	7.5	5.5
7211102	Hotels with less than 25 guestrooms	27	6 052	1 142	127	62	7.3	2.5
7211103	Motels	302	96 481	22 479	1 976	752	16.9	9.1
7211104	Motor hotels	22	14 143	3 105	367	131	16.6	13.2
72112	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
721120	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
7212	RV (recreational vehicle) parks & recreational camps	44	25 079	5 228	866	226	14.5	3.6
72121	RV (recreational vehicle) parks & recreational camps	44	25 079	5 228	866	226	14.5	3.6
721211	RV (recreational vehicle) parks & campgrounds	42	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	8	959	173	24	14	67.6	—
72131	Rooming & boarding houses	8	959	173	24	14	67.6	—
721310	Rooming & boarding houses	8	959	173	24	14	67.6	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Atlantic—Cape May, NJ PMSA—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	1 179	508 305	140 256	23 598	11 020	25.2	11.1
7221	Full-service restaurants	521	288 860	87 984	14 284	6 730	24.4	7.5
72211	Full-service restaurants	521	288 860	87 984	14 284	6 730	24.4	7.5
722110	Full-service restaurants	521	288 860	87 984	14 284	6 730	24.4	7.5
7222	Limited-service eating places	471	151 074	35 172	6 182	2 989	29.6	15.8
72221	Limited-service eating places	471	151 074	35 172	6 182	2 989	29.6	15.8
722211	Limited-service restaurants	326	126 700	29 524	5 524	2 668	30.7	14.7
7223	Special foodservices	53	16 952	4 636	1 077	499	10.7	12.8
7224	Drinking places (alcoholic beverages)	134	51 419	12 464	2 055	802	21.4	16.8
72241	Drinking places (alcoholic beverages)	134	51 419	12 464	2 055	802	21.4	16.8
722410	Drinking places (alcoholic beverages)	134	51 419	12 464	2 055	802	21.4	16.8
	Philadelphia, PA—NJ PMSA							
72	Accommodation & foodservices	9 294	5 134 478	1 395 174	325 371	133 515	19.6	11.6
721	Accommodation	428	879 939	243 506	57 071	14 552	8.3	10.3
7211	Traveler accommodation	310	829 153	230 960	55 157	14 083	7.5	10.1
72111	Hotels (except casino hotels) & motels	281	820 082	228 505	54 594	13 799	7.5	10.2
721110	Hotels (except casino hotels) & motels	281	820 082	228 505	54 594	13 799	7.5	10.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	137	744 224	212 426	50 935	12 401	6.6	10.7
7211102	Hotels with less than 25 guestrooms	16	6 291	1 914	401	171	5.6	6.4
7211103	Motels	114	52 964	10 642	2 386	922	19.7	6.7
7211104	Motor hotels	14	16 603	3 523	872	305	9.7	1.7
7212	RV (recreational vehicle) parks & recreational camps	76	38 013	9 111	1 116	238	19.9	9.9
72121	RV (recreational vehicle) parks & recreational camps	76	38 013	9 111	1 116	238	19.9	9.9
721211	RV (recreational vehicle) parks & campgrounds	26	7 587	1 149	185	62	26.1	—
721214	Recreational & vacation camps (except campgrounds)	50	30 426	7 962	931	176	18.4	12.3
7213	Rooming & boarding houses	42	12 773	3 435	798	231	25.7	23.2
72131	Rooming & boarding houses	42	12 773	3 435	798	231	25.7	23.2
721310	Rooming & boarding houses	42	12 773	3 435	798	231	25.7	23.2
722	Foodservices & drinking places	8 866	4 254 539	1 151 668	268 300	118 963	21.9	11.8
7221	Full-service restaurants	2 909	1 870 063	561 804	134 722	58 503	21.4	8.3
72211	Full-service restaurants	2 909	1 870 063	561 804	134 722	58 503	21.4	8.3
722110	Full-service restaurants	2 909	1 870 063	561 804	134 722	58 503	21.4	8.3
7222	Limited-service eating places	3 752	1 518 430	364 755	82 401	40 570	23.8	16.8
72221	Limited-service eating places	3 752	1 518 430	364 755	82 401	40 570	23.8	16.8
722211	Limited-service restaurants	2 928	1 281 392	307 326	69 993	34 403	23.4	17.2
722212	Cafeterias	58	21 942	6 367	1 555	502	34.7	16.5
722213	Snack & nonalcoholic beverage bars	766	215 096	51 062	10 853	5 665	25.2	14.2
7223	Special foodservices	835	587 449	168 236	38 171	13 780	8.4	8.3
7224	Drinking places (alcoholic beverages)	1 370	278 597	56 873	13 006	6 110	43.4	16.6
72241	Drinking places (alcoholic beverages)	1 370	278 597	56 873	13 006	6 110	43.4	16.6
722410	Drinking places (alcoholic beverages)	1 370	278 597	56 873	13 006	6 110	43.4	16.6
	Vineland—Millville—Bridgeton, NJ PMSA							
72	Accommodation & foodservices	218	78 778	21 063	4 989	2 554	19.4	9.5
721	Accommodation	8	8 593	2 391	578	225	11.4	—
722	Foodservices & drinking places	210	70 185	18 672	4 411	2 329	20.4	10.7
7222	Limited-service eating places	93	35 798	8 838	1 995	1 072	19.5	6.5
	Wilmington—Newark, DE—MD PMSA							
72	Accommodation & foodservices	1 060	731 285	207 425	48 257	19 848	13.8	6.8
721	Accommodation	72	106 556	32 583	7 447	1 931	5.5	2.9
7211	Traveler accommodation	59	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	56	100 319	30 436	6 949	1 819	5.3	2.7
721110	Hotels (except casino hotels) & motels	56	100 319	30 436	6 949	1 819	5.3	2.7
7211103	Motels	35	18 552	4 591	899	336	11.4	11.1
7212	RV (recreational vehicle) parks & recreational camps	11	3 655	1 043	216	52	8.2	8.5
72121	RV (recreational vehicle) parks & recreational camps	11	3 655	1 043	216	52	8.2	8.5
721211	RV (recreational vehicle) parks & campgrounds	6	3 098	893	190	44	.9	4.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA–WILMINGTON–ATLANTIC CITY, PA–NJ–DE–MD CMSA—Con.							
	Wilmington–Newark, DE–MD PMSA—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	988	624 729	174 842	40 810	17 917	15.2	7.4
7221	Full-service restaurants	392	270 617	84 562	20 546	9 217	15.0	7.4
72211	Full-service restaurants	392	270 617	84 562	20 546	9 217	15.0	7.4
722110	Full-service restaurants	392	270 617	84 562	20 546	9 217	15.0	7.4
7222	Limited-service eating places	413	216 968	52 858	12 001	6 017	18.6	9.4
72221	Limited-service eating places	413	216 968	52 858	12 001	6 017	18.6	9.4
722211	Limited-service restaurants	327	187 611	45 004	10 224	5 157	17.6	9.8
722213	Snack & nonalcoholic beverage bars	81	D	D	D	f	D	D
7223	Special foodservices	123	114 169	32 379	7 043	2 123	5.3	4.0
7224	Drinking places (alcoholic beverages)	60	22 975	5 043	1 220	560	33.5	6.5
72241	Drinking places (alcoholic beverages)	60	22 975	5 043	1 220	560	33.5	6.5
722410	Drinking places (alcoholic beverages)	60	22 975	5 043	1 220	560	33.5	6.5

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ATLANTIC COUNTY, NJ								
72	Accommodation & foodservices	766	5 015 195	1 328 253	318 281	55 638	1.8	.6
721	Accommodation	148	4 717 568	1 246 772	300 961	48 057	.2	.1
7211	Traveler accommodation	131	4 713 789	1 245 918	300 834	47 999	.2	.1
72111	Hotels (except casino hotels) & motels	118	D	D	D	D	D	D
721110	Hotels (except casino hotels) & motels	118	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	39	89 115	24 377	5 049	1 556	5.6	1.2
7211102	Hotels with less than 25 guestrooms	9	D	D	D	a	D	D
7211103	Motels	69	27 201	6 301	1 312	445	13.2	18.6
72112	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
721120	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
7212	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	14	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	618	297 627	81 481	17 320	7 581	26.3	8.4
7221	Full-service restaurants	246	158 455	48 614	10 344	4 371	24.2	5.5
72211	Full-service restaurants	246	158 455	48 614	10 344	4 371	24.2	5.5
722110	Full-service restaurants	246	158 455	48 614	10 344	4 371	24.2	5.5
7222	Limited-service eating places	243	95 693	21 999	4 473	2 174	30.6	13.1
72221	Limited-service eating places	243	95 693	21 999	4 473	2 174	30.6	13.1
722211	Limited-service restaurants	191	86 077	19 864	4 130	2 000	31.9	13.0
722213	Snack & nonalcoholic beverage bars	49	D	D	D	c	D	D
7223	Special foodservices	35	12 350	3 259	838	378	6.9	15.6
7224	Drinking places (alcoholic beverages)	94	31 129	7 609	1 665	658	31.7	5.8
72241	Drinking places (alcoholic beverages)	94	31 129	7 609	1 665	658	31.7	5.8
722410	Drinking places (alcoholic beverages)	94	31 129	7 609	1 665	658	31.7	5.8
BERGEN COUNTY, NJ								
72	Accommodation & foodservices	1 910	1 116 936	303 971	73 001	24 315	20.5	8.6
721	Accommodation	72	241 805	66 301	16 139	3 540	3.6	2.0
7211	Traveler accommodation	66	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	66	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	66	D	D	D	h	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	40	D	D	D	h	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	21	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	1 838	875 131	237 670	56 862	20 775	25.2	10.5
7221	Full-service restaurants	684	401 666	111 938	27 874	9 338	27.6	9.9
72211	Full-service restaurants	684	401 666	111 938	27 874	9 338	27.6	9.9
722110	Full-service restaurants	684	401 666	111 938	27 874	9 338	27.6	9.9
7222	Limited-service eating places	775	278 036	64 254	15 209	6 614	29.6	13.5
72221	Limited-service eating places	775	278 036	64 254	15 209	6 614	29.6	13.5
722211	Limited-service restaurants	561	217 615	50 558	12 189	5 232	29.5	14.2
722212	Cafeterias	18	3 162	771	101	39	79.9	16.0
722213	Snack & nonalcoholic beverage bars	196	57 259	12 925	2 919	1 343	26.9	10.6
7223	Special foodservices	245	160 458	54 253	12 037	4 046	10.4	6.3
7224	Drinking places (alcoholic beverages)	134	34 971	7 225	1 742	777	31.3	13.3
72241	Drinking places (alcoholic beverages)	134	34 971	7 225	1 742	777	31.3	13.3
722410	Drinking places (alcoholic beverages)	134	34 971	7 225	1 742	777	31.3	13.3
BURLINGTON COUNTY, NJ								
72	Accommodation & foodservices	711	391 449	109 318	24 903	11 085	20.5	10.6
721	Accommodation	62	55 894	14 746	3 101	1 034	6.8	.1
7211	Traveler accommodation	53	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	51	52 180	13 421	2 882	968	7.2	.1
721110	Hotels (except casino hotels) & motels	51	52 180	13 421	2 882	968	7.2	.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	39 472	10 854	2 368	778	1.3	—
7211103	Motels	33	9 400	1 893	392	141	17.4	.4
7211104	Motor hotels	3	3 308	674	122	49	D	—
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BURLINGTON COUNTY, NJ—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	649	335 555	94 572	21 802	10 051	22.8	12.4
7221	Full-service restaurants	223	153 928	45 876	11 050	5 033	18.2	10.6
72211	Full-service restaurants	223	153 928	45 876	11 050	5 033	18.2	10.6
722110	Full-service restaurants	223	153 928	45 876	11 050	5 033	18.2	10.6
7222	Limited-service eating places	312	138 434	36 209	7 694	3 769	28.4	14.4
72221	Limited-service eating places	312	138 434	36 209	7 694	3 769	28.4	14.4
722211	Limited-service restaurants	243	120 763	31 615	6 776	3 311	27.8	14.7
722213	Snack & nonalcoholic beverage bars	67	D	D	D	e	D	D
7223	Special foodservices	62	31 318	9 942	2 436	974	14.6	12.0
7224	Drinking places (alcoholic beverages)	52	11 875	2 545	622	275	38.0	12.7
72241	Drinking places (alcoholic beverages)	52	11 875	2 545	622	275	38.0	12.7
722410	Drinking places (alcoholic beverages)	52	11 875	2 545	622	275	38.0	12.7
CAMDEN COUNTY, NJ								
72	Accommodation & foodservices	881	440 391	120 162	28 503	11 826	16.7	16.1
721	Accommodation	41	38 967	10 969	2 466	675	9.1	5.6
7211	Traveler accommodation	33	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	32	37 261	10 655	2 398	654	8.2	2.9
721110	Hotels (except casino hotels) & motels	32	37 261	10 655	2 398	654	8.2	2.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	26 840	8 442	1 881	465	2.6	.2
7211103	Motels	19	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	840	401 424	109 193	26 037	11 151	17.4	17.1
7221	Full-service restaurants	271	176 369	54 302	12 772	5 479	18.5	9.9
72211	Full-service restaurants	271	176 369	54 302	12 772	5 479	18.5	9.9
722110	Full-service restaurants	271	176 369	54 302	12 772	5 479	18.5	9.9
7222	Limited-service eating places	371	158 003	37 987	8 855	4 188	16.0	27.6
72221	Limited-service eating places	371	158 003	37 987	8 855	4 188	16.0	27.6
722211	Limited-service restaurants	286	133 793	32 151	7 440	3 590	14.3	29.6
722212	Cafeterias	5	2 299	581	176	65	22.4	51.1
722213	Snack & nonalcoholic beverage bars	80	21 911	5 255	1 239	533	25.7	12.9
7223	Special foodservices	87	42 035	11 410	3 091	880	13.0	7.9
7224	Drinking places (alcoholic beverages)	111	25 017	5 494	1 319	604	26.8	17.6
72241	Drinking places (alcoholic beverages)	111	25 017	5 494	1 319	604	26.8	17.6
722410	Drinking places (alcoholic beverages)	111	25 017	5 494	1 319	604	26.8	17.6
CAPE MAY COUNTY, NJ								
72	Accommodation & foodservices	961	368 063	95 042	9 522	4 642	19.8	12.0
721	Accommodation	400	157 385	36 267	3 244	1 203	14.7	8.1
7211	Traveler accommodation	365	135 126	31 720	2 481	1 021	14.7	9.2
72111	Hotels (except casino hotels) & motels	331	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	331	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	59	40 958	10 450	1 226	443	11.7	14.9
7211102	Hotels with less than 25 guestrooms	18	D	D	D	b	D	D
7211103	Motels	233	69 280	16 178	664	307	18.4	5.5
7211104	Motor hotels	21	D	D	D	c	D	D
721191	Bed & breakfast inns	34	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	29	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	29	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	28	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	6	D	D	D	a	D	D
72131	Rooming & boarding houses	6	D	D	D	a	D	D
721310	Rooming & boarding houses	6	D	D	D	a	D	D
722	Foodservices & drinking places	561	210 678	58 775	6 278	3 439	23.6	14.9
7221	Full-service restaurants	275	130 405	39 370	3 940	2 359	24.7	9.9
72211	Full-service restaurants	275	130 405	39 370	3 940	2 359	24.7	9.9
722110	Full-service restaurants	275	130 405	39 370	3 940	2 359	24.7	9.9
7222	Limited-service eating places	228	55 381	13 173	1 709	815	27.8	20.4
72221	Limited-service eating places	228	55 381	13 173	1 709	815	27.8	20.4
722211	Limited-service restaurants	135	40 623	9 660	1 394	668	28.1	18.5
722213	Snack & nonalcoholic beverage bars	92	D	D	D	c	D	D
7223	Special foodservices	18	4 602	1 377	239	121	20.7	5.5
7224	Drinking places (alcoholic beverages)	40	20 290	4 855	390	144	5.6	33.7
72241	Drinking places (alcoholic beverages)	40	20 290	4 855	390	144	5.6	33.7
722410	Drinking places (alcoholic beverages)	40	20 290	4 855	390	144	5.6	33.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUMBERLAND COUNTY, NJ								
72	Accommodation & foodservices	218	78 778	21 063	4 989	2 554	19.4	9.5
721	Accommodation	8	8 593	2 391	578	225	11.4	—
722	Foodservices & drinking places	210	70 185	18 672	4 411	2 329	20.4	10.7
7222	Limited-service eating places	93	35 798	8 838	1 995	1 072	19.5	6.5
ESSEX COUNTY, NJ								
72	Accommodation & foodservices	1 320	853 827	234 183	54 499	16 915	18.3	10.2
721	Accommodation	51	181 019	48 090	10 585	2 380	8.1	.5
7211	Traveler accommodation	34	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	33	168 195	45 126	10 078	2 264	7.3	—
721110	Hotels (except casino hotels) & motels	33	168 195	45 126	10 078	2 264	7.3	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	162 833	43 363	9 657	2 101	6.5	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
7213	Rooming & boarding houses	15	D	D	D	b	D	D
72131	Rooming & boarding houses	15	D	D	D	b	D	D
721310	Rooming & boarding houses	15	D	D	D	b	D	D
722	Foodservices & drinking places	1 269	672 808	186 093	43 914	14 535	21.1	12.8
7221	Full-service restaurants	369	217 851	62 630	15 171	5 203	27.6	10.3
72211	Full-service restaurants	369	217 851	62 630	15 171	5 203	27.6	10.3
722110	Full-service restaurants	369	217 851	62 630	15 171	5 203	27.6	10.3
7222	Limited-service eating places	561	205 134	48 346	11 377	4 725	27.2	16.4
72221	Limited-service eating places	561	205 134	48 346	11 377	4 725	27.2	16.4
722211	Limited-service restaurants	402	160 280	37 898	9 044	3 785	26.2	17.5
722212	Cafeterias	8	1 690	425	80	30	20.4	49.6
722213	Snack & nonalcoholic beverage bars	151	43 164	10 023	2 253	910	31.2	11.3
7223	Special foodservices	137	218 796	69 726	16 146	4 058	2.9	11.0
7224	Drinking places (alcoholic beverages)	202	31 027	5 391	1 220	549	62.2	19.6
72241	Drinking places (alcoholic beverages)	202	31 027	5 391	1 220	549	62.2	19.6
722410	Drinking places (alcoholic beverages)	202	31 027	5 391	1 220	549	62.2	19.6
GLOUCESTER COUNTY, NJ								
72	Accommodation & foodservices	386	201 646	53 560	12 461	6 419	16.6	11.5
721	Accommodation	21	10 806	2 414	577	296	1.7	7.2
72111	Hotels (except casino hotels) & motels	15	8 851	2 036	519	279	1.5	7.3
721110	Hotels (except casino hotels) & motels	15	8 851	2 036	519	279	1.5	7.3
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	365	190 840	51 146	11 884	6 123	17.5	11.8
7221	Full-service restaurants	103	79 070	24 237	5 842	2 765	13.8	4.1
72211	Full-service restaurants	103	79 070	24 237	5 842	2 765	13.8	4.1
722110	Full-service restaurants	103	79 070	24 237	5 842	2 765	13.8	4.1
7222	Limited-service eating places	184	79 456	18 854	4 155	2 321	17.3	18.9
72221	Limited-service eating places	184	79 456	18 854	4 155	2 321	17.3	18.9
722211	Limited-service restaurants	153	70 925	16 562	3 560	1 986	15.8	19.6
722213	Snack & nonalcoholic beverage bars	29	D	D	D	e	D	D
7223	Special foodservices	36	18 972	5 146	1 252	668	16.5	11.7
7224	Drinking places (alcoholic beverages)	42	13 342	2 909	635	369	40.9	14.9
72241	Drinking places (alcoholic beverages)	42	13 342	2 909	635	369	40.9	14.9
722410	Drinking places (alcoholic beverages)	42	13 342	2 909	635	369	40.9	14.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HUDSON COUNTY, NJ								
72	Accommodation & foodservices	1 127	466 491	119 647	28 594	10 056	25.5	12.4
721	Accommodation	53	91 812	23 138	5 401	1 239	8.5	10.0
7211	Traveler accommodation	37	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	36	89 357	22 447	5 256	1 183	7.7	9.9
721110	Hotels (except casino hotels) & motels	36	89 357	22 447	5 256	1 183	7.7	9.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	77 855	20 226	4 785	1 029	7.0	11.4
7213	Rooming & boarding houses	15	D	D	D	b	D	D
72131	Rooming & boarding houses	15	D	D	D	b	D	D
721310	Rooming & boarding houses	15	D	D	D	b	D	D
722	Foodservices & drinking places	1 074	374 679	96 509	23 193	8 817	29.6	13.0
7221	Full-service restaurants	333	142 522	40 549	9 654	3 226	31.8	8.9
72211	Full-service restaurants	333	142 522	40 549	9 654	3 226	31.8	8.9
722110	Full-service restaurants	333	142 522	40 549	9 654	3 226	31.8	8.9
7222	Limited-service eating places	425	153 772	35 257	8 219	3 740	29.9	15.7
72221	Limited-service eating places	425	153 772	35 257	8 219	3 740	29.9	15.7
722211	Limited-service restaurants	320	127 220	28 977	6 832	3 162	30.2	15.5
722212	Cafeterias	24	5 818	1 690	382	143	23.7	17.2
7223	Special foodservices	87	48 575	14 630	3 861	1 236	9.9	15.5
7224	Drinking places (alcoholic beverages)	229	29 810	6 073	1 459	615	50.2	14.9
72241	Drinking places (alcoholic beverages)	229	29 810	6 073	1 459	615	50.2	14.9
722410	Drinking places (alcoholic beverages)	229	29 810	6 073	1 459	615	50.2	14.9
HUNTERDON COUNTY, NJ								
72	Accommodation & foodservices	237	102 452	28 870	6 849	2 439	22.9	7.2
721	Accommodation	13	11 526	2 801	562	186	2.3	16.1
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	224	90 926	26 069	6 287	2 253	25.5	6.1
7221	Full-service restaurants	89	44 947	14 115	3 403	1 233	23.7	6.1
72211	Full-service restaurants	89	44 947	14 115	3 403	1 233	23.7	6.1
722110	Full-service restaurants	89	44 947	14 115	3 403	1 233	23.7	6.1
7222	Limited-service eating places	93	33 413	8 070	1 911	730	27.2	6.5
72221	Limited-service eating places	93	33 413	8 070	1 911	730	27.2	6.5
7223	Special foodservices	27	8 783	2 900	745	214	12.6	3.7
MERCER COUNTY, NJ								
72	Accommodation & foodservices	703	393 956	109 917	25 852	9 870	23.7	10.5
721	Accommodation	32	63 370	17 377	4 098	1 021	30.3	4.2
7211	Traveler accommodation	25	60 474	16 558	3 923	921	31.7	4.2
72111	Hotels (except casino hotels) & motels	25	60 474	16 558	3 923	921	31.7	4.2
721110	Hotels (except casino hotels) & motels	25	60 474	16 558	3 923	921	31.7	4.2
7213	Rooming & boarding houses	6	D	D	D	c	D	D
72131	Rooming & boarding houses	6	D	D	D	c	D	D
721310	Rooming & boarding houses	6	D	D	D	c	D	D
722	Foodservices & drinking places	671	330 586	92 540	21 754	8 849	22.4	11.7
7221	Full-service restaurants	233	143 112	42 414	10 543	4 520	19.3	12.0
72211	Full-service restaurants	233	143 112	42 414	10 543	4 520	19.3	12.0
722110	Full-service restaurants	233	143 112	42 414	10 543	4 520	19.3	12.0
7222	Limited-service eating places	277	115 558	29 147	6 540	2 798	33.8	11.8
72221	Limited-service eating places	277	115 558	29 147	6 540	2 798	33.8	11.8
722213	Snack & nonalcoholic beverage bars	58	25 960	5 633	1 318	553	39.9	14.6
7223	Special foodservices	70	49 081	15 829	3 660	1 094	5.8	8.8
7224	Drinking places (alcoholic beverages)	91	22 835	5 150	1 011	437	20.0	15.8
72241	Drinking places (alcoholic beverages)	91	22 835	5 150	1 011	437	20.0	15.8
722410	Drinking places (alcoholic beverages)	91	22 835	5 150	1 011	437	20.0	15.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIDDLESEX COUNTY, NJ								
72	Accommodation & foodservices	'1 319	'770 473	'203 481	'48 276	'18 100	'18.8	'11.6
721	Accommodation	70	166 007	48 152	11 336	3 316	11.8	13.1
7211	Traveler accommodation	63	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	62	162 949	47 204	11 187	3 282	11.8	13.2
721110	Hotels (except casino hotels) & motels	62	162 949	47 204	11 187	3 282	11.8	13.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	24	142 413	43 463	10 411	3 025	10.4	14.2
7211103	Motels	29	D	D	D	c	D	D
7211104	Motor hotels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	6	D	D	D	b	D	D
72131	Rooming & boarding houses	6	D	D	D	b	D	D
721310	Rooming & boarding houses	6	D	D	D	b	D	D
722	Foodservices & drinking places	'1 249	'604 466	'155 329	'36 940	'14 784	'20.7	'11.2
7221	Full-service restaurants	356	241 473	66 407	16 135	6 564	21.8	11.5
72211	Full-service restaurants	356	241 473	66 407	16 135	6 564	21.8	11.5
722110	Full-service restaurants	356	241 473	66 407	16 135	6 564	21.8	11.5
7222	Limited-service eating places	'588	'234 121	'54 851	'12 569	'5 526	'22.9	'12.7
72221	Limited-service eating places	'588	'234 121	'54 851	'12 569	'5 526	'22.9	'12.7
722211	Limited-service restaurants	'439	'194 808	'45 942	'10 594	'4 615	'22.7	'13.2
722212	Cafeterias	13	2 562	529	123	36	25.1	5.6
722213	Snack & nonalcoholic beverage bars	136	36 751	8 380	1 852	875	23.7	10.1
7223	Special foodservices	153	92 153	27 052	6 584	1 934	6.3	4.0
7224	Drinking places (alcoholic beverages)	152	36 719	7 019	1 652	760	36.7	18.0
72241	Drinking places (alcoholic beverages)	152	36 719	7 019	1 652	760	36.7	18.0
722410	Drinking places (alcoholic beverages)	152	36 719	7 019	1 652	760	36.7	18.0
MONMOUTH COUNTY, NJ								
72	Accommodation & foodservices	1 377	689 798	194 477	42 882	18 131	23.0	9.1
721	Accommodation	99	80 874	24 558	5 043	1 631	16.6	2.0
7211	Traveler accommodation	84	77 153	23 430	4 833	1 564	16.3	1.8
72111	Hotels (except casino hotels) & motels	66	73 914	22 846	4 769	1 515	15.9	1.7
721110	Hotels (except casino hotels) & motels	66	73 914	22 846	4 769	1 515	15.9	1.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	31	55 594	16 791	3 561	1 156	7.2	1.8
7211103	Motels	28	13 055	4 612	918	263	57.8	2.3
7211104	Motor hotels	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	12	D	D	D	b	D	D
72131	Rooming & boarding houses	12	D	D	D	b	D	D
721310	Rooming & boarding houses	12	D	D	D	b	D	D
722	Foodservices & drinking places	1 278	608 924	169 919	37 839	16 500	23.8	10.1
7221	Full-service restaurants	478	282 371	85 911	19 554	8 176	21.4	8.7
72211	Full-service restaurants	478	282 371	85 911	19 554	8 176	21.4	8.7
722110	Full-service restaurants	478	282 371	85 911	19 554	8 176	21.4	8.7
7222	Limited-service eating places	584	227 990	56 297	12 686	5 838	28.5	11.7
72221	Limited-service eating places	584	227 990	56 297	12 686	5 838	28.5	11.7
722211	Limited-service restaurants	419	171 532	41 304	9 473	4 587	28.1	13.9
722213	Snack & nonalcoholic beverage bars	160	55 777	14 820	3 213	1 251	29.2	4.7
7223	Special foodservices	109	63 383	20 262	4 225	1 799	9.7	10.4
7224	Drinking places (alcoholic beverages)	107	35 180	7 449	1 374	687	38.1	10.3
72241	Drinking places (alcoholic beverages)	107	35 180	7 449	1 374	687	38.1	10.3
722410	Drinking places (alcoholic beverages)	107	35 180	7 449	1 374	687	38.1	10.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MORRIS COUNTY, NJ								
72	Accommodation & foodservices	1 080	665 781	183 980	43 322	14 790	22.5	7.8
721	Accommodation	50	143 428	35 719	8 496	2 286	1.8	1.2
7211	Traveler accommodation	39	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	37	141 280	35 297	8 437	2 263	1.5	.9
721110	Hotels (except casino hotels) & motels	37	141 280	35 297	8 437	2 263	1.5	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	132 179	33 747	8 105	2 141	.5	.2
7211103	Hotels with less than 25 guestrooms	13	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming & boarding houses	5	D	D	D	a	D	D
72131	Rooming & boarding houses	5	D	D	D	a	D	D
721310	Rooming & boarding houses	5	D	D	D	a	D	D
722	Foodservices & drinking places	1 030	522 353	148 261	34 826	12 504	28.2	9.7
7221	Full-service restaurants	363	239 442	72 098	17 498	6 022	24.2	7.8
72211	Full-service restaurants	363	239 442	72 098	17 498	6 022	24.2	7.8
722110	Full-service restaurants	363	239 442	72 098	17 498	6 022	24.2	7.8
7222	Limited-service eating places	420	181 980	44 264	9 794	4 252	37.9	12.8
72221	Limited-service eating places	420	181 980	44 264	9 794	4 252	37.9	12.8
722211	Limited-service restaurants	295	142 253	34 560	7 652	3 299	40.8	14.2
722212	Cafeterias	18	5 523	1 786	352	113	7.5	.7
722213	Snack & nonalcoholic beverage bars	107	34 204	7 918	1 790	840	31.0	9.0
7223	Special foodservices	157	75 696	26 476	6 273	1 753	13.6	5.6
7224	Drinking places (alcoholic beverages)	90	25 235	5 423	1 261	477	39.2	16.7
72241	Drinking places (alcoholic beverages)	90	25 235	5 423	1 261	477	39.2	16.7
722410	Drinking places (alcoholic beverages)	90	25 235	5 423	1 261	477	39.2	16.7
OCEAN COUNTY, NJ								
72	Accommodation & foodservices	946	420 236	108 736	20 621	10 569	24.2	12.4
721	Accommodation	98	48 440	11 743	1 878	755	13.4	5.0
7211	Traveler accommodation	83	43 231	10 835	1 759	712	12.3	2.9
72111	Hotels (except casino hotels) & motels	77	42 578	10 782	1 755	706	12.1	3.0
721110	Hotels (except casino hotels) & motels	77	42 578	10 782	1 755	706	12.1	3.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	20 387	5 924	1 086	415	3.7	1.0
7211102	Hotels with less than 25 guestrooms	7	D	D	D	a	D	D
7211103	Hotels	48	18 781	4 180	547	247	22.2	1.5
7211104	Motor hotels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	13	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	848	371 796	96 993	18 743	9 814	25.7	13.3
7221	Full-service restaurants	316	188 161	52 794	10 177	5 390	21.7	9.9
72211	Full-service restaurants	316	188 161	52 794	10 177	5 390	21.7	9.9
722110	Full-service restaurants	316	188 161	52 794	10 177	5 390	21.7	9.9
7222	Limited-service eating places	436	142 920	33 742	6 719	3 577	29.8	17.8
72221	Limited-service eating places	436	142 920	33 742	6 719	3 577	29.8	17.8
722211	Limited-service restaurants	326	111 548	25 888	5 268	2 899	31.4	16.6
722213	Snack & nonalcoholic beverage bars	106	30 466	7 659	1 409	660	23.6	22.0
7223	Special foodservices	47	18 481	5 419	1 221	534	13.6	21.8
7224	Drinking places (alcoholic beverages)	49	22 234	5 038	626	313	42.2	6.8
72241	Drinking places (alcoholic beverages)	49	22 234	5 038	626	313	42.2	6.8
722410	Drinking places (alcoholic beverages)	49	22 234	5 038	626	313	42.2	6.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PASSAIC COUNTY, NJ								
72	Accommodation & foodservices	764	338 917	91 015	21 736	8 212	25.8	13.2
721	Accommodation	15	25 993	6 152	1 476	539	.2	2.6
7211	Traveler accommodation	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	749	312 924	84 863	20 260	7 673	27.9	14.1
7221	Full-service restaurants	242	115 885	32 686	8 206	3 303	27.6	19.0
72211	Full-service restaurants	242	115 885	32 686	8 206	3 303	27.6	19.0
722110	Full-service restaurants	242	115 885	32 686	8 206	3 303	27.6	19.0
7222	Limited-service eating places	338	122 691	30 682	7 294	3 001	35.4	13.5
72221	Limited-service eating places	338	122 691	30 682	7 294	3 001	35.4	13.5
722211	Limited-service restaurants	256	96 435	24 561	5 921	2 412	37.1	11.5
722212	Cafeterias	10	3 067	818	155	52	74.5	25.5
722213	Snack & nonalcoholic beverage bars	72	23 189	5 303	1 218	537	23.1	20.3
7223	Special foodservices	59	58 718	18 580	4 066	1 072	7.5	3.3
7224	Drinking places (alcoholic beverages)	110	15 630	2 915	694	297	48.6	23.7
72241	Drinking places (alcoholic beverages)	110	15 630	2 915	694	297	48.6	23.7
722410	Drinking places (alcoholic beverages)	110	15 630	2 915	694	297	48.6	23.7
SALEM COUNTY, NJ								
72	Accommodation & foodservices	109	45 131	12 460	2 565	1 246	24.6	4.8
721	Accommodation	14	6 174	1 222	298	103	34.7	—
72111	Hotels (except casino hotels) & motels	9	4 530	1 037	272	91	26.6	—
721110	Hotels (except casino hotels) & motels	9	4 530	1 037	272	91	26.6	—
7212	RV (recreational vehicle) parks & recreational camps	5	1 644	185	26	12	57.2	—
72121	RV (recreational vehicle) parks & recreational camps	5	1 644	185	26	12	57.2	—
721211	RV (recreational vehicle) parks & campgrounds	5	1 644	185	26	12	57.2	—
722	Foodservices & drinking places	95	38 957	11 238	2 267	1 143	23.0	5.5
7222	Limited-service eating places	41	19 551	4 920	1 008	531	17.1	3.4
72221	Limited-service eating places	41	19 551	4 920	1 008	531	17.1	3.4
7223	Special foodservices	13	2 859	998	217	70	1.6	19.1
SOMERSET COUNTY, NJ								
72	Accommodation & foodservices	618	356 552	102 157	24 359	8 092	18.3	13.7
721	Accommodation	21	46 365	13 441	3 141	718	.4	.3
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	597	310 187	88 716	21 218	7 374	21.0	15.7
7221	Full-service restaurants	191	128 810	39 503	9 492	3 217	20.7	20.7
72211	Full-service restaurants	191	128 810	39 503	9 492	3 217	20.7	20.7
722110	Full-service restaurants	191	128 810	39 503	9 492	3 217	20.7	20.7
7222	Limited-service eating places	263	104 326	25 609	6 084	2 585	32.5	15.2
72221	Limited-service eating places	263	104 326	25 609	6 084	2 585	32.5	15.2
722211	Limited-service restaurants	193	83 890	20 688	4 948	2 061	33.2	16.8
722213	Snack & nonalcoholic beverage bars	64	D	D	D	f	D	D
7223	Special foodservices	108	68 568	21 831	5 151	1 414	1.3	6.5
7224	Drinking places (alcoholic beverages)	35	8 483	1 773	491	158	43.4	20.5
72241	Drinking places (alcoholic beverages)	35	8 483	1 773	491	158	43.4	20.5
722410	Drinking places (alcoholic beverages)	35	8 483	1 773	491	158	43.4	20.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SUSSEX COUNTY, NJ								
72	Accommodation & foodservices	254	106 194	31 363	7 684	3 006	30.7	15.4
721	Accommodation	31	25 807	9 856	2 554	639	6.1	33.9
72111	Hotels (except casino hotels) & motels	14	15 877	6 367	1 988	504	2.0	53.6
721110	Hotels (except casino hotels) & motels	14	15 877	6 367	1 988	504	2.0	53.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	8	3 933	918	109	22	2.1	—
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	223	80 387	21 507	5 130	2 367	38.6	9.5
7222	Limited-service eating places	78	27 271	6 226	1 355	653	50.2	13.9
72221	Limited-service eating places	78	27 271	6 226	1 355	653	50.2	13.9
7223	Special foodservices	26	15 874	5 699	1 564	689	.3	2.4
7224	Drinking places (alcoholic beverages)	27	7 338	1 347	356	177	44.7	19.7
72241	Drinking places (alcoholic beverages)	27	7 338	1 347	356	177	44.7	19.7
722410	Drinking places (alcoholic beverages)	27	7 338	1 347	356	177	44.7	19.7
UNION COUNTY, NJ								
72	Accommodation & foodservices	1 064	513 246	138 312	32 976	11 982	20.6	14.9
721	Accommodation	45	91 095	24 522	5 743	1 410	8.2	21.2
7211	Traveler accommodation	42	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	42	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	42	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	76 490	19 968	4 913	1 137	.1	23.5
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	23	11 706	3 438	653	219	43.5	8.5
7211104	Motor hotels	4	2 116	715	141	37	92.2	7.8
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	1 019	422 151	113 790	27 233	10 572	23.3	13.6
7221	Full-service restaurants	301	157 122	42 467	10 383	3 980	27.7	10.9
72211	Full-service restaurants	301	157 122	42 467	10 383	3 980	27.7	10.9
722110	Full-service restaurants	301	157 122	42 467	10 383	3 980	27.7	10.9
7222	Limited-service eating places	449	164 079	42 078	9 881	4 278	24.9	14.5
72221	Limited-service eating places	449	164 079	42 078	9 881	4 278	24.9	14.5
722211	Limited-service restaurants	326	128 956	32 674	7 631	3 439	21.7	14.9
722212	Cafeterias	13	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	110	D	D	D	f	D	D
7223	Special foodservices	136	70 985	23 348	5 538	1 673	5.3	16.7
7224	Drinking places (alcoholic beverages)	133	29 965	5 897	1 431	641	34.1	15.5
72241	Drinking places (alcoholic beverages)	133	29 965	5 897	1 431	641	34.1	15.5
722410	Drinking places (alcoholic beverages)	133	29 965	5 897	1 431	641	34.1	15.5
WARREN COUNTY, NJ								
72	Accommodation & foodservices	224	80 576	20 773	4 732	2 144	31.5	12.5
721	Accommodation	18	15 200	4 273	915	276	22.1	.6
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	6	D	D	D	b	D	D
722	Foodservices & drinking places	206	65 376	16 500	3 817	1 868	33.7	15.3
7222	Limited-service eating places	92	32 421	7 676	1 694	937	32.2	20.8
72221	Limited-service eating places	92	32 421	7 676	1 694	937	32.2	20.8
7223	Special foodservices	29	10 922	2 913	723	288	10.1	6.8

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABERDEEN TOWNSHIP, NJ								
72	Accommodation & foodservices	34	16 546	4 704	1 119	508	24.1	.7
722	Foodservices & drinking places	34	16 546	4 704	1 119	508	24.1	.7
7222	Limited-service eating places	16	7 202	1 714	418	190	23.5	—
7223	Special foodservices	5	3 515	1 535	325	130	3.3	.7
ABSECON, NJ								
72	Accommodation & foodservices	63	59 511	15 904	3 204	1 135	12.9	2.9
721	Accommodation	26	39 365	10 791	2 094	608	4.6	.1
7211	Traveler accommodation	26	39 365	10 791	2 094	608	4.6	.1
72111	Hotels (except casino hotels) & motels	25	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	25	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	35 291	10 220	1 960	548	1.2	—
7211103	Motels	19	D	D	D	b	D	D
722	Foodservices & drinking places	37	20 146	5 113	1 110	527	29.3	8.5
7222	Limited-service eating places	21	12 911	2 861	607	271	3.7	12.8
72221	Limited-service eating places	21	12 911	2 861	607	271	3.7	12.8
ALLENDALE, NJ								
72	Accommodation & foodservices	18	13 539	3 439	827	243	22.2	.1
722	Foodservices & drinking places	18	13 539	3 439	827	243	22.2	.1
7223	Special foodservices	4	D	D	D	b	D	D
ALPHA, NJ								
72	Accommodation & foodservices	8	2 394	759	203	74	46.2	—
722	Foodservices & drinking places	8	2 394	759	203	74	46.2	—
ASBURY PARK, NJ								
72	Accommodation & foodservices	35	12 183	3 009	712	345	31.1	11.2
721	Accommodation	6	733	136	30	14	33.3	—
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	29	11 450	2 873	682	331	31.0	11.9
7222	Limited-service eating places	8	4 336	977	198	106	45.1	10.3
ATLANTIC CITY, NJ								
72	Accommodation & foodservices	205	4 717 149	1 246 014	300 487	48 506	.6	.2
721	Accommodation	54	D	D	D	k	D	D
7211	Traveler accommodation	53	4 641 955	1 226 476	296 642	46 861	.1	.1
72111	Hotels (except casino hotels) & motels	41	46 613	11 817	2 301	906	5.4	11.9
721110	Hotels (except casino hotels) & motels	41	46 613	11 817	2 301	906	5.4	11.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	16	30 972	7 936	1 602	640	4.6	2.4
7211102	Hotels with less than 25 guestrooms	4	655	83	22	13	19.7	—
7211103	Motels	21	14 986	3 798	677	253	6.4	32.0
72112	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
721120	Casino hotels	12	4 595 342	1 214 659	294 341	45 955	—	—
722	Foodservices & drinking places	151	D	D	D	g	D	D
7221	Full-service restaurants	55	38 715	10 754	2 053	886	22.6	1.8
72211	Full-service restaurants	55	38 715	10 754	2 053	886	22.6	1.8
722110	Full-service restaurants	55	38 715	10 754	2 053	886	22.6	1.8
7222	Limited-service eating places	58	19 479	4 452	779	332	44.2	17.1
72221	Limited-service eating places	58	19 479	4 452	779	332	44.2	17.1
7223	Special foodservices	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	31	13 460	3 683	798	271	43.0	2.7
72241	Drinking places (alcoholic beverages)	31	13 460	3 683	798	271	43.0	2.7
722410	Drinking places (alcoholic beverages)	31	13 460	3 683	798	271	43.0	2.7
ATLANTIC HIGHLANDS, NJ								
72	Accommodation & foodservices	14	3 301	755	163	78	73.3	26.0
722	Foodservices & drinking places	14	3 301	755	163	78	73.3	26.0
AUDUBON, NJ								
72	Accommodation & foodservices	5	1 756	434	104	77	1.8	9.3
722	Foodservices & drinking places	5	1 756	434	104	77	1.8	9.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BARNEGAT TOWNSHIP, NJ								
72	Accommodation & foodservices	14	3 427	625	143	89	24.3	1.8
722	Foodservices & drinking places	14	3 427	625	143	89	24.3	1.8
BARRINGTON, NJ								
72	Accommodation & foodservices	7	2 071	531	143	53	44.2	1.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BAYONNE, NJ								
72	Accommodation & foodservices	114	D	D	D	f	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	113	32 876	8 558	2 043	810	48.2	11.1
7222	Limited-service eating places	48	17 137	4 679	1 101	461	41.9	9.3
72221	Limited-service eating places	48	17 137	4 679	1 101	461	41.9	9.3
7223	Special foodservices	8	3 590	1 099	300	93	15.9	4.3
7224	Drinking places (alcoholic beverages)	32	3 352	611	149	87	52.9	26.9
72241	Drinking places (alcoholic beverages)	32	3 352	611	149	87	52.9	26.9
722410	Drinking places (alcoholic beverages)	32	3 352	611	149	87	52.9	26.9
BEACHWOOD, NJ								
72	Accommodation & foodservices	13	6 886	1 578	368	158	39.5	14.3
722	Foodservices & drinking places	13	6 886	1 578	368	158	39.5	14.3
BELLEVILLE TOWNSHIP, NJ								
72	Accommodation & foodservices	45	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	15 873	3 923	957	420	20.6	3.1
7222	Limited-service eating places	16	7 575	1 651	413	158	12.8	2.5
7223	Special foodservices	10	5 733	1 692	406	212	11.6	.6
BELLMAWR, NJ								
72	Accommodation & foodservices	20	13 384	2 902	685	228	16.2	10.4
721	Accommodation	3	1 311	275	58	32	D	—
722	Foodservices & drinking places	17	12 073	2 627	627	196	12.2	11.5
7222	Limited-service eating places	6	4 643	883	204	89	17.8	28.7
7223	Special foodservices	6	5 180	1 181	262	52	11.6	—
BELMAR, NJ								
72	Accommodation & foodservices	42	19 938	7 101	1 620	760	12.7	9.7
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	18	11 421	4 499	956	490	13.7	.7
72221	Limited-service eating places	18	11 421	4 499	956	490	13.7	.7
722213	Snack & nonalcoholic beverage bars	8	D	D	D	c	D	D
7223	Special foodservices	3	2 210	356	105	100	—	46.7
BELVIDERE, NJ								
72	Accommodation & foodservices	16	4 411	1 043	240	120	45.1	14.8
722	Foodservices & drinking places	16	4 411	1 043	240	120	45.1	14.8
BERGENFIELD, NJ								
72	Accommodation & foodservices	49	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	47	12 612	3 356	808	309	25.3	26.8
7222	Limited-service eating places	26	6 046	1 388	327	124	28.8	40.6

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BERKELEY TOWNSHIP, NJ								
72	Accommodation & foodservices	27	8 392	2 058	373	177	45.4	4.6
721	Accommodation	4	2 100	494	88	21	2.3	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	6 292	1 564	285	156	59.8	6.1
BERKELEY HEIGHTS TOWNSHIP, NJ								
72	Accommodation & foodservices	33	16 924	5 238	1 059	322	8.8	21.0
722	Foodservices & drinking places	33	16 924	5 238	1 059	322	8.8	21.0
7222	Limited-service eating places	12	5 599	1 353	348	138	15.6	38.9
7223	Special foodservices	10	D	D	D	c	D	D
BERLIN, NJ								
72	Accommodation & foodservices	36	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	14 648	4 051	991	450	12.1	22.7
7222	Limited-service eating places	17	6 259	1 474	381	234	9.4	38.4
7223	Special foodservices	3	1 362	291	69	18	—	—
BERNARDS TOWNSHIP, NJ								
72	Accommodation & foodservices	36	39 301	13 906	3 425	724	4.3	1.5
721	Accommodation	4	14 343	4 134	1 016	207	.7	—
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	24 958	9 772	2 409	517	6.3	2.3
7223	Special foodservices	14	D	D	D	c	D	D
BERNARDSVILLE, NJ								
72	Accommodation & foodservices	17	9 613	2 984	576	217	27.8	22.9
722	Foodservices & drinking places	17	9 613	2 984	576	217	27.8	22.9
7222	Limited-service eating places	9	D	D	D	b	D	D
BEVERLY, NJ								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BLOOMFIELD TOWNSHIP, NJ								
72	Accommodation & foodservices	77	33 037	7 921	1 870	780	27.6	14.6
722	Foodservices & drinking places	77	33 037	7 921	1 870	780	27.6	14.6
7222	Limited-service eating places	38	14 910	3 566	832	349	21.9	8.5
72221	Limited-service eating places	38	14 910	3 566	832	349	21.9	8.5
722213	Snack & nonalcoholic beverage bars	10	4 956	1 524	346	120	19.7	1.9
7223	Special foodservices	7	2 742	735	178	87	19.0	5.7
BLOOMINGDALE, NJ								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	c	D	D
722	Foodservices & drinking places	16	3 163	791	178	67	40.8	16.9

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							From administrative records ¹	Estimated ²
BOGOTA, NJ								
72	Accommodation & foodservices	11	1 529	394	103	40	46.0	12.6
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BOONTON, NJ								
72	Accommodation & foodservices	16	3 595	829	204	85	85.7	8.1
722	Foodservices & drinking places	16	3 595	829	204	85	85.7	8.1
BORDENTOWN, NJ								
72	Accommodation & foodservices	22	18 382	4 953	1 293	477	14.5	2.6
721	Accommodation	3	D	D	D	b	D	D
7211103	Motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
BOUND BROOK, NJ								
72	Accommodation & foodservices	36	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	10 833	2 680	686	249	42.8	31.4
7224	Drinking places (alcoholic beverages)	10	2 799	455	148	35	52.3	24.7
72241	Drinking places (alcoholic beverages)	10	2 799	455	148	35	52.3	24.7
722410	Drinking places (alcoholic beverages)	10	2 799	455	148	35	52.3	24.7
BRADLEY BEACH, NJ								
72	Accommodation & foodservices	13	5 203	1 852	377	150	34.3	11.4
722	Foodservices & drinking places	13	5 203	1 852	377	150	34.3	11.4
BRANCHBURG TOWNSHIP, NJ								
72	Accommodation & foodservices	25	14 558	3 655	855	288	48.4	3.1
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	13	8 025	1 928	424	154	63.6	1.9
BRICK TOWNSHIP, NJ								
72	Accommodation & foodservices	104	47 659	11 808	2 602	1 260	18.5	12.2
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	102	D	D	D	g	D	D
7221	Full-service restaurants	36	23 683	6 688	1 477	652	13.4	5.4
72211	Full-service restaurants	36	23 683	6 688	1 477	652	13.4	5.4
722110	Full-service restaurants	36	23 683	6 688	1 477	652	13.4	5.4
7222	Limited-service eating places	59	19 937	4 460	983	558	25.0	20.3
72221	Limited-service eating places	59	19 937	4 460	983	558	25.0	20.3
7224	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
BRIDGETON, NJ								
72	Accommodation & foodservices	42	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	41	14 192	3 555	831	426	19.6	7.2
7222	Limited-service eating places	21	8 536	2 061	468	245	14.9	4.6
7223	Special foodservices	7	1 405	391	103	34	9.7	24.8

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BRIDGEWATER TOWNSHIP, NJ								
72	Accommodation & foodservices	86	D	D	D	g	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	85	59 969	16 073	3 923	1 439	12.1	21.1
7221	Full-service restaurants	26	27 840	7 348	1 872	787	12.2	27.2
72211	Full-service restaurants	26	27 840	7 348	1 872	787	12.2	27.2
722110	Full-service restaurants	26	27 840	7 348	1 872	787	12.2	27.2
7222	Limited-service eating places	38	17 250	4 256	1 011	377	21.9	27.7
72221	Limited-service eating places	38	17 250	4 256	1 011	377	21.9	27.7
7223	Special foodservices	19	D	D	D	e	D	D
BRIELLE, NJ								
72	Accommodation & foodservices	16	5 780	1 484	360	148	41.9	18.0
722	Foodservices & drinking places	16	5 780	1 484	360	148	41.9	18.0
BRIGANTINE, NJ								
72	Accommodation & foodservices	24	10 810	3 326	670	277	20.9	18.4
721	Accommodation	5	2 126	1 124	266	58	—	4.0
722	Foodservices & drinking places	19	8 684	2 202	404	219	26.0	21.9
7222	Limited-service eating places	9	3 989	946	195	106	10.7	47.8
BUENA, NJ								
72	Accommodation & foodservices	14	4 510	1 161	277	118	41.8	—
721	Accommodation	3	1 415	230	42	21	D	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	3 095	931	235	97	50.2	—
BURLINGTON, NJ								
72	Accommodation & foodservices	35	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	12 041	3 263	738	336	19.7	24.4
7222	Limited-service eating places	19	6 632	1 608	385	173	19.2	25.5
BURLINGTON TOWNSHIP, NJ								
72	Accommodation & foodservices	20	8 093	2 476	612	275	16.5	9.7
722	Foodservices & drinking places	20	8 093	2 476	612	275	16.5	9.7
BUTLER, NJ								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	5 613	1 161	252	121	36.1	39.9
BYRAM TOWNSHIP, NJ								
72	Accommodation & foodservices	11	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	3 538	872	210	91	34.3	19.5
CAMDEN, NJ								
72	Accommodation & foodservices	84	25 214	5 757	1 395	583	14.6	52.0
721	Accommodation	3	559	64	14	10	100.0	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	81	24 655	5 693	1 381	573	12.7	53.2
7222	Limited-service eating places	28	13 354	2 905	690	334	10.7	71.0
72221	Limited-service eating places	28	13 354	2 905	690	334	10.7	71.0
7223	Special foodservices	12	3 704	973	248	46	—	27.5
7224	Drinking places (alcoholic beverages)	26	3 909	692	187	79	33.4	33.0
72241	Drinking places (alcoholic beverages)	26	3 909	692	187	79	33.4	33.0
722410	Drinking places (alcoholic beverages)	26	3 909	692	187	79	33.4	33.0

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							From administrative records ¹	Estimated ²
CAPE MAY, NJ								
72	Accommodation & foodservices	106	67 170	18 371	2 255	1 070	20.7	12.4
721	Accommodation	58	29 223	6 914	803	363	16.4	24.7
7211	Traveler accommodation	55	28 952	6 858	793	358	16.5	24.9
72111	Hotels (except casino hotels) & motels	27	23 049	5 669	597	253	17.1	29.4
721110	Hotels (except casino hotels) & motels	27	23 049	5 669	597	253	17.1	29.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	12 460	3 179	393	158	21.5	44.7
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	12	4 669	1 188	70	30	27.0	—
7211104	Motor hotels	3	D	D	D	b	D	D
721191	Bed & breakfast inns	28	5 903	1 189	196	105	14.3	7.2
7213	Rooming & boarding houses	3	271	56	10	5	—	—
72131	Rooming & boarding houses	3	271	56	10	5	—	—
721310	Rooming & boarding houses	3	271	56	10	5	—	—
722	Foodservices & drinking places	48	37 947	11 457	1 452	707	24.0	3.0
7221	Full-service restaurants	29	31 540	9 731	1 205	577	22.1	2.7
72211	Full-service restaurants	29	31 540	9 731	1 205	577	22.1	2.7
722110	Full-service restaurants	29	31 540	9 731	1 205	577	22.1	2.7
7222	Limited-service eating places	17	D	D	D	c	D	D
CARLSTADT, NJ								
72	Accommodation & foodservices	17	9 501	2 362	538	218	27.8	2.4
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
CARTERET, NJ								
72	Accommodation & foodservices	27	8 550	2 406	571	194	20.2	11.1
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	26	D	D	D	c	D	D
CEDAR GROVE TOWNSHIP, NJ								
72	Accommodation & foodservices	20	9 836	3 002	639	270	21.9	11.1
722	Foodservices & drinking places	20	9 836	3 002	639	270	21.9	11.1
7223	Special foodservices	3	D	D	D	b	D	D
CHATHAM, NJ								
72	Accommodation & foodservices	25	11 653	3 154	834	234	26.2	5.4
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D
CHERRY HILL TOWNSHIP, NJ								
72	Accommodation & foodservices	187	142 547	39 376	9 116	3 645	9.8	10.9
721	Accommodation	8	21 936	6 799	1 446	354	—	4.4
7211	Traveler accommodation	8	21 936	6 799	1 446	354	—	4.4
72111	Hotels (except casino hotels) & motels	8	21 936	6 799	1 446	354	—	4.4
721110	Hotels (except casino hotels) & motels	8	21 936	6 799	1 446	354	—	4.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
7211103	Motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	179	120 611	32 577	7 670	3 291	11.6	12.0
7221	Full-service restaurants	76	67 626	19 806	4 624	1 911	10.8	6.5
72211	Full-service restaurants	76	67 626	19 806	4 624	1 911	10.8	6.5
722110	Full-service restaurants	76	67 626	19 806	4 624	1 911	10.8	6.5
7222	Limited-service eating places	79	42 302	9 951	2 368	1 117	15.4	22.3
72221	Limited-service eating places	79	42 302	9 951	2 368	1 117	15.4	22.3
722211	Limited-service restaurants	57	34 035	7 929	1 895	930	12.4	26.2
722213	Snack & nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special foodservices	16	5 991	1 614	367	102	2.8	—
7224	Drinking places (alcoholic beverages)	8	4 692	1 206	311	161	—	14.3
72241	Drinking places (alcoholic beverages)	8	4 692	1 206	311	161	—	14.3
722410	Drinking places (alcoholic beverages)	8	4 692	1 206	311	161	—	14.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CINNAMINSON TOWNSHIP, NJ								
72	Accommodation & foodservices	40	16 850	4 697	1 074	490	29.2	4.6
721	Accommodation	8	1 934	383	83	25	4.8	—
722	Foodservices & drinking places	32	14 916	4 314	991	465	32.3	5.2
7222	Limited-service eating places	14	5 068	1 151	256	118	25.3	5.2
7223	Special foodservices	4	D	D	D	c	D	D
CITY OF ORANGE TOWNSHIP, NJ								
72	Accommodation & foodservices	38	13 755	3 793	869	297	32.1	5.2
722	Foodservices & drinking places	38	13 755	3 793	869	297	32.1	5.2
7222	Limited-service eating places	14	5 908	1 680	382	130	11.3	5.9
7223	Special foodservices	3	D	D	D	b	D	D
CLARK TOWNSHIP, NJ								
72	Accommodation & foodservices	40	24 576	6 780	1 502	612	18.0	.4
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	17	6 821	1 923	457	202	33.3	.5
7223	Special foodservices	7	D	D	D	b	D	D
CLAYTON, NJ								
72	Accommodation & foodservices	7	1 529	451	109	69	59.1	1.0
722	Foodservices & drinking places	7	1 529	451	109	69	59.1	1.0
CLEMENTON, NJ								
72	Accommodation & foodservices	18	6 562	1 716	456	200	19.7	32.3
722	Foodservices & drinking places	18	6 562	1 716	456	200	19.7	32.3
CLIFFSIDE PARK, NJ								
72	Accommodation & foodservices	52	15 914	3 743	850	302	38.4	19.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	51	D	D	D	e	D	D
7222	Limited-service eating places	17	4 072	872	186	71	33.4	23.8
CLIFTON, NJ								
72	Accommodation & foodservices	142	D	D	D	g	D	D
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
722	Foodservices & drinking places	139	54 544	15 038	3 803	1 314	34.8	10.8
7221	Full-service restaurants	46	24 170	7 218	1 802	616	32.7	12.8
72211	Full-service restaurants	46	24 170	7 218	1 802	616	32.7	12.8
722110	Full-service restaurants	46	24 170	7 218	1 802	616	32.7	12.8
7222	Limited-service eating places	55	20 142	5 521	1 413	493	36.1	4.8
72221	Limited-service eating places	55	20 142	5 521	1 413	493	36.1	4.8
7223	Special foodservices	14	6 534	1 449	378	107	25.4	23.5
7224	Drinking places (alcoholic beverages)	24	3 698	850	210	98	58.0	8.8
72241	Drinking places (alcoholic beverages)	24	3 698	850	210	98	58.0	8.8
722410	Drinking places (alcoholic beverages)	24	3 698	850	210	98	58.0	8.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLINTON TOWNSHIP, NJ								
72	Accommodation & foodservices	20	17 725	4 513	1 057	399	16.1	.6
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	8	4 789	1 027	270	134	22.3	2.3
7223	Special foodservices	3	D	D	D	b	D	D
CLOSTER, NJ								
72	Accommodation & foodservices	27	11 045	2 509	567	166	30.9	20.4
722	Foodservices & drinking places	27	11 045	2 509	567	166	30.9	20.4
7222	Limited-service eating places	12	4 127	689	135	52	32.5	29.5
COLLINGSWOOD, NJ								
72	Accommodation & foodservices	24	10 683	2 775	592	249	25.6	20.7
722	Foodservices & drinking places	24	10 683	2 775	592	249	25.6	20.7
7222	Limited-service eating places	11	5 803	1 211	241	132	16.4	30.2
CRANFORD TOWNSHIP, NJ								
72	Accommodation & foodservices	47	16 290	5 095	1 349	569	24.1	19.4
722	Foodservices & drinking places	47	16 290	5 095	1 349	569	24.1	19.4
7222	Limited-service eating places	22	3 908	908	178	101	48.2	3.6
7223	Special foodservices	10	D	D	D	c	D	D
CRESSKILL, NJ								
72	Accommodation & foodservices	13	4 569	1 011	240	101	65.2	3.2
722	Foodservices & drinking places	13	4 569	1 011	240	101	65.2	3.2
DELRAN TOWNSHIP, NJ								
72	Accommodation & foodservices	26	13 976	3 917	992	489	29.7	.5
722	Foodservices & drinking places	26	13 976	3 917	992	489	29.7	.5
7222	Limited-service eating places	14	7 023	1 812	452	208	41.5	—
DEMAREST, NJ								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
DENVILLE TOWNSHIP, NJ								
72	Accommodation & foodservices	33	12 924	3 159	727	321	40.2	11.2
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	15	5 538	1 453	304	147	51.5	14.3
DEPTFORD TOWNSHIP, NJ								
72	Accommodation & foodservices	53	45 243	12 466	2 941	1 545	5.9	5.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	D	D	D	g	D	D
7221	Full-service restaurants	14	24 066	7 698	1 900	946	2.3	—
72211	Full-service restaurants	14	24 066	7 698	1 900	946	2.3	—
722110	Full-service restaurants	14	24 066	7 698	1 900	946	2.3	—
7222	Limited-service eating places	29	16 817	3 854	854	464	9.2	9.8
72221	Limited-service eating places	29	16 817	3 854	854	464	9.2	9.8
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DOVER, NJ (MORRIS COUNTY)								
72	Accommodation & foodservices	44	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	10 287	2 702	629	269	53.4	12.7
7222	Limited-service eating places	19	4 529	1 141	231	114	32.4	3.2
DOVER, NJ (OCEAN COUNTY)								
72	Accommodation & foodservices	199	113 031	30 120	6 809	3 109	19.4	11.1
721	Accommodation	12	14 398	4 091	844	285	2.2	—
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	12 699	3 858	791	263	—	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	187	98 633	26 029	5 965	2 824	22.0	12.7
7221	Full-service restaurants	67	50 445	14 121	3 388	1 625	22.4	15.0
72211	Full-service restaurants	67	50 445	14 121	3 388	1 625	22.4	15.0
722110	Full-service restaurants	67	50 445	14 121	3 388	1 625	22.4	15.0
7222	Limited-service eating places	102	37 687	9 198	2 087	1 006	20.9	12.6
72221	Limited-service eating places	102	37 687	9 198	2 087	1 006	20.9	12.6
722211	Limited-service restaurants	74	29 331	7 044	1 645	794	19.9	14.6
722213	Snack & nonalcoholic beverage bars	27	D	D	D	c	D	D
7223	Special foodservices	10	7 092	1 982	413	160	12.9	—
7224	Drinking places (alcoholic beverages)	8	3 409	728	77	33	46.7	7.1
72241	Drinking places (alcoholic beverages)	8	3 409	728	77	33	46.7	7.1
722410	Drinking places (alcoholic beverages)	8	3 409	728	77	33	46.7	7.1
DUMONT, NJ								
72	Accommodation & foodservices	22	4 413	1 302	316	122	56.6	10.1
722	Foodservices & drinking places	22	4 413	1 302	316	122	56.6	10.1
DUNELLEN, NJ								
72	Accommodation & foodservices	16	4 376	995	235	101	22.2	1.7
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
EAST BRUNSWICK TOWNSHIP, NJ								
72	Accommodation & foodservices	81	81 268	23 943	5 672	2 281	11.2	3.6
721	Accommodation	4	26 889	8 168	1 785	760	—	—
7211	Traveler accommodation	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	77	54 379	15 775	3 887	1 521	16.8	5.4
7221	Full-service restaurants	30	29 779	9 545	2 282	976	16.8	3.9
72211	Full-service restaurants	30	29 779	9 545	2 282	976	16.8	3.9
722110	Full-service restaurants	30	29 779	9 545	2 282	976	16.8	3.9
7222	Limited-service eating places	37	17 035	3 735	898	373	19.4	5.9
72221	Limited-service eating places	37	17 035	3 735	898	373	19.4	5.9
7223	Special foodservices	6	5 380	2 052	597	130	4.2	—
EAST HANOVER TOWNSHIP, NJ								
72	Accommodation & foodservices	38	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	18 344	5 108	1 126	382	37.5	13.7
7222	Limited-service eating places	16	7 261	1 887	422	208	30.8	28.6
7223	Special foodservices	8	7 180	2 055	448	110	23.3	1.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EAST ORANGE, NJ								
72	Accommodation & foodservices	59	37 221	9 411	2 216	955	11.9	28.8
721	Accommodation	8	2 738	1 036	251	77	17.1	18.2
7213	Rooming & boarding houses	6	D	D	D	b	D	D
72131	Rooming & boarding houses	6	D	D	D	b	D	D
721310	Rooming & boarding houses	6	D	D	D	b	D	D
722	Foodservices & drinking places	51	34 483	8 375	1 965	878	11.5	29.6
7222	Limited-service eating places	34	22 999	5 297	1 383	577	6.8	21.2
72221	Limited-service eating places	34	22 999	5 297	1 383	577	6.8	21.2
722211	Limited-service restaurants	27	19 931	4 541	1 226	511	5.2	21.4
7223	Special foodservices	4	D	D	D	c	D	D
EAST RUTHERFORD, NJ								
72	Accommodation & foodservices	44	82 673	29 845	6 859	2 092	6.0	6.1
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	43	D	D	D	g	D	D
7223	Special foodservices	15	D	D	D	g	D	D
EAST WINDSOR TOWNSHIP, NJ								
72	Accommodation & foodservices	36	24 088	6 194	1 289	681	51.2	8.8
721	Accommodation	5	6 884	1 740	272	138	85.8	—
72111	Hotels (except casino hotels) & motels	5	6 884	1 740	272	138	85.8	—
721110	Hotels (except casino hotels) & motels	5	6 884	1 740	272	138	85.8	—
722	Foodservices & drinking places	31	17 204	4 454	1 017	543	37.3	12.3
7222	Limited-service eating places	11	5 290	1 206	337	145	17.3	28.8
7223	Special foodservices	5	3 516	731	166	45	59.7	—
EATONTOWN, NJ								
72	Accommodation & foodservices	58	47 391	13 449	3 239	1 215	13.1	29.7
721	Accommodation	5	10 461	2 785	611	178	—	—
72111	Hotels (except casino hotels) & motels	5	10 461	2 785	611	178	—	—
721110	Hotels (except casino hotels) & motels	5	10 461	2 785	611	178	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	a	D	D
722	Foodservices & drinking places	53	36 930	10 664	2 628	1 037	16.8	38.1
7221	Full-service restaurants	18	22 952	7 310	1 881	711	6.3	45.5
72211	Full-service restaurants	18	22 952	7 310	1 881	711	6.3	45.5
722110	Full-service restaurants	18	22 952	7 310	1 881	711	6.3	45.5
7222	Limited-service eating places	31	13 053	3 098	684	303	36.6	26.1
72221	Limited-service eating places	31	13 053	3 098	684	303	36.6	26.1
EDGEWATER, NJ								
72	Accommodation & foodservices	38	30 294	8 523	1 799	680	25.9	5.9
721	Accommodation	1	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	14	7 620	2 202	493	159	11.3	14.3
7223	Special foodservices	5	5 963	2 077	356	143	41.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EDISON TOWNSHIP, NJ								
72	Accommodation & foodservices	188	134 270	32 047	7 835	2 898	12.5	19.1
721	Accommodation	14	26 960	7 083	1 577	419	2.6	61.7
7211	Traveler accommodation	14	26 960	7 083	1 577	419	2.6	61.7
72111	Hotels (except casino hotels) & motels	14	26 960	7 083	1 577	419	2.6	61.7
721110	Hotels (except casino hotels) & motels	14	26 960	7 083	1 577	419	2.6	61.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	22 936	6 264	1 417	380	—	70.7
7211104	Motor hotels	4	2 618	479	87	24	3.5	7.8
722	Foodservices & drinking places	174	107 310	24 964	6 258	2 479	15.0	8.5
7221	Full-service restaurants	46	41 628	10 236	2 669	1 065	13.9	3.5
72211	Full-service restaurants	46	41 628	10 236	2 669	1 065	13.9	3.5
722110	Full-service restaurants	46	41 628	10 236	2 669	1 065	13.9	3.5
7222	Limited-service eating places	96	41 960	9 766	2 325	1 023	19.7	14.7
72221	Limited-service eating places	96	41 960	9 766	2 325	1 023	19.7	14.7
722211	Limited-service restaurants	73	35 455	8 320	1 990	850	19.1	13.0
722213	Snack & nonalcoholic beverage bars	23	6 505	1 446	335	173	23.1	24.2
7223	Special foodservices	22	19 243	4 292	1 114	319	5.2	—
7224	Drinking places (alcoholic beverages)	10	4 479	670	150	72	24.1	31.5
72241	Drinking places (alcoholic beverages)	10	4 479	670	150	72	24.1	31.5
722410	Drinking places (alcoholic beverages)	10	4 479	670	150	72	24.1	31.5
EGG HARBOR TOWNSHIP, NJ								
72	Accommodation & foodservices	70	46 606	13 554	3 382	1 184	23.8	7.9
721	Accommodation	22	D	D	D	e	D	D
7211	Traveler accommodation	21	17 459	4 609	1 264	297	16.3	1.2
72111	Hotels (except casino hotels) & motels	21	17 459	4 609	1 264	297	16.3	1.2
721110	Hotels (except casino hotels) & motels	21	17 459	4 609	1 264	297	16.3	1.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	11 893	3 057	833	194	15.4	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Hotels with less than 25 guestrooms	11	D	D	D	b	D	D
722	Foodservices & drinking places	48	D	D	D	f	D	D
7222	Limited-service eating places	17	5 873	1 411	339	174	59.5	5.3
7224	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
EGG HARBOR CITY, NJ								
72	Accommodation & foodservices	16	2 204	574	127	61	49.8	13.7
722	Foodservices & drinking places	16	2 204	574	127	61	49.8	13.7
ELIZABETH, NJ								
72	Accommodation & foodservices	227	117 876	30 013	7 298	2 132	17.2	28.2
721	Accommodation	18	55 569	14 487	3 574	821	2.1	33.0
7211	Traveler accommodation	18	55 569	14 487	3 574	821	2.1	33.0
72111	Hotels (except casino hotels) & motels	18	55 569	14 487	3 574	821	2.1	33.0
721110	Hotels (except casino hotels) & motels	18	55 569	14 487	3 574	821	2.1	33.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	51 278	12 980	3 349	736	.2	35.1
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Hotels with less than 25 guestrooms	10	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	a	D	D
722	Foodservices & drinking places	209	62 307	15 526	3 724	1 311	30.6	23.9
7222	Limited-service eating places	95	27 381	6 926	1 514	636	24.8	10.5
72221	Limited-service eating places	95	27 381	6 926	1 514	636	24.8	10.5
722211	Limited-service restaurants	75	22 631	6 027	1 315	574	21.4	10.3
722213	Snack & nonalcoholic beverage bars	19	D	D	D	b	D	D
7223	Special foodservices	10	11 787	2 856	848	168	1.8	76.1
7224	Drinking places (alcoholic beverages)	46	8 776	1 631	394	142	49.1	13.5
72241	Drinking places (alcoholic beverages)	46	8 776	1 631	394	142	49.1	13.5
722410	Drinking places (alcoholic beverages)	46	8 776	1 631	394	142	49.1	13.5
ELMWOOD PARK, NJ								
72	Accommodation & foodservices	39	9 539	2 432	633	232	33.0	25.4
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	37	D	D	D	c	D	D
7223	Special foodservices	5	D	D	D	b	D	D
EMERSON, NJ								
72	Accommodation & foodservices	17	6 204	1 246	345	209	30.7	7.1
722	Foodservices & drinking places	17	6 204	1 246	345	209	30.7	7.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ENGLEWOOD, NJ								
72	Accommodation & foodservices	46	25 944	6 999	1 730	496	18.5	4.6
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	45	D	D	D	e	D	D
7222	Limited-service eating places	23	7 069	1 891	482	158	16.8	12.8
7223	Special foodservices	3	D	D	D	b	D	D
ENGLEWOOD CLIFFS, NJ								
72	Accommodation & foodservices	19	19 575	8 685	2 017	328	4.6	1.9
722	Foodservices & drinking places	19	19 575	8 685	2 017	328	4.6	1.9
7223	Special foodservices	6	D	D	D	c	D	D
EVESHAM TOWNSHIP, NJ								
72	Accommodation & foodservices	84	D	D	D	g	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	83	65 458	19 021	4 153	1 692	21.8	20.7
7221	Full-service restaurants	40	36 200	10 504	2 725	1 153	15.3	18.6
72211	Full-service restaurants	40	36 200	10 504	2 725	1 153	15.3	18.6
722110	Full-service restaurants	40	36 200	10 504	2 725	1 153	15.3	18.6
7222	Limited-service eating places	39	22 527	5 983	677	320	38.7	26.4
72221	Limited-service eating places	39	22 527	5 983	677	320	38.7	26.4
722211	Limited-service restaurants	28	20 260	5 339	540	231	41.6	27.2
7223	Special foodservices	4	6 731	2 534	751	219	—	12.9
EWING TOWNSHIP, NJ								
72	Accommodation & foodservices	69	37 089	10 115	2 224	1 343	15.3	3.3
722	Foodservices & drinking places	69	37 089	10 115	2 224	1 343	15.3	3.3
7222	Limited-service eating places	39	19 352	4 300	910	636	18.7	5.0
72221	Limited-service eating places	39	19 352	4 300	910	636	18.7	5.0
7223	Special foodservices	5	D	D	D	c	D	D
FAIR HAVEN, NJ								
72	Accommodation & foodservices	6	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	a	D	D
FAIR LAWN, NJ								
72	Accommodation & foodservices	59	22 456	6 105	1 497	566	27.1	12.5
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	57	D	D	D	f	D	D
7222	Limited-service eating places	29	8 454	2 059	520	197	27.1	6.7
7223	Special foodservices	3	D	D	D	b	D	D
FAIRVIEW, NJ								
72	Accommodation & foodservices	19	5 025	1 698	404	122	30.7	23.6
722	Foodservices & drinking places	19	5 025	1 698	404	122	30.7	23.6
FANWOOD, NJ								
72	Accommodation & foodservices	15	8 253	1 574	373	172	23.1	6.0
721	Accommodation	3	5 043	825	198	73	—	—
72111	Hotels (except casino hotels) & motels	3	5 043	825	198	73	—	—
721110	Hotels (except casino hotels) & motels	3	5 043	825	198	73	—	—
722	Foodservices & drinking places	12	3 210	749	175	99	59.5	15.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLEMINGTON, NJ								
72	Accommodation & foodservices	49	22 352	5 415	1 388	542	25.9	10.5
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	26	11 479	2 544	649	253	16.1	4.1
72221	Limited-service eating places	26	11 479	2 544	649	253	16.1	4.1
7223	Special foodservices	5	D	D	D	b	D	D
FLORENCE TOWNSHIP, NJ								
72	Accommodation & foodservices	12	2 493	704	154	78	37.0	—
722	Foodservices & drinking places	12	2 493	704	154	78	37.0	—
FLORHAM PARK, NJ								
72	Accommodation & foodservices	38	45 823	12 566	2 743	1 023	65.7	1.6
722	Foodservices & drinking places	38	45 823	12 566	2 743	1 023	65.7	1.6
7222	Limited-service eating places	16	33 148	8 616	1 818	771	80.5	.8
72221	Limited-service eating places	16	33 148	8 616	1 818	771	80.5	.8
722211	Limited-service restaurants	11	31 671	8 286	1 725	737	84.3	—
7223	Special foodservices	15	7 703	2 455	534	117	39.5	6.0
FORT LEE, NJ								
72	Accommodation & foodservices	96	53 608	15 015	3 503	1 062	24.9	6.8
721	Accommodation	10	17 366	4 958	1 134	264	8.8	1.2
7211	Traveler accommodation	10	17 366	4 958	1 134	264	8.8	1.2
72111	Hotels (except casino hotels) & motels	10	17 366	4 958	1 134	264	8.8	1.2
721110	Hotels (except casino hotels) & motels	10	17 366	4 958	1 134	264	8.8	1.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	c	D	D
722	Foodservices & drinking places	86	36 242	10 057	2 369	798	32.6	9.5
7221	Full-service restaurants	42	20 720	6 068	1 469	424	29.4	12.4
72211	Full-service restaurants	42	20 720	6 068	1 469	424	29.4	12.4
722110	Full-service restaurants	42	20 720	6 068	1 469	424	29.4	12.4
7222	Limited-service eating places	29	11 806	2 834	699	258	43.6	6.5
72221	Limited-service eating places	29	11 806	2 834	699	258	43.6	6.5
7223	Special foodservices	7	2 084	756	124	45	6.9	—
FRANKLIN TOWNSHIP, NJ (GLOUCESTER COUNTY)								
72	Accommodation & foodservices	18	5 207	1 444	346	186	12.5	21.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
FRANKLIN, NJ								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	7 163	1 600	390	193	34.2	20.1
7222	Limited-service eating places	8	5 023	1 201	291	131	21.9	18.1
FRANKLIN TOWNSHIP, NJ (SOMERSET COUNTY)								
72	Accommodation & foodservices	112	60 897	17 018	4 056	1 372	18.6	14.8
721	Accommodation	5	17 474	4 695	1 146	283	—	—
7211	Traveler accommodation	5	17 474	4 695	1 146	283	—	—
72111	Hotels (except casino hotels) & motels	5	17 474	4 695	1 146	283	—	—
721110	Hotels (except casino hotels) & motels	5	17 474	4 695	1 146	283	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
722	Foodservices & drinking places	107	43 423	12 323	2 910	1 089	26.1	20.7
7222	Limited-service eating places	53	19 586	4 812	1 180	530	26.9	8.5
72221	Limited-service eating places	53	19 586	4 812	1 180	530	26.9	8.5
7223	Special foodservices	19	D	D	D	c	D	D
FRANKLIN LAKES, NJ								
72	Accommodation & foodservices	9	1 259	371	60	22	20.2	44.2
722	Foodservices & drinking places	9	1 259	371	60	22	20.2	44.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FREEHOLD, NJ								
72	Accommodation & foodservices	45	20 340	5 823	1 330	606	32.2	5.2
722	Foodservices & drinking places	45	20 340	5 823	1 330	606	32.2	5.2
7222	Limited-service eating places	24	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	c	D	D
FREEHOLD TOWNSHIP, NJ								
72	Accommodation & foodservices	74	44 783	11 379	2 883	1 174	18.3	3.9
721	Accommodation	5	5 011	1 170	266	87	6.2	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	69	39 772	10 209	2 617	1 087	19.8	4.3
7222	Limited-service eating places	41	23 252	5 614	1 360	565	20.5	6.3
72221	Limited-service eating places	41	23 252	5 614	1 360	565	20.5	6.3
722213	Snack & nonalcoholic beverage bars	13	D	D	D	c	D	D
GALLOWAY TOWNSHIP, NJ								
72	Accommodation & foodservices	52	28 162	7 705	1 649	645	36.7	11.1
721	Accommodation	8	2 071	519	44	18	66.1	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	44	26 091	7 186	1 605	627	34.4	12.0
7222	Limited-service eating places	12	8 093	1 842	404	208	73.1	3.0
7223	Special foodservices	8	4 069	1 416	331	97	.8	.5
GARFIELD, NJ								
72	Accommodation & foodservices	48	12 196	3 130	727	305	43.6	11.4
722	Foodservices & drinking places	48	12 196	3 130	727	305	43.6	11.4
7222	Limited-service eating places	16	3 878	1 006	229	88	26.1	22.4
7223	Special foodservices	4	2 919	838	195	87	—	.4
GARWOOD, NJ								
72	Accommodation & foodservices	27	10 723	4 041	668	242	15.2	6.7
722	Foodservices & drinking places	27	10 723	4 041	668	242	15.2	6.7
7222	Limited-service eating places	16	5 225	1 496	307	117	24.3	13.5
7223	Special foodservices	4	D	D	D	b	D	D
GLASSBORO, NJ								
72	Accommodation & foodservices	36	18 659	4 784	1 046	606	19.4	15.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	23	12 404	3 038	632	349	12.0	21.2
72221	Limited-service eating places	23	12 404	3 038	632	349	12.0	21.2
GLEN RIDGE, NJ *								
72	Accommodation & foodservices	4	939	250	41	23	7.7	—
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
GLEN ROCK, NJ								
72	Accommodation & foodservices	13	4 992	1 299	309	99	44.2	8.7
722	Foodservices & drinking places	13	4 992	1 299	309	99	44.2	8.7

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
GLOUCESTER TOWNSHIP, NJ								
72	Accommodation & foodservices	64	30 552	8 287	1 971	989	26.2	7.4
721	Accommodation	7	2 599	453	104	31	54.9	45.1
7212	RV (recreational vehicle) parks & recreational camps .	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	57	27 953	7 834	1 867	958	23.6	3.9
7222	Limited-service eating places	34	11 149	2 762	646	333	29.5	3.1
72221	Limited-service eating places	34	11 149	2 762	646	333	29.5	3.1
7223	Special foodservices	4	D	D	D	b	D	D
GLOUCESTER CITY, NJ								
72	Accommodation & foodservices	28	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	26	4 609	1 386	292	125	45.1	30.6
GUTTENBERG, NJ								
72	Accommodation & foodservices	21	4 748	1 229	289	114	46.8	14.9
722	Foodservices & drinking places	21	4 748	1 229	289	114	46.8	14.9
HACKENSACK, NJ								
72	Accommodation & foodservices	108	D	D	D	g	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	106	62 972	16 824	4 090	1 601	24.5	15.8
7221	Full-service restaurants	46	38 018	10 955	2 645	920	25.7	16.8
72211	Full-service restaurants	46	38 018	10 955	2 645	920	25.7	16.8
722110	Full-service restaurants	46	38 018	10 955	2 645	920	25.7	16.8
7222	Limited-service eating places	47	18 062	4 274	1 035	525	19.7	17.4
72221	Limited-service eating places	47	18 062	4 274	1 035	525	19.7	17.4
7223	Special foodservices	5	3 175	930	253	79	50.6	11.9
7224	Drinking places (alcoholic beverages)	8	3 717	665	157	77	13.0	—
72241	Drinking places (alcoholic beverages)	8	3 717	665	157	77	13.0	—
722410	Drinking places (alcoholic beverages)	8	3 717	665	157	77	13.0	—
HACKETTSTOWN, NJ								
72	Accommodation & foodservices	43	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	18 136	4 596	1 072	501	24.3	11.2
7222	Limited-service eating places	23	6 635	1 567	375	187	37.1	6.8
7223	Special foodservices	7	5 798	1 370	302	130	—	12.7
HADDON TOWNSHIP, NJ								
72	Accommodation & foodservices	23	14 905	4 480	1 068	400	6.9	45.2
722	Foodservices & drinking places	23	14 905	4 480	1 068	400	6.9	45.2
7222	Limited-service eating places	9	4 825	1 082	230	83	10.0	67.5
7223	Special foodservices	2	D	D	D	b	D	D
HADDONFIELD, NJ								
72	Accommodation & foodservices	31	7 457	2 037	463	205	49.4	9.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	c	D	D
HADDON HEIGHTS, NJ								
72	Accommodation & foodservices	13	3 594	1 071	231	144	40.2	17.3
722	Foodservices & drinking places	13	3 594	1 071	231	144	40.2	17.3

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							From administrative records ¹	Estimated ²
HALEDON, NJ								
72	Accommodation & foodservices	18	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	b	D	D
HAMBURG, NJ								
72	Accommodation & foodservices	12	2 014	467	104	50	35.2	28.6
722	Foodservices & drinking places	12	2 014	467	104	50	35.2	28.6
HAMILTON TOWNSHIP, NJ (ATLANTIC COUNTY)								
72	Accommodation & foodservices	58	32 602	9 220	2 028	1 024	20.9	2.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	56	D	D	D	g	D	D
7222	Limited-service eating places	27	13 261	3 091	530	312	28.6	4.4
72221	Limited-service eating places	27	13 261	3 091	530	312	28.6	4.4
HAMILTON TOWNSHIP, NJ (MERCER COUNTY)								
72	Accommodation & foodservices	135	66 788	18 574	4 368	1 616	27.5	10.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	134	D	D	D	g	D	D
7221	Full-service restaurants	42	21 641	5 863	1 560	664	25.0	15.2
72211	Full-service restaurants	42	21 641	5 863	1 560	664	25.0	15.2
722110	Full-service restaurants	42	21 641	5 863	1 560	664	25.0	15.2
7222	Limited-service eating places	72	35 839	10 313	2 305	785	31.0	7.2
72221	Limited-service eating places	72	35 839	10 313	2 305	785	31.0	7.2
722211	Limited-service restaurants	57	32 119	9 439	2 110	681	31.9	6.6
7223	Special foodservices	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
HAMMONTON, NJ								
72	Accommodation & foodservices	41	10 762	2 771	593	311	21.6	21.8
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	20	5 234	1 096	221	126	26.4	2.9
HANOVER TOWNSHIP, NJ								
72	Accommodation & foodservices	50	51 083	14 404	3 778	1 115	8.7	3.5
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7221	Full-service restaurants	21	21 530	6 296	1 572	514	15.0	—
72211	Full-service restaurants	21	21 530	6 296	1 572	514	15.0	—
722110	Full-service restaurants	21	21 530	6 296	1 572	514	15.0	—
7222	Limited-service eating places	13	4 290	1 089	282	134	19.1	13.7
7223	Special foodservices	6	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	7	3 510	818	198	76	—	24.0
72241	Drinking places (alcoholic beverages)	7	3 510	818	198	76	—	24.0
722410	Drinking places (alcoholic beverages)	7	3 510	818	198	76	—	24.0
HARRINGTON PARK, NJ								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HARRISON, NJ								
72	Accommodation & foodservices	33	6 937	1 520	371	151	45.2	10.6
722	Foodservices & drinking places	33	6 937	1 520	371	151	45.2	10.6
HASBROUCK HEIGHTS, NJ								
72	Accommodation & foodservices	34	42 959	11 015	2 777	838	5.6	.6
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	e	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	17	11 661	2 482	584	311	13.6	2.2
72221	Limited-service eating places	17	11 661	2 482	584	311	13.6	2.2
7224	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
HAWORTH, NJ								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
HAWTHORNE, NJ								
72	Accommodation & foodservices	30	8 289	2 247	573	191	44.2	12.7
722	Foodservices & drinking places	30	8 289	2 247	573	191	44.2	12.7
HAZLET TOWNSHIP, NJ								
72	Accommodation & foodservices	40	23 790	6 011	1 437	617	16.4	14.9
721	Accommodation	5	3 825	984	240	80	46.7	—
72111	Hotels (except casino hotels) & motels	5	3 825	984	240	80	46.7	—
721110	Hotels (except casino hotels) & motels	5	3 825	984	240	80	46.7	—
722	Foodservices & drinking places	35	19 965	5 027	1 197	537	10.5	17.8
7222	Limited-service eating places	19	8 651	1 927	440	196	18.4	6.0
7223	Special foodservices	4	D	D	D	b	D	D
HIGH BRIDGE, NJ								
72	Accommodation & foodservices	3	236	61	10	4	D	10.2
722	Foodservices & drinking places	3	236	61	10	4	D	10.2
HIGHLAND PARK, NJ								
72	Accommodation & foodservices	19	6 094	1 482	464	148	43.1	8.1
722	Foodservices & drinking places	19	6 094	1 482	464	148	43.1	8.1
HIGHLANDS, NJ								
72	Accommodation & foodservices	26	11 777	3 477	499	265	25.7	10.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
HIGHTSTOWN, NJ								
72	Accommodation & foodservices	15	5 886	1 521	373	175	19.4	30.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7223	Special foodservices	4	D	D	D	b	D	D
HILLSBOROUGH TOWNSHIP, NJ								
72	Accommodation & foodservices	43	17 763	5 058	1 245	469	40.5	8.9
722	Foodservices & drinking places	43	17 763	5 058	1 245	469	40.5	8.9
7222	Limited-service eating places	19	7 162	1 837	493	240	47.5	11.9
7223	Special foodservices	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILLSDALE, NJ								
72	Accommodation & foodservices	12	4 867	998	229	98	37.0	24.9
722	Foodservices & drinking places	12	4 867	998	229	98	37.0	24.9
HILLSIDE TOWNSHIP, NJ								
72	Accommodation & foodservices	28	6 839	1 731	502	162	34.7	14.0
722	Foodservices & drinking places	28	6 839	1 731	502	162	34.7	14.0
7222	Limited-service eating places	13	3 785	920	289	77	12.7	14.7
HOBOKEN, NJ								
72	Accommodation & foodservices	132	46 912	12 581	3 003	1 150	25.5	16.0
721	Accommodation	7	620	74	19	7	16.0	13.7
7213	Rooming & boarding houses	6	D	D	D	a	D	D
72131	Rooming & boarding houses	6	D	D	D	a	D	D
721310	Rooming & boarding houses	6	D	D	D	a	D	D
722	Foodservices & drinking places	125	46 292	12 507	2 984	1 143	25.7	16.0
7221	Full-service restaurants	51	21 953	6 568	1 572	576	28.8	9.0
72211	Full-service restaurants	51	21 953	6 568	1 572	576	28.8	9.0
722110	Full-service restaurants	51	21 953	6 568	1 572	576	28.8	9.0
7222	Limited-service eating places	43	13 236	3 008	725	327	18.7	36.2
72221	Limited-service eating places	43	13 236	3 008	725	327	18.7	36.2
7223	Special foodservices	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
HO-HO-KUS, NJ								
72	Accommodation & foodservices	6	2 065	760	220	51	100.0	—
722	Foodservices & drinking places	6	2 065	760	220	51	100.0	—
HOLMDEL TOWNSHIP, NJ								
72	Accommodation & foodservices	21	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	19 573	6 140	1 595	477	3.4	1.8
7223	Special foodservices	6	9 572	3 260	759	202	—	—
HOPATCONG, NJ								
72	Accommodation & foodservices	12	2 895	572	128	59	57.1	9.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
HOPEWELL TOWNSHIP, NJ								
72	Accommodation & foodservices	10	5 106	1 678	452	131	16.3	.6
722	Foodservices & drinking places	10	5 106	1 678	452	131	16.3	.6
7223	Special foodservices	2	D	D	D	b	D	D
HOWELL TOWNSHIP, NJ								
72	Accommodation & foodservices	53	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	51	24 293	6 220	1 483	681	23.5	7.2
7222	Limited-service eating places	28	11 772	2 872	710	343	34.9	4.9
72221	Limited-service eating places	28	11 772	2 872	710	343	34.9	4.9
IRVINGTON TOWNSHIP, NJ								
72	Accommodation & foodservices	61	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	60	19 580	4 791	1 187	480	28.0	21.8
7222	Limited-service eating places	26	10 771	2 484	576	231	11.5	31.3
72221	Limited-service eating places	26	10 771	2 484	576	231	11.5	31.3
7223	Special foodservices	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	19	2 571	391	67	34	80.4	6.8
72241	Drinking places (alcoholic beverages)	19	2 571	391	67	34	80.4	6.8
722410	Drinking places (alcoholic beverages)	19	2 571	391	67	34	80.4	6.8

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
JACKSON TOWNSHIP, NJ								
72	Accommodation & foodservices	37	9 695	2 102	394	206	72.9	18.9
721	Accommodation	6	2 078	317	35	14	32.9	43.7
7212	RV (recreational vehicle) parks & recreational camps	6	2 078	317	35	14	32.9	43.7
72121	RV (recreational vehicle) parks & recreational camps	6	2 078	317	35	14	32.9	43.7
721211	RV (recreational vehicle) parks & campgrounds	6	2 078	317	35	14	32.9	43.7
722	Foodservices & drinking places	31	7 617	1 785	359	192	83.7	12.2
7222	Limited-service eating places	21	5 126	1 088	210	104	90.8	9.2
JAMESBURG, NJ								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	c	D	D
722	Foodservices & drinking places	15	6 498	1 129	317	108	17.7	—
7223	Special foodservices	7	D	D	D	b	D	D
JEFFERSON TOWNSHIP, NJ								
72	Accommodation & foodservices	30	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	9 917	1 820	381	218	19.6	18.3
7222	Limited-service eating places	9	4 143	817	171	110	11.6	—
JERSEY CITY, NJ								
72	Accommodation & foodservices	345	121 303	32 506	7 559	2 789	27.1	14.2
721	Accommodation	13	8 461	2 799	443	190	12.9	—
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7213	Rooming & boarding houses	4	448	133	30	12	—	—
72131	Rooming & boarding houses	4	448	133	30	12	—	—
721310	Rooming & boarding houses	4	448	133	30	12	—	—
722	Foodservices & drinking places	332	112 842	29 707	7 116	2 599	28.1	15.3
7221	Full-service restaurants	84	35 593	10 809	2 534	764	34.3	12.1
72211	Full-service restaurants	84	35 593	10 809	2 534	764	34.3	12.1
722110	Full-service restaurants	84	35 593	10 809	2 534	764	34.3	12.1
7222	Limited-service eating places	136	52 259	12 126	2 830	1 224	27.9	13.8
72221	Limited-service eating places	136	52 259	12 126	2 830	1 224	27.9	13.8
722211	Limited-service restaurants	103	42 046	9 448	2 199	994	29.1	12.4
722212	Cafeterias	7	3 423	1 065	252	73	8.2	21.9
722213	Snack & nonalcoholic beverage bars	26	6 790	1 613	379	157	30.1	18.7
7223	Special foodservices	38	17 039	5 377	1 412	474	3.5	24.9
7224	Drinking places (alcoholic beverages)	74	7 951	1 395	340	137	55.3	18.5
72241	Drinking places (alcoholic beverages)	74	7 951	1 395	340	137	55.3	18.5
722410	Drinking places (alcoholic beverages)	74	7 951	1 395	340	137	55.3	18.5
KEANSBURG, NJ								
72	Accommodation & foodservices	17	2 579	586	118	56	83.9	9.1
722	Foodservices & drinking places	17	2 579	586	118	56	83.9	9.1
KEARNY, NJ								
72	Accommodation & foodservices	74	D	D	D	f	D	D
721	Accommodation	3	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	71	21 541	5 538	1 360	511	42.0	9.3
7222	Limited-service eating places	27	7 984	1 581	368	166	24.7	10.7
7223	Special foodservices	5	D	D	D	c	D	D
KENILWORTH, NJ								
72	Accommodation & foodservices	21	7 930	2 079	491	145	24.8	7.5
722	Foodservices & drinking places	21	7 930	2 079	491	145	24.8	7.5
7223	Special foodservices	7	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
KEYPORT, NJ								
72	Accommodation & foodservices	23	10 023	2 679	596	293	55.6	6.4
722	Foodservices & drinking places	23	10 023	2 679	596	293	55.6	6.4
7222	Limited-service eating places	8	4 534	1 217	275	132	30.2	7.7
KINNELON, NJ								
72	Accommodation & foodservices	9	2 311	568	120	48	78.6	15.8
722	Foodservices & drinking places	9	2 311	568	120	48	78.6	15.8
LACEY TOWNSHIP, NJ								
72	Accommodation & foodservices	25	11 575	3 094	675	303	23.3	7.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	15	7 693	1 854	378	183	21.4	3.3
7223	Special foodservices	3	D	D	D	b	D	D
LAKEHURST, NJ								
72	Accommodation & foodservices	22	6 869	1 694	440	207	14.3	3.0
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
LAKEWOOD TOWNSHIP, NJ								
72	Accommodation & foodservices	70	28 226	6 565	1 552	683	16.6	36.0
721	Accommodation	6	3 139	647	143	72	7.9	23.6
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	64	25 087	5 918	1 409	611	17.7	37.5
7222	Limited-service eating places	37	15 188	3 444	795	325	19.6	44.0
72221	Limited-service eating places	37	15 188	3 444	795	325	19.6	44.0
722213	Snack & nonalcoholic beverage bars	7	D	D	D	b	D	D
7223	Special foodservices	7	D	D	D	b	D	D
LAMBERTVILLE, NJ								
72	Accommodation & foodservices	32	14 023	5 042	1 099	368	20.3	5.3
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
LAWNSIDE, NJ								
72	Accommodation & foodservices	6	2 365	699	175	72	13.3	-
722	Foodservices & drinking places	6	2 365	699	175	72	13.3	-
LAWRENCE TOWNSHIP, NJ								
72	Accommodation & foodservices	79	55 169	15 830	3 905	1 648	14.4	7.9
721	Accommodation	9	6 490	1 286	242	75	6.6	1.4
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	70	48 679	14 544	3 663	1 573	15.4	8.8
7221	Full-service restaurants	31	28 093	9 125	2 522	1 073	10.2	.3
72211	Full-service restaurants	31	28 093	9 125	2 522	1 073	10.2	.3
722110	Full-service restaurants	31	28 093	9 125	2 522	1 073	10.2	.3
7222	Limited-service eating places	30	13 116	3 062	629	311	35.2	31.5
72221	Limited-service eating places	30	13 116	3 062	629	311	35.2	31.5
7223	Special foodservices	7	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
LEONIA, NJ								
72	Accommodation & foodservices	7	825	222	50	15	40.6	59.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	a	D	D
LINCOLN PARK, NJ								
72	Accommodation & foodservices	17	2 696	715	122	62	37.1	9.6
722	Foodservices & drinking places	17	2 696	715	122	62	37.1	9.6
LINDEN, NJ								
72	Accommodation & foodservices	103	39 229	11 110	2 503	987	32.2	8.4
721	Accommodation	5	5 685	1 519	311	76	87.0	11.9
72111	Hotels (except casino hotels) & motels	5	5 685	1 519	311	76	87.0	11.9
721110	Hotels (except casino hotels) & motels	5	5 685	1 519	311	76	87.0	11.9
7211103	Motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	98	33 544	9 591	2 192	911	22.9	7.8
7222	Limited-service eating places	41	19 825	5 558	1 184	562	18.5	7.5
72221	Limited-service eating places	41	19 825	5 558	1 184	562	18.5	7.5
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	20	4 316	1 887	520	156	6.3	.1
7224	Drinking places (alcoholic beverages)	19	4 167	864	215	91	18.7	18.1
72241	Drinking places (alcoholic beverages)	19	4 167	864	215	91	18.7	18.1
722410	Drinking places (alcoholic beverages)	19	4 167	864	215	91	18.7	18.1
LINDENWOLD, NJ								
72	Accommodation & foodservices	20	6 595	1 472	371	211	19.4	28.8
722	Foodservices & drinking places	20	6 595	1 472	371	211	19.4	28.8
LINWOOD, NJ								
72	Accommodation & foodservices	11	2 132	503	118	46	46.7	40.9
722	Foodservices & drinking places	11	2 132	503	118	46	46.7	40.9
LITTLE EGG HARBOR TOWNSHIP, NJ								
72	Accommodation & foodservices	11	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	2 318	611	116	57	76.1	10.9
LITTLE FALLS TOWNSHIP, NJ								
72	Accommodation & foodservices	30	29 977	6 043	1 500	523	25.6	5.1
722	Foodservices & drinking places	30	29 977	6 043	1 500	523	25.6	5.1
7222	Limited-service eating places	15	D	D	D	c	D	D
72221	Limited-service eating places	15	D	D	D	c	D	D
722212	Cafeterias	1	D	D	D	a	D	D
7223	Special foodservices	3	D	D	D	b	D	D
LITTLE FERRY, NJ								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	11	4 413	1 090	247	112	46.8	.9
LITTLE SILVER, NJ								
72	Accommodation & foodservices	16	4 872	1 226	279	116	71.7	6.1
722	Foodservices & drinking places	16	4 872	1 226	279	116	71.7	6.1

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							From administrative records ¹	Estimated ²
LIVINGSTON TOWNSHIP, NJ								
72	Accommodation & foodservices	76	D	D	D	g	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	75	65 922	20 388	4 982	1 415	11.6	33.6
7221	Full-service restaurants	19	22 337	7 988	1 918	611	11.1	1.7
72211	Full-service restaurants	19	22 337	7 988	1 918	611	11.1	1.7
722110	Full-service restaurants	19	22 337	7 988	1 918	611	11.1	1.7
7222	Limited-service eating places	42	15 602	3 800	945	374	25.2	16.7
72221	Limited-service eating places	42	15 602	3 800	945	374	25.2	16.7
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	10	26 359	8 400	2 070	411	3.1	70.0
LODI, NJ								
72	Accommodation & foodservices	46	14 717	2 999	763	401	30.1	7.0
722	Foodservices & drinking places	46	14 717	2 999	763	401	30.1	7.0
7222	Limited-service eating places	23	6 312	1 211	336	143	33.6	11.0
7223	Special foodservices	6	2 674	666	165	113	27.1	—
7224	Drinking places (alcoholic beverages)	8	2 990	422	103	64	10.6	5.8
72241	Drinking places (alcoholic beverages)	8	2 990	422	103	64	10.6	5.8
722410	Drinking places (alcoholic beverages)	8	2 990	422	103	64	10.6	5.8
LONG BRANCH, NJ								
72	Accommodation & foodservices	77	39 180	12 546	2 767	941	27.4	2.6
721	Accommodation	3	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	74	D	D	D	f	D	D
7222	Limited-service eating places	29	7 785	2 066	431	194	75.2	4.1
7223	Special foodservices	5	D	D	D	b	D	D
LOWER TOWNSHIP, NJ								
72	Accommodation & foodservices	72	29 774	7 831	812	412	32.2	12.6
721	Accommodation	22	11 572	2 669	322	119	36.1	4.3
72111	Hotels (except casino hotels) & motels	15	7 543	1 969	188	71	40.7	6.7
721110	Hotels (except casino hotels) & motels	15	7 543	1 969	188	71	40.7	6.7
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Hotels	11	6 042	1 601	111	63	50.8	—
7212	RV (recreational vehicle) parks & recreational camps	7	4 029	700	134	48	27.5	—
72121	RV (recreational vehicle) parks & recreational camps	7	4 029	700	134	48	27.5	—
721211	RV (recreational vehicle) parks & campgrounds	7	4 029	700	134	48	27.5	—
722	Foodservices & drinking places	50	18 202	5 162	490	293	29.7	17.8
7222	Limited-service eating places	26	D	D	D	c	D	D
LYNDHURST TOWNSHIP, NJ								
72	Accommodation & foodservices	45	24 508	6 668	1 562	440	15.9	28.5
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	42	D	D	D	e	D	D
7223	Special foodservices	6	4 119	1 259	242	88	—	2.3
MADISON, NJ								
72	Accommodation & foodservices	44	22 513	6 516	1 625	520	28.9	13.0
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	18	4 559	1 134	224	100	54.2	26.6
7223	Special foodservices	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MAGNOLIA, NJ								
72	Accommodation & foodservices	7	3 095	765	185	127	22.9	4.6
722	Foodservices & drinking places	7	3 095	765	185	127	22.9	4.6
MAHWAH TOWNSHIP, NJ								
72	Accommodation & foodservices	45	48 160	12 183	3 072	957	7.3	2.9
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	5	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	14	D	D	D	c	D	D
7223	Special foodservices	13	5 905	2 224	511	159	.7	.1
MANALAPAN TOWNSHIP, NJ								
72	Accommodation & foodservices	54	22 316	5 695	1 326	569	28.4	5.7
722	Foodservices & drinking places	54	22 316	5 695	1 326	569	28.4	5.7
7222	Limited-service eating places	23	8 154	1 955	410	196	30.1	14.4
7223	Special foodservices	6	D	D	D	c	D	D
MANASQUAN, NJ								
72	Accommodation & foodservices	33	16 467	4 496	679	328	11.6	23.2
722	Foodservices & drinking places	33	16 467	4 496	679	328	11.6	23.2
7222	Limited-service eating places	16	4 494	1 323	261	121	15.8	26.4
7223	Special foodservices	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
MANCHESTER TOWNSHIP, NJ								
72	Accommodation & foodservices	11	4 260	1 094	235	87	32.9	42.6
722	Foodservices & drinking places	11	4 260	1 094	235	87	32.9	42.6
MANTUA TOWNSHIP, NJ								
72	Accommodation & foodservices	19	11 414	3 716	856	353	33.9	2.7
722	Foodservices & drinking places	19	11 414	3 716	856	353	33.9	2.7
7224	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
MANVILLE, NJ								
72	Accommodation & foodservices	20	4 409	883	179	82	52.9	29.7
722	Foodservices & drinking places	20	4 409	883	179	82	52.9	29.7
MAPLE SHADE TOWNSHIP, NJ								
72	Accommodation & foodservices	43	27 379	7 830	2 035	856	16.5	10.5
721	Accommodation	7	4 712	1 457	321	110	33.2	—
72111	Hotels (except casino hotels) & motels	7	4 712	1 457	321	110	33.2	—
721110	Hotels (except casino hotels) & motels	7	4 712	1 457	321	110	33.2	—
722	Foodservices & drinking places	36	22 667	6 373	1 714	746	13.0	12.7
7222	Limited-service eating places	16	7 348	1 770	480	265	10.7	23.2
7224	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
MAPLEWOOD TOWNSHIP, NJ								
72	Accommodation & foodservices	35	10 579	2 723	610	254	40.8	10.1
722	Foodservices & drinking places	35	10 579	2 723	610	254	40.8	10.1
7223	Special foodservices	8	2 841	684	115	54	26.3	8.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MARGATE CITY, NJ								
72	Accommodation & foodservices	32	10 463	2 741	357	185	24.2	8.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	c	D	D
MARLBORO TOWNSHIP, NJ								
72	Accommodation & foodservices	20	5 945	1 223	268	91	37.9	13.3
722	Foodservices & drinking places	20	5 945	1 223	268	91	37.9	13.3
MATAWAN, NJ								
72	Accommodation & foodservices	40	17 533	4 483	1 023	349	30.5	10.6
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	38	D	D	D	e	D	D
7222	Limited-service eating places	15	3 883	745	163	75	50.4	15.8
7223	Special foodservices	3	D	D	D	b	D	D
MAYWOOD, NJ								
72	Accommodation & foodservices	17	4 794	1 349	325	128	27.9	7.5
722	Foodservices & drinking places	17	4 794	1 349	325	128	27.9	7.5
MEDFORD TOWNSHIP, NJ								
72	Accommodation & foodservices	50	26 240	7 784	1 257	747	18.7	7.7
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	20	7 623	1 990	435	288	19.7	7.0
7223	Special foodservices	5	D	D	D	b	D	D
MEDFORD LAKES, NJ								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
MENDHAM, NJ								
72	Accommodation & foodservices	17	34 063	9 274	2 366	544	3.1	-
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	b	D	D
MERCHANTVILLE, NJ								
72	Accommodation & foodservices	7	1 096	297	67	30	17.8	54.1
722	Foodservices & drinking places	7	1 096	297	67	30	17.8	54.1
METUCHEN, NJ								
72	Accommodation & foodservices	33	12 353	3 172	716	298	48.5	6.4
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
MIDDLE TOWNSHIP, NJ								
72	Accommodation & foodservices	63	28 709	6 956	1 249	530	11.1	18.4
721	Accommodation	18	9 329	1 772	304	58	7.4	1.4
7212	RV (recreational vehicle) parks & recreational camps ..	12	8 449	1 587	275	48	2.5	.1
72121	RV (recreational vehicle) parks & recreational camps	12	8 449	1 587	275	48	2.5	.1
721211	RV (recreational vehicle) parks & campgrounds ..	11	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	45	19 380	5 184	945	472	12.9	26.5
7222	Limited-service eating places	19	6 340	1 565	301	158	31.4	6.1
7223	Special foodservices	4	D	D	D	b	D	D
MIDDLESEX, NJ								
72	Accommodation & foodservices	24	6 456	1 487	364	139	49.9	15.9
722	Foodservices & drinking places	24	6 456	1 487	364	139	49.9	15.9
MIDDLETOWN TOWNSHIP, NJ								
72	Accommodation & foodservices	92	46 572	12 370	2 979	1 280	23.8	14.4
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	89	D	D	D	g	D	D
7222	Limited-service eating places	48	21 033	5 086	1 255	569	29.7	27.4
72221	Limited-service eating places	48	21 033	5 086	1 255	569	29.7	27.4
722213	Snack & nonalcoholic beverage bars	18	5 552	1 273	254	129	38.9	14.6
7223	Special foodservices	7	D	D	D	c	D	D
MIDLAND PARK, NJ								
72	Accommodation & foodservices	15	7 684	2 009	463	185	23.8	8.3
722	Foodservices & drinking places	15	7 684	2 009	463	185	23.8	8.3
7223	Special foodservices	2	D	D	D	a	D	D
MILLBURN TOWNSHIP, NJ								
72	Accommodation & foodservices	40	70 675	23 126	5 707	1 443	3.3	2.1
721	Accommodation	3	D	D	D	e	D	D
7211	Traveler accommodation	3	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	37	D	D	D	g	D	D
7222	Limited-service eating places	17	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	f	D	D
MILLTOWN, NJ								
72	Accommodation & foodservices	19	10 967	2 758	599	195	25.0	4.5
722	Foodservices & drinking places	19	10 967	2 758	599	195	25.0	4.5
7222	Limited-service eating places	12	8 411	2 245	470	156	28.2	3.7
MILLVILLE, NJ								
72	Accommodation & foodservices	44	14 326	3 833	910	408	30.3	8.3
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7211103	Motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	42	D	D	D	e	D	D
7222	Limited-service eating places	20	5 047	1 175	254	145	31.0	7.4
MONMOUTH BEACH, NJ								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
MONROE TOWNSHIP, NJ (GLOUCESTER COUNTY)								
72	Accommodation & foodservices	41	15 499	4 256	1 057	475	18.3	26.7
721	Accommodation	5	994	200	33	12	1.6	3.4
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	14 505	4 056	1 024	463	19.4	28.3
7222	Limited-service eating places	20	7 703	2 126	565	254	13.2	41.6
7223	Special foodservices	2	D	D	D	b	D	D
MONROE TOWNSHIP, NJ (MIDDLESEX COUNTY)								
72	Accommodation & foodservices	20	8 480	2 180	492	194	28.9	47.9
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
MONTCLAIR TOWNSHIP, NJ								
72	Accommodation & foodservices	86	34 243	8 637	2 276	792	37.4	8.3
721	Accommodation	3	1 926	670	138	54	D	7.3
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	83	32 317	7 967	2 138	738	35.4	8.4
7222	Limited-service eating places	34	11 449	2 778	574	218	57.9	14.2
72221	Limited-service eating places	34	11 449	2 778	574	218	57.9	14.2
7223	Special foodservices	11	D	D	D	c	D	D
MONTGOMERY TOWNSHIP, NJ								
72	Accommodation & foodservices	21	10 182	3 094	711	253	26.2	7.6
722	Foodservices & drinking places	21	10 182	3 094	711	253	26.2	7.6
7223	Special foodservices	6	D	D	D	b	D	D
MONTVALE, NJ								
72	Accommodation & foodservices	37	D	D	D	f	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	36	21 757	6 898	1 379	398	7.4	2.6
7223	Special foodservices	19	D	D	D	c	D	D
MONTVILLE TOWNSHIP, NJ								
72	Accommodation & foodservices	32	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	15 892	4 881	957	347	21.2	7.9
7222	Limited-service eating places	11	4 652	1 282	261	106	38.6	2.4
MOONACHIE, NJ								
72	Accommodation & foodservices	14	6 521	2 131	472	165	33.4	12.8
722	Foodservices & drinking places	14	6 521	2 131	472	165	33.4	12.8
7223	Special foodservices	2	D	D	D	b	D	D
MOORESTOWN TOWNSHIP, NJ								
72	Accommodation & foodservices	35	16 625	4 542	1 113	565	23.7	33.6
722	Foodservices & drinking places	35	16 625	4 542	1 113	565	23.7	33.6
7222	Limited-service eating places	20	11 506	2 952	762	360	24.0	33.1
72221	Limited-service eating places	20	11 506	2 952	762	360	24.0	33.1
7223	Special foodservices	5	1 659	497	121	60	13.3	44.2

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							From administrative records ¹	Estimated ²
MORRIS TOWNSHIP, NJ								
72	Accommodation & foodservices	33	26 657	10 003	2 341	535	5.6	4.3
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7223	Special foodservices	20	D	D	D	c	D	D
MORRIS PLAINS, NJ								
72	Accommodation & foodservices	32	16 707	5 131	1 073	307	47.3	6.2
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7223	Special foodservices	7	D	D	D	b	D	D
MORRISTOWN, NJ								
72	Accommodation & foodservices	85	58 477	18 396	4 267	1 368	11.6	5.6
721	Accommodation	3	D	D	D	f	D	D
7211	Traveler accommodation	2	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	f	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	82	D	D	D	f	D	D
7221	Full-service restaurants	37	24 130	7 840	1 842	524	20.0	3.2
72211	Full-service restaurants	37	24 130	7 840	1 842	524	20.0	3.2
722110	Full-service restaurants	37	24 130	7 840	1 842	524	20.0	3.2
7222	Limited-service eating places	28	6 053	1 344	289	131	23.9	26.5
7223	Special foodservices	11	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	6	3 018	727	153	50	17.6	—
72241	Drinking places (alcoholic beverages)	6	3 018	727	153	50	17.6	—
722410	Drinking places (alcoholic beverages)	6	3 018	727	153	50	17.6	—
MOUNTAIN LAKES, NJ								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
7223	Special foodservices	1	D	D	D	a	D	D
MOUNTAINSIDE, NJ								
72	Accommodation & foodservices	14	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	10 414	3 095	726	276	12.4	.7
7223	Special foodservices	2	D	D	D	b	D	D
MOUNT ARLINGTON, NJ								
72	Accommodation & foodservices	5	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	4	D	D	D	a	D	D
MOUNT EPHRAIM, NJ								
72	Accommodation & foodservices	8	5 347	1 387	304	166	10.1	1.9
722	Foodservices & drinking places	8	5 347	1 387	304	166	10.1	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOUNT HOLLY TOWNSHIP, NJ								
72	Accommodation & foodservices	36	20 723	5 094	1 364	568	24.7	1.4
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	33	D	D	D	f	D	D
7222	Limited-service eating places	18	8 062	1 985	479	227	13.5	1.1
MOUNT LAUREL TOWNSHIP, NJ								
72	Accommodation & foodservices	76	74 727	18 910	4 199	1 705	8.1	5.1
721	Accommodation	11	28 843	7 585	1 564	524	—	.1
7211	Traveler accommodation	11	28 843	7 585	1 564	524	—	.1
72111	Hotels (except casino hotels) & motels	11	28 843	7 585	1 564	524	—	.1
721110	Hotels (except casino hotels) & motels	11	28 843	7 585	1 564	524	—	.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	26 390	7 038	1 449	485	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	65	45 884	11 325	2 635	1 181	13.2	8.2
7222	Limited-service eating places	39	D	D	D	e	D	D
72221	Limited-service eating places	39	D	D	D	e	D	D
7223	Special foodservices	5	D	D	D	c	D	D
MOUNT OLIVE TOWNSHIP, NJ								
72	Accommodation & foodservices	44	16 146	3 896	943	356	38.7	8.2
722	Foodservices & drinking places	44	16 146	3 896	943	356	38.7	8.2
7222	Limited-service eating places	15	6 991	1 560	381	169	30.6	3.3
7223	Special foodservices	9	3 991	1 113	280	81	1.4	—
NATIONAL PARK, NJ								
72	Accommodation & foodservices	6	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	a	D	D
NEPTUNE TOWNSHIP, NJ								
72	Accommodation & foodservices	62	20 586	6 326	1 317	523	25.6	10.8
721	Accommodation	20	4 376	1 433	260	92	23.8	6.9
72111	Hotels (except casino hotels) & motels	15	3 580	1 163	254	89	12.6	8.5
721110	Hotels (except casino hotels) & motels	15	3 580	1 163	254	89	12.6	8.5
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	42	16 210	4 893	1 057	431	26.1	11.8
7222	Limited-service eating places	19	7 233	1 851	362	154	16.1	10.9
7223	Special foodservices	6	1 644	773	223	65	—	22.0
NEPTUNE CITY, NJ								
72	Accommodation & foodservices	23	7 536	2 471	515	195	41.8	2.8
722	Foodservices & drinking places	23	7 536	2 471	515	195	41.8	2.8
7222	Limited-service eating places	15	D	D	D	b	D	D
NETCONG, NJ								
72	Accommodation & foodservices	12	2 804	738	162	58	75.6	6.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEWARK, NJ								
72	Accommodation & foodservices	454	335 022	88 512	20 015	5 346	15.8	6.4
721	Accommodation	24	110 591	28 605	6 474	1 410	9.9	.1
7211	Traveler accommodation	17	109 016	28 189	6 361	1 380	9.7	—
72111	Hotels (except casino hotels) & motels	17	109 016	28 189	6 361	1 380	9.7	—
721110	Hotels (except casino hotels) & motels	17	109 016	28 189	6 361	1 380	9.7	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7213	Rooming & boarding houses	7	1 575	416	113	30	27.8	10.2
72131	Rooming & boarding houses	7	1 575	416	113	30	27.8	10.2
721310	Rooming & boarding houses	7	1 575	416	113	30	27.8	10.2
722	Foodservices & drinking places	430	224 431	59 907	13 541	3 936	18.7	9.5
7221	Full-service restaurants	104	44 882	12 609	2 949	895	35.2	17.0
72211	Full-service restaurants	104	44 882	12 609	2 949	895	35.2	17.0
722110	Full-service restaurants	104	44 882	12 609	2 949	895	35.2	17.0
7222	Limited-service eating places	174	57 209	13 582	3 070	1 347	28.1	14.8
72221	Limited-service eating places	174	57 209	13 582	3 070	1 347	28.1	14.8
722211	Limited-service restaurants	134	50 016	11 929	2 708	1 223	26.0	12.6
722212	Cafeterias	3	1 100	330	65	20	—	61.3
722213	Snack & nonalcoholic beverage bars	37	6 093	1 323	297	104	50.6	23.7
7223	Special foodservices	36	106 087	31 038	6 904	1 465	.2	.7
7224	Drinking places (alcoholic beverages)	116	16 253	2 678	618	229	59.9	28.0
72241	Drinking places (alcoholic beverages)	116	16 253	2 678	618	229	59.9	28.0
722410	Drinking places (alcoholic beverages)	116	16 253	2 678	618	229	59.9	28.0
NEW BRUNSWICK, NJ								
72	Accommodation & foodservices	131	67 298	19 508	4 546	1 614	10.9	10.3
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	3	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	e	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	126	D	D	D	g	D	D
7221	Full-service restaurants	38	22 863	6 795	1 719	653	16.6	2.9
72211	Full-service restaurants	38	22 863	6 795	1 719	653	16.6	2.9
722110	Full-service restaurants	38	22 863	6 795	1 719	653	16.6	2.9
7222	Limited-service eating places	62	19 461	4 632	988	493	14.3	24.3
72221	Limited-service eating places	62	19 461	4 632	988	493	14.3	24.3
722212	Cafeterias	4	1 463	247	57	18	22.9	—
7223	Special foodservices	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	20	4 409	811	187	101	16.0	24.0
72241	Drinking places (alcoholic beverages)	20	4 409	811	187	101	16.0	24.0
722410	Drinking places (alcoholic beverages)	20	4 409	811	187	101	16.0	24.0
NEW MILFORD, NJ								
72	Accommodation & foodservices	14	3 507	868	226	78	69.3	8.6
722	Foodservices & drinking places	14	3 507	868	226	78	69.3	8.6
NEW PROVIDENCE, NJ								
72	Accommodation & foodservices	32	16 510	4 267	968	341	12.2	17.7
722	Foodservices & drinking places	32	16 510	4 267	968	341	12.2	17.7
7222	Limited-service eating places	12	D	D	D	c	D	D
7223	Special foodservices	9	5 454	1 992	438	113	—	10.1
NEWTON, NJ								
72	Accommodation & foodservices	38	12 866	2 829	670	303	51.4	7.3
721	Accommodation	2	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	D	D	D	e	D	D
7222	Limited-service eating places	17	7 844	1 671	430	192	58.8	5.8
NORTH ARLINGTON, NJ								
72	Accommodation & foodservices	26	6 134	1 763	443	169	42.7	31.9
722	Foodservices & drinking places	26	6 134	1 763	443	169	42.7	31.9
7222	Limited-service eating places	14	3 727	1 209	312	102	56.5	11.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH BERGEN TOWNSHIP, NJ								
72	Accommodation & foodservices	84	35 948	8 665	2 075	779	36.9	6.3
721	Accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	10	9 718	2 191	494	150	52.4	—
721110	Hotels (except casino hotels) & motels	10	9 718	2 191	494	150	52.4	—
7211103	Motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	73	D	D	D	f	D	D
7222	Limited-service eating places	24	11 464	2 665	684	313	30.4	10.1
72221	Limited-service eating places	24	11 464	2 665	684	313	30.4	10.1
7223	Special foodservices	7	D	D	D	b	D	D
NORTH BRUNSWICK TOWNSHIP, NJ								
72	Accommodation & foodservices	64	24 778	6 291	1 543	640	44.8	13.4
721	Accommodation	3	424	82	17	4	—	100.0
722	Foodservices & drinking places	61	24 354	6 209	1 526	636	45.5	11.8
7222	Limited-service eating places	24	8 574	1 916	458	221	29.7	23.8
7223	Special foodservices	8	2 867	922	232	74	27.3	3.5
NORTH CALDWELL, NJ *								
72	Accommodation & foodservices	3	281	44	12	7	D	7.1
722	Foodservices & drinking places	3	281	44	12	7	D	7.1
NORTHFIELD, NJ								
72	Accommodation & foodservices	26	17 481	4 679	1 008	479	6.6	6.6
722	Foodservices & drinking places	26	17 481	4 679	1 008	479	6.6	6.6
7222	Limited-service eating places	17	D	D	D	c	D	D
NORTH HALEDON, NJ								
72	Accommodation & foodservices	14	4 709	1 292	278	100	18.9	21.4
722	Foodservices & drinking places	14	4 709	1 292	278	100	18.9	21.4
NORTH HANOVER TOWNSHIP, NJ								
72	Accommodation & foodservices	2	D	D	D	a	D	D
721	Accommodation	2	D	D	D	a	D	D
NORTH PLAINFIELD, NJ								
72	Accommodation & foodservices	22	7 403	1 992	431	191	19.6	22.0
722	Foodservices & drinking places	22	7 403	1 992	431	191	19.6	22.0
7222	Limited-service eating places	14	4 592	1 152	294	133	18.9	29.1
7223	Special foodservices	3	1 559	532	113	48	—	14.3
NORTHVALE, NJ								
72	Accommodation & foodservices	14	5 911	1 319	330	169	26.4	18.1
722	Foodservices & drinking places	14	5 911	1 319	330	169	26.4	18.1
7222	Limited-service eating places	4	3 990	875	222	115	20.0	23.8
NORTH WILDWOOD, NJ								
72	Accommodation & foodservices	126	25 161	5 186	262	180	29.6	9.0
721	Accommodation	72	12 944	2 240	112	90	16.2	6.8
7211	Traveler accommodation	72	12 944	2 240	112	90	16.2	6.8
72111	Hotels (except casino hotels) & motels	72	12 944	2 240	112	90	16.2	6.8
721110	Hotels (except casino hotels) & motels	72	12 944	2 240	112	90	16.2	6.8
7211102	Hotels with less than 25 guestrooms	3	389	74	—	—	—	—
7211103	Motels	59	9 774	1 601	70	49	15.1	9.0
7211104	Motor hotels	3	1 045	153	27	22	—	—
722	Foodservices & drinking places	54	12 217	2 946	150	90	43.7	11.4
7224	Drinking places (alcoholic beverages)	8	2 532	425	27	11	20.9	8.9
72241	Drinking places (alcoholic beverages)	8	2 532	425	27	11	20.9	8.9
722410	Drinking places (alcoholic beverages)	8	2 532	425	27	11	20.9	8.9

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORWOOD, NJ								
72	Accommodation & foodservices	14	5 085	1 292	333	138	34.7	2.6
722	Foodservices & drinking places	14	5 085	1 292	333	138	34.7	2.6
7223	Special foodservices	1	D	D	D	a	D	D
NUTLEY TOWNSHIP, NJ								
72	Accommodation & foodservices	50	25 491	6 112	1 425	742	67.0	16.0
722	Foodservices & drinking places	50	25 491	6 112	1 425	742	67.0	16.0
7222	Limited-service eating places	24	9 330	1 837	449	288	81.1	18.9
OAKLAND, NJ								
72	Accommodation & foodservices	31	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	10 891	2 935	790	249	15.0	29.5
7223	Special foodservices	6	D	D	D	b	D	D
OAKLYN, NJ								
72	Accommodation & foodservices	13	5 634	1 659	384	149	14.9	5.1
722	Foodservices & drinking places	13	5 634	1 659	384	149	14.9	5.1
OCEAN TOWNSHIP, NJ								
72	Accommodation & foodservices	59	22 769	6 586	1 419	732	17.1	8.7
721	Accommodation	4	1 780	530	62	53	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	55	20 989	6 056	1 357	679	18.6	9.4
7222	Limited-service eating places	28	8 286	1 817	407	203	29.1	9.4
OCEAN CITY, NJ								
72	Accommodation & foodservices	136	44 305	10 820	1 348	562	18.2	13.5
721	Accommodation	29	15 420	3 753	305	123	7.3	.8
7211	Traveler accommodation	26	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	23	14 271	3 610	296	113	3.5	.9
721110	Hotels (except casino hotels) & motels	23	14 271	3 610	296	113	3.5	.9
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	13	7 060	1 913	115	56	2.3	—
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	107	28 885	7 067	1 043	439	24.0	20.2
7222	Limited-service eating places	58	D	D	D	c	D	D
72221	Limited-service eating places	58	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	24	D	D	D	b	D	D
OCEANPORT, NJ								
72	Accommodation & foodservices	9	5 455	1 660	222	230	4.7	2.7
722	Foodservices & drinking places	9	5 455	1 660	222	230	4.7	2.7
7223	Special foodservices	4	D	D	D	c	D	D
OGDENSBURG, NJ								
72	Accommodation & foodservices	4	D	D	D	b	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
OLD BRIDGE TOWNSHIP, NJ								
72	Accommodation & foodservices	56	28 932	6 854	1 540	716	21.8	6.2
722	Foodservices & drinking places	56	28 932	6 854	1 540	716	21.8	6.2
7222	Limited-service eating places	30	10 984	2 236	538	278	30.2	7.9
72221	Limited-service eating places	30	10 984	2 236	538	278	30.2	7.9
7223	Special foodservices	6	D	D	D	c	D	D
OLD TAPPAN, NJ								
72	Accommodation & foodservices	10	5 577	1 465	475	136	13.6	.7
722	Foodservices & drinking places	10	5 577	1 465	475	136	13.6	.7
7223	Special foodservices	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORADELL, NJ								
72	Accommodation & foodservices	12	5 028	1 363	439	141	18.5	46.6
722	Foodservices & drinking places	12	5 028	1 363	439	141	18.5	46.6
PALISADES PARK, NJ								
72	Accommodation & foodservices	44	11 897	2 630	673	226	59.1	19.9
722	Foodservices & drinking places	44	11 897	2 630	673	226	59.1	19.9
PALMYRA, NJ								
72	Accommodation & foodservices	15	3 366	869	169	94	53.0	3.6
722	Foodservices & drinking places	15	3 366	869	169	94	53.0	3.6
PARAMUS, NJ								
72	Accommodation & foodservices	128	98 384	25 365	6 001	2 306	18.9	7.2
721	Accommodation	5	8 446	2 931	582	153	7.2	—
72111	Hotels (except casino hotels) & motels	5	8 446	2 931	582	153	7.2	—
721110	Hotels (except casino hotels) & motels	5	8 446	2 931	582	153	7.2	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	c	D	D
722	Foodservices & drinking places	123	89 938	22 434	5 419	2 153	20.0	7.9
7221	Full-service restaurants	36	39 233	10 969	2 527	937	20.1	1.4
72211	Full-service restaurants	36	39 233	10 969	2 527	937	20.1	1.4
722110	Full-service restaurants	36	39 233	10 969	2 527	937	20.1	1.4
7222	Limited-service eating places	72	45 717	10 231	2 566	1 112	18.7	12.6
72221	Limited-service eating places	72	45 717	10 231	2 566	1 112	18.7	12.6
722211	Limited-service restaurants	55	41 429	9 191	2 350	1 026	14.8	13.4
7223	Special foodservices	12	3 373	912	246	75	41.4	4.3
PARK RIDGE, NJ								
72	Accommodation & foodservices	22	29 409	8 518	1 995	565	13.1	.4
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	21	D	D	D	e	D	D
7223	Special foodservices	7	D	D	D	b	D	D
PARSIPPANY-TROY HILLS TOWNSHIP, NJ								
72	Accommodation & foodservices	153	132 791	34 122	8 305	2 616	12.0	8.1
721	Accommodation	13	64 701	14 554	3 560	892	—	.1
7211	Traveler accommodation	13	64 701	14 554	3 560	892	—	.1
72111	Hotels (except casino hotels) & motels	13	64 701	14 554	3 560	892	—	.1
721110	Hotels (except casino hotels) & motels	13	64 701	14 554	3 560	892	—	.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	59 863	13 623	3 373	828	—	—
7211103	Hotels	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	140	68 090	19 568	4 745	1 724	23.3	15.7
7221	Full-service restaurants	42	30 708	9 254	2 317	881	26.1	22.0
72211	Full-service restaurants	42	30 708	9 254	2 317	881	26.1	22.0
722110	Full-service restaurants	42	30 708	9 254	2 317	881	26.1	22.0
7222	Limited-service eating places	54	23 460	5 990	1 347	519	19.9	11.8
72221	Limited-service eating places	54	23 460	5 990	1 347	519	19.9	11.8
722212	Cafeterias	10	4 163	1 234	279	89	7.7	—
722213	Snack & nonalcoholic beverage bars	13	4 286	968	202	81	45.6	11.3
7223	Special foodservices	40	12 248	3 891	976	288	17.2	9.5
PASSAIC, NJ								
72	Accommodation & foodservices	68	19 299	4 360	1 057	418	16.3	12.8
721	Accommodation	3	338	144	31	12	D	63.9
722	Foodservices & drinking places	65	18 961	4 216	1 026	406	16.5	11.9
7222	Limited-service eating places	29	10 706	2 502	635	249	11.1	11.3
72221	Limited-service eating places	29	10 706	2 502	635	249	11.1	11.3
7223	Special foodservices	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PATERSON, NJ								
72	Accommodation & foodservices	154	39 932	10 287	2 206	861	45.0	19.0
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	152	D	D	D	f	D	D
7222	Limited-service eating places	67	21 070	5 428	1 216	487	46.8	16.4
72221	Limited-service eating places	67	21 070	5 428	1 216	487	46.8	16.4
7223	Special foodservices	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	36	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	36	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	36	D	D	D	b	D	D
PAULSBORO, NJ								
72	Accommodation & foodservices	16	6 977	1 908	410	193	16.2	5.3
722	Foodservices & drinking places	16	6 977	1 908	410	193	16.2	5.3
7222	Limited-service eating places	5	3 822	1 029	191	98	—	1.6
PEMBERTON TOWNSHIP, NJ								
72	Accommodation & foodservices	18	5 129	1 390	312	181	30.2	8.2
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
PENNINGTON, NJ								
72	Accommodation & foodservices	16	7 640	2 069	465	186	13.3	.2
722	Foodservices & drinking places	16	7 640	2 069	465	186	13.3	.2
PENNSAUKEN TOWNSHIP, NJ								
72	Accommodation & foodservices	58	33 389	9 881	2 254	759	8.3	17.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	56	D	D	D	f	D	D
7222	Limited-service eating places	27	13 609	3 874	874	348	7.9	33.4
72221	Limited-service eating places	27	13 609	3 874	874	348	7.9	33.4
7223	Special foodservices	4	D	D	D	b	D	D
PENNS GROVE, NJ								
72	Accommodation & foodservices	14	8 514	2 410	529	199	19.9	5.7
721	Accommodation	4	1 542	421	111	44	64.1	—
722	Foodservices & drinking places	10	6 972	1 989	418	155	10.1	6.9
7222	Limited-service eating places	5	D	D	D	c	D	D
PENNSVILLE TOWNSHIP, NJ								
72	Accommodation & foodservices	24	13 061	3 875	724	393	19.7	4.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	11	6 132	1 390	306	193	17.6	4.5
PEQUANNOCK TOWNSHIP, NJ								
72	Accommodation & foodservices	18	8 762	2 707	429	232	22.4	1.0
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PERTH AMBOY, NJ								
72	Accommodation & foodservices	71	18 869	3 765	882	448	34.0	3.1
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	70	D	D	D	e	D	D
7222	Limited-service eating places	35	10 050	2 308	538	310	24.2	4.3
72221	Limited-service eating places	35	10 050	2 308	538	310	24.2	4.3
7224	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
PHILLIPSBURG, NJ								
72	Accommodation & foodservices	48	21 011	5 479	1 288	591	38.5	25.2
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	22	12 459	3 122	712	339	19.6	39.2
72221	Limited-service eating places	22	12 459	3 122	712	339	19.6	39.2
7223	Special foodservices	6	D	D	D	b	D	D
PINE HILL, NJ								
72	Accommodation & foodservices	9	2 437	643	165	73	3.0	8.5
722	Foodservices & drinking places	9	2 437	643	165	73	3.0	8.5
PISCATAWAY TOWNSHIP, NJ								
72	Accommodation & foodservices	72	44 453	12 625	3 071	1 037	8.3	3.1
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	c	D	D
722	Foodservices & drinking places	69	D	D	D	f	D	D
7222	Limited-service eating places	20	10 834	2 802	613	290	15.3	6.1
72221	Limited-service eating places	20	10 834	2 802	613	290	15.3	6.1
7223	Special foodservices	28	D	D	D	e	D	D
PITMAN, NJ								
72	Accommodation & foodservices	10	4 273	1 353	196	72	46.0	8.2
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
PLAINFIELD, NJ								
72	Accommodation & foodservices	46	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	45	18 955	4 895	1 237	512	10.7	17.7
7222	Limited-service eating places	16	7 109	1 876	446	196	15.6	22.7
7223	Special foodservices	7	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
PLAINSBORO TOWNSHIP, NJ								
72	Accommodation & foodservices	27	34 919	9 741	2 408	618	4.8	2.2
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	e	D	D
722	Foodservices & drinking places	25	D	D	D	c	D	D
7223	Special foodservices	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLEASANTVILLE, NJ								
72	Accommodation & foodservices	39	18 476	5 148	1 203	462	16.2	7.3
721	Accommodation	4	3 380	936	197	59	2.8	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	35	15 096	4 212	1 006	403	19.2	8.9
7222	Limited-service eating places	17	7 400	1 632	398	192	22.5	5.1
POINT PLEASANT, NJ								
72	Accommodation & foodservices	36	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
7211103	Motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	35	D	D	D	e	D	D
7222	Limited-service eating places	18	7 010	2 003	403	222	14.2	38.0
POINT PLEASANT BEACH, NJ								
72	Accommodation & foodservices	69	40 901	10 086	1 605	1 241	16.3	6.4
721	Accommodation	11	4 316	688	119	71	54.2	—
72111	Hotels (except casino hotels) & motels	11	4 316	688	119	71	54.2	—
721110	Hotels (except casino hotels) & motels	11	4 316	688	119	71	54.2	—
7211103	Motels	11	4 316	688	119	71	54.2	—
722	Foodservices & drinking places	58	36 585	9 398	1 486	1 170	11.8	7.1
7221	Full-service restaurants	29	27 160	7 032	1 123	925	10.0	6.4
72211	Full-service restaurants	29	27 160	7 032	1 123	925	10.0	6.4
722110	Full-service restaurants	29	27 160	7 032	1 123	925	10.0	6.4
7222	Limited-service eating places	23	5 674	1 467	209	142	26.9	9.6
7223	Special foodservices	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
POMPTON LAKES, NJ								
72	Accommodation & foodservices	16	4 622	1 154	300	131	34.3	14.0
722	Foodservices & drinking places	16	4 622	1 154	300	131	34.3	14.0
PRINCETON, NJ								
72	Accommodation & foodservices	58	57 201	17 146	3 760	1 207	29.7	8.5
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
7213	Rooming & boarding houses	3	D	D	D	b	D	D
72131	Rooming & boarding houses	3	D	D	D	b	D	D
721310	Rooming & boarding houses	3	D	D	D	b	D	D
722	Foodservices & drinking places	53	D	D	D	f	D	D
7222	Limited-service eating places	23	8 737	2 294	496	187	41.7	17.4
722213	Snack & nonalcoholic beverage bars	8	5 034	1 337	293	119	28.7	9.4
7223	Special foodservices	11	8 731	3 050	730	164	.5	15.5
7224	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
PRINCETON TOWNSHIP, NJ								
72	Accommodation & foodservices	44	54 870	15 528	4 085	993	14.3	8.2
721	Accommodation	4	31 727	9 218	2 539	524	—	8.1
7211	Traveler accommodation	4	31 727	9 218	2 539	524	—	8.1
72111	Hotels (except casino hotels) & motels	4	31 727	9 218	2 539	524	—	8.1
721110	Hotels (except casino hotels) & motels	4	31 727	9 218	2 539	524	—	8.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	f	D	D
722	Foodservices & drinking places	40	23 143	6 310	1 546	469	33.9	8.2
7222	Limited-service eating places	18	10 158	2 194	570	176	64.5	11.0
72221	Limited-service eating places	18	10 158	2 194	570	176	64.5	11.0
722213	Snack & nonalcoholic beverage bars	6	6 063	1 135	319	76	77.7	11.9
7223	Special foodservices	11	4 625	1 925	465	108	—	6.7

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
PROSPECT PARK, NJ								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
RAHWAY, NJ								
72	Accommodation & foodservices	66	24 544	6 307	1 523	572	28.6	5.8
721	Accommodation	4	907	161	55	27	—	10.9
722	Foodservices & drinking places	62	23 637	6 146	1 468	545	29.7	5.6
7222	Limited-service eating places	27	9 670	2 426	537	227	38.6	5.4
7223	Special foodservices	8	6 290	1 907	467	149	15.5	2.1
RAMSEY, NJ								
72	Accommodation & foodservices	52	30 805	7 664	1 949	791	24.7	4.3
721	Accommodation	4	4 016	847	196	55	—	—
72111	Hotels (except casino hotels) & motels	4	4 016	847	196	55	—	—
721110	Hotels (except casino hotels) & motels	4	4 016	847	196	55	—	—
722	Foodservices & drinking places	48	26 789	6 817	1 753	736	28.4	4.9
7222	Limited-service eating places	25	9 686	1 991	442	219	46.4	4.8
RANDOLPH TOWNSHIP, NJ								
72	Accommodation & foodservices	40	20 681	6 462	1 445	591	21.7	9.2
722	Foodservices & drinking places	40	20 681	6 462	1 445	591	21.7	9.2
7222	Limited-service eating places	19	8 738	2 267	514	213	23.6	18.4
7223	Special foodservices	3	D	D	D	c	D	D
RARITAN TOWNSHIP, NJ								
72	Accommodation & foodservices	11	2 073	492	113	51	53.1	5.0
722	Foodservices & drinking places	11	2 073	492	113	51	53.1	5.0
RARITAN, NJ								
72	Accommodation & foodservices	24	12 195	3 918	933	294	16.9	6.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7223	Special foodservices	4	D	D	D	c	D	D
READINGTON TOWNSHIP, NJ								
72	Accommodation & foodservices	23	12 670	3 835	954	270	10.0	7.2
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D
RED BANK, NJ								
72	Accommodation & foodservices	60	36 951	11 919	2 526	993	43.5	6.9
721	Accommodation	3	11 728	5 770	1 037	373	D	—
7211	Traveler accommodation	3	11 728	5 770	1 037	373	D	—
72111	Hotels (except casino hotels) & motels	3	11 728	5 770	1 037	373	D	—
721110	Hotels (except casino hotels) & motels	3	11 728	5 770	1 037	373	D	—
7211103	Motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	57	25 223	6 149	1 489	620	31.0	10.1
7222	Limited-service eating places	20	4 529	1 089	242	102	14.0	28.0
7223	Special foodservices	3	1 362	247	50	12	D	14.7
7224	Drinking places (alcoholic beverages)	6	3 601	1 107	263	100	59.1	—
72241	Drinking places (alcoholic beverages)	6	3 601	1 107	263	100	59.1	—
722410	Drinking places (alcoholic beverages)	6	3 601	1 107	263	100	59.1	—
RIDGEFIELD, NJ								
72	Accommodation & foodservices	25	11 644	3 036	700	245	24.4	5.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	c	D	D
7222	Limited-service eating places	12	6 902	1 843	396	148	9.8	.7

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
RIDGEFIELD PARK, NJ								
72	Accommodation & foodservices	22	4 725	1 784	475	134	23.5	23.3
722	Foodservices & drinking places	22	4 725	1 784	475	134	23.5	23.3
7223	Special foodservices	6	1 823	824	231	52	—	42.6
RIDGEWOOD, NJ								
72	Accommodation & foodservices	55	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	21 989	6 023	1 480	532	29.7	7.3
7222	Limited-service eating places	17	5 378	1 223	322	147	15.4	7.4
7223	Special foodservices	9	1 147	361	89	41	30.1	34.4
RINGWOOD, NJ								
72	Accommodation & foodservices	12	3 221	675	151	82	41.9	36.7
722	Foodservices & drinking places	12	3 221	675	151	82	41.9	36.7
RIVER EDGE, NJ								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	8 320	2 349	596	200	2.7	9.5
7222	Limited-service eating places	12	4 747	1 277	312	107	2.0	13.3
RIVERTON, NJ								
72	Accommodation & foodservices	6	6 184	3 098	662	307	76.9	4.6
722	Foodservices & drinking places	6	6 184	3 098	662	307	76.9	4.6
7222	Limited-service eating places	3	D	D	D	e	D	D
ROCKAWAY, NJ								
72	Accommodation & foodservices	25	16 239	3 904	1 052	458	6.7	26.8
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	13	8 961	1 920	489	250	2.4	34.6
ROCKAWAY TOWNSHIP, NJ								
72	Accommodation & foodservices	41	17 717	4 102	840	376	29.6	9.0
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	22	8 923	2 006	412	190	30.7	6.8
ROSELAND, NJ								
72	Accommodation & foodservices	17	8 889	2 852	543	129	10.5	12.8
722	Foodservices & drinking places	17	8 889	2 852	543	129	10.5	12.8
7223	Special foodservices	8	D	D	D	b	D	D
ROSELLE, NJ								
72	Accommodation & foodservices	18	7 297	1 712	411	214	47.9	2.2
722	Foodservices & drinking places	18	7 297	1 712	411	214	47.9	2.2
ROSELLE PARK, NJ								
72	Accommodation & foodservices	44	20 511	4 404	992	458	56.3	11.7
722	Foodservices & drinking places	44	20 511	4 404	992	458	56.3	11.7
7222	Limited-service eating places	24	10 484	2 259	508	230	37.5	15.3
72221	Limited-service eating places	24	10 484	2 259	508	230	37.5	15.3
7223	Special foodservices	5	1 567	356	64	33	84.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROXBURY TOWNSHIP, NJ								
72	Accommodation & foodservices	65	48 657	13 479	3 221	1 316	14.2	9.2
721	Accommodation	5	2 860	618	159	41	11.2	24.1
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	60	45 797	12 861	3 062	1 275	14.4	8.3
7221	Full-service restaurants	20	22 119	6 778	1 658	749	9.7	—
72211	Full-service restaurants	20	22 119	6 778	1 658	749	9.7	—
722110	Full-service restaurants	20	22 119	6 778	1 658	749	9.7	—
7222	Limited-service eating places	35	18 868	4 236	1 017	423	14.3	20.1
72221	Limited-service eating places	35	18 868	4 236	1 017	423	14.3	20.1
722213	Snack & nonalcoholic beverage bars	11	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	b	D	D
RUMSON, NJ								
72	Accommodation & foodservices	13	10 007	3 189	804	226	3.1	10.3
722	Foodservices & drinking places	13	10 007	3 189	804	226	3.1	10.3
RUNNEMEDE, NJ								
72	Accommodation & foodservices	14	7 652	2 330	514	209	18.1	4.5
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
RUTHERFORD, NJ								
72	Accommodation & foodservices	30	11 058	3 013	691	333	10.3	14.4
722	Foodservices & drinking places	30	11 058	3 013	691	333	10.3	14.4
7222	Limited-service eating places	12	5 039	1 202	288	206	2.0	6.7
7223	Special foodservices	6	2 967	1 135	262	71	1.9	—
SADDLE BROOK TOWNSHIP, NJ								
72	Accommodation & foodservices	36	34 923	9 130	2 153	652	15.9	3.1
721	Accommodation	5	20 267	5 567	1 341	316	11.6	—
7211	Traveler accommodation	5	20 267	5 567	1 341	316	11.6	—
72111	Hotels (except casino hotels) & motels	5	20 267	5 567	1 341	316	11.6	—
721110	Hotels (except casino hotels) & motels	5	20 267	5 567	1 341	316	11.6	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	31	14 656	3 563	812	336	21.7	7.3
7222	Limited-service eating places	15	6 002	1 506	327	131	17.3	14.4
7223	Special foodservices	2	D	D	D	b	D	D
SADDLE RIVER, NJ								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
SALEM, NJ								
72	Accommodation & foodservices	19	5 021	1 544	340	171	24.5	8.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
SAYREVILLE, NJ								
72	Accommodation & foodservices	45	15 505	3 828	861	414	29.8	8.5
721	Accommodation	4	1 365	445	102	22	—	12.6
722	Foodservices & drinking places	41	14 140	3 383	759	392	32.7	8.1
7222	Limited-service eating places	22	8 618	1 933	441	211	33.2	5.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SCOTCH PLAINS TOWNSHIP, NJ								
72	Accommodation & foodservices	32	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	31	19 373	5 774	1 337	520	7.5	13.6
7222	Limited-service eating places	15	7 156	1 895	476	197	14.6	31.4
7223	Special foodservices	4	D	D	D	b	D	D
SEA ISLE CITY, NJ								
72	Accommodation & foodservices	35	13 443	3 699	315	171	16.8	7.7
721	Accommodation	3	935	251	40	15	—	62.8
722	Foodservices & drinking places	32	12 508	3 448	275	156	18.0	3.6
7224	Drinking places (alcoholic beverages)	6	3 665	932	82	20	—	2.9
72241	Drinking places (alcoholic beverages)	6	3 665	932	82	20	—	2.9
722410	Drinking places (alcoholic beverages)	6	3 665	932	82	20	—	2.9
SECAUCUS, NJ								
72	Accommodation & foodservices	87	108 790	29 111	7 186	1 916	8.4	14.7
721	Accommodation	13	61 123	15 905	3 856	759	2.4	14.1
7211	Traveler accommodation	13	61 123	15 905	3 856	759	2.4	14.1
72111	Hotels (except casino hotels) & motels	13	61 123	15 905	3 856	759	2.4	14.1
721110	Hotels (except casino hotels) & motels	13	61 123	15 905	3 856	759	2.4	14.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	D	D	D	f	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	74	47 667	13 206	3 330	1 157	16.1	15.4
7221	Full-service restaurants	19	23 861	7 142	1 713	611	12.3	2.8
72211	Full-service restaurants	19	23 861	7 142	1 713	611	12.3	2.8
722110	Full-service restaurants	19	23 861	7 142	1 713	611	12.3	2.8
7222	Limited-service eating places	37	15 123	3 430	782	330	29.9	28.1
72221	Limited-service eating places	37	15 123	3 430	782	330	29.9	28.1
7223	Special foodservices	12	D	D	D	c	D	D
SHREWSBURY, NJ								
72	Accommodation & foodservices	25	14 179	4 620	983	488	24.1	.8
722	Foodservices & drinking places	25	14 179	4 620	983	488	24.1	.8
7222	Limited-service eating places	16	6 903	1 748	417	144	37.2	1.6
SOMERDALE, NJ								
72	Accommodation & foodservices	19	4 546	1 285	311	135	35.2	7.1
722	Foodservices & drinking places	19	4 546	1 285	311	135	35.2	7.1
SOMERS POINT, NJ								
72	Accommodation & foodservices	53	37 857	10 409	2 265	768	19.0	5.6
721	Accommodation	8	5 539	1 008	224	65	1.8	.5
72111	Hotels (except casino hotels) & motels	8	5 539	1 008	224	65	1.8	.5
721110	Hotels (except casino hotels) & motels	8	5 539	1 008	224	65	1.8	.5
722	Foodservices & drinking places	45	32 318	9 401	2 041	703	21.9	6.5
7221	Full-service restaurants	25	23 113	7 344	1 553	492	25.6	.2
72211	Full-service restaurants	25	23 113	7 344	1 553	492	25.6	.2
722110	Full-service restaurants	25	23 113	7 344	1 553	492	25.6	.2
7222	Limited-service eating places	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	7	4 298	1 018	258	90	.7	6.7
72241	Drinking places (alcoholic beverages)	7	4 298	1 018	258	90	.7	6.7
722410	Drinking places (alcoholic beverages)	7	4 298	1 018	258	90	.7	6.7
SOMERVILLE, NJ								
72	Accommodation & foodservices	55	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	52	19 278	4 857	1 383	491	19.6	13.8
7222	Limited-service eating places	22	10 935	2 656	689	285	26.5	5.6
72221	Limited-service eating places	22	10 935	2 656	689	285	26.5	5.6
7223	Special foodservices	11	2 548	705	134	41	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH AMBOY, NJ								
72	Accommodation & foodservices	'42	'23 556	'6 458	'1 322	'465	'20.7	'3.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	'40	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	c	D	D
72221	Limited-service eating places	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	4 018	949	191	96	35.1	9.2
72241	Drinking places (alcoholic beverages)	17	4 018	949	191	96	35.1	9.2
722410	Drinking places (alcoholic beverages)	17	4 018	949	191	96	35.1	9.2
SOUTHAMPTON TOWNSHIP, NJ								
72	Accommodation & foodservices	23	10 287	3 634	820	348	14.6	36.9
721	Accommodation	3	310	74	10	9	D	—
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	9 977	3 560	810	339	14.2	38.0
SOUTH BOUND BROOK, NJ								
72	Accommodation & foodservices	8	1 919	480	137	39	25.0	7.8
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
SOUTH BRUNSWICK TOWNSHIP, NJ								
72	Accommodation & foodservices	51	27 184	7 039	1 594	671	15.2	10.9
721	Accommodation	7	4 516	917	160	73	8.9	—
72111	Hotels (except casino hotels) & motels	7	4 516	917	160	73	8.9	—
721110	Hotels (except casino hotels) & motels	7	4 516	917	160	73	8.9	—
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	44	22 668	6 122	1 434	598	16.4	13.1
7222	Limited-service eating places	19	10 481	2 327	521	294	14.9	20.7
72221	Limited-service eating places	19	10 481	2 327	521	294	14.9	20.7
7223	Special foodservices	14	D	D	D	c	D	D
SOUTH ORANGE VILLAGE TOWNSHIP, NJ								
72	Accommodation & foodservices	28	18 168	4 798	1 414	450	27.0	9.9
722	Foodservices & drinking places	28	18 168	4 798	1 414	450	27.0	9.9
7222	Limited-service eating places	15	D	D	D	b	D	D
7223	Special foodservices	2	D	D	D	e	D	D
SOUTH PLAINFIELD, NJ								
72	Accommodation & foodservices	63	38 628	10 315	2 498	979	24.8	4.5
721	Accommodation	4	8 623	2 280	474	155	18.6	—
72111	Hotels (except casino hotels) & motels	4	8 623	2 280	474	155	18.6	—
721110	Hotels (except casino hotels) & motels	4	8 623	2 280	474	155	18.6	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	59	30 005	8 035	2 024	824	26.6	5.8
7222	Limited-service eating places	30	10 969	2 445	592	243	34.1	5.8
72221	Limited-service eating places	30	10 969	2 445	592	243	34.1	5.8
7223	Special foodservices	7	5 309	1 584	418	146	6.9	19.6
SOUTH RIVER, NJ								
72	Accommodation & foodservices	25	4 733	1 123	294	116	71.4	2.9
722	Foodservices & drinking places	25	4 733	1 123	294	116	71.4	2.9
SOUTH TOMS RIVER, NJ								
72	Accommodation & foodservices	9	5 958	1 557	412	205	3.9	14.8
722	Foodservices & drinking places	9	5 958	1 557	412	205	3.9	14.8

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
SPARTA TOWNSHIP, NJ								
72	Accommodation & foodservices	27	9 319	2 543	554	258	54.1	2.4
722	Foodservices & drinking places	27	9 319	2 543	554	258	54.1	2.4
7222	Limited-service eating places	13	D	D	D	b	D	D
SPOTSWOOD, NJ								
72	Accommodation & foodservices	17	4 290	1 144	260	108	37.2	1.9
722	Foodservices & drinking places	17	4 290	1 144	260	108	37.2	1.9
SPRINGFIELD TOWNSHIP, NJ								
72	Accommodation & foodservices	44	26 163	6 368	1 512	644	12.9	13.8
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	21	7 433	1 880	486	204	19.9	35.4
SPRING LAKE, NJ								
72	Accommodation & foodservices	25	15 514	4 410	656	245	5.9	.9
721	Accommodation	15	9 749	2 518	471	159	7.3	.8
72111	Hotels (except casino hotels) & motels	4	6 115	1 644	250	77	6.8	—
721110	Hotels (except casino hotels) & motels	4	6 115	1 644	250	77	6.8	—
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	10	5 765	1 892	185	86	3.4	1.1
7223	Special foodservices	1	D	D	D	b	D	D
SPRING LAKE HEIGHTS, NJ								
72	Accommodation & foodservices	14	13 614	4 650	944	310	3.5	3.7
722	Foodservices & drinking places	14	13 614	4 650	944	310	3.5	3.7
STAFFORD TOWNSHIP, NJ								
72	Accommodation & foodservices	41	21 907	6 030	1 198	670	30.4	3.8
722	Foodservices & drinking places	41	21 907	6 030	1 198	670	30.4	3.8
7222	Limited-service eating places	22	D	D	D	e	D	D
STANHOPE, NJ								
72	Accommodation & foodservices	11	11 069	4 034	1 219	525	4.5	2.1
721	Accommodation	2	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	f	D	D
7223	Special foodservices	1	D	D	D	e	D	D
STRATFORD, NJ								
72	Accommodation & foodservices	12	5 158	1 348	290	192	10.7	27.7
722	Foodservices & drinking places	12	5 158	1 348	290	192	10.7	27.7
SUMMIT, NJ								
72	Accommodation & foodservices	43	D	D	D	f	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	c	D	D
722	Foodservices & drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	12	D	D	D	b	D	D
7223	Special foodservices	8	5 377	1 344	360	86	—	2.7

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
TEANECK TOWNSHIP, NJ								
72	Accommodation & foodservices	60	67 931	14 295	3 461	1 027	10.9	6.4
721	Accommodation	3	D	D	D	f	D	D
7211	Traveler accommodation	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	f	D	D
722	Foodservices & drinking places	57	D	D	D	e	D	D
7222	Limited-service eating places	22	6 449	1 356	289	120	48.8	24.6
7223	Special foodservices	5	D	D	D	b	D	D
TENAFLY, NJ								
72	Accommodation & foodservices	29	16 013	5 525	1 684	411	25.4	6.4
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	28	D	D	D	e	D	D
TINTON FALLS, NJ								
72	Accommodation & foodservices	27	17 571	4 536	1 157	430	2.2	5.6
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	11	6 669	1 835	492	201	3.5	2.1
TOTOWA, NJ								
72	Accommodation & foodservices	24	D	D	D	e	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	23	12 356	4 349	988	349	11.9	9.7
7223	Special foodservices	3	D	D	D	c	D	D
TRENTON, NJ								
72	Accommodation & foodservices	187	51 783	13 259	2 883	1 131	30.2	11.6
721	Accommodation	3	1 031	127	22	12	D	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	184	50 752	13 132	2 861	1 119	30.2	11.9
7222	Limited-service eating places	52	12 333	3 046	630	292	34.1	5.6
72221	Limited-service eating places	52	12 333	3 046	630	292	34.1	5.6
7223	Special foodservices	12	6 169	1 643	435	93	—	14.1
7224	Drinking places (alcoholic beverages)	61	12 448	2 442	399	192	22.5	22.1
72241	Drinking places (alcoholic beverages)	61	12 448	2 442	399	192	22.5	22.1
722410	Drinking places (alcoholic beverages)	61	12 448	2 442	399	192	22.5	22.1
TUCKERTON, NJ								
72	Accommodation & foodservices	13	4 466	1 057	186	95	40.2	20.3
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
UNION TOWNSHIP, NJ								
72	Accommodation & foodservices	120	65 109	17 612	4 432	1 825	19.0	11.7
721	Accommodation	5	3 774	1 229	264	102	26.8	—
72111	Hotels (except casino hotels) & motels	5	3 774	1 229	264	102	26.8	—
721110	Hotels (except casino hotels) & motels	5	3 774	1 229	264	102	26.8	—
722	Foodservices & drinking places	115	61 335	16 383	4 168	1 723	18.5	12.4
7221	Full-service restaurants	32	24 703	6 964	1 819	696	21.4	6.5
72211	Full-service restaurants	32	24 703	6 964	1 819	696	21.4	6.5
722110	Full-service restaurants	32	24 703	6 964	1 819	696	21.4	6.5
7222	Limited-service eating places	53	27 057	7 205	1 777	796	17.4	17.1
72221	Limited-service eating places	53	27 057	7 205	1 777	796	17.4	17.1
722211	Limited-service restaurants	38	22 554	5 277	1 239	603	7.8	18.6
722212	Cafeterias	2	D	D	D	a	D	D
7223	Special foodservices	14	6 425	1 683	437	157	5.7	8.1
7224	Drinking places (alcoholic beverages)	16	3 150	531	135	74	30.9	26.8
72241	Drinking places (alcoholic beverages)	16	3 150	531	135	74	30.9	26.8
722410	Drinking places (alcoholic beverages)	16	3 150	531	135	74	30.9	26.8
UNION BEACH, NJ								
72	Accommodation & foodservices	14	7 010	1 563	355	128	27.1	2.0
722	Foodservices & drinking places	14	7 010	1 563	355	128	27.1	2.0
7222	Limited-service eating places	4	D	D	D	b	D	D
UNION CITY, NJ								
72	Accommodation & foodservices	143	D	D	D	f	D	D
721	Accommodation	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	140	D	D	D	f	D	D
7222	Limited-service eating places	53	17 272	3 190	697	406	28.6	12.7
72221	Limited-service eating places	53	17 272	3 190	697	406	28.6	12.7
7223	Special foodservices	4	D	D	D	b	D	D
UPPER TOWNSHIP, NJ								
72	Accommodation & foodservices	29	16 633	4 371	845	365	20.1	2.2
721	Accommodation	6	2 657	641	107	18	61.1	—
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
722	Foodservices & drinking places	23	13 976	3 730	738	347	12.2	2.6
UPPER SADDLE RIVER, NJ								
72	Accommodation & foodservices	9	3 555	900	217	86	8.7	.8
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	b	D	D
VENTNOR CITY, NJ								
72	Accommodation & foodservices	25	4 755	1 385	248	102	42.6	11.9
721	Accommodation	3	989	256	45	18	D	—
722	Foodservices & drinking places	22	3 766	1 129	203	84	40.8	15.0
VERNON TOWNSHIP, NJ								
72	Accommodation & foodservices	25	19 407	7 263	2 211	604	11.2	48.9
721	Accommodation	6	D	D	D	e	D	D
7211	Traveler accommodation	6	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	13 906	5 953	1 899	443	—	61.2
722	Foodservices & drinking places	19	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VERONA TOWNSHIP, NJ								
72	Accommodation & foodservices	24	10 083	3 166	683	264	18.5	18.4
722	Foodservices & drinking places	24	10 083	3 166	683	264	18.5	18.4
7222	Limited-service eating places	13	4 050	902	208	75	26.2	42.8
7223	Special foodservices	3	D	D	D	c	D	D
VINELAND, NJ								
72	Accommodation & foodservices	100	44 810	12 307	2 926	1 531	13.2	10.5
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211103	Motels	2	D	D	D	c	D	D
722	Foodservices & drinking places	95	D	D	D	g	D	D
7222	Limited-service eating places	47	21 014	5 301	1 203	648	14.9	7.4
72221	Limited-service eating places	47	21 014	5 301	1 203	648	14.9	7.4
VOORHEES TOWNSHIP, NJ								
72	Accommodation & foodservices	75	44 995	13 064	3 613	1 322	19.8	14.0
721	Accommodation	4	3 709	1 060	357	77	19.1	1.6
72111	Hotels (except casino hotels) & motels	4	3 709	1 060	357	77	19.1	1.6
721110	Hotels (except casino hotels) & motels	4	3 709	1 060	357	77	19.1	1.6
722	Foodservices & drinking places	71	41 286	12 004	3 256	1 245	19.9	15.1
7222	Limited-service eating places	40	17 957	5 009	1 219	463	16.2	21.1
72221	Limited-service eating places	40	17 957	5 009	1 219	463	16.2	21.1
7223	Special foodservices	5	D	D	D	c	D	D
WALDWICK, NJ								
72	Accommodation & foodservices	22	9 716	2 314	559	220	21.3	15.1
722	Foodservices & drinking places	22	9 716	2 314	559	220	21.3	15.1
7222	Limited-service eating places	12	4 179	910	222	129	22.4	5.1
WALL TOWNSHIP, NJ								
72	Accommodation & foodservices	58	34 481	8 938	1 873	835	26.9	4.2
721	Accommodation	6	2 322	551	111	42	—	—
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	52	32 159	8 387	1 762	793	28.8	4.5
7222	Limited-service eating places	31	20 606	5 104	1 131	548	21.6	5.6
72221	Limited-service eating places	31	20 606	5 104	1 131	548	21.6	5.6
7223	Special foodservices	4	D	D	D	b	D	D
WALLINGTON, NJ								
72	Accommodation & foodservices	20	3 289	803	173	95	69.0	26.7
722	Foodservices & drinking places	20	3 289	803	173	95	69.0	26.7
WANAQUE, NJ								
72	Accommodation & foodservices	14	2 895	553	149	59	66.3	11.8
722	Foodservices & drinking places	14	2 895	553	149	59	66.3	11.8
WANTAGE TOWNSHIP, NJ								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WARREN TOWNSHIP, NJ								
72	Accommodation & foodservices	34	D	D	D	e	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	c	D	D
722	Foodservices & drinking places	33	17 476	4 182	861	255	26.6	1.1
7222	Limited-service eating places	15	4 168	869	191	84	67.9	3.7
7223	Special foodservices	9	9 147	2 203	407	91	—	.4
WASHINGTON, NJ								
72	Accommodation & foodservices	25	6 523	1 764	425	209	41.4	6.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	c	D	D
7222	Limited-service eating places	11	4 020	934	210	118	50.7	—
WASHINGTON TOWNSHIP, NJ (GLOUCESTER COUNTY)								
72	Accommodation & foodservices	72	41 424	10 383	2 446	1 330	18.3	13.0
721	Accommodation	5	1 038	164	30	15	—	3.5
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	67	40 386	10 219	2 416	1 315	18.7	13.3
7222	Limited-service eating places	35	16 561	3 837	862	561	12.9	19.1
72221	Limited-service eating places	35	16 561	3 837	862	561	12.9	19.1
7223	Special foodservices	3	D	D	D	b	D	D
WASHINGTON TOWNSHIP, NJ (MORRIS COUNTY)								
72	Accommodation & foodservices	13	6 354	2 211	455	210	7.6	11.6
722	Foodservices & drinking places	13	6 354	2 211	455	210	7.6	11.6
WATCHUNG, NJ								
72	Accommodation & foodservices	16	22 397	7 181	1 666	569	2.6	33.3
722	Foodservices & drinking places	16	22 397	7 181	1 666	569	2.6	33.3
7223	Special foodservices	3	6 537	2 036	469	191	—	—
WATERFORD TOWNSHIP, NJ								
72	Accommodation & foodservices	13	4 579	1 042	224	104	33.8	2.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
7223	Special foodservices	4	2 846	581	116	53	—	—
WAYNE TOWNSHIP, NJ								
72	Accommodation & foodservices	154	105 615	32 109	7 720	2 910	17.5	15.1
721	Accommodation	4	6 691	1 318	305	81	—	—
72111	Hotels (except casino hotels) & motels	4	6 691	1 318	305	81	—	—
721110	Hotels (except casino hotels) & motels	4	6 691	1 318	305	81	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	150	98 924	30 791	7 415	2 829	18.7	16.1
7221	Full-service restaurants	48	40 567	11 827	3 158	1 436	9.3	26.7
72211	Full-service restaurants	48	40 567	11 827	3 158	1 436	9.3	26.7
722110	Full-service restaurants	48	40 567	11 827	3 158	1 436	9.3	26.7
7222	Limited-service eating places	81	35 790	8 679	2 003	937	35.8	12.7
72221	Limited-service eating places	81	35 790	8 679	2 003	937	35.8	12.7
722211	Limited-service restaurants	62	29 113	7 085	1 640	758	38.7	11.4
722213	Snack & nonalcoholic beverage bars	19	6 677	1 594	363	179	23.2	18.3
7223	Special foodservices	18	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEEHAWKEN TOWNSHIP, NJ								
72	Accommodation & foodservices	21	33 722	7 333	1 853	445	2.1	2.1
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
7223	Special foodservices	6	D	D	D	b	D	D
WEST CALDWELL TOWNSHIP, NJ								
72	Accommodation & foodservices	38	12 644	3 321	658	283	40.7	13.4
722	Foodservices & drinking places	38	12 644	3 321	658	283	40.7	13.4
7222	Limited-service eating places	14	5 003	1 009	226	103	44.9	28.4
7223	Special foodservices	7	D	D	D	b	D	D
WEST DEPTFORD TOWNSHIP, NJ								
72	Accommodation & foodservices	13	5 047	1 392	335	131	35.1	6.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
7223	Special foodservices	4	1 566	600	152	58	—	16.6
WESTFIELD, NJ								
72	Accommodation & foodservices	64	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	63	23 045	5 966	1 552	605	30.8	14.2
7222	Limited-service eating places	31	7 423	1 917	527	203	39.4	8.3
WEST LONG BRANCH, NJ								
72	Accommodation & foodservices	21	13 040	3 468	814	361	5.1	1.5
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	b	D	D
7223	Special foodservices	3	D	D	D	c	D	D
WEST MILFORD TOWNSHIP, NJ								
72	Accommodation & foodservices	36	10 633	2 330	491	221	27.2	29.5
722	Foodservices & drinking places	36	10 633	2 330	491	221	27.2	29.5
7222	Limited-service eating places	14	4 873	1 179	273	109	18.7	12.4
WEST NEW YORK, NJ								
72	Accommodation & foodservices	66	17 548	4 177	1 005	502	36.4	15.6
722	Foodservices & drinking places	66	17 548	4 177	1 005	502	36.4	15.6
7222	Limited-service eating places	37	12 863	2 966	712	380	31.6	11.5
72221	Limited-service eating places	37	12 863	2 966	712	380	31.6	11.5
722212	Cafeterias	7	1 342	359	93	53	29.6	18.2
7223	Special foodservices	2	D	D	D	b	D	D
WEST ORANGE TOWNSHIP, NJ								
72	Accommodation & foodservices	94	D	D	D	g	D	D
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	91	64 786	19 129	4 484	1 316	12.3	6.2
7221	Full-service restaurants	26	40 683	12 049	2 942	785	11.4	2.2
72211	Full-service restaurants	26	40 683	12 049	2 942	785	11.4	2.2
722110	Full-service restaurants	26	40 683	12 049	2 942	785	11.4	2.2
7222	Limited-service eating places	47	12 772	3 402	853	293	14.6	24.0
72221	Limited-service eating places	47	12 772	3 402	853	293	14.6	24.0
7223	Special foodservices	7	9 045	3 028	558	178	1.8	.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WEST PATERSON, NJ								
72	Accommodation & foodservices	33	16 631	4 176	980	470	22.6	5.1
722	Foodservices & drinking places	33	16 631	4 176	980	470	22.6	5.1
7223	Special foodservices	6	4 229	1 084	152	93	1.0	—
WESTVILLE, NJ								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	3 277	727	126	109	22.3	15.3
7223	Special foodservices	2	D	D	D	b	D	D
WEST WINDSOR TOWNSHIP, NJ								
72	Accommodation & foodservices	30	22 339	6 476	1 666	570	18.1	36.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	D	D	D	f	D	D
7222	Limited-service eating places	11	4 077	949	243	78	60.4	3.9
7223	Special foodservices	4	D	D	D	b	D	D
WESTWOOD, NJ								
72	Accommodation & foodservices	27	18 681	4 960	1 127	337	19.6	4.3
722	Foodservices & drinking places	27	18 681	4 960	1 127	337	19.6	4.3
7223	Special foodservices	2	D	D	D	b	D	D
WHARTON, NJ								
72	Accommodation & foodservices	18	5 697	1 344	333	145	35.9	9.0
722	Foodservices & drinking places	18	5 697	1 344	333	145	35.9	9.0
WILDWOOD, NJ								
72	Accommodation & foodservices	179	47 481	12 897	552	669	20.2	12.0
721	Accommodation	78	16 478	3 556	40	20	12.5	7.0
7211	Traveler accommodation	78	16 478	3 556	40	20	12.5	7.0
72111	Hotels (except casino hotels) & motels	78	16 478	3 556	40	20	12.5	7.0
721110	Hotels (except casino hotels) & motels	78	16 478	3 556	40	20	12.5	7.0
7211102	Hotels with less than 25 guestrooms	7	572	110	2	2	12.9	—
7211103	Hotels	55	12 018	2 402	38	18	16.4	6.9
7211104	Motor hotels	5	1 281	369	—	—	1.5	12.3
722	Foodservices & drinking places	101	31 003	9 341	512	649	24.3	14.7
7222	Limited-service eating places	44	9 161	2 323	185	88	18.8	25.6
722212	Cafeterias	1	D	D	D	a	D	D
WILDWOOD CREST, NJ								
72	Accommodation & foodservices	128	44 216	10 908	563	250	21.9	7.1
721	Accommodation	95	36 475	8 455	524	227	18.0	5.0
7211	Traveler accommodation	95	36 475	8 455	524	227	18.0	5.0
72111	Hotels (except casino hotels) & motels	95	36 475	8 455	524	227	18.0	5.0
721110	Hotels (except casino hotels) & motels	95	36 475	8 455	524	227	18.0	5.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	10 283	2 393	309	116	11.1	2.3
7211102	Hotels with less than 25 guestrooms	4	437	61	—	—	—	24.9
7211103	Hotels	66	19 193	4 738	90	57	20.8	7.7
7211104	Motor hotels	8	6 562	1 263	125	54	21.8	—
722	Foodservices & drinking places	33	7 741	2 453	39	23	40.4	16.9
WILLINGBORO TOWNSHIP, NJ								
72	Accommodation & foodservices	23	8 398	1 990	399	223	26.7	3.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	18	7 573	1 902	384	208	21.4	3.3
WINSLOW TOWNSHIP, NJ								
72	Accommodation & foodservices	35	10 308	1 950	381	197	47.9	15.4
721	Accommodation	3	1 457	224	51	33	—	—
722	Foodservices & drinking places	32	8 851	1 726	330	164	55.8	17.9
7222	Limited-service eating places	16	3 961	659	115	67	37.4	38.8
7223	Special foodservices	5	1 535	312	60	27	46.1	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
WOODBINE, NJ								
72	Accommodation & foodservices	4	739	179	35	16	56.2	26.5
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
WOODBRIDGE TOWNSHIP, NJ								
72	Accommodation & foodservices	194	136 642	36 745	8 680	3 183	23.1	21.9
721	Accommodation	15	32 625	9 746	2 461	671	51.4	1.6
7211	Traveler accommodation	15	32 625	9 746	2 461	671	51.4	1.6
72111	Hotels (except casino hotels) & motels	14	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	27 508	9 023	2 298	611	52.8	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	179	104 017	26 999	6 219	2 512	14.2	28.3
7221	Full-service restaurants	63	53 039	14 913	3 439	1 408	12.7	37.8
72211	Full-service restaurants	63	53 039	14 913	3 439	1 408	12.7	37.8
722110	Full-service restaurants	63	53 039	14 913	3 439	1 408	12.7	37.8
7222	Limited-service eating places	82	40 132	9 322	2 131	870	16.3	18.1
72221	Limited-service eating places	82	40 132	9 322	2 131	870	16.3	18.1
722211	Limited-service restaurants	61	32 701	7 630	1 702	689	18.2	20.5
722213	Snack & nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special foodservices	16	6 434	1 816	417	125	15.8	14.1
7224	Drinking places (alcoholic beverages)	18	4 412	948	232	109	11.3	27.1
72241	Drinking places (alcoholic beverages)	18	4 412	948	232	109	11.3	27.1
722410	Drinking places (alcoholic beverages)	18	4 412	948	232	109	11.3	27.1
WOODBURY, NJ								
72	Accommodation & foodservices	28	12 281	3 140	773	336	9.8	8.8
722	Foodservices & drinking places	28	12 281	3 140	773	336	9.8	8.8
7222	Limited-service eating places	18	5 427	1 248	337	177	22.2	16.5
WOODBURY HEIGHTS, NJ								
72	Accommodation & foodservices	10	6 542	1 416	334	166	9.2	36.0
722	Foodservices & drinking places	10	6 542	1 416	334	166	9.2	36.0
7222	Limited-service eating places	6	5 425	1 174	253	124	11.1	28.6
WOODCLIFF LAKE, NJ								
72	Accommodation & foodservices	12	20 681	7 039	1 780	375	4.9	—
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	b	D	D
WOODLYNNE, NJ								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
WOOD-RIDGE, NJ								
72	Accommodation & foodservices	15	6 348	2 001	402	216	75.2	5.4
722	Foodservices & drinking places	15	6 348	2 001	402	216	75.2	5.4
7223	Special foodservices	3	D	D	D	c	D	D
WOODSTOWN, NJ								
72	Accommodation & foodservices	10	4 525	1 133	239	123	30.6	3.6
721	Accommodation	1	D	D	D	a	D	D
721102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WRIGHTSTOWN, NJ								
72	Accommodation & foodservices	24	6 752	1 690	414	186	12.8	14.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	12	4 731	1 308	300	142	10.6	2.8
WYCKOFF TOWNSHIP, NJ								
72	Accommodation & foodservices	21	10 413	2 519	496	178	36.6	15.4
722	Foodservices & drinking places	21	10 413	2 519	496	178	36.6	15.4
BALANCE OF ATLANTIC COUNTY, NJ								
72	Accommodation & foodservices	37	11 715	3 159	665	335	23.9	5.7
721	Accommodation	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	7	D	D	D	a	D	D
722	Foodservices & drinking places	28	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D
BALANCE OF BERGEN COUNTY, NJ								
72	Accommodation & foodservices	71	D	D	D	f	D	D
721	Accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
722	Foodservices & drinking places	64	D	D	D	f	D	D
7222	Limited-service eating places	21	D	D	D	c	D	D
7223	Special foodservices	16	D	D	D	c	D	D
BALANCE OF BURLINGTON COUNTY, NJ								
72	Accommodation & foodservices	117	D	D	D	g	D	D
721	Accommodation	15	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	102	D	D	D	g	D	D
7222	Limited-service eating places	34	D	D	D	e	D	D
72221	Limited-service eating places	34	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	7	4 395	1 224	230	92	32.7	19.7
7223	Special foodservices	14	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	3 593	700	166	80	61.3	10.6
72241	Drinking places (alcoholic beverages)	17	3 593	700	166	80	61.3	10.6
722410	Drinking places (alcoholic beverages)	17	3 593	700	166	80	61.3	10.6
BALANCE OF CAMDEN COUNTY, NJ								
72	Accommodation & foodservices	44	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	16	7 804	1 875	464	218	6.8	17.9
722212	Cafeterias	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CAPE MAY COUNTY, NJ								
72	Accommodation & foodservices	83	50 432	13 824	1 286	417	10.5	15.9
721	Accommodation	18	D	D	D	c	D	D
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
7211103	Motels	8	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	b	D	D
722	Foodservices & drinking places	65	D	D	D	c	D	D
7222	Limited-service eating places	28	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	4	9 168	2 495	114	37	—	57.3
72241	Drinking places (alcoholic beverages)	4	9 168	2 495	114	37	—	57.3
722410	Drinking places (alcoholic beverages)	4	9 168	2 495	114	37	—	57.3
BALANCE OF CUMBERLAND COUNTY, NJ								
72	Accommodation & foodservices	32	D	D	D	c	D	D
722	Foodservices & drinking places	32	D	D	D	c	D	D
BALANCE OF ESSEX COUNTY, NJ								
72	Accommodation & foodservices	71	D	D	D	g	D	D
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	66	D	D	D	f	D	D
7221	Full-service restaurants	31	D	D	D	f	D	D
72211	Full-service restaurants	31	D	D	D	f	D	D
722110	Full-service restaurants	31	D	D	D	f	D	D
7222	Limited-service eating places	25	D	D	D	c	D	D
7223	Special foodservices	7	D	D	D	b	D	D
BALANCE OF GLOUCESTER COUNTY, NJ								
72	Accommodation & foodservices	43	D	D	D	f	D	D
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	17	D	D	D	c	D	D
7223	Special foodservices	7	4 545	1 329	342	226	6.4	7.7
BALANCE OF HUDSON COUNTY, NJ								
72	Accommodation & foodservices	7	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	a	D	D
BALANCE OF HUNTERDON COUNTY, NJ								
72	Accommodation & foodservices	99	33 373	9 512	2 228	805	28.4	9.5
721	Accommodation	4	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	95	D	D	D	f	D	D
7222	Limited-service eating places	32	D	D	D	c	D	D
72221	Limited-service eating places	32	D	D	D	c	D	D
7223	Special foodservices	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MERCER COUNTY, NJ								
72	Accommodation & foodservices	24	5 997	1 527	382	189	24.4	25.4
721	Accommodation	3	210	45	10	4	D	—
722	Foodservices & drinking places	21	5 787	1 482	372	185	23.4	26.3
BALANCE OF MIDDLESEX COUNTY, NJ								
72	Accommodation & foodservices	18	D	D	D	e	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
7223	Special foodservices	7	D	D	D	c	D	D
BALANCE OF MONMOUTH COUNTY, NJ								
72	Accommodation & foodservices	116	D	D	D	g	D	D
721	Accommodation	11	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	105	D	D	D	g	D	D
7221	Full-service restaurants	54	D	D	D	f	D	D
72211	Full-service restaurants	54	D	D	D	f	D	D
722110	Full-service restaurants	54	D	D	D	f	D	D
7222	Limited-service eating places	33	D	D	D	c	D	D
7223	Special foodservices	7	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	11	7 244	1 696	219	106	37.8	13.9
72241	Drinking places (alcoholic beverages)	11	7 244	1 696	219	106	37.8	13.9
722410	Drinking places (alcoholic beverages)	11	7 244	1 696	219	106	37.8	13.9
BALANCE OF MORRIS COUNTY, NJ								
72	Accommodation & foodservices	81	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	79	D	D	D	f	D	D
7222	Limited-service eating places	33	D	D	D	c	D	D
72221	Limited-service eating places	33	D	D	D	c	D	D
7223	Special foodservices	5	1 869	512	116	32	6.5	—
BALANCE OF OCEAN COUNTY, NJ								
72	Accommodation & foodservices	245	D	D	D	g	D	D
721	Accommodation	51	D	D	D	c	D	D
7211	Traveler accommodation	49	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	43	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	43	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	6	583	49	5	3	29.0	—
7211103	Motels	26	D	D	D	b	D	D
7211104	Motor hotels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	194	D	D	D	g	D	D
7221	Full-service restaurants	83	D	D	D	f	D	D
72211	Full-service restaurants	83	D	D	D	f	D	D
722110	Full-service restaurants	83	D	D	D	f	D	D
7222	Limited-service eating places	90	D	D	D	e	D	D
72221	Limited-service eating places	90	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	20	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	20	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	20	D	D	D	b	D	D
BALANCE OF SALEM COUNTY, NJ								
72	Accommodation & foodservices	42	14 010	3 498	733	360	30.1	3.7
721	Accommodation	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	1 644	185	26	12	57.2	—
72121	RV (recreational vehicle) parks & recreational camps	5	1 644	185	26	12	57.2	—
721211	RV (recreational vehicle) parks & campgrounds	5	1 644	185	26	12	57.2	—
722	Foodservices & drinking places	35	D	D	D	e	D	D
7223	Special foodservices	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SOMERSET COUNTY, NJ								
72	Accommodation & foodservices	63	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	61	D	D	D	f	D	D
7222	Limited-service eating places	27	D	D	D	e	D	D
72221	Limited-service eating places	27	D	D	D	e	D	D
7223	Special foodservices	6	D	D	D	b	D	D
BALANCE OF SUSSEX COUNTY, NJ								
72	Accommodation & foodservices	91	D	D	D	f	D	D
721	Accommodation	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	74	D	D	D	f	D	D
7222	Limited-service eating places	22	6 669	1 556	320	174	38.8	14.3
7223	Special foodservices	9	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
BALANCE OF WARREN COUNTY, NJ								
72	Accommodation & foodservices	84	D	D	D	f	D	D
721	Accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Foodservices & drinking places	69	D	D	D	e	D	D
7222	Limited-service eating places	27	D	D	D	c	D	D
7223	Special foodservices	8	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

NEW JERSEY

Glen Ridge was incorporated in May 1993.

North Caldwell was incorporated in January 1992.

Appendix E. Metropolitan Areas

NEW JERSEY

Atlantic—Cape May, NJ PMSA

Atlantic County, NJ

Cape May County, NJ

Bergen—Passaic, NJ PMSA

Bergen County, NJ

Passaic County, NJ

Jersey City, NJ PMSA

Hudson County, NJ

Middlesex—Somerset—Hunterdon, NJ PMSA

Hunterdon County, NJ

Middlesex County, NJ

Somerset County, NJ

Monmouth—Ocean, NJ PMSA

Monmouth County, NJ

Ocean County, NJ

New York—Northern New Jersey—Long Island, NY—NJ—CT—PA CMSA

Bergen—Passaic, NJ PMSA

Bergen County, NJ

Passaic County, NJ

Bridgeport, CT PMSA

Fairfield County, CT (Part)

Bridgeport city, CT

Fairfield town, CT

Monroe town, CT

Shelton city, CT

Stratford town, CT

Trumbull town, CT

New Haven County, CT (Part)

Ansonia city, CT

Derby city, CT

Milford city, CT

Seymour town, CT

New York—Northern New Jersey—Long Island, NY—NJ—CT—PA CMSA—Con.

Danbury, CT PMSA

Fairfield County, CT (Part)

Bethel town, CT

Brookfield town, CT

Danbury city, CT

New Fairfield town, CT

Newtown town, CT

Ridgefield town, CT

Litchfield County, CT (Part)

New Milford town, CT

Dutchess County, NY PMSA

Dutchess County, NY

Jersey City, NJ PMSA

Hudson County, NJ

Middlesex—Somerset—Hunterdon, NJ PMSA

Hunterdon County, NJ

Middlesex County, NJ

Somerset County, NJ

Monmouth—Ocean, NJ PMSA

Monmouth County, NJ

Ocean County, NJ

Nassau—Suffolk, NY PMSA

Nassau County, NY

Suffolk County, NY

New Haven—Meriden, CT PMSA

Middlesex County, CT (Part)

Clinton town, CT

New Haven County, CT (Part)

Branford town, CT

Cheshire town, CT

East Haven town, CT

**New York—Northern New Jersey—Long Island,
NY—NJ—CT—PA CMSA—Con.**

New Haven—Meriden, CT PMSA—Con.

New Haven County, CT (Part)—Con.

Guilford town, CT

Hamden town, CT

Madison town, CT

Meriden city, CT

New Haven city, CT

North Branford town, CT

North Haven town, CT

Orange town, CT

Wallingford town, CT

West Haven city, CT

New York, NY PMSA

Bronx County, NY

Kings County, NY

New York County, NY

Putnam County, NY

Queens County, NY

Richmond County, NY

Rockland County, NY

Westchester County, NY

Newark, NJ PMSA

Essex County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Warren County, NJ

Newburgh, NY—PA PMSA

Orange County, NY

Pike County, PA

Stamford—Norwalk, CT PMSA

Fairfield County, CT (Part)

Darien town, CT

Greenwich town, CT

New Canaan town, CT

Norwalk city, CT

**New York—Northern New Jersey—Long Island,
NY—NJ—CT—PA CMSA—Con.**

Stamford—Norwalk, CT PMSA—Con.

Fairfield County, CT (Part)—Con.

Stamford city, CT

Westport town, CT

Wilton town, CT

Trenton, NJ PMSA

Mercer County, NJ

Waterbury, CT PMSA

Litchfield County, CT (Part)

Watertown town, CT

New Haven County, CT (Part)

Naugatuck, CT

Southbury town, CT

Waterbury city, CT

Wolcott town, CT

Newark, NJ PMSA

Essex County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Warren County, NJ

Philadelphia, PA—NJ PMSA

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

**Philadelphia—Wilmington—Atlantic City,
PA—NJ—DE—MD CMSA**

Atlantic—Cape May, NJ PMSA

Atlantic County, NJ

Cape May County, NJ

**Philadelphia—Wilmington—Atlantic City,
PA—NJ—DE—MD CMSA—Con.**

Philadelphia, PA—NJ PMSA

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

**Philadelphia—Wilmington—Atlantic City,
PA—NJ—DE—MD CMSA—Con.**

Vineland—Millville—Bridgeton, NJ PMSA

Cumberland County, NJ

Wilmington—Newark, DE—MD PMSA

New Castle County, DE

Cecil County, MD

Trenton, NJ PMSA

Mercer County, NJ

Vineland—Millville—Bridgeton, NJ PMSA

Cumberland County, NJ

