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## Section 27

# Domestic Trade and Services

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This section presents statistics relating to the distributive trades and service industries. Data shown for the trades, classified by kind of business, and for the various categories of services (e.g., personal, business, repair, hotel) cover sales or receipts, establishments, employees, payrolls, and other items. The principal sources of these data are census reports and survey reports of the U.S. Census Bureau. Data on gross product in trade and service industries usually appear in the *Survey of Current Business*, issued by the U.S. Bureau of Economic Analysis. Financial data for firms engaged in retail, wholesale, or service activities appear in the annual *Statistics of Income*, published by the Internal Revenue Service.

**Censuses**—Censuses of retail trade and wholesale trade have been taken at various intervals since 1929. Limited coverage of the service industries started in 1933. Beginning with the 1967 census, legislation provides for a census of each area to be conducted every 5 years (for years ending in “2” and “7”). The industries covered in the censuses and surveys of business are those classified in three divisions defined in the *Standard Industrial Classification Manual* (see text, Section 13). *Retail trade* refers to places of business primarily engaged in selling merchandise for personal or household consumption; *wholesale trade*, to establishments primarily engaged in selling goods to dealers and distributors for resale or to purchasers who buy for business and farm uses; and *services*, to establishments primarily engaged in providing a wide range of services for individuals and for businesses.

Beginning with the 1954 Censuses of Retail Trade and Service industries, data for nonemployer establishments are included

and published separately. The census of wholesale trade excludes establishments with no paid employees. Beginning in 1977, sales taxes and finance charges are excluded from sales (or receipt) figures of the three censuses. In 1982 and prior censuses, the count of establishments represented the number in business at the end of the year. Beginning 1987, the count of establishments represents those in business at any time during the year.

For the 1987 and 1992 Censuses of Service Industries, hospitals operated by governmental organizations are included. Government-operated facilities in other service kind-of-business classifications are excluded from the census. In 1987 and 1992, data were not collected for elementary and secondary schools, colleges and universities, labor unions and similar organizations, and political organizations.

The census of retail trade beginning in 1977, excludes nonemployer direct sellers. Beginning 1982, the census treated each leased department in a store as a separate establishment and classified it according to the kind of business it conducted. In prior years, data for leased departments were consolidated with the data for stores in which they were located.

**Current surveys**—Current sample surveys conducted by the Census Bureau cover various aspects of the retail and wholesale trade and selected service industries. Its *Monthly Retail Trade Report* contains monthly estimates of sales, inventories, and inventory/sales ratios, purchases, and accounts receivable for the United States, by kind of business. Annual figures on sales, year-end inventories, and sales/inventory ratios,

by kind of business, appear in the *Annual Benchmark Report for Retail Trade*.

Statistics from the Bureau's monthly wholesale trade survey include national estimates of merchant wholesalers' sales, inventories, and stock-sales ratios by major summary groups—durable and nondurable—and selected kinds of business. Merchant wholesalers are those wholesalers who take title to the goods they sell (e.g., jobbers, exporters, importers, major distributors). These data, based on reports submitted by a sample of firms, appear in the *Monthly Wholesale Trade Report*. Annual figures on sales, sales-inventory ratios, year-end inventories, and purchases appear in the *Annual Benchmark Report for Wholesale Trade*.

The *Service Annual Survey* provides annual estimates of nationwide receipts for selected personal, business, leasing and repair, amusement and entertainment, social and health, and other professional service industries in the United States. For selected accommodation, social, health, and other professional service industries, separate estimates are developed for receipts of taxable firms and revenue and expenses for firms and organizations exempt from Federal income taxes. The estimates for tax exempt firms in these industries are derived from a sample of employer firms only. All other estimates represent the combined total for employer and nonemployer firms.

The *Transportation Annual Survey* provides annual, nationwide estimates of

detailed revenue and expenses for firms engaged in providing commercial motor freight transportation or public warehousing services. This includes firms furnishing local or long distance trucking or transfer services or in storage of farm products, furniture or household goods, or commercial goods of any nature. The survey excludes private trucking and owner-operators with no paid employees.

The *Annual Survey of Communication Services* provides detailed nationwide estimates of detailed revenue and expenses for employer firms primarily engaged in providing telephone, radio and television broadcasting, cable television, or other communication services.

For the current sample survey programs, retail trade coverage is the same as for the census; wholesale trade coverage is limited to merchant wholesalers, and selected services coverage is less inclusive than the census.

Estimates obtained from annual and monthly surveys are based on sample data and are not expected to agree exactly with results that would be obtained from a complete census of all establishments. Data include estimates for sampling units not reporting.

**Statistical reliability**—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

## No. 1273. Gross Domestic Product in Domestic Trade and Service Industries in Current and Real (1992) Dollars: 1990 to 1996

[In billions of dollars (870.7 represents \$870,700,000,000), except percent. For definition of gross domestic product, see text, Section 14, Based on 1987 Standard Industrial Classification]

Industry	Current dollars				Chained (1992) dollars <sup>1</sup>			
	1990	1994	1995	1996	1990	1994	1995	1996
<b>Wholesale and retail trade . . . . .</b>	<b>870.7</b>	<b>1,083.3</b>	<b>1,122.0</b>	<b>1,184.7</b>	<b>906.9</b>	<b>1,049.7</b>	<b>1,080.0</b>	<b>1,141.9</b>
Percent of gross domestic product . . . . .	15.2	15.6	15.4	15.5	14.8	15.9	16.0	16.5
Wholesale trade . . . . .	367.2	468.0	484.4	516.8	360.5	448.6	457.5	493.3
Retail trade . . . . .	503.5	615.3	637.6	667.9	546.4	601.2	622.5	648.5
<b>Services . . . . .</b>	<b>1,059.4</b>	<b>1,350.4</b>	<b>1,440.3</b>	<b>1,539.5</b>	<b>1,181.7</b>	<b>1,256.5</b>	<b>1,298.8</b>	<b>1,342.9</b>
Percent of gross domestic product . . . . .	18.4	19.4	19.8	20.2	19.3	19.0	19.3	19.4
Hotels and other lodging places . . . . .	46.1	57.4	60.6	63.7	49.2	54.4	55.4	55.8
Personal services . . . . .	38.2	45.8	46.6	49.1	41.7	42.6	42.4	43.3
Business services . . . . .	199.0	256.0	283.3	318.5	216.5	247.1	271.3	295.7
Auto repair, services, and garages . . . . .	48.9	59.3	61.1	65.0	54.0	53.3	53.3	55.3
Miscellaneous repair services . . . . .	17.7	19.2	20.7	22.5	21.5	16.7	17.0	15.9
Motion pictures . . . . .	20.4	23.0	25.9	29.9	22.1	21.8	23.9	26.2
Amusement and recreation services . . . . .	39.1	51.4	56.2	60.8	42.8	47.5	49.7	51.6
Health services . . . . .	307.9	410.2	428.9	447.0	356.9	369.7	371.6	376.6
Legal services . . . . .	80.7	93.8	96.5	100.0	91.5	86.0	85.5	85.1
Educational services . . . . .	39.8	52.3	55.1	58.2	44.3	48.9	49.6	50.7
Social services . . . . .	29.6	43.2	46.7	49.3	32.5	41.6	43.7	44.9
Membership organizations . . . . .	35.0	45.1	47.0	48.9	38.3	42.1	42.5	43.1
Other services . . . . .	147.8	182.6	199.9	215.2	160.4	175.4	184.6	192.9
Private households . . . . .	9.4	11.0	11.8	11.5	10.2	10.4	10.8	10.1

<sup>1</sup> See text, Section 14, Income.

Source: U.S. Bureau of Economic Analysis, *Survey of Current Business*, August 1997.

## No. 1274. Retail Trade—Summary: 1972 to 1992

[1,665 represents 1,665,000. 1972 through 1982 based on 1972 Standard Industrial Classification (SIC) code; beginning 1987 based on 1987 SIC code. Comparability of data over time is affected by changes in the SIC code]

Item	Unit	1972	1977	1982	1987	1992
Firms, total <sup>1</sup> . . . . .	1,000 . . . . .	1,665	1,567	1,573	1,992	2,212
Multiunit establishments <sup>2</sup> . . . . .	1,000 . . . . .	301	343	415	498	528
Establishments, total <sup>1</sup> . . . . .	1,000 . . . . .	1,780	1,855	1,923	2,420	2,672
With payroll . . . . .	1,000 . . . . .	1,265	1,304	1,324	1,504	1,526
With sales of \$1,000,000 or more <sup>3</sup> . . . . .	1,000 . . . . .	74	119	193	259	326
Consumer Price Index: <sup>4</sup>						
All items . . . . .	1982-84=100 . . . . .	41.8	60.6	96.5	113.6	140.3
All commodities . . . . .	1982-84=100 . . . . .	44.5	64.2	97.0	107.7	129.1
Sales . . . . .	Bil. dol. . . . .	457	723	1,066	1,540	1,949
By establishments with payroll . . . . .	Bil. dol. . . . .	440	700	1,039	1,493	1,895
By multiunit establishments <sup>2</sup> . . . . .	Bil. dol. . . . .	202	341	567	844	1,137
Percent of total sales . . . . .	Percent . . . . .	44.0	47.1	53.2	54.8	58.3
Percent of multiunit sales by 100-or-more establishment multiunits . . . . .	Percent . . . . .	55.8	55.8	54.5	54.6	57.0
In 1987 dollars <sup>6</sup> . . . . .	Bil. dol. . . . .	1,042	1,170	1,175	1,540	1,669
Percent of sales by corporations <sup>5</sup> . . . . .	Percent . . . . .	76.4	79.8	84.6	88.9	89.9
Per capita sales: <sup>7</sup>						
Current dollars . . . . .	Dollars . . . . .	2,186	3,291	4,601	6,357	7,643
Constant (1987) dollars <sup>6</sup> . . . . .	Dollars . . . . .	4,978	5,325	5,073	6,357	6,544
Sales as percent of personal income . . . . .	Percent . . . . .	46.6	45.2	39.6	40.5	37.9
Payroll, entire year <sup>8</sup> . . . . .	Bil. dol. . . . .	55.4	85.9	123.6	177.5	222.9
Percent of sales <sup>9</sup> . . . . .	Percent . . . . .	12.6	12.3	11.9	11.9	11.8
Paid employees, March 12 pay period . . . . .	1,000 . . . . .	11,211	13,040	14,468	17,780	18,407

<sup>1</sup> Through 1982, represents the number of establishments and firms in business at the end of year. Beginning 1987, represents the number of establishments and firms in business at any time during year. <sup>2</sup> Establishments of firms that operate at two or more locations. <sup>3</sup> Through 1982, represents establishments with and without payroll. Beginning 1987, represents only establishments with payroll. <sup>4</sup> Source: U.S. Bureau of Labor Statistics, *Monthly Labor Review*; Beginning 1982, CPI-U annual averages, see text, Section 15, Prices. <sup>5</sup> Prior to 1982, data provided for percent of multiunit sales by 101-or-more establishment units. <sup>6</sup> Based on implicit price deflators for retail sales supplied by U.S. Bureau of Economic Analysis. <sup>7</sup> Based on estimated resident population as of July 1. <sup>8</sup> Covers only establishments with payroll.

Source: Except as noted, U.S. Census Bureau, *Census of Retail Trade, 1972, RC72-S-1; 1977, RC77-52; 1982, RC82-A-52 and RC82-I-1; 1987, RC87-A-52, RC87-N-1, and RC87-S-1; and 1992, RC92-A-52, RC92-N-1, and RC92-S-1.*

## No. 1275. Retail Trade—Establishments, Employees, and Payroll: 1990 and 1996

[1,529.7 represents 1,529,700 except as indicated. Covers establishments with payroll. Employees are for the week including March 12. Most government employees are excluded. For statement on methodology, see Appendix III]

Kind of business	1987 SIC code <sup>1</sup>	Establishments (1,000)		Employees (1,000)		Payroll (bil. dol.)	
		1990	1996	1990	1996	1990	1996
<b>Retail trade, total . . . . .</b>	<b>(G)</b>	<b>1,529.7</b>	<b>1,579.3</b>	<b>19,815</b>	<b>21,487</b>	<b>241.7</b>	<b>317.7</b>
Building materials and garden supplies <sup>2</sup> . . . . .	52	71.9	64.7	703	768	11.9	15.4
Lumber and other building materials . . . . .	521	27.5	24.3	403	475	7.5	10.1
Paint, glass, and wallpaper stores . . . . .	523	10.2	9.8	54	49	0.9	1.0
Hardware stores . . . . .	525	19.0	14.3	143	124	1.9	1.8
Retail nurseries and garden stores . . . . .	526	10.1	11.3	76	81	1.0	1.3
Mobile home dealers . . . . .	527	4.2	4.8	23	37	0.4	1.1
General merchandise stores <sup>2</sup> . . . . .	53	36.6	36.9	2,135	2,261	22.9	28.6
Department stores . . . . .	531	10.1	10.8	1,710	1,850	18.3	23.0
Variety stores . . . . .	533	10.0	10.8	109	93	1.0	0.9
Misc. general merchandise stores . . . . .	539	15.0	14.8	310	316	3.6	4.7
Food stores <sup>2</sup> . . . . .	54	186.1	179.3	3,124	3,300	35.8	44.1
Grocery stores . . . . .	541	132.5	129.2	2,757	2,981	32.4	40.5
Meat and fish markets . . . . .	542	9.3	7.9	54	46	0.6	0.6
Fruit and vegetable markets . . . . .	543	2.9	3.3	19	19	0.2	0.3
Candy, nut, confectionery stores . . . . .	544	5.4	4.7	29	28	0.2	0.3
Retail bakeries . . . . .	546	19.9	20.2	176	148	1.5	1.5
Automotive dealers and service stations <sup>2</sup> . . . . .	55	207.3	202.0	2,104	2,267	40.0	55.5
New and used car dealers . . . . .	551	26.1	24.6	917	1,015	23.9	35.1
Used car dealers . . . . .	552	14.3	22.0	56	86	1.0	1.9
Auto and home supply stores . . . . .	553	43.4	43.8	305	346	5.1	6.8
Gasoline service stations . . . . .	554	104.8	96.2	701	713	7.5	9.0
Boat dealers . . . . .	555	4.6	5.1	34	33	0.6	0.8
Recreational vehicle dealers . . . . .	556	2.7	3.0	24	28	0.5	0.8
Motorcycle dealers . . . . .	557	3.4	3.8	22	29	0.4	0.7
Apparel and accessory stores <sup>2</sup> . . . . .	56	150.2	132.7	1,193	1,087	12.2	13.2
Men's and boys' clothing stores . . . . .	561	14.7	13.8	108	92	1.5	1.4
Women's clothing stores . . . . .	562	50.2	40.6	439	327	4.0	3.5
Women's accessory and specialty stores . . . . .	563	7.7	8.6	46	50	0.5	0.6
Children's and infants' wear stores . . . . .	564	5.6	5.2	36	45	0.3	0.4
Family clothing stores . . . . .	565	17.8	19.6	283	329	3.0	4.1
Shoe stores . . . . .	566	37.4	31.7	206	181	2.2	2.3
Misc. apparel and accessory stores . . . . .	569	9.1	10.2	47	53	0.5	0.7
Furniture and home furnishings stores <sup>2</sup> . . . . .	57	108.1	115.7	749	878	12.3	16.7
Furniture and home furnishings stores <sup>2</sup> . . . . .	571	61.1	66.0	430	476	7.2	9.3
Furniture stores . . . . .	5712	30.8	31.4	245	258	4.3	5.4
Floor covering stores . . . . .	5713	13.2	14.7	77	81	1.5	1.9
Drapery and upholstery stores . . . . .	5714	3.4	2.8	16	11	0.2	0.2
Misc. home furnishings stores . . . . .	5719	13.3	16.6	92	125	1.1	1.8
Household appliance stores . . . . .	572	10.0	10.0	63	64	1.1	1.3
Radio, television, music and computer stores <sup>2</sup> . . . . .	573	34.2	39.1	245	336	3.9	6.2
Radio, TV, and electronic stores . . . . .	5731	16.5	15.9	120	165	2.1	3.1
Computer and software stores . . . . .	5734	5.1	9.6	33	69	0.8	1.7
Record and prerecorded tape stores . . . . .	5735	7.1	8.9	60	73	0.6	0.8
Eating and drinking places <sup>2</sup> . . . . .	58	402.6	466.4	6,461	7,417	49.6	69.1
Eating places . . . . .	5812	286.8	368.5	5,700	6,716	43.8	62.7
Drinking places . . . . .	5813	43.8	53.9	267	326	2.0	2.8
Miscellaneous retail <sup>2</sup> . . . . .	59	349.0	365.4	2,487	2,640	33.2	43.2
Drug stores and proprietary stores . . . . .	591	50.0	43.2	593	588	8.3	10.6
Liquor stores <sup>3</sup> . . . . .	592	30.8	28.8	141	129	1.6	1.7
Used merchandise stores . . . . .	593	15.0	23.5	79	117	0.9	1.6
Sporting goods and bicycle shops . . . . .	5941	21.4	25.2	139	189	1.6	2.5
Book stores . . . . .	5942	11.7	13.1	86	117	0.8	1.4
Stationery stores . . . . .	5943	4.8	4.0	34	23	0.4	0.4
Jewelry stores . . . . .	5944	26.6	27.7	161	137	2.3	2.7
Hobby, toy, and game shops . . . . .	5945	9.4	10.8	83	109	0.8	1.3
Camera, photo supply stores . . . . .	5946	3.6	3.0	22	18	0.4	0.3
Gift, novelty, and souvenir shops . . . . .	5947	29.5	36.1	164	194	1.4	2.0
Sewing, needlework, and piece goods . . . . .	5949	8.2	6.9	68	51	0.5	0.5
Catalog and mail-order houses . . . . .	5961	7.2	8.2	141	180	2.6	4.5
Merchandising machine operators . . . . .	5962	5.1	6.7	76	73	1.3	1.4
Direct selling establishments . . . . .	5963	8.8	14.9	107	119	1.7	2.3
Fuel dealers . . . . .	598	12.0	11.3	100	95	2.2	2.4
Florists . . . . .	5992	25.8	26.7	131	126	1.2	1.4
Optical goods stores . . . . .	5995	13.2	14.7	66	73	1.1	1.4
Administrative and auxiliary . . . . .	(X)	18.0	16.2	860	869	23.7	31.7

X Not applicable. <sup>1</sup> Based on 1987 Standard Industrial Classification; see text, Section 17, Business. <sup>2</sup> Includes kinds of business not shown separately. <sup>3</sup> Includes government employees.

Source: U.S. Census Bureau, *County Business Patterns*, annual.

## No. 1276. Retail and Wholesale Trade—Establishments, Sales, Payroll, and Employees, by Kind of Business (NAICS Basis): 1997

[Includes only establishments with payroll]

Kind of business	1997 NAICS code <sup>1</sup>	Establish- ments	Sales, revenue, receipts, and shipments (\$1,000)		Annual payroll (\$1,000)	Paid employees <sup>2</sup>
<b>Retail trade, total</b> . . . . .	<b>44-45</b>	<b>1,120,249</b>	<b>2,456,574,247</b>	<b>238,792,423</b>	<b>14,115,559</b>	
Motor vehicle and parts dealers . . . . .	441	122,970	647,535,234	50,600,918	1,742,969	
Furniture & home furnishings stores. . . . .	442	64,498	71,797,971	9,934,532	483,310	
Electronics & appliance stores . . . . .	443	43,480	70,343,099	7,277,757	350,278	
Building material & garden equipment and supplies dealers . . . . .	444	93,115	230,279,924	25,806,984	1,124,433	
Food & beverage stores . . . . .	445	149,919	400,970,661	40,799,563	2,909,537	
Health & personal care stores. . . . .	446	83,194	117,671,505	15,347,098	904,494	
Gasoline stations . . . . .	447	126,059	197,751,207	11,463,080	917,933	
Clothing & clothing accessories stores . . . . .	448	156,752	138,656,713	16,761,476	1,335,663	
Sporting goods, hobby, book, & music stores . . . . .	451	68,963	62,796,899	7,254,653	566,671	
General merchandise stores. . . . .	452	36,636	330,163,770	30,816,980	2,505,892	
Miscellaneous store retailers . . . . .	453	130,081	79,534,863	10,248,405	757,943	
Nonstore retailers . . . . .	454	44,582	109,072,401	12,480,977	516,436	
<b>Wholesale trade, total</b> . . . . .	<b>42</b>	<b>453,184</b>	<b>4,055,023,223</b>	<b>215,741,330</b>	<b>5,820,391</b>	
Wholesale trade, durable goods . . . . .	421	290,260	2,189,603,850	133,719,852	3,409,803	
Wholesale trade, nondurable goods. . . . .	422	162,924	1,865,419,373	82,021,478	2,410,588	
<b>Merchant wholesalers, total</b> . . . . .	<b>375,155</b>	<b>2,337,228,314</b>	<b>159,109,949</b>	<b>4,607,866</b>		
Wholesale trade, durable goods . . . . .	421	240,621	1,214,386,597	100,153,535	2,764,848	
Wholesale trade, nondurable goods. . . . .	422	134,534	1,122,841,717	58,956,414	1,843,018	

<sup>1</sup> Based on 1997 North American Industry Classification System; see text, Section 17, Business. <sup>2</sup> Definition of paid employees varies among sectors.

Source: U.S. Census Bureau, 1997 Economic Census, EC97X-CS1.

## No. 1277. Comparative Statistics in Retail Trade, by Kind of Business: 1992 and 1997

[Covers establishments with payroll. Based on 1987 Standard Industrial Classification (SIC) code; see text, Section 17, Business]

Kind of business	1987 SIC code	Establish- ments (1,000)		Sales, receipts, revenue/shipments (mil. dol.)		Annual payroll (mil. dol.)		Paid employees <sup>1</sup> (1,000)	
		1992	1997	1992	1997	1992	1997	1992	1997
		<b>Retail trade, total</b> . . . . .	<b>(G)</b>	<b>1,526</b>	<b>1,566</b>	<b>1,894,880</b>	<b>2,562,094</b>	<b>222,868</b>	<b>293,578</b>
Building materials & garden supplies . . . . .	52	69	69	98,832	153,831	11,790	17,529	666	855
General merchandise stores. . . . .	53	35	35	245,330	328,636	24,503	30,637	2,079	2,495
Food stores. . . . .	54	181	174	369,199	419,840	37,228	43,354	2,969	3,147
Automotive dealers. . . . .	55	202	201	529,853	785,314	39,376	55,659	1,943	2,291
Apparel and accessory stores. . . . .	56	145	126	101,714	118,604	12,039	13,729	1,145	1,122
Furniture and home furnishings stores. . . . .	57	110	115	93,206	137,996	11,869	16,429	702	868
Eating and drinking places. . . . .	58	434	(S)	195,317	(S)	52,570	(S)	6,548	(S)
Miscellaneous retail stores. . . . .	59	351	(S)	261,429	(S)	33,494	(S)	2,357	(S)

S Figure does not meet publication standards. <sup>1</sup> Definition of paid employees varies among sectors.

Source: U.S. Census Bureau, 1997 Economic Census, EC97X-CS1.

## No. 1278. Retail Trade Sales—Summary: 1980 to 1998

[In billions of dollars (957 represents \$957,000,000,000) except as indicated. Sales and inventories for leased departments and concessions are tabulated in the kind-of-business category of the leased department or concession. Based on Current Business Survey, see Appendix III]

Year	Sales								
	Total (bil. dol.)	Annual percent change	Per capita <sup>2</sup> (dol.)	Index of sales (1982= 100)	Durable goods (bil. dol.)	Nondurable goods (bil. dol.)		Inventories at cost <sup>4</sup> (bil. dol.)	Inventory/ sales <sup>5</sup> ratios <sup>5</sup>
						Total	Dept. stores <sup>3</sup>		
1980 . . . . .	957	6.7	4,213	89.5	299	658	85	121	(NA)
1985 . . . . .	1,375	6.9	5,779	128.6	498	877	126	182	1.55
1988 . . . . .	1,656	7.5	6,774	154.9	629	1,027	152	219	1.53
1989 . . . . .	1,759	6.2	7,127	164.5	657	1,102	161	237	1.59
1990 . . . . .	1,845	4.9	7,395	172.5	669	1,176	166	240	1.56
1991 . . . . .	1,856	0.6	7,361	173.6	650	1,206	173	243	1.57
1992 . . . . .	1,952	5.2	7,653	182.5	704	1,248	186	252	1.50
1993 . . . . .	2,074	6.3	8,046	193.9	780	1,294	200	268	1.50
1994 . . . . .	2,230	7.5	8,567	208.5	882	1,348	217	292	1.53
1995 . . . . .	2,329	4.5	8,865	217.8	940	1,390	231	307	1.54
1996 . . . . .	2,461	5.7	9,281	230.2	1,009	1,453	244	316	1.52
1997 . . . . .	2,566	4.3	9,588	240.0	1,058	1,508	261	324	1.49
1998 . . . . .	2,696	5.1	9,984	252.2	1,132	1,563	279	334	1.44

NA Not available. <sup>1</sup> Change from immediate prior year. <sup>2</sup> Based on U.S. Census Bureau estimates of resident population as of July 1. <sup>3</sup> Excludes leased departments. <sup>4</sup> As of Dec. 31. Includes warehouses. Adjusted for seasonal variations. <sup>5</sup> Sales data also adjusted for holiday and trading-day differences.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1988 Through December 1997*, (BR/97-RV) and prior issues; and unpublished data.

## No. 1279. Retail Trade—Sales, by Kind of Business: 1980 to 1998

[In billions of dollars (957.4 represents \$957,400,000,000). See headnote, Table 1278. Based on Current Business Survey, see Appendix III]

Kind of business	1987 SIC code <sup>1</sup>	1980	1985	1990	1994	1995	1996	1997	1998
		<b>Retail trade, total. . . . .</b>		<b>957.4</b>	<b>1,375.0</b>	<b>1,844.6</b>	<b>2,229.9</b>	<b>2,329.3</b>	<b>2,461.2</b>
<b>Durable goods<sup>2</sup> . . . . .</b>		<b>299.2</b>	<b>498.1</b>	<b>668.8</b>	<b>882.1</b>	<b>939.7</b>	<b>1,008.5</b>	<b>1,058.2</b>	<b>1,132.5</b>
Building materials and garden supplies <sup>2</sup> . . . . .	52	50.8	71.2	94.6	124.9	130.1	140.3	150.5	166.1
Building materials, supply stores . . . . .	521,3	35.0	50.8	70.3	94.6	98.2	106.2	116.1	127.0
Hardware stores . . . . .	525	8.3	10.5	12.5	14.0	14.1	14.4	14.6	15.3
Automotive dealers . . . . .	55 exc. 554	164.1	303.2	387.6	521.8	556.7	599.7	625.7	661.4
Motor vehicle, misc. automotive dealers . . . . .	551,2,5,6,7,9	146.2	278.0	356.8	487.6	520.8	561.3	587.7	622.5
Motor vehicle dealers . . . . .	551,2	137.7	263.1	338.7	463.7	493.7	531.9	553.2	583.1
New and used car dealers . . . . .	551	130.5	251.6	316.0	430.6	456.2	490.0	507.5	533.5
Auto and home supply stores . . . . .	553	18.0	25.2	30.8	34.1	40.0	38.4	38.0	38.9
Furniture and homefurnishings stores <sup>2</sup> . . . . .	57	44.2	68.3	91.5	120.3	130.3	137.9	146.7	159.3
Furniture, homefurnishings stores <sup>2</sup> . . . . .	71	26.3	38.3	50.5	59.9	62.3	66.0	71.6	76.2
Furniture stores . . . . .	5712	(NA)	23.9	30.8	35.4	36.7	39.0	42.8	45.3
Floor covering stores . . . . .	5713	(NA)	7.9	10.7	11.7	12.0	12.1	13.1	14.5
Household appliance, radio, TV, and computer stores . . . . .	5722,31,34	14.0	25.1	33.0	50.1	57.2	60.7	64.0	71.6
Household appliance stores . . . . .	5722	(NA)	8.4	8.8	8.8	9.6	9.7	10.3	10.7
Radio, TV, and computer stores . . . . .	5731,34	(NA)	16.7	24.3	41.3	47.6	51.1	53.8	60.9
Sporting goods and bicycle shops . . . . .	5941	(NA)	8.7	15.0	19.0	20.2	21.2	22.1	23.4
Book stores . . . . .	5942	(NA)	4.5	7.4	10.3	11.5	12.4	12.7	13.0
Jewelry stores . . . . .	5944	(NA)	11.2	15.2	18.0	19.1	20.2	19.5	22.3
<b>Nondurable goods<sup>2</sup> . . . . .</b>		<b>658.1</b>	<b>876.9</b>	<b>1,175.8</b>	<b>1,347.8</b>	<b>1,389.6</b>	<b>1,452.7</b>	<b>1,508.0</b>	<b>1,563.4</b>
General merchandise stores . . . . .	53	109.0	158.6	215.5	282.3	298.0	313.2	331.5	353.5
Department stores <sup>2</sup> . . . . .	531	85.5	126.4	165.8	217.4	231.1	244.5	261.2	278.6
Variety stores . . . . .	533	7.8	8.5	8.3	9.5	9.9	10.6	11.5	11.9
Misc. general merchandise stores . . . . .	539	15.7	23.8	41.4	55.4	57.0	58.1	58.8	62.9
Food stores . . . . .	54	220.2	285.1	368.3	397.4	407.4	421.0	429.8	443.0
Grocery stores . . . . .	541	205.6	269.5	348.2	376.5	385.0	397.0	403.0	414.6
Gasoline service stations . . . . .	554	94.1	113.3	138.5	143.9	149.6	157.6	158.7	149.6
Apparel and accessory stores <sup>2</sup> . . . . .	56	49.3	70.2	95.8	110.0	110.9	114.6	117.8	124.0
Men's and boys' clothing stores . . . . .	561	7.7	8.5	10.5	11.1	9.4	9.6	10.6	11.5
Women's clothing specialty stores . . . . .	562,3	17.6	26.1	32.8	34.0	32.2	31.8	31.5	31.6
Women's clothing stores . . . . .	562	15.9	23.6	29.8	29.9	27.8	27.0	26.2	25.5
Family clothing stores . . . . .	565	10.8	17.8	28.4	38.5	40.6	43.0	45.1	48.7
Shoe stores . . . . .	566	10.5	13.1	18.0	19.1	19.3	20.0	20.4	20.9
Eating and drinking places . . . . .	58	90.1	127.9	190.1	217.1	222.1	228.2	236.2	247.0
Eating places <sup>2</sup> . . . . .	5812	80.4	117.6	178.7	204.9	209.0	214.4	222.0	231.6
Restaurants, lunchrooms, cafeterias . . . . .	5812 pt	(NA)	68.2	99.9	116.1	111.7	114.9	119.5	126.5
Refreshment places . . . . .	5812 pt	(NA)	48.1	75.7	90.4	93.9	95.7	98.5	99.9
Drinking places . . . . .	5813	(NA)	10.3	11.5	12.2	13.0	13.7	14.1	15.5
Drug stores and proprietary stores . . . . .	591	31.0	47.0	70.6	81.3	84.7	90.5	98.2	105.7
Liquor stores . . . . .	592	16.9	19.5	21.7	21.9	21.7	22.7	24.0	25.0
Nonstore retailers . . . . .	596	22.8	28.3	45.6	62.5	62.8	68.8	74.9	79.4
Catalog and mail-order houses . . . . .	5961	(NA)	15.8	26.6	39.9	40.0	43.8	48.7	54.9
Fuel dealers . . . . .	598	(NA)	16.8	15.6	16.0	16.9	19.0	17.7	14.9

NA Not available. <sup>1</sup> Based on 1987 Standard Industrial Classification code; see text, Section 17, Business. <sup>2</sup> Includes kinds of business, not shown separately. <sup>3</sup> Excludes leased departments.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1989 Through December 1997*, (BR/97-RV) and prior issues; and unpublished data.

## No. 1280. Retail Trade—Merchandise Inventories and Inventory/Sales Ratio, by Kind of Business: 1990 to 1998

[239.8 represents \$239,800,000,000. As of Dec. 31. Includes warehouses. Adjusted for seasonal variations. Sales data also adjusted for holiday and trading-day differences. See headnote, Table 1278]

Kind of business	1987 SIC code <sup>1</sup>	Inventories at cost <sup>2</sup> (bil. dol.)				Inventory/sales ratios			
		1990	1996	1997	1998	1990	1996	1997	1998
<b>Total</b> . . . . .		<b>239.8</b>	<b>316.5</b>	<b>323.6</b>	<b>333.7</b>	<b>1.56</b>	<b>1.52</b>	<b>1.49</b>	<b>1.44</b>
Excluding automotive group . . . . .		176.7	226.7	232.1	240.7	1.44	1.43	1.42	1.38
Durable goods stores <sup>3</sup> . . . . .		121.2	168.9	174.4	178.8	2.26	1.99	1.92	1.81
Building materials group stores . . . . .	52	17.0	23.5	25.2	27.2	2.28	1.96	1.97	1.87
Automotive dealers . . . . .	55 exc. 554	63.1	89.8	91.5	92.9	2.04	1.78	1.70	1.60
Furniture group stores . . . . .	57	17.4	25.1	24.6	25.9	2.36	2.17	1.93	1.89
Nondurable goods stores <sup>3</sup> . . . . .		118.6	147.6	149.2	154.8	1.19	1.19	1.18	1.16
General merchandise stores . . . . .	53	42.4	59.2	58.9	59.9	2.33	2.20	2.10	1.98
Department stores . . . . .	531	33.4	47.8	48.6	48.8	2.40	2.26	2.19	2.05
Food stores . . . . .	54	25.0	29.0	28.9	29.7	0.81	0.81	0.80	0.79
Apparel and accessory stores . . . . .	56	19.7	22.7	24.2	25.2	2.49	2.38	2.45	2.42

<sup>1</sup> Based on 1987 Standard Industrial Classification code; see text, Section 17, Business. <sup>2</sup> Excludes supplies and equipment used in store and warehouse operations that are not for resale. <sup>3</sup> Includes kinds of business not shown separately.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1988 Through December 1997* (BR/97-RV); and unpublished data.

## No. 1281. Retail Trade—Purchases and Gross Margin, by Kind of Business: 1990 to 1996

[1,259 represents \$1,259,000,000,000. Estimated. As of Dec. 31. Includes warehouses. Adjusted for seasonal variations. Sales data also adjusted for holiday and trading-day differences. See headnote, Table 1278]

Kind of business	1987 SIC code <sup>1</sup>	Purchases (bil. dol.)			Gross margin (bil. dol.)			Gross margin as percent of sales		
		1990	1995	1996	1990	1995	1996	1990	1995	1996
<b>Total</b> . . . . .		<b>1,259</b>	<b>1,599</b>	<b>1,693</b>	<b>589</b>	<b>745</b>	<b>778</b>	<b>31.9</b>	<b>32.0</b>	<b>31.6</b>
Excluding automotive group . . . . .		942	1,142	1,199	519	638	668	35.6	36.0	35.9
Durable goods stores <sup>2</sup> . . . . .		492	701	753	177	250	261	26.5	26.6	25.9
Building materials group stores . . . . .	52	65	91	98	30	40	44	31.2	31.1	31.0
Automotive dealers . . . . .	55 exc. 554	317	457	493	70	107	110	18.0	19.2	18.3
Furniture group stores . . . . .	57	57	85	90	35	47	49	38.1	36.1	35.3
Nondurable goods stores <sup>2</sup> . . . . .		767	898	940	412	495	517	35.0	35.6	35.6
General merchandise stores . . . . .	53	149	213	223	66	88	91	30.6	29.6	29.2
Department stores . . . . .	531	111	158	167	55	76	79	33.2	32.8	32.4
Food stores . . . . .	54	277	300	310	93	109	112	25.3	26.7	26.7
Apparel and accessory stores . . . . .	56	55	65	67	41	45	48	43.2	40.7	41.6

<sup>1</sup> Based on 1987 Standard Industrial Classification code; see text, Section 17, Business. <sup>2</sup> Includes kinds of business not shown separately.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1988 Through December 1997* (BR/97-RV).

## No. 1282. Franchised New Car Dealerships—Summary: 1980 to 1998

[130.5 represents \$130,500,000,000]

Item	Unit	1980	1985	1990	1992	1993	1994	1995	1996	1997	1998
Dealerships <sup>1</sup> . . . . .	Number	27,900	24,725	24,825	23,500	22,950	22,850	22,800	22,750	22,700	22,600
Sales . . . . .	Bil. dol.	130.5	251.6	316.0	333.8	377.3	430.6	456.2	490.0	507.5	533.5
New cars sold <sup>2</sup> . . . . .	1,000 . . .	8,979	10,983	9,296	8,211	8,519	8,991	8,635	8,526	8,272	8,142
Used vehicles sold . . . . .	1,000 . . .	9,717	13,300	14,180	15,140	16,300	17,760	18,480	19,170	19,190	19,390
Employment . . . . .	1,000 . . .	745	857	925	875	908	963	996	1,032	1,051	1,063
Annual payroll . . . . .	Bil. dol. . .	11.0	20.1	24.1	25.1	26.7	29.8	31.8	34.0	37.4	(NA)
Advertising expenses . . . . .	Bil. dol. . .	1.2	2.8	3.7	3.8	4.1	4.3	4.6	5.0	5.1	5.3
Dealer pretax profits as a percentage of sales . . . . .	Percent . .	0.6	2.2	1.0	1.4	1.6	1.8	1.4	1.5	1.4	1.7

NA Not available. <sup>1</sup> At beginning of year. <sup>2</sup> Data provided by Ward's Automotive Reports.

Source: National Automobile Dealers Association, McLean, VA, *NADA Data*, annual.

## No. 1283. Motor Vehicle Retail Sales: 1980 to 1997

[In thousands (\$11,466 represents \$11,466,000)]

Type	1980	1985	1989	1990	1991	1992	1993	1994	1995	1996	1997
<b>Retail sales, total</b> . . . . .	<b>11,466</b>	<b>15,724</b>	<b>14,713</b>	<b>14,146</b>	<b>12,539</b>	<b>13,116</b>	<b>14,199</b>	<b>15,411</b>	<b>15,116</b>	<b>15,456</b>	<b>15,500</b>
Passenger cars (new), total . . . . .	8,979	11,042	9,772	9,300	8,175	8,213	8,517	8,990	8,634	8,527	8,272
Domestic <sup>1</sup> . . . . .	6,581	8,205	7,073	6,897	6,137	6,277	6,741	7,255	7,128	7,254	6,917
Imports . . . . .	2,398	2,838	2,699	2,403	2,038	1,936	1,776	1,735	1,506	1,273	1,355
Trucks (new), total . . . . .	2,487	4,682	4,941	4,846	4,365	4,903	5,681	6,421	6,481	6,930	7,228
Domestic <sup>1</sup> . . . . .	2,001	3,902	4,403	4,215	3,813	4,481	5,287	5,995	6,064	6,478	6,633
Imports . . . . .	486	780	538	631	551	422	394	426	417	452	595

<sup>1</sup> North American built.

Source: American Automobile Manufacturers Association, Detroit, MI, *Motor Vehicle Facts and Figures*, annual (copyright).

## No. 1284. Retail Foodstores—Number and Sales, by Type: 1990 to 1997

[254.4 represents 254,400 except as indicated]

Type of foodstore	Number <sup>1</sup> (1,000)					Sales <sup>2</sup> (bil. dol.)					Percent distribution			
											Number		Sales	
	1990	1994	1995	1996	1997	1990	1994	1995	1996	1997	1990	1997	1990	1997
<b>Total</b> . . . . .	<b>254.4</b>	<b>248.3</b>	<b>247.3</b>	<b>246.3</b>	<b>245.3</b>	<b>368.3</b>	<b>399.3</b>	<b>410.5</b>	<b>421.0</b>	<b>429.8</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Grocery stores . . . . .	172.9	165.6	164.3	163.0	161.7	348.2	378.6	385.0	397.0	403.0	67.7	65.9	94.5	93.8
Supermarkets <sup>3</sup> . . . . .	25.0	24.6	24.1	23.8	24.1	260.1	289.0	293.2	302.5	307.5	9.9	9.8	70.6	71.5
Conventional . . . . .	13.7	12.0	11.1	10.8	11.1	90.7	81.5	68.9	69.2	59.2	5.7	4.5	24.6	13.8
Superstore <sup>4</sup> . . . . .	5.8	6.5	6.8	7.1	7.3	87.6	107.6	116.7	127.0	132.9	2.2	3.0	23.8	30.9
Warehouse <sup>5</sup> . . . . .	3.4	2.9	2.7	2.4	2.2	33.1	27.7	26.0	24.3	22.2	1.3	0.9	9.0	5.2
Combination food and drug <sup>6</sup> . . . . .	1.6	2.4	2.7	2.4	2.8	34.8	51.7	59.3	61.3	64.7	0.5	1.1	9.4	15.1
Superwarehouse <sup>7</sup> . . . . .	0.3	0.5	0.6	0.5	0.5	12.6	16.2	17.8	15.3	11.9	0.2	0.2	3.4	2.8
Hypermarket <sup>8</sup> . . . . .	0.1	0.2	0.2	0.2	0.2	1.3	4.3	4.5	5.4	16.6	(Z)	0.1	0.4	3.9
Convenience stores <sup>9</sup> . . . . .	59.2	61.5	62.1	62.7	62.1	37.0	40.3	37.4	38.8	42.0	19.1	25.3	10.0	9.8
Superette <sup>10</sup> . . . . .	88.7	79.6	78.1	76.5	75.5	51.1	49.2	54.4	55.7	53.5	38.6	30.8	13.9	12.4
Specialized food stores <sup>11</sup> . . . . .	81.5	82.7	83.0	83.3	83.6	20.1	20.7	22.4	24.0	26.8	32.3	34.1	5.5	6.2

Z Less than 0.05 percent. <sup>1</sup> Estimated. <sup>2</sup> Includes nonfood items. <sup>3</sup> A grocery store, primarily self-service in operation, providing a full range of departments, and having at least \$2.5 million in annual sales in 1985 dollars. <sup>4</sup> Contains greater variety of products than conventional supermarkets, including specialty and service departments, and considerable nonfood (general merchandise) products. <sup>5</sup> Contains limited product variety and fewer services provided, incorporating case lot stocking and shelving practices. <sup>6</sup> Contains a pharmacy, a nonprescription drug department, and a greater variety of health and beauty aids than that carried by conventional supermarkets. <sup>7</sup> A larger warehouse store that offers expanded product variety and often service meat, deli, or seafood departments. <sup>8</sup> A very large store offering a greater variety of general merchandise—like clothes, hardware, and seasonal goods—and personal care products than other grocery stores. <sup>9</sup> A small grocery store selling a limited variety of food and nonfood products, typically open extended hours. <sup>10</sup> A grocery store, primarily self-service in operation, selling a wide variety of food and nonfood products with annual sales below \$2.5 million (1985 dollars). <sup>11</sup> Primarily engaged in the retail sale of a single food category such as meat and seafood stores and retail bakeries.

Source: U.S. Dept. of Agriculture, Economic Research Service, *Food Marketing Review*, annual.

## No. 1285. Percent of Supermarkets Offering Selected Services and Product Lines: 1990 to 1998

[In percent. Based on a sample survey of chain and independent supermarkets and subject to sampling variability; for details, see source]

Service or product line offered	1990			1997			1998		
	1990	1997	1998	1990	1997	1998	1990	1997	1998
Service delicatessen . . . . .	73	81	81	18	24	24	18	24	24
Service bakery . . . . .	60	69	69	20	62	62	20	62	62
Service meat . . . . .	42	60	59	(NA)	22	21	(NA)	22	21
Service fish . . . . .	33	43	43	15	26	32	15	26	32
Separate cheese department . . . . .	33	30	31	(NA)	16	17	(NA)	16	17

NA Not available.

Source: Progressive Grocer, New York, NY, *Progressive Grocer 66th Annual Report* (copyright). Used by permission of *Progressive Grocer* magazine.

## No. 1286. Food and Alcoholic Beverage Sales, by Sales Outlet: 1985 to 1997

[In billions of dollars (397.5 represents \$397,500,000,000)]

Sales outlet	1985	1989	1990	1991	1992	1993	1994	1995	1996	1997
<b>Food sales, total</b> <sup>1</sup> . . . . .	<b>397.5</b>	<b>510.4</b>	<b>552.1</b>	<b>574.9</b>	<b>584.2</b>	<b>603.8</b>	<b>631.6</b>	<b>655.9</b>	<b>681.2</b>	<b>707.4</b>
Off-premise use . . . . .	228.7	278.9	303.9	319.3	319.3	325.3	341.9	357.6	372.9	387.2
Food stores . . . . .	204.9	241.9	262.1	271.2	270.1	272.6	285.9	293.2	302.9	309.6
Other stores . . . . .	16.4	26.3	30.2	33.7	36.0	38.7	40.6	48.0	52.4	58.9
Home-delivered, mail order . . . . .	2.8	4.6	5.3	5.8	6.4	7.1	8.4	8.8	9.8	10.4
Farmers, manufacturers, wholesalers . . . . .	4.6	6.1	6.3	6.6	6.7	7.0	7.1	7.6	7.8	8.4
Food service <sup>2</sup> . . . . .	168.8	231.5	248.2	255.6	264.9	278.5	289.7	298.3	308.2	320.3
<b>Alcoholic beverage sales, total</b> . . . . .	<b>64.0</b>	<b>75.6</b>	<b>81.1</b>	<b>82.5</b>	<b>82.5</b>	<b>82.9</b>	<b>85.1</b>	<b>87.2</b>	<b>90.9</b>	<b>94.5</b>
Packaged alcoholic beverages . . . . .	38.2	43.1	46.4	47.3	46.3	46.0	47.6	48.2	50.1	51.9
Liquor stores . . . . .	17.1	17.3	18.6	19.1	18.4	18.2	18.6	18.4	19.2	20.3
Food stores . . . . .	17.0	19.8	21.2	21.2	20.9	20.7	21.8	22.3	23.1	23.6
All other . . . . .	4.2	6.0	6.7	7.0	7.0	7.2	7.2	7.6	7.8	8.1
Alcoholic drinks . . . . .	25.8	32.5	34.6	35.2	36.2	36.9	37.5	39.0	40.8	42.6
Eating and drinking places <sup>3</sup> . . . . .	20.7	25.0	26.8	27.3	27.8	28.3	28.6	29.5	30.7	31.8
Hotels and motels <sup>3</sup> . . . . .	3.4	3.8	3.8	3.7	3.8	3.8	4.0	4.2	4.5	4.9
All other . . . . .	1.8	3.7	4.0	4.2	4.6	4.8	5.0	5.4	5.6	6.0

<sup>1</sup> Includes taxes and tips. Excludes home food production. <sup>2</sup> Includes food furnished and donations. <sup>3</sup> Includes tips.

Source: U.S. Dept. of Agriculture, Economic Research Service, *Food Consumption, Prices, and Expenditures, 1970-97*. <<http://www.econ.ag.gov>>.



## No. 1287. Commercial and Noncommercial Groups—Food and Drink Sales: 1980 to 1999

[In millions of dollars (238,149 represents \$238,149,000,000) except as indicated. Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Sales (mil. dol.)								
	Number, 1996	1980	1985	1990	1995	1996	1997	1998	1999 <sup>1</sup>
<b>Total</b> . . . . .	<b>814,207</b>	<b>119,004</b>	<b>172,787</b>	<b>238,149</b>	<b>294,631</b>	<b>307,086</b>	<b>320,146</b>	<b>337,272</b>	<b>352,781</b>
Commercial restaurant services <sup>2,3</sup> . . . . .	636,805	101,529	151,762	211,606	265,910	277,381	290,131	306,591	321,355
Eating places <sup>2</sup> . . . . .	395,071	72,276	111,657	155,552	198,293	206,211	215,246	227,391	238,109
Full-service restaurants . . . . .	183,253	39,307	57,939	77,811	96,396	100,830	105,064	111,801	117,279
Limited-service restaurants <sup>4</sup> . . . . .	185,891	28,699	47,477	69,798	92,901	96,106	100,575	105,553	110,409
Bars and taverns <sup>5</sup> . . . . .	36,435	7,785	8,338	9,533	9,948	10,276	10,543	11,061	11,459
Managed services <sup>2</sup> . . . . .	19,117	6,818	9,460	14,149	18,186	19,410	20,516	21,779	22,959
Manufacturing and industrial plants . . . . .	(NA)	2,121	2,721	3,856	4,814	5,066	5,384	5,745	6,023
Colleges and universities . . . . .	(NA)	1,140	1,738	2,788	3,989	4,317	4,631	5,008	5,378
Lodging places <sup>2</sup> . . . . .	27,619	6,768	10,557	13,568	15,561	16,193	16,879	17,852	18,673
Hotel restaurants . . . . .	17,993	4,964	8,986	12,355	14,516	15,154	15,852	16,807	17,629
Hotel restaurants . . . . .	7,883	1,151	975	483	618	613	605	616	615
Retail hosts <sup>2,6</sup> . . . . .	137,288	3,264	5,254	9,513	12,589	13,443	14,280	15,464	16,585
Department store restaurants . . . . .	4,721	857	865	876	1,038	1,079	(NA)	(NA)	(NA)
Grocery store restaurants <sup>6</sup> . . . . .	60,522	830	2,074	5,432	6,624	7,041	(NA)	(NA)	(NA)
Gasoline service stations . . . . .	43,149	492	1,052	1,718	2,520	2,729	(NA)	(NA)	(NA)
Recreation and sports . . . . .	14,970	1,452	1,972	2,871	3,866	4,041	4,382	4,411	4,603
Noncommercial restaurant services <sup>2</sup> . . . . .	177,402	17,475	21,025	26,543	28,722	29,705	30,015	30,681	31,246
Employee restaurant services . . . . .	5,525	1,635	1,971	1,864	1,364	1,274	1,238	1,119	1,067
Industrial, commercial organizations . . . . .	2,306	1,377	1,682	1,603	1,129	1,031	(NA)	(NA)	(NA)
Educational restaurant services . . . . .	96,986	4,610	5,978	7,671	9,059	9,328	9,479	9,711	9,968
Elementary and secondary schools . . . . .	94,044	2,312	2,919	3,700	4,533	4,728	4,901	4,981	5,093
Hospitals . . . . .	6,175	6,668	7,104	8,968	9,219	9,577	9,415	9,505	9,614
Miscellaneous <sup>2</sup> . . . . .	32,576	1,521	2,077	2,892	3,673	3,842	4,064	4,244	4,433
Clubs . . . . .	10,514	1,056	1,537	1,993	2,278	2,381	(NA)	(NA)	(NA)

NA Not available. <sup>1</sup> Projection. <sup>2</sup> Includes other types of groups, not shown separately. <sup>3</sup> Data for establishments with payroll. <sup>4</sup> Fast-food restaurants. <sup>5</sup> For establishments serving food. <sup>6</sup> Beginning 1990, a portion of delicatessen sales in grocery stores are considered food service.

Source: National Restaurant Association, Washington, DC, *Restaurant Numbers: A Statistical Digest for the Restaurant Industry*, 1998; *Restaurant Industry in Review*, annual; and *National Restaurant Association Restaurant Industry Forecast*, December 1998 (copyright).

## No. 1288. U.S. Mail Order Sales, by Kind of Business: 1990 to 1995

[In millions of dollars (151,640 represents \$151,640,000,000). Mail order sales represent orders placed by mail, phone, or electronically without the person ordering coming to the point of sale to place the order, or the seller coming to the office or home of the orderer to take the order or using an agent to collect the order. Excludes orders placed at catalog desks or elsewhere in stores even in response to a catalog but does include products or services delivered in the store as long as the order was placed by mail, phone, or electronically. Statistics are generated independently each year and are not adjusted for any discontinuities of available data]

Kind of business	1990	1991	1992	1993	1994	1995
<b>Total mail order sales</b> . . . . .	<b>151,640</b>	<b>162,050</b>	<b>168,050</b>	<b>186,700</b>	<b>200,760</b>	<b>219,900</b>
Consumer, total . . . . .	98,190	107,970	110,740	118,970	129,740	141,810
Products . . . . .	57,500	64,940	65,210	71,960	78,460	86,350
Specialty <sup>1</sup> . . . . .	44,520	50,010	50,560	57,720	64,810	70,920
Apparel . . . . .	4,250	4,410	4,820	5,230	6,160	6,800
Books . . . . .	2,760	2,770	3,120	3,100	3,200	3,950
Collectibles . . . . .	1,690	1,810	2,000	2,360	2,200	2,140
Computer software & hardware . . . . .	1,000	1,330	2,160	3,350	4,430	3,250
Health products . . . . .	2,480	2,770	2,940	4,010	5,080	5,840
Magazines . . . . .	6,020	6,580	6,340	6,280	6,600	6,900
Multi-products . . . . .	7,410	8,440	8,860	10,190	10,760	11,340
Newspapers . . . . .	3,020	3,020	3,020	3,020	3,080	3,080
Sporting goods . . . . .	3,460	3,910	3,650	4,030	4,610	4,580
General merchandising . . . . .	12,980	14,930	14,650	14,240	13,650	15,430
Services . . . . .	40,690	43,030	45,530	47,010	51,280	55,460
Nonfinancial . . . . .	21,660	25,740	26,620	26,980	28,400	29,530
Financial . . . . .	19,030	17,290	18,910	20,030	22,880	25,930
Business products and services . . . . .	53,450	54,080	57,310	67,730	71,020	78,090
Business supplies <sup>1</sup> . . . . .	7,160	9,180	10,060	14,080	16,420	21,940
Data processing-oriented supplies . . . . .	1,520	2,060	2,320	1,840	770	710
Computer hardware . . . . .	700	1,800	2,400	6,000	8,000	11,300
Business services <sup>1</sup> . . . . .	8,900	8,940	10,410	13,300	12,640	13,310
Communications . . . . .	4,240	4,140	5,580	8,050	7,900	7,900
Information . . . . .	2,500	2,500	2,500	2,850	2,310	2,710
Industrial . . . . .	5,390	5,560	6,440	8,150	8,160	8,040
Generalized mail order marketers <sup>2</sup> . . . . .	32,000	30,400	30,400	32,200	33,800	34,800

<sup>1</sup> Includes other kinds of business not shown separately. <sup>2</sup> Mail order as part of the overall selling channel mix of multichannel industrial marketers not specializing in mail order selling.

Source: Fishman, Arnold L., data are extracted from *Annual Guides to Mail Order Sales, 1990-1996*, Marketing Logistics, Inc., Highland Park, IL, 60035 (copyright). For 1990-92, *Portable Mail Order Industry Statistics, 1993 Edition*, Richard D. Irwin, Inc., Burr Ridge, IL, 1994 (copyright).

## No. 1289. Catalog Sales—Method Used and Characteristic of Purchaser: 1996

[In thousands (191,986 represents 191,986,000), except percent. Based on population 18 and over as of July 1. Data are estimates]

Characteristic	Adult population 18 yrs. old and over	Bought from catalog							
		Total	Percent	By fax	By mail	By phone	At catalog store	Via commercial online service	Via the Internet
<b>Total adults . . . . .</b>	<b>191,986</b>	<b>109,834</b>	<b>57.2</b>	<b>3,113</b>	<b>66,907</b>	<b>75,737</b>	<b>9,167</b>	<b>1,267</b>	<b>590</b>
18-24 years old . . . . .	25,055	12,447	49.7	187	8,065	7,914	970	103	43
25-34 years old . . . . .	41,660	24,482	58.8	737	14,317	17,611	2,039	523	286
35-44 years old . . . . .	42,571	26,406	62.0	1,132	15,454	19,757	2,342	278	197
45-54 years old . . . . .	30,886	19,119	61.9	737	11,544	14,443	1,412	263	33
55-64 years old . . . . .	20,722	11,702	56.5	179	7,093	7,694	971	57	25
65 years old or older . . . . .	31,091	15,678	50.4	142	10,435	8,319	1,434	43	6
Sex:									
Males . . . . .	92,172	47,994	52.1	1,510	29,092	32,363	3,551	752	391
Females . . . . .	99,814	61,840	62.0	1,603	37,815	43,374	5,616	515	199
Race:									
White . . . . .	162,046	95,408	58.9	2,821	57,963	67,155	7,337	1,051	558
Black . . . . .	22,336	10,734	48.1	159	6,702	6,156	1,620	101	7

## No. 1290. Merchandise or Services Ordered by Mail or Phone in Last 12 Months, by Characteristic of Purchaser: 1996

[In thousands (191,986 represents 191,986,000), except percent. Based on population 18 and over as of July 1. Data are estimates]

Characteristic	Adult population 18 yrs. old and over	Persons ordering merchandise or services by mail or phone			
		By mail		By phone	
		Persons ordering	Percent	Persons ordering	Percent
<b>Total adults . . . . .</b>	<b>191,986</b>	<b>106,086</b>	<b>55.3</b>	<b>100,793</b>	<b>52.5</b>
18-24 years old . . . . .	25,055	12,562	50.1	10,846	43.3
25-34 years old . . . . .	41,660	23,545	56.5	23,121	55.5
35-44 years old . . . . .	42,571	23,792	55.9	25,313	59.5
45-54 years old . . . . .	30,886	18,010	58.3	18,326	59.3
55-64 years old . . . . .	20,722	11,463	55.3	10,840	52.3
65 years old or older . . . . .	31,091	16,713	53.8	12,347	39.7
Sex:					
Males . . . . .	92,172	46,575	50.5	46,088	50.0
Females . . . . .	99,814	59,511	59.6	54,704	54.8
Race:					
White . . . . .	162,046	92,065	56.8	88,750	54.8
Black . . . . .	22,336	10,086	45.2	8,650	38.7

## No. 1291. Population Ordering by Catalog, by Type of Product, and Characteristic of Purchaser: 1996

[In thousands (191,986 represents 191,986,000). Survey conducted fall of 1996. Purchases ordered within 12 months prior to survey. Based on population 18 and over as of July 1. Data are estimates]

Characteristic	Adult population 18 yrs. old and over	Specific items ordered									
		Clothing	Electronic equipment	Food	Gardening	Hardware	Home furnishing (bed & bath)	Housewares	Non-food gifts	Sporting goods	Toys/games
<b>Total adults . . . . .</b>	<b>191,986</b>	<b>63,741</b>	<b>16,551</b>	<b>6,684</b>	<b>8,045</b>	<b>6,210</b>	<b>23,264</b>	<b>16,095</b>	<b>9,817</b>	<b>12,510</b>	<b>14,386</b>
18-24 years old . . . . .	25,055	7,035	1,754	403	322	559	1,855	1,437	694	1,510	1,130
25-34 years old . . . . .	41,660	13,134	4,279	931	1,334	930	5,358	3,555	2,106	2,723	4,379
35-44 years old . . . . .	42,571	15,568	4,692	1,889	2,445	1,448	6,787	4,137	2,599	3,747	4,094
45-54 years old . . . . .	30,886	11,529	3,282	1,220	1,632	1,102	4,412	2,892	2,244	2,458	2,263
55-64 years old . . . . .	20,722	6,639	1,364	897	1,069	1,101	2,636	1,815	1,098	1,129	1,288
65 or older . . . . .	31,091	9,836	1,861	1,345	1,243	1,071	2,216	2,258	1,075	944	1,231
Sex:											
Male . . . . .	92,172	22,571	10,878	2,434	3,283	4,427	5,875	4,956	2,763	8,667	5,113
Female . . . . .	99,814	41,170	5,674	4,250	4,761	1,783	17,389	11,139	7,054	3,843	9,273
Race:											
White . . . . .	162,046	55,642	14,071	5,826	7,254	5,446	20,271	14,198	9,091	11,462	12,334
Black . . . . .	22,336	6,397	1,664	652	431	682	2,371	1,452	448	638	1,621

Source of Tables 1289-1991: Simmons Market Research Bureau, New York, NY, *Study of Media and Markets* (copyright).

## No. 1292. Shopping Centers—Number, Gross Leasable Area, and Retail Sales, by Gross Leasable Area: 1990 to 1998

[As of **December 31**. A shopping center is a group of architecturally unified commercial establishments built on a site that is planned, developed, owned, and managed as an operating unit related in its location, size, and type of shops to the trade area that the unit serves. The unit provides on-site parking in definite relationship to the types and total size of the stores. The data base attempts to include all centers with three or more stores. Estimates are based on a sample of data available on shopping center properties; for details, contact source]

Year	Gross leasable area (sq. ft.)						
	Total	Less than 100,001	100,001-200,000	200,001-400,000	400,001-800,000	800,001-1,000,000	More than 1 million
<b>NUMBER</b>							
1990	36,515	23,231	8,756	2,781	1,102	288	357
1995	41,235	26,001	9,974	3,345	1,234	301	380
1996	42,130	26,497	10,186	3,477	1,276	309	385
1997	42,953	26,928	10,400	3,595	1,324	316	390
1998	43,661	27,317	10,581	3,696	1,354	319	395
Percent distribution	100.0	62.6	24.2	8.5	3.1	0.7	0.9
Percent change, 1997-98	1.6	1.4	1.7	2.8	2.3	0.9	1.3
<b>GROSS LEASABLE AREA</b>							
1990 (mil. sq. ft.)	4,390	1,125	1,197	734	618	259	457
1995 (mil. sq. ft.)	4,967	1,267	1,368	886	689	271	486
1996 (mil. sq. ft.)	5,101	1,293	1,399	926	711	278	493
1997 (mil. sq. ft.)	5,229	1,318	1,431	960	736	285	500
1998 (mil. sq. ft.)	5,333	1,340	1,458	988	752	287	507
Percent distribution	100.0	25.1	27.3	18.5	14.1	5.4	9.5
Percent change, 1997-98	2.0	1.7	1.9	3.0	2.1	0.9	1.4
<b>RETAIL SALES</b>							
1990 (bil. dol.)	706.4	205.1	179.5	108.0	91.7	45.1	77.0
1995 (bil. dol.)	893.8	259.6	227.1	136.4	115.8	57.0	97.8
1996 (bil. dol.)	933.9	271.2	237.3	142.6	121.0	60.0	102.2
1997 (bil. dol.)	980.0	284.6	249.0	149.7	126.9	62.5	107.4
1998 (bil. dol.)	1,032.4	299.7	262.2	157.7	133.7	65.8	113.2
Percent distribution	100.0	29.0	25.4	15.3	12.9	11.0	10.9
Percent change, 1997-98	5.3	5.3	5.3	5.4	5.3	5.3	5.4

## No. 1293. Shopping Centers—Number, Gross Leasable Area, and Retail Sales, by State: 1998

[See headnote, Table 1292. Minus sign (-) indicates decrease]

State	Gross leasable area		Percent change, 1997-98			State	Gross leasable area		Percent change, 1997-98				
	Number	Retail sales	Number	Retail sales	Number		Retail sales	Number	Retail sales				
<b>U.S. . . .</b>	<b>43,661</b>	<b>5,333</b>	<b>1,032.4</b>	<b>1.6</b>	<b>2.0</b>	<b>5.3</b>							
AL . . . . .	630	74	15.5	0.8	1.2	3.3	MO . . . . .	887	111	22.7	0.9	0.7	4.3
AK . . . . .	68	8	2.0	-	-	6.7	MT . . . . .	94	10	2.0	-	-	5.3
AZ . . . . .	1,019	121	24.5	0.5	0.7	4.7	NE . . . . .	264	34	5.7	2.9	3.3	1.6
AR . . . . .	370	36	7.5	1.1	1.1	3.1	NV . . . . .	353	44	6.7	6.6	8.7	-2.6
CA . . . . .	5,887	680	124.2	2.0	2.5	2.7	NH . . . . .	220	23	4.3	0.8	0.9	6.8
CO . . . . .	741	98	22.9	1.9	2.4	3.5	NJ . . . . .	1,219	166	28.2	1.8	1.9	4.1
CT . . . . .	785	95	18.6	1.5	1.3	5.1	NM . . . . .	303	29	6.4	1.1	1.7	3.0
DE . . . . .	139	22	4.3	0.9	1.7	4.6	NY . . . . .	1,732	243	44.6	1.8	3.3	1.8
DC . . . . .	87	9	1.7	2.6	1.3	3.9	NC . . . . .	1,584	169	29.0	1.9	2.3	2.7
FL . . . . .	3,278	415	93.2	1.9	1.9	4.0	ND . . . . .	87	9	2.1	-	-	5.3
GA . . . . .	1,576	170	31.5	1.9	2.1	2.9	OH . . . . .	1,704	246	41.6	1.2	1.2	3.7
HI . . . . .	182	19	4.2	-	-	7.9	OK . . . . .	568	60	13.2	0.2	0.8	3.2
ID . . . . .	161	19	3.3	2.8	2.2	2.3	OR . . . . .	502	57	9.3	4.1	4.5	1.2
IL . . . . .	2,096	254	41.8	1.8	1.6	4.0	PA . . . . .	1,638	235	40.2	1.4	1.9	3.5
IN . . . . .	905	120	21.4	1.4	1.8	3.0	RI . . . . .	200	18	3.8	-	-	5.4
IA . . . . .	308	41	7.5	2.2	3.9	1.0	SC . . . . .	804	79	15.6	2.0	2.8	2.0
KS . . . . .	481	57	11.6	1.1	2.6	2.3	SD . . . . .	58	7	1.3	3.1	3.9	1.1
KY . . . . .	616	67	13.9	0.6	0.8	4.0	TN . . . . .	1,200	133	23.0	0.8	1.2	4.0
LA . . . . .	700	84	18.7	1.0	1.1	3.8	TX . . . . .	2,976	359	87.3	1.4	1.5	3.5
ME . . . . .	200	17	4.1	-	-	6.8	UT . . . . .	236	34	6.5	1.9	4.7	-0.2
MD . . . . .	904	125	24.9	2.9	2.5	2.8	VT . . . . .	113	8	1.8	-	-	6.5
MA . . . . .	992	113	23.3	1.3	1.6	4.2	VA . . . . .	1,269	167	31.6	2.1	2.7	2.9
MI . . . . .	1,018	135	25.3	2.5	2.9	2.2	WA . . . . .	763	99	17.7	2.3	1.0	4.6
MN . . . . .	471	67	13.9	0.7	0.8	4.5	WV . . . . .	162	22	3.8	2.2	1.8	2.2
MS . . . . .	430	41	8.2	0.3	0.9	2.9	WI . . . . .	625	77	14.6	1.8	1.9	3.5
							WY . . . . .	53	6	1.4	-	-	4.6

- Represents zero.

Source of Tables 1292 and 1293: National Research Bureau, Chicago Data for 1990 published by Monitor Publishing, Clearwater, FL, in *Monitor Magazine*, November/December 1991 (copyright). Data for 1995-98 published by International Council of Shopping Centers in *Shopping Centers Today*, April issues (copyright—Interactive Mark Systems, Inc.).

## No. 1294. Retail Sales, by Type of Store and State: 1996 and 1997

[In millions of dollars, (2,465,147 represents \$2,465,147,000,000), except as indicated. Kind-of-business classification based on 1987 Standard Industrial Classification (SIC) code; see text, Section 17, Business. Data are estimates]

State	All stores <sup>1</sup>				Food stores				General merchandise stores			
	1997				Total (SIC 54)		Grocery stores (SIC 541)		Total (SIC 53)		Department stores (SIC 531)	
			Sales per household <sup>2</sup>									
	1996, total	Total	Amount (dol.)	Percent change, 1996-97	1996	1997	1996	1997	1996	1997	1996	1997
<b>U.S. . . .</b>	<b>2,465,147</b>	<b>2,546,287</b>	<b>25,437</b>	<b>1.8</b>	<b>424,091</b>	<b>428,842</b>	<b>401,246</b>	<b>403,855</b>	<b>309,404</b>	<b>322,463</b>	<b>240,828</b>	<b>253,197</b>
AL . . . .	36,729	38,063	23,122	2.1	6,485	6,600	6,203	6,281	5,487	5,964	4,387	4,799
AK . . . .	6,816	6,991	32,852	1.4	1,424	1,434	1,385	1,390	946	978	657	681
AZ . . . .	42,748	44,995	25,678	1.1	8,276	8,807	8,017	8,491	5,409	5,290	4,079	4,041
AR . . . .	22,053	22,872	23,563	2.7	3,613	3,605	3,508	3,482	3,585	3,768	2,892	3,060
CA . . . .	268,442	275,289	24,345	0.5	48,393	47,304	45,194	43,956	32,989	34,185	22,541	23,700
CO . . . .	39,777	41,783	27,002	2.3	7,083	7,085	6,863	6,832	4,816	5,230	3,723	4,069
CT . . . .	34,037	34,661	28,193	2.1	6,278	6,408	5,872	5,964	3,416	3,579	2,691	2,851
DE . . . .	7,902	8,186	29,616	2.5	1,289	1,313	1,203	1,220	1,179	1,092	927	866
DC . . . .	3,760	3,670	16,627	-0.1	620	645	546	566	218	166	190	145
FL . . . .	158,978	166,211	28,015	1.9	25,542	26,312	24,253	24,862	18,540	19,552	13,793	14,723
GA . . . .	70,003	73,999	26,639	3.2	11,932	12,539	11,405	11,923	9,153	9,753	7,376	7,943
HI . . . .	13,322	13,359	34,141	-0.5	2,266	2,264	2,103	2,090	2,197	2,256	957	1,012
ID . . . .	11,661	12,307	27,694	3.0	2,252	2,436	2,198	2,366	1,296	1,406	966	1,061
IL . . . .	105,802	107,901	24,547	1.1	15,454	15,172	14,460	14,133	12,628	13,047	10,466	10,859
IN . . . .	54,930	56,603	25,421	2.1	7,913	7,855	7,531	7,438	7,397	7,883	6,031	6,459
IA . . . .	28,189	29,108	26,290	2.9	5,363	5,468	5,110	5,186	3,669	3,912	3,034	3,249
KS . . . .	23,538	23,975	24,057	0.8	4,175	4,224	4,057	4,084	3,304	3,453	2,550	2,685
KY . . . .	33,815	35,048	23,557	2.3	6,095	6,177	5,900	5,949	5,153	5,577	4,324	4,720
LA . . . .	37,956	39,122	24,866	2.2	7,347	7,289	7,030	6,945	5,703	5,971	4,510	4,740
ME . . . .	12,355	12,481	26,023	0.4	2,610	2,640	2,492	2,509	1,201	1,191	744	747
MA . . . .	46,228	47,058	25,048	1.0	8,645	8,633	8,169	8,118	5,388	5,662	4,109	4,368
MD . . . .	57,583	59,263	25,680	2.4	10,722	11,193	9,809	10,187	5,578	5,498	4,006	4,013
MI . . . .	94,787	98,234	26,891	1.2	12,478	12,828	11,586	11,857	14,961	15,593	13,146	13,753
MN . . . .	45,256	46,788	26,303	2.5	7,208	7,074	6,780	6,621	5,540	5,908	4,535	4,864
MS . . . .	19,021	19,635	19,888	1.6	3,813	3,918	3,592	3,678	3,259	3,367	2,501	2,592
MO . . . .	52,460	54,169	25,916	1.9	8,920	8,800	8,616	8,464	7,434	8,005	6,424	6,934
MT . . . .	8,296	8,565	24,942	2.3	1,542	1,531	1,493	1,475	929	974	676	717
NE . . . .	15,599	16,354	25,709	4.6	2,698	3,266	2,564	3,099	1,942	1,985	1,547	1,574
NV . . . .	18,443	20,200	28,313	-0.7	3,474	3,728	3,360	3,588	2,282	2,369	1,844	1,925
NH . . . .	14,175	14,577	33,016	1.5	2,861	2,825	2,735	2,688	1,796	1,914	1,219	1,311
NJ . . . .	76,932	78,291	26,918	0.8	13,630	13,791	12,628	12,714	7,550	7,409	5,974	5,909
NM . . . .	15,786	16,435	26,138	2.2	2,829	2,945	2,736	2,835	1,989	2,198	1,606	1,780
NY . . . .	140,700	142,486	21,347	1.0	25,031	24,553	22,514	21,966	13,646	13,467	10,766	10,750
NC . . . .	72,058	76,018	26,411	3.6	12,982	13,546	12,429	12,910	8,452	8,891	6,789	7,188
ND . . . .	6,619	6,841	27,560	3.3	1,028	1,060	992	1,018	985	1,006	804	826
OH . . . .	110,692	114,815	26,912	3.0	17,734	18,140	16,783	17,088	14,621	14,896	12,044	12,348
OK . . . .	26,793	27,841	21,816	2.9	4,457	4,308	4,259	4,090	3,904	4,176	3,156	3,412
OR . . . .	33,367	35,062	27,573	3.6	5,300	5,426	5,090	5,187	5,241	5,871	3,664	4,179
PA . . . .	113,492	116,304	25,309	2.4	19,216	19,112	17,981	17,789	12,320	12,479	10,290	10,485
RI . . . .	7,801	7,853	21,094	0.3	1,542	1,475	1,400	1,331	782	779	577	583
SC . . . .	33,343	34,544	24,713	1.2	6,355	6,538	6,177	6,324	3,963	4,239	3,244	3,494
SD . . . .	7,651	7,972	28,854	3.1	1,257	1,289	1,221	1,246	948	976	746	781
TN . . . .	51,706	53,796	25,903	2.3	3,363	3,385	3,115	3,099	7,623	8,149	6,079	6,560
TX . . . .	170,864	176,772	25,302	1.0	29,494	30,153	28,293	28,782	23,601	24,528	18,572	19,499
UT . . . .	16,871	17,922	27,529	3.3	3,395	3,671	3,306	3,556	2,136	2,231	1,629	1,719
VT . . . .	5,652	5,754	25,504	1.4	1,244	1,238	1,197	1,185	368	372	271	275
VA . . . .	67,433	69,713	27,565	2.3	12,675	12,819	12,158	12,233	8,095	8,665	5,855	6,319
WA . . . .	51,953	53,397	24,488	0.7	9,271	9,464	8,914	9,055	6,708	7,135	4,830	5,185
WV . . . .	14,177	14,484	20,363	2.2	2,937	2,905	2,866	2,821	2,036	2,134	1,608	1,689
WI . . . .	51,825	53,860	27,443	2.6	7,749	7,816	7,339	7,369	6,443	6,738	5,049	5,318
WY . . . .	4,769	4,840	26,537	1.4	830	834	815	815	594	600	432	438

See footnotes at end of table.

## No. 1294. Retail Sales, by Type of Store and State: 1996 and 1997—Continued

[See headnote, page 778]

State	Automotive dealers (SIC 55 exc. 554)		Eating and drinking places (SIC 58)		Gasoline service stations (SIC 554)		Building materials and garden supplies (SIC 52)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)	
	1996	1997	1996	1997	1996	1997	1996	1997	1996	1997	1996	1997
<b>U.S. ...</b>	<b>605,128</b>	<b>631,625</b>	<b>243,843</b>	<b>245,314</b>	<b>160,271</b>	<b>156,291</b>	<b>128,045</b>	<b>144,681</b>	<b>113,103</b>	<b>112,579</b>	<b>134,370</b>	<b>141,851</b>
AL .....	9,613	9,833	3,140	3,138	2,763	2,742	2,061	2,357	1,594	1,615	1,554	1,617
AK .....	1,249	1,274	732	717	408	476	462	512	307	289	259	272
AZ .....	10,013	10,998	5,486	5,601	2,658	2,512	2,108	2,456	1,503	1,521	2,354	2,602
AR .....	6,334	6,512	1,733	1,744	1,820	1,942	1,291	1,475	712	717	757	819
CA .....	59,854	63,505	25,916	26,278	17,754	16,903	14,929	16,541	13,923	14,017	17,652	18,365
CO .....	8,998	9,517	5,255	5,462	2,290	2,289	2,207	2,609	1,348	1,367	2,573	2,759
CT .....	7,072	7,431	2,575	2,555	2,418	2,162	1,896	2,131	1,846	1,785	1,629	1,752
DE .....	1,673	1,735	777	808	439	430	480	563	326	354	505	578
DC .....	155	146	1,093	1,065	185	188	53	66	337	329	276	252
FL .....	44,202	45,848	16,230	16,474	8,272	7,972	7,403	8,722	7,583	7,689	9,428	10,212
GA .....	17,038	17,837	7,539	7,708	4,600	4,687	3,906	4,671	3,217	3,371	3,948	4,211
HI .....	2,073	1,989	1,892	1,849	680	633	472	544	1,058	1,117	619	617
ID .....	3,108	3,330	1,252	1,276	824	672	891	1,007	355	343	649	709
IL .....	26,900	27,714	11,413	11,494	6,254	5,959	4,464	5,105	5,017	4,931	7,076	7,554
IN .....	13,943	14,541	5,683	5,687	4,091	3,967	2,778	3,107	1,714	1,666	2,918	3,032
IA .....	7,421	7,643	2,538	2,518	2,407	2,423	1,563	1,742	856	860	1,252	1,366
KS .....	6,347	6,514	2,250	2,153	1,730	1,557	1,034	1,155	757	783	1,186	1,302
KY .....	7,804	8,016	3,290	3,300	2,942	2,905	2,046	2,367	1,115	1,092	1,354	1,381
LA .....	9,659	9,993	3,645	3,747	2,725	2,703	1,809	2,088	1,542	1,543	1,508	1,566
ME .....	2,460	2,504	871	865	823	811	848	929	603	566	401	418
MD .....	10,455	10,714	4,889	4,831	2,705	2,528	2,214	2,395	2,438	2,343	2,839	3,021
MA .....	11,769	12,479	5,635	5,603	3,753	3,524	2,794	3,010	3,576	3,744	2,728	2,771
MI .....	26,146	27,106	9,260	9,232	6,122	6,025	4,678	5,173	3,830	3,676	5,598	6,059
MN .....	11,205	11,784	4,172	4,190	3,531	3,556	2,610	3,018	1,619	1,614	2,287	2,434
MS .....	4,720	4,746	1,493	1,517	1,335	1,342	1,022	1,239	653	627	690	729
MO .....	13,982	14,589	5,355	5,375	4,342	4,285	2,419	2,738	1,749	1,665	2,381	2,555
MT .....	1,962	2,036	1,122	1,124	588	598	618	705	242	230	442	471
NE .....	3,857	3,844	1,542	1,481	1,223	1,098	667	775	540	515	902	913
NV .....	3,904	4,385	2,362	2,452	1,026	1,019	1,044	1,187	708	729	1,050	1,168
NH .....	3,035	3,310	950	963	786	704	925	1,033	666	647	669	653
NJ .....	19,859	20,386	5,966	5,891	4,238	4,002	3,432	3,661	5,119	4,963	4,641	4,816
NM .....	3,481	3,528	2,094	2,111	1,209	1,180	877	1,059	540	507	835	873
NY .....	28,702	29,654	13,367	13,259	6,974	6,575	6,890	7,509	10,096	9,967	8,093	8,382
NC .....	17,447	18,794	7,372	7,526	4,473	4,572	5,085	5,833	3,099	3,099	4,118	4,299
ND .....	1,865	1,947	587	582	581	598	367	414	196	190	251	261
OH .....	28,007	29,531	12,015	12,165	7,522	7,308	5,071	5,829	3,762	3,699	6,163	6,453
OK .....	7,984	8,298	2,613	2,644	1,923	2,063	1,102	1,226	1,025	1,032	1,058	1,129
OR .....	8,302	8,935	2,873	2,932	2,128	2,066	2,300	2,538	1,365	1,371	1,753	1,835
PA .....	29,267	30,505	9,216	9,290	6,486	6,758	5,657	6,243	5,217	5,284	5,030	5,098
RI .....	1,466	1,519	765	772	618	586	359	375	367	350	327	338
SC .....	7,797	7,908	3,583	3,587	2,338	2,230	2,255	2,685	1,615	1,657	1,744	1,836
SD .....	2,099	2,207	704	710	705	744	392	441	244	246	331	336
TN .....	14,143	15,110	4,967	4,894	3,839	3,685	2,823	3,275	2,037	2,040	2,273	2,378
TX .....	47,877	49,451	16,945	17,095	11,262	10,939	6,879	8,034	7,927	7,684	7,808	8,623
UT .....	4,033	4,340	1,909	1,978	1,130	1,113	983	1,131	643	668	1,124	1,227
VT .....	1,223	1,275	440	424	420	410	455	478	234	231	193	201
VA .....	15,093	15,622	6,636	6,601	4,199	4,114	3,474	3,931	3,388	3,350	4,397	4,750
WA .....	11,826	12,063	4,733	4,700	3,433	3,366	3,718	4,037	2,300	2,311	2,965	2,991
WV .....	3,344	3,435	1,234	1,226	1,032	1,024	957	1,070	460	458	590	602
WI .....	13,294	14,135	5,119	5,126	3,703	3,809	3,050	3,240	1,591	1,588	3,014	3,076
WY .....	1,068	1,112	613	592	562	554	225	253	142	137	178	195

<sup>1</sup> Includes other types of stores, not shown separately. <sup>2</sup> Based on number of households as of July 1 as estimated by source. Minus sign (-) indicates decrease.

Source: Market Statistics, a division of Claritas Inc., Arlington VA, *The Survey of Buying Power Data Service*, annual (copyright).

## No. 1295. Retail Trade—Summary of Establishments, by State: 1996

**1,579.3 represents 1,579,300 except as indicated.** Covers establishments with payroll. Employees are for the week including March 12. Most government employees are excluded. Kind-of-business classification based on 1987 Standard Industrial Classification (SIC) code; see text, Section 17, Business. For statement on methodology, see Appendix III]

State	Establishments (1,000)				Paid employees (1,000)				Annual payroll (mil. dol.)			
	Total <sup>1</sup>	Food stores (SIC 54)	Auto- motive dealers and service stations (SIC 55)	Eating and drinking places (SIC 58)	Total <sup>1</sup>	Food stores (SIC 54)	Auto- motive dealers and service stations (SIC 55)	Eating and drinking places (SIC 58)	Total <sup>1</sup>	Food stores (SIC 54)	Auto- motive dealers and service stations (SIC 55)	Eating and drinking places (SIC 58)
<b>U.S. ...</b>	<b>1,579.3</b>	<b>179.3</b>	<b>202.0</b>	<b>466.4</b>	<b>21,487</b>	<b>3,300</b>	<b>2,267</b>	<b>7,417</b>	<b>317,660</b>	<b>44,093</b>	<b>55,536</b>	<b>69,146</b>
AL .....	25.7	3.2	4.5	5.9	337	58	40	109	4,181	564	846	847
AK .....	4.0	0.4	0.4	1.3	45	9	5	15	895	191	143	226
AZ .....	23.5	2.2	2.7	7.6	364	51	43	138	5,474	836	1,143	1,218
AR .....	18.2	1.9	2.8	3.8	196	28	24	61	2,637	302	467	466
CA .....	160.8	17.6	16.9	53.0	2,235	291	216	834	37,159	5,537	6,000	8,301
CO .....	26.0	1.9	3.0	8.1	362	46	36	143	5,470	852	954	1,350
CT .....	21.1	2.2	2.5	6.2	264	47	27	78	4,631	699	777	839
DE .....	5.0	0.5	0.6	1.4	67	10	7	23	981	144	183	229
DC .....	3.7	0.4	0.2	1.6	50	5	1	26	1,004	97	30	386
FL .....	91.3	9.8	11.6	24.3	1,276	210	132	441	18,727	2,586	3,517	4,160
GA .....	44.1	5.0	6.3	11.7	669	120	70	228	9,370	1,145	1,730	2,122
HI .....	8.0	0.9	0.6	2.7	113	14	8	47	1,850	245	213	583
ID .....	8.0	0.7	1.2	2.4	95	14	13	33	1,338	201	294	253
IL .....	66.1	6.6	7.7	21.6	956	129	94	329	14,557	1,707	2,382	3,160
IN .....	34.9	2.9	5.3	10.5	531	74	59	196	6,825	886	1,292	1,602
IA .....	19.8	1.8	3.1	6.0	254	43	32	84	3,106	483	626	620
KS .....	16.9	1.5	2.5	4.9	225	32	25	79	3,012	390	552	624
KY .....	22.9	2.8	3.8	5.7	318	48	38	113	4,064	524	741	940
LA .....	23.6	3.6	3.2	6.1	334	58	39	115	4,230	612	837	983
ME .....	9.6	1.4	1.3	2.6	103	19	12	31	1,507	234	250	314
MD .....	28.1	3.1	3.0	8.0	408	60	44	134	6,456	1,021	1,148	1,327
MA .....	39.5	4.4	4.3	12.7	530	92	45	176	8,808	1,203	1,165	1,940
MI .....	56.0	6.9	7.4	16.6	812	141	85	281	11,642	1,739	2,301	2,397
MN .....	28.6	2.6	4.0	8.1	442	55	50	142	6,310	682	1,047	1,252
MS .....	15.8	2.4	2.7	3.2	187	35	24	57	2,315	347	486	437
MO .....	33.3	3.2	5.2	9.5	460	59	55	166	6,466	750	1,283	1,460
MT .....	7.5	0.7	1.0	2.5	76	10	10	30	931	136	195	233
NE .....	11.5	1.2	1.8	3.5	149	24	17	51	1,810	247	351	391
NV .....	8.9	0.9	0.9	2.9	134	18	15	50	2,238	341	434	522
NH .....	8.9	1.1	1.1	2.3	114	21	12	33	1,730	252	334	330
NJ .....	50.6	6.4	5.5	15.0	588	101	57	163	10,748	1,664	1,646	1,886
NM .....	10.2	0.9	1.4	3.0	137	17	17	52	1,881	278	374	445
NY .....	110.9	16.5	9.6	34.3	1,183	201	92	375	19,482	2,774	2,368	4,411
NC .....	46.7	5.2	7.2	12.0	625	93	69	217	8,828	1,092	1,691	1,908
ND .....	5.0	0.5	0.8	1.5	58	8	8	21	675	82	166	149
OH .....	64.5	7.1	8.6	20.3	1,008	158	102	355	14,001	1,915	2,336	2,935
OK .....	20.0	2.5	3.0	5.6	251	35	30	93	3,197	406	641	751
OR .....	21.0	2.3	2.4	6.8	279	45	33	103	4,363	703	838	949
PA .....	72.0	7.9	8.8	21.9	957	162	101	299	13,494	1,936	2,312	2,659
RI .....	6.7	0.8	0.8	2.3	74	13	7	27	1,074	169	156	276
SC .....	24.4	2.8	3.6	6.4	315	50	35	114	4,131	565	777	972
SD .....	5.8	0.6	0.9	1.7	66	10	9	23	784	107	177	168
TN .....	32.6	4.0	4.9	8.0	466	74	50	158	6,548	737	1,259	1,433
TX .....	104.1	13.2	14.6	29.6	1,525	231	164	536	22,339	2,772	4,185	5,051
UT .....	10.5	0.9	1.5	3.0	168	25	20	57	2,351	346	430	460
VT .....	5.3	0.8	0.7	1.3	52	10	6	17	719	118	130	156
VA .....	39.1	4.9	5.2	10.3	558	83	63	183	8,157	1,145	1,544	1,706
WA .....	33.4	3.6	3.9	11.1	443	72	46	163	7,130	1,250	1,218	1,605
WV .....	10.9	1.5	1.8	2.8	127	22	17	40	1,567	252	311	326
WI .....	32.4	2.7	4.5	11.3	456	64	55	160	5,918	749	1,127	1,248
WY .....	4.1	0.3	0.7	1.2	43	5	7	17	547	77	129	140

<sup>1</sup> Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, *County Business Patterns*, annual.

## No. 1296. Merchant Wholesalers—Summary: 1990 to 1998

[In billions of dollars (\$1,793.8 represents \$1,793,800,000,000) except ratios. Inventories and stock/sales ratios, as of December, seasonally adjusted. Data reflect latest revision. Based on Current Business Survey; see Appendix III]

Kind of business	1987 SIC code <sup>1</sup>	1990	1993	1994	1995	1996	1997	1998
<b>SALES</b> (bil. dol.)								
<b>Merchant wholesalers</b> . . . . .								
<b>Durable goods</b> . . . . .		<b>1,793.8</b>	<b>1,940.2</b>	<b>2,075.7</b>	<b>2,265.7</b>	<b>2,420.7</b>	<b>2,500.1</b>	<b>2,561.4</b>
Motor vehicles, parts, and supplies . . . . .	501	173.9	179.3	197.2	202.6	211.1	216.6	228.0
Furniture and home furnishings . . . . .	502	33.9	34.9	36.7	40.9	43.6	40.9	41.1
Lumber and construction materials . . . . .	503	63.6	71.5	78.1	77.1	85.8	90.2	91.5
Professional and commercial equipment . . . . .	504	114.3	159.2	165.7	194.6	231.4	237.0	255.1
Metals and minerals, except petroleum . . . . .	505	77.8	80.2	92.4	100.5	98.4	107.9	104.4
Electrical goods . . . . .	506	116.5	131.9	150.2	169.8	173.8	201.2	206.0
Hardware, plumbing and heating equipment . . . . .	507	52.7	55.5	63.7	67.6	70.5	76.0	79.4
Machinery, equipment and supplies . . . . .	508	157.0	160.6	169.8	182.7	187.3	206.4	222.0
Miscellaneous durable goods . . . . .	509	91.4	113.8	128.3	143.3	143.9	135.2	130.0
<b>Nondurable goods</b> . . . . .		<b>912.6</b>	<b>953.3</b>	<b>993.4</b>	<b>1,086.5</b>	<b>1,174.9</b>	<b>1,188.8</b>	<b>1,204.0</b>
Paper and paper products . . . . .	511	51.6	59.2	67.6	82.0	82.7	84.8	91.6
Drugs, proprietaries, and sundries . . . . .	512	51.5	72.2	83.2	95.0	102.9	113.6	133.2
Apparel, piece goods, and notions . . . . .	513	64.9	70.4	72.5	70.6	75.5	82.8	83.4
Groceries and related products . . . . .	514	272.5	285.3	288.6	304.7	315.4	327.5	343.5
Farm-product raw materials . . . . .	515	107.6	96.0	95.4	113.7	130.2	125.3	108.2
Chemicals and allied products . . . . .	516	35.7	39.1	41.8	47.8	53.5	55.7	55.0
Petroleum and petroleum products . . . . .	517	148.5	139.3	143.0	150.6	177.8	166.5	145.6
Beer, wine, and distilled beverages . . . . .	518	49.3	51.3	53.0	54.1	56.4	55.0	58.0
Miscellaneous nondurable goods . . . . .	519	131.0	140.4	148.2	168.2	180.7	177.6	185.4
<b>INVENTORIES</b> (bil. dol.)								
<b>Merchant wholesalers</b> . . . . .								
<b>Durable goods</b> . . . . .		<b>195.6</b>	<b>215.9</b>	<b>234.9</b>	<b>253.1</b>	<b>256.2</b>	<b>273.0</b>	<b>287.0</b>
Motor vehicles, parts, and supplies . . . . .	501	23.5	24.4	25.5	27.0	26.6	29.0	29.5
Furniture and home furnishings . . . . .	502	4.6	4.8	4.9	5.1	5.3	5.5	5.6
Lumber and construction materials . . . . .	503	6.0	6.7	7.4	7.4	7.7	7.8	7.5
Professional and commercial equipment . . . . .	504	15.8	17.9	20.5	22.8	22.3	25.9	24.4
Metals and minerals, except petroleum . . . . .	505	10.7	11.1	12.8	12.8	12.7	13.9	14.7
Electrical goods . . . . .	506	15.9	17.5	20.2	23.5	23.0	25.8	27.8
Hardware, plumbing and heating equipment . . . . .	507	8.5	9.3	10.8	11.0	12.1	12.4	13.6
Machinery, equipment and supplies . . . . .	508	31.5	29.2	31.6	34.7	35.9	41.8	47.7
Miscellaneous durable goods . . . . .	509	9.8	14.6	15.2	15.8	16.0	15.8	16.7
<b>Nondurable goods</b> . . . . .		<b>69.4</b>	<b>80.2</b>	<b>85.9</b>	<b>92.8</b>	<b>94.5</b>	<b>95.2</b>	<b>99.4</b>
Paper and paper products . . . . .	511	4.9	6.3	7.0	8.3	8.6	9.0	9.3
Drugs, proprietaries, and sundries . . . . .	512	6.5	10.4	11.6	12.0	13.7	13.5	15.7
Apparel, piece goods, and notions . . . . .	513	9.8	11.4	12.2	11.9	11.8	12.2	12.2
Groceries and related products . . . . .	514	14.7	15.7	16.1	16.7	17.8	15.8	16.1
Farm-product raw materials . . . . .	515	8.8	10.0	10.4	12.3	9.6	12.1	12.4
Chemicals and allied products . . . . .	516	3.1	3.7	4.1	4.6	4.7	4.9	5.2
Petroleum and petroleum products . . . . .	517	4.4	4.0	4.9	4.9	5.7	4.8	4.0
Beer, wine, and distilled beverages . . . . .	518	4.4	4.5	4.6	4.8	5.0	5.1	5.5
Miscellaneous nondurable goods . . . . .	519	12.7	14.2	14.9	17.3	17.7	17.9	19.0
<b>STOCK/SALES RATIO</b>								
<b>Merchant wholesalers</b> . . . . .								
<b>Durable goods</b> . . . . .		<b>1.31</b>	<b>1.33</b>	<b>1.28</b>	<b>1.28</b>	<b>1.25</b>	<b>1.30</b>	<b>1.32</b>
Motor vehicles, parts, and supplies . . . . .	501	1.66	1.63	1.50	1.54	1.47	1.70	1.51
Furniture and home furnishings . . . . .	502	1.71	1.69	1.45	1.48	1.44	1.59	1.69
Lumber and construction materials . . . . .	503	1.33	1.01	1.03	1.13	1.07	1.05	0.94
Professional and commercial equipment . . . . .	504	1.58	1.35	1.37	1.29	1.13	1.23	1.13
Metals and minerals, except petroleum . . . . .	505	1.60	1.62	1.54	1.54	1.52	1.51	1.76
Electrical goods . . . . .	506	1.71	1.50	1.51	1.58	1.68	1.52	1.61
Hardware, plumbing and heating equipment . . . . .	507	1.90	1.94	1.90	1.89	2.04	1.95	2.03
Machinery, equipment and supplies . . . . .	508	2.49	2.16	2.11	2.10	2.29	2.37	2.59
Miscellaneous durable goods . . . . .	509	1.27	1.52	1.35	1.31	1.31	1.43	1.57
<b>Nondurable goods</b> . . . . .		<b>0.90</b>	<b>1.03</b>	<b>0.99</b>	<b>0.99</b>	<b>0.94</b>	<b>0.96</b>	<b>0.96</b>
Paper and paper products . . . . .	511	1.16	1.21	1.11	1.20	1.21	1.24	1.17
Drugs, proprietaries, and sundries . . . . .	512	1.49	1.65	1.59	1.44	1.52	1.33	1.28
Apparel, piece goods, and notions . . . . .	513	1.77	2.12	2.07	2.00	1.73	1.72	1.77
Groceries and related products . . . . .	514	0.66	0.67	0.64	0.63	0.69	0.57	0.56
Farm-product raw materials . . . . .	515	1.04	1.20	1.19	1.25	0.89	1.18	1.36
Chemicals and allied products . . . . .	516	0.97	1.14	1.09	1.08	1.05	1.05	1.14
Petroleum and petroleum products . . . . .	517	0.33	0.39	0.40	0.37	0.35	0.37	0.36
Beer, wine, and distilled beverages . . . . .	518	0.95	1.06	1.02	1.03	1.08	1.04	1.09
Miscellaneous nondurable goods . . . . .	519	1.17	1.22	1.13	1.18	1.17	1.20	1.09

<sup>1</sup> Based on 1987 Standard Industrial Classification code; see text, Section 17, Business.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Wholesale Trade, January 1998 Through February 1998*, (BW/97-RV), and unpublished data.

## No. 1297. Comparative Statistics in Wholesale Trade, by Kind of Business: 1992 and 1997

[495.5 establishments represents 495,500 establishments. Covers establishments with payroll. Based on 1987 Standard Industrial Classification (SIC) code; see text, Section 17, Business]

Kind of business	1987 SIC code	Establishments (1,000)		Sales, receipts, revenue/shipments (mil. dol.)		Annual payroll (mil. dol.)		Paid employees <sup>1</sup> (1,000)	
		1992	1997	1992	1997	1992	1997	1992	1997
<b>Wholesale trade . . . . .</b>		<b>495.5</b>	<b>518.2</b>	<b>3,238,520</b>	<b>4,212,312</b>	<b>173,272</b>	<b>234,445</b>	<b>5,791</b>	<b>6,507</b>
Durable goods . . . . .	50	313.5	335.3	1,593,874	2,293,821	105,155	147,502	3,349	3,880
Nondurable goods . . . . .	51	182.0	182.9	1,644,647	1,918,491	68,117	86,942	2,442	2,627
<b>Merchant whole- salers . . . . .</b>		<b>414.8</b>	<b>440.2</b>	<b>1,847,274</b>	<b>2,498,395</b>	<b>127,987</b>	<b>177,877</b>	<b>4,588</b>	<b>5,295</b>
Durable goods . . . . .	50	264.6	285.7	902,789	1,322,482	78,264	113,999	2,714	3,236
Nondurable goods . . . . .	51	150.2	154.5	944,485	1,175,913	49,723	63,877	1,874	2,060

<sup>1</sup> Definition of paid employees varies among sectors.

Source: U.S. Census Bureau, 1997 Economic Census, EC97X-CS1.

## No. 1298. Selected Service Industries—Summary: 1987 and 1992

[For establishments with payroll]

Kind of business	1987 SIC code <sup>1</sup>	Establishments <sup>2</sup> (1,000)		Receipts or expenses <sup>3</sup> (mil. dol.)		Paid employees <sup>4</sup> (1,000)	
		1987	1992	1987	1992	1987	1992
<b>Firms subject to Federal income tax <sup>5</sup> . . . . .</b>	<b>(X)</b>	<b>1,626</b>	<b>1,825</b>	<b>772,194</b>	<b>1,202,613</b>	<b>16,055</b>	<b>19,290</b>
Hotels and other lodging places . . . . .	70 ex. 704	47	49	51,865	69,204	1,411	1,489
Personal services . . . . .	72	185	197	31,491	43,280	1,105	1,218
Business services . . . . .	73	252	307	166,322	274,892	4,414	5,542
Automotive repair, services, and parking . . . . .	75	151	172	51,423	70,033	785	864
Miscellaneous repair services . . . . .	76	66	72	20,838	30,732	346	428
Amusement and recreation services and museums <sup>7</sup> . . . . .	78, 79, 84	99	115	57,638	92,915	1,094	1,382
Health services . . . . .	80	407	442	182,289	299,067	3,592	4,453
Legal services . . . . .	81	138	152	66,998	101,114	808	924
Social services . . . . .	83	43	59	7,330	13,349	357	505
Engineering and management services <sup>8</sup> . . . . .	87 ex. 8733	205	233	127,344	192,819	1,969	2,271
<b>Firms exempt from Federal income tax <sup>5</sup> . . . . .</b>	<b>(X)</b>	<b>176</b>	<b>209</b>	<b>253,284</b>	<b>423,900</b>	<b>6,737</b>	<b>8,109</b>
Selected health services . . . . .	8011 pt; 8021 pt; 805, 6, 8, 9	19	24	184,920	312,050	4,648	5,565
Social services . . . . .	83	63	82	26,884	47,170	1,110	1,407
Selected membership organizations . . . . .	861, 2, 4, 9	68	72	22,028	33,795	539	603

X Not applicable. <sup>1</sup> Based on 1987 Standard Industrial Classification; see text, Section 17, Business. <sup>2</sup> Number of establishments in business at any time during the year. <sup>3</sup> Receipts refer to establishments subject to Federal income tax. Expenses refer to establishments exempt from Federal income tax. <sup>4</sup> For pay period including March 12. <sup>5</sup> Includes other kinds of business, not shown separately. <sup>6</sup> Excludes membership lodging. <sup>7</sup> Includes motion pictures. <sup>8</sup> Except non-commercial research organizations.

Source: U.S. Census Bureau, 1992 Census of Service Industries, Geographic Area Series, SC92-A-52.

## No. 1299. National Nonprofit Associations—Number, by Type: 1980 to 1997

[Data compiled during last few months of year previous to year shown and the beginning months of year shown]

Type	1980	1990	1995	1997	Type	1980	1990	1995	1997
<b>Total . . . . .</b>	<b>14,726</b>	<b>22,289</b>	<b>22,663</b>	<b>22,901</b>	Fraternal, foreign interest, nationality, ethnic . . . . .	435	573	552	541
Trade, business, commercial . . . . .	3,118	3,918	3,757	3,755	Religious . . . . .	797	1,172	1,230	1,230
Agriculture . . . . .	677	940	1,122	1,124	Veteran, hereditary, patriotic . . . . .	208	462	686	745
Legal, governmental, public admin., military . . . . .	529	792	776	780	Hobby, avocational . . . . .	910	1,475	1,549	1,548
Scientific, engineering, tech . . . . .	1,039	1,417	1,355	1,381	Athletic sports . . . . .	504	840	838	836
Educational . . . . .	12,376	1,291	1,290	1,310	Labor unions . . . . .	235	253	245	245
Cultural . . . . .	(1)	1,866	1,918	1,918	Chambers of Commerce <sup>2</sup> . . . . .	105	168	168	162
Social welfare . . . . .	994	1,705	1,885	1,934	Greek and non-Greek letter societies . . . . .	318	340	336	335
Health, medical . . . . .	1,413	2,227	2,348	2,453	Fan clubs . . . . .	(NA)	581	460	491
Public affairs . . . . .	1,068	2,249	2,148	2,113					

NA Not available. <sup>1</sup> Data for cultural associations included with educational associations. <sup>2</sup> National and binational.

Source: Gale Research Inc., Detroit, MI. Compiled from *Encyclopedia of Associations*, annual (copyright).



## No. 1300. Service Industries—Summary of Taxable Firms: 1992

[8,593.5 establishments represents 8,593,500 establishments]

Kind of business	1987 SIC code <sup>1</sup>	All establishments		Establishments with payroll			
		Establish- ments <sup>2</sup> (1,000)	Receipts (mil. dol.)	Establish- ments <sup>2</sup> (1,000)	Receipts (mil. dol.)	Annual payroll (mil. dol.)	Paid employ- ees <sup>3</sup> (1,000)
<b>Firms subject to Federal income tax<sup>4</sup> . . . . .</b>	<b>(X)</b>	<b>8,593.5</b>	<b>1,345,146</b>	<b>1,825.4</b>	<b>1,202,613</b>	<b>452,697</b>	<b>19,290</b>
Hotels and other lodging places <sup>1 5</sup> . . . . .	70 ex. 704	92.9	71,038	48.6	69,204	19,633	1,489
Hotels and motels . . . . .	701	69.1	68,508	41.7	67,193	19,187	1,456
Personal services <sup>4</sup> . . . . .	72	1,320.9	59,598	197.1	43,280	14,379	1,218
Laundry, cleaning, and garment services . . . . .	722	124.4	18,805	55.8	17,140	5,588	426
Photographic studios, portrait . . . . .	723	64.3	4,280	11.4	3,191	853	67
Beauty and barber shops . . . . .	723, 4	471.6	15,951	87.7	10,347	4,428	402
Funeral service and crematories . . . . .	726	25.2	7,588	15.6	7,145	1,856	88
Business services . . . . .	73	2,056.2	309,439	306.6	274,922	109,299	5,542
Advertising . . . . .	731	91.6	22,673	19.0	19,456	7,223	136
Advertising agencies . . . . .	7311	(NA)	(NA)	13.9	13,608	5,649	132
Credit reporting and collection . . . . .	732	14.6	6,377	7.5	6,151	2,163	98
Mailing, reproduction, stenographic <sup>4</sup> . . . . .	733	154.5	20,990	32.1	18,339	5,522	235
Direct mail advertising services . . . . .	7331	(NA)	(NA)	3.9	6,434	1,777	79
Services to dwellings and other buildings . . . . .	734	460.5	23,586	57.6	19,003	9,164	818
Miscellaneous equipment rental and leasing . . . . .	735	52.4	22,782	24.8	21,778	4,905	200
Personnel supply services . . . . .	736	54.1	38,709	31.2	38,163	26,436	1,975
Help supply services . . . . .	7363	(NA)	(NA)	19.0	33,587	24,075	1,842
Computer and data processing services <sup>4</sup> . . . . .	737	223.6	104,650	59.1	101,073	35,598	886
Computer programming services . . . . .	7371	(NA)	(NA)	23.3	23,548	10,890	243
Prepackaged software . . . . .	7372	(NA)	(NA)	7.1	20,802	6,614	131
Computer integrated systems design . . . . .	7373	(NA)	(NA)	5.0	14,805	4,151	98
Data processing and preparation . . . . .	7374	(NA)	(NA)	7.3	20,200	6,796	230
Information retrieval services . . . . .	7375	(NA)	(NA)	1.1	3,900	1,098	32
Computer maintenance and repair . . . . .	7378	(NA)	(NA)	5.0	7,353	2,300	63
Detective and armored car services . . . . .	7381	(NA)	(NA)	11.6	9,193	5,794	482
Photofinishing laboratories . . . . .	7384	(NA)	(NA)	7.8	4,415	1,200	69
Auto repair, services, and parking <sup>4</sup> . . . . .	75	454.3	78,512	172.0	70,033	15,550	864
Automotive rentals, no drivers <sup>4</sup> . . . . .	751	22.2	20,906	10.6	20,574	2,757	132
Truck rental and leasing, no drivers . . . . .	7513	(NA)	(NA)	4.3	7,445	1,029	42
Passenger car rental . . . . .	7514	(NA)	(NA)	4.9	10,280	1,475	81
Automotive repair shops <sup>4</sup> . . . . .	753	334.5	46,200	128.7	39,746	10,337	520
Top and body repair and paint shops . . . . .	7532	(NA)	(NA)	35.0	12,262	3,445	166
General automotive repair shops . . . . .	7538	(NA)	(NA)	64.8	17,773	4,406	230
Automotive services, except repair . . . . .	754	85.8	7,661	22.5	6,047	1,776	160
Miscellaneous repair services <sup>4</sup> . . . . .	76	269.8	35,237	71.6	30,732	9,695	428
Electrical repair shops . . . . .	762	71.6	11,875	21.2	10,667	3,707	162
Amusement and recreation services <sup>4 6</sup> . . . . .	78, 79, 84	691.7	103,556	114.8	92,915	25,357	1,382
Motion picture prod., distribution, services . . . . .	781, 2	54.1	34,289	13.0	33,062	8,084	249
Motion picture theaters . . . . .	783	8.1	5,879	6.9	5,817	788	105
Video tape rental . . . . .	784	33.7	5,495	22.0	5,075	944	124
Producers, orchestras, entertainers <sup>7</sup> . . . . .	792	288.6	13,054	10.1	8,625	2,895	69
Commercial sports . . . . .	794	71.6	9,010	3.8	7,594	4,022	90
Physical fitness facilities . . . . .	7991	29.6	4,135	9.2	3,824	1,043	130
Health services <sup>4</sup> . . . . .	80	1,005.5	321,650	441.7	299,067	129,093	4,453
Offices and clinics of doctors of medicine . . . . .	801	328.9	151,824	197.7	141,429	68,732	1,357
Offices and clinics of dentists . . . . .	802	138.5	36,939	108.8	35,523	13,039	555
Offices, clinics of doctors of osteopathy . . . . .	803	14.2	4,008	8.7	3,638	1,650	47
Offices, clinics of other health practitioners <sup>4</sup> . . . . .	804	243.0	23,892	74.7	18,926	6,150	283
Offices and clinics of chiropractors . . . . .	8041	41.4	6,555	27.3	5,918	1,652	85
Offices and clinics of optometrists . . . . .	8042	26.0	5,333	17.1	4,940	1,301	69
Nursing and personal care facilities . . . . .	805	51.8	34,742	15.0	33,990	15,954	1,135
Hospitals <sup>4</sup> . . . . .	806	(NA)	(NA)	1.4	31,083	10,556	428
General medical and surgical hospitals . . . . .	8062	(NA)	(NA)	0.7	24,162	8,013	323
Medical and dental laboratories <sup>4</sup> . . . . .	807	29.4	15,172	16.0	14,460	4,804	178
Medical laboratories . . . . .	8071	(NA)	(NA)	8.4	12,511	3,980	139
Home health care services . . . . .	808	(NA)	(NA)	8.0	10,414	4,853	342
Legal services . . . . .	81	326.9	108,443	151.7	101,114	39,328	924
Selected educational services . . . . .	823, 4, 9	240.7	9,158	14.7	7,242	2,457	133
Social services <sup>4</sup> . . . . .	83	617.4	18,201	59.1	13,349	5,466	505
Child day care services . . . . .	835	524.4	8,708	35.3	5,270	2,388	283
Engineering and architectural services <sup>4</sup> . . . . .	871	225.4	83,033	68.1	78,770	32,745	825
Engineering services . . . . .	8711	131.3	67,716	41.8	65,245	27,247	658
Architectural services . . . . .	8712	71.6	12,682	17.9	11,244	4,408	122
Accounting, auditing, and bookkeeping . . . . .	872	325.5	37,191	79.1	34,038	14,001	521
Research and testing services <sup>8</sup> . . . . .	873 ex. 8733	30.4	22,910	13.5	22,690	9,227	282
Management and public relations <sup>4</sup> . . . . .	874	735.8	72,490	72.1	57,321	23,371	644
Management services . . . . .	8741	111.0	23,774	19.7	21,728	8,516	278
Management consulting services . . . . .	8742	(NA)	(NA)	33.8	22,629	9,620	212

NA Not available. X Not applicable. <sup>1</sup> Based on 1987 Standard Industrial Classification; see text, Section 17, Business. <sup>2</sup> Represents the number of establishments in business at any time during year. <sup>3</sup> For pay period including March 12. <sup>4</sup> Includes other kinds of business, not shown separately. <sup>5</sup> Excludes membership lodging. <sup>6</sup> Includes motion pictures and museums. <sup>7</sup> Excludes motion picture producers. <sup>8</sup> Excludes noncommercial research organizations.

Source: U.S. Census Bureau, 1992 *Census of Service Industries*, SC92-A-52 and SC92-N-1.

## No. 1301. Service Industries—Annual Receipts of Taxable Firms: 1985 to 1997

[In billions of dollars (45.4 represents \$45,400,000,000). Covers employer and nonemployer firms except as noted. Estimated]

Kind of business	1987	1985	1990	1993	1994	1995	1996	1997
	SIC code <sup>1</sup>							
Hotels and other lodging places <sup>2</sup>	70 ex. 704	45.4	64.2	74.1	79.6	84.1	88.9	94.0
Hotels and motels	701	43.5	62.0	71.5	76.7	81.1	85.8	90.7
Personal services <sup>3</sup>	72	36.7	54.7	62.6	66.1	70.6	73.9	76.9
Laundry, cleaning, and garment services	721	12.8	17.3	19.1	19.7	20.7	21.5	22.9
Beauty shops	7231	9.0	12.8	14.6	15.2	16.4	17.0	18.3
Barber shops	7241	1.2	1.4	1.5	1.6	1.6	1.6	1.8
Funeral service and crematories	726	5.2	6.8	8.2	8.6	9.4	10.0	10.6
Business services <sup>3</sup>	73	155.9	280.7	337.4	375.1	425.1	484.2	552.5
Advertising	731	14.9	22.0	23.4	24.2	27.1	30.6	34.2
Advertising agencies	7311	11.1	16.1	16.7	17.3	19.3	21.4	23.7
Credit reporting and collection	732	3.7	5.8	7.0	7.1	7.7	8.6	9.2
Mailing, reproduction, stenographic <sup>3</sup>	733	14.5	20.8	21.9	22.3	24.4	25.9	28.2
Direct mail advertising services	7331	3.8	7.0	7.3	7.3	7.5	8.2	9.3
Commercial art and graphic design	7336	(NA)	6.1	6.0	6.3	6.8	7.3	8.3
Services to dwellings and other buildings	734	13.3	22.3	23.5	25.7	27.5	30.6	33.9
Miscellaneous equipment rental and leasing	735	(NA)	23.1	24.6	26.4	29.5	30.9	32.7
Personnel supply services	736	14.7	32.5	42.1	48.0	59.4	68.6	80.1
Employment agencies	7361	3.7	6.2	5.6	6.5	7.7	9.0	11.8
Help supply services	7363	(NA)	26.4	36.5	41.4	51.6	59.6	68.2
Computer and data processing services <sup>3</sup>	737	45.1	88.3	117.9	135.6	156.4	184.4	215.5
Computer programming services	7371	(NA)	21.3	27.4	31.1	35.1	42.1	50.3
Prepackaged software	7372	(NA)	16.5	25.2	28.9	33.2	39.3	43.2
Computer integrated systems design	7373	(NA)	12.9	16.2	17.0	17.5	20.2	26.1
Data processing and preparation	7374	(NA)	17.8	23.7	29.2	35.6	41.0	43.4
Information retrieval services	7375	(NA)	3.5	4.3	4.6	5.3	6.9	9.1
Computer maintenance and repair	7378	(NA)	7.0	8.3	9.3	10.7	12.1	13.5
Miscellaneous business services	738	(NA)	65.8	77.0	85.7	93.1	104.6	118.6
Detective and armored car services	7381	(NA)	9.0	10.3	10.8	11.9	13.5	14.5
Photofinishing laboratories	7384	4.3	5.6	6.4	6.6	6.8	7.3	7.7
Automotive repair, services, and parking <sup>3</sup>	75	51.7	73.7	84.3	91.9	99.2	106.7	111.8
Automotive rentals, no drivers	751	14.6	20.8	22.7	24.4	26.6	29.4	30.1
Truck rental and leasing, without drivers	7513	5.5	8.5	8.1	9.0	10.1	11.2	11.0
Passenger car rental	7514	(NA)	9.0	11.4	12.2	12.9	14.5	15.2
Automotive repair shops	753	30.5	43.5	49.7	54.6	58.6	62.0	65.3
Top & body repair & paint shops	7532	(NA)	13.5	15.0	16.4	17.8	18.7	19.8
General automotive repair shops	7538	(NA)	19.6	22.7	25.2	27.3	28.8	30.3
Automotive services, except repair	754	(NA)	6.5	8.3	9.3	10.4	11.5	12.2
Miscellaneous repair services	76	20.7	32.8	36.8	40.7	44.9	46.1	48.1
Electrical repair shops	762	(NA)	11.3	12.4	13.1	14.5	14.6	15.6
Motion pictures	78	21.5	40.0	49.8	53.5	57.2	60.3	63.0
Motion picture produc., distribution, allied services	781, 2	15.0	28.9	37.7	40.3	43.3	46.3	48.2
Motion picture theaters	783	3.8	6.1	6.0	6.2	6.5	7.0	7.6
Video tape rental	784	(NA)	5.0	6.2	7.0	7.4	7.0	7.2
Amusement and recreation services <sup>3</sup>	79	31.2	50.1	63.7	68.5	77.5	85.7	93.8
Producers, orchestras, entertainers	792	6.4	10.7	15.4	16.1	17.5	19.7	21.7
Commercial sports	794	5.0	8.6	9.9	11.1	13.1	14.6	16.7
Sports clubs, managers, & promoters	7941	(NA)	3.7	5.1	6.1	7.7	8.9	10.0
Amusement parks	7996	2.6	4.9	5.6	5.9	6.3	6.8	7.3
Membership sports and recreation clubs	7997	3.5	4.8	6.0	6.4	6.8	7.4	7.7
Health services	80	147.4	271.2	335.1	351.4	376.3	398.4	421.3
Offices and clinics of doctors of medicine	801	72.1	128.9	154.2	159.6	168.0	172.9	179.9
Offices and clinics of dentists	802	20.6	31.5	38.9	41.7	44.9	47.4	51.0
Offices of other health practitioners	804	7.9	20.1	25.4	25.9	27.4	28.4	29.9
Offices and clinics of chiropractors	8041	2.7	5.5	6.9	6.8	6.7	7.0	7.3
Nursing and personal care facilities	805	17.5	30.2	36.2	37.3	41.1	44.3	46.9
Hospitals	806	15.7	26.5	33.3	35.1	38.4	44.7	50.2
Medical and dental laboratories	807	5.4	12.0	15.1	15.4	15.5	16.1	16.5
Medical laboratories	8071	3.9	10.0	12.7	13.0	12.9	13.3	13.7
Home health care services	808	(NA)	7.6	13.2	15.4	18.0	19.6	19.2
Legal services	81	52.8	97.6	112.1	114.6	116.0	124.7	132.8
Social services	83	(NA)	15.5	20.1	22.5	24.9	27.7	30.5
Child day care services	8351	2.6	7.1	9.4	10.1	10.9	11.4	12.8
Residential care	8361	(NA)	4.6	5.4	5.9	6.4	7.2	7.7
Museums, botanical, zoological gardens	84	(NA)	0.1	0.2	0.2	0.2	0.3	0.3
Engineering and management services <sup>3</sup>	87	(NA)	198.4	222.9	235.4	263.8	292.3	322.2
Engineering services	8711	(NA)	64.8	67.1	68.1	73.9	80.3	88.5
Architectural services	8712	(NA)	13.0	13.5	14.8	16.5	18.4	19.0
Accounting, auditing, & bookkeeping	8721	21.2	32.6	39.8	42.6	48.8	54.4	59.3
Research and testing services <sup>5</sup>	873, ex. 87	(NA)	20.4	24.6	25.6	26.8	30.8	35.0
Management services	8741	(NA)	20.6	23.4	24.3	27.6	27.8	30.3
Management consulting services	8742	(NA)	28.9	34.5	38.5	46.4	53.4	61.7
Arrangement of passenger transportation	472	6.3	12.3	12.4	13.1	14.2	15.4	16.6
Real estate agents and managers	653	31.3	63.0	79.2	80.9	82.7	90.2	99.2

NA Not available. <sup>1</sup> Standard Industrial Classification; see text. <sup>2</sup> Excludes those on membership basis. <sup>3</sup> Includes other kinds of businesses, not shown separately. <sup>4</sup> Covers employer firms only. <sup>5</sup> Excludes noncommercial research organizations.

Source: U.S. Census Bureau, *Current Business Reports, Service Annual Survey: 1997* (BS/97); and unpublished data.

## No. 1302. Lodging Industry Summary: 1990 to 1996

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	1996		Item	1996	
				Estab-lishments	Rooms (mil.)		Business traveler	Leisure traveler
1990	63.3	57.96	Total	47,000	3.6	Typical night: Made reservations . . . . .	91%	81%
1991	60.9	58.08	Percent: Under 75 rooms . . . . . 75-149 rooms . . . . . 150-299 rooms . . . . . 300 or more . . . . .	66.6	25.6			
1992	61.7	58.91						
1993	63.6	60.53						
1994	65.2	62.86						
1995	65.5	65.81						
1996	65.2	69.66						
						Length of stay: One night . . . . .	37%	46%
						Two nights . . . . .	23%	26%
						Three or more . . . . .	39%	29%

Source: American Hotel & Motel Association, Washington, DC, *Lodging Industry Profile* (copyright).

## No. 1303. Service Industries—Summary of Tax-Exempt Firms: 1992

[208.9 represents 208,900. Covers establishments with payroll]

Kind of business	1987 SIC code <sup>1</sup>	Establish-ments <sup>2</sup> (1,000)	Revenues (mil. dol.)	Annual payroll (mil. dol.)	Paid employees <sup>3</sup> (1,000)
<b>Firms exempt from Federal income tax<sup>4</sup> . . . . .</b>	<b>(X)</b>	<b>208.9</b>	<b>446,256</b>	<b>186,672</b>	<b>8,109</b>
Nursing and personal care facilities . . . . .	805	5.9	15,220	7,591	498
Hospitals . . . . .	806	5.7	279,735	126,202	4,566
Hospitals, excluding government. . . . .	806	3.6	203,360	87,062	3,252
Social services <sup>4</sup> . . . . .	83	81.7	53,672	19,331	1,407
Individual and family social services . . . . .	832	28.9	16,046	6,381	434
Residential care. . . . .	836	15.0	10,615	4,830	319
Business associations . . . . .	861	14.3	11,068	3,157	102
Civic, social, and fraternal associations . . . . .	864	41.8	13,176	3,657	355
Research and testing services . . . . .	873	3.8	12,535	4,511	126

X Not applicable. <sup>1</sup> Based on 1987 Standard Industrial Classification; see text, Section 17, Business. <sup>2</sup> Represents the number of establishments in business at any time during year. <sup>3</sup> For pay period including March 12. <sup>4</sup> Includes other kinds of business, not shown separately.

Source: U.S. Census Bureau, 1992 *Census of Service Industries*, SC92-A-52 and SC92-N-1.

## No. 1304. Selected Service Industries—Revenue and Expenses for Tax-Exempt Firms: 1990 to 1997

[In billions of dollars (7.9 represents \$7,900,000,000). Estimated from a sample of employer firms only. N.e.c. = Not elsewhere classified]

Kind of business	1987 SIC code <sup>1</sup>	Revenue			Expenses		
		1990	1996	1997	1990	1996	1997
Selected amusement and recreation services <sup>2</sup> . . . . .	792, 7991, 7997, 7999	7.9	13.3	14.6	(NA)	12.5	13.3
Offices and clinics of doctors of medicine . . . . .	801	12.9	26.2	28.4	12.5	25.5	28.4
Nursing and personal care facilities . . . . .	805	12.1	18.5	19.7	(NA)	18.2	19.0
Hospitals . . . . .	806	233.6	337.8	347.8	225.6	327.8	332.2
Home health care services. . . . .	808	3.9	8.0	8.1	3.6	7.9	7.9
Health and allied services, n.e.c. . . . .	809	5.3	10.4	10.8	5.2	9.9	10.1
Social services. . . . .	83	45.3	75.2	83.2	39.4	67.9	74.9
Individual and family social services . . . . .	8322	13.0	22.3	24.1	12.6	20.9	23.7
Job training and related services . . . . .	8331	4.9	6.8	7.4	4.5	6.7	6.9
Child day care services . . . . .	8351	2.9	5.6	5.9	3.0	5.3	5.8
Residential care . . . . .	8361	8.8	15.4	17.7	8.6	14.8	16.3
Selected membership organizations <sup>3</sup> . . . . .	86 (pt)	31.5	48.9	51.1	28.6	45.4	47.4
Research and testing services . . . . .	873	11.0	14.9	16.8	10.0	14.7	15.8

NA Not available. <sup>1</sup> Standard Industrial Classification; see text, Section 17, Business. <sup>2</sup> Covers theatrical producers, bands, orchestras, and entertainers (SIC 792); physical fitness facilities (SIC 7991); membership sports and recreation clubs (SIC 7997); and amusement and recreation services, not elsewhere classified (SIC 7999). <sup>3</sup> Includes business associations (SIC 861); professional membership organizations (SIC 862); civic, social, and fraternal organizations (SIC 864); and other membership organizations, except labor unions and political and religious organizations (SIC 869).

Source: U.S. Census Bureau, *Current Business Reports, Service Annual Survey: 1997* (BS/97).

## No. 1305. Services—Establishments, Sales, Payroll, and Employees (NAICS Basis): 1997

[289,871 represents 289,871,000. Includes only establishments with payroll]

Kind of business	1997 NAICS code <sup>1</sup>	Establishments		Sales, revenue, receipts, and shipments (\$1,000)	Annual payroll (\$1,000)	Paid employees <sup>2</sup>
Real estate, rental & leasing, total . . . . .	53	289,871		249,518,839	43,559,512	1,761,179
Real estate . . . . .	531	222,540		162,824,225	29,702,597	1,170,943
Rental and leasing services . . . . .	532	65,099		79,156,509	12,853,738	569,445
Lessors of intangible assets except copyrighted works . . . . .	533	2,232		7,538,105	1,003,177	20,791
Professional, scientific & technical . . . . .	54	621,605		608,627,386	233,322,967	5,416,055
Professional, scientific, & technical services . . . . .	541	621,605		608,627,386	233,322,967	5,416,055
Management of companies & enterprises, total . . . . .	55	(S)	(S)	(S)	(S)	(S)
Management of companies & enterprises . . . . .	551	(S)	(S)	(S)	(S)	(S)
Administrative & support & waste:						
Management & remediation services, total . . . . .	56	276,588		302,757,446	137,703,968	7,439,208
Administrative & support services . . . . .	561	260,252		262,463,279	128,798,748	7,159,402
Waste management & remediation services . . . . .	562	16,336		40,294,167	8,905,220	279,806
Educational services, total . . . . .	61	40,996		20,934,202	6,628,868	332,490
Educational services . . . . .	611	40,996		20,934,202	6,628,868	332,490
Health care & social assistance, total . . . . .	62	645,841		889,598,804	379,307,741	13,616,915
Ambulatory health care services . . . . .	621	454,853		347,752,717	155,174,906	4,405,829
Hospitals . . . . .	622	6,892		391,786,805	157,286,260	4,979,441
Nursing & residential care facilities . . . . .	623	57,359		92,833,001	42,161,596	2,477,373
Social assistance . . . . .	624	126,737		57,226,281	24,684,979	1,754,272
Arts, entertainment, & recreation, total . . . . .	71	99,690		103,114,150	32,329,384	1,571,886
Performing arts, spectator sports, and related industries . . . . .	711	31,201		37,734,267	14,366,928	325,724
Museums, historical sites, & similar institutions . . . . .	712	5,564		6,541,300	1,822,095	91,061
Amusement, gambling, & recreation industries . . . . .	713	62,925		58,838,583	16,140,361	1,155,101
Accommodation & foodservices, total . . . . .	72	(S)	(S)	(S)	(S)	(S)
Accommodation . . . . .	721	(S)	(S)	(S)	(S)	(S)
Foodservices & drinking places . . . . .	722	(S)	(S)	(S)	(S)	(S)
Other services (except public administration), total . . . . .	81	521,292		270,413,461	67,096,281	3,317,947
Repair & maintenance . . . . .	811	236,139		108,634,315	30,490,634	1,300,417
Personal & laundry services . . . . .	812	186,028		58,813,352	18,838,610	1,229,430
Religious, grantmaking, civic, professional and similar org . . . . .	813	99,125		102,965,794	17,767,037	788,100

S Figure does not meet publication standards. <sup>1</sup> Based on 1997 North American Industry Classification System, see text, Section 17, Business. <sup>2</sup> Definition of paid employees varies among sectors.

Source: U.S. Census Bureau, 1997 Economic Census, EC97X-CS1.

## No. 1306. Comparative Statistics In Service Industries by Kind of Business: 1992 and 1997

[2,034 represents 2,034,000. Includes only establishments with payroll. N.e.c. = not elsewhere classified]

Kind of business	1987 SIC code <sup>1</sup>	Establishments (1,000)		Sales, receipts, revenue/shipments (bil. dol.)		Annual payroll (bil. dol.)		Paid employees <sup>2</sup> (1,000)	
		1992	1997	1992	1997	1992	1997	1992	1997
		<b>Service industries, total . . . . .</b>	<b>(G)</b>	<b>2,034</b>	<b>2,307</b>	<b>1,649</b>	<b>2,453</b>	<b>639</b>	<b>922</b>
Hotels, rooming houses, camps, and other lodging places . . . . .	70	52	(S)	70	(S)	20	(S)	1,507	(S)
Personal services . . . . .	72	197	205	43	53	14	18	1,218	1,311
Business services . . . . .	73	307	398	275	550	109	215	5,542	8,750
Automotive repair services, and parking . . . . .	75	172	192	70	101	16	23	864	1,110
Miscellaneous repair services . . . . .	76	72	67	31	38	10	12	428	427
Motion pictures . . . . .	78	42	46	44	64	10	14	478	569
Amusement & recreation services . . . . .	79	84	97	58	95	19	30	1,120	1,529
Health services . . . . .	80	465	499	623	815	275	347	10,017	11,370
Legal services . . . . .	81	153	168	102	124	40	48	945	978
Educational services . . . . .	82	21	27	10	17	3	6	196	256
Social services . . . . .	83	141	162	67	94	25	34	1,912	2,273
Museums, art galleries, & botanical & zoological gardens . . . . .	84	4	5	3	6	1	2	70	89
Membership organizations . . . . .	86	72	66	36	47	10	13	603	597
Eng. acctg. research, mgt, & rel. serv. (exc. noncomm research org.) . . . . .	87	238	297	208	331	85	129	2,419	3,139
Services, n.e.c. . . . .	89	15	(S)	8	(S)	3	(S)	81	(S)

S Figure does not meet publication standards. <sup>1</sup> See footnote 1 in Table 1300. <sup>2</sup> Definition of paid employees varies among sectors.

Source: U.S. Census Bureau, 1997 Economic Census, EC97X-CS1.