

Alabama

1997

Issued December 1999

EC97R72A-AL

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



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U.S. Department of Commerce
William M. Daley,
Secretary
Robert L. Mallett,
Deputy Secretary

**Economics
and Statistics
Administration**
Robert J. Shapiro,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Kenneth Prewitt,
Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALABAMA								
72	Accommodation & foodservices	6 955	3 881 782	1 059 642	247 319	134 719	12.4	9.3
721	Accommodation	751	620 771	158 324	35 885	14 264	9.1	6.0
7211	Traveler accommodation	617	577 430	147 152	33 525	13 465	8.1	5.8
72111	Hotels (except casino hotels) & motels	607	575 178	146 607	33 453	13 416	7.9	5.8
721110	Hotels (except casino hotels) & motels	607	575 178	146 607	33 453	13 416	7.9	5.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	257	408 311	108 158	24 575	9 259	5.7	5.3
7211102	Hotels with less than 25 guestrooms	17	3 208	798	178	104	10.7	5.5
7211103	Motels	304	136 639	31 928	7 395	3 478	15.4	6.8
7211104	Motor hotels	29	27 020	5 723	1 305	575	2.8	7.8
72119	Other traveler accommodation	10	2 252	545	72	49	48.9	—
721191	Bed & breakfast inns	8	D	D	D	a	D	D
721199	All other traveler accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	76	30 673	8 957	1 771	530	20.4	11.6
72121	RV (recreational vehicle) parks & recreational camps	76	30 673	8 957	1 771	530	20.4	11.6
721211	RV (recreational vehicle) parks & campgrounds ..	38	11 240	2 105	453	173	13.4	13.0
721214	Recreational & vacation camps (except campgrounds)	38	19 433	6 852	1 318	357	24.5	10.8
7213	Rooming & boarding houses	58	12 668	2 215	589	269	27.5	5.2
72131	Rooming & boarding houses	58	12 668	2 215	589	269	27.5	5.2
721310	Rooming & boarding houses	58	12 668	2 215	589	269	27.5	5.2
722	Foodservices & drinking places	6 204	3 261 011	901 318	211 434	120 455	13.0	10.0
7221	Full-service restaurants	2 459	1 233 579	370 053	85 697	41 852	18.6	11.4
72211	Full-service restaurants	2 459	1 233 579	370 053	85 697	41 852	18.6	11.4
722110	Full-service restaurants	2 459	1 233 579	370 053	85 697	41 852	18.6	11.4
7222	Limited-service eating places	3 130	1 830 590	479 650	112 745	72 985	8.9	8.7
72221	Limited-service eating places	3 130	1 830 590	479 650	112 745	72 985	8.9	8.7
722211	Limited-service restaurants	2 816	1 720 799	448 821	105 515	69 409	8.5	8.5
722212	Cafeterias	94	64 505	19 268	4 681	1 901	11.3	6.5
722213	Snack & nonalcoholic beverage bars	220	45 286	11 561	2 549	1 675	19.6	19.6
7223	Special foodservices	254	124 014	36 355	9 274	3 779	4.4	12.7
72231	Foodservice contractors	186	106 326	32 197	8 379	3 293	.1	13.5
722310	Foodservice contractors	186	106 326	32 197	8 379	3 293	.1	13.5
72232	Caterers	51	13 660	3 274	691	385	34.9	7.3
722320	Caterers	51	13 660	3 274	691	385	34.9	7.3
72233	Mobile foodservices	17	4 028	884	204	101	12.5	12.0
722330	Mobile foodservices	17	4 028	884	204	101	12.5	12.0
7224	Drinking places (alcoholic beverages)	361	72 828	15 260	3 718	1 839	36.6	12.2
72241	Drinking places (alcoholic beverages)	361	72 828	15 260	3 718	1 839	36.6	12.2
722410	Drinking places (alcoholic beverages)	361	72 828	15 260	3 718	1 839	36.6	12.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANNISTON, AL MSA								
72	Accommodation & foodservices	185	114 365	31 272	7 535	4 262	10.9	11.6
721	Accommodation	26	13 058	3 200	720	331	8.3	4.1
722	Foodservices & drinking places	159	101 307	28 072	6 815	3 931	11.3	12.6
7222	Limited-service eating places	76	54 569	13 355	3 044	2 140	9.2	11.2
BIRMINGHAM, AL MSA								
72	Accommodation & foodservices	1 505	961 288	269 413	62 062	30 643	10.4	10.3
721	Accommodation	118	157 542	43 574	9 429	3 167	5.8	9.5
7211	Traveler accommodation	107	154 322	42 733	9 293	3 127	4.7	9.7
72111	Hotels (except casino hotels) & motels	107	154 322	42 733	9 293	3 127	4.7	9.7
7211101	Hotels (except casino hotels) & motels	107	154 322	42 733	9 293	3 127	4.7	9.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	58	120 039	34 778	7 437	2 370	3.2	9.0
7211103	Motels	41	25 040	5 871	1 438	622	13.2	16.0
7211104	Motor hotels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	1 387	803 746	225 839	52 633	27 476	11.3	10.5
7221	Full-service restaurants	489	310 626	94 636	21 820	9 620	14.8	12.2
72211	Full-service restaurants	489	310 626	94 636	21 820	9 620	14.8	12.2
722110	Full-service restaurants	489	310 626	94 636	21 820	9 620	14.8	12.2
7222	Limited-service eating places	762	431 010	114 973	26 742	16 295	8.8	8.3
72221	Limited-service eating places	762	431 010	114 973	26 742	16 295	8.8	8.3
722211	Limited-service restaurants	674	391 474	104 026	24 211	15 056	7.5	7.8
722212	Cafeterias	38	24 301	7 214	1 690	666	20.8	8.5
7223	Special foodservices	64	39 256	11 086	2 798	1 019	6.9	19.1
7224	Drinking places (alcoholic beverages)	72	22 854	5 144	1 273	542	19.8	11.7
72241	Drinking places (alcoholic beverages)	72	22 854	5 144	1 273	542	19.8	11.7
722410	Drinking places (alcoholic beverages)	72	22 854	5 144	1 273	542	19.8	11.7
COLUMBUS, GA-AL MSA								
72	Accommodation & foodservices	473	292 385	84 564	19 608	8 942	9.6	10.5
721	Accommodation	42	49 423	14 901	3 333	1 113	6.7	5.8
72111	Hotels (except casino hotels) & motels	40	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	40	D	D	D	g	D	D
722	Foodservices & drinking places	431	242 962	69 663	16 275	7 829	10.2	11.4
7222	Limited-service eating places	214	128 602	31 379	7 540	4 081	4.1	9.5
72221	Limited-service eating places	214	128 602	31 379	7 540	4 081	4.1	9.5
722211	Limited-service restaurants	191	120 421	29 190	6 991	3 804	4.3	9.9
7223	Special foodservices	20	20 172	10 412	2 240	701	2.2	6.3
DECATUR, AL MSA								
72	Accommodation & foodservices	218	114 608	32 556	7 615	4 276	10.4	7.2
721	Accommodation	24	14 272	4 561	1 114	484	12.9	7.3
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	194	100 336	27 995	6 501	3 792	10.0	7.2
7222	Limited-service eating places	91	57 071	15 133	3 494	2 377	5.4	8.5
DOTHAN, AL MSA								
72	Accommodation & foodservices	280	148 459	38 347	9 198	5 149	9.8	8.4
721	Accommodation	34	21 037	5 415	1 361	633	3.5	.2
722	Foodservices & drinking places	246	127 422	32 932	7 837	4 516	10.8	9.8
7222	Limited-service eating places	111	64 853	16 283	3 856	2 606	8.8	6.8
72221	Limited-service eating places	111	64 853	16 283	3 856	2 606	8.8	6.8
FLORENCE, AL MSA								
72	Accommodation & foodservices	249	113 501	31 745	7 241	4 324	14.4	7.9
721	Accommodation	22	9 871	2 564	589	267	13.5	5.0
722	Foodservices & drinking places	227	103 630	29 181	6 652	4 057	14.4	8.2
7222	Limited-service eating places	106	59 573	16 033	3 546	2 315	8.8	3.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GADSDEN, AL MSA								
72	Accommodation & foodservices	169	85 035	23 603	5 482	3 223	15.0	8.2
721	Accommodation	11	7 229	1 980	382	150	39.7	20.1
722	Foodservices & drinking places	158	77 806	21 623	5 100	3 073	12.7	7.1
7222	Limited-service eating places	87	48 379	12 918	3 066	2 116	6.2	6.6
7223	Special foodservices	5	5 259	938	235	67	—	—
HUNTSVILLE, AL MSA								
72	Accommodation & foodservices	584	391 763	107 469	25 333	12 811	10.1	9.2
721	Accommodation	49	68 616	15 685	3 676	1 550	2.7	5.5
7211	Traveler accommodation	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	46	68 143	15 572	3 661	1 546	2.4	5.1
721110	Hotels (except casino hotels) & motels	46	68 143	15 572	3 661	1 546	2.4	5.1
722	Foodservices & drinking places	535	323 147	91 784	21 657	11 261	11.6	10.0
7221	Full-service restaurants	196	130 961	39 903	9 462	4 308	14.2	13.1
72211	Full-service restaurants	196	130 961	39 903	9 462	4 308	14.2	13.1
722110	Full-service restaurants	196	130 961	39 903	9 462	4 308	14.2	13.1
7222	Limited-service eating places	267	170 750	46 137	10 750	6 413	8.8	6.7
72221	Limited-service eating places	267	170 750	46 137	10 750	6 413	8.8	6.7
722211	Limited-service restaurants	243	162 561	43 543	10 157	6 098	9.0	6.8
7223	Special foodservices	32	14 504	4 305	1 092	355	.5	21.4
MOBILE, AL MSA								
72	Accommodation & foodservices	952	594 453	163 270	37 290	19 104	12.0	7.6
721	Accommodation	115	138 575	35 185	8 091	2 934	8.7	1.7
7211	Traveler accommodation	97	133 909	34 248	7 860	2 823	8.5	1.2
72111	Hotels (except casino hotels) & motels	97	133 909	34 248	7 860	2 823	8.5	1.2
721110	Hotels (except casino hotels) & motels	97	133 909	34 248	7 860	2 823	8.5	1.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	41	105 737	28 125	6 525	2 211	8.1	1.0
7211103	Motels	49	23 056	5 010	1 100	500	10.9	2.4
7212	RV (recreational vehicle) parks & recreational camps	12	4 333	832	196	93	9.6	14.4
72121	RV (recreational vehicle) parks & recreational camps	12	4 333	832	196	93	9.6	14.4
721211	RV (recreational vehicle) parks & campgrounds ..	8	3 569	597	136	53	5.7	14.7
721214	Recreational & vacation camps (except campgrounds)	4	764	235	60	40	27.9	12.8
722	Foodservices & drinking places	837	455 878	128 085	29 199	16 170	13.0	9.4
7221	Full-service restaurants	334	202 801	61 804	13 354	6 506	20.1	6.5
72211	Full-service restaurants	334	202 801	61 804	13 354	6 506	20.1	6.5
722110	Full-service restaurants	334	202 801	61 804	13 354	6 506	20.1	6.5
7222	Limited-service eating places	378	223 888	58 821	13 916	8 523	5.1	11.5
72221	Limited-service eating places	378	223 888	58 821	13 916	8 523	5.1	11.5
722211	Limited-service restaurants	327	205 808	53 809	12 670	7 991	5.1	11.5
722212	Cafeterias	10	10 204	2 997	768	300	2.2	.2
7223	Special foodservices	35	16 204	4 998	1 255	763	.7	17.6
MONTGOMERY, AL MSA								
72	Accommodation & foodservices	534	340 548	94 830	22 858	12 217	8.0	6.6
721	Accommodation	59	53 701	13 118	3 143	1 259	4.1	6.7
72111	Hotels (except casino hotels) & motels	54	51 991	12 759	3 068	1 243	4.2	6.6
721110	Hotels (except casino hotels) & motels	54	51 991	12 759	3 068	1 243	4.2	6.6
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	475	286 847	81 712	19 715	10 958	8.8	6.6
7222	Limited-service eating places	244	160 364	41 474	9 897	6 661	5.3	5.8
72221	Limited-service eating places	244	160 364	41 474	9 897	6 661	5.3	5.8
722211	Limited-service restaurants	219	148 677	38 316	9 149	6 295	5.0	5.8
722212	Cafeterias	10	7 681	2 192	553	234	2.3	3.2
7223	Special foodservices	25	12 116	4 124	1 004	342	8.4	.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TUSCALOOSA, AL MSA								
72	Accommodation & foodservices	317	202 525	55 562	13 441	7 396	11.3	9.5
721	Accommodation	55	35 513	9 639	2 295	853	5.3	3.3
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	c	D	D
7213	Rooming & boarding houses	27	D	D	D	c	D	D
72131	Rooming & boarding houses	27	D	D	D	c	D	D
721310	Rooming & boarding houses	27	D	D	D	c	D	D
722	Foodservices & drinking places	262	167 012	45 923	11 146	6 543	12.6	10.8
7222	Limited-service eating places	134	93 282	23 631	5 714	3 666	12.2	14.3
72221	Limited-service eating places	134	93 282	23 631	5 714	3 666	12.2	14.3
7223	Special foodservices	15	D	D	D	e	D	D
AREA OUTSIDE ALABAMA METROPOLITAN AREAS								
72	Accommodation & foodservices	1 891	783 083	203 231	47 410	30 376	19.0	11.3
721	Accommodation	234	98 998	22 858	4 968	2 576	21.5	7.5
7211	Traveler accommodation	177	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	170	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	170	D	D	D	g	D	D
7211103	Motels	102	38 647	8 456	1 962	1 033	26.8	4.4
7212	RV (recreational vehicle) parks & recreational camps	39	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	39	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	16	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	23	D	D	D	c	D	D
7213	Rooming & boarding houses	18	D	D	D	b	D	D
72131	Rooming & boarding houses	18	D	D	D	b	D	D
721310	Rooming & boarding houses	18	D	D	D	b	D	D
722	Foodservices & drinking places	1 657	684 085	180 373	42 442	27 800	18.6	11.8
7221	Full-service restaurants	718	218 262	60 130	13 824	7 956	30.3	16.7
72211	Full-service restaurants	718	218 262	60 130	13 824	7 956	30.3	16.7
722110	Full-service restaurants	718	218 262	60 130	13 824	7 956	30.3	16.7
7222	Limited-service eating places	831	444 159	115 189	27 409	19 247	12.3	9.3
72221	Limited-service eating places	831	444 159	115 189	27 409	19 247	12.3	9.3
722211	Limited-service restaurants	770	D	D	D	j	D	D
7223	Special foodservices	49	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AUTAUGA COUNTY, AL								
72	Accommodation & foodservices	50	27 950	8 685	2 065	1 036	14.3	4.7
721	Accommodation	7	D	D	D	c	D	D
722	Foodservices & drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	26	13 929	3 484	862	563	13.5	4.0
BALDWIN COUNTY, AL								
72	Accommodation & foodservices	303	224 330	61 034	13 428	6 337	12.9	9.8
721	Accommodation	44	75 756	19 111	4 182	1 431	10.5	1.9
7211	Traveler accommodation	33	71 783	18 310	3 988	1 341	10.3	1.4
72111	Hotels (except casino hotels) & motels	33	71 783	18 310	3 988	1 341	10.3	1.4
721110	Hotels (except casino hotels) & motels	33	71 783	18 310	3 988	1 341	10.3	1.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	16	60 617	15 389	3 402	1 122	12.1	1.5
7211103	Motels	16	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	259	148 574	41 923	9 246	4 906	14.2	13.8
7221	Full-service restaurants	133	82 688	24 806	5 245	2 547	19.5	4.5
72211	Full-service restaurants	133	82 688	24 806	5 245	2 547	19.5	4.5
722110	Full-service restaurants	133	82 688	24 806	5 245	2 547	19.5	4.5
7222	Limited-service eating places	100	60 784	16 121	3 765	2 240	5.9	25.9
72221	Limited-service eating places	100	60 784	16 121	3 765	2 240	5.9	25.9
722211	Limited-service restaurants	86	57 807	15 530	3 661	2 183	5.4	24.8
BARBOUR COUNTY, AL								
72	Accommodation & foodservices	42	17 254	4 283	1 002	600	18.0	5.2
721	Accommodation	13	4 243	924	198	111	26.5	8.6
722	Foodservices & drinking places	29	13 011	3 359	804	489	15.3	4.0
7222	Limited-service eating places	17	9 401	2 300	540	370	16.6	1.9
BIBB COUNTY, AL								
72	Accommodation & foodservices	12	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	e	D	D
BLOUNT COUNTY, AL								
72	Accommodation & foodservices	42	13 710	3 341	791	461	32.5	9.2
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	15	7 766	2 103	513	293	14.2	3.7
BULLOCK COUNTY, AL								
72	Accommodation & foodservices	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	c	D	D
BUTLER COUNTY, AL								
72	Accommodation & foodservices	31	17 190	4 843	1 087	595	21.6	2.5
721	Accommodation	5	2 725	722	188	95	37.8	—
722	Foodservices & drinking places	26	14 465	4 121	899	500	18.6	3.0
7222	Limited-service eating places	11	7 960	1 903	446	287	10.6	1.8
CALHOUN COUNTY, AL								
72	Accommodation & foodservices	185	114 365	31 272	7 535	4 262	10.9	11.6
721	Accommodation	26	13 058	3 200	720	331	8.3	4.1
722	Foodservices & drinking places	159	101 307	28 072	6 815	3 931	11.3	12.6
7222	Limited-service eating places	76	54 569	13 355	3 044	2 140	9.2	11.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHAMBERS COUNTY, AL								
72	Accommodation & foodservices	44	18 255	4 616	1 102	671	11.0	14.9
721	Accommodation	5	1 328	240	60	31	25.2	4.3
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	16 927	4 376	1 042	640	9.9	15.8
7222	Limited-service eating places	26	12 156	3 113	742	503	8.1	10.1
CHEROKEE COUNTY, AL								
72	Accommodation & foodservices	26	6 853	1 785	422	251	26.2	6.3
721	Accommodation	5	1 105	294	73	13	70.6	7.7
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
722	Foodservices & drinking places	21	5 748	1 491	349	238	17.7	6.1
CHILTON COUNTY, AL								
72	Accommodation & foodservices	50	18 371	4 972	1 094	744	20.3	7.3
721	Accommodation	6	2 383	686	135	63	23.0	4.7
722	Foodservices & drinking places	44	15 988	4 286	959	681	19.9	7.7
7222	Limited-service eating places	22	11 011	2 955	652	479	9.8	5.0
CHOCTAW COUNTY, AL								
72	Accommodation & foodservices	15	5 594	1 457	367	233	34.4	.8
721	Accommodation	4	942	181	48	23	44.5	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	11	4 652	1 276	319	210	32.4	.9
CLARKE COUNTY, AL								
72	Accommodation & foodservices	41	17 150	4 231	1 029	665	29.0	2.4
721	Accommodation	6	2 476	567	167	84	28.3	—
722	Foodservices & drinking places	35	14 674	3 664	862	581	29.2	2.8
7222	Limited-service eating places	20	8 791	2 413	560	402	11.0	4.7
CLAY COUNTY, AL								
72	Accommodation & foodservices	11	3 233	828	196	171	36.4	4.9
722	Foodservices & drinking places	11	3 233	828	196	171	36.4	4.9
CLEBURNE COUNTY, AL								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	3 045	827	193	175	18.3	—
COFFEE COUNTY, AL								
72	Accommodation & foodservices	63	26 863	7 234	1 645	1 092	14.4	13.5
721	Accommodation	7	2 810	595	119	62	20.2	38.7
722	Foodservices & drinking places	56	24 053	6 639	1 526	1 030	13.7	10.6
7222	Limited-service eating places	25	D	D	D	f	D	D
COLBERT COUNTY, AL								
72	Accommodation & foodservices	103	46 270	12 266	2 904	1 766	12.8	4.0
721	Accommodation	9	6 874	1 812	431	187	2.7	2.7
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
722	Foodservices & drinking places	94	39 396	10 454	2 473	1 579	14.5	4.3
7222	Limited-service eating places	40	23 722	6 175	1 467	1 037	3.9	4.2
72221	Limited-service eating places	40	23 722	6 175	1 467	1 037	3.9	4.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CONECUH COUNTY, AL								
72	Accommodation & foodservices	17	6 051	1 360	309	279	12.9	1.8
721	Accommodation	3	1 457	185	49	29	D	—
722	Foodservices & drinking places	14	4 594	1 175	260	250	7.3	2.3
COOSA COUNTY, AL								
72	Accommodation & foodservices	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
COVINGTON COUNTY, AL								
72	Accommodation & foodservices	58	20 067	4 955	1 161	830	20.8	9.8
721	Accommodation	8	2 673	820	194	117	7.8	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	50	17 394	4 135	967	713	22.8	11.3
7222	Limited-service eating places	23	13 511	3 180	731	553	10.9	10.2
CRENSHAW COUNTY, AL								
72	Accommodation & foodservices	11	3 767	645	157	138	22.8	17.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	c	D	D
CULLMAN COUNTY, AL								
72	Accommodation & foodservices	94	52 758	14 377	3 333	1 980	15.5	3.6
721	Accommodation	7	3 595	881	211	100	5.3	20.5
722	Foodservices & drinking places	87	49 163	13 496	3 122	1 880	16.3	2.4
7222	Limited-service eating places	39	28 145	7 168	1 735	1 240	7.3	1.3
72221	Limited-service eating places	39	28 145	7 168	1 735	1 240	7.3	1.3
DALE COUNTY, AL								
72	Accommodation & foodservices	82	26 900	6 980	1 700	1 204	16.0	9.2
721	Accommodation	9	4 000	1 079	266	152	—	.3
722	Foodservices & drinking places	73	22 900	5 901	1 434	1 052	18.9	10.8
7222	Limited-service eating places	29	16 079	4 114	1 001	745	11.1	8.6
DALLAS COUNTY, AL								
72	Accommodation & foodservices	63	25 999	6 290	1 482	887	20.9	10.1
721	Accommodation	10	3 743	771	177	96	2.2	3.5
722	Foodservices & drinking places	53	22 256	5 519	1 305	791	24.0	11.2
7222	Limited-service eating places	24	16 308	3 944	950	595	15.9	8.5
DEKALB COUNTY, AL								
72	Accommodation & foodservices	100	40 842	10 676	2 213	1 419	19.4	14.0
721	Accommodation	17	8 830	2 322	353	154	30.2	.9
7212	RV (recreational vehicle) parks & recreational camps	7	5 144	1 581	191	47	34.6	—
72121	RV (recreational vehicle) parks & recreational camps	7	5 144	1 581	191	47	34.6	—
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D
722	Foodservices & drinking places	83	32 012	8 354	1 860	1 265	16.4	17.6
7222	Limited-service eating places	42	23 193	6 101	1 339	981	12.5	21.7
72221	Limited-service eating places	42	23 193	6 101	1 339	981	12.5	21.7
ELMORE COUNTY, AL								
72	Accommodation & foodservices	62	33 091	9 077	1 814	1 117	7.1	18.5
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	56	D	D	D	g	D	D
7222	Limited-service eating places	28	21 286	5 632	1 034	707	2.3	21.4
72221	Limited-service eating places	28	21 286	5 632	1 034	707	2.3	21.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ESCAMBIA COUNTY, AL								
72	Accommodation & foodservices	56	23 992	6 022	1 398	905	22.9	21.0
721	Accommodation	5	2 438	684	149	68	41.2	3.7
722	Foodservices & drinking places	51	21 554	5 338	1 249	837	20.8	22.9
7222	Limited-service eating places	26	12 678	3 189	752	566	15.5	16.2
ETOWAH COUNTY, AL								
72	Accommodation & foodservices	169	85 035	23 603	5 482	3 223	15.0	8.2
721	Accommodation	11	7 229	1 980	382	150	39.7	20.1
722	Foodservices & drinking places	158	77 806	21 623	5 100	3 073	12.7	7.1
7222	Limited-service eating places	87	48 379	12 918	3 066	2 116	6.2	6.6
7223	Special foodservices	5	5 259	938	235	67	—	—
FAYETTE COUNTY, AL								
72	Accommodation & foodservices	18	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	5 937	1 624	408	245	24.9	31.4
FRANKLIN COUNTY, AL								
72	Accommodation & foodservices	44	12 710	3 262	765	529	20.2	1.8
721	Accommodation	4	804	140	30	17	6.1	—
722	Foodservices & drinking places	40	11 906	3 122	735	512	21.1	1.9
7222	Limited-service eating places	17	8 874	2 361	536	408	4.6	.2
GENEVA COUNTY, AL								
72	Accommodation & foodservices	31	6 069	1 739	403	343	24.2	7.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
GREENE COUNTY, AL								
72	Accommodation & foodservices	5	1 346	459	111	105	15.1	2.2
722	Foodservices & drinking places	5	1 346	459	111	105	15.1	2.2
HALE COUNTY, AL								
72	Accommodation & foodservices	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	2 701	704	158	131	11.6	12.0
HENRY COUNTY, AL								
72	Accommodation & foodservices	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	3 334	778	178	148	6.7	14.5
HOUSTON COUNTY, AL								
72	Accommodation & foodservices	198	121 559	31 367	7 498	3 945	8.4	8.3
721	Accommodation	25	17 037	4 336	1 095	481	4.3	.2
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	23	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	10 308	2 803	724	303	—	—
7211103	Motels	14	D	D	D	c	D	D
722	Foodservices & drinking places	173	104 522	27 031	6 403	3 464	9.1	9.6
7221	Full-service restaurants	76	51 155	13 813	3 331	1 498	10.0	9.9
72211	Full-service restaurants	76	51 155	13 813	3 331	1 498	10.0	9.9
722110	Full-service restaurants	76	51 155	13 813	3 331	1 498	10.0	9.9
7222	Limited-service eating places	82	48 774	12 169	2 855	1 861	8.0	6.2
72221	Limited-service eating places	82	48 774	12 169	2 855	1 861	8.0	6.2
722211	Limited-service restaurants	71	44 746	10 911	2 544	1 721	7.5	6.4
722212	Cafeterias	3	2 560	794	204	81	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSON COUNTY, AL								
72	Accommodation & foodservices	70	25 936	6 851	1 623	848	17.2	8.0
721	Accommodation	6	2 887	621	155	76	—	2.5
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	64	23 049	6 230	1 468	772	19.3	8.7
7222	Limited-service eating places	31	15 947	4 333	1 028	545	7.1	3.5
JEFFERSON COUNTY, AL								
72	Accommodation & foodservices	1 197	796 095	225 209	52 321	25 250	10.0	10.1
721	Accommodation	92	143 141	40 086	8 781	2 901	5.5	9.8
7211	Traveler accommodation	87	141 138	39 588	8 675	2 874	4.5	9.9
72111	Hotels (except casino hotels) & motels	87	141 138	39 588	8 675	2 874	4.5	9.9
721110	Hotels (except casino hotels) & motels	87	141 138	39 588	8 675	2 874	4.5	9.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	47	111 682	32 749	7 018	2 193	3.5	9.4
7211103	Motels	34	D	D	D	f	D	D
7211104	Motor hotels	5	6 716	1 432	307	109	—	1.8
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	1 105	652 954	185 123	43 540	22 349	11.0	10.2
7221	Full-service restaurants	374	251 984	78 066	18 300	7 902	13.9	11.5
72211	Full-service restaurants	374	251 984	78 066	18 300	7 902	13.9	11.5
722110	Full-service restaurants	374	251 984	78 066	18 300	7 902	13.9	11.5
7222	Limited-service eating places	612	344 412	92 176	21 566	13 009	8.8	8.0
72221	Limited-service eating places	612	344 412	92 176	21 566	13 009	8.8	8.0
722211	Limited-service restaurants	543	310 831	82 354	19 279	11 928	7.8	7.6
722212	Cafeterias	31	22 493	6 807	1 594	610	19.3	9.2
722213	Snack & nonalcoholic beverage bars	38	11 088	3 015	693	471	16.0	17.5
7223	Special foodservices	56	34 830	9 918	2 454	914	7.5	21.6
7224	Drinking places (alcoholic beverages)	63	21 728	4 963	1 220	524	18.7	10.8
72241	Drinking places (alcoholic beverages)	63	21 728	4 963	1 220	524	18.7	10.8
722410	Drinking places (alcoholic beverages)	63	21 728	4 963	1 220	524	18.7	10.8
LAMAR COUNTY, AL								
72	Accommodation & foodservices	17	3 488	888	183	106	13.7	46.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
LAUDERDALE COUNTY, AL								
72	Accommodation & foodservices	146	67 231	19 479	4 337	2 558	15.5	10.5
721	Accommodation	13	2 997	752	158	80	38.2	10.1
722	Foodservices & drinking places	133	64 234	18 727	4 179	2 478	14.4	10.5
7222	Limited-service eating places	66	35 851	9 858	2 079	1 278	12.1	3.2
72221	Limited-service eating places	66	35 851	9 858	2 079	1 278	12.1	3.2
722212	Cafeterias	1	D	D	D	b	D	D
LAWRENCE COUNTY, AL								
72	Accommodation & foodservices	33	13 489	3 589	751	524	13.0	2.9
721	Accommodation	4	1 743	480	97	50	21.1	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	11 746	3 109	654	474	11.8	3.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEE COUNTY, AL								
72	Accommodation & foodservices	199	110 294	29 560	6 932	4 165	14.4	11.4
721	Accommodation	35	21 457	4 757	1 030	559	13.3	7.3
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	19	17 852	4 299	916	514	9.4	7.4
721110	Hotels (except casino hotels) & motels	19	17 852	4 299	916	514	9.4	7.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	13 946	3 463	732	423	1.3	9.5
7213	Rooming & boarding houses	15	D	D	D	b	D	D
72131	Rooming & boarding houses	15	D	D	D	b	D	D
721310	Rooming & boarding houses	15	D	D	D	b	D	D
722	Foodservices & drinking places	164	88 837	24 803	5 902	3 606	14.7	12.4
7221	Full-service restaurants	66	39 043	11 576	2 713	1 593	12.8	18.6
72211	Full-service restaurants	66	39 043	11 576	2 713	1 593	12.8	18.6
722110	Full-service restaurants	66	39 043	11 576	2 713	1 593	12.8	18.6
7222	Limited-service eating places	85	48 275	12 955	3 108	1 967	15.0	7.5
72221	Limited-service eating places	85	48 275	12 955	3 108	1 967	15.0	7.5
722211	Limited-service restaurants	77	46 156	12 354	2 965	1 891	15.0	7.4
LIMESTONE COUNTY, AL								
72	Accommodation & foodservices	71	45 859	12 835	2 966	1 759	23.8	5.8
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	64	D	D	D	g	D	D
7222	Limited-service eating places	32	25 041	6 796	1 575	1 169	24.3	1.0
72221	Limited-service eating places	32	25 041	6 796	1 575	1 169	24.3	1.0
7223	Special foodservices	5	D	D	D	b	D	D
LOWNDES COUNTY, AL								
72	Accommodation & foodservices	4	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	a	D	D
MACON COUNTY, AL								
72	Accommodation & foodservices	21	9 919	2 313	560	393	30.1	19.7
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
7223	Special foodservices	1	D	D	D	b	D	D
MADISON COUNTY, AL								
72	Accommodation & foodservices	513	345 904	94 634	22 367	11 052	8.2	9.7
721	Accommodation	42	D	D	D	g	D	D
7211	Traveler accommodation	41	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	41	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	41	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	D	D	D	g	D	D
7211103	Motels	20	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	471	D	D	D	i	D	D
7221	Full-service restaurants	170	116 296	35 339	8 392	3 845	13.7	14.2
72211	Full-service restaurants	170	116 296	35 339	8 392	3 845	13.7	14.2
722110	Full-service restaurants	170	116 296	35 339	8 392	3 845	13.7	14.2
7222	Limited-service eating places	235	145 709	39 341	9 175	5 244	6.2	7.7
72221	Limited-service eating places	235	145 709	39 341	9 175	5 244	6.2	7.7
722211	Limited-service restaurants	211	137 520	36 747	8 582	4 929	6.2	7.9
722212	Cafeterias	3	4 412	1 527	356	119	—	—
7223	Special foodservices	27	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
MARENGO COUNTY, AL								
72	Accommodation & foodservices	34	12 649	3 199	791	465	12.2	5.0
721	Accommodation	5	1 966	367	83	32	26.3	—
722	Foodservices & drinking places	29	10 683	2 832	708	433	9.6	5.9
7222	Limited-service eating places	14	7 116	1 939	490	297	.9	.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARION COUNTY, AL								
72	Accommodation & foodservices	41	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	39	13 762	3 496	802	636	30.1	18.5
7222	Limited-service eating places	24	11 260	2 935	666	533	22.9	17.7
MARSHALL COUNTY, AL								
72	Accommodation & foodservices	157	70 739	17 862	4 179	2 732	15.9	4.7
721	Accommodation	18	7 809	1 557	346	146	11.5	5.3
72111	Hotels (except casino hotels) & motels	12	5 026	1 046	245	108	14.6	5.8
721110	Hotels (except casino hotels) & motels	12	5 026	1 046	245	108	14.6	5.8
7212	RV (recreational vehicle) parks & recreational camps	6	2 783	511	101	38	5.9	4.3
72121	RV (recreational vehicle) parks & recreational camps	6	2 783	511	101	38	5.9	4.3
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	b	D	D
722	Foodservices & drinking places	139	62 930	16 305	3 833	2 586	16.5	4.6
7222	Limited-service eating places	73	41 733	10 498	2 558	1 951	10.8	3.9
72221	Limited-service eating places	73	41 733	10 498	2 558	1 951	10.8	3.9
722211	Limited-service restaurants	65	40 982	10 363	2 527	1 930	9.8	3.9
7223	Special foodservices	7	D	D	D	b	D	D
MOBILE COUNTY, AL								
72	Accommodation & foodservices	649	370 123	102 236	23 862	12 767	11.5	6.2
721	Accommodation	71	62 819	16 074	3 909	1 503	6.5	1.4
7211	Traveler accommodation	64	62 126	15 938	3 872	1 482	6.4	1.1
72111	Hotels (except casino hotels) & motels	64	62 126	15 938	3 872	1 482	6.4	1.1
721110	Hotels (except casino hotels) & motels	64	62 126	15 938	3 872	1 482	6.4	1.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	25	45 120	12 736	3 123	1 089	2.6	.3
7211103	Motels	33	D	D	D	e	D	D
7211104	Motor hotels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	578	307 304	86 162	19 953	11 264	12.5	7.2
7221	Full-service restaurants	201	120 113	36 998	8 109	3 959	20.6	7.9
72211	Full-service restaurants	201	120 113	36 998	8 109	3 959	20.6	7.9
722110	Full-service restaurants	201	120 113	36 998	8 109	3 959	20.6	7.9
7222	Limited-service eating places	278	163 104	42 700	10 151	6 283	4.9	6.1
72221	Limited-service eating places	278	163 104	42 700	10 151	6 283	4.9	6.1
722211	Limited-service restaurants	241	148 001	38 279	9 009	5 808	5.0	6.3
722212	Cafeterias	9	D	D	D	e	D	D
7223	Special foodservices	29	15 049	4 684	1 181	729	.7	14.7
7224	Drinking places (alcoholic beverages)	70	9 038	1 780	512	293	61.7	4.5
72241	Drinking places (alcoholic beverages)	70	9 038	1 780	512	293	61.7	4.5
722410	Drinking places (alcoholic beverages)	70	9 038	1 780	512	293	61.7	4.5
MONROE COUNTY, AL								
72	Accommodation & foodservices	34	15 215	3 452	871	591	16.9	21.2
721	Accommodation	7	1 880	400	86	50	42.9	2.9
722	Foodservices & drinking places	27	13 335	3 052	785	541	13.2	23.8
7222	Limited-service eating places	14	9 499	2 176	585	433	11.5	23.4

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
MONTGOMERY COUNTY, AL								
72	Accommodation & foodservices	422	279 507	77 068	18 979	10 064	7.5	5.4
721	Accommodation	46	47 758	10 817	2 623	1 091	4.3	5.0
7211	Traveler accommodation	44	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	44	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	26	D	D	D	f	D	D
7211103	Motels	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	376	231 749	66 251	16 356	8 973	8.2	5.4
7221	Full-service restaurants	142	88 449	28 285	6 996	3 102	12.1	8.5
72211	Full-service restaurants	142	88 449	28 285	6 996	3 102	12.1	8.5
722110	Full-service restaurants	142	88 449	28 285	6 996	3 102	12.1	8.5
7222	Limited-service eating places	190	125 149	32 358	8 001	5 391	4.9	3.3
72221	Limited-service eating places	190	125 149	32 358	8 001	5 391	4.9	3.3
722211	Limited-service restaurants	168	113 704	29 260	7 267	5 035	4.6	3.2
722212	Cafeterias	8	D	D	D	c	D	D
7223	Special foodservices	23	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
MORGAN COUNTY, AL								
72	Accommodation & foodservices	185	101 119	28 967	6 864	3 752	10.0	7.8
721	Accommodation	20	12 529	4 081	1 017	434	11.7	8.3
72111	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	165	88 590	24 886	5 847	3 318	9.8	7.7
7222	Limited-service eating places	77	50 633	13 325	3 151	2 086	4.5	9.2
72221	Limited-service eating places	77	50 633	13 325	3 151	2 086	4.5	9.2
722211	Limited-service restaurants	67	47 704	12 470	2 936	1 961	4.8	7.8
722212	Cafeterias	3	1 985	620	155	88	—	36.7
7223	Special foodservices	9	D	D	D	b	D	D
PERRY COUNTY, AL								
72	Accommodation & foodservices	11	2 970	816	194	178	24.7	16.0
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
PICKENS COUNTY, AL								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D
PIKE COUNTY, AL								
72	Accommodation & foodservices	58	25 780	7 211	1 851	1 135	13.6	12.6
721	Accommodation	6	3 787	938	228	146	8.4	—
722	Foodservices & drinking places	52	21 993	6 273	1 623	989	14.5	14.8
7222	Limited-service eating places	19	12 570	3 350	816	531	3.5	7.1
7223	Special foodservices	3	D	D	D	b	D	D
RANDOLPH COUNTY, AL								
72	Accommodation & foodservices	27	7 955	2 228	469	335	31.7	22.0
722	Foodservices & drinking places	27	7 955	2 228	469	335	31.7	22.0
RUSSELL COUNTY, AL								
72	Accommodation & foodservices	71	32 154	8 344	1 854	938	5.5	7.3
721	Accommodation	4	2 359	545	117	60	—	25.4
722	Foodservices & drinking places	67	29 795	7 799	1 737	878	5.9	5.9
7222	Limited-service eating places	43	22 692	5 703	1 311	626	3.7	4.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. CLAIR COUNTY, AL								
72	Accommodation & foodservices	78	31 337	8 392	1 926	1 170	14.9	13.8
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	72	D	D	D	g	D	D
7222	Limited-service eating places	34	18 694	4 953	1 140	757	6.1	11.4
72221	Limited-service eating places	34	18 694	4 953	1 140	757	6.1	11.4
SHELBY COUNTY, AL								
72	Accommodation & foodservices	188	120 146	32 471	7 024	3 762	9.4	10.8
721	Accommodation	17	11 965	2 848	528	188	3.5	8.3
72111	Hotels (except casino hotels) & motels	14	11 069	2 612	517	182	—	9.0
721110	Hotels (except casino hotels) & motels	14	11 069	2 612	517	182	—	9.0
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	896	236	11	6	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	896	236	11	6	D	—
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	171	108 181	29 623	6 496	3 574	10.1	11.0
7221	Full-service restaurants	60	43 052	12 661	2 616	1 239	12.0	13.5
72211	Full-service restaurants	60	43 052	12 661	2 616	1 239	12.0	13.5
722110	Full-service restaurants	60	43 052	12 661	2 616	1 239	12.0	13.5
7222	Limited-service eating places	101	60 138	15 741	3 523	2 236	8.7	9.8
72221	Limited-service eating places	101	60 138	15 741	3 523	2 236	8.7	9.8
722211	Limited-service eating places	88	54 822	14 769	3 312	2 101	6.2	8.4
7223	Special foodservices	5	D	D	D	b	D	D
SUMTER COUNTY, AL								
72	Accommodation & foodservices	21	6 961	1 959	537	327	15.6	16.5
721	Accommodation	3	718	274	84	47	D	—
722	Foodservices & drinking places	18	6 243	1 685	453	280	12.7	18.4
TALLADEGA COUNTY, AL								
72	Accommodation & foodservices	94	37 939	9 982	2 238	1 504	23.5	8.5
721	Accommodation	11	3 275	876	133	85	31.0	6.5
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	83	34 664	9 106	2 105	1 419	22.8	8.7
7222	Limited-service eating places	45	27 532	7 392	1 712	1 164	9.4	7.8
72221	Limited-service eating places	45	27 532	7 392	1 712	1 164	9.4	7.8
TALLAPOOSA COUNTY, AL								
72	Accommodation & foodservices	51	21 370	5 692	1 267	788	19.2	12.4
721	Accommodation	8	4 144	719	147	62	59.9	5.7
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	17 226	4 973	1 120	726	9.4	14.0
7222	Limited-service eating places	24	10 315	3 086	744	503	5.9	8.6
TUSCALOOSA COUNTY, AL								
72	Accommodation & foodservices	317	202 525	55 562	13 441	7 396	11.3	9.5
721	Accommodation	55	35 513	9 639	2 295	853	5.3	3.3
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	c	D	D
7213	Rooming & boarding houses	27	D	D	D	c	D	D
72131	Rooming & boarding houses	27	D	D	D	c	D	D
721310	Rooming & boarding houses	27	D	D	D	c	D	D
722	Foodservices & drinking places	262	167 012	45 923	11 146	6 543	12.6	10.8
7222	Limited-service eating places	134	93 282	23 631	5 714	3 666	12.2	14.3
72221	Limited-service eating places	134	93 282	23 631	5 714	3 666	12.2	14.3
7223	Special foodservices	15	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WALKER COUNTY, AL								
72	Accommodation & foodservices	93	43 519	10 786	2 491	1 650	24.0	23.3
721	Accommodation	7	2 391	658	140	70	33.2	8.8
722	Foodservices & drinking places	86	41 128	10 128	2 351	1 580	23.4	24.1
7222	Limited-service eating places	45	27 728	6 635	1 527	1 094	16.3	24.0
72221	Limited-service eating places	45	27 728	6 635	1 527	1 094	16.3	24.0
WASHINGTON COUNTY, AL								
72	Accommodation & foodservices	13	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	2 616	729	185	91	44.8	.6
WILCOX COUNTY, AL								
72	Accommodation & foodservices	17	4 483	1 120	259	178	10.1	32.4
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
WINSTON COUNTY, AL								
72	Accommodation & foodservices	33	11 139	2 687	748	426	35.2	10.9
722	Foodservices & drinking places	33	11 139	2 687	748	426	35.2	10.9
7222	Limited-service eating places	14	7 778	1 980	596	323	25.2	1.4

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABBEVILLE, AL								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
ADAMSVILLE, AL								
72	Accommodation & foodservices	5	1 104	384	83	43	11.3	26.0
722	Foodservices & drinking places	5	1 104	384	83	43	11.3	26.0
ALABASTER, AL								
72	Accommodation & foodservices	26	14 527	3 960	954	536	10.0	9.3
722	Foodservices & drinking places	26	14 527	3 960	954	536	10.0	9.3
7222	Limited-service eating places	18	11 406	3 080	740	419	4.1	5.7
72221	Limited-service eating places	18	11 406	3 080	740	419	4.1	5.7
ALBERTVILLE, AL								
72	Accommodation & foodservices	39	18 704	4 693	1 042	849	13.8	4.5
721	Accommodation	3	799	162	30	16	D	—
722	Foodservices & drinking places	36	17 905	4 531	1 012	833	12.6	4.7
7222	Limited-service eating places	17	10 626	2 582	607	633	6.6	4.6
72221	Limited-service eating places	17	10 626	2 582	607	633	6.6	4.6
ALEXANDER CITY, AL								
72	Accommodation & foodservices	30	16 070	4 286	976	560	20.6	7.4
721	Accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
7211103	Motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	23	D	D	D	f	D	D
7222	Limited-service eating places	14	6 910	2 106	525	302	6.1	1.4
ALICEVILLE, AL								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	747	194	47	29	15.5	16.6
ANDALUSIA, AL								
72	Accommodation & foodservices	23	11 065	2 987	698	485	13.6	11.6
721	Accommodation	5	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	9	7 258	1 780	407	318	6.4	12.8
ANNISTON, AL								
72	Accommodation & foodservices	86	48 255	12 705	3 025	1 683	12.5	10.0
721	Accommodation	11	3 914	1 092	256	123	6.9	6.4
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	75	44 341	11 613	2 769	1 560	13.0	10.4
7222	Limited-service eating places	31	24 985	5 979	1 449	932	9.8	11.5
72221	Limited-service eating places	31	24 985	5 979	1 449	932	9.8	11.5
722211	Limited-service restaurants	28	24 330	5 811	1 413	908	9.5	11.8
ARAB, AL *								
72	Accommodation & foodservices	27	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	11 749	2 890	700	418	16.8	1.7
7222	Limited-service eating places	15	8 425	1 850	462	289	11.2	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARAB, AL (MARSHALL COUNTY PART) *								
72	Accommodation & foodservices	27	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	11 749	2 890	700	418	16.8	1.7
7222	Limited-service eating places	15	8 425	1 850	462	289	11.2	1.9
ATHENS, AL								
72	Accommodation & foodservices	55	40 444	11 162	2 599	1 553	22.6	5.5
721	Accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
722	Foodservices & drinking places	50	D	D	D	g	D	D
7222	Limited-service eating places	26	23 758	6 435	1 493	1 076	24.0	.4
72221	Limited-service eating places	26	23 758	6 435	1 493	1 076	24.0	.4
722211	Limited-service restaurants	26	23 758	6 435	1 493	1 076	24.0	.4
7223	Special foodservices	4	D	D	D	b	D	D
ATMORE, AL								
72	Accommodation & foodservices	26	11 159	2 924	652	350	13.5	26.1
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	10	5 248	1 351	319	201	17.6	.8
ATTALLA, AL								
72	Accommodation & foodservices	20	11 911	3 248	735	606	5.5	1.2
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	f	D	D
7222	Limited-service eating places	14	8 508	2 209	515	501	5.8	1.0
AUBURN, AL								
72	Accommodation & foodservices	125	76 317	20 152	4 788	3 013	13.7	14.0
721	Accommodation	25	16 038	3 438	763	426	10.0	9.8
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	e	D	D
7213	Rooming & boarding houses	15	D	D	D	b	D	D
72131	Rooming & boarding houses	15	D	D	D	b	D	D
721310	Rooming & boarding houses	15	D	D	D	b	D	D
722	Foodservices & drinking places	100	60 279	16 714	4 025	2 587	14.6	15.2
7221	Full-service restaurants	41	27 242	7 939	1 925	1 206	10.9	20.6
72211	Full-service restaurants	41	27 242	7 939	1 925	1 206	10.9	20.6
722110	Full-service restaurants	41	27 242	7 939	1 925	1 206	10.9	20.6
7222	Limited-service eating places	55	32 464	8 689	2 078	1 365	16.4	10.8
72221	Limited-service eating places	55	32 464	8 689	2 078	1 365	16.4	10.8
722211	Limited-service restaurants	49	D	D	D	g	D	D
722212	Cafeterias	1	D	D	D	b	D	D
BAY MINETTE, AL								
72	Accommodation & foodservices	18	8 685	2 094	504	359	16.4	17.8
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	8	5 075	1 390	331	267	—	28.7
BESSEMER, AL								
72	Accommodation & foodservices	52	33 261	9 280	2 264	1 459	3.9	6.0
721	Accommodation	6	3 414	762	172	82	—	13.7
72111	Hotels (except casino hotels) & motels	6	3 414	762	172	82	—	13.7
721110	Hotels (except casino hotels) & motels	6	3 414	762	172	82	—	13.7
7211103	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
722	Foodservices & drinking places	46	29 847	8 518	2 092	1 377	4.4	5.1
7222	Limited-service eating places	31	22 762	6 425	1 582	1 163	4.0	4.2
72221	Limited-service eating places	31	22 762	6 425	1 582	1 163	4.0	4.2
722211	Limited-service restaurants	30	D	D	D	g	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BIRMINGHAM, AL *								
72	Accommodation & foodservices	524	346 844	99 636	23 433	10 504	12.3	9.1
721	Accommodation	44	65 572	20 252	4 362	1 469	7.7	7.7
7211	Traveler accommodation	40	63 708	19 826	4 270	1 446	5.7	8.0
72111	Hotels (except casino hotels) & motels	40	63 708	19 826	4 270	1 446	5.7	8.0
721110	Hotels (except casino hotels) & motels	40	63 708	19 826	4 270	1 446	5.7	8.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	23	55 443	17 714	3 741	1 235	2.5	7.9
7211103	Motels	15	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	480	281 272	79 384	19 071	9 035	13.4	9.4
7221	Full-service restaurants	150	101 087	31 624	7 436	3 346	18.2	12.0
72211	Full-service restaurants	150	101 087	31 624	7 436	3 346	18.2	12.0
722110	Full-service restaurants	150	101 087	31 624	7 436	3 346	18.2	12.0
7222	Limited-service eating places	260	146 562	38 587	9 279	4 784	9.8	6.9
72221	Limited-service eating places	260	146 562	38 587	9 279	4 784	9.8	6.9
722211	Limited-service restaurants	222	129 151	33 396	8 014	4 200	9.2	6.5
722212	Cafeterias	20	13 168	3 964	969	381	16.4	6.7
722213	Snack & nonalcoholic beverage bars	18	4 243	1 227	296	203	5.1	18.9
7223	Special foodservices	32	20 455	5 665	1 495	543	11.1	15.8
7224	Drinking places (alcoholic beverages)	38	13 168	3 508	861	362	20.9	7.0
72241	Drinking places (alcoholic beverages)	38	13 168	3 508	861	362	20.9	7.0
722410	Drinking places (alcoholic beverages)	38	13 168	3 508	861	362	20.9	7.0
BIRMINGHAM, AL (JEFFERSON COUNTY PART) *								
72	Accommodation & foodservices	500	D	D	D	i	D	D
721	Accommodation	42	D	D	D	g	D	D
7211	Traveler accommodation	38	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	38	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	38	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	D	D	D	g	D	D
7211103	Motels	15	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	458	263 759	74 847	17 947	8 554	13.7	9.1
7221	Full-service restaurants	141	92 639	29 544	6 935	3 136	18.5	11.8
72211	Full-service restaurants	141	92 639	29 544	6 935	3 136	18.5	11.8
722110	Full-service restaurants	141	92 639	29 544	6 935	3 136	18.5	11.8
7222	Limited-service eating places	247	137 497	36 130	8 656	4 513	10.1	6.6
72221	Limited-service eating places	247	137 497	36 130	8 656	4 513	10.1	6.6
722211	Limited-service restaurants	211	D	D	D	h	D	D
722212	Cafeterias	20	13 168	3 964	969	381	16.4	6.7
7223	Special foodservices	32	20 455	5 665	1 495	543	11.1	15.8
7224	Drinking places (alcoholic beverages)	38	13 168	3 508	861	362	20.9	7.0
72241	Drinking places (alcoholic beverages)	38	13 168	3 508	861	362	20.9	7.0
722410	Drinking places (alcoholic beverages)	38	13 168	3 508	861	362	20.9	7.0
BIRMINGHAM, AL (SHELBY COUNTY PART) *								
72	Accommodation & foodservices	24	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	22	17 513	4 537	1 124	481	9.6	13.3
7222	Limited-service eating places	13	9 065	2 457	623	271	5.2	11.6
BOAZ, AL *								
72	Accommodation & foodservices	36	19 895	5 218	1 295	766	7.7	5.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	21	14 900	3 906	991	604	4.5	4.3
72221	Limited-service eating places	21	14 900	3 906	991	604	4.5	4.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOAZ, AL (ETOWAH COUNTY PART) *								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
BOAZ, AL (MARSHALL COUNTY PART) *								
72	Accommodation & foodservices	34	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	21	14 900	3 906	991	604	4.5	4.3
72221	Limited-service eating places	21	14 900	3 906	991	604	4.5	4.3
BRENT, AL								
72	Accommodation & foodservices	7	1 951	420	96	59	63.8	2.2
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BREWTON, AL								
72	Accommodation & foodservices	23	9 862	2 331	567	385	37.0	9.9
721	Accommodation	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	12	5 430	1 318	313	224	16.3	15.9
BRIDGEPORT, AL								
72	Accommodation & foodservices	4	D	D	D	c	D	D
722	Foodservices & drinking places	4	D	D	D	c	D	D
BRIGHTON, AL								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
CENTRE, AL								
72	Accommodation & foodservices	20	6 019	1 728	408	240	16.3	6.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
CENTREVILLE, AL								
72	Accommodation & foodservices	3	2 553	704	164	207	—	—
722	Foodservices & drinking places	3	2 553	704	164	207	—	—
CHICKASAW, AL								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
7223	Special foodservices	2	D	D	D	a	D	D
CHILDERSBURG, AL *								
72	Accommodation & foodservices	15	5 539	1 340	292	223	21.7	4.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	9	4 696	1 177	262	205	13.2	.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHILDERSBURG, AL (TALLADEGA COUNTY PART) *								
72	Accommodation & foodservices	15	5 539	1 340	292	223	21.7	4.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	9	4 696	1 177	262	205	13.2	.2
CITRONELLE, AL								
72	Accommodation & foodservices	8	2 069	514	118	77	94.5	-
722	Foodservices & drinking places	8	2 069	514	118	77	94.5	-
CLANTON, AL								
72	Accommodation & foodservices	33	13 240	3 837	848	524	13.5	6.3
721	Accommodation	6	2 383	686	135	63	23.0	4.7
722	Foodservices & drinking places	27	10 857	3 151	713	461	11.4	6.7
7222	Limited-service eating places	14	7 738	2 209	492	340	10.5	3.0
COLUMBIANA, AL								
72	Accommodation & foodservices	4	D	D	D	c	D	D
722	Foodservices & drinking places	4	D	D	D	c	D	D
CORDOVA, AL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
CULLMAN, AL								
72	Accommodation & foodservices	59	41 087	11 440	2 683	1 417	7.1	3.3
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	55	D	D	D	g	D	D
7222	Limited-service eating places	30	25 082	6 441	1 561	967	6.1	1.1
72221	Limited-service eating places	30	25 082	6 441	1 561	967	6.1	1.1
722211	Limited-service restaurants	27	D	D	D	f	D	D
722212	Cafeterias	1	D	D	D	b	D	D
DADEVILLE, AL								
72	Accommodation & foodservices	10	3 354	944	188	179	6.1	8.2
722	Foodservices & drinking places	10	3 354	944	188	179	6.1	8.2
DALEVILLE, AL								
72	Accommodation & foodservices	31	9 071	2 395	578	512	20.4	1.4
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	e	D	D
DAPHNE, AL								
72	Accommodation & foodservices	19	4 708	1 204	300	150	11.4	34.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DECATUR, AL *								
72	Accommodation & foodservices	137	86 492	25 277	6 023	3 117	8.4	5.4
721	Accommodation	17	12 207	4 037	1 015	431	12.0	8.3
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	e	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	120	74 285	21 240	5 008	2 686	7.8	4.9
7221	Full-service restaurants	47	D	D	D	f	D	D
72211	Full-service restaurants	47	D	D	D	f	D	D
722110	Full-service restaurants	47	D	D	D	f	D	D
7222	Limited-service eating places	60	41 790	11 104	2 665	1 623	2.5	5.5
72221	Limited-service eating places	60	41 790	11 104	2 665	1 623	2.5	5.5
722211	Limited-service restaurants	50	38 861	10 249	2 450	1 498	2.6	3.5
722212	Cafeterias	3	1 985	620	155	88	—	36.7
7223	Special foodservices	7	D	D	D	b	D	D
DECATUR, AL (MORGAN COUNTY PART) *								
72	Accommodation & foodservices	137	86 492	25 277	6 023	3 117	8.4	5.4
721	Accommodation	17	12 207	4 037	1 015	431	12.0	8.3
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	e	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	120	74 285	21 240	5 008	2 686	7.8	4.9
7221	Full-service restaurants	47	D	D	D	f	D	D
72211	Full-service restaurants	47	D	D	D	f	D	D
722110	Full-service restaurants	47	D	D	D	f	D	D
7222	Limited-service eating places	60	41 790	11 104	2 665	1 623	2.5	5.5
72221	Limited-service eating places	60	41 790	11 104	2 665	1 623	2.5	5.5
722211	Limited-service restaurants	50	38 861	10 249	2 450	1 498	2.6	3.5
722212	Cafeterias	3	1 985	620	155	88	—	36.7
7223	Special foodservices	7	D	D	D	b	D	D
DEMOPOLIS, AL								
72	Accommodation & foodservices	28	11 229	2 810	693	416	13.7	3.0
721	Accommodation	5	1 966	367	83	32	26.3	—
722	Foodservices & drinking places	23	9 263	2 443	610	384	11.1	3.6
7222	Limited-service eating places	11	D	D	D	e	D	D
DOTHAN, AL *								
72	Accommodation & foodservices	176	111 045	28 297	6 788	3 527	8.5	7.4
721	Accommodation	24	D	D	D	e	D	D
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	23	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	10 308	2 803	724	303	—	—
7211103	Motels	14	D	D	D	c	D	D
722	Foodservices & drinking places	152	D	D	D	h	D	D
7221	Full-service restaurants	64	45 596	11 852	2 848	1 204	10.0	7.5
72211	Full-service restaurants	64	45 596	11 852	2 848	1 204	10.0	7.5
722110	Full-service restaurants	64	45 596	11 852	2 848	1 204	10.0	7.5
7222	Limited-service eating places	73	43 839	11 064	2 629	1 738	8.4	6.5
72221	Limited-service eating places	73	43 839	11 064	2 629	1 738	8.4	6.5
722211	Limited-service restaurants	64	41 674	10 324	2 458	1 651	7.5	6.5
7224	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
DOTHAN, AL (DALE COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DOTHAN, AL (HOUSTON COUNTY PART) *								
72	Accommodation & foodservices	175	D	D	D	h	D	D
721	Accommodation	24	D	D	D	e	D	D
7211	Traveler accommodation	23	D	D	D	e	D	D
721111	Hotels (except casino hotels) & motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	23	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	10 308	2 803	724	303	—	—
7211103	Motels	14	D	D	D	c	D	D
722	Foodservices & drinking places	151	D	D	D	h	D	D
7221	Full-service restaurants	64	45 596	11 852	2 848	1 204	10.0	7.5
72211	Full-service restaurants	64	45 596	11 852	2 848	1 204	10.0	7.5
722110	Full-service restaurants	64	45 596	11 852	2 848	1 204	10.0	7.5
7222	Limited-service eating places	72	D	D	D	g	D	D
72221	Limited-service eating places	72	D	D	D	g	D	D
722211	Limited-service restaurants	63	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
EAST BREWTON, AL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
ELBA, AL								
72	Accommodation & foodservices	7	4 031	843	193	212	18.6	51.4
722	Foodservices & drinking places	7	4 031	843	193	212	18.6	51.4
ENTERPRISE, AL *								
72	Accommodation & foodservices	52	22 708	6 326	1 449	871	11.9	8.4
721	Accommodation	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	20	10 629	2 798	683	448	3.0	1.5
72221	Limited-service eating places	20	10 629	2 798	683	448	3.0	1.5
ENTERPRISE, AL (COFFEE COUNTY PART) *								
72	Accommodation & foodservices	51	D	D	D	f	D	D
721	Accommodation	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	46	D	D	D	f	D	D
7222	Limited-service eating places	20	10 629	2 798	683	448	3.0	1.5
72221	Limited-service eating places	20	10 629	2 798	683	448	3.0	1.5
ENTERPRISE, AL (DALE COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
EUFAULA, AL								
72	Accommodation & foodservices	40	D	D	D	f	D	D
721	Accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	10	3 919	876	184	106	23.7	6.2
721110	Hotels (except casino hotels) & motels	10	3 919	876	184	106	23.7	6.2
722	Foodservices & drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
EVERGREEN, AL								
72	Accommodation & foodservices	12	5 770	1 304	305	274	10.5	—
721	Accommodation	3	1 457	185	49	29	D	—
722	Foodservices & drinking places	9	4 313	1 119	256	245	3.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAIRFIELD, AL								
72	Accommodation & foodservices	17	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	10	5 820	1 429	353	179	—	—
FAIRHOPE, AL								
72	Accommodation & foodservices	45	15 292	4 511	1 054	614	25.0	7.8
721	Accommodation	4	404	170	16	9	35.1	—
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	41	14 888	4 341	1 038	605	24.7	8.0
7222	Limited-service eating places	17	D	D	D	e	D	D
FAYETTE, AL								
72	Accommodation & foodservices	17	6 219	1 753	421	258	23.8	28.1
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	12	5 016	1 354	343	218	28.8	27.5
FLORENCE, AL								
72	Accommodation & foodservices	109	59 597	17 396	3 868	2 242	14.6	10.9
721	Accommodation	10	2 490	690	150	74	46.0	12.2
722	Foodservices & drinking places	99	57 107	16 706	3 718	2 168	13.2	10.9
7221	Full-service restaurants	40	23 051	7 220	1 697	1 000	15.9	22.4
72211	Full-service restaurants	40	23 051	7 220	1 697	1 000	15.9	22.4
722110	Full-service restaurants	40	23 051	7 220	1 697	1 000	15.9	22.4
7222	Limited-service eating places	55	32 968	9 074	1 920	1 132	11.7	3.2
72221	Limited-service eating places	55	32 968	9 074	1 920	1 132	11.7	3.2
722211	Limited-service restaurants	46	30 114	8 278	1 718	1 018	12.8	2.8
722212	Cafeterias	1	D	D	D	b	D	D
FOLEY, AL								
72	Accommodation & foodservices	46	32 655	8 296	1 837	824	7.3	31.0
721	Accommodation	5	2 518	597	135	69	1.7	—
722	Foodservices & drinking places	41	30 137	7 699	1 702	755	7.7	33.6
7222	Limited-service eating places	27	23 494	5 919	1 359	574	3.2	41.0
72221	Limited-service eating places	27	23 494	5 919	1 359	574	3.2	41.0
722211	Limited-service restaurants	23	22 785	5 727	1 329	556	2.9	41.3
FORT PAYNE, AL								
72	Accommodation & foodservices	45	26 120	6 898	1 512	985	12.0	16.2
721	Accommodation	5	3 048	638	151	76	24.9	2.7
72111	Hotels (except casino hotels) & motels	5	3 048	638	151	76	24.9	2.7
721110	Hotels (except casino hotels) & motels	5	3 048	638	151	76	24.9	2.7
722	Foodservices & drinking places	40	23 072	6 260	1 361	909	10.3	18.0
7222	Limited-service eating places	23	17 212	4 610	953	707	10.8	21.8
72221	Limited-service eating places	23	17 212	4 610	953	707	10.8	21.8
FULTONDALE, AL								
72	Accommodation & foodservices	12	6 767	1 641	417	260	3.7	12.4
721	Accommodation	3	2 657	541	130	73	—	27.7
722	Foodservices & drinking places	9	4 110	1 100	287	187	6.1	2.5
7223	Special foodservices	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GADSDEN, AL								
72	Accommodation & foodservices	102	56 698	15 698	3 712	1 953	18.8	9.6
721	Accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	93	D	D	D	g	D	D
7222	Limited-service eating places	45	28 338	7 276	1 769	1 090	6.6	10.6
72221	Limited-service eating places	45	28 338	7 276	1 769	1 090	6.6	10.6
722211	Limited-service restaurants	41	26 153	6 544	1 590	1 001	6.2	9.6
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	3	D	D	D	b	D	D
GARDENDALE, AL								
72	Accommodation & foodservices	30	22 175	6 336	1 471	770	9.6	2.7
722	Foodservices & drinking places	30	22 175	6 336	1 471	770	9.6	2.7
7222	Limited-service eating places	22	14 405	3 790	872	563	9.8	2.3
72221	Limited-service eating places	22	14 405	3 790	872	563	9.8	2.3
722212	Cafeterias	2	D	D	D	a	D	D
GENEVA, AL								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	3 079	960	227	124	24.0	3.0
LENCOE, AL *								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
LENCOE, AL (ETOWAH COUNTY PART) *								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
GREENSBORO, AL								
72	Accommodation & foodservices	8	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	2 176	581	127	101	5.9	12.2
GREENVILLE, AL								
72	Accommodation & foodservices	24	16 494	4 589	1 009	546	18.9	2.1
721	Accommodation	5	2 725	722	188	95	37.8	—
722	Foodservices & drinking places	19	13 769	3 867	821	451	15.2	2.5
7222	Limited-service eating places	10	D	D	D	e	D	D
GULF SHORES, AL								
72	Accommodation & foodservices	58	43 300	11 659	2 269	1 064	25.4	5.6
721	Accommodation	15	D	D	D	e	D	D
7211	Traveler accommodation	13	18 507	4 521	866	299	39.7	1.3
72111	Hotels (except casino hotels) & motels	13	18 507	4 521	866	299	39.7	1.3
721110	Hotels (except casino hotels) & motels	13	18 507	4 521	866	299	39.7	1.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	c	D	D
7211103	Motels	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GUNTERSVILLE, AL								
72	Accommodation & foodservices	41	15 793	4 170	950	615	23.4	9.4
721	Accommodation	7	3 304	640	155	66	12.1	12.5
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
722	Foodservices & drinking places	34	12 489	3 530	795	549	26.4	8.6
7222	Limited-service eating places	15	6 955	1 988	460	398	19.8	5.0
HALEYVILLE, AL *								
72	Accommodation & foodservices	21	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	8 680	2 248	652	329	26.4	6.8
7222	Limited-service eating places	12	7 632	1 964	587	298	23.4	1.1
HALEYVILLE, AL (MARION COUNTY PART) *								
72	Accommodation & foodservices	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
HALEYVILLE, AL (WINSTON COUNTY PART) *								
72	Accommodation & foodservices	18	D	D	D	e	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	e	D	D
HAMILTON, AL								
72	Accommodation & foodservices	19	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	18	5 690	1 632	354	295	45.2	.4
7222	Limited-service eating places	14	D	D	D	e	D	D
HANCEVILLE, AL								
72	Accommodation & foodservices	7	2 822	681	141	171	64.1	—
722	Foodservices & drinking places	7	2 822	681	141	171	64.1	—
HARTSELLE, AL								
72	Accommodation & foodservices	27	10 878	2 752	616	533	13.2	25.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	f	D	D
7222	Limited-service eating places	14	8 620	2 181	479	458	14.7	26.7
HEADLAND, AL								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
HEFLIN, AL								
72	Accommodation & foodservices	8	2 488	648	147	144	7.1	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	c	D	D
HELENA, AL								
72	Accommodation & foodservices	3	809	206	48	31	D	12.1
722	Foodservices & drinking places	3	809	206	48	31	D	12.1
HOKES BLUFF, AL								
72	Accommodation & foodservices	9	4 358	1 101	269	188	2.0	3.1
722	Foodservices & drinking places	9	4 358	1 101	269	188	2.0	3.1
7223	Special foodservices	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOMEWOOD, AL								
72	Accommodation & foodservices	107	99 078	25 939	5 873	2 467	6.8	9.0
721	Accommodation	14	29 027	6 406	1 459	471	2.6	6.1
7211	Traveler accommodation	14	29 027	6 406	1 459	471	2.6	6.1
72111	Hotels (except casino hotels) & motels	14	29 027	6 406	1 459	471	2.6	6.1
721110	Hotels (except casino hotels) & motels	14	29 027	6 406	1 459	471	2.6	6.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	21 038	4 654	1 049	333	3.6	—
7211103	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	b	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
722	Foodservices & drinking places	93	70 051	19 533	4 414	1 996	8.6	10.2
7221	Full-service restaurants	37	34 426	10 190	2 428	968	6.7	5.3
72211	Full-service restaurants	37	34 426	10 190	2 428	968	6.7	5.3
722110	Full-service restaurants	37	34 426	10 190	2 428	968	6.7	5.3
7222	Limited-service eating places	43	24 279	6 365	1 297	774	13.5	8.5
72221	Limited-service eating places	43	24 279	6 365	1 297	774	13.5	8.5
722211	Limited-service restaurants	39	22 160	5 848	1 178	715	10.9	5.2
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
HOOVER, AL *								
72	Accommodation & foodservices	90	60 314	17 196	3 926	1 916	6.9	8.0
721	Accommodation	8	5 287	1 062	176	67	—	7.5
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	82	55 027	16 134	3 750	1 849	7.6	8.0
7221	Full-service restaurants	27	25 004	7 900	1 891	789	1.6	10.0
72211	Full-service restaurants	27	25 004	7 900	1 891	789	1.6	10.0
722110	Full-service restaurants	27	25 004	7 900	1 891	789	1.6	10.0
7222	Limited-service eating places	50	24 818	7 026	1 559	964	15.1	7.7
72221	Limited-service eating places	50	24 818	7 026	1 559	964	15.1	7.7
722211	Limited-service restaurants	44	20 315	5 787	1 295	845	15.5	7.8
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
HOOVER, AL (JEFFERSON COUNTY PART) *								
72	Accommodation & foodservices	74	52 652	15 209	3 560	1 691	7.3	8.4
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	70	D	D	D	g	D	D
7221	Full-service restaurants	22	23 301	7 396	1 773	741	1.6	10.6
72211	Full-service restaurants	22	23 301	7 396	1 773	741	1.6	10.6
722110	Full-service restaurants	22	23 301	7 396	1 773	741	1.6	10.6
7222	Limited-service eating places	44	22 461	6 363	1 443	819	15.4	8.5
72221	Limited-service eating places	44	22 461	6 363	1 443	819	15.4	8.5
722212	Cafeterias	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
HOOVER, AL (SHELBY COUNTY PART) *								
72	Accommodation & foodservices	16	7 662	1 987	366	225	4.3	4.9
721	Accommodation	4	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
7223	Special foodservices	1	D	D	D	b	D	D
HUEYTOWN, AL								
72	Accommodation & foodservices	21	10 661	2 453	583	322	25.7	4.7
722	Foodservices & drinking places	21	10 661	2 453	583	322	25.7	4.7
7222	Limited-service eating places	15	8 355	1 960	470	273	11.6	6.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HUNTSVILLE, AL *								
72	Accommodation & foodservices	400	282 135	76 572	18 200	8 853	7.7	10.2
721	Accommodation	33	56 900	12 631	3 015	1 230	.1	1.1
7211	Traveler accommodation	33	56 900	12 631	3 015	1 230	.1	1.1
72111	Hotels (except casino hotels) & motels	33	56 900	12 631	3 015	1 230	.1	1.1
721110	Hotels (except casino hotels) & motels	33	56 900	12 631	3 015	1 230	.1	1.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	45 032	10 339	2 459	973	—	.5
7211103	Motels	17	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	367	225 235	63 941	15 185	7 623	9.6	12.6
7221	Full-service restaurants	128	97 061	29 856	7 135	3 204	11.9	16.0
72211	Full-service restaurants	128	97 061	29 856	7 135	3 204	11.9	16.0
722110	Full-service restaurants	128	97 061	29 856	7 135	3 204	11.9	16.0
7222	Limited-service eating places	185	116 528	31 494	7 421	4 156	6.2	8.5
72221	Limited-service eating places	185	116 528	31 494	7 421	4 156	6.2	8.5
722211	Limited-service restaurants	166	110 382	29 636	6 962	3 894	6.4	8.6
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	21	5 795	1 350	318	94	1.3	41.3
7224	Drinking places (alcoholic beverages)	33	5 851	1 241	311	169	47.1	9.4
72241	Drinking places (alcoholic beverages)	33	5 851	1 241	311	169	47.1	9.4
722410	Drinking places (alcoholic beverages)	33	5 851	1 241	311	169	47.1	9.4
HUNTSVILLE, AL (LIMESTONE COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
HUNTSVILLE, AL (MADISON COUNTY PART) *								
72	Accommodation & foodservices	399	D	D	D	i	D	D
721	Accommodation	33	56 900	12 631	3 015	1 230	.1	1.1
7211	Traveler accommodation	33	56 900	12 631	3 015	1 230	.1	1.1
72111	Hotels (except casino hotels) & motels	33	56 900	12 631	3 015	1 230	.1	1.1
721110	Hotels (except casino hotels) & motels	33	56 900	12 631	3 015	1 230	.1	1.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	45 032	10 339	2 459	973	—	.5
7211103	Motels	17	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	366	D	D	D	i	D	D
7221	Full-service restaurants	128	97 061	29 856	7 135	3 204	11.9	16.0
72211	Full-service restaurants	128	97 061	29 856	7 135	3 204	11.9	16.0
722110	Full-service restaurants	128	97 061	29 856	7 135	3 204	11.9	16.0
7222	Limited-service eating places	185	116 528	31 494	7 421	4 156	6.2	8.5
72221	Limited-service eating places	185	116 528	31 494	7 421	4 156	6.2	8.5
722211	Limited-service restaurants	166	110 382	29 636	6 962	3 894	6.4	8.6
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	21	5 795	1 350	318	94	1.3	41.3
7224	Drinking places (alcoholic beverages)	32	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	32	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	32	D	D	D	c	D	D
IRONDALE, AL								
72	Accommodation & foodservices	29	21 117	6 455	1 454	599	11.5	5.3
721	Accommodation	4	3 954	1 155	254	89	51.4	—
72111	Hotels (except casino hotels) & motels	4	3 954	1 155	254	89	51.4	—
721110	Hotels (except casino hotels) & motels	4	3 954	1 155	254	89	51.4	—
722	Foodservices & drinking places	25	17 163	5 300	1 200	510	2.3	6.5
7222	Limited-service eating places	15	9 397	2 841	637	305	1.5	2.1
JACKSON, AL								
72	Accommodation & foodservices	16	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	14	5 491	1 259	292	223	31.3	7.5
JACKSONVILLE, AL								
72	Accommodation & foodservices	22	10 445	2 790	669	422	13.2	13.4
722	Foodservices & drinking places	22	10 445	2 790	669	422	13.2	13.4
7222	Limited-service eating places	12	6 074	1 518	349	257	16.3	3.2
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JASPER, AL								
72	Accommodation & foodservices	58	32 818	8 129	1 892	1 120	23.3	19.7
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	D	D	D	g	D	D
7222	Limited-service eating places	30	21 561	5 122	1 192	769	18.9	19.0
72221	Limited-service eating places	30	21 561	5 122	1 192	769	18.9	19.0
722211	Limited-service restaurants	27	21 255	5 061	1 183	759	18.0	19.0
LAFAYETTE, AL								
72	Accommodation & foodservices	4	D	D	D	c	D	D
722	Foodservices & drinking places	4	D	D	D	c	D	D
LANETT, AL								
72	Accommodation & foodservices	16	4 629	1 198	260	124	15.9	27.8
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
LEEDS, AL *								
72	Accommodation & foodservices	25	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	9 920	2 586	589	391	21.8	3.5
7222	Limited-service eating places	14	8 576	2 242	526	346	13.0	3.5
LEEDS, AL (JEFFERSON COUNTY PART) *								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
LEEDS, AL (ST. CLAIR COUNTY PART) *								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
7222	Limited-service eating places	7	6 126	1 576	372	236	—	3.9
LINCOLN, AL								
72	Accommodation & foodservices	10	3 182	1 101	237	155	21.1	—
721	Accommodation	3	593	187	44	46	—	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	2 589	914	193	109	26.0	—
LINDEN, AL								
72	Accommodation & foodservices	4	D	D	D	b	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
LIVINGSTON, AL								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	3 386	1 041	338	183	4.3	4.5

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LUVERNE, AL								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
MADISON, AL *								
72	Accommodation & foodservices	56	39 137	11 337	2 575	1 432	7.7	8.9
721	Accommodation	6	7 822	2 222	486	233	—	26.3
72111 721110	Hotels (except casino hotels) & motels	6	7 822	2 222	486	233	—	26.3
	Hotels (except casino hotels) & motels	6	7 822	2 222	486	233	—	26.3
722	Foodservices & drinking places	50	31 315	9 115	2 089	1 199	9.7	4.6
7222 72221	Limited-service eating places	29	18 548	5 185	1 175	790	5.2	7.2
	Limited-service eating places	29	18 548	5 185	1 175	790	5.2	7.2
MADISON, AL (LIMESTONE COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
MADISON, AL (MADISON COUNTY PART) *								
72	Accommodation & foodservices	55	D	D	D	g	D	D
721	Accommodation	6	7 822	2 222	486	233	—	26.3
72111 721110	Hotels (except casino hotels) & motels	6	7 822	2 222	486	233	—	26.3
	Hotels (except casino hotels) & motels	6	7 822	2 222	486	233	—	26.3
722	Foodservices & drinking places	49	D	D	D	g	D	D
7222 72221	Limited-service eating places	29	18 548	5 185	1 175	790	5.2	7.2
	Limited-service eating places	29	18 548	5 185	1 175	790	5.2	7.2
MARION, AL								
72	Accommodation & foodservices	8	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	5	1 969	550	133	139	1.1	9.4
MIDFIELD, AL								
72	Accommodation & foodservices	13	8 273	2 015	477	451	3.7	3.1
722	Foodservices & drinking places	13	8 273	2 015	477	451	3.7	3.1
7222	Limited-service eating places	10	D	D	D	e	D	D
MILLBROOK, AL								
72	Accommodation & foodservices	5	D	D	D	c	D	D
722	Foodservices & drinking places	5	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOBILE, AL								
72	Accommodation & foodservices	482	301 597	84 826	19 846	10 102	11.3	5.3
721	Accommodation	52	56 629	15 170	3 668	1 385	3.4	.6
7211	Traveler accommodation	49	56 433	15 106	3 655	1 374	3.4	.3
72111	Hotels (except casino hotels) & motels	49	56 433	15 106	3 655	1 374	3.4	.3
721110	Hotels (except casino hotels) & motels	49	56 433	15 106	3 655	1 374	3.4	.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	41 738	12 191	2 968	1 026	—	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	24	D	D	D	c	D	D
7211104	Motor hotels	5	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	430	244 968	69 656	16 178	8 717	13.1	6.4
7221	Full-service restaurants	153	105 326	32 943	7 263	3 353	20.9	6.2
72211	Full-service restaurants	153	105 326	32 943	7 263	3 353	20.9	6.2
722110	Full-service restaurants	153	105 326	32 943	7 263	3 353	20.9	6.2
7222	Limited-service eating places	204	122 260	32 050	7 652	4 542	5.2	5.7
72221	Limited-service eating places	204	122 260	32 050	7 652	4 542	5.2	5.7
722211	Limited-service restaurants	171	107 636	27 753	6 532	4 096	5.5	5.9
722212	Cafeterias	7	9 604	2 817	740	270	2.4	—
722213	Snack & nonalcoholic beverage bars	26	5 020	1 480	380	176	6.1	11.5
7223	Special foodservices	22	11 312	3 507	894	617	1.0	15.7
7224	Drinking places (alcoholic beverages)	51	6 070	1 156	369	205	60.5	5.2
72241	Drinking places (alcoholic beverages)	51	6 070	1 156	369	205	60.5	5.2
722410	Drinking places (alcoholic beverages)	51	6 070	1 156	369	205	60.5	5.2
MONROEVILLE, AL								
72	Accommodation & foodservices	25	D	D	D	f	D	D
721	Accommodation	5	D	D	D	b	D	D
722	Foodservices & drinking places	20	12 829	2 919	766	530	10.7	23.8
7222	Limited-service eating places	13	D	D	D	e	D	D
MONTEVALLO, AL								
72	Accommodation & foodservices	15	6 985	1 924	495	302	15.4	2.5
722	Foodservices & drinking places	15	6 985	1 924	495	302	15.4	2.5
7222	Limited-service eating places	7	4 622	1 188	258	204	7.3	—
7223	Special foodservices	1	D	D	D	b	D	D
MONTGOMERY, AL								
72	Accommodation & foodservices	411	277 289	76 471	18 858	9 983	7.2	5.3
721	Accommodation	44	D	D	D	g	D	D
7211	Traveler accommodation	42	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	42	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	42	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	25	37 893	8 884	2 177	872	4.2	4.6
7211103	Motels	16	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	367	D	D	D	i	D	D
7221	Full-service restaurants	138	87 891	28 098	6 960	3 077	11.6	8.5
72211	Full-service restaurants	138	87 891	28 098	6 960	3 077	11.6	8.5
722110	Full-service restaurants	138	87 891	28 098	6 960	3 077	11.6	8.5
7222	Limited-service eating places	188	D	D	D	i	D	D
72221	Limited-service eating places	188	D	D	D	i	D	D
722211	Limited-service restaurants	166	D	D	D	i	D	D
722212	Cafeterias	8	D	D	D	c	D	D
7223	Special foodservices	20	10 416	3 636	897	302	3.2	.2
7224	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
MOODY, AL								
72	Accommodation & foodservices	5	D	D	D	c	D	D
722	Foodservices & drinking places	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOULTON, AL								
72	Accommodation & foodservices	19	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	8 262	2 262	490	385	9.8	2.3
7222	Limited-service eating places	9	4 369	1 290	257	239	17.3	—
MOUNTAIN BROOK, AL								
72	Accommodation & foodservices	44	31 514	9 327	2 027	974	7.9	20.7
721	Accommodation	7	7 692	1 865	474	186	—	15.6
72111	Hotels (except casino hotels) & motels	7	7 692	1 865	474	186	—	15.6
721110	Hotels (except casino hotels) & motels	7	7 692	1 865	474	186	—	15.6
7211103	Motels	4	4 379	1 175	301	107	—	2.6
722	Foodservices & drinking places	37	23 822	7 462	1 553	788	10.5	22.4
7222	Limited-service eating places	13	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D
MUSCLE SHOALS, AL								
72	Accommodation & foodservices	42	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	40	21 255	5 481	1 304	821	5.8	4.4
7222	Limited-service eating places	23	14 336	3 584	845	579	1.6	3.1
72221	Limited-service eating places	23	14 336	3 584	845	579	1.6	3.1
NEW HOPE, AL								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
NORTHPORT, AL								
72	Accommodation & foodservices	40	19 775	5 261	1 275	681	18.6	11.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	24	13 917	3 663	865	516	7.4	14.1
72221	Limited-service eating places	24	13 917	3 663	865	516	7.4	14.1
ONEONTA, AL								
72	Accommodation & foodservices	22	9 936	2 471	600	326	31.4	3.5
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	9	6 323	1 710	422	230	15.3	—
OPELIKA, AL								
72	Accommodation & foodservices	61	30 210	8 417	1 924	1 027	13.8	5.5
721	Accommodation	10	5 419	1 319	267	133	23.2	—
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211103	Motels	6	3 011	636	120	59	35.6	—
722	Foodservices & drinking places	51	24 791	7 098	1 657	894	11.7	6.7
7222	Limited-service eating places	27	14 927	4 098	995	580	10.4	.3
72221	Limited-service eating places	27	14 927	4 098	995	580	10.4	.3
OPP, AL								
72	Accommodation & foodservices	23	7 169	1 594	379	259	25.7	9.4
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	21	D	D	D	c	D	D
7222	Limited-service eating places	12	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
ORANGE BEACH, AL								
72	Accommodation & foodservices	24	41 895	12 212	2 604	936	2.3	.5
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	4	20 081	4 335	994	347	—	—
72111	Hotels (except casino hotels) & motels	4	20 081	4 335	994	347	—	—
721110	Hotels (except casino hotels) & motels	4	20 081	4 335	994	347	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	20 081	4 335	994	347	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	f	D	D
OXFORD, AL *								
72	Accommodation & foodservices	42	42 593	11 899	2 805	1 469	6.1	11.6
721	Accommodation	11	8 162	1 930	429	189	10.0	2.2
72111	Hotels (except casino hotels) & motels	11	8 162	1 930	429	189	10.0	2.2
721110	Hotels (except casino hotels) & motels	11	8 162	1 930	429	189	10.0	2.2
7211103	Motels	5	4 968	1 208	283	97	—	.3
722	Foodservices & drinking places	31	34 431	9 969	2 376	1 280	5.1	13.8
7222	Limited-service eating places	17	14 811	3 489	785	545	5.7	9.5
72221	Limited-service eating places	17	14 811	3 489	785	545	5.7	9.5
722212	Cafeterias	1	D	D	D	b	D	D
OXFORD, AL (CALHOUN COUNTY PART) *								
72	Accommodation & foodservices	42	42 593	11 899	2 805	1 469	6.1	11.6
721	Accommodation	11	8 162	1 930	429	189	10.0	2.2
72111	Hotels (except casino hotels) & motels	11	8 162	1 930	429	189	10.0	2.2
721110	Hotels (except casino hotels) & motels	11	8 162	1 930	429	189	10.0	2.2
7211103	Motels	5	4 968	1 208	283	97	—	.3
722	Foodservices & drinking places	31	34 431	9 969	2 376	1 280	5.1	13.8
7222	Limited-service eating places	17	14 811	3 489	785	545	5.7	9.5
72221	Limited-service eating places	17	14 811	3 489	785	545	5.7	9.5
722212	Cafeterias	1	D	D	D	b	D	D
OZARK, AL								
72	Accommodation & foodservices	34	14 397	3 885	949	579	8.3	12.2
721	Accommodation	5	2 472	714	182	101	—	—
722	Foodservices & drinking places	29	11 925	3 171	767	478	10.1	14.8
7222	Limited-service eating places	14	9 167	2 313	559	357	5.7	14.8
PELLHAM, AL								
72	Accommodation & foodservices	47	33 529	9 199	2 153	1 006	4.7	11.6
721	Accommodation	4	2 744	617	150	49	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	30 785	8 582	2 003	957	5.1	12.6
7222	Limited-service eating places	27	15 916	3 981	896	519	6.7	17.8
72221	Limited-service eating places	27	15 916	3 981	896	519	6.7	17.8
PELL CITY, AL								
72	Accommodation & foodservices	28	12 190	3 279	746	519	8.3	19.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	f	D	D
7222	Limited-service eating places	16	9 602	2 593	597	430	3.3	17.4
PHENIX CITY, AL *								
72	Accommodation & foodservices	60	30 364	7 868	1 748	882	2.3	6.8
721	Accommodation	4	2 359	545	117	60	—	25.4
722	Foodservices & drinking places	56	28 005	7 323	1 631	822	2.5	5.2
7222	Limited-service eating places	37	21 410	5 354	1 222	578	—	4.4
72221	Limited-service eating places	37	21 410	5 354	1 222	578	—	4.4
722211	Limited-service restaurants	36	D	D	D	f	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
PHENIX CITY, AL (RUSSELL COUNTY PART) *								
72	Accommodation & foodservices	60	30 364	7 868	1 748	882	2.3	6.8
721	Accommodation	4	2 359	545	117	60	—	25.4
722	Foodservices & drinking places	56	28 005	7 323	1 631	822	2.5	5.2
7222	Limited-service eating places	37	21 410	5 354	1 222	578	—	4.4
72221	Limited-service eating places	37	21 410	5 354	1 222	578	—	4.4
722211	Limited-service restaurants	36	D	D	D	f	D	D
PIEDMONT, AL *								
72	Accommodation & foodservices	10	4 471	1 201	223	248	18.5	35.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
PIEDMONT, AL (CALHOUN COUNTY PART) *								
72	Accommodation & foodservices	10	4 471	1 201	223	248	18.5	35.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
PLEASANT GROVE, AL								
72	Accommodation & foodservices	4	2 120	563	146	100	11.7	—
722	Foodservices & drinking places	4	2 120	563	146	100	11.7	—
PRATTVILLE, AL *								
72	Accommodation & foodservices	51	30 620	8 867	2 141	1 152	12.7	4.0
721	Accommodation	7	2 428	655	180	72	5.7	21.1
722	Foodservices & drinking places	44	28 192	8 212	1 961	1 080	13.3	2.5
7222	Limited-service eating places	27	16 054	4 094	999	658	11.1	3.5
72221	Limited-service eating places	27	16 054	4 094	999	658	11.1	3.5
PRATTVILLE, AL (AUTAUGA COUNTY PART) *								
72	Accommodation & foodservices	45	D	D	D	f	D	D
721	Accommodation	5	D	D	D	b	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	25	D	D	D	f	D	D
72221	Limited-service eating places	25	D	D	D	f	D	D
PRATTVILLE, AL (ELMORE COUNTY PART) *								
72	Accommodation & foodservices	6	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	c	D	D
PRICHARD, AL								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	10 391	2 669	642	413	4.0	1.3
7222	Limited-service eating places	13	8 806	2 187	541	354	1.9	—
RAINBOW CITY, AL								
72	Accommodation & foodservices	18	7 257	2 095	436	265	7.2	7.1
722	Foodservices & drinking places	18	7 257	2 095	436	265	7.2	7.1
7222	Limited-service eating places	13	5 984	1 729	379	227	—	1.5
RAINSVILLE, AL								
72	Accommodation & foodservices	11	4 775	1 144	242	203	12.4	6.9
722	Foodservices & drinking places	11	4 775	1 144	242	203	12.4	6.9
7222	Limited-service eating places	8	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
RED BAY, AL								
72	Accommodation & foodservices	7	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	5	2 026	614	154	118	5.2	—
ROANOKE, AL								
72	Accommodation & foodservices	14	6 462	1 879	384	272	25.8	17.2
722	Foodservices & drinking places	14	6 462	1 879	384	272	25.8	17.2
7222	Limited-service eating places	8	D	D	D	c	D	D
ROBERTSDALE, AL								
72	Accommodation & foodservices	6	2 543	606	153	69	8.2	1.5
722	Foodservices & drinking places	6	2 543	606	153	69	8.2	1.5
RUSSELLVILLE, AL								
72	Accommodation & foodservices	29	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	27	9 290	2 392	553	365	22.5	2.0
7222	Limited-service eating places	12	6 826	1 737	379	279	5.9	—
SARALAND, AL								
72	Accommodation & foodservices	36	18 554	5 098	1 071	741	6.7	5.1
721	Accommodation	7	1 956	253	62	44	34.6	3.1
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	16 598	4 845	1 009	697	3.4	5.3
7222	Limited-service eating places	20	12 657	3 578	811	588	3.2	.8
72221	Limited-service eating places	20	12 657	3 578	811	588	3.2	.8
SATSUMA, AL								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
SCOTTSBORO, AL								
72	Accommodation & foodservices	44	D	D	D	f	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	40	18 933	5 234	1 237	585	13.8	8.3
7222	Limited-service eating places	21	13 711	3 718	887	415	5.3	2.4
72221	Limited-service eating places	21	13 711	3 718	887	415	5.3	2.4
SELMA, AL								
72	Accommodation & foodservices	47	22 755	5 454	1 293	770	19.1	9.1
721	Accommodation	6	2 891	612	132	67	2.9	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7211103	Motels	5	D	D	D	b	D	D
722	Foodservices & drinking places	41	19 864	4 842	1 161	703	21.5	10.5
7222	Limited-service eating places	19	15 056	3 575	859	544	13.0	8.3
72221	Limited-service eating places	19	15 056	3 575	859	544	13.0	8.3
SHEFFIELD, AL								
72	Accommodation & foodservices	33	D	D	D	f	D	D
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	11	5 910	1 739	407	229	1.6	9.4
SOUTHSIDE, AL *								
72	Accommodation & foodservices	4	1 427	489	118	59	1.5	7.3
722	Foodservices & drinking places	4	1 427	489	118	59	1.5	7.3

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							From administrative records ¹	Estimated ²
SOUTHSIDE, AL (ETOWAH COUNTY PART) *								
72	Accommodation & foodservices	4	1 427	489	118	59	1.5	7.3
722	Foodservices & drinking places	4	1 427	489	118	59	1.5	7.3
SPANISH FORT, AL *								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
SUMITON, AL *								
72	Accommodation & foodservices	8	2 676	644	139	198	16.8	17.6
722	Foodservices & drinking places	8	2 676	644	139	198	16.8	17.6
SUMITON, AL (JEFFERSON COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
SUMITON, AL (WALKER COUNTY PART) *								
72	Accommodation & foodservices	7	D	D	D	c	D	D
722	Foodservices & drinking places	7	D	D	D	c	D	D
SYLACAUGA, AL								
72	Accommodation & foodservices	28	14 338	3 711	872	580	20.2	12.1
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	f	D	D
7222	Limited-service eating places	17	12 197	3 240	763	521	13.8	13.3
72221	Limited-service eating places	17	12 197	3 240	763	521	13.8	13.3
TALLADEGA, AL								
72	Accommodation & foodservices	29	12 155	3 037	688	449	22.6	5.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	14	8 719	2 328	545	359	—	6.0
TALLASSEE, AL *								
72	Accommodation & foodservices	10	5 902	1 640	366	248	12.0	11.3
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
7222	Limited-service eating places	7	4 526	1 333	298	201	—	—
TALLASSEE, AL (ELMORE COUNTY PART) *								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
7222	Limited-service eating places	7	4 526	1 333	298	201	—	—
TALLASSEE, AL (TALLAPOOSA COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
TARRANT, AL								
72	Accommodation & foodservices	15	7 079	2 140	509	272	—	15.1
722	Foodservices & drinking places	15	7 079	2 140	509	272	—	15.1
7222	Limited-service eating places	10	5 679	1 665	405	220	—	14.5
THOMASVILLE, AL								
72	Accommodation & foodservices	14	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	12	5 690	1 606	390	244	13.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
TROY, AL								
72	Accommodation & foodservices	50	23 978	6 805	1 738	1 057	12.5	12.7
721	Accommodation	6	3 787	938	228	146	8.4	—
72111	Hotels (except casino hotels) & motels	6	3 787	938	228	146	8.4	—
721110	Hotels (except casino hotels) & motels	6	3 787	938	228	146	8.4	—
722	Foodservices & drinking places	44	20 191	5 867	1 510	911	13.3	15.1
7222	Limited-service eating places	18	D	D	D	e	D	D
72221	Limited-service eating places	18	D	D	D	e	D	D
7223	Special foodservices	3	D	D	D	b	D	D
TRUSSVILLE, AL *								
72	Accommodation & foodservices	24	13 911	3 836	841	478	7.4	2.4
722	Foodservices & drinking places	24	13 911	3 836	841	478	7.4	2.4
7222	Limited-service eating places	12	9 196	2 310	480	321	1.2	3.5
TRUSSVILLE, AL (JEFFERSON COUNTY PART) *								
72	Accommodation & foodservices	24	13 911	3 836	841	478	7.4	2.4
722	Foodservices & drinking places	24	13 911	3 836	841	478	7.4	2.4
7222	Limited-service eating places	12	9 196	2 310	480	321	1.2	3.5
TUSCALOOSA, AL								
72	Accommodation & foodservices	252	171 577	47 354	11 494	6 355	10.2	9.7
721	Accommodation	50	33 446	9 202	2 187	783	5.6	2.9
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	22	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	10 878	2 910	656	228	—	5.2
7211103	Motels	10	D	D	D	c	D	D
7211104	Motor hotels	3	3 699	659	174	88	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	c	D	D
7213	Rooming & boarding houses	27	D	D	D	c	D	D
72131	Rooming & boarding houses	27	D	D	D	c	D	D
721310	Rooming & boarding houses	27	D	D	D	c	D	D
722	Foodservices & drinking places	202	138 131	38 152	9 307	5 572	11.3	11.4
7221	Full-service restaurants	70	47 235	14 358	3 497	1 919	8.2	8.6
72211	Full-service restaurants	70	47 235	14 358	3 497	1 919	8.2	8.6
722110	Full-service restaurants	70	47 235	14 358	3 497	1 919	8.2	8.6
7222	Limited-service eating places	106	77 115	19 444	4 767	3 101	13.5	14.8
72221	Limited-service eating places	106	77 115	19 444	4 767	3 101	13.5	14.8
722211	Limited-service restaurants	90	D	D	D	h	D	D
722212	Cafeterias	4	3 999	1 267	282	98	4.7	—
7223	Special foodservices	11	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
TUSCUMBIA, AL								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	3 544	990	224	190	22.6	.7
TUSKEGEE, AL								
72	Accommodation & foodservices	14	7 494	1 827	410	293	32.3	1.3
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
7223	Special foodservices	1	D	D	D	b	D	D
UNION SPRINGS, AL								
72	Accommodation & foodservices	7	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
VALLEY, AL								
72	Accommodation & foodservices	14	D	D	D	e	D	D
722	Foodservices & drinking places	14	D	D	D	e	D	D
7222	Limited-service eating places	13	8 829	2 166	537	323	6.8	3.7
VESTAVIA HILLS, AL *								
72	Accommodation & foodservices	53	32 257	9 160	2 144	1 074	8.3	18.9
721	Accommodation	5	4 417	1 125	230	76	—	2.7
72111	Hotels (except casino hotels) & motels	5	4 417	1 125	230	76	—	2.7
721110	Hotels (except casino hotels) & motels	5	4 417	1 125	230	76	—	2.7
722	Foodservices & drinking places	48	27 840	8 035	1 914	998	9.6	21.5
7222	Limited-service eating places	24	13 675	3 545	828	531	2.3	24.2
72221	Limited-service eating places	24	13 675	3 545	828	531	2.3	24.2
7223	Special foodservices	4	D	D	D	b	D	D
VESTAVIA HILLS, AL (JEFFERSON COUNTY PART) *								
72	Accommodation & foodservices	53	32 257	9 160	2 144	1 074	8.3	18.9
721	Accommodation	5	4 417	1 125	230	76	—	2.7
72111	Hotels (except casino hotels) & motels	5	4 417	1 125	230	76	—	2.7
721110	Hotels (except casino hotels) & motels	5	4 417	1 125	230	76	—	2.7
722	Foodservices & drinking places	48	27 840	8 035	1 914	998	9.6	21.5
7222	Limited-service eating places	24	13 675	3 545	828	531	2.3	24.2
72221	Limited-service eating places	24	13 675	3 545	828	531	2.3	24.2
7223	Special foodservices	4	D	D	D	b	D	D
WARRIOR, AL								
72	Accommodation & foodservices	8	D	D	D	c	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
WETUMPKA, AL								
72	Accommodation & foodservices	20	10 147	2 951	678	345	5.2	5.3
722	Foodservices & drinking places	20	10 147	2 951	678	345	5.2	5.3
7222	Limited-service eating places	12	6 982	1 808	416	235	3.4	2.1
WINFIELD, AL *								
72	Accommodation & foodservices	13	5 309	1 330	315	284	23.0	43.3
722	Foodservices & drinking places	13	5 309	1 330	315	284	23.0	43.3
7222	Limited-service eating places	7	4 134	1 015	239	223	12.0	46.4
WINFIELD, AL (MARION COUNTY PART) *								
72	Accommodation & foodservices	13	5 309	1 330	315	284	23.0	43.3
722	Foodservices & drinking places	13	5 309	1 330	315	284	23.0	43.3
7222	Limited-service eating places	7	4 134	1 015	239	223	12.0	46.4
YORK, AL								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF AUTAUGA COUNTY, AL								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF BALDWIN COUNTY, AL								
72	Accommodation & foodservices	86	D	D	D	g	D	D
721	Accommodation	11	D	D	D	f	D	D
7211	Traveler accommodation	5	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	75	D	D	D	g	D	D
7221	Full-service restaurants	43	D	D	D	f	D	D
72211	Full-service restaurants	43	D	D	D	f	D	D
722110	Full-service restaurants	43	D	D	D	f	D	D
7222	Limited-service eating places	20	D	D	D	f	D	D
72221	Limited-service eating places	20	D	D	D	f	D	D
BALANCE OF BARBOUR COUNTY, AL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF BIBB COUNTY, AL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF BLOUNT COUNTY, AL								
72	Accommodation & foodservices	20	3 774	870	191	135	35.4	24.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
BALANCE OF BULLOCK COUNTY, AL								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF BUTLER COUNTY, AL								
72	Accommodation & foodservices	7	696	254	78	49	86.2	13.8
722	Foodservices & drinking places	7	696	254	78	49	86.2	13.8
BALANCE OF CALHOUN COUNTY, AL								
72	Accommodation & foodservices	25	8 601	2 677	813	440	19.8	5.7
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	10	5 178	1 419	294	207	14.7	1.0
BALANCE OF CHAMBERS COUNTY, AL								
72	Accommodation & foodservices	10	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CHEROKEE COUNTY, AL								
72	Accommodation & foodservices	6	834	57	14	11	97.8	2.2
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF CHILTON COUNTY, AL								
72	Accommodation & foodservices	17	5 131	1 135	246	220	37.9	9.8
722	Foodservices & drinking places	17	5 131	1 135	246	220	37.9	9.8
BALANCE OF CHOCTAW COUNTY, AL								
72	Accommodation & foodservices	15	5 594	1 457	367	233	34.4	.8
721	Accommodation	4	942	181	48	23	44.5	—
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	11	4 652	1 276	319	210	32.4	.9
BALANCE OF CLARKE COUNTY, AL								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	9	3 493	799	180	114	51.0	—
BALANCE OF CLAY COUNTY, AL								
72	Accommodation & foodservices	11	3 233	828	196	171	36.4	4.9
722	Foodservices & drinking places	11	3 233	828	196	171	36.4	4.9
BALANCE OF CLEBURNE COUNTY, AL								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
BALANCE OF COFFEE COUNTY, AL								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
BALANCE OF COLBERT COUNTY, AL								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
BALANCE OF CONECHU COUNTY, AL								
72	Accommodation & foodservices	5	281	56	4	5	61.9	38.1
722	Foodservices & drinking places	5	281	56	4	5	61.9	38.1
BALANCE OF COOSA COUNTY, AL								
72	Accommodation & foodservices	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF COVINGTON COUNTY, AL								
72	Accommodation & foodservices	12	1 833	374	84	86	45.6	.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CRENSHAW COUNTY, AL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF CULLMAN COUNTY, AL								
72	Accommodation & foodservices	28	8 849	2 256	509	392	39.0	6.2
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
BALANCE OF DALE COUNTY, AL								
72	Accommodation & foodservices	15	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	b	D	D
BALANCE OF DALLAS COUNTY, AL								
72	Accommodation & foodservices	16	3 244	836	189	117	32.9	16.6
721	Accommodation	4	852	159	45	29	—	15.5
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	2 392	677	144	88	44.6	17.0
BALANCE OF DEKALB COUNTY, AL								
72	Accommodation & foodservices	44	9 947	2 634	459	231	42.0	11.8
721	Accommodation	12	5 782	1 684	202	78	33.0	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	5 144	1 581	191	47	34.6	—
72121	RV (recreational vehicle) parks & recreational camps	7	5 144	1 581	191	47	34.6	—
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D
722	Foodservices & drinking places	32	4 165	950	257	153	54.5	28.2
BALANCE OF ELMORE COUNTY, AL								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	6	D	D	D	c	D	D
BALANCE OF ESCAMBIA COUNTY, AL								
72	Accommodation & foodservices	5	D	D	D	c	D	D
722	Foodservices & drinking places	5	D	D	D	c	D	D
BALANCE OF ETOWAH COUNTY, AL								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	7	611	194	34	47	40.6	44.0
BALANCE OF FAYETTE COUNTY, AL								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF FRANKLIN COUNTY, AL								
72	Accommodation & foodservices	8	590	116	28	29	54.1	7.8
722	Foodservices & drinking places	8	590	116	28	29	54.1	7.8

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							From administrative records ¹	Estimated ²
BALANCE OF GENEVA COUNTY, AL								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
BALANCE OF GREENE COUNTY, AL								
72	Accommodation & foodservices	5	1 346	459	111	105	15.1	2.2
722	Foodservices & drinking places	5	1 346	459	111	105	15.1	2.2
BALANCE OF HALE COUNTY, AL								
72	Accommodation & foodservices	4	525	123	31	30	35.2	11.2
722	Foodservices & drinking places	4	525	123	31	30	35.2	11.2
BALANCE OF HENRY COUNTY, AL								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF HOUSTON COUNTY, AL								
72	Accommodation & foodservices	23	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
722212	Cafeterias	1	D	D	D	b	D	D
BALANCE OF JACKSON COUNTY, AL								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	b	D	D
722	Foodservices & drinking places	20	D	D	D	b	D	D
BALANCE OF JEFFERSON COUNTY, AL								
72	Accommodation & foodservices	171	108 317	31 025	7 150	3 577	8.2	15.4
721	Accommodation	5	23 573	7 365	1 585	375	—	19.3
7211	Traveler accommodation	5	23 573	7 365	1 585	375	—	19.3
72111	Hotels (except casino hotels) & motels	5	23 573	7 365	1 585	375	—	19.3
721110	Hotels (except casino hotels) & motels	5	23 573	7 365	1 585	375	—	19.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
722	Foodservices & drinking places	166	84 744	23 660	5 565	3 202	10.4	14.4
7221	Full-service restaurants	66	D	D	D	g	D	D
72211	Full-service restaurants	66	D	D	D	g	D	D
722110	Full-service restaurants	66	D	D	D	g	D	D
7222	Limited-service eating places	88	D	D	D	g	D	D
72221	Limited-service eating places	88	D	D	D	g	D	D
722211	Limited-service restaurants	83	42 340	11 671	2 757	1 975	6.7	13.2
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	b	D	D
BALANCE OF LAMAR COUNTY, AL								
72	Accommodation & foodservices	17	3 488	888	183	106	13.7	46.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LAUDERDALE COUNTY, AL								
72	Accommodation & foodservices	37	7 634	2 083	469	316	22.7	7.2
721	Accommodation	3	507	62	8	6	—	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	7 127	2 021	461	310	24.3	7.7
BALANCE OF LAWRENCE COUNTY, AL								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	3 484	847	164	89	16.4	5.7
BALANCE OF LEE COUNTY, AL								
72	Accommodation & foodservices	13	3 767	991	220	125	34.5	5.0
722	Foodservices & drinking places	13	3 767	991	220	125	34.5	5.0
BALANCE OF LIMESTONE COUNTY, AL								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
BALANCE OF LOWNDES COUNTY, AL								
72	Accommodation & foodservices	4	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	a	D	D
BALANCE OF MACON COUNTY, AL								
72	Accommodation & foodservices	7	2 425	486	150	100	23.2	76.5
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF MADISON COUNTY, AL								
72	Accommodation & foodservices	58	D	D	D	f	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	55	D	D	D	f	D	D
7222	Limited-service eating places	20	D	D	D	e	D	D
72221	Limited-service eating places	20	D	D	D	e	D	D
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	c	D	D
BALANCE OF MARENGO COUNTY, AL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF MARION COUNTY, AL								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MARSHALL COUNTY, AL								
72	Accommodation & foodservices	16	D	D	D	b	D	D
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF MOBILE COUNTY, AL								
72	Accommodation & foodservices	89	D	D	D	g	D	D
721	Accommodation	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places	79	D	D	D	g	D	D
7222	Limited-service eating places	34	15 428	3 949	929	699	1.1	7.7
72221	Limited-service eating places	34	15 428	3 949	929	699	1.1	7.7
7223	Special foodservices	2	D	D	D	b	D	D
BALANCE OF MONROE COUNTY, AL								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	7	506	133	19	11	77.3	22.7
BALANCE OF MONTGOMERY COUNTY, AL								
72	Accommodation & foodservices	11	2 218	597	121	81	54.4	13.1
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BALANCE OF MORGAN COUNTY, AL								
72	Accommodation & foodservices	21	3 749	938	225	102	38.7	12.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	b	D	D
BALANCE OF PERRY COUNTY, AL								
72	Accommodation & foodservices	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF PICKENS COUNTY, AL								
72	Accommodation & foodservices	8	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF PIKE COUNTY, AL								
72	Accommodation & foodservices	8	1 802	406	113	78	27.4	11.7
722	Foodservices & drinking places	8	1 802	406	113	78	27.4	11.7
BALANCE OF RANDOLPH COUNTY, AL								
72	Accommodation & foodservices	13	1 493	349	85	63	57.1	42.9
722	Foodservices & drinking places	13	1 493	349	85	63	57.1	42.9
BALANCE OF RUSSELL COUNTY, AL								
72	Accommodation & foodservices	11	1 790	476	106	56	58.9	15.9
722	Foodservices & drinking places	11	1 790	476	106	56	58.9	15.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. CLAIR COUNTY, AL								
72	Accommodation & foodservices	36	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	33	D	D	D	c	D	D
BALANCE OF SHELBY COUNTY, AL								
72	Accommodation & foodservices	53	D	D	D	f	D	D
721	Accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	46	D	D	D	f	D	D
7222	Limited-service eating places	25	D	D	D	f	D	D
72221	Limited-service eating places	25	D	D	D	f	D	D
BALANCE OF SUMTER COUNTY, AL								
72	Accommodation & foodservices	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF TALLADEGA COUNTY, AL								
72	Accommodation & foodservices	12	2 725	793	149	97	52.2	18.5
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BALANCE OF TALLAPOOSA COUNTY, AL								
72	Accommodation & foodservices	10	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BALANCE OF TUSCALOOSA COUNTY, AL								
72	Accommodation & foodservices	25	11 173	2 947	672	360	15.3	2.1
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D
BALANCE OF WALKER COUNTY, AL								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WASHINGTON COUNTY, AL								
72	Accommodation & foodservices	13	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	2 616	729	185	91	44.8	.6
BALANCE OF WILCOX COUNTY, AL								
72	Accommodation & foodservices	17	4 483	1 120	259	178	10.1	32.4
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
BALANCE OF WINSTON COUNTY, AL								
72	Accommodation & foodservices	15	D	D	D	c	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

ALABAMA

Arab is in Cullman and Marshall Counties.

Birmingham is in Jefferson and Shelby Counties.

Boaz is in Etowah and Marshall Counties.

Childersburg is in Shelby and Talladega Counties.

Decatur is in Limestone and Morgan Counties.

Dothan is in Dale, Henry, and Houston Counties.

Enterprise is in Coffee and Dale Counties.

Glencoe is in Calhoun and Etowah Counties.

Haleyville is in Marion and Winston Counties.

Hoover is in Jefferson and Shelby Counties.

Huntsville is in Limestone and Madison Counties.

Leeds is in Jefferson, St. Clair, and Shelby Counties.

Madison is in Limestone and Madison Counties.

Oxford is in Calhoun and Talladega Counties.

Phenix City is in Lee and Russell Counties.

Piedmont is in Calhoun and Cherokee Counties.

Prattville is in Autauga and Elmore Counties.

Southside is in Calhoun and Etowah Counties.

Spanish Fort was incorporated in July 1993.

Sumiton is in Jefferson and Walker Counties.

Tallassee is in Elmore and Tallapoosa Counties.

Trussville is in Jefferson and St. Clair Counties; it annexed into St. Clair County in May 1992.

Vestavia Hills is in Jefferson and Shelby Counties.

Winfield is in Fayette and Marion Counties.

Appendix E. Metropolitan Areas

ALABAMA

Anniston, AL MSA

Calhoun County, AL

Birmingham, AL MSA

Blount County, AL

Jefferson County, AL

St. Clair County, AL

Shelby County, AL

Columbus, GA—AL MSA

Russell County, AL

Chattahoochee County, GA

Harris County, GA

Muscogee County, GA

Decatur, AL MSA

Lawrence County, AL

Morgan County, AL

Dothan, AL MSA

Dale County, AL

Houston County, AL

Florence, AL MSA

Colbert County, AL

Lauderdale County, AL

Gadsden, AL MSA

Etowah County, AL

Huntsville, AL MSA

Limestone County, AL

Mobile, AL MSA

Baldwin County, AL

Mobile County, AL

Montgomery, AL MSA

Autauga County, AL

Elmore County, AL

Montgomery County, AL

Tuscaloosa, AL MSA

Tuscaloosa County, AL

