

Missouri

1997

Issued December 1999

EC97R44A-MO

**1997 Economic Census**

*Retail Trade*

Geographic Area Series



**U S C E N S U S B U R E A U**

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U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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## CONTENTS

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Introduction to the Economic Census .....	1
Retail Trade .....	5
TABLES	
1. Summary Statistics for the State: 1997 .....	7
2. Summary Statistics for Metropolitan Areas: 1997 .....	10
3. Summary Statistics for Counties: 1997 .....	23
4. Summary Statistics for Places: 1997 .....	100
APPENDIXES	
A. Explanation of Terms .....	A-1
B. NAICS Codes, Titles, and Descriptions .....	B-1
C. Coverage and Methodology .....	C-1
D. Geographic Notes .....	D-1
E. Metropolitan Areas .....	E-1

# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673  
Service Sector Statistics Division 301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

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1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.





**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MISSOURI—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	2 872	1 496 264	202 346	45 759	15 922	16.5	7.5
4531	Florists .....	615	127 058	29 877	7 100	2 696	34.7	6.8
45311	Florists .....	615	127 058	29 877	7 100	2 696	34.7	6.8
453110	Florists .....	615	127 058	29 877	7 100	2 696	34.7	6.8
4532	Office supplies, stationery, & gift stores .....	914	545 086	69 270	16 060	6 295	11.6	6.7
45321	Office supplies & stationery stores .....	139	252 824	23 705	5 806	1 713	2.1	4.2
453210	Office supplies & stationery stores .....	139	252 824	23 705	5 806	1 713	2.1	4.2
4532101	Stationery stores .....	17	9 040	878	195	71	21.3	4.5
4532102	Office supplies stores .....	122	243 784	22 827	5 611	1 642	1.4	4.2
45322	Gift, novelty, & souvenir stores .....	775	292 262	45 565	10 254	4 582	19.9	8.8
453220	Gift, novelty, & souvenir stores .....	775	292 262	45 565	10 254	4 582	19.9	8.8
4533	Used merchandise stores .....	441	D	D	D	g	D	D
45331	Used merchandise stores .....	441	D	D	D	g	D	D
453310	Used merchandise stores .....	441	D	D	D	g	D	D
4539	Other miscellaneous store retailers .....	902	D	D	D	i	D	D
45391	Pet & pet supplies stores .....	153	101 257	11 751	2 781	1 184	11.5	3.0
453910	Pet & pet supplies stores .....	153	101 257	11 751	2 781	1 184	11.5	3.0
45392	Art dealers .....	97	D	D	D	e	D	D
453920	Art dealers .....	97	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers .....	144	313 321	27 871	5 688	1 101	16.8	8.7
453930	Manufactured (mobile) home dealers .....	144	313 321	27 871	5 688	1 101	16.8	8.7
45399	All other miscellaneous store retailers .....	508	D	D	D	g	D	D
454	Nonstore retailers .....	1 187	2 930 558	360 627	76 754	12 602	5.4	3.8
4541	Electronic shopping & mail-order houses .....	205	2 079 364	232 161	46 200	6 248	1.9	1.3
45411	Electronic shopping & mail-order houses .....	205	2 079 364	232 161	46 200	6 248	1.9	1.3
454110	Electronic shopping & mail-order houses .....	205	2 079 364	232 161	46 200	6 248	1.9	1.3
4542	Vending machine operators .....	202	192 342	36 854	8 731	1 814	16.6	4.1
45421	Vending machine operators .....	202	192 342	36 854	8 731	1 814	16.6	4.1
454210	Vending machine operators .....	202	192 342	36 854	8 731	1 814	16.6	4.1
4543	Direct selling establishments .....	780	658 852	91 612	21 823	4 540	13.2	11.7
45431	Fuel dealers .....	392	419 128	44 026	10 804	2 050	13.6	12.1
454311	Heating oil dealers .....	35	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	355	D	D	D	g	D	D
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	388	239 724	47 586	11 019	2 490	12.6	10.8
454390	Other direct selling establishments .....	388	239 724	47 586	11 019	2 490	12.6	10.8

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLUMBIA, MO MSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>602</b>	<b>1 469 676</b>	<b>135 261</b>	<b>33 037</b>	<b>8 880</b>	<b>3.9</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	61	411 706	28 560	7 397	1 080	6.4	1.0
4411	Automobile dealers .....	24	342 390	20 640	5 552	699	6.0	—
4412	Other motor vehicle dealers .....	8	35 123	2 227	481	99	13.0	—
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	13 905	1 259	297	64	24.4	—
4413	Automotive parts, accessories, & tire stores .....	29	34 193	5 693	1 364	282	3.3	12.3
44132	Tire dealers .....	8	17 096	3 076	754	118	4.2	22.5
441320	Tire dealers .....	8	17 096	3 076	754	118	4.2	22.5
442	Furniture & home furnishings stores .....	38	37 423	5 300	1 132	309	12.4	5.8
4421	Furniture stores .....	22	23 620	3 307	719	178	11.7	.2
44211	Furniture stores .....	22	23 620	3 307	719	178	11.7	.2
442110	Furniture stores .....	22	23 620	3 307	719	178	11.7	.2
4422	Home furnishings stores .....	16	13 803	1 993	413	131	13.4	15.3
443	Electronics & appliance stores .....	24	33 877	4 051	1 012	275	2.7	5.6
4431	Electronics & appliance stores .....	24	33 877	4 051	1 012	275	2.7	5.6
44311	Appliance, television, & other electronics stores .....	15	27 969	3 103	757	218	3.3	.5
443112	Radio, television, & other electronics stores .....	7	22 742	2 293	581	174	4.0	—
44312	Computer & software stores .....	9	5 908	948	255	57	—	29.6
443120	Computer & software stores .....	9	5 908	948	255	57	—	29.6
444	Building material & garden equipment & supplies dealers .....	62	182 117	19 680	4 940	956	.6	.3
4441	Building material & supplies dealers .....	50	163 474	17 851	4 409	871	.5	.1
44411	Home centers .....	3	66 222	5 893	1 568	400	—	—
444110	Home centers .....	3	66 222	5 893	1 568	400	—	—
44419	Other building material dealers .....	36	84 479	10 252	2 423	371	.4	—
444190	Other building material dealers .....	36	84 479	10 252	2 423	371	.4	—
4442	Lawn & garden equipment & supplies stores .....	12	18 643	1 829	531	85	2.2	1.9
44422	Nursery & garden centers .....	10	D	D	D	b	D	D
444220	Nursery & garden centers .....	10	D	D	D	b	D	D
445	Food & beverage stores .....	37	166 365	16 723	4 064	1 431	5.8	1.2
4451	Grocery stores .....	26	163 309	16 528	4 026	1 396	5.6	1.2
446	Health & personal care stores .....	41	40 557	5 544	1 365	321	2.7	3.0
4461	Health & personal care stores .....	41	40 557	5 544	1 365	321	2.7	3.0
44612	Cosmetics, beauty supplies, & perfume stores .....	9	4 913	621	139	53	—	7.4
446120	Cosmetics, beauty supplies, & perfume stores .....	9	4 913	621	139	53	—	7.4
447	Gasoline stations .....	71	122 833	6 760	1 605	659	4.3	1.0
4471	Gasoline stations .....	71	122 833	6 760	1 605	659	4.3	1.0
44711	Gasoline stations with convenience stores .....	58	106 317	5 414	1 281	553	1.9	—
447110	Gasoline stations with convenience stores .....	58	106 317	5 414	1 281	553	1.9	—
448	Clothing & clothing accessories stores .....	93	60 909	7 927	1 881	742	5.9	12.9
4481	Clothing stores .....	57	40 548	4 807	1 137	514	6.8	13.2
44819	Other clothing stores .....	10	4 940	639	132	59	6.4	14.3
448190	Other clothing stores .....	10	4 940	639	132	59	6.4	14.3
4483	Jewelry, luggage, & leather goods stores .....	18	10 188	1 826	421	124	8.3	8.7
451	Sporting goods, hobby, book, & music stores .....	54	38 001	5 156	1 155	433	2.6	1.7
4511	Sporting goods, hobby, & musical instrument stores .....	36	25 717	3 286	739	283	3.4	2.1
4512	Book, periodical, & music stores .....	18	12 284	1 870	416	150	1.0	.9
45121	Book stores & news dealers .....	11	7 090	1 336	282	88	1.8	1.5
4512112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	17	D	D	D	g	D	D
453	Miscellaneous store retailers .....	78	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	29	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	26	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers .....	7	42 253	4 154	936	175	—	10.6
453930	Manufactured (mobile) home dealers .....	7	42 253	4 154	936	175	—	10.6
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	26	49 255	5 546	1 410	251	.7	.9
4541	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JOPLIN, MO MSA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>790</b>	<b>1 444 360</b>	<b>133 685</b>	<b>31 523</b>	<b>9 302</b>	<b>6.8</b>	<b>5.5</b>
441	Motor vehicle & parts dealers	117	310 531	23 631	5 457	1 061	6.7	6.9
44112	Used car dealers	41	39 590	2 326	529	115	26.9	3.9
441120	Used car dealers	41	39 590	2 326	529	115	26.9	3.9
4412	Other motor vehicle dealers	9	37 224	2 115	445	85	2.7	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	3	8 522	505	110	21	D	—
4413	Automotive parts, accessories, & tire stores	48	39 204	6 295	1 456	359	5.0	2.7
44132	Tire dealers	15	16 107	2 321	539	103	.3	5.5
441320	Tire dealers	15	16 107	2 321	539	103	.3	5.5
442	Furniture & home furnishings stores	39	29 609	3 562	890	234	15.8	7.6
4421	Furniture stores	21	17 436	2 323	606	146	16.4	—
44211	Furniture stores	21	17 436	2 323	606	146	16.4	—
442110	Furniture stores	21	17 436	2 323	606	146	16.4	—
4422	Home furnishings stores	18	12 173	1 239	284	88	14.9	18.4
443	Electronics & appliance stores	35	22 434	2 768	644	166	23.9	1.4
4431	Electronics & appliance stores	35	22 434	2 768	644	166	23.9	1.4
44312	Computer & software stores	11	12 217	1 474	313	66	22.9	2.5
443120	Computer & software stores	11	12 217	1 474	313	66	22.9	2.5
444	Building material & garden equipment & supplies dealers	72	165 970	16 607	3 982	934	3.6	2.2
4441	Building material & supplies dealers	49	139 284	14 266	3 524	795	2.2	1.8
44411	Home centers	5	52 043	4 646	1 243	313	.1	—
444110	Home centers	5	52 043	4 646	1 243	313	.1	—
44419	Other building material dealers	32	80 330	8 767	2 087	419	3.7	3.0
444190	Other building material dealers	32	80 330	8 767	2 087	419	3.7	3.0
4442	Lawn & garden equipment & supplies stores	23	26 686	2 341	458	139	10.8	4.7
44422	Nursery & garden centers	18	24 446	1 841	391	105	11.8	.3
444220	Nursery & garden centers	18	24 446	1 841	391	105	11.8	.3
445	Food & beverage stores	61	132 620	12 333	3 097	1 035	11.4	15.5
4452	Specialty food stores	8	3 307	333	82	36	22.0	—
446	Health & personal care stores	60	42 123	5 633	1 307	353	10.1	4.9
4461	Health & personal care stores	60	42 123	5 633	1 307	353	10.1	4.9
44612	Cosmetics, beauty supplies, & perfume stores	9	3 971	602	121	42	—	2.7
446120	Cosmetics, beauty supplies, & perfume stores	9	3 971	602	121	42	—	2.7
447	Gasoline stations	108	180 601	10 577	2 394	842	16.2	8.3
4471	Gasoline stations	108	180 601	10 577	2 394	842	16.2	8.3
44711	Gasoline stations with convenience stores	87	111 996	6 111	1 335	520	20.9	12.2
447110	Gasoline stations with convenience stores	87	111 996	6 111	1 335	520	20.9	12.2
44719	Other gasoline stations	21	68 605	4 466	1 059	322	8.6	1.7
447190	Other gasoline stations	21	68 605	4 466	1 059	322	8.6	1.7
448	Clothing & clothing accessories stores	97	52 652	6 261	1 395	587	4.9	12.8
4481	Clothing stores	66	34 055	4 045	855	408	6.8	16.2
44819	Other clothing stores	10	5 049	580	113	58	6.8	—
448190	Other clothing stores	10	5 049	580	113	58	6.8	—
451	Sporting goods, hobby, book, & music stores	39	30 015	3 250	726	261	5.5	3.1
4511	Sporting goods, hobby, & musical instrument stores	29	21 324	2 336	508	175	6.1	4.4
4512	Book, periodical, & music stores	10	8 691	914	218	86	4.2	—
452	General merchandise stores	28	376 070	34 059	8 170	2 869	.1	—
4529	Other general merchandise stores	19	D	D	D	g	D	D
453	Miscellaneous store retailers	105	77 793	9 940	2 485	677	6.1	5.7
4532	Office supplies, stationery, & gift stores	31	D	D	D	e	D	D
45321	Office supplies & stationery stores	7	D	D	D	b	D	D
453210	Office supplies & stationery stores	7	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	24	21 122	5 024	1 357	302	3.4	6.1
453220	Gift, novelty, & souvenir stores	24	21 122	5 024	1 357	302	3.4	6.1
4533	Used merchandise stores	16	5 408	505	122	52	43.5	22.4
45331	Used merchandise stores	16	5 408	505	122	52	43.5	22.4
453310	Used merchandise stores	16	5 408	505	122	52	43.5	22.4
4539	Other miscellaneous store retailers	33	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	11	21 107	1 265	249	52	.8	2.9
453930	Manufactured (mobile) home dealers	11	21 107	1 265	249	52	.8	2.9
45399	All other miscellaneous store retailers	19	D	D	D	b	D	D
454	Nonstore retailers	29	23 942	5 064	976	283	13.2	7.9
4542	Vending machine operators	7	10 083	2 919	621	178	2.6	—
45421	Vending machine operators	7	10 083	2 919	621	178	2.6	—
454210	Vending machine operators	7	10 083	2 919	621	178	2.6	—
4543	Direct selling establishments	16	11 125	1 584	272	72	26.1	13.1
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D

See footnotes at end of table.







**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY, MO—KS MSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	851	457 348	66 926	15 300	5 344	14.9	8.3
4531	Florists .....	189	48 600	10 045	2 429	877	28.9	8.4
45311	Florists .....	189	48 600	10 045	2 429	877	28.9	8.4
453110	Florists .....	189	48 600	10 045	2 429	877	28.9	8.4
4532	Office supplies, stationery, & gift stores .....	264	201 331	23 795	5 531	2 182	9.1	7.7
45321	Office supplies & stationery stores .....	48	109 274	10 444	2 466	687	3.0	8.7
453210	Office supplies & stationery stores .....	48	109 274	10 444	2 466	687	3.0	8.7
4532101	Stationery stores .....	8	4 882	414	97	29	11.0	6.3
4532102	Office supplies stores .....	40	104 392	10 030	2 369	658	2.7	8.8
45322	Gift, novelty, & souvenir stores .....	216	92 057	13 351	3 065	1 495	16.2	6.6
453220	Gift, novelty, & souvenir stores .....	216	92 057	13 351	3 065	1 495	16.2	6.6
4533	Used merchandise stores .....	143	41 116	9 580	2 211	894	22.3	7.6
45331	Used merchandise stores .....	143	41 116	9 580	2 211	894	22.3	7.6
453310	Used merchandise stores .....	143	41 116	9 580	2 211	894	22.3	7.6
4539	Other miscellaneous store retailers .....	255	166 301	23 506	5 129	1 391	16.1	9.2
45391	Pet & pet supplies stores .....	64	40 968	6 049	1 208	478	10.3	7.2
453910	Pet & pet supplies stores .....	64	40 968	6 049	1 208	478	10.3	7.2
45392	Art dealers .....	28	10 781	1 534	307	79	17.4	50.7
453920	Art dealers .....	28	10 781	1 534	307	79	17.4	50.7
45393	Manufactured (mobile) home dealers .....	13	23 010	2 499	571	105	14.3	6.9
453930	Manufactured (mobile) home dealers .....	13	23 010	2 499	571	105	14.3	6.9
45399	All other miscellaneous store retailers .....	150	91 542	13 424	3 043	729	19.0	5.7
454	Nonstore retailers .....	283	1 395 172	101 228	23 394	4 178	3.1	2.2
4541	Electronic shopping & mail-order houses .....	79	1 191 606	63 491	14 391	2 536	1.6	1.1
45411	Electronic shopping & mail-order houses .....	79	1 191 606	63 491	14 391	2 536	1.6	1.1
454110	Electronic shopping & mail-order houses .....	79	1 191 606	63 491	14 391	2 536	1.6	1.1
4542	Vending machine operators .....	66	58 817	10 858	2 634	469	19.1	10.6
45421	Vending machine operators .....	66	58 817	10 858	2 634	469	19.1	10.6
454210	Vending machine operators .....	66	58 817	10 858	2 634	469	19.1	10.6
4543	Direct selling establishments .....	138	144 749	26 879	6 369	1 173	8.9	7.2
45431	Fuel dealers .....	35	72 776	9 897	2 256	419	4.0	5.4
454311	Heating oil dealers .....	4	8 473	1 051	274	63	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	31	64 303	8 846	1 982	356	4.6	6.2
45439	Other direct selling establishments .....	103	71 973	16 982	4 113	754	13.7	9.0
454390	Other direct selling establishments .....	103	71 973	16 982	4 113	754	13.7	9.0
<b>ST. JOSEPH, MO MSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>446</b>	<b>884 704</b>	<b>80 484</b>	<b>19 290</b>	<b>5 354</b>	<b>3.9</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	76	219 877	17 568	4 069	750	6.7	1.2
442	Furniture & home furnishings stores .....	19	19 416	3 382	674	144	8.9	—
4421	Furniture stores .....	7	12 061	2 189	364	80	4.7	—
44211	Furniture stores .....	7	12 061	2 189	364	80	4.7	—
442110	Furniture stores .....	7	12 061	2 189	364	80	4.7	—
443	Electronics & appliance stores .....	18	13 035	1 604	435	86	19.7	9.2
4431	Electronics & appliance stores .....	18	13 035	1 604	435	86	19.7	9.2
44311	Appliance, television, & other electronics stores .....	13	10 700	1 328	343	67	24.1	8.6
444	Building material & garden equipment & supplies dealers .....	48	110 954	9 793	2 557	582	1.7	4.2
4441	Building material & supplies dealers .....	32	75 782	7 195	1 753	353	.9	1.5
44419	Other building material dealers .....	25	43 567	4 204	1 040	153	1.6	—
444190	Other building material dealers .....	25	43 567	4 204	1 040	153	1.6	—
4442	Lawn & garden equipment & supplies stores .....	16	35 172	2 598	804	229	3.4	10.1
44422	Nursery & garden centers .....	12	32 252	2 040	688	195	—	11.1
444220	Nursery & garden centers .....	12	32 252	2 040	688	195	—	11.1
445	Food & beverage stores .....	33	110 288	8 982	2 196	732	1.3	.7
446	Health & personal care stores .....	33	32 547	4 049	968	220	5.6	4.2
4461	Health & personal care stores .....	33	32 547	4 049	968	220	5.6	4.2
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 999	200	40	17	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 999	200	40	17	—	—
447	Gasoline stations .....	62	97 186	5 055	1 242	470	5.9	7.5
44711	Gasoline stations with convenience stores .....	42	74 925	3 554	893	326	5.5	4.3
447110	Gasoline stations with convenience stores .....	42	74 925	3 554	893	326	5.5	4.3
448	Clothing & clothing accessories stores .....	42	23 152	3 132	708	245	.2	.7
44819	Other clothing stores .....	5	2 149	262	60	28	—	—
448190	Other clothing stores .....	5	2 149	262	60	28	—	—
451	Sporting goods, hobby, book, & music stores .....	27	18 663	2 044	463	181	3.9	—
4511	Sporting goods, hobby, & musical instrument stores ..	19	10 824	1 312	291	110	6.7	—
4512	Book, periodical, & music stores .....	8	7 839	732	172	71	—	—
452	General merchandise stores .....	16	202 753	18 688	4 520	1 541	—	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MO MSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
442	Furniture & home furnishings stores .....	99	103 117	13 944	2 986	651	10.8	2.1
4421	Furniture stores .....	45	62 598	8 209	1 736	340	7.3	.1
44211	Furniture stores .....	45	62 598	8 209	1 736	340	7.3	.1
442110	Furniture stores .....	45	62 598	8 209	1 736	340	7.3	.1
4422	Home furnishings stores .....	54	40 519	5 735	1 250	311	16.4	5.2
44221	Floor covering stores .....	29	30 038	4 540	978	176	17.0	2.1
442210	Floor covering stores .....	29	30 038	4 540	978	176	17.0	2.1
44229	Other home furnishings stores .....	25	10 481	1 195	272	135	14.6	14.0
443	Electronics & appliance stores .....	66	98 843	10 167	2 379	581	8.0	1.0
4431	Electronics & appliance stores .....	66	98 843	10 167	2 379	581	8.0	1.0
44311	Appliance, television, & other electronics stores .....	47	77 179	7 032	1 684	436	9.0	1.2
443112	Radio, television, & other electronics stores .....	29	68 066	6 116	1 470	384	9.1	1.3
44312	Computer & software stores .....	18	D	D	D	c	D	D
443120	Computer & software stores .....	18	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	163	399 686	42 161	10 424	2 104	2.2	3.0
4441	Building material & supplies dealers .....	121	333 970	35 376	8 988	1 706	1.4	2.1
44411	Home centers .....	4	75 103	5 898	1 573	445	—	3.4
444110	Home centers .....	4	75 103	5 898	1 573	445	—	3.4
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44419	Other building material dealers .....	88	239 604	27 213	6 828	1 121	1.1	1.3
444190	Other building material dealers .....	88	239 604	27 213	6 828	1 121	1.1	1.3
4442	Lawn & garden equipment & supplies stores .....	42	65 716	6 785	1 436	398	6.7	7.7
44421	Outdoor power equipment stores .....	10	16 550	1 478	344	78	4.8	—
444210	Outdoor power equipment stores .....	10	16 550	1 478	344	78	4.8	—
44422	Nursery & garden centers .....	32	49 166	5 307	1 092	320	7.3	10.3
444220	Nursery & garden centers .....	32	49 166	5 307	1 092	320	7.3	10.3
445	Food & beverage stores .....	116	363 473	34 851	8 251	2 624	5.2	1.7
4451	Grocery stores .....	69	341 817	32 910	7 820	2 434	4.6	1.0
44511	Supermarkets & other grocery (except convenience) stores .....	59	336 892	32 646	7 762	2 397	3.7	.9
445110	Supermarkets & other grocery (except convenience) stores .....	59	336 892	32 646	7 762	2 397	3.7	.9
4452	Specialty food stores .....	13	5 723	695	130	47	7.7	51.2
446	Health & personal care stores .....	95	105 800	15 492	3 584	922	10.8	8.7
4461	Health & personal care stores .....	95	105 800	15 492	3 584	922	10.8	8.7
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	11	5 444	743	179	67	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	11	5 444	743	179	67	—	—
44613	Optical goods stores .....	18	12 048	2 067	521	129	7.3	16.6
446130	Optical goods stores .....	18	12 048	2 067	521	129	7.3	16.6
44619	Other health & personal care stores .....	27	11 712	3 145	623	125	14.7	7.4
446191	Food (health) supplement stores .....	12	3 705	499	102	41	16.0	14.0
447	Gasoline stations .....	192	326 539	16 922	3 941	1 252	15.6	11.6
4471	Gasoline stations .....	192	326 539	16 922	3 941	1 252	15.6	11.6
44711	Gasoline stations with convenience stores .....	139	251 033	11 956	2 774	913	9.1	10.6
447110	Gasoline stations with convenience stores .....	139	251 033	11 956	2 774	913	9.1	10.6
44719	Other gasoline stations .....	53	75 506	4 966	1 167	339	37.3	15.0
447190	Other gasoline stations .....	53	75 506	4 966	1 167	339	37.3	15.0
448	Clothing & clothing accessories stores .....	177	117 350	15 108	3 451	1 205	13.2	9.5
4481	Clothing stores .....	109	72 920	9 013	2 053	817	7.0	11.8
44813	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
44819	Other clothing stores .....	14	10 161	1 299	288	93	23.1	4.0
448190	Other clothing stores .....	14	10 161	1 299	288	93	23.1	4.0
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	31	24 376	3 819	864	183	34.8	6.1
44831	Jewelry stores .....	29	D	D	D	c	D	D
448310	Jewelry stores .....	29	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MO MSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	103	134 569	12 589	3 010	1 072	3.8	.9
4511	Sporting goods, hobby, & musical instrument stores . .	72	107 094	9 797	2 340	830	2.2	.9
45111	Sporting goods stores . . . . .	32	72 342	5 921	1 407	518	.8	.7
451110	Sporting goods stores . . . . .	32	72 342	5 921	1 407	518	.8	.7
4511101	General-line sporting goods stores . . . . .	8	D	D	D	e	D	D
45112	Hobby, toy, & game stores . . . . .	22	26 273	2 518	590	222	3.1	—
451120	Hobby, toy, & game stores . . . . .	22	26 273	2 518	590	222	3.1	—
45113	Sewing, needlework, & piece goods stores . . . . .	9	3 645	497	129	53	—	2.9
451130	Sewing, needlework, & piece goods stores . . . . .	9	3 645	497	129	53	—	2.9
45114	Musical instrument & supplies stores . . . . .	9	4 834	861	214	37	20.5	8.3
451140	Musical instrument & supplies stores . . . . .	9	4 834	861	214	37	20.5	8.3
4512	Book, periodical, & music stores . . . . .	31	27 475	2 792	670	242	10.0	.7
45121	Book stores & news dealers . . . . .	24	D	D	D	c	D	D
451211	Book stores . . . . .	24	D	D	D	c	D	D
4512111	Book stores, general . . . . .	12	9 928	1 031	236	95	1.9	—
4512112	Specialty book stores . . . . .	6	D	D	D	b	D	D
4512113	College book stores . . . . .	6	4 803	412	99	20	34.1	—
45122	Prerecorded tape, compact disc, & record stores . . .	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	7	D	D	D	b	D	D
452	General merchandise stores . . . . .	41	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## . . . . .	16	352 760	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	16	352 760	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	16	350 189	34 476	8 197	2 713	—	—
45211	Department stores (excl leased depts) . . . . .	16	350 189	34 476	8 197	2 713	—	—
452110	Department stores (excl leased depts) . . . . .	16	350 189	34 476	8 197	2 713	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	11	183 539	17 766	4 264	1 515	—	—
4521103	National chain department stores (excl leased depts) . . . . .	3	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	25	D	D	D	g	D	D
45299	All other general merchandise stores . . . . .	22	D	D	D	e	D	D
452990	All other general merchandise stores . . . . .	22	D	D	D	e	D	D
4529901	Variety stores . . . . .	14	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores . . . . .	7	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	223	D	D	D	g	D	D
4532	Office supplies, stationery, & gift stores . . . . .	68	44 282	5 083	1 478	498	10.1	7.5
45321	Office supplies & stationery stores . . . . .	8	25 596	2 167	572	153	—	11.3
453210	Office supplies & stationery stores . . . . .	8	25 596	2 167	572	153	—	11.3
4532102	Office supplies stores . . . . .	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores . . . . .	60	18 686	2 916	906	345	24.0	2.3
453220	Gift, novelty, & souvenir stores . . . . .	60	18 686	2 916	906	345	24.0	2.3
4533	Used merchandise stores . . . . .	35	6 166	1 205	270	109	14.5	15.8
45331	Used merchandise stores . . . . .	35	6 166	1 205	270	109	14.5	15.8
453310	Used merchandise stores . . . . .	35	6 166	1 205	270	109	14.5	15.8
4539	Other miscellaneous store retailers . . . . .	75	D	D	D	e	D	D
45391	Pet & pet supplies stores . . . . .	12	11 440	1 273	300	115	34.0	2.2
453910	Pet & pet supplies stores . . . . .	12	11 440	1 273	300	115	34.0	2.2
45393	Manufactured (mobile) home dealers . . . . .	14	24 901	2 238	441	65	4.1	19.5
453930	Manufactured (mobile) home dealers . . . . .	14	24 901	2 238	441	65	4.1	19.5
45399	All other miscellaneous store retailers . . . . .	45	D	D	D	c	D	D
454	Nonstore retailers . . . . .	101	256 018	15 713	3 763	1 057	1.9	3.2
4541	Electronic shopping & mail-order houses . . . . .	20	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses . . . . .	20	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses . . . . .	20	D	D	D	f	D	D
4542	Vending machine operators . . . . .	12	D	D	D	c	D	D
45421	Vending machine operators . . . . .	12	D	D	D	c	D	D
454210	Vending machine operators . . . . .	12	D	D	D	c	D	D
4543	Direct selling establishments . . . . .	69	D	D	D	e	D	D
45431	Fuel dealers . . . . .	25	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	24	D	D	D	c	D	D
45439	Other direct selling establishments . . . . .	44	25 630	4 098	919	255	8.2	9.1
454390	Other direct selling establishments . . . . .	44	25 630	4 098	919	255	8.2	9.1

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE MISSOURI METROPOLITAN AREAS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>8 976</b>	<b>13 147 887</b>	<b>1 168 810</b>	<b>271 761</b>	<b>80 963</b>	<b>18.6</b>	<b>5.7</b>
441	Motor vehicle & parts dealers	1 337	3 437 077	246 672	56 196	11 238	26.3	6.3
4411	Automobile dealers	575	2 732 256	160 278	37 041	6 792	27.6	6.3
44111	New car dealers	293	2 476 794	148 847	34 426	6 042	26.0	5.6
441110	New car dealers	293	2 476 794	148 847	34 426	6 042	26.0	5.6
44112	Used car dealers	282	255 462	11 431	2 615	750	42.6	13.1
441120	Used car dealers	282	255 462	11 431	2 615	750	42.6	13.1
4412	Other motor vehicle dealers	165	231 676	19 023	3 807	887	28.0	7.3
44121	Recreational vehicle dealers	31	D	D	D	c	D	D
441210	Recreational vehicle dealers	31	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	134	D	D	D	f	D	D
441221	Motorcycle dealers	31	43 476	2 904	585	177	49.4	1.6
441222	Boat dealers	86	131 378	11 479	2 233	477	22.4	9.2
441229	All other motor vehicle dealers	17	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	597	473 145	67 371	15 348	3 559	18.0	5.6
44131	Automotive parts & accessories stores	423	266 197	40 342	9 417	2 321	16.8	2.3
441310	Automotive parts & accessories stores	423	266 197	40 342	9 417	2 321	16.8	2.3
44132	Tire dealers	174	206 948	27 029	5 931	1 238	19.5	9.9
441320	Tire dealers	174	206 948	27 029	5 931	1 238	19.5	9.9
442	Furniture & home furnishings stores	437	279 163	39 232	9 582	2 409	27.6	6.0
4421	Furniture stores	218	175 281	24 747	6 084	1 471	24.5	4.1
44211	Furniture stores	218	175 281	24 747	6 084	1 471	24.5	4.1
442110	Furniture stores	218	175 281	24 747	6 084	1 471	24.5	4.1
4422	Home furnishings stores	219	103 882	14 485	3 498	938	32.8	9.3
44221	Floor covering stores	126	58 916	8 622	2 165	492	47.9	10.2
442210	Floor covering stores	126	58 916	8 622	2 165	492	47.9	10.2
44229	Other home furnishings stores	93	44 966	5 863	1 333	446	13.2	8.0
442299	All other home furnishings stores	87	D	D	D	e	D	D
443	Electronics & appliance stores	321	159 780	22 462	5 217	1 311	25.6	6.4
4431	Electronics & appliance stores	321	159 780	22 462	5 217	1 311	25.6	6.4
44311	Appliance, television, & other electronics stores	246	D	D	D	g	D	D
443111	Household appliance stores	121	65 885	8 265	1 931	518	32.4	1.8
443112	Radio, television, & other electronics stores	125	D	D	D	f	D	D
44312	Computer & software stores	69	D	D	D	e	D	D
443120	Computer & software stores	69	D	D	D	e	D	D
444	Building material & garden equipment & supplies dealers	1 024	1 512 199	155 359	35 753	7 981	14.4	3.7
4441	Building material & supplies dealers	680	935 439	113 346	25 819	5 735	19.6	3.8
44411	Home centers	43	D	D	D	f	D	D
444110	Home centers	43	D	D	D	f	D	D
44412	Paint & wallpaper stores	43	D	D	D	c	D	D
444120	Paint & wallpaper stores	43	D	D	D	c	D	D
44413	Hardware stores	142	D	D	D	g	D	D
444130	Hardware stores	142	D	D	D	g	D	D
44419	Other building material dealers	452	682 056	81 052	18 312	3 764	18.1	4.2
444190	Other building material dealers	452	682 056	81 052	18 312	3 764	18.1	4.2
4442	Lawn & garden equipment & supplies stores	344	576 760	42 013	9 934	2 246	5.9	3.4
44421	Outdoor power equipment stores	38	D	D	D	c	D	D
444210	Outdoor power equipment stores	38	D	D	D	c	D	D
44422	Nursery & garden centers	306	D	D	D	g	D	D
444220	Nursery & garden centers	306	D	D	D	g	D	D
445	Food & beverage stores	923	1 901 216	174 032	41 235	14 839	17.3	8.5
4451	Grocery stores	656	1 783 947	164 530	39 130	13 888	15.9	8.2
44511	Supermarkets & other grocery (except convenience) stores	533	1 704 445	158 201	37 724	13 230	13.1	8.0
445110	Supermarkets & other grocery (except convenience) stores	533	1 704 445	158 201	37 724	13 230	13.1	8.0
44512	Convenience stores	123	79 502	6 329	1 406	658	74.9	12.4
445120	Convenience stores	123	79 502	6 329	1 406	658	74.9	12.4
4452	Specialty food stores	92	27 325	4 136	949	381	24.6	5.2
4453	Beer, wine, & liquor stores	175	89 944	5 366	1 156	570	43.1	14.8
44531	Beer, wine, & liquor stores	175	89 944	5 366	1 156	570	43.1	14.8
445310	Beer, wine, & liquor stores	175	89 944	5 366	1 156	570	43.1	14.8
446	Health & personal care stores	431	452 292	58 258	13 411	3 228	43.7	6.5
4461	Health & personal care stores	431	452 292	58 258	13 411	3 228	43.7	6.5
44611	Pharmacies & drug stores	283	409 499	49 016	11 023	2 694	46.5	6.0
446110	Pharmacies & drug stores	283	409 499	49 016	11 023	2 694	46.5	6.0
4461101	Pharmacies & drug stores	282	D	D	D	h	D	D
44612	Cosmetics, beauty supplies, & perfume stores	29	8 459	1 093	256	89	8.6	1.5
446120	Cosmetics, beauty supplies, & perfume stores	29	8 459	1 093	256	89	8.6	1.5
44613	Optical goods stores	47	14 603	3 538	862	217	17.6	10.4
446130	Optical goods stores	47	14 603	3 538	862	217	17.6	10.4
44619	Other health & personal care stores	72	19 731	4 611	1 270	228	21.1	16.5
446191	Food (health) supplement stores	29	D	D	D	b	D	D
446199	All other health & personal care stores	43	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE MISSOURI METROPOLITAN AREAS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	1 518	1 982 779	117 952	27 647	10 833	20.5	6.7
4471	Gasoline stations .....	1 518	1 982 779	117 952	27 647	10 833	20.5	6.7
44711	Gasoline stations with convenience stores .....	1 041	1 391 521	80 381	18 811	7 729	18.6	5.8
447110	Gasoline stations with convenience stores .....	1 041	1 391 521	80 381	18 811	7 729	18.6	5.8
44719	Other gasoline stations .....	477	591 258	37 571	8 836	3 104	25.0	8.8
447190	Other gasoline stations .....	477	591 258	37 571	8 836	3 104	25.0	8.8
448	Clothing & clothing accessories stores .....	829	471 578	52 613	11 618	4 733	13.6	7.8
4481	Clothing stores .....	538	341 091	37 309	8 274	3 483	12.1	5.2
44811	Men's clothing stores .....	59	D	D	D	e	D	D
448110	Men's clothing stores .....	59	D	D	D	e	D	D
44812	Women's clothing stores .....	221	92 187	10 967	2 562	1 200	17.7	10.5
448120	Women's clothing stores .....	221	92 187	10 967	2 562	1 200	17.7	10.5
44813	Children's & infants' clothing stores .....	30	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	30	D	D	D	c	D	D
44814	Family clothing stores .....	160	D	D	D	g	D	D
448140	Family clothing stores .....	160	D	D	D	g	D	D
44815	Clothing accessories stores .....	20	D	D	D	b	D	D
448150	Clothing accessories stores .....	20	D	D	D	b	D	D
44819	Other clothing stores .....	48	18 070	2 029	498	204	13.7	8.6
448190	Other clothing stores .....	48	18 070	2 029	498	204	13.7	8.6
4482	Shoe stores .....	163	84 314	8 363	1 821	731	8.1	15.8
44821	Shoe stores .....	163	84 314	8 363	1 821	731	8.1	15.8
448210	Shoe stores .....	163	84 314	8 363	1 821	731	8.1	15.8
4482101	Men's shoe stores .....	11	4 005	440	118	45	6.6	8.4
4482104	Family shoe stores .....	123	58 350	6 051	1 297	542	9.7	10.6
4482105	Athletic footwear stores .....	16	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	128	46 173	6 941	1 523	519	34.4	12.5
44831	Jewelry stores .....	112	D	D	D	e	D	D
448310	Jewelry stores .....	112	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	16	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	16	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	330	132 219	15 814	3 520	1 422	19.6	3.9
4511	Sporting goods, hobby, & musical instrument stores ..	247	89 649	11 067	2 444	974	24.7	4.7
45111	Sporting goods stores .....	139	48 969	5 557	1 201	512	32.5	4.8
451110	Sporting goods stores .....	139	48 969	5 557	1 201	512	32.5	4.8
4511101	General-line sporting goods stores .....	46	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	93	D	D	D	e	D	D
45112	Hobby, toy, & game stores .....	44	D	D	D	e	D	D
451120	Hobby, toy, & game stores .....	44	D	D	D	e	D	D
45113	Sewing, needlework, & piece goods stores .....	37	6 346	954	224	87	26.1	1.4
451130	Sewing, needlework, & piece goods stores .....	37	6 346	954	224	87	26.1	1.4
45114	Musical instrument & supplies stores .....	27	D	D	D	c	D	D
451140	Musical instrument & supplies stores .....	27	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	83	42 570	4 747	1 076	448	8.8	2.3
45121	Book stores & news dealers .....	53	D	D	D	c	D	D
451211	Book stores .....	48	22 852	2 450	550	229	8.8	1.8
4512111	Book stores, general .....	23	D	D	D	c	D	D
4512112	Specialty book stores .....	16	D	D	D	b	D	D
4512113	College book stores .....	9	9 818	879	185	51	8.3	-
45122	Prerecorded tape, compact disc, & record stores ...	30	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	30	D	D	D	c	D	D
452	General merchandise stores .....	399	D	D	D	j	D	D
4521	Department stores (incl leased depts) ## .....	68	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	68	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	68	D	D	D	i	D	D
45211	Department stores (excl leased depts) .....	68	D	D	D	i	D	D
452110	Department stores (excl leased depts) .....	68	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	60	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts) .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	331	D	D	D	i	D	D
45291	Warehouse clubs & superstores .....	16	D	D	D	i	D	D
452910	Warehouse clubs & superstores .....	16	D	D	D	i	D	D
45299	All other general merchandise stores .....	315	D	D	D	g	D	D
452990	All other general merchandise stores .....	315	D	D	D	g	D	D
4529901	Variety stores .....	184	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores ....	129	D	D	D	f	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE MISSOURI METROPOLITAN AREAS—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	947	D	D	D	h	D	D
4531	Florists .....	251	D	D	D	f	D	D
45311	Florists .....	251	D	D	D	f	D	D
453110	Florists .....	251	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	284	D	D	D	g	D	D
45321	Office supplies & stationery stores .....	29	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	29	D	D	D	c	D	D
4532102	Office supplies stores .....	28	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	255	73 691	12 394	2 250	992	33.1	17.3
453220	Gift, novelty, & souvenir stores .....	255	73 691	12 394	2 250	992	33.1	17.3
4533	Used merchandise stores .....	144	D	D	D	e	D	D
45331	Used merchandise stores .....	144	D	D	D	e	D	D
453310	Used merchandise stores .....	144	D	D	D	e	D	D
4539	Other miscellaneous store retailers .....	268	D	D	D	g	D	D
45391	Pet & pet supplies stores .....	33	D	D	D	c	D	D
453910	Pet & pet supplies stores .....	33	D	D	D	c	D	D
45392	Art dealers .....	12	D	D	D	b	D	D
453920	Art dealers .....	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	74	D	D	D	e	D	D
453930	Manufactured (mobile) home dealers .....	74	D	D	D	e	D	D
45399	All other miscellaneous store retailers .....	149	D	D	D	f	D	D
454	Nonstore retailers .....	480	386 758	48 162	11 828	2 517	16.7	11.7
4541	Electronic shopping & mail-order houses .....	52	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	52	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	52	D	D	D	e	D	D
4542	Vending machine operators .....	36	D	D	D	e	D	D
45421	Vending machine operators .....	36	D	D	D	e	D	D
454210	Vending machine operators .....	36	D	D	D	e	D	D
4543	Direct selling establishments .....	392	D	D	D	g	D	D
45431	Fuel dealers .....	292	D	D	D	g	D	D
454311	Heating oil dealers .....	23	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	268	D	D	D	g	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	100	D	D	D	e	D	D
454390	Other direct selling establishments .....	100	D	D	D	e	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ADAIR COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>143</b>	<b>225 240</b>	<b>21 719</b>	<b>5 099</b>	<b>1 595</b>	<b>11.7</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	27	53 433	3 910	835	208	22.1	6.3
4412	Other motor vehicle dealers .....	5	2 541	137	24	13	31.2	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	2 541	137	24	13	31.2	—
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	5	4 143	669	154	33	13.2	9.5
44211	Furniture stores .....	5	4 143	669	154	33	13.2	9.5
442110	Furniture stores .....	5	4 143	669	154	33	13.2	9.5
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	13	19 019	2 700	592	153	9.2	—
4441	Building material & supplies dealers .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	6	9 293	1 345	282	74	10.7	—
444190	Other building material dealers .....	6	9 293	1 345	282	74	10.7	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	8	29 368	3 064	764	327	5.6	—
446	Health & personal care stores .....	6	10 419	1 477	344	57	39.3	—
4461	Health & personal care stores .....	6	10 419	1 477	344	57	39.3	—
447	Gasoline stations .....	27	24 739	1 517	364	150	7.5	8.9
44711	Gasoline stations with convenience stores .....	16	18 631	1 026	240	113	3.9	3.7
447110	Gasoline stations with convenience stores .....	16	18 631	1 026	240	113	3.9	3.7
448	Clothing & clothing accessories stores .....	16	11 934	1 410	323	149	12.4	5.0
4481	Clothing stores .....	12	9 695	1 014	231	126	11.7	6.2
451	Sporting goods, hobby, book, & music stores .....	10	6 393	803	142	44	1.4	1.4
4512	Book, periodical, & music stores .....	7	D	D	D	b	D	D
45121	Book stores & news dealers .....	5	4 618	559	115	28	—	—
451211	Book stores .....	5	4 618	559	115	28	—	—
4512113	College book stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>ANDREW COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>47</b>	<b>86 789</b>	<b>7 112</b>	<b>1 605</b>	<b>513</b>	<b>17.2</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	7	26 561	1 790	367	66	35.8	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	9 660	818	175	63	—	—
4441	Building material & supplies dealers .....	4	2 091	260	59	20	—	—
4442	Lawn & garden equipment & supplies stores .....	3	7 569	558	116	43	—	—
44422	Nursery & garden centers .....	3	7 569	558	116	43	—	—
444220	Nursery & garden centers .....	3	7 569	558	116	43	—	—
445	Food & beverage stores .....	4	7 127	857	219	63	—	6.1
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	13	17 083	927	218	79	26.2	—
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATCHISON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>59 539</b>	<b>4 840</b>	<b>1 044</b>	<b>376</b>	<b>13.2</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	4	1 333	164	38	12	14.0	—
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	7	25 007	1 362	278	57	.4	—
44422	Nursery & garden centers .....	7	25 007	1 362	278	57	.4	—
444220	Nursery & garden centers .....	7	25 007	1 362	278	57	.4	—
445	Food & beverage stores .....	6	6 037	689	175	75	14.6	16.2
446	Health & personal care stores .....	3	2 133	183	36	22	D	—
447	Gasoline stations .....	8	19 817	1 590	369	146	9.3	11.5
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	3	280	30	5	7	D	—
<b>AUDRAIN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>166 473</b>	<b>16 763</b>	<b>3 792</b>	<b>1 108</b>	<b>18.1</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	20	37 671	3 380	742	153	33.0	.2
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	7 726	941	125	44	—	—
4421	Furniture stores .....	3	7 726	941	125	44	—	—
44211	Furniture stores .....	3	7 726	941	125	44	—	—
442110	Furniture stores .....	3	7 726	941	125	44	—	—
443	Electronics & appliance stores .....	8	2 118	446	115	35	12.1	13.1
4431	Electronics & appliance stores .....	8	2 118	446	115	35	12.1	13.1
444	Building material & garden equipment & supplies dealers .....	15	23 238	2 681	586	120	22.9	6.4
4441	Building material & supplies dealers .....	12	D	D	D	c	D	D
44419	Other building material dealers .....	8	9 429	1 294	281	47	—	15.7
444190	Other building material dealers .....	8	9 429	1 294	281	47	—	15.7
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	10	26 797	2 956	702	221	4.6	—
446	Health & personal care stores .....	8	8 356	1 125	292	47	65.1	14.1
4461	Health & personal care stores .....	8	8 356	1 125	292	47	65.1	14.1
447	Gasoline stations .....	22	23 307	1 239	292	118	6.6	4.8
44711	Gasoline stations with convenience stores .....	18	20 434	1 120	267	105	7.5	2.6
447110	Gasoline stations with convenience stores .....	18	20 434	1 120	267	105	7.5	2.6
448	Clothing & clothing accessories stores .....	12	6 183	888	214	79	21.8	—
4481	Clothing stores .....	8	4 873	570	144	58	18.6	—
451	Sporting goods, hobby, book, & music stores .....	4	435	37	9	5	22.1	—
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	630	104	29	6	D	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>160</b>	<b>255 255</b>	<b>19 750</b>	<b>4 770</b>	<b>1 383</b>	<b>23.0</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	27	90 860	5 599	1 441	309	36.0	—
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	14	55 436	3 600	882	186	5.1	—
44132	Tire dealers .....	7	D	D	D	c	D	D
441320	Tire dealers .....	7	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	9	4 683	467	190	27	33.9	18.3
4422	Home furnishings stores .....	7	D	D	D	a	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	27 522	2 591	604	132	.7	4.1
4441	Building material & supplies dealers .....	10	13 913	1 396	342	79	1.4	8.1
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	7	13 609	1 195	262	53	—	—
44422	Nursery & garden centers .....	7	13 609	1 195	262	53	—	—
444220	Nursery & garden centers .....	7	13 609	1 195	262	53	—	—
445	Food & beverage stores .....	24	48 090	3 877	809	317	20.4	—
446	Health & personal care stores .....	4	5 115	535	132	33	45.4	—
447	Gasoline stations .....	27	29 669	1 801	419	151	24.7	8.5
44711	Gasoline stations with convenience stores .....	22	23 331	1 472	339	131	20.2	10.8
447110	Gasoline stations with convenience stores .....	22	23 331	1 472	339	131	20.2	10.8
448	Clothing & clothing accessories stores .....	12	5 391	482	106	52	27.1	52.3
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	985	49	7	6	40.2	42.7
452	General merchandise stores .....	11	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	3 941	427	79	41	2.0	—
452990	All other general merchandise stores .....	9	3 941	427	79	41	2.0	—
453	Miscellaneous store retailers .....	10	D	D	D	a	D	D
454	Nonstore retailers .....	11	6 563	652	145	43	38.1	16.0
4543	Direct selling establishments .....	11	6 563	652	145	43	38.1	16.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	4 712	457	105	24	53.1	22.2
<b>BARTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>58</b>	<b>78 360</b>	<b>6 735</b>	<b>1 577</b>	<b>546</b>	<b>12.9</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	8	11 358	855	201	47	10.4	29.1
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	24 937	1 689	375	87	5.8	—
4441	Building material & supplies dealers .....	7	5 565	697	119	37	26.1	—
4442	Lawn & garden equipment & supplies stores .....	3	19 372	992	256	50	—	—
44422	Nursery & garden centers .....	3	19 372	992	256	50	—	—
444220	Nursery & garden centers .....	3	19 372	992	256	50	—	—
445	Food & beverage stores .....	5	9 963	993	248	97	19.3	1.4
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	12	14 465	1 038	246	92	6.7	—
448	Clothing & clothing accessories stores .....	5	815	122	29	16	66.1	8.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	1 091	145	41	11	33.8	12.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BATES COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>82</b>	<b>81 447</b>	<b>7 799</b>	<b>1 791</b>	<b>636</b>	<b>39.2</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	9	16 194	1 360	292	60	53.1	1.1
442	Furniture & home furnishings stores .....	4	1 328	139	29	8	34.9	2.2
443	Electronics & appliance stores .....	4	725	81	10	3	46.1	—
444	Building material & garden equipment & supplies dealers .....	13	12 794	1 200	299	86	4.6	11.3
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	11	16 669	1 670	398	170	94.9	.9
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	2 148	340	83	13	D	—
447	Gasoline stations .....	16	16 034	1 130	268	108	14.2	—
448	Clothing & clothing accessories stores .....	4	693	134	36	17	100.0	—
451	Sporting goods, hobby, book, & music stores .....	3	298	26	5	6	D	—
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	5	1 926	232	53	18	48.4	—
<b>BENTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>82</b>	<b>99 272</b>	<b>8 156</b>	<b>1 944</b>	<b>587</b>	<b>24.8</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	10	26 858	1 564	357	68	10.0	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 012	74	16	11	81.7	—
444	Building material & garden equipment & supplies dealers .....	10	12 569	972	209	51	20.8	—
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	4	5 994	911	223	58	92.7	7.3
447	Gasoline stations .....	20	12 044	668	153	67	37.2	8.2
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	663	82	16	16	D	—
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	3 969	467	112	20	25.5	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	3 969	467	112	20	25.5	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOLLINGER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>40 488</b>	<b>3 839</b>	<b>810</b>	<b>274</b>	<b>17.4</b>	<b>4.8</b>
441	Motor vehicle & parts dealers .....	7	18 704	1 120	246	47	4.5	.4
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	7 318	1 338	239	71	21.8	.2
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	8	6 634	649	153	80	35.2	3.4
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	3 632	297	70	37	40.7	17.2
452	General merchandise stores .....	6	1 797	120	27	19	38.8	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BOONE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>602</b>	<b>1 469 676</b>	<b>135 261</b>	<b>33 037</b>	<b>8 880</b>	<b>3.9</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	61	411 706	28 560	7 397	1 080	6.4	1.0
4411	Automobile dealers .....	24	342 390	20 640	5 552	699	6.0	—
4412	Other motor vehicle dealers .....	8	35 123	2 227	481	99	13.0	—
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	13 905	1 259	297	64	24.4	—
4413	Automotive parts, accessories, & tire stores .....	29	34 193	5 693	1 364	282	3.3	12.3
44132	Tire dealers .....	8	17 096	3 076	754	118	4.2	22.5
441320	Tire dealers .....	8	17 096	3 076	754	118	4.2	22.5
442	Furniture & home furnishings stores .....	38	37 423	5 300	1 132	309	12.4	5.8
4421	Furniture stores .....	22	23 620	3 307	719	178	11.7	.2
44211	Furniture stores .....	22	23 620	3 307	719	178	11.7	.2
442110	Furniture stores .....	22	23 620	3 307	719	178	11.7	.2
4422	Home furnishings stores .....	16	13 803	1 993	413	131	13.4	15.3
443	Electronics & appliance stores .....	24	33 877	4 051	1 012	275	2.7	5.6
4431	Electronics & appliance stores .....	24	33 877	4 051	1 012	275	2.7	5.6
44311	Appliance, television, & other electronics stores .....	15	27 969	3 103	757	218	3.3	.5
443112	Radio, television, & other electronics stores .....	7	22 742	2 293	581	174	4.0	—
44312	Computer & software stores .....	9	5 908	948	255	57	—	29.6
443120	Computer & software stores .....	9	5 908	948	255	57	—	29.6
444	Building material & garden equipment & supplies dealers .....	62	182 117	19 680	4 940	956	.6	.3
4441	Building material & supplies dealers .....	50	163 474	17 851	4 409	871	.5	.1
44411	Home centers .....	3	66 222	5 893	1 568	400	—	—
444110	Home centers .....	3	66 222	5 893	1 568	400	—	—
44419	Other building material dealers .....	36	84 479	10 252	2 423	371	.4	—
444190	Other building material dealers .....	36	84 479	10 252	2 423	371	.4	—
4442	Lawn & garden equipment & supplies stores .....	12	18 643	1 829	531	85	2.2	1.9
44422	Nursery & garden centers .....	10	D	D	D	b	D	D
444220	Nursery & garden centers .....	10	D	D	D	b	D	D
445	Food & beverage stores .....	37	166 365	16 723	4 064	1 431	5.8	1.2
4451	Grocery stores .....	26	163 309	16 528	4 026	1 396	5.6	1.2
446	Health & personal care stores .....	41	40 557	5 544	1 365	321	2.7	3.0
4461	Health & personal care stores .....	41	40 557	5 544	1 365	321	2.7	3.0
44612	Cosmetics, beauty supplies, & perfume stores .....	9	4 913	621	139	53	—	7.4
446120	Cosmetics, beauty supplies, & perfume stores .....	9	4 913	621	139	53	—	7.4
447	Gasoline stations .....	71	122 833	6 760	1 605	659	4.3	1.0
4471	Gasoline stations .....	71	122 833	6 760	1 605	659	4.3	1.0
44711	Gasoline stations with convenience stores .....	58	106 317	5 414	1 281	553	1.9	—
447110	Gasoline stations with convenience stores .....	58	106 317	5 414	1 281	553	1.9	—
448	Clothing & clothing accessories stores .....	93	60 909	7 927	1 881	742	5.9	12.9
4481	Clothing stores .....	57	40 548	4 807	1 137	514	6.8	13.2
44819	Other clothing stores .....	10	4 940	639	132	59	6.4	14.3
448190	Other clothing stores .....	10	4 940	639	132	59	6.4	14.3
4483	Jewelry, luggage, & leather goods stores .....	18	10 188	1 826	421	124	8.3	8.7
451	Sporting goods, hobby, book, & music stores .....	54	38 001	5 156	1 155	433	2.6	1.7
4511	Sporting goods, hobby, & musical instrument stores .....	36	25 717	3 286	739	283	3.4	2.1
4512	Book, periodical, & music stores .....	18	12 284	1 870	416	150	1.0	.9
45121	Book stores & news dealers .....	11	7 090	1 336	282	88	1.8	1.5
451212	Specialty book stores .....	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOONE COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	17	D	D	D	g	D	D
453	Miscellaneous store retailers .....	78	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	29	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	26	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers .....	7	42 253	4 154	936	175	—	10.6
453930	Manufactured (mobile) home dealers .....	7	42 253	4 154	936	175	—	10.6
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	26	49 255	5 546	1 410	251	.7	.9
4541	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
<b>BUCHANAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>399</b>	<b>797 915</b>	<b>73 372</b>	<b>17 685</b>	<b>4 841</b>	<b>2.5</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	69	193 316	15 778	3 702	684	2.7	1.4
4411	Automobile dealers .....	32	163 767	10 457	2 558	426	2.0	.3
44112	Used car dealers .....	21	23 352	1 764	425	74	11.5	2.1
441120	Used car dealers .....	21	23 352	1 764	425	74	11.5	2.1
4412	Other motor vehicle dealers .....	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	32	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	24	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	24	D	D	D	c	D	D
44132	Tire dealers .....	8	6 099	1 406	334	62	—	3.4
441320	Tire dealers .....	8	6 099	1 406	334	62	—	3.4
442	Furniture & home furnishings stores .....	18	D	D	D	c	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	12	7 355	1 193	310	64	15.7	—
44221	Floor covering stores .....	8	6 661	1 097	285	53	8.1	—
442210	Floor covering stores .....	8	6 661	1 097	285	53	8.1	—
443	Electronics & appliance stores .....	17	D	D	D	b	D	D
4431	Electronics & appliance stores .....	17	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	13	10 700	1 328	343	67	24.1	8.6
443111	Household appliance stores .....	6	4 490	516	123	25	50.6	3.4
443112	Radio, television, & other electronics stores .....	7	6 210	812	220	42	4.9	12.3
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	41	101 294	8 975	2 382	519	1.9	4.6
4441	Building material & supplies dealers .....	28	73 691	6 935	1 694	333	1.0	1.5
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	22	D	D	D	c	D	D
444190	Other building material dealers .....	22	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	13	27 603	2 040	688	186	4.4	12.9
44422	Nursery & garden centers .....	9	24 683	1 482	572	152	—	14.5
444220	Nursery & garden centers .....	9	24 683	1 482	572	152	—	14.5
445	Food & beverage stores .....	29	103 161	8 125	1 977	669	1.4	.4
4451	Grocery stores .....	19	100 132	7 839	1 909	646	1.4	.4
44511	Supermarkets & other grocery (except convenience) stores .....	16	97 258	7 660	1 853	601	.1	.4
445110	Supermarkets & other grocery (except convenience) stores .....	16	97 258	7 660	1 853	601	.1	.4
4452	Specialty food stores .....	7	D	D	D	a	D	D
446	Health & personal care stores .....	31	D	D	D	c	D	D
4461	Health & personal care stores .....	31	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 999	200	40	17	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 999	200	40	17	—	—
447	Gasoline stations .....	49	80 103	4 128	1 024	391	1.5	9.1
4471	Gasoline stations .....	49	80 103	4 128	1 024	391	1.5	9.1
44711	Gasoline stations with convenience stores .....	32	58 600	2 698	691	250	.7	5.5
447110	Gasoline stations with convenience stores .....	32	58 600	2 698	691	250	.7	5.5
44719	Other gasoline stations .....	17	21 503	1 430	333	141	3.8	19.0
447190	Other gasoline stations .....	17	21 503	1 430	333	141	3.8	19.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BUCHANAN COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	42	23 152	3 132	708	245	.2	.7
4481	Clothing stores . . . . .	19	11 761	1 494	365	142	.4	—
44819	Other clothing stores . . . . .	5	2 149	262	60	28	—	—
448190	Other clothing stores . . . . .	5	2 149	262	60	28	—	—
4482101	Men's shoe stores . . . . .	2	D	D	D	a	D	D
4482105	Athletic footwear stores . . . . .	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	10	5 538	1 036	200	54	—	3.0
44831	Jewelry stores . . . . .	10	5 538	1 036	200	54	—	3.0
448310	Jewelry stores . . . . .	10	5 538	1 036	200	54	—	3.0
451	Sporting goods, hobby, book, & music stores . . . . .	23	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores . . . . .	17	D	D	D	c	D	D
45112	Hobby, toy, & game stores . . . . .	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores . . . . .	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	3	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	6	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	4	3 839	301	65	22	—	—
451211	Book stores . . . . .	4	3 839	301	65	22	—	—
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
4512113	College book stores . . . . .	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . . . .	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . . . . .	2	D	D	D	b	D	D
452	General merchandise stores . . . . .	13	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) . . . . .	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) . . . . .	2	D	D	D	c	D	D
4529	Other general merchandise stores . . . . .	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores . . . . .	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores . . . . .	1	D	D	D	f	D	D
45299	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
4529901	Variety stores . . . . .	6	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	54	D	D	D	e	D	D
4531	Florists . . . . .	11	2 520	577	142	69	34.2	—
45311	Florists . . . . .	11	2 520	577	142	69	34.2	—
453110	Florists . . . . .	11	2 520	577	142	69	34.2	—
4532	Office supplies, stationery, & gift stores . . . . .	17	4 769	876	199	105	18.4	6.0
45321	Office supplies & stationery stores . . . . .	4	2 111	510	120	48	—	—
453210	Office supplies & stationery stores . . . . .	4	2 111	510	120	48	—	—
4532101	Stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	3	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	13	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	13	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
454	Nonstore retailers . . . . .	13	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	9	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	6	6 154	1 277	406	38	—	1.5
454390	Other direct selling establishments . . . . .	6	6 154	1 277	406	38	—	1.5
<b>BUTLER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>248</b>	<b>425 676</b>	<b>35 858</b>	<b>8 267</b>	<b>2 419</b>	<b>18.1</b>	<b>4.6</b>
441	Motor vehicle & parts dealers . . . . .	40	144 203	9 459	2 144	362	22.3	2.4
4411	Automobile dealers . . . . .	18	126 066	7 033	1 590	233	21.6	2.8
44112	Used car dealers . . . . .	12	20 228	628	138	42	32.5	6.2
441120	Used car dealers . . . . .	12	20 228	628	138	42	32.5	6.2
4412	Other motor vehicle dealers . . . . .	6	2 952	271	58	16	76.9	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	16	15 185	2 155	496	113	17.7	—
44131	Automotive parts & accessories stores . . . . .	8	6 199	943	220	54	5.4	—
441310	Automotive parts & accessories stores . . . . .	8	6 199	943	220	54	5.4	—
44132	Tire dealers . . . . .	8	8 986	1 212	276	59	26.2	—
441320	Tire dealers . . . . .	8	8 986	1 212	276	59	26.2	—
442	Furniture & home furnishings stores . . . . .	14	13 671	1 836	461	112	23.4	1.5
4421	Furniture stores . . . . .	8	11 603	1 627	415	97	9.8	1.7
44211	Furniture stores . . . . .	8	11 603	1 627	415	97	9.8	1.7
442110	Furniture stores . . . . .	8	11 603	1 627	415	97	9.8	1.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BUTLER COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics & appliance stores .....	11	9 077	1 045	224	64	18.3	—
4431	Electronics & appliance stores .....	11	9 077	1 045	224	64	18.3	—
44311	Appliance, television, & other electronics stores .....	10	D	D	D	b	D	D
443111	Household appliance stores .....	7	5 933	731	152	39	24.2	—
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	23	31 153	3 272	743	176	12.3	8.6
4441	Building material & supplies dealers .....	21	D	D	D	c	D	D
44419	Other building material dealers .....	14	19 820	2 179	492	109	5.9	1.3
444190	Other building material dealers .....	14	19 820	2 179	492	109	5.9	1.3
445	Food & beverage stores .....	17	36 846	2 749	641	338	23.1	7.3
4452	Specialty food stores .....	3	1 083	176	41	26	—	23.6
446	Health & personal care stores .....	18	17 374	3 063	572	160	37.7	7.9
4461	Health & personal care stores .....	18	17 374	3 063	572	160	37.7	7.9
44619	Other health & personal care stores .....	4	2 701	555	125	21	10.0	9.8
447	Gasoline stations .....	40	37 387	2 007	454	179	37.4	20.3
44711	Gasoline stations with convenience stores .....	29	28 689	1 462	321	133	31.8	19.0
447110	Gasoline stations with convenience stores .....	29	28 689	1 462	321	133	31.8	19.0
448	Clothing & clothing accessories stores .....	26	19 201	2 270	523	212	11.3	.5
4481	Clothing stores .....	14	15 619	1 833	427	170	6.3	.4
451	Sporting goods, hobby, book, & music stores .....	16	4 946	594	135	61	28.4	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	15	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	f	D	D
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	8	6 829	670	172	70	6.4	15.4
452990	All other general merchandise stores .....	8	6 829	670	172	70	6.4	15.4
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	1 072	282	49	21	85.6	14.4
454	Nonstore retailers .....	8	10 913	520	118	27	6.7	—
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>CALDWELL COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>25 390</b>	<b>2 174</b>	<b>523</b>	<b>175</b>	<b>48.4</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 825	219	55	22	25.1	—
445	Food & beverage stores .....	3	5 898	540	134	50	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	8 833	749	179	56	23.3	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	191	23	6	6	78.5	21.5
454	Nonstore retailers .....	4	1 618	142	33	8	64.5	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CALLAWAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>119</b>	<b>208 235</b>	<b>16 265</b>	<b>3 809</b>	<b>1 109</b>	<b>12.6</b>	<b>8.6</b>
441	Motor vehicle & parts dealers .....	17	28 089	2 383	583	120	25.5	15.5
442	Furniture & home furnishings stores .....	6	8 705	1 143	237	42	2.0	—
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	670	101	23	8	76.1	—
444	Building material & garden equipment & supplies dealers .....	10	23 669	2 570	608	145	21.4	—
4441	Building material & supplies dealers .....	7	19 585	2 205	524	126	25.8	—
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	4 084	365	84	19	—	—
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	4	3 666	510	123	30	93.5	6.5
447	Gasoline stations .....	27	79 892	3 650	792	311	1.0	11.2
4471	Gasoline stations .....	27	79 892	3 650	792	311	1.0	11.2
44711	Gasoline stations with convenience stores .....	18	25 813	1 414	313	140	.8	26.6
447110	Gasoline stations with convenience stores .....	18	25 813	1 414	313	140	.8	26.6
44719	Other gasoline stations .....	9	54 079	2 236	479	171	1.1	3.8
447190	Other gasoline stations .....	9	54 079	2 236	479	171	1.1	3.8
448	Clothing & clothing accessories stores .....	9	1 612	225	55	21	69.4	25.4
451	Sporting goods, hobby, book, & music stores .....	6	1 183	157	37	12	30.8	—
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	19	11 459	807	180	76	57.5	8.5
4532	Office supplies, stationery, & gift stores .....	8	3 040	260	51	25	6.1	30.1
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	4 952	498	113	21	5.3	52.0
4543	Direct selling establishments .....	7	4 952	498	113	21	5.3	52.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	a	D	D
<b>CAMDEN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>328</b>	<b>437 031</b>	<b>42 147</b>	<b>9 611</b>	<b>2 639</b>	<b>12.5</b>	<b>6.4</b>
441	Motor vehicle & parts dealers .....	35	84 452	6 951	1 474	297	21.7	5.9
4412	Other motor vehicle dealers .....	18	38 778	3 459	653	139	22.8	10.7
44122	Motorcycle, boat, & other motor vehicle dealers .....	17	D	D	D	c	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	5	5 487	746	166	43	—	—
441310	Automotive parts & accessories stores .....	5	5 487	746	166	43	—	—
442	Furniture & home furnishings stores .....	29	19 697	2 883	775	155	10.3	6.3
4421	Furniture stores .....	11	5 917	757	180	38	11.5	—
44211	Furniture stores .....	11	5 917	757	180	38	11.5	—
442110	Furniture stores .....	11	5 917	757	180	38	11.5	—
4422	Home furnishings stores .....	18	13 780	2 126	595	117	9.8	9.0
44229	Other home furnishings stores .....	14	11 590	1 348	312	96	4.9	10.8
442299	All other home furnishings stores .....	14	11 590	1 348	312	96	4.9	10.8
443	Electronics & appliance stores .....	17	7 190	1 122	256	72	18.7	11.5
4431	Electronics & appliance stores .....	17	7 190	1 122	256	72	18.7	11.5
44311	Appliance, television, & other electronics stores .....	13	5 208	828	190	56	17.1	15.9
443112	Radio, television, & other electronics stores .....	8	2 333	442	103	28	34.6	35.6
44312	Computer & software stores .....	4	1 982	294	66	16	22.9	—
443120	Computer & software stores .....	4	1 982	294	66	16	22.9	—
444	Building material & garden equipment & supplies dealers .....	33	49 167	5 518	1 289	252	8.3	3.9
4441	Building material & supplies dealers .....	31	D	D	D	c	D	D
44419	Other building material dealers .....	24	44 332	4 792	1 146	211	4.8	4.3
444190	Other building material dealers .....	24	44 332	4 792	1 146	211	4.8	4.3
445	Food & beverage stores .....	17	41 395	4 659	1 076	303	10.2	3.7
4452	Specialty food stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMDEN COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	8	5 707	685	153	51	14.0	9.8
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	29	32 789	1 615	360	142	49.7	2.7
44711	Gasoline stations with convenience stores .....	22	25 791	1 296	279	116	36.0	3.5
447110	Gasoline stations with convenience stores .....	22	25 791	1 296	279	116	36.0	3.5
448	Clothing & clothing accessories stores .....	82	82 569	7 388	1 588	599	1.0	12.8
4481	Clothing stores .....	58	57 560	5 266	1 157	448	.5	5.8
44811	Men's clothing stores .....	10	15 409	1 057	246	87	—	—
448110	Men's clothing stores .....	10	15 409	1 057	246	87	—	—
44812	Women's clothing stores .....	22	16 339	1 674	396	155	1.8	12.1
448120	Women's clothing stores .....	22	16 339	1 674	396	155	1.8	12.1
44813	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
44814	Family clothing stores .....	14	16 119	1 529	284	128	—	3.5
448140	Family clothing stores .....	14	16 119	1 529	284	128	—	3.5
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	6	5 050	454	106	34	—	—
448190	Other clothing stores .....	6	5 050	454	106	34	—	—
4482	Shoe stores .....	16	20 836	1 564	318	115	—	32.4
44821	Shoe stores .....	16	20 836	1 564	318	115	—	32.4
448210	Shoe stores .....	16	20 836	1 564	318	115	—	32.4
4482101	Men's shoe stores .....	3	D	D	D	b	D	D
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	8	8 636	616	106	44	—	—
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	8	4 173	558	113	36	13.2	12.0
44832	Luggage & leather goods stores .....	4	1 917	257	54	17	—	26.1
448320	Luggage & leather goods stores .....	4	1 917	257	54	17	—	26.1
451	Sporting goods, hobby, book, & music stores .....	15	8 900	1 082	248	66	—	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45111	Sporting goods stores .....	7	6 345	602	148	34	—	4.3
451110	Sporting goods stores .....	7	6 345	602	148	34	—	4.3
4512	Book, periodical, & music stores .....	6	D	D	D	b	D	D
451212	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
453	Miscellaneous store retailers .....	45	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	21	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	20	8 906	975	184	73	26.6	50.3
453220	Gift, novelty, & souvenir stores .....	20	8 906	975	184	73	26.6	50.3
4533	Used merchandise stores .....	10	1 550	273	57	32	57.2	10.6
45331	Used merchandise stores .....	10	1 550	273	57	32	57.2	10.6
453310	Used merchandise stores .....	10	1 550	273	57	32	57.2	10.6
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	8 739	328	55	22	1.0	—
454	Nonstore retailers .....	12	5 182	768	215	37	29.0	.9
4543	Direct selling establishments .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	5	3 431	634	189	26	32.1	—
<b>CAPE GIRARDEAU COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>473</b>	<b>959 463</b>	<b>88 007</b>	<b>21 838</b>	<b>5 997</b>	<b>10.3</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	62	294 799	21 614	5 397	885	11.7	7.5
4411	Automobile dealers .....	32	220 722	12 045	3 060	505	8.1	7.0
44111	New car dealers .....	12	174 480	10 261	2 644	412	4.1	—
441110	New car dealers .....	12	174 480	10 261	2 644	412	4.1	—
44112	Used car dealers .....	20	46 242	1 784	416	93	23.4	33.5
441120	Used car dealers .....	20	46 242	1 784	416	93	23.4	33.5
4412	Other motor vehicle dealers .....	6	8 681	703	168	39	41.7	32.4
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	24	65 396	8 866	2 169	341	19.8	5.8
44131	Automotive parts & accessories stores .....	17	31 042	4 963	1 168	208	3.4	—
441310	Automotive parts & accessories stores .....	17	31 042	4 963	1 168	208	3.4	—
44132	Tire dealers .....	7	34 354	3 903	1 001	133	34.6	11.1
441320	Tire dealers .....	7	34 354	3 903	1 001	133	34.6	11.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE GIRARDEAU COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
442	Furniture & home furnishings stores .....	29	24 685	4 367	1 118	250	24.1	12.4
4421	Furniture stores .....	13	17 097	3 209	820	175	15.8	15.0
44211	Furniture stores .....	13	17 097	3 209	820	175	15.8	15.0
442110	Furniture stores .....	13	17 097	3 209	820	175	15.8	15.0
4422	Home furnishings stores .....	16	7 588	1 158	298	75	42.8	6.3
44221	Floor covering stores .....	10	D	D	D	b	D	D
442210	Floor covering stores .....	10	D	D	D	b	D	D
443	Electronics & appliance stores .....	25	14 801	2 489	648	116	26.1	12.8
4431	Electronics & appliance stores .....	25	14 801	2 489	648	116	26.1	12.8
44311	Appliance, television, & other electronics stores .....	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	5 738	1 390	371	55	—	4.3
44312	Computer & software stores .....	10	6 012	819	209	41	18.3	26.2
443120	Computer & software stores .....	10	6 012	819	209	41	18.3	26.2
444	Building material & garden equipment & supplies dealers .....	44	104 836	10 682	2 426	525	2.7	.5
4441	Building material & supplies dealers .....	30	79 685	8 803	1 978	420	3.1	.5
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	22	49 209	6 235	1 325	242	4.9	—
444190	Other building material dealers .....	22	49 209	6 235	1 325	242	4.9	—
4442	Lawn & garden equipment & supplies stores .....	14	25 151	1 879	448	105	1.5	.7
44422	Nursery & garden centers .....	13	D	D	D	b	D	D
444220	Nursery & garden centers .....	13	D	D	D	b	D	D
445	Food & beverage stores .....	26	79 205	6 844	1 723	592	5.4	1.2
4451	Grocery stores .....	16	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	14	74 192	6 092	1 566	522	3.3	.4
445110	Supermarkets & other grocery (except convenience) stores .....	14	74 192	6 092	1 566	522	3.3	.4
4452	Specialty food stores .....	9	4 236	638	135	50	26.1	13.3
446	Health & personal care stores .....	30	31 825	4 163	1 142	235	47.3	14.9
4461	Health & personal care stores .....	30	31 825	4 163	1 142	235	47.3	14.9
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	6	3 085	657	167	34	—	21.8
446130	Optical goods stores .....	6	3 085	657	167	34	—	21.8
44619	Other health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	54	79 428	4 875	1 421	575	21.9	5.5
4471	Gasoline stations .....	54	79 428	4 875	1 421	575	21.9	5.5
44711	Gasoline stations with convenience stores .....	40	61 205	3 739	1 137	458	6.6	4.0
447110	Gasoline stations with convenience stores .....	40	61 205	3 739	1 137	458	6.6	4.0
44719	Other gasoline stations .....	14	18 223	1 136	284	117	73.1	10.6
447190	Other gasoline stations .....	14	18 223	1 136	284	117	73.1	10.6
448	Clothing & clothing accessories stores .....	79	38 351	5 262	1 210	470	14.4	2.8
4481	Clothing stores .....	51	23 039	3 162	683	290	15.3	4.7
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	5	1 782	235	58	23	37.1	—
448190	Other clothing stores .....	5	1 782	235	58	23	37.1	—
4482	Shoe stores .....	14	8 460	1 016	246	97	11.5	—
44821	Shoe stores .....	14	8 460	1 016	246	97	11.5	—
448210	Shoe stores .....	14	8 460	1 016	246	97	11.5	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	10	5 701	752	179	69	17.1	—
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	14	6 852	1 084	281	83	14.9	—
44831	Jewelry stores .....	14	6 852	1 084	281	83	14.9	—
448310	Jewelry stores .....	14	6 852	1 084	281	83	14.9	—
451	Sporting goods, hobby, book, & music stores .....	37	27 424	3 169	769	289	7.0	.8
4511	Sporting goods, hobby, & musical instrument stores .....	27	18 287	2 135	507	179	7.3	1.2
45112	Hobby, toy, & game stores .....	8	11 152	996	228	93	2.1	1.2
451120	Hobby, toy, & game stores .....	8	11 152	996	228	93	2.1	1.2
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	10	9 137	1 034	262	110	6.3	—
45121	Book stores & news dealers .....	6	4 557	535	132	55	—	—
451211	Book stores .....	6	4 557	535	132	55	—	—
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	4	4 580	499	130	55	12.5	—
451220	Prerecorded tape, compact disc, & record stores .....	4	4 580	499	130	55	12.5	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE GIRARDEAU COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	18	223 414	19 847	4 872	1 695	—	—
4521	Department stores (incl leased depts) ## .....	7	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	7	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	7	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	7	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	7	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	11	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	9	D	D	D	c	D	D
452990	All other general merchandise stores .....	9	D	D	D	c	D	D
4529901	Variety stores .....	7	5 269	412	91	64	—	1.7
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	52	26 316	3 299	768	273	23.0	3.9
4532	Office supplies, stationery, & gift stores .....	16	10 451	1 258	316	110	4.5	4.8
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D
4533	Used merchandise stores .....	9	1 108	242	57	33	41.4	23.3
45331	Used merchandise stores .....	9	1 108	242	57	33	41.4	23.3
453310	Used merchandise stores .....	9	1 108	242	57	33	41.4	23.3
4539	Other miscellaneous store retailers .....	20	13 248	1 471	304	98	35.2	1.9
45391	Pet & pet supplies stores .....	3	967	115	29	13	D	6.5
453910	Pet & pet supplies stores .....	3	967	115	29	13	D	6.5
45393	Manufactured (mobile) home dealers .....	3	7 374	556	114	21	D	—
453930	Manufactured (mobile) home dealers .....	3	7 374	556	114	21	D	—
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	17	14 379	1 396	344	92	9.4	9.7
4543	Direct selling establishments .....	15	D	D	D	b	D	D
45431	Fuel dealers .....	4	10 076	655	178	38	3.5	13.6
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	11	D	D	D	b	D	D
454390	Other direct selling establishments .....	11	D	D	D	b	D	D
<b>CARROLL COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>36 343</b>	<b>3 220</b>	<b>772</b>	<b>286</b>	<b>25.7</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	5	6 056	486	119	25	11.4	8.1
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	833	69	17	6	100.0	—
444	Building material & garden equipment & supplies dealers .....	6	2 527	278	65	21	81.6	—
4441	Building material & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	8	7 332	402	98	54	19.1	—
448	Clothing & clothing accessories stores .....	4	1 376	178	41	23	58.8	—
451	Sporting goods, hobby, book, & music stores .....	3	214	53	11	5	D	—
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARTER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>17 902</b>	<b>1 319</b>	<b>297</b>	<b>149</b>	<b>34.2</b>	<b>9.5</b>
441	Motor vehicle & parts dealers .....	4	3 065	170	31	9	17.0	—
444	Building material & garden equipment & supplies dealers .....	3	443	36	6	4	60.5	39.5
445	Food & beverage stores .....	7	6 302	500	117	62	49.8	24.2
447	Gasoline stations .....	8	7 358	459	105	53	20.2	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CASS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>218</b>	<b>492 897</b>	<b>44 418</b>	<b>10 645</b>	<b>2 833</b>	<b>10.8</b>	<b>10.5</b>
441	Motor vehicle & parts dealers .....	32	154 146	11 768	2 856	411	18.5	.7
4411	Automobile dealers .....	16	135 511	9 726	2 439	324	20.3	.5
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores .....	9	5 354	954	192	44	5.0	2.1
441310	Automotive parts & accessories stores .....	9	5 354	954	192	44	5.0	2.1
442	Furniture & home furnishings stores .....	13	6 956	1 179	285	60	35.5	1.9
4421	Furniture stores .....	7	3 925	812	198	43	22.6	3.4
44211	Furniture stores .....	7	3 925	812	198	43	22.6	3.4
442110	Furniture stores .....	7	3 925	812	198	43	22.6	3.4
4422	Home furnishings stores .....	6	3 031	367	87	17	52.2	—
443	Electronics & appliance stores .....	6	3 541	364	89	27	20.7	—
4431	Electronics & appliance stores .....	6	3 541	364	89	27	20.7	—
44311	Appliance, television, & other electronics stores .....	6	3 541	364	89	27	20.7	—
444	Building material & garden equipment & supplies dealers .....	23	28 626	3 188	696	153	9.0	2.5
4441	Building material & supplies dealers .....	14	18 194	2 342	518	96	7.8	4.0
44419	Other building material dealers .....	9	16 969	2 127	447	78	1.9	4.3
444190	Other building material dealers .....	9	16 969	2 127	447	78	1.9	4.3
4442	Lawn & garden equipment & supplies stores .....	9	10 432	846	178	57	11.1	—
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	21	77 851	8 368	2 136	634	14.7	44.7
4451	Grocery stores .....	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	13	75 065	8 179	2 094	610	12.3	46.3
445110	Supermarkets & other grocery (except convenience) stores .....	13	75 065	8 179	2 094	610	12.3	46.3
446	Health & personal care stores .....	9	14 923	1 750	430	95	14.7	7.6
4461	Health & personal care stores .....	9	14 923	1 750	430	95	14.7	7.6
447	Gasoline stations .....	45	73 768	3 718	891	317	1.5	14.9
4471	Gasoline stations .....	45	73 768	3 718	891	317	1.5	14.9
44711	Gasoline stations with convenience stores .....	32	51 608	2 550	592	215	.6	9.5
447110	Gasoline stations with convenience stores .....	32	51 608	2 550	592	215	.6	9.5
44719	Other gasoline stations .....	13	22 160	1 168	299	102	3.6	27.4
447190	Other gasoline stations .....	13	22 160	1 168	299	102	3.6	27.4
448	Clothing & clothing accessories stores .....	6	1 317	61	16	12	49.4	6.3
451	Sporting goods, hobby, book, & music stores .....	12	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	f	D	D
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45299	All other general merchandise stores .....	8	11 787	2 223	513	219	—	1.8
452990	All other general merchandise stores .....	8	11 787	2 223	513	219	—	1.8
4529903	Miscellaneous general merchandise stores .....	4	D	D	D	c	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CASS COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4533	Used merchandise stores .....	5	1 656	142	21	28	22.3	.1
45331	Used merchandise stores .....	5	1 656	142	21	28	22.3	.1
453310	Used merchandise stores .....	5	1 656	142	21	28	22.3	.1
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	15	D	D	D	b	D	D
4543	Direct selling establishments .....	12	D	D	D	b	D	D
45431	Fuel dealers .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>CEDAR COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>70 000</b>	<b>5 520</b>	<b>1 304</b>	<b>416</b>	<b>22.5</b>	<b>26.3</b>
441	Motor vehicle & parts dealers .....	11	18 060	1 309	312	73	37.1	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	519	42	8	4	D	59.9
443	Electronics & appliance stores .....	5	590	77	14	7	81.4	—
444	Building material & garden equipment & supplies dealers .....	11	13 460	772	197	52	5.2	4.8
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	9	8 410	616	145	50	20.6	2.0
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	4 065	415	97	36	14.0	—
45299	All other general merchandise stores .....	5	4 065	415	97	36	14.0	—
452990	All other general merchandise stores .....	5	4 065	415	97	36	14.0	—
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CHARITON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>47 877</b>	<b>3 624</b>	<b>859</b>	<b>260</b>	<b>22.3</b>	<b>10.7</b>
441	Motor vehicle & parts dealers .....	10	11 241	573	133	44	46.3	17.6
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	17 421	1 173	217	37	—	—
44422	Nursery & garden centers .....	5	17 421	1 173	217	37	—	—
444220	Nursery & garden centers .....	5	17 421	1 173	217	37	—	—
445	Food & beverage stores .....	6	5 325	420	101	42	50.0	—
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	6 435	472	115	51	10.8	4.4
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 432	197	135	27	—	15.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHRISTIAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>176</b>	<b>247 665</b>	<b>20 691</b>	<b>4 478</b>	<b>1 298</b>	<b>17.0</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	21	89 693	5 809	1 230	183	18.7	11.0
4411	Automobile dealers .....	11	84 123	5 105	1 111	147	18.9	11.7
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	11	3 506	393	88	29	31.7	—
443	Electronics & appliance stores .....	7	D	D	D	a	D	D
4431	Electronics & appliance stores .....	7	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	7	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	23	27 342	3 048	576	198	6.7	8.2
4441	Building material & supplies dealers .....	13	16 301	2 100	425	106	.6	13.8
44419	Other building material dealers .....	11	D	D	D	c	D	D
444190	Other building material dealers .....	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	10	11 041	948	151	92	15.6	—
44422	Nursery & garden centers .....	10	11 041	948	151	92	15.6	—
444220	Nursery & garden centers .....	10	11 041	948	151	92	15.6	—
445	Food & beverage stores .....	14	30 178	2 731	675	261	14.1	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	28	46 892	2 143	488	197	15.9	3.7
4471	Gasoline stations .....	28	46 892	2 143	488	197	15.9	3.7
44711	Gasoline stations with convenience stores .....	23	39 633	1 635	369	158	14.4	—
447110	Gasoline stations with convenience stores .....	23	39 633	1 635	369	158	14.4	—
448	Clothing & clothing accessories stores .....	7	1 591	218	27	16	53.6	39.6
451	Sporting goods, hobby, book, & music stores .....	11	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	33	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	6	D	D	D	a	D	D
45331	Used merchandise stores .....	6	D	D	D	a	D	D
453310	Used merchandise stores .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	11	13 694	1 933	492	75	—	14.2
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D
<b>CLARK COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>44 199</b>	<b>3 792</b>	<b>793</b>	<b>327</b>	<b>23.3</b>	<b>7.3</b>
441	Motor vehicle & parts dealers .....	5	7 094	512	124	26	10.0	3.3
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	5 230	754	148	30	26.9	56.0
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	10	18 708	860	200	89	11.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 318	346	81	22	—	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>721</b>	<b>2 476 478</b>	<b>211 351</b>	<b>50 944</b>	<b>11 919</b>	<b>7.5</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	108	1 101 169	67 341	15 722	2 076	11.2	3.6
4411	Automobile dealers .....	51	1 031 997	57 425	13 566	1 604	11.4	3.1
441111	New car dealers .....	24	925 315	54 503	12 861	1 497	11.6	2.7
441110	New car dealers .....	24	925 315	54 503	12 861	1 497	11.6	2.7
44112	Used car dealers .....	27	106 682	2 922	705	107	9.7	6.6
441120	Used car dealers .....	27	106 682	2 922	705	107	9.7	6.6
4412	Other motor vehicle dealers .....	16	32 845	3 189	557	114	9.3	1.6
44121	Recreational vehicle dealers .....	4	7 895	627	139	27	—	3.3
441210	Recreational vehicle dealers .....	4	7 895	627	139	27	—	3.3
44122	Motorcycle, boat, & other motor vehicle dealers .....	12	24 950	2 562	418	87	12.3	1.0
441221	Motorcycle dealers .....	7	12 012	1 412	141	45	13.5	—
441222	Boat dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	41	36 327	6 727	1 599	358	5.4	18.4
44131	Automotive parts & accessories stores .....	31	24 736	4 487	1 054	268	7.7	1.8
441310	Automotive parts & accessories stores .....	31	24 736	4 487	1 054	268	7.7	1.8
44132	Tire dealers .....	10	11 591	2 240	545	90	.5	53.7
441320	Tire dealers .....	10	11 591	2 240	545	90	.5	53.7
442	Furniture & home furnishings stores .....	40	36 338	6 583	1 499	259	17.9	5.2
4421	Furniture stores .....	17	24 630	4 592	984	155	9.0	6.0
44211	Furniture stores .....	17	24 630	4 592	984	155	9.0	6.0
442110	Furniture stores .....	17	24 630	4 592	984	155	9.0	6.0
4422	Home furnishings stores .....	23	11 708	1 991	515	104	36.6	3.5
44221	Floor covering stores .....	14	8 686	1 468	383	70	45.5	2.7
442210	Floor covering stores .....	14	8 686	1 468	383	70	45.5	2.7
44229	Other home furnishings stores .....	9	3 022	523	132	34	11.2	5.9
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	32	44 422	4 968	1 289	275	3.7	8.2
4431	Electronics & appliance stores .....	32	44 422	4 968	1 289	275	3.7	8.2
44311	Appliance, television, & other electronics stores .....	20	D	D	D	c	D	D
443111	Household appliance stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	12	34 948	2 728	662	172	—	.6
44312	Computer & software stores .....	10	D	D	D	b	D	D
443120	Computer & software stores .....	10	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	70	194 533	30 034	7 676	1 223	3.8	.8
4441	Building material & supplies dealers .....	55	182 727	28 669	7 366	1 144	3.4	.7
44411	Home centers .....	4	58 963	5 715	1 633	386	—	—
444110	Home centers .....	4	58 963	5 715	1 633	386	—	—
44412	Paint & wallpaper stores .....	9	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	9	D	D	D	b	D	D
44413	Hardware stores .....	11	D	D	D	c	D	D
444130	Hardware stores .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	31	101 808	19 846	4 963	574	1.0	.8
444190	Other building material dealers .....	31	101 808	19 846	4 963	574	1.0	.8
4442	Lawn & garden equipment & supplies stores .....	15	11 806	1 365	310	79	9.8	2.3
44421	Outdoor power equipment stores .....	8	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	62	254 585	25 462	6 416	1 925	3.1	7.3
4451	Grocery stores .....	36	243 530	24 443	6 198	1 845	1.6	7.4
44511	Supermarkets & other grocery (except convenience) stores .....	28	240 746	24 208	6 143	1 824	.7	7.4
445110	Supermarkets & other grocery (except convenience) stores .....	28	240 746	24 208	6 143	1 824	.7	7.4
4452	Specialty food stores .....	12	2 346	295	59	20	52.5	—
4453	Beer, wine, & liquor stores .....	14	8 709	724	159	60	33.2	7.1
44531	Beer, wine, & liquor stores .....	14	8 709	724	159	60	33.2	7.1
445310	Beer, wine, & liquor stores .....	14	8 709	724	159	60	33.2	7.1
446	Health & personal care stores .....	72	87 287	10 124	2 496	653	15.4	9.9
4461	Health & personal care stores .....	72	87 287	10 124	2 496	653	15.4	9.9
44611	Pharmacies & drug stores .....	33	69 502	7 016	1 706	456	16.0	8.3
446110	Pharmacies & drug stores .....	33	69 502	7 016	1 706	456	16.0	8.3
4461101	Pharmacies & drug stores .....	30	D	D	D	e	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
44613	Optical goods stores .....	16	D	D	D	b	D	D
446130	Optical goods stores .....	16	D	D	D	b	D	D
44619	Other health & personal care stores .....	13	D	D	D	b	D	D
446191	Food (health) supplement stores .....	7	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAY COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	83	195 514	10 716	2 614	769	5.4	13.7
4471	Gasoline stations .....	83	195 514	10 716	2 614	769	5.4	13.7
44711	Gasoline stations with convenience stores .....	63	148 812	7 296	1 750	521	4.2	6.4
447110	Gasoline stations with convenience stores .....	63	148 812	7 296	1 750	521	4.2	6.4
44719	Other gasoline stations .....	20	46 702	3 420	864	248	9.1	37.1
447190	Other gasoline stations .....	20	46 702	3 420	864	248	9.1	37.1
448	Clothing & clothing accessories stores .....	84	69 502	7 679	1 881	720	5.0	4.7
4481	Clothing stores .....	40	34 163	3 694	890	448	4.4	4.9
44811	Men's clothing stores .....	4	D	D	D	b	D	D
448110	Men's clothing stores .....	4	D	D	D	b	D	D
44812	Women's clothing stores .....	18	12 262	1 376	341	199	9.5	3.4
448120	Women's clothing stores .....	18	12 262	1 376	341	199	9.5	3.4
44814	Family clothing stores .....	7	14 154	1 434	322	168	—	—
448140	Family clothing stores .....	7	14 154	1 434	322	168	—	—
44815	Clothing accessories stores .....	5	D	D	D	a	D	D
448150	Clothing accessories stores .....	5	D	D	D	a	D	D
44819	Other clothing stores .....	6	D	D	D	b	D	D
448190	Other clothing stores .....	6	D	D	D	b	D	D
4482	Shoe stores .....	22	13 565	1 317	332	123	—	4.2
44821	Shoe stores .....	22	13 565	1 317	332	123	—	4.2
448210	Shoe stores .....	22	13 565	1 317	332	123	—	4.2
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	13	7 680	685	172	70	—	7.4
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	22	21 774	2 668	659	149	9.1	4.6
44831	Jewelry stores .....	22	21 774	2 668	659	149	9.1	4.6
448310	Jewelry stores .....	22	21 774	2 668	659	149	9.1	4.6
451	Sporting goods, hobby, book, & music stores .....	50	45 776	4 818	1 157	379	7.5	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	39	38 102	4 058	971	300	8.8	6.0
45111	Sporting goods stores .....	21	D	D	D	c	D	D
451110	Sporting goods stores .....	21	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	15	9 700	1 051	216	67	10.9	13.0
45112	Hobby, toy, & game stores .....	11	19 154	1 586	405	141	2.8	1.5
451120	Hobby, toy, & game stores .....	11	19 154	1 586	405	141	2.8	1.5
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	11	7 674	760	186	79	1.0	1.0
45121	Book stores & news dealers .....	7	D	D	D	b	D	D
451211	Book stores .....	7	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores .....	30	405 692	36 779	8 628	3 074	.1	.1
4521	Department stores (incl leased depts) ## .....	13	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	13	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	13	D	D	D	h	D	D
45211	Department stores (excl leased depts) .....	13	D	D	D	h	D	D
452110	Department stores (excl leased depts) .....	13	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	8	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	17	D	D	D	e	D	D
45299	All other general merchandise stores .....	16	D	D	D	c	D	D
452990	All other general merchandise stores .....	16	D	D	D	c	D	D
4529901	Variety stores .....	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	73	D	D	D	e	D	D
4531	Florists .....	18	4 464	881	221	76	31.2	—
45311	Florists .....	18	4 464	881	221	76	31.2	—
453110	Florists .....	18	4 464	881	221	76	31.2	—
4532	Office supplies, stationery, & gift stores .....	21	18 801	1 775	452	209	8.9	2.9
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	18	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	18	D	D	D	c	D	D
4533	Used merchandise stores .....	16	3 337	888	215	101	45.7	24.0
45331	Used merchandise stores .....	16	3 337	888	215	101	45.7	24.0
453310	Used merchandise stores .....	16	3 337	888	215	101	45.7	24.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAY COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers . . . . .	18	D	D	D	c	D	D
45391	Pet & pet supplies stores . . . . .	7	2 967	873	168	60	21.7	—
453910	Pet & pet supplies stores . . . . .	7	2 967	873	168	60	21.7	—
45399	All other miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
454	Nonstore retailers . . . . .	17	D	D	D	b	D	D
4542	Vending machine operators . . . . .	6	D	D	D	b	D	D
45421	Vending machine operators . . . . .	6	D	D	D	b	D	D
454210	Vending machine operators . . . . .	6	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	10	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	10	D	D	D	b	D	D
<b>CLINTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>72</b>	<b>129 324</b>	<b>11 516</b>	<b>3 143</b>	<b>787</b>	<b>27.0</b>	<b>5.7</b>
441	Motor vehicle & parts dealers . . . . .	14	39 502	2 167	578	118	31.2	.9
442	Furniture & home furnishings stores . . . . .	4	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	10	12 585	2 809	1 147	107	21.6	21.4
4441	Building material & supplies dealers . . . . .	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	2	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	2	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	7	D	D	D	b	D	D
446	Health & personal care stores . . . . .	3	3 580	515	98	18	100.0	—
447	Gasoline stations . . . . .	17	28 718	1 662	332	146	35.6	9.8
44711	Gasoline stations with convenience stores . . . . .	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores . . . . .	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores . . . . .	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	2	D	D	D	b	D	D
<b>COLE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>349</b>	<b>764 052</b>	<b>71 976</b>	<b>17 252</b>	<b>4 884</b>	<b>7.2</b>	<b>10.8</b>
441	Motor vehicle & parts dealers . . . . .	42	220 949	15 389	3 676	622	7.1	24.8
4411	Automobile dealers . . . . .	21	197 570	12 042	2 849	446	7.0	27.7
44111	New car dealers . . . . .	10	190 804	11 660	2 755	428	5.6	28.7
441110	New car dealers . . . . .	10	190 804	11 660	2 755	428	5.6	28.7
4412	Other motor vehicle dealers . . . . .	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	5	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores . . . . .	14	15 051	2 238	597	128	.8	—
441310	Automotive parts & accessories stores . . . . .	14	15 051	2 238	597	128	.8	—
442	Furniture & home furnishings stores . . . . .	26	17 687	2 462	647	148	28.7	.5
4421	Furniture stores . . . . .	11	12 633	1 596	370	83	15.1	—
44211	Furniture stores . . . . .	11	12 633	1 596	370	83	15.1	—
442110	Furniture stores . . . . .	11	12 633	1 596	370	83	15.1	—
4422	Home furnishings stores . . . . .	15	5 054	866	277	65	62.6	1.8
44229	Other home furnishings stores . . . . .	5	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	21	13 371	2 029	460	101	21.0	3.9
4431	Electronics & appliance stores . . . . .	21	13 371	2 029	460	101	21.0	3.9
44311	Appliance, television, & other electronics stores . . . . .	16	9 299	1 527	350	74	30.2	5.6
443112	Radio, television, & other electronics stores . . . . .	10	6 188	946	210	54	40.1	7.3
44312	Computer & software stores . . . . .	4	D	D	D	b	D	D
443120	Computer & software stores . . . . .	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLE COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	36	62 818	7 872	1 900	394	5.7	1.4
4441	Building material & supplies dealers .....	24	56 029	7 067	1 723	325	2.0	1.2
44419	Other building material dealers .....	17	47 944	6 126	1 510	252	1.8	—
444190	Other building material dealers .....	17	47 944	6 126	1 510	252	1.8	—
4442	Lawn & garden equipment & supplies stores .....	12	6 789	805	177	69	35.7	2.9
44422	Nursery & garden centers .....	7	3 972	453	126	52	27.5	5.0
444220	Nursery & garden centers .....	7	3 972	453	126	52	27.5	5.0
445	Food & beverage stores .....	26	105 765	10 442	2 568	893	6.9	2.2
4451	Grocery stores .....	19	103 779	10 272	2 526	874	5.2	2.3
44511	Supermarkets & other grocery (except convenience) stores .....	11	97 195	9 657	2 381	813	2.1	—
445110	Supermarkets & other grocery (except convenience) stores .....	11	97 195	9 657	2 381	813	2.1	—
4452	Specialty food stores .....	5	D	D	D	a	D	D
446	Health & personal care stores .....	25	26 400	3 799	932	250	19.8	10.9
4461	Health & personal care stores .....	25	26 400	3 799	932	250	19.8	10.9
44612	Cosmetics, beauty supplies, & perfume stores .....	4	1 563	165	43	16	—	5.8
446120	Cosmetics, beauty supplies, & perfume stores .....	4	1 563	165	43	16	—	5.8
44613	Optical goods stores .....	9	3 034	838	186	42	23.8	4.9
446130	Optical goods stores .....	9	3 034	838	186	42	23.8	4.9
44619	Other health & personal care stores .....	5	2 140	532	141	22	9.3	—
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	44	61 344	3 499	836	289	10.1	27.5
4471	Gasoline stations .....	44	61 344	3 499	836	289	10.1	27.5
44711	Gasoline stations with convenience stores .....	30	35 845	1 810	429	183	9.1	3.3
447110	Gasoline stations with convenience stores .....	30	35 845	1 810	429	183	9.1	3.3
44719	Other gasoline stations .....	14	25 499	1 689	407	106	11.6	61.6
447190	Other gasoline stations .....	14	25 499	1 689	407	106	11.6	61.6
448	Clothing & clothing accessories stores .....	46	20 008	3 162	661	296	11.5	14.0
4481	Clothing stores .....	25	11 431	1 788	378	191	17.9	22.7
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	4 037	817	155	56	3.5	—
451	Sporting goods, hobby, book, & music stores .....	24	16 718	2 041	484	176	9.2	.3
4511	Sporting goods, hobby, & musical instrument stores ..	18	9 853	1 290	296	99	15.6	.5
45112	Hobby, toy, & game stores .....	5	4 909	647	139	64	—	.9
451120	Hobby, toy, & game stores .....	5	4 909	647	139	64	—	.9
4512	Book, periodical, & music stores .....	6	6 865	751	188	77	—	—
45121	Book stores & news dealers .....	3	2 539	253	56	21	—	—
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	4 326	498	132	56	—	—
451220	Prerecorded tape, compact disc, & record stores ..	3	4 326	498	132	56	—	—
452	General merchandise stores .....	12	172 685	16 001	3 948	1 399	—	.2
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	3	38 149	4 316	1 025	338	—	—
4529	Other general merchandise stores .....	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
453	Miscellaneous store retailers .....	36	11 989	2 449	476	180	22.0	7.4
4532	Office supplies, stationery, & gift stores .....	13	4 620	664	110	65	30.6	4.3
45321	Office supplies & stationery stores .....	3	961	137	13	14	D	—
453210	Office supplies & stationery stores .....	3	961	137	13	14	D	—
4532102	Office supplies stores .....	3	961	137	13	14	D	—
4539	Other miscellaneous store retailers .....	13	5 703	1 397	271	66	11.7	6.4
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	11	34 318	2 831	664	136	7.6	.6
4541	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
45411	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
454110	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COOPER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>71</b>	<b>96 461</b>	<b>8 580</b>	<b>1 983</b>	<b>640</b>	<b>7.4</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	9	25 116	1 661	402	81	.4	1.0
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 219	197	44	16	D	6.7
444	Building material & garden equipment & supplies dealers .....	11	7 933	696	155	45	14.0	4.1
4441	Building material & supplies dealers .....	7	4 399	456	99	33	24.2	—
4442	Lawn & garden equipment & supplies stores .....	4	3 534	240	56	12	1.3	9.2
44422	Nursery & garden centers .....	4	3 534	240	56	12	1.3	9.2
444220	Nursery & garden centers .....	4	3 534	240	56	12	1.3	9.2
445	Food & beverage stores .....	8	18 294	1 749	401	157	6.3	6.9
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	19	21 589	1 487	273	138	10.1	—
448	Clothing & clothing accessories stores .....	4	913	112	27	15	17.6	—
451	Sporting goods, hobby, book, & music stores .....	4	487	38	10	9	71.5	—
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	371	51	13	10	D	—
454	Nonstore retailers .....	4	4 663	884	204	37	11.3	—
4543	Direct selling establishments .....	4	4 663	884	204	37	11.3	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>CRAWFORD COUNTY, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>83</b>	<b>224 512</b>	<b>14 154</b>	<b>3 176</b>	<b>1 014</b>	<b>42.0</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	12	19 555	1 098	216	48	39.1	1.5
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	775	125	15	5	D	—
443	Electronics & appliance stores .....	3	312	31	9	3	D	—
444	Building material & garden equipment & supplies dealers .....	10	20 051	2 550	554	116	12.2	—
4441	Building material & supplies dealers .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	6	16 588	2 115	464	95	9.2	—
444190	Other building material dealers .....	6	16 588	2 115	464	95	9.2	—
445	Food & beverage stores .....	11	17 935	1 649	389	132	6.6	.5
446	Health & personal care stores .....	3	3 726	292	70	22	100.0	—
447	Gasoline stations .....	20	148 221	6 840	1 595	540	51.1	.7
4471	Gasoline stations .....	20	148 221	6 840	1 595	540	51.1	.7
44711	Gasoline stations with convenience stores .....	13	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	e	D	D
44719	Other gasoline stations .....	7	D	D	D	c	D	D
447190	Other gasoline stations .....	7	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	10 466	1 113	215	108	6.9	—
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 109	296	77	19	36.7	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DADE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>20 932</b>	<b>1 731</b>	<b>407</b>	<b>156</b>	<b>46.0</b>	<b>8.0</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	3 975	300	67	20	D	—
4441	Building material & supplies dealers .....	3	3 975	300	67	20	D	—
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	7 487	494	121	50	35.4	19.6
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DALLAS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>59</b>	<b>80 924</b>	<b>6 760</b>	<b>1 467</b>	<b>423</b>	<b>27.0</b>	<b>15.5</b>
441	Motor vehicle & parts dealers .....	9	19 628	1 441	292	63	32.6	1.2
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	944	93	22	8	D	—
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	8	17 879	1 337	293	91	8.4	64.9
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	12	10 802	540	78	44	52.4	3.1
448	Clothing & clothing accessories stores .....	3	522	72	17	6	100.0	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	1 727	262	57	18	56.9	11.5
4539	Other miscellaneous store retailers .....	3	1 410	212	46	12	D	12.8
454	Nonstore retailers .....	3	1 890	314	59	18	D	—
<b>DAVIESS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>24 752</b>	<b>2 287</b>	<b>510</b>	<b>203</b>	<b>32.2</b>	<b>14.5</b>
441	Motor vehicle & parts dealers .....	4	2 888	338	45	17	9.5	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	3 156	288	54	21	73.9	—
4441	Building material & supplies dealers .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	7	5 660	549	127	58	20.9	54.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	7 207	467	125	48	28.0	—
448	Clothing & clothing accessories stores .....	3	655	75	19	11	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEKALB COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>44 904</b>	<b>3 082</b>	<b>705</b>	<b>232</b>	<b>40.4</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 860	356	79	23	D	—
4441	Building material & supplies dealers .....	3	2 860	356	79	23	D	—
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	12 489	643	151	59	3.4	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>DENT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>77</b>	<b>105 502</b>	<b>9 137</b>	<b>2 190</b>	<b>675</b>	<b>10.8</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	16	14 695	1 233	296	71	17.4	12.0
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	729	179	48	14	—	7.0
444	Building material & garden equipment & supplies dealers .....	9	8 279	909	218	50	49.9	—
4441	Building material & supplies dealers .....	5	3 852	541	146	33	3.0	—
4442	Lawn & garden equipment & supplies stores .....	4	4 427	368	72	17	90.6	—
44422	Nursery & garden centers .....	4	4 427	368	72	17	90.6	—
444220	Nursery & garden centers .....	4	4 427	368	72	17	90.6	—
445	Food & beverage stores .....	10	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	13	14 130	749	168	69	15.4	—
448	Clothing & clothing accessories stores .....	3	526	75	6	3	D	11.0
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	6 502	391	86	32	11.6	.5
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	8 233	495	118	20	—	9.7
4543	Direct selling establishments .....	4	8 233	495	118	20	—	9.7
45431	Fuel dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
<b>DOUGLAS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>40</b>	<b>46 587</b>	<b>4 258</b>	<b>968</b>	<b>324</b>	<b>22.9</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	9	6 272	527	117	37	73.2	2.5
444	Building material & garden equipment & supplies dealers .....	5	3 904	619	124	24	24.8	—
4441	Building material & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	6	14 131	1 243	301	100	6.9	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	6 089	207	51	19	5.9	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 348	191	46	12	42.5	48.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUNKLIN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>186</b>	<b>256 592</b>	<b>25 212</b>	<b>5 753</b>	<b>1 690</b>	<b>12.9</b>	<b>2.5</b>
441	Motor vehicle & parts dealers	30	51 387	4 082	974	187	10.2	1.7
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	10	7 409	682	165	39	17.8	10.4
441310	Automotive parts & accessories stores	10	7 409	682	165	39	17.8	10.4
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	19	22 614	2 859	657	138	5.7	5.0
4441	Building material & supplies dealers	12	12 199	2 248	537	106	8.0	2.8
4442	Lawn & garden equipment & supplies stores	7	10 415	611	120	32	3.0	7.7
44422	Nursery & garden centers	7	10 415	611	120	32	3.0	7.7
444220	Nursery & garden centers	7	10 415	611	120	32	3.0	7.7
445	Food & beverage stores	25	45 645	3 745	820	307	23.3	1.2
446	Health & personal care stores	10	11 586	1 263	311	70	18.8	11.7
4461	Health & personal care stores	10	11 586	1 263	311	70	18.8	11.7
447	Gasoline stations	38	32 019	2 214	516	202	23.5	—
44711	Gasoline stations with convenience stores	25	26 661	1 879	439	155	13.8	—
447110	Gasoline stations with convenience stores	25	26 661	1 879	439	155	13.8	—
448	Clothing & clothing accessories stores	18	6 495	932	185	79	23.9	6.3
4481	Clothing stores	14	5 180	709	134	61	15.1	7.8
451	Sporting goods, hobby, book, & music stores	4	935	111	30	18	24.2	41.8
452	General merchandise stores	7	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	3 889	399	111	32	14.9	43.1
<b>FRANKLIN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>398</b>	<b>803 124</b>	<b>74 460</b>	<b>17 194</b>	<b>4 495</b>	<b>17.3</b>	<b>2.6</b>
441	Motor vehicle & parts dealers	62	225 879	18 366	3 947	669	24.3	1.0
4411	Automobile dealers	32	195 532	14 188	3 061	481	25.4	—
44111	New car dealers	17	185 660	12 934	2 869	435	24.0	—
441110	New car dealers	17	185 660	12 934	2 869	435	24.0	—
44112	Used car dealers	15	9 872	1 254	192	46	51.3	—
441120	Used car dealers	15	9 872	1 254	192	46	51.3	—
4412	Other motor vehicle dealers	6	14 967	1 300	230	56	19.3	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	11 077	938	149	37	—	—
4413	Automotive parts, accessories, & tire stores	24	15 380	2 878	656	132	15.1	15.2
44131	Automotive parts & accessories stores	18	12 182	2 109	471	90	13.1	15.8
441310	Automotive parts & accessories stores	18	12 182	2 109	471	90	13.1	15.8
442	Furniture & home furnishings stores	17	12 326	2 336	477	112	20.3	.7
4421	Furniture stores	8	9 272	1 688	342	77	17.5	—
44211	Furniture stores	8	9 272	1 688	342	77	17.5	—
442110	Furniture stores	8	9 272	1 688	342	77	17.5	—
4422	Home furnishings stores	9	3 054	648	135	35	28.7	3.0
443	Electronics & appliance stores	17	5 740	831	194	51	63.5	1.0
4431	Electronics & appliance stores	17	5 740	831	194	51	63.5	1.0
44311	Appliance, television, & other electronics stores	13	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	49	90 382	10 947	2 383	494	6.0	4.1
4441	Building material & supplies dealers .....	35	61 780	8 371	1 811	362	6.3	2.1
44413	Hardware stores .....	11	D	D	D	b	D	D
444130	Hardware stores .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	21	53 396	6 956	1 516	273	1.9	—
444190	Other building material dealers .....	21	53 396	6 956	1 516	273	1.9	—
4442	Lawn & garden equipment & supplies stores .....	14	28 602	2 576	572	132	5.3	8.5
44422	Nursery & garden centers .....	9	25 669	1 974	468	98	—	8.0
444220	Nursery & garden centers .....	9	25 669	1 974	468	98	—	8.0
445	Food & beverage stores .....	39	65 670	6 338	1 625	485	34.8	3.1
4451	Grocery stores .....	29	D	D	D	e	D	D
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	21	26 495	2 849	648	147	53.7	5.6
4461	Health & personal care stores .....	21	26 495	2 849	648	147	53.7	5.6
447	Gasoline stations .....	68	150 610	11 136	2 615	823	13.8	5.3
4471	Gasoline stations .....	68	150 610	11 136	2 615	823	13.8	5.3
44711	Gasoline stations with convenience stores .....	50	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	50	D	D	D	e	D	D
44719	Other gasoline stations .....	18	D	D	D	e	D	D
447190	Other gasoline stations .....	18	D	D	D	e	D	D
448	Clothing & clothing accessories stores .....	21	21 243	2 452	628	243	6.9	13.0
4481	Clothing stores .....	12	16 371	1 563	398	188	5.2	16.8
44814	Family clothing stores .....	5	D	D	D	c	D	D
448140	Family clothing stores .....	5	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	16	4 764	521	114	43	19.6	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
452	General merchandise stores .....	15	D	D	D	g	D	D
4529	Other general merchandise stores .....	15	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	12	D	D	D	c	D	D
452990	All other general merchandise stores .....	12	D	D	D	c	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	5	6 895	768	212	52	2.3	—
453	Miscellaneous store retailers .....	50	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	17	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	5	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	5	D	D	D	a	D	D
4532102	Office supplies stores .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	18	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	23	19 883	2 689	569	135	22.4	.6
4542	Vending machine operators .....	5	D	D	D	b	D	D
45421	Vending machine operators .....	5	D	D	D	b	D	D
454210	Vending machine operators .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	16	14 646	1 759	353	71	1.1	.9
45431	Fuel dealers .....	10	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	8	D	D	D	b	D	D
<b>GASCONADE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>84</b>	<b>91 187</b>	<b>9 834</b>	<b>2 233</b>	<b>605</b>	<b>15.3</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	15	15 915	1 957	474	95	4.6	.2
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	735	86	23	8	—	—
444	Building material & garden equipment & supplies dealers .....	11	21 226	2 842	593	128	8.4	—
4441	Building material & supplies dealers .....	6	17 036	2 487	515	107	9.6	—
44411	Home centers .....	3	14 267	2 024	431	85	—	—
444110	Home centers .....	3	14 267	2 024	431	85	—	—
4442	Lawn & garden equipment & supplies stores .....	5	4 190	355	78	21	3.7	—
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	9	12 425	871	213	68	39.8	6.7
446	Health & personal care stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GASCONADE COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	17	14 882	958	207	85	23.0	18.6
448	Clothing & clothing accessories stores .....	4	455	29	7	5	46.8	—
452	General merchandise stores .....	7	13 239	1 465	319	135	3.8	—
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	8	7 642	946	231	40	14.2	—
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>GENTRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>40 916</b>	<b>4 076</b>	<b>948</b>	<b>304</b>	<b>29.5</b>	<b>8.6</b>
441	Motor vehicle & parts dealers .....	7	9 293	800	178	41	22.9	2.9
442	Furniture & home furnishings stores .....	3	2 215	187	45	14	D	54.8
444	Building material & garden equipment & supplies dealers .....	7	9 578	1 029	241	35	27.6	—
4441	Building material & supplies dealers .....	4	5 268	797	181	23	50.2	—
4442	Lawn & garden equipment & supplies stores .....	3	4 310	232	60	12	—	—
44422	Nursery & garden centers .....	3	4 310	232	60	12	—	—
444220	Nursery & garden centers .....	3	4 310	232	60	12	—	—
445	Food & beverage stores .....	7	7 878	899	212	105	49.0	19.0
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	9	5 386	442	109	48	8.3	9.3
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	174	40	9	14	D	14.4
454	Nonstore retailers .....	5	2 207	242	50	11	—	—
<b>GREENE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 302</b>	<b>3 271 783</b>	<b>293 993</b>	<b>69 701</b>	<b>17 819</b>	<b>5.2</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	181	869 743	69 168	15 803	2 611	5.0	2.9
4411	Automobile dealers .....	82	729 630	48 529	11 023	1 549	4.7	2.2
44111	New car dealers .....	25	636 479	43 418	9 858	1 306	.8	.8
441110	New car dealers .....	25	636 479	43 418	9 858	1 306	.8	.8
44112	Used car dealers .....	57	93 151	5 111	1 165	243	31.4	11.9
441120	Used car dealers .....	57	93 151	5 111	1 165	243	31.4	11.9
4412	Other motor vehicle dealers .....	17	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	14	36 097	2 955	692	171	13.2	7.8
441221	Motorcycle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	5	26 734	2 168	516	111	17.4	8.7
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	82	D	D	D	f	D	D
44131	Automotive parts & accessories stores .....	61	71 537	12 923	2 959	660	4.7	6.2
441310	Automotive parts & accessories stores .....	61	71 537	12 923	2 959	660	4.7	6.2
44132	Tire dealers .....	21	D	D	D	c	D	D
441320	Tire dealers .....	21	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	83	98 354	13 334	2 857	609	10.2	2.1
4421	Furniture stores .....	38	60 314	7 920	1 670	318	7.0	—
44211	Furniture stores .....	38	60 314	7 920	1 670	318	7.0	—
442110	Furniture stores .....	38	60 314	7 920	1 670	318	7.0	—
4422	Home furnishings stores .....	45	38 040	5 414	1 187	291	15.3	5.5
44221	Floor covering stores .....	23	27 690	4 233	918	160	16.0	2.3
442210	Floor covering stores .....	23	27 690	4 233	918	160	16.0	2.3
44229	Other home furnishings stores .....	22	10 350	1 181	269	131	13.5	14.1
442299	All other home furnishings stores .....	21	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENE COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores .....	56	D	D	D	f	D	D
4431	Electronics & appliance stores .....	56	D	D	D	f	D	D
44311	Appliance, television, & other electronics stores .....	37	D	D	D	e	D	D
443111	Household appliance stores .....	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	24	D	D	D	e	D	D
44312	Computer & software stores .....	18	D	D	D	c	D	D
443120	Computer & software stores .....	18	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	122	350 964	37 623	9 511	1 808	1.7	.7
4441	Building material & supplies dealers .....	97	307 496	32 382	8 378	1 542	1.1	.6
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44419	Other building material dealers .....	69	216 356	24 416	6 260	975	.8	.4
444190	Other building material dealers .....	69	216 356	24 416	6 260	975	.8	.4
4442	Lawn & garden equipment & supplies stores .....	25	43 468	5 241	1 133	266	5.6	1.3
44421	Outdoor power equipment stores .....	9	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	9	D	D	D	b	D	D
44422	Nursery & garden centers .....	16	D	D	D	c	D	D
444220	Nursery & garden centers .....	16	D	D	D	c	D	D
445	Food & beverage stores .....	95	307 299	29 601	6 939	2 085	4.7	2.1
4451	Grocery stores .....	53	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	46	285 174	27 615	6 502	1 880	3.6	1.1
445110	Supermarkets & other grocery (except convenience) stores .....	46	285 174	27 615	6 502	1 880	3.6	1.1
4452	Specialty food stores .....	11	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	31	D	D	D	c	D	D
44531	Beer, wine, & liquor stores .....	31	D	D	D	c	D	D
445310	Beer, wine, & liquor stores .....	31	D	D	D	c	D	D
446	Health & personal care stores .....	86	96 854	13 859	3 298	846	6.0	9.6
4461	Health & personal care stores .....	86	96 854	13 859	3 298	846	6.0	9.6
44611	Pharmacies & drug stores .....	34	D	D	D	f	D	D
446110	Pharmacies & drug stores .....	34	D	D	D	f	D	D
4461101	Pharmacies & drug stores .....	33	68 591	8 640	2 045	539	4.7	9.3
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
44613	Optical goods stores .....	18	12 048	2 067	521	129	7.3	16.6
446130	Optical goods stores .....	18	12 048	2 067	521	129	7.3	16.6
44619	Other health & personal care stores .....	24	D	D	D	c	D	D
446191	Food (health) supplement stores .....	10	D	D	D	b	D	D
446199	All other health & personal care stores .....	14	D	D	D	b	D	D
447	Gasoline stations .....	138	255 027	13 338	3 134	925	16.2	13.7
4471	Gasoline stations .....	138	255 027	13 338	3 134	925	16.2	13.7
44711	Gasoline stations with convenience stores .....	95	188 802	9 036	2 126	637	8.6	13.5
447110	Gasoline stations with convenience stores .....	95	188 802	9 036	2 126	637	8.6	13.5
44719	Other gasoline stations .....	43	66 225	4 302	1 008	288	37.8	14.5
447190	Other gasoline stations .....	43	66 225	4 302	1 008	288	37.8	14.5
448	Clothing & clothing accessories stores .....	167	115 198	14 793	3 415	1 187	12.7	9.0
4481	Clothing stores .....	102	71 294	8 793	2 029	807	6.6	11.1
44811	Men's clothing stores .....	11	D	D	D	b	D	D
448110	Men's clothing stores .....	11	D	D	D	b	D	D
44812	Women's clothing stores .....	43	D	D	D	e	D	D
448120	Women's clothing stores .....	43	D	D	D	e	D	D
44813	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	23	D	D	D	e	D	D
448140	Family clothing stores .....	23	D	D	D	e	D	D
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	14	10 161	1 299	288	93	23.1	4.0
448190	Other clothing stores .....	14	10 161	1 299	288	93	23.1	4.0
4482	Shoe stores .....	37	20 054	2 276	534	205	9.7	5.3
44821	Shoe stores .....	37	20 054	2 276	534	205	9.7	5.3
448210	Shoe stores .....	37	20 054	2 276	534	205	9.7	5.3
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	6	1 221	163	44	18	—	40.4
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	21	12 864	1 398	321	122	15.2	3.8
4482105	Athletic footwear stores .....	7	4 652	563	131	53	—	1.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENE COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores .....	28	23 850	3 724	852	175	33.6	5.9
44831	Jewelry stores .....	26	D	D	D	c	D	D
448310	Jewelry stores .....	26	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	90	133 791	12 458	2 983	1 057	3.6	.8
4511	Sporting goods, hobby, & musical instrument stores ..	63	106 585	9 698	2 317	818	2.2	.8
45111	Sporting goods stores .....	29	72 151	5 895	1 398	514	.7	.6
451110	Sporting goods stores .....	29	72 151	5 895	1 398	514	.7	.6
4511101	General-line sporting goods stores .....	7	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores .....	22	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	19	26 117	2 480	580	217	3.0	—
451120	Hobby, toy, & game stores .....	19	26 117	2 480	580	217	3.0	—
45113	Sewing, needlework, & piece goods stores .....	6	3 483	462	125	50	—	—
451130	Sewing, needlework, & piece goods stores .....	6	3 483	462	125	50	—	—
45114	Musical instrument & supplies stores .....	9	4 834	861	214	37	20.5	8.3
451140	Musical instrument & supplies stores .....	9	4 834	861	214	37	20.5	8.3
4512	Book, periodical, & music stores .....	27	27 206	2 760	666	239	9.2	.7
45121	Book stores & news dealers .....	20	D	D	D	c	D	D
451211	Book stores .....	20	D	D	D	c	D	D
4512111	Book stores, general .....	10	D	D	D	c	D	D
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
452	General merchandise stores .....	34	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## .....	14	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	14	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	14	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	14	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	14	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	9	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	20	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	17	D	D	D	e	D	D
452990	All other general merchandise stores .....	17	D	D	D	e	D	D
4529901	Variety stores .....	9	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	172	D	D	D	g	D	D
4531	Florists .....	30	7 201	1 712	421	148	32.5	6.4
45311	Florists .....	30	7 201	1 712	421	148	32.5	6.4
453110	Florists .....	30	7 201	1 712	421	148	32.5	6.4
4532	Office supplies, stationery, & gift stores .....	53	41 667	4 687	1 394	453	9.7	7.8
45321	Office supplies & stationery stores .....	6	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	c	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	5	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	47	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	47	D	D	D	e	D	D
4533	Used merchandise stores .....	27	4 407	998	230	92	17.6	14.9
45331	Used merchandise stores .....	27	4 407	998	230	92	17.6	14.9
453310	Used merchandise stores .....	27	4 407	998	230	92	17.6	14.9
4539	Other miscellaneous store retailers .....	62	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	10	D	D	D	c	D	D
453910	Pet & pet supplies stores .....	10	D	D	D	c	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	13	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	13	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	37	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENE COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	78	236 976	12 884	3 077	931	2.1	1.6
4541	Electronic shopping & mail-order houses .....	15	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	15	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	15	D	D	D	f	D	D
4542	Vending machine operators .....	12	D	D	D	c	D	D
45421	Vending machine operators .....	12	D	D	D	c	D	D
454210	Vending machine operators .....	12	D	D	D	c	D	D
4543	Direct selling establishments .....	51	D	D	D	e	D	D
45431	Fuel dealers .....	14	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	13	D	D	D	b	D	D
45439	Other direct selling establishments .....	37	D	D	D	c	D	D
454390	Other direct selling establishments .....	37	D	D	D	c	D	D
<b>GRUNDY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>54</b>	<b>65 703</b>	<b>6 506</b>	<b>1 561</b>	<b>451</b>	<b>35.1</b>	<b>9.1</b>
441	Motor vehicle & parts dealers .....	8	15 438	1 178	251	56	92.6	.8
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	6 983	597	145	30	28.0	47.1
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	8 930	725	185	62	9.8	—
448	Clothing & clothing accessories stores .....	6	2 663	246	61	24	12.6	7.6
452	General merchandise stores .....	3	6 699	706	166	58	—	—
45299	All other general merchandise stores .....	3	6 699	706	166	58	—	—
452990	All other general merchandise stores .....	3	6 699	706	166	58	—	—
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	961	255	65	30	68.7	3.9
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>HARRISON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>92 709</b>	<b>8 746</b>	<b>1 976</b>	<b>605</b>	<b>9.8</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	7	26 567	2 627	495	70	5.1	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	2 762	337	92	32	46.1	32.8
445	Food & beverage stores .....	10	12 079	1 444	340	118	23.8	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	29 989	2 112	519	195	1.4	—
44719	Other gasoline stations .....	6	20 033	1 638	410	157	2.1	—
447190	Other gasoline stations .....	6	20 033	1 638	410	157	2.1	—
448	Clothing & clothing accessories stores .....	5	552	58	11	9	100.0	—
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	1 319	161	44	11	68.6	—
454	Nonstore retailers .....	4	2 862	275	67	18	22.2	19.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HENRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>136</b>	<b>177 070</b>	<b>15 030</b>	<b>3 636</b>	<b>1 126</b>	<b>22.2</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	25	60 444	3 862	821	251	27.0	2.3
4412	Other motor vehicle dealers .....	8	11 119	789	167	52	6.7	3.3
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	a	D	D
441222	Boat dealers .....	4	3 122	204	42	8	—	11.8
442	Furniture & home furnishings stores .....	6	3 481	616	149	37	22.1	9.1
443	Electronics & appliance stores .....	3	1 883	292	64	19	D	—
4431	Electronics & appliance stores .....	3	1 883	292	64	19	D	—
444	Building material & garden equipment & supplies dealers .....	15	15 787	1 692	394	91	41.0	3.1
4441	Building material & supplies dealers .....	12	14 311	1 584	367	79	45.2	—
44419	Other building material dealers .....	7	11 938	1 351	309	60	40.8	—
444190	Other building material dealers .....	7	11 938	1 351	309	60	40.8	—
445	Food & beverage stores .....	11	27 711	2 225	517	183	5.4	—
446	Health & personal care stores .....	8	8 541	1 250	316	64	73.6	8.2
4461	Health & personal care stores .....	8	8 541	1 250	316	64	73.6	8.2
447	Gasoline stations .....	18	19 462	1 168	280	115	11.4	—
44711	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	12	6 496	874	196	76	15.9	7.2
4481	Clothing stores .....	8	5 370	653	145	60	16.1	—
451	Sporting goods, hobby, book, & music stores .....	7	D	D	D	b	D	D
452	General merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	9	3 257	545	216	21	10.1	.8
<b>HICKORY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>22 462</b>	<b>1 699</b>	<b>392</b>	<b>141</b>	<b>37.0</b>	<b>18.4</b>
441	Motor vehicle & parts dealers .....	4	1 852	135	25	11	100.0	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	7 699	382	86	40	57.1	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>HOLT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>39 387</b>	<b>2 940</b>	<b>727</b>	<b>191</b>	<b>59.5</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	4 198	478	147	17	—	—
44422	Nursery & garden centers .....	3	4 198	478	147	17	—	—
444220	Nursery & garden centers .....	3	4 198	478	147	17	—	—
445	Food & beverage stores .....	3	3 516	287	72	21	D	9.6
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	8	8 024	791	179	75	25.9	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOWARD COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>24 770</b>	<b>2 059</b>	<b>482</b>	<b>199</b>	<b>49.4</b>	<b>11.3</b>
441	Motor vehicle & parts dealers .....	6	2 488	192	49	15	20.8	5.6
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 366	318	76	22	D	19.6
4441	Building material & supplies dealers .....	3	2 366	318	76	22	D	19.6
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	5 209	390	95	46	40.4	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 504	194	40	13	92.0	—
<b>HOWELL COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>213</b>	<b>351 722</b>	<b>30 067</b>	<b>7 121</b>	<b>2 123</b>	<b>21.5</b>	<b>8.1</b>
441	Motor vehicle & parts dealers .....	39	77 421	5 527	1 188	263	57.0	15.6
4412	Other motor vehicle dealers .....	11	8 201	488	89	28	43.2	15.4
44121	Recreational vehicle dealers .....	4	3 651	203	57	17	30.3	12.8
441210	Recreational vehicle dealers .....	4	3 651	203	57	17	30.3	12.8
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	4 550	285	32	11	53.5	17.4
441229	All other motor vehicle dealers .....	4	2 762	217	17	6	23.4	28.7
442	Furniture & home furnishings stores .....	12	5 700	690	173	56	30.7	8.8
4421	Furniture stores .....	8	4 150	501	127	39	34.3	9.4
44211	Furniture stores .....	8	4 150	501	127	39	34.3	9.4
442110	Furniture stores .....	8	4 150	501	127	39	34.3	9.4
443	Electronics & appliance stores .....	9	9 891	1 071	251	60	19.8	—
4431	Electronics & appliance stores .....	9	9 891	1 071	251	60	19.8	—
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
443111	Household appliance stores .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	26	37 567	3 792	1 015	154	8.0	22.7
4441	Building material & supplies dealers .....	17	25 507	3 020	792	107	6.7	33.5
44419	Other building material dealers .....	14	24 282	2 874	766	101	7.1	32.8
444190	Other building material dealers .....	14	24 282	2 874	766	101	7.1	32.8
4442	Lawn & garden equipment & supplies stores .....	9	12 060	772	223	47	10.8	—
44422	Nursery & garden centers .....	7	D	D	D	b	D	D
444220	Nursery & garden centers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	13	D	D	D	e	D	D
446	Health & personal care stores .....	12	12 467	1 579	360	90	49.9	—
4461	Health & personal care stores .....	12	12 467	1 579	360	90	49.9	—
447	Gasoline stations .....	26	32 791	1 723	396	181	15.0	14.2
44711	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	19	16 002	1 343	308	129	32.0	3.5
4481	Clothing stores .....	13	14 452	1 150	261	105	31.1	1.7
44814	Family clothing stores .....	6	12 782	935	208	80	32.0	—
448140	Family clothing stores .....	6	12 782	935	208	80	32.0	—
451	Sporting goods, hobby, book, & music stores .....	8	1 711	237	48	22	10.2	6.1
452	General merchandise stores .....	13	D	D	D	f	D	D
4529	Other general merchandise stores .....	12	D	D	D	e	D	D
45299	All other general merchandise stores .....	11	5 795	517	88	89	5.0	—
452990	All other general merchandise stores .....	11	5 795	517	88	89	5.0	—
4529901	Variety stores .....	8	5 320	477	83	87	3.3	—
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	12 138	1 091	310	51	22.0	.7
453930	Manufactured (mobile) home dealers .....	4	12 138	1 091	310	51	22.0	.7
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOWELL COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	13	9 204	1 515	418	85	33.0	14.2
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45431	Fuel dealers .....	9	8 043	1 277	355	64	30.9	13.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	8 043	1 277	355	64	30.9	13.1
<b>IRON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>56 083</b>	<b>4 299</b>	<b>1 001</b>	<b>317</b>	<b>49.0</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	9	18 336	1 057	255	51	77.2	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 660	225	50	13	100.0	—
445	Food & beverage stores .....	8	14 723	1 125	275	109	24.9	1.1
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	9 464	557	136	60	17.0	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
452	General merchandise stores .....	6	2 547	169	30	16	32.0	—
453	Miscellaneous store retailers .....	5	528	78	18	12	51.9	48.1
454	Nonstore retailers .....	4	2 224	220	58	10	1.8	—
<b>JACKSON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 670</b>	<b>7 239 055</b>	<b>704 767</b>	<b>165 878</b>	<b>39 198</b>	<b>6.6</b>	<b>8.2</b>
441	Motor vehicle & parts dealers .....	333	1 842 061	155 622	36 199	5 059	9.2	5.7
4411	Automobile dealers .....	140	1 539 444	113 418	26 034	3 199	10.1	5.2
44111	New car dealers .....	66	1 437 220	106 365	24 323	2 902	8.3	5.1
441110	New car dealers .....	66	1 437 220	106 365	24 323	2 902	8.3	5.1
44112	Used car dealers .....	74	102 224	7 053	1 711	297	34.3	7.1
441120	Used car dealers .....	74	102 224	7 053	1 711	297	34.3	7.1
4412	Other motor vehicle dealers .....	26	56 920	4 943	1 062	190	9.0	2.2
44121	Recreational vehicle dealers .....	8	24 750	2 160	454	75	4.0	—
441210	Recreational vehicle dealers .....	8	24 750	2 160	454	75	4.0	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	18	32 170	2 783	608	115	12.9	3.9
441221	Motorcycle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	6	16 633	1 521	362	61	—	—
441229	All other motor vehicle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	167	245 697	37 261	9 103	1 670	3.9	9.4
44131	Automotive parts & accessories stores .....	120	188 592	27 129	6 716	1 279	3.5	4.4
441310	Automotive parts & accessories stores .....	120	188 592	27 129	6 716	1 279	3.5	4.4
44132	Tire dealers .....	47	57 105	10 132	2 387	391	5.2	26.0
441320	Tire dealers .....	47	57 105	10 132	2 387	391	5.2	26.0
442	Furniture & home furnishings stores .....	145	144 720	20 813	4 690	1 061	16.6	21.1
4421	Furniture stores .....	53	58 657	8 016	1 860	329	7.9	18.0
44211	Furniture stores .....	53	58 657	8 016	1 860	329	7.9	18.0
442110	Furniture stores .....	53	58 657	8 016	1 860	329	7.9	18.0
4422	Home furnishings stores .....	92	86 063	12 797	2 830	732	22.6	23.1
44221	Floor covering stores .....	44	52 572	7 917	1 665	312	22.6	35.4
442210	Floor covering stores .....	44	52 572	7 917	1 665	312	22.6	35.4
44229	Other home furnishings stores .....	48	33 491	4 880	1 165	420	22.4	3.9
442299	All other home furnishings stores .....	44	D	D	D	e	D	D
443	Electronics & appliance stores .....	91	157 003	16 803	3 931	881	4.8	3.4
4431	Electronics & appliance stores .....	91	157 003	16 803	3 931	881	4.8	3.4
44311	Appliance, television, & other electronics stores ....	67	114 636	10 799	2 503	638	5.0	3.3
443111	Household appliance stores .....	18	7 852	1 836	392	84	8.7	32.5
443112	Radio, television, & other electronics stores .....	49	106 784	8 963	2 111	554	4.7	1.2
44312	Computer & software stores .....	20	39 815	5 515	1 311	214	4.5	3.8
443120	Computer & software stores .....	20	39 815	5 515	1 311	214	4.5	3.8
44313	Camera & photographic supplies stores .....	4	2 552	489	117	29	—	—
443130	Camera & photographic supplies stores .....	4	2 552	489	117	29	—	—

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSON COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	218	741 118	87 723	22 091	3 785	7.1	1.9
4441	Building material & supplies dealers .....	183	710 652	82 722	21 174	3 488	6.7	1.7
44411	Home centers .....	16	162 131	17 488	4 425	1 204	.1	.1
444110	Home centers .....	16	162 131	17 488	4 425	1 204	.1	.1
44412	Paint & wallpaper stores .....	30	28 086	2 981	724	147	6.8	8.5
444120	Paint & wallpaper stores .....	30	28 086	2 981	724	147	6.8	8.5
44413	Hardware stores .....	31	70 516	9 036	2 142	680	49.6	3.3
444130	Hardware stores .....	31	70 516	9 036	2 142	680	49.6	3.3
44419	Other building material dealers .....	106	449 919	53 217	13 883	1 457	2.4	1.6
444190	Other building material dealers .....	106	449 919	53 217	13 883	1 457	2.4	1.6
4442	Lawn & garden equipment & supplies stores .....	35	30 466	5 001	917	297	16.4	6.3
44421	Outdoor power equipment stores .....	14	12 302	1 684	350	97	14.4	14.7
444210	Outdoor power equipment stores .....	14	12 302	1 684	350	97	14.4	14.7
44422	Nursery & garden centers .....	21	18 164	3 317	567	200	17.7	.5
444220	Nursery & garden centers .....	21	18 164	3 317	567	200	17.7	.5
445	Food & beverage stores .....	272	883 312	96 264	22 747	6 586	6.7	26.1
4451	Grocery stores .....	158	811 752	88 620	20 964	6 025	5.4	27.5
44511	Supermarkets & other grocery (except convenience) stores .....	125	792 175	86 337	20 429	5 858	4.8	27.2
445110	Supermarkets & other grocery (except convenience) stores .....	125	792 175	86 337	20 429	5 858	4.8	27.2
44512	Convenience stores .....	33	19 577	2 283	535	167	31.1	40.1
445120	Convenience stores .....	33	19 577	2 283	535	167	31.1	40.1
4452	Specialty food stores .....	49	15 537	2 613	692	205	24.3	16.4
4453	Beer, wine, & liquor stores .....	65	56 023	5 031	1 091	356	19.9	9.2
44531	Beer, wine, & liquor stores .....	65	56 023	5 031	1 091	356	19.9	9.2
445310	Beer, wine, & liquor stores .....	65	56 023	5 031	1 091	356	19.9	9.2
446	Health & personal care stores .....	222	276 562	33 710	8 409	1 979	11.8	13.8
4461	Health & personal care stores .....	222	276 562	33 710	8 409	1 979	11.8	13.8
44611	Pharmacies & drug stores .....	95	211 741	21 544	5 495	1 297	10.9	15.2
446110	Pharmacies & drug stores .....	95	211 741	21 544	5 495	1 297	10.9	15.2
4461101	Pharmacies & drug stores .....	91	D	D	D	g	D	D
4461102	Proprietary stores .....	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	27	13 641	2 467	563	185	2.1	-
446120	Cosmetics, beauty supplies, & perfume stores .....	27	13 641	2 467	563	185	2.1	-
44613	Optical goods stores .....	55	30 004	5 115	1 289	281	7.4	11.6
446130	Optical goods stores .....	55	30 004	5 115	1 289	281	7.4	11.6
44619	Other health & personal care stores .....	45	21 176	4 584	1 062	216	33.3	11.9
446191	Food (health) supplement stores .....	21	7 924	1 012	226	90	9.0	29.9
446199	All other health & personal care stores .....	24	13 252	3 572	836	126	47.8	1.2
447	Gasoline stations .....	300	639 058	36 948	8 658	2 527	7.0	13.2
4471	Gasoline stations .....	300	639 058	36 948	8 658	2 527	7.0	13.2
44711	Gasoline stations with convenience stores .....	200	490 753	23 484	5 657	1 603	4.8	9.3
447110	Gasoline stations with convenience stores .....	200	490 753	23 484	5 657	1 603	4.8	9.3
44719	Other gasoline stations .....	100	148 305	13 464	3 001	924	14.0	26.1
447190	Other gasoline stations .....	100	148 305	13 464	3 001	924	14.0	26.1
448	Clothing & clothing accessories stores .....	369	317 180	41 842	10 006	3 240	9.6	14.0
4481	Clothing stores .....	208	204 320	26 583	6 299	2 111	11.5	19.5
44811	Men's clothing stores .....	35	31 901	5 759	1 398	304	23.7	21.8
448110	Men's clothing stores .....	35	31 901	5 759	1 398	304	23.7	21.8
44812	Women's clothing stores .....	74	72 943	9 582	2 291	833	5.0	35.3
448120	Women's clothing stores .....	74	72 943	9 582	2 291	833	5.0	35.3
44813	Children's & infants' clothing stores .....	14	13 723	1 423	333	115	.4	12.0
448130	Children's & infants' clothing stores .....	14	13 723	1 423	333	115	.4	12.0
44814	Family clothing stores .....	35	56 262	6 062	1 428	578	1.1	2.9
448140	Family clothing stores .....	35	56 262	6 062	1 428	578	1.1	2.9
44815	Clothing accessories stores .....	18	7 756	1 259	227	69	21.7	41.0
448150	Clothing accessories stores .....	18	7 756	1 259	227	69	21.7	41.0
44819	Other clothing stores .....	32	21 735	2 498	622	212	45.8	3.0
448190	Other clothing stores .....	32	21 735	2 498	622	212	45.8	3.0
4482	Shoe stores .....	79	57 099	7 173	1 724	617	.2	2.0
44821	Shoe stores .....	79	57 099	7 173	1 724	617	.2	2.0
448210	Shoe stores .....	79	57 099	7 173	1 724	617	.2	2.0
4482101	Men's shoe stores .....	7	D	D	D	b	D	D
4482102	Women's shoe stores .....	16	4 895	841	221	92	.5	22.8
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	40	24 051	3 049	674	223	.3	-
4482105	Athletic footwear stores .....	14	23 282	2 578	641	257	-	-
4483	Jewelry, luggage, & leather goods stores .....	82	55 761	8 086	1 983	512	12.4	6.1
44831	Jewelry stores .....	79	D	D	D	e	D	D
448310	Jewelry stores .....	79	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSON COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	190	151 015	19 256	4 488	1 517	8.5	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	122	100 303	12 912	2 983	945	11.4	5.1
45111	Sporting goods stores .....	54	28 783	4 232	974	302	10.8	15.8
451110	Sporting goods stores .....	54	28 783	4 232	974	302	10.8	15.8
4511101	General-line sporting goods stores .....	11	10 949	1 387	349	111	7.7	1.6
4511102	Specialty-line sporting goods stores .....	43	17 834	2 845	625	191	12.8	24.5
45112	Hobby, toy, & game stores .....	38	50 471	5 094	1 238	420	4.2	.9
451120	Hobby, toy, & game stores .....	38	50 471	5 094	1 238	420	4.2	.9
45113	Sewing, needlework, & piece goods stores .....	12	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	12	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	18	D	D	D	c	D	D
451140	Musical instrument & supplies stores .....	18	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	68	50 712	6 344	1 505	572	2.9	2.7
45121	Book stores & news dealers .....	51	36 509	4 494	1 042	424	4.1	3.3
451211	Book stores .....	48	35 284	3 937	931	403	3.4	3.4
4512111	Book stores, general .....	29	26 528	3 001	687	302	3.1	1.2
4512112	Specialty book stores .....	15	7 262	833	220	93	5.4	10.6
4512113	College book stores .....	4	1 494	103	24	8	—	7.4
451212	News dealers & newsstands .....	3	1 225	557	111	21	D	—
45122	Prerecorded tape, compact disc, & record stores ...	17	14 203	1 850	463	148	—	1.0
451220	Prerecorded tape, compact disc, & record stores .	17	14 203	1 850	463	148	—	1.0
452	General merchandise stores .....	83	902 940	108 451	24 190	7 967	.2	1.6
4521	Department stores (incl leased depts) ## .....	32	666 428	N	N	N	—	1.6
45211	Department stores (incl leased depts) ## .....	32	666 428	N	N	N	—	1.6
4521	Department stores (excl leased depts) .....	32	661 519	88 517	19 563	6 327	—	1.7
45211	Department stores (excl leased depts) .....	32	661 519	88 517	19 563	6 327	—	1.7
452110	Department stores (excl leased depts) .....	32	661 519	88 517	19 563	6 327	—	1.7
4521101	Conventional department stores (excl leased depts) .....	9	189 055	38 994	7 581	2 240	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	15	332 502	33 786	8 220	2 868	—	—
4521103	National chain department stores (excl leased depts) .....	8	139 962	15 737	3 762	1 219	—	7.8
4529	Other general merchandise stores .....	51	241 421	19 934	4 627	1 640	.8	1.5
45291	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	48	D	D	D	f	D	D
452990	All other general merchandise stores .....	48	D	D	D	f	D	D
4529901	Variety stores .....	34	D	D	D	e	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	13	D	D	D	c	D	D
453	Miscellaneous store retailers .....	335	190 230	29 878	7 013	2 246	13.3	8.1
4531	Florists .....	66	20 068	4 247	996	360	26.9	9.5
45311	Florists .....	66	20 068	4 247	996	360	26.9	9.5
453110	Florists .....	66	20 068	4 247	996	360	26.9	9.5
4532	Office supplies, stationery, & gift stores .....	101	77 072	9 041	2 160	774	9.1	3.3
45321	Office supplies & stationery stores .....	21	D	D	D	e	D	D
453210	Office supplies & stationery stores .....	21	D	D	D	e	D	D
4532101	Stationery stores .....	3	D	D	D	a	D	D
4532102	Office supplies stores .....	18	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores .....	80	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	80	D	D	D	e	D	D
4533	Used merchandise stores .....	71	21 946	5 632	1 315	477	17.6	4.6
45331	Used merchandise stores .....	71	21 946	5 632	1 315	477	17.6	4.6
453310	Used merchandise stores .....	71	21 946	5 632	1 315	477	17.6	4.6
4539	Other miscellaneous store retailers .....	97	71 144	10 958	2 542	635	12.7	14.0
45391	Pet & pet supplies stores .....	24	12 222	1 578	322	169	12.3	—
453910	Pet & pet supplies stores .....	24	12 222	1 578	322	169	12.3	—
45392	Art dealers .....	14	8 828	1 084	199	44	10.4	62.0
453920	Art dealers .....	14	8 828	1 084	199	44	10.4	62.0
45393	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	54	D	D	D	e	D	D
454	Nonstore retailers .....	112	993 856	57 457	13 456	2 350	1.7	.7
4541	Electronic shopping & mail-order houses .....	33	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses .....	33	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses .....	33	D	D	D	g	D	D
4542	Vending machine operators .....	38	D	D	D	e	D	D
45421	Vending machine operators .....	38	D	D	D	e	D	D
454210	Vending machine operators .....	38	D	D	D	e	D	D
4543	Direct selling establishments .....	41	D	D	D	e	D	D
45439	Other direct selling establishments .....	40	D	D	D	e	D	D
454390	Other direct selling establishments .....	40	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JASPER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>597</b>	<b>1 153 114</b>	<b>108 849</b>	<b>25 905</b>	<b>7 658</b>	<b>6.5</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	92	248 211	18 653	4 399	869	7.4	6.1
4411	Automobile dealers .....	51	187 396	11 926	2 851	513	9.2	7.7
441111	New car dealers .....	16	D	D	D	e	D	D
441110	New car dealers .....	16	D	D	D	e	D	D
44112	Used car dealers .....	35	D	D	D	b	D	D
441120	Used car dealers .....	35	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	4	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	35	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	23	17 932	3 114	726	201	5.9	-
441310	Automotive parts & accessories stores .....	23	17 932	3 114	726	201	5.9	-
44132	Tire dealers .....	12	D	D	D	b	D	D
441320	Tire dealers .....	12	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	30	22 810	2 692	629	169	15.4	9.6
4421	Furniture stores .....	15	D	D	D	b	D	D
44211	Furniture stores .....	15	D	D	D	b	D	D
442110	Furniture stores .....	15	D	D	D	b	D	D
4422	Home furnishings stores .....	15	D	D	D	b	D	D
44221	Floor covering stores .....	9	D	D	D	b	D	D
442210	Floor covering stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	24	15 091	1 887	420	115	34.3	2.2
4431	Electronics & appliance stores .....	24	15 091	1 887	420	115	34.3	2.2
44311	Appliance, television, & other electronics stores ....	14	6 624	849	207	63	29.5	.3
443112	Radio, television, & other electronics stores .....	5	D	D	D	b	D	D
44312	Computer & software stores .....	9	D	D	D	b	D	D
443120	Computer & software stores .....	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	54	129 464	12 720	3 073	725	3.3	1.9
4441	Building material & supplies dealers .....	37	112 554	11 234	2 774	627	2.7	1.0
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	25	D	D	D	e	D	D
444190	Other building material dealers .....	25	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	17	16 910	1 486	299	98	7.3	7.5
44422	Nursery & garden centers .....	14	D	D	D	b	D	D
444220	Nursery & garden centers .....	14	D	D	D	b	D	D
445	Food & beverage stores .....	43	97 537	9 871	2 586	772	11.7	9.8
4451	Grocery stores .....	26	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	20	87 765	8 765	2 322	639	7.5	9.6
445110	Supermarkets & other grocery (except convenience) stores .....	20	87 765	8 765	2 322	639	7.5	9.6
4452	Specialty food stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	47	30 336	4 324	1 011	279	14.0	4.0
4461	Health & personal care stores .....	47	30 336	4 324	1 011	279	14.0	4.0
44612	Cosmetics, beauty supplies, & perfume stores ...	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	7	D	D	D	b	D	D
44613	Optical goods stores .....	11	3 672	610	171	52	6.3	12.6
446130	Optical goods stores .....	11	3 672	610	171	52	6.3	12.6
44619	Other health & personal care stores .....	16	D	D	D	b	D	D
446191	Food (health) supplement stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	79	148 479	8 952	2 028	691	14.1	8.5
4471	Gasoline stations .....	79	148 479	8 952	2 028	691	14.1	8.5
44711	Gasoline stations with convenience stores .....	62	84 050	4 738	1 021	386	21.9	13.6
447110	Gasoline stations with convenience stores .....	62	84 050	4 738	1 021	386	21.9	13.6
44719	Other gasoline stations .....	17	64 429	4 214	1 007	305	4.0	1.8
447190	Other gasoline stations .....	17	64 429	4 214	1 007	305	4.0	1.8

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JASPER COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	85	49 203	5 818	1 318	559	3.6	12.6
4481	Clothing stores .....	57	D	D	D	e	D	D
44812	Women's clothing stores .....	24	D	D	D	c	D	D
448120	Women's clothing stores .....	24	D	D	D	c	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	9	D	D	D	b	D	D
448190	Other clothing stores .....	9	D	D	D	b	D	D
4482	Shoe stores .....	19	11 815	1 373	360	110	-	10.4
44821	Shoe stores .....	19	11 815	1 373	360	110	-	10.4
448210	Shoe stores .....	19	11 815	1 373	360	110	-	10.4
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	9	6 085	717	208	68	-	20.2
4482105	Athletic footwear stores .....	5	4 350	426	83	25	-	-
4483	Jewelry, luggage, & leather goods stores .....	9	D	D	D	b	D	D
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	32	28 253	3 087	684	248	4.9	3.3
4511	Sporting goods, hobby, & musical instrument stores ..	24	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	7	12 270	1 159	248	91	1.3	-
451120	Hobby, toy, & game stores .....	7	12 270	1 159	248	91	1.3	-
45113	Sewing, needlework, & piece goods stores .....	5	1 763	300	107	32	3.3	14.4
451130	Sewing, needlework, & piece goods stores .....	5	1 763	300	107	32	3.3	14.4
45114	Musical instrument & supplies stores .....	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	4	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	8	D	D	D	b	D	D
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
452	General merchandise stores .....	21	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	9	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	9	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	9	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) ..	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) ..	5	62 921	6 515	1 585	539	-	-
4521103	National chain department stores (excl leased depts) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	12	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	9	D	D	D	b	D	D
452990	All other general merchandise stores .....	9	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	71	D	D	D	f	D	D
4531	Florists .....	17	3 390	686	177	90	27.9	8.4
45311	Florists .....	17	3 390	686	177	90	27.9	8.4
453110	Florists .....	17	3 390	686	177	90	27.9	8.4
4532	Office supplies, stationery, & gift stores .....	27	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	21	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	21	D	D	D	e	D	D
4533	Used merchandise stores .....	7	1 812	191	50	27	5.0	6.9
45331	Used merchandise stores .....	7	1 812	191	50	27	5.0	6.9
453310	Used merchandise stores .....	7	1 812	191	50	27	5.0	6.9
4539	Other miscellaneous store retailers .....	20	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	19	16 810	4 264	874	250	13.6	8.2
4542	Vending machine operators .....	7	10 083	2 919	621	178	2.6	-
45421	Vending machine operators .....	7	10 083	2 919	621	178	2.6	-
454210	Vending machine operators .....	7	10 083	2 919	621	178	2.6	-
4543	Direct selling establishments .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

Table with 9 columns: NAICS code, Geographic area and kind of business, Establishments (number), Sales (\$1,000), Annual payroll (\$1,000), First-quarter payroll (\$1,000), Paid employees for pay period including March 12 (number), Percent of sales— From administrative records¹, Estimated². Rows include JEFFERSON COUNTY, MO, 44-45 Retail trade, and various sub-categories like Motor vehicle & parts dealers, Furniture & home furnishings stores, etc.

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JEFFERSON COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	25	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	7	122 731	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	7	122 731	N	N	N	—	—
4521	Department stores (excl leased depts) .....	7	120 047	11 676	2 642	1 043	—	—
45211	Department stores (excl leased depts) .....	7	120 047	11 676	2 642	1 043	—	—
452110	Department stores (excl leased depts) .....	7	120 047	11 676	2 642	1 043	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	7	120 047	11 676	2 642	1 043	—	—
4529	Other general merchandise stores .....	18	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	17	D	D	D	c	D	D
452990	All other general merchandise stores .....	17	D	D	D	c	D	D
4529901	Variety stores .....	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	63	D	D	D	e	D	D
4531	Florists .....	15	2 699	489	96	52	29.5	12.4
45311	Florists .....	15	2 699	489	96	52	29.5	12.4
453110	Florists .....	15	2 699	489	96	52	29.5	12.4
4532	Office supplies, stationery, & gift stores .....	13	D	D	D	b	D	D
4533	Used merchandise stores .....	9	1 854	385	71	55	24.5	—
45331	Used merchandise stores .....	9	1 854	385	71	55	24.5	—
453310	Used merchandise stores .....	9	1 854	385	71	55	24.5	—
4539	Other miscellaneous store retailers .....	26	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	4	1 593	243	54	25	13.2	2.9
453910	Pet & pet supplies stores .....	4	1 593	243	54	25	13.2	2.9
45393	Manufactured (mobile) home dealers .....	12	25 169	2 400	459	81	20.2	11.8
453930	Manufactured (mobile) home dealers .....	12	25 169	2 400	459	81	20.2	11.8
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	26	33 606	3 719	966	160	6.2	.9
4543	Direct selling establishments .....	16	29 191	3 128	824	128	2.5	—
45431	Fuel dealers .....	5	23 219	2 040	519	75	—	—
454311	Heating oil dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	11	5 972	1 088	305	53	12.2	—
454390	Other direct selling establishments .....	11	5 972	1 088	305	53	12.2	—
<b>JOHNSON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>154</b>	<b>243 843</b>	<b>22 111</b>	<b>5 091</b>	<b>1 551</b>	<b>18.5</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	25	68 321	4 427	1 060	303	31.9	2.2
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	6 265	977	234	63	13.5	—
441310	Automotive parts & accessories stores .....	9	6 265	977	234	63	13.5	—
442	Furniture & home furnishings stores .....	10	4 482	764	177	51	36.9	—
443	Electronics & appliance stores .....	11	4 101	668	143	48	10.4	3.3
4431	Electronics & appliance stores .....	11	4 101	668	143	48	10.4	3.3
44311	Appliance, television, & other electronics stores .....	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	17	17 305	2 162	481	107	7.7	4.4
4441	Building material & supplies dealers .....	11	11 124	1 588	344	70	6.1	5.1
44419	Other building material dealers .....	6	9 106	1 343	297	53	3.9	—
444190	Other building material dealers .....	6	9 106	1 343	297	53	3.9	—
4442	Lawn & garden equipment & supplies stores .....	6	6 181	574	137	37	10.6	3.0
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	14	22 474	2 809	528	184	23.8	2.0
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	6	5 049	968	227	36	9.1	—
447	Gasoline stations .....	31	39 554	2 223	475	195	29.8	4.4
4471	Gasoline stations .....	31	39 554	2 223	475	195	29.8	4.4
44711	Gasoline stations with convenience stores .....	23	35 619	1 948	395	165	24.2	3.6
447110	Gasoline stations with convenience stores .....	23	35 619	1 948	395	165	24.2	3.6
448	Clothing & clothing accessories stores .....	6	4 568	496	111	25	7.5	.9
451	Sporting goods, hobby, book, & music stores .....	4	2 665	249	45	18	14.8	—
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JOHNSON COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	5 720	668	143	60	—	—
452990	All other general merchandise stores .....	5	5 720	668	143	60	—	—
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	5 128	539	106	16	D	—
453930	Manufactured (mobile) home dealers .....	3	5 128	539	106	16	D	—
454	Nonstore retailers .....	7	2 326	344	85	19	12.8	—
<b>KNOX COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>20 427</b>	<b>1 274</b>	<b>293</b>	<b>115</b>	<b>63.6</b>	<b>7.4</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	2 863	346	81	21	20.7	16.9
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	2 632	170	41	17	10.9	—
452	General merchandise stores .....	3	1 320	105	30	13	D	—
453	Miscellaneous store retailers .....	3	240	34	6	8	D	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>LACLEDE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>191</b>	<b>318 909</b>	<b>28 146</b>	<b>6 281</b>	<b>1 964</b>	<b>13.0</b>	<b>8.0</b>
441	Motor vehicle & parts dealers .....	24	87 028	5 936	1 397	293	12.5	9.5
44112	Used car dealers .....	7	11 523	309	68	29	17.2	7.4
441120	Used car dealers .....	7	11 523	309	68	29	17.2	7.4
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	6 843	1 136	261	62	17.3	—
441310	Automotive parts & accessories stores .....	6	6 843	1 136	261	62	17.3	—
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	9 388	1 234	263	62	20.1	—
4421	Furniture stores .....	4	2 934	266	39	10	26.9	—
44211	Furniture stores .....	4	2 934	266	39	10	26.9	—
442110	Furniture stores .....	4	2 934	266	39	10	26.9	—
4422	Home furnishings stores .....	5	6 454	968	224	52	17.0	—
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	2 862	338	79	25	64.7	—
4431	Electronics & appliance stores .....	6	2 862	338	79	25	64.7	—
44312	Computer & software stores .....	3	1 073	78	15	9	D	—
443120	Computer & software stores .....	3	1 073	78	15	9	D	—
444	Building material & garden equipment & supplies dealers .....	15	43 544	4 179	1 024	202	4.6	1.6
4441	Building material & supplies dealers .....	11	26 666	2 819	640	120	7.5	2.6
44419	Other building material dealers .....	10	D	D	D	c	D	D
444190	Other building material dealers .....	10	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	4	16 878	1 360	384	82	—	—
44422	Nursery & garden centers .....	4	16 878	1 360	384	82	—	—
444220	Nursery & garden centers .....	4	16 878	1 360	384	82	—	—
445	Food & beverage stores .....	22	40 281	3 038	734	242	9.6	.5
446	Health & personal care stores .....	11	5 026	577	135	36	61.5	4.6
447	Gasoline stations .....	34	38 768	3 014	702	247	10.9	11.3
4471	Gasoline stations .....	34	38 768	3 014	702	247	10.9	11.3
44711	Gasoline stations with convenience stores .....	27	26 476	1 737	373	145	14.8	11.7
447110	Gasoline stations with convenience stores .....	27	26 476	1 737	373	145	14.8	11.7
448	Clothing & clothing accessories stores .....	21	16 417	1 493	348	134	15.3	3.9
4481	Clothing stores .....	16	13 652	1 114	260	104	9.7	4.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LACLEDE COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	6	2 606	247	62	16	30.4	19.2
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	f	D	D
453	Miscellaneous store retailers .....	22	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	5	8 842	358	54	21	85.5	—
453930	Manufactured (mobile) home dealers .....	5	8 842	358	54	21	85.5	—
454	Nonstore retailers .....	16	18 024	2 499	553	101	7.8	54.6
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45431	Fuel dealers .....	12	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	9	13 571	1 817	427	57	7.9	66.1
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>LAFAYETTE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>185</b>	<b>201 395</b>	<b>19 258</b>	<b>4 425</b>	<b>1 516</b>	<b>17.9</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	21	51 587	3 865	831	194	20.2	.5
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	14	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	10	6 024	1 155	222	61	15.6	—
441310	Automotive parts & accessories stores .....	10	6 024	1 155	222	61	15.6	—
442	Furniture & home furnishings stores .....	12	D	D	D	b	D	D
4422	Home furnishings stores .....	10	D	D	D	b	D	D
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	1 605	222	51	16	59.1	—
444	Building material & garden equipment & supplies dealers .....	13	14 373	1 575	322	95	16.2	11.9
4441	Building material & supplies dealers .....	10	9 031	1 198	254	71	25.8	18.9
4442	Lawn & garden equipment & supplies stores .....	3	5 342	377	68	24	—	—
44422	Nursery & garden centers .....	3	5 342	377	68	24	—	—
444220	Nursery & garden centers .....	3	5 342	377	68	24	—	—
445	Food & beverage stores .....	12	27 121	3 042	706	255	20.9	.7
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	12	9 391	1 096	264	72	76.4	6.7
4461	Health & personal care stores .....	12	9 391	1 096	264	72	76.4	6.7
447	Gasoline stations .....	25	35 240	2 678	690	299	6.9	—
44711	Gasoline stations with convenience stores .....	16	22 758	1 230	275	143	5.6	—
447110	Gasoline stations with convenience stores .....	16	22 758	1 230	275	143	5.6	—
448	Clothing & clothing accessories stores .....	36	24 386	2 574	591	229	8.9	—
4481	Clothing stores .....	25	19 923	2 023	462	178	10.7	—
44814	Family clothing stores .....	12	D	D	D	b	D	D
448140	Family clothing stores .....	12	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	4 681	305	66	31	5.2	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	13 516	1 591	353	144	1.5	—
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	10	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	6	6 362	792	192	28	34.2	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	6 362	792	192	28	34.2	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAWRENCE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>120</b>	<b>270 844</b>	<b>21 448</b>	<b>5 067</b>	<b>1 202</b>	<b>32.2</b>	<b>2.9</b>
441	Motor vehicle & parts dealers	16	125 233	7 540	1 564	211	58.1	—
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	984	127	32	14	71.5	—
443	Electronics & appliance stores	5	1 836	137	33	15	14.9	1.1
4431	Electronics & appliance stores	5	1 836	137	33	15	14.9	1.1
444	Building material & garden equipment & supplies dealers	10	9 054	1 120	266	65	—	3.2
4441	Building material & supplies dealers	6	5 051	852	195	47	—	5.7
4442	Lawn & garden equipment & supplies stores	4	4 003	268	71	18	—	—
44422	Nursery & garden centers	4	4 003	268	71	18	—	—
444220	Nursery & garden centers	4	4 003	268	71	18	—	—
445	Food & beverage stores	12	31 887	2 895	763	255	9.5	6.3
446	Health & personal care stores	6	6 100	673	172	29	34.9	2.9
447	Gasoline stations	23	55 024	3 530	787	255	12.3	4.2
4471	Gasoline stations	23	55 024	3 530	787	255	12.3	4.2
44711	Gasoline stations with convenience stores	17	21 180	1 296	322	124	12.9	11.0
447110	Gasoline stations with convenience stores	17	21 180	1 296	322	124	12.9	11.0
44719	Other gasoline stations	6	33 844	2 234	465	131	12.0	—
447190	Other gasoline stations	6	33 844	2 234	465	131	12.0	—
448	Clothing & clothing accessories stores	6	1 396	175	39	19	3.7	74.1
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	2 862	296	47	43	—	5.2
452990	All other general merchandise stores	5	2 862	296	47	43	—	5.2
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	11	13 476	2 601	749	77	.2	6.3
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
<b>LEWIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>49</b>	<b>47 168</b>	<b>4 034</b>	<b>871</b>	<b>261</b>	<b>7.0</b>	<b>8.8</b>
441	Motor vehicle & parts dealers	7	6 324	696	155	27	8.0	16.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	18 072	1 127	225	51	3.1	6.6
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
44422	Nursery & garden centers	8	16 368	884	172	35	1.1	7.2
444220	Nursery & garden centers	8	16 368	884	172	35	1.1	7.2
445	Food & beverage stores	8	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	8 643	606	135	57	4.9	16.0
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>110</b>	<b>234 123</b>	<b>18 932</b>	<b>4 369</b>	<b>1 249</b>	<b>17.0</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	14	66 432	4 795	1 159	153	28.1	—
442	Furniture & home furnishings stores .....	5	4 032	478	111	17	10.9	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	33 050	3 039	646	124	5.5	4.0
4441	Building material & supplies dealers .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	8 692	678	150	28	—	13.0
444220	Nursery & garden centers .....	3	8 692	678	150	28	—	13.0
445	Food & beverage stores .....	12	27 534	2 404	542	175	38.0	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	23	31 324	1 908	423	193	9.0	—
44711	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	4	1 011	105	21	17	35.9	10.1
451	Sporting goods, hobby, book, & music stores .....	7	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>LINN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>71</b>	<b>80 397</b>	<b>7 039</b>	<b>1 546</b>	<b>531</b>	<b>27.4</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	16	27 504	2 217	497	118	46.7	1.7
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	438	88	22	8	D	—
444	Building material & garden equipment & supplies dealers .....	10	12 031	1 160	198	60	22.7	—
4441	Building material & supplies dealers .....	6	5 951	673	122	37	39.1	—
4442	Lawn & garden equipment & supplies stores .....	4	6 080	487	76	23	6.7	—
44422	Nursery & garden centers .....	4	6 080	487	76	23	6.7	—
444220	Nursery & garden centers .....	4	6 080	487	76	23	6.7	—
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	4	2 484	220	41	13	95.6	—
447	Gasoline stations .....	12	8 317	468	111	51	19.7	—
448	Clothing & clothing accessories stores .....	6	1 465	186	35	13	21.4	11.7
452	General merchandise stores .....	5	14 898	1 529	370	142	.7	—
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LIVINGSTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>83</b>	<b>150 442</b>	<b>14 814</b>	<b>3 481</b>	<b>987</b>	<b>19.9</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	12	50 128	4 450	1 071	184	26.7	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	3 195	458	114	27	63.8	—
443	Electronics & appliance stores .....	4	4 466	803	203	49	37.8	—
4431	Electronics & appliance stores .....	4	4 466	803	203	49	37.8	—
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	7	10 098	1 353	291	63	22.6	6.3
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	10	27 028	2 671	632	234	7.5	1.2
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	11	12 240	850	177	73	4.1	13.0
448	Clothing & clothing accessories stores .....	14	7 795	619	144	56	53.3	10.4
4481	Clothing stores .....	9	3 759	316	74	34	18.9	16.3
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	1 017	253	67	22	18.0	28.9
454	Nonstore retailers .....	7	5 439	673	161	31	11.7	12.8
4543	Direct selling establishments .....	4	D	D	D	b	D	D
<b>MCDONALD COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>79</b>	<b>82 606</b>	<b>6 369</b>	<b>1 413</b>	<b>478</b>	<b>23.5</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	10	7 581	397	97	33	12.2	71.0
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	11 209	1 186	236	59	16.0	.1
4441	Building material & supplies dealers .....	10	6 206	712	176	44	28.8	.2
4442	Lawn & garden equipment & supplies stores .....	3	5 003	474	60	15	—	—
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	23	35 664	2 799	585	207	26.5	2.6
4453	Beer, wine, & liquor stores .....	11	18 493	1 142	230	71	10.1	—
44531	Beer, wine, & liquor stores .....	11	18 493	1 142	230	71	10.1	—
445310	Beer, wine, & liquor stores .....	11	18 493	1 142	230	71	10.1	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	17 157	886	228	95	33.4	1.6
448	Clothing & clothing accessories stores .....	3	204	31	10	5	77.9	22.1
452	General merchandise stores .....	5	1 798	176	27	36	9.3	10.0
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MACON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>73</b>	<b>85 584</b>	<b>7 735</b>	<b>1 670</b>	<b>642</b>	<b>25.0</b>	<b>4.5</b>
441	Motor vehicle & parts dealers .....	10	18 672	1 415	327	79	19.1	3.1
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	1 926	285	51	19	51.5	48.5
443	Electronics & appliance stores .....	5	1 769	173	41	13	69.8	24.8
4431	Electronics & appliance stores .....	5	1 769	173	41	13	69.8	24.8
444	Building material & garden equipment & supplies dealers .....	7	11 973	1 396	295	91	13.3	—
4441	Building material & supplies dealers .....	4	5 316	695	152	54	29.9	—
4442	Lawn & garden equipment & supplies stores .....	3	6 657	701	143	37	—	—
44422	Nursery & garden centers .....	3	6 657	701	143	37	—	—
444220	Nursery & garden centers .....	3	6 657	701	143	37	—	—
445	Food & beverage stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	4	4 054	205	47	24	91.5	8.5
447	Gasoline stations .....	15	13 720	846	211	96	35.6	5.3
448	Clothing & clothing accessories stores .....	4	1 321	116	23	19	52.0	48.0
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>MADISON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>62 899</b>	<b>6 960</b>	<b>1 714</b>	<b>475</b>	<b>33.9</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	11	18 919	1 634	388	66	59.3	1.7
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	5 230	510	120	38	51.0	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	3	1 358	247	28	11	D	53.4
447	Gasoline stations .....	10	13 176	668	160	69	22.9	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	487	52	9	4	D	71.9
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	358	77	13	10	70.9	3.9
454	Nonstore retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARIES COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>31 492</b>	<b>2 348</b>	<b>560</b>	<b>199</b>	<b>43.0</b>	<b>10.9</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 338	220	57	16	D	—
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	7 207	442	107	46	50.6	21.5
452	General merchandise stores .....	4	1 244	83	18	18	21.8	34.3
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MARION COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>178</b>	<b>298 626</b>	<b>25 395</b>	<b>5 824</b>	<b>1 889</b>	<b>18.0</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	28	73 841	4 830	1 157	232	45.2	5.6
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	8	8 591	1 436	350	63	9.3	—
4421	Furniture stores .....	4	7 670	1 277	310	54	—	—
44211	Furniture stores .....	4	7 670	1 277	310	54	—	—
442110	Furniture stores .....	4	7 670	1 277	310	54	—	—
443	Electronics & appliance stores .....	5	2 761	308	73	19	10.4	2.0
4431	Electronics & appliance stores .....	5	2 761	308	73	19	10.4	2.0
444	Building material & garden equipment & supplies dealers .....	16	24 513	2 776	635	177	1.1	1.4
4441	Building material & supplies dealers .....	10	12 755	1 980	475	127	2.0	2.6
44419	Other building material dealers .....	5	9 216	1 336	319	62	—	—
444190	Other building material dealers .....	5	9 216	1 336	319	62	—	—
4442	Lawn & garden equipment & supplies stores .....	6	11 758	796	160	50	—	—
44422	Nursery & garden centers .....	6	11 758	796	160	50	—	—
444220	Nursery & garden centers .....	6	11 758	796	160	50	—	—
445	Food & beverage stores .....	12	D	D	D	e	D	D
446	Health & personal care stores .....	11	11 425	1 583	403	99	56.3	.3
4461	Health & personal care stores .....	11	11 425	1 583	403	99	56.3	.3
447	Gasoline stations .....	33	57 325	2 766	633	254	2.8	3.6
4471	Gasoline stations .....	33	57 325	2 766	633	254	2.8	3.6
44711	Gasoline stations with convenience stores .....	29	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	29	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	12	4 295	546	119	65	43.1	—
451	Sporting goods, hobby, book, & music stores .....	11	3 986	650	83	105	42.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
452	General merchandise stores .....	9	53 635	4 958	1 105	431	—	—
45299	All other general merchandise stores .....	6	5 663	668	149	55	—	—
452990	All other general merchandise stores .....	6	5 663	668	149	55	—	—
4529901	Variety stores .....	6	5 663	668	149	55	—	—
453	Miscellaneous store retailers .....	26	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	6	1 081	113	25	12	64.7	—
45331	Used merchandise stores .....	6	1 081	113	25	12	64.7	—
453310	Used merchandise stores .....	6	1 081	113	25	12	64.7	—
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	1 704	254	55	12	10.4	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MERCER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>17 456</b>	<b>1 111</b>	<b>245</b>	<b>78</b>	<b>42.5</b>	<b>23.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	5 467	408	86	21	D	46.5
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	6 155	282	68	23	44.7	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MILLER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>130</b>	<b>208 124</b>	<b>17 788</b>	<b>3 810</b>	<b>1 004</b>	<b>28.0</b>	<b>8.7</b>
441	Motor vehicle & parts dealers .....	27	105 428	8 074	1 774	303	29.3	11.7
4412	Other motor vehicle dealers .....	10	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	10	D	D	D	c	D	D
441222	Boat dealers .....	10	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	5	D	D	D	a	D	D
4421	Furniture stores .....	4	2 835	240	55	15	79.4	—
44211	Furniture stores .....	4	2 835	240	55	15	79.4	—
442110	Furniture stores .....	4	2 835	240	55	15	79.4	—
443	Electronics & appliance stores .....	4	3 408	429	108	26	72.4	27.6
4431	Electronics & appliance stores .....	4	3 408	429	108	26	72.4	27.6
44311	Appliance, television, & other electronics stores .....	4	3 408	429	108	26	72.4	27.6
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	13	11 909	1 251	217	62	25.7	.5
4441	Building material & supplies dealers .....	10	9 753	1 133	190	55	31.3	.6
44419	Other building material dealers .....	6	9 268	1 081	180	50	28.3	—
444190	Other building material dealers .....	6	9 268	1 081	180	50	28.3	—
445	Food & beverage stores .....	12	33 466	3 071	661	217	20.5	.7
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	22	20 823	1 115	253	103	39.7	2.1
44711	Gasoline stations with convenience stores .....	20	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	20	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	11	2 459	371	66	19	.7	16.7
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
454	Nonstore retailers .....	10	9 255	1 107	249	59	9.4	22.3
4543	Direct selling establishments .....	5	5 599	713	165	29	1.8	—
45431	Fuel dealers .....	5	5 599	713	165	29	1.8	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MISSISSIPPI COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>94 710</b>	<b>7 636</b>	<b>1 788</b>	<b>588</b>	<b>25.5</b>	<b>10.5</b>
441	Motor vehicle & parts dealers .....	11	14 129	1 081	269	50	28.3	9.3
442	Furniture & home furnishings stores .....	3	1 162	83	15	12	D	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 441	399	93	33	—	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	11	14 891	1 496	372	137	65.6	1.8
446	Health & personal care stores .....	3	3 902	616	137	24	D	—
447	Gasoline stations .....	19	44 411	2 595	586	210	13.9	18.3
4471	Gasoline stations .....	19	44 411	2 595	586	210	13.9	18.3
44711	Gasoline stations with convenience stores .....	12	35 931	2 262	508	182	2.1	20.5
447110	Gasoline stations with convenience stores .....	12	35 931	2 262	508	182	2.1	20.5
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MONITEAU COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>108 866</b>	<b>7 162</b>	<b>1 697</b>	<b>447</b>	<b>9.3</b>	<b>14.9</b>
441	Motor vehicle & parts dealers .....	10	67 319	2 933	661	136	—	21.9
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	9 007	869	208	44	34.1	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	7 806	598	150	60	13.4	7.6
448	Clothing & clothing accessories stores .....	4	745	87	24	13	33.2	66.8
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	1 275	200	48	20	69.6	7.8
454	Nonstore retailers .....	6	3 810	849	216	29	1.7	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>47 140</b>	<b>3 791</b>	<b>889</b>	<b>267</b>	<b>20.0</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	5	1 702	166	41	11	47.4	3.9
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	27 763	1 912	483	108	11.1	9.2
4441	Building material & supplies dealers .....	5	5 775	533	135	41	45.0	44.3
4442	Lawn & garden equipment & supplies stores .....	6	21 988	1 379	348	67	2.2	—
44422	Nursery & garden centers .....	6	21 988	1 379	348	67	2.2	—
444220	Nursery & garden centers .....	6	21 988	1 379	348	67	2.2	—
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	9	8 504	567	120	46	19.5	—
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>MONTGOMERY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>74 383</b>	<b>6 291</b>	<b>1 404</b>	<b>438</b>	<b>9.9</b>	<b>11.8</b>
441	Motor vehicle & parts dealers .....	14	14 724	1 187	280	68	9.7	.4
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	14 173	1 306	264	68	6.5	1.4
4441	Building material & supplies dealers .....	5	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	8	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	11 686	999	200	50	4.4	—
444220	Nursery & garden centers .....	7	11 686	999	200	50	4.4	—
445	Food & beverage stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	16	16 600	1 165	246	94	6.3	16.6
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
452	General merchandise stores .....	4	3 419	305	79	35	—	11.6
45299	All other general merchandise stores .....	4	3 419	305	79	35	—	11.6
452990	All other general merchandise stores .....	4	3 419	305	79	35	—	11.6
453	Miscellaneous store retailers .....	3	376	70	9	6	D	—
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORGAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>112</b>	<b>145 998</b>	<b>12 810</b>	<b>2 912</b>	<b>921</b>	<b>25.3</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	22	40 800	3 304	656	157	34.0	2.6
4412	Other motor vehicle dealers .....	10	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	15 820	1 320	196	57	10.4	5.6
441222	Boat dealers .....	8	15 820	1 320	196	57	10.4	5.6
442	Furniture & home furnishings stores .....	8	3 727	474	104	29	40.3	24.8
443	Electronics & appliance stores .....	3	730	120	29	7	D	—
444	Building material & garden equipment & supplies dealers .....	19	21 304	1 943	526	116	22.5	—
4441	Building material & supplies dealers .....	11	11 115	1 303	297	81	32.6	—
4442	Lawn & garden equipment & supplies stores .....	8	10 189	640	229	35	11.6	—
44422	Nursery & garden centers .....	5	8 637	547	212	28	—	—
444220	Nursery & garden centers .....	5	8 637	547	212	28	—	—
445	Food & beverage stores .....	13	36 191	3 183	765	253	17.2	3.3
446	Health & personal care stores .....	3	4 051	496	114	24	D	—
447	Gasoline stations .....	15	17 017	1 085	226	117	27.5	41.2
448	Clothing & clothing accessories stores .....	6	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	1 264	117	25	11	67.2	—
452	General merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	4 065	478	97	27	51.3	—
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
<b>NEW MADRID COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>95</b>	<b>145 035</b>	<b>10 377</b>	<b>2 484</b>	<b>741</b>	<b>16.5</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	14	24 741	1 414	330	57	6.5	2.6
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	4	3 335	407	131	22	27.1	—
44211	Furniture stores .....	4	3 335	407	131	22	27.1	—
442110	Furniture stores .....	4	3 335	407	131	22	27.1	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	16 014	955	254	48	2.3	1.2
4441	Building material & supplies dealers .....	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	13	14 569	1 176	290	129	66.6	2.2
446	Health & personal care stores .....	6	5 498	745	161	30	38.3	1.9
447	Gasoline stations .....	22	64 342	3 612	838	288	11.5	—
4471	Gasoline stations .....	22	64 342	3 612	838	288	11.5	—
44711	Gasoline stations with convenience stores .....	12	36 703	1 414	331	140	17.0	—
447110	Gasoline stations with convenience stores .....	12	36 703	1 414	331	140	17.0	—
44719	Other gasoline stations .....	10	27 639	2 198	507	148	4.1	—
447190	Other gasoline stations .....	10	27 639	2 198	507	148	4.1	—
448	Clothing & clothing accessories stores .....	7	2 016	205	51	23	13.3	.4
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	6 384	617	132	68	—	—
45299	All other general merchandise stores .....	5	6 384	617	132	68	—	—
452990	All other general merchandise stores .....	5	6 384	617	132	68	—	—
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	5	7 021	1 011	252	43	12.1	16.6
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>193</b>	<b>291 246</b>	<b>24 836</b>	<b>5 618</b>	<b>1 644</b>	<b>7.8</b>	<b>8.5</b>
441	Motor vehicle & parts dealers .....	25	62 320	4 978	1 058	192	4.1	9.8
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	13	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	a	D	D
441320	Tire dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	9	6 799	870	261	65	17.1	.7
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	7 343	881	224	51	2.4	—
4431	Electronics & appliance stores .....	11	7 343	881	224	51	2.4	—
44311	Appliance, television, & other electronics stores .....	9	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	18	36 506	3 887	909	209	4.5	3.6
4441	Building material & supplies dealers .....	12	26 730	3 032	750	168	—	4.9
44411	Home centers .....	2	D	D	D	b	D	D
444110	Home centers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	9 776	855	159	41	17.0	—
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	18	35 083	2 462	511	263	10.7	31.3
446	Health & personal care stores .....	13	11 787	1 309	296	74	—	7.2
4461	Health & personal care stores .....	13	11 787	1 309	296	74	—	7.2
447	Gasoline stations .....	29	32 122	1 625	366	151	25.8	7.0
44711	Gasoline stations with convenience stores .....	25	27 946	1 373	314	134	17.8	8.0
447110	Gasoline stations with convenience stores .....	25	27 946	1 373	314	134	17.8	8.0
448	Clothing & clothing accessories stores .....	12	3 449	443	77	28	23.9	16.6
451	Sporting goods, hobby, book, & music stores .....	7	1 762	163	42	13	14.9	.9
452	General merchandise stores .....	7	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	D	D	D	a	D	D
452990	All other general merchandise stores .....	6	D	D	D	a	D	D
453	Miscellaneous store retailers .....	34	D	D	D	b	D	D
4533	Used merchandise stores .....	9	3 596	314	72	25	62.9	30.3
45331	Used merchandise stores .....	9	3 596	314	72	25	62.9	30.3
453310	Used merchandise stores .....	9	3 596	314	72	25	62.9	30.3
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	7	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	2 001	105	19	10	6.6	25.3
454	Nonstore retailers .....	10	7 132	800	102	33	12.4	7.2
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	4	6 240	656	74	17	13.9	8.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	6 240	656	74	17	13.9	8.3
<b>NODAWAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>100</b>	<b>128 108</b>	<b>12 512</b>	<b>2 992</b>	<b>1 029</b>	<b>16.2</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	10	19 833	1 428	334	79	1.8	—
442	Furniture & home furnishings stores .....	7	3 180	413	93	36	41.3	7.1
443	Electronics & appliance stores .....	3	2 198	223	52	21	D	—
4431	Electronics & appliance stores .....	3	2 198	223	52	21	D	—
444	Building material & garden equipment & supplies dealers .....	12	15 463	1 792	427	91	16.0	6.6
4441	Building material & supplies dealers .....	8	9 717	1 315	324	67	25.5	10.4
4442	Lawn & garden equipment & supplies stores .....	4	5 746	477	103	24	—	—
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NODAWAY COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	19	18 323	1 287	303	143	48.0	.6
448	Clothing & clothing accessories stores .....	12	5 542	681	216	68	37.2	—
4481	Clothing stores .....	8	4 614	609	198	57	29.8	—
451	Sporting goods, hobby, book, & music stores .....	4	1 490	120	26	16	13.6	20.7
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	2 747	312	69	34	3.2	68.4
4539	Other miscellaneous store retailers .....	4	2 329	215	43	18	—	80.7
454	Nonstore retailers .....	8	3 719	301	71	30	7.5	—
4543	Direct selling establishments .....	8	3 719	301	71	30	7.5	—
<b>OREGON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>57 056</b>	<b>4 946</b>	<b>1 126</b>	<b>378</b>	<b>22.8</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	6	6 629	366	90	27	38.7	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	12 103	1 096	273	49	7.7	—
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	14 610	1 412	308	110	22.2	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	8 803	447	106	37	34.0	—
448	Clothing & clothing accessories stores .....	4	425	61	14	9	29.2	8.0
452	General merchandise stores .....	6	10 666	1 131	237	110	.7	—
453	Miscellaneous store retailers .....	5	701	153	24	11	41.9	5.8
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>OSAGE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>91 949</b>	<b>7 056</b>	<b>1 703</b>	<b>387</b>	<b>20.8</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	12	47 483	3 068	713	121	1.7	1.9
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	17 900	1 508	316	71	43.0	1.0
4441	Building material & supplies dealers .....	6	8 992	967	181	42	85.7	1.1
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	8 908	541	135	29	—	.9
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	8	8 698	802	181	79	35.4	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 834	186	39	23	91.3	8.7
448	Clothing & clothing accessories stores .....	3	1 154	186	42	9	34.4	65.6
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	8 366	784	281	42	25.1	—
4543	Direct selling establishments .....	5	8 366	784	281	42	25.1	—
45431	Fuel dealers .....	5	8 366	784	281	42	25.1	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	8 366	784	281	42	25.1	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OZARK COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>37</b>	<b>39 588</b>	<b>3 191</b>	<b>744</b>	<b>249</b>	<b>28.6</b>	<b>12.9</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	7 663	521	123	33	9.1	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	9	10 526	954	205	103	14.2	18.5
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	7 225	473	92	38	26.9	29.9
452	General merchandise stores .....	3	669	68	16	6	D	10.9
453	Miscellaneous store retailers .....	3	666	120	28	14	D	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PEMISCOT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>91</b>	<b>129 788</b>	<b>10 413</b>	<b>2 353</b>	<b>667</b>	<b>21.7</b>	<b>5.6</b>
441	Motor vehicle & parts dealers .....	10	23 513	1 114	295	64	26.6	.5
442	Furniture & home furnishings stores .....	6	1 956	242	57	17	48.9	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	30 256	2 105	505	100	8.4	.1
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	19	29 207	2 250	510	187	43.0	13.5
446	Health & personal care stores .....	7	8 085	1 364	268	43	29.9	5.2
4461	Health & personal care stores .....	7	8 085	1 364	268	43	29.9	5.2
447	Gasoline stations .....	15	20 430	1 183	292	80	9.8	13.7
448	Clothing & clothing accessories stores .....	4	945	190	49	13	29.2	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	12 990	1 602	289	125	—	—
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PERRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>83</b>	<b>170 197</b>	<b>14 675</b>	<b>3 654</b>	<b>880</b>	<b>9.4</b>	<b>1.5</b>
441	Motor vehicle & parts dealers .....	17	51 448	3 175	744	142	8.8	—
442	Furniture & home furnishings stores .....	4	1 243	165	58	11	66.0	2.9
443	Electronics & appliance stores .....	4	1 440	134	25	8	48.0	—
444	Building material & garden equipment & supplies dealers .....	10	34 583	4 472	1 158	174	11.6	—
4441	Building material & supplies dealers .....	6	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	6 249	685	203	83	17.9	—
4452	Specialty food stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	17	36 011	1 242	304	128	2.2	6.5
44711	Gasoline stations with convenience stores .....	11	27 651	881	215	90	—	5.7
447110	Gasoline stations with convenience stores .....	11	27 651	881	215	90	—	5.7
448	Clothing & clothing accessories stores .....	5	909	139	31	15	50.5	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PERRY COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	7	3 530	845	179	32	38.0	3.0
<b>PETTIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>204</b>	<b>355 674</b>	<b>33 494</b>	<b>8 141</b>	<b>2 230</b>	<b>9.8</b>	<b>9.9</b>
441	Motor vehicle & parts dealers .....	36	103 610	9 112	2 198	416	12.8	1.5
4411	Automobile dealers .....	18	86 496	6 611	1 607	297	12.9	1.7
4412	Other motor vehicle dealers .....	4	6 200	522	123	23	6.3	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	4	6 200	522	123	23	6.3	—
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	14	10 914	1 979	468	96	15.1	.9
44131	Automotive parts & accessories stores .....	9	7 074	1 397	326	73	—	—
441310	Automotive parts & accessories stores .....	9	7 074	1 397	326	73	—	—
442	Furniture & home furnishings stores .....	11	8 065	1 346	336	79	20.0	—
4421	Furniture stores .....	7	6 241	1 009	255	59	6.0	—
44211	Furniture stores .....	7	6 241	1 009	255	59	6.0	—
442110	Furniture stores .....	7	6 241	1 009	255	59	6.0	—
443	Electronics & appliance stores .....	9	5 155	590	152	40	19.6	.7
4431	Electronics & appliance stores .....	9	5 155	590	152	40	19.6	.7
44311	Appliance, television, & other electronics stores ....	6	4 430	473	125	31	6.5	.8
444	Building material & garden equipment & supplies dealers .....	30	47 241	4 932	1 134	257	9.5	.8
4441	Building material & supplies dealers .....	20	34 354	3 828	903	208	9.1	1.2
44419	Other building material dealers .....	15	16 660	2 070	507	100	18.8	2.4
444190	Other building material dealers .....	15	16 660	2 070	507	100	18.8	2.4
4442	Lawn & garden equipment & supplies stores .....	10	12 887	1 104	231	49	10.3	—
44422	Nursery & garden centers .....	9	D	D	D	b	D	D
444220	Nursery & garden centers .....	9	D	D	D	b	D	D
445	Food & beverage stores .....	18	39 196	3 188	895	228	9.1	79.0
446	Health & personal care stores .....	11	11 775	1 310	324	79	38.5	.3
4461	Health & personal care stores .....	11	11 775	1 310	324	79	38.5	.3
447	Gasoline stations .....	24	29 241	1 544	372	194	1.1	1.5
44711	Gasoline stations with convenience stores .....	21	28 562	1 425	346	187	.3	—
447110	Gasoline stations with convenience stores .....	21	28 562	1 425	346	187	.3	—
448	Clothing & clothing accessories stores .....	13	16 715	2 115	475	173	7.0	—
4481	Clothing stores .....	8	13 941	1 623	363	142	8.4	—
451	Sporting goods, hobby, book, & music stores .....	12	3 561	481	110	47	40.0	10.3
4512	Book, periodical, & music stores .....	6	2 050	226	53	29	23.9	17.9
452	General merchandise stores .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	24	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	3 117	352	67	22	36.5	24.0
454	Nonstore retailers .....	9	5 914	1 046	197	39	19.2	4.3
4543	Direct selling establishments .....	4	4 696	826	182	33	10.9	5.2
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHELPS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>209</b>	<b>375 771</b>	<b>33 743</b>	<b>8 200</b>	<b>2 352</b>	<b>15.1</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	37	104 932	7 711	1 809	352	30.1	.9
4411	Automobile dealers .....	19	93 837	5 743	1 346	236	31.0	.9
4413	Automotive parts, accessories, & tire stores .....	15	10 510	1 881	452	107	18.2	.7
44131	Automotive parts & accessories stores .....	11	8 441	1 393	340	77	8.5	.9
441310	Automotive parts & accessories stores .....	11	8 441	1 393	340	77	8.5	.9
442	Furniture & home furnishings stores .....	12	10 390	1 184	304	59	12.8	.4
4421	Furniture stores .....	6	7 336	802	214	35	4.3	.6
44211	Furniture stores .....	6	7 336	802	214	35	4.3	.6
442110	Furniture stores .....	6	7 336	802	214	35	4.3	.6
4422	Home furnishings stores .....	6	3 054	382	90	24	33.5	—
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	6	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	16	37 239	4 790	1 213	252	7.7	—
4441	Building material & supplies dealers .....	10	31 562	4 229	1 069	216	7.7	—
44419	Other building material dealers .....	7	15 612	1 760	422	76	15.6	—
444190	Other building material dealers .....	7	15 612	1 760	422	76	15.6	—
4442	Lawn & garden equipment & supplies stores .....	6	5 677	561	144	36	7.5	—
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	16	39 607	3 658	905	322	13.8	.1
446	Health & personal care stores .....	13	6 910	956	244	62	50.6	.8
447	Gasoline stations .....	28	38 921	2 564	554	204	8.5	8.3
4471	Gasoline stations .....	28	38 921	2 564	554	204	8.5	8.3
44711	Gasoline stations with convenience stores .....	19	27 979	2 009	414	158	3.8	—
447110	Gasoline stations with convenience stores .....	19	27 979	2 009	414	158	3.8	—
448	Clothing & clothing accessories stores .....	21	14 986	1 543	358	189	15.4	.7
4481	Clothing stores .....	12	12 221	1 288	294	158	7.5	.8
451	Sporting goods, hobby, book, & music stores .....	14	6 169	576	132	48	22.3	—
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	3 398	276	38	41	—	1.6
452990	All other general merchandise stores .....	5	3 398	276	38	41	—	1.6
4529902	Catalog showrooms .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	25	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	11	7 679	1 158	285	63	27.9	5.7
4543	Direct selling establishments .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	3 934	578	140	33	29.5	—
45439	Other direct selling establishments .....	5	D	D	D	b	D	D
454390	Other direct selling establishments .....	5	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PIKE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>95</b>	<b>86 107</b>	<b>9 036</b>	<b>1 990</b>	<b>636</b>	<b>22.1</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	17	11 523	1 203	266	64	50.0	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	1 164	153	39	15	100.0	—
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
4431	Electronics & appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	11 671	1 421	322	80	14.0	17.4
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	8	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	6 347	686	171	41	—	15.3
444220	Nursery & garden centers .....	7	6 347	686	171	41	—	15.3
445	Food & beverage stores .....	7	14 574	1 486	353	115	13.2	1.6
446	Health & personal care stores .....	7	7 651	1 304	267	53	19.7	1.0
4461	Health & personal care stores .....	7	7 651	1 304	267	53	19.7	1.0
447	Gasoline stations .....	17	22 711	1 366	328	130	22.2	1.7
44711	Gasoline stations with convenience stores .....	14	22 026	1 315	312	122	22.1	1.7
447110	Gasoline stations with convenience stores .....	14	22 026	1 315	312	122	22.1	1.7
448	Clothing & clothing accessories stores .....	4	226	75	17	9	100.0	—
451	Sporting goods, hobby, book, & music stores .....	3	987	62	17	7	100.0	—
452	General merchandise stores .....	4	11 131	1 200	220	110	—	—
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 577	157	40	9	D	—
<b>PLATTE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>204</b>	<b>581 459</b>	<b>40 425</b>	<b>9 530</b>	<b>2 471</b>	<b>7.9</b>	<b>5.0</b>
441	Motor vehicle & parts dealers .....	16	92 324	5 314	1 330	219	5.1	1.8
4411	Automobile dealers .....	7	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	12	13 649	2 215	652	58	16.6	.6
4422	Home furnishings stores .....	10	D	D	D	b	D	D
44221	Floor covering stores .....	6	D	D	D	b	D	D
442210	Floor covering stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	a	D	D
442299	All other home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	21	41 312	4 373	1 028	185	10.5	2.7
4441	Building material & supplies dealers .....	17	36 548	3 969	958	162	11.3	2.5
44419	Other building material dealers .....	8	28 519	2 903	719	77	3.4	—
444190	Other building material dealers .....	8	28 519	2 903	719	77	3.4	—
4442	Lawn & garden equipment & supplies stores .....	4	4 764	404	70	23	4.2	3.8
44422	Nursery & garden centers .....	4	4 764	404	70	23	4.2	3.8
444220	Nursery & garden centers .....	4	4 764	404	70	23	4.2	3.8
445	Food & beverage stores .....	20	97 079	9 864	2 380	739	23.2	2.1
4451	Grocery stores .....	13	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	11	91 419	9 478	2 293	700	22.6	2.3
445110	Supermarkets & other grocery (except convenience) stores .....	11	91 419	9 478	2 293	700	22.6	2.3
446	Health & personal care stores .....	14	19 444	2 106	571	135	12.5	16.9
4461	Health & personal care stores .....	14	19 444	2 106	571	135	12.5	16.9
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	33	88 899	4 067	954	289	1.0	14.3
4471	Gasoline stations .....	33	88 899	4 067	954	289	1.0	14.3
44711	Gasoline stations with convenience stores .....	18	68 907	2 745	631	195	—	4.3
447110	Gasoline stations with convenience stores .....	18	68 907	2 745	631	195	—	4.3
44719	Other gasoline stations .....	15	19 992	1 322	323	94	4.3	49.0
447190	Other gasoline stations .....	15	19 992	1 322	323	94	4.3	49.0
448	Clothing & clothing accessories stores .....	13	6 442	829	139	89	23.2	32.8
4481	Clothing stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLATTE COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	15	8 421	1 068	175	66	12.8	5.6
4511	Sporting goods, hobby, & musical instrument stores . .	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores . . . . .	5	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	5	D	D	D	a	D	D
45121	Book stores & news dealers . . . . .	5	D	D	D	a	D	D
451211	Book stores . . . . .	4	D	D	D	a	D	D
4512111	Book stores, general . . . . .	2	D	D	D	a	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	7	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	6	3 627	367	71	22	46.3	8.2
452990	All other general merchandise stores . . . . .	6	3 627	367	71	22	46.3	8.2
453	Miscellaneous store retailers . . . . .	38	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores . . . . .	16	D	D	D	c	D	D
45321	Office supplies & stationery stores . . . . .	2	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores . . . . .	14	7 508	869	245	108	20.7	18.8
453220	Gift, novelty, & souvenir stores . . . . .	14	7 508	869	245	108	20.7	18.8
4533	Used merchandise stores . . . . .	7	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	7	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	9	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses . . . . .	5	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses . . . . .	5	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses . . . . .	5	D	D	D	e	D	D
4543	Direct selling establishments . . . . .	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	3	3 631	470	112	28	—	51.6
<b>POLK COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>110</b>	<b>167 191</b>	<b>14 559</b>	<b>3 375</b>	<b>919</b>	<b>16.5</b>	<b>15.7</b>
441	Motor vehicle & parts dealers . . . . .	15	44 654	3 290	724	141	15.9	1.0
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . .	2	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	4	1 438	186	45	22	100.0	—
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	13	21 184	2 238	464	104	1.3	8.0
4441	Building material & supplies dealers . . . . .	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	7	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	6	11 825	886	209	50	—	14.3
444220	Nursery & garden centers . . . . .	6	11 825	886	209	50	—	14.3
445	Food & beverage stores . . . . .	8	35 193	2 699	619	157	13.2	53.4
446	Health & personal care stores . . . . .	7	6 302	486	105	35	71.8	—
447	Gasoline stations . . . . .	17	12 160	797	202	82	41.2	41.7
448	Clothing & clothing accessories stores . . . . .	10	2 383	235	58	33	22.1	4.1
451	Sporting goods, hobby, book, & music stores . . . . .	4	521	40	9	6	50.9	12.1
452	General merchandise stores . . . . .	8	31 889	2 918	795	223	3.6	—
45299	All other general merchandise stores . . . . .	7	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	4	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	9	6 049	831	198	43	21.0	.8
4543	Direct selling establishments . . . . .	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	6	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PULASKI COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>143</b>	<b>178 798</b>	<b>15 564</b>	<b>3 514</b>	<b>1 041</b>	<b>25.7</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	27	73 599	5 754	1 147	240	37.9	—
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	909	83	19	8	63.0	—
444	Building material & garden equipment & supplies dealers .....	14	10 353	882	181	61	62.0	8.3
4441	Building material & supplies dealers .....	9	5 208	616	121	44	73.3	16.6
4442	Lawn & garden equipment & supplies stores .....	5	5 145	266	60	17	50.5	—
44422	Nursery & garden centers .....	5	5 145	266	60	17	50.5	—
444220	Nursery & garden centers .....	5	5 145	266	60	17	50.5	—
445	Food & beverage stores .....	14	14 631	1 337	321	134	28.5	—
446	Health & personal care stores .....	8	3 987	538	130	39	59.2	2.2
447	Gasoline stations .....	25	26 232	1 835	404	161	5.5	7.4
44711	Gasoline stations with convenience stores .....	17	20 561	1 395	307	129	—	6.6
447110	Gasoline stations with convenience stores .....	17	20 561	1 395	307	129	—	6.6
448	Clothing & clothing accessories stores .....	9	2 308	338	57	29	17.8	8.1
451	Sporting goods, hobby, book, & music stores .....	4	480	58	8	6	52.3	—
452	General merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	2 846	298	71	26	7.2	—
452990	All other general merchandise stores .....	5	2 846	298	71	26	7.2	—
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	11	11 033	1 237	299	70	5.6	3.0
4541	Electronic shopping & mail-order houses .....	3	4 670	325	73	15	D	—
45411	Electronic shopping & mail-order houses .....	3	4 670	325	73	15	D	—
454110	Electronic shopping & mail-order houses .....	3	4 670	325	73	15	D	—
4543	Direct selling establishments .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	4 849	821	203	37	—	—
<b>PUTNAM COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>17 697</b>	<b>1 413</b>	<b>338</b>	<b>116</b>	<b>21.0</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	3	601	46	10	6	D	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 281	340	84	33	23.0	2.0
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RALLS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>23 216</b>	<b>2 314</b>	<b>536</b>	<b>172</b>	<b>46.8</b>	<b>.9</b>
441	Motor vehicle & parts dealers .....	4	3 704	621	145	36	97.7	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 138	371	80	17	2.3	—
445	Food & beverage stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	8	6 348	419	102	39	28.0	—
451	Sporting goods, hobby, book, & music stores .....	3	541	83	10	9	—	40.7
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>RANDOLPH COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>110</b>	<b>211 657</b>	<b>19 070</b>	<b>4 554</b>	<b>1 384</b>	<b>18.3</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	16	59 095	3 717	828	199	35.8	—
44112	Used car dealers .....	4	11 231	415	89	26	22.1	—
441120	Used car dealers .....	4	11 231	415	89	26	22.1	—
442	Furniture & home furnishings stores .....	4	3 705	583	179	36	—	1.2
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	D	D	D	b	D	D
4431	Electronics & appliance stores .....	5	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	16	17 791	1 968	554	160	60.1	8.2
4441	Building material & supplies dealers .....	10	9 782	1 230	249	67	38.2	14.8
4442	Lawn & garden equipment & supplies stores .....	6	8 009	738	305	93	86.9	—
44422	Nursery & garden centers .....	6	8 009	738	305	93	86.9	—
444220	Nursery & garden centers .....	6	8 009	738	305	93	86.9	—
445	Food & beverage stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	8	7 706	1 156	171	51	26.8	2.5
4461	Health & personal care stores .....	8	7 706	1 156	171	51	26.8	2.5
447	Gasoline stations .....	21	23 557	1 481	354	129	8.1	2.5
44711	Gasoline stations with convenience stores .....	16	20 366	1 106	266	108	—	2.7
447110	Gasoline stations with convenience stores .....	16	20 366	1 106	266	108	—	2.7
448	Clothing & clothing accessories stores .....	12	5 473	682	163	78	21.5	—
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	1 064	112	26	12	32.3	—
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	10 125	1 814	420	102	—	2.4
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>72</b>	<b>109 897</b>	<b>8 941</b>	<b>2 051</b>	<b>608</b>	<b>31.1</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	11	14 178	1 319	234	60	37.2	.8
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	34 996	2 020	456	104	59.0	.1
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	11	D	D	D	c	D	D
446	Health & personal care stores .....	6	4 285	651	150	43	.4	—
447	Gasoline stations .....	13	14 982	824	174	71	11.1	23.3
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>REYNOLDS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>19 133</b>	<b>1 529</b>	<b>311</b>	<b>123</b>	<b>55.3</b>	<b>6.0</b>
441	Motor vehicle & parts dealers .....	5	1 612	207	36	14	22.8	7.7
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	6 951	576	140	62	42.7	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 099	123	29	17	65.3	18.0
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 661	178	45	14	—	27.6
<b>RIPLEY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>68 382</b>	<b>5 077</b>	<b>1 204</b>	<b>371</b>	<b>27.8</b>	<b>16.5</b>
441	Motor vehicle & parts dealers .....	7	22 961	1 175	323	71	13.1	46.6
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	949	107	22	12	86.8	13.2
444	Building material & garden equipment & supplies dealers .....	7	5 702	883	179	41	35.9	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	10	16 193	1 112	267	95	13.4	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	7 262	403	94	64	34.5	—
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	884	98	22	9	59.2	5.0
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. CHARLES COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>934</b>	<b>2 343 711</b>	<b>220 691</b>	<b>52 167</b>	<b>13 688</b>	<b>4.1</b>	<b>3.4</b>
441	Motor vehicle & parts dealers	105	661 189	53 000	12 177	1 600	1.0	3.5
4411	Automobile dealers	48	592 989	42 208	9 498	1 102	.7	3.1
44111	New car dealers	21	518 483	35 065	7 799	936	.1	3.4
441110	New car dealers	21	518 483	35 065	7 799	936	.1	3.4
44112	Used car dealers	27	74 506	7 143	1 699	166	4.7	.9
441120	Used car dealers	27	74 506	7 143	1 699	166	4.7	.9
4412	Other motor vehicle dealers	14	22 418	2 286	466	87	7.5	5.9
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	13	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	43	45 782	8 506	2 213	411	1.7	7.9
44131	Automotive parts & accessories stores	25	21 701	3 297	839	223	3.6	2.8
441310	Automotive parts & accessories stores	25	21 701	3 297	839	223	3.6	2.8
44132	Tire dealers	18	24 081	5 209	1 374	188	—	12.4
441320	Tire dealers	18	24 081	5 209	1 374	188	—	12.4
442	Furniture & home furnishings stores	57	56 630	7 850	1 680	418	9.0	10.2
4421	Furniture stores	19	27 457	3 466	792	156	7.3	5.8
44211	Furniture stores	19	27 457	3 466	792	156	7.3	5.8
442110	Furniture stores	19	27 457	3 466	792	156	7.3	5.8
4422	Home furnishings stores	38	29 173	4 384	888	262	10.5	14.4
44221	Floor covering stores	19	15 924	2 528	556	92	12.5	17.3
442210	Floor covering stores	19	15 924	2 528	556	92	12.5	17.3
44229	Other home furnishings stores	19	13 249	1 856	332	170	8.2	11.0
442299	All other home furnishings stores	18	D	D	D	c	D	D
443	Electronics & appliance stores	39	62 764	4 528	1 023	275	10.1	1.5
4431	Electronics & appliance stores	39	62 764	4 528	1 023	275	10.1	1.5
44311	Appliance, television, & other electronics stores	27	56 768	4 058	917	240	10.3	—
443111	Household appliance stores	10	5 314	703	159	35	77.4	—
443112	Radio, television, & other electronics stores	17	51 454	3 355	758	205	3.4	—
44312	Computer & software stores	11	D	D	D	b	D	D
443120	Computer & software stores	11	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	96	237 956	28 482	6 510	1 304	6.9	3.8
4441	Building material & supplies dealers	74	215 387	25 086	5 830	1 105	5.4	4.0
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	12	D	D	D	b	D	D
444120	Paint & wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	12	19 391	2 299	484	137	29.4	2.8
444130	Hardware stores	12	19 391	2 299	484	137	29.4	2.8
44419	Other building material dealers	47	137 567	16 808	4 015	568	4.3	3.9
444190	Other building material dealers	47	137 567	16 808	4 015	568	4.3	3.9
4442	Lawn & garden equipment & supplies stores	22	22 569	3 396	680	199	21.6	1.3
44421	Outdoor power equipment stores	5	5 229	871	205	58	24.3	—
444210	Outdoor power equipment stores	5	5 229	871	205	58	24.3	—
44422	Nursery & garden centers	17	17 340	2 525	475	141	20.8	1.7
444220	Nursery & garden centers	17	17 340	2 525	475	141	20.8	1.7
445	Food & beverage stores	71	392 029	38 031	9 537	2 584	5.2	.3
4451	Grocery stores	42	379 510	36 079	9 099	2 427	3.8	.3
44511	Supermarkets & other grocery (except convenience) stores	28	367 949	34 943	8 809	2 302	2.5	—
445110	Supermarkets & other grocery (except convenience) stores	28	367 949	34 943	8 809	2 302	2.5	—
44512	Convenience stores	14	11 561	1 136	290	125	44.9	9.1
445120	Convenience stores	14	11 561	1 136	290	125	44.9	9.1
4452	Specialty food stores	17	5 139	793	184	98	20.4	—
446	Health & personal care stores	47	83 305	10 195	2 775	755	7.1	3.8
4461	Health & personal care stores	47	83 305	10 195	2 775	755	7.1	3.8
44611	Pharmacies & drug stores	18	70 576	7 436	2 092	597	6.5	3.5
446110	Pharmacies & drug stores	18	70 576	7 436	2 092	597	6.5	3.5
4461101	Pharmacies & drug stores	17	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	14	6 808	1 599	416	85	17.4	—
446130	Optical goods stores	14	6 808	1 599	416	85	17.4	—
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	4	2 074	388	88	22	—	35.1

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<b>ST. CHARLES COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	115	249 406	13 248	3 099	950	4.7	7.8
4471	Gasoline stations .....	115	249 406	13 248	3 099	950	4.7	7.8
44711	Gasoline stations with convenience stores .....	86	216 148	9 778	2 256	683	3.5	6.9
447110	Gasoline stations with convenience stores .....	86	216 148	9 778	2 256	683	3.5	6.9
44719	Other gasoline stations .....	29	33 258	3 470	843	267	12.3	13.6
447190	Other gasoline stations .....	29	33 258	3 470	843	267	12.3	13.6
448	Clothing & clothing accessories stores .....	129	106 601	12 734	2 940	1 209	3.2	6.0
4481	Clothing stores .....	75	72 186	8 270	1 881	863	3.0	3.8
44811	Men's clothing stores .....	7	3 169	458	100	43	25.3	45.1
448110	Men's clothing stores .....	7	3 169	458	100	43	25.3	45.1
44812	Women's clothing stores .....	32	14 801	1 822	460	242	5.6	4.9
448120	Women's clothing stores .....	32	14 801	1 822	460	242	5.6	4.9
44813	Children's & infants' clothing stores .....	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	5	D	D	D	b	D	D
44814	Family clothing stores .....	16	44 862	4 739	1 044	448	.2	.9
448140	Family clothing stores .....	16	44 862	4 739	1 044	448	.2	.9
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	11	4 457	644	132	64	9.4	1.7
448190	Other clothing stores .....	11	4 457	644	132	64	9.4	1.7
4482	Shoe stores .....	26	18 118	1 780	434	183	—	—
44821	Shoe stores .....	26	18 118	1 780	434	183	—	—
448210	Shoe stores .....	26	18 118	1 780	434	183	—	—
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	16	14 037	1 199	301	122	—	—
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	28	16 297	2 684	625	163	7.4	22.5
44831	Jewelry stores .....	27	D	D	D	c	D	D
448310	Jewelry stores .....	27	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	73	49 216	5 813	1 377	501	8.9	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	53	38 197	4 491	1 057	375	9.3	1.4
45111	Sporting goods stores .....	25	13 594	1 735	435	116	12.5	3.3
451110	Sporting goods stores .....	25	13 594	1 735	435	116	12.5	3.3
4511101	General-line sporting goods stores .....	8	6 389	807	167	53	3.1	2.5
4511102	Specialty-line sporting goods stores .....	17	7 205	928	268	63	20.8	4.0
45112	Hobby, toy, & game stores .....	16	17 575	1 689	385	168	2.7	.1
451120	Hobby, toy, & game stores .....	16	17 575	1 689	385	168	2.7	.1
45113	Sewing, needlework, & piece goods stores .....	7	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	20	11 019	1 322	320	126	7.4	9.2
45121	Book stores & news dealers .....	14	6 362	902	218	83	9.0	5.0
451211	Book stores .....	10	D	D	D	b	D	D
4512111	Book stores, general .....	8	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	4 657	420	102	43	5.3	15.1
451220	Prerecorded tape, compact disc, & record stores ...	6	4 657	420	102	43	5.3	15.1
452	General merchandise stores .....	29	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## .....	14	299 252	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	14	299 252	N	N	N	—	—
4521	Department stores (excl leased depts) .....	14	295 187	28 891	6 844	2 763	—	—
45211	Department stores (excl leased depts) .....	14	295 187	28 891	6 844	2 763	—	—
4521101	Department stores (excl leased depts) .....	14	295 187	28 891	6 844	2 763	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	11	D	D	D	g	D	D
45299	All other general merchandise stores .....	15	D	D	D	e	D	D
452990	All other general merchandise stores .....	15	D	D	D	e	D	D
4529901	Variety stores .....	8	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	6	10 631	1 138	304	99	3.3	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. CHARLES COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	130	D	D	D	f	D	D
4531	Florists .....	13	2 993	642	172	65	44.7	—
45311	Florists .....	13	2 993	642	172	65	44.7	—
453110	Florists .....	13	2 993	642	172	65	44.7	—
4532	Office supplies, stationery, & gift stores .....	52	30 856	3 495	832	370	8.6	4.0
45321	Office supplies & stationery stores .....	9	15 405	1 243	350	103	.5	6.0
453210	Office supplies & stationery stores .....	9	15 405	1 243	350	103	.5	6.0
4532102	Office supplies stores .....	9	15 405	1 243	350	103	.5	6.0
45322	Gift, novelty, & souvenir stores .....	43	15 451	2 252	482	267	16.8	2.1
453220	Gift, novelty, & souvenir stores .....	43	15 451	2 252	482	267	16.8	2.1
4533	Used merchandise stores .....	15	2 459	567	113	64	22.6	15.9
45331	Used merchandise stores .....	15	2 459	567	113	64	22.6	15.9
453310	Used merchandise stores .....	15	2 459	567	113	64	22.6	15.9
4539	Other miscellaneous store retailers .....	50	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	10	7 825	742	189	78	11.5	—
453910	Pet & pet supplies stores .....	10	7 825	742	189	78	11.5	—
45392	Art dealers .....	5	D	D	D	a	D	D
453920	Art dealers .....	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	5	24 504	2 935	594	85	14.5	19.2
453930	Manufactured (mobile) home dealers .....	5	24 504	2 935	594	85	14.5	19.2
45399	All other miscellaneous store retailers .....	30	D	D	D	c	D	D
454	Nonstore retailers .....	43	32 811	5 230	1 250	260	11.8	2.9
4541	Electronic shopping & mail-order houses .....	11	7 049	923	220	62	2.6	9.4
45411	Electronic shopping & mail-order houses .....	11	7 049	923	220	62	2.6	9.4
454110	Electronic shopping & mail-order houses .....	11	7 049	923	220	62	2.6	9.4
4543	Direct selling establishments .....	25	23 298	3 802	902	166	13.4	.1
45431	Fuel dealers .....	5	11 625	1 436	380	53	3.9	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	11 625	1 436	380	53	3.9	—
45439	Other direct selling establishments .....	20	11 673	2 366	522	113	22.8	.2
454390	Other direct selling establishments .....	20	11 673	2 366	522	113	22.8	.2
<b>ST. CLAIR COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>42 527</b>	<b>3 549</b>	<b>900</b>	<b>314</b>	<b>35.7</b>	<b>19.9</b>
441	Motor vehicle & parts dealers .....	8	12 860	780	182	48	66.1	.2
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	4 418	505	114	36	—	19.8
445	Food & beverage stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	8 540	525	151	71	40.9	24.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	1 610	94	18	7	6.5	76.8
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 707	235	57	10	41.9	58.1

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STE. GENEVIEVE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>64</b>	<b>82 484</b>	<b>6 729</b>	<b>1 584</b>	<b>469</b>	<b>18.3</b>	<b>4.7</b>
441	Motor vehicle & parts dealers	11	19 515	1 161	250	56	27.8	18.4
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	17 478	1 549	353	78	8.1	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	13	18 414	1 200	304	95	21.7	—
448	Clothing & clothing accessories stores	5	853	157	36	20	42.1	—
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
<b>ST. FRANCOIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>260</b>	<b>440 101</b>	<b>39 880</b>	<b>9 444</b>	<b>2 792</b>	<b>12.8</b>	<b>2.6</b>
441	Motor vehicle & parts dealers	42	86 563	5 365	1 450	311	20.2	1.1
4412	Other motor vehicle dealers	6	5 461	526	114	28	29.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	9 409	1 476	318	84	3.9	10.5
44131	Automotive parts & accessories stores	12	6 506	997	224	53	—	15.2
441310	Automotive parts & accessories stores	12	6 506	997	224	53	—	15.2
442	Furniture & home furnishings stores	13	10 957	1 802	423	96	41.0	4.3
4421	Furniture stores	8	7 168	1 015	251	58	37.0	—
44211	Furniture stores	8	7 168	1 015	251	58	37.0	—
442110	Furniture stores	8	7 168	1 015	251	58	37.0	—
4422	Home furnishings stores	5	3 789	787	172	38	48.6	12.5
443	Electronics & appliance stores	10	6 447	595	137	42	15.9	35.4
4431	Electronics & appliance stores	10	6 447	595	137	42	15.9	35.4
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	28	45 349	5 004	1 174	277	20.9	—
4441	Building material & supplies dealers	23	39 314	4 616	1 080	247	22.3	—
44419	Other building material dealers	20	34 449	3 869	913	184	25.5	—
444190	Other building material dealers	20	34 449	3 869	913	184	25.5	—
4442	Lawn & garden equipment & supplies stores	5	6 035	388	94	30	11.2	—
44422	Nursery & garden centers	5	6 035	388	94	30	11.2	—
444220	Nursery & garden centers	5	6 035	388	94	30	11.2	—
445	Food & beverage stores	26	58 480	5 073	1 176	451	10.0	3.2
4451	Grocery stores	22	55 995	4 920	1 140	433	9.4	1.2
446	Health & personal care stores	14	24 975	3 468	739	130	22.2	3.8
4461	Health & personal care stores	14	24 975	3 468	739	130	22.2	3.8
447	Gasoline stations	41	52 569	3 534	817	308	10.8	7.6
4471	Gasoline stations	41	52 569	3 534	817	308	10.8	7.6
44711	Gasoline stations with convenience stores	25	32 606	1 895	431	212	16.2	8.8
447110	Gasoline stations with convenience stores	25	32 606	1 895	431	212	16.2	8.8
44719	Other gasoline stations	16	19 963	1 639	386	96	1.9	5.5
447190	Other gasoline stations	16	19 963	1 639	386	96	1.9	5.5
448	Clothing & clothing accessories stores	27	21 369	2 285	514	210	4.4	1.2
4481	Clothing stores	16	16 850	1 748	401	166	3.3	.7
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	10	3 802	358	80	42	34.7	.7
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. FRANCOIS COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	9	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	D	D	D	c	D	D
452990	All other general merchandise stores .....	6	D	D	D	c	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores.....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	29	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	7 460	582	109	18	D	—
453930	Manufactured (mobile) home dealers .....	3	7 460	582	109	18	D	—
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	11	7 099	1 151	277	51	21.4	.7
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	3 153	562	139	30	.4	—
454390	Other direct selling establishments .....	6	3 153	562	139	30	.4	—
<b>ST. LOUIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 287</b>	<b>12 385 474</b>	<b>1 347 763</b>	<b>308 291</b>	<b>72 497</b>	<b>6.0</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	415	3 618 502	289 135	63 457	8 536	9.3	3.2
4411	Automobile dealers .....	163	3 254 747	232 387	50 948	6 223	9.1	2.5
44111	New car dealers .....	97	3 115 604	221 568	48 696	5 903	8.9	1.8
441110	New car dealers .....	97	3 115 604	221 568	48 696	5 903	8.9	1.8
44112	Used car dealers .....	66	139 143	10 819	2 252	320	12.6	19.2
441120	Used car dealers .....	66	139 143	10 819	2 252	320	12.6	19.2
4412	Other motor vehicle dealers .....	33	72 673	7 465	1 295	234	27.8	10.6
44121	Recreational vehicle dealers .....	9	44 954	4 370	724	107	24.6	2.1
441210	Recreational vehicle dealers .....	9	44 954	4 370	724	107	24.6	2.1
44122	Motorcycle, boat, & other motor vehicle dealers ....	24	27 719	3 095	571	127	33.0	24.4
441221	Motorcycle dealers .....	12	13 484	1 479	274	73	40.0	46.7
441222	Boat dealers .....	9	D	D	D	b	D	D
441229	All other motor vehicle dealers.....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	219	291 082	49 283	11 214	2 079	7.6	9.7
44131	Automotive parts & accessories stores .....	140	194 651	28 678	6 597	1 293	7.5	6.2
441310	Automotive parts & accessories stores .....	140	194 651	28 678	6 597	1 293	7.5	6.2
44132	Tire dealers .....	79	96 431	20 605	4 617	786	7.8	16.6
441320	Tire dealers .....	79	96 431	20 605	4 617	786	7.8	16.6
442	Furniture & home furnishings stores .....	276	349 285	55 737	13 062	2 629	8.5	6.6
4421	Furniture stores .....	116	203 256	30 405	7 158	1 295	4.2	5.8
44211	Furniture stores .....	116	203 256	30 405	7 158	1 295	4.2	5.8
442110	Furniture stores .....	116	203 256	30 405	7 158	1 295	4.2	5.8
4422	Home furnishings stores .....	160	146 029	25 332	5 904	1 334	14.5	7.7
44221	Floor covering stores .....	62	74 757	15 507	3 483	571	22.1	9.6
442210	Floor covering stores .....	62	74 757	15 507	3 483	571	22.1	9.6
44229	Other home furnishings stores .....	98	71 272	9 825	2 421	763	6.6	5.7
442299	All other home furnishings stores .....	92	D	D	D	f	D	D
443	Electronics & appliance stores .....	196	457 968	43 435	10 620	2 519	5.1	3.7
4431	Electronics & appliance stores .....	196	457 968	43 435	10 620	2 519	5.1	3.7
44311	Appliance, television, & other electronics stores ....	138	329 731	31 545	7 651	1 942	5.1	3.4
443111	Household appliance stores .....	48	46 052	6 306	1 529	394	22.8	3.6
443112	Radio, television, & other electronics stores ....	90	283 679	25 239	6 122	1 548	2.3	3.3
44312	Computer & software stores .....	48	118 425	10 633	2 608	511	4.9	4.4
443120	Computer & software stores .....	48	118 425	10 633	2 608	511	4.9	4.4
44313	Camera & photographic supplies stores.....	10	9 812	1 257	361	66	7.3	6.1
443130	Camera & photographic supplies stores.....	10	9 812	1 257	361	66	7.3	6.1
444	Building material & garden equipment & supplies dealers .....	326	914 864	114 538	24 888	4 827	4.2	4.6
4441	Building material & supplies dealers .....	269	854 503	103 553	22 999	4 229	3.7	4.9
44411	Home centers .....	14	224 243	21 491	4 659	1 544	.6	.7
444110	Home centers .....	14	224 243	21 491	4 659	1 544	.6	.7
44412	Paint & wallpaper stores .....	44	49 717	6 532	1 590	251	2.4	25.7
444120	Paint & wallpaper stores .....	44	49 717	6 532	1 590	251	2.4	25.7
44413	Hardware stores .....	53	64 103	11 477	2 454	702	14.3	2.9
444130	Hardware stores .....	53	64 103	11 477	2 454	702	14.3	2.9
44419	Other building material dealers .....	158	516 440	64 053	14 296	1 732	3.8	4.9
444190	Other building material dealers .....	158	516 440	64 053	14 296	1 732	3.8	4.9
4442	Lawn & garden equipment & supplies stores .....	57	60 361	10 985	1 889	598	11.6	1.2
44421	Outdoor power equipment stores .....	10	15 923	2 608	574	108	3.6	—
444210	Outdoor power equipment stores .....	10	15 923	2 608	574	108	3.6	—
44422	Nursery & garden centers .....	47	44 438	8 377	1 315	490	14.4	1.6
444220	Nursery & garden centers .....	47	44 438	8 377	1 315	490	14.4	1.6

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LOUIS COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	113	1 746 298	166 675	39 485	14 093	—	.1
4521	Department stores (incl leased depts) ## .....	55	1 469 416	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	55	1 469 416	N	N	N	—	—
4521	Department stores (excl leased depts) .....	55	1 442 171	144 699	34 143	12 106	—	—
45211	Department stores (excl leased depts) .....	55	1 442 171	144 699	34 143	12 106	—	—
452110	Department stores (excl leased depts) .....	55	1 442 171	144 699	34 143	12 106	—	—
4521101	Conventional department stores (excl leased depts) .....	15	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	31	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts) .....	9	D	D	D	g	D	D
4529	Other general merchandise stores .....	58	304 127	21 976	5 342	1 987	.3	.7
45291	Warehouse clubs & superstores .....	4	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	54	D	D	D	f	D	D
452990	All other general merchandise stores .....	54	D	D	D	f	D	D
4529901	Variety stores .....	41	D	D	D	e	D	D
4529902	Catalog showrooms .....	4	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores .....	9	12 200	1 111	277	119	—	17.1
453	Miscellaneous store retailers .....	567	363 336	51 515	11 972	4 316	9.2	5.1
4531	Florists .....	91	28 633	9 270	2 158	615	22.9	3.7
45311	Florists .....	91	28 633	9 270	2 158	615	22.9	3.7
453110	Florists .....	91	28 633	9 270	2 158	615	22.9	3.7
4532	Office supplies, stationery, & gift stores .....	209	173 524	19 869	4 629	2 003	6.3	4.6
45321	Office supplies & stationery stores .....	39	91 533	8 555	2 039	659	3.6	4.3
453210	Office supplies & stationery stores .....	39	91 533	8 555	2 039	659	3.6	4.3
4532101	Stationery stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	33	D	D	D	f	D	D
45322	Gift, novelty, & souvenir stores .....	170	81 991	11 314	2 590	1 344	9.3	4.9
453220	Gift, novelty, & souvenir stores .....	170	81 991	11 314	2 590	1 344	9.3	4.9
4533	Used merchandise stores .....	66	23 051	4 757	1 187	408	21.8	6.3
45331	Used merchandise stores .....	66	23 051	4 757	1 187	408	21.8	6.3
453310	Used merchandise stores .....	66	23 051	4 757	1 187	408	21.8	6.3
4539	Other miscellaneous store retailers .....	201	138 128	17 619	3 998	1 290	7.8	5.9
45391	Pet & pet supplies stores .....	41	35 973	4 026	1 037	447	3.8	2.4
453910	Pet & pet supplies stores .....	41	35 973	4 026	1 037	447	3.8	2.4
45392	Art dealers .....	40	12 320	2 105	526	152	36.7	24.9
453920	Art dealers .....	40	12 320	2 105	526	152	36.7	24.9
45393	Manufactured (mobile) home dealers .....	6	11 490	1 197	212	33	—	12.4
453930	Manufactured (mobile) home dealers .....	6	11 490	1 197	212	33	—	12.4
45399	All other miscellaneous store retailers .....	114	78 345	10 291	2 223	658	6.3	3.5
454	Nonstore retailers .....	203	773 916	180 960	34 497	4 055	5.6	1.5
4541	Electronic shopping & mail-order houses .....	38	625 135	156 306	28 991	2 756	3.6	.1
45411	Electronic shopping & mail-order houses .....	38	625 135	156 306	28 991	2 756	3.6	.1
454110	Electronic shopping & mail-order houses .....	38	625 135	156 306	28 991	2 756	3.6	.1
4542	Vending machine operators .....	51	50 011	9 185	2 121	446	11.3	4.5
45421	Vending machine operators .....	51	50 011	9 185	2 121	446	11.3	4.5
454210	Vending machine operators .....	51	50 011	9 185	2 121	446	11.3	4.5
4543	Direct selling establishments .....	114	98 770	15 469	3 385	853	15.4	8.4
45431	Fuel dealers .....	5	34 227	2 332	574	78	8.9	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	109	64 543	13 137	2 811	775	18.9	12.8
454390	Other direct selling establishments .....	109	64 543	13 137	2 811	775	18.9	12.8
<b>SALINE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>140 929</b>	<b>12 915</b>	<b>2 944</b>	<b>1 025</b>	<b>27.9</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	17	30 353	2 508	543	119	50.1	—
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	7 851	860	190	44	23.0	—
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	17	32 541	2 527	619	228	26.1	18.8
446	Health & personal care stores .....	6	8 465	1 051	229	76	11.6	—
4461	Health & personal care stores .....	6	8 465	1 051	229	76	11.6	—
447	Gasoline stations .....	26	24 712	1 914	415	187	39.4	4.5
448	Clothing & clothing accessories stores .....	11	3 737	466	112	55	5.6	5.0
451	Sporting goods, hobby, book, & music stores .....	4	980	116	29	11	61.2	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SALINE COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	5	2 341	242	59	12	—	—
<b>SCHUYLER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>22 631</b>	<b>1 611</b>	<b>359</b>	<b>138</b>	<b>46.1</b>	<b>10.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	3 251	245	34	20	47.2	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	7 070	645	150	68	9.1	23.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SCOTLAND COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>33</b>	<b>24 223</b>	<b>2 110</b>	<b>496</b>	<b>170</b>	<b>24.4</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	7	5 362	346	82	30	—	13.2
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	4 479	406	84	25	31.3	—
4441	Building material & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 431	346	82	33	58.7	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	255	32	9	6	D	—
454	Nonstore retailers .....	3	1 739	143	35	10	—	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SCOTT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>243</b>	<b>355 103</b>	<b>34 313</b>	<b>7 787</b>	<b>2 248</b>	<b>17.8</b>	<b>6.3</b>
441	Motor vehicle & parts dealers . . . . .	29	92 889	7 965	1 437	282	20.7	5.7
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores . . . . .	12	D	D	D	b	D	D
441310	Automotive parts & accessories stores . . . . .	12	D	D	D	b	D	D
44132	Tire dealers . . . . .	3	D	D	D	b	D	D
441320	Tire dealers . . . . .	3	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	20	8 682	1 347	338	101	24.8	27.2
4421	Furniture stores . . . . .	10	4 772	782	223	47	11.9	49.5
44211	Furniture stores . . . . .	10	4 772	782	223	47	11.9	49.5
442110	Furniture stores . . . . .	10	4 772	782	223	47	11.9	49.5
4422	Home furnishings stores . . . . .	10	3 910	565	115	54	40.4	—
44229	Other home furnishings stores . . . . .	6	2 129	361	70	43	—	—
443	Electronics & appliance stores . . . . .	10	3 255	569	138	28	32.7	28.5
4431	Electronics & appliance stores . . . . .	10	3 255	569	138	28	32.7	28.5
44311	Appliance, television, & other electronics stores . . . . .	10	3 255	569	138	28	32.7	28.5
443112	Radio, television, & other electronics stores . . . . .	6	2 645	501	121	22	19.1	33.5
444	Building material & garden equipment & supplies dealers . . . . .	24	35 199	3 838	957	171	15.7	5.2
4441	Building material & supplies dealers . . . . .	19	29 604	3 133	806	133	13.2	6.2
44419	Other building material dealers . . . . .	11	20 129	2 185	598	82	17.6	5.0
444190	Other building material dealers . . . . .	11	20 129	2 185	598	82	17.6	5.0
4442	Lawn & garden equipment & supplies stores . . . . .	5	5 595	705	151	38	28.7	—
44422	Nursery & garden centers . . . . .	4	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	4	D	D	D	b	D	D
445	Food & beverage stores . . . . .	31	57 796	4 204	986	350	12.1	10.3
4451	Grocery stores . . . . .	27	56 714	4 159	978	343	10.4	10.5
446	Health & personal care stores . . . . .	12	18 881	1 729	410	149	31.7	23.8
4461	Health & personal care stores . . . . .	12	18 881	1 729	410	149	31.7	23.8
447	Gasoline stations . . . . .	38	37 777	2 482	624	219	29.6	1.3
44711	Gasoline stations with convenience stores . . . . .	24	25 780	1 659	427	153	21.8	1.4
447110	Gasoline stations with convenience stores . . . . .	24	25 780	1 659	427	153	21.8	1.4
448	Clothing & clothing accessories stores . . . . .	36	21 846	2 760	632	227	9.2	3.9
4481	Clothing stores . . . . .	23	16 858	2 198	505	180	8.4	3.0
44813	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
44832	Luggage & leather goods stores . . . . .	1	D	D	D	a	D	D
448320	Luggage & leather goods stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	7	2 810	503	136	38	10.9	—
4511	Sporting goods, hobby, & musical instrument stores . . . . .	5	D	D	D	b	D	D
452	General merchandise stores . . . . .	13	49 083	4 443	1 193	424	1.5	—
45299	All other general merchandise stores . . . . .	11	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	11	D	D	D	b	D	D
4529901	Variety stores . . . . .	6	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	16	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
454	Nonstore retailers . . . . .	7	D	D	D	c	D	D
4542	Vending machine operators . . . . .	2	D	D	D	c	D	D
45421	Vending machine operators . . . . .	2	D	D	D	c	D	D
454210	Vending machine operators . . . . .	2	D	D	D	c	D	D
4543	Direct selling establishments . . . . .	4	D	D	D	a	D	D
45431	Fuel dealers . . . . .	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHANNON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>19 088</b>	<b>1 458</b>	<b>321</b>	<b>128</b>	<b>60.3</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	3	700	82	18	3	D	—
444	Building material & garden equipment & supplies dealers .....	4	2 566	235	53	21	41.2	15.1
445	Food & beverage stores .....	4	5 178	524	115	47	99.4	.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	6 654	269	61	28	23.9	5.3
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	912	119	32	10	D	46.1
<b>SHELBY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>27 969</b>	<b>2 768</b>	<b>667</b>	<b>233</b>	<b>20.1</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	9	2 660	224	58	19	77.2	9.7
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	4 322	328	68	18	—	—
44422	Nursery & garden centers .....	4	4 322	328	68	18	—	—
444220	Nursery & garden centers .....	4	4 322	328	68	18	—	—
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>STODDARD COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>152</b>	<b>245 114</b>	<b>18 668</b>	<b>4 383</b>	<b>1 292</b>	<b>13.1</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	27	97 946	6 220	1 487	280	9.7	1.2
4411	Automobile dealers .....	9	88 050	5 132	1 241	206	9.2	1.2
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
44131	Automotive parts & accessories stores .....	14	5 972	743	160	50	22.1	1.7
441310	Automotive parts & accessories stores .....	14	5 972	743	160	50	22.1	1.7
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	1 117	184	45	11	51.8	2.7
444	Building material & garden equipment & supplies dealers .....	18	18 128	1 850	413	105	22.4	10.7
4441	Building material & supplies dealers .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	11	12 152	1 284	285	75	18.6	15.7
444190	Other building material dealers .....	11	12 152	1 284	285	75	18.6	15.7
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	19	34 284	2 961	712	298	5.4	.9
446	Health & personal care stores .....	8	11 886	1 621	330	86	33.6	—
4461	Health & personal care stores .....	8	11 886	1 621	330	86	33.6	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STODDARD COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	26	42 040	1 874	452	168	13.0	7.6
4471	Gasoline stations .....	26	42 040	1 874	452	168	13.0	7.6
44711	Gasoline stations with convenience stores .....	12	32 436	1 290	309	112	1.8	—
447110	Gasoline stations with convenience stores .....	12	32 436	1 290	309	112	1.8	—
448	Clothing & clothing accessories stores .....	11	2 067	420	82	44	43.5	.4
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	22 004	1 980	499	178	4.2	—
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	9 319	879	218	53	34.2	44.7
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
<b>STONE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>131</b>	<b>133 988</b>	<b>13 130</b>	<b>2 759</b>	<b>828</b>	<b>29.2</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	21	22 492	2 149	478	103	79.1	3.2
4412	Other motor vehicle dealers .....	11	7 548	669	119	27	78.0	8.2
44122	Motorcycle, boat, & other motor vehicle dealers ...	11	7 548	669	119	27	78.0	8.2
441222	Boat dealers .....	10	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	17 197	1 890	446	98	2.7	2.6
4441	Building material & supplies dealers .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	10	13 016	1 380	321	67	—	3.4
444190	Other building material dealers .....	10	13 016	1 380	321	67	—	3.4
445	Food & beverage stores .....	15	24 463	2 460	412	126	32.0	2.3
446	Health & personal care stores .....	4	3 821	389	101	30	51.7	—
447	Gasoline stations .....	22	12 859	804	187	72	28.3	7.3
448	Clothing & clothing accessories stores .....	3	325	37	4	2	D	—
451	Sporting goods, hobby, book, & music stores .....	3	1 020	139	25	9	D	—
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	28	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	9	4 396	837	169	44	50.3	36.2
4543	Direct selling establishments .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	7	D	D	D	b	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SULLIVAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>34 369</b>	<b>2 658</b>	<b>625</b>	<b>191</b>	<b>26.6</b>	<b>8.4</b>
441	Motor vehicle & parts dealers .....	4	4 338	218	50	13	10.9	2.3
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	9 458	489	122	22	7.1	—
44422	Nursery & garden centers .....	4	9 458	489	122	22	7.1	—
444220	Nursery & garden centers .....	4	9 458	489	122	22	7.1	—
445	Food & beverage stores .....	3	4 420	377	87	46	D	12.5
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 535	326	73	24	1.9	5.6
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>TANEY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>391</b>	<b>442 558</b>	<b>47 304</b>	<b>10 071</b>	<b>2 976</b>	<b>13.6</b>	<b>4.5</b>
441	Motor vehicle & parts dealers .....	24	78 922	5 179	1 107	191	33.4	4.1
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	31	22 840	2 545	545	159	11.8	6.8
4421	Furniture stores .....	3	3 317	184	37	7	D	—
44211	Furniture stores .....	3	3 317	184	37	7	D	—
442110	Furniture stores .....	3	3 317	184	37	7	D	—
4422	Home furnishings stores .....	28	19 523	2 361	508	152	12.0	8.0
44229	Other home furnishings stores .....	24	16 989	2 108	457	141	1.8	9.2
442299	All other home furnishings stores .....	24	16 989	2 108	457	141	1.8	9.2
443	Electronics & appliance stores .....	11	3 065	455	114	33	20.6	24.0
4431	Electronics & appliance stores .....	11	3 065	455	114	33	20.6	24.0
44311	Appliance, television, & other electronics stores .....	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	18	27 838	3 113	718	144	3.3	3.2
4441	Building material & supplies dealers .....	15	27 257	3 044	711	139	1.9	3.1
44419	Other building material dealers .....	9	24 858	2 711	634	118	—	3.4
444190	Other building material dealers .....	9	24 858	2 711	634	118	—	3.4
445	Food & beverage stores .....	22	53 365	6 553	1 609	389	7.8	.3
4451	Grocery stores .....	13	51 367	6 300	1 564	357	6.3	.3
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	16	11 743	1 593	325	111	29.3	2.9
4461	Health & personal care stores .....	16	11 743	1 593	325	111	29.3	2.9
44612	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	32	42 993	3 493	806	247	12.4	1.8
4471	Gasoline stations .....	32	42 993	3 493	806	247	12.4	1.8
44711	Gasoline stations with convenience stores .....	27	40 659	3 298	761	228	10.3	.5
447110	Gasoline stations with convenience stores .....	27	40 659	3 298	761	228	10.3	.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TANEY COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	116	90 042	8 882	1 826	686	4.0	5.6
4481	Clothing stores . . . . .	77	66 734	6 485	1 353	524	3.9	4.7
44811	Men's clothing stores . . . . .	12	14 271	1 204	243	119	—	2.4
448110	Men's clothing stores . . . . .	12	14 271	1 204	243	119	—	2.4
44812	Women's clothing stores . . . . .	22	17 940	1 850	405	144	2.4	10.2
448120	Women's clothing stores . . . . .	22	17 940	1 850	405	144	2.4	10.2
44813	Children's & infants' clothing stores . . . . .	3	2 013	242	57	17	—	—
448130	Children's & infants' clothing stores . . . . .	3	2 013	242	57	17	—	—
44814	Family clothing stores . . . . .	24	25 182	2 220	428	171	7.2	—
448140	Family clothing stores . . . . .	24	25 182	2 220	428	171	7.2	—
44815	Clothing accessories stores . . . . .	6	2 374	403	92	27	—	40.9
448150	Clothing accessories stores . . . . .	6	2 374	403	92	27	—	40.9
44819	Other clothing stores . . . . .	10	4 954	566	128	46	7.5	—
448190	Other clothing stores . . . . .	10	4 954	566	128	46	7.5	—
4482	Shoe stores . . . . .	22	17 996	1 619	330	119	—	1.0
44821	Shoe stores . . . . .	22	17 996	1 619	330	119	—	1.0
448210	Shoe stores . . . . .	22	17 996	1 619	330	119	—	1.0
4482101	Men's shoe stores . . . . .	2	D	D	D	a	D	D
4482102	Women's shoe stores . . . . .	3	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	16	12 393	1 134	223	82	—	1.4
4482105	Athletic footwear stores . . . . .	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	17	5 312	778	143	43	17.9	32.8
44832	Luggage & leather goods stores . . . . .	9	3 369	395	76	23	6.7	29.5
448320	Luggage & leather goods stores . . . . .	9	3 369	395	76	23	6.7	29.5
451	Sporting goods, hobby, book, & music stores . . . . .	28	9 764	1 459	257	91	19.2	.5
4511	Sporting goods, hobby, & musical instrument stores . . . . .	20	6 139	947	144	57	30.5	—
45113	Sewing, needlework, & piece goods stores . . . . .	6	1 831	330	42	15	13.1	—
451130	Sewing, needlework, & piece goods stores . . . . .	6	1 831	330	42	15	13.1	—
4512	Book, periodical, & music stores . . . . .	8	3 625	512	113	34	—	1.4
45121	Book stores & news dealers . . . . .	5	D	D	D	b	D	D
4512111	Book stores, general . . . . .	4	D	D	D	a	D	D
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	8	58 986	5 751	1 331	455	1.3	.1
45299	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	79	39 118	7 829	1 324	444	26.8	14.7
4532	Office supplies, stationery, & gift stores . . . . .	56	D	D	D	e	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores . . . . .	55	30 476	6 814	1 110	367	23.7	14.0
453220	Gift, novelty, & souvenir stores . . . . .	55	30 476	6 814	1 110	367	23.7	14.0
4539	Other miscellaneous store retailers . . . . .	17	D	D	D	b	D	D
45392	Art dealers . . . . .	1	D	D	D	a	D	D
453920	Art dealers . . . . .	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers . . . . .	4	4 121	313	60	16	53.5	33.0
453930	Manufactured (mobile) home dealers . . . . .	4	4 121	313	60	16	53.5	33.0
45399	All other miscellaneous store retailers . . . . .	11	D	D	D	b	D	D
454	Nonstore retailers . . . . .	6	3 882	452	109	26	2.4	37.9
<b>TEXAS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>105</b>	<b>136 652</b>	<b>11 906</b>	<b>2 771</b>	<b>916</b>	<b>28.9</b>	<b>3.3</b>
441	Motor vehicle & parts dealers . . . . .	21	51 653	3 196	789	178	34.0	.3
442	Furniture & home furnishings stores . . . . .	3	570	98	27	12	100.0	—
443	Electronics & appliance stores . . . . .	3	956	101	18	7	—	40.5
444	Building material & garden equipment & supplies dealers . . . . .	19	16 810	1 810	390	104	52.6	2.5
4441	Building material & supplies dealers . . . . .	13	12 558	1 438	297	81	62.6	2.1
4442	Lawn & garden equipment & supplies stores . . . . .	6	4 252	372	93	23	23.2	3.8
44422	Nursery & garden centers . . . . .	5	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	5	D	D	D	b	D	D
445	Food & beverage stores . . . . .	10	D	D	D	c	D	D
446	Health & personal care stores . . . . .	6	4 407	341	76	30	79.3	7.1
447	Gasoline stations . . . . .	18	19 775	1 543	373	166	22.0	—
448	Clothing & clothing accessories stores . . . . .	7	3 453	269	31	15	20.4	72.9
452	General merchandise stores . . . . .	7	11 664	1 221	269	113	.3	—
453	Miscellaneous store retailers . . . . .	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TEXAS COUNTY, MO—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Nonstore retailers .....	7	7 230	1 457	344	78	16.8	7.8
4543	Direct selling establishments .....	6	D	D	D	b	D	D
<b>VERNON COUNTY, MO</b>								
44-45	<b>Retail trade .....</b>	<b>89</b>	<b>143 684</b>	<b>14 509</b>	<b>3 454</b>	<b>1 003</b>	<b>11.8</b>	<b>9.5</b>
441	Motor vehicle & parts dealers .....	10	25 003	2 155	513	98	5.9	—
442	Furniture & home furnishings stores .....	5	3 948	697	154	40	41.0	—
4421	Furniture stores .....	5	3 948	697	154	40	41.0	—
44211	Furniture stores .....	5	3 948	697	154	40	41.0	—
442110	Furniture stores .....	5	3 948	697	154	40	41.0	—
443	Electronics & appliance stores .....	5	2 168	472	118	23	—	3.1
4431	Electronics & appliance stores .....	5	2 168	472	118	23	—	3.1
444	Building material & garden equipment & supplies dealers .....	10	15 936	1 598	407	78	1.3	3.3
4441	Building material & supplies dealers .....	5	6 728	746	152	41	3.0	1.8
4442	Lawn & garden equipment & supplies stores .....	5	9 208	852	255	37	—	4.4
44422	Nursery & garden centers .....	5	9 208	852	255	37	—	4.4
444220	Nursery & garden centers .....	5	9 208	852	255	37	—	4.4
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	9	17 173	2 796	636	118	17.1	1.3
4461	Health & personal care stores .....	9	17 173	2 796	636	118	17.1	1.3
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	19 748	836	222	100	29.8	—
448	Clothing & clothing accessories stores .....	9	2 953	570	145	60	44.8	37.4
451	Sporting goods, hobby, book, & music stores .....	3	214	39	6	6	—	—
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	10	8 268	1 235	290	81	13.2	9.0
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	5 522	864	214	56	—	8.4
<b>WARREN COUNTY, MO</b>								
44-45	<b>Retail trade .....</b>	<b>114</b>	<b>188 837</b>	<b>15 256</b>	<b>3 547</b>	<b>1 027</b>	<b>16.7</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	13	42 950	3 387	751	136	43.0	.5
442	Furniture & home furnishings stores .....	8	2 822	542	95	44	7.9	3.7
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	10 414	1 090	261	64	2.4	11.8
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	10	21 829	2 221	651	175	33.1	7.2
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	12	35 251	1 462	330	129	2.0	1.2
448	Clothing & clothing accessories stores .....	33	21 032	2 076	497	201	.8	.7
4481	Clothing stores .....	22	12 243	1 366	345	139	.6	1.3
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	7	7 909	573	122	52	—	—
44821	Shoe stores .....	7	7 909	573	122	52	—	—
448210	Shoe stores .....	7	7 909	573	122	52	—	—
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WARREN COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
<b>WASHINGTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>101 730</b>	<b>11 589</b>	<b>2 188</b>	<b>633</b>	<b>37.9</b>	<b>17.1</b>
441	Motor vehicle & parts dealers .....	14	37 057	5 314	840	171	46.3	39.6
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	c	D	D
44132	Tire dealers .....	5	D	D	D	c	D	D
441320	Tire dealers .....	5	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	8	19 627	1 621	379	146	26.1	—
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	18	17 686	1 065	240	97	45.8	12.0
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	1 197	100	24	8	49.1	43.4
454	Nonstore retailers .....	4	2 196	248	62	11	—	—
<b>WAYNE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>57 521</b>	<b>5 220</b>	<b>1 241</b>	<b>457</b>	<b>19.1</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	5	7 567	510	134	29	6.5	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	5 296	553	136	34	2.2	.8
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	14 743	1 684	397	169	24.6	1.5
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	14 728	898	205	83	21.7	3.9
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 337	206	50	15	41.9	13.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEBSTER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>114</b>	<b>146 301</b>	<b>11 942</b>	<b>2 813</b>	<b>876</b>	<b>4.4</b>	<b>7.9</b>
441	Motor vehicle & parts dealers .....	14	47 247	3 145	715	111	3.0	.4
442	Furniture & home furnishings stores .....	5	1 257	217	41	13	1.2	3.5
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	21 380	1 490	337	98	5.2	35.2
4441	Building material & supplies dealers .....	11	10 173	894	185	58	8.9	29.4
4442	Lawn & garden equipment & supplies stores .....	7	11 207	596	152	40	1.8	40.4
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	7	25 996	2 519	637	278	1.4	—
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	26	24 620	1 441	319	130	9.3	4.0
44711	Gasoline stations with convenience stores .....	21	22 598	1 285	279	118	3.8	4.4
447110	Gasoline stations with convenience stores .....	21	22 598	1 285	279	118	3.8	4.4
448	Clothing & clothing accessories stores .....	3	561	97	9	2	—	21.4
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D
454	Nonstore retailers .....	12	5 348	896	194	51	—	47.9
4543	Direct selling establishments .....	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	9	D	D	D	b	D	D
<b>WORTH COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>14</b>	<b>6 135</b>	<b>615</b>	<b>148</b>	<b>58</b>	<b>13.7</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 346	140	36	9	D	—
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WRIGHT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>94</b>	<b>130 403</b>	<b>10 687</b>	<b>2 456</b>	<b>795</b>	<b>15.1</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	15	13 953	891	206	64	11.6	5.2
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	661	76	20	8	79.9	—
444	Building material & garden equipment & supplies dealers .....	14	38 942	2 953	648	151	25.7	2.3
4441	Building material & supplies dealers .....	8	15 717	1 434	274	73	46.0	5.7
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	23 225	1 519	374	78	11.9	—
44422	Nursery & garden centers .....	6	23 225	1 519	374	78	11.9	—
444220	Nursery & garden centers .....	6	23 225	1 519	374	78	11.9	—
445	Food & beverage stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	5	4 525	360	80	17	73.5	11.2
447	Gasoline stations .....	20	19 212	1 099	289	113	4.9	4.1
448	Clothing & clothing accessories stores .....	3	571	85	11	6	D	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WRIGHT COUNTY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	7	2 518	305	56	19	32.0	8.0
<b>ST. LOUIS, MO (IC)</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 241</b>	<b>2 361 726</b>	<b>282 422</b>	<b>67 316</b>	<b>14 511</b>	<b>8.1</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	151	659 021	71 772	17 397	2 264	6.0	14.0
4411	Automobile dealers .....	56	495 064	43 315	10 154	1 134	4.9	14.8
44111	New car dealers .....	19	449 317	38 633	9 008	972	2.5	14.0
441110	New car dealers .....	19	449 317	38 633	9 008	972	2.5	14.0
44112	Used car dealers .....	37	45 747	4 682	1 146	162	28.6	23.0
441120	Used car dealers .....	37	45 747	4 682	1 146	162	28.6	23.0
4412	Other motor vehicle dealers .....	13	18 988	2 523	547	130	35.1	35.2
44122	Motorcycle, boat, & other motor vehicle dealers .....	11	D	D	D	c	D	D
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	5	8 246	1 156	240	57	19.0	81.0
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	82	144 969	25 934	6 696	1 000	6.0	8.3
44131	Automotive parts & accessories stores .....	56	124 065	21 136	5 565	817	3.6	7.5
441310	Automotive parts & accessories stores .....	56	124 065	21 136	5 565	817	3.6	7.5
44132	Tire dealers .....	26	20 904	4 798	1 131	183	19.7	13.3
441320	Tire dealers .....	26	20 904	4 798	1 131	183	19.7	13.3
442	Furniture & home furnishings stores .....	56	64 926	11 563	2 752	432	10.8	8.6
4421	Furniture stores .....	30	31 007	6 192	1 500	250	14.7	2.3
44211	Furniture stores .....	30	31 007	6 192	1 500	250	14.7	2.3
442110	Furniture stores .....	30	31 007	6 192	1 500	250	14.7	2.3
4422	Home furnishings stores .....	26	33 919	5 371	1 252	182	7.2	14.2
44221	Floor covering stores .....	9	23 776	3 126	717	80	5.9	14.7
442210	Floor covering stores .....	9	23 776	3 126	717	80	5.9	14.7
44229	Other home furnishings stores .....	17	10 143	2 245	535	102	10.2	13.2
442291	Window treatment stores .....	4	D	D	D	a	D	D
442299	All other home furnishings stores .....	13	D	D	D	b	D	D
443	Electronics & appliance stores .....	35	46 727	8 264	1 988	316	8.0	11.3
4431	Electronics & appliance stores .....	35	46 727	8 264	1 988	316	8.0	11.3
44311	Appliance, television, & other electronics stores .....	20	D	D	D	c	D	D
443111	Household appliance stores .....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	14	D	D	D	b	D	D
44312	Computer & software stores .....	14	19 354	3 881	927	116	7.0	.8
443120	Computer & software stores .....	14	19 354	3 881	927	116	7.0	.8
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	104	298 034	43 743	9 622	1 465	3.0	.3
4441	Building material & supplies dealers .....	95	281 524	40 518	9 084	1 301	3.2	.2
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44413	Hardware stores .....	16	11 818	2 737	614	148	23.9	—
444130	Hardware stores .....	16	11 818	2 737	614	148	23.9	—
44419	Other building material dealers .....	61	229 421	32 702	7 343	877	2.1	.2
444190	Other building material dealers .....	61	229 421	32 702	7 343	877	2.1	.2
4442	Lawn & garden equipment & supplies stores .....	9	16 510	3 225	538	164	—	2.3
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	D	D	D	c	D	D
444220	Nursery & garden centers .....	7	D	D	D	c	D	D
445	Food & beverage stores .....	223	404 161	44 084	11 614	2 957	13.4	6.7
4451	Grocery stores .....	156	376 290	40 987	10 845	2 680	11.9	5.2
44511	Supermarkets & other grocery (except convenience) stores .....	109	354 813	38 863	10 330	2 488	9.9	4.5
445110	Supermarkets & other grocery (except convenience) stores .....	109	354 813	38 863	10 330	2 488	9.9	4.5
44512	Convenience stores .....	47	21 477	2 124	515	192	45.2	17.7
445120	Convenience stores .....	47	21 477	2 124	515	192	45.2	17.7
4452	Specialty food stores .....	28	6 212	1 175	307	139	21.7	32.2
4453	Beer, wine, & liquor stores .....	39	21 659	1 922	462	138	38.4	24.4
44531	Beer, wine, & liquor stores .....	39	21 659	1 922	462	138	38.4	24.4
445310	Beer, wine, & liquor stores .....	39	21 659	1 922	462	138	38.4	24.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LOUIS, MO (IC)—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	95	146 370	19 765	4 783	1 239	10.8	9.7
4461	Health & personal care stores .....	95	146 370	19 765	4 783	1 239	10.8	9.7
44611	Pharmacies & drug stores .....	41	119 567	14 543	3 577	979	5.9	9.0
446110	Pharmacies & drug stores .....	41	119 567	14 543	3 577	979	5.9	9.0
4461101	Pharmacies & drug stores .....	39	D	D	D	f	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	18	5 682	643	161	52	15.2	13.2
446120	Cosmetics, beauty supplies, & perfume stores .....	18	5 682	643	161	52	15.2	13.2
44613	Optical goods stores .....	14	4 110	1 000	220	66	15.1	31.7
446130	Optical goods stores .....	14	4 110	1 000	220	66	15.1	31.7
44619	Other health & personal care stores .....	22	17 011	3 579	825	142	42.5	7.8
446191	Food (health) supplement stores .....	6	2 083	258	95	31	18.2	24.8
446199	All other health & personal care stores .....	16	14 928	3 321	730	111	45.9	5.5
447	Gasoline stations .....	145	206 393	14 155	3 423	1 009	12.7	13.3
4471	Gasoline stations .....	145	206 393	14 155	3 423	1 009	12.7	13.3
44711	Gasoline stations with convenience stores .....	94	151 469	8 412	1 994	679	9.7	7.3
447110	Gasoline stations with convenience stores .....	94	151 469	8 412	1 994	679	9.7	7.3
44719	Other gasoline stations .....	51	54 924	5 743	1 429	330	20.9	29.7
447190	Other gasoline stations .....	51	54 924	5 743	1 429	330	20.9	29.7
448	Clothing & clothing accessories stores .....	162	110 716	14 671	3 505	1 148	14.3	7.2
4481	Clothing stores .....	98	69 916	8 898	2 139	803	15.8	8.1
44811	Men's clothing stores .....	25	19 077	2 983	758	165	24.5	19.8
448110	Men's clothing stores .....	25	19 077	2 983	758	165	24.5	19.8
44812	Women's clothing stores .....	38	23 775	2 723	644	345	8.1	1.6
448120	Women's clothing stores .....	38	23 775	2 723	644	345	8.1	1.6
44814	Family clothing stores .....	15	16 919	1 740	403	172	4.5	4.9
448140	Family clothing stores .....	15	16 919	1 740	403	172	4.5	4.9
44815	Clothing accessories stores .....	7	1 093	198	52	30	—	50.7
448150	Clothing accessories stores .....	7	1 093	198	52	30	—	50.7
44819	Other clothing stores .....	13	9 052	1 254	282	91	40.8	1.0
448190	Other clothing stores .....	13	9 052	1 254	282	91	40.8	1.0
4482	Shoe stores .....	28	14 303	1 696	393	135	14.0	7.9
44821	Shoe stores .....	28	14 303	1 696	393	135	14.0	7.9
448210	Shoe stores .....	28	14 303	1 696	393	135	14.0	7.9
4482101	Men's shoe stores .....	1	D	D	D	D	D	D
4482102	Women's shoe stores .....	8	D	D	D	b	D	D
4482104	Family shoe stores .....	16	8 328	1 000	227	76	20.7	2.9
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	36	26 497	4 077	973	210	10.7	4.6
44831	Jewelry stores .....	34	D	D	D	c	D	D
448310	Jewelry stores .....	34	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	61	33 700	4 173	954	356	13.7	8.0
4511	Sporting goods, hobby, & musical instrument stores ..	30	13 140	2 244	509	175	24.9	5.3
45112	Hobby, toy, & game stores .....	10	7 293	1 067	220	84	12.5	—
451120	Hobby, toy, & game stores .....	10	7 293	1 067	220	84	12.5	—
45113	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	31	20 560	1 929	445	181	6.5	9.8
45121	Book stores & news dealers .....	20	13 297	1 176	267	111	5.8	5.8
451211	Book stores .....	17	12 564	1 090	244	103	4.8	6.1
4512111	Book stores, general .....	8	4 060	515	120	49	10.1	11.5
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	3	733	86	23	8	D	—
45122	Prerecorded tape, compact disc, & record stores ...	11	7 263	753	178	70	7.8	17.1
451220	Prerecorded tape, compact disc, & record stores ...	11	7 263	753	178	70	7.8	17.1
452	General merchandise stores .....	25	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	7	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	7	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	7	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	7	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	7	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	18	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	16	D	D	D	c	D	D
452990	All other general merchandise stores .....	16	D	D	D	c	D	D
4529901	Variety stores .....	12	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LOUIS, MO (IC)—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	127	D	D	D	f	D	D
4531	Florists .....	27	11 188	3 334	803	214	12.1	5.6
45311	Florists .....	27	11 188	3 334	803	214	12.1	5.6
453110	Florists .....	27	11 188	3 334	803	214	12.1	5.6
4532	Office supplies, stationery, & gift stores .....	39	27 078	3 916	835	339	6.3	7.0
45321	Office supplies & stationery stores .....	6	14 677	1 618	386	108	.4	—
453210	Office supplies & stationery stores .....	6	14 677	1 618	386	108	.4	—
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	33	12 401	2 298	449	231	13.3	15.2
453220	Gift, novelty, & souvenir stores .....	33	12 401	2 298	449	231	13.3	15.2
4533	Used merchandise stores .....	20	8 480	1 968	463	132	18.1	17.5
45331	Used merchandise stores .....	20	8 480	1 968	463	132	18.1	17.5
453310	Used merchandise stores .....	20	8 480	1 968	463	132	18.1	17.5
4539	Other miscellaneous store retailers .....	41	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	4	1 049	228	49	18	40.5	—
453910	Pet & pet supplies stores .....	4	1 049	228	49	18	40.5	—
45392	Art dealers .....	14	5 032	699	175	40	31.1	21.4
453920	Art dealers .....	14	5 032	699	175	40	31.1	21.4
45399	All other miscellaneous store retailers .....	23	D	D	D	c	D	D
454	Nonstore retailers .....	57	98 857	19 386	4 178	822	7.0	30.7
4541	Electronic shopping & mail-order houses .....	13	46 889	8 752	1 717	324	3.4	43.5
45411	Electronic shopping & mail-order houses .....	13	46 889	8 752	1 717	324	3.4	43.5
454110	Electronic shopping & mail-order houses .....	13	46 889	8 752	1 717	324	3.4	43.5
4542	Vending machine operators .....	24	19 234	3 409	887	191	11.6	.5
45421	Vending machine operators .....	24	19 234	3 409	887	191	11.6	.5
454210	Vending machine operators .....	24	19 234	3 409	887	191	11.6	.5
4543	Direct selling establishments .....	20	32 734	7 225	1 574	307	9.5	30.2
45439	Other direct selling establishments .....	19	D	D	D	e	D	D
454390	Other direct selling establishments .....	19	D	D	D	e	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.



**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARNOLD, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>105</b>	<b>274 295</b>	<b>24 956</b>	<b>5 980</b>	<b>1 641</b>	<b>3.2</b>	<b>3.1</b>
441	Motor vehicle & parts dealers	16	55 684	5 729	1 230	196	2.2	1.9
4413	Automotive parts, accessories, & tire stores	9	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	24 444	3 181	690	112	.6	.3
441310	Automotive parts & accessories stores	7	24 444	3 181	690	112	.6	.3
442	Furniture & home furnishings stores	5	2 035	260	54	14	67.6	13.3
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	13 254	1 539	357	82	2.0	10.4
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	3	9 185	922	207	38	—	—
444190	Other building material dealers	3	9 185	922	207	38	—	—
445	Food & beverage stores	9	70 599	5 780	1 578	374	2.7	—
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	68 723	5 616	1 537	358	—	—
445110	Supermarkets & other grocery (except convenience) stores	6	68 723	5 616	1 537	358	—	—
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	22	43 298	2 678	668	166	5.8	12.7
4471	Gasoline stations	22	43 298	2 678	668	166	5.8	12.7
44711	Gasoline stations with convenience stores	15	34 196	2 261	535	114	6.9	—
447110	Gasoline stations with convenience stores	15	34 196	2 261	535	114	6.9	—
448	Clothing & clothing accessories stores	10	6 291	718	161	69	—	—
451	Sporting goods, hobby, book, & music stores	3	499	108	27	5	D	—
452	General merchandise stores	6	65 788	6 283	1 462	593	—	—
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	f	D	D
45211	Department stores (excl leased depts)	3	D	D	D	f	D	D
452110	Department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
<b>AURORA, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>52</b>	<b>182 249</b>	<b>14 138</b>	<b>3 279</b>	<b>652</b>	<b>41.7</b>	<b>1.4</b>
441	Motor vehicle & parts dealers	8	117 903	6 823	1 371	167	61.0	—
4411	Automobile dealers	4	D	D	D	c	D	D
44111	New car dealers	3	114 768	6 146	1 222	131	D	—
441110	New car dealers	3	114 768	6 146	1 222	131	D	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	5 530	745	171	40	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	8 717	657	160	61	3.5	11.5
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AURORA, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
<b>AVA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>43 867</b>	<b>3 909</b>	<b>897</b>	<b>302</b>	<b>18.9</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALLWIN, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>117</b>	<b>433 508</b>	<b>32 035</b>	<b>7 590</b>	<b>1 889</b>	<b>1.7</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	10	207 270	8 997	2 197	275	.4	4.4
4411	Automobile dealers .....	4	D	D	D	c	D	D
44111	New car dealers .....	3	194 395	7 611	1 889	218	—	—
441110	New car dealers .....	3	194 395	7 611	1 889	218	—	—
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	10	19 469	2 466	578	124	6.8	—
4421	Furniture stores .....	4	14 270	1 822	428	70	8.7	—
44211	Furniture stores .....	4	14 270	1 822	428	70	8.7	—
442110	Furniture stores .....	4	14 270	1 822	428	70	8.7	—
4422	Home furnishings stores .....	6	5 199	644	150	54	1.5	—
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	5 844	702	192	36	17.8	—
4431	Electronics & appliance stores .....	6	5 844	702	192	36	17.8	—
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	17 065	2 045	478	111	4.8	—
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	5	6 679	950	198	27	9.6	—
444190	Other building material dealers .....	5	6 679	950	198	27	9.6	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	13	29 342	4 839	1 113	241	1.8	2.0
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	8	13 073	1 587	392	101	1.5	.3
4461	Health & personal care stores .....	8	13 073	1 587	392	101	1.5	.3
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	19 595	932	220	57	—	—
4471	Gasoline stations .....	7	19 595	932	220	57	—	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALLWIN, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	15	17 522	1 569	380	158	.3	1.9
4481	Clothing stores .....	6	13 562	1 108	271	109	—	—
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	9 705	1 203	317	112	11.1	—
4511	Sporting goods, hobby, & musical instrument stores ..	10	9 705	1 203	317	112	11.1	—
45111	Sporting goods stores .....	3	3 902	405	93	32	—	—
451110	Sporting goods stores .....	3	3 902	405	93	32	—	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	56 977	4 399	1 025	461	—	—
453	Miscellaneous store retailers .....	16	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	7	3 503	711	115	51	16.4	—
45322	Gift, novelty, & souvenir stores .....	7	3 503	711	115	51	16.4	—
453220	Gift, novelty, & souvenir stores .....	7	3 503	711	115	51	16.4	—
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
<b>BELLEFONTAINE NEIGHBORS, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24</b>	<b>74 850</b>	<b>6 358</b>	<b>1 518</b>	<b>514</b>	<b>2.3</b>	<b>9.9</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
4471	Gasoline stations .....	3	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	1 966	262	54	23	10.0	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEL-RIDGE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>9</b>	<b>16 812</b>	<b>1 671</b>	<b>411</b>	<b>89</b>	<b>5.4</b>	<b>16.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	b	D	D
4431	Electronics & appliance stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BELTON, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>58</b>	<b>138 581</b>	<b>12 395</b>	<b>2 973</b>	<b>740</b>	<b>6.4</b>	<b>20.6</b>
441	Motor vehicle & parts dealers .....	12	56 923	4 463	1 040	190	2.9	.5
44112	Used car dealers .....	6	D	D	D	b	D	D
441120	Used car dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	5 383	991	241	45	21.8	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
4451	Grocery stores .....	4	30 011	3 034	802	197	16.0	72.3
446	Health & personal care stores .....	3	6 533	740	175	44	—	17.3
4461	Health & personal care stores .....	3	6 533	740	175	44	—	17.3
447	Gasoline stations .....	9	20 853	1 074	276	98	—	25.2
4471	Gasoline stations .....	9	20 853	1 074	276	98	—	25.2
44711	Gasoline stations with convenience stores .....	6	14 040	660	156	49	—	—
447110	Gasoline stations with convenience stores .....	6	14 040	660	156	49	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	1 033	133	30	18	6.3	6.6
451212	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERKELEY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>39 310</b>	<b>4 102</b>	<b>988</b>	<b>226</b>	<b>1.2</b>	<b>6.3</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	4	8 503	1 814	447	62	—	—
4441	Building material & supplies dealers .....	4	8 503	1 814	447	62	—	—
44419	Other building material dealers .....	4	8 503	1 814	447	62	—	—
444190	Other building material dealers .....	4	8 503	1 814	447	62	—	—
445	Food & beverage stores .....	7	5 395	459	119	43	5.9	19.9
446	Health & personal care stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	18 118	804	216	53	—	7.4
44711	Gasoline stations with convenience stores .....	4	13 283	539	132	29	—	—
447110	Gasoline stations with convenience stores .....	4	13 283	539	132	29	—	—
448	Clothing & clothing accessories stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BETHANY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>68 419</b>	<b>6 374</b>	<b>1 388</b>	<b>383</b>	<b>7.7</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	552	58	11	9	100.0	—
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BLACK JACK, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>7</b>	<b>11 089</b>	<b>1 932</b>	<b>394</b>	<b>120</b>	<b>11.2</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BLUE SPRINGS, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>171</b>	<b>534 311</b>	<b>51 153</b>	<b>12 270</b>	<b>2 833</b>	<b>6.7</b>	<b>16.0</b>
441	Motor vehicle & parts dealers	28	194 949	15 931	4 115	495	4.2	7.9
4411	Automobile dealers	12	D	D	D	e	D	D
44111	New car dealers	8	166 589	12 891	3 420	356	2.6	7.4
441110	New car dealers	8	166 589	12 891	3 420	356	2.6	7.4
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	7 268	1 153	280	71	3.1	13.0
441310	Automotive parts & accessories stores	9	7 268	1 153	280	71	3.1	13.0
442	Furniture & home furnishings stores	11	10 232	1 573	348	66	31.3	1.5
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	11	5 329	824	197	44	40.4	39.5
4431	Electronics & appliance stores	11	5 329	824	197	44	40.4	39.5
44311	Appliance, television, & other electronics stores	7	3 824	607	149	33	28.4	55.0
443112	Radio, television, & other electronics stores	6	D	D	D	a	D	D
44312	Computer & software stores	4	1 505	217	48	11	70.8	—
443120	Computer & software stores	4	1 505	217	48	11	70.8	—
444	Building material & garden equipment & supplies dealers	13	49 782	5 502	1 450	278	1.5	1.7
4441	Building material & supplies dealers	10	48 450	5 229	1 399	260	—	1.0
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	4	20 017	2 292	557	61	—	—
444190	Other building material dealers	4	20 017	2 292	557	61	—	—
445	Food & beverage stores	18	103 508	11 428	2 336	741	1.2	57.3
4451	Grocery stores	9	100 546	11 145	2 266	720	—	59.0
44511	Supermarkets & other grocery (except convenience) stores	9	100 546	11 145	2 266	720	—	59.0
445110	Supermarkets & other grocery (except convenience) stores	9	100 546	11 145	2 266	720	—	59.0
4452	Specialty food stores	4	997	197	46	10	19.2	—
446	Health & personal care stores	14	15 807	2 080	443	110	14.7	1.1
4461	Health & personal care stores	14	15 807	2 080	443	110	14.7	1.1
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	28	62 162	3 830	871	278	22.7	11.4
4471	Gasoline stations	28	62 162	3 830	871	278	22.7	11.4
44711	Gasoline stations with convenience stores	21	42 154	2 069	486	131	11.1	1.2
447110	Gasoline stations with convenience stores	21	42 154	2 069	486	131	11.1	1.2
44719	Other gasoline stations	7	20 008	1 761	385	147	47.2	32.9
447190	Other gasoline stations	7	20 008	1 761	385	147	47.2	32.9
448	Clothing & clothing accessories stores	8	3 558	494	70	37	12.4	13.3
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	11	8 067	1 155	270	108	12.8	—
4511	Sporting goods, hobby, & musical instrument stores	8	6 251	745	167	84	12.0	—
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	1 816	410	103	24	D	—
451212	News dealers & newsstands	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BLUE SPRINGS, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	5	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	4 962	428	181	65	—	—
452990	All other general merchandise stores .....	3	4 962	428	181	65	—	—
4529901	Variety stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4531	Florists .....	6	2 478	364	85	26	28.2	.2
45311	Florists .....	6	2 478	364	85	26	28.2	.2
453110	Florists .....	6	2 478	364	85	26	28.2	.2
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	1 167	312	89	26	D	—
454	Nonstore retailers .....	7	6 911	689	160	42	13.8	.3
4541	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	D	D	D	a	D	D
454390	Other direct selling establishments .....	5	D	D	D	a	D	D
<b>BOLIVAR, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>76</b>	<b>135 203</b>	<b>11 651</b>	<b>2 695</b>	<b>734</b>	<b>13.2</b>	<b>17.8</b>
441	Motor vehicle & parts dealers .....	12	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	15 640	1 558	342	76	1.2	10.8
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	5	30 957	2 406	548	130	1.3	60.7
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	7	6 136	386	91	33	18.4	47.8
448	Clothing & clothing accessories stores .....	10	2 383	235	58	33	22.1	4.1
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	4	3 834	545	128	27	33.1	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BONNE TERRE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>27 140</b>	<b>2 194</b>	<b>440</b>	<b>152</b>	<b>21.8</b>	<b>9.2</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 644	326	84	17	18.6	—
445	Food & beverage stores .....	10	15 682	1 194	205	85	20.0	9.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	3 277	248	53	21	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BOONVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>52</b>	<b>83 838</b>	<b>7 444</b>	<b>1 726</b>	<b>548</b>	<b>3.4</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	13	16 880	1 110	200	103	2.0	—
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	913	112	27	15	17.6	—
451	Sporting goods, hobby, book, & music stores .....	4	487	38	10	9	71.5	—
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	371	51	13	10	D	—
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>BOWLING GREEN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>36</b>	<b>28 620</b>	<b>3 307</b>	<b>757</b>	<b>225</b>	<b>13.1</b>	<b>8.4</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	3 743	379	90	27	13.4	54.3
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	7 640	487	121	45	—	5.0
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRANSON, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>297</b>	<b>321 694</b>	<b>36 236</b>	<b>7 443</b>	<b>2 355</b>	<b>12.7</b>	<b>4.2</b>
441	Motor vehicle & parts dealers	11	30 601	2 012	331	63	79.3	—
442	Furniture & home furnishings stores	25	20 733	2 309	483	143	7.5	7.5
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
4422	Home furnishings stores	24	D	D	D	c	D	D
44229	Other home furnishings stores	23	D	D	D	c	D	D
442299	All other home furnishings stores	23	D	D	D	c	D	D
443	Electronics & appliance stores	7	2 053	321	87	25	17.0	35.8
4431	Electronics & appliance stores	7	2 053	321	87	25	17.0	35.8
44311	Appliance, television, & other electronics stores	7	2 053	321	87	25	17.0	35.8
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	21 582	2 469	578	115	2.4	3.8
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	11	31 535	3 626	846	206	3.9	.6
4451	Grocery stores	5	D	D	D	c	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	13	D	D	D	b	D	D
4461	Health & personal care stores	13	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
447	Gasoline stations	12	16 124	1 240	251	94	5.5	.3
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	112	88 030	8 611	1 776	670	3.1	5.7
4481	Clothing stores	75	D	D	D	f	D	D
44811	Men's clothing stores	12	14 271	1 204	243	119	—	2.4
448110	Men's clothing stores	12	14 271	1 204	243	119	—	2.4
44812	Women's clothing stores	22	17 940	1 850	405	144	2.4	10.2
448120	Women's clothing stores	22	17 940	1 850	405	144	2.4	10.2
44813	Children's & infants' clothing stores	3	2 013	242	57	17	—	—
448130	Children's & infants' clothing stores	3	2 013	242	57	17	—	—
44814	Family clothing stores	22	D	D	D	c	D	D
448140	Family clothing stores	22	D	D	D	c	D	D
44815	Clothing accessories stores	6	2 374	403	92	27	—	40.9
448150	Clothing accessories stores	6	2 374	403	92	27	—	40.9
44819	Other clothing stores	10	4 954	566	128	46	7.5	—
448190	Other clothing stores	10	4 954	566	128	46	7.5	—
4482	Shoe stores	22	17 996	1 619	330	119	—	1.0
44821	Shoe stores	22	17 996	1 619	330	119	—	1.0
448210	Shoe stores	22	17 996	1 619	330	119	—	1.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	16	12 393	1 134	223	82	—	1.4
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	15	D	D	D	b	D	D
44832	Luggage & leather goods stores	9	3 369	395	76	23	6.7	29.5
448320	Luggage & leather goods stores	9	3 369	395	76	23	6.7	29.5
451	Sporting goods, hobby, book, & music stores	24	9 416	1 381	249	88	17.4	.5
4511	Sporting goods, hobby, & musical instrument stores	16	5 791	869	136	54	28.2	—
45113	Sewing, needlework, & piece goods stores	6	1 831	330	42	15	13.1	—
451130	Sewing, needlework, & piece goods stores	6	1 831	330	42	15	13.1	—
4512	Book, periodical, & music stores	8	3 625	512	113	34	—	1.4
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRANSON, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	63	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores .....	46	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	45	26 932	6 420	1 063	345	18.0	12.4
453220	Gift, novelty, & souvenir stores .....	45	26 932	6 420	1 063	345	18.0	12.4
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BRECKENRIDGE HILLS, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>26</b>	<b>53 622</b>	<b>7 606</b>	<b>1 868</b>	<b>342</b>	<b>1.2</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	10	16 010	1 720	368	67	1.6	—
44112	Used car dealers .....	5	D	D	D	b	D	D
441120	Used car dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	4	7 273	899	211	46	3.5	—
44131	Automotive parts & accessories stores .....	4	7 273	899	211	46	3.5	—
441310	Automotive parts & accessories stores .....	4	7 273	899	211	46	3.5	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	7 949	1 451	345	46	—	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
<b>BRENTWOOD, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>179 123</b>	<b>19 918</b>	<b>4 701</b>	<b>1 021</b>	<b>3.8</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	5	12 477	1 776	367	52	2.1	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	4 847	1 035	262	36	19.7	8.3
4431	Electronics & appliance stores .....	5	4 847	1 035	262	36	19.7	8.3
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	18	91 882	9 043	2 056	379	1.9	—
4441	Building material & supplies dealers .....	17	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	13	D	D	D	c	D	D
444190	Other building material dealers .....	13	D	D	D	c	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	4	D	D	D	c	D	D
4461	Health & personal care stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	3	5 341	289	73	21	—	—
448	Clothing & clothing accessories stores .....	10	13 185	1 495	313	116	7.4	4.2
4481	Clothing stores .....	7	11 578	1 135	256	97	8.5	3.8

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<b>BRENTWOOD, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	4 807	758	160	59	4.5	3.7
4539	Other miscellaneous store retailers .....	5	4 580	718	148	54	3.6	—
45399	All other miscellaneous store retailers .....	5	4 580	718	148	54	3.6	—
454	Nonstore retailers .....	5	5 555	1 012	253	54	18.5	—
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>BRIDGETON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>143</b>	<b>599 707</b>	<b>57 871</b>	<b>13 750</b>	<b>3 532</b>	<b>1.2</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	13	173 439	13 233	3 172	359	.3	.7
4411	Automobile dealers .....	8	162 483	11 575	2 867	307	.3	.8
44111	New car dealers .....	4	157 344	11 226	2 787	289	—	—
441110	New car dealers .....	4	157 344	11 226	2 787	289	—	—
44112	Used car dealers .....	4	5 139	349	80	18	10.0	24.4
441120	Used car dealers .....	4	5 139	349	80	18	10.0	24.4
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	11	15 469	2 275	616	128	4.1	10.6
4421	Furniture stores .....	6	11 465	1 595	416	80	3.6	14.3
44211	Furniture stores .....	6	11 465	1 595	416	80	3.6	14.3
442110	Furniture stores .....	6	11 465	1 595	416	80	3.6	14.3
4422	Home furnishings stores .....	5	4 004	680	200	48	5.6	—
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	78 176	6 045	1 445	340	1.6	.9
4431	Electronics & appliance stores .....	11	78 176	6 045	1 445	340	1.6	.9
44311	Appliance, television, & other electronics stores ....	8	D	D	D	c	D	D
443111	Household appliance stores .....	3	2 448	442	115	18	D	28.4
443112	Radio, television, & other electronics stores .....	5	D	D	D	c	D	D
44312	Computer & software stores .....	3	D	D	D	c	D	D
443120	Computer & software stores .....	3	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	20	76 719	10 163	2 090	492	.3	.8
4441	Building material & supplies dealers .....	18	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44419	Other building material dealers .....	11	38 337	5 579	1 174	141	—	1.6
444190	Other building material dealers .....	11	38 337	5 579	1 174	141	—	1.6
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	20 933	2 136	563	145	6.8	.3
446	Health & personal care stores .....	8	22 779	3 017	764	202	.7	1.6
4461	Health & personal care stores .....	8	22 779	3 017	764	202	.7	1.6
44611	Pharmacies & drug stores .....	4	20 410	2 593	594	155	—	—
446110	Pharmacies & drug stores .....	4	20 410	2 593	594	155	—	—
4461101	Pharmacies & drug stores .....	4	20 410	2 593	594	155	—	—
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	1	D	D	D	a	D	D
44613	Optical goods stores .....	3	D	D	D	b	D	D
446130	Optical goods stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	11	22 790	1 425	321	102	—	2.9
4471	Gasoline stations .....	11	22 790	1 425	321	102	—	2.9
44711	Gasoline stations with convenience stores .....	5	11 167	623	159	48	—	6.0
447110	Gasoline stations with convenience stores .....	5	11 167	623	159	48	—	6.0
44719	Other gasoline stations .....	6	11 623	802	162	54	—	—
447190	Other gasoline stations .....	6	11 623	802	162	54	—	—
448	Clothing & clothing accessories stores .....	20	28 325	3 150	760	293	.7	1.5
4481	Clothing stores .....	13	21 413	2 241	556	222	.9	2.0
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRIDGETON, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	10	16 405	2 149	579	149	10.9	2.3
4511	Sporting goods, hobby, & musical instrument stores ..	6	12 807	1 360	379	111	1.3	2.5
45111	Sporting goods stores .....	4	D	D	D	b	D	D
451110	Sporting goods stores .....	4	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	3 598	789	200	38	45.2	1.9
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451212	Specialty book stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	5	107 923	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	107 923	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	105 484	9 488	2 310	915	—	—
45211	Department stores (excl leased depts) .....	5	105 484	9 488	2 310	915	—	—
452110	Department stores (excl leased depts) .....	5	105 484	9 488	2 310	915	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	105 484	9 488	2 310	915	—	—
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	20	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores .....	7	8 612	972	256	139	4.8	2.9
45321	Office supplies & stationery stores .....	2	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	c	D	D
4532102	Office supplies stores .....	2	D	D	D	c	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	3 051	540	143	47	—	17.0
454	Nonstore retailers .....	5	10 209	1 228	215	35	—	12.3
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
<b>BROOKFIELD, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>59 024</b>	<b>5 382</b>	<b>1 189</b>	<b>404</b>	<b>20.7</b>	<b>1.4</b>
441	Motor vehicle & parts dealers .....	11	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	4 882	563	92	24	D	—
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	7 982	723	176	80	6.5	—
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	7	5 899	374	88	36	5.3	—
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BUCKNER, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>29 492</b>	<b>2 303</b>	<b>454</b>	<b>114</b>	<b>2.6</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BUFFALO, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>22 262</b>	<b>2 099</b>	<b>428</b>	<b>139</b>	<b>18.9</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	4	6 401	586	82	20	—	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	944	93	22	8	D	—
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>BUTLER, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>47</b>	<b>55 205</b>	<b>5 389</b>	<b>1 213</b>	<b>447</b>	<b>38.7</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 068	442	101	44	14.4	4.5
445	Food & beverage stores .....	5	10 337	1 028	252	102	97.1	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	9 835	673	168	63	2.3	—
448	Clothing & clothing accessories stores .....	4	693	134	36	17	100.0	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CALIFORNIA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>73 816</b>	<b>4 473</b>	<b>1 053</b>	<b>283</b>	<b>9.8</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	c	D	D
4411	Automobile dealers .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	4	8 948	643	153	67	25.6	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 926	301	79	28	20.2	3.8
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CAMDENTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>106 443</b>	<b>10 003</b>	<b>2 478</b>	<b>601</b>	<b>16.3</b>	<b>.6</b>
441	Motor vehicle & parts dealers .....	8	38 429	2 614	587	100	23.0	—
442	Furniture & home furnishings stores .....	6	4 550	1 098	361	33	2.2	—
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	9	2 811	576	140	38	13.2	—
4431	Electronics & appliance stores .....	9	2 811	576	140	38	13.2	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	2 797	383	90	25	21.8	6.8
445	Food & beverage stores .....	5	22 283	2 056	491	170	5.9	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	4	662	124	26	16	24.5	—
45331	Used merchandise stores .....	4	662	124	26	16	24.5	—
453310	Used merchandise stores .....	4	662	124	26	16	24.5	—
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMERON, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>111 560</b>	<b>8 077</b>	<b>1 913</b>	<b>616</b>	<b>23.1</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	10	40 744	2 181	556	104	33.1	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	5 438	725	175	44	11.6	23.6
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	18 893	789	197	69	28.1	1.5
4471	Gasoline stations .....	10	18 893	789	197	69	28.1	1.5
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CAMERON, MO (CLINTON COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>32</b>	<b>79 323</b>	<b>6 045</b>	<b>1 462</b>	<b>469</b>	<b>14.2</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	9 815	407	101	37	50.9	2.8
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CAMERON, MO (DEKALB COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>32 237</b>	<b>2 032</b>	<b>451</b>	<b>147</b>	<b>45.2</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	5	9 078	382	96	32	3.5	—
452	General merchandise stores .....	1	D	D	D	a	D	D

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<b>CANTON, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>6 398</b>	<b>501</b>	<b>118</b>	<b>64</b>	<b>6.8</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>CAPE GIRARDEAU, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>359</b>	<b>780 584</b>	<b>72 991</b>	<b>18 317</b>	<b>4 893</b>	<b>7.7</b>	<b>4.1</b>
441	Motor vehicle & parts dealers .....	43	267 458	19 737	4 947	799	10.7	7.2
4411	Automobile dealers .....	23	199 600	11 106	2 828	462	7.6	6.3
44111	New car dealers .....	10	D	D	D	e	D	D
441110	New car dealers .....	10	D	D	D	e	D	D
44112	Used car dealers .....	13	D	D	D	b	D	D
441120	Used car dealers .....	13	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	10	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	10	D	D	D	c	D	D
44132	Tire dealers .....	5	D	D	D	c	D	D
441320	Tire dealers .....	5	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	22	21 035	3 947	1 011	214	13.2	12.2
4421	Furniture stores .....	11	D	D	D	c	D	D
44211	Furniture stores .....	11	D	D	D	c	D	D
442110	Furniture stores .....	11	D	D	D	c	D	D
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	21	12 407	2 275	601	105	17.9	9.1
4431	Electronics & appliance stores .....	21	12 407	2 275	601	105	17.9	9.1
44311	Appliance, television, & other electronics stores ....	12	7 962	1 638	432	72	27.9	3.1
443111	Household appliance stores .....	5	2 224	248	61	17	100.0	—
443112	Radio, television, & other electronics stores .....	7	5 738	1 390	371	55	—	4.3
44312	Computer & software stores .....	7	D	D	D	b	D	D
443120	Computer & software stores .....	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	29	62 810	6 427	1 505	344	2.0	.6
4441	Building material & supplies dealers .....	23	57 686	5 923	1 387	310	1.5	.6
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	16	D	D	D	c	D	D
444190	Other building material dealers .....	16	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	6	5 124	504	118	34	7.3	—
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	15	55 005	4 458	1 160	333	4.7	.1
4451	Grocery stores .....	8	52 499	4 154	1 107	313	4.7	—
44511	Supermarkets & other grocery (except convenience) stores .....	8	52 499	4 154	1 107	313	4.7	—
445110	Supermarkets & other grocery (except convenience) stores .....	8	52 499	4 154	1 107	313	4.7	—
4452	Specialty food stores .....	6	D	D	D	a	D	D
446	Health & personal care stores .....	25	23 496	3 448	986	187	37.4	11.5
4461	Health & personal care stores .....	25	23 496	3 448	986	187	37.4	11.5
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ....	3	D	D	D	a	D	D
44613	Optical goods stores .....	6	3 085	657	167	34	—	21.8
446130	Optical goods stores .....	6	3 085	657	167	34	—	21.8
44619	Other health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	29	40 266	2 691	863	341	9.0	7.9
4471	Gasoline stations .....	29	40 266	2 691	863	341	9.0	7.9
44711	Gasoline stations with convenience stores .....	24	38 422	2 405	772	299	7.5	6.1
447110	Gasoline stations with convenience stores .....	24	38 422	2 405	772	299	7.5	6.1

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE GIRARDEAU, MO *—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	73	36 418	4 878	1 117	437	12.9	3.0
4481	Clothing stores .....	47	D	D	D	e	D	D
44812	Women's clothing stores .....	25	D	D	D	c	D	D
448120	Women's clothing stores .....	25	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
4482	Shoe stores .....	13	D	D	D	b	D	D
44821	Shoe stores .....	13	D	D	D	b	D	D
448210	Shoe stores .....	13	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	9	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	13	D	D	D	b	D	D
44831	Jewelry stores .....	13	D	D	D	b	D	D
448310	Jewelry stores .....	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	32	25 987	2 996	727	274	2.8	.6
4511	Sporting goods, hobby, & musical instrument stores ..	23	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	9	D	D	D	c	D	D
45121	Book stores & news dealers .....	6	4 557	535	132	55	-	-
451211	Book stores .....	6	4 557	535	132	55	-	-
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores .....	16	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	10	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	8	D	D	D	c	D	D
452990	All other general merchandise stores .....	8	D	D	D	c	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	43	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	14	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	13	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	13	D	D	D	b	D	D
4533	Used merchandise stores .....	7	D	D	D	b	D	D
45331	Used merchandise stores .....	7	D	D	D	b	D	D
453310	Used merchandise stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	967	115	29	13	D	6.5
453910	Pet & pet supplies stores .....	3	967	115	29	13	D	6.5
45393	Manufactured (mobile) home dealers .....	3	7 374	556	114	21	D	-
453930	Manufactured (mobile) home dealers .....	3	7 374	556	114	21	D	-
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	11	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	9	D	D	D	b	D	D
454390	Other direct selling establishments .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CAPE GIRARDEAU, MO (CAPE GIRARDEAU COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade</b> .....	<b>358</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	42	D	D	D	f	D	D
4411	Automobile dealers .....	23	199 600	11 106	2 828	462	7.6	6.3
44111	New car dealers .....	10	D	D	D	e	D	D
441110	New car dealers .....	10	D	D	D	e	D	D
44112	Used car dealers .....	13	D	D	D	b	D	D
441120	Used car dealers .....	13	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	14	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	9	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	9	D	D	D	c	D	D
44132	Tire dealers .....	5	D	D	D	c	D	D
441320	Tire dealers .....	5	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	22	21 035	3 947	1 011	214	13.2	12.2
4421	Furniture stores .....	11	D	D	D	c	D	D
44211	Furniture stores .....	11	D	D	D	c	D	D
442110	Furniture stores .....	11	D	D	D	c	D	D
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	21	12 407	2 275	601	105	17.9	9.1
4431	Electronics & appliance stores .....	21	12 407	2 275	601	105	17.9	9.1
44311	Appliance, television, & other electronics stores .....	12	7 962	1 638	432	72	27.9	3.1
443111	Household appliance stores .....	5	2 224	248	61	17	100.0	—
443112	Radio, television, & other electronics stores .....	7	5 738	1 390	371	55	—	4.3
44312	Computer & software stores .....	7	D	D	D	b	D	D
443120	Computer & software stores .....	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	29	62 810	6 427	1 505	344	2.0	.6
4441	Building material & supplies dealers .....	23	57 686	5 923	1 387	310	1.5	.6
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	16	D	D	D	c	D	D
444190	Other building material dealers .....	16	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	6	5 124	504	118	34	7.3	—
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	15	55 005	4 458	1 160	333	4.7	.1
4451	Grocery stores .....	8	52 499	4 154	1 107	313	4.7	—
44511	Supermarkets & other grocery (except convenience) stores .....	8	52 499	4 154	1 107	313	4.7	—
445110	Supermarkets & other grocery (except convenience) stores .....	8	52 499	4 154	1 107	313	4.7	—
4452	Specialty food stores .....	6	D	D	D	a	D	D
446	Health & personal care stores .....	25	23 496	3 448	986	187	37.4	11.5
4461	Health & personal care stores .....	25	23 496	3 448	986	187	37.4	11.5
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	6	3 085	657	167	34	—	21.8
446130	Optical goods stores .....	6	3 085	657	167	34	—	21.8
44619	Other health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	29	40 266	2 691	863	341	9.0	7.9
4471	Gasoline stations .....	29	40 266	2 691	863	341	9.0	7.9
44711	Gasoline stations with convenience stores .....	24	38 422	2 405	772	299	7.5	6.1
447110	Gasoline stations with convenience stores .....	24	38 422	2 405	772	299	7.5	6.1
448	Clothing & clothing accessories stores .....	73	36 418	4 878	1 117	437	12.9	3.0
4481	Clothing stores .....	47	D	D	D	e	D	D
44812	Women's clothing stores .....	25	D	D	D	c	D	D
448120	Women's clothing stores .....	25	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
4482	Shoe stores .....	13	D	D	D	b	D	D
44821	Shoe stores .....	13	D	D	D	b	D	D
448210	Shoe stores .....	13	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	9	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	13	D	D	D	b	D	D
44831	Jewelry stores .....	13	D	D	D	b	D	D
448310	Jewelry stores .....	13	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE GIRARDEAU, MO (CAPE GIRARDEAU COUNTY PART) *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	32	25 987	2 996	727	274	2.8	.6
4511	Sporting goods, hobby, & musical instrument stores ..	23	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	9	D	D	D	c	D	D
45121	Book stores & news dealers .....	6	4 557	535	132	55	—	—
451211	Book stores .....	6	4 557	535	132	55	—	—
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores .....	16	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	10	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	8	D	D	D	c	D	D
452990	All other general merchandise stores .....	8	D	D	D	c	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	43	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	14	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	13	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	13	D	D	D	b	D	D
4533	Used merchandise stores .....	7	D	D	D	b	D	D
45331	Used merchandise stores .....	7	D	D	D	b	D	D
453310	Used merchandise stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	967	115	29	13	D	6.5
453910	Pet & pet supplies stores .....	3	967	115	29	13	D	6.5
45393	Manufactured (mobile) home dealers .....	3	7 374	556	114	21	D	—
453930	Manufactured (mobile) home dealers .....	3	7 374	556	114	21	D	—
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	11	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	9	D	D	D	b	D	D
454390	Other direct selling establishments .....	9	D	D	D	b	D	D
<b>CAPE GIRARDEAU, MO (SCOTT COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
<b>CARL JUNCTION, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6</b>	<b>5 888</b>	<b>534</b>	<b>132</b>	<b>49</b>	<b>14.5</b>	<b>42.9</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARROLLTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>30 826</b>	<b>2 722</b>	<b>655</b>	<b>237</b>	<b>24.6</b>	<b>1.4</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	833	69	17	6	100.0	—
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	4	8 123	679	167	58	4.1	3.5
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	1 376	178	41	23	58.8	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>CARTHAGE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>74</b>	<b>84 597</b>	<b>11 509</b>	<b>2 817</b>	<b>728</b>	<b>11.4</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	9	19 759	2 311	509	115	25.4	3.5
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	7 165	710	154	40	9.2	—
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	9	15 886	1 242	320	159	2.8	1.5
446	Health & personal care stores .....	5	2 556	440	109	26	76.2	—
447	Gasoline stations .....	11	13 832	1 050	199	58	—	6.7
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	6	5 048	804	189	68	—	57.9
4481	Clothing stores .....	5	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	872	130	28	16	21.2	—
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	7	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	7	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 119	184	50	11	14.3	39.9

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARUTHERSVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>37</b>	<b>58 182</b>	<b>5 279</b>	<b>1 153</b>	<b>337</b>	<b>19.1</b>	<b>7.7</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	10	16 986	1 147	268	89	44.9	23.3
4453	Beer, wine, & liquor stores .....	4	D	D	D	a	D	D
44531	Beer, wine, & liquor stores .....	4	D	D	D	a	D	D
445310	Beer, wine, & liquor stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	3	4 769	992	190	22	—	8.8
4461	Health & personal care stores .....	3	4 769	992	190	22	—	8.8
447	Gasoline stations .....	3	2 591	252	68	21	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>CASSVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>29 095</b>	<b>2 743</b>	<b>662</b>	<b>224</b>	<b>11.7</b>	<b>12.4</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	2 975	182	41	18	D	78.8
4483	Jewelry, luggage, & leather goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CENTRALIA, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>32 666</b>	<b>2 701</b>	<b>635</b>	<b>175</b>	<b>11.9</b>	<b>.6</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	3 430	358	83	21	—	—
445	Food & beverage stores .....	4	9 152	932	220	67	37.4	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 201	211	51	22	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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<b>CENTRALIA, MO (BOONE COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>32 666</b>	<b>2 701</b>	<b>635</b>	<b>175</b>	<b>11.9</b>	<b>.6</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	3 430	358	83	21	—	—
445	Food & beverage stores .....	4	9 152	932	220	67	37.4	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 201	211	51	22	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CHAFFEE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>13 580</b>	<b>1 198</b>	<b>286</b>	<b>89</b>	<b>48.7</b>	<b>5.9</b>
441	Motor vehicle & parts dealers .....	3	1 286	124	19	4	D	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	4 510	350	81	31	D	8.1
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	3 141	283	81	23	D	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CHARLESTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>70 905</b>	<b>5 357</b>	<b>1 258</b>	<b>396</b>	<b>20.4</b>	<b>10.6</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	8 405	769	196	68	44.6	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	37 101	2 065	461	158	14.3	19.9
4471	Gasoline stations .....	9	37 101	2 065	461	158	14.3	19.9
44711	Gasoline stations with convenience stores .....	6	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHESTERFIELD, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>218</b>	<b>380 525</b>	<b>47 472</b>	<b>11 301</b>	<b>3 564</b>	<b>5.8</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	4	2 641	654	126	16	7.3	21.2
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	20	14 897	2 506	622	136	3.5	9.1
4421	Furniture stores .....	9	8 942	1 465	357	64	.5	3.8
44211	Furniture stores .....	9	8 942	1 465	357	64	.5	3.8
442110	Furniture stores .....	9	8 942	1 465	357	64	.5	3.8
4422	Home furnishings stores .....	11	5 955	1 041	265	72	8.0	17.1
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	13 372	1 744	412	198	6.9	5.1
4431	Electronics & appliance stores .....	11	13 372	1 744	412	198	6.9	5.1
44311	Appliance, television, & other electronics stores .....	7	10 320	1 297	298	177	9.0	—
443111	Household appliance stores .....	3	4 965	482	104	113	—	—
443112	Radio, television, & other electronics stores .....	4	5 355	815	194	64	17.3	—
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	11 399	959	210	44	10.5	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	5	9 795	771	179	34	3.8	—
444190	Other building material dealers .....	5	9 795	771	179	34	3.8	—
445	Food & beverage stores .....	14	81 239	11 338	2 868	692	11.0	.3
4451	Grocery stores .....	8	79 699	11 181	2 833	667	10.6	.3
44511	Supermarkets & other grocery (except convenience) stores .....	5	76 982	10 834	2 749	635	8.4	.3
445110	Supermarkets & other grocery (except convenience) stores .....	5	76 982	10 834	2 749	635	8.4	.3
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	20	27 405	3 585	907	215	8.1	24.9
4461	Health & personal care stores .....	20	27 405	3 585	907	215	8.1	24.9
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
44613	Optical goods stores .....	6	3 646	815	214	39	—	3.8
446130	Optical goods stores .....	6	3 646	815	214	39	—	3.8
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	5 979	447	117	34	8.6	—
448	Clothing & clothing accessories stores .....	50	41 735	5 331	1 109	584	6.4	7.4
4481	Clothing stores .....	34	30 887	3 723	772	473	5.1	7.5
44813	Children's & infants' clothing stores .....	4	5 806	484	120	75	—	—
448130	Children's & infants' clothing stores .....	4	5 806	484	120	75	—	—
44814	Family clothing stores .....	9	11 863	1 391	242	230	—	.1
448140	Family clothing stores .....	9	11 863	1 391	242	230	—	.1
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	6	4 950	839	181	58	23.1	—
448190	Other clothing stores .....	6	4 950	839	181	58	23.1	—
4482	Shoe stores .....	10	5 203	602	112	50	14.8	15.0
44821	Shoe stores .....	10	5 203	602	112	50	14.8	15.0
448210	Shoe stores .....	10	5 203	602	112	50	14.8	15.0
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	5 645	1 006	225	61	5.6	—
44831	Jewelry stores .....	5	D	D	D	b	D	D
448310	Jewelry stores .....	5	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	24	20 728	1 855	348	156	14.2	—
4511	Sporting goods, hobby, & musical instrument stores .....	15	14 245	1 246	189	90	18.2	—
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	9	6 483	609	159	66	5.5	—
45121	Book stores & news dealers .....	5	3 277	342	92	39	10.8	—
451211	Book stores .....	5	3 277	342	92	39	10.8	—
4512111	Book stores, general .....	5	3 277	342	92	39	10.8	—
45122	Prerecorded tape, compact disc, & record stores .....	4	3 206	267	67	27	—	—
451220	Prerecorded tape, compact disc, & record stores .....	4	3 206	267	67	27	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHESTERFIELD, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	5	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	4	130 222	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	130 222	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	128 451	14 110	3 434	1 128	—	—
45211	Department stores (excl leased depts) .....	4	128 451	14 110	3 434	1 128	—	—
452110	Department stores (excl leased depts) .....	4	128 451	14 110	3 434	1 128	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	41	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores .....	25	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	23	10 766	1 461	322	186	4.1	8.4
453220	Gift, novelty, & souvenir stores .....	23	10 766	1 461	322	186	4.1	8.4
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45392	Art dealers .....	3	1 015	182	46	11	D	—
453920	Art dealers .....	3	1 015	182	46	11	D	—
45399	All other miscellaneous store retailers .....	5	1 764	206	51	20	19.0	8.4
454	Nonstore retailers .....	15	16 663	2 689	628	99	3.8	29.0
4543	Direct selling establishments .....	10	16 052	2 559	599	87	2.8	29.4
45439	Other direct selling establishments .....	10	16 052	2 559	599	87	2.8	29.4
454390	Other direct selling establishments .....	10	16 052	2 559	599	87	2.8	29.4
<b>CHILLICOTHE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>77</b>	<b>146 884</b>	<b>14 404</b>	<b>3 423</b>	<b>972</b>	<b>20.1</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	12	50 128	4 450	1 071	184	26.7	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	3 195	458	114	27	63.8	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	4 466	803	203	49	37.8	—
4431	Electronics & appliance stores .....	4	4 466	803	203	49	37.8	—
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	9	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	14	7 795	619	144	56	53.3	10.4
4481	Clothing stores .....	9	3 759	316	74	34	18.9	16.3
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	1 017	253	67	22	18.0	28.9
454	Nonstore retailers .....	7	5 439	673	161	31	11.7	12.8
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>CLARKSON VALLEY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAYTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>114</b>	<b>163 884</b>	<b>22 834</b>	<b>5 608</b>	<b>1 060</b>	<b>7.3</b>	<b>20.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	15	20 540	3 019	715	163	3.1	11.6
4421	Furniture stores .....	6	4 971	1 092	214	40	4.4	.1
44211	Furniture stores .....	6	4 971	1 092	214	40	4.4	.1
442110	Furniture stores .....	6	4 971	1 092	214	40	4.4	.1
4422	Home furnishings stores .....	9	15 569	1 927	501	123	2.6	15.3
44229	Other home furnishings stores .....	8	D	D	D	c	D	D
442299	All other home furnishings stores .....	8	D	D	D	c	D	D
443	Electronics & appliance stores .....	4	2 200	627	146	10	72.9	27.1
4431	Electronics & appliance stores .....	4	2 200	627	146	10	72.9	27.1
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	12	29 595	4 481	1 188	251	2.2	32.7
446	Health & personal care stores .....	13	30 841	5 923	1 572	207	6.2	31.5
4461	Health & personal care stores .....	13	30 841	5 923	1 572	207	6.2	31.5
44611	Pharmacies & drug stores .....	7	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	7	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	7	D	D	D	c	D	D
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446199	All other health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	8 803	973	225	56	12.2	25.7
448	Clothing & clothing accessories stores .....	24	20 494	2 632	591	109	17.7	2.8
4481	Clothing stores .....	12	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	D	D	D	b	D	D
44831	Jewelry stores .....	11	16 189	1 825	418	58	9.0	3.5
448310	Jewelry stores .....	11	16 189	1 825	418	58	9.0	3.5
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	11 020	1 039	329	118	—	71.0
4512	Book, periodical, & music stores .....	3	D	D	D	c	D	D
45121	Book stores & news dealers .....	3	D	D	D	c	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	25	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 853	202	48	13	46.6	—
45331	Used merchandise stores .....	5	1 853	202	48	13	46.6	—
453310	Used merchandise stores .....	5	1 853	202	48	13	46.6	—
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D
45392	Art dealers .....	10	2 491	478	111	24	49.5	9.8
453920	Art dealers .....	10	2 491	478	111	24	49.5	9.8
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	4 150	666	103	13	—	—
4543	Direct selling establishments .....	4	4 150	666	103	13	—	—
45439	Other direct selling establishments .....	4	4 150	666	103	13	—	—
454390	Other direct selling establishments .....	4	4 150	666	103	13	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLINTON, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>82</b>	<b>142 373</b>	<b>11 538</b>	<b>2 796</b>	<b>851</b>	<b>21.4</b>	<b>.6</b>
441	Motor vehicle & parts dealers .....	16	53 499	3 183	688	204	25.6	.2
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	1 883	292	64	19	D	—
4431	Electronics & appliance stores .....	3	1 883	292	64	19	D	—
44311	Appliance, television, & other electronics stores .....	3	1 883	292	64	19	D	—
444	Building material & garden equipment & supplies dealers .....	9	10 992	1 080	259	64	49.2	—
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	5	6 756	985	255	50	71.0	10.4
4461	Health & personal care stores .....	5	6 756	985	255	50	71.0	10.4
447	Gasoline stations .....	8	11 033	602	149	59	14.8	—
44711	Gasoline stations with convenience stores .....	8	11 033	602	149	59	14.8	—
447110	Gasoline stations with convenience stores .....	8	11 033	602	149	59	14.8	—
448	Clothing & clothing accessories stores .....	9	4 744	566	133	52	21.8	—
4481	Clothing stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	1 214	134	29	22	17.0	—
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 252	429	193	15	1.8	—
<b>COLUMBIA, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>491</b>	<b>1 270 791</b>	<b>116 742</b>	<b>28 778</b>	<b>7 836</b>	<b>3.6</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	44	373 103	26 127	6 883	977	6.5	1.1
4411	Automobile dealers .....	21	D	D	D	f	D	D
44111	New car dealers .....	14	D	D	D	f	D	D
441110	New car dealers .....	14	D	D	D	f	D	D
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	20	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	14	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	14	D	D	D	c	D	D
44132	Tire dealers .....	6	D	D	D	c	D	D
441320	Tire dealers .....	6	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	32	31 872	4 480	953	255	14.5	6.6
4421	Furniture stores .....	16	18 069	2 487	540	124	15.4	—
44211	Furniture stores .....	16	18 069	2 487	540	124	15.4	—
442110	Furniture stores .....	16	18 069	2 487	540	124	15.4	—
4422	Home furnishings stores .....	16	13 803	1 993	413	131	13.4	15.3
44221	Floor covering stores .....	7	8 480	1 120	267	54	2.1	25.0
442210	Floor covering stores .....	7	8 480	1 120	267	54	2.1	25.0
44229	Other home furnishings stores .....	9	5 323	873	146	77	31.4	—
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	22	D	D	D	e	D	D
4431	Electronics & appliance stores .....	22	D	D	D	e	D	D
44311	Appliance, television, & other electronics stores .....	14	D	D	D	c	D	D
443111	Household appliance stores .....	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	22 742	2 293	581	174	4.0	—
44312	Computer & software stores .....	8	D	D	D	b	D	D
443120	Computer & software stores .....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLUMBIA, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	47	165 737	17 300	4 416	842	.3	.1
4441	Building material & supplies dealers .....	39	151 941	15 951	3 984	789	.3	.1
44411	Home centers .....	3	66 222	5 893	1 568	400	—	—
444110	Home centers .....	3	66 222	5 893	1 568	400	—	—
44412	Paint & wallpaper stores .....	6	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	6	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	28	D	D	D	e	D	D
444190	Other building material dealers .....	28	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	8	13 796	1 349	432	53	—	—
44421	Outdoor power equipment stores .....	2	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	24	D	D	D	g	D	D
4451	Grocery stores .....	15	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	14	147 897	14 854	3 636	1 247	2.0	.4
445110	Supermarkets & other grocery (except convenience) stores .....	14	147 897	14 854	3 636	1 247	2.0	.4
4452	Specialty food stores .....	7	1 683	117	24	25	19.4	4.2
446	Health & personal care stores .....	38	37 044	5 069	1 279	296	1.5	3.3
4461	Health & personal care stores .....	38	37 044	5 069	1 279	296	1.5	3.3
446110	Pharmacies & drug stores .....	9	23 337	2 679	726	136	2.3	—
4461101	Pharmacies & drug stores .....	9	23 337	2 679	726	136	2.3	—
446110101	Pharmacies & drug stores .....	8	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	9	4 913	621	139	53	—	7.4
446120	Cosmetics, beauty supplies, & perfume stores .....	9	4 913	621	139	53	—	7.4
44613	Optical goods stores .....	9	3 090	544	118	50	—	15.3
446130	Optical goods stores .....	9	3 090	544	118	50	—	15.3
44619	Other health & personal care stores .....	11	5 704	1 225	296	57	—	6.8
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	46	91 078	5 094	1 195	481	3.8	1.3
4471	Gasoline stations .....	46	91 078	5 094	1 195	481	3.8	1.3
44711	Gasoline stations with convenience stores .....	35	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	35	D	D	D	e	D	D
44719	Other gasoline stations .....	11	D	D	D	b	D	D
447190	Other gasoline stations .....	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	90	D	D	D	f	D	D
4481	Clothing stores .....	56	D	D	D	f	D	D
44811	Men's clothing stores .....	5	4 028	617	172	42	—	39.0
448110	Men's clothing stores .....	5	4 028	617	172	42	—	39.0
44812	Women's clothing stores .....	20	14 303	1 601	378	175	.7	21.1
448120	Women's clothing stores .....	20	14 303	1 601	378	175	.7	21.1
44813	Children's & infants' clothing stores .....	3	2 272	312	71	44	—	—
448130	Children's & infants' clothing stores .....	3	2 272	312	71	44	—	—
44814	Family clothing stores .....	14	13 570	1 374	291	165	12.1	.4
448140	Family clothing stores .....	14	13 570	1 374	291	165	12.1	.4
44815	Clothing accessories stores .....	5	1 435	264	93	29	49.2	—
448150	Clothing accessories stores .....	5	1 435	264	93	29	49.2	—
44819	Other clothing stores .....	9	D	D	D	b	D	D
448190	Other clothing stores .....	9	D	D	D	b	D	D
4482	Shoe stores .....	18	10 173	1 294	323	104	—	15.9
44821	Shoe stores .....	18	10 173	1 294	323	104	—	15.9
448210	Shoe stores .....	18	10 173	1 294	323	104	—	15.9
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	10	4 752	638	151	60	—	2.0
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	16	D	D	D	c	D	D
44831	Jewelry stores .....	15	9 356	1 691	386	114	4.1	9.4
448310	Jewelry stores .....	15	9 356	1 691	386	114	4.1	9.4
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLUMBIA, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	51	37 653	5 069	1 139	426	2.6	1.5
4511	Sporting goods, hobby, & musical instrument stores . .	33	25 369	3 199	723	276	3.3	1.8
45111	Sporting goods stores . . . . .	18	D	D	D	c	D	D
451110	Sporting goods stores . . . . .	18	D	D	D	c	D	D
4511101	General-line sporting goods stores . . . . .	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	15	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	6	11 144	1 043	226	82	—	.1
451120	Hobby, toy, & game stores . . . . .	6	11 144	1 043	226	82	—	.1
45113	Sewing, needlework, & piece goods stores . . . . .	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	5	2 337	532	138	45	7.8	18.8
451140	Musical instrument & supplies stores . . . . .	5	2 337	532	138	45	7.8	18.8
4512	Book, periodical, & music stores . . . . .	18	12 284	1 870	416	150	1.0	.9
45121	Book stores & news dealers . . . . .	11	7 090	1 336	282	88	1.8	1.5
451211	Book stores . . . . .	10	D	D	D	b	D	D
4512111	Book stores, general . . . . .	6	4 477	1 035	219	63	2.9	—
4512112	Specialty book stores . . . . .	2	D	D	D	a	D	D
4512113	College book stores . . . . .	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	7	5 194	534	134	62	—	—
451220	Prerecorded tape, compact disc, & record stores . . .	7	5 194	534	134	62	—	—
452	General merchandise stores . . . . .	16	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## . . . . .	9	197 016	N	N	N	—	3.6
45211	Department stores (incl leased depts) ## . . . . .	9	197 016	N	N	N	—	3.6
4521	Department stores (excl leased depts) . . . . .	9	195 674	19 095	4 565	1 610	—	3.6
45211	Department stores (excl leased depts) . . . . .	9	195 674	19 095	4 565	1 610	—	3.6
452110	Department stores (excl leased depts) . . . . .	9	195 674	19 095	4 565	1 610	—	3.6
4521101	Conventional department stores (excl leased depts) . . . . .	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	5	121 319	10 769	2 603	963	—	—
4521103	National chain department stores (excl leased depts) . . . . .	3	D	D	D	e	D	D
4529	Other general merchandise stores . . . . .	7	D	D	D	c	D	D
45291	Warehouse clubs & superstores . . . . .	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores . . . . .	1	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
4529901	Variety stores . . . . .	6	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	65	D	D	D	e	D	D
4531	Florists . . . . .	8	D	D	D	b	D	D
45311	Florists . . . . .	8	D	D	D	b	D	D
453110	Florists . . . . .	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	26	D	D	D	c	D	D
45321	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	24	12 349	1 704	406	163	9.0	7.3
453220	Gift, novelty, & souvenir stores . . . . .	24	12 349	1 704	406	163	9.0	7.3
4533	Used merchandise stores . . . . .	13	1 952	240	46	29	33.7	6.8
45331	Used merchandise stores . . . . .	13	1 952	240	46	29	33.7	6.8
453310	Used merchandise stores . . . . .	13	1 952	240	46	29	33.7	6.8
4539	Other miscellaneous store retailers . . . . .	18	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	6	2 752	334	73	29	—	14.9
453910	Pet & pet supplies stores . . . . .	6	2 752	334	73	29	—	14.9
45392	Art dealers . . . . .	3	D	D	D	a	D	D
453920	Art dealers . . . . .	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
454	Nonstore retailers . . . . .	16	7 705	1 112	304	61	4.3	5.5
4543	Direct selling establishments . . . . .	9	D	D	D	b	D	D
45431	Fuel dealers . . . . .	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CRESTWOOD, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>155</b>	<b>447 130</b>	<b>42 336</b>	<b>10 543</b>	<b>3 226</b>	<b>1.2</b>	<b>2.5</b>
441	Motor vehicle & parts dealers	5	D	D	D	c	D	D
4411	Automobile dealers	3	87 886	5 658	1 356	167	—	—
442	Furniture & home furnishings stores	8	7 319	983	309	93	—	29.6
4421	Furniture stores	3	3 173	347	150	40	—	65.5
44211	Furniture stores	3	3 173	347	150	40	—	65.5
442110	Furniture stores	3	3 173	347	150	40	—	65.5
4422	Home furnishings stores	5	4 146	636	159	53	—	2.2
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	9	49 198	3 267	717	225	—	—
4431	Electronics & appliance stores	9	49 198	3 267	717	225	—	—
44311	Appliance, television, & other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	c	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	28 556	3 124	739	182	—	—
4441	Building material & supplies dealers	4	28 556	3 124	739	182	—	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	9	31 767	3 468	1 072	276	.8	1.6
4451	Grocery stores	5	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	12	17 466	2 773	769	188	9.6	6.8
4461	Health & personal care stores	12	17 466	2 773	769	188	9.6	6.8
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	7	6 950	1 820	547	99	3.2	4.6
446130	Optical goods stores	7	6 950	1 820	547	99	3.2	4.6
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	5	5 881	451	123	37	—	4.3
448	Clothing & clothing accessories stores	61	52 537	5 848	1 377	558	—	8.5
4481	Clothing stores	41	36 970	3 831	905	407	—	8.9
44811	Men's clothing stores	9	5 228	713	187	64	—	53.8
448110	Men's clothing stores	9	5 228	713	187	64	—	53.8
44812	Women's clothing stores	16	12 105	1 303	312	151	—	3.9
448120	Women's clothing stores	16	12 105	1 303	312	151	—	3.9
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	7	12 943	1 044	230	116	—	—
448140	Family clothing stores	7	12 943	1 044	230	116	—	—
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	4 203	450	105	47	—	—
448190	Other clothing stores	5	4 203	450	105	47	—	—
4482	Shoe stores	11	7 262	789	200	78	—	7.1
44821	Shoe stores	11	7 262	789	200	78	—	7.1
448210	Shoe stores	11	7 262	789	200	78	—	7.1
4482102	Women's shoe stores	3	1 483	190	48	26	—	34.9
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	4	3 208	296	70	26	—	—
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	9	8 305	1 228	272	73	—	7.6
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	16	24 772	2 423	616	209	4.2	.8
4511	Sporting goods, hobby, & musical instrument stores	8	13 164	1 169	319	97	1.1	1.4
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	a	D	D
451120	Hobby, toy, & game stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	11 608	1 254	297	112	7.8	—
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CRESTWOOD, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	4	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	3	110 671	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	110 671	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	109 564	10 628	2 485	913	—	—
452110	Department stores (excl leased depts) .....	3	109 564	10 628	2 485	913	—	—
4521101	Department stores (excl leased depts) .....	3	109 564	10 628	2 485	913	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	1	D	D	D	c	D	D
452990	All other general merchandise stores .....	1	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	20	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	12	13 392	1 433	372	163	2.2	.9
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	11	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	11	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	b	D	D
453920	Art dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CREVE COEUR, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>140</b>	<b>484 116</b>	<b>58 481</b>	<b>13 919</b>	<b>2 689</b>	<b>3.8</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	12	254 553	27 039	6 184	726	1.1	—
4411	Automobile dealers .....	8	D	D	D	f	D	D
44111	New car dealers .....	5	237 124	24 206	5 342	593	—	—
441110	New car dealers .....	5	237 124	24 206	5 342	593	—	—
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	11	14 284	2 145	660	121	2.1	—
4421	Furniture stores .....	6	9 717	1 440	443	74	—	—
44211	Furniture stores .....	6	9 717	1 440	443	74	—	—
442110	Furniture stores .....	6	9 717	1 440	443	74	—	—
4422	Home furnishings stores .....	5	4 567	705	217	47	6.6	—
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	8	9 252	1 324	380	75	13.9	2.0
4431	Electronics & appliance stores .....	8	9 252	1 324	380	75	13.9	2.0
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	7	20 575	2 280	599	113	—	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	13	83 871	11 184	2 685	695	7.0	2.1
4451	Grocery stores .....	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	f	D	D
4452	Specialty food stores .....	5	2 772	372	76	38	5.8	—
4453	Beer, wine, & liquor stores .....	2	D	D	D	a	D	D
44531	Beer, wine, & liquor stores .....	2	D	D	D	a	D	D
445310	Beer, wine, & liquor stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CREVE COEUR, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	18	30 522	3 338	803	234	7.8	1.1
4461	Health & personal care stores .....	18	30 522	3 338	803	234	7.8	1.1
44611	Pharmacies & drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	4	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	7	1 882	442	108	29	21.8	15.6
446130	Optical goods stores .....	7	1 882	442	108	29	21.8	15.6
44619	Other health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	5	10 218	944	226	74	—	—
448	Clothing & clothing accessories stores .....	21	27 267	2 897	633	195	10.5	.7
4481	Clothing stores .....	13	16 990	1 544	339	137	7.6	1.1
44811	Men's clothing stores .....	2	D	D	D	a	D	D
448110	Men's clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	3	D	D	D	b	D	D
448140	Family clothing stores .....	3	D	D	D	b	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	5	7 007	1 068	233	39	4.2	—
44831	Jewelry stores .....	5	7 007	1 068	233	39	4.2	—
448310	Jewelry stores .....	5	7 007	1 068	233	39	4.2	—
451	Sporting goods, hobby, book, & music stores .....	14	10 243	1 907	481	139	12.9	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	10	7 406	1 562	383	106	17.9	—
45111	Sporting goods stores .....	5	4 475	875	213	62	22.7	—
451110	Sporting goods stores .....	5	4 475	875	213	62	22.7	—
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	2 837	345	98	33	—	11.2
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	D	D	D	e	D	D
4531	Florists .....	5	D	D	D	c	D	D
45311	Florists .....	5	D	D	D	c	D	D
453110	Florists .....	5	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	8	8 608	871	220	79	1.7	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	4	5 839	434	100	39	7.7	—
45331	Used merchandise stores .....	4	5 839	434	100	39	7.7	—
453310	Used merchandise stores .....	4	5 839	434	100	39	7.7	—
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	1 183	321	60	22	—	—
454	Nonstore retailers .....	9	D	D	D	b	D	D
<b>CRYSTAL CITY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>59 775</b>	<b>5 821</b>	<b>1 462</b>	<b>439</b>	<b>26.8</b>	<b>.3</b>
441	Motor vehicle & parts dealers .....	12	19 218	1 566	458	105	47.8	.9
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	5 238	799	195	31	D	—
444190	Other building material dealers .....	3	5 238	799	195	31	D	—
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	1 717	413	78	28	6.6	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CRYSTAL CITY, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	4	16 257	1 551	386	148	—	—
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529901	Variety stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CUBA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>26</b>	<b>107 283</b>	<b>6 580</b>	<b>1 509</b>	<b>490</b>	<b>71.8</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	D	D	D	e	D	D
4471	Gasoline stations .....	5	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	4	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	e	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DELLWOOD, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>46 917</b>	<b>5 159</b>	<b>1 290</b>	<b>314</b>	<b>3.7</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	5	7 619	1 238	231	47	10.5	—
4413	Automotive parts, accessories, & tire stores .....	5	7 619	1 238	231	47	10.5	—
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	c	D	D
447	Gasoline stations .....	4	7 358	284	67	29	—	.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529901	Variety stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DESLOGE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>15</b>	<b>44 138</b>	<b>4 004</b>	<b>986</b>	<b>334</b>	<b>3.2</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	5	8 782	429	101	40	9.6	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DE SOTO, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>88 258</b>	<b>7 414</b>	<b>1 716</b>	<b>461</b>	<b>17.7</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	8	25 016	1 737	492	73	40.4	4.2
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	2 338	522	97	22	D	—
4431	Electronics & appliance stores .....	3	2 338	522	97	22	D	—
44311	Appliance, television, & other electronics stores .....	3	2 338	522	97	22	D	—
444	Building material & garden equipment & supplies dealers .....	4	6 123	836	154	35	3.4	—
445	Food & beverage stores .....	8	19 372	1 508	409	108	11.3	1.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	12 945	657	150	66	—	2.9
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	517	78	17	11	84.7	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>DES PERES, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>135</b>	<b>298 339</b>	<b>31 876</b>	<b>7 404</b>	<b>2 219</b>	<b>1.1</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	13	15 434	2 474	554	118	3.7	5.3
4421	Furniture stores .....	6	7 475	1 614	356	52	1.3	—
44211	Furniture stores .....	6	7 475	1 614	356	52	1.3	—
442110	Furniture stores .....	6	7 475	1 614	356	52	1.3	—
4422	Home furnishings stores .....	7	7 959	860	198	66	5.9	10.2
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	2 333	697	142	24	—	—
4431	Electronics & appliance stores .....	4	2 333	697	142	24	—	—
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	10	22 990	3 424	723	128	1.6	43.8
4441	Building material & supplies dealers .....	8	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	4	16 272	1 872	403	43	—	61.9
444190	Other building material dealers .....	4	16 272	1 872	403	43	—	61.9
445	Food & beverage stores .....	6	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DES PERES, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	13	12 508	1 665	414	95	5.2	6.4
4461	Health & personal care stores .....	13	12 508	1 665	414	95	5.2	6.4
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	6	2 002	490	120	24	—	23.3
446130	Optical goods stores .....	6	2 002	490	120	24	—	23.3
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	56	44 479	5 858	1 353	533	1.8	3.5
4481	Clothing stores .....	35	32 836	3 974	913	416	1.6	2.8
44812	Women's clothing stores .....	18	10 846	1 601	362	173	—	.8
448120	Women's clothing stores .....	18	10 846	1 601	362	173	—	.8
44814	Family clothing stores .....	6	16 723	1 551	356	178	—	—
448140	Family clothing stores .....	6	16 723	1 551	356	178	—	—
44815	Clothing accessories stores .....	5	D	D	D	b	D	D
448150	Clothing accessories stores .....	5	D	D	D	b	D	D
44819	Other clothing stores .....	3	2 343	268	62	26	D	—
448190	Other clothing stores .....	3	2 343	268	62	26	D	—
4482102	Women's shoe stores .....	5	2 220	502	109	25	—	9.6
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	7 576	1 029	246	66	3.4	5.4
44831	Jewelry stores .....	10	D	D	D	b	D	D
448310	Jewelry stores .....	10	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	14 278	2 022	466	153	.6	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	7 053	1 052	239	61	1.1	—
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	7 225	970	227	92	—	—
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	140 462	11 156	2 530	864	—	—
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DEXTER, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>83</b>	<b>186 414</b>	<b>13 325</b>	<b>3 122</b>	<b>868</b>	<b>5.8</b>	<b>3.4</b>
441	Motor vehicle & parts dealers .....	15	86 999	5 217	1 233	220	3.5	—
4411	Automobile dealers .....	5	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
4441	Building material & supplies dealers .....	8	8 968	927	214	53	—	10.9
44419	Other building material dealers .....	8	8 968	927	214	53	—	10.9
444190	Other building material dealers .....	8	8 968	927	214	53	—	10.9
445	Food & beverage stores .....	7	18 862	1 600	372	157	4.2	—
446	Health & personal care stores .....	3	6 748	899	183	45	—	—
4461	Health & personal care stores .....	3	6 748	899	183	45	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEXTER, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	15	32 441	1 141	275	91	13.5	2.6
4471	Gasoline stations .....	15	32 441	1 141	275	91	13.5	2.6
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	7	1 461	291	52	27	44.8	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
<b>EAST PRAIRIE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>19 974</b>	<b>2 005</b>	<b>461</b>	<b>169</b>	<b>43.2</b>	<b>9.6</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ELDON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>105 569</b>	<b>9 261</b>	<b>2 052</b>	<b>596</b>	<b>27.5</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	10	49 938	3 640	818	157	45.1	1.8
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	5	20 442	1 959	442	145	3.7	.8
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	5 668	315	73	35	6.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EL DORADO SPRINGS, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>40</b>	<b>48 753</b>	<b>3 845</b>	<b>900</b>	<b>271</b>	<b>17.0</b>	<b>22.9</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	5 279	463	104	30	7.3	3.3
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ELLISVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>78</b>	<b>651 214</b>	<b>48 070</b>	<b>9 599</b>	<b>1 916</b>	<b>1.3</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	13	476 644	31 288	5 741	808	—	—
4411	Automobile dealers .....	9	470 835	30 324	5 490	759	—	—
44111	New car dealers .....	9	470 835	30 324	5 490	759	—	—
441110	New car dealers .....	9	470 835	30 324	5 490	759	—	—
4413	Automotive parts, accessories, & tire stores .....	4	5 809	964	251	49	—	—
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	12 735	1 895	416	90	5.8	—
4421	Furniture stores .....	4	7 731	910	209	49	9.6	—
44211	Furniture stores .....	4	7 731	910	209	49	9.6	—
442110	Furniture stores .....	4	7 731	910	209	49	9.6	—
4422	Home furnishings stores .....	4	5 004	985	207	41	—	—
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	46 601	3 049	668	217	5.1	.8
4431	Electronics & appliance stores .....	6	46 601	3 049	668	217	5.1	.8
44311	Appliance, television, & other electronics stores .....	5	D	D	D	c	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	8	7 685	1 491	313	67	14.4	—
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	3	3 879	691	123	31	D	—
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	e	D	D
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	6	14 436	1 468	343	105	13.7	.1
4461	Health & personal care stores .....	6	14 436	1 468	343	105	13.7	.1
447	Gasoline stations .....	7	15 577	926	225	109	8.3	8.9
448	Clothing & clothing accessories stores .....	8	6 839	947	220	46	2.6	3.3
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ELLISVILLE, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	10	3 923	561	122	54	21.6	10.0
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 074	506	107	40	9.1	3.6
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>EUREKA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>123 671</b>	<b>11 606</b>	<b>2 800</b>	<b>777</b>	<b>13.2</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	12	28 213	2 546	552	101	34.6	—
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	3	2 484	245	47	10	100.0	—
441222	Boat dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	11 396	702	202	59	—	—
448	Clothing & clothing accessories stores .....	6	3 100	267	70	36	1.8	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	6	7 643	698	132	41	3.0	—
4533	Used merchandise stores .....	3	D	D	D	b	D	D
45331	Used merchandise stores .....	3	D	D	D	b	D	D
453310	Used merchandise stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>EXCELSIOR SPRINGS, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>47</b>	<b>110 232</b>	<b>10 313</b>	<b>2 376</b>	<b>715</b>	<b>14.5</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	11	32 844	2 829	610	109	38.3	1.1
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 961	210	57	20	—	33.1
4431	Electronics & appliance stores .....	4	1 961	210	57	20	—	33.1
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
4451	Grocery stores .....	5	30 228	2 533	625	200	3.7	9.7
446	Health & personal care stores .....	3	5 202	519	127	24	D	—
4461	Health & personal care stores .....	3	5 202	519	127	24	D	—
447	Gasoline stations .....	9	8 392	613	187	65	1.2	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	848	199	49	20	D	58.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>EXCELSIOR SPRINGS, MO (CLAY COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade</b> .....	<b>46</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	10	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 961	210	57	20	—	33.1
4431	Electronics & appliance stores .....	4	1 961	210	57	20	—	33.1
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
4451	Grocery stores .....	5	30 228	2 533	625	200	3.7	9.7
446	Health & personal care stores .....	3	5 202	519	127	24	D	—
4461	Health & personal care stores .....	3	5 202	519	127	24	D	—
447	Gasoline stations .....	9	8 392	613	187	65	1.2	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	848	199	49	20	D	58.0
	<b>EXCELSIOR SPRINGS, MO (RAY COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
	<b>FARMINGTON, MO</b>							
<b>44-45</b>	<b>Retail trade</b> .....	<b>120</b>	<b>249 185</b>	<b>22 900</b>	<b>5 399</b>	<b>1 612</b>	<b>11.4</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	16	39 100	2 406	618	143	33.8	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	4 793	739	178	39	38.3	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	5 179	304	61	21	2.6	41.1
4431	Electronics & appliance stores .....	4	5 179	304	61	21	2.6	41.1
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	19 490	1 945	469	129	25.1	—
4441	Building material & supplies dealers .....	8	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	10	20 596	3 014	653	113	14.4	4.7
4461	Health & personal care stores .....	10	20 596	3 014	653	113	14.4	4.7
44611	Pharmacies & drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	6	D	D	D	c	D	D
447	Gasoline stations .....	18	27 420	2 046	469	157	1.2	5.2
4471	Gasoline stations .....	18	27 420	2 046	469	157	1.2	5.2
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	18	20 244	2 158	483	189	1.4	—
4481	Clothing stores .....	10	16 150	1 661	377	148	1.1	—
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FARMINGTON, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	3	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	5	5 391	852	206	34	28.2	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>FAYETTE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24</b>	<b>14 584</b>	<b>1 218</b>	<b>266</b>	<b>125</b>	<b>52.3</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	3	1 632	102	17	9	—	8.6
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	1 850	165	41	20	62.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>FENTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>169 212</b>	<b>18 309</b>	<b>4 109</b>	<b>1 031</b>	<b>3.8</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	11	19 159	2 628	617	87	3.6	11.4
4413	Automotive parts, accessories, & tire stores .....	5	15 847	2 445	598	80	—	—
44131	Automotive parts & accessories stores .....	5	15 847	2 445	598	80	—	—
441310	Automotive parts & accessories stores .....	5	15 847	2 445	598	80	—	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 832	269	66	17	—	—
4431	Electronics & appliance stores .....	3	1 832	269	66	17	—	—
44311	Appliance, television, & other electronics stores .....	3	1 832	269	66	17	—	—
444	Building material & garden equipment & supplies dealers .....	11	23 106	2 589	563	78	6.0	9.5
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	7	19 251	2 001	472	58	—	3.2
444190	Other building material dealers .....	7	19 251	2 001	472	58	—	3.2
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	13	31 565	2 041	468	100	2.8	11.5
4471	Gasoline stations .....	13	31 565	2 041	468	100	2.8	11.5
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	8	4 941	568	144	64	6.6	14.1
4481	Clothing stores .....	5	3 276	362	101	47	—	21.2
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FENTON, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	1	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	1	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	1	D	D	D	b	D	D
451211	Book stores . . . . .	1	D	D	D	b	D	D
4512111	Book stores, general . . . . .	1	D	D	D	b	D	D
452	General merchandise stores . . . . .	2	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
454	Nonstore retailers . . . . .	10	9 256	2 441	511	100	25.4	12.4
4542	Vending machine operators . . . . .	3	D	D	D	b	D	D
45421	Vending machine operators . . . . .	3	D	D	D	b	D	D
454210	Vending machine operators . . . . .	3	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	6	5 362	1 795	379	78	31.3	4.0
45439	Other direct selling establishments . . . . .	6	5 362	1 795	379	78	31.3	4.0
454390	Other direct selling establishments . . . . .	6	5 362	1 795	379	78	31.3	4.0
<b>FERGUSON, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>74</b>	<b>300 269</b>	<b>30 214</b>	<b>6 824</b>	<b>1 750</b>	<b>1.4</b>	<b>4.1</b>
441	Motor vehicle & parts dealers . . . . .	16	88 672	8 424	1 846	297	2.8	6.9
4411	Automobile dealers . . . . .	8	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	7	D	D	D	b	D	D
44132	Tire dealers . . . . .	3	3 319	812	205	40	D	53.8
441320	Tire dealers . . . . .	3	3 319	812	205	40	D	53.8
442	Furniture & home furnishings stores . . . . .	3	D	D	D	b	D	D
4421	Furniture stores . . . . .	2	D	D	D	b	D	D
44211	Furniture stores . . . . .	2	D	D	D	b	D	D
442110	Furniture stores . . . . .	2	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	4	D	D	D	b	D	D
4431	Electronics & appliance stores . . . . .	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores . . . . .	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores . . . . .	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	D	D	D	c	D	D
4441	Building material & supplies dealers . . . . .	5	D	D	D	c	D	D
44411	Home centers . . . . .	1	D	D	D	b	D	D
444110	Home centers . . . . .	1	D	D	D	b	D	D
44419	Other building material dealers . . . . .	1	D	D	D	b	D	D
444190	Other building material dealers . . . . .	1	D	D	D	b	D	D
445	Food & beverage stores . . . . .	7	D	D	D	c	D	D
446	Health & personal care stores . . . . .	6	D	D	D	c	D	D
4461	Health & personal care stores . . . . .	6	D	D	D	c	D	D
447	Gasoline stations . . . . .	10	12 786	848	220	70	1.8	16.8
44711	Gasoline stations with convenience stores . . . . .	6	11 083	628	163	48	—	14.8
447110	Gasoline stations with convenience stores . . . . .	6	11 083	628	163	48	—	14.8
448	Clothing & clothing accessories stores . . . . .	9	8 386	701	300	103	8.2	—
4481	Clothing stores . . . . .	6	D	D	D	b	D	D
44819	Other clothing stores . . . . .	1	D	D	D	b	D	D
448190	Other clothing stores . . . . .	1	D	D	D	b	D	D
4482104	Family shoe stores . . . . .	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	5	9 709	888	201	69	—	1.0
4511	Sporting goods, hobby, & musical instrument stores . .	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores . . . . .	1	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	3	D	D	D	a	D	D
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores . . . . .	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores . . . . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FESTUS, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>65</b>	<b>183 044</b>	<b>17 704</b>	<b>4 450</b>	<b>1 093</b>	<b>17.0</b>	<b>.6</b>
441	Motor vehicle & parts dealers	12	47 329	4 271	1 083	159	52.3	.5
4412	Other motor vehicle dealers	4	12 405	1 249	374	45	11.7	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	4 676	1 092	252	44	D	—
4421	Furniture stores	3	4 676	1 092	252	44	D	—
44211	Furniture stores	3	4 676	1 092	252	44	D	—
442110	Furniture stores	3	4 676	1 092	252	44	D	—
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	10 028	1 064	220	44	18.0	—
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	8	17 676	1 948	529	129	5.5	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	7	14 021	830	235	71	6.1	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	3	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
<b>FLORISSANT, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>227</b>	<b>688 246</b>	<b>68 731</b>	<b>16 441</b>	<b>4 432</b>	<b>2.3</b>	<b>1.0</b>
441	Motor vehicle & parts dealers	24	188 536	16 270	3 724	473	.9	.7
4411	Automobile dealers	6	D	D	D	e	D	D
44111	New car dealers	3	151 250	9 729	2 261	262	—	—
441110	New car dealers	3	151 250	9 729	2 261	262	—	—
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	9 221	1 387	353	70	9.1	—
441310	Automotive parts & accessories stores	10	9 221	1 387	353	70	9.1	—
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	7 341	1 088	223	59	3.2	4.4
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	11	32 850	2 016	483	136	3.1	.9
4431	Electronics & appliance stores	11	32 850	2 016	483	136	3.1	.9
44311	Appliance, television, & other electronics stores	10	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	14	22 188	4 519	816	173	6.6	3.5
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44413	Hardware stores	7	D	D	D	c	D	D
444130	Hardware stores	7	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLORISSANT, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	22	161 197	15 784	4 212	1 071	1.3	.4
4451	Grocery stores .....	15	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	13	157 177	15 310	4 084	1 034	.6	.4
445110	Supermarkets & other grocery (except convenience) stores .....	13	157 177	15 310	4 084	1 034	.6	.4
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	23	40 822	4 505	1 137	367	3.8	.7
4461	Health & personal care stores .....	23	40 822	4 505	1 137	367	3.8	.7
44611	Pharmacies & drug stores .....	9	D	D	D	e	D	D
446110	Pharmacies & drug stores .....	9	D	D	D	e	D	D
4461101	Pharmacies & drug stores .....	8	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	6	2 744	633	162	32	—	2.7
446130	Optical goods stores .....	6	2 744	633	162	32	—	2.7
44619	Other health & personal care stores .....	5	D	D	D	b	D	D
446191	Food (health) supplement stores .....	3	999	154	37	18	D	21.3
447	Gasoline stations .....	22	37 796	2 712	746	225	9.7	.3
4471	Gasoline stations .....	22	37 796	2 712	746	225	9.7	.3
44711	Gasoline stations with convenience stores .....	11	23 707	1 478	464	155	1.5	—
447110	Gasoline stations with convenience stores .....	11	23 707	1 478	464	155	1.5	—
44719	Other gasoline stations .....	11	14 089	1 234	282	70	23.6	.8
447190	Other gasoline stations .....	11	14 089	1 234	282	70	23.6	.8
448	Clothing & clothing accessories stores .....	31	20 079	2 533	605	243	5.9	.5
4481	Clothing stores .....	17	12 722	1 486	376	164	6.2	—
4483	Jewelry, luggage, & leather goods stores .....	8	3 891	703	150	46	10.0	2.6
44831	Jewelry stores .....	8	3 891	703	150	46	10.0	2.6
448310	Jewelry stores .....	8	3 891	703	150	46	10.0	2.6
451	Sporting goods, hobby, book, & music stores .....	17	11 397	1 890	447	158	12.0	6.6
4511	Sporting goods, hobby, & musical instrument stores ..	12	8 707	1 622	386	131	13.7	—
45111	Sporting goods stores .....	6	4 762	1 030	227	76	6.5	—
451110	Sporting goods stores .....	6	4 762	1 030	227	76	6.5	—
4511101	General-line sporting goods stores .....	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	2 690	268	61	27	6.5	27.9
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
4512111	Book stores, general .....	4	D	D	D	a	D	D
452	General merchandise stores .....	14	146 053	15 121	3 504	1 296	—	—
4521	Department stores (incl leased depts) ## .....	7	132 942	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	7	132 942	N	N	N	—	—
4521	Department stores (excl leased depts) .....	7	131 276	13 513	3 129	1 166	—	—
45211	Department stores (excl leased depts) .....	7	131 276	13 513	3 129	1 166	—	—
452110	Department stores (excl leased depts) .....	7	131 276	13 513	3 129	1 166	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	55 024	4 072	838	365	—	—
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	7	14 777	1 608	375	130	—	—
452990	All other general merchandise stores .....	7	14 777	1 608	375	130	—	—
4529901	Variety stores .....	6	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	32	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	13	11 563	1 018	210	115	3.5	15.5
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	5	912	243	72	25	23.0	—
45331	Used merchandise stores .....	5	912	243	72	25	23.0	—
453310	Used merchandise stores .....	5	912	243	72	25	23.0	—
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	6	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FREDERICKTOWN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>53 018</b>	<b>6 108</b>	<b>1 511</b>	<b>393</b>	<b>29.9</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	3	1 358	247	28	11	D	53.4
447	Gasoline stations .....	7	9 116	421	101	43	10.8	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	487	52	9	4	D	71.9
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>FRONTENAC, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>49</b>	<b>153 184</b>	<b>22 054</b>	<b>5 427</b>	<b>974</b>	<b>3.0</b>	<b>20.0</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	9 854	1 792	485	60	4.0	68.8
4421	Furniture stores .....	5	9 854	1 792	485	60	4.0	68.8
44211	Furniture stores .....	5	9 854	1 792	485	60	4.0	68.8
442110	Furniture stores .....	5	9 854	1 792	485	60	4.0	68.8
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	3	1 317	281	81	21	—	—
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	22	53 643	8 594	2 111	434	3.0	42.2
4481	Clothing stores .....	14	47 544	7 880	1 943	388	1.3	47.6
44811	Men's clothing stores .....	2	D	D	D	b	D	D
448110	Men's clothing stores .....	2	D	D	D	b	D	D
44812	Women's clothing stores .....	7	34 863	5 458	1 297	267	—	64.9
448120	Women's clothing stores .....	7	34 863	5 458	1 297	267	—	64.9
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	4 766	510	98	27	21.3	—
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	3 460	520	136	33	12.7	—
4511	Sporting goods, hobby, & musical instrument stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4531	Florists .....	1	D	D	D	a	D	D
45311	Florists .....	1	D	D	D	a	D	D
453110	Florists .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	3	3 466	295	75	7	D	—
45439	Other direct selling establishments .....	3	3 466	295	75	7	D	—
454390	Other direct selling establishments .....	3	3 466	295	75	7	D	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FULTON, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>67</b>	<b>99 054</b>	<b>9 276</b>	<b>2 233</b>	<b>603</b>	<b>11.9</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	12	26 979	2 251	557	110	23.9	16.2
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	670	101	23	8	76.1	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	11	14 326	752	171	63	.3	14.5
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	7	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	784	72	14	7	—	—
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>GLADSTONE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>104</b>	<b>317 239</b>	<b>31 277</b>	<b>7 220</b>	<b>1 828</b>	<b>4.6</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	16	114 088	8 893	1 675	255	5.7	2.6
4411	Automobile dealers .....	9	103 112	7 046	1 441	195	6.0	2.9
44112	Used car dealers .....	6	10 089	627	110	20	61.3	29.6
441120	Used car dealers .....	6	10 089	627	110	20	61.3	29.6
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	7 827	1 750	377	37	10.4	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	D	D	D	b	D	D
4431	Electronics & appliance stores .....	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443111	Household appliance stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	11	26 843	3 238	749	180	2.5	.1
4441	Building material & supplies dealers .....	8	24 501	2 862	684	162	2.7	.1
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	3	2 342	376	65	18	—	—
445	Food & beverage stores .....	11	48 319	4 757	1 166	389	3.8	—
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	45 175	4 621	1 135	371	.2	—
445110	Supermarkets & other grocery (except convenience) stores .....	6	45 175	4 621	1 135	371	.2	—
446	Health & personal care stores .....	11	17 261	1 833	478	109	14.2	—
4461	Health & personal care stores .....	11	17 261	1 833	478	109	14.2	—
447	Gasoline stations .....	11	19 191	1 503	367	72	.5	2.8
4471	Gasoline stations .....	11	19 191	1 503	367	72	.5	2.8
44711	Gasoline stations with convenience stores .....	7	15 903	753	181	39	—	2.2
447110	Gasoline stations with convenience stores .....	7	15 903	753	181	39	—	2.2
448	Clothing & clothing accessories stores .....	5	7 763	899	215	121	3.8	—
4481	Clothing stores .....	3	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLADSTONE, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	8	6 205	636	179	60	14.9	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4533	Used merchandise stores .....	4	1 237	555	127	60	7.9	45.6
45331	Used merchandise stores .....	4	1 237	555	127	60	7.9	45.6
453310	Used merchandise stores .....	4	1 237	555	127	60	7.9	45.6
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>GLENDALE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>13</b>	<b>38 479</b>	<b>3 896</b>	<b>987</b>	<b>155</b>	<b>83.3</b>	<b>1.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	448	64	12	5	68.8	—
<b>GRAIN VALLEY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>8</b>	<b>19 322</b>	<b>2 328</b>	<b>558</b>	<b>101</b>	<b>7.3</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRANDVIEW, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>94</b>	<b>216 430</b>	<b>24 780</b>	<b>5 595</b>	<b>1 382</b>	<b>3.5</b>	<b>11.5</b>
441	Motor vehicle & parts dealers .....	11	25 132	3 044	753	108	1.3	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	3	2 951	385	103	19	D	—
44221	Floor covering stores .....	3	2 951	385	103	19	D	—
442210	Floor covering stores .....	3	2 951	385	103	19	D	—
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	27 619	3 102	721	130	7.5	.6
4441	Building material & supplies dealers .....	14	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	4	3 417	322	72	17	3.8	—
444120	Paint & wallpaper stores .....	4	3 417	322	72	17	3.8	—
44419	Other building material dealers .....	8	19 315	2 019	471	70	10.1	—
444190	Other building material dealers .....	8	19 315	2 019	471	70	10.1	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	35 951	3 470	913	260	2.2	39.7
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	7	11 288	1 017	293	60	8.8	3.6
4461	Health & personal care stores .....	7	11 288	1 017	293	60	8.8	3.6
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	13	24 328	1 327	319	94	—	27.3
4471	Gasoline stations .....	13	24 328	1 327	319	94	—	27.3
44711	Gasoline stations with convenience stores .....	8	18 070	884	220	66	—	20.2
447110	Gasoline stations with convenience stores .....	8	18 070	884	220	66	—	20.2
448	Clothing & clothing accessories stores .....	8	3 945	476	116	45	15.1	—
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	2 254	425	78	29	14.3	—
4511	Sporting goods, hobby, & musical instrument stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	2 877	329	78	45	27.1	10.8
4539	Other miscellaneous store retailers .....	4	1 954	260	59	23	8.6	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	e	D	D
4543	Direct selling establishments .....	4	10 417	2 939	749	99	—	2.4
45439	Other direct selling establishments .....	4	10 417	2 939	749	99	—	2.4
454390	Other direct selling establishments .....	4	10 417	2 939	749	99	—	2.4
<b>HANNIBAL, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>123</b>	<b>210 898</b>	<b>19 360</b>	<b>4 518</b>	<b>1 487</b>	<b>16.4</b>	<b>4.8</b>
441	Motor vehicle & parts dealers .....	17	51 330	3 394	838	158	38.3	.5
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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	<b>HANNIBAL, MO *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	10	D	D	D	e	D	D
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	19	24 775	1 485	340	141	5.0	3.1
4471	Gasoline stations .....	19	24 775	1 485	340	141	5.0	3.1
44711	Gasoline stations with convenience stores .....	19	24 775	1 485	340	141	5.0	3.1
447110	Gasoline stations with convenience stores .....	19	24 775	1 485	340	141	5.0	3.1
448	Clothing & clothing accessories stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	9	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
452	General merchandise stores .....	6	51 383	4 641	1 030	404	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	3 411	351	74	28	—	—
452990	All other general merchandise stores .....	3	3 411	351	74	28	—	—
4529901	Variety stores .....	3	3 411	351	74	28	—	—
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	3	715	87	19	8	D	—
45331	Used merchandise stores .....	3	715	87	19	8	D	—
453310	Used merchandise stores .....	3	715	87	19	8	D	—
454	Nonstore retailers .....	4	D	D	D	a	D	D
	<b>HANNIBAL, MO (MARION COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	17	51 330	3 394	838	158	38.3	.5
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ..	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	e	D	D
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	19	24 775	1 485	340	141	5.0	3.1
4471	Gasoline stations .....	19	24 775	1 485	340	141	5.0	3.1
44711	Gasoline stations with convenience stores .....	19	24 775	1 485	340	141	5.0	3.1
447110	Gasoline stations with convenience stores .....	19	24 775	1 485	340	141	5.0	3.1
448	Clothing & clothing accessories stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	9	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
452	General merchandise stores .....	6	51 383	4 641	1 030	404	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	3 411	351	74	28	—	—
452990	All other general merchandise stores .....	3	3 411	351	74	28	—	—
4529901	Variety stores .....	3	3 411	351	74	28	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HANNIBAL, MO (MARION COUNTY PART) *</b>								
—Con.								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	3	715	87	19	8	D	—
45331	Used merchandise stores .....	3	715	87	19	8	D	—
453310	Used merchandise stores .....	3	715	87	19	8	D	—
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>HANNIBAL, MO (RALLS COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>HARRISONVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>76</b>	<b>213 131</b>	<b>19 708</b>	<b>4 682</b>	<b>1 149</b>	<b>15.4</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	10	87 946	6 553	1 619	185	29.6	—
4411	Automobile dealers .....	5	84 906	6 037	1 524	163	30.1	—
442	Furniture & home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	12 315	1 388	271	53	6.8	—
44419	Other building material dealers .....	5	7 906	1 027	202	33	4.2	—
444190	Other building material dealers .....	5	7 906	1 027	202	33	4.2	—
4442	Lawn & garden equipment & supplies stores .....	4	4 409	361	69	20	11.6	—
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	5 876	707	184	34	D	—
4461	Health & personal care stores .....	3	5 876	707	184	34	D	—
447	Gasoline stations .....	14	15 241	850	206	64	5.2	26.1
44711	Gasoline stations with convenience stores .....	9	12 824	656	159	50	1.7	26.2
447110	Gasoline stations with convenience stores .....	9	12 824	656	159	50	1.7	26.2
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	789	133	35	19	25.6	68.1
452	General merchandise stores .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	3	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	c	D	D
452990	All other general merchandise stores .....	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	4	2 103	212	45	12	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAYTI, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>29 063</b>	<b>2 197</b>	<b>511</b>	<b>161</b>	<b>26.6</b>	<b>9.6</b>
441	Motor vehicle & parts dealers .....	3	1 540	209	51	13	D	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	7 702	711	162	66	44.5	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	15 344	711	173	38	8.3	18.2
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>HAZELWOOD, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>78</b>	<b>252 054</b>	<b>27 473</b>	<b>6 089</b>	<b>1 036</b>	<b>12.2</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	13	145 615	15 262	3 112	429	17.2	—
4411	Automobile dealers .....	6	132 301	13 490	2 823	378	18.2	—
44111	New car dealers .....	6	132 301	13 490	2 823	378	18.2	—
441110	New car dealers .....	6	132 301	13 490	2 823	378	18.2	—
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	8	D	D	D	c	D	D
4421	Furniture stores .....	5	16 832	2 135	535	71	1.2	—
44211	Furniture stores .....	5	16 832	2 135	535	71	1.2	—
442110	Furniture stores .....	5	16 832	2 135	535	71	1.2	—
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	6 350	425	225	54	—	—
4431	Electronics & appliance stores .....	5	6 350	425	225	54	—	—
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	7	25 513	3 635	765	103	.3	—
4441	Building material & supplies dealers .....	7	25 513	3 635	765	103	.3	—
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	7 799	999	143	40	D	25.2
4461	Health & personal care stores .....	3	7 799	999	143	40	D	25.2
44619	Other health & personal care stores .....	1	D	D	D	a	D	D
446199	All other health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	31 244	2 078	552	144	5.9	7.0
4471	Gasoline stations .....	13	31 244	2 078	552	144	5.9	7.0
44711	Gasoline stations with convenience stores .....	8	26 230	1 417	388	106	6.5	2.6
447110	Gasoline stations with convenience stores .....	8	26 230	1 417	388	106	6.5	2.6
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	8	5 675	736	199	58	5.0	12.9
4511	Sporting goods, hobby, & musical instrument stores ..	4	3 798	556	157	33	—	2.3
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	1 877	180	42	25	15.2	34.5
453	Miscellaneous store retailers .....	8	3 473	480	114	40	21.2	4.3
4539	Other miscellaneous store retailers .....	4	2 809	352	80	17	20.0	.6
45399	All other miscellaneous store retailers .....	4	2 809	352	80	17	20.0	.6
454	Nonstore retailers .....	6	D	D	D	b	D	D
4542	Vending machine operators .....	4	D	D	D	a	D	D
45421	Vending machine operators .....	4	D	D	D	a	D	D
454210	Vending machine operators .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HERMANN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>30 036</b>	<b>3 476</b>	<b>842</b>	<b>188</b>	<b>14.5</b>	<b>7.8</b>
441	Motor vehicle & parts dealers .....	5	7 906	994	247	42	.9	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	6 695	499	111	39	3.6	35.0
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	325	55	12	12	D	—
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>HIGGINSVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>34</b>	<b>45 283</b>	<b>4 430</b>	<b>1 013</b>	<b>332</b>	<b>21.4</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	5	12 459	848	201	44	3.1	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 193	268	38	16	16.3	10.6
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	4 351	264	64	39	9.3	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>HOLDEN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>16 071</b>	<b>1 535</b>	<b>347</b>	<b>119</b>	<b>25.1</b>	<b>.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	4 287	256	58	28	—	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLLISTER, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>26 228</b>	<b>3 246</b>	<b>780</b>	<b>192</b>	<b>8.8</b>	<b>5.5</b>
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	8 948	1 122	283	55	—	—
44711	Gasoline stations with convenience stores .....	4	8 948	1 122	283	55	—	—
447110	Gasoline stations with convenience stores .....	4	8 948	1 122	283	55	—	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HOLTS SUMMIT, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>6</b>	<b>3 513</b>	<b>261</b>	<b>62</b>	<b>31</b>	<b>15.7</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>INDEPENDENCE, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>507</b>	<b>1 278 361</b>	<b>127 979</b>	<b>30 371</b>	<b>8 120</b>	<b>3.3</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	63	370 663	32 331	7 075	923	1.4	2.1
4411	Automobile dealers .....	24	329 171	25 449	5 508	610	.9	.6
44111	New car dealers .....	11	316 952	24 601	5 297	576	—	.7
441110	New car dealers .....	11	316 952	24 601	5 297	576	—	.7
44112	Used car dealers .....	13	12 219	848	211	34	23.4	—
441120	Used car dealers .....	13	12 219	848	211	34	23.4	—
4412	Other motor vehicle dealers .....	8	10 228	1 028	241	49	3.7	12.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	3 474	369	65	16	D	—
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	31	31 264	5 854	1 326	264	6.6	14.8
44131	Automotive parts & accessories stores .....	23	19 591	3 649	829	184	10.6	1.1
441310	Automotive parts & accessories stores .....	23	19 591	3 649	829	184	10.6	1.1
44132	Tire dealers .....	8	11 673	2 205	497	80	—	37.8
441320	Tire dealers .....	8	11 673	2 205	497	80	—	37.8
442	Furniture & home furnishings stores .....	23	28 843	3 354	776	156	5.3	9.5
4421	Furniture stores .....	12	17 679	1 844	425	67	2.2	11.7
44211	Furniture stores .....	12	17 679	1 844	425	67	2.2	11.7
442110	Furniture stores .....	12	17 679	1 844	425	67	2.2	11.7
4422	Home furnishings stores .....	11	11 164	1 510	351	89	10.2	6.0
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	22	54 345	4 296	1 042	294	3.4	—
4431	Electronics & appliance stores .....	22	54 345	4 296	1 042	294	3.4	—
44311	Appliance, television, & other electronics stores .....	15	51 336	3 900	936	266	2.8	—
443112	Radio, television, & other electronics stores .....	12	50 620	3 737	897	256	2.9	—
44312	Computer & software stores .....	5	D	D	D	a	D	D
443120	Computer & software stores .....	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INDEPENDENCE, MO *—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	36	76 201	9 658	2 257	580	5.1	2.7
4441	Building material & supplies dealers .....	30	72 726	9 225	2 186	550	4.7	2.7
44411	Home centers .....	6	50 405	5 466	1 289	400	.5	.3
444110	Home centers .....	6	50 405	5 466	1 289	400	.5	.3
44412	Paint & wallpaper stores .....	4	2 252	320	84	25	—	26.4
444120	Paint & wallpaper stores .....	4	2 252	320	84	25	—	26.4
44413	Hardware stores .....	7	4 914	728	176	52	26.4	8.2
444130	Hardware stores .....	7	4 914	728	176	52	26.4	8.2
44419	Other building material dealers .....	13	15 155	2 711	637	73	12.3	5.1
444190	Other building material dealers .....	13	15 155	2 711	637	73	12.3	5.1
4442	Lawn & garden equipment & supplies stores .....	6	3 475	433	71	30	13.5	2.8
445	Food & beverage stores .....	35	170 987	18 166	4 585	1 281	1.2	2.6
4451	Grocery stores .....	23	167 022	17 670	4 400	1 248	.7	2.2
44511	Supermarkets & other grocery (except convenience) stores .....	19	165 212	17 461	4 344	1 228	.7	1.1
445110	Supermarkets & other grocery (except convenience) stores .....	19	165 212	17 461	4 344	1 228	.7	1.1
4452	Specialty food stores .....	7	1 899	339	155	24	41.3	—
446	Health & personal care stores .....	49	59 610	8 125	2 015	476	6.4	15.7
4461	Health & personal care stores .....	49	59 610	8 125	2 015	476	6.4	15.7
44611	Pharmacies & drug stores .....	15	42 884	4 813	1 203	282	5.5	16.4
446110	Pharmacies & drug stores .....	15	42 884	4 813	1 203	282	5.5	16.4
4461101	Pharmacies & drug stores .....	15	42 884	4 813	1 203	282	5.5	16.4
44612	Cosmetics, beauty supplies, & perfume stores .....	9	5 087	836	194	55	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	9	5 087	836	194	55	—	—
44613	Optical goods stores .....	13	5 439	1 193	314	71	12.4	32.7
446130	Optical goods stores .....	13	5 439	1 193	314	71	12.4	32.7
44619	Other health & personal care stores .....	12	6 200	1 283	304	68	12.2	9.0
446191	Food (health) supplement stores .....	5	3 390	359	78	29	5.9	16.5
446199	All other health & personal care stores .....	7	2 810	924	226	39	19.9	—
447	Gasoline stations .....	50	94 432	4 835	1 184	318	7.4	20.5
4471	Gasoline stations .....	50	94 432	4 835	1 184	318	7.4	20.5
44711	Gasoline stations with convenience stores .....	33	79 525	3 784	919	235	7.8	20.3
447110	Gasoline stations with convenience stores .....	33	79 525	3 784	919	235	7.8	20.3
44719	Other gasoline stations .....	17	14 907	1 051	265	83	5.2	21.6
447190	Other gasoline stations .....	17	14 907	1 051	265	83	5.2	21.6
448	Clothing & clothing accessories stores .....	77	66 698	8 196	1 971	715	8.9	4.8
4481	Clothing stores .....	43	34 848	4 113	955	407	15.6	6.8
44811	Men's clothing stores .....	9	D	D	D	b	D	D
448110	Men's clothing stores .....	9	D	D	D	b	D	D
44812	Women's clothing stores .....	14	10 792	1 146	257	149	2.5	6.3
448120	Women's clothing stores .....	14	10 792	1 146	257	149	2.5	6.3
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44814	Family clothing stores .....	7	10 672	860	194	99	—	1.3
448140	Family clothing stores .....	7	10 672	860	194	99	—	1.3
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	6	D	D	D	b	D	D
448190	Other clothing stores .....	6	D	D	D	b	D	D
4482	Shoe stores .....	22	19 315	2 098	529	225	—	1.8
44821	Shoe stores .....	22	19 315	2 098	529	225	—	1.8
448210	Shoe stores .....	22	19 315	2 098	529	225	—	1.8
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	11	7 734	736	177	72	—	—
4482105	Athletic footwear stores .....	5	9 261	1 059	271	119	—	—
4483	Jewelry, luggage, & leather goods stores .....	12	12 535	1 985	487	83	3.8	3.7
44831	Jewelry stores .....	12	12 535	1 985	487	83	3.8	3.7
448310	Jewelry stores .....	12	12 535	1 985	487	83	3.8	3.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>INDEPENDENCE, MO *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	44	43 040	4 209	1 047	387	2.9	4.3
4511	Sporting goods, hobby, & musical instrument stores . .	29	27 801	2 812	696	226	3.7	6.6
45111	Sporting goods stores . . . . .	12	6 468	832	214	66	5.5	26.7
451110	Sporting goods stores . . . . .	12	6 468	832	214	66	5.5	26.7
4511101	General-line sporting goods stores . . . . .	3	2 454	280	73	27	D	—
4511102	Specialty-line sporting goods stores . . . . .	9	4 014	552	141	39	3.4	43.0
45112	Hobby, toy, & game stores . . . . .	10	18 535	1 500	380	132	2.1	—
451120	Hobby, toy, & game stores . . . . .	10	18 535	1 500	380	132	2.1	—
45113	Sewing, needlework, & piece goods stores . . . . .	3	1 977	347	84	20	—	—
451130	Sewing, needlework, & piece goods stores . . . . .	3	1 977	347	84	20	—	—
45114	Musical instrument & supplies stores . . . . .	4	821	133	18	8	36.3	12.8
451140	Musical instrument & supplies stores . . . . .	4	821	133	18	8	36.3	12.8
4512	Book, periodical, & music stores . . . . .	15	15 239	1 397	351	161	1.5	—
45121	Book stores & news dealers . . . . .	12	D	D	D	c	D	D
451211	Book stores . . . . .	12	D	D	D	c	D	D
4512111	Book stores, general . . . . .	7	D	D	D	b	D	D
4512112	Specialty book stores . . . . .	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	3	D	D	D	b	D	D
452	General merchandise stores . . . . .	22	257 965	27 136	6 534	2 327	.2	—
4521	Department stores (incl leased depts) ## . . . . .	9	231 815	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	9	231 815	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	9	230 178	24 649	5 917	2 016	—	—
45211	Department stores (excl leased depts) . . . . .	9	230 178	24 649	5 917	2 016	—	—
452110	Department stores (excl leased depts) . . . . .	9	230 178	24 649	5 917	2 016	—	—
4521101	Conventional department stores (excl leased depts) . . . . .	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	6	141 753	15 038	3 673	1 189	—	—
4521103	National chain department stores (excl leased depts) . . . . .	1	D	D	D	e	D	D
4529	Other general merchandise stores . . . . .	13	27 787	2 487	617	311	1.4	—
45299	All other general merchandise stores . . . . .	13	27 787	2 487	617	311	1.4	—
452990	All other general merchandise stores . . . . .	13	27 787	2 487	617	311	1.4	—
4529901	Variety stores . . . . .	11	D	D	D	c	D	D
4529902	Catalog showrooms . . . . .	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	66	41 123	4 802	1 139	489	15.7	.2
4531	Florists . . . . .	8	2 093	498	123	45	56.5	2.2
45311	Florists . . . . .	8	2 093	498	123	45	56.5	2.2
453110	Florists . . . . .	8	2 093	498	123	45	56.5	2.2
4532	Office supplies, stationery, & gift stores . . . . .	24	22 483	2 100	560	208	9.1	—
45321	Office supplies & stationery stores . . . . .	5	15 717	1 319	374	99	.5	—
453210	Office supplies & stationery stores . . . . .	5	15 717	1 319	374	99	.5	—
4532102	Office supplies stores . . . . .	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	19	6 766	781	186	109	29.0	—
453220	Gift, novelty, & souvenir stores . . . . .	19	6 766	781	186	109	29.0	—
4533	Used merchandise stores . . . . .	13	2 133	577	137	71	23.9	.8
45331	Used merchandise stores . . . . .	13	2 133	577	137	71	23.9	.8
453310	Used merchandise stores . . . . .	13	2 133	577	137	71	23.9	.8
4539	Other miscellaneous store retailers . . . . .	21	14 414	1 627	319	165	18.7	—
45391	Pet & pet supplies stores . . . . .	5	3 433	451	69	74	1.2	—
453910	Pet & pet supplies stores . . . . .	5	3 433	451	69	74	1.2	—
45399	All other miscellaneous store retailers . . . . .	14	D	D	D	b	D	D
454	Nonstore retailers . . . . .	20	14 454	2 871	746	174	19.5	—
4541	Electronic shopping & mail-order houses . . . . .	4	3 858	723	179	33	15.3	—
45411	Electronic shopping & mail-order houses . . . . .	4	3 858	723	179	33	15.3	—
454110	Electronic shopping & mail-order houses . . . . .	4	3 858	723	179	33	15.3	—
4543	Direct selling establishments . . . . .	12	D	D	D	c	D	D
45439	Other direct selling establishments . . . . .	11	8 302	1 859	495	121	22.1	—
454390	Other direct selling establishments . . . . .	11	8 302	1 859	495	121	22.1	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>INDEPENDENCE, MO (JACKSON COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>507</b>	<b>1 278 361</b>	<b>127 979</b>	<b>30 371</b>	<b>8 120</b>	<b>3.3</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	63	370 663	32 331	7 075	923	1.4	2.1
4411	Automobile dealers .....	24	329 171	25 449	5 508	610	.9	.6
44111	New car dealers .....	11	316 952	24 601	5 297	576	—	.7
441110	New car dealers .....	11	316 952	24 601	5 297	576	—	.7
44112	Used car dealers .....	13	12 219	848	211	34	23.4	—
441120	Used car dealers .....	13	12 219	848	211	34	23.4	—
4412	Other motor vehicle dealers .....	8	10 228	1 028	241	49	3.7	12.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	3 474	369	65	16	D	—
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	31	31 264	5 854	1 326	264	6.6	14.8
44131	Automotive parts & accessories stores .....	23	19 591	3 649	829	184	10.6	1.1
441310	Automotive parts & accessories stores .....	23	19 591	3 649	829	184	10.6	1.1
44132	Tire dealers .....	8	11 673	2 205	497	80	—	37.8
441320	Tire dealers .....	8	11 673	2 205	497	80	—	37.8
442	Furniture & home furnishings stores .....	23	28 843	3 354	776	156	5.3	9.5
4421	Furniture stores .....	12	17 679	1 844	425	67	2.2	11.7
44211	Furniture stores .....	12	17 679	1 844	425	67	2.2	11.7
442110	Furniture stores .....	12	17 679	1 844	425	67	2.2	11.7
4422	Home furnishings stores .....	11	11 164	1 510	351	89	10.2	6.0
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	22	54 345	4 296	1 042	294	3.4	—
4431	Electronics & appliance stores .....	22	54 345	4 296	1 042	294	3.4	—
44311	Appliance, television, & other electronics stores .....	15	51 336	3 900	936	266	2.8	—
443112	Radio, television, & other electronics stores .....	12	50 620	3 737	897	256	2.9	—
44312	Computer & software stores .....	5	D	D	D	a	D	D
443120	Computer & software stores .....	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	36	76 201	9 658	2 257	580	5.1	2.7
4441	Building material & supplies dealers .....	30	72 726	9 225	2 186	550	4.7	2.7
44411	Home centers .....	6	50 405	5 466	1 289	400	.5	.3
444110	Home centers .....	6	50 405	5 466	1 289	400	.5	.3
44412	Paint & wallpaper stores .....	4	2 252	320	84	25	—	26.4
444120	Paint & wallpaper stores .....	4	2 252	320	84	25	—	26.4
44413	Hardware stores .....	7	4 914	728	176	52	26.4	8.2
444130	Hardware stores .....	7	4 914	728	176	52	26.4	8.2
44419	Other building material dealers .....	13	15 155	2 711	637	73	12.3	5.1
444190	Other building material dealers .....	13	15 155	2 711	637	73	12.3	5.1
4442	Lawn & garden equipment & supplies stores .....	6	3 475	433	71	30	13.5	2.8
445	Food & beverage stores .....	35	170 987	18 166	4 585	1 281	1.2	2.6
4451	Grocery stores .....	23	167 022	17 670	4 400	1 248	.7	2.2
44511	Supermarkets & other grocery (except convenience) stores .....	19	165 212	17 461	4 344	1 228	.7	1.1
445110	Supermarkets & other grocery (except convenience) stores .....	19	165 212	17 461	4 344	1 228	.7	1.1
4452	Specialty food stores .....	7	1 899	339	155	24	41.3	—
446	Health & personal care stores .....	49	59 610	8 125	2 015	476	6.4	15.7
4461	Health & personal care stores .....	49	59 610	8 125	2 015	476	6.4	15.7
44611	Pharmacies & drug stores .....	15	42 884	4 813	1 203	282	5.5	16.4
446110	Pharmacies & drug stores .....	15	42 884	4 813	1 203	282	5.5	16.4
44612	Cosmetics, beauty supplies, & perfume stores .....	9	5 087	836	194	55	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	9	5 087	836	194	55	—	—
44613	Optical goods stores .....	13	5 439	1 193	314	71	12.4	32.7
446130	Optical goods stores .....	13	5 439	1 193	314	71	12.4	32.7
44619	Other health & personal care stores .....	12	6 200	1 283	304	68	12.2	9.0
446191	Food (health) supplement stores .....	5	3 390	359	78	29	5.9	16.5
446199	All other health & personal care stores .....	7	2 810	924	226	39	19.9	—
447	Gasoline stations .....	50	94 432	4 835	1 184	318	7.4	20.5
4471	Gasoline stations .....	50	94 432	4 835	1 184	318	7.4	20.5
44711	Gasoline stations with convenience stores .....	33	79 525	3 784	919	235	7.8	20.3
447110	Gasoline stations with convenience stores .....	33	79 525	3 784	919	235	7.8	20.3
44719	Other gasoline stations .....	17	14 907	1 051	265	83	5.2	21.6
447190	Other gasoline stations .....	17	14 907	1 051	265	83	5.2	21.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INDEPENDENCE, MO (JACKSON COUNTY PART) *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	77	66 698	8 196	1 971	715	8.9	4.8
4481	Clothing stores .....	43	34 848	4 113	955	407	15.6	6.8
44811	Men's clothing stores .....	9	D	D	D	b	D	D
448110	Men's clothing stores .....	9	D	D	D	b	D	D
44812	Women's clothing stores .....	14	10 792	1 146	257	149	2.5	6.3
448120	Women's clothing stores .....	14	10 792	1 146	257	149	2.5	6.3
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44814	Family clothing stores .....	7	10 672	860	194	99	—	1.3
448140	Family clothing stores .....	7	10 672	860	194	99	—	1.3
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	6	D	D	D	b	D	D
448190	Other clothing stores .....	6	D	D	D	b	D	D
4482	Shoe stores .....	22	19 315	2 098	529	225	—	1.8
44821	Shoe stores .....	22	19 315	2 098	529	225	—	1.8
448210	Shoe stores .....	22	19 315	2 098	529	225	—	1.8
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	11	7 734	736	177	72	—	—
4482105	Athletic footwear stores .....	5	9 261	1 059	271	119	—	—
4483	Jewelry, luggage, & leather goods stores .....	12	12 535	1 985	487	83	3.8	3.7
44831	Jewelry stores .....	12	12 535	1 985	487	83	3.8	3.7
448310	Jewelry stores .....	12	12 535	1 985	487	83	3.8	3.7
451	Sporting goods, hobby, book, & music stores .....	44	43 040	4 209	1 047	387	2.9	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	29	27 801	2 812	696	226	3.7	6.6
45111	Sporting goods stores .....	12	6 468	832	214	66	5.5	26.7
451110	Sporting goods stores .....	12	6 468	832	214	66	5.5	26.7
4511101	General-line sporting goods stores .....	3	2 454	280	73	27	D	—
4511102	Specialty-line sporting goods stores .....	9	4 014	552	141	39	3.4	43.0
45112	Hobby, toy, & game stores .....	10	18 535	1 500	380	132	2.1	—
451120	Hobby, toy, & game stores .....	10	18 535	1 500	380	132	2.1	—
45113	Sewing, needlework, & piece goods stores .....	3	1 977	347	84	20	—	—
451130	Sewing, needlework, & piece goods stores .....	3	1 977	347	84	20	—	—
45114	Musical instrument & supplies stores .....	4	821	133	18	8	36.3	12.8
451140	Musical instrument & supplies stores .....	4	821	133	18	8	36.3	12.8
4512	Book, periodical, & music stores .....	15	15 239	1 397	351	161	1.5	—
45121	Book stores & news dealers .....	12	D	D	D	c	D	D
451211	Book stores .....	12	D	D	D	c	D	D
4512111	Book stores, general .....	7	D	D	D	b	D	D
4512112	Specialty book stores .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	3	D	D	D	b	D	D
452	General merchandise stores .....	22	257 965	27 136	6 534	2 327	.2	—
4521	Department stores (incl leased depts) ## .....	9	231 815	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	9	231 815	N	N	N	—	—
4521	Department stores (excl leased depts) .....	9	230 178	24 649	5 917	2 016	—	—
45211	Department stores (excl leased depts) .....	9	230 178	24 649	5 917	2 016	—	—
452110	Department stores (excl leased depts) .....	9	230 178	24 649	5 917	2 016	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	141 753	15 038	3 673	1 189	—	—
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	13	27 787	2 487	617	311	1.4	—
45299	All other general merchandise stores .....	13	27 787	2 487	617	311	1.4	—
452990	All other general merchandise stores .....	13	27 787	2 487	617	311	1.4	—
4529901	Variety stores .....	11	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	66	41 123	4 802	1 139	489	15.7	.2
4531	Florists .....	8	2 093	498	123	45	56.5	2.2
45311	Florists .....	8	2 093	498	123	45	56.5	2.2
453110	Florists .....	8	2 093	498	123	45	56.5	2.2
4532	Office supplies, stationery, & gift stores .....	24	22 483	2 100	560	208	9.1	—
45321	Office supplies & stationery stores .....	5	15 717	1 319	374	99	.5	—
453210	Office supplies & stationery stores .....	5	15 717	1 319	374	99	.5	—
4532102	Office supplies stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	19	6 766	781	186	109	29.0	—
453220	Gift, novelty, & souvenir stores .....	19	6 766	781	186	109	29.0	—
4533	Used merchandise stores .....	13	2 133	577	137	71	23.9	.8
45331	Used merchandise stores .....	13	2 133	577	137	71	23.9	.8
453310	Used merchandise stores .....	13	2 133	577	137	71	23.9	.8
4539	Other miscellaneous store retailers .....	21	14 414	1 627	319	165	18.7	—
45391	Pet & pet supplies stores .....	5	3 433	451	69	74	1.2	—
453910	Pet & pet supplies stores .....	5	3 433	451	69	74	1.2	—
45399	All other miscellaneous store retailers .....	14	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>INDEPENDENCE, MO (JACKSON COUNTY PART) *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	20	14 454	2 871	746	174	19.5	—
4541	Electronic shopping & mail-order houses .....	4	3 858	723	179	33	15.3	—
45411	Electronic shopping & mail-order houses .....	4	3 858	723	179	33	15.3	—
454110	Electronic shopping & mail-order houses .....	4	3 858	723	179	33	15.3	—
4543	Direct selling establishments .....	12	D	D	D	c	D	D
45439	Other direct selling establishments .....	11	8 302	1 859	495	121	22.1	—
454390	Other direct selling establishments .....	11	8 302	1 859	495	121	22.1	—
	<b>JACKSON, MO</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>79</b>	<b>139 026</b>	<b>12 220</b>	<b>2 921</b>	<b>884</b>	<b>14.0</b>	<b>6.7</b>
441	Motor vehicle & parts dealers .....	16	25 331	1 939	459	87	19.3	11.3
44112	Used car dealers .....	4	D	D	D	a	D	D
441120	Used car dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	2 394	214	47	11	68.2	31.8
4431	Electronics & appliance stores .....	4	2 394	214	47	11	68.2	31.8
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	31 509	3 290	751	128	—	.6
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	7	23 390	2 243	529	244	6.1	2.4
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	13	22 809	1 205	328	134	10.3	4.8
4471	Gasoline stations .....	13	22 809	1 205	328	134	10.3	4.8
44711	Gasoline stations with convenience stores .....	8	18 122	1 030	287	116	3.2	—
447110	Gasoline stations with convenience stores .....	8	18 122	1 030	287	116	3.2	—
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	5	8 235	614	170	39	6.1	16.6
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
	<b>JEFFERSON CITY, MO *</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>260</b>	<b>693 986</b>	<b>64 375</b>	<b>15 398</b>	<b>4 191</b>	<b>6.4</b>	<b>11.7</b>
441	Motor vehicle & parts dealers .....	35	214 783	14 970	3 600	598	6.8	25.5
4411	Automobile dealers .....	18	D	D	D	e	D	D
44111	New car dealers .....	10	190 804	11 660	2 755	428	5.6	28.7
441110	New car dealers .....	10	190 804	11 660	2 755	428	5.6	28.7
44112	Used car dealers .....	8	D	D	D	a	D	D
441120	Used car dealers .....	8	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	14	15 051	2 238	597	128	.8	—
441310	Automotive parts & accessories stores .....	14	15 051	2 238	597	128	.8	—
442	Furniture & home furnishings stores .....	23	16 593	2 193	570	133	28.3	—
4421	Furniture stores .....	10	D	D	D	b	D	D
44211	Furniture stores .....	10	D	D	D	b	D	D
442110	Furniture stores .....	10	D	D	D	b	D	D
4422	Home furnishings stores .....	13	D	D	D	b	D	D
44221	Floor covering stores .....	8	D	D	D	b	D	D
442210	Floor covering stores .....	8	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JEFFERSON CITY, MO *—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores .....	16	11 798	1 839	421	93	23.8	3.8
4431	Electronics & appliance stores .....	16	11 798	1 839	421	93	23.8	3.8
44311	Appliance, television, & other electronics stores .....	12	D	D	D	b	D	D
443111	Household appliance stores .....	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	b	D	D
44312	Computer & software stores .....	3	D	D	D	b	D	D
443120	Computer & software stores .....	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	28	64 166	7 967	1 808	376	5.4	.8
4441	Building material & supplies dealers .....	21	59 951	7 503	1 740	347	1.9	.8
44412	Paint & wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	a	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	15	52 034	6 567	1 527	274	1.6	—
444190	Other building material dealers .....	15	52 034	6 567	1 527	274	1.6	—
4442	Lawn & garden equipment & supplies stores .....	7	4 215	464	68	29	56.0	—
44421	Outdoor power equipment stores .....	4	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	21	100 259	10 155	2 497	858	2.6	2.4
4451	Grocery stores .....	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	f	D	D
446	Health & personal care stores .....	18	23 940	3 535	862	220	21.9	11.1
4461	Health & personal care stores .....	18	23 940	3 535	862	220	21.9	11.1
44611	Pharmacies & drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	7	D	D	D	b	D	D
446130	Optical goods stores .....	7	D	D	D	b	D	D
44619	Other health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	30	52 027	2 978	707	230	6.6	32.4
4471	Gasoline stations .....	30	52 027	2 978	707	230	6.6	32.4
44711	Gasoline stations with convenience stores .....	20	27 612	1 375	325	133	2.4	4.3
447110	Gasoline stations with convenience stores .....	20	27 612	1 375	325	133	2.4	4.3
44719	Other gasoline stations .....	10	24 415	1 603	382	97	11.3	64.3
447190	Other gasoline stations .....	10	24 415	1 603	382	97	11.3	64.3
448	Clothing & clothing accessories stores .....	29	14 104	2 347	484	202	14.9	18.0
4481	Clothing stores .....	13	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	9	D	D	D	b	D	D
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	14	12 041	1 438	317	128	6.3	.4
4511	Sporting goods, hobby, & musical instrument stores .....	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	8	139 543	12 029	3 017	1 060	—	.2
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	4	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	10 414	2 093	451	157	22.0	5.9
4532	Office supplies, stationery, & gift stores .....	10	4 112	613	100	59	26.8	4.8
45321	Office supplies & stationery stores .....	3	961	137	13	14	D	—
453210	Office supplies & stationery stores .....	3	961	137	13	14	D	—
4532102	Office supplies stores .....	3	961	137	13	14	D	—
45322	Gift, novelty, & souvenir stores .....	7	3 151	476	87	45	29.9	6.3
453220	Gift, novelty, & souvenir stores .....	7	3 151	476	87	45	29.9	6.3
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JEFFERSON CITY, MO *—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	11	34 318	2 831	664	136	7.6	.6
4541	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
45411	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
454110	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
<b>JEFFERSON CITY, MO (CALLAWAY COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
<b>JEFFERSON CITY, MO (COLE COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>259</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	35	214 783	14 970	3 600	598	6.8	25.5
4411	Automobile dealers .....	18	D	D	D	e	D	D
44111	New car dealers .....	10	190 804	11 660	2 755	428	5.6	28.7
441110	New car dealers .....	10	190 804	11 660	2 755	428	5.6	28.7
44112	Used car dealers .....	8	D	D	D	a	D	D
441120	Used car dealers .....	8	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	14	15 051	2 238	597	128	.8	—
441310	Automotive parts & accessories stores .....	14	15 051	2 238	597	128	.8	—
442	Furniture & home furnishings stores .....	23	16 593	2 193	570	133	28.3	—
4421	Furniture stores .....	10	D	D	D	b	D	D
44211	Furniture stores .....	10	D	D	D	b	D	D
442110	Furniture stores .....	10	D	D	D	b	D	D
4422	Home furnishings stores .....	13	D	D	D	b	D	D
44221	Floor covering stores .....	8	D	D	D	b	D	D
442210	Floor covering stores .....	8	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	16	11 798	1 839	421	93	23.8	3.8
4431	Electronics & appliance stores .....	16	11 798	1 839	421	93	23.8	3.8
44311	Appliance, television, & other electronics stores .....	12	D	D	D	b	D	D
443111	Household appliance stores .....	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	b	D	D
44312	Computer & software stores .....	3	D	D	D	b	D	D
443120	Computer & software stores .....	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	27	D	D	D	e	D	D
4441	Building material & supplies dealers .....	20	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	a	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	14	D	D	D	c	D	D
444190	Other building material dealers .....	14	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	7	4 215	464	68	29	56.0	—
44421	Outdoor power equipment stores .....	4	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	21	100 259	10 155	2 497	858	2.6	2.4
4451	Grocery stores .....	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	f	D	D
446	Health & personal care stores .....	18	23 940	3 535	862	220	21.9	11.1
4461	Health & personal care stores .....	18	23 940	3 535	862	220	21.9	11.1
44611	Pharmacies & drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	7	D	D	D	b	D	D
446130	Optical goods stores .....	7	D	D	D	b	D	D
44619	Other health & personal care stores .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JEFFERSON CITY, MO (COLE COUNTY PART) *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	30	52 027	2 978	707	230	6.6	32.4
4471	Gasoline stations .....	30	52 027	2 978	707	230	6.6	32.4
44711	Gasoline stations with convenience stores .....	20	27 612	1 375	325	133	2.4	4.3
447110	Gasoline stations with convenience stores .....	20	27 612	1 375	325	133	2.4	4.3
44719	Other gasoline stations .....	10	24 415	1 603	382	97	11.3	64.3
447190	Other gasoline stations .....	10	24 415	1 603	382	97	11.3	64.3
448	Clothing & clothing accessories stores .....	29	14 104	2 347	484	202	14.9	18.0
4481	Clothing stores .....	13	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	9	D	D	D	b	D	D
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	14	12 041	1 438	317	128	6.3	.4
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	b	D	D
452	General merchandise stores .....	8	139 543	12 029	3 017	1 060	—	.2
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	4	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	10 414	2 093	451	157	22.0	5.9
4532	Office supplies, stationery, & gift stores .....	10	4 112	613	100	59	26.8	4.8
45321	Office supplies & stationery stores .....	3	961	137	13	14	D	—
453210	Office supplies & stationery stores .....	3	961	137	13	14	D	—
4532102	Office supplies stores .....	3	961	137	13	14	D	—
45322	Gift, novelty, & souvenir stores .....	7	3 151	476	87	45	29.9	6.3
453220	Gift, novelty, & souvenir stores .....	7	3 151	476	87	45	29.9	6.3
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	11	34 318	2 831	664	136	7.6	.6
4541	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
45411	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
454110	Electronic shopping & mail-order houses .....	5	30 323	2 083	504	97	—	.6
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
	<b>JENNINGS, MO</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>51</b>	<b>65 597</b>	<b>7 471</b>	<b>1 821</b>	<b>496</b>	<b>7.4</b>	<b>5.5</b>
441	Motor vehicle & parts dealers .....	6	12 291	1 827	481	59	4.6	3.4
442	Furniture & home furnishings stores .....	5	2 761	485	92	23	39.0	—
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	6	17 678	1 319	324	94	4.2	3.7
446	Health & personal care stores .....	7	D	D	D	c	D	D
4461	Health & personal care stores .....	7	D	D	D	c	D	D
447	Gasoline stations .....	6	5 433	426	93	33	—	9.8
448	Clothing & clothing accessories stores .....	11	5 727	576	131	66	3.4	5.9
4481	Clothing stores .....	7	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	642	224	54	12	D	—
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JOPLIN, MO *</b>							
<b>44-45</b>	<b>Retail trade</b>	<b>438</b>	<b>970 577</b>	<b>89 816</b>	<b>21 528</b>	<b>6 287</b>	<b>5.4</b>	<b>3.1</b>
441	Motor vehicle & parts dealers	63	182 925	13 821	3 389	637	6.7	.8
4411	Automobile dealers	40	158 446	10 213	2 535	425	7.6	.9
44111	New car dealers	13	131 139	8 657	2 173	357	2.4	—
441110	New car dealers	13	131 139	8 657	2 173	357	2.4	—
44112	Used car dealers	27	27 307	1 556	362	68	32.1	5.3
441120	Used car dealers	27	27 307	1 556	362	68	32.1	5.3
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	14	12 524	2 155	505	143	2.1	—
441310	Automotive parts & accessories stores	14	12 524	2 155	505	143	2.1	—
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	29	23 832	2 860	712	183	11.8	9.2
4421	Furniture stores	15	13 721	1 832	455	101	11.0	—
44211	Furniture stores	15	13 721	1 832	455	101	11.0	—
442110	Furniture stores	15	13 721	1 832	455	101	11.0	—
4422	Home furnishings stores	14	10 111	1 028	257	82	13.0	21.7
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	20	18 140	2 192	489	119	26.2	1.5
4431	Electronics & appliance stores	20	18 140	2 192	489	119	26.2	1.5
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	7	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	36	117 611	11 858	2 930	655	2.2	2.0
4441	Building material & supplies dealers	29	112 446	11 253	2 821	610	2.0	1.0
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	20	68 888	7 547	1 779	351	3.3	1.6
444190	Other building material dealers	20	68 888	7 547	1 779	351	3.3	1.6
4442	Lawn & garden equipment & supplies stores	7	5 165	605	109	45	7.4	24.5
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	26	73 869	7 499	1 916	465	9.9	8.7
4451	Grocery stores	16	70 160	7 136	1 828	429	9.3	9.2
44511	Supermarkets & other grocery (except convenience) stores	12	67 034	6 668	1 713	359	5.3	9.4
445110	Supermarkets & other grocery (except convenience) stores	12	67 034	6 668	1 713	359	5.3	9.4
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	43	32 236	4 250	981	284	7.1	6.3
4461	Health & personal care stores	43	32 236	4 250	981	284	7.1	6.3
44611	Pharmacies & drug stores	10	20 037	2 138	483	140	6.7	4.8
446110	Pharmacies & drug stores	10	20 037	2 138	483	140	6.7	4.8
44612	Cosmetics, beauty supplies, & perfume stores	8	3 908	599	120	41	—	2.8
446120	Cosmetics, beauty supplies, & perfume stores	8	3 908	599	120	41	—	2.8
44613	Optical goods stores	10	D	D	D	b	D	D
446130	Optical goods stores	10	D	D	D	b	D	D
44619	Other health & personal care stores	15	D	D	D	b	D	D
446191	Food (health) supplement stores	7	2 459	257	68	27	—	19.8
446199	All other health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	44	102 957	6 236	1 453	461	14.8	8.8
4471	Gasoline stations	44	102 957	6 236	1 453	461	14.8	8.8
44711	Gasoline stations with convenience stores	27	36 474	1 984	450	159	28.1	21.7
447110	Gasoline stations with convenience stores	27	36 474	1 984	450	159	28.1	21.7
44719	Other gasoline stations	17	66 483	4 252	1 003	302	7.5	1.8
447190	Other gasoline stations	17	66 483	4 252	1 003	302	7.5	1.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JOPLIN, MO *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	74	41 647	4 532	1 044	464	3.7	4.1
4481	Clothing stores .....	47	D	D	D	e	D	D
44812	Women's clothing stores .....	20	10 081	1 091	289	152	14.0	4.9
448120	Women's clothing stores .....	20	10 081	1 091	289	152	14.0	4.9
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	7	4 348	509	95	52	—	—
448190	Other clothing stores .....	7	4 348	509	95	52	—	—
4482	Shoe stores .....	18	D	D	D	b	D	D
44821	Shoe stores .....	18	D	D	D	b	D	D
448210	Shoe stores .....	18	D	D	D	b	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	8	D	D	D	b	D	D
4482105	Athletic footwear stores .....	5	4 350	426	83	25	—	—
4483	Jewelry, luggage, & leather goods stores .....	9	D	D	D	b	D	D
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	32	29 039	3 091	704	250	3.5	2.4
4511	Sporting goods, hobby, & musical instrument stores ..	25	D	D	D	c	D	D
45111	Sporting goods stores .....	10	4 802	585	76	30	17.1	.3
451110	Sporting goods stores .....	10	4 802	585	76	30	17.1	.3
4511102	Specialty-line sporting goods stores .....	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	5	2 173	272	72	19	—	30.7
451140	Musical instrument & supplies stores .....	5	2 173	272	72	19	—	30.7
4512	Book, periodical, & music stores .....	7	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	5	D	D	D	b	D	D
452	General merchandise stores .....	15	300 141	26 691	6 389	2 270	—	—
4521	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	49	38 041	3 844	890	318	5.9	6.9
4531	Florists .....	9	2 033	335	96	44	33.4	12.3
45311	Florists .....	9	2 033	335	96	44	33.4	12.3
453110	Florists .....	9	2 033	335	96	44	33.4	12.3
4532	Office supplies, stationery, & gift stores .....	18	21 236	1 797	424	148	.4	1.3
45321	Office supplies & stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
4533	Used merchandise stores .....	7	3 843	370	91	38	38.3	28.1
45331	Used merchandise stores .....	7	3 843	370	91	38	38.3	28.1
453310	Used merchandise stores .....	7	3 843	370	91	38	38.3	28.1
4539	Other miscellaneous store retailers .....	15	10 929	1 342	279	88	—	9.4
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	4 862	431	67	13	—	12.4
453930	Manufactured (mobile) home dealers .....	4	4 862	431	67	13	—	12.4
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	7	10 139	2 942	631	181	—	8.5
4542	Vending machine operators .....	3	D	D	D	c	D	D
45421	Vending machine operators .....	3	D	D	D	c	D	D
454210	Vending machine operators .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JOPLIN, MO (JASPER COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>407</b>	<b>923 230</b>	<b>85 864</b>	<b>20 660</b>	<b>6 059</b>	<b>5.0</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	61	D	D	D	f	D	D
4411	Automobile dealers .....	39	D	D	D	e	D	D
441111	New car dealers .....	12	D	D	D	e	D	D
441110	New car dealers .....	12	D	D	D	e	D	D
44112	Used car dealers .....	27	27 307	1 556	362	68	32.1	5.3
441120	Used car dealers .....	27	27 307	1 556	362	68	32.1	5.3
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	20	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	13	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	13	D	D	D	c	D	D
44132	Tire dealers .....	7	D	D	D	b	D	D
441320	Tire dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	25	19 732	2 342	568	143	8.4	11.1
4421	Furniture stores .....	12	D	D	D	b	D	D
44211	Furniture stores .....	12	D	D	D	b	D	D
442110	Furniture stores .....	12	D	D	D	b	D	D
4422	Home furnishings stores .....	13	D	D	D	b	D	D
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	19	D	D	D	c	D	D
4431	Electronics & appliance stores .....	19	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores .....	11	D	D	D	a	D	D
443111	Household appliance stores .....	7	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	8	D	D	D	b	D	D
443120	Computer & software stores .....	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	33	D	D	D	f	D	D
4441	Building material & supplies dealers .....	26	D	D	D	f	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	18	D	D	D	e	D	D
444190	Other building material dealers .....	18	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	7	5 165	605	109	45	7.4	24.5
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	24	D	D	D	e	D	D
4451	Grocery stores .....	14	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	e	D	D
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	38	24 945	3 644	848	240	9.2	4.7
4461	Health & personal care stores .....	38	24 945	3 644	848	240	9.2	4.7
44612	Cosmetics, beauty supplies, & perfume stores .....	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	7	D	D	D	b	D	D
44613	Optical goods stores .....	10	D	D	D	b	D	D
446130	Optical goods stores .....	10	D	D	D	b	D	D
44619	Other health & personal care stores .....	14	D	D	D	b	D	D
446191	Food (health) supplement stores .....	6	D	D	D	b	D	D
446199	All other health & personal care stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	37	95 157	5 774	1 366	433	12.9	7.7
4471	Gasoline stations .....	37	95 157	5 774	1 366	433	12.9	7.7
44711	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
44719	Other gasoline stations .....	15	D	D	D	e	D	D
447190	Other gasoline stations .....	15	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JOPLIN, MO (JASPER COUNTY PART) *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	74	41 647	4 532	1 044	464	3.7	4.1
4481	Clothing stores .....	47	D	D	D	e	D	D
44812	Women's clothing stores .....	20	10 081	1 091	289	152	14.0	4.9
448120	Women's clothing stores .....	20	10 081	1 091	289	152	14.0	4.9
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	7	4 348	509	95	52	—	—
448190	Other clothing stores .....	7	4 348	509	95	52	—	—
4482	Shoe stores .....	18	D	D	D	b	D	D
44821	Shoe stores .....	18	D	D	D	b	D	D
448210	Shoe stores .....	18	D	D	D	b	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	8	D	D	D	b	D	D
4482105	Athletic footwear stores .....	5	4 350	426	83	25	—	—
4483	Jewelry, luggage, & leather goods stores .....	9	D	D	D	b	D	D
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	29	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	22	D	D	D	c	D	D
45111	Sporting goods stores .....	8	D	D	D	b	D	D
451110	Sporting goods stores .....	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	4	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	7	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	5	D	D	D	b	D	D
452	General merchandise stores .....	15	300 141	26 691	6 389	2 270	—	—
4521	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	45	D	D	D	e	D	D
4531	Florists .....	9	2 033	335	96	44	33.4	12.3
45311	Florists .....	9	2 033	335	96	44	33.4	12.3
453110	Florists .....	9	2 033	335	96	44	33.4	12.3
4532	Office supplies, stationery, & gift stores .....	18	21 236	1 797	424	148	.4	1.3
45321	Office supplies & stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
4533	Used merchandise stores .....	5	D	D	D	b	D	D
45331	Used merchandise stores .....	5	D	D	D	b	D	D
453310	Used merchandise stores .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	7	10 139	2 942	631	181	—	8.5
4542	Vending machine operators .....	3	D	D	D	c	D	D
45421	Vending machine operators .....	3	D	D	D	c	D	D
454210	Vending machine operators .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JOPLIN, MO (NEWTON COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>47 347</b>	<b>3 952</b>	<b>868</b>	<b>228</b>	<b>12.0</b>	<b>10.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	4 100	518	144	40	28.3	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	5	7 291	606	133	44	—	11.7
4461	Health & personal care stores .....	5	7 291	606	133	44	—	11.7
447	Gasoline stations .....	7	7 800	462	87	28	38.8	22.2
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
<b>KANSAS CITY, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 843</b>	<b>5 773 028</b>	<b>510 953</b>	<b>121 799</b>	<b>27 774</b>	<b>6.3</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	212	1 572 092	112 883	27 069	3 624	8.8	6.9
4411	Automobile dealers .....	94	1 355 311	83 645	19 835	2 377	9.7	6.4
44111	New car dealers .....	40	1 195 131	76 793	18 150	2 096	8.7	6.4
441110	New car dealers .....	40	1 195 131	76 793	18 150	2 096	8.7	6.4
44112	Used car dealers .....	54	160 180	6 852	1 685	281	17.2	6.4
441120	Used car dealers .....	54	160 180	6 852	1 685	281	17.2	6.4
4412	Other motor vehicle dealers .....	9	21 533	1 354	293	48	8.3	—
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	109	195 248	27 884	6 941	1 199	2.7	10.7
44131	Automotive parts & accessories stores .....	76	150 642	20 472	5 165	913	2.3	4.7
441310	Automotive parts & accessories stores .....	76	150 642	20 472	5 165	913	2.3	4.7
44132	Tire dealers .....	33	44 606	7 412	1 776	286	3.8	31.1
441320	Tire dealers .....	33	44 606	7 412	1 776	286	3.8	31.1
442	Furniture & home furnishings stores .....	98	D	D	D	f	D	D
4421	Furniture stores .....	40	36 871	5 231	1 153	224	13.1	24.1
44211	Furniture stores .....	40	36 871	5 231	1 153	224	13.1	24.1
442110	Furniture stores .....	40	36 871	5 231	1 153	224	13.1	24.1
4422	Home furnishings stores .....	58	D	D	D	f	D	D
44221	Floor covering stores .....	20	29 424	4 028	925	178	16.8	59.1
442210	Floor covering stores .....	20	29 424	4 028	925	178	16.8	59.1
44229	Other home furnishings stores .....	38	D	D	D	e	D	D
442299	All other home furnishings stores .....	36	D	D	D	e	D	D
443	Electronics & appliance stores .....	56	124 394	12 486	2 920	646	3.5	2.3
4431	Electronics & appliance stores .....	56	124 394	12 486	2 920	646	3.5	2.3
44311	Appliance, television, & other electronics stores .....	39	88 626	7 993	1 793	460	3.4	1.4
443111	Household appliance stores .....	13	4 713	1 204	231	54	18.0	13.7
443112	Radio, television, & other electronics stores .....	26	83 913	6 789	1 562	406	2.6	.7
44312	Computer & software stores .....	13	33 347	4 011	1 020	159	3.9	4.9
443120	Computer & software stores .....	13	33 347	4 011	1 020	159	3.9	4.9
44313	Camera & photographic supplies stores .....	4	2 421	482	107	27	—	—
443130	Camera & photographic supplies stores .....	4	2 421	482	107	27	—	—

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>KANSAS CITY, MO *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	122	502 458	59 663	15 825	2 465	8.1	1.7
4441	Building material & supplies dealers .....	107	490 240	57 789	15 531	2 351	7.9	1.8
44411	Home centers .....	9	93 633	10 606	2 638	720	—	—
444110	Home centers .....	9	93 633	10 606	2 638	720	—	—
44412	Paint & wallpaper stores .....	18	20 578	2 109	565	93	—	8.1
444120	Paint & wallpaper stores .....	18	20 578	2 109	565	93	—	8.1
44413	Hardware stores .....	18	53 509	6 646	1 575	478	61.5	4.4
444130	Hardware stores .....	18	53 509	6 646	1 575	478	61.5	4.4
44419	Other building material dealers .....	62	322 520	38 428	10 753	1 060	1.8	1.5
444190	Other building material dealers .....	62	322 520	38 428	10 753	1 060	1.8	1.5
4442	Lawn & garden equipment & supplies stores .....	15	12 218	1 874	294	114	16.8	—
44421	Outdoor power equipment stores .....	5	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	10	D	D	D	b	D	D
444220	Nursery & garden centers .....	10	D	D	D	b	D	D
445	Food & beverage stores .....	204	557 377	58 832	13 825	3 858	9.9	27.2
4451	Grocery stores .....	112	492 857	52 000	12 297	3 356	8.7	29.4
44511	Supermarkets & other grocery (except convenience) stores .....	84	479 068	50 483	11 954	3 256	7.5	29.8
445110	Supermarkets & other grocery (except convenience) stores .....	84	479 068	50 483	11 954	3 256	7.5	29.8
44512	Convenience stores .....	28	13 789	1 517	343	100	50.5	16.2
445120	Convenience stores .....	28	13 789	1 517	343	100	50.5	16.2
4452	Specialty food stores .....	39	12 680	1 975	479	165	25.5	19.3
4453	Beer, wine, & liquor stores .....	53	51 840	4 857	1 049	337	17.2	7.9
44531	Beer, wine, & liquor stores .....	53	51 840	4 857	1 049	337	17.2	7.9
445310	Beer, wine, & liquor stores .....	53	51 840	4 857	1 049	337	17.2	7.9
446	Health & personal care stores .....	163	195 716	23 443	5 991	1 423	11.8	17.2
4461	Health & personal care stores .....	163	195 716	23 443	5 991	1 423	11.8	17.2
44611	Pharmacies & drug stores .....	67	140 374	13 561	3 620	888	9.9	20.3
446110	Pharmacies & drug stores .....	67	140 374	13 561	3 620	888	9.9	20.3
4461101	Pharmacies & drug stores .....	59	135 774	12 804	3 419	812	9.2	21.0
4461102	Proprietary stores .....	8	4 600	757	201	76	29.2	—
44612	Cosmetics, beauty supplies, & perfume stores .....	17	8 843	1 316	292	109	1.3	6.1
446120	Cosmetics, beauty supplies, & perfume stores .....	17	8 843	1 316	292	109	1.3	6.1
44613	Optical goods stores .....	49	29 939	5 080	1 287	274	5.6	7.4
446130	Optical goods stores .....	49	29 939	5 080	1 287	274	5.6	7.4
44619	Other health & personal care stores .....	30	16 560	3 486	792	152	45.3	15.1
446191	Food (health) supplement stores .....	13	5 406	605	134	66	35.0	46.3
446199	All other health & personal care stores .....	17	11 154	2 881	658	86	50.3	—
447	Gasoline stations .....	187	393 150	21 328	5 232	1 492	6.5	16.4
4471	Gasoline stations .....	187	393 150	21 328	5 232	1 492	6.5	16.4
44711	Gasoline stations with convenience stores .....	115	285 918	14 313	3 405	969	4.5	10.0
447110	Gasoline stations with convenience stores .....	115	285 918	14 313	3 405	969	4.5	10.0
44719	Other gasoline stations .....	72	107 232	7 015	1 827	523	11.9	33.5
447190	Other gasoline stations .....	72	107 232	7 015	1 827	523	11.9	33.5
448	Clothing & clothing accessories stores .....	322	291 274	37 232	8 947	2 881	8.4	15.0
4481	Clothing stores .....	180	188 475	24 094	5 736	1 923	9.2	20.7
44811	Men's clothing stores .....	29	27 459	4 798	1 194	249	12.9	23.5
448110	Men's clothing stores .....	29	27 459	4 798	1 194	249	12.9	23.5
44812	Women's clothing stores .....	68	68 040	8 855	2 171	777	4.5	37.5
448120	Women's clothing stores .....	68	68 040	8 855	2 171	777	4.5	37.5
44813	Children's & infants' clothing stores .....	8	9 717	1 031	254	81	—	.5
448130	Children's & infants' clothing stores .....	8	9 717	1 031	254	81	—	.5
44814	Family clothing stores .....	29	53 928	5 950	1 346	576	.2	6.0
448140	Family clothing stores .....	29	53 928	5 950	1 346	576	.2	6.0
44815	Clothing accessories stores .....	19	7 453	1 220	211	67	22.6	45.7
448150	Clothing accessories stores .....	19	7 453	1 220	211	67	22.6	45.7
44819	Other clothing stores .....	27	21 878	2 240	560	173	40.5	2.0
448190	Other clothing stores .....	27	21 878	2 240	560	173	40.5	2.0
4482	Shoe stores .....	65	44 522	5 448	1 293	441	.7	3.0
44821	Shoe stores .....	65	44 522	5 448	1 293	441	.7	3.0
448210	Shoe stores .....	65	44 522	5 448	1 293	441	.7	3.0
4482101	Men's shoe stores .....	6	D	D	D	b	D	D
4482102	Women's shoe stores .....	15	3 902	709	188	71	.6	19.5
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	28	18 599	2 385	521	163	—	3.1
4482105	Athletic footwear stores .....	14	17 621	1 853	443	169	1.6	—
4483	Jewelry, luggage, & leather goods stores .....	77	58 277	7 690	1 918	517	12.0	5.5
44831	Jewelry stores .....	74	D	D	D	e	D	D
448310	Jewelry stores .....	74	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY, MO *—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	129	119 984	14 780	3 407	1 097	7.7	3.9
4511	Sporting goods, hobby, & musical instrument stores ..	76	79 493	10 102	2 347	690	10.0	5.4
451111	Sporting goods stores .....	34	22 722	3 072	739	214	7.2	13.6
4511110	Sporting goods stores .....	34	22 722	3 072	739	214	7.2	13.6
4511101	General-line sporting goods stores .....	9	10 793	1 213	312	93	2.6	1.6
4511102	Specialty-line sporting goods stores .....	25	11 929	1 859	427	121	11.4	24.4
45112	Hobby, toy, & game stores .....	27	41 791	4 207	999	339	1.5	1.1
451120	Hobby, toy, & game stores .....	27	41 791	4 207	999	339	1.5	1.1
45113	Sewing, needlework, & piece goods stores .....	4	2 655	602	155	45	—	—
451130	Sewing, needlework, & piece goods stores .....	4	2 655	602	155	45	—	—
45114	Musical instrument & supplies stores .....	11	12 325	2 221	454	92	46.0	6.2
451140	Musical instrument & supplies stores .....	11	12 325	2 221	454	92	46.0	6.2
4512	Book, periodical, & music stores .....	53	40 491	4 678	1 060	407	3.4	.8
45121	Book stores & news dealers .....	36	28 881	3 184	694	276	4.7	.6
451211	Book stores .....	35	D	D	D	e	D	D
4512111	Book stores, general .....	22	22 863	2 593	537	222	2.8	—
4512112	Specialty book stores .....	10	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	17	11 610	1 494	366	131	—	1.3
451220	Prerecorded tape, compact disc, & record stores ...	17	11 610	1 494	366	131	—	1.3
452	General merchandise stores .....	58	715 770	86 971	18 780	6 049	.2	1.7
4521	Department stores (incl leased depts) ## .....	27	507 958	N	N	N	—	2.2
45211	Department stores (incl leased depts) ## .....	27	507 958	N	N	N	—	2.2
4521	Department stores (excl leased depts) .....	27	503 623	70 160	14 993	4 782	—	2.2
45211	Department stores (excl leased depts) .....	27	503 623	70 160	14 993	4 782	—	2.2
452110	Department stores (excl leased depts) .....	27	503 623	70 160	14 993	4 782	—	2.2
4521101	Conventional department stores (excl leased depts) .....	8	174 378	36 522	7 006	2 006	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	9	155 508	13 836	3 285	1 319	—	—
4521103	National chain department stores (excl leased depts) .....	10	173 737	19 802	4 702	1 457	—	6.3
4529	Other general merchandise stores .....	31	212 147	16 811	3 787	1 267	.8	.6
45291	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	28	D	D	D	e	D	D
452990	All other general merchandise stores .....	28	D	D	D	e	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	9	D	D	D	c	D	D
453	Miscellaneous store retailers .....	225	D	D	D	g	D	D
4531	Florists .....	40	13 678	3 114	732	236	15.7	12.1
45311	Florists .....	40	13 678	3 114	732	236	15.7	12.1
453110	Florists .....	40	13 678	3 114	732	236	15.7	12.1
4532	Office supplies, stationery, & gift stores .....	78	68 945	7 598	1 787	675	7.6	5.8
45321	Office supplies & stationery stores .....	15	41 670	3 715	835	229	.3	5.0
453210	Office supplies & stationery stores .....	15	41 670	3 715	835	229	.3	5.0
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	14	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	63	27 275	3 883	952	446	18.7	6.9
453220	Gift, novelty, & souvenir stores .....	63	27 275	3 883	952	446	18.7	6.9
4533	Used merchandise stores .....	47	18 054	4 596	1 078	350	16.2	3.4
45331	Used merchandise stores .....	47	18 054	4 596	1 078	350	16.2	3.4
453310	Used merchandise stores .....	47	18 054	4 596	1 078	350	16.2	3.4
4539	Other miscellaneous store retailers .....	60	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	15	6 549	901	183	60	24.2	—
453910	Pet & pet supplies stores .....	15	6 549	901	183	60	24.2	—
45392	Art dealers .....	13	8 712	1 136	213	44	8.7	62.8
453920	Art dealers .....	13	8 712	1 136	213	44	8.7	62.8
45393	Manufactured (mobile) home dealers .....	3	5 084	421	88	29	—	31.2
453930	Manufactured (mobile) home dealers .....	3	5 084	421	88	29	—	31.2
45399	All other miscellaneous store retailers .....	29	D	D	D	c	D	D
454	Nonstore retailers .....	67	1 063 532	47 131	11 390	1 880	1.0	.5
4541	Electronic shopping & mail-order houses .....	25	1 019 359	38 687	9 348	1 514	.3	—
45411	Electronic shopping & mail-order houses .....	25	1 019 359	38 687	9 348	1 514	.3	—
454110	Electronic shopping & mail-order houses .....	25	1 019 359	38 687	9 348	1 514	.3	—
4542	Vending machine operators .....	26	37 666	6 817	1 662	281	13.9	6.4
45421	Vending machine operators .....	26	37 666	6 817	1 662	281	13.9	6.4
454210	Vending machine operators .....	26	37 666	6 817	1 662	281	13.9	6.4
4543	Direct selling establishments .....	16	6 507	1 627	380	85	33.0	45.0
45439	Other direct selling establishments .....	16	6 507	1 627	380	85	33.0	45.0
454390	Other direct selling establishments .....	16	6 507	1 627	380	85	33.0	45.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY, MO (CLAY COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>297</b>	<b>1 398 457</b>	<b>104 043</b>	<b>25 245</b>	<b>6 084</b>	<b>5.9</b>	<b>5.0</b>
441	Motor vehicle & parts dealers	44	D	D	D	g	D	D
4411	Automobile dealers	27	D	D	D	g	D	D
441111	New car dealers	11	D	D	D	f	D	D
441110	New car dealers	11	D	D	D	f	D	D
44112	Used car dealers	16	D	D	D	b	D	D
441120	Used car dealers	16	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	11 235	2 009	493	119	4.9	—
441310	Automotive parts & accessories stores	10	11 235	2 009	493	119	4.9	—
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	14	7 276	1 139	304	74	25.3	18.1
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	11	D	D	D	c	D	D
4431	Electronics & appliance stores	11	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	c	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	D	D	D	c	D	D
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
445	Food & beverage stores	20	D	D	D	f	D	D
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	8	D	D	D	f	D	D
4452	Specialty food stores	6	D	D	D	a	D	D
446	Health & personal care stores	37	D	D	D	e	D	D
4461	Health & personal care stores	37	D	D	D	e	D	D
44611	Pharmacies & drug stores	10	D	D	D	c	D	D
446110	Pharmacies & drug stores	10	D	D	D	c	D	D
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	14	D	D	D	b	D	D
446130	Optical goods stores	14	D	D	D	b	D	D
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	24	64 598	3 015	730	236	8.5	27.0
4471	Gasoline stations	24	64 598	3 015	730	236	8.5	27.0
44711	Gasoline stations with convenience stores	17	46 554	2 124	504	158	6.7	13.8
447110	Gasoline stations with convenience stores	17	46 554	2 124	504	158	6.7	13.8
44719	Other gasoline stations	7	18 044	891	226	78	13.2	61.3
447190	Other gasoline stations	7	18 044	891	226	78	13.2	61.3

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>KANSAS CITY, MO (CLAY COUNTY PART) *</b> —Con.							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	63	54 163	5 838	1 438	511	2.3	5.5
4481	Clothing stores .....	30	D	D	D	e	D	D
44811	Men's clothing stores .....	3	D	D	D	b	D	D
448110	Men's clothing stores .....	3	D	D	D	b	D	D
44812	Women's clothing stores .....	13	D	D	D	c	D	D
448120	Women's clothing stores .....	13	D	D	D	c	D	D
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
4482	Shoe stores .....	17	D	D	D	c	D	D
44821	Shoe stores .....	17	D	D	D	c	D	D
448210	Shoe stores .....	17	D	D	D	c	D	D
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	8	D	D	D	b	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	16	D	D	D	c	D	D
44831	Jewelry stores .....	16	D	D	D	c	D	D
448310	Jewelry stores .....	16	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	25	28 768	2 744	690	218	1.0	7.0
4511	Sporting goods, hobby, & musical instrument stores ..	16	D	D	D	c	D	D
45111	Sporting goods stores .....	7	D	D	D	b	D	D
451110	Sporting goods stores .....	7	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	9	D	D	D	b	D	D
45121	Book stores & news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores .....	15	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	10	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	10	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	10	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	10	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	10	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	13	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	11	6 362	807	196	103	7.2	—
453220	Gift, novelty, & souvenir stores .....	11	6 362	807	196	103	7.2	—
4533	Used merchandise stores .....	3	813	160	48	15	D	15.7
45331	Used merchandise stores .....	3	813	160	48	15	D	15.7
453310	Used merchandise stores .....	3	813	160	48	15	D	15.7
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>KANSAS CITY, MO (JACKSON COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade</b> .....	<b>1 465</b>	<b>4 054 877</b>	<b>387 116</b>	<b>91 948</b>	<b>20 296</b>	<b>6.8</b>	<b>9.7</b>
441	Motor vehicle & parts dealers .....	165	846 265	70 945	16 890	2 403	9.0	8.5
4411	Automobile dealers .....	66	D	D	D	g	D	D
44111	New car dealers .....	28	D	D	D	g	D	D
441110	New car dealers .....	28	D	D	D	g	D	D
44112	Used car dealers .....	38	D	D	D	c	D	D
441120	Used car dealers .....	38	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	93	174 966	24 327	6 075	1 026	2.7	8.1
44131	Automotive parts & accessories stores .....	66	139 407	18 463	4 672	794	2.1	5.1
441310	Automotive parts & accessories stores .....	66	139 407	18 463	4 672	794	2.1	5.1
44132	Tire dealers .....	27	35 559	5 864	1 403	232	4.8	20.1
441320	Tire dealers .....	27	35 559	5 864	1 403	232	4.8	20.1
442	Furniture & home furnishings stores .....	80	83 294	12 054	2 710	686	17.7	30.7
4421	Furniture stores .....	33	32 229	4 681	1 039	194	9.3	24.8
44211	Furniture stores .....	33	32 229	4 681	1 039	194	9.3	24.8
442110	Furniture stores .....	33	32 229	4 681	1 039	194	9.3	24.8
4422	Home furnishings stores .....	47	51 065	7 373	1 671	492	23.0	34.4
44221	Floor covering stores .....	16	27 365	3 685	800	152	18.1	62.7
442210	Floor covering stores .....	16	27 365	3 685	800	152	18.1	62.7
44229	Other home furnishings stores .....	31	23 700	3 688	871	340	28.6	1.8
442299	All other home furnishings stores .....	30	D	D	D	e	D	D
443	Electronics & appliance stores .....	43	88 590	9 943	2 364	472	3.3	3.1
4431	Electronics & appliance stores .....	43	88 590	9 943	2 364	472	3.3	3.1
44311	Appliance, television, & other electronics stores .....	32	D	D	D	e	D	D
443111	Household appliance stores .....	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	22	D	D	D	e	D	D
44312	Computer & software stores .....	9	D	D	D	c	D	D
443120	Computer & software stores .....	9	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	100	468 904	54 929	14 699	2 198	8.5	1.7
4441	Building material & supplies dealers .....	90	D	D	D	g	D	D
44411	Home centers .....	8	D	D	D	f	D	D
444110	Home centers .....	8	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	13	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	13	D	D	D	b	D	D
44413	Hardware stores .....	13	45 905	5 580	1 337	418	71.7	4.1
444130	Hardware stores .....	13	45 905	5 580	1 337	418	71.7	4.1
44419	Other building material dealers .....	56	318 065	37 324	10 540	1 022	1.6	1.5
444190	Other building material dealers .....	56	318 065	37 324	10 540	1 022	1.6	1.5
4442	Lawn & garden equipment & supplies stores .....	10	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	D	D	D	b	D	D
444220	Nursery & garden centers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	179	408 330	43 474	9 932	2 733	13.0	35.0
4451	Grocery stores .....	99	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	74	336 522	35 696	8 197	2 179	10.7	39.8
445110	Supermarkets & other grocery (except convenience) stores .....	74	336 522	35 696	8 197	2 179	10.7	39.8
44512	Convenience stores .....	25	D	D	D	b	D	D
445120	Convenience stores .....	25	D	D	D	b	D	D
4452	Specialty food stores .....	32	D	D	D	c	D	D
4453	Beer, wine, & liquor stores .....	48	47 821	4 515	971	308	17.1	8.6
44531	Beer, wine, & liquor stores .....	48	47 821	4 515	971	308	17.1	8.6
445310	Beer, wine, & liquor stores .....	48	47 821	4 515	971	308	17.1	8.6
446	Health & personal care stores .....	117	144 351	17 319	4 414	1 021	11.5	19.4
4461	Health & personal care stores .....	117	144 351	17 319	4 414	1 021	11.5	19.4
44611	Pharmacies & drug stores .....	52	104 664	10 268	2 755	665	9.0	24.0
446110	Pharmacies & drug stores .....	52	104 664	10 268	2 755	665	9.0	24.0
4461101	Pharmacies & drug stores .....	48	D	D	D	f	D	D
4461102	Proprietary stores .....	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	11	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	11	D	D	D	b	D	D
44613	Optical goods stores .....	34	D	D	D	c	D	D
446130	Optical goods stores .....	34	D	D	D	c	D	D
44619	Other health & personal care stores .....	20	11 859	2 628	593	103	47.9	12.1
446191	Food (health) supplement stores .....	9	D	D	D	b	D	D
446199	All other health & personal care stores .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>KANSAS CITY, MO (JACKSON COUNTY PART) *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	150	296 617	16 624	4 107	1 151	6.5	14.1
4471	Gasoline stations .....	150	296 617	16 624	4 107	1 151	6.5	14.1
44711	Gasoline stations with convenience stores .....	91	217 094	11 169	2 665	747	4.5	9.9
447110	Gasoline stations with convenience stores .....	91	217 094	11 169	2 665	747	4.5	9.9
44719	Other gasoline stations .....	59	79 523	5 455	1 442	404	12.1	25.7
447190	Other gasoline stations .....	59	79 523	5 455	1 442	404	12.1	25.7
448	Clothing & clothing accessories stores .....	250	231 703	30 705	7 400	2 292	9.7	16.6
4481	Clothing stores .....	147	161 923	21 292	5 105	1 585	10.5	21.8
44811	Men's clothing stores .....	26	D	D	D	c	D	D
448110	Men's clothing stores .....	26	D	D	D	c	D	D
44812	Women's clothing stores .....	54	D	D	D	f	D	D
448120	Women's clothing stores .....	54	D	D	D	f	D	D
44813	Children's & infants' clothing stores .....	8	9 717	1 031	254	81	—	.5
448130	Children's & infants' clothing stores .....	8	9 717	1 031	254	81	—	.5
44814	Family clothing stores .....	22	43 852	4 949	1 176	462	.2	2.6
448140	Family clothing stores .....	22	43 852	4 949	1 176	462	.2	2.6
44815	Clothing accessories stores .....	15	D	D	D	b	D	D
448150	Clothing accessories stores .....	15	D	D	D	b	D	D
44819	Other clothing stores .....	22	D	D	D	c	D	D
448190	Other clothing stores .....	22	D	D	D	c	D	D
4482	Shoe stores .....	44	32 070	4 234	991	327	.1	2.4
44821	Shoe stores .....	44	32 070	4 234	991	327	.1	2.4
448210	Shoe stores .....	44	32 070	4 234	991	327	.1	2.4
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	19	12 657	1 873	394	113	—	—
4482105	Athletic footwear stores .....	9	14 021	1 519	370	138	—	—
4483	Jewelry, luggage, & leather goods stores .....	59	37 710	5 179	1 304	380	14.3	6.6
44831	Jewelry stores .....	56	D	D	D	e	D	D
448310	Jewelry stores .....	56	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	98	84 678	11 326	2 607	833	10.0	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	57	54 001	7 630	1 736	505	13.8	4.2
45111	Sporting goods stores .....	26	17 928	2 635	619	180	7.6	10.2
451110	Sporting goods stores .....	26	17 928	2 635	619	180	7.6	10.2
4511101	General-line sporting goods stores .....	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	21	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	19	23 533	2 673	642	207	1.8	1.9
451120	Hobby, toy, & game stores .....	19	23 533	2 673	642	207	1.8	1.9
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	9	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	9	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	41	30 677	3 696	871	328	3.2	1.1
45121	Book stores & news dealers .....	28	D	D	D	c	D	D
451211	Book stores .....	28	D	D	D	c	D	D
4512111	Book stores, general .....	18	17 766	2 049	449	184	3.6	—
4512112	Specialty book stores .....	7	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores .	13	D	D	D	c	D	D
452	General merchandise stores .....	40	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## .....	16	254 117	N	N	N	—	4.3
45211	Department stores (incl leased depts) ## .....	16	254 117	N	N	N	—	4.3
4521	Department stores (excl leased depts) .....	16	252 108	45 258	9 190	2 693	—	4.4
45211	Department stores (excl leased depts) .....	16	252 108	45 258	9 190	2 693	—	4.4
452110	Department stores (excl leased depts) .....	16	252 108	45 258	9 190	2 693	—	4.4
4521101	Conventional department stores (excl leased depts) .....	6	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	24	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	22	D	D	D	c	D	D
452990	All other general merchandise stores .....	22	D	D	D	c	D	D
4529901	Variety stores .....	16	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY, MO (JACKSON COUNTY PART) *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	183	D	D	D	g	D	D
4531	Florists .....	33	12 018	2 805	650	208	15.9	13.8
45311	Florists .....	33	12 018	2 805	650	208	15.9	13.8
453110	Florists .....	33	12 018	2 805	650	208	15.9	13.8
4532	Office supplies, stationery, & gift stores .....	57	44 585	5 316	1 206	430	8.4	4.3
45321	Office supplies & stationery stores .....	11	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	11	D	D	D	c	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	10	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	46	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	46	D	D	D	e	D	D
4533	Used merchandise stores .....	44	17 241	4 436	1 030	335	15.5	2.8
45331	Used merchandise stores .....	44	17 241	4 436	1 030	335	15.5	2.8
453310	Used merchandise stores .....	44	17 241	4 436	1 030	335	15.5	2.8
4539	Other miscellaneous store retailers .....	49	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	11	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	11	D	D	D	b	D	D
45392	Art dealers .....	12	D	D	D	b	D	D
453920	Art dealers .....	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	5 084	421	88	29	—	31.2
453930	Manufactured (mobile) home dealers .....	3	5 084	421	88	29	—	31.2
45399	All other miscellaneous store retailers .....	23	D	D	D	c	D	D
454	Nonstore retailers .....	60	D	D	D	g	D	D
4541	Electronic shopping & mail-order houses .....	22	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses .....	22	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses .....	22	D	D	D	g	D	D
4542	Vending machine operators .....	24	D	D	D	e	D	D
45421	Vending machine operators .....	24	D	D	D	e	D	D
454210	Vending machine operators .....	24	D	D	D	e	D	D
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45439	Other direct selling establishments .....	14	D	D	D	b	D	D
454390	Other direct selling establishments .....	14	D	D	D	b	D	D
<b>KANSAS CITY, MO (PLATTE COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>81</b>	<b>319 694</b>	<b>19 794</b>	<b>4 606</b>	<b>1 394</b>	<b>2.7</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
442299	All other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	e	D	D
4451	Grocery stores .....	3	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	31 935	1 689	395	105	2.3	15.8
4471	Gasoline stations .....	13	31 935	1 689	395	105	2.3	15.8
44711	Gasoline stations with convenience stores .....	7	22 270	1 020	236	64	—	3.0
447110	Gasoline stations with convenience stores .....	7	22 270	1 020	236	64	—	3.0
448	Clothing & clothing accessories stores .....	9	5 408	689	109	78	15.0	38.1
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	6	6 538	710	110	46	8.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451211	Book stores .....	2	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY, MO (PLATTE COUNTY PART) *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	16	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	e	D	D
<b>KEARNEY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>15</b>	<b>38 171</b>	<b>2 411</b>	<b>578</b>	<b>98</b>	<b>3.7</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	5 522	574	162	29	14.8	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>KENNETT, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>88</b>	<b>133 575</b>	<b>12 489</b>	<b>2 842</b>	<b>895</b>	<b>8.6</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	16	28 501	2 009	466	100	12.5	.1
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	4 441	326	78	18	12.3	—
441310	Automotive parts & accessories stores .....	4	4 441	326	78	18	12.3	—
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	12 930	1 931	431	95	1.5	2.6
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	21 765	1 608	346	108	13.4	2.1
446	Health & personal care stores .....	5	5 248	641	142	35	17.6	25.8
4461	Health & personal care stores .....	5	5 248	641	142	35	17.6	25.8
447	Gasoline stations .....	12	13 015	820	194	74	12.5	—
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	13	4 792	681	141	61	7.3	5.7
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KENNETT, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>KIMBERLING CITY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>10</b>	<b>11 244</b>	<b>1 269</b>	<b>219</b>	<b>61</b>	<b>4.3</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>KINLOCH, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
445	Food & beverage stores .....	2	D	D	D	c	D	D
<b>KIRKSVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>133</b>	<b>220 171</b>	<b>20 917</b>	<b>4 919</b>	<b>1 540</b>	<b>11.5</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	25	D	D	D	c	D	D
44112	Used car dealers .....	7	6 336	320	54	15	67.2	—
441120	Used car dealers .....	7	6 336	320	54	15	67.2	—
4412	Other motor vehicle dealers .....	5	2 541	137	24	13	31.2	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	2 541	137	24	13	31.2	—
441221	Motorcycle dealers .....	4	D	D	D	a	D	D
44131	Automotive parts & accessories stores .....	7	4 147	781	170	41	—	7.5
441310	Automotive parts & accessories stores .....	7	4 147	781	170	41	—	7.5
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4421	Furniture stores .....	5	4 143	669	154	33	13.2	9.5
44211	Furniture stores .....	5	4 143	669	154	33	13.2	9.5
442110	Furniture stores .....	5	4 143	669	154	33	13.2	9.5
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	c	D	D
4441	Building material & supplies dealers .....	10	12 377	1 730	394	99	14.2	—
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	D	D	D	e	D	D
4451	Grocery stores .....	5	D	D	D	e	D	D
446	Health & personal care stores .....	6	10 419	1 477	344	57	39.3	—
4461	Health & personal care stores .....	6	10 419	1 477	344	57	39.3	—
447	Gasoline stations .....	24	23 317	1 432	345	141	4.8	6.5
4471	Gasoline stations .....	24	23 317	1 432	345	141	4.8	6.5
44711	Gasoline stations with convenience stores .....	13	17 209	941	221	104	—	—
447110	Gasoline stations with convenience stores .....	13	17 209	941	221	104	—	—
448	Clothing & clothing accessories stores .....	16	11 934	1 410	323	149	12.4	5.0
4481	Clothing stores .....	12	9 695	1 014	231	126	11.7	6.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KIRKSVILLE, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	10	6 393	803	142	44	1.4	1.4
4512	Book, periodical, & music stores . . . . .	7	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	5	4 618	559	115	28	—	—
451211	Book stores . . . . .	5	4 618	559	115	28	—	—
4512113	College book stores . . . . .	3	D	D	D	b	D	D
452	General merchandise stores . . . . .	4	D	D	D	e	D	D
4529	Other general merchandise stores . . . . .	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores . . . . .	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores . . . . .	1	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	3	D	D	D	a	D	D
452990	All other general merchandise stores . . . . .	3	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	787	87	26	10	15.1	3.4
<b>KIRKWOOD, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>140</b>	<b>437 889</b>	<b>44 949</b>	<b>10 046</b>	<b>1 994</b>	<b>8.7</b>	<b>1.8</b>
441	Motor vehicle & parts dealers . . . . .	17	226 610	20 431	4 234	504	8.7	1.8
4411	Automobile dealers . . . . .	8	214 090	18 421	3 753	425	6.9	—
44111	New car dealers . . . . .	8	214 090	18 421	3 753	425	6.9	—
441110	New car dealers . . . . .	8	214 090	18 421	3 753	425	6.9	—
4412	Other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
441221	Motorcycle dealers . . . . .	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	8	D	D	D	b	D	D
44132	Tire dealers . . . . .	5	6 962	1 310	344	58	—	59.3
441320	Tire dealers . . . . .	5	6 962	1 310	344	58	—	59.3
442	Furniture & home furnishings stores . . . . .	16	26 143	3 878	995	190	37.3	.1
4421	Furniture stores . . . . .	7	D	D	D	b	D	D
44211	Furniture stores . . . . .	7	D	D	D	b	D	D
442110	Furniture stores . . . . .	7	D	D	D	b	D	D
4422	Home furnishings stores . . . . .	9	D	D	D	b	D	D
44221	Floor covering stores . . . . .	3	D	D	D	b	D	D
442210	Floor covering stores . . . . .	3	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	4	3 606	944	209	39	44.2	16.2
4431	Electronics & appliance stores . . . . .	4	3 606	944	209	39	44.2	16.2
44311	Appliance, television, & other electronics stores . . . . .	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores . . . . .	2	D	D	D	b	D	D
44312	Computer & software stores . . . . .	2	D	D	D	a	D	D
443120	Computer & software stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	13	32 854	4 260	877	153	—	4.6
4441	Building material & supplies dealers . . . . .	9	25 886	3 053	665	95	—	5.8
44419	Other building material dealers . . . . .	6	24 977	2 870	610	85	—	6.1
444190	Other building material dealers . . . . .	6	24 977	2 870	610	85	—	6.1
4442	Lawn & garden equipment & supplies stores . . . . .	4	6 968	1 207	212	58	—	—
44422	Nursery & garden centers . . . . .	4	6 968	1 207	212	58	—	—
444220	Nursery & garden centers . . . . .	4	6 968	1 207	212	58	—	—
445	Food & beverage stores . . . . .	12	60 676	6 153	1 633	375	1.2	1.3
4451	Grocery stores . . . . .	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	5	56 257	5 327	1 427	332	—	—
445110	Supermarkets & other grocery (except convenience) stores . . . . .	5	56 257	5 327	1 427	332	—	—
4452	Specialty food stores . . . . .	4	D	D	D	b	D	D
446	Health & personal care stores . . . . .	10	11 043	1 416	250	68	11.1	.5
4461	Health & personal care stores . . . . .	10	11 043	1 416	250	68	11.1	.5
446191	Food (health) supplement stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	14	18 518	2 190	537	150	—	.6
448	Clothing & clothing accessories stores . . . . .	11	3 161	474	94	47	46.6	6.6
44813	Children's & infants' clothing stores . . . . .	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	2	D	D	D	a	D	D
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	15	5 876	809	188	74	20.1	7.2
4511	Sporting goods, hobby, & musical instrument stores . . . . .	12	5 250	733	172	67	16.7	8.0
45113	Sewing, needlework, & piece goods stores . . . . .	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KIRKWOOD, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D
4531	Florists .....	3	1 455	439	85	26	D	—
45311	Florists .....	3	1 455	439	85	26	D	—
453110	Florists .....	3	1 455	439	85	26	D	—
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	2 497	317	78	30	—	—
454	Nonstore retailers .....	6	810	130	34	9	71.2	—
<b>LADUE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>86</b>	<b>309 109</b>	<b>130 088</b>	<b>23 060</b>	<b>1 948</b>	<b>4.9</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	5	3 005	238	63	13	87.6	12.4
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	5 423	946	172	46	8.6	—
445	Food & beverage stores .....	7	D	D	D	e	D	D
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	6	9 148	1 352	340	60	37.5	20.3
448	Clothing & clothing accessories stores .....	22	17 951	2 930	703	135	28.8	3.1
4481	Clothing stores .....	15	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	7 801	1 332	372	43	—	—
44831	Jewelry stores .....	6	7 801	1 332	372	43	—	—
448310	Jewelry stores .....	6	7 801	1 332	372	43	—	—
451	Sporting goods, hobby, book, & music stores .....	9	12 615	1 674	456	144	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	1	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	20	D	D	D	c	D	D
4531	Florists .....	4	2 913	834	180	59	16.6	—
45311	Florists .....	4	2 913	834	180	59	16.6	—
453110	Florists .....	4	2 913	834	180	59	16.6	—
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45392	Art dealers .....	5	D	D	D	a	D	D
453920	Art dealers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE ST. LOUIS, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>16</b>	<b>14 011</b>	<b>949</b>	<b>198</b>	<b>78</b>	<b>51.0</b>	<b>15.4</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	174	21	1	3	100.0	—
<b>LAMAR, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>46 034</b>	<b>4 837</b>	<b>1 101</b>	<b>409</b>	<b>15.2</b>	<b>7.9</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	4 563	639	105	33	9.9	—
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	4 143	350	79	25	6.7	—
448	Clothing & clothing accessories stores .....	5	815	122	29	16	66.1	8.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>LEBANON, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>150</b>	<b>293 618</b>	<b>25 771</b>	<b>5 706</b>	<b>1 809</b>	<b>10.6</b>	<b>7.7</b>
441	Motor vehicle & parts dealers .....	22	D	D	D	e	D	D
4411	Automobile dealers .....	12	D	D	D	c	D	D
44112	Used car dealers .....	6	D	D	D	b	D	D
441120	Used car dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	11 570	1 923	417	85	—	—
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	4	2 934	266	39	10	26.9	—
44211	Furniture stores .....	4	2 934	266	39	10	26.9	—
442110	Furniture stores .....	4	2 934	266	39	10	26.9	—
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	2 862	338	79	25	64.7	—
4431	Electronics & appliance stores .....	6	2 862	338	79	25	64.7	—
44311	Appliance, television, & other electronics stores .....	3	1 789	260	64	16	D	—
44312	Computer & software stores .....	3	1 073	78	15	9	D	—
443120	Computer & software stores .....	3	1 073	78	15	9	D	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEBANON, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	11	33 978	3 157	768	159	1.1	2.1
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	18	D	D	D	c	D	D
4451	Grocery stores .....	8	35 353	2 581	645	198	3.1	.4
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	23	34 043	2 672	619	210	3.4	9.5
4471	Gasoline stations .....	23	34 043	2 672	619	210	3.4	9.5
44711	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
44719	Other gasoline stations .....	6	D	D	D	c	D	D
447190	Other gasoline stations .....	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	20	D	D	D	c	D	D
4481	Clothing stores .....	15	D	D	D	c	D	D
44814	Family clothing stores .....	3	D	D	D	b	D	D
448140	Family clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	11	13 696	2 114	476	80	6.2	65.5
4543	Direct selling establishments .....	9	D	D	D	b	D	D
45431	Fuel dealers .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
<b>LEE'S SUMMIT, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>195</b>	<b>475 341</b>	<b>46 320</b>	<b>10 764</b>	<b>2 709</b>	<b>7.7</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	21	131 089	9 545	2 154	318	16.5	.2
4411	Automobile dealers .....	11	D	D	D	c	D	D
44111	New car dealers .....	5	110 415	6 946	1 567	199	18.7	—
441110	New car dealers .....	5	110 415	6 946	1 567	199	18.7	—
44112	Used car dealers .....	6	D	D	D	a	D	D
441120	Used car dealers .....	6	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	6 686	1 257	279	66	—	—
441310	Automotive parts & accessories stores .....	6	6 686	1 257	279	66	—	—
442	Furniture & home furnishings stores .....	19	10 090	1 534	361	73	17.9	12.9
4421	Furniture stores .....	5	3 963	819	198	38	11.3	12.8
44211	Furniture stores .....	5	3 963	819	198	38	11.3	12.8
442110	Furniture stores .....	5	3 963	819	198	38	11.3	12.8
4422	Home furnishings stores .....	14	6 127	715	163	35	22.1	13.0
44221	Floor covering stores .....	3	3 935	412	89	15	D	—
442210	Floor covering stores .....	3	3 935	412	89	15	D	—
44229	Other home furnishings stores .....	11	2 192	303	74	20	10.9	36.3
443	Electronics & appliance stores .....	5	5 865	1 283	224	44	—	1.1
4431	Electronics & appliance stores .....	5	5 865	1 283	224	44	—	1.1
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LEE'S SUMMIT, MO *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	27	79 011	8 357	1 794	303	3.5	.1
4441	Building material & supplies dealers .....	23	71 185	7 388	1 615	254	3.9	.1
44412	Paint & wallpaper stores .....	6	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	6	D	D	D	b	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	16	61 585	6 314	1 379	182	2.5	—
444190	Other building material dealers .....	16	61 585	6 314	1 379	182	2.5	—
4442	Lawn & garden equipment & supplies stores .....	4	7 826	969	179	49	—	—
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	14	97 052	11 346	2 880	894	.3	7.6
4451	Grocery stores .....	10	95 610	11 220	2 844	883	.3	7.4
44511	Supermarkets & other grocery (except convenience) stores .....	10	95 610	11 220	2 844	883	.3	7.4
445110	Supermarkets & other grocery (except convenience) stores .....	10	95 610	11 220	2 844	883	.3	7.4
446	Health & personal care stores .....	16	19 124	2 525	547	136	16.9	—
4461	Health & personal care stores .....	16	19 124	2 525	547	136	16.9	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	22	47 956	2 373	579	180	1.1	5.9
4471	Gasoline stations .....	22	47 956	2 373	579	180	1.1	5.9
44711	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	13	5 387	914	209	60	16.8	32.0
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	17	7 168	917	188	81	18.8	19.3
4511	Sporting goods, hobby, & musical instrument stores ..	14	6 585	841	171	66	20.5	14.9
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	4 176	592	152	54	29.2	2.8
45321	Office supplies & stationery stores .....	3	1 980	307	80	22	—	—
453210	Office supplies & stationery stores .....	3	1 980	307	80	22	—	—
4532102	Office supplies stores .....	3	1 980	307	80	22	—	—
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	9	1 490	324	74	26	93.0	6.3
	<b>LEE'S SUMMIT, MO (CASS COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade.....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LEE'S SUMMIT, MO (JACKSON COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade</b> .....	<b>194</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	21	131 089	9 545	2 154	318	16.5	.2
4411	Automobile dealers .....	11	D	D	D	c	D	D
44111	New car dealers .....	5	110 415	6 946	1 567	199	18.7	—
441110	New car dealers .....	5	110 415	6 946	1 567	199	18.7	—
44112	Used car dealers .....	6	D	D	D	a	D	D
441120	Used car dealers .....	6	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	6 686	1 257	279	66	—	—
441310	Automotive parts & accessories stores .....	6	6 686	1 257	279	66	—	—
442	Furniture & home furnishings stores .....	19	10 090	1 534	361	73	17.9	12.9
4421	Furniture stores .....	5	3 963	819	198	38	11.3	12.8
44211	Furniture stores .....	5	3 963	819	198	38	11.3	12.8
442110	Furniture stores .....	5	3 963	819	198	38	11.3	12.8
4422	Home furnishings stores .....	14	6 127	715	163	35	22.1	13.0
44221	Floor covering stores .....	3	3 935	412	89	15	D	—
442210	Floor covering stores .....	3	3 935	412	89	15	D	—
44229	Other home furnishings stores .....	11	2 192	303	74	20	10.9	36.3
443	Electronics & appliance stores .....	5	5 865	1 283	224	44	—	1.1
4431	Electronics & appliance stores .....	5	5 865	1 283	224	44	—	1.1
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	27	79 011	8 357	1 794	303	3.5	.1
4441	Building material & supplies dealers .....	23	71 185	7 388	1 615	254	3.9	.1
44412	Paint & wallpaper stores .....	6	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	6	D	D	D	b	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	16	61 585	6 314	1 379	182	2.5	—
444190	Other building material dealers .....	16	61 585	6 314	1 379	182	2.5	—
4442	Lawn & garden equipment & supplies stores .....	4	7 826	969	179	49	—	—
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	14	97 052	11 346	2 880	894	.3	7.6
4451	Grocery stores .....	10	95 610	11 220	2 844	883	.3	7.4
44511	Supermarkets & other grocery (except convenience) stores .....	10	95 610	11 220	2 844	883	.3	7.4
445110	Supermarkets & other grocery (except convenience) stores .....	10	95 610	11 220	2 844	883	.3	7.4
446	Health & personal care stores .....	16	19 124	2 525	547	136	16.9	—
4461	Health & personal care stores .....	16	19 124	2 525	547	136	16.9	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	22	47 956	2 373	579	180	1.1	5.9
4471	Gasoline stations .....	22	47 956	2 373	579	180	1.1	5.9
44711	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	13	5 387	914	209	60	16.8	32.0
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	17	7 168	917	188	81	18.8	19.3
4511	Sporting goods, hobby, & musical instrument stores .....	14	6 585	841	171	66	20.5	14.9
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LEE'S SUMMIT, MO (JACKSON COUNTY PART) *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	4 176	592	152	54	29.2	2.8
45321	Office supplies & stationery stores .....	3	1 980	307	80	22	—	—
453210	Office supplies & stationery stores .....	3	1 980	307	80	22	—	—
4532102	Office supplies stores .....	3	1 980	307	80	22	—	—
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
	<b>LEXINGTON, MO</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>30 610</b>	<b>2 444</b>	<b>574</b>	<b>202</b>	<b>46.0</b>	<b>.3</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	3	2 345	249	60	16	D	—
447	Gasoline stations .....	4	4 698	300	76	33	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	481	96	24	7	100.0	—
454	Nonstore retailers .....	3	D	D	D	a	D	D
	<b>LIBERTY, MO</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>102</b>	<b>197 337</b>	<b>19 241</b>	<b>4 808</b>	<b>1 215</b>	<b>21.8</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	11	49 543	4 282	1 023	157	53.7	.6
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	7 705	1 377	313	54	6.1	—
4421	Furniture stores .....	3	6 437	1 241	269	43	—	—
44211	Furniture stores .....	3	6 437	1 241	269	43	—	—
442110	Furniture stores .....	3	6 437	1 241	269	43	—	—
443	Electronics & appliance stores .....	6	1 403	286	98	12	13.7	6.4
4431	Electronics & appliance stores .....	6	1 403	286	98	12	13.7	6.4
444	Building material & garden equipment & supplies dealers .....	13	34 564	3 056	733	175	15.4	1.6
4441	Building material & supplies dealers .....	12	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	a	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	5	17 065	1 399	336	40	—	—
444190	Other building material dealers .....	5	17 065	1 399	336	40	—	—
445	Food & beverage stores .....	9	D	D	D	e	D	D
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	4	963	135	26	8	53.5	—
446	Health & personal care stores .....	13	8 456	889	209	53	48.9	7.8
4461	Health & personal care stores .....	13	8 456	889	209	53	48.9	7.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LIBERTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	8	19 529	857	201	52	—	—
4471	Gasoline stations .....	8	19 529	857	201	52	—	—
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	11	4 829	578	136	59	36.8	4.2
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45111	Sporting goods stores .....	3	4 714	447	99	32	D	—
451110	Sporting goods stores .....	3	4 714	447	99	32	D	—
4511102	Specialty-line sporting goods stores .....	3	4 714	447	99	32	D	—
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	2 351	338	83	41	70.1	.5
4533	Used merchandise stores .....	4	1 006	79	19	16	100.0	—
45331	Used merchandise stores .....	4	1 006	79	19	16	100.0	—
453310	Used merchandise stores .....	4	1 006	79	19	16	100.0	—
454	Nonstore retailers .....	3	869	163	41	8	—	—
<b>LOUISIANA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>44 139</b>	<b>4 688</b>	<b>991</b>	<b>323</b>	<b>22.1</b>	<b>.2</b>
441	Motor vehicle & parts dealers .....	8	5 588	386	78	20	95.8	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	5 886	621	134	29	18.0	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	6	7 872	559	128	46	—	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	814	175	40	24	25.3	—
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
<b>MACON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>59 640</b>	<b>5 492</b>	<b>1 213</b>	<b>471</b>	<b>13.0</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	6	15 021	1 158	275	64	2.3	.9
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	1 769	173	41	13	69.8	24.8
4431	Electronics & appliance stores .....	5	1 769	173	41	13	69.8	24.8
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	9 561	547	144	61	14.0	7.7
448	Clothing & clothing accessories stores .....	4	1 321	116	23	19	52.0	48.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MALDEN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>79 999</b>	<b>9 002</b>	<b>2 061</b>	<b>475</b>	<b>7.6</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	8	20 582	1 850	451	74	3.4	3.8
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	3	13 476	1 229	264	97	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	4 875	282	66	28	5.9	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
<b>MANCHESTER, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>194 737</b>	<b>18 677</b>	<b>4 144</b>	<b>1 025</b>	<b>2.2</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	9	72 118	5 990	1 315	167	1.2	—
4411	Automobile dealers .....	2	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	5	10 089	1 079	216	26	7.7	—
44211	Furniture stores .....	5	10 089	1 079	216	26	7.7	—
442110	Furniture stores .....	5	10 089	1 079	216	26	7.7	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	31 909	3 266	584	226	.2	—
4441	Building material & supplies dealers .....	5	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food & beverage stores .....	4	D	D	D	e	D	D
4451	Grocery stores .....	3	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
446	Health & personal care stores .....	5	6 418	787	192	72	10.5	—
4461	Health & personal care stores .....	5	6 418	787	192	72	10.5	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	6	2 391	314	58	45	27.1	1.4
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	7	6 694	837	298	49	—	61.3
4511	Sporting goods, hobby, & musical instrument stores .....	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	11 401	845	196	79	11.2	.3
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MANCHESTER, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MAPLEWOOD, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>61</b>	<b>194 765</b>	<b>15 715</b>	<b>3 746</b>	<b>942</b>	<b>1.1</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	13	82 448	5 451	1 268	194	—	.6
4411	Automobile dealers .....	6	72 070	4 064	939	116	—	—
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	c	D	D
4461	Health & personal care stores .....	3	D	D	D	c	D	D
447	Gasoline stations .....	9	20 731	1 047	253	74	.8	—
4471	Gasoline stations .....	9	20 731	1 047	253	74	.8	—
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	2 209	408	79	21	—	—
451	Sporting goods, hobby, book, & music stores .....	6	3 027	522	110	31	16.4	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MARCELINE, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>15</b>	<b>13 639</b>	<b>1 075</b>	<b>236</b>	<b>85</b>	<b>52.3</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARCELINE, MO (LINN COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>15</b>	<b>13 639</b>	<b>1 075</b>	<b>236</b>	<b>85</b>	<b>52.3</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>MARSHALL, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>87</b>	<b>119 997</b>	<b>10 743</b>	<b>2 472</b>	<b>824</b>	<b>26.6</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	14	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	4	2 799	455	109	27	56.6	—
44211	Furniture stores .....	4	2 799	455	109	27	56.6	—
442110	Furniture stores .....	4	2 799	455	109	27	56.6	—
443	Electronics & appliance stores .....	3	231	87	24	7	D	—
444	Building material & garden equipment & supplies dealers .....	5	6 159	722	157	33	5.1	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	11	27 330	1 886	462	162	23.3	18.4
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	15	17 464	1 231	267	108	52.7	—
44711	Gasoline stations with convenience stores .....	9	10 837	582	124	69	45.3	—
447110	Gasoline stations with convenience stores .....	9	10 837	582	124	69	45.3	—
448	Clothing & clothing accessories stores .....	10	D	D	D	b	D	D
4481	Clothing stores .....	7	3 239	384	91	48	5.2	.3
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>MARSHFIELD, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>49</b>	<b>59 047</b>	<b>6 062</b>	<b>1 475</b>	<b>502</b>	<b>3.8</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	4	2 889	456	108	24	—	—
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	12	11 970	780	173	71	11.4	—
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	561	97	9	2	—	21.4

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARSHFIELD, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
<b>MARYLAND HEIGHTS, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>127</b>	<b>717 342</b>	<b>80 014</b>	<b>18 566</b>	<b>3 459</b>	<b>2.4</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	6	22 373	2 028	490	90	3.8	—
4413	Automotive parts, accessories, & tire stores .....	6	22 373	2 028	490	90	3.8	—
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	30 542	6 210	1 352	218	5.5	—
4421	Furniture stores .....	3	D	D	D	c	D	D
44211	Furniture stores .....	3	D	D	D	c	D	D
442110	Furniture stores .....	3	D	D	D	c	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	16	67 277	6 016	1 588	274	1.9	6.5
4431	Electronics & appliance stores .....	16	67 277	6 016	1 588	274	1.9	6.5
44311	Appliance, television, & other electronics stores .....	6	5 601	1 683	537	77	9.8	10.4
443112	Radio, television, & other electronics stores .....	3	4 321	1 527	487	57	—	—
44312	Computer & software stores .....	10	61 676	4 333	1 051	197	1.2	6.1
443120	Computer & software stores .....	10	61 676	4 333	1 051	197	1.2	6.1
444	Building material & garden equipment & supplies dealers .....	22	120 045	14 386	3 340	333	.6	10.1
4441	Building material & supplies dealers .....	21	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	15	D	D	D	e	D	D
444190	Other building material dealers .....	15	D	D	D	e	D	D
445	Food & beverage stores .....	11	8 615	1 234	267	76	19.7	23.9
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	4	20 932	3 497	840	248	5.3	48.8
4461	Health & personal care stores .....	4	20 932	3 497	840	248	5.3	48.8
44613	Optical goods stores .....	1	D	D	D	c	D	D
446130	Optical goods stores .....	1	D	D	D	c	D	D
447	Gasoline stations .....	10	25 508	1 783	427	116	—	4.3
4471	Gasoline stations .....	10	25 508	1 783	427	116	—	4.3
44711	Gasoline stations with convenience stores .....	5	19 717	1 166	268	57	—	—
447110	Gasoline stations with convenience stores .....	5	19 717	1 166	268	57	—	—
448	Clothing & clothing accessories stores .....	9	2 581	436	120	38	90.0	—
451	Sporting goods, hobby, book, & music stores .....	7	30 333	3 453	751	257	.8	5.0
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	D	D	D	c	D	D
45121	Book stores & news dealers .....	4	D	D	D	c	D	D
451211	Book stores .....	3	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	c	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	3	7 659	1 035	229	38	D	—
453210	Office supplies & stationery stores .....	3	7 659	1 035	229	38	D	—
4532102	Office supplies stores .....	3	7 659	1 035	229	38	D	—
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARYLAND HEIGHTS, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	20	D	D	D	g	D	D
4541	Electronic shopping & mail-order houses . . . . .	3	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses . . . . .	3	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses . . . . .	3	D	D	D	g	D	D
4542	Vending machine operators . . . . .	6	D	D	D	b	D	D
45421	Vending machine operators . . . . .	6	D	D	D	b	D	D
454210	Vending machine operators . . . . .	6	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	11	11 682	2 356	494	269	16.1	—
45439	Other direct selling establishments . . . . .	11	11 682	2 356	494	269	16.1	—
454390	Other direct selling establishments . . . . .	11	11 682	2 356	494	269	16.1	—
<b>MARYVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>76</b>	<b>109 391</b>	<b>10 931</b>	<b>2 616</b>	<b>889</b>	<b>10.8</b>	<b>3.1</b>
441	Motor vehicle & parts dealers . . . . .	10	19 833	1 428	334	79	1.8	—
442	Furniture & home furnishings stores . . . . .	6	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	3	2 198	223	52	21	D	—
4431	Electronics & appliance stores . . . . .	3	2 198	223	52	21	D	—
444	Building material & garden equipment & supplies dealers . . . . .	6	7 632	1 162	268	64	3.0	13.3
44413	Hardware stores . . . . .	2	D	D	D	b	D	D
444130	Hardware stores . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	6	D	D	D	e	D	D
4452	Specialty food stores . . . . .	1	D	D	D	a	D	D
446	Health & personal care stores . . . . .	3	D	D	D	a	D	D
447	Gasoline stations . . . . .	11	12 006	653	160	69	21.5	—
44711	Gasoline stations with convenience stores . . . . .	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores . . . . .	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	12	5 542	681	216	68	37.2	—
4481	Clothing stores . . . . .	8	4 614	609	198	57	29.8	—
451	Sporting goods, hobby, book, & music stores . . . . .	4	1 490	120	26	16	13.6	20.7
45121	Book stores & news dealers . . . . .	2	D	D	D	a	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	8	2 747	312	69	34	3.2	68.4
4539	Other miscellaneous store retailers . . . . .	4	2 329	215	43	18	—	80.7
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	D	D	D	a	D	D
<b>MEXICO, MO</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>88</b>	<b>135 463</b>	<b>13 898</b>	<b>3 230</b>	<b>923</b>	<b>19.8</b>	<b>1.9</b>
441	Motor vehicle & parts dealers . . . . .	16	36 091	3 190	709	143	33.2	.2
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	2	D	D	D	b	D	D
4421	Furniture stores . . . . .	2	D	D	D	b	D	D
44211	Furniture stores . . . . .	2	D	D	D	b	D	D
442110	Furniture stores . . . . .	2	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	7	D	D	D	b	D	D
4431	Electronics & appliance stores . . . . .	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores . . . . .	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	8	12 896	1 638	335	70	38.1	—
4441	Building material & supplies dealers . . . . .	7	D	D	D	b	D	D
44419	Other building material dealers . . . . .	4	D	D	D	b	D	D
444190	Other building material dealers . . . . .	4	D	D	D	b	D	D
445	Food & beverage stores . . . . .	6	D	D	D	c	D	D
446	Health & personal care stores . . . . .	7	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	7	D	D	D	b	D	D
447	Gasoline stations . . . . .	14	15 547	775	185	74	6.8	7.2
44711	Gasoline stations with convenience stores . . . . .	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores . . . . .	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	11	D	D	D	b	D	D
4481	Clothing stores . . . . .	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEXICO, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	4	435	37	9	5	22.1	—
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MOBERLY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>94</b>	<b>198 281</b>	<b>18 193</b>	<b>4 259</b>	<b>1 286</b>	<b>17.7</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	15	D	D	D	c	D	D
4411	Automobile dealers .....	6	D	D	D	c	D	D
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	4 734	686	143	67	2.1	—
441310	Automotive parts & accessories stores .....	5	4 734	686	143	67	2.1	—
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	D	D	D	b	D	D
4431	Electronics & appliance stores .....	5	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	12	15 235	1 789	507	143	70.2	—
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	8	7 706	1 156	171	51	26.8	2.5
4461	Health & personal care stores .....	8	7 706	1 156	171	51	26.8	2.5
447	Gasoline stations .....	15	15 996	993	237	84	—	3.5
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	12	5 473	682	163	78	21.5	—
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	1 064	112	26	12	32.3	—
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	10 125	1 814	420	102	—	2.4
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
<b>MOLINE ACRES, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>7 013</b>	<b>700</b>	<b>186</b>	<b>59</b>	<b>65.5</b>	<b>1.6</b>
445	Food & beverage stores .....	3	3 408	405	113	32	D	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	3 262	237	55	17	D	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONETT, MO *</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>63</b>	<b>138 078</b>	<b>10 844</b>	<b>2 563</b>	<b>664</b>	<b>14.2</b>	<b>1.4</b>
441	Motor vehicle & parts dealers	12	65 128	3 916	973	199	19.8	—
4413	Automotive parts, accessories, & tire stores	8	D	D	D	c	D	D
44132	Tire dealers	5	D	D	D	c	D	D
441320	Tire dealers	5	D	D	D	c	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	14 853	1 512	322	72	—	—
4441	Building material & supplies dealers	4	9 362	872	213	47	—	—
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	5 491	640	109	25	—	—
44422	Nursery & garden centers	4	5 491	640	109	25	—	—
444220	Nursery & garden centers	4	5 491	640	109	25	—	—
445	Food & beverage stores	9	19 094	1 798	345	103	14.0	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	12 127	737	175	49	21.2	—
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	2 650	319	62	30	—	—
452990	All other general merchandise stores	4	2 650	319	62	30	—	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	1 015	109	21	6	—	53.7
<b>MONETT, MO (BARRY COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>61</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers	11	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	c	D	D
44132	Tire dealers	5	D	D	D	c	D	D
441320	Tire dealers	5	D	D	D	c	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	14 853	1 512	322	72	—	—
4441	Building material & supplies dealers	4	9 362	872	213	47	—	—
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	5 491	640	109	25	—	—
44422	Nursery & garden centers	4	5 491	640	109	25	—	—
444220	Nursery & garden centers	4	5 491	640	109	25	—	—
445	Food & beverage stores	8	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	12 127	737	175	49	21.2	—
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	2 650	319	62	30	—	—
452990	All other general merchandise stores	4	2 650	319	62	30	—	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	1 015	109	21	6	—	53.7
<b>MONETT, MO (LAWRENCE COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE CITY, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>24</b>	<b>30 036</b>	<b>2 471</b>	<b>580</b>	<b>171</b>	<b>25.6</b>	<b>8.2</b>
441	Motor vehicle & parts dealers .....	5	7 557	532	110	32	10.7	25.5
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 891	300	67	20	13.4	11.6
452	General merchandise stores .....	3	2 463	295	71	32	—	—
45299	All other general merchandise stores .....	3	2 463	295	71	32	—	—
452990	All other general merchandise stores .....	3	2 463	295	71	32	—	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MONROE CITY, MO (MARION COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>MONROE CITY, MO (MONROE COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>18 746</b>	<b>1 550</b>	<b>374</b>	<b>111</b>	<b>19.4</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MONROE CITY, MO (RALLS COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
445	Food & beverage stores .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOUNTAIN GROVE, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>46</b>	<b>82 743</b>	<b>7 066</b>	<b>1 672</b>	<b>528</b>	<b>23.4</b>	<b>1.3</b>
441	Motor vehicle & parts dealers .....	7	17 079	1 036	247	55	82.8	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	11 336	844	226	46	1.9	7.8
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	8	6 311	354	92	39	7.3	—
448	Clothing & clothing accessories stores .....	3	571	85	11	6	D	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MOUNTAIN GROVE, MO (TEXAS COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
<b>MOUNTAIN GROVE, MO (WRIGHT COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	11 336	844	226	46	1.9	7.8
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	8	6 311	354	92	39	7.3	—
448	Clothing & clothing accessories stores .....	3	571	85	11	6	D	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOUNT VERNON, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>58 354</b>	<b>5 235</b>	<b>1 251</b>	<b>347</b>	<b>3.1</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	9 507	994	242	80	D	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	32 857	2 276	505	141	.3	1.3
4471	Gasoline stations .....	6	32 857	2 276	505	141	.3	1.3
44719	Other gasoline stations .....	3	D	D	D	c	D	D
447190	Other gasoline stations .....	3	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	347	69	16	10	25.6	6.3
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>NEOSHO, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>91</b>	<b>184 042</b>	<b>16 611</b>	<b>3 875</b>	<b>1 102</b>	<b>4.9</b>	<b>9.9</b>
441	Motor vehicle & parts dealers .....	13	45 641	3 786	800	134	1.7	13.4
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	2 699	352	117	25	—	1.7
443	Electronics & appliance stores .....	7	2 579	258	80	26	6.7	—
4431	Electronics & appliance stores .....	7	2 579	258	80	26	6.7	—
44311	Appliance, television, & other electronics stores .....	7	2 579	258	80	26	6.7	—
443111	Household appliance stores .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	10	29 392	3 220	698	177	5.7	4.4
4441	Building material & supplies dealers .....	7	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	10	10 195	561	136	53	9.9	5.1
448	Clothing & clothing accessories stores .....	9	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	a	D	D
452990	All other general merchandise stores .....	4	D	D	D	a	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4533	Used merchandise stores .....	5	D	D	D	a	D	D
45331	Used merchandise stores .....	5	D	D	D	a	D	D
453310	Used merchandise stores .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEVADA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>78</b>	<b>134 599</b>	<b>13 553</b>	<b>3 217</b>	<b>935</b>	<b>12.2</b>	<b>10.2</b>
441	Motor vehicle & parts dealers .....	10	25 003	2 155	513	98	5.9	—
442	Furniture & home furnishings stores .....	5	3 948	697	154	40	41.0	—
4421	Furniture stores .....	5	3 948	697	154	40	41.0	—
44211	Furniture stores .....	5	3 948	697	154	40	41.0	—
442110	Furniture stores .....	5	3 948	697	154	40	41.0	—
443	Electronics & appliance stores .....	5	2 168	472	118	23	—	3.1
4431	Electronics & appliance stores .....	5	2 168	472	118	23	—	3.1
44311	Appliance, television, & other electronics stores .....	5	2 168	472	118	23	—	3.1
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	5	6 728	746	152	41	3.0	1.8
444190	Other building material dealers .....	5	6 728	746	152	41	3.0	1.8
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	9	17 173	2 796	636	118	17.1	1.3
4461	Health & personal care stores .....	9	17 173	2 796	636	118	17.1	1.3
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	9	2 953	570	145	60	44.8	37.4
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
<b>NEW MADRID, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>23 810</b>	<b>1 742</b>	<b>402</b>	<b>113</b>	<b>24.6</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NIXA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>57 530</b>	<b>4 197</b>	<b>959</b>	<b>352</b>	<b>13.1</b>	<b>17.9</b>
441	Motor vehicle & parts dealers .....	6	13 005	488	115	27	10.7	72.7
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	2 191	252	58	16	38.1	—
443	Electronics & appliance stores .....	3	168	39	15	2	67.3	32.7
444	Building material & garden equipment & supplies dealers .....	9	15 452	1 388	277	118	.7	1.2
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	10 294	451	106	38	22.1	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	292	39	9	4	46.6	13.4
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
<b>NORMANDY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>45 555</b>	<b>5 202</b>	<b>1 291</b>	<b>319</b>	<b>3.1</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	14 380	824	185	50	1.1	—
44711	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	b	D	D
45331	Used merchandise stores .....	1	D	D	D	b	D	D
453310	Used merchandise stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH KANSAS CITY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>61</b>	<b>229 047</b>	<b>27 518</b>	<b>7 265</b>	<b>1 022</b>	<b>2.3</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	10	102 895	5 020	1 208	182	.9	1.2
4411	Automobile dealers .....	2	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 160	937	235	31	D	11.6
444	Building material & garden equipment & supplies dealers .....	15	75 124	16 835	4 681	527	—	1.0
4441	Building material & supplies dealers .....	15	75 124	16 835	4 681	527	—	1.0
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	11	D	D	D	e	D	D
444190	Other building material dealers .....	11	D	D	D	e	D	D
445	Food & beverage stores .....	4	1 227	258	51	15	31.6	—
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	9	26 636	1 251	299	74	—	10.4
4471	Gasoline stations .....	9	26 636	1 251	299	74	—	10.4
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 858	398	92	23	D	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	1 858	398	92	23	D	—
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	3	1 505	179	45	17	D	—
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NORTHWOODS, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>5</b>	<b>3 709</b>	<b>452</b>	<b>92</b>	<b>30</b>	<b>10.9</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>OAK GROVE, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>48 676</b>	<b>5 763</b>	<b>1 030</b>	<b>326</b>	<b>6.5</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	5	2 833	148	34	12	70.7	29.3
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	36 037	4 369	695	229	2.1	—
4471	Gasoline stations .....	6	36 037	4 369	695	229	2.1	—
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
44719	Other gasoline stations .....	2	D	D	D	c	D	D
447190	Other gasoline stations .....	2	D	D	D	c	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OAK GROVE, MO (JACKSON COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>48 676</b>	<b>5 763</b>	<b>1 030</b>	<b>326</b>	<b>6.5</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	5	2 833	148	34	12	70.7	29.3
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	36 037	4 369	695	229	2.1	—
4471	Gasoline stations .....	6	36 037	4 369	695	229	2.1	—
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
44719	Other gasoline stations .....	2	D	D	D	c	D	D
447190	Other gasoline stations .....	2	D	D	D	c	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>ODESSA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>79</b>	<b>76 949</b>	<b>7 080</b>	<b>1 612</b>	<b>543</b>	<b>7.8</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4422	Home furnishings stores .....	8	D	D	D	b	D	D
44229	Other home furnishings stores .....	8	D	D	D	b	D	D
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	5 080	703	161	36	.8	—
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	5	2 728	350	82	28	62.3	23.1
447	Gasoline stations .....	7	8 552	506	128	45	8.7	—
448	Clothing & clothing accessories stores .....	30	21 551	2 302	520	205	—	—
4481	Clothing stores .....	21	D	D	D	c	D	D
44814	Family clothing stores .....	10	11 402	1 029	216	80	—	—
448140	Family clothing stores .....	10	11 402	1 029	216	80	—	—
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 363	156	37	18	15.3	25.1
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>O'FALLON, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>107</b>	<b>237 696</b>	<b>23 955</b>	<b>6 169</b>	<b>1 645</b>	<b>3.4</b>	<b>1.1</b>
441	Motor vehicle & parts dealers	7	7 472	1 377	322	65	—	—
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	3 176	307	80	21	21.9	—
4431	Electronics & appliance stores	5	3 176	307	80	21	21.9	—
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	35 139	5 325	1 368	219	8.5	5.3
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	9	21 759	3 057	882	109	9.9	—
444190	Other building material dealers	9	21 759	3 057	882	109	9.9	—
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	8	85 881	7 112	1 875	479	.4	—
4451	Grocery stores	5	84 249	6 968	1 838	469	—	—
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	6	D	D	D	c	D	D
4461	Health & personal care stores	6	D	D	D	c	D	D
447	Gasoline stations	17	30 967	1 467	334	124	3.8	—
4471	Gasoline stations	17	30 967	1 467	334	124	3.8	—
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores	9	2 849	563	123	24	1.0	2.5
451	Sporting goods, hobby, book, & music stores	7	3 042	463	108	43	3.9	2.3
4511	Sporting goods, hobby, & musical instrument stores	7	3 042	463	108	43	3.9	2.3
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	2 010	197	50	20	—	28.7
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	7	7 939	1 367	327	52	5.8	.3
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
<b>OLIVETTE, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>41</b>	<b>117 385</b>	<b>10 882</b>	<b>2 612</b>	<b>558</b>	<b>17.7</b>	<b>3.8</b>
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	3 594	544	184	35	24.3	19.2
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	6 219	1 318	338	56	24.6	—
445	Food & beverage stores	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OLIVETTE, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
44619	Other health & personal care stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	9 028	449	97	23	10.9	—
448	Clothing & clothing accessories stores .....	3	1 977	329	101	33	D	—
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	11 803	1 044	263	105	3.3	—
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
<b>OSAGE BEACH, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>147</b>	<b>132 357</b>	<b>13 184</b>	<b>2 877</b>	<b>861</b>	<b>4.0</b>	<b>9.9</b>
441	Motor vehicle & parts dealers .....	10	21 067	1 670	359	73	—	14.7
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	6	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	15	8 828	1 121	253	74	13.3	14.1
4422	Home furnishings stores .....	10	7 100	874	199	60	11.5	17.6
44229	Other home furnishings stores .....	8	D	D	D	b	D	D
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	2 394	371	82	21	22.9	34.7
4431	Electronics & appliance stores .....	4	2 394	371	82	21	22.9	34.7
44311	Appliance, television, & other electronics stores ....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	8 742	1 018	224	53	13.5	3.9
4441	Building material & supplies dealers .....	9	8 742	1 018	224	53	13.5	3.9
44419	Other building material dealers .....	5	6 678	613	154	34	—	5.2
444190	Other building material dealers .....	5	6 678	613	154	34	—	5.2
445	Food & beverage stores .....	3	5 457	1 122	259	55	—	28.2
446	Health & personal care stores .....	5	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	3	D	D	D	a	D	D
447	Gasoline stations .....	4	6 100	326	80	26	—	—
448	Clothing & clothing accessories stores .....	59	53 242	4 865	1 057	391	1.0	3.4
4481	Clothing stores .....	42	39 853	3 605	773	286	—	3.8
44811	Men's clothing stores .....	8	D	D	D	b	D	D
448110	Men's clothing stores .....	8	D	D	D	b	D	D
44812	Women's clothing stores .....	16	14 262	1 373	321	123	—	5.2
448120	Women's clothing stores .....	16	14 262	1 373	321	123	—	5.2
44814	Family clothing stores .....	11	12 837	1 049	174	68	—	—
448140	Family clothing stores .....	11	12 837	1 049	174	68	—	—
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482	Shoe stores .....	12	10 412	848	199	82	—	2.6
44821	Shoe stores .....	12	10 412	848	199	82	—	2.6
448210	Shoe stores .....	12	10 412	848	199	82	—	2.6
4482101	Men's shoe stores .....	3	D	D	D	b	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	6	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	5	2 977	412	85	23	18.4	—
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OSAGE BEACH, MO *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	10	6 544	749	176	40	—	7.1
4511	Sporting goods, hobby, & musical instrument stores . .	5	D	D	D	b	D	D
45111	Sporting goods stores . . . . .	4	D	D	D	b	D	D
451110	Sporting goods stores . . . . .	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	3	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	D	D	D	a	D	D
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	25	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	13	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	12	6 573	622	131	51	13.8	56.1
453220	Gift, novelty, & souvenir stores . . . . .	12	6 573	622	131	51	13.8	56.1
4539	Other miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
45392	Art dealers . . . . .	1	D	D	D	a	D	D
453920	Art dealers . . . . .	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	6	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D
<b>OSAGE BEACH, MO (CAMDEN COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>144</b>	<b>129 819</b>	<b>13 010</b>	<b>2 836</b>	<b>850</b>	<b>4.0</b>	<b>10.1</b>
441	Motor vehicle & parts dealers . . . . .	10	21 067	1 670	359	73	—	14.7
4412	Other motor vehicle dealers . . . . .	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . .	6	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	1	D	D	D	a	D	D
441222	Boat dealers . . . . .	5	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	15	8 828	1 121	253	74	13.3	14.1
4422	Home furnishings stores . . . . .	10	7 100	874	199	60	11.5	17.6
44229	Other home furnishings stores . . . . .	8	D	D	D	b	D	D
442299	All other home furnishings stores . . . . .	8	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	4	2 394	371	82	21	22.9	34.7
4431	Electronics & appliance stores . . . . .	4	2 394	371	82	21	22.9	34.7
44311	Appliance, television, & other electronics stores . . . .	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	9	8 742	1 018	224	53	13.5	3.9
4441	Building material & supplies dealers . . . . .	9	8 742	1 018	224	53	13.5	3.9
44419	Other building material dealers . . . . .	5	6 678	613	154	34	—	5.2
444190	Other building material dealers . . . . .	5	6 678	613	154	34	—	5.2
445	Food & beverage stores . . . . .	3	5 457	1 122	259	55	—	28.2
446	Health & personal care stores . . . . .	5	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores . . . . .	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores . . . . .	3	D	D	D	a	D	D
447	Gasoline stations . . . . .	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	59	53 242	4 865	1 057	391	1.0	3.4
4481	Clothing stores . . . . .	42	39 853	3 605	773	286	—	3.8
44811	Men's clothing stores . . . . .	8	D	D	D	b	D	D
448110	Men's clothing stores . . . . .	8	D	D	D	b	D	D
44812	Women's clothing stores . . . . .	16	14 262	1 373	321	123	—	5.2
448120	Women's clothing stores . . . . .	16	14 262	1 373	321	123	—	5.2
44814	Family clothing stores . . . . .	11	12 837	1 049	174	68	—	—
448140	Family clothing stores . . . . .	11	12 837	1 049	174	68	—	—
44815	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
448150	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
44819	Other clothing stores . . . . .	3	D	D	D	b	D	D
448190	Other clothing stores . . . . .	3	D	D	D	b	D	D
4482	Shoe stores . . . . .	12	10 412	848	199	82	—	2.6
44821	Shoe stores . . . . .	12	10 412	848	199	82	—	2.6
448210	Shoe stores . . . . .	12	10 412	848	199	82	—	2.6
4482101	Men's shoe stores . . . . .	3	D	D	D	b	D	D
4482102	Women's shoe stores . . . . .	2	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	6	D	D	D	b	D	D
4482105	Athletic footwear stores . . . . .	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	5	2 977	412	85	23	18.4	—
44832	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	10	6 544	749	176	40	—	7.1
4511	Sporting goods, hobby, & musical instrument stores . .	5	D	D	D	b	D	D
45111	Sporting goods stores . . . . .	4	D	D	D	b	D	D
451110	Sporting goods stores . . . . .	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	3	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	D	D	D	a	D	D
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OSAGE BEACH, MO (CAMDEN COUNTY PART) *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	24	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	13	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	6 573	622	131	51	13.8	56.1
453220	Gift, novelty, & souvenir stores .....	12	6 573	622	131	51	13.8	56.1
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>OSAGE BEACH, MO (MILLER COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>3</b>	<b>2 538</b>	<b>174</b>	<b>41</b>	<b>11</b>	<b>D</b>	<b>—</b>
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>OVERLAND, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>99</b>	<b>230 918</b>	<b>23 733</b>	<b>5 941</b>	<b>1 276</b>	<b>4.4</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	12	7 105	1 267	330	74	—	14.8
4413	Automotive parts, accessories, & tire stores .....	12	7 105	1 267	330	74	—	14.8
44131	Automotive parts & accessories stores .....	8	5 167	777	211	51	—	10.2
441310	Automotive parts & accessories stores .....	8	5 167	777	211	51	—	10.2
442	Furniture & home furnishings stores .....	5	1 774	211	51	8	11.4	6.2
443	Electronics & appliance stores .....	5	1 877	305	77	20	34.5	—
4431	Electronics & appliance stores .....	5	1 877	305	77	20	34.5	—
444	Building material & garden equipment & supplies dealers .....	9	48 448	5 112	1 246	158	—	—
4441	Building material & supplies dealers .....	8	D	D	D	c	D	D
44419	Other building material dealers .....	5	D	D	D	c	D	D
444190	Other building material dealers .....	5	D	D	D	c	D	D
445	Food & beverage stores .....	13	39 130	3 430	982	228	3.1	7.3
4451	Grocery stores .....	9	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	8	10 952	1 773	410	109	13.7	2.4
4461	Health & personal care stores .....	8	10 952	1 773	410	109	13.7	2.4
44613	Optical goods stores .....	3	2 387	786	163	24	—	—
446130	Optical goods stores .....	3	2 387	786	163	24	—	—
447	Gasoline stations .....	13	28 161	2 470	600	99	14.4	—
4471	Gasoline stations .....	13	28 161	2 470	600	99	14.4	—
44711	Gasoline stations with convenience stores .....	9	22 194	1 775	425	69	6.0	—
447110	Gasoline stations with convenience stores .....	9	22 194	1 775	425	69	6.0	—
448	Clothing & clothing accessories stores .....	12	11 245	1 333	309	102	5.2	.7
4481	Clothing stores .....	5	6 577	634	135	63	—	1.2
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	3 755	570	101	34	30.0	17.7
4511	Sporting goods, hobby, & musical instrument stores ..	8	3 755	570	101	34	30.0	17.7
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	668	231	53	12	14.7	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OVERLAND, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	4	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	e	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>OZARK, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>73</b>	<b>158 158</b>	<b>13 175</b>	<b>2 950</b>	<b>757</b>	<b>16.4</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	10	74 855	5 095	1 094	149	20.0	.5
4411	Automobile dealers .....	7	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	5 403	683	115	39	19.1	38.2
445	Food & beverage stores .....	7	19 502	2 038	488	171	7.6	—
446	Health & personal care stores .....	4	5 645	579	137	46	99.2	—
4461	Health & personal care stores .....	4	5 645	579	137	46	99.2	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	21 887	963	224	82	6.4	7.9
4471	Gasoline stations .....	10	21 887	963	224	82	6.4	7.9
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	654	112	13	5	53.5	29.8
451	Sporting goods, hobby, book, & music stores .....	6	423	64	13	9	29.6	30.7
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4533	Used merchandise stores .....	4	D	D	D	a	D	D
45331	Used merchandise stores .....	4	D	D	D	a	D	D
453310	Used merchandise stores .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	8 907	1 297	345	46	—	2.0
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>PACIFIC, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>80 625</b>	<b>8 635</b>	<b>1 701</b>	<b>379</b>	<b>11.7</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	8	43 746	3 633	707	112	1.5	.5
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	14 213	2 403	405	83	9.5	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	5	7 614	683	162	57	44.7	.3
446	Health & personal care stores .....	3	3 063	314	72	18	88.6	11.4
447	Gasoline stations .....	5	7 973	719	174	65	—	38.2
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PACIFIC, MO *—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>PACIFIC, MO (FRANKLIN COUNTY PART) *</b>							
44-45	<b>Retail trade .....</b>	<b>33</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	14 213	2 403	405	83	9.5	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	5	7 614	683	162	57	44.7	.3
446	Health & personal care stores .....	3	3 063	314	72	18	88.6	11.4
447	Gasoline stations .....	5	7 973	719	174	65	—	38.2
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>PACIFIC, MO (ST. LOUIS COUNTY PART) *</b>							
44-45	<b>Retail trade .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
	<b>PAGEDALE, MO</b>							
44-45	<b>Retail trade .....</b>	<b>23</b>	<b>22 451</b>	<b>2 313</b>	<b>542</b>	<b>91</b>	<b>21.9</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	5	1 253	283	73	14	27.4	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	5	2 366	240	57	15	51.6	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALMYRA, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>28 425</b>	<b>2 959</b>	<b>662</b>	<b>224</b>	<b>18.9</b>	<b>10.0</b>
441	Motor vehicle & parts dealers .....	4	3 037	321	68	20	18.3	63.7
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	5 309	360	81	37	—	15.8
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>PARK HILLS, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>72 506</b>	<b>5 879</b>	<b>1 492</b>	<b>398</b>	<b>11.2</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	12	39 746	2 002	615	114	3.3	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	3	2 448	309	72	17	100.0	—
44211	Furniture stores .....	3	2 448	309	72	17	100.0	—
442110	Furniture stores .....	3	2 448	309	72	17	100.0	—
4422	Home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	6 334	937	203	62	4.4	—
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	8	7 242	465	124	51	.6	—
448	Clothing & clothing accessories stores .....	7	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARKVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>27 297</b>	<b>3 373</b>	<b>947</b>	<b>184</b>	<b>6.2</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	8 371	484	106	42	—	2.0
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PERRYVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>68</b>	<b>159 217</b>	<b>12 982</b>	<b>3 292</b>	<b>784</b>	<b>8.1</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	16	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	4	1 243	165	58	11	66.0	2.9
443	Electronics & appliance stores .....	4	1 440	134	25	8	48.0	—
4431	Electronics & appliance stores .....	4	1 440	134	25	8	48.0	—
444	Building material & garden equipment & supplies dealers .....	7	32 611	4 136	1 055	151	7.9	—
4441	Building material & supplies dealers .....	4	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	12	31 122	906	240	91	2.5	3.4
4471	Gasoline stations .....	12	31 122	906	240	91	2.5	3.4
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	909	139	31	15	50.5	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEVELY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>24 102</b>	<b>1 854</b>	<b>418</b>	<b>147</b>	<b>9.7</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	3 980	309	77	34	43.4	—
447	Gasoline stations .....	4	14 944	752	189	37	—	—
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
<b>PINE LAWN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>9</b>	<b>5 306</b>	<b>394</b>	<b>95</b>	<b>39</b>	<b>23.1</b>	<b>21.9</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	3	3 154	171	45	18	—	30.3
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
<b>PLATTE CITY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>84 406</b>	<b>5 598</b>	<b>1 334</b>	<b>259</b>	<b>3.5</b>	<b>1.1</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	D	D	D	b	D	D
4471	Gasoline stations .....	5	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	302	55	11	5	31.5	33.4
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLEASANT HILL, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>24 443</b>	<b>2 086</b>	<b>502</b>	<b>176</b>	<b>8.7</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	4 350	305	70	23	D	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	6 301	293	68	31	—	—
452	General merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PLEASANT VALLEY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>9</b>	<b>18 999</b>	<b>1 440</b>	<b>328</b>	<b>77</b>	<b>—</b>	<b>24.6</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	10 662	702	165	44	—	39.3
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>POPLAR BLUFF, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>192</b>	<b>392 053</b>	<b>33 452</b>	<b>7 713</b>	<b>2 223</b>	<b>14.9</b>	<b>3.8</b>
441	Motor vehicle & parts dealers .....	31	136 783	8 809	2 009	330	20.1	2.5
4411	Automobile dealers .....	16	D	D	D	c	D	D
44111	New car dealers .....	6	105 838	6 405	1 452	191	19.6	2.1
441110	New car dealers .....	6	105 838	6 405	1 452	191	19.6	2.1
44112	Used car dealers .....	10	D	D	D	b	D	D
441120	Used car dealers .....	10	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	12	11 067	1 753	408	92	5.4	—
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	13	D	D	D	c	D	D
4421	Furniture stores .....	7	D	D	D	b	D	D
44211	Furniture stores .....	7	D	D	D	b	D	D
442110	Furniture stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	6	2 068	209	46	15	100.0	—
443	Electronics & appliance stores .....	11	9 077	1 045	224	64	18.3	—
4431	Electronics & appliance stores .....	11	9 077	1 045	224	64	18.3	—
44311	Appliance, television, & other electronics stores .....	10	D	D	D	b	D	D
443111	Household appliance stores .....	7	5 933	731	152	39	24.2	—
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	27 368	2 853	654	152	10.1	1.6
4441	Building material & supplies dealers .....	15	27 368	2 853	654	152	10.1	1.6
44419	Other building material dealers .....	10	18 560	1 946	430	97	3.0	—
444190	Other building material dealers .....	10	18 560	1 946	430	97	3.0	—
445	Food & beverage stores .....	13	33 561	2 559	581	306	17.4	8.0
4451	Grocery stores .....	8	D	D	D	e	D	D
4452	Specialty food stores .....	3	1 083	176	41	26	—	23.6
446	Health & personal care stores .....	18	17 374	3 063	572	160	37.7	7.9
4461	Health & personal care stores .....	18	17 374	3 063	572	160	37.7	7.9
44619	Other health & personal care stores .....	4	2 701	555	125	21	10.0	9.8
446199	All other health & personal care stores .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POPLAR BLUFF, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	21	21 444	1 241	266	108	24.1	25.2
4471	Gasoline stations .....	21	21 444	1 241	266	108	24.1	25.2
44711	Gasoline stations with convenience stores .....	14	16 575	912	190	80	13.6	20.7
447110	Gasoline stations with convenience stores .....	14	16 575	912	190	80	13.6	20.7
448	Clothing & clothing accessories stores .....	24	D	D	D	c	D	D
4481	Clothing stores .....	13	D	D	D	c	D	D
44814	Family clothing stores .....	5	D	D	D	c	D	D
448140	Family clothing stores .....	5	D	D	D	c	D	D
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	10	4 271	474	113	50	22.5	3.0
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	b	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
4529	Other general merchandise stores .....	8	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>PORTAGEVILLE, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>26 587</b>	<b>1 812</b>	<b>430</b>	<b>137</b>	<b>34.9</b>	<b>6.4</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	5 071	379	94	37	61.3	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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<b>PORTAGEVILLE, MO (NEW MADRID COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>21</b>	<b>26 587</b>	<b>1 812</b>	<b>430</b>	<b>137</b>	<b>34.9</b>	<b>6.4</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	5 071	379	94	37	61.3	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>POTOSI, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>85 316</b>	<b>9 606</b>	<b>1 833</b>	<b>520</b>	<b>36.2</b>	<b>18.3</b>
441	Motor vehicle & parts dealers .....	12	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	c	D	D
44132	Tire dealers .....	5	D	D	D	c	D	D
441320	Tire dealers .....	5	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	17 312	1 497	352	133	D	—
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	13 146	764	174	64	38.8	4.5
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
<b>RAYMORE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>67 496</b>	<b>6 746</b>	<b>1 677</b>	<b>498</b>	<b>1.3</b>	<b>19.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RAYMORE, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>RAYTOWN, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>137</b>	<b>498 701</b>	<b>49 174</b>	<b>11 265</b>	<b>2 804</b>	<b>12.8</b>	<b>4.1</b>
441	Motor vehicle & parts dealers .....	27	233 022	20 186	4 466	679	23.0	3.6
4411	Automobile dealers .....	16	222 546	18 181	3 988	582	23.9	3.2
44111	New car dealers .....	11	214 936	17 758	3 865	569	22.2	3.3
441110	New car dealers .....	11	214 936	17 758	3 865	569	22.2	3.3
44112	Used car dealers .....	5	7 610	423	123	13	73.7	—
441120	Used car dealers .....	5	7 610	423	123	13	73.7	—
4413	Automotive parts, accessories, & tire stores .....	11	10 476	2 005	478	97	2.6	12.7
44131	Automotive parts & accessories stores .....	7	6 732	1 187	291	73	4.0	—
441310	Automotive parts & accessories stores .....	7	6 732	1 187	291	73	4.0	—
44132	Tire dealers .....	4	3 744	818	187	24	—	35.5
441320	Tire dealers .....	4	3 744	818	187	24	—	35.5
442	Furniture & home furnishings stores .....	6	7 930	1 861	380	57	10.7	9.2
4422	Home furnishings stores .....	6	7 930	1 861	380	57	10.7	9.2
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	1 537	306	72	16	5.8	—
4431	Electronics & appliance stores .....	4	1 537	306	72	16	5.8	—
444	Building material & garden equipment & supplies dealers .....	15	27 264	3 841	771	185	8.2	11.8
4441	Building material & supplies dealers .....	10	24 373	3 429	690	146	2.6	7.9
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	2 891	412	81	39	55.4	44.6
445	Food & beverage stores .....	12	53 847	6 815	1 726	554	1.6	.2
4451	Grocery stores .....	7	52 200	6 561	1 678	538	1.1	—
44511	Supermarkets & other grocery (except convenience) stores .....	7	52 200	6 561	1 678	538	1.1	—
445110	Supermarkets & other grocery (except convenience) stores .....	7	52 200	6 561	1 678	538	1.1	—
446	Health & personal care stores .....	15	21 972	2 207	594	145	17.5	1.5
4461	Health & personal care stores .....	15	21 972	2 207	594	145	17.5	1.5
44611	Pharmacies & drug stores .....	8	20 302	1 902	521	120	16.7	—
446110	Pharmacies & drug stores .....	8	20 302	1 902	521	120	16.7	—
4461101	Pharmacies & drug stores .....	8	20 302	1 902	521	120	16.7	—
447	Gasoline stations .....	14	26 572	1 477	346	93	1.7	23.1
4471	Gasoline stations .....	14	26 572	1 477	346	93	1.7	23.1
44711	Gasoline stations with convenience stores .....	9	16 495	787	173	59	.8	6.3
447110	Gasoline stations with convenience stores .....	9	16 495	787	173	59	.8	6.3
448	Clothing & clothing accessories stores .....	10	4 627	730	181	62	4.0	3.5
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	4 106	944	241	54	8.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 360	532	130	32	9.8	—
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	4 389	436	107	50	—	—
452990	All other general merchandise stores .....	3	4 389	436	107	50	—	—
4529901	Variety stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	1 664	276	68	27	—	20.1
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D

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<b>RAYTOWN, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	5	D	D	D	b	D	D
4542	Vending machine operators .....	4	2 564	450	138	29	28.7	30.6
45421	Vending machine operators .....	4	2 564	450	138	29	28.7	30.6
454210	Vending machine operators .....	4	2 564	450	138	29	28.7	30.6
<b>REPUBLIC, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>92 466</b>	<b>7 681</b>	<b>1 440</b>	<b>492</b>	<b>12.7</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	10	50 407	3 915	579	129	19.5	5.5
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	7 320	306	77	26	9.2	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 011	295	58	17	43.7	25.8
<b>RICHMOND, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>74 827</b>	<b>6 276</b>	<b>1 457</b>	<b>431</b>	<b>27.8</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	5	8 334	698	112	35	5.7	—
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	5	6 128	321	60	24	19.9	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RICHMOND HEIGHTS, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>152</b>	<b>366 100</b>	<b>38 800</b>	<b>9 191</b>	<b>3 180</b>	<b>2.6</b>	<b>3.4</b>
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	8 044	1 023	274	86	2.9	2.8
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	4	6 272	612	156	58	3.7	—
442299	All other home furnishings stores	4	6 272	612	156	58	3.7	—
443	Electronics & appliance stores	5	8 602	1 463	313	79	—	—
4431	Electronics & appliance stores	5	8 602	1 463	313	79	—	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	10	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	c	D	D
4452	Specialty food stores	5	2 884	363	77	41	—	48.0
446	Health & personal care stores	12	9 957	1 630	331	94	13.3	3.8
4461	Health & personal care stores	12	9 957	1 630	331	94	13.3	3.8
44612	Cosmetics, beauty supplies, & perfume stores	4	3 638	673	107	46	—	—
446120	Cosmetics, beauty supplies, & perfume stores	4	3 638	673	107	46	—	—
44613	Optical goods stores	5	4 310	708	169	36	—	—
446130	Optical goods stores	5	4 310	708	169	36	—	—
447	Gasoline stations	8	9 435	534	129	50	41.1	12.8
448	Clothing & clothing accessories stores	65	96 857	10 246	2 451	1 105	1.2	6.5
4481	Clothing stores	40	72 270	7 102	1 736	903	—	6.4
44811	Men's clothing stores	7	D	D	D	b	D	D
448110	Men's clothing stores	7	D	D	D	b	D	D
44812	Women's clothing stores	14	20 624	2 189	543	216	.2	—
448120	Women's clothing stores	14	20 624	2 189	543	216	.2	—
44813	Children's & infants' clothing stores	3	6 959	675	176	89	—	—
448130	Children's & infants' clothing stores	3	6 959	675	176	89	—	—
44814	Family clothing stores	9	30 479	2 702	618	448	—	—
448140	Family clothing stores	9	30 479	2 702	618	448	—	—
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	7 057	619	164	67	—	—
448190	Other clothing stores	5	7 057	619	164	67	—	—
4482	Shoe stores	13	13 597	1 550	360	113	—	11.9
44821	Shoe stores	13	13 597	1 550	360	113	—	11.9
448210	Shoe stores	13	13 597	1 550	360	113	—	11.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	7	6 670	907	210	73	—	24.3
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	12	10 990	1 594	355	89	9.9	—
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	14	15 937	1 491	395	145	—	—
4511	Sporting goods, hobby, & musical instrument stores	7	7 701	765	204	68	—	—
45112	Hobby, toy, & game stores	3	5 184	410	121	35	—	—
451120	Hobby, toy, & game stores	3	5 184	410	121	35	—	—
4512	Book, periodical, & music stores	7	8 236	726	191	77	—	—
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	g	D	D
45211	Department stores (excl leased depts)	3	D	D	D	g	D	D
452110	Department stores (excl leased depts)	3	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	D	D	D	g	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RICHMOND HEIGHTS, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	16	12 269	1 665	382	149	2.5	10.3
4531	Florists .....	4	1 564	319	92	23	—	22.1
45311	Florists .....	4	1 564	319	92	23	—	22.1
453110	Florists .....	4	1 564	319	92	23	—	22.1
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	9	9 285	1 130	241	113	—	—
453220	Gift, novelty, & souvenir stores .....	9	9 285	1 130	241	113	—	—
454	Nonstore retailers .....	7	1 841	311	79	54	30.0	—
<b>RIVERSIDE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>52 920</b>	<b>5 345</b>	<b>1 053</b>	<b>188</b>	<b>36.4</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	18 000	1 924	465	43	—	—
4441	Building material & supplies dealers .....	3	18 000	1 924	465	43	—	—
44419	Other building material dealers .....	3	18 000	1 924	465	43	—	—
444190	Other building material dealers .....	3	18 000	1 924	465	43	—	—
445	Food & beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
<b>RIVERVIEW, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>ROCK HILL, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>47 884</b>	<b>5 339</b>	<b>1 305</b>	<b>284</b>	<b>53.8</b>	<b>16.5</b>
441	Motor vehicle & parts dealers .....	4	11 155	1 309	356	47	89.2	—
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	16 234	1 293	296	45	82.6	2.1
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	1	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	1	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	6 390	953	238	42	—	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	2 012	306	57	29	66.5	—
453	Miscellaneous store retailers .....	8	2 431	440	125	45	23.8	5.4
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROLLA, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>147</b>	<b>309 513</b>	<b>27 462</b>	<b>6 698</b>	<b>1 916</b>	<b>11.7</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	24	89 861	6 133	1 399	274	25.7	.7
4411	Automobile dealers .....	12	82 501	4 816	1 091	187	25.8	.6
4413	Automotive parts, accessories, & tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	6	D	D	D	a	D	D
443111	Household appliance stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	c	D	D
4441	Building material & supplies dealers .....	9	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	27 839	2 530	640	228	12.9	.1
446	Health & personal care stores .....	11	D	D	D	b	D	D
447	Gasoline stations .....	19	28 158	1 646	337	123	2.9	11.4
4471	Gasoline stations .....	19	28 158	1 646	337	123	2.9	11.4
44711	Gasoline stations with convenience stores .....	13	19 402	1 255	238	89	-	-
447110	Gasoline stations with convenience stores .....	13	19 402	1 255	238	89	-	-
448	Clothing & clothing accessories stores .....	18	D	D	D	c	D	D
4481	Clothing stores .....	11	D	D	D	c	D	D
44814	Family clothing stores .....	4	D	D	D	b	D	D
448140	Family clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	10	5 737	525	120	42	22.2	-
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451211	Book stores .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
4529902	Catalog showrooms .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	8	5 744	819	206	49	13.1	7.6
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	a	D	D
454390	Other direct selling establishments .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. ANN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>155</b>	<b>313 225</b>	<b>37 129</b>	<b>8 690</b>	<b>2 891</b>	<b>2.5</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	7	8 632	1 377	303	50	2.4	39.9
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	4 284	907	174	45	—	.2
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	2 487	326	96	28	27.9	4.5
4431	Electronics & appliance stores .....	5	2 487	326	96	28	27.9	4.5
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	e	D	D
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	3	541	124	33	21	D	—
446	Health & personal care stores .....	13	13 884	1 895	457	109	10.0	11.3
4461	Health & personal care stores .....	13	13 884	1 895	457	109	10.0	11.3
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	b	D	D
44613	Optical goods stores .....	8	3 501	943	232	43	10.5	25.5
446130	Optical goods stores .....	8	3 501	943	232	43	10.5	25.5
447	Gasoline stations .....	6	12 466	747	169	52	25.9	10.2
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	64	46 539	5 674	1 307	511	1.7	10.6
4481	Clothing stores .....	34	25 689	2 841	650	322	.4	11.9
44811	Men's clothing stores .....	8	5 329	753	187	62	—	49.8
448110	Men's clothing stores .....	8	5 329	753	187	62	—	49.8
44812	Women's clothing stores .....	15	9 103	976	209	126	1.0	4.5
448120	Women's clothing stores .....	15	9 103	976	209	126	1.0	4.5
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	4	3 895	373	89	42	—	—
448190	Other clothing stores .....	4	3 895	373	89	42	—	—
4482	Shoe stores .....	20	13 073	1 593	373	114	1.5	10.6
44821	Shoe stores .....	20	13 073	1 593	373	114	1.5	10.6
448210	Shoe stores .....	20	13 073	1 593	373	114	1.5	10.6
4482101	Men's shoe stores .....	4	1 748	250	63	12	—	—
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	7	2 963	396	96	37	6.5	7.6
4482105	Athletic footwear stores .....	4	5 423	552	122	38	—	—
4483	Jewelry, luggage, & leather goods stores .....	10	7 777	1 240	284	75	6.5	6.0
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	15	18 641	1 894	489	151	.7	.2
4511	Sporting goods, hobby, & musical instrument stores ..	9	14 339	1 486	384	116	1.0	.2
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	6	4 302	408	105	35	—	—
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. ANN, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	7	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	4	113 855	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	113 855	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	112 255	13 823	3 209	1 116	—	—
45211	Department stores (excl leased depts) .....	4	112 255	13 823	3 209	1 116	—	—
452110	Department stores (excl leased depts) .....	4	112 255	13 823	3 209	1 116	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	D	D	D	c	D	D
452990	All other general merchandise stores .....	3	D	D	D	c	D	D
4529901	Variety stores .....	2	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	19	8 157	1 115	210	124	2.3	15.5
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	9	3 969	698	134	86	2.2	—
453220	Gift, novelty, & souvenir stores .....	9	3 969	698	134	86	2.2	—
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	c	D	D
45421	Vending machine operators .....	1	D	D	D	c	D	D
454210	Vending machine operators .....	1	D	D	D	c	D	D
<b>ST. CHARLES, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>300</b>	<b>650 021</b>	<b>61 261</b>	<b>14 475</b>	<b>3 815</b>	<b>5.4</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	36	162 910	13 123	3 104	384	2.7	.6
4411	Automobile dealers .....	17	138 784	9 311	2 239	213	1.8	.5
44111	New car dealers .....	5	D	D	D	c	D	D
441110	New car dealers .....	5	D	D	D	c	D	D
44112	Used car dealers .....	12	D	D	D	b	D	D
441120	Used car dealers .....	12	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	4	11 556	1 228	255	47	11.2	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	11 556	1 228	255	47	11.2	—
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	15	12 570	2 584	610	124	4.6	2.7
44131	Automotive parts & accessories stores .....	8	6 867	1 038	255	67	8.5	—
441310	Automotive parts & accessories stores .....	8	6 867	1 038	255	67	8.5	—
44132	Tire dealers .....	7	5 703	1 546	355	57	—	5.9
441320	Tire dealers .....	7	5 703	1 546	355	57	—	5.9
442	Furniture & home furnishings stores .....	18	14 837	2 524	577	127	12.3	10.7
4421	Furniture stores .....	5	8 588	1 558	356	79	—	18.2
44211	Furniture stores .....	5	8 588	1 558	356	79	—	18.2
442110	Furniture stores .....	5	8 588	1 558	356	79	—	18.2
4422	Home furnishings stores .....	13	6 249	966	221	48	29.2	.5
44221	Floor covering stores .....	6	D	D	D	b	D	D
442210	Floor covering stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	13	5 811	847	181	42	33.8	—
4431	Electronics & appliance stores .....	13	5 811	847	181	42	33.8	—
44311	Appliance, television, & other electronics stores .....	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	8	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	31	61 631	7 803	1 828	370	13.2	4.3
4441	Building material & supplies dealers .....	26	58 019	7 035	1 687	321	11.8	4.4
44412	Paint & wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	a	D	D
44413	Hardware stores .....	6	8 581	842	188	77	50.3	6.2
444130	Hardware stores .....	6	8 581	842	188	77	50.3	6.2
44419	Other building material dealers .....	15	45 274	5 409	1 316	201	5.7	2.9
444190	Other building material dealers .....	15	45 274	5 409	1 316	201	5.7	2.9
4442	Lawn & garden equipment & supplies stores .....	5	3 612	768	141	49	34.4	2.5
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. CHARLES, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	21	93 725	8 537	2 048	591	3.1	—
4451	Grocery stores .....	13	91 787	8 270	1 993	566	2.1	—
44511	Supermarkets & other grocery (except convenience) stores .....	9	90 032	8 101	1 950	552	.1	—
445110	Supermarkets & other grocery (except convenience) stores .....	9	90 032	8 101	1 950	552	.1	—
4452	Specialty food stores .....	3	664	137	26	15	D	—
446	Health & personal care stores .....	17	33 351	3 937	975	290	1.6	7.4
4461	Health & personal care stores .....	17	33 351	3 937	975	290	1.6	7.4
44611	Pharmacies & drug stores .....	9	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	9	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	8	30 271	3 039	775	240	—	8.1
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	41	74 279	4 057	961	278	6.2	4.8
4471	Gasoline stations .....	41	74 279	4 057	961	278	6.2	4.8
44711	Gasoline stations with convenience stores .....	30	64 614	3 024	705	222	5.2	2.8
447110	Gasoline stations with convenience stores .....	30	64 614	3 024	705	222	5.2	2.8
448	Clothing & clothing accessories stores .....	21	16 907	1 992	422	178	12.1	13.4
4481	Clothing stores .....	11	10 386	1 217	275	128	14.4	—
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	4 865	592	102	37	11.5	46.6
44831	Jewelry stores .....	6	4 865	592	102	37	11.5	46.6
448310	Jewelry stores .....	6	4 865	592	102	37	11.5	46.6
451	Sporting goods, hobby, book, & music stores .....	29	17 892	2 468	561	205	13.2	.1
4511	Sporting goods, hobby, & musical instrument stores ..	24	16 298	2 090	480	183	11.2	.1
45111	Sporting goods stores .....	10	8 077	991	223	56	5.6	—
451110	Sporting goods stores .....	10	8 077	991	223	56	5.6	—
4511101	General-line sporting goods stores .....	4	4 265	526	108	28	4.6	—
45112	Hobby, toy, & game stores .....	7	4 567	608	168	77	—	.3
451120	Hobby, toy, & game stores .....	7	4 567	608	168	77	—	.3
45113	Sewing, needlework, & piece goods stores .....	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	1 594	378	81	22	33.7	—
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	5	113 150	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	113 150	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	111 530	9 188	2 241	850	—	—
45211	Department stores (excl leased depts) .....	5	111 530	9 188	2 241	850	—	—
452110	Department stores (excl leased depts) .....	5	111 530	9 188	2 241	850	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	111 530	9 188	2 241	850	—	—
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	52	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores .....	24	21 113	2 329	578	220	9.6	.1
45321	Office supplies & stationery stores .....	4	13 539	1 027	300	88	—	—
453210	Office supplies & stationery stores .....	4	13 539	1 027	300	88	—	—
4532102	Office supplies stores .....	4	13 539	1 027	300	88	—	—
45322	Gift, novelty, & souvenir stores .....	20	7 574	1 302	278	132	26.8	.1
453220	Gift, novelty, & souvenir stores .....	20	7 574	1 302	278	132	26.8	.1
4533	Used merchandise stores .....	9	1 440	331	78	43	7.1	27.2
45331	Used merchandise stores .....	9	1 440	331	78	43	7.1	27.2
453310	Used merchandise stores .....	9	1 440	331	78	43	7.1	27.2
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	1 371	169	41	15	46.2	—
453910	Pet & pet supplies stores .....	4	1 371	169	41	15	46.2	—
45392	Art dealers .....	4	562	56	13	8	67.1	32.9
453920	Art dealers .....	4	562	56	13	8	67.1	32.9
45393	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	12	7 258	1 168	262	51	32.0	—
4543	Direct selling establishments .....	8	4 933	775	165	22	45.1	—
45439	Other direct selling establishments .....	8	4 933	775	165	22	45.1	—
454390	Other direct selling establishments .....	8	4 933	775	165	22	45.1	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. CLAIR, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>44 498</b>	<b>4 341</b>	<b>1 002</b>	<b>295</b>	<b>30.9</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	4	2 631	216	43	10	47.7	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	5 696	597	152	33	10.4	6.7
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	12 176	923	218	89	18.2	—
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	2 369	163	29	9	D	—
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>STE. GENEVIEVE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>44 475</b>	<b>3 949</b>	<b>963</b>	<b>269</b>	<b>26.1</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	5 153	695	158	30	D	—
444190	Other building material dealers .....	3	5 153	695	158	30	D	—
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. JAMES, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>31 757</b>	<b>2 880</b>	<b>703</b>	<b>214</b>	<b>43.8</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	4	6 237	571	155	29	88.7	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	7 582	560	129	43	19.0	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>ST. JOHN, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>24 625</b>	<b>2 193</b>	<b>557</b>	<b>145</b>	<b>1.5</b>	<b>7.6</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	10 317	537	132	36	—	11.7
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ST. JOSEPH, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>382</b>	<b>777 625</b>	<b>71 165</b>	<b>17 178</b>	<b>4 733</b>	<b>2.3</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	67	D	D	D	f	D	D
4411	Automobile dealers .....	32	163 767	10 457	2 558	426	2.0	.3
44111	New car dealers .....	11	140 415	8 693	2 133	352	.4	—
441110	New car dealers .....	11	140 415	8 693	2 133	352	.4	—
44112	Used car dealers .....	21	23 352	1 764	425	74	11.5	2.1
441120	Used car dealers .....	21	23 352	1 764	425	74	11.5	2.1
4412	Other motor vehicle dealers .....	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	30	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	23	16 658	3 183	680	173	1.7	7.5
441310	Automotive parts & accessories stores .....	23	16 658	3 183	680	173	1.7	7.5
44132	Tire dealers .....	7	D	D	D	b	D	D
441320	Tire dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	18	D	D	D	c	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	12	7 355	1 193	310	64	15.7	—
44221	Floor covering stores .....	8	6 661	1 097	285	53	8.1	—
442210	Floor covering stores .....	8	6 661	1 097	285	53	8.1	—
443	Electronics & appliance stores .....	17	D	D	D	b	D	D
4431	Electronics & appliance stores .....	17	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	13	10 700	1 328	343	67	24.1	8.6
443111	Household appliance stores .....	6	4 490	516	123	25	50.6	3.4
443112	Radio, television, & other electronics stores .....	7	6 210	812	220	42	4.9	12.3
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. JOSEPH, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	37	97 724	8 467	2 294	504	2.0	4.8
4441	Building material & supplies dealers .....	24	70 121	6 427	1 606	318	1.0	1.6
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	18	D	D	D	c	D	D
444190	Other building material dealers .....	18	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	13	27 603	2 040	688	186	4.4	12.9
44421	Outdoor power equipment stores .....	4	2 920	558	116	34	41.4	—
444210	Outdoor power equipment stores .....	4	2 920	558	116	34	41.4	—
44422	Nursery & garden centers .....	9	24 683	1 482	572	152	—	14.5
444220	Nursery & garden centers .....	9	24 683	1 482	572	152	—	14.5
445	Food & beverage stores .....	28	D	D	D	f	D	D
4451	Grocery stores .....	19	100 132	7 839	1 909	646	1.4	.4
44511	Supermarkets & other grocery (except convenience) stores .....	16	97 258	7 660	1 853	601	.1	.4
445110	Supermarkets & other grocery (except convenience) stores .....	16	97 258	7 660	1 853	601	.1	.4
4452	Specialty food stores .....	7	D	D	D	a	D	D
446	Health & personal care stores .....	31	D	D	D	c	D	D
4461	Health & personal care stores .....	31	D	D	D	c	D	D
44611	Pharmacies & drug stores .....	16	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	16	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 999	200	40	17	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 999	200	40	17	—	—
44613	Optical goods stores .....	7	1 457	305	70	16	—	16.6
446130	Optical goods stores .....	7	1 457	305	70	16	—	16.6
44619	Other health & personal care stores .....	5	1 601	240	54	23	—	28.0
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	43	70 146	3 515	882	339	1.0	9.8
4471	Gasoline stations .....	43	70 146	3 515	882	339	1.0	9.8
44711	Gasoline stations with convenience stores .....	30	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	30	D	D	D	c	D	D
44719	Other gasoline stations .....	13	D	D	D	c	D	D
447190	Other gasoline stations .....	13	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	42	23 152	3 132	708	245	.2	.7
4481	Clothing stores .....	19	11 761	1 494	365	142	.4	—
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	5	2 149	262	60	28	—	—
448190	Other clothing stores .....	5	2 149	262	60	28	—	—
4482	Shoe stores .....	13	5 853	602	143	49	—	—
44821	Shoe stores .....	13	5 853	602	143	49	—	—
448210	Shoe stores .....	13	5 853	602	143	49	—	—
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	5 538	1 036	200	54	—	3.0
44831	Jewelry stores .....	10	5 538	1 036	200	54	—	3.0
448310	Jewelry stores .....	10	5 538	1 036	200	54	—	3.0
451	Sporting goods, hobby, book, & music stores .....	23	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	17	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	6	D	D	D	b	D	D
45121	Book stores & news dealers .....	4	3 839	301	65	22	—	—
451211	Book stores .....	4	3 839	301	65	22	—	—
4512111	Book stores, general .....	1	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. JOSEPH, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	13	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521101	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	51	D	D	D	e	D	D
4531	Florists .....	11	2 520	577	142	69	34.2	—
45311	Florists .....	11	2 520	577	142	69	34.2	—
453110	Florists .....	11	2 520	577	142	69	34.2	—
4532	Office supplies, stationery, & gift stores .....	16	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	4	2 111	510	120	48	—	—
453210	Office supplies & stationery stores .....	4	2 111	510	120	48	—	—
4532102	Office supplies stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	12	1 812	434	103	42	50.8	14.2
45331	Used merchandise stores .....	12	1 812	434	103	42	50.8	14.2
453310	Used merchandise stores .....	12	1 812	434	103	42	50.8	14.2
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	12	16 901	2 570	611	106	—	8.3
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	8	8 315	1 337	333	46	—	16.9
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	5	D	D	D	b	D	D
454390	Other direct selling establishments .....	5	D	D	D	b	D	D
<b>ST. LOUIS, MO (IC)</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 241</b>	<b>2 361 726</b>	<b>282 422</b>	<b>67 316</b>	<b>14 511</b>	<b>8.1</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	151	659 021	71 772	17 397	2 264	6.0	14.0
4411	Automobile dealers .....	56	495 064	43 315	10 154	1 134	4.9	14.8
44111	New car dealers .....	19	449 317	38 633	9 008	972	2.5	14.0
441110	New car dealers .....	19	449 317	38 633	9 008	972	2.5	14.0
44112	Used car dealers .....	37	45 747	4 682	1 146	162	28.6	23.0
441120	Used car dealers .....	37	45 747	4 682	1 146	162	28.6	23.0
4412	Other motor vehicle dealers .....	13	18 988	2 523	547	130	35.1	35.2
44122	Motorcycle, boat, & other motor vehicle dealers .....	11	D	D	D	c	D	D
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	5	8 246	1 156	240	57	19.0	81.0
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	82	144 969	25 934	6 696	1 000	6.0	8.3
44131	Automotive parts & accessories stores .....	56	124 065	21 136	5 565	817	3.6	7.5
441310	Automotive parts & accessories stores .....	56	124 065	21 136	5 565	817	3.6	7.5
44132	Tire dealers .....	26	20 904	4 798	1 131	183	19.7	13.3
441320	Tire dealers .....	26	20 904	4 798	1 131	183	19.7	13.3
442	Furniture & home furnishings stores .....	56	64 926	11 563	2 752	432	10.8	8.6
4421	Furniture stores .....	30	31 007	6 192	1 500	250	14.7	2.3
44211	Furniture stores .....	30	31 007	6 192	1 500	250	14.7	2.3
442110	Furniture stores .....	30	31 007	6 192	1 500	250	14.7	2.3
4422	Home furnishings stores .....	26	33 919	5 371	1 252	182	7.2	14.2
44221	Floor covering stores .....	9	23 776	3 126	717	80	5.9	14.7
442210	Floor covering stores .....	9	23 776	3 126	717	80	5.9	14.7
44229	Other home furnishings stores .....	17	10 143	2 245	535	102	10.2	13.2
442291	Window treatment stores .....	4	D	D	D	a	D	D
442299	All other home furnishings stores .....	13	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LOUIS, MO (IC)—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores .....	35	46 727	8 264	1 988	316	8.0	11.3
4431	Electronics & appliance stores .....	35	46 727	8 264	1 988	316	8.0	11.3
44311	Appliance, television, & other electronics stores .....	20	D	D	D	c	D	D
443111	Household appliance stores .....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	14	D	D	D	b	D	D
44312	Computer & software stores .....	14	19 354	3 881	927	116	7.0	.8
443120	Computer & software stores .....	14	19 354	3 881	927	116	7.0	.8
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	104	298 034	43 743	9 622	1 465	3.0	.3
4441	Building material & supplies dealers .....	95	281 524	40 518	9 084	1 301	3.2	.2
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44413	Hardware stores .....	16	11 818	2 737	614	148	23.9	—
444130	Hardware stores .....	16	11 818	2 737	614	148	23.9	—
44419	Other building material dealers .....	61	229 421	32 702	7 343	877	2.1	.2
444190	Other building material dealers .....	61	229 421	32 702	7 343	877	2.1	.2
4442	Lawn & garden equipment & supplies stores .....	9	16 510	3 225	538	164	—	2.3
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	D	D	D	c	D	D
444220	Nursery & garden centers .....	7	D	D	D	c	D	D
445	Food & beverage stores .....	223	404 161	44 084	11 614	2 957	13.4	6.7
4451	Grocery stores .....	156	376 290	40 987	10 845	2 680	11.9	5.2
44511	Supermarkets & other grocery (except convenience) stores .....	109	354 813	38 863	10 330	2 488	9.9	4.5
445110	Supermarkets & other grocery (except convenience) stores .....	109	354 813	38 863	10 330	2 488	9.9	4.5
44512	Convenience stores .....	47	21 477	2 124	515	192	45.2	17.7
445120	Convenience stores .....	47	21 477	2 124	515	192	45.2	17.7
4452	Specialty food stores .....	28	6 212	1 175	307	139	21.7	32.2
4453	Beer, wine, & liquor stores .....	39	21 659	1 922	462	138	38.4	24.4
44531	Beer, wine, & liquor stores .....	39	21 659	1 922	462	138	38.4	24.4
445310	Beer, wine, & liquor stores .....	39	21 659	1 922	462	138	38.4	24.4
446	Health & personal care stores .....	95	146 370	19 765	4 783	1 239	10.8	9.7
4461	Health & personal care stores .....	95	146 370	19 765	4 783	1 239	10.8	9.7
44611	Pharmacies & drug stores .....	41	119 567	14 543	3 577	979	5.9	9.0
446110	Pharmacies & drug stores .....	41	119 567	14 543	3 577	979	5.9	9.0
4461101	Pharmacies & drug stores .....	39	D	D	D	f	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	18	5 682	643	161	52	15.2	13.2
446120	Cosmetics, beauty supplies, & perfume stores .....	18	5 682	643	161	52	15.2	13.2
44613	Optical goods stores .....	14	4 110	1 000	220	66	15.1	31.7
446130	Optical goods stores .....	14	4 110	1 000	220	66	15.1	31.7
44619	Other health & personal care stores .....	22	17 011	3 579	825	142	42.5	7.8
446191	Food (health) supplement stores .....	6	2 083	258	95	31	18.2	24.8
446199	All other health & personal care stores .....	16	14 928	3 321	730	111	45.9	5.5
447	Gasoline stations .....	145	206 393	14 155	3 423	1 009	12.7	13.3
4471	Gasoline stations .....	145	206 393	14 155	3 423	1 009	12.7	13.3
44711	Gasoline stations with convenience stores .....	94	151 469	8 412	1 994	679	9.7	7.3
447110	Gasoline stations with convenience stores .....	94	151 469	8 412	1 994	679	9.7	7.3
44719	Other gasoline stations .....	51	54 924	5 743	1 429	330	20.9	29.7
447190	Other gasoline stations .....	51	54 924	5 743	1 429	330	20.9	29.7
448	Clothing & clothing accessories stores .....	162	110 716	14 671	3 505	1 148	14.3	7.2
4481	Clothing stores .....	98	69 916	8 898	2 139	803	15.8	8.1
44811	Men's clothing stores .....	25	19 077	2 983	758	165	24.5	19.8
448110	Men's clothing stores .....	25	19 077	2 983	758	165	24.5	19.8
44812	Women's clothing stores .....	38	23 775	2 723	644	345	8.1	1.6
448120	Women's clothing stores .....	38	23 775	2 723	644	345	8.1	1.6
44814	Family clothing stores .....	15	16 919	1 740	403	172	4.5	4.9
448140	Family clothing stores .....	15	16 919	1 740	403	172	4.5	4.9
44815	Clothing accessories stores .....	7	1 093	198	52	30	—	50.7
448150	Clothing accessories stores .....	7	1 093	198	52	30	—	50.7
44819	Other clothing stores .....	13	9 052	1 254	282	91	40.8	1.0
448190	Other clothing stores .....	13	9 052	1 254	282	91	40.8	1.0
4482	Shoe stores .....	28	14 303	1 696	393	135	14.0	7.9
44821	Shoe stores .....	28	14 303	1 696	393	135	14.0	7.9
448210	Shoe stores .....	28	14 303	1 696	393	135	14.0	7.9
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	D	D	D	b	D	D
4482104	Family shoe stores .....	16	8 328	1 000	227	76	20.7	2.9
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D

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	<b>ST. LOUIS, MO (IC)—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores .....	36	26 497	4 077	973	210	10.7	4.6
44831	Jewelry stores .....	34	D	D	D	c	D	D
448310	Jewelry stores .....	34	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	61	33 700	4 173	954	356	13.7	8.0
4511	Sporting goods, hobby, & musical instrument stores ..	30	13 140	2 244	509	175	24.9	5.3
45112	Hobby, toy, & game stores .....	10	7 293	1 067	220	84	12.5	—
451120	Hobby, toy, & game stores .....	10	7 293	1 067	220	84	12.5	—
45113	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	31	20 560	1 929	445	181	6.5	9.8
45121	Book stores & news dealers .....	20	13 297	1 176	267	111	5.8	5.8
451211	Book stores .....	17	12 564	1 090	244	103	4.8	6.1
4512111	Book stores, general .....	8	4 060	515	120	49	10.1	11.5
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	3	733	86	23	8	D	—
45122	Prerecorded tape, compact disc, & record stores ...	11	7 263	753	178	70	7.8	17.1
451220	Prerecorded tape, compact disc, & record stores ...	11	7 263	753	178	70	7.8	17.1
452	General merchandise stores .....	25	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	7	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	7	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	7	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	7	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	7	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	18	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	16	D	D	D	c	D	D
452990	All other general merchandise stores .....	16	D	D	D	c	D	D
4529901	Variety stores .....	12	D	D	D	c	D	D
453	Miscellaneous store retailers .....	127	D	D	D	f	D	D
4531	Florists .....	27	11 188	3 334	803	214	12.1	5.6
45311	Florists .....	27	11 188	3 334	803	214	12.1	5.6
453110	Florists .....	27	11 188	3 334	803	214	12.1	5.6
4532	Office supplies, stationery, & gift stores .....	39	27 078	3 916	835	339	6.3	7.0
45321	Office supplies & stationery stores .....	6	14 677	1 618	386	108	.4	—
453210	Office supplies & stationery stores .....	6	14 677	1 618	386	108	.4	—
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	33	12 401	2 298	449	231	13.3	15.2
453220	Gift, novelty, & souvenir stores .....	33	12 401	2 298	449	231	13.3	15.2
4533	Used merchandise stores .....	20	8 480	1 968	463	132	18.1	17.5
45331	Used merchandise stores .....	20	8 480	1 968	463	132	18.1	17.5
453310	Used merchandise stores .....	20	8 480	1 968	463	132	18.1	17.5
4539	Other miscellaneous store retailers .....	41	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	4	1 049	228	49	18	40.5	—
453910	Pet & pet supplies stores .....	4	1 049	228	49	18	40.5	—
45392	Art dealers .....	14	5 032	699	175	40	31.1	21.4
453920	Art dealers .....	14	5 032	699	175	40	31.1	21.4
45399	All other miscellaneous store retailers .....	23	D	D	D	c	D	D
454	Nonstore retailers .....	57	98 857	19 386	4 178	822	7.0	30.7
4541	Electronic shopping & mail-order houses .....	13	46 889	8 752	1 717	324	3.4	43.5
45411	Electronic shopping & mail-order houses .....	13	46 889	8 752	1 717	324	3.4	43.5
454110	Electronic shopping & mail-order houses .....	13	46 889	8 752	1 717	324	3.4	43.5
4542	Vending machine operators .....	24	19 234	3 409	887	191	11.6	.5
45421	Vending machine operators .....	24	19 234	3 409	887	191	11.6	.5
454210	Vending machine operators .....	24	19 234	3 409	887	191	11.6	.5
4543	Direct selling establishments .....	20	32 734	7 225	1 574	307	9.5	30.2
45439	Other direct selling establishments .....	19	D	D	D	e	D	D
454390	Other direct selling establishments .....	19	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. PETERS, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>308</b>	<b>1 000 784</b>	<b>95 685</b>	<b>22 424</b>	<b>5 619</b>	<b>1.4</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	33	372 448	30 186	7 156	895	.1	1.1
4411	Automobile dealers .....	14	347 398	25 840	5 927	694	—	—
441111	New car dealers .....	9	310 479	20 557	4 699	593	—	—
441110	New car dealers .....	9	310 479	20 557	4 699	593	—	—
44112	Used car dealers .....	5	36 919	5 283	1 228	101	—	—
441120	Used car dealers .....	5	36 919	5 283	1 228	101	—	—
4412	Other motor vehicle dealers .....	5	2 535	381	79	13	12.2	44.9
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	2 535	381	79	13	12.2	44.9
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	14	22 515	3 965	1 150	188	.5	13.2
44131	Automotive parts & accessories stores .....	8	7 486	1 175	335	84	1.5	5.5
441310	Automotive parts & accessories stores .....	8	7 486	1 175	335	84	1.5	5.5
44132	Tire dealers .....	6	15 029	2 790	815	104	—	17.1
441320	Tire dealers .....	6	15 029	2 790	815	104	—	17.1
442	Furniture & home furnishings stores .....	21	17 562	2 481	494	108	4.3	1.9
4421	Furniture stores .....	7	8 836	1 044	248	34	6.8	—
44211	Furniture stores .....	7	8 836	1 044	248	34	6.8	—
442110	Furniture stores .....	7	8 836	1 044	248	34	6.8	—
4422	Home furnishings stores .....	14	8 726	1 437	246	74	1.8	3.9
44221	Floor covering stores .....	5	3 842	612	134	22	4.0	5.0
442210	Floor covering stores .....	5	3 842	612	134	22	4.0	5.0
44229	Other home furnishings stores .....	9	4 884	825	112	52	—	3.0
442299	All other home furnishings stores .....	9	4 884	825	112	52	—	3.0
443	Electronics & appliance stores .....	12	50 708	3 055	696	197	4.1	.3
4431	Electronics & appliance stores .....	12	50 708	3 055	696	197	4.1	.3
44311	Appliance, television, & other electronics stores .....	5	49 152	2 929	665	183	4.2	—
443112	Radio, television, & other electronics stores .....	5	D	D	D	c	D	D
44312	Computer & software stores .....	3	1 556	126	31	14	—	11.3
443120	Computer & software stores .....	3	1 556	126	31	14	—	11.3
444	Building material & garden equipment & supplies dealers .....	27	114 213	12 333	2 649	604	3.0	.3
4441	Building material & supplies dealers .....	20	107 194	11 417	2 441	547	1.3	.2
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	7	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	7	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	9	51 343	5 921	1 288	173	1.4	—
444190	Other building material dealers .....	9	51 343	5 921	1 288	173	1.4	—
4442	Lawn & garden equipment & supplies stores .....	7	7 019	916	208	57	28.7	2.8
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	17	119 739	12 596	3 149	862	.5	—
4451	Grocery stores .....	9	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	115 026	11 991	2 987	778	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	7	115 026	11 991	2 987	778	—	—
4452	Specialty food stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	20	D	D	D	e	D	D
4461	Health & personal care stores .....	20	D	D	D	e	D	D
44611	Pharmacies & drug stores .....	4	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	4	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	4	2 299	283	75	22	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	4	2 299	283	75	22	—	—
44613	Optical goods stores .....	8	4 731	896	248	56	—	—
446130	Optical goods stores .....	8	4 731	896	248	56	—	—
44619	Other health & personal care stores .....	4	2 074	388	88	22	—	35.1
446191	Food (health) supplement stores .....	4	2 074	388	88	22	—	35.1
447	Gasoline stations .....	17	54 139	2 846	627	123	2.0	—
4471	Gasoline stations .....	17	54 139	2 846	627	123	2.0	—
44711	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. PETERS, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	85	75 536	8 809	2 077	839	1.2	4.2
4481	Clothing stores .....	50	51 815	5 779	1 314	578	1.1	3.6
44812	Women's clothing stores .....	22	10 454	1 300	325	165	1.8	3.2
448120	Women's clothing stores .....	22	10 454	1 300	325	165	1.8	3.2
44813	Children's & infants' clothing stores .....	3	2 925	257	60	30	—	—
448130	Children's & infants' clothing stores .....	3	2 925	257	60	30	—	—
44814	Family clothing stores .....	10	32 011	3 457	755	291	—	1.3
448140	Family clothing stores .....	10	32 011	3 457	755	291	—	1.3
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	6	3 419	314	69	40	10.7	2.3
448190	Other clothing stores .....	6	3 419	314	69	40	10.7	2.3
4482	Shoe stores .....	18	13 945	1 362	338	150	—	—
44821	Shoe stores .....	18	13 945	1 362	338	150	—	—
448210	Shoe stores .....	18	13 945	1 362	338	150	—	—
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	9	D	D	D	b	D	D
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	17	9 776	1 668	425	111	3.4	13.4
44831	Jewelry stores .....	16	D	D	D	c	D	D
448310	Jewelry stores .....	16	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	22	24 266	2 280	589	187	3.1	2.5
4511	Sporting goods, hobby, & musical instrument stores ..	13	16 334	1 501	393	107	4.6	1.8
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	9	7 932	779	196	80	—	4.0
45121	Book stores & news dealers .....	6	4 223	476	122	52	—	7.5
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	3 709	303	74	28	—	—
451220	Prerecorded tape, compact disc, & record stores ...	3	3 709	303	74	28	—	—
452	General merchandise stores .....	6	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	4	109 082	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	109 082	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	107 651	13 190	3 047	1 125	—	—
45211	Department stores (excl leased depts) .....	4	107 651	13 190	3 047	1 125	—	—
452110	Department stores (excl leased depts) .....	4	107 651	13 190	3 047	1 125	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	c	D	D
452990	All other general merchandise stores .....	2	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	38	18 476	2 493	531	187	11.5	1.9
4532	Office supplies, stationery, & gift stores .....	17	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	16	4 796	641	134	85	6.7	.9
453220	Gift, novelty, & souvenir stores .....	16	4 796	641	134	85	6.7	.9
4539	Other miscellaneous store retailers .....	16	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	10	5 544	808	204	55	7.4	10.1
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SALEM, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>65</b>	<b>102 667</b>	<b>8 910</b>	<b>2 138</b>	<b>653</b>	<b>9.5</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	16	14 695	1 233	296	71	17.4	12.0
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
4451	Grocery stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	11	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	8	11 861	637	142	57	14.2	—
447110	Gasoline stations with convenience stores .....	8	11 861	637	142	57	14.2	—
448	Clothing & clothing accessories stores .....	3	526	75	6	3	D	11.0
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	6 502	391	86	32	11.6	.5
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45431	Fuel dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
<b>SAVANNAH, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>59 091</b>	<b>4 987</b>	<b>1 111</b>	<b>328</b>	<b>21.8</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	9 256	621	143	52	48.3	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SCOTT CITY, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>26</b>	<b>27 178</b>	<b>2 092</b>	<b>465</b>	<b>132</b>	<b>56.5</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	4	6 722	639	117	23	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	5	4 561	400	94	34	63.5	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>SCOTT CITY, MO (CAPE GIRARDEAU COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
447	Gasoline stations .....	1	D	D	D	b	D	D
<b>SCOTT CITY, MO (SCOTT COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	4	6 722	639	117	23	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	5	4 561	400	94	34	63.5	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEDALIA, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>176</b>	<b>329 268</b>	<b>30 777</b>	<b>7 529</b>	<b>2 070</b>	<b>9.4</b>	<b>10.6</b>
441	Motor vehicle & parts dealers .....	31	97 970	8 357	2 013	379	11.4	1.6
4411	Automobile dealers .....	17	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	8	D	D	D	b	D	D
4431	Electronics & appliance stores .....	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	22	37 819	4 052	953	212	10.1	1.1
4441	Building material & supplies dealers .....	17	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	12	D	D	D	b	D	D
444190	Other building material dealers .....	12	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	a	D	D
44422	Nursery & garden centers .....	4	4 024	335	69	16	6.6	—
444220	Nursery & garden centers .....	4	4 024	335	69	16	6.6	—
445	Food & beverage stores .....	17	D	D	D	c	D	D
4451	Grocery stores .....	11	D	D	D	c	D	D
446	Health & personal care stores .....	10	D	D	D	b	D	D
4461	Health & personal care stores .....	10	D	D	D	b	D	D
447	Gasoline stations .....	20	D	D	D	c	D	D
4471	Gasoline stations .....	20	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	13	16 715	2 115	475	173	7.0	—
4481	Clothing stores .....	8	13 941	1 623	363	142	8.4	—
44814	Family clothing stores .....	4	11 920	1 368	306	125	3.8	—
448140	Family clothing stores .....	4	11 920	1 368	306	125	3.8	—
451	Sporting goods, hobby, book, & music stores .....	11	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	3	683	57	13	10	100.0	—
45331	Used merchandise stores .....	3	683	57	13	10	100.0	—
453310	Used merchandise stores .....	3	683	57	13	10	100.0	—
4539	Other miscellaneous store retailers .....	10	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	4	4 696	826	182	33	10.9	5.2
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHREWSBURY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>68 520</b>	<b>7 599</b>	<b>1 762</b>	<b>497</b>	<b>3.4</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	1 121	185	53	10	—	—
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	c	D	D
4451	Grocery stores .....	1	D	D	D	c	D	D
446	Health & personal care stores .....	5	10 144	1 083	267	63	—	2.4
4461	Health & personal care stores .....	5	10 144	1 083	267	63	—	2.4
44619	Other health & personal care stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	5 234	446	111	44	D	—
448	Clothing & clothing accessories stores .....	4	4 649	432	108	36	12.6	—
4482104	Family shoe stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	3 028	821	166	52	10.0	13.1
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SIKESTON, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>151</b>	<b>267 007</b>	<b>25 961</b>	<b>5 917</b>	<b>1 712</b>	<b>6.8</b>	<b>6.1</b>
441	Motor vehicle & parts dealers .....	16	69 503	6 095	1 004	198	6.0	7.7
4411	Automobile dealers .....	9	60 810	4 943	737	138	6.9	8.9
4413	Automotive parts, accessories, & tire stores .....	7	8 693	1 152	267	60	—	—
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	D	D	D	b	D	D
4421	Furniture stores .....	9	7 022	987	311	58	5.9	33.2
44211	Furniture stores .....	9	7 022	987	311	58	5.9	33.2
442110	Furniture stores .....	9	7 022	987	311	58	5.9	33.2
4422	Home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	1 435	301	73	16	9.0	2.9
4431	Electronics & appliance stores .....	7	1 435	301	73	16	9.0	2.9
444	Building material & garden equipment & supplies dealers .....	16	27 709	2 157	555	110	1.0	5.2
4441	Building material & supplies dealers .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	7	7 608	783	223	38	—	13.1
444190	Other building material dealers .....	7	7 608	783	223	38	—	13.1
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	18	42 206	2 979	698	232	5.8	11.6
4451	Grocery stores .....	13	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	11	40 195	2 887	680	219	1.0	12.2
445110	Supermarkets & other grocery (except convenience) stores .....	11	40 195	2 887	680	219	1.0	12.2
446	Health & personal care stores .....	8	7 646	769	190	102	29.0	22.3
4461	Health & personal care stores .....	8	7 646	769	190	102	29.0	22.3
447	Gasoline stations .....	17	19 136	1 003	240	86	22.4	.6
4471	Gasoline stations .....	17	19 136	1 003	240	86	22.4	.6
44711	Gasoline stations with convenience stores .....	12	13 735	730	179	67	24.2	—
447110	Gasoline stations with convenience stores .....	12	13 735	730	179	67	24.2	—
448	Clothing & clothing accessories stores .....	27	16 502	2 141	505	171	11.3	.5
4481	Clothing stores .....	16	13 003	1 718	405	135	9.8	.5
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SIKESTON, MO *—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	6	2 586	461	124	33	10.9	3.0
4511	Sporting goods, hobby, & musical instrument stores . .	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	12	50 254	4 685	1 241	444	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	10	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	10	D	D	D	c	D	D
4529901	Variety stores . . . . .	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	5	4 417	537	184	67	.5	—
453	Miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	5	D	D	D	c	D	D
4542	Vending machine operators . . . . .	1	D	D	D	c	D	D
45421	Vending machine operators . . . . .	1	D	D	D	c	D	D
454210	Vending machine operators . . . . .	1	D	D	D	c	D	D
4543	Direct selling establishments . . . . .	4	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	4	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	4	D	D	D	b	D	D
<b>SIKESTON, MO (NEW MADRID COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>16</b>	<b>23 726</b>	<b>2 119</b>	<b>550</b>	<b>133</b>	<b>.4</b>	<b>.8</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
4421	Furniture stores . . . . .	1	D	D	D	a	D	D
44211	Furniture stores . . . . .	1	D	D	D	a	D	D
442110	Furniture stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	1	D	D	D	a	D	D
44422	Nursery & garden centers . . . . .	1	D	D	D	a	D	D
444220	Nursery & garden centers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	1	D	D	D	a	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores . . . . .	4	1 748	169	42	18	—	.5
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	1	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	1	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	1	D	D	D	b	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SIKESTON, MO (SCOTT COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>135</b>	<b>243 281</b>	<b>23 842</b>	<b>5 367</b>	<b>1 579</b>	<b>7.4</b>	<b>6.6</b>
441	Motor vehicle & parts dealers	15	D	D	D	c	D	D
4411	Automobile dealers	8	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	7	8 693	1 152	267	60	—	—
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	7	1 435	301	73	16	9.0	2.9
4431	Electronics & appliance stores	7	1 435	301	73	16	9.0	2.9
444	Building material & garden equipment & supplies dealers	14	D	D	D	b	D	D
4441	Building material & supplies dealers	12	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	c	D	D
4451	Grocery stores	13	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	40 195	2 887	680	219	1.0	12.2
445110	Supermarkets & other grocery (except convenience) stores	11	40 195	2 887	680	219	1.0	12.2
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	17	19 136	1 003	240	86	22.4	.6
4471	Gasoline stations	17	19 136	1 003	240	86	22.4	.6
44711	Gasoline stations with convenience stores	12	13 735	730	179	67	24.2	—
447110	Gasoline stations with convenience stores	12	13 735	730	179	67	24.2	—
448	Clothing & clothing accessories stores	23	14 754	1 972	463	153	12.7	.5
4481	Clothing stores	13	D	D	D	c	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	c	D	D
45421	Vending machine operators	1	D	D	D	c	D	D
454210	Vending machine operators	1	D	D	D	c	D	D
<b>SMITHVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>22</b>	<b>64 829</b>	<b>5 870</b>	<b>1 344</b>	<b>299</b>	<b>6.2</b>	<b>1.3</b>
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	9 037	862	185	49	—	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SMITHVILLE, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	3	6 855	450	88	34	D	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
<b>SPRINGFIELD, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 106</b>	<b>2 937 427</b>	<b>266 669</b>	<b>63 849</b>	<b>16 060</b>	<b>4.0</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	150	753 681	61 425	14 330	2 323	4.2	2.9
4411	Automobile dealers .....	69	629 811	42 453	9 950	1 368	4.5	2.2
44111	New car dealers .....	21	553 190	38 414	9 077	1 169	.9	.9
441110	New car dealers .....	21	553 190	38 414	9 077	1 169	.9	.9
44112	Used car dealers .....	48	76 621	4 039	873	199	29.9	11.4
441120	Used car dealers .....	48	76 621	4 039	873	199	29.9	11.4
4412	Other motor vehicle dealers .....	9	27 851	2 292	535	125	.5	8.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	D	D	D	c	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	72	96 019	16 680	3 845	830	3.3	6.0
44131	Automotive parts & accessories stores .....	53	68 020	12 455	2 847	630	4.1	5.9
441310	Automotive parts & accessories stores .....	53	68 020	12 455	2 847	630	4.1	5.9
44132	Tire dealers .....	19	27 999	4 225	998	200	1.3	6.3
441320	Tire dealers .....	19	27 999	4 225	998	200	1.3	6.3
442	Furniture & home furnishings stores .....	74	93 263	12 535	2 672	569	8.9	1.6
4421	Furniture stores .....	36	D	D	D	e	D	D
44211	Furniture stores .....	36	D	D	D	e	D	D
442110	Furniture stores .....	36	D	D	D	e	D	D
4422	Home furnishings stores .....	38	D	D	D	e	D	D
44221	Floor covering stores .....	17	D	D	D	c	D	D
442210	Floor covering stores .....	17	D	D	D	c	D	D
44229	Other home furnishings stores .....	21	D	D	D	c	D	D
442299	All other home furnishings stores .....	20	D	D	D	c	D	D
443	Electronics & appliance stores .....	53	91 649	9 559	2 211	544	7.9	.9
4431	Electronics & appliance stores .....	53	91 649	9 559	2 211	544	7.9	.9
44311	Appliance, television, & other electronics stores .....	35	D	D	D	e	D	D
443111	Household appliance stores .....	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	22	63 886	5 831	1 397	373	8.7	1.3
44312	Computer & software stores .....	17	D	D	D	c	D	D
443120	Computer & software stores .....	17	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	103	325 817	34 867	8 813	1 652	1.3	.6
4441	Building material & supplies dealers .....	84	D	D	D	g	D	D
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44413	Hardware stores .....	9	D	D	D	b	D	D
444130	Hardware stores .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	57	203 891	22 484	5 775	877	.6	.3
444190	Other building material dealers .....	57	203 891	22 484	5 775	877	.6	.3
4442	Lawn & garden equipment & supplies stores .....	19	D	D	D	c	D	D
44421	Outdoor power equipment stores .....	7	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	7	D	D	D	b	D	D
44422	Nursery & garden centers .....	12	D	D	D	c	D	D
444220	Nursery & garden centers .....	12	D	D	D	c	D	D
445	Food & beverage stores .....	74	259 988	25 573	6 066	1 666	2.2	1.3
4451	Grocery stores .....	42	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	35	243 124	23 951	5 685	1 498	1.0	1.3
445110	Supermarkets & other grocery (except convenience) stores .....	35	243 124	23 951	5 685	1 498	1.0	1.3
4452	Specialty food stores .....	9	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
44531	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
445310	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MO *—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	77	91 786	13 230	3 156	809	5.5	9.8
4461	Health & personal care stores .....	77	91 786	13 230	3 156	809	5.5	9.8
44611	Pharmacies & drug stores .....	27	64 064	8 100	1 918	509	3.8	10.0
446110	Pharmacies & drug stores .....	27	64 064	8 100	1 918	509	3.8	10.0
4461101	Pharmacies & drug stores .....	26	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
44613	Optical goods stores .....	17	D	D	D	c	D	D
446130	Optical goods stores .....	17	D	D	D	c	D	D
44619	Other health & personal care stores .....	23	D	D	D	c	D	D
446191	Food (health) supplement stores .....	9	D	D	D	b	D	D
446199	All other health & personal care stores .....	14	D	D	D	b	D	D
447	Gasoline stations .....	106	193 180	9 516	2 253	648	11.1	16.9
4471	Gasoline stations .....	106	193 180	9 516	2 253	648	11.1	16.9
44711	Gasoline stations with convenience stores .....	71	150 768	7 194	1 688	491	6.2	16.3
447110	Gasoline stations with convenience stores .....	71	150 768	7 194	1 688	491	6.2	16.3
44719	Other gasoline stations .....	35	42 412	2 322	565	157	28.6	19.0
447190	Other gasoline stations .....	35	42 412	2 322	565	157	28.6	19.0
448	Clothing & clothing accessories stores .....	160	114 182	14 687	3 382	1 168	12.2	9.0
4481	Clothing stores .....	98	71 110	8 761	2 014	798	6.5	11.0
44811	Men's clothing stores .....	10	5 744	843	225	66	4.2	19.1
448110	Men's clothing stores .....	10	5 744	843	225	66	4.2	19.1
44812	Women's clothing stores .....	42	24 413	3 041	635	282	5.1	20.3
448120	Women's clothing stores .....	42	24 413	3 041	635	282	5.1	20.3
44813	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	22	25 711	3 018	745	303	1.8	4.4
448140	Family clothing stores .....	22	25 711	3 018	745	303	1.8	4.4
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	13	D	D	D	b	D	D
448190	Other clothing stores .....	13	D	D	D	b	D	D
4482	Shoe stores .....	36	D	D	D	c	D	D
44821	Shoe stores .....	36	D	D	D	c	D	D
448210	Shoe stores .....	36	D	D	D	c	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	6	1 221	163	44	18	—	40.4
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	20	D	D	D	c	D	D
4482105	Athletic footwear stores .....	7	4 652	563	131	53	—	1.6
4483	Jewelry, luggage, & leather goods stores .....	26	D	D	D	c	D	D
44831	Jewelry stores .....	25	D	D	D	c	D	D
448310	Jewelry stores .....	25	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	81	131 088	11 951	2 855	1 013	3.5	.6
4511	Sporting goods, hobby, & musical instrument stores ..	56	D	D	D	f	D	D
45111	Sporting goods stores .....	24	D	D	D	e	D	D
451110	Sporting goods stores .....	24	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	6	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores .....	18	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	18	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	18	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores .....	6	3 483	462	125	50	—	—
451130	Sewing, needlework, & piece goods stores .....	6	3 483	462	125	50	—	—
45114	Musical instrument & supplies stores .....	8	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	8	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	25	D	D	D	c	D	D
45121	Book stores & news dealers .....	18	D	D	D	c	D	D
451211	Book stores .....	18	D	D	D	c	D	D
4512111	Book stores, general .....	8	9 468	890	207	82	.9	—
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MO *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	27	561 531	47 812	11 719	3 814	.3	.1
4521	Department stores (incl leased depts) ## .....	12	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	12	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	7	124 913	11 336	2 734	978	—	—
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	15	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	12	D	D	D	e	D	D
452990	All other general merchandise stores .....	12	D	D	D	e	D	D
4529901	Variety stores .....	5	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	147	95 095	13 931	3 608	1 011	13.2	7.6
4531	Florists .....	24	5 952	1 538	376	126	34.4	7.2
45311	Florists .....	24	5 952	1 538	376	126	34.4	7.2
453110	Florists .....	24	5 952	1 538	376	126	34.4	7.2
4532	Office supplies, stationery, & gift stores .....	50	41 123	4 628	1 385	449	8.5	7.9
45321	Office supplies & stationery stores .....	6	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	c	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	5	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	44	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	44	D	D	D	e	D	D
4533	Used merchandise stores .....	26	D	D	D	b	D	D
45331	Used merchandise stores .....	26	D	D	D	b	D	D
453310	Used merchandise stores .....	26	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	47	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	7	9 657	1 141	264	101	37.3	2.7
453910	Pet & pet supplies stores .....	7	9 657	1 141	264	101	37.3	2.7
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	7	9 121	1 022	286	38	.5	2.5
453930	Manufactured (mobile) home dealers .....	7	9 121	1 022	286	38	.5	2.5
45399	All other miscellaneous store retailers .....	31	D	D	D	c	D	D
454	Nonstore retailers .....	54	226 167	11 583	2 784	843	.9	.7
4541	Electronic shopping & mail-order houses .....	7	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	7	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	7	D	D	D	f	D	D
4542	Vending machine operators .....	10	D	D	D	c	D	D
45421	Vending machine operators .....	10	D	D	D	c	D	D
454210	Vending machine operators .....	10	D	D	D	c	D	D
4543	Direct selling establishments .....	37	D	D	D	c	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	30	D	D	D	c	D	D
454390	Other direct selling establishments .....	30	D	D	D	c	D	D
<b>SPRINGFIELD, MO (CHRISTIAN COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SPRINGFIELD, MO (GREENE COUNTY PART) *</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 104</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>j</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	150	753 681	61 425	14 330	2 323	4.2	2.9
4411	Automobile dealers .....	69	629 811	42 453	9 950	1 368	4.5	2.2
44111	New car dealers .....	21	553 190	38 414	9 077	1 169	.9	.9
441110	New car dealers .....	21	553 190	38 414	9 077	1 169	.9	.9
44112	Used car dealers .....	48	76 621	4 039	873	199	29.9	11.4
441120	Used car dealers .....	48	76 621	4 039	873	199	29.9	11.4
4412	Other motor vehicle dealers .....	9	27 851	2 292	535	125	.5	8.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	D	D	D	c	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	72	96 019	16 680	3 845	830	3.3	6.0
44131	Automotive parts & accessories stores .....	53	68 020	12 455	2 847	630	4.1	5.9
441310	Automotive parts & accessories stores .....	53	68 020	12 455	2 847	630	4.1	5.9
44132	Tire dealers .....	19	27 999	4 225	998	200	1.3	6.3
441320	Tire dealers .....	19	27 999	4 225	998	200	1.3	6.3
442	Furniture & home furnishings stores .....	74	93 263	12 535	2 672	569	8.9	1.6
4421	Furniture stores .....	36	D	D	D	e	D	D
44211	Furniture stores .....	36	D	D	D	e	D	D
442110	Furniture stores .....	36	D	D	D	e	D	D
4422	Home furnishings stores .....	38	D	D	D	e	D	D
44221	Floor covering stores .....	17	D	D	D	c	D	D
442210	Floor covering stores .....	17	D	D	D	c	D	D
44229	Other home furnishings stores .....	21	D	D	D	c	D	D
442299	All other home furnishings stores .....	20	D	D	D	c	D	D
443	Electronics & appliance stores .....	53	91 649	9 559	2 211	544	7.9	.9
4431	Electronics & appliance stores .....	53	91 649	9 559	2 211	544	7.9	.9
44311	Appliance, television, & other electronics stores .....	35	D	D	D	e	D	D
443111	Household appliance stores .....	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	22	63 886	5 831	1 397	373	8.7	1.3
44312	Computer & software stores .....	17	D	D	D	c	D	D
443120	Computer & software stores .....	17	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	102	D	D	D	g	D	D
4441	Building material & supplies dealers .....	84	D	D	D	g	D	D
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44413	Hardware stores .....	9	D	D	D	b	D	D
444130	Hardware stores .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	57	203 891	22 484	5 775	877	.6	.3
444190	Other building material dealers .....	57	203 891	22 484	5 775	877	.6	.3
4442	Lawn & garden equipment & supplies stores .....	18	D	D	D	c	D	D
44421	Outdoor power equipment stores .....	7	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	7	D	D	D	b	D	D
44422	Nursery & garden centers .....	11	D	D	D	c	D	D
444220	Nursery & garden centers .....	11	D	D	D	c	D	D
445	Food & beverage stores .....	74	259 988	25 573	6 066	1 666	2.2	1.3
4451	Grocery stores .....	42	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	35	243 124	23 951	5 685	1 498	1.0	1.3
445110	Supermarkets & other grocery (except convenience) stores .....	35	243 124	23 951	5 685	1 498	1.0	1.3
4452	Specialty food stores .....	9	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
44531	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
445310	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
446	Health & personal care stores .....	77	91 786	13 230	3 156	809	5.5	9.8
4461	Health & personal care stores .....	77	91 786	13 230	3 156	809	5.5	9.8
44611	Pharmacies & drug stores .....	27	64 064	8 100	1 918	509	3.8	10.0
446110	Pharmacies & drug stores .....	27	64 064	8 100	1 918	509	3.8	10.0
4461101	Pharmacies & drug stores .....	26	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	10	D	D	D	b	D	D
44613	Optical goods stores .....	17	D	D	D	c	D	D
446130	Optical goods stores .....	17	D	D	D	c	D	D
44619	Other health & personal care stores .....	23	D	D	D	c	D	D
446191	Food (health) supplement stores .....	9	D	D	D	b	D	D
446199	All other health & personal care stores .....	14	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SPRINGFIELD, MO (GREENE COUNTY PART) *—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	106	193 180	9 516	2 253	648	11.1	16.9
4471	Gasoline stations .....	106	193 180	9 516	2 253	648	11.1	16.9
44711	Gasoline stations with convenience stores .....	71	150 768	7 194	1 688	491	6.2	16.3
447110	Gasoline stations with convenience stores .....	71	150 768	7 194	1 688	491	6.2	16.3
44719	Other gasoline stations .....	35	42 412	2 322	565	157	28.6	19.0
447190	Other gasoline stations .....	35	42 412	2 322	565	157	28.6	19.0
448	Clothing & clothing accessories stores .....	160	114 182	14 687	3 382	1 168	12.2	9.0
4481	Clothing stores .....	98	71 110	8 761	2 014	798	6.5	11.0
44811	Men's clothing stores .....	10	5 744	843	225	66	4.2	19.1
448110	Men's clothing stores .....	10	5 744	843	225	66	4.2	19.1
44812	Women's clothing stores .....	42	24 413	3 041	635	282	5.1	20.3
448120	Women's clothing stores .....	42	24 413	3 041	635	282	5.1	20.3
44813	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	22	25 711	3 018	745	303	1.8	4.4
448140	Family clothing stores .....	22	25 711	3 018	745	303	1.8	4.4
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	13	D	D	D	b	D	D
448190	Other clothing stores .....	13	D	D	D	b	D	D
4482	Shoe stores .....	36	D	D	D	c	D	D
44821	Shoe stores .....	36	D	D	D	c	D	D
448210	Shoe stores .....	36	D	D	D	c	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	6	1 221	163	44	18	—	40.4
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	20	D	D	D	c	D	D
4482105	Athletic footwear stores .....	7	4 652	563	131	53	—	1.6
4483	Jewelry, luggage, & leather goods stores .....	26	D	D	D	c	D	D
44831	Jewelry stores .....	25	D	D	D	c	D	D
448310	Jewelry stores .....	25	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	81	131 088	11 951	2 855	1 013	3.5	.6
4511	Sporting goods, hobby, & musical instrument stores ..	56	D	D	D	f	D	D
45111	Sporting goods stores .....	24	D	D	D	e	D	D
451110	Sporting goods stores .....	24	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	6	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores .....	18	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	18	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	18	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores .....	6	3 483	462	125	50	—	—
451130	Sewing, needlework, & piece goods stores .....	6	3 483	462	125	50	—	—
45114	Musical instrument & supplies stores .....	8	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	8	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	25	D	D	D	c	D	D
45121	Book stores & news dealers .....	18	D	D	D	c	D	D
451211	Book stores .....	18	D	D	D	c	D	D
4512111	Book stores, general .....	8	9 468	890	207	82	.9	—
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
452	General merchandise stores .....	27	561 531	47 812	11 719	3 814	.3	.1
4521	Department stores (incl leased depts) ## .....	12	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	12	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	7	124 913	11 336	2 734	978	—	—
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	15	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	12	D	D	D	e	D	D
452990	All other general merchandise stores .....	12	D	D	D	e	D	D
4529901	Variety stores .....	5	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	6	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MO (GREENE COUNTY PART) *—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	146	D	D	D	g	D	D
4531	Florists .....	23	D	D	D	c	D	D
45311	Florists .....	23	D	D	D	c	D	D
453110	Florists .....	23	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	50	41 123	4 628	1 385	449	8.5	7.9
45321	Office supplies & stationery stores .....	6	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	c	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	5	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	44	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	44	D	D	D	e	D	D
4533	Used merchandise stores .....	26	D	D	D	b	D	D
45331	Used merchandise stores .....	26	D	D	D	b	D	D
453310	Used merchandise stores .....	26	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	47	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	7	9 657	1 141	264	101	37.3	2.7
453910	Pet & pet supplies stores .....	7	9 657	1 141	264	101	37.3	2.7
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	7	9 121	1 022	286	38	.5	2.5
453930	Manufactured (mobile) home dealers .....	7	9 121	1 022	286	38	.5	2.5
45399	All other miscellaneous store retailers .....	31	D	D	D	c	D	D
454	Nonstore retailers .....	54	226 167	11 583	2 784	843	.9	.7
4541	Electronic shopping & mail-order houses .....	7	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	7	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	7	D	D	D	f	D	D
4542	Vending machine operators .....	10	D	D	D	c	D	D
45421	Vending machine operators .....	10	D	D	D	c	D	D
454210	Vending machine operators .....	10	D	D	D	c	D	D
4543	Direct selling establishments .....	37	D	D	D	c	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	30	D	D	D	c	D	D
454390	Other direct selling establishments .....	30	D	D	D	c	D	D
<b>SUGAR CREEK, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>10</b>	<b>11 549</b>	<b>750</b>	<b>187</b>	<b>65</b>	<b>19.0</b>	<b>8.8</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	1 547	93	28	10	D	20.4
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	7 093	365	91	34	—	5.2
<b>SUGAR CREEK, MO (JACKSON COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>10</b>	<b>11 549</b>	<b>750</b>	<b>187</b>	<b>65</b>	<b>19.0</b>	<b>8.8</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	1 547	93	28	10	D	20.4
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	7 093	365	91	34	—	5.2

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<b>SULLIVAN, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>56</b>	<b>173 784</b>	<b>14 457</b>	<b>3 312</b>	<b>830</b>	<b>11.7</b>	<b>5.7</b>
441	Motor vehicle & parts dealers .....	11	50 606	4 153	890	137	36.6	1.6
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	10 142	1 271	257	54	3.5	12.7
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	11	40 745	2 200	478	165	—	12.0
4471	Gasoline stations .....	11	40 745	2 200	478	165	—	12.0
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
44719	Other gasoline stations .....	2	D	D	D	b	D	D
447190	Other gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	4 768	285	90	20	1.9	—
452990	All other general merchandise stores .....	4	4 768	285	90	20	1.9	—
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>SULLIVAN, MO (CRAWFORD COUNTY PART) *</b>								
44-45	Retail trade .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>SULLIVAN, MO (FRANKLIN COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	11	50 606	4 153	890	137	36.6	1.6
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	10 142	1 271	257	54	3.5	12.7
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	11	40 745	2 200	478	165	—	12.0
4471	Gasoline stations .....	11	40 745	2 200	478	165	—	12.0
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
44719	Other gasoline stations .....	2	D	D	D	b	D	D
447190	Other gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SULLIVAN, MO (FRANKLIN COUNTY PART) *</b> —Con.							
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
	<b>SUNSET HILLS, MO</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>51</b>	<b>195 421</b>	<b>14 040</b>	<b>3 075</b>	<b>762</b>	<b>2.1</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	c	D	D
4411	Automobile dealers .....	2	D	D	D	c	D	D
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	2 540	343	83	15	D	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	4 199	584	164	45	12.5	—
4431	Electronics & appliance stores .....	7	4 199	584	164	45	12.5	—
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	19 461	2 573	607	134	—	—
4441	Building material & supplies dealers .....	5	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	16 826	1 090	292	57	7.4	—
44711	Gasoline stations with convenience stores .....	3	9 696	289	77	18	—	—
447110	Gasoline stations with convenience stores .....	3	9 696	289	77	18	—	—
448	Clothing & clothing accessories stores .....	5	18 517	1 244	223	102	—	2.1
4481	Clothing stores .....	4	D	D	D	c	D	D
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	13 537	1 454	249	111	—	5.1
4511	Sporting goods, hobby, & musical instrument stores ..	5	13 537	1 454	249	111	—	5.1
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TOWN AND COUNTRY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>49 921</b>	<b>5 616</b>	<b>1 530</b>	<b>349</b>	<b>2.6</b>	<b>4.8</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	5	8 756	1 161	316	62	—	3.5
448	Clothing & clothing accessories stores .....	4	2 093	273	120	41	49.2	—
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>TRENTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>61 579</b>	<b>6 276</b>	<b>1 502</b>	<b>435</b>	<b>34.9</b>	<b>5.5</b>
441	Motor vehicle & parts dealers .....	8	15 438	1 178	251	56	92.6	.8
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	4	16 182	1 945	456	131	16.3	7.6
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	8 930	725	185	62	9.8	—
448	Clothing & clothing accessories stores .....	6	2 663	246	61	24	12.6	7.6
452	General merchandise stores .....	3	6 699	706	166	58	—	—
45299	All other general merchandise stores .....	3	6 699	706	166	58	—	—
452990	All other general merchandise stores .....	3	6 699	706	166	58	—	—
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>TROY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>181 390</b>	<b>14 429</b>	<b>3 410</b>	<b>908</b>	<b>16.2</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	11	65 315	4 585	1 109	142	28.6	—
4411	Automobile dealers .....	5	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	11 856	1 314	317	60	12.9	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	11 111	521	126	53	—	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	1 011	105	21	17	35.9	10.1

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TROY, MO—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>UNION, MO</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>117 733</b>	<b>10 287</b>	<b>2 351</b>	<b>654</b>	<b>30.9</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	10	37 531	2 538	561	101	59.2	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	13 320	1 493	299	65	5.3	15.5
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	5	8 264	1 307	306	38	13.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>UNIVERSITY CITY, MO</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>105</b>	<b>164 070</b>	<b>20 618</b>	<b>4 560</b>	<b>1 366</b>	<b>11.6</b>	<b>13.5</b>
441	Motor vehicle & parts dealers .....	5	3 603	855	221	43	2.1	8.8
442	Furniture & home furnishings stores .....	6	3 442	487	90	20	3.5	1.8
4422	Home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	3 379	895	203	49	—	4.3
4431	Electronics & appliance stores .....	5	3 379	895	203	49	—	4.3
44311	Appliance, television, & other electronics stores ....	5	3 379	895	203	49	—	4.3
443111	Household appliance stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	7	14 637	1 079	246	45	4.4	49.3
4441	Building material & supplies dealers .....	7	14 637	1 079	246	45	4.4	49.3
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	21	67 811	8 420	1 794	506	18.3	2.6
4451	Grocery stores .....	13	63 385	8 020	1 702	479	17.7	2.1
44511	Supermarkets & other grocery (except convenience) stores .....	9	61 887	7 846	1 660	466	17.8	—
445110	Supermarkets & other grocery (except convenience) stores .....	9	61 887	7 846	1 660	466	17.8	—
4452	Specialty food stores .....	8	4 426	400	92	27	27.2	8.8
446	Health & personal care stores .....	8	18 562	2 022	463	174	18.7	—
4461	Health & personal care stores .....	8	18 562	2 022	463	174	18.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNIVERSITY CITY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	7	10 646	677	151	45	—	61.5
448	Clothing & clothing accessories stores .....	16	11 539	1 392	346	149	2.9	40.7
4481	Clothing stores .....	10	D	D	D	b	D	D
4482104	Family shoe stores .....	2	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	5 801	1 015	242	71	—	3.9
4511	Sporting goods, hobby, & musical instrument stores ..	5	1 955	306	60	23	—	11.6
4512	Book, periodical, & music stores .....	3	3 846	709	182	48	—	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	7	7 236	1 504	339	95	—	11.3
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	3	1 142	294	68	23	D	—
453310	Used merchandise stores .....	3	1 142	294	68	23	D	—
453310	Used merchandise stores .....	3	1 142	294	68	23	D	—
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>VALLEY PARK, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>31 030</b>	<b>4 264</b>	<b>984</b>	<b>172</b>	<b>5.4</b>	<b>9.0</b>
441	Motor vehicle & parts dealers .....	3	6 001	846	173	30	—	43.4
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	5 248	958	253	49	—	—
445	Food & beverage stores .....	3	1 608	208	44	12	D	12.7
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VANDALIA, MO *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>16 589</b>	<b>1 657</b>	<b>270</b>	<b>108</b>	<b>12.9</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 553	234	53	21	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>VANDALIA, MO (AUDRAIN COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>16 589</b>	<b>1 657</b>	<b>270</b>	<b>108</b>	<b>12.9</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 553	234	53	21	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>VERSAILLES, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>29 341</b>	<b>2 828</b>	<b>685</b>	<b>241</b>	<b>11.9</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WARRENSBURG, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>89</b>	<b>200 582</b>	<b>18 291</b>	<b>4 289</b>	<b>1 272</b>	<b>13.7</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	15	64 977	4 046	972	275	33.0	2.1
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	6	2 062	310	68	20	78.2	—
443	Electronics & appliance stores .....	8	D	D	D	b	D	D
4431	Electronics & appliance stores .....	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	6	2 720	495	113	32	—	5.0
444	Building material & garden equipment & supplies dealers .....	10	10 415	1 568	340	67	6.3	5.5
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	16	20 877	1 171	285	111	10.0	8.1
4471	Gasoline stations .....	16	20 877	1 171	285	111	10.0	8.1
44711	Gasoline stations with convenience stores .....	12	18 707	979	228	93	2.1	6.5
447110	Gasoline stations with convenience stores .....	12	18 707	979	228	93	2.1	6.5
448	Clothing & clothing accessories stores .....	6	4 568	496	111	25	7.5	.9
4481	Clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	2 665	249	45	18	14.8	—
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	4	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WARRENTON, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>85</b>	<b>133 424</b>	<b>10 971</b>	<b>2 621</b>	<b>792</b>	<b>18.3</b>	<b>1.4</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	2 072	343	47	32	—	5.1
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	6 000	598	143	30	—	2.7
444190	Other building material dealers .....	4	6 000	598	143	30	—	2.7
445	Food & beverage stores .....	6	14 971	1 514	466	113	14.9	.9
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	9	31 610	1 222	281	106	2.2	—
4471	Gasoline stations .....	9	31 610	1 222	281	106	2.2	—
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
44719	Other gasoline stations .....	1	D	D	D	b	D	D
447190	Other gasoline stations .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WARRENTON, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	33	21 032	2 076	497	201	.8	.7
4481	Clothing stores .....	22	12 243	1 366	345	139	.6	1.3
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	7	7 909	573	122	52	—	—
44821	Shoe stores .....	7	7 909	573	122	52	—	—
448210	Shoe stores .....	7	7 909	573	122	52	—	—
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WASHINGTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>252 522</b>	<b>23 936</b>	<b>5 812</b>	<b>1 528</b>	<b>8.9</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	18	78 391	6 358	1 432	250	10.9	1.7
4411	Automobile dealers .....	9	71 774	4 904	1 111	189	10.5	—
4413	Automotive parts, accessories, & tire stores .....	9	6 617	1 454	321	61	15.3	19.8
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	4 768	933	204	45	11.1	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	7	1 635	271	69	18	18.3	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	28 377	2 625	653	135	4.6	—
4441	Building material & supplies dealers .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	12	19 052	2 039	614	156	9.3	.8
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	8	6 822	1 001	208	42	30.0	—
4461	Health & personal care stores .....	8	6 822	1 001	208	42	30.0	—
447	Gasoline stations .....	11	16 135	1 154	254	96	18.3	—
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	14	17 126	2 010	500	185	5.4	—
4481	Clothing stores .....	8	D	D	D	c	D	D
44814	Family clothing stores .....	3	D	D	D	c	D	D
448140	Family clothing stores .....	3	D	D	D	c	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529901	Variety stores .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	5	6 610	901	131	48	18.4	1.7
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>WAYNESVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>68 798</b>	<b>4 885</b>	<b>1 069</b>	<b>285</b>	<b>42.6</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	10	44 861	2 753	589	112	53.3	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 413	158	33	14	D	47.6
445	Food & beverage stores .....	5	3 152	128	26	15	99.2	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	7 336	484	106	31	—	8.2
448	Clothing & clothing accessories stores .....	6	1 610	254	38	18	19.3	11.7
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	a	D	D
45299	All other general merchandise stores .....	4	D	D	D	a	D	D
452990	All other general merchandise stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 593	257	68	29	22.2	12.7
<b>WEBB CITY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>41 884</b>	<b>4 233</b>	<b>906</b>	<b>342</b>	<b>10.0</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	5	2 568	285	66	19	8.9	2.1
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	471	92	28	7	54.8	11.3
445	Food & beverage stores .....	4	14 970	1 386	314	126	4.5	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	7 080	339	57	24	30.8	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEBSTER GROVES, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>87</b>	<b>117 250</b>	<b>15 986</b>	<b>3 834</b>	<b>907</b>	<b>13.4</b>	<b>7.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	4 591	469	76	20	D	—
4431	Electronics & appliance stores .....	3	4 591	469	76	20	D	—
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	10	8 709	1 478	340	74	25.1	—
445	Food & beverage stores .....	11	30 526	3 649	974	244	8.6	8.8
4451	Grocery stores .....	6	29 718	3 464	935	228	7.8	8.9
4452	Specialty food stores .....	5	808	185	39	16	38.5	4.2
446	Health & personal care stores .....	6	21 148	4 108	953	168	2.9	—
4461	Health & personal care stores .....	6	21 148	4 108	953	168	2.9	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	1	D	D	D	b	D	D
446199	All other health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	7	13 227	1 289	313	59	10.3	36.6
448	Clothing & clothing accessories stores .....	10	3 297	570	135	47	58.7	—
451	Sporting goods, hobby, book, & music stores .....	13	10 891	1 558	408	136	17.5	3.5
4511	Sporting goods, hobby, & musical instrument stores ..	8	7 846	1 267	345	116	15.6	—
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	3 045	291	63	20	22.5	12.4
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451211	Book stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45392	Art dealers .....	3	767	103	22	13	88.0	12.0
453920	Art dealers .....	3	767	103	22	13	88.0	12.0
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>WELLSTON, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>8</b>	<b>3 643</b>	<b>620</b>	<b>149</b>	<b>37</b>	<b>9.0</b>	<b>71.6</b>
441	Motor vehicle & parts dealers .....	4	834	252	52	13	15.3	—
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WENTZVILLE, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>64</b>	<b>166 100</b>	<b>14 738</b>	<b>3 190</b>	<b>948</b>	<b>4.2</b>	<b>11.4</b>
441	Motor vehicle & parts dealers	9	67 584	5 281	900	143	—	22.7
4411	Automobile dealers	4	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4441	Building material & supplies dealers	6	10 625	1 381	343	50	4.3	—
44419	Other building material dealers	6	10 625	1 381	343	50	4.3	—
444190	Other building material dealers	6	10 625	1 381	343	50	4.3	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	22 796	1 933	537	126	17.6	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	15 964	788	192	77	3.0	8.9
44711	Gasoline stations with convenience stores	8	9 534	439	107	51	5.1	—
447110	Gasoline stations with convenience stores	8	9 534	439	107	51	5.1	—
448	Clothing & clothing accessories stores	8	9 239	1 116	268	147	.7	4.1
4481	Clothing stores	6	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	9	2 311	326	81	46	26.8	—
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
<b>WEST PLAINS, MO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>141</b>	<b>275 768</b>	<b>23 712</b>	<b>5 825</b>	<b>1 599</b>	<b>17.7</b>	<b>9.1</b>
441	Motor vehicle & parts dealers	22	59 485	4 603	983	209	55.4	19.0
4411	Automobile dealers	10	D	D	D	c	D	D
44112	Used car dealers	5	D	D	D	a	D	D
441120	Used car dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	5	D	D	D	a	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	8	D	D	D	b	D	D
4431	Electronics & appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	8 619	865	205	47	15.8	—
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	D	D	D	c	D	D
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	9	21 124	2 620	699	76	1.3	37.7
444190	Other building material dealers	9	21 124	2 620	699	76	1.3	37.7
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	8	8 767	1 013	264	65	30.0	—
4461	Health & personal care stores	8	8 767	1 013	264	65	30.0	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST PLAINS, MO—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	15	21 119	1 233	281	127	8.5	16.7
4471	Gasoline stations .....	15	21 119	1 233	281	127	8.5	16.7
44711	Gasoline stations with convenience stores .....	13	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	14	D	D	D	b	D	D
4481	Clothing stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	4 089	382	52	62	7.1	—
452990	All other general merchandise stores .....	6	4 089	382	52	62	7.1	—
4529901	Variety stores .....	5	D	D	D	D	D	D
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	12 138	1 091	310	51	22.0	.7
453930	Manufactured (mobile) home dealers .....	4	12 138	1 091	310	51	22.0	.7
454	Nonstore retailers .....	9	6 666	1 110	313	62	26.6	11.8
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
<b>WILDWOOD, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>6 645</b>	<b>805</b>	<b>94</b>	<b>34</b>	<b>27.3</b>	<b>—</b>
444	Building material & garden equipment & supplies dealers .....	4	4 937	608	66	19	5.3	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	381	57	1	1	D	—
<b>WINDSOR, MO *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>14 954</b>	<b>1 672</b>	<b>391</b>	<b>145</b>	<b>26.0</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	4 330	365	86	36	13.4	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	340	64	13	12	100.0	—
454	Nonstore retailers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINDSOR, MO (HENRY COUNTY PART) *</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>14 954</b>	<b>1 672</b>	<b>391</b>	<b>145</b>	<b>26.0</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	4 330	365	86	36	13.4	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	340	64	13	12	100.0	—
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>WOODSON TERRACE, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>8</b>	<b>11 821</b>	<b>1 104</b>	<b>236</b>	<b>76</b>	<b>6.5</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF ADAIR COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>10</b>	<b>5 069</b>	<b>802</b>	<b>180</b>	<b>55</b>	<b>20.7</b>	<b>13.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	1 422	85	19	9	51.0	49.0
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF ANDREW COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>16</b>	<b>27 698</b>	<b>2 125</b>	<b>494</b>	<b>185</b>	<b>7.3</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	7 827	306	75	27	—	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ATCHISON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>59 539</b>	<b>4 840</b>	<b>1 044</b>	<b>376</b>	<b>13.2</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	4	1 333	164	38	12	14.0	—
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	7	25 007	1 362	278	57	.4	—
44422	Nursery & garden centers .....	7	25 007	1 362	278	57	.4	—
444220	Nursery & garden centers .....	7	25 007	1 362	278	57	.4	—
445	Food & beverage stores .....	6	6 037	689	175	75	14.6	16.2
446	Health & personal care stores .....	3	2 133	183	36	22	D	—
447	Gasoline stations .....	8	19 817	1 590	369	146	9.3	11.5
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	3	280	30	5	7	D	—
<b>BALANCE OF AUDRAIN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>14</b>	<b>14 421</b>	<b>1 208</b>	<b>292</b>	<b>77</b>	<b>8.6</b>	<b>10.2</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	4 207	230	54	23	11.2	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF BARRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>76</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	14	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	15	28 394	1 971	481	215	21.1	—
4453	Beer, wine, & liquor stores .....	4	5 364	368	81	42	.8	—
44531	Beer, wine, & liquor stores .....	4	5 364	368	81	42	.8	—
445310	Beer, wine, & liquor stores .....	4	5 364	368	81	42	.8	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	17	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BARTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>32 326</b>	<b>1 898</b>	<b>476</b>	<b>137</b>	<b>9.7</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	20 374	1 050	270	54	4.9	—
4442	Lawn & garden equipment & supplies stores .....	3	19 372	992	256	50	—	—
44422	Nursery & garden centers .....	3	19 372	992	256	50	—	—
444220	Nursery & garden centers .....	3	19 372	992	256	50	—	—
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	10 322	688	167	67	6.8	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF BATES COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>26 242</b>	<b>2 410</b>	<b>578</b>	<b>189</b>	<b>40.3</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	8 726	758	198	42	—	14.4
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	6 332	642	146	68	91.2	2.2
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	6 199	457	100	45	33.0	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF BENTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>82</b>	<b>99 272</b>	<b>8 156</b>	<b>1 944</b>	<b>587</b>	<b>24.8</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	10	26 858	1 564	357	68	10.0	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 012	74	16	11	81.7	—
444	Building material & garden equipment & supplies dealers .....	10	12 569	972	209	51	20.8	—
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	4	5 994	911	223	58	92.7	7.3
447	Gasoline stations .....	20	12 044	668	153	67	37.2	8.2
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	663	82	16	16	D	—
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	3 969	467	112	20	25.5	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	3 969	467	112	20	25.5	—

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BOLLINGER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>40 488</b>	<b>3 839</b>	<b>810</b>	<b>274</b>	<b>17.4</b>	<b>4.8</b>
441	Motor vehicle & parts dealers .....	7	18 704	1 120	246	47	4.5	.4
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	7 318	1 338	239	71	21.8	.2
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	8	6 634	649	153	80	35.2	3.4
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	3 632	297	70	37	40.7	17.2
452	General merchandise stores .....	6	1 797	120	27	19	38.8	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF BOONE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>86</b>	<b>166 219</b>	<b>15 818</b>	<b>3 624</b>	<b>869</b>	<b>5.0</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	10	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	12 950	2 022	441	93	5.4	2.8
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	21	27 554	1 455	359	156	6.6	.1
4471	Gasoline stations .....	21	27 554	1 455	359	156	6.6	.1
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	348	87	16	7	D	24.1
453	Miscellaneous store retailers .....	11	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	c	D	D
45392	Art dealers .....	2	D	D	D	b	D	D
453920	Art dealers .....	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	6	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers .....	6	D	D	D	c	D	D
454	Nonstore retailers .....	9	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BUCHANAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>20 290</b>	<b>2 207</b>	<b>507</b>	<b>108</b>	<b>8.1</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 570	508	88	15	—	—
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	9 957	613	142	52	5.5	4.5
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF BUTLER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>33 623</b>	<b>2 406</b>	<b>554</b>	<b>196</b>	<b>55.7</b>	<b>13.5</b>
441	Motor vehicle & parts dealers .....	9	7 420	650	135	32	62.8	.6
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
44132	Tire dealers .....	3	D	D	D	a	D	D
441320	Tire dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	3 785	419	89	24	28.3	58.8
445	Food & beverage stores .....	4	3 285	190	60	32	81.2	—
447	Gasoline stations .....	19	15 943	766	188	71	55.4	13.8
44711	Gasoline stations with convenience stores .....	15	12 114	550	131	53	56.7	16.7
447110	Gasoline stations with convenience stores .....	15	12 114	550	131	53	56.7	16.7
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	675	120	22	11	65.8	3.9
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF CALDWELL COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>25 390</b>	<b>2 174</b>	<b>523</b>	<b>175</b>	<b>48.4</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 825	219	55	22	25.1	—
445	Food & beverage stores .....	3	5 898	540	134	50	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	8 833	749	179	56	23.3	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	191	23	6	6	78.5	21.5
454	Nonstore retailers .....	4	1 618	142	33	8	64.5	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CALLAWAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	14	D	D	D	c	D	D
4471	Gasoline stations .....	14	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
44719	Other gasoline stations .....	6	D	D	D	c	D	D
447190	Other gasoline stations .....	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
<b>BALANCE OF CAMDEN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>131</b>	<b>200 769</b>	<b>19 134</b>	<b>4 297</b>	<b>1 188</b>	<b>16.0</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	17	24 956	2 667	528	124	37.9	7.5
4412	Other motor vehicle dealers .....	11	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	11	D	D	D	b	D	D
441222	Boat dealers .....	10	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	6 319	664	161	48	12.0	—
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	1 985	175	34	13	21.4	—
4431	Electronics & appliance stores .....	4	1 985	175	34	13	21.4	—
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	37 628	4 117	975	174	6.0	3.6
4441	Building material & supplies dealers .....	18	37 628	4 117	975	174	6.0	3.6
44419	Other building material dealers .....	16	D	D	D	c	D	D
444190	Other building material dealers .....	16	D	D	D	c	D	D
445	Food & beverage stores .....	9	13 655	1 481	326	78	21.2	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	23	D	D	D	c	D	D
4471	Gasoline stations .....	23	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	18	21 005	1 042	217	93	44.2	3.1
447110	Gasoline stations with convenience stores .....	18	21 005	1 042	217	93	44.2	3.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CAMDEN COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	22	D	D	D	c	D	D
4481	Clothing stores .....	15	D	D	D	c	D	D
44811	Men's clothing stores .....	2	D	D	D	b	D	D
448110	Men's clothing stores .....	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
4482	Shoe stores .....	4	10 424	716	119	33	—	62.2
44821	Shoe stores .....	4	10 424	716	119	33	—	62.2
448210	Shoe stores .....	4	10 424	716	119	33	—	62.2
4482104	Family shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	3 431	634	189	26	32.1	—
<b>BALANCE OF CAPE GIRARDEAU COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>31 357</b>	<b>2 583</b>	<b>552</b>	<b>201</b>	<b>31.3</b>	<b>1.4</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	10 517	965	170	53	15.2	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	4	810	143	34	15	32.6	35.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	1	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CARROLL COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>11</b>	<b>5 517</b>	<b>498</b>	<b>117</b>	<b>49</b>	<b>32.1</b>	<b>27.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CARTER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>17 902</b>	<b>1 319</b>	<b>297</b>	<b>149</b>	<b>34.2</b>	<b>9.5</b>
441	Motor vehicle & parts dealers .....	4	3 065	170	31	9	17.0	—
444	Building material & garden equipment & supplies dealers .....	3	443	36	6	4	60.5	39.5
445	Food & beverage stores .....	7	6 302	500	117	62	49.8	24.2
447	Gasoline stations .....	8	7 358	459	105	53	20.2	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CASS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>47</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	9	7 119	883	202	74	81.4	10.3
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	D	D	D	c	D	D
4471	Gasoline stations .....	15	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
44719	Other gasoline stations .....	4	D	D	D	b	D	D
447190	Other gasoline stations .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
<b>BALANCE OF CEDAR COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>21 247</b>	<b>1 675</b>	<b>404</b>	<b>145</b>	<b>35.0</b>	<b>34.3</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	3 131	153	41	20	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CHARITON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>47 877</b>	<b>3 624</b>	<b>859</b>	<b>260</b>	<b>22.3</b>	<b>10.7</b>
441	Motor vehicle & parts dealers .....	10	11 241	573	133	44	46.3	17.6
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	17 421	1 173	217	37	—	—
44422	Nursery & garden centers .....	5	17 421	1 173	217	37	—	—
444220	Nursery & garden centers .....	5	17 421	1 173	217	37	—	—
445	Food & beverage stores .....	6	5 325	420	101	42	50.0	—
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	6 435	472	115	51	10.8	4.4
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 432	197	135	27	—	15.4
<b>BALANCE OF CHRISTIAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	5	1 833	226	21	7	19.0	—
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	14 711	729	158	77	25.6	—
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLARK COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>44 199</b>	<b>3 792</b>	<b>793</b>	<b>327</b>	<b>23.3</b>	<b>7.3</b>
441	Motor vehicle & parts dealers .....	5	7 094	512	124	26	10.0	3.3
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	5 230	754	148	30	26.9	56.0
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	10	18 708	860	200	89	11.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 318	346	81	22	—	—
<b>BALANCE OF CLAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>65</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	2 260	407	79	14	50.9	—
4422	Home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	7	16 109	1 621	283	128	2.4	35.5
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	14	D	D	D	c	D	D
4471	Gasoline stations .....	14	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
44719	Other gasoline stations .....	5	D	D	D	c	D	D
447190	Other gasoline stations .....	5	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	2 486	416	60	24	27.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	2 486	416	60	24	27.5	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	1 437	353	53	21	41.3	7.7
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLINTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>50 001</b>	<b>5 471</b>	<b>1 681</b>	<b>318</b>	<b>47.3</b>	<b>9.1</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	12	18 903	1 255	231	109	27.7	13.3
4471	Gasoline stations .....	12	18 903	1 255	231	109	27.7	13.3
44711	Gasoline stations with convenience stores .....	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>BALANCE OF COLE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>90</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	7	6 166	419	76	24	16.4	.5
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	1 094	269	77	15	D	8.4
443	Electronics & appliance stores .....	5	1 573	190	39	8	—	4.8
4431	Electronics & appliance stores .....	5	1 573	190	39	8	—	4.8
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	2 574	341	109	40	2.5	7.8
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	5	5 506	287	71	35	83.7	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	7	2 460	264	70	30	—	9.7
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	3	D	D	D	a	D	D
447	Gasoline stations .....	14	9 317	521	129	59	29.9	—
448	Clothing & clothing accessories stores .....	17	5 904	815	177	94	3.2	4.6
4481	Clothing stores .....	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	10	4 677	603	167	48	16.6	—
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	33 142	3 972	931	339	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	1 575	356	25	23	21.5	17.3
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COOPER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>12 623</b>	<b>1 136</b>	<b>257</b>	<b>92</b>	<b>34.1</b>	<b>12.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	4 709	377	73	35	39.4	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF CRAWFORD COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>56</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	15	D	D	D	c	D	D
4471	Gasoline stations .....	15	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
44719	Other gasoline stations .....	6	D	D	D	c	D	D
447190	Other gasoline stations .....	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF DADE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>20 932</b>	<b>1 731</b>	<b>407</b>	<b>156</b>	<b>46.0</b>	<b>8.0</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	3 975	300	67	20	D	—
4441	Building material & supplies dealers .....	3	3 975	300	67	20	D	—
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	7 487	494	121	50	35.4	19.6
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DALLAS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>58 662</b>	<b>4 661</b>	<b>1 039</b>	<b>284</b>	<b>30.1</b>	<b>21.3</b>
441	Motor vehicle & parts dealers .....	5	13 227	855	210	43	48.4	1.8
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	1 410	212	46	12	D	12.8
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 890	314	59	18	D	—
<b>BALANCE OF DAVIESS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>24 752</b>	<b>2 287</b>	<b>510</b>	<b>203</b>	<b>32.2</b>	<b>14.5</b>
441	Motor vehicle & parts dealers .....	4	2 888	338	45	17	9.5	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	3 156	288	54	21	73.9	—
4441	Building material & supplies dealers .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	7	5 660	549	127	58	20.9	54.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	7 207	467	125	48	28.0	—
448	Clothing & clothing accessories stores .....	3	655	75	19	11	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF DEKALB COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>15</b>	<b>12 667</b>	<b>1 050</b>	<b>254</b>	<b>85</b>	<b>28.0</b>	<b>9.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 411	261	55	27	3.3	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DENT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>2 835</b>	<b>227</b>	<b>52</b>	<b>22</b>	<b>54.7</b>	<b>1.8</b>
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF DOUGLAS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>2 720</b>	<b>349</b>	<b>71</b>	<b>22</b>	<b>87.1</b>	<b>-</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF DUNKLIN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>60</b>	<b>43 018</b>	<b>3 721</b>	<b>850</b>	<b>320</b>	<b>36.4</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	6	2 304	223	57	13	42.9	2.6
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	a	D	D
44422	Nursery & garden centers .....	4	D	D	D	a	D	D
444220	Nursery & garden centers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	12	10 404	908	210	102	61.0	.7
446	Health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	20	14 129	1 112	256	100	39.8	-
44711	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF FRANKLIN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>109</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	12	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	18 634	2 558	617	124	6.0	—
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	13	12 640	1 376	310	116	71.6	12.5
446	Health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	28	65 317	4 833	1 185	370	22.2	.1
4471	Gasoline stations .....	28	65 317	4 833	1 185	370	22.2	.1
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
44719	Other gasoline stations .....	9	D	D	D	c	D	D
447190	Other gasoline stations .....	9	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	11	10 514	1 305	301	55	24.7	.1
4542	Vending machine operators .....	3	2 441	408	73	19	100.0	—
45421	Vending machine operators .....	3	2 441	408	73	19	100.0	—
454210	Vending machine operators .....	3	2 441	408	73	19	100.0	—
4543	Direct selling establishments .....	8	8 073	897	228	36	2.0	.2
45431	Fuel dealers .....	4	7 900	885	227	35	—	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	7 900	885	227	35	—	—
<b>BALANCE OF GASCONADE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>61 151</b>	<b>6 358</b>	<b>1 391</b>	<b>417</b>	<b>15.8</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	10	8 009	963	227	53	8.3	.4
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	735	86	23	8	—	—
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	c	D	D
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44411	Home centers .....	2	D	D	D	b	D	D
444110	Home centers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	8 187	459	96	46	38.9	5.2
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GENTRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>48</b>	<b>40 916</b>	<b>4 076</b>	<b>948</b>	<b>304</b>	<b>29.5</b>	<b>8.6</b>
441	Motor vehicle & parts dealers .....	7	9 293	800	178	41	22.9	2.9
442	Furniture & home furnishings stores .....	3	2 215	187	45	14	D	54.8
444	Building material & garden equipment & supplies dealers .....	7	9 578	1 029	241	35	27.6	—
4441	Building material & supplies dealers .....	4	5 268	797	181	23	50.2	—
4442	Lawn & garden equipment & supplies stores .....	3	4 310	232	60	12	—	—
44422	Nursery & garden centers .....	3	4 310	232	60	12	—	—
444220	Nursery & garden centers .....	3	4 310	232	60	12	—	—
445	Food & beverage stores .....	7	7 878	899	212	105	49.0	19.0
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	9	5 386	442	109	48	8.3	9.3
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	174	40	9	14	D	14.4
454	Nonstore retailers .....	5	2 207	242	50	11	—	—
<b>BALANCE OF GREENE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>159</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	21	65 655	3 828	894	159	3.6	.7
4411	Automobile dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	D	D	D	c	D	D
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	7	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	18	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	27	54 527	3 516	804	251	35.0	4.3
4471	Gasoline stations .....	27	54 527	3 516	804	251	35.0	4.3
44711	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
44719	Other gasoline stations .....	7	D	D	D	c	D	D
447190	Other gasoline stations .....	7	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	a	D	D
452990	All other general merchandise stores .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GREENE COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	20	8 798	1 006	235	71	23.3	19.2
4543	Direct selling establishments .....	11	6 786	682	167	55	22.8	23.9
45431	Fuel dealers .....	5	4 838	412	116	22	—	32.1
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	4 838	412	116	22	—	32.1
<b>BALANCE OF GRUNDY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6</b>	<b>4 124</b>	<b>230</b>	<b>59</b>	<b>16</b>	<b>37.3</b>	<b>62.7</b>
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF HARRISON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>24 290</b>	<b>2 372</b>	<b>588</b>	<b>222</b>	<b>15.8</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	D	D	D	c	D	D
44719	Other gasoline stations .....	4	D	D	D	c	D	D
447190	Other gasoline stations .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF HENRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>19 743</b>	<b>1 820</b>	<b>449</b>	<b>130</b>	<b>25.2</b>	<b>6.0</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HICKORY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>22 462</b>	<b>1 699</b>	<b>392</b>	<b>141</b>	<b>37.0</b>	<b>18.4</b>
441	Motor vehicle & parts dealers .....	4	1 852	135	25	11	100.0	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	7 699	382	86	40	57.1	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF HOLT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>39 387</b>	<b>2 940</b>	<b>727</b>	<b>191</b>	<b>59.5</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	4 198	478	147	17	—	—
44422	Nursery & garden centers .....	3	4 198	478	147	17	—	—
444220	Nursery & garden centers .....	3	4 198	478	147	17	—	—
445	Food & beverage stores .....	3	3 516	287	72	21	D	9.6
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	8	8 024	791	179	75	25.9	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF HOWARD COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>10 186</b>	<b>841</b>	<b>216</b>	<b>74</b>	<b>45.3</b>	<b>19.8</b>
441	Motor vehicle & parts dealers .....	3	856	90	32	6	D	—
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 359	225	54	26	28.1	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HOWELL COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>75 954</b>	<b>6 355</b>	<b>1 296</b>	<b>524</b>	<b>35.1</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	17	17 936	924	205	54	62.5	4.4
4412	Other motor vehicle dealers .....	6	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	4	3 700	566	96	25	97.0	—
447	Gasoline stations .....	11	11 672	490	115	54	26.8	9.8
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	1 706	135	36	27	—	—
452990	All other general merchandise stores .....	5	1 706	135	36	27	—	—
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 538	405	105	23	49.9	20.6
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
<b>BALANCE OF IRON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>56 083</b>	<b>4 299</b>	<b>1 001</b>	<b>317</b>	<b>49.0</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	9	18 336	1 057	255	51	77.2	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 660	225	50	13	100.0	—
445	Food & beverage stores .....	8	14 723	1 125	275	109	24.9	1.1
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	9 464	557	136	60	17.0	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
452	General merchandise stores .....	6	2 547	169	30	16	32.0	—
453	Miscellaneous store retailers .....	5	528	78	18	12	51.9	48.1
454	Nonstore retailers .....	4	2 224	220	58	10	1.8	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JACKSON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	c	D	D
44419	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	D	D	D	b	D	D
4471	Gasoline stations .....	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	1 262	327	59	29	—	19.4
451	Sporting goods, hobby, book, & music stores .....	4	1 702	280	57	25	9.8	36.7
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	5	D	D	D	b	D	D
45331	Used merchandise stores .....	5	D	D	D	b	D	D
453310	Used merchandise stores .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	5	712	151	41	9	100.0	—
<b>BALANCE OF JASPER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>80</b>	<b>97 515</b>	<b>6 709</b>	<b>1 390</b>	<b>480</b>	<b>14.5</b>	<b>19.5</b>
441	Motor vehicle & parts dealers .....	17	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	6 952	429	96	35	10.7	—
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	24	D	D	D	c	D	D
4471	Gasoline stations .....	24	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	23	30 516	1 650	372	156	18.6	14.3
447110	Gasoline stations with convenience stores .....	23	30 516	1 650	372	156	18.6	14.3
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	8	5 552	1 138	193	58	38.2	1.5
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JEFFERSON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>277</b>	<b>480 531</b>	<b>42 199</b>	<b>10 075</b>	<b>2 484</b>	<b>10.6</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	41	D	D	D	e	D	D
4411	Automobile dealers .....	14	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	23	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	18	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	18	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	17	D	D	D	b	D	D
4421	Furniture stores .....	6	2 252	334	76	20	35.2	1.6
44211	Furniture stores .....	6	2 252	334	76	20	35.2	1.6
442110	Furniture stores .....	6	2 252	334	76	20	35.2	1.6
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44221	Floor covering stores .....	9	D	D	D	b	D	D
442210	Floor covering stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	D	D	D	a	D	D
4431	Electronics & appliance stores .....	7	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	47	D	D	D	e	D	D
4441	Building material & supplies dealers .....	41	D	D	D	e	D	D
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	31	D	D	D	c	D	D
444190	Other building material dealers .....	31	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	6	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	34	D	D	D	f	D	D
4451	Grocery stores .....	27	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	21	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	21	D	D	D	f	D	D
4452	Specialty food stores .....	5	D	D	D	a	D	D
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	44	D	D	D	e	D	D
4471	Gasoline stations .....	44	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	32	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	32	D	D	D	e	D	D
448	Clothing & clothing accessories stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	e	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	34	35 198	3 503	651	169	18.9	10.7
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers .....	12	25 169	2 400	459	81	20.2	11.8
453930	Manufactured (mobile) home dealers .....	12	25 169	2 400	459	81	20.2	11.8
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	16	D	D	D	c	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	D	D	D	b	D	D
454390	Other direct selling establishments .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JOHNSON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>46</b>	<b>27 190</b>	<b>2 285</b>	<b>455</b>	<b>160</b>	<b>50.0</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	14 390	796	132	56	67.2	.3
44711	Gasoline stations with convenience stores .....	8	12 625	713	109	44	65.2	.4
447110	Gasoline stations with convenience stores .....	8	12 625	713	109	44	65.2	.4
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF KNOX COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>20 427</b>	<b>1 274</b>	<b>293</b>	<b>115</b>	<b>63.6</b>	<b>7.4</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	2 863	346	81	21	20.7	16.9
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	2 632	170	41	17	10.9	—
452	General merchandise stores .....	3	1 320	105	30	13	D	—
453	Miscellaneous store retailers .....	3	240	34	6	8	D	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF LACLEDE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>25 291</b>	<b>2 375</b>	<b>575</b>	<b>155</b>	<b>41.0</b>	<b>11.4</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	9 566	1 022	256	43	17.2	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	4 725	342	83	37	64.3	24.3
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LACLEDE COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	5	4 328	385	77	21	12.7	20.3
4543	Direct selling establishments .....	5	4 328	385	77	21	12.7	20.3
45431	Fuel dealers .....	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF LAFAYETTE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>47</b>	<b>48 553</b>	<b>5 304</b>	<b>1 226</b>	<b>439</b>	<b>12.8</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	17 639	1 608	422	182	7.3	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	734	85	18	11	26.7	—
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	4 606	620	144	23	D	—
45431	Fuel dealers .....	3	4 606	620	144	23	D	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	4 606	620	144	23	D	—
<b>BALANCE OF LAWRENCE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	13 450	597	122	53	47.4	6.7
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 233	83	16	11	20.8	3.5
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	7	2 717	287	71	23	1.1	9.0
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LEWIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>37</b>	<b>40 770</b>	<b>3 533</b>	<b>753</b>	<b>197</b>	<b>7.1</b>	<b>9.6</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	8	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	D	D	D	b	D	D
444220	Nursery & garden centers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF LINCOLN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>57</b>	<b>52 733</b>	<b>4 503</b>	<b>959</b>	<b>341</b>	<b>19.8</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	3	1 117	210	50	11	—	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	21 194	1 725	329	64	1.3	6.2
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	17	20 213	1 387	297	140	13.9	—
4471	Gasoline stations .....	17	20 213	1 387	297	140	13.9	—
44711	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	664	98	21	11	49.8	38.1
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF LINN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>7 734</b>	<b>582</b>	<b>121</b>	<b>42</b>	<b>34.4</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LIVINGSTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6</b>	<b>3 558</b>	<b>410</b>	<b>58</b>	<b>15</b>	<b>12.6</b>	<b>—</b>
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>BALANCE OF MCDONALD COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>79</b>	<b>82 606</b>	<b>6 369</b>	<b>1 413</b>	<b>478</b>	<b>23.5</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	10	7 581	397	97	33	12.2	71.0
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	11 209	1 186	236	59	16.0	.1
4441	Building material & supplies dealers .....	10	6 206	712	176	44	28.8	.2
4442	Lawn & garden equipment & supplies stores .....	3	5 003	474	60	15	—	—
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	23	35 664	2 799	585	207	26.5	2.6
4453	Beer, wine, & liquor stores .....	11	18 493	1 142	230	71	10.1	—
44531	Beer, wine, & liquor stores .....	11	18 493	1 142	230	71	10.1	—
445310	Beer, wine, & liquor stores .....	11	18 493	1 142	230	71	10.1	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	17 157	886	228	95	33.4	1.6
448	Clothing & clothing accessories stores .....	3	204	31	10	5	77.9	22.1
452	General merchandise stores .....	5	1 798	176	27	36	9.3	10.0
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF MACON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>25 944</b>	<b>2 243</b>	<b>457</b>	<b>171</b>	<b>52.6</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	4	3 651	257	52	15	87.9	12.1
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	6 657	701	143	37	—	—
44422	Nursery & garden centers .....	3	6 657	701	143	37	—	—
444220	Nursery & garden centers .....	3	6 657	701	143	37	—	—
445	Food & beverage stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	4 159	299	67	35	85.3	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MADISON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>9 881</b>	<b>852</b>	<b>203</b>	<b>82</b>	<b>55.6</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	4 060	247	59	26	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF MARIES COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>31 492</b>	<b>2 348</b>	<b>560</b>	<b>199</b>	<b>43.0</b>	<b>10.9</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 338	220	57	16	D	—
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	7 207	442	107	46	50.6	21.5
452	General merchandise stores .....	4	1 244	83	18	18	21.8	34.3
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF MARION COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>52 263</b>	<b>2 585</b>	<b>546</b>	<b>150</b>	<b>26.7</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
4471	Gasoline stations .....	8	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MERCER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>16</b>	<b>17 456</b>	<b>1 111</b>	<b>245</b>	<b>78</b>	<b>42.5</b>	<b>23.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	5 467	408	86	21	D	46.5
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	6 155	282	68	23	44.7	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MILLER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>81</b>	<b>100 017</b>	<b>8 353</b>	<b>1 717</b>	<b>397</b>	<b>29.1</b>	<b>13.6</b>
441	Motor vehicle & parts dealers .....	17	55 490	4 434	956	146	15.0	20.6
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	10	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	10	D	D	D	c	D	D
441222	Boat dealers .....	10	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	7	13 024	1 112	219	72	46.8	.5
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	15	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	10	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MISSISSIPPI COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>7</b>	<b>3 831</b>	<b>274</b>	<b>69</b>	<b>23</b>	<b>28.5</b>	<b>13.6</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MONITEAU COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>35 050</b>	<b>2 689</b>	<b>644</b>	<b>164</b>	<b>8.4</b>	<b>45.0</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	5	3 880	297	71	32	6.5	11.3
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
<b>BALANCE OF MONROE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>28 394</b>	<b>2 241</b>	<b>515</b>	<b>156</b>	<b>20.3</b>	<b>10.0</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF MONTGOMERY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>67</b>	<b>74 383</b>	<b>6 291</b>	<b>1 404</b>	<b>438</b>	<b>9.9</b>	<b>11.8</b>
441	Motor vehicle & parts dealers .....	14	14 724	1 187	280	68	9.7	.4
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	14 173	1 306	264	68	6.5	1.4
4441	Building material & supplies dealers .....	5	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	8	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	11 686	999	200	50	4.4	—
444220	Nursery & garden centers .....	7	11 686	999	200	50	4.4	—
445	Food & beverage stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	16	16 600	1 165	246	94	6.3	16.6
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
452	General merchandise stores .....	4	3 419	305	79	35	—	11.6
45299	All other general merchandise stores .....	4	3 419	305	79	35	—	11.6
452990	All other general merchandise stores .....	4	3 419	305	79	35	—	11.6
453	Miscellaneous store retailers .....	3	376	70	9	6	D	—
454	Nonstore retailers .....	3	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MORGAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>95</b>	<b>116 657</b>	<b>9 982</b>	<b>2 227</b>	<b>680</b>	<b>28.7</b>	<b>8.9</b>
441	Motor vehicle & parts dealers .....	19	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	10	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	8	15 820	1 320	196	57	10.4	5.6
441222	Boat dealers .....	8	15 820	1 320	196	57	10.4	5.6
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
4422	Home furnishings stores .....	5	1 973	205	35	12	52.2	46.9
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	D	D	D	c	D	D
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	8	10 189	640	229	35	11.6	—
44422	Nursery & garden centers .....	5	8 637	547	212	28	—	—
444220	Nursery & garden centers .....	5	8 637	547	212	28	—	—
445	Food & beverage stores .....	11	D	D	D	c	D	D
4451	Grocery stores .....	9	D	D	D	c	D	D
446	Health & personal care stores .....	3	4 051	496	114	24	D	—
447	Gasoline stations .....	14	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
<b>BALANCE OF NEW MADRID COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>70 912</b>	<b>4 704</b>	<b>1 102</b>	<b>358</b>	<b>12.3</b>	<b>.9</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	5 846	556	137	75	73.3	5.4
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	13	D	D	D	c	D	D
4471	Gasoline stations .....	13	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
44719	Other gasoline stations .....	6	D	D	D	c	D	D
447190	Other gasoline stations .....	6	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NEWTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>71</b>	<b>59 857</b>	<b>4 273</b>	<b>875</b>	<b>314</b>	<b>13.4</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	10	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	11	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	12	14 127	602	143	70	30.2	—
44711	Gasoline stations with convenience stores .....	12	14 127	602	143	70	30.2	—
447110	Gasoline stations with convenience stores .....	12	14 127	602	143	70	30.2	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	10 768	443	89	35	3.3	4.7
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>BALANCE OF NODAWAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24</b>	<b>18 717</b>	<b>1 581</b>	<b>376</b>	<b>140</b>	<b>48.2</b>	<b>1.4</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	7 831	630	159	27	28.8	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	8	6 317	634	143	74	98.2	1.8
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OREGON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>57 056</b>	<b>4 946</b>	<b>1 126</b>	<b>378</b>	<b>22.8</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	6	6 629	366	90	27	38.7	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	12 103	1 096	273	49	7.7	—
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	14 610	1 412	308	110	22.2	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	8 803	447	106	37	34.0	—
448	Clothing & clothing accessories stores .....	4	425	61	14	9	29.2	8.0
452	General merchandise stores .....	6	10 666	1 131	237	110	.7	—
453	Miscellaneous store retailers .....	5	701	153	24	11	41.9	5.8
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF OSAGE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>91 949</b>	<b>7 056</b>	<b>1 703</b>	<b>387</b>	<b>20.8</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	12	47 483	3 068	713	121	1.7	1.9
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	17 900	1 508	316	71	43.0	1.0
4441	Building material & supplies dealers .....	6	8 992	967	181	42	85.7	1.1
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	8 908	541	135	29	—	.9
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	8	8 698	802	181	79	35.4	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 834	186	39	23	91.3	8.7
448	Clothing & clothing accessories stores .....	3	1 154	186	42	9	34.4	65.6
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	8 366	784	281	42	25.1	—
4543	Direct selling establishments .....	5	8 366	784	281	42	25.1	—
45431	Fuel dealers .....	5	8 366	784	281	42	25.1	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	8 366	784	281	42	25.1	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OZARK COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>39 588</b>	<b>3 191</b>	<b>744</b>	<b>249</b>	<b>28.6</b>	<b>12.9</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	7 663	521	123	33	9.1	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	9	10 526	954	205	103	14.2	18.5
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	7 225	473	92	38	26.9	29.9
452	General merchandise stores .....	3	669	68	16	6	D	10.9
453	Miscellaneous store retailers .....	3	666	120	28	14	D	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF PEMISCOT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>42 543</b>	<b>2 937</b>	<b>689</b>	<b>169</b>	<b>21.8</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	5	4 519	392	80	32	33.0	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	2 495	220	51	21	29.1	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF PERRY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>15</b>	<b>10 980</b>	<b>1 693</b>	<b>362</b>	<b>96</b>	<b>28.2</b>	<b>12.8</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 972	336	103	23	D	—
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 889	336	64	37	—	26.2
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PETTIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>26 406</b>	<b>2 717</b>	<b>612</b>	<b>160</b>	<b>14.9</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	5	5 640	755	185	37	36.2	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	9 422	880	181	45	7.0	—
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF PHELPS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>33</b>	<b>34 501</b>	<b>3 401</b>	<b>799</b>	<b>222</b>	<b>19.4</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	9	8 834	1 007	255	49	33.6	3.3
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	3 181	358	88	38	D	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF PIKE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>13 348</b>	<b>1 041</b>	<b>242</b>	<b>88</b>	<b>41.2</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	2 042	421	98	24	3.6	—
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	7 199	320	79	39	70.0	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PLATTE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>97 142</b>	<b>6 315</b>	<b>1 590</b>	<b>446</b>	<b>13.8</b>	<b>12.4</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	392	76	17	6	41.1	58.9
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	11 596	1 033	243	81	43.7	17.9
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4533	Used merchandise stores .....	4	1 211	43	10	13	33.9	—
45331	Used merchandise stores .....	4	1 211	43	10	13	33.9	—
453310	Used merchandise stores .....	4	1 211	43	10	13	33.9	—
454	Nonstore retailers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>BALANCE OF POLK COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>31 988</b>	<b>2 908</b>	<b>680</b>	<b>185</b>	<b>30.2</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	5 544	680	122	28	1.6	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	4 236	293	71	27	100.0	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	6 024	411	111	49	64.4	35.6
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PULASKI COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>91</b>	<b>110 000</b>	<b>10 679</b>	<b>2 445</b>	<b>756</b>	<b>15.0</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	17	28 738	3 001	558	128	13.9	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	8 940	724	148	47	65.5	2.1
4442	Lawn & garden equipment & supplies stores .....	5	5 145	266	60	17	50.5	—
44422	Nursery & garden centers .....	5	5 145	266	60	17	50.5	—
444220	Nursery & garden centers .....	5	5 145	266	60	17	50.5	—
445	Food & beverage stores .....	9	11 479	1 209	295	119	9.1	—
446	Health & personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	20	18 896	1 351	298	130	7.6	7.1
4471	Gasoline stations .....	20	18 896	1 351	298	130	7.6	7.1
44711	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	3	698	84	19	11	D	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	D	D	D	a	D	D
454	Nonstore retailers .....	6	8 440	980	231	41	.5	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>BALANCE OF PUTNAM COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>18</b>	<b>17 697</b>	<b>1 413</b>	<b>338</b>	<b>116</b>	<b>21.0</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	3	601	46	10	6	D	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 281	340	84	33	23.0	2.0
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF RALLS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	4	3 704	621	145	36	97.7	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 138	371	80	17	2.3	—
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	a	D	D
44422	Nursery & garden centers .....	4	D	D	D	a	D	D
444220	Nursery & garden centers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	8	6 348	419	102	39	28.0	—
451	Sporting goods, hobby, book, & music stores .....	3	541	83	10	9	—	40.7
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF RANDOLPH COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>16</b>	<b>13 376</b>	<b>877</b>	<b>295</b>	<b>98</b>	<b>28.0</b>	<b>11.0</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 556	179	47	17	—	56.7
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	7 561	488	117	45	25.1	.4
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF RAY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	8 854	503	114	47	5.0	39.4
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF REYNOLDS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>19 133</b>	<b>1 529</b>	<b>311</b>	<b>123</b>	<b>55.3</b>	<b>6.0</b>
441	Motor vehicle & parts dealers .....	5	1 612	207	36	14	22.8	7.7
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	6 951	576	140	62	42.7	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 099	123	29	17	65.3	18.0
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 661	178	45	14	—	27.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF RIPLEY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>68 382</b>	<b>5 077</b>	<b>1 204</b>	<b>371</b>	<b>27.8</b>	<b>16.5</b>
441	Motor vehicle & parts dealers .....	7	22 961	1 175	323	71	13.1	46.6
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	949	107	22	12	86.8	13.2
444	Building material & garden equipment & supplies dealers .....	7	5 702	883	179	41	35.9	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	10	16 193	1 112	267	95	13.4	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	7 262	403	94	64	34.5	—
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	884	98	22	9	59.2	5.0
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>BALANCE OF ST. CHARLES COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>139</b>	<b>275 099</b>	<b>24 103</b>	<b>5 711</b>	<b>1 583</b>	<b>9.1</b>	<b>11.2</b>
441	Motor vehicle & parts dealers .....	17	D	D	D	c	D	D
44112	Used car dealers .....	6	D	D	D	a	D	D
441120	Used car dealers .....	6	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	8	D	D	D	a	D	D
4431	Electronics & appliance stores .....	8	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	D	D	D	b	D	D
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	17	D	D	D	f	D	D
4451	Grocery stores .....	11	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	27	D	D	D	e	D	D
4471	Gasoline stations .....	27	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
44719	Other gasoline stations .....	11	D	D	D	c	D	D
447190	Other gasoline stations .....	11	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	6	2 070	254	50	21	16.3	24.7
451	Sporting goods, hobby, book, & music stores .....	13	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	9	2 523	437	76	42	34.0	6.3
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. CHARLES COUNTY, MO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	16	23 015	1 980	416	121	19.9	23.2
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	10	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	4	2 691	408	84	22	2.4	13.2
45411	Electronic shopping & mail-order houses .....	4	2 691	408	84	22	2.4	13.2
454110	Electronic shopping & mail-order houses .....	4	2 691	408	84	22	2.4	13.2
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
<b>BALANCE OF ST. CLAIR COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>42 527</b>	<b>3 549</b>	<b>900</b>	<b>314</b>	<b>35.7</b>	<b>19.9</b>
441	Motor vehicle & parts dealers .....	8	12 860	780	182	48	66.1	.2
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	4 418	505	114	36	—	19.8
445	Food & beverage stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	8 540	525	151	71	40.9	24.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	1 610	94	18	7	6.5	76.8
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 707	235	57	10	41.9	58.1
<b>BALANCE OF STE. GENEVIEVE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>38 009</b>	<b>2 780</b>	<b>621</b>	<b>200</b>	<b>9.0</b>	<b>9.5</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	a	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. FRANCOIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>47 132</b>	<b>4 903</b>	<b>1 127</b>	<b>296</b>	<b>25.9</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	10	6 576	777	177	42	44.1	—
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	7	5 848	346	70	39	45.7	43.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. LOUIS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 004</b>	<b>3 004 641</b>	<b>280 191</b>	<b>65 884</b>	<b>16 472</b>	<b>10.6</b>	<b>4.1</b>
441	Motor vehicle & parts dealers .....	133	1 166 095	90 439	20 266	2 761	19.3	6.8
4411	Automobile dealers .....	58	1 028 934	70 557	15 988	1 982	20.5	5.7
441111	New car dealers .....	36	985 501	68 195	15 625	1 908	20.4	5.2
441110	New car dealers .....	36	985 501	68 195	15 625	1 908	20.4	5.2
44112	Used car dealers .....	22	43 433	2 362	363	74	22.8	17.4
441120	Used car dealers .....	22	43 433	2 362	363	74	22.8	17.4
4412	Other motor vehicle dealers .....	9	29 225	2 747	517	90	14.2	10.7
44121	Recreational vehicle dealers .....	4	19 511	1 701	326	50	19.3	—
441210	Recreational vehicle dealers .....	4	19 511	1 701	326	50	19.3	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	9 714	1 046	191	40	4.1	32.1
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	66	107 936	17 135	3 761	689	9.1	16.6
44131	Automotive parts & accessories stores .....	47	84 014	12 772	2 842	525	9.0	12.9
441310	Automotive parts & accessories stores .....	47	84 014	12 772	2 842	525	9.0	12.9
44132	Tire dealers .....	19	23 922	4 363	919	164	9.7	29.3
441320	Tire dealers .....	19	23 922	4 363	919	164	9.7	29.3
442	Furniture & home furnishings stores .....	53	D	D	D	f	D	D
4421	Furniture stores .....	16	24 959	3 581	815	171	6.3	.6
44211	Furniture stores .....	16	24 959	3 581	815	171	6.3	.6
442110	Furniture stores .....	16	24 959	3 581	815	171	6.3	.6
4422	Home furnishings stores .....	37	D	D	D	e	D	D
44221	Floor covering stores .....	16	19 111	6 028	1 174	186	14.1	—
442210	Floor covering stores .....	16	19 111	6 028	1 174	186	14.1	—
44229	Other home furnishings stores .....	21	D	D	D	c	D	D
442299	All other home furnishings stores .....	20	D	D	D	c	D	D
443	Electronics & appliance stores .....	34	70 882	7 258	1 748	392	6.9	5.2
4431	Electronics & appliance stores .....	34	70 882	7 258	1 748	392	6.9	5.2
44311	Appliance, television, & other electronics stores .....	26	63 439	6 703	1 712	382	6.6	5.9
443111	Household appliance stores .....	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	17	D	D	D	e	D	D
44312	Computer & software stores .....	7	D	D	D	a	D	D
443120	Computer & software stores .....	7	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	73	151 466	18 532	3 935	1 102	4.9	3.1
4441	Building material & supplies dealers .....	56	135 661	15 431	3 433	902	3.5	2.9
44411	Home centers .....	4	D	D	D	f	D	D
444110	Home centers .....	4	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	10	D	D	D	b	D	D
44413	Hardware stores .....	11	D	D	D	c	D	D
444130	Hardware stores .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	31	47 359	6 123	1 463	206	3.6	6.2
444190	Other building material dealers .....	31	47 359	6 123	1 463	206	3.6	6.2
4442	Lawn & garden equipment & supplies stores .....	17	15 805	3 101	502	200	17.0	4.6
44421	Outdoor power equipment stores .....	3	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	14	D	D	D	c	D	D
444220	Nursery & garden centers .....	14	D	D	D	c	D	D
445	Food & beverage stores .....	72	491 519	52 422	13 301	3 423	1.9	1.4
4451	Grocery stores .....	44	480 046	50 778	12 900	3 283	1.1	1.3
44511	Supermarkets & other grocery (except convenience) stores .....	37	475 117	50 239	12 761	3 242	1.1	1.1
445110	Supermarkets & other grocery (except convenience) stores .....	37	475 117	50 239	12 761	3 242	1.1	1.1
44512	Convenience stores .....	7	4 929	539	139	41	7.4	17.9
445120	Convenience stores .....	7	4 929	539	139	41	7.4	17.9
4452	Specialty food stores .....	18	6 698	1 330	315	109	15.1	11.3
446	Health & personal care stores .....	77	134 268	16 152	3 841	1 128	6.9	2.8
4461	Health & personal care stores .....	77	134 268	16 152	3 841	1 128	6.9	2.8
44611	Pharmacies & drug stores .....	29	112 966	11 552	2 799	928	7.6	.7
446110	Pharmacies & drug stores .....	29	112 966	11 552	2 799	928	7.6	.7
4461101	Pharmacies & drug stores .....	28	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	13	5 196	571	128	39	.4	.8
446120	Cosmetics, beauty supplies, & perfume stores .....	13	5 196	571	128	39	.4	.8
44613	Optical goods stores .....	22	9 567	2 566	557	108	3.8	11.2
446130	Optical goods stores .....	22	9 567	2 566	557	108	3.8	11.2
44619	Other health & personal care stores .....	13	6 539	1 463	357	53	5.1	27.1
446191	Food (health) supplement stores .....	7	2 696	308	73	30	12.5	65.7
446199	All other health & personal care stores .....	6	3 843	1 155	284	23	—	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF ST. LOUIS COUNTY, MO—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	114	227 630	14 310	3 371	973	13.3	4.2
4471	Gasoline stations .....	114	227 630	14 310	3 371	973	13.3	4.2
44711	Gasoline stations with convenience stores .....	72	157 651	8 047	1 849	513	12.1	2.0
447110	Gasoline stations with convenience stores .....	72	157 651	8 047	1 849	513	12.1	2.0
44719	Other gasoline stations .....	42	69 979	6 263	1 522	460	15.9	9.3
447190	Other gasoline stations .....	42	69 979	6 263	1 522	460	15.9	9.3
448	Clothing & clothing accessories stores .....	157	99 712	11 911	2 863	1 111	6.6	5.6
4481	Clothing stores .....	91	60 696	7 042	1 741	708	7.6	8.1
44811	Men's clothing stores .....	16	5 727	885	254	97	9.0	52.1
448110	Men's clothing stores .....	16	5 727	885	254	97	9.0	52.1
44812	Women's clothing stores .....	37	19 895	2 381	595	265	14.6	7.0
448120	Women's clothing stores .....	37	19 895	2 381	595	265	14.6	7.0
44813	Children's & infants' clothing stores .....	5	5 945	750	109	33	8.3	6.3
448130	Children's & infants' clothing stores .....	5	5 945	750	109	33	8.3	6.3
44814	Family clothing stores .....	11	20 031	1 784	473	188	—	.5
448140	Family clothing stores .....	11	20 031	1 784	473	188	—	.5
44815	Clothing accessories stores .....	7	1 748	304	67	25	—	4.2
448150	Clothing accessories stores .....	7	1 748	304	67	25	—	4.2
44819	Other clothing stores .....	15	7 350	938	243	100	9.7	—
448190	Other clothing stores .....	15	7 350	938	243	100	9.7	—
4482	Shoe stores .....	39	23 696	2 493	607	249	2.7	2.4
44821	Shoe stores .....	39	23 696	2 493	607	249	2.7	2.4
448210	Shoe stores .....	39	23 696	2 493	607	249	2.7	2.4
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	3 372	469	119	77	8.2	9.7
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	18	11 597	1 006	244	90	3.1	.5
4482105	Athletic footwear stores .....	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	27	15 320	2 376	515	154	8.4	.9
44831	Jewelry stores .....	25	D	D	D	c	D	D
448310	Jewelry stores .....	25	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	80	66 582	7 809	1 968	629	10.1	1.2
4511	Sporting goods, hobby, & musical instrument stores ..	55	D	D	D	e	D	D
45111	Sporting goods stores .....	28	22 049	2 781	738	202	12.0	1.4
451110	Sporting goods stores .....	28	22 049	2 781	738	202	12.0	1.4
4511101	General-line sporting goods stores .....	7	10 684	1 303	358	114	9.3	.3
4511102	Specialty-line sporting goods stores .....	21	11 365	1 478	380	88	14.6	2.4
45112	Hobby, toy, & game stores .....	20	22 910	2 210	531	218	9.0	1.9
451120	Hobby, toy, & game stores .....	20	22 910	2 210	531	218	9.0	1.9
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	25	D	D	D	c	D	D
45121	Book stores & news dealers .....	18	D	D	D	b	D	D
451211	Book stores .....	14	D	D	D	b	D	D
4512111	Book stores, general .....	8	5 034	534	143	44	.3	—
4512112	Specialty book stores .....	6	D	D	D	b	D	D
451212	News dealers & newsstands .....	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	5 361	507	94	53	11.1	—
451220	Prerecorded tape, compact disc, & record stores .	7	5 361	507	94	53	11.1	—
452	General merchandise stores .....	29	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## .....	13	357 168	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	13	357 168	N	N	N	—	—
4521	Department stores (excl leased depts) .....	13	348 893	32 073	7 657	2 866	—	—
45211	Department stores (excl leased depts) .....	13	348 893	32 073	7 657	2 866	—	—
452110	Department stores (excl leased depts) .....	13	348 893	32 073	7 657	2 866	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	10	244 522	20 985	5 166	1 996	—	—
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	16	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	15	D	D	D	e	D	D
452990	All other general merchandise stores .....	15	D	D	D	e	D	D
4529901	Variety stores .....	13	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. LOUIS COUNTY, MO—</b>								
<b>Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	134	94 902	10 422	2 603	953	8.7	3.8
4531	Florists .....	19	4 364	1 130	274	99	31.3	6.3
45311	Florists .....	19	4 364	1 130	274	99	31.3	6.3
453110	Florists .....	19	4 364	1 130	274	99	31.3	6.3
4532	Office supplies, stationery, & gift stores .....	42	45 908	4 426	1 190	481	5.8	1.3
45321	Office supplies & stationery stores .....	10	24 564	1 900	471	143	2.1	—
453210	Office supplies & stationery stores .....	10	24 564	1 900	471	143	2.1	—
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	32	21 344	2 526	719	338	10.1	2.7
453220	Gift, novelty, & souvenir stores .....	32	21 344	2 526	719	338	10.1	2.7
4533	Used merchandise stores .....	13	1 709	311	74	26	34.1	35.8
45331	Used merchandise stores .....	13	1 709	311	74	26	34.1	35.8
453310	Used merchandise stores .....	13	1 709	311	74	26	34.1	35.8
4539	Other miscellaneous store retailers .....	60	42 921	4 555	1 065	347	8.5	5.0
45391	Pet & pet supplies stores .....	12	D	D	D	c	D	D
453910	Pet & pet supplies stores .....	12	D	D	D	c	D	D
45392	Art dealers .....	8	1 806	342	95	36	67.5	32.5
453920	Art dealers .....	8	1 806	342	95	36	67.5	32.5
45399	All other miscellaneous store retailers .....	39	33 639	3 359	736	207	6.0	4.0
454	Nonstore retailers .....	48	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	6	7 142	478	67	15	15.2	—
45411	Electronic shopping & mail-order houses .....	6	7 142	478	67	15	15.2	—
454110	Electronic shopping & mail-order houses .....	6	7 142	478	67	15	15.2	—
4542	Vending machine operators .....	12	D	D	D	b	D	D
45421	Vending machine operators .....	12	D	D	D	b	D	D
454210	Vending machine operators .....	12	D	D	D	b	D	D
4543	Direct selling establishments .....	30	6 374	958	220	79	48.9	8.1
45439	Other direct selling establishments .....	30	6 374	958	220	79	48.9	8.1
454390	Other direct selling establishments .....	30	6 374	958	220	79	48.9	8.1
<b>BALANCE OF SALINE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>20 932</b>	<b>2 172</b>	<b>472</b>	<b>201</b>	<b>35.3</b>	<b>11.7</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 692	138	33	11	88.0	—
445	Food & beverage stores .....	6	5 211	641	157	66	40.7	20.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	7 248	683	148	79	7.3	15.2
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF SCHUYLER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>22 631</b>	<b>1 611</b>	<b>359</b>	<b>138</b>	<b>46.1</b>	<b>10.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	3 251	245	34	20	47.2	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	7 070	645	150	68	9.1	23.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SCOTLAND COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>33</b>	<b>24 223</b>	<b>2 110</b>	<b>496</b>	<b>170</b>	<b>24.4</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	7	5 362	346	82	30	—	13.2
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	4 479	406	84	25	31.3	—
4441	Building material & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 431	346	82	33	58.7	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	255	32	9	6	D	—
454	Nonstore retailers .....	3	1 739	143	35	10	—	—
<b>BALANCE OF SCOTT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>65</b>	<b>79 560</b>	<b>7 394</b>	<b>1 717</b>	<b>467</b>	<b>40.4</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	1 820	268	65	12	51.4	48.6
4431	Electronics & appliance stores .....	3	1 820	268	65	12	51.4	48.6
44311	Appliance, television, & other electronics stores .....	3	1 820	268	65	12	51.4	48.6
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	3	11 921	1 353	368	41	D	—
44419	Other building material dealers .....	3	11 921	1 353	368	41	D	—
444190	Other building material dealers .....	3	11 921	1 353	368	41	D	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	13	7 092	788	169	74	2.0	11.1
4481	Clothing stores .....	10	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SHANNON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>19 088</b>	<b>1 458</b>	<b>321</b>	<b>128</b>	<b>60.3</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	3	700	82	18	3	D	—
444	Building material & garden equipment & supplies dealers .....	4	2 566	235	53	21	41.2	15.1
445	Food & beverage stores .....	4	5 178	524	115	47	99.4	.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	6 654	269	61	28	23.9	5.3
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	912	119	32	10	D	46.1
<b>BALANCE OF SHELBY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>27 969</b>	<b>2 768</b>	<b>667</b>	<b>233</b>	<b>20.1</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	9	2 660	224	58	19	77.2	9.7
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	4 322	328	68	18	—	—
44422	Nursery & garden centers .....	4	4 322	328	68	18	—	—
444220	Nursery & garden centers .....	4	4 322	328	68	18	—	—
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>BALANCE OF STODDARD COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>69</b>	<b>58 700</b>	<b>5 343</b>	<b>1 261</b>	<b>424</b>	<b>36.3</b>	<b>9.0</b>
441	Motor vehicle & parts dealers .....	12	10 947	1 003	254	60	59.0	10.9
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	12	15 422	1 361	340	141	6.9	2.1
446	Health & personal care stores .....	5	5 138	722	147	41	77.7	—
4461	Health & personal care stores .....	5	5 138	722	147	41	77.7	—
447	Gasoline stations .....	11	9 599	733	177	77	11.3	24.6
448	Clothing & clothing accessories stores .....	4	606	129	30	17	40.3	1.3
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF STODDARD COUNTY, MO—</b>								
<b>Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45431	Fuel dealers .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
<b>BALANCE OF STONE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>121</b>	<b>122 744</b>	<b>11 861</b>	<b>2 540</b>	<b>767</b>	<b>31.5</b>	<b>3.8</b>
441	Motor vehicle & parts dealers .....	20	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	10	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	10	D	D	D	b	D	D
441222	Boat dealers .....	10	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	17 197	1 890	446	98	2.7	2.6
4441	Building material & supplies dealers .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	10	13 016	1 380	321	67	—	3.4
444190	Other building material dealers .....	10	13 016	1 380	321	67	—	3.4
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	14	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	21	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	17	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 020	139	25	9	D	—
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	25	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	7	D	D	D	b	D	D
<b>BALANCE OF SULLIVAN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>34 369</b>	<b>2 658</b>	<b>625</b>	<b>191</b>	<b>26.6</b>	<b>8.4</b>
441	Motor vehicle & parts dealers .....	4	4 338	218	50	13	10.9	2.3
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	9 458	489	122	22	7.1	—
44422	Nursery & garden centers .....	4	9 458	489	122	22	7.1	—
444220	Nursery & garden centers .....	4	9 458	489	122	22	7.1	—
445	Food & beverage stores .....	3	4 420	377	87	46	D	12.5
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 535	326	73	24	1.9	5.6
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SULLIVAN COUNTY, MO—</b>								
<b>Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF TANEY COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>74</b>	<b>94 636</b>	<b>7 822</b>	<b>1 848</b>	<b>429</b>	<b>18.0</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	13	48 321	3 167	776	128	4.3	6.8
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	16	17 921	1 131	272	98	24.9	4.0
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	2 012	271	50	16	42.9	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	3 544	394	47	22	67.0	26.1
45322	Gift, novelty, & souvenir stores .....	10	3 544	394	47	22	67.0	26.1
453220	Gift, novelty, & souvenir stores .....	10	3 544	394	47	22	67.0	26.1
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF TEXAS COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>104</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	20	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	10	7 208	727	164	55	47.0	—
44132	Tire dealers .....	4	4 504	442	104	36	61.0	—
441320	Tire dealers .....	4	4 504	442	104	36	61.0	—
442	Furniture & home furnishings stores .....	3	570	98	27	12	100.0	—
443	Electronics & appliance stores .....	3	956	101	18	7	—	40.5
444	Building material & garden equipment & supplies dealers .....	19	16 810	1 810	390	104	52.6	2.5
4441	Building material & supplies dealers .....	13	12 558	1 438	297	81	62.6	2.1
44419	Other building material dealers .....	5	6 669	752	143	24	33.5	—
444190	Other building material dealers .....	5	6 669	752	143	24	33.5	—
4442	Lawn & garden equipment & supplies stores .....	6	4 252	372	93	23	23.2	3.8
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	10	D	D	D	c	D	D
446	Health & personal care stores .....	6	4 407	341	76	30	79.3	7.1
447	Gasoline stations .....	18	19 775	1 543	373	166	22.0	—
4471	Gasoline stations .....	18	19 775	1 543	373	166	22.0	—
44711	Gasoline stations with convenience stores .....	8	9 196	502	116	65	4.1	—
447110	Gasoline stations with convenience stores .....	8	9 196	502	116	65	4.1	—
448	Clothing & clothing accessories stores .....	7	3 453	269	31	15	20.4	72.9
452	General merchandise stores .....	7	11 664	1 221	269	113	.3	—
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	7 230	1 457	344	78	16.8	7.8
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF VERNON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>11</b>	<b>9 085</b>	<b>956</b>	<b>237</b>	<b>68</b>	<b>4.7</b>	<b>—</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>BALANCE OF WARREN COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>55 413</b>	<b>4 285</b>	<b>926</b>	<b>235</b>	<b>12.9</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
44112	Used car dealers .....	2	D	D	D	b	D	D
441120	Used car dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	4	6 858	707	185	62	72.9	20.9
447	Gasoline stations .....	3	3 641	240	49	23	—	11.7
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>BALANCE OF WASHINGTON COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>16 414</b>	<b>1 983</b>	<b>355</b>	<b>113</b>	<b>46.8</b>	<b>11.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	5	2 315	124	27	13	56.2	—
447	Gasoline stations .....	8	4 540	301	66	33	66.3	33.7
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WAYNE COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>53</b>	<b>57 521</b>	<b>5 220</b>	<b>1 241</b>	<b>457</b>	<b>19.1</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	5	7 567	510	134	29	6.5	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	5 296	553	136	34	2.2	.8
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	14 743	1 684	397	169	24.6	1.5
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	14 728	898	205	83	21.7	3.9
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 337	206	50	15	41.9	13.7
<b>BALANCE OF WEBSTER COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>65</b>	<b>87 254</b>	<b>5 880</b>	<b>1 338</b>	<b>374</b>	<b>4.9</b>	<b>11.1</b>
441	Motor vehicle & parts dealers .....	10	44 358	2 689	607	87	3.2	.4
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	14	12 650	661	146	59	7.2	7.9
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	a	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D
<b>BALANCE OF WORTH COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>14</b>	<b>6 135</b>	<b>615</b>	<b>148</b>	<b>58</b>	<b>13.7</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 346	140	36	9	D	—
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WRIGHT COUNTY, MO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	27 606	2 109	422	105	35.4	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	12	12 901	745	197	74	3.7	6.2
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	a	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

### **RETAIL TRADE**

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### 441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

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vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers



## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

### **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

### **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

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## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

#### **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

#### **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

#### **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

#### **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

#### **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

#### **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

#### **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

#### **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

#### **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

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### **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

### **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

### **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

### **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

### **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

### **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

### **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

### **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

### **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

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and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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### **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

### **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

### **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

### **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

### **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

### **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

### **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

### **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

### **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

### **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

### **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.



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The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

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### **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

#### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

#### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

### **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

### **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

#### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

#### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

### **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

#### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

## **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

## **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

## **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

## **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

## **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

## **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

## **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

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### **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

### **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

### **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

#### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

#### **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

#### **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

#### **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

### **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

### **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

### **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

### **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

### **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

### **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

### **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

### **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

### **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

### **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

### **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

### **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

### **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

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#### **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

#### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

#### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

#### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

#### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

#### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

#### **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

#### **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

#### **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

#### **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

#### **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

#### **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

#### **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

#### **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

#### **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

#### **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

#### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

##### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

##### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

#### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

#### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).



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**45211 Department Stores  
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores  
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores  
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising  
Department Stores (Excluding Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising  
Department Stores (Including Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

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## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

#### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

#### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

#### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

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folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

### **45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

#### **453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

#### **453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

#### **4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

### **4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

#### **4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

### **454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

#### **4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

#### **45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

#### **454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

#### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

#### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

#### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.



# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

# Appendix D.

## Geographic Notes

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### MISSOURI

**Cameron** is in Clinton and DeKalb Counties.

**Cape Girardeau** is in Cape Girardeau and Scott Counties.

**Centralia** is in Audrain and Boone Counties.

**Crawford County** is the only county outside New England that is split by an MA boundary. Sullivan city, in Crawford and Franklin Counties, is completely within the St. Louis, MO-IL MSA; the remainder of Crawford County outside of Sullivan city is not in any MA. However, Crawford County is excluded from economic census data tabulations for the St. Louis, MO-IL MSA.

**Excelsior Springs** is in Clay and Ray Counties.

**Hannibal** is in Marion and Ralls Counties.

**Independence** is in Clay and Jackson Counties.

**Jefferson City** is in Callaway and Cole Counties.

**Joplin** is in Jasper and Newton Counties.

**Kansas City** is in Cass, Clay, Jackson, and Platte Counties.

**Lee's Summit** is in Cass and Jackson Counties.

**Marceline** is in Chariton and Linn Counties.

**Monett** is in Barry and Lawrence Counties.

**Monroe City** is in Marion, Monroe, and Ralls Counties.

**Mountain Grove** is in Texas and Wright Counties.

**Oak Grove** is in Jackson and Lafayette Counties.

**Osage Beach** is in Camden and Miller Counties.

**Park Hills** resulted from the merger of Flat River (reported in the 1992 Economic Census) and Elvins, Esther, and Rivermines (not populous enough for separate tabulation in the 1992 Economic Census) in January 1994.

**Pacific** is in Franklin and St. Louis Counties.

**Portageville** is in New Madrid and Pemiscot Counties.

**Scott City** is in Cape Girardeau and Scott Counties.

**Sikeston** is in New Madrid and Scott Counties.

**Springfield** is in Christian and Greene Counties.

**Sugar Creek** is in Clay and Jackson Counties.

**Sullivan** is in Crawford and Franklin Counties; see "Crawford County."

**Vanadalia** is in Audrain and Ralls Counties.

**Wildwood** was incorporated in September 1995.

**Windsor** is in Henry and Pettis Counties.

# Appendix E. Metropolitan Areas

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## MISSOURI

### **Columbia, MO MSA**

Boone County, MO

### **Joplin, MO MSA**

Jasper County, MO

Newton County, MO

### **Kansas City, MO—KS MSA**

Johnson County, KS

Leavenworth County, KS

Miami County, KS

Wyandotte County, KS

Cass County, MO

Clay County, MO

Clinton County, MO

Jackson County, MO

Lafayette County, MO

Platte County, MO

Ray County, MO

### **St. Joseph, MO MSA**

Andrew County, MO

Buchanan County, MO

### **St. Louis, MO—IL MSA**

Clinton County, IL

Jersey County, IL

Madison County, IL

Monroe County, IL

St. Clair County, IL

Franklin County, MO

Jefferson County, MO

Lincoln County, MO

St. Charles County, MO

St. Louis County, MO

Warren County, MO

St. Louis, MO (IC)

### **Springfield, MO MSA**

Christian County, MO

Greene County, MO

Webster County, MO

