

# Product Lines: 2002

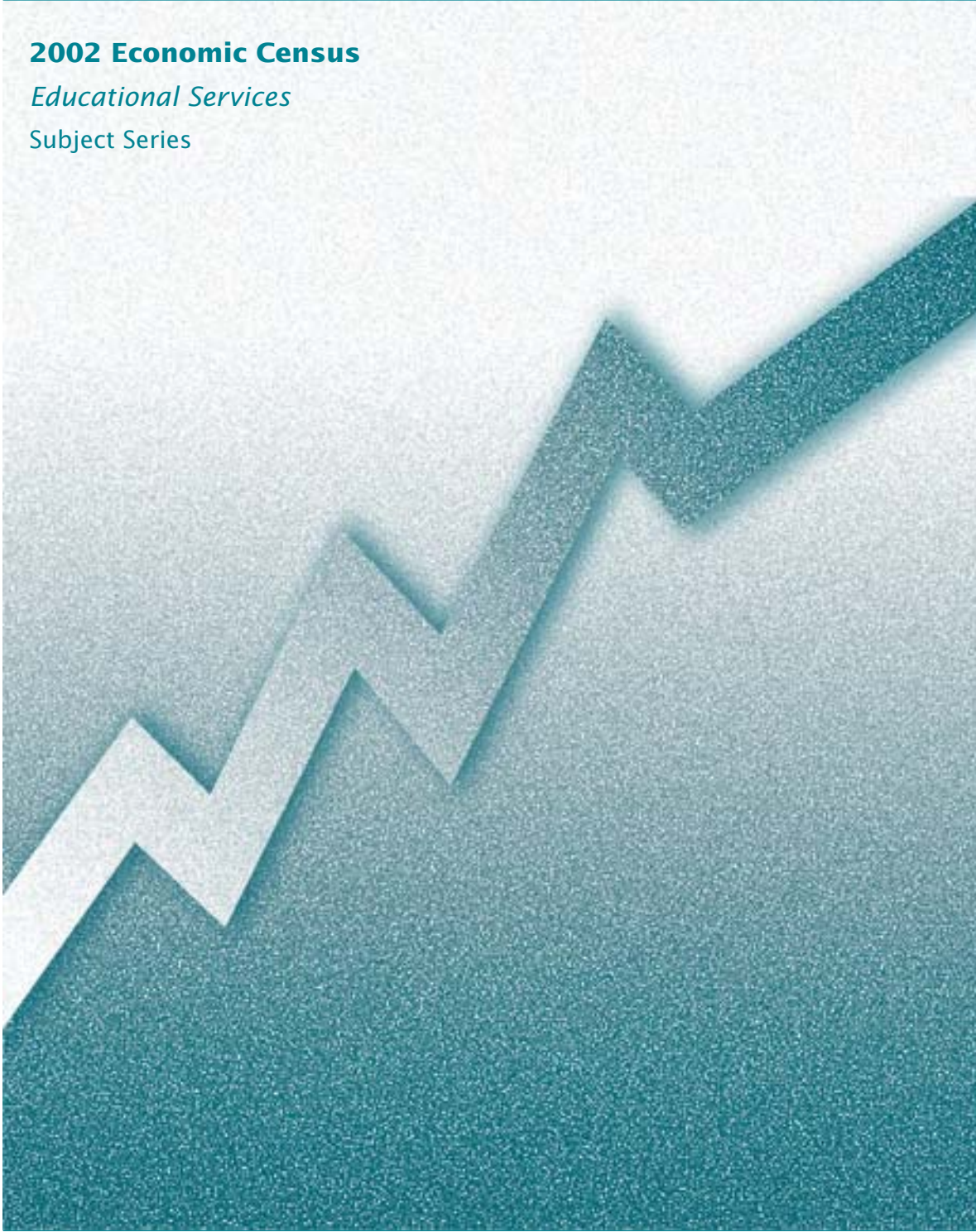
Issued October 2005

EC02-61SL-LS

## 2002 Economic Census

*Educational Services*

Subject Series



**USCENSUSBUREAU**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



## ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Jack B. Moody**, Chief, Service Census Branch, assisted by **Jack R. Drago**, **Kirk K. Degler**, **Susan G. Baker**, **John P. Kern**, **Joyce Kiessling**, **Maria A. Poschinger**, and **Vannah L. Beatty**. Primary staff assistance was provided by **Kari M. Behrend**, **Scherrie L. Butler**, **Laurie E. Davis**, **Tara S. Dryden**, **Michael Dunfee**, **Sara Eddie**, **Holly C. Higgins**, **Julian T. Hunt**, **Misty I. Jensen**, **Christine M. Joseph**, **Robin A. Justice**, **Jason T. Lambert**, **John J. Manning**, **Patrice C. Norman**, **Karen K. Ruane**, **Jill L. Smith**, **Theresa L. Steele**, and **Brent M. Williams**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

**Eddie J. Salyers**, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson**, provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

**Margaret A. Smith**, **Bernadette J. Beasley**, and **Michael T. Browne** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

## **2002 Economic Census**

### *Educational Services*

#### Subject Series



**U.S. Department of Commerce**

**Carlos M. Gutierrez,**

Secretary

**David A. Sampson,**

Deputy Secretary

**Economics and Statistics Administration**

**Kathleen B. Cooper,**

Under Secretary for  
Economic Affairs

**U.S. CENSUS BUREAU**

**Charles Louis Kincannon,**

Director

---



**Economics  
and Statistics  
Administration**

**Kathleen B. Cooper,**  
Under Secretary  
for Economic Affairs



**U.S. CENSUS BUREAU**

**Charles Louis Kincannon,**  
Director

**Hermann Habermann,**  
Deputy Director and  
Chief Operating Officer

**Thomas L. Mesenbourg,**  
Associate Director  
for Economic Programs

**Thomas L. Mesenbourg,**  
Acting Assistant Director  
for Economic Programs

**Mark E. Wallace,**  
Chief, Service Sector  
Statistics Division

## CONTENTS

---

Introduction to the Economic Census .....	v
Educational Services .....	ix
Tables	
1. Product Lines by Kind of Business for the United States: 2002 .	1
Appendixes	
A. Explanation of Terms .....	A-1
B. NAICS Codes, Titles, and Descriptions .....	B-1
C. Methodology .....	C-1
D. Geographic Notes .....	--
E. Metropolitan and Micropolitan Statistical Areas .....	--
-- Not applicable for this report.	

# Introduction to the Economic Census

---

## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).



---

## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

---

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



---

This page is intentionally blank.

# Educational Services

---

## SCOPE

The Educational Services sector (sector 61) comprises establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means. It can be adapted to the particular needs of the students, for example sign language can replace verbal language for teaching students with hearing impairments. All industries in the sector share this commonality of process, namely, labor inputs of instructors with the requisite subject matter expertise and teaching ability.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

**Exclusions.** The economic census does not include the following industries: NAICS 6111, Elementary and Secondary Schools, NAICS 6112, Junior Colleges, and NAICS 6113, Colleges, Universities, and Professional Schools. Further, government-owned establishments in covered industries, such as a government-operated trade school, are also not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve educational service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There is one report for all covered industries in this sector. The report presents, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

---

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

**Subject Series:**

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

**GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.

- 
- d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

These tables for 2002 include educational establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the educational services sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

---

## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas. Both of these programs include data for private schools in NAICS 6111, 6112, and 6113, excluded from economic census reports.

## CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or [scb@census.gov](mailto:scb@census.gov).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised

- 
- Represents zero (page image/print only)
  - (CC) Consolidated city
  - (IC) Independent city
  - CDP Census designated place



**Table 1. Product Lines by Kind of Business for the United States: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS</b>						
<b>61</b>		<b>Educational services</b> .....	<b>49 319</b>	<b>X</b>	<b>30 690 707</b>	<b>X</b>	<b>100.0</b>	<b>74.3</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	44 066		25 604 557	88.3	73.6	X
	30830	Hairdressing and other body and appearance care services .....	1 365		650 959	25.0	.5	72.5
	30832	Hair services .....	1 229		538 377	22.6	.4	X
	30833	Nail services .....	476		213 699	13 014	6.1	Z
	30837	All other .....	285		228 232	28 468	12.5	.1
	39000	Merchandise sales .....	9 737		6 212 973	769 666	12.4	2.5
	39001	Sales of other merchandise, not specified by type .....	9 737		6 212 973	769 666	12.4	2.5
	39200	Sales of food and beverages .....	1 928		1 208 172	60 336	5.0	.2
	39500	All other receipts .....	5 665		6 441 922	2 905 480	45.1	9.5
	39501	All other amounts received from providing services to clients, students, and others .....	5 665		6 441 922	2 905 480	45.1	9.5
	39700	Contributions, gifts, and grants: Government .....	3 747		3 149 459	1 605 127	51.0	5.2
	39710	Contributions, gifts, and grants: Private .....	6 821		4 646 189	1 818 089	39.1	5.9
	39720	Investment income, including interest and dividends .....	3 828		4 210 081	125 772	3.0	.4
	39730	Gains (losses) from assets sold .....	813		1 704 789	-21 250	-1.2	-.1
	39900	All other revenue .....	2 936		3 178 249	663 348	20.9	2.2
	39901	All other revenue .....	2 936		3 178 249	663 348	20.9	2.2
<b>611</b>		<b>Educational services</b> .....	<b>49 319</b>	<b>X</b>	<b>30 690 707</b>	<b>X</b>	<b>100.0</b>	<b>74.3</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	44 066		25 604 557	88.3	73.6	X
	30830	Hairdressing and other body and appearance care services .....	1 365		650 959	25.0	.5	72.5
	30832	Hair services .....	1 229		538 377	22.6	.4	X
	30833	Nail services .....	476		213 699	13 014	6.1	Z
	30837	All other .....	285		228 232	28 468	12.5	.1
	39000	Merchandise sales .....	9 737		6 212 973	769 666	12.4	2.5
	39001	Sales of other merchandise, not specified by type .....	9 737		6 212 973	769 666	12.4	2.5
	39200	Sales of food and beverages .....	1 928		1 208 172	60 336	5.0	.2
	39500	All other receipts .....	5 665		6 441 922	2 905 480	45.1	9.5
	39501	All other amounts received from providing services to clients, students, and others .....	5 665		6 441 922	2 905 480	45.1	9.5
	39700	Contributions, gifts, and grants: Government .....	3 747		3 149 459	1 605 127	51.0	5.2
	39710	Contributions, gifts, and grants: Private .....	6 821		4 646 189	1 818 089	39.1	5.9
	39720	Investment income, including interest and dividends .....	3 828		4 210 081	125 772	3.0	.4
	39730	Gains (losses) from assets sold .....	813		1 704 789	-21 250	-1.2	-.1
	39900	All other revenue .....	2 936		3 178 249	663 348	20.9	2.2
	39901	All other revenue .....	2 936		3 178 249	663 348	20.9	2.2
<b>6114</b>		<b>Business schools and computer and management training</b> .....	<b>7 926</b>	<b>X</b>	<b>7 717 082</b>	<b>X</b>	<b>100.0</b>	<b>83.0</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	7 595		7 466 614	93.6	90.6	X
	39000	Merchandise sales .....	1 123		1 329 513	182 873	13.8	2.4
	39001	Sales of other merchandise, not specified by type .....	1 123		1 329 513	182 873	13.8	2.4
	39200	Sales of food and beverages .....	56		133 237	2 256	1.7	Z
	39500	All other receipts .....	768		765 048	147 256	19.2	1.9
	39501	All other amounts received from providing services to clients, students, and others .....	768		765 048	147 256	19.2	1.9
	39700	Contributions, gifts, and grants: Government .....	361		282 746	158 438	56.0	2.1
	39710	Contributions, gifts, and grants: Private .....	602		505 476	201 745	39.9	2.6
	39720	Investment income, including interest and dividends .....	375		469 211	21 113	4.5	.3
	39730	Gains (losses) from assets sold .....	113		242 396	-19 879	-8.2	-.3
	39900	All other revenue .....	314		351 891	33 181	9.4	.4
	39901	All other revenue .....	314		351 891	33 181	9.4	.4
<b>61141</b>		<b>Business and secretarial schools</b> .....	<b>459</b>	<b>X</b>	<b>498 389</b>	<b>X</b>	<b>100.0</b>	<b>88.0</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	446		493 306	95.5	94.5	X
	39000	Merchandise sales .....	71		94 322	10 625	11.3	2.1
	39001	Sales of other merchandise, not specified by type .....	71		94 322	10 625	11.3	2.1
	39200	Sales of food and beverages .....	16		28 174	343	1.2	.1
	39500	All other receipts .....	20		36 220	1 354	3.7	.3
	39501	All other amounts received from providing services to clients, students, and others .....	20		36 220	1 354	3.7	.3
	39700	Contributions, gifts, and grants: Government .....	17		9 334	7 164	76.8	1.4
	39710	Contributions, gifts, and grants: Private .....	24		14 292	4 313	30.2	.9
	39720	Investment income, including interest and dividends .....	15		9 129	1 765	19.3	.4
	39900	All other revenue .....	10		11 632	2 018	17.3	.4
	39901	All other revenue .....	10		11 632	2 018	17.3	.4
<b>611410</b>		<b>Business and secretarial schools</b> .....	<b>459</b>	<b>X</b>	<b>498 389</b>	<b>X</b>	<b>100.0</b>	<b>88.0</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	446		493 306	95.5	94.5	X
	39000	Merchandise sales .....	71		94 322	10 625	11.3	2.1
	39001	Sales of other merchandise, not specified by type .....	71		94 322	10 625	11.3	2.1
	39200	Sales of food and beverages .....	16		28 174	343	1.2	.1
	39500	All other receipts .....	20		36 220	1 354	3.7	.3
	39501	All other amounts received from providing services to clients, students, and others .....	20		36 220	1 354	3.7	.3
	39700	Contributions, gifts, and grants: Government .....	17		9 334	7 164	76.8	1.4
	39710	Contributions, gifts, and grants: Private .....	24		14 292	4 313	30.2	.9
	39720	Investment income, including interest and dividends .....	15		9 129	1 765	19.3	.4
	39900	All other revenue .....	10		11 632	2 018	17.3	.4
	39901	All other revenue .....	10		11 632	2 018	17.3	.4
<b>61142</b>		<b>Computer training</b> .....	<b>2 988</b>	<b>X</b>	<b>3 248 547</b>	<b>X</b>	<b>100.0</b>	<b>87.2</b>

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6114		Business schools and computer and management training—Con.						
61142		Computer training—Con.						
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 866	3 206 484	3 085 939	96.2	95.0	X
	39000	Merchandise sales	385	396 941	37 672	9.5	1.2	82.5
	39001	Sales of other merchandise, not specified by type	385	396 941	37 672	9.5	1.2	X
	39200	Sales of food and beverages	25	40 563	205	.5	Z	X
	39500	All other receipts	426	411 852	61 765	15.0	1.9	87.0
	39501	All other amounts received from providing services to clients, students, and others	426	411 852	61 765	15.0	1.9	X
	39700	Contributions, gifts, and grants: Government	126	52 610	32 381	61.5	1.0	X
	39710	Contributions, gifts, and grants: Private	164	80 129	25 668	32.0	.8	X
	39720	Investment income, including interest and dividends	35	20 080	151	.8	Z	X
	39730	Gains (losses) from assets sold	15	10 623	-94	-.9	Z	X
	39900	All other revenue	68	43 771	4 860	11.1	.2	86.2
	39901	All other revenue	68	43 771	4 860	11.1	.2	X
611420		Computer training	2 988	X	3 248 547	X	100.0	87.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 866	3 206 484	3 085 939	96.2	95.0	X
	39000	Merchandise sales	385	396 941	37 672	9.5	1.2	82.5
	39001	Sales of other merchandise, not specified by type	385	396 941	37 672	9.5	1.2	X
	39200	Sales of food and beverages	25	40 563	205	.5	Z	X
	39500	All other receipts	426	411 852	61 765	15.0	1.9	87.0
	39501	All other amounts received from providing services to clients, students, and others	426	411 852	61 765	15.0	1.9	X
	39700	Contributions, gifts, and grants: Government	126	52 610	32 381	61.5	1.0	X
	39710	Contributions, gifts, and grants: Private	164	80 129	25 668	32.0	.8	X
	39720	Investment income, including interest and dividends	35	20 080	151	.8	Z	X
	39730	Gains (losses) from assets sold	15	10 623	-94	-.9	Z	X
	39900	All other revenue	68	43 771	4 860	11.1	.2	86.2
	39901	All other revenue	68	43 771	4 860	11.1	.2	X
61143		Professional and management development training	4 479	X	3 970 146	X	100.0	78.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	4 283	3 766 824	3 433 216	91.1	86.5	X
	39000	Merchandise sales	667	838 250	134 576	16.1	3.4	78.7
	39001	Sales of other merchandise, not specified by type	667	838 250	134 576	16.1	3.4	X
	39200	Sales of food and beverages	15	64 500	1 708	2.6	Z	X
	39500	All other receipts	322	316 976	84 137	26.5	2.1	59.8
	39501	All other amounts received from providing services to clients, students, and others	322	316 976	84 137	26.5	2.1	X
	39700	Contributions, gifts, and grants: Government	218	220 802	118 893	53.8	3.0	X
	39710	Contributions, gifts, and grants: Private	414	411 055	171 764	41.8	4.3	X
	39720	Investment income, including interest and dividends	325	440 002	19 197	4.4	.5	X
	39730	Gains (losses) from assets sold	93	227 701	-19 648	-8.6	-.5	X
	39900	All other revenue	236	296 488	26 303	8.9	.7	75.6
	39901	All other revenue	236	296 488	26 303	8.9	.7	X
611430		Professional and management development training	4 479	X	3 970 146	X	100.0	78.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	4 283	3 766 824	3 433 216	91.1	86.5	X
	39000	Merchandise sales	667	838 250	134 576	16.1	3.4	78.7
	39001	Sales of other merchandise, not specified by type	667	838 250	134 576	16.1	3.4	X
	39200	Sales of food and beverages	15	64 500	1 708	2.6	Z	X
	39500	All other receipts	322	316 976	84 137	26.5	2.1	59.8
	39501	All other amounts received from providing services to clients, students, and others	322	316 976	84 137	26.5	2.1	X
	39700	Contributions, gifts, and grants: Government	218	220 802	118 893	53.8	3.0	X
	39710	Contributions, gifts, and grants: Private	414	411 055	171 764	41.8	4.3	X
	39720	Investment income, including interest and dividends	325	440 002	19 197	4.4	.5	X
	39730	Gains (losses) from assets sold	93	227 701	-19 648	-8.6	-.5	X
	39900	All other revenue	236	296 488	26 303	8.9	.7	75.6
	39901	All other revenue	236	296 488	26 303	8.9	.7	X
6115		Technical and trade schools	7 248	X	7 451 159	X	100.0	83.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	6 457	6 840 998	6 048 463	88.4	81.2	X
	30830	Hairdressing and other body and appearance care services	1 365	650 959	162 921	25.0	2.2	81.8
	30832	Hair services	1 229	538 377	121 439	22.6	1.6	X
	30833	Nail services	476	213 699	13 014	6.1	.2	X
	30837	All other	285	228 232	28 468	12.5	.4	X
	39000	Merchandise sales	1 787	1 881 747	214 378	11.4	2.9	81.4
	39001	Sales of other merchandise, not specified by type	1 787	1 881 747	214 378	11.4	2.9	X
	39200	Sales of food and beverages	214	486 040	5 492	1.1	.1	X
	39500	All other receipts	763	1 441 691	188 030	13.0	2.5	81.5
	39501	All other amounts received from providing services to clients, students, and others	763	1 441 691	188 030	13.0	2.5	X
	39700	Contributions, gifts, and grants: Government	521	492 041	273 008	55.5	3.7	X
	39710	Contributions, gifts, and grants: Private	945	760 615	459 721	60.4	6.2	X
	39720	Investment income, including interest and dividends	880	785 778	36 955	4.7	.5	X
	39730	Gains (losses) from assets sold	138	163 401	-11 047	-6.8	-.1	X
	39900	All other revenue	470	482 551	73 238	15.2	1.0	83.7
	39901	All other revenue	470	482 551	73 238	15.2	1.0	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6115		Technical and trade schools—Con.						
61151		Technical and trade schools.....	7 248	X	7 451 159	X	100.0	83.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	6 457		6 840 998		88.4	81.2
	30830	Hairdressing and other body and appearance care services.....	1 365		650 959		25.0	2.2
	30832	Hair services.....	1 229		538 377		22.6	1.6
	30833	Nail services.....	476		213 699		13 014	6.1
	30837	All other.....	285		228 232		28 468	12.5
	39000	Merchandise sales.....	1 787		1 881 747		214 378	11.4
	39001	Sales of other merchandise, not specified by type.....	1 787		1 881 747		214 378	11.4
	39200	Sales of food and beverages.....	214		486 040		5 492	1.1
	39500	All other receipts.....	763		1 441 691		188 030	13.0
	39501	All other amounts received from providing services to clients, students, and others.....	763		1 441 691		188 030	13.0
	39700	Contributions, gifts, and grants: Government.....	521		492 041		273 008	55.5
	39710	Contributions, gifts, and grants: Private.....	945		760 615		459 721	60.4
	39720	Investment income, including interest and dividends.....	880		785 778		36 955	4.7
	39730	Gains (losses) from assets sold.....	138		163 401		-11 047	-6.8
	39900	All other revenue.....	470		482 551		73 238	15.2
	39901	All other revenue.....	470		482 551		73 238	15.2
611511		Beauty and cosmetology schools.....	1 552	X	746 473	X	100.0	81.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	1 436		705 962		535 768	75.9
	30830	Hairdressing and other body and appearance care services.....	1 365		650 959		162 921	25.0
	30832	Hair services.....	1 229		538 377		121 439	22.6
	30833	Nail services.....	476		213 699		13 014	6.1
	30837	All other.....	285		228 232		28 468	12.5
	39000	Merchandise sales.....	630		378 507		27 902	7.4
	39001	Sales of other merchandise, not specified by type.....	630		378 507		27 902	7.4
	39200	Sales of food and beverages.....	105		53 083		995	1.9
	39500	All other receipts.....	162		166 695		9 134	5.5
	39501	All other amounts received from providing services to clients, students, and others.....	162		166 695		9 134	5.5
	39700	Contributions, gifts, and grants: Government.....	7		9 838		9 387	95.4
	39720	Investment income, including interest and dividends.....	13		9 143		215	2.4
611512		Flight training.....	991	X	1 662 607	X	100.0	90.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	989		1 662 607		1 533 957	92.3
	39000	Merchandise sales.....	261		294 188		64 118	21.8
	39001	Sales of other merchandise, not specified by type.....	261		294 188		64 118	21.8
	39200	Sales of food and beverages.....	16		18 361		88	5
	39500	All other receipts.....	122		179 200		61 112	34.1
	39501	All other amounts received from providing services to clients, students, and others.....	122		179 200		61 112	34.1
611513		Apprenticeship training.....	1 370	X	882 053	X	100.0	72.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	888		516 943		330 791	64.0
	39000	Merchandise sales.....	229		154 445		16 213	10.5
	39001	Sales of other merchandise, not specified by type.....	229		154 445		16 213	10.5
	39500	All other receipts.....	129		78 534		7 401	9.4
	39501	All other amounts received from providing services to clients, students, and others.....	129		78 534		7 401	9.4
	39700	Contributions, gifts, and grants: Government.....	303		208 717		88 737	42.5
	39710	Contributions, gifts, and grants: Private.....	623		479 091		379 592	79.2
	39720	Investment income, including interest and dividends.....	596		475 961		18 978	4.0
	39730	Gains (losses) from assets sold.....	70		53 279		-2 066	-3.9
	39900	All other revenue.....	295		219 973		42 092	19.1
	39901	All other revenue.....	295		219 973		42 092	19.1
611519		Other technical and trade schools.....	3 335	X	4 160 026	X	100.0	83.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	3 144		3 955 486		3 647 947	92.2
	39000	Merchandise sales.....	667		1 054 607		106 145	10.1
	39001	Sales of other merchandise, not specified by type.....	667		1 054 607		106 145	10.1
	39200	Sales of food and beverages.....	89		399 961		4 094	1.0
	39500	All other receipts.....	350		1 017 262		110 383	10.9
	39501	All other amounts received from providing services to clients, students, and others.....	350		1 017 262		110 383	10.9
	39700	Contributions, gifts, and grants: Government.....	210		270 021		174 869	64.8
	39710	Contributions, gifts, and grants: Private.....	315		277 236		76 685	27.7
	39720	Investment income, including interest and dividends.....	270		297 209		17 756	6.0
	39730	Gains (losses) from assets sold.....	68		110 122		-8 981	-4
	39900	All other revenue.....	172		258 634		31 128	12.0
	39901	All other revenue.....	172		258 634		31 128	12.0
6115191		Technical and trade schools (except computer repair and truck driving schools).....	2 886	X	3 686 254	X	100.0	84.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	2 702		3 482 520		3 197 374	91.8
	39000	Merchandise sales.....	634		1 022 350		98 567	9.6
	39001	Sales of other merchandise, not specified by type.....	634		1 022 350		98 567	9.6
	39200	Sales of food and beverages.....	89		399 961		4 094	1.0

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6115		Technical and trade schools—Con.						
61151		Technical and trade schools—Con.						
611519		Other technical and trade schools—Con.						
6115191		Technical and trade schools (except computer repair and truck driving schools)—Con.						
	39500	All other receipts .....	317	970 670	105 054	10.8	2.9	80.9
	39501	All other amounts received from providing services to clients, students, and others .....	317	970 670	105 054	10.8	2.9	X
	39700	Contributions, gifts, and grants: Government .....	200	259 493	169 329	65.3	4.6	X
	39710	Contributions, gifts, and grants: Private .....	307	271 152	72 075	26.6	2.0	X
	39720	Investment income, including interest and dividends .....	263	292 361	17 614	6.0	.5	X
	39730	Gains (losses) from assets sold .....	68	110 122	-8 981	-8.2	-2	X
	39900	All other revenue .....	172	258 634	31 128	12.0	.8	84.1
	39901	All other revenue .....	172	258 634	31 128	12.0	.8	X
6115192		Computer repair training .....	62	X	106 798	X	100.0	100.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	56	105 992	97 759	92.2	91.5	X
	39700	Contributions, gifts, and grants: Government .....	6	806	65	8.1	.1	X
	39710	Contributions, gifts, and grants: Private .....	6	806	731	90.7	.7	X
	39720	Investment income, including interest and dividends .....	6	806	10	1.2	Z	X
6115193		Truck driving schools .....	387	X	366 974	X	100.0	75.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	386	366 974	352 814	96.1	96.1	X
	39000	Merchandise sales .....	29	15 290	1 209	7.9	.3	75.9
	39001	Sales of other merchandise, not specified by type .....	29	15 290	1 209	7.9	.3	X
	39500	All other receipts .....	28	33 639	3 465	10.3	.9	75.5
	39501	All other amounts received from providing services to clients, students, and others .....	28	33 639	3 465	10.3	.9	X
6116		Other schools and instruction .....	29 301	X	9 783 370	X	100.0	70.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	27 213	8 982 139	7 924 403	88.2	81.0	X
	39000	Merchandise sales .....	6 147	2 260 334	246 817	10.9	2.5	62.2
	39001	Sales of other merchandise, not specified by type .....	6 147	2 260 334	246 817	10.9	2.5	X
	39200	Sales of food and beverages .....	1 588	544 505	51 653	9.5	.5	X
	39500	All other receipts .....	2 585	1 324 347	239 791	18.1	2.5	66.4
	39501	All other amounts received from providing services to clients, students, and others .....	2 585	1 324 347	239 791	18.1	2.5	X
	39700	Contributions, gifts, and grants: Government .....	2 313	1 166 495	393 915	33.8	4.0	X
	39710	Contributions, gifts, and grants: Private .....	4 301	1 891 564	712 115	37.6	7.3	X
	39720	Investment income, including interest and dividends .....	1 979	1 360 480	39 061	2.9	.4	X
	39730	Gains (losses) from assets sold .....	475	430 564	19 998	4.6	.2	X
	39900	All other revenue .....	1 681	966 678	155 617	16.1	1.6	65.8
	39901	All other revenue .....	1 681	966 678	155 617	16.1	1.6	X
61161		Fine arts schools .....	9 141	X	2 237 560	X	100.0	69.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	8 922	2 154 219	1 796 720	83.4	80.3	X
	39000	Merchandise sales .....	2 240	683 411	71 185	10.4	3.2	65.0
	39001	Sales of other merchandise, not specified by type .....	2 240	683 411	71 185	10.4	3.2	X
	39200	Sales of food and beverages .....	353	137 129	7 712	5.6	.3	X
	39500	All other receipts .....	963	350 926	42 533	12.1	1.9	66.7
	39501	All other amounts received from providing services to clients, students, and others .....	963	350 926	42 533	12.1	1.9	X
	39700	Contributions, gifts, and grants: Government .....	746	388 612	43 393	11.2	1.9	X
	39710	Contributions, gifts, and grants: Private .....	1 336	609 691	217 176	35.6	9.7	X
	39720	Investment income, including interest and dividends .....	577	419 221	19 372	4.6	.9	X
	39730	Gains (losses) from assets sold .....	114	125 730	-3 890	-3.1	-2	X
	39900	All other revenue .....	629	326 770	43 359	13.3	1.9	65.9
	39901	All other revenue .....	629	326 770	43 359	13.3	1.9	X
611610		Fine arts schools .....	9 141	X	2 237 560	X	100.0	69.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	8 922	2 154 219	1 796 720	83.4	80.3	X
	39000	Merchandise sales .....	2 240	683 411	71 185	10.4	3.2	65.0
	39001	Sales of other merchandise, not specified by type .....	2 240	683 411	71 185	10.4	3.2	X
	39200	Sales of food and beverages .....	353	137 129	7 712	5.6	.3	X
	39500	All other receipts .....	963	350 926	42 533	12.1	1.9	66.7
	39501	All other amounts received from providing services to clients, students, and others .....	963	350 926	42 533	12.1	1.9	X
	39700	Contributions, gifts, and grants: Government .....	746	388 612	43 393	11.2	1.9	X
	39710	Contributions, gifts, and grants: Private .....	1 336	609 691	217 176	35.6	9.7	X
	39720	Investment income, including interest and dividends .....	577	419 221	19 372	4.6	.9	X
	39730	Gains (losses) from assets sold .....	114	125 730	-3 890	-3.1	-2	X
	39900	All other revenue .....	629	326 770	43 359	13.3	1.9	65.9
	39901	All other revenue .....	629	326 770	43 359	13.3	1.9	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6116		Other schools and instruction—Con.						
61161		Fine arts schools—Con.						
611610		Fine arts schools—Con.						
6116101		Dance schools (including children's and professionals' ) . . . . .	6 504	X	1 318 672	X	100.0	67.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	6 424		1 308 705		89.7	X
	39000	Merchandise sales . . . . .	1 576		376 263		3.2	63.2
	39001	Sales of other merchandise, not specified by type . . . . .	1 576		376 263		3.2	X
	39200	Sales of food and beverages . . . . .	260		68 737		0.4	X
	39500	All other receipts . . . . .	652		175 590		1.8	66.0
	39501	All other amounts received from providing services to clients, students, and others . . . . .	652		175 590		1.8	X
	39700	Contributions, gifts, and grants: Government . . . . .	267		77 486		0.7	X
	39710	Contributions, gifts, and grants: Private . . . . .	464		123 462		3.1	X
	39720	Investment income, including interest and dividends . . . . .	163		69 524		0.3	X
	39730	Gains (losses) from assets sold . . . . .	52		18 070		0.2	X
	39900	All other revenue . . . . .	253		73 587		0.7	66.1
	39901	All other revenue . . . . .	253		73 587		0.7	X
6116102		Art, drama, and music schools . . . . .	2 637	X	918 888	X	100.0	73.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	2 498		845 514		66.7	X
	39000	Merchandise sales . . . . .	664		307 148		3.2	67.6
	39001	Sales of other merchandise, not specified by type . . . . .	664		307 148		3.2	X
	39200	Sales of food and beverages . . . . .	93		68 392		0.3	X
	39500	All other receipts . . . . .	311		175 336		2.1	68.6
	39501	All other amounts received from providing services to clients, students, and others . . . . .	311		175 336		2.1	X
	39700	Contributions, gifts, and grants: Government . . . . .	479		311 126		3.6	X
	39710	Contributions, gifts, and grants: Private . . . . .	872		486 229		19.2	X
	39720	Investment income, including interest and dividends . . . . .	414		349 697		1.7	X
	39730	Gains (losses) from assets sold . . . . .	62		107 660		0.4	X
	39900	All other revenue . . . . .	376		253 183		3.7	68.5
	39901	All other revenue . . . . .	376		253 183		3.7	X
61162		Sports and recreation instruction . . . . .	9 095	X	2 489 219	X	100.0	67.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	8 794		2 412 029		86.2	X
	39000	Merchandise sales . . . . .	2 895		912 464		4.2	56.1
	39001	Sales of other merchandise, not specified by type . . . . .	2 895		912 464		4.2	X
	39200	Sales of food and beverages . . . . .	1 062		291 382		1.6	X
	39500	All other receipts . . . . .	878		335 145		1.8	60.5
	39501	All other amounts received from providing services to clients, students, and others . . . . .	878		335 145		1.8	X
	39700	Contributions, gifts, and grants: Government . . . . .	218		62 503		0.7	X
	39710	Contributions, gifts, and grants: Private . . . . .	957		253 979		3.1	X
	39720	Investment income, including interest and dividends . . . . .	409		170 735		0.7	X
	39730	Gains (losses) from assets sold . . . . .	130		77 981		1.4	X
	39900	All other revenue . . . . .	407		135 977		0.9	59.2
	39901	All other revenue . . . . .	407		135 977		0.9	X
611620		Sports and recreation instruction . . . . .	9 095	X	2 489 219	X	100.0	67.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	8 794		2 412 029		86.2	X
	39000	Merchandise sales . . . . .	2 895		912 464		4.2	56.1
	39001	Sales of other merchandise, not specified by type . . . . .	2 895		912 464		4.2	X
	39200	Sales of food and beverages . . . . .	1 062		291 382		1.6	X
	39500	All other receipts . . . . .	878		335 145		1.8	60.5
	39501	All other amounts received from providing services to clients, students, and others . . . . .	878		335 145		1.8	X
	39700	Contributions, gifts, and grants: Government . . . . .	218		62 503		0.7	X
	39710	Contributions, gifts, and grants: Private . . . . .	957		253 979		3.1	X
	39720	Investment income, including interest and dividends . . . . .	409		170 735		0.7	X
	39730	Gains (losses) from assets sold . . . . .	130		77 981		1.4	X
	39900	All other revenue . . . . .	407		135 977		0.9	59.2
	39901	All other revenue . . . . .	407		135 977		0.9	X
61163		Language schools . . . . .	1 075	X	649 992	X	100.0	78.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	1 037		629 238		80.9	X
	39000	Merchandise sales . . . . .	242		156 303		1.8	77.9
	39001	Sales of other merchandise, not specified by type . . . . .	242		156 303		1.8	X
	39200	Sales of food and beverages . . . . .	11		24 896		0.1	X
	39500	All other receipts . . . . .	240		283 084		9.9	77.8
	39501	All other amounts received from providing services to clients, students, and others . . . . .	240		283 084		9.9	X
	39700	Contributions, gifts, and grants: Government . . . . .	72		60 007		1.4	X
	39710	Contributions, gifts, and grants: Private . . . . .	187		91 602		4.8	X
	39720	Investment income, including interest and dividends . . . . .	106		64 028		0.2	X
	39730	Gains (losses) from assets sold . . . . .	15		14 507		0.1	X
	39900	All other revenue . . . . .	46		53 943		1.0	76.6
	39901	All other revenue . . . . .	46		53 943		1.0	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
<b>61</b>		<b>ALL ESTABLISHMENTS—Con.</b>							
		<b>Educational services—Con.</b>							
611		Educational services—Con.							
6116		Other schools and instruction—Con.							
61163		Language schools—Con.							
611630		Language schools .....	1 075	X	649 992	X	100.0	78.2	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 037		629 238	525 718	83.5	80.9	X
	39000	Merchandise sales .....	242		156 303	11 517	7.4	1.8	77.9
	39001	Sales of other merchandise, not specified by type .....	242		156 303	11 517	7.4	1.8	X
	39200	Sales of food and beverages .....	11		24 896	732	2.9	-.1	X
	39500	All other receipts .....	240		283 084	64 523	22.8	9.9	77.8
	39501	All other amounts received from providing services to clients, students, and others .....	240		283 084	64 523	22.8	9.9	X
	39700	Contributions, gifts, and grants: Government .....	72		60 007	9 295	15.5	1.4	X
	39710	Contributions, gifts, and grants: Private .....	187		91 602	31 486	34.4	4.8	X
	39720	Investment income, including interest and dividends .....	106		64 028	1 139	1.8	-.2	X
	39730	Gains (losses) from assets sold .....	15		14 507	-732	-5.0	-.1	X
	39900	All other revenue .....	46		53 943	6 314	11.7	1.0	76.6
	39901	All other revenue .....	46		53 943	6 314	11.7	1.0	X
61169		All other schools and instruction .....	9 990	X	4 406 599	X	100.0	71.1	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	8 460		3 786 653	3 457 503	91.3	78.5	X
	39000	Merchandise sales .....	770		508 156	59 823	11.8	1.4	62.4
	39001	Sales of other merchandise, not specified by type .....	770		508 156	59 823	11.8	1.4	X
	39200	Sales of food and beverages .....	162		91 098	3 219	3.5	-.1	X
	39500	All other receipts .....	504		355 192	86 881	24.5	2.0	66.0
	39501	All other amounts received from providing services to clients, students, and others .....	504		355 192	86 881	24.5	2.0	X
	39700	Contributions, gifts, and grants: Government .....	1 277		655 373	322 599	49.2	7.3	X
	39710	Contributions, gifts, and grants: Private .....	1 821		936 292	385 311	41.2	8.7	X
	39720	Investment income, including interest and dividends .....	887		706 496	16 550	2.3	-.4	X
	39730	Gains (losses) from assets sold .....	216		212 346	-9 031	-4.3	-.2	X
	39900	All other revenue .....	599		449 988	83 744	18.6	1.9	67.1
	39901	All other revenue .....	599		449 988	83 744	18.6	1.9	X
611691		Exam preparation and tutoring .....	5 035	X	1 909 336	X	100.0	77.8	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	4 180		1 670 399	1 595 935	95.5	83.6	X
	39000	Merchandise sales .....	176		114 038	19 487	17.1	1.0	74.8
	39001	Sales of other merchandise, not specified by type .....	176		114 038	19 487	17.1	1.0	X
	39200	Sales of food and beverages .....	53		22 027	647	2.9	Z	X
	39500	All other receipts .....	120		64 008	8 490	13.3	.4	77.7
	39501	All other amounts received from providing services to clients, students, and others .....	120		64 008	8 490	13.3	.4	X
	39700	Contributions, gifts, and grants: Government .....	758		256 466	152 740	59.6	8.0	X
	39710	Contributions, gifts, and grants: Private .....	819		272 451	125 317	46.0	6.6	X
	39720	Investment income, including interest and dividends .....	306		152 332	2 295	1.5	-.1	X
	39730	Gains (losses) from assets sold .....	75		45 420	-2 007	-4.4	-.1	X
	39900	All other revenue .....	233		78 859	6 432	8.2	.3	68.5
	39901	All other revenue .....	233		78 859	6 432	8.2	.3	X
611692		Automobile driving schools .....	2 039	X	541 590	X	100.0	57.1	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 967		525 890	517 530	98.4	95.6	X
	39000	Merchandise sales .....	79		50 790	3 330	6.6	.6	57.1
	39001	Sales of other merchandise, not specified by type .....	79		50 790	3 330	6.6	.6	X
	39200	Sales of food and beverages .....	32		8 496	152	1.8	Z	X
	39500	All other receipts .....	44		26 981	3 669	13.6	.7	52.5
	39501	All other amounts received from providing services to clients, students, and others .....	44		26 981	3 669	13.6	.7	X
	39700	Contributions, gifts, and grants: Government .....	63		7 522	3 053	40.6	.6	X
	39710	Contributions, gifts, and grants: Private .....	57		15 001	12 939	86.3	2.4	X
	39720	Investment income, including interest and dividends .....	37		15 247	236	1.5	Z	X
	39900	All other revenue .....	30		15 119	680	4.5	.1	50.7
	39901	All other revenue .....	30		15 119	680	4.5	.1	X
611699		All other miscellaneous schools and instruction .....	2 916	X	1 955 673	X	100.0	68.4	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 313		1 590 364	1 344 038	84.5	68.7	X
	39000	Merchandise sales .....	515		343 328	37 006	10.8	1.9	56.3
	39001	Sales of other merchandise, not specified by type .....	515		343 328	37 006	10.8	1.9	X
	39200	Sales of food and beverages .....	77		60 575	2 420	4.0	-.1	X
	39500	All other receipts .....	340		264 203	74 722	28.3	3.8	62.3
	39501	All other amounts received from providing services to clients, students, and others .....	340		264 203	74 722	28.3	3.8	X
	39700	Contributions, gifts, and grants: Government .....	456		391 385	166 806	42.6	8.5	X
	39710	Contributions, gifts, and grants: Private .....	945		648 840	247 055	38.1	12.6	X
	39720	Investment income, including interest and dividends .....	544		538 917	14 019	2.6	-.7	X
	39730	Gains (losses) from assets sold .....	139		164 995	-7 025	-4.3	-.4	X
	39900	All other revenue .....	336		356 010	76 632	21.5	3.9	66.1
	39901	All other revenue .....	336		356 010	76 632	21.5	3.9	X

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6117		Educational support services .....	4 844	X	5 739 096	X	100.0	57.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 801		2 314 806	1 638 253	70.8	28.5
	39000	Merchandise sales .....	680		741 379	125 598	16.9	2.2
	39001	Sales of other merchandise, not specified by type .....	680		741 379	125 598	16.9	2.2
	39200	Sales of food and beverages .....	70		44 390	935	2.1	Z
	39500	All other receipts .....	1 549		2 910 836	2 330 403	80.1	40.6
	39501	All other amounts received from providing services to clients, students, and others .....	1 549		2 910 836	2 330 403	80.1	40.6
	39700	Contributions, gifts, and grants: Government .....	552		1 208 177	779 766	64.5	13.6
	39710	Contributions, gifts, and grants: Private .....	973		1 488 534	444 508	29.9	7.7
	39720	Investment income, including interest and dividends .....	594		1 594 612	28 643	1.8	.5
	39730	Gains (losses) from assets sold .....	87		868 428	-10 322	-1.2	-2
	39900	All other revenue .....	471		1 377 129	401 312	29.1	7.0
	39901	All other revenue .....	471		1 377 129	401 312	29.1	7.0
61171		Educational support services .....	4 844	X	5 739 096	X	100.0	57.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 801		2 314 806	1 638 253	70.8	28.5
	39000	Merchandise sales .....	680		741 379	125 598	16.9	2.2
	39001	Sales of other merchandise, not specified by type .....	680		741 379	125 598	16.9	2.2
	39200	Sales of food and beverages .....	70		44 390	935	2.1	Z
	39500	All other receipts .....	1 549		2 910 836	2 330 403	80.1	40.6
	39501	All other amounts received from providing services to clients, students, and others .....	1 549		2 910 836	2 330 403	80.1	40.6
	39700	Contributions, gifts, and grants: Government .....	552		1 208 177	779 766	64.5	13.6
	39710	Contributions, gifts, and grants: Private .....	973		1 488 534	444 508	29.9	7.7
	39720	Investment income, including interest and dividends .....	594		1 594 612	28 643	1.8	.5
	39730	Gains (losses) from assets sold .....	87		868 428	-10 322	-1.2	-2
	39900	All other revenue .....	471		1 377 129	401 312	29.1	7.0
	39901	All other revenue .....	471		1 377 129	401 312	29.1	7.0
611710		Educational support services .....	4 844	X	5 739 096	X	100.0	57.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 801		2 314 806	1 638 253	70.8	28.5
	39000	Merchandise sales .....	680		741 379	125 598	16.9	2.2
	39001	Sales of other merchandise, not specified by type .....	680		741 379	125 598	16.9	2.2
	39200	Sales of food and beverages .....	70		44 390	935	2.1	Z
	39500	All other receipts .....	1 549		2 910 836	2 330 403	80.1	40.6
	39501	All other amounts received from providing services to clients, students, and others .....	1 549		2 910 836	2 330 403	80.1	40.6
	39700	Contributions, gifts, and grants: Government .....	552		1 208 177	779 766	64.5	13.6
	39710	Contributions, gifts, and grants: Private .....	973		1 488 534	444 508	29.9	7.7
	39720	Investment income, including interest and dividends .....	594		1 594 612	28 643	1.8	.5
	39730	Gains (losses) from assets sold .....	87		868 428	-10 322	-1.2	-2
	39900	All other revenue .....	471		1 377 129	401 312	29.1	7.0
	39901	All other revenue .....	471		1 377 129	401 312	29.1	7.0
6117101		Educational support services (except test development and evaluation services) .....	2 942	X	3 068 533	X	100.0	69.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 111		1 528 689	1 309 207	85.6	42.7
	39000	Merchandise sales .....	362		337 752	92 421	27.4	3.0
	39001	Sales of other merchandise, not specified by type .....	362		337 752	92 421	27.4	3.0
	39200	Sales of food and beverages .....	63		44 144	923	2.1	Z
	39500	All other receipts .....	381		811 063	508 910	62.7	16.6
	39501	All other amounts received from providing services to clients, students, and others .....	381		811 063	508 910	62.7	16.6
	39700	Contributions, gifts, and grants: Government .....	452		1 059 569	672 258	63.4	21.9
	39710	Contributions, gifts, and grants: Private .....	812		1 270 389	391 534	30.8	12.8
	39720	Investment income, including interest and dividends .....	483		1 210 222	16 690	1.4	.5
	39730	Gains (losses) from assets sold .....	71		584 504	-3 847	-0.7	-1
	39900	All other revenue .....	366		700 130	80 437	11.5	2.6
	39901	All other revenue .....	366		700 130	80 437	11.5	2.6
6117102		Educational test development and evaluation services .....	1 902	X	2 670 563	X	100.0	42.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	690		786 117	329 046	41.9	12.3
	39000	Merchandise sales .....	318		403 627	33 177	8.2	1.2
	39001	Sales of other merchandise, not specified by type .....	318		403 627	33 177	8.2	1.2
	39200	Sales of food and beverages .....	7		246	12	4.9	Z
	39500	All other receipts .....	1 168		2 099 773	1 821 493	86.7	68.2
	39501	All other amounts received from providing services to clients, students, and others .....	1 168		2 099 773	1 821 493	86.7	68.2
	39700	Contributions, gifts, and grants: Government .....	100		148 608	107 508	72.3	4.0
	39710	Contributions, gifts, and grants: Private .....	161		218 145	52 974	24.3	2.0
	39720	Investment income, including interest and dividends .....	111		384 390	11 953	3.1	.4
	39730	Gains (losses) from assets sold .....	16		283 924	-6 475	-2.3	-2
	39900	All other revenue .....	105		676 999	320 875	47.4	12.0
	39901	All other revenue .....	105		676 999	320 875	47.4	12.0

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</b>						
<b>61</b>		<b>Educational services</b> .....	<b>11 020</b>	<b>X</b>	<b>8 531 101</b>	<b>X</b>	<b>100.0</b>	<b>63.4</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	7 020	4 592 978	3 037 991	66.1	35.6	X
	30830	Hairdressing and other body and appearance care services .....	51	20 667	5 765	27.9	.1	63.4
	30832	Hair services .....	51	20 667	5 657	27.4	.1	X
	30833	Nail services .....	8	1 917	57	3.0	Z	X
	39000	Merchandise sales .....	2 211	1 655 014	139 082	8.4	1.6	60.4
	39001	Sales of other merchandise, not specified by type .....	2 211	1 655 014	139 082	8.4	1.6	X
	39200	Sales of food and beverages .....	601	335 461	11 576	3.5	.1	X
	39500	All other receipts .....	1 552	2 229 049	1 145 601	51.4	13.4	50.5
	39501	All other amounts received from providing services to clients, students, and others .....	1 552	2 229 049	1 145 601	51.4	13.4	X
	39700	Contributions, gifts, and grants: Government .....	3 747	3 149 459	1 605 127	51.0	18.8	X
	39710	Contributions, gifts, and grants: Private .....	6 821	4 646 189	1 818 089	39.1	21.3	X
	39720	Investment income, including interest and dividends .....	3 828	4 210 081	125 772	3.0	1.5	X
	39730	Gains (losses) from assets sold .....	813	1 704 789	-21 250	-1.2	-2	X
	39900	All other revenue .....	2 936	3 178 249	663 348	20.9	7.8	60.3
	39901	All other revenue .....	2 936	3 178 249	663 348	20.9	7.8	X
<b>611</b>		<b>Educational services</b> .....	<b>11 020</b>	<b>X</b>	<b>8 531 101</b>	<b>X</b>	<b>100.0</b>	<b>63.4</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	7 020	4 592 978	3 037 991	66.1	35.6	X
	30830	Hairdressing and other body and appearance care services .....	51	20 667	5 765	27.9	.1	63.4
	30832	Hair services .....	51	20 667	5 657	27.4	.1	X
	30833	Nail services .....	8	1 917	57	3.0	Z	X
	39000	Merchandise sales .....	2 211	1 655 014	139 082	8.4	1.6	60.4
	39001	Sales of other merchandise, not specified by type .....	2 211	1 655 014	139 082	8.4	1.6	X
	39200	Sales of food and beverages .....	601	335 461	11 576	3.5	.1	X
	39500	All other receipts .....	1 552	2 229 049	1 145 601	51.4	13.4	50.5
	39501	All other amounts received from providing services to clients, students, and others .....	1 552	2 229 049	1 145 601	51.4	13.4	X
	39700	Contributions, gifts, and grants: Government .....	3 747	3 149 459	1 605 127	51.0	18.8	X
	39710	Contributions, gifts, and grants: Private .....	6 821	4 646 189	1 818 089	39.1	21.3	X
	39720	Investment income, including interest and dividends .....	3 828	4 210 081	125 772	3.0	1.5	X
	39730	Gains (losses) from assets sold .....	813	1 704 789	-21 250	-1.2	-2	X
	39900	All other revenue .....	2 936	3 178 249	663 348	20.9	7.8	60.3
	39901	All other revenue .....	2 936	3 178 249	663 348	20.9	7.8	X
<b>6114</b>		<b>Business schools and computer and management training</b> .....	<b>1 076</b>	<b>X</b>	<b>929 482</b>	<b>X</b>	<b>100.0</b>	<b>74.0</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	756	679 014	490 616	72.3	52.8	X
	39000	Merchandise sales .....	178	250 227	26 728	10.7	2.9	73.9
	39001	Sales of other merchandise, not specified by type .....	178	250 227	26 728	10.7	2.9	X
	39200	Sales of food and beverages .....	15	65 732	1 860	2.8	.2	X
	39500	All other receipts .....	141	102 457	15 680	15.3	1.7	51.3
	39501	All other amounts received from providing services to clients, students, and others .....	141	102 457	15 680	15.3	1.7	X
	39700	Contributions, gifts, and grants: Government .....	361	282 746	158 438	56.0	17.0	X
	39710	Contributions, gifts, and grants: Private .....	602	505 476	201 745	39.9	21.7	X
	39720	Investment income, including interest and dividends .....	375	469 211	21 113	4.5	2.3	X
	39730	Gains (losses) from assets sold .....	113	242 396	-19 879	-8.2	-2.1	X
	39900	All other revenue .....	314	351 891	33 181	9.4	3.6	70.8
	39901	All other revenue .....	314	351 891	33 181	9.4	3.6	X
<b>61141</b>		<b>Business and secretarial schools</b> .....	<b>64</b>	<b>X</b>	<b>47 462</b>	<b>X</b>	<b>100.0</b>	<b>85.8</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	51	42 379	32 172	75.9	67.8	X
	39700	Contributions, gifts, and grants: Government .....	17	9 334	7 164	76.8	15.1	X
	39710	Contributions, gifts, and grants: Private .....	24	14 292	4 313	30.2	9.1	X
	39720	Investment income, including interest and dividends .....	15	9 129	1 765	19.3	3.7	X
	39900	All other revenue .....	10	11 632	2 018	17.3	4.3	75.0
	39901	All other revenue .....	10	11 632	2 018	17.3	4.3	X
<b>611410</b>		<b>Business and secretarial schools</b> .....	<b>64</b>	<b>X</b>	<b>47 462</b>	<b>X</b>	<b>100.0</b>	<b>85.8</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	51	42 379	32 172	75.9	67.8	X
	39700	Contributions, gifts, and grants: Government .....	17	9 334	7 164	76.8	15.1	X
	39710	Contributions, gifts, and grants: Private .....	24	14 292	4 313	30.2	9.1	X
	39720	Investment income, including interest and dividends .....	15	9 129	1 765	19.3	3.7	X
	39900	All other revenue .....	10	11 632	2 018	17.3	4.3	75.0
	39901	All other revenue .....	10	11 632	2 018	17.3	4.3	X
<b>61142</b>		<b>Computer training</b> .....	<b>215</b>	<b>X</b>	<b>101 741</b>	<b>X</b>	<b>100.0</b>	<b>98.4</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	94	59 678	35 507	59.5	34.9	X
	39000	Merchandise sales .....	20	23 133	242	1.0	.2	98.4
	39001	Sales of other merchandise, not specified by type .....	20	23 133	242	1.0	.2	X
	39500	All other receipts .....	34	12 958	2 937	22.7	2.9	98.4
	39501	All other amounts received from providing services to clients, students, and others .....	34	12 958	2 937	22.7	2.9	X
	39700	Contributions, gifts, and grants: Government .....	126	52 610	32 381	61.5	31.8	X
	39710	Contributions, gifts, and grants: Private .....	164	80 129	25 668	32.0	25.2	X
	39720	Investment income, including interest and dividends .....	35	20 080	151	.8	.1	X
	39730	Gains (losses) from assets sold .....	15	10 623	-94	-9	-1	X
	39900	All other revenue .....	68	43 771	4 860	11.1	4.8	97.3
	39901	All other revenue .....	68	43 771	4 860	11.1	4.8	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6114		Business schools and computer and management training—Con.						
61142		Computer training—Con.						
611420		Computer training.....	215	X	101 741	X	100.0	98.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	94		59 678	35 507	59.5	34.9
	39000	Merchandise sales.....	20		23 133	242	1.0	.2
	39001	Sales of other merchandise, not specified by type.....	20		23 133	242	1.0	.2
	39500	All other receipts.....	34		12 958	2 937	22.7	2.9
	39501	All other amounts received from providing services to clients, students, and others.....	34		12 958	2 937	22.7	2.9
	39700	Contributions, gifts, and grants: Government.....	126		52 610	32 381	61.5	31.8
	39710	Contributions, gifts, and grants: Private.....	164		80 129	25 668	32.0	25.2
	39720	Investment income, including interest and dividends.....	35		20 080	151	.8	.1
	39730	Gains (losses) from assets sold.....	15		10 623	-94	-9.0	-1.0
	39900	All other revenue.....	68		43 771	4 860	11.1	4.8
	39901	All other revenue.....	68		43 771	4 860	11.1	4.8
61143		Professional and management development training.....	797	X	780 279	X	100.0	70.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	611		576 957	422 937	73.3	54.2
	39000	Merchandise sales.....	154		225 001	26 386	11.7	3.4
	39001	Sales of other merchandise, not specified by type.....	154		225 001	26 386	11.7	3.4
	39200	Sales of food and beverages.....	10		64 127	1 704	2.7	.2
	39500	All other receipts.....	107		89 499	12 743	14.2	1.6
	39501	All other amounts received from providing services to clients, students, and others.....	107		89 499	12 743	14.2	1.6
	39700	Contributions, gifts, and grants: Government.....	218		220 802	118 893	53.8	15.2
	39710	Contributions, gifts, and grants: Private.....	414		411 055	171 764	41.8	22.0
	39720	Investment income, including interest and dividends.....	325		440 002	19 197	4.4	2.5
	39730	Gains (losses) from assets sold.....	93		227 701	-19 648	-8.6	-2.5
	39900	All other revenue.....	236		296 488	26 303	8.9	3.4
	39901	All other revenue.....	236		296 488	26 303	8.9	3.4
611430		Professional and management development training.....	797	X	780 279	X	100.0	70.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	611		576 957	422 937	73.3	54.2
	39000	Merchandise sales.....	154		225 001	26 386	11.7	3.4
	39001	Sales of other merchandise, not specified by type.....	154		225 001	26 386	11.7	3.4
	39200	Sales of food and beverages.....	10		64 127	1 704	2.7	.2
	39500	All other receipts.....	107		89 499	12 743	14.2	1.6
	39501	All other amounts received from providing services to clients, students, and others.....	107		89 499	12 743	14.2	1.6
	39700	Contributions, gifts, and grants: Government.....	218		220 802	118 893	53.8	15.2
	39710	Contributions, gifts, and grants: Private.....	414		411 055	171 764	41.8	22.0
	39720	Investment income, including interest and dividends.....	325		440 002	19 197	4.4	2.5
	39730	Gains (losses) from assets sold.....	93		227 701	-19 648	-8.6	-2.5
	39900	All other revenue.....	236		296 488	26 303	8.9	3.4
	39901	All other revenue.....	236		296 488	26 303	8.9	3.4
6115		Technical and trade schools.....	1 870	X	1 545 692	X	100.0	69.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	1 188		966 837	632 821	65.5	40.9
	30830	Hairdressing and other body and appearance care services.....	51		20 667	5 765	27.9	.4
	30832	Hair services.....	51		20 667	5 657	27.4	.4
	30833	Nail services.....	8		1 917	57	3.0	Z
	39000	Merchandise sales.....	395		299 801	26 287	8.8	1.7
	39001	Sales of other merchandise, not specified by type.....	395		299 801	26 287	8.8	1.7
	39200	Sales of food and beverages.....	37		52 563	1 437	2.7	.1
	39500	All other receipts.....	168		171 109	47 507	27.8	3.1
	39501	All other amounts received from providing services to clients, students, and others.....	168		171 109	47 507	27.8	3.1
	39700	Contributions, gifts, and grants: Government.....	521		492 041	273 008	55.5	17.7
	39710	Contributions, gifts, and grants: Private.....	945		760 615	459 721	60.4	29.7
	39720	Investment income, including interest and dividends.....	880		785 778	36 955	4.7	2.4
	39730	Gains (losses) from assets sold.....	138		163 401	-11 047	-6.8	-7.0
	39900	All other revenue.....	470		482 551	73 238	15.2	4.7
	39901	All other revenue.....	470		482 551	73 238	15.2	4.7
61151		Technical and trade schools.....	1 870	X	1 545 692	X	100.0	69.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction.....	1 188		966 837	632 821	65.5	40.9
	30830	Hairdressing and other body and appearance care services.....	51		20 667	5 765	27.9	.4
	30832	Hair services.....	51		20 667	5 657	27.4	.4
	30833	Nail services.....	8		1 917	57	3.0	Z
	39000	Merchandise sales.....	395		299 801	26 287	8.8	1.7
	39001	Sales of other merchandise, not specified by type.....	395		299 801	26 287	8.8	1.7
	39200	Sales of food and beverages.....	37		52 563	1 437	2.7	.1
	39500	All other receipts.....	168		171 109	47 507	27.8	3.1
	39501	All other amounts received from providing services to clients, students, and others.....	168		171 109	47 507	27.8	3.1
	39700	Contributions, gifts, and grants: Government.....	521		492 041	273 008	55.5	17.7
	39710	Contributions, gifts, and grants: Private.....	945		760 615	459 721	60.4	29.7
	39720	Investment income, including interest and dividends.....	880		785 778	36 955	4.7	2.4
	39730	Gains (losses) from assets sold.....	138		163 401	-11 047	-6.8	-7.0

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6115		Technical and trade schools—Con.						
61151		Technical and trade schools—Con.						
	39900	All other revenue .....	470	482 551	73 238	15.2	4.7	69.1
	39901	All other revenue .....	470	482 551	73 238	15.2	4.7	X
611511		Beauty and cosmetology schools .....	67	X	31 907	X	100.0	72.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	54	22 702	15 239	67.1	47.8	X
	30830	Hairdressing and other body and appearance care services .....	51	20 667	5 765	27.9	18.1	72.1
	30832	Hair services .....	51	20 667	5 657	27.4	17.7	X
	30833	Nail services .....	8	1 917	57	3.0	.2	X
	39000	Merchandise sales .....	18	6 031	331	5.5	1.0	72.1
	39001	Sales of other merchandise, not specified by type .....	18	6 031	331	5.5	1.0	X
	39700	Contributions, gifts, and grants: Government .....	7	9 838	9 887	95.4	29.4	X
	39720	Investment income, including interest and dividends .....	13	9 143	215	2.4	.7	X
611512		Flight training .....	49	X	24 998	X	100.0	64.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	49	24 998	20 021	80.1	80.1	X
	39000	Merchandise sales .....	25	11 690	1 090	9.3	4.4	64.5
	39001	Sales of other merchandise, not specified by type .....	25	11 690	1 090	9.3	4.4	X
611513		Apprenticeship training .....	1 164	X	790 537	X	100.0	74.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	682	425 427	244 346	57.4	30.9	X
	39000	Merchandise sales .....	198	138 698	14 564	10.5	1.8	73.3
	39001	Sales of other merchandise, not specified by type .....	198	138 698	14 564	10.5	1.8	X
	39500	All other receipts .....	79	42 641	4 294	10.1	.5	74.1
	39501	All other amounts received from providing services to clients, students, and others .....	79	42 641	4 294	10.1	.5	X
	39700	Contributions, gifts, and grants: Government .....	303	208 717	88 737	42.5	11.2	X
	39710	Contributions, gifts, and grants: Private .....	623	479 091	379 592	79.2	48.0	X
	39720	Investment income, including interest and dividends .....	596	475 961	18 978	4.0	2.4	X
	39730	Gains (losses) from assets sold .....	70	53 279	-2 066	-3.9	-3	X
	39900	All other revenue .....	295	219 973	42 092	19.1	5.3	74.1
	39901	All other revenue .....	295	219 973	42 092	19.1	5.3	X
611519		Other technical and trade schools .....	590	X	698 250	X	100.0	63.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	403	493 710	353 215	71.5	50.6	X
	39000	Merchandise sales .....	154	143 382	10 302	7.2	1.5	57.8
	39001	Sales of other merchandise, not specified by type .....	154	143 382	10 302	7.2	1.5	X
	39200	Sales of food and beverages .....	32	44 198	782	1.8	.1	X
	39500	All other receipts .....	85	122 167	42 494	34.8	6.1	49.3
	39501	All other amounts received from providing services to clients, students, and others .....	85	122 167	42 494	34.8	6.1	X
	39700	Contributions, gifts, and grants: Government .....	210	270 021	174 869	64.8	25.0	X
	39710	Contributions, gifts, and grants: Private .....	315	277 236	76 685	27.7	11.0	X
	39720	Investment income, including interest and dividends .....	270	297 209	17 756	6.0	2.5	X
	39730	Gains (losses) from assets sold .....	68	110 122	-8 981	-8.2	-1.3	X
	39900	All other revenue .....	172	258 634	31 128	12.0	4.5	63.5
	39901	All other revenue .....	172	258 634	31 128	12.0	4.5	X
6115191		Technical and trade schools (except computer repair and truck driving schools) .....	564	X	676 845	X	100.0	64.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	383	473 111	342 102	72.3	50.5	X
	39000	Merchandise sales .....	154	143 382	10 302	7.2	1.5	58.4
	39001	Sales of other merchandise, not specified by type .....	154	143 382	10 302	7.2	1.5	X
	39200	Sales of food and beverages .....	32	44 198	782	1.8	.1	X
	39500	All other receipts .....	85	122 167	42 494	34.8	6.3	49.9
	39501	All other amounts received from providing services to clients, students, and others .....	85	122 167	42 494	34.8	6.3	X
	39700	Contributions, gifts, and grants: Government .....	200	259 493	169 329	65.3	25.0	X
	39710	Contributions, gifts, and grants: Private .....	307	271 152	72 075	26.6	10.6	X
	39720	Investment income, including interest and dividends .....	263	292 361	17 614	6.0	2.6	X
	39730	Gains (losses) from assets sold .....	68	110 122	-8 981	-8.2	-1.3	X
	39900	All other revenue .....	172	258 634	31 128	12.0	4.6	64.2
	39901	All other revenue .....	172	258 634	31 128	12.0	4.6	X
6115192		Computer repair training .....	6	X	806	X	100.0	47.3
	39700	Contributions, gifts, and grants: Government .....	6	806	65	8.1	8.1	X
	39710	Contributions, gifts, and grants: Private .....	6	806	731	90.7	90.7	X
	39720	Investment income, including interest and dividends .....	6	806	10	1.2	1.2	X
6115193		Truck driving schools .....	20	X	20 599	X	100.0	42.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	20	20 599	11 113	53.9	53.9	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
<b>61</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>							
		<b>Educational services—Con.</b>							
611		Educational services—Con.							
6116		Other schools and instruction .....	6 583	X	2 688 705	X	100.0	69.5	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	4 503		1 889 549	1 237 600	65.5	46.0	X
	39000	Merchandise sales .....	1 389		679 217	35 848	5.3	1.3	63.4
	39001	Sales of other merchandise, not specified by type .....	1 389		679 217	35 848	5.3	1.3	X
	39200	Sales of food and beverages .....	524		185 496	7 402	4.0	.3	X
	39500	All other receipts .....	1 028		495 871	87 149	17.6	3.2	62.5
	39501	All other amounts received from providing services to clients, students, and others .....	1 028		495 871	87 149	17.6	3.2	X
	39700	Contributions, gifts, and grants: Government .....	2 313		1 166 495	393 915	33.8	14.7	X
	39710	Contributions, gifts, and grants: Private .....	4 301		1 891 564	712 115	37.6	26.5	X
	39720	Investment income, including interest and dividends .....	1 979		1 360 480	39 061	2.9	1.5	X
	39730	Gains (losses) from assets sold .....	475		430 564	19 998	4.6	.7	X
	39900	All other revenue .....	1 681		966 678	155 617	16.1	5.8	65.0
	39901	All other revenue .....	1 681		966 678	155 617	16.1	5.8	X
61161		Fine arts schools .....	1 833	X	738 747	X	100.0	71.7	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 614		655 406	378 530	57.8	51.2	X
	39000	Merchandise sales .....	509		256 161	14 649	5.7	2.0	65.2
	39001	Sales of other merchandise, not specified by type .....	509		256 161	14 649	5.7	2.0	X
	39200	Sales of food and beverages .....	153		74 044	2 406	3.2	.3	X
	39500	All other receipts .....	425		200 461	23 752	11.8	3.2	67.5
	39501	All other amounts received from providing services to clients, students, and others .....	425		200 461	23 752	11.8	3.2	X
	39700	Contributions, gifts, and grants: Government .....	746		388 612	43 393	11.2	5.9	X
	39710	Contributions, gifts, and grants: Private .....	1 336		609 691	217 176	35.6	29.4	X
	39720	Investment income, including interest and dividends .....	577		419 221	19 372	4.6	2.6	X
	39730	Gains (losses) from assets sold .....	114		125 730	-3 890	-3.1	-5	X
	39900	All other revenue .....	629		326 770	43 359	13.3	5.9	67.7
	39901	All other revenue .....	629		326 770	43 359	13.3	5.9	X
611610		Fine arts schools .....	1 833	X	738 747	X	100.0	71.7	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 614		655 406	378 530	57.8	51.2	X
	39000	Merchandise sales .....	509		256 161	14 649	5.7	2.0	65.2
	39001	Sales of other merchandise, not specified by type .....	509		256 161	14 649	5.7	2.0	X
	39200	Sales of food and beverages .....	153		74 044	2 406	3.2	.3	X
	39500	All other receipts .....	425		200 461	23 752	11.8	3.2	67.5
	39501	All other amounts received from providing services to clients, students, and others .....	425		200 461	23 752	11.8	3.2	X
	39700	Contributions, gifts, and grants: Government .....	746		388 612	43 393	11.2	5.9	X
	39710	Contributions, gifts, and grants: Private .....	1 336		609 691	217 176	35.6	29.4	X
	39720	Investment income, including interest and dividends .....	577		419 221	19 372	4.6	2.6	X
	39730	Gains (losses) from assets sold .....	114		125 730	-3 890	-3.1	-5	X
	39900	All other revenue .....	629		326 770	43 359	13.3	5.9	67.7
	39901	All other revenue .....	629		326 770	43 359	13.3	5.9	X
6116101		Dance schools (including children's and professionals') .....	701	X	174 523	X	100.0	52.7	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	621		164 556	99 985	60.8	57.3	X
	39000	Merchandise sales .....	184		56 205	1 314	2.3	.8	52.7
	39001	Sales of other merchandise, not specified by type .....	184		56 205	1 314	2.3	.8	X
	39200	Sales of food and beverages .....	75		15 278	243	1.6	.1	X
	39500	All other receipts .....	205		62 017	8 720	14.1	5.0	52.7
	39501	All other amounts received from providing services to clients, students, and others .....	205		62 017	8 720	14.1	5.0	X
	39700	Contributions, gifts, and grants: Government .....	267		77 486	9 874	12.7	5.7	X
	39710	Contributions, gifts, and grants: Private .....	464		123 462	41 204	33.4	23.6	X
	39720	Investment income, including interest and dividends .....	163		69 524	3 904	5.6	2.2	X
	39730	Gains (losses) from assets sold .....	52		18 070	-399	-2.2	-2	X
	39900	All other revenue .....	253		73 587	9 678	13.2	5.5	51.8
	39901	All other revenue .....	253		73 587	9 678	13.2	5.5	X
6116102		Art, drama, and music schools .....	1 132	X	564 224	X	100.0	77.5	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	993		490 850	278 545	56.7	49.4	X
	39000	Merchandise sales .....	325		199 956	13 335	6.7	2.4	69.2
	39001	Sales of other merchandise, not specified by type .....	325		199 956	13 335	6.7	2.4	X
	39200	Sales of food and beverages .....	78		58 766	2 163	3.7	.4	X
	39500	All other receipts .....	220		138 444	15 032	10.9	2.7	71.6
	39501	All other amounts received from providing services to clients, students, and others .....	220		138 444	15 032	10.9	2.7	X
	39700	Contributions, gifts, and grants: Government .....	479		311 126	33 519	10.8	5.9	X
	39710	Contributions, gifts, and grants: Private .....	872		486 229	175 972	36.2	31.2	X
	39720	Investment income, including interest and dividends .....	414		349 697	15 468	4.4	2.7	X
	39730	Gains (losses) from assets sold .....	62		107 660	-3 491	-3.2	-6	X
	39900	All other revenue .....	376		253 183	33 681	13.3	6.0	72.7
	39901	All other revenue .....	376		253 183	33 681	13.3	6.0	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6116		Other schools and instruction—Con.						
61162		Sports and recreation instruction .....	1 560	X	391 550	X	100.0	72.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 259		314 360	218 122	69.4	55.7
	39000	Merchandise sales .....	438		141 780	6 455	4.6	1.6
	39001	Sales of other merchandise, not specified by type .....	438		141 780	6 455	4.6	1.6
	39200	Sales of food and beverages .....	281		46 791	2 827	6.0	.7
	39500	All other receipts .....	305		105 939	9 525	9.0	2.4
	39501	All other amounts received from providing services to clients, students, and others .....	305		105 939	9 525	9.0	2.4
	39700	Contributions, gifts, and grants: Government .....	218		62 503	18 628	29.8	4.8
	39710	Contributions, gifts, and grants: Private .....	957		253 979	78 142	30.8	20.0
	39720	Investment income, including interest and dividends .....	409		170 735	2 000	1.2	.5
	39730	Gains (losses) from assets sold .....	130		77 981	33 651	43.2	8.6
	39900	All other revenue .....	407		135 977	22 200	16.3	5.7
	39901	All other revenue .....	407		135 977	22 200	16.3	5.7
611620		Sports and recreation instruction .....	1 560	X	391 550	X	100.0	72.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 259		314 360	218 122	69.4	55.7
	39000	Merchandise sales .....	438		141 780	6 455	4.6	1.6
	39001	Sales of other merchandise, not specified by type .....	438		141 780	6 455	4.6	1.6
	39200	Sales of food and beverages .....	281		46 791	2 827	6.0	.7
	39500	All other receipts .....	305		105 939	9 525	9.0	2.4
	39501	All other amounts received from providing services to clients, students, and others .....	305		105 939	9 525	9.0	2.4
	39700	Contributions, gifts, and grants: Government .....	218		62 503	18 628	29.8	4.8
	39710	Contributions, gifts, and grants: Private .....	957		253 979	78 142	30.8	20.0
	39720	Investment income, including interest and dividends .....	409		170 735	2 000	1.2	.5
	39730	Gains (losses) from assets sold .....	130		77 981	33 651	43.2	8.6
	39900	All other revenue .....	407		135 977	22 200	16.3	5.7
	39901	All other revenue .....	407		135 977	22 200	16.3	5.7
61163		Language schools .....	364	X	135 277	X	100.0	55.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	326		114 523	83 393	72.8	61.6
	39000	Merchandise sales .....	70		35 655	959	2.7	.7
	39001	Sales of other merchandise, not specified by type .....	70		35 655	959	2.7	.7
	39500	All other receipts .....	51		20 812	2 858	13.7	2.1
	39501	All other amounts received from providing services to clients, students, and others .....	51		20 812	2 858	13.7	2.1
	39700	Contributions, gifts, and grants: Government .....	72		60 007	9 295	15.5	6.9
	39710	Contributions, gifts, and grants: Private .....	187		91 602	31 486	34.4	23.3
	39720	Investment income, including interest and dividends .....	106		64 028	1 139	1.8	.8
	39730	Gains (losses) from assets sold .....	15		14 507	-732	-5.0	-.5
	39900	All other revenue .....	46		53 943	6 314	11.7	4.7
	39901	All other revenue .....	46		53 943	6 314	11.7	4.7
611630		Language schools .....	364	X	135 277	X	100.0	55.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	326		114 523	83 393	72.8	61.6
	39000	Merchandise sales .....	70		35 655	959	2.7	.7
	39001	Sales of other merchandise, not specified by type .....	70		35 655	959	2.7	.7
	39500	All other receipts .....	51		20 812	2 858	13.7	2.1
	39501	All other amounts received from providing services to clients, students, and others .....	51		20 812	2 858	13.7	2.1
	39700	Contributions, gifts, and grants: Government .....	72		60 007	9 295	15.5	6.9
	39710	Contributions, gifts, and grants: Private .....	187		91 602	31 486	34.4	23.3
	39720	Investment income, including interest and dividends .....	106		64 028	1 139	1.8	.8
	39730	Gains (losses) from assets sold .....	15		14 507	-732	-5.0	-.5
	39900	All other revenue .....	46		53 943	6 314	11.7	4.7
	39901	All other revenue .....	46		53 943	6 314	11.7	4.7
61169		All other schools and instruction .....	2 826	X	1 423 131	X	100.0	68.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 304		805 260	557 555	69.2	39.2
	39000	Merchandise sales .....	372		245 621	13 785	5.6	1.0
	39001	Sales of other merchandise, not specified by type .....	372		245 621	13 785	5.6	1.0
	39200	Sales of food and beverages .....	89		56 634	1 604	2.8	.1
	39500	All other receipts .....	247		168 659	51 014	30.2	3.6
	39501	All other amounts received from providing services to clients, students, and others .....	247		168 659	51 014	30.2	3.6
	39700	Contributions, gifts, and grants: Government .....	1 277		655 373	322 599	49.2	22.7
	39710	Contributions, gifts, and grants: Private .....	1 821		936 292	385 311	41.2	27.1
	39720	Investment income, including interest and dividends .....	887		706 496	16 550	2.3	1.2
	39730	Gains (losses) from assets sold .....	216		212 346	-9 031	-4.3	-.6
	39900	All other revenue .....	599		449 988	83 744	18.6	5.9
	39901	All other revenue .....	599		449 988	83 744	18.6	5.9

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6116		Other schools and instruction—Con.						
61169		All other schools and instruction—Con.						
611691		Exam preparation and tutoring .....	1 240	X	370 220	X	100.0	76.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	386	131 283	82 011	62.5	22.2	X
	39000	Merchandise sales .....	81	26 487	1 502	5.7	.4	62.5
	39001	Sales of other merchandise, not specified by type .....	81	26 487	1 502	5.7	.4	X
	39200	Sales of food and beverages .....	22	4 720	257	5.4	.1	X
	39500	All other receipts .....	33	20 979	1 673	8.0	.5	75.8
	39501	All other amounts received from providing services to clients, students, and others .....	33	20 979	1 673	8.0	.5	X
	39700	Contributions, gifts, and grants: Government .....	758	256 466	152 740	59.6	41.3	X
	39710	Contributions, gifts, and grants: Private .....	819	272 451	125 317	46.0	33.8	X
	39720	Investment income, including interest and dividends .....	306	152 332	2 295	1.5	.6	X
	39730	Gains (losses) from assets sold .....	75	45 420	-2 007	-4.4	-.5	X
	39900	All other revenue .....	233	78 859	6 432	8.2	1.7	67.2
	39901	All other revenue .....	233	78 859	6 432	8.2	1.7	X
611692		Automobile driving schools .....	179	X	62 985	X	100.0	46.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	107	47 285	46 042	97.4	73.1	X
	39700	Contributions, gifts, and grants: Government .....	63	7 522	3 053	40.6	4.8	X
	39710	Contributions, gifts, and grants: Private .....	57	15 001	12 939	86.3	20.5	X
	39720	Investment income, including interest and dividends .....	37	15 247	236	1.5	.4	X
	39900	All other revenue .....	30	15 119	680	4.5	1.1	41.0
	39901	All other revenue .....	30	15 119	680	4.5	1.1	X
611699		All other miscellaneous schools and instruction .....	1 407	X	989 926	X	100.0	67.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	811	626 692	429 502	68.5	43.4	X
	39000	Merchandise sales .....	287	216 998	12 260	5.7	1.2	62.8
	39001	Sales of other merchandise, not specified by type .....	287	216 998	12 260	5.7	1.2	X
	39200	Sales of food and beverages .....	63	50 677	1 336	2.6	.1	X
	39500	All other receipts .....	214	147 680	49 341	33.4	5.0	56.9
	39501	All other amounts received from providing services to clients, students, and others .....	214	147 680	49 341	33.4	5.0	X
	39700	Contributions, gifts, and grants: Government .....	456	391 385	166 806	42.6	16.9	X
	39710	Contributions, gifts, and grants: Private .....	945	648 840	247 055	38.1	25.0	X
	39720	Investment income, including interest and dividends .....	544	538 917	14 019	2.6	1.4	X
	39730	Gains (losses) from assets sold .....	139	164 995	-7 025	-4.3	-.7	X
	39900	All other revenue .....	336	356 010	76 632	21.5	7.7	65.1
	39901	All other revenue .....	336	356 010	76 632	21.5	7.7	X
6117		Educational support services .....	1 491	X	3 367 222	X	100.0	53.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	573	1 057 578	676 954	64.0	20.1	X
	39000	Merchandise sales .....	249	425 769	50 219	11.8	1.5	52.6
	39001	Sales of other merchandise, not specified by type .....	249	425 769	50 219	11.8	1.5	X
	39200	Sales of food and beverages .....	25	31 670	877	2.8	Z	X
	39500	All other receipts .....	215	1 459 612	995 265	68.2	29.6	39.2
	39501	All other amounts received from providing services to clients, students, and others .....	215	1 459 612	995 265	68.2	29.6	X
	39700	Contributions, gifts, and grants: Government .....	552	1 208 177	779 766	64.5	23.2	X
	39710	Contributions, gifts, and grants: Private .....	973	1 488 534	444 508	29.9	13.2	X
	39720	Investment income, including interest and dividends .....	594	1 594 612	28 643	1.8	.9	X
	39730	Gains (losses) from assets sold .....	87	868 428	-10 322	-1.2	-.3	X
	39900	All other revenue .....	471	1 377 129	401 312	29.1	11.9	49.7
	39901	All other revenue .....	471	1 377 129	401 312	29.1	11.9	X
61171		Educational support services .....	1 491	X	3 367 222	X	100.0	53.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	573	1 057 578	676 954	64.0	20.1	X
	39000	Merchandise sales .....	249	425 769	50 219	11.8	1.5	52.6
	39001	Sales of other merchandise, not specified by type .....	249	425 769	50 219	11.8	1.5	X
	39200	Sales of food and beverages .....	25	31 670	877	2.8	Z	X
	39500	All other receipts .....	215	1 459 612	995 265	68.2	29.6	39.2
	39501	All other amounts received from providing services to clients, students, and others .....	215	1 459 612	995 265	68.2	29.6	X
	39700	Contributions, gifts, and grants: Government .....	552	1 208 177	779 766	64.5	23.2	X
	39710	Contributions, gifts, and grants: Private .....	973	1 488 534	444 508	29.9	13.2	X
	39720	Investment income, including interest and dividends .....	594	1 594 612	28 643	1.8	.9	X
	39730	Gains (losses) from assets sold .....	87	868 428	-10 322	-1.2	-.3	X
	39900	All other revenue .....	471	1 377 129	401 312	29.1	11.9	49.7
	39901	All other revenue .....	471	1 377 129	401 312	29.1	11.9	X
611710		Educational support services .....	1 491	X	3 367 222	X	100.0	53.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	573	1 057 578	676 954	64.0	20.1	X
	39000	Merchandise sales .....	249	425 769	50 219	11.8	1.5	52.6
	39001	Sales of other merchandise, not specified by type .....	249	425 769	50 219	11.8	1.5	X
	39200	Sales of food and beverages .....	25	31 670	877	2.8	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6117		Educational support services—Con.						
61171		Educational support services—Con.						
611710		Educational support services—Con.						
	39500	All other receipts .....	215	1 459 612	995 265	68.2	29.6	39.2
	39501	All other amounts received from providing services to clients, students, and others .....	215	1 459 612	995 265	68.2	29.6	X
	39700	Contributions, gifts, and grants: Government .....	552	1 208 177	779 766	64.5	23.2	X
	39710	Contributions, gifts, and grants: Private .....	973	1 488 534	444 508	29.9	13.2	X
	39720	Investment income, including interest and dividends .....	594	1 594 612	28 643	1.8	.9	X
	39730	Gains (losses) from assets sold .....	87	868 428	-10 322	-1.2	-3	X
	39900	All other revenue .....	471	1 377 129	401 312	29.1	11.9	49.7
	39901	All other revenue .....	471	1 377 129	401 312	29.1	11.9	X
6117101		Educational support services (except test development and evaluation services) .....	1 168	X	1 862 297	X	100.0	70.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	416	661 932	524 622	79.3	28.2	X
	39000	Merchandise sales .....	167	209 676	40 391	19.3	2.2	69.9
	39001	Sales of other merchandise, not specified by type .....	167	209 676	40 391	19.3	2.2	X
	39200	Sales of food and beverages .....	18	31 424	865	2.8	Z	X
	39500	All other receipts .....	145	350 159	139 347	39.8	7.5	51.3
	39501	All other amounts received from providing services to clients, students, and others .....	145	350 159	139 347	39.8	7.5	X
	39700	Contributions, gifts, and grants: Government .....	452	1 059 569	672 258	63.4	36.1	X
	39710	Contributions, gifts, and grants: Private .....	812	1 270 389	391 534	30.8	21.0	X
	39720	Investment income, including interest and dividends .....	483	1 210 222	16 690	1.4	.9	X
	39730	Gains (losses) from assets sold .....	71	584 504	-3 847	-7	-2	X
	39900	All other revenue .....	366	700 130	80 437	11.5	4.3	66.3
	39901	All other revenue .....	366	700 130	80 437	11.5	4.3	X
6117102		Educational test development and evaluation services .....	323	X	1 504 925	X	100.0	30.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	157	395 646	152 332	38.5	10.1	X
	39000	Merchandise sales .....	82	216 093	9 828	4.5	.7	30.8
	39001	Sales of other merchandise, not specified by type .....	82	216 093	9 828	4.5	.7	X
	39200	Sales of food and beverages .....	7	246	12	4.9	Z	X
	39500	All other receipts .....	70	1 109 453	855 918	77.1	56.9	X
	39700	Contributions, gifts, and grants: Government .....	100	148 608	107 508	72.3	7.1	X
	39710	Contributions, gifts, and grants: Private .....	161	218 145	52 974	24.3	3.5	X
	39720	Investment income, including interest and dividends .....	111	384 390	11 953	3.1	.8	X
	39730	Gains (losses) from assets sold .....	16	283 924	-6 475	-2.3	-4	X
	39900	All other revenue .....	105	676 999	320 875	47.4	21.3	30.8
	39901	All other revenue .....	105	676 999	320 875	47.4	21.3	X
		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</b>						
<b>61</b>		<b>Educational services .....</b>	<b>38 299</b>	<b>X</b>	<b>22 159 606</b>	<b>X</b>	<b>100.0</b>	<b>78.5</b>
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	37 046	21 011 579	19 563 227	93.1	88.3	X
	30830	Hairdressing and other body and appearance care services .....	1 314	630 292	157 156	24.9	.7	76.6
	30832	Hair services .....	1 178	517 710	115 782	22.4	.5	X
	30833	Nail services .....	468	211 782	12 957	6.1	.1	X
	30837	All other .....	284	226 349	28 417	12.6	.1	X
	39000	Merchandise sales .....	7 526	4 557 959	630 584	13.8	2.8	74.3
	39001	Sales of other merchandise, not specified by type .....	7 526	4 557 959	630 584	13.8	2.8	X
	39200	Sales of food and beverages .....	1 327	872 711	48 760	5.6	.2	X
	39500	All other receipts .....	4 113	4 212 873	1 759 879	41.8	7.9	70.0
	39501	All other amounts received from providing services to clients, students, and others .....	4 113	4 212 873	1 759 879	41.8	7.9	X
611		Educational services .....	38 299	X	22 159 606	X	100.0	78.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	37 046	21 011 579	19 563 227	93.1	88.3	X
	30830	Hairdressing and other body and appearance care services .....	1 314	630 292	157 156	24.9	.7	76.6
	30832	Hair services .....	1 178	517 710	115 782	22.4	.5	X
	30833	Nail services .....	468	211 782	12 957	6.1	.1	X
	30837	All other .....	284	226 349	28 417	12.6	.1	X
	39000	Merchandise sales .....	7 526	4 557 959	630 584	13.8	2.8	74.3
	39001	Sales of other merchandise, not specified by type .....	7 526	4 557 959	630 584	13.8	2.8	X
	39200	Sales of food and beverages .....	1 327	872 711	48 760	5.6	.2	X
	39500	All other receipts .....	4 113	4 212 873	1 759 879	41.8	7.9	70.0
	39501	All other amounts received from providing services to clients, students, and others .....	4 113	4 212 873	1 759 879	41.8	7.9	X
6114		Business schools and computer and management training .....	6 850	X	6 787 600	X	100.0	84.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	6 839	6 787 600	6 499 483	95.8	95.8	X
	39000	Merchandise sales .....	945	1 079 286	156 145	14.5	2.3	82.5
	39001	Sales of other merchandise, not specified by type .....	945	1 079 286	156 145	14.5	2.3	X
	39200	Sales of food and beverages .....	41	67 505	396	.6	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6114		Business schools and computer and management training—Con.						
	39500	All other receipts .....	627	662 591	131 576	19.9	1.9	78.6
	39501	All other amounts received from providing services to clients, students, and others .....	627	662 591	131 576	19.9	1.9	X
61141		Business and secretarial schools .....	395	X	450 927	X	100.0	88.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	395	450 927	438 772	97.3	97.3	X
	39000	Merchandise sales .....	67	92 229	10 525	11.4	2.3	88.2
	39001	Sales of other merchandise, not specified by type .....	67	92 229	10 525	11.4	2.3	X
	39200	Sales of food and beverages .....	15	27 205	276	1.0	.1	X
	39500	All other receipts .....	20	36 220	1 354	3.7	.3	88.2
	39501	All other amounts received from providing services to clients, students, and others .....	20	36 220	1 354	3.7	.3	X
611410		Business and secretarial schools .....	395	X	450 927	X	100.0	88.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	395	450 927	438 772	97.3	97.3	X
	39000	Merchandise sales .....	67	92 229	10 525	11.4	2.3	88.2
	39001	Sales of other merchandise, not specified by type .....	67	92 229	10 525	11.4	2.3	X
	39200	Sales of food and beverages .....	15	27 205	276	1.0	.1	X
	39500	All other receipts .....	20	36 220	1 354	3.7	.3	88.2
	39501	All other amounts received from providing services to clients, students, and others .....	20	36 220	1 354	3.7	.3	X
61142		Computer training .....	2 773	X	3 146 806	X	100.0	86.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 772	3 146 806	3 050 432	96.9	96.9	X
	39000	Merchandise sales .....	365	373 808	37 430	10.0	1.2	82.1
	39001	Sales of other merchandise, not specified by type .....	365	373 808	37 430	10.0	1.2	X
	39200	Sales of food and beverages .....	21	39 927	116	.3	Z	X
	39500	All other receipts .....	392	398 894	58 828	14.7	1.9	86.6
	39501	All other amounts received from providing services to clients, students, and others .....	392	398 894	58 828	14.7	1.9	X
611420		Computer training .....	2 773	X	3 146 806	X	100.0	86.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 772	3 146 806	3 050 432	96.9	96.9	X
	39000	Merchandise sales .....	365	373 808	37 430	10.0	1.2	82.1
	39001	Sales of other merchandise, not specified by type .....	365	373 808	37 430	10.0	1.2	X
	39200	Sales of food and beverages .....	21	39 927	116	.3	Z	X
	39500	All other receipts .....	392	398 894	58 828	14.7	1.9	86.6
	39501	All other amounts received from providing services to clients, students, and others .....	392	398 894	58 828	14.7	1.9	X
61143		Professional and management development training .....	3 682	X	3 189 867	X	100.0	81.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	3 672	3 189 867	3 010 279	94.4	94.4	X
	39000	Merchandise sales .....	513	613 249	108 190	17.6	3.4	80.8
	39001	Sales of other merchandise, not specified by type .....	513	613 249	108 190	17.6	3.4	X
	39500	All other receipts .....	215	227 477	71 394	31.4	2.2	64.5
	39501	All other amounts received from providing services to clients, students, and others .....	215	227 477	71 394	31.4	2.2	X
611430		Professional and management development training .....	3 682	X	3 189 867	X	100.0	81.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	3 672	3 189 867	3 010 279	94.4	94.4	X
	39000	Merchandise sales .....	513	613 249	108 190	17.6	3.4	80.8
	39001	Sales of other merchandise, not specified by type .....	513	613 249	108 190	17.6	3.4	X
	39500	All other receipts .....	215	227 477	71 394	31.4	2.2	64.5
	39501	All other amounts received from providing services to clients, students, and others .....	215	227 477	71 394	31.4	2.2	X
6115		Technical and trade schools .....	5 378	X	5 905 467	X	100.0	87.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	5 269	5 874 161	5 415 642	92.2	91.7	X
	30830	Hairdressing and other body and appearance care services .....	1 314	630 292	157 156	24.9	2.7	85.4
	30832	Hair services .....	1 178	517 710	115 782	22.4	2.0	X
	30833	Nail services .....	468	211 782	12 957	6.1	.2	X
	30837	All other .....	284	226 349	28 417	12.6	.5	X
	39000	Merchandise sales .....	1 392	1 581 946	188 091	11.9	3.2	85.4
	39001	Sales of other merchandise, not specified by type .....	1 392	1 581 946	188 091	11.9	3.2	X
	39200	Sales of food and beverages .....	177	433 477	4 055	.9	.1	X
	39500	All other receipts .....	595	1 270 582	140 523	11.1	2.4	86.6
	39501	All other amounts received from providing services to clients, students, and others .....	595	1 270 582	140 523	11.1	2.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6115		Technical and trade schools—Con.						
61151		Technical and trade schools .....	5 378	X	5 905 467	X	100.0	87.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	5 269		5 874 161	92.2	91.7	X
	30830	Hairdressing and other body and appearance care services .....	1 314		630 292	24.9	2.7	85.4
	30832	Hair services .....	1 178		517 710	115 782	22.4	2.0
	30833	Nail services .....	468		211 782	12 957	6.1	.2
	30837	All other .....	284		226 349	28 417	12.6	.5
	39000	Merchandise sales .....	1 392		1 581 946	188 091	11.9	3.2
	39001	Sales of other merchandise, not specified by type .....	1 392		1 581 946	188 091	11.9	3.2
	39200	Sales of food and beverages .....	177		433 477	4 055	.9	.1
	39500	All other receipts .....	595		1 270 582	140 523	11.1	2.4
	39501	All other amounts received from providing services to clients, students, and others .....	595		1 270 582	140 523	11.1	2.4
611511		Beauty and cosmetology schools .....	1 485	X	714 566	X	100.0	82.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 382		683 260	520 529	76.2	72.8
	30830	Hairdressing and other body and appearance care services .....	1 314		630 292	157 156	24.9	22.0
	30832	Hair services .....	1 178		517 710	115 782	22.4	16.2
	30833	Nail services .....	468		211 782	12 957	6.1	1.8
	30837	All other .....	284		226 349	28 417	12.6	4.0
	39000	Merchandise sales .....	612		372 476	27 571	7.4	3.9
	39001	Sales of other merchandise, not specified by type .....	612		372 476	27 571	7.4	3.9
	39200	Sales of food and beverages .....	101		45 369	341	.8	Z
	39500	All other receipts .....	160		164 508	8 969	5.5	1.3
	39501	All other amounts received from providing services to clients, students, and others .....	160		164 508	8 969	5.5	1.3
611512		Flight training .....	942	X	1 637 609	X	100.0	90.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	940		1 637 609	1 513 936	92.4	92.4
	39000	Merchandise sales .....	236		282 498	63 028	22.3	3.8
	39001	Sales of other merchandise, not specified by type .....	236		282 498	63 028	22.3	3.8
	39200	Sales of food and beverages .....	15		17 710	87	.5	Z
	39500	All other receipts .....	120		175 086	60 558	34.6	3.7
	39501	All other amounts received from providing services to clients, students, and others .....	120		175 086	60 558	34.6	3.7
611513		Apprenticeship training .....	206	X	91 516	X	100.0	60.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	206		91 516	86 445	94.5	94.5
	39000	Merchandise sales .....	31		15 747	1 649	10.5	1.8
	39001	Sales of other merchandise, not specified by type .....	31		15 747	1 649	10.5	1.8
	39500	All other receipts .....	50		35 893	3 107	8.7	3.4
	39501	All other amounts received from providing services to clients, students, and others .....	50		35 893	3 107	8.7	3.4
611519		Other technical and trade schools .....	2 745	X	3 461 776	X	100.0	87.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 741		3 461 776	3 294 732	95.2	95.2
	39000	Merchandise sales .....	513		911 225	95 843	10.5	2.8
	39001	Sales of other merchandise, not specified by type .....	513		911 225	95 843	10.5	2.8
	39200	Sales of food and beverages .....	57		355 763	3 312	.9	.1
	39500	All other receipts .....	265		895 095	67 889	7.6	2.0
	39501	All other amounts received from providing services to clients, students, and others .....	265		895 095	67 889	7.6	2.0
6115191		Technical and trade schools (except computer repair and truck driving schools) .....	2 322	X	3 009 409	X	100.0	88.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 319		3 009 409	2 855 272	94.9	94.9
	39000	Merchandise sales .....	480		878 968	88 265	10.0	2.9
	39001	Sales of other merchandise, not specified by type .....	480		878 968	88 265	10.0	2.9
	39200	Sales of food and beverages .....	57		355 763	3 312	.9	.1
	39500	All other receipts .....	232		848 503	62 560	7.4	2.1
	39501	All other amounts received from providing services to clients, students, and others .....	232		848 503	62 560	7.4	2.1
6115192		Computer repair training .....	56	X	105 992	X	100.0	100.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	56		105 992	97 759	92.2	92.2
6115193		Truck driving schools .....	367	X	346 375	X	100.0	77.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	366		346 375	341 701	98.7	98.7
	39000	Merchandise sales .....	29		15 290	1 209	7.9	.3
	39001	Sales of other merchandise, not specified by type .....	29		15 290	1 209	7.9	.3
	39500	All other receipts .....	28		33 639	3 465	10.3	1.0
	39501	All other amounts received from providing services to clients, students, and others .....	28		33 639	3 465	10.3	1.0

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6116		Other schools and instruction . . . . .	22 718	X	7 094 665	X	100.0	70.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	22 710		7 092 590		94.3	94.3
	39000	Merchandise sales . . . . .	4 758		1 581 117		13.3	3.0
	39001	Sales of other merchandise, not specified by type . . . . .	4 758		1 581 117		13.3	3.0
	39200	Sales of food and beverages . . . . .	1 064		359 009		12.3	.6
	39500	All other receipts . . . . .	1 557		828 476		18.4	2.2
	39501	All other amounts received from providing services to clients, students, and others . . . . .	1 557		828 476		18.4	2.2
61161		Fine arts schools . . . . .	7 308	X	1 498 813	X	100.0	68.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	7 308		1 498 813		94.6	94.6
	39000	Merchandise sales . . . . .	1 731		427 250		13.2	3.8
	39001	Sales of other merchandise, not specified by type . . . . .	1 731		427 250		13.2	3.8
	39200	Sales of food and beverages . . . . .	200		63 085		8.4	.4
	39500	All other receipts . . . . .	538		150 465		12.5	1.3
	39501	All other amounts received from providing services to clients, students, and others . . . . .	538		150 465		12.5	1.3
611610		Fine arts schools . . . . .	7 308	X	1 498 813	X	100.0	68.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	7 308		1 498 813		94.6	94.6
	39000	Merchandise sales . . . . .	1 731		427 250		13.2	3.8
	39001	Sales of other merchandise, not specified by type . . . . .	1 731		427 250		13.2	3.8
	39200	Sales of food and beverages . . . . .	200		63 085		8.4	.4
	39500	All other receipts . . . . .	538		150 465		12.5	1.3
	39501	All other amounts received from providing services to clients, students, and others . . . . .	538		150 465		12.5	1.3
6116101		Dance schools (including children's and professionals') . . . . .	5 803	X	1 144 149	X	100.0	69.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	5 803		1 144 149		94.7	94.7
	39000	Merchandise sales . . . . .	1 392		320 058		12.8	3.6
	39001	Sales of other merchandise, not specified by type . . . . .	1 392		320 058		12.8	3.6
	39200	Sales of food and beverages . . . . .	185		53 459		9.4	.4
	39500	All other receipts . . . . .	447		113 573		13.1	1.3
	39501	All other amounts received from providing services to clients, students, and others . . . . .	447		113 573		13.1	1.3
6116102		Art, drama, and music schools . . . . .	1 505	X	354 664	X	100.0	66.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	1 505		354 664		94.4	94.4
	39000	Merchandise sales . . . . .	339		107 192		14.6	4.4
	39001	Sales of other merchandise, not specified by type . . . . .	339		107 192		14.6	4.4
	39200	Sales of food and beverages . . . . .	15		9 626		3.1	.1
	39500	All other receipts . . . . .	91		36 892		10.7	1.1
	39501	All other amounts received from providing services to clients, students, and others . . . . .	91		36 892		10.7	1.1
61162		Sports and recreation instruction . . . . .	7 535	X	2 097 669	X	100.0	66.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	7 535		2 097 669		91.8	91.8
	39000	Merchandise sales . . . . .	2 457		770 684		12.7	4.7
	39001	Sales of other merchandise, not specified by type . . . . .	2 457		770 684		12.7	4.7
	39200	Sales of food and beverages . . . . .	781		244 591		15.2	1.8
	39500	All other receipts . . . . .	573		229 206		15.9	1.7
	39501	All other amounts received from providing services to clients, students, and others . . . . .	573		229 206		15.9	1.7
611620		Sports and recreation instruction . . . . .	7 535	X	2 097 669	X	100.0	66.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	7 535		2 097 669		91.8	91.8
	39000	Merchandise sales . . . . .	2 457		770 684		12.7	4.7
	39001	Sales of other merchandise, not specified by type . . . . .	2 457		770 684		12.7	4.7
	39200	Sales of food and beverages . . . . .	781		244 591		15.2	1.8
	39500	All other receipts . . . . .	573		229 206		15.9	1.7
	39501	All other amounts received from providing services to clients, students, and others . . . . .	573		229 206		15.9	1.7
61163		Language schools . . . . .	711	X	514 715	X	100.0	84.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction . . . . .	711		514 715		85.9	85.9
	39000	Merchandise sales . . . . .	172		120 648		8.8	2.1
	39001	Sales of other merchandise, not specified by type . . . . .	172		120 648		8.8	2.1
	39200	Sales of food and beverages . . . . .	10		16 869		1.0	Z
	39500	All other receipts . . . . .	189		262 272		23.5	12.0
	39501	All other amounts received from providing services to clients, students, and others . . . . .	189		262 272		23.5	12.0

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
<b>61</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>							
		<b>Educational services—Con.</b>							
611		Educational services—Con.							
6116		Other schools and instruction—Con.							
61163		Language schools—Con.							
611630		Language schools .....	711	X	514 715	X	100.0	84.0	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	711		514 715	442 325	85.9	85.9	X
	39000	Merchandise sales .....	172		120 648	10 558	8.8	2.1	83.7
	39001	Sales of other merchandise, not specified by type .....	172		120 648	10 558	8.8	2.1	X
	39200	Sales of food and beverages .....	10		16 869	167	1.0	Z	X
	39500	All other receipts .....	189		262 272	61 665	23.5	12.0	84.0
	39501	All other amounts received from providing services to clients, students, and others .....	189		262 272	61 665	23.5	12.0	X
61169		All other schools and instruction .....	7 164	X	2 983 468	X	100.0	72.2	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	7 156		2 981 393	2 899 948	97.3	97.2	X
	39000	Merchandise sales .....	398		262 535	46 038	17.5	1.5	60.9
	39001	Sales of other merchandise, not specified by type .....	398		262 535	46 038	17.5	1.5	X
	39200	Sales of food and beverages .....	73		34 464	1 615	4.7	.1	X
	39500	All other receipts .....	257		186 533	35 867	19.2	1.2	71.4
	39501	All other amounts received from providing services to clients, students, and others .....	257		186 533	35 867	19.2	1.2	X
611691		Exam preparation and tutoring .....	3 795	X	1 539 116	X	100.0	78.2	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	3 794		1 539 116	1 513 924	98.4	98.4	X
	39000	Merchandise sales .....	95		87 551	17 985	20.5	1.2	78.2
	39001	Sales of other merchandise, not specified by type .....	95		87 551	17 985	20.5	1.2	X
	39200	Sales of food and beverages .....	31		17 307	390	2.3	Z	X
	39500	All other receipts .....	87		43 029	6 817	15.8	.4	78.2
	39501	All other amounts received from providing services to clients, students, and others .....	87		43 029	6 817	15.8	.4	X
611692		Automobile driving schools .....	1 860	X	478 605	X	100.0	58.5	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 860		478 605	471 488	98.5	98.5	X
	39000	Merchandise sales .....	75		48 654	3 307	8.8	.7	58.5
	39001	Sales of other merchandise, not specified by type .....	75		48 654	3 307	8.8	.7	X
	39200	Sales of food and beverages .....	28		7 259	141	1.9	Z	X
	39500	All other receipts .....	44		26 981	3 669	13.6	.8	53.8
	39501	All other amounts received from providing services to clients, students, and others .....	44		26 981	3 669	13.6	.8	X
611699		All other miscellaneous schools and instruction .....	1 509	X	965 747	X	100.0	69.4	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 502		963 672	914 536	94.9	94.7	X
	39000	Merchandise sales .....	228		126 330	24 746	19.6	2.6	44.4
	39001	Sales of other merchandise, not specified by type .....	228		126 330	24 746	19.6	2.6	X
	39200	Sales of food and beverages .....	14		9 898	1 084	11.0	.1	X
	39500	All other receipts .....	126		116 523	25 381	21.8	2.6	69.4
	39501	All other amounts received from providing services to clients, students, and others .....	126		116 523	25 381	21.8	2.6	X
6117		Educational support services .....	3 353	X	2 371 874	X	100.0	62.9	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 228		1 257 228	961 299	76.5	40.5	X
	39000	Merchandise sales .....	431		315 610	75 379	23.9	3.2	62.6
	39001	Sales of other merchandise, not specified by type .....	431		315 610	75 379	23.9	3.2	X
	39200	Sales of food and beverages .....	45		12 720	58	.5	Z	X
	39500	All other receipts .....	1 334		1 451 224	1 335 138	92.0	56.3	44.2
	39501	All other amounts received from providing services to clients, students, and others .....	1 334		1 451 224	1 335 138	92.0	56.3	X
61171		Educational support services .....	3 353	X	2 371 874	X	100.0	62.9	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 228		1 257 228	961 299	76.5	40.5	X
	39000	Merchandise sales .....	431		315 610	75 379	23.9	3.2	62.6
	39001	Sales of other merchandise, not specified by type .....	431		315 610	75 379	23.9	3.2	X
	39200	Sales of food and beverages .....	45		12 720	58	.5	Z	X
	39500	All other receipts .....	1 334		1 451 224	1 335 138	92.0	56.3	44.2
	39501	All other amounts received from providing services to clients, students, and others .....	1 334		1 451 224	1 335 138	92.0	56.3	X
611710		Educational support services .....	3 353	X	2 371 874	X	100.0	62.9	
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	2 228		1 257 228	961 299	76.5	40.5	X
	39000	Merchandise sales .....	431		315 610	75 379	23.9	3.2	62.6
	39001	Sales of other merchandise, not specified by type .....	431		315 610	75 379	23.9	3.2	X
	39200	Sales of food and beverages .....	45		12 720	58	.5	Z	X
	39500	All other receipts .....	1 334		1 451 224	1 335 138	92.0	56.3	44.2
	39501	All other amounts received from providing services to clients, students, and others .....	1 334		1 451 224	1 335 138	92.0	56.3	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>61</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Educational services—Con.</b>						
611		Educational services—Con.						
6117		Educational support services—Con.						
61171		Educational support services—Con.						
611710		Educational support services—Con.						
6117101		Educational support services (except test development and evaluation services).....	1 774	X	1 206 236	X	100.0	68.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	1 695	866 757	784 585	90.5	65.0	X
	39000	Merchandise sales .....	195	128 076	52 030	40.6	4.3	67.3
	39001	Sales of other merchandise, not specified by type .....	195	128 076	52 030	40.6	4.3	X
	39200	Sales of food and beverages .....	45	12 720	58	.5	Z	X
	39500	All other receipts .....	236	460 904	369 563	80.2	30.6	52.8
	39501	All other amounts received from providing services to clients, students, and others .....	236	460 904	369 563	80.2	30.6	X
6117102		Educational test development and evaluation services .....	1 579	X	1 165 638	X	100.0	57.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction .....	533	390 471	176 714	45.3	15.2	X
	39000	Merchandise sales .....	236	187 534	23 349	12.5	2.0	57.4
	39001	Sales of other merchandise, not specified by type .....	236	187 534	23 349	12.5	2.0	X
	39500	All other receipts .....	1 098	990 320	965 575	97.5	82.8	38.2
	39501	All other amounts received from providing services to clients, students, and others .....	1 098	990 320	965 575	97.5	82.8	X

<sup>1</sup>Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Receipts/revenue of establishments reporting product line receipts/revenue as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

---

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

### **RECEIPTS/REVENUE**

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002 whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or



---

other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

---

### **61 EDUCATIONAL SERVICES**

The Educational Services sector comprises establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means. It can be adapted to the particular needs of the students, for example sign language can replace verbal language for teaching students with hearing impairments. All industries in the sector share this commonality of process, namely, labor inputs of instructors with the requisite subject matter expertise and teaching ability.

### **611 EDUCATIONAL SERVICES**

Industries in the Educational Services subsector provide instruction and training in a wide variety of subjects. The instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers.

The subsector is structured according to level and type of educational services. Elementary and secondary schools, junior colleges and colleges, universities, and professional schools correspond to a recognized series of formal levels of education designated by diplomas, associate degrees (including equivalent certificates), and degrees. The remaining industry groups are based more on the type of instruction or training offered and the levels are not always as formally defined. The establishments are often highly specialized, many offering instruction in a very limited subject matter, for example ski lessons or one specific computer software package. Within the sector, the level and types of training that are required of the instructors and teachers vary depending on the industry.

Establishments that manage schools and other educational establishments on a contractual basis are classified in this subsector, if they both manage the operation and provide the operating staff. Such establishments are classified in the educational services subsector based on the type of facility managed and operated.

### **6114 BUSINESS SCHOOLS AND COMPUTER AND MANAGEMENT TRAINING**

This industry group includes establishments classified in the following industries: 61141 Business and Secretarial Schools, 61142 Computer Training, and 61143 Professional and Management Development Training.

### **61141 BUSINESS AND SECRETARIAL SCHOOLS**

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

---

## **611410 BUSINESS AND SECRETARIAL SCHOOLS**

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

## **61142 COMPUTER TRAINING**

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software packages, computerized business systems, computer electronics technology, computer operations, and local area network management.

## **611420 COMPUTER TRAINING**

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software packages, computerized business systems, computer electronics technology, computer operations, and local area network management.

## **61143 PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING**

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers.

## **611430 PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING**

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers.

## **6115 TECHNICAL AND TRADE SCHOOLS**

This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification.

## **61151 TECHNICAL AND TRADE SCHOOLS**

This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification.

## **611511 BEAUTY AND COSMETOLOGY SCHOOLS**

This industry comprises establishments primarily engaged in offering training in barbering, hair styling, or the cosmetic arts, such as makeup or skin care. These schools provide job-specific certification.

## **611512 FLIGHT TRAINING**

This industry comprises establishments primarily engaged in offering aviation and flight training. These establishments may offer vocational training, recreational training, or both.

---

### **611513 APPRENTICESHIP TRAINING**

This industry comprises establishments primarily engaged in offering apprenticeship training programs. These programs involve applied training, as well as course work.

### **611519 OTHER TECHNICAL AND TRADE SCHOOLS**

This industry comprises establishments primarily engaged in offering job or career vocational or technical courses (except cosmetology and barber training, aviation and flight training, and apprenticeship training). The curriculums offered by these schools are highly structured and specialized and lead to job-specific certification.

### **6115191 TECHNICAL AND TRADE SCHOOLS (EXCEPT COMPUTER REPAIR AND TRUCK DRIVING SCHOOLS)**

Establishments primarily engaged in offering job or career vocational or technical courses (except cosmetology and barber training, aviation and flight training, computer repair training, truck driving instruction, and apprenticeship training). The curriculums offered by these establishments are highly structured and specialized and generally lead to job-specific certification.

### **6115192 COMPUTER REPAIR TRAINING**

Establishments primarily engaged in conducting training in the repair and maintenance of computers and computer peripheral equipment.

### **6115193 TRUCK DRIVING SCHOOLS**

Establishments primarily engaged in offering truck and bus driving instruction. Also included are construction equipment operation schools.

### **6116 OTHER SCHOOLS AND INSTRUCTION**

This industry group comprises establishments primarily engaged in offering or providing instruction (except academic schools, colleges, and universities; and business, computer, management, technical, or trade instruction).

### **61161 FINE ARTS SCHOOLS**

This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

### **611610 FINE ARTS SCHOOLS**

This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

### **6116101 DANCE SCHOOLS (INCLUDING CHILDREN'S AND PROFESSIONALS')**

Establishments primarily engaged in teaching dance to children and adults.

### **6116102 ART, DRAMA, AND MUSIC SCHOOLS**

Establishments primarily engaged in offering instruction in the arts, including art, drama, and music.

### **61162 SPORTS AND RECREATION INSTRUCTION**

This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

---

### **611620 SPORTS AND RECREATION INSTRUCTION**

This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

### **61163 LANGUAGE SCHOOLS**

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

### **611630 LANGUAGE SCHOOLS**

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

### **61169 ALL OTHER SCHOOLS AND INSTRUCTION**

This industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, and language instruction). Also excluded from this industry are academic schools, colleges, and universities.

### **611691 EXAM PREPARATION AND TUTORING**

This industry comprises establishments primarily engaged in offering preparation for standardized examinations and/or academic tutoring services.

### **611692 AUTOMOBILE DRIVING SCHOOLS**

This industry comprises establishments primarily engaged in offering automobile driving instruction.

### **611699 ALL OTHER MISCELLANEOUS SCHOOLS AND INSTRUCTION**

This industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, language instruction, tutoring, and automobile driving instruction). Also excluded from this industry are academic schools, colleges, and universities.

### **6117 EDUCATIONAL SUPPORT SERVICES**

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

### **61171 EDUCATIONAL SUPPORT SERVICES**

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

### **611710 EDUCATIONAL SUPPORT SERVICES**

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

---

**6117101 EDUCATIONAL SUPPORT SERVICES (EXCEPT TEST DEVELOPMENT AND EVALUATION SERVICES)**

Establishments primarily engaged in providing noninstructional services that support educational processes or systems, such as educational counseling, educational curriculum development, and student exchange programs.

**6117102 EDUCATIONAL TEST DEVELOPMENT AND EVALUATION SERVICES**

Establishments primarily engaged in providing educational test development and evaluation services.

# Appendix C.

## Methodology

---

### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

---

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **METHOD OF ASSIGNING TAX STATUS**

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.



---

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for “Percent of receipts/revenue from administrative records.” This includes receipts/revenue information obtained from administrative records of other federal agencies. The “Percent of receipts/revenue estimated” includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D. Geographic Notes

---

Not applicable for this report.

# Appendix E. Metropolitan and Micropolitan Statistical Areas

---

Not applicable for this report.

