

## **Small Business Profile**

Advocacy: the voice of small business in government

## Utah

Utah's 236,146 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Utah had 56,691 small employers in 2006, representing 97.0% of the state's employers and 49.9% of its private-sector employment.
- The construction industry was the state's largest small business employer in 2006; retail trade was the largest overall employer (Table 1).
- Small businesses created 86.5% of the state's net new jobs from 2004 to 2005 (Table 2).
- Utah's real gross state product increased by 5.3% in 2007. By comparison, growth in the Rocky Mountain region was 2.9% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law\_modeleg.html.
- Visit <a href="http://web.sba.gov/list">http://web.sba.gov/list</a> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- \* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

| Utah Small B   | usiness l   | Facts  |   |  |
|--|---|--|---|--|
|  | Level in <b>2006</b> †  | % Chai   | ange from   |  |
| Number of Businesses   | 20001   |  |   |  |
| Small employers (<500 employees)   | 56,691  | 4.7  | 27.3  |  |
| Large employers (500+ employees)   | 1,772   | 4.0  | 7.1   |  |
| Nonemployers   | 179,455   | 2.5  | 32.2  |  |
|  | Level in 2002†  | % Chang<br>199   |   |  |
| <b>Business Owner Demographics</b>   |   |  |   |  |
| Male-owned   | 110,123   | 23   | .9  |  |
| Woman-owned  | 48,475  | 15   |   |  |
| Equally male/female-owned  | 26,757  | -21  |   |  |
| African American-owned   | 649   | 47   |   |  |
| Asian-owned  | 2,824   | 35   |   |  |
| Hispanic-owned   | 5,177   | 9  | .2  |  |
| Native American/Alaskan-owned  | 1,145   | NA   |   |  |
| Hawaiian and Pacific Islander-owned  | 429   | 44.9   |   |  |
|  | Level in 2007†  |  |   |  |
| Workforce (Thousands) /Unemploy  | '   |  |   |  |
|  |   |  |   |  |
|  |   | 46   | 17.4  |  |
| Private-sector employment  | 1,045   | 4.6<br>1.0   | 17.4<br>11.4  |  |
| Private-sector employment<br>Government employment   | 1,045<br>207  | 1.0  | 11.4  |  |
| Private-sector employment<br>Government employment<br>Self-employed (incorp. & uninc.)   | 1,045<br>207<br>158   | 1.0<br>4.3   | 11.4<br>25.5  |  |
| Private-sector employment<br>Government employment<br>Self-employed (incorp. & uninc.)<br>Female self-employment   | 1,045<br>207<br>158<br>57   | 1.0<br>4.3<br>2.6  | 11.4<br>25.5<br>24.9  |  |
| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment   | 1,045<br>207<br>158<br>57<br>101  | 1.0<br>4.3<br>2.6<br>5.3   | 11.4<br>25.5<br>24.9<br>25.8  |  |
| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment  | 1,045<br>207<br>158<br>57<br>101<br>6   | 1.0<br>4.3<br>2.6<br>5.3<br>54.0   | 11.4<br>25.5<br>24.9<br>25.8<br>13.8  |  |
| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment   | 1,045<br>207<br>158<br>57<br>101  | 1.0<br>4.3<br>2.6<br>5.3   | 11.4<br>25.5<br>24.9<br>25.8  |  |
| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%)  | 1,045<br>207<br>158<br>57<br>101<br>6   | 1.0<br>4.3<br>2.6<br>5.3<br>54.0<br>-2.4                                 | 11.4<br>25.5<br>24.9<br>25.8<br>13.8<br>-3.9                                  |  |
| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover  | 1,045<br>207<br>158<br>57<br>101<br>6<br>14<br>2.7                            | 1.0<br>4.3<br>2.6<br>5.3<br>54.0<br>-2.4<br>-0.3                         | 11.4<br>25.5<br>24.9<br>25.8<br>13.8<br>-3.9<br>-0.7                          |  |
| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%)  Business Turnover Quarterly establishment openings  | 1,045<br>207<br>158<br>57<br>101<br>6<br>14<br>2.7                            | 1.0<br>4.3<br>2.6<br>5.3<br>54.0<br>-2.4<br>-0.3                         | 11.4<br>25.5<br>24.9<br>25.8<br>13.8<br>-3.9<br>-0.7                          |  |
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| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%)  Business Turnover Quarterly establishment openings Quarterly establishment closings   | 1,045<br>207<br>158<br>57<br>101<br>6<br>14<br>2.7                            | 1.0<br>4.3<br>2.6<br>5.3<br>54.0<br>-2.4<br>-0.3                         | 11.4<br>25.5<br>24.9<br>25.8<br>13.8<br>-3.9<br>-0.7                          |  |
| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance                                 | 1,045<br>207<br>158<br>57<br>101<br>6<br>14<br>2.7                            | 1.0<br>4.3<br>2.6<br>5.3<br>54.0<br>-2.4<br>-0.3                         | 11.4<br>25.5<br>24.9<br>25.8<br>13.8<br>-3.9<br>-0.7                          |  |
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| Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance Proprietors' income (\$billion) | 1,045<br>207<br>158<br>57<br>101<br>6<br>14<br>2.7<br>18,685<br>16,765<br>183 | 1.0<br>4.3<br>2.6<br>5.3<br>54.0<br>-2.4<br>-0.3<br>-1.6<br>13.0<br>23.6 | 11.4<br>25.5<br>24.9<br>25.8<br>13.8<br>-3.9<br>-0.7<br>32.7<br>30.9<br>-79.6 |  |

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

\$100,000 (\$million)

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Utah by Industry and Firm Size, 2006 (Non-farm, thousands)

|   |             | E            | mployer firm | S         | Employment |           |           |  |
|---|-------------|--------------|--------------|-----------|------------|-----------|-----------|--|
|   | Nonemployer | r 1-19 1-499 |              |           |            | 1-19      | 1-499     |  |
| Industry                                      | firms       | Total        | Employees    | Employees | Total      | Employees | Employees |  |
| Total   | 179.5       | 58.5         | 50.5         | 56.7      | 1,039.1    | 190.6     | 518.1     |  |
| Forestry, etc. and agriculture support        | 1.1         | 0.1          | 0.1          | 0.1       | 0.3        | (D)       | (D)       |  |
| Mining  | 0.4         | 0.4          | 0.3          | 0.3       | 9.1        | 1.3       | 3.3       |  |
| Utilities                                     | 0.2         | 0.1          | 0.1          | 0.1       | 4.6        | (D)       | (D)       |  |
| Construction                                  | 18.9        | 10.7         | 9.8          | 10.6      | 81.7       | 37.0      | 74.8      |  |
| Manufacturing                                 | 3.7         | 3.1          | 2.2          | 2.9       | 118.5      | 12.5      | 54.7      |  |
| Wholesale trade                               | 3.6         | 3.2          | 2.3          | 2.8       | 47.6       | 9.9       | 29.0      |  |
| Retail trade                                  | 18.6        | 5.8          | 4.8          | 5.5       | 139.2      | 23.0      | 58.4      |  |
| Transportation and warehousing                | 5.3         | 1.8          | 1.5          | 1.7       | 45.8       | 4.5       | 14.1      |  |
| Information                                   | 3.6         | 1.0          | 0.7          | 0.9       | 32.1       | 2.7       | 10.3      |  |
| Finance and insurance                         | 10.0        | 3.4          | 3.0          | 3.3       | 52.2       | 7.8       | 19.4      |  |
| Real estate and rental and leasing            | 27.3        | 4.2          | 4.0          | 4.2       | 18.4       | 7.6       | 12.7      |  |
| Professional, scientific, and technical svcs. | 26.6        | 7.5          | 6.8          | 7.3       | 71.3       | 19.1      | 48.9      |  |
| Management of companies and enterprises       |             | 0.3          | 0.1          | 0.2       | 18.2       | 0.1       | 2.9       |  |
| Admin., support, waste mgt., remed. svcs.     | 9.7         | 3.4          | 2.9          | 3.2       | 101.0      | 9.3       | 31.2      |  |
| Educational services                          | 5.2         | 0.7          | 0.6          | 0.7       | 31.5       | 2.3       | 8.7       |  |
| Health care and social assistance             | 12.0        | 5.3          | 4.7          | 5.2       | 113.3      | 21.2      | 54.8      |  |
| Arts, entertainment, and recreation           | 8.0         | 0.8          | 0.7          | 0.8       | 16.7       | (D)       | (D)       |  |
| Accommodation and food services               | 1.6         | 3.3          | 2.3          | 3.2       | 91.3       | 14.9      | 58.2      |  |
| Other services (except public admin.)         | 23.6        | 3.9          | 3.6          | 3.9       | 46.3       | 14.4      | 24.7      |  |
| Unclassified                                  |             | 0.2          | 0.2          | 0.2       | 0.2        | 0.2       | 0.2       |  |

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

|             |        | Employment size of firm |       |       |       |         |        |         |  |
|-------------|--------|-------------------------|-------|-------|-------|---------|--------|---------|--|
|             | Total  | 1-4                     | 5-9   | 10-19 | 20-99 | 100-499 | < 500  | 500+    |  |
| 2004 - 2005 | 36,114 | 15,128                  | 4,899 | 2,894 | 3,893 | 4,436   | 31,250 | 4,864   |  |
| 2003 - 2004 | 38,292 | 11,612                  | 5,129 | 2,650 | 7,116 | 4,526   | 31,033 | 7,259   |  |
| 2002 - 2003 | -18    | 10,098                  | 3,416 | 2,001 | 2,860 | -844    | 17,531 | -17,549 |  |

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see <a href="https://www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a>.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

|           |                                  | Establishments |          |     |          | Employment              |      |          |      |  |
|-----------|----------------------------------|----------------|----------|-----|----------|-------------------------|------|----------|------|--|
|           | Openings Expansions Contractions |                | Closings |     | Openings | Expansions Contractions |      | Closings |      |  |
| Quarter 4 | 5.6                              | 16.6           | 16.0     | 4.1 |          | 16.6                    | 65.1 | 61.3     | 13.4 |  |
| Quarter 3 | 4.2                              | 16.2           | 16.2     | 4.3 |          | 13.3                    | 60.5 | 59.4     | 14.7 |  |
| Quarter 2 | 4.4                              | 16.5           | 15.8     | 4.0 |          | 15.0                    | 62.6 | 57.3     | 13.2 |  |
| Quarter 1 | 4.5                              | 17.4           | 14.7     | 4.3 |          | 14.8                    | 66.0 | 50.7     | 12.3 |  |

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.