

Small Business Profile

Advocacy: the voice of small business in government

Wyoming

Wyoming's 59,293 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

• Wyoming had 17,144 small employers in 2006, representing 96.6% of the state's employers and 66.2% of its private-sector employment.

• The accommodation and food services industry was the state's largest small business employer in 2006; retail trade was the largest overall employer (Table 1).

• Small businesses created 79.8% of the state's net new jobs from 2004 to 2005 (Table 2).

• Wyoming's real gross state product increased by 1.8% in 2007. By comparison, growth in the Rocky Mountain region was 2.9% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

For Further Information

• Data on all the states and territories is available at **www.sba.gov/advo/research/profiles**.

- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law_modeleg.html.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.

• Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.

* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

Wyoming Small Business Facts

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	Level in 2006†	% Cha 2005	nge from 2000	
Number of Businesses				
Small employers (<500 employees)	17,144	2.3	11.4	
Large employers (500+ employees)	605	4.5	11.4	
Nonemployers	42,149	0.7	18.2	
	Level in	% Change from		
	2002†	19		
Business Owner Demographics				
Male-owned	27,513	24	.9	
Woman-owned	12,945		5.1	
Equally male/female-owned	9,533	-33	3.4	
African American-owned	149	-35		
Asian-owned	401	41	.2	
Hispanic-owned	1,320	6	5.5	
Native American/Alaskan-owned	596	N	IA	
Hawaiian and Pacific Islander-owned	23	130.0		
	Level in	% Change from		
	2007 †	2006	2000	
Workforce (Thousands) /Unemplo	vment (%)			
Private-sector employment	221	4.4	23.9	
Government employment	67	2.4	10.4	
Self-employed (incorp. & uninc.)	41	-0.2	-3.6	
Female self-employment	17	-3.6	-5.1	
Male self-employment	24	2.3	-2.6	
Minority self-employment	2	214.7	417.7	
Veteran self-employment	5	-26.5	-33.2	
Unemployment rate (%)	3	-0.3	-0.8	
Business Turnover				
Quarterly establishment openings	4,220	-5.2	8.1	
Quarterly establishment closings	3,924	7.6	8.9	
Business bankruptcies	36	-10.0	-73.5	
Income and Finance				
Proprietors' income (\$billion)	2.2	1.1	45	
Bank branches	226	4.1	28.4	
No. of bus. loans under \$100,000	9,738	-2.4	NA	
Total value of business loans under \$100,000 (\$million)	311	-3.9	NA	
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Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Wyoming by Industry and Firm Size, 2006

(Non-farm, thousands)

		E	mployer firm	S	Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	42.1	17.7	15.5	17.1	204.2	62.0	135.2
Forestry, etc. and agriculture support	1.2	0.1	0.1	0.1	(D)	0.2	(D)
Mining	1.3	0.8	0.6	0.7	24.6	2.6	6.9
Utilities	0.1	0.1	0.0	0.0	2.3	(D)	0.5
Construction	5.1	2.9	2.7	2.9	18.7	10.3	17.2
Manufacturing	0.9	0.5	0.4	0.5	10.5	1.8	6.3
Wholesale trade	0.6	0.6	0.4	0.5	7.0	1.9	4.4
Retail trade	4.3	2.3	1.9	2.2	31.7	8.9	17.6
Transportation and warehousing	1.6	0.8	0.6	0.7	9.1	2.2	4.8
Information	0.5	0.2	0.1	0.2	4.1	0.8	2.8
Finance and insurance	1.3	0.6	0.5	0.5	6.8	1.5	4.4
Real estate and rental and leasing	5.1	1.0	0.9	0.9	3.9	2.2	3.3
Professional, scientific, and technical svcs.	4.9	1.8	1.7	1.8	8.4	5.3	7.8
Management of companies and enterprises		0.1	0.0	0.1	1.1	(D)	0.4
Admin., support, waste mgt., remed. svcs.	2.5	0.8	0.7	0.8	7.4	2.5	4.3
Educational services	0.9	0.1	0.1	0.1	1.7	(D)	(D)
Health care and social assistance	3.7	1.5	1.3	1.4	28.4	6.1	20.4
Arts, entertainment, and recreation	2.0	0.4	0.4	0.4	(D)	1.3	(D)
Accommodation and food services	0.6	1.5	1.1	1.4	25.5	6.9	21.6
Other services (except public admin.)	5.7	1.8	1.7	1.8	8.7	6.6	8.2
Unclassified		0.1	0.1	0.1	(D)	(D)	(D)

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	4,997	3,028	857	-182	-26	308	3,985	1,012
2003 - 2004	6,604	3,445	1,372	517	-153	-100	5,081	1,523
2002 - 2003	3,208	2,880	154	-429	761	-37	3,329	-121

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
	Openings Expansions Contractions		Closings	Openings	Expansions Contractions		Closings		
Quarter 4	1.2	5.2	4.6	0.9	3.5	19.5	15.4	2.7	
Quarter 3	1.0	4.9	4.7	1.0	3.3	17.6	16.4	3.3	
Quarter 2	1.0	4.7	4.9	1.0	3.4	15.5	18.3	3.6	
Quarter 1	1.0	5.1	4.6	1.0	3.3	19.0	15.5	2.7	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.