

Table 1128. Information Industries—Type of Establishment, Employees, and Payroll: 2008

[(3,434.2 represents 3,434,200). Excludes self-employed individuals employees on private households, railroad employees, agricultural production employees, and most government employees. For more information see source and Appendix III]

Industry	2007 NAICS code ¹	Establishments				Employees ⁶ (1,000)	Annual payroll (mil. dol.)
		Total ²	Corpora- tions ³	Sole proprietor- ships ⁴	Non profits ⁵		
Information industries	51	141,554	76,024	8,288	5,130	3,434.2	233,641
Publishing industries	511	30,418	14,152	1,725	872	1,059.1	81,127
Newspaper, periodical, book, and database publishers	5111	22,321	8,945	1,583	853	672.7	34,494
Newspaper publishers	51111	8,375	3,992	772	187	346.4	13,983
Periodical publishers	51112	8,000	2,690	441	372	157.0	10,147
Book publishers	51113	3,097	1,045	221	258	95.2	5,994
Database and directory publishers	51114	1,760	911	68	9	52.5	3,284
Other publishers	51119	1,089	307	81	27	21.6	1,086
Greeting card publishers	511191	107	32	4	(X)	11.7	623
All other publishers	511199	982	275	77	27	9.9	464
Software publishers	5112	8,097	5,207	142	19	386.4	46,633
Motion picture and sound recording industries	512	24,353	7,844	1,438	530	351.5	16,485
Motion picture and video industries	5121	20,533	6,789	1,123	438	327.3	14,447
Motion picture and video production	51211	12,396	3,573	595	234	156.2	10,259
Motion picture and video distribution	51212	544	217	14	14	8.9	839
Motion picture and video exhibition	51213	5,140	2,275	376	179	134.7	1,405
Motion picture theaters (except drive-ins)	512131	4,872	2,207	312	178	133.6	1,381
Drive-in motion picture theaters	512132	268	68	64	1	1.2	24
Post production and other motion picture and video industries	51219	2,453	724	138	11	27.5	1,944
Teleproduction and other postproduction services	512191	2,183	637	114	6	24.1	1,722
Other motion picture and video industries	512199	270	87	24	5	3.4	222
Sound recording industries	5122	3,820	1,055	315	92	24.3	2,038
Record production	51221	374	101	27	4	1.1	93
Integrated record production/distribution	51222	445	151	30	7	8.1	1,054
Music publishers	51223	723	245	62	7	5.8	446
Sound recording studios	51224	1,793	427	166	8	5.9	286
Other sound recording industries	51229	485	131	30	66	3.4	159
Broadcasting (except Internet)	515	10,065	4,811	378	1,191	291.6	18,380
Radio and television broadcasting	5151	9,416	4,582	359	1,035	250.3	14,306
Radio broadcasting	51511	7,181	3,393	283	731	123.5	6,195
Radio networks	515111	1,020	298	73	179	14.3	944
Radio stations	515112	6,161	3,095	210	552	109.2	5,251
Television broadcasting	51512	2,235	1,189	76	304	126.8	8,110
Cable and other subscription programming	5152	649	229	19	156	41.2	4,074
Telecommunications	517	53,722	37,029	4,000	313	1,200.5	78,583
Wired telecommunications carriers	5171	34,382	30,798	287	241	844.0	55,853
Wireless telecommunications carriers (except satellite)	5172	12,807	3,826	3,362	28	286.3	17,796
Satellite telecommunications	5174	709	293	63	6	9.9	836
Other telecommunications	5179	5,824	2,112	288	38	60.2	4,097
Telecommunications resellers	517911	2,503	913	98	3	27.3	1,563
Data processing, hosting, and related services	518	15,642	9,723	426	101	392.0	27,198
Other information services	519	7,354	2,465	321	2,123	139.6	11,868
News syndicates	51911	604	431	17	9	9.2	823
Libraries and archives	51912	2,291	78	93	2,026	29.9	810
Internet publishing and broadcasting and Web search portals	51913	3,785	1,741	159	80	88.7	9,618
All other information services	51919	674	215	52	8	11.8	618

X Not applicable. ¹ 2007 North American Industry Classification System; see text, this section and Section 15. ² Includes other types of establishments, not shown separately. ³ An incorporated business that is granted a charter recognizing it as a separate legal entity having its own privileges, and liabilities distinct from those of its members. ⁴ An unincorporated business with a sole owner. ⁵ An organization that does not distribute surplus funds to its owners or shareholders, but instead uses surplus funds to help pursue its goals. Most non-profit organizations are exempt from income taxes. ⁶ For employees on the payroll for the pay period including March 12.

Source: U.S. Census Bureau, "County Business Patterns," July 2010, <<http://www.census.gov/econ/cbp/index.html>>.