

Table 1139. Motion Picture and Sound Recording Industries—Estimated Revenue and Sources of Revenue: 2005 to 2009

[In millions of dollars (88,931 represents \$88,931,000,000). For taxable and tax-exempt employer firms. Covers NAICS 512. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text Section 15 and Appendix III]

Kind of business	2005	2006	2007	2008	2009
Operating revenue	88,931	93,214	94,986	95,359	90,946
Motion picture and video industries	72,991	76,394	79,797	80,089	76,098
Motion picture and video production and distribution ¹	56,826	59,170	61,911	62,161	58,010
Domestic licensing of rights to motion picture films	15,076	15,231	14,939	13,337	12,747
Domestic licensing of rights to television programs	9,408	9,156	10,085	9,395	9,979
International licensing of rights to motion picture films	6,205	7,017	7,456	7,093	6,488
International licensing of rights to television programs	3,111	2,873	2,977	3,490	3,359
Sale of audiovisual works for wholesale, retail, and rental markets	7,560	10,360	12,313	12,254	10,499
Motion picture and video exhibition ¹	11,654	12,326	12,705	12,782	13,262
Feature film exhibition revenue	7,757	8,108	8,483	8,545	8,947
Admissions to domestic films	7,558	8,059	8,421	8,476	8,868
Admissions to foreign films	199	(S)	62	69	79
Food and beverage sales	3,284	3,543	3,711	3,722	3,808
Postproduction services and other motion picture and video industries ¹	4,511	4,898	5,181	5,146	4,826
Audiovisual postproduction services	2,362	2,607	2,736	2,674	2,643
Motion picture film laboratory services	453	(S)	436	420	324
Duplication and copying services	(S)	1,045	(S)	1,091	1,157
Sound recording industries	15,940	16,820	15,189	15,270	14,848
Integrated record production and distribution ¹	10,110	10,642	9,082	8,953	8,665
Licensing revenue	(S)	1,512	1,299	1,441	1,392
Sales of recordings	(S)	(S)	7,454	6,917	6,496
Music publishers ¹	4,335	4,645	4,466	4,715	4,593
Licensing of rights to use musical compositions	2,207	2,322	(S)	2,887	2,862
Print music	1,771	1,926	1,667	1,254	(S)
Sound recording studios ¹	703	831	854	810	748
Studio recording	461	509	508	505	445

S Data do not meet publication standards. ¹ Includes other sources of revenue not shown separately.

Source: U.S. Census Bureau, "Service Annual Survey 2009: Information Sector Services," January 2011, <<http://www.census.gov/econ/www/servmenu.html>>.

Table 1140. Recording Media—Manufacturers' Shipments and Value: 2000 to 2010

[1,079.2 represents 1,079,200,000. Based on reports of Recording Industry Association of America members companies who distributed about 85 percent of the prerecorded music in 2010. These data are supplemented by other sources]

Medium	2000	2003	2004	2005	2006	2007	2008	2009	2010
UNIT SHIPMENTS (mil.)									
Total ¹	1,079.2	798.4	958.0	1,301.8	1,588.5	1,774.3	1,919.2	1,851.8	1,726.3
Physical:									
Compact disks ²	942.5	746.0	767.0	705.4	619.7	511.1	368.4	292.9	225.8
Music video ³	18.2	19.9	32.8	33.8	23.2	27.5	25.1	23.0	17.8
Other albums ⁴	78.2	3.2	2.5	2.0	1.3	1.7	3.0	3.2	4.0
Other singles ⁵	40.3	12.1	6.6	5.1	3.2	3.2	1.1	1.2	1.5
Digital:									
Download single	(X)	(X)	139.4	366.9	586.4	809.9	1,042.7	1,138.3	1,162.4
Download album	(X)	(X)	4.6	13.6	27.6	42.5	63.6	76.4	83.1
Kiosk ⁶	(X)	(X)	(X)	0.7	1.4	1.8	1.6	1.7	1.7
Music video	(X)	(X)	(X)	1.9	9.9	14.2	20.8	20.4	18.1
Mobile ⁷	(X)	(X)	(X)	170.0	315.3	361.0	405.1	305.8	220.5
Subscription ⁸	(X)	(X)	(X)	1.3	1.7	1.8	1.6	1.2	1.5
VALUE (mil. dol.)									
Total ¹	14,323.7	11,854.4	12,345.0	12,296.9	11,758.2	10,372.1	8,768.4	7,683.9	6,850.1
Physical:									
Compact disks ²	13,214.5	11,232.9	11,446.5	10,520.2	9,372.6	7,452.3	5,471.3	4,274.1	3,361.3
Music video ³	281.9	399.9	607.2	602.2	451.1	484.9	434.6	418.9	354.1
Other albums ⁴	653.7	164.2	66.1	48.5	22.1	29.3	57.6	60.2	87.0
Other singles ⁵	173.6	57.5	34.9	24.1	17.6	16.2	6.4	5.6	5.5
Digital:									
Download single	(X)	(X)	138.0	363.3	580.6	801.8	1,032.2	1,220.3	1,366.8
Download album	(X)	(X)	45.5	135.7	275.9	424.9	635.3	763.4	828.8
Kiosk ⁶	(X)	(X)	(X)	1.0	1.9	2.6	2.6	6.3	6.4
Music video	(X)	(X)	(X)	3.7	19.7	28.2	41.3	40.6	36.1
Mobile ⁷	(X)	(X)	(X)	421.6	774.5	878.9	977.1	728.8	526.7
Subscription ⁸	(X)	(X)	(X)	149.2	206.2	200.9	221.4	213.1	200.9

X Not applicable ¹ Net, after returns. ² Includes DualDisc. ³ Includes DVD video. ⁴ Includes cassette, LP/EP, DVD audio, and super audio CD (SACD). ⁵ Includes CD single and vinyl single. ⁶ Includes singles and albums. ⁷ Includes master ringtones, ringbacks, music videos, full length downloads and other mobile. ⁸ Weighted annual average. Number of units not included in total.

Source: Recording Industry Association of America, Washington, DC, 2010 Year-end Statistics (copyright). See also <<http://www.riaa.com/keystatistics.php>>