

## Small Business Profile

Advocacy: the voice of small business in government

## Pennsylvania

Pennsylvania's 978,831 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Pennsylvania had 236,775 small employers in 2006, representing 98.4% of the state's employers and 49.9% of its private-sector employment.
- The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).
- Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).
- Pennsylvania's real gross state product increased by 1.6% in 2007. By comparison, growth in the Mid-Atlantic region was 2.8% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit www.sba.gov/advo/research, call (202) 205-6533, or email advocacy@sba.gov.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law\_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- \* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

Pennsylvania Sma	ll Busin	ess Fa	cts		
	Level in	% Change from			
	2006†	2005	2000		
Number of Businesses					
Small employers (<500 employees)	236,775	-0.9	1.4		
Large employers (500+ employees)	3,861	0.8	-1.3		
Nonemployers	742,056	1.5	17.3		
	Level in 2002†	% Chang	-		
<b>Business Owner Demographics</b>					
Male-owned	541,628	8	.0		
Woman-owned	227,117	11	.9		
Equally male/female-owned	77,668	-33	.1		
African American-owned	24,757	25	.1		
Asian-owned	22,631	31	.1		
Hispanic-owned	11,023	39	.7		
Native American/Alaskan-owned	NA	N	A		
Hawaiian and Pacific Islander-owned	291	117.2			
	Level in	% Chai	nge from		
	2007†	2006	2000		
Workforce (Thousands) /Unemploy	vment (%)				
Private-sector employment	5,051	0.8	1.7		
Government employment	744	-0.2	2.7		
Self-employed (incorp. & uninc.)	557	1.3	6.2		
Female self-employment	154	3.8	-1.8		
Male self-employment	403	0.4	9.7		
Minority self-employment	36	28.2	24.8		
Veteran self-employment	68	5.1	-22.7		
Unemployment rate (%)	4.4	-0.2	0.2		
Business Turnover					
Quarterly establishment openings	53,901	-6.4	-0.8		
Quarterly establishment closings	51,508	-1.8	11.1		
Business bankruptcies	1,017	37.1	-41.9		
Income and Finance					
Proprietors' income (\$billion)	42	5.4	33.9		
Bank branches	4,758	1.2	5.0		
No. of bus. loans under \$100,000	200,385	-11.5	NA		
Total value of business loans under \$100,000 (\$million)	5,797	0.3	NA		

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Pennsylvania by Industry and Firm Size, 2006 (Non-farm, thousands)

		E	mployer firm	s	Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	742.1	240.6	207.2	236.8	5,189.9	894.7	2,587.3
Forestry, etc. and agriculture support	7.5	0.5	0.5	0.5	2.7	(D)	(D)
Mining	3.2	0.8	0.6	0.7	18.3	(D)	(D)
Utilities	0.6	0.3	0.2	0.2	31.5	0.8	3.0
Construction	99.2	29.4	26.9	29.3	257.3	101.1	224.5
Manufacturing	13.6	14.1	9.3	13.3	663.8	56.6	313.1
Wholesale trade	14.4	13.3	10.3	12.6	241.8	48.1	151.5
Retail trade	81.6	29.6	25.6	29.0	679.2	116.7	288.6
Transportation and warehousing	32.6	6.7	5.3	6.3	208.1	21.4	74.2
Information	10.5	2.8	2.1	2.5	129.7	9.8	32.7
Finance and insurance	26.2	10.1	8.8	9.7	306.4	32.2	80.9
Real estate and rental and leasing	78.3	7.5	6.7	7.3	69.1	22.7	48.2
Professional, scientific, and technical svcs.	108.0	27.8	24.9	27.3	316.0	86.8	201.6
Management of companies and enterprises		1.3	0.2	0.7	129.5	0.5	15.0
Admin., support, waste mgt., remed. svcs.	44.5	12.6	10.6	12.2	306.2	39.9	143.5
Educational services	19.8	2.9	1.9	2.8	231.7	10.0	65.5
Health care and social assistance	58.7	25.1	20.9	24.7	860.8	110.0	388.4
Arts, entertainment, and recreation	35.5	4.5	3.7	4.4	77.8	15.3	57.1
Accommodation and food services	11.5	21.4	17.6	21.2	411.0	90.0	265.7
Other services (except public admin.)	96.4	33.2	30.9	33.0	248.5	127.6	219.9
Unclassified		0.5	0.5	0.5	0.5	0.5	0.5

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm							
	Total	1-4	5-9	10-19	20-99	100-499	< 500	500+	
2004 - 2005	-14,693	26,220	2,388	334	-1,825	-866	26,251	-40,944	
2003 - 2004	77,026	36,430	11,153	7,111	17,077	6,068	77,839	-813	
2002 - 2003	-18,254	31,872	5,471	-1,108	7,723	4,023	47,981	-66,235	

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
	Openings	Expansions Co	ontractions	Closings		Openings	Expansions	Contractions	Closings
Quarter 4	13.7	64.9	63.9	12.7		49.6	239.8	230.7	44.8
Quarter 3	13.8	62.0	64.7	13.0		46.1	220.7	239.4	46.0
Quarter 2	13.3	64.6	63.3	13.3		50.7	251.6	227.8	43.1
Quarter 1	13.2	63.3	65.0	12.4		44.9	237.4	224.0	42.5

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.