

Table 1281. Estimated Accommodation and Food Services Sales by Kind of Business: 2000 to 2009

[In millions of dollars (443,558 represents \$443,558,000,000). Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted to the preliminary results of the 2007 Economic Census]

Kind of business	2007 NAICS code ¹	2000	2004	2005	2006	2007	2008	2009
		Accommodation and food services, total	72	443,558	525,834	560,037	597,771	629,864
Accommodation.....	721	138,181	151,225	162,676	173,734	183,983	184,131	163,016
Traveler accommodation.....	7211	133,582	146,270	157,494	168,070	178,040	178,044	156,992
RV parks and recreational camps.....	7212	3,608	3,955	4,130	4,532	4,760	4,885	4,781
Rooming and boarding houses.....	7213	991	1,000	1,052	1,132	1,183	1,202	1,243
Food services and drinking places ²	722	305,377	374,609	397,361	424,037	445,881	456,568	453,252
Full service restaurants.....	7221	134,204	165,871	174,864	186,845	196,262	196,929	195,349
Limited service eating places.....	7222	127,879	158,632	169,033	178,523	186,404	194,629	195,155
Drinking places.....	7224	15,415	17,675	18,120	19,426	19,984	19,973	20,011

¹ North American Industry Classification System, 2007; see text, Section 15. ² Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Annual Accommodation and Food Services—2009." <<http://www.census.gov/retail/>>.

Table 1282. Lodging Industry Summary: 1990 to 2009

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2009		Item	2009	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990.....	63.3	57.96	Total.....	50,800	4.8	Typical night:		
1995.....	65.5	66.65				Made reservations (percent).....	91	87
2000.....	63.7	85.89	Percent:			Amount paid (dol.).....	\$123.00	\$105.00
2005.....	63.1	90.88	Under 75 rooms.....	55.6	25.5	Length of stay:		
2006.....	63.3	97.78	75–149 rooms.....	32.6	36.6	One night.....	36	48
2007.....	63.1	103.87	150–299 rooms.....	8.6	18.4	Two nights.....	22	25
2008.....	60.4	106.84	300–500 rooms.....	2.2	8.8	Three or more.....	42	27
2009.....	54.7	97.85	Over 500 rooms.....	1.0	10.7			

Source: American Hotel & Lodging Association, Washington, DC Lodging Industry Profile, annual (copyright). See also <<http://www.ahla.com>>.

Table 1283. Commercial and Noncommercial Groups—Food and Drink Establishments and Sales: 1990 to 2011

[In millions of dollars (238,149 represents \$238,149,000,000). Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments, 2008	Sales (mil. dol.)						
		1990	1995	2000	2005	2009	2010	2011 ¹
Total.....	957,354	238,149	294,631	377,652	486,494	567,787	581,065	601,816
Commercial restaurant services ^{2,3}	753,197	211,606	265,910	345,345	445,078	519,845	531,732	550,826
Eating places ⁴	507,507	155,552	198,293	259,743	329,598	383,960	391,423	404,491
Full-service restaurants.....	222,070	77,811	96,396	133,834	165,170	185,918	188,706	194,556
Limited-service restaurants ⁴	213,835	⁵ 69,798	⁵ 92,901	107,147	136,903	159,010	162,350	167,707
Snack and nonalcoholic beverage bars.....	53,678	(⁶)	(⁶)	12,867	17,150	24,529	25,309	26,413
Bars and taverns ⁶	46,624	9,533	9,948	12,412	15,002	17,408	17,722	18,289
Managed services ²	23,250	14,149	18,186	24,841	32,030	39,296	40,331	42,081
Manufacturing and industrial plants.....	(NA)	3,856	4,814	6,223	6,570	6,686	6,696	6,907
Colleges and universities.....	(NA)	2,788	3,989	5,879	9,283	12,912	13,097	13,700
Lodging places.....	11,620	13,568	15,561	19,438	23,854	25,763	27,167	28,698
Retail hosts ^{2,7}	132,792	9,513	12,589	14,869	22,502	29,481	30,774	32,051
Department store restaurants.....	2,222	876	1,038	903	490	(NA)	(NA)	(NA)
Grocery store restaurants ⁷	54,397	5,432	6,624	7,116	12,032	(NA)	(NA)	(NA)
Gasoline service stations.....	59,087	1,718	2,520	4,693	6,137	(NA)	(NA)	(NA)
Recreation and sports.....	24,942	2,871	3,866	4,772	11,397	12,212	12,679	13,249
Noncommercial restaurant services ²	204,157	26,543	28,722	32,307	41,416	47,942	49,333	50,990
Employee restaurant services.....	3,003	1,864	1,364	986	548	417	406	417
Industrial, commercial organizations.....	765	1,603	1,129	717	260	(NA)	(NA)	(NA)
Educational restaurant services.....	106,224	7,671	9,059	9,977	11,007	12,180	12,787	13,125
Elementary and secondary schools.....	101,957	3,700	4,533	5,039	5,320	6,011	6,243	6,423
Hospitals.....	5,799	8,968	9,219	9,982	12,332	14,535	15,611	16,251
Miscellaneous.....	52,448	2,892	3,673	4,898	9,703	10,522	11,167	11,449
Clubs.....	29,246	1,993	2,278	3,164	7,555	8,480	9,000	9,212

NA Not available. ¹ Projection. ² Includes other types of groups, not shown separately. ³ Data for establishments with payroll.

⁴ Fast-food restaurants. ⁵ Snack and nonalcoholic beverage bars included in limited service restaurants, prior to 1997.

⁶ For establishments serving food. ⁷ Includes a portion of delicatessen sales in grocery stores.

Source: National Restaurant Association, *Restaurant Numbers: 25 Year History, 1970–1995*, Washington, DC, 1998; *Restaurant Industry in Review*, annual; and *National Restaurant Association 2011 Restaurant Industry Forecast*, December 2010, (copyright).