

North Carolina

1997

Issued November 1999

EC97R44A-NC

1997 Economic Census

Retail Trade

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econgguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH CAROLINA								
44-45	Retail trade	35 563	72 356 763	6 697 393	1 575 988	416 287	9.8	5.6
441	Motor vehicle & parts dealers	4 504	20 357 938	1 511 870	354 952	54 750	13.6	4.5
4411	Automobile dealers	1 942	17 306 818	1 095 012	257 042	34 591	14.0	3.9
44111	New car dealers	857	15 818 112	1 008 447	236 748	30 795	13.0	3.3
441110	New car dealers	857	15 818 112	1 008 447	236 748	30 795	13.0	3.3
44112	Used car dealers	1 085	1 488 706	86 565	20 294	3 796	24.1	10.9
441120	Used car dealers	1 085	1 488 706	86 565	20 294	3 796	24.1	10.9
4412	Other motor vehicle dealers	395	833 080	70 571	14 595	3 027	15.2	4.0
44121	Recreational vehicle dealers	60	199 855	13 324	2 870	486	8.9	1.9
441210	Recreational vehicle dealers	60	199 855	13 324	2 870	486	8.9	1.9
44122	Motorcycle, boat, & other motor vehicle dealers	335	633 225	57 247	11 725	2 541	17.2	4.7
441221	Motorcycle dealers	138	301 548	28 111	5 718	1 193	16.1	3.9
441222	Boat dealers	164	285 261	24 975	5 140	1 189	16.2	5.7
441229	All other motor vehicle dealers	33	46 416	4 161	867	159	30.6	3.7
4413	Automotive parts, accessories, & tire stores	2 167	2 218 040	346 287	83 315	17 132	9.7	8.7
44131	Automotive parts & accessories stores	1 461	1 410 859	212 678	51 907	11 637	8.8	10.1
441310	Automotive parts & accessories stores	1 461	1 410 859	212 678	51 907	11 637	8.8	10.1
44132	Tire dealers	706	807 181	133 609	31 408	5 495	11.2	6.3
441320	Tire dealers	706	807 181	133 609	31 408	5 495	11.2	6.3
442	Furniture & home furnishings stores	2 442	2 674 132	376 245	87 146	18 016	14.6	6.4
4421	Furniture stores	1 287	1 796 035	254 430	59 694	11 298	12.8	6.3
44211	Furniture stores	1 287	1 796 035	254 430	59 694	11 298	12.8	6.3
442110	Furniture stores	1 287	1 796 035	254 430	59 694	11 298	12.8	6.3
4422	Home furnishings stores	1 155	878 097	121 815	27 452	6 718	18.3	6.5
44221	Floor covering stores	529	492 979	70 075	15 865	2 894	23.1	6.3
442210	Floor covering stores	529	492 979	70 075	15 865	2 894	23.1	6.3
44229	Other home furnishings stores	626	385 118	51 740	11 587	3 824	12.2	6.8
442291	Window treatment stores	72	25 334	4 334	877	289	29.9	5.4
442299	All other home furnishings stores	554	359 784	47 406	10 710	3 535	10.9	6.9
443	Electronics & appliance stores	1 213	1 498 387	168 137	39 272	8 971	12.6	8.1
4431	Electronics & appliance stores	1 213	1 498 387	168 137	39 272	8 971	12.6	8.1
44311	Appliance, television, & other electronics stores	854	1 110 877	120 435	28 651	6 745	11.1	6.6
443111	Household appliance stores	328	271 266	36 216	8 765	1 781	24.6	6.5
443112	Radio, television, & other electronics stores	526	839 611	84 219	19 886	4 964	6.7	6.7
44312	Computer & software stores	302	341 124	40 817	8 998	1 832	17.9	13.6
443120	Computer & software stores	302	341 124	40 817	8 998	1 832	17.9	13.6
44313	Camera & photographic supplies stores	57	46 386	6 885	1 623	394	10.1	3.9
443130	Camera & photographic supplies stores	57	46 386	6 885	1 623	394	10.1	3.9
444	Building material & garden equipment & supplies dealers	3 026	8 126 227	809 574	194 670	37 729	5.8	3.9
4441	Building material & supplies dealers	2 297	7 208 318	723 107	175 463	33 034	5.3	4.0
44411	Home centers	157	D	D	D	j	D	D
444110	Home centers	157	D	D	D	j	D	D
44412	Paint & wallpaper stores	272	D	D	D	g	D	D
444120	Paint & wallpaper stores	272	D	D	D	g	D	D
44413	Hardware stores	471	354 597	54 380	12 087	3 349	23.9	8.9
444130	Hardware stores	471	354 597	54 380	12 087	3 349	23.9	8.9
44419	Other building material dealers	1 397	4 282 001	440 545	104 833	15 793	5.9	4.4
444190	Other building material dealers	1 397	4 282 001	440 545	104 833	15 793	5.9	4.4
4442	Lawn & garden equipment & supplies stores	729	917 909	86 467	19 207	4 695	9.8	3.2
44421	Outdoor power equipment stores	177	149 902	20 256	4 321	980	18.7	3.4
444210	Outdoor power equipment stores	177	149 902	20 256	4 321	980	18.7	3.4
44422	Nursery & garden centers	552	768 007	66 211	14 886	3 715	8.0	3.1
444220	Nursery & garden centers	552	768 007	66 211	14 886	3 715	8.0	3.1
445	Food & beverage stores	3 542	11 203 375	992 323	236 738	83 706	5.3	7.4
4451	Grocery stores	2 697	10 671 819	940 258	224 922	80 106	5.1	7.6
44511	Supermarkets & other grocery (except convenience) stores	2 088	10 375 701	915 689	219 410	77 854	4.0	7.1
445110	Supermarkets & other grocery (except convenience) stores	2 088	10 375 701	915 689	219 410	77 854	4.0	7.1
44512	Convenience stores	609	296 118	24 569	5 512	2 252	45.3	24.6
445120	Convenience stores	609	296 118	24 569	5 512	2 252	45.3	24.6
4452	Specialty food stores	396	141 625	20 952	4 650	1 792	24.0	13.7
4453	Beer, wine, & liquor stores	449	389 931	31 113	7 166	1 808	2.3	1.4
44531	Beer, wine, & liquor stores	449	389 931	31 113	7 166	1 808	2.3	1.4
445310	Beer, wine, & liquor stores	449	389 931	31 113	7 166	1 808	2.3	1.4
446	Health & personal care stores	2 359	3 013 265	371 993	89 031	22 766	14.4	4.4
4461	Health & personal care stores	2 359	3 013 265	371 993	89 031	22 766	14.4	4.4
44611	Pharmacies & drug stores	1 435	2 612 659	296 606	71 735	18 248	14.0	3.0
446110	Pharmacies & drug stores	1 435	2 612 659	296 606	71 735	18 248	14.0	3.0
4461101	Pharmacies & drug stores	1 394	2 594 683	294 118	71 155	18 058	14.0	3.0
4461102	Proprietary stores	41	17 976	2 488	580	190	14.2	5.8
44612	Cosmetics, beauty supplies, & perfume stores	262	122 276	15 346	3 579	1 280	12.9	4.7
446120	Cosmetics, beauty supplies, & perfume stores	262	122 276	15 346	3 579	1 280	12.9	4.7
44613	Optical goods stores	313	129 013	27 094	6 457	1 495	14.9	10.4
446130	Optical goods stores	313	129 013	27 094	6 457	1 495	14.9	10.4
44619	Other health & personal care stores	349	149 317	32 947	7 260	1 743	23.1	22.7
446191	Food (health) supplement stores	162	65 963	10 096	2 190	819	26.3	29.5
446199	All other health & personal care stores	187	83 354	22 851	5 070	924	20.5	17.2

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH CAROLINA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	4 924	6 406 226	380 382	89 263	29 145	15.1	10.7
4471	Gasoline stations	4 924	6 406 226	380 382	89 263	29 145	15.1	10.7
44711	Gasoline stations with convenience stores	3 805	5 024 386	290 030	67 679	23 130	13.2	10.3
447110	Gasoline stations with convenience stores	3 805	5 024 386	290 030	67 679	23 130	13.2	10.3
44719	Other gasoline stations	1 119	1 381 840	90 352	21 584	6 015	21.8	12.2
447190	Other gasoline stations	1 119	1 381 840	90 352	21 584	6 015	21.8	12.2
448	Clothing & clothing accessories stores	4 695	3 601 584	432 290	101 506	38 088	8.6	5.9
4481	Clothing stores	2 858	2 495 755	279 777	65 533	26 973	8.0	5.2
44811	Men's clothing stores	352	237 185	31 162	7 983	2 268	12.4	18.0
448110	Men's clothing stores	352	237 185	31 162	7 983	2 268	12.4	18.0
44812	Women's clothing stores	1 318	706 033	85 361	20 182	9 183	13.9	8.5
448120	Women's clothing stores	1 318	706 033	85 361	20 182	9 183	13.9	8.5
44813	Children's & infants' clothing stores	142	99 768	9 585	2 297	1 050	7.2	1.7
448130	Children's & infants' clothing stores	142	99 768	9 585	2 297	1 050	7.2	1.7
44814	Family clothing stores	595	1 241 228	125 209	28 420	12 005	4.0	1.5
448140	Family clothing stores	595	1 241 228	125 209	28 420	12 005	4.0	1.5
44815	Clothing accessories stores	148	36 643	6 393	1 584	653	9.2	7.3
448150	Clothing accessories stores	148	36 643	6 393	1 584	653	9.2	7.3
44819	Other clothing stores	303	174 898	22 067	5 067	1 814	7.3	2.1
448190	Other clothing stores	303	174 898	22 067	5 067	1 814	7.3	2.1
4482	Shoe stores	898	591 032	67 557	15 745	6 121	3.0	3.4
44821	Shoe stores	898	591 032	67 557	15 745	6 121	3.0	3.4
448210	Shoe stores	898	591 032	67 557	15 745	6 121	3.0	3.4
4482101	Men's shoe stores	44	22 497	2 627	608	173	1.7	12.7
4482102	Women's shoe stores	94	37 182	4 479	1 111	523	4.0	14.4
4482103	Children's & juveniles' shoe stores	29	10 680	1 856	445	182	2.6	1.5
4482104	Family shoe stores	589	360 682	42 768	9 966	3 657	4.1	3.0
4482105	Athletic footwear stores	142	159 991	15 827	3 615	1 586	.5	.7
4483	Jewelry, luggage, & leather goods stores	939	514 797	84 956	20 228	4 994	18.0	11.8
44831	Jewelry stores	893	490 252	81 564	19 479	4 761	18.7	12.0
448310	Jewelry stores	893	490 252	81 564	19 479	4 761	18.7	12.0
44832	Luggage & leather goods stores	46	24 545	3 392	749	233	3.1	7.6
448320	Luggage & leather goods stores	46	24 545	3 392	749	233	3.1	7.6
451	Sporting goods, hobby, book, & music stores	1 976	1 387 044	158 681	35 714	12 819	10.8	6.7
4511	Sporting goods, hobby, & musical instrument stores ..	1 322	896 745	106 088	23 289	7 801	12.1	7.5
45111	Sporting goods stores	678	412 727	49 685	10 829	3 584	17.1	8.8
451110	Sporting goods stores	678	412 727	49 685	10 829	3 584	17.1	8.8
4511101	General-line sporting goods stores	209	158 360	18 643	4 169	1 523	20.0	12.6
4511102	Specialty-line sporting goods stores	469	254 367	31 042	6 660	2 061	15.4	6.5
45112	Hobby, toy, & game stores	301	326 456	32 595	6 988	2 635	4.4	5.1
451120	Hobby, toy, & game stores	301	326 456	32 595	6 988	2 635	4.4	5.1
45113	Sewing, needlework, & piece goods stores	194	57 264	9 185	2 039	761	11.5	12.6
451130	Sewing, needlework, & piece goods stores	194	57 264	9 185	2 039	761	11.5	12.6
45114	Musical instrument & supplies stores	149	100 298	14 623	3 433	821	17.0	7.2
451140	Musical instrument & supplies stores	149	100 298	14 623	3 433	821	17.0	7.2
4512	Book, periodical, & music stores	654	490 299	52 593	12 425	5 018	8.3	5.1
45121	Book stores & news dealers	410	289 077	33 389	7 819	3 162	7.6	5.4
451211	Book stores	360	275 140	31 602	7 381	2 965	7.3	5.4
4512111	Book stores, general	208	184 922	20 686	4 719	1 885	7.1	3.6
4512112	Specialty book stores	108	47 484	6 611	1 659	649	9.6	7.3
4512113	College book stores	44	42 734	4 305	1 003	431	5.8	11.0
451212	News dealers & newsstands	50	13 937	1 787	438	197	14.1	5.8
45122	Prerecorded tape, compact disc, & record stores ...	244	201 222	19 204	4 606	1 856	9.3	4.7
451220	Prerecorded tape, compact disc, & record stores ...	244	201 222	19 204	4 606	1 856	9.3	4.7
452	General merchandise stores	1 433	8 596 717	834 899	196 950	74 486	.7	1.2
4521	Department stores (incl leased depts) ##	354	6 657 766	N	N	N	—	.9
45211	Department stores (incl leased depts) ##	354	6 657 766	N	N	N	—	.9
4521	Department stores (excl leased depts)	354	6 559 551	655 993	155 205	57 267	—	1.0
45211	Department stores (excl leased depts)	354	6 559 551	655 993	155 205	57 267	—	1.0
4521101	Department stores (excl leased depts)	354	6 559 551	655 993	155 205	57 267	—	1.0
4521101	Conventional department stores (excl leased depts)	82	D	D	D	j	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	233	4 399 024	403 773	95 012	37 238	—	1.3
4521103	National chain department stores (excl leased depts)	39	D	D	D	i	D	D
4529	Other general merchandise stores	1 079	2 037 166	178 906	41 745	17 219	2.8	1.8
45291	Warehouse clubs & superstores	28	D	D	D	i	D	D
452910	Warehouse clubs & superstores	28	D	D	D	i	D	D
45299	All other general merchandise stores	1 051	D	D	D	i	D	D
452990	All other general merchandise stores	1 051	D	D	D	i	D	D
4529901	Variety stores	703	546 592	56 138	11 270	5 813	2.2	1.4
4529902	Catalog showrooms	19	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	329	218 157	29 943	6 592	1 977	20.6	5.9

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH CAROLINA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	4 038	3 009 484	334 564	75 450	21 465	15.2	8.2
4531	Florists	832	181 556	38 165	9 359	3 391	33.0	14.4
453110	Florists	832	181 556	38 165	9 359	3 391	33.0	14.4
453110	Florists	832	181 556	38 165	9 359	3 391	33.0	14.4
4532	Office supplies, stationery, & gift stores	1 279	915 501	99 705	22 523	8 035	10.2	8.6
45321	Office supplies & stationery stores	196	531 181	44 652	11 072	2 614	1.9	7.9
453210	Office supplies & stationery stores	196	531 181	44 652	11 072	2 614	1.9	7.9
4532101	Stationery stores	17	5 624	847	191	88	19.0	8.6
4532102	Office supplies stores	179	525 557	43 805	10 881	2 526	1.7	7.9
45322	Gift, novelty, & souvenir stores	1 083	384 320	55 053	11 451	5 421	21.7	9.4
453220	Gift, novelty, & souvenir stores	1 083	384 320	55 053	11 451	5 421	21.7	9.4
4533	Used merchandise stores	544	147 867	27 602	6 251	2 332	23.5	13.1
453310	Used merchandise stores	544	147 867	27 602	6 251	2 332	23.5	13.1
453310	Used merchandise stores	544	147 867	27 602	6 251	2 332	23.5	13.1
4539	Other miscellaneous store retailers	1 383	1 764 560	169 092	37 317	7 707	15.3	7.0
453910	Pet & pet supplies stores	196	86 431	12 278	2 957	1 224	16.4	9.2
453910	Pet & pet supplies stores	196	86 431	12 278	2 957	1 224	16.4	9.2
45392	Art dealers	137	36 012	6 498	1 472	430	24.0	8.0
453920	Art dealers	137	36 012	6 498	1 472	430	24.0	8.0
45393	Manufactured (mobile) home dealers	523	1 398 946	116 110	25 863	3 735	13.6	6.8
453930	Manufactured (mobile) home dealers	523	1 398 946	116 110	25 863	3 735	13.6	6.8
45399	All other miscellaneous store retailers	527	243 171	34 206	7 025	2 318	23.4	7.1
454	Nonstore retailers	1 411	2 482 384	326 435	75 296	14 346	13.6	8.5
4541	Electronic shopping & mail-order houses	219	996 350	108 714	24 395	4 692	14.6	8.4
454110	Electronic shopping & mail-order houses	219	996 350	108 714	24 395	4 692	14.6	8.4
454110	Electronic shopping & mail-order houses	219	996 350	108 714	24 395	4 692	14.6	8.4
4542	Vending machine operators	223	275 725	55 652	12 794	2 691	10.9	5.4
454210	Vending machine operators	223	275 725	55 652	12 794	2 691	10.9	5.4
454210	Vending machine operators	223	275 725	55 652	12 794	2 691	10.9	5.4
4543	Direct selling establishments	969	1 210 309	162 069	38 107	6 963	13.4	9.3
45431	Fuel dealers	546	907 809	105 111	24 524	4 219	12.2	10.2
454311	Heating oil dealers	230	D	D	D	g	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	315	469 347	67 256	15 664	2 627	8.6	12.1
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	423	302 500	56 958	13 583	2 744	16.8	6.7
454390	Other direct selling establishments	423	302 500	56 958	13 583	2 744	16.8	6.7

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC MSA								
44-45	Retail trade	1 187	2 242 443	214 437	50 703	13 506	6.2	7.6
441	Motor vehicle & parts dealers	138	492 429	36 348	8 189	1 355	11.7	3.5
4411	Automobile dealers	64	377 439	24 348	5 404	765	13.0	2.4
44112	Used car dealers	49	46 528	2 735	615	124	21.2	1.8
441120	Used car dealers	49	46 528	2 735	615	124	21.2	1.8
4412	Other motor vehicle dealers	7	33 093	2 444	530	107	21.8	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	67	81 897	9 556	2 255	483	1.9	10.4
44131	Automotive parts & accessories stores	47	56 939	6 615	1 561	353	2.4	4.6
441310	Automotive parts & accessories stores	47	56 939	6 615	1 561	353	2.4	4.6
44132	Tire dealers	20	24 958	2 941	694	130	.8	23.7
441320	Tire dealers	20	24 958	2 941	694	130	.8	23.7
442	Furniture & home furnishings stores	73	77 873	10 649	2 447	533	8.8	10.2
4421	Furniture stores	31	39 265	5 564	1 350	247	14.5	11.6
44211	Furniture stores	31	39 265	5 564	1 350	247	14.5	11.6
442110	Furniture stores	31	39 265	5 564	1 350	247	14.5	11.6
4422	Home furnishings stores	42	38 608	5 085	1 097	286	3.0	8.7
44221	Floor covering stores	17	31 763	3 111	668	131	1.9	6.6
442210	Floor covering stores	17	31 763	3 111	668	131	1.9	6.6
44229	Other home furnishings stores	25	16 845	1 974	429	155	4.5	11.5
442299	All other home furnishings stores	23	D	D	D	c	D	D
443	Electronics & appliance stores	33	63 111	7 615	1 926	368	17.3	11.4
4431	Electronics & appliance stores	33	63 111	7 615	1 926	368	17.3	11.4
44311	Appliance, television, & other electronics stores	21	45 245	4 937	1 257	251	14.7	12.9
443112	Radio, television, & other electronics stores	14	36 107	3 771	957	191	1.4	9.5
44312	Computer & software stores	10	D	D	D	c	D	D
443120	Computer & software stores	10	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	90	265 686	25 828	6 298	1 205	2.4	2.5
4441	Building material & supplies dealers	68	246 811	24 010	5 882	1 097	1.1	1.8
44411	Home centers	5	D	D	D	e	D	D
444110	Home centers	5	D	D	D	e	D	D
44419	Other building material dealers	43	142 726	14 110	3 516	497	—	3.2
444190	Other building material dealers	43	142 726	14 110	3 516	497	—	3.2
4442	Lawn & garden equipment & supplies stores	22	18 875	1 818	416	108	19.3	10.9
44422	Nursery & garden centers	17	15 716	1 383	315	79	19.4	13.1
444220	Nursery & garden centers	17	15 716	1 383	315	79	19.4	13.1
445	Food & beverage stores	91	335 450	27 826	6 862	2 312	.3	16.9
4451	Grocery stores	73	320 365	26 566	6 587	2 248	.3	17.7
44511	Supermarkets & other grocery (except convenience) stores	57	311 243	25 817	6 406	2 178	.1	17.0
445110	Supermarkets & other grocery (except convenience) stores	57	311 243	25 817	6 406	2 178	.1	17.0
446	Health & personal care stores	78	111 731	13 025	3 010	728	9.2	1.4
4461	Health & personal care stores	78	111 731	13 025	3 010	728	9.2	1.4
44612	Cosmetics, beauty supplies, & perfume stores	8	4 558	442	101	42	3.2	—
446120	Cosmetics, beauty supplies, & perfume stores	8	4 558	442	101	42	3.2	—
44619	Other health & personal care stores	12	11 876	1 968	284	90	6.9	7.0
446191	Food (health) supplement stores	7	10 152	1 584	204	71	—	8.2
447	Gasoline stations	157	179 853	12 247	2 831	897	13.2	12.5
4471	Gasoline stations	157	179 853	12 247	2 831	897	13.2	12.5
44711	Gasoline stations with convenience stores	122	140 951	9 703	2 235	734	12.0	14.8
447110	Gasoline stations with convenience stores	122	140 951	9 703	2 235	734	12.0	14.8
448	Clothing & clothing accessories stores	177	127 376	15 311	3 482	1 166	3.9	5.3
4481	Clothing stores	106	83 783	9 014	1 974	771	4.1	5.1
44813	Children's & infants' clothing stores	4	6 471	588	142	51	—	—
448130	Children's & infants' clothing stores	4	6 471	588	142	51	—	—
44819	Other clothing stores	14	7 333	897	209	69	6.3	—
448190	Other clothing stores	14	7 333	897	209	69	6.3	—
4482	Shoe stores	34	28 212	3 789	931	243	.5	—
44821	Shoe stores	34	28 212	3 789	931	243	.5	—
448210	Shoe stores	34	28 212	3 789	931	243	.5	—
4482104	Family shoe stores	24	22 895	3 157	785	190	—	—
4483	Jewelry, luggage, & leather goods stores	37	15 381	2 508	577	152	9.2	16.5
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	73	54 841	6 401	1 448	526	3.6	7.3
4511	Sporting goods, hobby, & musical instrument stores	45	34 013	4 190	913	291	4.2	11.5
45112	Hobby, toy, & game stores	15	17 899	1 869	404	148	5.0	1.0
451120	Hobby, toy, & game stores	15	17 899	1 869	404	148	5.0	1.0
4512	Book, periodical, & music stores	28	20 828	2 211	535	235	2.5	.5
45121	Book stores & news dealers	13	13 707	1 448	360	157	—	.3
451211	Book stores	13	13 707	1 448	360	157	—	.3
4512111	Book stores, general	7	10 617	1 176	259	111	—	—
4512112	Specialty book stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	38	333 473	32 076	7 718	2 733	.3	.6
4521103	National chain department stores (excl leased depts)	3	72 205	8 024	1 880	624	—	—
45299	All other general merchandise stores	21	D	D	D	c	D	D
452990	All other general merchandise stores	21	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	10	D	D	D	c	D	D
453	Miscellaneous store retailers	184	117 792	14 975	3 531	947	8.8	3.0
4532	Office supplies, stationery, & gift stores	68	45 176	5 914	1 549	455	7.6	3.1
45321	Office supplies & stationery stores	5	20 402	1 989	613	102	—	—
453210	Office supplies & stationery stores	5	20 402	1 989	613	102	—	—
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	63	24 774	3 925	936	353	13.9	5.7
453220	Gift, novelty, & souvenir stores	63	24 774	3 925	936	353	13.9	5.7
4533	Used merchandise stores	25	6 605	1 134	254	98	12.2	19.7
45331	Used merchandise stores	25	6 605	1 134	254	98	12.2	19.7
453310	Used merchandise stores	25	6 605	1 134	254	98	12.2	19.7
4539	Other miscellaneous store retailers	60	60 368	6 795	1 466	297	5.9	—
45391	Pet & pet supplies stores	11	5 995	837	210	68	6.5	—
453910	Pet & pet supplies stores	11	5 995	837	210	68	6.5	—
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	17	43 975	4 448	921	130	4.9	—
453930	Manufactured (mobile) home dealers	17	43 975	4 448	921	130	4.9	—
45399	All other miscellaneous store retailers	25	D	D	D	b	D	D
454	Nonstore retailers	55	82 828	12 136	2 961	736	3.6	41.1
4541	Electronic shopping & mail-order houses	12	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	12	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	12	D	D	D	e	D	D
4542	Vending machine operators	8	D	D	D	b	D	D
45421	Vending machine operators	8	D	D	D	b	D	D
454210	Vending machine operators	8	D	D	D	b	D	D
4543	Direct selling establishments	35	32 543	4 031	987	182	3.7	1.2
45431	Fuel dealers	15	24 373	2 740	719	116	1.8	.9
454311	Heating oil dealers	11	14 858	1 388	364	68	2.9	1.5
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	9 515	1 352	355	48	—	—
CHARLOTTE—GASTONIA—ROCK HILL, NC—SC MSA								
44-45	Retail trade	5 866	14 439 789	1 358 664	321 085	79 252	6.9	7.1
441	Motor vehicle & parts dealers	716	4 479 569	347 391	81 744	11 183	8.0	8.0
4411	Automobile dealers	306	3 876 279	264 290	61 875	7 382	8.2	8.6
44111	New car dealers	150	3 520 908	243 435	56 762	6 656	7.9	9.0
441110	New car dealers	150	3 520 908	243 435	56 762	6 656	7.9	9.0
44112	Used car dealers	156	355 371	20 855	5 113	726	11.1	5.1
441120	Used car dealers	156	355 371	20 855	5 113	726	11.1	5.1
4412	Other motor vehicle dealers	67	150 623	13 472	2 642	542	7.7	1.5
44121	Recreational vehicle dealers	9	27 511	2 601	521	95	4.2	.9
441210	Recreational vehicle dealers	9	27 511	2 601	521	95	4.2	.9
44122	Motorcycle, boat, & other motor vehicle dealers	58	123 112	10 871	2 121	447	8.5	1.6
441221	Motorcycle dealers	26	D	D	D	c	D	D
441222	Boat dealers	25	56 115	5 109	954	215	5.5	1.1
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	343	452 667	69 629	17 227	3 259	6.6	5.0
44131	Automotive parts & accessories stores	224	299 141	45 980	11 365	2 275	6.0	4.3
441310	Automotive parts & accessories stores	224	299 141	45 980	11 365	2 275	6.0	4.3
44132	Tire dealers	119	153 526	23 649	5 862	984	7.7	6.3
441320	Tire dealers	119	153 526	23 649	5 862	984	7.7	6.3
442	Furniture & home furnishings stores	427	480 061	69 642	16 053	3 440	12.8	7.1
4421	Furniture stores	204	256 234	39 045	9 463	1 732	12.7	6.5
44211	Furniture stores	204	256 234	39 045	9 463	1 732	12.7	6.5
442110	Furniture stores	204	256 234	39 045	9 463	1 732	12.7	6.5
4422	Home furnishings stores	223	223 827	30 597	6 590	1 708	13.0	7.8
44221	Floor covering stores	95	82 456	11 809	2 542	432	23.4	1.2
442210	Floor covering stores	95	82 456	11 809	2 542	432	23.4	1.2
44229	Other home furnishings stores	128	141 371	18 788	4 048	1 276	6.9	11.6
442291	Window treatment stores	17	6 051	1 264	268	65	23.9	4.8
442299	All other home furnishings stores	111	135 320	17 524	3 780	1 211	6.2	11.9
443	Electronics & appliance stores	231	412 547	38 715	9 538	2 011	8.7	11.2
4431	Electronics & appliance stores	231	412 547	38 715	9 538	2 011	8.7	11.2
44311	Appliance, television, & other electronics stores	155	307 993	29 174	7 176	1 511	6.5	10.2
443111	Household appliance stores	54	62 203	7 146	2 108	318	12.0	.9
443112	Radio, television, & other electronics stores	101	245 790	22 028	5 068	1 193	5.2	12.6
44312	Computer & software stores	63	86 872	6 855	1 698	379	17.8	16.6
443120	Computer & software stores	63	86 872	6 855	1 698	379	17.8	16.6
44313	Camera & photographic supplies stores	13	17 682	2 686	664	121	1.1	2.0
443130	Camera & photographic supplies stores	13	17 682	2 686	664	121	1.1	2.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE—GASTONIA—ROCK HILL, NC—SC MSA—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	519	1 690 699	173 097	40 956	7 320	3.5	2.9
4441	Building material & supplies dealers	417	1 599 311	162 407	38 665	6 699	2.9	2.9
44411	Home centers	31	501 572	44 088	11 198	2 646	1.1	3.5
444110	Home centers	31	501 572	44 088	11 198	2 646	1.1	3.5
44412	Paint & wallpaper stores	50	48 139	5 639	1 385	219	6.2	3.7
444120	Paint & wallpaper stores	50	48 139	5 639	1 385	219	6.2	3.7
44413	Hardware stores	68	63 169	9 800	2 244	558	14.9	6.6
444130	Hardware stores	68	63 169	9 800	2 244	558	14.9	6.6
44419	Other building material dealers	268	986 431	102 880	23 838	3 276	2.8	2.3
444190	Other building material dealers	268	986 431	102 880	23 838	3 276	2.8	2.3
4442	Lawn & garden equipment & supplies stores	102	91 388	10 690	2 291	621	15.2	1.7
44421	Outdoor power equipment stores	25	22 938	2 714	578	147	24.9	—
444210	Outdoor power equipment stores	25	22 938	2 714	578	147	24.9	—
44422	Nursery & garden centers	77	68 450	7 976	1 713	474	11.9	2.3
444220	Nursery & garden centers	77	68 450	7 976	1 713	474	11.9	2.3
445	Food & beverage stores	551	2 164 010	197 961	47 871	16 023	4.0	12.9
4451	Grocery stores	439	2 063 270	188 804	45 702	15 451	3.9	13.3
44511	Supermarkets & other grocery (except convenience) stores	333	2 019 792	184 769	44 767	15 110	2.9	13.3
445110	Supermarkets & other grocery (except convenience) stores	333	2 019 792	184 769	44 767	15 110	2.9	13.3
44512	Convenience stores	106	43 478	4 035	935	341	52.6	15.3
445120	Convenience stores	106	43 478	4 035	935	341	52.6	15.3
4452	Specialty food stores	58	20 282	3 041	780	241	27.2	17.5
4453	Beer, wine, & liquor stores	54	80 458	6 116	1 389	331	1.4	1.3
44531	Beer, wine, & liquor stores	54	80 458	6 116	1 389	331	1.4	1.3
445310	Beer, wine, & liquor stores	54	80 458	6 116	1 389	331	1.4	1.3
446	Health & personal care stores	438	574 806	72 823	17 723	4 362	10.9	4.5
4461	Health & personal care stores	438	574 806	72 823	17 723	4 362	10.9	4.5
44611	Pharmacies & drug stores	234	476 959	52 377	12 945	3 197	9.4	1.8
446110	Pharmacies & drug stores	234	476 959	52 377	12 945	3 197	9.4	1.8
4461101	Pharmacies & drug stores	230	475 674	52 163	12 890	3 182	9.4	1.8
4461102	Proprietary stores	4	1 285	214	55	15	6.1	—
44612	Cosmetics, beauty supplies, & perfume stores	59	30 773	4 207	1 018	353	18.9	5.9
446120	Cosmetics, beauty supplies, & perfume stores	59	30 773	4 207	1 018	353	18.9	5.9
44613	Optical goods stores	67	29 245	6 603	1 628	356	6.5	11.3
446130	Optical goods stores	67	29 245	6 603	1 628	356	6.5	11.3
44619	Other health & personal care stores	78	37 829	9 636	2 132	456	27.8	32.2
446191	Food (health) supplement stores	37	12 893	2 220	522	160	34.9	42.0
446199	All other health & personal care stores	41	24 936	7 416	1 610	296	24.0	27.1
447	Gasoline stations	701	1 136 698	64 115	14 675	4 581	11.9	8.2
4471	Gasoline stations	701	1 136 698	64 115	14 675	4 581	11.9	8.2
44711	Gasoline stations with convenience stores	577	957 221	52 318	11 917	3 873	8.8	8.3
447110	Gasoline stations with convenience stores	577	957 221	52 318	11 917	3 873	8.8	8.3
44719	Other gasoline stations	124	179 477	11 797	2 758	708	28.3	7.5
447190	Other gasoline stations	124	179 477	11 797	2 758	708	28.3	7.5
448	Clothing & clothing accessories stores	858	754 966	88 837	20 976	7 764	7.8	5.3
4481	Clothing stores	495	511 031	55 524	13 248	5 412	6.9	5.2
44811	Men's clothing stores	67	56 080	6 706	1 733	446	10.4	14.2
448110	Men's clothing stores	67	56 080	6 706	1 733	446	10.4	14.2
44812	Women's clothing stores	232	135 607	17 302	4 087	1 709	10.9	7.7
448120	Women's clothing stores	232	135 607	17 302	4 087	1 709	10.9	7.7
44813	Children's & infants' clothing stores	25	28 413	2 622	642	271	7.7	.6
448130	Children's & infants' clothing stores	25	28 413	2 622	642	271	7.7	.6
44814	Family clothing stores	96	254 467	24 257	5 646	2 594	3.0	2.1
448140	Family clothing stores	96	254 467	24 257	5 646	2 594	3.0	2.1
44815	Clothing accessories stores	27	6 068	1 044	277	122	.6	20.5
448150	Clothing accessories stores	27	6 068	1 044	277	122	.6	20.5
44819	Other clothing stores	48	30 396	3 593	863	270	15.5	4.1
448190	Other clothing stores	48	30 396	3 593	863	270	15.5	4.1
4482	Shoe stores	191	130 849	15 605	3 572	1 391	4.4	4.9
44821	Shoe stores	191	130 849	15 605	3 572	1 391	4.4	4.9
448210	Shoe stores	191	130 849	15 605	3 572	1 391	4.4	4.9
4482101	Men's shoe stores	13	D	D	D	b	D	D
4482102	Women's shoe stores	20	10 147	1 142	277	152	3.2	8.1
4482103	Children's & juveniles' shoe stores	11	D	D	D	b	D	D
4482104	Family shoe stores	113	76 614	9 943	2 263	824	5.7	2.6
4482105	Athletic footwear stores	34	36 304	3 409	751	325	2.1	7.8
4483	Jewelry, luggage, & leather goods stores	172	113 086	17 708	4 156	961	15.5	6.4
44831	Jewelry stores	164	D	D	D	f	D	D
448310	Jewelry stores	164	D	D	D	f	D	D
44832	Luggage & leather goods stores	8	D	D	D	b	D	D
448320	Luggage & leather goods stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE—GASTONIA—ROCK HILL, NC—SC MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	355	337 609	39 530	9 025	2 889	8.7	6.6
4511	Sporting goods, hobby, & musical instrument stores ..	239	222 576	27 240	6 145	1 834	10.3	7.1
45111	Sporting goods stores	114	102 572	12 638	2 820	764	15.5	7.3
451110	Sporting goods stores	114	102 572	12 638	2 820	764	15.5	7.3
4511101	General-line sporting goods stores	37	45 938	5 463	1 178	396	22.7	6.4
4511102	Specialty-line sporting goods stores	77	56 634	7 175	1 642	368	9.6	7.9
45112	Hobby, toy, & game stores	61	76 158	7 850	1 734	643	3.3	5.0
451120	Hobby, toy, & game stores	61	76 158	7 850	1 734	643	3.3	5.0
45113	Sewing, needlework, & piece goods stores	36	20 008	3 323	704	211	11.7	3.8
451130	Sewing, needlework, & piece goods stores	36	20 008	3 323	704	211	11.7	3.8
45114	Musical instrument & supplies stores	28	23 838	3 429	887	216	8.6	16.0
451140	Musical instrument & supplies stores	28	23 838	3 429	887	216	8.6	16.0
4512	Book, periodical, & music stores	116	115 033	12 290	2 880	1 055	5.8	5.7
45121	Book stores & news dealers	66	64 400	7 524	1 655	598	5.0	5.8
451211	Book stores	59	61 707	7 236	1 589	562	4.6	5.9
4512111	Book stores, general	31	41 109	4 838	1 011	339	6.0	2.5
4512112	Specialty book stores	18	10 765	1 336	325	113	1.3	1.0
4512113	College book stores	10	9 833	1 062	253	110	2.4	25.9
451212	News dealers & newsstands	7	2 693	288	66	36	14.4	2.3
45122	Prerecorded tape, compact disc, & record stores ...	50	50 633	4 766	1 225	457	6.7	5.6
451220	Prerecorded tape, compact disc, & record stores ...	50	50 633	4 766	1 225	457	6.7	5.6
452	General merchandise stores	198	1 619 693	161 483	38 803	13 988	.2	.1
4521	Department stores (incl leased depts) ##	63	1 293 239	N	N	N	—	—
45211	Department stores (incl leased depts) ##	63	1 293 239	N	N	N	—	—
4521	Department stores (excl leased depts)	63	1 268 027	131 464	31 585	10 986	—	—
45211	Department stores (excl leased depts)	63	1 268 027	131 464	31 585	10 986	—	—
452110	Department stores (excl leased depts)	63	1 268 027	131 464	31 585	10 986	—	—
4521101	Conventional department stores (excl leased depts)	15	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	39	813 475	76 376	18 131	6 852	—	—
4521103	National chain department stores (excl leased depts)	9	D	D	D	g	D	D
4529	Other general merchandise stores	135	351 666	30 019	7 218	3 002	1.1	.3
45299	All other general merchandise stores	129	D	D	D	g	D	D
452990	All other general merchandise stores	129	D	D	D	g	D	D
4529901	Variety stores	93	80 643	8 944	1 722	856	.6	.7
4529902	Catalog showrooms	7	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	29	D	D	D	c	D	D
453	Miscellaneous store retailers	620	508 721	66 619	14 971	4 013	10.0	7.5
4531	Florists	123	31 461	7 258	1 757	530	18.3	14.4
45311	Florists	123	31 461	7 258	1 757	530	18.3	14.4
453110	Florists	123	31 461	7 258	1 757	530	18.3	14.4
4532	Office supplies, stationery, & gift stores	194	172 756	20 613	4 625	1 557	5.1	13.3
45321	Office supplies & stationery stores	40	104 970	10 001	2 336	568	.6	15.7
453210	Office supplies & stationery stores	40	104 970	10 001	2 336	568	.6	15.7
4532101	Stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	37	D	D	D	f	D	D
45322	Gift, novelty, & souvenir stores	154	67 786	10 612	2 289	989	12.0	9.7
453220	Gift, novelty, & souvenir stores	154	67 786	10 612	2 289	989	12.0	9.7
4533	Used merchandise stores	95	38 203	8 365	1 849	635	15.2	11.8
45331	Used merchandise stores	95	38 203	8 365	1 849	635	15.2	11.8
453310	Used merchandise stores	95	38 203	8 365	1 849	635	15.2	11.8
4539	Other miscellaneous store retailers	208	266 301	30 383	6 740	1 291	11.4	2.3
45391	Pet & pet supplies stores	35	23 835	2 587	666	268	11.5	2.0
453910	Pet & pet supplies stores	35	23 835	2 587	666	268	11.5	2.0
45392	Art dealers	21	5 122	1 149	259	65	26.2	5.5
453920	Art dealers	21	5 122	1 149	259	65	26.2	5.5
45393	Manufactured (mobile) home dealers	49	190 514	18 758	4 183	523	6.9	2.3
453930	Manufactured (mobile) home dealers	49	190 514	18 758	4 183	523	6.9	2.3
45399	All other miscellaneous store retailers	103	46 830	7 889	1 632	435	27.9	2.1
454	Nonstore retailers	252	280 410	38 451	8 750	1 678	16.7	13.7
4541	Electronic shopping & mail-order houses	40	52 728	4 262	800	205	20.2	8.9
45411	Electronic shopping & mail-order houses	40	52 728	4 262	800	205	20.2	8.9
454110	Electronic shopping & mail-order houses	40	52 728	4 262	800	205	20.2	8.9
4542	Vending machine operators	62	74 794	12 531	2 771	507	14.5	11.4
45421	Vending machine operators	62	74 794	12 531	2 771	507	14.5	11.4
454210	Vending machine operators	62	74 794	12 531	2 771	507	14.5	11.4
4543	Direct selling establishments	150	152 888	21 658	5 179	966	16.5	16.6
45431	Fuel dealers	56	84 570	9 468	2 258	373	19.7	24.2
454311	Heating oil dealers	33	44 044	3 301	742	149	37.1	1.6
454312	Liquefied petroleum gas (bottled gas) dealers ...	23	40 526	6 167	1 516	224	.9	48.8
45439	Other direct selling establishments	94	68 318	12 190	2 921	593	12.5	7.2
454390	Other direct selling establishments	94	68 318	12 190	2 921	593	12.5	7.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAYETTEVILLE, NC MSA								
44-45	Retail trade	1 061	2 563 291	239 274	56 091	14 929	5.0	3.3
441	Motor vehicle & parts dealers	166	787 734	66 650	15 729	2 444	6.1	2.0
4411	Automobile dealers	71	674 290	48 201	11 408	1 539	5.6	1.9
44111	New car dealers	19	620 746	43 284	10 233	1 276	4.5	—
441110	New car dealers	19	620 746	43 284	10 233	1 276	4.5	—
44112	Used car dealers	52	53 544	4 917	1 175	263	18.2	24.2
441120	Used car dealers	52	53 544	4 917	1 175	263	18.2	24.2
4412	Other motor vehicle dealers	13	29 026	2 887	697	119	20.3	.3
44121	Recreational vehicle dealers	3	10 388	917	207	34	—	—
441210	Recreational vehicle dealers	3	10 388	917	207	34	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	10	18 638	1 970	490	85	31.6	.5
441221	Motorcycle dealers	7	D	D	D	D	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	82	84 418	15 562	3 624	786	5.6	3.0
44131	Automotive parts & accessories stores	60	48 973	9 166	2 214	547	8.8	4.8
441310	Automotive parts & accessories stores	60	48 973	9 166	2 214	547	8.8	4.8
44132	Tire dealers	22	35 445	6 396	1 410	239	1.2	.5
441320	Tire dealers	22	35 445	6 396	1 410	239	1.2	.5
442	Furniture & home furnishings stores	74	78 975	13 286	3 211	634	10.0	.4
4421	Furniture stores	38	51 850	9 079	2 177	428	10.5	—
44211	Furniture stores	38	51 850	9 079	2 177	428	10.5	—
442110	Furniture stores	38	51 850	9 079	2 177	428	10.5	—
4422	Home furnishings stores	36	27 125	4 207	1 034	206	9.1	1.0
44221	Floor covering stores	18	20 158	3 259	822	136	4.8	—
442210	Floor covering stores	18	20 158	3 259	822	136	4.8	—
44229	Other home furnishings stores	18	6 967	948	212	70	21.4	4.1
443	Electronics & appliance stores	34	56 538	6 212	1 264	361	4.1	.3
4431	Electronics & appliance stores	34	56 538	6 212	1 264	361	4.1	.3
44311	Appliance, television, & other electronics stores	24	47 635	5 426	1 093	314	2.4	.3
443112	Radio, television, & other electronics stores	19	D	D	D	e	D	D
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	64	224 905	23 902	5 629	1 114	1.7	13.3
4441	Building material & supplies dealers	51	213 285	22 211	5 270	1 028	1.6	14.0
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	35	133 022	14 996	3 478	544	2.6	22.2
444190	Other building material dealers	35	133 022	14 996	3 478	544	2.6	22.2
4442	Lawn & garden equipment & supplies stores	13	11 620	1 691	359	86	3.2	—
445	Food & beverage stores	87	339 185	29 843	7 370	2 539	3.7	1.8
4451	Grocery stores	69	327 773	28 306	7 034	2 434	3.8	1.5
44511	Supermarkets & other grocery (except convenience) stores	49	318 392	27 390	6 822	2 351	3.4	.3
445110	Supermarkets & other grocery (except convenience) stores	49	318 392	27 390	6 822	2 351	3.4	.3
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	70	89 355	10 066	2 491	637	10.7	2.5
4461	Health & personal care stores	70	89 355	10 066	2 491	637	10.7	2.5
44612	Cosmetics, beauty supplies, & perfume stores	8	5 254	542	127	49	11.8	—
446120	Cosmetics, beauty supplies, & perfume stores	8	5 254	542	127	49	11.8	—
44613	Optical goods stores	18	8 800	1 875	449	99	8.3	4.4
446130	Optical goods stores	18	8 800	1 875	449	99	8.3	4.4
447	Gasoline stations	156	223 032	11 400	2 707	909	3.2	4.2
4471	Gasoline stations	156	223 032	11 400	2 707	909	3.2	4.2
44711	Gasoline stations with convenience stores	130	192 289	9 415	2 216	793	1.8	2.6
447110	Gasoline stations with convenience stores	130	192 289	9 415	2 216	793	1.8	2.6
448	Clothing & clothing accessories stores	150	124 613	14 739	3 496	1 316	2.5	8.0
4481	Clothing stores	91	83 141	9 474	2 249	896	1.3	6.7
44819	Other clothing stores	11	10 432	1 375	321	104	.8	5.8
448190	Other clothing stores	11	10 432	1 375	321	104	.8	5.8
4482105	Athletic footwear stores	4	7 618	640	141	64	—	—
4483	Jewelry, luggage, & leather goods stores	34	20 623	3 022	697	223	9.9	21.0
44831	Jewelry stores	33	D	D	D	c	D	D
448310	Jewelry stores	33	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	57	66 174	7 113	1 624	508	18.1	.5
4511	Sporting goods, hobby, & musical instrument stores	38	38 875	4 810	1 026	313	5.6	.5
45112	Hobby, toy, & game stores	8	17 567	1 415	288	103	—	—
451120	Hobby, toy, & game stores	8	17 567	1 415	288	103	—	—
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	19	27 299	2 303	598	195	36.0	.6
45121	Book stores & news dealers	9	10 271	1 202	341	106	2.4	1.6
4512112	Specialty book stores	3	1 950	308	121	21	—	—
45122	Prerecorded tape, compact disc, & record stores	10	17 028	1 101	257	89	56.3	—
451220	Prerecorded tape, compact disc, & record stores	10	17 028	1 101	257	89	56.3	—

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Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAYETTEVILLE, NC MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	43	416 814	38 181	8 745	3 367	.1	.2
4521	Department stores (incl leased depts) ##	13	337 873	N	N	N	—	—
45211	Department stores (incl leased depts) ##	13	337 873	N	N	N	—	—
4521	Department stores (excl leased depts)	13	333 444	32 619	7 335	2 809	—	—
45211	Department stores (excl leased depts)	13	333 444	32 619	7 335	2 809	—	—
452110	Department stores (excl leased depts)	13	333 444	32 619	7 335	2 809	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	194 051	17 251	3 841	1 664	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	29	D	D	D	e	D	D
452990	All other general merchandise stores	29	D	D	D	e	D	D
4529901	Variety stores	22	D	D	D	c	D	D
453	Miscellaneous store retailers	121	124 749	13 085	2 746	806	13.1	5.1
4532	Office supplies, stationery, & gift stores	31	39 657	3 052	698	265	3.7	10.9
45321	Office supplies & stationery stores	6	28 915	1 665	382	119	—	10.9
453210	Office supplies & stationery stores	6	28 915	1 665	382	119	—	10.9
4532102	Office supplies stores	5	D	D	D	c	D	D
4533	Used merchandise stores	21	4 835	1 114	263	96	11.4	16.7
45331	Used merchandise stores	21	4 835	1 114	263	96	11.4	16.7
453310	Used merchandise stores	21	4 835	1 114	263	96	11.4	16.7
4539	Other miscellaneous store retailers	47	75 190	7 760	1 497	323	17.5	.4
45393	Manufactured (mobile) home dealers	19	62 308	5 475	1 017	119	20.4	—
453930	Manufactured (mobile) home dealers	19	62 308	5 475	1 017	119	20.4	—
45399	All other miscellaneous store retailers	13	9 389	1 708	352	132	3.3	1.7
454	Nonstore retailers	39	31 217	4 797	1 079	294	14.4	9.5
4542	Vending machine operators	5	11 478	1 588	358	105	—	—
45421	Vending machine operators	5	11 478	1 588	358	105	—	—
454210	Vending machine operators	5	11 478	1 588	358	105	—	—
4543	Direct selling establishments	29	17 857	2 802	633	165	20.9	16.6
45439	Other direct selling establishments	18	11 425	1 526	342	108	32.7	25.9
454390	Other direct selling establishments	18	11 425	1 526	342	108	32.7	25.9
GOLDSBORO, NC MSA								
44-45	Retail trade	523	1 033 033	88 081	21 175	6 169	12.4	2.9
441	Motor vehicle & parts dealers	82	263 680	15 778	3 998	746	12.1	5.6
44112	Used car dealers	30	57 115	2 222	517	116	46.5	25.0
441120	Used car dealers	30	57 115	2 222	517	116	46.5	25.0
4412	Other motor vehicle dealers	6	8 473	813	156	32	5.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	34	45 918	6 120	1 536	287	48.2	.6
4421	Furniture stores	19	35 743	4 414	1 186	176	61.0	.3
44211	Furniture stores	19	35 743	4 414	1 186	176	61.0	.3
442110	Furniture stores	19	35 743	4 414	1 186	176	61.0	.3
4422	Home furnishings stores	15	10 175	1 706	350	111	3.2	1.5
443	Electronics & appliance stores	19	9 837	1 238	277	78	9.0	—
4431	Electronics & appliance stores	19	9 837	1 238	277	78	9.0	—
444	Building material & garden equipment & supplies dealers	52	162 388	14 146	3 346	744	28.4	1.8
4441	Building material & supplies dealers	39	137 192	12 629	2 962	655	33.7	1.6
44419	Other building material dealers	25	83 144	6 861	1 516	278	55.1	.1
444190	Other building material dealers	25	83 144	6 861	1 516	278	55.1	.1
4442	Lawn & garden equipment & supplies stores	13	25 196	1 517	384	89	—	2.7
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	57	140 096	12 223	2 905	1 086	3.6	3.5
4452	Specialty food stores	13	D	D	D	c	D	D
446	Health & personal care stores	29	34 781	4 403	1 014	269	9.5	.9
4461	Health & personal care stores	29	34 781	4 403	1 014	269	9.5	.9
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	56	62 990	4 518	1 061	385	2.5	—
44711	Gasoline stations with convenience stores	46	48 640	3 557	829	334	1.3	—
447110	Gasoline stations with convenience stores	46	48 640	3 557	829	334	1.3	—
448	Clothing & clothing accessories stores	68	49 412	7 007	1 690	592	3.8	7.1
4481	Clothing stores	40	30 560	4 018	939	377	6.0	3.0
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	16	11 074	1 864	531	117	.4	23.3
451	Sporting goods, hobby, book, & music stores	22	10 033	1 150	261	93	3.1	4.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GOLDSBORO, NC MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	25	173 061	14 922	3 611	1 478	.4	—
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	61	59 096	4 383	971	283	24.3	3.7
4539	Other miscellaneous store retailers	29	52 450	3 341	712	156	26.2	2.0
45393	Manufactured (mobile) home dealers	17	50 233	2 868	615	111	27.1	.9
453930	Manufactured (mobile) home dealers	17	50 233	2 868	615	111	27.1	.9
454	Nonstore retailers	18	21 741	2 193	505	128	.2	.7
4543	Direct selling establishments	15	21 015	2 102	485	122	—	.7
45431	Fuel dealers	9	18 197	1 677	385	94	—	—
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
GREENSBORO—WINSTON-SALEM—HIGH POINT, NC MSA								
44-45	Retail trade	5 511	12 362 138	1 198 939	280 197	70 814	7.6	4.2
441	Motor vehicle & parts dealers	660	3 372 110	256 011	59 130	9 105	10.3	2.1
4411	Automobile dealers	278	2 883 589	183 415	42 442	5 942	10.0	1.7
44111	New car dealers	129	2 725 054	174 911	40 370	5 493	8.6	1.4
441110	New car dealers	129	2 725 054	174 911	40 370	5 493	8.6	1.4
44112	Used car dealers	149	158 535	8 504	2 072	449	33.8	6.8
441120	Used car dealers	149	158 535	8 504	2 072	449	33.8	6.8
4412	Other motor vehicle dealers	54	110 252	9 569	1 902	386	27.6	.3
44121	Recreational vehicle dealers	10	34 825	2 787	572	103	17.1	.1
441210	Recreational vehicle dealers	10	34 825	2 787	572	103	17.1	.1
44122	Motorcycle, boat, & other motor vehicle dealers	44	75 427	6 782	1 330	283	32.5	.4
441221	Motorcycle dealers	24	41 488	4 295	833	173	25.7	.8
441222	Boat dealers	15	21 621	1 964	368	84	18.8	—
441229	All other motor vehicle dealers	5	12 318	523	129	26	79.2	—
4413	Automotive parts, accessories, & tire stores	328	378 269	63 027	14 786	2 777	7.3	5.7
44131	Automotive parts & accessories stores	226	228 547	36 517	8 524	1 823	6.6	4.7
441310	Automotive parts & accessories stores	226	228 547	36 517	8 524	1 823	6.6	4.7
44132	Tire dealers	102	149 722	26 510	6 262	954	8.3	7.2
441320	Tire dealers	102	149 722	26 510	6 262	954	8.3	7.2
442	Furniture & home furnishings stores	416	684 459	90 887	21 167	3 840	8.7	6.6
4421	Furniture stores	222	537 419	70 263	16 375	2 700	5.9	6.7
44211	Furniture stores	222	537 419	70 263	16 375	2 700	5.9	6.7
442110	Furniture stores	222	537 419	70 263	16 375	2 700	5.9	6.7
4422	Home furnishings stores	194	147 040	20 624	4 792	1 140	19.1	6.3
44221	Floor covering stores	83	85 733	12 679	2 817	485	23.4	4.7
442210	Floor covering stores	83	85 733	12 679	2 817	485	23.4	4.7
44229	Other home furnishings stores	111	61 307	7 945	1 975	655	13.2	8.6
442299	All other home furnishings stores	100	57 712	7 423	1 841	618	11.6	9.0
443	Electronics & appliance stores	197	272 261	31 436	7 526	1 570	10.5	6.7
4431	Electronics & appliance stores	197	272 261	31 436	7 526	1 570	10.5	6.7
44311	Appliance, television, & other electronics stores	140	192 810	20 147	4 981	1 100	9.3	5.0
443111	Household appliance stores	48	31 885	4 744	1 217	216	42.6	12.9
443112	Radio, television, & other electronics stores	92	160 925	15 403	3 764	884	2.7	3.5
44312	Computer & software stores	48	69 326	9 932	2 236	391	15.4	12.4
443120	Computer & software stores	48	69 326	9 932	2 236	391	15.4	12.4
44313	Camera & photographic supplies stores	9	10 125	1 357	309	79	—	—
443130	Camera & photographic supplies stores	9	10 125	1 357	309	79	—	—
444	Building material & garden equipment & supplies dealers	445	1 236 617	130 265	32 081	5 841	5.6	2.9
4441	Building material & supplies dealers	348	1 138 819	117 936	29 427	5 197	5.1	2.7
44411	Home centers	23	D	D	D	g	D	D
444110	Home centers	23	D	D	D	g	D	D
44412	Paint & wallpaper stores	45	40 672	4 741	1 137	209	4.0	4.2
444120	Paint & wallpaper stores	45	40 672	4 741	1 137	209	4.0	4.2
44413	Hardware stores	52	D	D	D	e	D	D
444130	Hardware stores	52	D	D	D	e	D	D
44419	Other building material dealers	228	674 893	72 601	17 899	2 465	6.4	2.2
444190	Other building material dealers	228	674 893	72 601	17 899	2 465	6.4	2.2
4442	Lawn & garden equipment & supplies stores	97	97 798	12 329	2 654	644	10.9	4.5
44421	Outdoor power equipment stores	30	43 681	6 341	1 401	272	11.1	—
444210	Outdoor power equipment stores	30	43 681	6 341	1 401	272	11.1	—
44422	Nursery & garden centers	67	54 117	5 988	1 253	372	10.8	8.1
444220	Nursery & garden centers	67	54 117	5 988	1 253	372	10.8	8.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENSBORO–WINSTON-SALEM–HIGH POINT, NC MSA—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	499	1 736 715	157 599	37 959	13 219	3.9	6.3
4451	Grocery stores	376	1 650 741	149 759	36 035	12 678	3.8	6.3
44511	Supermarkets & other grocery (except convenience) stores	297	1 611 206	146 755	35 368	12 442	2.8	5.9
445110	Supermarkets & other grocery (except convenience) stores	297	1 611 206	146 755	35 368	12 442	2.8	5.9
44512	Convenience stores	79	39 535	3 004	667	236	44.5	25.6
445120	Convenience stores	79	39 535	3 004	667	236	44.5	25.6
4452	Specialty food stores	69	25 808	3 611	894	336	12.8	15.8
4453	Beer, wine, & liquor stores	54	60 166	4 229	1 030	205	2.8	1.9
44531	Beer, wine, & liquor stores	54	60 166	4 229	1 030	205	2.8	1.9
445310	Beer, wine, & liquor stores	54	60 166	4 229	1 030	205	2.8	1.9
446	Health & personal care stores	393	558 164	67 034	16 053	4 396	10.7	4.1
4461	Health & personal care stores	393	558 164	67 034	16 053	4 396	10.7	4.1
44611	Pharmacies & drug stores	225	484 493	54 376	13 092	3 602	9.6	2.8
446110	Pharmacies & drug stores	225	484 493	54 376	13 092	3 602	9.6	2.8
4461101	Pharmacies & drug stores	219	481 151	54 039	13 014	3 574	9.6	2.7
4461102	Proprietary stores	6	3 342	337	78	28	9.7	16.2
44612	Cosmetics, beauty supplies, & perfume stores	56	26 580	3 166	786	234	10.6	11.2
446120	Cosmetics, beauty supplies, & perfume stores	56	26 580	3 166	786	234	10.6	11.2
44613	Optical goods stores	55	24 552	5 016	1 183	273	14.6	14.2
446130	Optical goods stores	55	24 552	5 016	1 183	273	14.6	14.2
44619	Other health & personal care stores	57	22 539	4 476	992	287	30.7	14.8
446191	Food (health) supplement stores	30	14 939	2 444	551	204	36.4	16.8
447	Gasoline stations	740	1 034 365	63 044	14 727	4 643	12.0	7.0
4471	Gasoline stations	740	1 034 365	63 044	14 727	4 643	12.0	7.0
44711	Gasoline stations with convenience stores	539	767 369	44 466	10 313	3 337	10.4	5.7
447110	Gasoline stations with convenience stores	539	767 369	44 466	10 313	3 337	10.4	5.7
44719	Other gasoline stations	201	266 996	18 578	4 414	1 306	16.4	10.9
447190	Other gasoline stations	201	266 996	18 578	4 414	1 306	16.4	10.9
448	Clothing & clothing accessories stores	796	666 489	80 831	19 353	7 130	7.6	6.6
4481	Clothing stores	481	455 318	51 531	11 814	5 121	7.7	6.3
44811	Men's clothing stores	70	46 193	6 386	1 665	460	12.2	25.4
448110	Men's clothing stores	70	46 193	6 386	1 665	460	12.2	25.4
44812	Women's clothing stores	214	137 634	17 199	4 164	1 892	11.2	9.4
448120	Women's clothing stores	214	137 634	17 199	4 164	1 892	11.2	9.4
44813	Children's & infants' clothing stores	29	23 702	2 283	548	239	4.2	1.6
448130	Children's & infants' clothing stores	29	23 702	2 283	548	239	4.2	1.6
44814	Family clothing stores	91	201 514	19 365	3 949	2 013	5.2	1.5
448140	Family clothing stores	91	201 514	19 365	3 949	2 013	5.2	1.5
44815	Clothing accessories stores	33	12 303	2 124	527	183	14.8	1.5
448150	Clothing accessories stores	33	12 303	2 124	527	183	14.8	1.5
44819	Other clothing stores	44	33 972	4 174	961	334	2.4	1.4
448190	Other clothing stores	44	33 972	4 174	961	334	2.4	1.4
4482	Shoe stores	169	117 670	13 140	3 128	1 213	1.5	6.3
44821	Shoe stores	169	117 670	13 140	3 128	1 213	1.5	6.3
448210	Men's shoe stores	12	7 846	805	194	52	—	21.6
4482101	Men's shoe stores	12	7 846	805	194	52	—	21.6
4482102	Women's shoe stores	22	10 835	1 207	304	128	—	28.1
4482103	Children's & juveniles' shoe stores	5	2 848	469	119	41	—	—
4482104	Family shoe stores	103	61 358	6 973	1 677	594	2.9	4.3
4482105	Athletic footwear stores	27	34 783	3 686	834	398	—	—
4483	Jewelry, luggage, & leather goods stores	146	93 501	16 160	4 411	796	14.8	8.1
44831	Jewelry stores	133	87 100	15 205	4 178	734	15.5	8.3
448310	Jewelry stores	133	87 100	15 205	4 178	734	15.5	8.3
44832	Luggage & leather goods stores	13	6 401	955	233	62	5.0	4.8
448320	Luggage & leather goods stores	13	6 401	955	233	62	5.0	4.8
451	Sporting goods, hobby, book, & music stores	313	254 615	28 040	6 389	2 361	8.9	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	198	160 296	17 977	4 034	1 373	11.4	5.0
45111	Sporting goods stores	88	70 329	7 726	1 723	567	13.3	9.6
451110	Sporting goods stores	88	70 329	7 726	1 723	567	13.3	9.6
4511101	General-line sporting goods stores	28	38 076	4 087	943	294	9.1	14.0
4511102	Specialty-line sporting goods stores	60	32 253	3 639	780	273	18.2	4.3
45112	Hobby, toy, & game stores	46	63 058	6 336	1 409	517	4.5	2
451120	Hobby, toy, & game stores	46	63 058	6 336	1 409	517	4.5	2
45113	Sewing, needlework, & piece goods stores	37	9 625	1 565	356	146	8.4	11.2
451130	Sewing, needlework, & piece goods stores	37	9 625	1 565	356	146	8.4	11.2
45114	Musical instrument & supplies stores	27	17 284	2 350	546	143	30.9	6
451140	Musical instrument & supplies stores	27	17 284	2 350	546	143	30.9	6
4512	Book, periodical, & music stores	115	94 319	10 063	2 355	988	4.5	6.7
45121	Book stores & news dealers	70	58 860	6 430	1 512	635	4.5	7.0
451211	Book stores	57	54 065	5 900	1 385	581	4.0	7.4
4512111	Book stores, general	29	32 582	3 660	829	349	4.5	7.3
4512112	Specialty book stores	20	10 411	1 311	353	147	6.8	15.5
4512113	College book stores	8	11 072	929	203	85	—	—
451212	News dealers & newsstands	13	4 795	530	127	54	10.1	2.1
45122	Prerecorded tape, compact disc, & record stores ...	45	35 459	3 633	843	353	4.5	6.4
451220	Prerecorded tape, compact disc, & record stores ...	45	35 459	3 633	843	353	4.5	6.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENSBORO–WINSTON-SALEM–HIGH POINT, NC MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	193	1 353 112	132 554	30 076	10 900	.3	2.2
4521	Department stores (incl leased depts) ##	51	1 018 523	N	N	1 018 523	—	2.8
45211	Department stores (incl leased depts) ##	51	1 018 523	N	N	N	—	2.8
4521	Department stores (excl leased depts)	51	1 003 535	101 637	23 408	8 250	—	2.8
45211	Department stores (excl leased depts)	51	1 003 535	101 637	23 408	8 250	—	2.8
452110	Department stores (excl leased depts)	51	1 003 535	101 637	23 408	8 250	—	2.8
4521101	Conventional department stores (excl leased depts)	15	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	28	530 701	47 339	11 196	4 123	—	4.7
4521103	National chain department stores (excl leased depts)	8	D	D	D	g	D	D
4529	Other general merchandise stores	142	349 577	30 917	6 668	2 650	1.1	.6
45299	All other general merchandise stores	136	D	D	D	g	D	D
452990	All other general merchandise stores	136	D	D	D	g	D	D
4529901	Variety stores	97	78 970	8 239	1 699	839	1.8	.9
4529903	Miscellaneous general merchandise stores	35	D	D	D	c	D	D
453	Miscellaneous store retailers	617	538 732	60 548	13 398	3 848	11.8	5.8
4531	Florists	114	33 153	7 518	1 862	608	23.2	22.5
45311	Florists	114	33 153	7 518	1 862	608	23.2	22.5
453110	Florists	114	33 153	7 518	1 862	608	23.2	22.5
4532	Office supplies, stationery, & gift stores	173	233 232	20 668	4 784	1 530	5.7	2.8
45321	Office supplies & stationery stores	30	180 771	13 245	3 218	709	2.0	1.1
453210	Office supplies & stationery stores	30	180 771	13 245	3 218	709	2.0	1.1
4532101	Stationery stores	3	1 262	220	50	21	D	—
4532102	Office supplies stores	27	179 509	13 025	3 168	688	1.8	1.1
45322	Gift, novelty, & souvenir stores	143	52 461	7 423	1 566	821	18.6	8.5
453220	Gift, novelty, & souvenir stores	143	52 461	7 423	1 566	821	18.6	8.5
4533	Used merchandise stores	92	29 464	4 363	994	352	26.4	6.7
45331	Used merchandise stores	92	29 464	4 363	994	352	26.4	6.7
453310	Used merchandise stores	92	29 464	4 363	994	352	26.4	6.7
4539	Other miscellaneous store retailers	238	242 883	27 999	5 758	1 358	14.2	6.3
45391	Pet & pet supplies stores	35	23 265	3 540	939	322	13.5	25.3
453910	Pet & pet supplies stores	35	23 265	3 540	939	322	13.5	25.3
45392	Art dealers	28	7 989	1 811	430	110	23.5	9.5
453920	Art dealers	28	7 989	1 811	430	110	23.5	9.5
45393	Manufactured (mobile) home dealers	71	164 590	15 474	2 980	416	12.3	2.5
453930	Manufactured (mobile) home dealers	71	164 590	15 474	2 980	416	12.3	2.5
45399	All other miscellaneous store retailers	104	47 039	7 174	1 409	510	19.5	9.9
454	Nonstore retailers	242	654 499	100 690	22 338	3 961	7.0	4.3
4541	Electronic shopping & mail-order houses	42	338 499	45 645	10 514	1 812	3.2	2.1
45411	Electronic shopping & mail-order houses	42	338 499	45 645	10 514	1 812	3.2	2.1
454110	Electronic shopping & mail-order houses	42	338 499	45 645	10 514	1 812	3.2	2.1
4542	Vending machine operators	42	67 195	12 010	2 748	567	7.6	3.4
45421	Vending machine operators	42	67 195	12 010	2 748	567	7.6	3.4
454210	Vending machine operators	42	67 195	12 010	2 748	567	7.6	3.4
4543	Direct selling establishments	158	248 805	43 035	9 076	1 582	12.0	7.4
45431	Fuel dealers	74	155 285	22 986	4 047	655	11.1	8.2
454311	Heating oil dealers	51	99 980	11 156	2 464	394	12.7	4.6
454312	Liquefied petroleum gas (bottled gas) dealers	23	55 305	11 830	1 583	261	8.1	14.7
45439	Other direct selling establishments	84	93 520	20 049	5 029	927	13.5	6.0
454390	Other direct selling establishments	84	93 520	20 049	5 029	927	13.5	6.0
GREENVILLE, NC MSA								
44-45	Retail trade	643	1 384 806	124 755	28 641	7 956	5.8	6.3
441	Motor vehicle & parts dealers	71	408 894	30 131	6 844	978	7.0	5.0
4411	Automobile dealers	32	365 961	23 159	5 351	644	4.9	5.5
44112	Used car dealers	17	47 567	2 547	603	83	6.8	42.3
441120	Used car dealers	17	47 567	2 547	603	83	6.8	42.3
4412	Other motor vehicle dealers	4	14 135	1 062	194	43	52.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	14 135	1 062	194	43	52.0	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	45	48 340	6 461	1 417	382	15.0	10.7
4421	Furniture stores	20	28 887	4 253	883	222	19.0	—
44211	Furniture stores	20	28 887	4 253	883	222	19.0	—
442110	Furniture stores	20	28 887	4 253	883	222	19.0	—
4422	Home furnishings stores	25	19 453	2 208	534	160	9.0	26.6
44229	Other home furnishings stores	14	8 225	1 059	265	96	14.8	—
443	Electronics & appliance stores	22	33 681	2 783	647	184	1.8	.5
4431	Electronics & appliance stores	22	33 681	2 783	647	184	1.8	.5
44311	Appliance, television, & other electronics stores	9	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	10	12 087	624	140	47	1.1	.6
443120	Computer & software stores	10	12 087	624	140	47	1.1	.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENVILLE, NC MSA—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	55	139 554	12 754	2 903	617	3.2	1.2
4441	Building material & supplies dealers	44	119 553	11 377	2 567	540	2.6	—
44419	Other building material dealers	30	79 878	8 108	1 748	305	3.8	.1
444190	Other building material dealers	30	79 878	8 108	1 748	305	3.8	.1
4442	Lawn & garden equipment & supplies stores	11	20 001	1 377	336	77	6.8	8.3
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	64	184 796	15 673	3 855	1 352	4.7	14.4
4451	Grocery stores	43	172 493	14 762	3 625	1 278	3.2	15.0
4452	Specialty food stores	12	D	D	D	b	D	D
446	Health & personal care stores	42	47 816	5 427	1 359	383	7.3	3.7
4461	Health & personal care stores	42	47 816	5 427	1 359	383	7.3	3.7
44612	Cosmetics, beauty supplies, & perfume stores	5	2 304	211	51	21	4.8	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 304	211	51	21	4.8	—
447	Gasoline stations	85	106 016	6 448	1 490	526	18.0	19.2
44711	Gasoline stations with convenience stores	65	88 477	5 101	1 169	409	17.8	20.4
447110	Gasoline stations with convenience stores	65	88 477	5 101	1 169	409	17.8	20.4
448	Clothing & clothing accessories stores	103	89 603	12 154	3 026	1 111	4.4	3.5
4481	Clothing stores	70	65 834	8 938	2 311	862	5.1	2.7
44819	Other clothing stores	6	2 747	309	61	35	—	—
448190	Other clothing stores	6	2 747	309	61	35	—	—
4483	Jewelry, luggage, & leather goods stores	18	11 279	1 964	414	120	4.9	9.3
451	Sporting goods, hobby, book, & music stores	38	34 704	3 706	779	274	2.8	4.4
4511	Sporting goods, hobby, & musical instrument stores ..	25	19 529	1 883	391	140	4.1	7.8
4512	Book, periodical, & music stores	13	15 175	1 823	388	134	1.1	.1
45121	Book stores & news dealers	8	11 531	1 373	278	88	1.4	.1
451211	Book stores	7	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	22	145 204	14 107	3 196	1 306	.2	.2
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	72	74 438	7 444	1 702	488	3.5	6.9
4532	Office supplies, stationery, & gift stores	20	18 905	1 701	391	161	6.9	2.9
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	29	50 027	4 406	1 008	200	1.8	7.8
45393	Manufactured (mobile) home dealers	17	46 617	3 603	828	124	.5	8.0
453930	Manufactured (mobile) home dealers	17	46 617	3 603	828	124	.5	8.0
454	Nonstore retailers	24	71 760	7 667	1 423	355	.3	.5
4541	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
4543	Direct selling establishments	18	D	D	D	b	D	D
45431	Fuel dealers	9	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	6 791	779	185	29	—	—
HICKORY—MORGANTON—LENOIR, NC MSA								
44-45	Retail trade	1 524	2 935 177	264 668	63 006	17 319	10.7	4.4
441	Motor vehicle & parts dealers	215	801 894	60 643	14 344	2 408	17.5	2.7
4411	Automobile dealers	102	669 505	43 130	10 270	1 566	19.2	1.3
44111	New car dealers	42	585 226	37 661	9 132	1 373	19.4	.2
441110	New car dealers	42	585 226	37 661	9 132	1 373	19.4	.2
44112	Used car dealers	60	84 279	5 469	1 138	193	17.8	8.9
441120	Used car dealers	60	84 279	5 469	1 138	193	17.8	8.9
4412	Other motor vehicle dealers	20	36 455	2 825	587	112	7.2	.1
44121	Recreational vehicle dealers	4	11 570	707	174	31	.3	—
441210	Recreational vehicle dealers	4	11 570	707	174	31	.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	16	24 885	2 118	413	81	10.5	.2
441221	Motorcycle dealers	9	D	D	D	b	D	D
441222	Boat dealers	6	13 275	1 124	232	44	—	.3
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	93	95 934	14 688	3 487	730	9.5	14.0
44131	Automotive parts & accessories stores	58	49 812	7 863	1 961	474	12.2	24.6
441310	Automotive parts & accessories stores	58	49 812	7 863	1 961	474	12.2	24.6
44132	Tire dealers	35	46 122	6 825	1 526	256	6.5	2.5
441320	Tire dealers	35	46 122	6 825	1 526	256	6.5	2.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HICKORY—MORGANTON—LENOIR, NC MSA—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	149	208 492	20 615	4 610	946	14.2	6.6
4421	Furniture stores	103	180 447	16 591	3 702	725	14.5	7.2
44211	Furniture stores	103	180 447	16 591	3 702	725	14.5	7.2
442110	Furniture stores	103	180 447	16 591	3 702	725	14.5	7.2
4422	Home furnishings stores	46	28 045	4 024	908	221	12.4	2.7
44221	Floor covering stores	20	21 297	3 003	683	145	12.7	—
442210	Floor covering stores	20	21 297	3 003	683	145	12.7	—
44229	Other home furnishings stores	26	6 748	1 021	225	76	11.5	11.0
443	Electronics & appliance stores	53	55 618	7 117	1 621	380	20.6	.4
4431	Electronics & appliance stores	53	55 618	7 117	1 621	380	20.6	.4
44311	Appliance, television, & other electronics stores	43	49 322	6 178	1 414	302	17.1	.5
443111	Household appliance stores	17	21 019	2 485	544	108	30.1	—
443112	Radio, television, & other electronics stores	26	28 303	3 693	870	194	7.4	.9
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	121	270 652	27 543	6 799	1 391	1.9	4.0
4441	Building material & supplies dealers	96	239 850	23 884	5 995	1 207	1.6	4.3
44411	Home centers	8	D	D	D	f	D	D
444110	Home centers	8	D	D	D	f	D	D
44419	Other building material dealers	55	120 500	12 473	3 184	514	.3	6.1
444190	Other building material dealers	55	120 500	12 473	3 184	514	.3	6.1
4442	Lawn & garden equipment & supplies stores	25	30 802	3 659	804	184	4.0	1.9
44421	Outdoor power equipment stores	9	16 557	1 840	420	85	5.3	—
444210	Outdoor power equipment stores	9	16 557	1 840	420	85	5.3	—
44422	Nursery & garden centers	16	14 245	1 819	384	99	2.4	4.1
444220	Nursery & garden centers	16	14 245	1 819	384	99	2.4	4.1
445	Food & beverage stores	132	445 571	38 813	9 135	3 528	3.4	5.8
4451	Grocery stores	108	426 231	37 240	8 794	3 414	3.3	6.0
44511	Supermarkets & other grocery (except convenience) stores	95	419 457	36 820	8 720	3 375	2.4	6.0
445110	Supermarkets & other grocery (except convenience) stores	95	419 457	36 820	8 720	3 375	2.4	6.0
4452	Specialty food stores	8	2 479	414	77	48	32.2	19.8
446	Health & personal care stores	106	133 920	16 759	4 059	926	18.3	4.2
4461	Health & personal care stores	106	133 920	16 759	4 059	926	18.3	4.2
44611	Pharmacies & drug stores	74	119 367	14 490	3 506	781	18.6	3.6
446110	Pharmacies & drug stores	74	119 367	14 490	3 506	781	18.6	3.6
4461101	Pharmacies & drug stores	74	119 367	14 490	3 506	781	18.6	3.6
44612	Cosmetics, beauty supplies, & perfume stores	8	4 278	432	93	38	—	—
446120	Cosmetics, beauty supplies, & perfume stores	8	4 278	432	93	38	—	—
446191	Food (health) supplement stores	9	3 336	461	113	41	67.9	24.4
447	Gasoline stations	246	298 180	16 155	3 835	1 332	18.8	10.1
4471	Gasoline stations	246	298 180	16 155	3 835	1 332	18.8	10.1
44711	Gasoline stations with convenience stores	209	257 457	14 216	3 376	1 201	16.3	10.8
447110	Gasoline stations with convenience stores	209	257 457	14 216	3 376	1 201	16.3	10.8
448	Clothing & clothing accessories stores	170	116 784	13 636	3 131	1 181	8.1	7.1
4481	Clothing stores	95	78 345	8 234	1 921	791	7.3	5.5
44819	Other clothing stores	12	8 379	990	179	98	5.1	—
448190	Other clothing stores	12	8 379	990	179	98	5.1	—
4482104	Family shoe stores	26	14 259	1 578	377	144	.2	9.2
4483	Jewelry, luggage, & leather goods stores	39	19 399	3 297	708	195	19.1	13.3
44831	Jewelry stores	38	D	D	D	c	D	D
448310	Jewelry stores	38	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	74	49 679	5 436	1 326	454	6.0	5.6
4511	Sporting goods, hobby, & musical instrument stores ..	52	33 990	3 922	928	318	8.0	6.8
45112	Hobby, toy, & game stores	8	18 669	1 980	483	163	.5	—
451120	Hobby, toy, & game stores	8	18 669	1 980	483	163	.5	—
4512	Book, periodical, & music stores	22	15 689	1 514	398	136	1.8	2.9
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	8	10 023	759	207	70	—	—
451220	Prerecorded tape, compact disc, & record stores ...	8	10 023	759	207	70	—	—
452	General merchandise stores	57	380 917	35 095	8 792	3 410	.5	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	D	D	D	g	D	D
45299	All other general merchandise stores	42	D	D	D	e	D	D
452990	All other general merchandise stores	42	D	D	D	e	D	D
4529901	Variety stores	33	29 402	2 757	596	343	1.6	.1
4529903	Miscellaneous general merchandise stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HICKORY—MORGANTON—LENOIR, NC MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	149	103 932	10 470	2 460	769	14.6	9.1
4532	Office supplies, stationery, & gift stores	29	25 943	2 650	645	255	4.0	2.4
45321	Office supplies & stationery stores	6	D	D	D	b	D	D
453210	Office supplies & stationery stores	6	D	D	D	b	D	D
4532102	Office supplies stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	63	68 882	5 889	1 366	322	17.2	10.4
45393	Manufactured (mobile) home dealers	31	59 340	4 537	1 102	234	18.6	11.1
453930	Manufactured (mobile) home dealers	31	59 340	4 537	1 102	234	18.6	11.1
45399	All other miscellaneous store retailers	25	D	D	D	b	D	D
454	Nonstore retailers	52	69 538	12 386	2 894	594	3.4	2.3
4542	Vending machine operators	7	29 397	6 816	1 631	324	—	—
45421	Vending machine operators	7	29 397	6 816	1 631	324	—	—
454210	Vending machine operators	7	29 397	6 816	1 631	324	—	—
4543	Direct selling establishments	35	29 477	3 798	876	201	8.0	5.3
45431	Fuel dealers	20	17 392	2 078	481	107	7.3	9.0
454311	Heating oil dealers	14	D	D	D	b	D	D
45439	Other direct selling establishments	15	12 085	1 720	395	94	9.1	—
454390	Other direct selling establishments	15	12 085	1 720	395	94	9.1	—
JACKSONVILLE, NC MSA								
44-45	Retail trade	564	1 090 068	96 670	23 405	6 542	2.8	8.1
441	Motor vehicle & parts dealers	96	356 436	27 724	6 770	1 200	2.2	10.8
4411	Automobile dealers	49	310 139	21 356	5 183	800	1.9	10.6
4412	Other motor vehicle dealers	9	11 038	1 320	314	75	.8	2.2
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	38	35 259	5 048	1 273	325	6.0	15.2
442	Furniture & home furnishings stores	31	47 104	6 423	1 464	349	.2	3.1
4421	Furniture stores	18	37 237	4 877	1 087	266	.3	3.6
44211	Furniture stores	18	37 237	4 877	1 087	266	.3	3.6
442110	Furniture stores	18	37 237	4 877	1 087	266	.3	3.6
4422	Home furnishings stores	13	9 867	1 546	377	83	—	1.3
443	Electronics & appliance stores	21	21 900	2 392	576	170	.4	1.7
4431	Electronics & appliance stores	21	21 900	2 392	576	170	.4	1.7
44311	Appliance, television, & other electronics stores	13	18 600	1 861	451	137	.5	—
443112	Radio, television, & other electronics stores	10	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	42	100 905	9 746	2 485	566	2.4	13.8
4441	Building material & supplies dealers	35	95 502	9 068	2 335	523	2.0	14.6
44419	Other building material dealers	20	41 926	4 790	1 157	229	3.7	32.4
444190	Other building material dealers	20	41 926	4 790	1 157	229	3.7	32.4
445	Food & beverage stores	40	147 741	12 270	2 978	1 072	1.2	4.5
446	Health & personal care stores	31	31 877	4 417	1 059	248	4.6	11.7
4461	Health & personal care stores	31	31 877	4 417	1 059	248	4.6	11.7
447	Gasoline stations	74	88 514	4 650	1 124	379	3.1	15.3
44711	Gasoline stations with convenience stores	62	79 120	4 163	1 001	336	2.1	16.2
447110	Gasoline stations with convenience stores	62	79 120	4 163	1 001	336	2.1	16.2
448	Clothing & clothing accessories stores	83	41 075	5 105	1 203	505	5.7	17.2
4481	Clothing stores	54	26 075	3 105	742	357	7.0	17.5
451	Sporting goods, hobby, book, & music stores	32	15 067	1 916	455	183	4.2	3.9
4512	Book, periodical, & music stores	8	6 897	723	179	69	4.2	3.1
452	General merchandise stores	31	171 218	15 145	3 736	1 395	.4	.2
45299	All other general merchandise stores	23	D	D	D	c	D	D
452990	All other general merchandise stores	23	D	D	D	c	D	D
4529901	Variety stores	18	D	D	D	c	D	D
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	20	11 372	1 180	249	116	4.7	7.3
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	28	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	14	33 630	2 692	556	87	23.7	1.1
453930	Manufactured (mobile) home dealers	14	33 630	2 692	556	87	23.7	1.1
454	Nonstore retailers	15	D	D	D	b	D	D
4543	Direct selling establishments	11	13 368	1 211	342	64	.5	1.5
454312	Liquefied petroleum gas (bottled gas) dealers	6	8 129	741	199	39	—	2.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORFOLK–VIRGINIA BEACH–NEWPORT NEWS, VA–NC MSA								
44-45	Retail trade	6 010	12 705 125	1 259 473	300 490	83 007	5.6	6.3
441	Motor vehicle & parts dealers	662	3 136 334	275 764	65 129	10 294	8.7	8.3
4411	Automobile dealers	274	2 760 906	214 322	50 543	7 170	8.5	8.7
44111	New car dealers	117	2 512 486	192 953	45 599	6 263	7.9	6.8
441110	New car dealers	117	2 512 486	192 953	45 599	6 263	7.9	6.8
44112	Used car dealers	157	248 420	21 369	4 944	907	15.1	27.6
441120	Used car dealers	157	248 420	21 369	4 944	907	15.1	27.6
4412	Other motor vehicle dealers	70	94 372	11 279	2 171	494	16.4	4.7
44121	Recreational vehicle dealers	7	15 830	1 459	289	67	14.2	—
441210	Recreational vehicle dealers	7	15 830	1 459	289	67	14.2	—
44122	Motorcycle, boat, & other motor vehicle dealers	63	78 542	9 820	1 882	427	16.8	5.7
441221	Motorcycle dealers	18	19 530	3 204	655	135	14.3	4.2
441222	Boat dealers	40	57 072	6 416	1 180	282	18.2	6.4
441229	All other motor vehicle dealers	5	1 940	200	47	10	1.2	—
4413	Automotive parts, accessories, & tire stores	318	281 056	50 163	12 415	2 630	7.9	5.7
44131	Automotive parts & accessories stores	237	197 453	33 165	8 168	1 950	7.0	4.9
441310	Automotive parts & accessories stores	237	197 453	33 165	8 168	1 950	7.0	4.9
44132	Tire dealers	81	83 603	16 998	4 247	680	9.9	7.6
441320	Tire dealers	81	83 603	16 998	4 247	680	9.9	7.6
442	Furniture & home furnishings stores	363	418 593	63 966	14 994	3 282	10.2	7.8
4421	Furniture stores	174	228 467	36 863	8 744	1 809	10.4	8.4
44211	Furniture stores	174	228 467	36 863	8 744	1 809	10.4	8.4
442110	Furniture stores	174	228 467	36 863	8 744	1 809	10.4	8.4
4422	Home furnishings stores	189	190 126	27 103	6 250	1 473	10.1	7.0
44221	Floor covering stores	80	82 476	13 358	3 085	542	12.5	2.7
442210	Floor covering stores	80	82 476	13 358	3 085	542	12.5	2.7
44229	Other home furnishings stores	109	107 650	13 745	3 165	931	8.2	10.3
442299	All other home furnishings stores	97	103 079	13 043	2 952	872	7.0	8.2
443	Electronics & appliance stores	222	292 893	30 333	7 677	1 804	10.5	8.2
4431	Electronics & appliance stores	222	292 893	30 333	7 677	1 804	10.5	8.2
44311	Appliance, television, & other electronics stores	133	150 880	16 507	4 280	1 109	8.1	5.2
443111	Household appliance stores	36	16 889	2 685	619	145	34.4	4.0
443112	Radio, television, & other electronics stores	97	133 991	13 822	3 661	964	4.8	5.4
44312	Computer & software stores	69	131 365	12 184	3 028	589	13.7	12.1
443120	Computer & software stores	69	131 365	12 184	3 028	589	13.7	12.1
44313	Camera & photographic supplies stores	20	10 648	1 642	369	106	5.6	3.5
443130	Camera & photographic supplies stores	20	10 648	1 642	369	106	5.6	3.5
444	Building material & garden equipment & supplies dealers	401	1 113 354	122 202	28 300	6 307	4.1	5.2
4441	Building material & supplies dealers	333	1 048 138	109 557	25 581	5 449	3.8	5.1
44411	Home centers	18	334 721	27 648	6 998	2 145	.2	—
444110	Home centers	18	334 721	27 648	6 998	2 145	.2	—
44412	Paint & wallpaper stores	48	47 061	6 623	1 545	297	4.0	5.8
444120	Paint & wallpaper stores	48	47 061	6 623	1 545	297	4.0	5.8
44413	Hardware stores	66	51 472	8 489	1 957	595	13.3	3.7
444130	Hardware stores	66	51 472	8 489	1 957	595	13.3	3.7
44419	Other building material dealers	201	614 884	66 797	15 081	2 412	4.9	8.0
444190	Other building material dealers	201	614 884	66 797	15 081	2 412	4.9	8.0
4442	Lawn & garden equipment & supplies stores	68	65 216	12 645	2 719	858	9.8	6.6
44421	Outdoor power equipment stores	18	14 728	2 802	694	168	15.0	4.4
444210	Outdoor power equipment stores	18	14 728	2 802	694	168	15.0	4.4
44422	Nursery & garden centers	50	50 488	9 843	2 025	690	8.2	7.2
444220	Nursery & garden centers	50	50 488	9 843	2 025	690	8.2	7.2
445	Food & beverage stores	680	1 999 996	181 640	43 923	15 396	2.3	2.6
4451	Grocery stores	502	1 892 178	170 149	41 330	14 433	2.0	2.5
44511	Supermarkets & other grocery (except convenience) stores	281	1 745 454	155 348	36 936	12 757	1.4	2.2
445110	Supermarkets & other grocery (except convenience) stores	281	1 745 454	155 348	36 936	12 757	1.4	2.2
44512	Convenience stores	221	146 724	14 801	4 394	1 676	9.8	5.4
445120	Convenience stores	221	146 724	14 801	4 394	1 676	9.8	5.4
4452	Specialty food stores	127	D	D	D	f	D	D
4453	Beer, wine, & liquor stores	51	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	51	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	51	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORFOLK-VIRGINIA BEACH-NEWPORT NEWS, VA-NC MSA—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	430	490 486	64 219	17 450	4 953	8.7	14.9
4461	Health & personal care stores	430	490 486	64 219	17 450	4 953	8.7	14.9
44611	Pharmacies & drug stores	212	393 169	44 707	13 181	3 893	7.7	14.2
446110	Pharmacies & drug stores	212	393 169	44 707	13 181	3 893	7.7	14.2
4461101	Pharmacies & drug stores	199	D	D	D	h	D	D
4461102	Proprietary stores	13	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	51	22 956	2 551	598	223	6.5	3.7
446120	Cosmetics, beauty supplies, & perfume stores	51	22 956	2 551	598	223	6.5	3.7
44613	Optical goods stores	100	39 755	9 647	2 065	475	12.4	19.5
446130	Optical goods stores	100	39 755	9 647	2 065	475	12.4	19.5
44619	Other health & personal care stores	67	34 606	7 314	1 606	362	17.6	24.6
446191	Food (health) supplement stores	35	16 181	2 845	626	199	23.6	35.5
446199	All other health & personal care stores	32	18 425	4 469	980	163	12.2	15.0
447	Gasoline stations	633	994 835	62 732	16 409	5 512	8.7	6.2
4471	Gasoline stations	633	994 835	62 732	16 409	5 512	8.7	6.2
44711	Gasoline stations with convenience stores	445	724 530	43 360	11 760	4 076	6.0	4.2
447110	Gasoline stations with convenience stores	445	724 530	43 360	11 760	4 076	6.0	4.2
44719	Other gasoline stations	188	270 305	19 372	4 649	1 436	15.9	11.6
447190	Other gasoline stations	188	270 305	19 372	4 649	1 436	15.9	11.6
448	Clothing & clothing accessories stores	1 013	796 237	92 705	21 155	7 875	5.0	10.9
4481	Clothing stores	629	546 747	60 612	13 739	5 395	4.4	11.0
44811	Men's clothing stores	125	98 989	11 874	2 759	919	4.5	14.5
448110	Men's clothing stores	125	98 989	11 874	2 759	919	4.5	14.5
44812	Women's clothing stores	245	152 316	18 833	4 214	1 796	6.6	10.7
448120	Women's clothing stores	245	152 316	18 833	4 214	1 796	6.6	10.7
44813	Children's & infants' clothing stores	23	23 725	2 216	582	214	6.4	.1
448130	Children's & infants' clothing stores	23	23 725	2 216	582	214	6.4	.1
44814	Family clothing stores	112	217 258	20 187	4 406	1 816	2.6	10.8
448140	Family clothing stores	112	217 258	20 187	4 406	1 816	2.6	10.8
44815	Clothing accessories stores	46	13 352	2 276	559	230	3.8	34.2
448150	Clothing accessories stores	46	13 352	2 276	559	230	3.8	34.2
44819	Other clothing stores	78	41 107	5 226	1 219	420	5.5	3.8
448190	Other clothing stores	78	41 107	5 226	1 219	420	5.5	3.8
4482	Shoe stores	210	144 434	15 743	3 721	1 401	2.8	4.4
44821	Shoe stores	210	144 434	15 743	3 721	1 401	2.8	4.4
448210	Shoe stores	210	144 434	15 743	3 721	1 401	2.8	4.4
4482101	Men's shoe stores	13	6 750	1 006	237	73	—	28.6
4482102	Women's shoe stores	30	13 849	1 489	348	151	3.1	19.4
4482103	Children's & juveniles' shoe stores	8	3 982	542	142	52	—	—
4482104	Family shoe stores	119	69 897	7 676	1 839	641	4.1	2.4
4482105	Athletic footwear stores	40	49 956	5 030	1 155	484	1.4	.1
4483	Jewelry, luggage, & leather goods stores	174	105 056	16 350	3 695	1 079	10.8	18.9
44831	Jewelry stores	167	101 927	15 984	3 612	1 048	11.1	19.2
448310	Jewelry stores	167	101 927	15 984	3 612	1 048	11.1	19.2
44832	Luggage & leather goods stores	7	3 129	366	83	31	—	8.5
448320	Luggage & leather goods stores	7	3 129	366	83	31	—	8.5
451	Sporting goods, hobby, book, & music stores	414	329 511	39 438	9 456	3 376	7.3	4.8
4511	Sporting goods, hobby, & musical instrument stores ..	270	209 764	26 623	6 420	2 073	9.0	5.0
45111	Sporting goods stores	127	86 868	10 712	2 616	904	13.2	5.1
451110	Sporting goods stores	127	86 868	10 712	2 616	904	13.2	5.1
4511101	General-line sporting goods stores	36	36 175	3 865	957	318	13.5	6.1
4511102	Specialty-line sporting goods stores	91	50 693	6 847	1 659	586	12.9	4.4
45112	Hobby, toy, & game stores	76	90 448	10 485	2 395	849	3.3	2.3
451120	Hobby, toy, & game stores	76	90 448	10 485	2 395	849	3.3	2.3
45113	Sewing, needlework, & piece goods stores	44	15 185	2 294	534	175	12.0	11.8
451130	Sewing, needlework, & piece goods stores	44	15 185	2 294	534	175	12.0	11.8
45114	Musical instrument & supplies stores	23	17 263	3 132	875	145	15.5	12.7
451140	Musical instrument & supplies stores	23	17 263	3 132	875	145	15.5	12.7
4512	Book, periodical, & music stores	144	119 747	12 815	3 036	1 303	4.1	4.3
45121	Book stores & news dealers	93	81 004	8 551	2 031	868	4.1	3.1
451211	Book stores	79	78 396	8 032	1 913	820	4.2	3.2
4512111	Book stores, general	44	43 848	4 767	1 156	422	5.7	2.0
4512112	Specialty book stores	24	12 449	1 616	386	267	6.2	13.2
4512113	College book stores	11	22 099	1 649	371	131	—	—
451212	News dealers & newsstands	14	2 608	519	118	48	1.3	1.2
45122	Prerecorded tape, compact disc, & record stores ...	51	38 743	4 264	1 005	435	4.3	6.8
451220	Prerecorded tape, compact disc, & record stores ...	51	38 743	4 264	1 005	435	4.3	6.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORFOLK—VIRGINIA BEACH—NEWPORT NEWS, VA—NC MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	239	1 883 446	171 054	40 870	14 819	.3	5.0
4521	Department stores (incl leased depts) ##	71	1 174 998	N	N	N	—	7.5
45211	Department stores (incl leased depts) ##	71	1 174 998	N	N	N	—	7.5
4521	Department stores (excl leased depts)	71	1 155 210	114 498	28 098	9 968	—	7.6
45211	Department stores (excl leased depts)	71	1 155 210	114 498	28 098	9 968	—	7.6
452110	Department stores (excl leased depts)	71	1 155 210	114 498	28 098	9 968	—	7.6
4521101	Conventional department stores (excl leased depts)	18	204 001	21 666	5 468	2 077	—	11.7
4521102	Discount or mass merchandising dept stores (excl leased depts)	38	640 900	59 039	14 488	5 452	—	8.5
4521103	National chain department stores (excl leased depts)	15	310 309	33 793	8 142	2 439	—	3.2
4529	Other general merchandise stores	168	728 236	56 556	12 772	4 851	.8	.8
45291	Warehouse clubs & superstores	11	D	D	D	h	D	D
452910	Warehouse clubs & superstores	11	D	D	D	h	D	D
45299	All other general merchandise stores	157	D	D	D	g	D	D
452990	All other general merchandise stores	157	D	D	D	g	D	D
4529901	Variety stores	126	D	D	D	g	D	D
4529902	Catalog showrooms	7	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	24	D	D	D	c	D	D
453	Miscellaneous store retailers	731	356 067	58 802	13 496	4 808	13.3	9.9
4531	Florists	114	26 174	5 919	1 460	627	26.3	8.7
45311	Florists	114	26 174	5 919	1 460	627	26.3	8.7
453110	Florists	114	26 174	5 919	1 460	627	26.3	8.7
4532	Office supplies, stationery, & gift stores	301	194 020	28 410	6 398	2 212	10.8	8.8
45321	Office supplies & stationery stores	36	86 872	10 265	2 646	657	3.1	8.9
453210	Office supplies & stationery stores	36	86 872	10 265	2 646	657	3.1	8.9
4532101	Stationery stores	4	2 882	378	72	43	90.4	—
4532102	Office supplies stores	32	83 990	9 887	2 574	614	.1	9.3
45322	Gift, novelty, & souvenir stores	265	107 148	18 145	3 752	1 555	17.0	8.8
453220	Gift, novelty, & souvenir stores	265	107 148	18 145	3 752	1 555	17.0	8.8
4533	Used merchandise stores	112	34 304	10 314	2 417	897	15.1	7.9
45331	Used merchandise stores	112	34 304	10 314	2 417	897	15.1	7.9
453310	Used merchandise stores	112	34 304	10 314	2 417	897	15.1	7.9
4539	Other miscellaneous store retailers	204	101 569	14 159	3 221	1 072	14.2	13.0
45391	Pet & pet supplies stores	46	30 358	4 112	1 046	439	8.8	1.2
453910	Pet & pet supplies stores	46	30 358	4 112	1 046	439	8.8	1.2
45392	Art dealers	22	3 349	538	134	70	37.3	10.6
453920	Art dealers	22	3 349	538	134	70	37.3	10.6
45393	Manufactured (mobile) home dealers	10	15 866	2 073	494	60	7.8	5.4
453930	Manufactured (mobile) home dealers	10	15 866	2 073	494	60	7.8	5.4
45399	All other miscellaneous store retailers	126	51 996	7 436	1 547	503	17.8	22.3
454	Nonstore retailers	222	893 373	96 618	21 631	4 581	3.5	1.3
4541	Electronic shopping & mail-order houses	57	695 817	60 656	12 707	2 764	2.0	.2
45411	Electronic shopping & mail-order houses	57	695 817	60 656	12 707	2 764	2.0	.2
454110	Electronic shopping & mail-order houses	57	695 817	60 656	12 707	2 764	2.0	.2
4542	Vending machine operators	40	42 064	6 732	1 634	354	5.9	1.4
45421	Vending machine operators	40	42 064	6 732	1 634	354	5.9	1.4
454210	Vending machine operators	40	42 064	6 732	1 634	354	5.9	1.4
4543	Direct selling establishments	125	155 492	29 230	7 290	1 463	9.6	6.1
45431	Fuel dealers	51	84 144	15 274	3 753	590	7.3	7.3
454311	Heating oil dealers	35	61 976	11 448	2 811	443	7.2	7.5
454312	Liquefied petroleum gas (bottled gas) dealers	16	22 168	3 826	942	147	7.3	6.5
45439	Other direct selling establishments	74	71 348	13 956	3 537	873	12.5	4.8
454390	Other direct selling establishments	74	71 348	13 956	3 537	873	12.5	4.8
RALEIGH—DURHAM—CHAPEL HILL, NC MSA								
44-45	Retail trade	4 906	11 521 919	1 080 446	252 587	64 714	9.0	4.1
441	Motor vehicle & parts dealers	492	3 253 584	234 447	54 565	7 527	10.4	3.5
4411	Automobile dealers	185	2 832 230	175 231	40 596	4 871	10.9	1.2
44111	New car dealers	91	2 611 728	163 452	38 024	4 456	10.6	.9
441110	New car dealers	91	2 611 728	163 452	38 024	4 456	10.6	.9
44112	Used car dealers	94	220 502	11 779	2 572	415	14.7	5.1
441120	Used car dealers	94	220 502	11 779	2 572	415	14.7	5.1
4412	Other motor vehicle dealers	37	79 860	7 692	1 582	284	5.1	10.2
44121	Recreational vehicle dealers	8	21 619	1 233	293	49	4.9	14.1
441210	Recreational vehicle dealers	8	21 619	1 233	293	49	4.9	14.1
44122	Motorcycle, boat, & other motor vehicle dealers	29	58 241	6 459	1 289	235	5.2	8.8
441221	Motorcycle dealers	14	35 599	3 696	778	138	.8	14.3
441222	Boat dealers	9	18 273	1 809	335	76	6.8	—
441229	All other motor vehicle dealers	6	4 369	954	176	21	34.9	—
4413	Automotive parts, accessories, & tire stores	270	341 494	51 524	12 387	2 372	7.6	21.5
44131	Automotive parts & accessories stores	182	226 658	33 501	8 217	1 706	5.5	28.9
441310	Automotive parts & accessories stores	182	226 658	33 501	8 217	1 706	5.5	28.9
44132	Tire dealers	88	114 836	18 023	4 170	666	11.6	6.9
441320	Tire dealers	88	114 836	18 023	4 170	666	11.6	6.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	RALEIGH—DURHAM—CHAPEL HILL, NC MSA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	392	440 870	61 940	14 195	2 872	13.3	9.1
4421	Furniture stores	176	229 318	35 077	8 191	1 479	11.4	11.8
44211	Furniture stores	176	229 318	35 077	8 191	1 479	11.4	11.8
442110	Furniture stores	176	229 318	35 077	8 191	1 479	11.4	11.8
4422	Home furnishings stores	216	211 552	26 863	6 004	1 393	15.4	6.2
44221	Floor covering stores	89	110 215	14 823	3 307	495	21.2	2.6
442210	Floor covering stores	89	110 215	14 823	3 307	495	21.2	2.6
44229	Other home furnishings stores	127	101 337	12 040	2 697	898	9.0	10.2
442291	Window treatment stores	11	5 845	1 012	195	59	40.0	—
442299	All other home furnishings stores	116	95 492	11 028	2 502	839	7.2	10.8
443	Electronics & appliance stores	213	316 843	34 391	7 475	1 758	14.0	8.1
4431	Electronics & appliance stores	213	316 843	34 391	7 475	1 758	14.0	8.1
44311	Appliance, television, & other electronics stores	127	210 277	19 758	4 555	1 188	10.4	4.2
443111	Household appliance stores	49	38 359	4 163	949	213	34.4	10.0
443112	Radio, television, & other electronics stores	78	171 918	15 595	3 606	975	5.0	2.9
44312	Computer & software stores	70	95 247	12 961	2 532	458	21.2	17.7
443120	Computer & software stores	70	95 247	12 961	2 532	458	21.2	17.7
44313	Camera & photographic supplies stores	16	11 319	1 672	388	112	19.7	—
443130	Camera & photographic supplies stores	16	11 319	1 672	388	112	19.7	—
444	Building material & garden equipment & supplies dealers	384	1 357 365	132 069	30 732	5 711	4.1	3.7
4441	Building material & supplies dealers	302	1 260 899	121 190	28 333	5 086	3.9	3.8
44411	Home centers	21	D	D	D	g	D	D
444110	Home centers	21	D	D	D	g	D	D
44412	Paint & wallpaper stores	42	D	D	D	c	D	D
444120	Paint & wallpaper stores	42	D	D	D	c	D	D
44413	Hardware stores	53	57 022	9 288	2 048	572	15.7	5.1
444130	Hardware stores	53	57 022	9 288	2 048	572	15.7	5.1
44419	Other building material dealers	186	768 916	74 361	16 962	2 364	4.9	3.4
444190	Other building material dealers	186	768 916	74 361	16 962	2 364	4.9	3.4
4442	Lawn & garden equipment & supplies stores	82	96 466	10 879	2 399	625	7.6	2.5
44421	Outdoor power equipment stores	19	13 540	1 811	408	72	10.0	16.7
444210	Outdoor power equipment stores	19	13 540	1 811	408	72	10.0	16.7
44422	Nursery & garden centers	63	82 926	9 068	1 991	553	7.2	.2
444220	Nursery & garden centers	63	82 926	9 068	1 991	553	7.2	.2
445	Food & beverage stores	464	1 768 698	167 493	39 843	13 593	4.3	1.5
4451	Grocery stores	345	1 696 188	160 816	38 268	13 121	4.1	1.4
44511	Supermarkets & other grocery (except convenience) stores	274	1 658 122	157 815	37 584	12 841	3.1	1.0
445110	Supermarkets & other grocery (except convenience) stores	274	1 658 122	157 815	37 584	12 841	3.1	1.0
44512	Convenience stores	71	38 066	3 001	684	280	48.9	17.6
445120	Convenience stores	71	38 066	3 001	684	280	48.9	17.6
4452	Specialty food stores	60	15 742	2 291	539	280	27.3	22.5
4453	Beer, wine, & liquor stores	59	56 768	4 386	1 036	192	2.9	.9
44531	Beer, wine, & liquor stores	59	56 768	4 386	1 036	192	2.9	.9
445310	Beer, wine, & liquor stores	59	56 768	4 386	1 036	192	2.9	.9
446	Health & personal care stores	344	422 244	51 773	12 722	3 431	8.0	4.2
4461	Health & personal care stores	344	422 244	51 773	12 722	3 431	8.0	4.2
44611	Pharmacies & drug stores	192	346 923	37 935	9 390	2 620	7.1	2.3
446110	Pharmacies & drug stores	192	346 923	37 935	9 390	2 620	7.1	2.3
4461101	Pharmacies & drug stores	180	341 156	36 888	9 149	2 552	7.2	2.1
4461102	Proprietary stores	12	5 767	1 047	241	68	4.0	8.8
44612	Cosmetics, beauty supplies, & perfume stores	47	25 331	3 224	784	282	9.8	1.0
446120	Cosmetics, beauty supplies, & perfume stores	47	25 331	3 224	784	282	9.8	1.0
44613	Optical goods stores	58	23 286	4 821	1 170	283	17.7	12.8
446130	Optical goods stores	58	23 286	4 821	1 170	283	17.7	12.8
44619	Other health & personal care stores	47	26 704	5 793	1 378	246	9.9	24.8
446191	Food (health) supplement stores	16	6 291	802	240	83	8.9	47.4
446199	All other health & personal care stores	31	20 413	4 991	1 138	163	10.2	17.8
447	Gasoline stations	582	885 204	49 820	11 672	3 455	15.7	8.5
4471	Gasoline stations	582	885 204	49 820	11 672	3 455	15.7	8.5
44711	Gasoline stations with convenience stores	431	666 314	35 355	8 310	2 654	14.4	7.6
447110	Gasoline stations with convenience stores	431	666 314	35 355	8 310	2 654	14.4	7.6
44719	Other gasoline stations	151	218 890	14 465	3 362	801	19.9	11.4
447190	Other gasoline stations	151	218 890	14 465	3 362	801	19.9	11.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	RALEIGH-DURHAM-CHAPEL HILL, NC MSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	757	651 659	75 787	18 102	6 638	6.6	5.9
4481	Clothing stores	460	438 717	47 096	11 457	4 549	5.7	6.1
44811	Men's clothing stores	63	50 281	7 254	2 008	443	10.9	17.2
448110	Men's clothing stores	63	50 281	7 254	2 008	443	10.9	17.2
44812	Women's clothing stores	208	137 461	15 618	3 726	1 678	9.4	9.1
448120	Women's clothing stores	208	137 461	15 618	3 726	1 678	9.4	9.1
44813	Children's & infants' clothing stores	25	25 583	2 413	565	273	4.1	.7
448130	Children's & infants' clothing stores	25	25 583	2 413	565	273	4.1	.7
44814	Family clothing stores	86	178 139	15 256	3 507	1 563	2.1	2.5
448140	Family clothing stores	86	178 139	15 256	3 507	1 563	2.1	2.5
44815	Clothing accessories stores	23	6 340	1 144	275	111	4.1	2.9
448150	Clothing accessories stores	23	6 340	1 144	275	111	4.1	2.9
44819	Other clothing stores	55	40 913	5 411	1 376	481	3.6	2.0
448190	Other clothing stores	55	40 913	5 411	1 376	481	3.6	2.0
4482	Shoe stores	142	118 896	13 421	3 038	1 195	.5	3.4
44821	Shoe stores	142	118 896	13 421	3 038	1 195	.5	3.4
448210	Shoe stores	142	118 896	13 421	3 038	1 195	.5	3.4
4482101	Men's shoe stores	9	4 267	532	121	26	—	7.4
4482102	Women's shoe stores	23	9 818	1 174	272	130	5.1	6.6
4482103	Children's & juveniles' shoe stores	7	1 806	560	109	53	—	8.8
4482104	Family shoe stores	73	63 646	7 006	1 575	577	.2	2.9
4482105	Athletic footwear stores	30	39 359	4 149	961	409	—	2.6
4483	Jewelry, luggage, & leather goods stores	155	94 046	15 270	3 607	894	19.0	7.8
44831	Jewelry stores	143	87 188	14 176	3 370	815	20.4	7.9
448310	Jewelry stores	143	87 188	14 176	3 370	815	20.4	7.9
44832	Luggage & leather goods stores	12	6 858	1 094	237	79	1.2	6.5
448320	Luggage & leather goods stores	12	6 858	1 094	237	79	1.2	6.5
451	Sporting goods, hobby, book, & music stores	359	306 035	35 054	7 849	2 804	7.8	6.9
4511	Sporting goods, hobby, & musical instrument stores ..	234	190 604	22 605	4 927	1 621	10.2	8.1
45111	Sporting goods stores	103	81 307	10 118	2 389	770	12.5	10.7
451110	Sporting goods stores	103	81 307	10 118	2 389	770	12.5	10.7
4511101	General-line sporting goods stores	32	33 576	3 519	853	338	13.5	20.8
4511102	Specialty-line sporting goods stores	71	47 731	6 599	1 536	432	11.8	3.6
45112	Hobby, toy, & game stores	69	74 309	7 294	1 475	551	4.9	2.2
451120	Hobby, toy, & game stores	69	74 309	7 294	1 475	551	4.9	2.2
45113	Sewing, needlework, & piece goods stores	35	11 045	1 956	359	156	7.7	22.0
451130	Sewing, needlework, & piece goods stores	35	11 045	1 956	359	156	7.7	22.0
45114	Musical instrument & supplies stores	27	23 943	3 237	704	144	19.8	11.4
451140	Musical instrument & supplies stores	27	23 943	3 237	704	144	19.8	11.4
4512	Book, periodical, & music stores	125	115 431	12 449	2 922	1 183	3.8	4.8
45121	Book stores & news dealers	78	71 370	8 121	1 941	782	4.8	6.2
451211	Book stores	67	68 205	7 760	1 843	730	4.1	6.5
4512111	Book stores, general	44	48 600	5 264	1 257	497	4.7	4.2
4512112	Specialty book stores	13	7 982	1 476	315	121	6.5	5.8
4512113	College book stores	10	11 623	1 020	271	112	—	16.8
451212	News dealers & newsstands	11	3 165	361	98	52	21.4	—
45122	Prerecorded tape, compact disc, & record stores ...	47	44 061	4 328	981	401	2.1	2.5
451220	Prerecorded tape, compact disc, & record stores ...	47	44 061	4 328	981	401	2.1	2.5
452	General merchandise stores	150	1 272 043	126 211	29 371	10 817	.4	.1
4521	Department stores (incl leased depts) ##	51	987 583	N	N	N	—	—
45211	Department stores (incl leased depts) ##	51	987 583	N	N	N	—	—
4521	Department stores (excl leased depts)	51	972 469	102 009	23 874	8 509	—	—
45211	Department stores (excl leased depts)	51	972 469	102 009	23 874	8 509	—	—
452110	Department stores (excl leased depts)	51	972 469	102 009	23 874	8 509	—	—
4521101	Conventional department stores (excl leased depts)	15	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	30	522 895	48 981	10 754	4 254	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	99	299 574	24 202	5 497	2 308	1.8	.3
45299	All other general merchandise stores	95	D	D	D	g	D	D
452990	All other general merchandise stores	95	D	D	D	g	D	D
4529901	Variety stores	62	D	D	D	f	D	D
4529902	Catalog showrooms	4	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	29	15 643	1 806	418	134	23.5	6.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RALEIGH-DURHAM-CHAPEL HILL, NC MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	560	380 230	45 572	10 603	3 470	20.4	9.1
4531	Florists	111	30 786	6 276	1 579	528	36.3	9.8
45311	Florists	111	30 786	6 276	1 579	528	36.3	9.8
453110	Florists	111	30 786	6 276	1 579	528	36.3	9.8
4532	Office supplies, stationery, & gift stores	189	164 073	16 070	3 951	1 464	8.3	13.3
45321	Office supplies & stationery stores	32	102 841	8 058	2 113	525	3.4	15.5
453210	Office supplies & stationery stores	32	102 841	8 058	2 113	525	3.4	15.5
4532101	Stationery stores	6	1 952	287	67	30	20.3	—
4532102	Office supplies stores	26	100 889	7 771	2 046	495	3.1	15.8
45322	Gift, novelty, & souvenir stores	157	61 232	8 012	1 838	939	16.6	9.5
453220	Gift, novelty, & souvenir stores	157	61 232	8 012	1 838	939	16.6	9.5
4533	Used merchandise stores	95	28 843	5 955	1 418	523	34.9	8.8
45331	Used merchandise stores	95	28 843	5 955	1 418	523	34.9	8.8
453310	Used merchandise stores	95	28 843	5 955	1 418	523	34.9	8.8
4539	Other miscellaneous store retailers	165	156 528	17 271	3 655	955	27.3	4.5
45391	Pet & pet supplies stores	28	15 546	1 864	392	209	12.9	1.7
453910	Pet & pet supplies stores	28	15 546	1 864	392	209	12.9	1.7
45392	Art dealers	29	7 965	1 262	305	98	32.8	4.5
453920	Art dealers	29	7 965	1 262	305	98	32.8	4.5
45393	Manufactured (mobile) home dealers	35	89 271	7 850	1 664	270	27.3	1.7
453930	Manufactured (mobile) home dealers	35	89 271	7 850	1 664	270	27.3	1.7
45399	All other miscellaneous store retailers	73	43 746	6 295	1 294	378	31.3	11.3
454	Nonstore retailers	209	467 144	65 889	15 458	2 638	28.9	4.4
4541	Electronic shopping & mail-order houses	42	298 898	32 724	7 341	1 167	38.5	1.3
45411	Electronic shopping & mail-order houses	42	298 898	32 724	7 341	1 167	38.5	1.3
454110	Electronic shopping & mail-order houses	42	298 898	32 724	7 341	1 167	38.5	1.3
4542	Vending machine operators	34	32 218	11 050	2 519	534	20.3	6.7
45421	Vending machine operators	34	32 218	11 050	2 519	534	20.3	6.7
454210	Vending machine operators	34	32 218	11 050	2 519	534	20.3	6.7
4543	Direct selling establishments	133	136 028	22 115	5 598	937	9.8	10.9
45431	Fuel dealers	59	85 191	11 493	3 229	466	8.1	11.0
454311	Heating oil dealers	13	24 168	2 225	564	89	18.5	21.1
454312	Liquefied petroleum gas (bottled gas) dealers	46	61 023	9 268	2 665	377	4.0	6.9
45439	Other direct selling establishments	74	50 837	10 622	2 369	471	12.6	10.7
454390	Other direct selling establishments	74	50 837	10 622	2 369	471	12.6	10.7
ROCKY MOUNT, NC MSA								
44-45	Retail trade	720	1 249 766	114 472	27 574	7 516	10.1	5.1
441	Motor vehicle & parts dealers	93	307 825	21 768	5 373	869	22.6	5.8
4411	Automobile dealers	45	269 898	16 222	4 055	566	25.2	6.5
44112	Used car dealers	26	33 665	1 391	316	66	7.4	49.0
441120	Used car dealers	26	33 665	1 391	316	66	7.4	49.0
4412	Other motor vehicle dealers	5	11 974	677	155	38	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	11 974	677	155	38	—	—
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	42	36 897	6 644	1 605	322	17.0	2.1
4421	Furniture stores	24	22 449	3 912	956	193	22.4	.2
44211	Furniture stores	24	22 449	3 912	956	193	22.4	.2
442110	Furniture stores	24	22 449	3 912	956	193	22.4	.2
4422	Home furnishings stores	18	14 448	2 732	649	129	8.7	5.0
443	Electronics & appliance stores	19	15 477	1 696	464	105	3.0	2.9
4431	Electronics & appliance stores	19	15 477	1 696	464	105	3.0	2.9
44311	Appliance, television, & other electronics stores	17	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	12 115	1 167	311	72	2.0	.5
444	Building material & garden equipment & supplies dealers	59	190 776	19 759	4 866	901	.6	.8
4441	Building material & supplies dealers	41	D	D	D	f	D	D
44419	Other building material dealers	28	110 390	11 333	2 814	417	1.0	.8
444190	Other building material dealers	28	110 390	11 333	2 814	417	1.0	.8
4442	Lawn & garden equipment & supplies stores	18	D	D	D	c	D	D
44422	Nursery & garden centers	16	32 968	2 368	533	111	.2	2.2
444220	Nursery & garden centers	16	32 968	2 368	533	111	.2	2.2
445	Food & beverage stores	86	D	D	D	g	D	D
4451	Grocery stores	64	187 121	15 532	3 663	1 335	10.7	6.7
446	Health & personal care stores	43	53 191	6 797	1 523	457	17.5	5.0
4461	Health & personal care stores	43	53 191	6 797	1 523	457	17.5	5.0
44612	Cosmetics, beauty supplies, & perfume stores	5	2 220	266	66	23	—	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 220	266	66	23	—	—
447	Gasoline stations	118	143 609	7 975	1 981	667	5.9	8.3
4471	Gasoline stations	118	143 609	7 975	1 981	667	5.9	8.3
44711	Gasoline stations with convenience stores	92	128 868	7 146	1 766	595	5.3	7.8
447110	Gasoline stations with convenience stores	92	128 868	7 146	1 766	595	5.3	7.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKY MOUNT, NC MSA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	100	73 748	8 956	2 116	847	5.7	5.9
4481	Clothing stores	62	52 322	5 875	1 403	640	6.5	4.9
44819	Other clothing stores	7	3 438	426	94	38	11.8	—
448190	Other clothing stores	7	3 438	426	94	38	11.8	—
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	35	18 785	2 368	544	248	15.8	2.6
4511	Sporting goods, hobby, & musical instrument stores	25	11 381	1 501	323	139	11.4	4.2
4512	Book, periodical, & music stores	10	7 404	867	221	109	22.7	—
452	General merchandise stores	33	D	D	D	g	D	D
45299	All other general merchandise stores	26	D	D	D	c	D	D
452990	All other general merchandise stores	26	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	71	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	18	12 928	1 223	289	105	8.5	1.5
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	28	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	17	37 968	2 558	500	78	1.0	22.9
453930	Manufactured (mobile) home dealers	17	37 968	2 558	500	78	1.0	22.9
454	Nonstore retailers	21	D	D	D	c	D	D
4543	Direct selling establishments	18	18 392	3 125	838	133	3.4	.1
45431	Fuel dealers	13	16 277	2 760	751	118	2.5	—
454312	Liquefied petroleum gas (bottled gas) dealers	11	D	D	D	c	D	D
WILMINGTON, NC MSA								
44-45	Retail trade	1 302	2 902 991	248 967	58 872	14 842	5.7	4.8
441	Motor vehicle & parts dealers	151	801 243	55 159	12 976	1 887	7.4	1.1
4411	Automobile dealers	64	660 427	39 962	9 543	1 173	6.9	.5
44111	New car dealers	28	624 695	38 005	9 068	1 066	5.2	.4
441110	New car dealers	28	624 695	38 005	9 068	1 066	5.2	.4
44112	Used car dealers	36	35 732	1 957	475	107	37.5	2.2
441120	Used car dealers	36	35 732	1 957	475	107	37.5	2.2
4412	Other motor vehicle dealers	31	84 500	6 727	1 319	267	14.2	4.5
44121	Recreational vehicle dealers	4	16 465	934	176	35	25.7	—
441210	Recreational vehicle dealers	4	16 465	934	176	35	25.7	—
44122	Motorcycle, boat, & other motor vehicle dealers	27	68 035	5 793	1 143	232	11.4	5.6
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	23	56 039	4 734	1 034	189	13.8	6.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	56	56 316	8 470	2 114	447	2.9	3.1
44131	Automotive parts & accessories stores	40	30 773	4 851	1 242	300	5.2	2.7
441310	Automotive parts & accessories stores	40	30 773	4 851	1 242	300	5.2	2.7
44132	Tire dealers	16	25 543	3 619	872	147	.2	3.6
441320	Tire dealers	16	25 543	3 619	872	147	.2	3.6
442	Furniture & home furnishings stores	117	89 066	13 043	3 100	682	15.9	8.6
4421	Furniture stores	61	54 953	8 252	1 994	381	17.0	3.1
44211	Furniture stores	61	54 953	8 252	1 994	381	17.0	3.1
442110	Furniture stores	61	54 953	8 252	1 994	381	17.0	3.1
4422	Home furnishings stores	56	34 113	4 791	1 106	301	14.3	17.4
44221	Floor covering stores	28	23 715	3 291	768	156	16.3	23.9
442210	Floor covering stores	28	23 715	3 291	768	156	16.3	23.9
44229	Other home furnishings stores	28	10 398	1 500	338	145	9.7	2.6
443	Electronics & appliance stores	46	52 726	5 742	1 288	373	13.2	12.0
4431	Electronics & appliance stores	46	52 726	5 742	1 288	373	13.2	12.0
44311	Appliance, television, & other electronics stores	31	42 239	4 402	952	303	11.8	10.3
443112	Radio, television, & other electronics stores	21	34 587	3 709	823	262	13.6	10.1
44312	Computer & software stores	15	10 487	1 340	336	70	19.1	19.0
443120	Computer & software stores	15	10 487	1 340	336	70	19.1	19.0
444	Building material & garden equipment & supplies dealers	131	392 802	38 257	9 742	1 691	2.4	4.4
4441	Building material & supplies dealers	105	367 480	34 775	8 866	1 500	2.0	4.7
44411	Home centers	5	D	D	D	e	D	D
444110	Home centers	5	D	D	D	e	D	D
44412	Paint & wallpaper stores	13	D	D	D	b	D	D
444120	Paint & wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	25	27 088	3 765	751	177	25.4	.2
444130	Hardware stores	25	27 088	3 765	751	177	25.4	.2
44419	Other building material dealers	62	217 815	21 691	5 629	766	.2	4.0
444190	Other building material dealers	62	217 815	21 691	5 629	766	.2	4.0
4442	Lawn & garden equipment & supplies stores	26	25 322	3 482	876	191	8.0	1.1
44422	Nursery & garden centers	20	22 349	2 936	747	163	4.0	.1
444220	Nursery & garden centers	20	22 349	2 936	747	163	4.0	.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILMINGTON, NC MSA—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	134	412 409	36 042	8 062	2 864	3.8	2.4
4451	Grocery stores	84	381 388	33 234	7 537	2 659	2.7	2.4
44511	Supermarkets & other grocery (except convenience) stores	68	373 814	32 634	7 397	2 597	2.2	1.9
445110	Supermarkets & other grocery (except convenience) stores	68	373 814	32 634	7 397	2 597	2.2	1.9
4452	Specialty food stores	27	12 814	1 550	265	129	37.7	2.9
446	Health & personal care stores	82	112 914	12 655	3 074	751	10.1	2.1
4461	Health & personal care stores	82	112 914	12 655	3 074	751	10.1	2.1
44612	Cosmetics, beauty supplies, & perfume stores	10	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	10	D	D	D	b	D	D
447	Gasoline stations	124	212 070	11 179	2 591	796	5.6	8.3
4471	Gasoline stations	124	212 070	11 179	2 591	796	5.6	8.3
44711	Gasoline stations with convenience stores	95	150 271	8 394	1 924	626	3.5	6.0
447110	Gasoline stations with convenience stores	95	150 271	8 394	1 924	626	3.5	6.0
44719	Other gasoline stations	29	61 799	2 785	667	170	10.7	13.8
447190	Other gasoline stations	29	61 799	2 785	667	170	10.7	13.8
448	Clothing & clothing accessories stores	192	134 877	16 210	3 685	1 333	9.4	6.4
4481	Clothing stores	131	95 124	10 798	2 533	961	11.8	2.9
44813	Children's & infants' clothing stores	11	4 473	418	90	56	1.7	—
448130	Children's & infants' clothing stores	11	4 473	418	90	56	1.7	—
44814	Family clothing stores	27	47 098	5 137	1 253	383	6.1	.1
448140	Family clothing stores	27	47 098	5 137	1 253	383	6.1	.1
44819	Other clothing stores	21	7 971	849	169	82	11.3	1.1
448190	Other clothing stores	21	7 971	849	169	82	11.3	1.1
4482105	Athletic footwear stores	6	8 931	920	206	79	—	—
4483	Jewelry, luggage, & leather goods stores	32	17 798	2 887	585	165	7.7	32.6
451	Sporting goods, hobby, book, & music stores	80	49 865	5 155	1 193	422	9.6	1.4
4511	Sporting goods, hobby, & musical instrument stores ..	52	32 629	3 470	803	243	12.7	2.0
45113	Sewing, needlework, & piece goods stores	6	3 464	351	108	32	—	5.5
451130	Sewing, needlework, & piece goods stores	6	3 464	351	108	32	—	5.5
4512	Book, periodical, & music stores	28	17 236	1 685	390	179	3.7	.3
45121	Book stores & news dealers	21	11 955	1 206	276	130	5.4	—
451211	Book stores	20	D	D	D	c	D	D
4512111	Book stores, general	15	D	D	D	c	D	D
452	General merchandise stores	39	342 317	31 430	7 672	2 601	.4	3.6
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	173 013	15 604	3 803	1 376	—	6.5
45299	All other general merchandise stores	26	D	D	D	e	D	D
452990	All other general merchandise stores	26	D	D	D	e	D	D
4529901	Variety stores	17	13 919	1 317	260	142	—	6.1
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	168	124 019	13 512	2 942	877	12.3	11.3
4532	Office supplies, stationery, & gift stores	73	50 037	6 342	1 202	477	13.7	7.8
45321	Office supplies & stationery stores	11	22 007	1 601	418	92	.3	11.9
453210	Office supplies & stationery stores	11	22 007	1 601	418	92	.3	11.9
4532102	Office supplies stores	11	22 007	1 601	418	92	.3	11.9
45322	Gift, novelty, & souvenir stores	62	28 030	4 741	784	385	24.3	4.6
453220	Gift, novelty, & souvenir stores	62	28 030	4 741	784	385	24.3	4.6
4539	Other miscellaneous store retailers	54	64 190	5 055	1 261	229	10.0	12.7
45392	Art dealers	8	1 150	230	34	15	6.7	9.9
453920	Art dealers	8	1 150	230	34	15	6.7	9.9
45393	Manufactured (mobile) home dealers	17	53 443	3 519	924	103	9.4	14.2
453930	Manufactured (mobile) home dealers	17	53 443	3 519	924	103	9.4	14.2
45399	All other miscellaneous store retailers	21	7 199	827	192	62	17.5	3.9
454	Nonstore retailers	38	178 683	10 583	2 547	565	1.9	19.3
4541	Electronic shopping & mail-order houses	10	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	10	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	10	D	D	D	e	D	D
4543	Direct selling establishments	21	D	D	D	c	D	D
45439	Other direct selling establishments	13	D	D	D	b	D	D
454390	Other direct selling establishments	13	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE NORTH CAROLINA METROPOLITAN AREAS								
44-45	Retail trade	12 290	19 777 209	1 770 541	416 477	119 342	15.9	6.5
441	Motor vehicle & parts dealers	1 692	5 411 137	389 771	92 081	16 073	24.6	4.0
4411	Automobile dealers	736	D	D	D	i	D	D
44111	New car dealers	339	4 106 329	243 630	57 636	8 356	25.2	2.6
441110	New car dealers	339	4 106 329	243 630	57 636	8 356	25.2	2.6
44112	Used car dealers	397	D	D	D	g	D	D
441120	Used car dealers	397	D	D	D	g	D	D
4412	Other motor vehicle dealers	149	D	D	D	g	D	D
44121	Recreational vehicle dealers	16	D	D	D	c	D	D
441210	Recreational vehicle dealers	16	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	133	224 430	20 732	4 292	995	17.8	8.1
441221	Motorcycle dealers	47	100 296	9 527	1 964	407	16.0	4.7
441222	Boat dealers	74	106 659	9 586	1 944	513	21.1	11.1
441229	All other motor vehicle dealers	12	17 475	1 619	384	75	8.1	10.0
4413	Automotive parts, accessories, & tire stores	807	D	D	D	i	D	D
44131	Automotive parts & accessories stores	546	D	D	D	h	D	D
441310	Automotive parts & accessories stores	546	D	D	D	h	D	D
44132	Tire dealers	261	218 160	37 747	8 826	1 779	21.1	5.7
441320	Tire dealers	261	218 160	37 747	8 826	1 779	21.1	5.7
442	Furniture & home furnishings stores	676	D	D	D	h	D	D
4421	Furniture stores	389	336 596	55 640	12 970	2 873	19.3	3.9
44211	Furniture stores	389	336 596	55 640	12 970	2 873	19.3	3.9
442110	Furniture stores	389	336 596	55 640	12 970	2 873	19.3	3.9
4422	Home furnishings stores	287	D	D	D	g	D	D
44221	Floor covering stores	149	D	D	D	f	D	D
442210	Floor covering stores	149	D	D	D	f	D	D
44229	Other home furnishings stores	138	D	D	D	f	D	D
442299	All other home furnishings stores	123	D	D	D	e	D	D
443	Electronics & appliance stores	340	D	D	D	g	D	D
4431	Electronics & appliance stores	340	D	D	D	g	D	D
44311	Appliance, television, & other electronics stores	272	D	D	D	g	D	D
443111	Household appliance stores	123	D	D	D	f	D	D
443112	Radio, television, & other electronics stores	149	D	D	D	f	D	D
44312	Computer & software stores	59	33 192	4 719	997	252	16.9	8.4
443120	Computer & software stores	59	33 192	4 719	997	252	16.9	8.4
444	Building material & garden equipment & supplies dealers	1 112	2 189 114	211 428	51 039	11 105	9.7	4.5
4441	Building material & supplies dealers	786	D	D	D	i	D	D
44411	Home centers	53	D	D	D	h	D	D
444110	Home centers	53	D	D	D	h	D	D
44412	Paint & wallpaper stores	82	D	D	D	e	D	D
444120	Paint & wallpaper stores	82	D	D	D	e	D	D
44413	Hardware stores	214	141 321	20 876	4 755	1 340	32.7	9.8
444130	Hardware stores	214	141 321	20 876	4 755	1 340	32.7	9.8
44419	Other building material dealers	437	D	D	D	h	D	D
444190	Other building material dealers	437	D	D	D	h	D	D
4442	Lawn & garden equipment & supplies stores	326	D	D	D	g	D	D
44421	Outdoor power equipment stores	73	D	D	D	e	D	D
444210	Outdoor power equipment stores	73	D	D	D	e	D	D
44422	Nursery & garden centers	253	427 249	31 232	7 136	1 682	8.4	3.0
444220	Nursery & garden centers	253	427 249	31 232	7 136	1 682	8.4	3.0
445	Food & beverage stores	1 385	3 544 787	297 916	70 220	26 337	8.1	7.6
4451	Grocery stores	1 074	D	D	D	k	D	D
44511	Supermarkets & other grocery (except convenience) stores	822	D	D	D	j	D	D
445110	Supermarkets & other grocery (except convenience) stores	822	D	D	D	j	D	D
44512	Convenience stores	252	D	D	D	g	D	D
445120	Convenience stores	252	D	D	D	g	D	D
4452	Specialty food stores	123	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	188	122 720	10 737	2 457	755	2.0	1.7
44531	Beer, wine, & liquor stores	188	122 720	10 737	2 457	755	2.0	1.7
445310	Beer, wine, & liquor stores	188	122 720	10 737	2 457	755	2.0	1.7
446	Health & personal care stores	748	D	D	D	i	D	D
4461	Health & personal care stores	748	D	D	D	i	D	D
44611	Pharmacies & drug stores	522	D	D	D	i	D	D
446110	Pharmacies & drug stores	522	D	D	D	i	D	D
4461101	Pharmacies & drug stores	509	824 956	98 198	23 262	5 673	22.9	4.5
4461102	Proprietary stores	13	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	59	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores	59	D	D	D	c	D	D
44613	Optical goods stores	66	20 007	4 178	924	209	30.0	9.8
446130	Optical goods stores	66	20 007	4 178	924	209	30.0	9.8
44619	Other health & personal care stores	101	D	D	D	e	D	D
446191	Food (health) supplement stores	46	D	D	D	c	D	D
446199	All other health & personal care stores	55	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE NORTH CAROLINA METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	1 976	2 169 076	137 002	32 323	11 219	20.5	16.1
4471	Gasoline stations	1 976	2 169 076	137 002	32 323	11 219	20.5	16.1
44711	Gasoline stations with convenience stores	1 521	1 676 196	104 069	24 302	8 875	18.9	16.0
447110	Gasoline stations with convenience stores	1 521	1 676 196	104 069	24 302	8 875	18.9	16.0
44719	Other gasoline stations	455	492 880	32 933	8 021	2 344	26.0	16.2
447190	Other gasoline stations	455	492 880	32 933	8 021	2 344	26.0	16.2
448	Clothing & clothing accessories stores	1 309	817 849	99 010	22 560	9 060	14.7	5.1
4481	Clothing stores	809	D	D	D	i	D	D
44811	Men's clothing stores	78	D	D	D	e	D	D
448110	Men's clothing stores	78	D	D	D	e	D	D
44812	Women's clothing stores	382	D	D	D	g	D	D
448120	Women's clothing stores	382	D	D	D	g	D	D
44813	Children's & infants' clothing stores	32	D	D	D	b	D	D
448130	Children's & infants' clothing stores	32	D	D	D	b	D	D
44814	Family clothing stores	208	D	D	D	h	D	D
448140	Family clothing stores	208	D	D	D	h	D	D
44815	Clothing accessories stores	35	6 111	1 141	282	123	14.1	16.1
448150	Clothing accessories stores	35	6 111	1 141	282	123	14.1	16.1
44819	Other clothing stores	74	D	D	D	c	D	D
448190	Other clothing stores	74	D	D	D	c	D	D
4482	Shoe stores	227	108 687	11 912	2 798	1 194	9.2	3.0
44821	Shoe stores	227	108 687	11 912	2 798	1 194	9.2	3.0
448210	Shoe stores	227	108 687	11 912	2 798	1 194	9.2	3.0
4482101	Men's shoe stores	6	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	185	D	D	D	f	D	D
4482105	Athletic footwear stores	20	16 354	1 408	319	142	.2	.1
4483	Jewelry, luggage, & leather goods stores	273	D	D	D	g	D	D
44831	Jewelry stores	265	D	D	D	g	D	D
448310	Jewelry stores	265	D	D	D	g	D	D
44832	Luggage & leather goods stores	8	D	D	D	a	D	D
448320	Luggage & leather goods stores	8	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	556	202 292	24 531	5 242	2 178	23.2	12.6
4511	Sporting goods, hobby, & musical instrument stores ..	386	144 911	17 639	3 641	1 430	24.2	14.0
45111	Sporting goods stores	232	D	D	D	f	D	D
451110	Sporting goods stores	232	D	D	D	f	D	D
4511101	General-line sporting goods stores	73	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores	159	70 540	7 836	1 498	584	22.0	2.7
45112	Hobby, toy, & game stores	64	D	D	D	e	D	D
451120	Hobby, toy, & game stores	64	D	D	D	e	D	D
45113	Sewing, needlework, & piece goods stores	54	9 114	1 327	336	148	22.2	20.7
451130	Sewing, needlework, & piece goods stores	54	9 114	1 327	336	148	22.2	20.7
45114	Musical instrument & supplies stores	36	D	D	D	c	D	D
451140	Musical instrument & supplies stores	36	D	D	D	c	D	D
4512	Book, periodical, & music stores	170	57 381	6 892	1 601	748	20.6	9.2
45121	Book stores & news dealers	121	D	D	D	e	D	D
451211	Book stores	110	33 490	4 109	946	464	27.0	5.4
4512111	Book stores, general	63	20 339	2 340	551	268	27.0	6.0
4512112	Specialty book stores	39	D	D	D	c	D	D
451212	News dealers & newsstands	11	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	49	D	D	D	e	D	D
451220	Prerecorded tape, compact disc, & record stores .	49	D	D	D	e	D	D
452	General merchandise stores	628	D	D	D	j	D	D
4521	Department stores (incl leased depts) ##	114	1 867 073	N	N	N	—	1.2
45211	Department stores (incl leased depts) ##	114	1 867 073	N	N	N	—	1.2
4521	Department stores (excl leased depts)	114	1 841 378	175 133	41 209	16 550	—	1.3
45211	Department stores (excl leased depts)	114	1 841 378	175 133	41 209	16 550	—	1.3
452110	Department stores (excl leased depts)	114	1 841 378	175 133	41 209	16 550	—	1.3
4521101	Conventional department stores (excl leased depts)	23	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	89	D	D	D	j	D	D
4529	Other general merchandise stores	514	D	D	D	i	D	D
45299	All other general merchandise stores	510	D	D	D	h	D	D
452990	All other general merchandise stores	510	D	D	D	h	D	D
4529901	Variety stores	326	D	D	D	g	D	D
4529902	Catalog showrooms	1	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	183	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE NORTH CAROLINA METROPOLITAN AREAS—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	1 403	901 194	90 543	20 473	5 484	20.5	10.4
4531	Florists	328	53 913	10 012	2 473	1 030	48.0	13.3
45311	Florists	328	53 913	10 012	2 473	1 030	48.0	13.3
453110	Florists	328	53 913	10 012	2 473	1 030	48.0	13.3
4532	Office supplies, stationery, & gift stores	459	136 522	18 883	3 656	1 573	30.9	11.0
45321	Office supplies & stationery stores	53	32 325	4 985	1 215	298	4.7	1.5
453210	Office supplies & stationery stores	53	32 325	4 985	1 215	298	4.7	1.5
4532102	Office supplies stores	51	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	406	104 197	13 898	2 441	1 275	39.0	13.9
453220	Gift, novelty, & souvenir stores	406	104 197	13 898	2 441	1 275	39.0	13.9
4533	Used merchandise stores	156	31 172	4 699	1 056	447	28.5	21.4
45331	Used merchandise stores	156	31 172	4 699	1 056	447	28.5	21.4
453310	Used merchandise stores	156	31 172	4 699	1 056	447	28.5	21.4
4539	Other miscellaneous store retailers	460	679 587	56 949	13 288	2 434	15.9	9.5
45391	Pet & pet supplies stores	48	D	D	D	c	D	D
453910	Pet & pet supplies stores	48	D	D	D	c	D	D
45392	Art dealers	43	D	D	D	c	D	D
453920	Art dealers	43	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	227	591 077	46 260	11 047	1 596	14.2	9.8
453930	Manufactured (mobile) home dealers	227	591 077	46 260	11 047	1 596	14.2	9.8
45399	All other miscellaneous store retailers	142	69 836	7 645	1 583	566	23.6	6.9
454	Nonstore retailers	465	D	D	D	h	D	D
4541	Electronic shopping & mail-order houses	56	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	56	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	56	D	D	D	e	D	D
4542	Vending machine operators	49	43 731	9 169	2 169	478	13.7	4.1
45421	Vending machine operators	49	43 731	9 169	2 169	478	13.7	4.1
454210	Vending machine operators	49	43 731	9 169	2 169	478	13.7	4.1
4543	Direct selling establishments	360	D	D	D	g	D	D
45431	Fuel dealers	271	D	D	D	g	D	D
454311	Heating oil dealers	95	D	D	D	f	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	175	D	D	D	g	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	89	D	D	D	e	D	D
454390	Other direct selling establishments	89	D	D	D	e	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALAMANCE COUNTY, NC								
44-45	Retail trade	643	1 245 124	117 753	28 208	7 630	9.0	5.1
441	Motor vehicle & parts dealers	86	315 440	28 807	6 606	998	11.2	2.0
4411	Automobile dealers	37	270 875	20 669	4 638	630	10.6	1.1
44111	New car dealers	17	255 437	19 755	4 386	577	9.6	.4
441110	New car dealers	17	255 437	19 755	4 386	577	9.6	.4
44112	Used car dealers	20	15 438	914	252	53	27.8	12.6
441120	Used car dealers	20	15 438	914	252	53	27.8	12.6
4412	Other motor vehicle dealers	5	4 607	391	77	16	13.2	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	4 607	391	77	16	13.2	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	44	39 958	7 747	1 891	352	15.3	8.2
44131	Automotive parts & accessories stores	30	22 922	3 471	803	179	14.8	5.7
441310	Automotive parts & accessories stores	30	22 922	3 471	803	179	14.8	5.7
44132	Tire dealers	14	17 036	4 276	1 088	173	16.1	11.5
441320	Tire dealers	14	17 036	4 276	1 088	173	16.1	11.5
442	Furniture & home furnishings stores	54	38 384	6 227	1 445	306	15.9	11.0
4421	Furniture stores	26	20 690	3 757	882	159	24.3	1.6
44211	Furniture stores	26	20 690	3 757	882	159	24.3	1.6
442110	Furniture stores	26	20 690	3 757	882	159	24.3	1.6
4422	Home furnishings stores	28	17 694	2 470	563	147	6.2	22.0
44221	Floor covering stores	12	6 888	1 320	270	54	13.4	11.0
442210	Floor covering stores	12	6 888	1 320	270	54	13.4	11.0
44229	Other home furnishings stores	16	10 806	1 150	293	93	1.6	29.0
442299	All other home furnishings stores	16	10 806	1 150	293	93	1.6	29.0
443	Electronics & appliance stores	20	12 142	2 276	578	100	27.3	1.2
4431	Electronics & appliance stores	20	12 142	2 276	578	100	27.3	1.2
44311	Appliance, television, & other electronics stores	15	8 441	1 490	404	63	26.2	1.8
443111	Household appliance stores	5	3 825	590	141	22	37.1	—
443112	Radio, television, & other electronics stores	10	4 616	900	263	41	17.2	3.2
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	47	142 597	14 997	3 693	742	9.7	8.7
4441	Building material & supplies dealers	37	133 420	13 906	3 464	688	10.2	8.8
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	27	86 729	8 658	2 051	321	12.1	13.5
444190	Other building material dealers	27	86 729	8 658	2 051	321	12.1	13.5
4442	Lawn & garden equipment & supplies stores	10	9 177	1 091	229	54	2.4	7.2
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	58	181 745	14 876	3 746	1 432	5.6	1.4
4451	Grocery stores	46	175 137	14 252	3 578	1 386	5.8	1.0
44511	Supermarkets & other grocery (except convenience) stores	33	170 807	13 763	3 471	1 343	5.0	.3
445110	Supermarkets & other grocery (except convenience) stores	33	170 807	13 763	3 471	1 343	5.0	.3
4452	Specialty food stores	5	1 530	177	67	26	—	15.6
446	Health & personal care stores	50	59 040	6 841	1 645	426	13.9	10.6
4461	Health & personal care stores	50	59 040	6 841	1 645	426	13.9	10.6
44611	Pharmacies & drug stores	29	50 053	5 533	1 328	340	15.3	6.1
446110	Pharmacies & drug stores	29	50 053	5 533	1 328	340	15.3	6.1
4461101	Pharmacies & drug stores	27	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	5 530	749	186	39	1.8	43.0
446120	Cosmetics, beauty supplies, & perfume stores	9	5 530	749	186	39	1.8	43.0
447	Gasoline stations	90	165 871	8 417	1 958	608	6.2	5.9
4471	Gasoline stations	90	165 871	8 417	1 958	608	6.2	5.9
44711	Gasoline stations with convenience stores	65	89 946	5 149	1 174	367	6.6	2.7
447110	Gasoline stations with convenience stores	65	89 946	5 149	1 174	367	6.6	2.7
44719	Other gasoline stations	25	75 925	3 268	784	241	5.6	9.6
447190	Other gasoline stations	25	75 925	3 268	784	241	5.6	9.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALAMANCE COUNTY, NC—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	107	90 321	9 823	2 375	1 009	6.0	5.8
4481	Clothing stores	72	66 300	7 072	1 722	739	7.2	5.7
44811	Men's clothing stores	8	4 649	582	149	44	21.5	14.8
448110	Men's clothing stores	8	4 649	582	149	44	21.5	14.8
44812	Women's clothing stores	36	19 566	2 180	555	261	8.3	13.1
448120	Women's clothing stores	36	19 566	2 180	555	261	8.3	13.1
44813	Children's & infants' clothing stores	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	15	30 506	2 912	688	316	7.1	1.3
448140	Family clothing stores	15	30 506	2 912	688	316	7.1	1.3
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	4	6 975	894	209	62	—	—
448190	Other clothing stores	4	6 975	894	209	62	—	—
4482	Shoe stores	24	17 512	1 819	430	205	1.1	.9
44821	Shoe stores	24	17 512	1 819	430	205	1.1	.9
448210	Shoe stores	24	17 512	1 819	430	205	1.1	.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	15	10 818	1 101	259	100	1.8	—
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	11	6 509	932	223	65	6.8	20.4
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	26	14 541	1 543	349	148	17.6	8.6
4511	Sporting goods, hobby, & musical instrument stores ..	18	7 301	886	197	69	27.5	16.7
4512	Book, periodical, & music stores	8	7 240	657	152	79	7.6	.3
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	22	128 228	12 694	3 135	1 228	.4	.4
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	18	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529901	Variety stores	14	D	D	D	c	D	D
453	Miscellaneous store retailers	61	49 639	6 136	1 500	421	23.9	16.4
4532	Office supplies, stationery, & gift stores	14	12 564	1 061	252	98	23.4	7.6
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4533	Used merchandise stores	9	1 648	298	61	20	69.9	—
45331	Used merchandise stores	9	1 648	298	61	20	69.9	—
453310	Used merchandise stores	9	1 648	298	61	20	69.9	—
4539	Other miscellaneous store retailers	28	33 245	4 303	1 064	257	20.9	19.9
45391	Pet & pet supplies stores	5	D	D	D	c	D	D
453910	Pet & pet supplies stores	5	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	11	24 115	2 290	509	70	25.0	4.0
453930	Manufactured (mobile) home dealers	11	24 115	2 290	509	70	25.0	4.0
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	22	47 176	5 116	1 178	212	9.6	14.8
4541	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
4543	Direct selling establishments	13	D	D	D	c	D	D
45431	Fuel dealers	8	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALEXANDER COUNTY, NC								
44-45	Retail trade	100	142 450	11 587	2 671	900	21.6	2.4
441	Motor vehicle & parts dealers	16	31 511	2 108	488	90	51.9	4.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 153	240	59	13	D	—
443	Electronics & appliance stores	3	707	80	20	6	D	—
444	Building material & garden equipment & supplies dealers	10	15 278	1 055	200	91	7.8	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	22	32 605	1 792	429	150	22.5	4.2
44711	Gasoline stations with convenience stores	19	31 692	1 682	403	143	22.3	4.3
447110	Gasoline stations with convenience stores	19	31 692	1 682	403	143	22.3	4.3
448	Clothing & clothing accessories stores	6	1 608	230	59	27	44.2	—
451	Sporting goods, hobby, book, & music stores	6	1 655	169	38	13	32.3	—
452	General merchandise stores	7	15 483	1 697	381	152	.1	—
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
ALLEGHANY COUNTY, NC								
44-45	Retail trade	53	59 017	4 658	1 060	317	30.5	3.4
441	Motor vehicle & parts dealers	5	13 780	831	175	43	74.8	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	14 931	1 088	261	54	.4	10.0
4441	Building material & supplies dealers	5	14 931	1 088	261	54	.4	10.0
445	Food & beverage stores	6	14 311	1 135	268	91	5.8	1.2
446	Health & personal care stores	4	3 700	506	106	24	79.9	—
447	Gasoline stations	9	5 289	289	71	32	40.6	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	4	1 861	227	48	24	—	—
453	Miscellaneous store retailers	6	503	66	13	8	100.0	—
454	Nonstore retailers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANSON COUNTY, NC								
44-45	Retail trade	96	105 436	9 770	2 364	771	22.7	2.7
441	Motor vehicle & parts dealers	15	26 711	1 592	397	79	36.3	4.1
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	2 871	541	130	29	—	—
44211	Furniture stores	3	2 871	541	130	29	—	—
442110	Furniture stores	3	2 871	541	130	29	—	—
444	Building material & garden equipment & supplies dealers	9	4 715	1 001	260	53	10.3	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	16	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	20	16 028	1 053	241	79	11.7	4.7
448	Clothing & clothing accessories stores	10	3 974	501	125	48	7.7	—
452	General merchandise stores	8	13 832	1 681	368	159	1.7	—
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ASHE COUNTY, NC								
44-45	Retail trade	103	163 037	13 155	3 111	830	22.1	3.3
441	Motor vehicle & parts dealers	13	58 542	3 820	948	130	21.7	1.3
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	2 959	500	109	24	D	—
44211	Furniture stores	3	2 959	500	109	24	D	—
442110	Furniture stores	3	2 959	500	109	24	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	16 199	2 033	462	113	31.5	2.4
4441	Building material & supplies dealers	10	12 857	1 751	404	101	28.5	3.0
4442	Lawn & garden equipment & supplies stores	3	3 342	282	58	12	D	—
445	Food & beverage stores	10	30 297	2 334	528	203	1.7	2.6
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	19	17 184	998	208	90	50.9	17.4
448	Clothing & clothing accessories stores	9	2 958	435	123	34	80.5	—
451	Sporting goods, hobby, book, & music stores	7	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AVERY COUNTY, NC								
44-45	Retail trade	108	130 859	11 883	2 813	822	16.0	7.3
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	4 079	661	155	36	29.4	6.0
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	5	2 318	502	119	31	28.0	1.5
443	Electronics & appliance stores	4	2 155	98	24	7	84.9	—
4431	Electronics & appliance stores	4	2 155	98	24	7	84.9	—
444	Building material & garden equipment & supplies dealers	15	18 436	1 943	494	117	17.2	.2
4441	Building material & supplies dealers	9	16 526	1 634	429	91	12.8	.3
445	Food & beverage stores	15	34 128	2 875	625	211	4.3	5.0
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	15	15 038	1 074	255	109	30.7	44.9
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 531	535	198	70	40.8	—
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	8 775	1 142	248	102	—	—
452990	All other general merchandise stores	5	8 775	1 142	248	102	—	—
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
454	Nonstore retailers	4	2 246	288	64	14	47.9	—
BEAUFORT COUNTY, NC								
44-45	Retail trade	234	386 040	33 135	8 071	2 398	12.3	3.4
441	Motor vehicle & parts dealers	36	106 384	7 795	1 993	377	16.4	1.3
4411	Automobile dealers	16	78 282	4 273	1 140	186	19.4	.8
4412	Other motor vehicle dealers	5	9 502	861	216	45	.3	4.9
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	15	18 600	2 661	637	146	11.7	1.5
44131	Automotive parts & accessories stores	12	16 976	2 462	596	134	3.2	1.7
441310	Automotive parts & accessories stores	12	16 976	2 462	596	134	3.2	1.7
442	Furniture & home furnishings stores	13	10 778	1 365	306	82	38.2	8.3
4421	Furniture stores	7	5 927	712	186	51	17.4	—
44211	Furniture stores	7	5 927	712	186	51	17.4	—
442110	Furniture stores	7	5 927	712	186	51	17.4	—
4422	Home furnishings stores	6	4 851	653	120	31	63.6	18.4
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	6	2 781	209	48	16	15.0	—
4431	Electronics & appliance stores	6	2 781	209	48	16	15.0	—
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	53 747	4 738	1 199	283	4.9	.5
4441	Building material & supplies dealers	10	32 899	2 856	774	183	5.6	.9
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	10	20 848	1 882	425	100	3.7	—
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	23	D	D	D	f	D	D
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	76 656	6 465	1 602	663	6.0	5.5
445110	Supermarkets & other grocery (except convenience) stores	16	76 656	6 465	1 602	663	6.0	5.5
446	Health & personal care stores	12	D	D	D	c	D	D
4461	Health & personal care stores	12	D	D	D	c	D	D

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Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BEAUFORT COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	32	27 109	1 433	330	123	32.0	9.9
44711	Gasoline stations with convenience stores	24	22 689	1 239	291	110	30.0	11.8
447110	Gasoline stations with convenience stores	24	22 689	1 239	291	110	30.0	11.8
448	Clothing & clothing accessories stores	27	13 000	1 507	348	149	17.8	12.6
4481	Clothing stores	15	8 387	938	214	94	23.5	.7
451	Sporting goods, hobby, book, & music stores	11	2 833	322	72	36	.7	18.7
452	General merchandise stores	11	42 325	3 976	959	376	—	.1
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	34	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	9	11 531	648	158	33	22.6	2.1
453930	Manufactured (mobile) home dealers	9	11 531	648	158	33	22.6	2.1
454	Nonstore retailers	9	18 503	1 946	419	76	3.4	—
4543	Direct selling establishments	9	18 503	1 946	419	76	3.4	—
45431	Fuel dealers	8	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
BERTIE COUNTY, NC								
44-45	Retail trade	69	70 813	6 532	1 509	458	39.9	16.2
441	Motor vehicle & parts dealers	10	20 816	1 667	405	84	67.2	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	13 062	1 309	270	64	4.8	—
4441	Building material & supplies dealers	3	2 330	315	75	22	D	—
4442	Lawn & garden equipment & supplies stores	5	10 732	994	195	42	—	—
44422	Nursery & garden centers	5	10 732	994	195	42	—	—
444220	Nursery & garden centers	5	10 732	994	195	42	—	—
445	Food & beverage stores	16	14 655	1 213	297	121	48.6	.9
446	Health & personal care stores	4	4 925	698	146	52	71.1	—
447	Gasoline stations	15	12 532	924	218	78	10.7	84.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	1 723	194	43	23	7.6	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	1 656	283	67	14	22.8	39.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BLADEN COUNTY, NC								
44-45	Retail trade	111	129 377	11 932	2 794	895	26.5	3.0
441	Motor vehicle & parts dealers	18	24 641	2 226	515	102	54.8	3.8
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	5 652	765	180	43	26.0	14.6
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	17	34 613	2 847	721	271	9.0	1.5
446	Health & personal care stores	7	11 493	926	192	47	71.9	1.9
4461	Health & personal care stores	7	11 493	926	192	47	71.9	1.9
447	Gasoline stations	22	22 489	1 360	310	98	5.2	5.4
44711	Gasoline stations with convenience stores	20	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	5 826	838	156	64	41.3	2.3
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	3 022	435	111	24	55.4	—
BRUNSWICK COUNTY, NC								
44-45	Retail trade	276	441 940	38 057	8 365	2 490	7.1	3.4
441	Motor vehicle & parts dealers	28	64 375	5 288	1 203	231	6.1	.2
4412	Other motor vehicle dealers	4	6 076	473	85	21	8.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	6 076	473	85	21	8.3	—
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	9 795	1 523	376	95	10.0	1.2
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	10 678	1 317	311	85	31.1	9.1
4421	Furniture stores	10	8 151	979	234	62	20.2	1.3
44211	Furniture stores	10	8 151	979	234	62	20.2	1.3
442110	Furniture stores	10	8 151	979	234	62	20.2	1.3
4422	Home furnishings stores	7	2 527	338	77	23	66.1	33.9
443	Electronics & appliance stores	6	3 131	185	32	12	11.8	—
4431	Electronics & appliance stores	6	3 131	185	32	12	11.8	—
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	33	60 187	5 528	1 414	254	3.8	1.8
4441	Building material & supplies dealers	25	58 175	5 119	1 250	227	2.4	1.9
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	12	34 227	2 873	715	97	1.2	1.3
444190	Other building material dealers	12	34 227	2 873	715	97	1.2	1.3
445	Food & beverage stores	47	120 494	10 001	2 157	797	3.5	3.2
4451	Grocery stores	30	110 891	8 978	2 000	712	3.4	3.5
44511	Supermarkets & other grocery (except convenience) stores	23	108 468	8 771	1 948	690	2.0	3.0
445110	Supermarkets & other grocery (except convenience) stores	23	108 468	8 771	1 948	690	2.0	3.0
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	15	26 363	2 803	669	167	19.9	5.8
4461	Health & personal care stores	15	26 363	2 803	669	167	19.9	5.8
447	Gasoline stations	36	69 111	3 506	760	252	7.0	9.5
4471	Gasoline stations	36	69 111	3 506	760	252	7.0	9.5
44711	Gasoline stations with convenience stores	29	44 596	2 614	552	204	10.3	10.2
447110	Gasoline stations with convenience stores	29	44 596	2 614	552	204	10.3	10.2
44719	Other gasoline stations	7	24 515	892	208	48	1.0	8.2
447190	Other gasoline stations	7	24 515	892	208	48	1.0	8.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BRUNSWICK COUNTY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	31	9 768	1 284	220	102	28.4	2.3
4481	Clothing stores	26	8 763	1 160	189	91	27.3	.7
451	Sporting goods, hobby, book, & music stores	13	2 355	249	35	24	25.0	14.1
452	General merchandise stores	15	49 490	4 632	1 024	439	3.1	.3
45299	All other general merchandise stores	13	D	D	D	c	D	D
452990	All other general merchandise stores	13	D	D	D	c	D	D
4529901	Variety stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	31	25 431	3 205	525	120	8.4	1.0
4532	Office supplies, stationery, & gift stores	11	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	10	7 160	1 681	134	75	20.2	2.2
453220	Gift, novelty, & souvenir stores	10	7 160	1 681	134	75	20.2	2.2
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	16 781	1 374	363	31	—	—
453930	Manufactured (mobile) home dealers	7	16 781	1 374	363	31	—	—
454	Nonstore retailers	4	557	59	15	7	37.3	22.6
BUNCOMBE COUNTY, NC								
44-45	Retail trade	1 136	2 193 417	210 413	49 795	13 179	6.0	7.5
441	Motor vehicle & parts dealers	130	489 068	36 079	8 119	1 329	11.8	3.3
4411	Automobile dealers	60	375 501	24 277	5 383	758	13.0	2.4
44111	New car dealers	15	330 911	21 613	4 789	641	11.8	2.4
441110	New car dealers	15	330 911	21 613	4 789	641	11.8	2.4
44112	Used car dealers	45	44 590	2 664	594	117	21.8	1.8
441120	Used car dealers	45	44 590	2 664	594	117	21.8	1.8
4412	Other motor vehicle dealers	7	33 093	2 444	530	107	21.8	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	63	80 474	9 358	2 206	464	1.8	9.2
44131	Automotive parts & accessories stores	43	55 516	6 417	1 512	334	2.2	2.7
441310	Automotive parts & accessories stores	43	55 516	6 417	1 512	334	2.2	2.7
44132	Tire dealers	20	24 958	2 941	694	130	.8	23.7
441320	Tire dealers	20	24 958	2 941	694	130	.8	23.7
442	Furniture & home furnishings stores	71	D	D	D	f	D	D
4421	Furniture stores	29	D	D	D	c	D	D
44211	Furniture stores	29	D	D	D	c	D	D
442110	Furniture stores	29	D	D	D	c	D	D
4422	Home furnishings stores	42	38 608	5 085	1 097	286	3.0	8.7
44221	Floor covering stores	17	21 763	3 111	668	131	1.9	6.6
442210	Floor covering stores	17	21 763	3 111	668	131	1.9	6.6
44229	Other home furnishings stores	25	16 845	1 974	429	155	4.5	11.5
442299	All other home furnishings stores	23	D	D	D	c	D	D
443	Electronics & appliance stores	33	63 111	7 615	1 926	368	17.3	11.4
4431	Electronics & appliance stores	33	63 111	7 615	1 926	368	17.3	11.4
44311	Appliance, television, & other electronics stores	21	45 245	4 937	1 257	251	14.7	12.9
443111	Household appliance stores	7	9 138	1 166	300	60	67.4	26.4
443112	Radio, television, & other electronics stores	14	36 107	3 771	957	191	1.4	9.5
44312	Computer & software stores	10	D	D	D	c	D	D
443120	Computer & software stores	10	D	D	D	c	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	83	260 653	25 363	6 198	1 170	1.3	2.5
4441	Building material & supplies dealers	64	D	D	D	g	D	D
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	9	D	D	D	b	D	D
444120	Paint & wallpaper stores	9	D	D	D	b	D	D
44419	Other building material dealers	42	D	D	D	e	D	D
444190	Other building material dealers	42	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores	19	D	D	D	b	D	D
44422	Nursery & garden centers	14	D	D	D	b	D	D
444220	Nursery & garden centers	14	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BUNCOMBE COUNTY, NC—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	85	D	D	D	g	D	D
4451	Grocery stores	69	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	54	D	D	D	g	D	D
445110	Supermarkets & other grocery (except convenience) stores	54	D	D	D	g	D	D
44512	Convenience stores	15	D	D	D	b	D	D
445120	Convenience stores	15	D	D	D	b	D	D
4452	Specialty food stores	5	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	11	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	11	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	11	D	D	D	b	D	D
446	Health & personal care stores	73	105 693	12 411	2 858	690	9.3	1.3
4461	Health & personal care stores	73	105 693	12 411	2 858	690	9.3	1.3
44611	Pharmacies & drug stores	39	82 248	8 727	2 145	486	8.4	.5
446110	Pharmacies & drug stores	39	82 248	8 727	2 145	486	8.4	.5
4461101	Pharmacies & drug stores	39	82 248	8 727	2 145	486	8.4	.5
44612	Cosmetics, beauty supplies, & perfume stores	8	4 558	442	101	42	3.2	—
446120	Cosmetics, beauty supplies, & perfume stores	8	4 558	442	101	42	3.2	—
44613	Optical goods stores	14	7 011	1 274	328	72	27.0	1.4
446130	Optical goods stores	14	7 011	1 274	328	72	27.0	1.4
44619	Other health & personal care stores	12	11 876	1 968	284	90	6.9	7.0
446191	Food (health) supplement stores	7	10 152	1 584	204	71	—	8.2
447	Gasoline stations	146	171 679	11 720	2 704	839	12.1	12.1
4471	Gasoline stations	146	171 679	11 720	2 704	839	12.1	12.1
44711	Gasoline stations with convenience stores	114	133 532	9 242	2 126	682	11.1	14.2
447110	Gasoline stations with convenience stores	114	133 532	9 242	2 126	682	11.1	14.2
44719	Other gasoline stations	32	38 147	2 478	578	157	15.7	4.4
447190	Other gasoline stations	32	38 147	2 478	578	157	15.7	4.4
448	Clothing & clothing accessories stores	174	D	D	D	g	D	D
4481	Clothing stores	103	D	D	D	f	D	D
44811	Men's clothing stores	10	D	D	D	b	D	D
448110	Men's clothing stores	10	D	D	D	b	D	D
44812	Women's clothing stores	45	D	D	D	e	D	D
448120	Women's clothing stores	45	D	D	D	e	D	D
44813	Children's & infants' clothing stores	4	6 471	588	142	51	—	—
448130	Children's & infants' clothing stores	4	6 471	588	142	51	—	—
44814	Family clothing stores	22	D	D	D	e	D	D
448140	Family clothing stores	22	D	D	D	e	D	D
44815	Clothing accessories stores	8	D	D	D	b	D	D
448150	Clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	14	7 333	897	209	69	6.3	—
448190	Other clothing stores	14	7 333	897	209	69	6.3	—
4482	Shoe stores	34	28 212	3 789	931	243	.5	—
44821	Shoe stores	34	28 212	3 789	931	243	.5	—
448210	Shoe stores	34	28 212	3 789	931	243	.5	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	24	22 895	3 157	785	190	—	—
4482105	Athletic footwear stores	6	4 312	489	111	40	—	—
4483	Jewelry, luggage, & leather goods stores	37	15 381	2 508	577	152	9.2	16.5
44831	Jewelry stores	34	D	D	D	c	D	D
448310	Jewelry stores	34	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	72	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	44	D	D	D	e	D	D
45111	Sporting goods stores	17	11 271	1 463	310	95	4.0	32.3
451110	Sporting goods stores	17	11 271	1 463	310	95	4.0	32.3
4511102	Specialty-line sporting goods stores	13	10 868	1 432	305	89	1.5	32.8
45112	Hobby, toy, & game stores	15	17 899	1 869	404	148	5.0	1.0
451120	Hobby, toy, & game stores	15	17 899	1 869	404	148	5.0	1.0
45114	Musical instrument & supplies stores	7	4 024	698	163	35	—	—
451140	Musical instrument & supplies stores	7	4 024	698	163	35	—	—
4512	Book, periodical, & music stores	28	20 828	2 211	535	235	2.5	.5
45121	Book stores & news dealers	13	13 707	1 448	360	157	—	.3
451211	Book stores	13	13 707	1 448	360	157	—	.3
4512111	Book stores, general	7	10 617	1 176	259	111	—	—
4512112	Specialty book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	15	7 121	763	175	78	7.4	.9
451220	Prerecorded tape, compact disc, & record stores ...	15	7 121	763	175	78	7.4	.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BUNCOMBE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	34	330 923	31 791	7 655	2 699	.3	.6
4521	Department stores (incl leased depts) ##	16	265 890	N	N	N	—	—
45211	Department stores (incl leased depts) ##	16	265 890	N	N	N	—	—
4521	Department stores (excl leased depts)	16	262 549	27 280	6 601	2 361	—	—
452110	Department stores (excl leased depts)	16	262 549	27 280	6 601	2 361	—	—
4521101	Conventional department stores (excl leased depts)	5	50 096	6 635	1 662	510	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	140 248	12 621	3 059	1 227	—	—
4521103	National chain department stores (excl leased depts)	3	72 205	8 024	1 880	624	—	—
4529	Other general merchandise stores	18	68 374	4 511	1 054	338	1.3	2.7
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529901	Variety stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	182	D	D	D	f	D	D
4531	Florists	30	D	D	D	b	D	D
45311	Florists	30	D	D	D	b	D	D
453110	Florists	30	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	67	D	D	D	e	D	D
45321	Office supplies & stationery stores	5	20 402	1 989	613	102	—	—
453210	Office supplies & stationery stores	5	20 402	1 989	613	102	—	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	62	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	62	D	D	D	e	D	D
4533	Used merchandise stores	25	6 605	1 134	254	98	12.2	19.7
45331	Used merchandise stores	25	6 605	1 134	254	98	12.2	19.7
453310	Used merchandise stores	25	6 605	1 134	254	98	12.2	19.7
4539	Other miscellaneous store retailers	60	60 368	6 795	1 466	297	5.9	—
45391	Pet & pet supplies stores	11	5 995	837	210	68	6.5	—
453910	Pet & pet supplies stores	11	5 995	837	210	68	6.5	—
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	17	43 975	4 448	921	130	4.9	—
453930	Manufactured (mobile) home dealers	17	43 975	4 448	921	130	4.9	—
45399	All other miscellaneous store retailers	25	D	D	D	b	D	D
454	Nonstore retailers	53	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses	11	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	11	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	11	D	D	D	e	D	D
4542	Vending machine operators	8	D	D	D	b	D	D
45421	Vending machine operators	8	D	D	D	b	D	D
454210	Vending machine operators	8	D	D	D	b	D	D
4543	Direct selling establishments	34	D	D	D	c	D	D
45431	Fuel dealers	14	D	D	D	c	D	D
454311	Heating oil dealers	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	9 515	1 352	355	48	—	—
45439	Other direct selling establishments	20	8 170	1 291	268	66	9.4	1.9
454390	Other direct selling establishments	20	8 170	1 291	268	66	9.4	1.9
BURKE COUNTY, NC								
44-45	Retail trade	315	557 789	46 233	10 851	3 079	17.4	5.9
441	Motor vehicle & parts dealers	42	157 979	9 999	2 172	388	31.9	1.1
4411	Automobile dealers	19	139 626	7 437	1 536	253	35.0	.3
44112	Used car dealers	8	14 504	534	42	10	10.1	.7
441120	Used car dealers	8	14 504	534	42	10	10.1	.7
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	6 860	1 151	284	71	13.3	19.2
441310	Automotive parts & accessories stores	9	6 860	1 151	284	71	13.3	19.2
44132	Tire dealers	10	D	D	D	b	D	D
441320	Tire dealers	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	22	18 632	2 322	503	109	4.4	3.3
4421	Furniture stores	14	D	D	D	b	D	D
44211	Furniture stores	14	D	D	D	b	D	D
442110	Furniture stores	14	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BURKE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	9	7 645	1 104	249	63	67.4	—
4431	Electronics & appliance stores	9	7 645	1 104	249	63	67.4	—
44311	Appliance, television, & other electronics stores	6	6 258	741	161	37	74.4	—
443111	Household appliance stores	3	5 411	599	128	21	D	—
44312	Computer & software stores	3	1 387	363	88	26	D	—
443120	Computer & software stores	3	1 387	363	88	26	D	—
444	Building material & garden equipment & supplies dealers	22	43 246	4 093	1 118	234	1.0	5.2
4441	Building material & supplies dealers	16	41 867	3 859	1 068	218	—	5.3
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food & beverage stores	40	107 922	9 358	2 121	776	6.3	6.2
4451	Grocery stores	36	104 604	9 100	2 067	760	5.9	6.3
44511	Supermarkets & other grocery (except convenience) stores	33	102 882	8 993	2 040	747	5.9	6.5
445110	Supermarkets & other grocery (except convenience) stores	33	102 882	8 993	2 040	747	5.9	6.5
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	25	32 318	4 042	1 011	219	19.1	1.5
4461	Health & personal care stores	25	32 318	4 042	1 011	219	19.1	1.5
4461101	Pharmacies & drug stores	19	30 707	3 804	954	198	18.0	1.0
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	62	79 547	3 995	941	358	22.6	16.6
4471	Gasoline stations	62	79 547	3 995	941	358	22.6	16.6
44711	Gasoline stations with convenience stores	54	70 667	3 817	905	348	12.8	18.6
447110	Gasoline stations with convenience stores	54	70 667	3 817	905	348	12.8	18.6
448	Clothing & clothing accessories stores	33	19 770	2 604	639	195	8.5	4.0
4481	Clothing stores	20	15 567	1 880	445	143	8.7	3.4
451	Sporting goods, hobby, book, & music stores	10	2 501	463	82	27	22.9	—
452	General merchandise stores	11	55 021	5 050	1 251	487	1.1	—
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	6	4 903	409	81	54	—	—
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	13	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	7	19 136	1 276	342	98	31.6	32.4
453930	Manufactured (mobile) home dealers	7	19 136	1 276	342	98	31.6	32.4
454	Nonstore retailers	12	D	D	D	b	D	D
4543	Direct selling establishments	9	7 774	739	171	43	—	6.9
45431	Fuel dealers	6	6 444	520	124	28	—	8.3
454311	Heating oil dealers	5	D	D	D	a	D	D
CABARRUS COUNTY, NC								
44-45	Retail trade	468	1 131 835	103 586	23 345	6 467	6.8	6.3
441	Motor vehicle & parts dealers	65	337 923	25 117	5 652	882	2.8	3.0
4411	Automobile dealers	33	310 952	21 078	4 698	633	2.0	2.0
44111	New car dealers	12	280 516	19 003	4 200	547	—	—
441110	New car dealers	12	280 516	19 003	4 200	547	—	—
44112	Used car dealers	21	30 436	2 075	498	86	20.4	20.7
441120	Used car dealers	21	30 436	2 075	498	86	20.4	20.7
4412	Other motor vehicle dealers	6	4 460	382	97	20	7.8	2.5
44122	Motorcycle, boat, & other motor vehicle dealers	6	4 460	382	97	20	7.8	2.5
441221	Motorcycle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	26	22 511	3 657	857	229	12.5	17.0
44131	Automotive parts & accessories stores	22	17 749	3 049	718	200	7.3	21.4
441310	Automotive parts & accessories stores	22	17 749	3 049	718	200	7.3	21.4
442	Furniture & home furnishings stores	43	42 342	6 713	1 514	307	13.9	8.0
4421	Furniture stores	22	30 934	5 182	1 187	208	9.2	9.0
44211	Furniture stores	22	30 934	5 182	1 187	208	9.2	9.0
442110	Furniture stores	22	30 934	5 182	1 187	208	9.2	9.0
4422	Home furnishings stores	21	11 408	1 531	327	99	26.5	5.4
44229	Other home furnishings stores	10	7 102	1 086	241	74	3.4	6.0
442299	All other home furnishings stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CABARRUS COUNTY, NC—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	16	10 979	1 121	272	67	24.2	19.4
4431	Electronics & appliance stores	16	10 979	1 121	272	67	24.2	19.4
44311	Appliance, television, & other electronics stores	13	8 011	938	231	51	22.1	.6
443111	Household appliance stores	6	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	38	130 301	12 913	2 788	554	4.4	—
4441	Building material & supplies dealers	30	123 863	12 074	2 600	502	3.5	—
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44419	Other building material dealers	19	76 359	7 410	1 502	240	3.2	.1
444190	Other building material dealers	19	76 359	7 410	1 502	240	3.2	.1
4442	Lawn & garden equipment & supplies stores	8	6 438	839	188	52	21.2	—
44421	Outdoor power equipment stores	3	3 313	291	58	19	D	—
444210	Outdoor power equipment stores	3	3 313	291	58	19	D	—
445	Food & beverage stores	35	166 550	14 514	3 644	1 294	.5	21.2
4451	Grocery stores	27	160 165	13 869	3 478	1 248	.3	21.9
44511	Supermarkets & other grocery (except convenience) stores	23	159 728	13 831	3 473	1 245	—	21.9
445110	Supermarkets & other grocery (except convenience) stores	23	159 728	13 831	3 473	1 245	—	21.9
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	38	46 698	6 160	1 537	375	16.6	3.7
4461	Health & personal care stores	38	46 698	6 160	1 537	375	16.6	3.7
44611	Pharmacies & drug stores	19	38 775	4 487	1 147	274	16.1	2.5
446110	Pharmacies & drug stores	19	38 775	4 487	1 147	274	16.1	2.5
4461101	Pharmacies & drug stores	18	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	2 991	423	99	48	44.0	3.8
446120	Cosmetics, beauty supplies, & perfume stores	7	2 991	423	99	48	44.0	3.8
44619	Other health & personal care stores	6	3 128	922	218	35	6.4	14.3
446199	All other health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	69	112 971	5 802	1 348	424	14.7	11.0
4471	Gasoline stations	69	112 971	5 802	1 348	424	14.7	11.0
44711	Gasoline stations with convenience stores	55	89 537	4 359	1 012	357	15.5	13.9
447110	Gasoline stations with convenience stores	55	89 537	4 359	1 012	357	15.5	13.9
44719	Other gasoline stations	14	23 434	1 443	336	67	11.7	—
447190	Other gasoline stations	14	23 434	1 443	336	67	11.7	—
448	Clothing & clothing accessories stores	66	45 741	6 352	1 508	511	20.6	5.2
4481	Clothing stores	36	28 283	3 726	880	335	14.8	8.3
44814	Family clothing stores	5	14 744	1 859	434	149	5.0	—
448140	Family clothing stores	5	14 744	1 859	434	149	5.0	—
44819	Other clothing stores	6	2 670	178	34	14	17.1	30.7
448190	Other clothing stores	6	2 670	178	34	14	17.1	30.7
4482	Shoe stores	14	9 302	1 187	270	99	18.5	—
44821	Shoe stores	14	9 302	1 187	270	99	18.5	—
448210	Shoe stores	14	9 302	1 187	270	99	18.5	—
4482104	Family shoe stores	11	7 087	989	229	77	20.5	—
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	16	8 156	1 439	358	77	43.3	.1
44831	Jewelry stores	16	8 156	1 439	358	77	43.3	.1
448310	Jewelry stores	16	8 156	1 439	358	77	43.3	.1
451	Sporting goods, hobby, book, & music stores	20	11 743	1 379	263	82	26.7	5.1
4511	Sporting goods, hobby, & musical instrument stores ..	16	8 170	997	168	52	30.4	4.0
45112	Hobby, toy, & game stores	3	3 219	451	43	17	—	—
451120	Hobby, toy, & game stores	3	3 219	451	43	17	—	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	3 573	382	95	30	18.1	7.5
45121	Book stores & news dealers	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
452	General merchandise stores	19	167 206	16 777	3 430	1 527	—	—
4521	Department stores (incl leased depts) ##	5	120 719	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	120 719	N	N	N	—	—
4521	Department stores (excl leased depts)	5	119 361	12 034	2 325	1 026	—	—
45211	Department stores (excl leased depts)	5	119 361	12 034	2 325	1 026	—	—
452110	Department stores (excl leased depts)	5	119 361	12 034	2 325	1 026	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	14	47 845	4 743	1 105	501	—	.1
45299	All other general merchandise stores	13	D	D	D	c	D	D
452990	All other general merchandise stores	13	D	D	D	c	D	D
4529901	Variety stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CABARRUS COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	40	19 279	3 190	700	270	26.3	4.8
4532	Office supplies, stationery, & gift stores	18	5 584	924	212	106	21.2	5.1
45321	Office supplies & stationery stores	4	1 281	192	49	16	—	—
453210	Office supplies & stationery stores	4	1 281	192	49	16	—	—
4532102	Office supplies stores	4	1 281	192	49	16	—	—
45322	Gift, novelty, & souvenir stores	14	4 303	732	163	90	27.5	6.6
453220	Gift, novelty, & souvenir stores	14	4 303	732	163	90	27.5	6.6
4533	Used merchandise stores	4	2 031	760	164	66	21.6	12.7
45331	Used merchandise stores	4	2 031	760	164	66	21.6	12.7
453310	Used merchandise stores	4	2 031	760	164	66	21.6	12.7
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	19	40 102	3 548	689	174	27.1	5.3
4541	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
4542	Vending machine operators	6	D	D	D	b	D	D
45421	Vending machine operators	6	D	D	D	b	D	D
454210	Vending machine operators	6	D	D	D	b	D	D
4543	Direct selling establishments	11	23 126	1 841	412	90	7.7	9.1
45431	Fuel dealers	5	15 905	906	198	37	11.1	13.2
454311	Heating oil dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	6	7 221	935	214	53	—	—
454390	Other direct selling establishments	6	7 221	935	214	53	—	—
CALDWELL COUNTY, NC								
44-45	Retail trade	330	515 134	45 774	11 133	3 329	9.7	6.1
441	Motor vehicle & parts dealers	49	132 607	10 244	2 456	533	6.6	8.0
4411	Automobile dealers	24	112 649	7 638	1 846	385	7.1	6.2
44112	Used car dealers	16	23 273	1 528	307	65	33.4	28.6
441120	Used car dealers	16	23 273	1 528	307	65	33.4	28.6
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	22	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	11 153	1 451	356	89	5.7	22.2
441310	Automotive parts & accessories stores	13	11 153	1 451	356	89	5.7	22.2
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	45	54 161	5 259	1 218	256	22.7	2.2
4421	Furniture stores	34	51 808	4 839	1 129	227	21.0	1.3
44211	Furniture stores	34	51 808	4 839	1 129	227	21.0	1.3
442110	Furniture stores	34	51 808	4 839	1 129	227	21.0	1.3
443	Electronics & appliance stores	9	2 323	392	91	28	42.0	8.9
4431	Electronics & appliance stores	9	2 323	392	91	28	42.0	8.9
44311	Appliance, television, & other electronics stores	9	2 323	392	91	28	42.0	8.9
444	Building material & garden equipment & supplies dealers	27	43 450	4 450	1 101	226	3.3	—
4441	Building material & supplies dealers	24	D	D	D	c	D	D
44419	Other building material dealers	12	15 807	1 761	463	73	—	—
444190	Other building material dealers	12	15 807	1 761	463	73	—	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
445	Food & beverage stores	32	95 741	8 131	2 032	860	2.9	8.3
4451	Grocery stores	25	90 423	7 686	1 942	829	2.4	8.8
44511	Supermarkets & other grocery (except convenience) stores	21	90 008	7 657	1 936	823	2.1	8.8
445110	Supermarkets & other grocery (except convenience) stores	21	90 008	7 657	1 936	823	2.1	8.8
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	21	D	D	D	c	D	D
4461	Health & personal care stores	21	D	D	D	c	D	D
447	Gasoline stations	60	62 195	3 723	870	294	19.8	10.2
4471	Gasoline stations	60	62 195	3 723	870	294	19.8	10.2
44711	Gasoline stations with convenience stores	53	58 046	3 556	835	278	20.6	10.7
447110	Gasoline stations with convenience stores	53	58 046	3 556	835	278	20.6	10.7
448	Clothing & clothing accessories stores	23	9 346	1 282	325	117	26.8	9.7
4481	Clothing stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	14	4 957	532	115	48	16.8	31.3
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
451212	Specialty book stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALDWELL COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	12	61 877	6 061	1 600	609	—	—
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	7	6 994	644	138	88	—	—
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	8 205	624	137	35	12.3	—
453930	Manufactured (mobile) home dealers	6	8 205	624	137	35	12.3	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	9 295	1 269	295	62	5.0	7.1
4543	Direct selling establishments	9	9 295	1 269	295	62	5.0	7.1
45439	Other direct selling establishments	4	5 680	775	203	38	4.3	—
454390	Other direct selling establishments	4	5 680	775	203	38	4.3	—
CAMDEN COUNTY, NC								
44-45	Retail trade	24	14 853	1 611	343	128	42.2	9.2
441	Motor vehicle & parts dealers	3	2 368	234	48	13	—	54.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
447	Gasoline stations	9	6 721	600	101	40	65.5	—
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CARTERET COUNTY, NC								
44-45	Retail trade	406	598 704	53 416	12 084	3 510	12.5	5.4
441	Motor vehicle & parts dealers	51	119 545	8 048	1 829	362	19.0	10.7
44112	Used car dealers	11	13 145	621	138	35	37.2	—
441120	Used car dealers	11	13 145	621	138	35	37.2	—
4412	Other motor vehicle dealers	18	33 734	2 565	498	102	15.0	36.6
44122	Motorcycle, boat, & other motor vehicle dealers	18	33 734	2 565	498	102	15.0	36.6
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	16	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	17	9 414	1 453	336	88	22.1	5.0
44131	Automotive parts & accessories stores	14	7 520	1 060	256	72	21.2	6.3
441310	Automotive parts & accessories stores	14	7 520	1 060	256	72	21.2	6.3
442	Furniture & home furnishings stores	31	30 184	4 607	1 197	212	14.1	1.8
4421	Furniture stores	14	22 077	3 246	775	145	6.3	.6
44211	Furniture stores	14	22 077	3 246	775	145	6.3	.6
442110	Furniture stores	14	22 077	3 246	775	145	6.3	.6
4422	Home furnishings stores	17	8 107	1 361	422	67	35.1	5.0
44229	Other home furnishings stores	9	3 749	793	299	34	24.7	—
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	9	6 837	885	228	51	.7	2.2
4431	Electronics & appliance stores	9	6 837	885	228	51	.7	2.2
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	28	63 142	5 667	1 370	311	6.3	16.1
4441	Building material & supplies dealers	23	60 936	5 392	1 317	290	4.1	16.7
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44413	Hardware stores	9	8 924	1 296	292	72	17.2	4.5
444130	Hardware stores	9	8 924	1 296	292	72	17.2	4.5
44419	Other building material dealers	10	36 114	2 736	664	121	2.4	27.0
444190	Other building material dealers	10	36 114	2 736	664	121	2.4	27.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARTERET COUNTY, NC—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	37	103 537	8 639	1 881	663	6.9	.8
4451	Grocery stores	27	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	22	94 928	7 710	1 674	601	6.1	.2
445110	Supermarkets & other grocery (except convenience) stores	22	94 928	7 710	1 674	601	6.1	.2
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	21	21 589	2 328	537	146	18.1	.6
4461	Health & personal care stores	21	21 589	2 328	537	146	18.1	.6
447	Gasoline stations	59	44 028	3 960	891	280	25.9	8.7
4471	Gasoline stations	59	44 028	3 960	891	280	25.9	8.7
44711	Gasoline stations with convenience stores	43	33 776	2 903	631	215	22.0	11.2
447110	Gasoline stations with convenience stores	43	33 776	2 903	631	215	22.0	11.2
448	Clothing & clothing accessories stores	45	21 882	2 696	537	247	31.4	4.2
4481	Clothing stores	33	16 653	2 094	393	203	31.9	1.1
44819	Other clothing stores	6	3 468	473	77	36	1.6	—
448190	Other clothing stores	6	3 468	473	77	36	1.6	—
4483	Jewelry, luggage, & leather goods stores	6	2 755	325	75	22	57.2	20.8
451	Sporting goods, hobby, book, & music stores	38	8 778	1 070	225	110	38.1	10.4
4511	Sporting goods, hobby, & musical instrument stores ..	28	6 062	780	148	69	41.0	10.5
45111	Sporting goods stores	21	5 534	656	115	57	42.6	9.1
451110	Sporting goods stores	21	5 534	656	115	57	42.6	9.1
4512	Book, periodical, & music stores	10	2 716	290	77	41	31.7	10.0
45121	Book stores & news dealers	9	D	D	D	b	D	D
451211	Book stores, general	6	1 990	220	59	23	32.6	13.7
451212	Specialty book stores	3	D	D	D	a	D	D
452	General merchandise stores	18	104 784	9 828	2 346	833	1.7	.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	13	10 677	1 155	218	71	16.3	2.6
452990	All other general merchandise stores	13	10 677	1 155	218	71	16.3	2.6
4529903	Miscellaneous general merchandise stores	6	6 579	660	131	35	10.5	—
453	Miscellaneous store retailers	51	61 431	3 701	740	223	12.7	2.4
4532	Office supplies, stationery, & gift stores	27	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	26	6 693	829	133	86	67.9	13.0
453220	Gift, novelty, & souvenir stores	26	6 693	829	133	86	67.9	13.0
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	18	12 967	1 987	303	72	12.1	—
4543	Direct selling establishments	12	10 265	1 684	240	59	12.2	—
45431	Fuel dealers	8	9 825	1 587	217	49	12.0	—
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	7	D	D	D	b	D	D
CASWELL COUNTY, NC								
44-45	Retail trade	49	43 996	3 856	889	267	31.6	7.7
441	Motor vehicle & parts dealers	6	5 569	554	131	27	60.8	1.7
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	13	14 538	1 091	254	91	24.0	11.3
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	13	9 422	657	131	48	15.6	2.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 054	197	42	22	—	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CASWELL COUNTY, NC—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	3	3 747	513	131	23	—	31.9
4543	Direct selling establishments	3	3 747	513	131	23	—	31.9
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	3 747	513	131	23	—	31.9
CATAWBA COUNTY, NC								
44-45	Retail trade	779	1 719 804	161 074	38 351	10 011	7.9	3.7
441	Motor vehicle & parts dealers	108	479 797	38 292	9 228	1 397	13.5	1.7
4411	Automobile dealers	51	391 527	26 642	6 537	874	14.2	.1
44111	New car dealers	18	345 537	23 280	5 764	760	14.5	—
441110	New car dealers	18	345 537	23 280	5 764	760	14.5	—
44112	Used car dealers	33	45 990	3 362	773	114	12.0	1.2
441120	Used car dealers	33	45 990	3 362	773	114	12.0	1.2
4412	Other motor vehicle dealers	11	25 818	2 115	420	79	10.1	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	46	62 452	9 535	2 271	444	10.7	12.5
44131	Automotive parts & accessories stores	32	29 249	4 904	1 237	295	15.5	26.8
441310	Automotive parts & accessories stores	32	29 249	4 904	1 237	295	15.5	26.8
44132	Tire dealers	14	33 203	4 631	1 034	149	6.4	—
441320	Tire dealers	14	33 203	4 631	1 034	149	6.4	—
442	Furniture & home furnishings stores	79	134 546	12 794	2 830	568	12.1	8.9
4421	Furniture stores	53	114 827	10 043	2 167	411	12.7	10.2
44211	Furniture stores	53	114 827	10 043	2 167	411	12.7	10.2
442110	Furniture stores	53	114 827	10 043	2 167	411	12.7	10.2
4422	Home furnishings stores	26	19 719	2 751	663	157	8.4	1.1
44221	Floor covering stores	11	14 427	2 003	494	99	7.8	—
442210	Floor covering stores	11	14 427	2 003	494	99	7.8	—
44229	Other home furnishings stores	15	5 292	748	169	58	10.2	4.0
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics & appliance stores	32	44 943	5 541	1 261	283	10.9	.1
4431	Electronics & appliance stores	32	44 943	5 541	1 261	283	10.9	.1
44311	Appliance, television, & other electronics stores	25	40 034	4 965	1 142	231	5.8	.1
443111	Household appliance stores	10	14 712	1 749	380	76	10.6	—
443112	Radio, television, & other electronics stores	15	25 322	3 216	762	155	3.1	.2
44312	Computer & software stores	5	D	D	D	b	D	D
443120	Computer & software stores	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	62	168 678	17 945	4 380	840	1.2	5.1
4441	Building material & supplies dealers	51	153 935	15 830	3 925	732	1.3	5.2
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	33	79 582	8 902	2 221	346	.4	9.2
444190	Other building material dealers	33	79 582	8 902	2 221	346	.4	9.2
4442	Lawn & garden equipment & supplies stores	11	14 743	2 115	455	108	—	3.7
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	51	D	D	D	g	D	D
4451	Grocery stores	39	199 437	17 772	4 175	1 549	1.8	5.4
44511	Supermarkets & other grocery (except convenience) stores	33	194 800	17 488	4 134	1 529	—	5.4
445110	Supermarkets & other grocery (except convenience) stores	33	194 800	17 488	4 134	1 529	—	5.4
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	56	70 566	8 982	2 124	501	18.0	4.6
4461	Health & personal care stores	56	70 566	8 982	2 124	501	18.0	4.6
44611	Pharmacies & drug stores	36	59 061	7 172	1 681	393	19.5	3.9
446110	Pharmacies & drug stores	36	59 061	7 172	1 681	393	19.5	3.9
4461101	Pharmacies & drug stores	36	59 061	7 172	1 681	393	19.5	3.9
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	6	D	D	D	b	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	9	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CATAWBA COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	102	123 833	6 645	1 595	530	14.9	7.5
4471	Gasoline stations	102	123 833	6 645	1 595	530	14.9	7.5
44711	Gasoline stations with convenience stores	83	97 052	5 161	1 233	432	14.4	7.3
447110	Gasoline stations with convenience stores	83	97 052	5 161	1 233	432	14.4	7.3
44719	Other gasoline stations	19	26 781	1 484	362	98	16.7	8.1
447190	Other gasoline stations	19	26 781	1 484	362	98	16.7	8.1
448	Clothing & clothing accessories stores	108	86 060	9 520	2 108	842	5.3	7.6
4481	Clothing stores	62	57 658	5 592	1 277	573	5.8	6.5
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44812	Women's clothing stores	30	16 574	1 789	450	206	10.1	12.2
448120	Women's clothing stores	30	16 574	1 789	450	206	10.1	12.2
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	12	27 080	2 309	508	208	4.5	2.8
448140	Family clothing stores	12	27 080	2 309	508	208	4.5	2.8
44819	Other clothing stores	10	D	D	D	b	D	D
448190	Other clothing stores	10	D	D	D	b	D	D
4482	Shoe stores	21	13 882	1 430	351	130	—	10.1
44821	Shoe stores	21	13 882	1 430	351	130	—	10.1
448210	Shoe stores	21	13 882	1 430	351	130	—	10.1
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	14	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	25	14 520	2 498	480	139	8.6	9.7
44831	Jewelry stores	24	D	D	D	c	D	D
448310	Jewelry stores	24	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	44	40 566	4 272	1 091	366	2.6	3.0
4511	Sporting goods, hobby, & musical instrument stores ..	28	26 566	3 006	748	252	4.0	2.9
45111	Sporting goods stores	16	6 105	705	177	65	17.4	6.4
451110	Sporting goods stores	16	6 105	705	177	65	17.4	6.4
45112	Hobby, toy, & game stores	6	D	D	D	c	D	D
451120	Hobby, toy, & game stores	6	D	D	D	c	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	16	14 000	1 266	343	114	—	3.3
45121	Book stores & news dealers	9	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores. . .	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores. . .	7	D	D	D	b	D	D
452	General merchandise stores	27	248 536	22 287	5 560	2 162	.5	—
4521	Department stores (incl leased depts) ##	6	155 474	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	155 474	N	N	N	—	—
4521	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
45211	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
452110	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	75 631	6 765	1 733	635	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	21	95 434	7 158	1 689	747	1.3	—
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	19	D	D	D	c	D	D
452990	All other general merchandise stores	19	D	D	D	c	D	D
4529901	Variety stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	83	D	D	D	e	D	D
4531	Florists	18	3 492	755	189	86	27.3	11.0
45311	Florists	18	3 492	755	189	86	27.3	11.0
453110	Florists	18	3 492	755	189	86	27.3	11.0
4532	Office supplies, stationery, & gift stores	21	23 343	2 234	549	210	3.8	2.7
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	16	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	16	D	D	D	c	D	D
4533	Used merchandise stores	9	1 926	392	82	31	1.7	47.8
45331	Used merchandise stores	9	1 926	392	82	31	1.7	47.8
453310	Used merchandise stores	9	1 926	392	82	31	1.7	47.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CATAWBA COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	35	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	853	191	47	16	—	—
453910	Pet & pet supplies stores	3	853	191	47	16	—	—
45393	Manufactured (mobile) home dealers	15	30 275	2 489	597	92	12.0	—
453930	Manufactured (mobile) home dealers	15	30 275	2 489	597	92	12.0	—
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	27	47 339	9 546	2 232	434	2.2	—
4541	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
4542	Vending machine operators	5	D	D	D	e	D	D
45421	Vending machine operators	5	D	D	D	e	D	D
454210	Vending machine operators	5	D	D	D	e	D	D
4543	Direct selling establishments	14	10 578	1 478	332	73	9.8	—
454311	Heating oil dealers	5	D	D	D	a	D	D
45439	Other direct selling establishments	8	5 075	726	145	41	17.0	—
454390	Other direct selling establishments	8	5 075	726	145	41	17.0	—
CHATHAM COUNTY, NC								
44-45	Retail trade	177	226 094	21 331	5 015	1 451	16.5	6.6
441	Motor vehicle & parts dealers	23	65 489	4 571	1 196	230	22.0	9.2
442	Furniture & home furnishings stores	13	13 185	2 313	526	119	26.2	—
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	18	16 119	1 830	440	100	17.1	8.3
4441	Building material & supplies dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	18	49 118	4 643	1 118	384	1.6	3.7
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	35	32 598	2 197	519	182	20.1	8.5
44711	Gasoline stations with convenience stores	30	30 147	1 855	428	161	21.2	9.2
447110	Gasoline stations with convenience stores	30	30 147	1 855	428	161	21.2	9.2
448	Clothing & clothing accessories stores	14	7 953	891	192	83	15.5	1.0
4481	Clothing stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 850	322	59	16	13.2	—
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	4 629	566	120	46	24.5	—
452990	All other general merchandise stores	7	4 629	566	120	46	24.5	—
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	12	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	5	5 779	365	88	21	38.2	10.1
454311	Heating oil dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHEROKEE COUNTY, NC								
44-45	Retail trade	139	217 030	18 257	4 432	1 266	15.3	15.8
441	Motor vehicle & parts dealers	13	36 295	1 842	381	75	30.9	16.9
442	Furniture & home furnishings stores	12	11 680	1 280	264	69	23.5	6.5
4421	Furniture stores	9	10 178	1 210	246	62	16.8	2.8
44211	Furniture stores	9	10 178	1 210	246	62	16.8	2.8
442110	Furniture stores	9	10 178	1 210	246	62	16.8	2.8
443	Electronics & appliance stores	7	3 277	459	102	40	29.5	—
4431	Electronics & appliance stores	7	3 277	459	102	40	29.5	—
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	15	19 737	2 048	557	130	26.9	21.0
4441	Building material & supplies dealers	12	18 435	1 961	542	119	28.8	15.4
44419	Other building material dealers	9	14 378	1 530	444	89	17.0	19.8
444190	Other building material dealers	9	14 378	1 530	444	89	17.0	19.8
445	Food & beverage stores	13	D	D	D	e	D	D
446	Health & personal care stores	9	5 616	1 237	307	66	30.4	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	23	19 979	1 405	347	115	16.2	53.8
448	Clothing & clothing accessories stores	15	7 222	610	137	65	31.6	3.1
4481	Clothing stores	9	4 372	327	80	33	1.6	5.1
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	e	D	D
45299	All other general merchandise stores	9	7 236	746	202	67	9.0	—
452990	All other general merchandise stores	9	7 236	746	202	67	9.0	—
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	3 518	495	127	24	—	17.7
CHOWAN COUNTY, NC								
44-45	Retail trade	67	109 591	9 784	2 303	730	13.8	9.1
441	Motor vehicle & parts dealers	10	13 431	2 266	541	107	61.6	1.1
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	38 517	2 039	464	111	1.3	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	c	D	D
446	Health & personal care stores	4	5 507	678	125	35	30.1	—
447	Gasoline stations	7	6 800	404	101	44	4.7	50.5
448	Clothing & clothing accessories stores	9	3 585	436	104	70	35.1	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	8	8 617	986	257	61	1.0	64.4
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	8 529	957	250	58	—	65.0
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLAY COUNTY, NC								
44-45	Retail trade	38	52 200	3 829	943	324	24.2	12.6
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	1 881	170	21	11	—	5.8
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	2 004	416	106	21	D	7.2
447	Gasoline stations	10	5 066	335	67	30	27.9	47.4
448	Clothing & clothing accessories stores	3	995	59	11	7	79.5	20.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 190	136	29	35	D	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CLEVELAND COUNTY, NC								
44-45	Retail trade	431	707 406	68 904	16 587	4 707	18.3	5.9
441	Motor vehicle & parts dealers	67	155 348	12 047	2 916	506	38.3	1.6
4411	Automobile dealers	33	127 565	7 849	1 906	272	45.4	1.2
44112	Used car dealers	20	20 821	796	191	42	78.2	5.1
441120	Used car dealers	20	20 821	796	191	42	78.2	5.1
4412	Other motor vehicle dealers	7	8 857	928	213	46	1.8	8.1
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	27	18 926	3 270	797	188	7.0	.8
44131	Automotive parts & accessories stores	17	9 333	1 408	365	91	5.5	1.7
441310	Automotive parts & accessories stores	17	9 333	1 408	365	91	5.5	1.7
44132	Tire dealers	10	9 593	1 862	432	97	8.4	—
441320	Tire dealers	10	9 593	1 862	432	97	8.4	—
442	Furniture & home furnishings stores	26	16 990	2 563	596	154	41.4	12.7
4421	Furniture stores	16	12 510	1 994	476	119	41.1	13.5
44211	Furniture stores	16	12 510	1 994	476	119	41.1	13.5
442110	Furniture stores	16	12 510	1 994	476	119	41.1	13.5
4422	Home furnishings stores	10	4 480	569	120	35	42.3	10.2
443	Electronics & appliance stores	18	34 634	6 196	1 416	232	9.6	4.2
4431	Electronics & appliance stores	18	34 634	6 196	1 416	232	9.6	4.2
44311	Appliance, television, & other electronics stores	9	24 013	4 989	1 156	174	11.0	1.4
443111	Household appliance stores	3	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44312	Computer & software stores	6	9 615	1 106	234	50	2.5	5.7
443120	Computer & software stores	6	9 615	1 106	234	50	2.5	5.7
44313	Camera & photographic supplies stores	3	1 006	101	26	8	44.8	55.2
443130	Camera & photographic supplies stores	3	1 006	101	26	8	44.8	55.2
444	Building material & garden equipment & supplies dealers	40	71 374	7 613	1 838	416	9.1	4.5
4441	Building material & supplies dealers	27	57 418	6 164	1 511	324	8.3	4.7
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	16	26 595	3 670	870	148	7.6	5.6
444190	Other building material dealers	16	26 595	3 670	870	148	7.6	5.6
4442	Lawn & garden equipment & supplies stores	13	13 956	1 449	327	92	12.2	3.7
44422	Nursery & garden centers	7	11 880	1 210	274	69	.9	.3
444220	Nursery & garden centers	7	11 880	1 210	274	69	.9	.3
445	Food & beverage stores	41	131 287	12 098	3 092	1 090	7.0	9.4
4451	Grocery stores	35	124 634	11 117	2 852	1 017	6.5	9.9
44511	Supermarkets & other grocery (except convenience) stores	25	119 370	10 686	2 717	975	4.5	10.4
445110	Supermarkets & other grocery (except convenience) stores	25	119 370	10 686	2 717	975	4.5	10.4
4452	Specialty food stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLEVELAND COUNTY, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	30	38 592	4 374	983	296	23.4	2.7
4461	Health & personal care stores	30	38 592	4 374	983	296	23.4	2.7
44611	Pharmacies & drug stores	20	36 318	3 878	875	264	24.6	1.5
446110	Pharmacies & drug stores	20	36 318	3 878	875	264	24.6	1.5
4461101	Pharmacies & drug stores	20	36 318	3 878	875	264	24.6	1.5
44612	Cosmetics, beauty supplies, & perfume stores	3	927	117	27	10	D	17.8
446120	Cosmetics, beauty supplies, & perfume stores	3	927	117	27	10	D	17.8
447	Gasoline stations	75	88 366	5 403	1 321	399	24.9	17.0
4471	Gasoline stations	75	88 366	5 403	1 321	399	24.9	17.0
44711	Gasoline stations with convenience stores	59	63 463	3 740	924	309	20.9	21.6
447110	Gasoline stations with convenience stores	59	63 463	3 740	924	309	20.9	21.6
44719	Other gasoline stations	16	24 903	1 663	397	90	35.4	5.3
447190	Other gasoline stations	16	24 903	1 663	397	90	35.4	5.3
448	Clothing & clothing accessories stores	48	31 944	4 188	959	377	18.9	3.2
4481	Clothing stores	27	19 344	2 401	567	237	12.2	4.5
44814	Family clothing stores	6	12 673	1 508	363	139	4.5	—
448140	Family clothing stores	6	12 673	1 508	363	139	4.5	—
44815	Clothing accessories stores	5	854	209	47	19	20.8	—
448150	Clothing accessories stores	5	854	209	47	19	20.8	—
4483	Jewelry, luggage, & leather goods stores	10	7 048	1 192	263	80	52.1	1.4
44831	Jewelry stores	10	7 048	1 192	263	80	52.1	1.4
448310	Jewelry stores	10	7 048	1 192	263	80	52.1	1.4
451	Sporting goods, hobby, book, & music stores	15	6 543	748	179	70	15.8	14.5
4511	Sporting goods, hobby, & musical instrument stores ..	13	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
452	General merchandise stores	18	91 529	9 009	2 226	899	.7	.9
45299	All other general merchandise stores	13	9 645	1 062	237	97	6.9	8.4
452990	All other general merchandise stores	13	9 645	1 062	237	97	6.9	8.4
4529901	Variety stores	9	7 745	773	176	81	2.1	4.8
453	Miscellaneous store retailers	38	21 886	2 032	424	120	21.8	1.7
45321	Office supplies & stationery stores	3	632	83	19	5	D	—
453210	Office supplies & stationery stores	3	632	83	19	5	D	—
4532102	Office supplies stores	3	632	83	19	5	D	—
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	10	16 854	1 273	243	43	10.5	—
453930	Manufactured (mobile) home dealers	10	16 854	1 273	243	43	10.5	—
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	15	18 913	2 633	637	148	1.7	3.4
4541	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	4	6 428	773	199	38	—	—
454311	Heating oil dealers	1	D	D	D	b	D	D
COLUMBUS COUNTY, NC								
44-45	Retail trade	296	387 662	37 397	8 415	2 565	20.3	7.5
441	Motor vehicle & parts dealers	44	71 375	7 133	1 355	293	57.9	5.7
4413	Automotive parts, accessories, & tire stores	25	D	D	D	c	D	D
44131	Automotive parts & accessories stores	15	D	D	D	b	D	D
441310	Automotive parts & accessories stores	15	D	D	D	b	D	D
44132	Tire dealers	10	7 860	1 490	333	73	28.6	1.6
441320	Tire dealers	10	7 860	1 490	333	73	28.6	1.6
442	Furniture & home furnishings stores	17	10 404	1 238	295	79	19.0	11.8
4421	Furniture stores	8	7 881	1 043	248	58	14.5	—
44211	Furniture stores	8	7 881	1 043	248	58	14.5	—
442110	Furniture stores	8	7 881	1 043	248	58	14.5	—
4422	Home furnishings stores	9	2 523	195	47	21	33.3	48.7
443	Electronics & appliance stores	7	3 399	530	128	55	40.0	60.0
4431	Electronics & appliance stores	7	3 399	530	128	55	40.0	60.0
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLUMBUS COUNTY, NC—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	35	50 808	5 365	1 429	261	10.3	3.6
4441	Building material & supplies dealers	16	29 078	4 293	1 167	194	13.6	4.9
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44419	Other building material dealers	8	10 696	2 302	645	70	25.7	—
444190	Other building material dealers	8	10 696	2 302	645	70	25.7	—
4442	Lawn & garden equipment & supplies stores	19	21 730	1 072	262	67	5.9	1.8
44422	Nursery & garden centers	18	D	D	D	b	D	D
444220	Nursery & garden centers	18	D	D	D	b	D	D
445	Food & beverage stores	34	75 516	5 875	1 410	569	7.1	3.4
4451	Grocery stores	23	71 365	5 518	1 328	536	5.2	3.6
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	23	23 590	3 125	715	172	33.1	5.7
4461	Health & personal care stores	23	23 590	3 125	715	172	33.1	5.7
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	45	54 145	3 138	680	273	14.4	26.4
4471	Gasoline stations	45	54 145	3 138	680	273	14.4	26.4
44711	Gasoline stations with convenience stores	37	44 735	2 805	598	245	13.8	30.7
447110	Gasoline stations with convenience stores	37	44 735	2 805	598	245	13.8	30.7
448	Clothing & clothing accessories stores	25	12 524	1 959	460	152	3.6	6.7
4481	Clothing stores	15	7 843	1 198	303	100	5.3	3.8
4483	Jewelry, luggage, & leather goods stores	6	3 062	578	113	35	1.0	17.5
451	Sporting goods, hobby, book, & music stores	12	2 374	378	80	41	15.1	13.5
452	General merchandise stores	26	52 591	5 644	1 224	550	1.5	.5
45299	All other general merchandise stores	23	15 033	1 972	414	187	5.3	1.8
452990	All other general merchandise stores	23	15 033	1 972	414	187	5.3	1.8
4529901	Variety stores	14	10 289	1 176	230	135	—	2.6
4529903	Miscellaneous general merchandise stores	9	4 744	796	184	52	16.9	—
453	Miscellaneous store retailers	20	20 443	1 530	339	67	18.0	1.7
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	18 399	1 297	287	35	13.9	—
453930	Manufactured (mobile) home dealers	7	18 399	1 297	287	35	13.9	—
454	Nonstore retailers	8	10 493	1 482	300	53	25.7	—
4543	Direct selling establishments	8	10 493	1 482	300	53	25.7	—
45431	Fuel dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
Craven County, NC								
44-45	Retail trade	443	772 606	71 277	17 150	4 560	7.7	7.3
441	Motor vehicle & parts dealers	63	257 942	20 370	4 921	766	7.0	2.1
4411	Automobile dealers	30	222 101	14 157	3 458	455	6.9	1.4
44111	New car dealers	12	210 834	13 406	3 280	409	5.5	—
441110	New car dealers	12	210 834	13 406	3 280	409	5.5	—
44112	Used car dealers	18	11 267	751	178	46	33.1	26.7
441120	Used car dealers	18	11 267	751	178	46	33.1	26.7
4412	Other motor vehicle dealers	7	10 895	1 322	237	62	7.8	7.9
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	4	D	D	D	D	D	D
4413	Automotive parts, accessories, & tire stores	26	24 946	4 891	1 226	249	8.0	5.8
44131	Automotive parts & accessories stores	19	17 268	2 995	790	183	2.6	4.0
441310	Automotive parts & accessories stores	19	17 268	2 995	790	183	2.6	4.0
44132	Tire dealers	7	7 678	1 896	436	66	20.1	9.9
441320	Tire dealers	7	7 678	1 896	436	66	20.1	9.9
442	Furniture & home furnishings stores	25	19 127	3 938	913	200	18.3	10.4
4421	Furniture stores	15	14 119	3 096	708	148	6.5	1.4
44211	Furniture stores	15	14 119	3 096	708	148	6.5	1.4
442110	Furniture stores	15	14 119	3 096	708	148	6.5	1.4
4422	Home furnishings stores	10	5 008	842	205	52	51.4	35.8
44221	Floor covering stores	6	4 503	700	176	39	49.8	39.9
442210	Floor covering stores	6	4 503	700	176	39	49.8	39.9
443	Electronics & appliance stores	21	12 452	2 062	519	132	14.9	—
4431	Electronics & appliance stores	21	12 452	2 062	519	132	14.9	—
44311	Appliance, television, & other electronics stores	18	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	12	8 557	1 495	371	96	9.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRAVEN COUNTY, NC—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	30	86 922	8 627	1 975	437	3.6	30.4
4441	Building material & supplies dealers	25	78 108	7 839	1 790	387	1.4	33.9
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	15	46 241	5 008	1 001	186	.4	57.1
444190	Other building material dealers	15	46 241	5 008	1 001	186	.4	57.1
4442	Lawn & garden equipment & supplies stores	5	8 814	788	185	50	22.8	—
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	52	123 025	10 751	2 591	960	6.3	4.7
4451	Grocery stores	37	116 739	10 079	2 458	907	5.8	4.9
44511	Supermarkets & other grocery (except convenience) stores	29	115 209	9 956	2 434	893	4.9	4.9
445110	Supermarkets & other grocery (except convenience) stores	29	115 209	9 956	2 434	893	4.9	4.9
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	28	23 074	2 803	645	158	27.2	3.5
4461	Health & personal care stores	28	23 074	2 803	645	158	27.2	3.5
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	67	64 801	3 424	855	304	6.8	12.4
4471	Gasoline stations	67	64 801	3 424	855	304	6.8	12.4
44711	Gasoline stations with convenience stores	55	53 592	2 888	694	260	6.6	10.8
447110	Gasoline stations with convenience stores	55	53 592	2 888	694	260	6.6	10.8
448	Clothing & clothing accessories stores	50	35 012	4 304	982	391	11.2	5.2
4481	Clothing stores	28	23 770	2 763	605	261	7.3	6.1
44814	Family clothing stores	7	16 388	1 895	386	147	3.9	—
448140	Family clothing stores	7	16 388	1 895	386	147	3.9	—
4483	Jewelry, luggage, & leather goods stores	13	6 327	960	236	76	34.6	5.9
44831	Jewelry stores	13	6 327	960	236	76	34.6	5.9
448310	Jewelry stores	13	6 327	960	236	76	34.6	5.9
451	Sporting goods, hobby, book, & music stores	27	10 382	1 537	331	131	14.4	1.6
4511	Sporting goods, hobby, & musical instrument stores	18	5 989	986	236	82	21.6	1.4
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	4 393	551	95	49	4.6	2.0
45121	Book stores & news dealers	7	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	20	88 519	8 520	2 200	775	.8	1.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
45299	All other general merchandise stores	15	7 733	796	132	73	9.6	.3
452990	All other general merchandise stores	15	7 733	796	132	73	9.6	.3
4529901	Variety stores	11	6 642	678	111	59	1.9	.3
453	Miscellaneous store retailers	47	28 675	3 077	735	211	19.5	1.7
4532	Office supplies, stationery, & gift stores	19	10 429	1 011	252	80	13.0	3.1
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4533	Used merchandise stores	8	1 065	219	51	25	22.7	16.1
45331	Used merchandise stores	8	1 065	219	51	25	22.7	16.1
453310	Used merchandise stores	8	1 065	219	51	25	22.7	16.1
4539	Other miscellaneous store retailers	9	15 449	1 425	318	61	19.9	—
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	13 373	990	231	27	9.6	—
453930	Manufactured (mobile) home dealers	4	13 373	990	231	27	9.6	—
454	Nonstore retailers	13	22 675	1 864	483	95	11.7	16.1
4543	Direct selling establishments	9	20 905	1 566	417	86	11.5	17.4
45431	Fuel dealers	5	19 389	1 265	338	67	8.5	18.8
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUMBERLAND COUNTY, NC								
44-45	Retail trade	1 061	2 563 291	239 274	56 091	14 929	5.0	3.3
441	Motor vehicle & parts dealers	166	787 734	66 650	15 729	2 444	6.1	2.0
4411	Automobile dealers	71	674 290	48 201	11 408	1 539	5.6	1.9
44111	New car dealers	19	620 746	43 284	10 233	1 276	4.5	—
441110	New car dealers	19	620 746	43 284	10 233	1 276	4.5	—
44112	Used car dealers	52	53 544	4 917	1 175	263	18.2	24.2
441120	Used car dealers	52	53 544	4 917	1 175	263	18.2	24.2
4412	Other motor vehicle dealers	13	29 026	2 887	697	119	20.3	.3
44121	Recreational vehicle dealers	3	10 388	917	207	34	—	—
441210	Recreational vehicle dealers	3	10 388	917	207	34	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	10	18 638	1 970	490	85	31.6	.5
441221	Motorcycle dealers	7	D	D	D	D	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	82	84 418	15 562	3 624	786	5.6	3.0
44131	Automotive parts & accessories stores	60	48 973	9 166	2 214	547	8.8	4.8
441310	Automotive parts & accessories stores	60	48 973	9 166	2 214	547	8.8	4.8
44132	Tire dealers	22	35 445	6 396	1 410	239	1.2	.5
441320	Tire dealers	22	35 445	6 396	1 410	239	1.2	.5
442	Furniture & home furnishings stores	74	78 975	13 286	3 211	634	10.0	.4
4421	Furniture stores	38	51 850	9 079	2 177	428	10.5	—
44211	Furniture stores	38	51 850	9 079	2 177	428	10.5	—
442110	Furniture stores	38	51 850	9 079	2 177	428	10.5	—
4422	Home furnishings stores	36	27 125	4 207	1 034	206	9.1	1.0
44221	Floor covering stores	18	20 158	3 259	822	136	4.8	—
442210	Floor covering stores	18	20 158	3 259	822	136	4.8	—
44229	Other home furnishings stores	18	6 967	948	212	70	21.4	4.1
443	Electronics & appliance stores	34	56 538	6 212	1 264	361	4.1	.3
4431	Electronics & appliance stores	34	56 538	6 212	1 264	361	4.1	.3
44311	Appliance, television, & other electronics stores	24	47 635	5 426	1 093	314	2.4	.3
443112	Radio, television, & other electronics stores	19	D	D	D	e	D	D
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	64	224 905	23 902	5 629	1 114	1.7	13.3
4441	Building material & supplies dealers	51	213 285	22 211	5 270	1 028	1.6	14.0
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	35	133 022	14 996	3 478	544	2.6	22.2
444190	Other building material dealers	35	133 022	14 996	3 478	544	2.6	22.2
4442	Lawn & garden equipment & supplies stores	13	11 620	1 691	359	86	3.2	—
445	Food & beverage stores	87	339 185	29 843	7 370	2 539	3.7	1.8
4451	Grocery stores	69	327 773	28 306	7 034	2 434	3.8	1.5
44511	Supermarkets & other grocery (except convenience) stores	49	318 392	27 390	6 822	2 351	3.4	.3
445110	Supermarkets & other grocery (except convenience) stores	49	318 392	27 390	6 822	2 351	3.4	.3
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	70	89 355	10 066	2 491	637	10.7	2.5
4461	Health & personal care stores	70	89 355	10 066	2 491	637	10.7	2.5
44612	Cosmetics, beauty supplies, & perfume stores	8	5 254	542	127	49	11.8	—
446120	Cosmetics, beauty supplies, & perfume stores	8	5 254	542	127	49	11.8	—
44613	Optical goods stores	18	8 800	1 875	449	99	8.3	4.4
446130	Optical goods stores	18	8 800	1 875	449	99	8.3	4.4
447	Gasoline stations	156	223 032	11 400	2 707	909	3.2	4.2
4471	Gasoline stations	156	223 032	11 400	2 707	909	3.2	4.2
44711	Gasoline stations with convenience stores	130	192 289	9 415	2 216	793	1.8	2.6
447110	Gasoline stations with convenience stores	130	192 289	9 415	2 216	793	1.8	2.6
448	Clothing & clothing accessories stores	150	124 613	14 739	3 496	1 316	2.5	8.0
4481	Clothing stores	91	83 141	9 474	2 249	896	1.3	6.7
44819	Other clothing stores	11	10 432	1 375	321	104	.8	5.8
448190	Other clothing stores	11	10 432	1 375	321	104	.8	5.8
4482105	Athletic footwear stores	4	7 618	640	141	64	—	—
4483	Jewelry, luggage, & leather goods stores	34	20 623	3 022	697	223	9.9	21.0
44831	Jewelry stores	33	D	D	D	c	D	D
448310	Jewelry stores	33	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	57	66 174	7 113	1 624	508	18.1	.5
4511	Sporting goods, hobby, & musical instrument stores	38	38 875	4 810	1 026	313	5.6	.5
45112	Hobby, toy, & game stores	8	17 567	1 415	288	103	—	—
451120	Hobby, toy, & game stores	8	17 567	1 415	288	103	—	—
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	19	27 299	2 303	598	195	36.0	.6
45121	Book stores & news dealers	9	10 271	1 202	341	106	2.4	1.6
4512112	Specialty book stores	3	1 950	308	121	21	—	—
45122	Prerecorded tape, compact disc, & record stores	10	17 028	1 101	257	89	56.3	—
451220	Prerecorded tape, compact disc, & record stores	10	17 028	1 101	257	89	56.3	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUMBERLAND COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	43	416 814	38 181	8 745	3 367	.1	.2
4521	Department stores (incl leased depts) ##	13	337 873	N	N	N	—	—
45211	Department stores (incl leased depts) ##	13	337 873	N	N	N	—	—
4521	Department stores (excl leased depts)	13	333 444	32 619	7 335	2 809	—	—
45211	Department stores (excl leased depts)	13	333 444	32 619	7 335	2 809	—	—
452110	Department stores (excl leased depts)	13	333 444	32 619	7 335	2 809	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	194 051	17 251	3 841	1 664	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	29	D	D	D	e	D	D
452990	All other general merchandise stores	29	D	D	D	e	D	D
4529901	Variety stores	22	D	D	D	c	D	D
453	Miscellaneous store retailers	121	124 749	13 085	2 746	806	13.1	5.1
4532	Office supplies, stationery, & gift stores	31	39 657	3 052	698	265	3.7	10.9
45321	Office supplies & stationery stores	6	28 915	1 665	382	119	—	10.9
453210	Office supplies & stationery stores	6	28 915	1 665	382	119	—	10.9
4532102	Office supplies stores	5	D	D	D	c	D	D
4533	Used merchandise stores	21	4 835	1 114	263	96	11.4	16.7
45331	Used merchandise stores	21	4 835	1 114	263	96	11.4	16.7
453310	Used merchandise stores	21	4 835	1 114	263	96	11.4	16.7
4539	Other miscellaneous store retailers	47	75 190	7 760	1 497	323	17.5	.4
45393	Manufactured (mobile) home dealers	19	62 308	5 475	1 017	119	20.4	—
453930	Manufactured (mobile) home dealers	19	62 308	5 475	1 017	119	20.4	—
45399	All other miscellaneous store retailers	13	9 389	1 708	352	132	3.3	1.7
454	Nonstore retailers	39	31 217	4 797	1 079	294	14.4	9.5
4542	Vending machine operators	5	11 478	1 588	358	105	—	—
45421	Vending machine operators	5	11 478	1 588	358	105	—	—
454210	Vending machine operators	5	11 478	1 588	358	105	—	—
4543	Direct selling establishments	29	17 857	2 802	633	165	20.9	16.6
45439	Other direct selling establishments	18	11 425	1 526	342	108	32.7	25.9
454390	Other direct selling establishments	18	11 425	1 526	342	108	32.7	25.9
CURRITUCK COUNTY, NC								
44-45	Retail trade	81	98 570	10 203	2 169	541	9.4	1.5
441	Motor vehicle & parts dealers	10	6 481	603	133	29	27.9	12.9
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	23 196	2 248	475	99	—	—
445	Food & beverage stores	15	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	11 227	799	235	79	20.0	—
448	Clothing & clothing accessories stores	8	2 562	557	81	20	13.8	—
451	Sporting goods, hobby, book, & music stores	7	2 889	239	50	16	8.5	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	11	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	9	11 149	2 239	611	113	1.1	.5
454	Nonstore retailers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DARE COUNTY, NC								
44-45	Retail trade	389	442 356	43 366	8 608	2 494	11.4	8.0
441	Motor vehicle & parts dealers	14	52 486	3 408	918	125	12.8	.8
442	Furniture & home furnishings stores	24	17 310	2 986	603	124	16.4	8.0
4421	Furniture stores	8	7 591	1 378	281	52	6.9	1.0
44211	Furniture stores	8	7 591	1 378	281	52	6.9	1.0
442110	Furniture stores	8	7 591	1 378	281	52	6.9	1.0
4422	Home furnishings stores	16	9 719	1 608	322	72	23.9	13.4
44221	Floor covering stores	7	5 434	1 150	228	47	27.9	23.6
442210	Floor covering stores	7	5 434	1 150	228	47	27.9	23.6
44229	Other home furnishings stores	9	4 285	458	94	25	18.7	.6
442299	All other home furnishings stores	9	4 285	458	94	25	18.7	.6
443	Electronics & appliance stores	9	8 151	652	109	33	10.8	30.3
4431	Electronics & appliance stores	9	8 151	652	109	33	10.8	30.3
44311	Appliance, television, & other electronics stores	4	6 139	413	53	19	14.4	27.0
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	30	59 899	5 710	1 318	265	1.7	11.7
4441	Building material & supplies dealers	28	D	D	D	e	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	19	45 727	3 778	929	164	1.3	14.2
444190	Other building material dealers	19	45 727	3 778	929	164	1.3	14.2
445	Food & beverage stores	46	108 494	9 231	1 575	571	13.7	1.0
4451	Grocery stores	22	94 451	7 819	1 383	494	14.9	.7
44511	Supermarkets & other grocery (except convenience) stores	12	87 723	7 117	1 290	449	13.3	—
445110	Supermarkets & other grocery (except convenience) stores	12	87 723	7 117	1 290	449	13.3	—
4452	Specialty food stores	13	7 013	813	74	41	10.9	5.8
446	Health & personal care stores	13	14 897	1 631	392	99	21.3	21.1
4461	Health & personal care stores	13	14 897	1 631	392	99	21.3	21.1
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	34	33 768	2 765	575	178	9.9	33.4
44711	Gasoline stations with convenience stores	25	28 578	2 171	451	142	7.4	35.0
447110	Gasoline stations with convenience stores	25	28 578	2 171	451	142	7.4	35.0
448	Clothing & clothing accessories stores	70	36 556	4 075	743	258	10.0	6.1
4481	Clothing stores	56	28 910	3 290	577	211	8.8	4.1
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44819	Other clothing stores	18	9 040	1 108	175	47	3.2	.1
448190	Other clothing stores	18	9 040	1 108	175	47	3.2	.1
4483	Jewelry, luggage, & leather goods stores	9	2 792	368	72	21	40.8	10.2
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	47	21 406	3 193	427	162	19.5	6.7
4511	Sporting goods, hobby, & musical instrument stores	36	18 158	2 731	345	123	18.7	3.0
45111	Sporting goods stores	26	16 601	2 561	318	115	18.6	3.2
451110	Sporting goods stores	26	16 601	2 561	318	115	18.6	3.2
4511102	Specialty-line sporting goods stores	20	14 692	2 173	272	93	16.0	3.5
4512	Book, periodical, & music stores	11	3 248	462	82	39	23.9	27.6
45121	Book stores & news dealers	8	1 645	247	43	19	47.2	6.6
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	13	59 911	5 171	1 088	397	5.5	.5
45299	All other general merchandise stores	10	8 020	797	111	54	40.8	3.9
452990	All other general merchandise stores	10	8 020	797	111	54	40.8	3.9
4529901	Variety stores	4	4 793	434	51	24	58.2	5.4
453	Miscellaneous store retailers	77	24 469	3 596	639	242	20.8	18.0
4532	Office supplies, stationery, & gift stores	52	17 555	2 349	364	151	20.5	17.3
45322	Gift, novelty, & souvenir stores	52	17 555	2 349	364	151	20.5	17.3
453220	Gift, novelty, & souvenir stores	52	17 555	2 349	364	151	20.5	17.3
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45392	Art dealers	8	2 458	456	90	22	18.0	1.7
453920	Art dealers	8	2 458	456	90	22	18.0	1.7
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	12	5 009	948	221	40	28.6	2.3
4543	Direct selling establishments	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	3 524	650	162	26	1.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVIDSON COUNTY, NC								
44-45	Retail trade	494	891 966	88 736	20 543	5 131	17.1	3.2
441	Motor vehicle & parts dealers	72	204 984	16 431	4 045	618	33.1	.7
4411	Automobile dealers	34	175 933	12 623	3 135	425	32.8	.4
44111	New car dealers	14	163 944	11 595	2 878	364	32.9	.5
441110	New car dealers	14	163 944	11 595	2 878	364	32.9	.5
44112	Used car dealers	20	11 989	1 028	257	61	31.7	—
441120	Used car dealers	20	11 989	1 028	257	61	31.7	—
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441222	Boat dealers	5	4 654	329	82	18	49.0	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	29	D	D	D	c	D	D
44131	Automotive parts & accessories stores	19	12 954	2 104	489	120	10.9	.4
441310	Automotive parts & accessories stores	19	12 954	2 104	489	120	10.9	.4
442	Furniture & home furnishings stores	32	26 419	4 509	1 017	236	19.6	6.9
4421	Furniture stores	20	18 132	3 146	727	173	13.7	8.5
44211	Furniture stores	20	18 132	3 146	727	173	13.7	8.5
442110	Furniture stores	20	18 132	3 146	727	173	13.7	8.5
4422	Home furnishings stores	12	8 287	1 363	290	63	32.5	3.2
44221	Floor covering stores	7	6 331	1 104	241	45	28.2	4.2
442210	Floor covering stores	7	6 331	1 104	241	45	28.2	4.2
44229	Other home furnishings stores	5	1 956	259	49	18	46.4	—
443	Electronics & appliance stores	17	8 575	1 494	406	80	16.2	10.7
4431	Electronics & appliance stores	17	8 575	1 494	406	80	16.2	10.7
44311	Appliance, television, & other electronics stores	17	8 575	1 494	406	80	16.2	10.7
443112	Radio, television, & other electronics stores	11	6 824	1 211	323	58	4.2	13.5
444	Building material & garden equipment & supplies dealers	39	76 660	8 773	2 248	456	11.9	1.3
4441	Building material & supplies dealers	26	69 283	7 899	2 064	398	12.7	.2
44411	Home centers	2	D	D	D	D	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	17	29 476	3 504	859	136	29.1	—
444190	Other building material dealers	17	29 476	3 504	859	136	29.1	—
4442	Lawn & garden equipment & supplies stores	13	7 377	874	184	58	4.4	11.4
44422	Nursery & garden centers	10	D	D	D	b	D	D
444220	Nursery & garden centers	10	D	D	D	b	D	D
445	Food & beverage stores	57	172 057	13 424	3 159	1 200	4.3	4.3
4451	Grocery stores	46	167 352	13 009	3 058	1 165	3.8	4.4
44511	Supermarkets & other grocery (except convenience) stores	37	159 897	12 677	2 969	1 141	1.0	3.5
445110	Supermarkets & other grocery (except convenience) stores	37	159 897	12 677	2 969	1 141	1.0	3.5
44512	Convenience stores	9	7 455	332	89	24	63.0	24.1
445120	Convenience stores	9	7 455	332	89	24	63.0	24.1
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	35	48 546	5 637	1 322	345	31.9	1.4
4461	Health & personal care stores	35	48 546	5 637	1 322	345	31.9	1.4
44611	Pharmacies & drug stores	28	47 004	5 301	1 245	327	32.4	.9
446110	Pharmacies & drug stores	28	47 004	5 301	1 245	327	32.4	.9
4461101	Pharmacies & drug stores	27	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	709	99	28	10	D	35.1
446120	Cosmetics, beauty supplies, & perfume stores	3	709	99	28	10	D	35.1
447	Gasoline stations	83	131 711	8 101	1 990	559	22.0	8.0
4471	Gasoline stations	83	131 711	8 101	1 990	559	22.0	8.0
44711	Gasoline stations with convenience stores	62	116 830	6 772	1 689	468	18.9	7.3
447110	Gasoline stations with convenience stores	62	116 830	6 772	1 689	468	18.9	7.3
448	Clothing & clothing accessories stores	42	27 136	3 208	765	291	18.9	2.1
4481	Clothing stores	23	17 178	1 967	473	197	25.3	3.3
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	8	5 321	781	177	37	13.6	—
44831	Jewelry stores	8	5 321	781	177	37	13.6	—
448310	Jewelry stores	8	5 321	781	177	37	13.6	—
451	Sporting goods, hobby, book, & music stores	16	6 709	875	222	81	13.2	—
4511	Sporting goods, hobby, & musical instrument stores	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	2 927	527	139	41	—	—
451120	Hobby, toy, & game stores	3	2 927	527	139	41	—	—
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	18	84 500	7 789	1 873	782	.1	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529901	Variety stores	11	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVIDSON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	48	21 453	2 833	616	193	8.5	7.1
4531	Florists	17	2 845	568	133	60	33.0	26.0
45311	Florists	17	2 845	568	133	60	33.0	26.0
453110	Florists	17	2 845	568	133	60	33.0	26.0
4533	Used merchandise stores	5	D	D	D	a	D	D
45331	Used merchandise stores	5	D	D	D	a	D	D
453310	Used merchandise stores	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	19	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	b	D	D
453920	Art dealers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	10 428	991	195	29	—	5.4
453930	Manufactured (mobile) home dealers	7	10 428	991	195	29	—	5.4
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	35	83 216	15 662	2 880	290	11.3	3.2
4541	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
4543	Direct selling establishments	27	D	D	D	c	D	D
45431	Fuel dealers	14	31 751	7 325	515	79	19.0	6.8
454311	Heating oil dealers	10	14 757	1 074	221	38	13.8	8.4
454312	Liquefied petroleum gas (bottled gas) dealers	4	16 994	6 251	294	41	23.6	5.5
45439	Other direct selling establishments	13	D	D	D	b	D	D
454390	Other direct selling establishments	13	D	D	D	b	D	D
DAVIE COUNTY, NC								
44-45	Retail trade	107	166 197	14 387	3 215	902	24.4	1.8
441	Motor vehicle & parts dealers	14	37 767	2 465	576	130	57.9	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	7 778	754	172	31	10.7	—
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	6	1 852	322	68	14	67.0	—
4431	Electronics & appliance stores	6	1 852	322	68	14	67.0	—
444	Building material & garden equipment & supplies dealers	10	14 810	1 581	333	68	42.9	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	c	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	22	24 533	1 594	379	119	5.4	4.6
448	Clothing & clothing accessories stores	5	1 768	245	45	15	70.3	3.5
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	5 732	935	150	28	82.8	—
45393	Manufactured (mobile) home dealers	4	5 732	935	150	28	82.8	—
453930	Manufactured (mobile) home dealers	4	5 732	935	150	28	82.8	—
454	Nonstore retailers	4	9 984	683	164	26	6.7	9.9
4543	Direct selling establishments	4	9 984	683	164	26	6.7	9.9
45431	Fuel dealers	4	9 984	683	164	26	6.7	9.9
454311	Heating oil dealers	4	9 984	683	164	26	6.7	9.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUPLIN COUNTY, NC								
44-45	Retail trade	226	280 387	25 174	6 039	1 879	25.8	4.7
441	Motor vehicle & parts dealers	27	52 736	3 750	947	193	55.4	1.0
4413	Automotive parts, accessories, & tire stores	15	D	D	D	b	D	D
44131	Automotive parts & accessories stores	11	6 807	868	225	63	19.7	—
441310	Automotive parts & accessories stores	11	6 807	868	225	63	19.7	—
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	8	5 216	996	247	59	44.0	—
44211	Furniture stores	8	5 216	996	247	59	44.0	—
442110	Furniture stores	8	5 216	996	247	59	44.0	—
443	Electronics & appliance stores	9	4 043	456	111	31	69.9	.9
4431	Electronics & appliance stores	9	4 043	456	111	31	69.9	.9
44311	Appliance, television, & other electronics stores	9	4 043	456	111	31	69.9	.9
444	Building material & garden equipment & supplies dealers	20	28 102	2 647	526	128	7.7	7.7
4441	Building material & supplies dealers	14	18 113	1 908	367	95	12.0	4.2
44419	Other building material dealers	7	14 228	1 286	231	57	1.6	5.3
444190	Other building material dealers	7	14 228	1 286	231	57	1.6	5.3
4442	Lawn & garden equipment & supplies stores	6	9 989	739	159	33	—	14.1
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	35	60 950	5 267	1 333	481	17.3	6.0
4451	Grocery stores	29	57 869	4 980	1 263	460	16.5	4.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	16	D	D	D	c	D	D
4461	Health & personal care stores	16	D	D	D	c	D	D
447	Gasoline stations	38	48 874	2 926	650	257	19.6	4.5
4471	Gasoline stations	38	48 874	2 926	650	257	19.6	4.5
44711	Gasoline stations with convenience stores	28	41 047	2 576	560	230	18.7	—
447110	Gasoline stations with convenience stores	28	41 047	2 576	560	230	18.7	—
448	Clothing & clothing accessories stores	18	6 681	1 042	252	110	12.4	45.5
4481	Clothing stores	11	4 316	579	136	71	15.6	44.4
451	Sporting goods, hobby, book, & music stores	7	D	D	D	a	D	D
452	General merchandise stores	18	D	D	D	e	D	D
45299	All other general merchandise stores	17	11 551	1 096	234	93	27.6	5.4
452990	All other general merchandise stores	17	11 551	1 096	234	93	27.6	5.4
4529901	Variety stores	10	5 658	514	101	48	—	6.3
4529903	Miscellaneous general merchandise stores	7	5 893	582	133	45	54.0	4.6
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	6 639	681	129	28	20.5	10.0
453930	Manufactured (mobile) home dealers	4	6 639	681	129	28	20.5	10.0
454	Nonstore retailers	9	13 968	1 421	386	84	27.4	—
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	6	13 517	1 308	356	71	26.8	—
454312	Liquefied petroleum gas (bottled gas) dealers	6	13 517	1 308	356	71	26.8	—
DURHAM COUNTY, NC								
44-45	Retail trade	1 010	2 032 600	213 230	50 668	13 322	10.7	4.2
441	Motor vehicle & parts dealers	89	494 114	46 716	11 277	1 508	28.1	4.2
4411	Automobile dealers	34	417 307	33 229	8 308	947	32.6	1.8
44111	New car dealers	16	397 215	31 954	8 016	889	33.7	1.5
441110	New car dealers	16	397 215	31 954	8 016	889	33.7	1.5
44112	Used car dealers	18	20 092	1 275	292	58	10.7	7.2
441120	Used car dealers	18	20 092	1 275	292	58	10.7	7.2
4412	Other motor vehicle dealers	6	10 545	1 550	333	55	—	5.4
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	49	66 262	11 937	2 636	506	4.1	18.8
44131	Automotive parts & accessories stores	26	35 250	6 350	1 284	311	2.8	29.3
441310	Automotive parts & accessories stores	26	35 250	6 350	1 284	311	2.8	29.3
44132	Tire dealers	23	31 012	5 587	1 352	195	5.7	6.9
441320	Tire dealers	23	31 012	5 587	1 352	195	5.7	6.9
442	Furniture & home furnishings stores	78	70 837	11 089	2 585	522	10.4	17.2
4421	Furniture stores	32	37 521	6 204	1 401	247	9.5	29.2
44211	Furniture stores	32	37 521	6 204	1 401	247	9.5	29.2
442110	Furniture stores	32	37 521	6 204	1 401	247	9.5	29.2
4422	Home furnishings stores	46	33 316	4 885	1 184	275	11.5	3.6
44221	Floor covering stores	21	16 709	2 945	737	120	7.8	3.6
442210	Floor covering stores	21	16 709	2 945	737	120	7.8	3.6
44229	Other home furnishings stores	25	16 607	1 940	447	155	15.3	3.7
442291	Window treatment stores	4	2 259	482	92	24	60.8	—
442299	All other home furnishings stores	21	14 348	1 458	355	131	8.1	4.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DURHAM COUNTY, NC—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	46	85 885	7 959	1 733	453	10.1	8.0
4431	Electronics & appliance stores	46	85 885	7 959	1 733	453	10.1	8.0
44311	Appliance, television, & other electronics stores	29	66 010	5 751	1 351	352	6.1	.6
443111	Household appliance stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	18	D	D	D	e	D	D
44312	Computer & software stores	14	D	D	D	b	D	D
443120	Computer & software stores	14	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	59	195 299	19 254	4 694	883	2.0	.9
4441	Building material & supplies dealers	49	187 327	18 128	4 447	822	1.2	—
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44419	Other building material dealers	31	84 550	8 437	2 052	292	2.3	.1
444190	Other building material dealers	31	84 550	8 437	2 052	292	2.3	.1
4442	Lawn & garden equipment & supplies stores	10	7 972	1 126	247	61	19.7	19.8
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
445	Food & beverage stores	99	343 026	31 910	7 820	2 538	1.6	1.6
4451	Grocery stores	66	325 787	29 959	7 335	2 406	1.3	1.5
44511	Supermarkets & other grocery (except convenience) stores	48	319 472	29 448	7 226	2 353	.7	1.1
445110	Supermarkets & other grocery (except convenience) stores	48	319 472	29 448	7 226	2 353	.7	1.1
4452	Specialty food stores	19	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	14	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	14	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	14	D	D	D	b	D	D
446	Health & personal care stores	86	103 617	12 999	3 182	857	5.9	3.3
4461	Health & personal care stores	86	103 617	12 999	3 182	857	5.9	3.3
44611	Pharmacies & drug stores	43	84 218	9 434	2 307	628	3.6	1.9
446110	Pharmacies & drug stores	43	84 218	9 434	2 307	628	3.6	1.9
4461101	Pharmacies & drug stores	40	D	D	D	f	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	7 094	874	219	90	1.0	3.7
446120	Cosmetics, beauty supplies, & perfume stores	12	7 094	874	219	90	1.0	3.7
44613	Optical goods stores	18	5 752	1 283	275	66	30.2	11.4
446130	Optical goods stores	18	5 752	1 283	275	66	30.2	11.4
44619	Other health & personal care stores	13	6 553	1 408	381	73	18.4	13.4
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	107	149 644	8 577	2 022	586	11.9	8.9
4471	Gasoline stations	107	149 644	8 577	2 022	586	11.9	8.9
44711	Gasoline stations with convenience stores	78	120 977	6 299	1 468	469	8.3	4.6
447110	Gasoline stations with convenience stores	78	120 977	6 299	1 468	469	8.3	4.6
44719	Other gasoline stations	29	28 667	2 278	554	117	27.2	26.8
447190	Other gasoline stations	29	28 667	2 278	554	117	27.2	26.8
448	Clothing & clothing accessories stores	187	147 655	17 852	4 115	1 591	6.3	7.0
4481	Clothing stores	117	100 257	10 533	2 479	1 059	6.8	6.6
44811	Men's clothing stores	16	9 732	1 331	358	130	10.9	33.0
448110	Men's clothing stores	16	9 732	1 331	358	130	10.9	33.0
44812	Women's clothing stores	54	30 597	3 361	802	382	11.9	1.7
448120	Women's clothing stores	54	30 597	3 361	802	382	11.9	1.7
44813	Children's & infants' clothing stores	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	24	47 509	4 210	918	383	3.9	5.2
448140	Family clothing stores	24	47 509	4 210	918	383	3.9	5.2
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	12	7 945	1 030	251	90	2.3	.4
448190	Other clothing stores	12	7 945	1 030	251	90	2.3	.4
4482	Shoe stores	35	26 770	3 151	677	285	—	8.1
44821	Shoe stores	35	26 770	3 151	677	285	—	8.1
448210	Shoe stores	35	26 770	3 151	677	285	—	8.1
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	19	13 942	1 809	376	129	—	11.7
4482105	Athletic footwear stores	9	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	35	20 628	4 168	959	247	12.4	7.8
44831	Jewelry stores	33	D	D	D	c	D	D
448310	Jewelry stores	33	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DURHAM COUNTY, NC—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	68	70 747	8 017	1 849	643	5.2	9.4
4511	Sporting goods, hobby, & musical instrument stores ..	38	37 076	4 449	1 000	316	5.8	14.3
45111	Sporting goods stores	14	11 965	1 791	458	142	10.2	41.9
451110	Sporting goods stores	14	11 965	1 791	458	142	10.2	41.9
4511101	General-line sporting goods stores	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores	13	19 839	1 867	380	130	3.1	—
451120	Hobby, toy, & game stores	13	19 839	1 867	380	130	3.1	—
45114	Musical instrument & supplies stores	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	30	33 671	3 568	849	327	4.6	4.0
45121	Book stores & news dealers	19	19 438	2 343	552	219	5.6	7.0
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	14 233	1 225	297	108	3.2	—
451220	Prerecorded tape, compact disc, & record stores .	11	14 233	1 225	297	108	3.2	—
452	General merchandise stores	34	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	12	235 240	N	N	N	—	—
45211	Department stores (incl leased depts) ##	12	235 240	N	N	N	—	—
4521	Department stores (excl leased depts)	12	231 279	25 237	6 101	2 198	—	—
45211	Department stores (excl leased depts)	12	231 279	25 237	6 101	2 198	—	—
452110	Department stores (excl leased depts)	12	231 279	25 237	6 101	2 198	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	22	D	D	D	e	D	D
452990	All other general merchandise stores	22	D	D	D	e	D	D
4529901	Variety stores	14	12 716	1 346	274	160	2.7	—
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	121	D	D	D	f	D	D
4531	Florists	23	6 506	1 253	329	103	19.8	16.1
45311	Florists	23	6 506	1 253	329	103	19.8	16.1
453110	Florists	23	6 506	1 253	329	103	19.8	16.1
4532	Office supplies, stationery, & gift stores	44	38 564	3 716	848	360	9.2	3.3
45321	Office supplies & stationery stores	6	25 056	1 850	410	107	10.0	—
453210	Office supplies & stationery stores	6	25 056	1 850	410	107	10.0	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	38	13 508	1 866	438	253	7.7	9.5
453220	Gift, novelty, & souvenir stores	38	13 508	1 866	438	253	7.7	9.5
4533	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
45331	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
453310	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
4539	Other miscellaneous store retailers	33	D	D	D	c	D	D
45391	Pet & pet supplies stores	10	D	D	D	b	D	D
453910	Pet & pet supplies stores	10	D	D	D	b	D	D
45392	Art dealers	6	813	171	36	17	45.9	2.0
453920	Art dealers	6	813	171	36	17	45.9	2.0
45393	Manufactured (mobile) home dealers	4	7 508	687	118	21	26.3	15.1
453930	Manufactured (mobile) home dealers	4	7 508	687	118	21	26.3	15.1
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	36	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
4542	Vending machine operators	6	D	D	D	e	D	D
45421	Vending machine operators	6	D	D	D	e	D	D
454210	Vending machine operators	6	D	D	D	e	D	D
4543	Direct selling establishments	23	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	4	10 182	1 332	343	47	6.6	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	16	16 201	2 841	576	102	11.8	—
454390	Other direct selling establishments	16	16 201	2 841	576	102	11.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EDGECOMBE COUNTY, NC								
44-45	Retail trade	196	214 222	21 473	5 123	1 631	7.9	6.3
441	Motor vehicle & parts dealers	19	18 333	2 006	487	125	31.6	2.9
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
441222	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	11	D	D	D	c	D	D
4421	Furniture stores	10	4 599	883	221	50	16.7	1.2
44211	Furniture stores	10	4 599	883	221	50	16.7	1.2
442110	Furniture stores	10	4 599	883	221	50	16.7	1.2
4422	Home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	8	3 430	447	122	37	—	4.4
4431	Electronics & appliance stores	8	3 430	447	122	37	—	4.4
44311	Appliance, television, & other electronics stores	8	3 430	447	122	37	—	4.4
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	29 183	2 974	709	129	.5	2.7
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44419	Other building material dealers	8	21 172	2 315	557	96	.2	3.8
444190	Other building material dealers	8	21 172	2 315	557	96	.2	3.8
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	36	D	D	D	e	D	D
4451	Grocery stores	28	55 773	4 693	1 104	420	4.8	7.1
446	Health & personal care stores	14	18 082	2 003	450	156	17.3	14.8
4461	Health & personal care stores	14	18 082	2 003	450	156	17.3	14.8
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	32	39 622	2 396	664	254	5.9	11.0
4471	Gasoline stations	32	39 622	2 396	664	254	5.9	11.0
44711	Gasoline stations with convenience stores	28	38 451	2 326	648	246	4.6	11.3
447110	Gasoline stations with convenience stores	28	38 451	2 326	648	246	4.6	11.3
448	Clothing & clothing accessories stores	22	12 159	1 356	361	156	7.6	2.5
4481	Clothing stores	12	8 405	979	267	124	3.8	3.4
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	1 240	327	43	14	—	—
452	General merchandise stores	9	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	5	5 801	886	185	45	7.1	—
4543	Direct selling establishments	5	5 801	886	185	45	7.1	—
45431	Fuel dealers	5	5 801	886	185	45	7.1	—
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
FORSYTH COUNTY, NC								
44-45	Retail trade	1 489	3 731 168	344 864	80 786	20 888	5.2	4.4
441	Motor vehicle & parts dealers	170	1 163 736	80 563	18 438	2 792	5.6	3.0
4411	Automobile dealers	67	1 023 217	60 600	13 759	1 963	5.2	2.8
44111	New car dealers	33	992 431	58 469	13 292	1 847	3.6	2.4
441110	New car dealers	33	992 431	58 469	13 292	1 847	3.6	2.4
44112	Used car dealers	34	30 786	2 131	467	116	55.1	13.3
441120	Used car dealers	34	30 786	2 131	467	116	55.1	13.3
4412	Other motor vehicle dealers	12	26 135	2 633	522	105	18.1	1.3
44121	Recreational vehicle dealers	4	14 243	1 212	234	43	22.5	—
441210	Recreational vehicle dealers	4	14 243	1 212	234	43	22.5	—
44122	Motorcycle, boat, & other motor vehicle dealers	8	11 892	1 421	288	62	12.8	2.8
441221	Motorcycle dealers	5	10 320	1 124	220	50	10.1	3.2
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	91	114 384	17 330	4 157	724	6.3	5.7
44131	Automotive parts & accessories stores	55	44 942	7 046	1 777	392	3.3	7.2
441310	Automotive parts & accessories stores	55	44 942	7 046	1 777	392	3.3	7.2
44132	Tire dealers	36	69 442	10 284	2 380	332	8.2	4.7
441320	Tire dealers	36	69 442	10 284	2 380	332	8.2	4.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORSYTH COUNTY, NC—Con.								
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	107	100 400	14 573	3 567	778	15.0	8.4
4421	Furniture stores	47	53 130	7 480	1 857	386	11.4	9.9
44211	Furniture stores	47	53 130	7 480	1 857	386	11.4	9.9
442110	Furniture stores	47	53 130	7 480	1 857	386	11.4	9.9
4422	Home furnishings stores	60	47 270	7 093	1 710	392	19.1	6.8
44221	Floor covering stores	27	28 539	4 595	1 061	189	24.3	10.3
442210	Floor covering stores	27	28 539	4 595	1 061	189	24.3	10.3
44229	Other home furnishings stores	33	18 731	2 498	649	203	11.1	1.3
442299	All other home furnishings stores	29	D	D	D	c	D	D
443	Electronics & appliance stores	52	91 954	9 994	2 330	494	12.5	5.0
4431	Electronics & appliance stores	52	91 954	9 994	2 330	494	12.5	5.0
44311	Appliance, television, & other electronics stores	41	77 759	6 974	1 693	391	11.5	5.9
443111	Household appliance stores	14	11 190	1 490	440	56	64.4	21.6
443112	Radio, television, & other electronics stores	27	66 569	5 484	1 253	335	2.6	3.2
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	109	306 973	32 313	8 382	1 496	2.6	3.5
4441	Building material & supplies dealers	85	286 149	29 526	7 911	1 334	2.3	3.5
44411	Home centers	6	D	D	D	f	D	D
444110	Home centers	6	D	D	D	f	D	D
44412	Paint & wallpaper stores	14	D	D	D	b	D	D
444120	Paint & wallpaper stores	14	D	D	D	b	D	D
44413	Hardware stores	12	D	D	D	c	D	D
444130	Hardware stores	12	D	D	D	c	D	D
44419	Other building material dealers	53	156 773	16 720	4 696	535	2.6	1.3
444190	Other building material dealers	53	156 773	16 720	4 696	535	2.6	1.3
4442	Lawn & garden equipment & supplies stores	24	20 824	2 787	471	162	7.2	3.5
44421	Outdoor power equipment stores	5	9 520	1 006	110	39	2.1	—
444210	Outdoor power equipment stores	5	9 520	1 006	110	39	2.1	—
44422	Nursery & garden centers	19	11 304	1 781	361	123	11.5	6.4
444220	Nursery & garden centers	19	11 304	1 781	361	123	11.5	6.4
445	Food & beverage stores	138	502 903	49 658	12 000	4 001	2.0	10.1
4451	Grocery stores	99	470 091	46 724	11 274	3 788	1.6	10.6
44511	Supermarkets & other grocery (except convenience) stores	84	464 408	46 158	11 160	3 743	1.2	10.2
445110	Supermarkets & other grocery (except convenience) stores	84	464 408	46 158	11 160	3 743	1.2	10.2
4452	Specialty food stores	24	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	15	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	15	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	15	D	D	D	b	D	D
446	Health & personal care stores	102	163 729	18 556	4 348	1 238	3.6	1.7
4461	Health & personal care stores	102	163 729	18 556	4 348	1 238	3.6	1.7
44611	Pharmacies & drug stores	53	140 068	14 796	3 509	998	2.4	.7
446110	Pharmacies & drug stores	53	140 068	14 796	3 509	998	2.4	.7
4461101	Pharmacies & drug stores	52	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	14	7 763	759	183	59	3.3	—
446120	Cosmetics, beauty supplies, & perfume stores	14	7 763	759	183	59	3.3	—
44613	Optical goods stores	20	8 124	1 624	378	87	6.8	8.4
446130	Optical goods stores	20	8 124	1 624	378	87	6.8	8.4
44619	Other health & personal care stores	15	7 774	1 377	278	94	20.3	14.8
446191	Food (health) supplement stores	8	5 183	836	160	75	14.7	20.9
446199	All other health & personal care stores	7	2 591	541	118	19	31.5	2.5
447	Gasoline stations	180	226 566	12 468	2 964	956	11.0	4.7
4471	Gasoline stations	180	226 566	12 468	2 964	956	11.0	4.7
44711	Gasoline stations with convenience stores	136	182 170	9 464	2 234	752	9.1	2.3
447110	Gasoline stations with convenience stores	136	182 170	9 464	2 234	752	9.1	2.3
44719	Other gasoline stations	44	44 396	3 004	730	204	18.7	14.4
447190	Other gasoline stations	44	44 396	3 004	730	204	18.7	14.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORSYTH COUNTY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	238	217 320	25 981	6 117	2 197	5.3	7.4
4481	Clothing stores	145	148 180	16 353	3 797	1 591	5.6	6.6
44811	Men's clothing stores	26	19 243	2 831	739	184	11.2	25.8
448110	Men's clothing stores	26	19 243	2 831	739	184	11.2	25.8
44812	Women's clothing stores	62	48 262	6 295	1 510	596	8.8	7.2
448120	Women's clothing stores	62	48 262	6 295	1 510	596	8.8	7.2
44813	Children's & infants' clothing stores	9	7 236	725	171	85	1.8	1.0
448130	Children's & infants' clothing stores	9	7 236	725	171	85	1.8	1.0
44814	Family clothing stores	25	55 031	4 354	886	546	1.4	2.2
448140	Family clothing stores	25	55 031	4 354	886	546	1.4	2.2
44815	Clothing accessories stores	9	6 248	1 008	225	74	13.5	—
448150	Clothing accessories stores	9	6 248	1 008	225	74	13.5	—
44819	Other clothing stores	14	12 160	1 140	266	106	1.3	.1
448190	Other clothing stores	14	12 160	1 140	266	106	1.3	.1
4482	Shoe stores	54	39 631	4 370	1 070	393	2.0	9.9
44821	Shoe stores	54	39 631	4 370	1 070	393	2.0	9.9
448210	Shoe stores	54	39 631	4 370	1 070	393	2.0	9.9
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	8	6 574	631	152	62	—	32.6
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	31	19 756	2 245	554	189	4.0	8.9
4482105	Athletic footwear stores	9	10 861	1 204	292	116	—	—
4483	Jewelry, luggage, & leather goods stores	39	29 509	5 258	1 250	213	7.8	7.9
44831	Jewelry stores	37	D	D	D	c	D	D
448310	Jewelry stores	37	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	108	95 494	9 747	2 213	916	9.8	4.2
4511	Sporting goods, hobby, & musical instrument stores ..	68	59 767	6 372	1 460	577	13.1	1.2
45111	Sporting goods stores	27	22 562	2 515	563	228	14.9	.9
451110	Sporting goods stores	27	22 562	2 515	563	228	14.9	.9
4511101	General-line sporting goods stores	6	10 826	1 136	281	108	3.9	—
4511102	Specialty-line sporting goods stores	21	11 736	1 379	282	120	25.0	1.7
45112	Hobby, toy, & game stores	18	24 992	2 165	469	188	4.5	.4
451120	Hobby, toy, & game stores	18	24 992	2 165	469	188	4.5	.4
45113	Sewing, needlework, & piece goods stores	13	3 933	592	160	87	8.1	11.0
451130	Sewing, needlework, & piece goods stores	13	3 933	592	160	87	8.1	11.0
45114	Musical instrument & supplies stores	10	8 280	1 100	268	74	36.9	—
451140	Musical instrument & supplies stores	10	8 280	1 100	268	74	36.9	—
4512	Book, periodical, & music stores	40	35 727	3 375	753	339	4.1	9.1
45121	Book stores & news dealers	26	20 055	1 975	439	200	7.3	6.9
451211	Book stores	18	D	D	D	c	D	D
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	8	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	14	15 672	1 400	314	139	—	12.0
451220	Prerecorded tape, compact disc, & record stores ...	14	15 672	1 400	314	139	—	12.0
452	General merchandise stores	46	447 397	42 897	9 222	3 360	.5	2.8
4521	Department stores (incl leased depts) ##	14	312 437	N	N	N	—	4.0
45211	Department stores (incl leased depts) ##	14	312 437	N	N	N	—	4.0
4521	Department stores (excl leased depts)	14	306 755	30 598	7 034	2 516	—	4.0
45211	Department stores (excl leased depts)	14	306 755	30 598	7 034	2 516	—	4.0
452110	Department stores (excl leased depts)	14	306 755	30 598	7 034	2 516	—	4.0
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	32	140 642	12 299	2 188	844	1.6	.2
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	29	D	D	D	e	D	D
452990	All other general merchandise stores	29	D	D	D	e	D	D
4529901	Variety stores	18	18 398	1 912	391	178	5.9	—
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORSYTH COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	188	199 419	23 650	5 340	1 439	9.0	3.6
4531	Florists	28	8 747	2 194	512	165	21.2	3.3
45311	Florists	28	8 747	2 194	512	165	21.2	3.3
453110	Florists	28	8 747	2 194	512	165	21.2	3.3
4532	Office supplies, stationery, & gift stores	59	104 395	11 139	2 701	691	4.5	1.8
45321	Office supplies & stationery stores	13	84 431	8 030	2 033	398	3.5	1.2
453210	Office supplies & stationery stores	13	84 431	8 030	2 033	398	3.5	1.2
4532102	Office supplies stores	13	84 431	8 030	2 033	398	3.5	1.2
45322	Gift, novelty, & souvenir stores	46	19 964	3 109	668	293	8.6	4.2
453220	Gift, novelty, & souvenir stores	46	19 964	3 109	668	293	8.6	4.2
4533	Used merchandise stores	26	7 391	1 538	362	148	3.7	15.7
45331	Used merchandise stores	26	7 391	1 538	362	148	3.7	15.7
453310	Used merchandise stores	26	7 391	1 538	362	148	3.7	15.7
4539	Other miscellaneous store retailers	75	78 886	8 779	1 765	435	14.0	4.9
45391	Pet & pet supplies stores	8	7 413	791	194	67	3.9	2.3
453910	Pet & pet supplies stores	8	7 413	791	194	67	3.9	2.3
45392	Art dealers	13	3 948	797	182	52	25.1	5.3
453920	Art dealers	13	3 948	797	182	52	25.1	5.3
45393	Manufactured (mobile) home dealers	20	52 348	4 815	869	135	14.8	.9
453930	Manufactured (mobile) home dealers	20	52 348	4 815	869	135	14.8	.9
45399	All other miscellaneous store retailers	34	15 177	2 376	520	181	13.6	19.6
454	Nonstore retailers	51	215 277	24 464	5 865	1 221	5.4	.8
4541	Electronic shopping & mail-order houses	10	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	10	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	10	D	D	D	f	D	D
4542	Vending machine operators	7	D	D	D	b	D	D
45421	Vending machine operators	7	D	D	D	b	D	D
454210	Vending machine operators	7	D	D	D	b	D	D
4543	Direct selling establishments	34	D	D	D	e	D	D
45431	Fuel dealers	17	D	D	D	c	D	D
454311	Heating oil dealers	14	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	17	D	D	D	c	D	D
454390	Other direct selling establishments	17	D	D	D	c	D	D
FRANKLIN COUNTY, NC								
44-45	Retail trade	127	176 195	15 007	3 346	1 057	24.0	4.4
441	Motor vehicle & parts dealers	11	37 676	2 846	705	107	28.8	—
442	Furniture & home furnishings stores	4	1 115	139	31	13	25.1	1.3
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	15 635	1 848	400	100	5.1	—
4441	Building material & supplies dealers	6	10 145	1 387	284	78	6.0	—
4442	Lawn & garden equipment & supplies stores	5	5 490	461	116	22	3.6	—
44422	Nursery & garden centers	5	5 490	461	116	22	3.6	—
444220	Nursery & garden centers	5	5 490	461	116	22	3.6	—
445	Food & beverage stores	27	42 214	3 216	753	294	31.1	2.3
446	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	35	30 842	1 620	393	143	40.9	20.9
44711	Gasoline stations with convenience stores	24	27 235	1 310	326	121	37.5	23.4
447110	Gasoline stations with convenience stores	24	27 235	1 310	326	121	37.5	23.4
448	Clothing & clothing accessories stores	9	4 311	462	108	46	39.7	7.3
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
454	Nonstore retailers	7	10 103	1 506	232	50	1.1	—
4543	Direct selling establishments	7	10 103	1 506	232	50	1.1	—
45431	Fuel dealers	7	10 103	1 506	232	50	1.1	—
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GASTON COUNTY, NC								
44-45	Retail trade	767	1 587 881	146 492	34 706	9 662	17.2	6.6
441	Motor vehicle & parts dealers	109	466 584	36 591	8 338	1 398	39.0	1.9
4411	Automobile dealers	53	423 170	28 675	6 455	975	41.8	1.8
44111	New car dealers	21	382 349	25 990	5 843	857	43.7	.9
441110	New car dealers	21	382 349	25 990	5 843	857	43.7	.9
44112	Used car dealers	32	40 821	2 685	612	118	24.0	10.7
441120	Used car dealers	32	40 821	2 685	612	118	24.0	10.7
4412	Other motor vehicle dealers	5	7 782	728	133	27	29.1	7.6
44122	Motorcycle, boat, & other motor vehicle dealers	5	7 782	728	133	27	29.1	7.6
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	51	35 632	7 188	1 750	396	7.7	2.2
44131	Automotive parts & accessories stores	31	21 619	4 096	1 018	232	7.4	.5
441310	Automotive parts & accessories stores	31	21 619	4 096	1 018	232	7.4	.5
44132	Tire dealers	20	14 013	3 092	732	164	8.1	4.9
441320	Tire dealers	20	14 013	3 092	732	164	8.1	4.9
442	Furniture & home furnishings stores	46	25 680	3 998	931	222	29.2	1.6
4421	Furniture stores	24	18 319	2 999	710	161	26.4	1.1
44211	Furniture stores	24	18 319	2 999	710	161	26.4	1.1
442110	Furniture stores	24	18 319	2 999	710	161	26.4	1.1
4422	Home furnishings stores	22	7 361	999	221	61	36.2	2.8
44229	Other home furnishings stores	14	3 420	419	83	34	38.2	6.1
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	24	25 216	2 683	591	153	16.9	2.9
4431	Electronics & appliance stores	24	25 216	2 683	591	153	16.9	2.9
44311	Appliance, television, & other electronics stores	16	23 794	2 351	516	137	16.5	2.7
443111	Household appliance stores	6	4 936	556	96	29	65.5	—
443112	Radio, television, & other electronics stores	10	18 858	1 795	420	108	3.7	3.4
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	53	137 634	15 067	3 634	737	4.7	4.2
4441	Building material & supplies dealers	42	127 432	13 992	3 392	664	3.9	4.5
44411	Home centers	3	66 916	5 804	1 429	369	—	8.0
444110	Home centers	3	66 916	5 804	1 429	369	—	8.0
44412	Paint & wallpaper stores	7	5 589	823	220	29	3.2	—
444120	Paint & wallpaper stores	7	5 589	823	220	29	3.2	—
44413	Hardware stores	8	8 429	1 010	220	47	16.9	4.5
444130	Hardware stores	8	8 429	1 010	220	47	16.9	4.5
44419	Other building material dealers	24	46 498	6 355	1 523	219	7.2	—
444190	Other building material dealers	24	46 498	6 355	1 523	219	7.2	—
4442	Lawn & garden equipment & supplies stores	11	10 202	1 075	242	73	14.7	—
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	75	269 341	23 588	5 749	2 062	2.9	19.0
4451	Grocery stores	64	262 503	23 017	5 611	2 014	2.8	19.1
44511	Supermarkets & other grocery (except convenience) stores	49	254 399	22 500	5 485	1 959	1.3	19.1
445110	Supermarkets & other grocery (except convenience) stores	49	254 399	22 500	5 485	1 959	1.3	19.1
44512	Convenience stores	15	8 104	517	126	55	49.0	20.0
445120	Convenience stores	15	8 104	517	126	55	49.0	20.0
4452	Specialty food stores	6	D	D	D	a	D	D
446	Health & personal care stores	63	84 999	10 311	2 482	662	17.5	4.8
4461	Health & personal care stores	63	84 999	10 311	2 482	662	17.5	4.8
44611	Pharmacies & drug stores	44	76 850	8 739	2 103	560	18.3	3.8
446110	Pharmacies & drug stores	44	76 850	8 739	2 103	560	18.3	3.8
4461101	Pharmacies & drug stores	44	76 850	8 739	2 103	560	18.3	3.8
44612	Cosmetics, beauty supplies, & perfume stores	6	2 730	347	89	31	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 730	347	89	31	—	—
44613	Optical goods stores	6	3 375	924	232	50	4.1	13.2
446130	Optical goods stores	6	3 375	924	232	50	4.1	13.2
44619	Other health & personal care stores	7	2 044	301	58	21	30.5	33.2
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	125	147 286	8 619	2 019	641	19.8	14.0
4471	Gasoline stations	125	147 286	8 619	2 019	641	19.8	14.0
44711	Gasoline stations with convenience stores	104	123 521	7 339	1 706	553	17.3	15.0
447110	Gasoline stations with convenience stores	104	123 521	7 339	1 706	553	17.3	15.0
44719	Other gasoline stations	21	23 765	1 280	313	88	32.5	8.8
447190	Other gasoline stations	21	23 765	1 280	313	88	32.5	8.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GASTON COUNTY, NC—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	98	68 615	8 983	2 094	924	5.7	11.4
4481	Clothing stores	55	46 077	5 319	1 320	640	5.5	12.6
44812	Women's clothing stores	29	11 691	1 652	383	178	11.0	18.3
448120	Women's clothing stores	29	11 691	1 652	383	178	11.0	18.3
44814	Family clothing stores	14	28 914	3 040	773	376	1.8	8.4
448140	Family clothing stores	14	28 914	3 040	773	376	1.8	8.4
44815	Clothing accessories stores	4	743	130	45	22	1.6	40.9
448150	Clothing accessories stores	4	743	130	45	22	1.6	40.9
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	21	11 516	1 334	322	151	—	1.1
44821	Shoe stores	21	11 516	1 334	322	151	—	1.1
448210	Shoe stores	21	11 516	1 334	322	151	—	1.1
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	14	6 471	836	191	81	—	2.0
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	22	11 022	2 330	452	133	12.3	17.1
44831	Jewelry stores	22	11 022	2 330	452	133	12.3	17.1
448310	Jewelry stores	22	11 022	2 330	452	133	12.3	17.1
451	Sporting goods, hobby, book, & music stores	39	44 507	5 337	1 211	371	3.9	8.1
4511	Sporting goods, hobby, & musical instrument stores ..	24	32 695	3 961	894	263	3.7	6.4
45111	Sporting goods stores	12	6 395	699	171	54	15.3	30.9
451110	Sporting goods stores	12	6 395	699	171	54	15.3	30.9
4511101	General-line sporting goods stores	3	3 036	288	68	23	D	53.8
45112	Hobby, toy, & game stores	5	13 318	1 049	247	95	—	—
451120	Hobby, toy, & game stores	5	13 318	1 049	247	95	—	—
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	15	11 812	1 376	317	108	4.7	12.9
45121	Book stores & news dealers	6	1 944	236	58	22	—	14.6
45122	Prerecorded tape, compact disc, & record stores ...	9	9 868	1 140	259	86	5.6	12.6
451220	Prerecorded tape, compact disc, & record stores ...	9	9 868	1 140	259	86	5.6	12.6
452	General merchandise stores	32	219 317	20 355	5 207	1 919	.2	—
4521	Department stores (incl leased depts) ##	8	163 511	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	163 511	N	N	N	—	—
4521	Department stores (excl leased depts)	8	161 057	16 243	4 142	1 466	—	—
45211	Department stores (excl leased depts)	8	161 057	16 243	4 142	1 466	—	—
452110	Department stores (excl leased depts)	8	161 057	16 243	4 142	1 466	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	99 565	8 323	2 000	824	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	24	58 260	4 112	1 065	453	.8	—
45299	All other general merchandise stores	23	D	D	D	e	D	D
452990	All other general merchandise stores	23	D	D	D	e	D	D
4529901	Variety stores	18	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	72	71 331	7 384	1 598	377	11.3	2.1
4531	Florists	20	3 052	794	186	52	26.8	12.0
45311	Florists	20	3 052	794	186	52	26.8	12.0
453110	Florists	20	3 052	794	186	52	26.8	12.0
4532	Office supplies, stationery, & gift stores	17	16 861	1 603	393	149	7.5	2.9
45321	Office supplies & stationery stores	4	13 074	1 116	275	80	1.5	—
453210	Office supplies & stationery stores	4	13 074	1 116	275	80	1.5	—
4532102	Office supplies stores	4	13 074	1 116	275	80	1.5	—
4533	Used merchandise stores	10	2 671	666	116	47	43.9	10.0
45331	Used merchandise stores	10	2 671	666	116	47	43.9	10.0
453310	Used merchandise stores	10	2 671	666	116	47	43.9	10.0
4539	Other miscellaneous store retailers	25	48 747	4 321	903	129	9.9	.8
45391	Pet & pet supplies stores	5	1 179	164	41	18	53.4	6.7
453910	Pet & pet supplies stores	5	1 179	164	41	18	53.4	6.7
45393	Manufactured (mobile) home dealers	10	46 124	3 878	802	92	8.4	.7
453930	Manufactured (mobile) home dealers	10	46 124	3 878	802	92	8.4	.7
45399	All other miscellaneous store retailers	9	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GASTON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	31	27 371	3 576	852	196	26.5	.9
4541	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	23	17 127	2 433	594	133	38.6	1.5
45431	Fuel dealers	10	11 098	1 324	323	58	42.2	1.8
454311	Heating oil dealers	6	6 091	450	102	20	76.9	3.3
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	5 007	874	221	38	—	—
45439	Other direct selling establishments	13	6 029	1 109	271	75	31.9	.9
454390	Other direct selling establishments	13	6 029	1 109	271	75	31.9	.9
GATES COUNTY, NC								
44-45	Retail trade	29	41 767	3 066	770	248	2.3	42.6
441	Motor vehicle & parts dealers	6	17 211	910	251	45	—	2.9
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	c	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
GRAHAM COUNTY, NC								
44-45	Retail trade	36	44 558	3 477	755	278	16.8	41.4
441	Motor vehicle & parts dealers	6	17 944	1 187	251	46	7.8	89.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 921	375	88	25	22.4	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	3 038	444	103	22	D	—
447	Gasoline stations	12	7 298	497	90	45	27.0	32.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 485	169	35	29	D	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRANVILLE COUNTY, NC								
44-45	Retail trade	151	217 052	19 881	5 072	1 334	26.8	1.2
441	Motor vehicle & parts dealers	20	59 082	4 280	1 001	183	53.9	.2
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	3 216	744	206	32	31.3	—
44211	Furniture stores	4	3 216	744	206	32	31.3	—
442110	Furniture stores	4	3 216	744	206	32	31.3	—
443	Electronics & appliance stores	3	1 262	93	23	7	100.0	—
444	Building material & garden equipment & supplies dealers	15	18 783	2 738	1 056	169	19.6	—
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	5	8 959	1 471	773	106	20.5	—
444190	Other building material dealers	5	8 959	1 471	773	106	20.5	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	13	50 380	3 901	950	310	5.3	.8
446	Health & personal care stores	12	14 720	1 662	362	100	25.0	1.4
4461	Health & personal care stores	12	14 720	1 662	362	100	25.0	1.4
447	Gasoline stations	35	32 247	1 860	486	161	29.0	2.6
44711	Gasoline stations with convenience stores	27	28 147	1 682	438	144	23.1	.2
447110	Gasoline stations with convenience stores	27	28 147	1 682	438	144	23.1	.2
448	Clothing & clothing accessories stores	18	5 878	923	226	83	27.4	4.7
4481	Clothing stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	435	49	10	6	96.8	—
452	General merchandise stores	8	21 102	2 258	467	213	2.8	—
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	7	7 233	1 028	221	39	5.0	7.7
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
GREENE COUNTY, NC								
44-45	Retail trade	38	47 668	4 214	971	302	29.7	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 368	278	65	21	—	—
444	Building material & garden equipment & supplies dealers	4	2 401	192	51	18	59.8	—
445	Food & beverage stores	10	13 940	1 323	321	103	17.5	.1
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	12 856	972	245	93	30.5	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	6 167	350	75	20	100.0	—
4543	Direct selling establishments	3	6 167	350	75	20	100.0	—
45431	Fuel dealers	3	6 167	350	75	20	100.0	—
454311	Heating oil dealers	3	6 167	350	75	20	100.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GUILFORD COUNTY, NC								
44-45	Retail trade	2 059	5 179 260	530 847	123 968	29 817	5.1	4.1
441	Motor vehicle & parts dealers	213	1 383 462	107 928	24 998	3 708	6.6	.9
4411	Automobile dealers	87	1 184 513	76 988	17 970	2 417	6.9	.2
44111	New car dealers	42	1 126 677	73 932	17 202	2 271	6.0	—
441110	New car dealers	42	1 126 677	73 932	17 202	2 271	6.0	—
44112	Used car dealers	45	57 836	3 056	768	146	25.8	3.8
441120	Used car dealers	45	57 836	3 056	768	146	25.8	3.8
4412	Other motor vehicle dealers	16	47 280	4 377	882	162	8.8	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	14	D	D	D	c	D	D
441221	Motorcycle dealers	9	16 589	1 749	378	72	18.8	—
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	110	151 669	26 563	6 146	1 129	3.3	6.8
44131	Automotive parts & accessories stores	81	112 234	19 182	4 296	860	3.7	5.2
441310	Automotive parts & accessories stores	81	112 234	19 182	4 296	860	3.7	5.2
44132	Tire dealers	29	39 435	7 381	1 850	269	2.0	11.5
441320	Tire dealers	29	39 435	7 381	1 850	269	2.0	11.5
442	Furniture & home furnishings stores	173	466 154	59 092	13 593	2 225	5.5	6.4
4421	Furniture stores	95	398 992	50 641	11 630	1 758	2.9	7.1
44211	Furniture stores	95	398 992	50 641	11 630	1 758	2.9	7.1
442110	Furniture stores	95	398 992	50 641	11 630	1 758	2.9	7.1
4422	Home furnishings stores	78	67 162	8 451	1 963	467	20.6	2.8
44221	Floor covering stores	29	38 525	4 712	1 043	151	23.8	.1
442210	Floor covering stores	29	38 525	4 712	1 043	151	23.8	.1
44229	Other home furnishings stores	49	28 637	3 739	920	316	16.2	6.5
442291	Window treatment stores	5	2 790	369	100	23	36.4	—
442299	All other home furnishings stores	44	25 847	3 370	820	293	14.1	7.2
443	Electronics & appliance stores	83	150 166	16 588	3 966	828	5.0	6.6
4431	Electronics & appliance stores	83	150 166	16 588	3 966	828	5.0	6.6
44311	Appliance, television, & other electronics stores	50	90 967	9 312	2 272	506	2.6	1.4
443111	Household appliance stores	13	10 328	1 767	389	74	15.3	.1
443112	Radio, television, & other electronics stores	37	80 639	7 545	1 883	432	.9	1.6
44312	Computer & software stores	27	D	D	D	e	D	D
443120	Computer & software stores	27	D	D	D	e	D	D
44313	Camera & photographic supplies stores	6	D	D	D	b	D	D
443130	Camera & photographic supplies stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	171	581 994	62 149	14 840	2 529	2.5	1.3
4441	Building material & supplies dealers	144	543 550	56 261	13 440	2 284	1.8	1.3
44411	Home centers	9	D	D	D	f	D	D
444110	Home centers	9	D	D	D	f	D	D
44412	Paint & wallpaper stores	19	23 038	2 223	524	96	1.7	2.9
444120	Paint & wallpaper stores	19	23 038	2 223	524	96	1.7	2.9
44413	Hardware stores	17	D	D	D	c	D	D
444130	Hardware stores	17	D	D	D	c	D	D
44419	Other building material dealers	99	333 534	36 613	8 601	1 190	2.2	.2
444190	Other building material dealers	99	333 534	36 613	8 601	1 190	2.2	.2
4442	Lawn & garden equipment & supplies stores	27	38 444	5 888	1 400	245	12.8	.5
44421	Outdoor power equipment stores	11	26 743	4 392	1 091	174	6.4	—
444210	Outdoor power equipment stores	11	26 743	4 392	1 091	174	6.4	—
44422	Nursery & garden centers	16	11 701	1 496	309	71	27.5	1.6
444220	Nursery & garden centers	16	11 701	1 496	309	71	27.5	1.6
445	Food & beverage stores	167	631 110	59 468	14 319	5 031	3.5	6.8
4451	Grocery stores	123	597 322	56 366	13 553	4 840	3.6	6.7
44511	Supermarkets & other grocery (except convenience) stores	98	583 202	55 230	13 282	4 751	2.6	6.7
445110	Supermarkets & other grocery (except convenience) stores	98	583 202	55 230	13 282	4 751	2.6	6.7
44512	Convenience stores	25	14 120	1 136	271	89	43.7	6.8
445120	Convenience stores	25	14 120	1 136	271	89	43.7	6.8
4452	Specialty food stores	22	9 226	1 060	276	94	5.8	26.3
4453	Beer, wine, & liquor stores	22	24 562	2 042	490	97	.2	2.1
44531	Beer, wine, & liquor stores	22	24 562	2 042	490	97	.2	2.1
445310	Beer, wine, & liquor stores	22	24 562	2 042	490	97	.2	2.1
446	Health & personal care stores	155	219 149	28 360	6 812	1 842	8.4	5.6
4461	Health & personal care stores	155	219 149	28 360	6 812	1 842	8.4	5.6
44611	Pharmacies & drug stores	79	181 749	21 489	5 175	1 429	4.9	4.7
446110	Pharmacies & drug stores	79	181 749	21 489	5 175	1 429	4.9	4.7
4461101	Pharmacies & drug stores	77	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	24	11 627	1 424	358	111	19.5	.7
446120	Cosmetics, beauty supplies, & perfume stores	24	11 627	1 424	358	111	19.5	.7
44613	Optical goods stores	26	14 199	3 049	719	148	20.2	13.7
446130	Optical goods stores	26	14 199	3 049	719	148	20.2	13.7
44619	Other health & personal care stores	26	11 574	2 398	560	154	38.5	14.6
446191	Food (health) supplement stores	17	8 663	1 401	341	115	48.8	12.1
446199	All other health & personal care stores	9	2 911	997	219	39	7.9	22.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GUILFORD COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	236	334 625	23 425	5 411	1 741	8.6	8.0
4471	Gasoline stations	236	334 625	23 425	5 411	1 741	8.6	8.0
44711	Gasoline stations with convenience stores	170	249 226	15 231	3 462	1 158	6.6	6.6
447110	Gasoline stations with convenience stores	170	249 226	15 231	3 462	1 158	6.6	6.6
44719	Other gasoline stations	66	85 399	8 194	1 949	583	14.6	12.1
447190	Other gasoline stations	66	85 399	8 194	1 949	583	14.6	12.1
448	Clothing & clothing accessories stores	344	287 005	36 758	9 171	3 260	7.0	7.0
4481	Clothing stores	200	191 983	22 805	5 316	2 350	7.0	6.8
44811	Men's clothing stores	28	19 508	2 607	688	194	7.1	27.9
448110	Men's clothing stores	28	19 508	2 607	688	194	7.1	27.9
44812	Women's clothing stores	83	58 546	7 160	1 718	851	10.3	10.2
448120	Women's clothing stores	83	58 546	7 160	1 718	851	10.3	10.2
44813	Children's & infants' clothing stores	14	12 401	1 177	288	109	5.8	1.5
448130	Children's & infants' clothing stores	14	12 401	1 177	288	109	5.8	1.5
44814	Family clothing stores	37	82 891	9 031	1 930	962	4.5	.9
448140	Family clothing stores	37	82 891	9 031	1 930	962	4.5	.9
44815	Clothing accessories stores	16	4 659	826	229	75	20.8	4.1
448150	Clothing accessories stores	16	4 659	826	229	75	20.8	4.1
44819	Other clothing stores	22	13 978	2 004	463	159	3.8	3.3
448190	Other clothing stores	22	13 978	2 004	463	159	3.8	3.3
4482	Shoe stores	71	50 236	5 896	1 369	500	1.4	6.5
44821	Shoe stores	71	50 236	5 896	1 369	500	1.4	6.5
448210	Shoe stores	71	50 236	5 896	1 369	500	1.4	6.5
4482101	Men's shoe stores	6	5 162	511	118	38	—	32.0
4482102	Women's shoe stores	10	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	40	22 309	2 737	644	205	3.2	3.9
4482105	Athletic footwear stores	13	18 526	1 950	419	195	—	—
4483	Jewelry, luggage, & leather goods stores	73	44 786	8 057	2 486	410	13.5	8.5
44831	Jewelry stores	65	41 128	7 422	2 309	367	14.1	9.2
448310	Jewelry stores	65	41 128	7 422	2 309	367	14.1	9.2
44832	Luggage & leather goods stores	8	3 658	635	177	43	7.4	.9
448320	Luggage & leather goods stores	8	3 658	635	177	43	7.4	.9
451	Sporting goods, hobby, book, & music stores	129	126 186	14 462	3 306	1 082	4.7	7.0
4511	Sporting goods, hobby, & musical instrument stores ..	78	79 859	9 060	1 999	586	5.5	7.4
45111	Sporting goods stores	35	39 398	4 391	986	268	6.9	13.2
451110	Sporting goods stores	35	39 398	4 391	986	268	6.9	13.2
4511101	General-line sporting goods stores	13	24 956	2 720	614	164	8.5	20.8
4511102	Specialty-line sporting goods stores	22	14 442	1 671	372	104	4.3	.1
45112	Hobby, toy, & game stores	16	28 388	2 807	623	223	1.3	.2
451120	Hobby, toy, & game stores	16	28 388	2 807	623	223	1.3	.2
45113	Sewing, needlework, & piece goods stores	15	5 133	894	176	46	4.3	10.7
451130	Sewing, needlework, & piece goods stores	15	5 133	894	176	46	4.3	10.7
45114	Musical instrument & supplies stores	12	6 940	968	214	49	15.0	1.6
451140	Musical instrument & supplies stores	12	6 940	968	214	49	15.0	1.6
4512	Book, periodical, & music stores	51	46 327	5 402	1 307	496	3.4	6.4
45121	Book stores & news dealers	28	30 303	3 517	866	322	2.3	8.6
451211	Book stores	26	D	D	D	e	D	D
4512111	Book stores, general	15	17 679	2 269	528	199	2.6	8.8
4512112	Specialty book stores	8	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	23	16 024	1 885	441	174	5.3	2.4
451220	Prerecorded tape, compact disc, & record stores ...	23	16 024	1 885	441	174	5.3	2.4
452	General merchandise stores	64	555 963	55 059	12 457	4 232	.1	2.9
4521	Department stores (incl leased depts) ##	22	430 529	N	N	N	—	3.7
45211	Department stores (incl leased depts) ##	22	430 529	N	N	N	—	3.7
4521	Department stores (excl leased depts)	22	423 814	44 748	9 850	3 293	—	3.7
45211	Department stores (excl leased depts)	22	423 814	44 748	9 850	3 293	—	3.7
452110	Department stores (excl leased depts)	22	423 814	44 748	9 850	3 293	—	3.7
4521101	Conventional department stores (excl leased depts)	9	145 272	17 968	3 693	1 250	—	2.4
4521102	Discount or mass merchandising dept stores (excl leased depts)	10	204 322	18 403	4 105	1 417	—	6.0
4521103	National chain department stores (excl leased depts)	3	74 220	8 377	2 052	626	—	—
4529	Other general merchandise stores	42	132 149	10 311	2 607	939	.4	.1
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	40	D	D	D	e	D	D
452990	All other general merchandise stores	40	D	D	D	e	D	D
4529901	Variety stores	29	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GUILFORD COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	227	201 069	20 509	4 445	1 423	9.5	6.2
4531	Florists	35	12 725	2 927	725	226	17.5	35.3
45311	Florists	35	12 725	2 927	725	226	17.5	35.3
453110	Florists	35	12 725	2 927	725	226	17.5	35.3
4532	Office supplies, stationery, & gift stores	77	109 898	7 722	1 697	668	3.9	3.0
45321	Office supplies & stationery stores	12	84 820	4 334	1 020	262	.7	—
453210	Office supplies & stationery stores	12	84 820	4 334	1 020	262	.7	—
4532101	Stationery stores	3	1 262	220	50	21	D	—
4532102	Office supplies stores	9	83 558	4 114	970	241	.3	—
45322	Gift, novelty, & souvenir stores	65	25 078	3 388	677	406	14.6	13.2
453220	Gift, novelty, & souvenir stores	65	25 078	3 388	677	406	14.6	13.2
4533	Used merchandise stores	38	12 677	1 794	410	127	39.0	6.2
45331	Used merchandise stores	38	12 677	1 794	410	127	39.0	6.2
453310	Used merchandise stores	38	12 677	1 794	410	127	39.0	6.2
4539	Other miscellaneous store retailers	77	65 769	8 066	1 613	402	11.4	5.9
45391	Pet & pet supplies stores	16	8 509	1 171	256	111	24.9	.1
453910	Pet & pet supplies stores	16	8 509	1 171	256	111	24.9	.1
45392	Art dealers	7	2 446	325	82	21	24.7	19.1
453920	Art dealers	7	2 446	325	82	21	24.7	19.1
45393	Manufactured (mobile) home dealers	14	35 825	3 410	666	70	—	5.8
453930	Manufactured (mobile) home dealers	14	35 825	3 410	666	70	—	5.8
45399	All other miscellaneous store retailers	40	18 989	3 160	609	200	25.3	6.8
454	Nonstore retailers	97	242 377	47 049	10 650	1 916	4.9	5.3
4541	Electronic shopping & mail-order houses	20	100 055	21 487	4 813	765	3.5	2.7
45411	Electronic shopping & mail-order houses	20	100 055	21 487	4 813	765	3.5	2.7
454110	Electronic shopping & mail-order houses	20	100 055	21 487	4 813	765	3.5	2.7
4542	Vending machine operators	23	43 831	6 971	1 679	355	6.7	3.3
45421	Vending machine operators	23	43 831	6 971	1 679	355	6.7	3.3
454210	Vending machine operators	23	43 831	6 971	1 679	355	6.7	3.3
4543	Direct selling establishments	54	98 491	18 591	4 158	796	5.4	8.7
45431	Fuel dealers	14	31 528	5 369	1 188	185	3.9	12.6
454311	Heating oil dealers	9	23 240	4 337	954	136	5.3	3.4
454312	Liquefied petroleum gas (bottled gas) dealers	5	8 288	1 032	234	49	—	38.4
45439	Other direct selling establishments	40	66 963	13 222	2 970	611	6.1	6.9
454390	Other direct selling establishments	40	66 963	13 222	2 970	611	6.1	6.9
HALIFAX COUNTY, NC								
44-45	Retail trade	306	461 971	43 674	10 471	3 255	12.9	4.4
441	Motor vehicle & parts dealers	45	108 553	9 185	2 138	430	24.6	4.4
4411	Automobile dealers	19	88 931	6 171	1 422	270	26.2	5.1
4412	Other motor vehicle dealers	4	8 284	997	204	46	12.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	8 284	997	204	46	12.3	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	22	11 338	2 017	512	114	21.1	1.9
44131	Automotive parts & accessories stores	15	7 762	1 216	320	77	17.9	1.4
441310	Automotive parts & accessories stores	15	7 762	1 216	320	77	17.9	1.4
442	Furniture & home furnishings stores	22	11 816	2 221	536	135	16.5	3.2
4421	Furniture stores	14	9 572	1 883	450	98	8.5	—
44211	Furniture stores	14	9 572	1 883	450	98	8.5	—
442110	Furniture stores	14	9 572	1 883	450	98	8.5	—
443	Electronics & appliance stores	8	3 905	672	181	55	43.8	3.6
4431	Electronics & appliance stores	8	3 905	672	181	55	43.8	3.6
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	2 712	402	115	34	24.3	—
444	Building material & garden equipment & supplies dealers	24	32 544	3 397	820	182	20.3	.8
4441	Building material & supplies dealers	18	23 355	2 550	620	143	28.0	.4
44419	Other building material dealers	8	18 339	1 720	439	88	24.7	.5
444190	Other building material dealers	8	18 339	1 720	439	88	24.7	.5
4442	Lawn & garden equipment & supplies stores	6	9 189	847	200	39	.7	1.8
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	45	D	D	D	f	D	D
4451	Grocery stores	34	79 127	6 907	1 719	766	6.0	1.4
44511	Supermarkets & other grocery (except convenience) stores	28	77 044	6 686	1 671	749	5.9	.5
445110	Supermarkets & other grocery (except convenience) stores	28	77 044	6 686	1 671	749	5.9	.5
446	Health & personal care stores	16	23 040	2 824	831	151	20.3	5.4
4461	Health & personal care stores	16	23 040	2 824	831	151	20.3	5.4
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HALIFAX COUNTY, NC—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	44	74 090	4 880	1 159	388	7.7	11.9
4471	Gasoline stations	44	74 090	4 880	1 159	388	7.7	11.9
44711	Gasoline stations with convenience stores	30	55 652	3 723	884	291	7.6	—
447110	Gasoline stations with convenience stores	30	55 652	3 723	884	291	7.6	—
44719	Other gasoline stations	14	18 438	1 157	275	97	7.8	47.7
447190	Other gasoline stations	14	18 438	1 157	275	97	7.8	47.7
448	Clothing & clothing accessories stores	34	25 463	2 949	725	298	8.6	8.7
4481	Clothing stores	22	20 881	2 327	580	242	8.3	5.4
44811	Men's clothing stores	6	7 836	805	204	101	13.2	12.2
448110	Men's clothing stores	6	7 836	805	204	101	13.2	12.2
451	Sporting goods, hobby, book, & music stores	5	1 580	150	35	21	9.4	—
452	General merchandise stores	20	61 537	6 051	1 310	589	.4	.2
45299	All other general merchandise stores	16	9 620	1 006	181	80	2.3	1.1
452990	All other general merchandise stores	16	9 620	1 006	181	80	2.3	1.1
4529901	Variety stores	12	8 611	850	150	67	—	—
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	2 536	586	131	46	12.1	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	13 845	1 284	263	37	6.7	—
453930	Manufactured (mobile) home dealers	7	13 845	1 284	263	37	6.7	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	12	18 355	1 761	428	80	14.3	3.9
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
HARNETT COUNTY, NC								
44-45	Retail trade	284	443 249	37 033	8 798	2 713	20.7	12.3
441	Motor vehicle & parts dealers	48	115 888	7 606	2 007	445	35.0	21.8
4411	Automobile dealers	25	95 262	5 015	1 338	292	36.9	26.6
44112	Used car dealers	15	13 464	1 086	295	83	32.6	.6
441120	Used car dealers	15	13 464	1 086	295	83	32.6	.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	9 463	1 373	343	97	25.5	—
441310	Automotive parts & accessories stores	13	9 463	1 373	343	97	25.5	—
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	10 166	1 619	410	107	36.7	2.6
4421	Furniture stores	13	7 492	1 266	330	82	40.4	3.6
44211	Furniture stores	13	7 492	1 266	330	82	40.4	3.6
442110	Furniture stores	13	7 492	1 266	330	82	40.4	3.6
4422	Home furnishings stores	4	2 674	353	80	25	26.1	—
443	Electronics & appliance stores	5	1 673	341	81	17	36.2	4.4
444	Building material & garden equipment & supplies dealers	32	39 658	4 172	946	194	16.2	4.3
4441	Building material & supplies dealers	24	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	4 096	607	116	24	11.7	—
444120	Paint & wallpaper stores	5	4 096	607	116	24	11.7	—
44419	Other building material dealers	13	17 059	2 164	516	91	20.9	—
444190	Other building material dealers	13	17 059	2 164	516	91	20.9	—
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	41	94 789	8 037	1 874	752	3.8	9.9
4451	Grocery stores	36	91 935	7 731	1 810	727	3.9	10.2
44511	Supermarkets & other grocery (except convenience) stores	26	82 898	6 467	1 505	609	4.4	3.2
445110	Supermarkets & other grocery (except convenience) stores	26	82 898	6 467	1 505	609	4.4	3.2
44512	Convenience stores	10	9 037	1 264	305	118	—	75.0
445120	Convenience stores	10	9 037	1 264	305	118	—	75.0
446	Health & personal care stores	18	23 658	3 036	673	189	21.2	—
4461	Health & personal care stores	18	23 658	3 036	673	189	21.2	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HARNETT COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	48	62 891	3 194	742	261	26.3	25.4
4471	Gasoline stations	48	62 891	3 194	742	261	26.3	25.4
44711	Gasoline stations with convenience stores	33	42 200	2 142	502	194	23.7	24.0
447110	Gasoline stations with convenience stores	33	42 200	2 142	502	194	23.7	24.0
44719	Other gasoline stations	15	20 691	1 052	240	67	31.6	28.1
447190	Other gasoline stations	15	20 691	1 052	240	67	31.6	28.1
448	Clothing & clothing accessories stores	20	7 351	882	222	100	40.8	6.7
4481	Clothing stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	13	58 291	5 399	1 236	510	—	—
45299	All other general merchandise stores	10	6 324	627	138	74	—	—
452990	All other general merchandise stores	10	6 324	627	138	74	—	—
4529901	Variety stores	10	6 324	627	138	74	—	—
453	Miscellaneous store retailers	29	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	15 456	1 169	225	32	43.3	—
453930	Manufactured (mobile) home dealers	6	15 456	1 169	225	32	43.3	—
454	Nonstore retailers	9	D	D	D	b	D	D
4543	Direct selling establishments	8	8 601	945	237	45	31.8	8.9
45431	Fuel dealers	5	7 162	833	205	38	24.6	9.0
454312	Liquefied petroleum gas (bottled gas) dealers	5	7 162	833	205	38	24.6	9.0
HAYWOOD COUNTY, NC								
44-45	Retail trade	266	569 825	46 525	10 802	2 847	9.1	8.3
441	Motor vehicle & parts dealers	32	207 037	15 295	3 263	465	6.9	4.9
4411	Automobile dealers	13	186 272	12 414	2 668	324	5.8	5.5
44111	New car dealers	7	183 832	12 309	2 643	315	4.7	5.5
441110	New car dealers	7	183 832	12 309	2 643	315	4.7	5.5
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	10 260	1 717	404	90	6.6	—
441310	Automotive parts & accessories stores	13	10 260	1 717	404	90	6.6	—
442	Furniture & home furnishings stores	16	7 462	1 326	295	77	32.3	8.0
4421	Furniture stores	7	4 573	999	235	51	21.3	—
44211	Furniture stores	7	4 573	999	235	51	21.3	—
442110	Furniture stores	7	4 573	999	235	51	21.3	—
4422	Home furnishings stores	9	2 889	327	60	26	49.7	20.7
443	Electronics & appliance stores	8	6 418	877	192	43	21.5	8.1
4431	Electronics & appliance stores	8	6 418	877	192	43	21.5	8.1
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	21	58 714	5 083	1 269	318	3.3	5.1
4441	Building material & supplies dealers	17	56 359	4 785	1 216	306	3.1	4.6
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
445	Food & beverage stores	23	82 410	6 750	1 637	568	3.5	26.1
4451	Grocery stores	19	78 972	6 460	1 569	548	3.6	27.3
44511	Supermarkets & other grocery (except convenience) stores	13	75 894	6 255	1 519	528	1.2	26.9
445110	Supermarkets & other grocery (except convenience) stores	13	75 894	6 255	1 519	528	1.2	26.9
446	Health & personal care stores	18	21 823	2 357	566	133	23.6	1.8
4461	Health & personal care stores	18	21 823	2 357	566	133	23.6	1.8
447	Gasoline stations	40	52 652	3 048	687	294	23.9	8.7
4471	Gasoline stations	40	52 652	3 048	687	294	23.9	8.7
44711	Gasoline stations with convenience stores	31	39 530	2 123	483	174	26.4	11.6
447110	Gasoline stations with convenience stores	31	39 530	2 123	483	174	26.4	11.6
448	Clothing & clothing accessories stores	29	15 686	1 552	376	151	17.7	7.2
4481	Clothing stores	20	12 484	1 149	260	112	18.2	5.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAYWOOD COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	13	4 333	496	113	41	12.9	13.1
4511	Sporting goods, hobby, & musical instrument stores . .	10	2 940	371	87	31	4.7	19.3
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451212	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	14	62 980	5 615	1 308	537	1.1	.4
45299	All other general merchandise stores	11	5 617	668	130	53	12.8	4.6
452990	All other general merchandise stores	11	5 617	668	130	53	12.8	4.6
453	Miscellaneous store retailers	42	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	13	3 859	526	89	39	29.1	18.6
4533	Used merchandise stores	9	2 850	282	67	34	69.8	21.3
45331	Used merchandise stores	9	2 850	282	67	34	69.8	21.3
453310	Used merchandise stores	9	2 850	282	67	34	69.8	21.3
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	7	33 915	2 172	694	73	3.8	7.3
45431	Fuel dealers	7	33 915	2 172	694	73	3.8	7.3
454311	Heating oil dealers	4	28 199	1 392	548	50	4.6	.7
454312	Liquefied petroleum gas (bottled gas) dealers . . .	3	5 716	780	146	23	—	39.4
HENDERSON COUNTY, NC								
44-45	Retail trade	386	901 304	75 177	17 831	4 192	6.0	5.7
441	Motor vehicle & parts dealers	62	385 916	24 726	5 775	812	3.5	1.5
4411	Automobile dealers	30	333 613	20 008	4 683	593	2.8	1.5
44111	New car dealers	12	316 874	19 164	4 471	553	2.1	—
441110	New car dealers	12	316 874	19 164	4 471	553	2.1	—
44112	Used car dealers	18	16 739	844	212	40	17.1	29.4
441120	Used car dealers	18	16 739	844	212	40	17.1	29.4
4412	Other motor vehicle dealers	8	10 132	989	208	40	15.5	—
44122	Motorcycle, boat, & other motor vehicle dealers . . .	5	9 316	931	196	36	8.1	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	42 171	3 729	884	179	5.9	1.8
44131	Automotive parts & accessories stores	15	36 615	2 661	646	133	2.3	2.1
441310	Automotive parts & accessories stores	15	36 615	2 661	646	133	2.3	2.1
44132	Tire dealers	9	5 556	1 068	238	46	29.7	—
441320	Tire dealers	9	5 556	1 068	238	46	29.7	—
442	Furniture & home furnishings stores	33	16 785	2 902	662	165	27.2	4.2
4421	Furniture stores	13	6 477	1 121	261	58	8.3	2.7
44211	Furniture stores	13	6 477	1 121	261	58	8.3	2.7
442110	Furniture stores	13	6 477	1 121	261	58	8.3	2.7
4422	Home furnishings stores	20	10 308	1 781	401	107	39.0	5.1
44229	Other home furnishings stores	16	7 956	1 480	325	93	32.6	4.2
442299	All other home furnishings stores	12	6 884	1 268	276	78	27.9	4.9
443	Electronics & appliance stores	12	4 936	649	165	38	25.7	4.1
4431	Electronics & appliance stores	12	4 936	649	165	38	25.7	4.1
44311	Appliance, television, & other electronics stores . . .	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	3 391	396	104	21	5.2	—
444	Building material & garden equipment & supplies dealers	39	95 774	8 957	2 120	483	8.8	2.3
4441	Building material & supplies dealers	30	86 609	8 118	1 937	439	8.8	2.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44419	Other building material dealers	19	35 362	3 868	840	161	16.4	—
444190	Other building material dealers	19	35 362	3 868	840	161	16.4	—
4442	Lawn & garden equipment & supplies stores	9	9 165	839	183	44	8.5	—
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	31	127 672	11 411	2 724	869	.7	16.9
4451	Grocery stores	23	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	114 264	10 195	2 436	782	.4	18.8
445110	Supermarkets & other grocery (except convenience) stores	21	114 264	10 195	2 436	782	.4	18.8
44512	Convenience stores	2	D	D	D	b	D	D
445120	Convenience stores	2	D	D	D	b	D	D
4452	Specialty food stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HENDERSON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	32	34 987	4 335	994	268	9.9	9.8
4461	Health & personal care stores	32	34 987	4 335	994	268	9.9	9.8
4461101	Pharmacies & drug stores	17	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	696	115	24	12	—	18.7
446120	Cosmetics, beauty supplies, & perfume stores	3	696	115	24	12	—	18.7
44619	Other health & personal care stores	6	1 956	382	96	29	3.5	16.4
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	42	61 827	4 096	1 194	272	16.8	21.7
4471	Gasoline stations	42	61 827	4 096	1 194	272	16.8	21.7
44711	Gasoline stations with convenience stores	31	38 379	2 390	542	167	17.1	8.2
447110	Gasoline stations with convenience stores	31	38 379	2 390	542	167	17.1	8.2
44719	Other gasoline stations	11	23 448	1 706	652	105	16.4	43.8
447190	Other gasoline stations	11	23 448	1 706	652	105	16.4	43.8
448	Clothing & clothing accessories stores	29	37 120	4 040	929	308	4.8	6.0
4481	Clothing stores	17	29 816	2 752	624	230	4.2	5.3
44814	Family clothing stores	4	23 254	2 058	445	161	—	—
448140	Family clothing stores	4	23 254	2 058	445	161	—	—
4482101	Men's shoe stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	9	4 308	1 025	274	49	12.5	15.3
451	Sporting goods, hobby, book, & music stores	25	8 739	905	235	81	13.4	8.2
4511	Sporting goods, hobby, & musical instrument stores ..	17	5 742	554	151	47	7.2	12.4
45114	Musical instrument & supplies stores	4	1 275	63	12	7	3.0	46.0
451140	Musical instrument & supplies stores	4	1 275	63	12	7	3.0	46.0
4512	Book, periodical, & music stores	8	2 997	351	84	34	25.2	—
45121	Book stores & news dealers	7	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	13	71 079	6 912	1 710	610	1.1	—
45299	All other general merchandise stores	10	7 050	983	202	64	11.5	—
452990	All other general merchandise stores	10	7 050	983	202	64	11.5	—
4529903	Miscellaneous general merchandise stores	5	3 514	654	131	30	23.1	—
453	Miscellaneous store retailers	50	41 371	4 355	877	206	12.3	2.2
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	9	2 369	275	65	33	30.0	13.4
45331	Used merchandise stores	9	2 369	275	65	33	30.0	13.4
453310	Used merchandise stores	9	2 369	275	65	33	30.0	13.4
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	9	31 560	2 863	535	66	6.0	—
453930	Manufactured (mobile) home dealers	9	31 560	2 863	535	66	6.0	—
45399	All other miscellaneous store retailers	3	729	45	10	8	D	—
454	Nonstore retailers	18	15 098	1 889	446	80	15.7	—
4543	Direct selling establishments	12	13 872	1 626	386	63	13.4	—
45431	Fuel dealers	10	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	5 400	805	217	34	7.9	—
454319	Other fuel dealers	1	D	D	D	a	D	D
HERTFORD COUNTY, NC								
44-45	Retail trade	134	176 943	17 669	4 125	1 313	14.2	14.7
441	Motor vehicle & parts dealers	17	28 278	2 431	610	139	24.3	21.6
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	3 914	579	149	35	15.3	—
44211	Furniture stores	5	3 914	579	149	35	15.3	—
442110	Furniture stores	5	3 914	579	149	35	15.3	—
443	Electronics & appliance stores	3	712	106	38	10	D	—
444	Building material & garden equipment & supplies dealers	11	22 501	2 355	514	136	10.3	—
4441	Building material & supplies dealers	7	11 905	1 690	371	104	19.5	—
4442	Lawn & garden equipment & supplies stores	4	10 596	665	143	32	—	—
44422	Nursery & garden centers	4	10 596	665	143	32	—	—
444220	Nursery & garden centers	4	10 596	665	143	32	—	—
445	Food & beverage stores	22	42 324	3 745	867	312	5.7	1.7
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	11	14 132	1 965	441	119	27.2	12.4
4461	Health & personal care stores	11	14 132	1 965	441	119	27.2	12.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HERTFORD COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	23	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores	11	8 339	1 091	257	95	2.2	.2
4481	Clothing stores	6	6 253	763	178	71	3.0	—
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	c	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	6	4 537	448	93	44	—	—
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	5	6 770	538	140	27	26.2	—
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
HOKE COUNTY, NC								
44-45	Retail trade	74	67 483	5 910	1 443	486	22.6	4.1
441	Motor vehicle & parts dealers	7	2 800	319	91	29	23.3	1.0
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	6 197	805	185	45	19.8	7.1
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	19	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	16	18 777	1 144	290	95	14.3	8.6
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	4 856	662	149	60	—	—
45299	All other general merchandise stores	6	4 856	662	149	60	—	—
452990	All other general merchandise stores	6	4 856	662	149	60	—	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
HYDE COUNTY, NC								
44-45	Retail trade	36	26 782	2 539	517	164	39.5	9.9
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	9	5 097	495	112	41	25.8	48.3
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	3 141	265	57	28	43.0	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IREDELL COUNTY, NC								
44-45	Retail trade	510	1 065 762	93 165	21 663	5 993	18.6	6.7
441	Motor vehicle & parts dealers	67	295 332	23 841	5 358	823	39.2	4.7
4411	Automobile dealers	22	242 563	16 363	3 628	489	45.4	4.7
44111	New car dealers	15	239 262	16 143	3 573	474	45.1	4.6
441110	New car dealers	15	239 262	16 143	3 573	474	45.1	4.6
4412	Other motor vehicle dealers	11	23 433	2 654	556	87	6.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	11	23 433	2 654	556	87	6.4	—
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	34	29 336	4 824	1 174	247	13.8	8.2
44131	Automotive parts & accessories stores	24	18 995	2 836	706	161	19.8	12.7
441310	Automotive parts & accessories stores	24	18 995	2 836	706	161	19.8	12.7
44132	Tire dealers	10	10 341	1 988	468	86	2.9	—
441320	Tire dealers	10	10 341	1 988	468	86	2.9	—
442	Furniture & home furnishings stores	29	22 367	3 516	771	168	38.2	6.3
4421	Furniture stores	17	14 970	2 681	577	117	24.5	5.1
44211	Furniture stores	17	14 970	2 681	577	117	24.5	5.1
442110	Furniture stores	17	14 970	2 681	577	117	24.5	5.1
4422	Home furnishings stores	12	7 397	835	194	51	65.9	8.6
44221	Floor covering stores	7	6 330	705	161	36	65.8	10.1
442210	Floor covering stores	7	6 330	705	161	36	65.8	10.1
443	Electronics & appliance stores	17	9 225	1 550	363	83	27.1	—
4431	Electronics & appliance stores	17	9 225	1 550	363	83	27.1	—
44311	Appliance, television, & other electronics stores	16	D	D	D	b	D	D
443111	Household appliance stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	4 471	831	208	38	24.8	—
444	Building material & garden equipment & supplies dealers	58	111 770	10 516	2 871	581	6.5	1.9
4441	Building material & supplies dealers	40	87 382	8 745	2 465	471	6.1	1.7
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44419	Other building material dealers	23	51 587	5 375	1 381	179	1.9	.1
444190	Other building material dealers	23	51 587	5 375	1 381	179	1.9	.1
4442	Lawn & garden equipment & supplies stores	18	24 388	1 771	406	110	8.0	2.6
44422	Nursery & garden centers	14	22 428	1 436	350	90	1.9	.9
444220	Nursery & garden centers	14	22 428	1 436	350	90	1.9	.9
445	Food & beverage stores	41	174 014	15 108	3 343	1 221	5.3	7.3
4451	Grocery stores	35	167 576	14 522	3 212	1 187	5.5	7.6
44511	Supermarkets & other grocery (except convenience) stores	27	163 155	14 239	3 142	1 157	4.5	7.3
445110	Supermarkets & other grocery (except convenience) stores	27	163 155	14 239	3 142	1 157	4.5	7.3
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	43	43 210	5 219	1 211	335	19.9	6.6
4461	Health & personal care stores	43	43 210	5 219	1 211	335	19.9	6.6
44611	Pharmacies & drug stores	27	37 711	4 235	1 063	287	19.2	5.4
446110	Pharmacies & drug stores	27	37 711	4 235	1 063	287	19.2	5.4
4461101	Pharmacies & drug stores	27	37 711	4 235	1 063	287	19.2	5.4
44612	Cosmetics, beauty supplies, & perfume stores	5	1 131	281	31	13	21.8	—
446120	Cosmetics, beauty supplies, & perfume stores	5	1 131	281	31	13	21.8	—
44619	Other health & personal care stores	7	2 623	396	77	19	43.3	14.6
447	Gasoline stations	90	131 690	6 365	1 507	542	19.9	10.3
4471	Gasoline stations	90	131 690	6 365	1 507	542	19.9	10.3
44711	Gasoline stations with convenience stores	71	105 240	5 371	1 284	446	23.2	9.6
447110	Gasoline stations with convenience stores	71	105 240	5 371	1 284	446	23.2	9.6
44719	Other gasoline stations	19	26 450	994	223	96	7.0	12.8
447190	Other gasoline stations	19	26 450	994	223	96	7.0	12.8
448	Clothing & clothing accessories stores	53	48 160	5 578	1 328	531	9.2	3.0
4481	Clothing stores	26	33 753	3 568	852	369	4.9	1.0
44814	Family clothing stores	7	27 364	2 725	657	277	.8	1.1
448140	Family clothing stores	7	27 364	2 725	657	277	.8	1.1
4482104	Family shoe stores	11	5 634	637	149	69	6.0	—
4482105	Athletic footwear stores	3	1 896	204	43	19	—	—
4483	Jewelry, luggage, & leather goods stores	13	6 877	1 169	284	74	35.7	16.5
44831	Jewelry stores	13	6 877	1 169	284	74	35.7	16.5
448310	Jewelry stores	13	6 877	1 169	284	74	35.7	16.5
451	Sporting goods, hobby, book, & music stores	20	15 671	1 598	299	93	9.6	72.4
4511	Sporting goods, hobby, & musical instrument stores	15	13 724	1 375	245	65	8.3	82.4
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	1 947	223	54	28	19.0	1.8
451212	Specialty book stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IREDELL COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	18	130 288	11 995	2 906	1 157	1.3	8.0
4521	Department stores (incl leased depts) ##	6	120 437	N	N	N	—	8.6
45211	Department stores (incl leased depts) ##	6	120 437	N	N	N	—	8.6
4521	Department stores (excl leased depts)	6	118 725	10 723	2 615	1 047	—	8.7
45211	Department stores (excl leased depts)	6	118 725	10 723	2 615	1 047	—	8.7
452110	Department stores (excl leased depts)	6	118 725	10 723	2 615	1 047	—	8.7
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
45299	All other general merchandise stores	12	11 563	1 272	291	110	14.1	—
452990	All other general merchandise stores	12	11 563	1 272	291	110	14.1	—
4529901	Variety stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	54	57 886	5 169	1 124	344	15.9	2.0
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	7	1 089	229	50	19	16.3	49.7
45331	Used merchandise stores	7	1 089	229	50	19	16.3	49.7
453310	Used merchandise stores	7	1 089	229	50	19	16.3	49.7
4539	Other miscellaneous store retailers	24	D	D	D	e	D	D
45391	Pet & pet supplies stores	4	1 010	178	48	18	24.6	—
453910	Pet & pet supplies stores	4	1 010	178	48	18	24.6	—
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	8	14 606	1 062	235	32	31.4	—
453930	Manufactured (mobile) home dealers	8	14 606	1 062	235	32	31.4	—
45399	All other miscellaneous store retailers	10	34 462	2 687	562	189	3.9	—
454	Nonstore retailers	20	26 149	2 710	582	115	13.2	1.2
4543	Direct selling establishments	15	23 214	1 971	413	86	14.2	1.4
45431	Fuel dealers	9	20 751	1 621	335	60	14.1	1.5
454311	Heating oil dealers	6	16 937	958	157	34	17.3	1.9
454312	Liquefied petroleum gas (bottled gas) dealers	3	3 814	663	178	26	—	—
JACKSON COUNTY, NC								
44-45	Retail trade	178	220 611	20 075	4 287	1 472	17.1	5.9
441	Motor vehicle & parts dealers	21	26 783	1 813	429	95	33.0	3.4
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	28 352	2 355	528	99	9.6	.2
4441	Building material & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	10	23 027	1 768	396	64	4.1	.2
444190	Other building material dealers	10	23 027	1 768	396	64	4.1	.2
445	Food & beverage stores	17	42 239	3 906	780	321	12.7	14.3
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	26	27 374	1 629	376	115	37.7	3.4
448	Clothing & clothing accessories stores	20	D	D	D	b	D	D
4481	Clothing stores	15	5 025	635	154	65	27.1	5.1
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	7 468	888	201	82	7.4	—
452990	All other general merchandise stores	8	7 468	888	201	82	7.4	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	18	5 004	696	73	58	16.6	44.7
45322	Gift, novelty, & souvenir stores	18	5 004	696	73	58	16.6	44.7
453220	Gift, novelty, & souvenir stores	18	5 004	696	73	58	16.6	44.7
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	6	5 821	880	209	35	3.2	—
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JOHNSTON COUNTY, NC								
44-45	Retail trade	486	857 857	71 538	16 692	4 580	13.2	6.3
441	Motor vehicle & parts dealers	69	221 368	14 286	3 332	542	16.6	5.9
4411	Automobile dealers	31	193 747	10 284	2 406	325	15.8	5.2
441111	New car dealers	11	172 559	8 978	2 178	272	12.5	5.4
441110	New car dealers	11	172 559	8 978	2 178	272	12.5	5.4
44112	Used car dealers	20	21 188	1 306	228	53	43.0	4.2
441120	Used car dealers	20	21 188	1 306	228	53	43.0	4.2
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	32	D	D	D	c	D	D
44131	Automotive parts & accessories stores	24	12 021	2 338	564	135	23.7	.6
441310	Automotive parts & accessories stores	24	12 021	2 338	564	135	23.7	.6
442	Furniture & home furnishings stores	34	35 081	5 291	1 214	284	14.3	25.1
4421	Furniture stores	14	15 560	2 715	635	118	23.4	.6
44211	Furniture stores	14	15 560	2 715	635	118	23.4	.6
442110	Furniture stores	14	15 560	2 715	635	118	23.4	.6
4422	Home furnishings stores	20	19 521	2 576	579	166	7.0	44.6
44221	Floor covering stores	8	5 338	606	163	30	25.5	17.9
442210	Floor covering stores	8	5 338	606	163	30	25.5	17.9
44229	Other home furnishings stores	12	14 183	1 970	416	136	—	54.6
442299	All other home furnishings stores	12	14 183	1 970	416	136	—	54.6
443	Electronics & appliance stores	18	6 755	1 148	257	66	42.2	6.3
4431	Electronics & appliance stores	18	6 755	1 148	257	66	42.2	6.3
44311	Appliance, television, & other electronics stores	17	D	D	D	b	D	D
443111	Household appliance stores	9	3 761	633	112	37	54.3	—
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	51	104 590	8 806	2 148	388	4.6	8.5
4441	Building material & supplies dealers	36	84 909	7 536	1 830	316	5.2	10.4
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44419	Other building material dealers	24	61 215	4 761	1 184	157	5.8	13.1
444190	Other building material dealers	24	61 215	4 761	1 184	157	5.8	13.1
4442	Lawn & garden equipment & supplies stores	15	19 681	1 270	318	72	2.4	.7
44422	Nursery & garden centers	12	19 450	1 242	318	72	1.9	.1
444220	Nursery & garden centers	12	19 450	1 242	318	72	1.9	.1
445	Food & beverage stores	44	135 902	10 814	2 612	1 002	5.9	2.0
4451	Grocery stores	35	131 237	10 463	2 528	976	5.9	2.0
44511	Supermarkets & other grocery (except convenience) stores	29	127 453	9 828	2 367	915	6.0	.7
445110	Supermarkets & other grocery (except convenience) stores	29	127 453	9 828	2 367	915	6.0	.7
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	29	24 215	3 130	708	200	34.1	9.9
4461	Health & personal care stores	29	24 215	3 130	708	200	34.1	9.9
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
447	Gasoline stations	79	139 350	8 046	1 846	587	21.3	10.5
4471	Gasoline stations	79	139 350	8 046	1 846	587	21.3	10.5
44711	Gasoline stations with convenience stores	56	101 384	6 323	1 426	453	18.8	7.5
447110	Gasoline stations with convenience stores	56	101 384	6 323	1 426	453	18.8	7.5
44719	Other gasoline stations	23	37 966	1 723	420	134	28.0	18.3
447190	Other gasoline stations	23	37 966	1 723	420	134	28.0	18.3
448	Clothing & clothing accessories stores	72	57 507	5 392	1 204	472	5.2	3.2
4481	Clothing stores	46	38 423	3 273	729	310	2.9	3.6
44811	Men's clothing stores	7	4 399	396	100	30	—	2.3
448110	Men's clothing stores	7	4 399	396	100	30	—	2.3
44812	Women's clothing stores	16	12 222	1 116	253	119	7.6	7.1
448120	Women's clothing stores	16	12 222	1 116	253	119	7.6	7.1
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	13	15 528	1 176	216	98	.8	2.7
448140	Family clothing stores	13	15 528	1 176	216	98	.8	2.7
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JOHNSTON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4482	Shoe stores	12	14 297	1 202	250	109	.9	—
44821	Shoe stores	12	14 297	1 202	250	109	.9	—
448210	Shoe stores	12	14 297	1 202	250	109	.9	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	14	4 787	917	225	53	35.8	9.0
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	2 759	372	66	35	31.0	1.1
4512	Book, periodical, & music stores	4	1 812	169	37	17	22.2	—
452	General merchandise stores	18	76 676	7 883	1 570	695	.1	—
4529	Other general merchandise stores	16	D	D	D	f	D	D
45299	All other general merchandise stores	15	D	D	D	c	D	D
452990	All other general merchandise stores	15	D	D	D	c	D	D
4529901	Variety stores	10	D	D	D	b	D	D
453	Miscellaneous store retailers	39	25 936	2 158	391	133	47.9	3.8
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	9	14 009	986	191	34	34.9	—
453930	Manufactured (mobile) home dealers	9	14 009	986	191	34	34.9	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	21	27 718	4 212	1 344	176	6.8	2.4
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	13	21 105	2 902	997	115	4.5	1.8
454312	Liquefied petroleum gas (bottled gas) dealers	12	D	D	D	c	D	D
JONES COUNTY, NC								
44-45	Retail trade	30	33 684	2 179	477	142	13.0	7.5
441	Motor vehicle & parts dealers	5	7 403	628	144	34	—	14.0
444	Building material & garden equipment & supplies dealers	7	10 429	350	60	15	2.9	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	7 129	327	76	37	15.0	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	3 436	428	106	20	D	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	3 436	428	106	20	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEE COUNTY, NC								
44-45	Retail trade	292	591 946	51 035	12 199	3 109	8.1	2.1
441	Motor vehicle & parts dealers	40	191 949	12 499	3 070	559	4.4	.1
4411	Automobile dealers	23	160 279	8 393	2 177	299	4.5	—
441111	New car dealers	10	149 006	7 866	2 030	267	.8	—
441110	New car dealers	10	149 006	7 866	2 030	267	.8	—
44112	Used car dealers	13	11 273	527	147	32	53.4	—
441120	Used car dealers	13	11 273	527	147	32	53.4	—
4412	Other motor vehicle dealers	3	20 728	2 007	372	140	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	c	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	14	10 942	2 099	521	120	10.6	2.6
44131	Automotive parts & accessories stores	8	6 109	1 013	261	75	—	—
441310	Automotive parts & accessories stores	8	6 109	1 013	261	75	—	—
442	Furniture & home furnishings stores	13	6 041	1 159	276	69	40.3	4.0
4421	Furniture stores	8	4 843	1 009	244	57	28.5	3.2
44211	Furniture stores	8	4 843	1 009	244	57	28.5	3.2
442110	Furniture stores	8	4 843	1 009	244	57	28.5	3.2
443	Electronics & appliance stores	10	3 003	518	131	42	18.7	7.2
4431	Electronics & appliance stores	10	3 003	518	131	42	18.7	7.2
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	1 923	293	78	19	D	—
444	Building material & garden equipment & supplies dealers	27	86 472	9 718	2 224	377	4.2	.3
4441	Building material & supplies dealers	22	D	D	D	e	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	17	66 582	8 081	1 821	259	2.2	.4
444190	Other building material dealers	17	66 582	8 081	1 821	259	2.2	.4
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
445	Food & beverage stores	33	D	D	D	f	D	D
4451	Grocery stores	29	92 183	7 592	1 833	646	3.9	6.2
44511	Supermarkets & other grocery (except convenience) stores	16	84 461	6 978	1 692	593	2.7	.6
445110	Supermarkets & other grocery (except convenience) stores	16	84 461	6 978	1 692	593	2.7	.6
44512	Convenience stores	13	7 722	614	141	53	17.2	67.6
445120	Convenience stores	13	7 722	614	141	53	17.2	67.6
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	17	20 289	2 313	546	134	28.4	2.1
4461	Health & personal care stores	17	20 289	2 313	546	134	28.4	2.1
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	42	51 896	2 936	694	232	18.1	4.7
4471	Gasoline stations	42	51 896	2 936	694	232	18.1	4.7
44711	Gasoline stations with convenience stores	32	41 750	2 438	561	199	16.2	5.4
447110	Gasoline stations with convenience stores	32	41 750	2 438	561	199	16.2	5.4
448	Clothing & clothing accessories stores	42	23 843	3 253	748	285	17.2	3.7
4481	Clothing stores	21	15 473	1 806	415	169	11.6	5.4
4483	Jewelry, luggage, & leather goods stores	10	4 419	913	200	60	45.5	—
451	Sporting goods, hobby, book, & music stores	14	4 654	583	133	60	18.9	2.8
4511	Sporting goods, hobby, & musical instrument stores	8	2 344	244	53	32	32.1	5.5
4512	Book, periodical, & music stores	6	2 310	339	80	28	5.5	—
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	9	56 086	5 370	1 325	502	1.5	—
45299	All other general merchandise stores	6	6 159	776	194	67	13.8	—
452990	All other general merchandise stores	6	6 159	776	194	67	13.8	—
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	39	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	11	2 451	285	58	40	65.9	2.7
4539	Other miscellaneous store retailers	18	38 904	3 246	732	79	3.7	—
45393	Manufactured (mobile) home dealers	13	37 946	3 087	697	68	2.0	—
453930	Manufactured (mobile) home dealers	13	37 946	3 087	697	68	2.0	—
454	Nonstore retailers	6	9 459	893	263	32	47.4	19.1
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LENOIR COUNTY, NC								
44-45	Retail trade	352	565 558	51 220	12 699	3 597	21.0	7.0
441	Motor vehicle & parts dealers	43	137 776	10 121	2 680	487	48.6	.9
4411	Automobile dealers	14	115 241	6 532	1 804	283	52.6	.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	27	D	D	D	c	D	D
44131	Automotive parts & accessories stores	20	16 158	2 633	649	146	20.4	3.3
441310	Automotive parts & accessories stores	20	16 158	2 633	649	146	20.4	3.3
442	Furniture & home furnishings stores	15	12 921	1 820	424	100	36.1	.8
4421	Furniture stores	10	10 533	1 648	388	88	23.6	—
44211	Furniture stores	10	10 533	1 648	388	88	23.6	—
442110	Furniture stores	10	10 533	1 648	388	88	23.6	—
4422	Home furnishings stores	5	2 388	172	36	12	91.5	4.4
443	Electronics & appliance stores	14	7 838	1 386	321	89	17.5	12.2
4431	Electronics & appliance stores	14	7 838	1 386	321	89	17.5	12.2
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	2 892	402	83	30	5.8	33.2
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	33	80 360	6 612	1 729	322	6.9	4.2
4441	Building material & supplies dealers	24	64 930	5 657	1 506	279	5.7	3.0
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	10	46 644	3 418	937	129	5.1	—
444190	Other building material dealers	10	46 644	3 418	937	129	5.1	—
4442	Lawn & garden equipment & supplies stores	9	15 430	955	223	43	12.2	9.6
44422	Nursery & garden centers	9	15 430	955	223	43	12.2	9.6
444220	Nursery & garden centers	9	15 430	955	223	43	12.2	9.6
445	Food & beverage stores	52	D	D	D	f	D	D
4451	Grocery stores	44	103 025	8 997	2 156	836	13.9	8.2
44511	Supermarkets & other grocery (except convenience) stores	37	101 024	8 841	2 129	821	12.5	8.1
445110	Supermarkets & other grocery (except convenience) stores	37	101 024	8 841	2 129	821	12.5	8.1
446	Health & personal care stores	18	21 493	2 485	647	135	30.6	—
4461	Health & personal care stores	18	21 493	2 485	647	135	30.6	—
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	49	50 014	2 723	637	220	9.8	23.4
4471	Gasoline stations	49	50 014	2 723	637	220	9.8	23.4
44711	Gasoline stations with convenience stores	37	34 851	1 876	435	171	6.8	24.9
447110	Gasoline stations with convenience stores	37	34 851	1 876	435	171	6.8	24.9
448	Clothing & clothing accessories stores	41	32 308	4 414	1 061	422	6.2	5.8
4481	Clothing stores	29	26 268	3 499	839	353	6.1	7.1
44813	Children's & infants' clothing stores	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	9	21 302	2 904	700	268	2.4	3.1
448140	Family clothing stores	9	21 302	2 904	700	268	2.4	3.1
4483	Jewelry, luggage, & leather goods stores	6	2 780	559	132	35	14.6	—
451	Sporting goods, hobby, book, & music stores	14	8 652	902	224	72	18.5	.4
4511	Sporting goods, hobby, & musical instrument stores ..	9	6 965	712	179	54	21.4	.5
45111	Sporting goods stores	5	5 975	500	133	43	24.9	—
451110	Sporting goods stores	5	5 975	500	133	43	24.9	—
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45111012	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	20	61 693	6 586	1 586	630	.3	—
45299	All other general merchandise stores	16	12 586	1 546	383	130	1.4	—
452990	All other general merchandise stores	16	12 586	1 546	383	130	1.4	—
4529901	Variety stores	10	7 005	727	154	80	.3	—
4529903	Miscellaneous general merchandise stores	6	5 581	819	229	50	2.8	—
453	Miscellaneous store retailers	38	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	2 715	534	140	40	8.3	2.1
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	5	1 146	256	50	20	—	50.1
45331	Used merchandise stores	5	1 146	256	50	20	—	50.1
453310	Used merchandise stores	5	1 146	256	50	20	—	50.1
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	10	20 973	1 536	375	58	21.4	39.8
453930	Manufactured (mobile) home dealers	10	20 973	1 536	375	58	21.4	39.8
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LENOIR COUNTY, NC—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	15	18 531	2 121	493	106	25.6	15.3
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	8	16 471	1 636	387	88	26.7	10.4
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
LINCOLN COUNTY, NC								
44-45	Retail trade	212	406 220	36 594	8 677	2 346	12.0	8.9
441	Motor vehicle & parts dealers	40	105 031	8 159	1 926	332	17.4	1.9
4411	Automobile dealers	17	82 779	4 925	1 219	175	20.0	2.4
4412	Other motor vehicle dealers	4	8 657	641	111	32	.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	8 657	641	111	32	.6	—
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	19	13 595	2 593	596	125	11.6	—
44131	Automotive parts & accessories stores	12	8 873	1 387	304	73	17.8	—
441310	Automotive parts & accessories stores	12	8 873	1 387	304	73	17.8	—
442	Furniture & home furnishings stores	15	9 173	868	206	45	52.5	30.9
4421	Furniture stores	8	7 811	766	186	37	46.9	33.7
44211	Furniture stores	8	7 811	766	186	37	46.9	33.7
442110	Furniture stores	8	7 811	766	186	37	46.9	33.7
443	Electronics & appliance stores	11	3 409	401	101	37	41.2	14.8
4431	Electronics & appliance stores	11	3 409	401	101	37	41.2	14.8
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	17	36 957	3 862	944	210	8.0	15.8
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44411	Home centers	3	24 358	2 161	548	125	—	21.9
444110	Home centers	3	24 358	2 161	548	125	—	21.9
445	Food & beverage stores	18	83 890	6 991	1 667	642	4.7	19.8
4451	Grocery stores	16	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	78 998	6 591	1 582	609	3.4	19.4
445110	Supermarkets & other grocery (except convenience) stores	14	78 998	6 591	1 582	609	3.4	19.4
446	Health & personal care stores	13	D	D	D	c	D	D
4461	Health & personal care stores	13	D	D	D	c	D	D
447	Gasoline stations	39	36 629	2 023	462	190	29.3	18.9
44711	Gasoline stations with convenience stores	34	35 163	1 958	445	182	26.3	19.7
447110	Gasoline stations with convenience stores	34	35 163	1 958	445	182	26.3	19.7
448	Clothing & clothing accessories stores	14	5 419	1 050	234	75	24.7	9.9
451	Sporting goods, hobby, book, & music stores	11	4 048	481	103	38	87.9	—
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
452	General merchandise stores	6	53 518	4 951	1 197	427	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	c	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	7	5 649	617	159	30	.2	4.9
4543	Direct selling establishments	4	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MCDOWELL COUNTY, NC								
44-45	Retail trade	167	273 425	21 955	5 165	1 557	17.8	8.3
441	Motor vehicle & parts dealers	27	92 521	5 765	1 328	223	25.9	1.9
44112	Used car dealers	11	14 613	932	201	24	29.1	—
441120	Used car dealers	11	14 613	932	201	24	29.1	—
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	3 590	781	171	40	26.1	6.3
44211	Furniture stores	6	3 590	781	171	40	26.1	6.3
442110	Furniture stores	6	3 590	781	171	40	26.1	6.3
443	Electronics & appliance stores	6	2 051	350	91	21	88.2	8.6
4431	Electronics & appliance stores	6	2 051	350	91	21	88.2	8.6
444	Building material & garden equipment & supplies dealers	14	12 418	1 418	332	80	30.0	3.7
4441	Building material & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	10	10 353	1 053	246	56	29.3	4.4
444190	Other building material dealers	10	10 353	1 053	246	56	29.3	4.4
445	Food & beverage stores	23	D	D	D	e	D	D
4451	Grocery stores	21	52 511	4 046	989	400	7.2	24.6
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	27	28 448	1 729	411	161	24.4	7.2
44711	Gasoline stations with convenience stores	22	25 662	1 517	359	144	24.3	7.9
447110	Gasoline stations with convenience stores	22	25 662	1 517	359	144	24.3	7.9
448	Clothing & clothing accessories stores	12	6 737	789	166	88	15.1	1.6
4481	Clothing stores	6	4 815	477	109	55	4.6	1.3
451	Sporting goods, hobby, book, & music stores	3	1 981	127	31	14	D	—
452	General merchandise stores	9	38 430	3 549	877	337	6.4	—
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	4 197	331	49	13	—	82.5
453930	Manufactured (mobile) home dealers	3	4 197	331	49	13	—	82.5
454	Nonstore retailers	9	12 751	996	206	37	7.7	.3
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
MACON COUNTY, NC								
44-45	Retail trade	241	308 101	27 453	5 850	1 750	29.9	6.9
441	Motor vehicle & parts dealers	20	76 981	4 007	954	156	76.9	2.1
442	Furniture & home furnishings stores	20	14 411	1 646	354	90	27.2	3.2
4421	Furniture stores	8	8 061	982	229	53	11.1	—
44211	Furniture stores	8	8 061	982	229	53	11.1	—
442110	Furniture stores	8	8 061	982	229	53	11.1	—
4422	Home furnishings stores	12	6 350	664	125	37	47.7	7.2
44229	Other home furnishings stores	7	2 763	411	79	23	45.9	1.1
442299	All other home furnishings stores	7	2 763	411	79	23	45.9	1.1
443	Electronics & appliance stores	7	3 057	424	69	20	41.9	29.6
4431	Electronics & appliance stores	7	3 057	424	69	20	41.9	29.6
44312	Computer & software stores	3	1 335	160	26	8	D	54.8
443120	Computer & software stores	3	1 335	160	26	8	D	54.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MACON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	28	50 564	4 992	1 142	273	10.5	—
4441	Building material & supplies dealers	16	46 041	4 420	1 055	234	8.9	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	9	14 876	1 586	374	83	15.4	—
444190	Other building material dealers	9	14 876	1 586	374	83	15.4	—
4442	Lawn & garden equipment & supplies stores	12	4 523	572	87	39	26.4	—
445	Food & beverage stores	14	45 492	4 051	907	315	2.0	21.3
446	Health & personal care stores	10	6 589	941	205	55	7.0	3.6
447	Gasoline stations	28	24 713	1 697	396	158	34.5	15.1
44711	Gasoline stations with convenience stores	22	22 078	1 473	334	141	29.4	14.3
447110	Gasoline stations with convenience stores	22	22 078	1 473	334	141	29.4	14.3
448	Clothing & clothing accessories stores	43	18 533	2 470	368	160	33.7	9.6
4481	Clothing stores	28	14 652	1 982	314	118	29.4	7.8
4483	Jewelry, luggage, & leather goods stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	14	3 059	496	84	45	31.9	6.6
452	General merchandise stores	7	44 284	4 237	908	356	2.7	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	41	15 113	1 918	345	100	20.7	11.4
4532	Office supplies, stationery, & gift stores	18	4 888	801	155	45	18.5	7.2
4532102	Office supplies stores	3	409	90	21	6	—	—
45322	Gift, novelty, & souvenir stores	15	4 479	711	134	39	20.2	7.8
453220	Gift, novelty, & souvenir stores	15	4 479	711	134	39	20.2	7.8
4533	Used merchandise stores	10	4 534	493	87	23	19.9	—
45331	Used merchandise stores	10	4 534	493	87	23	19.9	—
453310	Used merchandise stores	10	4 534	493	87	23	19.9	—
4539	Other miscellaneous store retailers	6	4 206	429	62	19	14.7	21.1
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	5 305	574	118	22	16.9	17.4
4543	Direct selling establishments	7	D	D	D	a	D	D
MADISON COUNTY, NC								
44-45	Retail trade	51	49 026	4 024	908	327	15.1	10.4
441	Motor vehicle & parts dealers	8	3 361	269	70	26	9.2	33.4
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	5 033	465	100	35	55.9	3.9
4441	Building material & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	5	6 038	614	152	38	7.9	4.6
447	Gasoline stations	11	8 174	527	127	58	36.2	22.0
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	2 550	285	63	34	—	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARTIN COUNTY, NC								
44-45	Retail trade	117	195 096	17 093	4 092	1 263	25.0	16.1
441	Motor vehicle & parts dealers	16	35 066	2 679	621	146	77.9	1.2
442	Furniture & home furnishings stores	8	6 295	1 271	302	75	18.3	19.0
4421	Furniture stores	5	4 514	813	204	46	10.4	12.8
44211	Furniture stores	5	4 514	813	204	46	10.4	12.8
442110	Furniture stores	5	4 514	813	204	46	10.4	12.8
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	31 377	2 577	634	184	22.7	17.9
4441	Building material & supplies dealers	5	15 958	1 011	265	110	44.6	30.0
4442	Lawn & garden equipment & supplies stores	7	15 419	1 566	369	74	—	5.5
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	15	34 112	3 144	758	267	4.3	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	19	26 527	1 337	323	116	9.5	68.4
44711	Gasoline stations with convenience stores	15	20 090	1 127	265	94	6.2	65.6
447110	Gasoline stations with convenience stores	15	20 090	1 127	265	94	6.2	65.6
448	Clothing & clothing accessories stores	11	7 226	956	216	98	10.6	2.5
4481	Clothing stores	8	5 953	721	164	80	12.9	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	8	24 151	2 225	492	206	.3	—
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	11 219	536	172	32	20.3	48.5
453930	Manufactured (mobile) home dealers	6	11 219	536	172	32	20.3	48.5
454	Nonstore retailers	8	7 445	790	212	38	56.2	2.0
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	6 856	715	191	30	54.6	—
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
MECKLENBURG COUNTY, NC								
44-45	Retail trade	2 971	8 517 207	815 736	193 295	44 557	4.2	7.8
441	Motor vehicle & parts dealers	307	2 756 810	210 893	50 075	6 178	2.1	11.4
4411	Automobile dealers	115	2 366 575	160 622	37 803	4 064	1.8	12.5
44111	New car dealers	63	2 132 255	147 838	34 652	3 696	1.2	13.8
441110	New car dealers	63	2 132 255	147 838	34 652	3 696	1.2	13.8
44112	Used car dealers	52	234 320	12 784	3 151	368	6.7	1.0
441120	Used car dealers	52	234 320	12 784	3 151	368	6.7	1.0
4412	Other motor vehicle dealers	27	73 396	5 748	1 176	251	5.1	1.3
44121	Recreational vehicle dealers	4	D	D	D	a	D	D
441210	Recreational vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	23	D	D	D	c	D	D
441221	Motorcycle dealers	9	31 666	2 777	582	109	2.8	2.4
441222	Boat dealers	10	25 805	1 782	406	98	5.5	—
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	165	316 839	44 523	11 096	1 863	4.0	5.6
44131	Automotive parts & accessories stores	99	202 676	29 109	7 175	1 266	2.8	4.3
441310	Automotive parts & accessories stores	99	202 676	29 109	7 175	1 266	2.8	4.3
44132	Tire dealers	66	114 163	15 414	3 921	597	6.0	7.8
441320	Tire dealers	66	114 163	15 414	3 921	597	6.0	7.8
442	Furniture & home furnishings stores	235	326 617	46 398	10 781	2 212	9.5	3.7
4421	Furniture stores	101	167 414	24 504	6 030	1 043	7.8	5.5
44211	Furniture stores	101	167 414	24 504	6 030	1 043	7.8	5.5
442110	Furniture stores	101	167 414	24 504	6 030	1 043	7.8	5.5
4422	Home furnishings stores	134	159 203	21 894	4 751	1 169	11.3	1.7
44221	Floor covering stores	52	61 337	8 742	1 915	273	17.4	.9
442210	Floor covering stores	52	61 337	8 742	1 915	273	17.4	.9
44229	Other home furnishings stores	82	97 866	13 152	2 836	896	7.5	2.3
442291	Window treatment stores	12	5 538	1 133	241	55	21.7	5.2
442299	All other home furnishings stores	70	92 328	12 019	2 595	841	6.6	2.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MECKLENBURG COUNTY, NC—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	135	340 275	30 781	7 611	1 531	6.8	11.1
4431	Electronics & appliance stores	135	340 275	30 781	7 611	1 531	6.8	11.1
44311	Appliance, television, & other electronics stores	82	247 412	22 540	5 583	1 138	4.2	11.7
443111	Household appliance stores	25	37 826	4 762	1 543	194	4.4	.2
443112	Radio, television, & other electronics stores	57	209 586	17 778	4 040	944	4.2	13.8
44312	Computer & software stores	44	D	D	D	e	D	D
443120	Computer & software stores	44	D	D	D	e	D	D
44313	Camera & photographic supplies stores	9	D	D	D	c	D	D
443130	Camera & photographic supplies stores	9	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	264	1 042 963	105 465	24 917	4 126	2.2	2.9
4441	Building material & supplies dealers	226	1 015 066	100 701	23 959	3 903	1.9	2.9
44411	Home centers	14	D	D	D	g	D	D
444110	Home centers	14	D	D	D	g	D	D
44412	Paint & wallpaper stores	28	31 515	3 356	810	130	1.7	2.5
444120	Paint & wallpaper stores	28	31 515	3 356	810	130	1.7	2.5
44413	Hardware stores	32	D	D	D	e	D	D
444130	Hardware stores	32	D	D	D	e	D	D
44419	Other building material dealers	152	672 168	67 204	15 707	2 050	2.2	2.8
444190	Other building material dealers	152	672 168	67 204	15 707	2 050	2.2	2.8
4442	Lawn & garden equipment & supplies stores	38	27 897	4 764	958	223	12.1	2.1
44421	Outdoor power equipment stores	7	8 032	1 224	265	53	14.1	—
444210	Outdoor power equipment stores	7	8 032	1 224	265	53	14.1	—
44422	Nursery & garden centers	31	19 865	3 540	693	170	11.3	3.0
444220	Nursery & garden centers	31	19 865	3 540	693	170	11.3	3.0
445	Food & beverage stores	275	1 121 158	109 431	26 253	8 076	4.2	14.3
4451	Grocery stores	215	1 061 779	103 385	24 821	7 732	4.0	15.0
44511	Supermarkets & other grocery (except convenience) stores	163	1 040 384	101 247	24 328	7 551	3.0	15.0
445110	Supermarkets & other grocery (except convenience) stores	163	1 040 384	101 247	24 328	7 551	3.0	15.0
44512	Convenience stores	52	21 395	2 138	493	181	49.0	15.2
445120	Convenience stores	52	21 395	2 138	493	181	49.0	15.2
4452	Specialty food stores	35	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	25	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	25	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	25	D	D	D	c	D	D
446	Health & personal care stores	225	305 812	38 895	9 435	2 206	8.9	4.6
4461	Health & personal care stores	225	305 812	38 895	9 435	2 206	8.9	4.6
44611	Pharmacies & drug stores	104	237 561	25 787	6 443	1 517	5.4	1.0
446110	Pharmacies & drug stores	104	237 561	25 787	6 443	1 517	5.4	1.0
4461101	Pharmacies & drug stores	102	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	34	20 706	2 955	723	237	19.0	2.3
446120	Cosmetics, beauty supplies, & perfume stores	34	20 706	2 955	723	237	19.0	2.3
44613	Optical goods stores	41	21 231	4 736	1 148	248	8.0	7.7
446130	Optical goods stores	41	21 231	4 736	1 148	248	8.0	7.7
44619	Other health & personal care stores	46	26 314	5 417	1 121	204	33.1	36.7
446191	Food (health) supplement stores	23	9 109	1 769	420	109	39.6	32.9
446199	All other health & personal care stores	23	17 205	3 648	701	95	29.7	38.8
447	Gasoline stations	243	508 345	29 342	6 799	1 846	9.8	2.6
4471	Gasoline stations	243	508 345	29 342	6 799	1 846	9.8	2.6
44711	Gasoline stations with convenience stores	191	422 257	22 407	5 201	1 475	4.2	2.1
447110	Gasoline stations with convenience stores	191	422 257	22 407	5 201	1 475	4.2	2.1
44719	Other gasoline stations	52	86 088	6 935	1 598	371	36.8	5.2
447190	Other gasoline stations	52	86 088	6 935	1 598	371	36.8	5.2
448	Clothing & clothing accessories stores	507	526 173	59 467	14 075	5 044	6.0	3.7
4481	Clothing stores	304	368 877	38 939	9 337	3 650	5.8	3.4
44811	Men's clothing stores	50	46 126	5 703	1 485	345	9.2	11.5
448110	Men's clothing stores	50	46 126	5 703	1 485	345	9.2	11.5
44812	Women's clothing stores	137	94 980	11 764	2 786	1 097	9.8	4.8
448120	Women's clothing stores	137	94 980	11 764	2 786	1 097	9.8	4.8
44813	Children's & infants' clothing stores	19	27 048	2 395	593	238	6.8	.7
448130	Children's & infants' clothing stores	19	27 048	2 395	593	238	6.8	.7
44814	Family clothing stores	54	172 751	15 474	3 585	1 692	1.4	.7
448140	Family clothing stores	54	172 751	15 474	3 585	1 692	1.4	.7
44815	Clothing accessories stores	12	3 448	577	152	67	—	26.8
448150	Clothing accessories stores	12	3 448	577	152	67	—	26.8
44819	Other clothing stores	32	24 524	3 026	736	211	14.8	1.8
448190	Other clothing stores	32	24 524	3 026	736	211	14.8	1.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MECKLENBURG COUNTY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4482	Shoe stores	106	80 044	9 581	2 169	830	1.0	3.2
44821	Shoe stores	106	80 044	9 581	2 169	830	1.0	3.2
448210	Shoe stores	106	80 044	9 581	2 169	830	1.0	3.2
4482101	Men's shoe stores	9	4 113	542	114	25	—	20.4
4482102	Women's shoe stores	15	9 335	1 038	246	138	—	8.8
4482103	Children's & juveniles' shoe stores	9	3 200	472	130	52	8.8	—
4482104	Family shoe stores	54	42 111	5 582	1 259	448	1.2	2.1
4482105	Athletic footwear stores	19	21 285	1 947	420	167	—	—
4483	Jewelry, luggage, & leather goods stores	97	77 252	10 947	2 569	564	12.0	5.5
44831	Jewelry stores	90	D	D	D	f	D	D
448310	Jewelry stores	90	D	D	D	f	D	D
44832	Luggage & leather goods stores	7	D	D	D	b	D	D
448320	Luggage & leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	224	245 712	28 860	6 648	2 130	7.7	6.1
4511	Sporting goods, hobby, & musical instrument stores ..	145	158 639	19 523	4 446	1 336	8.4	7.0
45111	Sporting goods stores	67	79 866	10 204	2 235	605	10.2	6.0
451110	Sporting goods stores	67	79 866	10 204	2 235	605	10.2	6.0
4511101	General-line sporting goods stores	23	35 147	4 376	936	324	14.4	2.0
4511102	Specialty-line sporting goods stores	44	44 719	5 828	1 299	281	6.9	9.1
45112	Hobby, toy, & game stores	41	54 566	5 579	1 278	479	3.8	5.4
451120	Hobby, toy, & game stores	41	54 566	5 579	1 278	479	3.8	5.4
45113	Sewing, needlework, & piece goods stores	22	6 724	982	208	87	32.9	4.8
451130	Sewing, needlework, & piece goods stores	22	6 724	982	208	87	32.9	4.8
45114	Musical instrument & supplies stores	15	17 483	2 758	725	165	5.3	17.6
451140	Musical instrument & supplies stores	15	17 483	2 758	725	165	5.3	17.6
4512	Book, periodical, & music stores	79	87 073	9 337	2 202	794	6.3	4.5
45121	Book stores & news dealers	45	51 956	6 172	1 350	470	5.0	4.7
451211	Book stores	39	D	D	D	e	D	D
4512111	Book stores, general	21	34 640	4 085	814	268	5.3	1.6
4512112	Specialty book stores	13	9 837	1 193	301	99	1.5	—
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	34	35 117	3 165	852	324	8.2	4.1
451220	Prerecorded tape, compact disc, & record stores ...	34	35 117	3 165	852	324	8.2	4.1
452	General merchandise stores	82	913 500	92 868	22 337	7 754	.3	.1
4521	Department stores (incl leased depts) ##	37	731 388	N	N	N	—	—
45211	Department stores (incl leased depts) ##	37	731 388	N	N	N	—	—
4521	Department stores (excl leased depts)	37	713 686	77 518	18 505	6 160	—	—
45211	Department stores (excl leased depts)	37	713 686	77 518	18 505	6 160	—	—
452110	Department stores (excl leased depts)	37	713 686	77 518	18 505	6 160	—	—
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	24	413 444	40 697	9 364	3 499	—	—
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	45	199 814	15 350	3 832	1 594	1.2	.2
45291	Warehouse clubs & superstores	4	D	D	D	f	D	D
452910	Warehouse clubs & superstores	4	D	D	D	f	D	D
45299	All other general merchandise stores	41	D	D	D	f	D	D
452990	All other general merchandise stores	41	D	D	D	f	D	D
4529901	Variety stores	27	27 778	3 338	586	310	1.1	—
4529902	Catalog showrooms	5	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	332	271 159	39 211	8 808	2 483	8.2	9.7
4531	Florists	52	18 681	4 624	1 143	288	14.5	8.7
45311	Florists	52	18 681	4 624	1 143	288	14.5	8.7
453110	Florists	52	18 681	4 624	1 143	288	14.5	8.7
4532	Office supplies, stationery, & gift stores	116	127 824	14 941	3 356	1 087	2.9	17.2
45321	Office supplies & stationery stores	25	76 278	7 119	1 649	401	.5	21.6
453210	Office supplies & stationery stores	25	76 278	7 119	1 649	401	.5	21.6
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	23	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	91	51 546	7 822	1 707	686	6.5	10.8
453220	Gift, novelty, & souvenir stores	91	51 546	7 822	1 707	686	6.5	10.8
4533	Used merchandise stores	64	28 166	5 923	1 328	440	14.3	5.6
45331	Used merchandise stores	64	28 166	5 923	1 328	440	14.3	5.6
453310	Used merchandise stores	64	28 166	5 923	1 328	440	14.3	5.6
4539	Other miscellaneous store retailers	100	96 488	13 723	2 981	668	12.2	1.2
45391	Pet & pet supplies stores	16	18 793	2 003	516	204	7.9	.1
453910	Pet & pet supplies stores	16	18 793	2 003	516	204	7.9	.1
45392	Art dealers	15	D	D	D	b	D	D
453920	Art dealers	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	39 939	5 340	1 125	126	6.2	—
453930	Manufactured (mobile) home dealers	7	39 939	5 340	1 125	126	6.2	—
45399	All other miscellaneous store retailers	62	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MECKLENBURG COUNTY, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	142	158 683	24 125	5 556	971	14.3	14.7
4541	Electronic shopping & mail-order houses	28	27 622	2 273	508	131	9.7	17.0
45411	Electronic shopping & mail-order houses	28	27 622	2 273	508	131	9.7	17.0
454110	Electronic shopping & mail-order houses	28	27 622	2 273	508	131	9.7	17.0
4542	Vending machine operators	41	58 911	9 592	2 188	346	11.5	13.9
45421	Vending machine operators	41	58 911	9 592	2 188	346	11.5	13.9
454210	Vending machine operators	41	58 911	9 592	2 188	346	11.5	13.9
4543	Direct selling establishments	73	72 150	12 260	2 860	494	18.3	14.4
45431	Fuel dealers	17	25 052	3 558	761	113	27.4	25.1
454311	Heating oil dealers	11	11 148	1 143	249	43	58.5	4.4
454312	Liquefied petroleum gas (bottled gas) dealers	6	13 904	2 415	512	70	2.5	41.7
45439	Other direct selling establishments	56	47 098	8 702	2 099	381	13.4	8.7
454390	Other direct selling establishments	56	47 098	8 702	2 099	381	13.4	8.7
MITCHELL COUNTY, NC								
44-45	Retail trade	81	97 304	7 268	1 680	486	33.3	7.3
441	Motor vehicle & parts dealers	14	20 466	1 294	289	53	88.2	6.1
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	8 137	703	139	42	36.2	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	7 100	750	178	50	43.6	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	13	15 142	917	184	80	34.5	34.1
448	Clothing & clothing accessories stores	8	2 820	354	76	28	11.7	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	2 455	272	58	17	—	—
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	11 613	637	159	38	2.5	—
4543	Direct selling establishments	6	11 613	637	159	38	2.5	—
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
MONTGOMERY COUNTY, NC								
44-45	Retail trade	100	137 049	11 715	2 821	825	17.1	3.0
441	Motor vehicle & parts dealers	18	44 884	2 741	652	119	9.2	—
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	a	D	D
441320	Tire dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
4421	Furniture stores	3	3 057	343	79	16	D	—
44211	Furniture stores	3	3 057	343	79	16	D	—
442110	Furniture stores	3	3 057	343	79	16	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	5 928	620	146	36	81.8	18.2
4441	Building material & supplies dealers	4	4 272	510	118	30	74.8	25.2
445	Food & beverage stores	13	27 690	2 322	557	218	4.0	—
446	Health & personal care stores	7	7 068	916	238	79	35.5	11.5
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	20	26 620	1 901	471	159	15.5	—
44711	Gasoline stations with convenience stores	16	22 596	1 496	373	134	18.2	—
447110	Gasoline stations with convenience stores	16	22 596	1 496	373	134	18.2	—
448	Clothing & clothing accessories stores	7	5 089	557	133	41	59.2	15.7
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTGOMERY COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	3 047	312	60	39	—	—
45299	All other general merchandise stores	6	3 047	312	60	39	—	—
452990	All other general merchandise stores	6	3 047	312	60	39	—	—
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	7 235	894	224	37	29.9	—
45431	Fuel dealers	5	7 235	894	224	37	29.9	—
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
MOORE COUNTY, NC								
44-45	Retail trade	360	616 673	60 464	14 373	4 003	17.0	3.3
441	Motor vehicle & parts dealers	34	162 968	10 064	2 437	381	30.9	.7
4411	Automobile dealers	15	149 438	8 264	2 043	290	31.8	.8
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	b	D	D
44131	Automotive parts & accessories stores	14	7 301	900	192	52	31.9	—
441310	Automotive parts & accessories stores	14	7 301	900	192	52	31.9	—
442	Furniture & home furnishings stores	30	23 791	3 545	697	174	29.8	2.3
4421	Furniture stores	10	14 061	1 346	223	60	32.7	.6
44211	Furniture stores	10	14 061	1 346	223	60	32.7	.6
442110	Furniture stores	10	14 061	1 346	223	60	32.7	.6
4422	Home furnishings stores	20	9 730	2 199	474	114	25.5	4.7
44221	Floor covering stores	5	6 014	1 054	232	44	10.6	—
442210	Floor covering stores	5	6 014	1 054	232	44	10.6	—
44229	Other home furnishings stores	15	3 716	1 145	242	70	49.6	12.4
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics & appliance stores	12	5 199	792	183	47	32.1	14.0
4431	Electronics & appliance stores	12	5 199	792	183	47	32.1	14.0
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	3	1 885	352	77	14	D	22.6
443120	Computer & software stores	3	1 885	352	77	14	D	22.6
444	Building material & garden equipment & supplies dealers	37	70 206	8 895	2 150	394	3.1	.5
4441	Building material & supplies dealers	29	61 437	7 743	1 821	326	3.1	.5
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	16	26 721	3 286	792	132	1.0	1.2
444190	Other building material dealers	16	26 721	3 286	792	132	1.0	1.2
4442	Lawn & garden equipment & supplies stores	8	8 769	1 152	329	68	3.3	—
44422	Nursery & garden centers	8	8 769	1 152	329	68	3.3	—
444220	Nursery & garden centers	8	8 769	1 152	329	68	3.3	—
445	Food & beverage stores	34	94 946	9 527	2 287	840	1.6	3.3
4451	Grocery stores	23	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	20	87 922	9 002	2 161	786	1.4	.9
445110	Supermarkets & other grocery (except convenience) stores	20	87 922	9 002	2 161	786	1.4	.9
446	Health & personal care stores	21	41 573	5 131	1 239	258	36.0	13.1
4461	Health & personal care stores	21	41 573	5 131	1 239	258	36.0	13.1
44611	Pharmacies & drug stores	13	36 757	3 927	923	196	33.4	14.8
446110	Pharmacies & drug stores	13	36 757	3 927	923	196	33.4	14.8
4461101	Pharmacies & drug stores	13	36 757	3 927	923	196	33.4	14.8
44613	Optical goods stores	4	2 121	569	148	24	22.6	—
446130	Optical goods stores	4	2 121	569	148	24	22.6	—
44619	Other health & personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	47	50 427	2 930	726	217	22.8	4.5
4471	Gasoline stations	47	50 427	2 930	726	217	22.8	4.5
44711	Gasoline stations with convenience stores	39	43 977	2 537	628	193	21.5	—
447110	Gasoline stations with convenience stores	39	43 977	2 537	628	193	21.5	—
448	Clothing & clothing accessories stores	45	39 522	4 591	1 034	380	10.8	4.8
4481	Clothing stores	25	30 780	3 417	771	295	10.1	5.1
44814	Family clothing stores	6	23 261	2 466	538	211	—	1.0
448140	Family clothing stores	6	23 261	2 466	538	211	—	1.0
4483	Jewelry, luggage, & leather goods stores	12	5 633	793	172	38	21.0	5.1
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOORE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	32	15 701	1 788	421	158	22.7	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	24	12 023	1 376	314	123	18.5	2.5
45111	Sporting goods stores	18	9 031	938	204	71	24.0	3.4
451110	Sporting goods stores	18	9 031	938	204	71	24.0	3.4
4511102	Specialty-line sporting goods stores	16	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	8	3 678	412	107	35	36.5	10.0
45121	Book stores & news dealers	7	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	10	84 326	8 203	1 840	826	1.0	—
4529	Other general merchandise stores	10	84 326	8 203	1 840	826	1.0	—
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	46	15 932	2 509	629	193	35.0	23.8
4532	Office supplies, stationery, & gift stores	16	6 745	1 179	292	88	37.0	7.0
45321	Office supplies & stationery stores	3	2 819	494	158	21	—	16.6
453210	Office supplies & stationery stores	3	2 819	494	158	21	—	16.6
4532102	Office supplies stores	3	2 819	494	158	21	—	16.6
4533	Used merchandise stores	6	1 069	87	15	9	52.3	—
45331	Used merchandise stores	6	1 069	87	15	9	52.3	—
453310	Used merchandise stores	6	1 069	87	15	9	52.3	—
4539	Other miscellaneous store retailers	9	5 726	734	187	43	29.2	47.3
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	12	12 082	2 489	730	135	10.5	1.2
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	6	6 539	1 288	474	63	19.4	—
454312	Liquefied petroleum gas (bottled gas) dealers ..	6	6 539	1 288	474	63	19.4	—
NASH COUNTY, NC								
44-45	Retail trade	524	1 035 544	92 999	22 451	5 885	10.6	4.9
441	Motor vehicle & parts dealers	74	289 492	19 762	4 886	744	22.0	6.0
4411	Automobile dealers	40	262 793	15 747	3 942	539	23.9	6.5
44111	New car dealers	17	D	D	D	e	D	D
441110	New car dealers	17	D	D	D	e	D	D
44112	Used car dealers	23	D	D	D	b	D	D
441120	Used car dealers	23	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ..	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	31	D	D	D	c	D	D
44131	Automotive parts & accessories stores	22	14 211	2 500	591	138	6.6	2.0
441310	Automotive parts & accessories stores	22	14 211	2 500	591	138	6.6	2.0
442	Furniture & home furnishings stores	31	D	D	D	c	D	D
4421	Furniture stores	14	17 850	3 029	735	143	23.8	—
44211	Furniture stores	14	17 850	3 029	735	143	23.8	—
442110	Furniture stores	14	17 850	3 029	735	143	23.8	—
4422	Home furnishings stores	17	D	D	D	b	D	D
44221	Floor covering stores	9	D	D	D	b	D	D
442210	Floor covering stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	11	12 047	1 249	342	68	3.9	2.5
4431	Electronics & appliance stores	11	12 047	1 249	342	68	3.9	2.5
44311	Appliance, television, & other electronics stores ..	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	43	161 593	16 785	4 157	772	.7	.5
4441	Building material & supplies dealers	30	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	20	89 218	9 018	2 257	321	1.2	.1
444190	Other building material dealers	20	89 218	9 018	2 257	321	1.2	.1
4442	Lawn & garden equipment & supplies stores	13	D	D	D	b	D	D
44422	Nursery & garden centers	12	D	D	D	b	D	D
444220	Nursery & garden centers	12	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NASH COUNTY, NC—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	50	D	D	D	f	D	D
4451	Grocery stores	36	131 348	10 839	2 559	915	13.2	6.5
44511	Supermarkets & other grocery (except convenience) stores	29	130 145	10 730	2 540	905	12.5	6.5
445110	Supermarkets & other grocery (except convenience) stores	29	130 145	10 730	2 540	905	12.5	6.5
446	Health & personal care stores	29	35 109	4 794	1 073	301	17.6	—
4461	Health & personal care stores	29	35 109	4 794	1 073	301	17.6	—
44611	Pharmacies & drug stores	20	31 226	3 909	851	259	19.8	—
446110	Pharmacies & drug stores	20	31 226	3 909	851	259	19.8	—
4461101	Pharmacies & drug stores	19	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	86	103 987	5 579	1 317	413	5.8	7.2
4471	Gasoline stations	86	103 987	5 579	1 317	413	5.8	7.2
44711	Gasoline stations with convenience stores	64	90 417	4 820	1 118	349	5.5	6.2
447110	Gasoline stations with convenience stores	64	90 417	4 820	1 118	349	5.5	6.2
448	Clothing & clothing accessories stores	78	61 589	7 600	1 755	691	5.4	6.5
4481	Clothing stores	50	43 917	4 896	1 136	516	7.1	5.2
44811	Men's clothing stores	8	D	D	D	b	D	D
448110	Men's clothing stores	8	D	D	D	b	D	D
44814	Family clothing stores	10	D	D	D	e	D	D
448140	Family clothing stores	10	D	D	D	e	D	D
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482	Shoe stores	19	9 373	1 039	251	103	—	2.2
44821	Shoe stores	19	9 373	1 039	251	103	—	2.2
448210	Shoe stores	19	9 373	1 039	251	103	—	2.2
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	13	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	9	8 299	1 665	368	72	2.4	18.7
44831	Jewelry stores	9	8 299	1 665	368	72	2.4	18.7
448310	Jewelry stores	9	8 299	1 665	368	72	2.4	18.7
451	Sporting goods, hobby, book, & music stores	30	17 545	2 041	501	234	17.0	2.7
4511	Sporting goods, hobby, & musical instrument stores ..	20	10 141	1 174	280	125	12.7	4.8
45112	Hobby, toy, & game stores	7	7 048	769	173	84	1.6	—
451120	Hobby, toy, & game stores	7	7 048	769	173	84	1.6	—
4512	Book, periodical, & music stores	10	7 404	867	221	109	22.7	—
45121	Book stores & news dealers	7	D	D	D	b	D	D
451211	Book stores	5	4 672	613	155	81	36.0	—
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores	24	122 812	12 094	2 890	1 105	.1	.7
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	f	D	D
45211	Department stores (excl leased depts)	6	D	D	D	f	D	D
452110	Department stores (excl leased depts)	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	52	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	15	12 607	1 193	283	101	8.3	1.5
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	19	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	16	D	D	D	c	D	D
4543	Direct selling establishments	13	12 591	2 239	653	88	1.6	.2
45431	Fuel dealers	8	10 476	1 874	566	73	—	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW HANOVER COUNTY, NC								
44-45	Retail trade	1 026	2 461 051	210 910	50 507	12 352	5.5	5.1
441	Motor vehicle & parts dealers	123	736 868	49 871	11 773	1 656	7.5	1.2
4411	Automobile dealers	53	611 923	36 670	8 801	1 058	7.1	.6
44111	New car dealers	24	579 563	34 872	8 366	965	5.6	.5
441110	New car dealers	24	579 563	34 872	8 366	965	5.6	.5
44112	Used car dealers	29	32 360	1 798	435	93	33.9	2.5
441120	Used car dealers	29	32 360	1 798	435	93	33.9	2.5
4412	Other motor vehicle dealers	27	78 424	6 254	1 234	246	14.6	4.8
44121	Recreational vehicle dealers	4	16 465	934	176	35	25.7	—
441210	Recreational vehicle dealers	4	16 465	934	176	35	25.7	—
44122	Motorcycle, boat, & other motor vehicle dealers	23	61 959	5 320	1 058	211	11.7	6.1
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	20	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	43	46 521	6 947	1 738	352	1.5	3.5
44131	Automotive parts & accessories stores	30	D	D	D	c	D	D
441310	Automotive parts & accessories stores	30	D	D	D	c	D	D
44132	Tire dealers	13	D	D	D	c	D	D
441320	Tire dealers	13	D	D	D	c	D	D
442	Furniture & home furnishings stores	100	78 388	11 726	2 789	597	13.9	8.5
4421	Furniture stores	51	46 802	7 273	1 760	319	16.4	3.4
44211	Furniture stores	51	46 802	7 273	1 760	319	16.4	3.4
442110	Furniture stores	51	46 802	7 273	1 760	319	16.4	3.4
4422	Home furnishings stores	49	31 586	4 453	1 029	278	10.2	16.1
44221	Floor covering stores	23	D	D	D	c	D	D
442210	Floor covering stores	23	D	D	D	c	D	D
44229	Other home furnishings stores	26	D	D	D	c	D	D
442299	All other home furnishings stores	23	D	D	D	c	D	D
443	Electronics & appliance stores	40	49 595	5 557	1 256	361	13.3	12.8
4431	Electronics & appliance stores	40	49 595	5 557	1 256	361	13.3	12.8
44311	Appliance, television, & other electronics stores	27	D	D	D	e	D	D
443111	Household appliance stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	19	D	D	D	e	D	D
44312	Computer & software stores	13	D	D	D	b	D	D
443120	Computer & software stores	13	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	98	332 615	32 729	8 328	1 437	2.1	4.9
4441	Building material & supplies dealers	80	309 305	29 656	7 616	1 273	1.9	5.2
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	11	D	D	D	b	D	D
444120	Paint & wallpaper stores	11	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	50	183 588	18 818	4 914	669	—	4.5
444190	Other building material dealers	50	183 588	18 818	4 914	669	—	4.5
4442	Lawn & garden equipment & supplies stores	18	23 310	3 073	712	164	4.8	1.2
44422	Nursery & garden centers	13	D	D	D	c	D	D
444220	Nursery & garden centers	13	D	D	D	c	D	D
445	Food & beverage stores	87	291 915	26 041	5 905	2 067	3.9	2.0
4451	Grocery stores	54	270 497	24 256	5 537	1 947	2.4	1.9
44511	Supermarkets & other grocery (except convenience) stores	45	265 346	23 863	5 449	1 907	2.2	1.4
445110	Supermarkets & other grocery (except convenience) stores	45	265 346	23 863	5 449	1 907	2.2	1.4
4452	Specialty food stores	20	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	13	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	13	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	13	D	D	D	b	D	D
446	Health & personal care stores	67	86 551	9 852	2 405	584	7.1	.9
4461	Health & personal care stores	67	86 551	9 852	2 405	584	7.1	.9
44611	Pharmacies & drug stores	34	D	D	D	e	D	D
446110	Pharmacies & drug stores	34	D	D	D	e	D	D
4461101	Pharmacies & drug stores	33	71 784	7 002	1 837	414	4.0	.1
44612	Cosmetics, beauty supplies, & perfume stores	10	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	10	D	D	D	b	D	D
44613	Optical goods stores	13	5 719	1 297	292	68	14.7	—
446130	Optical goods stores	13	5 719	1 297	292	68	14.7	—
44619	Other health & personal care stores	10	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	88	142 959	7 673	1 831	544	4.9	7.8
4471	Gasoline stations	88	142 959	7 673	1 831	544	4.9	7.8
44711	Gasoline stations with convenience stores	66	105 675	5 780	1 372	422	.7	4.3
447110	Gasoline stations with convenience stores	66	105 675	5 780	1 372	422	.7	4.3
44719	Other gasoline stations	22	37 284	1 893	459	122	17.0	17.6
447190	Other gasoline stations	22	37 284	1 893	459	122	17.0	17.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
NEW HANOVER COUNTY, NC—Con.									
44-45 Retail trade—Con.									
448	Clothing & clothing accessories stores	161	125 109	14 926	3 465	1 231	7.9	6.8	
4481	Clothing stores	105	86 361	9 638	2 344	870	10.3	3.2	
44811	Men's clothing stores	11	D	D	D	b	D	D	
448110	Men's clothing stores	11	D	D	D	b	D	D	
44812	Women's clothing stores	44	23 461	2 754	650	316	21.2	10.7	
448120	Women's clothing stores	44	23 461	2 754	650	316	21.2	10.7	
44813	Children's & infants' clothing stores	9	D	D	D	b	D	D	
448130	Children's & infants' clothing stores	9	D	D	D	b	D	D	
44814	Family clothing stores	21	43 938	4 764	1 215	358	5.3	.1	
448140	Family clothing stores	21	43 938	4 764	1 215	358	5.3	.1	
44815	Clothing accessories stores	5	801	119	29	18	6.2	10.1	
448150	Clothing accessories stores	5	801	119	29	18	6.2	10.1	
44819	Other clothing stores	15	D	D	D	b	D	D	
448190	Other clothing stores	15	D	D	D	b	D	D	
4482	Shoe stores	28	D	D	D	c	D	D	
44821	Shoe stores	28	D	D	D	c	D	D	
448210	Shoe stores	28	D	D	D	c	D	D	
4482101	Men's shoe stores	2	D	D	D	a	D	D	
4482102	Women's shoe stores	4	1 120	133	33	17	—	10.3	
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D	
4482104	Family shoe stores	14	D	D	D	b	D	D	
4482105	Athletic footwear stores	6	8 931	920	206	79	—	—	
4483	Jewelry, luggage, & leather goods stores	28	D	D	D	c	D	D	
44831	Jewelry stores	27	D	D	D	c	D	D	
448310	Jewelry stores	27	D	D	D	c	D	D	
451	Sporting goods, hobby, book, & music stores	67	47 510	4 906	1 158	398	8.8	.8	
4511	Sporting goods, hobby, & musical instrument stores ..	43	31 151	3 291	780	229	12.6	1.0	
45111	Sporting goods stores	25	D	D	D	c	D	D	
451110	Sporting goods stores	25	D	D	D	c	D	D	
4511102	Specialty-line sporting goods stores	22	D	D	D	b	D	D	
45112	Hobby, toy, & game stores	9	D	D	D	b	D	D	
451120	Hobby, toy, & game stores	9	D	D	D	b	D	D	
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D	
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D	
45114	Musical instrument & supplies stores	4	2 820	385	104	22	23.3	—	
451140	Musical instrument & supplies stores	4	2 820	385	104	22	23.3	—	
4512	Book, periodical, & music stores	24	16 359	1 615	378	169	1.7	.3	
45121	Book stores & news dealers	17	11 078	1 136	264	120	2.5	—	
451211	Book stores	16	D	D	D	c	D	D	
4512111	Book stores, general	12	D	D	D	b	D	D	
4512112	Specialty book stores	3	D	D	D	a	D	D	
4512113	College book stores	1	D	D	D	a	D	D	
45122	Prerecorded tape, compact disc, & record stores ...	7	5 281	479	114	49	—	1.0	
451220	Prerecorded tape, compact disc, & record stores .	7	5 281	479	114	49	—	1.0	
452	General merchandise stores	24	292 827	26 798	6 648	2 162	—	4.2	
4521	Department stores (incl leased depts) ##	10	D	N	N	N	D	D	
45211	Department stores (incl leased depts) ##	10	D	N	N	N	D	D	
4521	Department stores (excl leased depts)	10	D	D	D	g	D	D	
45211	Department stores (excl leased depts)	10	D	D	D	g	D	D	
452110	Department stores (excl leased depts)	10	D	D	D	g	D	D	
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D	
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	D	D	D	g	D	D	
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D	
4529	Other general merchandise stores	14	D	D	D	e	D	D	
45299	All other general merchandise stores	13	D	D	D	c	D	D	
452990	All other general merchandise stores	13	D	D	D	c	D	D	
4529901	Variety stores	9	D	D	D	b	D	D	
4529902	Catalog showrooms	1	D	D	D	b	D	D	
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D	
453	Miscellaneous store retailers	137	98 588	10 307	2 417	757	13.4	14.0	
4531	Florists	18	5 911	1 431	338	113	23.1	30.2	
45311	Florists	18	5 911	1 431	338	113	23.1	30.2	
453110	Florists	18	5 911	1 431	338	113	23.1	30.2	
4532	Office supplies, stationery, & gift stores	62	D	D	D	e	D	D	
45321	Office supplies & stationery stores	10	D	D	D	b	D	D	
453210	Office supplies & stationery stores	10	D	D	D	b	D	D	
4532102	Office supplies stores	10	D	D	D	b	D	D	
45322	Gift, novelty, & souvenir stores	52	20 870	3 060	650	310	25.7	5.5	
453220	Gift, novelty, & souvenir stores	52	20 870	3 060	650	310	25.7	5.5	
4533	Used merchandise stores	13	D	D	D	b	D	D	
45331	Used merchandise stores	13	D	D	D	b	D	D	
453310	Used merchandise stores	13	D	D	D	b	D	D	

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW HANOVER COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	44	D	D	D	c	D	D
45391	Pet & pet supplies stores	6	D	D	D	b	D	D
453910	Pet & pet supplies stores	6	D	D	D	b	D	D
45392	Art dealers	7	D	D	D	a	D	D
453920	Art dealers	7	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	10	36 662	2 145	561	72	13.7	20.7
453930	Manufactured (mobile) home dealers	10	36 662	2 145	561	72	13.7	20.7
45399	All other miscellaneous store retailers	21	7 199	827	192	62	17.5	3.9
454	Nonstore retailers	34	178 126	10 524	2 532	558	1.7	19.3
4541	Electronic shopping & mail-order houses	10	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	10	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	10	D	D	D	e	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	13	D	D	D	b	D	D
454390	Other direct selling establishments	13	D	D	D	b	D	D
NORTHAMPTON COUNTY, NC								
44-45	Retail trade	66	85 388	8 878	2 503	532	16.0	27.5
441	Motor vehicle & parts dealers	9	10 978	1 334	327	66	26.6	—
444	Building material & garden equipment & supplies dealers	11	15 171	1 101	264	78	31.8	33.5
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	13 384	791	184	56	33.2	35.9
444220	Nursery & garden centers	6	13 384	791	184	56	33.2	35.9
445	Food & beverage stores	17	13 671	1 999	422	148	24.9	43.3
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health & personal care stores	3	2 825	446	113	21	31.0	69.0
447	Gasoline stations	17	23 392	1 452	341	125	5.9	44.9
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	14 927	2 150	940	67	—	—
45393	Manufactured (mobile) home dealers	3	14 927	2 150	940	67	—	—
453930	Manufactured (mobile) home dealers	3	14 927	2 150	940	67	—	—
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
ONSLow COUNTY, NC								
44-45	Retail trade	564	1 090 068	96 670	23 405	6 542	2.8	8.1
441	Motor vehicle & parts dealers	96	356 436	27 724	6 770	1 200	2.2	10.8
4411	Automobile dealers	49	310 139	21 356	5 183	800	1.9	10.6
4412	Other motor vehicle dealers	9	11 038	1 320	314	75	.8	2.2
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	38	35 259	5 048	1 273	325	6.0	15.2
442	Furniture & home furnishings stores	31	47 104	6 423	1 464	349	.2	3.1
4421	Furniture stores	18	37 237	4 877	1 087	266	.3	3.6
44211	Furniture stores	18	37 237	4 877	1 087	266	.3	3.6
442110	Furniture stores	18	37 237	4 877	1 087	266	.3	3.6
4422	Home furnishings stores	13	9 867	1 546	377	83	—	1.3
443	Electronics & appliance stores	21	21 900	2 392	576	170	.4	1.7
4431	Electronics & appliance stores	21	21 900	2 392	576	170	.4	1.7
44311	Appliance, television, & other electronics stores	13	18 600	1 861	451	137	.5	—
443112	Radio, television, & other electronics stores	10	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	42	100 905	9 746	2 485	566	2.4	13.8
4441	Building material & supplies dealers	35	95 502	9 068	2 335	523	2.0	14.6
44419	Other building material dealers	20	41 926	4 790	1 157	229	3.7	32.4
444190	Other building material dealers	20	41 926	4 790	1 157	229	3.7	32.4
445	Food & beverage stores	40	147 741	12 270	2 978	1 072	1.2	4.5
446	Health & personal care stores	31	31 877	4 417	1 059	248	4.6	11.7
4461	Health & personal care stores	31	31 877	4 417	1 059	248	4.6	11.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ONSLOW COUNTY, NC—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	74	88 514	4 650	1 124	379	3.1	15.3
44711	Gasoline stations with convenience stores	62	79 120	4 163	1 001	336	2.1	16.2
447110	Gasoline stations with convenience stores	62	79 120	4 163	1 001	336	2.1	16.2
448	Clothing & clothing accessories stores	83	41 075	5 105	1 203	505	5.7	17.2
4481	Clothing stores	54	26 075	3 105	742	357	7.0	17.5
451	Sporting goods, hobby, book, & music stores	32	15 067	1 916	455	183	4.2	3.9
4512	Book, periodical, & music stores	8	6 897	723	179	69	4.2	3.1
452	General merchandise stores	31	171 218	15 145	3 736	1 395	.4	.2
45299	All other general merchandise stores	23	D	D	D	c	D	D
452990	All other general merchandise stores	23	D	D	D	c	D	D
4529901	Variety stores	18	D	D	D	c	D	D
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	20	11 372	1 180	249	116	4.7	7.3
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	28	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	14	33 630	2 692	556	87	23.7	1.1
453930	Manufactured (mobile) home dealers	14	33 630	2 692	556	87	23.7	1.1
454	Nonstore retailers	15	D	D	D	b	D	D
4543	Direct selling establishments	11	13 368	1 211	342	64	.5	1.5
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	8 129	741	199	39	—	2.4
ORANGE COUNTY, NC								
44-45 Retail trade								
		387	837 230	95 024	21 763	5 549	7.0	4.4
441	Motor vehicle & parts dealers	30	168 886	15 544	3 605	485	6.1	4.0
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	7	149 427	12 413	2 861	344	2.4	2.6
441110	New car dealers	7	149 427	12 413	2 861	344	2.4	2.6
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
44132	Tire dealers	11	9 860	2 165	478	78	53.5	23.6
441320	Tire dealers	11	9 860	2 165	478	78	53.5	23.6
442	Furniture & home furnishings stores	34	27 641	3 901	934	200	10.8	27.3
4421	Furniture stores	19	17 955	2 298	500	108	11.8	41.3
44211	Furniture stores	19	17 955	2 298	500	108	11.8	41.3
442110	Furniture stores	19	17 955	2 298	500	108	11.8	41.3
4422	Home furnishings stores	15	9 686	1 603	434	92	8.9	1.3
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	11	D	D	D	b	D	D
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	15	13 439	2 615	462	94	10.4	11.9
4431	Electronics & appliance stores	15	13 439	2 615	462	94	10.4	11.9
44312	Computer & software stores	10	11 123	2 237	372	68	7.8	14.4
443120	Computer & software stores	10	11 123	2 237	372	68	7.8	14.4
444	Building material & garden equipment & supplies dealers	32	72 430	8 771	1 749	362	10.9	.3
4441	Building material & supplies dealers	21	D	D	D	e	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	12	36 966	4 330	935	147	11.1	—
444190	Other building material dealers	12	36 966	4 330	935	147	11.1	—
4442	Lawn & garden equipment & supplies stores	11	D	D	D	b	D	D
44422	Nursery & garden centers	10	D	D	D	b	D	D
444220	Nursery & garden centers	10	D	D	D	b	D	D
445	Food & beverage stores	35	190 451	20 954	4 775	1 562	2.5	.9
4451	Grocery stores	28	182 998	20 365	4 641	1 521	2.4	.6
44511	Supermarkets & other grocery (except convenience) stores	23	180 042	20 020	4 563	1 484	1.2	.3
445110	Supermarkets & other grocery (except convenience) stores	23	180 042	20 020	4 563	1 484	1.2	.3
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	22	35 980	3 648	943	263	5.8	10.2
4461	Health & personal care stores	22	35 980	3 648	943	263	5.8	10.2
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	6	4 595	523	152	11	2.5	79.2
446199	All other health & personal care stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	48	63 544	3 756	858	259	23.8	9.8
4471	Gasoline stations	48	63 544	3 756	858	259	23.8	9.8
44711	Gasoline stations with convenience stores	36	47 255	2 310	500	162	18.9	12.0
447110	Gasoline stations with convenience stores	36	47 255	2 310	500	162	18.9	12.0
448	Clothing & clothing accessories stores	50	24 292	3 175	726	287	22.6	14.2
4481	Clothing stores	32	16 023	1 990	463	192	15.0	14.7
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	12	5 564	836	192	57	55.4	16.9
448310	Jewelry stores	12	5 564	836	192	57	55.4	16.9
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	41	20 895	2 487	608	243	8.4	12.2
4511	Sporting goods, hobby, & musical instrument stores ..	25	13 060	1 634	380	146	10.3	4.5
45111	Sporting goods stores	15	10 832	1 270	321	105	10.0	4.7
451110	Sporting goods stores	15	10 832	1 270	321	105	10.0	4.7
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	7 835	853	228	97	5.2	24.9
45121	Book stores & news dealers	11	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	47	D	D	D	e	D	D
4531	Florists	9	3 826	888	242	72	14.6	—
45311	Florists	9	3 826	888	242	72	14.6	—
453110	Florists	9	3 826	888	242	72	14.6	—
4532	Office supplies, stationery, & gift stores	15	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	4 752	700	144	80	32.4	12.5
453220	Gift, novelty, & souvenir stores	14	4 752	700	144	80	32.4	12.5
4533	Used merchandise stores	13	5 009	1 422	318	99	20.2	—
45331	Used merchandise stores	13	5 009	1 422	318	99	20.2	—
453310	Used merchandise stores	13	5 009	1 422	318	99	20.2	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	24	151 237	20 992	4 966	963	2.3	.8
4541	Electronic shopping & mail-order houses	10	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	10	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	10	D	D	D	f	D	D
4543	Direct selling establishments	14	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	5	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D
PAMLICO COUNTY, NC								
44-45	Retail trade	49	53 827	4 982	1 151	364	20.6	3.8
441	Motor vehicle & parts dealers	9	9 468	891	216	57	23.2	.5
44122	Motorcycle, boat, & other motor vehicle dealers	6	1 950	344	74	24	62.6	2.7
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	3 417	270	49	12	D	—
44422	Nursery & garden centers	3	3 417	270	49	12	D	—
444220	Nursery & garden centers	3	3 417	270	49	12	D	—
445	Food & beverage stores	11	18 205	1 423	371	135	16.8	.3
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	5 159	329	80	28	19.6	37.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PAMLICO COUNTY, NC—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	2 102	181	37	23	—	—
453	Miscellaneous store retailers	3	276	42	11	4	D	—
454	Nonstore retailers	5	4 550	562	142	27	52.6	—
PASQUOTANK COUNTY, NC								
44-45	Retail trade	201	405 035	37 642	8 957	2 548	9.8	2.0
441	Motor vehicle & parts dealers	27	129 430	10 344	2 411	430	11.2	.2
4411	Automobile dealers	13	112 705	8 099	1 856	295	9.1	.2
4412	Other motor vehicle dealers	5	8 942	905	168	42	47.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	8 942	905	168	42	47.6	—
441221	Motorcycle dealers	3	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	7 240	1 305	267	63	—	8.1
44211	Furniture stores	6	7 240	1 305	267	63	—	8.1
442110	Furniture stores	6	7 240	1 305	267	63	—	8.1
443	Electronics & appliance stores	6	5 167	372	85	21	7.4	—
4431	Electronics & appliance stores	6	5 167	372	85	21	7.4	—
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	59 399	5 605	1 373	354	13.6	—
4441	Building material & supplies dealers	18	54 914	4 929	1 223	293	12.3	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	11	34 269	2 998	703	152	17.5	—
444190	Other building material dealers	11	34 269	2 998	703	152	17.5	—
4442	Lawn & garden equipment & supplies stores	8	4 485	676	150	61	30.5	—
445	Food & beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	11	55 399	4 229	1 018	406	4.8	—
446	Health & personal care stores	12	15 492	1 692	396	100	28.3	6.5
4461	Health & personal care stores	12	15 492	1 692	396	100	28.3	6.5
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	26	27 943	2 184	569	192	12.8	12.7
44711	Gasoline stations with convenience stores	17	22 453	1 610	422	156	10.8	10.8
447110	Gasoline stations with convenience stores	17	22 453	1 610	422	156	10.8	10.8
448	Clothing & clothing accessories stores	35	16 769	2 162	522	201	16.4	10.1
4481	Clothing stores	22	11 490	1 405	345	142	12.5	7.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 708	432	97	30	37.6	—
451	Sporting goods, hobby, book, & music stores	7	1 663	186	42	22	16.0	13.7
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	11	58 861	5 469	1 270	536	.2	.2
45299	All other general merchandise stores	8	5 897	645	152	66	1.6	2.3
452990	All other general merchandise stores	8	5 897	645	152	66	1.6	2.3
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	c	D	D
4539	Other miscellaneous store retailers	8	12 573	1 543	325	45	1.6	—
45393	Manufactured (mobile) home dealers	4	11 454	1 283	292	32	—	—
453930	Manufactured (mobile) home dealers	4	11 454	1 283	292	32	—	—
45399	All other miscellaneous store retailers	4	1 119	260	33	13	17.6	—
454	Nonstore retailers	9	8 672	1 330	382	78	25.9	—
4543	Direct selling establishments	7	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENDER COUNTY, NC								
44-45	Retail trade	131	153 944	13 463	3 013	906	22.9	3.6
441	Motor vehicle & parts dealers	10	37 448	2 149	449	75	50.4	1.4
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	2 282	267	64	16	88.6	8.8
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	18 531	1 792	461	99	18.6	2.9
4441	Building material & supplies dealers	11	12 798	1 304	357	78	26.9	1.1
4442	Lawn & garden equipment & supplies stores	3	5 733	488	104	21	—	6.8
44422	Nursery & garden centers	3	5 733	488	104	21	—	6.8
444220	Nursery & garden centers	3	5 733	488	104	21	—	6.8
445	Food & beverage stores	22	45 123	3 806	884	303	8.2	2.9
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	10	D	D	D	b	D	D
4461	Health & personal care stores	10	D	D	D	b	D	D
447	Gasoline stations	20	22 198	1 495	363	116	14.3	1.4
448	Clothing & clothing accessories stores	8	4 667	769	150	83	18.7	—
4481	Clothing stores	8	4 667	769	150	83	18.7	—
451	Sporting goods, hobby, book, & music stores	8	D	D	D	a	D	D
452	General merchandise stores	7	4 005	354	60	40	4.6	12.5
45299	All other general merchandise stores	7	4 005	354	60	40	4.6	12.5
452990	All other general merchandise stores	7	4 005	354	60	40	4.6	12.5
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	5	3 101	683	157	42	—	16.4
PERQUIMANS COUNTY, NC								
44-45	Retail trade	38	31 700	3 002	746	274	13.5	9.5
441	Motor vehicle & parts dealers	3	953	85	22	6	D	15.9
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 673	342	86	25	D	—
445	Food & beverage stores	7	13 737	1 144	268	113	10.1	3.0
446	Health & personal care stores	3	2 704	411	111	21	D	36.0
447	Gasoline stations	9	5 124	358	93	48	11.0	23.2
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	3	1 689	144	31	12	D	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PERSON COUNTY, NC								
44-45	Retail trade	160	250 233	22 687	5 062	1 556	14.4	3.2
441	Motor vehicle & parts dealers	20	59 737	4 693	898	216	7.0	.1
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	6 953	1 161	293	66	47.2	—
4421	Furniture stores	4	3 765	661	163	33	15.3	—
44211	Furniture stores	4	3 765	661	163	33	15.3	—
442110	Furniture stores	4	3 765	661	163	33	15.3	—
4422	Home furnishings stores	5	3 188	500	130	33	84.8	—
443	Electronics & appliance stores	5	3 416	532	117	28	52.7	—
4431	Electronics & appliance stores	5	3 416	532	117	28	52.7	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	16	29 988	2 371	553	136	5.6	4.6
4441	Building material & supplies dealers	9	25 066	1 700	394	96	6.4	5.4
44419	Other building material dealers	4	21 378	1 344	316	74	—	—
444190	Other building material dealers	4	21 378	1 344	316	74	—	—
4442	Lawn & garden equipment & supplies stores	7	4 922	671	159	40	1.4	.2
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
446	Health & personal care stores	11	10 846	1 190	286	87	17.1	1.8
4461	Health & personal care stores	11	10 846	1 190	286	87	17.1	1.8
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	29	26 693	1 711	409	153	54.1	14.4
44711	Gasoline stations with convenience stores	25	21 787	1 308	292	123	63.8	—
447110	Gasoline stations with convenience stores	25	21 787	1 308	292	123	63.8	—
448	Clothing & clothing accessories stores	18	9 191	1 148	274	113	25.7	.2
4481	Clothing stores	12	6 849	703	156	81	19.4	.2
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	7	29 467	3 574	654	283	.9	1.9
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	19 837	1 406	378	47	.5	6.1
45393	Manufactured (mobile) home dealers	8	19 683	1 389	374	45	—	6.1
453930	Manufactured (mobile) home dealers	8	19 683	1 389	374	45	—	6.1
454	Nonstore retailers	5	6 403	968	225	41	1.4	4.1
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
PITT COUNTY, NC								
44-45	Retail trade	643	1 384 806	124 755	28 641	7 956	5.8	6.3
441	Motor vehicle & parts dealers	71	408 894	30 131	6 844	978	7.0	5.0
4411	Automobile dealers	32	365 961	23 159	5 351	644	4.9	5.5
44112	Used car dealers	17	47 567	2 547	603	83	6.8	42.3
441120	Used car dealers	17	47 567	2 547	603	83	6.8	42.3
4412	Other motor vehicle dealers	4	14 135	1 062	194	43	52.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	14 135	1 062	194	43	52.0	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	45	48 340	6 461	1 417	382	15.0	10.7
4421	Furniture stores	20	28 887	4 253	883	222	19.0	—
44211	Furniture stores	20	28 887	4 253	883	222	19.0	—
442110	Furniture stores	20	28 887	4 253	883	222	19.0	—
4422	Home furnishings stores	25	19 453	2 208	534	160	9.0	26.6
44229	Other home furnishings stores	14	8 225	1 059	265	96	14.8	—
443	Electronics & appliance stores	22	33 681	2 783	647	184	1.8	.5
4431	Electronics & appliance stores	22	33 681	2 783	647	184	1.8	.5
44311	Appliance, television, & other electronics stores	9	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	10	12 087	624	140	47	1.1	.6
443120	Computer & software stores	10	12 087	624	140	47	1.1	.6
444	Building material & garden equipment & supplies dealers	55	139 554	12 754	2 903	617	3.2	1.2
4441	Building material & supplies dealers	44	119 553	11 377	2 567	540	2.6	—
44419	Other building material dealers	30	79 878	8 108	1 748	305	3.8	.1
444190	Other building material dealers	30	79 878	8 108	1 748	305	3.8	.1
4442	Lawn & garden equipment & supplies stores	11	20 001	1 377	336	77	6.8	8.3
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PITT COUNTY, NC—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	64	184 796	15 673	3 855	1 352	4.7	14.4
4451	Grocery stores	43	172 493	14 762	3 625	1 278	3.2	15.0
4452	Specialty food stores	12	D	D	D	b	D	D
446	Health & personal care stores	42	47 816	5 427	1 359	383	7.3	3.7
4461	Health & personal care stores	42	47 816	5 427	1 359	383	7.3	3.7
44612	Cosmetics, beauty supplies, & perfume stores	5	2 304	211	51	21	4.8	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 304	211	51	21	4.8	—
447	Gasoline stations	85	106 016	6 448	1 490	526	18.0	19.2
44711	Gasoline stations with convenience stores	65	88 477	5 101	1 169	409	17.8	20.4
447110	Gasoline stations with convenience stores	65	88 477	5 101	1 169	409	17.8	20.4
448	Clothing & clothing accessories stores	103	89 603	12 154	3 026	1 111	4.4	3.5
4481	Clothing stores	70	65 834	8 938	2 311	862	5.1	2.7
44819	Other clothing stores	6	2 747	309	61	35	—	—
448190	Other clothing stores	6	2 747	309	61	35	—	—
4483	Jewelry, luggage, & leather goods stores	18	11 279	1 964	414	120	4.9	9.3
451	Sporting goods, hobby, book, & music stores	38	34 704	3 706	779	274	2.8	4.4
4511	Sporting goods, hobby, & musical instrument stores ..	25	19 529	1 883	391	140	4.1	7.8
4512	Book, periodical, & music stores	13	15 175	1 823	388	134	1.1	.1
45121	Book stores & news dealers	8	11 531	1 373	278	88	1.4	.1
451211	Book stores	7	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	22	145 204	14 107	3 196	1 306	.2	.2
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	72	74 438	7 444	1 702	488	3.5	6.9
4532	Office supplies, stationery, & gift stores	20	18 905	1 701	391	161	6.9	2.9
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	29	50 027	4 406	1 008	200	1.8	7.8
45393	Manufactured (mobile) home dealers	17	46 617	3 603	828	124	.5	8.0
453930	Manufactured (mobile) home dealers	17	46 617	3 603	828	124	.5	8.0
454	Nonstore retailers	24	71 760	7 667	1 423	355	.3	.5
4541	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
4543	Direct selling establishments	18	D	D	D	b	D	D
45431	Fuel dealers	9	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	6	6 791	779	185	29	—	—
POLK COUNTY, NC								
44-45	Retail trade	61	63 344	5 943	1 473	417	21.3	15.0
441	Motor vehicle & parts dealers	5	15 504	1 213	285	47	16.1	—
442	Furniture & home furnishings stores	3	718	72	17	3	100.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 507	368	89	34	66.8	—
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	9 411	591	151	58	8.7	12.2
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RANDOLPH COUNTY, NC								
44-45	Retail trade	457	844 986	77 071	17 698	4 821	12.2	3.2
441	Motor vehicle & parts dealers	62	195 466	14 432	3 278	588	21.2	.3
4411	Automobile dealers	27	160 231	9 187	2 116	334	21.8	.1
44112	Used car dealers	14	28 116	921	229	44	10.3	—
441120	Used car dealers	14	28 116	921	229	44	10.3	—
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	28	D	D	D	c	D	D
44131	Automotive parts & accessories stores	22	16 957	2 375	612	138	10.1	2.4
441310	Automotive parts & accessories stores	22	16 957	2 375	612	138	10.1	2.4
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	28	37 763	4 617	1 137	197	7.4	1.6
4421	Furniture stores	19	35 177	4 220	1 035	164	6.3	1.7
44211	Furniture stores	19	35 177	4 220	1 035	164	6.3	1.7
442110	Furniture stores	19	35 177	4 220	1 035	164	6.3	1.7
4422	Home furnishings stores	9	2 586	397	102	33	22.6	1.1
443	Electronics & appliance stores	12	5 316	488	113	40	30.3	52.0
4431	Electronics & appliance stores	12	5 316	488	113	40	30.3	52.0
44311	Appliance, television, & other electronics stores	9	3 911	436	103	37	8.6	70.6
44312	Computer & software stores	3	1 405	52	10	3	D	—
443120	Computer & software stores	3	1 405	52	10	3	D	—
444	Building material & garden equipment & supplies dealers	38	76 408	7 094	1 812	394	11.1	3.2
4441	Building material & supplies dealers	28	65 356	6 259	1 621	324	9.3	.7
44411	Home centers	4	D	D	D	c	D	D
444110	Home centers	4	D	D	D	c	D	D
44419	Other building material dealers	17	32 363	3 579	904	152	6.3	1.5
444190	Other building material dealers	17	32 363	3 579	904	152	6.3	1.5
4442	Lawn & garden equipment & supplies stores	10	11 052	835	191	70	21.8	17.9
44422	Nursery & garden centers	6	9 350	632	150	50	7.6	21.2
444220	Nursery & garden centers	6	9 350	632	150	50	7.6	21.2
445	Food & beverage stores	46	150 773	12 481	2 902	970	7.9	1.9
4451	Grocery stores	35	145 326	12 037	2 799	935	8.1	1.8
44511	Supermarkets & other grocery (except convenience) stores	25	140 388	11 636	2 732	909	6.5	.8
445110	Supermarkets & other grocery (except convenience) stores	25	140 388	11 636	2 732	909	6.5	.8
4452	Specialty food stores	7	D	D	D	a	D	D
446	Health & personal care stores	31	D	D	D	e	D	D
4461	Health & personal care stores	31	D	D	D	e	D	D
44611	Pharmacies & drug stores	19	31 994	3 822	1 045	297	20.7	—
446110	Pharmacies & drug stores	19	31 994	3 822	1 045	297	20.7	—
4461101	Pharmacies & drug stores	19	31 994	3 822	1 045	297	20.7	—
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	5	D	D	D	a	D	D
447	Gasoline stations	74	91 171	5 727	1 263	419	16.9	12.0
4471	Gasoline stations	74	91 171	5 727	1 263	419	16.9	12.0
44711	Gasoline stations with convenience stores	50	68 536	4 448	934	332	12.4	14.7
447110	Gasoline stations with convenience stores	50	68 536	4 448	934	332	12.4	14.7
44719	Other gasoline stations	24	22 635	1 279	329	87	30.4	4.0
447190	Other gasoline stations	24	22 635	1 279	329	87	30.4	4.0
448	Clothing & clothing accessories stores	43	37 844	4 132	724	296	8.0	3.6
4481	Clothing stores	28	29 324	2 996	441	204	9.4	4.5
44814	Family clothing stores	7	22 666	2 130	230	96	7.2	2.7
448140	Family clothing stores	7	22 666	2 130	230	96	7.2	2.7
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	22	9 221	986	222	95	31.1	2.9
4511	Sporting goods, hobby, & musical instrument stores ..	13	5 955	554	129	51	38.5	2.9
45112	Hobby, toy, & game stores	3	3 042	359	88	33	—	—
451120	Hobby, toy, & game stores	3	3 042	359	88	33	—	—
4512	Book, periodical, & music stores	9	3 266	432	93	44	17.7	3.0
45121	Book stores & news dealers	5	D	D	D	b	D	D
451212	Specialty book stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RANDOLPH COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	27	111 106	11 708	2 864	1 045	.1	.8
4521	Department stores (excl leased depts)	6	98 002	10 112	2 485	912	—	—
45211	Department stores (excl leased depts)	6	98 002	10 112	2 485	912	—	—
452110	Department stores (excl leased depts)	6	98 002	10 112	2 485	912	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	21	13 104	1 596	379	133	1.1	7.1
452990	All other general merchandise stores	21	13 104	1 596	379	133	1.1	7.1
4529901	Variety stores	14	8 878	882	192	104	.3	—
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	52	D	D	D	c	D	D
4531	Florists	12	3 757	769	182	47	26.7	24.2
45311	Florists	12	3 757	769	182	47	26.7	24.2
453110	Florists	12	3 757	769	182	47	26.7	24.2
4532	Office supplies, stationery, & gift stores	11	4 307	403	52	32	20.4	—
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	6	3 441	432	106	32	23.6	—
45331	Used merchandise stores	6	3 441	432	106	32	23.6	—
453310	Used merchandise stores	6	3 441	432	106	32	23.6	—
4539	Other miscellaneous store retailers	23	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	10	32 000	2 692	532	68	3.4	—
453930	Manufactured (mobile) home dealers	10	32 000	2 692	532	68	3.4	—
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	22	45 761	6 192	1 263	229	7.3	4.5
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	17	D	D	D	c	D	D
45431	Fuel dealers	10	30 356	2 981	668	100	1.9	6.8
454311	Heating oil dealers	6	20 492	1 359	306	45	2.8	—
454312	Liquefied petroleum gas (bottled gas) dealers	4	9 864	1 622	362	55	—	21.0
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
RICHMOND COUNTY, NC								
44-45	Retail trade	229	368 230	32 807	7 372	2 165	15.5	6.0
441	Motor vehicle & parts dealers	40	132 565	8 922	1 761	314	20.1	.4
4411	Automobile dealers	19	111 942	6 308	1 219	178	21.7	.5
44112	Used car dealers	12	9 914	808	164	29	27.7	4.6
441120	Used car dealers	12	9 914	808	164	29	27.7	4.6
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	7 566	1 255	299	75	1.9	—
441310	Automotive parts & accessories stores	11	7 566	1 255	299	75	1.9	—
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	10	8 357	1 733	380	79	18.4	.6
44211	Furniture stores	10	8 357	1 733	380	79	18.4	.6
442110	Furniture stores	10	8 357	1 733	380	79	18.4	.6
443	Electronics & appliance stores	3	1 649	248	65	14	D	18.4
444	Building material & garden equipment & supplies dealers	16	34 193	3 481	854	208	6.7	2.2
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	20	56 112	4 538	1 118	450	7.6	13.6
4451	Grocery stores	16	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	13	16 470	2 438	574	132	27.8	5.5
4461	Health & personal care stores	13	16 470	2 438	574	132	27.8	5.5
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	42	41 487	2 903	691	223	12.4	8.9
4471	Gasoline stations	42	41 487	2 903	691	223	12.4	8.9
44711	Gasoline stations with convenience stores	33	40 130	2 781	664	207	11.5	8.7
447110	Gasoline stations with convenience stores	33	40 130	2 781	664	207	11.5	8.7
448	Clothing & clothing accessories stores	29	15 167	1 819	460	171	15.0	2.4
4481	Clothing stores	19	10 642	1 152	293	121	14.5	3.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RICHMOND COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	8	2 696	234	60	24	38.5	.4
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	10	38 633	3 942	905	385	.3	—
45299	All other general merchandise stores	7	4 439	434	83	47	2.9	—
452990	All other general merchandise stores	7	4 439	434	83	47	2.9	—
453	Miscellaneous store retailers	27	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	9 248	848	90	29	63.1	36.9
453930	Manufactured (mobile) home dealers	5	9 248	848	90	29	63.1	36.9
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	9	6 899	840	212	53	11.5	63.6
4543	Direct selling establishments	9	6 899	840	212	53	11.5	63.6
45431	Fuel dealers	5	5 589	696	183	41	12.2	78.0
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
ROBESON COUNTY, NC								
44-45	Retail trade	450	1 011 717	79 793	18 382	4 844	12.2	3.6
441	Motor vehicle & parts dealers	78	351 742	23 677	5 567	848	9.6	1.3
4411	Automobile dealers	36	321 723	20 031	4 692	647	8.6	1.1
44111	New car dealers	16	308 409	18 633	4 357	567	6.5	—
441110	New car dealers	16	308 409	18 633	4 357	567	6.5	—
44112	Used car dealers	20	13 314	1 398	335	80	56.2	26.3
441120	Used car dealers	20	13 314	1 398	335	80	56.2	26.3
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	39	D	D	D	c	D	D
44131	Automotive parts & accessories stores	25	12 860	2 010	476	120	18.4	.7
441310	Automotive parts & accessories stores	25	12 860	2 010	476	120	18.4	.7
44132	Tire dealers	14	D	D	D	b	D	D
441320	Tire dealers	14	D	D	D	b	D	D
442	Furniture & home furnishings stores	22	18 241	3 127	758	172	14.3	—
4421	Furniture stores	18	13 851	2 659	614	144	16.3	—
44211	Furniture stores	18	13 851	2 659	614	144	16.3	—
442110	Furniture stores	18	13 851	2 659	614	144	16.3	—
4422	Home furnishings stores	4	4 390	468	144	28	8.0	—
44229	Other home furnishings stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	7	3 834	587	153	30	10.0	2.3
4431	Electronics & appliance stores	7	3 834	587	153	30	10.0	2.3
44311	Appliance, television, & other electronics stores	7	3 834	587	153	30	10.0	2.3
443112	Radio, television, & other electronics stores	4	3 426	443	115	20	9.8	2.6
444	Building material & garden equipment & supplies dealers	35	91 678	7 481	1 632	398	10.3	.8
4441	Building material & supplies dealers	22	61 122	5 581	1 198	323	2.8	.7
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	10	17 302	1 713	252	63	3.7	2.3
444190	Other building material dealers	10	17 302	1 713	252	63	3.7	2.3
4442	Lawn & garden equipment & supplies stores	13	30 556	1 900	434	75	25.5	1.0
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	57	150 381	10 887	2 597	1 042	9.5	2.5
4451	Grocery stores	45	144 932	10 330	2 476	991	9.6	2.0
44511	Supermarkets & other grocery (except convenience) stores	30	137 036	9 761	2 331	930	7.2	.1
445110	Supermarkets & other grocery (except convenience) stores	30	137 036	9 761	2 331	930	7.2	.1
44512	Convenience stores	15	7 896	569	145	61	50.6	34.4
445120	Convenience stores	15	7 896	569	145	61	50.6	34.4
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	29	33 360	4 502	1 096	227	15.1	9.8
4461	Health & personal care stores	29	33 360	4 502	1 096	227	15.1	9.8
44611	Pharmacies & drug stores	23	31 916	4 175	1 015	209	11.4	10.3
446110	Pharmacies & drug stores	23	31 916	4 175	1 015	209	11.4	10.3
4461101	Pharmacies & drug stores	23	31 916	4 175	1 015	209	11.4	10.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROBESON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	74	123 431	6 321	1 491	529	22.7	6.2
4471	Gasoline stations	74	123 431	6 321	1 491	529	22.7	6.2
44711	Gasoline stations with convenience stores	55	64 615	3 375	833	318	23.3	9.6
447110	Gasoline stations with convenience stores	55	64 615	3 375	833	318	23.3	9.6
44719	Other gasoline stations	19	58 816	2 946	658	211	22.2	2.5
447190	Other gasoline stations	19	58 816	2 946	658	211	22.2	2.5
448	Clothing & clothing accessories stores	46	48 572	6 030	1 405	544	10.6	2.4
4481	Clothing stores	25	35 763	4 242	1 013	397	12.5	.2
44814	Family clothing stores	9	25 665	3 022	699	280	4.6	.3
448140	Family clothing stores	9	25 665	3 022	699	280	4.6	.3
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	10	6 699	1 156	239	88	7.3	16.2
44831	Jewelry stores	10	6 699	1 156	239	88	7.3	16.2
448310	Jewelry stores	10	6 699	1 156	239	88	7.3	16.2
451	Sporting goods, hobby, book, & music stores	15	12 682	1 010	231	91	9.6	12.7
4511	Sporting goods, hobby, & musical instrument stores ..	9	8 663	637	134	45	9.6	3.5
45111	Sporting goods stores	6	7 881	474	94	35	10.6	3.4
451110	Sporting goods stores	6	7 881	474	94	35	10.6	3.4
4511102	Specialty-line sporting goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	4 019	373	97	46	9.4	32.4
45121	Book stores & news dealers	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	33	97 193	8 895	1 883	675	2.2	.6
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	76 774	6 925	1 488	464	—	—
45299	All other general merchandise stores	30	20 419	1 970	395	211	10.3	3.0
452990	All other general merchandise stores	30	20 419	1 970	395	211	10.3	3.0
4529901	Variety stores	23	17 993	1 700	331	193	5.6	—
453	Miscellaneous store retailers	40	60 914	4 481	957	179	27.7	13.3
4531	Florists	13	2 612	362	76	35	41.5	45.2
45311	Florists	13	2 612	362	76	35	41.5	45.2
453110	Florists	13	2 612	362	76	35	41.5	45.2
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	13	54 010	3 487	749	92	28.4	11.9
453930	Manufactured (mobile) home dealers	13	54 010	3 487	749	92	28.4	11.9
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	14	19 689	2 795	612	109	20.1	23.7
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	10	14 136	2 150	466	72	8.9	33.0
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	9	D	D	D	b	D	D
ROCKINGHAM COUNTY, NC								
44-45	Retail trade	421	619 800	55 416	13 428	3 974	15.1	6.2
441	Motor vehicle & parts dealers	61	186 365	12 251	3 002	532	23.8	1.4
4411	Automobile dealers	30	169 759	9 474	2 270	347	24.6	.3
44111	New car dealers	12	159 822	8 889	2 130	313	23.6	—
441110	New car dealers	12	159 822	8 889	2 130	313	23.6	—
44112	Used car dealers	18	9 937	585	140	34	40.3	4.9
441120	Used car dealers	18	9 937	585	140	34	40.3	4.9
4413	Automotive parts, accessories, & tire stores	31	16 606	2 777	732	185	15.7	13.2
44131	Automotive parts & accessories stores	20	11 954	1 866	513	130	7.5	3.0
441310	Automotive parts & accessories stores	20	11 954	1 866	513	130	7.5	3.0
442	Furniture & home furnishings stores	28	27 556	3 834	983	205	16.7	7.9
4421	Furniture stores	18	17 355	2 663	696	153	21.1	1.0
44211	Furniture stores	18	17 355	2 663	696	153	21.1	1.0
442110	Furniture stores	18	17 355	2 663	696	153	21.1	1.0
4422	Home furnishings stores	10	10 201	1 171	287	52	9.2	19.7
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	16	5 713	803	218	59	15.9	18.7
4431	Electronics & appliance stores	16	5 713	803	218	59	15.9	18.7
44311	Appliance, television, & other electronics stores ...	15	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	2 915	505	131	36	20.8	5.7
444	Building material & garden equipment & supplies dealers	35	42 524	4 598	1 167	255	12.7	—
4441	Building material & supplies dealers	25	27 951	3 263	847	188	12.8	—
44419	Other building material dealers	17	17 137	1 983	438	89	2.4	—
444190	Other building material dealers	17	17 137	1 983	438	89	2.4	—
4442	Lawn & garden equipment & supplies stores	10	14 573	1 335	320	67	12.4	—
44422	Nursery & garden centers	6	12 024	951	221	49	10.1	—
444220	Nursery & garden centers	6	12 024	951	221	49	10.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKINGHAM COUNTY, NC—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	50	130 331	10 356	2 608	1 083	7.7	13.7
4451	Grocery stores	42	125 820	9 857	2 486	1 051	7.4	14.2
44511	Supermarkets & other grocery (except convenience) stores	28	120 836	9 482	2 398	1 007	5.8	13.1
445110	Supermarkets & other grocery (except convenience) stores	28	120 836	9 482	2 398	1 007	5.8	13.1
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	32	34 752	5 738	1 237	265	11.0	3.2
4461	Health & personal care stores	32	34 752	5 738	1 237	265	11.0	3.2
44611	Pharmacies & drug stores	23	33 706	5 550	1 207	244	10.3	2.4
446110	Pharmacies & drug stores	23	33 706	5 550	1 207	244	10.3	2.4
4461101	Pharmacies & drug stores	22	D	D	D	c	D	D
447	Gasoline stations	74	60 618	4 376	1 045	370	30.2	10.4
4471	Gasoline stations	74	60 618	4 376	1 045	370	30.2	10.4
44711	Gasoline stations with convenience stores	54	49 905	3 437	815	301	29.1	8.3
447110	Gasoline stations with convenience stores	54	49 905	3 437	815	301	29.1	8.3
448	Clothing & clothing accessories stores	44	20 876	2 702	660	264	9.3	4.1
4481	Clothing stores	27	14 101	1 634	374	186	5.9	6.1
451	Sporting goods, hobby, book, & music stores	11	3 464	432	83	48	2.0	2.0
452	General merchandise stores	21	76 448	7 021	1 693	698	1.3	2.1
45299	All other general merchandise stores	16	12 455	1 218	251	121	8.1	13.2
452990	All other general merchandise stores	16	12 455	1 218	251	121	8.1	13.2
4529901	Variety stores	10	8 281	794	181	93	—	—
4529903	Miscellaneous general merchandise stores	6	4 174	424	70	28	24.2	39.3
453	Miscellaneous store retailers	44	22 932	2 515	530	155	14.0	20.6
4531	Florists	13	2 462	587	150	48	53.4	1.7
45311	Florists	13	2 462	587	150	48	53.4	1.7
453110	Florists	13	2 462	587	150	48	53.4	1.7
4532	Office supplies, stationery, & gift stores	9	2 490	340	79	32	36.3	1.1
45321	Office supplies & stationery stores	4	1 174	193	47	16	2.2	—
453210	Office supplies & stationery stores	4	1 174	193	47	16	2.2	—
4532102	Office supplies stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	16	17 170	1 380	259	62	5.7	26.4
45393	Manufactured (mobile) home dealers	7	15 820	1 226	226	45	1.7	27.3
453930	Manufactured (mobile) home dealers	7	15 820	1 226	226	45	1.7	27.3
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	8 221	790	202	40	1.5	—
4543	Direct selling establishments	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
ROWAN COUNTY, NC								
44-45	Retail trade	450	799 190	74 319	18 274	4 820	8.1	4.8
441	Motor vehicle & parts dealers	58	186 062	15 602	3 946	619	5.0	1.4
4411	Automobile dealers	25	157 136	10 991	2 760	379	1.6	1.5
44112	Used car dealers	17	13 027	968	285	66	18.8	16.5
441120	Used car dealers	17	13 027	968	285	66	18.8	16.5
4412	Other motor vehicle dealers	8	6 741	443	102	25	51.8	2.2
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	25	22 185	4 168	1 084	215	15.5	.4
44131	Automotive parts & accessories stores	18	17 985	3 157	865	174	18.4	.3
441310	Automotive parts & accessories stores	18	17 985	3 157	865	174	18.4	.3
442	Furniture & home furnishings stores	32	14 098	2 461	607	129	36.8	7.9
4421	Furniture stores	20	9 810	1 742	457	92	32.0	10.5
44211	Furniture stores	20	9 810	1 742	457	92	32.0	10.5
442110	Furniture stores	20	9 810	1 742	457	92	32.0	10.5
4422	Home furnishings stores	12	4 288	719	150	37	47.8	1.8
44229	Other home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	16	13 351	1 470	403	104	8.0	33.0
4431	Electronics & appliance stores	16	13 351	1 470	403	104	8.0	33.0
44311	Appliance, television, & other electronics stores	11	8 085	1 051	267	58	7.5	8.9
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROWAN COUNTY, NC—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	45	109 775	11 962	2 953	570	10.0	3.4
4441	Building material & supplies dealers	31	D	D	D	e	D	D
44411	Home centers	4	D	D	D	c	D	D
444110	Home centers	4	D	D	D	c	D	D
44419	Other building material dealers	19	56 120	6 420	1 511	219	6.5	4.5
444190	Other building material dealers	19	56 120	6 420	1 511	219	6.5	4.5
4442	Lawn & garden equipment & supplies stores	14	D	D	D	c	D	D
44422	Nursery & garden centers	11	16 785	1 468	320	101	17.9	—
444220	Nursery & garden centers	11	16 785	1 468	320	101	17.9	—
445	Food & beverage stores	45	160 780	12 690	3 328	1 179	7.7	.6
4451	Grocery stores	35	155 491	12 199	3 216	1 145	7.9	.5
44511	Supermarkets & other grocery (except convenience) stores	25	151 011	11 760	3 111	1 110	6.2	.4
445110	Supermarkets & other grocery (except convenience) stores	25	151 011	11 760	3 111	1 110	6.2	.4
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	29	40 817	6 637	1 650	430	9.7	9.5
4461	Health & personal care stores	29	40 817	6 637	1 650	430	9.7	9.5
44611	Pharmacies & drug stores	18	35 219	3 991	1 004	263	9.6	6.0
446110	Pharmacies & drug stores	18	35 219	3 991	1 004	263	9.6	6.0
4461101	Pharmacies & drug stores	18	35 219	3 991	1 004	263	9.6	6.0
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	4	D	D	D	c	D	D
447	Gasoline stations	71	108 610	5 615	1 274	486	8.4	10.6
4471	Gasoline stations	71	108 610	5 615	1 274	486	8.4	10.6
44711	Gasoline stations with convenience stores	60	86 234	4 500	1 013	383	9.9	5.8
447110	Gasoline stations with convenience stores	60	86 234	4 500	1 013	383	9.9	5.8
44719	Other gasoline stations	11	22 376	1 115	261	103	2.4	29.4
447190	Other gasoline stations	11	22 376	1 115	261	103	2.4	29.4
448	Clothing & clothing accessories stores	50	33 452	3 912	883	313	15.1	6.4
4481	Clothing stores	29	21 605	2 281	486	181	14.2	7.2
44811	Men's clothing stores	3	D	D	D	b	D	D
448110	Men's clothing stores	3	D	D	D	b	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	9	4 535	745	190	48	20.4	12.3
451	Sporting goods, hobby, book, & music stores	22	10 263	957	195	79	4.5	15.0
4511	Sporting goods, hobby, & musical instrument stores	17	6 541	624	133	44	7.1	10.0
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	3 722	333	62	35	—	23.9
45121	Book stores & news dealers	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	17	70 364	6 869	1 721	638	.5	.3
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529901	Variety stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	49	33 976	3 898	809	175	10.3	14.6
4531	Florists	14	2 564	537	107	45	20.7	20.4
45311	Florists	14	2 564	537	107	45	20.7	20.4
453110	Florists	14	2 564	537	107	45	20.7	20.4
4532	Office supplies, stationery, & gift stores	10	7 282	860	193	43	6.9	—
45321	Office supplies & stationery stores	3	5 551	637	146	17	—	—
453210	Office supplies & stationery stores	3	5 551	637	146	17	—	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	21	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	12	22 338	2 103	416	54	8.5	18.6
453930	Manufactured (mobile) home dealers	12	22 338	2 103	416	54	8.5	18.6
454	Nonstore retailers	16	17 642	2 246	505	98	19.2	6.0
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4543	Direct selling establishments	13	13 207	1 489	372	71	20.0	8.0
45431	Fuel dealers	9	12 440	1 186	283	54	19.6	7.2
454311	Heating oil dealers	6	8 380	655	157	34	29.1	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	4 060	531	126	20	—	22.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RUTHERFORD COUNTY, NC								
44-45	Retail trade	286	443 512	41 072	9 744	2 861	26.3	11.6
441	Motor vehicle & parts dealers	65	137 101	10 004	2 468	411	54.0	10.2
4411	Automobile dealers	39	117 384	6 932	1 741	252	59.2	11.1
44112	Used car dealers	30	59 495	3 090	744	106	24.4	19.8
441120	Used car dealers	30	59 495	3 090	744	106	24.4	19.8
4412	Other motor vehicle dealers	4	8 183	779	210	33	17.6	9.1
44122	Motorcycle, boat, & other motor vehicle dealers	4	8 183	779	210	33	17.6	9.1
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	22	11 534	2 293	517	126	27.0	1.6
44131	Automotive parts & accessories stores	13	6 961	1 290	308	76	25.5	—
441310	Automotive parts & accessories stores	13	6 961	1 290	308	76	25.5	—
442	Furniture & home furnishings stores	16	12 937	1 681	432	99	14.6	12.8
4421	Furniture stores	10	10 509	1 538	409	91	1.4	15.8
44211	Furniture stores	10	10 509	1 538	409	91	1.4	15.8
442110	Furniture stores	10	10 509	1 538	409	91	1.4	15.8
4422	Home furnishings stores	6	2 428	143	23	8	71.7	—
443	Electronics & appliance stores	6	3 518	447	117	28	5.0	9.6
4431	Electronics & appliance stores	6	3 518	447	117	28	5.0	9.6
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	21	32 007	4 050	992	236	8.3	2.0
4441	Building material & supplies dealers	14	29 696	3 866	946	218	2.2	1.8
44419	Other building material dealers	7	19 265	2 573	619	112	2.3	—
444190	Other building material dealers	7	19 265	2 573	619	112	2.3	—
445	Food & beverage stores	27	D	D	D	f	D	D
4451	Grocery stores	24	85 125	7 236	1 616	674	15.2	22.7
44511	Supermarkets & other grocery (except convenience) stores	18	81 988	7 025	1 569	649	12.3	23.3
445110	Supermarkets & other grocery (except convenience) stores	18	81 988	7 025	1 569	649	12.3	23.3
446	Health & personal care stores	17	21 003	2 745	639	159	14.6	2.9
4461	Health & personal care stores	17	21 003	2 745	639	159	14.6	2.9
447	Gasoline stations	52	47 048	2 882	652	261	27.3	29.3
4471	Gasoline stations	52	47 048	2 882	652	261	27.3	29.3
44711	Gasoline stations with convenience stores	42	41 770	2 597	589	239	21.9	33.0
447110	Gasoline stations with convenience stores	42	41 770	2 597	589	239	21.9	33.0
448	Clothing & clothing accessories stores	19	14 657	1 804	413	193	6.8	.3
4481	Clothing stores	13	12 606	1 495	353	167	6.0	.4
451	Sporting goods, hobby, book, & music stores	12	2 087	360	81	35	41.4	17.1
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	15	61 157	6 085	1 464	560	.7	—
45299	All other general merchandise stores	11	7 815	959	150	67	5.2	—
452990	All other general merchandise stores	11	7 815	959	150	67	5.2	—
4529901	Variety stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	10 707	620	121	35	39.0	5.0
45393	Manufactured (mobile) home dealers	4	9 883	429	76	21	39.9	2.5
453930	Manufactured (mobile) home dealers	4	9 883	429	76	21	39.9	2.5
454	Nonstore retailers	8	9 321	2 223	535	91	6.7	—
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAMPSON COUNTY, NC								
44-45	Retail trade	246	373 789	31 089	7 357	2 125	15.8	5.0
441	Motor vehicle & parts dealers	41	120 744	7 866	2 078	334	22.7	3.8
4411	Automobile dealers	21	107 424	5 694	1 551	209	22.5	4.2
44112	Used car dealers	11	10 045	333	72	20	37.7	45.0
441120	Used car dealers	11	10 045	333	72	20	37.7	45.0
4413	Automotive parts, accessories, & tire stores	19	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
44132	Tire dealers	9	5 967	1 188	287	64	53.1	—
441320	Tire dealers	9	5 967	1 188	287	64	53.1	—
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	7	5 861	1 032	259	58	1.2	51.1
44211	Furniture stores	7	5 861	1 032	259	58	1.2	51.1
442110	Furniture stores	7	5 861	1 032	259	58	1.2	51.1
443	Electronics & appliance stores	8	3 766	496	120	33	44.8	16.7
4431	Electronics & appliance stores	8	3 766	496	120	33	44.8	16.7
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	33	44 255	4 576	1 049	242	4.5	2.5
4441	Building material & supplies dealers	24	27 519	3 362	770	175	6.8	2.8
44419	Other building material dealers	16	24 082	2 829	667	144	4.7	2.8
444190	Other building material dealers	16	24 082	2 829	667	144	4.7	2.8
4442	Lawn & garden equipment & supplies stores	9	16 736	1 214	279	67	.7	2.1
44422	Nursery & garden centers	9	16 736	1 214	279	67	.7	2.1
444220	Nursery & garden centers	9	16 736	1 214	279	67	.7	2.1
445	Food & beverage stores	27	66 096	5 465	1 288	522	11.6	.1
4451	Grocery stores	21	63 773	5 224	1 230	503	12.0	—
446	Health & personal care stores	14	D	D	D	c	D	D
4461	Health & personal care stores	14	D	D	D	c	D	D
447	Gasoline stations	46	43 509	2 363	551	184	17.0	14.9
4471	Gasoline stations	46	43 509	2 363	551	184	17.0	14.9
44711	Gasoline stations with convenience stores	32	30 372	1 767	412	147	12.7	11.9
447110	Gasoline stations with convenience stores	32	30 372	1 767	412	147	12.7	11.9
448	Clothing & clothing accessories stores	18	6 202	813	189	78	32.9	5.3
451	Sporting goods, hobby, book, & music stores	5	1 129	174	42	21	24.0	—
452	General merchandise stores	14	35 665	3 750	847	361	1.6	—
45299	All other general merchandise stores	11	11 176	1 391	300	91	5.0	—
452990	All other general merchandise stores	11	11 176	1 391	300	91	5.0	—
4529901	Variety stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	12 581	997	189	48	12.4	—
45393	Manufactured (mobile) home dealers	7	11 315	782	142	31	2.6	—
453930	Manufactured (mobile) home dealers	7	11 315	782	142	31	2.6	—
45399	All other miscellaneous store retailers	3	1 266	215	47	17	100.0	—
454	Nonstore retailers	8	12 090	958	188	43	26.9	19.3
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	10 495	809	150	35	26.8	22.3
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
SCOTLAND COUNTY, NC								
44-45	Retail trade	178	255 265	26 055	6 173	1 856	17.7	4.5
441	Motor vehicle & parts dealers	22	41 480	3 377	824	162	55.0	.8
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	9	6 680	1 139	279	74	16.3	.6
44211	Furniture stores	9	6 680	1 139	279	74	16.3	.6
442110	Furniture stores	9	6 680	1 139	279	74	16.3	.6
443	Electronics & appliance stores	6	2 276	484	128	31	19.9	—
4431	Electronics & appliance stores	6	2 276	484	128	31	19.9	—
444	Building material & garden equipment & supplies dealers	17	27 281	2 721	662	138	7.2	4.5
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	5	9 310	1 249	322	64	6.1	13.2
444190	Other building material dealers	5	9 310	1 249	322	64	6.1	13.2
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	14 879	1 090	248	47	—	—
444220	Nursery & garden centers	5	14 879	1 090	248	47	—	—
445	Food & beverage stores	24	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SCOTLAND COUNTY, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	33	35 276	3 249	787	233	15.3	19.4
44711	Gasoline stations with convenience stores	24	22 539	1 853	429	152	20.0	19.4
447110	Gasoline stations with convenience stores	24	22 539	1 853	429	152	20.0	19.4
448	Clothing & clothing accessories stores	21	14 973	1 706	410	158	2.3	3.9
4481	Clothing stores	11	11 402	1 202	294	116	2.6	.2
451	Sporting goods, hobby, book, & music stores	9	3 164	359	78	37	31.3	32.6
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	10	46 247	4 620	1 104	444	—	—
45299	All other general merchandise stores	7	6 044	682	165	60	—	—
452990	All other general merchandise stores	7	6 044	682	165	60	—	—
4529901	Variety stores	7	6 044	682	165	60	—	—
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	15 749	1 711	368	55	36.0	—
453930	Manufactured (mobile) home dealers	7	15 749	1 711	368	55	36.0	—
454	Nonstore retailers	2	D	D	D	b	D	D
STANLY COUNTY, NC								
44-45	Retail trade	265	472 259	44 482	10 197	2 722	17.5	1.6
441	Motor vehicle & parts dealers	50	120 372	8 736	2 291	369	20.6	1.8
4411	Automobile dealers	22	98 061	5 979	1 537	190	21.3	2.1
44112	Used car dealers	14	17 425	877	220	40	9.3	7.9
441120	Used car dealers	14	17 425	877	220	40	9.3	7.9
4412	Other motor vehicle dealers	6	10 559	940	278	39	7.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	22	11 752	1 817	476	140	26.7	1.2
44131	Automotive parts & accessories stores	14	6 295	1 035	296	85	2.5	2.3
441310	Automotive parts & accessories stores	14	6 295	1 035	296	85	2.5	2.3
44132	Tire dealers	8	5 457	782	180	55	54.6	—
441320	Tire dealers	8	5 457	782	180	55	54.6	—
442	Furniture & home furnishings stores	12	8 831	1 781	392	89	43.5	—
4421	Furniture stores	8	5 876	1 182	265	63	53.9	—
44211	Furniture stores	8	5 876	1 182	265	63	53.9	—
442110	Furniture stores	8	5 876	1 182	265	63	53.9	—
4422	Home furnishings stores	4	2 955	599	127	26	22.8	—
443	Electronics & appliance stores	10	3 100	483	80	24	20.9	19.4
4431	Electronics & appliance stores	10	3 100	483	80	24	20.9	19.4
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	25	75 885	7 030	1 399	254	27.8	.2
4441	Building material & supplies dealers	17	60 047	5 355	1 163	212	32.9	.1
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	8	15 838	1 675	236	42	8.3	.4
44421	Outdoor power equipment stores	4	D	D	D	a	D	D
444210	Outdoor power equipment stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	23	84 061	6 934	1 668	628	3.4	—
4451	Grocery stores	18	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	81 048	6 711	1 614	598	1.2	—
445110	Supermarkets & other grocery (except convenience) stores	16	81 048	6 711	1 614	598	1.2	—
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	14	21 091	4 086	799	210	3.3	5.8
4461	Health & personal care stores	14	21 091	4 086	799	210	3.3	5.8
44619	Other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	42	41 455	3 697	814	289	33.5	4.4
4471	Gasoline stations	42	41 455	3 697	814	289	33.5	4.4
44711	Gasoline stations with convenience stores	32	31 985	2 209	480	210	24.7	5.7
447110	Gasoline stations with convenience stores	32	31 985	2 209	480	210	24.7	5.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STANLY COUNTY, NC—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	25	14 180	1 685	399	156	6.2	6.6
4481	Clothing stores	12	9 887	1 105	255	107	4.7	.7
451	Sporting goods, hobby, book, & music stores	11	3 559	373	88	49	18.3	9.5
4512	Book, periodical, & music stores	5	1 881	234	54	37	6.3	5.6
4512112	Specialty book stores	2	D	D	D	b	D	D
452	General merchandise stores	12	54 093	5 664	1 432	490	3.9	—
45299	All other general merchandise stores	9	7 280	1 305	293	88	29.1	—
452990	All other general merchandise stores	9	7 280	1 305	293	88	29.1	—
453	Miscellaneous store retailers	26	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	13 812	1 414	298	50	—	—
453930	Manufactured (mobile) home dealers	5	13 812	1 414	298	50	—	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	15	D	D	D	b	D	D
4543	Direct selling establishments	14	23 919	1 764	362	57	25.5	—
45431	Fuel dealers	8	20 096	1 240	280	43	12.7	—
454311	Heating oil dealers	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	6	3 823	524	82	14	92.6	—
454390	Other direct selling establishments	6	3 823	524	82	14	92.6	—
STOKES COUNTY, NC								
44-45	Retail trade	118	135 508	11 657	2 710	774	18.0	3.6
441	Motor vehicle & parts dealers	13	27 798	2 113	506	109	4.6	1.2
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	18 216	1 476	367	69	18.8	9.3
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	8	13 721	1 407	320	87	29.1	—
4461	Health & personal care stores	8	13 721	1 407	320	87	29.1	—
447	Gasoline stations	25	22 676	1 298	279	100	35.4	8.4
448	Clothing & clothing accessories stores	7	1 731	221	58	20	65.5	20.0
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	b	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45392	Art dealers	3	486	84	21	7	D	—
453920	Art dealers	3	486	84	21	7	D	—
454	Nonstore retailers	5	4 154	717	118	29	27.8	—
4543	Direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SURRY COUNTY, NC								
44-45	Retail trade	381	780 006	75 576	19 796	5 594	14.5	11.3
441	Motor vehicle & parts dealers	56	220 398	18 792	4 631	781	32.2	11.8
4411	Automobile dealers	25	161 147	9 989	2 516	352	42.9	6.7
44112	Used car dealers	15	25 603	1 385	319	52	32.0	—
441120	Used car dealers	15	25 603	1 385	319	52	32.0	—
4412	Other motor vehicle dealers	3	3 583	295	74	14	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	3 583	295	74	14	D	—
441221	Motorcycle dealers	3	3 583	295	74	14	D	—
4413	Automotive parts, accessories, & tire stores	28	55 668	8 508	2 041	415	2.4	27.2
44131	Automotive parts & accessories stores	20	44 059	6 162	1 538	304	.4	32.5
441310	Automotive parts & accessories stores	20	44 059	6 162	1 538	304	.4	32.5
44132	Tire dealers	8	11 609	2 346	503	111	10.3	7.3
441320	Tire dealers	8	11 609	2 346	503	111	10.3	7.3
442	Furniture & home furnishings stores	11	13 162	2 133	457	92	37.5	.7
4421	Furniture stores	11	13 162	2 133	457	92	37.5	.7
44211	Furniture stores	11	13 162	2 133	457	92	37.5	.7
442110	Furniture stores	11	13 162	2 133	457	92	37.5	.7
443	Electronics & appliance stores	17	12 133	2 069	437	87	4.7	1.4
4431	Electronics & appliance stores	17	12 133	2 069	437	87	4.7	1.4
44311	Appliance, television, & other electronics stores	13	10 395	1 803	395	80	5.5	1.1
443111	Household appliance stores	5	7 804	1 269	283	51	2.0	—
443112	Radio, television, & other electronics stores	8	2 591	534	112	29	15.9	4.6
44312	Computer & software stores	4	1 738	266	42	7	—	2.6
443120	Computer & software stores	4	1 738	266	42	7	—	2.6
444	Building material & garden equipment & supplies dealers	30	66 966	6 173	1 500	354	3.9	1.3
4441	Building material & supplies dealers	19	51 286	4 588	1 179	266	4.1	1.5
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	11	D	D	D	c	D	D
444190	Other building material dealers	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	11	15 680	1 585	321	88	3.2	.8
44422	Nursery & garden centers	8	14 149	1 335	287	78	—	.9
444220	Nursery & garden centers	8	14 149	1 335	287	78	—	.9
445	Food & beverage stores	31	117 562	9 694	2 356	784	2.4	8.4
4451	Grocery stores	23	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	111 973	9 007	2 180	732	2.5	8.4
445110	Supermarkets & other grocery (except convenience) stores	21	111 973	9 007	2 180	732	2.5	8.4
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	26	31 938	3 948	952	257	20.7	.8
4461	Health & personal care stores	26	31 938	3 948	952	257	20.7	.8
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	70	81 351	5 908	1 368	416	16.1	3.5
4471	Gasoline stations	70	81 351	5 908	1 368	416	16.1	3.5
44711	Gasoline stations with convenience stores	51	55 359	3 142	729	246	17.7	5.0
447110	Gasoline stations with convenience stores	51	55 359	3 142	729	246	17.7	5.0
44719	Other gasoline stations	19	25 992	2 766	639	170	12.8	.3
447190	Other gasoline stations	19	25 992	2 766	639	170	12.8	.3
448	Clothing & clothing accessories stores	46	36 805	4 359	979	357	9.9	2.0
4481	Clothing stores	26	30 029	3 342	763	273	6.8	2.1
44814	Family clothing stores	6	24 734	2 611	585	202	5.4	—
448140	Family clothing stores	6	24 734	2 611	585	202	5.4	—
451	Sporting goods, hobby, book, & music stores	11	2 793	348	84	47	53.7	18.1
452	General merchandise stores	25	128 193	13 722	4 528	1 857	1.6	15.6
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	g	D	D
45299	All other general merchandise stores	20	D	D	D	f	D	D
452990	All other general merchandise stores	20	D	D	D	f	D	D
4529901	Variety stores	10	8 506	897	153	75	—	17.6
4529902	Catalog showrooms	1	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	45	40 749	4 941	1 750	390	7.5	49.7
4532	Office supplies, stationery, & gift stores	10	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	20	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers	8	33 213	3 649	1 468	267	—	59.0
453930	Manufactured (mobile) home dealers	8	33 213	3 649	1 468	267	—	59.0
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SURRY COUNTY, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	13	27 956	3 489	754	172	6.0	23.6
4543	Direct selling establishments	12	D	D	D	c	D	D
45431	Fuel dealers	10	27 447	3 402	732	165	6.1	24.0
454311	Heating oil dealers	6	16 868	2 266	466	96	10.0	39.1
454312	Liquefied petroleum gas (bottled gas) dealers	4	10 579	1 136	266	69	—	—
SWAIN COUNTY, NC								
44-45	Retail trade	118	62 076	6 264	1 208	472	27.5	13.0
441	Motor vehicle & parts dealers	9	7 883	753	174	52	28.8	7.4
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 381	433	88	29	49.1	50.9
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	12	16 107	1 348	307	114	21.2	.4
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	13	9 760	547	120	43	3.2	29.7
448	Clothing & clothing accessories stores	7	1 380	114	13	9	43.6	28.0
44832	Luggage & leather goods stores	4	D	D	D	a	D	D
448320	Luggage & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	14	4 394	594	131	71	59.8	16.7
4511	Sporting goods, hobby, & musical instrument stores ..	11	3 625	483	106	63	65.8	20.3
45112	Hobby, toy, & game stores	7	2 577	330	74	53	71.5	28.5
451120	Hobby, toy, & game stores	7	2 577	330	74	53	71.5	28.5
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	7	2 513	292	58	28	12.5	7.0
453	Miscellaneous store retailers	43	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	37	9 853	1 311	130	69	53.9	13.6
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	34	9 414	1 269	120	66	54.9	14.2
453220	Gift, novelty, & souvenir stores	34	9 414	1 269	120	66	54.9	14.2
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
TRANSYLVANIA COUNTY, NC								
44-45	Retail trade	110	158 230	14 940	3 532	1 127	10.3	6.6
441	Motor vehicle & parts dealers	19	24 696	2 481	598	122	6.7	5.8
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	822	133	25	6	D	—
444	Building material & garden equipment & supplies dealers	9	17 916	1 931	531	86	5.6	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	5	15 404	1 551	447	61	—	—
444190	Other building material dealers	5	15 404	1 551	447	61	—	—
445	Food & beverage stores	14	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	15	14 773	790	195	83	20.6	—
448	Clothing & clothing accessories stores	12	6 180	745	189	72	34.2	11.7
4481	Clothing stores	5	4 057	438	121	46	26.2	—
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	2 509	364	67	28	61.7	7.3
452	General merchandise stores	7	34 304	3 368	760	305	—	.7
453	Miscellaneous store retailers	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TRANSYLVANIA COUNTY, NC—Con.								
Retail trade—Con.								
44-45	Nonstore retailers	1	D	D	D	a	D	D
TYRRELL COUNTY, NC								
44-45	Retail trade	19	18 129	1 445	322	107	50.1	4.9
441	Motor vehicle & parts dealers	4	6 006	380	81	21	30.5	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 056	222	52	12	D	—
445	Food & beverage stores	4	4 536	290	67	28	77.2	19.5
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
UNION COUNTY, NC								
44-45	Retail trade	383	753 019	69 213	16 794	4 245	8.2	5.8
441	Motor vehicle & parts dealers	59	242 081	20 475	4 883	720	8.9	6.1
4411	Automobile dealers	25	203 119	15 380	3 714	465	7.5	7.1
44111	New car dealers	16	181 098	14 356	3 468	437	7.5	7.9
441110	New car dealers	16	181 098	14 356	3 468	437	7.5	7.9
44112	Used car dealers	9	22 021	1 024	246	28	7.6	.2
441120	Used car dealers	9	22 021	1 024	246	28	7.6	.2
4412	Other motor vehicle dealers	8	20 141	1 910	372	71	7.9	2.0
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	4	12 789	1 134	210	46	10.9	3.2
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	26	18 821	3 185	797	184	25.7	—
44131	Automotive parts & accessories stores	18	12 731	2 163	531	131	20.8	—
441310	Automotive parts & accessories stores	18	12 731	2 163	531	131	20.8	—
44132	Tire dealers	8	6 090	1 022	266	53	36.1	—
441320	Tire dealers	8	6 090	1 022	266	53	36.1	—
442	Furniture & home furnishings stores	16	13 172	2 390	476	117	12.8	1.6
4421	Furniture stores	7	5 090	998	207	49	18.7	4.3
44211	Furniture stores	7	5 090	998	207	49	18.7	4.3
442110	Furniture stores	7	5 090	998	207	49	18.7	4.3
4422	Home furnishings stores	9	8 082	1 392	269	68	9.1	—
44229	Other home furnishings stores	4	4 356	968	199	54	.8	—
442299	All other home furnishings stores	4	4 356	968	199	54	.8	—
443	Electronics & appliance stores	11	7 598	883	219	44	19.6	3.3
4431	Electronics & appliance stores	11	7 598	883	219	44	19.6	3.3
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	4	5 302	431	90	17	5.0	4.3
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	48	114 637	12 360	3 039	547	4.3	.3
4441	Building material & supplies dealers	32	95 162	10 861	2 704	454	4.0	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	25	65 250	8 073	1 968	276	2.5	—
444190	Other building material dealers	25	65 250	8 073	1 968	276	2.5	—
4442	Lawn & garden equipment & supplies stores	16	19 475	1 499	335	93	5.6	1.6
44421	Outdoor power equipment stores	5	4 510	488	101	35	21.6	—
444210	Outdoor power equipment stores	5	4 510	488	101	35	21.6	—
44422	Nursery & garden centers	11	14 965	1 011	234	58	.8	2.1
444220	Nursery & garden centers	11	14 965	1 011	234	58	.8	2.1
445	Food & beverage stores	40	122 874	10 652	2 684	1 028	4.3	9.3
4451	Grocery stores	29	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	19	114 595	9 797	2 474	957	2.7	8.8
445110	Supermarkets & other grocery (except convenience) stores	19	114 595	9 797	2 474	957	2.7	8.8
4452	Specialty food stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
UNION COUNTY, NC—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	24	D	D	D	c	D	D
4461	Health & personal care stores	24	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	3	D	D	D	a	D	D
44619	Other health & personal care stores	6	1 812	371	91	22	19.3	24.9
447	Gasoline stations	52	78 249	3 744	784	271	11.4	1.4
4471	Gasoline stations	52	78 249	3 744	784	271	11.4	1.4
44711	Gasoline stations with convenience stores	42	64 511	3 298	670	233	8.3	1.8
447110	Gasoline stations with convenience stores	42	64 511	3 298	670	233	8.3	1.8
448	Clothing & clothing accessories stores	47	26 137	3 223	787	322	9.5	14.3
4481	Clothing stores	23	15 443	1 737	408	199	5.5	16.8
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	9	4 463	705	186	44	19.0	7.1
451	Sporting goods, hobby, book, & music stores	14	5 792	558	134	52	27.3	.8
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
452	General merchandise stores	17	79 687	7 855	1 996	698	1.2	—
45299	All other general merchandise stores	14	10 157	1 407	274	114	9.1	—
452990	All other general merchandise stores	14	10 157	1 407	274	114	9.1	—
4529901	Variety stores	10	D	D	D	b	D	D
453	Miscellaneous store retailers	39	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	5	1 635	308	68	20	3.1	52.3
45331	Used merchandise stores	5	1 635	308	68	20	3.1	52.3
453310	Used merchandise stores	5	1 635	308	68	20	3.1	52.3
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	12 918	1 268	341	45	4.6	—
453930	Manufactured (mobile) home dealers	7	12 918	1 268	341	45	4.6	—
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	16	16 996	1 743	456	81	15.1	57.2
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
VANCE COUNTY, NC								
44-45	Retail trade	251	454 018	42 058	9 796	2 763	13.2	3.2
441	Motor vehicle & parts dealers	38	115 150	9 339	2 044	379	18.1	1.4
4411	Automobile dealers	15	95 713	5 658	1 284	193	19.1	—
44112	Used car dealers	8	13 335	998	235	41	21.6	—
441120	Used car dealers	8	13 335	998	235	41	21.6	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	20	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	7 665	1 365	325	92	15.0	2.5
441310	Automotive parts & accessories stores	13	7 665	1 365	325	92	15.0	2.5
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	8 805	1 616	397	78	10.5	.4
4421	Furniture stores	7	7 880	1 501	366	67	—	.5
44211	Furniture stores	7	7 880	1 501	366	67	—	.5
442110	Furniture stores	7	7 880	1 501	366	67	—	.5
443	Electronics & appliance stores	5	2 070	299	52	23	24.3	—
4431	Electronics & appliance stores	5	2 070	299	52	23	24.3	—
444	Building material & garden equipment & supplies dealers	14	38 501	3 157	843	195	3.4	.2
4441	Building material & supplies dealers	8	28 647	2 362	650	141	1.8	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	6	9 854	795	193	54	7.9	.8
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	24	71 319	6 293	1 514	490	9.4	2.9
4451	Grocery stores	17	64 602	5 686	1 396	460	9.5	3.2
4452	Specialty food stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VANCE COUNTY, NC—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	21	20 287	2 873	691	159	8.9	7.7
4461	Health & personal care stores	21	20 287	2 873	691	159	8.9	7.7
44612	Cosmetics, beauty supplies, & perfume stores	4	1 303	221	51	15	5.8	—
446120	Cosmetics, beauty supplies, & perfume stores	4	1 303	221	51	15	5.8	—
447	Gasoline stations	51	52 969	3 664	848	304	33.3	14.5
4471	Gasoline stations	51	52 969	3 664	848	304	33.3	14.5
44711	Gasoline stations with convenience stores	41	38 828	2 201	519	204	18.8	19.7
447110	Gasoline stations with convenience stores	41	38 828	2 201	519	204	18.8	19.7
448	Clothing & clothing accessories stores	28	22 576	2 271	540	255	2.1	3.0
4481	Clothing stores	14	16 173	1 508	358	180	2.9	.4
451	Sporting goods, hobby, book, & music stores	7	3 708	582	190	34	—	.7
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	10	57 348	5 972	1 313	609	—	—
45299	All other general merchandise stores	6	6 857	625	134	75	—	—
452990	All other general merchandise stores	6	6 857	625	134	75	—	—
453	Miscellaneous store retailers	33	52 544	4 471	1 015	171	17.6	.9
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	14	49 622	3 839	870	109	15.6	.4
453930	Manufactured (mobile) home dealers	14	49 622	3 839	870	109	15.6	.4
454	Nonstore retailers	9	8 741	1 521	349	66	3.9	.7
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	5 786	961	221	41	3.9	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
WAKE COUNTY, NC								
44-45	Retail trade	2 719	7 391 943	664 316	155 103	38 755	7.6	3.6
441	Motor vehicle & parts dealers	270	2 266 051	150 484	34 450	4 655	5.7	3.0
4411	Automobile dealers	98	1 978 463	113 939	25 623	3 036	5.8	.3
44111	New car dealers	49	1 811 772	105 159	23 668	2 761	5.4	.2
441110	New car dealers	49	1 811 772	105 159	23 668	2 761	5.4	.2
44112	Used car dealers	49	166 691	8 780	1 955	275	10.4	2.0
441120	Used car dealers	49	166 691	8 780	1 955	275	10.4	2.0
4412	Other motor vehicle dealers	23	57 649	5 372	1 084	184	4.8	8.4
44121	Recreational vehicle dealers	4	14 915	923	220	30	—	—
441210	Recreational vehicle dealers	4	14 915	923	220	30	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	19	42 734	4 449	864	154	6.5	11.3
441221	Motorcycle dealers	9	27 851	2 741	564	98	—	17.4
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	149	229 939	31 173	7 743	1 435	4.7	25.0
44131	Automotive parts & accessories stores	108	164 587	22 509	5 767	1 116	4.1	33.1
441310	Automotive parts & accessories stores	108	164 587	22 509	5 767	1 116	4.1	33.1
44132	Tire dealers	41	65 352	8 664	1 976	319	6.4	4.7
441320	Tire dealers	41	65 352	8 664	1 976	319	6.4	4.7
442	Furniture & home furnishings stores	229	293 011	39 207	8 905	1 734	13.5	4.0
4421	Furniture stores	100	147 241	21 675	5 174	903	10.4	5.8
44211	Furniture stores	100	147 241	21 675	5 174	903	10.4	5.8
442110	Furniture stores	100	147 241	21 675	5 174	903	10.4	5.8
4422	Home furnishings stores	129	145 770	17 532	3 731	831	16.6	2.1
44221	Floor covering stores	52	79 475	10 314	2 119	294	23.1	1.6
442210	Floor covering stores	52	79 475	10 314	2 119	294	23.1	1.6
44229	Other home furnishings stores	77	66 295	7 218	1 612	537	8.8	2.7
442291	Window treatment stores	7	3 586	530	103	35	26.9	—
442299	All other home furnishings stores	70	62 709	6 688	1 509	502	7.8	2.9
443	Electronics & appliance stores	126	208 380	22 319	4 938	1 121	14.1	8.1
4431	Electronics & appliance stores	126	208 380	22 319	4 938	1 121	14.1	8.1
44311	Appliance, television, & other electronics stores	70	133 487	12 314	2 817	732	9.5	6.0
443111	Household appliance stores	25	26 407	2 485	590	116	27.5	13.2
443112	Radio, television, & other electronics stores	45	107 080	9 829	2 227	616	5.1	4.3
44312	Computer & software stores	45	65 772	8 706	1 829	302	22.8	13.4
443120	Computer & software stores	45	65 772	8 706	1 829	302	22.8	13.4
44313	Camera & photographic supplies stores	11	9 121	1 299	292	87	18.7	—
443130	Camera & photographic supplies stores	11	9 121	1 299	292	87	18.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAKE COUNTY, NC—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	213	953 292	91 560	21 301	3 878	3.7	4.0
4441	Building material & supplies dealers	180	905 905	85 102	19 968	3 503	3.6	4.1
44411	Home centers	12	D	D	D	g	D	D
444110	Home centers	12	D	D	D	g	D	D
44412	Paint & wallpaper stores	28	D	D	D	c	D	D
444120	Paint & wallpaper stores	28	D	D	D	c	D	D
44413	Hardware stores	31	38 640	6 062	1 352	359	14.9	2.9
444130	Hardware stores	31	38 640	6 062	1 352	359	14.9	2.9
44419	Other building material dealers	109	574 365	55 179	12 452	1 702	4.5	3.1
444190	Other building material dealers	109	574 365	55 179	12 452	1 702	4.5	3.1
4442	Lawn & garden equipment & supplies stores	33	47 387	6 458	1 333	375	6.0	1.1
44421	Outdoor power equipment stores	10	7 810	1 035	239	40	3.8	6.5
444210	Outdoor power equipment stores	10	7 810	1 035	239	40	3.8	6.5
44422	Nursery & garden centers	23	39 577	5 423	1 094	335	6.4	—
444220	Nursery & garden centers	23	39 577	5 423	1 094	335	6.4	—
445	Food & beverage stores	241	1 007 987	95 956	22 765	7 813	4.3	1.4
4451	Grocery stores	181	969 262	92 582	21 978	7 572	4.1	1.2
44511	Supermarkets & other grocery (except convenience) stores	144	946 578	91 190	21 676	7 455	2.8	1.0
445110	Supermarkets & other grocery (except convenience) stores	144	946 578	91 190	21 676	7 455	2.8	1.0
44512	Convenience stores	37	22 684	1 392	302	117	56.2	11.6
445120	Convenience stores	37	22 684	1 392	302	117	56.2	11.6
4452	Specialty food stores	30	8 508	1 283	308	149	29.8	24.3
4453	Beer, wine, & liquor stores	30	30 217	2 091	479	92	5.5	1.6
44531	Beer, wine, & liquor stores	30	30 217	2 091	479	92	5.5	1.6
445310	Beer, wine, & liquor stores	30	30 217	2 091	479	92	5.5	1.6
446	Health & personal care stores	195	242 981	30 333	7 533	1 982	6.5	3.4
4461	Health & personal care stores	195	242 981	30 333	7 533	1 982	6.5	3.4
44611	Pharmacies & drug stores	110	195 958	21 503	5 400	1 466	5.6	2.0
446110	Pharmacies & drug stores	110	195 958	21 503	5 400	1 466	5.6	2.0
4461101	Pharmacies & drug stores	102	192 478	20 804	5 233	1 415	5.7	1.7
4461102	Proprietary stores	8	3 480	699	167	51	—	14.5
44612	Cosmetics, beauty supplies, & perfume stores	28	16 415	2 108	487	165	14.3	—
446120	Cosmetics, beauty supplies, & perfume stores	28	16 415	2 108	487	165	14.3	—
44613	Optical goods stores	34	16 293	3 294	836	202	9.3	14.2
446130	Optical goods stores	34	16 293	3 294	836	202	9.3	14.2
44619	Other health & personal care stores	23	14 315	3 428	810	149	7.2	14.4
446191	Food (health) supplement stores	9	4 024	497	108	50	7.9	51.1
446199	All other health & personal care stores	14	10 291	2 931	702	99	6.9	—
447	Gasoline stations	278	469 226	25 624	6 034	1 698	12.2	6.9
4471	Gasoline stations	278	469 226	25 624	6 034	1 698	12.2	6.9
44711	Gasoline stations with convenience stores	207	339 316	17 258	4 162	1 288	12.1	6.7
447110	Gasoline stations with convenience stores	207	339 316	17 258	4 162	1 288	12.1	6.7
44719	Other gasoline stations	71	129 910	8 366	1 872	410	12.6	7.4
447190	Other gasoline stations	71	129 910	8 366	1 872	410	12.6	7.4
448	Clothing & clothing accessories stores	425	409 941	48 015	11 757	4 159	5.5	5.4
4481	Clothing stores	253	277 178	30 555	7 612	2 902	4.4	6.0
44811	Men's clothing stores	34	33 825	5 124	1 445	252	6.9	15.1
448110	Men's clothing stores	34	33 825	5 124	1 445	252	6.9	15.1
44812	Women's clothing stores	115	84 364	10 200	2 465	1 076	7.8	12.0
448120	Women's clothing stores	115	84 364	10 200	2 465	1 076	7.8	12.0
44813	Children's & infants' clothing stores	15	20 976	1 858	426	204	3.9	—
448130	Children's & infants' clothing stores	15	20 976	1 858	426	204	3.9	—
44814	Family clothing stores	41	106 805	9 025	2 174	974	.8	.5
448140	Family clothing stores	41	106 805	9 025	2 174	974	.8	.5
44815	Clothing accessories stores	14	3 431	612	149	67	7.6	.2
448150	Clothing accessories stores	14	3 431	612	149	67	7.6	.2
44819	Other clothing stores	34	27 777	3 736	953	329	4.6	2.7
448190	Other clothing stores	34	27 777	3 736	953	329	4.6	2.7
4482	Shoe stores	86	73 635	8 596	2 006	751	.7	1.9
44821	Shoe stores	86	73 635	8 596	2 006	751	.7	1.9
448210	Shoe stores	86	73 635	8 596	2 006	751	.7	1.9
4482101	Men's shoe stores	6	3 244	401	90	19	—	—
4482102	Women's shoe stores	17	7 706	860	207	95	6.4	1.5
4482103	Children's & juveniles' shoe stores	4	1 089	457	89	39	—	—
4482104	Family shoe stores	40	39 267	4 218	987	353	—	.6
4482105	Athletic footwear stores	19	22 329	2 660	633	245	—	4.6
4483	Jewelry, luggage, & leather goods stores	86	59 128	8 864	2 139	506	16.8	7.3
44831	Jewelry stores	79	54 958	8 120	1 982	459	17.9	7.1
448310	Jewelry stores	79	54 958	8 120	1 982	459	17.9	7.1
44832	Luggage & leather goods stores	7	4 170	744	157	47	2.0	10.7
448320	Luggage & leather goods stores	7	4 170	744	157	47	2.0	10.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAKE COUNTY, NC—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	231	210 600	24 064	5 296	1 863	8.2	5.4
4511	Sporting goods, hobby, & musical instrument stores ..	156	138 487	16 205	3 488	1 121	11.0	6.6
45111	Sporting goods stores	66	57 556	6 967	1 587	506	12.7	4.8
451110	Sporting goods stores	66	57 556	6 967	1 587	506	12.7	4.8
4511101	General-line sporting goods stores	14	23 588	2 171	501	205	9.2	4.3
4511102	Specialty-line sporting goods stores	52	33 968	4 796	1 086	301	15.2	5.1
45112	Hobby, toy, & game stores	46	52 541	5 057	1 031	387	5.2	3.1
451120	Hobby, toy, & game stores	46	52 541	5 057	1 031	387	5.2	3.1
45113	Sewing, needlework, & piece goods stores	23	9 252	1 664	319	122	5.9	22.6
451130	Sewing, needlework, & piece goods stores	23	9 252	1 664	319	122	5.9	22.6
45114	Musical instrument & supplies stores	21	19 138	2 517	551	106	24.1	14.2
451140	Musical instrument & supplies stores	21	19 138	2 517	551	106	24.1	14.2
4512	Book, periodical, & music stores	75	72 113	7 859	1 808	742	2.8	3.1
45121	Book stores & news dealers	45	46 375	5 152	1 213	490	3.6	2.5
451211	Book stores	40	D	D	D	e	D	D
4512111	Book stores, general	27	31 484	3 317	788	307	2.0	2.5
4512112	Specialty book stores	8	6 153	1 132	237	89	6.1	6.0
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	30	25 738	2 707	595	252	1.4	4.3
451220	Prerecorded tape, compact disc, & record stores .	30	25 738	2 707	595	252	1.4	4.3
452	General merchandise stores	75	863 921	82 150	19 219	6 797	.3	.1
4521	Department stores (incl leased depts) ##	31	673 375	N	N	N	—	—
45211	Department stores (incl leased depts) ##	31	673 375	N	N	N	—	—
4521	Department stores (excl leased depts)	31	662 894	68 161	15 735	5 445	—	—
45211	Department stores (excl leased depts)	31	662 894	68 161	15 735	5 445	—	—
452110	Department stores (excl leased depts)	31	662 894	68 161	15 735	5 445	—	—
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	19	352 239	32 528	6 970	2 700	—	—
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	44	201 027	13 989	3 484	1 352	1.2	.2
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	41	D	D	D	f	D	D
452990	All other general merchandise stores	41	D	D	D	f	D	D
4529901	Variety stores	28	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	10	6 779	761	193	61	15.4	7.2
453	Miscellaneous store retailers	327	248 893	29 582	7 149	2 216	20.0	10.8
4531	Florists	63	17 543	3 632	883	287	47.1	5.9
45311	Florists	63	17 543	3 632	883	287	47.1	5.9
453110	Florists	63	17 543	3 632	883	287	47.1	5.9
4532	Office supplies, stationery, & gift stores	116	117 582	11 154	2 863	980	6.1	16.7
45321	Office supplies & stationery stores	22	75 913	5 896	1 645	405	.6	20.6
453210	Office supplies & stationery stores	22	75 913	5 896	1 645	405	.6	20.6
4532101	Stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	17	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	94	41 669	5 258	1 218	575	16.2	9.5
453220	Gift, novelty, & souvenir stores	94	41 669	5 258	1 218	575	16.2	9.5
4533	Used merchandise stores	52	17 131	3 319	818	302	39.8	10.2
45331	Used merchandise stores	52	17 131	3 319	818	302	39.8	10.2
453310	Used merchandise stores	52	17 131	3 319	818	302	39.8	10.2
4539	Other miscellaneous store retailers	96	96 637	11 477	2 585	647	28.4	4.6
45391	Pet & pet supplies stores	16	11 679	1 245	278	146	13.0	1.4
453910	Pet & pet supplies stores	16	11 679	1 245	278	146	13.0	1.4
45392	Art dealers	18	5 193	764	190	63	34.4	6.6
453920	Art dealers	18	5 193	764	190	63	34.4	6.6
45393	Manufactured (mobile) home dealers	16	53 942	4 959	1 159	169	32.0	.8
453930	Manufactured (mobile) home dealers	16	53 942	4 959	1 159	169	32.0	.8
45399	All other miscellaneous store retailers	46	25 823	4 509	958	269	26.9	13.7
454	Nonstore retailers	109	217 660	25 022	5 756	839	55.7	7.3
4541	Electronic shopping & mail-order houses	23	150 779	12 473	2 570	232	74.4	1.3
45411	Electronic shopping & mail-order houses	23	150 779	12 473	2 570	232	74.4	1.3
454110	Electronic shopping & mail-order houses	23	150 779	12 473	2 570	232	74.4	1.3
4542	Vending machine operators	21	10 208	2 303	522	126	30.8	—
45421	Vending machine operators	21	10 208	2 303	522	126	30.8	—
454210	Vending machine operators	21	10 208	2 303	522	126	30.8	—
4543	Direct selling establishments	65	56 673	10 246	2 664	481	10.5	24.4
45431	Fuel dealers	21	27 497	3 842	1 174	172	10.2	30.4
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	18	D	D	D	c	D	D
45439	Other direct selling establishments	44	29 176	6 404	1 490	309	10.9	18.7
454390	Other direct selling establishments	44	29 176	6 404	1 490	309	10.9	18.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WARREN COUNTY, NC								
44-45	Retail trade	55	44 128	5 308	1 180	369	29.7	5.6
441	Motor vehicle & parts dealers	7	4 264	824	192	46	38.4	—
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	990	264	29	18	52.5	—
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	3	1 927	466	119	34	D	—
447	Gasoline stations	12	9 937	744	167	75	31.1	12.0
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	6	2 817	248	54	18	17.4	26.0
45299	All other general merchandise stores	6	2 817	248	54	18	17.4	26.0
452990	All other general merchandise stores	6	2 817	248	54	18	17.4	26.0
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	4 915	533	131	31	50.9	—
4543	Direct selling establishments	4	4 915	533	131	31	50.9	—
454311	Heating oil dealers	1	D	D	D	a	D	D
WASHINGTON COUNTY, NC								
44-45	Retail trade	65	71 031	6 354	1 575	446	13.7	6.2
441	Motor vehicle & parts dealers	14	14 433	1 592	402	63	20.4	2.5
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	9 938	445	170	20	23.3	2.1
4441	Building material & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	9	20 466	1 656	388	149	12.1	—
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	11	12 697	580	131	55	8.5	24.5
448	Clothing & clothing accessories stores	6	3 402	437	106	46	8.7	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	2 908	252	53	23	4.9	10.8
45299	All other general merchandise stores	6	2 908	252	53	23	4.9	10.8
452990	All other general merchandise stores	6	2 908	252	53	23	4.9	10.8
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WATAUGA COUNTY, NC								
44-45	Retail trade	342	519 808	44 261	10 048	3 207	13.4	4.5
441	Motor vehicle & parts dealers	27	144 124	7 892	1 796	373	23.0	7.5
4411	Automobile dealers	11	D	D	D	e	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	6 050	830	222	56	—	4.9
441310	Automotive parts & accessories stores	7	6 050	830	222	56	—	4.9
442	Furniture & home furnishings stores	33	16 567	2 243	442	143	24.4	17.5
4421	Furniture stores	13	6 771	953	224	61	11.4	31.5
44211	Furniture stores	13	6 771	953	224	61	11.4	31.5
442110	Furniture stores	13	6 771	953	224	61	11.4	31.5
4422	Home furnishings stores	20	9 796	1 290	218	82	33.3	7.8
44229	Other home furnishings stores	15	5 948	775	117	54	24.5	12.8
442299	All other home furnishings stores	15	5 948	775	117	54	24.5	12.8
443	Electronics & appliance stores	7	2 418	287	65	20	46.8	46.3
4431	Electronics & appliance stores	7	2 418	287	65	20	46.8	46.3
44311	Appliance, television, & other electronics stores	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	25	74 685	7 201	1 785	355	3.3	.1
4441	Building material & supplies dealers	20	72 915	6 982	1 740	335	3.2	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	13	42 553	4 299	1 064	176	4.5	—
444190	Other building material dealers	13	42 553	4 299	1 064	176	4.5	—
445	Food & beverage stores	17	68 552	5 209	1 228	525	4.0	.2
4451	Grocery stores	13	D	D	D	f	D	D
446	Health & personal care stores	16	17 849	2 358	527	158	2.3	1.9
4461	Health & personal care stores	16	17 849	2 358	527	158	2.3	1.9
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	28	29 357	1 705	411	147	19.4	1.6
44711	Gasoline stations with convenience stores	21	26 854	1 575	377	127	11.9	1.7
447110	Gasoline stations with convenience stores	21	26 854	1 575	377	127	11.9	1.7
448	Clothing & clothing accessories stores	69	47 294	4 798	1 013	455	15.7	1.6
4481	Clothing stores	52	37 579	3 803	777	365	16.2	.8
44811	Men's clothing stores	4	5 271	341	72	37	15.9	—
448110	Men's clothing stores	4	5 271	341	72	37	15.9	—
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	13	18 445	1 660	354	145	3.7	1.1
448140	Family clothing stores	13	18 445	1 660	354	145	3.7	1.1
44819	Other clothing stores	10	D	D	D	b	D	D
448190	Other clothing stores	10	D	D	D	b	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	10	3 577	489	121	40	37.5	5.9
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	33	10 220	1 292	295	153	33.0	6.7
4511	Sporting goods, hobby, & musical instrument stores	25	6 739	922	196	108	48.0	2.0
45114	Musical instrument & supplies stores	5	1 603	172	40	16	74.3	—
451140	Musical instrument & supplies stores	5	1 603	172	40	16	74.3	—
4512	Book, periodical, & music stores	8	3 481	370	99	45	3.8	15.8
45121	Book stores & news dealers	5	2 036	244	69	28	—	27.0
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	9	65 837	6 771	1 599	593	1.2	—
45299	All other general merchandise stores	5	4 426	589	119	45	17.7	—
452990	All other general merchandise stores	5	4 426	589	119	45	17.7	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	61	14 412	1 732	292	151	41.2	16.8
4532	Office supplies, stationery, & gift stores	34	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	33	7 343	891	122	64	43.2	18.7
453220	Gift, novelty, & souvenir stores	33	7 343	891	122	64	43.2	18.7
4533	Used merchandise stores	10	2 686	325	78	41	9.1	12.7
45331	Used merchandise stores	10	2 686	325	78	41	9.1	12.7
453310	Used merchandise stores	10	2 686	325	78	41	9.1	12.7
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WATAUGA COUNTY, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	17	28 493	2 773	595	134	9.9	12.8
4541	Electronic shopping & mail-order houses	5	10 906	1 078	241	66	14.9	—
45411	Electronic shopping & mail-order houses	5	10 906	1 078	241	66	14.9	—
454110	Electronic shopping & mail-order houses	5	10 906	1 078	241	66	14.9	—
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	7	15 413	1 519	312	58	—	23.6
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
WAYNE COUNTY, NC								
44-45	Retail trade	523	1 033 033	88 081	21 175	6 169	12.4	2.9
441	Motor vehicle & parts dealers	82	263 680	15 778	3 998	746	12.1	5.6
44112	Used car dealers	30	57 115	2 222	517	116	46.5	25.0
441120	Used car dealers	30	57 115	2 222	517	116	46.5	25.0
4412	Other motor vehicle dealers	6	8 473	813	156	32	5.3	—
44122	Motorcycle, boat, & other motor vehicle dealers ...	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	34	45 918	6 120	1 536	287	48.2	.6
4421	Furniture stores	19	35 743	4 414	1 186	176	61.0	.3
44211	Furniture stores	19	35 743	4 414	1 186	176	61.0	.3
442110	Furniture stores	19	35 743	4 414	1 186	176	61.0	.3
4422	Home furnishings stores	15	10 175	1 706	350	111	3.2	1.5
443	Electronics & appliance stores	19	9 837	1 238	277	78	9.0	—
4431	Electronics & appliance stores	19	9 837	1 238	277	78	9.0	—
444	Building material & garden equipment & supplies dealers	52	162 388	14 146	3 346	744	28.4	1.8
4441	Building material & supplies dealers	39	137 192	12 629	2 962	655	33.7	1.6
44419	Other building material dealers	25	83 144	6 861	1 516	278	55.1	.1
444190	Other building material dealers	25	83 144	6 861	1 516	278	55.1	.1
4442	Lawn & garden equipment & supplies stores	13	25 196	1 517	384	89	—	2.7
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	57	140 096	12 223	2 905	1 086	3.6	3.5
4452	Specialty food stores	13	D	D	D	c	D	D
446	Health & personal care stores	29	34 781	4 403	1 014	269	9.5	.9
4461	Health & personal care stores	29	34 781	4 403	1 014	269	9.5	.9
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	56	62 990	4 518	1 061	385	2.5	—
44711	Gasoline stations with convenience stores	46	48 640	3 557	829	334	1.3	—
447110	Gasoline stations with convenience stores	46	48 640	3 557	829	334	1.3	—
448	Clothing & clothing accessories stores	68	49 412	7 007	1 690	592	3.8	7.1
4481	Clothing stores	40	30 560	4 018	939	377	6.0	3.0
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	16	11 074	1 864	531	117	.4	23.3
451	Sporting goods, hobby, book, & music stores	22	10 033	1 150	261	93	3.1	4.5
452	General merchandise stores	25	173 061	14 922	3 611	1 478	.4	—
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	61	59 096	4 383	971	283	24.3	3.7
4539	Other miscellaneous store retailers	29	52 450	3 341	712	156	26.2	2.0
45393	Manufactured (mobile) home dealers	17	50 233	2 868	615	111	27.1	.9
453930	Manufactured (mobile) home dealers	17	50 233	2 868	615	111	27.1	.9
454	Nonstore retailers	18	21 741	2 193	505	128	.2	.7
4543	Direct selling establishments	15	21 015	2 102	485	122	—	.7
45431	Fuel dealers	9	18 197	1 677	385	94	—	—
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILKES COUNTY, NC								
44-45	Retail trade	259	458 624	41 252	9 699	2 906	13.8	8.0
441	Motor vehicle & parts dealers	50	128 617	10 087	2 270	432	19.3	3.9
4411	Automobile dealers	23	105 565	7 505	1 655	297	18.9	1.5
4412	Other motor vehicle dealers	5	8 836	738	176	37	35.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	22	14 216	1 844	439	98	11.8	23.9
44131	Automotive parts & accessories stores	17	10 633	1 387	338	76	14.2	9.2
441310	Automotive parts & accessories stores	17	10 633	1 387	338	76	14.2	9.2
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	5 493	765	191	37	49.7	—
44211	Furniture stores	6	5 493	765	191	37	49.7	—
442110	Furniture stores	6	5 493	765	191	37	49.7	—
443	Electronics & appliance stores	7	2 734	570	139	33	9.6	16.3
4431	Electronics & appliance stores	7	2 734	570	139	33	9.6	16.3
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	22	54 065	4 708	1 093	251	12.3	—
4441	Building material & supplies dealers	15	50 021	4 343	1 020	222	6.5	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	12 953	1 438	304	58	4.0	—
444190	Other building material dealers	8	12 953	1 438	304	58	4.0	—
4442	Lawn & garden equipment & supplies stores	7	4 044	365	73	29	85.2	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	26	62 409	5 339	1 252	469	6.0	4.9
4451	Grocery stores	23	D	D	D	e	D	D
446	Health & personal care stores	13	18 710	1 849	416	120	24.2	20.3
4461	Health & personal care stores	13	18 710	1 849	416	120	24.2	20.3
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	46	48 660	3 142	731	257	22.6	34.9
4471	Gasoline stations	46	48 660	3 142	731	257	22.6	34.9
44711	Gasoline stations with convenience stores	36	41 135	2 719	624	225	21.8	38.5
447110	Gasoline stations with convenience stores	36	41 135	2 719	624	225	21.8	38.5
448	Clothing & clothing accessories stores	25	17 538	1 925	451	190	12.4	6.0
4481	Clothing stores	15	12 570	1 297	306	130	16.9	—
451	Sporting goods, hobby, book, & music stores	11	7 792	1 028	176	91	14.1	7.0
4511	Sporting goods, hobby, & musical instrument stores	5	D	D	D	b	D	D
45111	Sporting goods stores	3	5 682	766	99	58	—	9.2
451110	Sporting goods stores	3	5 682	766	99	58	—	9.2
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
452	General merchandise stores	9	71 520	6 780	1 736	713	.1	.2
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	11 316	1 055	241	35	18.3	2.8
453930	Manufactured (mobile) home dealers	6	11 316	1 055	241	35	18.3	2.8
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	17	23 888	3 079	759	163	11.3	17.5
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	12	D	D	D	b	D	D
45431	Fuel dealers	9	14 026	1 162	327	60	10.0	29.9
454311	Heating oil dealers	3	7 938	493	130	28	D	36.1
454312	Liquefied petroleum gas (bottled gas) dealers	6	6 088	669	197	32	—	21.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILSON COUNTY, NC								
44-45	Retail trade	393	735 371	66 216	15 495	4 416	13.9	5.5
441	Motor vehicle & parts dealers	61	250 252	17 876	4 301	746	20.5	2.5
4411	Automobile dealers	25	186 959	9 727	2 348	349	24.8	.4
441111	New car dealers	10	174 834	8 968	2 110	303	23.4	.2
441110	New car dealers	10	174 834	8 968	2 110	303	23.4	.2
44112	Used car dealers	15	12 125	759	238	46	45.5	2.9
441120	Used car dealers	15	12 125	759	238	46	45.5	2.9
4412	Other motor vehicle dealers	7	10 291	978	222	47	14.5	17.9
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	29	53 002	7 171	1 731	350	6.4	7.0
44131	Automotive parts & accessories stores	20	22 603	4 546	1 082	251	12.6	15.0
441310	Automotive parts & accessories stores	20	22 603	4 546	1 082	251	12.6	15.0
44132	Tire dealers	9	30 399	2 625	649	99	1.8	1.1
441320	Tire dealers	9	30 399	2 625	649	99	1.8	1.1
442	Furniture & home furnishings stores	19	22 192	3 494	818	148	18.3	1.1
4421	Furniture stores	10	16 644	2 692	623	109	7.9	—
44211	Furniture stores	10	16 644	2 692	623	109	7.9	—
442110	Furniture stores	10	16 644	2 692	623	109	7.9	—
4422	Home furnishings stores	9	5 548	802	195	39	49.4	4.6
44221	Floor covering stores	6	4 415	705	177	35	36.5	5.8
442210	Floor covering stores	6	4 415	705	177	35	36.5	5.8
443	Electronics & appliance stores	13	9 039	1 372	336	81	44.2	—
4431	Electronics & appliance stores	13	9 039	1 372	336	81	44.2	—
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	4 332	830	215	46	47.5	—
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	24	79 238	7 980	1 938	352	.8	5.6
4441	Building material & supplies dealers	21	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	10	37 888	4 511	1 035	148	.2	—
444190	Other building material dealers	10	37 888	4 511	1 035	148	.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	43	100 634	8 280	1 905	688	11.7	3.8
4451	Grocery stores	33	95 562	7 896	1 827	665	11.6	3.5
44511	Supermarkets & other grocery (except convenience) stores	25	92 498	7 625	1 782	646	11.0	2.2
445110	Supermarkets & other grocery (except convenience) stores	25	92 498	7 625	1 782	646	11.0	2.2
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	24	30 419	3 329	801	222	16.5	.9
4461	Health & personal care stores	24	30 419	3 329	801	222	16.5	.9
44612	Cosmetics, beauty supplies, & perfume stores	4	1 939	185	35	16	6.7	—
446120	Cosmetics, beauty supplies, & perfume stores	4	1 939	185	35	16	6.7	—
447	Gasoline stations	69	80 412	5 406	1 274	449	14.8	9.8
4471	Gasoline stations	69	80 412	5 406	1 274	449	14.8	9.8
44711	Gasoline stations with convenience stores	56	67 401	4 459	1 080	383	13.7	11.3
447110	Gasoline stations with convenience stores	56	67 401	4 459	1 080	383	13.7	11.3
448	Clothing & clothing accessories stores	55	35 836	4 645	1 110	460	18.6	6.5
4481	Clothing stores	33	25 044	3 131	735	319	18.8	3.6
44814	Family clothing stores	5	14 987	1 644	382	143	2.1	—
448140	Family clothing stores	5	14 987	1 644	382	143	2.1	—
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	4 480	711	172	57	16.1	25.7
451	Sporting goods, hobby, book, & music stores	19	8 347	980	227	83	17.5	4.7
4511	Sporting goods, hobby, & musical instrument stores	14	5 964	738	173	57	24.5	6.5
4512	Book, periodical, & music stores	5	2 383	242	54	26	—	—
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	12	82 032	8 519	1 702	911	—	13.5
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	8	7 380	884	204	73	—	—
452990	All other general merchandise stores	8	7 380	884	204	73	—	—
4529901	Variety stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILSON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	42	23 218	2 479	609	185	17.0	10.9
4532	Office supplies, stationery, & gift stores	11	6 422	602	145	73	3.5	8.3
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	8	2 998	226	49	17	.4	58.1
45331	Used merchandise stores	8	2 998	226	49	17	.4	58.1
453310	Used merchandise stores	8	2 998	226	49	17	.4	58.1
4539	Other miscellaneous store retailers	14	11 791	1 236	295	56	29.8	—
45393	Manufactured (mobile) home dealers	5	9 999	853	209	28	24.6	—
453930	Manufactured (mobile) home dealers	5	9 999	853	209	28	24.6	—
45399	All other miscellaneous store retailers	6	1 441	320	76	26	48.9	—
454	Nonstore retailers	12	13 752	1 856	474	91	8.5	9.3
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
YADKIN COUNTY, NC								
44-45	Retail trade	144	167 929	13 624	3 069	851	29.0	10.7
441	Motor vehicle & parts dealers	30	43 457	3 272	683	162	50.8	30.1
44112	Used car dealers	11	11 332	317	71	21	71.4	22.8
441120	Used car dealers	11	11 332	317	71	21	71.4	22.8
4413	Automotive parts, accessories, & tire stores	12	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	18 959	1 882	406	87	25.4	—
4441	Building material & supplies dealers	9	13 796	1 474	293	62	34.3	—
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	5 163	408	113	25	1.6	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	11	36 309	2 806	675	210	12.5	5.9
446	Health & personal care stores	4	9 932	981	237	55	—	4.4
4461	Health & personal care stores	4	9 932	981	237	55	—	4.4
447	Gasoline stations	30	37 212	2 014	483	141	16.6	3.4
44711	Gasoline stations with convenience stores	21	27 776	1 452	351	102	16.0	2.0
447110	Gasoline stations with convenience stores	21	27 776	1 452	351	102	16.0	2.0
448	Clothing & clothing accessories stores	10	3 364	463	98	42	90.7	—
451	Sporting goods, hobby, book, & music stores	5	355	56	13	9	37.2	7.3
452	General merchandise stores	6	3 320	320	63	36	—	2.0
45299	All other general merchandise stores	6	3 320	320	63	36	—	2.0
452990	All other general merchandise stores	6	3 320	320	63	36	—	2.0
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	6 554	807	220	38	47.2	9.3
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
YANCEY COUNTY, NC								
44-45	Retail trade	66	112 564	8 833	1 892	541	26.4	11.0
441	Motor vehicle & parts dealers	11	32 024	2 192	466	86	51.0	2.0
442	Furniture & home furnishings stores	4	370	43	11	5	83.2	4.1
444	Building material & garden equipment & supplies dealers	5	19 499	1 623	343	71	5.3	3.2
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	5	21 433	1 695	424	133	2.7	36.9
446	Health & personal care stores	3	6 710	507	115	36	D	18.4
447	Gasoline stations	12	13 538	641	145	51	51.5	11.8
448	Clothing & clothing accessories stores	7	1 586	212	43	26	73.2	4.9
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	6 420	600	95	31	6.6	.3
452990	All other general merchandise stores	7	6 420	600	95	31	6.6	.3
4529903	Miscellaneous general merchandise stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABERDEEN, NC								
44-45	Retail trade	66	149 213	16 499	3 918	1 192	1.7	6.1
441	Motor vehicle & parts dealers	9	20 252	1 969	460	97	2.6	—
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	4	2 252	255	63	19	—	13.5
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	5	27 588	3 349	783	302	—	1.4
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	7	10 895	538	132	33	—	20.9
448	Clothing & clothing accessories stores	4	1 256	137	36	11	—	52.1
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	6 274	1 698	553	96	—	—
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
AHOSKIE, NC								
44-45	Retail trade	79	122 951	12 961	3 056	952	13.8	10.3
441	Motor vehicle & parts dealers	10	19 847	1 942	485	95	32.7	1.4
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	3 914	579	149	35	15.3	—
44211	Furniture stores	5	3 914	579	149	35	15.3	—
442110	Furniture stores	5	3 914	579	149	35	15.3	—
443	Electronics & appliance stores	3	712	106	38	10	D	—
444	Building material & garden equipment & supplies dealers	5	12 789	1 582	355	93	—	—
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	11	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	11	8 339	1 091	257	95	2.2	.2
4481	Clothing stores	6	6 253	763	178	71	3.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AHOSKIE, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	7	23 697	2 289	493	222	11.5	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ALBEMARLE, NC								
44-45	Retail trade	145	286 402	27 629	6 315	1 516	13.8	1.1
441	Motor vehicle & parts dealers	28	101 437	7 215	1 896	265	21.8	.7
4411	Automobile dealers	14	91 046	5 720	1 466	175	22.8	.6
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	4 161	676	179	50	—	3.4
441310	Automotive parts & accessories stores	8	4 161	676	179	50	—	3.4
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	4	2 448	349	83	23	40.7	—
44211	Furniture stores	4	2 448	349	83	23	40.7	—
442110	Furniture stores	4	2 448	349	83	23	40.7	—
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	5	1 884	368	57	14	22.4	31.8
4431	Electronics & appliance stores	5	1 884	368	57	14	22.4	31.8
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	47 247	4 292	890	168	.9	—
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	10	D	D	D	e	D	D
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
446	Health & personal care stores	9	D	D	D	c	D	D
4461	Health & personal care stores	9	D	D	D	c	D	D
44619	Other health & personal care stores	2	D	D	D	b	D	D
446199	All other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	20	21 325	2 400	533	161	34.6	—
4471	Gasoline stations	20	21 325	2 400	533	161	34.6	—
44711	Gasoline stations with convenience stores	16	15 881	1 216	265	106	20.8	—
447110	Gasoline stations with convenience stores	16	15 881	1 216	265	106	20.8	—
448	Clothing & clothing accessories stores	17	11 749	1 336	317	124	6.9	4.3
4481	Clothing stores	8	8 943	967	225	89	4.7	.8
451	Sporting goods, hobby, book, & music stores	5	1 669	172	44	17	—	6.4
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	2 958	586	135	43	—	—
452990	All other general merchandise stores	4	2 958	586	135	43	—	—
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALBEMARLE, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	8	21 497	1 592	322	52	22.6	—
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
ANDREWS, NC								
44-45	Retail trade	25	33 266	3 149	731	243	9.5	19.0
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
ANGIER, NC								
44-45	Retail trade	14	15 274	1 836	425	114	1.1	10.3
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 660	606	142	19	—	—
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
APEX, NC								
44-45	Retail trade	64	168 090	12 852	3 102	785	4.4	10.8
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	72 566	4 346	1 003	192	2.0	16.3
4441	Building material & supplies dealers	11	72 566	4 346	1 003	192	2.0	16.3
44419	Other building material dealers	8	D	D	D	c	D	D
444190	Other building material dealers	8	D	D	D	c	D	D
445	Food & beverage stores	10	35 310	3 969	1 018	355	8.1	—
4451	Grocery stores	8	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	11	16 498	649	148	47	11.6	12.9
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	5 778	725	201	33	—	32.1
4543	Direct selling establishments	4	5 778	725	201	33	—	32.1
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
ARCHDALE, NC *								
44-45	Retail trade	59	75 798	7 562	2 011	622	8.9	7.2
441	Motor vehicle & parts dealers	3	2 000	286	71	12	—	8.0
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 745	492	124	25	4.9	.8
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	10	14 238	846	187	74	12.3	32.0
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	1 622	222	49	28	76.3	3.8
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
ARCHDALE, NC (GUILFORD COUNTY PART) *								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARCHDALE, NC (RANDOLPH COUNTY PART) *								
44-45	Retail trade	58	D	D	D	f	D	D
441	Motor vehicle & parts dealers	3	2 000	286	71	12	—	8.0
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 745	492	124	25	4.9	.8
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	9	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	1 622	222	49	28	76.3	3.8
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
ASHEBORO, NC								
44-45	Retail trade	211	495 046	46 018	10 329	2 917	8.6	1.7
441	Motor vehicle & parts dealers	33	135 250	10 151	2 325	413	17.4	—
4411	Automobile dealers	16	112 718	6 965	1 610	253	18.2	—
44111	New car dealers	9	98 760	6 529	1 499	233	20.0	—
441110	New car dealers	9	98 760	6 529	1 499	233	20.0	—
44112	Used car dealers	7	13 958	436	111	20	5.6	—
441120	Used car dealers	7	13 958	436	111	20	5.6	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	11 838	1 616	427	93	6.1	—
441310	Automotive parts & accessories stores	11	11 838	1 616	427	93	6.1	—
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	14	D	D	D	b	D	D
4421	Furniture stores	11	7 266	1 178	300	61	22.0	8.0
44211	Furniture stores	11	7 266	1 178	300	61	22.0	8.0
442110	Furniture stores	11	7 266	1 178	300	61	22.0	8.0
443	Electronics & appliance stores	5	2 410	244	40	20	39.6	60.4
4431	Electronics & appliance stores	5	2 410	244	40	20	39.6	60.4
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	48 503	4 189	1 062	240	4.1	.9
4441	Building material & supplies dealers	8	41 051	3 634	935	191	—	1.1
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	7 452	555	127	49	26.8	—
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEBORO, NC—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	16	69 005	6 087	1 398	503	7.8	1.2
4451	Grocery stores	12	68 424	6 011	1 380	493	7.8	.9
44511	Supermarkets & other grocery (except convenience) stores	9	67 198	5 849	1 349	484	7.5	—
445110	Supermarkets & other grocery (except convenience) stores	9	67 198	5 849	1 349	484	7.5	—
4452	Specialty food stores	4	581	76	18	10	2.2	38.0
446	Health & personal care stores	19	17 585	2 215	514	163	8.9	3.4
4461	Health & personal care stores	19	17 585	2 215	514	163	8.9	3.4
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	22	29 757	1 737	372	121	9.0	2.7
4471	Gasoline stations	22	29 757	1 737	372	121	9.0	2.7
44711	Gasoline stations with convenience stores	15	22 835	1 289	265	92	8.4	3.5
447110	Gasoline stations with convenience stores	15	22 835	1 289	265	92	8.4	3.5
448	Clothing & clothing accessories stores	29	34 393	3 683	633	248	2.9	1.9
4481	Clothing stores	17	26 212	2 602	363	161	3.8	2.4
44814	Family clothing stores	4	D	D	D	b	D	D
448140	Family clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	7	5 154	535	132	52	—	—
44821	Shoe stores	7	5 154	535	132	52	—	—
448210	Shoe stores	7	5 154	535	132	52	—	—
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	3 027	546	138	35	—	—
451	Sporting goods, hobby, book, & music stores	17	6 772	768	173	77	21.2	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	7	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	13	86 363	8 982	2 176	802	—	—
4521	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
4521	Department stores (excl leased depts)	5	D	D	D	f	D	D
45211	Department stores (excl leased depts)	5	D	D	D	f	D	D
452110	Department stores (excl leased depts)	5	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4531	Florists	5	2 700	567	128	32	18.9	27.9
45311	Florists	5	2 700	567	128	32	18.9	27.9
453110	Florists	5	2 700	567	128	32	18.9	27.9
4532	Office supplies, stationery, & gift stores	4	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	19 813	1 680	362	38	—	—
453930	Manufactured (mobile) home dealers	3	19 813	1 680	362	38	—	—
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	3	13 618	897	220	39	—	15.2
45431	Fuel dealers	3	13 618	897	220	39	—	15.2
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC								
44-45	Retail trade	794	1 762 033	170 788	40 482	10 637	5.4	5.7
441	Motor vehicle & parts dealers	75	390 516	28 936	6 443	1 004	12.9	1.8
4411	Automobile dealers	36	337 498	22 218	4 907	676	12.6	.1
44111	New car dealers	11	305 235	20 112	4 449	596	12.3	—
441110	New car dealers	11	305 235	20 112	4 449	596	12.3	—
44112	Used car dealers	25	32 263	2 106	458	80	15.7	1.5
441120	Used car dealers	25	32 263	2 106	458	80	15.7	1.5
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	37	D	D	D	e	D	D
44131	Automotive parts & accessories stores	23	24 063	3 694	866	202	.4	1.9
441310	Automotive parts & accessories stores	23	24 063	3 694	866	202	.4	1.9
44132	Tire dealers	14	D	D	D	b	D	D
441320	Tire dealers	14	D	D	D	b	D	D
442	Furniture & home furnishings stores	54	65 851	9 030	2 086	439	6.3	11.1
4421	Furniture stores	22	33 469	4 952	1 213	205	10.6	13.6
44211	Furniture stores	22	33 469	4 952	1 213	205	10.6	13.6
442110	Furniture stores	22	33 469	4 952	1 213	205	10.6	13.6
4422	Home furnishings stores	32	32 382	4 078	873	234	1.8	8.6
44221	Floor covering stores	11	16 226	2 232	475	89	2.5	5.4
442210	Floor covering stores	11	16 226	2 232	475	89	2.5	5.4
44229	Other home furnishings stores	21	16 156	1 846	398	145	1.0	11.8
442299	All other home furnishings stores	19	D	D	D	c	D	D
443	Electronics & appliance stores	28	59 140	6 918	1 754	337	18.3	10.4
4431	Electronics & appliance stores	28	59 140	6 918	1 754	337	18.3	10.4
44311	Appliance, television, & other electronics stores	18	D	D	D	c	D	D
443111	Household appliance stores	7	9 138	1 166	300	60	67.4	26.4
443112	Radio, television, & other electronics stores	11	D	D	D	c	D	D
44312	Computer & software stores	8	14 058	2 066	531	90	24.0	9.3
443120	Computer & software stores	8	14 058	2 066	531	90	24.0	9.3
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	56	237 327	22 337	5 556	1 024	.9	.7
4441	Building material & supplies dealers	46	225 568	21 168	5 272	951	.9	.7
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	28	123 866	11 704	2 994	386	—	1.3
444190	Other building material dealers	28	123 866	11 704	2 994	386	—	1.3
4442	Lawn & garden equipment & supplies stores	10	11 759	1 169	284	73	.9	.8
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	56	212 398	18 092	4 434	1 475	.1	13.1
4451	Grocery stores	43	200 181	17 149	4 223	1 425	.1	13.9
44511	Supermarkets & other grocery (except convenience) stores	31	193 131	16 597	4 087	1 371	—	12.6
445110	Supermarkets & other grocery (except convenience) stores	31	193 131	16 597	4 087	1 371	—	12.6
44512	Convenience stores	12	7 050	552	136	54	1.8	51.7
445120	Convenience stores	12	7 050	552	136	54	1.8	51.7
4452	Specialty food stores	5	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	54	78 002	9 480	2 143	514	10.5	1.6
4461	Health & personal care stores	54	78 002	9 480	2 143	514	10.5	1.6
44611	Pharmacies & drug stores	24	54 868	5 847	1 443	315	10.0	.7
446110	Pharmacies & drug stores	24	54 868	5 847	1 443	315	10.0	.7
4461101	Pharmacies & drug stores	24	54 868	5 847	1 443	315	10.0	.7
44612	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	13	D	D	D	b	D	D
446130	Optical goods stores	13	D	D	D	b	D	D
44619	Other health & personal care stores	10	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D
447	Gasoline stations	72	85 178	5 021	1 177	355	8.8	7.1
4471	Gasoline stations	72	85 178	5 021	1 177	355	8.8	7.1
44711	Gasoline stations with convenience stores	51	63 773	3 528	803	260	7.7	7.3
447110	Gasoline stations with convenience stores	51	63 773	3 528	803	260	7.7	7.3
44719	Other gasoline stations	21	21 405	1 493	374	95	11.9	6.7
447190	Other gasoline stations	21	21 405	1 493	374	95	11.9	6.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	145	117 294	13 612	3 183	1 064	3.1	2.9
4481	Clothing stores	82	75 846	7 770	1 778	701	3.1	1.4
44811	Men's clothing stores	9	D	D	D	b	D	D
448110	Men's clothing stores	9	D	D	D	b	D	D
44812	Women's clothing stores	35	22 773	2 706	619	274	6.1	1.8
448120	Women's clothing stores	35	22 773	2 706	619	274	6.1	1.8
44813	Children's & infants' clothing stores	4	6 471	588	142	51	—	—
448130	Children's & infants' clothing stores	4	6 471	588	142	51	—	—
44814	Family clothing stores	15	31 850	2 599	557	232	1.1	.5
448140	Family clothing stores	15	31 850	2 599	557	232	1.1	.5
44815	Clothing accessories stores	8	D	D	D	b	D	D
448150	Clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	11	6 898	841	203	67	3.7	—
448190	Other clothing stores	11	6 898	841	203	67	3.7	—
4482	Shoe stores	31	27 497	3 620	894	229	—	—
44821	Shoe stores	31	27 497	3 620	894	229	—	—
448210	Shoe stores	31	27 497	3 620	894	229	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	22	D	D	D	c	D	D
4482105	Athletic footwear stores	6	4 312	489	111	40	—	—
4483	Jewelry, luggage, & leather goods stores	32	13 951	2 222	511	134	9.4	17.2
44831	Jewelry stores	29	D	D	D	c	D	D
448310	Jewelry stores	29	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	63	51 335	6 003	1 356	487	1.9	7.7
4511	Sporting goods, hobby, & musical instrument stores ..	39	32 168	4 011	872	276	3.0	12.0
45111	Sporting goods stores	13	10 087	1 402	298	92	—	35.8
451110	Sporting goods stores	13	10 087	1 402	298	92	—	35.8
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores	14	D	D	D	c	D	D
451120	Hobby, toy, & game stores	14	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
45114	Musical instrument & supplies stores	7	4 024	698	163	35	—	—
451140	Musical instrument & supplies stores	7	4 024	698	163	35	—	—
4512	Book, periodical, & music stores	24	19 167	1 992	484	211	—	.6
45121	Book stores & news dealers	12	D	D	D	c	D	D
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	7	10 617	1 176	259	111	—	—
4512112	Specialty book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores. . .	12	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores. . .	12	D	D	D	b	D	D
452	General merchandise stores	24	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	15	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	15	D	N	N	N	D	D
4521	Department stores (excl leased depts)	15	D	D	D	g	D	D
45211	Department stores (excl leased depts)	15	D	D	D	g	D	D
452110	Department stores (excl leased depts)	15	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	5	50 096	6 635	1 662	510	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	72 205	8 024	1 880	624	—	—
4529	Other general merchandise stores	9	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores.	2	D	D	D	a	D	D
453	Miscellaneous store retailers	138	D	D	D	f	D	D
4531	Florists	18	3 854	808	184	64	48.0	8.3
45311	Florists	18	3 854	808	184	64	48.0	8.3
453110	Florists	18	3 854	808	184	64	48.0	8.3
4532	Office supplies, stationery, & gift stores	53	D	D	D	e	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	50	21 726	3 436	834	319	10.9	6.1
453220	Gift, novelty, & souvenir stores	50	21 726	3 436	834	319	10.9	6.1
4533	Used merchandise stores	22	D	D	D	b	D	D
45331	Used merchandise stores	22	D	D	D	b	D	D
453310	Used merchandise stores	22	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	45	D	D	D	e	D	D
45391	Pet & pet supplies stores	9	D	D	D	b	D	D
453910	Pet & pet supplies stores	9	D	D	D	b	D	D
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	10	27 172	2 786	637	92	—	—
453930	Manufactured (mobile) home dealers	10	27 172	2 786	637	92	—	—
45399	All other miscellaneous store retailers	19	D	D	D	b	D	D
454	Nonstore retailers	29	60 072	10 115	2 441	607	2.8	55.8
4541	Electronic shopping & mail-order houses	9	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	9	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	9	D	D	D	e	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	17	17 497	2 863	664	114	3.3	—
45431	Fuel dealers	8	13 877	1 956	500	78	3.2	—
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	9	3 620	907	164	36	3.6	—
454390	Other direct selling establishments	9	3 620	907	164	36	3.6	—
AYDEN, NC								
44-45	Retail trade	28	38 849	3 494	788	198	4.4	10.2
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	2 579	242	53	15	28.9	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BEAUFORT, NC								
44-45	Retail trade	59	66 128	6 659	1 417	441	12.8	1.6
441	Motor vehicle & parts dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	14 672	1 522	280	64	6.0	—
4441	Building material & supplies dealers	4	14 672	1 522	280	64	6.0	—
44413	Hardware stores	2	D	D	D	a	D	D
444130	Hardware stores	2	D	D	D	a	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	9	5 876	500	111	36	5.8	—
448	Clothing & clothing accessories stores	8	2 719	303	61	33	60.8	6.6
452	General merchandise stores	5	3 421	341	63	29	12.3	—
45299	All other general merchandise stores	5	3 421	341	63	29	12.3	—
452990	All other general merchandise stores	5	3 421	341	63	29	12.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BEAUFORT, NC—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	1 718	207	43	13	D	—
BELMONT, NC								
44-45	Retail trade	61	125 387	11 790	2 772	752	45.1	11.3
441	Motor vehicle & parts dealers	11	53 374	4 716	1 062	171	88.6	.3
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	8	38 636	3 409	882	306	2.9	32.7
446	Health & personal care stores	4	5 844	745	183	54	38.2	—
4461	Health & personal care stores	4	5 844	745	183	54	38.2	—
447	Gasoline stations	8	9 554	543	126	29	47.7	—
448	Clothing & clothing accessories stores	7	2 714	466	124	38	15.9	44.4
451	Sporting goods, hobby, book, & music stores	3	707	78	18	7	—	11.9
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	4	2 131	378	67	16	23.7	2.6
BENSON, NC								
44-45	Retail trade	54	67 368	5 587	1 271	340	16.0	3.0
441	Motor vehicle & parts dealers	10	32 047	1 406	340	69	10.6	—
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	8	15 936	1 474	355	114	1.1	2.9
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	4 709	347	68	25	63.8	26.1
448	Clothing & clothing accessories stores	5	1 059	156	36	14	41.1	8.2
452	General merchandise stores	4	1 995	209	47	20	5.2	—
45299	All other general merchandise stores	4	1 995	209	47	20	5.2	—
452990	All other general merchandise stores	4	1 995	209	47	20	5.2	—
453	Miscellaneous store retailers	7	809	120	27	15	94.8	5.2
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BESSEMER CITY, NC								
44-45	Retail trade	20	24 414	2 323	557	157	9.1	43.4
441	Motor vehicle & parts dealers	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	12 422	827	196	45	3.0	73.9
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BLACK MOUNTAIN, NC								
44-45	Retail trade	37	51 675	3 867	970	239	7.8	3.9
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 084	151	36	13	39.6	11.8
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	7 003	344	85	30	22.0	26.9
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
BOILING SPRINGS, NC								
44-45	Retail trade	6	13 164	1 079	261	92	4.5	-
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOONE, NC								
44-45	Retail trade	186	377 458	31 042	7 192	2 384	12.5	4.8
441	Motor vehicle & parts dealers	20	D	D	D	e	D	D
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	7	D	D	D	c	D	D
441110	New car dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	7 447	1 134	289	72	9.8	5.9
44131	Automotive parts & accessories stores	7	6 050	830	222	56	—	4.9
441310	Automotive parts & accessories stores	7	6 050	830	222	56	—	4.9
442	Furniture & home furnishings stores	9	5 242	764	191	40	43.3	—
4421	Furniture stores	5	3 523	563	149	28	15.7	—
44211	Furniture stores	5	3 523	563	149	28	15.7	—
442110	Furniture stores	5	3 523	563	149	28	15.7	—
443	Electronics & appliance stores	6	D	D	D	a	D	D
4431	Electronics & appliance stores	6	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	c	D	D
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	5	11 252	1 022	233	41	—	—
444190	Other building material dealers	5	11 252	1 022	233	41	—	—
445	Food & beverage stores	13	65 262	5 051	1 194	514	.5	.2
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
446	Health & personal care stores	11	16 374	2 143	477	137	1.8	1.9
4461	Health & personal care stores	11	16 374	2 143	477	137	1.8	1.9
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	19	20 273	1 232	292	105	17.9	—
4471	Gasoline stations	19	20 273	1 232	292	105	17.9	—
44711	Gasoline stations with convenience stores	15	18 746	1 147	269	89	11.2	—
447110	Gasoline stations with convenience stores	15	18 746	1 147	269	89	11.2	—
448	Clothing & clothing accessories stores	35	21 800	2 516	554	256	24.4	3.1
4481	Clothing stores	23	16 831	1 891	397	197	23.7	1.3
44814	Family clothing stores	5	11 002	1 052	238	99	1.6	1.9
448140	Family clothing stores	5	11 002	1 052	238	99	1.6	1.9
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	22	6 879	980	239	123	10.9	7.3
4511	Sporting goods, hobby, & musical instrument stores ..	16	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	62 004	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	62 004	N	N	N	—	—
4521	Department stores (excl leased depts)	4	61 411	6 182	1 480	548	—	—
45211	Department stores (excl leased depts)	4	61 411	6 182	1 480	548	—	—
452110	Department stores (excl leased depts)	4	61 411	6 182	1 480	548	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
453	Miscellaneous store retailers	24	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	12 267	1 098	200	36	—	29.6
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BREVARD, NC								
44-45	Retail trade	68	103 477	10 167	2 449	771	11.5	7.9
441	Motor vehicle & parts dealers	11	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	11	42 018	3 426	794	299	12.1	17.4
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	10 384	556	143	58	18.0	—
448	Clothing & clothing accessories stores	5	4 328	546	147	50	35.8	—
4481	Clothing stores	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	1 302	139	33	14	67.1	14.0
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
BURGAU, NC								
44-45	Retail trade	18	30 744	2 670	711	196	.9	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	8 323	809	248	46	—	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	3	6 575	369	98	21	—	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BURLINGTON, NC								
44-45	Retail trade	419	829 438	82 275	19 606	5 403	7.4	4.5
441	Motor vehicle & parts dealers	46	215 801	19 098	4 203	628	9.9	.8
4411	Automobile dealers	23	192 952	15 066	3 255	442	10.4	.9
44111	New car dealers	10	180 306	14 411	3 069	408	9.6	—
441110	New car dealers	10	180 306	14 411	3 069	408	9.6	—
44112	Used car dealers	13	12 646	655	186	34	21.9	14.4
441120	Used car dealers	13	12 646	655	186	34	21.9	14.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	16	14 491	2 293	521	117	4.0	—
441310	Automotive parts & accessories stores	16	14 491	2 293	521	117	4.0	—
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	45	D	D	D	e	D	D
4421	Furniture stores	20	16 037	3 135	714	125	21.1	2.1
44211	Furniture stores	20	16 037	3 135	714	125	21.1	2.1
442110	Furniture stores	20	16 037	3 135	714	125	21.1	2.1
4422	Home furnishings stores	25	D	D	D	c	D	D
44221	Floor covering stores	9	D	D	D	b	D	D
442210	Floor covering stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	16	10 806	1 150	293	93	1.6	29.0
442299	All other home furnishings stores	16	10 806	1 150	293	93	1.6	29.0
443	Electronics & appliance stores	13	9 712	1 740	456	73	17.1	—
4431	Electronics & appliance stores	13	9 712	1 740	456	73	17.1	—
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	32	97 970	10 637	2 604	571	5.0	.2
4441	Building material & supplies dealers	27	93 210	10 014	2 468	541	5.2	.3
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	19	D	D	D	c	D	D
444190	Other building material dealers	19	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	5	4 760	623	136	30	.7	—
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
445	Food & beverage stores	27	96 515	8 027	2 030	704	2.9	1.7
4451	Grocery stores	21	92 276	7 627	1 914	680	3.0	.9
44511	Supermarkets & other grocery (except convenience) stores	15	90 386	7 469	1 881	665	2.6	.1
445110	Supermarkets & other grocery (except convenience) stores	15	90 386	7 469	1 881	665	2.6	.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	38	39 887	4 608	1 096	276	10.0	15.0
4461	Health & personal care stores	38	39 887	4 608	1 096	276	10.0	15.0
44611	Pharmacies & drug stores	18	D	D	D	c	D	D
446110	Pharmacies & drug stores	18	D	D	D	c	D	D
4461101	Pharmacies & drug stores	17	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	5	1 876	270	63	25	—	36.4
446130	Optical goods stores	5	1 876	270	63	25	—	36.4
44619	Other health & personal care stores	7	1 581	289	68	22	27.3	8.7
447	Gasoline stations	40	56 357	3 045	729	216	10.4	7.7
4471	Gasoline stations	40	56 357	3 045	729	216	10.4	7.7
44711	Gasoline stations with convenience stores	28	41 418	2 109	515	163	4.7	.8
447110	Gasoline stations with convenience stores	28	41 418	2 109	515	163	4.7	.8
44719	Other gasoline stations	12	14 939	936	214	53	26.2	26.7
447190	Other gasoline stations	12	14 939	936	214	53	26.2	26.7

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BURLINGTON, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	94	84 868	9 125	2 191	945	4.7	5.1
4481	Clothing stores	63	62 133	6 619	1 598	691	6.1	5.5
44811	Men's clothing stores	7	D	D	D	b	D	D
448110	Men's clothing stores	7	D	D	D	b	D	D
44812	Women's clothing stores	30	17 818	1 960	488	230	6.1	12.4
448120	Women's clothing stores	30	17 818	1 960	488	230	6.1	12.4
44813	Children's & infants' clothing stores	4	2 003	238	57	33	—	5.6
448130	Children's & infants' clothing stores	4	2 003	238	57	33	—	5.6
44814	Family clothing stores	14	D	D	D	e	D	D
448140	Family clothing stores	14	D	D	D	e	D	D
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	4	6 975	894	209	62	—	—
448190	Other clothing stores	4	6 975	894	209	62	—	—
4482	Shoe stores	23	D	D	D	c	D	D
44821	Shoe stores	23	D	D	D	c	D	D
448210	Shoe stores	23	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	14	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
44831	Jewelry stores	7	D	D	D	b	D	D
448310	Jewelry stores	7	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	17	9 088	995	227	96	23.5	.7
4511	Sporting goods, hobby, & musical instrument stores	11	D	D	D	b	D	D
451114	Musical instrument & supplies stores	2	D	D	D	a	D	D
4511140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	4	2 363	291	74	42	—	1.1
451211	Book stores	4	2 363	291	74	42	—	1.1
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
452	General merchandise stores	13	123 308	12 012	2 992	1 170	.1	.1
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
45211	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	45	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4533	Used merchandise stores	5	1 223	208	50	14	64.3	—
45331	Used merchandise stores	5	1 223	208	50	14	64.3	—
453310	Used merchandise stores	5	1 223	208	50	14	64.3	—
4539	Other miscellaneous store retailers	23	D	D	D	e	D	D
45391	Pet & pet supplies stores	2	D	D	D	c	D	D
453910	Pet & pet supplies stores	2	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	11	24 115	2 290	509	70	25.0	4.0
453930	Manufactured (mobile) home dealers	11	24 115	2 290	509	70	25.0	4.0
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	9	19 032	2 088	480	78	9.1	36.6
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	6	12 949	1 365	314	56	13.4	14.8
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CAJAH'S MOUNTAIN, NC								
44-45	Retail trade	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
CANTON, NC								
44-45	Retail trade	47	183 376	12 836	2 798	534	11.4	3.8
441	Motor vehicle & parts dealers	10	134 330	8 975	1 855	230	6.6	—
4411	Automobile dealers	4	D	D	D	c	D	D
44111	New car dealers	3	D	D	D	c	D	D
441110	New car dealers	3	D	D	D	c	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	4	6 109	629	154	38	22.2	—
4461	Health & personal care stores	4	6 109	629	154	38	22.2	—
447	Gasoline stations	13	16 970	861	191	63	45.9	2.6
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CAROLINA BEACH, NC								
44-45	Retail trade	28	33 366	2 983	680	234	2.6	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 130	259	58	17	—	—
445	Food & beverage stores	4	15 283	1 192	290	84	—	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	2 823	398	93	56	7.0	—
4481	Clothing stores	6	2 823	398	93	56	7.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARRBORO, NC								
44-45	Retail trade	71	114 487	12 608	2 976	821	8.4	5.5
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 179	205	54	15	21.2	78.8
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	c	D	D
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	6	17 352	2 602	594	81	—	—
444190	Other building material dealers	6	17 352	2 602	594	81	—	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	9	53 292	5 335	1 230	383	1.7	1.2
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	10 812	880	217	73	—	24.8
4461	Health & personal care stores	4	10 812	880	217	73	—	24.8
44619	Other health & personal care stores	2	D	D	D	a	D	D
446199	All other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	9 586	597	152	46	23.2	5.1
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	15	4 954	729	166	70	14.4	.5
4511	Sporting goods, hobby, & musical instrument stores ..	11	4 406	658	155	61	10.9	.6
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
CARY, NC *								
44-45	Retail trade	410	1 218 289	108 225	25 527	7 311	6.9	3.0
441	Motor vehicle & parts dealers	26	276 552	15 880	3 662	510	20.0	.3
4411	Automobile dealers	16	265 126	13 520	3 092	396	19.4	.3
44111	New car dealers	9	258 933	13 224	3 016	384	19.3	.3
441110	New car dealers	9	258 933	13 224	3 016	384	19.3	.3
44112	Used car dealers	7	6 193	296	76	12	23.3	—
441120	Used car dealers	7	6 193	296	76	12	23.3	—
4413	Automotive parts, accessories, & tire stores	10	11 426	2 360	570	114	33.6	.9
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	32	44 280	5 191	1 210	283	10.1	2.2
4421	Furniture stores	11	13 266	1 612	351	78	21.4	—
44211	Furniture stores	11	13 266	1 612	351	78	21.4	—
442110	Furniture stores	11	13 266	1 612	351	78	21.4	—
4422	Home furnishings stores	21	31 014	3 579	859	205	5.3	3.1
44221	Floor covering stores	7	7 535	1 128	255	37	19.1	8.4
442210	Floor covering stores	7	7 535	1 128	255	37	19.1	8.4
44229	Other home furnishings stores	14	23 479	2 451	604	168	.9	1.4
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARY, NC *—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	26	30 063	2 652	646	144	4.5	1.4
4431	Electronics & appliance stores	26	30 063	2 652	646	144	4.5	1.4
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	7	6 217	746	196	46	6.5	—
44312	Computer & software stores	12	18 440	1 390	327	68	1.2	—
443120	Computer & software stores	12	18 440	1 390	327	68	1.2	—
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	24	119 154	12 937	2 937	630	1.2	3.2
4441	Building material & supplies dealers	22	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	11	32 279	5 243	1 041	150	3.1	10.4
444190	Other building material dealers	11	32 279	5 243	1 041	150	3.1	10.4
445	Food & beverage stores	34	194 302	20 078	4 676	1 423	1.6	3.2
4451	Grocery stores	22	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	186 597	19 329	4 496	1 358	.7	2.7
445110	Supermarkets & other grocery (except convenience) stores	21	186 597	19 329	4 496	1 358	.7	2.7
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	40	48 780	5 806	1 429	379	4.7	3.8
4461	Health & personal care stores	40	48 780	5 806	1 429	379	4.7	3.8
44611	Pharmacies & drug stores	24	39 634	4 229	1 041	279	4.4	.4
446110	Pharmacies & drug stores	24	39 634	4 229	1 041	279	4.4	.4
4461101	Pharmacies & drug stores	21	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	22	46 295	2 424	609	145	5.3	12.9
4471	Gasoline stations	22	46 295	2 424	609	145	5.3	12.9
44711	Gasoline stations with convenience stores	19	39 209	1 658	429	112	6.3	7.8
447110	Gasoline stations with convenience stores	19	39 209	1 658	429	112	6.3	7.8
448	Clothing & clothing accessories stores	89	98 886	10 631	2 565	1 031	2.5	3.0
4481	Clothing stores	48	66 296	6 302	1 520	682	1.3	2.5
44811	Men's clothing stores	6	7 306	813	202	40	—	15.9
448110	Men's clothing stores	6	7 306	813	202	40	—	15.9
44812	Women's clothing stores	19	14 417	1 739	406	222	6.1	3.5
448120	Women's clothing stores	19	14 417	1 739	406	222	6.1	3.5
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	8	31 224	2 213	541	252	.1	—
448140	Family clothing stores	8	31 224	2 213	541	252	.1	—
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	7	7 780	876	216	71	—	—
448190	Other clothing stores	7	7 780	876	216	71	—	—
4482	Shoe stores	21	19 762	2 677	637	242	—	—
44821	Shoe stores	21	19 762	2 677	637	242	—	—
448210	Shoe stores	21	19 762	2 677	637	242	—	—
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	7	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	20	12 828	1 652	408	107	12.2	10.0
44831	Jewelry stores	19	D	D	D	b	D	D
448310	Jewelry stores	19	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARY, NC *—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	41	52 046	4 871	1 029	427	7.2	3.0
4511	Sporting goods, hobby, & musical instrument stores ..	26	30 399	2 744	545	218	12.4	1.0
45111	Sporting goods stores	9	D	D	D	c	D	D
451110	Sporting goods stores	9	D	D	D	c	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores	10	15 515	1 365	224	85	4.8	.7
451120	Hobby, toy, & game stores	10	15 515	1 365	224	85	4.8	.7
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	15	21 647	2 127	484	209	—	5.8
45121	Book stores & news dealers	7	12 215	1 216	291	110	—	1.5
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	c	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores. . .	8	9 432	911	193	99	—	11.5
451220	Prerecorded tape, compact disc, & record stores. . .	8	9 432	911	193	99	—	11.5
452	General merchandise stores	12	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	9	186 556	N	N	N	—	—
45211	Department stores (incl leased depts) ##	9	186 556	N	N	N	—	—
4521	Department stores (excl leased depts)	9	184 927	18 543	4 527	1 596	—	—
45211	Department stores (excl leased depts)	9	184 927	18 543	4 527	1 596	—	—
452110	Department stores (excl leased depts)	9	184 927	18 543	4 527	1 596	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	86 844	7 270	1 742	654	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	58	D	D	D	e	D	D
4531	Florists	12	4 610	658	145	57	92.2	4.1
45311	Florists	12	4 610	658	145	57	92.2	4.1
453110	Florists	12	4 610	658	145	57	92.2	4.1
4532	Office supplies, stationery, & gift stores	28	45 157	3 387	864	304	2.8	22.4
45321	Office supplies & stationery stores	4	D	D	D	c	D	D
453210	Office supplies & stationery stores	4	D	D	D	c	D	D
4532102	Office supplies stores	3	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
4533	Used merchandise stores	9	2 872	435	84	45	25.9	3.8
45331	Used merchandise stores	9	2 872	435	84	45	25.9	3.8
453310	Used merchandise stores	9	2 872	435	84	45	25.9	3.8
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	D	D	D	b	D	D
453910	Pet & pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
CARY, NC (WAKE COUNTY PART) *								
44-45	Retail trade	410	1 218 289	108 225	25 527	7 311	6.9	3.0
441	Motor vehicle & parts dealers	26	276 552	15 880	3 662	510	20.0	.3
4411	Automobile dealers	16	265 126	13 520	3 092	396	19.4	.3
44111	New car dealers	9	258 933	13 224	3 016	384	19.3	.3
441110	New car dealers	9	258 933	13 224	3 016	384	19.3	.3
44112	Used car dealers	7	6 193	296	76	12	23.3	—
441120	Used car dealers	7	6 193	296	76	12	23.3	—
4413	Automotive parts, accessories, & tire stores	10	11 426	2 360	570	114	33.6	.9
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARY, NC (WAKE COUNTY PART) *—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	32	44 280	5 191	1 210	283	10.1	2.2
4421	Furniture stores	11	13 266	1 612	351	78	21.4	—
44211	Furniture stores	11	13 266	1 612	351	78	21.4	—
442110	Furniture stores	11	13 266	1 612	351	78	21.4	—
4422	Home furnishings stores	21	31 014	3 579	859	205	5.3	3.1
44221	Floor covering stores	7	7 535	1 128	255	37	19.1	8.4
442210	Floor covering stores	7	7 535	1 128	255	37	19.1	8.4
44229	Other home furnishings stores	14	23 479	2 451	604	168	.9	1.4
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	13	D	D	D	c	D	D
443	Electronics & appliance stores	26	30 063	2 652	646	144	4.5	1.4
4431	Electronics & appliance stores	26	30 063	2 652	646	144	4.5	1.4
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	7	6 217	746	196	46	6.5	—
44312	Computer & software stores	12	18 440	1 390	327	68	1.2	—
443120	Computer & software stores	12	18 440	1 390	327	68	1.2	—
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	24	119 154	12 937	2 937	630	1.2	3.2
4441	Building material & supplies dealers	22	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	11	32 279	5 243	1 041	150	3.1	10.4
444190	Other building material dealers	11	32 279	5 243	1 041	150	3.1	10.4
445	Food & beverage stores	34	194 302	20 078	4 676	1 423	1.6	3.2
4451	Grocery stores	22	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	186 597	19 329	4 496	1 358	.7	2.7
445110	Supermarkets & other grocery (except convenience) stores	21	186 597	19 329	4 496	1 358	.7	2.7
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	40	48 780	5 806	1 429	379	4.7	3.8
4461	Health & personal care stores	40	48 780	5 806	1 429	379	4.7	3.8
44611	Pharmacies & drug stores	24	39 634	4 229	1 041	279	4.4	.4
446110	Pharmacies & drug stores	24	39 634	4 229	1 041	279	4.4	.4
4461101	Pharmacies & drug stores	21	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	22	46 295	2 424	609	145	5.3	12.9
4471	Gasoline stations	22	46 295	2 424	609	145	5.3	12.9
44711	Gasoline stations with convenience stores	19	39 209	1 658	429	112	6.3	7.8
447110	Gasoline stations with convenience stores	19	39 209	1 658	429	112	6.3	7.8
448	Clothing & clothing accessories stores	89	98 886	10 631	2 565	1 031	2.5	3.0
4481	Clothing stores	48	66 296	6 302	1 520	682	1.3	2.5
44811	Men's clothing stores	6	7 306	813	202	40	—	15.9
448110	Men's clothing stores	6	7 306	813	202	40	—	15.9
44812	Women's clothing stores	19	14 417	1 739	406	222	6.1	3.5
448120	Women's clothing stores	19	14 417	1 739	406	222	6.1	3.5
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	8	31 224	2 213	541	252	.1	—
448140	Family clothing stores	8	31 224	2 213	541	252	.1	—
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	7	7 780	876	216	71	—	—
448190	Other clothing stores	7	7 780	876	216	71	—	—
4482	Shoe stores	21	19 762	2 677	637	242	—	—
44821	Shoe stores	21	19 762	2 677	637	242	—	—
448210	Shoe stores	21	19 762	2 677	637	242	—	—
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	7	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	CARY, NC (WAKE COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores	20	12 828	1 652	408	107	12.2	10.0
44831	Jewelry stores	19	D	D	D	b	D	D
448310	Jewelry stores	19	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	41	52 046	4 871	1 029	427	7.2	3.0
4511	Sporting goods, hobby, & musical instrument stores ..	26	30 399	2 744	545	218	12.4	1.0
45111	Sporting goods stores	9	D	D	D	c	D	D
451110	Sporting goods stores	9	D	D	D	c	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores	10	15 515	1 365	224	85	4.8	.7
451120	Hobby, toy, & game stores	10	15 515	1 365	224	85	4.8	.7
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	15	21 647	2 127	484	209	—	5.8
45121	Book stores & news dealers	7	12 215	1 216	291	110	—	1.5
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	c	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	8	9 432	911	193	99	—	11.5
451220	Prerecorded tape, compact disc, & record stores ...	8	9 432	911	193	99	—	11.5
452	General merchandise stores	12	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	9	186 556	N	N	N	—	—
45211	Department stores (incl leased depts) ##	9	186 556	N	N	N	—	—
4521	Department stores (excl leased depts)	9	184 927	18 543	4 527	1 596	—	—
45211	Department stores (excl leased depts)	9	184 927	18 543	4 527	1 596	—	—
452110	Department stores (excl leased depts)	9	184 927	18 543	4 527	1 596	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	86 844	7 270	1 742	654	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	58	D	D	D	e	D	D
4531	Florists	12	4 610	658	145	57	92.2	4.1
45311	Florists	12	4 610	658	145	57	92.2	4.1
453110	Florists	12	4 610	658	145	57	92.2	4.1
4532	Office supplies, stationery, & gift stores	28	45 157	3 387	864	304	2.8	22.4
45321	Office supplies & stationery stores	4	D	D	D	c	D	D
453210	Office supplies & stationery stores	4	D	D	D	c	D	D
4532102	Office supplies stores	3	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
4533	Used merchandise stores	9	2 872	435	84	45	25.9	3.8
45331	Used merchandise stores	9	2 872	435	84	45	25.9	3.8
453310	Used merchandise stores	9	2 872	435	84	45	25.9	3.8
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	D	D	D	b	D	D
453910	Pet & pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHAPEL HILL, NC *								
44-45	Retail trade	223	480 604	58 352	13 316	3 347	6.1	4.8
441	Motor vehicle & parts dealers	15	141 483	12 809	2 912	378	5.1	4.2
4411	Automobile dealers	6	132 122	10 844	2 463	302	2.7	2.9
441111	New car dealers	5	D	D	D	e	D	D
441110	New car dealers	5	D	D	D	e	D	D
4413	Automotive parts, accessories, & tire stores	9	9 361	1 965	449	76	38.8	22.2
44132	Tire dealers	6	6 420	1 600	355	50	45.0	29.2
441320	Tire dealers	6	6 420	1 600	355	50	45.0	29.2
442	Furniture & home furnishings stores	21	20 860	2 712	601	131	9.4	31.7
4421	Furniture stores	11	14 644	1 787	376	71	9.6	44.3
44211	Furniture stores	11	14 644	1 787	376	71	9.6	44.3
442110	Furniture stores	11	14 644	1 787	376	71	9.6	44.3
4422	Home furnishings stores	10	6 216	925	225	60	8.8	2.1
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	12	12 500	2 328	411	75	7.6	11.8
4431	Electronics & appliance stores	12	12 500	2 328	411	75	7.6	11.8
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	12	26 973	3 533	574	162	7.4	.2
4441	Building material & supplies dealers	7	25 821	3 259	510	140	6.6	—
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D
445	Food & beverage stores	17	D	D	D	g	D	D
4451	Grocery stores	15	109 620	13 584	3 061	999	3.0	—
44511	Supermarkets & other grocery (except convenience) stores	11	106 947	13 238	2 979	962	1.1	—
445110	Supermarkets & other grocery (except convenience) stores	11	106 947	13 238	2 979	962	1.1	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	15	24 980	2 581	701	198	6.0	.1
4461	Health & personal care stores	15	24 980	2 581	701	198	6.0	.1
44611	Pharmacies & drug stores	8	22 657	2 096	520	170	3.6	—
446110	Pharmacies & drug stores	8	22 657	2 096	520	170	3.6	—
4461101	Pharmacies & drug stores	8	22 657	2 096	520	170	3.6	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	19	30 050	1 837	429	116	17.0	1.8
4471	Gasoline stations	19	30 050	1 837	429	116	17.0	1.8
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	41	20 955	2 695	616	256	21.8	16.0
4481	Clothing stores	25	D	D	D	c	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	11	D	D	D	b	D	D
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	22	11 493	1 488	352	153	2.7	21.9
4511	Sporting goods, hobby, & musical instrument stores	10	4 206	706	135	65	3.1	13.5
4512	Book, periodical, & music stores	12	7 287	782	217	88	2.4	26.7
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	5	3 782	393	114	41	3.9	51.5
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	4	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHAPEL HILL, NC *—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	36	D	D	D	e	D	D
4531	Florists	6	2 918	715	196	55	—	—
45311	Florists	6	2 918	715	196	55	—	—
453110	Florists	6	2 918	715	196	55	—	—
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	9	3 946	1 105	249	79	15.2	—
45331	Used merchandise stores	9	3 946	1 105	249	79	15.2	—
453310	Used merchandise stores	9	3 946	1 105	249	79	15.2	—
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	9	41 716	8 499	2 151	334	—	2.9
4541	Electronic shopping & mail-order houses	5	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	e	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
CHAPEL HILL, NC (DURHAM COUNTY PART) *								
44-45	Retail trade	8	9 758	663	170	65	5.8	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
CHAPEL HILL, NC (ORANGE COUNTY PART) *								
44-45	Retail trade	215	470 846	57 689	13 146	3 282	6.1	4.9
441	Motor vehicle & parts dealers	15	141 483	12 809	2 912	378	5.1	4.2
4411	Automobile dealers	6	132 122	10 844	2 463	302	2.7	2.9
44111	New car dealers	5	D	D	D	e	D	D
441110	New car dealers	5	D	D	D	e	D	D
4413	Automotive parts, accessories, & tire stores	9	9 361	1 965	449	76	38.8	22.2
44132	Tire dealers	6	6 420	1 600	355	50	45.0	29.2
441320	Tire dealers	6	6 420	1 600	355	50	45.0	29.2
442	Furniture & home furnishings stores	20	D	D	D	c	D	D
4421	Furniture stores	11	14 644	1 787	376	71	9.6	44.3
44211	Furniture stores	11	14 644	1 787	376	71	9.6	44.3
442110	Furniture stores	11	14 644	1 787	376	71	9.6	44.3
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	12	12 500	2 328	411	75	7.6	11.8
4431	Electronics & appliance stores	12	12 500	2 328	411	75	7.6	11.8
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	D	D	D	c	D	D
4441	Building material & supplies dealers	7	25 821	3 259	510	140	6.6	—
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	CHAPEL HILL, NC (ORANGE COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	16	D	D	D	g	D	D
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	106 947	13 238	2 979	962	1.1	—
445110	Supermarkets & other grocery (except convenience) stores	11	106 947	13 238	2 979	962	1.1	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	13	D	D	D	c	D	D
4461	Health & personal care stores	13	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	18	D	D	D	c	D	D
4471	Gasoline stations	18	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	41	20 955	2 695	616	256	21.8	16.0
4481	Clothing stores	25	D	D	D	c	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	11	D	D	D	b	D	D
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	22	11 493	1 488	352	153	2.7	21.9
4511	Sporting goods, hobby, & musical instrument stores ..	10	4 206	706	135	65	3.1	13.5
4512	Book, periodical, & music stores	12	7 287	782	217	88	2.4	26.7
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	5	3 782	393	114	41	3.9	51.5
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	4	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
453	Miscellaneous store retailers	34	D	D	D	c	D	D
4531	Florists	6	2 918	715	196	55	—	—
45311	Florists	6	2 918	715	196	55	—	—
453110	Florists	6	2 918	715	196	55	—	—
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	9	3 946	1 105	249	79	15.2	—
45331	Used merchandise stores	9	3 946	1 105	249	79	15.2	—
453310	Used merchandise stores	9	3 946	1 105	249	79	15.2	—
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	41 716	8 499	2 151	334	—	2.9
4541	Electronic shopping & mail-order houses	5	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	e	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE, NC								
44-45	Retail trade	2 306	6 830 312	662 534	156 519	35 463	3.9	6.7
441	Motor vehicle & parts dealers	241	2 403 948	185 403	43 398	5 319	1.5	9.5
4411	Automobile dealers	95	2 091 436	144 529	33 455	3 587	1.3	10.1
441111	New car dealers	50	1 860 944	131 968	30 355	3 229	.6	11.3
441110	New car dealers	50	1 860 944	131 968	30 355	3 229	.6	11.3
44112	Used car dealers	45	230 492	12 561	3 100	358	6.4	.5
441120	Used car dealers	45	230 492	12 561	3 100	358	6.4	.5
4412	Other motor vehicle dealers	11	30 026	2 519	515	108	5.2	2.6
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	135	282 486	38 355	9 428	1 624	3.1	5.5
44131	Automotive parts & accessories stores	83	179 628	25 709	6 248	1 136	2.2	4.4
441310	Automotive parts & accessories stores	83	179 628	25 709	6 248	1 136	2.2	4.4
44132	Tire dealers	52	102 858	12 646	3 180	488	4.6	7.6
441320	Tire dealers	52	102 858	12 646	3 180	488	4.6	7.6
442	Furniture & home furnishings stores	163	229 629	34 044	7 994	1 525	10.0	3.9
4421	Furniture stores	76	135 685	20 751	5 079	853	8.3	5.7
44211	Furniture stores	76	135 685	20 751	5 079	853	8.3	5.7
442110	Furniture stores	76	135 685	20 751	5 079	853	8.3	5.7
4422	Home furnishings stores	87	93 944	13 293	2 915	672	12.5	1.2
44221	Floor covering stores	32	41 295	5 738	1 301	187	14.8	—
442210	Floor covering stores	32	41 295	5 738	1 301	187	14.8	—
44229	Other home furnishings stores	55	52 649	7 555	1 614	485	10.8	2.2
442291	Window treatment stores	3	1 548	106	27	7	D	—
442299	All other home furnishings stores	52	51 101	7 449	1 587	478	10.3	2.3
443	Electronics & appliance stores	113	273 413	25 997	6 526	1 296	5.5	6.1
4431	Electronics & appliance stores	113	273 413	25 997	6 526	1 296	5.5	6.1
44311	Appliance, television, & other electronics stores	69	193 345	18 502	4 663	935	4.2	4.3
443111	Household appliance stores	23	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	46	D	D	D	f	D	D
44312	Computer & software stores	36	65 540	5 326	1 319	267	10.4	12.9
443120	Computer & software stores	36	65 540	5 326	1 319	267	10.4	12.9
44313	Camera & photographic supplies stores	8	14 528	2 169	544	94	1.3	.6
443130	Camera & photographic supplies stores	8	14 528	2 169	544	94	1.3	.6
444	Building material & garden equipment & supplies dealers	190	691 467	72 592	17 352	2 712	2.7	3.1
4441	Building material & supplies dealers	167	671 567	69 100	16 647	2 554	2.5	3.1
44411	Home centers	7	D	D	D	f	D	D
444110	Home centers	7	D	D	D	f	D	D
44412	Paint & wallpaper stores	21	D	D	D	c	D	D
444120	Paint & wallpaper stores	21	D	D	D	c	D	D
44413	Hardware stores	21	28 767	5 202	1 220	262	11.3	4.3
444130	Hardware stores	21	28 767	5 202	1 220	262	11.3	4.3
44419	Other building material dealers	118	513 980	50 843	12 174	1 569	2.6	3.3
444190	Other building material dealers	118	513 980	50 843	12 174	1 569	2.6	3.3
4442	Lawn & garden equipment & supplies stores	23	19 900	3 492	705	158	6.5	2.9
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	18	D	D	D	c	D	D
444220	Nursery & garden centers	18	D	D	D	c	D	D
445	Food & beverage stores	232	843 373	84 340	20 108	6 271	4.4	12.1
4451	Grocery stores	178	D	D	D	i	D	D
44511	Supermarkets & other grocery (except convenience) stores	130	772 220	76 977	18 377	5 805	3.0	12.6
445110	Supermarkets & other grocery (except convenience) stores	130	772 220	76 977	18 377	5 805	3.0	12.6
44512	Convenience stores	48	D	D	D	c	D	D
445120	Convenience stores	48	D	D	D	c	D	D
4452	Specialty food stores	32	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	22	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	22	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	22	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE, NC—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	176	240 495	30 929	7 348	1 746	9.9	5.5
4461	Health & personal care stores	176	240 495	30 929	7 348	1 746	9.9	5.5
44611	Pharmacies & drug stores	83	185 759	20 227	4 910	1 202	6.3	1.2
446110	Pharmacies & drug stores	83	185 759	20 227	4 910	1 202	6.3	1.2
4461101	Pharmacies & drug stores	81	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	25	14 120	2 066	531	160	27.2	3.3
446120	Cosmetics, beauty supplies, & perfume stores	25	14 120	2 066	531	160	27.2	3.3
44613	Optical goods stores	34	17 741	4 112	990	212	9.0	9.1
446130	Optical goods stores	34	17 741	4 112	990	212	9.0	9.1
44619	Other health & personal care stores	34	22 875	4 524	917	172	29.3	38.5
446191	Food (health) supplement stores	18	7 308	1 137	279	87	34.2	38.7
446199	All other health & personal care stores	16	15 567	3 387	638	85	26.9	38.4
447	Gasoline stations	194	414 960	24 342	5 639	1 526	9.6	2.0
4471	Gasoline stations	194	414 960	24 342	5 639	1 526	9.6	2.0
44711	Gasoline stations with convenience stores	151	341 778	18 099	4 200	1 194	3.4	1.5
447110	Gasoline stations with convenience stores	151	341 778	18 099	4 200	1 194	3.4	1.5
44719	Other gasoline stations	43	73 182	6 243	1 439	332	38.6	4.1
447190	Other gasoline stations	43	73 182	6 243	1 439	332	38.6	4.1
448	Clothing & clothing accessories stores	398	426 684	48 197	11 369	4 050	6.0	3.8
4481	Clothing stores	236	299 249	31 475	7 528	2 947	5.8	3.6
44811	Men's clothing stores	42	41 922	5 120	1 337	305	8.8	10.2
448110	Men's clothing stores	42	41 922	5 120	1 337	305	8.8	10.2
44812	Women's clothing stores	108	78 858	9 918	2 327	893	8.9	5.3
448120	Women's clothing stores	108	78 858	9 918	2 327	893	8.9	5.3
44813	Children's & infants' clothing stores	13	22 932	2 033	505	190	5.9	.8
448130	Children's & infants' clothing stores	13	22 932	2 033	505	190	5.9	.8
44814	Family clothing stores	38	133 604	11 448	2 619	1 335	1.5	.7
448140	Family clothing stores	38	133 604	11 448	2 619	1 335	1.5	.7
44815	Clothing accessories stores	9	D	D	D	b	D	D
448150	Clothing accessories stores	9	D	D	D	b	D	D
44819	Other clothing stores	26	D	D	D	c	D	D
448190	Other clothing stores	26	D	D	D	c	D	D
4482	Shoe stores	86	65 828	8 094	1 814	681	1.2	3.9
44821	Shoe stores	86	65 828	8 094	1 814	681	1.2	3.9
448210	Shoe stores	86	65 828	8 094	1 814	681	1.2	3.9
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	12	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	8	D	D	D	b	D	D
4482104	Family shoe stores	43	32 561	4 550	1 016	358	1.5	2.8
4482105	Athletic footwear stores	15	18 020	1 696	352	134	-	-
4483	Jewelry, luggage, & leather goods stores	76	61 607	8 628	2 027	422	12.5	4.8
44831	Jewelry stores	70	D	D	D	e	D	D
448310	Jewelry stores	70	D	D	D	e	D	D
44832	Luggage & leather goods stores	6	D	D	D	b	D	D
448320	Luggage & leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	170	196 718	23 687	5 531	1 747	7.8	6.5
4511	Sporting goods, hobby, & musical instrument stores	105	126 895	16 116	3 776	1 091	8.0	7.0
45111	Sporting goods stores	46	65 064	8 633	1 934	502	9.8	5.1
451110	Sporting goods stores	46	65 064	8 633	1 934	502	9.8	5.1
4511101	General-line sporting goods stores	17	28 547	3 667	790	266	15.2	.1
4511102	Specialty-line sporting goods stores	29	36 517	4 966	1 144	236	5.6	9.0
45112	Hobby, toy, & game stores	31	39 998	4 134	965	359	3.0	7.3
451120	Hobby, toy, & game stores	31	39 998	4 134	965	359	3.0	7.3
45113	Sewing, needlework, & piece goods stores	17	5 749	846	187	72	36.9	3.8
451130	Sewing, needlework, & piece goods stores	17	5 749	846	187	72	36.9	3.8
45114	Musical instrument & supplies stores	11	16 084	2 503	690	158	3.2	14.9
451140	Musical instrument & supplies stores	11	16 084	2 503	690	158	3.2	14.9
4512	Book, periodical, & music stores	65	69 823	7 571	1 755	656	7.3	5.6
45121	Book stores & news dealers	36	42 818	5 031	1 086	396	5.3	5.7
451211	Book stores	30	D	D	D	e	D	D
4512111	Book stores, general	15	28 580	3 511	668	219	5.3	2.0
4512112	Specialty book stores	10	6 759	626	183	74	2.1	-
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	29	27 005	2 540	669	260	10.6	5.4
451220	Prerecorded tape, compact disc, & record stores	29	27 005	2 540	669	260	10.6	5.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	67	D	D	D	i	D	D
4521	Department stores (incl leased depts) ##	30	627 098	N	N	N	—	—
45211	Department stores (incl leased depts) ##	30	627 098	N	N	N	—	—
4521	Department stores (excl leased depts)	30	610 825	68 017	16 247	5 281	—	—
45211	Department stores (excl leased depts)	30	610 825	68 017	16 247	5 281	—	—
452110	Department stores (excl leased depts)	30	610 825	68 017	16 247	5 281	—	—
4521101	Conventional department stores (excl leased depts)	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	18	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	37	D	D	D	g	D	D
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	34	D	D	D	f	D	D
452990	All other general merchandise stores	34	D	D	D	f	D	D
4529901	Variety stores	23	D	D	D	e	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	253	D	D	D	g	D	D
4531	Florists	42	16 858	4 226	1 052	250	14.4	7.4
45311	Florists	42	16 858	4 226	1 052	250	14.4	7.4
453110	Florists	42	16 858	4 226	1 052	250	14.4	7.4
4532	Office supplies, stationery, & gift stores	82	95 826	11 585	2 698	829	3.1	15.1
45321	Office supplies & stationery stores	19	D	D	D	e	D	D
453210	Office supplies & stationery stores	19	D	D	D	e	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	18	56 594	5 599	1 347	308	.3	20.2
45322	Gift, novelty, & souvenir stores	63	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	63	D	D	D	f	D	D
4533	Used merchandise stores	51	26 033	5 607	1 255	411	11.6	5.2
45331	Used merchandise stores	51	26 033	5 607	1 255	411	11.6	5.2
453310	Used merchandise stores	51	26 033	5 607	1 255	411	11.6	5.2
4539	Other miscellaneous store retailers	78	D	D	D	f	D	D
45391	Pet & pet supplies stores	11	D	D	D	c	D	D
453910	Pet & pet supplies stores	11	D	D	D	c	D	D
45392	Art dealers	13	4 107	933	209	37	16.0	6.8
453920	Art dealers	13	4 107	933	209	37	16.0	6.8
45393	Manufactured (mobile) home dealers	7	39 939	5 340	1 125	126	6.2	—
453930	Manufactured (mobile) home dealers	7	39 939	5 340	1 125	126	6.2	—
45399	All other miscellaneous store retailers	47	D	D	D	c	D	D
454	Nonstore retailers	109	133 117	19 831	4 564	771	11.1	10.3
4541	Electronic shopping & mail-order houses	22	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	22	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	22	D	D	D	b	D	D
4542	Vending machine operators	29	53 916	8 374	1 927	296	6.8	14.4
45421	Vending machine operators	29	53 916	8 374	1 927	296	6.8	14.4
454210	Vending machine operators	29	53 916	8 374	1 927	296	6.8	14.4
4543	Direct selling establishments	58	D	D	D	e	D	D
45431	Fuel dealers	11	D	D	D	b	D	D
454311	Heating oil dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	47	40 566	7 602	1 766	329	14.8	5.7
454390	Other direct selling establishments	47	40 566	7 602	1 766	329	14.8	5.7
CHERRYVILLE, NC								
44-45	Retail trade	35	44 346	3 958	931	299	34.1	.6
441	Motor vehicle & parts dealers	8	5 053	528	155	39	58.0	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	4 714	512	119	42	D	—
447	Gasoline stations	8	6 530	532	118	42	25.7	3.9
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	4	1 384	139	28	16	7.4	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHERRYVILLE, NC—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
CHINA GROVE, NC								
44-45	Retail trade	23	23 577	1 928	432	143	6.3	1.6
441	Motor vehicle & parts dealers	4	1 216	205	16	4	27.5	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	741	33	2	2	—	20.1
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	5 457	338	82	42	2.3	4.4
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CLAYTON, NC								
44-45	Retail trade	67	78 726	6 739	1 860	529	13.0	3.2
441	Motor vehicle & parts dealers	10	9 035	777	192	37	14.4	7.6
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	760	128	29	12	47.5	18.0
443	Electronics & appliance stores	5	1 756	216	59	10	64.7	—
4431	Electronics & appliance stores	5	1 756	216	59	10	64.7	—
44311	Appliance, television, & other electronics stores	5	1 756	216	59	10	64.7	—
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	6	32 263	2 658	625	239	—	3.0
4451	Grocery stores	6	32 263	2 658	625	239	—	3.0
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	10	14 100	468	124	48	17.2	.4
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	1 754	232	64	32	58.7	29.3
451	Sporting goods, hobby, book, & music stores	3	212	28	4	4	100.0	—
452	General merchandise stores	3	1 667	178	37	20	—	—
45299	All other general merchandise stores	3	1 667	178	37	20	—	—
452990	All other general merchandise stores	3	1 667	178	37	20	—	—
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLEMMONS, NC								
44-45	Retail trade	72	97 411	9 864	2 398	821	8.9	12.9
441	Motor vehicle & parts dealers	8	3 959	508	134	38	3.8	—
442	Furniture & home furnishings stores	9	2 805	294	74	20	71.1	23.2
4422	Home furnishings stores	6	1 824	201	55	13	90.8	.4
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	4 072	412	84	32	22.0	20.3
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	5	37 091	4 236	1 042	333	—	27.9
446	Health & personal care stores	4	8 567	757	179	41	7.5	—
4461	Health & personal care stores	4	8 567	757	179	41	7.5	—
447	Gasoline stations	10	13 453	810	183	47	7.4	—
44711	Gasoline stations with convenience stores	7	9 631	544	134	33	2.3	—
447110	Gasoline stations with convenience stores	7	9 631	544	134	33	2.3	—
448	Clothing & clothing accessories stores	8	3 589	388	92	34	13.8	14.1
451	Sporting goods, hobby, book, & music stores	5	1 713	244	57	31	30.3	9.5
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
CLINTON, NC								
44-45	Retail trade	122	226 816	19 324	4 530	1 367	15.4	4.7
441	Motor vehicle & parts dealers	13	55 218	3 220	866	145	42.6	—
4411	Automobile dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 960	326	82	22	41.8	21.2
4431	Electronics & appliance stores	4	2 960	326	82	22	41.8	21.2
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	31 475	3 062	718	135	5.1	1.1
4441	Building material & supplies dealers	13	D	D	D	c	D	D
44419	Other building material dealers	10	19 451	2 199	529	95	5.8	—
444190	Other building material dealers	10	19 451	2 199	529	95	5.8	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	11	40 270	3 317	782	323	7.0	.2
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	39 698	3 287	779	320	6.1	—
445110	Supermarkets & other grocery (except convenience) stores	8	39 698	3 287	779	320	6.1	—
446	Health & personal care stores	9	D	D	D	c	D	D
4461	Health & personal care stores	9	D	D	D	c	D	D
447	Gasoline stations	19	20 376	1 162	267	83	5.8	18.3
4471	Gasoline stations	19	20 376	1 162	267	83	5.8	18.3
44711	Gasoline stations with convenience stores	13	13 479	851	196	66	4.9	6.5
447110	Gasoline stations with convenience stores	13	13 479	851	196	66	4.9	6.5
448	Clothing & clothing accessories stores	15	5 646	773	179	71	32.0	5.8
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	9	33 011	3 509	789	341	—	—
45299	All other general merchandise stores	6	8 522	1 150	242	71	—	—
452990	All other general merchandise stores	6	8 522	1 150	242	71	—	—
4529901	Variety stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLINTON, NC—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
454	Nonstore retailers	3	4 812	447	89	19	—	48.6
4543	Direct selling establishments	2	D	D	D	a	D	D
CONCORD, NC								
44-45	Retail trade	228	667 019	61 336	13 689	3 734	4.9	7.2
441	Motor vehicle & parts dealers	27	255 847	19 255	4 233	609	.5	3.9
4411	Automobile dealers	16	243 482	17 405	3 829	492	.3	2.6
44111	New car dealers	8	D	D	D	e	D	D
441110	New car dealers	8	D	D	D	e	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	12 106	2 224	461	95	15.9	3.9
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
4422	Home furnishings stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	5	2 759	552	115	29	8.7	10.1
442299	All other home furnishings stores	5	2 759	552	115	29	8.7	10.1
443	Electronics & appliance stores	11	6 599	655	155	42	17.7	32.2
4431	Electronics & appliance stores	11	6 599	655	155	42	17.7	32.2
44311	Appliance, television, & other electronics stores	8	3 631	472	114	26	7.7	1.2
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	36 398	4 615	1 051	194	4.1	—
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
445	Food & beverage stores	14	D	D	D	f	D	D
4451	Grocery stores	11	84 923	7 958	1 985	664	—	27.1
44511	Supermarkets & other grocery (except convenience) stores	11	84 923	7 958	1 985	664	—	27.1
445110	Supermarkets & other grocery (except convenience) stores	11	84 923	7 958	1 985	664	—	27.1
446	Health & personal care stores	22	26 228	3 414	886	248	16.1	2.2
4461	Health & personal care stores	22	26 228	3 414	886	248	16.1	2.2
44611	Pharmacies & drug stores	12	22 170	2 770	738	189	12.4	.5
446110	Pharmacies & drug stores	12	22 170	2 770	738	189	12.4	.5
4461101	Pharmacies & drug stores	11	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	2 489	342	80	41	52.9	—
446120	Cosmetics, beauty supplies, & perfume stores	4	2 489	342	80	41	52.9	—
447	Gasoline stations	35	55 636	3 038	710	216	11.3	14.0
4471	Gasoline stations	35	55 636	3 038	710	216	11.3	14.0
44711	Gasoline stations with convenience stores	30	47 763	2 351	561	187	12.7	16.3
447110	Gasoline stations with convenience stores	30	47 763	2 351	561	187	12.7	16.3
448	Clothing & clothing accessories stores	36	31 115	4 290	989	345	14.0	2.0
4481	Clothing stores	19	20 677	2 750	624	243	11.0	2.9
44814	Family clothing stores	5	14 744	1 859	434	149	5.0	—
448140	Family clothing stores	5	14 744	1 859	434	149	5.0	—
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482	Shoe stores	9	6 614	777	173	66	22.0	—
44821	Shoe stores	9	6 614	777	173	66	22.0	—
448210	Shoe stores	9	6 614	777	173	66	22.0	—
4482104	Family shoe stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	8	3 824	763	192	36	16.6	.3
44831	Jewelry stores	8	3 824	763	192	36	16.6	.3
448310	Jewelry stores	8	3 824	763	192	36	16.6	.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CONCORD, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	12	8 125	775	188	56	25.1	4.0
4511	Sporting goods, hobby, & musical instrument stores . .	9	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
452	General merchandise stores	8	111 844	11 309	2 220	1 012	—	—
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	f	D	D
45211	Department stores (excl leased depts)	3	D	D	D	f	D	D
452110	Department stores (excl leased depts)	3	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	b	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	3 106	412	85	30	—	—
452990	All other general merchandise stores	4	3 106	412	85	30	—	—
453	Miscellaneous store retailers	23	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	10	3 215	567	133	64	12.4	8.8
453220	Gift, novelty, & souvenir stores	10	3 215	567	133	64	12.4	8.8
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	9	27 038	2 320	429	114	31.2	7.8
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	5	15 400	1 046	260	57	—	13.6
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	1	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
CONOVER, NC								
44-45	Retail trade	64	99 866	9 267	2 272	550	12.6	5.3
441	Motor vehicle & parts dealers	10	27 868	2 538	663	97	21.9	2.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
4431	Electronics & appliance stores	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores . . .	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	2 759	439	69	18	—	36.8
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	17	25 002	1 338	309	123	7.1	12.4
4471	Gasoline stations	17	25 002	1 338	309	123	7.1	12.4
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	2 117	373	81	17	7.9	4.9
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CONOVER, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
CORNELIUS, NC								
44-45	Retail trade	58	218 370	15 788	4 249	736	2.7	41.6
441	Motor vehicle & parts dealers	13	156 659	9 233	2 724	330	.2	51.2
4411	Automobile dealers	6	135 673	6 991	2 014	258	—	59.1
44111	New car dealers	3	D	D	D	e	D	D
441110	New car dealers	3	D	D	D	e	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	2 317	289	59	9	32.4	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	16 624	1 868	482	83	7.0	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	3	16 733	1 603	392	93	—	61.6
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	8	2 997	325	63	21	60.8	—
451	Sporting goods, hobby, book, & music stores	5	1 939	237	49	32	8.8	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	2 933	607	130	45	10.5	12.6
4532	Office supplies, stationery, & gift stores	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DALLAS, NC								
44-45	Retail trade	29	42 299	4 576	969	371	5.7	1.1
441	Motor vehicle & parts dealers	3	898	223	52	9	—	36.0
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	7 157	714	168	44	—	—
4461	Health & personal care stores	3	7 157	714	168	44	—	—
447	Gasoline stations	4	4 601	270	51	22	34.4	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVIDSON, NC *								
44-45	Retail trade	17	43 593	3 603	814	212	3.3	10.5
441	Motor vehicle & parts dealers	3	2 484	280	64	11	D	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 241	167	14	8	24.9	75.1
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
DAVIDSON, NC (MECKLENBURG COUNTY PART) *								
44-45	Retail trade	17	43 593	3 603	814	212	3.3	10.5
441	Motor vehicle & parts dealers	3	2 484	280	64	11	D	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 241	167	14	8	24.9	75.1
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
DUNN, NC								
44-45	Retail trade	137	257 910	21 050	5 185	1 628	20.9	6.2
441	Motor vehicle & parts dealers	22	73 002	4 368	1 237	275	49.2	—
4411	Automobile dealers	10	62 992	2 774	838	185	51.8	—
44112	Used car dealers	5	8 222	397	106	30	22.3	—
441120	Used car dealers	5	8 222	397	106	30	22.3	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	8	4 822	930	252	62	34.8	3.0
44211	Furniture stores	8	4 822	930	252	62	34.8	3.0
442110	Furniture stores	8	4 822	930	252	62	34.8	3.0
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	22 041	2 217	487	110	14.4	.6
4441	Building material & supplies dealers	13	14 341	1 850	407	86	22.2	—
44419	Other building material dealers	6	11 337	1 404	331	59	16.7	—
444190	Other building material dealers	6	11 337	1 404	331	59	16.7	—
4442	Lawn & garden equipment & supplies stores	4	7 700	367	80	24	—	1.6
44422	Nursery & garden centers	4	7 700	367	80	24	—	1.6
444220	Nursery & garden centers	4	7 700	367	80	24	—	1.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
DUNN, NC—Con.									
44-45	Retail trade—Con.								
445	Food & beverage stores	16	45 642	3 829	931	365	4.6	11.1	
4451	Grocery stores	14	D	D	D	e	D	D	
44511	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D	
445110	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D	
44512	Convenience stores	4	D	D	D	b	D	D	
445120	Convenience stores	4	D	D	D	b	D	D	
446	Health & personal care stores	10	11 719	1 476	339	88	11.8	—	
4461	Health & personal care stores	10	11 719	1 476	339	88	11.8	—	
447	Gasoline stations	17	31 702	1 382	334	100	14.9	30.3	
4471	Gasoline stations	17	31 702	1 382	334	100	14.9	30.3	
44711	Gasoline stations with convenience stores	8	16 389	686	167	53	—	42.2	
447110	Gasoline stations with convenience stores	8	16 389	686	167	53	—	42.2	
44719	Other gasoline stations	9	15 313	696	167	47	30.8	17.6	
447190	Other gasoline stations	9	15 313	696	167	47	30.8	17.6	
448	Clothing & clothing accessories stores	16	6 322	756	192	86	31.4	7.5	
4481	Clothing stores	10	4 042	474	127	55	29.0	4.8	
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D	
452	General merchandise stores	6	54 354	4 986	1 146	460	—	—	
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D	
45299	All other general merchandise stores	3	2 387	214	48	24	—	—	
452990	All other general merchandise stores	3	2 387	214	48	24	—	—	
453	Miscellaneous store retailers	15	D	D	D	b	D	D	
4533	Used merchandise stores	4	681	145	33	11	32.3	39.1	
45331	Used merchandise stores	4	681	145	33	11	32.3	39.1	
453310	Used merchandise stores	4	681	145	33	11	32.3	39.1	
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D	
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D	
454	Nonstore retailers	3	1 615	164	41	8	D	—	
DURHAM, NC *									
44-45	Retail trade	909	1 833 087	195 667	46 563	12 206	10.3	4.4	
441	Motor vehicle & parts dealers	80	471 225	44 805	10 814	1 440	25.9	4.2	
4411	Automobile dealers	30	D	D	D	f	D	D	
44111	New car dealers	15	D	D	D	f	D	D	
441110	New car dealers	15	D	D	D	f	D	D	
44112	Used car dealers	15	D	D	D	b	D	D	
441120	Used car dealers	15	D	D	D	b	D	D	
4412	Other motor vehicle dealers	4	D	D	D	b	D	D	
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D	
441221	Motorcycle dealers	2	D	D	D	b	D	D	
441222	Boat dealers	1	D	D	D	a	D	D	
441229	All other motor vehicle dealers	1	D	D	D	a	D	D	
4413	Automotive parts, accessories, & tire stores	46	63 629	11 216	2 446	483	3.5	19.6	
44131	Automotive parts & accessories stores	25	D	D	D	e	D	D	
441310	Automotive parts & accessories stores	25	D	D	D	e	D	D	
44132	Tire dealers	21	D	D	D	c	D	D	
441320	Tire dealers	21	D	D	D	c	D	D	
442	Furniture & home furnishings stores	69	71 911	11 301	2 690	522	9.1	16.6	
4421	Furniture stores	28	36 263	6 049	1 363	238	8.4	29.8	
44211	Furniture stores	28	36 263	6 049	1 363	238	8.4	29.8	
442110	Furniture stores	28	36 263	6 049	1 363	238	8.4	29.8	
4422	Home furnishings stores	41	35 648	5 252	1 327	284	9.8	3.1	
44221	Floor covering stores	17	18 687	3 232	862	125	6.0	2.7	
442210	Floor covering stores	17	18 687	3 232	862	125	6.0	2.7	
44229	Other home furnishings stores	24	16 961	2 020	465	159	13.9	3.6	
442291	Window treatment stores	3	D	D	D	b	D	D	
442299	All other home furnishings stores	21	D	D	D	c	D	D	
443	Electronics & appliance stores	43	84 966	7 830	1 711	448	9.9	7.3	
4431	Electronics & appliance stores	43	84 966	7 830	1 711	448	9.9	7.3	
44311	Appliance, television, & other electronics stores	28	D	D	D	e	D	D	
443111	Household appliance stores	11	D	D	D	b	D	D	
443112	Radio, television, & other electronics stores	17	D	D	D	e	D	D	
44312	Computer & software stores	12	17 282	1 799	284	79	23.0	33.4	
443120	Computer & software stores	12	17 282	1 799	284	79	23.0	33.4	
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D	
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	DURHAM, NC *—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	49	182 918	17 282	4 217	815	1.8	.9
4441	Building material & supplies dealers	42	D	D	D	f	D	D
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	25	72 794	6 538	1 591	232	2.7	.1
444190	Other building material dealers	25	72 794	6 538	1 591	232	2.7	.1
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	88	263 554	25 299	6 219	2 087	1.7	2.0
4451	Grocery stores	57	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	41	241 238	23 011	5 655	1 916	.8	1.5
445110	Supermarkets & other grocery (except convenience) stores	41	241 238	23 011	5 655	1 916	.8	1.5
44512	Convenience stores	16	D	D	D	b	D	D
445120	Convenience stores	16	D	D	D	b	D	D
4452	Specialty food stores	17	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	14	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	14	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	14	D	D	D	b	D	D
446	Health & personal care stores	77	82 452	10 898	2 635	692	6.6	2.3
4461	Health & personal care stores	77	82 452	10 898	2 635	692	6.6	2.3
44611	Pharmacies & drug stores	35	D	D	D	e	D	D
446110	Pharmacies & drug stores	35	D	D	D	e	D	D
4461101	Pharmacies & drug stores	32	61 617	7 172	1 754	461	5.0	.2
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	7 094	874	219	90	1.0	3.7
446120	Cosmetics, beauty supplies, & perfume stores	12	7 094	874	219	90	1.0	3.7
44613	Optical goods stores	18	5 752	1 283	275	66	30.2	11.4
446130	Optical goods stores	18	5 752	1 283	275	66	30.2	11.4
44619	Other health & personal care stores	12	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	87	110 881	6 890	1 623	444	12.9	10.3
4471	Gasoline stations	87	110 881	6 890	1 623	444	12.9	10.3
44711	Gasoline stations with convenience stores	58	82 214	4 612	1 069	327	7.9	4.6
447110	Gasoline stations with convenience stores	58	82 214	4 612	1 069	327	7.9	4.6
44719	Other gasoline stations	29	28 667	2 278	554	117	27.2	26.8
447190	Other gasoline stations	29	28 667	2 278	554	117	27.2	26.8
448	Clothing & clothing accessories stores	182	146 375	17 583	4 047	1 553	6.2	6.9
4481	Clothing stores	114	D	D	D	g	D	D
44811	Men's clothing stores	16	9 732	1 331	358	130	10.9	33.0
448110	Men's clothing stores	16	9 732	1 331	358	130	10.9	33.0
44812	Women's clothing stores	52	D	D	D	e	D	D
448120	Women's clothing stores	52	D	D	D	e	D	D
44813	Children's & infants' clothing stores	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	24	47 509	4 210	918	383	3.9	5.2
448140	Family clothing stores	24	47 509	4 210	918	383	3.9	5.2
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	11	D	D	D	b	D	D
448190	Other clothing stores	11	D	D	D	b	D	D
4482	Shoe stores	35	26 770	3 151	677	285	—	8.1
44821	Shoe stores	35	26 770	3 151	677	285	—	8.1
448210	Shoe stores	35	26 770	3 151	677	285	—	8.1
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	19	13 942	1 809	376	129	—	11.7
4482105	Athletic footwear stores	9	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	33	D	D	D	c	D	D
44831	Jewelry stores	31	D	D	D	c	D	D
448310	Jewelry stores	31	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	DURHAM, NC *—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	64	68 434	7 613	1 763	620	5.4	9.7
4511	Sporting goods, hobby, & musical instrument stores . .	35	D	D	D	e	D	D
45111	Sporting goods stores	12	D	D	D	c	D	D
451110	Sporting goods stores	12	D	D	D	c	D	D
4511101	General-line sporting goods stores	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	13	19 839	1 867	380	130	3.1	—
451120	Hobby, toy, & game stores	13	19 839	1 867	380	130	3.1	—
45114	Musical instrument & supplies stores	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	29	D	D	D	e	D	D
45121	Book stores & news dealers	18	D	D	D	c	D	D
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	11	14 233	1 225	297	108	3.2	—
451220	Prerecorded tape, compact disc, & record stores .	11	14 233	1 225	297	108	3.2	—
452	General merchandise stores	33	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
4521	Department stores (excl leased depts)	11	D	D	D	g	D	D
452110	Department stores (excl leased depts)	11	D	D	D	g	D	D
4521101	Department stores (excl leased depts)	11	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	22	D	D	D	e	D	D
45299	All other general merchandise stores	22	D	D	D	e	D	D
452990	All other general merchandise stores	22	D	D	D	e	D	D
4529901	Variety stores	14	12 716	1 346	274	160	2.7	—
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	110	D	D	D	f	D	D
4531	Florists	21	D	D	D	b	D	D
45311	Florists	21	D	D	D	b	D	D
453110	Florists	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	41	38 255	3 682	837	352	9.1	2.9
45321	Office supplies & stationery stores	6	25 056	1 850	410	107	10.0	—
453210	Office supplies & stationery stores	6	25 056	1 850	410	107	10.0	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	35	13 199	1 832	427	245	7.3	8.4
453220	Gift, novelty, & souvenir stores	35	13 199	1 832	427	245	7.3	8.4
4533	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
45331	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
453310	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
4539	Other miscellaneous store retailers	27	D	D	D	c	D	D
45391	Pet & pet supplies stores	8	2 982	476	95	45	9.1	—
453910	Pet & pet supplies stores	8	2 982	476	95	45	9.1	—
45392	Art dealers	6	813	171	36	17	45.9	2.0
453920	Art dealers	6	813	171	36	17	45.9	2.0
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	27	D	D	D	e	D	D
4542	Vending machine operators	2	D	D	D	e	D	D
45421	Vending machine operators	2	D	D	D	e	D	D
454210	Vending machine operators	2	D	D	D	e	D	D
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	4	10 182	1 332	343	47	6.6	—
454312	Liquefied petroleum gas (bottled gas) dealers . . .	3	D	D	D	b	D	D
45439	Other direct selling establishments	14	D	D	D	b	D	D
454390	Other direct selling establishments	14	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DURHAM, NC (DURHAM COUNTY PART) *								
44-45	Retail trade	906	1 829 463	195 191	46 392	12 185	10.3	4.4
441	Motor vehicle & parts dealers	80	471 225	44 805	10 814	1 440	25.9	4.2
4411	Automobile dealers	30	D	D	D	f	D	D
44111	New car dealers	15	D	D	D	f	D	D
441110	New car dealers	15	D	D	D	f	D	D
44112	Used car dealers	15	D	D	D	b	D	D
441120	Used car dealers	15	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	46	63 629	11 216	2 446	483	3.5	19.6
44131	Automotive parts & accessories stores	25	D	D	D	e	D	D
441310	Automotive parts & accessories stores	25	D	D	D	e	D	D
44132	Tire dealers	21	D	D	D	c	D	D
441320	Tire dealers	21	D	D	D	c	D	D
442	Furniture & home furnishings stores	D	D	D	D	f	D	D
4421	Furniture stores	28	36 263	6 049	1 363	238	8.4	29.8
44211	Furniture stores	28	36 263	6 049	1 363	238	8.4	29.8
442110	Furniture stores	28	36 263	6 049	1 363	238	8.4	29.8
4422	Home furnishings stores	39	D	D	D	e	D	D
44221	Floor covering stores	16	D	D	D	c	D	D
442210	Floor covering stores	16	D	D	D	c	D	D
44229	Other home furnishings stores	23	D	D	D	c	D	D
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics & appliance stores	43	84 966	7 830	1 711	448	9.9	7.3
4431	Electronics & appliance stores	43	84 966	7 830	1 711	448	9.9	7.3
44311	Appliance, television, & other electronics stores	28	D	D	D	e	D	D
443111	Household appliance stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	17	D	D	D	e	D	D
44312	Computer & software stores	12	17 282	1 799	284	79	23.0	33.4
443120	Computer & software stores	12	17 282	1 799	284	79	23.0	33.4
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	49	182 918	17 282	4 217	815	1.8	.9
4441	Building material & supplies dealers	42	D	D	D	f	D	D
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	25	72 794	6 538	1 591	232	2.7	.1
444190	Other building material dealers	25	72 794	6 538	1 591	232	2.7	.1
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	88	263 554	25 299	6 219	2 087	1.7	2.0
4451	Grocery stores	57	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	41	241 238	23 011	5 655	1 916	.8	1.5
445110	Supermarkets & other grocery (except convenience) stores	41	241 238	23 011	5 655	1 916	.8	1.5
44512	Convenience stores	16	D	D	D	b	D	D
445120	Convenience stores	16	D	D	D	b	D	D
4452	Specialty food stores	17	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	14	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	14	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	14	D	D	D	b	D	D
446	Health & personal care stores	77	82 452	10 898	2 635	692	6.6	2.3
4461	Health & personal care stores	77	82 452	10 898	2 635	692	6.6	2.3
44611	Pharmacies & drug stores	35	D	D	D	e	D	D
446110	Pharmacies & drug stores	35	D	D	D	e	D	D
4461101	Pharmacies & drug stores	32	61 617	7 172	1 754	461	5.0	.2
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	7 094	874	219	90	1.0	3.7
446120	Cosmetics, beauty supplies, & perfume stores	12	7 094	874	219	90	1.0	3.7
44613	Optical goods stores	18	5 752	1 283	275	66	30.2	11.4
446130	Optical goods stores	18	5 752	1 283	275	66	30.2	11.4
44619	Other health & personal care stores	12	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health & personal care stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	DURHAM, NC (DURHAM COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	86	D	D	D	e	D	D
4471	Gasoline stations	86	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	57	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	57	D	D	D	e	D	D
44719	Other gasoline stations	29	28 667	2 278	554	117	27.2	26.8
447190	Other gasoline stations	29	28 667	2 278	554	117	27.2	26.8
448	Clothing & clothing accessories stores	182	146 375	17 583	4 047	1 553	6.2	6.9
4481	Clothing stores	114	D	D	D	g	D	D
44811	Men's clothing stores	16	9 732	1 331	358	130	10.9	33.0
448110	Men's clothing stores	16	9 732	1 331	358	130	10.9	33.0
44812	Women's clothing stores	52	D	D	D	e	D	D
448120	Women's clothing stores	52	D	D	D	e	D	D
44813	Children's & infants' clothing stores	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	24	47 509	4 210	918	383	3.9	5.2
448140	Family clothing stores	24	47 509	4 210	918	383	3.9	5.2
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	11	D	D	D	b	D	D
448190	Other clothing stores	11	D	D	D	b	D	D
4482	Shoe stores	35	26 770	3 151	677	285	—	8.1
44821	Shoe stores	35	26 770	3 151	677	285	—	8.1
448210	Shoe stores	35	26 770	3 151	677	285	—	8.1
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	19	13 942	1 809	376	129	—	11.7
4482105	Athletic footwear stores	9	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	33	D	D	D	c	D	D
44831	Jewelry stores	31	D	D	D	c	D	D
448310	Jewelry stores	31	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	64	68 434	7 613	1 763	620	5.4	9.7
4511	Sporting goods, hobby, & musical instrument stores ..	35	D	D	D	e	D	D
45111	Sporting goods stores	12	D	D	D	c	D	D
451110	Sporting goods stores	12	D	D	D	c	D	D
4511101	General-line sporting goods stores	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	13	19 839	1 867	380	130	3.1	—
451120	Hobby, toy, & game stores	13	19 839	1 867	380	130	3.1	—
45114	Musical instrument & supplies stores	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	29	D	D	D	e	D	D
45121	Book stores & news dealers	18	D	D	D	c	D	D
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	14 233	1 225	297	108	3.2	—
451220	Prerecorded tape, compact disc, & record stores .	11	14 233	1 225	297	108	3.2	—
452	General merchandise stores	33	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
4521	Department stores (excl leased depts)	11	D	D	D	g	D	D
45211	Department stores (excl leased depts)	11	D	D	D	g	D	D
452110	Department stores (excl leased depts)	11	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	22	D	D	D	e	D	D
45299	All other general merchandise stores	22	D	D	D	e	D	D
452990	All other general merchandise stores	22	D	D	D	e	D	D
4529901	Variety stores	14	12 716	1 346	274	160	2.7	—
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DURHAM, NC (DURHAM COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	110	D	D	D	f	D	D
4531	Florists	21	D	D	D	b	D	D
45311	Florists	21	D	D	D	b	D	D
453110	Florists	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	41	38 255	3 682	837	352	9.1	2.9
45321	Office supplies & stationery stores	6	25 056	1 850	410	107	10.0	—
453210	Office supplies & stationery stores	6	25 056	1 850	410	107	10.0	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	35	13 199	1 832	427	245	7.3	8.4
453220	Gift, novelty, & souvenir stores	35	13 199	1 832	427	245	7.3	8.4
4533	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
45331	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
453310	Used merchandise stores	21	5 260	966	229	93	28.5	12.0
4539	Other miscellaneous store retailers	27	D	D	D	c	D	D
45391	Pet & pet supplies stores	8	2 982	476	95	45	9.1	—
453910	Pet & pet supplies stores	8	2 982	476	95	45	9.1	—
45392	Art dealers	6	813	171	36	17	45.9	2.0
453920	Art dealers	6	813	171	36	17	45.9	2.0
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	27	D	D	D	e	D	D
4542	Vending machine operators	2	D	D	D	e	D	D
45421	Vending machine operators	2	D	D	D	e	D	D
454210	Vending machine operators	2	D	D	D	e	D	D
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	4	10 182	1 332	343	47	6.6	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	14	D	D	D	b	D	D
454390	Other direct selling establishments	14	D	D	D	b	D	D
DURHAM, NC (ORANGE COUNTY PART) *								
44-45	Retail trade	3	3 624	476	171	21	—	23.0
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
EDEN, NC								
44-45	Retail trade	146	214 963	20 110	4 885	1 429	18.9	5.8
441	Motor vehicle & parts dealers	19	54 041	3 503	854	158	47.0	1.7
442	Furniture & home furnishings stores	12	13 240	1 882	477	94	9.7	15.6
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	8 228	1 291	299	63	40.8	—
445	Food & beverage stores	15	D	D	D	e	D	D
4451	Grocery stores	13	39 646	3 376	863	342	10.3	2.6
446	Health & personal care stores	12	D	D	D	c	D	D
4461	Health & personal care stores	12	D	D	D	c	D	D
447	Gasoline stations	20	16 126	1 149	254	101	23.7	6.7
44711	Gasoline stations with convenience stores	13	11 969	805	179	69	17.9	9.0
447110	Gasoline stations with convenience stores	13	11 969	805	179	69	17.9	9.0
448	Clothing & clothing accessories stores	21	7 527	944	250	107	7.3	9.4
4481	Clothing stores	13	4 883	503	127	71	9.3	14.5
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	2 825	332	65	30	—	—
452	General merchandise stores	7	38 741	3 492	867	310	—	4.2
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EDEN, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	18	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
EDENTON, NC								
44-45	Retail trade	54	70 613	7 734	1 867	608	17.9	12.5
441	Motor vehicle & parts dealers	9	D	D	D	c	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	4	5 507	678	125	35	30.1	—
4461	Health & personal care stores	4	5 507	678	125	35	30.1	—
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	3 585	436	104	70	35.1	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	8 617	986	257	61	1.0	64.4
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	8 529	957	250	58	—	65.0
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
ELIZABETH CITY, NC *								
44-45	Retail trade	181	365 922	34 033	8 166	2 378	9.3	2.1
441	Motor vehicle & parts dealers	23	102 523	8 020	1 920	351	11.3	.3
4411	Automobile dealers	10	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	7 783	1 340	387	93	—	1.7
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	6	5 167	372	85	21	7.4	—
4431	Electronics & appliance stores	6	5 167	372	85	21	7.4	—
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELIZABETH CITY, NC *—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	22	56 078	5 247	1 298	335	14.4	—
4441	Building material & supplies dealers	16	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	e	D	D
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D
446	Health & personal care stores	12	15 492	1 692	396	100	28.3	6.5
4461	Health & personal care stores	12	15 492	1 692	396	100	28.3	6.5
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	21	21 619	1 790	477	156	8.3	16.5
4471	Gasoline stations	21	21 619	1 790	477	156	8.3	16.5
44711	Gasoline stations with convenience stores	12	16 129	1 216	330	120	3.9	15.1
447110	Gasoline stations with convenience stores	12	16 129	1 216	330	120	3.9	15.1
448	Clothing & clothing accessories stores	35	16 769	2 162	522	201	16.4	10.1
4481	Clothing stores	22	11 490	1 405	345	142	12.5	7.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 708	432	97	30	37.6	—
451	Sporting goods, hobby, book, & music stores	7	1 663	186	42	22	16.0	13.7
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	11	58 861	5 469	1 270	536	.2	.2
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	8	5 897	645	152	66	1.6	2.3
452990	All other general merchandise stores	8	5 897	645	152	66	1.6	2.3
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	11 454	1 283	292	32	—	—
453930	Manufactured (mobile) home dealers	4	11 454	1 283	292	32	—	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
ELIZABETH CITY, NC (PASQUOTANK COUNTY CITY) *								
44-45	Retail trade	181	365 922	34 033	8 166	2 378	9.3	2.1
441	Motor vehicle & parts dealers	23	102 523	8 020	1 920	351	11.3	.3
4411	Automobile dealers	10	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	7 783	1 340	387	93	—	1.7
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	6	5 167	372	85	21	7.4	—
4431	Electronics & appliance stores	6	5 167	372	85	21	7.4	—
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
ELIZABETH CITY, NC (PASQUOTANK COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	22	56 078	5 247	1 298	335	14.4	—
4441	Building material & supplies dealers	16	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	e	D	D
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D
446	Health & personal care stores	12	15 492	1 692	396	100	28.3	6.5
4461	Health & personal care stores	12	15 492	1 692	396	100	28.3	6.5
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	21	21 619	1 790	477	156	8.3	16.5
4471	Gasoline stations	21	21 619	1 790	477	156	8.3	16.5
44711	Gasoline stations with convenience stores	12	16 129	1 216	330	120	3.9	15.1
447110	Gasoline stations with convenience stores	12	16 129	1 216	330	120	3.9	15.1
448	Clothing & clothing accessories stores	35	16 769	2 162	522	201	16.4	10.1
4481	Clothing stores	22	11 490	1 405	345	142	12.5	7.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 708	432	97	30	37.6	—
451	Sporting goods, hobby, book, & music stores	7	1 663	186	42	22	16.0	13.7
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	11	58 861	5 469	1 270	536	.2	.2
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	8	5 897	645	152	66	1.6	2.3
452990	All other general merchandise stores	8	5 897	645	152	66	1.6	2.3
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	11 454	1 283	292	32	—	—
453930	Manufactured (mobile) home dealers	4	11 454	1 283	292	32	—	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
ELIZABETHTOWN, NC								
44-45	Retail trade	61	92 935	8 501	2 033	643	24.2	1.1
441	Motor vehicle & parts dealers	10	20 869	1 921	454	88	47.7	3.5
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	3	2 516	555	114	28	D	—
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	3	10 198	712	145	34	D	—
4461	Health & personal care stores	3	10 198	712	145	34	D	—
447	Gasoline stations	11	13 590	724	163	51	—	1.0
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
4481	Clothing stores	5	3 941	474	102	42	36.6	3.5
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELIZABETHTOWN, NC—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ELKIN, NC *								
44-45	Retail trade	69	149 659	15 736	5 150	1 773	18.3	15.5
441	Motor vehicle & parts dealers	11	28 606	2 813	653	113	70.0	3.0
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	27 562	2 375	591	230	2.1	4.8
446	Health & personal care stores	7	8 769	1 018	225	62	36.6	2.6
4461	Health & personal care stores	7	8 769	1 018	225	62	36.6	2.6
447	Gasoline stations	7	6 311	283	61	21	11.3	13.5
448	Clothing & clothing accessories stores	12	6 554	961	210	80	9.3	1.8
4481	Clothing stores	5	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	6	23 490	3 075	2 211	764	—	84.1
45299	All other general merchandise stores	6	23 490	3 075	2 211	764	—	84.1
452990	All other general merchandise stores	6	23 490	3 075	2 211	764	—	84.1
4529901	Variety stores	3	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	f	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
ELKIN, NC (SURRY COUNTY PART) *								
44-45	Retail trade	69	149 659	15 736	5 150	1 773	18.3	15.5
441	Motor vehicle & parts dealers	11	28 606	2 813	653	113	70.0	3.0
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	27 562	2 375	591	230	2.1	4.8
446	Health & personal care stores	7	8 769	1 018	225	62	36.6	2.6
4461	Health & personal care stores	7	8 769	1 018	225	62	36.6	2.6
447	Gasoline stations	7	6 311	283	61	21	11.3	13.5
448	Clothing & clothing accessories stores	12	6 554	961	210	80	9.3	1.8
4481	Clothing stores	5	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	6	23 490	3 075	2 211	764	—	84.1
45299	All other general merchandise stores	6	23 490	3 075	2 211	764	—	84.1
452990	All other general merchandise stores	6	23 490	3 075	2 211	764	—	84.1
4529901	Variety stores	3	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	f	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELKIN, NC (SURRY COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
ELON COLLEGE, NC								
44-45	Retail trade	8	7 347	613	149	59	19.0	23.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
447	Gasoline stations	3	4 041	166	41	15	D	39.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	1	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
EMERALD ISLE, NC								
44-45	Retail trade	27	27 877	2 267	399	210	11.1	1.3
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	1 749	201	22	14	D	—
448	Clothing & clothing accessories stores	6	3 657	327	50	41	16.2	—
4481	Clothing stores	6	3 657	327	50	41	16.2	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ENFIELD, NC								
44-45	Retail trade	29	31 323	2 405	586	185	10.4	9.5
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	6 008	358	100	21	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	6	7 412	615	144	54	3.1	4.7
446	Health & personal care stores	3	3 674	326	86	20	D	33.6
447	Gasoline stations	6	4 789	428	95	37	29.7	27.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ERWIN, NC								
44-45	Retail trade	20	30 990	2 703	543	168	28.4	1.9
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	9 213	863	216	87	—	6.1
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
FAIRMONT, NC								
44-45	Retail trade	32	39 044	4 432	847	270	9.5	4.8
441	Motor vehicle & parts dealers	6	1 726	247	47	15	68.6	25.8
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	11 547	1 126	133	48	—	—
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	10 343	725	171	73	13.1	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	2 882	249	67	19	9.0	37.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	4	2 856	285	53	30	—	—
45299	All other general merchandise stores	4	2 856	285	53	30	—	—
452990	All other general merchandise stores	4	2 856	285	53	30	—	—
4529901	Variety stores	4	2 856	285	53	30	—	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
FARMVILLE, NC								
44-45	Retail trade	38	61 668	4 898	1 112	295	33.0	4.0
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	7	13 774	1 331	321	103	19.9	1.2
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	3	4 579	192	50	20	—	49.6
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
FAYETTEVILLE, NC								
44-45	Retail trade	755	2 089 880	193 376	45 257	12 055	4.6	3.1
441	Motor vehicle & parts dealers	116	666 989	55 475	13 000	1 990	6.5	1.1
4411	Automobile dealers	46	578 154	40 833	9 560	1 297	5.9	1.0
44111	New car dealers	16	D	D	D	g	D	D
441110	New car dealers	16	D	D	D	g	D	D
44112	Used car dealers	30	D	D	D	c	D	D
441120	Used car dealers	30	D	D	D	c	D	D
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	6	14 798	1 326	341	67	39.8	.6
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	61	D	D	D	f	D	D
44131	Automotive parts & accessories stores	42	37 923	7 047	1 724	403	7.3	3.1
441310	Automotive parts & accessories stores	42	37 923	7 047	1 724	403	7.3	3.1
44132	Tire dealers	19	D	D	D	c	D	D
441320	Tire dealers	19	D	D	D	c	D	D
442	Furniture & home furnishings stores	58	62 158	10 150	2 398	478	8.3	.5
4421	Furniture stores	29	41 639	7 264	1 712	324	9.2	—
44211	Furniture stores	29	41 639	7 264	1 712	324	9.2	—
442110	Furniture stores	29	41 639	7 264	1 712	324	9.2	—
4422	Home furnishings stores	29	20 519	2 886	686	154	6.6	1.4
44221	Floor covering stores	13	D	D	D	b	D	D
442210	Floor covering stores	13	D	D	D	b	D	D
44229	Other home furnishings stores	16	D	D	D	b	D	D
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics & appliance stores	26	50 277	5 072	1 032	286	1.7	.3
4431	Electronics & appliance stores	26	50 277	5 072	1 032	286	1.7	.3
44311	Appliance, television, & other electronics stores	17	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	13	D	D	D	c	D	D
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
FAYETTEVILLE, NC—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	45	202 944	20 828	4 854	992	1.6	14.5
4441	Building material & supplies dealers	36	192 997	19 390	4 543	927	1.7	15.3
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	26	115 790	12 695	2 888	468	2.8	25.5
444190	Other building material dealers	26	115 790	12 695	2 888	468	2.8	25.5
4442	Lawn & garden equipment & supplies stores	9	9 947	1 438	311	65	—	—
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	45	222 598	19 950	5 008	1 689	2.9	.8
4451	Grocery stores	34	215 289	18 920	4 766	1 616	2.8	.7
44511	Supermarkets & other grocery (except convenience) stores	28	211 897	18 576	4 684	1 586	2.4	.1
445110	Supermarkets & other grocery (except convenience) stores	28	211 897	18 576	4 684	1 586	2.4	.1
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	5	D	D	D	b	D	D
446	Health & personal care stores	59	74 720	8 227	2 038	535	7.7	2.7
4461	Health & personal care stores	59	74 720	8 227	2 038	535	7.7	2.7
44611	Pharmacies & drug stores	25	56 280	5 103	1 235	336	5.5	1.3
446110	Pharmacies & drug stores	25	56 280	5 103	1 235	336	5.5	1.3
4461101	Pharmacies & drug stores	24	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	8	5 254	542	127	49	11.8	—
446120	Cosmetics, beauty supplies, & perfume stores	8	5 254	542	127	49	11.8	—
44613	Optical goods stores	17	D	D	D	b	D	D
446130	Optical goods stores	17	D	D	D	b	D	D
44619	Other health & personal care stores	9	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	86	140 446	6 687	1 618	536	2.6	5.1
4471	Gasoline stations	86	140 446	6 687	1 618	536	2.6	5.1
44711	Gasoline stations with convenience stores	68	112 843	5 121	1 223	447	1.3	3.1
447110	Gasoline stations with convenience stores	68	112 843	5 121	1 223	447	1.3	3.1
44719	Other gasoline stations	18	27 603	1 566	395	89	8.2	13.6
447190	Other gasoline stations	18	27 603	1 566	395	89	8.2	13.6
448	Clothing & clothing accessories stores	124	113 404	13 186	3 137	1 156	1.8	8.1
4481	Clothing stores	75	75 317	8 410	2 003	788	1.0	7.3
44811	Men's clothing stores	14	D	D	D	b	D	D
448110	Men's clothing stores	14	D	D	D	b	D	D
44812	Women's clothing stores	35	20 704	2 320	536	266	3.5	9.8
448120	Women's clothing stores	35	20 704	2 320	536	266	3.5	9.8
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	13	32 726	3 416	796	304	—	4.1
448140	Family clothing stores	13	32 726	3 416	796	304	—	4.1
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	9	D	D	D	b	D	D
448190	Other clothing stores	9	D	D	D	b	D	D
4482	Shoe stores	21	19 186	2 026	498	173	—	—
44821	Shoe stores	21	19 186	2 026	498	173	—	—
448210	Shoe stores	21	19 186	2 026	498	173	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	13	9 632	1 158	287	92	—	—
4482105	Athletic footwear stores	4	7 618	640	141	64	—	—
4483	Jewelry, luggage, & leather goods stores	28	18 901	2 750	636	195	7.2	19.5
44831	Jewelry stores	27	D	D	D	c	D	D
448310	Jewelry stores	27	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
FAYETTEVILLE, NC—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	53	65 048	6 947	1 594	492	18.5	.5
4511	Sporting goods, hobby, & musical instrument stores ..	34	37 749	4 644	996	297	5.7	.5
451111	Sporting goods stores	19	D	D	D	c	D	D
4511110	Sporting goods stores	19	D	D	D	c	D	D
4511101	General-line sporting goods stores	6	2 856	454	135	49	16.4	—
4511102	Specialty-line sporting goods stores	13	D	D	D	b	D	D
45112	Hobby, toy, & game stores	7	D	D	D	c	D	D
451120	Hobby, toy, & game stores	7	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	19	27 299	2 303	598	195	36.0	.6
45121	Book stores & news dealers	9	10 271	1 202	341	106	2.4	1.6
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	3	1 950	308	121	21	—	—
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	10	17 028	1 101	257	89	56.3	—
451220	Prerecorded tape, compact disc, & record stores ...	10	17 028	1 101	257	89	56.3	—
452	General merchandise stores	33	386 198	35 078	8 047	3 067	.1	.1
4521	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
4521	Department stores (excl leased depts)	11	D	D	D	h	D	D
452110	Department stores (excl leased depts)	11	D	D	D	h	D	D
4521101	Department stores (excl leased depts)	11	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	22	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	21	D	D	D	e	D	D
452990	All other general merchandise stores	21	D	D	D	e	D	D
4529901	Variety stores	17	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	82	81 780	8 655	1 830	639	12.4	6.1
4531	Florists	14	3 448	862	210	86	23.9	12.5
45311	Florists	14	3 448	862	210	86	23.9	12.5
453110	Florists	14	3 448	862	210	86	23.9	12.5
4532	Office supplies, stationery, & gift stores	29	D	D	D	e	D	D
45321	Office supplies & stationery stores	6	28 915	1 665	382	119	—	10.9
453210	Office supplies & stationery stores	6	28 915	1 665	382	119	—	10.9
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	23	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	23	D	D	D	c	D	D
4533	Used merchandise stores	13	3 627	877	206	73	—	15.1
45331	Used merchandise stores	13	3 627	877	206	73	—	15.1
453310	Used merchandise stores	13	3 627	877	206	73	—	15.1
4539	Other miscellaneous store retailers	26	D	D	D	c	D	D
45391	Pet & pet supplies stores	10	D	D	D	b	D	D
453910	Pet & pet supplies stores	10	D	D	D	b	D	D
45392	Art dealers	3	706	47	10	7	—	23.4
453920	Art dealers	3	706	47	10	7	—	23.4
45393	Manufactured (mobile) home dealers	6	24 676	2 046	342	45	30.6	—
453930	Manufactured (mobile) home dealers	6	24 676	2 046	342	45	30.6	—
45399	All other miscellaneous store retailers	7	7 632	1 380	278	115	3.1	2.1
454	Nonstore retailers	28	23 318	3 121	701	195	17.2	10.6
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	22	D	D	D	c	D	D
45431	Fuel dealers	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
45439	Other direct selling establishments	13	7 634	750	172	67	49.0	32.4
454390	Other direct selling establishments	13	7 634	750	172	67	49.0	32.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
FLETCHER, NC								
44-45	Retail trade	19	79 843	5 933	1 313	261	.6	.4
441	Motor vehicle & parts dealers	3	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 541	234	60	14	—	—
445	Food & beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
FOREST CITY, NC								
44-45	Retail trade	123	233 757	21 799	5 178	1 363	26.6	10.5
441	Motor vehicle & parts dealers	35	96 288	6 653	1 700	267	50.0	13.1
4411	Automobile dealers	21	86 256	5 099	1 325	170	52.7	13.6
44112	Used car dealers	16	49 207	2 727	661	81	19.6	21.3
441120	Used car dealers	16	49 207	2 727	661	81	19.6	21.3
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	5 204	866	208	53	13.9	—
441310	Automotive parts & accessories stores	6	5 204	866	208	53	13.9	—
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	8 328	1 232	315	70	.6	14.2
44211	Furniture stores	6	8 328	1 232	315	70	.6	14.2
442110	Furniture stores	6	8 328	1 232	315	70	.6	14.2
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	D	D	D	c	D	D
4441	Building material & supplies dealers	10	26 540	3 172	762	185	.8	.9
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	7	32 353	2 725	653	288	.5	8.2
4451	Grocery stores	7	32 353	2 725	653	288	.5	8.2
446	Health & personal care stores	9	10 582	1 603	356	80	24.6	5.8
4461	Health & personal care stores	9	10 582	1 603	356	80	24.6	5.8
447	Gasoline stations	15	16 505	1 063	227	88	10.9	43.0
44711	Gasoline stations with convenience stores	12	13 162	867	184	73	—	53.9
447110	Gasoline stations with convenience stores	12	13 162	867	184	73	—	53.9
448	Clothing & clothing accessories stores	8	6 066	902	199	103	15.4	—
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	3 041	360	18	8	7.7	—
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	2 242	321	77	18	30.2	—
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	FOREST CITY, NC—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	2	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
	FRANKLIN, NC							
44-45	Retail trade	128	234 192	18 533	4 330	1 298	30.2	6.1
441	Motor vehicle & parts dealers	16	73 865	3 697	890	137	78.6	—
4411	Automobile dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	7 682	777	165	42	15.0	5.5
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	4	1 722	264	43	12	56.7	10.2
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	31 981	2 700	678	178	2.8	—
4441	Building material & supplies dealers	7	29 575	2 435	626	156	2.2	—
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	2 406	265	52	22	9.9	—
445	Food & beverage stores	10	37 406	3 010	713	261	2.4	25.9
4451	Grocery stores	9	D	D	D	e	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	14	13 795	971	235	99	26.1	15.6
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	18	7 156	871	211	82	19.8	6.3
4481	Clothing stores	10	5 304	638	169	57	22.7	—
451	Sporting goods, hobby, book, & music stores	7	846	138	37	21	69.9	12.9
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
FUQUAY-VARINA, NC								
44-45	Retail trade	81	106 478	11 206	2 745	822	24.1	5.8
441	Motor vehicle & parts dealers	5	5 380	609	161	37	—	—
442	Furniture & home furnishings stores	7	2 647	407	74	23	48.8	41.7
443	Electronics & appliance stores	5	1 465	278	55	21	55.5	—
4431	Electronics & appliance stores	5	1 465	278	55	21	55.5	—
444	Building material & garden equipment & supplies dealers	5	D	D	D	c	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	9	40 734	2 904	699	262	7.4	4.0
4451	Grocery stores	8	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	14	13 481	819	193	62	21.3	18.3
44711	Gasoline stations with convenience stores	11	11 693	702	165	54	13.3	17.0
447110	Gasoline stations with convenience stores	11	11 693	702	165	54	13.3	17.0
448	Clothing & clothing accessories stores	12	5 758	1 104	312	81	13.7	11.3
4481	Clothing stores	7	4 233	804	238	54	16.0	8.9
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	1 120	211	39	12	34.0	8.0
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	7	1 350	149	27	20	43.3	15.3
454	Nonstore retailers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
GARNER, NC								
44-45	Retail trade	100	311 204	26 281	6 008	1 890	8.3	5.8
441	Motor vehicle & parts dealers	11	27 428	2 911	719	119	13.4	—
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	5	7 693	1 435	380	69	—	—
44131	Automotive parts & accessories stores	5	7 693	1 435	380	69	—	—
441310	Automotive parts & accessories stores	5	7 693	1 435	380	69	—	—
442	Furniture & home furnishings stores	6	3 977	721	152	41	17.1	1.5
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	6 158	774	162	20	34.9	13.5
4431	Electronics & appliance stores	7	6 158	774	162	20	34.9	13.5
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	1 673	303	62	6	87.7	12.3
444	Building material & garden equipment & supplies dealers	12	93 723	7 544	1 923	472	3.5	10.3
4441	Building material & supplies dealers	11	D	D	D	e	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	e	D	D
4451	Grocery stores	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	9	15 517	1 613	389	117	12.1	8.2
4461	Health & personal care stores	9	15 517	1 613	389	117	12.1	8.2
4461102	Proprietary stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
GARNER, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	17	38 661	1 387	327	112	5.6	12.8
4471	Gasoline stations	17	38 661	1 387	327	112	5.6	12.8
44711	Gasoline stations with convenience stores	13	27 618	931	235	76	7.9	15.0
447110	Gasoline stations with convenience stores	13	27 618	931	235	76	7.9	15.0
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	17 501	1 432	310	38	54.0	—
453930	Manufactured (mobile) home dealers	5	17 501	1 432	310	38	54.0	—
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
GASTONIA, NC								
44-45	Retail trade	442	1 128 102	103 301	24 621	6 895	12.9	5.6
441	Motor vehicle & parts dealers	53	352 873	26 724	6 099	1 005	32.0	2.2
4411	Automobile dealers	26	324 794	21 098	4 738	715	33.7	2.3
44111	New car dealers	13	295 385	19 523	4 360	655	36.1	1.1
441110	New car dealers	13	295 385	19 523	4 360	655	36.1	1.1
44112	Used car dealers	13	29 409	1 575	378	60	9.7	14.4
441120	Used car dealers	13	29 409	1 575	378	60	9.7	14.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	26	D	D	D	e	D	D
44131	Automotive parts & accessories stores	15	14 599	2 955	728	157	1.6	.7
441310	Automotive parts & accessories stores	15	14 599	2 955	728	157	1.6	.7
44132	Tire dealers	11	D	D	D	c	D	D
441320	Tire dealers	11	D	D	D	c	D	D
442	Furniture & home furnishings stores	29	16 807	2 405	559	147	30.5	2.4
4421	Furniture stores	16	11 643	1 753	409	103	33.2	1.7
44211	Furniture stores	16	11 643	1 753	409	103	33.2	1.7
442110	Furniture stores	16	11 643	1 753	409	103	33.2	1.7
4422	Home furnishings stores	13	5 164	652	150	44	24.5	4.0
44229	Other home furnishings stores	9	2 937	306	70	29	28.0	7.1
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	16	22 327	2 222	481	129	13.0	2.9
4431	Electronics & appliance stores	16	22 327	2 222	481	129	13.0	2.9
44311	Appliance, television, & other electronics stores	10	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	28	98 077	9 733	2 293	535	2.6	.4
4441	Building material & supplies dealers	23	92 127	9 094	2 154	487	1.5	.4
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	5 950	639	139	48	20.6	—
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	40	D	D	D	g	D	D
4451	Grocery stores	33	145 443	12 701	3 160	1 052	1.8	24.5
44511	Supermarkets & other grocery (except convenience) stores	22	141 808	12 419	3 090	1 020	.5	24.5
445110	Supermarkets & other grocery (except convenience) stores	22	141 808	12 419	3 090	1 020	.5	24.5
4452	Specialty food stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GASTONIA, NC—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	40	D	D	D	e	D	D
4461	Health & personal care stores	40	D	D	D	e	D	D
44611	Pharmacies & drug stores	22	40 066	4 436	1 133	275	11.5	7.3
446110	Pharmacies & drug stores	22	40 066	4 436	1 133	275	11.5	7.3
4461101	Pharmacies & drug stores	22	40 066	4 436	1 133	275	11.5	7.3
44612	Cosmetics, beauty supplies, & perfume stores	6	2 730	347	89	31	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 730	347	89	31	—	—
44613	Optical goods stores	6	3 375	924	232	50	4.1	13.2
446130	Optical goods stores	6	3 375	924	232	50	4.1	13.2
44619	Other health & personal care stores	6	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	53	71 071	4 072	998	311	7.4	9.4
4471	Gasoline stations	53	71 071	4 072	998	311	7.4	9.4
44711	Gasoline stations with convenience stores	42	55 194	3 407	832	258	5.2	10.5
447110	Gasoline stations with convenience stores	42	55 194	3 407	832	258	5.2	10.5
44719	Other gasoline stations	11	15 877	665	166	53	15.1	5.4
447190	Other gasoline stations	11	15 877	665	166	53	15.1	5.4
448	Clothing & clothing accessories stores	78	63 208	8 120	1 875	840	5.0	9.3
4481	Clothing stores	42	42 820	4 799	1 184	578	5.3	11.1
44812	Women's clothing stores	19	D	D	D	c	D	D
448120	Women's clothing stores	19	D	D	D	c	D	D
44814	Family clothing stores	11	D	D	D	e	D	D
448140	Family clothing stores	11	D	D	D	e	D	D
44815	Clothing accessories stores	4	743	130	45	22	1.6	40.9
448150	Clothing accessories stores	4	743	130	45	22	1.6	40.9
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	18	D	D	D	c	D	D
44821	Shoe stores	18	D	D	D	c	D	D
448210	Shoe stores	18	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	18	D	D	D	c	D	D
44831	Jewelry stores	18	D	D	D	c	D	D
448310	Jewelry stores	18	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	28	37 922	4 689	1 058	319	4.0	1.7
4511	Sporting goods, hobby, & musical instrument stores ..	17	27 809	3 517	786	225	3.5	1.6
45112	Hobby, toy, & game stores	5	13 318	1 049	247	95	—	—
451120	Hobby, toy, & game stores	5	13 318	1 049	247	95	—	—
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	11	10 113	1 172	272	94	5.4	2.1
45121	Book stores & news dealers	4	D	D	D	a	D	D
4512111	Book stores, general	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	7	D	D	D	b	D	D
452	General merchandise stores	19	204 749	19 032	4 921	1 772	.2	—
4521	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
4521	Department stores (excl leased depts)	7	D	D	D	g	D	D
45211	Department stores (excl leased depts)	7	D	D	D	g	D	D
452110	Department stores (excl leased depts)	7	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	12	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GASTONIA, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	44	D	D	D	e	D	D
4531	Florists	9	1 645	464	126	31	18.6	8.4
45311	Florists	9	1 645	464	126	31	18.6	8.4
453110	Florists	9	1 645	464	126	31	18.6	8.4
4532	Office supplies, stationery, & gift stores	13	16 181	1 446	347	129	7.2	1.8
45321	Office supplies & stationery stores	4	13 074	1 116	275	80	1.5	—
453210	Office supplies & stationery stores	4	13 074	1 116	275	80	1.5	—
4532102	Office supplies stores	4	13 074	1 116	275	80	1.5	—
45322	Gift, novelty, & souvenir stores	9	3 107	330	72	49	31.2	9.5
453220	Gift, novelty, & souvenir stores	9	3 107	330	72	49	31.2	9.5
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	30 659	2 759	529	56	—	—
453930	Manufactured (mobile) home dealers	4	30 659	2 759	529	56	—	—
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	c	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	11	7 467	1 317	331	70	9.5	—
45431	Fuel dealers	4	4 299	747	187	31	7.9	—
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	7	3 168	570	144	39	11.6	—
454390	Other direct selling establishments	7	3 168	570	144	39	11.6	—
GIBSONVILLE, NC *								
44-45	Retail trade	18	12 808	1 248	273	87	19.1	13.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
GIBSONVILLE, NC (GUILFORD COUNTY PART) *								
44-45	Retail trade	18	12 808	1 248	273	87	19.1	13.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	GIBSONVILLE, NC (GUILFORD COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	2	D	D	D	a	D	D
	GOLDSBORO, NC							
44-45	Retail trade	371	812 362	70 478	17 028	4 996	10.4	2.9
441	Motor vehicle & parts dealers	50	210 468	12 656	3 282	594	3.3	7.0
4411	Automobile dealers	26	183 683	8 835	2 377	381	3.3	7.7
44111	New car dealers	11	D	D	D	e	D	D
441110	New car dealers	11	D	D	D	e	D	D
44112	Used car dealers	15	D	D	D	b	D	D
441120	Used car dealers	15	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	12	11 551	1 638	416	115	5.0	2.4
441310	Automotive parts & accessories stores	12	11 551	1 638	416	115	5.0	2.4
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	28	44 261	5 863	1 466	269	47.9	.2
4421	Furniture stores	16	34 727	4 222	1 138	167	60.3	.3
44211	Furniture stores	16	34 727	4 222	1 138	167	60.3	.3
442110	Furniture stores	16	34 727	4 222	1 138	167	60.3	.3
4422	Home furnishings stores	12	9 534	1 641	328	102	2.9	—
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
442291	Window treatment stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	17	D	D	D	b	D	D
4431	Electronics & appliance stores	17	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	33	126 714	11 786	2 735	613	31.4	1.7
4441	Building material & supplies dealers	28	D	D	D	f	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44419	Other building material dealers	19	70 600	5 878	1 247	226	55.8	—
444190	Other building material dealers	19	70 600	5 878	1 247	226	55.8	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	37	101 542	8 108	2 026	801	3.6	.5
4451	Grocery stores	26	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	91 361	7 027	1 764	697	1.5	.1
445110	Supermarkets & other grocery (except convenience) stores	16	91 361	7 027	1 764	697	1.5	.1
4452	Specialty food stores	8	3 667	588	147	49	14.3	11.3
446	Health & personal care stores	21	29 525	3 726	845	224	7.6	1.0
4461	Health & personal care stores	21	29 525	3 726	845	224	7.6	1.0
44611	Pharmacies & drug stores	12	D	D	D	c	D	D
446110	Pharmacies & drug stores	12	D	D	D	c	D	D
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	40	42 720	3 179	753	231	3.2	—
4471	Gasoline stations	40	42 720	3 179	753	231	3.2	—
44711	Gasoline stations with convenience stores	31	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	31	D	D	D	c	D	D
44719	Other gasoline stations	9	D	D	D	b	D	D
447190	Other gasoline stations	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GOLDSBORO, NC—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	57	43 515	5 916	1 389	496	3.9	7.8
4481	Clothing stores	33	26 644	3 438	803	314	6.4	3.1
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D
44815	Clothing accessories stores	4	582	106	27	16	—	—
448150	Clothing accessories stores	4	582	106	27	16	—	—
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	11	D	D	D	b	D	D
44821	Shoe stores	11	D	D	D	b	D	D
448210	Shoe stores	11	D	D	D	b	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	4	3 104	350	88	40	—	—
4483	Jewelry, luggage, & leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	21	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	14	6 346	798	171	49	1.1	2.8
4511101	General-line sporting goods stores	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	7	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	2 129	142	38	21	11.2	1.0
451220	Prerecorded tape, compact disc, & record stores .	4	2 129	142	38	21	11.2	1.0
452	General merchandise stores	19	164 298	13 996	3 410	1 384	—	—
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	g	D	D
452110	Department stores (excl leased depts)	6	D	D	D	g	D	D
4521101	Department stores (excl leased depts)	6	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	77 480	7 093	1 851	745	—	—
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	13	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
4529901	Variety stores	9	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	39	D	D	D	c	D	D
4531	Florists	9	1 715	298	84	35	8.6	21.7
45311	Florists	9	1 715	298	84	35	8.6	21.7
453110	Florists	9	1 715	298	84	35	8.6	21.7
4532	Office supplies, stationery, & gift stores	11	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	9	9 190	741	154	45	—	1.6
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRAHAM, NC								
44-45	Retail trade	78	188 854	14 372	3 415	882	12.0	3.5
441	Motor vehicle & parts dealers	12	66 467	5 218	1 243	179	6.2	3.2
4411	Automobile dealers	7	61 290	4 395	1 050	141	5.6	1.8
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	5 277	399	86	28	D	—
445	Food & beverage stores	12	D	D	D	e	D	D
4451	Grocery stores	11	35 834	2 684	670	290	17.3	.6
446	Health & personal care stores	4	8 918	960	263	59	18.3	—
4461	Health & personal care stores	4	8 918	960	263	59	18.3	—
447	Gasoline stations	15	42 434	1 527	362	139	.8	7.1
4471	Gasoline stations	15	42 434	1 527	362	139	.8	7.1
44719	Other gasoline stations	8	34 727	985	233	101	1.0	4.9
447190	Other gasoline stations	8	34 727	985	233	101	1.0	4.9
448	Clothing & clothing accessories stores	7	1 539	272	69	24	39.7	60.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
GRANITE FALLS, NC								
44-45	Retail trade	50	74 928	5 796	1 408	463	5.4	12.2
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	13	D	D	D	b	D	D
4421	Furniture stores	11	9 944	983	266	50	21.9	.4
44211	Furniture stores	11	9 944	983	266	50	21.9	.4
442110	Furniture stores	11	9 944	983	266	50	21.9	.4
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	6 491	654	146	33	—	—
4461	Health & personal care stores	3	6 491	654	146	33	—	—
447	Gasoline stations	9	12 238	699	153	50	2.1	23.0
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENSBORO, NC								
44-45	Retail trade	1 294	3 389 981	350 023	82 349	19 942	5.0	3.2
441	Motor vehicle & parts dealers	136	969 068	73 958	17 303	2 555	6.9	1.2
4411	Automobile dealers	54	847 199	54 732	12 762	1 734	7.5	.3
44111	New car dealers	26	811 207	52 719	12 263	1 642	6.6	—
441110	New car dealers	26	811 207	52 719	12 263	1 642	6.6	—
44112	Used car dealers	28	35 992	2 013	499	92	27.8	6.1
441120	Used car dealers	28	35 992	2 013	499	92	27.8	6.1
4412	Other motor vehicle dealers	9	25 136	2 553	485	83	7.8	—
44122	Motorcycle, boat, & other motor vehicle dealers	9	25 136	2 553	485	83	7.8	—
441221	Motorcycle dealers	6	13 973	1 485	321	53	7.2	—
441222	Boat dealers	3	11 163	1 068	164	30	D	—
4413	Automotive parts, accessories, & tire stores	73	96 733	16 673	4 056	738	1.9	9.5
44131	Automotive parts & accessories stores	52	63 220	10 789	2 555	521	2.7	7.9
441310	Automotive parts & accessories stores	52	63 220	10 789	2 555	521	2.7	7.9
44132	Tire dealers	21	33 513	5 884	1 501	217	.4	12.5
441320	Tire dealers	21	33 513	5 884	1 501	217	.4	12.5
442	Furniture & home furnishings stores	86	104 030	15 235	3 484	657	14.6	4.9
4421	Furniture stores	39	D	D	D	e	D	D
44211	Furniture stores	39	D	D	D	e	D	D
442110	Furniture stores	39	D	D	D	e	D	D
4422	Home furnishings stores	47	D	D	D	e	D	D
44221	Floor covering stores	15	23 287	3 081	762	91	23.1	—
442210	Floor covering stores	15	23 287	3 081	762	91	23.1	—
44229	Other home furnishings stores	32	D	D	D	c	D	D
442299	All other home furnishings stores	30	D	D	D	c	D	D
443	Electronics & appliance stores	55	131 762	14 120	3 363	675	4.7	6.8
4431	Electronics & appliance stores	55	131 762	14 120	3 363	675	4.7	6.8
44311	Appliance, television, & other electronics stores	34	D	D	D	e	D	D
443111	Household appliance stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	25	D	D	D	e	D	D
44312	Computer & software stores	17	47 575	5 669	1 308	238	8.7	16.5
443120	Computer & software stores	17	47 575	5 669	1 308	238	8.7	16.5
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	105	391 431	41 639	10 166	1 694	.8	1.5
4441	Building material & supplies dealers	95	381 163	40 601	9 911	1 627	.7	1.6
44411	Home centers	7	D	D	D	f	D	D
444110	Home centers	7	D	D	D	f	D	D
44412	Paint & wallpaper stores	15	D	D	D	b	D	D
444120	Paint & wallpaper stores	15	D	D	D	b	D	D
44413	Hardware stores	11	D	D	D	c	D	D
444130	Hardware stores	11	D	D	D	c	D	D
44419	Other building material dealers	62	208 769	24 609	5 944	763	.7	.3
444190	Other building material dealers	62	208 769	24 609	5 944	763	.7	.3
4442	Lawn & garden equipment & supplies stores	10	10 268	1 038	255	67	5.9	—
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	92	373 626	35 479	8 559	3 111	3.2	2.0
4451	Grocery stores	68	353 640	33 703	8 095	2 993	3.3	1.4
44511	Supermarkets & other grocery (except convenience) stores	54	345 649	33 004	7 923	2 941	3.1	1.3
445110	Supermarkets & other grocery (except convenience) stores	54	345 649	33 004	7 923	2 941	3.1	1.3
44512	Convenience stores	14	7 991	699	172	52	10.6	6.4
445120	Convenience stores	14	7 991	699	172	52	10.6	6.4
4452	Specialty food stores	13	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	11	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	11	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	11	D	D	D	b	D	D
446	Health & personal care stores	101	154 869	19 628	4 811	1 247	8.6	6.1
4461	Health & personal care stores	101	154 869	19 628	4 811	1 247	8.6	6.1
44611	Pharmacies & drug stores	46	127 335	14 770	3 660	940	4.7	6.1
446110	Pharmacies & drug stores	46	127 335	14 770	3 660	940	4.7	6.1
4461101	Pharmacies & drug stores	45	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	19	9 260	1 085	276	87	18.9	.9
446120	Cosmetics, beauty supplies, & perfume stores	19	9 260	1 085	276	87	18.9	.9
44613	Optical goods stores	15	8 379	1 726	405	86	17.0	6.3
446130	Optical goods stores	15	8 379	1 726	405	86	17.0	6.3
44619	Other health & personal care stores	21	9 895	2 047	470	134	42.5	10.9
446191	Food (health) supplement stores	13	D	D	D	c	D	D
446199	All other health & personal care stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENSBORO, NC—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	123	188 433	13 152	3 021	904	7.8	6.1
4471	Gasoline stations	123	188 433	13 152	3 021	904	7.8	6.1
44711	Gasoline stations with convenience stores	90	149 914	9 293	2 128	692	4.1	2.7
447110	Gasoline stations with convenience stores	90	149 914	9 293	2 128	692	4.1	2.7
44719	Other gasoline stations	33	38 519	3 859	893	212	22.1	19.6
447190	Other gasoline stations	33	38 519	3 859	893	212	22.1	19.6
448	Clothing & clothing accessories stores	252	222 282	28 328	7 148	2 492	6.5	7.5
4481	Clothing stores	145	147 799	17 179	3 995	1 814	6.7	7.8
44811	Men's clothing stores	21	16 575	2 069	529	151	2.9	31.1
448110	Men's clothing stores	21	16 575	2 069	529	151	2.9	31.1
44812	Women's clothing stores	62	47 726	5 739	1 396	669	9.6	11.5
448120	Women's clothing stores	62	47 726	5 739	1 396	669	9.6	11.5
44813	Children's & infants' clothing stores	11	D	D	D	c	D	D
448130	Children's & infants' clothing stores	11	D	D	D	c	D	D
44814	Family clothing stores	23	55 547	5 867	1 221	704	6.1	.3
448140	Family clothing stores	23	55 547	5 867	1 221	704	6.1	.3
44815	Clothing accessories stores	12	D	D	D	b	D	D
448150	Clothing accessories stores	12	D	D	D	b	D	D
44819	Other clothing stores	16	12 189	1 692	377	124	3.9	3.3
448190	Other clothing stores	16	12 189	1 692	377	124	3.9	3.3
4482	Shoe stores	53	39 264	4 647	1 055	373	1.8	8.3
44821	Shoe stores	53	39 264	4 647	1 055	373	1.8	8.3
448210	Shoe stores	53	39 264	4 647	1 055	373	1.8	8.3
4482101	Men's shoe stores	4	D	D	D	b	D	D
4482102	Women's shoe stores	10	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	28	15 921	1 967	442	135	4.4	5.5
4482105	Athletic footwear stores	9	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	54	35 219	6 502	2 098	305	10.9	5.2
44831	Jewelry stores	48	D	D	D	e	D	D
448310	Jewelry stores	48	D	D	D	e	D	D
44832	Luggage & leather goods stores	6	D	D	D	b	D	D
448320	Luggage & leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	86	104 513	11 647	2 637	852	3.6	8.1
4511	Sporting goods, hobby, & musical instrument stores ..	49	67 894	7 486	1 657	485	4.5	8.2
45111	Sporting goods stores	23	35 688	4 034	922	247	5.7	14.6
451110	Sporting goods stores	23	35 688	4 034	922	247	5.7	14.6
4511101	General-line sporting goods stores	9	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	14	D	D	D	b	D	D
45112	Hobby, toy, & game stores	10	24 593	2 331	511	179	1.3	—
451120	Hobby, toy, & game stores	10	24 593	2 331	511	179	1.3	—
45113	Sewing, needlework, & piece goods stores	8	2 439	338	55	23	—	10.4
451130	Sewing, needlework, & piece goods stores	8	2 439	338	55	23	—	10.4
45114	Musical instrument & supplies stores	8	5 174	783	169	36	12.8	2.1
451140	Musical instrument & supplies stores	8	5 174	783	169	36	12.8	2.1
4512	Book, periodical, & music stores	37	36 619	4 161	980	367	1.9	7.9
45121	Book stores & news dealers	20	D	D	D	c	D	D
451211	Book stores	18	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	17	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	17	D	D	D	c	D	D
452	General merchandise stores	42	373 312	39 774	9 143	3 091	.1	.9
4521	Department stores (incl leased depts) ##	16	321 239	N	N	N	—	1.1
45211	Department stores (incl leased depts) ##	16	321 239	N	N	N	—	1.1
4521	Department stores (excl leased depts)	16	316 288	33 473	7 416	2 454	—	1.1
45211	Department stores (excl leased depts)	16	316 288	33 473	7 416	2 454	—	1.1
452110	Department stores (excl leased depts)	16	316 288	33 473	7 416	2 454	—	1.1
4521101	Conventional department stores (excl leased depts)	7	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	74 220	8 377	2 052	626	—	—
4529	Other general merchandise stores	26	57 024	6 301	1 727	637	.9	—
45299	All other general merchandise stores	25	D	D	D	e	D	D
452990	All other general merchandise stores	25	D	D	D	e	D	D
4529901	Variety stores	19	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENSBORO, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	150	160 311	14 731	3 110	996	6.6	6.4
4531	Florists	17	D	D	D	c	D	D
45311	Florists	17	D	D	D	c	D	D
453110	Florists	17	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	49	83 383	4 664	967	441	2.7	3.9
45321	Office supplies & stationery stores	6	65 683	2 174	497	168	.5	—
453210	Office supplies & stationery stores	6	65 683	2 174	497	168	.5	—
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	43	17 700	2 490	470	273	10.7	18.4
453220	Gift, novelty, & souvenir stores	43	17 700	2 490	470	273	10.7	18.4
4533	Used merchandise stores	29	10 475	1 379	315	93	35.7	7.6
45331	Used merchandise stores	29	10 475	1 379	315	93	35.7	7.6
453310	Used merchandise stores	29	10 475	1 379	315	93	35.7	7.6
4539	Other miscellaneous store retailers	55	D	D	D	e	D	D
45391	Pet & pet supplies stores	11	7 763	1 111	245	105	18.8	—
453910	Pet & pet supplies stores	11	7 763	1 111	245	105	18.8	—
45392	Art dealers	4	1 524	264	67	16	8.7	9.3
453920	Art dealers	4	1 524	264	67	16	8.7	9.3
45393	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	28	D	D	D	c	D	D
454	Nonstore retailers	66	216 344	42 332	9 604	1 668	3.8	4.0
4541	Electronic shopping & mail-order houses	16	98 376	21 208	4 739	745	3.5	2.6
45411	Electronic shopping & mail-order houses	16	98 376	21 208	4 739	745	3.5	2.6
454110	Electronic shopping & mail-order houses	16	98 376	21 208	4 739	745	3.5	2.6
4542	Vending machine operators	20	D	D	D	e	D	D
45421	Vending machine operators	20	D	D	D	e	D	D
454210	Vending machine operators	20	D	D	D	e	D	D
4543	Direct selling establishments	30	D	D	D	f	D	D
45431	Fuel dealers	6	D	D	D	c	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	24	51 183	11 053	2 448	462	5.1	4.9
454390	Other direct selling establishments	24	51 183	11 053	2 448	462	5.1	4.9
GREENVILLE, NC								
44-45	Retail trade	474	1 144 520	105 325	24 182	6 729	2.7	6.0
441	Motor vehicle & parts dealers	49	334 819	25 143	5 808	773	1.4	6.1
4411	Automobile dealers	21	308 264	19 862	4 673	523	.8	6.5
44111	New car dealers	10	265 310	17 698	4 142	456	—	—
441110	New car dealers	10	265 310	17 698	4 142	456	—	—
44112	Used car dealers	11	42 954	2 164	531	67	5.4	46.6
441120	Used car dealers	11	42 954	2 164	531	67	5.4	46.6
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	27	D	D	D	c	D	D
44131	Automotive parts & accessories stores	17	12 641	2 196	540	138	16.5	2.6
441310	Automotive parts & accessories stores	17	12 641	2 196	540	138	16.5	2.6
44132	Tire dealers	10	D	D	D	c	D	D
441320	Tire dealers	10	D	D	D	c	D	D
442	Furniture & home furnishings stores	37	40 602	5 879	1 279	354	17.3	12.7
4421	Furniture stores	16	D	D	D	c	D	D
44211	Furniture stores	16	D	D	D	c	D	D
442110	Furniture stores	16	D	D	D	c	D	D
4422	Home furnishings stores	21	D	D	D	c	D	D
44221	Floor covering stores	9	D	D	D	b	D	D
442210	Floor covering stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	12	D	D	D	b	D	D
442299	All other home furnishings stores	12	D	D	D	b	D	D
443	Electronics & appliance stores	18	D	D	D	c	D	D
4431	Electronics & appliance stores	18	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	8	20 427	1 987	458	122	2.4	—
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENVILLE, NC—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	35	109 089	10 365	2 317	490	2.2	.9
4441	Building material & supplies dealers	32	D	D	D	e	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	3 987	466	126	25	—	—
444120	Paint & wallpaper stores	4	3 987	466	126	25	—	—
44419	Other building material dealers	20	66 694	6 940	1 477	251	1.7	—
444190	Other building material dealers	20	66 694	6 940	1 477	251	1.7	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	38	136 330	11 401	2 842	1 011	2.9	13.6
4451	Grocery stores	24	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	17	123 556	10 443	2 610	928	.2	13.1
445110	Supermarkets & other grocery (except convenience) stores	17	123 556	10 443	2 610	928	.2	13.1
4452	Specialty food stores	10	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	a	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	a	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	a	D	D
446	Health & personal care stores	33	D	D	D	e	D	D
4461	Health & personal care stores	33	D	D	D	e	D	D
44611	Pharmacies & drug stores	15	D	D	D	c	D	D
446110	Pharmacies & drug stores	15	D	D	D	c	D	D
4461101	Pharmacies & drug stores	13	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	2 304	211	51	21	4.8	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 304	211	51	21	4.8	—
44613	Optical goods stores	6	3 401	590	152	47	—	34.6
446130	Optical goods stores	6	3 401	590	152	47	—	34.6
44619	Other health & personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	a	D	D
447	Gasoline stations	51	65 603	3 856	910	317	7.5	17.8
4471	Gasoline stations	51	65 603	3 856	910	317	7.5	17.8
44711	Gasoline stations with convenience stores	36	51 374	2 789	655	223	3.1	22.7
447110	Gasoline stations with convenience stores	36	51 374	2 789	655	223	3.1	22.7
44719	Other gasoline stations	15	14 229	1 067	255	94	23.3	—
447190	Other gasoline stations	15	14 229	1 067	255	94	23.3	—
448	Clothing & clothing accessories stores	96	87 827	11 889	2 965	1 085	3.6	3.6
4481	Clothing stores	63	64 058	8 673	2 250	836	4.1	2.7
44811	Men's clothing stores	9	5 619	671	167	65	6.9	22.0
448110	Men's clothing stores	9	5 619	671	167	65	6.9	22.0
44812	Women's clothing stores	31	D	D	D	e	D	D
448120	Women's clothing stores	31	D	D	D	e	D	D
44814	Family clothing stores	8	D	D	D	e	D	D
448140	Family clothing stores	8	D	D	D	e	D	D
44815	Clothing accessories stores	6	822	145	35	20	—	—
448150	Clothing accessories stores	6	822	145	35	20	—	—
44819	Other clothing stores	6	2 747	309	61	35	—	—
448190	Other clothing stores	6	2 747	309	61	35	—	—
4482	Shoe stores	15	12 490	1 252	301	129	—	2.6
44821	Shoe stores	15	12 490	1 252	301	129	—	2.6
448210	Shoe stores	15	12 490	1 252	301	129	—	2.6
4482104	Family shoe stores	10	7 916	824	203	81	—	4.1
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	18	11 279	1 964	414	120	4.9	9.3
44831	Jewelry stores	18	11 279	1 964	414	120	4.9	9.3
448310	Jewelry stores	18	11 279	1 964	414	120	4.9	9.3
451	Sporting goods, hobby, book, & music stores	34	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores	22	18 710	1 806	373	122	4.2	7.9
45111	Sporting goods stores	11	8 947	982	202	57	7.0	16.0
451110	Sporting goods stores	11	8 947	982	202	57	7.0	16.0
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	12	D	D	D	c	D	D
45121	Book stores & news dealers	7	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	5	3 644	450	110	46	—	—
451220	Prerecorded tape, compact disc, & record stores	5	3 644	450	110	46	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENVILLE, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	13	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	5	75 050	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	75 050	N	N	N	—	—
4521	Department stores (excl leased depts)	5	74 632	7 569	1 784	712	—	—
452110	Department stores (excl leased depts)	5	74 632	7 569	1 784	712	—	—
4521101	Department stores (excl leased depts)	5	74 632	7 569	1 784	712	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	8	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	57	D	D	D	e	D	D
4531	Florists	9	D	D	D	b	D	D
45311	Florists	9	D	D	D	b	D	D
453110	Florists	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	17	17 986	1 555	355	144	6.1	3.1
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	13	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	13	D	D	D	b	D	D
4533	Used merchandise stores	10	D	D	D	b	D	D
45331	Used merchandise stores	10	D	D	D	b	D	D
453310	Used merchandise stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	21	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	13	42 505	3 126	699	108	.6	8.8
453930	Manufactured (mobile) home dealers	13	42 505	3 126	699	108	.6	8.8
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	13	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	3	4 669	303	79	17	—	—
454311	Heating oil dealers	2	D	D	D	a	D	D
HAMLET, NC								
44-45	Retail trade	36	60 502	5 598	1 248	326	21.2	3.7
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	8 519	947	226	65	29.5	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAVELOCK, NC								
44-45	Retail trade	75	93 542	9 416	2 259	613	16.8	3.4
441	Motor vehicle & parts dealers	18	32 978	2 907	753	153	35.6	4.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	6 280	1 466	316	45	7.3	—
44211	Furniture stores	5	6 280	1 466	316	45	7.3	—
442110	Furniture stores	5	6 280	1 466	316	45	7.3	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	4 212	418	95	15	—	—
445	Food & beverage stores	8	27 694	2 156	522	211	2.3	—
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	11	11 339	580	134	50	—	12.1
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
HENDERSON, NC								
44-45	Retail trade	218	404 506	37 375	8 745	2 445	11.3	3.0
441	Motor vehicle & parts dealers	33	110 501	8 677	1 906	348	18.7	.2
4411	Automobile dealers	14	D	D	D	c	D	D
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores	12	D	D	D	b	D	D
441310	Automotive parts & accessories stores	12	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	c	D	D
4441	Building material & supplies dealers	8	28 647	2 362	650	141	1.8	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	22	D	D	D	e	D	D
4451	Grocery stores	16	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	12	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	12	D	D	D	e	D	D
4452	Specialty food stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
HENDERSON, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	20	D	D	D	c	D	D
4461	Health & personal care stores	20	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	1 303	221	51	15	5.8	—
446120	Cosmetics, beauty supplies, & perfume stores ...	4	1 303	221	51	15	5.8	—
44619	Other health & personal care stores	6	1 632	469	101	26	16.3	—
447	Gasoline stations	35	32 721	1 956	432	176	13.4	21.6
4471	Gasoline stations	35	32 721	1 956	432	176	13.4	21.6
44711	Gasoline stations with convenience stores	27	D	D	D	D	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
448	Clothing & clothing accessories stores	28	22 576	2 271	540	255	2.1	3.0
4481	Clothing stores	14	16 173	1 508	358	180	2.9	.4
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	2 323	379	101	33	—	26.1
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	f	D	D
45299	All other general merchandise stores	6	6 857	625	134	75	—	—
452990	All other general merchandise stores	6	6 857	625	134	75	—	—
4529901	Variety stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4539	Other miscellaneous store retailers	15	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	13	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	13	D	D	D	c	D	D
454	Nonstore retailers	9	8 741	1 521	349	66	3.9	.7
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	5 786	961	221	41	3.9	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
HENDERSONVILLE, NC								
44-45	Retail trade	254	623 787	51 991	12 597	3 168	5.5	5.8
441	Motor vehicle & parts dealers	33	243 142	13 938	3 520	452	4.5	.9
4411	Automobile dealers	17	228 331	11 970	3 117	360	3.8	.7
44111	New car dealers	7	217 214	11 408	2 977	335	3.0	—
441110	New car dealers	7	217 214	11 408	2 977	335	3.0	—
44112	Used car dealers	10	11 117	562	140	25	18.8	15.3
441120	Used car dealers	10	11 117	562	140	25	18.8	15.3
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	4	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	23	11 567	2 054	452	117	37.2	2.1
4421	Furniture stores	10	D	D	D	b	D	D
44211	Furniture stores	10	D	D	D	b	D	D
442110	Furniture stores	10	D	D	D	b	D	D
4422	Home furnishings stores	13	D	D	D	b	D	D
44229	Other home furnishings stores	11	5 916	1 118	242	72	39.5	—
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	10	D	D	D	b	D	D
4431	Electronics & appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores ...	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	23	D	D	D	e	D	D
4441	Building material & supplies dealers	21	78 120	7 120	1 691	389	4.7	2.9
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	10	26 873	2 870	594	111	7.0	—
444190	Other building material dealers	10	26 873	2 870	594	111	7.0	—

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							From administrative records ¹	Estimated ²
HENDERSONVILLE, NC—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	22	D	D	D	f	D	D
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	16	D	D	D	f	D	D
44512	Convenience stores	1	D	D	D	b	D	D
445120	Convenience stores	1	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	29	32 364	3 969	915	246	9.1	10.6
4461	Health & personal care stores	29	32 364	3 969	915	246	9.1	10.6
44611	Pharmacies & drug stores	15	28 133	3 100	723	190	9.6	10.4
446110	Pharmacies & drug stores	15	28 133	3 100	723	190	9.6	10.4
4461101	Pharmacies & drug stores	15	28 133	3 100	723	190	9.6	10.4
44612	Cosmetics, beauty supplies, & perfume stores	3	696	115	24	12	—	18.7
446120	Cosmetics, beauty supplies, & perfume stores	3	696	115	24	12	—	18.7
44613	Optical goods stores	5	1 579	372	72	15	11.4	4.9
446130	Optical goods stores	5	1 579	372	72	15	11.4	4.9
44619	Other health & personal care stores	6	1 956	382	96	29	3.5	16.4
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	21	29 233	1 728	378	107	12.1	10.6
4471	Gasoline stations	21	29 233	1 728	378	107	12.1	10.6
44711	Gasoline stations with convenience stores	16	21 602	1 326	290	84	15.3	14.3
447110	Gasoline stations with convenience stores	16	21 602	1 326	290	84	15.3	14.3
448	Clothing & clothing accessories stores	25	36 525	3 963	912	301	4.6	6.1
4481	Clothing stores	15	D	D	D	c	D	D
44814	Family clothing stores	4	23 254	2 058	445	161	—	—
448140	Family clothing stores	4	23 254	2 058	445	161	—	—
4482101	Men's shoe stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
44831	Jewelry stores	7	D	D	D	b	D	D
448310	Jewelry stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	14	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores, general	4	1 748	176	45	21	38.7	—
452	General merchandise stores	10	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	65 814	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	65 814	N	N	N	—	—
4521	Department stores (excl leased depts)	3	64 029	5 929	1 508	546	—	—
45211	Department stores (excl leased depts)	3	64 029	5 929	1 508	546	—	—
452110	Department stores (excl leased depts)	3	64 029	5 929	1 508	546	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	36	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	10	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	9	2 369	275	65	33	30.0	13.4
45331	Used merchandise stores	9	2 369	275	65	33	30.0	13.4
453310	Used merchandise stores	9	2 369	275	65	33	30.0	13.4
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	12 044	872	202	16	—	—
453930	Manufactured (mobile) home dealers	3	12 044	872	202	16	—	—
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	7	5 101	737	197	34	8.4	—
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HICKORY, NC *								
44-45	Retail trade	493	1 291 339	122 209	29 001	7 484	4.9	3.2
441	Motor vehicle & parts dealers	63	368 144	28 581	6 875	1 017	7.2	1.8
4411	Automobile dealers	32	314 505	20 661	5 022	664	6.6	.2
441111	New car dealers	14	296 757	18 880	4 572	598	5.7	—
441110	New car dealers	14	296 757	18 880	4 572	598	5.7	—
44112	Used car dealers	18	17 748	1 781	450	66	21.4	3.1
441120	Used car dealers	18	17 748	1 781	450	66	21.4	3.1
4412	Other motor vehicle dealers	4	7 666	707	126	23	32.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	7 666	707	126	23	32.1	—
441221	Motorcycle dealers	4	7 666	707	126	23	32.1	—
4413	Automotive parts, accessories, & tire stores	27	45 973	7 213	1 727	330	7.0	13.4
44131	Automotive parts & accessories stores	19	19 598	3 616	916	221	14.5	31.3
441310	Automotive parts & accessories stores	19	19 598	3 616	916	221	14.5	31.3
44132	Tire dealers	8	26 375	3 597	811	109	1.5	—
441320	Tire dealers	8	26 375	3 597	811	109	1.5	—
442	Furniture & home furnishings stores	62	122 584	11 803	2 568	480	5.3	9.3
4421	Furniture stores	42	104 957	9 410	2 008	356	4.7	10.7
44211	Furniture stores	42	104 957	9 410	2 008	356	4.7	10.7
442110	Furniture stores	42	104 957	9 410	2 008	356	4.7	10.7
4422	Home furnishings stores	20	17 627	2 393	560	124	9.2	1.2
44221	Floor covering stores	8	12 560	1 710	406	74	8.9	—
442210	Floor covering stores	8	12 560	1 710	406	74	8.9	—
44229	Other home furnishings stores	12	5 067	683	154	50	9.7	4.2
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	22	39 238	4 716	1 058	240	7.7	—
4431	Electronics & appliance stores	22	39 238	4 716	1 058	240	7.7	—
44311	Appliance, television, & other electronics stores	16	D	D	D	c	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	21 690	2 608	604	124	.2	—
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	34	123 666	12 882	3 170	616	.6	5.0
4441	Building material & supplies dealers	31	119 813	12 191	3 024	578	.6	5.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	19	48 179	5 636	1 402	214	.7	12.8
444190	Other building material dealers	19	48 179	5 636	1 402	214	.7	12.8
4442	Lawn & garden equipment & supplies stores	3	3 853	691	146	38	—	—
44422	Nursery & garden centers	3	3 853	691	146	38	—	—
444220	Nursery & garden centers	3	3 853	691	146	38	—	—
445	Food & beverage stores	24	93 852	8 824	2 127	750	2.1	2.5
4451	Grocery stores	16	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	15	84 927	8 131	1 968	692	—	2.2
445110	Supermarkets & other grocery (except convenience) stores	15	84 927	8 131	1 968	692	—	2.2
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	5	D	D	D	b	D	D
446	Health & personal care stores	32	42 640	5 817	1 352	302	12.3	3.8
4461	Health & personal care stores	32	42 640	5 817	1 352	302	12.3	3.8
44611	Pharmacies & drug stores	16	32 950	4 307	978	211	12.3	3.5
446110	Pharmacies & drug stores	16	32 950	4 307	978	211	12.3	3.5
4461101	Pharmacies & drug stores	16	32 950	4 307	978	211	12.3	3.5
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	50	68 435	3 321	772	254	15.1	5.6
4471	Gasoline stations	50	68 435	3 321	772	254	15.1	5.6
44711	Gasoline stations with convenience stores	41	58 984	2 755	622	219	9.3	5.1
447110	Gasoline stations with convenience stores	41	58 984	2 755	622	219	9.3	5.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HICKORY, NC *—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	89	79 290	8 634	1 907	770	4.9	8.0
4481	Clothing stores	51	53 857	5 157	1 168	524	5.6	6.7
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44812	Women's clothing stores	26	13 533	1 496	379	179	12.4	14.5
448120	Women's clothing stores	26	13 533	1 496	379	179	12.4	14.5
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	9	26 730	2 238	490	199	3.5	2.6
448140	Family clothing stores	9	26 730	2 238	490	199	3.5	2.6
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	19	D	D	D	c	D	D
44821	Shoe stores	19	D	D	D	c	D	D
448210	Shoe stores	19	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	12	9 333	935	239	83	—	14.0
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	19	D	D	D	c	D	D
44831	Jewelry stores	19	D	D	D	c	D	D
448310	Jewelry stores	19	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	33	32 647	3 148	784	266	2.5	2.8
4511	Sporting goods, hobby, & musical instrument stores ..	19	D	D	D	c	D	D
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	13 355	1 053	223	80	—	—
451120	Hobby, toy, & game stores	4	13 355	1 053	223	80	—	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	14	D	D	D	c	D	D
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	9 688	733	201	67	—	—
451220	Prerecorded tape, compact disc, & record stores ...	6	9 688	733	201	67	—	—
452	General merchandise stores	16	239 828	21 410	5 357	2 063	—	—
4521	Department stores (incl leased depts) ##	6	155 474	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	155 474	N	N	N	—	—
4521	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
45211	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
452110	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	75 631	6 765	1 733	635	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	10	86 726	6 281	1 486	648	—	—
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	54	43 495	4 744	1 150	371	10.0	3.5
4531	Florists	7	2 083	481	120	48	12.7	—
45311	Florists	7	2 083	481	120	48	12.7	—
453110	Florists	7	2 083	481	120	48	12.7	—
4532	Office supplies, stationery, & gift stores	18	22 896	2 144	536	204	2.5	2.2
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
4533	Used merchandise stores	8	D	D	D	b	D	D
45331	Used merchandise stores	8	D	D	D	b	D	D
453310	Used merchandise stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	21	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	853	191	47	16	—	—
453910	Pet & pet supplies stores	3	853	191	47	16	—	—
45393	Manufactured (mobile) home dealers	6	13 086	1 109	288	48	25.9	—
453930	Manufactured (mobile) home dealers	6	13 086	1 109	288	48	25.9	—
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HICKORY, NC *—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	14	37 520	8 329	1 881	355	—	—
4541	Electronic shopping & mail-order houses	6	8 780	1 551	277	42	—	—
45411	Electronic shopping & mail-order houses	6	8 780	1 551	277	42	—	—
454110	Electronic shopping & mail-order houses	6	8 780	1 551	277	42	—	—
4542	Vending machine operators	4	26 607	6 275	1 516	287	—	—
45421	Vending machine operators	4	26 607	6 275	1 516	287	—	—
454210	Vending machine operators	4	26 607	6 275	1 516	287	—	—
45439	Other direct selling establishments	4	2 133	503	88	26	—	—
454390	Other direct selling establishments	4	2 133	503	88	26	—	—
HICKORY, NC (BURKE COUNTY PART) *								
44-45	Retail trade	3	6 893	373	80	21	D	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
HICKORY, NC (CATAWBA COUNTY PART) *								
44-45	Retail trade	490	1 284 446	121 836	28 921	7 463	4.7	3.2
441	Motor vehicle & parts dealers	63	368 144	28 581	6 875	1 017	7.2	1.8
4411	Automobile dealers	32	314 505	20 661	5 022	664	6.6	.2
44111	New car dealers	14	296 757	18 880	4 572	598	5.7	—
441110	New car dealers	14	296 757	18 880	4 572	598	5.7	—
44112	Used car dealers	18	17 748	1 781	450	66	21.4	3.1
441120	Used car dealers	18	17 748	1 781	450	66	21.4	3.1
4412	Other motor vehicle dealers	4	7 666	707	126	23	32.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	7 666	707	126	23	32.1	—
441221	Motorcycle dealers	4	7 666	707	126	23	32.1	—
4413	Automotive parts, accessories, & tire stores	27	45 973	7 213	1 727	330	7.0	13.4
44131	Automotive parts & accessories stores	19	19 598	3 616	916	221	14.5	31.3
441310	Automotive parts & accessories stores	19	19 598	3 616	916	221	14.5	31.3
44132	Tire dealers	8	26 375	3 597	811	109	1.5	—
441320	Tire dealers	8	26 375	3 597	811	109	1.5	—
442	Furniture & home furnishings stores	61	D	D	D	e	D	D
4421	Furniture stores	41	D	D	D	e	D	D
44211	Furniture stores	41	D	D	D	e	D	D
442110	Furniture stores	41	D	D	D	e	D	D
4422	Home furnishings stores	20	17 627	2 393	560	124	9.2	1.2
44221	Floor covering stores	8	12 560	1 710	406	74	8.9	—
442210	Floor covering stores	8	12 560	1 710	406	74	8.9	—
44229	Other home furnishings stores	12	5 067	683	154	50	9.7	4.2
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	22	39 238	4 716	1 058	240	7.7	—
4431	Electronics & appliance stores	22	39 238	4 716	1 058	240	7.7	—
44311	Appliance, television, & other electronics stores	16	D	D	D	c	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	21 690	2 608	604	124	.2	—
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	34	123 666	12 882	3 170	616	.6	5.0
4441	Building material & supplies dealers	31	119 813	12 191	3 024	578	.6	5.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	19	48 179	5 636	1 402	214	.7	12.8
444190	Other building material dealers	19	48 179	5 636	1 402	214	.7	12.8
4442	Lawn & garden equipment & supplies stores	3	3 853	691	146	38	—	—
44422	Nursery & garden centers	3	3 853	691	146	38	—	—
444220	Nursery & garden centers	3	3 853	691	146	38	—	—
445	Food & beverage stores	24	93 852	8 824	2 127	750	2.1	2.5
4451	Grocery stores	16	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	15	84 927	8 131	1 968	692	—	2.2
445110	Supermarkets & other grocery (except convenience) stores	15	84 927	8 131	1 968	692	—	2.2
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HICKORY, NC (CATAWBA COUNTY PART) * —Con.							
44-45	Retail trade—Con.							
446	Health & personal care stores	32	42 640	5 817	1 352	302	12.3	3.8
4461	Health & personal care stores	32	42 640	5 817	1 352	302	12.3	3.8
44611	Pharmacies & drug stores	16	32 950	4 307	978	211	12.3	3.5
446110	Pharmacies & drug stores	16	32 950	4 307	978	211	12.3	3.5
4461101	Pharmacies & drug stores	16	32 950	4 307	978	211	12.3	3.5
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	48	D	D	D	c	D	D
4471	Gasoline stations	48	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	40	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	40	D	D	D	c	D	D
448	Clothing & clothing accessories stores	89	79 290	8 634	1 907	770	4.9	8.0
4481	Clothing stores	51	53 857	5 157	1 168	524	5.6	6.7
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44812	Women's clothing stores	26	13 533	1 496	379	179	12.4	14.5
448120	Women's clothing stores	26	13 533	1 496	379	179	12.4	14.5
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	9	26 730	2 238	490	199	3.5	2.6
448140	Family clothing stores	9	26 730	2 238	490	199	3.5	2.6
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	19	D	D	D	c	D	D
44821	Shoe stores	19	D	D	D	c	D	D
448210	Shoe stores	19	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	12	9 333	935	239	83	—	14.0
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	19	D	D	D	c	D	D
44831	Jewelry stores	19	D	D	D	c	D	D
448310	Jewelry stores	19	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	33	32 647	3 148	784	266	2.5	2.8
4511	Sporting goods, hobby, & musical instrument stores ..	19	D	D	D	c	D	D
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	13 355	1 053	223	80	—	—
451120	Hobby, toy, & game stores	4	13 355	1 053	223	80	—	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	14	D	D	D	c	D	D
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	9 688	733	201	67	—	—
451220	Prerecorded tape, compact disc, & record stores .	6	9 688	733	201	67	—	—
452	General merchandise stores	16	239 828	21 410	5 357	2 063	—	—
4521	Department stores (incl leased depts) ##	6	155 474	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	155 474	N	N	N	—	—
4521	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
45211	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
452110	Department stores (excl leased depts)	6	153 102	15 129	3 871	1 415	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	75 631	6 765	1 733	635	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	10	86 726	6 281	1 486	648	—	—
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HICKORY, NC (CATAWBA COUNTY PART) * —Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	54	43 495	4 744	1 150	371	10.0	3.5
4531	Florists	7	2 083	481	120	48	12.7	—
45311	Florists	7	2 083	481	120	48	12.7	—
453110	Florists	7	2 083	481	120	48	12.7	—
4532	Office supplies, stationery, & gift stores	18	22 896	2 144	536	204	2.5	2.2
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
4533	Used merchandise stores	8	D	D	D	b	D	D
45331	Used merchandise stores	8	D	D	D	b	D	D
453310	Used merchandise stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	21	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	853	191	47	16	—	—
453910	Pet & pet supplies stores	3	853	191	47	16	—	—
45393	Manufactured (mobile) home dealers	6	13 086	1 109	288	48	25.9	—
453930	Manufactured (mobile) home dealers	6	13 086	1 109	288	48	25.9	—
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	14	37 520	8 329	1 881	355	—	—
4541	Electronic shopping & mail-order houses	6	8 780	1 551	277	42	—	—
45411	Electronic shopping & mail-order houses	6	8 780	1 551	277	42	—	—
454110	Electronic shopping & mail-order houses	6	8 780	1 551	277	42	—	—
4542	Vending machine operators	4	26 607	6 275	1 516	287	—	—
45421	Vending machine operators	4	26 607	6 275	1 516	287	—	—
454210	Vending machine operators	4	26 607	6 275	1 516	287	—	—
45439	Other direct selling establishments	4	2 133	503	88	26	—	—
454390	Other direct selling establishments	4	2 133	503	88	26	—	—
	HIGH POINT, NC *							
44-45	Retail trade	501	1 173 907	117 551	27 366	6 575	4.0	4.2
441	Motor vehicle & parts dealers	51	345 393	25 218	5 968	866	3.4	.2
4411	Automobile dealers	24	D	D	D	f	D	D
44111	New car dealers	13	D	D	D	f	D	D
441110	New car dealers	13	D	D	D	f	D	D
44112	Used car dealers	11	D	D	D	b	D	D
441120	Used car dealers	11	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	25	D	D	D	c	D	D
44131	Automotive parts & accessories stores	19	14 402	2 434	623	157	11.8	2.1
441310	Automotive parts & accessories stores	19	14 402	2 434	623	157	11.8	2.1
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	67	219 277	24 542	5 583	798	2.4	3.8
4421	Furniture stores	43	200 004	22 423	5 168	668	.7	3.6
44211	Furniture stores	43	200 004	22 423	5 168	668	.7	3.6
442110	Furniture stores	43	200 004	22 423	5 168	668	.7	3.6
4422	Home furnishings stores	24	19 273	2 119	415	130	20.6	5.5
44221	Floor covering stores	11	D	D	D	b	D	D
442210	Floor covering stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	13	D	D	D	b	D	D
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	10	4 842	526	121	65	11.2	21.2
443	Electronics & appliance stores	21	17 364	2 371	584	146	1.6	5.2
4431	Electronics & appliance stores	21	17 364	2 371	584	146	1.6	5.2
44311	Appliance, television, & other electronics stores	13	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HIGH POINT, NC *—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	32	99 627	10 069	2 327	480	4.9	1.2
4441	Building material & supplies dealers	26	96 350	9 603	2 233	453	3.2	1.2
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	18	59 471	6 040	1 381	231	3.6	—
444190	Other building material dealers	18	59 471	6 040	1 381	231	3.6	—
4442	Lawn & garden equipment & supplies stores	6	3 277	466	94	27	56.8	—
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
445	Food & beverage stores	38	148 047	14 225	3 444	1 155	2.8	9.0
4451	Grocery stores	28	139 313	13 350	3 251	1 110	2.9	9.6
44511	Supermarkets & other grocery (except convenience) stores	22	136 032	13 049	3 187	1 084	.8	9.8
445110	Supermarkets & other grocery (except convenience) stores	22	136 032	13 049	3 187	1 084	.8	9.8
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	37	34 542	5 435	1 274	392	7.5	4.5
4461	Health & personal care stores	37	34 542	5 435	1 274	392	7.5	4.5
44611	Pharmacies & drug stores	21	28 324	4 142	971	318	6.5	1.6
446110	Pharmacies & drug stores	21	28 324	4 142	971	318	6.5	1.6
4461101	Pharmacies & drug stores	21	28 324	4 142	971	318	6.5	1.6
44612	Cosmetics, beauty supplies, & perfume stores	5	2 367	339	82	24	21.9	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 367	339	82	24	21.9	—
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	56	58 346	4 423	1 056	320	7.4	8.7
4471	Gasoline stations	56	58 346	4 423	1 056	320	7.4	8.7
44711	Gasoline stations with convenience stores	35	43 285	2 512	607	205	4.7	8.1
447110	Gasoline stations with convenience stores	35	43 285	2 512	607	205	4.7	8.1
44719	Other gasoline stations	21	15 061	1 911	449	115	15.2	10.2
447190	Other gasoline stations	21	15 061	1 911	449	115	15.2	10.2
448	Clothing & clothing accessories stores	79	58 326	7 367	1 819	706	6.1	3.4
4481	Clothing stores	45	40 173	4 768	1 158	488	4.0	3.4
44812	Women's clothing stores	18	D	D	D	c	D	D
448120	Women's clothing stores	18	D	D	D	c	D	D
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	12	D	D	D	c	D	D
448140	Family clothing stores	12	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	17	D	D	D	c	D	D
44821	Shoe stores	17	D	D	D	c	D	D
448210	Shoe stores	17	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	17	D	D	D	c	D	D
44831	Jewelry stores	15	D	D	D	b	D	D
448310	Jewelry stores	15	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	30	17 035	2 204	547	197	8.9	2.2
4511	Sporting goods, hobby, & musical instrument stores ..	18	D	D	D	b	D	D
451112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
4512	Book, periodical, & music stores	12	D	D	D	c	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HIGH POINT, NC *—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	19	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	6	109 290	N	N	N	—	11.3
45211	Department stores (incl leased depts) ##	6	109 290	N	N	N	—	11.3
4521	Department stores (excl leased depts)	6	107 526	11 275	2 434	839	—	11.5
452110	Department stores (excl leased depts)	6	107 526	11 275	2 434	839	—	11.5
4521101	Department stores (excl leased depts)	6	107 526	11 275	2 434	839	—	11.5
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
45299	All other general merchandise stores	13	D	D	D	c	D	D
452990	All other general merchandise stores	13	D	D	D	c	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	54	D	D	D	e	D	D
4531	Florists	9	3 121	828	197	55	3.8	19.6
45311	Florists	9	3 121	828	197	55	3.8	19.6
453110	Florists	9	3 121	828	197	55	3.8	19.6
4532	Office supplies, stationery, & gift stores	20	24 016	2 789	673	191	4.9	.2
45321	Office supplies & stationery stores	6	19 137	2 160	523	94	1.5	—
453210	Office supplies & stationery stores	6	19 137	2 160	523	94	1.5	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	4 879	629	150	97	18.2	1.1
453220	Gift, novelty, & souvenir stores	14	4 879	629	150	97	18.2	1.1
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45392	Art dealers	3	922	61	15	5	D	35.1
453920	Art dealers	3	922	61	15	5	D	35.1
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	17	20 778	3 919	850	205	11.5	9.3
4543	Direct selling establishments	13	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	8	12 799	1 608	378	124	5.2	.4
454390	Other direct selling establishments	8	12 799	1 608	378	124	5.2	.4
HIGH POINT, NC (FORSYTH COUNTY PART) *								
44-45	Retail trade	1	D	D	D	a	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
HIGH POINT, NC (GUILFORD COUNTY PART) *								
44-45	Retail trade	499	D	D	D	i	D	D
441	Motor vehicle & parts dealers	50	D	D	D	f	D	D
4411	Automobile dealers	24	D	D	D	f	D	D
44111	New car dealers	13	D	D	D	f	D	D
441110	New car dealers	13	D	D	D	f	D	D
44112	Used car dealers	11	D	D	D	b	D	D
441120	Used car dealers	11	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	D	D	D	c	D	D
44131	Automotive parts & accessories stores	18	D	D	D	c	D	D
441310	Automotive parts & accessories stores	18	D	D	D	c	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	67	219 277	24 542	5 583	798	2.4	3.8
4421	Furniture stores	43	200 004	22 423	5 168	668	.7	3.6
44211	Furniture stores	43	200 004	22 423	5 168	668	.7	3.6
442110	Furniture stores	43	200 004	22 423	5 168	668	.7	3.6
4422	Home furnishings stores	24	19 273	2 119	415	130	20.6	5.5
44221	Floor covering stores	11	D	D	D	b	D	D
442210	Floor covering stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	13	D	D	D	b	D	D
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	10	4 842	526	121	65	11.2	21.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HIGH POINT, NC (GUILFORD COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	21	17 364	2 371	584	146	1.6	5.2
4431	Electronics & appliance stores	21	17 364	2 371	584	146	1.6	5.2
44311	Appliance, television, & other electronics stores	13	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	32	99 627	10 069	2 327	480	4.9	1.2
4441	Building material & supplies dealers	26	96 350	9 603	2 233	453	3.2	1.2
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	18	59 471	6 040	1 381	231	3.6	—
444190	Other building material dealers	18	59 471	6 040	1 381	231	3.6	—
4442	Lawn & garden equipment & supplies stores	6	3 277	466	94	27	56.8	—
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
445	Food & beverage stores	38	148 047	14 225	3 444	1 155	2.8	9.0
4451	Grocery stores	28	139 313	13 350	3 251	1 110	2.9	9.6
44511	Supermarkets & other grocery (except convenience) stores	22	136 032	13 049	3 187	1 084	.8	9.8
445110	Supermarkets & other grocery (except convenience) stores	22	136 032	13 049	3 187	1 084	.8	9.8
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	37	34 542	5 435	1 274	392	7.5	4.5
4461	Health & personal care stores	37	34 542	5 435	1 274	392	7.5	4.5
44611	Pharmacies & drug stores	21	28 324	4 142	971	318	6.5	1.6
446110	Pharmacies & drug stores	21	28 324	4 142	971	318	6.5	1.6
4461101	Pharmacies & drug stores	21	28 324	4 142	971	318	6.5	1.6
44612	Cosmetics, beauty supplies, & perfume stores	5	2 367	339	82	24	21.9	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 367	339	82	24	21.9	—
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	55	D	D	D	e	D	D
4471	Gasoline stations	55	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	34	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	34	D	D	D	c	D	D
44719	Other gasoline stations	21	15 061	1 911	449	115	15.2	10.2
447190	Other gasoline stations	21	15 061	1 911	449	115	15.2	10.2
448	Clothing & clothing accessories stores	79	58 326	7 367	1 819	706	6.1	3.4
4481	Clothing stores	45	40 173	4 768	1 158	488	4.0	3.4
44812	Women's clothing stores	18	D	D	D	c	D	D
448120	Women's clothing stores	18	D	D	D	c	D	D
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	12	D	D	D	c	D	D
448140	Family clothing stores	12	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	17	D	D	D	c	D	D
44821	Shoe stores	17	D	D	D	c	D	D
448210	Shoe stores	17	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	17	D	D	D	c	D	D
44831	Jewelry stores	15	D	D	D	b	D	D
448310	Jewelry stores	15	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HIGH POINT, NC (GUILFORD COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	30	17 035	2 204	547	197	8.9	2.2
4511	Sporting goods, hobby, & musical instrument stores . .	18	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
4512	Book, periodical, & music stores	12	D	D	D	c	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	6	D	D	D	b	D	D
452	General merchandise stores	19	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	6	109 290	N	N	N	—	11.3
45211	Department stores (incl leased depts) ##	6	109 290	N	N	N	—	11.3
4521	Department stores (excl leased depts)	6	107 526	11 275	2 434	839	—	11.5
45211	Department stores (excl leased depts)	6	107 526	11 275	2 434	839	—	11.5
452110	Department stores (excl leased depts)	6	107 526	11 275	2 434	839	—	11.5
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
45299	All other general merchandise stores	13	D	D	D	c	D	D
452990	All other general merchandise stores	13	D	D	D	c	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	54	D	D	D	e	D	D
4531	Florists	9	3 121	828	197	55	3.8	19.6
45311	Florists	9	3 121	828	197	55	3.8	19.6
453110	Florists	9	3 121	828	197	55	3.8	19.6
4532	Office supplies, stationery, & gift stores	20	24 016	2 789	673	191	4.9	.2
45321	Office supplies & stationery stores	6	19 137	2 160	523	94	1.5	—
453210	Office supplies & stationery stores	6	19 137	2 160	523	94	1.5	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	4 879	629	150	97	18.2	1.1
453220	Gift, novelty, & souvenir stores	14	4 879	629	150	97	18.2	1.1
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45392	Art dealers	3	922	61	15	5	D	35.1
453920	Art dealers	3	922	61	15	5	D	35.1
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	17	20 778	3 919	850	205	11.5	9.3
4543	Direct selling establishments	13	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	8	12 799	1 608	378	124	5.2	.4
454390	Other direct selling establishments	8	12 799	1 608	378	124	5.2	.4
	HIGH POINT, NC (RANDOLPH COUNTY PART) *							
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILLSBOROUGH, NC								
44-45	Retail trade	61	178 115	16 865	3 910	967	9.3	2.6
441	Motor vehicle & parts dealers	9	23 386	2 037	508	71	8.1	—
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	6	21 091	1 558	369	131	1.7	2.5
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	13	17 371	840	185	60	43.1	17.8
44711	Gasoline stations with convenience stores	9	12 512	512	112	34	25.3	20.5
447110	Gasoline stations with convenience stores	9	12 512	512	112	34	25.3	20.5
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	e	D	D
HOLLY SPRINGS, NC								
44-45	Retail trade	6	D	D	D	b	D	D
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
HOPE MILLS, NC								
44-45	Retail trade	37	78 088	7 368	1 797	558	3.5	1.1
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	2 551	269	64	30	24.3	—
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOPE MILLS, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	3	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
HUDSON, NC								
44-45	Retail trade	35	50 690	4 942	1 090	305	14.3	5.7
441	Motor vehicle & parts dealers	10	9 647	1 188	217	56	14.6	25.7
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	9 968	997	221	47	24.7	—
44211	Furniture stores	5	9 968	997	221	47	24.7	—
442110	Furniture stores	5	9 968	997	221	47	24.7	—
444	Building material & garden equipment & supplies dealers	3	918	93	23	7	D	—
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	5 247	393	83	22	—	7.9
4461	Health & personal care stores	3	5 247	393	83	22	—	7.9
447	Gasoline stations	3	6 651	451	86	31	D	—
448	Clothing & clothing accessories stores	4	2 624	455	109	25	42.6	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
HUNTERSVILLE, NC								
44-45	Retail trade	52	167 628	13 887	3 476	952	4.6	5.2
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	2 284	273	67	14	D	—
444	Building material & garden equipment & supplies dealers	7	56 298	4 820	1 257	319	1.9	10.3
4441	Building material & supplies dealers	6	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
4451	Grocery stores	6	D	D	D	c	D	D
446	Health & personal care stores	6	7 835	736	177	40	—	8.9
4461	Health & personal care stores	6	7 835	736	177	40	—	8.9
447	Gasoline stations	5	12 301	661	146	47	15.8	—
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	2 325	396	118	15	D	78.5
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSONVILLE, NC								
44-45	Retail trade	321	758 356	69 214	16 807	4 561	1.1	5.5
441	Motor vehicle & parts dealers	53	282 829	22 347	5 503	887	.4	6.2
4411	Automobile dealers	27	257 966	18 090	4 455	644	.2	6.6
44111	New car dealers	14	248 745	17 206	4 240	588	—	6.9
441110	New car dealers	14	248 745	17 206	4 240	588	—	6.9
44112	Used car dealers	13	9 221	884	215	56	5.3	—
441120	Used car dealers	13	9 221	884	215	56	5.3	—
4412	Other motor vehicle dealers	4	5 539	576	128	34	—	4.4
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	22	19 324	3 681	920	209	3.2	1.6
44131	Automotive parts & accessories stores	15	13 696	1 979	483	147	4.5	2.3
441310	Automotive parts & accessories stores	15	13 696	1 979	483	147	4.5	2.3
44132	Tire dealers	7	5 628	1 702	437	62	—	—
441320	Tire dealers	7	5 628	1 702	437	62	—	—
442	Furniture & home furnishings stores	19	37 285	5 145	1 161	261	.3	1.2
4421	Furniture stores	11	31 652	4 081	900	209	.4	1.1
44211	Furniture stores	11	31 652	4 081	900	209	.4	1.1
442110	Furniture stores	11	31 652	4 081	900	209	.4	1.1
4422	Home furnishings stores	8	5 633	1 064	261	52	—	1.6
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	14	5 784	732	181	56	1.7	6.3
4431	Electronics & appliance stores	14	5 784	732	181	56	1.7	6.3
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	19	82 232	7 323	1 933	418	1.0	9.4
4441	Building material & supplies dealers	18	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	c	D	D
444190	Other building material dealers	11	D	D	D	c	D	D
445	Food & beverage stores	16	88 001	7 123	1 753	678	.7	.4
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	12	84 919	6 857	1 688	644	.1	—
445110	Supermarkets & other grocery (except convenience) stores	12	84 919	6 857	1 688	644	.1	—
446	Health & personal care stores	20	21 331	3 102	732	171	6.3	6.8
4461	Health & personal care stores	20	21 331	3 102	732	171	6.3	6.8
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	31	41 981	2 025	473	156	1.3	16.1
4471	Gasoline stations	31	41 981	2 025	473	156	1.3	16.1
44711	Gasoline stations with convenience stores	26	38 155	1 847	429	142	—	17.7
447110	Gasoline stations with convenience stores	26	38 155	1 847	429	142	—	17.7
448	Clothing & clothing accessories stores	63	33 169	4 028	939	395	3.9	15.4
4481	Clothing stores	42	D	D	D	e	D	D
44812	Women's clothing stores	19	9 843	1 010	255	109	9.6	16.9
448120	Women's clothing stores	19	9 843	1 010	255	109	9.6	16.9
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482	Shoe stores	10	D	D	D	b	D	D
44821	Shoe stores	10	D	D	D	b	D	D
448210	Shoe stores	10	D	D	D	b	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	11	7 441	1 165	250	68	—	33.1
44831	Jewelry stores	11	7 441	1 165	250	68	—	33.1
448310	Jewelry stores	11	7 441	1 165	250	68	—	33.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
JACKSONVILLE, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	23	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	18	D	D	D	c	D	D
4511101	General-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	2	D	D	D	b	D	D
452	General merchandise stores	15	124 908	11 988	2 942	1 087	.1	—
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	g	D	D
452110	Department stores (excl leased depts)	6	D	D	D	g	D	D
4521102	Department stores (excl leased depts)	6	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	42	D	D	D	e	D	D
4531	Florists	6	1 693	382	92	66	24.7	—
45311	Florists	6	1 693	382	92	66	24.7	—
453110	Florists	6	1 693	382	92	66	24.7	—
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	11	3 326	499	99	64	8.9	—
453220	Gift, novelty, & souvenir stores	11	3 326	499	99	64	8.9	—
4533	Used merchandise stores	8	D	D	D	b	D	D
45331	Used merchandise stores	8	D	D	D	b	D	D
453310	Used merchandise stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	D	D	D	c	D	D
45391	Pet & pet supplies stores	5	D	D	D	b	D	D
453910	Pet & pet supplies stores	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	6	5 754	507	123	28	10.8	—
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	2	D	D	D	b	D	D
JAMESTOWN, NC								
44-45	Retail trade	17	126 738	16 783	3 894	645	.6	1.0
442	Furniture & home furnishings stores	3	D	D	D	f	D	D
4421	Furniture stores	1	D	D	D	f	D	D
44211	Furniture stores	1	D	D	D	f	D	D
442110	Furniture stores	1	D	D	D	f	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KANNAPOLIS, NC *								
44-45	Retail trade	189	350 876	33 344	7 748	2 223	8.5	5.7
441	Motor vehicle & parts dealers	27	75 626	5 014	1 252	226	4.9	.4
4411	Automobile dealers	13	63 851	3 414	841	131	3.5	—
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	4 960	392	96	20	17.1	2.3
44122	Motorcycle, boat, & other motor vehicle dealers	5	4 960	392	96	20	17.1	2.3
441221	Motorcycle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	6 815	1 208	315	75	8.6	2.8
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	28	31 338	4 388	1 020	210	15.6	8.3
4421	Furniture stores	19	25 355	3 644	870	159	16.7	9.7
44211	Furniture stores	19	25 355	3 644	870	159	16.7	9.7
442110	Furniture stores	19	25 355	3 644	870	159	16.7	9.7
4422	Home furnishings stores	9	5 983	744	150	51	10.9	2.5
44229	Other home furnishings stores	5	4 343	534	126	45	—	3.5
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	5	2 522	434	105	25	65.9	—
4431	Electronics & appliance stores	5	2 522	434	105	25	65.9	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	10	43 842	4 514	1 038	227	5.8	—
4441	Building material & supplies dealers	10	43 842	4 514	1 038	227	5.8	—
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	14	61 988	4 819	1 221	446	2.3	17.8
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	59 411	4 609	1 179	437	.3	18.5
445110	Supermarkets & other grocery (except convenience) stores	10	59 411	4 609	1 179	437	.3	18.5
446	Health & personal care stores	15	18 095	2 246	523	109	13.0	6.7
4461	Health & personal care stores	15	18 095	2 246	523	109	13.0	6.7
44612	Cosmetics, beauty supplies, & perfume stores	3	502	81	19	7	—	22.7
446120	Cosmetics, beauty supplies, & perfume stores	3	502	81	19	7	—	22.7
44619	Other health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	17	23 533	1 082	240	94	10.5	14.7
4471	Gasoline stations	17	23 533	1 082	240	94	10.5	14.7
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	30	12 488	1 767	446	156	41.4	8.2
4481	Clothing stores	15	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	8	3 137	545	124	34	96.5	—
451	Sporting goods, hobby, book, & music stores	7	3 446	633	95	27	31.7	4.3
4511	Sporting goods, hobby, & musical instrument stores	6	D	D	D	b	D	D
452	General merchandise stores	9	55 292	5 453	1 203	512	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	KANNAPOLIS, NC (CABARRUS COUNTY PART) *							
44-45	Retail trade	141	299 680	28 825	6 703	1 946	6.7	6.2
441	Motor vehicle & parts dealers	19	68 559	3 980	989	171	3.2	.4
4411	Automobile dealers	9	61 349	3 184	781	120	2.5	—
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	22	28 598	4 171	971	195	10.7	7.6
4421	Furniture stores	13	22 615	3 427	821	144	10.6	9.0
44211	Furniture stores	13	22 615	3 427	821	144	10.6	9.0
442110	Furniture stores	13	22 615	3 427	821	144	10.6	9.0
4422	Home furnishings stores	9	5 983	744	150	51	10.9	2.5
44229	Other home furnishings stores	5	4 343	534	126	45	—	3.5
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	c	D	D
4441	Building material & supplies dealers	7	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
446	Health & personal care stores	12	D	D	D	b	D	D
4461	Health & personal care stores	12	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	502	81	19	7	—	22.7
446120	Cosmetics, beauty supplies, & perfume stores	3	502	81	19	7	—	22.7
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	14 935	738	169	67	16.5	23.1
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	25	D	D	D	c	D	D
4481	Clothing stores	15	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KANNAPOLIS, NC (ROWAN COUNTY PART) *								
44-45	Retail trade	48	51 196	4 519	1 045	277	18.8	2.4
441	Motor vehicle & parts dealers	8	7 067	1 034	263	55	21.1	—
442	Furniture & home furnishings stores	6	2 740	217	49	15	67.2	15.7
4421	Furniture stores	6	2 740	217	49	15	67.2	15.7
44211	Furniture stores	6	2 740	217	49	15	67.2	15.7
442110	Furniture stores	6	2 740	217	49	15	67.2	15.7
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	8 598	344	71	27	—	—
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
KERNERSVILLE, NC *								
44-45	Retail trade	128	387 137	28 166	6 301	1 708	5.3	3.1
441	Motor vehicle & parts dealers	27	234 750	13 020	2 766	420	5.0	1.5
4411	Automobile dealers	16	224 023	11 646	2 410	353	5.1	.3
44111	New car dealers	7	D	D	D	e	D	D
441110	New car dealers	7	D	D	D	e	D	D
44112	Used car dealers	9	D	D	D	a	D	D
441120	Used car dealers	9	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	10 727	1 374	356	67	2.7	26.1
44131	Automotive parts & accessories stores	7	5 913	789	186	40	—	27.9
441310	Automotive parts & accessories stores	7	5 913	789	186	40	—	27.9
44132	Tire dealers	4	4 814	585	170	27	6.0	23.8
441320	Tire dealers	4	4 814	585	170	27	6.0	23.8
442	Furniture & home furnishings stores	6	5 726	682	156	45	11.6	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	6	1 503	308	76	23	36.9	10.6
4431	Electronics & appliance stores	6	1 503	308	76	23	36.9	10.6
444	Building material & garden equipment & supplies dealers	12	14 952	2 183	398	98	13.4	40.2
4441	Building material & supplies dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	11	62 558	5 960	1 553	580	.3	—
4451	Grocery stores	7	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	59 912	5 761	1 503	559	—	—
445110	Supermarkets & other grocery (except convenience) stores	6	59 912	5 761	1 503	559	—	—
446	Health & personal care stores	8	D	D	D	c	D	D
4461	Health & personal care stores	8	D	D	D	c	D	D
447	Gasoline stations	23	25 490	1 518	371	119	7.1	8.6
4471	Gasoline stations	23	25 490	1 518	371	119	7.1	8.6
44711	Gasoline stations with convenience stores	16	19 013	1 162	284	94	8.2	.7
447110	Gasoline stations with convenience stores	16	19 013	1 162	284	94	8.2	.7
448	Clothing & clothing accessories stores	9	6 203	725	173	69	7.2	—
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	1 062	151	34	23	—	6.0
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KERNERSVILLE, NC *—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	12	3 317	646	148	43	53.2	—
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
KERNERSVILLE, NC (FORSYTH COUNTY PART) *								
44-45	Retail trade	126	D	D	D	g	D	D
441	Motor vehicle & parts dealers	27	234 750	13 020	2 766	420	5.0	1.5
4411	Automobile dealers	16	224 023	11 646	2 410	353	5.1	.3
44111	New car dealers	7	D	D	D	e	D	D
441110	New car dealers	7	D	D	D	e	D	D
44112	Used car dealers	9	D	D	D	a	D	D
441120	Used car dealers	9	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	10 727	1 374	356	67	2.7	26.1
44131	Automotive parts & accessories stores	7	5 913	789	186	40	—	27.9
441310	Automotive parts & accessories stores	7	5 913	789	186	40	—	27.9
44132	Tire dealers	4	4 814	585	170	27	6.0	23.8
441320	Tire dealers	4	4 814	585	170	27	6.0	23.8
442	Furniture & home furnishings stores	6	5 726	682	156	45	11.6	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	6	1 503	308	76	23	36.9	10.6
4431	Electronics & appliance stores	6	1 503	308	76	23	36.9	10.6
444	Building material & garden equipment & supplies dealers	12	14 952	2 183	398	98	13.4	40.2
4441	Building material & supplies dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	11	62 558	5 960	1 553	580	.3	—
4451	Grocery stores	7	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	59 912	5 761	1 503	559	—	—
445110	Supermarkets & other grocery (except convenience) stores	6	59 912	5 761	1 503	559	—	—
446	Health & personal care stores	8	D	D	D	c	D	D
4461	Health & personal care stores	8	D	D	D	c	D	D
447	Gasoline stations	22	D	D	D	c	D	D
4471	Gasoline stations	22	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	6 203	725	173	69	7.2	—
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	1 062	151	34	23	—	6.0
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
KERNERSVILLE, NC (GUILFORD COUNTY PART) *								
44-45	Retail trade	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KILL DEVIL HILLS, NC								
44-45	Retail trade	65	70 426	6 241	1 266	427	5.2	3.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 252	248	61	16	26.5	29.1
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	6 099	462	98	30	1.5	—
448	Clothing & clothing accessories stores	12	3 923	465	77	22	3.7	5.0
44819	Other clothing stores	3	884	106	25	7	—	—
448190	Other clothing stores	3	884	106	25	7	—	—
451	Sporting goods, hobby, book, & music stores	9	1 017	145	4	5	60.1	1.9
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	2 001	371	79	16	D	5.7
KING, NC *								
44-45	Retail trade	47	71 943	6 241	1 440	426	13.7	3.0
441	Motor vehicle & parts dealers	5	23 714	1 713	409	88	—	—
4413	Automotive parts, accessories, & tire stores	4	D	D	D	b	D	D
44132	Tire dealers	1	D	D	D	b	D	D
441320	Tire dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	4 453	357	59	22	32.9	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	4	8 448	891	202	53	20.5	—
4461	Health & personal care stores	4	8 448	891	202	53	20.5	—
447	Gasoline stations	8	10 101	592	109	48	27.8	14.4
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KING, NC (STOKES COUNTY PART) *								
44-45	Retail trade	47	71 943	6 241	1 440	426	13.7	3.0
441	Motor vehicle & parts dealers	5	23 714	1 713	409	88	—	—
4413	Automotive parts, accessories, & tire stores	4	D	D	D	b	D	D
44132	Tire dealers	1	D	D	D	b	D	D
441320	Tire dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	4 453	357	59	22	32.9	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	4	8 448	891	202	53	20.5	—
4461	Health & personal care stores	4	8 448	891	202	53	20.5	—
447	Gasoline stations	8	10 101	592	109	48	27.8	14.4
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
KINGS MOUNTAIN, NC *								
44-45	Retail trade	67	102 582	9 178	2 213	614	19.7	7.8
441	Motor vehicle & parts dealers	10	29 015	2 622	723	93	38.5	1.7
442	Furniture & home furnishings stores	5	3 702	530	114	32	33.0	—
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 593	266	66	14	—	53.5
4431	Electronics & appliance stores	4	1 593	266	66	14	—	53.5
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	6	28 392	2 527	593	234	2.8	.1
4451	Grocery stores	6	28 392	2 527	593	234	2.8	.1
446	Health & personal care stores	5	9 312	913	213	70	6.7	—
4461	Health & personal care stores	5	9 312	913	213	70	6.7	—
447	Gasoline stations	17	21 484	1 175	245	81	20.6	26.8
4471	Gasoline stations	17	21 484	1 175	245	81	20.6	26.8
44711	Gasoline stations with convenience stores	13	17 922	1 012	208	65	14.7	26.8
447110	Gasoline stations with convenience stores	13	17 922	1 012	208	65	14.7	26.8
448	Clothing & clothing accessories stores	6	3 029	466	107	28	19.1	—
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KINGS MOUNTAIN, NC (CLEVELAND COUNTY PART) *								
44-45	Retail trade	64	D	D	D	f	D	D
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	3 702	530	114	32	33.0	—
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	6	28 392	2 527	593	234	2.8	.1
4451	Grocery stores	6	28 392	2 527	593	234	2.8	.1
446	Health & personal care stores	5	9 312	913	213	70	6.7	—
4461	Health & personal care stores	5	9 312	913	213	70	6.7	—
447	Gasoline stations	17	21 484	1 175	245	81	20.6	26.8
4471	Gasoline stations	17	21 484	1 175	245	81	20.6	26.8
44711	Gasoline stations with convenience stores	13	17 922	1 012	208	65	14.7	26.8
447110	Gasoline stations with convenience stores	13	17 922	1 012	208	65	14.7	26.8
448	Clothing & clothing accessories stores	6	3 029	466	107	28	19.1	—
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
KINGS MOUNTAIN, NC (GASTON COUNTY PART) *								
44-45	Retail trade	3	D	D	D	b	D	D
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
KINSTON, NC								
44-45	Retail trade	258	462 018	42 017	10 395	2 935	21.4	7.0
441	Motor vehicle & parts dealers	32	116 650	8 189	2 201	405	54.4	1.0
4411	Automobile dealers	11	D	D	D	c	D	D
44111	New car dealers	5	D	D	D	c	D	D
441110	New car dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	13 690	2 560	619	141	21.2	3.8
44131	Automotive parts & accessories stores	14	10 971	1 919	465	111	14.4	4.8
441310	Automotive parts & accessories stores	14	10 971	1 919	465	111	14.4	4.8
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	6	7 181	1 303	306	65	13.6	—
44211	Furniture stores	6	7 181	1 303	306	65	13.6	—
442110	Furniture stores	6	7 181	1 303	306	65	13.6	—
443	Electronics & appliance stores	12	D	D	D	b	D	D
4431	Electronics & appliance stores	12	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	10	5 283	894	201	63	11.1	18.2
443111	Household appliance stores	5	2 391	492	118	33	17.4	—
443112	Radio, television, & other electronics stores	5	2 892	402	83	30	5.8	33.2
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	22	61 453	4 779	1 245	201	4.7	2.6
4441	Building material & supplies dealers	18	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	2 317	221	47	11	D	—
444120	Paint & wallpaper stores	3	2 317	221	47	11	D	—
44419	Other building material dealers	10	46 644	3 418	937	129	5.1	—
444190	Other building material dealers	10	46 644	3 418	937	129	5.1	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KINSTON, NC—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	32	77 437	6 757	1 614	611	16.7	7.0
4451	Grocery stores	27	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	23	73 512	6 469	1 549	588	16.2	6.9
445110	Supermarkets & other grocery (except convenience) stores	23	73 512	6 469	1 549	588	16.2	6.9
446	Health & personal care stores	17	D	D	D	c	D	D
4461	Health & personal care stores	17	D	D	D	c	D	D
4461101	Pharmacies & drug stores	12	D	D	D	c	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	29	37 467	1 968	436	131	2.6	26.9
4471	Gasoline stations	29	37 467	1 968	436	131	2.6	26.9
44711	Gasoline stations with convenience stores	20	23 884	1 181	247	87	.2	29.4
447110	Gasoline stations with convenience stores	20	23 884	1 181	247	87	.2	29.4
44719	Other gasoline stations	9	13 583	787	189	44	6.9	22.4
447190	Other gasoline stations	9	13 583	787	189	44	6.9	22.4
448	Clothing & clothing accessories stores	39	D	D	D	e	D	D
4481	Clothing stores	27	D	D	D	e	D	D
44813	Children's & infants' clothing stores	3	705	73	16	12	D	65.5
448130	Children's & infants' clothing stores	3	705	73	16	12	D	65.5
44814	Family clothing stores	8	D	D	D	e	D	D
448140	Family clothing stores	8	D	D	D	e	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 780	559	132	35	14.6	—
451	Sporting goods, hobby, book, & music stores	13	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45111	Sporting goods stores	4	D	D	D	b	D	D
451110	Sporting goods stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	1 687	190	45	18	6.8	—
4512112	Specialty book stores	2	D	D	D	a	D	—
452	General merchandise stores	15	60 161	6 430	1 554	617	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
45299	All other general merchandise stores	11	11 054	1 390	351	117	.2	—
452990	All other general merchandise stores	11	11 054	1 390	351	117	.2	—
4529901	Variety stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	26	18 326	2 007	485	121	16.0	47.6
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	12	13 986	1 160	269	53	17.8	59.7
45393	Manufactured (mobile) home dealers	6	12 980	956	220	35	13.3	64.3
453930	Manufactured (mobile) home dealers	6	12 980	956	220	35	13.3	64.3
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	12	14 836	1 758	409	87	25.3	19.2
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	5	12 776	1 273	303	69	26.7	13.4
454312	Liquefied petroleum gas (bottled gas) dealers ..	4	D	D	D	b	D	D
KNIGHTDALE, NC								
44-45	Retail trade	18	62 233	6 881	1 594	511	7.3	3.7
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	5 098	202	47	13	54.3	45.7
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LA GRANGE, NC								
44-45	Retail trade	23	32 087	2 802	695	179	14.6	1.9
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	2 387	249	56	17	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
LAURINBURG, NC								
44-45	Retail trade	142	226 456	22 938	5 461	1 677	14.4	4.5
441	Motor vehicle & parts dealers	18	39 459	3 153	768	149	54.6	.5
44112	Used car dealers	5	D	D	D	a	D	D
441120	Used car dealers	5	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	7 173	1 479	386	83	8.7	.6
44131	Automotive parts & accessories stores	5	4 264	605	150	41	—	—
441310	Automotive parts & accessories stores	5	4 264	605	150	41	—	—
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	6	2 276	484	128	31	19.9	—
4431	Electronics & appliance stores	6	2 276	484	128	31	19.9	—
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	21 383	2 206	550	118	6.7	5.8
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	5	9 310	1 249	322	64	6.1	13.2
444190	Other building material dealers	5	9 310	1 249	322	64	6.1	13.2
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	16	45 053	3 985	921	368	2.9	1.2
4451	Grocery stores	14	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	40 631	3 387	801	330	1.2	.1
445110	Supermarkets & other grocery (except convenience) stores	8	40 631	3 387	801	330	1.2	.1
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	21	29 289	2 607	635	168	7.1	22.7
4471	Gasoline stations	21	29 289	2 607	635	168	7.1	22.7
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	21	14 973	1 706	410	158	2.3	3.9
4481	Clothing stores	11	11 402	1 202	294	116	2.6	.2
4483	Jewelry, luggage, & leather goods stores	6	2 222	356	80	24	1.7	25.2
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	10	46 247	4 620	1 104	444	—	—
45299	All other general merchandise stores	7	6 044	682	165	60	—	—
452990	All other general merchandise stores	7	6 044	682	165	60	—	—
4529901	Variety stores	7	6 044	682	165	60	—	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAURINBURG, NC—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	6 360	457	84	16	—	—
453930	Manufactured (mobile) home dealers	3	6 360	457	84	16	—	—
454	Nonstore retailers	2	D	D	D	b	D	D
LENOIR, NC								
44-45	Retail trade	192	340 363	31 076	7 751	2 330	8.0	4.3
441	Motor vehicle & parts dealers	28	101 150	7 629	1 891	411	7.1	2.1
4411	Automobile dealers	16	91 942	6 282	1 563	324	7.1	.5
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	12	9 208	1 347	328	87	6.9	18.3
44131	Automotive parts & accessories stores	8	7 638	983	243	67	8.3	22.0
441310	Automotive parts & accessories stores	8	7 638	983	243	67	8.3	22.0
442	Furniture & home furnishings stores	18	18 019	1 828	394	87	27.9	3.0
4421	Furniture stores	11	16 658	1 595	344	74	27.5	—
44211	Furniture stores	11	16 658	1 595	344	74	27.5	—
442110	Furniture stores	11	16 658	1 595	344	74	27.5	—
443	Electronics & appliance stores	9	2 323	392	91	28	42.0	8.9
4431	Electronics & appliance stores	9	2 323	392	91	28	42.0	8.9
44311	Appliance, television, & other electronics stores	9	2 323	392	91	28	42.0	8.9
443112	Radio, television, & other electronics stores	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	32 990	3 451	875	178	3.7	—
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	6	8 027	1 165	321	49	—	—
444190	Other building material dealers	6	8 027	1 165	321	49	—	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	20	63 737	5 524	1 371	545	3.3	10.7
4451	Grocery stores	16	59 851	5 225	1 312	523	2.5	11.4
44511	Supermarkets & other grocery (except convenience) stores	12	59 436	5 196	1 306	517	2.0	11.5
445110	Supermarkets & other grocery (except convenience) stores	12	59 436	5 196	1 306	517	2.0	11.5
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	13	12 305	1 774	451	116	28.9	12.1
4461	Health & personal care stores	13	12 305	1 774	451	116	28.9	12.1
447	Gasoline stations	32	28 120	1 725	427	140	12.9	7.2
4471	Gasoline stations	32	28 120	1 725	427	140	12.9	7.2
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
448	Clothing & clothing accessories stores	15	6 110	795	210	82	18.6	8.8
451	Sporting goods, hobby, book, & music stores	10	1 964	341	72	36	42.4	—
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	4	5 680	775	203	38	4.3	—
454390	Other direct selling establishments	4	5 680	775	203	38	4.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEWISVILLE, NC								
44-45	Retail trade	24	90 239	8 146	1 991	483	3.4	.3
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	2 790	186	48	13	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	4	D	D	D	e	D	D
45321	Office supplies & stationery stores	1	D	D	D	e	D	D
453210	Office supplies & stationery stores	1	D	D	D	e	D	D
4532102	Office supplies stores	1	D	D	D	e	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
LEXINGTON, NC								
44-45	Retail trade	211	506 828	48 609	11 991	2 926	18.1	1.7
441	Motor vehicle & parts dealers	29	106 744	9 344	2 295	324	53.7	.6
4411	Automobile dealers	15	97 318	7 774	1 898	242	56.5	—
44112	Used car dealers	8	7 520	584	147	32	18.0	—
441120	Used car dealers	8	7 520	584	147	32	18.0	—
4413	Automotive parts, accessories, & tire stores	14	9 426	1 570	397	82	24.8	6.9
44131	Automotive parts & accessories stores	7	5 862	845	220	52	12.3	—
441310	Automotive parts & accessories stores	7	5 862	845	220	52	12.3	—
44132	Tire dealers	7	3 564	725	177	30	45.4	18.1
441320	Tire dealers	7	3 564	725	177	30	45.4	18.1
442	Furniture & home furnishings stores	15	14 769	2 694	601	125	12.3	1.8
4421	Furniture stores	8	8 421	1 606	368	74	10.9	—
44211	Furniture stores	8	8 421	1 606	368	74	10.9	—
442110	Furniture stores	8	8 421	1 606	368	74	10.9	—
4422	Home furnishings stores	7	6 348	1 088	233	51	14.3	4.2
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	10	6 162	1 153	315	52	11.9	14.9
4431	Electronics & appliance stores	10	6 162	1 153	315	52	11.9	14.9
44311	Appliance, television, & other electronics stores	10	6 162	1 153	315	52	11.9	14.9
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	15	54 108	6 168	1 690	319	9.3	.1
4441	Building material & supplies dealers	10	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	6	13 711	1 937	508	69	36.1	—
444190	Other building material dealers	6	13 711	1 937	508	69	36.1	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	26	D	D	D	f	D	D
4451	Grocery stores	18	80 414	6 071	1 538	572	5.1	.8
44511	Supermarkets & other grocery (except convenience) stores	14	76 337	5 879	1 481	559	.8	.1
445110	Supermarkets & other grocery (except convenience) stores	14	76 337	5 879	1 481	559	.8	.1
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	16	21 093	2 360	584	156	40.7	1.2
4461	Health & personal care stores	16	21 093	2 360	584	156	40.7	1.2
44611	Pharmacies & drug stores	12	20 128	2 185	541	147	42.2	—
446110	Pharmacies & drug stores	12	20 128	2 185	541	147	42.2	—
4461101	Pharmacies & drug stores	12	20 128	2 185	541	147	42.2	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEXINGTON, NC—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	29	78 144	4 803	1 183	284	7.2	4.8
4471	Gasoline stations	29	78 144	4 803	1 183	284	7.2	4.8
44711	Gasoline stations with convenience stores	22	75 383	4 652	1 153	273	5.5	4.8
447110	Gasoline stations with convenience stores	22	75 383	4 652	1 153	273	5.5	4.8
448	Clothing & clothing accessories stores	23	19 539	2 116	514	200	9.4	2.9
4481	Clothing stores	12	12 835	1 319	328	131	12.9	4.4
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	2 999	326	81	44	2.2	—
4483	Jewelry, luggage, & leather goods stores	4	3 705	471	105	25	2.8	—
44831	Jewelry stores	4	3 705	471	105	25	2.8	—
448310	Jewelry stores	4	3 705	471	105	25	2.8	—
451	Sporting goods, hobby, book, & music stores	7	1 495	145	30	18	20.7	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	9	63 873	5 992	1 449	570	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	6 856	799	182	68	—	—
452990	All other general merchandise stores	6	6 856	799	182	68	—	—
4529901	Variety stores	5	D	D	D	D	D	D
453	Miscellaneous store retailers	23	D	D	D	c	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	b	D	D
453920	Art dealers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	9	47 126	5 670	1 292	175	10.3	2.1
4541	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
LINCOLNTON, NC								
44-45 Retail trade								
		107	288 893	25 230	6 183	1 614	7.2	8.6
441	Motor vehicle & parts dealers	22	86 391	6 150	1 525	242	15.0	.5
4411	Automobile dealers	11	77 522	4 589	1 156	160	16.6	.6
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	3	4 965	406	106	20	D	53.0
44211	Furniture stores	3	4 965	406	106	20	D	53.0
442110	Furniture stores	3	4 965	406	106	20	D	53.0
443	Electronics & appliance stores	5	2 319	221	60	17	35.7	5.5
4431	Electronics & appliance stores	5	2 319	221	60	17	35.7	5.5
44311	Appliance, television, & other electronics stores	5	2 319	221	60	17	35.7	5.5
444	Building material & garden equipment & supplies dealers	5	21 740	2 132	558	119	4.0	24.5
4441	Building material & supplies dealers	4	D	D	D	c	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	6	49 551	3 881	978	404	—	28.6
44511	Supermarkets & other grocery (except convenience) stores	6	49 551	3 881	978	404	—	28.6
445110	Supermarkets & other grocery (except convenience) stores	6	49 551	3 881	978	404	—	28.6
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	15	15 481	843	193	72	12.4	10.5
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores	11	4 427	923	204	64	30.2	—
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LINCOLN TON, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	6	53 518	4 951	1 197	427	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	4	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LONG BEACH, NC								
44-45	Retail trade	10	9 129	662	126	53	47.5	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	3 252	335	57	25	32.6	—
447	Gasoline stations	3	4 363	238	52	23	D	—
LONG VIEW, NC *								
44-45	Retail trade	15	36 545	3 214	727	167	5.3	2.9
441	Motor vehicle & parts dealers	3	2 744	313	79	16	D	—
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
4441	Building material & supplies dealers	1	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	4	14 692	1 318	239	86	—	5.4
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LONG VIEW, NC (BURKE COUNTY PART) *								
44-45	Retail trade	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	LONG VIEW, NC (CATAWBA COUNTY PART) *							
44-45	Retail trade	13	D	D	D	c	D	D
441	Motor vehicle & parts dealers	3	2 744	313	79	16	D	—
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
4441	Building material & supplies dealers	1	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	LOUISBURG, NC							
44-45	Retail trade	58	123 269	9 955	2 301	715	16.6	2.7
441	Motor vehicle & parts dealers	6	34 309	2 501	624	91	26.5	—
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	11 615	1 027	226	61	—	—
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	13	32 357	2 454	564	213	19.6	1.6
4451	Grocery stores	11	D	D	D	c	D	D
446	Health & personal care stores	6	6 829	699	161	50	23.1	—
4461	Health & personal care stores	6	6 829	699	161	50	23.1	—
447	Gasoline stations	7	8 181	267	70	20	12.4	30.9
448	Clothing & clothing accessories stores	6	3 919	423	96	39	33.7	8.0
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	1 829	205	43	24	—	—
452990	All other general merchandise stores	3	1 829	205	43	24	—	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	LOWELL, NC							
44-45	Retail trade	12	39 228	4 567	1 107	140	16.3	—
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4441	Building material & supplies dealers	1	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	4	3 874	329	66	23	45.1	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LUMBERTON, NC								
44-45	Retail trade	234	598 113	48 395	11 270	2 951	11.2	2.5
441	Motor vehicle & parts dealers	50	163 603	12 274	3 039	498	13.9	1.7
4411	Automobile dealers	24	139 442	9 455	2 345	343	12.6	1.9
44111	New car dealers	10	128 013	8 232	2 046	277	8.6	.1
441110	New car dealers	10	128 013	8 232	2 046	277	8.6	.1
44112	Used car dealers	14	11 429	1 223	299	66	57.7	21.9
441120	Used car dealers	14	11 429	1 223	299	66	57.7	21.9
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	D	D	D	c	D	D
44131	Automotive parts & accessories stores	15	D	D	D	b	D	D
441310	Automotive parts & accessories stores	15	D	D	D	b	D	D
44132	Tire dealers	9	10 459	1 184	312	57	17.4	.7
441320	Tire dealers	9	10 459	1 184	312	57	17.4	.7
442	Furniture & home furnishings stores	12	D	D	D	c	D	D
4421	Furniture stores	9	9 596	1 632	363	87	21.0	—
44211	Furniture stores	9	9 596	1 632	363	87	21.0	—
442110	Furniture stores	9	9 596	1 632	363	87	21.0	—
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	65 791	5 042	1 217	277	9.4	.6
4441	Building material & supplies dealers	9	48 248	3 830	942	233	.6	.2
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	17 543	1 212	275	44	33.6	1.8
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	21	79 749	5 606	1 354	522	5.7	1.4
4451	Grocery stores	18	77 558	5 378	1 311	509	5.9	1.5
44511	Supermarkets & other grocery (except convenience) stores	11	74 945	5 189	1 266	490	4.1	—
445110	Supermarkets & other grocery (except convenience) stores	11	74 945	5 189	1 266	490	4.1	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	16	16 874	2 033	477	106	22.5	1.7
4461	Health & personal care stores	16	16 874	2 033	477	106	22.5	1.7
447	Gasoline stations	26	59 075	2 642	575	194	16.2	—
4471	Gasoline stations	26	59 075	2 642	575	194	16.2	—
44711	Gasoline stations with convenience stores	17	25 793	1 076	249	96	11.5	—
447110	Gasoline stations with convenience stores	17	25 793	1 076	249	96	11.5	—
44719	Other gasoline stations	9	33 282	1 566	326	98	19.8	—
447190	Other gasoline stations	9	33 282	1 566	326	98	19.8	—
448	Clothing & clothing accessories stores	31	39 959	4 792	1 087	436	5.3	2.7
4481	Clothing stores	16	28 801	3 328	772	312	6.8	—
44814	Family clothing stores	4	D	D	D	c	D	D
448140	Family clothing stores	4	D	D	D	c	D	D
4482	Shoe stores	9	D	D	D	b	D	D
44821	Shoe stores	9	D	D	D	b	D	D
448210	Shoe stores	9	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D
44831	Jewelry stores	6	D	D	D	b	D	D
448310	Jewelry stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	13	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	9	8 663	637	134	45	9.6	3.5
45111	Sporting goods stores	6	7 881	474	94	35	10.6	3.4
451110	Sporting goods stores	6	7 881	474	94	35	10.6	3.4
4511102	Specialty-line sporting goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LUMBERTON, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	12	82 655	7 498	1 610	521	.2	.7
4521	Department stores (incl leased depts) ##	3	79 546	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	79 546	N	N	N	—	—
4521	Department stores (excl leased depts)	3	76 774	6 925	1 488	464	—	—
45211	Department stores (excl leased depts)	3	76 774	6 925	1 488	464	—	—
452110	Department stores (excl leased depts)	3	76 774	6 925	1 488	464	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	76 774	6 925	1 488	464	—	—
45299	All other general merchandise stores	9	5 881	573	122	57	2.6	10.5
452990	All other general merchandise stores	9	5 881	573	122	57	2.6	10.5
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	25	54 285	3 955	838	134	25.0	12.6
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	10	49 534	3 227	703	79	25.3	13.0
453930	Manufactured (mobile) home dealers	10	49 534	3 227	703	79	25.3	13.0
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4543	Direct selling establishments	5	3 173	618	134	25	—	25.9
454312	Liquefied petroleum gas (bottled gas) dealers ..	5	3 173	618	134	25	—	25.9
MARION, NC								
44-45	Retail trade	106	194 661	17 195	4 032	1 252	15.4	8.7
441	Motor vehicle & parts dealers	16	50 960	3 692	796	140	38.8	3.4
44112	Used car dealers	7	13 417	882	177	19	25.0	—
441120	Used car dealers	7	13 417	882	177	19	25.0	—
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	6	2 051	350	91	21	88.2	8.6
4431	Electronics & appliance stores	6	2 051	350	91	21	88.2	8.6
44311	Appliance, television, & other electronics stores	3	1 732	294	77	17	100.0	—
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	7 265	934	216	52	17.7	6.3
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
4451	Grocery stores	15	46 546	3 599	880	355	5.7	22.5
44511	Supermarkets & other grocery (except convenience) stores	12	44 691	3 526	866	346	5.9	22.2
445110	Supermarkets & other grocery (except convenience) stores	12	44 691	3 526	866	346	5.9	22.2
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	9	8 591	615	151	50	2.0	8.6
448	Clothing & clothing accessories stores	11	D	D	D	b	D	D
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	1 981	127	31	14	D	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	1 981	127	31	14	D	—
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARSHVILLE, NC								
44-45	Retail trade	14	28 649	2 213	552	155	1.4	.1
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
MATTHEWS, NC								
44-45	Retail trade	141	368 362	34 338	7 890	1 907	4.6	5.1
441	Motor vehicle & parts dealers	16	62 790	4 954	1 246	182	1.0	5.1
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	9	9 795	2 117	525	95	.7	10.6
44131	Automotive parts & accessories stores	6	7 340	1 498	370	72	.9	—
441310	Automotive parts & accessories stores	6	7 340	1 498	370	72	.9	—
442	Furniture & home furnishings stores	23	24 386	3 156	658	119	13.0	4.7
4421	Furniture stores	9	5 632	627	126	28	8.8	20.4
44211	Furniture stores	9	5 632	627	126	28	8.8	20.4
442110	Furniture stores	9	5 632	627	126	28	8.8	20.4
4422	Home furnishings stores	14	18 754	2 529	532	91	14.3	—
44221	Floor covering stores	8	13 263	2 042	423	42	15.3	—
442210	Floor covering stores	8	13 263	2 042	423	42	15.3	—
44229	Other home furnishings stores	6	5 491	487	109	49	11.7	—
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	8	12 180	944	237	40	51.0	7.9
4431	Electronics & appliance stores	8	12 180	944	237	40	51.0	7.9
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	88 878	9 149	1 877	317	.8	—
4441	Building material & supplies dealers	14	87 288	8 780	1 805	299	.3	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	a	D	D
444130	Hardware stores	2	D	D	D	a	D	D
44419	Other building material dealers	7	44 248	4 984	938	119	—	—
444190	Other building material dealers	7	44 248	4 984	938	119	—	—
445	Food & beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	4	31 913	3 293	813	229	—	20.0
446	Health & personal care stores	10	14 180	1 610	397	123	1.7	—
4461	Health & personal care stores	10	14 180	1 610	397	123	1.7	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	b	D	D
447	Gasoline stations	7	15 356	820	194	53	8.3	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	18	26 724	3 034	750	288	4.7	.7
4481	Clothing stores	11	22 603	2 409	598	241	3.4	.9
44814	Family clothing stores	5	20 221	2 134	523	210	—	1.0
448140	Family clothing stores	5	20 221	2 134	523	210	—	1.0
4483	Jewelry, luggage, & leather goods stores	4	1 922	389	91	23	25.0	—
451	Sporting goods, hobby, book, & music stores	10	8 997	780	176	63	8.5	9.3
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
4512	Book, periodical, & music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
452	General merchandise stores	4	70 847	4 730	1 162	406	—	—
4529	Other general merchandise stores	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MATTHEWS, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	1 131	152	24	14	73.5	8.4
45331	Used merchandise stores	4	1 131	152	24	14	73.5	8.4
453310	Used merchandise stores	4	1 131	152	24	14	73.5	8.4
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	2 258	732	230	31	45.0	13.5
MAXTON, NC *								
44-45	Retail trade	23	25 007	2 003	482	178	16.1	28.8
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	7 465	353	80	25	19.6	39.2
448	Clothing & clothing accessories stores	6	1 151	258	66	21	49.6	5.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
MAXTON, NC (ROBESON COUNTY PART) *								
44-45	Retail trade	23	25 007	2 003	482	178	16.1	28.8
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	7 465	353	80	25	19.6	39.2
448	Clothing & clothing accessories stores	6	1 151	258	66	21	49.6	5.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MEBANE, NC *								
44-45	Retail trade	35	78 863	7 860	1 994	515	12.3	16.0
441	Motor vehicle & parts dealers	5	5 759	730	188	27	91.9	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	15 117	1 752	485	65	D	75.7
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	3	5 288	748	166	60	D	—
4461	Health & personal care stores	3	5 288	748	166	60	D	—
447	Gasoline stations	7	17 855	1 353	345	85	3.8	4.3
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
MEBANE, NC (ALAMANCE COUNTY PART) *								
44-45	Retail trade	34	D	D	D	f	D	D
441	Motor vehicle & parts dealers	5	5 759	730	188	27	91.9	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	15 117	1 752	485	65	D	75.7
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	3	5 288	748	166	60	D	—
4461	Health & personal care stores	3	5 288	748	166	60	D	—
447	Gasoline stations	7	17 855	1 353	345	85	3.8	4.3
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MEBANE, NC (ORANGE COUNTY PART) *								
44-45	Retail trade	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MINT HILL, NC								
44-45	Retail trade	48	83 249	7 932	2 046	525	4.9	24.1
441	Motor vehicle & parts dealers	3	3 032	329	56	10	—	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	1 897	226	58	14	21.8	78.2
445	Food & beverage stores	10	52 747	4 475	1 089	335	1.6	34.2
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	5	6 506	372	90	26	17.3	—
448	Clothing & clothing accessories stores	5	1 454	249	59	19	56.5	13.8
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MOCKSVILLE, NC								
44-45	Retail trade	64	103 752	10 232	2 280	659	26.2	2.0
441	Motor vehicle & parts dealers	9	25 519	2 125	498	109	44.8	—
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	11 832	1 310	270	54	51.5	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	5	6 312	670	164	53	5.8	.1
4461	Health & personal care stores	5	6 312	670	164	53	5.8	.1
447	Gasoline stations	13	11 353	751	180	55	5.1	6.6
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	5 732	935	150	28	82.8	—
45393	Manufactured (mobile) home dealers	4	5 732	935	150	28	82.8	—
453930	Manufactured (mobile) home dealers	4	5 732	935	150	28	82.8	—
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE, NC								
44-45	Retail trade	240	585 574	53 389	13 017	3 094	6.7	5.3
441	Motor vehicle & parts dealers	36	217 996	18 397	4 417	618	8.2	5.9
4411	Automobile dealers	17	D	D	D	e	D	D
44111	New car dealers	11	170 838	13 824	3 349	412	7.8	7.6
441110	New car dealers	11	170 838	13 824	3 349	412	7.8	7.6
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	11 333	1 047	191	35	14.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	11 333	1 047	191	35	14.1	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	10 320	1 746	431	107	15.1	—
441310	Automotive parts & accessories stores	9	10 320	1 746	431	107	15.1	—
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	6 695	1 059	210	48	6.9	3.2
4421	Furniture stores	4	3 185	607	135	30	5.0	6.8
44211	Furniture stores	4	3 185	607	135	30	5.0	6.8
442110	Furniture stores	4	3 185	607	135	30	5.0	6.8
4422	Home furnishings stores	5	3 510	452	75	18	8.5	—
443	Electronics & appliance stores	8	7 062	778	191	39	16.7	.3
4431	Electronics & appliance stores	8	7 062	778	191	39	16.7	.3
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	32	92 732	9 598	2 388	436	4.0	—
4441	Building material & supplies dealers	22	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	17	55 212	6 392	1 549	217	2.8	—
444190	Other building material dealers	17	55 212	6 392	1 549	217	2.8	—
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	23	73 140	6 386	1 580	566	4.4	15.0
4451	Grocery stores	17	69 135	6 015	1 498	543	4.7	14.7
44511	Supermarkets & other grocery (except convenience) stores	12	67 714	5 916	1 472	534	3.0	14.9
445110	Supermarkets & other grocery (except convenience) stores	12	67 714	5 916	1 472	534	3.0	14.9
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	15	15 511	1 482	364	110	19.8	3.0
4461	Health & personal care stores	15	15 511	1 482	364	110	19.8	3.0
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	24	43 693	2 021	382	130	7.6	1.8
4471	Gasoline stations	24	43 693	2 021	382	130	7.6	1.8
44711	Gasoline stations with convenience stores	18	36 323	1 772	317	112	3.1	2.1
447110	Gasoline stations with convenience stores	18	36 323	1 772	317	112	3.1	2.1
448	Clothing & clothing accessories stores	41	23 726	2 875	709	297	8.7	11.9
4481	Clothing stores	19	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	15	6 231	781	193	79	12.4	13.0
44821	Shoe stores	15	6 231	781	193	79	12.4	13.0
448210	Shoe stores	15	6 231	781	193	79	12.4	13.0
4482104	Family shoe stores	9	4 123	544	125	48	—	19.7
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
44831	Jewelry stores	7	D	D	D	b	D	D
448310	Jewelry stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	11	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	8	2 494	254	59	20	36.6	1.9
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
451211	Book stores, general	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	13	77 173	7 486	1 940	658	—	—
4521	Department stores (incl leased depts) ##	3	70 474	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	70 474	N	N	N	—	—
4521	Department stores (excl leased depts)	3	69 530	6 448	1 722	584	—	—
45211	Department stores (excl leased depts)	3	69 530	6 448	1 722	584	—	—
452110	Department stores (excl leased depts)	3	69 530	6 448	1 722	584	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	10	7 643	1 038	218	74	—	—
452990	All other general merchandise stores	10	7 643	1 038	218	74	—	—
4529901	Variety stores	7	5 972	635	129	53	—	—
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	2 255	346	85	16	—	83.5
454312	Liquefied petroleum gas (bottled gas) dealers ..	2	D	D	D	a	D	D
MOORESVILLE, NC								
44-45	Retail trade	133	312 197	26 779	6 213	1 887	21.6	5.3
441	Motor vehicle & parts dealers	18	87 993	4 973	1 129	188	57.9	1.1
4411	Automobile dealers	3	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ..	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	10	8 716	1 237	284	62	34.9	10.8
441310	Automotive parts & accessories stores	10	8 716	1 237	284	62	34.9	10.8
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	4	3 234	595	149	33	8.3	—
44211	Furniture stores	4	3 234	595	149	33	8.3	—
442110	Furniture stores	4	3 234	595	149	33	8.3	—
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	16	29 588	3 632	1 115	200	13.1	.8
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44419	Other building material dealers	8	22 758	2 751	657	82	—	.3
444190	Other building material dealers	8	22 758	2 751	657	82	—	.3
445	Food & beverage stores	10	63 120	5 489	1 101	443	2.5	1.0
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	21	26 743	1 501	359	141	20.4	12.8
4471	Gasoline stations	21	26 743	1 501	359	141	20.4	12.8
44711	Gasoline stations with convenience stores	18	26 470	1 473	352	138	19.7	12.8
447110	Gasoline stations with convenience stores	18	26 470	1 473	352	138	19.7	12.8
448	Clothing & clothing accessories stores	12	D	D	D	c	D	D
4481	Clothing stores	4	D	D	D	c	D	D
44814	Family clothing stores	1	D	D	D	c	D	D
448140	Family clothing stores	1	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MOORESVILLE, NC—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	8 055	983	195	40	9.8	—
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
MOREHEAD CITY, NC								
44-45	Retail trade	159	319 719	29 314	7 014	1 894	9.7	3.1
441	Motor vehicle & parts dealers	21	95 251	5 852	1 369	251	15.9	7.5
4411	Automobile dealers	9	69 514	3 575	891	147	19.9	—
44112	Used car dealers	5	D	D	D	a	D	D
441120	Used car dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	5	19 870	1 384	279	48	1.2	35.9
44122	Motorcycle, boat, & other motor vehicle dealers	5	19 870	1 384	279	48	1.2	35.9
441222	Boat dealers	5	19 870	1 384	279	48	1.2	35.9
4413	Automotive parts, accessories, & tire stores	7	5 867	893	199	56	19.1	—
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	20	20 416	3 349	909	139	14.9	.7
4421	Furniture stores	8	13 552	2 233	538	88	4.4	1.0
44211	Furniture stores	8	13 552	2 233	538	88	4.4	1.0
442110	Furniture stores	8	13 552	2 233	538	88	4.4	1.0
4422	Home furnishings stores	12	6 864	1 116	371	51	35.6	—
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	9	6 837	885	228	51	.7	2.2
4431	Electronics & appliance stores	9	6 837	885	228	51	.7	2.2
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	18 315	1 474	372	76	—	—
4441	Building material & supplies dealers	7	18 315	1 474	372	76	—	—
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	9	35 107	2 997	706	247	.9	—
4451	Grocery stores	7	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	10	D	D	D	b	D	D
4461	Health & personal care stores	10	D	D	D	b	D	D
447	Gasoline stations	18	13 060	1 238	310	84	23.9	1.8
448	Clothing & clothing accessories stores	17	D	D	D	b	D	D
4481	Clothing stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	16	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
4512	Book, periodical, & music stores	7	D	D	D	b	D	D
45121	Book stores & news dealers	6	1 895	236	69	32	11.4	14.4
4512111	Book stores, general	4	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MOREHEAD CITY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	9	100 333	9 332	2 258	790	1.1	—
4521	Department stores (incl leased depts) ##	5	94 604	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	94 604	N	N	N	—	—
4521	Department stores (excl leased depts)	5	94 107	8 673	2 128	762	—	—
45211	Department stores (excl leased depts)	5	94 107	8 673	2 128	762	—	—
452110	Department stores (excl leased depts)	5	94 107	8 673	2 128	762	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	b	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	6 226	659	130	28	17.3	—
452990	All other general merchandise stores	4	6 226	659	130	28	17.3	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	5 473	1 259	134	28	1.4	—
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
MORGANTON, NC								
44-45	Retail trade	199	382 929	32 998	7 872	2 133	14.9	5.9
441	Motor vehicle & parts dealers	22	121 708	7 964	1 776	307	26.6	.8
4411	Automobile dealers	11	108 338	6 178	1 328	213	28.7	—
44111	New car dealers	7	D	D	D	c	D	D
441110	New car dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	5 454	814	203	57	14.2	17.8
441310	Automotive parts & accessories stores	5	5 454	814	203	57	14.2	17.8
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	10 566	1 420	344	71	3.3	—
4421	Furniture stores	6	9 210	1 200	298	55	2.8	—
44211	Furniture stores	6	9 210	1 200	298	55	2.8	—
442110	Furniture stores	6	9 210	1 200	298	55	2.8	—
443	Electronics & appliance stores	8	D	D	D	b	D	D
4431	Electronics & appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
44312	Computer & software stores	3	1 387	363	88	26	D	—
443120	Computer & software stores	3	1 387	363	88	26	D	—
444	Building material & garden equipment & supplies dealers	14	15 497	1 646	520	85	1.9	14.6
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	5	9 566	871	341	29	—	.3
444190	Other building material dealers	5	9 566	871	341	29	—	.3
445	Food & beverage stores	25	71 917	6 642	1 472	504	2.4	8.6
4451	Grocery stores	21	68 599	6 384	1 418	488	1.7	9.0
44511	Supermarkets & other grocery (except convenience) stores	18	66 877	6 277	1 391	475	1.5	9.3
445110	Supermarkets & other grocery (except convenience) stores	18	66 877	6 277	1 391	475	1.5	9.3
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	17	20 774	2 634	662	140	12.4	.9
4461	Health & personal care stores	17	20 774	2 634	662	140	12.4	.9
4461101	Pharmacies & drug stores	11	19 163	2 396	605	119	10.0	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MORGANTON, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	29	41 466	2 060	504	192	12.9	13.2
4471	Gasoline stations	29	41 466	2 060	504	192	12.9	13.2
44711	Gasoline stations with convenience stores	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	24	D	D	D	c	D	D
448	Clothing & clothing accessories stores	29	D	D	D	c	D	D
4481	Clothing stores	18	D	D	D	c	D	D
44814	Family clothing stores	5	D	D	D	b	D	D
448140	Family clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	1 618	276	62	23	28.1	—
452	General merchandise stores	7	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	21	21 966	1 911	468	144	29.7	30.4
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	12	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	7	19 136	1 276	342	98	31.6	32.4
453930	Manufactured (mobile) home dealers	7	19 136	1 276	342	98	31.6	32.4
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	8	8 711	1 037	238	61	—	6.2
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	a	D	D
MOUNT AIRY, NC								
44-45	Retail trade	183	436 911	42 954	10 723	2 885	8.3	9.2
441	Motor vehicle & parts dealers	26	114 689	10 918	2 680	477	17.1	12.5
4411	Automobile dealers	10	66 486	3 919	1 005	148	29.0	—
44112	Used car dealers	6	11 496	670	165	25	43.2	—
441120	Used car dealers	6	11 496	670	165	25	43.2	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	e	D	D
44131	Automotive parts & accessories stores	11	38 365	5 254	1 304	247	—	37.3
441310	Automotive parts & accessories stores	11	38 365	5 254	1 304	247	—	37.3
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	11	D	D	D	b	D	D
4431	Electronics & appliance stores	11	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	4	1 738	266	42	7	—	2.6
443120	Computer & software stores	4	1 738	266	42	7	—	2.6
444	Building material & garden equipment & supplies dealers	13	48 968	4 119	1 056	242	3.4	—
4441	Building material & supplies dealers	8	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOUNT AIRY, NC—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	11	59 395	4 760	1 162	361	1.9	.2
4451	Grocery stores	7	56 764	4 559	1 093	345	2.0	—
44511	Supermarkets & other grocery (except convenience) stores	7	56 764	4 559	1 093	345	2.0	—
445110	Supermarkets & other grocery (except convenience) stores	7	56 764	4 559	1 093	345	2.0	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	15	17 902	2 271	575	139	19.1	—
4461	Health & personal care stores	15	17 902	2 271	575	139	19.1	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	31	39 667	2 139	483	154	11.9	.2
4471	Gasoline stations	31	39 667	2 139	483	154	11.9	.2
44711	Gasoline stations with convenience stores	23	28 933	1 586	348	113	15.0	—
447110	Gasoline stations with convenience stores	23	28 933	1 586	348	113	15.0	—
448	Clothing & clothing accessories stores	26	29 210	3 244	727	261	8.9	.1
4481	Clothing stores	14	24 592	2 595	588	206	6.6	.1
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	1 491	175	52	30	74.4	—
452	General merchandise stores	11	64 164	6 932	1 477	699	—	.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	59 836	6 312	1 355	662	—	—
45299	All other general merchandise stores	8	4 328	620	122	37	—	4.3
452990	All other general merchandise stores	8	4 328	620	122	37	—	4.3
4529901	Variety stores	5	2 791	275	41	18	—	—
453	Miscellaneous store retailers	21	26 923	3 429	1 431	307	4.2	67.6
4532	Office supplies, stationery, & gift stores	5	1 971	303	60	24	30.6	—
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers	4	23 033	2 748	1 284	244	—	76.7
453930	Manufactured (mobile) home dealers	4	23 033	2 748	1 284	244	—	76.7
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	19 533	2 664	585	113	—	33.8
4543	Direct selling establishments	4	19 533	2 664	585	113	—	33.8
45431	Fuel dealers	4	19 533	2 664	585	113	—	33.8
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
MOUNT HOLLY, NC								
44-45	Retail trade	37	51 914	4 717	1 113	304	10.8	11.0
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	1 017	268	63	16	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	5	13 157	1 131	263	101	8.4	—
446	Health & personal care stores	4	6 040	657	130	34	—	—
4461	Health & personal care stores	4	6 040	657	130	34	—	—
447	Gasoline stations	8	7 504	296	68	23	28.8	1.5
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOUNT OLIVE, NC *								
44-45	Retail trade	57	87 584	7 839	1 796	564	25.3	3.4
441	Motor vehicle & parts dealers	15	25 263	1 658	376	86	79.1	.8
44112	Used car dealers	7	20 004	1 054	242	48	83.0	1.0
441120	Used car dealers	7	20 004	1 054	242	48	83.0	1.0
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	10 472	565	132	32	—	6.5
4442	Lawn & garden equipment & supplies stores	3	9 322	465	112	22	—	7.3
44422	Nursery & garden centers	3	9 322	465	112	22	—	7.3
444220	Nursery & garden centers	3	9 322	465	112	22	—	7.3
445	Food & beverage stores	5	23 748	2 297	462	158	—	7.8
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
MOUNT OLIVE, NC (WAYNE COUNTY PART) *								
44-45	Retail trade	57	87 584	7 839	1 796	564	25.3	3.4
441	Motor vehicle & parts dealers	15	25 263	1 658	376	86	79.1	.8
44112	Used car dealers	7	20 004	1 054	242	48	83.0	1.0
441120	Used car dealers	7	20 004	1 054	242	48	83.0	1.0
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	10 472	565	132	32	—	6.5
4442	Lawn & garden equipment & supplies stores	3	9 322	465	112	22	—	7.3
44422	Nursery & garden centers	3	9 322	465	112	22	—	7.3
444220	Nursery & garden centers	3	9 322	465	112	22	—	7.3
445	Food & beverage stores	5	23 748	2 297	462	158	—	7.8
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
MURFREESBORO, NC								
44-45	Retail trade	26	35 754	2 868	684	214	9.5	26.8
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	13 831	1 174	271	90	2.4	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
NASHVILLE, NC								
44-45	Retail trade	45	89 205	7 251	1 666	427	14.5	11.5
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	2 095	303	74	13	D	18.7
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	8 516	637	114	32	11.9	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	10	13 614	828	192	69	—	16.8
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	6 325	809	188	34	—	—
4543	Direct selling establishments	4	6 325	809	188	34	—	—
45431	Fuel dealers	4	6 325	809	188	34	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	4	6 325	809	188	34	—	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
NEW BERN, NC								
44-45	Retail trade	273	598 308	54 557	13 191	3 335	4.5	7.8
441	Motor vehicle & parts dealers	32	215 675	16 270	3 890	540	2.1	1.2
4411	Automobile dealers	15	193 461	12 171	2 972	356	1.5	1.3
441111	New car dealers	9	188 912	11 892	2 911	342	.6	—
441110	New car dealers	9	188 912	11 892	2 911	342	.6	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	13 286	2 300	572	121	—	.7
441310	Automotive parts & accessories stores	11	13 286	2 300	572	121	—	.7
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	13	D	D	D	c	D	D
4421	Furniture stores	5	5 235	1 247	314	69	—	3.7
44211	Furniture stores	5	5 235	1 247	314	69	—	3.7
442110	Furniture stores	5	5 235	1 247	314	69	—	3.7
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	19	D	D	D	c	D	D
4431	Electronics & appliance stores	19	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	16	10 543	1 676	420	111	14.1	—
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	18	74 680	7 323	1 667	361	.8	35.4
4441	Building material & supplies dealers	17	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	27	82 193	7 442	1 827	628	1.3	6.4
4451	Grocery stores	18	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	78 329	7 088	1 755	597	.2	6.5
445110	Supermarkets & other grocery (except convenience) stores	16	78 329	7 088	1 755	597	.2	6.5
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	17	17 659	2 079	493	115	19.2	2.4
4461	Health & personal care stores	17	17 659	2 079	493	115	19.2	2.4
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	36	38 935	1 904	501	154	7.9	17.1
4471	Gasoline stations	36	38 935	1 904	501	154	7.9	17.1
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
448	Clothing & clothing accessories stores	42	33 380	4 052	910	355	11.2	4.2
4481	Clothing stores	24	23 146	2 699	588	251	7.3	6.1
44814	Family clothing stores	7	16 388	1 895	386	147	3.9	—
448140	Family clothing stores	7	16 388	1 895	386	147	3.9	—
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	11	D	D	D	b	D	D
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	19	8 628	1 197	263	104	12.8	1.5
4511	Sporting goods, hobby, & musical instrument stores	13	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW BERN, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	11	77 039	7 450	1 957	658	.1	2.0
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
45211	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	15	9 476	969	245	75	7.7	1.5
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	4	651	105	17	10	14.1	8.8
45331	Used merchandise stores	4	651	105	17	10	14.1	8.8
453310	Used merchandise stores	4	651	105	17	10	14.1	8.8
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
NEWPORT, NC								
44-45	Retail trade	30	26 037	2 369	468	152	36.2	17.0
441	Motor vehicle & parts dealers	6	3 887	341	76	16	36.4	5.0
442	Furniture & home furnishings stores	3	1 179	208	50	11	65.5	34.5
444	Building material & garden equipment & supplies dealers	3	688	134	28	13	100.0	—
445	Food & beverage stores	5	9 626	905	144	52	39.8	6.6
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	5 442	239	61	12	D	56.2
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
NEWTON, NC								
44-45	Retail trade	94	128 668	11 212	2 623	774	10.2	9.1
441	Motor vehicle & parts dealers	16	30 477	2 463	519	95	5.5	1.8
44112	Used car dealers	7	23 522	1 241	244	34	1.3	—
441120	Used car dealers	7	23 522	1 241	244	34	1.3	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	4 803	230	48	20	75.3	11.2
44211	Furniture stores	5	4 803	230	48	20	75.3	11.2
442110	Furniture stores	5	4 803	230	48	20	75.3	11.2
443	Electronics & appliance stores	4	959	83	14	4	94.4	—
444	Building material & garden equipment & supplies dealers	11	15 215	1 676	398	72	1.3	4.6
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	7	12 045	1 260	295	52	—	5.8
444190	Other building material dealers	7	12 045	1 260	295	52	—	5.8
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
NEWTON, NC—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	7	D	D	D	e	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	15	12 285	751	203	67	10.8	10.9
44711	Gasoline stations with convenience stores	10	8 927	529	138	47	6.8	6.1
447110	Gasoline stations with convenience stores	10	8 927	529	138	47	6.8	6.1
448	Clothing & clothing accessories stores	7	749	138	33	15	48.3	17.0
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	4	1 808	298	64	18	9.6	—
NORTH WILKESBORO, NC								
44-45	Retail trade	106	165 460	15 441	3 643	1 036	10.7	9.3
441	Motor vehicle & parts dealers	17	52 146	3 698	890	155	4.0	4.4
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	2 994	418	101	21	D	—
4421	Furniture stores	3	2 994	418	101	21	D	—
44211	Furniture stores	3	2 994	418	101	21	D	—
442110	Furniture stores	3	2 994	418	101	21	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	9 414	1 178	262	65	47.7	—
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	7	15 905	1 535	357	100	17.2	23.3
4461	Health & personal care stores	7	15 905	1 535	357	100	17.2	23.3
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	20	20 827	1 696	402	136	5.2	38.1
4471	Gasoline stations	20	20 827	1 696	402	136	5.2	38.1
44711	Gasoline stations with convenience stores	15	18 090	1 469	345	120	2.8	40.7
447110	Gasoline stations with convenience stores	15	18 090	1 469	345	120	2.8	40.7
448	Clothing & clothing accessories stores	9	2 771	429	95	39	70.4	17.8
451	Sporting goods, hobby, book, & music stores	6	6 168	842	117	61	15.9	.4
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	b	D	D
45111	Sporting goods stores	2	D	D	D	b	D	D
451110	Sporting goods stores	2	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OXFORD, NC								
44-45	Retail trade	91	134 115	12 576	2 913	859	26.0	1.1
441	Motor vehicle & parts dealers	14	36 980	2 793	638	126	64.3	—
4413	Automotive parts, accessories, & tire stores	9	6 051	1 044	250	59	15.5	—
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	3 216	744	206	32	31.3	—
44211	Furniture stores	4	3 216	744	206	32	31.3	—
442110	Furniture stores	4	3 216	744	206	32	31.3	—
443	Electronics & appliance stores	3	1 262	93	23	7	100.0	—
444	Building material & garden equipment & supplies dealers	9	9 981	1 344	270	62	26.5	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	8	30 490	2 573	628	192	3.5	—
4451	Grocery stores	7	D	D	D	c	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	15	16 755	913	257	83	11.3	4.7
44711	Gasoline stations with convenience stores	10	13 623	778	219	70	—	—
447110	Gasoline stations with convenience stores	10	13 623	778	219	70	—	—
448	Clothing & clothing accessories stores	14	4 900	773	189	68	12.9	5.6
4481	Clothing stores	8	2 851	444	106	44	9.2	.5
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
PINEHURST, NC								
44-45	Retail trade	43	62 680	5 685	1 366	344	10.5	2.5
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	4 016	580	148	30	50.4	12.2
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	9	3 593	525	108	20	24.1	6.8
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PINEVILLE, NC								
44-45	Retail trade	152	348 836	36 067	8 534	2 376	1.6	3.7
441	Motor vehicle & parts dealers	9	6 700	1 184	302	62	26.3	11.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	22	53 823	6 214	1 440	389	2.0	.9
4421	Furniture stores	10	21 571	2 410	648	116	—	—
44211	Furniture stores	10	21 571	2 410	648	116	—	—
442110	Furniture stores	10	21 571	2 410	648	116	—	—
4422	Home furnishings stores	12	32 252	3 804	792	273	3.3	1.6
44229	Other home furnishings stores	8	30 116	3 466	723	261	1.6	—
442299	All other home furnishings stores	7	D	D	D	e	D	D
443	Electronics & appliance stores	4	D	D	D	c	D	D
4431	Electronics & appliance stores	4	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	12	95 593	9 801	2 324	433	—	—
4441	Building material & supplies dealers	11	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	12	11 696	1 932	448	105	8.4	1.4
4461	Health & personal care stores	12	11 696	1 932	448	105	8.4	1.4
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	42	36 840	4 261	1 003	336	.3	1.1
4481	Clothing stores	23	23 974	2 493	592	200	.5	1.6
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	7	13 181	1 160	258	77	—	—
448140	Family clothing stores	7	13 181	1 160	258	77	—	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	12	6 249	777	178	77	—	—
44821	Shoe stores	12	6 249	777	178	77	—	—
448210	Shoe stores	12	6 249	777	178	77	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	7	6 617	991	233	59	—	—
44831	Jewelry stores	7	6 617	991	233	59	—	—
448310	Jewelry stores	7	6 617	991	233	59	—	—
451	Sporting goods, hobby, book, & music stores	17	13 758	1 488	360	114	4.9	3.2
4511	Sporting goods, hobby, & musical instrument stores	13	9 485	1 099	246	80	7.1	4.6
45111	Sporting goods stores	8	8 211	942	210	66	6.1	5.3
451110	Sporting goods stores	8	8 211	942	210	66	6.1	5.3
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	4 273	389	114	34	—	—
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
PINEVILLE, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	23	24 996	2 380	572	193	2.9	.9
4532	Office supplies, stationery, & gift stores	12	16 459	1 456	341	127	1.3	.9
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	11	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	11	D	D	D	b	D	D
4533	Used merchandise stores	5	820	105	37	9	9.8	8.7
45331	Used merchandise stores	5	820	105	37	9	9.8	8.7
453310	Used merchandise stores	5	820	105	37	9	9.8	8.7
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	b	D	D
453910	Pet & pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
PLYMOUTH, NC								
44-45	Retail trade	45	60 067	5 629	1 409	391	6.5	5.0
441	Motor vehicle & parts dealers	10	11 967	1 494	378	56	4.0	3.1
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	18 098	1 390	328	130	1.3	—
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	10 478	441	102	44	2.5	16.3
448	Clothing & clothing accessories stores	6	3 402	437	106	46	8.7	—
4481	Clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
RAEFORD, NC								
44-45	Retail trade	58	59 021	5 385	1 319	429	22.3	3.9
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	5 581	671	153	35	18.1	7.8
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	14	21 969	1 673	412	150	29.8	2.9
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	11	12 686	918	237	69	10.2	9.3
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RAEFORD, NC—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	6	4 856	662	149	60	—	—
45299	All other general merchandise stores	6	4 856	662	149	60	—	—
452990	All other general merchandise stores	6	4 856	662	149	60	—	—
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
RALEIGH, NC								
44-45	Retail trade	1 618	4 568 535	414 455	96 487	22 689	6.5	2.4
441	Motor vehicle & parts dealers	171	1 665 401	111 400	25 228	3 249	2.2	1.2
4411	Automobile dealers	56	1 495 413	88 285	19 639	2 255	2.3	.3
44111	New car dealers	28	1 347 320	80 575	17 935	2 030	1.9	.2
441110	New car dealers	28	1 347 320	80 575	17 935	2 030	1.9	.2
44112	Used car dealers	28	148 093	7 710	1 704	225	5.5	1.6
441120	Used car dealers	28	148 093	7 710	1 704	225	5.5	1.6
4412	Other motor vehicle dealers	15	38 822	3 593	742	127	—	12.5
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	14	D	D	D	c	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	100	131 166	19 522	4 847	867	2.7	8.3
44131	Automotive parts & accessories stores	70	80 282	12 894	3 348	643	3.4	10.7
441310	Automotive parts & accessories stores	70	80 282	12 894	3 348	643	3.4	10.7
44132	Tire dealers	30	50 884	6 628	1 499	224	1.5	4.6
441320	Tire dealers	30	50 884	6 628	1 499	224	1.5	4.6
442	Furniture & home furnishings stores	150	199 015	27 530	6 298	1 168	10.0	4.4
4421	Furniture stores	73	113 085	16 942	4 073	680	9.9	6.7
44211	Furniture stores	73	113 085	16 942	4 073	680	9.9	6.7
442110	Furniture stores	73	113 085	16 942	4 073	680	9.9	6.7
4422	Home furnishings stores	77	85 930	10 588	2 225	488	10.2	1.5
44221	Floor covering stores	30	53 022	7 021	1 465	199	10.0	—
442210	Floor covering stores	30	53 022	7 021	1 465	199	10.0	—
44229	Other home furnishings stores	47	32 908	3 567	760	289	10.7	3.8
442299	All other home furnishings stores	42	D	D	D	e	D	D
443	Electronics & appliance stores	76	155 374	14 630	3 166	821	8.3	10.0
4431	Electronics & appliance stores	76	155 374	14 630	3 166	821	8.3	10.0
44311	Appliance, television, & other electronics stores	43	113 092	9 976	2 264	613	7.8	5.9
443111	Household appliance stores	14	15 194	1 414	350	70	41.6	15.1
443112	Radio, television, & other electronics stores	29	97 898	8 562	1 914	543	2.5	4.4
44312	Computer & software stores	24	D	D	D	c	D	D
443120	Computer & software stores	24	D	D	D	c	D	D
44313	Camera & photographic supplies stores	9	D	D	D	b	D	D
443130	Camera & photographic supplies stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	116	494 580	48 058	11 229	1 953	1.8	1.4
4441	Building material & supplies dealers	101	478 045	44 739	10 617	1 741	1.6	1.5
44411	Home centers	5	D	D	D	f	D	D
444110	Home centers	5	D	D	D	f	D	D
44412	Paint & wallpaper stores	16	D	D	D	b	D	D
444120	Paint & wallpaper stores	16	D	D	D	b	D	D
44413	Hardware stores	15	25 215	3 902	901	206	2.4	4.2
444130	Hardware stores	15	25 215	3 902	901	206	2.4	4.2
44419	Other building material dealers	65	326 900	30 862	7 132	966	1.8	.1
444190	Other building material dealers	65	326 900	30 862	7 132	966	1.8	.1
4442	Lawn & garden equipment & supplies stores	15	16 535	3 319	612	212	9.2	.2
44422	Nursery & garden centers	10	15 036	2 998	544	199	8.1	—
444220	Nursery & garden centers	10	15 036	2 998	544	199	8.1	—
445	Food & beverage stores	139	510 506	51 130	12 266	4 156	4.0	.9
4451	Grocery stores	105	485 128	49 078	11 778	4 018	3.6	.8
44511	Supermarkets & other grocery (except convenience) stores	80	475 164	48 230	11 583	3 949	2.7	.6
445110	Supermarkets & other grocery (except convenience) stores	80	475 164	48 230	11 583	3 949	2.7	.6
44512	Convenience stores	25	9 964	848	195	69	49.1	10.6
445120	Convenience stores	25	9 964	848	195	69	49.1	10.6
4452	Specialty food stores	17	5 050	724	186	85	31.3	14.3
4453	Beer, wine, & liquor stores	17	20 328	1 328	302	53	7.3	—
44531	Beer, wine, & liquor stores	17	20 328	1 328	302	53	7.3	—
445310	Beer, wine, & liquor stores	17	20 328	1 328	302	53	7.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RALEIGH, NC—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	114	134 972	17 649	4 436	1 095	6.0	2.9
4461	Health & personal care stores	114	134 972	17 649	4 436	1 095	6.0	2.9
44611	Pharmacies & drug stores	53	98 615	10 659	2 761	704	4.4	1.3
446110	Pharmacies & drug stores	53	98 615	10 659	2 761	704	4.4	1.3
4461101	Pharmacies & drug stores	49	D	D	D	f	D	D
4461102	Proprietary stores	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	22	13 924	1 793	418	136	14.3	—
446120	Cosmetics, beauty supplies, & perfume stores	22	13 924	1 793	418	136	14.3	—
44613	Optical goods stores	24	10 947	2 321	574	135	8.2	9.6
446130	Optical goods stores	24	10 947	2 321	574	135	8.2	9.6
44619	Other health & personal care stores	15	11 486	2 876	683	120	7.9	14.1
446191	Food (health) supplement stores	5	2 652	304	67	33	10.9	60.9
446199	All other health & personal care stores	10	8 834	2 572	616	87	7.1	—
447	Gasoline stations	134	241 316	14 080	3 265	859	9.9	3.9
4471	Gasoline stations	134	241 316	14 080	3 265	859	9.9	3.9
44711	Gasoline stations with convenience stores	89	154 124	8 006	1 913	590	11.7	4.3
447110	Gasoline stations with convenience stores	89	154 124	8 006	1 913	590	11.7	4.3
44719	Other gasoline stations	45	87 192	6 074	1 352	269	6.7	3.0
447190	Other gasoline stations	45	87 192	6 074	1 352	269	6.7	3.0
448	Clothing & clothing accessories stores	261	262 541	30 960	7 593	2 571	6.2	4.7
4481	Clothing stores	160	178 161	19 934	4 988	1 840	5.0	4.9
44811	Men's clothing stores	22	23 512	3 746	1 091	184	5.4	14.6
448110	Men's clothing stores	22	23 512	3 746	1 091	184	5.4	14.6
44812	Women's clothing stores	76	55 448	6 596	1 613	658	8.4	7.2
448120	Women's clothing stores	76	55 448	6 596	1 613	658	8.4	7.2
44813	Children's & infants' clothing stores	11	16 731	1 455	337	134	4.9	—
448130	Children's & infants' clothing stores	11	16 731	1 455	337	134	4.9	—
44814	Family clothing stores	24	64 892	5 706	1 346	627	1.4	.9
448140	Family clothing stores	24	64 892	5 706	1 346	627	1.4	.9
44815	Clothing accessories stores	7	1 329	227	51	26	19.7	.5
448150	Clothing accessories stores	7	1 329	227	51	26	19.7	.5
44819	Other clothing stores	20	16 249	2 204	550	211	5.9	4.2
448190	Other clothing stores	20	16 249	2 204	550	211	5.9	4.2
4482	Shoe stores	49	42 902	4 668	1 065	398	1.2	3.2
44821	Shoe stores	49	42 902	4 668	1 065	398	1.2	3.2
448210	Shoe stores	49	42 902	4 668	1 065	398	1.2	3.2
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	10	4 739	504	117	49	10.5	2.4
4482103	Children's & juveniles' shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	22	24 008	2 619	590	217	—	1.0
4482105	Athletic footwear stores	10	11 141	1 048	248	97	—	9.1
4483	Jewelry, luggage, & leather goods stores	52	41 478	6 358	1 540	333	16.9	5.6
44831	Jewelry stores	49	D	D	D	e	D	D
448310	Jewelry stores	49	D	D	D	e	D	D
44832	Luggage & leather goods stores	3	D	D	D	b	D	D
448320	Luggage & leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	162	147 032	17 797	3 964	1 310	6.9	6.1
4511	Sporting goods, hobby, & musical instrument stores	110	101 822	12 681	2 785	841	8.0	8.2
45111	Sporting goods stores	44	41 452	5 476	1 249	362	7.2	6.2
451110	Sporting goods stores	44	41 452	5 476	1 249	362	7.2	6.2
4511101	General-line sporting goods stores	9	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	35	D	D	D	c	D	D
45112	Hobby, toy, & game stores	31	35 815	3 505	775	285	4.7	3.0
451120	Hobby, toy, & game stores	31	35 815	3 505	775	285	4.7	3.0
45113	Sewing, needlework, & piece goods stores	20	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	20	D	D	D	c	D	D
45114	Musical instrument & supplies stores	15	D	D	D	b	D	D
451140	Musical instrument & supplies stores	15	D	D	D	b	D	D
4512	Book, periodical, & music stores	52	45 210	5 116	1 179	469	4.5	1.3
45121	Book stores & news dealers	34	32 993	3 723	861	354	5.0	1.8
451211	Book stores	30	31 944	3 596	824	329	3.1	1.9
4512111	Book stores, general	19	D	D	D	c	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	4	1 049	127	37	25	61.7	—
45122	Prerecorded tape, compact disc, & record stores	18	12 217	1 393	318	115	3.0	—
451220	Prerecorded tape, compact disc, & record stores	18	12 217	1 393	318	115	3.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RALEIGH, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	39	464 835	45 704	10 759	3 605	.1	—
4521	Department stores (incl leased depts) ##	16	386 046	N	N	N	—	—
45211	Department stores (incl leased depts) ##	16	386 046	N	N	N	—	—
4521	Department stores (excl leased depts)	16	378 701	39 834	9 246	3 034	—	—
45211	Department stores (excl leased depts)	16	378 701	39 834	9 246	3 034	—	—
452110	Department stores (excl leased depts)	16	378 701	39 834	9 246	3 034	—	—
4521101	Conventional department stores (excl leased depts)	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	166 129	15 474	3 266	1 231	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	23	86 134	5 870	1 513	571	.7	.1
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	22	D	D	D	e	D	D
452990	All other general merchandise stores	22	D	D	D	e	D	D
4529901	Variety stores	14	11 109	1 343	294	127	5.1	—
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	198	146 113	19 175	4 856	1 462	17.6	7.9
4531	Florists	31	9 530	2 375	589	170	23.3	7.9
45311	Florists	31	9 530	2 375	589	170	23.3	7.9
453110	Florists	31	9 530	2 375	589	170	23.3	7.9
4532	Office supplies, stationery, & gift stores	71	66 165	7 239	1 851	612	7.4	8.6
45321	Office supplies & stationery stores	16	38 835	3 575	956	263	.7	6.9
453210	Office supplies & stationery stores	16	38 835	3 575	956	263	.7	6.9
4532101	Stationery stores	3	1 498	235	55	26	D	—
4532102	Office supplies stores	13	37 337	3 340	901	237	.1	7.2
45322	Gift, novelty, & souvenir stores	55	27 330	3 664	895	349	16.8	11.0
453220	Gift, novelty, & souvenir stores	55	27 330	3 664	895	349	16.8	11.0
4533	Used merchandise stores	35	12 648	2 597	680	237	45.7	8.0
45331	Used merchandise stores	35	12 648	2 597	680	237	45.7	8.0
453310	Used merchandise stores	35	12 648	2 597	680	237	45.7	8.0
4539	Other miscellaneous store retailers	61	57 770	6 964	1 736	443	22.3	7.0
45391	Pet & pet supplies stores	9	D	D	D	c	D	D
453910	Pet & pet supplies stores	9	D	D	D	c	D	D
45392	Art dealers	16	D	D	D	b	D	D
453920	Art dealers	16	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	24 414	2 159	695	92	19.6	—
453930	Manufactured (mobile) home dealers	5	24 414	2 159	695	92	19.6	—
45399	All other miscellaneous store retailers	31	D	D	D	c	D	D
454	Nonstore retailers	58	146 850	16 342	3 427	440	75.8	5.4
4541	Electronic shopping & mail-order houses	14	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	14	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	14	D	D	D	c	D	D
4542	Vending machine operators	11	D	D	D	b	D	D
45421	Vending machine operators	11	D	D	D	b	D	D
454210	Vending machine operators	11	D	D	D	b	D	D
4543	Direct selling establishments	33	23 910	4 276	1 070	214	11.7	24.8
45439	Other direct selling establishments	30	22 146	3 733	818	180	9.8	24.6
454390	Other direct selling establishments	30	22 146	3 733	818	180	9.8	24.6
RANDLEMAN, NC								
44-45	Retail trade	31	62 606	5 703	1 336	330	16.6	1.0
441	Motor vehicle & parts dealers	4	2 414	393	97	27	—	—
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	27 916	2 061	483	151	7.1	1.3
446	Health & personal care stores	3	5 730	658	147	44	D	—
4461	Health & personal care stores	3	5 730	658	147	44	D	—
447	Gasoline stations	6	3 642	312	63	16	55.4	2.5
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 235	143	34	9	D	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RED SPRINGS, NC								
44-45	Retail trade	31	76 071	4 718	1 173	307	7.4	3.5
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	3 656	268	61	16	28.7	8.2
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	6	15 683	1 143	278	106	19.6	5.0
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
44719	Other gasoline stations	1	D	D	D	b	D	D
447190	Other gasoline stations	1	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
452	General merchandise stores	5	3 397	288	52	36	30.4	—
45299	All other general merchandise stores	5	3 397	288	52	36	30.4	—
452990	All other general merchandise stores	5	3 397	288	52	36	30.4	—
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
REIDSVILLE, NC								
44-45	Retail trade	148	245 205	22 361	5 470	1 509	14.0	9.0
441	Motor vehicle & parts dealers	24	86 385	5 441	1 365	244	21.2	1.2
4411	Automobile dealers	10	80 525	4 264	1 065	163	21.2	—
4413	Automotive parts, accessories, & tire stores	14	5 860	1 177	300	81	21.7	17.1
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	8 091	1 132	301	63	9.8	—
44211	Furniture stores	5	8 091	1 132	301	63	9.8	—
442110	Furniture stores	5	8 091	1 132	301	63	9.8	—
443	Electronics & appliance stores	11	3 644	570	152	44	16.7	29.3
4431	Electronics & appliance stores	11	3 644	570	152	44	16.7	29.3
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	16	23 254	2 347	649	136	.5	—
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44419	Other building material dealers	7	9 923	785	171	32	1.2	—
444190	Other building material dealers	7	9 923	785	171	32	1.2	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	16	51 237	4 335	1 091	429	4.5	30.8
4451	Grocery stores	12	48 805	4 092	1 030	410	3.2	32.3
44511	Supermarkets & other grocery (except convenience) stores	9	47 631	3 921	990	393	2.9	32.6
445110	Supermarkets & other grocery (except convenience) stores	9	47 631	3 921	990	393	2.9	32.6
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	13	16 587	3 033	601	115	12.0	.2
4461	Health & personal care stores	13	16 587	3 033	601	115	12.0	.2
447	Gasoline stations	23	22 513	1 667	416	108	29.6	16.4
4471	Gasoline stations	23	22 513	1 667	416	108	29.6	16.4
44711	Gasoline stations with convenience stores	18	18 883	1 300	322	91	26.6	14.8
447110	Gasoline stations with convenience stores	18	18 883	1 300	322	91	26.6	14.8
448	Clothing & clothing accessories stores	12	9 857	1 260	299	115	12.8	—
4481	Clothing stores	6	6 761	740	159	86	5.4	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	7	19 499	1 950	459	200	3.0	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4531	Florists	5	1 359	287	71	21	43.6	—
45311	Florists	5	1 359	287	71	21	43.6	—
453110	Florists	5	1 359	287	71	21	43.6	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROANOKE RAPIDS, NC								
44-45	Retail trade	171	343 015	32 708	7 780	2 468	10.7	2.0
441	Motor vehicle & parts dealers	29	93 369	7 888	1 826	356	26.6	2.0
4411	Automobile dealers	13	78 411	5 567	1 277	236	28.3	2.2
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	5 620	943	255	58	16.6	—
441310	Automotive parts & accessories stores	8	5 620	943	255	58	16.6	—
442	Furniture & home furnishings stores	13	D	D	D	b	D	D
4421	Furniture stores	7	5 739	980	239	50	8.4	—
44211	Furniture stores	7	5 739	980	239	50	8.4	—
442110	Furniture stores	7	5 739	980	239	50	8.4	—
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	8	3 905	672	181	55	43.8	3.6
4431	Electronics & appliance stores	8	3 905	672	181	55	43.8	3.6
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	2 712	402	115	34	24.3	—
444	Building material & garden equipment & supplies dealers	9	16 963	1 807	417	89	4.9	—
4441	Building material & supplies dealers	9	16 963	1 807	417	89	4.9	—
44412	Paint & wallpaper stores	3	2 593	397	72	14	D	—
444120	Paint & wallpaper stores	3	2 593	397	72	14	D	—
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	20	56 812	4 842	1 226	591	.7	.1
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	12	54 440	4 591	1 174	569	.7	—
445110	Supermarkets & other grocery (except convenience) stores	12	54 440	4 591	1 174	569	.7	—
446	Health & personal care stores	10	16 024	1 935	548	100	9.5	—
4461	Health & personal care stores	10	16 024	1 935	548	100	9.5	—
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	15	36 630	2 743	668	198	4.5	5.7
4471	Gasoline stations	15	36 630	2 743	668	198	4.5	5.7
44711	Gasoline stations with convenience stores	9	29 092	2 305	563	159	1.7	—
447110	Gasoline stations with convenience stores	9	29 092	2 305	563	159	1.7	—
448	Clothing & clothing accessories stores	26	24 605	2 799	681	273	6.2	8.2
4481	Clothing stores	15	D	D	D	c	D	D
44811	Men's clothing stores	6	7 836	805	204	101	13.2	12.2
448110	Men's clothing stores	6	7 836	805	204	101	13.2	12.2
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	11	57 257	5 613	1 219	555	.2	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
45299	All other general merchandise stores	7	5 340	568	90	46	2.2	—
452990	All other general merchandise stores	7	5 340	568	90	46	2.2	—
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKINGHAM, NC								
44-45	Retail trade	151	284 639	25 005	5 687	1 691	13.2	5.2
441	Motor vehicle & parts dealers	26	105 035	6 929	1 390	238	22.3	.4
4411	Automobile dealers	11	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	9 495	1 718	406	92	8.7	—
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	7	6 788	1 541	337	68	8.6	.8
44211	Furniture stores	7	6 788	1 541	337	68	8.6	.8
442110	Furniture stores	7	6 788	1 541	337	68	8.6	.8
443	Electronics & appliance stores	3	1 649	248	65	14	D	18.4
4431	Electronics & appliance stores	3	1 649	248	65	14	D	18.4
444	Building material & garden equipment & supplies dealers	11	D	D	D	c	D	D
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	e	D	D
4451	Grocery stores	10	D	D	D	e	D	D
446	Health & personal care stores	9	11 606	1 614	379	91	2.3	7.9
4461	Health & personal care stores	9	11 606	1 614	379	91	2.3	7.9
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	23	24 324	1 417	336	115	8.7	4.8
4471	Gasoline stations	23	24 324	1 417	336	115	8.7	4.8
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D
448	Clothing & clothing accessories stores	24	14 393	1 729	432	157	12.9	—
4481	Clothing stores	14	9 868	1 062	265	107	11.5	—
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	1 814	187	43	27	28.1	—
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	6	4 024	370	86	23	2.6	64.0
4543	Direct selling establishments	6	4 024	370	86	23	2.6	64.0
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
ROCKY MOUNT, NC *								
44-45	Retail trade	392	825 342	76 388	18 408	4 833	6.7	4.7
441	Motor vehicle & parts dealers	56	232 717	16 975	4 241	634	15.9	7.4
4411	Automobile dealers	28	204 213	12 909	3 253	421	17.7	8.4
44111	New car dealers	11	176 984	11 863	3 053	377	19.3	.4
441110	New car dealers	11	176 984	11 863	3 053	377	19.3	.4
44112	Used car dealers	17	27 229	1 046	200	44	7.4	60.5
441120	Used car dealers	17	27 229	1 046	200	44	7.4	60.5
4412	Other motor vehicle dealers	4	10 174	564	133	32	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	10 174	564	133	32	—	—
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	24	18 330	3 502	855	181	4.7	.1
44131	Automotive parts & accessories stores	18	13 503	2 419	596	140	6.4	—
441310	Automotive parts & accessories stores	18	13 503	2 419	596	140	6.4	—
44132	Tire dealers	6	4 827	1 083	259	41	—	.5
441320	Tire dealers	6	4 827	1 083	259	41	—	.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ROCKY MOUNT, NC *—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	27	24 234	4 095	1 005	197	11.4	1.3
4421	Furniture stores	15	16 362	2 806	673	132	14.9	—
44211	Furniture stores	15	16 362	2 806	673	132	14.9	—
442110	Furniture stores	15	16 362	2 806	673	132	14.9	—
4422	Home furnishings stores	12	7 872	1 289	332	65	3.9	4.1
44221	Floor covering stores	6	5 154	836	241	37	4.2	2.4
442210	Floor covering stores	6	5 154	836	241	37	4.2	2.4
44229	Other home furnishings stores	6	2 718	453	91	28	3.4	7.4
443	Electronics & appliance stores	8	10 416	1 083	273	63	2.2	.5
4431	Electronics & appliance stores	8	10 416	1 083	273	63	2.2	.5
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	30	135 973	14 774	3 640	682	—	.7
4441	Building material & supplies dealers	26	D	D	D	f	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	18	86 104	8 375	2 056	302	—	1.0
444190	Other building material dealers	18	86 104	8 375	2 056	302	—	1.0
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	35	103 419	8 103	1 944	706	3.6	6.1
4451	Grocery stores	28	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	97 312	7 639	1 812	669	2.6	6.2
445110	Supermarkets & other grocery (except convenience) stores	21	97 312	7 639	1 812	669	2.6	6.2
446	Health & personal care stores	25	34 109	4 392	975	280	8.5	.9
4461	Health & personal care stores	25	34 109	4 392	975	280	8.5	.9
44611	Pharmacies & drug stores	16	30 146	3 507	750	235	9.6	—
446110	Pharmacies & drug stores	16	30 146	3 507	750	235	9.6	—
4461101	Pharmacies & drug stores	16	30 146	3 507	750	235	9.6	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	53	69 551	3 191	768	238	3.8	11.3
4471	Gasoline stations	53	69 551	3 191	768	238	3.8	11.3
44711	Gasoline stations with convenience stores	39	59 242	2 748	643	198	3.7	12.0
447110	Gasoline stations with convenience stores	39	59 242	2 748	643	198	3.7	12.0
448	Clothing & clothing accessories stores	68	57 295	6 455	1 513	638	3.1	6.1
4481	Clothing stores	46	44 219	4 912	1 153	513	4.0	4.9
44811	Men's clothing stores	7	3 312	435	102	41	23.1	42.7
448110	Men's clothing stores	7	3 312	435	102	41	23.1	42.7
44812	Women's clothing stores	24	10 796	1 200	309	168	7.2	4.4
448120	Women's clothing stores	24	10 796	1 200	309	168	7.2	4.4
44814	Family clothing stores	8	27 596	2 953	669	270	.9	1.0
448140	Family clothing stores	8	27 596	2 953	669	270	.9	1.0
44819	Other clothing stores	3	1 858	220	46	16	—	—
448190	Other clothing stores	3	1 858	220	46	16	—	—
4482	Shoe stores	17	D	D	D	b	D	D
44821	Shoe stores	17	D	D	D	b	D	D
448210	Shoe stores	17	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	11	4 289	510	121	49	—	4.8
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	30	16 601	2 010	449	212	12.6	2.9
4511	Sporting goods, hobby, & musical instrument stores ..	20	9 197	1 143	228	103	4.4	5.2
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	1 332	201	45	13	—	—
451140	Musical instrument & supplies stores	4	1 332	201	45	13	—	—
4512	Book, periodical, & music stores	10	7 404	867	221	109	22.7	—
45121	Book stores & news dealers	7	D	D	D	b	D	D
451211	Book stores	5	4 672	613	155	81	36.0	—
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKY MOUNT, NC *—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	13	102 003	10 350	2 475	909	.2	—
4521	Department stores (incl leased depts) ##	5	95 662	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	95 662	N	N	N	—	—
4521	Department stores (excl leased depts)	5	95 319	9 687	2 336	832	—	—
45211	Department stores (excl leased depts)	5	95 319	9 687	2 336	832	—	—
452110	Department stores (excl leased depts)	5	95 319	9 687	2 336	832	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	8	6 684	663	139	77	2.5	—
452990	All other general merchandise stores	8	6 684	663	139	77	2.5	—
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	36	D	D	D	c	D	D
4531	Florists	9	1 781	408	98	34	53.1	10.7
45311	Florists	9	1 781	408	98	34	53.1	10.7
453110	Florists	9	1 781	408	98	34	53.1	10.7
4532	Office supplies, stationery, & gift stores	9	10 868	955	229	75	5.9	1.8
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	6	909	251	59	20	5.5	44.1
45331	Used merchandise stores	6	909	251	59	20	5.5	44.1
453310	Used merchandise stores	6	909	251	59	20	5.5	44.1
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	14 440	1 150	168	33	2.0	8.3
453930	Manufactured (mobile) home dealers	8	14 440	1 150	168	33	2.0	8.3
45399	All other miscellaneous store retailers	3	627	67	14	8	—	—
454	Nonstore retailers	11	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	8	8 057	1 563	438	58	2.6	—
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
ROCKY MOUNT, NC (EDGEcombe COUNTY PART) *								
44-45	Retail trade	70	85 825	8 068	1 874	540	5.2	6.3
441	Motor vehicle & parts dealers	6	6 884	659	169	42	33.3	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 129	418	103	23	—	—
4421	Furniture stores	5	2 129	418	103	23	—	—
44211	Furniture stores	5	2 129	418	103	23	—	—
442110	Furniture stores	5	2 129	418	103	23	—	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	c	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	11	16 160	750	186	67	3.0	26.0
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
4481	Clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKY MOUNT, NC (EDGEcombe COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	3	2 390	235	46	23	D	—
45299	All other general merchandise stores	3	2 390	235	46	23	D	—
452990	All other general merchandise stores	3	2 390	235	46	23	D	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
ROCKY MOUNT, NC (NASH COUNTY PART) *								
44-45	Retail trade	322	739 517	68 320	16 534	4 293	6.9	4.5
441	Motor vehicle & parts dealers	50	225 833	16 316	4 072	592	15.4	7.6
4411	Automobile dealers	27	D	D	D	e	D	D
44111	New car dealers	11	176 984	11 863	3 053	377	19.3	.4
441110	New car dealers	11	176 984	11 863	3 053	377	19.3	.4
44112	Used car dealers	16	D	D	D	b	D	D
441120	Used car dealers	16	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	20	D	D	D	c	D	D
44131	Automotive parts & accessories stores	15	D	D	D	c	D	D
441310	Automotive parts & accessories stores	15	D	D	D	c	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	22	22 105	3 677	902	174	12.4	1.5
4421	Furniture stores	10	14 233	2 388	570	109	17.2	—
44211	Furniture stores	10	14 233	2 388	570	109	17.2	—
442110	Furniture stores	10	14 233	2 388	570	109	17.2	—
4422	Home furnishings stores	12	7 872	1 289	332	65	3.9	4.1
44221	Floor covering stores	6	5 154	836	241	37	4.2	2.4
442210	Floor covering stores	6	5 154	836	241	37	4.2	2.4
44229	Other home furnishings stores	6	2 718	453	91	28	3.4	7.4
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	21	D	D	D	f	D	D
4441	Building material & supplies dealers	18	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	c	D	D
444190	Other building material dealers	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	22	D	D	D	f	D	D
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	81 060	6 397	1 492	543	3.1	7.4
445110	Supermarkets & other grocery (except convenience) stores	14	81 060	6 397	1 492	543	3.1	7.4
446	Health & personal care stores	20	D	D	D	c	D	D
4461	Health & personal care stores	20	D	D	D	c	D	D
44611	Pharmacies & drug stores	13	D	D	D	c	D	D
446110	Pharmacies & drug stores	13	D	D	D	c	D	D
4461101	Pharmacies & drug stores	13	D	D	D	c	D	D
44619	Other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	42	53 391	2 441	582	171	4.0	6.9
4471	Gasoline stations	42	53 391	2 441	582	171	4.0	6.9
44711	Gasoline stations with convenience stores	29	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	29	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ROCKY MOUNT, NC (NASH COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	63	D	D	D	f	D	D
4481	Clothing stores	42	D	D	D	e	D	D
44811	Men's clothing stores	7	3 312	435	102	41	23.1	42.7
448110	Men's clothing stores	7	3 312	435	102	41	23.1	42.7
44812	Women's clothing stores	22	D	D	D	c	D	D
448120	Women's clothing stores	22	D	D	D	c	D	D
44814	Family clothing stores	7	D	D	D	e	D	D
448140	Family clothing stores	7	D	D	D	e	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	16	D	D	D	b	D	D
44821	Shoe stores	16	D	D	D	b	D	D
448210	Shoe stores	16	D	D	D	b	D	D
4482104	Family shoe stores	11	4 289	510	121	49	—	4.8
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	27	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	17	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	7 404	867	221	109	22.7	—
45121	Book stores & news dealers	7	D	D	D	b	D	D
451211	Book stores	5	4 672	613	155	81	36.0	—
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	3	D	D	D	b	D	D
452	General merchandise stores	10	99 613	10 115	2 429	886	—	—
4521	Department stores (incl leased depts) ##	5	95 662	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	95 662	N	N	N	—	—
4521	Department stores (excl leased depts)	5	95 319	9 687	2 336	832	—	—
452110	Department stores (excl leased depts)	5	95 319	9 687	2 336	832	—	—
4521101	Department stores (excl leased depts)	5	95 319	9 687	2 336	832	—	—
4521101	Conventional department stores (excl leased depts) ..	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) ..	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) ..	2	D	D	D	c	D	D
45299	All other general merchandise stores	5	4 294	428	93	54	—	—
452990	All other general merchandise stores	5	4 294	428	93	54	—	—
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4531	Florists	8	D	D	D	b	D	D
45311	Florists	8	D	D	D	b	D	D
453110	Florists	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	9	10 868	955	229	75	5.9	1.8
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	5	D	D	D	a	D	D
45331	Used merchandise stores	5	D	D	D	a	D	D
453310	Used merchandise stores	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROXBORO, NC								
44-45	Retail trade	126	214 610	20 119	4 478	1 394	13.4	3.0
441	Motor vehicle & parts dealers	18	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	5 147	827	204	54	14.5	.7
441310	Automotive parts & accessories stores	6	5 147	827	204	54	14.5	.7
442	Furniture & home furnishings stores	9	6 953	1 161	293	66	47.2	—
4421	Furniture stores	4	3 765	661	163	33	15.3	—
44211	Furniture stores	4	3 765	661	163	33	15.3	—
442110	Furniture stores	4	3 765	661	163	33	15.3	—
4422	Home furnishings stores	5	3 188	500	130	33	84.8	—
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	5	3 416	532	117	28	52.7	—
4431	Electronics & appliance stores	5	3 416	532	117	28	52.7	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	8 270	954	227	57	3.7	16.5
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	12	45 076	3 511	869	338	11.4	—
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
446	Health & personal care stores	10	D	D	D	b	D	D
4461	Health & personal care stores	10	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	20	21 503	1 467	358	131	46.9	17.9
4471	Gasoline stations	20	21 503	1 467	358	131	46.9	17.9
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D
448	Clothing & clothing accessories stores	16	D	D	D	c	D	D
4481	Clothing stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
RUTHERFORDTON, NC								
44-45	Retail trade	63	66 618	5 845	1 430	509	13.9	20.7
441	Motor vehicle & parts dealers	13	12 673	720	158	34	52.2	5.9
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	7	28 201	2 519	633	243	.8	37.2
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	13	11 236	726	173	71	15.2	13.3
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RUTHERFORDTON, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	237	83	11	5	49.4	5.9
452	General merchandise stores	3	1 166	123	25	17	D	—
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SALISBURY, NC								
44-45	Retail trade	252	574 222	55 202	13 658	3 412	3.7	4.4
441	Motor vehicle & parts dealers	33	171 115	13 710	3 519	522	2.5	.7
4411	Automobile dealers	15	151 856	10 608	2 674	359	.9	.8
44111	New car dealers	7	D	D	D	e	D	D
441110	New car dealers	7	D	D	D	e	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	13 015	2 405	692	130	14.7	.4
441310	Automotive parts & accessories stores	11	13 015	2 405	692	130	14.7	.4
442	Furniture & home furnishings stores	14	8 041	1 604	405	79	9.0	7.7
4421	Furniture stores	7	5 353	1 147	315	53	4.1	10.1
44211	Furniture stores	7	5 353	1 147	315	53	4.1	10.1
442110	Furniture stores	7	5 353	1 147	315	53	4.1	10.1
4422	Home furnishings stores	7	2 688	457	90	26	18.8	2.9
44229	Other home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	9	6 903	767	188	40	3.1	1.5
4431	Electronics & appliance stores	9	6 903	767	188	40	3.1	1.5
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	3 193	320	77	18	—	—
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	82 390	9 364	2 278	445	6.6	4.0
4441	Building material & supplies dealers	19	71 321	8 381	2 045	375	5.6	4.6
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	13	D	D	D	c	D	D
444190	Other building material dealers	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	7	11 069	983	233	70	13.1	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	19	77 957	6 661	1 795	617	.6	.5
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	73 334	6 192	1 692	581	.3	.1
445110	Supermarkets & other grocery (except convenience) stores	10	73 334	6 192	1 692	581	.3	.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	18	D	D	D	e	D	D
4461	Health & personal care stores	18	D	D	D	e	D	D
44611	Pharmacies & drug stores	9	20 535	2 379	610	154	2.3	8.3
446110	Pharmacies & drug stores	9	20 535	2 379	610	154	2.3	8.3
4461101	Pharmacies & drug stores	9	20 535	2 379	610	154	2.3	8.3
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	3	3 002	2 358	588	151	D	11.0
446199	All other health & personal care stores	1	D	D	D	c	D	D
447	Gasoline stations	35	66 414	3 365	784	284	3.4	12.6
4471	Gasoline stations	35	66 414	3 365	784	284	3.4	12.6
44711	Gasoline stations with convenience stores	27	45 324	2 337	542	187	4.5	5.3
447110	Gasoline stations with convenience stores	27	45 324	2 337	542	187	4.5	5.3
44719	Other gasoline stations	8	21 090	1 028	242	97	1.2	28.4
447190	Other gasoline stations	8	21 090	1 028	242	97	1.2	28.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SALISBURY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	35	25 327	3 177	713	257	13.9	7.6
4481	Clothing stores	22	15 949	1 855	387	156	13.8	8.6
44814	Family clothing stores	6	D	D	D	b	D	D
448140	Family clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	7	D	D	D	b	D	D
44821	Shoe stores	7	D	D	D	b	D	D
448210	Shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	6	4 596	596	138	49	23.2	—
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D
44831	Jewelry stores	6	D	D	D	b	D	D
448310	Jewelry stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	12	6 134	569	102	47	1.1	15.0
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	12	68 061	6 660	1 671	612	.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4531	Florists	7	1 629	329	69	29	13.8	15.7
45311	Florists	7	1 629	329	69	29	13.8	15.7
453110	Florists	7	1 629	329	69	29	13.8	15.7
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	5 551	637	146	17	—	—
453210	Office supplies & stationery stores	3	5 551	637	146	17	—	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
454	Nonstore retailers	8	8 991	1 092	271	51	9.6	11.7
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	7 997	855	212	41	.4	11.2
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
SANFORD, NC								
44-45	Retail trade	239	474 224	40 032	9 829	2 503	8.3	2.2
441	Motor vehicle & parts dealers	32	173 202	10 621	2 705	418	4.0	.2
4411	Automobile dealers	20	D	D	D	e	D	D
44111	New car dealers	10	149 006	7 866	2 030	267	.8	—
441110	New car dealers	10	149 006	7 866	2 030	267	.8	—
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	9	D	D	D	b	D	D
4431	Electronics & appliance stores	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	2 083	310	80	25	23.9	10.3
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	D	D	D	c	D	D
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	3	2 368	189	44	16	D	—
444220	Nursery & garden centers	3	2 368	189	44	16	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANFORD, NC—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	28	78 727	6 712	1 622	563	2.5	7.4
4451	Grocery stores	24	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	13	D	D	D	e	D	D
44512	Convenience stores	11	D	D	D	b	D	D
445120	Convenience stores	11	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	15	D	D	D	c	D	D
4461	Health & personal care stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	29	37 082	1 947	462	156	20.6	6.4
4471	Gasoline stations	29	37 082	1 947	462	156	20.6	6.4
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores	39	23 371	3 182	728	274	16.5	2.9
4481	Clothing stores	19	D	D	D	c	D	D
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	10	4 419	913	200	60	45.5	—
44831	Jewelry stores	10	4 419	913	200	60	45.5	—
448310	Jewelry stores	10	4 419	913	200	60	45.5	—
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
452	General merchandise stores	9	56 086	5 370	1 325	502	1.5	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	6 159	776	194	67	13.8	—
452990	All other general merchandise stores	6	6 159	776	194	67	13.8	—
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	32	32 606	3 034	686	131	10.0	.4
4531	Florists	8	1 421	331	87	30	58.2	4.8
45311	Florists	8	1 421	331	87	30	58.2	4.8
453110	Florists	8	1 421	331	87	30	58.2	4.8
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	1	D	D	D	a	D	D
SCOTLAND NECK, NC								
44-45	Retail trade	29	27 018	3 179	745	211	19.5	3.1
441	Motor vehicle & parts dealers	4	1 820	269	62	16	9.1	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 598	526	109	27	D	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	4 389	248	59	24	—	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SELMA, NC								
44-45	Retail trade	37	65 392	4 804	1 073	337	6.6	2.7
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	3 819	268	62	27	4.5	16.0
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	15 709	1 179	275	121	—	4.0
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	32 688	1 115	243	56	7.0	—
4471	Gasoline stations	9	32 688	1 115	243	56	7.0	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
SHELBY, NC								
44-45	Retail trade	230	393 266	39 704	9 619	2 887	21.0	3.6
441	Motor vehicle & parts dealers	34	118 124	8 837	2 058	366	46.1	.6
4411	Automobile dealers	18	101 348	6 221	1 430	217	53.5	.2
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
44132	Tire dealers	4	6 468	1 341	311	72	—	—
441320	Tire dealers	4	6 468	1 341	311	72	—	—
442	Furniture & home furnishings stores	12	7 845	1 270	305	70	46.2	8.7
4421	Furniture stores	8	6 405	1 002	253	55	47.8	10.7
44211	Furniture stores	8	6 405	1 002	253	55	47.8	10.7
442110	Furniture stores	8	6 405	1 002	253	55	47.8	10.7
443	Electronics & appliance stores	9	6 006	993	228	53	47.7	5.2
4431	Electronics & appliance stores	9	6 006	993	228	53	47.7	5.2
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	25 280	3 308	806	165	10.4	9.3
4441	Building material & supplies dealers	17	21 803	2 951	724	136	6.8	8.4
44419	Other building material dealers	11	19 528	2 669	657	122	4.5	3.2
444190	Other building material dealers	11	19 528	2 669	657	122	4.5	3.2
4442	Lawn & garden equipment & supplies stores	5	3 477	357	82	29	33.0	15.0
445	Food & beverage stores	17	52 251	5 364	1 443	525	3.9	1.8
4451	Grocery stores	11	45 598	4 383	1 203	452	2.1	2.0
44511	Supermarkets & other grocery (except convenience) stores	7	43 898	4 273	1 170	437	—	2.1
445110	Supermarkets & other grocery (except convenience) stores	7	43 898	4 273	1 170	437	—	2.1
4452	Specialty food stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SHELBY, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	19	D	D	D	c	D	D
4461	Health & personal care stores	19	D	D	D	c	D	D
44611	Pharmacies & drug stores	10	21 650	2 487	555	166	27.4	2.2
446110	Pharmacies & drug stores	10	21 650	2 487	555	166	27.4	2.2
4461101	Pharmacies & drug stores	10	21 650	2 487	555	166	27.4	2.2
44612	Cosmetics, beauty supplies, & perfume stores	3	927	117	27	10	D	17.8
446120	Cosmetics, beauty supplies, & perfume stores	3	927	117	27	10	D	17.8
447	Gasoline stations	25	19 127	1 187	320	107	21.6	26.4
4471	Gasoline stations	25	19 127	1 187	320	107	21.6	26.4
44711	Gasoline stations with convenience stores	17	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	b	D	D
448	Clothing & clothing accessories stores	37	27 058	3 569	827	336	16.0	3.4
4481	Clothing stores	21	17 357	2 159	518	215	7.2	5.0
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D
44831	Jewelry stores	6	D	D	D	b	D	D
448310	Jewelry stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	13	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	11	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	10	82 496	8 104	2 017	800	—	.4
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
45211	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	6 792	612	96	16	—	—
453930	Manufactured (mobile) home dealers	3	6 792	612	96	16	—	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	c	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	8	7 929	1 092	276	67	1.0	3.3
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
SILER CITY, NC								
44-45	Retail trade	74	128 450	12 660	2 947	857	15.1	.5
441	Motor vehicle & parts dealers	8	32 991	2 066	617	126	36.3	.7
442	Furniture & home furnishings stores	6	D	D	D	c	D	D
4421	Furniture stores	4	8 276	1 658	357	84	—	—
44211	Furniture stores	4	8 276	1 658	357	84	—	—
442110	Furniture stores	4	8 276	1 658	357	84	—	—
443	Electronics & appliance stores	4	1 658	194	47	12	97.2	—
4431	Electronics & appliance stores	4	1 658	194	47	12	97.2	—
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	10 259	1 035	253	64	.2	—
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
4451	Grocery stores	6	30 481	3 150	755	243	—	1.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SILER CITY, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	10	10 496	761	183	64	—	—
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	4 854	612	146	68	2.2	—
4481	Clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	8 070	896	203	84	2.9	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	9 119	1 061	194	48	12.1	—
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
SMITHFIELD, NC								
44-45	Retail trade	185	388 674	35 285	8 093	2 246	7.0	8.3
441	Motor vehicle & parts dealers	24	127 510	8 662	2 006	276	5.3	7.4
4411	Automobile dealers	11	115 228	6 786	1 577	174	3.5	8.2
441111	New car dealers	4	109 280	6 109	1 499	158	—	7.8
441110	New car dealers	4	109 280	6 109	1 499	158	—	7.8
44112	Used car dealers	7	5 948	677	78	16	67.6	14.3
441120	Used car dealers	7	5 948	677	78	16	67.6	14.3
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	5 006	800	202	54	3.8	—
441310	Automotive parts & accessories stores	7	5 006	800	202	54	3.8	—
442	Furniture & home furnishings stores	18	25 441	3 639	826	199	6.1	30.1
4421	Furniture stores	4	9 635	1 699	394	62	6.4	—
44211	Furniture stores	4	9 635	1 699	394	62	6.4	—
442110	Furniture stores	4	9 635	1 699	394	62	6.4	—
4422	Home furnishings stores	14	15 806	1 940	432	137	6.0	48.4
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
44229	Other home furnishings stores	10	D	D	D	c	D	D
442299	All other home furnishings stores	10	D	D	D	c	D	D
443	Electronics & appliance stores	7	2 185	446	109	23	37.4	—
4431	Electronics & appliance stores	7	2 185	446	109	23	37.4	—
44311	Appliance, television, & other electronics stores	6	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	1 535	202	60	12	D	—
444	Building material & garden equipment & supplies dealers	14	32 795	3 362	936	171	2.4	19.4
4441	Building material & supplies dealers	10	28 450	2 930	833	153	2.7	22.4
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	4 345	432	103	18	.6	—
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	6	31 701	2 457	615	254	6.0	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	11	6 404	899	221	64	31.2	9.0
4461	Health & personal care stores	11	6 404	899	221	64	31.2	9.0
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	19	22 228	1 438	341	124	15.4	31.1
4471	Gasoline stations	19	22 228	1 438	341	124	15.4	31.1
44711	Gasoline stations with convenience stores	15	20 696	1 352	318	120	14.2	28.3
447110	Gasoline stations with convenience stores	15	20 696	1 352	318	120	14.2	28.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SMITHFIELD, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	52	49 213	4 615	1 025	367	2.3	2.5
4481	Clothing stores	33	31 698	2 734	603	222	1.8	2.5
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44812	Women's clothing stores	11	11 242	1 001	224	89	4.1	6.8
448120	Women's clothing stores	11	11 242	1 001	224	89	4.1	6.8
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	8	10 162	801	140	50	1.2	—
448140	Family clothing stores	8	10 162	801	140	50	1.2	—
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	11	D	D	D	c	D	D
44821	Shoe stores	11	D	D	D	c	D	D
448210	Shoe stores	11	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	7 525	675	146	63	—	—
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	2 314	320	60	29	20.7	1.3
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	7	68 957	7 098	1 382	617	—	—
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	8 140	1 457	424	68	2.3	—
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
SOUTHERN PINES, NC								
44-45	Retail trade	102	221 138	21 642	5 174	1 416	13.6	.8
441	Motor vehicle & parts dealers	8	75 458	4 247	1 073	146	20.3	.9
4411	Automobile dealers	5	D	D	D	c	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	5	1 756	710	151	38	45.8	—
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	25 483	3 788	835	138	1.2	1.3
4441	Building material & supplies dealers	8	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	6	10 348	1 581	370	82	51.5	—
4461	Health & personal care stores	6	10 348	1 581	370	82	51.5	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	9	11 835	530	135	43	19.7	—
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
SOUTHERN PINES, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	21	28 520	3 202	722	281	8.1	.2
4481	Clothing stores	10	23 092	2 452	543	217	6.9	.3
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	10	6 850	912	233	82	15.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	7	4 326	634	160	59	12.0	—
4512	Book, periodical, & music stores	3	2 524	278	73	23	D	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	4 460	757	222	50	23.3	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
SOUTHPORT, NC								
44-45	Retail trade	16	18 299	1 865	467	85	2.9	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SPENCER, NC								
44-45	Retail trade	22	21 953	2 299	583	189	19.2	2.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	4 081	323	74	30	63.6	14.4
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
SPINDALE, NC								
44-45	Retail trade	36	85 050	8 117	2 023	698	4.6	12.4
441	Motor vehicle & parts dealers	4	7 793	1 022	232	37	8.8	—
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	5 302	268	61	25	20.9	79.1
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
4481	Clothing stores	4	D	D	D	b	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SPRING LAKE, NC								
44-45	Retail trade	57	77 483	8 074	1 978	638	2.3	2.4
441	Motor vehicle & parts dealers	13	9 772	1 554	419	109	10.5	7.7
4413	Automotive parts, accessories, & tire stores	10	8 090	1 423	380	100	6.2	9.2
44131	Automotive parts & accessories stores	10	8 090	1 423	380	100	6.2	9.2
441310	Automotive parts & accessories stores	10	8 090	1 423	380	100	6.2	9.2
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 225	244	56	8	—	—
445	Food & beverage stores	9	18 858	1 693	412	143	1.6	3.4
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	14 253	879	207	62	—	—
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	2 920	465	113	46	—	—
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
STALLINGS, NC								
44-45	Retail trade	15	20 549	2 223	537	193	6.2	.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	3 504	341	80	26	—	2.8
454	Nonstore retailers	2	D	D	D	a	D	D
STANLEY, NC								
44-45	Retail trade	23	36 693	2 938	675	246	9.9	.5
441	Motor vehicle & parts dealers	4	779	141	33	9	73.3	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	4	6 879	611	111	32	33.0	—
4461	Health & personal care stores	4	6 879	611	111	32	33.0	—
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
STATESVILLE, NC								
44-45	Retail trade	259	606 862	55 301	12 884	3 373	14.9	6.8
441	Motor vehicle & parts dealers	33	198 675	17 629	3 932	573	31.6	5.7
4411	Automobile dealers	15	D	D	D	e	D	D
44111	New car dealers	12	D	D	D	e	D	D
441110	New car dealers	12	D	D	D	e	D	D
4412	Other motor vehicle dealers	4	17 575	1 981	435	66	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	17 575	1 981	435	66	—	—
441221	Motorcycle dealers	4	17 575	1 981	435	66	—	—
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
44132	Tire dealers	6	7 102	1 432	339	64	4.2	—
441320	Tire dealers	6	7 102	1 432	339	64	4.2	—
442	Furniture & home furnishings stores	13	10 074	1 964	390	72	23.9	11.1
4421	Furniture stores	8	7 658	1 620	310	56	21.9	6.3
44211	Furniture stores	8	7 658	1 620	310	56	21.9	6.3
442110	Furniture stores	8	7 658	1 620	310	56	21.9	6.3
4422	Home furnishings stores	5	2 416	344	80	16	30.0	26.4
443	Electronics & appliance stores	10	6 828	1 212	270	55	12.7	—
4431	Electronics & appliance stores	10	6 828	1 212	270	55	12.7	—
44311	Appliance, television, & other electronics stores	10	6 828	1 212	270	55	12.7	—
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
STATESVILLE, NC—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	22	59 838	4 960	1 268	279	1.3	2.4
4441	Building material & supplies dealers	15	46 287	4 049	1 038	219	.9	3.1
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	7	17 003	1 621	438	55	—	—
444190	Other building material dealers	7	17 003	1 621	438	55	—	—
4442	Lawn & garden equipment & supplies stores	7	13 551	911	230	60	2.9	—
44422	Nursery & garden centers	7	13 551	911	230	60	2.9	—
444220	Nursery & garden centers	7	13 551	911	230	60	2.9	—
445	Food & beverage stores	21	89 239	7 627	1 857	631	1.8	13.5
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	83 715	7 129	1 735	595	1.7	14.2
445110	Supermarkets & other grocery (except convenience) stores	14	83 715	7 129	1 735	595	1.7	14.2
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	30	30 616	3 766	848	226	23.5	2.7
4461	Health & personal care stores	30	30 616	3 766	848	226	23.5	2.7
44611	Pharmacies & drug stores	18	26 179	2 977	714	188	22.7	.5
446110	Pharmacies & drug stores	18	26 179	2 977	714	188	22.7	.5
4461101	Pharmacies & drug stores	18	26 179	2 977	714	188	22.7	.5
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	6	D	D	D	a	D	D
446199	All other health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	40	49 591	2 496	572	189	9.4	2.2
4471	Gasoline stations	40	49 591	2 496	572	189	9.4	2.2
44711	Gasoline stations with convenience stores	28	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	28	D	D	D	c	D	D
448	Clothing & clothing accessories stores	36	27 536	3 350	785	307	10.7	5.2
4481	Clothing stores	19	18 496	2 039	471	201	7.3	1.6
44814	Family clothing stores	6	D	D	D	c	D	D
448140	Family clothing stores	6	D	D	D	c	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	5	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	9	80 676	7 447	1 888	702	—	12.9
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	66 897	5 823	1 472	537	—	15.5
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	5	D	D	D	a	D	D
45331	Used merchandise stores	5	D	D	D	a	D	D
453310	Used merchandise stores	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	c	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	c	D	D
454	Nonstore retailers	9	13 658	1 373	295	56	2.3	—
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	3 814	663	178	26	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STOKESDALE, NC								
44-45	Retail trade	8	7 593	832	199	43	10.0	1.5
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
TARBORO, NC								
44-45	Retail trade	76	92 775	10 139	2 465	815	6.7	7.4
441	Motor vehicle & parts dealers	9	8 842	1 153	279	72	39.7	6.0
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	3	968	52	20	11	—	—
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	12	30 862	2 602	576	209	2.7	12.4
4451	Grocery stores	10	D	D	D	c	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	10	15 826	1 081	351	127	—	—
44711	Gasoline stations with convenience stores	9	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	c	D	D
448	Clothing & clothing accessories stores	14	7 252	808	207	102	7.1	.3
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
THOMASVILLE, NC *								
44-45	Retail trade	130	218 131	21 888	5 561	1 372	8.5	5.6
441	Motor vehicle & parts dealers	22	57 275	4 775	1 144	203	9.5	.9
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	6 786	1 146	251	76	1.4	20.0
44211	Furniture stores	6	6 786	1 146	251	76	1.4	20.0
442110	Furniture stores	6	6 786	1 146	251	76	1.4	20.0
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	8 973	1 258	255	75	—	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	18	D	D	D	e	D	D
4451	Grocery stores	17	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	59 179	4 847	1 096	434	—	9.2
445110	Supermarkets & other grocery (except convenience) stores	13	59 179	4 847	1 096	434	—	9.2
446	Health & personal care stores	10	17 603	2 018	431	114	27.4	—
4461	Health & personal care stores	10	17 603	2 018	431	114	27.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	THOMASVILLE, NC *—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	16	19 698	1 192	275	100	12.7	17.0
4471	Gasoline stations	16	19 698	1 192	275	100	12.7	17.0
44711	Gasoline stations with convenience stores	10	15 749	801	193	72	10.3	10.6
447110	Gasoline stations with convenience stores	10	15 749	801	193	72	10.3	10.6
448	Clothing & clothing accessories stores	12	6 284	849	197	72	38.5	—
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	10 596	3 093	1 272	21	5.3	.8
4541	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
	THOMASVILLE, NC (DAVIDSON COUNTY PART) *							
44-45	Retail trade	130	218 131	21 888	5 561	1 372	8.5	5.6
441	Motor vehicle & parts dealers	22	57 275	4 775	1 144	203	9.5	.9
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	6 786	1 146	251	76	1.4	20.0
44211	Furniture stores	6	6 786	1 146	251	76	1.4	20.0
442110	Furniture stores	6	6 786	1 146	251	76	1.4	20.0
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	8 973	1 258	255	75	—	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	18	D	D	D	e	D	D
4451	Grocery stores	17	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	59 179	4 847	1 096	434	—	9.2
445110	Supermarkets & other grocery (except convenience) stores	13	59 179	4 847	1 096	434	—	9.2
446	Health & personal care stores	10	17 603	2 018	431	114	27.4	—
4461	Health & personal care stores	10	17 603	2 018	431	114	27.4	—
447	Gasoline stations	16	19 698	1 192	275	100	12.7	17.0
4471	Gasoline stations	16	19 698	1 192	275	100	12.7	17.0
44711	Gasoline stations with convenience stores	10	15 749	801	193	72	10.3	10.6
447110	Gasoline stations with convenience stores	10	15 749	801	193	72	10.3	10.6
448	Clothing & clothing accessories stores	12	6 284	849	197	72	38.5	—
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	THOMASVILLE, NC (DAVIDSON COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	10 596	3 093	1 272	21	5.3	.8
4541	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
	TRENT WOODS, NC							
44-45	Retail trade	6	795	138	33	22	27.2	72.8
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	TROY, NC							
44-45	Retail trade	46	78 045	6 039	1 428	394	10.1	—
441	Motor vehicle & parts dealers	11	41 772	2 457	590	102	3.5	—
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	a	D	D
441320	Tire dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	3 057	343	79	16	D	—
4421	Furniture stores	3	3 057	343	79	16	D	—
44211	Furniture stores	3	3 057	343	79	16	D	—
442110	Furniture stores	3	3 057	343	79	16	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	4	5 006	564	123	52	38.8	—
4461	Health & personal care stores	4	5 006	564	123	52	38.8	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	7	7 876	543	137	43	—	—
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VALDESE, NC								
44-45	Retail trade	28	32 629	2 862	674	201	15.2	6.0
441	Motor vehicle & parts dealers	6	6 103	452	104	21	2.2	11.0
442	Furniture & home furnishings stores	4	1 229	86	14	6	20.5	6.0
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	14 673	1 207	303	98	D	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	5 929	396	89	28	24.1	20.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WADESBORO, NC								
44-45	Retail trade	60	83 607	7 328	1 734	565	19.3	1.5
441	Motor vehicle & parts dealers	9	24 867	1 358	350	69	37.6	.3
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	17 838	1 415	328	139	13.5	1.1
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	9	10 376	629	150	41	—	6.7
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	3 974	501	125	48	7.7	—
4481	Clothing stores	5	2 798	347	80	31	2.6	—
452	General merchandise stores	7	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAKE FOREST, NC								
44-45	Retail trade	57	191 014	16 558	3 502	649	3.5	1.9
441	Motor vehicle & parts dealers	9	D	D	D	c	D	D
4411	Automobile dealers	5	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	c	D	D
4441	Building material & supplies dealers	4	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	c	D	D
444190	Other building material dealers	2	D	D	D	c	D	D
445	Food & beverage stores	7	D	D	D	c	D	D
4451	Grocery stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	10	11 569	778	181	57	2.1	20.9
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	4 106	498	125	23	38.7	—
4543	Direct selling establishments	4	4 106	498	125	23	38.7	—
45431	Fuel dealers	4	4 106	498	125	23	38.7	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
WALLACE, NC *								
44-45	Retail trade	72	125 613	11 463	2 742	825	28.2	2.4
441	Motor vehicle & parts dealers	8	D	D	D	c	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	4 173	889	225	48	30.0	—
44211	Furniture stores	4	4 173	889	225	48	30.0	—
442110	Furniture stores	4	4 173	889	225	48	30.0	—
443	Electronics & appliance stores	5	1 639	157	44	13	25.7	2.3
4431	Electronics & appliance stores	5	1 639	157	44	13	25.7	2.3
44311	Appliance, television, & other electronics stores	5	1 639	157	44	13	25.7	2.3
444	Building material & garden equipment & supplies dealers	6	10 560	915	174	40	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	22 540	1 960	494	177	—	5.8
446	Health & personal care stores	4	5 129	513	125	33	36.1	—
4461	Health & personal care stores	4	5 129	513	125	33	36.1	—
447	Gasoline stations	10	9 412	484	114	44	9.0	3.8
448	Clothing & clothing accessories stores	11	3 110	593	151	60	25.6	2.4
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	2 899	324	67	22	—	12.2
452990	All other general merchandise stores	5	2 899	324	67	22	—	12.2
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WALLACE, NC (DUPLIN COUNTY PART) *								
44-45	Retail trade	72	125 613	11 463	2 742	825	28.2	2.4
441	Motor vehicle & parts dealers	8	D	D	D	c	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	4 173	889	225	48	30.0	—
44211	Furniture stores	4	4 173	889	225	48	30.0	—
442110	Furniture stores	4	4 173	889	225	48	30.0	—
443	Electronics & appliance stores	5	1 639	157	44	13	25.7	2.3
4431	Electronics & appliance stores	5	1 639	157	44	13	25.7	2.3
44311	Appliance, television, & other electronics stores	5	1 639	157	44	13	25.7	2.3
444	Building material & garden equipment & supplies dealers	6	10 560	915	174	40	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	22 540	1 960	494	177	—	5.8
446	Health & personal care stores	4	5 129	513	125	33	36.1	—
4461	Health & personal care stores	4	5 129	513	125	33	36.1	—
447	Gasoline stations	10	9 412	484	114	44	9.0	3.8
448	Clothing & clothing accessories stores	11	3 110	593	151	60	25.6	2.4
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	2 899	324	67	22	—	12.2
452990	All other general merchandise stores	5	2 899	324	67	22	—	12.2
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
WARSAW, NC								
44-45	Retail trade	32	40 858	3 261	755	229	10.3	7.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 751	246	50	11	D	—
445	Food & beverage stores	6	9 295	782	186	76	4.9	10.3
446	Health & personal care stores	3	2 677	393	105	22	D	—
447	Gasoline stations	5	13 312	677	130	40	—	13.8
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 871	191	43	16	—	—
45299	All other general merchandise stores	3	1 871	191	43	16	—	—
452990	All other general merchandise stores	3	1 871	191	43	16	—	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHINGTON, NC								
44-45	Retail trade	134	244 021	22 197	5 536	1 699	7.8	2.0
441	Motor vehicle & parts dealers	24	59 855	5 070	1 279	257	15.1	.7
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	D	D	D	c	D	D
441310	Automotive parts & accessories stores	11	D	D	D	c	D	D
442	Furniture & home furnishings stores	9	7 454	920	207	58	26.2	12.0
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	36 820	3 413	915	220	2.1	—
4441	Building material & supplies dealers	5	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	7	49 079	4 226	1 095	451	2.1	—
44511	Supermarkets & other grocery (except convenience) stores	7	49 079	4 226	1 095	451	2.1	—
445110	Supermarkets & other grocery (except convenience) stores	7	49 079	4 226	1 095	451	2.1	—
446	Health & personal care stores	10	12 638	1 666	400	91	14.1	1.5
4461	Health & personal care stores	10	12 638	1 666	400	91	14.1	1.5
447	Gasoline stations	15	15 150	741	176	50	9.1	7.1
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	23	12 240	1 448	333	139	15.6	10.6
4481	Clothing stores	12	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 050	327	72	26	14.1	63.1
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	40 346	3 702	905	350	—	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAYNESVILLE, NC								
44-45	Retail trade	140	290 037	24 966	6 082	1 601	6.0	12.1
441	Motor vehicle & parts dealers	15	61 920	5 169	1 203	190	3.2	16.5
4411	Automobile dealers	6	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	4 255	965	226	45	17.5	—
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	54 801	4 678	1 190	297	3.1	4.8
4441	Building material & supplies dealers	12	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	48 040	3 916	916	340	1.1	29.9
445110	Supermarkets & other grocery (except convenience) stores	7	48 040	3 916	916	340	1.1	29.9
446	Health & personal care stores	11	14 751	1 541	371	84	24.5	—
4461	Health & personal care stores	11	14 751	1 541	371	84	24.5	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	15	21 737	1 151	234	138	6.6	10.9
4471	Gasoline stations	15	21 737	1 151	234	138	6.6	10.9
44711	Gasoline stations with convenience stores	11	13 985	827	190	70	8.4	17.0
447110	Gasoline stations with convenience stores	11	13 985	827	190	70	8.4	17.0
448	Clothing & clothing accessories stores	20	13 132	1 221	288	109	14.1	4.0
4481	Clothing stores	14	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4533	Used merchandise stores	5	1 255	95	30	17	79.7	—
45331	Used merchandise stores	5	1 255	95	30	17	79.7	—
453310	Used merchandise stores	5	1 255	95	30	17	79.7	—
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	8	34 330	2 390	741	89	.9	6.6
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	5 716	780	146	23	—	39.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEAVERVILLE, NC								
44-45	Retail trade	15	17 408	1 879	434	135	5.8	2.4
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WEDDINGTON, NC *								
44-45	Retail trade	5	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	c	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
WEDDINGTON, NC (UNION COUNTY PART) *								
44-45	Retail trade	5	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	c	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
WENDELL, NC								
44-45	Retail trade	32	47 397	4 105	860	249	39.0	3.2
441	Motor vehicle & parts dealers	5	15 871	1 375	275	54	89.5	—
442	Furniture & home furnishings stores	3	346	45	5	3	75.7	24.3
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	5	6 746	468	54	20	1.1	8.6
444190	Other building material dealers	5	6 746	468	54	20	1.1	8.6
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	3	4 632	410	96	23	—	7.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	575	131	31	20	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WHITEVILLE, NC								
44-45	Retail trade	138	219 475	20 787	4 789	1 507	24.0	3.9
441	Motor vehicle & parts dealers	18	45 465	4 501	932	179	79.8	—
4413	Automotive parts, accessories, & tire stores	9	8 670	1 667	363	87	10.0	—
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	8 532	930	223	60	14.0	12.0
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 576	423	102	44	27.2	72.8
4431	Electronics & appliance stores	4	2 576	423	102	44	27.2	72.8
44311	Appliance, television, & other electronics stores	4	2 576	423	102	44	27.2	72.8
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	17 829	1 152	391	82	11.9	2.2
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	11 815	453	123	30	8.3	3.3
444220	Nursery & garden centers	4	11 815	453	123	30	8.3	3.3
445	Food & beverage stores	11	35 928	2 683	682	270	5.6	—
4451	Grocery stores	7	33 997	2 540	651	257	2.5	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	9	9 938	1 318	258	73	32.4	—
4461	Health & personal care stores	9	9 938	1 318	258	73	32.4	—
447	Gasoline stations	15	22 337	1 188	243	94	18.6	18.4
4471	Gasoline stations	15	22 337	1 188	243	94	18.6	18.4
44711	Gasoline stations with convenience stores	12	17 646	1 067	212	86	17.9	20.8
447110	Gasoline stations with convenience stores	12	17 646	1 067	212	86	17.9	20.8
448	Clothing & clothing accessories stores	21	D	D	D	c	D	D
4481	Clothing stores	14	D	D	D	b	D	D
44811	Men's clothing stores	3	2 472	377	104	32	—	—
448110	Men's clothing stores	3	2 472	377	104	32	—	—
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	9	1 963	351	74	36	18.3	16.3
452	General merchandise stores	14	45 313	4 895	1 085	468	.9	.6
45299	All other general merchandise stores	11	7 755	1 223	275	105	5.0	3.5
452990	All other general merchandise stores	11	7 755	1 223	275	105	5.0	3.5
4529901	Variety stores	7	5 140	602	133	70	—	5.2
4529903	Miscellaneous general merchandise stores	4	2 615	621	142	35	14.8	—
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
WILKESBORO, NC								
44-45	Retail trade	86	235 763	20 902	5 025	1 542	9.7	3.3
441	Motor vehicle & parts dealers	19	66 328	4 965	1 080	216	26.7	1.3
4411	Automobile dealers	8	53 817	3 770	799	152	28.4	1.2
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	2 499	347	90	16	D	—
44211	Furniture stores	3	2 499	347	90	16	D	—
442110	Furniture stores	3	2 499	347	90	16	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILKESBORO, NC—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	4	D	D	D	c	D	D
4441	Building material & supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	10	9 396	499	122	46	—	26.0
448	Clothing & clothing accessories stores	16	14 767	1 496	356	151	1.6	3.8
4481	Clothing stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	1 624	186	59	30	7.2	32.0
452	General merchandise stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	11 316	1 055	241	35	18.3	2.8
453930	Manufactured (mobile) home dealers	6	11 316	1 055	241	35	18.3	2.8
454	Nonstore retailers	3	D	D	D	b	D	D
WILLIAMSTON, NC								
44-45	Retail trade	79	163 941	13 685	3 243	1 025	26.8	13.9
441	Motor vehicle & parts dealers	13	34 447	2 623	609	143	78.9	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	4 094	951	230	54	16.7	14.1
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	24 111	1 534	393	133	29.5	23.3
4441	Building material & supplies dealers	4	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	8	29 564	2 673	643	225	1.1	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	12	19 911	870	208	68	6.4	74.1
4471	Gasoline stations	12	19 911	870	208	68	6.4	74.1
44711	Gasoline stations with convenience stores	8	13 474	660	150	46	—	72.7
447110	Gasoline stations with convenience stores	8	13 474	660	150	46	—	72.7
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	6 856	715	191	30	54.6	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILMINGTON, NC								
44-45	Retail trade	743	1 952 231	163 592	39 420	9 566	3.9	5.4
441	Motor vehicle & parts dealers	79	604 156	39 520	9 463	1 300	4.3	.9
4411	Automobile dealers	37	528 053	30 985	7 548	895	4.0	.4
44111	New car dealers	18	504 029	29 670	7 217	828	2.6	.2
441110	New car dealers	18	504 029	29 670	7 217	828	2.6	.2
44112	Used car dealers	19	24 024	1 315	331	67	33.3	3.2
441120	Used car dealers	19	24 024	1 315	331	67	33.3	3.2
4412	Other motor vehicle dealers	12	36 525	2 791	507	122	13.1	8.0
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	8	22 464	1 878	422	82	4.9	13.0
4413	Automotive parts, accessories, & tire stores	30	39 578	5 744	1 408	283	.7	1.7
44131	Automotive parts & accessories stores	18	17 268	2 631	636	155	1.7	4.0
441310	Automotive parts & accessories stores	18	17 268	2 631	636	155	1.7	4.0
44132	Tire dealers	12	22 310	3 113	772	128	—	—
441320	Tire dealers	12	22 310	3 113	772	128	—	—
442	Furniture & home furnishings stores	74	61 817	9 595	2 291	477	11.3	8.5
4421	Furniture stores	40	41 380	6 442	1 558	267	14.1	3.8
44211	Furniture stores	40	41 380	6 442	1 558	267	14.1	3.8
442110	Furniture stores	40	41 380	6 442	1 558	267	14.1	3.8
4422	Home furnishings stores	34	20 437	3 153	733	210	5.7	17.9
44221	Floor covering stores	13	11 723	1 836	435	85	8.0	29.5
442210	Floor covering stores	13	11 723	1 836	435	85	8.0	29.5
44229	Other home furnishings stores	21	8 714	1 317	298	125	2.6	2.4
442299	All other home furnishings stores	19	D	D	D	c	D	D
443	Electronics & appliance stores	35	45 490	5 013	1 147	332	11.1	13.9
4431	Electronics & appliance stores	35	45 490	5 013	1 147	332	11.1	13.9
44311	Appliance, television, & other electronics stores	25	36 853	3 982	879	281	12.6	11.8
443111	Household appliance stores	7	2 627	334	62	21	10.9	31.6
443112	Radio, television, & other electronics stores	18	34 226	3 648	817	260	12.7	10.2
44312	Computer & software stores	10	8 637	1 031	268	51	4.7	23.1
443120	Computer & software stores	10	8 637	1 031	268	51	4.7	23.1
444	Building material & garden equipment & supplies dealers	71	262 764	23 872	5 945	1 084	1.3	5.3
4441	Building material & supplies dealers	55	D	D	D	f	D	D
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	10	11 938	1 839	353	80	19.8	—
444130	Hardware stores	10	11 938	1 839	353	80	19.8	—
44419	Other building material dealers	33	121 993	11 543	2 827	393	—	5.2
444190	Other building material dealers	33	121 993	11 543	2 827	393	—	5.2
4442	Lawn & garden equipment & supplies stores	16	D	D	D	c	D	D
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	12	18 901	2 004	494	112	1.8	.1
444220	Nursery & garden centers	12	18 901	2 004	494	112	1.8	.1
445	Food & beverage stores	59	175 693	15 951	3 570	1 261	4.6	2.8
4451	Grocery stores	37	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	29	156 954	14 353	3 245	1 146	3.0	2.4
445110	Supermarkets & other grocery (except convenience) stores	29	156 954	14 353	3 245	1 146	3.0	2.4
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
4452	Specialty food stores	13	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	9	D	D	D	b	D	D
446	Health & personal care stores	57	73 377	8 390	2 121	499	4.1	1.1
4461	Health & personal care stores	57	73 377	8 390	2 121	499	4.1	1.1
44611	Pharmacies & drug stores	28	61 171	6 183	1 608	359	3.7	.1
446110	Pharmacies & drug stores	28	61 171	6 183	1 608	359	3.7	.1
4461101	Pharmacies & drug stores	27	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	9	D	D	D	b	D	D
44613	Optical goods stores	12	D	D	D	b	D	D
446130	Optical goods stores	12	D	D	D	b	D	D
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILMINGTON, NC—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	52	90 859	4 966	1 201	346	6.4	9.9
4471	Gasoline stations	52	90 859	4 966	1 201	346	6.4	9.9
44711	Gasoline stations with convenience stores	37	63 621	3 423	827	248	—	6.7
447110	Gasoline stations with convenience stores	37	63 621	3 423	827	248	—	6.7
44719	Other gasoline stations	15	27 238	1 543	374	98	21.3	17.3
447190	Other gasoline stations	15	27 238	1 543	374	98	21.3	17.3
448	Clothing & clothing accessories stores	132	110 754	12 840	3 007	1 057	7.3	7.5
4481	Clothing stores	80	72 790	7 657	1 907	707	10.0	3.6
44811	Men's clothing stores	11	D	D	D	b	D	D
448110	Men's clothing stores	11	D	D	D	b	D	D
44812	Women's clothing stores	36	21 050	2 459	585	289	18.2	11.9
448120	Women's clothing stores	36	21 050	2 459	585	289	18.2	11.9
44813	Children's & infants' clothing stores	7	4 101	371	83	49	—	—
448130	Children's & infants' clothing stores	7	4 101	371	83	49	—	—
44814	Family clothing stores	13	34 043	3 246	869	244	5.8	.1
448140	Family clothing stores	13	34 043	3 246	869	244	5.8	.1
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	9	5 832	533	126	53	4.9	—
448190	Other clothing stores	9	5 832	533	126	53	4.9	—
4482	Shoe stores	27	21 252	2 455	553	198	—	.5
44821	Shoe stores	27	21 252	2 455	553	198	—	.5
448210	Shoe stores	27	21 252	2 455	553	198	—	.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	14	D	D	D	b	D	D
4482105	Athletic footwear stores	6	8 931	920	206	79	—	—
4483	Jewelry, luggage, & leather goods stores	25	16 712	2 728	547	152	4.5	33.2
44831	Jewelry stores	24	D	D	D	c	D	D
448310	Jewelry stores	24	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	49	40 842	4 058	980	320	9.7	.8
4511	Sporting goods, hobby, & musical instrument stores ..	29	25 074	2 534	621	160	14.9	1.2
45111	Sporting goods stores	14	8 663	1 200	296	65	32.3	—
451110	Sporting goods stores	14	8 663	1 200	296	65	32.3	—
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	12	D	D	D	b	D	D
45112	Hobby, toy, & game stores	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	2 820	385	104	22	23.3	—
451140	Musical instrument & supplies stores	4	2 820	385	104	22	23.3	—
4512	Book, periodical, & music stores	20	15 768	1 524	359	160	1.6	—
45121	Book stores & news dealers	14	D	D	D	c	D	D
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	9	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
452	General merchandise stores	18	252 013	22 980	5 761	1 838	—	4.5
4521	Department stores (incl leased depts) ##	8	196 671	N	N	N	—	5.7
45211	Department stores (incl leased depts) ##	8	196 671	N	N	N	—	5.7
4521	Department stores (excl leased depts)	8	194 158	19 743	4 888	1 555	—	5.8
45211	Department stores (excl leased depts)	8	194 158	19 743	4 888	1 555	—	5.8
452110	Department stores (excl leased depts)	8	194 158	19 743	4 888	1 555	—	5.8
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	96 838	8 610	2 165	751	—	11.6
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	10	57 855	3 237	873	283	—	.3
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WILMINGTON, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	100	D	D	D	f	D	D
4531	Florists	15	5 344	1 337	318	103	23.3	33.4
45311	Florists	15	5 344	1 337	318	103	23.3	33.4
453110	Florists	15	5 344	1 337	318	103	23.3	33.4
4532	Office supplies, stationery, & gift stores	46	38 778	3 972	929	335	10.7	8.0
45321	Office supplies & stationery stores	8	21 536	1 549	407	88	.3	9.9
453210	Office supplies & stationery stores	8	21 536	1 549	407	88	.3	9.9
4532102	Office supplies stores	8	21 536	1 549	407	88	.3	9.9
45322	Gift, novelty, & souvenir stores	38	17 242	2 423	522	247	23.7	5.5
453220	Gift, novelty, & souvenir stores	38	17 242	2 423	522	247	23.7	5.5
4533	Used merchandise stores	11	2 636	567	116	47	—	9.8
45331	Used merchandise stores	11	2 636	567	116	47	—	9.8
453310	Used merchandise stores	11	2 636	567	116	47	—	9.8
4539	Other miscellaneous store retailers	28	D	D	D	c	D	D
45391	Pet & pet supplies stores	4	D	D	D	b	D	D
453910	Pet & pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	5	969	196	26	13	1.0	—
453920	Art dealers	5	969	196	26	13	1.0	—
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	16	6 118	697	177	54	14.5	4.6
454	Nonstore retailers	17	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
4543	Direct selling establishments	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
WILSON, NC								
44-45	Retail trade	319	663 138	60 428	14 162	3 975	12.7	5.7
441	Motor vehicle & parts dealers	48	223 177	16 312	3 941	666	22.4	2.3
4411	Automobile dealers	19	166 238	8 846	2 138	310	27.4	.4
44111	New car dealers	9	D	D	D	e	D	D
441110	New car dealers	9	D	D	D	e	D	D
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	D	D	D	e	D	D
44131	Automotive parts & accessories stores	18	D	D	D	c	D	D
441310	Automotive parts & accessories stores	18	D	D	D	c	D	D
44132	Tire dealers	6	29 539	2 552	633	92	—	—
441320	Tire dealers	6	29 539	2 552	633	92	—	—
442	Furniture & home furnishings stores	12	19 194	3 090	717	121	10.1	.7
4421	Furniture stores	7	15 637	2 516	578	98	2.0	—
44211	Furniture stores	7	15 637	2 516	578	98	2.0	—
442110	Furniture stores	7	15 637	2 516	578	98	2.0	—
4422	Home furnishings stores	5	3 557	574	139	23	45.4	4.0
443	Electronics & appliance stores	11	D	D	D	b	D	D
4431	Electronics & appliance stores	11	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	19	78 016	7 810	1 896	340	.3	5.6
4441	Building material & supplies dealers	16	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	c	D	D
444190	Other building material dealers	8	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	27	89 971	7 186	1 657	588	6.6	2.8
4451	Grocery stores	21	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	17	84 625	6 805	1 591	568	6.3	2.4
445110	Supermarkets & other grocery (except convenience) stores	17	84 625	6 805	1 591	568	6.3	2.4

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WILSON, NC—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	22	D	D	D	c	D	D
4461	Health & personal care stores	22	D	D	D	c	D	D
44611	Pharmacies & drug stores	12	D	D	D	c	D	D
446110	Pharmacies & drug stores	12	D	D	D	c	D	D
4461101	Pharmacies & drug stores	11	24 743	2 528	619	162	12.4	—
44612	Cosmetics, beauty supplies, & perfume stores	4	1 939	185	35	16	6.7	—
446120	Cosmetics, beauty supplies, & perfume stores	4	1 939	185	35	16	6.7	—
44613	Optical goods stores	4	D	D	D	a	D	D
446130	Optical goods stores	4	D	D	D	a	D	D
447	Gasoline stations	47	54 336	3 426	837	279	13.7	13.6
4471	Gasoline stations	47	54 336	3 426	837	279	13.7	13.6
44711	Gasoline stations with convenience stores	38	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	38	D	D	D	c	D	D
448	Clothing & clothing accessories stores	53	D	D	D	e	D	D
4481	Clothing stores	32	D	D	D	e	D	D
44814	Family clothing stores	5	14 987	1 644	382	143	2.1	—
448140	Family clothing stores	5	14 987	1 644	382	143	2.1	—
4482	Shoe stores	13	6 312	803	203	84	19.6	4.1
44821	Shoe stores	13	6 312	803	203	84	19.6	4.1
448210	Shoe stores	13	6 312	803	203	84	19.6	4.1
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	3 592	526	134	50	23.7	—
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	18	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	14	5 964	738	173	57	24.5	6.5
4511101	General-line sporting goods stores	4	2 327	302	69	17	—	16.8
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	12	82 032	8 519	1 702	911	—	13.5
4521	Department stores (incl leased depts) ##	4	75 791	N	N	N	—	14.7
45211	Department stores (incl leased depts) ##	4	75 791	N	N	N	—	14.7
4521	Department stores (excl leased depts)	4	74 652	7 635	1 498	838	—	14.9
45211	Department stores (excl leased depts)	4	74 652	7 635	1 498	838	—	14.9
452110	Department stores (excl leased depts)	4	74 652	7 635	1 498	838	—	14.9
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	8	7 380	884	204	73	—	—
452990	All other general merchandise stores	8	7 380	884	204	73	—	—
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	39	22 967	2 459	604	182	16.1	11.0
4531	Florists	9	2 007	415	120	39	9.9	13.1
45311	Florists	9	2 007	415	120	39	9.9	13.1
453110	Florists	9	2 007	415	120	39	9.9	13.1
4532	Office supplies, stationery, & gift stores	11	6 422	602	145	73	3.5	8.3
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	8	2 998	226	49	17	.4	58.1
45331	Used merchandise stores	8	2 998	226	49	17	.4	58.1
453310	Used merchandise stores	8	2 998	226	49	17	.4	58.1
4539	Other miscellaneous store retailers	11	11 540	1 216	290	53	28.3	—
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	11	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINGATE, NC								
44-45	Retail trade	12	8 271	845	207	66	20.5	1.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WINSTON-SALEM, NC								
44-45	Retail trade	1 101	2 769 234	260 432	61 266	15 734	4.7	4.5
441	Motor vehicle & parts dealers	107	868 687	60 784	14 246	2 133	5.0	3.6
4411	Automobile dealers	38	790 129	48 318	11 197	1 570	4.7	3.5
44111	New car dealers	24	778 823	47 067	10 937	1 508	4.4	3.1
441110	New car dealers	24	778 823	47 067	10 937	1 508	4.4	3.1
44112	Used car dealers	14	11 306	1 251	260	62	27.5	29.4
441120	Used car dealers	14	11 306	1 251	260	62	27.5	29.4
4412	Other motor vehicle dealers	8	12 288	1 343	274	61	15.6	2.7
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	61	66 270	11 123	2 775	502	6.7	5.1
44131	Automotive parts & accessories stores	38	33 026	5 395	1 379	298	4.0	4.2
441310	Automotive parts & accessories stores	38	33 026	5 395	1 379	298	4.0	4.2
44132	Tire dealers	23	33 244	5 728	1 396	204	9.3	5.9
441320	Tire dealers	23	33 244	5 728	1 396	204	9.3	5.9
442	Furniture & home furnishings stores	83	87 380	12 557	3 075	652	11.8	8.9
4421	Furniture stores	39	47 615	6 894	1 726	340	8.8	9.6
44211	Furniture stores	39	47 615	6 894	1 726	340	8.8	9.6
442110	Furniture stores	39	47 615	6 894	1 726	340	8.8	9.6
4422	Home furnishings stores	44	39 765	5 663	1 349	312	15.3	8.0
44221	Floor covering stores	19	22 245	3 318	745	128	22.6	13.3
442210	Floor covering stores	19	22 245	3 318	745	128	22.6	13.3
44229	Other home furnishings stores	25	17 520	2 345	604	184	6.1	1.4
442299	All other home furnishings stores	23	D	D	D	c	D	D
443	Electronics & appliance stores	38	88 054	9 473	2 219	457	11.3	4.0
4431	Electronics & appliance stores	38	88 054	9 473	2 219	457	11.3	4.0
44311	Appliance, television, & other electronics stores	27	73 859	6 453	1 582	354	10.0	4.8
443111	Household appliance stores	8	9 480	1 311	419	49	68.0	15.3
443112	Radio, television, & other electronics stores	19	64 379	5 142	1 163	305	1.5	3.3
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	72	262 917	27 090	7 298	1 231	1.8	1.1
4441	Building material & supplies dealers	59	251 783	25 624	7 021	1 151	1.5	1.2
44411	Home centers	5	D	D	D	f	D	D
444110	Home centers	5	D	D	D	f	D	D
44412	Paint & wallpaper stores	11	D	D	D	b	D	D
444120	Paint & wallpaper stores	11	D	D	D	b	D	D
44419	Other building material dealers	37	132 980	14 203	4 107	430	2.1	.9
444190	Other building material dealers	37	132 980	14 203	4 107	430	2.1	.9
4442	Lawn & garden equipment & supplies stores	13	11 134	1 466	277	80	9.3	.2
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	10	D	D	D	b	D	D
444220	Nursery & garden centers	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINSTON-SALEM, NC—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	95	327 090	33 490	8 019	2 522	2.6	9.7
4451	Grocery stores	64	299 582	30 850	7 375	2 346	2.3	10.1
44511	Supermarkets & other grocery (except convenience) stores	57	297 789	30 720	7 353	2 329	1.9	10.2
445110	Supermarkets & other grocery (except convenience) stores	57	297 789	30 720	7 353	2 329	1.9	10.2
4452	Specialty food stores	20	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	11	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	11	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	11	D	D	D	b	D	D
446	Health & personal care stores	77	123 403	14 490	3 404	946	3.0	1.9
4461	Health & personal care stores	77	123 403	14 490	3 404	946	3.0	1.9
44611	Pharmacies & drug stores	37	101 682	11 000	2 617	720	2.0	.5
446110	Pharmacies & drug stores	37	101 682	11 000	2 617	720	2.0	.5
4461101	Pharmacies & drug stores	36	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	12	D	D	D	b	D	D
44613	Optical goods stores	17	7 758	1 536	361	81	6.0	8.8
446130	Optical goods stores	17	7 758	1 536	361	81	6.0	8.8
44619	Other health & personal care stores	11	D	D	D	b	D	D
446191	Food (health) supplement stores	7	D	D	D	b	D	D
447	Gasoline stations	107	146 377	8 053	1 936	636	7.9	4.4
4471	Gasoline stations	107	146 377	8 053	1 936	636	7.9	4.4
44711	Gasoline stations with convenience stores	76	112 784	5 725	1 365	479	4.2	1.8
447110	Gasoline stations with convenience stores	76	112 784	5 725	1 365	479	4.2	1.8
44719	Other gasoline stations	31	33 593	2 328	571	157	20.4	12.9
447190	Other gasoline stations	31	33 593	2 328	571	157	20.4	12.9
448	Clothing & clothing accessories stores	212	201 896	24 133	5 676	2 024	5.1	7.6
4481	Clothing stores	129	138 458	15 148	3 528	1 474	5.4	6.6
44811	Men's clothing stores	25	D	D	D	c	D	D
448110	Men's clothing stores	25	D	D	D	c	D	D
44812	Women's clothing stores	54	41 443	5 550	1 342	518	9.1	7.3
448120	Women's clothing stores	54	41 443	5 550	1 342	518	9.1	7.3
44813	Children's & infants' clothing stores	8	D	D	D	b	D	D
448130	Children's & infants' clothing stores	8	D	D	D	b	D	D
44814	Family clothing stores	21	53 513	4 227	855	533	1.1	2.2
448140	Family clothing stores	21	53 513	4 227	855	533	1.1	2.2
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	14	12 160	1 140	266	106	1.3	.1
448190	Other clothing stores	14	12 160	1 140	266	106	1.3	.1
4482	Shoe stores	48	D	D	D	e	D	D
44821	Shoe stores	48	D	D	D	e	D	D
448210	Shoe stores	48	D	D	D	e	D	D
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	27	D	D	D	c	D	D
4482105	Athletic footwear stores	9	10 861	1 204	292	116	-	-
4483	Jewelry, luggage, & leather goods stores	35	D	D	D	c	D	D
44831	Jewelry stores	33	D	D	D	c	D	D
448310	Jewelry stores	33	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	90	90 565	8 964	2 023	824	7.8	4.1
4511	Sporting goods, hobby, & musical instrument stores ..	53	D	D	D	e	D	D
45111	Sporting goods stores	20	20 459	2 218	489	200	10.3	1.0
451110	Sporting goods stores	20	20 459	2 218	489	200	10.3	1.0
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	15	D	D	D	c	D	D
45112	Hobby, toy, & game stores	14	23 933	1 945	414	155	1.6	.4
451120	Hobby, toy, & game stores	14	23 933	1 945	414	155	1.6	.4
45113	Sewing, needlework, & piece goods stores	9	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	9	D	D	D	b	D	D
45114	Musical instrument & supplies stores	10	8 280	1 100	268	74	36.9	-
451140	Musical instrument & supplies stores	10	8 280	1 100	268	74	36.9	-
4512	Book, periodical, & music stores	37	D	D	D	e	D	D
45121	Book stores & news dealers	23	D	D	D	c	D	D
451211	Book stores	18	D	D	D	c	D	D
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	5	2 476	271	62	23	7.8	-
45122	Prerecorded tape, compact disc, & record stores ...	14	15 672	1 400	314	139	-	12.0
451220	Prerecorded tape, compact disc, & record stores ...	14	15 672	1 400	314	139	-	12.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WINSTON-SALEM, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	36	405 493	39 240	8 345	2 931	.2	3.1
4521	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
4521	Department stores (excl leased depts)	11	D	D	D	g	D	D
45211	Department stores (excl leased depts)	11	D	D	D	g	D	D
452110	Department stores (excl leased depts)	11	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	96 367	8 568	1 945	691	—	12.9
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	25	D	D	D	f	D	D
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	22	D	D	D	e	D	D
452990	All other general merchandise stores	22	D	D	D	e	D	D
4529901	Variety stores	13	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	153	D	D	D	g	D	D
4531	Florists	18	D	D	D	c	D	D
45311	Florists	18	D	D	D	c	D	D
453110	Florists	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	51	D	D	D	e	D	D
45321	Office supplies & stationery stores	9	D	D	D	c	D	D
453210	Office supplies & stationery stores	9	D	D	D	c	D	D
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	42	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	42	D	D	D	e	D	D
4533	Used merchandise stores	23	D	D	D	c	D	D
45331	Used merchandise stores	23	D	D	D	c	D	D
453310	Used merchandise stores	23	D	D	D	c	D	D
4539	Other miscellaneous store retailers	61	D	D	D	e	D	D
45391	Pet & pet supplies stores	7	D	D	D	b	D	D
453910	Pet & pet supplies stores	7	D	D	D	b	D	D
45392	Art dealers	13	3 948	797	182	52	25.1	5.3
453920	Art dealers	13	3 948	797	182	52	25.1	5.3
45393	Manufactured (mobile) home dealers	18	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	18	D	D	D	c	D	D
45399	All other miscellaneous store retailers	23	D	D	D	c	D	D
454	Nonstore retailers	31	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	4	2 749	504	109	29	31.8	—
45411	Electronic shopping & mail-order houses	4	2 749	504	109	29	31.8	—
454110	Electronic shopping & mail-order houses	4	2 749	504	109	29	31.8	—
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	23	21 388	3 092	777	206	26.5	7.1
45431	Fuel dealers	12	D	D	D	b	D	D
454311	Heating oil dealers	9	9 138	1 292	294	50	30.8	12.2
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	11	D	D	D	c	D	D
454390	Other direct selling establishments	11	D	D	D	c	D	D
WINTERVILLE, NC								
44-45	Retail trade	19	32 164	3 033	762	169	.4	.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	10 010	717	183	32	—	—
4441	Building material & supplies dealers	3	10 010	717	183	32	—	—
44419	Other building material dealers	3	10 010	717	183	32	—	—
444190	Other building material dealers	3	10 010	717	183	32	—	—
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	5 682	345	69	27	—	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
WINTERVILLE, NC—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	3	2 697	539	145	23	—	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
WOODFIN, NC								
44-45	Retail trade	12	9 042	722	171	42	33.5	1.7
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WRIGHTSVILLE BEACH, NC								
44-45	Retail trade	15	22 587	2 876	658	156	2.6	8.9
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	7 500	1 119	255	61	—	—
4481	Clothing stores	5	7 500	1 119	255	61	—	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
YADKINVILLE, NC								
44-45	Retail trade	29	55 122	4 729	1 139	315	15.5	.1
441	Motor vehicle & parts dealers	4	8 570	779	191	39	71.7	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	8 174	494	116	31	8.8	—
448	Clothing & clothing accessories stores	3	655	123	23	15	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ZEBULON, NC								
44-45	Retail trade	47	104 390	8 597	2 234	603	13.6	.9
441	Motor vehicle & parts dealers	7	23 212	1 677	409	64	27.5	4.0
442	Furniture & home furnishings stores	4	7 965	1 131	292	45	8.4	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	13 529	1 111	335	76	1.2	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
445	Food & beverage stores	6	30 444	2 310	574	239	9.2	—
4451	Grocery stores	6	30 444	2 310	574	239	9.2	—
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	6	10 934	327	76	21	19.8	—
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
4481	Clothing stores	3	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	2 077	316	104	18	—	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	2 077	316	104	18	—	—
BALANCE OF ALAMANCE COUNTY, NC								
44-45	Retail trade	104	D	D	D	f	D	D
441	Motor vehicle & parts dealers	22	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	24 233	2 209	518	78	13.3	2.7
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	5	4 947	525	120	31	23.1	5.2
4461	Health & personal care stores	5	4 947	525	120	31	23.1	5.2
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	25	45 184	2 326	481	153	5.2	.1
4471	Gasoline stations	25	45 184	2 326	481	153	5.2	.1
44711	Gasoline stations with convenience stores	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	23	D	D	D	c	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	1 873	202	63	23	—	20.4
45299	All other general merchandise stores	4	1 873	202	63	23	—	20.4
452990	All other general merchandise stores	4	1 873	202	63	23	—	20.4
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ALAMANCE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
BALANCE OF ALEXANDER COUNTY, NC								
44-45	Retail trade	100	142 450	11 587	2 671	900	21.6	2.4
441	Motor vehicle & parts dealers	16	31 511	2 108	488	90	51.9	4.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 153	240	59	13	D	—
443	Electronics & appliance stores	3	707	80	20	6	D	—
444	Building material & garden equipment & supplies dealers	10	15 278	1 055	200	91	7.8	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	22	32 605	1 792	429	150	22.5	4.2
44711	Gasoline stations with convenience stores	19	31 692	1 682	403	143	22.3	4.3
447110	Gasoline stations with convenience stores	19	31 692	1 682	403	143	22.3	4.3
448	Clothing & clothing accessories stores	6	1 608	230	59	27	44.2	—
451	Sporting goods, hobby, book, & music stores	6	1 655	169	38	13	32.3	—
452	General merchandise stores	7	15 483	1 697	381	152	.1	—
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
BALANCE OF ALLEGHANY COUNTY, NC								
44-45	Retail trade	53	59 017	4 658	1 060	317	30.5	3.4
441	Motor vehicle & parts dealers	5	13 780	831	175	43	74.8	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	14 931	1 088	261	54	.4	10.0
4441	Building material & supplies dealers	5	14 931	1 088	261	54	.4	10.0
445	Food & beverage stores	6	14 311	1 135	268	91	5.8	1.2
446	Health & personal care stores	4	3 700	506	106	24	79.9	—
447	Gasoline stations	9	5 289	289	71	32	40.6	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	4	1 861	227	48	24	—	—
453	Miscellaneous store retailers	6	503	66	13	8	100.0	—
454	Nonstore retailers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ANSON COUNTY, NC								
44-45	Retail trade	36	21 829	2 442	630	206	35.8	7.3
441	Motor vehicle & parts dealers	6	1 844	234	47	10	17.7	55.0
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	b	D	D
447	Gasoline stations	11	5 652	424	91	38	33.2	1.0
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF ASHE COUNTY, NC								
44-45	Retail trade	103	163 037	13 155	3 111	830	22.1	3.3
441	Motor vehicle & parts dealers	13	58 542	3 820	948	130	21.7	1.3
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	2 959	500	109	24	D	—
44211	Furniture stores	3	2 959	500	109	24	D	—
442110	Furniture stores	3	2 959	500	109	24	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	16 199	2 033	462	113	31.5	2.4
4441	Building material & supplies dealers	10	12 857	1 751	404	101	28.5	3.0
4442	Lawn & garden equipment & supplies stores	3	3 342	282	58	12	D	—
445	Food & beverage stores	10	30 297	2 334	528	203	1.7	2.6
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	19	17 184	998	208	90	50.9	17.4
448	Clothing & clothing accessories stores	9	2 958	435	123	34	80.5	—
451	Sporting goods, hobby, book, & music stores	7	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
BALANCE OF AVERY COUNTY, NC								
44-45	Retail trade	108	130 859	11 883	2 813	822	16.0	7.3
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	4 079	661	155	36	29.4	6.0
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	5	2 318	502	119	31	28.0	1.5
443	Electronics & appliance stores	4	2 155	98	24	7	84.9	—
4431	Electronics & appliance stores	4	2 155	98	24	7	84.9	—
444	Building material & garden equipment & supplies dealers	15	18 436	1 943	494	117	17.2	.2
4441	Building material & supplies dealers	9	16 526	1 634	429	91	12.8	.3
445	Food & beverage stores	15	34 128	2 875	625	211	4.3	5.0
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	15	15 038	1 074	255	109	30.7	44.9
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 531	535	198	70	40.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF AVERY COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	8 775	1 142	248	102	—	—
452900	All other general merchandise stores	5	8 775	1 142	248	102	—	—
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
454	Nonstore retailers	4	2 246	288	64	14	47.9	—
BALANCE OF BEAUFORT COUNTY, NC								
44-45	Retail trade	100	142 019	10 938	2 535	699	20.0	5.7
441	Motor vehicle & parts dealers	12	46 529	2 725	714	120	18.0	2.1
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	3 324	445	99	24	64.9	—
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	16 927	1 325	284	63	10.9	1.7
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	14	D	D	D	c	D	D
4451	Grocery stores	10	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	17	11 959	692	154	73	61.0	13.5
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	760	59	15	10	54.6	45.4
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	1 979	274	54	26	—	—
45299	All other general merchandise stores	4	1 979	274	54	26	—	—
452990	All other general merchandise stores	4	1 979	274	54	26	—	—
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
454	Nonstore retailers	9	18 503	1 946	419	76	3.4	—
4543	Direct selling establishments	9	18 503	1 946	419	76	3.4	—
45431	Fuel dealers	8	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	D	D	D	b	D	D
BALANCE OF BERTIE COUNTY, NC								
44-45	Retail trade	69	70 813	6 532	1 509	458	39.9	16.2
441	Motor vehicle & parts dealers	10	20 816	1 667	405	84	67.2	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	13 062	1 309	270	64	4.8	—
4441	Building material & supplies dealers	3	2 330	315	75	22	D	—
4442	Lawn & garden equipment & supplies stores	5	10 732	994	195	42	—	—
44422	Nursery & garden centers	5	10 732	994	195	42	—	—
444220	Nursery & garden centers	5	10 732	994	195	42	—	—
445	Food & beverage stores	16	14 655	1 213	297	121	48.6	.9
446	Health & personal care stores	4	4 925	698	146	52	71.1	—
447	Gasoline stations	15	12 532	924	218	78	10.7	84.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF BERTIE COUNTY, NC—Con.								
Retail trade—Con.								
44-45	General merchandise stores	5	1 723	194	43	23	7.6	—
452	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	1 656	283	67	14	22.8	39.6
BALANCE OF BLADEN COUNTY, NC								
44-45	Retail trade	50	36 442	3 431	761	252	32.3	7.9
441	Motor vehicle & parts dealers	8	3 772	305	61	14	94.3	5.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 136	210	66	15	14.4	26.4
445	Food & beverage stores	8	D	D	D	b	D	D
446	Health & personal care stores	4	1 295	214	47	13	83.4	16.6
447	Gasoline stations	11	8 899	636	147	47	13.1	12.2
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BALANCE OF BRUNSWICK COUNTY, NC								
44-45	Retail trade	250	414 512	35 530	7 772	2 352	6.4	3.7
441	Motor vehicle & parts dealers	25	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	6 076	473	85	21	8.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	6 076	473	85	21	8.3	—
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	14	D	D	D	b	D	D
4421	Furniture stores	10	8 151	979	234	62	20.2	1.3
44211	Furniture stores	10	8 151	979	234	62	20.2	1.3
442110	Furniture stores	10	8 151	979	234	62	20.2	1.3
443	Electronics & appliance stores	6	3 131	185	32	12	11.8	—
4431	Electronics & appliance stores	6	3 131	185	32	12	11.8	—
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	28	D	D	D	c	D	D
4441	Building material & supplies dealers	21	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	b	D	D
444190	Other building material dealers	11	D	D	D	b	D	D
445	Food & beverage stores	41	D	D	D	f	D	D
4451	Grocery stores	28	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	22	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	22	D	D	D	f	D	D
4452	Specialty food stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BRUNSWICK COUNTY, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	14	D	D	D	c	D	D
4461	Health & personal care stores	14	D	D	D	c	D	D
44611	Pharmacies & drug stores	12	D	D	D	c	D	D
446110	Pharmacies & drug stores	12	D	D	D	c	D	D
4461101	Pharmacies & drug stores	12	D	D	D	c	D	D
447	Gasoline stations	33	64 748	3 268	708	229	4.6	10.1
4471	Gasoline stations	33	64 748	3 268	708	229	4.6	10.1
44711	Gasoline stations with convenience stores	26	40 233	2 376	500	181	6.7	11.3
447110	Gasoline stations with convenience stores	26	40 233	2 376	500	181	6.7	11.3
44719	Other gasoline stations	7	24 515	892	208	48	1.0	8.2
447190	Other gasoline stations	7	24 515	892	208	48	1.0	8.2
448	Clothing & clothing accessories stores	31	9 768	1 284	220	102	28.4	2.3
4481	Clothing stores	26	8 763	1 160	189	91	27.3	.7
44819	Other clothing stores	6	D	D	D	a	D	D
448190	Other clothing stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	14	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	12	D	D	D	b	D	D
452990	All other general merchandise stores	12	D	D	D	b	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	11	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	10	7 160	1 681	134	75	20.2	2.2
453220	Gift, novelty, & souvenir stores	10	7 160	1 681	134	75	20.2	2.2
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	16 781	1 374	363	31	—	—
453930	Manufactured (mobile) home dealers	7	16 781	1 374	363	31	—	—
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF BUNCOMBE COUNTY, NC								
44-45	Retail trade	278	353 259	33 157	7 738	2 126	7.7	17.4
441	Motor vehicle & parts dealers	48	D	D	D	e	D	D
44112	Used car dealers	18	D	D	D	b	D	D
441120	Used car dealers	18	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	23	D	D	D	c	D	D
44131	Automotive parts & accessories stores	17	D	D	D	c	D	D
441310	Automotive parts & accessories stores	17	D	D	D	c	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	10 145	1 384	304	74	16.9	4.7
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	5	3 971	697	172	31	3.5	25.0
4431	Electronics & appliance stores	5	3 971	697	172	31	3.5	25.0
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	D	D	D	c	D	D
4441	Building material & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	a	D	D
444220	Nursery & garden centers	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BUNCOMBE COUNTY, NC—								
Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	25	90 147	7 101	1 813	622	.1	31.9
4451	Grocery stores	23	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	87 262	6 829	1 756	606	.1	32.9
445110	Supermarkets & other grocery (except convenience) stores	21	87 262	6 829	1 756	606	.1	32.9
446	Health & personal care stores	12	D	D	D	b	D	D
4461	Health & personal care stores	12	D	D	D	b	D	D
447	Gasoline stations	64	75 054	6 175	1 400	434	14.4	16.8
4471	Gasoline stations	64	75 054	6 175	1 400	434	14.4	16.8
44711	Gasoline stations with convenience stores	57	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	57	D	D	D	e	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	21	D	D	D	b	D	D
4481	Clothing stores	14	4 496	580	92	32	21.1	29.0
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	5 064	848	194	57	17.1	36.7
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	10	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	16 803	1 662	284	38	12.7	—
453930	Manufactured (mobile) home dealers	7	16 803	1 662	284	38	12.7	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	19	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	15	D	D	D	b	D	D
45431	Fuel dealers	5	4 404	582	163	27	—	5.1
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BALANCE OF BURKE COUNTY, NC								
44-45	Retail trade	83	D	D	D	f	D	D
441	Motor vehicle & parts dealers	14	30 168	1 583	292	60	59.3	.3
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	c	D	D
4441	Building material & supplies dealers	7	D	D	D	c	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
445	Food & beverage stores	11	D	D	D	c	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	26	D	D	D	c	D	D
4471	Gasoline stations	26	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	24	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BURKE COUNTY, NC—Con.								
Retail trade—Con.								
44-45	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF CABARRUS COUNTY, NC								
44-45	Retail trade	99	165 136	13 425	2 953	787	15.0	2.9
441	Motor vehicle & parts dealers	19	13 517	1 882	430	102	44.3	.3
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 638	318	82	17	54.5	45.5
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	D	D	D	c	D	D
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	14	D	D	D	c	D	D
4451	Grocery stores	10	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	22	42 400	2 026	469	141	18.6	2.9
4471	Gasoline stations	22	42 400	2 026	469	141	18.6	2.9
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
BALANCE OF CALDWELL COUNTY, NC								
44-45	Retail trade	52	D	D	D	c	D	D
441	Motor vehicle & parts dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	7	15 238	1 264	298	56	10.7	4.1
44211	Furniture stores	7	15 238	1 264	298	56	10.7	4.1
442110	Furniture stores	7	15 238	1 264	298	56	10.7	4.1
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	16	15 186	848	204	73	46.3	10.0
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CAMDEN COUNTY, NC								
44-45	Retail trade	24	14 853	1 611	343	128	42.2	9.2
441	Motor vehicle & parts dealers	3	2 368	234	48	13	—	54.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
447	Gasoline stations	9	6 721	600	101	40	65.5	—
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF CARTERET COUNTY, NC								
44-45	Retail trade	131	158 943	12 807	2 786	813	14.3	10.3
441	Motor vehicle & parts dealers	19	D	D	D	b	D	D
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	c	D	D
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	15	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	26	17 901	1 782	387	134	28.4	3.1
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D
448	Clothing & clothing accessories stores	14	D	D	D	c	D	D
4481	Clothing stores	13	D	D	D	c	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	16	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	14	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	15	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	11	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	11	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CASWELL COUNTY, NC								
44-45	Retail trade	49	43 996	3 856	889	267	31.6	7.7
441	Motor vehicle & parts dealers	6	5 569	554	131	27	60.8	1.7
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	13	14 538	1 091	254	91	24.0	11.3
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	13	9 422	657	131	48	15.6	2.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 054	197	42	22	—	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	3 747	513	131	23	—	31.9
4543	Direct selling establishments	3	3 747	513	131	23	—	31.9
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	3 747	513	131	23	—	31.9
BALANCE OF CATAWBA COUNTY, NC								
44-45	Retail trade	118	D	D	D	g	D	D
441	Motor vehicle & parts dealers	16	50 564	4 397	1 092	172	59.1	.8
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	a	D	D
441320	Tire dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	6	5 149	553	139	38	85.4	—
44211	Furniture stores	6	5 149	553	139	38	85.4	—
442110	Furniture stores	6	5 149	553	139	38	85.4	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	c	D	D
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
446	Health & personal care stores	12	D	D	D	b	D	D
4461	Health & personal care stores	12	D	D	D	b	D	D
447	Gasoline stations	19	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	18	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
4481	Clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CHATHAM COUNTY, NC								
44-45	Retail trade	103	97 644	8 671	2 068	594	18.4	14.7
441	Motor vehicle & parts dealers	15	32 498	2 505	579	104	7.4	17.7
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	a	D	D
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	5 860	795	187	36	46.6	22.8
445	Food & beverage stores	10	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	25	22 102	1 436	336	118	29.6	12.6
4471	Gasoline stations	25	22 102	1 436	336	118	29.6	12.6
44711	Gasoline stations with convenience stores	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	22	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	3 099	279	46	15	36.2	2.5
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BALANCE OF CHEROKEE COUNTY, NC								
44-45	Retail trade	114	183 764	15 108	3 701	1 023	16.3	15.2
441	Motor vehicle & parts dealers	11	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	c	D	D
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	9	14 378	1 530	444	89	17.0	19.8
444190	Other building material dealers	9	14 378	1 530	444	89	17.0	19.8
445	Food & beverage stores	11	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	21	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	D	D	D	b	D	D
4481	Clothing stores	6	4 274	315	79	32	-	5.2
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CHEROKEE COUNTY, NC—								
Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	3 518	495	127	24	—	17.7
BALANCE OF CHOWAN COUNTY, NC								
44-45	Retail trade	13	38 978	2 050	436	122	6.4	3.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF CLAY COUNTY, NC								
44-45	Retail trade	38	52 200	3 829	943	324	24.2	12.6
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	1 881	170	21	11	—	5.8
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	2 004	416	106	21	D	7.2
447	Gasoline stations	10	5 066	335	67	30	27.9	47.4
448	Clothing & clothing accessories stores	3	995	59	11	7	79.5	20.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 190	136	29	35	D	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CLEVELAND COUNTY, NC								
44-45	Retail trade	131	D	D	D	g	D	D
441	Motor vehicle & parts dealers	23	D	D	D	b	D	D
44112	Used car dealers	10	D	D	D	a	D	D
441120	Used car dealers	10	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	5 443	763	177	52	40.2	26.9
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	6	D	D	D	c	D	D
4431	Electronics & appliance stores	6	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	c	D	D
443111	Household appliance stores	1	D	D	D	c	D	D
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLEVELAND COUNTY, NC—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	13	D	D	D	c	D	D
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
4451	Grocery stores	17	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	32	D	D	D	c	D	D
4471	Gasoline stations	32	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	29	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	29	D	D	D	c	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	1 857	153	25	13	60.0	5.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	10 062	661	147	27	17.7	—
453930	Manufactured (mobile) home dealers	7	10 062	661	147	27	17.7	—
454	Nonstore retailers	4	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
BALANCE OF COLUMBUS COUNTY, NC								
44-45	Retail trade	158	168 187	16 610	3 626	1 058	15.5	12.2
441	Motor vehicle & parts dealers	26	25 910	2 632	423	114	19.6	15.8
44112	Used car dealers	5	5 616	366	91	21	.3	41.2
441120	Used car dealers	5	5 616	366	91	21	.3	41.2
4413	Automotive parts, accessories, & tire stores	16	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	1 872	308	72	19	42.0	11.0
443	Electronics & appliance stores	3	823	107	26	11	80.0	20.0
444	Building material & garden equipment & supplies dealers	24	32 979	4 213	1 038	179	9.4	4.3
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	14	D	D	D	b	D	D
44422	Nursery & garden centers	14	D	D	D	b	D	D
444220	Nursery & garden centers	14	D	D	D	b	D	D
445	Food & beverage stores	23	39 588	3 192	728	299	8.4	6.5
4451	Grocery stores	16	37 368	2 978	677	279	7.7	6.9
446	Health & personal care stores	14	13 652	1 807	457	99	33.6	9.8
4461	Health & personal care stores	14	13 652	1 807	457	99	33.6	9.8
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	30	31 808	1 950	437	179	11.5	32.1
4471	Gasoline stations	30	31 808	1 950	437	179	11.5	32.1
44711	Gasoline stations with convenience stores	25	27 089	1 738	386	159	11.1	37.2
447110	Gasoline stations with convenience stores	25	27 089	1 738	386	159	11.1	37.2
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	411	27	6	5	—	—
452	General merchandise stores	12	7 278	749	139	82	5.7	—
45299	All other general merchandise stores	12	7 278	749	139	82	5.7	—
452990	All other general merchandise stores	12	7 278	749	139	82	5.7	—
4529901	Variety stores	7	5 149	574	97	65	—	—
4529903	Miscellaneous general merchandise stores	5	2 129	175	42	17	19.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF COLUMBUS COUNTY, NC—								
Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	5	D	D	D	b	D	D
BALANCE OF CRAVEN COUNTY, NC								
44-45	Retail trade	89	79 961	7 166	1 667	590	20.4	7.2
441	Motor vehicle & parts dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	8 030	886	213	61	30.7	.5
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	17	13 138	1 153	242	121	45.7	4.3
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	20	14 527	940	220	100	9.2	—
44711	Gasoline stations with convenience stores	19	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	2	D	D	D	b	D	D
BALANCE OF CUMBERLAND COUNTY, NC								
44-45	Retail trade	212	317 840	30 456	7 059	1 678	8.4	5.0
441	Motor vehicle & parts dealers	32	D	D	D	e	D	D
4411	Automobile dealers	21	D	D	D	c	D	D
44112	Used car dealers	18	D	D	D	b	D	D
441120	Used car dealers	18	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	D	D	D	c	D	D
4421	Furniture stores	6	8 685	1 479	352	80	16.1	—
44211	Furniture stores	6	8 685	1 479	352	80	16.1	—
442110	Furniture stores	6	8 685	1 479	352	80	16.1	—
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CUMBERLAND COUNTY, NC								
—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	15	D	D	D	c	D	D
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food & beverage stores	27	D	D	D	e	D	D
4451	Grocery stores	23	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	53 446	4 277	990	370	9.8	1.1
445110	Supermarkets & other grocery (except convenience) stores	11	53 446	4 277	990	370	9.8	1.1
44512	Convenience stores	12	D	D	D	b	D	D
445120	Convenience stores	12	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	54	D	D	D	e	D	D
4471	Gasoline stations	54	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	47	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	47	D	D	D	e	D	D
448	Clothing & clothing accessories stores	14	5 738	819	182	84	7.1	12.8
4481	Clothing stores	10	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 126	166	30	16	—	—
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	33	D	D	D	c	D	D
4531	Florists	6	D	D	D	b	D	D
45311	Florists	6	D	D	D	b	D	D
453110	Florists	6	D	D	D	b	D	D
4533	Used merchandise stores	5	699	75	19	11	62.1	—
45331	Used merchandise stores	5	699	75	19	11	62.1	—
453310	Used merchandise stores	5	699	75	19	11	62.1	—
4539	Other miscellaneous store retailers	20	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	1 757	328	74	17	3.9	—
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
BALANCE OF CURRITUCK COUNTY, NC								
44-45	Retail trade	81	98 570	10 203	2 169	541	9.4	1.5
441	Motor vehicle & parts dealers	10	6 481	603	133	29	27.9	12.9
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	23 196	2 248	475	99	—	—
445	Food & beverage stores	15	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	11 227	799	235	79	20.0	—
448	Clothing & clothing accessories stores	8	2 562	557	81	20	13.8	—
451	Sporting goods, hobby, book, & music stores	7	2 889	239	50	16	8.5	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	11	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	9	11 149	2 239	611	113	1.1	.5
454	Nonstore retailers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DARE COUNTY, NC								
44-45	Retail trade	324	371 930	37 125	7 342	2 067	12.6	8.7
441	Motor vehicle & parts dealers	13	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	19	15 058	2 738	542	108	14.9	4.8
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
4422	Home furnishings stores	12	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	D	D	D	c	D	D
4441	Building material & supplies dealers	24	D	D	D	c	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	15	D	D	D	c	D	D
444190	Other building material dealers	15	D	D	D	c	D	D
445	Food & beverage stores	40	D	D	D	e	D	D
4451	Grocery stores	20	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	11	D	D	D	e	D	D
44512	Convenience stores	9	D	D	D	b	D	D
445120	Convenience stores	9	D	D	D	b	D	D
4452	Specialty food stores	10	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	10	D	D	D	b	D	D
446	Health & personal care stores	11	D	D	D	b	D	D
4461	Health & personal care stores	11	D	D	D	b	D	D
44619	Other health & personal care stores	1	D	D	D	a	D	D
446199	All other health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	28	27 669	2 303	477	148	11.8	40.7
4471	Gasoline stations	28	27 669	2 303	477	148	11.8	40.7
44711	Gasoline stations with convenience stores	19	22 479	1 709	353	112	9.0	44.6
447110	Gasoline stations with convenience stores	19	22 479	1 709	353	112	9.0	44.6
448	Clothing & clothing accessories stores	58	32 633	3 610	666	236	10.8	6.2
4481	Clothing stores	48	D	D	D	c	D	D
44811	Men's clothing stores	5	D	D	D	b	D	D
448110	Men's clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	15	8 156	1 002	150	40	3.5	.1
448190	Other clothing stores	15	8 156	1 002	150	40	3.5	.1
4482104	Family shoe stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	1 825	269	57	16	54.5	15.7
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	38	20 389	3 048	423	157	17.5	7.0
4511	Sporting goods, hobby, & musical instrument stores	28	D	D	D	c	D	D
45111	Sporting goods stores	20	15 867	2 446	316	111	16.5	3.3
451110	Sporting goods stores	20	15 867	2 446	316	111	16.5	3.3
4511102	Specialty-line sporting goods stores	18	D	D	D	b	D	D
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
45121	Book stores & news dealers	7	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	11	D	D	D	c	D	D
45299	All other general merchandise stores	10	8 020	797	111	54	40.8	3.9
452990	All other general merchandise stores	10	8 020	797	111	54	40.8	3.9
4529901	Variety stores	4	4 793	434	51	24	58.2	5.4
4529903	Miscellaneous general merchandise stores	6	3 227	363	60	30	14.9	1.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DARE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	64	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	46	16 599	2 212	341	144	20.1	18.3
45322	Gift, novelty, & souvenir stores	46	16 599	2 212	341	144	20.1	18.3
453220	Gift, novelty, & souvenir stores	46	16 599	2 212	341	144	20.1	18.3
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	9	3 008	577	142	24	18.1	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	a	D	D
BALANCE OF DAVIDSON COUNTY, NC								
44-45	Retail trade	153	167 007	18 239	2 991	833	25.5	4.6
441	Motor vehicle & parts dealers	21	40 965	2 312	606	91	12.5	.8
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441222	Boat dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	6	2 925	394	108	23	50.6	6.4
44211	Furniture stores	6	2 925	394	108	23	50.6	6.4
442110	Furniture stores	6	2 925	394	108	23	50.6	6.4
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	13 579	1 347	303	62	30.3	6.7
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	c	D	D
446	Health & personal care stores	9	9 850	1 259	307	75	21.4	4.3
4461	Health & personal care stores	9	9 850	1 259	307	75	21.4	4.3
447	Gasoline stations	38	33 869	2 106	532	175	61.6	10.1
4471	Gasoline stations	38	33 869	2 106	532	175	61.6	10.1
44711	Gasoline stations with convenience stores	30	25 698	1 319	343	123	63.5	12.5
447110	Gasoline stations with convenience stores	30	25 698	1 319	343	123	63.5	12.5
448	Clothing & clothing accessories stores	7	1 313	243	54	19	67.8	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	18	25 494	6 899	316	94	15.6	6.3
4543	Direct selling establishments	16	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DAVIE COUNTY, NC								
44-45	Retail trade	43	62 445	4 155	935	243	21.5	1.4
441	Motor vehicle & parts dealers	5	12 248	340	78	21	85.1	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 978	271	63	14	8.9	—
445	Food & beverage stores	7	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	9	13 180	843	199	64	5.7	2.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4531	Florists	2	D	D	D	a	D	D
45311	Florists	2	D	D	D	a	D	D
453110	Florists	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BALANCE OF DUPLIN COUNTY, NC								
44-45	Retail trade	122	113 916	10 450	2 542	825	28.6	6.4
441	Motor vehicle & parts dealers	17	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	15 791	1 486	302	77	11.9	13.7
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	24	29 115	2 525	653	228	34.5	4.7
4451	Grocery stores	20	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	23	26 150	1 765	406	173	33.3	—
4471	Gasoline stations	23	26 150	1 765	406	173	33.3	—
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	9	6 781	581	124	55	46.9	4.0
45299	All other general merchandise stores	9	6 781	581	124	55	46.9	4.0
452990	All other general merchandise stores	9	6 781	581	124	55	46.9	4.0
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DUPLIN COUNTY, NC—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	3	6 034	693	177	38	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	6 034	693	177	38	—	—
BALANCE OF DURHAM COUNTY, NC								
44-45	Retail trade	96	193 379	17 376	4 106	1 072	14.2	3.3
441	Motor vehicle & parts dealers	9	22 889	1 911	463	68	71.5	2.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	10	D	D	D	a	D	D
443	Electronics & appliance stores	3	919	129	22	5	28.3	71.7
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	6	11 756	1 899	461	60	—	.3
444190	Other building material dealers	6	11 756	1 899	461	60	—	.3
445	Food & beverage stores	10	D	D	D	e	D	D
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	78 234	6 437	1 571	437	.5	—
445110	Supermarkets & other grocery (except convenience) stores	7	78 234	6 437	1 571	437	.5	—
446	Health & personal care stores	7	D	D	D	c	D	D
4461	Health & personal care stores	7	D	D	D	c	D	D
447	Gasoline stations	20	35 783	1 566	358	136	10.0	7.5
4471	Gasoline stations	20	35 783	1 566	358	136	10.0	7.5
44711	Gasoline stations with convenience stores	20	35 783	1 566	358	136	10.0	7.5
447110	Gasoline stations with convenience stores	20	35 783	1 566	358	136	10.0	7.5
448	Clothing & clothing accessories stores	5	1 280	269	68	38	28.4	24.1
451	Sporting goods, hobby, book, & music stores	4	2 313	404	86	23	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	a	D	D
45421	Vending machine operators	4	D	D	D	a	D	D
454210	Vending machine operators	4	D	D	D	a	D	D
BALANCE OF EDGEcombe COUNTY, NC								
44-45	Retail trade	50	35 622	3 266	784	276	17.5	3.5
441	Motor vehicle & parts dealers	4	2 607	194	39	11	—	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	11	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	11	7 636	565	127	60	24.4	2.0
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF EDGEcombe COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF FORSYTH COUNTY, NC								
44-45	Retail trade	165	386 921	38 199	8 816	2 137	8.1	4.0
441	Motor vehicle & parts dealers	26	D	D	D	c	D	D
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	13 847	1 290	248	44	20.3	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	D	D	D	c	D	D
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	22	D	D	D	e	D	D
4451	Grocery stores	20	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	14	D	D	D	e	D	D
446	Health & personal care stores	11	D	D	D	b	D	D
4461	Health & personal care stores	11	D	D	D	b	D	D
447	Gasoline stations	37	D	D	D	c	D	D
4471	Gasoline stations	37	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	35	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	35	D	D	D	c	D	D
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
44815	Clothing accessories stores	2	D	D	D	b	D	D
448150	Clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	2 154	388	99	38	81.6	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	12	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses	5	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	f	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF FRANKLIN COUNTY, NC								
44-45	Retail trade	69	52 926	5 052	1 045	342	41.1	8.3
441	Motor vehicle & parts dealers	5	3 367	345	81	16	52.2	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	4 020	821	174	39	20.0	—
445	Food & beverage stores	14	9 857	762	189	81	69.1	4.8
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	28	22 661	1 353	323	123	51.2	17.3
4471	Gasoline stations	28	22 661	1 353	323	123	51.2	17.3
44711	Gasoline stations with convenience stores	21	19 564	1 120	279	109	49.7	19.7
447110	Gasoline stations with convenience stores	21	19 564	1 120	279	109	49.7	19.7
448	Clothing & clothing accessories stores	3	392	39	12	7	100.0	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	2 109	191	33	9	D	—
4539	Other miscellaneous store retailers	3	2 109	191	33	9	D	—
45393	Manufactured (mobile) home dealers	3	2 109	191	33	9	D	—
453930	Manufactured (mobile) home dealers	3	2 109	191	33	9	D	—
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	4	D	D	D	b	D	D
BALANCE OF GASTON COUNTY, NC								
44-45	Retail trade	105	D	D	D	e	D	D
441	Motor vehicle & parts dealers	20	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ..	3	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	33	D	D	D	c	D	D
4471	Gasoline stations	33	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	31	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	31	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF GATES COUNTY, NC								
44-45	Retail trade	29	41 767	3 066	770	248	2.3	42.6
441	Motor vehicle & parts dealers	6	17 211	910	251	45	—	2.9
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	c	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF GRAHAM COUNTY, NC								
44-45	Retail trade	36	44 558	3 477	755	278	16.8	41.4
441	Motor vehicle & parts dealers	6	17 944	1 187	251	46	7.8	89.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 921	375	88	25	22.4	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	3 038	444	103	22	D	—
447	Gasoline stations	12	7 298	497	90	45	27.0	32.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 485	169	35	29	D	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF GRANVILLE COUNTY, NC								
44-45	Retail trade	60	82 937	7 305	2 159	475	28.1	1.4
441	Motor vehicle & parts dealers	6	22 102	1 487	363	57	36.4	.6
444	Building material & garden equipment & supplies dealers	6	8 802	1 394	786	107	11.7	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	19 890	1 328	322	118	8.0	2.1
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	20	15 492	947	229	78	48.2	.4
44711	Gasoline stations with convenience stores	17	14 524	904	219	74	44.7	.4
447110	Gasoline stations with convenience stores	17	14 524	904	219	74	44.7	.4
448	Clothing & clothing accessories stores	4	978	150	37	15	100.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 582	122	29	12	66.8	—
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF GREENE COUNTY, NC								
44-45	Retail trade	38	47 668	4 214	971	302	29.7	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 368	278	65	21	—	—
444	Building material & garden equipment & supplies dealers	4	2 401	192	51	18	59.8	—
445	Food & beverage stores	10	13 940	1 323	321	103	17.5	.1
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	12 856	972	245	93	30.5	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	6 167	350	75	20	100.0	—
4543	Direct selling establishments	3	6 167	350	75	20	100.0	—
45431	Fuel dealers	3	6 167	350	75	20	100.0	—
454311	Heating oil dealers	3	6 167	350	75	20	100.0	—
BALANCE OF GUILFORD COUNTY, NC								
44-45	Retail trade	220	468 261	44 462	9 900	2 527	9.5	11.1
441	Motor vehicle & parts dealers	23	D	D	D	e	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	c	D	D
44131	Automotive parts & accessories stores	8	35 452	6 016	1 122	193	2.2	1.1
441310	Automotive parts & accessories stores	8	35 452	6 016	1 122	193	2.2	1.1
442	Furniture & home furnishings stores	16	D	D	D	c	D	D
4421	Furniture stores	11	D	D	D	c	D	D
44211	Furniture stores	11	D	D	D	c	D	D
442110	Furniture stores	11	D	D	D	c	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	30	D	D	D	e	D	D
4441	Building material & supplies dealers	19	D	D	D	c	D	D
44419	Other building material dealers	17	D	D	D	c	D	D
444190	Other building material dealers	17	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	11	24 899	4 384	1 051	151	9.9	.8
44421	Outdoor power equipment stores	2	D	D	D	c	D	D
444210	Outdoor power equipment stores	2	D	D	D	c	D	D
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D
445	Food & beverage stores	30	D	D	D	f	D	D
4451	Grocery stores	24	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	19	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	19	D	D	D	f	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	14	D	D	D	c	D	D
4461	Health & personal care stores	14	D	D	D	c	D	D
44611	Pharmacies & drug stores	9	D	D	D	c	D	D
446110	Pharmacies & drug stores	9	D	D	D	c	D	D
4461101	Pharmacies & drug stores	8	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	49	D	D	D	e	D	D
4471	Gasoline stations	49	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	38	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	38	D	D	D	c	D	D
44719	Other gasoline stations	11	D	D	D	e	D	D
447190	Other gasoline stations	11	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF GUILFORD COUNTY, NC—								
Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	11	D	D	D	b	D	D
4481	Clothing stores	10	4 011	858	163	48	47.8	4.7
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	2 499	269	57	36	35.5	—
454	Nonstore retailers	11	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	a	D	D
454390	Other direct selling establishments	5	D	D	D	a	D	D
BALANCE OF HALIFAX COUNTY, NC								
44-45	Retail trade	77	60 615	5 382	1 360	391	23.4	15.8
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	5 975	706	194	45	80.7	4.3
445	Food & beverage stores	14	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	19	28 282	1 461	337	129	9.2	19.1
4471	Gasoline stations	19	28 282	1 461	337	129	9.2	19.1
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF HARNETT COUNTY, NC								
44-45	Retail trade	113	139 075	11 444	2 645	803	20.7	26.2
441	Motor vehicle & parts dealers	22	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
445	Food & beverage stores	19	D	D	D	e	D	D
4451	Grocery stores	17	D	D	D	e	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF HARNETT COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	28	28 665	1 618	365	144	40.7	22.1
4471	Gasoline stations	28	28 665	1 618	365	144	40.7	22.1
44711	Gasoline stations with convenience stores	22	23 287	1 262	292	124	42.2	13.8
447110	Gasoline stations with convenience stores	22	23 287	1 262	292	124	42.2	13.8
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF HAYWOOD COUNTY, NC								
44-45	Retail trade	79	96 412	8 723	1 922	712	14.0	5.2
441	Motor vehicle & parts dealers	7	10 787	1 151	205	45	32.7	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	3	963	187	41	11	D	40.5
447	Gasoline stations	12	13 945	1 036	262	93	24.0	12.7
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	8	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	8	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HENDERSON COUNTY, NC								
44-45	Retail trade	113	197 674	17 253	3 921	763	9.7	7.5
441	Motor vehicle & parts dealers	26	D	D	D	c	D	D
4411	Automobile dealers	11	D	D	D	c	D	D
44112	Used car dealers	8	5 622	282	72	15	13.8	57.4
441120	Used car dealers	8	5 622	282	72	15	13.8	57.4
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	c	D	D
4451	Grocery stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	2 623	366	79	22	D	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	18	D	D	D	c	D	D
4471	Gasoline stations	18	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
44719	Other gasoline stations	6	15 817	1 304	564	82	22.8	64.9
447190	Other gasoline stations	6	15 817	1 304	564	82	22.8	64.9
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
BALANCE OF HERTFORD COUNTY, NC								
44-45	Retail trade	29	18 238	1 840	385	147	26.2	20.5
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	9	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
447	Gasoline stations	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF HOKE COUNTY, NC								
44-45	Retail trade	16	8 462	525	124	57	24.6	5.5
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	616	134	32	10	D	—
445	Food & beverage stores	5	D	D	D	a	D	D
447	Gasoline stations	5	6 091	226	53	26	22.9	7.1
BALANCE OF HYDE COUNTY, NC								
44-45	Retail trade	36	26 782	2 539	517	164	39.5	9.9
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	9	5 097	495	112	41	25.8	48.3
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	3 141	265	57	28	43.0	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF IREDELL COUNTY, NC								
44-45	Retail trade	118	146 703	11 085	2 566	733	27.7	8.8
441	Motor vehicle & parts dealers	16	8 664	1 239	297	62	23.9	17.6
4412	Other motor vehicle dealers	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	a	D	D
441222	Boat dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	5	4 078	466	118	28	42.1	6.9
44211	Furniture stores	5	4 078	466	118	28	42.1	6.9
442110	Furniture stores	5	4 078	466	118	28	42.1	6.9
4422	Home furnishings stores	3	D	D	D	a	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	22 344	1 924	488	102	11.4	2.0
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	8	11 826	1 003	286	42	8.5	—
444190	Other building material dealers	8	11 826	1 003	286	42	8.5	—
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	10	21 655	1 992	385	147	27.9	—
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	29	55 356	2 368	576	212	29.1	16.2
4471	Gasoline stations	29	55 356	2 368	576	212	29.1	16.2
44711	Gasoline stations with convenience stores	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	25	D	D	D	c	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF IREDELL COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	15	17 815	1 556	303	56	10.8	—
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	5	4 436	354	92	19	52.7	7.2
4543	Direct selling establishments	3	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BALANCE OF JACKSON COUNTY, NC								
44-45	Retail trade	178	220 611	20 075	4 287	1 472	17.1	5.9
441	Motor vehicle & parts dealers	21	26 783	1 813	429	95	33.0	3.4
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	28 352	2 355	528	99	9.6	.2
4441	Building material & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	10	23 027	1 768	396	64	4.1	.2
444190	Other building material dealers	10	23 027	1 768	396	64	4.1	.2
445	Food & beverage stores	17	42 239	3 906	780	321	12.7	14.3
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	26	27 374	1 629	376	115	37.7	3.4
448	Clothing & clothing accessories stores	20	D	D	D	b	D	D
4481	Clothing stores	15	5 025	635	154	65	27.1	5.1
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	7 468	888	201	82	7.4	—
452990	All other general merchandise stores	8	7 468	888	201	82	7.4	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	18	5 004	696	73	58	16.6	44.7
45322	Gift, novelty, & souvenir stores	18	5 004	696	73	58	16.6	44.7
453220	Gift, novelty, & souvenir stores	18	5 004	696	73	58	16.6	44.7
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	6	5 821	880	209	35	3.2	—
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
BALANCE OF JOHNSTON COUNTY, NC								
44-45	Retail trade	143	257 697	19 123	4 395	1 128	23.7	6.2
441	Motor vehicle & parts dealers	22	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	4 938	880	198	41	35.1	19.3
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	23	62 064	4 298	996	147	6.3	2.7
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44419	Other building material dealers	15	D	D	D	b	D	D
444190	Other building material dealers	15	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
4451	Grocery stores	13	D	D	D	e	D	D
446	Health & personal care stores	7	3 935	418	106	27	29.3	46.5

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF JOHNSTON COUNTY, NC—								
Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	35	65 625	4 678	1 070	334	28.3	9.8
4471	Gasoline stations	35	65 625	4 678	1 070	334	28.3	9.8
44711	Gasoline stations with convenience stores	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	23	D	D	D	c	D	D
44719	Other gasoline stations	12	D	D	D	c	D	D
447190	Other gasoline stations	12	D	D	D	c	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	233	24	2	2	D	—
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
BALANCE OF JONES COUNTY, NC								
44-45	Retail trade	30	33 684	2 179	477	142	13.0	7.5
441	Motor vehicle & parts dealers	5	7 403	628	144	34	—	14.0
444	Building material & garden equipment & supplies dealers	7	10 429	350	60	15	2.9	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	7 129	327	76	37	15.0	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	3 436	428	106	20	D	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	3 436	428	106	20	D	—
BALANCE OF LEE COUNTY, NC								
44-45	Retail trade	53	117 722	11 003	2 370	606	7.2	1.8
441	Motor vehicle & parts dealers	8	18 747	1 878	365	141	7.4	—
4412	Other motor vehicle dealers	2	D	D	D	c	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	c	D	D
441222	Boat dealers	1	D	D	D	c	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	c	D	D
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	c	D	D
444190	Other building material dealers	3	D	D	D	c	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	13	14 814	989	232	76	11.8	.4
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	472	71	20	11	53.2	46.8

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							From administrative records ¹	Estimated ²
BALANCE OF LEE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
BALANCE OF LENOIR COUNTY, NC								
44-45	Retail trade	71	71 453	6 401	1 609	483	21.5	9.6
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	c	D	D
4441	Building material & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	17	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	18	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	3 695	363	84	19	D	—
4543	Direct selling establishments	3	3 695	363	84	19	D	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY, NC								
44-45	Retail trade	105	117 327	11 364	2 494	732	23.8	9.6
441	Motor vehicle & parts dealers	18	18 640	2 009	401	90	28.5	8.2
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	5	2 846	360	80	17	100.0	—
44211	Furniture stores	5	2 846	360	80	17	100.0	—
442110	Furniture stores	5	2 846	360	80	17	100.0	—
443	Electronics & appliance stores	6	1 090	180	41	20	52.9	34.5
444	Building material & garden equipment & supplies dealers	12	15 217	1 730	386	91	13.7	3.4
4441	Building material & supplies dealers	12	15 217	1 730	386	91	13.7	3.4
44413	Hardware stores	5	3 384	493	112	35	10.4	11.5
444130	Hardware stores	5	3 384	493	112	35	10.4	11.5
445	Food & beverage stores	11	D	D	D	c	D	D
4451	Grocery stores	10	D	D	D	c	D	D
446	Health & personal care stores	4	6 634	685	148	36	13.1	—
4461	Health & personal care stores	4	6 634	685	148	36	13.1	—
447	Gasoline stations	24	21 148	1 180	269	118	41.6	25.0
4471	Gasoline stations	24	21 148	1 180	269	118	41.6	25.0
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	992	127	30	11	—	53.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LINCOLN COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
BALANCE OF MCDOWELL COUNTY, NC								
44-45	Retail trade	61	78 764	4 760	1 133	305	23.6	7.2
441	Motor vehicle & parts dealers	11	41 561	2 073	532	83	10.2	.1
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	5 153	484	116	28	47.4	—
445	Food & beverage stores	6	5 965	447	109	45	19.6	40.4
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	18	19 857	1 114	260	111	34.1	6.6
4471	Gasoline stations	18	19 857	1 114	260	111	34.1	6.6
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	10	1 541	172	20	10	39.8	49.9
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF MACON COUNTY, NC								
44-45	Retail trade	113	73 909	8 920	1 520	452	28.8	9.5
441	Motor vehicle & parts dealers	4	3 116	310	64	19	36.9	51.4
442	Furniture & home furnishings stores	11	6 729	869	189	48	41.3	.5
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	18 583	2 292	464	95	23.7	—
4441	Building material & supplies dealers	9	16 466	1 985	429	78	21.0	—
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	4	8 086	1 041	194	54	.3	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	14	10 918	726	161	59	45.0	14.6
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
BALANCE OF MACON COUNTY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	25	11 377	1 599	157	78	42.5	11.7
4481	Clothing stores	18	9 348	1 344	145	61	33.2	12.3
44811	Men's clothing stores	2	D	D	D	a	D	D
448110	Men's clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	2 029	255	12	17	85.6	9.1
451	Sporting goods, hobby, book, & music stores	7	2 213	358	47	24	17.4	4.2
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	26	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	11	3 893	635	120	32	14.2	9.0
453220	Gift, novelty, & souvenir stores	11	3 893	635	120	32	14.2	9.0
4533	Used merchandise stores	6	D	D	D	a	D	D
45331	Used merchandise stores	6	D	D	D	a	D	D
453310	Used merchandise stores	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF MADISON COUNTY, NC								
44-45	Retail trade	51	49 026	4 024	908	327	15.1	10.4
441	Motor vehicle & parts dealers	8	3 361	269	70	26	9.2	33.4
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	5 033	465	100	35	55.9	3.9
4441	Building material & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	5	6 038	614	152	38	7.9	4.6
447	Gasoline stations	11	8 174	527	127	58	36.2	22.0
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	2 550	285	63	34	—	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF MARTIN COUNTY, NC								
44-45	Retail trade	38	31 155	3 408	849	238	15.4	27.5
441	Motor vehicle & parts dealers	3	619	56	12	3	D	67.7
442	Furniture & home furnishings stores	3	2 201	320	72	21	D	28.2
444	Building material & garden equipment & supplies dealers	4	7 266	1 043	241	51	—	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	7	4 548	471	115	42	25.2	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	6 616	467	115	48	18.9	51.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MARTIN COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF MECKLENBURG COUNTY, NC								
44-45	Retail trade	197	456 857	41 587	9 767	2 386	9.9	11.2
441	Motor vehicle & parts dealers	17	D	D	D	c	D	D
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	D	D	D	c	D	D
4422	Home furnishings stores	13	D	D	D	c	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442291	Window treatment stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	23	D	D	D	c	D	D
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	10	45 717	3 620	745	115	—	1.3
444190	Other building material dealers	10	45 717	3 620	745	115	—	1.3
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	15	D	D	D	f	D	D
4451	Grocery stores	12	98 833	8 820	2 111	629	8.6	13.5
44511	Supermarkets & other grocery (except convenience) stores	12	98 833	8 820	2 111	629	8.6	13.5
445110	Supermarkets & other grocery (except convenience) stores	12	98 833	8 820	2 111	629	8.6	13.5
446	Health & personal care stores	10	D	D	D	b	D	D
4461	Health & personal care stores	10	D	D	D	b	D	D
447	Gasoline stations	27	45 454	2 469	599	158	12.0	3.3
4471	Gasoline stations	27	45 454	2 469	599	158	12.0	3.3
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D
448	Clothing & clothing accessories stores	31	D	D	D	e	D	D
4481	Clothing stores	20	18 760	1 999	499	220	8.5	6.3
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	7	5 591	820	206	54	1.9	23.5
44831	Jewelry stores	6	D	D	D	b	D	D
448310	Jewelry stores	6	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	14	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	10	D	D	D	c	D	D
45112	Hobby, toy, & game stores	4	D	D	D	c	D	D
451120	Hobby, toy, & game stores	4	D	D	D	c	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF MECKLENBURG COUNTY, NC—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	6 589	727	158	73	7.6	5.1
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	19	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4542	Vending machine operators	7	D	D	D	b	D	D
45421	Vending machine operators	7	D	D	D	b	D	D
454210	Vending machine operators	7	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
BALANCE OF MITCHELL COUNTY, NC								
44-45	Retail trade	81	97 304	7 268	1 680	486	33.3	7.3
441	Motor vehicle & parts dealers	14	20 466	1 294	289	53	88.2	6.1
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	8 137	703	139	42	36.2	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	7 100	750	178	50	43.6	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	13	15 142	917	184	80	34.5	34.1
448	Clothing & clothing accessories stores	8	2 820	354	76	28	11.7	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	2 455	272	58	17	—	—
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	11 613	637	159	38	2.5	—
4543	Direct selling establishments	6	11 613	637	159	38	2.5	—
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF MONTGOMERY COUNTY, NC								
44-45	Retail trade	54	59 004	5 676	1 393	431	26.4	6.9
441	Motor vehicle & parts dealers	7	3 112	284	62	17	85.5	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	c	D	D
446	Health & personal care stores	3	2 062	352	115	27	D	39.5
447	Gasoline stations	13	18 744	1 358	334	116	22.0	—
4471	Gasoline stations	13	18 744	1 358	334	116	22.0	—
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4531	Florists	2	D	D	D	a	D	D
45311	Florists	2	D	D	D	a	D	D
453110	Florists	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BALANCE OF MOORE COUNTY, NC								
44-45	Retail trade	149	183 642	16 638	3 915	1 051	35.8	4.2
441	Motor vehicle & parts dealers	15	D	D	D	b	D	D
442	Furniture & home furnishings stores	15	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	21	D	D	D	c	D	D
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	15	D	D	D	e	D	D
4451	Grocery stores	12	D	D	D	e	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	30	D	D	D	c	D	D
4471	Gasoline stations	30	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	26	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	26	D	D	D	c	D	D
448	Clothing & clothing accessories stores	11	6 153	727	168	68	17.8	14.8
4481	Clothing stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MOORE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	7	D	D	D	b	D	D
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	4	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	3 757	386	115	22	24.0	72.1
453930	Manufactured (mobile) home dealers	4	3 757	386	115	22	24.0	72.1
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	3	D	D	D	b	D	D
BALANCE OF NASH COUNTY, NC								
44-45	Retail trade	157	206 822	17 428	4 251	1 165	22.0	3.4
441	Motor vehicle & parts dealers	18	D	D	D	b	D	D
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	D	D	D	c	D	D
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	22	D	D	D	e	D	D
4451	Grocery stores	15	D	D	D	e	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	34	36 982	2 310	543	173	10.6	4.2
4471	Gasoline stations	34	36 982	2 310	543	173	10.6	4.2
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
448	Clothing & clothing accessories stores	14	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	b	D	D
44831	Jewelry stores	4	D	D	D	b	D	D
448310	Jewelry stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	3	D	D	D	b	D	D
452	General merchandise stores	12	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	1 739	238	54	26	23.7	—
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NEW HANOVER COUNTY, NC								
44-45	Retail trade	240	452 867	41 459	9 749	2 396	12.4	3.9
441	Motor vehicle & parts dealers	40	D	D	D	e	D	D
4411	Automobile dealers	16	83 870	5 685	1 253	163	26.6	1.9
44112	Used car dealers	10	8 336	483	104	26	35.9	.3
441120	Used car dealers	10	8 336	483	104	26	35.9	.3
4412	Other motor vehicle dealers	12	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	9	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores	11	D	D	D	b	D	D
441310	Automotive parts & accessories stores	11	D	D	D	b	D	D
442	Furniture & home furnishings stores	25	D	D	D	c	D	D
4421	Furniture stores	10	D	D	D	b	D	D
44211	Furniture stores	10	D	D	D	b	D	D
442110	Furniture stores	10	D	D	D	b	D	D
4422	Home furnishings stores	15	11 149	1 300	296	68	18.4	12.7
44221	Floor covering stores	10	D	D	D	b	D	D
442210	Floor covering stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	23	D	D	D	e	D	D
4441	Building material & supplies dealers	21	D	D	D	e	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	16	D	D	D	e	D	D
444190	Other building material dealers	16	D	D	D	e	D	D
445	Food & beverage stores	22	D	D	D	f	D	D
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	92 994	8 215	1 894	664	1.2	—
445110	Supermarkets & other grocery (except convenience) stores	13	92 994	8 215	1 894	664	1.2	—
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	29	45 216	2 234	536	170	1.5	4.6
4471	Gasoline stations	29	45 216	2 234	536	170	1.5	4.6
44711	Gasoline stations with convenience stores	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	23	D	D	D	c	D	D
448	Clothing & clothing accessories stores	18	4 032	569	110	57	40.1	4.6
4481	Clothing stores	14	3 248	464	89	46	42.4	2.7
44819	Other clothing stores	5	D	D	D	a	D	D
448190	Other clothing stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	15	5 439	739	157	63	2.8	.9
4511	Sporting goods, hobby, & musical instrument stores	11	4 848	648	138	54	2.6	—
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	34	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	14	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	1 081	130	15	8	34.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NEW HANOVER COUNTY, NC—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	17	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
4542	Vending machine operators	3	3 900	462	112	32	—	—
45421	Vending machine operators	3	3 900	462	112	32	—	—
454210	Vending machine operators	3	3 900	462	112	32	—	—
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
BALANCE OF NORTHAMPTON COUNTY, NC								
44-45	Retail trade	66	85 388	8 878	2 503	532	16.0	27.5
441	Motor vehicle & parts dealers	9	10 978	1 334	327	66	26.6	—
444	Building material & garden equipment & supplies dealers	11	15 171	1 101	264	78	31.8	33.5
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	13 384	791	184	56	33.2	35.9
444220	Nursery & garden centers	6	13 384	791	184	56	33.2	35.9
445	Food & beverage stores	17	13 671	1 999	422	148	24.9	43.3
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health & personal care stores	3	2 825	446	113	21	31.0	69.0
447	Gasoline stations	17	23 392	1 452	341	125	5.9	44.9
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	14 927	2 150	940	67	—	—
45393	Manufactured (mobile) home dealers	3	14 927	2 150	940	67	—	—
453930	Manufactured (mobile) home dealers	3	14 927	2 150	940	67	—	—
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
BALANCE OF ONSLOW COUNTY, NC								
44-45	Retail trade	243	331 712	27 456	6 598	1 981	6.7	14.1
441	Motor vehicle & parts dealers	43	73 607	5 377	1 267	313	9.3	28.3
4411	Automobile dealers	22	52 173	3 266	728	156	10.1	30.3
44112	Used car dealers	18	15 162	777	165	56	34.7	26.5
441120	Used car dealers	18	15 162	777	165	56	34.7	26.5
4412	Other motor vehicle dealers	5	5 499	744	186	41	1.7	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	16	15 935	1 367	353	116	9.3	31.6
44131	Automotive parts & accessories stores	10	7 434	729	183	78	12.1	46.0
441310	Automotive parts & accessories stores	10	7 434	729	183	78	12.1	46.0
44132	Tire dealers	6	8 501	638	170	38	7.0	19.0
441320	Tire dealers	6	8 501	638	170	38	7.0	19.0
442	Furniture & home furnishings stores	12	9 819	1 278	303	88	—	10.6
4421	Furniture stores	7	5 585	796	187	57	—	18.1
44211	Furniture stores	7	5 585	796	187	57	—	18.1
442110	Furniture stores	7	5 585	796	187	57	—	18.1
4422	Home furnishings stores	5	4 234	482	116	31	—	.8
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	7	16 116	1 660	395	114	—	—
4431	Electronics & appliance stores	7	16 116	1 660	395	114	—	—
44311	Appliance, television, & other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	23	18 673	2 423	552	148	8.5	33.0
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	24	59 740	5 147	1 225	394	1.9	10.5
4451	Grocery stores	17	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	56 060	4 792	1 146	359	.5	10.9
445110	Supermarkets & other grocery (except convenience) stores	13	56 060	4 792	1 146	359	.5	10.9
4452	Specialty food stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ONSLOW COUNTY, NC—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	11	10 546	1 315	327	77	1.0	21.7
4461	Health & personal care stores	11	10 546	1 315	327	77	1.0	21.7
447	Gasoline stations	43	46 533	2 625	651	223	4.7	14.7
4471	Gasoline stations	43	46 533	2 625	651	223	4.7	14.7
44711	Gasoline stations with convenience stores	36	40 965	2 316	572	194	4.1	14.9
447110	Gasoline stations with convenience stores	36	40 965	2 316	572	194	4.1	14.9
448	Clothing & clothing accessories stores	20	7 906	1 077	264	110	13.0	24.8
4481	Clothing stores	12	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
452	General merchandise stores	16	46 310	3 157	794	308	1.1	.8
4529	Other general merchandise stores	15	D	D	D	c	D	D
45299	All other general merchandise stores	14	D	D	D	b	D	D
452990	All other general merchandise stores	14	D	D	D	b	D	D
4529901	Variety stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
BALANCE OF ORANGE COUNTY, NC								
44-45	Retail trade	36	D	D	D	e	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PAMLICO COUNTY, NC								
44-45	Retail trade	49	53 827	4 982	1 151	364	20.6	3.8
441	Motor vehicle & parts dealers	9	9 468	891	216	57	23.2	.5
44122	Motorcycle, boat, & other motor vehicle dealers	6	1 950	344	74	24	62.6	2.7
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	3 417	270	49	12	D	—
44422	Nursery & garden centers	3	3 417	270	49	12	D	—
444220	Nursery & garden centers	3	3 417	270	49	12	D	—
445	Food & beverage stores	11	18 205	1 423	371	135	16.8	.3
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	5 159	329	80	28	19.6	37.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	2 102	181	37	23	—	—
453	Miscellaneous store retailers	3	276	42	11	4	D	—
454	Nonstore retailers	5	4 550	562	142	27	52.6	—
BALANCE OF PASQUOTANK COUNTY, NC								
44-45	Retail trade	20	39 113	3 609	791	170	13.9	.4
441	Motor vehicle & parts dealers	4	26 907	2 324	491	79	10.9	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 321	358	75	19	1.2	—
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	5	6 324	394	92	36	28.4	—
453	Miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF PENDER COUNTY, NC								
44-45	Retail trade	113	123 200	10 793	2 302	710	28.4	4.5
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	10 208	983	213	53	33.7	5.3
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	20	D	D	D	c	D	D
4451	Grocery stores	13	D	D	D	c	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	17	15 623	1 126	265	95	20.3	1.9
44711	Gasoline stations with convenience stores	17	15 623	1 126	265	95	20.3	1.9
447110	Gasoline stations with convenience stores	17	15 623	1 126	265	95	20.3	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PENDER COUNTY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	a	D	D
45299	All other general merchandise stores	5	D	D	D	a	D	D
452990	All other general merchandise stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	7	3 553	464	83	28	1.9	1.2
453220	Gift, novelty, & souvenir stores	7	3 553	464	83	28	1.9	1.2
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
BALANCE OF PERQUIMANS COUNTY, NC								
44-45	Retail trade	38	31 700	3 002	746	274	13.5	9.5
441	Motor vehicle & parts dealers	3	953	85	22	6	D	15.9
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 673	342	86	25	D	—
445	Food & beverage stores	7	13 737	1 144	268	113	10.1	3.0
446	Health & personal care stores	3	2 704	411	111	21	D	36.0
447	Gasoline stations	9	5 124	358	93	48	11.0	23.2
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	3	1 689	144	31	12	D	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
BALANCE OF PERSON COUNTY, NC								
44-45	Retail trade	34	35 623	2 568	584	162	20.7	4.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	21 718	1 417	326	79	6.3	.1
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	5 190	244	51	22	83.7	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF PITT COUNTY, NC								
44-45	Retail trade	84	107 605	8 005	1 797	565	25.2	10.8
441	Motor vehicle & parts dealers	13	42 254	2 551	553	113	19.3	.2
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	19	27 573	1 813	408	147	48.6	23.2
4471	Gasoline stations	19	27 573	1 813	408	147	48.6	23.2
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF POLK COUNTY, NC								
44-45	Retail trade	61	63 344	5 943	1 473	417	21.3	15.0
441	Motor vehicle & parts dealers	5	15 504	1 213	285	47	16.1	—
442	Furniture & home furnishings stores	3	718	72	17	3	100.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 507	368	89	34	66.8	—
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	9 411	591	151	58	8.7	12.2
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF RANDOLPH COUNTY, NC								
44-45	Retail trade	156	211 734	17 793	4 023	955	20.7	5.7
441	Motor vehicle & parts dealers	22	55 802	3 602	785	136	32.1	.7
44112	Used car dealers	7	14 158	485	118	24	15.1	—
441120	Used car dealers	7	14 158	485	118	24	15.1	—
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443111	Household appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	D	D	D	c	D	D
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	3 600	280	64	21	11.6	55.1
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	18	D	D	D	c	D	D
4451	Grocery stores	14	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	36	43 732	2 837	642	211	20.9	12.7
4471	Gasoline stations	36	43 732	2 837	642	211	20.9	12.7
44711	Gasoline stations with convenience stores	24	29 957	2 130	453	165	16.2	15.7
447110	Gasoline stations with convenience stores	24	29 957	2 130	453	165	16.2	15.7
44719	Other gasoline stations	12	13 775	707	189	46	31.0	6.0
447190	Other gasoline stations	12	13 775	707	189	46	31.0	6.0
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	b	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	12	D	D	D	b	D	D
4543	Direct selling establishments	11	18 188	2 376	512	72	6.5	—
45431	Fuel dealers	7	16 738	2 084	448	61	3.4	—
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF RICHMOND COUNTY, NC								
44-45	Retail trade	42	23 089	2 204	437	148	29.7	21.9
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	12	8 644	539	129	43	6.1	29.0
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF RICHMOND COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
BALANCE OF ROBESON COUNTY, NC								
44-45	Retail trade	130	273 482	20 245	4 610	1 138	15.6	3.5
441	Motor vehicle & parts dealers	18	D	D	D	e	D	D
4411	Automobile dealers	8	D	D	D	e	D	D
441111	New car dealers	5	D	D	D	e	D	D
441110	New car dealers	5	D	D	D	e	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	10 684	1 045	221	57	20.9	.5
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	22	D	D	D	e	D	D
4451	Grocery stores	18	D	D	D	c	D	D
446	Health & personal care stores	7	9 083	1 187	290	56	9.8	29.9
4461	Health & personal care stores	7	9 083	1 187	290	56	9.8	29.9
447	Gasoline stations	34	D	D	D	c	D	D
4471	Gasoline stations	34	D	D	D	c	D	D
447111	Gasoline stations with convenience stores	25	26 769	1 507	379	167	38.6	5.1
447110	Gasoline stations with convenience stores	25	26 769	1 507	379	167	38.6	5.1
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
4481	Clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	11	D	D	D	b	D	D
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529901	Variety stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
BALANCE OF ROCKINGHAM COUNTY, NC								
44-45	Retail trade	127	159 632	12 945	3 073	1 036	11.7	2.6
441	Motor vehicle & parts dealers	18	45 939	3 307	783	130	1.2	1.7
44112	Used car dealers	7	D	D	D	a	D	D
441120	Used car dealers	7	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	5 829	890	250	52	6.0	6.1
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	11 042	960	219	56	17.4	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	19	D	D	D	e	D	D
4451	Grocery stores	17	37 369	2 389	593	299	9.7	2.8
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF ROCKINGHAM COUNTY, NC—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	31	21 979	1 560	375	161	35.6	7.0
4471	Gasoline stations	31	21 979	1 560	375	161	35.6	7.0
44711	Gasoline stations with convenience stores	23	19 053	1 332	314	141	38.7	1.4
447110	Gasoline stations with convenience stores	23	19 053	1 332	314	141	38.7	1.4
448	Clothing & clothing accessories stores	11	3 492	498	111	42	3.7	4.2
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	7	18 208	1 579	367	188	2.3	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF ROWAN COUNTY, NC								
44-45	Retail trade	105	128 242	10 371	2 556	799	22.0	8.1
441	Motor vehicle & parts dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
4431	Electronics & appliance stores	3	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	c	D	D
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	16	D	D	D	e	D	D
4451	Grocery stores	13	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	20	24 060	1 245	263	103	17.0	9.6
4471	Gasoline stations	20	24 060	1 245	263	103	17.0	9.6
44711	Gasoline stations with convenience stores	20	24 060	1 245	263	103	17.0	9.6
447110	Gasoline stations with convenience stores	20	24 060	1 245	263	103	17.0	9.6
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
44811	Men's clothing stores	1	D	D	D	a	D	D
448110	Men's clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF RUTHERFORD COUNTY, NC								
44-45	Retail trade	64	58 087	5 311	1 113	291	71.3	4.2
441	Motor vehicle & parts dealers	13	20 347	1 609	378	73	91.1	3.0
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	11	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	18	14 005	825	191	77	58.9	7.3
44711	Gasoline stations with convenience stores	16	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF SAMPSON COUNTY, NC								
44-45	Retail trade	124	146 973	11 765	2 827	758	16.3	5.6
441	Motor vehicle & parts dealers	28	65 526	4 646	1 212	189	6.0	7.1
4411	Automobile dealers	14	D	D	D	c	D	D
44112	Used car dealers	8	D	D	D	a	D	D
441120	Used car dealers	8	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	4	806	170	38	11	56.0	—
444	Building material & garden equipment & supplies dealers	16	12 780	1 514	331	107	3.0	6.0
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	16	25 826	2 148	506	199	18.6	—
446	Health & personal care stores	5	4 878	736	161	41	27.1	.2
4461	Health & personal care stores	5	4 878	736	161	41	27.1	.2
447	Gasoline stations	27	23 133	1 201	284	101	27.0	11.9
4471	Gasoline stations	27	23 133	1 201	284	101	27.0	11.9
44711	Gasoline stations with convenience stores	19	16 893	916	216	81	19.0	16.3
447110	Gasoline stations with convenience stores	19	16 893	916	216	81	19.0	16.3
448	Clothing & clothing accessories stores	3	556	40	10	7	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	2 654	241	58	20	21.1	—
45299	All other general merchandise stores	5	2 654	241	58	20	21.1	—
452990	All other general merchandise stores	5	2 654	241	58	20	21.1	—
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	1 266	215	47	17	100.0	—
454	Nonstore retailers	5	7 278	511	99	24	44.7	—
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SCOTLAND COUNTY, NC								
44-45	Retail trade	36	28 809	3 117	712	179	44.0	4.6
441	Motor vehicle & parts dealers	4	2 021	224	56	13	63.4	6.9
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 898	515	112	20	9.0	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	b	D	D
447	Gasoline stations	12	5 987	642	152	65	55.3	3.3
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	9 389	1 254	284	39	60.4	—
45393	Manufactured (mobile) home dealers	4	9 389	1 254	284	39	60.4	—
453930	Manufactured (mobile) home dealers	4	9 389	1 254	284	39	60.4	—
BALANCE OF STANLY COUNTY, NC								
44-45	Retail trade	120	185 857	16 853	3 882	1 206	23.2	2.3
441	Motor vehicle & parts dealers	22	18 935	1 521	395	104	14.3	7.8
44112	Used car dealers	7	D	D	D	a	D	D
441120	Used car dealers	7	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	3 428	833	182	40	63.3	—
44211	Furniture stores	4	3 428	833	182	40	63.3	—
442110	Furniture stores	4	3 428	833	182	40	63.3	—
443	Electronics & appliance stores	5	1 216	115	23	10	18.5	—
444	Building material & garden equipment & supplies dealers	9	28 638	2 738	509	86	72.1	.5
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	22	20 130	1 297	281	128	32.3	9.0
4471	Gasoline stations	22	20 130	1 297	281	128	32.3	9.0
44711	Gasoline stations with convenience stores	16	16 104	993	215	104	28.5	11.3
447110	Gasoline stations with convenience stores	16	16 104	993	215	104	28.5	11.3
448	Clothing & clothing accessories stores	8	2 431	349	82	32	2.6	17.7
451	Sporting goods, hobby, book, & music stores	6	1 890	201	44	32	34.4	12.3
451212	Specialty book stores	2	D	D	D	b	D	D
451213	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	4 322	719	158	45	48.9	—
452990	All other general merchandise stores	5	4 322	719	158	45	48.9	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF STANLY COUNTY, NC—Con.							
	Retail trade—Con.							
44-45	Nonstore retailers	7	D	D	D	a	D	D
	BALANCE OF STOKES COUNTY, NC							
44-45	Retail trade	71	63 565	5 416	1 270	348	22.7	4.3
441	Motor vehicle & parts dealers	8	4 084	400	97	21	31.0	7.8
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	13 763	1 119	308	47	14.3	12.3
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	a	D	D
444130	Hardware stores	6	D	D	D	a	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	5 273	516	118	34	42.7	—
4461	Health & personal care stores	4	5 273	516	118	34	42.7	—
447	Gasoline stations	17	12 575	706	170	52	41.5	3.6
44711	Gasoline stations with convenience stores	14	9 823	486	117	40	46.4	4.6
447110	Gasoline stations with convenience stores	14	9 823	486	117	40	46.4	4.6
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	2 497	165	33	15	9.8	—
45299	All other general merchandise stores	4	2 497	165	33	15	9.8	—
452990	All other general merchandise stores	4	2 497	165	33	15	9.8	—
453	Miscellaneous store retailers	6	2 378	248	60	23	37.3	.9
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
	BALANCE OF SURRY COUNTY, NC							
44-45	Retail trade	129	193 436	16 886	3 923	936	25.7	12.7
441	Motor vehicle & parts dealers	19	77 103	5 061	1 298	191	40.5	14.0
4411	Automobile dealers	10	72 829	4 296	1 106	144	41.0	14.8
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	12	30 605	2 559	603	193	3.6	27.4
4451	Grocery stores	10	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	4	5 267	659	152	56	—	.7
4461	Health & personal care stores	4	5 267	659	152	56	—	.7
447	Gasoline stations	32	35 373	3 486	824	241	21.6	5.4
4471	Gasoline stations	32	35 373	3 486	824	241	21.6	5.4
44711	Gasoline stations with convenience stores	24	21 191	1 326	335	116	25.7	8.9
447110	Gasoline stations with convenience stores	24	21 191	1 326	335	116	25.7	8.9
44719	Other gasoline stations	8	14 182	2 160	489	125	15.4	—
447190	Other gasoline stations	8	14 182	2 160	489	125	15.4	—
448	Clothing & clothing accessories stores	8	1 041	154	42	16	39.8	58.1

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SURRY COUNTY, NC—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	b	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45390	Manufactured (mobile) home dealers	4	10 180	901	184	23	—	18.9
453930	Manufactured (mobile) home dealers	4	10 180	901	184	23	—	18.9
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	a	D	D
454311	Heating oil dealers	4	D	D	D	a	D	D
BALANCE OF SWAIN COUNTY, NC								
44-45	Retail trade	118	62 076	6 264	1 208	472	27.5	13.0
441	Motor vehicle & parts dealers	9	7 883	753	174	52	28.8	7.4
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 381	433	88	29	49.1	50.9
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	12	16 107	1 348	307	114	21.2	.4
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	13	9 760	547	120	43	3.2	29.7
448	Clothing & clothing accessories stores	7	1 380	114	13	9	43.6	28.0
44832	Luggage & leather goods stores	4	D	D	D	a	D	D
448320	Luggage & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	14	4 394	594	131	71	59.8	16.7
4511	Sporting goods, hobby, & musical instrument stores	11	3 625	483	106	63	65.8	20.3
45112	Hobby, toy, & game stores	7	2 577	330	74	53	71.5	28.5
451120	Hobby, toy, & game stores	7	2 577	330	74	53	71.5	28.5
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	7	2 513	292	58	28	12.5	7.0
453	Miscellaneous store retailers	43	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	37	9 853	1 311	130	69	53.9	13.6
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	34	9 414	1 269	120	66	54.9	14.2
453220	Gift, novelty, & souvenir stores	34	9 414	1 269	120	66	54.9	14.2
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF TRANSYLVANIA COUNTY, NC								
44-45	Retail trade	42	54 753	4 773	1 083	356	8.0	4.1
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	4 389	234	52	25	26.8	—
448	Clothing & clothing accessories stores	7	1 852	199	42	22	30.2	39.1
451	Sporting goods, hobby, book, & music stores	5	1 207	225	34	14	55.8	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF TYRRELL COUNTY, NC								
44-45	Retail trade	19	18 129	1 445	322	107	50.1	4.9
441	Motor vehicle & parts dealers	4	6 006	380	81	21	30.5	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 056	222	52	12	D	—
445	Food & beverage stores	4	4 536	290	67	28	77.2	19.5
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF UNION COUNTY, NC								
44-45	Retail trade	97	D	D	D	f	D	D
441	Motor vehicle & parts dealers	18	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	b	D	D
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	19	25 365	1 111	253	89	17.7	1.0
4471	Gasoline stations	19	25 365	1 111	253	89	17.7	1.0
44711	Gasoline stations with convenience stores	16	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF UNION COUNTY, NC—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
BALANCE OF VANCE COUNTY, NC								
44-45	Retail trade	33	49 512	4 683	1 051	318	28.1	4.3
441	Motor vehicle & parts dealers	5	4 649	662	138	31	4.6	31.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	16	20 248	1 708	416	128	65.5	3.1
4471	Gasoline stations	16	20 248	1 708	416	128	65.5	3.1
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
BALANCE OF WAKE COUNTY, NC								
44-45	Retail trade	286	D	D	D	h	D	D
441	Motor vehicle & parts dealers	24	157 236	9 881	2 385	400	3.2	29.0
4411	Automobile dealers	10	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	c	D	D
441310	Automotive parts & accessories stores	9	D	D	D	c	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	22	D	D	D	c	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	16	D	D	D	c	D	D
44221	Floor covering stores	8	14 071	1 787	332	46	69.4	1.1
442210	Floor covering stores	8	14 071	1 787	332	46	69.4	1.1
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WAKE COUNTY, NC—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	29	D	D	D	e	D	D
4441	Building material & supplies dealers	20	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	23	D	D	D	e	D	D
4451	Grocery stores	16	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	10	D	D	D	e	D	D
44512	Convenience stores	6	6 147	256	45	20	46.3	—
445120	Convenience stores	6	6 147	256	45	20	46.3	—
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	10	D	D	D	c	D	D
4461	Health & personal care stores	10	D	D	D	c	D	D
447	Gasoline stations	58	80 742	4 548	1 092	359	23.4	2.9
4471	Gasoline stations	58	80 742	4 548	1 092	359	23.4	2.9
44711	Gasoline stations with convenience stores	50	74 365	4 260	1 019	333	17.3	2.7
447110	Gasoline stations with convenience stores	50	74 365	4 260	1 019	333	17.3	2.7
448	Clothing & clothing accessories stores	45	D	D	D	e	D	D
4481	Clothing stores	28	D	D	D	c	D	D
44812	Women's clothing stores	10	10 812	1 241	305	145	7.7	50.0
448120	Women's clothing stores	10	10 812	1 241	305	145	7.7	50.0
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482	Shoe stores	10	D	D	D	b	D	D
44821	Shoe stores	10	D	D	D	b	D	D
448210	Shoe stores	10	D	D	D	b	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	14	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	10	4 186	481	100	45	66.0	7.8
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	61 994	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	61 994	N	N	N	—	—
4521	Department stores (excl leased depts)	3	60 731	5 995	1 298	559	—	—
45211	Department stores (excl leased depts)	3	60 731	5 995	1 298	559	—	—
452110	Department stores (excl leased depts)	3	60 731	5 995	1 298	559	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	60 731	5 995	1 298	559	—	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WAKE COUNTY, NC—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	3 940	309	112	34	7.6	82.7
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	788	115	24	9	34.0	—
45331	Used merchandise stores	4	788	115	24	9	34.0	—
453310	Used merchandise stores	4	788	115	24	9	34.0	—
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	24	43 876	3 309	886	159	17.5	10.5
4541	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
4542	Vending machine operators	10	D	D	D	b	D	D
45421	Vending machine operators	10	D	D	D	b	D	D
454210	Vending machine operators	10	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF WARREN COUNTY, NC								
44-45	Retail trade	55	44 128	5 308	1 180	369	29.7	5.6
441	Motor vehicle & parts dealers	7	4 264	824	192	46	38.4	—
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	990	264	29	18	52.5	—
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	3	1 927	466	119	34	D	—
447	Gasoline stations	12	9 937	744	167	75	31.1	12.0
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	6	2 817	248	54	18	17.4	26.0
45299	All other general merchandise stores	6	2 817	248	54	18	17.4	26.0
452990	All other general merchandise stores	6	2 817	248	54	18	17.4	26.0
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	4 915	533	131	31	50.9	—
4543	Direct selling establishments	4	4 915	533	131	31	50.9	—
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY, NC								
44-45	Retail trade	20	10 964	725	166	55	53.6	13.2
441	Motor vehicle & parts dealers	4	2 466	98	24	7	100.0	—
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	2 368	266	60	19	94.9	—
447	Gasoline stations	4	2 219	139	29	11	36.7	63.3
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WATAUGA COUNTY, NC								
44-45	Retail trade	156	142 350	13 219	2 856	823	15.9	3.6
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	24	11 325	1 479	251	103	15.6	25.6
4421	Furniture stores	8	3 248	390	75	33	6.8	65.7
44211	Furniture stores	8	3 248	390	75	33	6.8	65.7
442110	Furniture stores	8	3 248	390	75	33	6.8	65.7
4422	Home furnishings stores	16	8 077	1 089	176	70	19.2	9.4
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	12	D	D	D	b	D	D
442299	All other home furnishings stores	12	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	c	D	D
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	8	31 301	3 277	831	135	6.2	—
444190	Other building material dealers	8	31 301	3 277	831	135	6.2	—
445	Food & beverage stores	4	3 290	158	34	11	72.6	—
446	Health & personal care stores	5	1 475	215	50	21	7.7	1.6
447	Gasoline stations	9	9 084	473	119	42	22.9	5.1
448	Clothing & clothing accessories stores	34	25 494	2 282	459	199	8.2	.3
4481	Clothing stores	29	20 748	1 912	380	168	10.1	.4
44811	Men's clothing stores	2	D	D	D	b	D	D
448110	Men's clothing stores	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482104	Family shoe stores	2	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	11	3 341	312	56	30	78.3	5.4
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	37	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	25	5 726	672	89	47	51.7	9.4
45322	Gift, novelty, & souvenir stores	25	5 726	672	89	47	51.7	9.4
453220	Gift, novelty, & souvenir stores	25	5 726	672	89	47	51.7	9.4
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	3 146	421	112	22	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WAYNE COUNTY, NC								
44-45	Retail trade	95	133 087	9 764	2 351	609	16.4	2.1
441	Motor vehicle & parts dealers	17	27 949	1 464	340	66	18.3	—
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	25 202	1 795	479	99	25.4	.2
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	12 544	983	269	52	50.9	.4
444190	Other building material dealers	6	12 544	983	269	52	50.9	.4
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	15	14 806	1 818	417	127	9.2	16.8
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	11	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF WILKES COUNTY, NC								
44-45	Retail trade	67	57 401	4 909	1 031	328	39.4	23.8
441	Motor vehicle & parts dealers	14	10 143	1 424	300	61	49.0	18.4
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	15	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	16	18 437	947	207	75	53.8	35.8
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WILSON COUNTY, NC								
44-45	Retail trade	74	72 233	5 788	1 333	441	24.7	4.1
441	Motor vehicle & parts dealers	13	27 075	1 564	360	80	4.9	4.0
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	2 998	404	101	27	71.2	3.7
4422	Home furnishings stores	4	1 991	228	56	16	56.7	5.6
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	1 222	170	42	12	32.0	—
445	Food & beverage stores	16	10 663	1 094	248	100	54.3	11.7
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	22	26 076	1 980	437	170	17.1	2.0
4471	Gasoline stations	22	26 076	1 980	437	170	17.1	2.0
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	251	20	5	3	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF YADKIN COUNTY, NC								
44-45	Retail trade	115	112 807	8 895	1 930	536	35.5	15.8
441	Motor vehicle & parts dealers	26	34 887	2 493	492	123	45.6	37.5
44112	Used car dealers	11	11 332	317	71	21	71.4	22.8
441120	Used car dealers	11	11 332	317	71	21	71.4	22.8
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44132	Tire dealers	4	5 248	886	106	36	14.5	—
441320	Tire dealers	4	5 248	886	106	36	14.5	—
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	b	D	D
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	9	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	24	29 038	1 520	367	110	18.8	4.4
4471	Gasoline stations	24	29 038	1 520	367	110	18.8	4.4
44711	Gasoline stations with convenience stores	18	24 629	1 313	317	92	18.0	2.3
447110	Gasoline stations with convenience stores	18	24 629	1 313	317	92	18.0	2.3
448	Clothing & clothing accessories stores	7	2 709	340	75	27	100.0	—
4483	Jewelry, luggage, & leather goods stores	4	2 051	285	65	17	100.0	—
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
451212	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF YANCEY COUNTY, NC								
44-45	Retail trade	66	112 564	8 833	1 892	541	26.4	11.0
441	Motor vehicle & parts dealers	11	32 024	2 192	466	86	51.0	2.0
442	Furniture & home furnishings stores	4	370	43	11	5	83.2	4.1
444	Building material & garden equipment & supplies dealers	5	19 499	1 623	343	71	5.3	3.2
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	5	21 433	1 695	424	133	2.7	36.9
446	Health & personal care stores	3	6 710	507	115	36	D	18.4
447	Gasoline stations	12	13 538	641	145	51	51.5	11.8
448	Clothing & clothing accessories stores	7	1 586	212	43	26	73.2	4.9
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	6 420	600	95	31	6.6	.3
452990	All other general merchandise stores	7	6 420	600	95	31	6.6	.3
4529903	Miscellaneous general merchandise stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4521103 National Chain Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

NORTH CAROLINA

Archdale is in Guilford and Randolph Counties.

Cary is in Chatham and Wake Counties; it annexed into Chatham County in April 1995.

Chapel Hill is in Durham and Orange Counties.

Davidson is in Iredell and Mecklenburg Counties.

Durham is in Durham and Orange Counties.

Elizabeth City is in Camden and Pasquotank Counties.

Elkin is in Surry and Wilkes Counties.

Gibsonville is in Alamance and Guilford Counties.

Hickory is in Burke and Catawba Counties.

High Point is in Davidson, Forsyth, Guilford, and Randolph Counties.

Kannapolis is in Cabarrus and Rowan Counties.

Kernersville is in Forsyth and Guilford Counties.

King is in Forsyth and Stokes Counties.

Kings Mountain is in Cleveland and Gaston Counties.

Long View is in Burke and Catawba Counties.

Maxton is in Robeson and Scotland Counties.

Mebane is in Alamance and Orange Counties.

Mount Olive is in Duplin and Wayne Counties.

Rocky Mount is in Edgecombe and Nash Counties.

Thomasville is in Davidson and Randolph Counties; it annexed into Randolph County in October 1996.

Wallace is in Duplin and Pender Counties.

Weddington is in Mecklenburg and Union Counties.

Appendix E. Metropolitan Areas

NORTH CAROLINA

Asheville, NC MSA

Buncombe County, NC

Madison County, NC

Charlotte—Gastonia—Rock Hill, NC—SC MSA

Cabarrus County, NC

Gaston County, NC

Lincoln County, NC

Mecklenburg County, NC

Rowan County, NC

Union County, NC

York County, SC

Fayetteville, NC MSA

Cumberland County, NC

Goldsboro, NC MSA

Wayne County, NC

Greensboro—Winston-Salem—High Point, NC MSA

Alamance County, NC

Davidson County, NC

Davie County, NC

Forsyth County, NC

Guilford County, NC

Randolph County, NC

Stokes County, NC

Yadkin County, NC

Greenville, NC MSA

Pitt County, NC

Hickory—Morganton—Lenoir, NC MSA

Alexander County, NC

Burke County, NC

Caldwell County, NC

Catawba County, NC

Jacksonville, NC MSA

Onslow County, NC

Norfolk—Virginia Beach—Newport News, VA—NC MSA

Currituck County, NC

Gloucester County, VA

Isle of Wight County, VA

James City County, VA

Mathews County, VA

York County, VA

Chesapeake, VA (IC)

Hampton, VA (IC)

Newport News, VA (IC)

Norfolk, VA (IC)

Poquoson, VA (IC)

Portsmouth, VA (IC)

Suffolk, VA (IC)

Virginia Beach, VA (IC)

Williamsburg, VA (IC)

Raleigh—Durham—Chapel Hill, NC MSA

Chatham County, NC

Durham County, NC

Franklin County, NC

Johnston County, NC

Orange County, NC

Wake County, NC

Rocky Mount, NC MSA

Edgecombe County, NC

Nash County, NC

Wilmington, NC MSA

Brunswick County, NC

New Hanover County, NC

