





What Is the American Community Survey?

A large, continuous demographic survey

- Produces annual and multi-year estimates of the characteristics of the population and housing
- Produces information for small areas including tracts, block groups and population subgroups updated every year
- Produces characteristics, not a population count
- Key component of reengineered 2010 census



The Reengineered 2010 Census

The reengineered 2010 Census consists of three highly integrated activities designed to dramatically improve upon an already very good Census 2000.





The three integrated components are:

- A program of early planning, development and testing designed to completely restructure the management and conduct of a short-form only census in 2010
- Enhance and improve our existing address lists
- Collect and tabulate long-form data every year throughout the decade through the American Community Survey



Effects of the American Community Survey on the 2010 Census

Eliminate long-form

Better knowledge of local areas

Ongoing contacts with local governments

Experienced field staff to help with the short-form only census



Potential Benefits of the American Community Survey on the 2010 Census

Simplification

Better initial address lists

Cost savings during the census

Greater confidence of community governments in the census results

Reduction of differential undercount



The 1999-2001 Comparison Study

Compare the results from American Community Survey to the Census 2000 long-form results

Understand and measure differences between the traditional census long-form and the American Community Survey

Provide a bridge to interpret changes between Census 2000 and the American Community Survey



31 American Community Survey Test Sites

| Jef | ferso | n Co. | AR |
|-----|-------|-------|----|
|-----|-------|-------|----|

Pima Co., AZ

San Francisco Co., CA

•Tulare Co., CA

Broward Co., FL

Lake Co., IL

Black Hawk Co., IA

De Soto Parish, LA

Calvert Co., MD

Hampden Co., MA

•Madison Co., MS

Iron, Reynolds, and Washington Cos., MO

•Flathead and Lake Cos., MT

Upson Co., GA

•Miami Co., IN

Otero Co., NM

Oneida and Vilas Cos., WI

Ohio Co., WV

Bronx Borough, NY

Douglas Co., NE

Rockland Co., NY

•Franklin Co., OH

•Multnomah Co., OR

•Fulton Co., PA

Schuylkill Co., PA

Sevier Co., TN

Ft. Bend and Harris Cos., TX

Starr Co., TX

Zapata Co., TX

Petersburg, VA

Yakima Co., WA



Census 2000 Supplementary Survey (C2SS)

Census 2000 included a supplementary survey of 700,000 addresses in 1203 counties (operational test to determine whether Census Bureau could conduct ACS at the same time, but independent of the decennial census)

The survey was conducted throughout 2000 using the American Community Survey questionnaire and methodology

Data similar to that obtained by the Census 2000 longform, was released in November of 2001 for the nation, all 50 states and counties and places with populations of 250,000 or greater



Continuing the Supplementary Survey

In 2001 and 2002 the Census Bureau continued the survey of 700,000 addresses in 1203 counties using the American Community Survey questionnaire and methodology



Next Data Releases From Census 2000 Supplementary Survey

Summer 2002

Free CD-ROM with Census 2000
 Supplementary Survey and 2000 American
 Community Survey test sites

Late 2002

- 2001 Supplementary Survey
- 2001 American Community Survey
- 1999-2001 3-year average estimates for the 31 American Community Survey test sites



(Pending Congressional Funding)

Implement a national sample of 3 million addresses in every county, American Indian and Alaska Native area, Hawaiian Homeland in the United States, and in Puerto Rico

Profiles every year for communities of 65,000 or more, beginning in 2004 and each year thereafter

3- to 5-year cumulations for communities of less than 65,000 population



Planned Data Release Nationwide

(Pending Congressional Funding)

| | Population | | | | |
|------|-------------------------------------|---------------------------------------|----------------------------------|--|--|
| Year | 65,000 or greater (1-year estimate) | 20,000 or greater (3-year average) | Below 20,000 (5-year average) | | |
| 2004 | × | | | | |
| 2005 | X | | | | |
| 2006 | X | 2003-2005 | | | |
| 2007 | × | 2004-2006 | | | |
| 2008 | X | 2005-2007 | 2003-2007 | | |
| 2009 | X | 2006-2008 | 2004-2008 | | |

X= Average for the previous calendar year





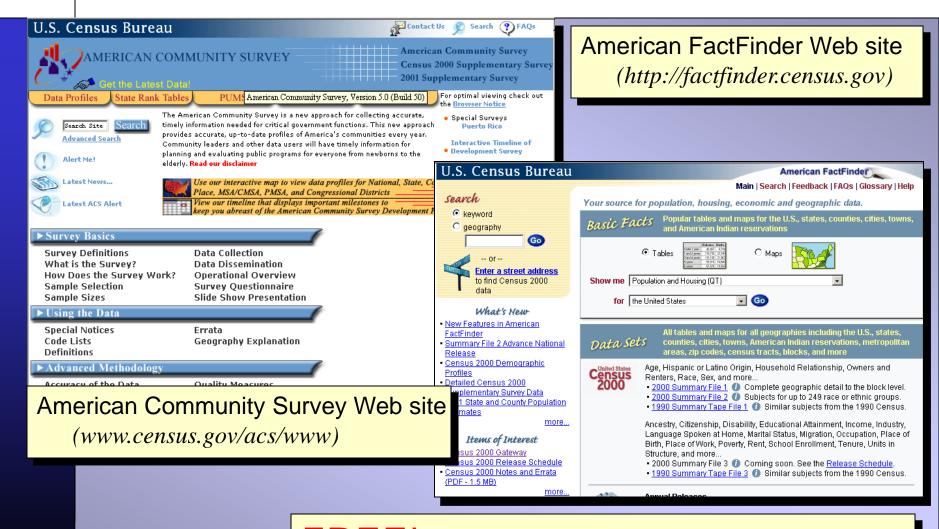
Tabular and narrative profiles of communities

Summary tabulations similar to those found in Census 2000 products

Public Use Microdata Sample files (not available in 1999)



Where the ACS and C2SS Data Products Can Be Found



FREE! CD-ROM from: cmo.acs@census.gov



Using ACS to Address Rural **Issues: Mobile Medical Van**

"We can use profiles about our population from the American Community Survey to better identify the need for and benefit of a mobile medical van for medically underserved people. It will help us identify the parts of our service areas most in need."

Fulton County Medical Center Fulton County, Pennsylvania





ACS and Health Care: Targeting Medical Services



"American Community
Survey data will
facilitate the Allen
Pavilion's strategic
planning process for the
Bronx."

New York Presbyterian Hospital, Bronx, New York

"Timely data are essential for the Bronx, as it will enable the Allen to more accurately assess community need and tailor culturally and linguistically appropriate services, which will have a greater success rate."



ACS and Education: Enrollment in Public Schools

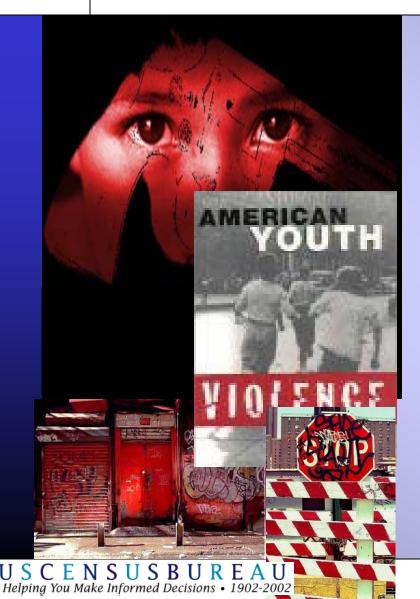


Enrollment was dropping in the Portland Public Schools so the challenge that the American Community Survey helped us understand was which grades were going to need teachers and which grades were not. This is important to planning teacher recruitment."

Population Research Center Portland State University



ACS Address Identification of Youth Violence – Springfield, MA



"We used Geographic Information Systems (GIS) software to show the incidence of arrests of youth in 1999 in the police districts of Springfield."

Baystate Medical Center Springfield, Massachusetts

"Then we layered maps that showed relevant demographic, social, and economic characteristics from the 1999 American Community Survey for the area. Such information helps us tailor intervention strategies appropriate to our community's needs."



What Others are Saying About the American Community Survey

"The American Community Survey represents one of the most valuable data projects taken on by the U.S. Census Bureau outside the decennial census and could revolutionize the quality of data available to public policy makers and private citizens about the demographic characteristics of out state, metropolitan areas, communities, and neighborhood."

ACCRA, formerly the American Chamber of Commerce Research Association

"ACS can be a catalyst for innovation and efficiency at the local level, (ACS is a federal investment that will yield significant dividends in better plans, better local decisions, better neighborhoods."

American Planning Association

"The [American Community Survey] offers the critical missing link necessary to assure governance decision-making can truly be optimized in our nations rural communities and counties."

Rural Policy Research Institute

"In a quickly changing environment Census data every 10 years is inadequate. Portland needs timely and reliable information for planning, evaluation and decision support. As an American Community Survey pilot site we have come to rely upon this more frequent form of Census information."

Vera Katz, Mayor, Portland, Oregon

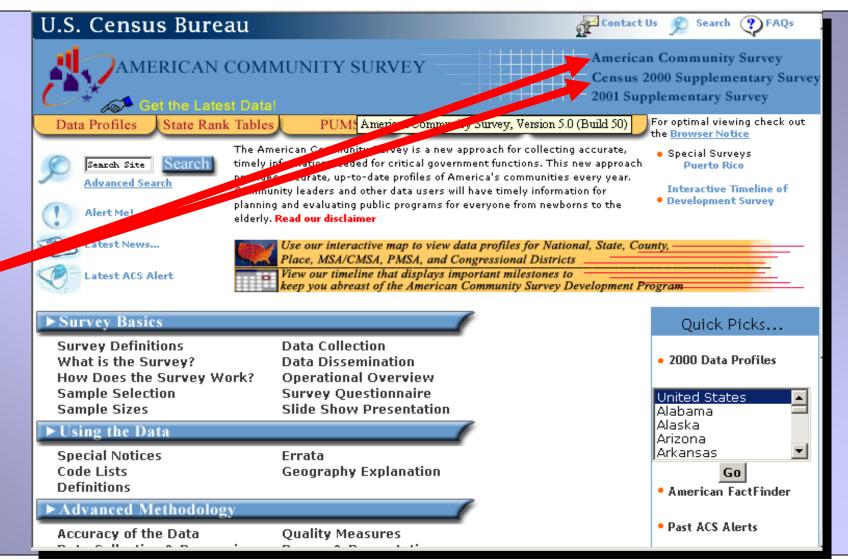


Endorsements

The American Community Survey has been endorsed publicly by over 40 public and private entities including the U.S. Conference of Mayors, the National League of Cities, National Conference of Black Mayors, Inc., the Rural Policy Research Institute, Consortium of Social Science Associations, National Congress of American Indians, Target Corporation, and Federated Department Stores, Inc.

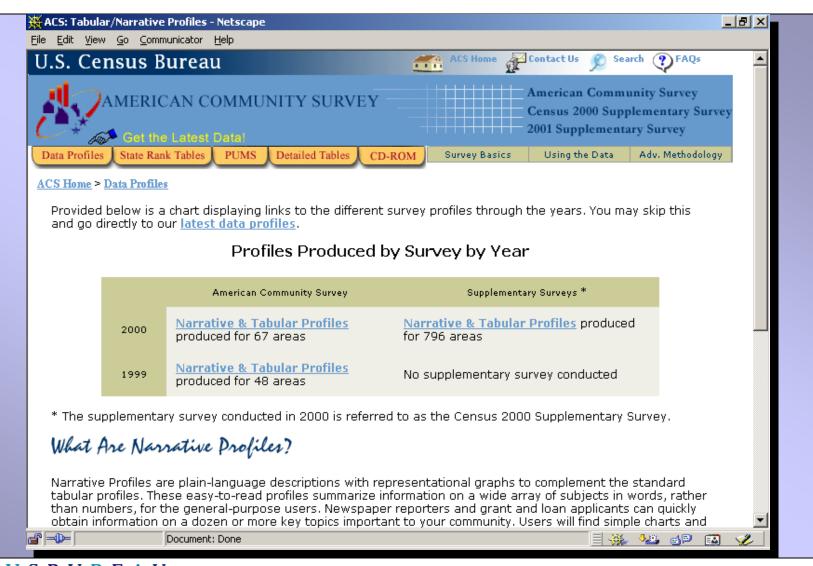


Are Available on the ACS Web Site



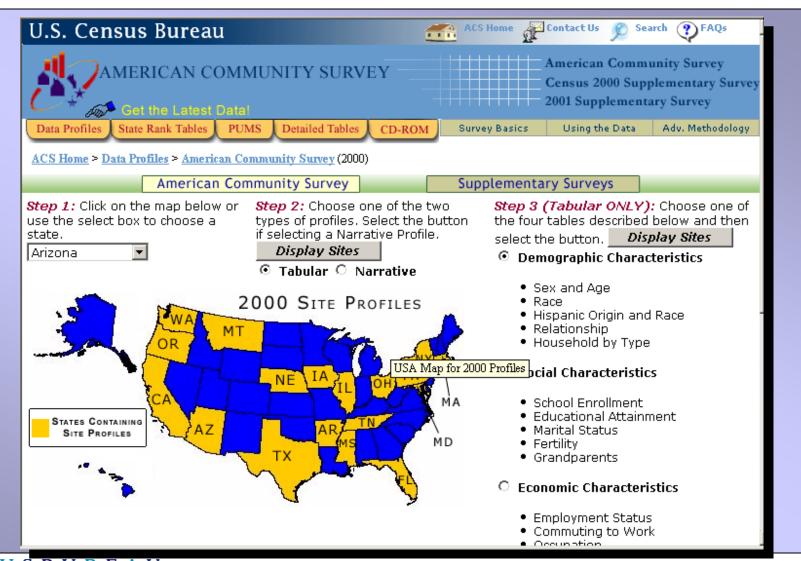


Standard Data Products





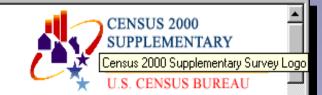
Narrative and Tabular Profiles







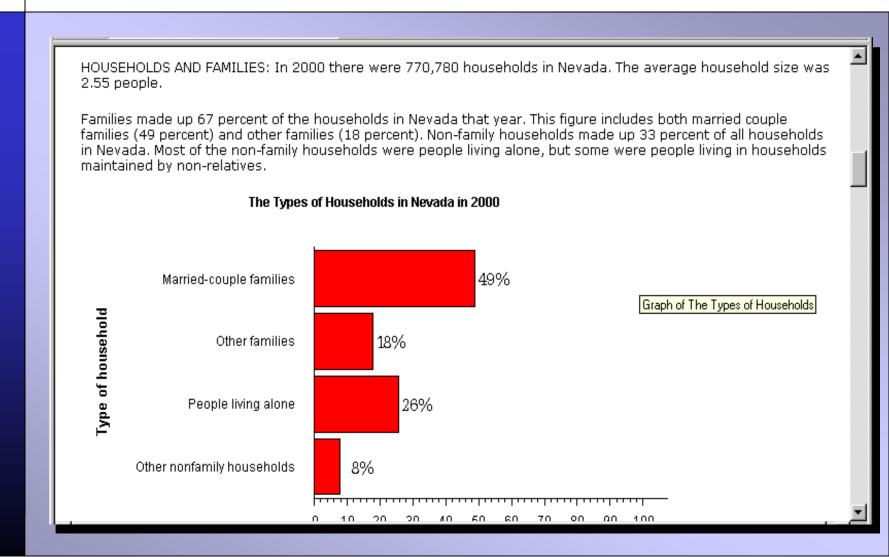
Census 2000 Supplementary Survey Profile Nevada



| TABLE 1. PROFILE OF GENERAL DEMOGRAPHIC CHARACTERISTICS | | | | | | | |
|---|-----------|----------------|----------------|--|--|--|--|
| | Estimate | Lower Bound | Upper Bound | | | | |
| Total population | 1,964,582 | **** | **** | | | | |
| SEX AND AGE | | | | | | | |
| Male | 994,037 | **** | **** | | | | |
| Female | 970,545 | **** | **** | | | | |
| Under 5 years | 133,964 | 124,948 | 142,980 | | | | |
| 5 to 9 years | 147,998 | 138,647 | 157,349 | | | | |
| 10 to 14 years | 141,907 | 133,396 | 150,418 | | | | |
| 15 to 19 years | 122,343 | 112,700 | 131,986 | | | | |
| 20 to 24 years | 122,389 | 113,393 | 131,385 | | | | |
| 25 to 34 years | 299,997 | 289,069 | 310,925 | | | | |
| 35 to 44 years | 332,691 | 322,649 | 342,733 | | | | |
| 45 to 54 years | 263,327 | 253,778 | 272,876 | | | | |

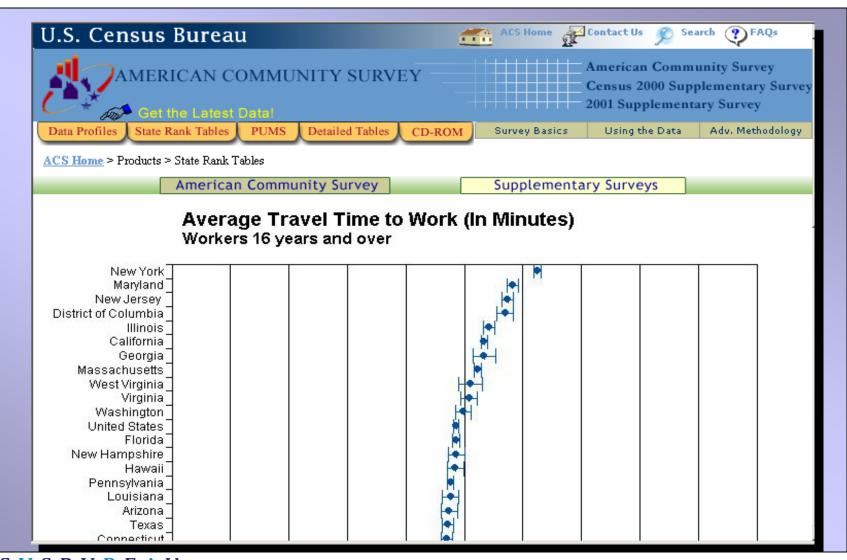


Narrative Profiles





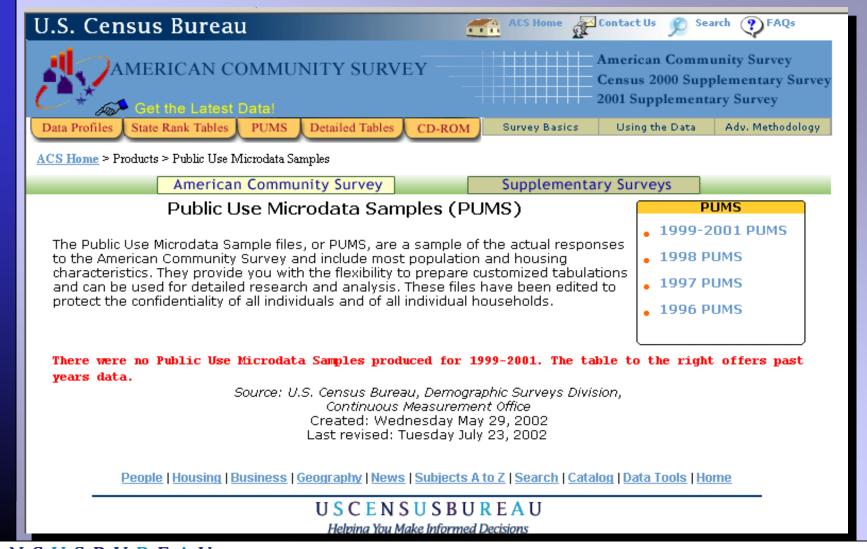
Rank Order Tables



Helping You Make Informed Decisions • 1902-2002

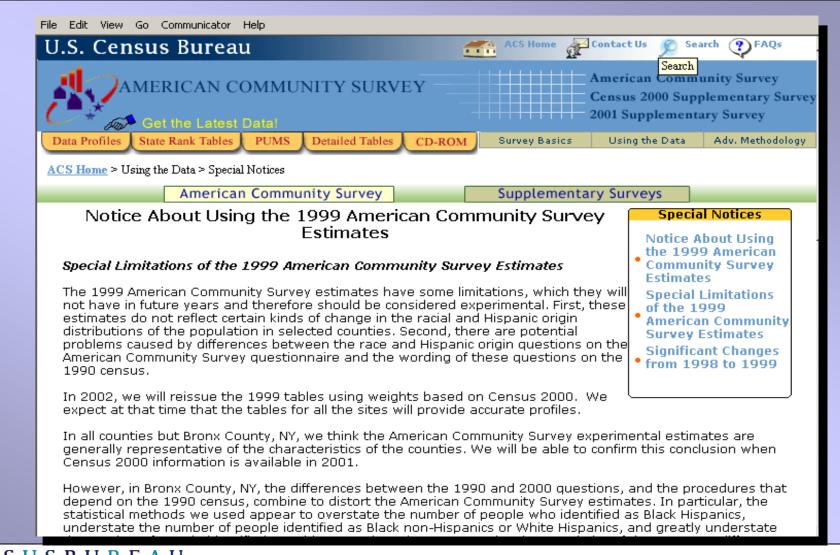


Downloadable Public Use Microdata Sample (PUMS) Files



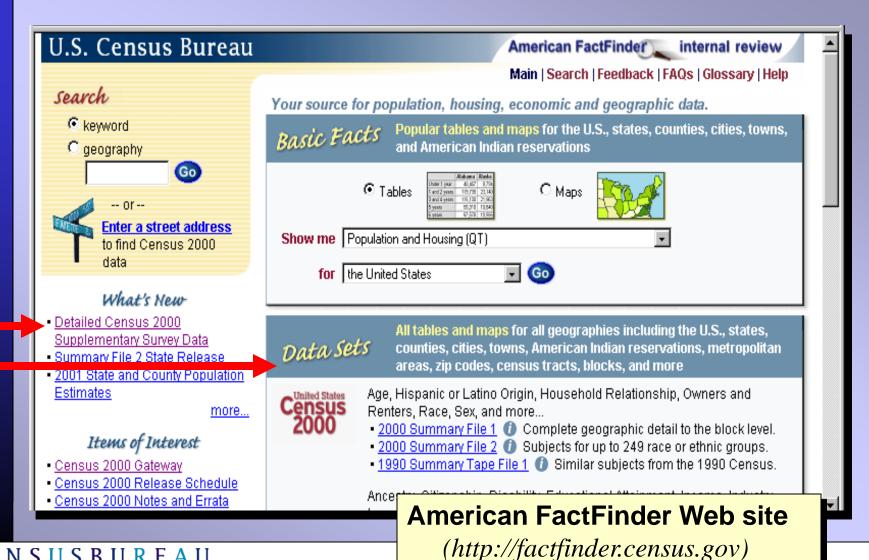


Limitations of the C2SS Data





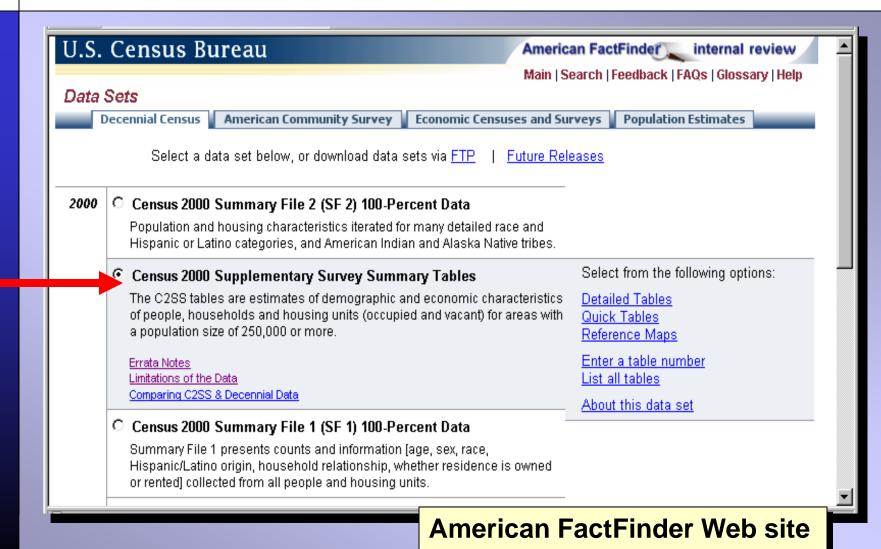
ACS and C2SS Data Available on American FactFinder



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C2SS Data Available on American FactFinder



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(http://factfinder.census.gov)



C2SS Detailed Summary Tables in American FactFinder

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Change Selections

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Current Selections

P002. RACE - Universe: TOTAL POPULATION

Data Set: Census 2000 Supplementary Survey Summary Tables

NOTE. Data based on twelve monthly samples during 2000. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see http://factfinder.census.gov/home/en/datanotes/exp-c2ss.html.

| United States | Estimate | Lower Bound | Upper Bound |
|--|-------------|-------------|-------------|
| Total: | 273,643,274 | ***** | **** |
| White alone | 212,031,850 | 211,668,743 | 212,394,957 |
| Black or African American alone | 32,147,382 | 31,784,793 | 32,509,971 |
| American Indian and Alaska Native alone | 2,119,942 | 1,953,393 | 2,286,491 |
| Asian alone | 10,418,131 | 10,240,050 | 10,596,212 |
| Native Hawaiian and Other Pacific Islander alone | 436,647 | 394,707 | 478,587 |
| Some other race alone | 10,685,528 | 10,454,335 | 10,916,721 |
| Two or more races: | 5,803,794 | 5,645,057 | 5,962,531 |
| Two races including Some other race | 1,500,963 | 1,432,821 | 1,569,105 |
| Two races excluding Some other race, and three or more races | 4,302,831 | 4,178,167 | 4,427,495 |

Notes

The Census 2000 Supplementary Survey universe is limited to the household population and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate is represented through the use of a confidence interval. The confidence interval computed here is a 90 percent confidence interval and can be interpreted roughly as providing 90 percent certainty that the true number falls between the lower and upper bounds.



For More Information

