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1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
IDAHO								
53	Real estate & rental & leasing	1 236	450 325	73 895	16 906	4 870	29.8	7.5
531	Real estate	935	315 600	48 181	10 926	3 028	35.7	6.7
5311	Lessors of real estate	329	119 697	18 077	4 173	1 349	28.4	4.6
53111	Lessors of residential buildings & dwellings	150	50 497	7 871	1 845	780	29.3	9.1
531110	Lessors of residential buildings & dwellings	150	50 497	7 871	1 845	780	29.3	9.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	100	49 582	7 635	1 790	354	27.7	.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	100	49 582	7 635	1 790	354	27.7	.1
53113	Lessors of miniwarehouses & self storage units	34	8 452	1 333	289	114	8.6	5.1
531130	Lessors of miniwarehouses & self storage units	34	8 452	1 333	289	114	8.6	5.1
53119	Lessors of other real estate property	45	11 166	1 238	249	101	42.9	3.9
531190	Lessors of other real estate property	45	11 166	1 238	249	101	42.9	3.9
5312	Offices of real estate agents & brokers	386	146 648	16 011	3 727	879	38.2	8.2
53121	Offices of real estate agents & brokers	386	146 648	16 011	3 727	879	38.2	8.2
531210	Offices of real estate agents & brokers	386	146 648	16 011	3 727	879	38.2	8.2
5313	Activities related to real estate	220	49 255	14 093	3 026	800	45.5	7.1
53131	Real estate property managers	110	29 316	8 608	1 861	582	47.1	8.9
531311	Residential property managers	88	23 188	7 068	1 522	501	47.8	10.4
531312	Nonresidential property managers	22	6 128	1 540	339	81	44.5	3.3
53132	Offices of real estate appraisers	90	14 826	4 470	972	176	48.8	5.8
531320	Offices of real estate appraisers	90	14 826	4 470	972	176	48.8	5.8
53139	Other activities related to real estate	20	5 113	1 015	193	42	26.6	—
531390	Other activities related to real estate	20	5 113	1 015	193	42	26.6	—
532	Rental & leasing services	296	133 392	25 597	5 962	1 836	15.9	9.5
5321	Automotive equipment rental & leasing	50	44 910	6 878	1 664	547	.2	18.1
53211	Passenger car rental & leasing	30	27 053	4 294	1 030	422	.3	3.6
532111	Passenger car rental	29	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	20	17 857	2 584	634	125	—	39.9
532120	Truck, utility trailer, & RV rental & leasing	20	17 857	2 584	634	125	—	39.9
5322	Consumer goods rental	168	46 683	8 723	2 066	848	22.0	7.3
53221	Consumer electronics & appliances rental	9	7 794	1 715	390	85	20.7	4.5
532210	Consumer electronics & appliances rental	9	7 794	1 715	390	85	20.7	4.5
53222	Formal wear & costume rental	9	1 152	296	68	35	11.4	4.2
532220	Formal wear & costume rental	9	1 152	296	68	35	11.4	4.2
53223	Video tape & disk rental	117	25 858	4 749	1 063	585	21.4	5.2
532230	Video tape & disk rental	117	25 858	4 749	1 063	585	21.4	5.2
53229	Other consumer goods rental	33	11 879	1 963	545	143	25.1	13.9
532292	Recreational goods rental	18	6 418	898	285	64	44.3	14.4
532299	All other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	33	16 349	4 296	974	219	31.1	.5
53231	General rental centers	33	16 349	4 296	974	219	31.1	.5
532310	General rental centers	33	16 349	4 296	974	219	31.1	.5
5324	Commercial & industrial machinery & equipment rental & leasing	45	25 450	5 700	1 258	222	22.8	4.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing	16	12 539	2 709	568	80	2.5	—
532412	Construction/mining/forestry machinery & equip rental & leasing	14	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	24	11 767	2 714	608	124	46.7	8.7
532490	Oth commercial/industrial machinery & equipment rental & leasing	24	11 767	2 714	608	124	46.7	8.7

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BOISE CITY, ID MSA								
53	Real estate & rental & leasing	467	219 986	37 143	8 692	2 128	23.3	6.6
531	Real estate	359	146 186	23 765	5 465	1 328	29.4	5.0
5311	Lessors of real estate	124	57 070	9 893	2 200	591	24.6	5.1
53111	Lessors of residential buildings & dwellings	49	21 413	3 528	802	296	30.3	11.2
531110	Lessors of residential buildings & dwellings	49	21 413	3 528	802	296	30.3	11.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	44	26 438	5 156	1 144	187	16.3	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	44	26 438	5 156	1 144	187	16.3	—
53113	Lessors of miniwarehouses & self storage units	16	4 937	917	210	72	9.1	7.1
531130	Lessors of miniwarehouses & self storage units	16	4 937	917	210	72	9.1	7.1
53119	Lessors of other real estate property	15	4 282	292	44	36	65.5	4.3
531190	Lessors of other real estate property	15	4 282	292	44	36	65.5	4.3
5312	Offices of real estate agents & brokers	153	70 071	7 920	2 031	406	28.4	5.4
53121	Offices of real estate agents & brokers	153	70 071	7 920	2 031	406	28.4	5.4
531210	Offices of real estate agents & brokers	153	70 071	7 920	2 031	406	28.4	5.4
5313	Activities related to real estate	82	19 045	5 952	1 234	331	47.6	3.5
53131	Real estate property managers	42	9 693	3 442	731	246	50.9	3.1
531311	Residential property managers	33	8 085	3 241	677	229	43.1	1.8
53132	Offices of real estate appraisers	34	6 926	2 099	447	73	47.4	5.3
531320	Offices of real estate appraisers	34	6 926	2 099	447	73	47.4	5.3
532	Rental & leasing services	104	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	17	30 089	3 835	959	229	—	19.4
5322	Consumer goods rental	56	17 891	3 530	853	314	15.6	5.4
53223	Video tape & disk rental	36	9 161	1 607	388	213	13.2	3.6
532230	Video tape & disk rental	36	9 161	1 607	388	213	13.2	3.6
53229	Other consumer goods rental	13	D	D	D	b	D	D
5323	General rental centers	13	8 018	2 498	633	139	14.5	—
53231	General rental centers	13	8 018	2 498	633	139	14.5	—
532310	General rental centers	13	8 018	2 498	633	139	14.5	—
5324	Commercial & industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
POCATELLO, ID MSA								
53	Real estate & rental & leasing	64	23 458	3 507	745	255	27.9	10.7
531	Real estate	42	16 013	2 075	434	127	37.5	8.3
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	16	8 648	851	172	44	50.3	13.5
53121	Offices of real estate agents & brokers	16	8 648	851	172	44	50.3	13.5
531210	Offices of real estate agents & brokers	16	8 648	851	172	44	50.3	13.5
532	Rental & leasing services	22	7 445	1 432	311	128	7.3	15.8
5322	Consumer goods rental	13	4 542	874	188	74	11.6	14.7
53223	Video tape & disk rental	10	2 703	543	106	57	6.2	—
532230	Video tape & disk rental	10	2 703	543	106	57	6.2	—
AREA OUTSIDE IDAHO METROPOLITAN AREAS								
53	Real estate & rental & leasing	705	206 881	33 245	7 469	2 487	37.0	8.1
531	Real estate	534	153 401	22 341	5 027	1 573	41.4	8.0
5311	Lessors of real estate	188	D	D	D	f	D	D
53111	Lessors of residential buildings & dwellings	98	D	D	D	e	D	D
531110	Lessors of residential buildings & dwellings	98	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	47	19 677	2 196	584	147	44.8	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	47	19 677	2 196	584	147	44.8	—
53113	Lessors of miniwarehouses & self storage units	16	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	16	D	D	D	b	D	D
53119	Lessors of other real estate property	27	D	D	D	b	D	D
531190	Lessors of other real estate property	27	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	217	67 929	7 240	1 524	429	46.9	10.4
53121	Offices of real estate agents & brokers	217	67 929	7 240	1 524	429	46.9	10.4
531210	Offices of real estate agents & brokers	217	67 929	7 240	1 524	429	46.9	10.4
5313	Activities related to real estate	129	D	D	D	e	D	D
53131	Real estate property managers	62	18 474	4 787	1 055	314	45.5	12.3
531311	Residential property managers	51	D	D	D	e	D	D
531312	Nonresidential property managers	11	D	D	D	b	D	D
53132	Offices of real estate appraisers	53	D	D	D	b	D	D
531320	Offices of real estate appraisers	53	D	D	D	b	D	D
53139	Other activities related to real estate	14	2 687	604	137	30	18.8	—
531390	Other activities related to real estate	14	2 687	604	137	30	18.8	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE IDAHO METROPOLITAN AREAS—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	170	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	28	D	D	D	e	D	D
53211	Passenger car rental & leasing	18	D	D	D	e	D	D
532111	Passenger car rental	17	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	10	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	99	24 250	4 319	1 025	460	28.7	7.2
53223	Video tape & disk rental	71	13 994	2 599	569	315	29.8	7.3
532230	Video tape & disk rental	71	13 994	2 599	569	315	29.8	7.3
53229	Other consumer goods rental	19	7 132	1 082	295	89	35.8	5.4
532292	Recreational goods rental	12	5 218	616	180	49	49.0	6.3
5323	General rental centers	20	8 331	1 798	341	80	47.1	1.1
53231	General rental centers	20	8 331	1 798	341	80	47.1	1.1
532310	General rental centers	20	8 331	1 798	341	80	47.1	1.1
5324	Commercial & industrial machinery & equipment rental & leasing	23	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	14	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	14	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ADA COUNTY, ID								
53	Real estate & rental & leasing	379	197 090	33 542	7 923	1 860	21.5	6.4
531	Real estate	292	130 982	21 992	5 083	1 200	28.3	4.2
5311	Lessors of real estate	99	53 389	9 373	2 091	534	22.7	3.9
53111	Lessors of residential buildings & dwellings	36	19 298	3 214	739	264	29.5	8.7
531110	Lessors of residential buildings & dwellings	36	19 298	3 214	739	264	29.5	8.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	37	25 615	5 017	1 112	181	14.5	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	37	25 615	5 017	1 112	181	14.5	—
53113	Lessors of miniwarehouses & self storage units	14	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	14	D	D	D	b	D	D
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	123	59 836	7 070	1 849	357	27.7	5.1
53121	Offices of real estate agents & brokers	123	59 836	7 070	1 849	357	27.7	5.1
531210	Offices of real estate agents & brokers	123	59 836	7 070	1 849	357	27.7	5.1
5313	Activities related to real estate	70	17 757	5 549	1 143	309	46.7	2.6
53131	Real estate property managers	36	9 241	3 255	694	235	51.8	2.4
531311	Residential property managers	28	D	D	D	c	D	D
53132	Offices of real estate appraisers	28	6 090	1 883	393	62	43.7	4.1
531320	Offices of real estate appraisers	28	6 090	1 883	393	62	43.7	4.1
532	Rental & leasing services	83	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	16	D	D	D	c	D	D
5322	Consumer goods rental	40	D	D	D	c	D	D
53223	Video tape & disk rental	24	6 518	1 196	280	138	8.8	3.5
532230	Video tape & disk rental	24	6 518	1 196	280	138	8.8	3.5
53229	Other consumer goods rental	10	D	D	D	b	D	D
5323	General rental centers	11	D	D	D	c	D	D
53231	General rental centers	11	D	D	D	c	D	D
532310	General rental centers	11	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	16	D	D	D	c	D	D
ADAMS COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BANNOCK COUNTY, ID								
53	Real estate & rental & leasing	64	23 458	3 507	745	255	27.9	10.7
531	Real estate	42	16 013	2 075	434	127	37.5	8.3
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	16	8 648	851	172	44	50.3	13.5
53121	Offices of real estate agents & brokers	16	8 648	851	172	44	50.3	13.5
531210	Offices of real estate agents & brokers	16	8 648	851	172	44	50.3	13.5
532	Rental & leasing services	22	7 445	1 432	311	128	7.3	15.8
5322	Consumer goods rental	13	4 542	874	188	74	11.6	14.7
53223	Video tape & disk rental	10	2 703	543	106	57	6.2	—
532230	Video tape & disk rental	10	2 703	543	106	57	6.2	—
BEAR LAKE COUNTY, ID								
53	Real estate & rental & leasing	7	1 230	434	119	60	21.4	—
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	3	320	83	24	4	D	—
BENEWAH COUNTY, ID								
53	Real estate & rental & leasing	4	869	295	75	17	63.3	36.7
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BINGHAM COUNTY, ID								
53	Real estate & rental & leasing	14	1 844	407	102	44	25.7	18.4
531	Real estate	9	1 081	170	50	20	29.2	31.4
532	Rental & leasing services	5	763	237	52	24	20.6	—
BLAINE COUNTY, ID								
53	Real estate & rental & leasing	73	31 024	4 926	1 207	292	38.8	8.3
531	Real estate	60	23 298	3 892	927	213	34.7	10.8
5311	Lessors of real estate	18	4 707	657	206	51	28.3	.9
5312	Offices of real estate agents & brokers	28	11 561	1 267	306	48	34.6	20.0
53121	Offices of real estate agents & brokers	28	11 561	1 267	306	48	34.6	20.0
531210	Offices of real estate agents & brokers	28	11 561	1 267	306	48	34.6	20.0
5313	Activities related to real estate	14	7 030	1 968	415	114	39.3	2.1
532	Rental & leasing services	13	7 726	1 034	280	79	50.8	.7
BONNER COUNTY, ID								
53	Real estate & rental & leasing	46	14 403	2 884	616	170	33.8	.3
531	Real estate	35	12 145	2 345	537	143	28.9	.4
5311	Lessors of real estate	11	6 366	1 337	357	73	5.4	—
5312	Offices of real estate agents & brokers	13	4 075	606	91	46	48.7	.9
53121	Offices of real estate agents & brokers	13	4 075	606	91	46	48.7	.9
531210	Offices of real estate agents & brokers	13	4 075	606	91	46	48.7	.9
5313	Activities related to real estate	11	1 704	402	89	24	69.1	.7
532	Rental & leasing services	11	2 258	539	79	27	60.5	—
BONNEVILLE COUNTY, ID								
53	Real estate & rental & leasing	69	19 180	3 588	843	368	37.2	5.0
531	Real estate	53	11 783	1 485	327	107	60.3	6.4
5311	Lessors of real estate	26	5 581	597	135	54	61.0	7.9
53111	Lessors of residential buildings & dwellings	13	1 903	260	55	20	56.0	23.1
531110	Lessors of residential buildings & dwellings	13	1 903	260	55	20	56.0	23.1
5312	Offices of real estate agents & brokers	15	4 593	296	63	17	62.1	4.2
53121	Offices of real estate agents & brokers	15	4 593	296	63	17	62.1	4.2
531210	Offices of real estate agents & brokers	15	4 593	296	63	17	62.1	4.2
5313	Activities related to real estate	12	1 609	592	129	36	52.3	7.8
532	Rental & leasing services	16	7 397	2 103	516	261	.4	2.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BOUNDARY COUNTY, ID								
53	Real estate & rental & leasing	8	1 787	259	60	22	70.4	17.7
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CANYON COUNTY, ID								
53	Real estate & rental & leasing	88	22 896	3 601	769	268	38.8	8.3
531	Real estate	67	15 204	1 773	382	128	39.5	11.9
5311	Lessors of real estate	25	3 681	520	109	57	52.2	23.3
53111	Lessors of residential buildings & dwellings	13	2 115	314	63	32	37.4	34.1
531110	Lessors of residential buildings & dwellings	13	2 115	314	63	32	37.4	34.1
5312	Offices of real estate agents & brokers	30	10 235	850	182	49	32.4	7.3
53121	Offices of real estate agents & brokers	30	10 235	850	182	49	32.4	7.3
531210	Offices of real estate agents & brokers	30	10 235	850	182	49	32.4	7.3
5313	Activities related to real estate	12	1 288	403	91	22	59.9	15.2
532	Rental & leasing services	21	7 692	1 828	387	140	37.3	1.4
5322	Consumer goods rental	16	D	D	D	b	D	D
53223	Video tape & disk rental	12	2 643	411	108	75	23.9	4.0
532230	Video tape & disk rental	12	2 643	411	108	75	23.9	4.0
CARIBOU COUNTY, ID								
53	Real estate & rental & leasing	3	318	51	12	7	D	-
531	Real estate	3	318	51	12	7	D	-
CASSIA COUNTY, ID								
53	Real estate & rental & leasing	17	2 955	582	119	39	28.9	13.8
531	Real estate	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
53121	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
531210	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
532	Rental & leasing services	2	D	D	D	a	D	D
CLEARWATER COUNTY, ID								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CUSTER COUNTY, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ELMORE COUNTY, ID								
53	Real estate & rental & leasing	10	3 733	488	112	43	21.5	.5
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
FRANKLIN COUNTY, ID								
53	Real estate & rental & leasing	5	585	70	13	13	100.0	-
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FREMONT COUNTY, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GEM COUNTY, ID								
53	Real estate & rental & leasing	9	1 217	176	42	22	81.5	—
531	Real estate	5	791	47	11	5	87.4	—
532	Rental & leasing services	4	426	129	31	17	70.7	—
GOODING COUNTY, ID								
53	Real estate & rental & leasing	10	931	282	48	31	35.1	19.7
531	Real estate	7	692	245	39	24	47.3	—
532	Rental & leasing services	3	239	37	9	7	—	76.6
IDAHO COUNTY, ID								
53	Real estate & rental & leasing	7	618	159	26	16	40.0	29.3
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
JEFFERSON COUNTY, ID								
53	Real estate & rental & leasing	7	668	130	33	8	29.5	34.6
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
JEROME COUNTY, ID								
53	Real estate & rental & leasing	4	585	76	7	4	86.8	5.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KOOTENAI COUNTY, ID								
53	Real estate & rental & leasing	143	47 731	6 122	1 214	379	33.9	6.2
531	Real estate	113	39 473	4 596	932	297	38.7	4.0
5311	Lessors of real estate	29	12 959	1 249	278	98	50.4	2.8
53111	Lessors of residential buildings & dwellings	14	3 444	583	143	54	54.3	8.4
531110	Lessors of residential buildings & dwellings	14	3 444	583	143	54	54.3	8.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	7 262	523	107	28	56.7	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	7 262	523	107	28	56.7	—
5312	Offices of real estate agents & brokers	51	20 469	1 862	339	109	29.1	5.4
53121	Offices of real estate agents & brokers	51	20 469	1 862	339	109	29.1	5.4
531210	Offices of real estate agents & brokers	51	20 469	1 862	339	109	29.1	5.4
5313	Activities related to real estate	33	6 045	1 485	315	90	46.0	1.8
53131	Real estate property managers	12	2 642	647	149	49	58.1	1.3
531311	Residential property managers	11	D	D	D	b	D	D
53132	Offices of real estate appraisers	17	2 575	581	110	27	40.0	3.0
531320	Offices of real estate appraisers	17	2 575	581	110	27	40.0	3.0
532	Rental & leasing services	29	D	D	D	b	D	D
5322	Consumer goods rental	17	4 181	681	130	51	8.7	8.4
53223	Video tape & disk rental	12	2 316	389	78	37	15.7	—
532230	Video tape & disk rental	12	2 316	389	78	37	15.7	—
LATAH COUNTY, ID								
53	Real estate & rental & leasing	39	12 778	2 446	546	185	36.3	17.9
531	Real estate	28	10 199	1 798	427	140	42.9	21.2
5311	Lessors of real estate	13	3 728	700	186	93	41.1	8.2
53111	Lessors of residential buildings & dwellings	10	2 585	537	140	82	22.8	11.8
531110	Lessors of residential buildings & dwellings	10	2 585	537	140	82	22.8	11.8
532	Rental & leasing services	11	2 579	648	119	45	10.1	4.7
LEMHI COUNTY, ID								
53	Real estate & rental & leasing	8	1 735	162	31	12	84.9	—
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LEWIS COUNTY, ID								
53	Real estate & rental & leasing	3	901	159	30	16	D	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LINCOLN COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MADISON COUNTY, ID								
53	Real estate & rental & leasing	19	5 607	599	133	80	70.4	6.4
531	Real estate	14	3 976	323	63	50	94.2	5.8
532	Rental & leasing services	5	1 631	276	70	30	12.6	7.7
MINIDOKA COUNTY, ID								
53	Real estate & rental & leasing	6	1 264	316	83	22	87.7	12.3
531	Real estate	3	125	42	11	7	72.0	28.0
532	Rental & leasing services	3	1 139	274	72	15	89.4	10.6
NEZ PERCE COUNTY, ID								
53	Real estate & rental & leasing	39	11 510	2 498	633	178	21.9	8.1
531	Real estate	28	6 368	1 389	334	84	33.7	6.1
5313	Activities related to real estate	11	1 756	629	163	31	27.4	—
532	Rental & leasing services	11	5 142	1 109	299	94	7.3	10.6
ONEIDA COUNTY, ID								
53	Real estate & rental & leasing	3	356	109	28	11	D	3.1
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
OWYHEE COUNTY, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	242	28	4	1	D	—
532	Rental & leasing services	1	D	D	D	a	D	D
PAYETTE COUNTY, ID								
53	Real estate & rental & leasing	10	1 972	279	66	18	84.6	—
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
POWER COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SHOSHONE COUNTY, ID								
53	Real estate & rental & leasing	16	3 277	451	107	58	9.9	11.8
531	Real estate	13	D	D	D	b	D	D
5311	Lessors of real estate	10	2 708	347	89	49	5.2	11.8
532	Rental & leasing services	3	D	D	D	a	D	D
TETON COUNTY, ID								
53	Real estate & rental & leasing	8	2 086	120	27	16	61.7	24.2
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TWIN FALLS COUNTY, ID								
53	Real estate & rental & leasing	65	25 946	3 962	859	241	23.2	11.1
531	Real estate	45	18 515	2 188	485	132	32.4	10.1
5311	Lessors of real estate	18	11 258	1 076	254	66	6.8	5.8
5312	Offices of real estate agents & brokers	15	4 853	658	128	36	80.8	17.2
53121	Offices of real estate agents & brokers	15	4 853	658	128	36	80.8	17.2
531210	Offices of real estate agents & brokers	15	4 853	658	128	36	80.8	17.2
5313	Activities related to real estate	12	2 404	454	103	30	54.9	15.8
532	Rental & leasing services	20	7 431	1 774	374	109	.1	13.7
VALLEY COUNTY, ID								
53	Real estate & rental & leasing	25	5 482	600	132	49	58.0	10.6
531	Real estate	20	4 650	477	112	43	59.7	3.5
5312	Offices of real estate agents & brokers	10	3 001	240	66	22	79.1	.9
53121	Offices of real estate agents & brokers	10	3 001	240	66	22	79.1	.9
531210	Offices of real estate agents & brokers	10	3 001	240	66	22	79.1	.9
532	Rental & leasing services	5	832	123	20	6	48.6	50.4
WASHINGTON COUNTY, ID								
53	Real estate & rental & leasing	7	1 073	205	47	22	100.0	—
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.
²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AMERICAN FALLS, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
AMMON, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BLACKFOOT, ID								
53	Real estate & rental & leasing	11	1 527	330	84	39	31.0	19.8
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BOISE CITY, ID								
53	Real estate & rental & leasing	294	167 671	28 198	6 676	1 536	21.7	7.0
531	Real estate	235	114 443	19 533	4 552	1 048	27.8	4.1
5311	Lessors of real estate	79	46 568	8 014	1 817	450	24.3	3.9
53111	Lessors of residential buildings & dwellings	31	18 577	3 053	701	255	28.8	7.9
531110	Lessors of residential buildings & dwellings	31	18 577	3 053	701	255	28.8	7.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	31	23 055	4 403	1 016	164	15.5	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	31	23 055	4 403	1 016	164	15.5	—
53119	Lessors of other real estate property	10	2 997	214	28	16	76.5	1.6
531190	Lessors of other real estate property	10	2 997	214	28	16	76.5	1.6
5312	Offices of real estate agents & brokers	95	51 847	6 324	1 650	311	26.4	5.2
53121	Offices of real estate agents & brokers	95	51 847	6 324	1 650	311	26.4	5.2
531210	Offices of real estate agents & brokers	95	51 847	6 324	1 650	311	26.4	5.2
5313	Activities related to real estate	61	16 028	5 195	1 085	287	42.4	1.5
53131	Real estate property managers	32	D	D	D	c	D	D
531311	Residential property managers	25	7 498	3 014	631	211	42.6	.8
53132	Offices of real estate appraisers	24	5 454	1 601	352	55	41.3	.5
531320	Offices of real estate appraisers	24	5 454	1 601	352	55	41.3	.5
532	Rental & leasing services	56	52 005	8 603	2 116	484	7.9	13.4
5321	Automotive equipment rental & leasing	14	29 222	3 653	916	220	—	20.0
5322	Consumer goods rental	26	8 378	1 474	347	128	9.0	10.4
53223	Video tape & disk rental	15	4 958	899	211	90	4.9	4.5
532230	Video tape & disk rental	15	4 958	899	211	90	4.9	4.5
5324	Commercial & industrial machinery & equipment rental & leasing	10	11 234	2 516	595	87	29.7	2.5
BUHL, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BURLEY, ID *								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	14	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
53121	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
531210	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
532	Rental & leasing services	2	D	D	D	a	D	D
BURLEY, ID (CASSIA COUNTY PART) *								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	14	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
53121	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
531210	Offices of real estate agents & brokers	11	1 888	338	70	19	35.0	21.6
532	Rental & leasing services	2	D	D	D	a	D	D
CALDWELL, ID								
53	Real estate & rental & leasing	18	6 234	1 246	275	100	39.4	9.9
531	Real estate	12	3 180	486	110	46	40.1	19.4
532	Rental & leasing services	6	3 054	760	165	54	38.7	—
CHUBBUCK, ID								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
COEUR D'ALENE, ID								
53	Real estate & rental & leasing	83	32 564	4 288	856	252	24.2	5.1
531	Real estate	68	27 823	3 403	705	210	27.7	3.3
5311	Lessors of real estate	19	7 924	866	198	62	43.2	3.6
53111	Lessors of residential buildings & dwellings	11	3 217	523	126	43	53.6	9.0
531110	Lessors of residential buildings & dwellings	11	3 217	523	126	43	53.6	9.0
5312	Offices of real estate agents & brokers	27	15 512	1 337	252	72	13.2	3.5
53121	Offices of real estate agents & brokers	27	15 512	1 337	252	72	13.2	3.5
531210	Offices of real estate agents & brokers	27	15 512	1 337	252	72	13.2	3.5
5313	Activities related to real estate	22	4 387	1 200	255	76	50.9	1.8
53131	Real estate property managers	10	D	D	D	b	D	D
532	Rental & leasing services	14	D	D	D	b	D	D
EAGLE, ID								
53	Real estate & rental & leasing	15	D	D	D	b	D	D
531	Real estate	13	2 881	408	118	26	50.6	1.5
532	Rental & leasing services	2	D	D	D	a	D	D
EMMETT, ID								
53	Real estate & rental & leasing	7	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
FRUITLAND, ID								
53	Real estate & rental & leasing	4	793	35	8	3	100.0	-
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GARDEN CITY, ID								
53	Real estate & rental & leasing	14	6 286	1 537	384	119	13.2	-
531	Real estate	9	2 769	750	184	64	29.9	-
532	Rental & leasing services	5	3 517	787	200	55	-	-
GOODING, ID								
53	Real estate & rental & leasing	3	235	27	7	4	D	60.9
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GRANGEVILLE, ID								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HAILEY, ID								
53	Real estate & rental & leasing	13	3 486	551	120	43	22.6	5.5
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
HAYDEN, ID								
53	Real estate & rental & leasing	15	3 824	414	69	20	79.3	5.8
531	Real estate	14	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	2 662	282	39	15	88.2	8.4
53121	Offices of real estate agents & brokers	10	2 662	282	39	15	88.2	8.4
531210	Offices of real estate agents & brokers	10	2 662	282	39	15	88.2	8.4
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
IDAHO FALLS, ID								
53	Real estate & rental & leasing	65	18 873	3 536	835	365	36.8	5.1
531	Real estate	50	D	D	D	c	D	D
5311	Lessors of real estate	24	D	D	D	b	D	D
531111	Lessors of residential buildings & dwellings	13	1 903	260	55	20	56.0	23.1
531110	Lessors of residential buildings & dwellings	13	1 903	260	55	20	56.0	23.1
5312	Offices of real estate agents & brokers	14	D	D	D	a	D	D
53121	Offices of real estate agents & brokers	14	D	D	D	a	D	D
531210	Offices of real estate agents & brokers	14	D	D	D	a	D	D
5313	Activities related to real estate	12	1 609	592	129	36	52.3	7.8
532	Rental & leasing services	15	D	D	D	e	D	D
JEROME, ID								
53	Real estate & rental & leasing	4	585	76	7	4	86.8	5.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KELLOGG, ID								
53	Real estate & rental & leasing	3	400	34	6	4	—	12.0
531	Real estate	3	400	34	6	4	—	12.0
KETCHUM, ID								
53	Real estate & rental & leasing	38	15 323	2 504	612	103	32.8	2.4
531	Real estate	32	12 503	1 927	442	57	24.6	3.0
5312	Offices of real estate agents & brokers	15	6 928	689	183	14	25.1	4.6
53121	Offices of real estate agents & brokers	15	6 928	689	183	14	25.1	4.6
531210	Offices of real estate agents & brokers	15	6 928	689	183	14	25.1	4.6
532	Rental & leasing services	6	2 820	577	170	46	69.2	—
KUNA, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LEWISTON, ID								
53	Real estate & rental & leasing	39	11 510	2 498	633	178	21.9	8.1
531	Real estate	28	6 368	1 389	334	84	33.7	6.1
5313	Activities related to real estate	11	1 756	629	163	31	27.4	—
532	Rental & leasing services	11	5 142	1 109	299	94	7.3	10.6
MCCALL, ID								
53	Real estate & rental & leasing	11	1 348	296	75	24	17.9	11.9
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MERIDIAN, ID								
53	Real estate & rental & leasing	25	11 634	1 519	375	86	11.4	.7
531	Real estate	14	5 359	371	85	24	16.9	1.6
532	Rental & leasing services	11	6 275	1 148	290	62	6.8	—
MONTPELIER, ID								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	4	910	351	95	56	14.5	—
532	Rental & leasing services	2	D	D	D	a	D	D
MOSCOW, ID								
53	Real estate & rental & leasing	36	12 519	2 402	544	184	36.7	16.5
531	Real estate	26	D	D	D	c	D	D
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MOUNTAIN HOME, ID								
53	Real estate & rental & leasing	9	D	D	D	b	D	D
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	3	639	151	38	20	D	—
NAMPA, ID								
53	Real estate & rental & leasing	48	12 810	1 468	308	103	29.3	7.3
531	Real estate	38	10 081	1 032	223	62	32.0	9.3
5311	Lessors of real estate	12	1 739	211	46	15	49.1	23.4
5312	Offices of real estate agents & brokers	19	7 653	542	118	32	27.3	4.3
53121	Offices of real estate agents & brokers	19	7 653	542	118	32	27.3	4.3
531210	Offices of real estate agents & brokers	19	7 653	542	118	32	27.3	4.3
532	Rental & leasing services	10	2 729	436	85	41	19.6	—
OROFINO, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	281	27	7	3	D	—
532	Rental & leasing services	1	D	D	D	a	D	D
PAYETTE, ID								
53	Real estate & rental & leasing	6	1 179	244	58	15	74.2	—
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
POCATELLO, ID *								
53	Real estate & rental & leasing	59	21 415	3 075	662	221	30.1	11.7
531	Real estate	41	D	D	D	c	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	15	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	15	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	15	D	D	D	b	D	D
532	Rental & leasing services	18	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
POCATELLO, ID (BANNOCK COUNTY PART) *								
53	Real estate & rental & leasing	59	21 415	3 075	662	221	30.1	11.7
531	Real estate	41	D	D	D	c	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	15	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	15	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	15	D	D	D	b	D	D
532	Rental & leasing services	18	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
POST FALLS, ID								
53	Real estate & rental & leasing	24	7 818	777	141	65	56.9	8.5
531	Real estate	17	5 811	477	89	41	70.0	.6
532	Rental & leasing services	7	2 007	300	52	24	19.2	31.4
PRESTON, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RATHDRUM, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
REXBURG, ID								
53	Real estate & rental & leasing	16	5 206	571	132	79	68.2	6.9
531	Real estate	11	3 575	295	62	49	93.5	6.5
532	Rental & leasing services	5	1 631	276	70	30	12.6	7.7
RIGBY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
RUPERT, ID								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ST. MARIES, ID								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
SALMON, ID								
53	Real estate & rental & leasing	4	1 312	78	11	6	99.2	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SANDPOINT, ID								
53	Real estate & rental & leasing	31	8 065	1 755	363	114	42.5	.5
531	Real estate	25	7 008	1 593	329	98	34.4	.5
5312	Offices of real estate agents & brokers	10	3 781	578	88	43	47.4	1.0
53121	Offices of real estate agents & brokers	10	3 781	578	88	43	47.4	1.0
531210	Offices of real estate agents & brokers	10	3 781	578	88	43	47.4	1.0
532	Rental & leasing services	6	1 057	162	34	16	95.6	—
SODA SPRINGS, ID								
53	Real estate & rental & leasing	3	318	51	12	7	D	—
531	Real estate	3	318	51	12	7	D	—
TWIN FALLS, ID								
53	Real estate & rental & leasing	58	24 612	3 486	771	218	22.3	11.7
531	Real estate	42	17 997	2 027	451	124	30.5	10.4
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	13	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	13	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	12	2 404	454	103	30	54.9	15.8
532	Rental & leasing services	16	6 615	1 459	320	94	.1	15.4
WEISER, ID								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ADA COUNTY, ID								
53	Real estate & rental & leasing	30	7 711	1 679	336	87	27.5	9.0
531	Real estate	21	5 530	930	144	38	36.4	12.5
532	Rental & leasing services	8	D	D	D	b	D	D
BALANCE OF ADAMS COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF BANNOCK COUNTY, ID								
53	Real estate & rental & leasing	3	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
BALANCE OF BEAR LAKE COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BENEWAH COUNTY, ID								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BINGHAM COUNTY, ID								
53	Real estate & rental & leasing	3	317	77	18	5	—	11.7
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BLAINE COUNTY, ID								
53	Real estate & rental & leasing	22	12 215	1 871	475	146	50.8	16.4
531	Real estate	20	D	D	D	c	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF BONNER COUNTY, ID								
53	Real estate & rental & leasing	15	6 338	1 129	253	56	22.8	.2
531	Real estate	10	5 137	752	208	45	21.3	.2
532	Rental & leasing services	5	1 201	377	45	11	29.6	—
BALANCE OF BONNEVILLE COUNTY, ID								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BOUNDARY COUNTY, ID								
53	Real estate & rental & leasing	8	1 787	259	60	22	70.4	17.7
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF CANYON COUNTY, ID								
53	Real estate & rental & leasing	22	3 852	887	186	65	69.1	9.3
531	Real estate	17	1 943	255	49	20	77.7	13.0
532	Rental & leasing services	5	1 909	632	137	45	60.5	5.6
BALANCE OF CASSIA COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CLEARWATER COUNTY, ID								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF CUSTER COUNTY, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF ELMORE COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF FRANKLIN COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF FREMONT COUNTY, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF GEM COUNTY, ID								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF GOODING COUNTY, ID								
53	Real estate & rental & leasing	7	696	255	41	27	39.5	5.7
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF IDAHO COUNTY, ID								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF JEFFERSON COUNTY, ID								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF KOOTENAI COUNTY, ID								
53	Real estate & rental & leasing	20	D	D	D	b	D	D
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	a	D	D
BALANCE OF LATAH COUNTY, ID								
53	Real estate & rental & leasing	3	259	44	2	1	17.0	83.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF LEMHI COUNTY, ID								
53	Real estate & rental & leasing	4	423	84	20	6	40.7	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF LEWIS COUNTY, ID								
53	Real estate & rental & leasing	3	901	159	30	16	D	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MADISON COUNTY, ID								
53	Real estate & rental & leasing	3	401	28	1	1	100.0	—
531	Real estate	3	401	28	1	1	100.0	—
BALANCE OF MINIDOKA COUNTY, ID								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ONEIDA COUNTY, ID								
53	Real estate & rental & leasing	3	356	109	28	11	D	3.1
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF OWYHEE COUNTY, ID								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	242	28	4	1	D	—
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF SHOSHONE COUNTY, ID								
53	Real estate & rental & leasing	13	2 877	417	101	54	11.3	11.8
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF TETON COUNTY, ID								
53	Real estate & rental & leasing	8	2 086	120	27	16	61.7	24.2
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF TWIN FALLS COUNTY, ID								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF VALLEY COUNTY, ID								
53	Real estate & rental & leasing	14	4 134	304	57	25	71.1	10.1
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY, ID								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

IDAHO

Burley is in Cassia and Minidoka Counties.

Pocatello is in Bannock and Power Counties.

Appendix E. Metropolitan Areas

IDAHO

Boise City, ID MSA

Ada County, ID

Canyon County, ID

Pocatello, ID MSA

Bannock County, ID

