

New Hampshire

New Hampshire's 32,103 small employers and 108,506 nonemployers make significant contributions to the state's economy, and they bring innovative products and services to the marketplace.* They are an important source of employment and opportunity throughout the state. This profile by the Office of Advocacy uses the latest statistics to describe the small business contribution in the greatest possible detail. (Note: A small business is defined as one with fewer than 500 employees.)

- New Hampshire's real gross state product increased by 1.8% and private-sector employment decreased by 0.4% in 2008. By comparison, real GDP growth in the United States was 0.7% and private-sector employment declined by 0.7%.
- The retail trade industry was the state's largest small business and overall employer in 2006 (Table 1).
- Small businesses are a major force in the state's net job change, as shown in Table 2.
- The number of small employers in New Hampshire was 32,103 in 2006, accounting for 96.6% of the state's employers and 54.9% of its private-sector employment. (Source: U.S. Dept. of Commerce: Bureau of the Census.)

For Further Information

- Data on all states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit www.sba.gov/advo/research, call (202) 205-6533, or email advocacy@sba.gov.
- Visit <http://web.sba.gov/list> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news, and research reports.
- For RSS feeds, visit www.sba.gov/advo/rsslibrary.html

* Small employer data from 2006; nonemployer from 2007.

New Hampshire Small Business Facts

	2007†	2006	2000
Number of Businesses			
Small employers (<500 employees)	n.a.	32,103	31,018
Large employers (500+ employees)	n.a.	1,125	1,082
Nonemployers	108,506	105,798	88,899
	2002‡	% Share in 2002	% Change 1997–2002
Business Owner Demographics			
Male-owned	75,722	60.4	12.4
Woman-owned	31,024	24.7	13.8
Equally male/female-owned	13,886	11.1	-23.0
African American-owned	470	0.4	44.2
Asian-owned	1,528	1.2	37.2
Hispanic-owned	913	0.7	24.2
Native American/Alaskan-owned	529	0.4	n.a.
Hawaiian and Pacific Islander-owned	17	0.0	-66.7
	2008‡	% Change from	
		2007	2000
Workforce (Thousands) /Unemployment (%)			
Private-sector employment	542	-0.4	2.3
Government employment	87	0.8	13.2
Self-employed (incorp. & uninc.)	82	-2.0	-9.1
Female self-employment	25	-2.4	-10.6
Male self-employment	57	-1.7	-8.4
Minority self-employment	2	13.8	14.4
Veteran self-employment	10	-12.0	-37.1
Unemployment rate (%)	3.8	0.3	1.1
Business Turnover			
Quarterly establishment openings	8,399	0.2	-5.0
Quarterly establishment closings	9,053	5.1	7.3
Business bankruptcies	393	20.2	30.1
	2008‡	2007	2000
Income and Finance			
Proprietors' income (\$billion)	4.8	4.8	3.5
Number of bank branches	433	432	414
No. of bus. loans under \$100,000‡	n.a.	63,603	13,806
Total value of business loans under \$100,000 (\$million)‡	n.a.	619	113
Source: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/sbl_08study.pdf , Table 4b.) n.a. not available.			
† Latest available data; certain figures are economywide. ‡ Data are for CRA loans.			

**Table 1. Firms and Employment in New Hampshire by Industry and Firm Size, 2006 and 2007
(Nonfarm, Thousands)**

Industry	Nonemployer Firms (2007)	Employer Firms (2006)			Employment (2006)		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	108.5	33.2	28.1	32.1	577.4	117.9	316.9
Forestry, etc. and agriculture support	1.8	0.2	0.1	0.1	(D)	0.4	(D)
Mining	0.1	0.0	0.0	0.0	(D)	(D)	(D)
Utilities	0.1	0.0	0.0	0.0	3.3	0.1	0.6
Construction	20.5	4.9	4.6	4.9	29.1	15.1	(D)
Manufacturing	2.3	2.0	1.4	1.9	76.4	7.6	39.4
Wholesale trade	2.1	1.8	1.3	1.6	24.9	5.6	15.9
Retail trade	9.7	4.6	3.8	4.4	100.5	18.2	43.0
Transportation and warehousing	2.8	0.8	0.6	0.7	12.5	2.3	6.4
Information	1.5	0.5	0.3	0.4	13.8	1.5	5.7
Finance and insurance	2.8	1.1	0.8	1.0	29.0	3.0	10.9
Real estate and rental and leasing	11.4	1.4	1.2	1.3	7.8	3.7	6.4
Professional, scientific, and technical svcs.	17.1	3.9	3.5	3.8	30.2	12.0	22.6
Management of companies and enterprises	--	0.2	0.0	0.1	8.9	0.1	1.5
Admin., support, waste mgt., remed. svcs.	7.6	2.0	1.7	1.9	41.1	5.8	16.3
Educational services	3.0	0.5	0.4	0.5	27.5	1.9	8.8
Health care and social assistance	6.8	2.7	2.2	2.6	82.4	12.2	41.3
Arts, entertainment, and recreation	5.6	0.7	0.6	0.7	10.3	2.3	(D)
Accommodation and food services	1.2	2.9	2.2	2.8	55.7	12.6	39.9
Other services (except public admin.)	12.1	3.4	3.2	3.4	23.0	13.1	20.7
Unclassified	--	0.1	0.1	0.1	(D)	(D)	(D)

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advo/research/data.html for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

(D) Data suppressed to protect the confidentiality of individual firms.

Table 2: Net Job Change by Firm Size, 2003–2006 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2003 - 2004	9,952	5,409	878	573	946	-410	7,396	2,556
2004 - 2005	10,759	3,965	515	-213	409	-613	4,063	6,696
2005 - 2006	14,549	4,281	597	1,015	2,131	1,889	9,913	4,636

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2008 (Nonfarm, Thousands)

	Establishments				Employment Change Due To:			
	Openings	Expansions	Contractions	Closings	Openings	Expansions	Contractions	Closings
Quarter 1	2.1	8.8	9.2	2.2	5.8	29.7	30.1	7.0
Quarter 2	2.1	8.7	9.1	2.2	7.5	31.1	32.1	6.8
Quarter 3	2.2	8.3	9.2	2.1	7.5	27.3	32.4	6.4
Quarter 4	2.0	7.6	9.9	2.5	6.7	27.1	34.4	7.4

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2006 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.