

Table 1228. Arts, Entertainment, and Recreation Services—Estimated Revenue: 2004 to 2009

[In millions of dollars (157,914 represents \$157,914,000,000). For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 2007 Economic Census. Based on the Service Annual Survey, see Appendix III]

Industry	2002 NAICS Code ¹	2004	2005	2006	2007	2008	2009
		157,914	167,055	178,478	189,418	193,016	188,436
Arts, entertainment, and recreation	71						
Performing arts, spectator sports, and related industries	711	63,433	65,910	72,769	77,772	80,399	80,232
Performing arts companies	7111	12,157	13,143	13,492	13,573	13,758	14,143
Spectator sports	7112	23,904	24,850	27,493	30,403	31,824	31,690
Sports teams and clubs	711211	14,391	14,564	16,401	18,794	20,251	20,642
Racetracks	711212	7,027	7,366	7,968	8,197	7,701	7,201
Other spectator sports	711219	2,486	2,920	3,124	3,412	3,872	3,847
Promoters of performing arts, sports, and similar events	7113	12,485	12,875	15,059	16,122	16,382	16,435
Agents and managers for artists, athletes, entertainers and other public figures	7114	4,065	4,176	4,521	4,919	5,206	4,933
Independent artists, writers, and performers	7115	10,822	10,866	12,204	12,755	13,229	13,031
Museums, historical sites, and similar institutions	712	9,663	12,471	11,982	13,286	12,520	11,539
Amusement, gambling, and recreation industries	713	84,818	88,674	93,727	98,360	100,097	96,665
Amusement parks and arcades	7131	11,027	11,926	12,417	13,544	14,110	13,358
Amusement and theme parks	71311	9,720	10,491	10,816	11,890	12,307	11,624
Amusement arcades	71312	1,307	1,435	1,601	1,654	1,803	1,734
Gambling industries	7132	23,416	24,040	25,175	25,135	25,602	25,091
Casinos (except casino hotels)	71321	15,442	15,753	16,505	16,557	16,874	16,410
Other gambling industries	71329	7,974	8,287	8,670	8,578	8,728	8,681
Other amusement and recreation industries	7139	50,375	52,708	56,135	59,681	60,385	58,216
Golf courses and country clubs	71391	18,469	19,356	20,523	21,195	21,044	20,326
Skiing facilities	71392	1,956	1,989	2,178	2,257	2,476	2,438
Marinas	71393	3,316	3,530	3,805	4,042	3,764	3,305
Fitness and recreational sports centers	71394	17,174	18,286	19,447	21,416	22,336	21,907
Bowling centers	71395	3,379	3,232	3,094	3,403	3,338	3,114
All other amusement and recreation industries	71399	6,081	6,315	7,088	7,368	7,427	7,126

¹ Based on 2002 North American Industry Classification System (NAICS); see text, this section and section 15. Source: U.S. Census Bureau, Service Annual Survey: 2009, January 2011, <<http://www.census.gov/services/index.html>>.

Table 1229. Arts, Entertainment, and Recreation—Establishments, Revenue, Payroll, and Employees by Kind of Business: 2002 and 2007

[For establishments with payroll (141,904 represents \$141,904,000,000). Includes only establishments of firms with payroll. Definition of paid employees varies among NAICS sectors. Data are based on the 2002 and 2007 economic censuses which are subject to nonsampling error. For details on survey methodology, sampling and nonsampling errors, see Appendix III]

Kind of business	2002 NAICS code ¹	Number of establishments		Revenue (mil. dol.)		Annual payroll (mil. dol.)		Paid employees (1,000)	
		2002	2007	2002	2007	2002	2007	2002	2007
Arts, entertainment, and recreation, total	71	110,313	124,620	141,904	189,417	45,169	58,359	1,849	2,061
Performing arts, spectator sports, and related industries ²	711	37,735	43,868	58,286	77,773	21,231	27,839	423	438
Performing arts companies	7111	9,303	8,838	10,864	13,574	3,267	3,980	138	128
Spectator sports	7112	4,072	4,237	22,313	30,403	10,206	14,136	108	121
Promoters of performing arts, sports and similar events	7113	5,236	6,647	12,169	16,122	2,184	2,957	102	121
Agents and managers for artists, athletes, entertainers and others	7114	3,262	3,534	3,602	4,919	1,251	1,694	17	19
Museums, historical sites, and similar institutions ²	712	6,663	7,125	8,608	13,285	2,935	3,662	123	130
Amusement, gambling, and recreation industries ²	713	65,915	73,627	75,010	98,359	21,002	26,859	1,303	1,494
Amusement parks and arcades	7131	3,015	3,145	9,443	13,544	2,069	2,802	122	134
Gambling industries	7132	2,072	2,327	18,893	25,135	3,596	4,566	158	170
Other amusement and recreation services	7139	60,828	68,155	46,674	59,680	15,337	19,490	1,023	1,190

¹ Based on 2002 North American Industry Classification System (NAICS); see text, this section and section 15. ² Includes other industries not shown separately.

Source: U.S. Census Bureau, 2007 Economic Census, Core Business Statistics, *Comparative Statistics 2007 and 2002, Arts, Entertainment and Recreation*, accessed January 2011, <http://www.census.gov/econ/census07/www/using_american_factfinder/index.html>.