

California

1997

Issued May 2000

EC97R72A-CA(RV)

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



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U.S. Department of Commerce
William M. Daley,
Secretary
Robert L. Mallett,
Deputy Secretary

**Economics
and Statistics
Administration**
Robert J. Shapiro,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Kenneth Prewitt,
Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALIFORNIA								
72	Accommodation & foodservices	'62 629	'42 312 641	'11 455 306	'2 707 783	'1 054 106	'14.3	'12.4
721	Accommodation	6 299	11 066 798	2 982 701	722 082	186 142	4.8	13.2
7211	Traveler accommodation	5 165	10 685 043	2 891 011	704 449	180 158	4.2	13.3
72111	Hotels (except casino hotels) & motels	4 776	10 541 266	2 857 449	697 488	177 192	4.1	13.5
721110	Hotels (except casino hotels) & motels	4 776	10 541 266	2 857 449	697 488	177 192	4.1	13.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1 856	9 070 381	2 556 384	630 895	150 126	3.1	14.3
7211102	Hotels with less than 25 guestrooms	292	107 855	24 527	5 391	2 055	16.4	7.2
7211103	Motels	2 384	1 123 158	218 585	48 680	20 641	10.5	9.5
7211104	Motor hotels	236	220 773	49 973	10 768	3 924	10.4	5.9
7211105	Organization hotels	8	19 099	7 980	1 754	446	6.9	.1
72112	Casino hotels	1	D	D	D	b	D	D
721120	Casino hotels	1	D	D	D	b	D	D
72119	Other traveler accommodation	388	D	D	D	h	D	D
721191	Bed & breakfast inns	324	122 483	28 329	5 813	2 534	10.6	2.4
721199	All other traveler accommodation	64	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	728	299 244	74 433	13 645	4 339	17.3	10.6
72121	RV (recreational vehicle) parks & recreational camps	728	299 244	74 433	13 645	4 339	17.3	10.6
721211	RV (recreational vehicle) parks & campgrounds ..	461	200 561	45 966	9 103	2 781	17.2	12.6
721214	Recreational & vacation camps (except campgrounds)	267	98 683	28 467	4 542	1 558	17.5	6.7
7213	Rooming & boarding houses	406	82 511	17 257	3 988	1 645	26.7	12.3
72131	Rooming & boarding houses	406	82 511	17 257	3 988	1 645	26.7	12.3
721310	Rooming & boarding houses	406	82 511	17 257	3 988	1 645	26.7	12.3
722	Foodservices & drinking places	'56 330	'31 245 843	'8 472 605	'1 985 701	'867 964	'17.7	'12.0
7221	Full-service restaurants	22 871	14 401 136	4 376 116	1 033 500	420 614	19.2	12.1
72211	Full-service restaurants	22 871	14 401 136	4 376 116	1 033 500	420 614	19.2	12.1
722110	Full-service restaurants	22 871	14 401 136	4 376 116	1 033 500	420 614	19.2	12.1
7222	Limited-service eating places	'26 752	'13 651 850	'3 228 193	'747 854	'371 749	'16.9	'12.5
72221	Limited-service eating places	'26 752	'13 651 850	'3 228 193	'747 854	'371 749	'16.9	'12.5
722211	Limited-service restaurants	20 765	11 843 402	2 808 005	653 536	321 176	15.8	12.5
722212	Cafeterias	465	137 149	37 233	8 874	3 520	50.3	21.0
722213	Snack & nonalcoholic beverage bars	'5 522	'1 671 299	'382 955	'85 444	'47 053	'21.6	'12.5
7223	Special foodservices	2 431	2 089 128	608 574	143 380	45 891	7.4	7.5
72231	Foodservice contractors	1 368	1 576 226	472 864	114 562	33 859	1.6	7.3
722310	Foodservice contractors	1 368	1 576 226	472 864	114 562	33 859	1.6	7.3
72232	Caterers	666	368 861	109 252	23 167	10 241	19.9	8.0
722320	Caterers	666	368 861	109 252	23 167	10 241	19.9	8.0
72233	Mobile foodservices	397	144 041	26 458	5 651	1 791	39.7	7.4
722330	Mobile foodservices	397	144 041	26 458	5 651	1 791	39.7	7.4
7224	Drinking places (alcoholic beverages)	4 276	1 103 729	259 722	60 967	29 710	26.6	13.2
72241	Drinking places (alcoholic beverages)	4 276	1 103 729	259 722	60 967	29 710	26.6	13.2
722410	Drinking places (alcoholic beverages)	4 276	1 103 729	259 722	60 967	29 710	26.6	13.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BAKERSFIELD, CA MSA								
72	Accommodation & foodservices	1 013	493 178	129 106	30 188	14 724	15.2	11.4
721	Accommodation	106	75 024	20 247	4 576	1 776	5.7	18.7
7211	Traveler accommodation	88	69 124	18 556	4 271	1 684	5.5	19.2
72111	Hotels (except casino hotels) & motels	84	68 283	18 361	4 231	1 654	5.4	19.4
721110	Hotels (except casino hotels) & motels	84	68 283	18 361	4 231	1 654	5.4	19.4
7211103	Motels	48	20 129	4 537	1 036	524	12.3	13.1
7211104	Motor hotels	8	9 729	2 785	657	241	—	6.2
7212	RV (recreational vehicle) parks & recreational camps	18	5 900	1 691	305	92	7.7	12.2
72121	RV (recreational vehicle) parks & recreational camps	18	5 900	1 691	305	92	7.7	12.2
721211	RV (recreational vehicle) parks & campgrounds ..	12	3 008	648	137	38	15.1	23.9
721214	Recreational & vacation camps (except campgrounds)	6	2 892	1 043	168	54	—	—
722	Foodservices & drinking places	907	418 154	108 859	25 612	12 948	16.9	10.0
7221	Full-service restaurants	337	156 800	47 282	10 857	5 084	21.4	13.6
72211	Full-service restaurants	337	156 800	47 282	10 857	5 084	21.4	13.6
722110	Full-service restaurants	337	156 800	47 282	10 857	5 084	21.4	13.6
7222	Limited-service eating places	475	235 593	57 050	13 592	7 299	12.9	7.6
72221	Limited-service eating places	475	235 593	57 050	13 592	7 299	12.9	7.6
722211	Limited-service restaurants	411	219 053	53 008	12 677	6 865	12.8	6.1
7223	Special foodservices	20	13 666	2 029	544	285	11.9	10.1
CHICO-PARADISE, CA MSA								
72	Accommodation & foodservices	380	156 249	43 277	10 511	5 920	18.9	11.0
721	Accommodation	34	13 652	3 179	744	409	2.9	12.5
722	Foodservices & drinking places	346	142 597	40 098	9 767	5 511	20.4	10.8
7222	Limited-service eating places	169	75 678	18 510	4 455	2 650	20.2	6.6
72221	Limited-service eating places	169	75 678	18 510	4 455	2 650	20.2	6.6
FRESNO, CA MSA								
72	Accommodation & foodservices	1 420	705 171	188 418	42 981	22 036	16.9	14.4
721	Accommodation	130	91 691	23 225	4 959	1 898	8.9	4.1
7211	Traveler accommodation	87	79 006	19 790	4 456	1 688	6.2	3.9
72111	Hotels (except casino hotels) & motels	81	76 127	19 002	4 304	1 649	5.6	4.0
721110	Hotels (except casino hotels) & motels	81	76 127	19 002	4 304	1 649	5.6	4.0
7211103	Motels	49	23 907	5 206	1 133	482	18.0	2.3
7211104	Motor hotels	8	10 317	3 015	668	225	—	.6
7212	RV (recreational vehicle) parks & recreational camps ..	27	10 911	3 007	423	163	18.0	3.6
72121	RV (recreational vehicle) parks & recreational camps ..	27	10 911	3 007	423	163	18.0	3.6
721211	RV (recreational vehicle) parks & campgrounds ..	15	4 412	1 090	156	52	30.9	8.6
721214	Recreational & vacation camps (except campgrounds)	12	6 499	1 917	267	111	9.2	.2
7213	Rooming & boarding houses	16	1 774	428	80	47	74.4	18.2
72131	Rooming & boarding houses	16	1 774	428	80	47	74.4	18.2
721310	Rooming & boarding houses	16	1 774	428	80	47	74.4	18.2
722	Foodservices & drinking places	1 290	613 480	165 193	38 022	20 138	18.1	15.9
7221	Full-service restaurants	530	251 534	75 078	17 238	8 726	24.4	21.4
72211	Full-service restaurants	530	251 534	75 078	17 238	8 726	24.4	21.4
722110	Full-service restaurants	530	251 534	75 078	17 238	8 726	24.4	21.4
7222	Limited-service eating places	612	311 881	74 968	17 257	9 719	12.3	12.2
72221	Limited-service eating places	612	311 881	74 968	17 257	9 719	12.3	12.2
722211	Limited-service restaurants	501	286 414	69 367	15 993	8 982	11.2	12.8
7223	Special foodservices	35	26 868	10 106	2 363	1 012	9.5	2.9
7224	Drinking places (alcoholic beverages)	113	23 197	5 041	1 164	681	35.8	20.8
72241	Drinking places (alcoholic beverages)	113	23 197	5 041	1 164	681	35.8	20.8
722410	Drinking places (alcoholic beverages)	113	23 197	5 041	1 164	681	35.8	20.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA								
72	Accommodation & foodservices	'26 827	'19 008 195	'5 122 644	'1 226 973	'474 025	'13.4	'12.8
721	Accommodation	2 230	4 233 024	1 174 705	289 228	74 294	4.3	13.4
7211	Traveler accommodation	1 855	4 084 322	1 140 791	282 010	72 086	3.9	13.4
72111	Hotels (except casino hotels) & motels	1 792	4 056 333	1 134 357	280 581	71 529	3.8	13.5
721110	Hotels (except casino hotels) & motels	1 792	4 056 333	1 134 357	280 581	71 529	3.8	13.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	727	3 624 764	1 045 212	260 448	63 165	2.7	14.1
7211102	Hotels with less than 25 guestrooms	115	D	D	D	f	D	D
7211103	Motels	842	321 622	63 565	14 493	6 266	11.7	7.5
7211104	Motor hotels	107	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	213	118 728	28 527	5 945	1 726	13.0	12.3
72121	RV (recreational vehicle) parks & recreational camps	213	118 728	28 527	5 945	1 726	13.0	12.3
721211	RV (recreational vehicle) parks & campgrounds ..	136	D	D	D	g	D	D
721214	Recreational & vacation camps (except campgrounds)	77	D	D	D	f	D	D
7213	Rooming & boarding houses	162	29 974	5 387	1 273	482	32.8	16.8
72131	Rooming & boarding houses	162	29 974	5 387	1 273	482	32.8	16.8
721310	Rooming & boarding houses	162	29 974	5 387	1 273	482	32.8	16.8
722	Foodservices & drinking places	'24 597	'14 775 171	'3 947 939	'937 745	'399 731	'16.1	'12.7
7221	Full-service restaurants	9 480	6 705 262	2 035 366	489 208	193 502	16.9	12.6
72211	Full-service restaurants	9 480	6 705 262	2 035 366	489 208	193 502	16.9	12.6
722110	Full-service restaurants	9 480	6 705 262	2 035 366	489 208	193 502	16.9	12.6
7222	Limited-service eating places	'12 433	'6 599 838	'1 513 492	'353 947	'172 999	'15.9	'13.7
72221	Limited-service eating places	'12 433	'6 599 838	'1 513 492	'353 947	'172 999	'15.9	'13.7
722211	Limited-service restaurants	9 886	5 844 070	1 344 834	314 831	152 110	14.8	13.4
722212	Cafeterias	183	61 554	16 316	3 899	1 619	35.2	22.8
722213	Snack & nonalcoholic beverage bars	'2 364	'694 214	'152 342	'35 217	'19 270	'23.3	'14.6
7223	Special foodservices	1 033	1 026 797	292 821	69 462	20 882	7.5	7.4
7224	Drinking places (alcoholic beverages)	1 651	443 274	106 260	25 128	12 348	25.5	12.4
72241	Drinking places (alcoholic beverages)	1 651	443 274	106 260	25 128	12 348	25.5	12.4
722410	Drinking places (alcoholic beverages)	1 651	443 274	106 260	25 128	12 348	25.5	12.4
Los Angeles—Long Beach, CA PMSA								
72	Accommodation & foodservices	'15 737	'11 084 321	'2 994 342	'716 682	'267 406	'13.9	'13.9
721	Accommodation	1 158	2 185 220	624 390	154 978	37 970	5.2	16.4
7211	Traveler accommodation	986	2 132 004	612 491	152 489	37 101	4.9	16.4
72111	Hotels (except casino hotels) & motels	963	2 117 942	609 852	151 980	36 899	4.8	16.5
721110	Hotels (except casino hotels) & motels	963	2 117 942	609 852	151 980	36 899	4.8	16.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	411	1 942 545	574 299	143 651	33 420	3.8	17.1
7211102	Hotels with less than 25 guestrooms	53	D	D	D	c	D	D
7211103	Motels	443	129 299	24 517	5 868	2 567	15.0	8.2
7211104	Motor hotels	55	33 069	8 600	1 808	687	15.5	13.2
7212	RV (recreational vehicle) parks & recreational camps ..	66	30 439	7 740	1 431	491	11.8	12.3
72121	RV (recreational vehicle) parks & recreational camps	66	30 439	7 740	1 431	491	11.8	12.3
721211	RV (recreational vehicle) parks & campgrounds ..	32	14 386	3 186	703	215	4.9	16.8
721214	Recreational & vacation camps (except campgrounds)	34	16 053	4 554	728	276	17.9	8.3
7213	Rooming & boarding houses	106	22 777	4 159	1 058	378	27.1	20.3
72131	Rooming & boarding houses	106	22 777	4 159	1 058	378	27.1	20.3
721310	Rooming & boarding houses	106	22 777	4 159	1 058	378	27.1	20.3
722	Foodservices & drinking places	'14 579	'8 899 101	'2 369 952	'561 704	'229 436	'16.0	'13.4
7221	Full-service restaurants	5 896	4 042 812	1 222 859	292 360	111 426	17.7	13.6
72211	Full-service restaurants	5 896	4 042 812	1 222 859	292 360	111 426	17.7	13.6
722110	Full-service restaurants	5 896	4 042 812	1 222 859	292 360	111 426	17.7	13.6
7222	Limited-service eating places	'7 041	'3 830 408	'866 599	'202 774	'95 842	'15.4	'14.3
72221	Limited-service eating places	'7 041	'3 830 408	'866 599	'202 774	'95 842	'15.4	'14.3
722211	Limited-service restaurants	5 536	3 350 640	761 721	178 201	83 320	14.2	14.3
722212	Cafeterias	112	39 565	10 824	2 604	1 043	35.4	17.7
722213	Snack & nonalcoholic beverage bars	'1 393	'440 203	'94 054	'21 969	'11 479	'22.5	'14.1
7223	Special foodservices	647	755 957	214 766	51 141	14 810	6.9	7.1
7224	Drinking places (alcoholic beverages)	995	269 924	65 728	15 429	7 358	24.6	13.4
72241	Drinking places (alcoholic beverages)	995	269 924	65 728	15 429	7 358	24.6	13.4
722410	Drinking places (alcoholic beverages)	995	269 924	65 728	15 429	7 358	24.6	13.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOS ANGELES–RIVERSIDE–ORANGE COUNTY, CA CMSA—Con.								
Orange County, CA PMSA								
72	Accommodation & foodservices	'5 405	'4 248 476	'1 135 774	'269 557	'105 484	'12.5	'11.3
721	Accommodation	461	1 159 941	305 397	72 994	19 418	2.7	8.6
7211	Traveler accommodation	398	1 134 710	299 943	71 868	19 145	2.6	8.3
72111	Hotels (except casino hotels) & motels	386	1 128 104	297 931	71 383	18 973	2.6	8.4
721110	Hotels (except casino hotels) & motels	386	1 128 104	297 931	71 383	18 973	2.6	8.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	169	995 016	269 972	65 570	16 730	1.5	8.6
7211102	Hotels with less than 25 guestrooms	17	11 406	1 580	369	178	3.2	.8
7211103	Motels	164	94 640	19 993	4 184	1 649	8.3	7.0
7211104	Motor hotels	36	27 042	6 386	1 260	426	20.6	6.6
7212	RV (recreational vehicle) parks & recreational camps	40	21 617	4 836	1 010	220	4.9	23.9
72121	RV (recreational vehicle) parks & recreational camps	40	21 617	4 836	1 010	220	4.9	23.9
721211	RV (recreational vehicle) parks & campgrounds	33	19 254	4 159	943	205	4.5	26.5
721214	Recreational & vacation camps (except campgrounds)	7	2 363	677	67	15	7.6	2.5
7213	Rooming & boarding houses	23	3 614	618	116	53	41.9	5.1
72131	Rooming & boarding houses	23	3 614	618	116	53	41.9	5.1
721310	Rooming & boarding houses	23	3 614	618	116	53	41.9	5.1
722	Foodservices & drinking places	'4 944	'3 088 535	'830 377	'196 563	'86 066	'16.2	'12.3
7221	Full-service restaurants	1 777	1 495 657	452 639	109 226	44 063	13.8	9.8
72211	Full-service restaurants	1 777	1 495 657	452 639	109 226	44 063	13.8	9.8
722110	Full-service restaurants	1 777	1 495 657	452 639	109 226	44 063	13.8	9.8
7222	Limited-service eating places	'2 658	'1 356 403	'314 378	'72 557	'36 206	'19.1	'15.6
72221	Limited-service eating places	'2 658	'1 356 403	'314 378	'72 557	'36 206	'19.1	'15.6
722211	Limited-service restaurants	2 080	1 184 132	273 522	63 271	30 946	18.4	15.0
722212	Cafeterias	51	15 751	3 849	876	414	41.1	34.9
722213	Snack & nonalcoholic beverage bars	'527	'156 520	'37 007	'8 410	'4 846	'22.6	'18.1
7223	Special foodservices	221	142 105	41 251	9 369	3 150	8.7	10.5
7224	Drinking places (alcoholic beverages)	288	94 370	22 109	5 411	2 647	22.6	8.1
72241	Drinking places (alcoholic beverages)	288	94 370	22 109	5 411	2 647	22.6	8.1
722410	Drinking places (alcoholic beverages)	288	94 370	22 109	5 411	2 647	22.6	8.1
Riverside–San Bernardino, CA PMSA								
72	Accommodation & foodservices	'4 484	'2 899 764	'783 063	'190 542	'79 251	'13.2	'10.4
721	Accommodation	525	767 163	212 408	52 773	14 619	4.4	12.6
7211	Traveler accommodation	397	703 364	197 385	49 359	13 623	3.2	12.9
72111	Hotels (except casino hotels) & motels	372	696 609	195 749	48 949	13 448	2.9	12.9
721110	Hotels (except casino hotels) & motels	372	696 609	195 749	48 949	13 448	2.9	12.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	118	596 015	174 661	43 957	11 236	1.4	13.8
7211102	Hotels with less than 25 guestrooms	43	12 762	3 762	947	357	8.4	16.1
7211103	Motels	198	78 543	15 359	3 627	1 675	12.5	7.5
7211104	Motor hotels	13	9 289	1 967	418	180	14.1	—
7212	RV (recreational vehicle) parks & recreational camps	100	61 610	14 519	3 330	954	16.5	9.2
72121	RV (recreational vehicle) parks & recreational camps	100	61 610	14 519	3 330	954	16.5	9.2
721211	RV (recreational vehicle) parks & campgrounds	68	46 881	10 212	2 473	659	19.0	10.5
721214	Recreational & vacation camps (except campgrounds)	32	14 729	4 307	857	295	8.5	5.1
7213	Rooming & boarding houses	28	2 189	504	84	42	61.1	8.5
72131	Rooming & boarding houses	28	2 189	504	84	42	61.1	8.5
721310	Rooming & boarding houses	28	2 189	504	84	42	61.1	8.5
722	Foodservices & drinking places	'3 959	'2 132 601	'570 655	'137 769	'64 632	'16.3	'9.6
7221	Full-service restaurants	1 343	875 857	270 586	66 308	28 487	17.8	11.5
72211	Full-service restaurants	1 343	875 857	270 586	66 308	28 487	17.8	11.5
722110	Full-service restaurants	1 343	875 857	270 586	66 308	28 487	17.8	11.5
7222	Limited-service eating places	'2 198	'1 098 798	'262 142	'62 274	'32 315	'14.8	'7.9
72221	Limited-service eating places	'2 198	'1 098 798	'262 142	'62 274	'32 315	'14.8	'7.9
722211	Limited-service restaurants	1 851	1 027 908	246 604	58 677	30 229	13.7	7.7
722213	Snack & nonalcoholic beverage bars	'330	'65 773	'14 170	'3 231	'1 946	'31.2	'11.2
7223	Special foodservices	127	92 210	22 383	5 581	1 934	10.0	7.2
7224	Drinking places (alcoholic beverages)	291	65 736	15 544	3 606	1 896	31.6	15.0
72241	Drinking places (alcoholic beverages)	291	65 736	15 544	3 606	1 896	31.6	15.0
722410	Drinking places (alcoholic beverages)	291	65 736	15 544	3 606	1 896	31.6	15.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOS ANGELES–RIVERSIDE–ORANGE COUNTY, CA CMSA—Con.								
Ventura, CA PMSA								
72	Accommodation & foodservices	'1 201	'775 634	'209 465	'50 192	'21 884	'13.3	'14.6
721	Accommodation	86	120 700	32 510	8 483	2 287	3.0	10.6
7211	Traveler accommodation	74	114 244	30 972	8 294	2 217	1.9	11.2
72111	Hotels (except casino hotels) & motels	71	113 678	30 825	8 269	2 209	1.8	11.2
721110	Hotels (except casino hotels) & motels	71	113 678	30 825	8 269	2 209	1.8	11.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	29	91 188	26 280	7 270	1 779	1.5	12.6
7211103	Motels	37	19 140	3 696	814	375	3.4	6.1
7212	RV (recreational vehicle) parks & recreational camps	7	5 062	1 432	174	61	12.4	—
72121	RV (recreational vehicle) parks & recreational camps	7	5 062	1 432	174	61	12.4	—
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming & boarding houses	5	1 394	106	15	9	57.1	1.6
72131	Rooming & boarding houses	5	1 394	106	15	9	57.1	1.6
721310	Rooming & boarding houses	5	1 394	106	15	9	57.1	1.6
722	Foodservices & drinking places	'1 115	'654 934	'176 955	'41 709	'19 597	'15.2	'15.3
7221	Full-service restaurants	464	290 936	89 282	21 314	9 526	18.9	14.6
72211	Full-service restaurants	464	290 936	89 282	21 314	9 526	18.9	14.6
722110	Full-service restaurants	464	290 936	89 282	21 314	9 526	18.9	14.6
7222	Limited-service eating places	'536	'314 229	'70 373	'16 342	'8 636	'12.0	'17.8
72221	Limited-service eating places	'536	'314 229	'70 373	'16 342	'8 636	'12.0	'17.8
722211	Limited-service restaurants	419	281 390	62 987	14 682	7 615	10.9	18.1
722213	Snack & nonalcoholic beverage bars	'114	'31 718	'7 111	'1 607	'999	'21.6	'12.5
7223	Special foodservices	38	36 525	14 421	3 371	988	6.9	1.8
MERCED, CA MSA								
72	Accommodation & foodservices	'270	'108 738	'27 331	'6 251	'3 272	'18.4	'11.1
721	Accommodation	30	12 860	2 788	576	266	27.7	5.3
722	Foodservices & drinking places	'240	'95 878	'24 543	'5 675	'3 006	'17.1	'11.9
7222	Limited-service eating places	'111	'47 676	'11 373	'2 540	'1 512	'15.5	'6.1
MODESTO, CA MSA								
72	Accommodation & foodservices	'678	'313 809	'80 622	'18 757	'9 918	'17.1	'9.8
721	Accommodation	42	32 475	7 653	1 789	771	11.5	.2
72111	Hotels (except casino hotels) & motels	32	30 810	7 423	1 745	746	10.4	—
721110	Hotels (except casino hotels) & motels	32	30 810	7 423	1 745	746	10.4	—
7213	Rooming & boarding houses	5	767	101	17	11	67.5	—
72131	Rooming & boarding houses	5	767	101	17	11	67.5	—
721310	Rooming & boarding houses	5	767	101	17	11	67.5	—
722	Foodservices & drinking places	'636	'281 334	'72 969	'16 968	'9 147	'17.7	'10.9
7222	Limited-service eating places	'318	'161 062	'38 657	'8 801	'5 021	'14.2	'9.3
72221	Limited-service eating places	'318	'161 062	'38 657	'8 801	'5 021	'14.2	'9.3
722211	Limited-service restaurants	254	147 009	35 573	8 105	4 612	13.1	9.4
7223	Special foodservices	22	5 765	1 546	328	160	9.4	3.0
REDDING, CA MSA								
72	Accommodation & foodservices	402	161 680	41 725	9 620	5 070	14.1	13.5
721	Accommodation	73	45 476	9 989	2 010	811	5.3	21.0
72111	Hotels (except casino hotels) & motels	49	41 414	9 137	1 895	743	4.0	22.6
721110	Hotels (except casino hotels) & motels	49	41 414	9 137	1 895	743	4.0	22.6
7212	RV (recreational vehicle) parks & recreational camps ..	18	3 199	739	102	53	15.7	5.8
72121	RV (recreational vehicle) parks & recreational camps	18	3 199	739	102	53	15.7	5.8
722	Foodservices & drinking places	329	116 204	31 736	7 610	4 259	17.6	10.6
7222	Limited-service eating places	157	59 445	14 749	3 402	1 928	14.3	8.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SACRAMENTO-YOLO, CA CMSA								
72	Accommodation & foodservices	'3 447	'1 880 802	'506 581	'119 467	'56 473	'17.0	'15.2
721	Accommodation	323	395 085	99 148	23 545	7 659	8.1	21.6
7211	Traveler accommodation	260	373 831	93 655	22 582	7 375	6.8	22.5
72111	Hotels (except casino hotels) & motels	249	371 556	93 298	22 508	7 330	6.7	22.6
721110	Hotels (except casino hotels) & motels	249	371 556	93 298	22 508	7 330	6.7	22.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	90	D	D	D	i	D	D
7211102	Hotels with less than 25 guestrooms	10	D	D	D	c	D	D
7211103	Motels	134	61 497	12 638	2 870	1 358	10.5	10.0
7211104	Motor hotels	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	39	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	39	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	27	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	12	5 883	1 533	206	65	7.7	2.4
7213	Rooming & boarding houses	24	D	D	D	b	D	D
72131	Rooming & boarding houses	24	D	D	D	b	D	D
721310	Rooming & boarding houses	24	D	D	D	b	D	D
722	Foodservices & drinking places	'3 124	'1 485 717	'407 433	'95 922	'48 814	'19.3	'13.5
7221	Full-service restaurants	1 268	633 340	193 881	44 943	21 375	21.9	14.0
72211	Full-service restaurants	1 268	633 340	193 881	44 943	21 375	21.9	14.0
722110	Full-service restaurants	1 268	633 340	193 881	44 943	21 375	21.9	14.0
7222	Limited-service eating places	'1 481	'734 367	'183 051	'43 702	'23 990	'16.9	'12.3
72221	Limited-service eating places	'1 481	'734 367	'183 051	'43 702	'23 990	'16.9	'12.3
722211	Limited-service restaurants	1 163	640 702	160 102	38 599	21 076	16.4	12.7
722212	Cafeterias	33	D	D	D	D	D	D
722213	Snack & nonalcoholic beverage bars	'285	D	D	D	h	D	D
7223	Special foodservices	127	57 464	15 951	3 684	1 715	11.3	24.9
7224	Drinking places (alcoholic beverages)	248	60 546	14 550	3 593	1 734	28.8	11.5
72241	Drinking places (alcoholic beverages)	248	60 546	14 550	3 593	1 734	28.8	11.5
722410	Drinking places (alcoholic beverages)	248	60 546	14 550	3 593	1 734	28.8	11.5
Sacramento, CA PMSA								
72	Accommodation & foodservices	'3 145	'1 740 751	'470 372	'110 882	'52 094	'16.6	'15.5
721	Accommodation	293	375 194	94 469	22 594	7 272	6.3	22.7
7211	Traveler accommodation	234	357 491	90 170	21 902	7 045	5.6	23.4
72111	Hotels (except casino hotels) & motels	223	355 216	89 813	21 828	7 000	5.6	23.5
721110	Hotels (except casino hotels) & motels	223	355 216	89 813	21 828	7 000	5.6	23.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	82	284 336	75 716	18 610	5 519	5.4	26.9
7211102	Hotels with less than 25 guestrooms	9	4 171	1 229	259	107	4.7	18.8
7211103	Motels	118	53 252	10 673	2 459	1 161	7.1	11.0
7211104	Motor hotels	14	13 457	2 195	500	213	4.0	3.1
7212	RV (recreational vehicle) parks & recreational camps	37	15 003	3 779	578	176	16.2	7.3
72121	RV (recreational vehicle) parks & recreational camps	37	15 003	3 779	578	176	16.2	7.3
721211	RV (recreational vehicle) parks & campgrounds	25	9 120	2 246	372	111	21.7	10.5
721214	Recreational & vacation camps (except campgrounds)	12	5 883	1 533	206	65	7.7	2.4
7213	Rooming & boarding houses	22	2 700	520	114	51	42.5	6.4
72131	Rooming & boarding houses	22	2 700	520	114	51	42.5	6.4
721310	Rooming & boarding houses	22	2 700	520	114	51	42.5	6.4
722	Foodservices & drinking places	'2 852	'1 365 557	'375 903	'88 288	'44 822	'19.4	'13.5
7221	Full-service restaurants	1 167	588 412	180 083	41 537	19 717	21.8	14.4
72211	Full-service restaurants	1 167	588 412	180 083	41 537	19 717	21.8	14.4
722110	Full-service restaurants	1 167	588 412	180 083	41 537	19 717	21.8	14.4
7222	Limited-service eating places	'1 347	'673 511	'168 198	'40 073	'22 050	'17.1	'12.7
72221	Limited-service eating places	'1 347	'673 511	'168 198	'40 073	'22 050	'17.1	'12.7
722211	Limited-service restaurants	1 059	587 324	147 010	35 380	19 393	16.6	13.1
722212	Cafeterias	32	6 637	1 860	430	168	56.4	26.1
722213	Snack & nonalcoholic beverage bars	'256	'79 550	'19 328	'4 263	'2 489	'17.5	'8.4
7223	Special foodservices	109	46 698	13 909	3 267	1 437	11.4	16.5
7224	Drinking places (alcoholic beverages)	229	56 936	13 713	3 411	1 618	29.1	11.6
72241	Drinking places (alcoholic beverages)	229	56 936	13 713	3 411	1 618	29.1	11.6
722410	Drinking places (alcoholic beverages)	229	56 936	13 713	3 411	1 618	29.1	11.6
Yolo, CA PMSA								
72	Accommodation & foodservices	302	140 051	36 209	8 585	4 379	21.3	11.7
721	Accommodation	30	19 891	4 679	951	387	41.3	2.6
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	b	D	D
722	Foodservices & drinking places	272	120 160	31 530	7 634	3 992	18.0	13.2
7222	Limited-service eating places	134	60 856	14 853	3 629	1 940	14.9	8.0
72221	Limited-service eating places	134	60 856	14 853	3 629	1 940	14.9	8.0
7223	Special foodservices	18	10 766	2 042	417	278	11.1	61.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SALINAS, CA MSA								
72	Accommodation & foodservices	'908	'837 250	'226 541	'51 770	'16 903	'8.9	'10.7
721	Accommodation	203	458 005	121 091	27 626	6 430	2.3	10.2
7211	Traveler accommodation	189	453 567	120 327	27 524	6 379	2.2	10.2
72111	Hotels (except casino hotels) & motels	167	440 009	117 301	26 827	6 131	2.2	10.5
721110	Hotels (except casino hotels) & motels	167	440 009	117 301	26 827	6 131	2.2	10.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	49	364 248	102 131	23 617	4 977	1.1	8.6
7211102	Hotels with less than 25 guestrooms	16	10 738	2 944	643	196	21.5	16.1
7211103	Motels	98	55 947	9 820	2 074	810	4.1	22.8
7211104	Motor hotels	4	9 076	2 406	493	148	9.4	3.3
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	10	3 211	591	98	50	1.8	.9
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	'705	'379 245	'105 450	'24 144	'10 473	'16.9	'11.2
7221	Full-service restaurants	373	226 729	67 347	15 377	6 155	17.3	11.3
72211	Full-service restaurants	373	226 729	67 347	15 377	6 155	17.3	11.3
722110	Full-service restaurants	373	226 729	67 347	15 377	6 155	17.3	11.3
7222	Limited-service eating places	'263	'131 831	'31 475	'7 185	'3 706	'15.9	'11.8
72221	Limited-service eating places	'263	'131 831	'31 475	'7 185	'3 706	'15.9	'11.8
7223	Special foodservices	29	13 490	5 289	1 286	456	5.4	2.0
SAN DIEGO, CA MSA								
72	Accommodation & foodservices	'5 441	'4 246 590	'1 160 544	'274 426	'105 287	'11.8	'11.0
721	Accommodation	534	1 434 225	384 814	94 200	24 559	3.6	13.3
7211	Traveler accommodation	448	1 405 182	377 389	92 658	23 971	3.3	13.3
72111	Hotels (except casino hotels) & motels	433	1 400 042	376 234	92 402	23 865	3.3	13.3
721110	Hotels (except casino hotels) & motels	433	1 400 042	376 234	92 402	23 865	3.3	13.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	200	1 275 979	351 087	86 269	21 462	2.2	13.7
7211102	Hotels with less than 25 guestrooms	16	D	D	D	b	D	D
7211103	Motels	192	96 566	18 691	4 335	1 744	15.7	10.7
7211104	Motor hotels	22	16 320	3 211	1 003	417	15.1	7.9
7212	RV (recreational vehicle) parks & recreational camps	56	23 469	5 729	1 129	400	17.2	18.4
72121	RV (recreational vehicle) parks & recreational camps	56	23 469	5 729	1 129	400	17.2	18.4
721211	RV (recreational vehicle) parks & campgrounds	38	14 966	3 005	656	219	17.2	21.8
721214	Recreational & vacation camps (except campgrounds)	18	8 503	2 724	473	181	17.2	12.4
7213	Rooming & boarding houses	30	5 574	1 696	413	188	19.0	15.3
72131	Rooming & boarding houses	30	5 574	1 696	413	188	19.0	15.3
721310	Rooming & boarding houses	30	5 574	1 696	413	188	19.0	15.3
722	Foodservices & drinking places	'4 907	'2 812 365	'775 730	'180 226	'80 728	'16.0	'9.8
7221	Full-service restaurants	1 674	1 239 537	379 570	88 897	37 305	16.7	7.8
72211	Full-service restaurants	1 674	1 239 537	379 570	88 897	37 305	16.7	7.8
722110	Full-service restaurants	1 674	1 239 537	379 570	88 897	37 305	16.7	7.8
7222	Limited-service eating places	'2 619	'1 226 272	'300 257	'69 204	'34 393	'16.7	'11.0
72221	Limited-service eating places	'2 619	'1 226 272	'300 257	'69 204	'34 393	'16.7	'11.0
722211	Limited-service restaurants	2 037	1 034 324	251 184	58 515	28 885	15.1	10.7
722212	Cafeterias	44	16 809	7 269	1 761	625	84.2	8.0
722213	Snack & nonalcoholic beverage bars	'538	'175 139	'41 804	'8 928	'4 883	'19.6	'12.8
7223	Special foodservices	230	228 430	64 655	14 903	5 062	5.7	11.9
7224	Drinking places (alcoholic beverages)	384	118 126	31 248	7 222	3 968	22.0	14.1
72241	Drinking places (alcoholic beverages)	384	118 126	31 248	7 222	3 968	22.0	14.1
722410	Drinking places (alcoholic beverages)	384	118 126	31 248	7 222	3 968	22.0	14.1
SAN FRANCISCO-OAKLAND-SAN JOSE, CA CMSA								
72	Accommodation & foodservices	'15 759	'11 529 020	'3 167 971	'741 504	'257 994	'14.9	'12.1
721	Accommodation	1 390	3 407 444	914 727	220 499	48 906	4.4	13.1
7211	Traveler accommodation	1 166	3 336 416	897 696	217 135	47 784	4.0	13.2
72111	Hotels (except casino hotels) & motels	1 032	3 287 259	886 309	214 859	46 857	3.9	13.3
721110	Hotels (except casino hotels) & motels	1 032	3 287 259	886 309	214 859	46 857	3.9	13.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	510	2 932 598	816 760	199 502	41 377	3.1	13.9
7211102	Hotels with less than 25 guestrooms	63	D	D	D	e	D	D
7211103	Motels	423	270 363	48 045	10 734	4 077	9.9	10.1
7211104	Motor hotels	33	44 297	9 396	2 068	622	8.7	8.3
721191	Bed & breakfast inns	119	44 722	10 254	2 005	823	11.2	2.5
7212	RV (recreational vehicle) parks & recreational camps	114	D	D	D	f	D	D
72121	RV (recreational vehicle) parks & recreational camps	114	D	D	D	f	D	D
721211	RV (recreational vehicle) parks & campgrounds	55	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds)	59	19 346	5 865	1 049	276	28.1	5.3
7213	Rooming & boarding houses	110	D	D	D	e	D	D
72131	Rooming & boarding houses	110	D	D	D	e	D	D
721310	Rooming & boarding houses	110	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	'14 369	'8 121 576	'2 253 244	'521 005	'209 088	'19.4	'11.6
7221	Full-service restaurants	6 329	3 980 699	1 215 508	283 248	106 742	20.8	11.8
72211	Full-service restaurants	6 329	3 980 699	1 215 508	283 248	106 742	20.8	11.8
722110	Full-service restaurants	6 329	3 980 699	1 215 508	283 248	106 742	20.8	11.8
7222	Limited-service eating places	'6 114	'3 147 997	'757 757	'171 993	'79 932	'19.7	'12.8
72221	Limited-service eating places	'6 114	'3 147 997	'757 757	'171 993	'79 932	'19.7	'12.8
722211	Limited-service restaurants	4 374	2 560 972	621 051	142 117	64 231	19.0	13.2
722212	Cafeterias	180	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	'1 560	D	D	D	j	D	D
7223	Special foodservices	773	660 819	203 049	47 948	14 910	6.7	4.2
7224	Drinking places (alcoholic beverages)	1 153	332 061	76 930	17 816	7 504	23.4	12.9
72241	Drinking places (alcoholic beverages)	1 153	332 061	76 930	17 816	7 504	23.4	12.9
722410	Drinking places (alcoholic beverages)	1 153	332 061	76 930	17 816	7 504	23.4	12.9
Oakland, CA PMSA								
72	Accommodation & foodservices	'4 292	'2 477 619	'657 226	'153 457	'61 798	'18.7	'11.4
721	Accommodation	260	415 938	105 992	26 675	7 143	4.3	6.7
7211	Traveler accommodation	190	400 738	102 732	25 871	6 791	3.9	6.4
72111	Hotels (except casino hotels) & motels	181	397 932	102 121	25 758	6 747	3.6	6.4
721110	Hotels (except casino hotels) & motels	181	397 932	102 121	25 758	6 747	3.6	6.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	78	325 453	89 615	22 920	5 582	3.0	5.5
7211103	Motels	92	65 427	10 585	2 498	1 021	5.7	11.6
7211104	Motor hotels	5	5 681	1 639	281	121	9.4	1.4
7212	RV (recreational vehicle) parks & recreational camps	15	3 255	747	163	46	30.4	47.2
72121	RV (recreational vehicle) parks & recreational camps	15	3 255	747	163	46	30.4	47.2
721214	Recreational & vacation camps (except campgrounds)	9	1 844	464	44	13	53.7	6.8
7213	Rooming & boarding houses	55	11 945	2 513	641	306	11.4	4.7
72131	Rooming & boarding houses	55	11 945	2 513	641	306	11.4	4.7
721310	Rooming & boarding houses	55	11 945	2 513	641	306	11.4	4.7
722	Foodservices & drinking places	'4 032	'2 061 681	'551 234	'126 782	'54 655	'21.6	'12.4
7221	Full-service restaurants	1 643	922 674	278 793	65 659	26 177	21.7	12.5
72211	Full-service restaurants	1 643	922 674	278 793	65 659	26 177	21.7	12.5
722110	Full-service restaurants	1 643	922 674	278 793	65 659	26 177	21.7	12.5
7222	Limited-service eating places	'1 900	'961 712	'227 182	'50 743	'24 736	'22.4	'12.8
72221	Limited-service eating places	'1 900	'961 712	'227 182	'50 743	'24 736	'22.4	'12.8
722211	Limited-service restaurants	1 417	815 151	194 273	43 698	20 840	21.2	13.1
722212	Cafeterias	58	17 763	4 097	994	372	69.5	9.6
722213	Snack & nonalcoholic beverage bars	'425	'128 798	'28 812	'6 051	'3 524	'23.8	'11.0
7223	Special foodservices	187	117 424	32 557	7 458	2 451	8.3	4.5
7224	Drinking places (alcoholic beverages)	302	59 871	12 702	2 922	1 291	30.5	20.1
72241	Drinking places (alcoholic beverages)	302	59 871	12 702	2 922	1 291	30.5	20.1
722410	Drinking places (alcoholic beverages)	302	59 871	12 702	2 922	1 291	30.5	20.1
San Francisco, CA PMSA								
72	Accommodation & foodservices	'5 448	'5 080 733	'1 463 645	'345 709	'98 447	'12.2	'12.9
721	Accommodation	559	2 127 259	607 203	146 406	28 757	3.6	15.8
7211	Traveler accommodation	500	2 107 931	601 766	145 225	28 478	3.4	15.8
72111	Hotels (except casino hotels) & motels	450	2 084 500	595 570	143 890	27 976	3.4	16.0
721110	Hotels (except casino hotels) & motels	450	2 084 500	595 570	143 890	27 976	3.4	16.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	278	1 958 932	567 783	137 880	26 203	2.8	16.4
7211102	Hotels with less than 25 guestrooms	27	D	D	D	c	D	D
7211103	Motels	122	75 732	14 962	3 170	1 006	10.7	10.3
7211104	Motor hotels	20	27 680	5 509	1 307	319	6.7	10.8
7212	RV (recreational vehicle) parks & recreational camps	28	12 223	3 614	797	156	24.4	7.9
72121	RV (recreational vehicle) parks & recreational camps	28	12 223	3 614	797	156	24.4	7.9
721211	RV (recreational vehicle) parks & campgrounds	12	6 554	1 493	325	73	34.0	9.6
721214	Recreational & vacation camps (except campgrounds)	16	5 669	2 121	472	83	13.3	5.8
7213	Rooming & boarding houses	31	7 105	1 823	384	123	23.9	11.1
72131	Rooming & boarding houses	31	7 105	1 823	384	123	23.9	11.1
721310	Rooming & boarding houses	31	7 105	1 823	384	123	23.9	11.1
722	Foodservices & drinking places	'4 889	'2 953 474	'856 442	'199 303	'69 690	'18.4	'10.8
7221	Full-service restaurants	2 405	1 618 385	505 148	118 243	39 792	19.8	11.0
72211	Full-service restaurants	2 405	1 618 385	505 148	118 243	39 792	19.8	11.0
722110	Full-service restaurants	2 405	1 618 385	505 148	118 243	39 792	19.8	11.0
7222	Limited-service eating places	'1 818	'850 264	'206 412	'46 770	'19 714	'20.8	'13.3
72221	Limited-service eating places	'1 818	'850 264	'206 412	'46 770	'19 714	'20.8	'13.3
722211	Limited-service restaurants	1 191	623 763	153 364	35 211	14 168	21.0	14.4
722212	Cafeterias	63	12 114	2 623	586	262	62.9	26.9
722213	Snack & nonalcoholic beverage bars	'564	'214 387	'50 425	'10 973	'5 284	'17.8	'9.2
7223	Special foodservices	198	323 877	106 954	25 115	6 828	4.2	3.5
7224	Drinking places (alcoholic beverages)	468	160 948	37 928	9 175	3 356	20.9	9.6
72241	Drinking places (alcoholic beverages)	468	160 948	37 928	9 175	3 356	20.9	9.6
722410	Drinking places (alcoholic beverages)	468	160 948	37 928	9 175	3 356	20.9	9.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.							
	San Jose, CA PMSA							
72	Accommodation & foodservices	'3 499	'2 591 903	'678 075	'159 706	'60 369	'15.1	'11.7
721	Accommodation	245	576 317	132 203	32 427	8 321	5.7	11.1
7211	Traveler accommodation	208	565 282	129 603	31 954	8 161	4.6	11.2
72111	Hotels (except casino hotels) & motels	202	564 098	129 408	31 908	8 138	4.6	11.2
721110	Hotels (except casino hotels) & motels	202	564 098	129 408	31 908	8 138	4.6	11.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	100	486 842	116 723	29 022	7 035	3.3	12.1
7211103	Motels	90	66 070	10 031	2 306	922	12.0	6.6
7211104	Motor hotels	5	8 637	1 795	415	139	15.8	2.4
7212	RV (recreational vehicle) parks & recreational camps	22	7 060	2 014	356	112	60.7	6.7
72121	RV (recreational vehicle) parks & recreational camps	22	7 060	2 014	356	112	60.7	6.7
721214	Recreational & vacation camps (except campgrounds)	13	4 809	1 330	233	81	68.7	5.7
7213	Rooming & boarding houses	15	3 975	586	117	48	63.7	10.3
72131	Rooming & boarding houses	15	3 975	586	117	48	63.7	10.3
721310	Rooming & boarding houses	15	3 975	586	117	48	63.7	10.3
722	Foodservices & drinking places	'3 254	'2 015 586	'545 872	'127 279	'52 048	'17.8	'11.9
7221	Full-service restaurants	1 297	893 484	267 830	62 596	23 874	21.5	12.6
72211	Full-service restaurants	1 297	893 484	267 830	62 596	23 874	21.5	12.6
722110	Full-service restaurants	1 297	893 484	267 830	62 596	23 874	21.5	12.6
7222	Limited-service eating places	'1 459	'862 759	'206 384	'47 531	'21 812	'15.9	'13.0
72221	Limited-service eating places	'1 459	'862 759	'206 384	'47 531	'21 812	'15.9	'13.0
722211	Limited-service restaurants	1 057	720 355	174 565	40 391	17 875	14.4	13.8
722212	Cafeterias	50	10 405	1 931	421	163	64.4	30.2
722213	Snack & nonalcoholic beverage bars	'352	'131 999	'29 888	'6 719	'3 774	'20.6	'7.2
7223	Special foodservices	298	186 036	54 045	13 368	4 547	7.9	4.1
7224	Drinking places (alcoholic beverages)	200	73 307	17 613	3 784	1 815	19.8	10.8
72241	Drinking places (alcoholic beverages)	200	73 307	17 613	3 784	1 815	19.8	10.8
722410	Drinking places (alcoholic beverages)	200	73 307	17 613	3 784	1 815	19.8	10.8
	Santa Cruz—Watsonville, CA PMSA							
72	Accommodation & foodservices	'592	'306 824	'81 253	'17 908	'8 250	'18.6	'11.4
721	Accommodation	74	56 379	12 487	2 674	859	10.6	3.1
72111	Hotels (except casino hotels) & motels	56	49 981	11 039	2 447	764	10.9	2.5
721110	Hotels (except casino hotels) & motels	56	49 981	11 039	2 447	764	10.9	2.5
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	6	3 163	855	113	33	6.4	1.8
722	Foodservices & drinking places	'518	'250 445	'68 766	'15 234	'7 391	'20.4	'13.3
7221	Full-service restaurants	229	120 421	36 814	8 225	3 674	23.9	11.1
72211	Full-service restaurants	229	120 421	36 814	8 225	3 674	23.9	11.1
722110	Full-service restaurants	229	120 421	36 814	8 225	3 674	23.9	11.1
7222	Limited-service eating places	'229	'113 942	'27 905	'6 149	'3 251	'16.6	'16.1
72221	Limited-service eating places	'229	'113 942	'27 905	'6 149	'3 251	'16.6	'16.1
7223	Special foodservices	20	6 893	2 245	450	234	10.3	3.8
	Santa Rosa, CA PMSA							
72	Accommodation & foodservices	'1 012	'492 828	'133 147	'30 056	'14 082	'19.2	'11.6
721	Accommodation	121	75 437	17 826	3 527	1 257	5.8	4.6
7211	Traveler accommodation	96	65 023	15 415	3 253	1 133	5.8	4.3
72111	Hotels (except casino hotels) & motels	69	57 353	13 764	2 992	998	4.6	4.4
721110	Hotels (except casino hotels) & motels	69	57 353	13 764	2 992	998	4.6	4.4
7211102	Hotels with less than 25 guestrooms	9	5 774	1 686	327	138	22.3	—
7211103	Motels	42	19 510	3 565	765	319	6.4	8.7
7212	RV (recreational vehicle) parks & recreational camps	22	10 084	2 379	268	119	4.2	6.5
72121	RV (recreational vehicle) parks & recreational camps	22	10 084	2 379	268	119	4.2	6.5
721211	RV (recreational vehicle) parks & campgrounds	13	7 512	1 638	165	80	4.7	6.6
721214	Recreational & vacation camps (except campgrounds)	9	2 572	741	103	39	2.6	6.1
722	Foodservices & drinking places	'891	'417 391	'115 321	'26 529	'12 825	'21.6	'12.9
7221	Full-service restaurants	417	209 695	62 216	14 227	6 793	21.8	11.7
72211	Full-service restaurants	417	209 695	62 216	14 227	6 793	21.8	11.7
722110	Full-service restaurants	417	209 695	62 216	14 227	6 793	21.8	11.7
7222	Limited-service eating places	'363	'175 937	'44 740	'10 454	'5 062	'20.9	'13.3
72221	Limited-service eating places	'363	'175 937	'44 740	'10 454	'5 062	'20.9	'13.3
722211	Limited-service restaurants	267	146 683	36 658	8 680	4 186	22.4	13.0
722213	Snack & nonalcoholic beverage bars	89	26 309	7 130	1 573	798	12.6	16.1
7223	Special foodservices	41	15 172	3 985	908	516	21.8	17.4
7224	Drinking places (alcoholic beverages)	70	16 587	4 380	940	454	25.8	19.7
72241	Drinking places (alcoholic beverages)	70	16 587	4 380	940	454	25.8	19.7
722410	Drinking places (alcoholic beverages)	70	16 587	4 380	940	454	25.8	19.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.								
Vallejo—Fairfield—Napa, CA PMSA								
72	Accommodation & foodservices	'916	'579 113	'154 625	'34 668	'15 048	'16.5	'9.9
721	Accommodation	131	156 114	39 016	8 790	2 569	8.1	8.1
7211	Traveler accommodation.....	110	146 631	37 036	8 361	2 437	7.0	8.6
72111	Hotels (except casino hotels) & motels	74	133 395	34 407	7 864	2 234	7.0	9.4
721110	Hotels (except casino hotels) & motels	74	133 395	34 407	7 864	2 234	7.0	9.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	23	96 875	25 876	5 937	1 501	7.1	6.9
7211102	Hotels with less than 25 guestrooms	11	D	D	D	c	D	D
7211103	Motels.....	38	27 428	6 320	1 451	585	8.3	19.9
7212	RV (recreational vehicle) parks & recreational camps	17	9 142	1 925	415	119	23.5	.9
72121	RV (recreational vehicle) parks & recreational camps	17	9 142	1 925	415	119	23.5	.9
721211	RV (recreational vehicle) parks & campgrounds	11	7 853	1 571	331	92	26.0	—
721214	Recreational & vacation camps (except campgrounds)	6	1 289	354	84	27	8.5	6.7
722	Foodservices & drinking places	'785	'422 999	'115 609	'25 878	'12 479	'19.7	'10.6
7221	Full-service restaurants	338	216 040	64 707	14 298	6 432	19.3	12.4
72211	Full-service restaurants	338	216 040	64 707	14 298	6 432	19.3	12.4
722110	Full-service restaurants	338	216 040	64 707	14 298	6 432	19.3	12.4
7222	Limited-service eating places	'345	'183 383	'45 134	'10 346	'5 357	'19.1	'8.0
72221	Limited-service eating places	'345	'183 383	'45 134	'10 346	'5 357	'19.1	'8.0
722211	Limited-service restaurants.....	273	161 852	39 249	9 017	4 548	18.5	7.2
7223	Special foodservices	29	11 417	3 263	649	334	19.4	6.4
SAN LUIS OBISPO—ATASCADERO—PASO ROBLES, CA MSA								
72	Accommodation & foodservices	'675	'383 166	'101 966	'22 455	'10 553	'14.5	'10.9
721	Accommodation	151	142 718	35 199	7 538	2 780	5.9	10.8
7211	Traveler accommodation.....	135	130 353	31 888	6 867	2 550	6.3	11.7
72111	Hotels (except casino hotels) & motels	125	127 661	31 378	6 731	2 483	6.5	11.8
721110	Hotels (except casino hotels) & motels	125	127 661	31 378	6 731	2 483	6.5	11.8
7211103	Motels.....	83	53 434	12 237	2 460	998	4.1	20.1
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	10	9 270	2 606	498	157	.7	—
7213	Rooming & boarding houses	4	D	D	D	b	D	D
72131	Rooming & boarding houses	4	D	D	D	b	D	D
721310	Rooming & boarding houses	4	D	D	D	b	D	D
722	Foodservices & drinking places	'524	'240 448	'66 767	'14 917	'7 773	'19.6	'10.9
7221	Full-service restaurants	271	136 231	41 119	9 265	4 528	20.2	10.5
72211	Full-service restaurants	271	136 231	41 119	9 265	4 528	20.2	10.5
722110	Full-service restaurants	271	136 231	41 119	9 265	4 528	20.2	10.5
7222	Limited-service eating places	'208	'90 480	'22 897	'5 033	'2 911	'16.7	'11.3
72221	Limited-service eating places	'208	'90 480	'22 897	'5 033	'2 911	'16.7	'11.3
SANTA BARBARA—SANTA MARIA—LOMPOC, CA MSA								
72	Accommodation & foodservices	'954	'634 492	'177 652	'40 762	'17 242	'15.9	'9.2
721	Accommodation	148	199 518	55 245	12 375	3 931	9.0	6.5
7211	Traveler accommodation.....	133	186 684	51 922	11 630	3 676	9.6	6.5
72111	Hotels (except casino hotels) & motels	118	180 220	50 159	11 254	3 528	9.6	6.7
721110	Hotels (except casino hotels) & motels	118	180 220	50 159	11 254	3 528	9.6	6.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	42	127 427	38 948	8 603	2 573	11.7	7.7
7211102	Hotels with less than 25 guestrooms	13	6 630	1 475	374	137	10.3	—
7211103	Motels.....	57	41 528	8 631	2 005	728	4.1	4.9
7212	RV (recreational vehicle) parks & recreational camps	7	4 719	1 404	273	78	—	6.7
72121	RV (recreational vehicle) parks & recreational camps	7	4 719	1 404	273	78	—	6.7
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	b	D	D
7213	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
72131	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
721310	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
722	Foodservices & drinking places	'806	'434 974	'122 407	'28 387	'13 311	'19.1	'10.5
7221	Full-service restaurants	378	232 245	71 652	16 471	7 350	22.0	8.6
72211	Full-service restaurants	378	232 245	71 652	16 471	7 350	22.0	8.6
722110	Full-service restaurants	378	232 245	71 652	16 471	7 350	22.0	8.6
7222	Limited-service eating places	'343	'171 571	'43 826	'10 367	'5 194	'15.0	'13.5
72221	Limited-service eating places	'343	'171 571	'43 826	'10 367	'5 194	'15.0	'13.5
722211	Limited-service restaurants.....	258	149 032	38 118	9 091	4 442	14.8	13.0
7223	Special foodservices	31	17 736	4 428	954	449	9.8	5.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STOCKTON-LODI, CA MSA								
72	Accommodation & foodservices	826	376 916	96 497	22 486	11 413	21.7	12.2
721	Accommodation	68	40 018	10 038	2 475	822	20.5	10.1
72111	Hotels (except casino hotels) & motels	43	35 668	9 135	2 303	742	19.1	11.0
721110	Hotels (except casino hotels) & motels	43	35 668	9 135	2 303	742	19.1	11.0
7211104	Motor hotels	3	6 181	1 636	335	161	—	—
7212	RV (recreational vehicle) parks & recreational camps	9	1 881	349	67	26	12.7	3.1
72121	RV (recreational vehicle) parks & recreational camps	9	1 881	349	67	26	12.7	3.1
7213	Rooming & boarding houses	13	1 810	456	100	50	26.0	3.0
72131	Rooming & boarding houses	13	1 810	456	100	50	26.0	3.0
721310	Rooming & boarding houses	13	1 810	456	100	50	26.0	3.0
722	Foodservices & drinking places	758	336 898	86 459	20 011	10 591	21.9	12.5
7221	Full-service restaurants	296	131 643	38 590	9 080	4 506	28.3	12.8
72211	Full-service restaurants	296	131 643	38 590	9 080	4 506	28.3	12.8
722110	Full-service restaurants	296	131 643	38 590	9 080	4 506	28.3	12.8
7222	Limited-service eating places	354	181 194	42 281	9 589	5 345	15.4	11.1
72221	Limited-service eating places	354	181 194	42 281	9 589	5 345	15.4	11.1
722211	Limited-service restaurants	289	168 348	39 515	9 021	4 949	15.6	9.8
7223	Special foodservices	35	12 618	3 135	847	421	19.1	26.3
VISALIA-TULARE-PORTERVILLE, CA MSA								
72	Accommodation & foodservices	510	232 318	56 835	12 706	7 020	17.0	10.0
721	Accommodation	55	40 886	9 474	1 558	696	3.6	8.1
72111	Hotels (except casino hotels) & motels	40	37 182	8 740	1 414	639	2.5	3.3
721110	Hotels (except casino hotels) & motels	40	37 182	8 740	1 414	639	2.5	3.3
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
7213	Rooming & boarding houses	4	D	D	D	b	D	D
72131	Rooming & boarding houses	4	D	D	D	b	D	D
721310	Rooming & boarding houses	4	D	D	D	b	D	D
722	Foodservices & drinking places	455	191 432	47 361	11 148	6 324	19.9	10.4
7222	Limited-service eating places	209	112 469	26 016	6 072	3 611	11.8	5.6
72221	Limited-service eating places	209	112 469	26 016	6 072	3 611	11.8	5.6
YUBA CITY, CA MSA								
72	Accommodation & foodservices	187	75 880	21 896	4 924	2 383	19.7	6.9
721	Accommodation	19	8 173	2 672	563	212	42.8	1.3
7212	RV (recreational vehicle) parks & recreational camps	5	3 048	1 168	237	76	9.4	—
72121	RV (recreational vehicle) parks & recreational camps	5	3 048	1 168	237	76	9.4	—
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	168	67 707	19 224	4 361	2 171	17.0	7.5
7222	Limited-service eating places	71	35 782	9 728	2 132	1 060	13.7	1.8
AREA OUTSIDE CALIFORNIA METROPOLITAN AREAS								
72	Accommodation & foodservices	'2 932	'1 169 187	'305 700	'72 002	'33 873	'22.2	'12.2
721	Accommodation	763	436 524	108 507	27 821	9 922	8.8	14.7
7211	Traveler accommodation	568	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	470	360 799	90 287	25 040	8 588	6.6	16.4
721110	Hotels (except casino hotels) & motels	470	360 799	90 287	25 040	8 588	6.6	16.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	105	218 306	62 603	19 610	5 877	4.9	24.6
7211102	Hotels with less than 25 guestrooms	44	D	D	D	c	D	D
7211103	Motels	306	D	D	D	g	D	D
7211104	Motor hotels	15	17 177	3 012	499	220	4.0	1.1
7212	RV (recreational vehicle) parks & recreational camps	177	44 681	10 826	1 405	618	26.1	9.3
72121	RV (recreational vehicle) parks & recreational camps	177	44 681	10 826	1 405	618	26.1	9.3
721211	RV (recreational vehicle) parks & campgrounds	116	29 229	6 463	916	439	26.5	9.1
721214	Recreational & vacation camps (except campgrounds)	61	15 452	4 363	489	179	25.2	9.7
7213	Rooming & boarding houses	18	D	D	D	b	D	D
72131	Rooming & boarding houses	18	D	D	D	b	D	D
721310	Rooming & boarding houses	18	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	AREA OUTSIDE CALIFORNIA METROPOLITAN AREAS—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	'2 169	'732 663	'197 193	'44 181	'23 951	'30.1	'10.6
7221	Full-service restaurants	1 060	357 325	105 883	23 571	12 372	35.4	13.4
72211	Full-service restaurants	1 060	357 325	105 883	23 571	12 372	35.4	13.4
722110	Full-service restaurants	1 060	357 325	105 883	23 571	12 372	35.4	13.4
7222	Limited-service eating places	'815	'328 714	'82 106	'18 583	'10 479	'22.6	'7.1
72221	Limited-service eating places	'815	'328 714	'82 106	'18 583	'10 479	'22.6	'7.1
722211	Limited-service restaurants	649	297 877	73 831	16 841	9 495	21.2	6.4
722213	Snack & nonalcoholic beverage bars	'161	D	D	D	f	D	D
7223	Special foodservices	38	8 509	1 529	251	113	30.8	5.4
7224	Drinking places (alcoholic beverages)	256	38 115	7 675	1 776	987	45.4	16.0
72241	Drinking places (alcoholic beverages)	256	38 115	7 675	1 776	987	45.4	16.0
722410	Drinking places (alcoholic beverages)	256	38 115	7 675	1 776	987	45.4	16.0

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALAMEDA COUNTY, CA								
72	Accommodation & foodservices	'2 775	'1 573 988	'418 219	'97 386	'38 391	'17.9	'11.6
721	Accommodation	195	290 747	73 691	17 762	4 622	3.9	4.5
7211	Traveler accommodation.....	138	277 463	70 894	17 033	4 303	3.6	4.2
72111	Hotels (except casino hotels) & motels	133	275 804	70 662	16 999	4 277	3.2	4.2
721110	Hotels (except casino hotels) & motels	133	275 804	70 662	16 999	4 277	3.2	4.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	55	216 943	60 529	14 723	3 338	3.5	2.9
7211102	Hotels with less than 25 guestrooms	6	1 371	282	59	23	19.8	—
7211103	Motels.....	68	D	D	D	f	D	D
7211104	Motor hotels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	1 652	344	103	23	14.2	56.7
72121	RV (recreational vehicle) parks & recreational camps	7	1 652	344	103	23	14.2	56.7
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming & boarding houses	50	11 632	2 453	626	296	10.6	4.4
72131	Rooming & boarding houses	50	11 632	2 453	626	296	10.6	4.4
721310	Rooming & boarding houses	50	11 632	2 453	626	296	10.6	4.4
722	Foodservices & drinking places	'2 580	'1 283 241	'344 528	'79 624	'33 769	'21.0	'13.2
7221	Full-service restaurants	1 061	572 775	173 496	40 833	15 959	21.8	13.1
72211	Full-service restaurants	1 061	572 775	173 496	40 833	15 959	21.8	13.1
722110	Full-service restaurants	1 061	572 775	173 496	40 833	15 959	21.8	13.1
7222	Limited-service eating places	'1 193	'581 217	'138 218	'31 365	'15 211	'21.5	'14.1
72221	Limited-service eating places	'1 193	'581 217	'138 218	'31 365	'15 211	'21.5	'14.1
722211	Limited-service restaurants	879	485 486	116 947	26 788	12 761	19.6	14.5
722212	Cafeterias	44	15 022	3 540	857	303	69.7	10.7
722213	Snack & nonalcoholic beverage bars	'270	'80 709	'17 731	'3 720	'2 147	'24.0	'12.3
7223	Special foodservices	115	88 479	24 097	5 501	1 734	7.0	3.7
7224	Drinking places (alcoholic beverages)	211	40 770	8 717	1 925	865	33.5	22.2
72241	Drinking places (alcoholic beverages)	211	40 770	8 717	1 925	865	33.5	22.2
722410	Drinking places (alcoholic beverages)	211	40 770	8 717	1 925	865	33.5	22.2
ALPINE COUNTY, CA								
72	Accommodation & foodservices	16	5 952	1 422	416	148	32.6	5.7
721	Accommodation	11	4 739	1 163	343	111	34.6	—
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
722	Foodservices & drinking places	5	1 213	259	73	37	24.9	28.1
AMADOR COUNTY, CA								
72	Accommodation & foodservices	'106	'29 956	'8 139	'1 738	'918	'34.6	'10.3
721	Accommodation	20	6 312	1 589	301	147	17.3	1.5
7212	RV (recreational vehicle) parks & recreational camps ..	5	2 488	596	85	25	32.6	—
72121	RV (recreational vehicle) parks & recreational camps	5	2 488	596	85	25	32.6	—
721211	RV (recreational vehicle) parks & campgrounds ..	5	2 488	596	85	25	32.6	—
722	Foodservices & drinking places	'86	'23 644	'6 550	'1 437	'771	'39.3	'12.7
7222	Limited-service eating places	'27	'8 681	'2 097	'471	'242	'35.1	'13.2
BUTTE COUNTY, CA								
72	Accommodation & foodservices	380	156 249	43 277	10 511	5 920	18.9	11.0
721	Accommodation	34	13 652	3 179	744	409	2.9	12.5
722	Foodservices & drinking places	346	142 597	40 098	9 767	5 511	20.4	10.8
7222	Limited-service eating places	169	75 678	18 510	4 455	2 650	20.2	6.6
72221	Limited-service eating places	169	75 678	18 510	4 455	2 650	20.2	6.6
CALAVERAS COUNTY, CA								
72	Accommodation & foodservices	95	21 397	5 670	1 278	753	41.2	7.7
721	Accommodation	21	5 418	1 656	411	185	9.9	7.6
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	706	233	30	8	—	14.7
72121	RV (recreational vehicle) parks & recreational camps	4	706	233	30	8	—	14.7
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	74	15 979	4 014	867	568	51.9	7.7
7222	Limited-service eating places	25	7 085	1 656	353	250	37.8	5.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLUSA COUNTY, CA								
72	Accommodation & foodservices	43	17 086	4 877	1 073	508	24.1	3.1
721	Accommodation	9	2 847	569	126	66	12.7	.9
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	34	14 239	4 308	947	442	26.4	3.5
CONTRA COSTA COUNTY, CA								
72	Accommodation & foodservices	'1 517	'903 631	'239 007	'56 071	'23 407	'20.0	'11.2
721	Accommodation	65	125 191	32 301	8 913	2 521	5.1	11.8
7211	Traveler accommodation	52	123 275	31 838	8 838	2 488	4.5	11.5
721111	Hotels (except casino hotels) & motels	48	122 128	31 459	8 759	2 470	4.3	11.3
7211101	Hotels (except casino hotels) & motels	48	122 128	31 459	8 759	2 470	4.3	11.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	23	108 510	29 086	8 197	2 244	1.9	10.6
7211103	Motels	24	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	8	1 603	403	60	23	47.1	37.4
72121	RV (recreational vehicle) parks & recreational camps	8	1 603	403	60	23	47.1	37.4
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	5	313	60	15	10	40.9	15.7
72131	Rooming & boarding houses	5	313	60	15	10	40.9	15.7
721310	Rooming & boarding houses	5	313	60	15	10	40.9	15.7
722	Foodservices & drinking places	'1 452	'778 440	'206 706	'47 158	'20 886	'22.4	'11.1
7221	Full-service restaurants	582	349 899	105 297	24 826	10 218	21.6	11.6
72211	Full-service restaurants	582	349 899	105 297	24 826	10 218	21.6	11.6
722110	Full-service restaurants	582	349 899	105 297	24 826	10 218	21.6	11.6
7222	Limited-service eating places	'707	'380 495	'88 964	'19 378	'9 525	'23.9	'10.7
72221	Limited-service eating places	'707	'380 495	'88 964	'19 378	'9 525	'23.9	'10.7
722211	Limited-service restaurants	538	329 665	77 326	16 910	8 079	23.6	11.1
722212	Cafeterias	14	2 741	557	137	69	68.5	3.3
722213	Snack & nonalcoholic beverage bars	'155	'48 089	'11 081	'2 331	'1 377	'23.5	'8.7
7223	Special foodservices	72	28 945	8 460	1 957	717	12.0	7.0
7224	Drinking places (alcoholic beverages)	91	19 101	3 985	997	426	24.2	15.7
72241	Drinking places (alcoholic beverages)	91	19 101	3 985	997	426	24.2	15.7
722410	Drinking places (alcoholic beverages)	91	19 101	3 985	997	426	24.2	15.7
DEL NORTE COUNTY, CA								
72	Accommodation & foodservices	82	24 077	5 820	1 222	710	22.8	8.9
721	Accommodation	28	7 236	1 440	296	164	.9	4.6
72111	Hotels (except casino hotels) & motels	15	5 946	1 193	252	132	.4	.8
721110	Hotels (except casino hotels) & motels	15	5 946	1 193	252	132	.4	.8
7212	RV (recreational vehicle) parks & recreational camps ..	10	1 165	196	34	28	3.6	20.6
72121	RV (recreational vehicle) parks & recreational camps	10	1 165	196	34	28	3.6	20.6
721211	RV (recreational vehicle) parks & campgrounds ..	10	1 165	196	34	28	3.6	20.6
722	Foodservices & drinking places	54	16 841	4 380	926	546	32.3	10.7
7222	Limited-service eating places	24	8 061	2 057	461	264	23.9	16.2
EL DORADO COUNTY, CA								
72	Accommodation & foodservices	410	208 973	55 345	13 116	5 539	16.2	14.4
721	Accommodation	120	93 364	23 548	6 173	1 962	5.2	15.6
7211	Traveler accommodation	107	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	102	83 939	21 529	5 892	1 861	4.2	17.0
721110	Hotels (except casino hotels) & motels	102	83 939	21 529	5 892	1 861	4.2	17.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	29	60 440	17 160	4 804	1 346	—	21.2
7211102	Hotels with less than 25 guestrooms	5	D	D	D	a	D	D
7211103	Motels	62	19 427	3 737	947	438	14.2	6.0
7211104	Motor hotels	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	12	8 283	1 794	233	78	13.7	—
72121	RV (recreational vehicle) parks & recreational camps	12	8 283	1 794	233	78	13.7	—
721211	RV (recreational vehicle) parks & campgrounds ..	8	4 056	816	108	37	24.7	—
721214	Recreational & vacation camps (except campgrounds)	4	4 227	978	125	41	3.1	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EL DORADO COUNTY, CA—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	290	115 609	31 797	6 943	3 577	25.1	13.5
7221	Full-service restaurants	142	56 255	17 048	3 702	1 800	28.5	17.1
72211	Full-service restaurants	142	56 255	17 048	3 702	1 800	28.5	17.1
722110	Full-service restaurants	142	56 255	17 048	3 702	1 800	28.5	17.1
7222	Limited-service eating places	121	53 380	13 361	2 922	1 633	17.8	10.7
72221	Limited-service eating places	121	53 380	13 361	2 922	1 633	17.8	10.7
722211	Limited-service restaurants	93	48 193	11 954	2 627	1 453	15.3	11.5
7224	Drinking places (alcoholic beverages)	23	5 211	1 202	305	135	55.0	5.9
72241	Drinking places (alcoholic beverages)	23	5 211	1 202	305	135	55.0	5.9
722410	Drinking places (alcoholic beverages)	23	5 211	1 202	305	135	55.0	5.9
FRESNO COUNTY, CA								
72	Accommodation & foodservices	'1 258	'632 164	'169 742	'39 101	'19 900	'16.8	'14.5
721	Accommodation	102	73 707	19 206	4 172	1 623	7.8	5.1
7211	Traveler accommodation	71	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	68	65 434	16 605	3 776	1 446	4.6	4.6
721110	Hotels (except casino hotels) & motels	68	65 434	16 605	3 776	1 446	4.6	4.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	37 698	9 836	2 291	844	—	6.5
7211103	Motels	39	17 419	3 754	817	377	17.3	3.1
7211104	Motor hotels	8	10 317	3 015	668	225	—	.6
7212	RV (recreational vehicle) parks & recreational camps	17	4 955	1 694	206	109	22.0	8.0
72121	RV (recreational vehicle) parks & recreational camps	17	4 955	1 694	206	109	22.0	8.0
721211	RV (recreational vehicle) parks & campgrounds	11	2 154	548	50	29	49.4	17.7
721214	Recreational & vacation camps (except campgrounds)	6	2 801	1 146	156	80	.9	.5
7213	Rooming & boarding houses	14	D	D	D	b	D	D
72131	Rooming & boarding houses	14	D	D	D	b	D	D
721310	Rooming & boarding houses	14	D	D	D	b	D	D
722	Foodservices & drinking places	'1 156	'558 457	'150 536	'34 929	'18 277	'17.9	'15.7
7221	Full-service restaurants	470	226 774	67 549	15 631	7 783	24.5	21.4
72211	Full-service restaurants	470	226 774	67 549	15 631	7 783	24.5	21.4
722110	Full-service restaurants	470	226 774	67 549	15 631	7 783	24.5	21.4
7222	Limited-service eating places	'557	'285 338	'68 489	'15 895	'8 875	'12.2	'11.9
72221	Limited-service eating places	'557	'285 338	'68 489	'15 895	'8 875	'12.2	'11.9
722211	Limited-service restaurants	450	260 699	63 021	14 651	8 152	10.9	12.5
722212	Cafeterias	9	2 457	489	131	72	38.0	6.3
722213	Snack & nonalcoholic beverage bars	'98	'22 182	'4 979	'1 113	'651	'24.8	'6.3
7223	Special foodservices	34	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	95	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	95	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	95	D	D	D	f	D	D
GLENN COUNTY, CA								
72	Accommodation & foodservices	50	17 785	4 261	950	549	23.0	7.4
721	Accommodation	6	2 034	367	82	49	32.2	—
722	Foodservices & drinking places	44	15 751	3 894	868	500	21.8	8.4
HUMBOLDT COUNTY, CA								
72	Accommodation & foodservices	371	134 191	36 392	7 951	4 312	24.4	13.0
721	Accommodation	85	36 048	8 679	1 713	920	10.4	19.3
7211	Traveler accommodation	69	33 172	8 014	1 602	867	9.0	20.2
72111	Hotels (except casino hotels) & motels	60	30 501	7 443	1 513	801	9.8	22.0
721110	Hotels (except casino hotels) & motels	60	30 501	7 443	1 513	801	9.8	22.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	15 771	4 408	903	466	9.3	37.1
7211103	Motels	42	14 272	2 924	594	320	10.1	4.7
7212	RV (recreational vehicle) parks & recreational camps	16	2 876	665	111	53	27.2	8.3
72121	RV (recreational vehicle) parks & recreational camps	16	2 876	665	111	53	27.2	8.3
721211	RV (recreational vehicle) parks & campgrounds	13	2 821	624	106	47	26.7	8.4
722	Foodservices & drinking places	286	98 143	27 713	6 238	3 392	29.5	10.7
7221	Full-service restaurants	132	48 374	15 021	3 324	1 741	34.6	13.6
72211	Full-service restaurants	132	48 374	15 021	3 324	1 741	34.6	13.6
722110	Full-service restaurants	132	48 374	15 021	3 324	1 741	34.6	13.6
7222	Limited-service eating places	109	40 674	10 888	2 488	1 443	23.9	6.0
72221	Limited-service eating places	109	40 674	10 888	2 488	1 443	23.9	6.0
722211	Limited-service restaurants	83	35 648	9 262	2 095	1 252	21.1	6.0
7223	Special foodservices	4	2 301	166	29	4	16.4	1.2
7224	Drinking places (alcoholic beverages)	41	6 794	1 638	397	204	31.1	21.5
72241	Drinking places (alcoholic beverages)	41	6 794	1 638	397	204	31.1	21.5
722410	Drinking places (alcoholic beverages)	41	6 794	1 638	397	204	31.1	21.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IMPERIAL COUNTY, CA								
72	Accommodation & foodservices	238	89 264	22 990	5 543	2 723	19.0	7.4
721	Accommodation	36	17 943	4 227	1 017	411	12.0	7.4
72111	Hotels (except casino hotels) & motels	27	15 805	3 794	892	367	8.5	6.4
721110	Hotels (except casino hotels) & motels	27	15 805	3 794	892	367	8.5	6.4
7211103	Motels	19	8 812	1 941	461	206	.9	11.4
7212	RV (recreational vehicle) parks & recreational camps ..	9	2 138	433	125	44	38.0	15.5
72121	RV (recreational vehicle) parks & recreational camps ..	9	2 138	433	125	44	38.0	15.5
721211	RV (recreational vehicle) parks & campgrounds ..	9	2 138	433	125	44	38.0	15.5
722	Foodservices & drinking places	202	71 321	18 763	4 526	2 312	20.7	7.4
7222	Limited-service eating places	102	46 337	11 836	2 872	1 380	10.7	5.6
72221	Limited-service eating places	102	46 337	11 836	2 872	1 380	10.7	5.6
722211	Limited-service restaurants	80	43 236	11 057	2 673	1 256	9.3	5.0
INYO COUNTY, CA								
72	Accommodation & foodservices	100	54 352	13 492	2 818	1 248	16.6	9.7
721	Accommodation	42	23 695	4 403	776	335	8.9	3.5
7211	Traveler accommodation	34	21 960	4 054	746	315	4.6	3.7
72111	Hotels (except casino hotels) & motels	34	21 960	4 054	746	315	4.6	3.7
721110	Hotels (except casino hotels) & motels	34	21 960	4 054	746	315	4.6	3.7
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	22	12 644	2 177	434	189	.9	6.5
7212	RV (recreational vehicle) parks & recreational camps ..	8	1 735	349	30	20	62.9	—
72121	RV (recreational vehicle) parks & recreational camps ..	8	1 735	349	30	20	62.9	—
721211	RV (recreational vehicle) parks & campgrounds ..	5	857	167	15	12	31.7	—
721214	Recreational & vacation camps (except campgrounds)	3	878	182	15	8	D	—
722	Foodservices & drinking places	58	30 657	9 089	2 042	913	22.5	14.5
7222	Limited-service eating places	19	10 758	2 815	627	308	27.8	19.1
KERN COUNTY, CA								
72	Accommodation & foodservices	1 013	493 178	129 106	30 188	14 724	15.2	11.4
721	Accommodation	106	75 024	20 247	4 576	1 776	5.7	18.7
7211	Traveler accommodation	88	69 124	18 556	4 271	1 684	5.5	19.2
72111	Hotels (except casino hotels) & motels	84	68 283	18 361	4 231	1 654	5.4	19.4
721110	Hotels (except casino hotels) & motels	84	68 283	18 361	4 231	1 654	5.4	19.4
7211103	Motels	48	20 129	4 537	1 036	524	12.3	13.1
7211104	Motor hotels	8	9 729	2 785	657	241	—	6.2
7212	RV (recreational vehicle) parks & recreational camps ..	18	5 900	1 691	305	92	7.7	12.2
72121	RV (recreational vehicle) parks & recreational camps ..	18	5 900	1 691	305	92	7.7	12.2
721211	RV (recreational vehicle) parks & campgrounds ..	12	3 008	648	137	38	15.1	23.9
721214	Recreational & vacation camps (except campgrounds)	6	2 892	1 043	168	54	—	—
722	Foodservices & drinking places	907	418 154	108 859	25 612	12 948	16.9	10.0
7221	Full-service restaurants	337	156 800	47 282	10 857	5 084	21.4	13.6
72211	Full-service restaurants	337	156 800	47 282	10 857	5 084	21.4	13.6
722110	Full-service restaurants	337	156 800	47 282	10 857	5 084	21.4	13.6
7222	Limited-service eating places	475	235 593	57 050	13 592	7 299	12.9	7.6
72221	Limited-service eating places	475	235 593	57 050	13 592	7 299	12.9	7.6
722211	Limited-service restaurants	411	219 053	53 008	12 677	6 865	12.8	6.1
7223	Special foodservices	20	13 666	2 029	544	285	11.9	10.1
KINGS COUNTY, CA								
72	Accommodation & foodservices	156	65 128	16 249	3 824	2 037	21.7	10.3
721	Accommodation	15	3 843	904	197	85	37.4	16.9
722	Foodservices & drinking places	141	61 285	15 345	3 627	1 952	20.7	9.9
7222	Limited-service eating places	73	40 780	9 794	2 260	1 218	12.9	4.8
72221	Limited-service eating places	73	40 780	9 794	2 260	1 218	12.9	4.8
722211	Limited-service restaurants	61	37 665	8 968	2 099	1 135	12.2	4.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE COUNTY, CA								
72	Accommodation & foodservices	132	29 147	6 862	1 505	978	38.1	16.2
721	Accommodation	28	5 481	1 062	194	135	29.0	8.2
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	7	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	104	23 666	5 800	1 311	843	40.2	18.1
7222	Limited-service eating places	29	10 748	2 484	548	393	20.3	.6
LASSEN COUNTY, CA								
72	Accommodation & foodservices	68	25 784	7 036	1 666	733	23.9	5.4
721	Accommodation	16	4 720	1 301	321	90	8.7	16.6
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	21 064	5 735	1 345	643	27.3	2.8
7222	Limited-service eating places	22	8 527	2 016	475	287	34.6	.4
LOS ANGELES COUNTY, CA								
72	Accommodation & foodservices	15 737	11 084 321	2 994 342	716 682	267 406	13.9	13.9
721	Accommodation	1 158	2 185 220	624 390	154 978	37 970	5.2	16.4
7211	Traveler accommodation	986	2 132 004	612 491	152 489	37 101	4.9	16.4
72111	Hotels (except casino hotels) & motels	963	2 117 942	609 852	151 980	36 899	4.8	16.5
721110	Hotels (except casino hotels) & motels	963	2 117 942	609 852	151 980	36 899	4.8	16.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	411	1 942 545	574 299	143 651	33 420	3.8	17.1
7211102	Hotels with less than 25 guestrooms	53	D	D	D	c	D	D
7211103	Motels	443	129 299	24 517	5 868	2 567	15.0	8.2
7211104	Motor hotels	55	33 069	8 600	1 808	687	15.5	13.2
7212	RV (recreational vehicle) parks & recreational camps ..	66	30 439	7 740	1 431	491	11.8	12.3
72121	RV (recreational vehicle) parks & recreational camps	66	30 439	7 740	1 431	491	11.8	12.3
721211	RV (recreational vehicle) parks & campgrounds ..	32	14 386	3 186	703	215	4.9	16.8
721214	Recreational & vacation camps (except campgrounds)	34	16 053	4 554	728	276	17.9	8.3
7213	Rooming & boarding houses	106	22 777	4 159	1 058	378	27.1	20.3
72131	Rooming & boarding houses	106	22 777	4 159	1 058	378	27.1	20.3
721310	Rooming & boarding houses	106	22 777	4 159	1 058	378	27.1	20.3
722	Foodservices & drinking places	14 579	8 899 101	2 369 952	561 704	229 436	16.0	13.4
7221	Full-service restaurants	5 896	4 042 812	1 222 859	292 360	111 426	17.7	13.6
72211	Full-service restaurants	5 896	4 042 812	1 222 859	292 360	111 426	17.7	13.6
722110	Full-service restaurants	5 896	4 042 812	1 222 859	292 360	111 426	17.7	13.6
7222	Limited-service eating places	7 041	3 830 408	866 599	202 774	95 842	15.4	14.3
72221	Limited-service eating places	7 041	3 830 408	866 599	202 774	95 842	15.4	14.3
722211	Limited-service restaurants	5 536	3 350 640	761 721	178 201	83 320	14.2	14.3
722212	Cafeterias	112	39 565	10 824	2 604	1 043	35.4	17.7
722213	Snack & nonalcoholic beverage bars	1 393	440 203	94 054	21 969	11 449	22.5	14.1
7223	Special foodservices	647	755 957	214 766	51 141	14 810	6.9	7.1
7224	Drinking places (alcoholic beverages)	995	269 924	65 728	15 429	7 358	24.6	13.4
72241	Drinking places (alcoholic beverages)	995	269 924	65 728	15 429	7 358	24.6	13.4
722410	Drinking places (alcoholic beverages)	995	269 924	65 728	15 429	7 358	24.6	13.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MADERA COUNTY, CA								
72	Accommodation & foodservices	162	73 007	18 676	3 880	2 136	17.8	13.6
721	Accommodation	28	17 984	4 019	787	275	13.4	.2
72111	Hotels (except casino hotels) & motels	13	10 693	2 397	528	203	12.1	.1
721110	Hotels (except casino hotels) & motels	13	10 693	2 397	528	203	12.1	.1
7211103	Motels	10	6 488	1 452	316	105	19.9	.2
7212	RV (recreational vehicle) parks & recreational camps	10	5 956	1 313	217	54	14.7	—
72121	RV (recreational vehicle) parks & recreational camps	10	5 956	1 313	217	54	14.7	—
721211	RV (recreational vehicle) parks & campgrounds ..	4	2 258	542	106	23	13.4	—
721214	Recreational & vacation camps (except campgrounds)	6	3 698	771	111	31	15.5	—
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	134	55 023	14 657	3 093	1 861	19.3	18.0
7222	Limited-service eating places	55	26 543	6 479	1 362	844	13.8	15.7
72221	Limited-service eating places	55	26 543	6 479	1 362	844	13.8	15.7
MARIN COUNTY, CA								
72	Accommodation & foodservices	'687	'417 478	'120 797	'27 592	'10 256	'22.2	'10.5
721	Accommodation	63	81 893	23 452	5 375	1 292	35.5	5.4
7211	Traveler accommodation	49	77 640	21 953	4 965	1 221	36.4	5.1
72111	Hotels (except casino hotels) & motels	40	70 968	19 991	4 512	1 070	39.8	5.6
721110	Hotels (except casino hotels) & motels	40	70 968	19 991	4 512	1 070	39.8	5.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	24	64 632	18 790	4 254	979	41.1	4.6
7211102	Hotels with less than 25 guestrooms	5	1 205	264	46	18	8.5	18.5
7211103	Motels	11	5 131	937	212	73	30.8	14.9
721191	Bed & breakfast inns	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	3 879	1 415	389	63	16.2	9.5
72121	RV (recreational vehicle) parks & recreational camps	11	3 879	1 415	389	63	16.2	9.5
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	9	D	D	D	b	D	D
7213	Rooming & boarding houses	3	374	84	21	8	D	29.1
72131	Rooming & boarding houses	3	374	84	21	8	D	29.1
721310	Rooming & boarding houses	3	374	84	21	8	D	29.1
722	Foodservices & drinking places	'624	'335 585	'97 345	'22 217	'8 964	'18.9	'11.7
7221	Full-service restaurants	305	199 527	61 428	14 362	5 550	16.5	12.3
72211	Full-service restaurants	305	199 527	61 428	14 362	5 550	16.5	12.3
722110	Full-service restaurants	305	199 527	61 428	14 362	5 550	16.5	12.3
7222	Limited-service eating places	'245	'107 774	'27 830	'6 172	'2 634	'23.8	'11.4
72221	Limited-service eating places	'245	'107 774	'27 830	'6 172	'2 634	'23.8	'11.4
722211	Limited-service restaurants	159	79 780	20 385	4 554	1 888	23.7	10.9
722213	Snack & nonalcoholic beverage bars	'81	'27 572	'7 357	'1 601	'738	'23.2	'13.0
7223	Special foodservices	45	18 189	5 772	1 124	571	7.9	8.1
7224	Drinking places (alcoholic beverages)	29	10 095	2 315	559	209	33.4	11.8
72241	Drinking places (alcoholic beverages)	29	10 095	2 315	559	209	33.4	11.8
722410	Drinking places (alcoholic beverages)	29	10 095	2 315	559	209	33.4	11.8
MARIPOSA COUNTY, CA								
72	Accommodation & foodservices	56	80 873	14 823	2 553	1 112	5.6	20.9
721	Accommodation	27	70 786	11 912	2 146	830	.7	22.9
7211	Traveler accommodation	24	69 491	11 729	2 129	821	.1	23.3
72111	Hotels (except casino hotels) & motels	21	68 154	11 619	2 107	809	.1	23.8
721110	Hotels (except casino hotels) & motels	21	68 154	11 619	2 107	809	.1	23.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	11	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	10 087	2 911	407	282	40.0	7.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MENDOCINO COUNTY, CA								
72	Accommodation & foodservices	'322	'124 889	'33 501	'6 914	'3 636	'23.3	'8.2
721	Accommodation	115	49 720	13 065	2 548	1 134	13.6	3.6
7211	Traveler accommodation	95	45 013	12 013	2 397	1 049	10.6	2.2
72111	Hotels (except casino hotels) & motels	53	28 091	7 615	1 505	630	11.2	.7
721110	Hotels (except casino hotels) & motels	53	28 091	7 615	1 505	630	11.2	.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	12 383	4 728	1 008	332	12.7	—
7211102	Hotels with less than 25 guestrooms	6	D	D	D	b	D	D
7211103	Motels	36	13 317	2 232	417	243	10.7	1.6
72119	Other traveler accommodation	42	16 922	4 398	892	419	9.4	4.5
721191	Bed & breakfast inns	40	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	20	4 707	1 052	151	85	42.5	17.4
72121	RV (recreational vehicle) parks & recreational camps	20	4 707	1 052	151	85	42.5	17.4
721211	RV (recreational vehicle) parks & campgrounds	12	2 229	314	45	21	60.2	—
721214	Recreational & vacation camps (except campgrounds)	8	2 478	738	106	64	26.6	33.1
722	Foodservices & drinking places	'207	'75 169	'20 436	'4 366	'2 502	'29.8	'11.3
7221	Full-service restaurants	109	42 067	12 182	2 533	1 463	34.0	17.1
72211	Full-service restaurants	109	42 067	12 182	2 533	1 463	34.0	17.1
722110	Full-service restaurants	109	42 067	12 182	2 533	1 463	34.0	17.1
7222	Limited-service eating places	'75	'29 445	'7 564	'1 694	'963	'22.1	'3.4
72221	Limited-service eating places	'75	'29 445	'7 564	'1 694	'963	'22.1	'3.4
MERCED COUNTY, CA								
72	Accommodation & foodservices	'270	'108 738	'27 331	'6 251	'3 272	'18.4	'11.1
721	Accommodation	30	12 860	2 788	576	266	27.7	5.3
722	Foodservices & drinking places	'240	'95 878	'24 543	'5 675	'3 006	'17.1	'11.9
7222	Limited-service eating places	'111	'47 676	'11 373	'2 540	'1 512	'15.5	'6.1
MODOC COUNTY, CA								
72	Accommodation & foodservices	27	4 925	1 141	227	178	49.4	11.2
721	Accommodation	7	1 615	296	47	52	29.4	7.3
722	Foodservices & drinking places	20	3 310	845	180	126	59.2	13.2
MONO COUNTY, CA								
72	Accommodation & foodservices	'134	'114 283	'35 338	'12 211	'3 210	'14.2	'2.6
721	Accommodation	65	82 402	25 642	9 646	2 192	7.3	.4
7211	Traveler accommodation	47	76 104	24 204	9 548	2 166	5.7	.3
72111	Hotels (except casino hotels) & motels	43	75 193	24 069	9 525	2 152	5.4	.4
721110	Hotels (except casino hotels) & motels	43	75 193	24 069	9 525	2 152	5.4	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	9	2 548	704	156	40	24.5	3.8
7211103	Motels	24	10 276	1 911	367	141	24.8	1.5
7212	RV (recreational vehicle) parks & recreational camps	18	6 298	1 438	98	26	26.4	1.2
72121	RV (recreational vehicle) parks & recreational camps	18	6 298	1 438	98	26	26.4	1.2
721211	RV (recreational vehicle) parks & campgrounds	10	3 616	903	81	20	28.8	2.1
721214	Recreational & vacation camps (except campgrounds)	8	2 682	535	17	6	23.3	—
722	Foodservices & drinking places	'69	'31 881	'9 696	'2 565	'1 018	'31.9	'8.2
7222	Limited-service eating places	'20	D	D	D	c	D	D

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Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTEREY COUNTY, CA								
72	Accommodation & foodservices	'908	'837 250	'226 541	'51 770	'16 903	'8.9	'10.7
721	Accommodation	203	458 005	121 091	27 626	6 430	2.3	10.2
7211	Traveler accommodation	189	453 567	120 327	27 524	6 379	2.2	10.2
72111	Hotels (except casino hotels) & motels	167	440 009	117 301	26 827	6 131	2.2	10.5
721110	Hotels (except casino hotels) & motels	167	440 009	117 301	26 827	6 131	2.2	10.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	49	364 248	102 131	23 617	4 977	1.1	8.6
7211102	Hotels with less than 25 guestrooms	16	10 738	2 944	643	196	21.5	16.1
7211103	Motels	98	55 947	9 820	2 074	810	4.1	22.8
7211104	Motor hotels	4	9 076	2 406	493	148	9.4	3.3
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	10	3 211	591	98	50	1.8	.9
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	'705	'379 245	'105 450	'24 144	'10 473	'16.9	'11.2
7221	Full-service restaurants	373	226 729	67 347	15 377	6 155	17.3	11.3
72211	Full-service restaurants	373	226 729	67 347	15 377	6 155	17.3	11.3
722110	Full-service restaurants	373	226 729	67 347	15 377	6 155	17.3	11.3
7222	Limited-service eating places	'263	'131 831	'31 475	'7 185	'3 706	'15.9	'11.8
72221	Limited-service eating places	'263	'131 831	'31 475	'7 185	'3 706	'15.9	'11.8
7223	Special foodservices	29	13 490	5 289	1 286	456	5.4	2.0
NAPA COUNTY, CA								
72	Accommodation & foodservices	347	287 127	80 293	17 551	6 250	13.4	7.4
721	Accommodation	88	128 152	32 610	7 395	1 969	5.3	8.2
7211	Traveler accommodation	76	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	41	106 825	28 246	6 527	1 665	3.6	9.8
721110	Hotels (except casino hotels) & motels	41	106 825	28 246	6 527	1 665	3.6	9.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	85 850	23 249	5 348	1 249	2.7	7.0
7211102	Hotels with less than 25 guestrooms	7	D	D	D	b	D	D
7211103	Motels	18	15 005	3 482	816	340	9.5	27.3
72119	Other traveler accommodation	35	D	D	D	c	D	D
721191	Bed & breakfast inns	35	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	259	158 975	47 683	10 156	4 281	19.8	6.7
7221	Full-service restaurants	141	106 285	33 690	7 037	2 692	18.2	5.3
72211	Full-service restaurants	141	106 285	33 690	7 037	2 692	18.2	5.3
722110	Full-service restaurants	141	106 285	33 690	7 037	2 692	18.2	5.3
7222	Limited-service eating places	88	43 216	11 462	2 599	1 307	22.5	8.4
72221	Limited-service eating places	88	43 216	11 462	2 599	1 307	22.5	8.4
722211	Limited-service restaurants	64	35 585	9 087	2 093	1 053	21.8	7.9
7223	Special foodservices	16	7 433	2 118	419	234	21.8	8.0
NEVADA COUNTY, CA								
72	Accommodation & foodservices	'231	'118 160	'33 731	'9 594	'3 993	'18.5	'34.3
721	Accommodation	43	52 143	16 104	5 491	1 852	5.2	60.0
7211	Traveler accommodation	26	48 256	14 868	5 245	1 781	3.5	64.0
72111	Hotels (except casino hotels) & motels	19	47 280	14 571	5 162	1 753	3.6	65.3
721110	Hotels (except casino hotels) & motels	19	47 280	14 571	5 162	1 753	3.6	65.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	45 540	14 161	5 080	1 722	.9	67.8
7212	RV (recreational vehicle) parks & recreational camps	12	3 147	959	177	60	31.0	8.8
72121	RV (recreational vehicle) parks & recreational camps	12	3 147	959	177	60	31.0	8.8
721211	RV (recreational vehicle) parks & campgrounds	5	1 842	563	107	37	25.9	14.5
721214	Recreational & vacation camps (except campgrounds)	7	1 305	396	70	23	38.1	.8
7213	Rooming & boarding houses	5	740	277	69	11	6.8	18.8
72131	Rooming & boarding houses	5	740	277	69	11	6.8	18.8
721310	Rooming & boarding houses	5	740	277	69	11	6.8	18.8
722	Foodservices & drinking places	'188	'66 017	'17 627	'4 103	'2 141	'29.1	'14.1
7221	Full-service restaurants	93	34 077	9 998	2 390	1 207	32.6	18.2
72211	Full-service restaurants	93	34 077	9 998	2 390	1 207	32.6	18.2
722110	Full-service restaurants	93	34 077	9 998	2 390	1 207	32.6	18.2
7222	Limited-service eating places	'73	'28 295	'6 773	'1 518	'833	'23.9	'10.6
72221	Limited-service eating places	'73	'28 295	'6 773	'1 518	'833	'23.9	'10.6

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, CA								
72	Accommodation & foodservices	'5 405	'4 248 476	'1 135 774	'269 557	'105 484	'12.5	'11.3
721	Accommodation	461	1 159 941	305 397	72 994	19 418	2.7	8.6
7211	Traveler accommodation	398	1 134 710	299 943	71 868	19 145	2.6	8.3
72111	Hotels (except casino hotels) & motels	386	1 128 104	297 931	71 383	18 973	2.6	8.4
721110	Hotels (except casino hotels) & motels	386	1 128 104	297 931	71 383	18 973	2.6	8.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	169	995 016	269 972	65 570	16 730	1.5	8.6
7211102	Hotels with less than 25 guestrooms	17	11 406	1 580	369	168	3.2	.8
7211103	Motels	164	94 640	19 993	4 184	1 649	8.3	7.0
7211104	Motor hotels	36	27 042	6 386	1 260	426	20.6	6.6
7212	RV (recreational vehicle) parks & recreational camps	40	21 617	4 836	1 010	220	4.9	23.9
72121	RV (recreational vehicle) parks & recreational camps	40	21 617	4 836	1 010	220	4.9	23.9
721211	RV (recreational vehicle) parks & campgrounds	33	19 254	4 159	943	205	4.5	26.5
721214	Recreational & vacation camps (except campgrounds)	7	2 363	677	67	15	7.6	2.5
7213	Rooming & boarding houses	23	3 614	618	116	53	41.9	5.1
72131	Rooming & boarding houses	23	3 614	618	116	53	41.9	5.1
721310	Rooming & boarding houses	23	3 614	618	116	53	41.9	5.1
722	Foodservices & drinking places	'4 944	'3 088 535	'830 377	'196 563	'86 066	'16.2	'12.3
7221	Full-service restaurants	1 777	1 495 657	452 639	109 226	44 063	13.8	9.8
72211	Full-service restaurants	1 777	1 495 657	452 639	109 226	44 063	13.8	9.8
722110	Full-service restaurants	1 777	1 495 657	452 639	109 226	44 063	13.8	9.8
7222	Limited-service eating places	'2 658	'1 356 403	'314 378	'72 557	'36 206	'19.1	'15.6
72221	Limited-service eating places	'2 658	'1 356 403	'314 378	'72 557	'36 206	'19.1	'15.6
722211	Limited-service restaurants	2 080	1 184 132	273 522	63 271	30 946	18.4	15.0
722212	Cafeterias	51	15 751	3 849	876	414	41.1	34.9
722213	Snack & nonalcoholic beverage bars	'527	'156 520	'37 007	'8 410	'4 846	'22.6	'18.1
7223	Special foodservices	221	142 105	41 251	9 369	3 150	8.7	10.5
7224	Drinking places (alcoholic beverages)	288	94 370	22 109	5 411	2 647	22.6	8.1
72241	Drinking places (alcoholic beverages)	288	94 370	22 109	5 411	2 647	22.6	8.1
722410	Drinking places (alcoholic beverages)	288	94 370	22 109	5 411	2 647	22.6	8.1
PLACER COUNTY, CA								
72	Accommodation & foodservices	546	334 114	93 987	22 078	10 083	18.0	26.3
721	Accommodation	60	85 689	23 551	5 707	1 551	14.7	59.4
7211	Traveler accommodation	46	82 920	22 721	5 541	1 497	14.4	61.2
72111	Hotels (except casino hotels) & motels	42	81 967	22 584	5 513	1 480	14.3	61.9
721110	Hotels (except casino hotels) & motels	42	81 967	22 584	5 513	1 480	14.3	61.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	68 291	19 603	4 804	1 159	15.7	68.5
7211103	Motels	21	11 245	2 634	622	286	8.7	35.2
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	1 554	500	104	28	43.2	8.1
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	486	248 425	70 436	16 371	8 532	19.1	14.8
7221	Full-service restaurants	225	117 238	36 648	8 228	4 057	19.8	14.0
72211	Full-service restaurants	225	117 238	36 648	8 228	4 057	19.8	14.0
722110	Full-service restaurants	225	117 238	36 648	8 228	4 057	19.8	14.0
7222	Limited-service eating places	207	113 197	28 566	6 943	3 965	19.5	14.2
72221	Limited-service eating places	207	113 197	28 566	6 943	3 965	19.5	14.2
722211	Limited-service restaurants	162	102 145	26 045	6 392	3 595	19.2	14.8
722213	Snack & nonalcoholic beverage bars	45	11 052	2 521	551	370	21.8	8.6
7223	Special foodservices	22	9 853	3 111	719	283	4.3	32.5
7224	Drinking places (alcoholic beverages)	32	8 137	2 111	481	227	22.8	14.5
72241	Drinking places (alcoholic beverages)	32	8 137	2 111	481	227	22.8	14.5
722410	Drinking places (alcoholic beverages)	32	8 137	2 111	481	227	22.8	14.5
PLUMAS COUNTY, CA								
72	Accommodation & foodservices	116	23 467	5 597	723	512	47.0	8.1
721	Accommodation	37	9 538	2 216	210	107	14.2	4.8
72111	Hotels (except casino hotels) & motels	17	4 661	869	102	68	23.7	6.8
721110	Hotels (except casino hotels) & motels	17	4 661	869	102	68	23.7	6.8
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	3 048	929	76	18	8.3	4.6
72121	RV (recreational vehicle) parks & recreational camps	13	3 048	929	76	18	8.3	4.6
721211	RV (recreational vehicle) parks & campgrounds	6	1 272	254	7	5	13.8	—
721214	Recreational & vacation camps (except campgrounds)	7	1 776	675	69	13	4.4	7.9
722	Foodservices & drinking places	79	13 929	3 381	513	405	69.4	10.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RIVERSIDE COUNTY, CA								
72	Accommodation & foodservices	'2 161	'1 620 059	'448 083	'112 426	'41 960	'11.4	'9.2
721	Accommodation	271	597 600	170 283	42 592	10 518	3.8	9.0
7211	Traveler accommodation	207	566 023	163 039	40 803	10 023	2.3	8.9
721110	Hotels (except casino hotels) & motels	196	563 586	162 639	40 705	9 976	2.2	8.9
7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25 guestrooms or more	196	563 586	162 639	40 705	9 976	2.2	8.9
7211102	Hotels with less than 25 guestrooms	80	520 873	154 715	38 722	9 126	1.5	8.8
7211103	Hotels	24	6 516	1 125	340	122	4.1	28.1
7212	RV (recreational vehicle) parks & recreational camps	87	34 623	6 444	1 564	699	12.5	8.0
72121	RV (recreational vehicle) parks & recreational camps	50	30 852	7 083	1 769	482	29.1	10.7
721211	RV (recreational vehicle) parks & campgrounds ..	50	30 852	7 083	1 769	482	29.1	10.7
721214	Recreational & vacation camps (except campgrounds)	41	26 659	5 631	1 474	376	30.9	12.4
7213	Rooming & boarding houses	9	4 193	1 452	295	106	17.5	—
72131	Rooming & boarding houses	14	725	161	20	13	81.5	4.3
721310	Rooming & boarding houses	14	725	161	20	13	81.5	4.3
722	Foodservices & drinking places	14	725	161	20	13	81.5	4.3
7221	Full-service restaurants	'1 890	'1 022 459	'277 800	'69 834	'31 442	'15.9	'9.3
72211	Full-service restaurants	675	445 863	139 322	36 274	14 694	16.9	9.4
722110	Full-service restaurants	675	445 863	139 322	36 274	14 694	16.9	9.4
7222	Limited-service eating places	'1 023	'502 194	'120 948	'29 131	'14 901	'14.6	'9.5
72221	Limited-service eating places	'1 023	'502 194	'120 948	'29 131	'14 901	'14.6	'9.5
722211	Limited-service restaurants	859	467 305	112 850	27 089	13 823	13.7	9.4
722212	Cafeterias	9	3 871	1 069	300	92	10.8	4.4
722213	Snack & nonalcoholic beverage bars	'155	'31 018	'7 029	'1 742	'986	'27.5	'11.5
7223	Special foodservices	68	44 163	10 204	2 697	945	12.6	4.1
7224	Drinking places (alcoholic beverages)	124	30 239	7 326	1 732	902	28.9	12.5
72241	Drinking places (alcoholic beverages)	124	30 239	7 326	1 732	902	28.9	12.5
722410	Drinking places (alcoholic beverages)	124	30 239	7 326	1 732	902	28.9	12.5
SACRAMENTO COUNTY, CA								
72	Accommodation & foodservices	'2 189	'1 197 664	'321 040	'75 688	'36 472	'16.3	'12.7
721	Accommodation	113	196 141	47 370	10 714	3 759	3.2	10.0
7211	Traveler accommodation	81	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	79	189 310	45 700	10 423	3 659	2.4	9.8
7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25 guestrooms or more	79	189 310	45 700	10 423	3 659	2.4	9.8
7211102	Hotels with less than 25 guestrooms	35	155 605	38 953	9 002	3 014	2.9	10.8
7211103	Hotels	3	3 131	1 047	231	93	—	25.1
7211104	Motor hotels	35	22 580	4 302	890	437	.2	3.2
7212	RV (recreational vehicle) parks & recreational camps ..	6	7 994	1 398	300	115	—	1.4
72121	RV (recreational vehicle) parks & recreational camps	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	14	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	9	3 510	930	160	46	8.6	23.6
7213	Rooming & boarding houses	5	D	D	D	a	D	D
72131	Rooming & boarding houses	18	D	D	D	b	D	D
721310	Rooming & boarding houses	18	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	b	D	D
7221	Full-service restaurants	'2 076	'1 001 523	'273 670	'64 974	'32 713	'18.8	'13.2
72211	Full-service restaurants	800	414 919	126 387	29 607	13 860	21.4	14.2
722110	Full-service restaurants	800	414 919	126 387	29 607	13 860	21.4	14.2
7222	Limited-service eating places	800	414 919	126 387	29 607	13 860	21.4	14.2
72221	Limited-service eating places	'1 019	'506 934	'126 271	'30 208	'16 452	'16.5	'12.6
722211	Limited-service restaurants	'1 019	'506 934	'126 271	'30 208	'16 452	'16.5	'12.6
722211	Limited-service restaurants	804	436 986	109 011	26 361	14 345	16.1	12.9
722212	Cafeterias	30	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	'185	D	D	D	g	D	D
7223	Special foodservices	83	36 082	10 612	2 534	1 145	11.9	12.5
7224	Drinking places (alcoholic beverages)	174	43 588	10 400	2 625	1 256	27.1	11.8
72241	Drinking places (alcoholic beverages)	174	43 588	10 400	2 625	1 256	27.1	11.8
722410	Drinking places (alcoholic beverages)	174	43 588	10 400	2 625	1 256	27.1	11.8
SAN BENITO COUNTY, CA								
72	Accommodation & foodservices	80	29 989	7 895	1 598	962	33.2	4.2
721	Accommodation	11	2 841	932	146	112	14.0	—
7212	RV (recreational vehicle) parks & recreational camps ..	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	1 512	493	110	86	17.1	—
722	Foodservices & drinking places	69	27 148	6 963	1 452	850	35.2	4.6
7222	Limited-service eating places	27	15 404	3 926	875	495	25.9	.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN BERNARDINO COUNTY, CA								
72	Accommodation & foodservices	2 323	1 279 705	334 980	78 116	37 291	15.4	11.8
721	Accommodation	254	169 563	42 125	10 181	4 101	6.8	25.1
7211	Traveler accommodation	190	137 341	34 346	8 556	3 600	6.9	29.2
72111	Hotels (except casino hotels) & motels	176	133 023	33 110	8 244	3 472	6.2	30.0
721110	Hotels (except casino hotels) & motels	176	133 023	33 110	8 244	3 472	6.2	30.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	38	75 142	19 946	5 235	2 110	1.0	48.7
7211102	Hotels with less than 25 guestrooms	19	6 246	2 637	607	235	12.8	3.4
7211103	Motels	111	43 920	8 915	2 063	976	12.4	7.0
7211104	Motor hotels	8	7 715	1 612	339	151	16.0	—
7212	RV (recreational vehicle) parks & recreational camps	50	30 758	7 436	1 561	472	3.9	7.7
72121	RV (recreational vehicle) parks & recreational camps	50	30 758	7 436	1 561	472	3.9	7.7
721211	RV (recreational vehicle) parks & campgrounds	27	20 222	4 581	999	283	3.4	7.9
721214	Recreational & vacation camps (except campgrounds)	23	10 536	2 855	562	189	5.0	7.1
7213	Rooming & boarding houses	14	1 464	343	64	29	51.0	10.6
72131	Rooming & boarding houses	14	1 464	343	64	29	51.0	10.6
721310	Rooming & boarding houses	14	1 464	343	64	29	51.0	10.6
722	Foodservices & drinking places	2 069	1 110 142	292 855	67 935	33 190	16.7	9.8
7221	Full-service restaurants	668	429 994	131 264	30 034	13 793	18.8	13.8
72211	Full-service restaurants	668	429 994	131 264	30 034	13 793	18.8	13.8
722110	Full-service restaurants	668	429 994	131 264	30 034	13 793	18.8	13.8
7222	Limited-service eating places	1 175	596 604	141 194	33 143	17 414	14.9	6.5
72221	Limited-service eating places	1 175	596 604	141 194	33 143	17 414	14.9	6.5
722211	Limited-service restaurants	992	560 603	133 754	31 588	16 406	13.6	6.2
722213	Snack & nonalcoholic beverage bars	175	34 755	7 141	1 489	960	34.5	10.9
7223	Special foodservices	59	48 047	12 179	2 884	989	7.7	10.2
7224	Drinking places (alcoholic beverages)	167	35 497	8 218	1 874	994	33.9	17.1
72241	Drinking places (alcoholic beverages)	167	35 497	8 218	1 874	994	33.9	17.1
722410	Drinking places (alcoholic beverages)	167	35 497	8 218	1 874	994	33.9	17.1
SAN DIEGO COUNTY, CA								
72	Accommodation & foodservices	'5 441	'4 246 590	'1 160 544	'274 426	'105 287	'11.8	'11.0
721	Accommodation	534	1 434 225	384 814	94 200	24 559	3.6	13.3
7211	Traveler accommodation	448	1 405 182	377 389	92 658	23 971	3.3	13.3
72111	Hotels (except casino hotels) & motels	433	1 400 042	376 234	92 402	23 865	3.3	13.3
721110	Hotels (except casino hotels) & motels	433	1 400 042	376 234	92 402	23 865	3.3	13.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	200	1 275 979	351 087	86 269	21 462	2.2	13.7
7211102	Hotels with less than 25 guestrooms	16	D	D	D	b	D	D
7211103	Motels	192	96 566	18 691	4 335	1 744	15.7	10.7
7211104	Motor hotels	22	16 320	3 211	1 003	417	15.1	7.9
7212	RV (recreational vehicle) parks & recreational camps	56	23 469	5 729	1 129	400	17.2	18.4
72121	RV (recreational vehicle) parks & recreational camps	56	23 469	5 729	1 129	400	17.2	18.4
721211	RV (recreational vehicle) parks & campgrounds	38	14 966	3 005	656	219	17.2	21.8
721214	Recreational & vacation camps (except campgrounds)	18	8 503	2 724	473	181	17.2	12.4
7213	Rooming & boarding houses	30	5 574	1 696	413	188	19.0	15.3
72131	Rooming & boarding houses	30	5 574	1 696	413	188	19.0	15.3
721310	Rooming & boarding houses	30	5 574	1 696	413	188	19.0	15.3
722	Foodservices & drinking places	'4 907	'2 812 365	'775 730	'180 226	'80 728	'16.0	'9.8
7221	Full-service restaurants	1 674	1 239 537	379 570	88 897	37 305	16.7	7.8
72211	Full-service restaurants	1 674	1 239 537	379 570	88 897	37 305	16.7	7.8
722110	Full-service restaurants	1 674	1 239 537	379 570	88 897	37 305	16.7	7.8
7222	Limited-service eating places	'2 619	'1 226 272	'300 257	'69 204	'34 393	'16.7	'11.0
72221	Limited-service eating places	'2 619	'1 226 272	'300 257	'69 204	'34 393	'16.7	'11.0
722211	Limited-service restaurants	2 037	1 034 324	251 184	58 515	28 885	15.1	10.7
722212	Cafeterias	44	16 809	7 269	1 761	625	84.2	8.0
722213	Snack & nonalcoholic beverage bars	'538	'175 139	'41 804	'8 928	'4 883	'19.6	'12.8
7223	Special foodservices	230	228 430	64 655	14 903	5 062	5.7	11.9
7224	Drinking places (alcoholic beverages)	384	118 126	31 248	7 222	3 968	22.0	14.1
72241	Drinking places (alcoholic beverages)	384	118 126	31 248	7 222	3 968	22.0	14.1
722410	Drinking places (alcoholic beverages)	384	118 126	31 248	7 222	3 968	22.0	14.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO COUNTY, CA								
72	Accommodation & foodservices	'3 264	'3 283 495	'956 602	'227 511	'60 178	'11.1	'13.6
721	Accommodation	346	1 620 213	476 050	116 591	21 453	2.2	16.2
7211	Traveler accommodation	321	1 612 903	473 940	116 191	21 355	2.1	16.2
72111	Hotels (except casino hotels) & motels	291	1 598 855	470 263	115 426	21 049	2.0	16.4
721110	Hotels (except casino hotels) & motels	291	1 598 855	470 263	115 426	21 049	2.0	16.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	200	1 523 035	451 347	111 258	19 943	1.6	16.8
7211102	Hotels with less than 25 guestrooms	15	D	D	D	c	D	D
7211103	Motels	57	38 367	8 425	1 820	471	12.6	6.4
7211104	Motor hotels	16	18 277	3 606	890	217	5.0	16.3
7211105	Organization hotels	3	D	D	D	e	D	D
72119	Other traveler accommodation	30	14 048	3 677	765	306	7.3	.1
721191	Bed & breakfast inns	23	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	3 153	1 061	189	28	41.1	—
72121	RV (recreational vehicle) parks & recreational camps	4	3 153	1 061	189	28	41.1	—
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	21	4 157	1 049	211	70	24.9	9.0
72131	Rooming & boarding houses	21	4 157	1 049	211	70	24.9	9.0
721310	Rooming & boarding houses	21	4 157	1 049	211	70	24.9	9.0
722	Foodservices & drinking places	'2 918	'1 663 282	'480 552	'110 920	'38 725	'19.9	'11.1
7221	Full-service restaurants	1 496	1 025 310	318 482	74 224	23 930	20.9	10.5
72211	Full-service restaurants	1 496	1 025 310	318 482	74 224	23 930	20.9	10.5
722110	Full-service restaurants	1 496	1 025 310	318 482	74 224	23 930	20.9	10.5
7222	Limited-service eating places	'1 007	'429 252	'104 510	'23 595	'9 929	'20.6	'14.3
72221	Limited-service eating places	'1 007	'429 252	'104 510	'23 595	'9 929	'20.6	'14.3
722211	Limited-service restaurants	621	289 531	72 604	16 576	6 595	21.2	16.3
722212	Cafeterias	42	8 233	1 779	396	183	59.0	29.2
722213	Snack & nonalcoholic beverage bars	'344	'131 488	'30 127	'6 623	'3 151	'16.9	'9.1
7223	Special foodservices	67	78 181	26 260	5 547	2 111	4.1	5.5
7224	Drinking places (alcoholic beverages)	348	130 539	31 300	7 554	2 755	18.8	8.2
72241	Drinking places (alcoholic beverages)	348	130 539	31 300	7 554	2 755	18.8	8.2
722410	Drinking places (alcoholic beverages)	348	130 539	31 300	7 554	2 755	18.8	8.2
SAN JOAQUIN COUNTY, CA								
72	Accommodation & foodservices	826	376 916	96 497	22 486	11 413	21.7	12.2
721	Accommodation	68	40 018	10 038	2 475	822	20.5	10.1
72111	Hotels (except casino hotels) & motels	43	35 668	9 135	2 303	742	19.1	11.0
721110	Hotels (except casino hotels) & motels	43	35 668	9 135	2 303	742	19.1	11.0
7211104	Motor hotels	3	6 181	1 636	335	161	—	—
7212	RV (recreational vehicle) parks & recreational camps	9	1 881	349	67	26	12.7	3.1
72121	RV (recreational vehicle) parks & recreational camps	9	1 881	349	67	26	12.7	3.1
7213	Rooming & boarding houses	13	1 810	456	100	50	26.0	3.0
72131	Rooming & boarding houses	13	1 810	456	100	50	26.0	3.0
721310	Rooming & boarding houses	13	1 810	456	100	50	26.0	3.0
722	Foodservices & drinking places	758	336 898	86 459	20 011	10 591	21.9	12.5
7221	Full-service restaurants	296	131 643	38 590	9 080	4 506	28.3	12.8
72211	Full-service restaurants	296	131 643	38 590	9 080	4 506	28.3	12.8
722110	Full-service restaurants	296	131 643	38 590	9 080	4 506	28.3	12.8
7222	Limited-service eating places	354	181 194	42 281	9 589	5 345	15.4	11.1
72221	Limited-service eating places	354	181 194	42 281	9 589	5 345	15.4	11.1
722211	Limited-service restaurants	289	168 348	39 515	9 021	4 949	15.6	9.8
7223	Special foodservices	35	12 618	3 135	847	421	19.1	26.3
SAN LUIS OBISPO COUNTY, CA								
72	Accommodation & foodservices	'675	'383 166	'101 966	'22 455	'10 553	'14.5	'10.9
721	Accommodation	151	142 718	35 199	7 538	2 780	5.9	10.8
7211	Traveler accommodation	135	130 353	31 888	6 867	2 550	6.3	11.7
72111	Hotels (except casino hotels) & motels	125	127 661	31 378	6 731	2 483	6.5	11.8
721110	Hotels (except casino hotels) & motels	125	127 661	31 378	6 731	2 483	6.5	11.8
7211103	Motels	83	53 434	12 237	2 460	998	4.1	20.1
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	10	9 270	2 606	498	157	.7	—
7213	Rooming & boarding houses	4	D	D	D	b	D	D
72131	Rooming & boarding houses	4	D	D	D	b	D	D
721310	Rooming & boarding houses	4	D	D	D	b	D	D
722	Foodservices & drinking places	'524	'240 448	'66 767	'14 917	'7 773	'19.6	'10.9
7221	Full-service restaurants	271	136 231	41 119	9 265	4 528	20.2	10.5
72211	Full-service restaurants	271	136 231	41 119	9 265	4 528	20.2	10.5
722110	Full-service restaurants	271	136 231	41 119	9 265	4 528	20.2	10.5
7222	Limited-service eating places	'208	'90 480	'22 897	'5 033	'2 911	'16.7	'11.3
72221	Limited-service eating places	'208	'90 480	'22 897	'5 033	'2 911	'16.7	'11.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN MATEO COUNTY, CA								
72	Accommodation & foodservices	'1 497	'1 379 760	'386 246	'90 606	'28 013	'11.7	'11.8
721	Accommodation	150	425 153	107 701	24 440	6 012	2.7	16.1
7211	Traveler accommodation	130	417 388	105 873	24 069	5 902	2.4	16.2
72111	Hotels (except casino hotels) & motels	119	414 677	105 316	23 952	5 857	2.2	16.2
721110	Hotels (except casino hotels) & motels	119	414 677	105 316	23 952	5 857	2.2	16.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	54	371 265	97 646	22 368	5 281	1.3	16.9
7211102	Hotels with less than 25 guestrooms	7	1 775	167	29	12	100.0	—
7211103	Motels	54	32 234	5 600	1 138	462	5.2	14.2
7211104	Motor hotels	4	9 403	1 903	417	102	10.1	—
7212	RV (recreational vehicle) parks & recreational camps	13	5 191	1 138	219	65	20.3	11.4
72121	RV (recreational vehicle) parks & recreational camps	13	5 191	1 138	219	65	20.3	11.4
721211	RV (recreational vehicle) parks & campgrounds ..	7	2 987	310	59	22	31.2	13.8
721214	Recreational & vacation camps (except campgrounds)	6	2 204	828	160	43	5.6	8.2
7213	Rooming & boarding houses	7	2 574	690	152	45	19.7	11.8
72131	Rooming & boarding houses	7	2 574	690	152	45	19.7	11.8
721310	Rooming & boarding houses	7	2 574	690	152	45	19.7	11.8
722	Foodservices & drinking places	'1 347	'954 607	'278 545	'66 166	'22 001	'15.7	'9.9
7221	Full-service restaurants	604	393 548	125 238	29 657	10 312	18.5	11.8
72211	Full-service restaurants	604	393 548	125 238	29 657	10 312	18.5	11.8
722110	Full-service restaurants	604	393 548	125 238	29 657	10 312	18.5	11.8
7222	Limited-service eating places	'566	'313 238	'74 072	'17 003	'7 151	'20.0	'12.5
72221	Limited-service eating places	'566	'313 238	'74 072	'17 003	'7 151	'20.0	'12.5
722211	Limited-service restaurants	411	254 452	60 375	14 081	5 685	20.0	13.5
722212	Cafeterias	16	3 459	756	173	71	68.4	24.1
722213	Snack & nonalcoholic beverage bars	'139	'55 327	'12 941	'2 749	'1 395	'17.3	'7.4
7223	Special foodservices	86	227 507	74 922	18 444	4 146	4.0	2.5
7224	Drinking places (alcoholic beverages)	91	20 314	4 313	1 062	392	28.3	17.4
72241	Drinking places (alcoholic beverages)	91	20 314	4 313	1 062	392	28.3	17.4
722410	Drinking places (alcoholic beverages)	91	20 314	4 313	1 062	392	28.3	17.4
SANTA BARBARA COUNTY, CA								
72	Accommodation & foodservices	'954	'634 492	'177 652	'40 762	'17 242	'15.9	'9.2
721	Accommodation	148	199 518	55 245	12 375	3 931	9.0	6.5
7211	Traveler accommodation	133	186 684	51 922	11 630	3 676	9.6	6.5
72111	Hotels (except casino hotels) & motels	118	180 220	50 159	11 254	3 528	9.6	6.7
721110	Hotels (except casino hotels) & motels	118	180 220	50 159	11 254	3 528	9.6	6.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	42	127 427	38 948	8 603	2 573	11.7	7.7
7211102	Hotels with less than 25 guestrooms	13	6 630	1 475	374	137	10.3	—
7211103	Motels	57	41 528	8 631	2 005	728	4.1	4.9
7212	RV (recreational vehicle) parks & recreational camps ..	7	4 719	1 404	273	78	—	6.7
72121	RV (recreational vehicle) parks & recreational camps	7	4 719	1 404	273	78	—	6.7
721211	RV (recreational vehicle) parks & campgrounds ..	5	D	D	D	b	D	D
7213	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
72131	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
721310	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
722	Foodservices & drinking places	'806	'434 974	'122 407	'28 387	'13 311	'19.1	'10.5
7221	Full-service restaurants	378	232 245	71 652	16 471	7 350	22.0	8.6
72211	Full-service restaurants	378	232 245	71 652	16 471	7 350	22.0	8.6
722110	Full-service restaurants	378	232 245	71 652	16 471	7 350	22.0	8.6
7222	Limited-service eating places	'343	'171 571	'43 826	'10 367	'5 194	'15.0	'13.5
72221	Limited-service eating places	'343	'171 571	'43 826	'10 367	'5 194	'15.0	'13.5
722211	Limited-service restaurants	258	149 032	38 118	9 091	4 442	14.8	13.0
7223	Special foodservices	31	17 736	4 428	954	449	9.8	5.8
SANTA CLARA COUNTY, CA								
72	Accommodation & foodservices	'3 499	'2 591 903	'678 075	'159 706	'60 369	'15.1	'11.7
721	Accommodation	245	576 317	132 203	32 427	8 321	5.7	11.1
7211	Traveler accommodation	208	565 282	129 603	31 954	8 161	4.6	11.2
72111	Hotels (except casino hotels) & motels	202	564 098	129 408	31 908	8 138	4.6	11.2
721110	Hotels (except casino hotels) & motels	202	564 098	129 408	31 908	8 138	4.6	11.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	100	486 842	116 723	29 022	7 035	3.3	12.1
7211103	Motels	90	66 070	10 031	2 306	922	12.0	6.6
7211104	Motor hotels	5	8 637	1 795	415	139	15.8	2.4
7212	RV (recreational vehicle) parks & recreational camps ..	22	7 060	2 014	356	112	60.7	6.7
72121	RV (recreational vehicle) parks & recreational camps	22	7 060	2 014	356	112	60.7	6.7
721214	Recreational & vacation camps (except campgrounds)	13	4 809	1 330	233	81	68.7	5.7
7213	Rooming & boarding houses	15	3 975	586	117	48	63.7	10.3
72131	Rooming & boarding houses	15	3 975	586	117	48	63.7	10.3
721310	Rooming & boarding houses	15	3 975	586	117	48	63.7	10.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA CLARA COUNTY, CA—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	'3 254	'2 015 586	'545 872	'127 279	'52 048	'17.8	'11.9
7221	Full-service restaurants	1 297	893 484	267 830	62 596	23 874	21.5	12.6
72211	Full-service restaurants	1 297	893 484	267 830	62 596	23 874	21.5	12.6
722110	Full-service restaurants	1 297	893 484	267 830	62 596	23 874	21.5	12.6
7222	Limited-service eating places	'1 459	'862 759	'206 384	'47 531	'21 812	'15.9	'13.0
72221	Limited-service eating places	'1 459	'862 759	'206 384	'47 531	'21 812	'15.9	'13.0
722211	Limited-service restaurants	1 057	720 355	174 565	40 391	17 875	14.4	13.8
722212	Cafeterias	50	10 405	1 931	421	163	64.4	30.2
722213	Snack & nonalcoholic beverage bars	'352	'131 999	'29 888	'6 719	'3 774	'20.6	'7.2
7223	Special foodservices	298	186 036	54 045	13 368	4 547	7.9	4.1
7224	Drinking places (alcoholic beverages)	200	73 307	17 613	3 784	1 815	19.8	10.8
72241	Drinking places (alcoholic beverages)	200	73 307	17 613	3 784	1 815	19.8	10.8
722410	Drinking places (alcoholic beverages)	200	73 307	17 613	3 784	1 815	19.8	10.8
SANTA CRUZ COUNTY, CA								
72	Accommodation & foodservices	'592	'306 824	'81 253	'17 908	'8 250	'18.6	'11.4
721	Accommodation	74	56 379	12 487	2 674	859	10.6	3.1
72111	Hotels (except casino hotels) & motels	56	49 981	11 039	2 447	764	10.9	2.5
721110	Hotels (except casino hotels) & motels	56	49 981	11 039	2 447	764	10.9	2.5
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	6	3 163	855	113	33	6.4	1.8
722	Foodservices & drinking places	'518	'250 445	'68 766	'15 234	'7 391	'20.4	'13.3
7221	Full-service restaurants	229	120 421	36 814	8 225	3 674	23.9	11.1
72211	Full-service restaurants	229	120 421	36 814	8 225	3 674	23.9	11.1
722110	Full-service restaurants	229	120 421	36 814	8 225	3 674	23.9	11.1
7222	Limited-service eating places	'229	'113 942	'27 905	'6 149	'3 251	'16.6	'16.1
72221	Limited-service eating places	'229	'113 942	'27 905	'6 149	'3 251	'16.6	'16.1
7223	Special foodservices	20	6 893	2 245	450	234	10.3	3.8
SHASTA COUNTY, CA								
72	Accommodation & foodservices	402	161 680	41 725	9 620	5 070	14.1	13.5
721	Accommodation	73	45 476	9 989	2 010	811	5.3	21.0
72111	Hotels (except casino hotels) & motels	49	41 414	9 137	1 895	743	4.0	22.6
721110	Hotels (except casino hotels) & motels	49	41 414	9 137	1 895	743	4.0	22.6
7212	RV (recreational vehicle) parks & recreational camps	18	3 199	739	102	53	15.7	5.8
72121	RV (recreational vehicle) parks & recreational camps	18	3 199	739	102	53	15.7	5.8
722	Foodservices & drinking places	329	116 204	31 736	7 610	4 259	17.6	10.6
7222	Limited-service eating places	157	59 445	14 749	3 402	1 928	14.3	8.2
SIERRA COUNTY, CA								
72	Accommodation & foodservices	22	5 393	1 191	167	86	44.5	3.4
721	Accommodation	9	2 901	637	75	30	12.1	—
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	2 492	554	92	56	82.2	7.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SISKIYOU COUNTY, CA								
72	Accommodation & foodservices	160	46 895	12 363	2 510	1 396	25.3	12.2
721	Accommodation	47	16 666	4 502	838	388	8.0	4.1
72111	Hotels (except casino hotels) & motels	30	12 885	3 308	695	331	7.8	1.5
721110	Hotels (except casino hotels) & motels	30	12 885	3 308	695	331	7.8	1.5
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211103	Motels	19	6 538	1 284	251	139	1.6	3.0
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	2 983	984	112	33	3.4	16.0
72121	RV (recreational vehicle) parks & recreational camps	10	2 983	984	112	33	3.4	16.0
721211	RV (recreational vehicle) parks & campgrounds	4	1 444	359	23	8	—	33.0
721214	Recreational & vacation camps (except campgrounds)	6	1 539	625	89	25	6.5	—
7213	Rooming & boarding houses	4	429	140	14	6	50.8	—
72131	Rooming & boarding houses	4	429	140	14	6	50.8	—
721310	Rooming & boarding houses	4	429	140	14	6	50.8	—
722	Foodservices & drinking places	113	30 229	7 861	1 672	1 008	34.8	16.6
7222	Limited-service eating places	37	11 166	2 848	610	395	32.5	21.3
SOLANO COUNTY, CA								
72	Accommodation & foodservices	'569	'291 986	'74 332	'17 117	'8 798	'19.7	'12.4
721	Accommodation	43	27 962	6 406	1 395	600	20.7	7.6
7211	Traveler accommodation	34	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	33	26 570	6 161	1 337	569	20.9	7.5
721110	Hotels (except casino hotels) & motels	33	26 570	6 161	1 337	569	20.9	7.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	11 025	2 627	589	252	41.1	5.9
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211103	Motels	20	12 423	2 838	635	245	6.8	10.9
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	'526	'264 024	'67 926	'15 722	'8 198	'19.6	'12.9
7221	Full-service restaurants	197	109 755	31 017	7 261	3 740	20.2	19.2
72211	Full-service restaurants	197	109 755	31 017	7 261	3 740	20.2	19.2
722110	Full-service restaurants	197	109 755	31 017	7 261	3 740	20.2	19.2
7222	Limited-service eating places	'257	'140 167	'33 672	'7 747	'4 050	'18.0	'7.9
72221	Limited-service eating places	'257	'140 167	'33 672	'7 747	'4 050	'18.0	'7.9
722211	Limited-service restaurants	209	126 267	30 162	6 924	3 495	17.5	7.0
722213	Snack & nonalcoholic beverage bars	'48	'13 900	'3 510	'823	'555	'22.3	'15.3
7223	Special foodservices	13	3 984	1 145	230	100	15.1	3.3
7224	Drinking places (alcoholic beverages)	59	10 118	2 092	484	308	35.8	18.9
72241	Drinking places (alcoholic beverages)	59	10 118	2 092	484	308	35.8	18.9
722410	Drinking places (alcoholic beverages)	59	10 118	2 092	484	308	35.8	18.9
SONOMA COUNTY, CA								
72	Accommodation & foodservices	'1 012	'492 828	'133 147	'30 056	'14 082	'19.2	'11.6
721	Accommodation	121	75 437	17 826	3 527	1 257	5.8	4.6
7211	Traveler accommodation	96	65 023	15 415	3 253	1 133	5.8	4.3
72111	Hotels (except casino hotels) & motels	69	57 353	13 764	2 992	998	4.6	4.4
721110	Hotels (except casino hotels) & motels	69	57 353	13 764	2 992	998	4.6	4.4
7211102	Hotels with less than 25 guestrooms	9	5 774	1 686	327	138	22.3	—
7211103	Motels	42	19 510	3 565	765	319	6.4	8.7
7212	RV (recreational vehicle) parks & recreational camps	22	10 084	2 379	268	119	4.2	6.5
72121	RV (recreational vehicle) parks & recreational camps	22	10 084	2 379	268	119	4.2	6.5
721211	RV (recreational vehicle) parks & campgrounds	13	7 512	1 638	165	80	4.7	6.6
721214	Recreational & vacation camps (except campgrounds)	9	2 572	741	103	39	2.6	6.1
722	Foodservices & drinking places	'891	'417 391	'115 321	'26 529	'12 825	'21.6	'12.9
7221	Full-service restaurants	417	209 695	62 216	14 227	6 793	21.8	11.7
72211	Full-service restaurants	417	209 695	62 216	14 227	6 793	21.8	11.7
722110	Full-service restaurants	417	209 695	62 216	14 227	6 793	21.8	11.7
7222	Limited-service eating places	'363	'175 937	'44 740	'10 454	'5 062	'20.9	'13.3
72221	Limited-service eating places	'363	'175 937	'44 740	'10 454	'5 062	'20.9	'13.3
722211	Limited-service restaurants	267	146 683	36 658	8 680	4 186	22.4	13.0
722213	Snack & nonalcoholic beverage bars	89	26 309	7 130	1 573	798	12.6	16.1
7223	Special foodservices	41	15 172	3 985	908	516	21.8	17.4
7224	Drinking places (alcoholic beverages)	70	16 587	4 380	940	454	25.8	19.7
72241	Drinking places (alcoholic beverages)	70	16 587	4 380	940	454	25.8	19.7
722410	Drinking places (alcoholic beverages)	70	16 587	4 380	940	454	25.8	19.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STANISLAUS COUNTY, CA								
72	Accommodation & foodservices	'678	'313 809	'80 622	'18 757	'9 918	'17.1	'9.8
721	Accommodation	42	32 475	7 653	1 789	771	11.5	.2
72111	Hotels (except casino hotels) & motels	32	30 810	7 423	1 745	746	10.4	—
721110	Hotels (except casino hotels) & motels	32	30 810	7 423	1 745	746	10.4	—
7213	Rooming & boarding houses	5	767	101	17	11	67.5	—
72131	Rooming & boarding houses	5	767	101	17	11	67.5	—
721310	Rooming & boarding houses	5	767	101	17	11	67.5	—
722	Foodservices & drinking places	'636	'281 334	'72 969	'16 968	'9 147	'17.7	'10.9
7222	Limited-service eating places	'318	'161 062	'38 657	'8 801	'5 021	'14.2	'9.3
72221	Limited-service eating places	'318	'161 062	'38 657	'8 801	'5 021	'14.2	'9.3
722211	Limited-service restaurants	254	147 009	35 573	8 105	4 612	13.1	9.4
7223	Special foodservices	22	5 765	1 546	328	160	9.4	3.0
SUTTER COUNTY, CA								
72	Accommodation & foodservices	102	44 924	12 760	2 914	1 443	16.7	7.2
721	Accommodation	7	1 449	514	99	55	34.5	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
722	Foodservices & drinking places	95	43 475	12 246	2 815	1 388	16.1	7.4
7222	Limited-service eating places	40	21 208	5 735	1 259	619	10.2	2.3
72221	Limited-service eating places	40	21 208	5 735	1 259	619	10.2	2.3
TEHAMA COUNTY, CA								
72	Accommodation & foodservices	102	36 692	9 187	2 084	1 128	19.4	8.4
721	Accommodation	24	6 224	1 316	300	123	8.8	4.4
72111	Hotels (except casino hotels) & motels	19	5 536	1 191	283	115	8.1	.8
721110	Hotels (except casino hotels) & motels	19	5 536	1 191	283	115	8.1	.8
7211103	Motels	16	5 215	1 129	277	111	7.6	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	78	30 468	7 871	1 784	1 005	21.5	9.3
7222	Limited-service eating places	32	14 903	3 649	841	537	18.0	8.6
TRINITY COUNTY, CA								
72	Accommodation & foodservices	57	11 055	2 490	394	296	39.9	8.9
721	Accommodation	21	5 033	892	95	100	24.4	14.4
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	3 094	598	37	46	27.1	23.5
72121	RV (recreational vehicle) parks & recreational camps	11	3 094	598	37	46	27.1	23.5
721211	RV (recreational vehicle) parks & campgrounds	7	1 552	266	28	38	10.4	13.3
721214	Recreational & vacation camps (except campgrounds)	4	1 542	332	9	8	43.8	33.7
722	Foodservices & drinking places	36	6 022	1 598	299	196	52.8	4.4
TULARE COUNTY, CA								
72	Accommodation & foodservices	510	232 318	56 835	12 706	7 020	17.0	10.0
721	Accommodation	55	40 886	9 474	1 558	696	3.6	8.1
72111	Hotels (except casino hotels) & motels	40	37 182	8 740	1 414	639	2.5	3.3
721110	Hotels (except casino hotels) & motels	40	37 182	8 740	1 414	639	2.5	3.3
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
7213	Rooming & boarding houses	4	D	D	D	b	D	D
72131	Rooming & boarding houses	4	D	D	D	b	D	D
721310	Rooming & boarding houses	4	D	D	D	b	D	D
722	Foodservices & drinking places	455	191 432	47 361	11 148	6 324	19.9	10.4
7222	Limited-service eating places	209	112 469	26 016	6 072	3 611	11.8	5.6
72221	Limited-service eating places	209	112 469	26 016	6 072	3 611	11.8	5.6

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
TUOLUMNE COUNTY, CA								
72	Accommodation & foodservices	168	58 447	15 233	3 043	1 747	22.9	11.1
721	Accommodation	40	16 339	3 633	502	304	5.4	3.6
72111	Hotels (except casino hotels) & motels	27	10 794	2 347	420	244	3.8	5.5
721110	Hotels (except casino hotels) & motels	27	10 794	2 347	420	244	3.8	5.5
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	18	5 067	1 136	227	133	8.2	10.2
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	4 323	941	54	22	6.9	—
72121	RV (recreational vehicle) parks & recreational camps	10	4 323	941	54	22	6.9	—
721211	RV (recreational vehicle) parks & campgrounds ..	6	3 060	628	19	15	9.8	—
721214	Recreational & vacation camps (except campgrounds)	4	1 263	313	35	7	—	—
722	Foodservices & drinking places	128	42 108	11 600	2 541	1 443	29.6	13.9
7222	Limited-service eating places	38	14 882	3 657	789	461	35.4	10.3
VENTURA COUNTY, CA								
72	Accommodation & foodservices	'1 201	'775 634	'209 465	'50 192	'21 884	'13.3	'14.6
721	Accommodation	86	120 700	32 510	8 483	2 287	3.0	10.6
7211	Traveler accommodation	74	114 244	30 972	8 294	2 217	1.9	11.2
72111	Hotels (except casino hotels) & motels	71	113 678	30 825	8 269	2 209	1.8	11.2
721110	Hotels (except casino hotels) & motels	71	113 678	30 825	8 269	2 209	1.8	11.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	29	91 188	26 280	7 270	1 779	1.5	12.6
7211103	Motels	37	19 140	3 696	814	375	3.4	6.1
7212	RV (recreational vehicle) parks & recreational camps ..	7	5 062	1 432	174	61	12.4	—
72121	RV (recreational vehicle) parks & recreational camps ..	7	5 062	1 432	174	61	12.4	—
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming & boarding houses	5	1 394	106	15	9	57.1	1.6
72131	Rooming & boarding houses	5	1 394	106	15	9	57.1	1.6
721310	Rooming & boarding houses	5	1 394	106	15	9	57.1	1.6
722	Foodservices & drinking places	'1 115	'654 934	'176 955	'41 709	'19 597	'15.2	'15.3
7221	Full-service restaurants	464	290 936	89 282	21 314	9 526	18.9	14.6
72211	Full-service restaurants	464	290 936	89 282	21 314	9 526	18.9	14.6
722110	Full-service restaurants	464	290 936	89 282	21 314	9 526	18.9	14.6
7222	Limited-service eating places	'536	'314 229	'70 373	'16 342	'8 636	'12.0	'17.8
72221	Limited-service eating places	'536	'314 229	'70 373	'16 342	'8 636	'12.0	'17.8
722211	Limited-service restaurants	419	281 390	62 987	14 682	7 615	10.9	18.1
722213	Snack & nonalcoholic beverage bars	'114	'31 718	'7 111	'1 607	'999	'21.6	'12.5
7223	Special foodservices	38	36 525	14 421	3 371	988	6.9	1.8
YOLO COUNTY, CA								
72	Accommodation & foodservices	302	140 051	36 209	8 585	4 379	21.3	11.7
721	Accommodation	30	19 891	4 679	951	387	41.3	2.6
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	b	D	D
722	Foodservices & drinking places	272	120 160	31 530	7 634	3 992	18.0	13.2
7222	Limited-service eating places	134	60 856	14 853	3 629	1 940	14.9	8.0
72221	Limited-service eating places	134	60 856	14 853	3 629	1 940	14.9	8.0
7223	Special foodservices	18	10 766	2 042	417	278	11.1	61.3
YUBA COUNTY, CA								
72	Accommodation & foodservices	85	30 956	9 136	2 010	940	24.2	6.4
721	Accommodation	12	6 724	2 158	464	157	44.6	1.5
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	73	24 232	6 978	1 546	783	18.5	7.7
7222	Limited-service eating places	31	14 574	3 993	873	441	19.0	.9

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADELANTO, CA								
72	Accommodation & foodservices	10	3 219	1 291	311	127	8.1	10.9
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
AGOURA HILLS, CA								
72	Accommodation & foodservices	50	32 546	8 245	2 081	895	12.2	9.8
722	Foodservices & drinking places	50	32 546	8 245	2 081	895	12.2	9.8
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
ALAMEDA, CA								
72	Accommodation & foodservices	165	66 856	17 884	4 097	1 908	24.6	18.4
721	Accommodation	5	3 448	700	163	68	—	—
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7211103	Motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	160	63 408	17 184	3 934	1 840	25.9	19.4
7221	Full-service restaurants	66	27 770	8 910	2 084	814	26.3	20.5
72211	Full-service restaurants	66	27 770	8 910	2 084	814	26.3	20.5
722110	Full-service restaurants	66	27 770	8 910	2 084	814	26.3	20.5
7222	Limited-service eating places	73	32 272	7 405	1 657	928	24.1	18.2
72221	Limited-service eating places	73	32 272	7 405	1 657	928	24.1	18.2
722211	Limited-service restaurants	48	25 921	5 998	1 369	760	19.1	21.1
722213	Snack & nonalcoholic beverage bars	21	5 718	1 236	243	158	38.4	6.9
7223	Special foodservices	5	1 227	336	55	34	73.3	26.7
ALBANY, CA								
72	Accommodation & foodservices	49	15 249	3 548	828	402	36.1	17.9
722	Foodservices & drinking places	49	15 249	3 548	828	402	36.1	17.9
7222	Limited-service eating places	19	6 980	1 560	374	165	28.8	20.9
ALHAMBRA, CA								
72	Accommodation & foodservices	172	91 017	24 179	5 835	2 627	28.4	11.1
721	Accommodation	12	11 003	2 844	693	260	54.6	2.6
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
722	Foodservices & drinking places	160	80 014	21 335	5 142	2 367	24.8	12.3
7221	Full-service restaurants	82	33 833	9 601	2 233	1 071	31.3	10.2
72211	Full-service restaurants	82	33 833	9 601	2 233	1 071	31.3	10.2
722110	Full-service restaurants	82	33 833	9 601	2 233	1 071	31.3	10.2
7222	Limited-service eating places	69	41 609	10 358	2 570	1 189	21.3	13.2
72221	Limited-service eating places	69	41 609	10 358	2 570	1 189	21.3	13.2
722211	Limited-service restaurants	61	38 846	9 686	2 437	1 118	19.1	14.1
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	5	3 091	1 131	280	75	—	19.7
ALTURAS, CA								
72	Accommodation & foodservices	16	3 673	834	167	140	53.5	5.5
721	Accommodation	4	1 360	241	40	42	34.9	—
722	Foodservices & drinking places	12	2 313	593	127	98	64.4	8.7
AMERICAN CANYON, CA								
72	Accommodation & foodservices	4	1 770	482	139	62	17.7	—
722	Foodservices & drinking places	4	1 770	482	139	62	17.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANAHEIM, CA								
72	Accommodation & foodservices	689	818 622	222 930	52 989	18 054	7.0	9.8
721	Accommodation	135	470 108	129 842	31 095	8 450	2.1	7.5
7211	Traveler accommodation	124	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	123	466 304	129 017	30 856	8 403	1.9	7.4
721110	Hotels (except casino hotels) & motels	123	466 304	129 017	30 856	8 403	1.9	7.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	52	417 457	118 115	28 765	7 591	1.2	7.4
7211102	Hotels with less than 25 guestrooms	6	660	44	12	7	—	2.0
7211103	Motels	52	42 714	9 419	1 845	689	5.8	6.9
7211104	Motor hotels	13	5 473	1 439	234	116	27.2	8.4
7212	RV (recreational vehicle) parks & recreational camps	7	2 949	592	192	27	7.8	28.7
72121	RV (recreational vehicle) parks & recreational camps	7	2 949	592	192	27	7.8	28.7
721211	RV (recreational vehicle) parks & campgrounds	7	2 949	592	192	27	7.8	28.7
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	554	348 514	93 088	21 894	9 604	13.7	13.0
7221	Full-service restaurants	197	167 659	50 109	11 790	4 904	11.2	11.9
72211	Full-service restaurants	197	167 659	50 109	11 790	4 904	11.2	11.9
722110	Full-service restaurants	197	167 659	50 109	11 790	4 904	11.2	11.9
7222	Limited-service eating places	292	141 992	32 006	7 488	3 731	18.3	16.6
72221	Limited-service eating places	292	141 992	32 006	7 488	3 731	18.3	16.6
722211	Limited-service restaurants	240	132 306	29 999	7 057	3 440	16.5	17.3
722213	Snack & nonalcoholic beverage bars	44	9 012	1 876	409	281	43.2	2.9
7223	Special foodservices	31	26 363	7 955	1 849	642	2.7	.7
7224	Drinking places (alcoholic beverages)	34	12 500	3 018	767	327	18.7	12.6
72241	Drinking places (alcoholic beverages)	34	12 500	3 018	767	327	18.7	12.6
722410	Drinking places (alcoholic beverages)	34	12 500	3 018	767	327	18.7	12.6
ANDERSON, CA								
72	Accommodation & foodservices	35	13 713	3 634	787	457	12.5	7.8
721	Accommodation	3	838	181	25	14	D	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	12 875	3 453	762	443	10.7	8.4
7222	Limited-service eating places	17	8 957	2 370	538	315	2.5	4.2
ANGELS CITY, CA								
72	Accommodation & foodservices	14	3 427	843	215	102	15.4	6.1
721	Accommodation	4	772	216	60	19	—	13.5
722	Foodservices & drinking places	10	2 655	627	155	83	19.9	3.9
ANTIOCH, CA								
72	Accommodation & foodservices	109	54 136	13 498	2 920	1 501	18.4	9.9
721	Accommodation	4	854	104	21	17	50.6	18.9
722	Foodservices & drinking places	105	53 282	13 394	2 899	1 484	17.9	9.7
7222	Limited-service eating places	56	29 498	6 966	1 507	788	16.9	13.9
72221	Limited-service eating places	56	29 498	6 966	1 507	788	16.9	13.9
722211	Limited-service restaurants	47	27 548	6 549	1 433	725	15.1	13.8
7223	Special foodservices	5	D	D	D	b	D	D
APPLE VALLEY, CA								
72	Accommodation & foodservices	41	17 197	4 241	1 044	612	12.5	3.4
721	Accommodation	4	443	65	17	13	75.2	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	16 754	4 176	1 027	599	10.9	3.5
7222	Limited-service eating places	19	10 596	2 635	640	371	8.5	.2
72221	Limited-service eating places	19	10 596	2 635	640	371	8.5	.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARCADIA, CA								
72	Accommodation & foodservices	134	84 372	21 022	5 174	2 232	8.3	10.3
721	Accommodation	9	15 483	3 071	763	205	.6	—
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	13 628	2 724	685	167	—	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	125	68 889	17 951	4 411	2 027	10.0	12.7
7221	Full-service restaurants	61	37 276	11 140	2 782	1 286	9.2	12.1
72211	Full-service restaurants	61	37 276	11 140	2 782	1 286	9.2	12.1
722110	Full-service restaurants	61	37 276	11 140	2 782	1 286	9.2	12.1
7222	Limited-service eating places	54	27 719	6 409	1 533	709	12.5	14.2
72221	Limited-service eating places	54	27 719	6 409	1 533	709	12.5	14.2
722211	Limited-service restaurants	40	22 064	5 092	1 257	577	10.6	13.5
722213	Snack & nonalcoholic beverage bars	14	5 655	1 317	276	132	20.0	16.8
7223	Special foodservices	1	D	D	D	a	D	D
ARCATA, CA								
72	Accommodation & foodservices	65	25 584	7 122	1 649	875	18.1	15.8
721	Accommodation	9	4 965	1 148	227	107	2.8	—
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
7211103	Motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	56	20 619	5 974	1 422	768	21.8	19.6
7222	Limited-service eating places	24	8 171	1 974	468	278	18.0	12.8
ARROYO GRANDE, CA								
72	Accommodation & foodservices	37	15 930	4 109	884	487	11.8	27.0
721	Accommodation	5	1 355	228	56	31	12.1	60.4
722	Foodservices & drinking places	32	14 575	3 881	828	456	11.8	23.9
7222	Limited-service eating places	16	9 301	2 307	458	248	7.0	16.7
ARTESIA, CA								
72	Accommodation & foodservices	56	35 325	8 284	1 911	819	24.7	25.4
721	Accommodation	2	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	54	D	D	D	f	D	D
7222	Limited-service eating places	27	24 058	5 447	1 234	448	20.1	34.2
72221	Limited-service eating places	27	24 058	5 447	1 234	448	20.1	34.2
722213	Snack & nonalcoholic beverage bars	5	10 151	2 000	435	97	31.4	68.6
ARVIN, CA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
ATASCADERO, CA								
72	Accommodation & foodservices	46	18 543	4 944	1 153	616	23.4	9.7
721	Accommodation	3	923	174	32	23	—	4.9
722	Foodservices & drinking places	43	17 620	4 770	1 121	593	24.6	10.0
7222	Limited-service eating places	19	10 576	2 630	631	317	19.2	9.1
72221	Limited-service eating places	19	10 576	2 630	631	317	19.2	9.1
ATHERTON, CA								
72	Accommodation & foodservices	3	1 761	576	138	57	D	—
722	Foodservices & drinking places	3	1 761	576	138	57	D	—
7223	Special foodservices	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ATWATER, CA								
72	Accommodation & foodservices	32	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	11 421	2 852	622	318	17.5	16.2
7222	Limited-service eating places	10	5 020	1 182	240	144	—	2.8
AUBURN, CA								
72	Accommodation & foodservices	91	50 391	13 118	3 078	1 649	15.3	18.2
721	Accommodation	6	5 510	1 205	318	144	13.1	—
72111	Hotels (except casino hotels) & motels	6	5 510	1 205	318	144	13.1	—
721110	Hotels (except casino hotels) & motels	6	5 510	1 205	318	144	13.1	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	85	44 881	11 913	2 760	1 505	15.6	20.4
7222	Limited-service eating places	35	24 433	6 025	1 335	819	9.7	15.6
72221	Limited-service eating places	35	24 433	6 025	1 335	819	9.7	15.6
722211	Limited-service restaurants	32	23 086	5 681	1 264	784	10.0	16.5
AVALON, CA								
72	Accommodation & foodservices	58	36 937	11 824	1 981	911	13.5	4.0
721	Accommodation	23	16 124	3 427	718	300	—	.5
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	19	14 294	2 867	606	260	—	.6
721110	Hotels (except casino hotels) & motels	19	14 294	2 867	606	260	—	.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	11 360	2 293	490	218	—	—
7211102	Hotels with less than 25 guestrooms	9	2 934	574	116	42	—	2.8
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	20 813	8 397	1 263	611	24.0	6.7
AVENAL, CA								
72	Accommodation & foodservices	3	516	130	49	31	22.9	77.1
722	Foodservices & drinking places	3	516	130	49	31	22.9	77.1
AZUSA, CA								
72	Accommodation & foodservices	63	31 389	7 838	1 926	894	22.4	8.2
721	Accommodation	7	1 246	166	38	24	46.3	10.3
722	Foodservices & drinking places	56	30 143	7 672	1 888	870	21.4	8.1
7222	Limited-service eating places	31	21 593	5 143	1 266	591	19.4	5.9
72221	Limited-service eating places	31	21 593	5 143	1 266	591	19.4	5.9
BAKERSFIELD, CA								
72	Accommodation & foodservices	472	272 641	72 796	17 064	7 956	12.1	8.5
721	Accommodation	43	36 803	9 560	2 255	884	5.4	6.1
7211	Traveler accommodation	39	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	38	35 526	9 379	2 223	865	5.1	4.5
721110	Hotels (except casino hotels) & motels	38	35 526	9 379	2 223	865	5.1	4.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	14	20 826	5 765	1 382	490	—	.6
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	17	7 608	1 599	379	208	15.4	12.9
7211104	Motor hotels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
722	Foodservices & drinking places	429	235 838	63 236	14 809	7 072	13.1	8.9
7221	Full-service restaurants	154	92 552	28 037	6 420	2 879	17.1	11.8
72211	Full-service restaurants	154	92 552	28 037	6 420	2 879	17.1	11.8
722110	Full-service restaurants	154	92 552	28 037	6 420	2 879	17.1	11.8
7222	Limited-service eating places	240	132 952	32 981	7 823	3 906	9.0	7.1
72221	Limited-service eating places	240	132 952	32 981	7 823	3 906	9.0	7.1
722211	Limited-service restaurants	201	119 999	29 652	7 078	3 580	9.1	4.9
722212	Cafeterias	3	2 703	785	228	68	—	48.8
722213	Snack & nonalcoholic beverage bars	36	10 250	2 544	517	258	11.0	21.1
7223	Special foodservices	12	4 392	990	266	170	28.0	—
7224	Drinking places (alcoholic beverages)	23	5 942	1 228	300	117	32.0	11.0
72241	Drinking places (alcoholic beverages)	23	5 942	1 228	300	117	32.0	11.0
722410	Drinking places (alcoholic beverages)	23	5 942	1 228	300	117	32.0	11.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALDWIN PARK, CA								
72	Accommodation & foodservices	60	32 616	7 632	2 123	839	11.3	18.5
721	Accommodation	6	3 139	693	461	187	1.2	54.0
72111	Hotels (except casino hotels) & motels	6	3 139	693	461	187	1.2	54.0
721110	Hotels (except casino hotels) & motels	6	3 139	693	461	187	1.2	54.0
722	Foodservices & drinking places	54	29 477	6 939	1 662	652	12.4	14.7
7222	Limited-service eating places	31	18 738	4 173	938	422	7.3	11.4
72221	Limited-service eating places	31	18 738	4 173	938	422	7.3	11.4
7223	Special foodservices	2	D	D	D	b	D	D
BANNING, CA								
72	Accommodation & foodservices	41	21 438	5 462	1 194	654	18.2	8.4
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	19	11 893	2 845	678	354	16.8	2.7
72221	Limited-service eating places	19	11 893	2 845	678	354	16.8	2.7
BARSTOW, CA								
72	Accommodation & foodservices	81	61 420	16 153	3 298	1 530	6.3	12.4
721	Accommodation	16	11 324	2 556	587	252	.5	1.7
7211	Traveler accommodation	16	11 324	2 556	587	252	.5	1.7
72111	Hotels (except casino hotels) & motels	16	11 324	2 556	587	252	.5	1.7
721110	Hotels (except casino hotels) & motels	16	11 324	2 556	587	252	.5	1.7
7211103	Motels	14	D	D	D	c	D	D
722	Foodservices & drinking places	65	50 096	13 597	2 711	1 278	7.6	14.8
7221	Full-service restaurants	23	21 502	7 233	1 238	574	4.0	30.8
72211	Full-service restaurants	23	21 502	7 233	1 238	574	4.0	30.8
722110	Full-service restaurants	23	21 502	7 233	1 238	574	4.0	30.8
7222	Limited-service eating places	37	27 472	6 188	1 437	683	7.9	2.6
72221	Limited-service eating places	37	27 472	6 188	1 437	683	7.9	2.6
722211	Limited-service restaurants	32	26 678	6 015	1 396	663	6.9	1.7
BEAUMONT, CA								
72	Accommodation & foodservices	28	8 569	2 275	550	276	20.9	2.4
721	Accommodation	4	907	262	63	22	4.7	4.0
722	Foodservices & drinking places	24	7 662	2 013	487	254	22.8	2.2
7222	Limited-service eating places	11	4 452	1 083	265	133	15.0	.2
BELL, CA								
72	Accommodation & foodservices	50	25 465	5 514	1 342	684	19.1	5.2
721	Accommodation	6	1 508	303	68	28	—	11.9
722	Foodservices & drinking places	44	23 957	5 211	1 274	656	20.3	4.8
7222	Limited-service eating places	29	19 695	4 175	1 024	531	16.6	4.1
72221	Limited-service eating places	29	19 695	4 175	1 024	531	16.6	4.1
BELLFLOWER, CA								
72	Accommodation & foodservices	88	38 892	8 840	2 051	1 057	12.5	10.3
721	Accommodation	10	3 087	516	117	86	7.1	25.5
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	78	35 805	8 324	1 934	971	12.9	9.0
7222	Limited-service eating places	46	20 579	4 699	1 094	547	12.7	13.8
72221	Limited-service eating places	46	20 579	4 699	1 094	547	12.7	13.8
722212	Cafeterias	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	12	3 073	657	159	76	19.2	5.1
72241	Drinking places (alcoholic beverages)	12	3 073	657	159	76	19.2	5.1
722410	Drinking places (alcoholic beverages)	12	3 073	657	159	76	19.2	5.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELL GARDENS, CA								
72	Accommodation & foodservices	37	15 700	3 311	813	382	28.1	16.2
721	Accommodation	3	1 860	430	104	33	D	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	13 840	2 881	709	349	30.7	18.4
7222	Limited-service eating places	22	9 942	2 019	495	257	28.8	23.0
72221	Limited-service eating places	22	9 942	2 019	495	257	28.8	23.0
BELMONT, CA								
72	Accommodation & foodservices	60	28 323	7 231	1 762	619	19.3	12.3
721	Accommodation	3	3 745	493	99	35	—	—
72111	Hotels (except casino hotels) & motels	3	3 745	493	99	35	—	—
721110	Hotels (except casino hotels) & motels	3	3 745	493	99	35	—	—
7211103	Motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	57	24 578	6 738	1 663	584	22.3	14.2
7222	Limited-service eating places	21	7 738	1 623	407	188	23.8	17.8
7223	Special foodservices	9	1 955	552	122	71	24.7	17.0
BENICIA, CA								
72	Accommodation & foodservices	54	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	51	20 304	4 394	977	644	47.8	15.6
7222	Limited-service eating places	24	10 324	1 981	466	307	37.0	4.2
72221	Limited-service eating places	24	10 324	1 981	466	307	37.0	4.2
BERKELEY, CA								
72	Accommodation & foodservices	369	199 441	57 238	13 295	4 742	17.6	11.7
721	Accommodation	59	43 676	10 720	2 564	772	6.4	1.5
7211	Traveler accommodation	16	33 093	8 705	2 052	538	6.3	.2
72111	Hotels (except casino hotels) & motels	16	33 093	8 705	2 052	538	6.3	.2
721110	Hotels (except casino hotels) & motels	16	33 093	8 705	2 052	538	6.3	.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	30 848	8 266	1 968	497	6.2	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	40	D	D	D	c	D	D
72131	Rooming & boarding houses	40	D	D	D	c	D	D
721310	Rooming & boarding houses	40	D	D	D	c	D	D
722	Foodservices & drinking places	310	155 765	46 518	10 731	3 970	20.8	14.6
7221	Full-service restaurants	151	88 095	29 177	6 805	2 167	18.7	10.2
72211	Full-service restaurants	151	88 095	29 177	6 805	2 167	18.7	10.2
722110	Full-service restaurants	151	88 095	29 177	6 805	2 167	18.7	10.2
7222	Limited-service eating places	134	58 603	15 174	3 424	1 634	24.2	19.0
72221	Limited-service eating places	134	58 603	15 174	3 424	1 634	24.2	19.0
722211	Limited-service restaurants	96	45 180	11 631	2 684	1 250	26.6	22.3
722212	Cafeterias	3	1 112	261	65	28	—	27.6
722213	Snack & nonalcoholic beverage bars	35	12 311	3 282	675	356	17.6	6.0
7223	Special foodservices	17	6 188	1 465	357	109	18.2	11.6
7224	Drinking places (alcoholic beverages)	8	2 879	702	145	60	21.0	65.5
72241	Drinking places (alcoholic beverages)	8	2 879	702	145	60	21.0	65.5
722410	Drinking places (alcoholic beverages)	8	2 879	702	145	60	21.0	65.5
BEVERLY HILLS, CA								
72	Accommodation & foodservices	188	297 902	92 677	23 719	6 230	8.4	11.5
721	Accommodation	20	D	D	D	g	D	D
7211	Traveler accommodation	19	110 215	35 131	9 505	2 155	4.0	3.7
72111	Hotels (except casino hotels) & motels	19	110 215	35 131	9 505	2 155	4.0	3.7
721110	Hotels (except casino hotels) & motels	19	110 215	35 131	9 505	2 155	4.0	3.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	109 086	34 773	9 427	2 101	3.4	3.3
722	Foodservices & drinking places	168	D	D	D	h	D	D
7221	Full-service restaurants	111	165 421	51 842	13 015	3 465	10.1	13.0
72211	Full-service restaurants	111	165 421	51 842	13 015	3 465	10.1	13.0
722110	Full-service restaurants	111	165 421	51 842	13 015	3 465	10.1	13.0
7222	Limited-service eating places	50	20 691	5 459	1 175	600	12.4	41.4
72221	Limited-service eating places	50	20 691	5 459	1 175	600	12.4	41.4
722213	Snack & nonalcoholic beverage bars	20	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BIG BEAR LAKE, CA								
72	Accommodation & foodservices	77	27 454	6 750	1 638	688	38.3	10.7
721	Accommodation	31	11 031	2 442	489	171	10.1	12.0
72111	Hotels (except casino hotels) & motels	21	7 841	1 659	338	134	6.0	14.9
721110	Hotels (except casino hotels) & motels	21	7 841	1 659	338	134	6.0	14.9
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	1 697	605	105	18	—	—
72121	RV (recreational vehicle) parks & recreational camps	4	1 697	605	105	18	—	—
721214	Recreational & vacation camps (except campgrounds)	4	1 697	605	105	18	—	—
722	Foodservices & drinking places	46	16 423	4 308	1 149	517	57.1	9.8
7222	Limited-service eating places	20	D	D	D	c	D	D
BISHOP, CA								
72	Accommodation & foodservices	54	28 320	7 410	1 555	722	15.6	14.5
721	Accommodation	22	9 094	1 543	294	142	8.5	9.0
72111	Hotels (except casino hotels) & motels	18	8 092	1 336	283	138	2.5	10.1
721110	Hotels (except casino hotels) & motels	18	8 092	1 336	283	138	2.5	10.1
7211103	Motels	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	1 002	207	11	4	56.6	—
72121	RV (recreational vehicle) parks & recreational camps	4	1 002	207	11	4	56.6	—
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	19 226	5 867	1 261	580	19.0	17.1
7222	Limited-service eating places	14	9 621	2 595	583	266	19.7	20.9
BLYTHE, CA								
72	Accommodation & foodservices	45	20 612	5 150	1 292	603	8.6	7.2
721	Accommodation	13	6 235	1 019	268	120	—	8.8
72111	Hotels (except casino hotels) & motels	13	6 235	1 019	268	120	—	8.8
721110	Hotels (except casino hotels) & motels	13	6 235	1 019	268	120	—	8.8
7211103	Motels	12	D	D	D	c	D	D
722	Foodservices & drinking places	32	14 377	4 131	1 024	483	12.3	6.4
7222	Limited-service eating places	16	9 219	2 576	647	269	6.4	5.2
BRAWLEY, CA								
72	Accommodation & foodservices	39	D	D	D	e	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	33	10 757	2 968	715	370	19.6	8.4
7222	Limited-service eating places	16	7 632	2 041	479	222	16.0	4.4
BREA, CA								
72	Accommodation & foodservices	103	85 039	21 898	5 148	2 393	7.7	7.9
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	100	D	D	D	g	D	D
7221	Full-service restaurants	28	38 954	12 403	2 840	1 370	5.6	2.0
72211	Full-service restaurants	28	38 954	12 403	2 840	1 370	5.6	2.0
722110	Full-service restaurants	28	38 954	12 403	2 840	1 370	5.6	2.0
7222	Limited-service eating places	67	34 588	7 686	1 843	890	10.5	17.2
72221	Limited-service eating places	67	34 588	7 686	1 843	890	10.5	17.2
722211	Limited-service restaurants	45	28 338	6 325	1 532	716	9.5	15.9
722213	Snack & nonalcoholic beverage bars	21	D	D	D	c	D	D
BRENTWOOD, CA								
72	Accommodation & foodservices	39	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	38	20 461	5 529	1 295	630	30.2	10.9
7222	Limited-service eating places	20	D	D	D	e	D	D
BRISBANE, CA								
72	Accommodation & foodservices	15	2 350	531	118	56	61.2	5.0
722	Foodservices & drinking places	15	2 350	531	118	56	61.2	5.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BUELLTON, CA *								
72	Accommodation & foodservices	22	17 205	5 050	1 126	447	5.8	4.6
721	Accommodation	7	4 927	1 001	239	95	—	—
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
7211103	Motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	12 278	4 049	887	352	8.1	6.4
BUENA PARK, CA								
72	Accommodation & foodservices	119	102 000	27 912	6 630	2 750	8.9	4.5
721	Accommodation	19	24 526	6 841	1 524	555	1.6	—
7211	Traveler accommodation	19	24 526	6 841	1 524	555	1.6	—
72111	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	17 574	4 825	1 094	383	.9	—
7211103	Motels	11	D	D	D	c	D	D
722	Foodservices & drinking places	100	77 474	21 071	5 106	2 195	11.2	5.9
7221	Full-service restaurants	32	39 699	12 170	2 925	1 118	5.9	7.7
72211	Full-service restaurants	32	39 699	12 170	2 925	1 118	5.9	7.7
722110	Full-service restaurants	32	39 699	12 170	2 925	1 118	5.9	7.7
7222	Limited-service eating places	58	34 761	8 207	1 968	994	15.8	3.9
72221	Limited-service eating places	58	34 761	8 207	1 968	994	15.8	3.9
722211	Limited-service restaurants	53	33 671	7 965	1 909	966	15.0	4.0
7223	Special foodservices	4	1 321	297	104	31	—	—
BURBANK, CA								
72	Accommodation & foodservices	'237	'201 162	'53 009	'12 889	'4 766	'11.2	'8.3
721	Accommodation	15	36 602	9 656	2 481	605	1.3	2.2
7211	Traveler accommodation	15	36 602	9 656	2 481	605	1.3	2.2
72111	Hotels (except casino hotels) & motels	15	36 602	9 656	2 481	605	1.3	2.2
721110	Hotels (except casino hotels) & motels	15	36 602	9 656	2 481	605	1.3	2.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	34 421	9 296	2 380	562	—	.7
722	Foodservices & drinking places	'222	'164 560	'43 353	'10 408	'4 161	'13.4	'9.6
7221	Full-service restaurants	88	87 790	25 684	6 206	2 352	14.6	6.4
72211	Full-service restaurants	88	87 790	25 684	6 206	2 352	14.6	6.4
722110	Full-service restaurants	88	87 790	25 684	6 206	2 352	14.6	6.4
7222	Limited-service eating places	'114	'66 429	'14 645	'3 531	'1 629	'12.8	'15.0
72221	Limited-service eating places	'114	'66 429	'14 645	'3 531	'1 629	'12.8	'15.0
722211	Limited-service restaurants	84	54 118	11 600	2 821	1 318	11.8	17.7
722212	Cafeterias	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	'28	D	D	D	e	D	D
7223	Special foodservices	13	8 573	2 518	596	143	1.1	—
BURLINGAME, CA								
72	Accommodation & foodservices	123	287 426	83 817	20 693	4 988	4.7	7.0
721	Accommodation	11	151 022	39 149	9 700	2 201	.6	5.9
7211	Traveler accommodation	11	151 022	39 149	9 700	2 201	.6	5.9
72111	Hotels (except casino hotels) & motels	11	151 022	39 149	9 700	2 201	.6	5.9
721110	Hotels (except casino hotels) & motels	11	151 022	39 149	9 700	2 201	.6	5.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	g	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	112	136 404	44 668	10 993	2 787	9.3	8.2
7221	Full-service restaurants	63	63 961	21 003	5 131	1 618	10.7	11.7
72211	Full-service restaurants	63	63 961	21 003	5 131	1 618	10.7	11.7
722110	Full-service restaurants	63	63 961	21 003	5 131	1 618	10.7	11.7
7222	Limited-service eating places	35	17 405	4 142	880	369	30.3	13.1
72221	Limited-service eating places	35	17 405	4 142	880	369	30.3	13.1
722213	Snack & nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special foodservices	6	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALABASAS, CA *								
72	Accommodation & foodservices	30	27 023	7 549	1 428	651	7.7	12.1
721	Accommodation	4	4 585	921	194	54	2.1	1.1
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	26	22 438	6 628	1 234	597	8.8	14.4
7222	Limited-service eating places	11	8 655	1 995	499	215	1.4	24.6
7223	Special foodservices	4	3 793	1 379	56	76	22.9	3.7
CALEXICO, CA								
72	Accommodation & foodservices	54	21 697	5 693	1 321	625	14.7	5.9
721	Accommodation	6	2 419	669	143	45	49.9	—
722	Foodservices & drinking places	48	19 278	5 024	1 178	580	10.3	6.7
7222	Limited-service eating places	27	15 755	3 972	935	420	4.9	4.7
72221	Limited-service eating places	27	15 755	3 972	935	420	4.9	4.7
CALIFORNIA CITY, CA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
CALIMESA, CA								
72	Accommodation & foodservices	12	5 667	1 501	310	169	16.1	9.9
722	Foodservices & drinking places	12	5 667	1 501	310	169	16.1	9.9
7222	Limited-service eating places	7	4 742	1 254	258	140	11.6	—
CALIPATRIA, CA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
CALISTOGA, CA								
72	Accommodation & foodservices	49	37 435	10 884	2 544	942	9.4	14.0
721	Accommodation	22	22 754	6 560	1 574	471	2.5	17.0
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	14	20 708	6 235	1 522	438	1.2	18.7
721110	Hotels (except casino hotels) & motels	14	20 708	6 235	1 522	438	1.2	18.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	7 305	2 632	643	151	—	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	b	D	D
7211103	Motels	7	8 668	2 355	566	230	2.9	40.0
722	Foodservices & drinking places	27	14 681	4 324	970	471	20.2	9.3
CAMARILLO, CA								
72	Accommodation & foodservices	112	69 671	17 557	4 147	1 846	16.6	17.3
721	Accommodation	7	9 346	2 169	524	152	—	—
72111	Hotels (except casino hotels) & motels	7	9 346	2 169	524	152	—	—
721110	Hotels (except casino hotels) & motels	7	9 346	2 169	524	152	—	—
7211103	Motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	105	60 325	15 388	3 623	1 694	19.2	20.0
7221	Full-service restaurants	53	29 154	8 240	2 005	900	27.6	21.1
72211	Full-service restaurants	53	29 154	8 240	2 005	900	27.6	21.1
722110	Full-service restaurants	53	29 154	8 240	2 005	900	27.6	21.1
7222	Limited-service eating places	42	29 519	6 718	1 515	739	9.0	19.6
72221	Limited-service eating places	42	29 519	6 718	1 515	739	9.0	19.6
722211	Limited-service restaurants	34	27 057	6 192	1 387	676	8.5	21.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CAMPBELL, CA								
72	Accommodation & foodservices	122	87 617	24 245	5 454	2 124	16.3	24.0
721	Accommodation	3	6 559	1 283	345	82	—	49.1
72111	Hotels (except casino hotels) & motels	3	6 559	1 283	345	82	—	49.1
721110	Hotels (except casino hotels) & motels	3	6 559	1 283	345	82	—	49.1
722	Foodservices & drinking places	119	81 058	22 962	5 109	2 042	17.6	22.0
7221	Full-service restaurants	49	45 547	14 078	3 153	1 113	17.1	28.1
72211	Full-service restaurants	49	45 547	14 078	3 153	1 113	17.1	28.1
722110	Full-service restaurants	49	45 547	14 078	3 153	1 113	17.1	28.1
7222	Limited-service eating places	56	32 077	7 965	1 764	827	17.7	13.0
72221	Limited-service eating places	56	32 077	7 965	1 764	827	17.7	13.0
722211	Limited-service restaurants	42	24 541	6 087	1 331	651	19.3	17.0
722213	Snack & nonalcoholic beverage bars	14	7 536	1 878	433	176	12.6	.1
7223	Special foodservices	8	2 076	513	108	66	8.5	35.1
CANYON LAKE, CA								
72	Accommodation & foodservices	6	1 269	382	91	46	66.2	—
722	Foodservices & drinking places	6	1 269	382	91	46	66.2	—
CAPITOLA, CA								
72	Accommodation & foodservices	73	49 103	13 993	3 198	1 396	12.7	14.0
721	Accommodation	4	1 240	200	41	16	33.0	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	69	47 863	13 793	3 157	1 380	12.2	14.3
7222	Limited-service eating places	39	28 027	7 275	1 672	743	7.3	14.7
72221	Limited-service eating places	39	28 027	7 275	1 672	743	7.3	14.7
722211	Limited-service restaurants	26	22 342	6 097	1 415	577	7.9	10.7
722212	Cafeterias	1	D	D	D	a	D	D
722213	Snack & nonalcoholic beverage bars	12	D	D	D	c	D	D
CARLSBAD, CA								
72	Accommodation & foodservices	166	186 544	50 434	10 780	4 176	7.5	2.9
721	Accommodation	20	D	D	D	g	D	D
7211	Traveler accommodation	19	99 144	26 795	5 306	1 525	2.0	.3
72111	Hotels (except casino hotels) & motels	19	99 144	26 795	5 306	1 525	2.0	.3
721110	Hotels (except casino hotels) & motels	19	99 144	26 795	5 306	1 525	2.0	.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	92 948	25 668	5 044	1 433	2.1	.2
7211103	Motels	8	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	146	D	D	D	h	D	D
7221	Full-service restaurants	57	47 499	13 886	3 199	1 542	11.1	2.1
72211	Full-service restaurants	57	47 499	13 886	3 199	1 542	11.1	2.1
722110	Full-service restaurants	57	47 499	13 886	3 199	1 542	11.1	2.1
7222	Limited-service eating places	76	36 135	8 877	2 062	1 033	17.2	9.5
72221	Limited-service eating places	76	36 135	8 877	2 062	1 033	17.2	9.5
722211	Limited-service restaurants	59	33 343	8 087	1 901	952	16.2	9.5
7223	Special foodservices	8	D	D	D	b	D	D
CARMEL-BY-THE-SEA, CA								
72	Accommodation & foodservices	120	137 203	38 577	8 981	2 574	7.1	30.9
721	Accommodation	36	82 017	22 367	5 197	1 144	3.9	39.6
7211	Traveler accommodation	36	82 017	22 367	5 197	1 144	3.9	39.6
72111	Hotels (except casino hotels) & motels	24	74 311	20 804	4 824	1 014	4.3	43.8
721110	Hotels (except casino hotels) & motels	24	74 311	20 804	4 824	1 014	4.3	43.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	56 994	16 598	3 912	781	2.2	40.1
7211102	Hotels with less than 25 guestrooms	5	D	D	D	b	D	D
7211103	Motels	10	13 145	3 098	678	163	—	65.2
7211104	Motor hotels	2	D	D	D	a	D	D
72119	Other traveler accommodation	12	7 706	1 563	373	130	—	—
721191	Bed & breakfast inns	12	7 706	1 563	373	130	—	—
722	Foodservices & drinking places	84	55 186	16 210	3 784	1 430	11.9	17.9
7221	Full-service restaurants	63	48 637	14 650	3 393	1 277	11.5	17.9
72211	Full-service restaurants	63	48 637	14 650	3 393	1 277	11.5	17.9
722110	Full-service restaurants	63	48 637	14 650	3 393	1 277	11.5	17.9
7222	Limited-service eating places	21	6 549	1 560	391	153	14.9	18.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARPINTERIA, CA								
72	Accommodation & foodservices	41	20 141	4 434	948	488	15.1	17.0
721	Accommodation	7	5 404	896	182	84	—	36.4
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7211103	Motels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	14 737	3 538	766	404	20.6	10.0
7222	Limited-service eating places	14	4 163	971	266	133	35.7	6.1
7223	Special foodservices	2	D	D	D	b	D	D
CARSON, CA								
72	Accommodation & foodservices	118	63 607	15 677	4 019	1 606	25.1	15.1
721	Accommodation	7	7 772	2 451	879	185	13.4	58.1
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	111	55 835	13 226	3 140	1 421	26.7	9.2
7222	Limited-service eating places	81	41 446	9 248	2 176	974	22.5	12.3
72221	Limited-service eating places	81	41 446	9 248	2 176	974	22.5	12.3
722211	Limited-service restaurants	72	38 163	8 432	1 992	917	22.1	9.2
7223	Special foodservices	7	2 260	615	151	50	5.6	1.2
CATHEDRAL CITY, CA								
72	Accommodation & foodservices	86	32 439	8 276	2 168	957	19.0	13.5
721	Accommodation	5	2 551	732	188	57	39.9	—
722	Foodservices & drinking places	81	29 888	7 544	1 980	900	17.2	14.7
7222	Limited-service eating places	42	19 170	4 639	1 237	563	5.7	13.6
72221	Limited-service eating places	42	19 170	4 639	1 237	563	5.7	13.6
7224	Drinking places (alcoholic beverages)	11	2 669	783	196	90	58.9	7.4
72241	Drinking places (alcoholic beverages)	11	2 669	783	196	90	58.9	7.4
722410	Drinking places (alcoholic beverages)	11	2 669	783	196	90	58.9	7.4
CERES, CA								
72	Accommodation & foodservices	43	20 400	4 765	1 153	566	7.5	7.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	26	14 658	3 346	767	402	5.0	6.3
72221	Limited-service eating places	26	14 658	3 346	767	402	5.0	6.3
CERRITOS, CA								
72	Accommodation & foodservices	99	72 877	21 638	5 258	1 972	13.7	11.0
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	96	D	D	D	g	D	D
7221	Full-service restaurants	43	40 346	13 450	3 291	1 290	6.5	12.1
72211	Full-service restaurants	43	40 346	13 450	3 291	1 290	6.5	12.1
722110	Full-service restaurants	43	40 346	13 450	3 291	1 290	6.5	12.1
7222	Limited-service eating places	48	19 681	4 403	986	502	27.4	15.1
72221	Limited-service eating places	48	19 681	4 403	986	502	27.4	15.1
7223	Special foodservices	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHICO, CA								
72	Accommodation & foodservices	210	94 142	26 041	6 286	3 754	17.8	9.1
721	Accommodation	12	7 901	2 076	503	310	.9	.9
72111	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	198	86 241	23 965	5 783	3 444	19.4	9.9
7221	Full-service restaurants	69	33 660	11 105	2 664	1 452	16.0	17.9
72211	Full-service restaurants	69	33 660	11 105	2 664	1 452	16.0	17.9
722110	Full-service restaurants	69	33 660	11 105	2 664	1 452	16.0	17.9
7222	Limited-service eating places	102	45 620	11 047	2 654	1 642	21.9	4.8
72221	Limited-service eating places	102	45 620	11 047	2 654	1 642	21.9	4.8
722211	Limited-service restaurants	77	38 559	9 336	2 253	1 391	19.8	5.6
722213	Snack & nonalcoholic beverage bars	25	7 061	1 711	401	251	33.6	.4
7223	Special foodservices	6	1 573	561	122	80	60.1	9.5
7224	Drinking places (alcoholic beverages)	21	5 388	1 252	343	270	6.5	2.3
72241	Drinking places (alcoholic beverages)	21	5 388	1 252	343	270	6.5	2.3
722410	Drinking places (alcoholic beverages)	21	5 388	1 252	343	270	6.5	2.3
CHINO, CA								
72	Accommodation & foodservices	89	56 949	14 863	3 483	1 816	19.2	7.0
721	Accommodation	4	2 019	433	82	53	17.7	—
721102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	85	54 930	14 430	3 401	1 763	19.2	7.3
7221	Full-service restaurants	23	22 724	7 109	1 645	755	24.7	9.1
72211	Full-service restaurants	23	22 724	7 109	1 645	755	24.7	9.1
722110	Full-service restaurants	23	22 724	7 109	1 645	755	24.7	9.1
7222	Limited-service eating places	56	31 094	7 121	1 698	963	15.6	4.8
72221	Limited-service eating places	56	31 094	7 121	1 698	963	15.6	4.8
722211	Limited-service restaurants	50	29 512	6 809	1 631	901	14.3	5.1
CHINO HILLS, CA								
72	Accommodation & foodservices	35	13 404	3 422	809	454	30.1	18.9
722	Foodservices & drinking places	35	13 404	3 422	809	454	30.1	18.9
7222	Limited-service eating places	26	11 628	3 027	709	399	27.4	17.9
72221	Limited-service eating places	26	11 628	3 027	709	399	27.4	17.9
CHOWCHILLA, CA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	5 349	1 249	270	179	33.9	13.4
7222	Limited-service eating places	7	3 850	901	191	130	9.9	18.6
CHULA VISTA, CA								
72	Accommodation & foodservices	281	157 461	40 002	9 741	4 376	17.6	15.5
721	Accommodation	26	23 260	4 140	917	391	25.9	.4
7211	Traveler accommodation	21	19 328	3 303	725	322	29.5	.5
72111	Hotels (except casino hotels) & motels	21	19 328	3 303	725	322	29.5	.5
721110	Hotels (except casino hotels) & motels	21	19 328	3 303	725	322	29.5	.5
7211103	Hotels	14	11 774	2 087	442	220	44.0	.8
7211104	Motor hotels	3	3 338	389	87	31	D	—
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	255	134 201	35 862	8 824	3 985	16.1	18.2
7221	Full-service restaurants	79	57 282	17 177	4 227	1 734	13.8	18.2
72211	Full-service restaurants	79	57 282	17 177	4 227	1 734	13.8	18.2
722110	Full-service restaurants	79	57 282	17 177	4 227	1 734	13.8	18.2
7222	Limited-service eating places	138	69 668	16 446	4 005	1 986	16.1	17.8
72221	Limited-service eating places	138	69 668	16 446	4 005	1 986	16.1	17.8
722211	Limited-service restaurants	112	60 821	14 075	3 450	1 692	13.1	19.0
722212	Cafeterias	5	2 199	799	198	71	42.6	.6
722213	Snack & nonalcoholic beverage bars	21	6 648	1 572	357	223	34.3	12.2
7223	Special foodservices	6	2 237	1 123	297	75	49.9	—
7224	Drinking places (alcoholic beverages)	32	5 014	1 116	295	190	27.9	30.9
72241	Drinking places (alcoholic beverages)	32	5 014	1 116	295	190	27.9	30.9
722410	Drinking places (alcoholic beverages)	32	5 014	1 116	295	190	27.9	30.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLAREMONT, CA								
72	Accommodation & foodservices	70	40 018	11 461	2 619	1 235	14.3	17.7
721	Accommodation	3	4 360	1 521	380	113	—	—
72111	Hotels (except casino hotels) & motels	3	4 360	1 521	380	113	—	—
721110	Hotels (except casino hotels) & motels	3	4 360	1 521	380	113	—	—
722	Foodservices & drinking places	67	35 658	9 940	2 239	1 122	16.0	19.9
7222	Limited-service eating places	26	9 117	1 998	424	244	33.4	20.5
7223	Special foodservices	10	D	D	D	e	D	D
CLAYTON, CA								
72	Accommodation & foodservices	15	6 545	1 793	363	219	28.0	20.0
722	Foodservices & drinking places	15	6 545	1 793	363	219	28.0	20.0
7222	Limited-service eating places	7	3 753	1 031	199	118	36.6	8.6
CLEARLAKE, CA								
72	Accommodation & foodservices	29	7 929	2 021	512	292	21.6	17.6
721	Accommodation	3	1 348	292	66	39	—	—
722	Foodservices & drinking places	26	6 581	1 729	446	253	26.1	21.2
CLOVERDALE, CA								
72	Accommodation & foodservices	21	3 778	798	177	101	46.4	4.5
721	Accommodation	4	367	80	14	7	25.6	25.6
722	Foodservices & drinking places	17	3 411	718	163	94	48.6	2.2
CLOVIS, CA								
72	Accommodation & foodservices	133	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	132	69 585	17 105	3 939	2 215	14.6	6.9
7221	Full-service restaurants	52	22 662	6 747	1 597	847	18.9	9.0
72211	Full-service restaurants	52	22 662	6 747	1 597	847	18.9	9.0
722110	Full-service restaurants	52	22 662	6 747	1 597	847	18.9	9.0
7222	Limited-service eating places	64	42 902	9 266	2 093	1 246	11.3	6.0
72221	Limited-service eating places	64	42 902	9 266	2 093	1 246	11.3	6.0
722211	Limited-service restaurants	52	40 902	8 889	2 015	1 183	10.6	6.1
7224	Drinking places (alcoholic beverages)	10	3 416	903	212	105	24.3	6.6
72241	Drinking places (alcoholic beverages)	10	3 416	903	212	105	24.3	6.6
722410	Drinking places (alcoholic beverages)	10	3 416	903	212	105	24.3	6.6
COACHELLA, CA								
72	Accommodation & foodservices	15	6 211	1 475	373	146	31.6	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
COALINGA, CA								
72	Accommodation & foodservices	20	6 858	1 677	377	242	16.8	24.6
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
7222	Limited-service eating places	10	4 923	1 119	254	168	5.2	21.9
COLTON, CA								
72	Accommodation & foodservices	75	33 543	8 553	2 001	1 021	16.8	10.7
721	Accommodation	5	1 332	263	66	30	—	10.3
722	Foodservices & drinking places	70	32 211	8 290	1 935	991	17.5	10.7
7222	Limited-service eating places	40	19 140	4 729	1 094	606	22.7	2.5
72221	Limited-service eating places	40	19 140	4 729	1 094	606	22.7	2.5
COLUSA, CA								
72	Accommodation & foodservices	21	10 227	3 372	775	327	24.8	3.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COMMERCE, CA								
72	Accommodation & foodservices	55	28 819	7 779	1 720	811	19.7	15.9
721	Accommodation	5	3 994	1 173	305	178	20.9	—
72111	Hotels (except casino hotels) & motels	5	3 994	1 173	305	178	20.9	—
721110	Hotels (except casino hotels) & motels	5	3 994	1 173	305	178	20.9	—
722	Foodservices & drinking places	50	24 825	6 606	1 415	633	19.5	18.4
7222	Limited-service eating places	29	15 034	3 283	761	351	18.9	22.3
72221	Limited-service eating places	29	15 034	3 283	761	351	18.9	22.3
COMPTON, CA								
72	Accommodation & foodservices	63	23 386	5 535	1 343	687	18.9	7.4
721	Accommodation	3	441	84	21	6	—	3.6
722	Foodservices & drinking places	60	22 945	5 451	1 322	681	19.3	7.4
7222	Limited-service eating places	48	19 645	4 395	993	536	21.3	4.3
72221	Limited-service eating places	48	19 645	4 395	993	536	21.3	4.3
CONCORD, CA								
72	Accommodation & foodservices	'218	'141 786	'38 204	'9 161	'3 621	'12.2	'10.7
721	Accommodation	9	18 186	5 644	1 440	383	—	9.3
7211	Traveler accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	15 642	5 169	1 336	349	—	2.3
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	'209	'123 600	'32 560	'7 721	'3 238	'14.0	'10.9
7221	Full-service restaurants	79	56 462	16 811	4 221	1 691	9.0	8.7
72211	Full-service restaurants	79	56 462	16 811	4 221	1 691	9.0	8.7
722110	Full-service restaurants	79	56 462	16 811	4 221	1 691	9.0	8.7
7222	Limited-service eating places	'105	'58 845	'13 948	'3 065	'1 393	'18.1	'12.9
72221	Limited-service eating places	'105	'58 845	'13 948	'3 065	'1 393	'18.1	'12.9
722211	Limited-service restaurants	84	52 656	12 588	2 782	1 237	18.0	12.2
722213	Snack & nonalcoholic beverage bars	'19	D	D	D	c	D	D
7223	Special foodservices	13	4 944	1 036	234	69	17.1	2.9
7224	Drinking places (alcoholic beverages)	12	3 349	765	201	85	21.9	25.1
72241	Drinking places (alcoholic beverages)	12	3 349	765	201	85	21.9	25.1
722410	Drinking places (alcoholic beverages)	12	3 349	765	201	85	21.9	25.1
CORCORAN, CA								
72	Accommodation & foodservices	16	3 575	735	181	103	50.1	13.5
721	Accommodation	4	463	63	19	8	52.3	19.7
722	Foodservices & drinking places	12	3 112	672	162	95	49.8	12.5
CORNING, CA								
72	Accommodation & foodservices	26	11 424	2 871	725	352	17.5	1.3
721	Accommodation	7	1 825	379	117	34	8.8	2.5
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	9 599	2 492	608	318	19.1	1.1
7222	Limited-service eating places	8	D	D	D	c	D	D
CORONA, CA								
72	Accommodation & foodservices	136	77 756	19 666	4 715	2 311	18.9	4.6
721	Accommodation	9	2 747	604	128	57	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	127	75 009	19 062	4 587	2 254	19.6	4.7
7221	Full-service restaurants	42	27 721	8 782	2 157	1 031	23.7	7.5
72211	Full-service restaurants	42	27 721	8 782	2 157	1 031	23.7	7.5
722110	Full-service restaurants	42	27 721	8 782	2 157	1 031	23.7	7.5
7222	Limited-service eating places	76	42 358	9 218	2 225	1 167	15.9	3.5
72221	Limited-service eating places	76	42 358	9 218	2 225	1 167	15.9	3.5
722211	Limited-service restaurants	60	39 562	8 645	2 086	1 084	15.5	1.7
7223	Special foodservices	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CORONADO, CA								
72	Accommodation & foodservices	70	126 226	36 948	8 813	2 236	3.8	43.7
721	Accommodation	12	82 777	23 340	5 698	1 078	—	63.0
7211	Traveler accommodation	12	82 777	23 340	5 698	1 078	—	63.0
72111	Hotels (except casino hotels) & motels	12	82 777	23 340	5 698	1 078	—	63.0
721110	Hotels (except casino hotels) & motels	12	82 777	23 340	5 698	1 078	—	63.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	79 349	22 721	5 544	1 021	—	65.6
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	58	43 449	13 608	3 115	1 158	11.1	6.9
7221	Full-service restaurants	26	29 346	9 671	2 214	755	11.2	2.8
72211	Full-service restaurants	26	29 346	9 671	2 214	755	11.2	2.8
722110	Full-service restaurants	26	29 346	9 671	2 214	755	11.2	2.8
7222	Limited-service eating places	23	11 095	2 799	596	302	13.6	5.7
72221	Limited-service eating places	23	11 095	2 799	596	302	13.6	5.7
7223	Special foodservices	4	D	D	D	b	D	D
CORTE MADERA, CA								
72	Accommodation & foodservices	33	27 582	8 166	1 767	659	9.4	15.8
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	19	10 956	2 735	573	262	7.5	8.8
72221	Limited-service eating places	19	10 956	2 735	573	262	7.5	8.8
COSTA MESA, CA								
72	Accommodation & foodservices	316	283 106	75 527	19 001	6 655	12.5	18.1
721	Accommodation	34	85 163	21 486	5 504	1 387	4.6	30.5
7211	Traveler accommodation	30	84 558	21 293	5 459	1 377	4.4	30.6
72111	Hotels (except casino hotels) & motels	30	84 558	21 293	5 459	1 377	4.4	30.6
721110	Hotels (except casino hotels) & motels	30	84 558	21 293	5 459	1 377	4.4	30.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	72 933	18 694	4 807	1 145	.9	35.0
7211103	Motels	14	8 958	2 095	543	198	33.8	4.5
7211104	Motor hotels	3	2 667	504	109	34	—	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	282	197 943	54 041	13 497	5 268	15.9	12.8
7221	Full-service restaurants	96	93 172	28 589	7 353	2 537	14.9	12.3
72211	Full-service restaurants	96	93 172	28 589	7 353	2 537	14.9	12.3
722110	Full-service restaurants	96	93 172	28 589	7 353	2 537	14.9	12.3
7222	Limited-service eating places	150	80 356	18 426	4 364	2 128	18.0	15.0
72221	Limited-service eating places	150	80 356	18 426	4 364	2 128	18.0	15.0
722211	Limited-service restaurants	113	67 031	15 224	3 590	1 669	15.9	14.9
722212	Cafeterias	4	1 627	494	110	92	98.8	1.2
722213	Snack & nonalcoholic beverage bars	33	11 698	2 708	664	367	18.8	17.4
7223	Special foodservices	13	15 560	4 693	1 194	365	5.6	4.5
7224	Drinking places (alcoholic beverages)	23	8 855	2 333	586	238	24.5	12.5
72241	Drinking places (alcoholic beverages)	23	8 855	2 333	586	238	24.5	12.5
722410	Drinking places (alcoholic beverages)	23	8 855	2 333	586	238	24.5	12.5
COTATI, CA								
72	Accommodation & foodservices	34	9 513	2 607	579	266	33.3	8.9
722	Foodservices & drinking places	34	9 513	2 607	579	266	33.3	8.9
7222	Limited-service eating places	11	4 511	1 256	246	123	26.2	10.0
COVINA, CA								
72	Accommodation & foodservices	106	63 348	15 978	3 728	1 603	14.6	10.4
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	103	D	D	D	g	D	D
7222	Limited-service eating places	59	35 210	8 194	1 904	951	12.3	15.6
72221	Limited-service eating places	59	35 210	8 194	1 904	951	12.3	15.6
722211	Limited-service restaurants	52	33 972	7 906	1 838	924	12.0	16.1
7223	Special foodservices	4	1 726	171	34	7	—	.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CRESCENT CITY, CA								
72	Accommodation & foodservices	39	14 233	3 375	766	440	22.3	2.5
721	Accommodation	7	2 460	482	111	75	—	—
722	Foodservices & drinking places	32	11 773	2 893	655	365	27.0	3.0
7222	Limited-service eating places	17	6 824	1 805	404	235	24.0	5.2
CUDAHY, CA								
72	Accommodation & foodservices	15	10 911	2 092	488	235	15.9	7.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	11	9 019	1 615	384	170	17.5	8.0
CULVER CITY, CA								
72	Accommodation & foodservices	153	118 899	33 520	7 618	2 491	9.0	28.6
721	Accommodation	12	38 167	11 723	2 883	607	.7	51.7
7211	Traveler accommodation	12	38 167	11 723	2 883	607	.7	51.7
72111	Hotels (except casino hotels) & motels	12	38 167	11 723	2 883	607	.7	51.7
721110	Hotels (except casino hotels) & motels	12	38 167	11 723	2 883	607	.7	51.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	36 356	11 329	2 794	562	—	54.2
722	Foodservices & drinking places	141	80 732	21 797	4 735	1 884	12.9	17.8
7221	Full-service restaurants	50	21 835	6 508	1 522	590	25.9	17.5
72211	Full-service restaurants	50	21 835	6 508	1 522	590	25.9	17.5
722110	Full-service restaurants	50	21 835	6 508	1 522	590	25.9	17.5
7222	Limited-service eating places	69	50 332	12 826	2 770	1 121	3.8	20.8
72221	Limited-service eating places	69	50 332	12 826	2 770	1 121	3.8	20.8
722211	Limited-service restaurants	55	47 042	11 994	2 514	1 043	3.5	20.6
7223	Special foodservices	9	5 878	1 874	305	96	30.4	.6
7224	Drinking places (alcoholic beverages)	13	2 687	589	138	77	39.8	—
72241	Drinking places (alcoholic beverages)	13	2 687	589	138	77	39.8	—
722410	Drinking places (alcoholic beverages)	13	2 687	589	138	77	39.8	—
CUPERTINO, CA								
72	Accommodation & foodservices	138	109 434	30 548	7 374	2 657	14.6	9.1
721	Accommodation	5	12 045	2 141	482	154	4.5	—
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	133	97 389	28 407	6 892	2 503	15.9	10.3
7221	Full-service restaurants	57	56 977	18 291	4 402	1 377	16.2	7.0
72211	Full-service restaurants	57	56 977	18 291	4 402	1 377	16.2	7.0
722110	Full-service restaurants	57	56 977	18 291	4 402	1 377	16.2	7.0
7222	Limited-service eating places	58	31 666	7 925	1 970	936	18.3	17.4
72221	Limited-service eating places	58	31 666	7 925	1 970	936	18.3	17.4
722211	Limited-service restaurants	36	24 611	6 421	1 594	658	17.3	20.0
722213	Snack & nonalcoholic beverage bars	21	D	D	D	e	D	D
7223	Special foodservices	11	5 643	1 575	392	97	1.8	—
7224	Drinking places (alcoholic beverages)	7	3 103	616	128	93	10.6	15.7
72241	Drinking places (alcoholic beverages)	7	3 103	616	128	93	10.6	15.7
722410	Drinking places (alcoholic beverages)	7	3 103	616	128	93	10.6	15.7
CYPRESS, CA								
72	Accommodation & foodservices	89	48 523	12 350	3 217	1 400	17.5	3.3
721	Accommodation	7	8 991	1 562	393	124	—	.2
72111	Hotels (except casino hotels) & motels	7	8 991	1 562	393	124	—	.2
721110	Hotels (except casino hotels) & motels	7	8 991	1 562	393	124	—	.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	82	39 532	10 788	2 824	1 276	21.5	4.0
7222	Limited-service eating places	45	23 631	5 662	1 471	720	23.1	2.3
72221	Limited-service eating places	45	23 631	5 662	1 471	720	23.1	2.3
722211	Limited-service restaurants	37	21 930	5 291	1 386	663	22.4	2.5
7223	Special foodservices	6	2 362	781	184	53	14.8	25.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DALY CITY, CA								
72	Accommodation & foodservices	115	82 444	21 389	5 385	2 049	11.5	12.4
721	Accommodation	9	2 634	615	119	48	—	5.9
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	106	79 810	20 774	5 266	2 001	11.9	12.6
7221	Full-service restaurants	43	36 496	11 182	2 748	1 036	11.5	8.0
72211	Full-service restaurants	43	36 496	11 182	2 748	1 036	11.5	8.0
722110	Full-service restaurants	43	36 496	11 182	2 748	1 036	11.5	8.0
7222	Limited-service eating places	55	37 317	8 093	1 944	845	13.6	18.2
72221	Limited-service eating places	55	37 317	8 093	1 944	845	13.6	18.2
722211	Limited-service restaurants	45	34 384	7 438	1 775	738	12.0	19.5
7223	Special foodservices	3	5 343	1 375	543	106	—	5.5
DANA POINT, CA								
72	Accommodation & foodservices	72	140 508	34 752	8 314	2 515	6.0	3.5
721	Accommodation	7	D	D	D	g	D	D
7211	Traveler accommodation	7	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	g	D	D
722	Foodservices & drinking places	65	D	D	D	g	D	D
7221	Full-service restaurants	30	29 835	9 587	2 318	858	11.2	8.0
72211	Full-service restaurants	30	29 835	9 587	2 318	858	11.2	8.0
722110	Full-service restaurants	30	29 835	9 587	2 318	858	11.2	8.0
7222	Limited-service eating places	31	16 331	3 644	710	431	30.7	12.4
72221	Limited-service eating places	31	16 331	3 644	710	431	30.7	12.4
DANVILLE, CA								
72	Accommodation & foodservices	99	D	D	D	g	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	97	47 206	12 740	2 828	1 333	21.4	6.8
7221	Full-service restaurants	47	27 630	8 323	1 847	814	19.4	6.5
72211	Full-service restaurants	47	27 630	8 323	1 847	814	19.4	6.5
722110	Full-service restaurants	47	27 630	8 323	1 847	814	19.4	6.5
7222	Limited-service eating places	41	17 333	4 061	928	452	21.4	7.1
72221	Limited-service eating places	41	17 333	4 061	928	452	21.4	7.1
722213	Snack & nonalcoholic beverage bars	15	4 772	1 096	259	151	29.8	5.3
7223	Special foodservices	4	1 122	210	26	54	35.0	16.0
DAVIS, CA								
72	Accommodation & foodservices	118	57 147	14 325	3 452	1 930	20.6	18.7
721	Accommodation	8	4 712	982	214	93	42.0	2.8
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	110	52 435	13 343	3 238	1 837	18.7	20.1
7222	Limited-service eating places	55	25 687	6 437	1 671	935	14.5	8.2
72221	Limited-service eating places	55	25 687	6 437	1 671	935	14.5	8.2
722211	Limited-service restaurants	38	20 677	5 188	1 389	738	12.4	9.0
722213	Snack & nonalcoholic beverage bars	17	5 010	1 249	282	197	23.0	4.8
7223	Special foodservices	11	D	D	D	e	D	D
DELANO, CA								
72	Accommodation & foodservices	43	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	14 716	3 272	714	461	22.8	16.1
7222	Limited-service eating places	19	9 941	2 013	440	319	19.9	2.5
72221	Limited-service eating places	19	9 941	2 013	440	319	19.9	2.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DEL MAR, CA								
72	Accommodation & foodservices	41	52 369	17 201	3 742	1 323	7.2	14.0
721	Accommodation	7	10 345	4 915	1 266	308	2.2	14.9
72111	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	7 740	4 430	1 064	249	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	42 024	12 286	2 476	1 015	8.5	13.7
7221	Full-service restaurants	18	26 179	8 191	1 857	665	7.7	15.6
72211	Full-service restaurants	18	26 179	8 191	1 857	665	7.7	15.6
722110	Full-service restaurants	18	26 179	8 191	1 857	665	7.7	15.6
7222	Limited-service eating places	14	D	D	D	c	D	D
7223	Special foodservices	2	D	D	D	c	D	D
DESERT HOT SPRINGS, CA								
72	Accommodation & foodservices	32	11 182	2 982	809	336	39.2	5.4
721	Accommodation	10	3 330	904	316	89	5.2	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	b	D	D
722	Foodservices & drinking places	22	7 852	2 078	493	247	53.6	7.7
7222	Limited-service eating places	7	D	D	D	c	D	D
DIAMOND BAR, CA								
72	Accommodation & foodservices	69	35 224	9 115	2 050	1 021	19.1	5.3
721	Accommodation	4	1 636	380	66	30	22.9	5.1
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	65	33 588	8 735	1 984	991	18.9	5.3
7222	Limited-service eating places	32	17 477	4 285	913	489	10.2	1.7
72221	Limited-service eating places	32	17 477	4 285	913	489	10.2	1.7
DINUBA, CA								
72	Accommodation & foodservices	23	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	9	6 045	1 408	326	170	8.4	12.9
DIXON, CA								
72	Accommodation & foodservices	30	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	22 136	5 830	1 306	671	29.6	23.2
7222	Limited-service eating places	14	9 983	2 847	618	286	55.0	10.1
72221	Limited-service eating places	14	9 983	2 847	618	286	55.0	10.1
DOS PALOS, CA								
72	Accommodation & foodservices	6	978	289	63	44	96.2	1.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DOWNEY, CA								
72	Accommodation & foodservices	183	116 639	29 961	7 425	2 964	17.0	17.7
721	Accommodation	12	8 147	2 019	490	113	7.2	1.0
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	171	108 492	27 942	6 935	2 851	17.7	19.0
7221	Full-service restaurants	58	44 238	12 510	3 016	1 287	19.8	14.2
72211	Full-service restaurants	58	44 238	12 510	3 016	1 287	19.8	14.2
722110	Full-service restaurants	58	44 238	12 510	3 016	1 287	19.8	14.2
7222	Limited-service eating places	92	50 365	11 696	2 783	1 229	18.4	27.2
72221	Limited-service eating places	92	50 365	11 696	2 783	1 229	18.4	27.2
722211	Limited-service restaurants	71	46 761	10 975	2 626	1 145	15.1	28.1
7223	Special foodservices	8	D	D	D	e	D	D
DUARTE, CA								
72	Accommodation & foodservices	32	14 707	3 437	840	469	24.2	6.3
721	Accommodation	3	835	183	48	23	—	15.8
722	Foodservices & drinking places	29	13 872	3 254	792	446	25.7	5.8
7222	Limited-service eating places	17	9 433	1 873	472	265	27.2	5.9
DUBLIN, CA								
72	Accommodation & foodservices	55	46 131	11 342	2 620	1 285	14.2	9.0
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	D	D	D	g	D	D
7222	Limited-service eating places	21	13 332	2 770	632	302	30.1	3.0
72221	Limited-service eating places	21	13 332	2 770	632	302	30.1	3.0
7223	Special foodservices	3	D	D	D	e	D	D
EAST PALO ALTO, CA								
72	Accommodation & foodservices	13	9 018	2 044	529	182	21.7	9.6
722	Foodservices & drinking places	13	9 018	2 044	529	182	21.7	9.6
7222	Limited-service eating places	5	7 864	1 762	461	153	11.4	11.1
EL CAJON, CA								
72	Accommodation & foodservices	211	103 415	25 393	5 840	2 819	14.8	6.8
721	Accommodation	15	7 173	1 276	272	140	16.6	3.1
72111	Hotels (except casino hotels) & motels	12	5 715	1 024	216	117	20.8	—
721110	Hotels (except casino hotels) & motels	12	5 715	1 024	216	117	20.8	—
7211103	Motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	196	96 242	24 117	5 568	2 679	14.7	7.1
7221	Full-service restaurants	46	33 954	9 619	2 216	1 074	12.5	6.0
72211	Full-service restaurants	46	33 954	9 619	2 216	1 074	12.5	6.0
722110	Full-service restaurants	46	33 954	9 619	2 216	1 074	12.5	6.0
7222	Limited-service eating places	125	58 245	13 768	3 192	1 498	15.4	7.1
72221	Limited-service eating places	125	58 245	13 768	3 192	1 498	15.4	7.1
722211	Limited-service restaurants	99	51 368	12 309	2 846	1 308	12.3	7.5
722212	Cafeterias	3	1 362	390	92	35	100.0	—
722213	Snack & nonalcoholic beverage bars	23	5 515	1 069	254	155	23.9	5.0
7223	Special foodservices	8	2 301	358	67	37	8.8	17.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EL CENTRO, CA								
72	Accommodation & foodservices	96	42 979	10 927	2 608	1 294	19.8	7.6
721	Accommodation	15	7 864	1 700	402	177	.7	10.1
72111	Hotels (except casino hotels) & motels	15	7 864	1 700	402	177	.7	10.1
721110	Hotels (except casino hotels) & motels	15	7 864	1 700	402	177	.7	10.1
7211103	Motels	14	D	D	D	c	D	D
722	Foodservices & drinking places	81	35 115	9 227	2 206	1 117	24.1	7.0
7222	Limited-service eating places	48	21 162	5 376	1 329	653	11.4	6.6
72221	Limited-service eating places	48	21 162	5 376	1 329	653	11.4	6.6
722211	Limited-service restaurants	36	19 447	4 916	1 202	579	9.6	5.3
EL CERRITO, CA								
72	Accommodation & foodservices	43	22 982	6 132	1 456	599	25.0	19.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	19	12 417	2 534	623	283	28.7	15.6
72221	Limited-service eating places	19	12 417	2 534	623	283	28.7	15.6
EL MONTE, CA								
72	Accommodation & foodservices	128	53 219	11 726	2 799	1 317	18.6	9.5
721	Accommodation	9	1 391	222	59	23	13.2	1.4
722	Foodservices & drinking places	119	51 828	11 504	2 740	1 294	18.7	9.7
7222	Limited-service eating places	69	38 599	7 880	1 831	922	15.6	8.0
72221	Limited-service eating places	69	38 599	7 880	1 831	922	15.6	8.0
722211	Limited-service restaurants	58	37 721	7 763	1 804	909	14.6	7.8
EL PASO DE ROBLES (PASO ROBLES), CA								
72	Accommodation & foodservices	65	32 359	9 427	2 022	1 002	15.7	10.0
721	Accommodation	12	8 326	2 750	597	214	3.0	.6
72111	Hotels (except casino hotels) & motels	12	8 326	2 750	597	214	3.0	.6
721110	Hotels (except casino hotels) & motels	12	8 326	2 750	597	214	3.0	.6
7211103	Motels	9	7 820	2 562	546	196	3.2	—
722	Foodservices & drinking places	53	24 033	6 677	1 425	788	20.1	13.3
7222	Limited-service eating places	23	12 808	3 449	755	382	8.8	12.4
72221	Limited-service eating places	23	12 808	3 449	755	382	8.8	12.4
EL SEGUNDO, CA								
72	Accommodation & foodservices	80	121 373	36 727	8 291	2 221	3.7	15.1
721	Accommodation	7	27 498	8 264	1 817	449	—	.2
7211	Traveler accommodation	6	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	73	93 875	28 463	6 474	1 772	4.8	19.5
7222	Limited-service eating places	37	D	D	D	e	D	D
72221	Limited-service eating places	37	D	D	D	e	D	D
7223	Special foodservices	12	D	D	D	f	D	D
EMERYVILLE, CA								
72	Accommodation & foodservices	51	47 672	13 969	3 185	1 021	7.7	6.0
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	49	D	D	D	f	D	D
7222	Limited-service eating places	29	13 361	3 180	811	286	12.8	11.8
72221	Limited-service eating places	29	13 361	3 180	811	286	12.8	11.8
7223	Special foodservices	2	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
ENCINITAS, CA								
72	Accommodation & foodservices	148	73 438	20 682	4 801	2 207	20.7	7.6
721	Accommodation	12	8 220	1 459	339	160	1.4	.4
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	136	65 218	19 223	4 462	2 047	23.1	8.5
7221	Full-service restaurants	57	27 966	8 136	1 864	947	26.9	8.7
72211	Full-service restaurants	57	27 966	8 136	1 864	947	26.9	8.7
722110	Full-service restaurants	57	27 966	8 136	1 864	947	26.9	8.7
7222	Limited-service eating places	66	34 185	10 186	2 412	1 010	19.3	8.6
72221	Limited-service eating places	66	34 185	10 186	2 412	1 010	19.3	8.6
722211	Limited-service restaurants	50	26 437	8 051	1 908	792	15.1	8.6
722213	Snack & nonalcoholic beverage bars	15	D	D	D	c	D	D
ESCALON, CA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	3 630	787	182	122	33.3	25.5
ESCONDIDO, CA								
72	Accommodation & foodservices	234	124 234	33 075	7 624	3 526	14.2	7.9
721	Accommodation	18	16 580	4 803	1 056	317	4.1	8.6
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	15	14 998	4 617	1 016	299	2.1	1.4
721110	Hotels (except casino hotels) & motels	15	14 998	4 617	1 016	299	2.1	1.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	11 841	4 081	896	242	—	—
7211103	Motels	12	3 157	536	120	57	9.8	6.8
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	216	107 654	28 272	6 568	3 209	15.8	7.8
7221	Full-service restaurants	74	42 875	13 374	3 352	1 455	17.6	5.6
72211	Full-service restaurants	74	42 875	13 374	3 352	1 455	17.6	5.6
722110	Full-service restaurants	74	42 875	13 374	3 352	1 455	17.6	5.6
7222	Limited-service eating places	123	60 843	14 091	3 036	1 641	13.7	7.8
72221	Limited-service eating places	123	60 843	14 091	3 036	1 641	13.7	7.8
722211	Limited-service restaurants	100	54 619	12 747	2 730	1 452	13.5	8.2
722213	Snack & nonalcoholic beverage bars	22	D	D	D	c	D	D
7223	Special foodservices	9	1 295	273	47	38	44.5	32.0
7224	Drinking places (alcoholic beverages)	10	2 641	534	133	75	17.3	33.6
72241	Drinking places (alcoholic beverages)	10	2 641	534	133	75	17.3	33.6
722410	Drinking places (alcoholic beverages)	10	2 641	534	133	75	17.3	33.6
EUREKA, CA								
72	Accommodation & foodservices	146	64 704	17 085	3 799	1 951	24.4	14.7
721	Accommodation	33	19 622	4 865	1 026	501	13.1	28.2
7211	Traveler accommodation	31	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	28	17 724	4 459	969	462	14.1	31.2
721110	Hotels (except casino hotels) & motels	28	17 724	4 459	969	462	14.1	31.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	11 646	3 284	707	320	11.4	47.5
7211103	Motels	19	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	113	45 082	12 220	2 773	1 450	29.4	8.8
7222	Limited-service eating places	51	22 928	6 273	1 431	796	29.1	4.4
72221	Limited-service eating places	51	22 928	6 273	1 431	796	29.1	4.4
722211	Limited-service restaurants	40	19 808	5 165	1 170	670	24.6	4.7
7223	Special foodservices	1	D	D	D	a	D	D
EXETER, CA								
72	Accommodation & foodservices	19	5 735	1 325	265	217	32.3	18.3
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
FAIRFAX, CA								
72	Accommodation & foodservices	23	7 209	1 685	352	191	48.5	9.3
722	Foodservices & drinking places	23	7 209	1 685	352	191	48.5	9.3
FAIRFIELD, CA								
72	Accommodation & foodservices	133	79 540	20 243	4 789	2 346	11.1	14.6
721	Accommodation	9	10 158	2 363	553	175	7.8	14.5
72111	Hotels (except casino hotels) & motels	9	10 158	2 363	553	175	7.8	14.5
721110	Hotels (except casino hotels) & motels	9	10 158	2 363	553	175	7.8	14.5
7211103	Motels	7	D	D	D	b	D	D
722	Foodservices & drinking places	124	69 382	17 880	4 236	2 171	11.5	14.6
7221	Full-service restaurants	41	26 473	7 476	1 749	884	12.9	20.9
72211	Full-service restaurants	41	26 473	7 476	1 749	884	12.9	20.9
722110	Full-service restaurants	41	26 473	7 476	1 749	884	12.9	20.9
7222	Limited-service eating places	71	40 061	9 940	2 363	1 223	10.2	10.2
72221	Limited-service eating places	71	40 061	9 940	2 363	1 223	10.2	10.2
722211	Limited-service restaurants	58	36 325	9 065	2 174	1 097	9.3	10.6
FARMERSVILLE, CA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
FILLMORE, CA								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	7 508	1 747	366	235	14.7	—
7222	Limited-service eating places	8	6 932	1 636	344	215	7.6	—
FIREBAUGH, CA								
72	Accommodation & foodservices	8	1 787	488	112	67	84.3	12.0
722	Foodservices & drinking places	8	1 787	488	112	67	84.3	12.0
FOLSOM, CA								
72	Accommodation & foodservices	103	D	D	D	g	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	102	45 445	12 431	3 157	1 489	16.3	11.3
7221	Full-service restaurants	40	21 291	6 441	1 725	698	17.2	8.8
72211	Full-service restaurants	40	21 291	6 441	1 725	698	17.2	8.8
722110	Full-service restaurants	40	21 291	6 441	1 725	698	17.2	8.8
7222	Limited-service eating places	53	21 404	5 278	1 295	718	11.5	15.0
72221	Limited-service eating places	53	21 404	5 278	1 295	718	11.5	15.0
FONTANA, CA								
72	Accommodation & foodservices	119	55 762	13 465	3 088	1 530	22.2	4.4
721	Accommodation	7	2 039	347	79	33	19.5	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	112	53 723	13 118	3 009	1 497	22.3	4.6
7222	Limited-service eating places	67	37 072	8 350	1 939	963	19.8	2.2
72221	Limited-service eating places	67	37 072	8 350	1 939	963	19.8	2.2
722211	Limited-service restaurants	56	35 615	8 138	1 897	927	18.2	1.0
FORT BRAGG, CA								
72	Accommodation & foodservices	56	20 344	4 541	892	598	24.6	13.8
721	Accommodation	20	7 554	1 335	248	179	1.4	10.2
72111	Hotels (except casino hotels) & motels	14	5 844	1 035	196	122	—	.5
721110	Hotels (except casino hotels) & motels	14	5 844	1 035	196	122	—	.5
7211103	Motels	14	5 844	1 035	196	122	—	.5
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	36	12 790	3 206	644	419	38.2	15.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORTUNA, CA								
72	Accommodation & foodservices	32	11 018	2 975	716	407	21.5	6.9
721	Accommodation	4	1 801	311	65	37	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	9 217	2 664	651	370	25.8	8.2
7222	Limited-service eating places	10	4 443	1 166	279	175	12.9	3.4
FOSTER CITY, CA								
72	Accommodation & foodservices	62	51 172	13 443	3 046	1 206	11.9	10.9
721	Accommodation	8	20 041	5 660	1 256	357	2.2	4.4
7211	Traveler accommodation	8	20 041	5 660	1 256	357	2.2	4.4
72111	Hotels (except casino hotels) & motels	8	20 041	5 660	1 256	357	2.2	4.4
721110	Hotels (except casino hotels) & motels	8	20 041	5 660	1 256	357	2.2	4.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	31 131	7 783	1 790	849	18.1	15.1
7222	Limited-service eating places	22	13 911	3 019	687	380	15.3	10.5
72221	Limited-service eating places	22	13 911	3 019	687	380	15.3	10.5
7223	Special foodservices	8	3 532	932	195	74	28.6	—
FOUNTAIN VALLEY, CA								
72	Accommodation & foodservices	129	74 838	18 368	4 021	1 996	15.1	12.5
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	b	D	D
722	Foodservices & drinking places	125	D	D	D	g	D	D
7221	Full-service restaurants	50	33 210	9 528	2 132	1 022	11.1	12.9
72211	Full-service restaurants	50	33 210	9 528	2 132	1 022	11.1	12.9
722110	Full-service restaurants	50	33 210	9 528	2 132	1 022	11.1	12.9
7222	Limited-service eating places	66	31 155	7 355	1 537	844	22.0	16.1
72221	Limited-service eating places	66	31 155	7 355	1 537	844	22.0	16.1
722211	Limited-service restaurants	51	25 919	5 894	1 287	715	24.0	11.9
722213	Snack & nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special foodservices	5	D	D	D	b	D	D
FOWLER, CA								
72	Accommodation & foodservices	4	434	98	23	19	70.0	30.0
722	Foodservices & drinking places	4	434	98	23	19	70.0	30.0
FREMONT, CA								
72	Accommodation & foodservices	290	176 772	44 178	10 535	4 612	19.1	9.5
721	Accommodation	17	22 168	3 687	829	306	1.1	4.7
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	13	21 086	3 446	743	287	.5	1.0
721110	Hotels (except casino hotels) & motels	13	21 086	3 446	743	287	.5	1.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	10 416	1 526	293	122	1.1	—
7211103	Motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	273	154 604	40 491	9 706	4 306	21.7	10.2
7221	Full-service restaurants	113	64 811	19 254	4 729	1 931	19.3	7.9
72211	Full-service restaurants	113	64 811	19 254	4 729	1 931	19.3	7.9
722110	Full-service restaurants	113	64 811	19 254	4 729	1 931	19.3	7.9
7222	Limited-service eating places	126	74 271	17 204	4 032	2 093	25.5	12.6
72221	Limited-service eating places	126	74 271	17 204	4 032	2 093	25.5	12.6
722211	Limited-service restaurants	93	60 832	14 278	3 345	1 671	20.4	14.6
722212	Cafeterias	6	5 174	1 143	278	112	95.5	4.5
722213	Snack & nonalcoholic beverage bars	27	8 265	1 783	409	310	19.2	3.1
7223	Special foodservices	15	11 207	3 083	754	202	5.9	—
7224	Drinking places (alcoholic beverages)	19	4 315	950	191	80	32.1	29.2
72241	Drinking places (alcoholic beverages)	19	4 315	950	191	80	32.1	29.2
722410	Drinking places (alcoholic beverages)	19	4 315	950	191	80	32.1	29.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FRESNO, CA								
72	Accommodation & foodservices	'801	'433 607	'119 901	'27 900	'13 929	'14.0	'13.6
721	Accommodation	66	60 539	15 865	3 593	1 303	5.2	5.3
7211	Traveler accommodation	50	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	49	57 590	15 255	3 495	1 259	3.7	4.7
721110	Hotels (except casino hotels) & motels	49	57 590	15 255	3 495	1 259	3.7	4.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	D	D	D	f	D	D
7211103	Motels	24	12 248	2 828	617	266	17.5	1.6
7211104	Motor hotels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
7213	Rooming & boarding houses	11	1 069	188	40	25	67.3	20.3
72131	Rooming & boarding houses	11	1 069	188	40	25	67.3	20.3
721310	Rooming & boarding houses	11	1 069	188	40	25	67.3	20.3
722	Foodservices & drinking places	'735	'373 068	'104 036	'24 307	'12 626	'15.4	'14.9
7221	Full-service restaurants	292	153 767	47 013	10 880	5 405	21.7	18.4
72211	Full-service restaurants	292	153 767	47 013	10 880	5 405	21.7	18.4
722110	Full-service restaurants	292	153 767	47 013	10 880	5 405	21.7	18.4
7222	Limited-service eating places	'371	'182 988	'44 773	'10 540	'5 846	'9.4	'13.5
72221	Limited-service eating places	'371	'182 988	'44 773	'10 540	'5 846	'9.4	'13.5
722211	Limited-service restaurants	293	163 390	40 168	9 454	5 250	8.1	14.4
722212	Cafeterias	6	1 527	314	95	47	15.4	10.2
722213	Snack & nonalcoholic beverage bars	'72	'18 071	'4 291	'991	'549	'20.6	'6.4
7223	Special foodservices	20	23 375	9 479	2 247	968	8.6	.2
7224	Drinking places (alcoholic beverages)	52	12 938	2 771	640	407	37.7	19.2
72241	Drinking places (alcoholic beverages)	52	12 938	2 771	640	407	37.7	19.2
722410	Drinking places (alcoholic beverages)	52	12 938	2 771	640	407	37.7	19.2
FULLERTON, CA								
72	Accommodation & foodservices	199	136 970	37 038	8 602	3 792	12.1	10.8
721	Accommodation	13	20 232	6 435	1 544	433	12.7	1.3
7211	Traveler accommodation	9	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	8	18 466	6 161	1 511	408	13.4	—
721110	Hotels (except casino hotels) & motels	8	18 466	6 161	1 511	408	13.4	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	186	116 738	30 603	7 058	3 359	12.0	12.4
7221	Full-service restaurants	53	47 150	14 523	3 294	1 504	8.8	2.2
72211	Full-service restaurants	53	47 150	14 523	3 294	1 504	8.8	2.2
722110	Full-service restaurants	53	47 150	14 523	3 294	1 504	8.8	2.2
7222	Limited-service eating places	110	60 046	13 406	3 097	1 590	14.4	21.8
72221	Limited-service eating places	110	60 046	13 406	3 097	1 590	14.4	21.8
722211	Limited-service restaurants	93	56 952	12 733	2 948	1 493	13.6	21.8
7223	Special foodservices	8	4 167	1 145	273	78	19.7	—
7224	Drinking places (alcoholic beverages)	15	5 375	1 529	394	187	6.4	6.7
72241	Drinking places (alcoholic beverages)	15	5 375	1 529	394	187	6.4	6.7
722410	Drinking places (alcoholic beverages)	15	5 375	1 529	394	187	6.4	6.7
GALT, CA								
72	Accommodation & foodservices	25	10 654	2 521	569	387	16.8	4.6
721	Accommodation	4	1 151	158	23	15	—	4.9
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	9 503	2 363	546	372	18.9	4.6
7222	Limited-service eating places	13	8 013	2 164	499	341	13.7	2.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GARDENA, CA								
72	Accommodation & foodservices	162	67 990	16 817	3 936	1 734	27.7	8.6
721	Accommodation	10	4 631	1 100	259	81	—	1.7
72111	Hotels (except casino hotels) & motels	10	4 631	1 100	259	81	—	1.7
721110	Hotels (except casino hotels) & motels	10	4 631	1 100	259	81	—	1.7
722	Foodservices & drinking places	152	63 359	15 717	3 677	1 653	29.7	9.1
7221	Full-service restaurants	66	26 533	7 056	1 583	702	35.4	12.3
72211	Full-service restaurants	66	26 533	7 056	1 583	702	35.4	12.3
722110	Full-service restaurants	66	26 533	7 056	1 583	702	35.4	12.3
7222	Limited-service eating places	70	33 146	7 585	1 816	864	23.8	6.8
72221	Limited-service eating places	70	33 146	7 585	1 816	864	23.8	6.8
722211	Limited-service restaurants	58	30 550	7 067	1 695	807	19.9	7.3
7224	Drinking places (alcoholic beverages)	12	2 777	707	173	66	51.5	3.3
72241	Drinking places (alcoholic beverages)	12	2 777	707	173	66	51.5	3.3
722410	Drinking places (alcoholic beverages)	12	2 777	707	173	66	51.5	3.3
GARDEN GROVE, CA								
72	Accommodation & foodservices	278	138 132	36 493	8 614	3 868	17.2	9.6
721	Accommodation	22	25 378	7 072	1 601	553	7.3	7.4
7211	Traveler accommodation	14	23 588	6 870	1 552	531	6.4	6.9
72111	Hotels (except casino hotels) & motels	14	23 588	6 870	1 552	531	6.4	6.9
721110	Hotels (except casino hotels) & motels	14	23 588	6 870	1 552	531	6.4	6.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	18 826	6 013	1 356	437	3.8	—
7211103	Hotels	7	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	1 555	122	29	10	13.1	9.7
72121	RV (recreational vehicle) parks & recreational camps	4	1 555	122	29	10	13.1	9.7
721211	RV (recreational vehicle) parks & campgrounds	4	1 555	122	29	10	13.1	9.7
7213	Rooming & boarding houses	4	235	80	20	12	56.6	43.4
72131	Rooming & boarding houses	4	235	80	20	12	56.6	43.4
721310	Rooming & boarding houses	4	235	80	20	12	56.6	43.4
722	Foodservices & drinking places	256	112 754	29 421	7 013	3 315	19.5	10.1
7221	Full-service restaurants	102	40 753	11 178	2 604	1 300	27.3	12.8
72211	Full-service restaurants	102	40 753	11 178	2 604	1 300	27.3	12.8
722110	Full-service restaurants	102	40 753	11 178	2 604	1 300	27.3	12.8
7222	Limited-service eating places	130	64 947	16 164	3 903	1 806	14.5	8.9
72221	Limited-service eating places	130	64 947	16 164	3 903	1 806	14.5	8.9
722211	Limited-service restaurants	110	61 337	15 409	3 732	1 711	14.4	9.1
7223	Special foodservices	6	4 384	1 603	385	135	6.2	3.2
7224	Drinking places (alcoholic beverages)	18	2 670	476	121	74	43.4	10.0
72241	Drinking places (alcoholic beverages)	18	2 670	476	121	74	43.4	10.0
722410	Drinking places (alcoholic beverages)	18	2 670	476	121	74	43.4	10.0
GILROY, CA								
72	Accommodation & foodservices	83	48 250	10 413	2 439	1 147	14.7	10.0
721	Accommodation	8	5 162	878	211	94	—	—
72111	Hotels (except casino hotels) & motels	8	5 162	878	211	94	—	—
721110	Hotels (except casino hotels) & motels	8	5 162	878	211	94	—	—
722	Foodservices & drinking places	75	43 088	9 535	2 228	1 053	16.5	11.2
7222	Limited-service eating places	40	23 992	5 401	1 322	548	16.5	6.5
72221	Limited-service eating places	40	23 992	5 401	1 322	548	16.5	6.5
722211	Limited-service restaurants	33	22 735	5 076	1 263	506	16.6	6.8
7223	Special foodservices	3	1 686	142	39	12	D	—
GLENDALE, CA								
72	Accommodation & foodservices	305	191 671	51 553	12 278	4 932	17.2	6.7
721	Accommodation	15	24 838	6 286	1 576	462	.7	.3
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	13	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
722	Foodservices & drinking places	290	166 833	45 267	10 702	4 470	19.7	7.6
7221	Full-service restaurants	129	77 022	23 867	5 667	2 269	20.8	4.5
72211	Full-service restaurants	129	77 022	23 867	5 667	2 269	20.8	4.5
722110	Full-service restaurants	129	77 022	23 867	5 667	2 269	20.8	4.5
7222	Limited-service eating places	127	78 541	18 715	4 338	1 932	17.2	8.7
72221	Limited-service eating places	127	78 541	18 715	4 338	1 932	17.2	8.7
722211	Limited-service restaurants	94	65 206	15 483	3 619	1 556	18.8	9.2
722213	Snack & nonalcoholic beverage bars	33	13 335	3 232	719	376	9.1	6.2
7223	Special foodservices	14	7 548	1 886	448	127	19.2	23.5
7224	Drinking places (alcoholic beverages)	20	3 722	799	249	142	48.8	16.1
72241	Drinking places (alcoholic beverages)	20	3 722	799	249	142	48.8	16.1
722410	Drinking places (alcoholic beverages)	20	3 722	799	249	142	48.8	16.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
GLENDORA, CA								
72	Accommodation & foodservices	78	39 196	10 361	2 226	1 149	15.7	16.2
721	Accommodation	5	1 844	263	62	29	31.8	2.5
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	73	37 352	10 098	2 164	1 120	14.9	16.9
7222	Limited-service eating places	36	18 185	4 528	933	492	8.1	16.9
72221	Limited-service eating places	36	18 185	4 528	933	492	8.1	16.9
GONZALES, CA								
72	Accommodation & foodservices	14	2 835	479	102	57	50.5	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D
GRAND TERRACE, CA								
72	Accommodation & foodservices	9	2 840	683	159	70	38.4	2.9
722	Foodservices & drinking places	9	2 840	683	159	70	38.4	2.9
GRASS VALLEY, CA								
72	Accommodation & foodservices	74	23 448	6 493	1 513	767	25.3	17.0
721	Accommodation	4	1 787	594	144	56	—	—
722	Foodservices & drinking places	70	21 661	5 899	1 369	711	27.3	18.4
7222	Limited-service eating places	31	10 761	2 649	608	327	17.5	23.4
72221	Limited-service eating places	31	10 761	2 649	608	327	17.5	23.4
GREENFIELD, CA								
72	Accommodation & foodservices	7	1 684	336	73	68	19.9	13.0
722	Foodservices & drinking places	7	1 684	336	73	68	19.9	13.0
GRIDLEY, CA								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	5 484	1 431	317	189	26.8	3.9
GROVER BEACH, CA *								
72	Accommodation & foodservices	28	12 669	3 378	809	389	8.0	18.1
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	11	5 835	1 442	342	203	7.8	2.9
GUADALUPE, CA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
GUSTINE, CA								
72	Accommodation & foodservices	10	1 598	465	91	86	49.9	5.2
722	Foodservices & drinking places	10	1 598	465	91	86	49.9	5.2
HALF MOON BAY, CA								
72	Accommodation & foodservices	42	23 060	6 162	1 269	557	36.1	5.7
721	Accommodation	6	5 432	1 412	156	124	29.5	—
72111	Hotels (except casino hotels) & motels	3	4 043	1 189	106	104	D	—
721110	Hotels (except casino hotels) & motels	3	4 043	1 189	106	104	D	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	17 628	4 750	1 113	433	38.1	7.5
7222	Limited-service eating places	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HANFORD, CA								
72	Accommodation & foodservices	91	40 739	10 307	2 393	1 256	19.3	11.0
721	Accommodation	7	1 275	282	65	28	69.6	4.6
722	Foodservices & drinking places	84	39 464	10 025	2 328	1 228	17.7	11.2
7222	Limited-service eating places	43	25 388	6 009	1 359	730	12.1	5.3
72221	Limited-service eating places	43	25 388	6 009	1 359	730	12.1	5.3
722211	Limited-service restaurants	33	D	D	D	f	D	D
HAWAIIAN GARDENS, CA								
72	Accommodation & foodservices	27	9 328	1 825	420	232	46.1	17.9
722	Foodservices & drinking places	27	9 328	1 825	420	232	46.1	17.9
7222	Limited-service eating places	18	7 427	1 466	334	178	38.0	16.8
HAWTHORNE, CA								
72	Accommodation & foodservices	98	57 775	12 428	2 922	1 272	11.4	14.6
721	Accommodation	7	3 956	864	187	62	—	—
72111	Hotels (except casino hotels) & motels	7	3 956	864	187	62	—	—
721110	Hotels (except casino hotels) & motels	7	3 956	864	187	62	—	—
722	Foodservices & drinking places	91	53 819	11 564	2 735	1 210	12.3	15.7
7222	Limited-service eating places	49	36 327	7 512	1 793	786	11.5	14.3
72221	Limited-service eating places	49	36 327	7 512	1 793	786	11.5	14.3
722211	Limited-service restaurants	45	35 622	7 443	1 773	772	10.1	14.2
7223	Special foodservices	5	D	D	D	b	D	D
HAYWARD, CA								
72	Accommodation & foodservices	236	112 925	27 900	6 410	2 959	21.2	12.0
721	Accommodation	19	13 970	3 055	746	333	.3	—
7211	Traveler accommodation	16	12 972	2 674	651	283	—	—
72111	Hotels (except casino hotels) & motels	16	12 972	2 674	651	283	—	—
721110	Hotels (except casino hotels) & motels	16	12 972	2 674	651	283	—	—
7211103	Motels	11	8 777	1 567	331	153	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	3	998	381	95	50	D	—
72131	Rooming & boarding houses	3	998	381	95	50	D	—
721310	Rooming & boarding houses	3	998	381	95	50	D	—
722	Foodservices & drinking places	217	98 955	24 845	5 664	2 626	24.2	13.7
7221	Full-service restaurants	76	39 615	11 814	2 823	1 156	28.5	14.6
72211	Full-service restaurants	76	39 615	11 814	2 823	1 156	28.5	14.6
722110	Full-service restaurants	76	39 615	11 814	2 823	1 156	28.5	14.6
7222	Limited-service eating places	107	54 640	11 899	2 582	1 354	19.5	12.9
72221	Limited-service eating places	107	54 640	11 899	2 582	1 354	19.5	12.9
722211	Limited-service restaurants	87	50 359	11 173	2 432	1 277	16.1	13.7
722212	Cafeterias	4	1 312	279	40	17	75.6	—
7223	Special foodservices	11	1 799	490	122	43	27.6	19.4
7224	Drinking places (alcoholic beverages)	23	2 901	642	137	73	51.3	11.7
72241	Drinking places (alcoholic beverages)	23	2 901	642	137	73	51.3	11.7
722410	Drinking places (alcoholic beverages)	23	2 901	642	137	73	51.3	11.7
HEALDSBURG, CA								
72	Accommodation & foodservices	43	18 605	4 568	1 056	484	17.5	12.4
721	Accommodation	6	3 309	706	168	41	—	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	15 296	3 862	888	443	21.3	15.1
7222	Limited-service eating places	15	7 369	1 607	324	163	22.0	11.1
HEMET, CA								
72	Accommodation & foodservices	106	44 482	11 186	2 657	1 332	16.4	12.4
721	Accommodation	10	1 858	377	69	32	65.4	13.2
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	96	42 624	10 809	2 588	1 300	14.2	12.3
7222	Limited-service eating places	57	27 983	6 646	1 683	861	10.9	16.6
72221	Limited-service eating places	57	27 983	6 646	1 683	861	10.9	16.6
722211	Limited-service restaurants	49	26 341	6 210	1 540	787	10.9	16.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HERCULES, CA								
72	Accommodation & foodservices	10	3 895	883	161	132	21.5	5.9
722	Foodservices & drinking places	10	3 895	883	161	132	21.5	5.9
HERMOSA BEACH, CA								
72	Accommodation & foodservices	88	46 716	12 594	2 843	1 130	21.5	10.1
721	Accommodation	5	4 078	986	142	39	61.5	6.1
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	83	42 638	11 608	2 701	1 091	17.7	10.4
7222	Limited-service eating places	30	9 623	2 372	532	282	12.6	22.2
7224	Drinking places (alcoholic beverages)	14	12 682	3 024	723	282	6.2	2.0
72241	Drinking places (alcoholic beverages)	14	12 682	3 024	723	282	6.2	2.0
722410	Drinking places (alcoholic beverages)	14	12 682	3 024	723	282	6.2	2.0
HESPERIA, CA								
72	Accommodation & foodservices	68	26 690	7 146	1 720	873	13.4	4.9
721	Accommodation	4	908	97	22	13	8.6	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	64	25 782	7 049	1 698	860	13.6	5.1
7222	Limited-service eating places	37	16 044	4 114	930	513	4.7	6.8
72221	Limited-service eating places	37	16 044	4 114	930	513	4.7	6.8
HIGHLAND, CA								
72	Accommodation & foodservices	35	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	33	8 245	2 093	473	247	44.1	9.0
7222	Limited-service eating places	15	4 878	1 163	252	140	21.8	12.9
HILLSBOROUGH, CA								
72	Accommodation & foodservices	4	1 351	379	64	37	75.8	4.2
722	Foodservices & drinking places	4	1 351	379	64	37	75.8	4.2
HOLLISTER, CA								
72	Accommodation & foodservices	50	22 312	5 840	1 169	653	30.7	2.9
721	Accommodation	3	639	311	16	13	D	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	47	21 673	5 529	1 153	640	31.3	3.0
7222	Limited-service eating places	22	14 479	3 700	839	462	25.8	—
72221	Limited-service eating places	22	14 479	3 700	839	462	25.8	—
HOLTVILLE, CA								
72	Accommodation & foodservices	9	912	190	64	46	64.3	16.0
722	Foodservices & drinking places	9	912	190	64	46	64.3	16.0
HUGHSON, CA								
72	Accommodation & foodservices	5	571	107	22	22	82.5	—
722	Foodservices & drinking places	5	571	107	22	22	82.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HUNTINGTON BEACH, CA								
72	Accommodation & foodservices	378	237 890	64 305	15 296	6 467	12.0	10.7
721	Accommodation	21	39 823	11 460	2 797	645	.8	14.4
7211	Traveler accommodation	16	38 254	11 302	2 745	626	—	11.8
721110	Hotels (except casino hotels) & motels	16	38 254	11 302	2 745	626	—	11.8
7211101	Hotels (except casino hotels) & motels	16	38 254	11 302	2 745	626	—	11.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	34 748	10 707	2 619	553	—	8.0
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	357	198 067	52 845	12 499	5 822	14.3	10.0
7221	Full-service restaurants	117	83 601	25 781	6 243	2 509	11.1	6.1
72211	Full-service restaurants	117	83 601	25 781	6 243	2 509	11.1	6.1
722110	Full-service restaurants	117	83 601	25 781	6 243	2 509	11.1	6.1
7222	Limited-service eating places	204	97 920	22 527	5 181	2 889	17.2	14.4
72221	Limited-service eating places	204	97 920	22 527	5 181	2 889	17.2	14.4
722211	Limited-service restaurants	155	79 356	17 996	4 181	2 240	19.1	11.0
722212	Cafeterias	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	47	D	D	D	f	D	D
7223	Special foodservices	13	6 173	2 301	490	140	4.2	3.7
7224	Drinking places (alcoholic beverages)	23	10 373	2 236	585	284	18.9	3.2
72241	Drinking places (alcoholic beverages)	23	10 373	2 236	585	284	18.9	3.2
722410	Drinking places (alcoholic beverages)	23	10 373	2 236	585	284	18.9	3.2
HUNTINGTON PARK, CA								
72	Accommodation & foodservices	74	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	72	39 197	8 911	2 013	871	10.6	8.8
7222	Limited-service eating places	42	29 715	6 541	1 496	657	7.4	5.4
72221	Limited-service eating places	42	29 715	6 541	1 496	657	7.4	5.4
722211	Limited-service restaurants	38	29 208	6 485	1 482	648	6.4	5.5
HURON, CA								
72	Accommodation & foodservices	10	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	1 164	399	86	41	58.6	31.1
IMPERIAL, CA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
IMPERIAL BEACH, CA								
72	Accommodation & foodservices	47	13 946	3 675	845	430	28.1	15.4
721	Accommodation	4	1 622	291	72	27	—	17.1
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	12 324	3 384	773	403	31.8	15.2
7222	Limited-service eating places	20	8 411	2 057	481	265	27.5	13.3
INDIAN WELLS, CA								
72	Accommodation & foodservices	11	76 100	20 084	5 328	1 338	.2	1.2
721	Accommodation	4	70 144	18 429	4 764	1 188	—	1.3
7211	Traveler accommodation	4	70 144	18 429	4 764	1 188	—	1.3
72111	Hotels (except casino hotels) & motels	4	70 144	18 429	4 764	1 188	—	1.3
721110	Hotels (except casino hotels) & motels	4	70 144	18 429	4 764	1 188	—	1.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	70 144	18 429	4 764	1 188	—	1.3
722	Foodservices & drinking places	7	5 956	1 655	564	150	2.8	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
INDIO, CA								
72	Accommodation & foodservices	74	42 021	9 525	2 549	1 050	27.4	13.9
721	Accommodation	15	11 439	1 719	556	157	46.8	5.3
72111	Hotels (except casino hotels) & motels	8	4 226	969	267	100	8.3	5.0
721110	Hotels (except casino hotels) & motels	8	4 226	969	267	100	8.3	5.0
7212	RV (recreational vehicle) parks & recreational camps	7	7 213	750	289	57	69.3	5.5
72121	RV (recreational vehicle) parks & recreational camps	7	7 213	750	289	57	69.3	5.5
721211	RV (recreational vehicle) parks & campgrounds ..	6	D	D	D	b	D	D
722	Foodservices & drinking places	59	30 582	7 806	1 993	893	20.2	17.1
7222	Limited-service eating places	30	17 566	4 223	1 074	481	12.9	20.2
72221	Limited-service eating places	30	17 566	4 223	1 074	481	12.9	20.2
INDUSTRY, CA *								
72	Accommodation & foodservices	92	86 041	18 386	4 655	1 985	8.8	5.2
721	Accommodation	5	5 101	1 178	284	109	—	5.9
72111	Hotels (except casino hotels) & motels	5	5 101	1 178	284	109	—	5.9
721110	Hotels (except casino hotels) & motels	5	5 101	1 178	284	109	—	5.9
722	Foodservices & drinking places	87	80 940	17 208	4 371	1 876	9.4	5.2
7221	Full-service restaurants	46	35 158	10 529	2 594	1 206	15.0	7.6
72211	Full-service restaurants	46	35 158	10 529	2 594	1 206	15.0	7.6
722110	Full-service restaurants	46	35 158	10 529	2 594	1 206	15.0	7.6
7222	Limited-service eating places	32	16 983	4 036	1 046	523	11.2	8.4
72221	Limited-service eating places	32	16 983	4 036	1 046	523	11.2	8.4
7223	Special foodservices	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
INGLEWOOD, CA								
72	Accommodation & foodservices	127	74 055	15 946	3 725	1 694	13.5	9.2
721	Accommodation	16	11 817	1 833	446	167	17.0	2.5
7211	Traveler accommodation	16	11 817	1 833	446	167	17.0	2.5
72111	Hotels (except casino hotels) & motels	16	11 817	1 833	446	167	17.0	2.5
721110	Hotels (except casino hotels) & motels	16	11 817	1 833	446	167	17.0	2.5
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	7	4 990	808	197	80	—	3.2
722	Foodservices & drinking places	111	62 238	14 113	3 279	1 527	12.9	10.5
7222	Limited-service eating places	70	39 318	9 405	1 963	890	9.4	11.2
72221	Limited-service eating places	70	39 318	9 405	1 963	890	9.4	11.2
722211	Limited-service restaurants	62	37 542	8 896	1 847	834	9.4	10.1
7223	Special foodservices	2	D	D	D	e	D	D
IONE, CA								
72	Accommodation & foodservices	9	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	831	179	22	17	56.3	3.5

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							From administrative records ¹	Estimated ²
IRVINE, CA								
72	Accommodation & foodservices	'301	'338 647	'91 610	22 088	8 073	'5.7	'16.3
721	Accommodation	16	88 363	23 457	5 911	1 577	—	3.0
7211	Traveler accommodation	13	85 891	22 751	5 787	1 563	—	1.2
721110	Hotels (except casino hotels) & motels	13	85 891	22 751	5 787	1 563	—	1.2
7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25 guestrooms or more	12	D	D	D	g	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	2 472	706	124	14	—	64.0
72121	RV (recreational vehicle) parks & recreational camps	3	2 472	706	124	14	—	64.0
721211	RV (recreational vehicle) parks & campgrounds	3	2 472	706	124	14	—	64.0
722	Foodservices & drinking places	'285	'250 284	'68 153	16 177	6 496	'7.7	'21.0
7221	Full-service restaurants	85	120 036	35 865	8 867	3 124	4.2	13.7
72211	Full-service restaurants	85	120 036	35 865	8 867	3 124	4.2	13.7
722110	Full-service restaurants	85	120 036	35 865	8 867	3 124	4.2	13.7
7222	Limited-service eating places	'156	'92 245	'22 349	5 049	2 630	'13.7	'29.1
72221	Limited-service eating places	'156	'92 245	'22 349	5 049	2 630	'13.7	'29.1
722211	Limited-service restaurants	118	77 234	18 432	4 102	2 088	13.6	29.8
722212	Cafeterias	8	2 152	621	148	76	49.9	50.1
722213	Snack & nonalcoholic beverage bars	'30	'12 859	'3 296	799	466	'8.8	'21.3
7223	Special foodservices	38	32 970	8 878	1 983	588	3.3	28.0
7224	Drinking places (alcoholic beverages)	6	5 033	1 061	278	154	5.7	—
72241	Drinking places (alcoholic beverages)	6	5 033	1 061	278	154	5.7	—
722410	Drinking places (alcoholic beverages)	6	5 033	1 061	278	154	5.7	—
JACKSON, CA								
72	Accommodation & foodservices	'29	'12 500	'3 567	'780	'376	'23.1	'1.8
721	Accommodation	3	1 782	410	94	54	—	—
722	Foodservices & drinking places	'26	'10 718	'3 157	'686	'322	'26.9	'2.2
KERMAN, CA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
7222	Limited-service eating places	8	5 163	1 112	259	153	27.8	—
KING CITY, CA								
72	Accommodation & foodservices	23	11 296	2 946	691	361	11.2	18.3
721	Accommodation	4	1 299	282	51	28	3.2	—
722	Foodservices & drinking places	19	9 997	2 664	640	333	12.3	20.7
7222	Limited-service eating places	8	5 995	1 437	338	213	10.9	28.6
KINGSBURG, CA								
72	Accommodation & foodservices	25	9 767	2 549	533	294	17.7	25.7
722	Foodservices & drinking places	25	9 767	2 549	533	294	17.7	25.7
7222	Limited-service eating places	11	D	D	D	c	D	D
LA CANADA FLINTRIDGE, CA								
72	Accommodation & foodservices	51	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	50	32 273	9 222	2 340	975	23.3	6.9
7222	Limited-service eating places	24	13 887	3 024	679	313	21.3	1.7
72221	Limited-service eating places	24	13 887	3 024	679	313	21.3	1.7
7223	Special foodservices	5	3 368	837	215	61	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAFAYETTE, CA								
72	Accommodation & foodservices	57	37 587	10 806	2 513	878	29.6	4.5
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	10 473	2 678	640	186	D	—
721110	Hotels (except casino hotels) & motels	3	10 473	2 678	640	186	D	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	10 473	2 678	640	186	D	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	D	D	D	f	D	D
7222	Limited-service eating places	20	8 833	1 964	460	221	37.4	8.6
LAGUNA BEACH, CA								
72	Accommodation & foodservices	108	108 702	31 967	7 278	2 207	17.3	21.4
721	Accommodation	20	38 219	12 334	2 799	627	5.7	44.7
7211	Traveler accommodation	20	38 219	12 334	2 799	627	5.7	44.7
72111	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	31 089	10 054	2 316	508	6.4	54.9
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7211104	Motor hotels	4	3 851	1 832	404	63	4.8	—
722	Foodservices & drinking places	88	70 483	19 633	4 479	1 580	23.5	8.8
7221	Full-service restaurants	50	54 575	15 114	3 560	1 207	23.6	7.7
72211	Full-service restaurants	50	54 575	15 114	3 560	1 207	23.6	7.7
722110	Full-service restaurants	50	54 575	15 114	3 560	1 207	23.6	7.7
7222	Limited-service eating places	31	12 213	3 279	690	283	30.2	14.3
72221	Limited-service eating places	31	12 213	3 279	690	283	30.2	14.3
7223	Special foodservices	2	D	D	D	b	D	D
LAGUNA HILLS, CA								
72	Accommodation & foodservices	82	62 062	16 203	3 686	1 580	14.5	8.3
721	Accommodation	5	5 873	1 114	264	82	16.3	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	77	56 189	15 089	3 422	1 498	14.3	9.2
7221	Full-service restaurants	34	36 733	10 557	2 400	1 014	9.5	1.9
72211	Full-service restaurants	34	36 733	10 557	2 400	1 014	9.5	1.9
722110	Full-service restaurants	34	36 733	10 557	2 400	1 014	9.5	1.9
7222	Limited-service eating places	39	18 692	4 405	991	473	21.1	23.5
72221	Limited-service eating places	39	18 692	4 405	991	473	21.1	23.5
LAGUNA NIGUEL, CA								
72	Accommodation & foodservices	109	D	D	D	g	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	107	61 553	17 196	4 275	1 984	17.9	13.9
7221	Full-service restaurants	37	26 426	8 889	2 243	930	16.6	15.1
72211	Full-service restaurants	37	26 426	8 889	2 243	930	16.6	15.1
722110	Full-service restaurants	37	26 426	8 889	2 243	930	16.6	15.1
7222	Limited-service eating places	64	33 081	7 843	1 928	997	17.2	13.4
72221	Limited-service eating places	64	33 081	7 843	1 928	997	17.2	13.4
722211	Limited-service restaurants	43	25 234	5 901	1 438	728	13.9	9.8
722213	Snack & nonalcoholic beverage bars	20	D	D	D	e	D	D
LA HABRA, CA								
72	Accommodation & foodservices	98	49 844	12 858	3 143	1 526	23.1	9.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	97	D	D	D	g	D	D
7222	Limited-service eating places	60	30 386	7 043	1 756	866	25.0	6.9
72221	Limited-service eating places	60	30 386	7 043	1 756	866	25.0	6.9
722211	Limited-service restaurants	50	28 131	6 564	1 637	785	24.4	7.4
LA HABRA HEIGHTS, CA								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
LAKE ELSINORE, CA								
72	Accommodation & foodservices	53	23 061	6 261	1 422	759	17.0	1.4
721	Accommodation	3	481	111	21	9	D	15.8
722	Foodservices & drinking places	50	22 580	6 150	1 401	750	17.1	1.1
7222	Limited-service eating places	32	17 182	4 242	959	528	12.7	.3
72221	Limited-service eating places	32	17 182	4 242	959	528	12.7	.3
LAKE FOREST, CA								
72	Accommodation & foodservices	121	69 864	17 781	4 342	1 978	20.1	6.3
721	Accommodation	4	4 522	908	218	66	40.7	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	117	65 342	16 873	4 124	1 912	18.7	6.8
7221	Full-service restaurants	40	24 462	7 470	1 922	847	20.8	4.7
72211	Full-service restaurants	40	24 462	7 470	1 922	847	20.8	4.7
722110	Full-service restaurants	40	24 462	7 470	1 922	847	20.8	4.7
7222	Limited-service eating places	70	35 659	8 363	1 945	958	17.2	8.5
72221	Limited-service eating places	70	35 659	8 363	1 945	958	17.2	8.5
722211	Limited-service restaurants	58	32 168	7 399	1 753	861	17.3	6.3
7224	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
LAKEPORT, CA								
72	Accommodation & foodservices	31	9 318	2 201	481	312	38.7	5.8
721	Accommodation	7	1 734	325	60	32	22.6	23.9
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	24	7 584	1 876	421	280	42.4	1.7
7222	Limited-service eating places	9	4 351	1 056	252	149	2.3	.3
LAKEWOOD, CA								
72	Accommodation & foodservices	147	91 652	23 536	5 790	2 837	11.7	10.1
721	Accommodation	5	2 016	478	113	42	12.8	.9
722	Foodservices & drinking places	142	89 636	23 058	5 677	2 795	11.7	10.3
7221	Full-service restaurants	42	33 737	9 803	2 450	1 115	12.9	7.6
72211	Full-service restaurants	42	33 737	9 803	2 450	1 115	12.9	7.6
722110	Full-service restaurants	42	33 737	9 803	2 450	1 115	12.9	7.6
7222	Limited-service eating places	88	51 626	12 128	2 979	1 557	10.3	12.3
72221	Limited-service eating places	88	51 626	12 128	2 979	1 557	10.3	12.3
722211	Limited-service restaurants	69	46 788	11 010	2 731	1 429	8.8	12.2
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
LA MESA, CA								
72	Accommodation & foodservices	152	120 910	35 198	8 292	3 516	7.9	14.8
721	Accommodation	11	4 760	848	190	86	2.4	18.8
72111	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
7211103	Hotels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	141	116 150	34 350	8 102	3 430	8.1	14.6
7221	Full-service restaurants	53	51 799	16 802	4 033	1 675	7.7	9.2
72211	Full-service restaurants	53	51 799	16 802	4 033	1 675	7.7	9.2
722110	Full-service restaurants	53	51 799	16 802	4 033	1 675	7.7	9.2
7222	Limited-service eating places	75	D	D	D	f	D	D
72221	Limited-service eating places	75	D	D	D	f	D	D
722211	Limited-service restaurants	54	25 897	5 877	1 325	820	13.3	19.4
722213	Snack & nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special foodservices	6	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
LA MIRADA, CA								
72	Accommodation & foodservices	72	44 282	11 022	2 465	1 084	13.2	9.4
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	b	D	D
722	Foodservices & drinking places	70	D	D	D	g	D	D
7222	Limited-service eating places	34	19 398	4 616	1 082	545	9.3	8.5
72221	Limited-service eating places	34	19 398	4 616	1 082	545	9.3	8.5
7223	Special foodservices	2	D	D	D	b	D	D
LANCASTER, CA								
72	Accommodation & foodservices	149	92 754	23 087	5 536	2 722	13.4	9.1
721	Accommodation	10	11 707	2 872	662	304	1.1	9.4
7211	Traveler accommodation	10	11 707	2 872	662	304	1.1	9.4
72111	Hotels (except casino hotels) & motels	10	11 707	2 872	662	304	1.1	9.4
721110	Hotels (except casino hotels) & motels	10	11 707	2 872	662	304	1.1	9.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	9 914	2 511	570	260	—	.7
722	Foodservices & drinking places	139	81 047	20 215	4 874	2 418	15.2	9.1
7221	Full-service restaurants	51	27 113	8 110	1 988	933	21.9	10.7
72211	Full-service restaurants	51	27 113	8 110	1 988	933	21.9	10.7
722110	Full-service restaurants	51	27 113	8 110	1 988	933	21.9	10.7
7222	Limited-service eating places	71	48 071	10 914	2 638	1 387	10.2	8.8
72221	Limited-service eating places	71	48 071	10 914	2 638	1 387	10.2	8.8
722211	Limited-service restaurants	59	45 873	10 468	2 525	1 320	8.4	8.7
7223	Special foodservices	7	4 140	806	179	48	19.7	.2
LA PALMA, CA								
72	Accommodation & foodservices	20	17 453	4 705	1 212	468	19.4	8.4
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	6	6 267	1 649	390	176	14.2	—
7223	Special foodservices	2	D	D	D	b	D	D
LA PUENTE, CA								
72	Accommodation & foodservices	57	20 698	4 592	1 086	521	25.3	20.1
721	Accommodation	5	544	51	13	8	75.4	5.0
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	20 154	4 541	1 073	513	24.0	20.5
7222	Limited-service eating places	30	13 789	2 867	703	324	20.3	25.2
72221	Limited-service eating places	30	13 789	2 867	703	324	20.3	25.2
LA QUINTA, CA								
72	Accommodation & foodservices	28	132 420	42 390	10 526	2 064	3.2	10.3
721	Accommodation	4	D	D	D	g	D	D
7211	Traveler accommodation	3	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	f	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
LARKSPUR, CA								
72	Accommodation & foodservices	38	32 628	9 610	2 420	712	14.4	11.0
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	12	5 534	1 684	348	144	37.4	1.5
7223	Special foodservices	4	1 254	497	115	30	—	6.7
LATHROP, CA								
72	Accommodation & foodservices	9	3 714	807	186	116	11.3	4.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
LA VERNE, CA								
72	Accommodation & foodservices	43	25 160	6 346	1 575	744	18.6	6.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	20	13 491	3 014	723	350	13.4	8.4
72221	Limited-service eating places	20	13 491	3 014	723	350	13.4	8.4
7223	Special foodservices	5	D	D	D	b	D	D
LAWNDALE, CA								
72	Accommodation & foodservices	46	22 917	5 843	1 413	594	12.4	18.7
721	Accommodation	4	2 456	634	148	56	28.3	—
722	Foodservices & drinking places	42	20 461	5 209	1 265	538	10.5	20.9
7222	Limited-service eating places	26	13 378	3 235	789	362	10.7	6.5
72221	Limited-service eating places	26	13 378	3 235	789	362	10.7	6.5
LEMON GROVE, CA								
72	Accommodation & foodservices	45	21 041	5 345	1 206	571	10.5	4.3
721	Accommodation	3	715	145	28	14	—	53.8
722	Foodservices & drinking places	42	20 326	5 200	1 178	557	10.9	2.5
7222	Limited-service eating places	25	14 394	3 741	851	368	8.1	1.5
72221	Limited-service eating places	25	14 394	3 741	851	368	8.1	1.5
LEMOORE, CA								
72	Accommodation & foodservices	27	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	25	9 042	2 058	509	322	38.3	4.2
7222	Limited-service eating places	13	5 726	1 318	294	181	24.4	2.0
LINCOLN, CA								
72	Accommodation & foodservices	15	4 621	1 173	226	158	30.7	12.6
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
LINDSAY, CA								
72	Accommodation & foodservices	15	4 526	1 077	248	136	23.4	20.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
LIVE OAK, CA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
LIVERMORE, CA								
72	Accommodation & foodservices	119	64 767	15 609	3 709	1 755	13.1	7.2
721	Accommodation	11	12 078	2 201	484	154	8.2	5.9
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	108	52 689	13 408	3 225	1 601	14.3	7.5
7222	Limited-service eating places	54	33 516	8 399	2 083	1 067	9.8	5.0
72221	Limited-service eating places	54	33 516	8 399	2 083	1 067	9.8	5.0
722211	Limited-service restaurants	40	29 356	7 532	1 900	953	8.5	5.7
7223	Special foodservices	5	2 574	391	60	31	5.7	15.4
LIVINGSTON, CA								
72	Accommodation & foodservices	11	2 761	657	177	101	25.6	28.4
722	Foodservices & drinking places	11	2 761	657	177	101	25.6	28.4
LODI, CA								
72	Accommodation & foodservices	124	51 124	12 778	2 870	1 561	17.8	14.6
721	Accommodation	6	2 384	393	55	33	—	21.1
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	118	48 740	12 385	2 815	1 528	18.7	14.3
7222	Limited-service eating places	61	28 461	6 510	1 441	829	12.7	9.9
72221	Limited-service eating places	61	28 461	6 510	1 441	829	12.7	9.9
722211	Limited-service restaurants	48	26 244	6 078	1 348	781	13.3	8.6
LOMA LINDA, CA								
72	Accommodation & foodservices	23	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	6 638	1 634	391	231	15.4	6.1
7222	Limited-service eating places	19	6 098	1 420	352	214	15.9	6.6
LOMITA, CA								
72	Accommodation & foodservices	43	16 029	4 155	993	374	31.5	8.7
721	Accommodation	3	666	117	23	15	100.0	—
722	Foodservices & drinking places	40	15 363	4 038	970	359	28.5	9.1
7222	Limited-service eating places	17	6 292	1 436	336	153	22.4	13.7
LOMPOC, CA								
72	Accommodation & foodservices	77	37 723	8 898	2 022	1 109	20.1	6.4
721	Accommodation	11	12 912	2 389	482	163	9.1	2.5
7211	Traveler accommodation	11	12 912	2 389	482	163	9.1	2.5
72111	Hotels (except casino hotels) & motels	11	12 912	2 389	482	163	9.1	2.5
721110	Hotels (except casino hotels) & motels	11	12 912	2 389	482	163	9.1	2.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	7 415	1 122	186	75	8.9	4.4
7211103	Motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	66	24 811	6 509	1 540	946	25.8	8.4
7222	Limited-service eating places	28	14 160	3 472	777	490	10.4	9.3
72221	Limited-service eating places	28	14 160	3 472	777	490	10.4	9.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LONG BEACH, CA								
72	Accommodation & foodservices	'679	'446 575	'120 992	'28 295	'11 593	'11.5	'9.0
721	Accommodation	44	101 429	30 428	7 658	2 279	1.7	1.2
7211	Traveler accommodation	38	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	36	100 069	30 283	7 622	2 259	1.1	.6
721110	Hotels (except casino hotels) & motels	36	100 069	30 283	7 622	2 259	1.1	.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	92 179	27 734	7 092	2 091	.9	.1
7211103	Motels	15	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	c	D	D
7213	Rooming & boarding houses	4	858	99	26	11	22.1	53.5
72131	Rooming & boarding houses	4	858	99	26	11	22.1	53.5
721310	Rooming & boarding houses	4	858	99	26	11	22.1	53.5
722	Foodservices & drinking places	'635	'345 146	'90 564	'20 637	'9 314	'14.4	'11.3
7221	Full-service restaurants	217	157 285	47 206	10 876	4 646	12.2	11.4
72211	Full-service restaurants	217	157 285	47 206	10 876	4 646	12.2	11.4
722110	Full-service restaurants	217	157 285	47 206	10 876	4 646	12.2	11.4
7222	Limited-service eating places	'322	'158 474	'36 003	'8 105	'4 002	'15.6	'11.1
72221	Limited-service eating places	'322	'158 474	'36 003	'8 105	'4 002	'15.6	'11.1
722211	Limited-service restaurants	249	137 929	31 321	7 089	3 421	14.1	11.6
722212	Cafeterias	7	2 592	686	178	58	21.9	20.5
722213	Snack & nonalcoholic beverage bars	'66	'17 953	'3 996	'838	'523	'26.2	'6.4
7223	Special foodservices	23	11 227	3 106	655	174	3.4	16.9
7224	Drinking places (alcoholic beverages)	73	18 160	4 249	1 001	492	30.0	7.6
72241	Drinking places (alcoholic beverages)	73	18 160	4 249	1 001	492	30.0	7.6
722410	Drinking places (alcoholic beverages)	73	18 160	4 249	1 001	492	30.0	7.6
LOOMIS, CA								
72	Accommodation & foodservices	14	5 494	1 482	351	197	13.5	16.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
LOS ALAMITOS, CA								
72	Accommodation & foodservices	34	19 888	4 859	1 179	576	20.9	12.5
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	16	9 428	2 000	485	222	29.2	22.3
LOS ALTOS, CA								
72	Accommodation & foodservices	60	47 482	13 344	2 965	1 250	17.6	11.8
721	Accommodation	5	7 332	1 924	461	92	—	4.3
72111	Hotels (except casino hotels) & motels	5	7 332	1 924	461	92	—	4.3
721110	Hotels (except casino hotels) & motels	5	7 332	1 924	461	92	—	4.3
722	Foodservices & drinking places	55	40 150	11 420	2 504	1 158	20.8	13.2
7221	Full-service restaurants	31	28 177	8 653	1 928	675	21.6	10.1
72211	Full-service restaurants	31	28 177	8 653	1 928	675	21.6	10.1
722110	Full-service restaurants	31	28 177	8 653	1 928	675	21.6	10.1
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	9	6 085	1 295	250	315	15.5	10.9
LOS ALTOS HILLS, CA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOS ANGELES, CA								
72	Accommodation & foodservices	'6 223	'4 526 693	'1 250 259	'299 395	'103 746	'14.4	'16.1
721	Accommodation	486	1 040 561	310 867	77 560	17 935	6.3	18.1
7211	Traveler accommodation	386	1 009 934	305 292	76 363	17 470	5.8	18.0
721111	Hotels (except casino hotels) & motels	378	1 005 064	304 585	76 234	17 405	5.9	18.1
7211110	Hotels (except casino hotels) & motels	378	1 005 064	304 585	76 234	17 405	5.9	18.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	169	944 857	292 216	73 404	16 225	5.2	18.3
7211102	Hotels with less than 25 guestrooms	22	3 826	737	147	79	9.6	29.1
7211103	Motels	167	42 830	8 528	2 062	869	20.5	9.0
7211104	Motor hotels	20	13 551	3 104	621	232	7.5	26.5
721191	Bed & breakfast inns	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	30	13 302	2 598	394	191	20.7	21.4
72121	RV (recreational vehicle) parks & recreational camps	30	13 302	2 598	394	191	20.7	21.4
721211	RV (recreational vehicle) parks & campgrounds	15	5 849	760	133	56	8.4	33.5
721214	Recreational & vacation camps (except campgrounds)	15	7 453	1 838	261	135	30.3	11.9
7213	Rooming & boarding houses	70	17 325	2 977	803	274	24.6	21.3
72131	Rooming & boarding houses	70	17 325	2 977	803	274	24.6	21.3
721310	Rooming & boarding houses	70	17 325	2 977	803	274	24.6	21.3
722	Foodservices & drinking places	'5 737	'3 486 132	'939 392	'221 835	'85 811	'16.8	'15.5
7221	Full-service restaurants	2 412	1 546 481	467 050	110 785	40 776	20.0	18.5
72211	Full-service restaurants	2 412	1 546 481	467 050	110 785	40 776	20.0	18.5
722110	Full-service restaurants	2 412	1 546 481	467 050	110 785	40 776	20.0	18.5
7222	Limited-service eating places	'2 623	'1 391 031	'313 853	'73 447	'33 661	'15.4	'15.5
72221	Limited-service eating places	'2 623	'1 391 031	'313 853	'73 447	'33 661	'15.4	'15.5
722211	Limited-service restaurants	2 020	1 217 451	274 912	64 605	29 156	14.6	15.4
722212	Cafeterias	63	15 330	4 182	910	381	35.5	25.5
722213	Snack & nonalcoholic beverage bars	'540	'158 250	'34 759	'7 932	'4 124	'20.0	'15.2
7223	Special foodservices	293	441 940	133 390	31 938	8 508	7.1	3.9
7224	Drinking places (alcoholic beverages)	409	106 680	25 099	5 665	2 866	28.6	19.6
72241	Drinking places (alcoholic beverages)	409	106 680	25 099	5 665	2 866	28.6	19.6
722410	Drinking places (alcoholic beverages)	409	106 680	25 099	5 665	2 866	28.6	19.6
LOS BANOS, CA								
72	Accommodation & foodservices	'42	'17 287	'4 189	'937	'459	'20.1	'7.8
721	Accommodation	6	1 069	148	31	17	20.6	16.7
722	Foodservices & drinking places	'36	'16 218	'4 041	'906	'442	'20.1	'7.3
7222	Limited-service eating places	'18	'9 525	'2 230	'504	'269	'21.2	'5.0
LOS GATOS, CA								
72	Accommodation & foodservices	120	79 392	23 431	5 512	2 282	19.7	10.3
721	Accommodation	7	4 864	964	241	36	—	1.6
72111	Hotels (except casino hotels) & motels	4	4 754	934	241	36	—	—
721110	Hotels (except casino hotels) & motels	4	4 754	934	241	36	—	—
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	113	74 528	22 467	5 271	2 246	21.0	10.8
7221	Full-service restaurants	52	40 280	13 885	3 300	1 415	13.9	8.0
72211	Full-service restaurants	52	40 280	13 885	3 300	1 415	13.9	8.0
722110	Full-service restaurants	52	40 280	13 885	3 300	1 415	13.9	8.0
7222	Limited-service eating places	48	27 481	7 226	1 687	703	28.5	14.8
72221	Limited-service eating places	48	27 481	7 226	1 687	703	28.5	14.8
722213	Snack & nonalcoholic beverage bars	15	D	D	D	e	D	D
7223	Special foodservices	6	4 476	874	156	72	49.5	13.4
LYNWOOD, CA								
72	Accommodation & foodservices	56	20 993	4 403	1 030	478	18.5	13.6
721	Accommodation	3	377	39	10	5	D	—
722	Foodservices & drinking places	53	20 616	4 364	1 020	473	17.3	13.9
7222	Limited-service eating places	37	16 268	3 445	803	378	19.1	5.0
72221	Limited-service eating places	37	16 268	3 445	803	378	19.1	5.0
MCFARLAND, CA								
72	Accommodation & foodservices	6	854	203	65	56	71.8	28.2
722	Foodservices & drinking places	6	854	203	65	56	71.8	28.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MADERA, CA								
72	Accommodation & foodservices	64	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	61	26 082	7 158	1 665	929	20.8	15.4
7222	Limited-service eating places	30	15 267	3 746	851	516	15.1	17.0
72221	Limited-service eating places	30	15 267	3 746	851	516	15.1	17.0
MALIBU, CA *								
72	Accommodation & foodservices	55	58 216	17 383	4 092	1 298	9.0	9.5
721	Accommodation	7	5 668	1 485	309	67	16.2	9.3
72111	Hotels (except casino hotels) & motels	7	5 668	1 485	309	67	16.2	9.3
721110	Hotels (except casino hotels) & motels	7	5 668	1 485	309	67	16.2	9.3
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	48	52 548	15 898	3 783	1 231	8.2	9.6
7221	Full-service restaurants	25	35 846	12 130	2 947	902	5.1	7.2
72211	Full-service restaurants	25	35 846	12 130	2 947	902	5.1	7.2
722110	Full-service restaurants	25	35 846	12 130	2 947	902	5.1	7.2
7222	Limited-service eating places	17	D	D	D	e	D	D
72221	Limited-service eating places	17	D	D	D	e	D	D
7223	Special foodservices	5	D	D	D	b	D	D
MAMMOTH LAKES, CA								
72	Accommodation & foodservices	76	94 299	30 276	11 527	2 913	8.3	2.3
721	Accommodation	29	71 018	23 012	9 382	2 090	2.9	.1
7211	Traveler accommodation	26	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	23	69 702	22 780	9 342	2 072	1.8	—
721110	Hotels (except casino hotels) & motels	23	69 702	22 780	9 342	2 072	1.8	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	5	D	D	D	b	D	D
7211103	Motels	10	5 905	919	228	79	11.5	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	47	23 281	7 264	2 145	823	24.6	8.9
7222	Limited-service eating places	15	D	D	D	c	D	D
MANHATTAN BEACH, CA								
72	Accommodation & foodservices	126	121 852	33 569	7 800	2 782	10.9	13.5
721	Accommodation	8	31 451	7 390	1 886	461	2.7	25.2
7211	Traveler accommodation	8	31 451	7 390	1 886	461	2.7	25.2
72111	Hotels (except casino hotels) & motels	8	31 451	7 390	1 886	461	2.7	25.2
721110	Hotels (except casino hotels) & motels	8	31 451	7 390	1 886	461	2.7	25.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	29 940	7 179	1 804	434	—	25.3
722	Foodservices & drinking places	118	90 401	26 179	5 914	2 321	13.7	9.4
7221	Full-service restaurants	56	55 888	18 006	3 918	1 408	15.6	4.5
72211	Full-service restaurants	56	55 888	18 006	3 918	1 408	15.6	4.5
722110	Full-service restaurants	56	55 888	18 006	3 918	1 408	15.6	4.5
7222	Limited-service eating places	54	31 806	7 461	1 825	841	9.6	18.9
72221	Limited-service eating places	54	31 806	7 461	1 825	841	9.6	18.9
722211	Limited-service restaurants	41	27 711	6 558	1 609	756	8.5	21.2
7224	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
MANTECA, CA								
72	Accommodation & foodservices	80	D	D	D	g	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	77	32 017	7 888	1 815	1 031	16.4	9.4
7222	Limited-service eating places	38	20 582	4 950	1 121	648	4.5	6.0
72221	Limited-service eating places	38	20 582	4 950	1 121	648	4.5	6.0
722211	Limited-service restaurants	34	19 719	4 733	1 092	617	4.1	2.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARINA, CA								
72	Accommodation & foodservices	29	13 930	3 060	650	341	17.2	11.4
721	Accommodation	3	3 420	535	122	49	—	—
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	10 510	2 525	528	292	22.9	15.1
7222	Limited-service eating places	10	5 899	1 445	296	137	23.9	23.8
MARTINEZ, CA								
72	Accommodation & foodservices	77	27 914	7 361	1 530	802	29.2	13.0
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	75	D	D	D	f	D	D
7222	Limited-service eating places	42	14 771	3 580	804	414	33.7	9.0
72221	Limited-service eating places	42	14 771	3 580	804	414	33.7	9.0
MARYSVILLE, CA								
72	Accommodation & foodservices	59	23 880	7 226	1 612	766	23.3	6.2
721	Accommodation	9	4 076	1 265	264	96	69.7	2.5
72111	Hotels (except casino hotels) & motels	9	4 076	1 265	264	96	69.7	2.5
721110	Hotels (except casino hotels) & motels	9	4 076	1 265	264	96	69.7	2.5
7211103	Motels	6	D	D	D	b	D	D
722	Foodservices & drinking places	50	19 804	5 961	1 348	670	13.7	6.9
7222	Limited-service eating places	19	11 216	3 195	716	359	12.3	.1
72221	Limited-service eating places	19	11 216	3 195	716	359	12.3	.1
MAYWOOD, CA								
72	Accommodation & foodservices	27	12 347	2 567	587	278	25.7	20.7
722	Foodservices & drinking places	27	12 347	2 567	587	278	25.7	20.7
7222	Limited-service eating places	19	9 863	2 201	505	237	25.6	10.7
MENDOTA, CA								
72	Accommodation & foodservices	5	3 317	451	74	43	72.5	—
722	Foodservices & drinking places	5	3 317	451	74	43	72.5	—
MENLO PARK, CA								
72	Accommodation & foodservices	84	67 737	17 818	4 052	1 361	8.3	12.4
721	Accommodation	9	17 248	3 489	781	196	.5	3.0
7211	Traveler accommodation	6	16 610	3 300	760	188	—	.6
72111	Hotels (except casino hotels) & motels	6	16 610	3 300	760	188	—	.6
721110	Hotels (except casino hotels) & motels	6	16 610	3 300	760	188	—	.6
7211101	Hotels (except casino hotels) with 25							
7211103	guestrooms or more	1	D	D	D	c	D	D
7211103	Motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	638	189	21	8	D	64.4
72121	RV (recreational vehicle) parks & recreational camps ..	3	638	189	21	8	D	64.4
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	75	50 489	14 329	3 271	1 165	11.0	15.7
7221	Full-service restaurants	35	24 520	7 653	1 791	543	14.1	12.1
72211	Full-service restaurants	35	24 520	7 653	1 791	543	14.1	12.1
722110	Full-service restaurants	35	24 520	7 653	1 791	543	14.1	12.1
7222	Limited-service eating places	34	22 176	5 856	1 299	528	8.8	22.3
72221	Limited-service eating places	34	22 176	5 856	1 299	528	8.8	22.3
722213	Snack & nonalcoholic beverage bars	13	D	D	D	c	D	D
7223	Special foodservices	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MERCED, CA								
72	Accommodation & foodservices	129	55 244	13 732	3 207	1 755	19.0	9.2
721	Accommodation	15	5 949	1 171	223	116	56.2	8.4
72111	Hotels (except casino hotels) & motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	c	D	D
7211103	Motels	10	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	114	49 295	12 561	2 984	1 639	14.5	9.4
7222	Limited-service eating places	61	27 543	6 501	1 501	897	13.6	7.0
72221	Limited-service eating places	61	27 543	6 501	1 501	897	13.6	7.0
722211	Limited-service restaurants	52	25 737	6 182	1 434	842	11.5	7.5
7223	Special foodservices	4	D	D	D	b	D	D
MILLBRAE, CA								
72	Accommodation & foodservices	58	105 960	31 497	7 461	1 764	10.6	25.0
721	Accommodation	7	65 226	19 793	4 768	856	.2	37.4
7211	Traveler accommodation	7	65 226	19 793	4 768	856	.2	37.4
72111	Hotels (except casino hotels) & motels	7	65 226	19 793	4 768	856	.2	37.4
721110	Hotels (except casino hotels) & motels	7	65 226	19 793	4 768	856	.2	37.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	f	D	D
722	Foodservices & drinking places	51	40 734	11 704	2 693	908	27.4	5.2
7221	Full-service restaurants	32	26 466	8 451	1 983	593	27.6	.9
72211	Full-service restaurants	32	26 466	8 451	1 983	593	27.6	.9
722110	Full-service restaurants	32	26 466	8 451	1 983	593	27.6	.9
7222	Limited-service eating places	17	D	D	D	e	D	D
72221	Limited-service eating places	17	D	D	D	e	D	D
MILL VALLEY, CA								
72	Accommodation & foodservices	47	28 244	6 858	1 784	645	21.1	5.9
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	15	5 534	1 125	248	108	34.7	6.2
7223	Special foodservices	1	D	D	D	a	D	D
MILPITAS, CA								
72	Accommodation & foodservices	194	148 296	37 422	9 101	3 859	16.0	7.8
721	Accommodation	12	37 527	8 242	2 255	781	7.4	2.5
7211	Traveler accommodation	12	37 527	8 242	2 255	781	7.4	2.5
72111	Hotels (except casino hotels) & motels	12	37 527	8 242	2 255	781	7.4	2.5
721110	Hotels (except casino hotels) & motels	12	37 527	8 242	2 255	781	7.4	2.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	32 909	7 657	2 113	722	6.1	1.6
7211103	Motels	6	4 618	585	142	59	16.9	8.9
722	Foodservices & drinking places	182	110 769	29 180	6 846	3 078	18.9	9.7
7221	Full-service restaurants	89	55 163	15 550	3 705	1 624	25.9	6.5
72211	Full-service restaurants	89	55 163	15 550	3 705	1 624	25.9	6.5
722110	Full-service restaurants	89	55 163	15 550	3 705	1 624	25.9	6.5
7222	Limited-service eating places	80	52 481	12 692	2 927	1 388	12.0	13.5
72221	Limited-service eating places	80	52 481	12 692	2 927	1 388	12.0	13.5
722211	Limited-service restaurants	59	45 378	11 157	2 561	1 192	6.3	14.8
722213	Snack & nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special foodservices	9	2 857	884	187	56	3.5	—
MISSION VIEJO, CA								
72	Accommodation & foodservices	130	73 504	18 434	4 555	2 184	16.4	10.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	128	D	D	D	g	D	D
7221	Full-service restaurants	41	28 217	8 002	2 109	949	14.0	9.0
72211	Full-service restaurants	41	28 217	8 002	2 109	949	14.0	9.0
722110	Full-service restaurants	41	28 217	8 002	2 109	949	14.0	9.0
7222	Limited-service eating places	77	38 826	8 675	2 007	1 043	20.4	12.4
72221	Limited-service eating places	77	38 826	8 675	2 007	1 043	20.4	12.4
722211	Limited-service restaurants	51	30 736	6 924	1 623	837	17.2	9.1
722213	Snack & nonalcoholic beverage bars	25	D	D	D	c	D	D
7223	Special foodservices	7	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MODESTO, CA								
72	Accommodation & foodservices	'335	'182 821	'48 428	'11 410	'5 949	'15.9	'9.3
721	Accommodation	21	25 896	6 288	1 490	626	9.4	—
7211	Traveler accommodation	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
7211101	Hotels (except casino hotels) & motels (except casino hotels) with 25 guestrooms or more	19	D	D	D	f	D	D
7211103	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211104	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	b	D	D
7211104	Motor hotels	3	4 177	754	175	60	—	—
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	'314	'156 925	'42 140	'9 920	'5 323	'17.0	'10.9
7221	Full-service restaurants	119	61 109	18 021	4 400	2 240	17.1	9.9
72211	Full-service restaurants	119	61 109	18 021	4 400	2 240	17.1	9.9
722110	Full-service restaurants	119	61 109	18 021	4 400	2 240	17.1	9.9
7222	Limited-service eating places	'169	'87 338	'21 846	'5 024	'2 836	'15.3	'10.2
72221	Limited-service eating places	'169	'87 338	'21 846	'5 024	'2 836	'15.3	'10.2
722211	Limited-service restaurants	136	78 658	19 945	4 585	2 601	15.6	10.1
722213	Snack & nonalcoholic beverage bars	'33	'8 680	'1 901	'439	'235	'12.2	'11.5
7223	Special foodservices	7	2 102	615	132	36	10.0	—
7224	Drinking places (alcoholic beverages)	19	6 376	1 658	364	211	42.5	32.5
72241	Drinking places (alcoholic beverages)	19	6 376	1 658	364	211	42.5	32.5
722410	Drinking places (alcoholic beverages)	19	6 376	1 658	364	211	42.5	32.5
MONROVIA, CA								
72	Accommodation & foodservices	73	56 654	15 825	3 827	1 502	10.8	12.9
721	Accommodation	8	10 832	2 680	615	125	8.8	44.5
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7211101	Hotels (except casino hotels) & motels (except casino hotels) with 25 guestrooms or more	4	9 935	2 564	594	117	6.2	48.5
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	65	45 822	13 145	3 212	1 377	11.2	5.5
7221	Full-service restaurants	30	29 466	9 417	2 368	941	11.8	1.8
72211	Full-service restaurants	30	29 466	9 417	2 368	941	11.8	1.8
722110	Full-service restaurants	30	29 466	9 417	2 368	941	11.8	1.8
7222	Limited-service eating places	31	15 659	3 570	809	426	10.6	9.3
72221	Limited-service eating places	31	15 659	3 570	809	426	10.6	9.3
MONTCLAIR, CA								
72	Accommodation & foodservices	73	D	D	D	g	D	D
721	Accommodation	2	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	71	40 542	11 439	2 947	1 243	6.8	7.3
7222	Limited-service eating places	41	19 986	4 599	1 159	526	6.6	9.3
72221	Limited-service eating places	41	19 986	4 599	1 159	526	6.6	9.3
MONTEBELLO, CA								
72	Accommodation & foodservices	'119	'57 363	'13 953	'3 336	'1 614	'19.5	'12.3
721	Accommodation	7	1 015	164	28	20	22.9	13.8
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	'112	'56 348	'13 789	'3 308	'1 594	'19.5	'12.2
7222	Limited-service eating places	'73	'39 302	'8 919	'2 134	'1 054	'19.8	'8.6
72221	Limited-service eating places	'73	'39 302	'8 919	'2 134	'1 054	'19.8	'8.6
722211	Limited-service restaurants	56	34 943	7 846	1 864	929	17.9	8.9
722213	Snack & nonalcoholic beverage bars	17	4 359	1 073	270	125	35.3	6.3
7223	Special foodservices	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTEREY, CA								
72	Accommodation & foodservices	205	236 680	62 813	14 510	4 733	6.4	7.4
721	Accommodation	54	129 346	32 530	7 395	1 957	2.2	7.8
7211	Traveler accommodation	54	129 346	32 530	7 395	1 957	2.2	7.8
72111	Hotels (except casino hotels) & motels	50	127 846	32 247	7 333	1 929	2.3	7.9
721110	Hotels (except casino hotels) & motels	50	127 846	32 247	7 333	1 929	2.3	7.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	104 100	28 538	6 534	1 575	—	6.2
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211103	Motels	28	17 660	2 271	496	253	9.6	20.4
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	151	107 334	30 283	7 115	2 776	11.3	7.0
7221	Full-service restaurants	89	79 360	23 181	5 420	1 988	11.4	5.7
72211	Full-service restaurants	89	79 360	23 181	5 420	1 988	11.4	5.7
722110	Full-service restaurants	89	79 360	23 181	5 420	1 988	11.4	5.7
7222	Limited-service eating places	48	22 682	5 537	1 349	637	11.3	12.9
72221	Limited-service eating places	48	22 682	5 537	1 349	637	11.3	12.9
722213	Snack & nonalcoholic beverage bars	20	6 194	1 531	423	181	17.2	9.9
7223	Special foodservices	6	3 030	1 206	267	113	2.8	—
MONTEREY PARK, CA								
72	Accommodation & foodservices	129	84 158	22 780	5 216	2 040	12.7	9.1
721	Accommodation	11	6 507	1 313	218	107	1.0	2.0
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
722	Foodservices & drinking places	118	77 651	21 467	4 998	1 933	13.7	9.8
7221	Full-service restaurants	71	53 624	15 675	3 718	1 408	15.8	12.1
72211	Full-service restaurants	71	53 624	15 675	3 718	1 408	15.8	12.1
722110	Full-service restaurants	71	53 624	15 675	3 718	1 408	15.8	12.1
7222	Limited-service eating places	35	18 924	4 063	855	384	11.0	5.8
72221	Limited-service eating places	35	18 924	4 063	855	384	11.0	5.8
722213	Snack & nonalcoholic beverage bars	8	D	D	D	c	D	D
7223	Special foodservices	8	2 779	779	196	56	—	—
MONTE SERENO, CA								
72	Accommodation & foodservices	4	1 493	343	21	7	12.9	72.2
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
MOORPARK, CA								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	14 514	3 957	830	482	9.3	10.9
7222	Limited-service eating places	14	8 336	1 978	467	297	14.5	9.5
MORAGA TOWN, CA								
72	Accommodation & foodservices	31	12 756	3 500	784	427	38.9	7.1
722	Foodservices & drinking places	31	12 756	3 500	784	427	38.9	7.1
7222	Limited-service eating places	16	6 093	1 641	382	230	41.4	5.6
7223	Special foodservices	2	D	D	D	c	D	D
MORENO VALLEY, CA								
72	Accommodation & foodservices	129	66 602	17 984	4 314	2 149	12.0	6.6
721	Accommodation	10	3 363	1 252	203	105	13.9	—
72111	Hotels (except casino hotels) & motels	7	2 998	1 197	195	99	3.5	—
721110	Hotels (except casino hotels) & motels	7	2 998	1 197	195	99	3.5	—
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	119	63 239	16 732	4 111	2 044	11.9	6.9
7221	Full-service restaurants	32	21 556	6 997	1 834	786	8.8	.7
72211	Full-service restaurants	32	21 556	6 997	1 834	786	8.8	.7
722110	Full-service restaurants	32	21 556	6 997	1 834	786	8.8	.7
7222	Limited-service eating places	82	40 876	9 640	2 249	1 234	13.6	10.3
72221	Limited-service eating places	82	40 876	9 640	2 249	1 234	13.6	10.3
722211	Limited-service restaurants	71	39 359	9 356	2 177	1 185	12.7	10.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MORGAN HILL, CA								
72	Accommodation & foodservices	80	39 315	8 799	2 200	1 038	17.3	15.3
721	Accommodation	9	6 400	1 131	249	91	—	1.1
72111	Hotels (except casino hotels) & motels	9	6 400	1 131	249	91	—	1.1
721110	Hotels (except casino hotels) & motels	9	6 400	1 131	249	91	—	1.1
722	Foodservices & drinking places	71	32 915	7 668	1 951	947	20.7	18.0
7222	Limited-service eating places	33	16 028	3 220	690	371	22.0	4.1
72221	Limited-service eating places	33	16 028	3 220	690	371	22.0	4.1
MORRO BAY, CA								
72	Accommodation & foodservices	83	34 598	9 088	1 960	993	23.2	4.1
721	Accommodation	26	8 831	1 749	370	165	3.9	2.0
72111	Hotels (except casino hotels) & motels	24	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	24	D	D	D	c	D	D
7211103	Hotels (except casino hotels) & motels	19	5 667	1 176	238	117	6.1	3.2
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	57	25 767	7 339	1 590	828	29.9	4.8
7222	Limited-service eating places	19	7 056	1 727	380	226	42.3	3.1
MOUNTAIN VIEW, CA								
72	Accommodation & foodservices	221	173 669	41 376	9 293	3 463	22.2	11.3
721	Accommodation	22	27 111	4 069	788	306	25.8	.6
72111	Traveler accommodation	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
7211103	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	10 249	1 280	186	77	9.4	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Hotels (except casino hotels) & motels	12	11 955	1 734	355	133	14.5	—
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	199	146 558	37 307	8 505	3 157	21.5	13.3
7221	Full-service restaurants	77	58 766	14 119	3 085	1 129	41.1	10.7
72211	Full-service restaurants	77	58 766	14 119	3 085	1 129	41.1	10.7
722110	Full-service restaurants	77	58 766	14 119	3 085	1 129	41.1	10.7
7222	Limited-service eating places	88	73 376	19 273	4 483	1 764	8.0	18.0
72221	Limited-service eating places	88	73 376	19 273	4 483	1 764	8.0	18.0
722211	Limited-service eating places	64	63 999	17 568	4 091	1 487	7.1	18.0
722213	Snack & nonalcoholic beverage bars	22	D	D	D	e	D	D
7223	Special foodservices	19	11 222	3 296	793	191	2.4	—
7224	Drinking places (alcoholic beverages)	15	3 194	619	144	73	38.6	3.4
72241	Drinking places (alcoholic beverages)	15	3 194	619	144	73	38.6	3.4
722410	Drinking places (alcoholic beverages)	15	3 194	619	144	73	38.6	3.4
MOUNT SHASTA, CA								
72	Accommodation & foodservices	33	10 988	2 659	654	392	30.5	6.1
721	Accommodation	10	3 224	825	236	115	19.4	3.0
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	7 764	1 834	418	277	35.1	7.4
MURRIETA, CA								
72	Accommodation & foodservices	34	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	33	20 375	5 048	1 080	656	33.6	14.6
7222	Limited-service eating places	24	15 347	3 434	695	471	20.7	14.1
72221	Limited-service eating places	24	15 347	3 434	695	471	20.7	14.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NAPA, CA								
72	Accommodation & foodservices	189	111 325	30 481	6 398	2 720	18.0	4.5
721	Accommodation	29	30 240	7 223	1 493	433	4.9	1.4
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	15	26 157	6 496	1 371	366	4.3	1.6
721110	Hotels (except casino hotels) & motels	15	26 157	6 496	1 371	366	4.3	1.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	21 527	5 805	1 233	295	—	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	7	D	D	D	b	D	D
721191	Bed & breakfast inns	12	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	160	81 085	23 258	4 905	2 287	22.9	5.7
7221	Full-service restaurants	83	40 801	12 496	2 493	1 134	25.9	5.8
72211	Full-service restaurants	83	40 801	12 496	2 493	1 134	25.9	5.8
722110	Full-service restaurants	83	40 801	12 496	2 493	1 134	25.9	5.8
7222	Limited-service eating places	57	33 381	8 704	2 012	978	17.7	6.4
72221	Limited-service eating places	57	33 381	8 704	2 012	978	17.7	6.4
722211	Limited-service restaurants	43	28 353	7 248	1 691	831	16.7	7.1
722213	Snack & nonalcoholic beverage bars	14	5 028	1 456	321	147	23.4	2.4
7223	Special foodservices	13	D	D	D	c	D	D
NATIONAL CITY, CA								
72	Accommodation & foodservices	148	63 746	16 503	3 827	1 844	19.3	12.5
721	Accommodation	14	3 423	835	183	95	—	24.1
72111	Hotels (except casino hotels) & motels	14	3 423	835	183	95	—	24.1
721110	Hotels (except casino hotels) & motels	14	3 423	835	183	95	—	24.1
722	Foodservices & drinking places	134	60 323	15 668	3 644	1 749	20.4	11.9
7222	Limited-service eating places	85	41 687	10 004	2 308	1 164	21.4	10.7
72221	Limited-service eating places	85	41 687	10 004	2 308	1 164	21.4	10.7
722211	Limited-service restaurants	69	39 067	9 459	2 176	1 094	21.0	10.5
7223	Special foodservices	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
NEEDLES, CA								
72	Accommodation & foodservices	29	12 788	3 154	727	352	5.1	7.2
721	Accommodation	12	4 820	1 001	201	92	4.9	18.4
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	17	7 968	2 153	526	260	5.3	4
7222	Limited-service eating places	8	D	D	D	c	D	D
NEVADA CITY, CA								
72	Accommodation & foodservices	37	9 380	3 151	611	311	25.9	9.1
721	Accommodation	11	4 029	1 404	278	136	12.7	2
72111	Hotels (except casino hotels) & motels	6	3 556	1 359	270	124	14.4	—
721110	Hotels (except casino hotels) & motels	6	3 556	1 359	270	124	14.4	—
722	Foodservices & drinking places	26	5 351	1 747	333	175	35.8	15.8
NEWARK, CA								
72	Accommodation & foodservices	103	74 621	17 574	3 896	1 684	18.1	10.9
721	Accommodation	6	25 652	5 221	1 145	301	5.3	4.8
7211	Traveler accommodation	6	25 652	5 221	1 145	301	5.3	4.8
72111	Hotels (except casino hotels) & motels	6	25 652	5 221	1 145	301	5.3	4.8
721110	Hotels (except casino hotels) & motels	6	25 652	5 221	1 145	301	5.3	4.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	c	D	D
7211103	Motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	97	48 969	12 353	2 751	1 383	24.7	14.0
7221	Full-service restaurants	31	20 942	5 993	1 355	582	27.7	16.9
72211	Full-service restaurants	31	20 942	5 993	1 355	582	27.7	16.9
722110	Full-service restaurants	31	20 942	5 993	1 355	582	27.7	16.9
7222	Limited-service eating places	57	26 441	6 006	1 306	762	22.1	10.5
72221	Limited-service eating places	57	26 441	6 006	1 306	762	22.1	10.5
722211	Limited-service restaurants	44	23 103	5 318	1 155	659	22.0	9.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEWMAN, CA								
72	Accommodation & foodservices	11	3 001	711	161	71	19.6	1.2
722	Foodservices & drinking places	11	3 001	711	161	71	19.6	1.2
NEWPORT BEACH, CA								
72	Accommodation & foodservices	'341	'374 238	'107 818	'25 160	'8 474	'10.3	'9.8
721	Accommodation	23	120 505	32 982	7 835	1 725	.7	6.6
7211	Traveler accommodation	19	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	17	110 021	30 264	7 312	1 596	.7	6.7
721110	Hotels (except casino hotels) & motels	17	110 021	30 264	7 312	1 596	.7	6.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	106 592	29 201	7 063	1 534	—	6.7
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	7	2 868	865	213	47	12.8	6.2
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	'318	'253 733	'74 836	'17 325	'6 749	'14.8	'11.3
7221	Full-service restaurants	149	182 856	56 395	13 375	4 917	9.8	9.6
72211	Full-service restaurants	149	182 856	56 395	13 375	4 917	9.8	9.6
722110	Full-service restaurants	149	182 856	56 395	13 375	4 917	9.8	9.6
7222	Limited-service eating places	'147	'61 078	'15 438	'3 287	'1 600	'29.1	'16.9
72221	Limited-service eating places	'147	'61 078	'15 438	'3 287	'1 600	'29.1	'16.9
722211	Limited-service restaurants	98	42 529	10 685	2 189	1 051	32.9	17.3
722212	Cafeterias	4	1 115	191	43	24	88.9	11.1
722213	Snack & nonalcoholic beverage bars	'45	'17 434	'4 562	'1 055	'525	'16.0	'16.1
7223	Special foodservices	11	3 471	860	181	69	4.5	18.4
7224	Drinking places (alcoholic beverages)	11	6 328	2 143	482	163	28.8	—
72241	Drinking places (alcoholic beverages)	11	6 328	2 143	482	163	28.8	—
722410	Drinking places (alcoholic beverages)	11	6 328	2 143	482	163	28.8	—
NORCO, CA								
72	Accommodation & foodservices	40	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	17 867	4 373	1 128	618	11.8	12.3
7222	Limited-service eating places	25	12 982	2 815	693	379	7.9	6.3
72221	Limited-service eating places	25	12 982	2 815	693	379	7.9	6.3
NORWALK, CA								
72	Accommodation & foodservices	118	64 398	14 781	3 404	1 651	11.3	18.0
721	Accommodation	9	8 520	2 632	629	195	.9	.6
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	109	55 878	12 149	2 775	1 456	12.9	20.6
7222	Limited-service eating places	66	41 929	8 771	2 025	1 063	9.4	19.5
72221	Limited-service eating places	66	41 929	8 771	2 025	1 063	9.4	19.5
722211	Limited-service restaurants	54	40 041	8 483	1 961	1 026	6.5	20.4
NOVATO, CA								
72	Accommodation & foodservices	'111	'50 963	'13 458	'3 240	'1 359	'18.5	'8.9
721	Accommodation	4	4 764	999	212	73	—	14.4
72111	Hotels (except casino hotels) & motels	4	4 764	999	212	73	—	14.4
721110	Hotels (except casino hotels) & motels	4	4 764	999	212	73	—	14.4
722	Foodservices & drinking places	'107	'46 199	'12 459	'3 028	'1 286	'20.4	'8.4
7222	Limited-service eating places	'48	'23 044	'5 755	'1 274	'561	'20.7	'7.4
72221	Limited-service eating places	'48	'23 044	'5 755	'1 274	'561	'20.7	'7.4
722211	Limited-service restaurants	35	19 364	4 820	1 054	468	22.4	6.0
7223	Special foodservices	12	3 278	677	126	64	—	33.1
OAKDALE, CA								
72	Accommodation & foodservices	41	13 653	3 564	782	416	27.6	15.9
721	Accommodation	4	1 531	348	76	32	26.0	—
722	Foodservices & drinking places	37	12 122	3 216	706	384	27.8	17.9
7222	Limited-service eating places	20	7 554	1 910	414	239	26.3	5.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OAKLAND, CA								
72	Accommodation & foodservices	738	436 339	121 341	28 538	9 390	16.5	11.1
721	Accommodation	55	114 059	35 627	8 623	1 838	1.7	4.3
7211	Traveler accommodation	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	51	112 528	35 344	8 576	1 809	.7	4.3
721110	Hotels (except casino hotels) & motels	51	112 528	35 344	8 576	1 809	.7	4.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	94 872	32 382	7 936	1 543	—	1.2
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	30	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	683	322 280	85 714	19 915	7 552	21.7	13.5
7221	Full-service restaurants	312	149 091	44 642	10 395	3 906	22.6	12.8
72211	Full-service restaurants	312	149 091	44 642	10 395	3 906	22.6	12.8
722110	Full-service restaurants	312	149 091	44 642	10 395	3 906	22.6	12.8
7222	Limited-service eating places	282	127 459	30 608	6 967	2 965	24.5	16.7
72221	Limited-service eating places	282	127 459	30 608	6 967	2 965	24.5	16.7
722211	Limited-service restaurants	207	101 331	24 374	5 675	2 379	24.1	14.6
722212	Cafeterias	13	3 700	1 053	279	78	45.7	15.2
722213	Snack & nonalcoholic beverage bars	62	22 428	5 181	1 013	508	23.2	26.5
7223	Special foodservices	31	34 653	8 041	2 003	456	2.8	2.8
7224	Drinking places (alcoholic beverages)	58	11 077	2 423	550	225	37.2	20.5
72241	Drinking places (alcoholic beverages)	58	11 077	2 423	550	225	37.2	20.5
722410	Drinking places (alcoholic beverages)	58	11 077	2 423	550	225	37.2	20.5
OCEANSIDE, CA								
72	Accommodation & foodservices	239	126 103	33 945	7 910	3 893	13.3	14.5
721	Accommodation	22	7 644	1 273	264	115	22.1	4.3
72111	Hotels (except casino hotels) & motels	17	6 350	1 126	236	104	9.0	5.2
721110	Hotels (except casino hotels) & motels	17	6 350	1 126	236	104	9.0	5.2
7211103	Motels	10	3 137	443	87	46	18.2	.9
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	217	118 459	32 672	7 646	3 778	12.7	15.2
7221	Full-service restaurants	69	47 829	14 103	3 137	1 449	12.5	13.9
72211	Full-service restaurants	69	47 829	14 103	3 137	1 449	12.5	13.9
722110	Full-service restaurants	69	47 829	14 103	3 137	1 449	12.5	13.9
7222	Limited-service eating places	121	57 001	12 947	3 015	1 581	13.2	16.7
72221	Limited-service eating places	121	57 001	12 947	3 015	1 581	13.2	16.7
722211	Limited-service restaurants	98	50 643	11 614	2 726	1 413	12.8	16.7
722213	Snack & nonalcoholic beverage bars	21	D	D	D	c	D	D
7223	Special foodservices	6	7 286	4 047	1 103	413	10.1	—
7224	Drinking places (alcoholic beverages)	21	6 343	1 575	391	335	13.0	29.4
72241	Drinking places (alcoholic beverages)	21	6 343	1 575	391	335	13.0	29.4
722410	Drinking places (alcoholic beverages)	21	6 343	1 575	391	335	13.0	29.4
OJAI, CA								
72	Accommodation & foodservices	30	13 009	4 243	994	478	18.3	15.7
721	Accommodation	5	4 733	1 621	349	146	—	—
72111	Hotels (except casino hotels) & motels	5	4 733	1 621	349	146	—	—
721110	Hotels (except casino hotels) & motels	5	4 733	1 621	349	146	—	—
722	Foodservices & drinking places	25	8 276	2 622	645	332	28.7	24.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ONTARIO, CA								
72	Accommodation & foodservices	210	217 038	58 814	12 827	4 760	6.9	26.8
721	Accommodation	30	59 005	14 685	3 597	1 077	4.3	50.2
7211	Traveler accommodation	29	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	29	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	29	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	47 421	11 860	2 932	824	.3	61.7
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	14	8 359	2 035	507	203	23.6	4.1
7211104	Motor hotels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	180	158 033	44 129	9 230	3 683	7.9	18.1
7221	Full-service restaurants	51	70 152	22 087	4 377	1 628	5.5	36.1
72211	Full-service restaurants	51	70 152	22 087	4 377	1 628	5.5	36.1
722110	Full-service restaurants	51	70 152	22 087	4 377	1 628	5.5	36.1
7222	Limited-service eating places	104	61 642	14 402	3 123	1 527	11.7	4.0
72221	Limited-service eating places	104	61 642	14 402	3 123	1 527	11.7	4.0
722211	Limited-service restaurants	87	57 979	13 660	3 003	1 433	11.0	2.0
7223	Special foodservices	10	24 245	7 334	1 659	482	.1	1.6
ORANGE, CA								
72	Accommodation & foodservices	'247	'171 635	'45 646	'10 866	'4 335	'16.0	'10.7
721	Accommodation	17	35 092	8 670	2 109	542	.7	.7
7211	Traveler accommodation	14	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	13	33 406	8 134	1 987	516	.5	.7
721110	Hotels (except casino hotels) & motels	13	33 406	8 134	1 987	516	.5	.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	27 749	7 257	1 793	427	—	—
7211103	Motels	8	5 657	877	194	89	2.9	4.4
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	'230	'136 543	'36 976	'8 757	'3 793	'20.0	'13.2
7221	Full-service restaurants	82	63 755	20 416	4 973	1 976	18.0	17.1
72211	Full-service restaurants	82	63 755	20 416	4 973	1 976	18.0	17.1
722110	Full-service restaurants	82	63 755	20 416	4 973	1 976	18.0	17.1
7222	Limited-service eating places	'122	'57 762	'12 917	'2 938	'1 501	'24.7	'11.0
72221	Limited-service eating places	'122	'57 762	'12 917	'2 938	'1 501	'24.7	'11.0
722211	Limited-service restaurants	98	52 394	11 869	2 716	1 328	24.2	8.3
722213	Snack & nonalcoholic beverage bars	'20	'4 970	'977	'206	'166	'29.9	'33.8
7223	Special foodservices	9	10 763	2 456	572	189	4.2	—
7224	Drinking places (alcoholic beverages)	17	4 263	1 187	274	127	26.1	18.2
72241	Drinking places (alcoholic beverages)	17	4 263	1 187	274	127	26.1	18.2
722410	Drinking places (alcoholic beverages)	17	4 263	1 187	274	127	26.1	18.2
ORANGE COVE, CA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
ORINDA, CA								
72	Accommodation & foodservices	32	12 577	3 785	985	373	19.9	11.4
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	15	5 430	1 355	312	171	35.7	8.6
ORLAND, CA								
72	Accommodation & foodservices	21	4 742	1 105	245	167	42.2	9.3
721	Accommodation	3	602	65	15	13	—	—
722	Foodservices & drinking places	18	4 140	1 040	230	154	48.3	10.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OROVILLE, CA								
72	Accommodation & foodservices	54	24 453	7 273	1 737	810	19.7	11.5
721	Accommodation	8	2 629	426	89	45	1.3	.6
722	Foodservices & drinking places	46	21 824	6 847	1 648	765	22.0	12.9
7222	Limited-service eating places	23	12 506	3 211	734	351	13.0	17.8
72221	Limited-service eating places	23	12 506	3 211	734	351	13.0	17.8
OXNARD, CA								
72	Accommodation & foodservices	'221	'166 934	'47 092	'11 890	'4 492	'9.0	'11.5
721	Accommodation	19	34 010	9 147	2 996	611	.3	17.0
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	30 251	8 332	2 820	508	—	18.6
7211103	Motels	9	D	D	D	b	D	D
722	Foodservices & drinking places	'202	'132 924	'37 945	'8 894	'3 881	'11.2	'10.2
7221	Full-service restaurants	75	52 368	17 032	4 074	1 772	13.1	7.3
72211	Full-service restaurants	75	52 368	17 032	4 074	1 772	13.1	7.3
722110	Full-service restaurants	75	52 368	17 032	4 074	1 772	13.1	7.3
7222	Limited-service eating places	'104	'61 443	'12 985	'3 007	'1 555	'11.8	'15.1
72221	Limited-service eating places	'104	'61 443	'12 985	'3 007	'1 555	'11.8	'15.1
722211	Limited-service restaurants	81	57 047	11 998	2 816	1 445	9.2	16.1
722213	Snack & nonalcoholic beverage bars	23	4 396	987	191	110	45.0	2.5
7223	Special foodservices	2	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
PACIFICA, CA								
72	Accommodation & foodservices	62	24 936	6 019	1 470	575	32.5	9.1
721	Accommodation	3	671	126	31	13	D	—
721102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	59	24 265	5 893	1 439	562	32.2	9.3
7222	Limited-service eating places	24	12 271	2 830	663	249	42.6	5.5
72221	Limited-service eating places	24	12 271	2 830	663	249	42.6	5.5
PACIFIC GROVE, CA								
72	Accommodation & foodservices	'82	'53 449	'14 957	'3 722	'1 231	'12.1	'4.7
721	Accommodation	25	27 810	7 711	2 059	598	3.6	3.1
7211	Traveler accommodation	25	27 810	7 711	2 059	598	3.6	3.1
72111	Hotels (except casino hotels) & motels	22	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	22	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	18 123	5 623	1 618	425	4.2	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	13	7 005	1 376	276	109	3.6	2.5
722	Foodservices & drinking places	'57	'25 639	'7 246	'1 663	'633	'21.3	'6.3
7222	Limited-service eating places	'19	'6 455	'1 423	'385	'164	'13.9	'7.6
PALMDALE, CA								
72	Accommodation & foodservices	111	74 575	19 198	4 792	2 286	12.5	11.5
721	Accommodation	8	6 685	1 354	329	143	.9	49.1
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	103	67 890	17 844	4 463	2 143	13.7	7.8
7221	Full-service restaurants	42	29 323	8 588	2 151	1 022	17.1	4.6
72211	Full-service restaurants	42	29 323	8 588	2 151	1 022	17.1	4.6
722110	Full-service restaurants	42	29 323	8 588	2 151	1 022	17.1	4.6
7222	Limited-service eating places	57	37 590	8 972	2 243	1 086	10.8	10.4
72221	Limited-service eating places	57	37 590	8 972	2 243	1 086	10.8	10.4
722211	Limited-service restaurants	47	35 601	8 482	2 128	1 019	9.3	10.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALM DESERT, CA								
72	Accommodation & foodservices	'150	'214 767	'63 997	'16 822	'5 176	'4.6	'6.2
721	Accommodation	14	D	D	D	g	D	D
7211	Traveler accommodation	13	115 283	32 577	8 279	2 123	.2	—
721111	Hotels (except casino hotels) & motels	13	115 283	32 577	8 279	2 123	.2	—
7211110	Hotels (except casino hotels) & motels	13	115 283	32 577	8 279	2 123	.2	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	112 717	31 983	8 137	2 073	—	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	'136	D	D	D	h	D	D
7221	Full-service restaurants	73	76 149	25 183	6 920	2 385	7.5	13.7
72211	Full-service restaurants	73	76 149	25 183	6 920	2 385	7.5	13.7
722110	Full-service restaurants	73	76 149	25 183	6 920	2 385	7.5	13.7
7222	Limited-service eating places	'56	'19 666	'5 287	'1 355	'587	'17.3	'15.0
72221	Limited-service eating places	'56	'19 666	'5 287	'1 355	'587	'17.3	'15.0
PALM SPRINGS, CA								
72	Accommodation & foodservices	'221	'197 792	'57 449	'14 953	'4 982	'9.4	'19.6
721	Accommodation	64	101 147	30 229	7 592	2 091	3.6	24.3
7211	Traveler accommodation	63	D	D	D	g	D	D
721111	Hotels (except casino hotels) & motels	58	98 660	29 741	7 467	2 055	3.7	24.7
7211110	Hotels (except casino hotels) & motels	58	98 660	29 741	7 467	2 055	3.7	24.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	29	85 632	27 333	6 784	1 795	2.9	25.9
7211102	Hotels with less than 25 guestrooms	15	5 087	962	295	102	2.8	36.1
7211103	Motels	14	7 941	1 446	388	158	13.0	4.7
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	'157	'96 645	'27 220	'7 361	'2 891	'15.5	'14.8
7221	Full-service restaurants	84	60 292	18 487	5 167	1 947	15.5	14.5
72211	Full-service restaurants	84	60 292	18 487	5 167	1 947	15.5	14.5
722110	Full-service restaurants	84	60 292	18 487	5 167	1 947	15.5	14.5
7222	Limited-service eating places	'53	'20 302	'5 257	'1 292	'627	'16.4	'22.7
72221	Limited-service eating places	'53	'20 302	'5 257	'1 292	'627	'16.4	'22.7
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	9	12 045	2 597	726	230	4.6	1.5
7224	Drinking places (alcoholic beverages)	11	4 006	879	176	87	43.2	18.9
72241	Drinking places (alcoholic beverages)	11	4 006	879	176	87	43.2	18.9
722410	Drinking places (alcoholic beverages)	11	4 006	879	176	87	43.2	18.9
PALO ALTO, CA								
72	Accommodation & foodservices	'249	'241 028	'72 624	'17 389	'5 221	'13.9	'6.9
721	Accommodation	28	44 956	11 018	2 617	642	1.6	.9
7211	Traveler accommodation	24	D	D	D	f	D	D
721111	Hotels (except casino hotels) & motels	22	43 581	10 704	2 564	622	1.7	.4
7211110	Hotels (except casino hotels) & motels	22	43 581	10 704	2 564	622	1.7	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	36 064	9 795	2 315	517	—	.5
7211103	Motels	13	7 517	909	249	105	9.6	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	'221	'196 072	'61 606	'14 772	'4 579	'16.7	'8.3
7221	Full-service restaurants	102	118 019	40 781	9 895	2 902	22.2	8.0
72211	Full-service restaurants	102	118 019	40 781	9 895	2 902	22.2	8.0
722110	Full-service restaurants	102	118 019	40 781	9 895	2 902	22.2	8.0
7222	Limited-service eating places	'85	'54 352	'14 711	'3 548	'1 299	'11.6	'11.8
72221	Limited-service eating places	'85	'54 352	'14 711	'3 548	'1 299	'11.6	'11.8
722211	Limited-service restaurants	57	41 689	11 006	2 728	994	11.3	12.2
722213	Snack & nonalcoholic beverage bars	'26	D	D	D	e	D	D
7223	Special foodservices	29	19 632	5 252	1 130	312	1.4	2.4
7224	Drinking places (alcoholic beverages)	5	4 069	862	199	66	—	—
72241	Drinking places (alcoholic beverages)	5	4 069	862	199	66	—	—
722410	Drinking places (alcoholic beverages)	5	4 069	862	199	66	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALOS VERDES ESTATES, CA								
72	Accommodation & foodservices	14	5 148	1 191	236	126	7.8	10.1
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
7223	Special foodservices	1	D	D	D	b	D	D
PARADISE, CA								
72	Accommodation & foodservices	52	16 342	4 273	1 109	658	26.5	5.1
721	Accommodation	3	717	144	39	17	—	—
722	Foodservices & drinking places	49	15 625	4 129	1 070	641	27.8	5.3
7222	Limited-service eating places	25	9 462	2 363	604	397	30.6	3.2
PARAMOUNT, CA								
72	Accommodation & foodservices	55	21 704	4 854	1 118	559	24.0	14.3
722	Foodservices & drinking places	55	21 704	4 854	1 118	559	24.0	14.3
7222	Limited-service eating places	37	17 111	3 590	812	426	21.5	8.8
72221	Limited-service eating places	37	17 111	3 590	812	426	21.5	8.8
PARLIER, CA								
72	Accommodation & foodservices	5	1 148	320	64	35	48.7	13.2
722	Foodservices & drinking places	5	1 148	320	64	35	48.7	13.2
PASADENA, CA								
72	Accommodation & foodservices	365	313 709	92 951	23 052	8 055	11.0	16.8
721	Accommodation	21	69 214	22 259	5 442	1 204	2.5	42.7
7211	Traveler accommodation	18	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	17	67 440	21 877	5 381	1 182	1.2	43.8
721110	Hotels (except casino hotels) & motels	17	67 440	21 877	5 381	1 182	1.2	43.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	63 537	21 213	5 197	1 092	.8	46.5
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	344	244 495	70 692	17 610	6 851	13.4	9.5
7221	Full-service restaurants	163	141 104	45 701	11 394	4 174	13.3	9.1
72211	Full-service restaurants	163	141 104	45 701	11 394	4 174	13.3	9.1
722110	Full-service restaurants	163	141 104	45 701	11 394	4 174	13.3	9.1
7222	Limited-service eating places	138	77 691	18 510	4 506	2 050	15.2	10.3
72221	Limited-service eating places	138	77 691	18 510	4 506	2 050	15.2	10.3
722211	Limited-service restaurants	95	57 820	13 661	3 264	1 413	12.7	13.0
722212	Cafeterias	3	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	40	D	D	D	f	D	D
7223	Special foodservices	30	17 209	4 471	1 142	393	8.6	10.6
7224	Drinking places (alcoholic beverages)	13	8 491	2 010	568	234	8.5	4.7
72241	Drinking places (alcoholic beverages)	13	8 491	2 010	568	234	8.5	4.7
722410	Drinking places (alcoholic beverages)	13	8 491	2 010	568	234	8.5	4.7
PATTERSON, CA								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	5 080	1 083	249	147	13.7	23.9
PERRIS, CA								
72	Accommodation & foodservices	41	17 947	4 764	1 152	583	22.7	5.4
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	22	10 432	2 743	666	335	13.1	7.2
72221	Limited-service eating places	22	10 432	2 743	666	335	13.1	7.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PETALUMA, CA								
72	Accommodation & foodservices	138	64 108	17 310	4 100	2 010	26.0	11.2
721	Accommodation	7	7 136	1 505	347	106	6.3	—
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
7211103	Motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	131	56 972	15 805	3 753	1 904	28.5	12.6
7221	Full-service restaurants	63	27 514	8 316	2 019	983	33.0	11.3
72211	Full-service restaurants	63	27 514	8 316	2 019	983	33.0	11.3
722110	Full-service restaurants	63	27 514	8 316	2 019	983	33.0	11.3
7222	Limited-service eating places	54	25 522	6 441	1 496	784	21.4	9.8
72221	Limited-service eating places	54	25 522	6 441	1 496	784	21.4	9.8
722211	Limited-service restaurants	35	20 105	5 036	1 155	592	20.6	10.8
722213	Snack & nonalcoholic beverage bars	17	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	10	3 668	982	222	121	42.6	37.4
72241	Drinking places (alcoholic beverages)	10	3 668	982	222	121	42.6	37.4
722410	Drinking places (alcoholic beverages)	10	3 668	982	222	121	42.6	37.4
PICO RIVERA, CA								
72	Accommodation & foodservices	71	37 340	9 004	2 203	1 004	12.8	14.4
721	Accommodation	6	1 508	276	60	30	—	25.3
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	65	35 832	8 728	2 143	974	13.3	13.9
7222	Limited-service eating places	46	27 548	5 887	1 462	763	11.8	16.4
72221	Limited-service eating places	46	27 548	5 887	1 462	763	11.8	16.4
722211	Limited-service restaurants	40	26 787	5 762	1 428	736	11.1	15.1
PIEDMONT, CA								
72	Accommodation & foodservices	3	176	52	13	11	100.0	—
722	Foodservices & drinking places	3	176	52	13	11	100.0	—
PINOLE, CA								
72	Accommodation & foodservices	55	49 243	11 745	2 410	1 240	48.1	13.9
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	53	D	D	D	g	D	D
7222	Limited-service eating places	26	40 595	9 590	1 856	1 005	52.3	14.3
72221	Limited-service eating places	26	40 595	9 590	1 856	1 005	52.3	14.3
722211	Limited-service restaurants	20	37 995	9 072	1 738	932	54.8	13.8
PISMO BEACH, CA								
72	Accommodation & foodservices	70	69 031	17 344	3 939	1 447	11.1	5.4
721	Accommodation	25	D	D	D	f	D	D
7211	Traveler accommodation	23	36 775	7 916	1 781	568	10.3	.3
72111	Hotels (except casino hotels) & motels	23	36 775	7 916	1 781	568	10.3	.3
721110	Hotels (except casino hotels) & motels	23	36 775	7 916	1 781	568	10.3	.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	26 181	6 199	1 390	431	5.5	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7211103	Motels	11	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	b	D	D
722	Foodservices & drinking places	45	D	D	D	f	D	D
7221	Full-service restaurants	32	25 687	7 883	1 810	731	12.9	11.4
72211	Full-service restaurants	32	25 687	7 883	1 810	731	12.9	11.4
722110	Full-service restaurants	32	25 687	7 883	1 810	731	12.9	11.4
PITTSBURG, CA								
72	Accommodation & foodservices	66	30 250	8 249	1 914	864	11.6	4.0
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	64	D	D	D	f	D	D
7222	Limited-service eating places	38	17 864	4 268	965	424	10.9	3.4
72221	Limited-service eating places	38	17 864	4 268	965	424	10.9	3.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
PLACENTIA, CA								
72	Accommodation & foodservices	77	47 317	11 132	2 770	1 250	16.0	22.2
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	73	D	D	D	g	D	D
7222	Limited-service eating places	37	27 166	6 250	1 540	774	14.0	28.3
72221	Limited-service eating places	37	27 166	6 250	1 540	774	14.0	28.3
722211	Limited-service restaurants	30	25 495	5 835	1 418	728	14.6	27.9
PLACERVILLE, CA								
72	Accommodation & foodservices	78	29 476	7 155	1 605	919	23.5	9.4
721	Accommodation	7	2 744	420	78	41	19.7	12.3
722	Foodservices & drinking places	71	26 732	6 735	1 527	878	23.9	9.1
7222	Limited-service eating places	36	13 544	2 937	688	456	20.9	6.0
72221	Limited-service eating places	36	13 544	2 937	688	456	20.9	6.0
PLEASANT HILL, CA								
72	Accommodation & foodservices	72	49 098	12 218	2 963	1 268	14.9	13.7
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	70	D	D	D	g	D	D
7221	Full-service restaurants	32	23 412	6 355	1 587	707	17.9	21.1
72211	Full-service restaurants	32	23 412	6 355	1 587	707	17.9	21.1
722110	Full-service restaurants	32	23 412	6 355	1 587	707	17.9	21.1
7222	Limited-service eating places	31	18 516	4 476	1 108	474	13.5	9.7
72221	Limited-service eating places	31	18 516	4 476	1 108	474	13.5	9.7
PLEASANTON, CA								
72	Accommodation & foodservices	187	152 455	40 663	9 530	3 699	11.7	15.8
721	Accommodation	12	37 316	7 923	2 136	554	.8	12.1
7211	Traveler accommodation	11	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	33 471	7 362	1 975	489	—	13.4
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	4	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	175	115 139	32 740	7 394	3 145	15.3	17.0
7221	Full-service restaurants	72	63 161	18 375	4 436	1 867	15.3	20.2
72211	Full-service restaurants	72	63 161	18 375	4 436	1 867	15.3	20.2
722110	Full-service restaurants	72	63 161	18 375	4 436	1 867	15.3	20.2
7222	Limited-service eating places	90	44 341	12 229	2 550	1 132	15.9	14.4
72221	Limited-service eating places	90	44 341	12 229	2 550	1 132	15.9	14.4
722211	Limited-service restaurants	66	37 864	10 887	2 271	978	15.5	16.0
722213	Snack & nonalcoholic beverage bars	23	D	D	D	c	D	D
7223	Special foodservices	6	4 532	1 440	305	89	12.8	—
7224	Drinking places (alcoholic beverages)	7	3 105	696	103	57	8.4	13.0
72241	Drinking places (alcoholic beverages)	7	3 105	696	103	57	8.4	13.0
722410	Drinking places (alcoholic beverages)	7	3 105	696	103	57	8.4	13.0
POMONA, CA								
72	Accommodation & foodservices	165	94 456	23 842	5 660	2 603	13.3	12.7
721	Accommodation	16	13 104	4 390	1 044	288	.8	2.6
7211	Traveler accommodation	13	12 899	4 305	1 023	280	—	1.9
72111	Hotels (except casino hotels) & motels	13	12 899	4 305	1 023	280	—	1.9
721110	Hotels (except casino hotels) & motels	13	12 899	4 305	1 023	280	—	1.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	9 748	3 388	807	214	—	1.7
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	3	205	85	21	8	53.7	46.3
72131	Rooming & boarding houses	3	205	85	21	8	53.7	46.3
721310	Rooming & boarding houses	3	205	85	21	8	53.7	46.3
722	Foodservices & drinking places	149	81 352	19 452	4 616	2 315	15.4	14.3
7222	Limited-service eating places	84	46 911	10 702	2 531	1 219	16.4	10.6
72221	Limited-service eating places	84	46 911	10 702	2 531	1 219	16.4	10.6
722211	Limited-service restaurants	72	42 241	9 662	2 278	1 078	14.3	11.5
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	7	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORTERVILLE, CA								
72	Accommodation & foodservices	79	35 421	7 978	1 980	1 143	22.0	6.2
721	Accommodation	5	2 399	444	109	67	—	9.0
722	Foodservices & drinking places	74	33 022	7 534	1 871	1 076	23.6	6.0
7222	Limited-service eating places	36	21 258	4 518	1 111	674	11.4	1.3
72221	Limited-service eating places	36	21 258	4 518	1 111	674	11.4	1.3
722211	Limited-service restaurants	28	19 856	4 340	1 069	648	9.8	.7
PORT HUENEME, CA								
72	Accommodation & foodservices	33	17 748	4 486	1 027	511	19.0	12.4
721	Accommodation	3	1 843	396	85	31	D	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	15 905	4 090	942	480	17.4	13.9
7222	Limited-service eating places	15	12 115	2 711	624	337	13.4	10.9
72221	Limited-service eating places	15	12 115	2 711	624	337	13.4	10.9
PORTOLA VALLEY, CA								
72	Accommodation & foodservices	6	5 154	1 309	297	140	17.0	26.4
722	Foodservices & drinking places	6	5 154	1 309	297	140	17.0	26.4
POWAY, CA								
72	Accommodation & foodservices	80	39 513	10 218	2 414	1 086	17.5	8.3
721	Accommodation	5	2 172	571	142	67	3.5	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	75	37 341	9 647	2 272	1 019	18.3	8.8
7222	Limited-service eating places	36	15 607	3 507	810	421	10.9	12.3
72221	Limited-service eating places	36	15 607	3 507	810	421	10.9	12.3
7223	Special foodservices	5	3 050	726	163	38	22.5	—
RANCHO CUCAMONGA, CA								
72	Accommodation & foodservices	153	D	D	D	h	D	D
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	151	92 172	23 934	6 075	2 849	10.5	7.8
7221	Full-service restaurants	44	36 523	11 346	3 006	1 231	7.3	4.6
72211	Full-service restaurants	44	36 523	11 346	3 006	1 231	7.3	4.6
722110	Full-service restaurants	44	36 523	11 346	3 006	1 231	7.3	4.6
7222	Limited-service eating places	98	53 660	12 124	2 964	1 564	12.5	9.7
72221	Limited-service eating places	98	53 660	12 124	2 964	1 564	12.5	9.7
722211	Limited-service restaurants	81	49 416	11 225	2 793	1 458	11.9	10.2
RANCHO MIRAGE, CA								
72	Accommodation & foodservices	38	122 311	34 652	9 449	2 499	1.1	1.2
721	Accommodation	7	D	D	D	g	D	D
7211	Traveler accommodation	5	93 626	25 101	6 782	1 549	—	—
72111	Hotels (except casino hotels) & motels	5	93 626	25 101	6 782	1 549	—	—
721110	Hotels (except casino hotels) & motels	5	93 626	25 101	6 782	1 549	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	g	D	D
722	Foodservices & drinking places	31	D	D	D	f	D	D
7221	Full-service restaurants	24	25 713	8 449	2 367	776	2.9	3.5
72211	Full-service restaurants	24	25 713	8 449	2 367	776	2.9	3.5
722110	Full-service restaurants	24	25 713	8 449	2 367	776	2.9	3.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
RANCHO PALOS VERDES, CA								
72	Accommodation & foodservices	34	26 225	6 386	1 372	694	14.1	10.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	13	10 308	1 898	375	165	9.0	—
72221	Limited-service eating places	13	10 308	1 898	375	165	9.0	—
7223	Special foodservices	3	D	D	D	c	D	D
RED BLUFF, CA								
72	Accommodation & foodservices	60	22 489	5 715	1 238	707	16.9	11.5
721	Accommodation	10	3 124	634	134	63	2.1	7.4
72111	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
7211103	Motels	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	50	19 365	5 081	1 104	644	19.3	12.2
7222	Limited-service eating places	23	10 342	2 452	540	350	13.6	12.2
72221	Limited-service eating places	23	10 342	2 452	540	350	13.6	12.2
REDDING, CA								
72	Accommodation & foodservices	254	120 491	31 605	7 515	3 849	11.6	14.9
721	Accommodation	38	31 145	6 950	1 440	601	3.2	30.3
7211	Traveler accommodation	32	30 158	6 693	1 405	584	2.7	30.7
72111	Hotels (except casino hotels) & motels	32	30 158	6 693	1 405	584	2.7	30.7
7211101	Hotels (except casino hotels) & motels	32	30 158	6 693	1 405	584	2.7	30.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211103	Motels	20	9 814	2 016	405	207	1.7	—
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	a	D	D
722	Foodservices & drinking places	216	89 346	24 655	6 075	3 248	14.5	9.6
7221	Full-service restaurants	87	38 450	11 965	3 147	1 678	16.8	10.7
72211	Full-service restaurants	87	38 450	11 965	3 147	1 678	16.8	10.7
722110	Full-service restaurants	87	38 450	11 965	3 147	1 678	16.8	10.7
7222	Limited-service eating places	103	44 616	11 000	2 549	1 384	12.5	7.5
72221	Limited-service eating places	103	44 616	11 000	2 549	1 384	12.5	7.5
722211	Limited-service restaurants	83	41 150	10 346	2 407	1 262	12.0	8.1
7223	Special foodservices	10	2 579	728	123	51	6.9	26.3
7224	Drinking places (alcoholic beverages)	16	3 701	962	256	135	20.7	11.6
72241	Drinking places (alcoholic beverages)	16	3 701	962	256	135	20.7	11.6
722410	Drinking places (alcoholic beverages)	16	3 701	962	256	135	20.7	11.6
REDLANDS, CA								
72	Accommodation & foodservices	119	59 116	16 101	3 906	1 865	22.6	14.1
721	Accommodation	11	2 575	648	112	57	35.0	11.2
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	108	56 541	15 453	3 794	1 808	22.0	14.2
7222	Limited-service eating places	61	32 577	8 214	1 946	904	13.1	9.5
72221	Limited-service eating places	61	32 577	8 214	1 946	904	13.1	9.5
722211	Limited-service restaurants	54	31 734	8 024	1 905	881	12.4	9.7
7223	Special foodservices	6	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
REDONDO BEACH, CA								
72	Accommodation & foodservices	161	126 071	34 771	9 234	3 122	11.8	15.2
721	Accommodation	8	28 986	7 004	2 807	450	5.2	32.7
7211	Traveler accommodation	8	28 986	7 004	2 807	450	5.2	32.7
72111	Hotels (except casino hotels) & motels	8	28 986	7 004	2 807	450	5.2	32.7
721110	Hotels (except casino hotels) & motels	8	28 986	7 004	2 807	450	5.2	32.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	27 445	6 780	2 738	431	2.8	34.5
722	Foodservices & drinking places	153	97 085	27 767	6 427	2 672	13.7	10.0
7221	Full-service restaurants	62	54 153	17 548	4 158	1 621	8.0	7.8
72211	Full-service restaurants	62	54 153	17 548	4 158	1 621	8.0	7.8
722110	Full-service restaurants	62	54 153	17 548	4 158	1 621	8.0	7.8
7222	Limited-service eating places	73	34 086	7 757	1 764	791	22.4	13.8
72221	Limited-service eating places	73	34 086	7 757	1 764	791	22.4	13.8
722211	Limited-service restaurants	58	30 211	6 825	1 565	705	23.0	14.9
7223	Special foodservices	7	5 513	1 762	369	169	13.9	2.7
7224	Drinking places (alcoholic beverages)	11	3 333	700	136	91	18.5	18.5
72241	Drinking places (alcoholic beverages)	11	3 333	700	136	91	18.5	18.5
722410	Drinking places (alcoholic beverages)	11	3 333	700	136	91	18.5	18.5
REDWOOD CITY, CA								
72	Accommodation & foodservices	173	130 434	35 239	8 296	3 138	13.2	20.6
721	Accommodation	20	30 985	7 185	1 729	414	8.1	62.8
7211	Traveler accommodation	15	28 942	6 860	1 659	391	7.0	67.3
72111	Hotels (except casino hotels) & motels	15	28 942	6 860	1 659	391	7.0	67.3
721110	Hotels (except casino hotels) & motels	15	28 942	6 860	1 659	391	7.0	67.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	23 250	5 827	1 435	300	5.7	81.8
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	153	99 449	28 054	6 567	2 724	14.8	7.4
7221	Full-service restaurants	54	25 591	8 052	1 894	693	26.3	17.5
72211	Full-service restaurants	54	25 591	8 052	1 894	693	26.3	17.5
722110	Full-service restaurants	54	25 591	8 052	1 894	693	26.3	17.5
7222	Limited-service eating places	75	44 312	10 592	2 543	1 028	15.4	5.6
72221	Limited-service eating places	75	44 312	10 592	2 543	1 028	15.4	5.6
722211	Limited-service restaurants	54	38 236	9 256	2 241	872	13.9	6.4
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	13	D	D	D	f	D	D
REEDLEY, CA								
72	Accommodation & foodservices	31	12 143	3 004	699	412	22.5	17.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	14	6 191	1 485	349	189	10.1	17.2
RIALTO, CA								
72	Accommodation & foodservices	64	32 510	8 024	1 916	1 152	26.0	4.0
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	62	D	D	D	g	D	D
7222	Limited-service eating places	43	24 904	6 058	1 430	774	16.1	.7
72221	Limited-service eating places	43	24 904	6 058	1 430	774	16.1	.7
722211	Limited-service restaurants	38	24 180	5 808	1 383	725	14.7	.7
RICHMOND, CA								
72	Accommodation & foodservices	83	29 828	7 449	1 949	947	24.9	10.1
721	Accommodation	6	2 459	600	154	43	24.8	—
722	Foodservices & drinking places	77	27 369	6 849	1 795	904	24.9	11.0
7222	Limited-service eating places	38	15 374	3 187	769	402	26.0	13.1
72221	Limited-service eating places	38	15 374	3 187	769	402	26.0	13.1

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							From administrative records ¹	Estimated ²
RIDGECREST, CA								
72	Accommodation & foodservices	48	24 933	6 775	1 684	897	16.4	3.4
721	Accommodation	6	4 421	1 153	268	100	5.6	—
72111	Hotels (except casino hotels) & motels	6	4 421	1 153	268	100	5.6	—
721110	Hotels (except casino hotels) & motels	6	4 421	1 153	268	100	5.6	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	42	20 512	5 622	1 416	797	18.8	4.1
7222	Limited-service eating places	25	D	D	D	e	D	D
72221	Limited-service eating places	25	D	D	D	e	D	D
RIO DELL, CA								
72	Accommodation & foodservices	5	510	98	20	18	69.8	8.6
722	Foodservices & drinking places	5	510	98	20	18	69.8	8.6
RIO VISTA, CA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	3 833	946	214	138	29.2	22.5
RIPON, CA								
72	Accommodation & foodservices	13	6 911	1 920	397	215	38.6	—
722	Foodservices & drinking places	13	6 911	1 920	397	215	38.6	—
RIVERBANK, CA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	3 101	660	142	114	38.4	19.3
RIVERSIDE, CA								
72	Accommodation & foodservices	397	208 300	56 660	13 295	6 281	13.9	7.6
721	Accommodation	18	21 279	6 826	1 470	448	6.2	1.0
7211	Traveler accommodation	18	21 279	6 826	1 470	448	6.2	1.0
72111	Hotels (except casino hotels) & motels	18	21 279	6 826	1 470	448	6.2	1.0
721110	Hotels (except casino hotels) & motels	18	21 279	6 826	1 470	448	6.2	1.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	17 994	6 307	1 349	376	2.5	—
7211103	Motels	11	D	D	D	b	D	D
722	Foodservices & drinking places	379	187 021	49 834	11 825	5 833	14.8	8.4
7221	Full-service restaurants	105	65 627	20 557	4 985	2 287	14.8	5.6
72211	Full-service restaurants	105	65 627	20 557	4 985	2 287	14.8	5.6
722110	Full-service restaurants	105	65 627	20 557	4 985	2 287	14.8	5.6
7222	Limited-service eating places	235	110 400	26 704	6 210	3 202	15.3	9.5
72221	Limited-service eating places	235	110 400	26 704	6 210	3 202	15.3	9.5
722211	Limited-service restaurants	201	101 979	24 745	5 754	2 945	13.6	9.3
722213	Snack & nonalcoholic beverage bars	31	8 004	1 855	434	246	32.9	12.4
7223	Special foodservices	18	5 871	1 465	365	139	6.7	4.8
7224	Drinking places (alcoholic beverages)	21	5 123	1 108	265	205	13.5	24.2
72241	Drinking places (alcoholic beverages)	21	5 123	1 108	265	205	13.5	24.2
722410	Drinking places (alcoholic beverages)	21	5 123	1 108	265	205	13.5	24.2
ROCKLIN, CA								
72	Accommodation & foodservices	51	29 688	8 154	1 856	1 053	42.0	17.3
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
722	Foodservices & drinking places	49	D	D	D	f	D	D
7222	Limited-service eating places	23	18 255	4 366	1 027	660	52.1	15.1
72221	Limited-service eating places	23	18 255	4 366	1 027	660	52.1	15.1
7223	Special foodservices	4	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
ROHNERT PARK, CA								
72	Accommodation & foodservices	'75	'60 117	'16 457	'3 965	'1 798	'7.9	'12.0
721	Accommodation	6	15 179	3 908	892	269	—	.1
7211	Traveler accommodation	5	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	c	D	D
7211103	Motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	'69	'44 938	'12 549	'3 073	'1 529	'10.5	'16.0
7222	Limited-service eating places	'39	'24 853	'6 377	'1 457	'728	'10.9	'14.1
72221	Limited-service eating places	'39	'24 853	'6 377	'1 457	'728	'10.9	'14.1
722211	Limited-service restaurants	33	23 148	5 800	1 329	662	11.7	15.1
7223	Special foodservices	4	3 575	1 042	305	171	4.2	62.2
ROLLING HILLS ESTATES, CA								
72	Accommodation & foodservices	30	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	17 064	4 663	1 062	534	7.5	7.9
7222	Limited-service eating places	18	7 952	1 775	359	242	8.7	16.9
ROSEMEAD, CA								
72	Accommodation & foodservices	103	42 977	10 125	2 357	1 159	20.3	7.5
721	Accommodation	12	9 271	2 028	490	164	3.6	.5
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
7211103	Motels	9	D	D	D	b	D	D
722	Foodservices & drinking places	91	33 706	8 097	1 867	995	25.0	9.4
7221	Full-service restaurants	52	21 644	5 431	1 253	606	26.7	13.4
72211	Full-service restaurants	52	21 644	5 431	1 253	606	26.7	13.4
722110	Full-service restaurants	52	21 644	5 431	1 253	606	26.7	13.4
7222	Limited-service eating places	29	10 724	2 389	539	336	17.4	1.7
72221	Limited-service eating places	29	10 724	2 389	539	336	17.4	1.7
ROSEVILLE, CA								
72	Accommodation & foodservices	167	102 015	27 223	6 098	3 185	11.1	22.6
721	Accommodation	8	14 479	3 486	799	332	22.6	52.2
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	c	D	D
7211103	Motels	2	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	159	87 536	23 737	5 299	2 853	9.2	17.7
7221	Full-service restaurants	52	34 770	9 719	2 099	1 175	7.4	17.6
72211	Full-service restaurants	52	34 770	9 719	2 099	1 175	7.4	17.6
722110	Full-service restaurants	52	34 770	9 719	2 099	1 175	7.4	17.6
7222	Limited-service eating places	83	42 564	10 920	2 546	1 454	11.0	13.6
72221	Limited-service eating places	83	42 564	10 920	2 546	1 454	11.0	13.6
722211	Limited-service restaurants	70	38 304	9 969	2 354	1 328	11.5	14.4
722213	Snack & nonalcoholic beverage bars	13	4 260	951	192	126	6.8	6.0
7223	Special foodservices	11	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SACRAMENTO, CA								
72	Accommodation & foodservices	880	531 078	143 840	33 471	14 904	15.1	11.2
721	Accommodation	58	138 071	33 553	7 674	2 574	1.0	10.1
7211	Traveler accommodation	47	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	45	136 168	33 113	7 585	2 535	.7	10.2
721110	Hotels (except casino hotels) & motels	45	136 168	33 113	7 585	2 535	.7	10.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	23	117 548	29 206	6 723	2 186	.8	11.5
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	17	12 003	2 267	497	205	—	—
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	8	D	D	D	b	D	D
72131	Rooming & boarding houses	8	D	D	D	b	D	D
721310	Rooming & boarding houses	8	D	D	D	b	D	D
722	Foodservices & drinking places	822	393 007	110 287	25 797	12 330	20.1	11.5
7221	Full-service restaurants	323	173 909	54 980	12 437	5 803	22.2	11.4
72211	Full-service restaurants	323	173 909	54 980	12 437	5 803	22.2	11.4
722110	Full-service restaurants	323	173 909	54 980	12 437	5 803	22.2	11.4
7222	Limited-service eating places	385	179 624	44 327	10 622	5 258	17.9	12.6
72221	Limited-service eating places	385	179 624	44 327	10 622	5 258	17.9	12.6
722211	Limited-service restaurants	286	149 095	36 479	8 807	4 391	17.0	12.9
722212	Cafeterias	24	5 541	1 634	378	146	49.7	29.3
722213	Snack & nonalcoholic beverage bars	75	24 988	6 214	1 437	721	16.1	7.3
7223	Special foodservices	42	19 394	5 881	1 407	688	14.6	2.3
7224	Drinking places (alcoholic beverages)	72	20 080	5 099	1 331	581	26.1	12.0
72241	Drinking places (alcoholic beverages)	72	20 080	5 099	1 331	581	26.1	12.0
722410	Drinking places (alcoholic beverages)	72	20 080	5 099	1 331	581	26.1	12.0
ST. HELENA, CA								
72	Accommodation & foodservices	32	24 544	8 411	1 961	669	42.1	2.8
721	Accommodation	5	3 127	511	122	41	78.4	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	27	21 417	7 900	1 839	628	36.8	3.3
7222	Limited-service eating places	11	D	D	D	c	D	D
SALINAS, CA								
72	Accommodation & foodservices	226	105 349	27 194	6 154	3 118	18.3	10.1
721	Accommodation	31	11 989	2 645	564	190	10.5	2.2
7211	Traveler accommodation	28	11 432	2 566	556	187	10.3	2.3
72111	Hotels (except casino hotels) & motels	28	11 432	2 566	556	187	10.3	2.3
721110	Hotels (except casino hotels) & motels	28	11 432	2 566	556	187	10.3	2.3
7211103	Motels	24	8 166	1 353	272	124	—	2.6
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	195	93 360	24 549	5 590	2 928	19.3	11.1
7221	Full-service restaurants	84	34 977	10 584	2 485	1 247	21.9	18.5
72211	Full-service restaurants	84	34 977	10 584	2 485	1 247	21.9	18.5
722110	Full-service restaurants	84	34 977	10 584	2 485	1 247	21.9	18.5
7222	Limited-service eating places	93	54 330	12 882	2 858	1 571	15.8	6.8
72221	Limited-service eating places	93	54 330	12 882	2 858	1 571	15.8	6.8
722211	Limited-service restaurants	67	47 743	11 446	2 512	1 370	12.8	6.5
722213	Snack & nonalcoholic beverage bars	25	D	D	D	c	D	D
7223	Special foodservices	7	1 884	588	136	49	19.4	1.3
SAN ANSELMO, CA								
72	Accommodation & foodservices	39	20 401	5 879	1 564	535	22.3	11.4
721	Accommodation	4	450	140	37	12	31.3	24.2
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	19 951	5 739	1 527	523	22.1	11.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN BERNARDINO, CA								
72	Accommodation & foodservices	322	177 479	47 731	11 117	5 345	13.4	7.6
721	Accommodation	27	11 395	3 563	846	364	8.9	9.3
72111	Hotels (except casino hotels) & motels	23	11 004	3 434	810	356	7.2	8.9
721110	Hotels (except casino hotels) & motels	23	11 004	3 434	810	356	7.2	8.9
7211102	Hotels with less than 25 guestrooms	4	2 715	1 866	444	147	8.5	1.4
7211103	Hotels	15	5 322	935	208	115	10.6	17.7
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	391	129	36	8	56.3	20.7
72121	RV (recreational vehicle) parks & recreational camps	4	391	129	36	8	56.3	20.7
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	295	166 084	44 168	10 271	4 981	13.7	7.5
7221	Full-service restaurants	83	63 804	20 081	4 679	2 129	15.5	5.8
72211	Full-service restaurants	83	63 804	20 081	4 679	2 129	15.5	5.8
722110	Full-service restaurants	83	63 804	20 081	4 679	2 129	15.5	5.8
7222	Limited-service eating places	180	83 595	19 845	4 672	2 452	13.5	8.9
72221	Limited-service eating places	180	83 595	19 845	4 672	2 452	13.5	8.9
722211	Limited-service restaurants	154	79 938	19 096	4 527	2 347	12.0	9.1
7223	Special foodservices	9	9 926	1 555	399	147	3.3	.8
7224	Drinking places (alcoholic beverages)	23	8 759	2 687	521	253	14.0	14.1
72241	Drinking places (alcoholic beverages)	23	8 759	2 687	521	253	14.0	14.1
722410	Drinking places (alcoholic beverages)	23	8 759	2 687	521	253	14.0	14.1
SAN BRUNO, CA								
72	Accommodation & foodservices	59	38 123	10 216	2 445	971	15.1	12.7
721	Accommodation	6	8 430	1 230	277	81	11.9	—
72111	Hotels (except casino hotels) & motels	6	8 430	1 230	277	81	11.9	—
721110	Hotels (except casino hotels) & motels	6	8 430	1 230	277	81	11.9	—
722	Foodservices & drinking places	53	29 693	8 986	2 168	890	16.0	16.3
7222	Limited-service eating places	18	8 679	2 164	528	227	13.1	12.6
SAN BUENAVENTURA (VENTURA), CA								
72	Accommodation & foodservices	251	166 394	47 045	11 397	4 544	10.6	19.2
721	Accommodation	26	37 188	11 070	2 785	780	.6	15.8
7211	Traveler accommodation	24	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	23	36 098	10 895	2 750	764	.6	16.2
721110	Hotels (except casino hotels) & motels	23	36 098	10 895	2 750	764	.6	16.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	28 558	9 719	2 494	650	—	20.5
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Hotels	12	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	225	129 206	35 975	8 612	3 764	13.5	20.2
7221	Full-service restaurants	93	59 079	19 180	4 554	1 981	15.4	20.0
72211	Full-service restaurants	93	59 079	19 180	4 554	1 981	15.4	20.0
722110	Full-service restaurants	93	59 079	19 180	4 554	1 981	15.4	20.0
7222	Limited-service eating places	106	58 253	12 932	3 071	1 540	11.0	23.7
72221	Limited-service eating places	106	58 253	12 932	3 071	1 540	11.0	23.7
722211	Limited-service restaurants	82	52 398	11 641	2 763	1 351	9.8	24.6
722213	Snack & nonalcoholic beverage bars	23	D	D	D	c	D	D
7223	Special foodservices	7	8 615	3 213	830	137	9.6	1.6
7224	Drinking places (alcoholic beverages)	19	3 259	650	157	106	33.5	9.7
72241	Drinking places (alcoholic beverages)	19	3 259	650	157	106	33.5	9.7
722410	Drinking places (alcoholic beverages)	19	3 259	650	157	106	33.5	9.7
SAN CARLOS, CA								
72	Accommodation & foodservices	83	32 023	9 142	2 036	755	21.2	11.5
721	Accommodation	5	1 488	282	52	10	6.9	24.2
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	78	30 535	8 860	1 984	745	21.9	10.8
7222	Limited-service eating places	32	13 621	3 576	688	297	8.4	13.9
72221	Limited-service eating places	32	13 621	3 576	688	297	8.4	13.9
722213	Snack & nonalcoholic beverage bars	13	D	D	D	c	D	D
7223	Special foodservices	3	1 231	303	57	14	D	8.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN CLEMENTE, CA								
72	Accommodation & foodservices	117	56 795	14 285	2 671	1 269	22.1	15.3
721	Accommodation	17	14 825	3 540	293	95	9.6	1.4
7211	Traveler accommodation	16	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	16	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	b	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	12 763	3 274	239	67	7.8	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
722	Foodservices & drinking places	100	41 970	10 745	2 378	1 174	26.5	20.2
7222	Limited-service eating places	53	19 653	4 550	952	535	29.7	13.9
72221	Limited-service eating places	53	19 653	4 550	952	535	29.7	13.9
SAN DIEGO, CA								
72	Accommodation & foodservices	'2 781	'2 610 320	'707 681	'170 237	'61 236	'10.7	'10.3
721	Accommodation	278	1 080 387	283 871	71 491	18 291	2.7	11.5
7211	Traveler accommodation	252	1 075 168	282 335	71 122	18 126	2.6	11.5
72111	Hotels (except casino hotels) & motels	246	1 072 491	281 678	70 971	18 079	2.6	11.5
721110	Hotels (except casino hotels) & motels	246	1 072 491	281 678	70 971	18 079	2.6	11.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	143	1 012 826	269 257	67 853	16 892	1.8	11.6
7211102	Hotels with less than 25 guestrooms	7	D	D	D	b	D	D
7211103	Motels	82	48 519	10 013	2 307	825	14.4	11.0
7211104	Motor hotels	13	8 750	1 957	717	317	22.6	13.0
7212	RV (recreational vehicle) parks & recreational camps	5	968	83	6	5	13.1	11.5
72121	RV (recreational vehicle) parks & recreational camps	5	968	83	6	5	13.1	11.5
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	21	4 251	1 453	363	160	15.8	20.0
72131	Rooming & boarding houses	21	4 251	1 453	363	160	15.8	20.0
721310	Rooming & boarding houses	21	4 251	1 453	363	160	15.8	20.0
722	Foodservices & drinking places	'2 503	'1 529 933	'423 810	'98 746	'42 945	'16.3	'9.4
7221	Full-service restaurants	852	694 954	213 213	49 588	20 189	17.3	6.8
72211	Full-service restaurants	852	694 954	213 213	49 588	20 189	17.3	6.8
722110	Full-service restaurants	852	694 954	213 213	49 588	20 189	17.3	6.8
7222	Limited-service eating places	'1 311	'601 954	'148 200	'34 791	'17 070	'17.6	'11.6
72221	Limited-service eating places	'1 311	'601 954	'148 200	'34 791	'17 070	'17.6	'11.6
722211	Limited-service restaurants	1 001	497 585	121 713	28 654	13 888	15.9	10.7
722212	Cafeterias	25	11 291	5 635	1 375	469	93.6	5.9
722213	Snack & nonalcoholic beverage bars	'285	'93 078	'20 852	'4 762	'2 713	'17.7	'17.0
7223	Special foodservices	140	153 384	40 604	9 435	3 050	3.8	11.1
7224	Drinking places (alcoholic beverages)	200	79 641	21 793	4 932	2 636	21.6	12.1
72241	Drinking places (alcoholic beverages)	200	79 641	21 793	4 932	2 636	21.6	12.1
722410	Drinking places (alcoholic beverages)	200	79 641	21 793	4 932	2 636	21.6	12.1
SAN DIMAS, CA								
72	Accommodation & foodservices	59	39 475	10 049	2 554	1 156	8.4	3.7
721	Accommodation	5	6 315	1 333	307	101	—	—
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	54	33 160	8 716	2 247	1 055	10.0	4.4
7222	Limited-service eating places	34	17 757	4 034	987	541	10.6	7.3
72221	Limited-service eating places	34	17 757	4 034	987	541	10.6	7.3
7223	Special foodservices	3	D	D	D	b	D	D
SAN FERNANDO, CA								
72	Accommodation & foodservices	48	26 616	6 656	1 427	675	32.5	3.8
722	Foodservices & drinking places	48	26 616	6 656	1 427	675	32.5	3.8
7222	Limited-service eating places	33	22 464	5 444	1 254	562	28.7	4.4
72221	Limited-service eating places	33	22 464	5 444	1 254	562	28.7	4.4
722211	Limited-service restaurants	29	21 101	5 066	1 177	529	24.1	4.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO, CA								
72	Accommodation & foodservices	'3 264	'3 283 495	'956 602	'227 511	'60 178	'11.1	'13.6
721	Accommodation	346	1 620 213	476 050	116 591	21 453	2.2	16.2
7211	Traveler accommodation	321	1 612 903	473 940	116 191	21 355	2.1	16.2
72111	Hotels (except casino hotels) & motels	291	1 598 855	470 263	115 426	21 049	2.0	16.4
721110	Hotels (except casino hotels) & motels	291	1 598 855	470 263	115 426	21 049	2.0	16.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	200	1 523 035	451 347	111 258	19 943	1.6	16.8
7211102	Hotels with less than 25 guestrooms	15	D	D	D	c	D	D
7211103	Motels	57	38 367	8 425	1 820	471	12.6	6.4
7211104	Motor hotels	16	18 277	3 606	890	217	5.0	16.3
7211105	Organization hotels	3	D	D	D	e	D	D
72119	Other traveler accommodation	30	14 048	3 677	765	306	7.3	.1
721191	Bed & breakfast inns	23	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	3 153	1 061	189	28	41.1	—
72121	RV (recreational vehicle) parks & recreational camps	4	3 153	1 061	189	28	41.1	—
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	21	4 157	1 049	211	70	24.9	9.0
72131	Rooming & boarding houses	21	4 157	1 049	211	70	24.9	9.0
721310	Rooming & boarding houses	21	4 157	1 049	211	70	24.9	9.0
722	Foodservices & drinking places	'2 918	'1 663 282	'480 552	'110 920	'38 725	'19.9	'11.1
7221	Full-service restaurants	1 496	1 025 310	318 482	74 224	23 930	20.9	10.5
72211	Full-service restaurants	1 496	1 025 310	318 482	74 224	23 930	20.9	10.5
722110	Full-service restaurants	1 496	1 025 310	318 482	74 224	23 930	20.9	10.5
7222	Limited-service eating places	'1 007	'429 252	'104 510	'23 595	'9 929	'20.6	'14.3
72221	Limited-service eating places	'1 007	'429 252	'104 510	'23 595	'9 929	'20.6	'14.3
722211	Limited-service restaurants	621	289 531	72 604	16 576	6 595	21.2	16.3
722212	Cafeterias	42	8 233	1 779	396	183	59.0	29.2
722213	Snack & nonalcoholic beverage bars	'344	'131 488	'30 127	'6 623	'3 151	'16.9	'9.1
7223	Special foodservices	67	78 181	26 260	5 547	2 111	4.1	5.5
7224	Drinking places (alcoholic beverages)	348	130 539	31 300	7 554	2 755	18.8	8.2
72241	Drinking places (alcoholic beverages)	348	130 539	31 300	7 554	2 755	18.8	8.2
722410	Drinking places (alcoholic beverages)	348	130 539	31 300	7 554	2 755	18.8	8.2
SAN GABRIEL, CA								
72	Accommodation & foodservices	134	57 237	15 234	3 675	1 535	21.4	4.8
721	Accommodation	6	1 242	280	31	15	8.1	10.5
722	Foodservices & drinking places	128	55 995	14 954	3 644	1 520	21.7	4.7
7221	Full-service restaurants	82	35 348	10 323	2 579	1 011	24.4	6.5
72211	Full-service restaurants	82	35 348	10 323	2 579	1 011	24.4	6.5
722110	Full-service restaurants	82	35 348	10 323	2 579	1 011	24.4	6.5
7222	Limited-service eating places	38	19 430	4 487	1 031	481	12.7	1.6
72221	Limited-service eating places	38	19 430	4 487	1 031	481	12.7	1.6
SANGER, CA								
72	Accommodation & foodservices	27	9 742	2 344	496	262	39.6	21.7
722	Foodservices & drinking places	27	9 742	2 344	496	262	39.6	21.7
7222	Limited-service eating places	10	5 008	1 215	259	139	34.4	20.4
SAN JACINTO, CA								
72	Accommodation & foodservices	26	9 304	2 323	563	297	35.5	4.5
721	Accommodation	3	949	64	15	7	D	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	8 355	2 259	548	290	30.4	5.0
7222	Limited-service eating places	9	4 283	1 053	248	151	10.5	5.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN JOSE, CA								
72	Accommodation & foodservices	1 478	981 340	249 453	60 020	23 699	15.4	14.7
721	Accommodation	67	209 691	51 639	13 346	3 267	2.4	26.6
7211	Traveler accommodation	56	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	54	206 677	51 186	13 251	3 228	1.2	26.9
721110	Hotels (except casino hotels) & motels	54	206 677	51 186	13 251	3 228	1.2	26.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	27	188 410	48 479	12 639	2 973	.3	28.5
7211102	Hotels with less than 25 guestrooms	3	922	133	30	14	D	—
7211103	Motels	24	17 345	2 574	582	241	7.6	11.1
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	9	D	D	D	b	D	D
72131	Rooming & boarding houses	9	D	D	D	b	D	D
721310	Rooming & boarding houses	9	D	D	D	b	D	D
722	Foodservices & drinking places	1 411	771 649	197 814	46 674	20 432	18.9	11.5
7221	Full-service restaurants	537	286 424	80 556	19 017	8 038	23.1	13.4
72211	Full-service restaurants	537	286 424	80 556	19 017	8 038	23.1	13.4
722110	Full-service restaurants	537	286 424	80 556	19 017	8 038	23.1	13.4
7222	Limited-service eating places	663	369 739	85 712	19 582	9 238	17.9	11.8
72221	Limited-service eating places	663	369 739	85 712	19 582	9 238	17.9	11.8
722211	Limited-service restaurants	485	316 534	74 192	17 053	7 854	16.6	12.7
722212	Cafeterias	23	4 343	955	198	71	71.9	15.0
722213	Snack & nonalcoholic beverage bars	155	48 862	10 565	2 331	1 313	21.6	5.6
7223	Special foodservices	121	78 085	23 006	5 993	2 196	7.8	3.9
7224	Drinking places (alcoholic beverages)	90	37 401	8 540	2 082	960	19.5	10.1
72241	Drinking places (alcoholic beverages)	90	37 401	8 540	2 082	960	19.5	10.1
722410	Drinking places (alcoholic beverages)	90	37 401	8 540	2 082	960	19.5	10.1
SAN JUAN CAPISTRANO, CA								
72	Accommodation & foodservices	58	33 259	9 067	2 172	932	29.0	13.4
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	56	D	D	D	f	D	D
7222	Limited-service eating places	29	13 291	2 885	730	364	20.7	23.2
72221	Limited-service eating places	29	13 291	2 885	730	364	20.7	23.2
SAN LEANDRO, CA								
72	Accommodation & foodservices	170	79 294	21 950	5 110	2 256	31.4	11.2
721	Accommodation	3	4 361	949	243	77	D	—
72111	Hotels (except casino hotels) & motels	3	4 361	949	243	77	D	—
721110	Hotels (except casino hotels) & motels	3	4 361	949	243	77	D	—
722	Foodservices & drinking places	167	74 933	21 001	4 867	2 179	29.0	11.9
7221	Full-service restaurants	60	33 799	11 608	2 692	1 087	32.2	10.8
72211	Full-service restaurants	60	33 799	11 608	2 692	1 087	32.2	10.8
722110	Full-service restaurants	60	33 799	11 608	2 692	1 087	32.2	10.8
7222	Limited-service eating places	83	37 325	8 302	1 931	1 001	25.6	13.1
72221	Limited-service eating places	83	37 325	8 302	1 931	1 001	25.6	13.1
722211	Limited-service restaurants	57	32 870	7 383	1 734	870	22.3	12.5
7223	Special foodservices	5	1 870	712	152	40	10.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN LUIS OBISPO, CA								
72	Accommodation & foodservices	173	114 427	30 852	7 035	3 535	12.6	6.7
721	Accommodation	28	40 102	10 397	2 312	943	5.4	.5
7211	Traveler accommodation	24	36 424	9 442	2 090	832	5.9	.1
721110	Hotels (except casino hotels) & motels	21	35 978	9 393	2 080	821	6.0	.1
7211101	Hotels (except casino hotels) & motels	21	35 978	9 393	2 080	821	6.0	.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	29 217	8 093	1 841	702	7.4	—
7211103	Motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
7213	Rooming & boarding houses	3	D	D	D	b	D	D
72131	Rooming & boarding houses	3	D	D	D	b	D	D
721310	Rooming & boarding houses	3	D	D	D	b	D	D
722	Foodservices & drinking places	145	74 325	20 455	4 723	2 592	16.6	10.1
7221	Full-service restaurants	59	33 871	10 305	2 487	1 211	16.6	9.1
72211	Full-service restaurants	59	33 871	10 305	2 487	1 211	16.6	9.1
722110	Full-service restaurants	59	33 871	10 305	2 487	1 211	16.6	9.1
7222	Limited-service eating places	74	35 722	9 158	2 001	1 259	13.9	10.3
72221	Limited-service eating places	74	35 722	9 158	2 001	1 259	13.9	10.3
722211	Limited-service restaurants	49	27 742	7 294	1 554	924	10.9	11.5
722213	Snack & nonalcoholic beverage bars	23	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
SAN MARCOS, CA								
72	Accommodation & foodservices	92	48 495	14 005	3 194	1 555	13.5	6.9
721	Accommodation	3	926	210	53	25	—	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	89	47 569	13 795	3 141	1 530	13.8	7.1
7221	Full-service restaurants	37	24 171	8 143	1 840	911	12.9	8.6
72211	Full-service restaurants	37	24 171	8 143	1 840	911	12.9	8.6
722110	Full-service restaurants	37	24 171	8 143	1 840	911	12.9	8.6
7222	Limited-service eating places	45	21 434	5 167	1 181	556	13.5	4.5
72221	Limited-service eating places	45	21 434	5 167	1 181	556	13.5	4.5
722211	Limited-service restaurants	37	19 836	4 830	1 107	506	8.0	4.8
SAN MARINO, CA								
72	Accommodation & foodservices	10	5 157	1 496	361	124	19.8	10.3
721	Accommodation	3	488	105	22	9	52.7	47.3
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	4 669	1 391	339	115	16.4	6.4
7223	Special foodservices	1	D	D	D	b	D	D
SAN MATEO, CA								
72	Accommodation & foodservices	235	148 703	43 983	9 964	3 428	16.1	10.6
721	Accommodation	15	27 810	7 334	1 386	417	9.1	23.3
7211	Traveler accommodation	15	27 810	7 334	1 386	417	9.1	23.3
721110	Hotels (except casino hotels) & motels	15	27 810	7 334	1 386	417	9.1	23.3
7211101	Hotels (except casino hotels) & motels	15	27 810	7 334	1 386	417	9.1	23.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	22 025	6 245	1 127	327	6.8	24.5
7211103	Motels	7	D	D	D	b	D	D
722	Foodservices & drinking places	220	120 893	36 649	8 578	3 011	17.7	7.7
7221	Full-service restaurants	107	68 937	23 008	5 367	1 757	18.5	9.8
72211	Full-service restaurants	107	68 937	23 008	5 367	1 757	18.5	9.8
722110	Full-service restaurants	107	68 937	23 008	5 367	1 757	18.5	9.8
7222	Limited-service eating places	89	40 461	9 479	2 069	886	19.3	4.3
72221	Limited-service eating places	89	40 461	9 479	2 069	886	19.3	4.3
722211	Limited-service restaurants	61	28 803	6 839	1 506	646	18.8	3.7
722212	Cafeterias	5	1 820	385	82	33	72.0	13.6
722213	Snack & nonalcoholic beverage bars	23	9 838	2 255	481	207	10.8	4.5
7223	Special foodservices	8	7 518	3 115	876	283	—	8.4
7224	Drinking places (alcoholic beverages)	16	3 977	1 047	266	85	21.9	5.7
72241	Drinking places (alcoholic beverages)	16	3 977	1 047	266	85	21.9	5.7
722410	Drinking places (alcoholic beverages)	16	3 977	1 047	266	85	21.9	5.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN PABLO, CA								
72	Accommodation & foodservices	60	29 431	6 963	1 641	788	19.0	12.7
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	58	D	D	D	f	D	D
7222	Limited-service eating places	41	19 928	4 615	1 128	527	17.9	2.7
72221	Limited-service eating places	41	19 928	4 615	1 128	527	17.9	2.7
SAN RAFAEL, CA								
72	Accommodation & foodservices	199	93 973	23 935	5 773	2 443	15.4	14.2
721	Accommodation	12	13 540	3 473	781	205	3.5	2.0
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	8	12 078	3 034	685	166	3.9	.4
721110	Hotels (except casino hotels) & motels	8	12 078	3 034	685	166	3.9	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	187	80 433	20 462	4 992	2 238	17.4	16.2
7221	Full-service restaurants	81	33 164	8 627	2 143	1 102	18.3	20.6
72211	Full-service restaurants	81	33 164	8 627	2 143	1 102	18.3	20.6
722110	Full-service restaurants	81	33 164	8 627	2 143	1 102	18.3	20.6
7222	Limited-service eating places	82	37 459	9 487	2 221	903	19.3	14.4
72221	Limited-service eating places	82	37 459	9 487	2 221	903	19.3	14.4
722211	Limited-service restaurants	52	27 297	6 559	1 547	601	18.7	13.7
722213	Snack & nonalcoholic beverage bars	27	D	D	D	e	D	D
7223	Special foodservices	14	6 301	1 641	464	161	2.6	.8
7224	Drinking places (alcoholic beverages)	10	3 509	707	164	72	15.7	22.2
72241	Drinking places (alcoholic beverages)	10	3 509	707	164	72	15.7	22.2
722410	Drinking places (alcoholic beverages)	10	3 509	707	164	72	15.7	22.2
SAN RAMON, CA								
72	Accommodation & foodservices	99	D	D	D	g	D	D
721	Accommodation	4	D	D	D	e	D	D
7211	Traveler accommodation	3	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
722	Foodservices & drinking places	95	72 709	20 323	4 539	1 662	15.5	8.6
7221	Full-service restaurants	35	31 830	10 403	2 528	844	17.3	15.7
72211	Full-service restaurants	35	31 830	10 403	2 528	844	17.3	15.7
722110	Full-service restaurants	35	31 830	10 403	2 528	844	17.3	15.7
7222	Limited-service eating places	50	31 307	6 814	1 252	612	18.4	2.2
72221	Limited-service eating places	50	31 307	6 814	1 252	612	18.4	2.2
722211	Limited-service restaurants	40	27 558	6 081	1 099	488	20.1	2.5
7223	Special foodservices	8	D	D	D	c	D	D
SANTA ANA, CA								
72	Accommodation & foodservices	454	264 451	66 990	15 574	6 519	21.3	11.1
721	Accommodation	33	23 250	5 015	1 126	375	12.8	5.4
7211	Traveler accommodation	30	22 524	4 886	1 106	369	12.7	4.5
72111	Hotels (except casino hotels) & motels	30	22 524	4 886	1 106	369	12.7	4.5
721110	Hotels (except casino hotels) & motels	30	22 524	4 886	1 106	369	12.7	4.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	12 540	3 097	760	215	1.0	7.1
7211103	Hotels	18	7 024	1 128	274	118	8.4	1.7
7211104	Motor hotels	3	2 960	661	72	36	D	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	421	241 201	61 975	14 448	6 144	22.1	11.7
7221	Full-service restaurants	136	95 039	27 559	6 705	2 789	21.2	9.9
72211	Full-service restaurants	136	95 039	27 559	6 705	2 789	21.2	9.9
722110	Full-service restaurants	136	95 039	27 559	6 705	2 789	21.2	9.9
7222	Limited-service eating places	226	123 891	28 119	6 372	2 769	22.7	14.3
72221	Limited-service eating places	226	123 891	28 119	6 372	2 769	22.7	14.3
722211	Limited-service restaurants	182	110 871	25 370	5 773	2 514	19.9	14.5
722212	Cafeterias	6	3 134	909	219	63	51.5	—
722213	Snack & nonalcoholic beverage bars	38	9 886	1 840	380	192	45.6	16.6
7223	Special foodservices	25	13 710	4 380	924	324	13.6	5.0
7224	Drinking places (alcoholic beverages)	34	8 561	1 917	447	262	37.5	3.4
72241	Drinking places (alcoholic beverages)	34	8 561	1 917	447	262	37.5	3.4
722410	Drinking places (alcoholic beverages)	34	8 561	1 917	447	262	37.5	3.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA BARBARA, CA								
72	Accommodation & foodservices	386	295 136	85 169	19 452	7 570	16.9	10.1
721	Accommodation	64	105 840	31 735	7 168	2 163	14.1	8.6
7211	Traveler accommodation	63	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	53	101 392	30 278	6 899	2 068	14.3	9.0
721110	Hotels (except casino hotels) & motels	53	101 392	30 278	6 899	2 068	14.3	9.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	73 077	24 139	5 472	1 579	18.4	9.9
7211102	Hotels with less than 25 guestrooms	7	D	D	D	b	D	D
7211103	Motels	26	21 522	4 621	1 074	364	2.9	8.8
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	322	189 296	53 434	12 284	5 407	18.5	10.9
7221	Full-service restaurants	168	117 486	35 454	8 032	3 439	20.6	8.6
72211	Full-service restaurants	168	117 486	35 454	8 032	3 439	20.6	8.6
722110	Full-service restaurants	168	117 486	35 454	8 032	3 439	20.6	8.6
7222	Limited-service eating places	123	62 655	15 937	3 797	1 706	14.4	16.3
72221	Limited-service eating places	123	62 655	15 937	3 797	1 706	14.4	16.3
722211	Limited-service restaurants	90	50 206	12 959	3 156	1 354	16.7	14.4
722213	Snack & nonalcoholic beverage bars	33	12 449	2 978	641	352	5.5	23.7
7223	Special foodservices	7	2 065	531	117	79	26.7	—
7224	Drinking places (alcoholic beverages)	24	7 090	1 512	338	183	17.2	3.8
72241	Drinking places (alcoholic beverages)	24	7 090	1 512	338	183	17.2	3.8
722410	Drinking places (alcoholic beverages)	24	7 090	1 512	338	183	17.2	3.8
SANTA CLARA, CA								
72	Accommodation & foodservices	309	316 310	82 618	19 268	6 513	9.8	6.6
721	Accommodation	27	127 652	28 720	6 739	1 503	5.0	.9
7211	Traveler accommodation	27	127 652	28 720	6 739	1 503	5.0	.9
72111	Hotels (except casino hotels) & motels	26	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	26	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	117 738	26 841	6 305	1 363	3.5	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	11	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	282	188 658	53 898	12 529	5 010	13.1	10.5
7221	Full-service restaurants	103	78 400	25 280	5 723	2 138	13.5	11.1
72211	Full-service restaurants	103	78 400	25 280	5 723	2 138	13.5	11.1
722110	Full-service restaurants	103	78 400	25 280	5 723	2 138	13.5	11.1
7222	Limited-service eating places	117	73 825	17 697	3 945	1 981	15.8	13.9
72221	Limited-service eating places	117	73 825	17 697	3 945	1 981	15.8	13.9
722211	Limited-service restaurants	83	64 121	15 495	3 482	1 711	13.8	13.7
722212	Cafeterias	9	1 760	294	54	26	95.6	4.4
722213	Snack & nonalcoholic beverage bars	25	7 944	1 908	409	244	13.9	18.0
7223	Special foodservices	41	32 375	9 995	2 639	801	1.9	1.4
7224	Drinking places (alcoholic beverages)	21	4 058	926	222	90	42.9	9.0
72241	Drinking places (alcoholic beverages)	21	4 058	926	222	90	42.9	9.0
722410	Drinking places (alcoholic beverages)	21	4 058	926	222	90	42.9	9.0
SANTA CLARITA, CA								
72	Accommodation & foodservices	151	80 814	22 562	5 411	2 432	15.3	15.0
721	Accommodation	6	1 574	312	68	33	55.0	8.3
722	Foodservices & drinking places	145	79 240	22 250	5 343	2 399	14.5	15.1
7221	Full-service restaurants	62	37 349	11 954	2 941	1 230	15.7	11.0
72211	Full-service restaurants	62	37 349	11 954	2 941	1 230	15.7	11.0
722110	Full-service restaurants	62	37 349	11 954	2 941	1 230	15.7	11.0
7222	Limited-service eating places	63	36 298	8 635	2 008	964	13.6	17.3
72221	Limited-service eating places	63	36 298	8 635	2 008	964	13.6	17.3
722211	Limited-service restaurants	53	32 143	7 886	1 868	895	12.7	15.9
7223	Special foodservices	12	3 631	1 287	342	174	12.0	1.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA CRUZ, CA								
72	Accommodation & foodservices	216	124 484	33 928	7 529	3 339	15.8	10.5
721	Accommodation	40	24 017	4 942	1 094	371	17.9	4.8
7211	Traveler accommodation	40	24 017	4 942	1 094	371	17.9	4.8
72111	Hotels (except casino hotels) & motels	37	23 702	4 907	1 084	361	17.7	4.9
721110	Hotels (except casino hotels) & motels	37	23 702	4 907	1 084	361	17.7	4.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	13 035	3 152	698	206	11.8	5.6
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	25	D	D	D	c	D	D
722	Foodservices & drinking places	176	100 467	28 986	6 435	2 968	15.3	11.9
7221	Full-service restaurants	83	56 738	18 142	4 057	1 698	16.5	8.3
72211	Full-service restaurants	83	56 738	18 142	4 057	1 698	16.5	8.3
722110	Full-service restaurants	83	56 738	18 142	4 057	1 698	16.5	8.3
7222	Limited-service eating places	74	36 543	8 906	1 931	1 056	13.4	16.6
72221	Limited-service eating places	74	36 543	8 906	1 931	1 056	13.4	16.6
722211	Limited-service restaurants	55	29 079	7 073	1 533	796	13.5	13.7
722213	Snack & nonalcoholic beverage bars	19	7 464	1 833	398	260	13.4	27.7
7223	Special foodservices	4	2 583	1 070	245	97	6.0	—
7224	Drinking places (alcoholic beverages)	15	4 603	868	202	117	20.1	26.3
72241	Drinking places (alcoholic beverages)	15	4 603	868	202	117	20.1	26.3
722410	Drinking places (alcoholic beverages)	15	4 603	868	202	117	20.1	26.3
SANTA FE SPRINGS, CA								
72	Accommodation & foodservices	76	40 384	11 366	2 781	1 186	12.0	12.5
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	74	D	D	D	g	D	D
7222	Limited-service eating places	48	24 158	6 420	1 497	660	13.0	19.4
72221	Limited-service eating places	48	24 158	6 420	1 497	660	13.0	19.4
722211	Limited-service restaurants	42	23 321	6 230	1 445	634	12.9	19.6
SANTA MARIA, CA								
72	Accommodation & foodservices	146	79 071	22 811	5 312	2 593	12.3	4.4
721	Accommodation	16	14 874	4 716	957	292	1.7	1.1
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	12 730	4 447	902	253	1.5	—
722	Foodservices & drinking places	130	64 197	18 095	4 355	2 301	14.7	5.1
7221	Full-service restaurants	51	27 161	8 527	2 011	1 084	17.6	5.3
72211	Full-service restaurants	51	27 161	8 527	2 011	1 084	17.6	5.3
722110	Full-service restaurants	51	27 161	8 527	2 011	1 084	17.6	5.3
7222	Limited-service eating places	69	33 002	8 552	2 086	1 131	10.7	4.4
72221	Limited-service eating places	69	33 002	8 552	2 086	1 131	10.7	4.4
722211	Limited-service restaurants	52	30 557	8 043	1 954	1 012	10.5	4.0
7223	Special foodservices	5	D	D	D	b	D	D
SANTA MONICA, CA								
72	Accommodation & foodservices	'376	'463 602	'127 310	'30 343	'9 917	'9.8	'20.7
721	Accommodation	27	148 975	40 578	9 744	2 273	.2	41.7
7211	Traveler accommodation	24	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	23	144 908	39 605	9 547	2 230	.2	42.7
721110	Hotels (except casino hotels) & motels	23	144 908	39 605	9 547	2 230	.2	42.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	20	141 512	38 711	9 344	2 177	.2	43.7
7211103	Motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	'349	'314 627	'86 732	'20 599	'7 644	'14.3	'10.7
7221	Full-service restaurants	175	186 723	59 500	13 785	4 630	15.2	6.9
72211	Full-service restaurants	175	186 723	59 500	13 785	4 630	15.2	6.9
722110	Full-service restaurants	175	186 723	59 500	13 785	4 630	15.2	6.9
7222	Limited-service eating places	'143	'107 880	'22 536	'5 599	'2 583	'13.8	'18.9
72221	Limited-service eating places	'143	'107 880	'22 536	'5 599	'2 583	'13.8	'18.9
722211	Limited-service restaurants	98	64 979	15 337	3 411	1 487	16.9	17.5
722213	Snack & nonalcoholic beverage bars	'44	D	D	D	g	D	D
7223	Special foodservices	13	11 980	2 968	783	264	9.1	.4
7224	Drinking places (alcoholic beverages)	18	8 044	1 728	432	167	8.6	4.9
72241	Drinking places (alcoholic beverages)	18	8 044	1 728	432	167	8.6	4.9
722410	Drinking places (alcoholic beverages)	18	8 044	1 728	432	167	8.6	4.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA PAULA, CA								
72	Accommodation & foodservices	38	12 816	3 091	729	396	34.4	12.1
721	Accommodation	3	567	183	36	26	D	—
722	Foodservices & drinking places	35	12 249	2 908	693	370	33.8	12.6
7222	Limited-service eating places	16	6 920	1 539	362	185	30.0	10.4
SANTA ROSA, CA								
72	Accommodation & foodservices	344	177 104	47 698	10 871	5 177	16.0	13.3
721	Accommodation	25	16 949	4 168	736	315	8.3	4.7
7211	Traveler accommodation	20	15 815	3 898	687	298	7.8	4.0
72111	Hotels (except casino hotels) & motels	20	15 815	3 898	687	298	7.8	4.0
721110	Hotels (except casino hotels) & motels	20	15 815	3 898	687	298	7.8	4.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	8 001	2 282	387	149	—	2.4
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	319	160 155	43 530	10 135	4 862	16.8	14.2
7221	Full-service restaurants	132	72 716	21 934	5 150	2 419	17.7	12.3
72211	Full-service restaurants	132	72 716	21 934	5 150	2 419	17.7	12.3
722110	Full-service restaurants	132	72 716	21 934	5 150	2 419	17.7	12.3
7222	Limited-service eating places	155	79 057	19 552	4 507	2 183	16.2	16.8
72221	Limited-service eating places	155	79 057	19 552	4 507	2 183	16.2	16.8
722211	Limited-service restaurants	112	65 170	15 965	3 712	1 778	17.1	16.3
722212	Cafeterias	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	41	D	D	D	e	D	D
7223	Special foodservices	18	5 108	1 294	307	172	18.7	3.1
7224	Drinking places (alcoholic beverages)	14	3 274	750	171	88	10.4	10.7
72241	Drinking places (alcoholic beverages)	14	3 274	750	171	88	10.4	10.7
722410	Drinking places (alcoholic beverages)	14	3 274	750	171	88	10.4	10.7
SANTEE, CA								
72	Accommodation & foodservices	70	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	68	30 348	7 129	1 624	911	19.0	4.7
7222	Limited-service eating places	42	20 075	4 666	1 055	602	18.4	3.7
72221	Limited-service eating places	42	20 075	4 666	1 055	602	18.4	3.7
SARATOGA, CA								
72	Accommodation & foodservices	43	28 820	7 284	1 580	557	15.5	7.4
721	Accommodation	4	2 985	546	150	64	—	17.2
72111	Hotels (except casino hotels) & motels	4	2 985	546	150	64	—	17.2
721110	Hotels (except casino hotels) & motels	4	2 985	546	150	64	—	17.2
722	Foodservices & drinking places	39	25 835	6 738	1 430	493	17.3	6.2
7222	Limited-service eating places	13	7 308	1 455	370	142	19.3	11.7
7223	Special foodservices	6	D	D	D	b	D	D
SAUSALITO, CA								
72	Accommodation & foodservices	58	45 644	15 241	3 057	1 227	17.9	8.6
721	Accommodation	5	10 097	3 208	624	186	20.6	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	53	35 547	12 033	2 433	1 041	17.1	11.0
7221	Full-service restaurants	33	27 293	8 757	1 897	657	13.6	9.1
72211	Full-service restaurants	33	27 293	8 757	1 897	657	13.6	9.1
722110	Full-service restaurants	33	27 293	8 757	1 897	657	13.6	9.1
7222	Limited-service eating places	15	4 771	1 435	323	158	49.8	29.8
7223	Special foodservices	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SCOTTS VALLEY, CA								
72	Accommodation & foodservices	40	17 538	4 232	925	494	34.2	7.0
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	24	11 700	2 913	648	352	33.6	8.2
72221	Limited-service eating places	24	11 700	2 913	648	352	33.6	8.2
SEAL BEACH, CA								
72	Accommodation & foodservices	62	41 304	11 264	2 538	1 149	12.5	7.6
721	Accommodation	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	59	D	D	D	g	D	D
7221	Full-service restaurants	30	24 957	7 029	1 693	740	13.4	7.0
72211	Full-service restaurants	30	24 957	7 029	1 693	740	13.4	7.0
722110	Full-service restaurants	30	24 957	7 029	1 693	740	13.4	7.0
7222	Limited-service eating places	25	12 484	3 079	620	336	14.6	10.2
72221	Limited-service eating places	25	12 484	3 079	620	336	14.6	10.2
SEASIDE, CA								
72	Accommodation & foodservices	54	35 790	9 588	2 280	953	16.0	11.9
721	Accommodation	8	14 082	2 843	603	220	—	10.7
7211	Traveler accommodation	8	14 082	2 843	603	220	—	10.7
72111	Hotels (except casino hotels) & motels	8	14 082	2 843	603	220	—	10.7
721110	Hotels (except casino hotels) & motels	8	14 082	2 843	603	220	—	10.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	46	21 708	6 745	1 677	733	26.4	12.7
7222	Limited-service eating places	21	11 912	2 960	723	368	15.9	18.9
72221	Limited-service eating places	21	11 912	2 960	723	368	15.9	18.9
7223	Special foodservices	1	D	D	D	c	D	D
SEBASTOPOL, CA								
72	Accommodation & foodservices	45	14 207	3 537	746	410	35.5	7.5
722	Foodservices & drinking places	45	14 207	3 537	746	410	35.5	7.5
7222	Limited-service eating places	18	7 326	1 574	328	189	27.2	5.9
SELMA, CA								
72	Accommodation & foodservices	42	23 802	6 250	1 499	727	23.7	8.7
721	Accommodation	6	2 491	394	93	54	—	13.7
722	Foodservices & drinking places	36	21 311	5 856	1 406	673	26.4	8.1
7222	Limited-service eating places	18	12 909	3 553	841	389	11.0	6.1
72221	Limited-service eating places	18	12 909	3 553	841	389	11.0	6.1
SHAFTER, CA								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	3 038	699	190	145	49.6	15.3
SHASTA LAKE, CA *								
72	Accommodation & foodservices	8	1 974	492	127	107	22.2	38.1
722	Foodservices & drinking places	8	1 974	492	127	107	22.2	38.1
SIERRA MADRE, CA								
72	Accommodation & foodservices	12	4 024	904	207	98	34.7	12.8
722	Foodservices & drinking places	12	4 024	904	207	98	34.7	12.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SIGNAL HILL, CA								
72	Accommodation & foodservices	21	8 887	1 882	439	190	27.7	8.2
721	Accommodation	3	1 229	240	59	24	D	—
722	Foodservices & drinking places	18	7 658	1 642	380	166	26.5	9.5
7222	Limited-service eating places	11	5 102	1 197	288	133	5.6	9.3
7223	Special foodservices	2	D	D	D	a	D	D
SIMI VALLEY, CA								
72	Accommodation & foodservices	157	92 652	23 815	5 723	2 789	16.1	14.3
721	Accommodation	5	9 230	2 212	501	215	13.1	—
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	152	83 422	21 603	5 222	2 574	16.4	15.9
7221	Full-service restaurants	70	36 390	10 731	2 624	1 224	21.6	16.4
72211	Full-service restaurants	70	36 390	10 731	2 624	1 224	21.6	16.4
722110	Full-service restaurants	70	36 390	10 731	2 624	1 224	21.6	16.4
7222	Limited-service eating places	69	44 755	10 316	2 490	1 259	11.4	16.0
72221	Limited-service eating places	69	44 755	10 316	2 490	1 259	11.4	16.0
722211	Limited-service restaurants	56	42 219	9 753	2 348	1 172	10.5	16.4
SOLANA BEACH, CA								
72	Accommodation & foodservices	51	35 690	11 304	2 614	967	10.8	11.8
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	48	D	D	D	f	D	D
7221	Full-service restaurants	21	20 658	6 755	1 638	543	6.3	14.8
72211	Full-service restaurants	21	20 658	6 755	1 638	543	6.3	14.8
722110	Full-service restaurants	21	20 658	6 755	1 638	543	6.3	14.8
7222	Limited-service eating places	23	9 731	2 797	651	303	22.8	11.8
SOLEDAD, CA								
72	Accommodation & foodservices	14	5 841	1 357	269	146	31.3	2.3
721	Accommodation	3	854	182	33	13	—	6.3
722	Foodservices & drinking places	11	4 987	1 175	236	133	36.7	1.6
7222	Limited-service eating places	6	3 725	875	165	96	26.8	2.1
SOLVANG, CA								
72	Accommodation & foodservices	147	123 604	17 333	1 682	1 686	124.2	17.2
721	Accommodation	12	10 452	2 852	711	238	12.2	3.3
72111	Hotels (except casino hotels) & motels	12	10 452	2 852	711	238	12.2	3.3
721110	Hotels (except casino hotels) & motels	12	10 452	2 852	711	238	12.2	3.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	8 398	2 289	555	179	7.7	4.1
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	135	113 152	14 481	1 971	1 448	33.8	10.3
7222	Limited-service eating places	15	4 117	1 239	257	134	32.7	2.4
SONOMA, CA								
72	Accommodation & foodservices	61	35 197	11 285	2 778	1 063	19.2	7.8
721	Accommodation	11	4 608	1 284	310	85	3.4	12.4
72111	Hotels (except casino hotels) & motels	5	3 055	882	214	48	5.1	9.9
721110	Hotels (except casino hotels) & motels	5	3 055	882	214	48	5.1	9.9
722	Foodservices & drinking places	50	30 589	10 001	2 468	978	21.5	7.2
7222	Limited-service eating places	18	9 053	3 234	1 071	383	32.2	9.8
7223	Special foodservices	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SONORA, CA								
72	Accommodation & foodservices	59	24 277	5 978	1 286	696	16.3	15.2
721	Accommodation	7	4 055	911	131	76	3.6	1.3
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	20 222	5 067	1 155	620	18.8	18.0
7222	Limited-service eating places	20	10 185	2 598	598	303	19.7	11.7
72221	Limited-service eating places	20	10 185	2 598	598	303	19.7	11.7
SOUTH EL MONTE, CA								
72	Accommodation & foodservices	38	16 703	3 712	897	405	38.9	3.2
721	Accommodation	5	3 927	619	150	53	33.6	2.1
72111	Hotels (except casino hotels) & motels	5	3 927	619	150	53	33.6	2.1
721110	Hotels (except casino hotels) & motels	5	3 927	619	150	53	33.6	2.1
722	Foodservices & drinking places	33	12 776	3 093	747	352	40.6	3.5
7222	Limited-service eating places	14	7 444	1 820	397	209	38.1	5.4
SOUTH GATE, CA								
72	Accommodation & foodservices	98	36 625	8 090	1 927	966	27.8	9.5
721	Accommodation	13	2 370	350	86	45	3.5	—
722	Foodservices & drinking places	85	34 255	7 740	1 841	921	29.5	10.2
7222	Limited-service eating places	51	24 644	5 073	1 203	603	21.4	8.4
72221	Limited-service eating places	51	24 644	5 073	1 203	603	21.4	8.4
722211	Limited-service restaurants	44	23 596	4 901	1 163	577	20.7	8.7
SOUTH LAKE TAHOE, CA								
72	Accommodation & foodservices	181	113 177	31 060	7 391	2 821	12.4	7.6
721	Accommodation	84	63 249	16 420	4 005	1 315	4.4	2.1
7211	Traveler accommodation	82	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	81	62 122	16 151	3 980	1 306	4.2	2.1
721110	Hotels (except casino hotels) & motels	81	62 122	16 151	3 980	1 306	4.2	2.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	24	41 788	12 194	2 998	842	—	.2
7211102	Hotels with less than 25 guestrooms	3	324	54	13	6	—	—
7211103	Hotels	51	17 968	3 498	863	399	14.5	6.1
7211104	Motor hotels	3	2 042	405	106	59	—	5.2
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	97	49 928	14 640	3 386	1 506	22.5	14.6
7221	Full-service restaurants	50	28 292	8 960	2 133	908	20.7	15.7
72211	Full-service restaurants	50	28 292	8 960	2 133	908	20.7	15.7
722110	Full-service restaurants	50	28 292	8 960	2 133	908	20.7	15.7
7222	Limited-service eating places	37	19 014	4 998	1 096	527	21.4	15.0
72221	Limited-service eating places	37	19 014	4 998	1 096	527	21.4	15.0
SOUTH PASADENA, CA								
72	Accommodation & foodservices	39	24 659	6 560	1 538	720	22.6	4.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	20	D	D	D	e	D	D
72221	Limited-service eating places	20	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH SAN FRANCISCO, CA								
72	Accommodation & foodservices	152	221 878	64 366	14 745	3 819	8.7	5.8
721	Accommodation	25	50 129	11 812	2 102	708	1.1	2.7
7211	Traveler accommodation	22	D	D	D	f	D	D
721111	Hotels (except casino hotels) & motels	21	49 322	11 636	2 064	703	.4	1.8
721110	Hotels (except casino hotels) & motels	21	49 322	11 636	2 064	703	.4	1.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	40 243	9 944	1 748	583	—	.7
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Hotels	9	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	127	171 749	52 554	12 643	3 111	10.9	6.8
7221	Full-service restaurants	47	26 617	8 120	1 973	724	24.2	20.1
72211	Full-service restaurants	47	26 617	8 120	1 973	724	24.2	20.1
722110	Full-service restaurants	47	26 617	8 120	1 973	724	24.2	20.1
7222	Limited-service eating places	53	28 784	6 897	1 648	699	21.8	8.3
72221	Limited-service eating places	53	28 784	6 897	1 648	699	21.8	8.3
722211	Limited-service restaurants	46	26 885	6 561	1 585	667	20.0	8.9
7223	Special foodservices	12	113 781	36 943	8 877	1 632	4.4	2.9
7224	Drinking places (alcoholic beverages)	15	2 567	594	145	56	38.9	22.8
72241	Drinking places (alcoholic beverages)	15	2 567	594	145	56	38.9	22.8
722410	Drinking places (alcoholic beverages)	15	2 567	594	145	56	38.9	22.8
STANTON, CA								
72	Accommodation & foodservices	75	29 937	7 204	1 710	785	16.8	5.5
721	Accommodation	9	4 598	834	198	99	4.0	—
72111	Hotels (except casino hotels) & motels	9	4 598	834	198	99	4.0	—
721110	Hotels (except casino hotels) & motels	9	4 598	834	198	99	4.0	—
722	Foodservices & drinking places	66	25 339	6 370	1 512	686	19.1	6.5
7222	Limited-service eating places	34	13 021	2 903	670	302	18.8	5.2
72221	Limited-service eating places	34	13 021	2 903	670	302	18.8	5.2
7223	Special foodservices	2	D	D	D	a	D	D
STOCKTON, CA								
72	Accommodation & foodservices	398	197 734	51 532	12 393	5 902	23.9	13.1
721	Accommodation	35	24 797	6 662	1 814	504	26.6	13.2
7211	Traveler accommodation	25	D	D	D	e	D	D
721111	Hotels (except casino hotels) & motels	24	23 126	6 223	1 719	462	26.1	14.0
721110	Hotels (except casino hotels) & motels	24	23 126	6 223	1 719	462	26.1	14.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	13 398	4 368	1 176	309	41.5	7.3
7211103	Hotels	15	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	9	D	D	D	b	D	D
72131	Rooming & boarding houses	9	D	D	D	b	D	D
721310	Rooming & boarding houses	9	D	D	D	b	D	D
722	Foodservices & drinking places	363	172 937	44 870	10 579	5 398	23.5	13.0
7221	Full-service restaurants	147	72 486	21 410	5 071	2 424	26.5	8.7
72211	Full-service restaurants	147	72 486	21 410	5 071	2 424	26.5	8.7
722110	Full-service restaurants	147	72 486	21 410	5 071	2 424	26.5	8.7
7222	Limited-service eating places	160	85 331	19 864	4 544	2 492	21.5	14.0
72221	Limited-service eating places	160	85 331	19 864	4 544	2 492	21.5	14.0
722211	Limited-service restaurants	133	78 811	18 393	4 214	2 274	22.6	14.1
722213	Snack & nonalcoholic beverage bars	27	6 520	1 471	330	218	7.7	13.0
7223	Special foodservices	28	10 743	2 819	802	383	12.3	30.9
7224	Drinking places (alcoholic beverages)	28	4 377	777	162	99	41.5	21.5
72241	Drinking places (alcoholic beverages)	28	4 377	777	162	99	41.5	21.5
722410	Drinking places (alcoholic beverages)	28	4 377	777	162	99	41.5	21.5
SUISUN CITY, CA								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	9 578	2 382	527	337	19.8	12.1
7222	Limited-service eating places	12	7 071	1 613	359	196	4.1	16.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SUNNYVALE, CA								
72	Accommodation & foodservices	293	226 471	59 840	13 427	4 987	14.0	11.2
721	Accommodation	26	66 653	15 523	3 772	974	13.2	2.2
7211	Traveler accommodation	25	D	D	D	f	D	D
721111	Hotels (except casino hotels) & motels	25	D	D	D	f	D	D
7211110	Hotels (except casino hotels) & motels	25	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	51 452	13 096	3 227	777	14.9	1.5
7211103	Hotels	6	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	267	159 818	44 317	9 655	4 013	14.3	14.9
7221	Full-service restaurants	98	63 163	19 818	4 486	1 730	15.6	18.5
72211	Full-service restaurants	98	63 163	19 818	4 486	1 730	15.6	18.5
722110	Full-service restaurants	98	63 163	19 818	4 486	1 730	15.6	18.5
7222	Limited-service eating places	125	73 145	16 933	3 824	1 700	12.6	15.0
72221	Limited-service eating places	125	73 145	16 933	3 824	1 700	12.6	15.0
722211	Limited-service restaurants	97	63 082	14 911	3 374	1 486	12.7	13.5
722212	Cafeterias	5	2 449	364	101	31	19.2	80.8
722213	Snack & nonalcoholic beverage bars	23	7 614	1 658	349	183	9.7	6.1
7223	Special foodservices	22	10 554	3 297	726	235	21.5	1.3
7224	Drinking places (alcoholic beverages)	22	12 956	4 269	619	348	12.1	8.1
72241	Drinking places (alcoholic beverages)	22	12 956	4 269	619	348	12.1	8.1
722410	Drinking places (alcoholic beverages)	22	12 956	4 269	619	348	12.1	8.1
SUSANVILLE, CA								
72	Accommodation & foodservices	46	17 723	4 802	1 114	507	25.0	5.8
721	Accommodation	10	4 079	1 118	301	77	—	18.8
72111	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
7211103	Hotels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	13 644	3 684	813	430	32.5	2.0
7222	Limited-service eating places	16	7 747	1 909	456	266	28.3	.1
TAFT, CA								
72	Accommodation & foodservices	27	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	6 229	1 813	418	316	44.2	7.9
7222	Limited-service eating places	16	4 111	1 226	284	222	17.4	12.0
TEHACHAPI, CA								
72	Accommodation & foodservices	31	14 120	4 744	1 092	508	11.0	3.6
721	Accommodation	3	3 550	1 593	319	127	—	—
72111	Hotels (except casino hotels) & motels	3	3 550	1 593	319	127	—	—
721110	Hotels (except casino hotels) & motels	3	3 550	1 593	319	127	—	—
722	Foodservices & drinking places	28	10 570	3 151	773	381	14.7	4.8
7222	Limited-service eating places	16	D	D	D	c	D	D
TEMECULA, CA								
72	Accommodation & foodservices	107	75 266	20 937	5 441	2 274	16.9	5.7
721	Accommodation	9	10 847	2 450	537	160	26.3	9.2
72111	Hotels (except casino hotels) & motels	9	10 847	2 450	537	160	26.3	9.2
721110	Hotels (except casino hotels) & motels	9	10 847	2 450	537	160	26.3	9.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	8 180	1 985	433	121	34.9	12.1
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	98	64 419	18 487	4 904	2 114	15.3	5.1
7221	Full-service restaurants	36	31 475	10 177	2 693	958	11.7	2.5
72211	Full-service restaurants	36	31 475	10 177	2 693	958	11.7	2.5
722110	Full-service restaurants	36	31 475	10 177	2 693	958	11.7	2.5
7222	Limited-service eating places	58	28 424	7 174	1 763	931	21.8	6.9
72221	Limited-service eating places	58	28 424	7 174	1 763	931	21.8	6.9
722211	Limited-service restaurants	48	25 813	6 519	1 577	840	22.2	7.6
7223	Special foodservices	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TEMPLE CITY, CA								
72	Accommodation & foodservices	46	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	45	19 239	4 541	1 136	557	14.1	9.1
7222	Limited-service eating places	24	14 704	3 297	820	411	6.9	8.4
72221	Limited-service eating places	24	14 704	3 297	820	411	6.9	8.4
THOUSAND OAKS, CA								
72	Accommodation & foodservices	234	179 928	47 702	11 283	5 150	14.1	13.8
721	Accommodation	7	18 343	4 297	1 030	271	3.0	6.3
7211	Traveler accommodation	6	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
7211103	Motels	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	227	161 585	43 405	10 253	4 879	15.4	14.6
7221	Full-service restaurants	98	86 622	26 111	6 261	2 671	17.7	11.5
72211	Full-service restaurants	98	86 622	26 111	6 261	2 671	17.7	11.5
722110	Full-service restaurants	98	86 622	26 111	6 261	2 671	17.7	11.5
7222	Limited-service eating places	112	66 667	14 879	3 399	1 941	12.3	19.8
72221	Limited-service eating places	112	66 667	14 879	3 399	1 941	12.3	19.8
722211	Limited-service restaurants	81	53 029	11 637	2 671	1 505	11.9	18.8
722213	Snack & nonalcoholic beverage bars	30	D	D	D	e	D	D
7223	Special foodservices	12	6 634	1 897	473	218	15.5	7.4
TIBURON, CA								
72	Accommodation & foodservices	*16	D	D	D	f	D	D
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	*15	D	D	D	e	D	D
TORRANCE, CA								
72	Accommodation & foodservices	*401	*296 682	*79 618	*19 725	*7 760	*11.3	*12.5
721	Accommodation	27	54 468	13 898	3 693	975	5.4	12.2
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	20	54 180	13 854	3 686	972	5.1	12.0
721110	Hotels (except casino hotels) & motels	20	54 180	13 854	3 686	972	5.1	12.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	14	51 336	13 362	3 570	915	4.4	12.5
7211103	Motels	5	D	D	D	b	D	D
7213	Rooming & boarding houses	3	98	18	4	1	80.6	19.4
72131	Rooming & boarding houses	3	98	18	4	1	80.6	19.4
721310	Rooming & boarding houses	3	98	18	4	1	80.6	19.4
722	Foodservices & drinking places	*374	*242 214	*65 720	*16 032	*6 785	*12.6	*12.6
7221	Full-service restaurants	157	139 366	41 899	10 404	4 241	9.8	11.2
72211	Full-service restaurants	157	139 366	41 899	10 404	4 241	9.8	11.2
722110	Full-service restaurants	157	139 366	41 899	10 404	4 241	9.8	11.2
7222	Limited-service eating places	*187	*89 831	*20 040	*4 824	*2 273	*16.4	*13.3
72221	Limited-service eating places	*187	*89 831	*20 040	*4 824	*2 273	*16.4	*13.3
722211	Limited-service restaurants	151	76 392	17 156	4 203	1 951	16.9	12.7
722212	Cafeterias	4	2 051	401	106	36	18.6	81.4
722213	Snack & nonalcoholic beverage bars	*32	*11 388	*2 483	*515	*286	*12.9	*5.0
7223	Special foodservices	18	10 464	3 048	640	198	13.3	21.9
7224	Drinking places (alcoholic beverages)	12	2 553	733	164	73	26.9	25.0
72241	Drinking places (alcoholic beverages)	12	2 553	733	164	73	26.9	25.0
722410	Drinking places (alcoholic beverages)	12	2 553	733	164	73	26.9	25.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TRACY, CA								
72	Accommodation & foodservices	88	43 822	10 783	2 502	1 368	13.5	9.1
721	Accommodation	5	3 075	619	130	57	2.5	—
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	83	40 747	10 164	2 372	1 311	14.3	9.8
7222	Limited-service eating places	46	25 623	5 932	1 392	705	6.1	7.8
72221	Limited-service eating places	46	25 623	5 932	1 392	705	6.1	7.8
722211	Limited-service restaurants	36	23 477	5 537	1 306	637	6.0	3.4
TRUCKEE, CA *								
72	Accommodation & foodservices	40	19 159	4 953	1 308	576	34.4	3.6
721	Accommodation	5	1 390	515	128	36	53.8	—
722	Foodservices & drinking places	35	17 769	4 438	1 180	540	32.9	3.9
7222	Limited-service eating places	12	D	D	D	c	D	D
TULARE, CA								
72	Accommodation & foodservices	73	27 258	6 420	1 503	786	26.8	6.7
721	Accommodation	6	3 789	737	170	62	6.1	2.6
72111	Hotels (except casino hotels) & motels	6	3 789	737	170	62	6.1	2.6
721110	Hotels (except casino hotels) & motels	6	3 789	737	170	62	6.1	2.6
7211103	Motels	5	D	D	D	b	D	D
722	Foodservices & drinking places	67	23 469	5 683	1 333	724	30.1	7.4
7222	Limited-service eating places	26	13 234	3 263	793	395	17.4	6.6
72221	Limited-service eating places	26	13 234	3 263	793	395	17.4	6.6
TURLOCK, CA								
72	Accommodation & foodservices	87	35 901	9 175	2 074	1 146	19.6	9.1
721	Accommodation	8	2 958	701	152	76	26.3	.6
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	79	32 943	8 474	1 922	1 070	19.0	9.9
7222	Limited-service eating places	33	16 666	3 721	830	497	15.5	4.8
72221	Limited-service eating places	33	16 666	3 721	830	497	15.5	4.8
7223	Special foodservices	7	D	D	D	c	D	D
TUSTIN, CA								
72	Accommodation & foodservices	143	97 895	26 854	6 642	2 877	14.5	7.8
721	Accommodation	5	4 984	1 195	291	109	1.8	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
722	Foodservices & drinking places	138	92 911	25 659	6 351	2 768	15.1	8.2
7221	Full-service restaurants	54	46 023	14 793	3 728	1 528	10.1	3.3
72211	Full-service restaurants	54	46 023	14 793	3 728	1 528	10.1	3.3
722110	Full-service restaurants	54	46 023	14 793	3 728	1 528	10.1	3.3
7222	Limited-service eating places	74	44 325	10 249	2 483	1 172	20.0	12.5
72221	Limited-service eating places	74	44 325	10 249	2 483	1 172	20.0	12.5
722211	Limited-service restaurants	59	38 543	8 776	2 122	1 007	20.6	9.4
722213	Snack & nonalcoholic beverage bars	15	5 782	1 473	361	165	16.5	32.8
7223	Special foodservices	4	1 432	418	91	39	23.2	16.8
TWENTYNINE PALMS, CA								
72	Accommodation & foodservices	34	13 704	3 206	757	427	17.7	3.3
721	Accommodation	6	3 561	709	181	86	—	—
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	28	10 143	2 497	576	341	23.9	4.5
7222	Limited-service eating places	12	6 950	1 571	386	222	9.9	4.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
UKIAH, CA								
72	Accommodation & foodservices	63	28 708	6 863	1 477	834	26.3	6.6
721	Accommodation	8	5 247	776	148	73	21.9	—
72111	Hotels (except casino hotels) & motels	8	5 247	776	148	73	21.9	—
721110	Hotels (except casino hotels) & motels	8	5 247	776	148	73	21.9	—
7211103	Motels	5	4 298	648	122	58	14.8	—
722	Foodservices & drinking places	55	23 461	6 087	1 329	761	27.2	8.1
7222	Limited-service eating places	26	13 945	3 611	804	472	14.8	2.7
72221	Limited-service eating places	26	13 945	3 611	804	472	14.8	2.7
UNION CITY, CA								
72	Accommodation & foodservices	69	25 135	5 871	1 293	648	27.0	15.1
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	66	D	D	D	f	D	D
7222	Limited-service eating places	30	16 160	3 698	829	415	16.4	18.4
72221	Limited-service eating places	30	16 160	3 698	829	415	16.4	18.4
UPLAND, CA								
72	Accommodation & foodservices	114	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	113	58 794	14 687	3 441	1 877	18.9	9.4
7221	Full-service restaurants	36	24 524	6 751	1 543	846	13.9	11.9
72211	Full-service restaurants	36	24 524	6 751	1 543	846	13.9	11.9
722110	Full-service restaurants	36	24 524	6 751	1 543	846	13.9	11.9
7222	Limited-service eating places	66	31 332	7 362	1 756	934	17.4	8.4
72221	Limited-service eating places	66	31 332	7 362	1 756	934	17.4	8.4
722211	Limited-service restaurants	53	28 009	6 584	1 536	810	18.4	9.4
VACAVILLE, CA								
72	Accommodation & foodservices	121	77 029	20 521	4 735	2 260	13.7	6.1
721	Accommodation	7	5 233	1 007	192	113	—	—
72111	Hotels (except casino hotels) & motels	7	5 233	1 007	192	113	—	—
721110	Hotels (except casino hotels) & motels	7	5 233	1 007	192	113	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	114	71 796	19 514	4 543	2 147	14.7	6.5
7221	Full-service restaurants	44	30 024	9 358	2 227	1 005	16.7	9.5
72211	Full-service restaurants	44	30 024	9 358	2 227	1 005	16.7	9.5
722110	Full-service restaurants	44	30 024	9 358	2 227	1 005	16.7	9.5
7222	Limited-service eating places	58	39 317	9 533	2 169	1 066	12.6	4.6
72221	Limited-service eating places	58	39 317	9 533	2 169	1 066	12.6	4.6
722211	Limited-service restaurants	49	34 498	8 346	1 887	922	12.7	4.0
722213	Snack & nonalcoholic beverage bars	9	4 819	1 187	282	144	11.8	9.0
VALLEJO, CA								
72	Accommodation & foodservices	172	73 287	18 695	4 269	2 225	22.8	12.6
721	Accommodation	16	9 018	2 317	512	244	48.1	6.4
72111	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
7211103	Motels	7	4 561	1 185	262	101	—	11.6
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	156	64 269	16 378	3 757	1 981	19.2	13.5
7221	Full-service restaurants	57	27 703	7 667	1 807	943	17.9	19.6
72211	Full-service restaurants	57	27 703	7 667	1 807	943	17.9	19.6
722110	Full-service restaurants	57	27 703	7 667	1 807	943	17.9	19.6
7222	Limited-service eating places	69	31 144	7 238	1 653	898	18.4	7.7
72221	Limited-service eating places	69	31 144	7 238	1 653	898	18.4	7.7
722211	Limited-service restaurants	56	28 660	6 800	1 557	776	17.0	4.7
7223	Special foodservices	6	2 646	819	148	70	19.8	5.0
7224	Drinking places (alcoholic beverages)	24	2 776	654	149	70	40.6	27.1
72241	Drinking places (alcoholic beverages)	24	2 776	654	149	70	40.6	27.1
722410	Drinking places (alcoholic beverages)	24	2 776	654	149	70	40.6	27.1
VERNON, CA *								
72	Accommodation & foodservices	9	1 949	486	109	58	19.2	18.7
722	Foodservices & drinking places	9	1 949	486	109	58	19.2	18.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VICTORVILLE, CA								
72	Accommodation & foodservices	143	83 814	22 810	5 429	2 588	12.4	6.0
721	Accommodation	16	9 745	3 058	721	268	1.0	10.2
72111	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	127	74 069	19 752	4 708	2 320	13.9	5.5
7221	Full-service restaurants	41	27 397	8 347	2 119	992	12.2	4.4
72211	Full-service restaurants	41	27 397	8 347	2 119	992	12.2	4.4
722110	Full-service restaurants	41	27 397	8 347	2 119	992	12.2	4.4
7222	Limited-service eating places	74	42 437	10 498	2 362	1 186	11.0	5.1
72221	Limited-service eating places	74	42 437	10 498	2 362	1 186	11.0	5.1
722211	Limited-service restaurants	68	41 398	10 336	2 326	1 162	9.7	4.7
7223	Special foodservices	4	1 610	378	82	62	100.0	—
7224	Drinking places (alcoholic beverages)	8	2 625	529	145	80	25.7	26.2
72241	Drinking places (alcoholic beverages)	8	2 625	529	145	80	25.7	26.2
722410	Drinking places (alcoholic beverages)	8	2 625	529	145	80	25.7	26.2
VILLA PARK, CA								
72	Accommodation & foodservices	'9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	'8	D	D	D	c	D	D
7222	Limited-service eating places	'7	'6 727	'1 014	'219	'98	'27.3	'3.7
VISALIA, CA								
72	Accommodation & foodservices	204	123 455	31 739	6 984	3 751	10.6	8.5
721	Accommodation	17	21 385	5 262	781	361	1.5	3.5
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	14	21 209	5 219	771	356	.9	3.3
721110	Hotels (except casino hotels) & motels	14	21 209	5 219	771	356	.9	3.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	16 976	4 238	551	231	—	3.3
7211103	Motels	9	4 233	981	220	125	4.5	3.4
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	187	102 070	26 477	6 203	3 390	12.5	9.6
7221	Full-service restaurants	80	40 152	12 174	2 879	1 387	16.5	14.2
72211	Full-service restaurants	80	40 152	12 174	2 879	1 387	16.5	14.2
722110	Full-service restaurants	80	40 152	12 174	2 879	1 387	16.5	14.2
7222	Limited-service eating places	96	59 705	13 933	3 209	1 918	8.1	5.8
72221	Limited-service eating places	96	59 705	13 933	3 209	1 918	8.1	5.8
722211	Limited-service restaurants	80	56 637	13 296	3 093	1 812	8.1	5.7
VISTA, CA								
72	Accommodation & foodservices	127	48 258	11 723	2 680	1 380	24.2	6.0
721	Accommodation	9	2 577	650	171	43	8.0	4.2
7211104	Motor hotels	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	118	45 681	11 073	2 509	1 337	25.1	6.1
7222	Limited-service eating places	67	28 163	6 325	1 396	743	20.9	2.8
72221	Limited-service eating places	67	28 163	6 325	1 396	743	20.9	2.8
722211	Limited-service restaurants	55	25 080	5 755	1 319	659	15.0	3.1
WALNUT, CA								
72	Accommodation & foodservices	30	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	28	D	D	D	c	D	D
7222	Limited-service eating places	18	6 103	1 521	367	182	20.8	18.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WALNUT CREEK, CA								
72	Accommodation & foodservices	197	156 569	42 110	10 321	3 719	14.5	17.6
721	Accommodation	10	31 879	7 681	2 667	719	—	35.9
7211	Traveler accommodation	6	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	5	30 931	7 515	2 615	699	—	35.4
721110	Hotels (except casino hotels) & motels	5	30 931	7 515	2 615	699	—	35.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	187	124 690	34 429	7 654	3 000	18.2	12.9
7221	Full-service restaurants	89	76 121	22 716	5 220	1 953	21.1	8.2
72211	Full-service restaurants	89	76 121	22 716	5 220	1 953	21.1	8.2
722110	Full-service restaurants	89	76 121	22 716	5 220	1 953	21.1	8.2
7222	Limited-service eating places	76	43 561	10 567	2 159	947	13.5	19.7
72221	Limited-service eating places	76	43 561	10 567	2 159	947	13.5	19.7
722211	Limited-service restaurants	47	29 685	7 162	1 458	616	8.5	26.9
722213	Snack & nonalcoholic beverage bars	28	D	D	D	e	D	D
7223	Special foodservices	12	2 071	635	150	53	24.7	32.6
7224	Drinking places (alcoholic beverages)	10	2 937	511	125	47	9.5	20.2
72241	Drinking places (alcoholic beverages)	10	2 937	511	125	47	9.5	20.2
722410	Drinking places (alcoholic beverages)	10	2 937	511	125	47	9.5	20.2
WASCO, CA								
72	Accommodation & foodservices	21	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	5 202	1 103	242	177	24.3	10.9
7222	Limited-service eating places	14	4 251	830	189	147	20.8	11.6
WATERFORD, CA								
72	Accommodation & foodservices	8	2 018	455	89	67	35.6	18.5
722	Foodservices & drinking places	8	2 018	455	89	67	35.6	18.5
WATSONVILLE, CA								
72	Accommodation & foodservices	81	32 909	7 998	1 767	908	22.1	14.3
721	Accommodation	5	2 937	400	85	35	20.6	.3
72111	Hotels (except casino hotels) & motels	5	2 937	400	85	35	20.6	.3
721110	Hotels (except casino hotels) & motels	5	2 937	400	85	35	20.6	.3
7211103	Motels	5	2 937	400	85	35	20.6	.3
722	Foodservices & drinking places	76	29 972	7 598	1 682	873	22.3	15.7
7222	Limited-service eating places	32	16 822	4 061	881	436	17.0	15.5
72221	Limited-service eating places	32	16 822	4 061	881	436	17.0	15.5
7223	Special foodservices	7	1 979	575	124	101	7.5	6.6
WEED, CA								
72	Accommodation & foodservices	15	6 849	1 821	383	218	18.8	—
721	Accommodation	4	1 436	278	53	30	—	—
722	Foodservices & drinking places	11	5 413	1 543	330	188	23.8	—
WEST COVINA, CA								
72	Accommodation & foodservices	146	82 083	23 669	5 597	2 285	15.0	14.2
721	Accommodation	13	5 014	1 517	367	132	42.2	11.3
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
722	Foodservices & drinking places	133	77 069	22 152	5 230	2 153	13.3	14.4
7221	Full-service restaurants	47	32 830	11 113	2 660	926	12.7	3.7
72211	Full-service restaurants	47	32 830	11 113	2 660	926	12.7	3.7
722110	Full-service restaurants	47	32 830	11 113	2 660	926	12.7	3.7
7222	Limited-service eating places	71	37 090	8 741	2 001	1 012	13.9	24.0
72221	Limited-service eating places	71	37 090	8 741	2 001	1 012	13.9	24.0
722211	Limited-service restaurants	53	31 564	7 584	1 703	877	12.4	27.4
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	4	1 328	372	86	16	39.3	60.7
7224	Drinking places (alcoholic beverages)	11	5 821	1 926	483	199	6.3	3.6
72241	Drinking places (alcoholic beverages)	11	5 821	1 926	483	199	6.3	3.6
722410	Drinking places (alcoholic beverages)	11	5 821	1 926	483	199	6.3	3.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST HOLLYWOOD, CA								
72	Accommodation & foodservices	184	205 445	61 638	15 493	4 676	11.4	11.0
721	Accommodation	14	43 962	11 578	2 617	644	.3	10.0
7211	Traveler accommodation	14	43 962	11 578	2 617	644	.3	10.0
721111	Hotels (except casino hotels) & motels	14	43 962	11 578	2 617	644	.3	10.0
721110	Hotels (except casino hotels) & motels	14	43 962	11 578	2 617	644	.3	10.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	170	161 483	50 060	12 876	4 032	14.4	11.3
7221	Full-service restaurants	98	119 990	38 504	10 169	2 912	15.0	11.2
72211	Full-service restaurants	98	119 990	38 504	10 169	2 912	15.0	11.2
722110	Full-service restaurants	98	119 990	38 504	10 169	2 912	15.0	11.2
7222	Limited-service eating places	51	D	D	D	f	D	D
72221	Limited-service eating places	51	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	20	18 140	5 422	1 253	398	1.2	2.6
72241	Drinking places (alcoholic beverages)	20	18 140	5 422	1 253	398	1.2	2.6
722410	Drinking places (alcoholic beverages)	20	18 140	5 422	1 253	398	1.2	2.6
WESTLAKE VILLAGE, CA								
72	Accommodation & foodservices	22	14 233	5 234	780	339	44.3	13.8
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	21	D	D	D	e	D	D
WESTMINSTER, CA								
72	Accommodation & foodservices	206	81 170	20 235	4 793	2 288	24.7	15.2
721	Accommodation	11	3 895	756	185	77	1.4	14.8
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
7211103	Motels	6	2 967	565	120	57	—	4.5
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	195	77 275	19 479	4 608	2 211	25.9	15.2
7221	Full-service restaurants	74	36 148	10 498	2 543	1 119	27.7	12.1
72211	Full-service restaurants	74	36 148	10 498	2 543	1 119	27.7	12.1
722110	Full-service restaurants	74	36 148	10 498	2 543	1 119	27.7	12.1
7222	Limited-service eating places	104	37 739	8 138	1 890	942	23.0	19.1
72221	Limited-service eating places	104	37 739	8 138	1 890	942	23.0	19.1
722211	Limited-service restaurants	85	33 549	7 184	1 684	794	23.5	20.5
7224	Drinking places (alcoholic beverages)	12	2 671	721	161	137	23.0	6.3
72241	Drinking places (alcoholic beverages)	12	2 671	721	161	137	23.0	6.3
722410	Drinking places (alcoholic beverages)	12	2 671	721	161	137	23.0	6.3
WEST SACRAMENTO, CA								
72	Accommodation & foodservices	66	30 530	7 879	1 894	910	18.2	7.4
721	Accommodation	9	5 570	1 001	165	90	14.0	.2
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	57	24 960	6 878	1 729	820	19.1	9.0
7222	Limited-service eating places	32	12 383	2 803	645	313	26.9	10.9
72221	Limited-service eating places	32	12 383	2 803	645	313	26.9	10.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WHITTIER, CA								
72	Accommodation & foodservices	142	78 626	20 371	4 989	2 488	15.4	15.8
721	Accommodation	6	1 541	319	77	33	15.8	—
722	Foodservices & drinking places	136	77 085	20 052	4 912	2 455	15.4	16.2
7221	Full-service restaurants	51	31 141	10 289	2 626	1 140	16.7	12.8
72211	Full-service restaurants	51	31 141	10 289	2 626	1 140	16.7	12.8
722110	Full-service restaurants	51	31 141	10 289	2 626	1 140	16.7	12.8
7222	Limited-service eating places	74	38 000	8 146	1 899	1 136	15.8	21.7
72221	Limited-service eating places	74	38 000	8 146	1 899	1 136	15.8	21.7
722211	Limited-service restaurants	58	34 050	7 163	1 669	977	16.1	23.2
7223	Special foodservices	4	5 247	914	197	88	7.9	—
7224	Drinking places (alcoholic beverages)	7	2 697	703	190	91	9.1	9.0
72241	Drinking places (alcoholic beverages)	7	2 697	703	190	91	9.1	9.0
722410	Drinking places (alcoholic beverages)	7	2 697	703	190	91	9.1	9.0
WILLIAMS, CA								
72	Accommodation & foodservices	8	4 175	952	166	114	14.0	—
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
WILLITS, CA								
72	Accommodation & foodservices	34	9 902	2 507	563	306	29.1	14.6
721	Accommodation	6	1 225	170	20	11	62.9	12.7
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	8 677	2 337	543	295	24.3	14.9
7222	Limited-service eating places	15	5 695	1 361	304	167	16.0	1.1
WILLOWS, CA								
72	Accommodation & foodservices	19	8 793	2 185	486	291	12.6	4.8
721	Accommodation	3	1 432	302	67	36	D	—
722	Foodservices & drinking places	16	7 361	1 883	419	255	6.1	5.8
7222	Limited-service eating places	7	4 211	1 010	236	138	6.4	1.5
WINDSOR, CA *								
72	Accommodation & foodservices	26	15 590	3 632	781	364	9.3	22.3
721	Accommodation	3	3 720	474	31	19	—	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	11 870	3 158	750	345	12.2	29.3
7222	Limited-service eating places	10	5 416	1 311	329	139	1.3	2.1
WINTERS, CA								
72	Accommodation & foodservices	14	3 801	1 254	391	173	7.4	14.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
WOODLAKE, CA								
72	Accommodation & foodservices	10	1 011	147	39	21	58.5	25.3
722	Foodservices & drinking places	10	1 011	147	39	21	58.5	25.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WOODLAND, CA								
72	Accommodation & foodservices	83	38 136	9 814	2 237	1 157	15.3	4.9
721	Accommodation	8	3 451	1 026	224	106	6.3	—
72111	Hotels (except casino hotels) & motels	8	3 451	1 026	224	106	6.3	—
721110	Hotels (except casino hotels) & motels	8	3 451	1 026	224	106	6.3	—
722	Foodservices & drinking places	75	34 685	8 788	2 013	1 051	16.2	5.4
7222	Limited-service eating places	38	20 943	5 154	1 227	636	7.0	4.4
72221	Limited-service eating places	38	20 943	5 154	1 227	636	7.0	4.4
722211	Limited-service restaurants	29	19 589	4 909	1 164	599	6.3	4.3
7223	Special foodservices	3	1 332	102	25	7	D	—
WOODSIDE, CA								
72	Accommodation & foodservices	10	D	D	D	c	D	D
722	Foodservices & drinking places	10	D	D	D	c	D	D
YORBA LINDA, CA								
72	Accommodation & foodservices	68	49 696	13 365	3 074	1 573	22.5	11.4
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	64	D	D	D	g	D	D
7221	Full-service restaurants	27	23 017	7 208	1 636	772	31.7	1.1
72211	Full-service restaurants	27	23 017	7 208	1 636	772	31.7	1.1
722110	Full-service restaurants	27	23 017	7 208	1 636	772	31.7	1.1
7222	Limited-service eating places	34	23 730	5 463	1 284	735	15.5	21.5
72221	Limited-service eating places	34	23 730	5 463	1 284	735	15.5	21.5
722211	Limited-service restaurants	26	22 334	5 141	1 200	676	14.3	22.0
YOUNTVILLE, CA								
72	Accommodation & foodservices	17	24 212	6 757	1 455	464	—	12.5
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	b	D	D
722	Foodservices & drinking places	12	D	D	D	e	D	D
YREKA, CA								
72	Accommodation & foodservices	40	14 789	3 904	836	426	21.9	18.9
721	Accommodation	7	3 558	797	162	73	—	—
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
7211103	Motels	6	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	33	11 231	3 107	674	353	28.8	24.9
7222	Limited-service eating places	9	4 490	1 177	250	135	20.8	26.3
YUBA CITY, CA								
72	Accommodation & foodservices	79	39 411	11 375	2 614	1 269	16.0	7.6
721	Accommodation	5	D	D	D	b	D	D
722	Foodservices & drinking places	74	D	D	D	g	D	D
7222	Limited-service eating places	32	18 841	5 279	1 154	551	9.8	2.6
72221	Limited-service eating places	32	18 841	5 279	1 154	551	9.8	2.6
YUCAIPA, CA								
72	Accommodation & foodservices	40	19 081	4 982	1 173	627	52.9	4.1
721	Accommodation	3	235	33	8	3	D	—
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	37	18 846	4 949	1 165	624	53.3	4.2
7222	Limited-service eating places	22	9 480	2 423	582	341	28.5	7.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	YUCCA VALLEY, CA							
72	Accommodation & foodservices	27	11 159	3 258	564	341	24.0	7.1
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	12	5 756	1 263	295	165	31.1	11.1
	BALANCE OF ALAMEDA COUNTY, CA							
72	Accommodation & foodservices	171	76 155	19 100	4 327	2 019	16.0	10.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	169	D	D	D	g	D	D
7221	Full-service restaurants	49	D	D	D	f	D	D
72211	Full-service restaurants	49	D	D	D	f	D	D
722110	Full-service restaurants	49	D	D	D	f	D	D
7222	Limited-service eating places	86	D	D	D	g	D	D
72221	Limited-service eating places	86	D	D	D	g	D	D
722211	Limited-service restaurants	64	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	21	D	D	D	c	D	D
7223	Special foodservices	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	22	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	22	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	22	D	D	D	b	D	D
	BALANCE OF ALPINE COUNTY, CA							
72	Accommodation & foodservices	16	5 952	1 422	416	148	32.6	5.7
721	Accommodation	11	4 739	1 163	343	111	34.6	-
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
722	Foodservices & drinking places	5	1 213	259	73	37	24.9	28.1
	BALANCE OF AMADOR COUNTY, CA							
72	Accommodation & foodservices	68	D	D	D	f	D	D
721	Accommodation	16	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	5	2 488	596	85	25	32.6	-
72121	RV (recreational vehicle) parks & recreational camps ..	5	2 488	596	85	25	32.6	-
721211	RV (recreational vehicle) parks & campgrounds ..	5	2 488	596	85	25	32.6	-
722	Foodservices & drinking places	52	12 095	3 214	729	432	49.0	22.7
7222	Limited-service eating places	16	5 271	1 390	323	158	36.9	21.7
	BALANCE OF BUTTE COUNTY, CA							
72	Accommodation & foodservices	47	D	D	D	f	D	D
721	Accommodation	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	38	13 423	3 726	949	472	13.1	23.0
7222	Limited-service eating places	13	5 592	1 342	348	177	6.7	5.3
	BALANCE OF CALAVERAS COUNTY, CA							
72	Accommodation & foodservices	81	17 970	4 827	1 063	651	46.1	8.0
721	Accommodation	17	4 646	1 440	351	166	11.5	6.7
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	64	13 324	3 387	712	485	58.2	8.4
7222	Limited-service eating places	20	5 335	1 247	261	199	49.0	4.7

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF COLUSA COUNTY, CA								
72	Accommodation & foodservices	14	2 684	553	132	67	37.1	6.4
721	Accommodation	5	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BALANCE OF CONTRA COSTA COUNTY, CA								
72	Accommodation & foodservices	155	D	D	D	g	D	D
721	Accommodation	11	D	D	D	f	D	D
7211	Traveler accommodation	8	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	144	D	D	D	g	D	D
7221	Full-service restaurants	56	D	D	D	f	D	D
72211	Full-service restaurants	56	D	D	D	f	D	D
722110	Full-service restaurants	56	D	D	D	f	D	D
7222	Limited-service eating places	60	D	D	D	f	D	D
72221	Limited-service eating places	60	D	D	D	f	D	D
722211	Limited-service restaurants	51	D	D	D	f	D	D
7223	Special foodservices	11	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
BALANCE OF DEL NORTE COUNTY, CA								
72	Accommodation & foodservices	43	9 844	2 445	456	270	23.6	18.1
721	Accommodation	21	4 776	958	185	89	1.3	7.0
72111	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
7211103	Motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	9	D	D	D	b	D	D
722	Foodservices & drinking places	22	5 068	1 487	271	181	44.7	28.6
BALANCE OF EL DORADO COUNTY, CA								
72	Accommodation & foodservices	151	66 320	17 130	4 120	1 799	19.6	28.3
721	Accommodation	29	27 371	6 708	2 090	606	5.8	47.1
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	4 227	978	125	41	3.1	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	122	38 949	10 422	2 030	1 193	29.3	15.1
7222	Limited-service eating places	48	20 822	5 426	1 138	650	12.5	9.7
72221	Limited-service eating places	48	20 822	5 426	1 138	650	12.5	9.7

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF FRESNO COUNTY, CA								
72	Accommodation & foodservices	127	D	D	D	g	D	D
721	Accommodation	24	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	103	D	D	D	g	D	D
7221	Full-service restaurants	46	D	D	D	f	D	D
72211	Full-service restaurants	46	D	D	D	f	D	D
722110	Full-service restaurants	46	D	D	D	f	D	D
7222	Limited-service eating places	40	D	D	D	e	D	D
72221	Limited-service eating places	40	D	D	D	e	D	D
BALANCE OF GLENN COUNTY, CA								
72	Accommodation & foodservices	10	4 250	971	219	91	23.1	10.8
722	Foodservices & drinking places	10	4 250	971	219	91	23.1	10.8
BALANCE OF HUMBOLDT COUNTY, CA								
72	Accommodation & foodservices	123	32 375	9 112	1 767	1 061	29.5	9.6
721	Accommodation	39	9 660	2 355	395	275	11.0	14.7
72111	Hotels (except casino hotels) & motels	21	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	21	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	15	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	9	D	D	D	b	D	D
722	Foodservices & drinking places	84	22 715	6 757	1 372	786	37.3	7.4
7222	Limited-service eating places	21	D	D	D	c	D	D
BALANCE OF IMPERIAL COUNTY, CA								
72	Accommodation & foodservices	32	D	D	D	e	D	D
721	Accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	8	D	D	D	b	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D
BALANCE OF INYO COUNTY, CA								
72	Accommodation & foodservices	46	26 032	6 082	1 263	526	17.7	4.4
721	Accommodation	20	14 601	2 860	482	193	9.2	—
7211	Traveler accommodation	16	13 868	2 718	463	177	5.9	—
72111	Hotels (except casino hotels) & motels	16	13 868	2 718	463	177	5.9	—
721110	Hotels (except casino hotels) & motels	16	13 868	2 718	463	177	5.9	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	10	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	733	142	19	16	71.5	—
72121	RV (recreational vehicle) parks & recreational camps	4	733	142	19	16	71.5	—
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	26	11 431	3 222	781	333	28.5	10.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF KERN COUNTY, CA								
72	Accommodation & foodservices	336	D	D	D	h	D	D
721	Accommodation	50	D	D	D	f	D	D
7211	Traveler accommodation	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	34	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	34	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211103	Motels	24	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	6	2 892	1 043	168	54	-	-
722	Foodservices & drinking places	286	D	D	D	h	D	D
7221	Full-service restaurants	117	D	D	D	g	D	D
72211	Full-service restaurants	117	D	D	D	g	D	D
722110	Full-service restaurants	117	D	D	D	g	D	D
7222	Limited-service eating places	129	63 505	14 955	3 564	1 914	16.6	9.4
72221	Limited-service eating places	129	63 505	14 955	3 564	1 914	16.6	9.4
722211	Limited-service restaurants	118	D	D	D	g	D	D
7223	Special foodservices	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	33	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	33	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	33	D	D	D	b	D	D
BALANCE OF KINGS COUNTY, CA								
72	Accommodation & foodservices	19	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	17	9 151	2 460	579	276	6.6	5.3
7222	Limited-service eating places	10	D	D	D	c	D	D
BALANCE OF LAKE COUNTY, CA								
72	Accommodation & foodservices	72	11 900	2 640	512	374	48.5	23.4
721	Accommodation	18	2 399	445	68	64	50.0	1.5
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	9 501	2 195	444	310	48.2	28.9
BALANCE OF LASSEN COUNTY, CA								
72	Accommodation & foodservices	22	8 061	2 234	552	226	21.3	4.3
721	Accommodation	6	641	183	20	13	64.0	3.0
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	7 420	2 051	532	213	17.6	4.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LOS ANGELES COUNTY, CA								
72	Accommodation & foodservices	926	D	D	D	j	D	D
721	Accommodation	80	D	D	D	h	D	D
7211	Traveler accommodation	61	161 493	42 773	9 915	2 357	3.3	1.4
72111	Hotels (except casino hotels) & motels	61	161 493	42 773	9 915	2 357	3.3	1.4
721110	Hotels (except casino hotels) & motels	61	161 493	42 773	9 915	2 357	3.3	1.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	20	146 725	39 938	9 099	2 059	2.6	.4
7211102	Hotels with less than 25 guestrooms	5	2 558	512	275	28	10.3	3.4
7211103	Motels	31	10 689	2 027	480	230	2.0	14.5
7211104	Motor hotels	5	1 521	296	61	40	76.3	—
7212	RV (recreational vehicle) parks & recreational camps .	16	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	16	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds .	7	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	9	D	D	D	c	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	846	D	D	D	j	D	D
7221	Full-service restaurants	293	219 143	60 229	13 962	5 635	15.2	15.3
72211	Full-service restaurants	293	219 143	60 229	13 962	5 635	15.2	15.3
722110	Full-service restaurants	293	219 143	60 229	13 962	5 635	15.2	15.3
7222	Limited-service eating places	446	256 631	55 937	13 010	6 336	15.1	15.1
72221	Limited-service eating places	446	256 631	55 937	13 010	6 336	15.1	15.1
722211	Limited-service restaurants	371	236 369	51 476	11 902	5 780	13.3	14.8
722212	Cafeterias	4	1 033	265	102	19	55.4	44.6
722213	Snack & nonalcoholic beverage bars	71	19 229	4 196	1 006	537	34.5	17.2
7223	Special foodservices	33	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	74	13 282	3 867	867	506	31.4	17.1
72241	Drinking places (alcoholic beverages)	74	13 282	3 867	867	506	31.4	17.1
722410	Drinking places (alcoholic beverages)	74	13 282	3 867	867	506	31.4	17.1
BALANCE OF MADERA COUNTY, CA								
72	Accommodation & foodservices	83	D	D	D	f	D	D
721	Accommodation	24	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211103	Motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .	10	5 956	1 313	217	54	14.7	—
72121	RV (recreational vehicle) parks & recreational camps	10	5 956	1 313	217	54	14.7	—
721211	RV (recreational vehicle) parks & campgrounds .	4	2 258	542	106	23	13.4	—
721214	Recreational & vacation camps (except campgrounds)	6	3 698	771	111	31	15.5	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	59	23 592	6 250	1 158	753	14.3	21.8
7222	Limited-service eating places	18	7 426	1 832	320	198	13.3	11.3
7223	Special foodservices	1	D	D	D	a	D	D
BALANCE OF MARIN COUNTY, CA								
72	Accommodation & foodservices	123	D	D	D	g	D	D
721	Accommodation	32	D	D	D	f	D	D
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	29 879	9 872	2 112	501	76.6	3.9
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	91	D	D	D	g	D	D
7221	Full-service restaurants	45	35 555	12 313	2 502	945	23.0	15.0
72211	Full-service restaurants	45	35 555	12 313	2 502	945	23.0	15.0
722110	Full-service restaurants	45	35 555	12 313	2 502	945	23.0	15.0
7222	Limited-service eating places	35	D	D	D	e	D	D
72221	Limited-service eating places	35	D	D	D	e	D	D
7223	Special foodservices	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MARIPOSA COUNTY, CA								
72	Accommodation & foodservices	56	80 873	14 823	2 553	1 112	5.6	20.9
721	Accommodation	27	70 786	11 912	2 146	830	.7	22.9
7211	Traveler accommodation	24	69 491	11 729	2 129	821	.1	23.3
72111	Hotels (except casino hotels) & motels	21	68 154	11 619	2 107	809	.1	23.8
721110	Hotels (except casino hotels) & motels	21	68 154	11 619	2 107	809	.1	23.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	11	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	10 087	2 911	407	282	40.0	7.3
BALANCE OF MENDOCINO COUNTY, CA								
72	Accommodation & foodservices	169	65 935	19 590	3 982	1 898	20.8	6.3
721	Accommodation	81	35 694	10 784	2 132	871	13.2	2.4
7211	Traveler accommodation	65	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	27	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	27	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	5	D	D	D	b	D	D
7211103	Motels	14	2 759	509	91	57	24.5	1.0
72119	Other traveler accommodation	38	D	D	D	e	D	D
721191	Bed & breakfast inns	36	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	16	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	16	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	10	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D
722	Foodservices & drinking places	88	30 241	8 806	1 850	1 027	29.8	10.9
7221	Full-service restaurants	54	D	D	D	f	D	D
72211	Full-service restaurants	54	D	D	D	f	D	D
722110	Full-service restaurants	54	D	D	D	f	D	D
7222	Limited-service eating places	24	6 464	1 846	416	224	44.7	5.7
BALANCE OF MERCED COUNTY, CA								
72	Accommodation & foodservices	40	D	D	D	f	D	D
721	Accommodation	6	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	e	D	D
BALANCE OF MODOC COUNTY, CA								
72	Accommodation & foodservices	11	1 252	307	60	38	37.5	28.2
721	Accommodation	3	255	55	7	10	—	46.3
722	Foodservices & drinking places	8	997	252	53	28	47.0	23.6
BALANCE OF MONO COUNTY, CA								
72	Accommodation & foodservices	58	19 984	5 062	684	297	42.0	4.1
721	Accommodation	36	11 384	2 630	264	102	34.9	2.3
72111	Hotels (except casino hotels) & motels	20	5 491	1 289	183	80	50.2	4.8
721110	Hotels (except casino hotels) & motels	20	5 491	1 289	183	80	50.2	4.8
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7211103	Motels	14	4 371	992	139	62	42.8	3.5
7212	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	a	D	D
722	Foodservices & drinking places	22	8 600	2 432	420	195	51.4	6.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MONTEREY COUNTY, CA								
72	Accommodation & foodservices	134	233 193	65 234	14 338	3 321	4.7	3.3
721	Accommodation	38	D	D	D	g	D	D
7211	Traveler accommodation	28	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	25	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	25	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211103	Motels	9	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	96	D	D	D	g	D	D
7221	Full-service restaurants	53	30 979	9 710	2 008	732	19.4	14.0
72211	Full-service restaurants	53	30 979	9 710	2 008	732	19.4	14.0
722110	Full-service restaurants	53	30 979	9 710	2 008	732	19.4	14.0
7222	Limited-service eating places	30	D	D	D	e	D	D
72221	Limited-service eating places	30	D	D	D	e	D	D
7223	Special foodservices	7	2 746	539	127	48	9.9	—
BALANCE OF NAPA COUNTY, CA								
72	Accommodation & foodservices	56	87 841	23 278	5 054	1 393	4.6	8.3
721	Accommodation	27	D	D	D	f	D	D
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	f	D	D
7211191	Bed & breakfast inns	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
7221	Full-service restaurants	15	D	D	D	e	D	D
72211	Full-service restaurants	15	D	D	D	e	D	D
722110	Full-service restaurants	15	D	D	D	e	D	D
BALANCE OF NEVADA COUNTY, CA								
72	Accommodation & foodservices	80	66 173	19 134	6 162	2 339	10.5	53.0
721	Accommodation	23	44 937	13 591	4 941	1 624	3.2	69.6
7211	Traveler accommodation	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D
7213	Rooming & boarding houses	5	740	277	69	11	6.8	18.8
72131	Rooming & boarding houses	5	740	277	69	11	6.8	18.8
721310	Rooming & boarding houses	5	740	277	69	11	6.8	18.8
722	Foodservices & drinking places	57	21 236	5 543	1 221	715	25.9	17.7
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ORANGE COUNTY, CA								
72	Accommodation & foodservices	173	D	D	D	h	D	D
721	Accommodation	13	D	D	D	e	D	D
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	160	D	D	D	h	D	D
7221	Full-service restaurants	50	D	D	D	g	D	D
72211	Full-service restaurants	50	D	D	D	g	D	D
722110	Full-service restaurants	50	D	D	D	g	D	D
7222	Limited-service eating places	94	53 012	12 684	2 769	1 407	11.6	20.1
72221	Limited-service eating places	94	53 012	12 684	2 769	1 407	11.6	20.1
722211	Limited-service restaurants	75	D	D	D	g	D	D
722212	Cafeterias	1	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	6	D	D	D	b	D	D
BALANCE OF PLACER COUNTY, CA								
72	Accommodation & foodservices	208	141 905	42 837	10 469	3 841	18.6	34.4
721	Accommodation	42	D	D	D	f	D	D
7211	Traveler accommodation	30	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	26	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	26	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	f	D	D
7211103	Motels	15	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	166	D	D	D	h	D	D
7221	Full-service restaurants	95	54 192	18 510	4 195	1 892	24.5	4.5
72211	Full-service restaurants	95	54 192	18 510	4 195	1 892	24.5	4.5
722110	Full-service restaurants	95	54 192	18 510	4 195	1 892	24.5	4.5
7222	Limited-service eating places	54	21 388	5 493	1 652	781	24.3	11.0
72221	Limited-service eating places	54	21 388	5 493	1 652	781	24.3	11.0
7223	Special foodservices	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	13	3 297	892	189	104	25.9	18.3
72241	Drinking places (alcoholic beverages)	13	3 297	892	189	104	25.9	18.3
722410	Drinking places (alcoholic beverages)	13	3 297	892	189	104	25.9	18.3
BALANCE OF PLUMAS COUNTY, CA								
72	Accommodation & foodservices	116	23 467	5 597	723	512	47.0	8.1
721	Accommodation	37	9 538	2 216	210	107	14.2	4.8
72111	Hotels (except casino hotels) & motels	17	4 661	869	102	68	23.7	6.8
721110	Hotels (except casino hotels) & motels	17	4 661	869	102	68	23.7	6.8
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	3 048	929	76	18	8.3	4.6
72121	RV (recreational vehicle) parks & recreational camps	13	3 048	929	76	18	8.3	4.6
721211	RV (recreational vehicle) parks & campgrounds	6	1 272	254	7	5	13.8	—
721214	Recreational & vacation camps (except campgrounds)	7	1 776	675	69	13	4.4	7.9
722	Foodservices & drinking places	79	13 929	3 381	513	405	69.4	10.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF RIVERSIDE COUNTY, CA								
72	Accommodation & foodservices	305	D	D	D	h	D	D
721	Accommodation	58	D	D	D	f	D	D
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	3	515	40	9	9	—	—
7211103	Motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	27	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	27	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	20	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	b	D	D
7213	Rooming & boarding houses	8	D	D	D	a	D	D
72131	Rooming & boarding houses	8	D	D	D	a	D	D
721310	Rooming & boarding houses	8	D	D	D	a	D	D
722	Foodservices & drinking places	247	D	D	D	h	D	D
7221	Full-service restaurants	80	47 701	13 675	3 331	1 428	25.3	15.6
72211	Full-service restaurants	80	47 701	13 675	3 331	1 428	25.3	15.6
722110	Full-service restaurants	80	47 701	13 675	3 331	1 428	25.3	15.6
7222	Limited-service eating places	134	D	D	D	g	D	D
72221	Limited-service eating places	134	D	D	D	g	D	D
722211	Limited-service restaurants	119	D	D	D	g	D	D
7223	Special foodservices	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	24	4 814	1 303	202	93	27.8	6.7
72241	Drinking places (alcoholic beverages)	24	4 814	1 303	202	93	27.8	6.7
722410	Drinking places (alcoholic beverages)	24	4 814	1 303	202	93	27.8	6.7
BALANCE OF SACRAMENTO COUNTY, CA								
72	Accommodation & foodservices	1 181	D	D	D	j	D	D
721	Accommodation	50	D	D	D	g	D	D
7211	Traveler accommodation	30	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	16	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	9	3 510	930	160	46	8.6	23.6
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	9	D	D	D	a	D	D
72131	Rooming & boarding houses	9	D	D	D	a	D	D
721310	Rooming & boarding houses	9	D	D	D	a	D	D
722	Foodservices & drinking places	1 131	553 568	148 589	35 474	18 522	18.2	14.7
7221	Full-service restaurants	431	D	D	D	i	D	D
72211	Full-service restaurants	431	D	D	D	i	D	D
722110	Full-service restaurants	431	D	D	D	i	D	D
7222	Limited-service eating places	568	297 893	74 502	17 792	10 135	16.1	12.7
72221	Limited-service eating places	568	297 893	74 502	17 792	10 135	16.1	12.7
722211	Limited-service restaurants	463	D	D	D	i	D	D
722213	Snack & nonalcoholic beverage bars	99	D	D	D	g	D	D
7223	Special foodservices	37	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	95	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	95	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	95	D	D	D	f	D	D
BALANCE OF SAN BENITO COUNTY, CA								
72	Accommodation & foodservices	30	7 677	2 055	429	309	40.6	8.0
721	Accommodation	8	2 202	621	130	99	14.9	—
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	1 512	493	110	86	17.1	—
722	Foodservices & drinking places	22	5 475	1 434	299	210	50.9	11.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SAN BERNARDINO COUNTY, CA								
72	Accommodation & foodservices	333	D	D	D	h	D	D
721	Accommodation	62	D	D	D	g	D	D
7211	Traveler accommodation	25	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	11 864	3 254	1 216	856	5.1	53.9
7211102	Hotels with less than 25 guestrooms	4	733	136	35	13	18.1	—
7211103	Motels	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	32	26 481	6 364	1 353	416	3.4	4.9
72121	RV (recreational vehicle) parks & recreational camps	32	26 481	6 364	1 353	416	3.4	4.9
721211	RV (recreational vehicle) parks & campgrounds	16	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	16	D	D	D	c	D	D
7213	Rooming & boarding houses	5	636	193	38	14	16.0	5.3
72131	Rooming & boarding houses	5	636	193	38	14	16.0	5.3
721310	Rooming & boarding houses	5	636	193	38	14	16.0	5.3
722	Foodservices & drinking places	271	D	D	D	h	D	D
7221	Full-service restaurants	118	D	D	D	g	D	D
72211	Full-service restaurants	118	D	D	D	g	D	D
722110	Full-service restaurants	118	D	D	D	g	D	D
7222	Limited-service eating places	109	47 220	11 312	2 704	1 575	17.5	7.2
72221	Limited-service eating places	109	47 220	11 312	2 704	1 575	17.5	7.2
722211	Limited-service restaurants	87	D	D	D	g	D	D
7223	Special foodservices	7	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	37	5 775	1 135	269	141	36.7	28.4
72241	Drinking places (alcoholic beverages)	37	5 775	1 135	269	141	36.7	28.4
722410	Drinking places (alcoholic beverages)	37	5 775	1 135	269	141	36.7	28.4
BALANCE OF SAN DIEGO COUNTY, CA								
72	Accommodation & foodservices	458	D	D	D	i	D	D
721	Accommodation	70	D	D	D	g	D	D
7211	Traveler accommodation	36	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	29	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	29	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	52 976	20 911	5 040	1 259	14.4	9.7
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	11	D	D	D	b	D	D
7211105	Organization hotels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	32	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	32	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	21	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	11	6 275	2 235	382	152	21.3	3.4
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	388	D	D	D	i	D	D
7221	Full-service restaurants	134	70 160	22 264	5 440	2 275	26.5	4.2
72211	Full-service restaurants	134	70 160	22 264	5 440	2 275	26.5	4.2
722110	Full-service restaurants	134	70 160	22 264	5 440	2 275	26.5	4.2
7222	Limited-service eating places	204	D	D	D	h	D	D
72221	Limited-service eating places	204	D	D	D	h	D	D
722211	Limited-service restaurants	163	D	D	D	g	D	D
722213	Snack & nonalcoholic beverage bars	39	D	D	D	f	D	D
7223	Special foodservices	21	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	29	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	29	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	29	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SAN JOAQUIN COUNTY, CA								
72	Accommodation & foodservices	99	D	D	D	g	D	D
721	Accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	82	D	D	D	f	D	D
7222	Limited-service eating places	31	15 082	3 554	762	430	14.1	12.4
72221	Limited-service eating places	31	15 082	3 554	762	430	14.1	12.4
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
BALANCE OF SAN LUIS OBISPO COUNTY, CA								
72	Accommodation & foodservices	'173	'85 609	'22 824	'4 653	'2 084	'15.3	'20.2
721	Accommodation	50	D	D	D	f	D	D
7211	Traveler accommodation	42	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	35	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	35	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Hotels	26	24 746	5 799	1 131	434	6.2	38.8
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	'123	D	D	D	g	D	D
7221	Full-service restaurants	72	D	D	D	g	D	D
72211	Full-service restaurants	72	D	D	D	g	D	D
722110	Full-service restaurants	72	D	D	D	g	D	D
7222	Limited-service eating places	'35	'6 239	'1 585	'338	'220	'37.3	'21.2
7223	Special foodservices	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
BALANCE OF SAN MATEO COUNTY, CA								
72	Accommodation & foodservices	138	D	D	D	g	D	D
721	Accommodation	23	40 292	9 121	1 984	552	3.7	15.1
7211	Traveler accommodation	17	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	32 482	7 301	1 598	424	—	13.7
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	115	D	D	D	g	D	D
7221	Full-service restaurants	43	D	D	D	f	D	D
72211	Full-service restaurants	43	D	D	D	f	D	D
722110	Full-service restaurants	43	D	D	D	f	D	D
7222	Limited-service eating places	61	30 816	7 727	1 776	688	22.9	23.4
72221	Limited-service eating places	61	30 816	7 727	1 776	688	22.9	23.4
722211	Limited-service restaurants	45	D	D	D	f	D	D
7223	Special foodservices	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SANTA BARBARA COUNTY, CA								
72	Accommodation & foodservices	229	D	D	D	h	D	D
721	Accommodation	31	45 109	11 656	2 636	896	.8	2.2
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
72131	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
721310	Rooming & boarding houses	8	8 115	1 919	472	177	2.3	6.4
722	Foodservices & drinking places	198	D	D	D	h	D	D
7221	Full-service restaurants	82	52 433	16 249	3 816	1 565	23.6	10.6
72211	Full-service restaurants	82	52 433	16 249	3 816	1 565	23.6	10.6
722110	Full-service restaurants	82	52 433	16 249	3 816	1 565	23.6	10.6
7222	Limited-service eating places	88	D	D	D	g	D	D
72221	Limited-service eating places	88	D	D	D	g	D	D
722211	Limited-service restaurants	70	D	D	D	g	D	D
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	17	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
BALANCE OF SANTA CLARA COUNTY, CA								
72	Accommodation & foodservices	103	D	D	D	g	D	D
721	Accommodation	21	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	12 168	2 410	484	159	—	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	82	D	D	D	g	D	D
7222	Limited-service eating places	29	D	D	D	e	D	D
72221	Limited-service eating places	29	D	D	D	e	D	D
7223	Special foodservices	18	D	D	D	e	D	D
BALANCE OF SANTA CRUZ COUNTY, CA								
72	Accommodation & foodservices	182	82 790	21 102	4 489	2 113	21.5	11.1
721	Accommodation	24	D	D	D	e	D	D
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	19 392	5 098	1 145	309	—	—
7212	RV (recreational vehicle) parks & recreational camps ..	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	6	3 163	855	113	33	6.4	1.8
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF SANTA CRUZ COUNTY, CA—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	158	D	D	D	g	D	D
7221	Full-service restaurants	76	30 251	8 675	1 875	942	33.8	13.1
722110	Full-service restaurants	76	30 251	8 675	1 875	942	33.8	13.1
722110	Full-service restaurants	76	30 251	8 675	1 875	942	33.8	13.1
7222	Limited-service eating places	60	20 850	4 750	1 017	664	24.7	22.1
72221	Limited-service eating places	60	20 850	4 750	1 017	664	24.7	22.1
7223	Special foodservices	6	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
	BALANCE OF SHASTA COUNTY, CA							
72	Accommodation & foodservices	105	25 502	5 994	1 191	657	26.3	7.9
721	Accommodation	32	13 493	2 858	545	196	7.8	.9
72111	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	9	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	617	142	9	13	—	3.2
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	73	12 009	3 136	646	461	47.1	15.8
7222	Limited-service eating places	32	4 116	952	204	131	55.6	11.2
7223	Special foodservices	4	D	D	D	b	D	D
	BALANCE OF SIERRA COUNTY, CA							
72	Accommodation & foodservices	22	5 393	1 191	167	86	44.5	3.4
721	Accommodation	9	2 901	637	75	30	12.1	—
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	2 492	554	92	56	82.2	7.3
	BALANCE OF SISKIYOU COUNTY, CA							
72	Accommodation & foodservices	72	14 269	3 979	637	360	27.9	15.7
721	Accommodation	26	8 448	2 602	387	170	8.3	6.8
72111	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	6	1 539	625	89	25	6.5	—
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	46	5 821	1 377	250	190	56.3	28.6
	BALANCE OF SOLANO COUNTY, CA							
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	14	2 726	602	162	109	54.6	11.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SONOMA COUNTY, CA								
72	Accommodation & foodservices	225	94 609	25 255	5 003	2 409	24.6	9.3
721	Accommodation	59	24 169	5 701	1 029	415	9.4	8.3
7211	Traveler accommodation	43	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	25	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	6	4 403	1 329	286	110	5.5	—
7211103	Motels	13	D	D	D	b	D	D
721191	Bed & breakfast inns	18	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	b	D	D
722	Foodservices & drinking places	166	70 440	19 554	3 974	1 994	29.8	9.6
7221	Full-service restaurants	94	D	D	D	g	D	D
72211	Full-service restaurants	94	D	D	D	g	D	D
722110	Full-service restaurants	94	D	D	D	g	D	D
7222	Limited-service eating places	34	10 570	2 968	603	310	69.7	13.5
72221	Limited-service eating places	34	10 570	2 968	603	310	69.7	13.5
7223	Special foodservices	8	2 867	716	132	67	57.2	3.3
7224	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
BALANCE OF STANISLAUS COUNTY, CA								
72	Accommodation & foodservices	110	D	D	D	g	D	D
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	104	D	D	D	g	D	D
7222	Limited-service eating places	45	D	D	D	f	D	D
72221	Limited-service eating places	45	D	D	D	f	D	D
722211	Limited-service restaurants	36	D	D	D	f	D	D
BALANCE OF SUTTER COUNTY, CA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
BALANCE OF TEHAMA COUNTY, CA								
72	Accommodation & foodservices	16	2 779	601	121	69	47.1	12.5
721	Accommodation	7	1 275	303	49	26	25.2	—
721102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	9	1 504	298	72	43	65.6	23.0
BALANCE OF TRINITY COUNTY, CA								
72	Accommodation & foodservices	57	11 055	2 490	394	296	39.9	8.9
721	Accommodation	21	5 033	892	95	100	24.4	14.4
721102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	3 094	598	37	46	27.1	23.5
72121	RV (recreational vehicle) parks & recreational camps	11	3 094	598	37	46	27.1	23.5
721211	RV (recreational vehicle) parks & campgrounds	7	1 552	266	28	38	10.4	13.3
721214	Recreational & vacation camps (except campgrounds)	4	1 542	332	9	8	43.8	33.7
722	Foodservices & drinking places	36	6 022	1 598	299	196	52.8	4.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF TULARE COUNTY, CA								
72	Accommodation & foodservices	80	D	D	D	f	D	D
721	Accommodation	23	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	13	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	6	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	57	D	D	D	e	D	D
7222	Limited-service eating places	17	4 547	1 097	262	195	37.1	8.2
BALANCE OF TUOLUMNE COUNTY, CA								
72	Accommodation & foodservices	109	34 170	9 255	1 757	1 051	27.6	8.1
721	Accommodation	33	12 284	2 722	371	228	6.0	4.4
72111	Hotels (except casino hotels) & motels	21	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	21	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	14	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	6	3 060	628	19	15	9.8	—
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	76	21 886	6 533	1 386	823	39.6	10.1
7222	Limited-service eating places	18	4 697	1 059	191	158	69.4	7.3
BALANCE OF VENTURA COUNTY, CA								
72	Accommodation & foodservices	85	D	D	D	f	D	D
721	Accommodation	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	76	29 020	7 315	1 629	906	18.4	15.2
7222	Limited-service eating places	41	17 578	4 259	957	511	11.2	20.2
72221	Limited-service eating places	41	17 578	4 259	957	511	11.2	20.2
7223	Special foodservices	5	D	D	D	b	D	D
BALANCE OF YOLO COUNTY, CA								
72	Accommodation & foodservices	21	10 437	2 937	611	209	61.2	9.2
721	Accommodation	4	D	D	D	b	D	D
7211103	Motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF YUBA COUNTY, CA								
72	Accommodation & foodservices	26	7 076	1 910	398	174	27.3	7.0
721	Accommodation	3	2 648	893	200	61	D	—
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds . .	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	23	4 428	1 017	198	113	40.1	11.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

CALIFORNIA

Buellton was incorporated in February 1992.

Calabasas was incorporated in April 1991, but this change was not submitted to the Census Bureau until November 1992.

Grover Beach name was changed from Grover City in December 1992.

Industry does not qualify as a “place” for the economic census based on its 1990 population but is included because of its dense concentration of economic activity.

Malibu was incorporated in March 1991, but this change was not submitted to the Census Bureau until January 1993.

Shasta Lake was incorporated in July 1993.

Truckee was incorporated in March 1993.

Vernon does not qualify as a “place” for the economic census based on its 1990 population but is included because of its dense concentration of economic activity.

Windsor was incorporated in July 1992.

Appendix E. Metropolitan Areas

CALIFORNIA

Bakersfield, CA MSA

Kern County, CA

Chico—Paradise, CA MSA

Butte County, CA

Fresno, CA MSA

Fresno County, CA

Madera County, CA

Los Angeles—Riverside—Orange County, CA CMSA

Los Angeles—Long Beach, CA PMSA

Los Angeles County, CA

Orange County, CA PMSA

Orange County, CA

Riverside—San Bernardino, CA PMSA

Riverside County, CA

San Bernardino County, CA

Ventura, CA PMSA

Ventura County, CA

Los Angeles—Long Beach, CA PMSA

Los Angeles County, CA

Merced, CA MSA

Merced County, CA

Modesto, CA MSA

Stanislaus County, CA

Oakland, CA PMSA

Alameda County, CA

Contra Costa County, CA

Orange County, CA PMSA

Orange County, CA

Redding, CA MSA

Shasta County, CA

Riverside—San Bernardino, CA PMSA

Riverside County, CA

San Bernardino County, CA

Sacramento, CA PMSA

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Sacramento—Yolo, CA CMSA

Sacramento, CA PMSA

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo, CA PMSA

Yolo County, CA

Salinas, CA MSA

Monterey County, CA

San Diego, CA MSA

San Diego County, CA

San Francisco, CA PMSA

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Francisco—Oakland—San Jose, CA CMSA

Oakland, CA PMSA

Alameda County, CA

Contra Costa County, CA

San Francisco, CA PMSA

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Jose, CA PMSA

Santa Clara County, CA

San Francisco—Oakland—San Jose, CA CMSA—Con.

Santa Cruz—Watsonville, CA PMSA

Santa Cruz County, CA

Santa Rosa, CA PMSA

Sonoma County, CA

Vallejo—Fairfield—Napa, CA PMSA

Napa County, CA

Solano County, CA

San Jose, CA PMSA

Santa Clara County, CA

San Luis Obispo—Atascadero—Paso Robles, CA MSA

San Luis Obispo County, CA

Santa Barbara—Santa Maria—Lompoc, CA MSA

Santa Barbara County, CA

Santa Cruz—Watsonville, CA PMSA

Santa Cruz County, CA

Santa Rosa, CA PMSA

Sonoma County, CA

Stockton—Lodi, CA MSA

San Joaquin County, CA

Vallejo—Fairfield—Napa, CA PMSA

Napa County, CA

Solano County, CA

Ventura, CA PMSA

Ventura County, CA

Visalia—Tulare—Porterville, CA MSA

Tulare County, CA

Yolo, CA PMSA

Yolo County, CA

Yuba City, CA MSA

Sutter County, CA

Yuba County, CA

