

## Iowa

Iowa's 64,129 small employers and 202,717 nonemployers make significant contributions to the state's economy, and they bring innovative products and services to the marketplace.\* They are an important source of employment and opportunity throughout the state. This profile by the Office of Advocacy uses the latest statistics to describe the small business contribution in the greatest possible detail. (Note: A small business is defined as one with fewer than 500 employees.)

- Iowa's real gross state product increased by 2.1% and private-sector employment increased by 0.2% in 2008. By comparison, real GDP growth in the United States was 0.7% and private-sector employment declined by 0.7%.
- The health care and social assistance industry was the state's largest small business employer in 2006; manufacturing was the largest overall employer (Table 1).
- Small businesses are a major force in the state's net job change, as shown in Table 2.
- The number of small employers in Iowa was 64,129 in 2006, accounting for 97.4% of the state's employers and 51.6% of its private-sector employment. (Source: U.S. Dept. of Commerce: Bureau of the Census.)

### For Further Information

- Data on all states and territories is available at [www.sba.gov/advo/research/profiles](http://www.sba.gov/advo/research/profiles).
- For other small business data and analysis, visit [www.sba.gov/advo/research](http://www.sba.gov/advo/research), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
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- For RSS feeds, visit [www.sba.gov/advo/rsslibrary.html](http://www.sba.gov/advo/rsslibrary.html)

\* Small employer data from 2006; nonemployer from 2007.

### Iowa Small Business Facts

	2007†	2006	2000
<b>Number of Businesses</b>			
Small employers (<500 employees)	n.a.	64,129	63,888
Large employers (500+ employees)	n.a.	1,700	1,670
Nonemployers	202,717	195,542	171,483
	2002‡	% Share in 2002	% Change 1997-2002
<b>Business Owner Demographics</b>			
Male-owned	127,758	54.0	14.1
Woman-owned	63,821	27.0	10.9
Equally male/female-owned	36,302	15.3	-31.0
African American-owned	1,609	0.7	18.9
Asian-owned	1,786	0.8	4.9
Hispanic-owned	1,536	0.6	14.4
Native American/Alaskan-owned	640	0.3	n.a.
Hawaiian and Pacific Islander-owned	17	0.0	-55.3
	2008‡	% Change from	
		2007	2000
<b>Workforce (Thousands) /Unemployment (%)</b>			
Private-sector employment	1,255	0.2	2.9
Government employment	236	1.0	5.2
Self-employed (incorp. & uninc.)	182	-5.5	-2.8
Female self-employment	60	-9.9	-1.8
Male self-employment	123	-3.2	-3.3
Minority self-employment	5	25.1	1,051.9
Veteran self-employment	22	-12.3	-35.0
Unemployment rate (%)	4.1	0.4	1.3
<b>Business Turnover</b>			
Quarterly establishment openings	12,395	-5.5	-10.6
Quarterly establishment closings	13,192	3.0	-10.1
Business bankruptcies	342	40.7	59.8
	2008‡	2007	2000
<b>Income and Finance</b>			
Proprietors' income (\$billion)	11.7	10.2	6.6
Number of bank branches	1,639	1,630	1,486
No. of bus. loans under \$100,000‡	n.a.	88,461	23,260
Total value of business loans under \$100,000 (\$million)‡	n.a.	993	368
Source: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Administration, Office of Advocacy ( <a href="http://www.sba.gov/advo/research/sbl_08study.pdf">www.sba.gov/advo/research/sbl_08study.pdf</a> , Table 4b.) n.a. not available.			
† Latest available data; certain figures are economywide. ‡ Data are for CRA loans.			

**Table 1. Firms and Employment in Iowa by Industry and Firm Size, 2006 and 2007  
(Nonfarm, Thousands)**

Industry	Nonemployer Firms (2007)	Employer Firms (2006)			Employment (2006)		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	202.7	65.8	56.4	64.1	1,295.3	237.1	668.2
Forestry, etc. and agriculture support	4.3	0.2	0.2	0.2	1.5	(D)	(D)
Mining	0.1	0.1	0.0	0.1	2.0	(D)	(D)
Utilities	0.2	0.1	0.0	0.1	7.9	(D)	1.8
Construction	28.5	8.9	8.2	8.9	64.6	29.9	60.4
Manufacturing	3.0	3.3	2.1	3.0	227.5	12.0	72.7
Wholesale trade	3.4	3.7	2.6	3.4	64.5	12.7	46.0
Retail trade	24.4	9.0	7.7	8.7	181.4	38.0	78.1
Transportation and warehousing	11.4	3.3	2.9	3.2	52.6	9.4	23.3
Information	2.2	0.9	0.7	0.8	34.7	3.6	10.1
Finance and insurance	7.8	3.7	3.2	3.6	93.0	10.9	33.9
Real estate and rental and leasing	18.7	2.4	2.2	2.3	14.2	5.5	10.4
Professional, scientific, and technical svcs.	19.0	5.8	5.3	5.7	43.1	18.8	33.9
Management of companies and enterprises	--	0.4	0.0	0.2	17.0	0.1	4.4
Admin., support, waste mgt., remed. svcs.	14.1	3.0	2.5	2.9	72.0	9.3	27.2
Educational services	3.7	0.6	0.5	0.6	34.9	2.2	12.0
Health care and social assistance	22.0	5.6	4.4	5.4	194.6	21.8	104.5
Arts, entertainment, and recreation	8.7	1.4	1.2	1.4	22.7	4.6	14.6
Accommodation and food services	2.6	5.6	4.3	5.5	111.8	24.7	82.2
Other services (except public admin.)	28.8	8.8	8.2	8.7	55.1	32.4	49.9
Unclassified	--	0.2	0.2	0.2	0.2	(D)	0.2

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advo/research/data.html](http://www.sba.gov/advo/research/data.html) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

(D) Data suppressed to protect the confidentiality of individual firms.

**Table 2: Net Job Change by Firm Size, 2003–2006 (Nonfarm)**

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2003 - 2004	9,232	8,209	3,420	1,378	1,050	1,068	15,125	-5,893
2004 - 2005	19,114	8,196	721	-556	-1,566	5,045	11,840	7,274
2005 - 2006	34,457	8,665	2,446	1,260	3,989	3,234	19,594	14,863

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see [www.sba.gov/advo/research/data.html](http://www.sba.gov/advo/research/data.html).)

**Table 3: Establishment and Employment Turnover by Quarter, 2008 (Nonfarm, Thousands)**

	Establishments				Employment Change Due To:			
	Openings	Expansions	Contractions	Closings	Openings	Expansions	Contractions	Closings
Quarter 1	3.1	18.3	18.5	3.3	11.7	64.2	61.0	14.7
Quarter 2	3.0	18.1	18.9	3.4	11.1	64.4	64.4	12.6
Quarter 3	3.0	18.0	18.1	2.9	11.8	60.4	64.7	10.8
Quarter 4	3.3	17.2	19.5	3.5	11.8	59.6	72.2	13.0

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/home.htm](http://www.bls.gov/bdm/home.htm).)

Note: These figures contain all firm sizes; Census data from 2006 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.