Jason Henderson Omaha Branch Executive Federal Reserve Bank of Kansas City — Omaha Branch www.kansascityfed.org/omaha March 11, 2010

# Macro Economic Outlook with Implications for Agriculture

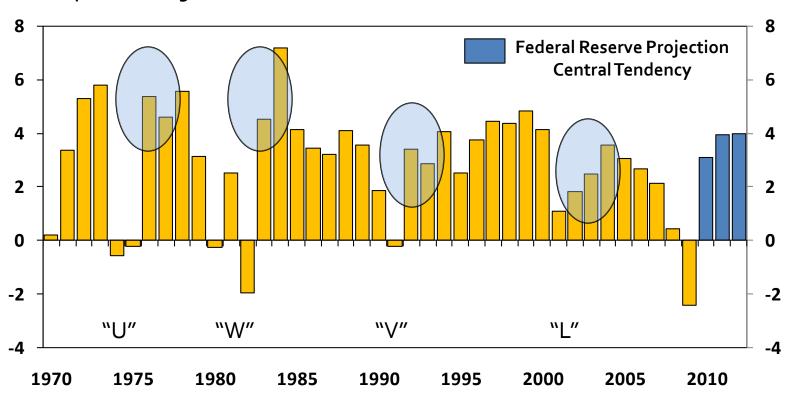


The views expressed are those of the author and do not necessarily reflect the opinions of the Federal Reserve Bank of Kansas City or the Federal Reserve System.

## The U.S. economy is projected to rebound in 2010.

### **Real GDP Growth**

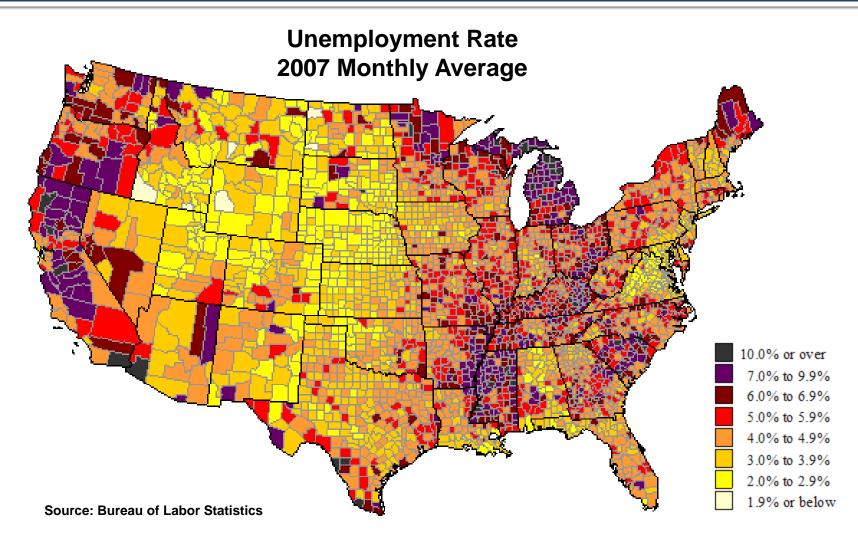
#### Annual percent change



Source: Bureau of Economic Analysis Federal Reserve Board of Governors

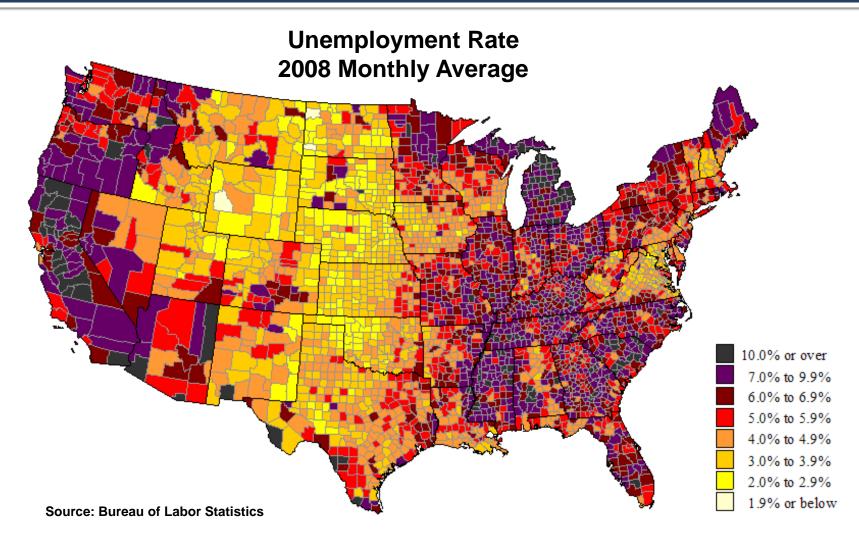


## Rising unemployment rates will limit the recovery.

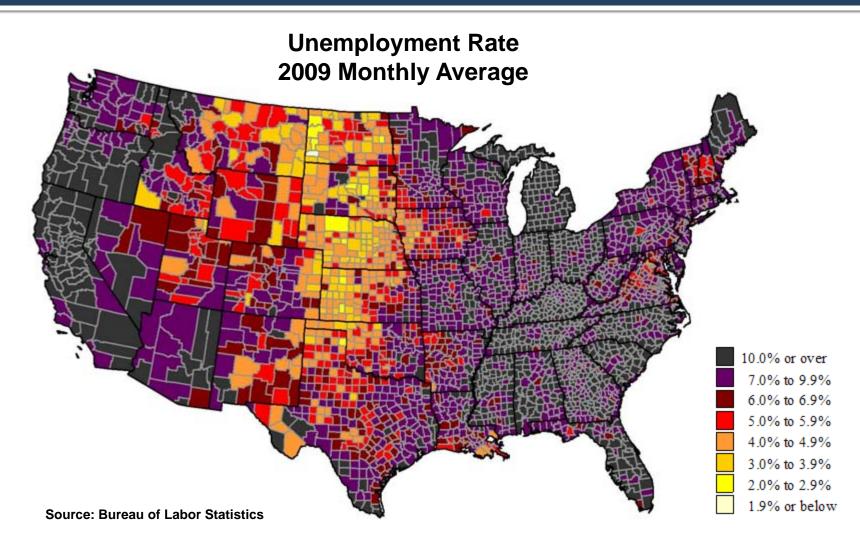




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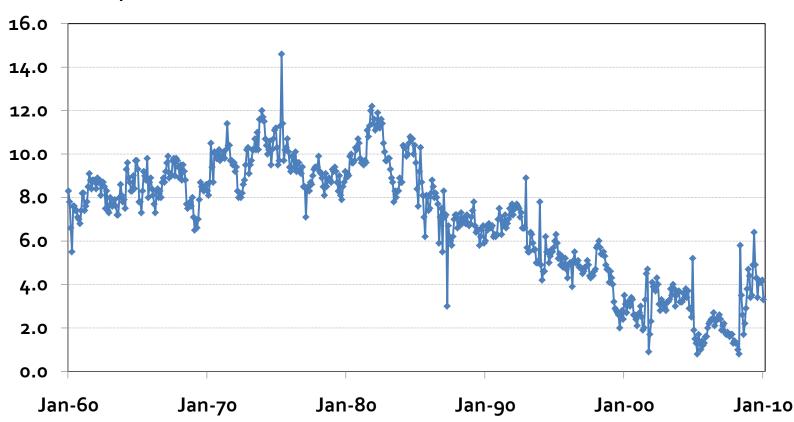
## Rising unemployment rates will limit the recovery.



# Economic growth will slow as consumers deleverage (save more, spend less).

### **U.S. Personal Savings Rate**

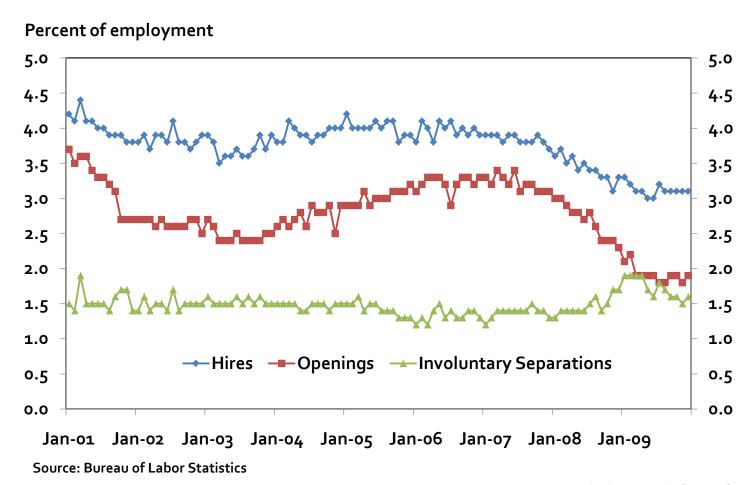
#### Percent of disposable income



Source: Federal Reserve Bank of St. Louis

# Job openings and hiring will need to rebound before unemployment falls.

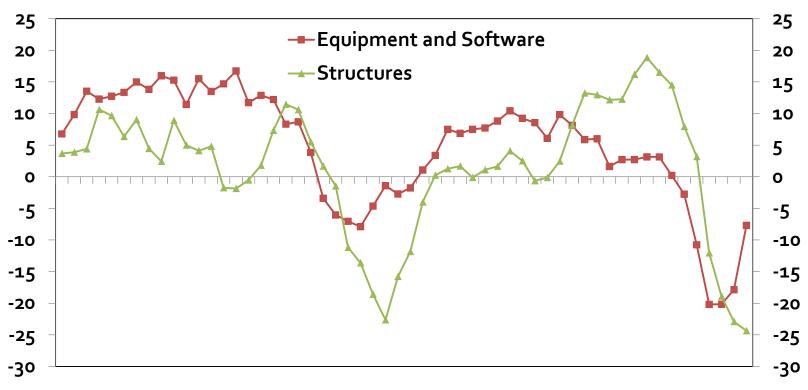
### Layoffs, Hiring, and Job Openings



## Businesses are starting to replace IT equipment.

#### **U.S. Business Investment**

#### Percent change from year ago



1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009



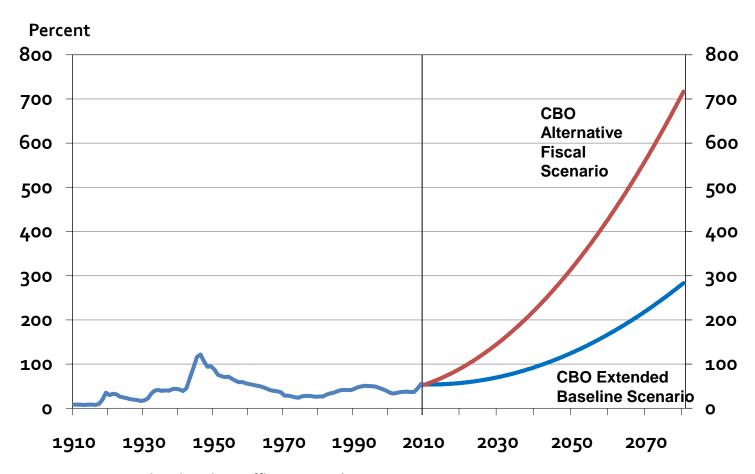
# Changing Government Policies.

- Financial markets and regulation
- Environmental policy
- Energy policy
- Health care policy
- Agricultural policy
- Rural development
- **???**



## Federal debt is on the rise.

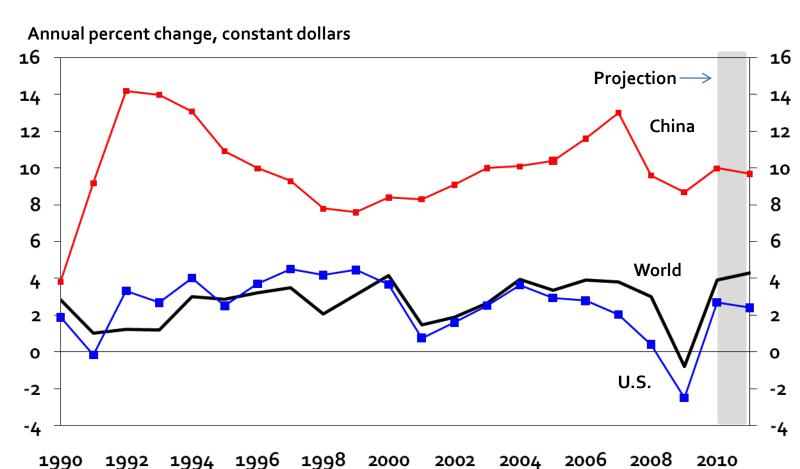
U.S. Debt as a Percent of GDP





## Will emerging markets lead the recovery?

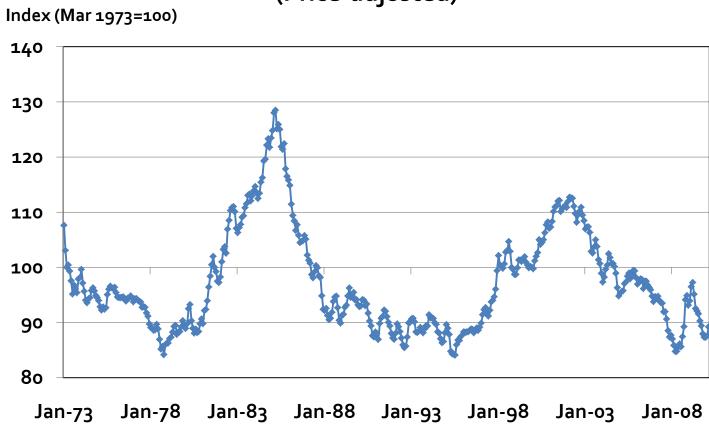
### **GDP Growth**





# Can stronger global economies and a weaker dollar spur further improvements in the trade balance?

# Broad Value of the Dollar (Price-adjusted)



Source: Federal Reserve Board of Governors



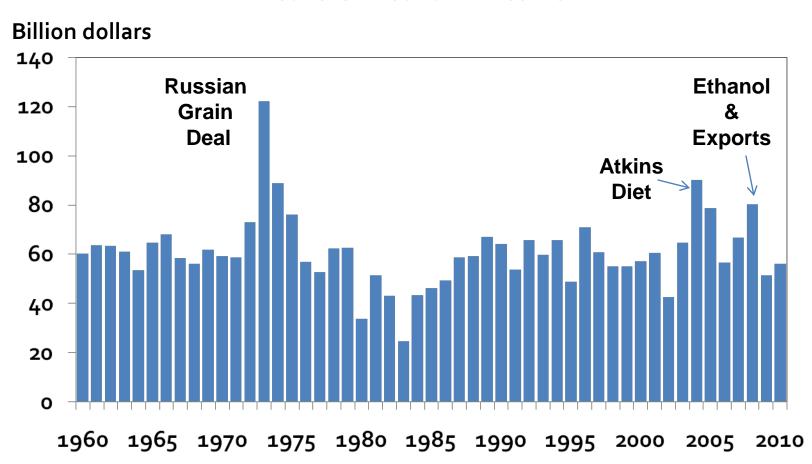
# Risks to the Agricultural Sector

Will a sluggish recovery limit a farm rebound?



## Traditionally, farm booms are driven by demand.

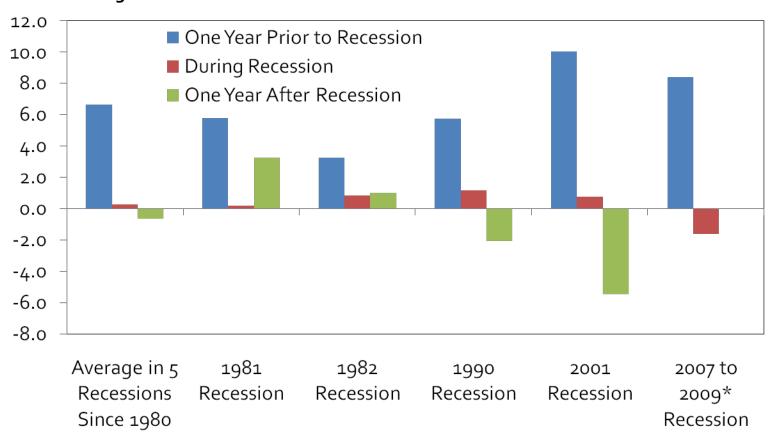
Real U.S. Net Farm Income





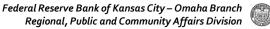
# Weak recoveries limit the rebound in protein consumption.

# U.S. Per Capita Expenditures on Beef, Pork, Poultry, and Milk Products Percent change



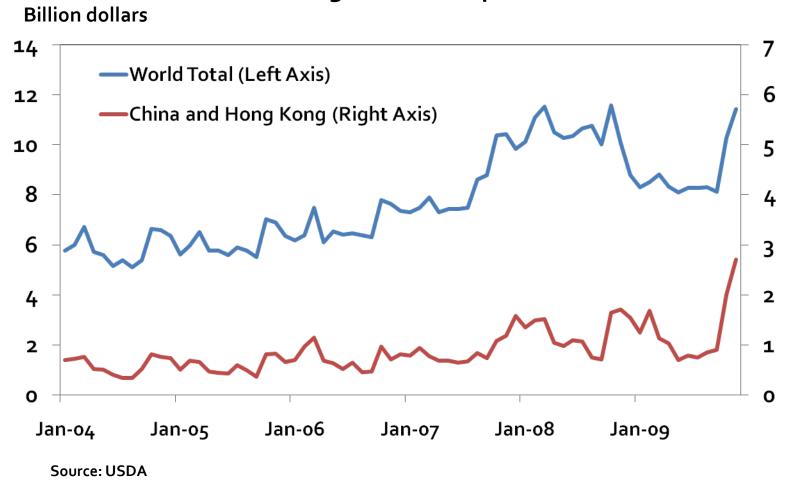
Calculations based on Bureau of Economic Analysis data

<sup>\*</sup> The National Bureau of Economic Research indicates the recession started in Dec. 2007. At the time of publication, the end of the recession has yet to be specified.



# U.S. ag exports rebounded at the end of 2009, fueled by China.

**U.S. Agricultural Exports** 



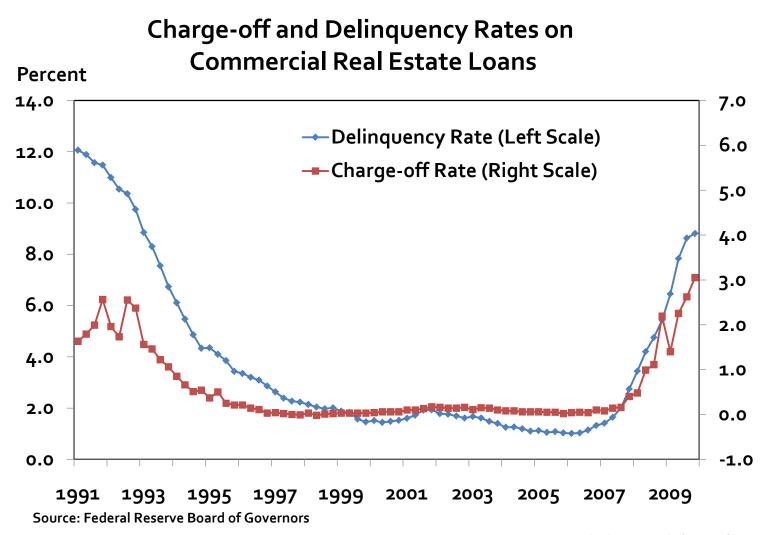


# Risks to the Agricultural Sector

- Will a sluggish recovery limit a farm rebound?
- Will fragile financial markets limit credit?

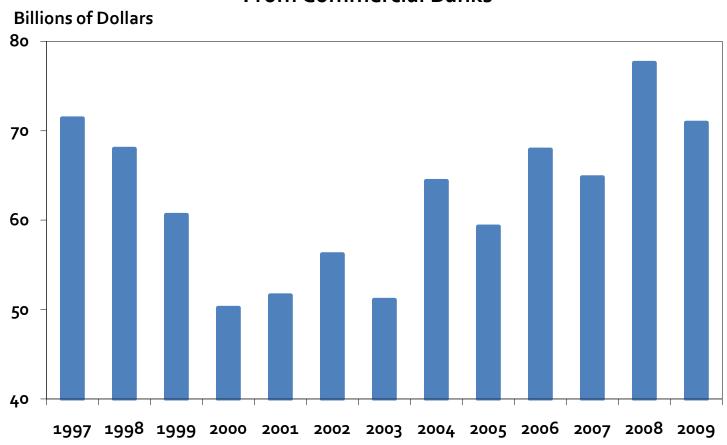


# Financial market stress has eased, but commercial real estate loans pose a risk.



# Commercial banks provided debt capital to U.S. agriculture.

# Total Volume of Non-Real Estate Loans to Farmers From Commercial Banks

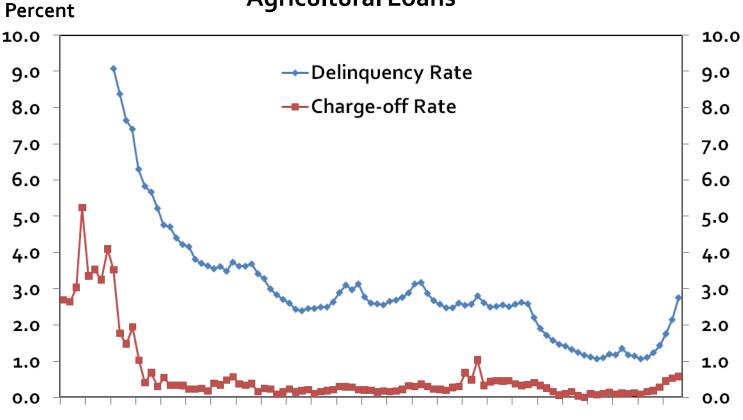


Source: Federal Reserve Agricultural Finance Databook



## Loan delinquency rates and charge-offs edge up.





1985 1987 1989 1991 1993 1995 1997 1999 2001 2003 2005 2007 2009

Source: Federal Reserve Board of Governors



# Risks to the Agricultural Sector

- Will a sluggish recovery limit a farm rebound?
- Will fragile financial markets limit credit?
- Will farmland values hold?

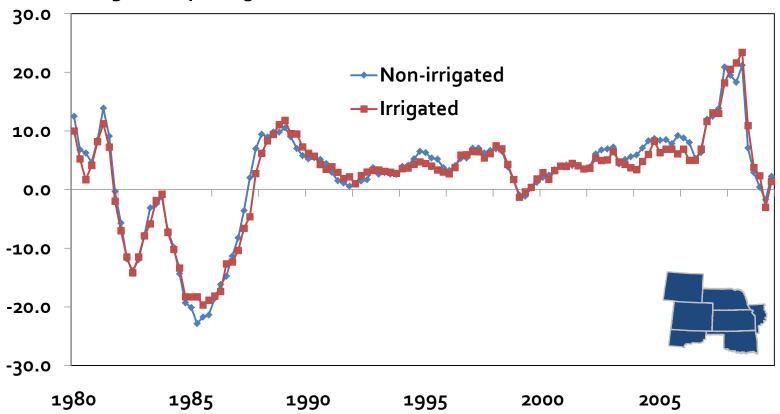


# After topping in 2009, what direction will farmland values follow?

### **Irrigated and Non-irrigated Cropland Values**

(Tenth Federal Reserve District)

Percent change from year ago

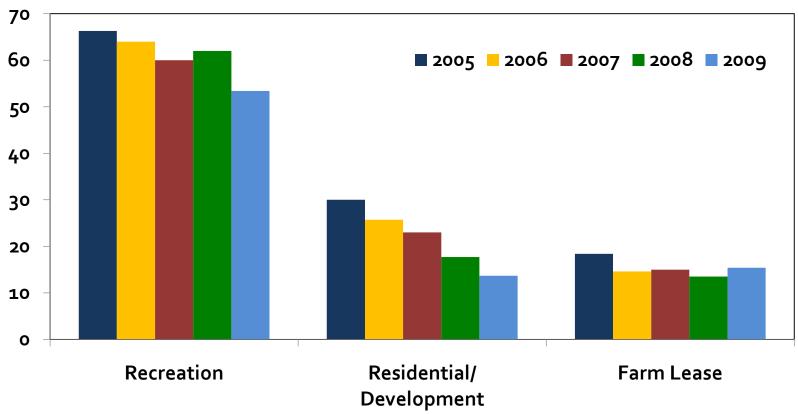




## Nonfarm demand for farmland has fallen.

### Reasons for Farmland Purchases by Nonfarmers

#### Percent of respondents\*



Source: Federal Reserve Bank of Kansas City

<sup>\*</sup>Respondents were asked the most common reasons for farmland purchases by individuals other than farmers. Respondents could choose more than one response and therefore percentages will not sum to 100.

\*Regional, Public and Community Affairs Division\*

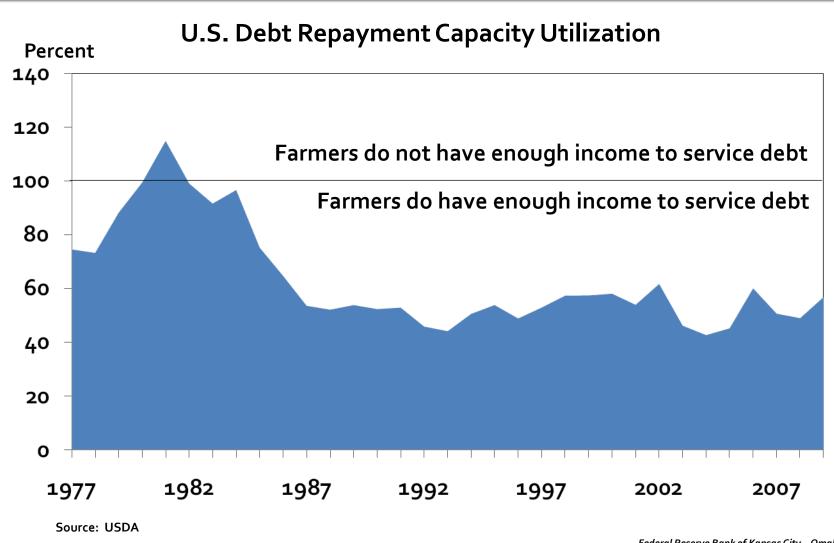


# Risks to the Agricultural Sector

- Will a sluggish recovery limit a farm rebound?
- Will fragile financial markets limit credit?
- Will farmland values hold?
- A 1970s déjà vu?
  - Two missing pieces: debt and inflation



## In general, farmers are financially sound.



## Inflation remains well anchored.

### **Consumer Price Inflation Expectations**



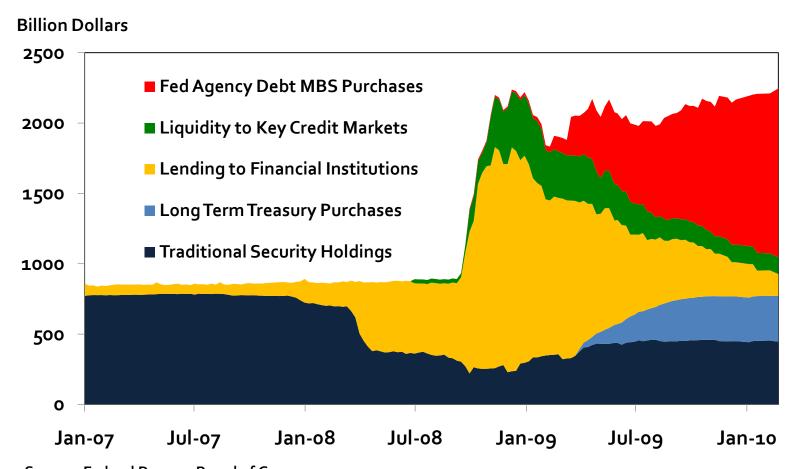
1979 1982 1984 1987 1989 1992 1994 1997 1999 2002 2004 2007 2009

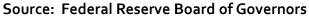
Source: Survey of Professional Forecasters



## The Federal Reserve has to shrink its balance sheet.

### Federal Reserve Balance Sheet: Assets





# Conclusions

- The economic recovery is underway.
- Any farm rebound will be driven by consumer demand.
- Will domestic or foreign consumers lead?
- Risks remain for agriculture.
- Ag conditions are strikingly similar to the 1970s.

Wall Street did not learn the lessons of the 1980s farm crisis.

DID YOU?





JUNE 8-9, 2010

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Kansas City, Missouri

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