

Table 159. Retail Prescription Drug Sales: 1995 to 2010

[2,125 represents 2,125,000,000]

Sales outlet	Unit	1995	2000	2004	2005	2006	2007	2008	2009	2010
Number of prescriptions	Mil.	2,125	2,865	3,274	3,279	3,419	3,530	3,559	3,633	3,676
Traditional chain	Mil.	908	1,335	1,494	1,513	1,599	1,652	1,677	1,731	1,760
Independent	Mil.	672	698	744	719	738	753	739	730	729
Mass merchant	Mil.	238	293	353	359	375	390	400	423	433
Supermarkets	Mil.	221	394	470	465	476	478	481	488	490
Mail order	Mil.	86	146	214	223	232	257	262	261	264
Percent distribution of brand/generic mix:										
Brand drugs	Percent	59.8	57.6	54.1	50.6	44.8	40.8	35.5	32.6	28.8
Generic drugs	Percent	40.2	42.4	45.9	49.4	55.2	59.2	64.5	67.4	71.2
Retail sales										
Traditional chain	Bil. dol.	72.2	145.6	216.7	226.1	243.2	249.2	249.2	261.3	266.4
Independent	Bil. dol.	27.8	59.1	86.7	90.7	96.0	100.5	101.2	105.3	106.6
Mass merchant	Bil. dol.	22.0	33.4	44.2	45.4	46.7	45.3	43.3	43.6	44.7
Supermarkets	Bil. dol.	7.7	13.5	16.8	17.5	21.6	23.6	24.2	25.6	26.6
Mail order	Bil. dol.	7.4	17.4	26.4	26.9	28.1	27.3	25.2	25.9	25.9
Average prices ¹										
All prescriptions	Dollars	30.01	45.79	62.64	63.87	66.97	68.77	71.69	75.66	79.39
Brand drugs	Dollars	40.22	65.29	91.80	97.65	112.24	121.26	137.98	151.06	166.61
Generic drugs	Dollars	14.84	19.33	28.23	29.21	30.17	32.60	35.21	39.25	44.14

¹ Excludes mail order.Source: National Association of Chain Drug Stores, Alexandria, VA, *NACDS Foundation Chain Pharmacy Industry Profile, 2010*, (copyright). See also <<http://www.nacds.org>>.**Table 160. Annual Revenue for Health Care Industries: 2007 to 2009**

[In millions of dollars (1,668,276 represents \$1,668,276,000,000). For taxable and tax-exempt employer firms. Estimates have been adjusted to the results of the 2007 Economic Census. Based on the Service Annual Survey and administrative data; see Appendix III. All firms in NAICS 6211, 6212, 6213, and 6215 are defined as taxable]

Kind of business	2002 NAICS code ¹	Total, all firms ²			Taxable employer firms		
		2007	2008	2009	2007	2008	2009
Health care and social assistance	62	1,668,276	1,756,177	1,835,384	818,395	871,130	904,683
Ambulatory health care services ³	621	668,452	706,368	729,255	604,742	639,808	659,034
Offices of physicians	6211	336,282	352,700	359,853	336,282	352,700	359,853
Offices of dentists	6212	93,930	98,707	99,087	93,930	98,707	99,087
Offices of other health practitioners	6213	50,318	54,169	56,853	50,318	54,169	56,853
Offices of chiropractors	62131	9,980	10,143	10,356	9,980	10,143	10,356
Offices of optometrists	62132	10,316	11,072	11,361	10,316	11,072	11,361
Offices of mental health practitioners	62133	5,132	5,560	6,203	5,132	5,560	6,203
Offices of PT/OT/speech therapy & audiology ⁴	62134	17,785	19,831	21,084	17,785	19,831	21,084
Outpatient care centers	6214	74,092	79,290	84,513	35,834	39,871	42,579
Medical & diagnostic laboratories	6215	40,077	42,638	44,939	40,077	42,638	44,939
Home health care services	6216	47,617	50,860	55,243	32,614	34,862	38,386
Other ambulatory health care services	6219	26,136	28,004	28,767	15,687	16,861	17,337
Hospitals ³	622	702,960	736,888	781,471	80,831	88,487	96,911
General medical & surgical hospitals	6221	657,319	688,313	729,870	67,124	72,656	79,294
Psychiatric & substance abuse hospitals	6222	17,189	18,131	18,761	3,468	3,987	4,330
Other specialty hospitals	6223	28,452	30,444	32,840	10,239	11,844	13,287
Nursing and residential care facilities ³	623	169,061	177,565	183,968	101,404	108,596	112,635
Nursing care facilities	6231	92,517	97,513	100,821	70,139	74,882	77,422
Residential mental retardation/health facilities	6232	26,967	29,002	30,557	7,947	8,887	9,569
Residential mental retardation facilities	62321	18,275	19,755	21,047	5,189	5,623	6,125
Community care facilities for the elderly	6233	41,238	42,618	44,504	22,065	23,445	24,269
Continuing care retirement communities	623311	26,030	26,891	28,410	10,247	11,043	11,514
Homes for the elderly	623312	15,208	15,727	16,094	11,818	12,402	12,755
Other residential care facilities	6239	8,339	8,432	8,086	1,253	1,382	1,375
Social assistance ³	624	127,803	135,356	140,690	31,418	34,239	36,103
Individual and family services	6241	63,063	66,252	68,978	11,603	12,842	14,065
Community food and housing, and emergency and other relief services	6242	23,519	25,822	26,713	382	500	477
Vocational rehabilitation services	6243	11,536	12,029	12,649	1,700	1,843	1,911
Child day care services	6244	29,685	31,253	32,350	17,733	19,054	19,650

¹ North American Industry Classification System (NAICS), 2002; see text, Section 15. ² Excludes taxable nonemployer firms.³ Includes other kinds of business, not shown separately. ⁴ Offices of physical, occupational, and speech therapists, and audiologists.Source: U.S. Census Bureau, "Service Annual Survey 2009: Health Care and Social Assistance Sector Services," January 2011, <<http://www.census.gov/services/index.html>>.