

Table 1056. Electronic Shopping and Mail-Order Houses—Total and E-Commerce Sales by Merchandise Line: 2008 and 2009

[228,545 represents \$228,545,000,000. Represents North American Industry Classification System code 454110 which comprises establishments primarily engaged in retailing all types of merchandise using nonstore means, such as catalogs, toll-free telephone numbers, or electronic media, such as interactive television or computer. Covers businesses with and without paid employees. Based on the Annual Retail Survey; see Appendix III]

Merchandise lines	Value of sales, 2008 (mil. dol.)	2009				
		Value of sales (mil. dol.)		E-commerce as percent of total sales	Percent distribution	
		Total	E-commerce		Total	E-commerce
Total	228,545	234,667	112,791	48.1	100.0	100.0
Books and magazines	7,059	6,824	5,214	76.4	2.9	4.6
Clothing and clothing accessories (includes footwear)	24,570	26,047	19,507	74.9	11.1	17.3
Computer hardware	23,154	22,088	11,026	49.9	9.4	9.8
Computer software	4,990	5,608	3,092	55.1	2.4	2.7
Drugs, health aids, beauty aids	66,421	71,329	5,994	8.4	30.4	5.3
Electronics and appliances	16,780	17,684	14,211	80.4	7.5	12.6
Food, beer, and wine	3,846	3,667	2,244	61.2	1.6	2.0
Furniture and home furnishings	13,363	13,158	9,894	75.2	5.6	8.8
Music and videos	5,877	6,396	5,351	83.7	2.7	4.7
Office equipment and supplies	8,466	7,953	5,736	72.1	3.4	5.1
Sporting goods	6,477	7,030	4,820	68.6	3.0	4.3
Toys, hobby goods, and games	6,022	5,926	3,604	60.8	2.5	3.2
Other merchandise ¹	29,574	29,167	14,096	48.3	12.4	12.5
Nonmerchandise receipts ²	11,946	11,790	8,002	67.9	5.0	7.1

¹ Includes jewelry, collectibles, souvenirs, auto parts and accessories, hardware, and lawn and garden equipment and supplies.

² Includes auction commissions, shipping and handling, customer training, customer support, and advertising.

Source: U.S. Census Bureau, "E-Stats, 2009 E-commerce Multi-sector Report," May 2011, <<http://www.census.gov/econ/estats/>>.

Table 1057. Franchised New Car Dealerships—Summary: 1990 to 2010

[316 represents \$316,000,000,000]

Item	Unit	1990	2000	2003	2004	2005	2006	2007	2008	2009	2010
Dealerships ¹	Number	24,825	22,250	21,650	21,640	21,495	21,200	20,770	20,010	18,460	17,700
Sales	Bil. dol.	316	650	699	714	699	675	693	571	492	553
New cars sold ²	Millions	9.3	8.8	7.6	7.5	7.7	7.8	7.6	6.8	5.5	5.7
Used vehicles sold	Millions	14.2	20.5	19.5	19.7	19.7	19.2	18.5	15.0	14.9	15.3
Employment	1,000	924	1,114	1,130	1,130	1,138	1,120	1,115	1,057	913	892
Dealer pretax profits as a percentage of sales	Percent	1.0	1.6	1.7	1.7	1.6	1.5	1.5	1.0	1.5	2.1
Inventory: ³											
Domestic: ⁴											
Total	1,000	2,537	3,183	3,085	3,267	2,991	2,943	2,712	2,478	1,697	1,687
Days' supply	Days	73	68	63	75	70	71	67	80	72	60
Imported: ⁴											
Total	1,000	707	468	618	646	566	605	619	687	519	494
Days' supply	Days	72	50	49	59	52	51	51	65	61	55

¹ At end of year. ² Data provided by Ward's Automotive Reports. ³ Annual average. Includes light trucks. ⁴ Classification based on where automobiles are produced (i.e., automobiles manufactured by foreign companies but produced in the U.S., Canada, and Mexico are classified as domestic).

Source: National Automobile Dealers Association, McLean, VA, *NADA Data*, annual. See also <<http://www.nada.org/Publications/NADADATA>>.

Table 1058. Retail Sales and Leases of New and Used Vehicles: 1990 to 2009

[In thousands, except as noted (52,484 represents 52,484,000)]

Item	1990	2000	2003	2004	2005	2006	2007	2008	2009
Vehicle sales and leases, total (number of vehicles)	52,484	64,320	63,644	62,839	64,626	62,744	61,562	52,845	48,545
New vehicle sales and leases	14,954	22,700	20,072	20,294	20,488	20,178	20,143	16,315	13,053
New vehicle sales	13,890	17,410	16,670	16,850	16,990	16,460	16,230	13,300	10,550
New vehicle leases	1,064	5,290	3,402	3,444	3,498	3,718	3,913	3,015	2,503
Used vehicle sales ¹	37,530	41,620	43,572	42,545	44,138	42,566	41,419	36,530	35,492
Vehicle sales, total value (bil. dol.) ²	447	736	738	765	776	786	774	643	575
New vehicle sales (bil. dol.)	227	380	382	407	421	445	435	351	274
Used vehicle sales (bil. dol.)	220	356	356	358	355	341	339	292	301
Average price (current dol.): ²									
New vehicle sales	16,350	21,850	22,894	24,082	24,796	26,854	26,950	26,477	26,245
Used vehicle sales	5,857	8,547	8,180	8,410	8,036	8,009	8,186	7,986	8,483

¹ Used car sales include sales from franchised dealers, independent dealers, and casual sales. ² Includes leased vehicles.

Source: U.S. Bureau of Transportation Statistics, "National Transportation Statistics," <http://www.bts.gov/publications/national_transportation_statistics/>.